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Date: Wed, 28 Aug 2002 11:20:27 -0700  
Sender: AAPORnet American Association for Public Opinion Research  
<AAPORNET@ASU.EDU>  
From: Shapard Wolf <shap.wolf@ASU.EDU>  
Subject: January 2000 archive - one BIG message

This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf  
shap.wolf@asu.edu

Begin archive:

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Archive aapornet, file log0001.  
Part 1/1, total size 668990 bytes:  
>From beniger@rcf.usc.edu Sat Jan 1 09:09:11 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA11918 for <aapornet@usc.edu>; Sat, 1 Jan 2000 09:09:10 -0800  
(PST)  
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by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA01486 for <aapornet@usc.edu>; Sat, 1 Jan 2000 09:09:10 -0800  
(PST)  
Date: Sat, 1 Jan 2000 09:09:10 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: HAPPY NEW YEAR!  
Message-ID: <Pine.GSO.4.10.10001010820000.619-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

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H A P P Y N E W Y E A R !

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1 4 2 0

by the Islamic calendar (24th day of Ramadan)

1 9 2 1

by the national calendar of India

2 0 0 0

in official Western commerce and culture

4 6 9 7

by Chinese tradition (year of the rabbit)

5 7 6 0

by the Jewish calendar (23rd day of Tevet)

6 0 0 0

for certain groups of messianic Christians

--- oo0oo ---

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May we AAPORNETters, and all AAPOR members, continue to  
listen to--and to respect--everyone's opinions, however different they  
might be  
from our own, for at least the next  
millennium--regardless of which millennium (or millennia)  
we might happen to find ourselves in.

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\*\*\*\*\*

>From rshalpern@mindspring.com Sat Jan 1 12:02:31 2000  
Received: from smtp10.atl.mindspring.net (smtp10.atl.mindspring.net  
[207.69.200.246])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA25745 for <aapornet@usc.edu>; Sat, 1 Jan 2000 12:02:30 -0800  
(PST)

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[207.69.30.10])  
by smtp10.atl.mindspring.net (8.9.3/8.8.5) with ESMTTP id PAA22774;  
Sat, 1 Jan 2000 15:02:27 -0500 (EST)  
Message-ID: <386E4D6D.95B30BCE@mindspring.com>  
Date: Sat, 01 Jan 2000 13:54:37 -0500  
From: rshalpern <rshalpern@mindspring.com>  
X-Mailer: Mozilla 4.7 [en] (Win98; I)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: AAPORNET <aapornet@usc.edu>  
Subject: A Correction: Welcome to 51,254  
Content-Type: multipart/mixed; boundary="-----  
26BF09B0E4C7A412FEC82A81"

This is a multi-part message in MIME format. -----  
26BF09B0E4C7A412FEC82A81  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Think of it...if they couldn't get the issue number of the NY Times right,  
and  
that  
mistake was made only 100 years ago....how could we expect them to get the  
millennium  
date right?

Happy New Year anyway!

Dick Halpern

<http://www.nytimes.com/00/01/01/news/national/nytimes-issue-number.html>

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believe that in the good old days -- before calculators, before computers
-
-
people were better at mental arithmetic, The New York Times offers a sobering
New
Year's message: Not necessarily. ">
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78912345
6789123456789123456789 -->
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12345678912345678912345678912345678912345678912345678912345678912345678912345678912345
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to
51,254</title>
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<!--ELEMENT DATE-->
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<H2>A Correction: Welcome to 51,254</H2>

</NYT_HEADLINE>
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<h5></h5>

</NYT_BYLINE>
<p>
<p> EW
YORK
-- For those who believe that in the good old days --
```

before calculators, before computers -- people were better at mental arithmetic,

The New York Times offers a sobering New Year's message: Not necessarily.

<p> On Feb. 6, 1898, it seems, someone preparing the next day's front page tried to add 1 to the issue number in the upper left corner (14,499) and came up with 15,000. Apparently no one noticed, because the 500-issue error persisted until Friday (No. 51,753). Saturday The Times turns back the clock to correct the sequence: this issue is No. 51,254.

<p> Thus an article on March 14, 1995, celebrating the arrival of No. 50,000 was 500 days premature. It should have appeared on July 26, 1996.

<p> The error came to light recently when Aaron Donovan, a news assistant, became curious about the numbering, which he updates nightly when working at the news desk. He wondered about the potential for self-perpetuating error.

Using a spreadsheet program, he calculated the number of days since The Times' founding, on Sept. 18, 1851.

<p> Through the newspaper's archives, he learned that in its first 500 weeks, The Times published no Sunday issue. Then, for 2,296 weeks from April 1861 to April 1905, the Sunday issue was treated as an extension of the Saturday paper, bearing its number. In the early days, the paper skipped publication on a few holidays. No issues were published for 88 days during a strike in 1978. (During five earlier labor disputes, unpublished issues were assigned numbers, sometimes because catch-up editions were later produced for the archives.)

<p> Finally, by scanning books of historic front pages and reels of microfilm, Donovan zeroed in on the date of the 500-issue gap.

<p> "There is something that appeals to me about the way the issue number marks the passage of time across decades and centuries," said a memo from

Donovan, who is 24. "It has been steadily climbing for longer than anyone who has ever glanced at it has been alive. The 19th-century newsboy hawking papers in a snowy

Union Square is in some minute way bound by the issue number to the Seattle advertising executive reading the paper with her feet propped up on the desk."

<p> As for the other number on the front page -- the volume, in Roman numerals -- it remains CXLIX. It will change to CL on Sept. 18, when The Times enters its 150th year.

<p>

<p>

<p>

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<A HREF="/search/daily/"><B>Site Search</B></A> |
<A HREF="/comment/"><B>Forums</B></A> |
<A HREF="/archives/"><B>Archives</B></A> |
<A HREF="/marketplace/"><B>Marketplace</B></A>
<P>
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<A HREF="/yr/mo/day/front/">Page One Plus</A> |
<A HREF="/yr/mo/day/world/">International</A> |
<A HREF="/yr/mo/day/national/">National/N.Y.</A> |
<A HREF="/yr/mo/day/business/">Business</A> |
<A HREF="/yr/mo/day/tech/">Technology</A> |
<A HREF="/yr/mo/day/science/">Science</A> |
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<A HREF="/weather/">Weather</A> |
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<A HREF="/yr/mo/day/oped/">Op-Ed</A> |
<A HREF="/yr/mo/day/artleisure/">Arts</A> |
<A HREF="/yr/mo/day/auto/">Automobiles</A> |
<A HREF="/books/yr/mo/day/home/">Books</A> |
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<A HREF="/yr/mo/day/travel/">Travel</A>
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<A HREF="/info/contents/services.html">Services</A> |
<A HREF="http://www.nytoday.com">New York Today</A>
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<A HREF="/subscribe/help/copyright.html"><B>Copyright 2000 The New York Times
Company</B></A> <P>

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target="_top"><IMG
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</NYT_FOOTER>

</body>
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-----26BF09B0E4C7A412FEC82A81--

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Received: from mtiwmhc10.worldnet.att.net (mtiwmhc10.worldnet.att.net
[204.127.131.17])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id IAA28092 for <aapornet@usc.edu>; Sun, 2 Jan 2000 08:40:46 -0800
(PST)
Received: from default ([12.75.221.34]) by mtiwmhc10.worldnet.att.net
(InterMail v03.02.07.07 118-134) with SMTP
id <20000102164016.EYKB8291@default> for <aapornet@usc.edu>;
Sun, 2 Jan 2000 16:40:16 +0000
Message-Id: <3.0.1.32.20000102114159.006a5a98@postoffice.worldnet.att.net>
X-Sender: Jim-Wolf@postoffice.worldnet.att.net
X-Mailer: Windows Eudora Light Version 3.0.1 (32)
Date: Sun, 02 Jan 2000 11:41:59 -0500
To: aapornet@usc.edu
From: Jim Wolf <Jim-Wolf@worldnet.att.net>
Subject: Re: HAPPY NEW YEAR!
In-Reply-To: <Pine.GSO.4.10.10001010820000.619-100000@almaak.usc.edu>
```



Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

I, too, am delighted the New Year has arrived. It sure will be nice to just put "MM" on my checks instead of trying to fit "MCMXCIX" into that little space they give you.

=====  
Jim Wolf                      Jim-Wolf@worldnet.att.net  
>From lmcgill@mediastudies.org Mon Jan 3 14:11:50 2000  
Received: from mscmail.mediastudies.org (mscmail.mediastudies.org [205.136.27.120])  
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
    id OAA28837 for <aapornet@usc.edu>; Mon, 3 Jan 2000 14:11:49 -0800  
(PST)  
Received: by MSCMAIL with Internet Mail Service (5.5.2650.21)  
    id <CH13X5AT>; Mon, 3 Jan 2000 17:05:50 -0500  
Message-ID: <690C736F7A13D311BD2100902771A1661897AE@MSCMAIL>  
From: Larry Mcgill <lmcgill@mediastudies.org>  
To: aapornet@usc.edu  
Cc: Sheila Owens <sowens@mediastudies.org>  
Subject: Jan 6 conference on media coverage of polls  
Date: Mon, 3 Jan 2000 17:05:49 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2650.21)  
Content-Type: text/plain;  
    charset="iso-8859-1"

FYI, here is some information about a public conference taking place this Thursday in Arlington, Virginia, which may be of interest to AAPORNETters. Some space is still available for those interested in attending (please RSVP--see below).

NEWS MEDIA COVERAGE OF POLLS & PRIMARIES  
A conference on Thursday, Jan. 6, 2000

ARLINGTON, Va. -- Journalists are inundated with poll results daily. As the primary season unfolds, the demands upon journalists to make sense of this welter of information will only increase. Moreover, dramatic changes in the polling environment - the advent of the Internet and increased public hostility toward pollsters - are complicating the already challenging task of covering poll results accurately and fairly.

On Thursday, January 6, 2000, The Freedom Forum, the American Association for Public Opinion Research (AAPOR) and the National Council on Public Polls (NCP) will co-sponsor a conference on "Media Coverage of Polls & Primaries."

Thursday, Jan. 6, 2000  
Breakfast 8:30 a.m.

Program 9 a.m. - 3 p.m. (includes lunch)  
The Freedom Forum World Center  
1101 Wilson Blvd., Arlington, Va.  
Rosslyn Metro Stop (orange line)  
(703) 528-0800

Program highlights:

- \* Announcement of a major NCPP initiative to monitor the conduct and reporting of polls
- \* New findings on what the public thinks about public opinion polls
- \* A discussion among journalists and pollsters on polling and the primaries
- \* An assessment of the possibilities and limitations of online polls
- \* The release of a handbook for journalists on "Media Coverage of Polls"

Conference sessions will feature many of the country's most prominent pollsters and journalists, including: Andrew Kohut (president, NCPP), Michael Traugott (president, AAPOR), Murray Edelman (editorial director, Voter News Service; president-elect, AAPOR), Kathleen Frankovic (director of polling, CBS), Harry O'Neill (vice chairman, Roper Starch Worldwide), Warren Mitofsky (president, Mitofsky International), Humphrey Taylor (chairman, Louis Harris & Associates), Jim Norman (USA Today) and Will Lester (Associated Press).

There is no fee for this conference. Space for the session is limited. To reserve a seat, please call 703-284-3576, or e-mail [talk@mediastudies.org](mailto:talk@mediastudies.org)

Contact: Sheila Owens, Media Studies Center  
212-317-6517; [sowens@mediastudies.org](mailto:sowens@mediastudies.org)  
Jeffrey Pattit, Media Studies Center  
212-317-6531; [pattitj@mediastudies.org](mailto:pattitj@mediastudies.org)  
Larry McGill, Media Studies Center  
212-317-6530; [lmcgill@mediastudies.org](mailto:lmcgill@mediastudies.org)

>From [jdf Franz@earthlink.net](mailto:jdf Franz@earthlink.net) Mon Jan 3 15:22:34 2000

Received: from [scaup.prod.itd.earthlink.net](mailto:scaup.prod.itd.earthlink.net) ([scaup.prod.itd.earthlink.net](mailto:scaup.prod.itd.earthlink.net) [207.217.121.49])

by [usc.edu](mailto:usc.edu) (8.9.3.1/8.9.3/usc) with ESMTTP

id PAA14170 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Mon, 3 Jan 2000 15:22:34 -0800

(PST)

Received: from [jdf \(sdn-ar-020casfrMP174.dialsprint.net \[158.252.248.176\]\)](mailto:jdf (sdn-ar-020casfrMP174.dialsprint.net [158.252.248.176]))

by [scaup.prod.itd.earthlink.net](mailto:scaup.prod.itd.earthlink.net) (8.9.3/8.9.3) with SMTP id PAA03397;

Mon, 3 Jan 2000 15:22:30 -0800 (PST)

Message-ID: <38712E1A.409A@earthlink.net>

Date: Mon, 03 Jan 2000 15:17:46 -0800

From: Jennifer Franz <[jdf Franz@earthlink.net](mailto:jdf Franz@earthlink.net)>

Reply-To: [jdf Franz@earthlink.net](mailto:jdf Franz@earthlink.net)

X-Mailer: Mozilla 3.0C-NSCP (Win95; U)

MIME-Version: 1.0

To: [aapornet@usc.edu](mailto:aapornet@usc.edu)

Subject: Ferry Travel

Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

I am looking for any surveys or other research about the desire to travel by ferry, either for commute or recreation trips. Does anyone have any leads or suggestions?

Jennifer Franz  
JD Franz Research, Inc.  
jdf Franz@earthlink.net

>From murray.edelman@vnsusa.org Mon Jan 3 18:29:48 2000  
Received: from [205.183.239.99] (libra.vnsusa.com [205.183.239.99] (may be forged))

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id SAA16768 for <aapornet@usc.edu>; Mon, 3 Jan 2000 18:29:47 -0800 (PST)

Received: from mail.vnsusa.org by [205.183.239.99]  
via smtpd (for usc.edu [128.125.253.136]) with SMTP; 4 Jan 2000 02:29:16 UT

Received: by nts\_1.vnsusa.org with Internet Mail Service (5.0.1461.28)  
id <CD5FNV8L>; Mon, 3 Jan 2000 21:29:43 -0500

Message-ID: <017480CB593ED111B05D0060B0571CFE48C610@nts\_1.vnsusa.org>

From: Murray Edelman <murray.edelman@vnsusa.org>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: Internet Surveys

Date: Mon, 3 Jan 2000 21:29:42 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1461.28)

Content-Type: text/plain;  
charset="iso-8859-1"

Colleagues,

I am preparing a short talk on Internet Surveys for the conference on Media coverage of Polls this Thursday.

I thought it might be fun to pass out a sheet listing some of the findings from what are being called Internet Polls - the kind that say "Come to my web site, answer my questions, and we'll pretend it's a poll."

I am sure that some of you are keeping a record of your favorites, so I would appreciate if you could share them with me. I am looking for specific citations; a comparison of that "finding" with a real survey makes it even better.

Please reply to me directly at murray.edelman@vnsusa.org.

Thanks,  
Murray Edelman

>From mtrau@umich.edu Tue Jan 4 06:51:10 2000

Received: from vivalasvegas.rs.itd.umich.edu (vivalasvegas.rs.itd.umich.edu [141.211.83.35])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP  
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(PST)  
Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])  
by vivalasvegas.rs.itd.umich.edu (8.9.1/3.1r) with ESMTMP id JAA08968  
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From: Michael Traugott <mtrau@umich.edu>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
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One of my current favorites is David Greenfield's survey on Internet  
addiction,  
conducted in conjunction with ABC News and following a TV show on the topic.  
He  
received 17,251 "responses" on the abcnews.com Web site and concluded, based  
upon a  
set of items modeled after measures of gambling compulsion, that 6% of  
Internet users  
were addicted. Among the conclusions  
- with an estimated 200 million Internet users worldwide, that would mean  
there are  
11.4 million addicts.

>From slosh@garnet.acns.fsu.edu Tue Jan 4 07:01:48 2000  
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP  
id HAA04578 for <aapornet@usc.edu>; Tue, 4 Jan 2000 07:01:28 -0800  
(PST)  
Received: from garnet1.acns.fsu.edu (garnet1-fi.acns.fsu.edu [192.168.197.1])  
by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTMP id KAA41766  
for <aapornet@usc.edu>; Tue, 4 Jan 2000 10:01:27 -0500  
Received: from fsu.edu.fsu.edu (dial707.acns.fsu.edu [146.201.35.97])  
by garnet1.acns.fsu.edu (8.9.3/8.9.3) with SMTP id KAA35742  
for <aapornet@usc.edu>; Tue, 4 Jan 2000 10:01:25 -0500  
Date: Tue, 4 Jan 2000 10:01:25 -0500  
Message-Id: <200001041501.KAA35742@garnet1.acns.fsu.edu>  
X-Sender: slosh@garnet.acns.fsu.edu  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Susan Losh <slosh@garnet.acns.fsu.edu>  
Subject: RE: Internet Surveys

Me! Me!

(To heck with legitimate confidence intervals.)

Happy New Millenium AAPOR-net.

Susan

At 09:54 AM 1/4/2000 -0500, you wrote:

>One of my current favorites is David Greenfield's survey on Internet  
>addiction, conducted in conjunction with ABC News and following a TV  
>show on the topic. He received 17,251 "responses" on the abcnews.com  
>Web site and concluded, based upon a set of items modeled after  
>measures of gambling compulsion, that 6% of Internet users were  
>addicted. Among the conclusions  
>- with an estimated 200 million Internet users worldwide, that would mean  
>there are 11.4 million addicts.

>  
>

If time were money, I'd be in debtor's prison.

Susan Losh, PhD.  
Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

PHONE 850-385-4266 Academic Year 1999-2000  
850-644-1753 Office  
850-644-6416 Sociology Office

slosh@garnet.acns.fsu.edu  
FAX 850-644-6208

>From daves@startribune.com Tue Jan 4 11:10:59 2000  
Received: from firewall2.startribune.com (firewall2.startribune.com  
[132.148.80.211])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id LAA23470 for <aapornet@usc.edu>; Tue, 4 Jan 2000 11:10:54 -0800  
(PST)  
Received: by firewall2.startribune.com; id NAA23398; Tue, 4 Jan 2000 13:10:35  
-0600  
Received: from mail.startribune.com(132.148.71.49) by  
firewall2.startribune.com via  
smap (V4.2)  
id xma023020; Tue, 4 Jan 00 13:10:16 -0600  
Received: from STAR-Message\_Server by mail.startribune.com  
with Novell\_GroupWise; Tue, 04 Jan 2000 13:06:34 -0600  
Message-Id: <s871f05a.043@mail.startribune.com>  
X-Mailer: Novell GroupWise 5.2  
Date: Tue, 04 Jan 2000 13:05:42 -0600  
From: "Rob Daves" <daves@startribune.com>  
To: aapornet@usc.edu, murray.edelman@vnsusa.org  
Subject: Re: Internet Surveys  
Mime-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-7  
Content-Disposition: inline  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id LAA23514

Murray and AAPORites...

My favorite bad Internet poll was one launched in early 1998 by Success  
Magazine

(<http://www.successmagazine.com>) and heralded by a press release, which one of our business reporters kindly shared with me.

The press release's headline:  
According to a poll by Success Magazine, 69% of US entrepreneurs claim their sex lives improve as their business grows

The question: "As an entrepreneur, do you find that as your business grows, your sex life: A) Gets better; B) Gets worse; C) Stays the same."

Thus far, the press release wrote, 69 percent of all respondents claim their sex life gets better, 13% claimed it gets worse, while 19% said it stayed the same.

Being a curious sort, I went to the web site and found that indeed, there was an online survey, and took the poll i½ several times. Seems that anyone who visited could participate i½ still can, as a matter of fact i½ whether or not they are entrepreneurs, and as many times as they wish.

Obviously this points to any number of methodological flaws and mischaracterizations of poll information that already have been discussed on the list. But I thought you could add it to your shopping basket of bad polls. (BTW, the current question is much more business-oriented, and deals with how often participants contact former clients. Ho hum.)

Best wishes,

Rob

Robert P. Daves, Director  
Polling & News Research v: 612.673-7278  
Star Tribune f: 612.673-4359  
425 Portland Av. S. e: daves@startribune.com  
Minneapolis MN 55419 USA

>From beniger@rcf.usc.edu Tue Jan 4 13:20:27 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA23223 for <aapornet@usc.edu>; Tue, 4 Jan 2000 13:20:27 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA26381 for <aapornet@usc.edu>; Tue, 4 Jan 2000 13:20:26 -0800  
(PST)

Date: Tue, 4 Jan 2000 13:20:26 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Vacancy - Auburn Univ. Mgr. SR Laboratoray (fwd)  
Message-ID: <Pine.GSO.4.10.10001041318500.26145-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Tue, 04 Jan 2000 13:37:44 -0600  
From: James Seroka <serokjh@groupwisel.duc.auburn.edu>  
To: Beniger@rcf.usc.edu  
Subject: Position Vacancy - Auburn University Manager Survey Research  
Laboratoray

Position Announcement

Manager, Survey Research Laboratory  
Center for Governmental Services  
Auburn University

The Center for Governmental Services at Auburn University is seeking a growth-oriented professional to direct the operations and provide leadership and vision for Auburn University's Survey Research Laboratory. The SRL engages in contract research involving telephone and mail surveys, data entry projects, and focus groups for academic clients, public sector groups, trade associations, nonprofit groups, and private sector clients. Poised for significant growth, the SRL maintains 14 automated telephone carrels, using the CASES software.

The successful candidate should possess a minimum Masters degree and have significant experience in managing survey research projects and marketing these services. Please send a letter of interest, resume/vitae, list of three references, and sample of appropriate work, to: Dr. Jim Seroka, Director, Center for Governmental Services, 2236 Haley Center, Auburn University AL 36849. Applications received by January 9, 2000 will receive full consideration, but applications will be considered until the position is filled. Auburn University is an Equal Opportunity/Affirmative Action Employer. Minorities and women are encouraged to apply.

\*\*\*\*\*

>From murray.edelman@vnsusa.org Tue Jan 4 19:01:24 2000  
Received: from [205.183.239.99] (libra.vnsusa.com [205.183.239.99]) (may be

forged))  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id TAA19676 for <aapornet@usc.edu>; Tue, 4 Jan 2000 19:01:22 -0800  
(PST)  
Received: from mail.vnsusa.org by [205.183.239.99]  
via smtpd (for usc.edu [128.125.253.136]) with SMTP; 5 Jan 2000  
03:00:50 UT  
Received: by nts\_1.vnsusa.org with Internet Mail Service (5.0.1461.28)  
id <CD5FNWT6>; Tue, 4 Jan 2000 22:00:25 -0500  
Message-ID: <017480CB593ED111B05D0060B0571CFE48C62E@nts\_1.vnsusa.org>  
From: Murray Edelman <murray.edelman@vnsusa.org>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Internet Surveys  
Date: Tue, 4 Jan 2000 22:00:23 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.0.1461.28)  
Content-Type: text/plain;  
charset="ISO-8859-7"  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id TAA19700

Thanks for your input. I will see you on Thursday./murray

-----Original Message-----

From: Rob Daves [mailto:daves@startribune.com]  
Sent: Tuesday, January 04, 2000 2:06 PM  
To: aapornet@usc.edu; murray.edelman@vnsusa.org  
Subject: Re: Internet Surveys

Murray and AAPORites...

My favorite bad Internet poll was one launched in early 1998 by Success Magazine (<http://www.successmagazine.com>) and heralded by a press release, which one of our business reporters kindly shared with me.

The press release's headline:  
According to a poll by Success Magazine, 69% of US entrepreneurs claim their sex lives improve as their business grows

The question: "As an entrepreneur, do you find that as your business grows, your sex life: A) Gets better; B) Gets worse; C) Stays the same."

Thus far, the press release wrote, 69 percent of all respondents claim their sex life gets better, 13% claimed it gets worse, while 19% said it stayed the same.

Being a curious sort, I went to the web site and found that indeed, there was an online survey, and took the poll  $i\frac{1}{2}$  several times. Seems that anyone who visited could participate  $i\frac{1}{2}$  still can, as a matter of fact  $i\frac{1}{2}$  whether or not they are



entrepreneurs, and as many times as they wish.

Obviously this points to any number of methodological flaws and mischaracterizations of poll information that already have been discussed on the list. But I thought you could add it to your shopping basket of bad polls. (BTW, the current question is much more business-oriented, and deals with how often participants contact former clients. Ho hum.)

Best wishes,

Rob

Robert P. Daves, Director  
Polling & News Research v: 612.673-7278  
Star Tribune f: 612.673-4359  
425 Portland Av. S. e: daves@startribune.com  
Minneapolis MN 55419 USA  
>From FFullam@aol.com Tue Jan 4 21:30:14 2000  
Received: from im011.mx.aol.com (im011.mx.aol.com [152.163.225.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id VAA15835 for <aapornet@usc.edu>; Tue, 4 Jan 2000 21:30:13 -0800  
(PST)  
From: FFullam@aol.com  
Received: from FFullam@aol.com  
by im011.mx.aol.com (mail\_out\_v24.6.) id 5.0.f9173896 (1814)  
for <aapornet@usc.edu>; Wed, 5 Jan 2000 00:29:40 -0500 (EST)  
Message-ID: <0.f9173896.25a430c4@aol.com>  
Date: Wed, 5 Jan 2000 00:29:40 EST  
Subject: Re: Internet Surveys  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 3.0 16-bit for Windows sub 38

CHECK THIS ONE OUT. I JUST FOUND IT TODAY AND IT IS A GREAT EXAMPLE.

FRANCIS FULLAM

[http://www.essential.com/promotion/tmsurvey.asp?CID=lycos\\_tmsurvey\\_02](http://www.essential.com/promotion/tmsurvey.asp?CID=lycos_tmsurvey_02)

Colleagues,

I am preparing a short talk on Internet Surveys for the conference on Media coverage of Polls this Thursday.

I thought it might be fun to pass out a sheet listing some of the findings from what are being called Internet Polls - the kind that say "Come to my web site, answer my questions, and we'll pretend it's a poll."

I am sure that some of you are keeping a record of your favorites, so I would appreciate if you could share them with me. I am looking for specific citations; a comparison of that "finding" with a real survey makes it even better.

Please reply to me directly at [murray.edelman@vnsusa.org](mailto:murray.edelman@vnsusa.org).

Thanks,  
Murray Edelman

</XMP>

>>

>From Jimlep@isr.umich.edu Wed Jan 5 05:52:11 2000  
Received: from vivalasvegas.rs.itd.umich.edu (vivalasvegas.rs.itd.umich.edu [141.211.83.35])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id FAA23363 for <aapornet@usc.edu>; Wed, 5 Jan 2000 05:52:10 -0800 (PST)  
Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])  
by vivalasvegas.rs.itd.umich.edu (8.9.1/3.1r) with ESMTTP id IAA16570  
for <aapornet@usc.edu>; Wed, 5 Jan 2000 08:52:14 -0500 (EST)  
Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)  
id <ZN3SVQWP>; Wed, 5 Jan 2000 08:55:06 -0500  
Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E023E2937@isr.umich.edu>  
From: Jim Lepkowski <Jimlep@isr.umich.edu>  
To: "AAPORNET (E-mail)" <aapornet@usc.edu>  
Subject: 53rd Annual Summer Institute in Survey Research Techniques  
Date: Wed, 5 Jan 2000 08:55:05 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2448.0)  
Content-Type: text/plain;  
charset="iso-8859-1"

The Survey Research Center at the University of Michigan's Institute for Social Research announces the 53rd Annual Summer Institute. The Summer Institute is a training program in survey research techniques conducted by the staff of the Survey Research Center and other survey research specialists.

The Summer Institute offers graduate-level courses in two consecutive four-week sessions, June 5-30 and July 3-28, 2000. All courses will be offered at the University of Michigan's Ann Arbor campus. Several courses will be offered simultaneously in the Washington, D.C. area at the University of Maryland in College Park through the Joint Program in Survey Methodology via a two-way interactive video system. (The Summer Institute office can provide further details about registration for these

video courses, or you may contact the Joint Program directly at  
(301)  
314-7911.)

Courses are offered with or without graduate credit in eight-  
week,  
four-week,  
two-week, and one-week formats. Course topics include  
survey research  
techniques, questionnaire design, cognition and survey  
measurement, survey  
sampling, and analysis of survey data. Check the Summer  
Institute  
website at <http://www.isr.umich.edu/src/si> for a list of courses  
and  
registration details. A brochure containing application  
materials  
will be  
available in February, 2000.

The Summer Institute also includes an eight-week in-depth program  
of  
study in sampling methods. The Sampling Program for Survey  
Statisticians  
combines university classes with practical application in  
research  
methods  
and office practice.

To receive a copy of our brochure, send an email message to  
summers@isr.umich.edu, or contact James M. Lepkowski, Director,  
or  
Andrea  
Johns, Program Associate, at the Institute for Social Research,  
University  
of Michigan (734) 764-6595; fax (734) 764-8263.

>From RoniRosner@aol.com Wed Jan 5 13:23:40 2000  
Received: from imo13.mx.aol.com (imo13.mx.aol.com [152.163.225.3])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA22163 for <aapornet@usc.edu>; Wed, 5 Jan 2000 13:23:39 -0800  
(PST)  
From: RoniRosner@aol.com  
Received: from RoniRosner@aol.com  
by imo13.mx.aol.com (mail\_out\_v24.6.) id 5.14.14d33061 (3959)  
for <aapornet@usc.edu>; Wed, 5 Jan 2000 16:22:55 -0500 (EST)  
Message-ID: <14.14d33061.25a5102f@aol.com>  
Date: Wed, 5 Jan 2000 16:22:55 EST  
Subject: DIGGING INTO CONSUMER BEHAVIOR -- 1/19 NYAAPOR WORKSHOP  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 4.0 for Windows 95 sub 229

NEW YORK AAPOR & the MEDIA STUDIES CENTER

present an Afternoon Workshop

Date ..... Wednesday, 19 January 2000

Presentation ..... 2:30 p.m. -- 5:00 p.m.

Place ..... Newseum/NY (The Media Studies Center)  
580 Madison Ave. (56-57th Sts.)/Mezzanine

Level

DIGGING DEEPER INTO CONSUMER BEHAVIOR  
with ETHNOGRAPHIC RESEARCH  
Dr. John Carey, Greystone Communications

This multi-media workshop will show how ethnographic research -- intensive observation of consumers in natural settings -- complements surveys and other research tools. Some of the topics to be covered in the workshop include:

- \* The use of ethnography to study behavior, particularly use of new products (e.g., cable modems, interactive tv, teleconferencing)
- \* Examples (with audio and visuals) of ethnographic research studies
- \* How an ethnographic researcher observes behavior and gathers info
- \* Tools of the trade
- \* How to analyze this information
- \* Combining ethnographic research with other research techniques

Ethnography was developed in the 19th century as a way to study distant cultures. In the past two decades, it has been adapted as a tool for qualitative analysis of consumer behavior.

The workshop will be conducted by John Carey, Ph.D. in Communications Research, who has undertaken ethnographic research studies for AT&T, Cablevision, the Corporation for Public Broadcasting, the National Science Foundation, and Statistical Research Inc., among others.

ATTENDANCE IS BY ADVANCE PHONE RESERVATION ONLY.  
So, reserve now! E-MAIL GEOFF FEINBERG (gfeinberg@guidelineresearch.com), or call if you must (212/329-1031).

Return the form below with your cheque by Tues., 11 Jan. Pre-paid fees are on the return form below. Fees at the door are: \$50 (members), \$65 (nonmembers), \$30 (student members), \$40 (student nonmembers, HLMs).

Sorry, no refund but you can send someone in your place.

-----  
I will attend the NYAAPOR afternoon workshop on Wed., 19 Jan. 2000 with \_\_\_\_\_  
additional guests.

NAME: \_\_\_\_\_  
OFFICE PHONE: \_\_\_\_\_  
HOME PHONE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_  
AFFILIATION: \_\_\_\_\_  
GUEST'S NAME: \_\_\_\_\_

PREPAID FEES:  
MEMBERS: \$40 \_\_\_\_\_ NONMEMBERS: \$55 \_\_\_\_\_ STUDENT MEMBERS:  
\$25 \_\_\_\_\_ STUDENT NONMEMBERS, HLMs: \$35 \_\_\_\_\_

Send form and cheque payable to NYAAPOR by 11 Jan. to: Geoff Feinberg,  
Guideline  
Research Corp., 3 West 35th St., NY, NY 10001-2284  
>From andy@troll.soc.qc.edu Wed Jan 5 15:48:50 2000  
Received: from elf.soc.qc.edu (elf.soc.qc.edu [149.4.70.237])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id PAA05868 for <aapornet@usc.edu>; Wed, 5 Jan 2000 15:48:49 -0800  
(PST)  
Received: from troll.soc.qc.edu (troll [149.4.70.239])  
by elf.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTTP id SAA01874  
for <aapornet@usc.edu>; Wed, 5 Jan 2000 18:52:09 -0500 (EST)  
Received: from localhost (andy@localhost)  
by troll.soc.qc.edu (8.9.3+Sun/8.9.1) with ESMTTP id SAA04170  
for <aapornet@usc.edu>; Wed, 5 Jan 2000 18:48:55 -0500 (EST)  
Date: Wed, 5 Jan 2000 18:48:55 -0500 (EST)  
From: Andrew Beveridge <andy@troll.soc.qc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Test  
Message-ID: <Pine.GSO.4.05.10001051848300.4168-100000@troll.soc.qc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

This is test to see if I am still on the list.

Another set of network problems!!!

Andrew A. Beveridge	Home Office
209 Kissena Hall	50 Merriam Avenue
Department of Sociology	Bronxville, NY 10708
Queens College and Grad Ctr/CUNY	Phone: 914-337-6237
Flushing, NY 11367-1597	Fax: 914-337-8210
Phone: 718-997-2837	E-Mail: andy@troll.soc.qc.edu
Fax: 718-997-2820	Website: <a href="http://www.soc.qc.edu/Maps">http://www.soc.qc.edu/Maps</a>

>From mkshares@mcs.net Wed Jan 5 20:06:42 2000  
Received: from Kitten.mcs.net (Kitten.mcs.com [192.160.127.90])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id UAA26911 for <aapornet@usc.edu>; Wed, 5 Jan 2000 20:06:41 -0800  
(PST)  
Received: from mcs.net (P52-Chi-Dial-4.pool.mcs.net [205.253.224.244])  
by Kitten.mcs.net (8.9.3/8.9.3) with ESMTTP id WAA28847

for <aapornet@usc.edu>; Wed, 5 Jan 2000 22:06:41 -0600 (CST)  
(envelope-from mkshares@mcs.net)  
Message-ID: <387406AF.B01618EF@mcs.net>  
Date: Wed, 05 Jan 2000 22:06:24 -0500  
From: Nick Panagakis <mkshares@mcs.net>  
Reply-To: mkshares@mcs.net  
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Test  
References: <Pine.GSO.4.05.10001051848300.4168-100000@troll.soc.qc.edu>  
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";  
x-mac-creator="4D4F5353"  
Content-Transfer-Encoding: 7bit

How come we don't hear from Beveridge anymore?

Only kidding.

Andrew Beveridge wrote:

> This is test to see if I am still on the list.

>

> Another set of network problems!!!

>

> Andrew A. Beveridge

Home Office

> 209 Kissena Hall

50 Merriam Avenue

> Department of Sociology

Bronxville, NY 10708

> Queens College and Grad Ctr/CUNY

Phone: 914-337-6237

> Flushing, NY 11367-1597

Fax: 914-337-8210

> Phone: 718-997-2837

E-Mail: andy@troll.soc.qc.edu

> Fax: 718-997-2820

Website: <http://www.soc.qc.edu/Maps>

>From Jim-Wolf@worldnet.att.net Thu Jan 6 05:53:42 2000

Received: from mtiwmhc03.worldnet.att.net (mtiwmhc03.worldnet.att.net  
[204.127.131.38])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id FAA21041 for <aapornet@usc.edu>; Thu, 6 Jan 2000 05:53:41 -0800

(PST)

Received: from default ([12.75.221.40]) by mtiwmhc03.worldnet.att.net  
(InterMail v03.02.07.07 118-134) with SMTP

id <20000106135157.GTPV2478@default> for <aapornet@usc.edu>;

Thu, 6 Jan 2000 13:51:57 +0000

Message-Id: <3.0.1.32.20000106085343.006f6634@postoffice.worldnet.att.net>  
X-Sender: Jim-Wolf@postoffice.worldnet.att.net  
X-Mailer: Windows Eudora Light Version 3.0.1 (32)  
Date: Thu, 06 Jan 2000 08:53:43 -0500  
To: aapornet@usc.edu  
From: Jim Wolf <Jim-Wolf@worldnet.att.net>  
Subject: Re: Test  
In-Reply-To: <Pine.GSO.4.05.10001051848300.4168-100000@troll.soc.qc.edu>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

More Y2Koas? But yes, you are not only still on the list, but you are on the same program committee as Eleanor Lyon, Jerry Krause and me (for the ASA Soc Practice Section). Look forward to working with you this year.

Jim

At 06:48 PM 1/5/00 -0500, you wrote:  
>This is test to see if I am still on the list.  
>  
>Another set of network problems!!!  
>

=====  
Jim Wolf Jim-Wolf@worldnet.att.net  
>From RFunk787@aol.com Thu Jan 6 06:58:33 2000  
Received: from imo24.mx.aol.com (imo24.mx.aol.com [152.163.225.68])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id GAA05758 for <aapornet@usc.edu>; Thu, 6 Jan 2000 06:58:32 -0800  
(PST)  
From: RFunk787@aol.com  
Received: from RFunk787@aol.com  
by imo24.mx.aol.com (mail\_out\_v24.6.) id 5.57.578f47da (3948)  
for <aapornet@usc.edu>; Thu, 6 Jan 2000 09:57:58 -0500 (EST)  
Message-ID: <57.578f47da.25a60776@aol.com>  
Date: Thu, 6 Jan 2000 09:57:58 EST  
Subject: DNC web "poll"  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: Windows AOL sub 54

I recently heard that the DNC (Democrat National Committee?) had mounted a web-site "poll", with choices deliberately worded in such a way as to bias responses toward the Democrat point of view (e.g., ". . . George W. Bush's risky scheme . . ."). The motive obviously was not legitimate opinion research, but rather to create propaganda backing the DNC agenda. The report I heard was that, contrary to their expectations, the site was flooded with respondents favoring George W, to an extent that caused the DNC to shut the poll down.

Does anyone know anything about this? Perhaps it suggests that there are self-corrective mechanisms operating to discourage these sorts of fraudulent

polls? If the reports I heard are accurate, bringing this fiasco to light will help.

Ray Funkhouser

>From bthompson@directionsrsch.com Thu Jan 6 07:06:24 2000  
Received: from proxy.directionsrsch.com (IDENT:root@dri74.directionsrsch.com [206.112.196.74])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA08872 for <aapornet@usc.edu>; Thu, 6 Jan 2000 07:06:23 -0800  
(PST)  
Received: from drione.directionsrsch.com  
by proxy.directionsrsch.com (8.8.7/8.8.7) with SMTP id KAA09408  
for <aapornet@usc.edu>; Thu, 6 Jan 2000 10:06:18 -0500  
Received: by drione.directionsrsch.com(Lotus SMTP MTA v4.6.5 (863.2 5-20-1999)) id  
8525685E.005295A2 ; Thu, 6 Jan 2000 10:02:02 -0500  
X-Lotus-FromDomain: DRI  
From: "Bill Thompson" <bthompson@directionsrsch.com>  
To: aapornet@usc.edu  
Message-ID: <8525685E.0052953D.00@drione.directionsrsch.com>  
Date: Thu, 6 Jan 2000 10:02:00 -0500  
Subject: Re: DNC web "poll"  
Mime-Version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-Disposition: inline

I saw a news blurb on it on one of the internet news sites (don't recall which), and the text was indeed slanted toward the Democratic view. It said something like would the respondent prefer a plan to save Social Security, etc., etc. or an unfair plan that helps the rich. (you know the drill). The amazing thing was their poll backfired and a majority favored the GOP oriented plan.

The DNC blamed it on Republicans who had nothing better to do than answer their survey in exaggerated numbers.

Those who live by the sword...

>From beniger@rcf.usc.edu Thu Jan 6 08:17:22 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id IAA00868 for <aapornet@usc.edu>; Thu, 6 Jan 2000 08:17:21 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id IAA29215 for <aapornet@usc.edu>; Thu, 6 Jan 2000 08:17:21 -0800  
(PST)  
Date: Thu, 6 Jan 2000 08:17:21 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>



Subject: Re: Testing to see if you are still on a list  
Message-ID: <Pine.GSO.4.10.10001060746100.27917-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Folks,

There is no need to bother each of 900 individuals with a message merely to see if you are still on AAPORNET.

Should you suspect that you are not, simply contact a friend also on the list (or two or three on the Cc--even I will do) to ask when our last message was posted or to alert you when the next one is.

If it takes, say, 30 seconds to spot, open, read, grumble about and delete a test message, and you force each of 900 people to do this, you are wasting 450 of our minutes--7.5 hours of our collective time.

Shall we ask that the AAPOR Council bill you for this time, at the currently prevailing consulting rate, and use the money (plus interest) to throw ourselves an AAPORNET party at the next annual conference?

Short of that, the best remedy, when you receive a test message, on AAPORNET or any other list, is simply to send it back to the sender. Your own time is already wasted, after all--why not spend a few additional seconds to cause him to pay roughly the same price?

Symmetry of exchange, the network theorists call this--it might also be seen as poetic justice, or an eye for an eye and a tooth for a tooth, or fighting unwanted bits by byting back.

I leave you with the ethical challenge my dear mother once needed to use on me relentlessly: Just think what would happen if everyone wanted to do this!

-- Jim

\*\*\*\*\*

>From mkshares@mcs.net Thu Jan 6 08:31:07 2000  
Received: from Kitten.mcs.net (Kitten.mcs.com [192.160.127.90])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA06560 for <aapornet@usc.edu>; Thu, 6 Jan 2000 08:31:06 -0800 (PST)  
Received: from mcs.net (P43-Chi-Dial-2.pool.mcs.net [205.253.224.107])  
by Kitten.mcs.net (8.9.3/8.9.3) with ESMTP id KAA50290  
for <aapornet@usc.edu>; Thu, 6 Jan 2000 10:31:05 -0600 (CST)  
(envelope-from mkshares@mcs.net)  
Message-ID: <3874B528.C1EC8DD6@mcs.net>  
Date: Thu, 06 Jan 2000 10:30:55 -0500  
From: Nick Panagakis <mkshares@mcs.net>  
Reply-To: mkshares@mcs.net  
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Testing to see if you are still on a list  
References: <Pine.GSO.4.10.10001060746100.27917-100000@almaak.usc.edu>  
Content-Type: text/plain; charset=us-ascii; x-mac-type="54455854";  
x-mac-creator="4D4F5353"  
Content-Transfer-Encoding: 7bit

James Beniger wrote:

> Folks,  
>  
> There is no need to bother each of 900 individuals with a message  
> merely to see if you are still on AAPORNET.  
>  
> Should you suspect that you are not, simply contact a friend also on  
> the list (or two or three on the Cc--even I will do) to ask when our  
> last message was posted or to alert you when the next one is.

My test is to see if I am missing any recent message by simply accessing the  
listserve archives for the current month. This does not waste anyone's time.

Accessing the archives was described by Jim last July.....

James Beniger wrote:

Folks,

Yesterday I responded to a query from one of us about how to access the  
AAPORNET  
archives. I have just learned that, despite my usually impenetrable prose,  
what I  
wrote was actually understood, and the directions did in fact produce access  
to our  
archives.

For those who don't know this, every last word and punctuation mark that has  
been  
ever been posted to AAPORNET, since its beginning at 2:29:24 pm PST on  
Tuesday,  
November 22, 1994, has been archived forever (even extended power failures  
have not  
taken one byte) on our server--may history judge us kindly.

To access these archives, I now have good evidence, you need only to follow the instructions below:

#### HOW TO ACCESS THE AAPORNET ARCHIVES

APPORNET archives are chunked by calendar months. Below is the list, from AAPORNET's beginning in November 1994 (log9411); I've just fetched this list by E-mail command from the server. After June 1995 (log9506), as you can see, the titles in the list are automatically the first words of the subject header of the first message posted in each month (worthless, of course, but probably some programmer's term paper).

To get the archive for any given month, send E-mail to listproc@usc.edu with NO subject header and the one-line command:

```
get aapornet log9907
```

[this will get you back, within perhaps 10 seconds, either this current month's archive (still in progress) up to the time of your request or else an error message; hint: about the only mistake possible is to misspell "aapornet"--best to check that first]

For multiple months, use multiple lines, each command on a separate line.

As I'm sure you'd guess, the lists are then searchable by letters, words and phrases, just as you'd search any other digital message on whatever system you are using at your end.

I'd wish you good luck, but only typing skill really matters here...

```
>From mkuechle@shiva.hunter.cuny.edu Thu Jan 6 15:48:55 2000
Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net
[199.45.39.156])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id PAA02368 for <aapornet@usc.edu>; Thu, 6 Jan 2000 15:48:54 -0800
(PST)
```

Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])  
by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTP id SAA09803  
for <aapornet@usc.edu>; Thu, 6 Jan 2000 18:48:46 -0500 (EST)  
Message-Id: <4.2.2.20000106175348.00a741e0@shiva.hunter.cuny.edu>  
X-Sender: mkuechle@shiva.hunter.cuny.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2  
Date: Thu, 06 Jan 2000 18:47:52 -0500  
To: aapornet@usc.edu  
From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>  
Subject: Re: Internet Surveys ("Survey2000")  
In-Reply-To: <017480CB593ED111B05D0060B0571CFE48C610@nts\_1.vnsusa.org>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"; format=flowed  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id PAA02381

At 09:29 PM 1/3/00 -0500, Murray Edelman wrote:

>Colleagues,  
>I am preparing a short talk on Internet Surveys for the conference on  
>Media coverage of Polls this Thursday. ....

Found this too late for Murray's talk, but what is really annoying about this one, is that an otherwise well-respected and at least semi-scholarly organization is behind this (The National Geographic Society. "The National Geographic Society is the world's largest nonprofit scientific and educational organization." -- according to their self-description.).

And here is what they have to say about their "groundbreaking" Survey 2000 project (members of the scholarly advisory board below), I quote from:  
<http://survey2000.nationalgeographic.com/survey2000/>

>Survey 2000 has ended.

>

>We received more than 50,000 responses-twice the minimum required for  
>scientific validity-and we thank everyone who contributed to this  
>pioneering project.

>

>The information you provided will help our team of scholars answer a  
>key question: How does where you live shape who you are? We'll look at  
>how mobility has affected-or hasn't-respondents' sense and reading.

So, the minimum for "scientific validity" is 25,000?? Good grief. In case you wonder, here are the members of the "scholarly advisory board", see  
[http://survey2000.nationalgeographic.com/advisory\\_board.html](http://survey2000.nationalgeographic.com/advisory_board.html)

>Jim Witte, Chairman, Clemson University

>William Bainbridge, National Science Foundation

>Bonnie Erickson, University of Toronto

>Joe Germuska, JGSullivan Interactive, Inc.

>Wendy Griswold, Northwestern University

>Keith Hampton, University of Toronto

>Malcolm Parks, University of Washington

>Richard Peterson, Vanderbilt University

>Barry Wellman, University of Toronto

And don't think that these people are not aware of what went on:

>But would information gathered from a Web survey be valid? After all,  
>participants would self-select and need access to a computer. Advisory  
>board members concluded that if the survey met several criteria, among  
>them a large sample size, the effort would be a valuable scientific  
>undertaking.

Quoted from <http://survey2000.nationalgeographic.com/about.html>

Again, the myth that if only the sample size is large enough, all is fine.  
And, while the final analysis will "take years" here are some of the  
profound preliminary findings (from the same source):

- + Thirteen percent of those asked "strongly agree" that "people are kind."
- + Seventy-two percent of those who did the kids survey believe that people should accept a lower standard of living to protect the environment.
- + South Africa was the only African nation with more than a hundred survey respondents.

But visit the site and see for yourself. You can even download the complete data file (all is in the public domain) from:

<http://business.clemson.edu/socio/s2kdata211.htm>

I am sure that some of the work in progress like  
Bainbridge, William. "Validity of Web-Based Surveys: Explorations with Data from 2,382 Teenagers."

will measure up to scholarly standards, and it may be unfair to hold an advisory board responsible for the nonsense some PR guy (or webmaster) produces, but -- still -- should not at least someone on the board stand up and object to such blatant nonsense?

Manfred Kuechler, Sociology Department at Hunter College (CUNY)

<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

>From mkuechle@shiva.hunter.cuny.edu Thu Jan 6 16:17:52 2000

Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net [199.45.39.156])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id QAA21189 for <aapornet@usc.edu>; Thu, 6 Jan 2000 16:17:51 -0800

(PST)

Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])

by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id TAA26643

for <aapornet@usc.edu>; Thu, 6 Jan 2000 19:17:42 -0500 (EST)

Message-Id: <4.2.2.20000106185355.00a76b10@shiva.hunter.cuny.edu>

X-Sender: mkuechle@shiva.hunter.cuny.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2

Date: Thu, 06 Jan 2000 19:16:49 -0500

To: aapornet@usc.edu

From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>

Subject: Re: Internet Surveys ("Survey2000") -- PS

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

In case you wondered who actually did the data collection for Survey2000,

it was a company called "e.datum" -- apparently an enterprise started by some people from Northwestern (again good academic pedigree). And here is the "lead designer" for the project, Prof. James Witte (Sociology, Northwestern):

>James Witte, Survey Developer

>  
> Jim brings to e.Datum's clients a wealth of  
> experience in designing,  
> managing, and analyzing surveys. Most recently  
> he was the lead designer for  
> the National Geographic Society's Survey 2000.  
> Survey 2000 is the largest  
> Web survey mounted to date, with over 50,000  
> respondents from all over the  
> world. Jim continues to be involved in the  
> analysis of the Survey 2000 data,  
> and is also helping National Geographic to  
> design the next phase of the  
> survey. Jim, a professor in the Department of  
> Sociology at Northwestern  
> University, also brings to his role at e.Datum  
> over a decade of experience in  
> complex survey design and analysis in the U.S.  
> and Germany. He sees the  
> Web as the next frontier for information  
> gathering, and is excited about his  
> opportunity to put his experience to work at  
> e.Datum.

[http://www.edatum.com/exp\\_witte.html](http://www.edatum.com/exp_witte.html)

Not surprisingly, I could not find the word "sampling" even once on the edatum site. Now, these guys have some good stuff about the design of the instrument, but any survey is only good as its weakest link and plain convenience samples simply do not cut it. And no amount of "analysis" can change this.

Just as a reminder to where I come from, in contrast to many prominent AAPOR members like Jim Beniger or Warren Mitofski, I think that the future belongs to web surveys, that even today they can be successfully employed in many situations, but I am deeply annoyed by the often irresponsible and misleading use of this new tool today.

Manfred Kuechler, Sociology Department at Hunter College (CUNY)

<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

>From tmglp@cms.mail.virginia.edu Thu Jan 6 20:37:11 2000  
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id UAA02167 for <aapornet@usc.edu>; Thu, 6 Jan 2000 20:37:10 -0800  
(PST)  
Received: from tetra.mail.virginia.edu by mail.virginia.edu id aa15513;  
6 Jan 2000 23:37 EST  
Received: from bam8v95.virginia.edu (Dialin3119.cstone.net [208.170.144.119])  
by tetra.mail.Virginia.EDU (8.8.7/8.8.7) with SMTP id XAA10133;  
Thu, 6 Jan 2000 23:37:06 -0500 (EST)  
From: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>

To: AAPORnet List server <aapornet@usc.edu>  
Cc: Sheila Owens <sowens@mediastudies.org>  
Subject: Re: Jan 6 conference on media coverage of polls  
In-Reply-To: <690C736F7A13D311BD2100902771A1661897AE@MSCMAIL>  
Message-ID: <SIMEON.10001062308.L@bam8v95.virginia.edu>  
Date: Thu, 6 Jan 2000 23:37:08 -0500 (Eastern Standard Time)  
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)  
X-Authentication: IMSP  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

Kudoes to the Media Studies Center, Freedom Forum, AAPOR, NCPP, and all the panelists for a most enjoyable and educational conference in Roslyn today!

Hope NCPP will soon share details of the new monitoring initiative with everybody on AAPORnet.

A forum like this one really helps to strengthen our collective commitment to quality polling--and our public image for being so committed. (It will remain to be seen what effect this has on the media's use of polls.)

. . . and let it be noted that Murry Edelman made excellent use of the examples gleaned from colleagues on this list in recent days.

Larry: do let us all know when this will be seen on C-SPAN! And don't fail to tell the list about any other media coverage of the event.

Tom

Thomas M. Guterbock ..... Voice:(804) 924-6516  
Sociology/Center for Survey Research .... FAX: (804) 924-7028  
University of Virginia .....  
539 Cabell Hall .....  
Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu

>From lmcgill@mediastudies.org Fri Jan 7 07:04:11 2000  
Received: from mscmail.mediastudies.org (mscmail.mediastudies.org [205.136.27.120])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id HAA10693 for <aapornet@usc.edu>; Fri, 7 Jan 2000 07:04:10 -0800 (PST)  
Received: by MSCMAIL with Internet Mail Service (5.5.2650.21)  
id <CH13X7RB>; Fri, 7 Jan 2000 09:58:00 -0500  
Message-ID: <690C736F7A13D311BD2100902771A1661897E7@MSCMAIL>  
From: Larry McGill <lmcgill@mediastudies.org>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Jan 6 conference on media coverage of polls  
Date: Fri, 7 Jan 2000 09:58:00 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2650.21)  
Content-Type: text/plain;  
charset="iso-8859-1"

Tom,

Thank you for your very kind remarks about the conference. I will keep AAPORNET up to date on media coverage as I learn of it.

Larry

-----Original Message-----

From: Thomas M. Guterbock [mailto:tmglp@cms.mail.virginia.edu]  
Sent: Thursday, January 06, 2000 11:37 PM  
To: AAPORnet List server  
Cc: Sheila Owens  
Subject: Re: Jan 6 conference on media coverage of polls

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Tom

Thomas M. Guterbock ..... Voice:(804) 924-6516  
Sociology/Center for Survey Research .... FAX: (804) 924-7028  
University of Virginia .....  
539 Cabell Hall .....  
Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu  
>From alldredg@reda-intl.com Fri Jan 7 07:40:08 2000  
Received: from ns.gcol.com (ns.gcol.com [205.177.170.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id HAA25796 for <aapornet@usc.edu>; Fri, 7 Jan 2000 07:40:03 -0800  
(PST)  
Received: from redal.reda-intl.com ([205.177.170.41]) by ns.gcol.com  
(8.9.0/8.7.3)  
with SMTP id KAA24085 for <aapornet@usc.edu>; Fri, 7 Jan 2000 10:36:55 -0500  
(EST)  
Message-Id: <3.0.1.32.20000107104225.02f5a3d0@gcol.com>  
X-Sender: alldredg@gcol.com  
X-Mailer: Windows Eudora Pro Version 3.0.1 (32)  
Date: Fri, 07 Jan 2000 10:42:25 -0500  
To: aapornet@usc.edu  
From: Elham-Eid Alldredge <alldredg@reda-intl.com>  
Subject: SAS programmers  
Mime-Version: 1.0  
Content-Type: text/enriched; charset="us-ascii"

We have several opening for SAS programmers and we are having a very hard time finding any. The positions are here in Maryland.

Here are the details:

<paraindent><param>left</param><bold>Announcement:

</bold>REDA International, Inc.



11141 Georgia Ave., Suite 517

Wheaton, MD 20902

tel: (301) 946-9090

fax: (301) 946-1911

**Positions:** Senior SAS Programmers and Mid-level SAS Programmers. These positions are for 5 years.

**Starting Date:** Immediate

**Duties:** work with large, complex health care data files.

**Qualifications:** Senior positions require 5-10 years of experience, mid-level positions require up to 5 years of experience in SAS applications programming and proficiency in using SAS Data Step to perform complex file manipulation. Experience with data editing, statistical analysis, and large health care data bases preferred. A degree in mathematics, statistics, quantitative social sciences, or related fields is required.

**Salary:** Competitive, commensurate with background and experience

Please fax resumes to (301) 946-1911

Elham-Eid Alldredge, Ph.D., President

REDA International, Inc.

11141 Georgia Avenue, Suite 517, Wheaton, MD 20902

Tel: (301) 946-9790 Fax: (301) 946-1911

>From beniger@rcf.usc.edu Fri Jan 7 08:10:08 2000

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA12788 for <aapornet@usc.edu>; Fri, 7 Jan 2000 08:10:07 -0800 (PST)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id IAA16095 for <aapornet@usc.edu>; Fri, 7 Jan 2000 08:10:09 -0800 (PST)

Date: Fri, 7 Jan 2000 08:10:09 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>  
Subject: Call - French Public Opinion Data Requested (fwd)  
Message-ID: <Pine.GSO.4.10.10001070808160.15831-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----  
Date: Fri, 7 Jan 2000 12:09:26 +0100 (CET)  
From: BMS - RC33 <bms@ext.jussieu.fr>  
To: beniger@rcf-fs.usc.edu, luchou@dpls.dacc.wisc.edu  
Subject: Call - French Public Opinion Data Requested

Thanks to Claire Durand -----

Date: Wed, 8 Dec 1999 09:03:21 -0800 (PST)  
To: AAPORNET <aapornet@usc.edu>  
Subject: REQUEST: French public opinions data needed  
DO \*NOT\* REPLY TO AAPORNET--Please send all replies directly to  
Lu Chou at luchou@dpls.dacc.wisc.edu

----- Forwarded message -----  
Date: Wed, 08 Dec 1999 10:44:59 -0600  
From: Lu Chou <luchou@dpls.dacc.wisc.edu>  
Subject: French public opinions data needed

Hi,  
I am helping a library user to locate any current polls or surveys done in France about French people's attitudes toward the United States. French president, Jacques Chirac has criticized U.S. being a hyper power and my user like to know if any public opinions have been gathered in recent years (preferably after 97) in France about French people's view about U.S. Any lead to published data will be appreciated. Thank you for your help!

Lu Chou, Special Librarian  
Data and Program Library Service  
3308 Social Science Building  
1180 Observatory Drive  
University of Wisconsin  
Madison, WI 53706  
phone: 608-262-0750 fax: 608-262-9711

```
*****|*****  
*                                           *  
*                               BMS                               *  
*       (Bulletin de Methodologie Sociologique)                   *  
*       (Bulletin of Sociological Methodology)                     *  
*                               bmsl@ext.jussieu.fr                 *  
*                               http://www.ccr.jussieu.fr/bms       *  
*                                           *  
*                               RC33                               *  
*       (Research Committee "Logic & Methodology"                 *  
*       of the International Sociological Association)              *  
*                               rc33@ext.jussieu.fr                *  
*                                           *
```

\* <http://local.uaa.alaska.edu/~aaso353/isa/index.htm> \*  
\*  
\* Karl M. van Meter \*  
\* email [bms@ext.jussieu.fr](mailto:bms@ext.jussieu.fr) LASMAS, IRESCO-CNRS \*  
\* tel/fax 33 (0)1 40 51 85 19 59 rue Pouchet \*  
\* 75017 Paris, France \*  
\* [http://www.iresco.fr/labos/lasmas/accueil\\_f.htm](http://www.iresco.fr/labos/lasmas/accueil_f.htm) \*  
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>From [lmcgill@mediastudies.org](mailto:lmcgill@mediastudies.org) Fri Jan 7 09:03:32 2000  
Received: from [mscmail.mediastudies.org](mailto:mscmail.mediastudies.org) ([mscmail.mediastudies.org](mailto:mscmail.mediastudies.org)  
[205.136.27.120])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA07976 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Fri, 7 Jan 2000 09:03:31 -0800  
(PST)  
Received: by MSCMAIL with Internet Mail Service (5.5.2650.21)  
id <CH13X7VQ>; Fri, 7 Jan 2000 11:57:21 -0500  
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From: Larry Mcgill <[lmcgill@mediastudies.org](mailto:lmcgill@mediastudies.org)>  
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)  
Cc: Sheila Owens <[sowens@mediastudies.org](mailto:sowens@mediastudies.org)>,  
Jeffrey Pattit  
Subject: c-span coverage of Jan 6 conference  
Date: Fri, 7 Jan 2000 11:57:20 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2650.21)  
Content-Type: text/plain;  
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The C-Span program schedule indicates that the Freedom Forum/NCPP/AAPOR conference on "Media Coverage of Polls and Primaries" (held yesterday in Arlington, VA) will be aired at 2:43 p.m. this afternoon. From my reading of the schedule, it looks like they plan to air the entire 4 plus hours of the conference.

Larry

>From [Joe@greenbergresearch.com](mailto:Joe@greenbergresearch.com) Fri Jan 7 09:15:41 2000  
Received: from [wodc7mr3.ffx.ops.us.uu.net](mailto:wodc7mr3.ffx.ops.us.uu.net) ([wodc7mr3.ffx.ops.us.uu.net](mailto:wodc7mr3.ffx.ops.us.uu.net)  
[192.48.96.19])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA14459 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Fri, 7 Jan 2000 09:15:41 -0800  
(PST)  
Received: from [greenbergresearch.com](mailto:greenbergresearch.com) by [wodc7mr3.ffx.ops.us.uu.net](mailto:wodc7mr3.ffx.ops.us.uu.net) with ESMTTP  
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id QQhwzk05488  
for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Fri, 7 Jan 2000 17:14:02 GMT  
Message-ID: <38761F21.34638530@greenbergresearch.com>  
Date: Fri, 07 Jan 2000 12:15:14 -0500  
From: Joe Goode <[Joe@greenbergresearch.com](mailto:Joe@greenbergresearch.com)>  
X-Mailer: Mozilla 4.7 [en]C-CCK-MCD NSCPCD47 (Win98; I)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)  
Subject: Job announcement/ Greenberg Quinlan Research  
Content-Type: text/plain; charset=us-ascii  
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Greenberg Quinlan Research has a number of positions open in their Washington, DC office. GQR is an internationally recognized firm specializing in work across the globe for political campaigns and parties, public interest organizations and foundations as well as corporate crisis management and positioning. We are expanding our staff and have immediate openings for the following:

SENIOR RESEARCH ANALYST to assist in the development and analysis of polls and focus groups. The position requires an ability to work on a variety of qualitative and quantitative projects for political, corporate, and public policy clients. Ideal candidate will have 5 to 10 years experience in quantitative and/or qualitative analysis. Analyst works with firm principals in the development of questionnaires and focus groups guidelines and interpretation of results. Analyst works as Project Manager with computing and field departments. Superior oral and written communication skills required. International position requires international travel and after hours availability to work with international clients. Great opportunity for international travel. Competitive salary and excellent benefits. Submit cover letter, resume and salary requirements to [joe@greenbergresearch.com](mailto:joe@greenbergresearch.com) or fax to 202-289-8648.

We also have a number of entry level positions open in our computing and production departments.

Greenberg Quinlan Research specializes in strategic research for campaigns, organizations and corporations. The firm has worked for a broad range of public interest organizations, foundations, unions, political campaigns and parties across the globe. The firm's chairman, Stanley B. Greenberg, has served as pollster to President Bill Clinton, President Nelson Mandela, Prime Minister Tony Blair and Chancellor Gerhard Schroeder. The firm was a major part of the recent upset victory of Prime Minister Ehud Barak in Israel. You can learn more about Greenberg Quinlan Research at [www.greenbergresearch.com](http://www.greenbergresearch.com).

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Joe Goode  
Executive Director  
Greenberg Quinlan Research  
10 G St NE, Suite 400  
Washington, DC 20002

>From Fred.Solop@NAU.EDU Fri Jan 7 09:40:00 2000  
Received: from mailgate.nau.edu (mailgate.nau.edu [134.114.96.19])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA29613 for <aapornet@usc.edu>; Fri, 7 Jan 2000 09:39:59 -0800  
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with SMTP id <0FNZ0071L7QJBP@mailgate.nau.edu> for aapornet@usc.edu; Fri,  
07 Jan 2000 10:39:57 -0700 (MST)  
Date: Fri, 07 Jan 2000 10:41:22 -0700  
From: Fred Solop <[Fred.Solop@NAU.EDU](mailto:Fred.Solop@NAU.EDU)>

Subject: Commission on Presidential Debates  
X-Sender: solop@jan.ucc.nau.edu  
To: aapornet@usc.edu  
Message-id: <4.1.20000107103353.00adeca0@jan.ucc.nau.edu>  
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I was disturbed to see that the Commission on Presidential Debates is requiring potential debate participants to have at least 15 percent in the national polls (Washington Post-ABC News, New York Times-CBS News, USA Today-CNN and Fox News-Opinion Dynamics) in order to be included in the general election debates. Is this 15 percent plus or minus a 5 percent margin of error? I don't think so. What if a candidate has an average of 14 percent in the national polls? It looks like they'd be excluded based on the established criteria.

What do others think about this? Is there support for AAPOR releasing a statement to the media protesting the rules?

Fred Solop

Fred Solop, Ph.D.  
Director  
Social Research Laboratory  
PO Box 15301  
Northern Arizona University  
Flagstaff, AZ 86011  
E-mail: Fred.Solop@nau.edu  
(520) 523-3135 -- phone  
(520) 523-6654 -- fax  
[www.nau.edu/~srl](http://www.nau.edu/~srl)

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<div>Presidential Debates is requiring potential debate</div>  
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<div>national polls (Washington Post-ABC News,</div>  
<div>New York Times-CBS News, USA Today-CNN </div>  
<div>and Fox News-Opinion Dynamics) in order to </div>  
<div>be included in the general election debates.</div>  
<div>Is this 15 percent plus or minus a 5 percent </div>  
<div>margin of error?&nbsp; I don't think so.&nbsp; What if a </div>  
<div>candidate has an average of 14 percent in the</div>  
<div>national polls?&nbsp; It looks like they'd be excluded</div>  
<div>based on the established criteria.</div>

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<div>What do others think about this?&nbsp; Is there support</div>  
<div>for AAPOR releasing a statement to the media</div>  
<div>protesting the rules?</div>

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<div>Fred Solop</div>

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<font color="#800000"><b>Fred Solop, Ph.D.<br>

</font>Director<br>

Social Research Laboratory<br>

PO Box 15301<br>

Northern Arizona University<br>

Flagstaff, AZ&nbsp; 86011<br>

E-mail:&nbsp; Fred.Solop@nau.edu<br>

(520) 523-3135 -- phone<br>

(520) 523-6654 -- fax<br>

</b><a href="http://www.nau.edu/~srl"

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>From Barbara.O'Hare@arbitron.com Fri Jan 7 11:00:42 2000

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[208.232.40.3])

by usc.edu (8.9.3.1/8.9.3/usc) with SMTP

id LAA17055 for <aapornet@usc.edu>; Fri, 7 Jan 2000 11:00:41 -0800

(PST)

Received: by vulcan.arbitron.com; id OAA12756; Fri, 7 Jan 2000 14:00:25 -0500

Received: from arbmex.arbitron.com(198.40.5.5) by vulcan.arbitron.com via  
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id xma012718; Fri, 7 Jan 00 14:00:22 -0500

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From: "O'Hare, Barbara" <Barbara.O'Hare@arbitron.com>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Cc: "Mello, Wendy" <Wendy.Mello@arbitron.com>

Subject: Job Opening - Project Leader, Arbitron  
Date: Fri, 7 Jan 2000 14:01:16 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2448.0)  
Content-Type: text/plain

Arbitron is looking for a Project Leader, for Methods Development and Evaluation in its Columbia, MD office. Arbitron is a leading media information services company providing solutions that will shape the future of the broadcasting industry. Our organization is constantly growing and changing to meet the needs of the media industry.

Responsibilities include:

- \* Evaluates and recommends survey methods to enhance the existing syndicated survey product and to support custom surveys and assesses risks/benefits associated with new survey methods prior to adoption
- \* Assumes primary role in designing and managing experimental research to evaluate proposed changes to syndicated survey procedures
- \* Assumes primary role in development of custom surveys to meet needs of internal company clients
- \* Conducts complex statistical analyses and prepares detailed written reports to support findings of experimental research and custom surveys
- \* Hires and supervises external contractors to obtain necessary field support to conduct custom surveys
- \* Manages multiple projects on a daily basis to ensure project timeliness and goals are met in an effective and efficient manner
- \* Identifies and utilizes appropriate computer software and software applications to meet project needs

Requirements:

- \* Minimum BS/BA degree. Masters or higher preferred in Survey Methods, Sociology, Statistics, Market Research, or related field
- \* 7+ years of professional experience in applied survey research setting
- \* Excellent written and oral communication skills
- \* Excellent computer skills with working knowledge of SPSS and/or SAS and Oracle applications in a UNIX environment
- \* Prior project management experience
- \* Strong statistical analysis skills including in-depth knowledge of complex multivariate analysis techniques and interpretation
- \* In-depth knowledge in all aspects of survey design and analysis (e.g., sample and instrument design; methods of optimizing response; data preparation and reporting conventions, etc.)

Arbitron offers a comprehensive employment package, including competitive compensation, excellent dental, medical and vision care plans, 401(k) matching, tuition assistance, stock purchase and a series of work/family resources. Check us out at [www.arbitron.com](http://www.arbitron.com). Send resumes to: [opsjobs@arbitron.com](mailto:opsjobs@arbitron.com) FAX 410-312-8607, or snail mail OE Recruiter, 9705 Patuxent Woods Drive, Columbia, MD 21046

>From [barry@arches.uga.edu](mailto:barry@arches.uga.edu) Fri Jan 7 11:06:37 2000  
Received: from [mailgw.cc.uga.edu](mailto:mailgw.cc.uga.edu) ([mailgw.cc.uga.edu](mailto:mailgw.cc.uga.edu) [128.192.1.101])  
by [usc.edu](mailto:usc.edu) (8.9.3.1/8.9.3/usc) with ESMTP

id LAA21188 for <aapornet@usc.edu>; Fri, 7 Jan 2000 11:06:36 -0800 (PST)  
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From: "Barry A. Hollander" <barry@arches.uga.edu>  
To: <aapornet@usc.edu>  
References: <4.1.20000107103353.00adeca0@jan.ucc.nau.edu>  
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This puts AAPOR in an interesting situation. The two major political parties are essentially using public opinion polls as a means of shutting out third-party challengers from a vital part of the presidential race, the debates. Fifteen percent? I don't know much more about their decision-making process than what I've skimmed in the papers, so I'm confused. Is there something magic about 15 percent as compared to, say, 10 percent?

This partisan tiff is not about survey methodology--doing it well versus doing it poorly. So I'm not convinced AAPOR should be involved. But it does touch on how you interpret and weigh poll data, and whether or not such a level (15 percent) is meaningful at the stage in which they would view the polls, which I assume would be in September.

Interesting. AAPOR can hardly come out against the meaningfulness of poll data, especially given the polls the Commission will use. If AAPOR argues the 15 percent question, then it gets into the partisan fray. I don't see the organization taking a stand on that one unless it is based on some careful study of previous presidential elections and whether 15 percent in September is a good guide toward viability in November. Even so, the organization should probably avoid the partisan nature of the fight.



If individual members want to join the spat, so be it. As an organization I'm not sure what position AAPOR would want to take. Polls are good? Polls are bad? Polls are being misused?

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Barry A. Hollander  
Associate Professor  
College of Journalism and Mass Communication  
The University of Georgia  
Athens, GA 30602

Phone: 706.542.5027 | FAX: 706.542.2183  
Email: [barry@arches.uga.edu](mailto:barry@arches.uga.edu)  
<http://www.grady.uga.edu/faculty/~bhollander>

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by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA07526 for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:28:03 -0800  
(PST)  
Date: Fri, 7 Jan 2000 12:28:03 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Position: Health Promotion Research (fwd)  
Message-ID: <Pine.GSO.4.10.10001071224070.6866-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----  
Date: Fri, 7 Jan 2000 08:28:27 -0800  
From: Karen Bernstein <karenber@USC.EDU>  
To: beniger@rcf.usc.edu  
Subject: Position announcement

The University of Southern California, School of Medicine, has an immediate opening for an Assistant or Associate Professor of Research in Preventive Medicine, or Research Associate (depending on qualifications). The position requires a Ph.D. degree and experience in longitudinal analysis of data from large community or school prevention trials with youth, preferably in, but not limited to, the area(s) of tobacco, alcohol, drug abuse, policy, or violence. Responsibilities include directing a psychometrics team, research protocol design, data management and analysis, and reporting of study results. The position may also involve graduate and undergraduate teaching in Health Behavior, depending on interest and qualifications. Interested candidates should mail or fax curriculum vitae to Katie Davis at the following address:

University of Southern California  
Department of Preventive Medicine  
Institute for Health Promotion and Disease Prevention Research  
Norris Comprehensive Cancer Center  
1441 Eastlake Avenue, MS-44  
Room 3414  
Los Angeles, CA 90089-1976  
FAX: (323) 865-0134

\*\*\*\*\*

>From sullivan@fsc-research.com Fri Jan 7 12:30:47 2000  
Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA17887 for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:30:47 -0800  
(PST)  
From: sullivan@fsc-research.com  
Received: from 6b7va (fscnt1.fsc-research.com [206.180.228.75])  
by web2.tdl.com (8.9.1a/8.9.1) with SMTP id MAA17846  
for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:28:51 -0800  
Message-Id: <200001072028.MAA17846@web2.tdl.com>  
To: aapornet@usc.edu

Date: Fri, 7 Jan 2000 12:31:36 -0800  
MIME-Version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7BIT  
Subject: Re: Commission on Presidential Debates  
In-reply-to: <000a01bf5942\$63890160\$e623c080@Grady.uga.edu>  
X-mailer: Pegasus Mail for Win32 (v3.01d)  
Content-Transfer-Encoding: 7BIT

There may be a methodological issue here though. If you take the purpose of the Presidential Debates to be to provide information for undecided voters, then it might very well be that results of legitimate opinion polls asking about voting intentions would not be the best way to select candidates to present to the audience. In other words, if someone came to us with the question, who are the candidates that undecided voters would most like to see in the presidential debates, we probably would use different survey questions from those used in a survey of voter intentions. We might focus exclusively on the responses of undecided voters; and we might ask them to name the candidates they are considering. This information could be used to identify a short list of participants that would certainly include the major party candidates without automatically excluding those who are not representing the two major parties.

Date sent: Fri, 7 Jan 2000 14:07:05 -0500  
Send reply to: aapornet@usc.edu  
From: "Barry A. Hollander" <barry@arches.uga.edu>  
To: <aapornet@usc.edu>  
Subject: Re: Commission on Presidential Debates

This puts AAPOR in an interesting situation. The two major political parties are essentially using public opinion polls as a means of shutting out third-party challengers from a vital part of the presidential race, the debates. Fifteen percent? I don't know much more about their decision-making process than what I've skimmed in the papers, so I'm confused. Is there something magic about 15 percent as compared to, say, 10 percent?

This partisan tiff is not about survey methodology--doing it well versus doing it poorly. So I'm not convinced AAPOR should be involved. But it does touch on how you interpret and weigh poll data, and whether or not such a level (15 percent) is meaningful at the stage in which they would view the polls, which I assume would be in September.

Interesting. AAPOR can hardly come out against the meaningfulness of poll data, especially given the polls the Commission will use. If AAPOR argues the 15 percent question, then it gets into the partisan fray. I don't see the organization taking a stand on that one unless it is based on some careful study of previous presidential elections and whether 15 percent in September is a good guide toward viability in November. Even so, the organization should probably avoid the partisan nature of the fight. If individual members want to join the spat, so be it. As an

organization I'm not sure what position AAPOR would want to take. Polls are good? Polls are bad? Polls are being misused?

---

Barry A. Hollander  
Associate Professor  
College of Journalism and Mass Communication  
The University of Georgia  
Athens, GA 30602

Phone: 706.542.5027 | FAX: 706.542.2183  
Email: barry@arches.uga.edu  
<http://www.grady.uga.edu/faculty/~bhollander>

The information contained in this communication is confidential and is intended only for the use of the addressee. It is the property of Freeman, Sullivan & Co. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to [postmaster@fsc-research.com](mailto:postmaster@fsc-research.com), and destroy this communication and all copies thereof, including attachments.

>From beniger@rcf.usc.edu Fri Jan 7 12:36:33 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA21116 for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:36:14 -0800  
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id MAA08429 for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:36:14 -0800  
(PST)  
Date: Fri, 7 Jan 2000 12:36:14 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Re: Commission on Presidential Debates  
In-Reply-To: <4.1.20000107103353.00adeca0@jan.ucc.nau.edu>  
Message-ID: <Pine.GSO.4.10.10001071229130.6866-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

What I'd also like to know, if I might piggyback on Fred's interesting questions, is how much public support there might be for \*raising\* the cutoff \*higher\* than 15 percent. Is there anyone around who'd care to put this in a national survey? Has anyone asked about this before?

-- Jim

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On Fri, 7 Jan 2000, Fred Solop wrote:

>

> I was disturbed to see that the Commission on

> Presidential Debates is requiring potential debate  
> participants to have at least 15 percent in the  
> national polls (Washington Post-ABC News,  
> New York Times-CBS News, USA Today-CNN  
> and Fox News-Opinion Dynamics) in order to  
> be included in the general election debates.  
> Is this 15 percent plus or minus a 5 percent  
> margin of error? I don't think so. What if a  
> candidate has an average of 14 percent in the  
> national polls? It looks like they'd be excluded  
> based on the established criteria.  
>  
> What do others think about this? Is there support  
> for AAPOR releasing a statement to the media  
> protesting the rules?  
>  
> Fred Solop  
>  
> Fred Solop, Ph.D.  
> Director  
> Social Research Laboratory  
> PO Box 15301  
> Northern Arizona University  
> Flagstaff, AZ 86011  
> E-mail: Fred.Solop@nau.edu  
> (520) 523-3135 -- phone  
> (520) 523-6654 -- fax  
> www.nau.edu/~srl

>From beniger@rcf.usc.edu Fri Jan 7 12:38:36 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA22639 for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:38:35 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA08610 for <aapornet@usc.edu>; Fri, 7 Jan 2000 12:38:35 -0800  
(PST)  
Date: Fri, 7 Jan 2000 12:38:35 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Call - Sunbelt 2000 Social Network Conf (13-16 Apr Vancouver) (fwd)  
Message-ID: <Pine.GSO.4.10.10001071237070.6866-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Fri, 7 Jan 2000 19:10:36 +0100 (CET)  
From: AIMS - INT <aims@ext.jussieu.fr>  
Subject: Call - Sunbelt 2000 Social Network Conf (13-16 Apr Vancouver)

Thanks to Bill Richards  
and Social Network Researchers <SOCNET@LISTS.UFL.EDU>



Here is the second call for papers for Sunbelt 2000. The deadline for abstract submission is fast approaching. The tickets for the free breakfast on the 35th floor are going fast. Let's hear from you soon!

Now is the time to let me know if you are willing to organize a paper session on your favorite network topic. See who has already put their name in at <http://www.sfu.ca/~insna/sunover.html>

Check out The Lin Freeman Festschrift: the Original Net Surfer Event on Sunday April 16 afternoon and evening. Presentations and a special banquet followed by a Luau at which the main dish will be a juicy roast of The Big Kahuna himself, Lin Freeman. <http://www.sfu.ca/~insna/sunover.html>

Order a commemorative Sunbelt Original Net Surfer tee-shirt on the conference registration form at <http://www.sfu.ca/~insna/sunreg.html>

See where conference registrants are from at <http://www.sfu.ca/~insna/sunhowhere.html>

Bill Richards

SUNBELT XX  
INTERNATIONAL SUNBELT SOCIAL NETWORK CONFERENCE  
<http://www.sfu.ca/~insna/>

Coast Plaza Inn, Vancouver, British Columbia  
April 13-16, 2000  
Deadline for abstracts: January 15, 2000

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The Conference <http://www.sfu.ca/~insna/>

The International Sunbelt Social Network Conference is a major forum for social scientists, mathematicians, computer scientists, and all others interested in social networks. The conference provides an opportunity for individuals interested in theory, methods, or applications of social networks to share ideas and common concerns. Sponsors of Sunbelt XX are the International Network for Social Network Analysis (INSNA) and the School of Communication at Simon Fraser University.

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Conference Program:  
<http://www.sfu.ca/~insna/sunover.html>

Current session topics include:

1. Sessions looking for organizers

- Corporate and Inter-organizational Networks
- Intra-organizational Networks
- Personal Community Networks
- Networks and Health
- Diffusion
- Networks Through Time
- Social Support
- Cognitive Networks
- Biological Networks
- Infectious Diseases and Social Networks
- Communication Networks
- Network Exchange
- Methods and Statistics for Network Analysis
- Networks and Needles
- Infectious Diseases and Social Networks

2. Sessions with organizers

- Networks and Game Theory organized by Phil Bonacich
- Organizational Networks organized by Cathleen McGrath
- Network Visualization organized by Ulrik Brandes
- Evolution of Social networks organized by Frans N. Stokman and Pat Doreian
- International Networks organized by George Barnett

This list is preliminary. If you wish to organize a session, contact the organizers at the addresses below.

The keynote speaker for this year's conference will be Lin Freeman, Research Professor, Department of Sociology and Institute for Mathematical Behavioral Sciences at the University of California Irvine. His address is entitled "The History of Social Network Analysis."

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Paper Submission <http://www.sfu.ca/~insna/sunpaper.html>

To submit a paper for the conference, send an abstract of no more than 200 words by e-mail or diskette (ASCII text or WordPerfect, please) and a hard copy to the program committee by January 15, 2000. Abstracts will be published and distributed at the conference. Participants may give one single-authored paper or its equivalent (two papers on which they appear as co-authors).

Abstracts should be sent to either Bill Richards or Andrew Seary:

Bill Richards	Andrew Seary
(604) 251-3272	(604) 298-3081
richards@sfu.ca	seary@sfu.ca

School of Communication  
Simon Fraser University  
Burnaby, BC V5A 1S6  
Canada

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The Conference Hotel <http://www.sfu.ca/~insna/sunhotel.html>

The conference will be held at the Coast Plaza Suite Hotel at Stanley Park, 1763 Comox Street, Vancouver, BC, Canada.

Rates are \$125.00 Cdn (about \$85 US) for a room, single or double occupancy, and \$145.00 Cdn (about \$99 US) for a suite plus taxes of 17%. (There is an extra charge of \$20 Cdn (about \$14 US) for each additional person sharing a room.) These rates are available from April 10 through April 19. Call 1-800-663-1144 with a credit card number to make reservations at the Coast Plaza Suite Hotel at Stanley Park. Or fax your request to 1-604-688-5934. Be sure to mention the International Network for Social Network Analysis to get the conference rate.

Please make your reservations early. The hotel says that reservations must be confirmed no later than 45 days prior to arrival date -- February 27 if you are arriving April 13. Any reservation not confirmed at this time will be automatically released and may be resold by the hotel. Any additional guest rooms will be provided on a space availability basis, at the regular published hotel rate. The room blocks will be held only until 12 March, 2000.

Where is the Coast Plaza Suite Hotel at Stanley Park?  
To see a map, go to: <http://www.sfu.ca/~insna/where-9.html>

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Conference Registration <http://www.sfu.ca/~insna/sunreg.html>

Pre-registration is \$50.00 for INSNA members, \$75.00 for non-members, \$25.00 for students, and \$15.00 for registration-in-absentia for INSNA members (\$30.00 for non-members). All fees will be \$10.00 higher for registration at the conference. Deadline for preregistration is 27 February 2000.

The first 90 people to register for Sunbelt XX will receive a ticket for a free breakfast on the 35th floor of the hotel with stunning views of the mountains, the city, Stanley Park, and the sea.

You can update your INSNA membership and your subscription to Social Networks when you fill out the registration form on the web.

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Deadlines  
<http://www.sfu.ca/~insna/sundead.html>

-- Abstract Submission	January 15, 2000
-- Hotel Reservation	February 27
-- Conference Registration	February 27, 2000



\* [http://www.iresco.fr/labos/lasmas/accueil\\_f.htm](http://www.iresco.fr/labos/lasmas/accueil_f.htm) \*  
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>From beniger@rcf.usc.edu Fri Jan 7 12:48:46 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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(PST)  
Date: Fri, 7 Jan 2000 12:48:45 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Hollander, Re: Commission on Presidential Debates  
In-Reply-To: <000a01bf5942\$63890160\$e623c080@Grady.uga.edu>  
Message-ID: <Pine.GSO.4.10.10001071245420.6866-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Here, for the AAPORNET archives, and for all of you who might not have been able to read the original version, is Barry Hollander's recent posting.

On Fri, 7 Jan 2000, Barry A. Hollander wrote:

> This puts AAPOR in an interesting situation. The two  
> major political parties are essentially using public opinion  
> polls as a means of shutting out third-party challengers  
> from a vital part of the presidential race, the debates.  
> Fifteen percent? I don't know much more about their  
> decision-making process than what I've skimmed in the  
> papers, so I'm confused. Is there something magic about  
> 15 percent as compared to, say, 10 percent?  
>  
> This partisan tiff is not about survey methodology--doing  
> it well versus doing it poorly. So I'm not convinced AAPOR  
> should be involved. But it does touch on how you interpret  
> and weigh poll data, and whether or not such a level (15  
> percent) is meaningful at the stage in which they would  
> view the polls, which I assume would be in September.  
>  
> Interesting. AAPOR can hardly come out against the  
> meaningfulness of poll data, especially given the polls the  
> Commission will use. If AAPOR argues the 15 percent  
> question, then it gets into the partisan fray. I don't see the  
> organization taking a stand on that one unless it is based  
> on some careful study of previous presidential elections  
> and whether 15 percent in September is a good guide  
> toward viability in November. Even so, the organization  
> should probably avoid the partisan nature of the fight.

> If individual members want to join the spat, so be it. As an  
> organization I'm not sure what position AAPOR would  
> want to take. Polls are good? Polls are bad? Polls are  
> being misused?

>  
>  
> \_\_\_\_\_  
>  
> Barry A. Hollander  
> Associate Professor  
> College of Journalism and Mass Communication  
> The University of Georgia  
> Athens, GA 30602  
>  
> Phone: 706.542.5027 | FAX: 706.542.2183  
> Email: barry@arches.uga.edu  
> http://www.grady.uga.edu/faculty/~bhollander

>From worc@mori.com Sat Jan 8 14:20:43 2000  
Received: from finch-post-11.mail.demon.net (finch-post-11.mail.demon.net  
[194.217.242.39])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id OAA09240; Sat, 8 Jan 2000 14:20:42 -0800 (PST)  
Received: from worc.demon.co.uk ([194.222.4.107] helo=worc)  
by finch-post-11.mail.demon.net with smtp (Exim 2.12 #1)  
id 1274Dv-000AdJ-0B; Sat, 8 Jan 2000 22:20:40 +0000  
Message-ID: <024701bf5a26\$93cb6220\$6b04dec2@worc.demon.co.uk>  
From: "Robert M Worcester" <worc@mori.com>  
To: <aapornet@usc.edu>  
Cc: "Sheila Owens" <sowens@mediastudies.org>, <Jeffrey.Pattit@usc.edu>  
Subject: Re: c-span coverage of Jan 6 conference  
Date: Sat, 8 Jan 2000 18:57:38 -0000  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook Express 4.72.3110.1  
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

Dear Colleagues

Anybody tape it? We'd love to see it here in Britain. Thanks.

Bob Worcester  
-----Original Message-----  
From: Larry McGill <lmcgill@mediastudies.org>  
To: aapornet@usc.edu <aapornet@usc.edu>  
Cc: Sheila Owens <sowens@mediastudies.org>; Jeffrey.Pattit@usc.edu  
<Jeffrey.Pattit@usc.edu>  
Date: 07 January 2000 17:35  
Subject: c-span coverage of Jan 6 conference

>The C-Span program schedule indicates that the Freedom Forum/NCPP/AAPOR  
>conference on "Media Coverage of Polls and Primaries" (held yesterday in  
>Arlington, VA) will be aired at 2:43 p.m. this afternoon. From my reading

>of the schedule, it looks like they plan to air the entire 4 plus hours of  
>the conference.

>

>Larry

>From jwerner@jwdp.com Sat Jan 8 15:35:17 2000

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id PAA23109 for <aapornet@usc.edu>; Sat, 8 Jan 2000 15:35:16 -0800

(PST)

Received: from jwdp.com (plp14.vgernet.net [205.219.186.114])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTTP id SAA15187

for <aapornet@usc.edu>; Sat, 8 Jan 2000 18:38:38 -0500 (EST)

Message-ID: <3877C9A0.9497413A@jwdp.com>

Date: Sat, 08 Jan 2000 18:34:56 -0500

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.7 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: c-span coverage of Jan 6 conference

References: <024701bf5a26\$93cb6220\$6b04dec2@worc.demon.co.uk>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

The videotape may be purchased from the C-Span web site  
(<http://www.cspan.org>), for a fairly steep price.

The tape name and ID are:

Forum

Media Coverage of Presidential Primaries

Freedom Forum

Arlington, Virginia (United States)

ID: 154561 - 01/06/2000 - 4:26 - \$135.00

Jan Werner

---

Robert M Worcester wrote:

>

> Dear Colleagues

>

> Anybody tape it? We'd love to see it here in Britain. Thanks.

>

> Bob Worcester

> -----Original Message-----

> From: Larry McGill <lmcgill@mediastudies.org>

> To: aapornet@usc.edu <aapornet@usc.edu>

> Cc: Sheila Owens <sowens@mediastudies.org>; Jeffrey.Pattit@usc.edu

> <Jeffrey.Pattit@usc.edu>

> Date: 07 January 2000 17:35

> Subject: c-span coverage of Jan 6 conference

>

> >The C-Span program schedule indicates that the Freedom Forum/NCPP/AAPOR

> >conference on "Media Coverage of Polls and Primaries" (held yesterday in  
> >Arlington, VA) will be aired at 2:43 p.m. this afternoon. From my reading  
> >of the schedule, it looks like they plan to air the entire 4 plus hours of  
> >the conference.

> >

> >Larry

>From mtrau@umich.edu Sun Jan 9 06:58:10 2000

Received: from vivalasvegas.rs.itd.umich.edu (vivalasvegas.rs.itd.umich.edu  
[141.211.83.35])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP

id GAA23323 for <aapornet@usc.edu>; Sun, 9 Jan 2000 06:58:09 -0800

(PST)

Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])

by vivalasvegas.rs.itd.umich.edu (8.9.1/3.1r) with ESMTMP id JAA22744

for <aapornet@usc.edu>; Sun, 9 Jan 2000 09:58:13 -0500 (EST)

Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)

id <ZN3SW1A6>; Sun, 9 Jan 2000 10:01:07 -0500

Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E0321083F@isr.umich.edu>

From: Michael Traugott <mtrau@umich.edu>

To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: c-span coverage of Jan 6 conference

Date: Sun, 9 Jan 2000 10:01:06 -0500

MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;

charset="iso-8859-1"

It should be on at almost a decent time in the UK tomorrow as it seems to be  
scheduled next at 2 am here. The schedule of all their programming on their  
various channels is at [www.cspan.org](http://www.cspan.org).

>From jwerner@jwdp.com Sun Jan 9 16:15:54 2000

Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP

id QAA21793 for <aapornet@usc.edu>; Sun, 9 Jan 2000 16:15:53 -0800

(PST)

Received: from jwdp.com (plp3.vgernet.net [205.219.186.103])

by vger.vgernet.net (8.8.8/8.8.5) with ESMTMP id TAA11763

for <aapornet@usc.edu>; Sun, 9 Jan 2000 19:20:29 -0500 (EST)

Message-ID: <3879249D.2CDB9C1E@jwdp.com>

Date: Sun, 09 Jan 2000 19:15:25 -0500

From: Jan Werner <jwerner@jwdp.com>

Reply-To: jwerner@jwdp.com

X-Mailer: Mozilla 4.7 [en] (Win98; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: c-span coverage of Jan 6 conference

References: <5D28BEE5CAE8D1119F5700A0C9B4268E0321083F@isr.umich.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

For those of you who do not receive C-Span (I do not, because  
Time-Warner does not see fit to include it in their basic package in my  
area), their programming is streamed simultaneously via RealAudio on the  
web. The result is a postage stamp sized picture that jumps and starts,  
but the audio is usually fine, even with a 28.8k connection.



C-Span has a page listing the participants, with their pictures, at:

<http://inside.c-spanarchives.org:8080/cspan/cspan.csp?command=dprogram&record=149782761>

They misidentify some of the participants: Murray Edelman is listed as "Representative, Edison Electric Institute," possibly because Evans Witt seems to have taken his job away from him, being listed as "Executive Director, Voter News Service" while Warren Mitofsky has been whisked back in time to "Executive Producer, CBS."

Jan Werner

---

Michael Traugott wrote:

>

> It should be on at almost a decent time in the UK tomorrow as it seems to be

> scheduled next at 2 am here. The schedule of all their programming on their

> various channels is at [www.cspan.org](http://www.cspan.org).

>From mkuechle@shiva.hunter.cuny.edu Sun Jan 9 17:48:19 2000

Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net [199.45.39.156])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id RAA13645 for <aapornet@usc.edu>; Sun, 9 Jan 2000 17:48:00 -0800

(PST)

Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])

by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id UAA16705

for <aapornet@usc.edu>; Sun, 9 Jan 2000 20:46:32 -0500 (EST)

Message-Id: <4.2.2.20000109202539.00a8d150@shiva.hunter.cuny.edu>

X-Sender: mkuechle@shiva.hunter.cuny.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2

Date: Sun, 09 Jan 2000 20:45:11 -0500

To: aapornet@usc.edu

From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>

Subject: Re: c-span coverage of Jan 6 conference

In-Reply-To: <3879249D.2CDB9C1E@jwdp.com>

References: <5D28BEE5CAE8D1119F5700A0C9B4268E0321083F@isr.umich.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

At 07:15 PM 1/9/00 -0500, Jan Werner wrote:

>For those of you who do not receive C-Span .... their programming is

>streamed simultaneously via RealAudio on the

>web. The result is a postage stamp sized picture that jumps and starts,

>but the audio is usually fine, even with a 28.8k connection.

A very useful hint. And those of you who have ventured further into modern technology and have a DSL connection may find both video and audio quality rather good (but this depends on Internet traffic; and Sunday evening you have a much better chance to get good quality than on a weekday afternoon). In addition to the simulcast of all \*three\* C-SPAN channels, quite a bit of programming is archived and is available "on demand" for at least one month. Unfortunately, the Jan 6 event on "media coverage" does not fall

into this category. Guess, C-SPAN figured that there are enough people out there willing to spend to \$135 for the videotape. But check the "streaming video" offerings at <http://www.c-span.org/watch/>

PS: C-SPAN does not let record their streaming video presentations. In principle, you can record with the RealPlayer Plus (but not the free player), if the producer does not protect the video cast -- a producer choice not available in cable TV.

Manfred Kuechler, Sociology Department at Hunter College (CUNY)  
<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

```
>From nancybelden@brspoll.com Mon Jan 10 08:51:31 2000
Received: from dbls.com ([209.8.216.50])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id IAA15344 for <aapornet@usc.edu>; Mon, 10 Jan 2000 08:51:29 -0800
(PST)
Received: by dbls.com from localhost
    (router,SLMail V3.1); Mon, 10 Jan 2000 11:59:05 +0500
Received: by dbls.com from Nancy [209.9.139.86]
    (SLmail 3.1.2948 (Release Build)); Mon, 10 Jan 2000 11:59:04 -0500
Message-ID: <007d01bf5b88$ce06df60$568b09d1@brs.com>
From: "Nancy Belden" <nancybelden@brspoll.com>
To: "aapornet" <aapornet@usc.edu>
Subject: Innovators take note
Date: Mon, 10 Jan 2000 11:36:09 -0500
MIME-Version: 1.0
Content-Type: multipart/alternative;
    boundary="-----_NextPart_000_007A_01BF5B5E.E3C73540"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 5.00.2314.1300
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300
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This is a multi-part message in MIME format.

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Content-Type: text/plain;
    charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
```

Friends --=20

What cool things in public opinion research should get recognition? Have = you or your colleagues -- or someone you know of -- done a piece of work = that is particularly creative? Put the art of asking questions to some = good use, that advances the understanding of public opinion in this = country or abroad? Do you know of a remarkable advancement you are = using to make your research better, easier, more efficient? What do you = think is the most important application in our field that has come forth = in the last 5 years? Has anyone written a really informative report on = what the public thinks that has changed public policy for the better?

=20

Think of the 2000 AAPOR INNOVATOR'S AWARD

=20

FOR SIGNIFICANT INNOVATION OR CONTRIBUTION TO THE STUDY OF PUBLIC =  
OPINION=20  
=20

As many of you will recall, last year AAPOR established the Innovator's =  
Award. May 2000 will be the first time we present this award to one or =  
more individuals or teams.

=20  
It is designed to highlight important contributions in the field of =  
public opinion research. The award may be made  
for research studies and new research techniques that improve the =  
understanding of public opinion. We hope that the award will help =  
expand AAPOR's role as a forum for ideas about public opinion research =  
and lead to  
recognition of the value of this research FOR the development of good =  
public policy, governance and private enterprise.=20

The award is to be made to individuals or teams for work that has been =  
made publicly available, either by virtue of publication or wide =  
circulation of books, reports, articles or other methods for =  
disseminating information. It  
is not necessary to be a member of AAPOR either to make nominations or =  
to receive the award.

To be eligible, a contribution (or some aspect of it) must have been =  
made public within the last five years.

Use this form, a separate letter, or email to nominate a candidate. You =  
need not sign the nomination. Please include a statement in support of =  
your nomination as well as a copy of the work for which the nominee is =  
being honored. Also if convenient, include supporting documentation-for =  
example, book reviews, press releases, and news stories-anything that =  
will make it easier to evaluate the contribution. Please feel free to =  
nominate yourself.

Nominations must be received by February 1st in order to be considered =  
for the Year 2000 Award.

If you have questions please contact Nancy Belden =  
[nancybelden@brspoll.com; (202) 822-6090] or Murray Edelman =  
[murray.edelman@vnsusa.org; (212) 947-0983]=20  
=20

Nominations should be made by February 1, 1999 and sent to:

Nancy Belden  
AAPOR Councilor at Large  
c/o Belden Russonello & Stewart  
1320 19th Street NW Suite 700  
Washington, DC 20036

Nominee:

=20

=20

STATEMENT:

=20

=20

-----\_NextPart\_000\_007A\_01BF5B5E.E3C73540  
Content-Type: text/html;

charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable

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<META content=3D"MSHTML 5.00.2314.1000" name=3DGENERATOR>
<STYLE></STYLE>
</HEAD>
<BODY bgColor=3D#ffffff>
<DIV><FONT size=3D2>
<DIV>Friends -- </DIV>
<DIV>&nbsp;</DIV>
<DIV><FONT size=3D3>What cool things in public opinion research should =
get=20
recognition? Have you or your colleagues -- or someone you know of -- =
done a=20
piece of work that is particularly creative?&nbsp;</DIV> Put the art of asking =
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<DIV>&nbsp;</DIV>
<DIV><FONT size=3D3>&nbsp;</FONT></DIV>
<DIV><FONT size=3D3>Think of the 2000 AAPOR INNOVATOR'S =
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<DIV><FONT size=3D2><BR>FOR SIGNIFICANT INNOVATION OR CONTRIBUTION TO =
THE STUDY OF=20
PUBLIC OPINION </FONT></DIV>
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```

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made to=20  
individuals or teams for work that has been made publicly available, =  
either by=20  
virtue of publication or wide circulation of books, reports, articles or =  
other=20  
methods for disseminating information.&nbsp; It<BR>is not necessary to =  
be a=20  
member of AAPOR either to make nominations or to receive the =  
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<DIV><FONT size=3D2><BR>To be eligible, a contribution (or some aspect =  
of it) must=20  
have been made public within the last five years.<BR>Use this form, a =  
separate=20  
letter, or email to nominate a candidate. You need not sign the=20  
nomination.&nbsp;&nbsp; Please include a statement in support of your =  
nomination=20  
as well as a copy of the work for which the nominee is being =  
honored.&nbsp; Also=20  
if convenient, include supporting documentation-for example, book =  
reviews, press=20  
releases, and news stories-anything that will make it easier to evaluate =  
the=20  
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<DIV><FONT size=3D2><BR>Nominations must be received by February 1st in =  
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be considered for the Year 2000 Award.<BR>If you have questions please =  
contact=20  
Nancy Belden [[A=20  
href=3D"mailto:nancybelden@brspoll.com">nancybelden@brspoll.com</A>; =  
\(202\)=20  
822-6090](mailto:nancybelden@brspoll.com)] or Murray Edelman [[A=20  
href=3D"mailto:murray.edelman@vnsusa.org">murray.edelman@vnsusa.org</A>; =](mailto:murray.edelman@vnsusa.org)

(212) &nbsp; 947-0983] </FONT></DIV>  
<DIV><FONT size=3D2></FONT>&nbsp; </DIV>  
<DIV><FONT size=3D2>Nominations should be made by February 1, 1999 and =  
sent=20  
to:<BR>Nancy Belden<BR>AAPOR Councilor at Large<BR>c/o Belden Russonello =  
&nbsp;=20  
Stewart<BR>1320 19th Street NW Suite 700<BR>Washington, DC&nbsp;=20  
20036<BR><BR>Nominee:</FONT></DIV>  
<DIV><FONT size=3D2><BR>&nbsp; </DIV></FONT>  
<DIV><FONT size=3D2></FONT>&nbsp; </DIV>  
<DIV><FONT size=3D2>STATEMENT:</FONT></DIV>  
<DIV><FONT size=3D2></FONT>&nbsp; </DIV>  
<DIV><FONT size=3D2><BR>&nbsp; </DIV></FONT></FONT></DIV></BODY></HTML>

-----\_NextPart\_000\_007A\_01BF5B5E.E3C73540--  
>From beniger@rcf.usc.edu Mon Jan 10 09:01:58 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id JAA21934 for <aapornet@usc.edu>; Mon, 10 Jan 2000 09:01:58 -0800  
(PST)

Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA20742 for <aapornet@usc.edu>; Mon, 10 Jan 2000 09:01:57 -0800  
(PST)  
Date: Mon, 10 Jan 2000 09:01:57 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Call for Materials, Resource Manual on Social Problems  
Message-ID: <Pine.GSO.4.10.10001100859030.19469-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Sun, 9 Jan 2000 17:42:31 -0500  
From: Lutz Kaelber <kaelberl@mail.lsc.vsc.edu>  
Subject: re: resource manual social problems

Please circulate--we are still looking for submissions!

Lutz Kaelber

The third revision of the ASA teaching resource Instructor's Resource Manual on Social Problems\_ is currently being put together. Any of the following contributions will be considered: syllabi, assignments, teaching hints, classroom activities, teaching aids (handouts, questions, other materials), research projects and instructions, and recommended (and preferably annotated) books, internet sites, and audiovisual materials.) Illustrations (cartoons, drawings, tables and graphs) may be included if they photocopy well and don't require copyright clearance.

Send both a hard copy and an electronic file (in MS Word or RTF format) to the editors. Send the hard copy of your materials to Walter Carroll, Department of Sociology & Anthropology, 131 Summer Street, Bridgewater State College, Bridgewater, MA 02325.

Send your electronic file(s) attached to an email to Lutz Kaelber, Assistant Professor of Social Science, Lyndon State College, KAELBERL@MAIL.LSC.VSC.EDU and copy it to Walter Carroll (wcarroll@bridgew.edu).

\*\*\*\*\*

>From beniger@rcf.usc.edu Mon Jan 10 09:13:35 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA29493 for <aapornet@usc.edu>; Mon, 10 Jan 2000 09:13:34 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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(PST)  
Date: Mon, 10 Jan 2000 09:13:34 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>  
Subject: Call - ASA Mathematical Sociology (12-16 Aug Washington) (fwd)  
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Date: Mon, 10 Jan 2000 16:08:11 +0100 (CET)  
From: AIMS - INT <aims@ext.jussieu.fr>  
To: AIMS Listserv <aimsl@ext.jussieu.fr>  
Subject: Call - ASA Mathematical Sociology (12-16 Aug Washington)

Thanks to Carter Butts  
and Social Network Researchers <SOCNET@LISTS.UFL.EDU>

I would like to emphasize that submissions from graduate students and those outside the mathematical sociology community are particularly encouraged... please feel free to forward this CFP to others who might be interested in this session.

-Carter

Call for Papers ASA 2000:

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Section on Mathematical Sociology Roundtable Session  
at the 95th Annual Meeting of the American Sociological Association

To be held in Washington, D.C., August 12-16, 2000

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Information:

Submissions are solicited for the ASA Section on Mathematical Sociology's roundtable session at the Y2K annual meeting of the ASA. All papers dealing with the formal treatment of social structures or phenomena are welcome; possible topic areas include (but are not limited to):

- Adaptive Systems and Machine Learning
- Analytical Modeling
- Empirical Examination of Formal Theory
- Formal Metatheory
- Game or Decision Theoretic Analysis
- Group Process Simulation or Modeling
- Logical Modeling
- Formal Theory-Driven Methodology
- Model Testing and Validation
- Multi-Agent Simulation
- Organizational Simulation or Modeling
- Social Network Analysis

Submissions should be postmarked by January 10, 2000; for more information, see the ASA meeting CFP at:

<http://www.asanet.org/convention/call.html>

or the web site of the ASA Section on Mathematical Sociology:

<http://www.sscnet.ucla.edu/soc/groups/mathsoc/mathsoc.htm>

```
*****|*****
*
*                               BMS                               *
*      (Bulletin de Methologie Sociologique)                       *
*      (Bulletin of Sociological Methodology)                       *
*                               bmsl@ext.jussieu.fr                 *
*                               http://www.ccr.jussieu.fr/bms        *
*
*                               RC33                               *
*      (Research Committee "Logic & Methodology"                   *
*      of the International Sociological Association)                 *
*                               rc33@ext.jussieu.fr                 *
*      http://local.uaa.alaska.edu/~aaso353/isa/index.htm          *
*
*                               Karl M. van Meter                   *
*      email bms@ext.jussieu.fr      LASMAS, IRESKO-CNRS          *
*      tel/fax 33 (0)1 40 51 85 19      59 rue Pouchet           *
*                                       75017 Paris, France        *
*      http://www.iresko.fr/labos/lasmas/accueil_f.htm             *
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\*\*\*\*\*

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>From lmcgill@mediastudies.org Mon Jan 10 10:18:21 2000
Received: from mscmail.mediastudies.org (mscmail.mediastudies.org
[205.136.27.120])
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From: Larry McGill <lmcgill@mediastudies.org>
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Subject: c-span coverage of Jan 6 conference
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Just FYI, according to the C-Span schedule, the Freedom Forum/AAPOR/NCPP conference on "Media Coverage of Polls and Primaries" (held last Thursday) will be re-broadcast today at 2:04 p.m. on C-Span 2.



Larry McGill

>From lmcgill@mediastudies.org Mon Jan 10 13:25:08 2000  
Received: from mscmail.mediastudies.org (mscmail.mediastudies.org  
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For those of you who are interested in seeing more about the January 6  
conference on "Media Coverage of Polls and Primaries," co-sponsored by The  
Freedom Forum, NCPP and AAPOR, please see the Freedom Forum's website at

<http://www.freedomforum.org/professional/2000/1/7polls.asp>

and

<http://www.freedomforum.org/professional/2000/1/6pollsters.asp>

The audio from this program will also be available at the Freedom Forum's  
website, beginning this Wednesday, January 12. For details, see

<http://www.freedomforum.org/freeradio/schedule/jan2000.asp>

Larry McGill

>From beniger@rcf.usc.edu Mon Jan 10 19:31:42 2000  
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From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Statistical Reports from NCES (September-December 1999) (fwd)  
Message-ID: <Pine.GSO.4.10.10001101926400.19964-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

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Please send all replies to: Kirk Winters <Kirk\_Winters@ed.gov>

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STATISTICAL REPORTS on a number of topics have been released recently by the Department's National Center for Education Statistics (NCES), the agency responsible for gathering & reporting statistics on education in the U.S.

Topics of recent NCES reports include...

- \* Advanced Placement
- \* civics assessment
- \* community service
- \* compendiums of statistics
- \* distance education
- \* dropout rates
- \* early childhood
- \* elementary & secondary education
- \* Internet access
- \* libraries
- \* school safety
- \* spending disparities
- \* teacher preparation & learning
- \* postsecondary education
- \* writing assessment

Below are titles, descriptions & URLs for the full text or highlights of many (but not all) of these NCES reports. New publications from NCES can always be found online at:

<http://nces.ed.gov/pubsearch/wnew.asp?1>

=====  
Recent Publications from NCES (Sept-Dec 1999)  
=====

Advanced Placement

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"Indicator of the Month: Students Who Took Advanced Placement (AP) Examinations" shows that since 1984 the number of students who took AP examinations has increased dramatically from 50 to 131 students per 1,000 12th graders. In 1997 more females than males took AP examinations.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000001>

Civics Assessment

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"NAEP 1998 Civics Report Card Highlights" describes the content & major findings from 1998 NAEP Civics assessment. It also looks at students' experiences at home & school that are associated with achievement in the study of civics.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000460>

"NAEP 1998 Civics Report Card for the Nation" presents results from this national assessment of 4th-, 8th-, & 12-grade students' knowledge in civics. Among the findings: about two-thirds of students at each grade performed at or above the "basic" level. The National Assessment of Educational Progress (NAEP) is the nation's

only ongoing survey of what students know & can do in various academic subject areas.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000457>

#### Community Service

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"Service-Learning & Community Service among 6th- through 12th-Grade Students in the U.S.: 1996 & 1999" examines reports by students on community service participation, school practices that promote community service, & service-learning experiences, in relation to student & school characteristics.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000028>

"Service-Learning & Community Service in K-12 Public Schools" is the first national study of service-learning in America's K-12 public schools (in the spring of 1999). Among the results: roughly one-third of these schools provide service-learning to some extent & most that do also give teachers help integrating service-learning into curricula.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999043>

#### Compendiums

~~~~~

"Mini-Digest of Education Statistics 1998" is a pocket-sized compilation of statistics covering the broad field of American education (kindergarten through graduate school).

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999039>

"Education Statistics Quarterly -- Fall 99 Issue" provides an overview of all NCES products released in a 3-month period. Each issue includes short publications (under 15 pages long), executive summaries of longer publications, descriptions of other NCES products, notices about training & funding opportunities, & papers on a featured topic (in this issue, "Life After College"), & more.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999629>

"The Condition of Education" describes the status & recent progress of education in the U.S. It features an overview essay & 60 indicators in 5 areas of education.

<http://nces.ed.gov/pubs99/condition99>

#### Distance Education

~~~~~

"Distance Education at Postsecondary Education Institutions: 1997-98" provides estimates of the number of postsecondary institutions offering distance education courses, the number of distance education course offerings & enrollments, & the number of degree & certification programs offered. It is based on data collected from both 2- & 4-year postsecondary institutions in the 1997-98 academic year.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000013>

#### Dropout Rates

~~~~~

"Dropout Rates in the United States: 1998" presents national data on high school dropout rates & high school completion rates from 1972 to 1998 & state-level data for the 1990s. The report examines the

relationship between student characteristics & the likelihood of dropping out & of completing high school.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000022>

#### Elementary & Secondary Education

"Key Statistics on Public Elementary & Secondary Schools & Agencies: School Year 1995-96" offers detailed information (from the 1995-96 & 1994-95 Common Core of Data) about our nation's 16,000 school districts & 87,000 public schools. Topics include the number, size, & location of schools & school districts; enrollment & schools by student grade; selected student characteristics; high school completers; dropouts; numbers of instructional, support & administrative staff; staff ratios; & revenues & expenditures. Much of the information is broken out by school or district size & urbanicity (e.g., rural, central city).

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999324>

#### Early Childhood

"Home Literacy Activities & Signs of Children's Emerging Literacy, 1993 & 1999" examines: the extent to which families are engaged in literacy activities with their 3- to 5-year-olds, signs of children's emerging literacy (such as recognizing letters, writing their own names, reading or pretending to read), changes in home literacy activities & signs of children's emerging literacy between 1993 & 1999, & the association between home literacy activities & signs of emerging literacy in 1999.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000026>

#### Internet Access

"Indicator of the Month: Internet Access in Public & Private Schools" shows that between 1994 & 1998 the percentage of public schools with Internet access increased from 35% to 89%.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000002>

#### Libraries

"Evaluation of the NCES State Library Agencies Survey" looks at selected fiscal data collected on NCES's State Library Agencies Survey.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999312>

#### Postsecondary Education

"Fall Enrollment in Postsecondary Institutions, 1997" presents student enrollments in postsecondary institutions in the 50 states & D.C. for fall 1997. It focuses primarily on degree granting institutions eligible for Title IV federal financial aid & includes summaries of enrollment by race/ethnicity, gender, age, & state.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000160>

"Degrees & Other Awards Conferred by Title IV Eligible, Degree-Granting Institutions: 1996-97" tells the number of degrees & other awards conferred by Title IV eligible, degree-granting institutions in the 50 states & D.C. during academic year 1996-97. It includes

summaries by level of degree, field of study, race/ethnicity of recipients, & state.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000174>

"Participation in Adult Education in the U.S.: 1998-1999" provides the latest estimates of the level of adult participation in Adult Basic Education & English as a Second Language programs, work related education activities, postsecondary credential programs, apprenticeship programs, personal development classes, & other education activities.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000027>

"Indicator of the Month: Enrollment Patterns of First-Time Beginning Postsecondary Students" offers findings such as in 1995-96 about 40% of all first-time beginning postsecondary students enrolled in public & private 4-year institutions. Others enrolled in public 2-year institutions, or private for-profit institutions.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999012>

#### School Safety

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"Indicators of School Crime & Safety, 1999" presents data on crime at school from the perspectives of students, teachers, principals, & the general population from an array of sources. A joint effort by the Bureau of Justice Statistics & National Center for Education Statistics, the report examines crime occurring in school as well as on the way to & from school. Data for crime away from school are also presented to place school crime in the context of crime in the larger society. This report provides the most current detailed statistical information on the nature of crime in schools.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999057>

#### Spending Disparities

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"Trends in Disparities in School District Level Expenditures per Pupil" examines disparities between districts in instructional expenditures in elementary & secondary schools for each state & also for geographic regions & the nation as a whole for the period from 1979-80 to 1993-94. Six alternative disparity measures were used.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000020>

#### Teacher Preparation & Learning

~~~~~

"Progress Through the Teacher Pipeline: 1992-93 College Graduates & Elementary/Secondary School Teaching as of 1997" is the second in a series of reports that follows 1992-93 college graduates' progress through the teacher pipeline. This report focuses on the academic characteristics & preparation for teaching of those who took various steps toward teaching. It is organized by a conceptual "teacher pipeline" that represents a teacher's career. The pipeline includes preparatory activities -- considering teaching, student teaching as an undergraduate, becoming certified to teach, applying for teaching jobs -- as well as teaching experiences & plans for teaching in the future.

<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2000152>

#### Writing Assessment

~~~~~

"NAEP 1998 Writing Report Card Highlights" presents highlights from the 1998 NAEP writing assessment, describing its content, major findings at the national & state levels, & student experiences at home & in school that appear to be associated with achievement in writing.  
<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999464>

"NAEP 1998 Writing: Report Card for the Nation & the States" presents the results of the NAEP 1998 writing assessment for the nation & for participating states & jurisdictions. It includes results for subgroups of students defined by various background & contextual characteristics. The National Assessment of Educational Progress (NAEP) is the nation's only ongoing survey of what students know & can do in various academic subject areas.  
<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999462>

"The NAEP 1998: Writing State Reports" provides a first look at the results of the NAEP 1998 writing assessment. Each participating jurisdiction received its own customized State Report.  
<http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=1999463>

=====

>From beniger@rcf.usc.edu Mon Jan 10 19:35:59 2000  
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From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
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----- Forwarded message -----  
Date: Mon, 10 Jan 2000 12:46:23 -0500 (EST)  
Subject: Call for Papers (fwd)

Call for Papers:

Papers are requested for a panel focusing on the intersection of religion and race in the black community. The paper presentations will take place at the annual meeting of the Association of Social and Behavioral Sciences in Jackson, Mississippi, March 23-25, 2000.

If you are interested in presenting contact Dr. Robert Silverman by January 28, 2000 at the following address:

Dr. Robert Silverman  
Department of Urban and Regional Planning  
Jackson State University  
3825 Ridgewood Rd., Box 23  
Jackson, MS 39211

Phone: 601-713-3112  
Fax: 601-713-3281

Email: rms@mail1.jsums.edu

\*\*\*\*\*

>From jwerner@jwdp.com Tue Jan 11 09:29:02 2000  
Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])  
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From: Jan Werner <jwerner@jwdp.com>  
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To: AAPORNET <aapornet@usc.edu>  
Subject: PC Magazine reviews Web Survey Software  
Content-Type: text/plain; charset=us-ascii  
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The latest issue of PC Magazine (cover date: Feb. 8, 2000) contains a review of six commercially available web-based survey packages. As of today, the review is not available at their web site (<http://www.zdnet.com/pcmag>), although I would expect to see it there eventually.

The editors, whose primary concern seems to be the ease of use for corporate users, pick Perseus SurveySolutions for the Web 2.0 as their top choice, but they also state that Raosoft EZSurvey 99 for the Internet provides more robust capabilities for advanced users.

The article provides a useful table comparing some of the major features of the packages reviewed, and another rating them on various subjective topics.

Jan Werner

>From cantril@a.crl.com Tue Jan 11 09:55:38 2000  
Received: from a.crl.com (A.crl.com [165.113.1.65])  
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From: Albert & Susan Cantril <cantril@a.crl.com>  
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Subject: Debates: Some History  
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The 15% threshold stipulated by the Presidential Debates Commission raises many of the same issues faced in 1980 when the League of Women Voters invoked a similar standard regarding John Anderson's inclusion in the debates.

At the time we were deeply involved in the issue both as concerned researchers and in our capacities as officers of the National Council on Public Polls. We take the liberty of attaching a file (WordPerfect) that includes three items that tried to identify the issues involved.

The first is the press release issued by the National Council on Public Polls on August 22, 1980: "Polling Association Cautions League of Women Voters on Use of Polls for Debates Decision."

The second is an op-ed piece that appeared in the New York Times on September 7, 1980: "The Polls Shouldn't Govern the Debate."

The third is a Washington Post letter to the editor on October 22, 1980 after the League of Women Voters reversed itself twice on whether to employ the 15% threshold.

The first two items had some impact and we would urge AAPOR to work through a clear formulation of the issues the 15% raises in today's environment and issue a public statement.

Albert H. Cantril  
Susan Davis Cantril

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>From beniger@rcf.usc.edu Tue Jan 11 09:56:57 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id JAA29771 for <aapornet@usc.edu>; Tue, 11 Jan 2000 09:56:56 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id JAA04951 for <aapornet@usc.edu>; Tue, 11 Jan 2000 09:56:56 -0800  
(PST)  
Date: Tue, 11 Jan 2000 09:56:56 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: New FRONTIERS episode on aging airs 1/25 (fwd)  
Message-ID: <Pine.GSO.4.10.10001110947460.1030-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Folks,

Those of you who study aging or the aged--or who have students or colleagues who do--might wish to watch this program and visit its website. None of us is aging, of course, so nothing personal.

-- Jim

\*\*\*\*\*

----- Forwarded message -----

Date: Tue, 11 Jan 2000 08:49:39 -0800  
Subject: New FRONTIERS episode on aging airs 1/25

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Reply To: Melissa Amour <mamour@edumedia.com>  
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Press Contact: Melissa Amour, mamour@edumedia.com  
Re: <http://www.pbs.org/saf/neversay.html>

The next installment of the tenth season of the science series SCIENTIFIC AMERICAN FRONTIERS -- "Never Say Die" (Show 1003) -- will air on Tuesday, January 25, 2000, at 8 p.m. ET on PBS. Hosted by Alan Alda, this show reveals the latest discoveries made in the science of aging.

In the not-so-distant future, we may all get to live a lot longer! Scientists' understanding of the aging process is growing at an astonishingly rapid pace. Already, humble lab animals like worms and fruit flies are living twice as long as nature normally allows, and there seems to be no reason why the same results cannot be achieved in humans. Soon it may be possible to grow spare body parts to replace hearts or joints that wear out. The real challenge? Fixing worn-out brains!

An informative website has been established to promote this show at:

<http://www.pbs.org/saf/neversay.html>

Following the show, viewers may visit this site to participate in a variety of show-related interactive activities -- including an opportunity to correspond with Alan Alda and scientists who appeared on the show -- and find out more about robotic science.

If you would like to publicize "Never Say Die" to your members, subscribers and/or website visitors, please visit <http://www.pbs.org/saf/promo>, where a linked button is available for online placement. Educators may call 800-315-5010 or e-mail [saf@pbs.org](mailto:saf@pbs.org) to request a FREE, 12-page companion teaching guide, featuring hands-on classroom activities.

SCIENTIFIC AMERICAN FRONTIERS is a production of The Chedd-Angier Production Company in association with Scientific American magazine. Presented to PBS by Connecticut Public Television, it is wholly underwritten by GTE Corporation.

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>From chase@csra.uconn.edu Tue Jan 11 10:02:00 2000  
Received: from UCONNVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA03513 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:01:59 -0800  
(PST)  
Received: from \*unknown [137.99.84.44] by UCONNVM.UConn.Edu (IBM VM SMTP  
V2R4a) via  
TCP with SMTP ; Tue, 11 Jan 2000 13:01:51 EST  
X-Warning: UCONNVM.UConn.Edu: Could not confirm that host [137.99.84.44] is  
chase  
From: "Chase Harrison" <chase@csra.uconn.edu>  
To: "Aapornet@Usc. Edu" <aapornet@usc.edu>  
Subject: Masters Degree in Survey Research at the University of Connecticut  
Date: Tue, 11 Jan 2000 13:03:56 -0500  
Message-ID: <NDBBIAJCGKIDOEHBNPOLAEIACGAA.chase@csra.uconn.edu>  
MIME-Version: 1.0  
Content-Type: text/plain;

charset="iso-8859-1"  
Content-Transfer-Encoding: 8bit  
X-Priority: 3 (Normal)  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

\*\*The following is being posted for Martha Gibson. Please forgive cross-postings, and please reply to Dr. Gibson at mgibson@uconnvm.uconn.edu\*\*

The University of Connecticut's Center For Survey Research and Analysis, in conjunction with the Department of Political Science and the Roper Center for Public Opinion Research offers a one-year intensive, professional program specifically designed to meet the needs of survey research practitioners. Offering the leading graduate program in survey research and design, with the most comprehensive curriculum, faculty available in the field, the program boasts a 100% placement record with major survey firms. Cutting edge training offered in internet polling, as well as national and special sample survey techniques for the fields of market research, consumer behavior, public opinion and political polling.

Assistantships are available.

For further information about the Graduate Program in Survey Research contact Dr. Martha Gibson, Director, at (860)486-3362, mgibson@uconnvm.uconn.edu.

>From Mike\_Battaglia@abtassoc.com Tue Jan 11 10:06:42 2000  
Received: from abtassoc.com (abtmail.abtassoc.com [198.105.0.7])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA07153 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:06:40 -0800  
(PST)  
Received: from hadrian.abtassoc.com (hadrian.abtassoc.com [198.105.0.2])  
by abtassoc.com (8.9.1/8.9.1/Cohesive-2.3 (1998-08-10)) with SMTP id  
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for <aapornet@usc.edu>; Tue, 11 Jan 2000 13:06:24 -0500 (EST)  
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via smtpd (for abtmail.abtassoc.com [198.105.0.7]) with SMTP; 11  
Jan  
2000  
18:12:50 UT  
Received: from ccMail by abtgwy.abtassoc.com  
(IMA Internet Exchange 3.11) id 000C6D37; Tue, 11 Jan 2000 13:07:42 -0500  
Mime-Version: 1.0  
Date: Tue, 11 Jan 2000 13:01:55 -0500  
Message-ID: <000C6D37.C22051@abtassoc.com>  
From: Mike\_Battaglia@abtassoc.com (Mike Battaglia)  
Subject: Telephone Interviewing Question  
To: aapornet@usc.edu  
Cc: Jeffrey\_Dreyfus@abtassoc.com (Jeffrey Dreyfus)  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit  
Content-Description: cc:Mail note part

A colleague asked me to post the following questions related to telephone interviewer-household respondent emergency situations and maintaining confidentiality in an RDD survey.

How should our telephone interviewers handle dialing into an emergency situation? That is, when there is an emergency situation with a respondent. Should we dial 911 in the locality and request help? Must we only do so when asked to provide emergency help by the respondent? Does anyone have any experience with this situation?

Please respond to Jeff Dreyfus: jeffrey\_dreyfus@abtassoc.com  
>From rrand@cfmc.com Tue Jan 11 10:08:31 2000  
Received: from mail.cfmc.com (main.cfmc.com [206.15.13.129])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA08975 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:08:30 -0800  
(PST)  
Received: from rrand@cfmc.com (rand@cfmc.com [206.15.13.172])  
by mail.cfmc.com (8.8.7/8.8.7) with SMTP id KAA15766  
for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:08:28 -0800  
Message-Id: <4.1.20000111093618.00b22aa0@pop.cfmc.com>  
X-Sender: rrand@pop.cfmc.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1  
Date: Tue, 11 Jan 2000 10:07:39 -0800  
To: aapornet@usc.edu  
From: Richard Rands <rrand@cfmc.com>  
Subject: Re: PC Magazine reviews Web Survey Software  
In-Reply-To: <387B67D8.D42EE1BD@jwdp.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

Jan Werner writes...

>The editors, whose primary concern seems to be the ease of use for  
>corporate users. pick Perseus SurveySolutions for the Web 2.0 as their  
>top choice, but they also state that Raosoft EZSurvey 99 for the  
>Internet provides more robust capabilities for advanced users.  
>

Please forgive me for getting on my soapbox, but the review rattles a sore spot with me that I would like to share with this group. Just so you know where I am coming from, our company has done hundreds of web surveys using a system that is part of our product line called Web Survent. It is based on the most widely used CATI system in the U.S.

As the PC magazine article points out, there are lots of simple PC survey systems on the market. Many of the projects we do are for clients who have used these products and then come to us to clean up the mess they have created. Conducting web surveys is not as easy as some may think. Composing questions for self-administered on-line surveys takes a different skill than questions for other mediums. Putting easy to use software in the hands of someone who hasn't thought seriously through the respondent's experience usually creates frustration which in turn leads to the questionnaire being completed with erroneous answers. In my opinion, poorly designed surveys are doing more damage for the industry than they are worth.

A case in point. My wife inadvertently got enrolled on the panel of a popular web survey company that recruits its members through Excite.com.



She has a Ph.D in psychology which motivated her to go ahead and participate in the weekly surveys she gets from them. Every single survey has made her angry, caused her to finish with absurd responses, and to email a lengthy critique to the survey company. They have yet to respond to her comments and continue to send out surveys that are seriously flawed.

In addition, even though she is part of a panel, they ask the same demographic questions over and over (age, sex, income, etc).

In short, our clients tell us they like our product because it does everything a CATI system does and still has all the capabilities necessary to manage a professional on-line project. So ease-of-use should not be the most significant feature for a complex process.

Richard Rands  
Computers for Marketing Corp.  
<http://survey.cfmc.com>

>From armiller@blue.weeg.uiowa.edu Tue Jan 11 10:35:38 2000  
Received: from zeus.ia.net (IDENT:root@zeus.ia.net [205.160.208.33])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA27300 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:35:37 -0800  
(PST)  
Received: from pswails (dip330.inav.net [205.160.208.200]) by zeus.ia.net  
(8.8.7/8.6.12) with SMTP id MAA30720 for <aapornet@usc.edu>; Tue, 11 Jan 2000  
12:35:28 -0600  
Message-Id: <200001111835.MAA30720@zeus.ia.net>  
X-Sender: armiller@blue.weeg.uiowa.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.0.2  
Date: Tue, 11 Jan 2000 12:46:45 -0600  
To: aapornet@usc.edu  
From: "Arthur's Mail" <armiller@blue.weeg.uiowa.edu>  
Subject: Re: The Vanishing Voter Project (fwd)  
In-Reply-To: <Pine.GSO.4.10.9912161455280.16950-100000@almaak.usc.edu>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

Dear Tami,

You seem to pop up where ever there is a great voting behavior study taking place.

Happy New Year to you. I hope all is going well. Let me know.

Best wishes,  
Art

At 02:57 PM 12/16/99 -0800, you wrote:  
>  
>  
>----- Forwarded message -----  
>Date: Thu, 16 Dec 1999 14:39:00 -0500  
>From: Tami\_Buhr/FS/KSG@ksg.harvard.edu

>To: beniger@rcf.usc.edu  
>Subject: The Vanishing Voter Project

>  
>

>Dear Colleague,

>

>We write to inform you about a Campaign 2000 research project that is underway

>at Harvard's Kennedy School of Government. We invite you to make use of the study's findings in your teaching and research. We encourage you to visit the

>project web site (<http://www.vanishingvoter.org>) and subscribe to the free weekly releases that are part of the study.

>

>Funded by The Pew Charitable Trusts, the project includes weekly national polls

>(n=1000) of the American electorate that are designed to measure the public's

>interest and involvement in the presidential campaign. We seek to understand

>the factors that encourage and discourage public engagement. We began our weekly surveys a month ago, and our findings thus far include, for instance, a

>belief among most Americans that the campaign is too long and has begun too early. Our surveys have also uncovered more week-to-week variation in voter engagement (paying attention to election news and talking and thinking about

>the campaign) than might be expected. Between now and the November election, we

>will closely examine the impact of the key primaries, the conventions, the general election debates, and other events on the public's campaign interest and

>involvement. These findings will be the basis of recommendations for structural

>changes in the presidential selection process.

>

>We welcome recommendations you might have that would strengthen the study. Our

>only restriction on suggestions is that they fall within the general area of public interest and engagement and not, for instance, the horserace.

>

>Our web site (<http://www.vanishingvoter.org>) has additional information on the

>study and contains results from the first five weekly surveys.

>

>Thank you.

>

>

>Thomas E. Patterson

Tami Buhr

>Bradlee Professor of Government and the Press

Research

>Coordinator

>Shorenstein Center on the Press, Politics, and Public Policy

>Shorenstein Center

>Kennedy School of Government  
Government

Kennedy School of

>Harvard University

Harvard University

>Cambridge, MA 02138

Cambridge, MA 02138

>  
>(617 496-9761) (617 495-0478)  
>thomas\_patterson@harvard.edu tami\_buhr@harvard.edu  
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Arthur H. Miller  
Professor - Political Science  
Director - Iowa Social Science Institute  
The University of Iowa  
123 N. Linn Street, 130 Brewery Square  
Iowa City, Iowa 52242-1409  
ph: 319/ 335-2328 fax: 319/ 335-2070  
e-mail: arthur-miller@uiowa.edu

\*\*\*\*\*

>From lavrakas.1@osu.edu Tue Jan 11 10:37:56 2000  
Received: from mail2.uts.ohio-state.edu (mail2.uts.ohio-state.edu  
[128.146.214.31])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA29045 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:37:51 -0800  
(PST)

Received: from pj11 (pj11.sbs.ohio-state.edu [128.146.93.67])  
by mail2.uts.ohio-state.edu (8.9.3/8.9.3) with SMTP id NAA09003  
for <aapornet@usc.edu>; Tue, 11 Jan 2000 13:37:50 -0500 (EST)  
Message-Id: <2.2.32.20000111183403.0095d90c@pop.service.ohio-state.edu>  
X-Sender: lavrakas.1@pop.service.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Tue, 11 Jan 2000 13:34:03 -0500  
To: aapornet@usc.edu  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: Re: Telephone Interviewing Question

Over the past 20 years, I've had three instances at my survey units in which an "emergency" took place while the respondent was being interviewed via telephone. In each case it was an instance in which a woman was being interviewed and a man in her household appeared to start physically abusing her. In one of these cases, the man apparently started beating up the woman because he didn't want her to do the interview (at least at that time).

In each case, the interviewer brought this to the supervisor's immediate attention and the supervisor called the local police department (different cities in each case, thus 911 would not work) to report the apparent victimization. We called the local police because we had the local number but knew the local police could match that with an address. We never learned the outcome for any of these instances.

At 01:01 PM 1/11/00 -0500, you wrote:

> A colleague asked me to post the following questions related to  
> telephone interviewer-household respondent emergency situations  
> and maintaining confidentiality in an RDD survey.  
>

>  
> How should our telephone interviewers handle dialing into an emergency  
> situation? That is, when there is an emergency situation with a  
> respondent. Should we dial 911 in the locality and request help? Must  
> we only do so when asked to provide emergency help by the respondent?  
> Does anyone have any experience with this situation?  
>  
> Please respond to Jeff Dreyfus: jeffrey\_dreyfus@abtassoc.com  
>  
>  
>

>From beniger@rcf.usc.edu Tue Jan 11 10:46:10 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA04645 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:46:10 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA10934 for <aapornet@usc.edu>; Tue, 11 Jan 2000 10:46:10 -0800  
(PST)  
Date: Tue, 11 Jan 2000 10:46:10 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Fine Contributions Deserve Thanks  
Message-ID: <Pine.GSO.4.10.10001111027341.1030-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

We have earlier today received a most magnificent contribution to AAPORNET, to the research and study of AAPOR members generally, to the field at large (for I'm sure the message will be widely circulated on the Net), and to public opinion itself in the months ahead. I'm sure you all know the message to which I refer.

I have just sent my own personal note of gratitude and appreciation to the senders, who obviously took considerable time and trouble to send their message--work on our behalf that ought to be greatly appreciated by many people. If you feel as I do, I encourage you to do the same (off-list, of course, as did I). I think we all know that the more we express our thanks for the generous contributions of especially those members who do not often post, the more valuable our list will become to us all.

-- Jim

\*\*\*\*\*

>From beniger@rcf.usc.edu Tue Jan 11 11:42:08 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA14303 for <aapornet@usc.edu>; Tue, 11 Jan 2000 11:42:07 -0800  
(PST)  
Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA17100 for <aapornet@usc.edu>; Tue, 11 Jan 2000 11:42:07 -0800  
(PST)  
Date: Tue, 11 Jan 2000 11:42:07 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Re: Telephone Interviewing Question  
In-Reply-To: <000C6D37.C22051@abtassoc.com>  
Message-ID: <Pine.GSO.4.10.10001111047342.1030-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

In my opinion, Jeff Dreyfus's question is not "Should we dial to request help?" but rather "How could anyone possibly not?"

We are all of us citizens, and no less so when we are on the job. As citizens, we each have a moral responsibility at least to report threats to our fellow citizens to the appropriate authorities (heroism is personal and therefore an extra--me, I suspect I'm a coward).

Were I to hear trouble during a call to or from a colleague or student, however, of course I would not hesitate an instant to call for police emergency help. Do our respondents deserve any less from us? I can't imagine any employer even thinking about taking any other position, whether for legal or ethical reasons, or both.

Consider the 2x2 paradox box: If you phone, you either minimize an emergency or else (if it's only a misunderstanding) you are greatly embarrassed. If you don't phone, however, you either never hear another thing about the incident, or else you learn of the terrible results of your inaction in the media the next day, and have to live with it for the rest of your life. Do you feel lucky enough to wish to risk that?

If such obviously moral questions, not to mention simple questions of good citizenship and sound judgment, can be made into professional or bureaucratic questions, however, the ultimate consequences are not likely to be very pretty. Human societies have several times in history gone far down this path, most blatantly in Europe in the century just past--and we learn nothing from that history except what we--each of one of us--do bother to apply in our own professions and to our own work.

Which is why I think the question must be, on an admittedly much more modest level, but nevertheless toward the same ends, "How could anyone possibly not phone for help?"

-- Jim

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On Tue, 11 Jan 2000, Mike Battaglia wrote:

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>  
> Please respond to Jeff Dreyfus: jeffrey\_dreyfus@abtassoc.com

>From beniger@rcf.usc.edu Tue Jan 11 12:27:46 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA20708; Tue, 11 Jan 2000 12:27:38 -0800 (PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA22547; Tue, 11 Jan 2000 12:27:38 -0800 (PST)  
Date: Tue, 11 Jan 2000 12:27:38 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
cc: georget@harrisinteractive.com  
Subject: Re: PC Magazine reviews Web Survey Software (fwd)  
Message-ID: <Pine.GSO.4.10.10001111208220.1030-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following message is forwarded to AAPORNET at the invitation of its sender, George Terhanian.

To answer a question George asks which others might also have: AAPORNET messages are *\*not\** screened--if you are a member, whatever you send to aapornet@usc.edu goes immediately to all 900 other members (whether it goes any further is up to each one of you, acting individually).

AAPORNET messages are not screened because, well, who would you have screen them--and who among us would be crazy enough to accept that job?

-- Jim

\*\*\*\*\*

----- Forwarded message -----  
Date: Tue, 11 Jan 2000 11:42:45 -0800 (PST)  
From: George Terhanian <georget@harrisinteractive.com>  
To: beniger@rcf.usc.edu  
Subject: Re: PC Magazine reviews Web Survey Software  
Resent-Date: Tue, 11 Jan 2000 13:07:39 -0500  
Resent-From: georget@harrisinteractive.com

Jim,

With all due respect AAPORNET's efforts, I must say I'm surprised that Richard Rand's little message that I'm forwarding made it through your screening system, assuming that you have a screening system. Seems like blatant self-promotion (and utter nonsense) at the expense of "a popular web survey company that recruits its members through Excite.com." Feel free to forward my reaction to AAPORNET's members.

George

-----  
George Terhanian  
Vice President, Internet Research & Methodology  
Harris Interactive  
135 Corporate Woods  
Rochester, NY 14623  
716-272-9020 x 507  
716-272-8680 -fax  
<http://www.harrisinteractive.com>  
<http://www.harrispollonline.com>

----- [Original Message] -----

Jan Werner writes...

>The editors, whose primary concern seems to be the ease of use for  
>corporate users. pick Perseus SurveySolutions for the Web 2.0 as their  
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In short, our clients tell us they like our product because it does everything a CATI system does and still has all the capabilities necessary to manage a professional on-line project. So ease-of-use should not be the most significant feature for a complex process.

Richard Rands  
Computers for Marketing Corp.  
<http://survey.cfmc.com>

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>From abider@american.edu Tue Jan 11 14:29:00 2000  
Received: from scaup.prod.itd.earthlink.net (scaup.prod.itd.earthlink.net  
[207.217.121.49])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id OAA15238 for <aapornet@usc.edu>; Tue, 11 Jan 2000 14:28:59 -0800  
(PST)  
Received: from american.edu (sdn-ar-003varestP155.dialsprint.net  
[168.191.219.91])  
by scaup.prod.itd.earthlink.net (8.9.3/8.9.3) with ESMTTP id OAA11696  
for <aapornet@usc.edu>; Tue, 11 Jan 2000 14:28:33 -0800 (PST)  
Message-ID: <387BAEB4.CF61817E@american.edu>  
Date: Tue, 11 Jan 2000 17:29:08 -0500  
From: OM <abider@american.edu>  
X-Mailer: Mozilla 4.7 [en] (Win98; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: "aapornet@usc.edu" <aapornet@usc.edu>  
Subject: Gays; when should "allow" be allowed?  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

The stock verbal formula that has taken root for surveys and media discussion of "gays in the military" brought to mind a device used in my earliest work as an interviewer. I had noticed the formula yesterday in a Washington Post op ed piece giving results on "allowing gays to serve openly in the military." from a survey of military officers. "Allowing gays to serve" was also how two of three letters favoring open service by gays in this morning's NY Times put the issue. (I had to overcome hesitancy about posting this item because it involves interviewing experience in which Nazism was the issue and I do not for a second wish to link anyone's attitudes on this issue to Nazism and fear that someone might accuse me of this.)

What rang my bell was the word "allowed." For both opinion surveys and media personnel vetting when we first moved into Germany, we used "projective questions" (devised mainly by Janowitz and Shils) to reveal camouflaged or repressed pro-Nazi attitudes. One device to tap authoritarian inclinations was use the word "erlaubt" (=allowed) in designing questions. For instance, if you asked: "What kind of government should the Germany of the future have?" the answer would invariably be, "A democracy." If you asked, "How many political parties should be allowed?" however, the revealing answer sometimes would be "One only, the Democratic one." To get at anti-Semitism when talking to a "some of my best friends were Jews" subject, among the questions I would ask was, "Should a Jew be allowed to hold high political office in the future Germany?"

Of course, there are many ways of formulating the gays matter that would be calculated to produce more liberal answers. "Should sexual orientation be a basis for excluding otherwise qualified recruits from the military?" or "Should an otherwise qualified gay men or women be denied the right to serve their country in the military?" or "Should only heterosexuals, onanists and celibates be allowed to serve in the military?" Or "Should anti-gay attitudes of military authorities be allowed to determine the personnel policies of the armed forces?"



The "openly" word in the current formula also loads the issue with implicit endorsement of the de-legitimation of gays. Consider the question, "Should a gay serviceman or servicewoman be thrown out of the service for not hiding and lying about being gay?" (Also, "openly" may suggest flashers, flies and flirts.)

Once off on that train of thought, I was reminded by Peter Feaver's couching the issue in terms of "military effectiveness" of another way we loaded questions to get at otherwise hidden attitudes. These items gave the Subject the out of instrumental neutralization to dodge moral judgment of Nazism, for instance: "Do you think Nazism was an evil policy or a good policy badly carried out?" The open-ended question, "What do you think of how Jews were treated in the Third Reich?" would evoke from the pro-Nazi German replies such as, "It was a horrible mistake that caused us to lose the war because it turned against us the rich countries of the world in which Jews are strong." Both (all of the many?) sides of the "gays in the military" issue use instrumental neutralization to dodge the intense moral sentiments that motivate them and their opponents.

Not that Peter Feaver's piece always dodges moral question formulations. He writes:

"An astonishing 49 percent of those [officers] we surveyed said they would leave the military if 'the senior military leadership does not stand up for what is right in military policy.'" I am astonished by what astonishes Prof. Feaver as well as by how we allow "allow" to load issue formulation.

>From slosh@garnet.acns.fsu.edu Tue Jan 11 15:46:39 2000  
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id PAA08554 for <aapornet@usc.edu>; Tue, 11 Jan 2000 15:46:38 -0800  
(PST)  
Received: from garnet3.acns.fsu.edu (garnet3-fi.acns.fsu.edu [192.168.197.3])  
by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTTP id SAA30380  
for <aapornet@usc.edu>; Tue, 11 Jan 2000 18:46:37 -0500  
Received: from fsu.edu.fsu.edu (dial754.acns.fsu.edu [146.201.35.144])  
by garnet3.acns.fsu.edu (8.9.3/8.9.3) with SMTP id SAA10836  
for <aapornet@usc.edu>; Tue, 11 Jan 2000 18:46:35 -0500  
Date: Tue, 11 Jan 2000 18:46:35 -0500  
Message-Id: <200001112346.SAA10836@garnet3.acns.fsu.edu>  
X-Sender: slosh@garnet.acns.fsu.edu  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Susan Losh <slosh@garnet.acns.fsu.edu>  
Subject: Re: Telephone Interviewing Question

When I direct a local survey at FSU's RDD Center, we post the number of the Telephone Counseling and Referral Service in every booth. While this isn't quite a 911 situation if something comes up, interviewers are trained not to "play psychologist" but to immediately give out the TCRS number. In several thousand surveys I never had 911 (maybe we are just lucky in Tallahassee) but have given out the TCRS number several dozen times.

Susan

At 01:01 PM 1/11/2000 -0500, you wrote:

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> and maintaining confidentiality in an RDD survey.  
>  
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> Does anyone have any experience with this situation?  
>  
> Please respond to Jeff Dreyfus: jeffrey\_dreyfus@abtassoc.com  
>  
>

If time were money, I'd be in debtor's prison.

Susan Losh, PhD.  
Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

PHONE 850-385-4266 Academic Year 1999-2000  
850-644-1753 Office  
850-644-6416 Sociology Office

slosh@garnet.acns.fsu.edu  
FAX 850-644-6208

>From jmsullivan@ibm.net Wed Jan 12 04:35:43 2000  
Received: from prserv.net (out4.prserv.net [165.87.194.239])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id EAA17382 for <aapornet@usc.edu>; Wed, 12 Jan 2000 04:35:43 -0800  
(PST)  
Received: from thinkpad ([32.100.190.56]) by prserv.net (out4) with SMTP  
id <2000011212354123902kp4cte>; Wed, 12 Jan 2000 12:35:41 +0000  
From: "Michael Sullivan" <jmsullivan@ibm.net>  
To: <aapornet@usc.edu>  
Subject: mailing software  
Date: Wed, 12 Jan 2000 06:27:35 -0600  
Message-ID: <000201bf5cf9\$4f7bd1b0\$a60ca8c0@thinkpad>  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3 (Normal)  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook CWS, Build 9.0.2416 (9.0.2910.0)  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

At a medium sized social service organization, we are looking for an off the shelf software package to manage our bulk mailing. Some of this is for donation requests, but mostly it is for bulletins on early childhood program

and policy issues.

We need to be able to assign people to various multiple categories: board members, state legislator, etc. and print labels or mail merges without duplicates. Also, we need the capacity for at least two addresses: primary and secondary.

We have not had much success with custom built packages.

If you know of or could recommend such an application, I'd really appreciate any info.

You can send directly to me at [msullivan@ounceofprevention.org](mailto:msullivan@ounceofprevention.org)

Thanks.

```
>From ande271@attglobal.net Wed Jan 12 06:55:27 2000
Received: from prserv.net (out4.prserv.net [165.87.194.239])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id GAA16417 for <aapornet@usc.edu>; Wed, 12 Jan 2000 06:55:26 -0800
(PST)
Received: from attglobal.net ([32.100.252.63]) by prserv.net (out4) with SMTP
    id <200001121455132390218ao8e>; Wed, 12 Jan 2000 14:55:13 +0000
Message-ID: <387CC123.E64578DE@attglobal.net>
Date: Wed, 12 Jan 2000 10:00:04 -0800
From: Jeanne Anderson <ande271@attglobal.net>
Reply-To: ande271@ibm.net
X-Mailer: Mozilla 4.5 [en]C-CCK-MCD {TLC;RETAIL} (Win95; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: [Fwd: Gays; when should "allow" be allowed?]
Content-Type: multipart/mixed;
    boundary="-----804BC1335757A2BE225E4B75"
```

```
This is a multi-part message in MIME format.
-----804BC1335757A2BE225E4B75
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
```

The problem is well stated, but I believe it is not so much a research dilemma as it is a curious formulation by the proponents of open service in the Armed forces by gay people. They are basing their argument on an alleged "right" to servie [openly], not a responsibility or a civic duty. There is probably no single survey question that would illuminate the entire situation. Would both (all) sides agree that the present situation is not "militarily effective?" If so, such a statement might be a preamble, followed by a series of "agree-disagree" statement-questions covering the many considerations implied in the attached discussion as well as any formulations that have appeared in print that are not covered here, if there are any.

```
-----804BC1335757A2BE225E4B75
Content-Type: message/rfc822
Content-Transfer-Encoding: 7bit
Content-Disposition: inline
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X-NAV-TimeoutProtection0: X  
X-NAV-TimeoutProtection1: X  
X-NAV-TimeoutProtection2: X  
X-NAV-TimeoutProtection3: X  
X-NAV-TimeoutProtection4: X  
X-NAV-TimeoutProtection5: X  
X-NAV-TimeoutProtection6: X  
Received: from usc.edu [128.125.253.136] by in4.prserv.net id  
947630027.175386-1 ;  
Tue, 11 Jan 2000 22:33:47 +0000  
Received: from usc.edu (listproc@localhost [127.0.0.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id OAA15503; Tue, 11 Jan 2000 14:29:13 -0800 (PST)  
Received: from scaup.prod.itd.earthlink.net (scaup.prod.itd.earthlink.net  
[207.217.121.49])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTMP  
id OAA15238 for <aapornet@usc.edu>; Tue, 11 Jan 2000 14:28:59 -0800  
(PST)  
Received: from american.edu (sdn-ar-003varestP155.dialsprint.net  
[168.191.219.91])  
by scaup.prod.itd.earthlink.net (8.9.3/8.9.3) with ESMTMP id OAA11696  
for <aapornet@usc.edu>; Tue, 11 Jan 2000 14:28:33 -0800 (PST)  
Message-Id: <387BAEB4.CF61817E@american.edu>  
Date: Tue, 11 Jan 2000 17:29:08 -0500  
Reply-To: aapornet@usc.edu  
Sender: owner-aapornet@usc.edu  
Precedence: bulk  
From: OM <abider@american.edu>  
To: "aapornet@usc.edu" <aapornet@usc.edu>  
Subject: Gays; when should "allow" be allowed?  
MIME-Version: 1.0  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit  
X-Mailer: Mozilla 4.7 [en] (Win98; U)  
X-Accept-Language: en  
X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN  
X-Mozilla-Status2: 00000000

The stock verbal formula that has taken root for surveys and media discussion of "gays in the military" brought to mind a device used in my earliest work as an interviewer. I had noticed the formula yesterday in a Washington Post op ed piece giving results on "allowing gays to serve openly in the military." from a survey of military officers. "Allowing gays to serve" was also how two of three letters favoring open service by gays in this morning's NY Times put the issue. (I had to overcome hesitancy about posting this item because it involves interviewing experience in which Nazism was the issue and I do not for a second wish to link anyone's attitudes on this issue to Nazism and fear that someone might accuse me of this.)

What rang my bell was the word "allowed." For both opinion surveys and media personnel vetting when we first moved into Germany, we used "projective questions" (devised mainly by Janowitz and Shils) to reveal camouflaged or repressed pro-Nazi attitudes. One device to tap authoritarian inclinations was use the word "erlaubt" (=allowed) in designing questions. For instance, if you asked: "What kind of

government should the Germany of the future have?" the answer would invariably be, "A democracy." If you asked, "How many political parties should be allowed?" however, the revealing answer sometimes would be "One only, the Democratic one." To get at anti-Semitism when talking to a "some of my best friends were Jews" subject, among the questions I would ask was, "Should a Jew be allowed to hold high political office in the future Germany?"

Of course, there are many ways of formulating the gays matter that would be calculated to produce more liberal answers. "Should sexual orientation be a basis for excluding otherwise qualified recruits from the military?" or "Should an otherwise qualified gay men or women be denied the right to serve their country in the military?" or "Should only heterosexuals, onanists and celibates be allowed to serve in the military?" Or "Should anti-gay attitudes of military authorities be allowed to determine the personnel policies of the armed forces?"

The "openly" word in the current formula also loads the issue with implicit endorsement of the de-legitimation of gays. Consider the question, "Should a gay serviceman or servicewoman be thrown out of the service for not hiding and lying about being gay?" (Also, "openly" may suggest flashers, flies and flirts.)

Once off on that train of thought, I was reminded by Peter Feaver's couching the issue in terms of "military effectiveness" of another way we loaded questions to get at otherwise hidden attitudes. These items gave the Subject the out of instrumental neutralization to dodge moral judgment of Nazism, for instance: "Do you think Nazism was an evil policy or a good policy badly carried out?" The open-ended question, "What do you think of how Jews were treated in the Third Reich?" would evoke from the pro-Nazi German replies such as, "It was a horrible mistake that caused us to lose the war because it turned against us the rich countries of the world in which Jews are strong." Both (all of the many?) sides of the "gays in the military" issue use instrumental neutralization to dodge the intense moral sentiments that motivate them and their opponents.

Not that Peter Feaver's piece always dodges moral question formulations. He writes:

"An astonishing 49 percent of those [officers] we surveyed said they would leave the military if 'the senior military leadership does not stand up for what is right in military policy.'" I am astonished by what astonishes Prof. Feaver as well as by how we allow "allow" to load issue formulation.

-----804BC1335757A2BE225E4B75--

>From rshalpern@mindspring.com Wed Jan 12 07:47:01 2000  
Received: from smtp6.mindspring.com (smtp6.mindspring.com [207.69.200.110])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA04495 for <aapornet@usc.edu>; Wed, 12 Jan 2000 07:47:00 -0800  
(PST)  
Received: from w5y0s9 ([209.86.147.2])

by smtp6.mindspring.com (8.9.3/8.8.5) with ESMTTP id KAA20116  
for <aapornet@usc.edu>; Wed, 12 Jan 2000 10:46:59 -0500 (EST)  
Message-Id: <4.2.0.58.20000112095059.00a34100@mail.mindspring.com>  
X-Sender: rshalpern@mail.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Wed, 12 Jan 2000 09:52:11 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
Subject: Re: Telephone Interviewing Question  
In-Reply-To: <Pine.GSO.4.10.10001111047342.1030-100000@almaak.usc.edu>  
References: <000C6D37.C22051@abtassoc.com>  
Mime-Version: 1.0  
Content-Type: multipart/alternative;  
boundary="====\_5359695==\_ .ALT"

====\_5359695==\_ .ALT  
Content-Type: text/plain; charset="us-ascii"; format=flowed

I couldn't agree more with Jim's comments. As moral human beings we do have a responsibility toward others.

Dick Halpern

At 02:42 PM 1/11/00 , you wrote:

>In my opinion, Jeff Dreyfus's question is not "Should we dial to request  
>help?" but rather "How could anyone possibly not?"

>

>We are all of us citizens, and no less so when we are on the job. As  
>citizens, we each have a moral responsibility at least to report threats  
>to our fellow citizens to the appropriate authorities (heroism is  
>personal and therefore an extra--me, I suspect I'm a coward).

>

>Were I to hear trouble during a call to or from a colleague or student,  
>however, of course I would not hesitate an instant to call for police  
>emergency help. Do our respondents deserve any less from us? I can't  
>imagine any employer even thinking about taking any other position,  
>whether for legal or ethical reasons, or both.

>

>Consider the 2x2 paradox box: If you phone, you either minimize an  
>emergency or else (if it's only a misunderstanding) you are greatly  
>embarrassed. If you don't phone, however, you either never hear another  
>thing about the incident, or else you learn of the terrible results of  
>your inaction in the media the next day, and have to live with it for the  
>rest of your life. Do you feel lucky enough to wish to risk that?

>

>If such obviously moral questions, not to mention simple questions of good  
>citizenship and sound judgment, can be made into professional or  
>bureaucratic questions, however, the ultimate consequences are not likely  
>to be very pretty. Human societies have several times in history gone far  
>down this path, most blatantly in Europe in the century just past--and we  
>learn nothing from that history except what we--each of one of us--do  
>better to apply in our own professions and to our own work.

>

>Which is why I think the question must be, on an admittedly much more  
>modest level, but nevertheless toward the same ends, "How could anyone

>possibly not phone for help?"

-----\_5359695==\_ .ALT  
Content-Type: text/html; charset="us-ascii"

<html>

<font size=3>I couldn't agree more with Jim's comments. As moral human beings we do have a responsibility toward others.<br>

<br>

Dick Halpern<br>

<br>

At 02:42 PM 1/11/00 , you wrote:<br>

<br>

<br>

<blockquote type=cite cite>In my opinion, Jeff Dreyfus's question is not &quot;Should we dial to request<br>

help?&quot; but rather &quot;How could anyone possibly not?&quot;<br>

<br>

We are all of us citizens, and no less so when we are on the job.&nbsp;As<br>

citizens, we each have a moral responsibility at least to report threats<br>

to our fellow citizens to the appropriate authorities (heroism is<br>personal and therefore an extra--me, I suspect I'm a coward).<br>

<br>

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imagine any employer even thinking about taking any other position,<br>whether for legal or ethical reasons, or both.<br>

<br>

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emergency or else (if it's only a misunderstanding) you are greatly<br>embarrassed.&nbsp;If you don't phone, however, you either never hear another<br>

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<br>

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to be very pretty.&nbsp;Human societies have several times in history gone far<br>

down this path, most blatantly in Europe in the century just past--and we<br>

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bother to apply in our own professions and to our own work.<br>  
<br>  
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more<br>  
modest level, but nevertheless toward the same ends, &quot;How could  
anyone<br>  
possibly not phone for help?&quot;<br>  
</font></blockquote></html>

-----\_5359695==\_.ALT--

>From rstuefen@usd.edu Wed Jan 12 09:36:18 2000  
Received: from sunburst.usd.edu (sunburst.usd.edu [192.55.228.48])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA28262 for <aapornet@usc.edu>; Wed, 12 Jan 2000 09:36:17 -0800  
(PST)  
Received: from brb015 (bus6.bus.usd.edu [206.176.1.6])  
by sunburst.usd.edu (8.9.3/8.9.1) with SMTP id LAA16580  
for <aapornet@usc.edu>; Wed, 12 Jan 2000 11:36:12 -0600 (CST)  
Reply-To: <rstuefen@usd.edu>  
From: "Randall M. Stuefen" <rstuefen@usd.edu>  
To: <aapornet@usc.edu>  
Subject: RE: Internet Interviewing  
Date: Wed, 12 Jan 2000 11:36:20 -0600  
Message-ID: <000101bf5d23\$8a2803e0\$0601b0ce@bus.usd.edu>  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3 (Normal)  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook 8.5, Build 4.71.2173.0  
In-Reply-To: <Pine.GSO.4.10.10001111047342.1030-100000@almaak.usc.edu>  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600

[http://www.slate.com/netelection/entries/00-01-11\\_68660.asp](http://www.slate.com/netelection/entries/00-01-11_68660.asp)

>From Simonetta@artsci.com Wed Jan 12 09:48:13 2000  
Received: from as\_server.artsci.com ([207.140.81.19])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA06984 for <aapornet@usc.edu>; Wed, 12 Jan 2000 09:48:12 -0800  
(PST)  
Received: by AS\_SERVER with Internet Mail Service (5.0.1460.8)  
id <CZAY6D5S>; Wed, 12 Jan 2000 12:42:50 -0500  
Message-ID: <8125C7B6D1A9D011943A0060975E6BA922E68D@AS\_SERVER>  
From: Leo Simonetta <Simonetta@artsci.com>  
To: "aapornet (E-mail)" <aapornet@usc.edu>  
Subject: RE: Internet Interviewing  
Date: Wed, 12 Jan 2000 12:42:50 -0500  
X-Priority: 3  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.0.1460.8)  
Content-Type: text/plain

For a really chilling view of polling from the public  
perspective click on over to



<http://bbs.slate.com/bbs/slate-netelection/index.asp>

Or click on the read message button at the bottom of this Slate article "Why Online Polls Are Bunk."

For example

"Pollsters have many chances to refine their questions and answers so that they can get exactly the response they want. This is called "making the poll objective"; if the poll results are unexpected, or produce a result that the pollster doesn't want, then the questions and answers must be tweaked until the results conform to what is being purchased."

--

Leo G. Simonetta  
Art & Science Group, Inc.  
simonetta@artsci.com

> -----Original Message-----

> From: Randall M. Stuefen [mailto:rstuefen@usd.edu]

> Sent: Wednesday, January 12, 2000 12:36 PM

> To: aapornet@usc.edu

> Subject: RE: Internet Interviewing

>

>

>

> [http://www.slate.com/netelection/entries/00-01-11\\_68660.asp](http://www.slate.com/netelection/entries/00-01-11_68660.asp)

>

>From mkuechle@shiva.hunter.cuny.edu Wed Jan 12 10:46:26 2000

Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net [199.45.39.156])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id KAA15645 for <aapornet@usc.edu>; Wed, 12 Jan 2000 10:46:22 -0800

(PST)

Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])

by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id NAA22243;

Wed, 12 Jan 2000 13:45:17 -0500 (EST)

Message-Id: <4.2.2.20000112131635.00a81040@shiva.hunter.cuny.edu>

X-Sender: mkuechle@shiva.hunter.cuny.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2

Date: Wed, 12 Jan 2000 13:44:26 -0500

To: "James C. Witte" <jwitte@CLEMSON.EDU>

From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>

Subject: Re: NGS web survey ("Survey 2000")

Cc: aapornet@usc.edu

In-Reply-To: <4.2.0.58.20000112113901.01eb4410@mail.clemson.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="iso-8859-1"; format=flowed

Content-Transfer-Encoding: 8bit

X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id KAA15708

At 01:03 PM 1/12/00 -0500, you wrote:

> ... It has been called to my attention that you have some concerns about  
> the Survey2000 project--no, stronger than concerns. I was told you had

> referred to this project as "nonsense." .....

Dear Professor Witte:

Under separate cover I will forward to you two postings to the AAPORNET list I have made on the issue of "Survey 2000". I hope you will take the time to read these statements before you continue to spread hearsay. What I have called "blatant nonsense" refers to statements such as  
>We received more than 50,000 responses-twice the minimum  
>required for scientific validity-and we thank everyone who  
>contributed to this pioneering project.

I have read Bainbridge's essay in the latest issue of Contemporary Sociology, and I have followed the methodology of web surveys very closely for quite some time. And for my generally positive attitude towards the potential of web surveys, I have been accused of not having mastered even the contents of an elementary methods class (on the same list). On the other hand, many of the "web surveys and polls" today are little more than a sham. So, it is important to separate the good from the bad, i.e., to separate legitimate explorations of an emerging methodology from pure convenience samples (in the "tradition" of the Hite Report), and to exercise great caution in making claims about the validity and representativity of web surveys.

You and I may not agree on this point, but I feel that scholars on "scientific" or "scholarly" advisory boards have an obligation to see to it that their professional reputation is not abused by the sponsor or the funding agency in making grossly misleading claims to the public.

As my previous postings to AAPORNET indicate, I am well aware of work in progress in connection with "Survey 2000" and you can rest assured that I will study such work with great interest and an open mind when it becomes available.

Manfred Kuechler, Sociology Department at Hunter College (CUNY)  
<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

>From DMMerkle@aol.com Wed Jan 12 13:21:10 2000  
Received: from im011.mx.aol.com (im011.mx.aol.com [152.163.225.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA12987 for <aapornet@usc.edu>; Wed, 12 Jan 2000 13:21:09 -0800  
(PST)  
From: DMMerkle@aol.com  
Received: from DMMerkle@aol.com  
by im011.mx.aol.com (mail\_out\_v24.6.) id 5.19.66e73b (3966)  
for <aapornet@usc.edu>; Wed, 12 Jan 2000 16:20:30 -0500 (EST)  
Message-ID: <19.66e73b.25ae4ald@aol.com>  
Date: Wed, 12 Jan 2000 16:20:29 EST  
Subject: Elian Gonzalez Polls in FL?  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 3.0 for Windows 95 sub 49

Is anyone aware of any polling in Florida on the Elian Gonzalez case?

Daniel Merkle

>From jmm@uclink4.berkeley.edu Thu Jan 13 09:06:13 2000  
Received: from uclink4.berkeley.edu (uclink4.Berkeley.EDU [128.32.25.39])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA23115 for <aapornet@usc.edu>; Thu, 13 Jan 2000 09:06:12 -0800  
(PST)  
Received: from Joel (uhall521-1.SPH.Berkeley.EDU [128.32.208.54])  
by uclink4.berkeley.edu (8.8.8/8.8.8) with ESMTTP id JAA17025  
for <aapornet@usc.edu>; Thu, 13 Jan 2000 09:06:11 -0800 (PST)  
Message-Id: <4.2.0.58.20000113090212.015b2960@uclink4.berkeley.edu>  
X-Sender: jmm@uclink4.berkeley.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Thu, 13 Jan 2000 09:05:15 -0800  
To: aapornet@usc.edu  
From: Joel Moskowitz <jmm@uclink4.berkeley.edu>  
Subject: Cultural barriers to survey participation  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

For a CDC feasibility study we are investigating cultural barriers to participation in telephone surveys among racial/ethnic minorities in the U.S. and would appreciate references to useful studies and reviews.

=====  
Joel M. Moskowitz, Ph.D.  
Co-Director  
Center for Family and Community Health  
School of Public Health  
University of California, Berkeley  
140 Warren Hall  
Berkeley, CA 94720-7360  
  
Phone: 510-643-7314  
Fax: 510-643-7316  
E-mail: jmm@uclink4.berkeley.edu  
WWW: <http://socrates.berkeley.edu/~sph/CFCH>  
=====

>From daves@startribune.com Thu Jan 13 10:55:29 2000  
Received: from firewall2.startribune.com (firewall2.startribune.com [132.148.80.211])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA06774 for <aapornet@usc.edu>; Thu, 13 Jan 2000 10:55:27 -0800  
(PST)  
Received: by firewall2.startribune.com; id MAA29125; Thu, 13 Jan 2000 12:55:15 -0600  
Received: from mail.startribune.com(132.148.71.49) by firewall2.startribune.com via smap (V4.2)  
id xma027621; Thu, 13 Jan 00 12:53:48 -0600  
Received: from STAR-Message\_Server by mail.startribune.com with Novell\_GroupWise; Thu, 13 Jan 2000 12:49:49 -0600

Message-Id: <s87dc9ed.050@mail.startribune.com>  
X-Mailer: Novell GroupWise 5.2  
Date: Thu, 13 Jan 2000 12:49:04 -0600  
From: "Rob Daves" <daves@startribune.com>  
To: aapornet@usc.edu  
Subject: Jesse Ventura  
Mime-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Disposition: inline  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id KAA06785

Colleagues ...

Many of you have indicated an interest in Jesse Ventura or a connection with Minnesota. For the latest Minnesota Poll results, point your web browser to <http://www.startribune.com>

Cheers.

Rob

-----

Robert P. Daves, Director  
Polling & News Research                   v: 612.673-7278  
Star Tribune                                f: 612.673-4359  
425 Portland Av. S.                        e: daves@startribune.com  
Minneapolis MN 55419   USA

>From evans.witt@psra.com Thu Jan 13 14:38:52 2000  
Received: from dodo.prod.itd.earthlink.net (dodo.prod.itd.earthlink.net  
[207.217.120.99])  
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
    id OAA08210 for <aapornet@usc.edu>; Thu, 13 Jan 2000 14:38:51 -0800  
(PST)  
Received: from evanslaptop (dialup-63.208.165.228.Washington2.Level3.net  
[63.208.165.228])  
    by dodo.prod.itd.earthlink.net (8.9.3/8.9.3) with SMTP id OAA13806  
    for <aapornet@usc.edu>; Thu, 13 Jan 2000 14:38:42 -0800 (PST)  
Reply-To: <evans.witt@psra.com>  
From: "Evans Witt (E-mail 2)" <evans.witt@psra.com>  
To: "Aapornet@Usc.Edu (E-mail)" <aapornet@usc.edu>  
Subject: Job Announcement  
Date: Thu, 13 Jan 2000 17:39:50 -0500  
Message-ID: <000401bf5e17\$2518bc20\$5400000a@evanslaptop>  
MIME-Version: 1.0  
Content-Type: text/plain;  
    charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3 (Normal)  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook 8.5, Build 4.71.2173.0  
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.2106.4

Princeton Data Source LLC is seeking an experienced, dedicated survey research professional to be the Operations Director in its state-of-the-art interviewing facility in Fredericksburg, Va. The PDS Operations Director is responsible for the day-to-day operations of a 100-seat telephone room, conducting top-quality interviews on public policy and social issues for a variety of clients in a charming Virginia city one hour south of Washington, D.C. The Operations Director is the hands-on manager of all aspects of PDS projects and is the main executive responsible for meeting clients' requirements. This position, a new one, will be one of the top PDS executives. The ideal candidate should have at least ten years of field house experience. Salary and benefits are competitive. PDS is an affiliate of Princeton Survey Research Associates. Please send resumes to Evans Witt, Princeton Data Source LLC, 2300 Fall Hill Avenue, Fredericksburg, Va., 22401 or fax to (540) 368-1967.

---

Evans Witt  
evans.witt@psra.com

>From beniger@rcf.usc.edu Fri Jan 14 08:04:40 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id IAA22785 for <aapornet@usc.edu>; Fri, 14 Jan 2000 08:04:31 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id IAA16146 for <aapornet@usc.edu>; Fri, 14 Jan 2000 08:04:33 -0800  
(PST)  
Date: Fri, 14 Jan 2000 08:04:33 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Conference on Sample Surveys (fwd)  
Message-ID: <Pine.GSO.4.10.10001140801210.15606-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=X-UNKNOWN  
Content-Transfer-Encoding: 8BIT

----- Forwarded message -----  
Date: Fri, 14 Jan 2000 13:12:27 +0100  
From: Mohammed El Haj Tirari <melhajti@ULB.AC.BE>  
To: beniger@rcf.usc.edu  
Subject: Conference on Sample Surveys

Sociëti; Franïaise de Statistique  
Conference on Sample Surveys  
Brussels, June 21- 24, 2000

In 1997, the Soci  t   Fran  aise de Statistique (French Statistical Society) held its first Conference on sample surveys (in French) at Rennes. A second conference on the same subject will be held on Thursday, the 22nd and Friday, the 23rd of June by the Institute of Statistics and Operational Research of the Universit   Libre de Bruxelles. The conference will be preceded and followed by two teaching/information and discussion sessions: (1) Sample Surveys and Politics, in collaboration with CRAPS (Universit   de Lille 2), on Wednesday, 21 of June 2000 at EUDIL (Universit   de Lille 1); (2) Sample Surveys and Enterprises, on Saturday, 24 of June 2000, at the Solvay Business School of the Universit   Libre de Bruxelles.

The conference is sponsored by the Belgian Statistical Society, the International Association of Survey Statisticians, the Association des Statisticiennes et Statisticiens du Qu  bec and the Belgian Institute of Statistics. It is organised by the Universit   Libre de Bruxelles, Universit   de Lille 1 and Lille 2 and by the Haute Ecole Francisco Ferrer of Brussels.

The conference will focus on topics such as : sampling issues (sample design, modelling, variance calculation ...), repeated surveys, estimation methods (local data, calibration, adjustments ...), software, sample surveys and politics, sample surveys in and with enterprises, media ratings, sample surveys in epidemiology, sample surveys in accounting audit, sample surveys in public statistics, sample surveys in developing countries, geomarketing and geostatistics, sample surveys and archives, surveys on sites, surveys on Internet, deontology and democracy, mega-databases (confidentiality, reliability, storage and extraction of pertinent information), data processing, file fusion, missing data, ...

The scientific program will cover all aspects of these issues; the participants can put forward other themes. The conference is open to all persons interested in sample surveys, be they from universities, national statistical institutes, businesses or industry.

For further information, please contact:

Jean-Jacques Dreesbeke, Universit   Libre de Bruxelles  
LMTD - CP 124, Avenue Jeanne 44, B - 1050 Bruxelles  
T  l.:(32-2) 650.32.74; Fax (32-2) 650.34.66  
Internet : <http://www.ulb.ac.be/soco/lmtd/sondage2000/index.html>  
E-mail : [psemerar@ulb.ac.be](mailto:psemerar@ulb.ac.be)

\*\*\*\*\*

```
>From lvoigt@fhcrc.org Fri Jan 14 12:19:35 2000
Received: from fhcrc.org (bug1.fhcrc.org [140.107.10.110])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id MAA26126 for <aapornet@usc.edu>; Fri, 14 Jan 2000 12:19:34 -0800
(PST)
Received: from moe.fhcrc.org (moe [140.107.10.42])
    by fhcrc.org (8.9.3/8.9.3) with ESMTTP id MAA09161
    for <aapornet@usc.edu>; Fri, 14 Jan 2000 12:19:32 -0800 (PST)
Received: by moe.fhcrc.org with Internet Mail Service (5.5.2448.0)
    id <C9KSKJZS>; Fri, 14 Jan 2000 12:19:31 -0800
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Message-ID: <21C98F2C5C8AD1118AD200805FEACAF002258E01@moe.fhcrc.org>  
From: "Voigt, Lynda" <lvoigt@fhcrc.org>  
To: "'aapornet@usc.edu '" <aapornet@usc.edu>  
Subject: RE: question  
Date: Fri, 14 Jan 2000 12:19:30 -0800  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2448.0)  
Content-Type: text/plain

(The following request was also sent to SRMS list-serve)

I would appreciate any literature references that compare data quality of interviews conducted using CAPI to in-person interviews using pencil and paper.

thanks!

Lynda Voigt  
lvoigt@fhcrc.org  
Fred Hutchinson Cancer Research Center  
Seattle, WA

>From BCox@Mathematica-Mpr.com Fri Jan 14 13:04:50 2000  
Received: from math3a.mathinc.com ([206.3.62.37])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA24036 for <aapornet@usc.edu>; Fri, 14 Jan 2000 13:04:49 -0800  
(PST)  
Received: by MATH3A with Internet Mail Service (5.5.2650.21)  
id <Y471J05R>; Fri, 14 Jan 2000 16:04:48 -0500  
Message-ID: <09F7D5E5A777D3118DF90008C7CFEE373D121F@MATH3A>  
From: Brenda Cox <BCox@Mathematica-Mpr.com>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: DC and NJ Statistician Openings  
Date: Fri, 14 Jan 2000 16:04:44 -0500  
X-Mailer: Internet Mail Service (5.5.2650.21)

#### SAMPLING STATISTICIANS

Mathematica Policy Research, Inc. (MPR) has these openings in its Washington, DC and Princeton, NJ offices for statisticians to support its survey sampling and statistical analysis activities:

Senior Sampling Statistician: requires a Ph.D. degree in statistics and at least five years of experience or an equivalent combination of education and experience.

Sampling Statistician: requires a Ph.D. degree in statistics or an equivalent combination of education and experience.

Survey Sampling Specialist: requires a Masters degree in statistics or an equivalent combination of education and experience.

These positions involve the creation and implementation of sample designs, including activities such as frame construction, sample selection, weight calculation, missing data imputation, methodological and statistical analyses, and report and proposal preparation. Strong communication skills,

familiarity with statistical software, and knowledge of sampling methodologies are highly desirable, as well as additional years of experience and computer programming skills.

One of the foremost public policy research organizations in the United States, MPR attracts clients from federal and state government agencies, foundations, universities, professional associations, and businesses. MPR's extensive contributions to public policy formation crisscross the nation's social policy agenda—from child care to elder care, from job training to retirement. Our projects typically require interdisciplinary teams composed of subject matter specialists, statisticians, data collectors, and systems analysts. Please visit our web site at <http://www.mathematica-mpr.com> for additional information.

An employee owned company, Mathematica offers a competitive salary and benefits package, on-site fitness centers, and three weeks vacation in the first year of employment. Qualified candidates should submit a resume, salary requirements, DC or NJ location preference, and references to:

Esther Siach-Bar-Human Resources Dept.  
Mathematica Policy Research, Inc.  
P.O. Box 2393  
Princeton, NJ 08543-2393  
Fax: (609) 799-0005  
e-mail: [Personnel-NJ@mathematica-mpr.com](mailto:Personnel-NJ@mathematica-mpr.com)

An Equal Opportunity/Affirmative Action Employer  
>From [sullivan@fsc-research.com](mailto:sullivan@fsc-research.com) Fri Jan 14 13:12:21 2000  
Received: from [web2.tdl.com](mailto:web2.tdl.com) ([root@web2.tdl.com](mailto:root@web2.tdl.com) [206.180.230.2])  
by [usc.edu](mailto:usc.edu) (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA28546 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Fri, 14 Jan 2000 13:12:19 -0800  
(PST)  
From: [sullivan@fsc-research.com](mailto:sullivan@fsc-research.com)  
Received: from [6b7va](mailto:6b7va) ([fscnt1.fsc-research.com](mailto:fscnt1.fsc-research.com) [206.180.228.75])  
by [web2.tdl.com](mailto:web2.tdl.com) (8.9.1a/8.9.1) with SMTP id NAA31607  
for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Fri, 14 Jan 2000 13:09:49 -0800  
Message-Id: <200001142109.NAA31607@web2.tdl.com>  
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)  
Date: Fri, 14 Jan 2000 13:11:50 -0800  
MIME-Version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7BIT  
Subject: Re: PC International Market Penetration  
In-reply-to: <09F7D5E5A777D3118DF90008C7CFEE373D121F@MATH3A>  
X-mailer: Pegasus Mail for Win32 (v3.01d)  
Content-Transfer-Encoding: 7BIT

Does anybody know a good publically available source of statistical information concerning the market penetration of PCs in developing countries?

The information contained in this communication is confidential and is intended only for the use of the addressee. It is the property of Freeman, Sullivan & Co. If you have received this communication in error, please notify us immediately by return e-mail or by



e-mail to postmaster@fsc-research.com, and destroy this communication and all copies thereof, including attachments.

>From wconstantine@home.com Fri Jan 14 20:58:39 2000  
Received: from mail.rdc1.sfba.home.com (imail@ha1.rdc1.sfba.home.com [24.0.0.66])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id UAA26624 for <aapornet@usc.edu>; Fri, 14 Jan 2000 20:58:38 -0800  
(PST)

Received: from c954879-a.wntck1.sfba.home.com ([24.5.194.243])  
by mail.rdc1.sfba.home.com (InterMail v4.01.01.00 201-229-111)  
with SMTP  
id

<20000115045836.ETFM23534.mail.rdc1.sfba.home.com@c954879-a.wntck1.sfba.home.com>

for <aapornet@usc.edu>; Fri, 14 Jan 2000 20:58:36 -0800

Message-ID: <00a401bf5f14\$3f5b5cc0\$f3c20518@c954879-a.wntck1.sfba.home.com>

From: "Wendy Constantine" <wconstantine@home.com>

To: <aapornet@usc.edu>

Subject: survey software package recommendations

Date: Fri, 14 Jan 2000 20:51:55 -0800

MIME-Version: 1.0

Content-Type: text/plain;  
charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3612.1700

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3612.1700

I am planning to purchase a survey software package for a small program evaluation consulting business and would like recommendations from AAPOR members. The capabilities I am seeking in a software package include the following integrated functions:

- \* Questionnaire page layout that can accommodate Spanish as well as English
- \* Entry of numeric and text data (for samples less than 2,000), with capacity for key entry verification
- \* Options to purchase additional modules for off-site data entry
- \* Analysis of numeric data
- \* Analysis of text data (if possible)
- \* Table production
- \* Color graphics
- \* Ability to convert data to text format so that the data can be read by SAS or SPSS.

CATI and CAPI capabilities are not required. Please send the recommendations directly to me at wconstantine@home.com and I will be glad to summarize the recommendations I receive. Thank you.

Wendy Constantine  
Research and Evaluation Systems  
Lafayette, CA  
924-284-8193

>From hoeyd@sunynassau.edu Sun Jan 16 10:21:35 2000  
Received: from lib.acs.sunynassau.edu (LIB.ACS.SUNYNASSAU.EDU [198.38.8.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA06964 for <aapornet@usc.edu>; Sun, 16 Jan 2000 10:21:34 -0800  
(PST)  
Received: from nov1.acs.sunynassau.edu ([198.38.9.253])  
by lib.acs.sunynassau.edu with ESMTP for aapornet@usc.edu;  
Sun, 16 Jan 2000 13:20:14 -0500  
Received: from NCC\_VOL2/SpoolDir by nov1.acs.sunynassau.edu (Mercury 1.40);  
16 Jan 100 13:21:21 -500  
Received: from SpoolDir by NCC\_VOL2 (Mercury 1.31); 16 Jan 100 13:21:17 -500  
Received: from sunynassau.edu by nov1.acs.sunynassau.edu (Mercury 1.31) with  
ESMTP;  
16 Jan 100 13:21:12 -500  
X-WebMail-UserID: hoeyd  
Date: Sun, 16 Jan 2000 13:18:26 -0500  
Sender: DION HOEY <hoeyd@sunynassau.edu>  
From: DION HOEY <hoeyd@sunynassau.edu>  
To: aapornet@usc.edu  
X-EXP32-SerialNo: 00002181  
Subject: Jesse Ventura Campaign Ad Video's ?  
Message-ID: <387E0372@sunynassau.edu>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="ISO-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Mailer: WebMail (Hydra) SMTP v3.60

I am teaching an introductory American Government Class this Spring, and I  
anticipate the Ventura campaign for Governor will come up when my focus  
shifts  
to elections involving "celebrity" candidates (Actors, Athletes and  
Astronauts.)

I am very interested in using video tapes of the Ventura Campaign ads  
(SPECIAL  
INTEREST MAN, etc.), news reports featuring these ads and/or his rather  
unconventional below the radar campaign.

Does anyone know if such material exists, and if so, how I may go about  
obtaining it for use this semester. Thank you.

PATRICK HOEY  
Nassau Community College, NY

PATRICKPOA@AOL.COM

>From hoeyd@sunynassau.edu Sun Jan 16 10:28:23 2000  
Received: from lib.acs.sunynassau.edu (LIB.ACS.SUNYNASSAU.EDU [198.38.8.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA08596 for <aapornet@usc.edu>; Sun, 16 Jan 2000 10:28:23 -0800  
(PST)  
Received: from nov1.acs.sunynassau.edu ([198.38.9.253])  
by lib.acs.sunynassau.edu with ESMTP for aapornet@usc.edu;

Sun, 16 Jan 2000 13:26:40 -0500  
Received: from NCC\_VOL2/SpoolDir by nov1.acs.sunynassau.edu (Mercury 1.40);  
16 Jan 100 13:27:47 -500  
Received: from SpoolDir by NCC\_VOL2 (Mercury 1.31); 16 Jan 100 13:27:26 -500  
Received: from sunynassau.edu by nov1.acs.sunynassau.edu (Mercury 1.31) with  
ESMTP;  
16 Jan 100 13:27:17 -500  
X-WebMail-UserID: hoeyd  
Date: Sun, 16 Jan 2000 13:24:31 -0500  
Sender: DION HOEY <hoeyd@sunynassau.edu>  
From: DION HOEY <hoeyd@sunynassau.edu>  
To: aapornet@usc.edu  
X-EXP32-SerialNo: 00002181  
Subject: RE: survey software package recommendations  
Message-ID: <387E0387@sunynassau.edu>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="ISO-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Mailer: WebMail (Hydra) SMTP v3.60

You might inquire at MICROTAB, inc. in Georgia somewhere.

>===== Original Message From aapornet@usc.edu =====  
>I am planning to purchase a survey software package for a small program  
>evaluation consulting business and would like recommendations from AAPOR  
>members. The capabilities I am seeking in a software package include  
>the following integrated functions:  
>  
>\* Questionnaire page layout that can accommodate Spanish as well as English  
>\* Entry of numeric and text data (for samples less than 2,000), with  
> capacity for key entry verification  
>\* Options to purchase additional modules for off-site data entry  
>\* Analysis of numeric data  
>\* Analysis of text data (if possible)  
>\* Table production  
>\* Color graphics  
>\* Ability to convert data to text format so that the data can be read by SAS  
> or SPSS.  
>  
>CATI and CAPI capabilities are not required. Please send the recommendations  
>directly to me at wconstantine@home.com and I will be glad to summarize  
>the recommendations I receive. Thank you.  
>  
>Wendy Constantine  
>Research and Evaluation Systems  
>Lafayette, CA  
>924-284-8193

>From edithl@xs4all.nl Mon Jan 17 05:31:26 2000  
Received: from smtp7.xs4all.nl (smtp7.xs4all.nl [194.109.127.50])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id FAA13003 for <aapornet@usc.edu>; Mon, 17 Jan 2000 05:31:24 -0800  
(PST)  
Received: from hera (s340-isdn773.dial.xs4all.nl [194.109.183.5])  
by smtp7.xs4all.nl (8.9.3/8.9.3) with ESMTP id OAA18107  
for <aapornet@usc.edu>; Mon, 17 Jan 2000 14:31:22 +0100 (CET)

Message-Id: <4.2.0.58.20000117140526.009bb070@pop.xs4all.nl>  
X-Sender: edithl@pop.xs4all.nl  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Mon, 17 Jan 2000 14:10:25 +0100  
To: aapornet@usc.edu  
From: Edith de Leeuw <edithl@xs4all.nl>  
Subject: RE: question  
In-Reply-To: <21C98F2C5C8AD1118AD200805FEACAF002258E01@moe.fhcrc.org>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

Last year I presented a lecture to the Royal Statistical Society in London, UK, titled "The effect of computer-assisted interviewing on data quality: A review of the evidence".

If you are interested, I can send you a copy. In that case, please send me your paper (snail) mail address.

Best regards, Edith de Leeuw

At 12:19 PM 1/14/00 -0800, you wrote:  
>(The following request was also sent to SRMS list-serve)  
>  
>I would appreciate any literature references that compare data quality of  
>interviews conducted using CAPI to in-person interviews using pencil and  
>paper.  
>  
>thanks!  
>  
>Lynda Voigt  
>lvoigt@fhcrc.org  
>Fred Hutchinson Cancer Research Center  
>Seattle, WA

```
=====
|      Dr. Edith D. de Leeuw, MethodikA Amsterdam      |
|Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |
|      phone + 31 20 622 34 38, Fax + 31 20 622 34 38      |
|              e-mail edithL@xs4all.nl              |
=====
```

As preparation for 2001 and the new millennium  
Happy new beginnings....  
>From JCatania@psg.ucsf.edu Mon Jan 17 06:19:41 2000  
Received: from psg.ucsf.edu (psg.ucsf.edu [128.218.6.65])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id GAA21116 for <aapornet@usc.edu>; Mon, 17 Jan 2000 06:19:38 -0800  
(PST)  
From: JCatania@psg.ucsf.edu  
Received: by psg.ucsf.edu with Internet Mail Service (5.0.1460.8)  
id <C4SD3ML1>; Mon, 17 Jan 2000 06:19:25 -0800  
Message-ID: <71364B64597CD211B02800A0C921A213015FE720@psg.ucsf.edu>  
To: aapornet@usc.edu  
Subject: RE: question  
Date: Mon, 17 Jan 2000 06:19:23 -0800  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.0.1460.8)  
Content-Type: text/plain;

charset="windows-1252"

I would love to have a copy also....thanks for the courtesy...  
Joe Catania, jcatania@PSG.UCSF.Edu

> -----

> From: Edith de Leeuw  
> Reply To: aapornet@usc.edu  
> Sent: Monday, January 17, 2000 5:10 AM  
> To: aapornet@usc.edu  
> Subject: RE: question

>

> Last year I presented a lecture to the Royal Statistical Society in  
> London,  
> UK, titled "The effect of computer-assisted interviewing on data quality:  
> A  
> review of the evidence".

>

> If you are interested, I can send you a copy. In that case, please send me  
>  
> your paper (snail) mail address.

>

> Best regards, Edith de Leeuw

>

> At 12:19 PM 1/14/00 -0800, you wrote:  
>>(The following request was also sent to SRMS list-serve)

>>

>>I would appreciate any literature references that compare data quality of  
>>interviews conducted using CAPI to in-person interviews using pencil and  
>>paper.

>>

>>thanks!

>>

>>Lynda Voigt  
>>lvoigt@fhcrc.org  
>>Fred Hutchinson Cancer Research Center  
>>Seattle, WA

>

> =====

> | Dr. Edith D. de Leeuw, MethodikA Amsterdam |  
> | Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |  
> | phone + 31 20 622 3438, Fax + 31 20 622 34 38 |  
> | e-mail edithL@xs4all.nl |

> =====

> As preparation for 2001 and the new millennium  
> Happy new beginnings....

>

>From afbowers@email.unc.edu Mon Jan 17 10:23:19 2000

Received: from smtpsrv0.isis.unc.edu (smtpsrv0.isis.unc.edu [152.2.1.139])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA00547 for <aapornet@usc.edu>; Mon, 17 Jan 2000 10:23:17 -0800  
(PST)

Received: from fblgq (sru-28.sru.unc.edu [152.2.58.221])  
by smtpsrv0.isis.unc.edu (8.9.3/8.9.1) with SMTP id NAA13289;  
Mon, 17 Jan 2000 13:23:16 -0500 (EST)

Message-ID: <003801bf6118\$40b9efe0\$dd3a0298@sru.unc.edu>

From: "Ashley Bowers" <afbowers@email.unc.edu>

To: <aapornet@usc.edu>  
Cc: "Bill Kalsbeek" <bill\_kalsbeek@unc.edu>  
Subject: job posting - UNC  
Date: Mon, 17 Jan 2000 13:25:32 -0500  
MIME-Version: 1.0  
Content-Type: multipart/alternative;  
    boundary="-----\_NextPart\_000\_0033\_01BF60EE.546BD820"  
X-Priority: 3  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook Express 5.00.2314.1300  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

This is a multi-part message in MIME format.

-----\_NextPart\_000\_0033\_01BF60EE.546BD820  
Content-Type: text/plain;  
    charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable

The Survey Research Unit (SRU) at the University of North Carolina at Chapel Hill currently has an opening for Data Collection Director. The SRU is a growing operation conducting mail and telephone surveys ranging from population-based epidemiological studies to marketing and needs assessments in areas covering economic, health, social, medical, and environmental issues.

The Data Collection Director position requires a Bachelor's degree in Sociology, Economics, Psychology or related social science, including coursework in statistics, research methodology, computer science, and/or other coursework related to survey research and methodology, and one year of experience in gathering, editing, and analyzing data for social and economic research. (Coursework toward a Master's degree in an area related to survey research and methodology may be substituted for some or all of the experience.)

The major responsibilities of this position include preparing budgets for proposals, managing mail and telephone surveys from the planning stage to data cleaning and analysis, overseeing operations in our calling room (20 station CATI facility), serving as survey methods resource person for students and other staff working on methods projects, and suggesting methods experiments where possible.

UNC offers a competitive salary and excellent benefits.

Interested applicants may submit their resume or request additional information about the position by email to [ashley\\_bowers@unc.edu](mailto:ashley_bowers@unc.edu), by fax (919-966-2221), or by mail to:

Survey Research Unit  
Attn. Ashley Bowers  
730 Airport Road, Suite 103  
CB #2400, UNC-CH  
Chapel Hill, NC 27599-2400

Interested applicants also must submit an application to the UNC Employment Department. An application can be downloaded from <http://www.ais.unc.edu/hr/> or one can be requested by calling

919-962-2991.

The University of North Carolina at Chapel Hill is an equal opportunity = employer.

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<DIV><FONT size=3D2>The Survey Research Unit (SRU) at the University of =  
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and=20

environmental issues.</FONT></DIV>

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experience.)</FONT></DIV>

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calling room=20

(20 station CATI facility), serving as survey methods resource person =  
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<DIV><FONT size=3D2>Interested applicants may submit their resume or =  
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additional information about the position by email to <A=20  
href=3D"mailto:ashley\_bowers@unc.edu">ashley\_bowers@unc.edu</A>, by fax=20  
(919-966-2221), or by mail to:</FONT></DIV>  
<DIV>&nbsp;</DIV>  
<DIV><FONT size=3D2>Survey Research Unit</FONT></DIV>  
<DIV><FONT size=3D2>Attn. Ashley Bowers</FONT></DIV>  
<DIV><FONT size=3D2>730 Airport Road, Suite 103</FONT></DIV>  
<DIV><FONT size=3D2>CB #2400, UNC-CH</FONT></DIV>  
<DIV><FONT size=3D2>Chapel Hill, NC 27599-2400</FONT></DIV>  
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<DIV><FONT size=3D2>Interested applicants also must submit an =  
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UNC Employment Department.&nbsp;</FONT></DIV>  
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href=3D"http://www.ais.unc.edu/hr/">http://www.ais.unc.edu/hr/</A>&nbsp;</FONT></DIV>  
<DIV><FONT size=3D2>can be requested by calling 919-962-2991.</FONT></DIV>  
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<DIV><FONT size=3D2>The University of North Carolina at Chapel Hill is =  
an equal=20  
opportunity employer.</FONT></DIV>  
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(PST)  
Date: Mon, 17 Jan 2000 10:37:54 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Lest we forget...  
Message-ID: <Pine.GSO.4.10.10001171014410.15772-100000@almaak.usc.edu>  
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I HAVE A DREAM TODAY

Martin Luther King Jr.

[Delivered on the steps of the Lincoln Memorial during



the March on Washington, D.C., on August 28, 1963]

"I am happy to join with you today in what will go down in history as the greatest demonstration for freedom in the history of our nation.

Five score years ago, a great American, in whose symbolic shadow we stand today, signed the Emancipation Proclamation. This momentous decree came as a great beacon light of hope to millions of Negro slaves who had been seared in the flames of withering injustice. It came as a joyous daybreak to end the long night of their captivity.

But 100 years later, the Negro still is not free; 100 years later, the life of the Negro is still sadly crippled by the manacles of segregation and the chains of discrimination; 100 years later, the Negro lives on a lonely island of poverty in the midst of a vast ocean of material prosperity; 100 years later, the Negro is still languished in the corners of American society and finds himself in exile in his own land.

So we've come here today to dramatize a shameful condition. In a sense we've come to our nation's capital to cash a check. When the architects of our republic wrote the magnificent words of the Constitution and the Declaration of Independence, they were signing a promissory note to which every American was to fall heir. This note was the promise that all men, yes, black men as well as white men, would be guaranteed the unalienable rights of life, liberty and the pursuit of happiness.

It is obvious today that America has defaulted on this promissory note in so far as her citizens of color are concerned. Instead of honoring this sacred obligation, America has given the Negro people a bad check; a check which has come back marked "insufficient funds. We refuse to believe that there are insufficient funds in the great vaults of opportunity of this nation. And so we've come to cash this check, a check that will give us upon demand the riches of freedom and the security of justice.

We have also come to this hallowed spot to remind America of the fierce urgency of now. This is no time to engage in the luxury of cooling off or to take the tranquilizing drug of gradualism. Now is the time to make real the promises of democracy; now is the time to rise from the dark and desolate valley of segregation to the sunlit path of racial justice; now is the time to lift our nation from the quicksands of racial injustice to the solid rock of brotherhood; now is the time to make justice a reality for all God's children. It would be fatal for the nation to overlook the urgency of the moment. This sweltering summer of the Negro's legitimate discontent will not pass until there is an invigorating autumn of freedom and equality. Nineteen sixty-three is not an end, but a beginning. And those who hope that the Negro needed to blow off steam and will now be content, will have a rude awakening if the nation returns to business as usual. There will be neither rest nor tranquillity in America until the Negro is granted his citizenship rights. The whirlwinds of the revolt will continue to shake the foundations of our nation until the bright day of justice emerges.

But there is something that I must say to my people, who stand on the warm threshold which leads into the palace of justice. In the process of

gaining our rightful place, we must not be guilty of wrongful deeds. Let us not seek to satisfy our thirst for freedom by drinking from the cup of bitterness and hatred. We must forever conduct our struggle on the high plain of dignity and discipline. We must not allow our creative protest to degenerate into physical violence. Again and again we must rise to the majestic heights of meeting physical force with soul force; and the marvelous new militancy, which has engulfed the Negro community, must not lead us to a distrust of all white people. For many of our white brothers, as evidenced by their presence here today, have come to realize their destiny is tied up with our destiny. And they have come to realize that their freedom is inextricably bound to our freedom. We cannot walk alone. And as we talk, we must make the pledge that we shall always march ahead. We cannot turn back.

There are those who are asking the devotees of civil rights, "When will you be satisfied? We can never be satisfied as long as the Negro is the victim of the unspeakable horrors of police brutality; we can never be satisfied as long as our bodies, heavy with the fatigue of travel, cannot gain lodging in the motels of the highways and the hotels of cities; we cannot be satisfied as long as the Negro's basic mobility is from a smaller ghetto to a larger one; we can never be satisfied as long as our children are stripped of their selfhood and robbed of their dignity by signs stating "For Whites Only;" we cannot be satisfied as long as the Negro in Mississippi cannot vote and a Negro in New York believes he has nothing for which to vote. No! no, we are not satisfied, and we will not be satisfied until "justice rolls down like waters and righteousness like a mighty stream." I am not unmindful that some of you have come here out of great trials and tribulations. Some of you have come fresh from narrow jail cells. Some of you have come from areas where your quest for freedom left you battered by the storms of persecution and staggered by the winds of police brutality. You have been the veterans of creative suffering. Continue to work with the faith that unearned suffering is redemptive. Go back to Mississippi. Go back to Alabama. Go back to South Carolina. Go back to Georgia. Go back to Louisiana. Go back to the slums and ghettos of our Northern cities, knowing that somehow this situation can and will be changed. Let us not wallow in the valley of despair.

I say to you today, my friends, so even though we face the difficulties of today and tomorrow, I still have a dream. It is a dream deeply rooted in the American dream. I have a dream that one day this nation will rise up and live out the true meaning of its creed, "We hold these truths to be self-evident that all men are created equal." I have a dream that one day on the red hills of Georgia, sons of former slaves and the sons of former slave owners will be able to sit down together at the table of brotherhood. I have a dream that one day even the state of Mississippi, a state sweltering with the heat of injustice, sweltering with the heat of oppression, will be transformed into an oasis of freedom and justice. I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character.

I have a dream today!

I have a dream that one day down in Alabama - with its vicious racists, with its governor having his lips dripping with the words of interposition and nullification - one day right there in Alabama, little

black boys and black girls will be able to join hands with little white boys and white girls as sisters and brothers.

I have a dream today!

I have a dream that one day "every valley shall be exalted and every hill and mountain shall be made low. The rough places will be made plain and the crooked places will be made straight, and the glory of the Lord shall be revealed, and all flesh shall see it together.'

This is our hope. This is the faith that I go back to the South with. With this faith we shall be able to transform the jangling discords of our nation into a beautiful symphony of brotherhood. With this faith we will be able to work together, to pray together, to struggle together, to go to jail to stand up for freedom together, knowing that we will be free one day. And this will be the day. This will be the day when all of God's children will be able to sing with new meaning, "my country 'tis of thee, sweet land of liberty, of thee I sing. Land where my fathers died, land of the pilgrim's pride, from every mountain side, let freedom ring.' And if America is to be a great nation, this must become true.

So let freedom ring from the prodigious hilltops of New Hampshire; let freedom ring from the mighty mountains of New York; let freedom ring from the snowcapped Rockies of Colorado; let freedom ring from the curvaceous slopes of California. But not only that. Let freedom ring from Stone Mountain of Georgia; let freedom ring from Lookout Mountain of Tennessee; let freedom ring from every hill and molehill of Mississippi. From every mountainside, let freedom ring.

And when this happens, and when we allow freedom to ring, when we let it ring from every village and every hamlet, from every state and every city, we will be able to speed up that day when all God's children, black men and white men, Jews and gentiles, Protestants and Catholics, will be able to join hands and sing in the words of the old Negro spiritual: "Free at last. Free at last. Thank God Almighty, we are free at last.'

\*\*\*\*\*

>From albright@field.com Mon Jan 17 11:19:51 2000  
Received: from mail.brainstorm.net (root@ns.brainstorm.net [205.178.112.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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Date: Mon, 17 Jan 2000 11:16:37 -0800  
To: aapornet@usc.edu  
From: Victoria Albright <albright@field.com>  
Subject: Child Psychologist Consulting Needed  
In-Reply-To: <003801bf6118\$40b9efe0\$dd3a0298@sru.unc.edu>  
Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Hi, AAPORNET

A colleague asked if I could help him locate a child psychologist consultant with experience studying/surveying 6 to 10 year old. The study involves preparation of survey-based evidence for litigation.

Please send referrals to my personal address (ALBRIGHT@FIELD.COM). If it would be helpful for us to talk, please feel free to call me at 415 392 5763.

Best, Vicky

Victoria Albright  
VP/Research Director  
Field Research Corporation  
San Francisco, CA 94108  
415 392 5763  
ALBRIGHT@FIELD.COM  
Victoria Albright  
VP/Research Director  
Field Research Corporation  
550 Kearny Street  
San Francisco, CA 94108  
415 392 5763

The man who does not read good books has no advantage over the man who can't read them.

--Mark Twain

>From PAHARDING7@aol.com Mon Jan 17 12:34:58 2000  
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by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
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From: PAHARDING7@aol.com  
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for <aapornet@usc.edu>; Mon, 17 Jan 2000 15:34:14 -0500 (EST)  
Message-ID: <af.6493a5.25b4d6c5@aol.com>  
Date: Mon, 17 Jan 2000 15:34:13 EST  
Subject: My Thanks for Helping Us to Remember Dr. King  
To: aapornet@usc.edu  
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Jim -

It was extremely thoughtful of you to circulate the moving words Dr. King delivered at the Lincoln Memorial just over 36 years ago and, sadly, a too-short five years before his violent death in Memphis. Upon re-reading those words, we remember both the remarkable vision of the man and how well

he was able to express it. You've unquestionably done us a great service by enabling us to remember what the dream, and I thank you for that.

Phil Harding

>From beniger@rcf.usc.edu Mon Jan 17 13:33:20 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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(PST)  
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From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Re: My Thanks for Helping Us to Remember Dr. King  
In-Reply-To: <af.6493a5.25b4d6c5@aol.com>  
Message-ID: <Pine.GSO.4.10.10001171258310.15772-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Thanks, Phil, and to others of you who have replied off-list, for the encouraging words. The dream is not yet fulfilled, of course--so I hope that many of you will be able to join me this day in passing its bit of ancient history on to the next generation, along with the words that have lost no more of their meaning--since Martin Luther King first spoke them some 36 years ago--than they had over the previous several millennia of struggle that had carried them into his text that day at the Lincoln Memorial. We all have our own dreams, of course, and we--each one of us--deserve at least the hope of seeing them fulfilled. As the father now of two children of my own, that's what I think today's holiday is really all about.

-- Jim

\*\*\*\*\*

On Mon, 17 Jan 2000 PAHARDING7@aol.com wrote:

> Jim -  
>  
> It was extremely thoughtful of you to circulate the moving words Dr. King  
> delivered at the Lincoln Memorial just over 36 years ago and, sadly, a  
> too-short five years before his violent death in Memphis. Upon re-reading  
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> he was able to express it. You've unquestionably done us a great service  
by  
> enabling us to remember what the dream, and I thank you for that.  
>  
>  
Phil Harding

\*\*\*\*\*

>From rshalpern@mindspring.com Mon Jan 17 14:26:50 2000  
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by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Mon, 17 Jan 2000 17:16:08 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
Subject: Re: Lest we forget...  
In-Reply-To: <Pine.GSO.4.10.10001171014410.15772-100000@almaak.usc.edu>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

Thanks, Jim. Very appropriate.

Dick Halpern

At 01:37 PM 1/17/00 , you wrote: (James Beniger)

> I HAVE A DREAM TODAY  
>  
> Martin Luther King Jr.  
>  
> [Delivered on the steps of the Lincoln Memorial during  
> the March on Washington, D.C., on August 28, 1963]  
>  
>  
> "I am happy to join with you today in what will go down in history as the  
> greatest demonstration for freedom in the history of our nation.  
>  
> Five score years ago, a great American, in whose symbolic shadow we stand  
> today, signed the Emancipation Proclamation. This momentous decree came  
> as a great beacon light of hope to millions of Negro slaves who had been  
> seared in the flames of withering injustice. It came as a joyous daybreak  
> to end the long night of their captivity.  
> Etc.etc.  
>From beniger@rcf.usc.edu Tue Jan 18 07:56:24 2000  
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by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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id HAA20046 for <aapornet@usc.edu>; Tue, 18 Jan 2000 07:56:22 -0800  
(PST)  
Date: Tue, 18 Jan 2000 07:56:22 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Call for Papers - Field Methods (fwd)  
Message-ID: <Pine.GSO.4.10.10001180753350.19822-100000@almaak.usc.edu>

MIME-Version: 1.0  
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Date: Tue, 18 Jan 2000 13:56:13 +0100 (CET)  
From: AIMS - INT <aims@ext.jussieu.fr>  
To: AIMS Listserv <aimsl@ext.jussieu.fr>  
Subject: Call - Field Methods

Call for papers

The journal Field Methods announces a special issue on RESEARCH METHODS IN PRODUCT AND SERVICE DEVELOPMENT.

Articles should describe and explain qualitative and/or quantitative methods (or a mix of those methods) developed for data collection, management, and/or analysis. Authors are especially encouraged to examine recent methodological innovations in such areas as:

- experience sampling (so-called beeper studies)
- time allocation/time management methods
- scenario and task analysis
- network analysis
- computer assisted domain analysis
- direct observation
- unobtrusive observation
- object manipulation
- usability analysis
- proximity studies
- decision-tree analysis
- archival methods

Each article should accomplish the following objectives.

1. Identify the name or names given to the method.
2. Identify the purpose and likely outcome of the method.
3. Describe the method in detail including its assumptions and working processes.
4. Delineate the conditions and phases of product development in which the method is most and least useful.
5. Outline resource requirements (time, resources, equipment, and labor).

This is only a suggested list of topics. Please feel free to call to discuss

your ideas for contributions to this special issue. Contact Bryan Byrne at [aguas@ix.netcom.com](mailto:aguas@ix.netcom.com).

The projected publication month is February, 2001. Please submit the articles and reviews by June, 2000 on a standard 3.5 floppy along with one hard copy version. Mail all submissions to: Bryan Byrne, Special Issue Editor, Field Methods, 3895 La Selva Drive, Palo Alto, CA 94306. Phone: (650) 565.8489

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*                               BMS                               *
*       (Bulletin de Methologie Sociologique)                   *
*       (Bulletin of Sociological Methodology)                   *
*                               bmsl@ext.jussieu.fr                *
*                               http://www.ccr.jussieu.fr/bms      *
*
*                               RC33                               *
*       (Research Committee "Logic & Methodology"               *
*       of the International Sociological Association)            *
*                               rc33@ext.jussieu.fr                *
*       http://local.uaa.alaska.edu/~aaso353/isa/index.htm      *
*
*                               Karl M. van Meter                 *
*       email bms@ext.jussieu.fr                                LASMAS, IRESKO-CNRS *
*       tel/fax 33 (0)1 40 51 85 19                             59 rue Pouchet *
*                               75017 Paris, France               *
*       http://www.iresko.fr/labos/lasmas/accueil_f.htm         *
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(PST)
Date: Tue, 18 Jan 2000 12:17:36 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: THE BIG MERGER: Why Should AAPOR Care?
Message-ID: <Pine.GSO.4.10.10001181000480.29199-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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THE BIG MERGER: Why Should AAPOR Care?



Why should we AAPOR members care about last week's \$165 billion merger of America Online and Time Warner?

America Online, the world's single largest gateway to the Internet, currently has 20 million subscribers, each one paying \$21.95 a month for its E-mail, chat rooms, and Instant Messaging. Approximately half of U.S. households see the Internet and Web only through the filters and frames of AOL. This includes more American subscribers than use the dozen or so next most popular Internet service providers (ISPs) combined. Indeed, some experts cite AOL as a leading cause of the rapid penetration of personal computers into American households.

So we in AAPOR should not forget that so-called "Internet surveys" of American citizens and consumers must necessarily be surveys of AOL households--families likely to see the Internet and Web largely as packaged and presented--or not--by AOL.

While online, AOL customers' every movement and stopover throughout the various offerings of the service is automatically and continuously tracked. As a result, AOL has undoubtedly the single most extensive database on consumer behavior and preferences ever to exist on this planet--especially for online behavior and choices.

Do subscribers mind? A Forrester Research study released last year estimated AOL's annual cancellation rate for paid subscribers at 2.5 percent.

And now AOL's \$165 billion merger with Time Warner, if consummated, would enhance its offerings to customers with one of the world's largest storehouses and factories of consumer content: coverage of news, weather, sports and popular culture more generally--not to mention movies and animated cartoons (many American classics), recorded music, and both popular and serious magazines and books.

Although it is the content cache that is Time Warner (one cache cow, it would appear) which has been given the most attention in recent news coverage, much more important to AAPOR's interests--were AOL.TimeWarner to become reality--is that the Time Warner half of the new company already owns among the world's most extensive means of distributing that content via cable television.

Even more important, that same cable system is already being retrofitted with the Time Warner Roadrunner (beep, beep--get it?) high-speed cable-modem service, expected to deliver up to 21 million subscribers a continuous broadband service.

And surprise, surprise! Although AOL had only recently issued outraged demands for open access to all such cable systems, in the name of the free flow of

information online, the company has now--since its merger announcement--backed off all such demands, in the name of free market solutions, but of course.

So, where does all this leave us AAPOR members, with our interests in the future of survey, market and consumer research, and also in the dynamics of public opinion formation and change more generally?

It leaves us facing the prospects of a single national survey-market-consumer-public-opinion-research-and-polling firm the likes of which we could not have imagined even, say, a week ago.

Even to think about it is to take one's breath away:

- \* continuous high-speed cable access to more than half of American households (just for starters), households that actually pay \*you\* for the privilege
- \* the technological capability to monitor each household member's every movement and stopover, automatically and continuously, throughout an entire range--designed by you--of Internet and Web offerings
- \* the enticements to keep and move subjects online with perhaps the single most popular cache of news, entertainment, arts and literature in American history
- \* the ability to release the results of this research continuously to marketers, and also as consumer content on web sites and news outlets with the reputation of, say, CNN and Time Magazine

Would \*you\* wish to be conducting overnight telephone surveys when all this comes to pass?

As long as none of us speaks up, I suppose we can always hope that it never occurs to AOL.TimeWarner to become America's only national survey-market-consumer-public-opinion-research-and-polling firm.

If it does choose to do this, perhaps during its off-peak moments, however, I hope as many of you AAPORNETters as possible can find work with the new company--to infuse it with healthy doses of AAPOR integrity, as represented in our code.

As for the rest of us--focus groups, anyone?

-- Jim

\*\*\*\*\*

>From slosh@garnet.acns.fsu.edu Tue Jan 18 12:45:08 2000  
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA21902 for <aapornet@usc.edu>; Tue, 18 Jan 2000 12:45:06 -0800  
(PST)  
Received: from garnet2.acns.fsu.edu (garnet2-fi.acns.fsu.edu [192.168.197.2])  
by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTTP id PAA20618  
for <aapornet@usc.edu>; Tue, 18 Jan 2000 15:45:05 -0500  
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by garnet2.acns.fsu.edu (8.9.3/8.9.3) with SMTP id PAA94096  
for <aapornet@usc.edu>; Tue, 18 Jan 2000 15:45:03 -0500  
Date: Tue, 18 Jan 2000 15:45:03 -0500  
Message-Id: <200001182045.PAA94096@garnet2.acns.fsu.edu>  
X-Sender: slosh@garnet.acns.fsu.edu  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Susan Losh <slosh@garnet.acns.fsu.edu>  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?

Oh dear, now that this has gone out to AAPOR-NET, how long will it take  
Time-Warner to find out?

Yours in sorrow for this new millenium.

Susan

At 12:17 PM 1/18/2000 -0800, you wrote:

> THE BIG MERGER: Why Should AAPOR Care?  
  
> Why should we AAPOR members care about last week's  
> \$165 billion merger of America Online and Time Warner?  
>  
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>  
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> consumer-public-opinion-research-and-polling firm.  
>  
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> AAPORNETters as possible can find work with the new  
> company--to infuse it with healthy doses of AAPOR  
> integrity, as represented in our code.  
>

If time were money, I'd be in debtor's prison.

Susan Carol Losh, PhD.  
Academic Year 1999-2000 PHONE 850-385-4266

slosh@garnet.acns.fsu.edu

PLEASE MAKE A NOTE!

I AM NOW IN TRANSITION TO:

The Department of Educational Research  
Florida State University  
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office  
FAX 850-644-8776

FROM:

The Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

850-644-6416 Sociology Office  
FAX 850-644-6208

>From JayMattlin@aol.com Tue Jan 18 13:45:50 2000  
Received: from imo-d09.mx.aol.com (imo-d09.mx.aol.com [205.188.157.41])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA02753 for <aapornet@usc.edu>; Tue, 18 Jan 2000 13:45:49 -0800  
(PST)  
From: JayMattlin@aol.com  
Received: from JayMattlin@aol.com  
by imo-d09.mx.aol.com (mail\_out\_v24.6.) id 5.9a.15fffa (3975)  
for <aapornet@usc.edu>; Tue, 18 Jan 2000 16:45:15 -0500 (EST)  
Message-ID: <9a.15fffa.25b638ea@aol.com>  
Date: Tue, 18 Jan 2000 16:45:14 EST  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 4.0 for Windows 95 sub 39

No time at all. I work at MovieFone, which is part of AOL. And I am sure that the scenario envisioned here will never come to pass.

Jay

In a message dated 1/18/00 3:45:26 PM Eastern Standard Time, slosh@garnet.acns.fsu.edu writes:

<< Subj: Re: THE BIG MERGER: Why Should AAPOR Care?  
Date: 1/18/00 3:45:26 PM Eastern Standard Time  
From: slosh@garnet.acns.fsu.edu (Susan Losh)  
Sender: owner-aapornet@usc.edu

Reply-to: <A HREF="mailto:aapornet@usc.edu">aapornet@usc.edu</A>  
To: aapornet@usc.edu

Oh dear, now that this has gone out to AAPOR-NET, how long will it take Time-Warner to find out?

Yours in sorrow for this new millenium.

Susan

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>  
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>  
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>  
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> off-peak moments, however, I hope as many of you  
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> company--to infuse it with healthy doses of AAPOR  
> integrity, as represented in our code.  
>

If time were money, I'd be in debtor's prison.

Susan Carol Losh, PhD.  
Academic Year 1999-2000 PHONE 850-385-4266  
slosh@garnet.acns.fsu.edu

PLEASE MAKE A NOTE!

I AM NOW IN TRANSITION TO:

The Department of Educational Research  
Florida State University  
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office  
FAX 850-644-8776

FROM:

The Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

850-644-6416 Sociology Office  
FAX 850-644-6208

----- Headers -----

Return-Path: <owner-aapornet@usc.edu>  
Received: from rly-yd03.mx.aol.com (rly-yd03.mail.aol.com [172.18.150.3])  
by air-yd03.mail.aol.com (v67.7) with ESMTP; Tue, 18 Jan 2000 15:45:26 -0500  
Received: from usc.edu (usc.edu [128.125.253.136]) by rly-yd03.mx.aol.com  
(v67.7) with ESMTP; Tue, 18 Jan 2000 15:45:19 1900  
Received: from usc.edu (listproc@localhost [127.0.0.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id MAA22035; Tue, 18 Jan 2000 12:45:16 -0800 (PST)  
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id MAA21902 for <aapornet@usc.edu>; Tue, 18 Jan 2000 12:45:06 -0800 (PST)  
Received: from garnet2.acns.fsu.edu (garnet2-fi.acns.fsu.edu  
[192.168.197.2])  
by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTP id PAA20618  
for <aapornet@usc.edu>; Tue, 18 Jan 2000 15:45:05 -0500  
Received: from fsu.edu.fsu.edu (dial071.acns.fsu.edu [146.201.32.71])  
by garnet2.acns.fsu.edu (8.9.3/8.9.3) with SMTP id PAA94096  
for <aapornet@usc.edu>; Tue, 18 Jan 2000 15:45:03 -0500  
Message-Id: <200001182045.PAA94096@garnet2.acns.fsu.edu>  
Date: Tue, 18 Jan 2000 15:45:03 -0500  
Reply-To: aapornet@usc.edu  
Sender: owner-aapornet@usc.edu  
Precedence: bulk  
From: Susan Losh <slosh@garnet.acns.fsu.edu>  
To: aapornet@usc.edu  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
X-Sender: slosh@garnet.acns.fsu.edu  
X-Mailer: Windows Eudora Light Version 1.5.2  
X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

>>

>From rshalpern@mindspring.com Tue Jan 18 18:19:40 2000  
Received: from smtp6.mindspring.com (smtp6.mindspring.com [207.69.200.110])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id SAA23516 for <aapornet@usc.edu>; Tue, 18 Jan 2000 18:19:32 -0800  
(PST)  
Received: from w5y0s9 (user-381c5mn.dialup.mindspring.com [209.86.22.215])  
by smtp6.mindspring.com (8.9.3/8.8.5) with ESMTP id VAA27930  
for <aapornet@usc.edu>; Tue, 18 Jan 2000 21:19:29 -0500 (EST)  
Message-Id: <4.2.0.58.20000118205731.00a2c220@mail.mindspring.com>  
X-Sender: rshalpern@mail.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Tue, 18 Jan 2000 21:18:43 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?  
In-Reply-To: <9a.15ffffa.25b638ea@aol.com>  
Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

Jim painted what I think is a prophetic although troubling picture of the future with respect to polling when he said:

"As long as none of us speaks up, I suppose we can always hope that it never occurs to AOL Time Warner to become America's only national survey-market-consumer-public-opinion-research-and-polling firm."

After the merger is completed, it could take AOL Time Warner a very short time to incorporate what could become a dominant national survey/market research and polling operation. This, I think, is pretty obvious. Our speaking up would probably have little impact. If we were living in an authoritarian, police state, this would be scary because of the potential possibilities for abuse. On the other hand, AOL Time Warner might realize that from a strictly business viewpoint, it might be wiser to depend more on independent information gathering sources than running an in-house operation. It could go either way. of course but over time it is reasonable to expect that both ways will be experimented with and that some sort of middle road will be arrived at. In the meantime I agree completely with Jim when he encourages us "to infuse it with healthy doses of AAPOR integrity, as represented in our code." Maintaining a consciousness of AAPOR standards will become more important than ever. Yes, we should care!

Dick Halpern

>From RFunk787@aol.com Wed Jan 19 05:07:09 2000  
Received: from im013.mx.aol.com (im013.mx.aol.com [152.163.225.3])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id FAA19692 for <aapornet@usc.edu>; Wed, 19 Jan 2000 05:07:08 -0800  
(PST)  
From: RFunk787@aol.com  
Received: from RFunk787@aol.com  
by im013.mx.aol.com (mail\_out\_v24.6.) id 5.a7.116fb26 (4236)  
for <aapornet@usc.edu>; Wed, 19 Jan 2000 08:06:35 -0500 (EST)  
Message-ID: <a7.116fb26.25b710db@aol.com>  
Date: Wed, 19 Jan 2000 08:06:35 EST  
Subject: re: THE BIG MERGER: Why Should AAPOR Care?  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: Windows AOL sub 54

Jim --

You provide an interesting and insightful perspective on the AOL-Time Warner merger as it relates to AAPOR interests. Perhaps the future for opinion research is not as dismal as you paint it. I think there will always be a market for high quality (i.e., respectable probability samples) research on variables whose data cannot be collected via mechanical methods, but must be taken straight from the respondent's mouth -- opinions, attitudes, images, knowledge, intentions etc. In other words, the very core of AAPOR's interests. I doubt that such a merger would disemploy very many people

engaged in that sort of work.

And if your scenario holds true, perhaps AOL-Time Warner would eventually establish such a monopoly on schlocky research that anti-trust enforcement would be forced to step in, a la Microsoft, ultimately creating employment not only for more researchers, but also for myriad attorneys.

Ray Funkhouser

>From mkuechle@shiva.hunter.cuny.edu Wed Jan 19 06:31:01 2000

Received: from smtp-out2.bellatlantic.net (smtp-out2.bellatlantic.net [199.45.39.157])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id GAA09891 for <aapornet@usc.edu>; Wed, 19 Jan 2000 06:31:00 -0800

(PST)

Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])

by smtp-out2.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id JAA20207

for <aapornet@usc.edu>; Wed, 19 Jan 2000 09:30:52 -0500 (EST)

Message-Id: <4.2.2.20000119090325.00a45f00@shiva.hunter.cuny.edu>

X-Sender: mkuechle@shiva.hunter.cuny.edu

X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2

Date: Wed, 19 Jan 2000 09:29:42 -0500

To: aapornet@usc.edu

From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>

Subject: Re: THE BIG MERGER: Why Should AAPOR Care?

In-Reply-To: <Pine.GSO.4.10.10001181000480.29199-100000@almaak.usc.edu>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"; format=flowed

At 12:17 PM 1/18/00 -0800, James Beniger wrote:

> ...

> So, where does all this leave us AAPOR members, with our  
> interests in the future of survey, market and consumer  
> research, and also in the dynamics of public opinion  
> formation and change more generally?

> .....

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> to become America's only national survey-market-  
> consumer-public-opinion-research-and-polling firm.

Of course, Jim got it right -- except for the rather naive assumption that all this had not yet occurred to the people behind such mergers. And with such a huge subscriber base (translate into decent "coverage") even some form of random sampling will become possible. There are two rays of hope in this:

1. As in other industries, monopolies may be stopped. There will come a time when AOL dominating market position will be contested by other major players. Maybe with ATT or some other phone company as one nucleus.
2. Doing sloppy opinion polls is one thing (and in part these may serve your political agenda), doing sloppy market research is quite another (because if you get it wrong it will cost your own money). So, there is an incentive for proper sampling and proper survey/poll work more general. The "gold rush" phase in web surveys will be over in another year or two, and the sooner the people who have the survey methodology knowledge are willing to face the technological changes and put their talents to developing these methods, the quicker the quacks will be eliminated.



But, though proper methods will prevail in the long run based on self-interest (not because of some code of ethics), in the short run there will be adversity. Recently, we talked about Survey 2000 sponsored by the National Geographic Society. And here is more by one of its scientific advisors:

In his recent essay (in Contemporary Sociology 28, p.664-7, 1999) William Bainbridge -- a senior officer at the National Science Foundation (NSF) -- seems to suggest that all that is needed to "fix" the convenience sampling in Survey2000 is to apply weights derived from known distributions of basic variables like sex (male/female). And then he continues to question the sampling of the GSS. After some discussion (one of his complaints is that "not a single one of its more than 35,000 respondents (aggregated across the 1972-1996 surveys) was over age 89 or under 18") he concludes: "With such a "sample", it is hard to see what tests of statistical significance can validly be applied." Take this, Tom Smith!  
His vision for the future of the GSS is a recruited panel of 100, 000 family polled monthly via the Web like "the families who currently provide ratings of television programs."

So, maybe I need to correct my prediction about the "gold rush" phase of web surveys, let's make this 3-5 years.

Manfred Kuechler, Sociology Department at Hunter College (CUNY)  
<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

>From JayMattlin@aol.com Wed Jan 19 07:48:33 2000  
Received: from imo21.mx.aol.com (imo21.mx.aol.com [152.163.225.65])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id HAA05696 for <aapornet@usc.edu>; Wed, 19 Jan 2000 07:48:32 -0800  
(PST)  
From: JayMattlin@aol.com  
Received: from JayMattlin@aol.com  
by imo21.mx.aol.com (mail\_out\_v24.6.) id 5.25.d80d82 (4330)  
for <aapornet@usc.edu>; Wed, 19 Jan 2000 10:47:57 -0500 (EST)  
Message-ID: <25.d80d82.25b736ad@aol.com>  
Date: Wed, 19 Jan 2000 10:47:57 EST  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 4.0 for Windows 95 sub 39

As long as I still work here, I will do my best to maintain AAPOR's standards, but I really don't think AOL Time Warner will ever be the Big Brother gateway into America's homes that prior contributors to this discussion seem to fear. After all, Time Warner's 21 million cable homes constitute less than a third, I believe, of the entire cable market. Even AOL is less dominant in its market than Microsoft . . .

Jay Mattlin

In a message dated 1/18/00 9:20:08 PM Eastern Standard Time,  
rshalpern@mindspring.com writes:

<< Subj: Re: THE BIG MERGER: Why Should AAPOR Care?  
Date: 1/18/00 9:20:08 PM Eastern Standard Time  
From: rshalpern@mindspring.com (dick halpern)  
Sender: owner-aapornet@usc.edu  
Reply-to: <A HREF="mailto:aapornet@usc.edu">aapornet@usc.edu</A>  
To: aapornet@usc.edu

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Dick Halpern

----- Headers -----

Return-Path: <owner-aapornet@usc.edu>  
Received: from rly-yd02.mx.aol.com (rly-yd02.mail.aol.com [172.18.150.2])  
by air-yd05.mail.aol.com (v67.7) with ESMTTP; Tue, 18 Jan 2000 21:20:08 -0500  
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(v67.7) with ESMTTP; Tue, 18 Jan 2000 21:19:48 -0500  
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for <aapornet@usc.edu>; Tue, 18 Jan 2000 21:19:29 -0500 (EST)  
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Date: Tue, 18 Jan 2000 21:18:43 -0500  
Reply-To: aapornet@usc.edu  
Sender: owner-aapornet@usc.edu  
Precedence: bulk

From: dick halpern <rshalpern@mindspring.com>  
To: aapornet@usc.edu  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?  
In-Reply-To: <9a.15fffa.25b638ea@aol.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed  
X-Sender: rshalpern@mail.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

>>

>From pmeyer@email.unc.edu Wed Jan 19 08:39:51 2000  
Received: from smtpsrv0.isis.unc.edu (smtpsrv0.isis.unc.edu [152.2.1.139])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id IAA03221 for <aapornet@usc.edu>; Wed, 19 Jan 2000 08:39:50 -0800  
(PST)  
Received: from email.unc.edu (pmeyer@login5.isis.unc.edu [152.2.1.102])  
by smtpsrv0.isis.unc.edu (8.9.3/8.9.1) with ESMTTP id LAA22776  
for <aapornet@usc.edu>; Wed, 19 Jan 2000 11:39:51 -0500 (EST)  
Received: (from pmeyer@localhost)  
by email.unc.edu (8.9.3/8.9.3) id LAA70360;  
Wed, 19 Jan 2000 11:39:38 -0500  
Date: Wed, 19 Jan 2000 11:39:17 -0500 (EST)  
From: Philip Meyer <pmeyer@email.unc.edu>  
X-Sender: pmeyer@login5.isis.unc.edu  
To: aapornet@usc.edu  
Subject: Re: THE BIG MERGER: Why Should AAPOR Care?  
In-Reply-To: <25.d80d82.25b736ad@aol.com>  
Message-ID: <Pine.A41.4.21L1.0001191128290.44522-100000@login5.isis.unc.edu>  
MIME-Version: 1.0  
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Why should we assume that an ISP is a natural monopoly? We made that mistake at Knight Ridder when we were inventing Viewtron back in the late 70s. The computer that stored the data seemed to us like a printing press and the telephone lines were the analog of the trucks that hauled the papers. We never envisioned the cost of both computing and communication getting so low that it would hardly pay to meter it.

It's still not clear whether, in the long, run content will be paid for by advertisers or by end users. AOL now gets 30 percent of its revenue from advertising, up from 21 percent two years ago. If the advertising model dominates, content will mostly be given away like open-source code, and ISP's will compete on the basis of service, not content. That will create some sampling problems, but domination of access to customers by a single ISP doesn't seem likely.

=====  
Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085  
CB 3365 Carroll Hall Fax: 919 962-1549  
University of North Carolina Cell: 919 906-3425  
Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>  
=====

>From jwerner@jwdp.com Wed Jan 19 09:04:36 2000

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References: <Pine.GSO.4.10.10001181000480.29199-100000@almaak.usc.edu>  
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There is a fundamental misconception at work here. Opinion research and statistical profiling of consumer behavior are not at all the same thing.

It is true that AOL has access to an extraordinary subscriber pool, but it really doesn't have enough information on users to track individual preferences, except in a very limited manner. The most it can do is to associate visits to one location with visits to another, and in some very limited circumstances (e.g., purchases made through AOL), with other consumer behavior. This can be very useful for establishing advertising rates and marketing strategies, but it doesn't replace opinion research, except insofar as it competes for the marketing research dollar.

Furthermore, AOL can only track user actions reliably insofar as they remain within the AOL network itself, which is, at the present time, roughly 40% of its own traffic, which, in turn, is less than a third of Internet traffic within the US, and far less outside this country.

When you registered for free access to the NY Times online, you gave up far more information and therefore far more of your privacy than any AOL subscriber, and the NY Times is much more savvy and aggressive in marketing this fact to potential advertisers.

Jan Werner

---

James Beniger wrote:

>  
> THE BIG MERGER: Why Should AAPOR Care?  
>  
> Why should we AAPOR members care about last week's  
> \$165 billion merger of America Online and Time Warner?  
>  
> America Online, the world's single largest gateway to the  
> Internet, currently has 20 million subscribers, each one  
> paying \$21.95 a month for its E-mail, chat rooms, and

> Instant Messaging. Approximately half of U.S. households  
> see the Internet and Web only through the filters and  
> frames of AOL. This includes more American subscribers  
> than use the dozen or so next most popular Internet  
> service providers (ISPs) combined. Indeed, some experts  
> cite AOL as a leading cause of the rapid penetration of  
> personal computers into American households.

> So we in AAPOR should not forget that so-called "Internet  
> surveys" of American citizens and consumers must  
> necessarily be surveys of AOL households--families likely  
> to see the Internet and Web largely as packaged and  
> presented--or not--by AOL.

> While online, AOL customers' every movement and stopover  
> throughout the various offerings of the service is  
> automatically and continuously tracked. As a result,  
> AOL has undoubtedly the single most extensive database  
> on consumer behavior and preferences ever to exist on  
> this planet--especially for online behavior and choices.

> Do subscribers mind? A Forrester Research study  
> released last year estimated AOL's annual cancellation  
> rate for paid subscribers at 2.5 percent.

> And now AOL's \$165 billion merger with Time Warner, if  
> consummated, would enhance its offerings to customers  
> with one of the world's largest storehouses and  
> factories of consumer content: coverage of news,  
> weather, sports and popular culture more generally--  
> not to mention movies and animated cartoons (many  
> American classics), recorded music, and both popular  
> and serious magazines and books.

> Although it is the content cache that is Time Warner  
> (one cache cow, it would appear) which has been given  
> the most attention in recent news coverage, much more  
> important to AAPOR's interests--were AOL.TimeWarner to  
> become reality--is that the Time Warner half of the  
> new company already owns among the world's most extensive  
> means of distributing that content via cable television.

> Even more important, that same cable system is already  
> being retrofitted with the Time Warner Roadrunner (beep,  
> beep--get it?) high-speed cable-modem service, expected  
> to deliver up to 21 million subscribers a continuous  
> broadband service.

> And surprise, surprise! Although AOL had only recently  
> issued outraged demands for open access to all such  
> cable systems, in the name of the free flow of  
> information online, the company has now--since its  
> merger announcement--backed off all such demands, in the  
> name of free market solutions, but of course.

> So, where does all this leave us AAPOR members, with our  
> interests in the future of survey, market and consumer

> research, and also in the dynamics of public opinion  
> formation and change more generally?

>  
> It leaves us facing the prospects of a single national  
> survey-market-consumer-public-opinion-research-and-  
> polling firm the likes of which we could not have  
> imagined even, say, a week ago.

> Even to think about it is to take one's breath away:

>  
> \* continuous high-speed cable access to more than  
> half of American households (just for starters),  
> households that actually pay \*you\* for the  
> privilege

>  
> \* the technological capability to monitor each  
> household member's every movement and stopover,  
> automatically and continuously, throughout an  
> entire range--designed by you--of Internet and  
> Web offerings

>  
> \* the enticements to keep and move subjects online  
> with perhaps the single most popular cache of  
> news, entertainment, arts and literature in  
> American history

>  
> \* the ability to release the results of this  
> research continuously to marketers, and also  
> as consumer content on web sites and news  
> outlets with the reputation of, say, CNN and  
> Time Magazine

> Would \*you\* wish to be conducting overnight telephone  
> surveys when all this comes to pass?

>  
> As long as none of us speaks up, I suppose we can  
> always hope that it never occurs to AOL.TimeWarner  
> to become America's only national survey-market-  
> consumer-public-opinion-research-and-polling firm.

>  
> If it does choose to do this, perhaps during its  
> off-peak moments, however, I hope as many of you  
> AAPORNETters as possible can find work with the new  
> company--to infuse it with healthy doses of AAPOR  
> integrity, as represented in our code.

> As for the rest of us--focus groups, anyone?

>  
>  
> -- Jim

> \*\*\*\*\*

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```
merican voters aren't mad
anymore, but they remain alienated from
politics. Party affiliation means less to
them now than it has
in a long time.
```

<p> What does this mean for the 2000 campaign? Let's look at the two candidates with the broadest appeal to independent voters.

<p> Candidate A has a detailed health plan that includes spending billions from the projected budget surplus. Candidate B seems to avoid any detailed discussion of health reform.

<p> Candidate A voted against the Persian Gulf war and recoils from unilateral intervention abroad. Candidate B supported the gulf war and called for ground troops in Kosovo. Candidate A voted against welfare reform in 1996; Candidate B voted for it.

<p> Candidate A is aloof, private and intellectual in demeanor; he won't even answer innocuous questions, like what his favorite book is. Candidate B is an open book who is happy to dissect his personal flaws.

<p> Candidate A, Bill Bradley, and Candidate B, John McCain, could not be more different. Their point of convergence is on campaign finance reform, and voters have indicated that this is not an important issue for them.

<p> Yet my polls in New Hampshire reveal that these two men may well fish in the same pond. Each draws more support from independents than from his own party's voters. Among independents who say they'll vote in the Democratic primary, 55 percent support Mr. Bradley; 35 percent back Al Gore. Among independents who say they'll vote in the Republican primary, 48 percent back Mr. McCain; only 31 percent support Mr. Bush.

<p> More surprising, two in five registered independents who back Mr. Bradley said Mr. McCain was their second choice. Only one in four would support Mr. Gore. And 32 percent of independents who back Mr. McCain said that Mr. Bradley was their second choice; only 12 percent would choose George W. Bush.

<p> Independents will be particularly vital to victory in the primaries this year. In New Hampshire, some 38 percent of voters are independent, and they may vote in either one of the party's primaries. In California, for the first time, independents can vote

in the primaries; and in South Carolina, an independent need only declare a party preference before voting in the primaries. In Michigan, independents can vote in both the Democratic and Republican primaries.

<p> At this time, independent voters are not moved by any particular issue. I poll early in a campaign to get a handle on what issues might dominate until Election Day. In April 1999, the top three were violent crime, foreign policy and the breakdown of morality -- all issues that traditionally favor Republican candidates. These concerns were directly related to the news of the moment -- the Columbine High School shootings, the war in Kosovo, the China spy scandal and the Clinton impeachment.

<p> By August the top three issues were health care, education and Social Security, issues that favor Democrats. Today, voters say they are concerned about education, health care and foreign policy. But this could change next week.

<p> So what do voters really care about? So far, it seems, they just want a different kind of leader from President Clinton. Though generally happy, they say they want someone who tells them the truth and who is willing to defy the establishment. Hence, the popularity of plainspoken mavericks like Mr. McCain and Mr. Bradley.

<p> So while they differentiate themselves from rivals in their own parties, Mr. McCain, the conservative Republican, and Mr. Bradley, the liberal Democrat, are competing against each other, too, for independent voters. Indeed, the real wild card in this year's primaries is the unofficial race between these two remarkably different candidates who need to appeal to the same voters to win.

<p><i>John Zogby is president of Zogby International, an independent polling company.</i>

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Subject: E-Research article in current TIME Magazine  
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If you are interested in TIME's take on Internet research, check out the article in this week's TIME Magazine.

Richard Rands

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At 01:30 PM 1/19/00 -0800, Richard Rands wrote:

>If you are interested in TIME's take on Internet research, check out the  
>article in this week's TIME Magazine.

And here is the URL for the article:

<http://www.pathfinder.com/time/magazine/articles/0,3266,37635,00.html>

Not terribly much news, but more examples. Here is a quote:

>.... A project might cost at least \$25,000 and take months to complete.  
>Conventional research firms like Market Facts go through a process that  
>typically involves research design, approval from layers of management,  
>the creation of a survey, selection of a sample population and analysis.  
>By contrast, an InsightExpress survey costs only about \$1,000 and takes  
>just a few days.

And here is the web site for this company:

<http://www.insightexpress.com/>

As someone pointed out before, the current (hard copy dated Feb 8) issue of PCMagazine has a comparative review of web survey software and their "Editor's Choice" product sells for under \$200. Check it out online (was just posted today):

<http://www.zdnet.com/pcmag/stories/reviews/0,6755,2414899,00.html>

So, it does not take much to set up a web survey company .... the "gold rush" is on.

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This brief piece in Time was brought to my attention on AAPORNET. You might want to check it out.

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Hi, Gang,

I wrote to the woman who wrote Job Searching Online for Dummies -- as well as a number of other instructional books on activities that could be made faster, more pleasurable, etc., by imaginative use of the web -- because the experience of doing just that over the past several months has been so unrewarding. Besides, I seem to fit the target audiences suggested by its title.

One point she made in response was that "the folks running the sites would view [me] as a specialist," and she doubted that the people looking to hire someone with my background "would post a job at, for example, Monster.com." Considering how few of these sites list "research" or "survey research" or

even "market research" as a closed-end function (leaving it up to you to find the proper keyword combination to clue them in -- no walk in the park), I'm inclined to agree with her fully.

Her recommendation: that I "go off-track and look for higher-level, more specialized sites." Which makes sense conceptually, but I know of only two such sites: (1) aapornet, which doesn't exist to post research jobs and does so one-at-a-time and only occasionally, and (2) worldopinon.com, which allows the job-seeker to post his or her self-promotional statements and has zillions of job listings, many of which are research in nature. But the heavy emphasis there is upon corporate market research rather than survey or public opinion research, which seem to have fallen from favor in corporate settings.

I've therefore been obliged to concentrate my fire on the not-for-profits, the public sector, and research firms which do work for either or both. Which is fine with me, but not easy to find web-sites for, if such sites even exist. The reason I'm writing to you is to learn of any that are likely to present research jobs of a non-marketing (other than social marketing) nature, i.e., the "more specialized sites" the person I consulted was talking about.

I'll be grateful for any suggestions that may be forthcoming. Looking for work is a miserable way to spend time, on the web or via the older-fashioned paths.

Thanks much.

Phil Harding  
paharding@aol.com

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Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: Susan Losh <slosh@garnet.acns.fsu.edu>
Subject: Re: Need for Job-Search Suggestions
```

Hi Phil,

Check out MGTAmerica. I don't have their WEBSITE handy but I assure you they are on there. For some reason they rarely post to us but they do a variety of research, much of it related to public opinion.



The downside for some: one of their major branches is in Tallahassee. They advertise a lot for analysts in the Tallahassee Democrat.

Susan

At 02:20 PM 1/21/2000 EST, you wrote:

>Hi, Gang,

>

>I wrote to the woman who wrote Job Searching Online for Dummies -- as well as

>a number of other instructional books on activities that could be made  
>>faster, more pleasurable, etc., by imaginative use of the web -- because the  
>experience of doing just that over the past several months has been so  
>unrewarding. Besides, I seem to fit the target audiences suggested by its  
>title.

>

>One point she made in response was that "the folks running the sites would  
>view [me] as a specialist," and she doubted that the people looking to hire  
>someone with my background "would post a job at, for example, Monster.com."  
>Considering how few of these sites list "research" or "survey research" or  
>even "market research" as a closed-end function (leaving it up to you to  
find

>the proper keyword combination to clue them in -- no walk in the park), I'm  
>inclined to agree with her fully.

>

>Her recommendation: that I "go off-track and look for higher-level, more  
>specialized sites." Which makes sense conceptually, but I know of only two  
>such sites: (1) aapornet, which doesn't exist to post research jobs and  
does

>so one-at-a-time and only occasionally, and (2) worldopinon.com, which  
allows

>the job-seeker to post his or her self-promotional statements and has  
>zillions of job listings, many of which are research in nature. But the  
>heavy emphasis there is upon corporate market research rather than survey or  
>public opinion research, which seem to have fallen from favor in corporate  
>settings.

>

>I've therefore been obliged to concentrate my fire on the not-for-profits,  
>the public sector, and research firms which do work for either or both.  
>Which is fine with me, but not easy to find web-sites for, if such sites  
even

>exist. The reason I'm writing to you is to learn of any that are likely to  
>present research jobs of a non-marketing (other than social marketing)  
>nature, i.e., the "more specialized sites" the person I consulted was  
talking

>about.

>

>I'll be grateful for any suggestions that may be forthcoming. Looking for  
>work is a miserable way to spend time, on the web or via the older-fashioned  
>paths.

>

>Thanks much.

>

>Phil Harding

>paharding@aol.com

>

>  
If time were money, I'd be in debtor's prison.

Susan Carol Losh, PhD.  
Academic Year 1999-2000 PHONE 850-385-4266  
slosh@garnet.acns.fsu.edu

PLEASE MAKE A NOTE!

I AM NOW IN TRANSITION TO:

The Department of Educational Research  
Florida State University  
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office  
FAX 850-644-8776

FROM:

The Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

850-644-6416 Sociology Office  
FAX 850-644-6208

>From jbason@arches.uga.edu Fri Jan 21 13:16:40 2000  
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A colleague has asked me if I know of a program specifically for surveys that can test the reading level of a survey instrument. I told her I did not, other than the program in Word which tests reading level of text.

Is there any program like this one knows of? Any help would be most appreciative.

Sincerely,

Jim.

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Date: Fri, 21 Jan 2000 22:14:40 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
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Mime-Version: 1.0  
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A friend in the public relations field sent this to me....a new service which some of you may already know about...but which I just found out about. .All the usual concerns about re non-representative samples are

evident. On the other hand, if you know your audience members, have an actual list of them and are not attempting to project the findings to the population at large, such a service might be useful. I can think of many legitimate applications. If anyone knows more about Zoomerang or had any experience with them I would appreciate your shairing that information.

Thanks

Dick Halpern

Here's the info supplied by Zoomerang to my friend::

Earlier this week, we shared word with you about the Zoomerang (<http://www.zoomerang.com>) online survey tool. We hope some of you have had a chance to try it out.

So will online polling destroy the survey business? In late September 1999, the New York Chapter of the American Association for Public Opinion Research conducted a forum on "The Perils and Potential of Online Polling."

<http://www.freedomforum.org/technology/1999/10/1onlinepolling.asp>

Among some of the benefits cited were: access to a varied and sizable population that actually wants to be polled, the capacity to survey large numbers of people simultaneously, the ability to use more sophisticated tracking tools, and innovative opportunities to conduct more detailed focus groups.

The chairman of Harris Interactive (formerly Louis Harris and Associates) summed up the unique nature of online polling at the New York forum by noting that it is visual and interactive medium that allows for open-ended (and in many cases) more candid responses with a greater degree of anonymity, more than telephones do.

On the reverse side, the chairman also conceded adequate cross-samples are not guaranteed, because some groups might be underrepresented in a raw data. The argument follows that, since there are more people who have telephones than have Internet access, for example, a sample pool may not be sufficiently representative of a particular population. In addition, there is a tendency to draw more moderate or unsure responses than those reflecting a strong positive or negative opinion. Also, online surveys do not rely on random samples of e-mail addresses or on-screen identities (which can be unreliable), so they invariably involve people who self-elect to participate.

The risk, simply, is that online polling might result in a lot of data that ultimately does not yield accurate or useful results. On the other hand, even telephone surveys have their share of difficulties, especially the murky problem of non-responses that disrupts whatever sampling method you use. Also, no matter how big your sample size, you still do not guarantee that your results

are more valid.

Harris Interactive, however, has stated that out of some 200 parallel surveys involving polling on the same issues using both the Internet and traditional phone interviews, there was almost no noticeable difference.

Online polling and surveying was also the focus of Robert Schlesinger's January 5, 2000 piece in the newspaper The Hill. In it, he mentions how public response rates to traditional polls and surveys have fallen over the last 15 years, from a range of 55 to 65%, to 25 to 35%.

Schlesinger points to an intertwined set of influences responsible for the dip. It costs more to conduct polls today because it is harder to reach people. Many people are hard to reach because they are so used to receiving calls from telemarketers, they refuse to respond to telephone calls that sound remotely like solicitations. In addition, to meet demands to be protected from telemarketers, consumer technology advanced such that screening and blocking devices (including answering machines and caller ID) now allow potential respondents to screen out telemarketers-- and pollster calls. Pollsters now need to make more calls, and spend more time and money, to get better representative samples.

One big obstacle to widespread Internet polling firms on the landscape is the capitalization costs required to build a strong potential base of respondents for sampling and cross-samples. Harris Interactive cites that it spent some \$18 million over two years to build a respondent base of 5 million.

The cost of conducting polls or surveys, however, goes down for each activity. This can be attributed, in part, to the reduced cost of sending an e-mail request to respond to an in-person meeting, e-mail survey, or web-based poll. Compare this to printing, mailings, follow-up phone calls, etc. So instead of the traditional order of representative samples of 500-1000 responses, you might instead yield respondent bases in the tens of thousands. The larger numbers might also ensure better representation of answers in particular response subcategories.

So what do we do with the opportunities online polling might allow, especially in the public policy arena? Jon Katz offers some ideas (<http://www.freedomforum.org/technology/1999/1/27katz.asp>) especially in light of the reliability afforded by computer-aided models and design that help make polls more accurate in their interpretation, as well as the Internet's ability to present multimedia and interactive surveys to a wider audience in a shorter amount of time for less money.

Eli Noam, the director of the Columbia Institute for Tele-Information, points to the ultimate downside of online polling in his speech, "Why Information Technology is Bad for Democracy." Technology, he argues, allows for more voices to participate in public discourse. Yet as more and more of those voices strive to be heard, two things happen: (1) the content

from those voices becomes simpler, and (2) the incidence of information overload increases. It is for this reason, Katz points out, that both media and politicians argue that the course of their respective institutions should not be determined by public opinion.

Citing the Monica Lewinsky episode, Katz notes that in the wake of the release of the Starr report, some 200 newspaper editorial boards called for the president to resign, as opposed to the estimated 55 million Americans that read the Starr report online, endured a year's worth of testimony, news, and opining, and came to the conclusion that the president should not resign. The opinion of the latter group, however, was only partially reflected by the conclusion of the impeachment process.

A number of members of Congress at the time, however, expressed disdain for polls that dictated a specific course of action, citing them as (a) the impulsive response of an ill-informed electorate, (b) not-representative of their constituents' will, or (c) a political (or partisan) tool which should not be allowed to determine the course of policy.

Katz identifies one root of the distrust for online polling, namely its commingling with market research. The latter is used to gauge what news to broadcast or what votes to cast in an elective body on a constant (and now instantaneous) basis. He also notes a difference between using one poll and many surveys, as well as the frequency with which a groups is polled.

Another possible source of distrust for online polling might also be the convener of the polls. A large number of online polls are sponsored by online media entities, which might lead some credence to the "poll as marketing tool" suspicion that exists.

As online polling and surveying becomes informed by better tools, better methodologies, and better analytical frameworks, is it correct to ask if it will serve as a more legitimate and reliable mechanism to help inform public discourse?

\*\*\*\*\*  
Richard S. Halpern, Ph.D.  
Consultant, Strategic Marketing and Opinion Research  
Adjunct Professor, Georgia Institute of Technology  
3837 Courtyard Drive  
Atlanta, GA 30339-4248  
rshalpern@mindspring.com  
phone/fax 770 434 4121  
\*\*\*\*\*  
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From: "Mike O'Neil" <oneil@speedchoice.com>

To: <aapornet@usc.edu>

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#### RESEARCH POSITION DESCRIPTIONS

The company. O'Neil Associates Inc. is a full service public opinion/ = market research firm with an excellent reputation and a 20 year history. =

The firm is small, entrepreneurial, nonbureaucratic and growing. We = are continuously searching for energetic, ambitious persons who can help = us continue to grow. It is recommended that all candidates view our web = page located at <http://www.oneilresearch.com> to find out more about our = company.

Candidate profile. Should be among the "best and brightest" with a = career interest in opinion research and a foundation in social science = research methods and the logic of social science data processing.

Positions available. We have both part and full-time positions = available at both the entry and more advanced levels.

The location. The firm is located in Tempe, Arizona, a university town = in metropolitan Phoenix - an area with one of the nation's most vibrant = economies (and 350 sunny days a year).

Duties. Most positions include some combination of project management, = client contact, proposal writing, project design, data processing, and = writing analytical reports. Positions such as Analyst or Account = Executive typically require a graduate degree and significant relevant =

experience but we are far more concerned with competency than academic = degree. Requirements for other positions vary.

Computer skills. Most positions require a high degree of microcomputer = literacy. A thorough mastery of Microsoft Word is presumed; desirable = competencies include proficiency with CATI systems, SPSS, Access or = dBase, PowerPoint or Harvard Graphics, Web page design, PC networks, and = BASIC or FORTRAN programming.

Project Manager. The preferred candidate profile for a Project Manager = with our firm is an individual with Social Science research and survey = research training as well as some statistics training. The candidate = will have had exposure to opinion research interviewing either as an = interviewer or in a supervisory capacity. The candidate will be highly = computer literate (see above paragraph). Project Managers are involved = with client contact, research design, data processing and field = supervision.

Field Operations. The ideal candidate will have had exposure to opinion = research interviewing either as an interviewer or in a supervisory = capacity. These positions, however, could be suitable entry-level = positions for motivated recent graduates lacking specific prior = experience. We promote from within whenever possible.

Analyst. An analyst candidate will typically have a graduate degree, = significant relevant experience in the industry, even more advanced = computer skills, and impeccable writing skills. Writing skills will = include the ability to decipher crosstabular data and efficiently = distill the essential findings. Analyst candidates must submit a = single-authored writing sample of analysis of crosstabular data = (described elsewhere). This is a position for an experienced = professional, not an entry-level position.

To apply. To apply for a position, you should submit a brief cover = letter indicating the nature of your professional interests and a resume = to: surveys@oneilresearch.com, fax 480.967.6171, or to Michael J. = O'Neil, Ph.D., President, O'Neil Associates Inc., 412 E. Southern Ave., = Tempe, AZ 85282.

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## DESCRIPTIONS

The company. Neil Associates Inc. is a full service public opinion/ market research firm with an excellent reputation and a 20 year history. The firm is small, entrepreneurial, nonbureaucratic and growing. We are continuously searching for energetic, ambitious persons who can help us continue to grow. It is recommended that all candidates view our web page located at <http://www.oneilresearch.com/> to find out more about our company.

Candidate profile. Should be among the best and brightest with a career interest in opinion research and a foundation in social science research methods and the logic of social science data processing.

Positions available. We have both part and full-time positions available at both the entry and more advanced levels.

The location. The firm is located in Tempe, Arizona, a university town in metropolitan Phoenix; an area with one of the nation's most vibrant economies (and 350 sunny days a year).

Duties. Most positions include some combination of project management, client contact, proposal writing, project design, processing, and writing analytical reports. Positions such as Analyst or Account Executive typically require a graduate degree and significant relevant experience but we are far more concerned with competency than academic degree. Requirements for =

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professional interests and a resume to: <A=20  
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480.967.6171, or to Michael J. O&#8217;Neil, Ph.D., President, =  
O&#8217;Neil Associates Inc.,=20  
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X-Mailer: Microsoft Outlook Express 5.00.2615.200

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200

I am in the process of converting a pencil/paper system to an internet-based one, which raises many of the same questions about the role of methodology on data quality. A copy of your paper would be great!

Thanks.

Nancy Teed  
Integrated Management Solutions  
Houston Associates, Inc.  
4601 N. Fairfax Dr., Suite 1200  
Arlington, VA 22203

----- Original Message -----

From: Edith de Leeuw <edithl@xs4all.nl>  
To: <aapornet@usc.edu>  
Sent: Monday, January 17, 2000 8:10 AM  
Subject: RE: question

> Last year I presented a lecture to the Royal Statistical Society in  
> London,  
> UK, titled "The effect of computer-assisted interviewing on data quality:  
> A  
> review of the evidence".  
>  
> If you are interested, I can send you a copy. In that case, please send me  
> your paper (snail) mail address.  
>  
> Best regards, Edith de Leeuw  
>  
> At 12:19 PM 1/14/00 -0800, you wrote:  
> >(The following request was also sent to SRMS list-serve)  
> >  
> >I would appreciate any literature references that compare data quality of  
> >interviews conducted using CAPI to in-person interviews using pencil and  
> >paper.  
> >  
> >thanks!  
> >  
> >Lynda Voigt  
> >lvoigt@fhcrc.org  
> >Fred Hutchinson Cancer Research Center  
> >Seattle, WA  
>  
> =====  
> | Dr. Edith D. de Leeuw, Methodika Amsterdam |  
> |Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |  
> | phone + 31 20 622 34 38, Fax + 31 20 622 34 38 |  
> | e-mail edithL@xs4all.nl |  
> =====  
> As preparation for 2001 and the new millennium  
> Happy new beginnings....

>From ande271@attglobal.net Sun Jan 23 12:35:47 2000  
Received: from prserv.net (out1.prserv.net [165.87.194.252])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA28716 for <aapornet@usc.edu>; Sun, 23 Jan 2000 12:35:46 -0800  
(PST)  
Received: from attglobal.net ([166.72.219.22]) by prserv.net (out1) with SMTP  
id <20000123203543252032tg4ne>; Sun, 23 Jan 2000 20:35:43 +0000  
Message-ID: <388B9175.E3F90EFE@attglobal.net>  
Date: Sun, 23 Jan 2000 15:40:38 -0800  
From: Jeanne Anderson <ande271@attglobal.net>  
Reply-To: ande271@ibm.net  
X-Mailer: Mozilla 4.5 [en]C-CCK-MCD {TLC;RETAIL} (Win95; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: question  
References: <4.2.0.58.20000117140526.009bb070@pop.xs4all.nl>  
<004401bf65a1\$c70fba60\$14128fa8@16jvr>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

To whom was this addressed?

Nancy & Phil Teed wrote:

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> Nancy Teed  
> Integrated Management Solutions  
> Houston Associates, Inc.  
> 4601 N. Fairfax Dr., Suite 1200  
> Arlington, VA 22203  
>  
> ----- Original Message -----  
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> To: <aapornet@usc.edu>  
> Sent: Monday, January 17, 2000 8:10 AM  
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> > >Fred Hutchinson Cancer Research Center  
> > >Seattle, WA

> > >  
> > >=====

Dr. Edith D. de Leeuw, MethodikA Amsterdam
Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands
phone + 31 20 622 34 38, Fax + 31 20 622 34 38
e-mail edithL@xs4all.nl

> > >=====

> > > As preparation for 2001 and the new millennium  
> > > Happy new beginnings....

>From David.Sylvia@PMMC.com Mon Jan 24 05:21:15 2000  
Received: from dmzryems1.PM.com ([63.80.251.13])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id FAA11794 for <aapornet@usc.edu>; Mon, 24 Jan 2000 05:21:14 -0800  
(PST)

From: David.Sylvia@PMMC.com  
Received: from 10.235.242.66 by dmzryems1.PM.com (InterScan E-Mail VirusWall  
NT);

Mon, 24 Jan 2000 08:09:05 -0500 (Eastern Standard Time)  
Received: from ENTRYEXSM2 by fwinternetdmz.pmmc.com  
via smtpd (for [10.235.242.13]) with SMTP; 24 Jan 2000 13:11:44 UT

Received: by entryexsm2.pmmc.com with Internet Mail Service (5.5.2651.18)  
id <DGHJ02VD>; Mon, 24 Jan 2000 08:21:24 -0500

Message-ID: <D848E1411870D2118DA600A024B339A105E08E1C@PMCNYMSG03>

To: aapornet@usc.edu  
Subject: Intern Job Opening - New York City  
Date: Mon, 24 Jan 2000 08:23:31 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2651.18)  
Content-Type: text/plain;  
charset="iso-8859-1"

PHILIP MORRIS MANAGEMENT CORP.  
JOB DESCRIPTION

TITLE: Public Policy and Opinion Research Internship

HOURS: Approx. 20 hours per week during school year;  
Approx. 40 hours per week when school is not  
in session

ORGANIZATION: Philip Morris Management Corp.

DEPARTMENT: Issues Management

LOCATION: New York Office: 120 Park Ave (at 41st Street)

I. TITLE DESCRIPTION

Provide support to the Director and Manager of Public Policy and Research on public opinion research projects and ongoing department research efforts.

II. SPECIFIC RESPONSIBILITIES

1. Involvement with numerous phases and types of public opinion research including issue-advertising development, strategic issues research, communications research, omnibus tracking studies, etc.;
2. Involvement in both quantitative and qualitative research including the development and implementation of survey instruments and focus group guidelines;
3. Conduct basic analysis of research results, including summary write-ups of previous studies;
4. Conduct ongoing, systematic review of publicly released polling data from Internet polling sources;
5. Assist with the development, maintenance and dissemination of a periodic, secondary public opinion data tracker;
6. Assist with the development of creating a functional research library;
7. Assist with planning and implementation of inter-department special events and research sharing workshops, and;
8. Attend focus groups where/when appropriate.

III. QUALIFICATIONS:

Skills and Abilities:

1. Basic familiarity with survey research methodology;
2. Familiarity with survey development and analysis;
3. Ability to succinctly summarize survey results;
4. Excellent writing skills. Must have excellent command of English language, grammar and spelling;
5. Good organizational skills;
6. Ability to work well under pressure, ability to handle multiple projects;
7. Must be Internet proficient, and;
8. Must use tact and good judgment interacting with all levels of management.

Knowledge:

1. Must be interested and well informed on current events, politics and public policy issues;
2. Interest in political poll results and candidate races helpful, and;
3. Must have knowledge of IBM computer applications including word-processing (Microsoft Word), graphics layout (Microsoft PowerPoint) and the Internet.

IV. SALARY:

Salary starts at \$15/hour.

Contact: David.Sylvia@pmmc.com

David Sylvia  
Director Public Policy & Research  
Philip Morris Management Corporation  
120 Park Ave.  
New York, NY 10017  
ph- 917.663.2175  
fx- 917.663.5379  
pager - 888.578.7415  
David.Sylvia@PMMC.com

~~~~~  
"The information in this email, and in any attachments,  
may contain confidential information and is intended  
solely for the attention and use of the named addressee(s).  
It must not be disclosed to any person without authorization.  
If you are not the intended recipient, or a person responsible for  
delivering it to the intended recipient, you are not authorized  
to, and must not, disclose, copy, distribute, or retain this  
message or any part of it."  
~~~~~

>From rshalpern@mindspring.com Mon Jan 24 07:37:58 2000  
Received: from smtp6.mindspring.com (smtp6.mindspring.com [207.69.200.110])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA16395 for <aapornet@usc.edu>; Mon, 24 Jan 2000 07:37:57 -0800  
(PST)  
Received: from w5y0s9 (user-37ka0q3.dialup.mindspring.com [207.69.3.67])  
by smtp6.mindspring.com (8.9.3/8.8.5) with ESMTP id KAA07526  
for <aapornet@usc.edu>; Mon, 24 Jan 2000 10:37:56 -0500 (EST)  
Message-Id: <4.2.0.58.20000124093846.00alce70@mail.mindspring.com>  
X-Sender: rshalpern@mail.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Mon, 24 Jan 2000 09:42:42 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
Subject: Capitol Watch Poll Results  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

From today's Capitol Watch.....(For further information contact  
CapitolWatch Customer Service at  
<http://www.capitolwatch.com/contactus.html> )

-----CapitolWatch Insider-----

On January 19 Republican pollster Ed Goeas and Democratic pollster Celinda  
Lake announced the results of their 13th jointly conducted "Battleground"  
poll. The Battleground polls are very highly regarded by both partisan and



nonpartisan analysts for the insights they give into the mood and mood-currents of the electorate. The poll sampled 1,000 likely voters nationwide during January 3-5, 2000. There was also a deliberate "oversampling" of 250 likely Hispanic voters because of the increasing importance and volatility of that portion of the electorate.

Today's column will recite some of the poll's findings concerning the Presidential race. The next will highlight findings concerning the battle for Congress. And the third will note some of the poll's findings about Hispanic voters.

The full text of the poll's questions and answers and the partisan analyses by Goeas and Lake are available at [www.tarrance.com/Battleground](http://www.tarrance.com/Battleground).

Respondents were asked whether they had favorable or unfavorable impressions of five Presidential candidates: Bush, McCain, Gore, Bradley and Pat Buchanan. Here were the results:

<u>Candidate</u>	Pct. Favorable	Pct. Unfavorable
George W. Bush	62	29
Bill Bradley	50	16
John McCain	45	10
Al Gore	47	43
Pat Buchanan	22	55

Among members of their own political party (in the case of Buchanan, among voters who said they had voted for Ross Perot), Bush and Gore did much better. The results were these:

<u>Candidate</u>	Pct. Favorable	Pct. Unfavorable
George W. Bush	87	7
Bill Bradley	55	10
John McCain	52	8
Al Gore	75	17
Pat Buchanan	31	42

In the "head-to-head" or "ballot-test" question, Bush led Gore by 51-38 and Bradley by 49-37. McCain was not tested against either.

On the "generic" Presidential question, where voters were asked to choose between "the Republican candidate" for President and "the Democratic candidate," the Republican was favored by 44-37.

Democratic pollster Lake noted that Gore was "under-performing among constituencies who call themselves Democrats."

Dick Halpern

\*\*\*\*\*  
Richard S. Halpern, Ph.D.  
Consultant, Strategic Marketing and Opinion Research  
Adjunct Professor, Georgia Institute of Technology  
3837 Courtyard Drive  
Atlanta, GA 30339-4248  
rshalpern@mindspring.com  
phone/fax 770 434 4121  
\*\*\*\*\*

>From ande271@attglobal.net Mon Jan 24 09:50:48 2000  
Received: from prserv.net ([32.97.166.35])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id JAA23451 for <aapornet@usc.edu>; Mon, 24 Jan 2000 09:50:47 -0800

(PST)

Received: from attglobal.net ([32.100.113.137]) by prserv.net (out5) with SMTP

id <2000012415170224302mpq89e>; Mon, 24 Jan 2000 15:17:02 +0000  
Message-ID: <388C9846.3D0CDC8F@attglobal.net>  
Date: Mon, 24 Jan 2000 10:21:59 -0800  
From: Jeanne Anderson <ande271@attglobal.net>  
Reply-To: ande271@ibm.net  
X-Mailer: Mozilla 4.5 [en]C-CCK-MCD {TLC;RETAIL} (Win95; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: [Fwd: question]  
Content-Type: multipart/mixed;  
boundary="-----8C7CB20ABCC271FDED88B17C"

This is a multi-part message in MIME format.

-----8C7CB20ABCC271FDED88B17C  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

What does all this have to do with me?

Jeanne Anderson  
ande271@attglobal.net

-----8C7CB20ABCC271FDED88B17C  
Content-Type: message/rfc822  
Content-Transfer-Encoding: 7bit  
Content-Disposition: inline

X-NAV-TimeoutProtection0: X  
X-NAV-TimeoutProtection1: X  
X-NAV-TimeoutProtection2: X  
X-NAV-TimeoutProtection3: X  
X-NAV-TimeoutProtection4: X  
X-NAV-TimeoutProtection5: X  
X-NAV-TimeoutProtection6: X

Received: from dfw-smtpout3.email.verio.net [129.250.36.43] by in2.prserv.net id

948660671.2620614-1 ; Sun, 23 Jan 2000 20:51:11 +0000

Received: from [129.250.38.64] (helo=dfw-mmp4.email.verio.net)  
by dfw-smtpout3.email.verio.net with esmtp (Exim 3.12 #7)  
id 12CTyT-0007dV-00

for ande271@ibm.net; Sun, 23 Jan 2000 20:51:05 +0000

Received: from [168.143.18.20] (helo=16jvr)  
by dfw-mmp4.email.verio.net with smtp (Exim 3.12 #7)  
id 12CTyU-0001hm-00

for ande271@ibm.net; Sun, 23 Jan 2000 20:51:07 +0000

Message-ID: <000c01bf65e4\$532bee00\$14128fa8@16jvr>

From: "Nancy & Phil Teed" <teed@clark.net>

To: <ande271@ibm.net>

References: <4.2.0.58.20000117140526.009bb070@pop.xs4all.nl>

<004401bf65a1\$c70fba60\$14128fa8@16jvr> <388B9175.E3F90EFE@attglobal.net>

Subject: Re: question

Date: Sun, 23 Jan 2000 15:55:49 -0500

MIME-Version: 1.0

Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook Express 5.00.2615.200  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200  
X-Mozilla-Status2: 00000000

Edith de Leeuw <edithl@xs4all.nl>  
Subject: RE: question

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> > A  
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----- Original Message -----  
From: Jeanne Anderson <ande271@attglobal.net>  
To: <aapornet@usc.edu>  
Sent: Sunday, January 23, 2000 6:40 PM  
Subject: Re: question

> To whom was this addressed?  
>  
> Nancy & Phil Teed wrote:  
>  
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> > Houston Associates, Inc.  
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> > Arlington, VA 22203  
> >  
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> > To: <aapornet@usc.edu>  
> > Sent: Monday, January 17, 2000 8:10 AM  
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> > > | e-mail edithL@xs4all.nl |  
> > > =====  
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> > > Happy new beginnings....  
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-----8C7CB20ABCC271FDED88B17C--

>From rhickson@monmouth.com Mon Jan 24 17:13:47 2000  
Received: from shell.monmouth.com (shell.monmouth.com [209.191.58.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id RAA15048 for <aapornet@usc.edu>; Mon, 24 Jan 2000 17:13:43 -0800  
(PST)  
Received: from rachel (tr-tc-ppp20.monmouth.com [209.191.26.149])  
by shell.monmouth.com (8.9.3/8.9.3) with SMTP id UAA17645  
for <aapornet@usc.edu>; Mon, 24 Jan 2000 20:13:04 -0500 (EST)  
Message-ID: <388CF919.2F7E@monmouth.com>  
Date: Mon, 24 Jan 2000 20:15:05 -0500  
From: Rachel Hickson <rhickson@monmouth.com>  
X-Mailer: Mozilla 2.01 (Win95; I)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Evaluation Director Position Job Posting

References: <vines.4G2E+7d5XsA@DHS5.DHS.STATE.NJ.US>  
Content-Type: text/plain; charset=iso-8859-1  
Content-Transfer-Encoding: 8bit

> Project Manager  
> Abbott Early Childhood Education Evaluation  
>  
> The NJ Department of Human Services (DHS) in conjunction with the NJ  
> Department of Education (DOE), located in Trenton, NJ, seeks a Project  
Manager  
> to oversee and administer a 60-month evaluation of the Abbott Early  
Childhood  
> Education Evaluation. This position offers a substantial challenge to a  
> seasoned manager with professional experience in program evaluation related  
to  
> education or social services.  
>  
> Responsibilities:  
> The Project Manager of the Abbott Early Childhood Education Evaluation  
serves  
> under the direction of the Supervisor of the Research and Evaluation Unit.  
> Responsibilities include being the key liaison between the external  
evaluation  
> contractor, the Departments of Education and Human Services and the 30  
local  
> Abbott school districts. In addition, the Project Manager will:  
>  
> i;½ Oversee and have responsibility for the day-to-day management of the  
Abbott  
> evaluation;  
> i;½ Develop and/or approve work plans, project schedules, and project  
updates;  
> i;½ Prepare summary reports for key DHS and DOE management;  
> i;½ Prepare summary reports for use by the 30 Abbott District  
Superintendents;  
> i;½ Preparing briefings and articles on the evaluation;  
> i;½ Identify and resolve project problems as they occur;  
> i;½ Facilitate project management meetings and briefings;  
> i;½ Facilitate and staff the project's External Advisory Group;  
> i;½ Respond to private and public inquiries regarding matters related to  
the  
> Abbott evaluation;  
>  
> Requirements:  
> Master's Degree plus eight years experience in program evaluation,  
preferably  
> in education, early childhood education, social services or related fields.  
A  
> Ph.D./Ed.D., or significant credits toward a Ph.D., in education, social  
> work, economics, public policy, planning, political science, sociology, or  
a  
> related field is preferred. Excellent writing and oral presentation  
skills,  
> including strong knowledge of evaluation methods and research techniques,  
are  
> essential. Successful candidates must be able to communicate research  
> findings as well as methodological and statistical concepts.

>  
> To Apply:  
> Mail or e-mail a current resume, list of three references, salary  
> requirements, and cover letter no later than February 4, 2000 to:  
>  
> Dr. Leonard Feldman, Department of Human Services  
> P.O. Box 700, Trenton, New Jersey 08625-0700  
> Phone: 609-984-4392  
> E-mail: lfeldman2@dhs.state.nj.us  
>  
>  
> The State of New Jersey is an Equal Opportunity Affirmative Action Employer  
>  
> Rachel A. Hickson, M.A. (609) 984-8198  
> "A SOCIAL SCIENTIST TELLS YOU THINGS YOU ALREADY KNOW  
> IN WORDS YOU CAN'T UNDERSTAND"  
> rhickson@dhs.state.nj.us  
>From rgodfrey@facstaff.wisc.edu Mon Jan 24 20:16:13 2000  
Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id UAA23582 for <aapornet@usc.edu>; Mon, 24 Jan 2000 20:15:53 -0800  
(PST)  
Received: from [24.10.212.149] by mail1.doit.wisc.edu  
id WAA44128 (8.9.1/50); Mon, 24 Jan 2000 22:14:48 -0600  
Mime-Version: 1.0  
X-Sender: rgodfrey@students.wisc.edu  
Message-Id: <v0421010db4b2d117e18b@[24.10.212.149]>  
In-Reply-To: <5D28BEE5CAE8D1119F5700A0C9B4268E023E2937@isr.umich.edu>  
References: <5D28BEE5CAE8D1119F5700A0C9B4268E023E2937@isr.umich.edu>  
Date: Mon, 24 Jan 2000 22:14:40 -0600  
To: aapornet@usc.edu  
From: Robert Godfrey <rgodfrey@facstaff.wisc.edu>  
Subject: Telemarketing legislation for Wisconsin  
Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Dear AAPORNET,

Tuesday morning, our state-wide public radio station here in Wisconsin is going to air yet another discussion about public policy related to unwanted telemarketers. I figure that Wisconsin can't be alone in pushing for similar legislation. Naturally, one wonders what provisions are made for social science research etc. and if there are enough eyes and ears out there throughout the land to head off any potentially poorly written legislation elsewhere.

The text for the program announcement reads as follows:

\*People are tired of receiving unwanted solicitations from telemarketers over the dinner hour. That's one of the reasons BEN MERENS' guest after six is sponsoring legislation to beef up the state's telemarketing laws with the creation of a "no-call" list for people who want to avoid calls from telemarketers altogether. (VR 1/25)

Jon Erpenbach, Democratic State Senator from Middleton, sponsor of Senate Bill 267

>From edithl@xs4all.nl Tue Jan 25 03:24:31 2000  
Received: from smtp3.xs4all.nl (smtp3.xs4all.nl [194.109.127.49])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP

id DAA02064 for <aapornet@usc.edu>; Tue, 25 Jan 2000 03:24:30 -0800  
(PST)  
Received: from hera (s340-isdn380.dial.xs4all.nl [194.109.181.124])  
by smtp3.xs4all.nl (8.9.3/8.9.3) with ESMTP id MAA20590  
for <aapornet@usc.edu>; Tue, 25 Jan 2000 12:24:27 +0100 (CET)  
Message-Id: <4.2.0.58.20000125120710.009c2450@pop.xs4all.nl>  
X-Sender: edithl@pop.xs4all.nl  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Tue, 25 Jan 2000 12:08:38 +0100  
To: aapornet@usc.edu  
From: Edith de Leeuw <edithl@xs4all.nl>  
Subject: Fwd: Last Call for Papers - RC33 Methodology Conf (3-6 Oct  
Cologne)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

FYI, Apologies for any cross-posting

>As current RC33 Communications Coordinator  
>and a former RC33 President, I personally  
>urge you to take up this last occassion to  
>propose to make a presentation at the Fifth  
>RC33 International Conference on Social  
>Science Methodology. Please see the  
>details below.  
>  
>Karl M. van Meter  
>  
>-----  
>  
>  
>LAST CALL FOR PAPERS  
>  
>  
>Fifth International Conference on Social Science  
>Methodology of the Research Committee on Logic and  
>Methodology (RC33) of the International Sociological  
>Association (ISA)  
>  
>Cologne, October 3 - 6, 2000  
>  
>  
>The Fifth International Conference on Social Science  
>Methodology will combine all areas of quantitative and  
>qualitative methods in empirical social research. Earlier  
>conferences were held in Amsterdam, Dubrovnik, Trento, and  
>Essex. The Zentralarchiv fuer Empirische Sozialforschung  
>(central archive for empirical social research) in Cologne  
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>Social Science Infrastructure Service (GESIS) will co-  
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>chair of the organizing committee.  
>  
>Cologne is an old city already prosperous in Roman times,  
>and the remnants of ancient Cologne can still be seen not





>\* bmsl@ext.jussieu.fr \*

>\* http://www.ccr.jussieu.fr/bms \*

>\* \*

>\* RC33 \*

>\* (Research Committee "Logic & Methodology" \*

>\* of the International Sociological Association) \*

>\* rc33@ext.jussieu.fr \*

>\* http://local.uaa.alaska.edu/~aaso353/isa/index.htm \*

>\* \*

>\* Karl M. van Meter \*

>\* email bms@ext.jussieu.fr LASMAS, IRESCO-CNRS \*

>\* tel/fax 33 1 40 51 85 19 59 rue Pouchet \*

>\* 75017 Paris, France \*

>\*\*\*\*\*|\*\*\*\*\*

>From dhenwood@panix.com Tue Jan 25 07:25:46 2000

Received: from mail1.panix.com (mail1.panix.com [166.84.0.212])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id HAA17762 for <aapornet@usc.edu>; Tue, 25 Jan 2000 07:25:45 -0800  
(PST)

Received: from [166.84.250.86] (dhenwood.dialup.access.net [166.84.250.86])  
by mail1.panix.com (Postfix) with ESMTTP id DC2B631003  
for <aapornet@usc.edu>; Tue, 25 Jan 2000 10:23:58 -0500 (EST)

Mime-Version: 1.0

X-Sender: dhenwood@popserver.panix.com

Message-Id: <v04220806b4b37056c989@[166.84.250.86]>

Date: Tue, 25 Jan 2000 10:24:38 -0500

To: aapornet@usc.edu

From: Doug Henwood <dhenwood@panix.com>

Subject: apathy?

Content-Type: text/plain; charset="us-ascii" ; format="flowed"

Gallup says in its weekly bulletin:

> Americans Positive About Presidential Candidates This Year,  
>Enthusiastic About Voting

>

> Three-quarters of Americans say that at least one candidate running  
>for president this year would make a good president, almost twice the number  
>who felt the same way exactly eight years ago. Americans are also  
>enthusiastic about this year's election, and two-thirds say they would be  
>satisfied if the race ultimately comes down to a contest between Al Gore and  
>George W. Bush. Voters are also more interested this year in the candidates'  
>vision and leadership, rather than candidates' positions on specific issues.

>

>

> View full release at  
><http://www.gallup.com/poll/releases/pr000117.asp>

Yet the Vanishing Voter Project <<http://www.vanishingvoter.org>>  
describes massive apathy and disengagement.

Can anyone reconcile these positions?

Doug Henwood  
Left Business Observer

250 W 85 St  
New York NY 10024-3217 USA  
+1-212-874-4020 voice +1-212-874-3137 fax  
email: <mailto:dhenwood@panix.com>  
web: <http://www.panix.com/~dhenwood/LBO\_home.html>  
>From beniger@rcf.usc.edu Tue Jan 25 09:10:19 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA04168 for <aapornet@usc.edu>; Tue, 25 Jan 2000 09:10:19 -0800  
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(PST)  
Date: Tue, 25 Jan 2000 09:10:17 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: ASC Conference - Programme - London - 26 April 2000 (fwd)  
Message-ID: <Pine.GSO.4.10.10001250907370.12337-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----  
Date: Tue, 25 Jan 2000 14:24:19 +0000  
From: Banks R <randy@essex.ac.uk>  
Reply-To: admin@asc.org.uk  
To: asc.publicity@essex.ac.uk  
Subject: ASC Conference - Programme - London - 26 April 2000

\*\*\*\*\*  
\*\*\* an announcement from The Association for Survey Computing.  
\*\*\* Apologies for any cross-postings;  
\*\*\* Please feel free to pass this on;  
\*\*\* Please reply to admin@asc.org.uk;  
\*\*\* Thank you.  
\*\*\*\*\*

AUTOMATICALLY BETTER? THE IMPACT OF AUTOMATION ON THE SURVEY PROCESS

26 April 2000 - Imperial College London

PRELIMINARY PROGRAMME

The next ASC one-day meeting will be held on Wednesday 26 April 2000 at our usual venue - Imperial College, London with the focus on developments in recent years which have reduced the amount of manual input into the survey process. There will also be an opportunity to debate the costs and benefits of this rush towards automation and to anticipate what further developments might be in the pipeline.

The conference programme is expected to include the following contributions:

- \* `Is Automatically Better?' Laurance Gerrard, The Research Business International
- \* `Delivering Results' Phil Hearn, Marketing Research Data Consultants
- \* `Using Clues and Forming Glues: Context Tokens in Survey Design' Stephen Jenkins, Mercator and Tony Solomonides, University of West England.
- \* `A Software Suite and Extended Mark up Language for Intelligent Questionnaires' Joanne Lamb and Joan Fairgrieve, Centre for Educational Sociology, University of Edinburgh
- \* `Make the Force Go With You' Sally Gale, Office for National Statistics
- \* `Automated Study Documentation: The Web and XML' Neil Walker, MRC Biostatistics Unit, Cambridge
- \* `I know how to run faster but how can I think faster?' Ray Poynter, Managing Director Europe, Intelli Quest

This conference will interest survey directors, managers, researchers and users who need to be aware of the impact of these changes on the survey process and outputs.

Further details of the programme and registration will appear on the ASC's WWW site shortly - <http://www.asc.org.uk>

As usual, there will be an exhibition associated with the conference, and potential exhibitors, or anyone wanting more general information, should contact Diana Elder at PO Box 60, Chesham, Bucks, HP5 3QH or e-mail: [admin@asc.org.uk](mailto:admin@asc.org.uk)

---

This message has been sent on behalf the ASC by:

Randy Banks ([randy@essex.ac.uk](mailto:randy@essex.ac.uk)) tel: +44 (0)1206 873067  
Institute for Social and Economic Research (ISER) fax: +44 (0)1206 873151  
University of Essex  
Colchester, Essex  
United Kingdom CO4 3SQ <http://www.asc.org.uk>

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\*\*\*\*\*

>From [beniger@rcf.usc.edu](mailto:beniger@rcf.usc.edu) Tue Jan 25 10:00:03 2000  
Received: from [almaak.usc.edu](mailto:almaak.usc.edu) ([beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu) [128.125.19.167])  
by [usc.edu](mailto:usc.edu) (8.9.3.1/8.9.3/usc) with ESMTP  
id KAA07537 for <[aapornet@usc.edu](mailto:aapornet@usc.edu)>; Tue, 25 Jan 2000 10:00:02 -0800  
(PST)  
Received: from localhost ([beniger@localhost](mailto:beniger@localhost))

by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA18229 for <aapornet@usc.edu>; Tue, 25 Jan 2000 10:00:00 -0800

(PST)

Date: Tue, 25 Jan 2000 10:00:00 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Last Call for Papers - RC33 Methodology Conf (3-6 Oct Cologne) (fwd)  
Message-ID: <Pine.GSO.4.10.10001250958581.12337-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Tue, 25 Jan 2000 16:54:59 +0100 (CET)  
From: AIMS - INT <aims@ext.jussieu.fr>  
To: AIMS Listserv <aimsl@ext.jussieu.fr>  
Subject: Last Call for Papers - RC33 Methodology Conf (3-6 Oct Cologne)

As current RC33 Communications Coordinator and a former RC33 President, I personally urge you to take up this last occasion to propose to make a presentation at the Fifth RC33 International Conference on Social Science Methodology. Please see the details below.

Karl M. van Meter

-----

LAST CALL FOR PAPERS

Fifth International Conference on Social Science  
Methodology of the Research Committee on Logic and  
Methodology (RC33) of the International Sociological  
Association (ISA)

Cologne, October 3 - 6, 2000

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Cologne is an old city already prosperous in Roman times,

and the remnants of ancient Cologne can still be seen not only in the archaeological museum, but also around the city. Cologne is famous for its Cathedral and its beer gardens.

Persons wishing to present a paper should send

- a title
- an abstract of no more than 200 words
- name(s) and affiliation(s) of the author(s)
- key-words

The deadline for abstracts is 31 January 2000. Papers which combine methods and empirical results are very welcome.

In case you are not a contributor to a session that already exists (please check our web pages for those sessions), please send your abstract or your session proposal to Joerg Blasius (see the address below). For detailed information and for e-mail registration please access the web page <http://www.za.uni-koeln.de/rc33>.

Conference language is English only.

Early registration fees (applicable till June 1, 2000): DM 200.- for RC33 members and DM 230.- for non-members; students pay 100.- DM. Participants from countries in monetary transition will have to pay a reduced fee of DM 100.- (RC33 members) or DM 130.- (non-members). After this date participants have to pay an additional 50.- DM.

Organizing committee: Nancy Andes, Joerg Blasius, Edith de Leeuw, Joop Hox, Peter Schmidt, Karl van Meter.

For further information, please access our web page ([www.za.uni-koeln.de/rc33](http://www.za.uni-koeln.de/rc33)) or contact Joerg Blasius (Zentralarchiv fuer Empirische Sozialforschung, University of Cologne, Bachemer Str. 40, D-50931 Koeln, Germany; email: [rc33@za.uni-koeln.de](mailto:rc33@za.uni-koeln.de)).

Joerg Blasius  
Zentralarchiv fuer Empirische Sozialforschung  
Universitaet zu Koeln  
Bachemer Str. 40  
50931 Koeln

Tel: ++49-221-476 94 46 oder ++49-221-470 31 55  
Sek: ++49-221-476 94 33 (Frau Priemer)  
Fax: ++49-221-476 94 44  
email: [blasius@za.uni-koeln.de](mailto:blasius@za.uni-koeln.de)

\*\*\*\*\*|\*\*\*\*\*  
\* \* \* \* \*  
\* BMS \*  
\* (Bulletin de Methodologie Sociologique) \*  
\* \* \* \* \*

\* (Bulletin of Sociological Methodology) \*

\* bmsl@ext.jussieu.fr \*

\* http://www.ccr.jussieu.fr/bms \*

\* \*

\* RC33 \*

\* (Research Committee "Logic & Methodology" \*

\* of the International Sociological Association) \*

\* rc33@ext.jussieu.fr \*

\* http://local.uaa.alaska.edu/~aaso353/isa/index.htm \*

\* \*

\* Karl M. van Meter \*

\* email bms@ext.jussieu.fr LASMAS, IRESCO-CNRS \*

\* tel/fax 33 1 40 51 85 19 59 rue Pouchet \*

\* 75017 Paris, France \*

\*\*\*\*\*|\*\*\*\*\*

\*\*\*\*\*

>From beniger@rcf.usc.edu Tue Jan 25 13:15:24 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
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(PST)  
Date: Tue, 25 Jan 2000 13:15:24 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Bob Squier, 65  
Message-ID: <Pine.GSO.4.10.10001251310280.2035-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

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January 25, 2000

Bob Squier Is Dead at 65;  
Master of Political Imagery

By JOHN M. BRODER

WASHINGTON, Jan. 24 -- Bob Squier, one of the originators of modern political imagery and a close friend and adviser of Vice President Al Gore, died today after a six-month battle with colon cancer. He was 65 and lived in Millwood,

Va.

Mr. Squier brought his background as a documentary filmmaker with a fascination with American literary figures to his path-breaking role as political manipulator and marketer. His advertisements, always for Democrats, were marked by sharp-edged wit and a direct approach that contrasted with the gauzy morning-in-America style.

His clients included Hubert H. Humphrey in 1968, Jimmy Carter in 1976 and President Clinton and Mr. Gore in 1992 and 1996. He worked on dozens of Senate and governor contests and compiled a win-loss record envied by his competitors.

"His loyalty, talent and, above all, his perseverance helped Vice President Gore and me craft a winning re-election campaign when many had counted us out," President Clinton said today. "I owe him much."

Mr. Squier trained many of today's most prominent political consultants and was one of the first celebrity political advisers, winning a steady spot as a commentator on the NBC's "Today" program in the 1980's.

"He was a pioneer in this business of political communications," said Bill Knapp, a partner of Mr. Squier in the consulting firm Squier Knapp Dunn. "He helped create the modern campaign, for better or for worse."

Many of the legends of late-20th century politics were captured in Mr. Squier's camera and transformed into a form of visual persuasion that defines political speech in the modern era.

Mr. Squier filmed a young politician named Bob Graham as he spent a day working as a teacher, a laborer, a farmer and an egg-packer to persuade Florida voters that he was a regular guy who understood their concerns. They rewarded him with the governorship and, later, a seat in the United States Senate.

Mr. Squier also captured dozens of Mr. Gore's town meetings in Tennessee, turning them into a record of contact with voters that propelled Mr. Gore into the Senate and the vice presidency.

As the 1990's dawned and a younger crowd of consultants was making its mark in politics, some Democrats whispered that Mr. Squier had lost his edge. But Mr. Gore stuck with him and used him as

a consultant in the 1992 presidential campaign.

His advertisements for the Clinton-Gore ticket in 1996 visually linked the Republican nominee Bob Dole to the unpopular Speaker Newt Gingrich, and buried the Dole campaign before it had a chance to get off the ground.

"It was the first time paid advertising made a decisive difference in a presidential campaign," said Ronald Klain, Mr. Gore's former chief of staff.

Although he had worked with Mr. Gore almost from the beginning of the vice president's political career, Mr. Squier's role in the Gore campaign sharply diminished last summer after Mr. Gore brought in Carter Eskew as a top adviser.

Mr. Eskew and Mr. Squier had a bitter and well-publicized falling out in 1992 and refused to work together -- or even speak to each other. But the Mr. Gore continued to quietly seek Mr. Squier's counsel until illness incapacitated Mr. Squier a few weeks ago, aides said.

Mr. Eskew remains on the Gore campaign as senior media strategist and said Mr. Squier was an innovator to whom American politics owes a large debt.

"Bob understood that campaigns were dialogues and that a lot of that dialogue takes place through advertising," Mr. Eskew said. "I had some obvious differences with him professionally but I had the greatest times of my life with him as well."

Another Squier partner, Anita Dunn, is the chief communications consultant in the campaign of Mr. Gore's Democratic rival, former Senator Bill Bradley.

Mr. Squier was born in Brainard, Minn., on Sept. 21, 1934, and reared in Minneapolis. He was a top high school and collegiate swimmer and set a National Collegiate Athletic Association record for the butterfly when the stroke was still accompanied by a frog-kick, rather than the current dolphinlike method of propulsion.

He studied communications at the University of Minnesota and learned documentary filmmaking there and then at the public television stations WGBH in Boston and KLRN in Austin, Tex.

Mr. Squier made documentaries about President Lyndon B. Johnson after the Kennedy assassination



and filmed award-winning biographies of Herman Melville and William Faulkner before turning his transforming eye toward electoral politics.

His sons by his first marriage, Robert Squier and Mark Squier, followed their father into the business of political persuasion. Mark is a partner in a political consulting firm; Robert is a professional musician who produces music tracks for commercial films and political advertisements.

Mr. Squier is also survived by his wife, Prudence, and three grandchildren.

He died at his farm in the Virginia horse country west of Washington where he tended a garden and a small vineyard. Although Mr. Squier was a collector of art, a connoisseur of first-class travel and something of a clothes horse, he could not master his little vineyard, Mr. Knapp said.

"He planted it, hoed it, watered it," Mr. Knapp said, "and produced some of the worst wine imaginable."

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>From mkshares@mcs.net Wed Jan 26 06:18:42 2000  
Received: from Kitten.mcs.net (Kitten.mcs.com [192.160.127.90])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id GAA12405 for <aapornet@usc.edu>; Wed, 26 Jan 2000 06:18:31 -0800  
(PST)  
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for <aapornet@usc.edu>; Wed, 26 Jan 2000 08:15:43 -0600 (CST)  
(envelope-from mkshares@mcs.net)  
Message-ID: <388EAD24.9D8CAF5C@mcs.net>  
Date: Wed, 26 Jan 2000 08:15:34 +0000  
From: Nick Panagakis <mkshares@mcs.net>  
Reply-To: mkshares@mcs.net  
X-Mailer: Mozilla 4.5 (Macintosh; I; PPC)  
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To: aapornet@usc.edu  
Subject: Re: apathy?  
References: <v04220806b4b37056c989@[166.84.250.86]>  
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x-mac-creator="4D4F5353"  
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People & The Press data:

Presidential Campaign Gains Attention

Interest in the presidential election has risen slowly but steadily since last summer and is now higher than at a comparable period in past election cycles. Fully 19% are following news about this year's presidential election very closely, up from 11% in June 1999, when the Pew Research Center began asking whether Americans were following the campaign. \*And the percentage following very closely is nine points higher than in January 1996 and eight points higher than in January 1992.\*

<http://www.people-press.org/jan00mor1.htm>

Doug Henwood wrote:

> Gallup says in its weekly bulletin:  
>  
> > Americans Positive About Presidential Candidates This Year,  
> >Enthusiastic About Voting  
> >  
> > Three-quarters of Americans say that at least one candidate running  
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> number  
> >who felt the same way exactly eight years ago. Americans are also  
> >enthusiastic about this year's election, and two-thirds say they would be  
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> >George W. Bush. Voters are also more interested this year in the  
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> >  
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> > View full release at  
> ><http://www.gallup.com/poll/releases/pr000117.asp>  
>  
> Yet the Vanishing Voter Project <<http://www.vanishingvoter.org>>  
> describes massive apathy and disengagement.  
>  
> Can anyone reconcile these positions?  
>  
> Doug Henwood  
> Left Business Observer  
> 250 W 85 St  
> New York NY 10024-3217 USA  
> +1-212-874-4020 voice +1-212-874-3137 fax  
> email: <<mailto:dhenwood@panix.com>>  
> web: <[http://www.panix.com/~dhenwood/LBO\\_home.html](http://www.panix.com/~dhenwood/LBO_home.html)>

>From RFunk787@aol.com Wed Jan 26 09:45:59 2000  
Received: from imo13.mx.aol.com (imo13.mx.aol.com [152.163.225.3])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA24706 for <aapornet@usc.edu>; Wed, 26 Jan 2000 09:45:58 -0800  
(PST)  
From: RFunk787@aol.com  
Received: from RFunk787@aol.com  
by imol3.mx.aol.com (mail\_out\_v24.6.) id 5.c5.114be53 (4546)  
for <aapornet@usc.edu>; Wed, 26 Jan 2000 12:45:23 -0500 (EST)  
Message-ID: <c5.114be53.25c08cb3@aol.com>  
Date: Wed, 26 Jan 2000 12:45:23 EST  
Subject: Robert Squier item  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: Windows AOL sub 54

Jim --

I am puzzled by the item about Robert Squier on AAPORNET. AAPOR is, of course, concerned with public opinion RESEARCH, and there is nothing in the item to suggest that Mr. Squier ever contributed anything to our primary field of interest. Rather, it appears that his entire career was as a partisan political propagandist -- a type of work of which AAPOR has no tradition, to my knowledge. He is not listed in my directory, nor am I aware that he was ever a member. Is he well known to AAPOR members other than I? Perhaps some introductory remarks by you could have helped set the scene, as I cannot identify any cogent reason for your sharing this particular item with us.

Ray Funkhouser

>From bthompson@directionsrsch.com Wed Jan 26 10:02:42 2000  
Received: from proxy.directionsrsch.com (IDENT:root@dri74.directionsrsch.com [206.112.196.74])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA08278 for <aapornet@usc.edu>; Wed, 26 Jan 2000 10:02:41 -0800  
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by proxy.directionsrsch.com (8.8.7/8.8.7) with SMTP id NAA15058  
for <aapornet@usc.edu>; Wed, 26 Jan 2000 13:02:39 -0500  
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X-Lotus-FromDomain: DRI  
From: "Bill Thompson" <bthompson@directionsrsch.com>  
To: aapornet@usc.edu  
Message-ID: <85256872.0062B568.00@drione.directionsrsch.com>  
Date: Wed, 26 Jan 2000 12:58:09 -0500  
Subject: Re: Robert Squier item  
Mime-Version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-Disposition: inline

He's probably only known to those of us who are or at one time were what the media would call "political pollsters". I don't recall seeing him, for example,

at AAPOR conferences though I, of course, haven't been to them all.

>From KropfM@umkc.edu Wed Jan 26 11:28:14 2000  
Received: from UMKC-MAIL01.umkc.edu (email.exchange.umkc.edu [134.193.71.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA18768 for <aapornet@usc.edu>; Wed, 26 Jan 2000 11:28:13 -0800  
(PST)  
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id <DM4NN1ZW>; Wed, 26 Jan 2000 13:28:08 -0600  
Message-ID: <95A711A70065D111B58C00609451555C04FC170E@UMKC-MAIL02>  
From: "Kropf, Martha E." <KropfM@umkc.edu>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: Arizona and Internet voting  
Date: Wed, 26 Jan 2000 13:28:07 -0600  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2650.21)  
Content-Type: text/plain;  
charset="iso-8859-1"

Hello all!

A while back, someone provided the website of the company who is implementing Arizona's on-line primary. I failed to bookmark it, and now cannot find it!  
Can someone please send it to me?

Thanks!  
Martha Kropf

Martha Kropf, Ph.D.  
Assistant Professor  
Department of Political Science  
University of Missouri-Kansas City  
213 Haag Hall  
5100 Rockhill Road  
Kansas City, MO 64110-2499  
816-235-5948

>From tashjian@voyager.net Wed Jan 26 11:54:50 2000  
Received: from mail1.voyager.net (mail1.voyager.net [209.153.128.76])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA12926 for <aapornet@usc.edu>; Wed, 26 Jan 2000 11:54:48 -0800  
(PST)  
Received: from 9u9lq ([216.93.22.252])  
by mail1.voyager.net (8.9.1/Voyager-MailX) with SMTP id OAA24916  
for <aapornet@usc.edu>; Wed, 26 Jan 2000 14:55:17 -0500 (EST)  
Message-ID: <388F5134.4B50@voyager.net>  
Date: Wed, 26 Jan 2000 14:55:32 -0500  
From: Dan Tashjian <tashjian@voyager.net>  
Reply-To: tashjian@voyager.net  
X-Mailer: Mozilla 3.01C-KIT (Win95; U)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: campaign finance reasearch  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Hello All,

I'm looking for \*quality\* research (AAPOR standards) on the issue of political Campaign Finance Reform. Can anyone point me in the direction of any such research (including qualitative) accessible via the Internet? Any help would be greatly appreciated.

Cheers,

Dan Tashjian,  
President & Pollster,  
G.M.T. Strategies, Inc.

>From rgodfrey@facstaff.wisc.edu Wed Jan 26 11:56:03 2000  
Received: from mail1.doit.wisc.edu (mail1.doit.wisc.edu [144.92.9.40])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id LAA14534 for <aapornet@usc.edu>; Wed, 26 Jan 2000 11:56:02 -0800  
(PST)

Received: from [24.10.212.149] by mail1.doit.wisc.edu  
id NAA246480 (8.9.1/50); Wed, 26 Jan 2000 13:55:53 -0600

Mime-Version: 1.0

X-Sender: rgodfrey@students.wisc.edu

Message-Id: <v04210100b4b4ffe13dcd@[24.10.212.149]>

In-Reply-To: <v04220806b4b37056c989@[166.84.250.86]>

References: <v04220806b4b37056c989@[166.84.250.86]>

Date: Wed, 26 Jan 2000 13:55:46 -0600

To: aapornet@usc.edu

From: Robert Godfrey <rgodfrey@facstaff.wisc.edu>

Subject: Harris Sheds Old Ways

Content-Type: text/plain; charset="us-ascii" ; format="flowed"

AAPORNET,

Did I miss something in the earlier postings on internet political polling or is this new information to everyone?

Robert Godfrey  
UW-Madison

=====

Pollster Sheds Old Ways

<http://www.wired.com/news/politics/0,1283,33800,00.html?tw=wn20000124>

The Harris Poll won't be calling people up on the phone to query presidential voters anymore. The Internet is the only way to go now. By Lakshmi Chaudhry.

Pollster Sheds Old Ways

by Lakshmi Chaudhry

3:00 a.m. 24.Jan.2000 PST

The Harris Poll, one of the oldest names in the political survey business, is throwing phone books out the window and going fully online for the 2000 campaign.

Harris is the first company to rely entirely on the Internet in the high-stakes game of predicting election outcomes. Polling online has

been considered particularly risky because of the thorny issues involved in using Internet samples to extrapolate results for the general US population.

But political pollsters claim Internet surveys are quick, cheap, and - gasp! - accurate.

Harris will be offering comprehensive polling at the national and state levels beginning in June, said Election 2000 director Jonathan Seigel. Also, Harris will conduct three pre-election polls in all 50 states this fall, including state and national "Outcome 2000" polls to be conducted two days before Election Day in November.

And all these surveys will be conducted entirely over the Internet using samples culled from a database of 5 million respondents.

Traditionally, polling firms get a list of residential phone numbers and dial at random to generate a statistically valid sample, said George Terhanian, vice president of Internet Research. The first six digits of a telephone number (area code and prefix) are selected to allow for every region to be well represented, while the remaining four digits are dialed at random.

"The problem is that there is no such registry [of email addresses] on the Internet, which makes it difficult to get random samples," Terhanian said.

And the rules on the Internet discourage unsolicited mass emailing which is considered spam, he said.

Harris resolved this problem by building a database of 5 million "cooperative respondents," or people who have agreed to be surveyed on a regular basis.

Terhanian said the company built its database through partnerships with television shows, Internet access companies like Excite, and online advertising agencies. For example, a person signing up for free email can say whether or not they want participate in online surveys, he said.

But political pollsters are skeptical about drawing a sample from a pre-existing database.

"There is a pre-selection bias because your sample is based on people who've agreed to be part of panel," said Mark Allen, a Republican pollster with Market Strategies. "It's not random. It's self-directed."

But the larger problem with online polling is getting statistically accurate results, experts say. A 1999 Jupiter Communications study says only 48 percent of all Americans had Internet access at home. The average Net user also looks nothing like the average American.

"They're just too white, too rich, and too male," Allen said.

And the demographic disparity is particularly worrisome in older segments of the population, who are also more likely to vote. "If you

look at the general US population, 17 percent are 65 or older, but that group is only 6 percent on the Net," said Terhanian.

Harris says it can adjust for such discrepancies through "weighting." The solution is to oversample those segments of the population that are underrepresented online. "We give less weight to the answers of typical Net users" and more weight to the answers of people who are less typical, said Terhanian.

The Harris methodology, however, has its fair share of critics.

"What they do is take some poor black person who happens to be on the Internet and count him 10 times," University of Pennsylvania communications professor W. Russell Neuman said. "It's taking a sample of convenience and using statistical controls to make it more representative."

Weighting can have an impact, but there will always be people who are not represented, Allen said.

Harris defends its techniques by pointing to the results. For the past two years, the company has been conducting parallel Internet and telephone surveys, asking the same question at the same time, Terhanian said. "And we've found few, if any, differences in the information."

The company suffered a major embarrassment during the 1998 elections when it incorrectly predicted the gubernatorial race in Mississippi. Seigel admits Internet surveys are less effective in Southern states with large rural black populations. "That's why we're not doing polls in every state," he said.

But Harris is confident that it has fixed the problems that caused the 1998 snafu, and will not be conducting parallel phone surveys to ensure accuracy in 2000.

Harris is one of the few polling firms to work entirely online. Most of the other big names in polling, including Gallup and Roper, have stayed away from the Internet due to sampling problems.

And that's why Harris' competitor Intersurvey, which is also an online polling firm, collects its samples the old-fashioned way - over the telephone.

"We select people through random-digit dialing and then provide them with WebTV," Intersurvey CEO Doug Rivers said. "This way we don't miss people who are not computer users."

The company provides all respondents with equipment - even those with computers at home - and sends them questions via email.

Intersurvey and Harris Interactive are betting that the future of polling is on the Internet because it's getting more difficult to get a representative sample even with phone interviews, Neuman said.

Most polling firms tend to call between 6-9 p.m. to maximize the breadth of their sample. "People don't want to spend five to 20

minutes answering questions during dinner time," Neuman said.  
"They're getting tired of it."

That's why response rates have declined steadily from about 80 percent to 30 percent over the past decade, he said.

Not only is an Internet survey less intrusive, it's also quick. Intersurvey will conduct an instant poll following the State of the Union address for CBS News next week. Rivers said the results will be available within 30 minutes.

And without interviewer costs it becomes a lot cheaper for the client, he added.

But for now, most party and candidate pollsters are still reluctant to go entirely online.

Allen, the Republican party pollster, admits Internet surveys are attractive, but does not recommend them as a solitary source. "I may use them to get a quick take on an ad or a slogan," he said. "But I have not seen anyone put all their energies into doing just online polling."

"It's kind of hard for people to make the jump. It's going to take a major educational effort," Harris director Seigel admitted.

The initial reluctance may also disappear as more households get online. "Right now, it's too early to go entirely online," Neuman said. "Harris is pushing the envelope. But you have to give them credit for bravely going ahead."

```
>From Jimlep@isr.umich.edu Wed Jan 26 13:34:00 2000
Received: from vivalasvegas.rs.itd.umich.edu (vivalasvegas.rs.itd.umich.edu
[141.211.83.35])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id NAA04285 for <aapornet@usc.edu>; Wed, 26 Jan 2000 13:33:59 -0800
(PST)
Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])
    by vivalasvegas.rs.itd.umich.edu (8.9.1/3.1r) with ESMTTP id QAA05941
    for <aapornet@usc.edu>; Wed, 26 Jan 2000 16:34:03 -0500 (EST)
Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)
    id <ZN3SZHZ9>; Wed, 26 Jan 2000 16:37:07 -0500
Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E023E2A71@isr.umich.edu>
From: Jim Lepkowski <Jimlep@isr.umich.edu>
To: "AAPORNET (E-mail)" <aapornet@usc.edu>
Subject: One week courses on survey methodology
Date: Wed, 26 Jan 2000 16:37:01 -0500
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2448.0)
Content-Type: text/plain;
    charset="iso-8859-1"
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Apologies for cross-listing this notice on multiple list serves ...

Although we have previously sent a notice about training in survey research techniques at the University of Michigan's Institute for Social Research this summer, we thought full time professionals might be interested in a



subset of the courses that will be presented. In addition to four - and eight - week courses covering a range of survey research topics, the Summer Institute also will offer 12 one-week courses. Participants may concentrate study in a short period since at least two one - week courses are offered in each of six one -week periods. One-week course offerings include Event History Analysis (Jay Teachman), Testing Questions and Instruments (Nora Cate Schaeffer), Advanced Issues in Questionnaire Design (Jon Krosnick), Understanding and Interpreting Polls (Mike Traugott), Examining the Health and Retirement Study (Bill Rodgers and Dan Hill), Introduction to Survey Quality (Paul Biemer), Introduction to Small Area Estimation (Partha Lahiri), Event History Calendar Interviewing Methodologies (Bob Belli), Web Survey Design and Implementation (Mick Couper and Scott Crawford ), Understanding Unit and Item Nonresponse (Edith de Leeuw), Evaluation Research Design (Bill Yeaton), Hierarchical Models for Survey Data (Joop Hox), and Designing Questionnaires for Elderly Populations (Barbel Knauper).

The fee for one one-week course is \$700, and for two, \$1,000. Graduate credit through the University of Michigan is also possible, although for a higher fee.

Several courses will be offered simultaneously in the Washington, D.C. area at the University of Maryland in College Park through the Joint Program in Survey Methodology via a two-way interactive video system.

Check the Summer Institute website at <http://www.isr.umich.edu/src/si> for more information, or contact us for a full brochure ([summers@isr.umich.edu](mailto:summers@isr.umich.edu); (734) 764-6595; fax (734) 764-8263).

Jim Lepkowski

```
>From tjohnson@SRL.UIC.EDU Wed Jan 26 13:50:26 2000
Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP
    id NAA18685 for <aapornet@usc.edu>; Wed, 26 Jan 2000 13:50:24 -0800
(PST)
Received: from SRL.UIC.EDU (smtp.srl.uic.edu [131.193.93.96])
    by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id PAA24392
    for <aapornet@usc.edu>; Wed, 26 Jan 2000 15:47:42 -0600 (CST)
Received: from main-Message_Server by SRL.UIC.EDU
    with Novell_GroupWise; Wed, 26 Jan 2000 15:50:31 -0600
Message-Id: <s88f17c7.073@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 26 Jan 2000 15:47:48 -0600
From: Tim Johnson <tjohnson@SRL.UIC.EDU>
To: aapornet@usc.edu
Subject: One week courses on survey methodology -Reply
```

any of them look interesting to you?

```
>>> Jim Lepkowski <Jimlep@isr.umich.edu> 01/26/00 03:37pm >>>
Apologies for cross-listing this notice on multiple list serves ...
```

Although we have previously sent a notice about training in survey research techniques at the University of Michigan's Institute for Social Research this summer, we thought full time professionals might be interested in a subset of the courses that will be presented. In addition

to four - and eight - week courses covering a range of survey research topics, the Summer Institute also will offer 12 one-week courses. Participants may concentrate study in a short period since at least two one - week courses are offered in each of six one -week periods. One-week course offerings include Event History Analysis (Jay Teachman), Testing Questions and Instruments (Nora Cate Schaeffer), Advanced Issues in Questionnaire Design (Jon Krosnick), Understanding and Interpreting Polls (Mike Traugott), Examining the Health and Retirement Study (Bill Rodgers and Dan Hill), Introduction to Survey Quality (Paul Biemer), Introduction to Small Area Estimation (Partha Lahiri), Event History Calendar Interviewing Methodologies (Bob Belli), Web Survey Design and Implementation (Mick Couper and Scott Crawford ), Understanding Unit and Item Nonresponse (Edith de Leeuw), Evaluation Research Design (Bill Yeaton), Hierarchical Models for Survey Data (Joop Hox), and Designing Questionnaires for Elderly Populations (Barbel Knauper).

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Check the Summer Institute website at <http://www.isr.umich.edu/src/si> for more information, or contact us for a full brochure ([summers@isr.umich.edu](mailto:summers@isr.umich.edu); (734) 764-6595; fax (734) 764-8263).

Jim Lepkowski

>From mkuechle@shiva.hunter.cuny.edu Wed Jan 26 14:17:29 2000  
Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net [199.45.39.156])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id OAA10549 for <aapornet@usc.edu>; Wed, 26 Jan 2000 14:17:27 -0800  
(PST)  
Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])  
by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id RAA23222  
for <aapornet@usc.edu>; Wed, 26 Jan 2000 17:16:25 -0500 (EST)  
Message-Id: <4.2.2.20000126171117.00ac9e10@shiva.hunter.cuny.edu>  
X-Sender: mkuechle@shiva.hunter.cuny.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2  
Date: Wed, 26 Jan 2000 17:15:33 -0500  
To: aapornet@usc.edu  
From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>  
Subject: Re: campaign finance research

In-Reply-To: <388F5134.4B50@voyager.net>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

At 02:55 PM 1/26/00 -0500, Dan Tashjian wrote:  
> ...I'm looking for \*quality\* research (AAPOR standards)  
> on the issue of political Campaign Finance Reform.  
> Can anyone point me in the direction of any such research  
> (including qualitative) accessible via the Internet?  
> Any help would be greatly appreciated.

Check out the site of "PUBLIC CAMPAIGN" at  
<http://www.publiccampaign.org/index.html>  
This includes links to previous polls on the issue.

The organization itself has a very impressive National Advisory Board  
(details at  
<http://www.publiccampaign.org/nablist.html> )  
and was founded by John B. Anderson, the former Congressman from IL (R).

That is at least a good starting point.

Manfred Kuechler, Sociology Department at Hunter College (CUNY)  
<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

>From BCox@Mathematica-Mpr.com Wed Jan 26 15:24:57 2000  
Received: from math3a.mathinc.com ([206.3.62.37])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id PAA02038 for <aapornet@usc.edu>; Wed, 26 Jan 2000 15:24:56 -0800  
(PST)  
Received: by MATH3A with Internet Mail Service (5.5.2650.21)  
id <D3N986JT>; Wed, 26 Jan 2000 18:24:55 -0500  
Message-ID: <09F7D5E5A777D3118DF90008C7CFEE373D129B@MATH3A>  
From: Brenda Cox <BCox@Mathematica-Mpr.com>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Need for Job-Search Suggestions  
Date: Wed, 26 Jan 2000 18:24:54 -0500  
X-Mailer: Internet Mail Service (5.5.2650.21)

The American Statistical Association has a job site on its web page as a  
part of its AmStat Online initiative. See  
<http://www.amstat.org/opportunities/index.html> for information and to view  
the positions. These are online versions of the material published in the  
paper version of AmStat News.

> -----Original Message-----  
> From: PAHARDING7@aol.com [SMTP:PAHARDING7@aol.com]  
> Sent: Friday, January 21, 2000 2:20 PM  
> To: aapornet@usc.edu  
> Subject: Need for Job-Search Suggestions  
>  
> Hi, Gang,  
>  
> I wrote to the woman who wrote Job Searching Online for Dummies -- as well  
> as  
> a number of other instructional books on activities that could be made  
> faster, more pleasurable, etc., by imaginative use of the web -- because

> the  
> experience of doing just that over the past several months has been so  
> unrewarding. Besides, I seem to fit the target audiences suggested by its  
>  
> title.  
>  
> One point she made in response was that "the folks running the sites would  
>  
> view [me] as a specialist," and she doubted that the people looking to  
> hire  
> someone with my background "would post a job at, for example,  
> Monster.com."  
> Considering how few of these sites list "research" or "survey research" or  
>  
> even "market research" as a closed-end function (leaving it up to you to  
> find  
> the proper keyword combination to clue them in -- no walk in the park),  
> I'm  
> inclined to agree with her fully.  
>  
> Her recommendation: that I "go off-track and look for higher-level, more  
> specialized sites." Which makes sense conceptually, but I know of only  
> two  
> such sites: (1) aapornet, which doesn't exist to post research jobs and  
> does  
> so one-at-a-time and only occasionally, and (2) worldopinon.com, which  
> allows  
> the job-seeker to post his or her self-promotional statements and has  
> zillions of job listings, many of which are research in nature. But the  
> heavy emphasis there is upon corporate market research rather than survey  
> or  
> public opinion research, which seem to have fallen from favor in corporate  
>  
> settings.  
>  
> I've therefore been obliged to concentrate my fire on the not-for-profits,  
>  
> the public sector, and research firms which do work for either or both.  
> Which is fine with me, but not easy to find web-sites for, if such sites  
> even  
> exist. The reason I'm writing to you is to learn of any that are likely  
> to  
> present research jobs of a non-marketing (other than social marketing)  
> nature, i.e., the "more specialized sites" the person I consulted was  
> talking  
> about.  
>  
> I'll be grateful for any suggestions that may be forthcoming. Looking for  
>  
> work is a miserable way to spend time, on the web or via the  
> older-fashioned  
> paths.  
>  
> Thanks much.  
>  
> Phil Harding  
> paharding@aol.com

>From Fred.Solop@NAU.EDU Wed Jan 26 20:09:15 2000  
Received: from mailgate.nau.edu (mailgate.nau.edu [134.114.96.19])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id UAA24079 for <aapornet@usc.edu>; Wed, 26 Jan 2000 20:09:13 -0800  
(PST)  
Received: from conversion.mailgate.nau.edu by mailgate.nau.edu  
(PMDF V5.2-32 #39840) id <0FOZ008017JAG6@mailgate.nau.edu> for  
aapornet@usc.edu; Wed, 26 Jan 2000 21:09:13 -0700 (MST)  
Received: from computer (ts21-10.ppp.nau.edu [134.114.12.131])  
by mailgate.nau.edu (PMDF V5.2-32 #39840)  
with SMTP id <0FOZ00LN57J8IF@mailgate.nau.edu> for aapornet@usc.edu; Wed,  
26 Jan 2000 21:09:10 -0700 (MST)  
Date: Wed, 26 Jan 2000 21:07:47 -0700  
From: Fred Solop <Fred.Solop@NAU.EDU>  
Subject: Re: Arizona and Internet voting  
In-reply-to: <95A711A70065D111B58C00609451555C04FC170E@UMKC-MAIL02>  
X-Sender: solop@jan.ucc.nau.edu  
To: aapornet@usc.edu  
Message-id: <4.1.20000126205928.00a37da0@jan.ucc.nau.edu>  
MIME-version: 1.0  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.1  
Content-type: multipart/alternative;  
boundary="Boundary\_(ID\_tTwqOZ9kVZ4oDOjOxQniQg)"

--Boundary\_(ID\_tTwqOZ9kVZ4oDOjOxQniQg)  
Content-type: text/plain; charset=us-ascii

The Arizona Democratic Party has  
contracted with Election.Com (formerly  
Votation.Com) and Verisign to administer  
the Internet voting component of their  
primary election. Election.com is responsible  
for the actual voting component. Verisign  
specializes in digital signaturing and is responsible  
for the voter ID component.

Election.com ([www.election.com](http://www.election.com))

Verisign ([www.verisign.com](http://www.verisign.com))

I've posted some findings from a pilot study  
looking at Arizonans' attitudes toward Internet voting.  
This information is available at:

[www.nau.edu/~srl/releases/rel15oct99.htm](http://www.nau.edu/~srl/releases/rel15oct99.htm)

Fred Solop

At 01:28 PM 1/26/00 -0600, you wrote:

>Hello all!

>

>A while back, someone provided the website of the company who is  
implementing





Received: (qmail 18740 invoked from network); 27 Jan 2000 14:36:12 -0000  
Received: from fzappa.rutgers.edu (HELO rci.rutgers.edu) (165.230.123.136)  
by gehennal.rutgers.edu with SMTP; 27 Jan 2000 14:36:12 -0000  
Message-ID: <38905651.4970AFB9@rci.rutgers.edu>  
Date: Thu, 27 Jan 2000 09:29:37 -0500  
From: Janice Ballou <jballou@rci.rutgers.edu>  
Reply-To: jballou@rci.rutgers.edu  
X-Mailer: Mozilla 4.7 [en] (Win95; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Job Opening  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

The Center for Public Interest Polling at the Eagleton Institute of Politics at Rutgers University, New Brunswick, NJ has a position open for a Project Assistant. The key qualifications for this position is someone with a minimum of 2 years of survey research experience in project direction, data analysis, questionnaire and report writing. An MA degree in the social sciences is desired, but a BA and related experience will also be considered. The person in this position will work with Project Directors to assist in the various aspects of conducting high quality research projects. The types of projects that the Center conducts are related to public policy issues and are generally for state agencies. Recent projects have focused on evaluation of HIV prevention programs, community needs assessments, assessment of early childhood education, and strategic planning studies. The candidate should have an excellent knowledge of Word and SPSS. Knowledge of Access and Excel are also desirable. The salary range for this position is \$30,000-\$40,000. Rutgers University offers excellent health and other benefits. Free tuition for faculty and staff families and for employees. New Brunswick is centrally located between New York and Philadelphia with easily accessible public transportation. To apply, submit a brief cover letter indicating your experience and interests and a resume to : jballou@rci.rutgers.edu, or fax to 732-932-1551, or mail to Janice Ballou, Director, Center for Public Interest Polling, Eagleton Institute of Politics, Rutgers University, 185 Ryders Lane, New Brunswick, NJ 08901-8557.

>From oneil@speedchoice.com Thu Jan 27 07:10:27 2000  
Received: from mail.phoenix.speedchoice.com (mail.phoenix.speedchoice.com [24.221.30.31])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA12865 for <aapornet@usc.edu>; Thu, 27 Jan 2000 07:10:26 -0800 (PST)  
Received: from phx35035.speedchoice.com (h-006-062.phoenix.speedchoice.com [24.221.6.62]) by mail.phoenix.speedchoice.com (8.9.3/) with SMTP id IAA26003 for  
<aapornet@usc.edu>; Thu, 27 Jan 2000 08:10:28 -0700 (MST)  
Message-ID: <001a01bf68d8\$33814e00\$3e06dd18@speedchoice.com>  
Reply-To: "Mike O'Neil" <oneil@speedchoice.com>  
From: "Mike O'Neil" <oneil@speedchoice.com>  
To: <aapornet@usc.edu>  
Subject: Need instruments measuring workforce skills  
Date: Thu, 27 Jan 2000 08:07:16 -0700  
MIME-Version: 1.0  
Content-Type: multipart/alternative;



boundary="-----\_NextPart\_000\_0017\_01BF689D.86948DE0"  
X-Priority: 3  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook Express 5.00.2919.6600  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600

This is a multi-part message in MIME format.

-----\_NextPart\_000\_0017\_01BF689D.86948DE0  
Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable

=20

We are working on a project for LA County Department of Health Services =  
and Service Employees International Union on a Health Care Workers =  
Retraining Project and are requesting assistance in attaining survey =  
instruments used to assess workforce general basic skill levels overall =  
and specifically in the Health Care Industry. The skills assessment =  
should establish the current skill-knowledge level of employees. This =  
appraisal should help define goals and strategies while shaping the =  
content for retraining workers at-risk of being displaced due to =  
restructuring of the Health Care Industry. Instruments that measure =  
basic skills are often transferable across disciplines so questionnaires =  
not written specifically for health care but gauge basic skills would be =  
applicable.

Along with assessing basic skill levels of workers we are also looking =  
for instruments that measure workers' skill levels in specific =  
healthcare positions. We are interested in gaining access to =  
instruments that can measure not only employees' skill levels but also =  
skills they enjoy and that are transferable such as communications, =  
problem solving, and technical skills. =20

Any help in getting skill-assessment instruments or providing possible =  
contacts to obtain such assessments would be greatly appreciated. =20

Many thanks.

Mike O'Neil, O'Neil Associates, Inc. 412 E. Southern Ave, Tempe AZ =  
85282

oneil@oneilresearch.com

888.967.4441

=20

-----\_NextPart\_000\_0017\_01BF689D.86948DE0  
Content-Type: text/html;  
charset="iso-8859-1"  
Content-Transfer-Encoding: quoted-printable

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<!DOCTYPE HTML PUBLIC "-//W3C//DTD HTML 4.0 Transitional//EN">
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<META content="text/html; charset=Diso-8859-1" =
http-equiv=Content-Type>
<META content="MSHTML 5.00.2919.6307" name=GENERATOR>
<STYLE></STYLE>
</HEAD>
<BODY bgColor=#ffffff>
<DIV><FONT face=Arial size=2>&nbsp;</FONT>
<P class=ToFrom style="MARGIN-BOTTOM: 12pt"><FONT face=Arial =
size=2>We are=20
working on a project for LA County Department of Health Services and =
Service=20
Employees International Union on a Health Care Workers Retraining =
Project and=20
are requesting assistance in attaining survey instruments used to assess =

workforce general basic skill levels overall and specifically in the =
Heath Care=20
Industry.<SPAN style="mso-spacerun: yes">&nbsp;&nbsp;&nbsp;</SPAN>The =
skills=20
assessment should establish the current skill-knowledge level of =
employees.<SPAN=20
style="mso-spacerun: yes">&nbsp;&nbsp;</SPAN>This appraisal should =
help define=20
goals and strategies while shaping the content for retraining<SPAN=20
style="mso-spacerun: yes">&nbsp;</SPAN>workers at-risk of<SPAN=20
style="mso-spacerun: yes">&nbsp;</SPAN>being displaced due to =
restructuring of=20
the Health Care Industry.<SPAN style="mso-spacerun: yes">&nbsp;&nbsp;=20
</SPAN>Instruments that measure basic skills are often transferable =
across=20
disciplines so questionnaires not written specifically for health care =
but gauge=20
basic skills would be applicable.</FONT></P>
<P class=ToFrom style="MARGIN-BOTTOM: 12pt"><FONT face=Arial><FONT =
size=2>Along=20
with assessing basic skill levels of workers we are also looking for =
instruments=20
that measure workers's skill levels in specific healthcare =
positions.<SPAN=20
style="mso-spacerun: yes">&nbsp;</SPAN>We are interested in gaining =
access to=20
instruments that can measure not only employees's skill levels but =
also skills=20
they enjoy and that are transferable such as communications, problem =
solving,=20
and technical skills.<SPAN style="mso-spacerun: yes">&nbsp;&nbsp;=20
</SPAN></FONT></FONT></P>
<P class=ToFrom style="MARGIN-BOTTOM: 12pt"><FONT face=Arial><FONT =
size=2>Any=20
help in getting skill-assessment instruments <STRONG>or providing =
possible=20
contacts to obtain such assessments </STRONG>would be greatly =
appreciated.<SPAN=20
style="mso-spacerun: yes">&nbsp;</SPAN></FONT></FONT></P>
```

<P class=3DToFrom style=3D"MARGIN-BOTTOM: 12pt"><FONT face=3DArial><FONT = size=3D2><SPAN=20 style=3D"mso-spacerun: yes"></SPAN></FONT></FONT>&nbsp;</P>  
<P class=3DToFrom style=3D"MARGIN-BOTTOM: 12pt"><FONT face=3DArial><FONT = size=3D2><SPAN=20 style=3D"mso-spacerun: yes">Many thanks.</SPAN></FONT></FONT></P>  
<P class=3DToFrom style=3D"MARGIN-BOTTOM: 12pt"><FONT face=3DArial = size=3D2><SPAN=20 style=3D"mso-spacerun: yes">Mike O'Neil, O'Neil Associates, Inc.&nbsp; = 412 E.=20 Southern Ave,&nbsp; Tempe AZ 85282</SPAN></FONT></P>  
<P class=3DToFrom style=3D"MARGIN-BOTTOM: 12pt"><SPAN = style=3D"mso-spacerun: yes"><A=20 href=3D"mailto:oneil@oneilresearch.com"><FONT face=3DArial=20 size=3D2>oneil@oneilresearch.com</FONT></A></SPAN></P>  
<P class=3DToFrom style=3D"MARGIN-BOTTOM: 12pt"><FONT face=3DArial = size=3D2><SPAN=20 style=3D"mso-spacerun: yes">888.967.4441</SPAN></FONT></P>  
<P class=3DToFrom style=3D"MARGIN-BOTTOM: 12pt">&nbsp;</P>  
<P class=3DMsoNormal><FONT face=3DArial><FONT = size=3D2>&nbsp;<?xml:namespace prefix =3D=20 o ns =3D "urn:schemas-microsoft-com:office:office"=20 /><o:p></o:p></FONT></FONT></P></DIV></BODY></HTML>

-----=\_NextPart\_000\_0017\_01BF689D.86948DE0--

>From worc@mori.com Thu Jan 27 07:51:11 2000  
Received: from anchor-post-32.mail.demon.net (anchor-post-32.mail.demon.net [194.217.242.90])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA25610 for <aapornet@usc.edu>; Thu, 27 Jan 2000 07:51:10 -0800 (PST)  
Received: from worc.demon.co.uk ([194.222.4.107] helo=worc)  
by anchor-post-32.mail.demon.net with smtp (Exim 2.12 #1)  
id 12DrCN-000DBO-0W  
for aapornet@usc.edu; Thu, 27 Jan 2000 15:51:09 +0000  
Message-ID: <020201bf68de\$16666160\$6b04dec2@worc.demon.co.uk>  
From: "Robert M Worcester" <worc@mori.com>  
To: <aapornet@usc.edu>  
Subject: Re: Robert Squier item  
Date: Thu, 27 Jan 2000 15:29:46 -0000  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook Express 4.72.3110.5  
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

I for one was shocked to receive notice of Bob's death, but glad to be informed; Bob Squier was an important user of research, student of research, defender of research quality, and a gentleman, and I was proud to have known him and his wife, been at several conferences with him, stayed overnight at his home in Florida, and admired him for someone who was at the very top of his profession.

-----Original Message-----

From: RFunk787@aol.com <RFunk787@aol.com>  
To: aapornet@usc.edu <aapornet@usc.edu>  
Date: 26 January 2000 17:46  
Subject: Robert Squier item

>Jim --

>

>I am puzzled by the item about Robert Squier on AAPORNET. AAPOR is, of  
>course, concerned with public opinion RESEARCH, and there is nothing in the  
>item to suggest that Mr. Squier ever contributed anything to our primary  
>field of interest. Rather, it appears that his entire career was as a  
>partisan political propagandist -- a type of work of which AAPOR has no  
>tradition, to my knowledge. He is not listed in my directory, nor am I  
>aware that he was ever a member. Is he well known to AAPOR members other  
>than I ? Perhaps some introductory remarks by you could have helped set  
the  
>scene, as I cannot identify any cogent reason for your sharing this  
>particular item with us.

>

>Ray Funkhouser

>From lindao@SRL.UIC.EDU Thu Jan 27 09:13:30 2000  
Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id JAA04682 for <aapornet@usc.edu>; Thu, 27 Jan 2000 09:13:29 -0800  
(PST)  
Received: from SRL.UIC.EDU (smtp.srl.uic.edu [131.193.93.96])  
by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id LAA04391  
for <aapornet@usc.edu>; Thu, 27 Jan 2000 11:10:47 -0600 (CST)  
Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Thu, 27 Jan 2000 11:13:43 -0600  
Message-Id: <s8902867.009@SRL.UIC.EDU>  
X-Mailer: Novell GroupWise 4.1  
Date: Thu, 27 Jan 2000 11:12:03 -0600  
From: Linda Owens <lindao@SRL.UIC.EDU>  
To: aapornet@usc.edu  
Subject: Need instruments measuring student attitudes toward alcohol

Hi Everyone,

I was wondering if anyone out there has done a survey of  
undergraduates' attitudes toward alcohol policies on their  
campus (e.g. parental notification, mandatory classes, etc). If  
you have done a survey like this and would be willing to share the  
questionnaire, please let me know.

thanks,

Linda Owens

>From mitofsky@mindspring.com Thu Jan 27 10:13:25 2000  
Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net  
[199.45.39.156])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA17499 for <aapornet@usc.edu>; Thu, 27 Jan 2000 10:13:24 -0800  
(PST)  
Received: from mitofsky (adsl-151-202-92-99.bellatlantic.net [151.202.92.99])  
by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTTP id NAA12911

for <aapornet@usc.edu>; Thu, 27 Jan 2000 13:13:16 -0500 (EST)  
Message-Id: <4.2.0.58.20000127130848.00cb9810@pop.mindspring.com>  
X-Sender: mitofsky@pop.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Thu, 27 Jan 2000 13:12:17 -0500  
To: aapornet@usc.edu  
From: Warren Mitofsky <mitofsky@mindspring.com>  
Subject: Re: Robert Squier item  
In-Reply-To: <020201bf68de\$16666160\$6b04dec2@worc.demon.co.uk>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

I would like to second Bob Worcester's comment about Bob Squier. We, and political research, were better off and well served by Bob Squier.  
warren mitofsky

At 03:29 PM 1/27/00 +0000, you wrote:  
>From: Robert M Worcester

>I for one was shocked to receive notice of Bob's death, but glad to be  
>informed; Bob Squier was an important user of research, student of research,  
>defender of research quality, and a gentleman, and I was proud to have known  
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>his home in Florida, and admired him for someone who was at the very top of  
>his profession.

>-----Original Message-----

>From: RFunk787@aol.com <RFunk787@aol.com>

>To: aapornet@usc.edu <aapornet@usc.edu>

>Date: 26 January 2000 17:46

>Subject: Robert Squier item

>

>

> >Jim --

> >

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> >course, concerned with public opinion RESEARCH, and there is nothing in  
> the

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> >field of interest. Rather, it appears that his entire career was as a  
> >partisan political propagandist -- a type of work of which AAPOR has no  
> >tradition, to my knowledge. He is not listed in my directory, nor am I  
> >aware that he was ever a member. Is he well known to AAPOR members other  
> >than I? Perhaps some introductory remarks by you could have helped set  
> the

> >scene, as I cannot identify any cogent reason for your sharing this  
> >particular item with us.

> >

> >Ray Funkhouser

Mitofsky International  
1 East 53rd Street - 5th Floor  
New York, NY 10022

212 980-3031 Phone  
212 980-3107 FAX  
mitofsky@mindspring.com

>From s.kraus@NotesMail1.csuohio.edu Thu Jan 27 10:35:45 2000  
Received: from notesmail1.csuohio.edu (csu-mail1.csuohio.edu [137.148.5.57])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA04342 for <aapornet@usc.edu>; Thu, 27 Jan 2000 10:35:44 -0800  
(PST)  
From: s.kraus@NotesMail1.csuohio.edu  
Received: by notesmail1.csuohio.edu (Lotus SMTP MTA Internal build v4.6.2  
(651.2  
6-10-1998)) id 85256873.00664181 ; Thu, 27 Jan 2000 13:36:54 -0500  
X-Lotus-FromDomain: CSU  
To: aapornet@usc.edu  
Message-ID: <85256873.00663A3C.00@notesmail1.csuohio.edu>  
Date: Thu, 27 Jan 2000 13:36:34 -0500  
Subject: Bob Squire  
Mime-Version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-Disposition: inline

Bob Squire was most helpful to me over the years as I followed the presidential debates and collected a variety of data, several of which he was instrumental in identifying and locating. My book, TELEVISED PRESIDENTIAL DEBATES AND PUBLIC POLICY, SECOND EDITION was just published by Erlbaum.

The earlier discussions about third party candidates and the use of polling to determine their "qualifications" to participate in general election presidential debates is a case in point. Bob Squire and other polling practitioners, gave a front-line view about the practice. My book has sections devoted to polling, third and minor party candidates, and the politics of political polling.

Anyone who has conducted research on campaigning, polling and elections, especially in presidential elections will appreciate the important role that people like Bob Squire occupied. He was respected by both major parties.

Jim's note, aside from providing the sad news, was in a little way, a tribute to Bob for his contribution to the field of campaigning and polling. We ought not to be reticent about contributing to his legacy.

>From tfries@wwbt.com Thu Jan 27 10:55:45 2000  
Received: from jpc.com (server0.jpc.com [205.217.104.20])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA19325 for <aapornet@usc.edu>; Thu, 27 Jan 2000 10:55:43 -0800  
(PST)  
Received: (qmail 14839 invoked from network); 27 Jan 2000 18:55:42 -0000  
Received: from unknown (HELO tfries.jpcc-int.jpc.com) (10.249.0.188)  
by server0.jpcc-int.jpc.com with SMTP; 27 Jan 2000 18:55:42 -0000  
Message-Id: <3.0.5.32.20000127135542.007a5cb0@server0.jpc.com>  
X-Sender: tfries@server0.jpc.com  
X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)  
Date: Thu, 27 Jan 2000 13:55:42 -0500  
To: aapornet@usc.edu  
From: Tracee Martin-Fries <tfries@wwbt.com>

Subject: Position Announcement  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

WANTED: Director of Marketing Research

A Richmond, VA television station is currently seeking a marketing research professional. The ideal candidate would be proficient in all aspects of survey research including questionnaire design, basic statistical analyses, and data presentation. Applicants need a basic understanding of marketing principles or consumer behavior. Knowledge of SPSS and PowerPoint preferred.

Any serious inquiries should reply to the email address below.

Tracee Martin-Fries  
tfries@nbc12.com

~~~~~  
Tracee Martin-Fries  
Director, Client Marketing Services  
NBC12 - TV  
Richmond, Virginia  
(804) 230-2771 tfries@nbc12.com  
~~~~~

>From slosh@garnet.acns.fsu.edu Thu Jan 27 11:34:36 2000  
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA18629 for <aapornet@usc.edu>; Thu, 27 Jan 2000 11:34:35 -0800  
(PST)  
Received: from garnet3.acns.fsu.edu (garnet3-fi.acns.fsu.edu [192.168.197.3])  
by garnet.acns.fsu.edu (8.9.3/8.9.3) with ESMTTP id OAA52200  
for <aapornet@usc.edu>; Thu, 27 Jan 2000 14:34:33 -0500  
Received: from fsu.edu.fsu.edu (dial230.acns.fsu.edu [146.201.32.230])  
by garnet3.acns.fsu.edu (8.9.3/8.9.3) with SMTP id OAA24366  
for <aapornet@usc.edu>; Thu, 27 Jan 2000 14:34:30 -0500  
Date: Thu, 27 Jan 2000 14:34:30 -0500  
Message-Id: <200001271934.OAA24366@garnet3.acns.fsu.edu>  
X-Sender: slosh@garnet.acns.fsu.edu  
X-Mailer: Windows Eudora Light Version 1.5.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: Susan Losh <slosh@garnet.acns.fsu.edu>  
Subject: Re: Need instruments measuring student attitudes toward alcohol

I'm not sure if he has specifically asked about this one but Alexander Astin at Education--USC (??) has done many surveys of undergraduates. If he hasn't done it, he will know who has.

Al Bayer--out there in AAPORland--will know how to reach Dr. Astin for sure.

Susan

At 11:12 AM 1/27/2000 -0600, you wrote:  
>Hi Everyone,  
>I was wondering if anyone out there has done a survey of

>undergraduates' attitudes toward alcohol policies on their  
>campus (e.g. parental notification, mandatory classes, etc). If  
>you have done a survey like this and would be willing to share the  
>questionnaire, please let me know.

>thanks,  
>Linda Owens

>  
>

If time were money, I'd be in debtor's prison.

Susan Carol Losh, PhD.  
Academic Year 1999-2000 PHONE 850-385-4266  
slosh@garnet.acns.fsu.edu

PLEASE MAKE A NOTE!

I AM NOW IN TRANSITION TO:

The Department of Educational Research  
Florida State University  
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office  
FAX 850-644-8776

FROM:

The Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

850-644-6416 Sociology Office  
FAX 850-644-6208

>From mark@bisconti.com Thu Jan 27 11:41:38 2000  
Received: from pivot.healthnotes.com ([209.3.111.158])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA24370 for <aapornet@usc.edu>; Thu, 27 Jan 2000 11:41:34 -0800  
(PST)  
Received: from markbri (ip168.washington11.dc.pub-ip.PSI.NET [38.30.47.168])  
by  
pivot.healthnotes.com with SMTP (Microsoft Exchange Internet Mail Service  
Version  
5.5.2232.9)  
id Z05YTLVB; Thu, 27 Jan 2000 14:41:11 -0500  
From: "Mark Richards" <mark@bisconti.com>  
To: <aapornet@usc.edu>  
Subject: RE: Need instruments measuring student attitudes toward alcohol  
Date: Thu, 27 Jan 2000 14:38:53 -0500  
Message-ID: <NCBBKJCJKFIDCKOFNAEEIEHJCNA.mark@bisconti.com>  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"



Content-Transfer-Encoding: 7bit  
X-Priority: 3 (Normal)  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)  
In-Reply-To: <200001271934.OAA24366@garnet3.acns.fsu.edu>  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2314.1300

Try this:

UCLA, Graduate School of Education and Information Studies  
Higher Education Research Institute  
310/ 825-1925 or 8331 tel.  
310/ 794-5004 fax

-----Original Message-----

From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu] On Behalf Of Susan Losh  
Sent: Thursday, January 27, 2000 2:35 PM  
To: aapornet@usc.edu  
Subject: Re: Need instruments measuring student attitudes toward alcohol

I'm not sure if he has specifically asked about this one but Alexander Astin at Education--USC (??) has done many surveys of undergraduates. If he hasn't done it, he will know who has.

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>I was wondering if anyone out there has done a survey of  
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Susan Carol Losh, PhD.  
Academic Year 1999-2000 PHONE 850-385-4266  
slosh@garnet.acns.fsu.edu

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The Department of Educational Research  
Florida State University  
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office

FAX 850-644-8776

FROM:

The Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

850-644-6416 Sociology Office  
FAX 850-644-6208

>From Chris\_Brogan@abtassoc.com Thu Jan 27 13:27:58 2000  
Received: from abtassoc.com (abtmail.abtassoc.com [198.105.0.7])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA02685 for <aapornet@usc.edu>; Thu, 27 Jan 2000 13:27:44 -0800  
(PST)  
Received: from hadrian.abtassoc.com (hadrian.abtassoc.com [198.105.0.2])  
by abtassoc.com (8.9.1/8.9.1/Cohesive-2.3 (1998-08-10)) with SMTP id  
QAA01497  
for <aapornet@usc.edu>; Thu, 27 Jan 2000 16:27:29 -0500 (EST)  
Received: from [10.121.0.2] by hadrian.abtassoc.com  
via smtpd (for abtmail.abtassoc.com [198.105.0.7]) with SMTP; 27  
Jan  
2000  
21:35:27 UT  
Received: from ccMail by abtgwy.abtassoc.com  
(IMA Internet Exchange 3.11) id 000DEDAD; Thu, 27 Jan 2000 16:31:22 -0500  
Mime-Version: 1.0  
Date: Thu, 27 Jan 2000 15:22:10 -0500  
Message-ID: <000DEDAD.C22051@abtassoc.com>  
From: Chris\_Brogan@abtassoc.com (Chris Brogan)  
Subject: Raffles as Incentives  
To: "AAPORNET (E-mail)" <aapornet@usc.edu>  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit  
Content-Description: cc:Mail note part

A colleague is considering using a monetary prize "raffle" as an incentive for participating in a subsequent wave of an in person panel study. I would greatly appreciate any information one could share about the impact of this approach on response rates, data quality, bias, and survey operations. If preferred, you may reply to me directly at [chris\\_brogan@abtassoc.com](mailto:chris_brogan@abtassoc.com)

>From PAHARDING7@aol.com Thu Jan 27 16:57:41 2000  
Received: from imo-d04.mx.aol.com (imo-d04.mx.aol.com [205.188.157.36])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id QAA03857 for <aapornet@usc.edu>; Thu, 27 Jan 2000 16:57:36 -0800  
(PST)  
From: PAHARDING7@aol.com

Received: from PAHARDING7@aol.com  
by imo-d04.mx.aol.com (mail\_out\_v24.6.) id 5.75.118ed0e (4387)  
for <aapornet@usc.edu>; Thu, 27 Jan 2000 19:54:30 -0500 (EST)  
Message-ID: <75.118ed0e.25c242c6@aol.com>  
Date: Thu, 27 Jan 2000 19:54:30 EST  
Subject: Re: Need instruments measuring student attitudes toward alcohol  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 5.0 for Windows sub 44

Hi, Linda -

The first name that popped into my mind as a resource person with whom to get in touch was Lloyd Johnson at the Survey Research Center, Institute for Social Research, University of Michigan (<http://www.isr.umich.edu/src/>). Lloyd has been conducting annual surveys of high school seniors use of illicit drugs for years, under the aegis of the Center's Monitoring the Future project, which got its start in 1975.

Now, I realize that your interest is in college students' responses to changed alcohol consumption policies on campus. But if you'll check out the Center's MTF website -- <http://monitoringthefuture.org/pubs.html> -- you'll see a list of publications, some by Johnson et al., others by persons who may well also serve the resource function I have in mind.

I know of no more centralized grouping of such persons than this -- which doesn't mean that more don't exist. You have to start somewhere, though, and this set of scholars seems to me at least a promising beginning.

You're interested as well in the research instruments most appropriate for a study addressing the topic you have in mind. So go back a step to MTF's home page -- <http://monitoringthefuture.org/> -- and on the right you'll see listed a section called "Purpose and Design," which gets into that and may stimulate you're thinking or even be semi-adaptable to your needs. It may also raise unenvisioned (I assume that word exists; Microsoft disagrees) questions, which you can then put to your subsequent contacts/targets.

I hope that the foregoing will be of help to you in the starting-point sense. With luck, they may even be able to do more.

Best of luck.

Phil Harding.

>From mtrau@umich.edu Fri Jan 28 05:44:07 2000  
Received: from vivalasvegas.rs.itd.umich.edu (vivalasvegas.rs.itd.umich.edu [141.211.83.35])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id FAA06927 for <aapornet@usc.edu>; Fri, 28 Jan 2000 05:44:06 -0800 (PST)  
Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])  
by vivalasvegas.rs.itd.umich.edu (8.9.1/3.1r) with ESMTTP id IAA20259  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 08:44:12 -0500 (EST)  
Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)

id <ZN3SZR7B>; Fri, 28 Jan 2000 08:47:16 -0500  
Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E03BC689A@isr.umich.edu>  
From: Michael Traugott <mtrau@umich.edu>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: Developments at the Recent Council Meeting  
Date: Fri, 28 Jan 2000 08:47:15 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2448.0)  
Content-Type: text/plain;  
charset="iso-8859-1"

I am sending this by Email to AAPOR Members who subscribe to AAPORNET, and it is also going out by letter to all members.

Dear AAPOR Member,

I am writing to report on developments at the last Council meeting, held in New York on January 14 and 15. This was an unusual meeting because of the number of important items on the agenda and the fact that the Council spent almost two days on association business rather than one. There were two issues that were dealt with extensively in our discussions, and I want to tell you about the nature of the discussions and what we have decided to do.

#### Data Quality, Standard Definitions, and Disclosure

A good deal of our time was devoted to issues related to data quality and how significant that is an underpinning of all the work we do. Survey research or polling is a complex activity, involving a number of decisions along the way in any project that can have important ramifications for the quality of the data that result. We should acknowledge the complexity of survey data collection and analysis to people who are not engaged in the business. At the same time, we have to continue to educate consumers about how data are collected and the difference that alternative procedures can make in resulting data quality. A central element in this process is full disclosure of our data collection methods.

There currently are two committees working on issues of data quality that report to Council: one on the Standard Definitions and another on Disclosure Standards. Tom Smith, who has been spearheading the development of the standard definitions, joined the Council for this discussion. After extensive discussion, the Council agreed unanimously that, in light of the work of the Standard Definitions committee, the phrase "and if applicable, completion rates and information on eligibility criteria and screening procedures" in the Standards for Minimal Disclosure should be interpreted to mean all of the data associated with the standard disposition codes that have been developed by the committee and approved by previous AAPOR Councils. By providing information about what happened to every element in the sample, we would permit a knowledgeable consumer to calculate any of the different rates described at the end of the Standard Definitions document.

In a short period of time, the Council will agree on more precise language to describe this interpretation and to provide more guidance about how the information should be reported. This statement will be widely circulated and installed on the AAPOR Web site. We do not want any single number such as a contact or completion or response rate to become a simple-minded, short cut indicator of survey quality. But we do think that making this information available will help people to evaluate the quality of the data from any one survey or to compare the data from two or more surveys on the

same topic.

We also believe that we have begun a process by which we will be producing equivalent statements on other elements of survey design and methodology that should be disclosed as well. We discussed some concepts related to assessing Internet surveys, for example, that may be formulated into such a statement in the not too distant future. The Standards Chair, Warren Mitofsky, will be working with both committees and other organizations to develop these positions for consideration by your Council, and the results of their deliberations will be conveyed to you as soon as possible.

#### The Future of AAPOR

At its previous meeting, Council suggested that we devote attention to thinking about the future of AAPOR. This is a theme that builds directly on points that were raised in Diane Colasanto's presidential address in 1997. Diane raised a number of issues for consideration and discussion, especially about what the public role of AAPOR might be. The current Council is thinking about concrete ways that AAPOR might reconfigure itself, along a number of dimensions.

A Council subcommittee was formed that now consists of Nancy Belden, Mickey Blum, Murray Edelman, Cliff Zukin, and me. The subcommittee held two conference call meetings and prepared a memo for discussion by Council. At the meeting, we devoted part of each day and an intervening dinner to this planning document. At the end of the meeting, the Council asked the subcommittee to collect some data to inform another discussion at our March meeting.

The conversation was focused around a series of questions; we explicitly did not formulate any positions or proposals. Just to illustrate how far ranging the conversation was, let me indicate some of the topics covered. We talked about issues like the "appropriate" size of AAPOR and whether we should make a conscious effort to grow larger; whether the staff at the Secretariat should be increased or the composition changed; whether services for members should be increased and, if so, in what areas; and how AAPOR should communicate with journalists and other consumers of survey data on a more timely basis about what we do in general or on important issues of the day. We discussed the possibility of different length terms for various Council offices and an altered system of standing committees.

The plan is to have the subcommittee prepare another report for extended discussion at the March meeting. I am not sure what the result of that conversation will be, but we are thinking about engaging the membership in some way at the annual conference in Portland, certainly in the Business Meeting and possibly elsewhere in the program.

Let me close with the following comment. When I meet AAPOR members in my travels and they ask how I am doing as President, my first reaction is to let them know how pleased I am to be working with the current Council. They are hard working and extremely devoted to the organization. We have met together three times, and I continue to amaze and delight at the amount of time they devote to AAPOR, all on a voluntary basis. They have been willing to tackle big issues on your behalf, and they do this in a very pragmatic way. When you get to see them next, please let them know that you appreciate their work.

>From robb@macroint.com Fri Jan 28 06:20:19 2000

Received: from macroint.com (macroint.com [199.34.38.229])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id GAA14573 for <aapornet@usc.edu>; Fri, 28 Jan 2000 06:19:54 -0800  
(PST)  
Received: by gateway.macroint.com id <119068>; Fri, 28 Jan 2000 09:20:52 -  
0500  
Mime-Version: 1.0  
Message-Id: <00Jan28.092052est.119068@gateway.macroint.com>  
From: robb@macroint.com (Will Robb)  
Subject: Re: Need instruments measuring student attitudes toward alco  
To: aapornet@usc.edu, Linda Owens <lindao@SRL.UIC.EDU>  
Cc: johnyu@oasas.state.ny.us  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit  
Content-Description: cc:Mail note part  
Date: Fri, 28 Jan 2000 09:20:51 -0500

Linda - I am managing a data collection on behaviors and attitudes towards  
drinking and driving, and the Zero Tolerance Law for the Office of Alcohol  
and  
Substance Abuse

Reply Header

Author: Linda Owens <lindao@SRL.UIC.EDU>  
Subject: Need instruments measuring student attitudes toward alcohol  
01-27-2000 12:24 PM

X-Mailer: Novell GroupWise 4.1  
X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

Hi Everyone,  
I was wondering if anyone out there has done a survey of  
undergraduates' attitudes toward alcohol policies on their  
campus (e.g. parental notification, mandatory classes, etc). If  
you have done a survey like this and would be willing to share the  
questionnaire, please let me know.  
thanks,  
Linda Owens

>From robb@macroint.com Fri Jan 28 06:29:56 2000  
Received: from macroint.com (macroint.com [199.34.38.229])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id GAA17402 for <aapornet@usc.edu>; Fri, 28 Jan 2000 06:29:55 -0800  
(PST)  
Received: by gateway.macroint.com id <119069>; Fri, 28 Jan 2000 09:30:50 -  
0500  
Mime-Version: 1.0  
Message-Id: <00Jan28.093050est.119069@gateway.macroint.com>  
From: robb@macroint.com (Will Robb)  
Subject: Re: Need instruments measuring student attitudes toward alco  
To: aapornet@usc.edu, Linda Owens <lindao@SRL.UIC.EDU>  
Cc: johnyu@oasas.state.ny.us  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit  
Content-Description: cc:Mail note part  
Date: Fri, 28 Jan 2000 09:30:49 -0500

Hello All - sorry for the incomplete message just sent. Hit the wrong key.

I am managing the data collection portion of a study looking at attitudes and behaviors related to alcohol use and New York's Zero Tolerance Law for the Office of Alcohol and Substance Abuse Services. For this study we are interviewing both teens (ages 16-18) and their parents. If you are interested in the instrument you can contact John Yu, the Principal Investigator at the email above, or at (518) 485-7542.

William Robb  
Project Manager, Macro International Inc.

X-Mailer: Novell GroupWise 4.1  
X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

Hi Everyone,  
I was wondering if anyone out there has done a survey of undergraduates' attitudes toward alcohol policies on their campus (e.g. parental notification, mandatory classes, etc). If you have done a survey like this and would be willing to share the questionnaire, please let me know.  
thanks,  
Linda Owens

>From lindao@SRL.UIC.EDU Fri Jan 28 07:26:23 2000  
Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA01984 for <aapornet@usc.edu>; Fri, 28 Jan 2000 07:26:22 -0800  
(PST)  
Received: from SRL.UIC.EDU (smtp.srl.uic.edu [131.193.93.96])  
by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id JAA16621  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 09:23:40 -0600 (CST)  
Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Fri, 28 Jan 2000 09:26:43 -0600  
Message-Id: <s89160d3.010@SRL.UIC.EDU>  
X-Mailer: Novell GroupWise 4.1  
Date: Fri, 28 Jan 2000 09:24:52 -0600  
From: Linda Owens <lindao@SRL.UIC.EDU>  
To: aapornet@usc.edu  
Subject: One week courses on survey methodology -Reply -Reply

yes, depending on the level at which it is taught, the unit and item non-response looks good. also, maybe the course on designing and implementing web surveys. I think this is something we all will need to become more knowledgeable about, once they become more established and the sample control issues get worked out.

>>> Tim Johnson <tjohnson@SRL.UIC.EDU> 01/26/00 03:47pm  
>>>  
any of them look interesting to you?

>>> Jim Lepkowski <Jimlep@isr.umich.edu> 01/26/00 03:37pm  
>>>  
Apologies for cross-listing this notice on multiple list serves ...

Although we have previously sent a notice about training in

survey research techniques at the University of Michigan's Institute for Social Research this summer, we thought full time professionals might be interested in a subset of the courses that will be presented. In addition to four - and eight - week courses covering a range of survey research topics, the Summer Institute also will offer 12 one-week courses. Participants may concentrate study in a short period since at least two one - week courses are offered in each of six one -week periods. One-week course offerings include Event History Analysis (Jay Teachman), Testing Questions and Instruments (Nora Cate Schaeffer), Advanced Issues in Questionnaire Design (Jon Krosnick), Understanding and Interpreting Polls (Mike Traugott), Examining the Health and Retirement Study (Bill Rodgers and Dan Hill), Introduction to Survey Quality (Paul Biemer), Introduction to Small Area Estimation (Partha Lahiri), Event History Calendar Interviewing Methodologies (Bob Belli), Web Survey Design and Implementation (Mick Couper and Scott Crawford ), Understanding Unit and Item Nonresponse (Edith de Leeuw), Evaluation Research Design (Bill Yeaton), Hierarchical Models for Survey Data (Joop Hox), and Designing Questionnaires for Elderly Populations (Barbel Knauper).

The fee for one one-week course is \$700, and for two, \$1,000. Graduate credit through the University of Michigan is also possible, although for a higher fee.

Several courses will be offered simultaneously in the Washington, D.C. area at the University of Maryland in College Park through the Joint Program in Survey Methodology via a two-way interactive video system.

Check the Summer Institute website at <http://www.isr.umich.edu/src/si> for more information, or contact us for a full brochure (summers@isr.umich.edu; (734) 764-6595; fax (734) 764-8263).

Jim Lepkowski

>From lindao@SRL.UIC.EDU Fri Jan 28 07:29:56 2000



Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA02915 for <aapornet@usc.edu>; Fri, 28 Jan 2000 07:29:38 -0800  
(PST)

Received: from SRL.UIC.EDU (smtp.srl.uic.edu [131.193.93.96])  
by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id JAA17139  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 09:26:30 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Fri, 28 Jan 2000 09:29:33 -0600

Message-Id: <s891617d.011@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Fri, 28 Jan 2000 09:28:00 -0600

From: Linda Owens <lindao@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: One week courses on survey methodology -Reply -Reply -Reply

ugh. .. sorry..... now it's my turn to annoy everyone on the list.

>From lindao@SRL.UIC.EDU Fri Jan 28 07:55:05 2000

Received: from eeyore.cc.uic.edu (eeyore.cc.uic.edu [128.248.171.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA12814 for <aapornet@usc.edu>; Fri, 28 Jan 2000 07:55:04 -0800  
(PST)

Received: from SRL.UIC.EDU (smtp.srl.uic.edu [131.193.93.96])  
by eeyore.cc.uic.edu (8.9.3/8.9.3) with SMTP id JAA22349  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 09:52:22 -0600 (CST)

Received: from main-Message\_Server by SRL.UIC.EDU  
with Novell\_GroupWise; Fri, 28 Jan 2000 09:55:25 -0600

Message-Id: <s891678d.025@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Fri, 28 Jan 2000 09:53:51 -0600

From: Linda Owens <lindao@SRL.UIC.EDU>

To: aapornet@usc.edu

Subject: thanks...

to everyone who responded to my request for a survey  
instrument.

>From bzolling@fhsu.edu Fri Jan 28 08:11:19 2000

Received: from tiger.fhsu.edu (tiger.fhsu.edu [198.248.101.178])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id IAA19466 for <aapornet@usc.edu>; Fri, 28 Jan 2000 08:11:19 -0800  
(PST)

From: bzolling@fhsu.edu

Subject: employee attitude survey terms

To: aapornet@usc.edu

Date: Fri, 28 Jan 2000 10:11:16 -0600

Message-ID: <OF6C59C016.7361D240-ON86256874.005876C4@fhsu.edu>

X-MIMETrack: Serialize by Router on NotesHub/FHSU(Release 5.0.2b |December  
16,  
1999)

at

01/28/2000 10:11:18 AM

MIME-Version: 1.0

Content-type: text/plain; charset=us-ascii

A colleague is interested in constructing items for an employee attitude

survey. His client is concerned with the terms "adequate" and "sufficient" used in self-administered questionnaire items. Any help in locating an employee attitude survey instrument that uses those terms would be of great help.

Thank you.

Brett Zollinger, Ph.D.  
Docking Institute of Public Affairs  
Fort Hays State University  
Hays, KS 67601  
bzolling@fhsu.edu

>From Bob33iam@aol.com Fri Jan 28 08:29:14 2000  
Received: from imol3.mx.aol.com (imol3.mx.aol.com [152.163.225.3])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id IAA26808 for <aapornet@usc.edu>; Fri, 28 Jan 2000 08:29:14 -0800  
(PST)  
From: Bob33iam@aol.com  
Received: from Bob33iam@aol.com  
by imol3.mx.aol.com (mail\_out\_v24.6.) id 5.e0.9a109a (7360)  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 11:28:39 -0500 (EST)  
Message-ID: <e0.9a109a.25c31db7@aol.com>  
Date: Fri, 28 Jan 2000 11:28:39 EST  
Subject: Senior survey research professional available  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 5.0 for Windows sub 45

I have just rejoined AAPORNET and would like to see any recent job listings posted here for a senior survey research professional.

Thanks,  
Bob Lee

>From PAHARDING7@aol.com Fri Jan 28 08:54:20 2000  
Received: from imo-d09.mx.aol.com (imo-d09.mx.aol.com [205.188.157.41])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id IAA10225 for <aapornet@usc.edu>; Fri, 28 Jan 2000 08:54:19 -0800  
(PST)  
From: PAHARDING7@aol.com  
Received: from PAHARDING7@aol.com  
by imo-d09.mx.aol.com (mail\_out\_v24.6.) id 5.dc.103eb8a (4263)  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 11:53:00 -0500 (EST)  
Message-ID: <dc.103eb8a.25c3236c@aol.com>  
Date: Fri, 28 Jan 2000 11:53:00 EST  
Subject: Re: Senior survey research professional available  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 5.0 for Windows sub 44

Bob:

Since we seem to be in much the same boat, and I therefore put virtually the same question to AAPORNET a week or so ago, why don't you we do it the old-fashioned way for purposes of faster and more efficient two-way communication. Call me at 732-449-1483, and perhaps I can be of help. I'll try.

Phil Harding  
paharding@aol.com

>From Bob33iam@aol.com Fri Jan 28 10:07:51 2000  
Received: from imol2.mx.aol.com (imol2.mx.aol.com [152.163.225.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA00554 for <aapornet@usc.edu>; Fri, 28 Jan 2000 10:07:49 -0800  
(PST)

From: Bob33iam@aol.com  
Received: from Bob33iam@aol.com  
by imol2.mx.aol.com (mail\_out\_v24.6.) id 5.ee.9fc9c7 (4381)  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 13:06:55 -0500 (EST)  
Message-ID: <ee.9fc9c7.25c334bf@aol.com>  
Date: Fri, 28 Jan 2000 13:06:55 EST  
Subject: Re: Senior survey research professional available  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 5.0 for Windows sub 45

Thanks, I'll give you a call later today. In which timezone are you?

>From HOneill1536@aol.com Fri Jan 28 12:07:47 2000  
Received: from imo-d01.mx.aol.com (imo-d01.mx.aol.com [205.188.157.33])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA25799 for <aapornet@usc.edu>; Fri, 28 Jan 2000 12:07:46 -0800  
(PST)

From: HOneill1536@aol.com  
Received: from HOneill1536@aol.com  
by imo-d01.mx.aol.com (mail\_out\_v24.8.) id 5.1a.544730 (3999)  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 15:05:37 -0500 (EST)  
Message-ID: <1a.544730.25c35090@aol.com>  
Date: Fri, 28 Jan 2000 15:05:36 EST  
Subject: Polling Review Board  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 4.0 for Windows 95 sub 38

Andy Kohut, president of the National Council on Public Polls (NCP) and director of the Pew Research Center for the People & the Press, in anticipation of a political season with more polls than ever, including a growing number of internet polls, announced the formation by NCP of a Polling Review Board.

In keeping with NCP's purpose to assist journalists and the public in the understanding, interpreting, and reporting of polls, the Polling Review Board will monitor the conduct and reporting of polls and issue clarifying comment when appropriate. Also, all three members of the Board will serve as a resource for journalists with questions about polling. Journalists and members of the public are invited to send their polling questions to the

Board.

The members of the Polling Review Board are:

Harry W. O'Neill (chair)  
Roper Starch Worldwide  
1060 State Road  
Princeton, NJ 08542  
Office phone: 609-921-3333; Home phone: 732-249-1443  
Fax: 609-921-2611  
E-mail: honeill1536@aol.com

Warren J. Mitofsky  
Mitofsky International  
1 East 53rd Street, 5th floor  
New York, NY 10022  
Office phone: 212-980-3031; Home phone: 212-496-2954  
Fax: 212-980-3107  
E-mail; mitofsky@mindspring.com

Humphry Taylor  
Harris Interactive  
New York, NY 10003  
Office phone: 212- 539-9657  
Fax; 212-539-9669  
E-mail: htaylor@harrisinteractive.com

>From beniger@rcf.usc.edu Fri Jan 28 13:11:45 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id NAA04846 for <aapornet@usc.edu>; Fri, 28 Jan 2000 13:11:44 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id NAA19708 for <aapornet@usc.edu>; Fri, 28 Jan 2000 13:11:44 -0800  
(PST)  
Date: Fri, 28 Jan 2000 13:11:43 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Census Does the Super Bowl  
Message-ID: <Pine.GSO.4.10.10001281239450.15784-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNETters,

Apparently the United States Census has a television commercial scheduled for the second quarter of Sunday's Super Bowl (although the actual air time is subject to some juggling, as breaking events warrant).

If I am correct in assuming that this commercial will attempt to increase

the response rate for this year's decennial census, AAPORNETters interested in survey methods, or who teach courses on survey research, mass media, or television advertising, might wish to videotape the Super Bowl broadcast. Although I suppose the Census might itself make copies of its commercial available to interested researchers and teachers, viewing it in its broadcast context--amid other commercials and Superbowl coverage and commentary--might be more enlightening for analysis and more interesting for classroom use.

We can only hope that the U.S. Census plans to ask at least a hefty subsample of its population survey whether it watched any part of the Superbowl and, of those who did, whether they can remember commercials aired during the Superbowl coverage, with the same questions also asked of a subsample of those who do not respond until the various subsequent waves of follow-ups by Census.

Only in this way could we know if the commercial was worth its costs, and whether the technique might be worth trying again for the 2010 Census, and also in other large-scale national and regional survey research efforts, is that not correct?

If you think this worth doing, and Census does not already intend to do it (which would surprise me, to be sure), I suppose the time to begin lobbying for it is now.

-- Jim

\*\*\*\*\*

>From jwerner@jwdp.com Fri Jan 28 16:16:13 2000  
Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id QAA20160 for <aapornet@usc.edu>; Fri, 28 Jan 2000 16:16:11 -0800  
(PST)  
Received: from jwdp.com (plp10.vgernet.net [205.219.186.110])  
by vger.vgernet.net (8.8.8/8.8.5) with ESMTTP id TAA08887  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 19:45:27 -0500 (EST)  
Message-ID: <389230D9.67BD0FDD@jwdp.com>  
Date: Fri, 28 Jan 2000 19:14:17 -0500  
From: Jan Werner <jwerner@jwdp.com>  
Reply-To: jwerner@jwdp.com  
X-Mailer: Mozilla 4.7 [en] (Win98; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Arizona and Internet voting  
References: <4.1.20000126205928.00a37da0@jan.ucc.nau.edu>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

I tried looking at the election.com web site today with 3 different browsers, with the following results:

Internet Explorer 5.01 and Netscape Communicator 4.7 - Screen appears properly, but then slowly fills with garbage and becomes unreadable.

Opera 3.61 - Crashes.

This does not inspire a lot of confidence in a company that is about to conduct the first public election over the Internet.

Jan Werner  
Jwerner@jwdp.com

---

Fred Solop wrote:

>  
> The Arizona Democratic Party has  
> contracted with Election.Com (formerly  
> Votation.Com) and Verisign to administer  
> the Internet voting component of their  
> primary election. Election.com is responsible  
> for the actual voting component. Verisign  
> specializes in digital signaturing and is responsible  
> for the voter ID component.  
>  
> Election.com (www.election.com)  
>  
> Verisign (www.verisign.com)  
>  
> I've posted some findings from a pilot study  
> looking at Arizonans' attitudes toward Internet voting.  
> This information is available at:  
>  
> www.nau.edu/~srl/releases/rel15oct99.htm  
>  
> Fred Solop  
>  
>From drivers@intersurvey.com Fri Jan 28 16:16:51 2000  
Received: from nt-exchange.intersurvey.com ([63.86.24.12])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id QAA20403 for <aapornet@usc.edu>; Fri, 28 Jan 2000 16:16:29 -0800  
(PST)  
Message-ID: <df1e98c65bc781065495120d9426ca0038923127@inter-survey.com>  
From: Doug Rivers <drivers@intersurvey.com>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Census Does the Super Bowl  
Date: Fri, 28 Jan 2000 16:15:37 -0800  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"

InterSurvey is conducting several surveys on Super Bowl advertising this weekend, including specific questions about the impact of the Census ad.

For those unfamiliar with InterSurvey, we have recruited a national panel of over 30,000 persons using RDD. All selected households are provided with free hardware (WebTV) and Internet access. Thus, we use probability sampling with a frame that includes households without computers or prior Internet access.

For an example of one of our surveys, see

<http://cbsnews.cbs.com/now/story/0,1597,154215-412,00.shtml>

Douglas Rivers  
CEO  
InterSurvey  
1360 Willow Road  
Menlo Park, CA 94325  
(650) 289-2000  
(650) 289-2020 (direct dial)  
(650) 289-2001 (fax)

> AAPORNETters,  
>  
> Apparently the United States Census has a television  
> commercial scheduled  
> for the second quarter of Sunday's Super Bowl (although the actual air  
> time is subject to some juggling, as breaking events warrant).  
>  
> If I am correct in assuming that this commercial will attempt  
> to increase  
> the response rate for this year's decennial census, AAPORNETters  
> interested in survey methods, or who teach courses on survey research,  
> mass media, or television advertising, might wish to  
> videotape the Super  
> Bowl broadcast. Although I suppose the Census might itself  
> make copies of  
> its commercial available to interested researchers and  
> teachers, viewing  
> it in its broadcast context--amid other commercials and  
> Superbowl coverage  
> and commentary--might be more enlightening for analysis and more  
> interesting for classroom use.  
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> We can only hope that the U.S. Census plans to ask at least a hefty  
> subsample of its population survey whether it watched any part of the  
> Superbowl and, of those who did, whether they can remember commercials  
> aired during the Superbowl coverage, with the same questions  
> also asked of  
> a subsample of those who do not respond until the various  
> subsequent waves  
> of follow-ups by Census.  
>  
> Only in this way could we know if the commercial was worth  
> its costs, and  
> whether the technique might be worth trying again for the  
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> also in other large-scale national and regional survey  
> research efforts,  
> is that not correct?  
>  
> If you think this worth doing, and Census does not already  
> intend to do  
> it (which would surprise me, to be sure), I suppose the time to begin  
> lobbying for it is now.  
>

> -- Jim  
>  
> \*\*\*\*\*  
>  
>  
>From sullivan@fsc-research.com Fri Jan 28 16:37:14 2000  
Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id QAA03601 for <aapornet@usc.edu>; Fri, 28 Jan 2000 16:37:12 -0800  
(PST)  
From: sullivan@fsc-research.com  
Received: from 6b7va (fscntl.fsc-research.com [206.180.228.75])  
by web2.tdl.com (8.9.1a/8.9.1) with SMTP id QAA01213  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 16:34:11 -0800  
Message-Id: <200001290034.QAA01213@web2.tdl.com>  
To: aapornet@usc.edu  
Date: Fri, 28 Jan 2000 16:38:41 -0800  
MIME-Version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7BIT  
Subject: RE: Census Does the Super Bowl  
In-reply-to: <df1e98c65bc781065495120d9426ca0038923127@inter-survey.com>  
X-mailer: Pegasus Mail for Win32 (v3.01d)  
Content-Transfer-Encoding: 7BIT

Did anyone just feel an earthquake?

Date sent: Fri, 28 Jan 2000 16:15:37 -0800  
Send reply to: aapornet@usc.edu  
From: Doug Rivers <drivers@intersurvey.com>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Census Does the Super Bowl

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> -- Jim  
>  
> \*\*\*\*\*  
>  
>

The information contained in this communication is  
confidential and is intended only for the use of the  
addressee. It is the property of Freeman, Sullivan & Co.  
If you have received this communication in error,

please notify us immediately by return e-mail or by e-mail to postmaster@fsc-research.com, and destroy this communication and all copies thereof, including attachments.

>From mkuechle@shiva.hunter.cuny.edu Fri Jan 28 16:49:14 2000  
Received: from smtp-out1.bellatlantic.net (smtp-out1.bellatlantic.net [199.45.39.156])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id QAA10630 for <aapornet@usc.edu>; Fri, 28 Jan 2000 16:49:13 -0800  
(PST)  
Received: from kathman.bellatlantic.com (adsl-151-202-23-5.bellatlantic.net [151.202.23.5])  
by smtp-out1.bellatlantic.net (8.9.1/8.9.1) with ESMTP id TAA01328  
for <aapornet@usc.edu>; Fri, 28 Jan 2000 19:48:53 -0500 (EST)  
Message-Id: <4.2.2.20000128193641.00a58d50@shiva.hunter.cuny.edu>  
X-Sender: mkuechle@shiva.hunter.cuny.edu  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2  
Date: Fri, 28 Jan 2000 19:48:04 -0500  
To: aapornet@usc.edu  
From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>  
Subject: Re: Arizona and Internet voting  
In-Reply-To: <389230D9.67BD0FDD@jwdp.com>  
References: <4.1.20000126205928.00a37da0@jan.ucc.nau.edu>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

At 07:14 PM 1/28/00 -0500, Jan Werner wrote:  
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>browsers, with the following results:  
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>This does not inspire a lot of confidence in a company that is about to  
>conduct the first public election over the Internet.

Hmm, strange, I am perusing the whole election.com site without any difficulties -- using Netscape Communicator 4.7. All the pages that I checked (several but not all) were last changed 2-3 days ago. This rules out that they just fixed their pages. Also, there is nothing really fancy in these pages (apart from some relative basic javascript) like java applets, embedded objects, etc. which would make them vulnerable. I am really curious what caused Jan's bad experience.

Manfred Kuechler, Sociology Department at Hunter College (CUNY)  
<http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>

>From tduffy@macroint.com Fri Jan 28 18:41:56 2000  
Received: from macroint.com (macroint.com [199.34.38.229])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id SAA06448 for <aapornet@usc.edu>; Fri, 28 Jan 2000 18:41:55 -0800  
(PST)  
Received: by gateway.macroint.com id <119052>; Fri, 28 Jan 2000 21:42:54 -0500  
Mime-Version: 1.0  
Message-Id: <00Jan28.214254est.119052@gateway.macroint.com>  
From: tduffy@macroint.com (Tom Duffy)  
Subject: Re[2]: Census Does the Super Bowl

To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit  
Content-Description: cc:Mail note part  
Date: Fri, 28 Jan 2000 21:42:51 -0500

I found Intersurvey's idea intriguing, but then I looked at the example survey and their home page.

According to the page given below, 721 adults responded to the CBS/Intersurvey poll. However, I didn't see an explanation as to how these 721 responses were obtained: was this a randomly selected sample of the panel, with a decent non-response conversion protocol? What was the interviewing "window"? What was the response rate? Or was this a self-selected sample of a frame of 30,000 people? One or two additional lines of info at the bottom of the page would help some of us understand what these polls really mean.

Also, though a lot of work evidently went into recruiting a panel with the objective of having it be a "random" sample of Americans who are willing to trade poll participation for free access and hardware, are the probabilities of selection to this panel known? And are they used when weighting the data? Was any analysis conducted on the potential bias resulting from the above "trade" (simultaneous RDD "control" samples, cognitive testing)? And why is this panel methodologically superior to other panels that start with random recruitment? A panel is a panel, even if it is as large as 30,000 or more.

It would help to have this info in the methodological sections of the Intersurvey page. Otherwise, it is difficult to believe Intersurvey's claim that this methodology "makes existing research methodologies obsolete" (<http://www.intersurvey.com>).

---

Tom Duffy  
Macro International Inc.  
New York, NY  
tduffy@macroint.com

---

Reply Separator

---

Subject: RE: Census Does the Super Bowl  
Author: Doug Rivers <drivers@intersurvey.com> at Internet  
Date: 1/28/00 7:18 PM

InterSurvey is conducting several surveys on Super Bowl advertising this weekend, including specific questions about the impact of the Census ad.

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For an example of one of our surveys, see

<http://cbsnews.cbs.com/now/story/0,1597,154215-412,00.shtml>

Douglas Rivers

CEO

InterSurvey

1360 Willow Road

Menlo Park, CA 94325

(650) 289-2000

(650) 289-2020 (direct dial)

(650) 289-2001 (fax)

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> lobbying for it is now.

>  
>  
>  
>  
>  
>  
>

-- Jim

> \*\*\*\*\*

>From jpmurphy@jpmurphy.com Fri Jan 28 22:22:27 2000  
Received: from carriage.chesco.com (carriage.chesco.com [209.195.192.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id WAA14913 for <aapornet@usc.edu>; Fri, 28 Jan 2000 22:22:16 -0800  
(PST)

Received: from default (mxusw5x138.chesco.com [209.195.228.138])  
by carriage.chesco.com (8.9.1/8.9.1) with SMTP id BAA07056  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 01:22:13 -0500 (EST)

Message-ID: <01bd01bf6a20\$edc56e60\$8ae4c3d1@default>  
From: "James P. Murphy" <jpmurphy@jpmurphy.com>  
To: <aapornet@usc.edu>  
Subject: Re: Bob Squier  
Date: Sat, 29 Jan 2000 01:20:23 -0500  
MIME-Version: 1.0  
Content-Type: text/plain;  
charset="iso-8859-1"  
Content-Transfer-Encoding: 7bit  
X-Priority: 3  
X-MSMail-Priority: Normal  
X-Mailer: Microsoft Outlook Express 4.72.3110.1  
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

I agree with Ray that the piece on Robert Squier is out of place in  
AAPORNET.

Why should we celebrate an individual's "path-breaking role as a political  
manipulator and marketer?"

Or talent that "buried (the opponent's) campaign before it had a chance to  
get off the ground."

(Both quotes are from the Times piece.)

Is this what we stand for?

James P. Murphy, Ph.D.  
Voice (610) 408-8800  
Fax (610) 408-8802  
jpmurphy@jpmurphy.com  
-----Original Message-----

From: s.kraus@NotesMail1.csuohio.edu <s.kraus@NotesMail1.csuohio.edu>  
To: aapornet@usc.edu <aapornet@usc.edu>  
Date: Thursday, January 27, 2000 1:36 PM  
Subject: Bob Squire

>  
>

>Bob Squire was most helpful to me over the years as I followed the  
>presidential debates and collected a variety of data, several of which he

>was instrumental in identifying and locating. My book, TELEVISED  
>PRESIDENTIAL DEBATES AND PUBLIC POLICY, SECOND EDITION was just published  
>by Erlbaum.

>

>The earlier discussions about third party candidates and the use of polling  
>to determine their "qualifications" to participate in general election  
>presidential debates is a case in point. Bob Squire and other polling  
>practioneers, gave a front-line view about the practice. My book has  
>sections devoted to polling, third and minor party candidates, and the  
>politics of political polling.

>

>Anyone who has conducted research on campaigning, polling and elections,  
>especially in presidential elections will appreciate the important role  
>that people like Bob Squire occupied. He was respected by both major  
>parties.

>

>Jim's note, aside from providing the sad news, was in a little way, a  
>tribute to Bob for his contribution to the field of campaigning and  
>polling. We ought not to be reticient about contributing to his legacy.

>

>

>

>From lavrakas.1@osu.edu Sat Jan 29 05:03:48 2000  
Received: from maill.uts.ohio-state.edu (maill.uts.ohio-state.edu  
[128.146.214.30])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id FAA04268 for <aapornet@usc.edu>; Sat, 29 Jan 2000 05:03:29 -0800  
(PST)  
Received: from lavrakaslaptop (ts3-1.homenet.ohio-state.edu [140.254.112.56])  
by maill.uts.ohio-state.edu (8.9.3/8.9.3) with SMTP id IAA02461  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 08:03:16 -0500 (EST)  
Date: Sat, 29 Jan 2000 08:03:16 -0500 (EST)  
Message-Id: <200001291303.IAA02461@maill.uts.ohio-state.edu>  
X-Sender: lavrakas.1@postbox.acs.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.1.2  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
To: aapornet@usc.edu  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: Raffles as Incentives

Chris,

Over the years my survey organizations have on occasion used the  
raffle/lottery technique (in fact we are going into the field next week with  
four such surveys), but we've never implemented the technqiuie using a  
randomized experiment to reliably test its effects on response rates and  
data quality.

Regardless, please consider posting a summary message back onto AAPORnet  
that shows what you learned from the feedback you receive. Thanks.

>Date: Thu, 27 Jan 2000 15:22:10 -0500

>Reply-To: aapornet@usc.edu

>Sender: owner-aapornet@usc.edu  
>X-PH: V4.4@orb1  
>From: Chris\_Brogan@abtassoc.com (Chris Brogan)  
>To: "AAPORNET \ (E-mail\)" <aapornet@usc.edu>  
>Subject: Raffles as Incentives  
>Content-Description: cc:Mail note part  
>X-Listprocessor-Version: 8.1 -- ListProcessor(tm) by CREN

>  
>  
> A colleague is considering using a monetary prize "raffle" as an  
> incentive for participating in a subsequent wave of an in person panel  
> study. I would greatly appreciate any information one could share  
> about the impact of this approach on response rates, data quality,  
> bias, and survey operations. If preferred, you may reply to me  
> directly at chris\_brogan@abtassoc.com

>From jwerner@jwdp.com Sat Jan 29 11:06:10 2000  
Received: from vger.vgernet.net (root@vgernet.net [205.219.186.1])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA01824 for <aapornet@usc.edu>; Sat, 29 Jan 2000 11:06:09 -0800  
(PST)  
Received: from jwdp.com (plp17.vgernet.net [205.219.186.117])  
by vger.vgernet.net (8.8.8/8.8.5) with ESMTTP id OAA20943  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 14:36:28 -0500 (EST)  
Message-ID: <3893399F.C0AF6412@jwdp.com>  
Date: Sat, 29 Jan 2000 14:03:59 -0500  
From: Jan Werner <jwerner@jwdp.com>  
Reply-To: jwerner@jwdp.com  
X-Mailer: Mozilla 4.7 [en] (Win98; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Arizona and Internet voting  
References: <4.1.20000126205928.00a37da0@jan.ucc.nau.edu>  
<4.2.2.20000128193641.00a58d50@shiva.hunter.cuny.edu>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Since several others have reported success with this site, I tried again  
this morning with the same results.

I normally filter cookies selectively using a security program called  
Cookie Pal, which allows me to track a site's cookie activity. The  
election.com site tried as many as 37 times to send a cookie on initial  
login! Accessing the site with security relaxed from my end did result  
in a single cookie, but didn't change the screen problems.

The screen problems appear immediately with Netscape Navigator 4.7, the  
same version used by Manfred Kuechler. With Internet Explorer 5.01 (the  
most recent release), there is no problem until I move the mouse over  
any of the javascript hotspots, at which point, the text starts to  
refresh in the wrong location, gradually causing the screen to fill with  
garbage.

These people are doing a lot javascript programming behind the scene to try and control from their end everything that you see in a browser at your end, and some of these efforts don't take into account some of my settings.

As a programmer, I have some ideas about what they are doing wrong, but as an end-user, my reaction is simply that I wouldn't trust these people to run a web site, let alone an election.

Jan Werner  
jwerner@jwdp.com

---

Manfred Kuechler wrote:

>  
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> really curious what caused Jan's bad experience.  
>  
> Manfred Kuechler, Sociology Department at Hunter College (CUNY)  
> <http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html>  
> From mitofsky@mindspring.com Sat Jan 29 11:56:06 2000  
Received: from smtp7.atl.mindspring.net (smtp7.atl.mindspring.net  
[207.69.128.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id LAA14076 for <aapornet@usc.edu>; Sat, 29 Jan 2000 11:56:05 -0800  
(PST)  
From: mitofsky@mindspring.com  
Received: from smui3.eng00.mindspring.net (smui3.eng00.mindspring.net  
[207.69.200.50])  
by smtp7.atl.mindspring.net (8.9.3/8.8.5) with ESMTTP id OAA29366  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 14:55:57 -0500 (EST)  
Received: by smui3.eng00.mindspring.net id OAA0000032351; Sat, 29 Jan 2000  
14:55:57  
-0500 (EST)  
Date: Sat, 29 Jan 2000 14:55:57 -0500  
To: aapornet@usc.edu  
Subject: Re: Re: Bob Squier  
Sender: mitofsky@mindspring.com  
Message-ID: <Springmail.105.949175757.0.64008600@www.springmail.com>  
X-Originating-IP: 170.20.95.13



I am appalled at the negativism over an obituary for someone a lot of us think was a fine gentleman and a good friend to legitimate survey research. If you think it was out of place hit your delete key. Many of us think it was appropriate and we appreciate having it posted.  
warren mitofsky

aapornet@usc.edu wrote:

> I agree with Ray that the piece on Robert Squier is out of place in AAPORNET.

Why should we celebrate an individual's "path-breaking role as a political manipulator and marketer?"

Or talent that "buried (the opponent's) campaign before it had a chance to get off the ground."

(Both quotes are from the Times piece.)

Is this what we stand for?

James P. Murphy, Ph.D.

Voice (610) 408-8800

Fax (610) 408-8802

jpmurphy@jpmurphy.com

-----Original Message-----

From: s.kraus@NotesMail1.csuohio.edu

To: aapornet@usc.edu

Date: Thursday, January 27, 2000 1:36 PM

Subject: Bob Squire

>

>

>Bob Squire was most helpful to me over the years as I followed the >presidential debates and collected a variety of data, several of which he >was instrumental in identifying and locating. My book, TELEVISED >PRESIDENTIAL DEBATES AND PUBLIC POLICY, SECOND EDITION was just published >by Erlbaum.

>

>The earlier discussions about third party candidates and the use of polling >to determine their "qualifications" to participate in general election >presidential debates is a case in point. Bob Squire and other polling >practioneers, gave a front-line view about the practice. My book has >sections devoted to polling, third and minor party candidates, and the >politics of political polling.

>

>Anyone who has conducted research on campaigning, polling and elections, >especially in presidential elections will appreciate the important role >that people like Bob Squire occupied. He was respected by both major >parties.

>

>Jim's note, aside from providing the sad news, was in a little way, a >tribute to Bob for his contribution to the field of campaigning and

>polling. We ought not to be reticent about contributing to his legacy.  
>  
>  
>

>From KAF@cbsnews.com Sat Jan 29 13:17:57 2000  
Received: from cbsnews.com ([170.20.81.50])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id NAA11253 for <aapornet@usc.edu>; Sat, 29 Jan 2000 13:17:56 -0800  
(PST)  
Received: from CBSNY-Message\_Server by cbsnews.com  
with Novell\_GroupWise; Sat, 29 Jan 2000 16:17:25 -0500  
Message-Id: <s8931295.039@cbsnews.com>  
X-Mailer: Novell GroupWise 4.1  
Date: Sat, 29 Jan 2000 16:15:39 -0500  
From: Kathy Frankovic <KAF@cbsnews.com>  
To: aapornet@usc.edu  
Subject: Re[2]: Census Does the Super Bowl -Reply  
Mime-Version: 1.0  
Content-Type: text/plain  
Content-Disposition: inline

Doug Rivers will be responding as well, but here are some details of  
Thursday night's CBS News Poll:

This survey was conducted in essentially the same way that CBS News  
has done telephone reaction panels in the past. Just as we would start  
with a randomly selected telephone sample of adults interviewed before  
a major event, in this case we began with a randomly selected subset of  
the InterSurvey panel.

This group was asked a set of politically-oriented questions in the week  
before the event, without being told that these questions were being  
asked for CBS News, and without being told that this was part of a  
special panel for the State of the Union address. In addition, they were  
sent a letter asking them to log in to their web TV at 10:15 p.m. ET on Jan.  
27 (the night of the State of the Union address). No mention was made  
in that request of the speech itself. If selected respondents would not  
be able to log in from their WebTV at that time, they were given an 800  
number to dial.

Respondents on Thursday night were subject to our usual weighting  
process to account for respondent differences in the probabilities of  
selection as well as the normal demographic weighting done on  
telephone samples. In addition, a non-response adjustment was made  
based on responses to the political questions asked before the speech in  
order to control for any political bias in the post-speech sample. We  
have followed similar procedures in the telephone reaction polls we've  
done for many years. We and InterSurvey will be reviewing the data in  
the next few weeks and we'll have a presentation on AAPOR about the  
poll.

The policy of CBS News is NEVER to call a non-probability sample a CBS  
News Poll.

>From mbarron@ic.sunysb.edu Sat Jan 29 13:35:45 2000  
Received: from bartman.ic.sunysb.edu (bartman.ic.sunysb.edu [129.49.1.4])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id NAA16700 for <aapornet@usc.edu>; Sat, 29 Jan 2000 13:35:21 -0800  
(PST)  
Received: from ic.sunysb.edu (078-223.dialup.sunysb.edu [129.49.78.223])  
by bartman.ic.sunysb.edu (8.9.3/8.9.3) with ESMTP id QAA21414  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 16:35:19 -0500 (EST)  
Message-ID: <38935D50.F391F338@ic.sunysb.edu>  
Date: Sat, 29 Jan 2000 16:36:17 -0500  
From: Martin Barron <mbarron@ic.sunysb.edu>  
X-Mailer: Mozilla 4.7 [en] (Win98; I)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapor <aapornet@usc.edu>  
Subject: Push polling and subtlety  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Today I completed telephone interview on the upcoming New York Senate race. About halfway through the survey I began to suspect it was a push poll. By the end of the interview I was fairly certain it was. So when the interview was finished, I got the name of the polling firm (PSA Interviewing, Denver) and called to lodge a complaint about the interview. The supervisor who I talked with said that PSA was under a confidentiality agreement with the client (which, as I understand it, is a violation of AAPOR's code of ethics) and could not tell me whether or not they were associated with either of the candidates.

AAPOR's statement condemning push polls seems to imply that push polls are fairly easy to spot. However, although my gut tells me this was a push poll, it's possible (since I don't know who commissioned the survey) that it was just a really (really really really) bad legitimate survey. After all, I couldn't spot any blatantly misleading statements. Instead, most of the questions were couched in a language that favored Mrs. Clinton's position (and was unfavorable towards Mayor Giuliani's), but, again, never in an obvious way. If this had only occurred once or twice, I'd have chalked it up someone not paying close enough attention during questionnaire construction. But the preponderance of these subtly biased questions leads me to believe that they were not there by mistake.

So, as I see it, there are three possibilities:

- a) This was a legitimate survey to which I'm overreacting.
- b) I underestimated the subtlety inherent in push polls and this was, in fact, a typical push poll.
- c) Push polls have begun to adapt (either because of an increasingly poll-savvy public, because of increasing press exposure, or for some other reason) and are now a much more subtle tool.

I'd be quite happy if A were true. C scares me. If someone (me) with a fair amount of knowledge about the political race in question and a moderate amount of survey research training can't be sure if they are being misled, what chance does someone who has never heard of push

polling, much less the application of cognitive processes to survey methodology (to steal Sudman Schwarz and Bradburn's subtitle), have in spotting the deception?

I'm very interested to hear what others on the list think about this.

Best,  
Martin Barron  
SUNY Stony Brook

>From beniger@rcf.usc.edu Sat Jan 29 13:51:08 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA20733 for <aapornet@usc.edu>; Sat, 29 Jan 2000 13:51:07 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA02356 for <aapornet@usc.edu>; Sat, 29 Jan 2000 13:51:07 -0800  
(PST)  
Date: Sat, 29 Jan 2000 13:51:07 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <s8931295.039@cbsnews.com>  
Message-ID: <Pine.GSO.4.10.10001291323160.28948-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

On Sat, 29 Jan 2000, Kathy Frankovic wrote:

> The policy of CBS News is NEVER to call a non-probability sample a CBS  
> News Poll.

Hey, I like this! Any other polling operations care to take the pledge?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- .
- .
- .

OR, if you don't belong to a polling operation, you might care to sign on to my own poll-consumer's pledge, which I--inspired by Kathy's example--do first make here:

My own personal policy, as a consumer of the results of public opinion

polls and other survey and market research, is NEVER to give any credence to a non-probability sample survey, and NEVER to accept one as a scientifically valid inference to any larger population, nor to any population at all beyond those individuals actually sampled.

1. Jim Beniger
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- .
- .
- .

\*\*\*\*\*

>From tmglp@cms.mail.virginia.edu Sat Jan 29 14:19:00 2000  
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id OAA27949 for <aapornet@usc.edu>; Sat, 29 Jan 2000 14:18:59 -0800  
(PST)  
Received: from tetra.mail.virginia.edu by mail.virginia.edu id aa12184;  
29 Jan 2000 17:18 EST  
Received: from bam8v95.virginia.edu (Dialin3117.cstone.net [208.170.144.117])  
by tetra.mail.Virginia.EDU (8.8.7/8.8.7) with SMTP id RAA25106  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 17:18:56 -0500 (EST)  
From: "Thomas M. Guterbock" <tmglp@cms.mail.virginia.edu>  
To: AAPORnet List server <aapornet@usc.edu>  
Subject: Re: Push polling and subtlety  
In-Reply-To: <38935D50.F391F338@ic.sunysb.edu>  
Message-ID: <SIMEON.10001291703.E@bam8v95.virginia.edu>  
Date: Sat, 29 Jan 2000 17:19:03 -0500 (Eastern Standard Time)  
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)  
X-Authentication: IMSP  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

Martin:

The AAPOR statement on push polls is directed against phone-bank activities that aren't really polls. When this deceptive practice is used in a campaign, the "poll" is usually short, a very large number of calls are made (as the goal is to influence voters by inducing them to change votes or to stay home), and the results may not actually be saved and analyzed. Such activity usually happens closer in time to the actual election.

It sounds like you were the respondent to a more legitimate form of persuasive polling. Sounds like somebody was testing the impact and marketability of alternative messages for Mrs. Clinton's campaign. In doing so, it is not surprising that the researchers would ask you to react to biased questions that make Mrs. Clinton look good and Mr. Giuliani look bad.

When I first got involved in the 'push-poll' issue, it was because polls of this latter nature had been used in Virginia, with the result that state legislators introduced a bill aimed at regulating polling here. It is an

interesting case study in the natural history of a social problem that AAPOR and the political consulting industry were able to join in condemning "push-polls" only after the target was redefined to include only the former, non-poll activity. This has left the field entirely open for the kind of polling you experienced. Personally, I think it's a bad thing for all of us when researchers conduct surveys that leave a bad taste in the respondent's mouth. But AAPOR's current official posture (as I understand it) is that the poll you responded to is OK, as long as the N was within reason and results were really analyzed for research purposes.

One other thing: as I understand it, it is permissible not to disclose sponsorship while a poll is in progress. AAPOR prohibits PUBLISHING results without disclosing sponsorship. This point was extensively argued earlier in the "push poll" debate and in subsequent AAPORnet exchanges, because the legislation (which was defeated) would have required disclosure of who paid for the poll to every respondent. I believe it is common practice in political polling to keep the sponsorship concealed, as it is in certain types of brand-related market research.

Tom Guterbock

On Sat, 29 Jan 2000 16:36:17 -0500 Martin Barron <mbarron@ic.sunysb.edu> wrote:

> Today I completed telephone interview on the upcoming New York Senate  
> race. About halfway through the survey I began to suspect it was a push  
> poll. By the end of the interview I was fairly certain it was. So when  
> the interview was finished, I got the name of the polling firm (PSA  
> Interviewing, Denver) and called to lodge a complaint about the  
> interview. The supervisor who I talked with said that PSA was under a  
> confidentiality agreement with the client (which, as I understand it, is  
> a violation of AAPOR's code of ethics) and could not tell me whether or  
> not they were associated with either of the candidates.

>  
> AAPOR's statement condemning push polls seems to imply that push polls  
> are fairly easy to spot. However, although my gut tells me this was a  
> push poll, it's possible (since I don't know who commissioned the  
> survey) that it was just a really (really really really) bad legitimate  
> survey. After all, I couldn't spot any blatantly misleading  
> statements. Instead, most of the questions were couched in a language  
> that favored Mrs. Clinton's position (and was unfavorable towards Mayor  
> Giuliani's), but, again, never in an obvious way. If this had only  
> occurred once or twice, I'd have chalked it up someone not paying close  
> enough attention during questionnaire construction. But the  
> preponderance of these subtly biased questions leads me to believe that  
> they were not there by mistake.

>  
> So, as I see it, there are three possibilities:

>  
> a) This was a legitimate survey to which I'm overreacting.  
>  
> b) I underestimated the subtlety inherent in push polls and this was, in  
> fact, a typical push poll.

>  
> c) Push polls have begun to adapt (either because of an increasingly  
> poll-savvy public, because of increasing press exposure, or for some  
> other reason) and are now a much more subtle tool.

>

> I'd be quite happy if A were true. C scares me. If someone (me) with a  
> fair amount of knowledge about the political race in question and a  
> moderate amount of survey research training can't be sure if they are  
> being misled, what chance does someone who has never heard of push  
> polling, much less the application of cognitive processes to survey  
> methodology (to steal Sudman Schwarz and Bradburn's subtitle), have in  
> spotting the deception?  
>  
> I'm very interested to hear what others on the list think about this.  
>  
>  
> Best,  
> Martin Barron  
> SUNY Stony Brook  
>

Thomas M. Guterbock ..... Voice:(804) 924-6516  
Sociology/Center for Survey Research .... FAX: (804) 924-7028  
University of Virginia .....  
539 Cabell Hall .....  
Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu

>From rshalpern@mindspring.com Sat Jan 29 15:10:52 2000  
Received: from smtp7.atl.mindspring.net (smtp7.atl.mindspring.net  
[207.69.128.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id PAA26421 for <aapornet@usc.edu>; Sat, 29 Jan 2000 15:10:51 -0800  
(PST)  
Received: from w5y0s9 (user-38lcfob.dialup.mindspring.com [209.86.63.11])  
by smtp7.atl.mindspring.net (8.9.3/8.8.5) with ESMTP id SAA31172  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 18:10:50 -0500 (EST)  
Message-Id: <4.2.0.58.20000129175700.00a7ca60@mail.mindspring.com>  
X-Sender: rshalpern@mail.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Sat, 29 Jan 2000 17:57:24 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <Pine.GSO.4.10.10001291323160.28948-100000@almaak.usc.edu>  
References: <s8931295.039@cbsnews.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

At 04:51 PM 1/29/00 , you wrote:

>On Sat, 29 Jan 2000, Kathy Frankovic wrote:  
>  
> > The policy of CBS News is NEVER to call a non-probability sample a CBS  
> > News Poll.  
>  
>Hey, I like this! Any other polling operations care to take the pledge?  
>  
> 1.  
> 2.  
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> 5.  
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>OR, if you don't belong to a polling operation, you might care to sign on  
>to my own poll-consumer's pledge, which I--inspired by Kathy's example--do  
>first make here:

>  
>  
> My own personal policy, as a consumer of the results of public opinion  
> polls and other survey and market research, is NEVER to give any  
> credence to a non-probability sample survey, and NEVER to accept one as  
> a scientifically valid inference to any larger population, nor to any  
> population at all beyond those individuals actually sampled.

> 1. Jim Beniger  
> 2.dick halpern  
> 3.  
> 4.  
> 5.  
> 6.  
> 7.  
> .  
> .  
> .

>\*\*\*\*\*

>From andy@troll.soc.qc.edu Sat Jan 29 15:12:58 2000  
Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id PAA00624 for <aapornet@usc.edu>; Sat, 29 Jan 2000 15:12:57 -0800  
(PST)

Received: from troll.soc.qc.edu (isdn-9.tuckahoe.bestweb.net  
[209.94.107.218])  
by rothko.bestweb.net (8.9.1a/8.9.0) with ESMTTP id SAA20118;  
Sat, 29 Jan 2000 18:12:52 -0500 (EST)

Message-ID: <389373D2.CD25118F@troll.soc.qc.edu>  
Date: Sat, 29 Jan 2000 18:12:19 -0500  
From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>  
X-Mailer: Mozilla 4.7 [en] (Win95; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Push polling and subtlety  
References: <SIMEON.10001291703.E@bam8v95.virginia.edu>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

"Thomas M. Guterbock" wrote:



>  
> It sounds like you were the respondent to a more legitimate form of  
> persuasive polling. Sounds like somebody was testing the impact and  
> marketability of alternative messages for Mrs. Clinton's campaign. In  
> doing so, it is not surprising that the researchers would ask you to react  
> to biased questions that make Mrs. Clinton look good and Mr. Giuliani look  
> bad.

Message and media tests are completely legitimate as a form of research for political campaigns (as well as for other Public Affairs and commercial activities.) Don't a lot of AAPOR members work for commercial ventures that have as clients other commercial ventures? Don't they sometimes test messages for banks, insurance companies, cigarette companies, etc. Isn't this all completely legitimate?

Am I missing something here?

Once I got such a call, early on in a campaign for Westchester County exec.

The question, still one of my favorites: "What if you knew that Richard Brodsky (a New York State Assembly member) had been selected as the most obnoxious Assembly member by the members of staff of the state Assembly, how would that affect your opinion of him."

My answer: "not a bit, I know Assemblyman Brodsky."

Andy

Andrew A. Beveridge	Home Office
209 Kissena Hall	50 Merriam Avenue
Department of Sociology	Bronxville, NY 10708
Queens College and Grad Ctr/CUNY	Phone: 914-337-6237
Flushing, NY 11367-1597	Fax: 914-337-8210
Phone: 718-997-2837	E-Mail: andy@troll.soc.qc.edu
Fax: 718-997-2820	Website: <a href="http://www.soc.qc.edu/Maps">http://www.soc.qc.edu/Maps</a>

>From mtrau@umich.edu Sat Jan 29 15:18:10 2000  
Received: from vivalasvegas.rs.itd.umich.edu (vivalasvegas.rs.itd.umich.edu [141.211.83.35])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id PAA07364 for <aapornet@usc.edu>; Sat, 29 Jan 2000 15:18:09 -0800  
(PST)  
Received: from s-isr-m1.umich.edu (isr.umich.edu [141.211.207.35])  
by vivalasvegas.rs.itd.umich.edu (8.9.1/3.1r) with ESMTP id SAA24193  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 18:18:14 -0500 (EST)  
Received: by isr.umich.edu with Internet Mail Service (5.5.2448.0)  
id <ZN3SZYRN>; Sat, 29 Jan 2000 18:21:19 -0500  
Message-ID: <5D28BEE5CAE8D1119F5700A0C9B4268E03BC68AC@isr.umich.edu>  
From: Michael Traugott <mtrau@umich.edu>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Push polling and subtlety  
Date: Sat, 29 Jan 2000 18:21:18 -0500  
MIME-Version: 1.0  
X-Mailer: Internet Mail Service (5.5.2448.0)

Content-Type: text/plain;  
charset="windows-1252"  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id PAA07368

Mee-Eun Kang and I have a chapter about push polls in a new edited volume that Paul Lavrakas and I have coming out in a few weeks. It is titled "Election Polls, the News Media, and Democracy" and will be published by Chatham House. I will produce a couple of paragraphs below to illustrate and expand upon the point that Tom Guterbock made.

What some consider to be a true "push poll" is run out of a phone bank. Thousands of calls are made, and no data are usually recorded. This is "negative persuasion calling" rather than a poll. This is the kind of "push poll" that was the focus of the joint statement by AAPOR, NCPP, and the American Association of Political Consultants. In a poll that is used to evaluate strategies that might work in a campaign, several positive and negative themes might be evaluated. But the company/consultant is interested in collecting and analyzing the data to see what works and how. It is worth noting that you live in NY and the data were being collected on the New York race.

It is difficult for respondents to understand the difference between the two techniques, of course, and the resulting negative experience can have a detrimental consequence for all who conduct polls.

Here's the text from the introduction:

Push polling is a relatively new kind of campaign technique that is designed to move the support of voters away from one candidate and toward another. It has been adopted by candidates, political parties supporting a candidate, and organized interest groups supporting a candidate or an issue. Initially developed and employed with some success in presidential campaigns, especially in both the 1996 primaries and general elections, it has increasingly been used in contests for smaller constituencies and for many different kinds of contests, now including referenda and initiatives. The technique has raised alarms among advocates of good government and fair campaign practices as well as in the polling and survey research industry. Push polls simulate an interview on the telephone, but they often do not involve data collection or analysis. As a result, they have been labeled "pseudo polls" (Traugott and Lavrakas, 1996). The form of questioning can offend people who are subjected to it, and the fear of the polling business is that the technique will contribute further to already declining response rates and public trust in polls.

Many state legislatures have responded to the rise of push polling by drafting legislation to outlaw it, and a similar bill was introduced in the U.S. House of Representatives in 1997. Such legislation has proved problematical because many of these laws fly in the face of protected forms of political speech under the First Amendment to the U.S. Constitution. The key issue for legislators is defining an unacceptable practice with sufficient precision that the proposed "illegal" behavior does not include protected speech. In this chapter, we review the rise of push polling, paying attention to the distinctions between "negative persuasion telephoning" and strategic polling designed to assess the potential effectiveness of alternative campaign themes. We employ a systematic search of reported occurrences of push polls in the last few election cycles in order to develop a conceptual framework that describes who is using them and

under what electoral circumstances. We then review current attempts at the development of legislation to regulate the technique, with an emphasis on the level of specificity and targeting of unethical practices.

>From GBANDASSOC@aol.com Sat Jan 29 15:48:19 2000  
Received: from imo-d10.mx (imo-d10.mx.aol.com [205.188.157.42])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id PAA15323 for <aapornet@usc.edu>; Sat, 29 Jan 2000 15:48:18 -0800  
(PST)

From: GBANDASSOC@aol.com  
Received: from GBANDASSOC@aol.com  
by imo-d10.mx.aol.com (mail\_out\_v24.8.) id 5.c3.13cf5e7 (3971)  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 18:47:44 -0500 (EST)

Message-ID: <c3.13cf5e7.25c4d61f@aol.com>

Date: Sat, 29 Jan 2000 18:47:43 EST

Subject: Re: Bob Squier

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 14

Re: Warren Mitofsky's comment on the Squier obituary

Thanks - I'm sure you expressed the feelings of many of us, especially those of us who had the opportunity to work with Bob.

Gene Bregman

>From HOneill1536@aol.com Sat Jan 29 16:41:55 2000  
Received: from imol8.mx.aol.com (imol8.mx.aol.com [152.163.225.8])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id QAA07250 for <aapornet@usc.edu>; Sat, 29 Jan 2000 16:40:48 -0800  
(PST)

From: HOneill1536@aol.com  
Received: from HOneill1536@aol.com  
by imol8.mx.aol.com (mail\_out\_v24.8.) id 5.e0.a562cf (6537)  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 19:40:14 -0500 (EST)

Message-ID: <e0.a562cf.25c4e26d@aol.com>

Date: Sat, 29 Jan 2000 19:40:13 EST

Subject: Re: Frankovic on CBS News Poll-Reply

To: aapornet@usc.edu

MIME-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Content-Transfer-Encoding: 7bit

X-Mailer: AOL 4.0 for Windows 95 sub 38

T here are many research projects, including most litigation research, conducted among samples that are non-probability. These projects are very useful' are not presented as projectible, and should not be summarily condemned by academic purists - who, with the currently low response rates, have probably not conducted a real probability survey in many years.

Harry O'Neill

>From pmeyer@email.unc.edu Sat Jan 29 17:20:21 2000  
Received: from smtpsrv0.isis.unc.edu (smtpsrv0.isis.unc.edu [152.2.1.139])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id RAA05987 for <aapornet@usc.edu>; Sat, 29 Jan 2000 17:20:02 -0800  
(PST)

Received: from login5.isis.unc.edu (pmeyer@login5.isis.unc.edu [152.2.1.102])

by smtpsrv0.isis.unc.edu (8.9.3/8.9.1) with ESMTTP id UAA19378  
for <aapornet@usc.edu>; Sat, 29 Jan 2000 20:18:45 -0500 (EST)  
Received: (from pmeyer@localhost)  
by login5.isis.unc.edu (8.9.3/8.9.3) id UAA56542;  
Sat, 29 Jan 2000 20:18:46 -0500  
Date: Sat, 29 Jan 2000 20:18:45 -0500 (EST)  
From: Philip Meyer <pmeyer@email.unc.edu>  
X-Sender: pmeyer@login5.isis.unc.edu  
To: aapornet@usc.edu  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <Pine.GSO.4.10.10001291323160.28948-100000@almaak.usc.edu>  
Message-ID: <Pine.A41.4.21L1.0001292015280.58796-100000@login5.isis.unc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Please define non-probability sample. Is a sample designed as a probability sample but ending with a cooperation rate (COOP1 in the standard definitions) of less than 50 percent a non-probability sample?

=====  
Philip Meyer, Knight Chair in Journalism Voice: 919 962-4085  
CB 3365 Carroll Hall Fax: 919 962-1549  
University of North Carolina Cell: 919 906-3425  
Chapel Hill NC 27599-3365 <http://www.unc.edu/~pmeyer>  
=====

On Sat, 29 Jan 2000, James Beniger wrote:

> Date: Sat, 29 Jan 2000 13:51:07 -0800 (PST)  
> From: James Beniger <beniger@rcf-fs.usc.edu>  
> Reply-To: aapornet@usc.edu  
> To: aapornet@usc.edu  
> Subject: Re: Frankovic on CBS News Poll-Reply  
>  
>  
>

> On Sat, 29 Jan 2000, Kathy Frankovic wrote:

> > The policy of CBS News is NEVER to call a non-probability sample a CBS  
> > News Poll.

> Hey, I like this! Any other polling operations care to take the pledge?

- >  
> 1.  
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> OR, if you don't belong to a polling operation, you might care to sign on

> to my own poll-consumer's pledge, which I--inspired by Kathy's example--do  
> first make here:  
>  
>  
> My own personal policy, as a consumer of the results of public opinion  
> polls and other survey and market research, is NEVER to give any  
> credence to a non-probability sample survey, and NEVER to accept one as  
> a scientifically valid inference to any larger population, nor to any  
> population at all beyond those individuals actually sampled.  
>  
> 1. Jim Beniger  
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>From beniger@rcf.usc.edu Sat Jan 29 19:07:41 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id TAA08116 for <aapornet@usc.edu>; Sat, 29 Jan 2000 19:07:41 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id TAA16110 for <aapornet@usc.edu>; Sat, 29 Jan 2000 19:07:40 -0800  
(PST)  
Date: Sat, 29 Jan 2000 19:07:40 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <e0.a562cf.25c4e26d@aol.com>  
Message-ID: <Pine.GSO.4.10.10001291729010.11303-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Harry,

I love you, and respect and admire you, as I think you must know.

But how could one ever know the extent to which one had conducted "a real probability survey" unless he had set out to conduct one in the first place?

At minimum, the "purists," as you call them, at least know the extent to which--and the ways in which--their results are impure, i.e., the ways (many of them, at least) in which their sample survey deviates from a

true probability one. And what do the impurists know?

And in the business of applying statistical theory--of making inferences from sample to population--how could "purist" possibly be a bad word? I can only hope, for your own sake, that at the casino table or while playing poker, you are yourself just such a purist, whether calculating or intuitive (I have no idea whether you do engage in activities such as these or not, I must hasten to add).

As for your word "academic," that clearly is a contemptible term. I think it only fair to warn the hordes of academics hanging around CBS News that their days are numbered--that their ivory tower is about to come crashing down about their ears. Are then do we picture the forces of news interest, consumer preferences and profitability as wearing the white hats or the black, come the end of the final reel, do you think? Might we not honor those, among our own membership, who fight on--for informative broadcast reporting and against infotainment--until their final shell is spent?

I do agree with you on your final point: No one has conducted a "real" probability survey in many years, probably ever--at least not for large and complex populations (where even a population census grows ever more difficult to conduct). But doesn't this make purity of inference increasingly more important, not less?

What besides statistical inference, after all, keeps modern survey research above the level of the newspaper clip-out, call-in and straw polls? And if we are not above, then what \*do\* we really know--and why bother at all?

-- Jim

P.S. I don't think that anyone intends to include litigation research among survey, market or public opinion research, nor would I condemn any "research" not presented by those who conduct it as projectable, out of my respect for free speech, nor do I find that this falls outside the common dictionary definition of "research." It is in fact the dictionary above which we must ever strive to rise, if we are to continue to hold the respect of our audiences, our students, and our clients--or at least all those among them worthy of our own respect.

\*\*\*\*\*

On Sat, 29 Jan 2000 HOneill1536@aol.com wrote:

> There are many research projects, including most litigation research,  
> conducted among samples that are non-probability. These projects are very  
> useful' are not presented as projectable, and should not be summarily  
> condemned by academic purists - who, with the currently low response rates,  
> have probably not conducted a real probability survey in many years.  
>  
> Harry O'Neill

>From andy@troll.soc.qc.edu Sat Jan 29 20:23:55 2000  
Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id UAA22463 for <aapornet@usc.edu>; Sat, 29 Jan 2000 20:23:54 -0800

(PST)

Received: from troll.soc.qc.edu (isdn-5.tuckahoe.bestweb.net  
[209.94.107.214])  
by rothko.bestweb.net (8.9.1a/8.9.0) with ESMTTP id XAA13695;  
Sat, 29 Jan 2000 23:23:52 -0500 (EST)  
Message-ID: <3893BCB9.85F2CE9E@troll.soc.qc.edu>  
Date: Sat, 29 Jan 2000 23:23:22 -0500  
From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>  
X-Mailer: Mozilla 4.7 [en] (Win95; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Re: Frankovic on CBS News Poll-Reply  
References: <Pine.GSO.4.10.10001291729010.11303-100000@almaak.usc.edu>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

> Beniger States:

> P.S. I don't think that anyone intends to include litigation research  
> among survey, market or public opinion research,

As a person who has done some litigation research and testified in court,  
about surveys, I take considerable umbrage about this characterization.

I guess everybody sees their own little corner of the world!! But surprise  
of surprises, the court system has adopted in a variety of contexts most  
of the canons of survey methods. If you want to generalize and introduce  
it into court, and there is an opposing expert, it is possible that the  
standards would be higher than those held by academics!!!

Andrew A. Beveridge

>From DMMerkle@aol.com Sun Jan 30 05:45:49 2000  
Received: from imo-d08.mx.aol.com (imo-d08.mx.aol.com [205.188.157.40])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id FAA23081 for <aapornet@usc.edu>; Sun, 30 Jan 2000 05:45:48 -0800

(PST)

From: DMMerkle@aol.com  
Received: from DMMerkle@aol.com  
by imo-d08.mx.aol.com (mail\_out\_v24.8.) id 5.b6.b4e28f (4013)  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 08:45:14 -0500 (EST)  
Message-ID: <b6.b4e28f.25c59a6a@aol.com>  
Date: Sun, 30 Jan 2000 08:45:14 EST  
Subject: Re: Frankovic on CBS News Poll-Reply  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 5.0 for Windows sub 45

In a message dated 1/29/00 4:18:13 PM Eastern Standard Time, KAF@cbsnews.com  
writes:

<< The policy of CBS News is NEVER to call a non-probability sample a CBS

News Poll. >>

I recall watching a CBS News program in 1992 immediately following Bush's State of the Union address that prominently featured the results of a call-in poll of over 300,000 viewers (and also, less prominently, the results of a traditional poll). Though CBS may not have officially labeled this call-in poll a "CBS News Poll," the attention it was given likely led many to conclude that it was.

>From worc@mori.com Sun Jan 30 06:35:51 2000

Received: from anchor-post-33.mail.demon.net (anchor-post-33.mail.demon.net [194.217.242.91])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id GAA29512 for <aapornet@usc.edu>; Sun, 30 Jan 2000 06:35:48 -0800

(PST)

Received: from worc.demon.co.uk ([194.222.4.107] helo=worc)

by anchor-post-33.mail.demon.net with smtp (Exim 2.12 #1)

id 12EvS6-0007BD-0X

for aapornet@usc.edu; Sun, 30 Jan 2000 14:35:46 +0000

Message-ID: <003601bf6b2f\$7e02a240\$6b04dec2@worc.demon.co.uk>

From: "Robert M Worcester" <worc@mori.com>

To: <aapornet@usc.edu>

Subject: Re: Frankovic on CBS News Poll-Reply

Date: Sun, 30 Jan 2000 14:36:16 -0000

MIME-Version: 1.0

Content-Type: text/plain;

charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 4.72.3110.1

X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

Count me out of Dick's list!

In a fast moving, short (typically three week) election such as we have in Britain, the poll that polls last polls best, and probability samples empirically have a much poorer record of 'getting it right on the night' than do tightly controlled quota samples, '92 general election notwithstanding. I'll trade you well structured quota samples for 50% response rate, if that, probability samples in those circumstances any day.

Dick should know this, having lived in London for as long as he did, but maybe Kathy and Jim can be forgiven (but can read the MRS Inquiry into the '92 election for elucidation).

Bob Worcester

-----Original Message-----

From: dick halpern <rshalpern@mindspring.com>

To: aapornet@usc.edu <aapornet@usc.edu>

Date: 29 January 2000 23:13

Subject: Re: Frankovic on CBS News Poll-Reply

>At 04:51 PM 1/29/00 , you wrote:

>

>

>>On Sat, 29 Jan 2000, Kathy Frankovic wrote:



>>  
>> > The policy of CBS News is NEVER to call a non-probability sample a CBS  
>> > News Poll.  
>>  
>>Hey, I like this! Any other polling operations care to take the pledge?  
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>>OR, if you don't belong to a polling operation, you might care to sign on  
>>to my own poll-consumer's pledge, which I--inspired by Kathy's example--do  
>>first make here:  
>>  
>>  
>> My own personal policy, as a consumer of the results of public opinion  
>> polls and other survey and market research, is NEVER to give any  
>> credence to a non-probability sample survey, and NEVER to accept one as  
>> a scientifically valid inference to any larger population, nor to any  
>> population at all beyond those individuals actually sampled.  
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>> 1. Jim Beniger  
>> 2.dick halpern  
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>From drivers@intersurvey.com Sun Jan 30 10:13:37 2000  
>Received: from nt-exchange.intersurvey.com ([63.86.24.2])  
> by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
> id KAA09071 for <aapornet@usc.edu>; Sun, 30 Jan 2000 10:13:36 -0800  
>(PST)  
>Message-ID: <9fbf35f54aba9b472421346864dba61238947f1a@inter-survey.com>  
>From: Doug Rivers <drivers@intersurvey.com>  
>To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
>Subject: RE: Re[2]: Census Does the Super Bowl  
>Date: Sun, 30 Jan 2000 10:12:57 -0800  
>MIME-Version: 1.0  
>Content-Type: text/plain;  
> charset="iso-8859-1"

We plan on presenting a paper at the AAPOR meetings with a detailed description of the design and the results of methodological experiments that we have been conducting. Kathy Frankovic responded with some specific details about the CBS study, but here are a few quick answers to your questions about the InterSurvey panel:

1) To date, InterSurvey panel recruitment has been handled by NORC using a complex design. We normally use the probabilities of selection to weight subsamples from the panel. The initial response rate, using the CASRO definition (roughly, contact rate x cooperation rate), is about 56%.

2) All studies, including the CBS one that you ask about, use randomly selected subsamples from the panel, not self-selection. In rereading our marketing materials, I realize that this isn't explicitly stated. (The thought of using self-selection at the final stage never occurred to us!)

3) Your questions about panels are good ones. In terms of sampling, there is no fundamental methodological difference between InterSurvey and other high quality, randomly recruited panels. The difference is that interviewing is initiated by sending an e-mail message to the selected panel member and that the interview is conducted using a Web browser. Their device automatically downloads e-mail and turns on a red light on the WebTV box, notifying them that a message has arrived. This means that we don't have to call or mail panel members--much faster than mail and much less intrusive than calling. It also means that we can interview outside of normal interviewing hours (e.g., after 10 pm, as was required for the CBS survey). Furthermore, we can use visual content, including TV-quality video, as part of our surveys. We are trying to combine the Web with general population probability sampling.

I hope this is responsive to your questions.

Doug

----- Original Message -----

From: "Tom Duffy" <tduffy@macroint.com>

To: <aapornet@usc.edu>

Sent: Friday, January 28, 2000 6:42 PM

Subject: Re[2]: Census Does the Super Bowl

> I found Intersurvey's idea intriguing, but then I looked at the  
> example survey and their home page.  
>  
> According to the page given below, 721 adults responded to the  
> CBS/Intersurvey poll. However, I didn't see an explanation as to how  
> these 721 responses were obtained: was this a randomly selected  
sample  
> of the panel, with a decent non-response conversion protocol? What  
was  
> the interviewing "window"? What was the response rate? Or was this a  
> self-selected sample of a frame of 30,000 people? One or two  
> additional lines of info at the bottom of the page would help some of  
  
> us understand what these polls really mean.

>  
> Also, though a lot of work evidently went into recruiting a panel  
with  
> the objective of having it be a "random" sample of Americans who are  
> willing to trade poll participation for free access and hardware, are  
>  
> the probabilities of selection to this panel known? And are they used  
>  
> when weighting the data? Was any analysis conducted on the potential  
> bias resulting from the above "trade" (simultaneous RDD "control"  
> samples, cognitive testing)? And why is this panel methodologically  
> superior to other panels that start with random recruitment? A panel  
> is a panel, even if it is as large as 30,000 or more.  
>  
> It would help to have this info in the methodological sections of the  
>  
> Intersurvey page. Otherwise, it is difficult to believe Intersurvey's  
>  
> claim that this methodology "makes existing research methodologies  
> obsolete" (<http://www.intersurvey.com>).  
>  
>  
> \_\_\_\_\_  
> Tom Duffy  
> Macro International Inc.  
> New York, NY  
> tduffy@macroint.com  
>  
>

>From Scheuren@aol.com Sun Jan 30 12:19:18 2000  
Received: from imo27.mx.aol.com (imo27.mx.aol.com [152.163.225.71])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA08833 for <aapornet@usc.edu>; Sun, 30 Jan 2000 12:19:17 -0800  
(PST)  
From: Scheuren@aol.com  
Received: from Scheuren@aol.com  
by imo27.mx.aol.com (mail\_out\_v24.8.) id 5.db.9f9fee (1781);  
Sun, 30 Jan 2000 15:18:42 -0500 (EST)  
Message-ID: <db.9f9fee.25c5f6a2@aol.com>  
Date: Sun, 30 Jan 2000 15:18:42 EST  
Subject: Posting on Angola Human Rights Awareness Survey  
To: aapornet@usc.edu  
CC: pball@umich.edu, howland@un.org  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 5.0 for Windows sub 44

Dear Fellow Members of AAPOR:

I am posting a request concerning work that any of you might be aware of on human rights awareness surveys. Please reply directly to <howland@un.org>.

Thanks, Fritz Scheuren

\_\_\_\_\_  
Hello,

The Human Rights Division of the United Nations Office in Angola is

supporting a statistics institute at the National University of Angola to do a survey of human rights awareness.

The purpose is to both obtain a sense of what the current level of human rights awareness is in Angola and to create baseline data by which we can measure whether our human rights awareness work is having an impact.

We would very much appreciate it if you would forward to us information regarding any such survey that you are aware of. It will help us to design the survey.

Thank you for your assistance.

Todd Howland  
Deputy Chief  
Human Rights Division  
United Nations Office in Angola  
howland@un.org

>From mitofsky@mindspring.com Sun Jan 30 12:33:27 2000  
Received: from smtp7.atl.mindspring.net (smtp7.atl.mindspring.net [207.69.128.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA12875 for <aapornet@usc.edu>; Sun, 30 Jan 2000 12:33:17 -0800 (PST)  
Received: from warrenmi (user-2iniige.dialup.mindspring.com [165.121.74.14])  
by smtp7.atl.mindspring.net (8.9.3/8.8.5) with ESMTTP id PAA15825  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 15:33:14 -0500 (EST)  
Message-Id: <4.2.0.58.20000130152749.00950b00@pop.mindspring.com>  
X-Sender: mitofsky@pop.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Sun, 30 Jan 2000 15:33:54 -0500  
To: aapornet@usc.edu  
From: Warren Mitofsky <mitofsky@mindspring.com>  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <003601bf6b2f\$7e02a240\$6b04dec2@worc.demon.co.uk>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="iso-8859-1"; format=flowed  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id MAA12881

This is the same argument that Morris Hansen had at inveigh against at AAPOR's first meeting in 1947. Hasn't the field of survey research made enough progress since then to bury quota samples once and for all? It is conceivable that a poor probability design would not perform well, but as a principle I find it hard to accept this generalization in favor of quota sampling. Sorry Bob.  
warren mitofsky

At 02:36 PM 1/30/00 +0000, Bob Worcester wrote:

>Count me out of Dick's list!

>

>In a fast moving, short (typically three week) election such as we have in  
>Britain, the poll that polls last polls best, and probability samples  
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>notwithstanding. I'll trade you well structured quota samples for 50%  
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>Dick should know this, having lived in London for as long as he did, but  
>maybe Kathy and Jim can be forgiven (but can read the MRS Inquiry into the  
>'92 election for elucidation).  
>  
>Bob Worcester  
>-----Original Message-----  
>From: dick halpern <rshalpern@mindspring.com>  
>To: aapornet@usc.edu <aapornet@usc.edu>  
>Date: 29 January 2000 23:13  
>Subject: Re: Frankovic on CBS News Poll-Reply  
>  
>  
> >At 04:51 PM 1/29/00 , you wrote:  
> >  
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> >>On Sat, 29 Jan 2000, Kathy Frankovic wrote:  
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> >> > News Poll.  
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> >>Hey, I like this! Any other polling operations care to take the pledge?  
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> >>  
> >>OR, if you don't belong to a polling operation, you might care to sign on  
> >>to my own poll-consumer's pledge, which I--inspired by Kathy's example--  
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> >> population at all beyond those individuals actually sampled.  
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> >> 1. Jim Beniger  
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MITOFSKY INTERNATIONAL  
1 East 53rd Street - 5th Floor  
New York, NY 10022

212 980-3031  
212 980-3107 fax

e-mail: mitofsky@mindspring.com

>From beniger@rcf.usc.edu Sun Jan 30 12:49:21 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA17592 for <aapornet@usc.edu>; Sun, 30 Jan 2000 12:49:20 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id MAA19549 for <aapornet@usc.edu>; Sun, 30 Jan 2000 12:49:20 -0800  
(PST)  
Date: Sun, 30 Jan 2000 12:49:20 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: aapornet@usc.edu  
Subject: Apology to Andy Beveridge  
In-Reply-To: <3893BCB9.85F2CE9E@troll.soc.qc.edu>  
Message-ID: <Pine.GSO.4.10.10001301227590.18257-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Andy,

My words below have nothing to do with quality and standards, which might be high, low, or mediocre in any type of research, but of course.

My remark, in all innocence, was intended to make the simple point that litigation research is not ordinarily considered "survey, market, or public opinion research," the reasons being (what I took to be self-evident when I wrote) that litigation research does not usually involve commercial markets, consumer behavior, public opinion, mass media or news reporting on opinion, or--often--any surveys at all (all of which might or might not be true of your own particular research--I simply do not know).

You might well find my earlier remarks hasty, ill-informed, or even stupid--none of these conclusions would bother me. But I certainly did not intend to make anyone take offense at them, and I apologize to you here publicly because they did.

-- Jim

\*\*\*\*\*

On Sat, 29 Jan 2000, Andrew A. Beveridge wrote:

> > Beniger States:

>

> > P.S. I don't think that anyone intends to include litigation research  
> > among survey, market or public opinion research,

>

> As a person who has done some litigation research and testified in court,  
> about surveys, I take considerable umbrage about this characterization.

>

> I guess everybody sees their own little corner of the world!! But surprise  
> of surprises, the court system has adopted in a variety of contexts most  
> of the canons of survey methods. If you want to generalize and introduce  
> it into court, and there is an opposing expert, it is possible that the  
> standards would be higher than those held by academics!!!

>

> Andrew A. Beveridge

>From andy@troll.soc.qc.edu Sun Jan 30 13:17:16 2000

Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])

by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP

id NAA24456 for <aapornet@usc.edu>; Sun, 30 Jan 2000 13:17:15 -0800

(PST)

Received: from troll.soc.qc.edu (isdn-3.tuckahoe.bestweb.net

[209.94.107.212])

by rothko.bestweb.net (8.9.1a/8.9.0) with ESMTTP id QAA21730;

Sun, 30 Jan 2000 16:17:13 -0500 (EST)

Message-ID: <3894AA38.1C0310BF@troll.soc.qc.edu>

Date: Sun, 30 Jan 2000 16:16:41 -0500

From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>

X-Mailer: Mozilla 4.7 [en] (Win95; U)

X-Accept-Language: en

MIME-Version: 1.0

To: aapornet@usc.edu

Subject: Re: Apology to Andy Beveridge

References: <Pine.GSO.4.10.10001301227590.18257-100000@almaak.usc.edu>

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

James Beniger wrote:

> Andy,

>

> My words below have nothing to do with quality and standards, which might  
> be high, low, or mediocre in any type of research, but of course.

>

> My remark, in all innocence, was intended to make the simple point that  
> litigation research is not ordinarily considered "survey, market, or  
> public opinion research," the reasons being (what I took to be self-  
> evident when I wrote) that litigation research does not usually involve  
> commercial markets, consumer behavior, public opinion, mass media or news  
> reporting on opinion, or--often--any surveys at all (all of which might or  
> might not be true of your own particular research--I simply do not know).

>

As Milt Gold points out, some research in the employment context involves surveys. A notable example is Crespi's survey of the attitudes of Sears workers and the use of archival survey material. But there is much work in this area.

Similarly, the use of surveys to understand the attitudes of potential jurors surely falls under the rubric of survey research, and indeed of public opinion research.

Many times in the case of survey research for litigation one needs to find out the incidence of something. Estimation in that context requires very good samples.

Indeed, it is in the litigation context (with respect to the tobacco industry) that the pressure for disclosure of names and instruments recently became of very serious concern.

Litigation research has been one element of the survey research business for years.

Andy

--

Andrew A. Beveridge	Home Office
209 Kissena Hall	50 Merriam Avenue
Department of Sociology	Bronxville, NY 10708
Queens College and Grad Ctr/CUNY	Phone: 914-337-6237
Flushing, NY 11367-1597	Fax: 914-337-8210
Phone: 718-997-2837	E-Mail: andy@troll.soc.qc.edu
Fax: 718-997-2820	Website: <a href="http://www.soc.qc.edu/Maps">http://www.soc.qc.edu/Maps</a>

>From sullivan@fsc-research.com Sun Jan 30 13:57:42 2000  
Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id NAA06459 for <aapornet@usc.edu>; Sun, 30 Jan 2000 13:57:42 -0800  
(PST)  
From: sullivan@fsc-research.com  
Received: from 6b7va (fscnt1.fsc-research.com [206.180.228.75])  
by web2.tdl.com (8.9.1a/8.9.1) with SMTP id NAA04564  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 13:54:26 -0800  
Message-Id: <200001302154.NAA04564@web2.tdl.com>  
To: aapornet@usc.edu  
Date: Sun, 30 Jan 2000 13:57:23 -0800  
MIME-Version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7BIT  
Subject: Re: Litigation research  
In-reply-to: <3893BCB9.85F2CE9E@troll.soc.qc.edu>  
X-mailer: Pegasus Mail for Win32 (v3.01d)  
Content-Transfer-Encoding: 7BIT

With the exception of that last little swipe at the academic community, I have to agree. In my experience, the standards of



quality for survey research used in litigation can be considerably more strict than the ones normally used by journalists and journal reviewers.

The theme in litigation is combat rather than dispassionate deliberation. Moreover, the sight and smell of battle, and the prospect of huge consulting fees can tempt even the virtuous to commit heinous acts. Because they lack sophistication in the ways of research, judges and juries are sometimes easy prey for unscrupulous social science researchers. However, most of the time the presence of opposing experts creates inevitable and powerful pressure for researchers to conform to generally accepted epistemological and methodological canons; and the result is high quality survey research.

The first line of attack of an opposing survey expert is usually directed at the other expert's methodology. Correspondingly, the thing experts testifying about survey research have to worry about most is eliminating vulnerability to methodological criticisms. To proceed otherwise is to risk serious personal and professional embarrassment.

In closing, I don't believe it is appropriate to characterise survey research intended to inform litigation as somehow less robust or valid than other kinds of survey research. Indeed, it seems to me to be one of the most legitimate uses of such research.

Date sent: Sat, 29 Jan 2000 23:23:22 -0500  
Send reply to: aapornet@usc.edu  
From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>  
To: aapornet@usc.edu  
Subject: Re: Frankovic on CBS News Poll-Reply

> Beniger States:

> P.S. I don't think that anyone intends to include litigation research  
> among survey, market or public opinion research,

As a person who has done some litigation research and testified in court, about surveys, I take considerable umbrage about this characterization.

I guess everybody sees their own little corner of the world!! But surprise of surprises, the court system has adopted in a variety of contexts most of the canons of survey methods. If you want to generalize and introduce it into court, and there is an opposing expert, it is possible that the standards would be higher than those held by academics!!!

Andrew A. Beveridge

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addressee. It is the property of Freeman, Sullivan & Co.  
If you have received this communication in error,  
please notify us immediately by return e-mail or by  
e-mail to postmaster@fsc-research.com, and destroy this  
communication and all copies thereof, including  
attachments.

>From HOneill1536@aol.com Sun Jan 30 14:16:19 2000  
Received: from im017.mx.aol.com (im017.mx.aol.com [152.163.225.7])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id OAA11386 for <aapornet@usc.edu>; Sun, 30 Jan 2000 14:16:18 -0800  
(PST)  
From: HOneill1536@aol.com  
Received: from HOneill1536@aol.com  
by im017.mx.aol.com (mail\_out\_v24.8.) id 5.ba.1062a71 (4442)  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 17:15:42 -0500 (EST)  
Message-ID: <ba.1062a71.25c6120e@aol.com>  
Date: Sun, 30 Jan 2000 17:15:42 EST  
Subject: Re: Frankovic on CBS News Poll-Reply  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 4.0 for Windows 95 sub 38

Thank you and Amen!

>From HOneill1536@aol.com Sun Jan 30 14:22:59 2000  
Received: from im014.mx.aol.com (im014.mx.aol.com [152.163.225.4])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id OAA13511 for <aapornet@usc.edu>; Sun, 30 Jan 2000 14:22:58 -0800  
(PST)  
From: HOneill1536@aol.com  
Received: from HOneill1536@aol.com  
by im014.mx.aol.com (mail\_out\_v24.8.) id 5.17.12b4800 (4442)  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 17:22:17 -0500 (EST)  
Message-ID: <17.12b4800.25c61398@aol.com>  
Date: Sun, 30 Jan 2000 17:22:16 EST  
Subject: Re: Apology to Andy Beveridge  
To: aapornet@usc.edu  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit  
X-Mailer: AOL 4.0 for Windows 95 sub 38

Jim - You obviously don't know very much about litigation research. Until you  
do, don't mischaracterize it. Harry

>From sullivan@fsc-research.com Sun Jan 30 14:56:56 2000  
Received: from web2.tdl.com (root@web2.tdl.com [206.180.230.2])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id OAA23007 for <aapornet@usc.edu>; Sun, 30 Jan 2000 14:56:56 -0800  
(PST)  
From: sullivan@fsc-research.com  
Received: from 6b7va (fscnt1.fsc-research.com [206.180.228.75])  
by web2.tdl.com (8.9.1a/8.9.1) with SMTP id OAA05106  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 14:53:50 -0800  
Message-Id: <200001302253.OAA05106@web2.tdl.com>  
To: aapornet@usc.edu  
Date: Sun, 30 Jan 2000 14:56:40 -0800

MIME-Version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7BIT  
Subject: Re: Apology to Andy Beveridge  
In-reply-to: <17.12b4800.25c61398@aol.com>  
X-mailer: Pegasus Mail for Win32 (v3.01d)  
Content-Transfer-Encoding: 7BIT

Lighten up Harry. Your characterization of litigation research as being largely based on non-probability sampling wasn't exactly a source of enlightenment in this conversation.

Date sent: Sun, 30 Jan 2000 17:22:16 EST  
Send reply to: aapornet@usc.edu  
From: HOneill1536@aol.com  
To: aapornet@usc.edu  
Subject: Re: Apology to Andy Beveridge

Jim - You obviously don't know very much about litigation research. Until you do, don't mischaracterize it. Harry

The information contained in this communication is confidential and is intended only for the use of the addressee. It is the property of Freeman, Sullivan & Co. If you have received this communication in error, please notify us immediately by return e-mail or by e-mail to postmaster@fsc-research.com, and destroy this communication and all copies thereof, including attachments.

>From kdonelan@hsph.harvard.edu Sun Jan 30 16:10:30 2000  
Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id QAA10480 for <aapornet@usc.edu>; Sun, 30 Jan 2000 16:10:28 -0800  
(PST)

Received: from oemcomputer (sph75-42.harvard.edu [128.103.75.42])  
by hsph.harvard.edu (8.9.3+Sun/8.9.1) with SMTP id TAA01342  
for <aapornet@usc.edu>; Sun, 30 Jan 2000 19:09:50 -0500 (EST)

Message-ID: <002d01bf6b98\$693a6960\$2a4b6780@oemcomputer>

From: "Karen Donelan" <kdonelan@hsph.harvard.edu>

To: <aapornet@usc.edu>

References: <9fbf35f54aba9b472421346864dba61238947f1a@inter-survey.com>

Subject: Re: Re[2]: Census Does the Super Bowl

Date: Sun, 30 Jan 2000 19:08:11 -0800

MIME-Version: 1.0

Content-Type: text/plain;  
charset="iso-8859-1"

Content-Transfer-Encoding: 7bit

X-Priority: 3

X-MSMail-Priority: Normal

X-Mailer: Microsoft Outlook Express 5.00.2615.200

X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200

A question for anyone interested, not just for Doug Rivers:

While I understand the advantages of a randomly selected sample, a 56% CASRO rate (AAPOR #4, roughly) isn't that grand. I did a survey with NORC that achieved much higher cooperation last year. So to start with, can we quantify the non-reponse? Might those who are unwilling to participate be the same as those people who are generally unwilling to have computers/Internet in their homes? I would be especially interested in the UNWEIGHTED cooperation among persons 65+, low income, racial/ethnic minorities and others traditionally underrepresented on-line.

Second, I can't get past the idea that these respondents are, by definition, now "internet users"--self selected by virtue of their agreement to cooperate and introduce this technology into their homes and now capable of experiencing all of those wonderful things that make new Internet users different than other people. Does having the Internet in your home change your view of the world? In what ways? Are you not now somehow "different" than you were before?

How is this panel, now "exposed" to this technology, still representative of a national population of US adults? We may see that the selection is better than a volunteer sample--but can we really say, after the first survey, that this will yield better data?

I applaud the innovation and the attempt to do better. I remain to be convinced that this will work longer term. I am still unclear, following the exchanges about making pledges and taking vows of purity, if CBSNews is calling this the CBSNews Poll or not, and if to the general public, that distinction would matter anyway.

What I am clear about is that we all learn more when we discuss issues without engaging in personal attacks.

Karen Donelan  
Harvard School of Public Health  
----- Original Message -----  
From: Doug Rivers <drivers@intersurvey.com>  
To: <aapornet@usc.edu>  
Sent: Sunday, January 30, 2000 10:12 AM  
Subject: RE: Re[2]: Census Does the Super Bowl

> We plan on presenting a paper at the AAPOR meetings with a detailed  
> description of the design and the results of methodological experiments  
that  
> we have been conducting. Kathy Frankovic responded with some specific  
> details about the CBS study, but here are a few quick answers to your  
> questions about the InterSurvey panel:  
>  
> 1) To date, InterSurvey panel recruitment has been handled by NORC using a  
> complex design. We normally use the probabilities of selection to weight  
> subsamples from the panel. The initial response rate, using the CASRO  
> definition (roughly, contact rate x cooperation rate), is about 56%.  
>  
> 2) All studies, including the CBS one that you ask about, use randomly  
> selected subsamples from the panel, not self-selection. In rereading our  
> marketing materials, I realize that this isn't explicitly stated. (The  
> thought of using self-selection at the final stage never occurred to us!)  
>

> 3) Your questions about panels are good ones. In terms of sampling, there is  
> no fundamental methodological difference between InterSurvey and other high  
> quality, randomly recruited panels. The difference is that interviewing is  
> initiated by sending an e-mail message to the selected panel member and that  
> the interview is conducted using a Web browser. Their device automatically  
> downloads e-mail and turns on a red light on the WebTV box, notifying them  
> that a message has arrived. This means that we don't have to call or mail  
> panel members--much faster than mail and much less intrusive than calling.  
> It also means that we can interview outside of normal interviewing hours  
> (e.g., after 10 pm, as was required for the CBS survey). Furthermore, we can  
> use visual content, including TV-quality video, as part of our surveys. We  
> are trying to combine the Web with general population probability sampling.  
>  
> I hope this is responsive to your questions.  
>  
> Doug  
>  
>  
>  
> ----- Original Message -----  
> From: "Tom Duffy" <tduffy@macroint.com>  
> To: <aapornet@usc.edu>  
> Sent: Friday, January 28, 2000 6:42 PM  
> Subject: Re[2]: Census Does the Super Bowl  
>  
>  
> > I found Intersurvey's idea intriguing, but then I looked at the  
> > example survey and their home page.  
> >  
> > According to the page given below, 721 adults responded to the  
> > CBS/Intersurvey poll. However, I didn't see an explanation as to  
> how  
> > these 721 responses were obtained: was this a randomly selected  
> sample  
> > of the panel, with a decent non-response conversion protocol? What  
> was  
> > the interviewing "window"? What was the response rate? Or was this  
> a  
> > self-selected sample of a frame of 30,000 people? One or two  
> > additional lines of info at the bottom of the page would help some  
> of  
>  
> > us understand what these polls really mean.  
> >  
> > Also, though a lot of work evidently went into recruiting a panel  
> with  
> > the objective of having it be a "random" sample of Americans who  
> are  
> > willing to trade poll participation for free access and hardware,  
> are  
>  
> > the probabilities of selection to this panel known? And are they

used  
>  
> > when weighting the data? Was any analysis conducted on the  
potential  
> > bias resulting from the above "trade" (simultaneous RDD "control"  
> > samples, cognitive testing)? And why is this panel methodologically  
> > superior to other panels that start with random recruitment? A  
panel  
> > is a panel, even if it is as large as 30,000 or more.  
> >  
> > It would help to have this info in the methodological sections of  
the  
>  
> > Intersurvey page. Otherwise, it is difficult to believe  
Intersurvey's  
>  
> > claim that this methodology "makes existing research methodologies  
> > obsolete" (<http://www.intersurvey.com>).  
> >  
> >  
> > \_\_\_\_\_  
> > Tom Duffy  
> > Macro International Inc.  
> > New York, NY  
> > tduffy@macroint.com  
> >  
> >  
> >  
>

>From russella@teleport.com Sun Jan 30 20:08:13 2000  
Received: from smtp7.teleport.com (smtp7.teleport.com [192.108.254.51])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id UAA14810 for <aapornet@usc.edu>; Sun, 30 Jan 2000 20:08:12 -0800  
(PST)  
Received: (qmail 4585 invoked from network); 31 Jan 2000 04:08:09 -0000  
Received: from user2.teleport.com (qmailr@192.108.254.12)  
by smtp7.teleport.com with SMTP; 31 Jan 2000 04:08:09 -0000  
Received: (qmail 7152 invoked by uid 707); 31 Jan 2000 04:08:07 -0000  
Date: Sun, 30 Jan 2000 20:08:07 -0800 (PST)  
From: Allen Russell <russella@teleport.com>  
To: aapornet@usc.edu  
cc: Allen Russell <russella@teleport.com>  
Subject: Litigation Research  
In-Reply-To: <200001302253.OAA05106@web2.tdl.com>  
Message-ID: <Pine.GSO.4.10.10001302003440.5623-100000@user2.teleport.com>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

OK, I'll bite. Will someone please fill the rest of us in on the current  
status of litigation research, in particular on the use of survey research  
techniques and the study of public opinion in litigation research.  
Thanks.

Allen Russell  
Portland, Oregon  
russella@teleport.com

>From andy@troll.soc.qc.edu Sun Jan 30 20:18:30 2000  
Received: from rothko.bestweb.net (rothko.bestweb.net [209.94.100.160])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id UAA17966 for <aapornet@usc.edu>; Sun, 30 Jan 2000 20:18:10 -0800  
(PST)  
Received: from troll.soc.qc.edu (isdn-1.tuckahoe.bestweb.net  
[209.94.107.210])  
by rothko.bestweb.net (8.9.1a/8.9.0) with ESMTTP id XAA13852;  
Sun, 30 Jan 2000 23:17:13 -0500 (EST)  
Message-ID: <38950CA6.CD447954@troll.soc.qc.edu>  
Date: Sun, 30 Jan 2000 23:16:39 -0500  
From: "Andrew A. Beveridge" <andy@troll.soc.qc.edu>  
X-Mailer: Mozilla 4.7 [en] (Win95; U)  
X-Accept-Language: en  
MIME-Version: 1.0  
To: aapornet@usc.edu, Allen Russell <russella@teleport.com>  
Subject: Re: Litigation Research  
References: <Pine.GSO.4.10.10001302003440.5623-100000@user2.teleport.com>  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Dear Allen:

I will give you the benefit of a private response. The bottom line, when you do social science research in a litigation context, you end up doing about the same sorts of things that you would do for other project, you simply do it with the notion that another social scientist will show up and try to demolish whatever conclusions you might have drawn.

In my own case, I have done a number of employment cases, a number of jury wheel challenges, and a number of housing discrimination cases. Most of my own work includes the interpretation of Census data combined with other stuff.

It really depends upon the particularly setting and what you can do.

It usually revolves around a specific question that needs addressing.

I only reacted because Jim B, seemed to imply that such work was beneath contempt, at least his contempt. I found this a little curious since he had solicited questions from the list on what is the normal rate someone charges.

You might find it interesting to ply your trade in these sorts of contexts.

Andy

Allen Russell wrote:

> OK, I'll bite. Will someone please fill the rest of us in on the current  
> status of litigation research, in particular on the use of survey research  
> techniques and the study of public opinion in litigation research.  
> Thanks.  
>

> Allen Russell  
> Portland, Oregon  
> russella@teleport.com

--

Andrew A. Beveridge	Home Office
209 Kissena Hall	50 Merriam Avenue
Department of Sociology	Bronxville, NY 10708
Queens College and Grad Ctr/CUNY	Phone: 914-337-6237
Flushing, NY 11367-1597	Fax: 914-337-8210
Phone: 718-997-2837	E-Mail: andy@troll.soc.qc.edu
Fax: 718-997-2820	Website: <a href="http://www.soc.qc.edu/Maps">http://www.soc.qc.edu/Maps</a>

>From cporter@hp.ufl.edu Mon Jan 31 06:12:01 2000  
Received: from topo.hp.ufl.edu (topo.hp.ufl.edu [128.227.11.157])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id GAA05102 for <aapornet@usc.edu>; Mon, 31 Jan 2000 06:11:44 -0800  
(PST)  
Received: from hp.ufl.edu (hp.ufl.edu [128.227.11.149])  
by topo.hp.ufl.edu (8.9.3/8.9.3) with ESMTTP id KAA12669  
for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:00:32 -0500  
Message-Id: <200001311500.KAA12669@topo.hp.ufl.edu>  
Received: from K2/SpoolDir by hp.ufl.edu (Mercury 1.47);  
31 Jan 00 09:11:01 -0500  
Received: from SpoolDir by K2 (Mercury 1.47); 31 Jan 00 09:10:39 -0500  
From: "Colleen K. Porter" <cporter@hp.ufl.edu>  
To: aapornet@usc.edu  
Date: Mon, 31 Jan 2000 09:10:36 -0500  
MIME-Version: 1.0  
Content-type: text/plain; charset=US-ASCII  
Content-transfer-encoding: 7BIT  
Subject: Re: Litigation Research  
In-reply-to: <38950CA6.CD447954@troll.soc.qc.edu>  
X-mailer: Pegasus Mail for Win32 (v3.12b)

On 30 Jan 00, at 23:16, Andrew A. Beveridge wrote:

> [...] The bottom line, when you  
> do social science research in a litigation context, you end up doing about  
> the same sorts of things that you would do for other project, you simply  
> do it with the notion that another social scientist will show up and try  
> to demolish whatever conclusions you might have drawn.

How well put! And the in-person public nature of the attack can be a  
little bit more devastating on the psyche than a journal rejection.

> In my own case, I have done a number of employment cases, a number  
> of jury wheel challenges, and a number of housing discrimination  
> cases. Most of my own work includes the interpretation of Census  
> data combined with other stuff.

I was contacted by a lawyer in a copyright infringement case. The  
plaintiff wanted a list study of potential customers, asking them which  
company they connected with a certain logo, since it was a  
competitor's use of a similar logo that had sparked the controversy. I  
ended up not doing the work, but it sounded interesting and certainly a



legitimate use of research.

Colleen

Colleen K. Porter  
Project Coordinator, Florida Health Insurance Study  
cporter@hp.ufl.edu  
phone: 352/392-6919, Fax: 352/392-7109  
UF Department of Health Services Administration  
Location: 1600 SW SW Archer Road, Rm. G1-009  
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195  
>From rshalpern@mindspring.com Mon Jan 31 07:38:34 2000  
Received: from smtp6.mindspring.com (smtp6.mindspring.com [207.69.200.110])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id HAA24976 for <aapornet@usc.edu>; Mon, 31 Jan 2000 07:38:33 -0800  
(PST)  
Received: from w5y0s9 (user-381d6i9.dialup.mindspring.com [209.86.154.73])  
by smtp6.mindspring.com (8.9.3/8.8.5) with ESMTP id KAA31074  
for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:38:31 -0500 (EST)  
Message-Id: <4.2.0.58.20000131092718.00a90450@mail.mindspring.com>  
X-Sender: rshalpern@mail.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Mon, 31 Jan 2000 10:23:07 -0500  
To: aapornet@usc.edu  
From: dick halpern <rshalpern@mindspring.com>  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <003601bf6b2f\$7e02a240\$6b04dec2@worc.demon.co.uk>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed

Bob Worcester makes a valid point. In an ideal world probability sampling is obviously the way to go but are we being realistic when we insist on it in all situations and refuse to accept findings not based on probability samples? Bob's comment did inspire me to reflect a bit more on the issue.

Let's ask ourselves: IF we took seriously the idea of never giving any credence to the findings from a non-probability sample survey, and never accepted the findings from one as a scientifically valid inference to any larger population or to any population at all beyond those individuals actually sampled, how much survey or market research would there be left to talk or write about in this country or in any other? The question is more or less rhetorical and the answer should in no way affect our maintenance of the highest standards possible.

Quota sampling has long been the practice in most European countries and, when done properly, has proven to be quite accurate in the market research world despite all the problems of non-response. In my own experience, it was quite dependable as a solid basis for making intelligent marketing decisions. I think most of us would concede that this is equally true in the US. In my years with Coke during the 70's and early 80's, we tried probability sampling several times in a variety of countries. The findings

were no more accurate (and no different) than good quota samples and lots, lots more expensive. Further, during the 70's, obtaining good census data in most European countries in terms of which to base a good probability sample was almost impossible.

Finally, and this is not an excuse for poorly conducted research, IF we insisted that only probability sampling was acceptable as a basis for survey research findings, most market and opinion researchers would probably go out of business because the costs of conducting surveys based only on good probability samples would be unaffordable by most clients. Some day the Internet may change all that but we're not there just yet.

Dick Halpern

```
*****
Richard S. Halpern, Ph.D.
Consultant, Strategic Marketing and Opinion Research
Adjunct Professor, Georgia Institute of Technology
3837 Courtyard Drive
Atlanta, GA 30339-4248
rshalpern@mindspring.com
phone/fax 770 434 4121
*****
>From pmeyer@email.unc.edu Mon Jan 31 07:42:59 2000
Received: from smtpsrv0.isis.unc.edu (smtpsrv0.isis.unc.edu [152.2.1.139])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id HAA26589 for <aapornet@usc.edu>; Mon, 31 Jan 2000 07:42:59 -0800
(PST)
Received: from login4.isis.unc.edu (pmeyer@login4.isis.unc.edu [152.2.1.101])
    by smtpsrv0.isis.unc.edu (8.9.3/8.9.1) with ESMTTP id KAA10269
    for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:42:57 -0500 (EST)
Received: (from pmeyer@localhost)
    by login4.isis.unc.edu (8.9.3/8.9.3) id KAA16254;
    Mon, 31 Jan 2000 10:42:57 -0500
Date: Mon, 31 Jan 2000 10:42:56 -0500 (EST)
From: Philip Meyer <pmeyer@email.unc.edu>
X-Sender: pmeyer@login4.isis.unc.edu
To: aapornet@usc.edu
Subject: Re: Litigation Research
In-Reply-To: <Pine.GSO.4.10.10001302003440.5623-100000@user2.teleport.com>
Message-ID: <Pine.A41.4.21L1.0001311036280.82376-100000@login4.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

I can add a couple of examples from my own experience with litigation research:

Pornography: Use of poll data to help the court understand "prevailing community standards" which is one of the legal tests of pornography.

Libel: Survey of the audience to establish whether its members believed the false information published by the defendant and whether it

lowered their opinion of him.

Pre-trial publicity: Supporting a change-of-venue motion with a survey showing how many in the potential juror population have attended to news reports and made up their minds about a high-profile criminal case.

```
=====
Philip Meyer, Knight Chair in Journalism  Voice: 919 962-4085
CB 3365 Carroll Hall                    Fax: 919 962-1549
University of North Carolina            Cell: 919 906-3425
Chapel Hill NC 27599-3365              http://www.unc.edu/~pmeyer
=====
```

On Sun, 30 Jan 2000, Allen Russell wrote:

```
> Date: Sun, 30 Jan 2000 20:08:07 -0800 (PST)
> From: Allen Russell <russella@teleport.com>
> Reply-To: aapornet@usc.edu
> To: aapornet@usc.edu
> Cc: Allen Russell <russella@teleport.com>
> Subject: Litigation Research
>
> OK, I'll bite. Will someone please fill the rest of us in on the current
> status of litigation research, in particular on the use of survey research
> techniques and the study of public opinion in litigation research.
> Thanks.
>
> Allen Russell
> Portland, Oregon
> russella@teleport.com
>
>
>
>
>
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```
>From slosh@garnet.acns.fsu.edu Mon Jan 31 08:57:11 2000
Received: from garnet.acns.fsu.edu (gmhub.acns.fsu.edu [146.201.2.30])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id IAA28009 for <aapornet@usc.edu>; Mon, 31 Jan 2000 08:57:10 -0800
(PST)
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    for <aapornet@usc.edu>; Mon, 31 Jan 2000 11:57:08 -0500
Received: from fsu.edu.fsu.edu (dial867.acns.fsu.edu [146.201.36.3])
    by garnet3.acns.fsu.edu (8.9.3/8.9.3) with SMTP id LAA48392
    for <aapornet@usc.edu>; Mon, 31 Jan 2000 11:57:06 -0500
Date: Mon, 31 Jan 2000 11:57:06 -0500
Message-Id: <200001311657.LAA48392@garnet3.acns.fsu.edu>
X-Sender: slosh@garnet.acns.fsu.edu
X-Mailer: Windows Eudora Light Version 1.5.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: Susan Losh <slosh@garnet.acns.fsu.edu>
Subject: Re: Litigation Research
```

And a tad more:

Voir dire surveys in general, now over 25 years old (my introduction to RDD).

Surveys to see how well \*jurors\* represent the jury wheel (just finished writing up two papers from a large study of that one).

My most vivid memories were of repeatedly being told surveys were "hearsay evidence" since I did not interview each respondent personally. However, that was always thrown out.

Susan

At 10:42 AM 1/31/2000 -0500, you wrote:

> I can add a couple of examples from my own experience with litigation  
>research:

>

> Pornography: Use of poll data to help the court understand  
>"prevailing community standards" which is one of the legal tests of  
>pornography.

>

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>

>=====

>Philip Meyer, Knight Chair in Journalism	Voice: 919 962-4085
>CB 3365 Carroll Hall	Fax: 919 962-1549
>University of North Carolina	Cell: 919 906-3425
>Chapel Hill NC 27599-3365	<a href="http://www.unc.edu/~pmeyer">http://www.unc.edu/~pmeyer</a>

>=====

>

>

>On Sun, 30 Jan 2000, Allen Russell wrote:

>

>> Date: Sun, 30 Jan 2000 20:08:07 -0800 (PST)  
>> From: Allen Russell <russella@teleport.com>  
>> Reply-To: aapornet@usc.edu  
>> To: aapornet@usc.edu  
>> Cc: Allen Russell <russella@teleport.com>  
>> Subject: Litigation Research

>>

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>> techniques and the study of public opinion in litigation research.  
>> Thanks.

>>

>> Allen Russell  
>> Portland, Oregon  
>> russella@teleport.com

>>

>>

>>  
>>  
>>  
>  
>

If time were money, I'd be in debtor's prison.

Susan Carol Losh, PhD.  
Academic Year 1999-2000 PHONE 850-385-4266  
slosh@garnet.fsu.edu

PLEASE MAKE A NOTE!

I AM NOW IN TRANSITION TO:

The Department of Educational Research  
Florida State University  
Tallahassee FL 32306-4453

850-644-4592 Educational Research Office  
FAX 850-644-8776

FROM:

The Department of Sociology  
Florida State University  
Tallahassee FL 32306-2270

850-644-6416 Sociology Office  
FAX 850-644-6208

>From mitofsky@mindspring.com Mon Jan 31 09:56:16 2000  
Received: from smtp6.mindspring.com (smtp6.mindspring.com [207.69.200.110])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTP  
id JAA07423 for <aapornet@usc.edu>; Mon, 31 Jan 2000 09:56:15 -0800  
(PST)  
Received: from warrenmi (user-2inikhd.dialup.mindspring.com [165.121.70.141])  
by smtp6.mindspring.com (8.9.3/8.8.5) with ESMTP id MAA13593  
for <aapornet@usc.edu>; Mon, 31 Jan 2000 12:56:12 -0500 (EST)  
Message-Id: <4.2.0.58.20000131114108.01c90140@pop.mindspring.com>  
X-Sender: mitofsky@pop.mindspring.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.0.58  
Date: Mon, 31 Jan 2000 12:56:55 -0500  
To: aapornet@usc.edu  
From: Warren Mitofsky <mitofsky@mindspring.com>  
Subject: Re: Frankovic on CBS News Poll-Reply  
In-Reply-To: <4.2.0.58.20000131092718.00a90450@mail.mindspring.com>

References: <003601bf6b2f\$7e02a240\$6b04dec2@worc.demon.co.uk>  
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Content-Type: text/plain; charset="iso-8859-1"; format=flowed  
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X-MIME-Autoconverted: from quoted-printable to 8bit by usc.edu id JAA07430

I do not believe Dick Halpern got Bob Worcester's point. While I am sure that quota sampling has a place for some researchers under some conditions, even though I have yet to find one, Bob was saying that quota sampling was a better alternative for British election surveys than probability sampling. I find that assertion hard to accept and difficult to believe.  
warren mitofsky

At 10:23 AM 1/31/00 -0500, you wrote:

>Bob Worcester makes a valid point. In an ideal world probability sampling  
>is obviously the way to go but are we being realistic when we insist on  
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>

>Dick Halpern

>

>

>

>

>

>\*\*\*\*\*

>Richard S. Halpern, Ph.D.

>Consultant, Strategic Marketing and Opinion Research

>Adjunct Professor, Georgia Institute of Technology  
>3837 Courtyard Drive  
>Atlanta, GA 30339-4248  
>rshalpern@mindspring.com  
>phone/fax 770 434 4121  
>\*\*\*\*\*

MITOFSKY INTERNATIONAL  
1 East 53rd Street - 5th Floor  
New York, NY 10022

212 980-3031  
212 980-3107 fax

e-mail: mitofsky@mindspring.com

>From beniger@rcf.usc.edu Mon Jan 31 10:00:53 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA11560 for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:00:52 -0800  
(PST)  
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by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id KAA13207 for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:00:51 -0800  
(PST)  
Date: Mon, 31 Jan 2000 10:00:51 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: BMS 65 Contents (fwd)  
Message-ID: <Pine.GSO.4.10.10001311000020.2481-100000@almaak.usc.edu>  
MIME-Version: 1.0  
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Date: Mon, 31 Jan 2000 17:08:14 +0100 (CET)  
From: AIMS - INT <aims@ext.jussieu.fr>  
To: AIMS Listserv <aimsl@ext.jussieu.fr>  
Subject: BMS 65 Contents

BULLETIN DE METHODOLOGIE SOCIOLOGIQUE  
BMS  
BULLETIN OF SOCIOLOGICAL METHODOLOGY

N. 65 JANUARY 2000

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EDITORIAL

In this issue of the BMS, we publish three research articles and one ongoing research article, of which two are in English and two in French. In "The Geometric Analysis of Questionnaires - The Lesson of Bourdieu's La Distinction", Henry Rouanet (Universite Rene Descartes), Werner Ackermann (Centre de Sociologie des Organisations) and Brigitte Le Roux (Universite Rene Descartes) investigates the use of Correspondence Analysis (CA) in Pierre Bourdieu's La Distinction, showing that, for Bourdieu, CA is not simply a handy tool among others for visualizing data, but a unique instrument apt to uncover the two related spaces of individuals and of properties.

In "The Use of Multidimensional Partial-Order Scalogram Analysis with Base Coordinates (MPOSAC) in Portraying a Partially-Ordered Typology of City Wards by Social-Medical Criteria", Shlomit Levy and Reuven Amar (Hebrew University of Jerusalem) show that not two, but three dimensions are needed to represent the typology on the data of seven variables



characterizing each of the 21 wards of the city of Hull, England.

In "A Sequence Analysis Method", Alain Dubus (Universite Lille III) uses data on the professional trajectories of 520 continuing education teachers, accumulated density matrices and classification analysis to produce ideal types and evocative, colored graphic representations of categories of sequences.

In the Ongoing Research article, "Verbatim, An Experiment in Capitalizing on Quantitative Interviews", Dominique Le Roux and Jean Vidal (EDF-DRD) present encouraging preliminary results from an experiment in archiving qualitative data for use in secondary analysis in France and carried out in a business environment.

On line one, page 89, of our last issue, a last-minute correction mistakenly transformed "SES" into "SEX". This was corrected in the email version, but not in the paper version. SES means "Socioeconomic Status".

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#### EDITORIAL

Dans ce numero du BMS, nous publions trois articles de recherche et un article de recherche en cours, dont deux en francais et deux en anglais. Dans "L'analyse geometrique des questionnaires - La lecon de La Distinction de Bourdieu", Henry Rouanet (Universite Rene Descartes), Werner Ackermann (Centre de Sociologie des Organisations) et Brigitte Le Roux (Universite Rene Descartes) etudient l'usage de l'analyse des correspondances (AC) dans La Distinction de Pierre Bourdieu, montrant que, pour Bourdieu, l'AC n'est pas un outil parmi d'autres, commode pour visualiser les donnees, mais un instrument unique eminentement apte a decouvrir les deux espaces apparentes des individus et des proprietes.

Dans "L'utilisation du scalogramme multidimensionnel avec ordre partiel sur des scores de base (MPOSAC) pour construire une typologie sur ordre partiel des quartiers d'une ville, basee sur des criteres sociaux et de sante publique", Shlomit Levy et Reuven Amar (Hebrew University of Jerusalem) montrent que trois, et non deux dimensions sont necessaires pour rendre compte d'une typologie des donnees a sept variables sur les 21 arrondissements de la ville anglaises de Hull.

Dans "Une methode d'analyse des sequences", Alain Dubus (Universite Lille III) utilise des donnees sur les itineraires professionnels de 520 formateurs d'adultes, des matrices de densite cumulee et l'analyse classificatoire pour produire des idealtypes et des representations graphiques colorees de categories de sequences qui se revelent tres parlantes.

Dans l'article de Recherche en cours, "Verbatim - Une experience de capitalisation d'entretiens qualitatifs", Dominique Le Roux et Jean Vidal (EDF-DRD) presentent les premiers resultats, encourageants, d'une experience d'archivage de donnees qualitatives en vue de leur reexploitation menee en France dans le contexte de l'entreprise.

Sur la premiere ligne, page 89, du dernier numero, une malheureuse correction de derniere minute a change "SES" en "SEX". La faute a ete corrigee dans la version email mais pas dans la version papier. SES veut dire "Socioeconomic Status".

-----

#### BMS - AIMS

The BMS is a peer review trimestrial scientific journal published by the AIMS (International Association of Sociological Methodology, 45 rue Linne, 75005 Paris), a non profit organization. The BMS's parity number is 68812. All correspondence should be sent to the BMS, LASMAS-CNRS, 59 rue Pouchet, 75017 Paris; tel/fax 33 1 40 51 85 19 or tel 33 1 40 25 10 01 and fax 33 1 40 25 12 47; email [bms@ext.jussieu.fr](mailto:bms@ext.jussieu.fr); web <http://www.ccr.jussieu.fr/bms>

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The Scientific Committee of the BMS is composed of Duane F. Alwin (University of Michigan), Alain Degenne (LASMAS-CNRS, Caen), Peter Ph. Mohler (ZUMA, Mannheim) and Henry Rouanet (Universite Paris V).

The BMS publishes twice a year the Newsletter of Research Committee (RC33) "Logic and Methodology" of the International Sociological Association. The BMS is abstracted by the three principal institutions concerned with sociological methodology: SRM (Sociological Research Methodology) Documentation Centre at the Erasmus University of Rotterdam; the INIST (Institut de l'Information Scientifique et Technique) of the CNRS in Nancy; and Sociological Abstracts in San Diego, California, which classes the BMS among "core sociology journals".

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(post, tel, fax, email, web), a short one-paragraph abstract with key words, and, at the end of the article, all notes, references, tables and graphics. Further instructions for authors available at our web site, or by contacting the BMS.

-----  
BMS - AIMS

Le BMS est une revue scientifique trimestrielle a comite de lecteurs editee par l'AIMS (Association Internationale de Methodologie Sociologique, 45 rue Linne, 75005 Paris), une organisation sans but lucratif (loi 1901). Le BMS a le numero paritaire 68812. Toute correspondance doit etre envoyee au BMS, LASMAS-CNRS, 59 rue Pouchet, 75017 Paris; tel/fax 33 1 40 51 85 19 ou tel 33 1 40 25 10 01 and fax 33 1 40 25 12 47; courrier electronique bms@ext.jussieu.fr; web <http://www.ccr.jussieu.fr/bms>

Le comite de redaction du BMS est compose de: Philippe Cibois (Universite d'Amiens), Karl M. van Meter (LASMAS-CNRS, Paris), Lise Mounier (LASMAS-CNRS, Caen) et Marie-Ange Schiltz (CAMS-EHESS, Paris). Le responsable de la publication est Karl M. van Meter.

Le comite de conseil scientifique du BMS est compose de: Duane F. Alwin (University of Michigan), Alain Degenne (LASMAS-CNRS, Caen), Peter Ph. Mohler (ZUMA, Mannheim) et Henry Rouanet (Universite Paris V).

Le BMS publie deux fois par an la Newsletter du Comite de recherche (RC33) "Logique et Methodologie" de l'Association Internationale de Sociologie. Le BMS est analyse par les trois grands etablissements qui s'occupent de la methodologie sociologique: l'INIST (Institut de l'Information Scientifique et Technique) du CNRS a Nancy; le "SRM (Sociological Research Methodology) Documentation Centre" a l'Universite Erasmus de Rotterdam; et Sociological Abstracts a San Diego aux Etats-Unis, qui classe le BMS parmi les "journaux clefs de la sociologie".

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Pour soumettre un article au BMS, envoyez soit quatre exemplaires sur papier, soit un exemplaire papier et une copie format texte simple en ASCII sur disquette ou par email. L'article doit comprendre le titre, l'auteur, ses coordonnees (poste, tel, fax, email, web), un court resume d'un paragraphe avec mots-clefs, et, en fin d'article, tous les notes, references, tableaux et graphiques. Plus d'information est disponible sur notre site web, ou en contactant le BMS.

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<END OF FILE>

>From s.kraus@NotesMail1.csuohio.edu Mon Jan 31 10:27:05 2000  
Received: from notesmail1.csuohio.edu (csu-mail1.csuohio.edu [137.148.5.57])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA07882 for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:27:02 -0800  
(PST)  
From: s.kraus@NotesMail1.csuohio.edu  
Received: by notesmail1.csuohio.edu (Lotus SMTP MTA Internal build v4.6.2  
(651.2  
6-10-1998)) id 85256877.00657758 ; Mon, 31 Jan 2000 13:28:16 -0500  
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To: aapornet@usc.edu  
Message-ID: <85256877.006576A1.00@notesmail1.csuohio.edu>  
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I don't know what the fuss is about litigation research. I have done about four years of consistant research for a law firm using litig. res. One must use the best of survey research methodology and other research approaches to bring about and present the research for the client's case. Ultimately the opposition will bring forth their experts to challenge whatever they can to refute the research results and support their case.

Deciding on the methodology is no different than in any other research situation. It requires an understanding of the problem, a determination of the best (and often cost-effective) way of obtaining the data, and the like.

The field is a ligitimate one using scientific principles and applications, and is part of the conversations I've shared with AAPOR members over the past 40 years.

>From jons@harrisinteractive.com Mon Jan 31 10:40:37 2000  
Received: from vserver1.gsbc.com ([216.42.116.4])  
by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
id KAA20129 for <aapornet@usc.edu>; Mon, 31 Jan 2000 10:40:20 -0800  
(PST)  
Received: by vserver1.gsbc.com with VINES-ISMTMP; Mon, 31 Jan 2000 13:48:53 -0500  
Date: Mon, 31 Jan 2000 13:48:51 -0500  
Message-ID: <vines.UleD+xORZsA@vserver1.gsbc.com>  
X-Priority: 3 (Normal)  
To: <aapornet@usc.edu>  
From: "Jon Siegel" <jons@harrisinteractive.com>  
Reply-To: <jons@harrisinteractive.com>  
Subject: re: Harris Sheds Old Ways  
X-Incognito-SN: 788

X-Incognito-Version: 5.1.0.43  
MIME-Version: 1.0  
Content-type: text/plain; charset=us-ascii

We want to thank Robert Godfrey for calling this article to the attention of AAPOR members.

For those of you who went to read it, we want to set the record straight on one issue covered in the article.

Although we have established ourselves as a leader in Internet-based market research, we do not -- contrary to the contention in the article -- conduct our research entirely online. We continue to use telephone, in-person and mail surveys and in-person focus groups to meet the needs of our clients.

Jonathan W. Siegel  
Harris Interactive  
----- Original Text -----

From: "Robert Godfrey" <rgodfrey@facstaff.wisc.edu>, on 1/26/00 2:55 PM:

AAPORNET,

Did I miss something in the earlier postings on internet political polling or is this new information to everyone?

Robert Godfrey  
UW-Madison

=====

Pollster Sheds Old Ways

<http://www.wired.com/news/politics/0,1283,33800,00.html?tw=wn20000124>  
The Harris Poll won't be calling people up on the phone to query presidential voters anymore. The Internet is the only way to go now. By Lakshmi Chaudhry.

Pollster Sheds Old Ways  
by Lakshmi Chaudhry

3:00 a.m. 24.Jan.2000 PST

The Harris Poll, one of the oldest names in the political survey business, is throwing phone books out the window and going fully online for the 2000 campaign.

Harris is the first company to rely entirely on the Internet in the high-stakes game of predicting election outcomes. Polling online has been considered particularly risky because of the thorny issues involved in using Internet samples to extrapolate results for the general US population.

But political pollsters claim Internet surveys are quick, cheap, and - gasp! - accurate.

Harris will be offering comprehensive polling at the national and state levels beginning in June, said Election 2000 director Jonathan Siegel. Also, Harris will conduct three pre-election polls in all 50

states this fall, including state and national "Outcome 2000" polls to be conducted two days before Election Day in November.

And all these surveys will be conducted entirely over the Internet using samples culled from a database of 5 million respondents.

Traditionally, polling firms get a list of residential phone numbers and dial at random to generate a statistically valid sample, said George Terhanian, vice president of Internet Research. The first six digits of a telephone number (area code and prefix) are selected to allow for every region to be well represented, while the remaining four digits are dialed at random.

"The problem is that there is no such registry [of email addresses] on the Internet, which makes it difficult to get random samples," Terhanian said.

And the rules on the Internet discourage unsolicited mass emailing which is considered spam, he said.

Harris resolved this problem by building a database of 5 million "cooperative respondents," or people who have agreed to be surveyed on a regular basis.

Terhanian said the company built its database through partnerships with television shows, Internet access companies like Excite, and online advertising agencies. For example, a person signing up for free email can say whether or not they want participate in online surveys, he said.

But political pollsters are skeptical about drawing a sample from a pre-existing database.

"There is a pre-selection bias because your sample is based on people who've agreed to be part of panel," said Mark Allen, a Republican pollster with Market Strategies. "It's not random. It's self-directed."

But the larger problem with online polling is getting statistically accurate results, experts say. A 1999 Jupiter Communications study says only 48 percent of all Americans had Internet access at home. The average Net user also looks nothing like the average American.

"They're just too white, too rich, and too male," Allen said.

And the demographic disparity is particularly worrisome in older segments of the population, who are also more likely to vote. "If you look at the general US population, 17 percent are 65 or older, but that group is only 6 percent on the Net," said Terhanian.

Harris says it can adjust for such discrepancies through "weighting." The solution is to oversample those segments of the population that are underrepresented online. "We give less weight to the answers of typical Net users" and more weight to the answers of people who are less typical, said Terhanian.

The Harris methodology, however, has its fair share of critics.

"What they do is take some poor black person who happens to be on the Internet and count him 10 times," University of Pennsylvania communications professor W. Russell Neuman said. "It's taking a sample of convenience and using statistical controls to make it more representative."

Weighting can have an impact, but there will always be people who are not represented, Allen said.

Harris defends its techniques by pointing to the results. For the past two years, the company has been conducting parallel Internet and telephone surveys, asking the same question at the same time, Terhanian said. "And we've found few, if any, differences in the information."

The company suffered a major embarrassment during the 1998 elections when it incorrectly predicted the gubernatorial race in Mississippi. Seigel admits Internet surveys are less effective in Southern states with large rural black populations. "That's why we're not doing polls in every state," he said.

But Harris is confident that it has fixed the problems that caused the 1998 snafu, and will not be conducting parallel phone surveys to ensure accuracy in 2000.

Harris is one of the few polling firms to work entirely online. Most of the other big names in polling, including Gallup and Roper, have stayed away from the Internet due to sampling problems.

And that's why Harris' competitor Intersurvey, which is also an online polling firm, collects its samples the old-fashioned way - over the telephone.

"We select people through random-digit dialing and then provide them with WebTV," Intersurvey CEO Doug Rivers said. "This way we don't miss people who are not computer users."

The company provides all respondents with equipment - even those with computers at home - and sends them questions via email.

Intersurvey and Harris Interactive are betting that the future of polling is on the Internet because it's getting more difficult to get a representative sample even with phone interviews, Neuman said.

Most polling firms tend to call between 6-9 p.m. to maximize the breadth of their sample. "People don't want to spend five to 20 minutes answering questions during dinner time," Neuman said. "They're getting tired of it."

That's why response rates have declined steadily from about 80 percent to 30 percent over the past decade, he said.

Not only is an Internet survey less intrusive, it's also quick. Intersurvey will conduct an instant poll following the State of the Union address for CBS News next week. Rivers said the results will be available within 30 minutes.

And without interviewer costs it becomes a lot cheaper for the client, he added.

But for now, most party and candidate pollsters are still reluctant to go entirely online.

Allen, the Republican party pollster, admits Internet surveys are attractive, but does not recommend them as a solitary source. "I may use them to get a quick take on an ad or a slogan," he said. "But I have not seen anyone put all their energies into doing just online polling."

"It's kind of hard for people to make the jump. It's going to take a major educational effort," Harris director Seigel admitted.

The initial reluctance may also disappear as more households get online. "Right now, it's too early to go entirely online," Neuman said. "Harris is pushing the envelope. But you have to give them credit for bravely going ahead."

```
>From drivers@intersurvey.com Mon Jan 31 11:43:13 2000
Received: from nt-exchange.intersurvey.com ([63.86.24.2])
    by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP
    id LAA18174 for <aapornet@usc.edu>; Mon, 31 Jan 2000 11:43:11 -0800
(PST)
Message-ID: <1502f623f798dc7d5afdab4c1aea0d9b3895e596@inter-survey.com>
From: Doug Rivers <drivers@intersurvey.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: Re[2]: Census Does the Super Bowl
Date: Mon, 31 Jan 2000 11:42:25 -0800
MIME-Version: 1.0
Content-Type: text/plain;
    charset="iso-8859-1"
```

More questions, which I'll do my best to answer.

1) RESPONSE RATES. I, too, would like to achieve a higher response rate than our current 56% and we are experimenting with some different procedures with the objective of raising the response rate about 60%. You don't state the nature of your study (Was it a RDD general population study? Who was the sponsor? Were respondents told that the study was being conducted for a government agency? etc.) The response rate we are achieving is typical of what high quality academic telephone surveys of similar populations are getting today. (For example, the 1998 NES Pilot Study reported a 41.5% response rate.)

2) COOPERATION RATES. It's difficult to calculate cooperation rates for specific demographic groups, since we do not have demographic information on respondents who do not agree to cooperate. (I don't know what you mean by an "UNWEIGHTED cooperation rate," but the sample selection probabilities in our panel do not vary much by strata and, among cooperating respondents, almost uncorrelated with any demographic characteristic that we have checked.) However, I can provide you with some panel demographics (which reflect the combination of contact and cooperation rates). Our panel is composed of about 50% computer-owning households (matching the CPS data).



African-Americans compose about 10% of our panel (compared to 12% in the adult population), while Asian Americans are slightly overrepresented. The age distribution of the panel matches the population closely, except among persons over 65 (8% of the panel vs. 16% of the population). In terms of education, 51% of the panel has a HS education or less (vs. 50% of the population), and 11% report having a graduate degree (vs. 8% of the population). I'd be interested in similar data from phone surveys.

3) INTERNET USERS. Yes, it's true that we have created Internet users and this could have some impact on behavior, which we are monitoring closely. (Every sample has a combination of new and older panel members, so the issue of panel effects is an empirical one.) However, WebTV is primarily an interactive TV experience, not an Internet experience. Furthermore, we have data on prior computer and Internet usage, so we can select subsamples of Internet users who we did not artificially create.

4) QUOTA SAMPLING. The answer is that it sometimes works, sometimes it doesn't. One place where it failed (and probability sampling performed well as usual) was the 1992 U.K. general election. Another, of course, was the 1948 U.S. presidential election.

> -----Original Message-----

> From: Karen Donelan [mailto:kdonelan@hsph.harvard.edu]

> Sent: Sunday, January 30, 2000 7:08 PM

> To: aapornet@usc.edu

> Subject: Re: Re[2]: Census Does the Super Bowl

>

>

> A question for anyone interested, not just for Doug Rivers:

>

> While I understand the advantages of a randomly selected

> sample, a 56% CASRO

> rate (AAPOR #4, roughly) isn't that grand. I did a survey

> with NORC that

> achieved much higher cooperation last year. So to start with, can we

> quantify the non-reponse? Might those who are unwilling to

> participate be

> the same as those people who are generally unwilling to have

> computers/Internet in their homes? I would be especially

> interested in the

> UNWEIGHTED cooperation among persons 65+, low income, racial/ethnic

> minorities and others traditionally underrepresented on-line.

>

> Second, I can't get past the idea that these respondents are,

> by definition,

> now "internet users"--self selected by virtue of their agreement to

> cooperate and introduce this technology into their homes and

> now capable of

> experiencing all of those wonderful things that make new

> Internet users

> different than other people. Does having the Internet in

> your home change

> your view of the world? In what ways? Are you not now

> somehow "different"

> than you were before?



1-900-420-2021. A charge of \$9.95 for the first minute or fraction thereof, and \$3.95 for each additional minute or fraction thereof will appear on your local phone bill to pay for the survey. The first 10 to 12 seconds of the call will NOT BE BILLED TO YOU, and your fax will not start until the message that plays during that 10 to 12 seconds has ended. Your billing will begin when your call connects to our fax facility.

(Circle your response)

1. Should HAND GUN possession be limited to law enforcement officers?

Yes No

2. The second amendment states, "A well regulated militia being necessary to the security of a free state, the right of the people to keep and bear arms shall not be infringed". Do you think this is being properly interpreted by our representative lawmakers?

Yes No

3. Do we need more laws controlling GUNS in the US?

Yes No

If YES; these are my suggestions:

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I am a citizen of the State  
of: \_\_\_\_\_

THE FOLLOWING ARE TOTALLY OPTIONAL RESPONSES

My Name is:

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My e-mail address is:

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(We will e-mail the results of this survey to those who choose to include their e-mail address)

YOUR OPINION IS NEEDED TO ENLIGHTEN OUR LAWMAKERS!  
SPEAK NOW, BEFORE IT'S TOO LATE!  
FAX YOUR RESPONSE TO 1-900-420-2021 NOW!



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> as usual) was the 1992 U.K. general election. Another, of course, was the  
> 1948 U.S. presidential election.  
>  
> > -----Original Message-----  
> > From: Karen Donelan [mailto:kdonelan@hsph.harvard.edu]  
> > Sent: Sunday, January 30, 2000 7:08 PM  
> > To: aapornet@usc.edu  
> > Subject: Re: Re[2]: Census Does the Super Bowl  
> >

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> > your home change  
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> > somehow "different"  
> > than you were before?  
> >  
> > How is this panel, now "exposed" to this technology, still  
> > representative of  
> > a national population of US adults? We may see that the  
> > selection is better  
> > than a volunteer sample--but can we really say, after the  
> > first survey, that  
> > this will yield better data?  
> >  
> > I applaud the innovation and the attempt to do better. I remain to be  
> > convinced that this will work longer term. I am still  
> > unclear, following  
> > the exchanges about making pledges and taking vows of purity,  
> > if CBSNews is  
> > calling this the CBSNews Poll or not, and if to the general  
> > public, that  
> > distinction would matter anyway.  
> >  
> > What I am clear about is that we all learn more when we discuss issues  
> > without engaging in personal attacks.  
> >  
> > Karen Donelan  
> > Harvard School of Public Health  
> >

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~~~~~  
Monica Wolford

~~~~~  
mwolford@hers.com

Program on International Policy Attitudes           www.pipa.org  
A joint program of Center on Policy Attitudes   www.policyattitudes.org  
and the Center for Int'l & Security Studies at U Maryland  
1779 Massachusetts Ave NW #510  
Washington, DC 20036

>From SSDCF@UConnVM.UConn.Edu Mon Jan 31 13:23:10 2000  
Received: from UConnVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])  
    by usc.edu (8.9.3.1/8.9.3/usc) with SMTP  
    id NAA00063 for <aapornet@USC.EDU>; Mon, 31 Jan 2000 13:23:09 -0800  
(PST)  
Received: by UConnVM.UConn.Edu (IBM VM SMTP V2R4a) via spool with SMTP id  
2440 ;  
Mon, 31 Jan 2000 16:22:59 EST  
Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UConnVM) by  
UConnVM.UConn.EDU  
(LMail V1.2d/1.8d) with BSMTMP id 1120; Mon, 31 Jan 2000 16:22:59 -0500  
Date:           Mon, 31 Jan 00 16:22:41 EST  
From: Don Ferree <SSDCF@UConnVM.UConn.Edu>  
Subject:        Memorial Tribute for Everett Ladd  
To: Members of AAPORNET <aapornet@usc.edu>  
X-Mailer:       MailBook 98.01.000  
Message-Id:     <000131.162258.EST.SSDCF@UConnVM.UConn.Edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII  
Content-Transfer-Encoding: 8bit  
X-MIME-Autoconverted: from QUOTED-PRINTABLE to 8bit by usc.edu id NAA00088

Posted on behalf of my colleagues at the Roper Center.

Dear friends in the public opinion community,

There will be a memorial celebration of the life and scholarship of Everett Carll Ladd, Jr., a distinguished Professor of Political Science and former Director of the Institute for Social Inquiry and the Roper Center at the University of Connecticut. This tribute will be held on Thursday, February 10, 2000 at 3PM at the Thomas J. Dodd Research Center, University of Connecticut, Storrs, CT

Please contact the Roper Center for directions if you wish to attend.  
Telephone: 860-486-4440

A fellowship has been established and anyone wishing to contribute may send donations to:

The Everett Carll Ladd, Jr. Fellowship in American Politics  
University of Connecticut Foundation  
2131 Hillside Road, U-206  
Storrs, CT 06269-3206.

Thank you,

Lois Timms-Ferrara

Lois Timms-Ferrara  
Associate Director

Home:





> our fax facility.

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(Circle your response)

>

> 1. Should HAND GUN possession be limited to law enforcement officers?

>

Yes No

>

> 2. The second amendment states, "A well regulated militia being  
> necessary to the security of a free state, the  
> right of the people to keep and bear arms shall not be infringed". Do  
> you think this is being properly  
> interpreted by our representative lawmakers?

>

Yes No

>

> 3. Do we need more laws controlling GUNS in the US?

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Yes No

>

If YES; these are my suggestions:

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I am a citizen of the State

> of: \_\_\_\_\_

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THE FOLLOWING ARE TOTALLY OPTIONAL RESPONSES

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My Name is:

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My e-mail address is:

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> (We will e-mail the results of this survey to those who choose  
> to include their e-mail address)

>

YOUR OPINION IS NEEDED TO ENLIGHTEN OUR LAWMAKERS!

>

SPEAK NOW, BEFORE IT'S TOO LATE!

>

FAX YOUR RESPONSE TO 1-900-420-2021 NOW!

>

> Feel free to copy this message and pass it along to others who want  
> their voices heard on the issue of HAND GUN  
> CONTROL IN THE US.

>

> Copyright, 1999. American Tabulation & Tracking Co-op, surveying the  
> American public on current issues and sending the results to the  
> President

> and Members of Congress of the United States who have traditional e-mail  
> service so that they will understand the true feelings of the American





> > THE FOLLOWING ARE TOTALLY OPTIONAL RESPONSES

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My Name is:

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From: s.kraus@NotesMail1.csuohio.edu  
Received: by notesmail1.csuohio.edu (Lotus SMTP MTA Internal build v4.6.2 (651.2 6-10-1998)) id 85256877.0081ECD8 ; Mon, 31 Jan 2000 18:39:07 -0500  
X-Lotus-FromDomain: CSU  
To: aapornet@usc.edu  
Message-ID: <85256877.0081E833.00@notesmail1.csuohio.edu>  
Date: Mon, 31 Jan 2000 18:38:54 -0500  
Subject: Re: Memorial Tribute for Everett Ladd  
Mime-Version: 1.0  
Content-type: text/plain; charset=us-ascii  
Content-Disposition: inline

Has there been a posted Obit for Ev.? I don't recall seeing one on aapornet.

>From durandc@SOCIO.UMontreal.CA Mon Jan 31 16:29:51 2000  
Received: from ulys.POSTE.UMontreal.CA (ulys.POSTE.UMontreal.CA [132.204.2.41])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id QAA09845 for <aapornet@usc.edu>; Mon, 31 Jan 2000 16:29:50 -0800 (PST)  
Received: from DuranC3 (m19p203.CC.UMontreal.CA [132.204.9.43])  
by ulys.POSTE.UMontreal.CA (8.8.8/8.8.8) with ESMTTP id TAA2441183  
for <aapornet@usc.edu>; Mon, 31 Jan 2000 19:30:41 -0500 (EST)  
Message-ID: <38962948.87CD5678@socio.umontreal.ca>  
Date: Mon, 31 Jan 2000 19:31:05 -0500  
From: Claire Durand <durandc@SOCIO.UMontreal.CA>  
X-Mailer: Mozilla 4.01 [fr] (Win95; I)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: Francovic on quotas  
X-Priority: 3 (Normal)  
X-Corel-MessageType: EMail  
Content-Type: text/plain; charset=iso-8859-1  
Content-Transfer-Encoding: 8bit

I would like to share a few thoughts and info in reply to some...  
- On British polls and quotas: Curtice (1997) if I remember well shows that probability polls did fare better in the last British election (1997). I don't remember any probability poll from private pollsters in the 1992 British election.

- On last polls being always better or explaining discrepancies: this seems to be a myth (see last POQ); unless an important campaign event can explain late shifts, no such last minute shift is likely to have occurred, and most probably not when vote intentions have been stable throughout the campaign.

- On prices and affordability: I checked in Canada for polls conducted for CBC: pollsters who use quotas do not charge less than those who use probability sampling. The main reason for differences in prices may be found in differences in modes of data collection and in the pricing of telephone communications in Europe.

- On quotas vs 50% response rates in prob. polls: Do we want to say that 50% response rate is not better than 20% (or God knows) response rates in quota polls?

- One quota poll may be better by chance, but on the long run quota polls are not. We conducted a study of all the polls conducted in the last Canadian federal election which shows that quota polls bring more error and show more variance in estimation than probability polls (Canadian public policy, last issue, sorry it is in French but it has an abstract in English).

- In France, they use quota polls BUT they do not speak about any so-called margin of error when they do so.

- anecdote : In France, they use quota polls based on occupation as one of the determinant of quota cells. At one point, they realised that they had a very proportion of "concierge" in their samples because they constituted an easy way to fill the quotas for men working in the services...

--

Claire Durand

durandc@socio.umontreal.ca  
<http://alize.ere.umontreal.ca/~durandc>

dep. de sociologie, Universit  de Montr al,  
C.P. 6128, succ. centre-ville,  
Montreal, Quebec, H3C 3J7

>From jcf3c@erols.com Mon Jan 31 17:28:35 2000  
Received: from smtp01.mrf.mail.rcn.net (smtp01.mrf.mail.rcn.net [207.172.4.60])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id RAA12047 for <aapornet@usc.edu>; Mon, 31 Jan 2000 17:28:04 -0800  
(PST)  
Received: from 207-172-61-53.s53.tnt1.rcm.va.dialup.rcn.com ([207.172.61.53] helo=jcf3c.virginia.edu)  
by smtp01.mrf.mail.rcn.net with esmtp (Exim 2.12 #3)  
id 12FS6K-0006FM-00  
for aapornet@usc.edu; Mon, 31 Jan 2000 20:27:28 -0500  
Message-Id: <4.2.2.20000131202740.00ac7620@pop.erols.com>  
X-Sender: jcf3c@pop.erols.com  
X-Mailer: QUALCOMM Windows Eudora Pro Version 4.2.2  
Date: Mon, 31 Jan 2000 20:31:59 -0500  
To: aapornet@usc.edu  
From: "John C. Fries" <jcf3c@erols.com>  
Subject: RE: Re[2]: Census Does the Super Bowl  
In-Reply-To: <9fbf35f54aba9b472421346864dba61238947f1a@inter-survey.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"; format=flowed



Doug,

A very interesting discussion going on.....

I am curious as to whether your panel members are limited to those with WebTV access. I noticed below that you referred to the panelists "WebTV box." Is this something you give them or something they have had to purchase on their own. I'm assuming it was the former, but I thought perhaps you knew something about the actual consumer "use" of WebTV. Anyway, thanks for continuing the dialog with all of "us." This really is a very interesting endeavor.

Best Regards,

John

At 10:12 AM 1/30/00 -0800, you wrote:

>We plan on presenting a paper at the AAPOR meetings with a detailed  
>description of the design and the results of methodological experiments that  
>we have been conducting. Kathy Frankovic responded with some specific  
>details about the CBS study, but here are a few quick answers to your  
>questions about the InterSurvey panel:

>

>1) To date, InterSurvey panel recruitment has been handled by NORC using a  
>complex design. We normally use the probabilities of selection to weight  
>subsamples from the panel. The initial response rate, using the CASRO  
>definition (roughly, contact rate x cooperation rate), is about 56%.

>

>2) All studies, including the CBS one that you ask about, use randomly  
>selected subsamples from the panel, not self-selection. In rereading our  
>marketing materials, I realize that this isn't explicitly stated. (The  
>thought of using self-selection at the final stage never occurred to us!)

>

>3) Your questions about panels are good ones. In terms of sampling, there is  
>no fundamental methodological difference between InterSurvey and other high  
>quality, randomly recruited panels. The difference is that interviewing is  
>initiated by sending an e-mail message to the selected panel member and that  
>the interview is conducted using a Web browser. Their device automatically  
>downloads e-mail and turns on a red light on the WebTV box, notifying them  
>that a message has arrived. This means that we don't have to call or mail  
>panel members--much faster than mail and much less intrusive than calling.  
>It also means that we can interview outside of normal interviewing hours  
>(e.g., after 10 pm, as was required for the CBS survey). Furthermore, we can  
>use visual content, including TV-quality video, as part of our surveys. We  
>are trying to combine the Web with general population probability sampling.

>

>I hope this is responsive to your questions.

>

>Doug

>

>

>

>----- Original Message -----

>From: "Tom Duffy" <tduffy@macroint.com>

>To: <aapornet@usc.edu>

>Sent: Friday, January 28, 2000 6:42 PM

>Subject: Re[2]: Census Does the Super Bowl

>

>

>> I found Intersurvey's idea intriguing, but then I looked at the  
>> example survey and their home page.

>>

>> According to the page given below, 721 adults responded to the  
>> CBS/Intersurvey poll. However, I didn't see an explanation as to how  
>> these 721 responses were obtained: was this a randomly selected

>sample

>> of the panel, with a decent non-response conversion protocol? What

>was

>> the interviewing "window"? What was the response rate? Or was this a  
>> self-selected sample of a frame of 30,000 people? One or two  
>> additional lines of info at the bottom of the page would help some

of

>

>> us understand what these polls really mean.

>>

>> Also, though a lot of work evidently went into recruiting a panel

>with

>> the objective of having it be a "random" sample of Americans who are  
>> willing to trade poll participation for free access and hardware,

are

>

>> the probabilities of selection to this panel known? And are they

used

>

>> when weighting the data? Was any analysis conducted on the potential  
>> bias resulting from the above "trade" (simultaneous RDD "control"  
>> samples, cognitive testing)? And why is this panel methodologically  
>> superior to other panels that start with random recruitment? A panel  
>> is a panel, even if it is as large as 30,000 or more.

>>

>> It would help to have this info in the methodological sections of  
the

>

>> Intersurvey page. Otherwise, it is difficult to believe

Intersurvey's

>

>> claim that this methodology "makes existing research methodologies  
>> obsolete" (<http://www.intersurvey.com>).

>>

>>

>>

>> \_\_\_\_\_  
>> Tom Duffy

>> Macro International Inc.

>> New York, NY

>> tduffy@macroint.com

>>

>>

>>

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John C. Fries  
PhD Candidate  
University of Virginia

jcf3c@erols.com  
Department of Sociology  
Charlottesville, Virginia  
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"The means by which we live have outdistanced the ends for which we live. Our scientific power has outrun our spiritual power. We have guided missiles and misguided men." - Martin Luther King Jr.

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>From beniger@rcf.usc.edu Mon Jan 31 19:12:07 2000  
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.19.167])  
by usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id TAA03533 for <aapornet@usc.edu>; Mon, 31 Jan 2000 19:12:06 -0800  
(PST)  
Received: from localhost (beniger@localhost)  
by almaak.usc.edu (8.9.3.1/8.9.3/usc) with ESMTTP  
id TAA05933 for <aapornet@usc.edu>; Mon, 31 Jan 2000 19:12:06 -0800  
(PST)  
Date: Mon, 31 Jan 2000 19:12:06 -0800 (PST)  
From: James Beniger <beniger@rcf.usc.edu>  
To: AAPORNET <aapornet@usc.edu>  
Subject: Re: research integrity (fwd)  
Message-ID: <Pine.GSO.4.10.10001311911400.16397-100000@almaak.usc.edu>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----  
Date: Mon, 31 Jan 2000 20:11:13 EST  
From: Rossi Hassad <Gradnet@AOL.COM>  
Reply-To: Survey Research Methods Section of the ASA <SRMSNET@UMDD.UMD.EDU>  
To: SRMSNET@UMDD.UMD.EDU  
Subject: Re: research integrity

HIVtreatment.com

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Rossi A. Hassad, MPH, Ph.D.           Tel: 212-244-4266  
E-mail:gradnet@aol.com

---

Dr. David Ho  
Scientific Director  
The Aaron Diamond AIDS Research Center  
New York

01/18/00

Dear Dr. Ho:

Re: Efficacy of Protease Inhibitors and Associated Quality of Life

Since your debut as "Time man of the year 1996" for your efforts in formulating the "cocktail therapy" for treatment of HIV/AIDS-related conditions, the public has heard little from you with respect to the above-mentioned subject.

Meanwhile, qualitative reports along with meta-analyses of data from other sources, appear inconclusive on the efficacy of the "cocktail therapy" in

particular, the protease inhibitor component.

I have noted your financial association with the pharmaceutical industry, and I consider this a potential conflict of interest with implications for reporting of research data.

In the interest of public health and safety, I am herewith requesting an immediate audit by the NIH and CDC, of your sources of funding, research protocols and findings related to AIDS/HIV treatment.

I look forward to your cooperation in this matter.

Sincerely,  
R.A. Hassad

CC: NIH, CDC, Pharmaceutical Companies

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