This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

Bob Griffin at Marquette asked me to share a form of my response to him about response rates in RDD surveys. Your comments, as always, are welcome.

Tom Pellegrene Jr.
Assistant Metro Editor
The Journal Gazette
Fort Wayne, Indiana

Dear Professor Griffin:

When I was a student at Northwestern in the early '80s, Paul Lavrakas (now at Ohio State) taught that an 80 percent completion rate was a good goal, computed by
N divided by N plus refusals. This would mean 20 percent of potential respondents didn't give us enough information to determine the person in the household to whom we should speak (usually a last birthday or Trohdahl-Carter sort of question).

Paul taught that the 80 percent figure was not an absolute, but that refusal rates should be checked daily during field periods and any sign that the rate was under 80 percent should result in attempts to convert refusals the next night.

Most of the surveys I've done at The Journal Gazette have met this 80 percent standard. But in recent years, and especially in broader geographic studies or during election seasons, we've had trouble reaching the 80 percent figure, and I've concluded that for us, it no longer is realistic for a newspaper-based project in which the newspaper identifies itself. I now look at 75 percent the same way Paul looked at 80 percent; under no circumstances will we publish a study that drops below 70 percent.

How much do the people who decline match up with those who participate? I have no idea. But it makes sense that the higher the refusal rate, the more likely it is that the study misses key elements of the population in a statistically significant way.

Seeking to convert refusals is taking up a larger chunk of my interviewers' time.

I'd be interested in learning what others have said about what "the industry standard" is these days. I'd guess that as The JG calculates it, 75 percent is not bad, but it's not everything we'd hope for, either.

Tom Pellegrone Jr.
Tom Pellegrone Jr. has illustrated one of the major issues we struggle with as we contract for/work on surveys with all kinds of organizations. We know that the completion rates of which he speaks are not "response rates". It has frequently been the case that many survey organizations (with a few notable exceptions) when asked for a response rate, try to report a completion rate, not a response rate. Whatever rate is reported, there is wide variation out there with respect to defining the rate denominator--what about those 2 or 3 day surveys with no callbacks? What about those organizations that do 4 or 6 or 8 callbacks and throw the phone number out of the rate denominator if there is no contact? What about no replicates versus 10? What about all of the numbers never completed because the magic 1200 completes have been achieved?

What about replacing discarded phone numbers with numbers from the same phone exchange, setting quotas for age, sex or race (makes the magnitude of the weights look pretty small)? These sorts of decisions are made every day, especially in conducting surveys that need to be done quickly, or cheaply, or both.

And the million dollar question...what difference does it make anyway? in this age of declining response rates, do we know what these variations mean to measuring actual outcomes? With only a few exceptions, I have not been able to find recent studies (other than Mike Traugott's recent piece) which probe the difference in measuring an outcome when the response rate (or any rate) is 20% vs. 40% vs. 60% --or when a respondent was reached after 1 vs. 5 vs. 10 vs. 15 callbacks--or when responses come from a willing participant vs. a converted refuser.

What amazes me is that for all of the practice variation, marginal responses to some types of questions are remarkably stable across many polls and surveys.

Comments, citations, ideas welcome.

Karen Donelan
Dept of Health Policy and Management
Harvard School of Public Health
kdonelan@hsph.harvard.edu
Karen Donelan's response points up another layer of complexity in dealing with response rates: Not everyone in the industry uses the same terms to mean the same thing. Many research houses have their own internal lingo. For example, for many fieldwork managers the term "completion rate" means the number of interviews per hour. I've heard "completion rate," "response rate," "agreement rate" all used in various, imprecise and conflicting ways that -- as others have observed -- muddy the issue considerably.

Rob Daves

Director of Polling & News Research
Star Tribune
425 Portland Av. S. Minneapolis MN 55488 USA
daves@startribune.com v: 612/673-7278 f: 612/673-4359
>From mlosch@blue.weeg.uiowa.edu Mon Jan  6 09:45:22 1997
Return-Path: mlosch@blue.weeg.uiowa.edu
Received: from ns-mx.uiowa.edu (ns-mx.uiowa.edu [128.255.1.3]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id JAA11991 for <aapornet@usc.edu>; Mon, 6 Jan 1997 09:45:20 -0800
(PST)
Received: from ns-mx.uiowa.edu by ns-mx.uiowa.edu (ns-mx.uiowa.edu [128.255.1.3])
  by usc.edu (8.8.4/8.7.2/usc) with ESMTP id JAA11991 for <aapornet@usc.edu>; Mon, 6 Jan 1997 09:45:20 -0800
(PST)
Received: from ns-mx.uiowa.edu by ns-mx.uiowa.edu (ns-mx.uiowa.edu [128.255.1.3])
  on Mon, 6 Jan 1997 11:45:16 -0600 id LAA13120 with SMTP
Date: Mon, 6 Jan 1997 11:45:16 -0600
Message-Id: <199701061745.LAA13120@ns-mx.uiowa.edu>
X-Sender: mlosch@blue.weeg.uiowa.edu
X-Mailer: Windows Eudora Version 2.1.1
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: Mary Losch <mlosch@blue.weeg.uiowa.edu>
Subject: Response Rates
Having grappled with the "response rate" issue for almost a decade, I'm always hopeful that we can move toward a more universally accepted equation. The points made by Tom Pellegrene and Karen Donelan illustrate very well what is still a major point of confusion both within and outside of survey research.

When we calculate "response rates" for a telephone survey here at the Institute, we use the number of completes divided by the number of completes plus the total number of eligibles (i.e., including incompletes, refusals, uncompleted callbacks, a percentage of no answers, answering machines, etc.). This "conservative" calculation is intended to provide an overall indication of how well the sample covered the sample frame. Even with multiple callbacks and conversion attempts, reaching an 80% or even a 70% response rate is difficult for any population survey conducted in the era of answering machines and caller-id.

When dealing with clients, including other academic investigators, it is very difficult to explain why you are not guaranteeing at least a 75% response rate when other studies have reported such "rates". Often this previously reported "rate" is the "cooperation" or "agreement" rate (completes/completes+refusals) rather than the overall response rate.

Hopefully this discussion will help move us closer to a shared terminology and hence, the ability to compare apples to apples.

Mary Losch
Program Director
The University of Iowa Social Science Institute mary-losch@uiowa.edu

>From edithl@educ.uva.nl Tue Jan 7 05:43:16 1997
Return-Path: edithl@educ.uva.nl
Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id FAA13473 for <aapornet@usc.edu>; Tue, 7 Jan 1997 05:43:12 -0800 (PST)
Received: from gregorius.educ.uva.nl (gregorius [145.18.103.16]) by pooh.educ.uva.nl (8.8.4/8.7.3) with ESMTP id OAA09969 for <aapornet@usc.edu>; Tue, 7 Jan 1997 14:41:37 +0100
(PST)
Received: from localhost (edithl@localhost) by gregorius.educ.uva.nl (8.8.4/8.7.3) with SMTP id OAA15353 for <aapornet@usc.edu>; Tue, 7 Jan 1997 14:42:42 +0100
Let me butt in on the response rate debate. Two points: I completely agree
with all
of you who point out the problems we have with words like response, response
rate,
completion rate etc. Bob Groves did a heroic attempt to define terms in his
book
survey costs and survey errors, but somehow it seems not to have helped. the
best
thing we as practitioners can do is just be HONEST and report what we did,
how
many
attempts we made, and just give the basic figures so anyone can compute his
or
her
own response rate from that. I do hope that editors and referees of journals
accept
this too and pay more attention on how the response was reached!

the second point, Karen asked what difference does it make anuhow. Coming
from a
country with a low response (Holland) I can cite one very interesting Dutch
study.
Frans Louwen of AGB-interact in Holland did in 1990 and 1995 a study for the
Dutch
societuy of Market Reseach agencies. He published unfortunately only in Dutch
under
the title Willing but unreaceable, or unreachable but willing. What he did
was
go
after them till he had a response of 85% and reached everyoneers; the
nonresponse was
limited to refusers. What was shocking was that a lot of persons were
very willing, but rather difficult to reach. (Almost 30% of the willing are
not
reached with normal recall procedures), especially working persons, younger
persons
and small (one and two person
households) are left out. Perhaps in some cases that does not matter,
but it depends entirely on your research question if it does or not.

May in 1997 your response go up and up!
Edith
A man said to the universe, "Madam I exist"
"Excellent", replied the universe,
"I need someone to take care of my cats"

with thanks to Stephen Crane's cat

Dear AAPORnet: Some members have asked me to re-post the original query which generated the discussion on "response rates in RDD surveys," since it went out over the holidays and poses a more narrow question. So, please forgive the double posting. All guidance is very much appreciated.

--Bob Griffin

We're trying to get some guidance on what would be considered to be the common and the acceptable rates of response in RDD telephone surveys in metropolitan areas. Given that response rates can -- and probably should -- be reported in various ways, we're interested more in guidelines pertaining generally to the rate of completions per eligibles than in guidelines about the more general estimates of the efficiency of the random number generation system.
Assume the study would be of adult residents with some form of within-residence selection system.

In short, what are current industry standards among responsible survey interviewing organizations? Are there acceptable minimums?

Thank you.

Robert J. Griffin
Professor, Journalism
Marquette University
Milwaukee WI

There is a good article in the Annals of Epidemiology (Slattery ML et al. Response rates among control subjects in case-control studies. Ann Epidemiol 1995;5:245-249) that presents the results of a survey of epidemiologists (on page 249). Epidemiologists who had published research that used random digit dialing were queried about how they calculated response rates. Even in this rather small community of researchers, there was a wide range of algorithms used to compute response.

For the past few years, we have been reporting every part of the RDD response rate and interview rate (total number of calls, no answers, fast/slow busy, answering machine, refusal to answer screening questions, refusal after screening questions answered, refusal to interview, etc) in our publications. This enables readers to recompute response rates if they don't agree with our algorithm, or so that they can compare our response to others. Someone suggested this in a recent post to this listserv, and I think this should be encouraged (or better
yet adopted as an AAPOR standard).
If everyone did this it would be easy to evaluate and compare response. So far, the only time journal editors or reviewers have objected is when I put all this information in a table instead of the text (they deleted the table when they sent me galleys). Now we always include it in the text. I think we should ask for this level of detail when we peer review articles for publication also.

Lynda Voigt
Fred Hutchinson Cancer Research Center, Seattle WA
lvoigt@cclink.fhcrc.org

I am looking for software that is designed for "mail-outs" on diskette. Briefly, I would like to send a diskette to 250 universities which would contain a blank questionnaire, have it filled out and sent back for processing. I assume each institution will have access to some type of computer and some minimal level of computer experience. I would like to hear about experiences others have had.

Please respond to
in@manners@vms.cis.pitt.edu

Thank You.
Check with Westat. I have received software for surveys about Financial Aid recipients on a floppy disk. They must know how to mass produce the disks for mailing.

Tony Broh

C. Anthony Broh, Registrar
Princeton University
OFFICE: (609) 258-6191
FAX: (609) 258-6328

I am looking for information on if and when the Census plans to implement new questions on race and whether Hispanic. Please let me know if you've heard anything. If you post directly to me, I will synthesize responses and post to the net.

Thanks
John Hall
Mathematica Policy Research, Inc.
P.O. Box 2393
Princeton, NJ 08543
(609) 275-2357
jhh@mprnj.com
dear colleagues,
this morning German radio news reported Britain voted for Monarchy

the information was based on a television event broadcasted last night by (British) ITV-Carleton where in a two hours event

a. polls from MORI on the topic of Monarchy in Britain were reported b. 3000 (!) people assembled from 'all major British cities' who expressed views on the monarchy and voted on specific questions c. quite a number of panelists uttered pro and cons (each 10 to 20 seconds, sometimes they could speak twice or three times )
d. a phone in was provided with 14.000 special lines where one could phone/vote for 'yes, Monarchy' or 'no, Monarchy'
e. 2.000.000 phone calls were registered in the two hours of broadcasting

All of this, including the phone in was dealt with by the presenters as being of equal (scientific) soundness. Thus in the end they concluded Britain voted.

Considering our extensive discussion of deliberative polls in America and Britain, I believe, we should spend a little of our time, to gather more information, views and evidence about this media event.

PM
Prof. Dr. Peter Ph. Mohler
Director
the nation decides: deliberative polls to the power of fou

The following message has been read.

To: aapornet@usc.edu  
From: "Peter Ph. Mohler" <mohler@zuma-mannheim.de>  
Reply-To: aapornet@usc.edu

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Prof. Dr. Peter Ph. Mohler
Director
ZUMA
Centre for Survey Research and Methodology
Mannheim
Germany
phone int-49-621-1246--173
fax int-49-621-1246-100
e-mail mohler@zuma-mannheim.de

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fax int-49-621-1246-100
e-mail mohler@zuma-mannheim.de

>From richman@usia.gov Wed Jan 8 07:18:33 1997
Return-Path: richman@usia.gov
Received: from usia.gov (XGATE.USIA.GOV [198.67.64.2])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id HAA04282 for <aapornet@usc.edu>; Wed, 8 Jan 1997 07:18:30 -0800
   (PST)
Received: from Connect2 Message Router by usia.gov
   via Connect2-SMTP 4.20B.6; Wed, 8 Jan 1997 10:11:05 -0500
Message-ID: <86B6D33201BD11E0@usia.gov>
Date: Wed, 8 Jan 1997 10:11:05 -0500
From: "Richman, Alvin" <richman@usia.gov>
Sender: richman@usia.gov
Organization: USIA
To: aapornet@usc.edu
Subject: Rcpt: the nation decides: deliberative polls to the power of fou
MIME-Version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-disposition: inline
Content-transfer-encoding: 7bit
X-Mailer: Connect2-SMTP 4.20B.6 MHS/SMF to SMTP Gateway
To: aapornet@usc.edu  
From: "Peter Ph. Mohler" <mohler@zuma-mannheim.de>  
Reply-To: aapornet@usc.edu

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Mannheim  
Germany  
phone int-49-621-1246--173  
fax int-49-621-1246-100  
e-mail mohler@zuma-mannheim.de
From: "Dobson, Richard" <dobson@usia.gov>
Sender: dobson@usia.gov
Organization: USIA
To: aapornet@usc.edu
Subject: Rcpt: the nation decides: deliberative polls to the power of fou
MIME-Version: 1.0
Content-type: text/plain; charset="US-ASCII"
Content-disposition: inline
Content-transfer-encoding: 7bit
X-Mailer: Connect2-SMTP 4.20B.6 MHS/SMF to SMTP Gateway

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Reply-To: aapornet@usc.edu

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fax int-49-621-1246-100
e-mail mohler@zuma-mannheim.de
So far, I have received the Mohler posting four times -- in the course of just one hour. Using the confirmation feature that some mailers offer is certainly an effective way to attract attention to one's posting, but it is a bloody nuisance. I assume that Peter did not do this on purpose, but the lesson is: check your mailer program and the options set before posting to a list. Everybody on the list will be eternally grateful. MK. Manfred Kuechler Sociology Department at Hunter College
(CUNY) 695 Park Avenue, NY, NY 10021
Tel: 212-772-5588 Fax: 212-772-5645
Web: http://maxweber.hunter.cuny.edu/socio/
Date: Wed, 08 Jan 97 13:23:53 EST
From: "Karen E Bogen" <Karen.E.Bogen@ccMail.Census.GOV>
Message-ID: <9700088527.AA852759116@smtp-gw3.census.gov>
To: aapornet@usc.edu, Eleanor.Gerber@it-relay1.census.gov
Subject: Re: Information on Race Questions

eleanor,

this came over aapornet. Wanna reply to him?

karen

Subject: Information on Race Questions
Author: aapornet@usc.edu at SMTP-Gateway
Date: 1/7/97 5:25 PM

I am looking for information on if and when the Census plans to implement new questions on race and whether Hispanic. Please let me know if you've heard anything. If you post directly to me, I will synthesize responses and post to the net.
Thanks
John Hall
Mathematica Policy Research, Inc.
P.O. Box 2393
Princeton, NJ 08543
(609) 275-2357
jhh@mprnj.com

>From H.van.SCHUUR@ppsw.rug.nl Thu Jan  9 03:30:02 1997
Return-Path: H.van.SCHUUR@ppsw.rug.nl
Received: from mailhost.rug.nl (mailhost.rug.nl [129.125.4.6]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id DAA15420 for <aapornet@usc.edu>; Thu, 9 Jan 1997 03:29:57 -0800 (PST)
Received: from dep.ppsw.rug.nl by mailhost with SMTP (XT-PP);
   Thu, 9 Jan 1997 12:29:21 +0100
Received: from ppsw2.ppsw.rug.nl by dep.ppsw.rug.nl (MAA19434);
   Thu, 9 Jan 1997 12:29:26 +0100
Received: from PPSW2/SpoolDir by ppsw2.ppsw.rug.nl (Mercury 1.21);
   9 Jan 97 12:31:25 +0100
Received: from SpoolDir by PPSW2 (Mercury 1.21); 9 Jan 97 12:31:15 +0100
From: "Wijbrandt van Schuur, Sociologie RUG" <H.van.SCHUUR@ppsw.rug.nl>
Organization: Fac. PPSW RUG
To: aapornet@usc.edu
Date: Thu, 9 Jan 1997 12:31:13 GMT+0100
Subject: RCPT: the nation decides: deliberative polls to the
Priority: normal
X-mailer: Pegasus Mail v3.22
Message-ID: <F02D981D1F@ppsw2.ppsw.rug.nl>

Bevestiging van lezing : uw bericht -

Datum: 8 Jan 97 15:02
OMB makes the decision on any change in the race question, it is not a Census Bureau decision. Census Bureau has been researching, research is inconclusive about any change. Barbara_Bryant@ccmail.umich.edu (former Director, Census Bureau)
Dear AAPORnet:

Does anyone know of a good tabulation program that produces slick-looking stub and banner tabulation and prints statistical significance at the same time? I would like to continue using SPSS for data analysis but would like to do tabulation with another software. This software should work well with other packages (especially SPSS) to supplement the tabulation function.

Please reply to:  syl2@cornell.edu. Thank you.
At 09:41 PM 1/9/97 -0600, syl2@cornell.edu (Su-mei Yen) wrote:

>Does anyone know of a good tabulation program that produces
>slick-looking stub and banner tabulation and prints statistical
>significance at the same time? I would like to continue using SPSS for
>data analysis but would like to do tabulation with another software.
>This software should work well with other packages (especially SPSS) to
>supplement the tabulation function.
>
I think a lot of people would be interested in responses to Su-mei's query. So, I suggest that responses are either posted to the list or that Su-mei pledges to post a digest of suggestions received (a technique that works very well for other lists). As to the substance of the query, based on marketing material I would suppose that SPSS7.5 (for Windows 95 only) does do the things Su-mei is interested in. And, of course, there is the "tables" add-on to SPSS6.1. Does anybody have practical experience with either one? Unfortunately, our college does not have a license for the add-on and I don't have a station ready to run Windows95. Tough world. One tabulation program I actually tested is "Data Muncher" from Conceptual Software, Inc. (1-713-721-4000), but it found it rather cumbersome and not working easily with SPSS. So I returned the program and got a fast refund for my $295.

Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588 Fax: 212-772-5645
Web: http://maxweber.hunter.cuny.edu/socio/
I recently received a query from a colleague concerning the use of lotteries (e.g., a chance to win $250) as incentives for completing a targeted mail survey. Our survey unit has not utilized such incentives so I had no direct experiences to share.

In Iowa, such a lottery would require a gambling license but otherwise I saw no problems.

However, the University IRB responsible for oversight of this project refused to approve the incentive deeming it coercive. As vice-chair of a different IRB committee, I have some experience with reviewing incentives and I'm not sure I would agree that simply having a chance to win a cash or other moderately valuable prize is in fact coercive.

I would like to get other investigators' experiences with the use of lotteries and any related experiences with IRBs.

Thanks.

Mary Losch
Program Director
The University of Iowa Social Science Institute mary-losch@uiowa.edu
At 10:56 AM 1/10/97 -0600, Mary Losch wrote:

>I would like to get other investigators' experiences with the use of
>lotteries and any related experiences with IRBs.
>
Carroll Glynn and I used a similar one for a survey done in Canada and were
approved
by Cornell's Human Subjects Committee, several administrative officials of
the
Canadian Parks Service, and the University of Waterloo.

++++++++++++++++++++++++++
Daniel G. McDonald
Dept. of Communication
315 Kennedy Hall
Cornell University
Ithaca, New York  14850
dgm3@cornell.edu

>From sy12@cornell.edu Fri Jan 10 21:00:35 1997
Return-Path: sy12@postoffice.mail.cornell.edu
Received: from postoffice.mail.cornell.edu (POSTOFFICE.MAIL.CORNELL.EDU
[132.236.56.7])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id VAA24693 for <aapornet@usc.edu>; Fri, 10 Jan 1997 21:00:32 -0800
(PST)
Received: from [132.236.102.29] (CU-DIALUP-0015.CIT.CORNELL.EDU
[132.236.102.29]) by
postoffice.mail.cornell.edu (8.7.5/8.7.3) with SMTP id AAA01555 for
<aapornet@usc.edu>; Sat, 11 Jan 1997 00:00:22 -0500 (EST)
Message-Id: <v02130500aefcdcd144@[132.236.102.38]>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Sat, 11 Jan 1997 00:05:34 -0600
To: aapornet@usc.edu
From: sy12@cornell.edu (Su-mei Yen)
Subject: FYI: suggestions on tabulation software

First of all, I'd like to take the opportunity to thank those of you who
responded to
my inquiry. I really appreciated it.

>>I think a lot of people would be interested in responses to Su-mei's
>>query. So, I suggest that responses are either posted to the list or
>>that Su-mei pledges to post a digest of suggestions received (a
>>technique that works very well for other lists).
Thank you for the suggestion. I did not realize that the interest in the
subject was
shared by others. The intention of directing the responses to myself was to
eliminate unnecessary e-mail jamming.

As of Fri, 10 Jan, 19:00, I received 10 suggestions, all of them quoted (as
is) below. I'd like to stress though that I am not responsible for any of
them and I
would hate to see this ends up like some kind of advertisement in any way.

I have not checked out the capability of SPSS 7.5 yet. I currently work with
Windows
SPSS 6.x and although I have been generally satisfied, the quality of
tabulation was
deemed inadequate by some people that I work with.

For a quick note, "WinCross" was mentioned four times and "Uncle" was cited
twice.
Three suggested SPSS tables modules. Several miscellaneous softwares are
mentioned as
well. Please check them out from below.

************************************************************************
1. From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>
>As to the substance of the query, based on marketing material I would
>suppose that SPSS7.5 (for Windows 95 only) does do the things Su-mei is
>interested in. And, of course, there is the "tables" add-on to SPSS6.1.
>Does anybody have practical experience with either one? Unfortunately,
>our college does not have a license for the add-on and I don't have a
>station ready to run Windows95. Tough world. One tabulation program I
>actually tested is "Data Muncher" from Conceptual Software,Inc.
>(1-713-721-4000), but it found it rather cumbersome and not working
>easily with SPSS. So I returned the program and got a fast refund for
>my $295.

************************************************************************
2. From: "richard s. halpern" <rshalpern@atl.mindspring.com>
Contact MICROTAB, INC. 380 Market Place, Roswell, Ga. 30075; Phone: 404 552
7856.
They've got all sorts of good tab software and will make you wonder why you
ever used
SPSS! I'm exaggerating a bit, but not by much. Ask for Larry or Lisa. Good
luck.
Dick

************************************************************************
3. From: "David B. Nolle" <dbnolle@clark.net>
The Tables module, which is an optional add-on to SPSS, is a fairly good
tabulation
package at a modest additional cost and with easy installation. SPSS
definitely
produces the Tables module for Windows 3.x, and my guess is that this module
is
available on other platforms. My advice is that you check your local
bookstore
for
From: "Michael Schneid" <SCHNEID@zuma-mannheim.de>

you can use the WinCross. It's a godd tabulation program and you can directly import the data and labels from SPSS into the tabulation program.

From: "Bruce Gale, Associate Director" <BSGALE01@ULKYVM.LOUISVILLE.EDU>

ACS WinCross uses the data including variable and value labels from SPSS for Windows to easily create stubs and banners. It will do t-tests and one-way ANOVAS on columns. There is educational pricing in the $400 range. The phone is 1-800-WINCROSS. We are very pleased with the product.

From: Rachelle Cummins X6297 <RCUMMINS@aarp.org>

Greetings. WinCross is an excellent tab software program. It works well with SPSS. The software is produced by Analytical Computer Software, Inc. Their number is (602) 483-2700. You could get a demo from them.

From: JoyceR0626@aol.com

My name is Joyce Rachelson, I am National Sales Director for Computers for Marketing Corp.

We are the most widely used software for interviewing and crosstabs in the U.S. If you will call me at (212) 777-5120 I can fill you in on MENTOR and COSI, our crosstab products. If you give me your address I will mail you information and demos.
older ones, if it's still available, is Uncle. Another is called ABTab. I've used it and it's easy to learn and use. Statpac is another, and its beefed-up cousin, Statpac Gold, is supposed to be quite good. WinCross, a crosstab package, is heavily advertised in the industry. ABTab is the only one I've used extensively, but that was when I was doing a lot of banner-and-stub tabulations for clients some years ago in another job. We use PC Sas and Sas on a mainframe in our shop now, and don't really have a need for a banner-and-stub package.

This probably isn't much help, but if you need more info, I'll see what I can do.

9. From: Jayant Trewn <jtrewn@cms.cc.wayne.edu>
We run Tables and Reports options in SPSS. Any one needs help, let me know.

10. From: Patricia Gwartney <PATTYGG@OREGON.UOREGON.EDU>
One of my graduate students has developed a "banner" program which we use at the Oregon Survey Research Lab to produce row, column and total percentages in a condensed format, but it does not include significance levels. It comes directly out of SPSS files, using a series of macros in MS Access. If you explore our WWW site, you will find examples: http://darkwing.uoregon.edu/~osrl Its easy to use in windows and has online help. Let me know if you'd like to know more.

>From rshalpern@mindspring.com Sat Jan 11 21:10:00 1997
Return-Path: rshalpern@mindspring.com
Received: from mule0.mindspring.com (mule0.mindspring.com [204.180.128.166]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id VAA17468 for <aapornet@usc.edu>; Sat, 11 Jan 1997 21:09:57 -0800 (PST)
Received: from LOCALNAME (user-37kb4c7.dialup.mindspring.com [207.69.145.135]) by mule0.mindspring.com (8.8.4/8.8.4) with SMTP id AAA169834; Sun, 12 Jan 1997 00:09:55 -0500
Date: Sun, 12 Jan 1997 00:09:55 -0500
Message-Id: <199701120509.AAA169834@mule0.mindspring.com>
X-Sender: rshalpern@pop.mindspring.com
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
Since my posting to Su-mei Yen re tabulation software I discovered that MicroTab has a web page describing their various software products which include a variety of tabulation programs plus several statistical analysis programs. See their website at http://www.microtab.com. They offer free demo downloads as well.

Again, persons to contact there are Larry Hill or Lisa Lesser. Both are very bright, well informed, very helpful operatives with a good record of work with a wide variety of both large firms and not-for-profit institutions.

Address: MICROTAB, INC. 380 Market Place, Roswell, Ga. 30075; Phone: 770 552 7856.
E-Mail: microtab@aol.com.

Dick Halpern
Richard S. Halpern, Ph.D 3837 Courtyard Drive
Halpern & Associates Atlanta, GA 30339
Strategic Marketing and Opinion Research Phone/Fax:: 770 434 4121
E-Mail: rshalpern@mindspring.com

Since Bob is not a member of AAPORNET, (I thought he was) I've taken the liberty of posting his message, which follows, on AAPORNET. (He is a member of AAPOR)

>From rshalpern@mindspring.com Sat Jan 11 22:18:33 1997
Return-Path: rshalpern@mindspring.com
Received: from mule0.mindspring.com (mule0.mindspring.com [204.180.128.166]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id WAA23564 for <aapornet@usc.edu>; Sat, 11 Jan 1997 22:18:29 -0800 (PST)
Received: from LOCALNAME (user-37kb4cf.dialup.mindspring.com [207.69.145.143]) by mule0.mindspring.com (8.8.4/8.8.4) with SMTP id BAA56732 for <aapornet@usc.edu>; Sun, 12 Jan 1997 01:18:27 -0500
Date: Sun, 12 Jan 1997 01:18:27 -0500
Message-Id: <19970112011827.193517@usc.edu>
X-Sender: rshalpern@pop.mindspring.com
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: "richard s. halpern" <rshalpern@mindspring.com>
Subject: Monarchy poll in Britain
Cc: worc@worc.demon.co.uk (ROBERT WORCESTER)

Since Bob is not a member of AAPORNET, (I thought he was) I've taken the liberty of posting his message, which follows, on AAPORNET. (He is a member of AAPOR)
>Regarding the huge Monarchy Debate in the British media this week, and
>the role of proper polls and voodoo polls, let's set the record
>straight. As I haven't been a member of the aapornet (sorry), I didn't
>know about the confusion on the net about the two polls, one a proper
>poll by MORI and the other a phone-in poll (I call them voodoo polls)
>which has occupied many of us in Britain over the past week, and which
>seems to have resulted from confused reporting over the German media.
>I was rung about it on Wednesday night by my stepson, who lives in
>Germany and who had seen the German TV television coverage and knew it
>was garbled.
>
>Carlton TV, the London-based ITV company, produced an extravaganza for
>two hours, prime time between 8 and 10 pm, last Tuesday, and then
>between 10:30 and 11 pm, following the ITN News at Ten. Carlton
>commissioned MORI to do a perfectly proper (according to the Times,
>Guardian, Economist, among others) opinion poll of 1,892 adults
>nationwide in December, using trend questions and new questions to
>assess the British public's attitudes to the Monarchy and the Royal
>Family. It was perfectly properly reported, press releases cleared by
>us, and saturation coverage appeared in e.g., the Sunday Mirror and the
>Observer last Sunday, and I believe every British national paper from
>the Times to the Sun (the Monday Mirror carried the full wording and
>top-line of the entire poll as well as the story).
>
>On the Tuesday night, when the programme went out, they, the programme
>makers, nothing to do with MORI, conducted their own phone-in poll, and
>had over 2.6 million calls over the three hours they kept the phone
>lines open: dial one number to say yes, the monarchy should remain,
another number to say no, the monarchy should go. In the count, two
>thirds said stay, one third go.
>
>Both the Daily Telegraph and the Guardian which had made the mistake of
>publishing articles about the phone-in poll saying that more than 2.5
>million people had phoned in published my letter to the editor on
>Thursday pointing out that this was vastly overclaimed, as I had been
>on the BBC and one republican had claimed voting five times no and I
>said both on the radio and in the letters that I had called ten times
>myself to test the system and had voted seven times and got three busy
>sounds, and was thus disenfranchised those times. The Times did even
>better, publishing an article on Thursday about the dangers of
>self-selecting samples and quoting me as condemning these voodoo polls.
The Guardian's article about it on Thursday (written by a former student
>of mine who is now a full-time Guardian reporter) also quoted my
>condemnations. I am writing this on Saturday morning and the BBC Radio
>4 Today programme, the morning listening of the British chattering
>classes, referred to the phone-in poll this morning as unscientific, and
>the Editor has written a editorial pointing out their flaws in this
>week's Economist, following my discussions with their Political Editor.
>No doubt there will also be comment in the Sunday papers.
>
>I have been joined in my efforts by the President of the Royal
>Statistical Society on BBC TV Newsnight and on BBC Breakfast
>Television, by Psephologist Peter Kellner, also on Newsnight, by
>Professor Tony King in a piece in the Telegraph, and by the Chairman of
>the Market Research Society in a letter to the Times on Friday.
>
>Carlton TV intends to do more of these voodoo polls, to my regret, and
the telemarketing company that is taking the calls claims to be able to handle 14,000 calls at a time. They are owned by Murdochs News International. The amount of attention that the programme got will encourage them to do so, as they are television's equivalent of a tabloid newspaper. They also had a studio audience of 3,000 representative people in the audience in the hall, voting with blue and red cards on whether Prince Charles should be King and his mistress Camilla Parker-Bowles should be Queen, ardent Monarchists and rabid Anti-Monarchists on various panels slanging at each other for over two hours, prime time, and was mostly described both by viewers and participants as a bear pit, a cock fight and worse. Makes Fishkins circus look mild by comparison.

I would be happy to clarify any misunderstandings about this, and to send copies of clippings to anyone who wants to follow it up (worc@worc.demon.co.uk). I will also do an article for Public Perspective, if Ev wants me to.

Bob Worcester

--
Robert M Worcester

Richard S. Halpern, Ph.D
Halpern & Associates
Strategic Marketing and Opinion Research
3837 Courtyard Drive
Atlanta, GA 30339
Phone/Fax:: 770 434 4121
E-Mail: rshalpern@mindspring.com

I would highly recommend Wincross by Analytical Computer Software, Inc (1-602-483-2700). It works very well with SPSS for Windows. Analytical will send you a demo of the software.
On Fri, 10 Jan 1997, Manfred Kuechler wrote:

> At 09:41 PM 1/9/97 -0600, syl2@cornell.edu (Su-mei Yen) wrote:
> 
> >Does anyone know of a good tabulation program that produces
> >slick-looking stub and banner tabulation and prints statistical
> >significance at the same time? I would like to continue using SPSS
> >for data analysis but would like to do tabulation with another
> >software. This software should work well with other packages
> >>(especially SPSS) to supplement the tabulation function.
> >>
> >I think a lot of people would be interested in responses to Su-mei's
> >query. So, I suggest that responses are either posted to the list or
> >that Su-mei pledges to post a digest of suggestions received (a
> >technique that works very well for other lists). As to the substance
> >of the query, based on marketing material I would suppose that SPSS7.5
> >(for Windows 95 only) does do the things Su-mei is interested in. And,
> >of course, there is the "tables" add-on to SPSS6.1. Does anybody have
> >practical experience with either one? Unfortunately, our college does
> >not have a license for the add-on and I don't have a station ready to
> >run Windows95. Tough world. One tabulation program I actually tested
> >is "Data Muncher" from Conceptual Software, Inc. (1-713-721-4000), but
> >it found it rather cumbersome and not working easily with SPSS. So I
> >returned the program and got a fast refund for my $295.

Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588 Fax: 212-772-5645
Web: http://maxweber.hunter.cuny.edu/socio/

From rusciano@enigma.rider.edu Sun Jan 12 17:12:54 1997
Return-Path: RUSCIANO@enigma.rider.edu
Received: from enigma (enigma.rider.edu [192.107.45.2])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id RAA15590 for <aapornet@usc.edu>; Sun, 12 Jan 1997 17:12:50 -0800
    (PST)
Received: from enigma.rider.edu by enigma.rider.edu (PMDF V5.0-4 #15764) id
    <01IE429VMJE8935LX8@enigma.rider.edu>; Sun, 12 Jan 1997 20:10:52 -0400 (EDT)
Date: Sun, 12 Jan 1997 20:10:49 -0400 (EDT)
From: rusciano@enigma.rider.edu
Subject: Polls concerning the transfer of Hong Kong to China
To: aapornet@usc.edu
Cc: rusciano@enigma.rider.edu
Message-id: <Pine.PMDF.3.91.970112200621.549496124B-100000@enigma.rider.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

Fellow AAPORneters:

Does anyone know of any polls being done in the United States, England,
Hong Kong, or China regarding the transfer of Hong Kong back to China
this year. I would be interested in polls done now (or in the past year
or so), or those being planned in the future (particularly as the date of
transfer draws near, or just afterwards). Further, I wonder if it is
possible to get the results of any polls done, or better yet, to get the
data sets for my own analyses. Any leads here would be appreciated, as I am working on a research proposal which could use this information.

If you feel fellow AAPORneters are also interested in these polls, please post the results; if not, you can email them directly to me. If there is general interest, I will post the information to the NET myself.

Thanks.

Frank L. Rusciano
Professor, Political Science Department
Rider University
e-mail at rusciano@enigma.rider.edu

Hi Folks,

This may be of interest....

Dick

The Ethics of Research in Virtual Communities

An Online Symposium
in honor of MediaMOO's Fourth Birthday

Monday, January 20th
Symposium: 3:00 PM - 4:30 PM ET
Followed by
The Fourth MediaMOO Anniversary Ball: 4:30 - 6:00 PM ET

To connect to MediaMOO:
telnet mediamoo.media.mit.edu 8888
Or see http://www.media.mit.edu/~asb/MediaMOO/

THE SYMPOSIUM

Electronic communications media pose new ethical dilemmas for researchers. Can a post from a mailing list be quoted without permission? Should the character names of participants in a MUD be changed before publication? Under what circumstances does the researcher need to announce his or her presence to the community? Is logging a conversation in a chat room more like overhearing something in the park, or going to someone's home with a concealed tape recorder? To complicate matters, the answers to these sorts of questions are often contingent on the profession of the researcher--anthropologists, journalists, and political scientists are all subject to different professional ethics standards. It's no wonder that participants in such communities lack shared expectations about when they can expect privacy and when they are subject to observation. In this online discussion, attendees will discuss these issues, and evaluate several proposed statements of professional ethics for research online.

FEATURED PANELISTS (in alphabetical order):

Amy Bruckman is a doctoral candidate at the Media Lab at MIT, where she does research on virtual communities. She is the founder of MediaMOO, a text-based virtual reality environment or "MUD" designed to be a professional community for media researchers), and MOOSE Crossing (A MUD designed to be a constructionist learning environment for kids.) MOOSE Crossing includes a new programming language, MOOSE, designed to make it easier for kids to learn to program. Amy received her master's degree from the Media Lab's Interactive Cinema Group in 1991, and her bachelors in physics from Harvard University in 1987. More information about her work is available at http://www.media.mit.edu/~asb/

Lynn Cherny is a researcher at AT&T Labs--Research studying electronic communities. She has an M.Phil. from Cambridge University in Computer Speech and Language Processing and a Ph.D. from Stanford in Linguistics. Her dissertation, forthcoming from CSLI Publications, was an ethnolinguistic study of conversation and community in a social MOO. She is the co-editor (with Elizabeth Reba Weise) of _Wired Women: Gender and New Realities in Cyberspace_, a collection of essays about gender and women's experiences in different Internet communities (Seal

David Jacobson is a professor of social anthropology at Brandeis University with an interest in virtual ethnography. He is the author of Reading Ethnography (and other books about urban Africans and nuclear espionage) and, more recently, a paper about mooing, "Contexts and Cues in Cyberspace."

Lee-Ellen Marvin is a graduate student in Folklore and Folklife at the University of Pennsylvania. She brings to her studies of narrative and creative speech events, many years of experience as a professional storyteller and radio producer. She's published one study of MOO culture, available on-line at: http://shum.huji.ac.il/jcmc/voll/issue2/marvin.html, and is working on a second paper to be presented at the Western Communication Conference in February of this year.

Malcolm (Mac) Parks is Associate Professor of Speech Communication at the University of Washington. His primary research line is concerned with the development of personal relationships and social networks. His recent work on relationships in computer-mediated settings includes a study of relationships formed through Usenet newsgroups and an on-going study of relationships development in MOOs.

... and other members of the MediaMOO community.

Please join us after the symposium for the annual MediaMOO Anniversary Ball!

ABOUT MEDIAMOO

MediaMOO is a MUD designed to be a professional community for media researchers. MediaMOO first opened to the public with The MediaMOO Inaugural Ball on January 20th, 1993. New members are welcome. More information is available at http://www.media.mit.edu/~asb/MediaMOO/

**********************************************************
Sorry to lag in responding to this enquiry. Here is essentially the same response I posted last July when this topic came up:

We've used Data Muncher, from Conceptual Software, for some time now and are very pleased. It is a dedicated table-making program, and yes, it runs under Windows 3.1 up, including NT 4.0.

It reads data from 23 stat programs, databases, or spreadsheets (the same company makes DBMSCopy, a rosetta stone package). If the source has an internal dictionary (like SPSS), it even picks up the variable _and_ value labels. You have full control over nesting, banners, and tabs, and can put a large number of statistics in each cell window. Can create/transform variables with a wide variety of functions. Tables can even be written out as spreadsheets! Makes turning output into HTML form easy. Great control of fonts, spacing, border styles, etc.

Makes presentation quality tabs without learning a new stat package. I've gotten great support directly from the developer. It's hard to say how enthusiastic I am about this product. It has really helped us produce some great output--really worth looking at (the program, that is).

I note that one other respondent has mentioned this as being "rather cumbersome and not working easily with SPSS;" my experience is just the opposite. It is complex, as one has the choice in each cell of what to base the percentages on (can mix different base variables in different cells in same
but this is a problem of conceptualization, not program operation. For those of you familiar with the wickedly complex SAS Proc Tabulate, Data Muncher does all that Tabulate can do, but in a much friendlier, interactive environment.

Contact info:
Conceptual Software, Inc.
9660 Hillcroft #510
Houston, TX 77096
800-328-2686, 713-721-4200
http://www.conceptual.com/
henry@conceptual.com

I have no connection other than being a satisfied customer.

Shapard Wolf // shap.wolf@asu.edu // Arizona State University // Survey Research Laboratory

------- =_NextPart_000_01BC0136.1A7A3690
Content-Type: application/ms-tnef
Content-Transfer-Encoding: base64
From bwiggins.irss@mhs.unc.edu Tue Jan 14 08:18:49 1997
Return-Path: bwiggins.irss@mhs.unc.edu
Received: from hermes.oit.unc.edu (hermes.oit.unc.edu [152.2.21.1]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id IAA25642 for <aapornet@usc.edu>; Tue, 14 Jan 1997 08:18:47 -0800 (PST)
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Date: Tue, 14 Jan 1997 11:15:51 -0500
Message-ID: <75A8DB3201F60004@mhs.unc.edu>
To: aapornet@usc.edu
Subject: Director Position Opening

---NextPart_000_01BC0136.1A7A369D---
I am forwarding this message for the widow of David Kovenock, who is looking for a qualified person to take over as director of David's survey research firm. If you know of someone who might be interested, please encourage them to apply. Send applications and inquiries directly to Dan Kovenock at the address in the job description. Thanks. Bev Wiggins

POSITION OPENING
Director of Survey Research
Northeast Research
Orono, ME 04473

Northeast Research is searching for candidates to fill the position of Director of Survey Research, effective immediately. Candidates should have a strong background in sample survey methodology, including sampling theory and instrument design. Experience in survey research, project management, budgeting, and proposal preparation is required. The ideal candidate will have a Ph.D. in a social or behavioral science, applied statistics, epidemiology, public health, or a related field, management experience, and excellent communication skills. ABD's with prior practical experience will also be considered.

Northeast Research is a privately held survey research firm that provides consulting and research services for local, state and national agencies; mass media organizations and other private firms; and universities, medical schools, hospitals, and other non-profit groups. Its nationally recognized MAINEPOLL surveys are academic research-quality benchmarks for the state of Maine.

Candidates should send a curriculum vitae, up to three supporting research papers, and references to Dan Kovenock, Northeast Research, P.O. Box 9, Orono, ME 04473. Further inquiries may sent to the above address or via e-mail to ner@mint.net. Subject line should contain "Director of Survey Research Position."
The US General Accounting Office (GAO) anticipates a vacancy for a senior level Mathematical Statistician or Survey Statistician in the General Government Division's technical support group. GAO performs studies for the Congress that evaluate federal programs for the purpose of improving government operations and assisting the Congress in its oversight of the executive branch. In this position a statistician provides probability sampling, statistical analysis and study design assistance to multi-disciplinary teams. Duties include advising staff, producing study designs, presenting results and preparing and analyzing data. Statistician positions at GAO require a high level of statistical expertise and strong interpersonal, organizational, writing and oral communications skills.

Salaries range from $54,758 to $82,997, depending upon qualifications and salary history. To obtain more information call 202-512-6092 (1-800-967-5426 from outside the Washington, DC metro area) or E-mail: recruit@gao.gov.

GAO is an equal opportunity employer. US citizenship is required.

******************************************************
Carl Ramirez
U.S. General Accounting Office
e-mail: ramirezc.ggd@gao.gov
******************************************************
I would very much be interested in any polls about the transfer of Hong Kong to China, so please post to aapornet.

Thank you, Susan Pinkus
L.A. Times

***********************************************************************
*                        ***************************************
*  Susan H. Pinkus          Susan H. Pinkus
*  Los Angeles Times Poll   Los Angeles Times Poll
*  Internet:susan.pinkus@latimes.com
*  American Online: spinkus@aol.com
*  FAX: 213-237-2505
***********************************************************************

>From ARCLGS@langate.gsu.edu Tue Jan 14 15:30:11 1997
Return-Path: ARCLGS@langate.gsu.edu
Received: from sphinx.Gsu.EDU (sphinx.Gsu.EDU [131.96.1.22])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
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(PST)
Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.24.21]) by
sphinx.Gsu.EDU
    (8.7.6/8.7.3) with SMTP id SAA29763 for <aapornet@usc.edu>; Tue, 14 Jan 1997
18:29:58 -0500 (EST)
Received: from GSU-Message_Server by langate.gsu.edu
    with Novell GroupWise; Tue, 14 Jan 1997 18:29:49 -0500
Message-Id: <s2dbd09d.047@langate.gsu.edu>
X-Mailer: Novell GroupWise 4.1
Date: Tue, 14 Jan 1997 18:29:26 -0500
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>
To: aapornet@usc.edu
Subject: Internet Access
Does anyone have good national figures for the percentage of Americans with access to the Internet?

Or even the percentage of Americans who have used the Internet in last month.

I have seen some widely varying numbers quoted (6 to 20%) without citation.

Leo G. Simonetta
ARCLGS@LANGATE.GSU.EDU         Applied Research Center
My opinions, mine, all mine.

Of course, Behaviorism "works." So does torture. Give me a no-nonsense, down-to-earth behaviorist, a few drugs, and simple electrical appliances, and in six months I will have him reciting the Athanasian Creed in public. - W. H. Auden

Hi freinds:

The following specs were given to me by a freind. It's a syndicated research/data manager position. Respond to her at L'Oreal by fax -- attention: T.P. 212/984-5060.

Database Administrator for L'Oreal Retail Division

Tasks:
Maintain Syndicated Data Databases, Dictionaries, etc.
   Product Hierarchies
   Fact/Measure Definition
   Geographics
   Time Periods
   Aggregations (category sub-totals, etc.)
Custom Items, etc.
Manage delivery of data to users
- Publish calendar of data updates
- Release dbases to users in accordance with calendar
- Maintain user profiles for on-line
- Manage distribution of hard-copy topline reports
Train users on dbase content
Respond to third party data requests (Corporate, etc.)
Maintain item information for syndicated data suppliers
- Coordinate delivery of artwork with Traffic Managers
- Communicate appropriate product information to syndicated data suppliers
Coordinate delivery syndicated databases with other internal databases
- Shipments
- POS Databases

Required Qualifications:

BA
1-2 years related experience: Supplier, Corporate, Retailer Detail
Orientation

Assistant Manager Level
Salary within guidelines, commensurate with experience

Fred Neurohr and Stephanie Spanja
37-05 79th Street, #6M
Jackson Heights, NY 11372-6741
718/446-3719

>From kneuman.cra@cclgroup.ca Wed Jan 15 04:30:14 1997
Return-Path: kneuman.cra@cclgroup.ca
Received: from Owl.nstn.ca (owl.nstn.ca [137.186.128.11])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id EAA21819 for <aapornet@usc.edu>; Wed, 15 Jan 1997 04:30:11 -0800
    (PST)
Received: from mail.mmcs.com (mmcs.com [199.126.144.5]) by Owl.nstn.ca
    (8.8.2/8.6.6)
    with SMTP id IAA22105 for <aapornet@usc.edu>; Wed, 15 Jan 1997 08:30:11 -0400
    (AST)
From: kneuman.cra@cclgroup.ca (Keith Neuman)
Sender: kneuman.cra@cclgroup.ca
To: aapornet@usc.edu
Cc: aapornet@usc.edu
Date: Wed, 15 Jan 1997 08:29:39 -0400
Subject: Re: Internet Access
Message-ID: <msg19534.thr-187e748d.a2c2a@mmcs.com>
References: <s2dbd09d.047@langate.gsu.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit
Content-ID: <msg19534.thr-187e748d.a2c2a.part0@mmcs.com>
X-Gateway: NASTA Gate 1.18 for FirstClass(R)

I have no U.S. figures on Internet access to offer that are any better than what has
have no U.S. figures on Internet access to offer that are any better than what has appeared in AAPORNET, but I do have some Canadian figures. A 1996 survey conducted by Gallup Canada and Andersen consulting estimated 29% of Canadian adults have used the Internet (national sample of 1,337). Can't vouch for the validity of this study since all I have seen are media reports.

For Atlantic Canada (the four eastern-most provinces) my firm has done several recent surveys and found that in August that 24% of adults had access to the Internet, either at work (12%) or home (10%) or elsewhere (9%) (there is overlap). These numbers are essentially the same from a May survey (both are regional surveys of 1,500). Our November survey showed that 7% of households subscribe to some type of on-line service, up from 5% in November 1995. This is modest growth indeed, in contrast to the reports one gets of skyrocketing growth in Internet use. Our surveys have also found that penetration of computers in the home has levelled off (consistent with other research in the U.S. and Canada).
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>From lavrakas.1@osu.edu Wed Jan 15 05:13:10 1997
Return-Path: lavrakas.1@osu.edu
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu [128.146.214.32]) by usc.edu (8.8.4/8.7.2/usc) with ESMTP id FAA24781 for <aapornet@usc.edu>; Wed, 15 Jan 1997 05:13:07 -0800 (PST)
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45]) by mail3.uts.ohio-state.edu (8.8.4/8.7.3) with SMTP id IAA07230 for <aapornet@usc.edu>; Wed, 15 Jan 1997 08:12:53 -0500 (EST)
Message-Id: <2.2.32.19970115132150.006b8e98@pop.service.ohio-state.edu>
X-Sender: lavrakas.1@pop.service.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.2 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Wed, 15 Jan 1997 08:21:50 -0500
To: aapornet@usc.edu
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>
Subject: Re: Internet Access

Last fall we established The Buckeye State Poll in partnership with the Columbus Dispatch and WBNS-TV. This is a monthly RDD survey of approx. 1,000 english-speaking Ohioans.

So far, our monthly findings indicate that approximately 36% of Ohio households with a telephone have a computer at home and 12% of Ohio households with a
telephone have
someone living there who has access to the Internet from the home.

As with any telephone survey of the public, our Buckeye State Poll
undersamples households with adults who are not high school graduates. The figures I cite
above have been weighted to correct for what otherwise would be a considerable
education-related bias -- i.e., unweighted data would suggest the percentages
to be much higher, as households with college graduates are routinely oversampled in
RDD studies and also are most likely to have a computer at home and use the Internet from
home.

I assume that one reason many other surveys appear to show higher figures for
Internet access is due to their nonresponse bias that has not been adjusted for
education, for example.

* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* Paul J. Lavrakas, Ph.D. *
* Professor of Communication & Journalism *
* Director, Survey Research Unit *
* College of Social & Behavioral Sciences, Ohio State University *
* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *
* Voice: 614-292-3468  Fax: 614-292-6673 *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

>From mikemokr@ap.org Wed Jan 15 06:02:16 1997
Return-Path: mikemokr@ap.org
Received: from janus.ap.org (eos.ap.org [165.1.6.1])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id GAA28674 for <aapornet@usc.edu>; Wed, 15 Jan 1997 06:02:12 -0800
(PST)
Received: by janus./export/home/mikemokr (SMI-8.6/SMI-SVR4)
    id IAA08967; Wed, 15 Jan 1997 08:53:57 -0500
Date: Wed, 15 Jan 1997 08:53:57 -0500 (EST)
From: Mike Mokrzycki <mikemokr@ap.org>
To: aapornet@usc.edu
Subject: Re: Internet Access
In-Reply-To: <s2dbd09d.047@langate.gsu.edu>
Message-ID: <Pine.SOL.3.91.970115084742.8828A-100000@janus.ap.org>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

On Tue, 14 Jan 1997, Leo G. Simonetta wrote:

> Does anyone have good national figures for the percentage of
> Americans with access to the Internet?
> >
> > Or even the percentage of Americans who have used the Internet in last
> > month.
One source is Pew Research Center, which has asked online-access questions regularly in national polls for some time now and in October did a survey of previously identified online users.

See http://www.people-press.org generally (for any individual poll, take the link to "The Questionnaire and Overall Breakdowns" and you'll find the online-usage questions at the end) and http://www.people-press.org/tec96sum.htm for the October survey focusing on Interneters.

Mike Mokrzycki
Associated Press
mikemokr@ap.org

>From larry_cohen@maca.sarnoff.com Wed Jan 15 06:24:27 1997
Return-Path: larry_cohen@maca.sarnoff.com
Received: from nova.sarnoff.com (nova.sarnoff.com [130.33.8.27]) by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id GAA00845 for <aapornet@usc.edu>; Wed, 15 Jan 1997 06:24:23 -0800
(PST)
Received: from maca.sarnoff.com ([130.33.8.142]) by nova.sarnoff.com
(8.6.12/8.6.12)
with SMTP id IAA05440 for <aapornet@usc.edu>; Wed, 15 Jan 1997 08:48:22 -0500
Message-ID: <n1358804881.8865@maca.sarnoff.com>
Date: 15 Jan 1997 08:41:36 U
From: "Larry Cohen" <larry_cohen@maca.sarnoff.com>
Subject: Re: Internet Access
To: aapornet@usc.edu
X-Mailer: Mail*Link SMTP-QM 3.0.2

Reply to: RE>Internet Access

Our most recent study of US Households shows that 54% have access to a computer at home, work or school - 44% of these subscribe to or access an on-line service or the internet directly. Of the 33% who have a computer at home, 72% say they have a modem.

Larry Cohen, SRI Consulting lcohen@sarnoff.com

----------------------------------------------------------------------
Date: 1/14/97 6:33 PM
To: Larry Cohen
From: aapornet@usc.edu
Does anyone have good national figures for the percentage of Americans with access to the Internet?

Or even the percentage of Americans who have used the Internet in last month.

I have seen some widely varying numbers quoted (6 to 20%) without citation.

Leo G. Simonetta
ARCLGS@LANGATE.GSU.EDU Applied Research Center
My opinions, mine, all mine.

Of course, Behaviorism "works." So does torture. Give me a no-nonsense, down-to-earth behaviorist, a few drugs, and simple
electrical appliances, and in six months I will have him reciting the
Athanasian Creed in public. - W. H. Auden

>From JDJ@PSUVM.PSU.EDU Wed Jan 15 07:32:12 1997
Return-Path: JDJ@PSUVM.PSU.EDU
Received: from PSUVM.PSU.EDU (psuvm.psu.edu [128.118.56.2])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id HAA10925 for <aapornet@USC.EDU>; Wed, 15 Jan 1997 07:32:07 -0800
   (PST)
Message-Id: <199701151532.HAA10925@usc.edu>
Date: Wed, 15 Jan 97 10:31 EST
From: "Jeanette Janota" <JDJ@PSUVM.PSU.EDU>
Subject: 3 questions
To: aapornet@usc.edu
I have 3 items that I'd like help with.

1: Does anyone have a citation for recent research on response rates that vary with postage (stamps vs. metered)?

2: We're looking for a software package for data entry in which data are keyed in twice and discrepancies are signalled to the typist so that errors can be detected and corrected. There's an old program (no longer available, I believe, called s1des). Are there any others that you've used and been pleased with?

3: A national and a local paper routinely distribute free newspapers to Penn State students at the beginning of each semester. They are now interested in following up on students who receive them: attitudes (toward the paper) and behaviors (which sections are read, etc.) Has anyone been involved in this type of survey research with newspapers?

Jeanette D. Janota, Phd

>From t00001@TIGGER.STCLOUD.MSUS.EDU Wed Jan 15 10:17:20 1997
Return-Path: t00001@TIGGER.STCLOUD.MSUS.EDU
Received: from tigger.stcloud.msus.edu (tigger.STCLOUD.MSUS.EDU [199.17.25.1])
  by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id KAA12158 for <aapornet@usc.edu>; Wed, 15 Jan 1997 10:17:10 -0800 (PST)
Received: from sfrank.stcloud.msus.edu ([199.17.2.7])
  by TIGGER.STCLOUD.MSUS.EDU (PMDF V5.1-5 #16214) with SMTP
  id <01IE8PQPGE9400EHVY@TIGGER.STCLOUD.MSUS.EDU> for
  aapornet@usc.edu;
Date: Wed, 15 Jan 1997 12:16:17 -0600
From: Steve Frank <t000001@TIGGER.STCLOUD.MSUS.EDU>
Subject: Request for Information
X-Sender: t00001@tigger.stcloud.msus.edu
To: aapornet@usc.edu
Cc: por@frosty.irss.unc.edu
Message-id: <1.5.4.32.19970115181617.0068c0c0@tigger.stcloud.msus.edu>
MIME-version: 1.0
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Content-type: text/plain; charset="us-ascii"

This is for my colleague (John Murphy-Sociology). Please send replies
directly to
Steve Frank. If there is interest I will post replies to the entire list.
Thanks

The S.C.S.U. Survey (St.Cloud State University) will be doing a state-wide
telephone
survey on compulsive shopping, compulsive gambling and post-holiday remorse over
spending too much on gifts, etc. We would be interested in hearing from
anyone who
has done similar research on compulsive shopping and holiday spending. What
were
your results? How did you measure compulsive shopping, post-holiday spending
remorse
(depression), etc.? We'd appreciate any information/advice.

When I was a boy I was told that anybody could become President; I'm
beginning to believe it. - Clarence Darrow

Steve Frank, Department of Political Science
St. Cloud State University St. Cloud, MN. 56301 FAX (320)-654-5198
VOICE (320)-255-4131
> electrical appliances, and in six months I will have him
> reciting the Athanasian Creed in public. - W. H. Auden
>

Leo, et al.,

Here's a copy of a message I sent to AAPORnet a few weeks ago. I hope it's of some use.

Dennis

------- Forwarded Message

To: aapornet@usc.edu
Subject: Re: Statistics on Internet users
In-reply-to: Your message of "Thu, 28 Nov 96 10:10:08 EST."
   <v01540b0aaec3554f718c@[129.137.178.184]>
Date: Fri, 29 Nov 96 11:51:58 EST
From: Dennis R Goldenson <dg@ts3a.sei.cmu.edu>

Michael, et al.,

See the most recent issue of _Communications of the ACM_ (Association for Computing Machinery), December 1996, Volume 39, number 12, for a series of articles on "The Internet@Home." I haven't yet read it, so I'm not sure how they address your question about web use _versus_ other participation. I suspect that the statistics (and cites) are about as good as you'll get right now though. See, esp., the lead article by Hoffman, Kalsbeek, and Novak.

Enjoy,

Dennis

Dennis R. Goldenson                                      Office:    412/268-8506
Software Engineering Institute                        Fax:       412/268-5758
Carnegie Mellon University                            Internet:  dg@sei.cmu.edu
Pittsburgh, PA 15213-3890

In message <v01540b0aaec3554f718c@[129.137.178.184] you write:
> Does anyone have or know where to obtain reliable statistics on the
> proportions of Internet Users who primarily "surf the web" to find
> entertaining or informative Websites versus those who primarily use the Net
to participate in newsgroups, Listservs or to send e-mail? Thanks. Mike
> Margolis.
> Michael Margolis
> Dep't of Political Science
> University of Cincinnati ML0375
> Cincinnati, OH 45221-0375
> Tel:  513-556-3310  Fax: 513-556-2314
>
The Institute for Research in Social Science at the University of North Carolina at Chapel Hill maintains the nation's third-largest archive of social science data. The archive includes a substantial collection of public opinion data, including polls conducted by Louis Harris and Associates, the Atlanta Journal-Constitution/IRSS Southern Focus Polls and other Southern data, the Carolina Poll, and the National Network of State Polls archive.

A new web-accessible database, the IRSS Public Opinion Poll Question Database, allows researchers to search IRSS's public opinion holdings by question wording, date, and state to identify questions of interest. The address is http://www.irss.unc.edu/data_archive. The database allows full-text keyword searching of the question text and displays the full question text and marginals for each item retrieved. It is useful to researchers who wish to look up marginals for particular items, as well as to those who wish to examine previously asked questions for the purpose of designing their own questionnaires.

The Public Opinion Poll Question Database is up and working, but IRSS programmers are already thinking about enhancements. If you have suggestions, please email Ken Hardy at khardy@irss.unc.edu. If you have questions about the database after trying it, contact David Sheaves at David_Sheaves@unc.edu, or call 919-966-3348.

**************************************************
The survey center at Hagler Bailly Consulting, Inc. in Madison, Wisconsin (rated the number one place to live by Money Magazine in 1996) is currently taking applications for the positions of Project Manager and Project Supervisor.

The ideal candidate for the project manager position will have the following qualifications:

* B.A. or M.S. degree in Market Research, Social Science research or related field.
* At least 4 years experience in market research and/or survey research
* Experience designing and testing survey instruments
* Experience in sample design
* Experience in data analysis
* Knowledge of statistical packages such as SPSS or SAS
* Excellent writing and communication skills

The project manager works closely with the client to ensure that the survey objectives are being met. Is responsible for directing the activities of the project supervisors assigned to their projects. Is involved with the implementation of both qualitative and quantitative marketing and customer research projects, data analysis, and reporting.

The ideal candidate for the project supervisor position will have the following qualifications:
* At least 1 year experience in market research and/or survey research
* Programming surveys for a CATI system
* Experience with the implementation of surveys in a CATI environment
* Experience training and supervising interviewers on project specific survey issues
* Experience working with data using SPSS or SAS
* Experience working with data using database applications i.e. MS Access, Paradox, Dbase
* Experience in other areas such as questionnaire design, sampling design, and data analysis is a plus

The project supervisor works closely with a project manager and is responsible for overseeing the day-to-day survey data collection: training interviewers on the project, working with interviewers to ensure data quality, providing clients with updates on progress, working with the project manager to resolve any questionnaire or sampling issues, ensuring that the survey that is implemented is the survey that was designed, managing sample, tracking the response rate, and providing a clean data set to the client.

These are full-time salaried positions with benefits. If you would like additional information, please call Bryan Ward at (608) 232-2800.

Please send resumes to:

Margy Syse
Hagler Bailly Consulting, Inc.
455 Science Dr.
Madison, WI  53711

>From BWARD@habaco.com Thu Jan 16 13:37:49 1997
Return-Path: BWARD@habaco.com
Received: from habaco.com ([199.97.248.230])
  by usc.edu (8.8.4/8.7.2/usc) with SMTP
  id NAA22607 for <aapornet@usc.edu>; Thu, 16 Jan 1997 13:37:47 -0800
(PST)
Received: from rcgva-Message_Server by habaco.com
  with Novell GroupWise; Thu, 16 Jan 1997 16:38:37 -0500
Message-Id: <s2de5952.094@habaco.com>
X-Mailer: Novell GroupWise 4.1
Date: Thu, 16 Jan 1997 16:38:37 -0500
From: Bryan Ward <BWARD@habaco.com>
To: aapornet@usc.edu
Subject: Internet Survey Software
Mime-Version: 1.0
Content-Type: text/plain
Content-Disposition: inline
I am interested in information about software that will assist in the development of a web page survey, and capture responses to questions into a data file. Any information re: vendors, experience with software, etc would be greatly appreciated.

TIA,

Bryan K. Ward
Hagler Bailly Services, Inc.
455 Science Dr.
Madison, WI 53711
bward@habaco.com

>From dg@SEI.CMU.EDU Thu Jan 16 15:02:42 1997
Return-Path: dg@SEI.CMU.EDU
Received: from as0a.sei.cmu.edu (as0a.sei.cmu.edu [128.237.1.11])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id PAA11273 for <aapornet@usc.edu>; Thu, 16 Jan 1997 15:02:33 -0800
   (PST)
Received: from ts3a.sei.cmu.edu by as0a.sei.cmu.edu (8.6.10/3.00)
   id RAA22974; Thu, 16 Jan 1997 17:51:41 -0500
Received: from localhost.sei.cmu.edu by ts3a.sei.cmu.edu (8.6.10/3.00)
   id RAA24786; Thu, 16 Jan 1997 17:51:40 -0500
Message-Id: <199701162251.RAA24786@ts3a.sei.cmu.edu>
To: aapornet@usc.edu, Bryan Ward <BWARD@habaco.com>
Subject: Re: Internet Survey Software
In-reply-to: Your message of "Thu, 16 Jan 97 16:38:37 EST."
   <s2de5952.094@habaco.com>
Date: Thu, 16 Jan 97 17:51:39 EST
From: Dennis R Goldenson <dg@SEI.CMU.EDU>

Bryan, et al.,

There are a number of contenders, depending on how much automation you want. Some support similar functionality via disk by mail or email attachments.

Ventana Corporation's (http://www.ventana.com/) GroupSystems suite of software to support collaborative work has a survey component. It has a nice WYSIWYG interface for building the survey instrument, and does a nice job of binding the responses to a database automatically. However it presently has no support for sample management and is limited in the complexity of the instruments that it will automatically generate. (I may be working with them to do further development.)

Decisive Technology (http://www.decisive.com/) has a web survey tool suite that grew out of earlier work on text only surveys via email. Their sample management stuff is quite nice, plus they have some pretty decent tutorial materials that are integrated into the package. The mapping to the database appears to be more labor intensive. Of course the payoff down stream (in automated data entry) is worth the design effort up front.

Other options include RAOsoft (http://www.raosoft.com/), and Lotus Domino (http://domino.lotus.com/ -- as seen in some recent TV ads). I'm sure that
there are more (I've heard of some that I can't recall off-hand), and more are bound to enter the market. It's really very easy to build simple forms and even to bind them to a database. The problems are in sampling (hardly a day goes by before I see another poorly conceived, self-selected survey posted in one netnews group or another), and in security of data transmission (with all sorts of implications for confidentiality of responses).

Hope this helps,

Dennis

In message <s2de5952.094@habaco.com> you write:
>
> I am interested in information about software that will assist in the development of a web page survey, and capture responses to questions into a data file. Any information re: vendors, experience with software, etc would be greatly appreciated.
>
> TIA,
>
> Bryan K. Ward
> Hagler Bailly Services, Inc.
> 455 Science Dr.
> Madison, WI 53711
>
> bward@habaco.com
>
>
>From jack.pfisterer@support.com Thu Jan 16 16:12:34 1997
>Return-Path: jack.pfisterer@support.com
>Received: from netcomsv.netcom.com (uucp2.netcom.com [163.179.3.2]) by usc.edu (8.8.4/8.7.2/usc) with SMTP id QAA22126 for <aapornet@usc.edu>; Thu, 16 Jan 1997 16:12:25 -0800 (PST)
>From: jack.pfisterer@support.com
>Received: from support.com by netcomsv.netcom.com with UUCP (8.6.12/SMI-4.1) id PAA00267; Thu, 16 Jan 1997 15:55:55 -0800
>Received: by support.com
>id 0KEOB012 Thu, 16 Jan 97 14:31:36 -0800
>Message-ID: <9701161431.0KEOB01@support.com>
>Organization: L.A. Valley College Public BBS (818)985-7150
>X-Mailer: TBBS/TIGER v1.0
>Date: Thu, 16 Jan 97 14:31:36 -0800
>Subject: Syndicated opinion polls
>To: aapornet@usc.edu

Subject: Syndicated opinion polls

At one time, a number of the larger opinion research firms operated syndicated national opinion surveys. Subscribers (companies, associ-
ations, political parties, etc.) could suggest content for the surveys, and shared the survey results. Some of the services also allowed subscribers to include proprietary (i.e. private) questions in the surveys at extra cost.

Is anyone offering such syndicated national surveys today? I would be grateful for names, addresses, descriptions, etc. Please post to me privately at the internet address, below.

If the AAPORNET membership is interested and there is sufficient response, I'll be glad to post a summary of the responses.

Jack Pfisterer - jack.pfisterer@support.com

>From JoyceR0626@aol.com Fri Jan 17 04:48:32 1997
Return-Path: JoyceR0626@aol.com
Received: from emout03.mail.aol.com (emout03.mx.aol.com [198.81.11.94])
   by usc.edu (8.8.4/8.7.2/usc) with ESMTP
   id EAA11763 for <aapornet@usc.edu>; Fri, 17 Jan 1997 04:48:30 -0800
(PST)
From: JoyceR0626@aol.com
Received: (from root@localhost)
   by emout03.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)
   id HAA18015 for aapornet@usc.edu;
   Fri, 17 Jan 1997 07:48:00 -0500 (EST)
Date: Fri, 17 Jan 1997 07:48:00 -0500 (EST)
Message-ID: <970117074759_1577402585@emout03.mail.aol.com>
To: aapornet@usc.edu
Subject: Re: Internet Survey Software

Computers for Marketing Corp. has a product called WEBSURVENT. It can control skips, quotas, sample. For more information contact Richard Rands at (415) 777-0470 or Joyce Rachelson at (212) 777-5120.

Joyce Rachelson
AAPOR Member
JoyceR @aol.com
or
JoyceR@CfMC.com

>From ep20@cornell.edu Mon Jan 20 08:00:13 1997
Return-Path: ep20@cornell.edu
Received: from travelers.mail.cornell.edu (TRAVELERS.MAIL.CORNELL.EDU
[132.236.56.13])
   by usc.edu (8.8.4/8.7.2/usc) with ESMTP
   id IAA23679 for <aapornet@usc.edu>; Mon, 20 Jan 1997 08:00:11 -0800
(PST)
From: ep20@cornell.edu
Received: from travelers.mail.cornell.edu (travelers.mail.cornell.edu
[132.236.56.13]) by travelers.mail.cornell.edu (8.7.5/8.7.3) with SMTP id
KAA01868
for <aapornet@usc.edu>; Mon, 20 Jan 1997 10:56:31 -0500 (EST)
Date: Mon, 20 Jan 1997 10:56:30 -0500 (EST)
X-Sender: ep20@travelers.mail.cornell.edu
To: aapornet@usc.edu
Subject: looking for some article on sampling...
I'm looking for some case studies or any related articles on the importance of sampling especially in the context of political opinion polling. I plan to use them in a methodology course. If any of you know of any, please let me know. Thank you in advance.

Eunkkyung Park
Dept. of Comm.
Cornell U.
e20@cornell.edu

Over the past several months various statistics re pc and modem ownership, and N or % users of internet, WEB sites, Home pages, Email and the like have appeared on our net and elsewhere. I now find that I am in need for some of this data and unfortunately failed to retain them. I would greatly appreciate data or sources for the following (national and Ohio): PC ownership, modem ownership, and internet use. Any suggestions for determining hits on various home pages would also be appreciated. Thanks in advance and please send reply to me and not to aapornet. I'll collect and give summary to those who so indicate.
Dr. Sidney Kraus
Dept. of Communication
College of Arts & Sciences
Cleveland State University
email: s.kraus@csuohio.edu
Techniques for dealing with missing data have proliferated rapidly in the last few years. But most of the treatments I know of are fairly technical.

Can anybody recommend an article, review essay, or book chapter that goes well beyond listwise deletion and mean substitution (e.g., various imputation methods) that is appropriate for students who have completed a single graduate statistics course (on the level of Hays, Blalock, Wonnecutt&Wonnecutt)? I am looking for something that could be assigned during a second semester graduate course on regression and related methods.

I’ll be happy to summarize suggestions and repost to the list.
Next week NYAAPOR will be holding a sampling workshop. All are invited. Details are below.

Daniel Merkle
NYAAPOR Program Chair

***************************************************************************
* afternoon workshop

Afternoon Workshop  
Wednesday, January 29, 1997  
Time: 2:30 p.m. (sharp) -- 5:00 p.m.  
Place: NBC  
30 Rockefeller Plaza (49th-50th)  
Mezzanine, Room A

"The Who, What, Why and Where of Sampling"

Gwen Kaplan  
National Accounts Manager  
Survey Sampling, Inc.

Chris De Angelis  
National Sales Manager  
Survey Sampling, Inc.

This workshop will cover many of the important issues and questions survey researchers must consider when designing a sampling frame. The scope of the presentation will cover both introductory and advanced sampling issues.

The workshop will explore:

1. An overview of probability theory and sampling methodology
2. The effects that unlisted rates and mobility rates have on sampling
3. The positive features and the drawbacks of random digit dialing methodologies
4. Targeted sampling methodologies (e.g., based on income, age or ethnic
5. Determining incidence and its effect on calculating sample size

6. Dynamics of sampling (effects of interchangeable areas codes, declining working block density and the importance of sample screening)

Attendance is by advance registration only, due to NBC security. Reserve a place now by contacting Roni Rosner at ronirosner@aol.com or at 212/722-5333 by Monday, January 27th.

Pre-paid fees are $25 (members), $35 (nonmembers), and $12.50 (full-time students, HLMs). Fees at the door are: $30 (members), $40 (nonmembers), and $17.50 (full-time students, HLMs). Sorry, no refunds but you can send someone in your place.
Mail was received that was addressed to unknown addresses.
Mail item was not delivered to:
  CORP/NIP1/erz1

------------------------------Original message----------------------------

[002] Mail was received that was addressed to unknown addresses.
Mail item was not delivered to:
  CORP/NIP1/erz1

ROBERT S. LEE
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038
VOICE: 212/620-7851  FAX: 212/346-1573
LEE@PACEVM.DAC.PACE.EDU
There's an excellent chapter on effective ways to handle missing data in Cohen & Cohen, "Applied Multiple Regression/Correlation Analysis for the Behavioral Sciences" published by Erlbaum Associates. See Chapter 7. This is a landmark book which presents a highly powerful and innovative approach to data analysis. I highly recommend it to all.

ROBERT S. LEE
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Hello all. Does anyone out there have a recommendation for a good software package that designs questionnaire forms (for mail surveys)? I have heard some things about Teleform (which apparently does much more than design forms), but was wondering what else might be available and what experience AAPORNETers have had with various packages.

I would be grateful for any help. Thanks very much.

Christian Collet
Department of Politics and Society
U.C. Irvine
ccollet@uci.edu
To: aapornet@usc.edu
Subject: Variance estimates
Message-Id: EBF7AB3A01B4ACD1
Importance: Normal
Encoding: 24 TEXT

I am posting this at the request of David Weaver (his email address is below). The message has also been posted to WESVAR_L and will be posted to SRMSNET.
John Hall
jhh@mprnj.com

Has anybody had any experience calculating variance estimates using data from the March supplement to the Current Population Survey (CPS)? The public-use CPS does not contain PSU and stratum codes that would enable me to use WesVarPC to calculate variance estimates. Also, the subpopulations I am studying in the CPS do not always have analogs in the standard error tables in Census publications (these tables are based on generalized variance functions). Any thoughts or references to publications would be greatly appreciated.

Please send replies to David.A.Weaver@ssa.gov or call (202) 282-7110

>From BBAUMGAR@habaco.com Tue Jan 28 14:03:11 1997
Return-Path: BBAUMGAR@habaco.com
Received: from habaco.com ([199.97.248.230])
   by usc.edu (8.8.4/8.7.2/usc) with SMTP
   id OAA05149 for <aapornet@vm.usc.edu>; Tue, 28 Jan 1997 14:03:07 -0800 (PST)
Received: from rcgva-Message_Server by habaco.com
   with Novell GroupWise; Tue, 28 Jan 1997 17:03:05 -0500
Message-Id: <s2ee3149.029@habaco.com>
X-Mailer: Novell GroupWise 4.1
Date: Tue, 28 Jan 1997 17:07:29 -0500
From: Bob Baumgartner <BBAUMGAR@habaco.com>
To: aapornet@vm.usc.edu
Cc: BTEML@habaco.com
Subject: Identifying a sample of PC owners
Mime-Version: 1.0
Content-Type: text/plain
Content-Disposition: inline

I need to conduct some focus group discussions of PC owners in several different locations throughout the U.S. Can anyone recommend a good source for identifying a representative sample of PC owners by zip code (preferred) or by city or county -- including name, telephone number, address, etc?
Please reply to bbaumgar@habaco.com. If others are interested, I will be happy to share the responses that I receive.

>From SSDCF@UConnVM.UConn.Edu Wed Jan 29 06:57:54 1997
Return-Path: SSDCF@UConnVM.UConn.EDU
Received: from UConnVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3]) by usc.edu (8.8.4/8.7.2/usc) with SMTP id GAA21753 for <aapornet@USC.EDU>; Wed, 29 Jan 1997 06:57:48 -0800 (PST)
Received: from UCONNVM.UCONN.EDU by UConnVM.UConn.Edu (IBM VM SMTP V2R2) with BSMTMP id 0402; Wed, 29 Jan 97 09:57:56 EST
Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UCONNVM) by UCONNVM.UCONN.EDU (LMail V1.2c/1.8c) with BSMTMP id 9564; Wed, 29 Jan 1997 09:57:56 -0500
Date: Wed, 29 Jan 97 09:56:54 EST
From: Don Ferree <SSDCF@UConnVM.UConn.Edu>
Subject: Job Opportunity
To: Members of AAPORNET <aapornet@usc.edu>, Multiple Recipients of POR <por@frosty.irss.unc.edu>
X-Mailer: MailBook 96.01.000
Message-ID: <970129.095755.EST.SSDCF@UConnVM.UConn.Edu>
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7BIT

The Institute for Social Inquiry/Roper Center, a social science research facility at the University of Connecticut seeks applicants for the following two senior level positions in its original survey research unit:

Assistant Director for Survey Research
The successful candidate will manage work flow of survey projects. This will include coordinating scheduling, survey design, sampling, data entry/cleaning, client communication, report writing and presentations. Additionally, individual will be responsible for developing new client base and serve as a resource to students, staff, and researchers on polling data and the principles of survey research. Minimum requirements: MA or BA with 3 - 4 years directly related experience, demonstrated ability to manage complex survey projects, strong interpersonal/communication skills, and an understanding of public opinion and its role in public policy. Salary: Mid forties.

Program Specialist II
Selected candidate will be responsible for executing surveys including: study conceptualization, design questionnaires, collect data, oversee field staff, analyze data and prepare reports/press releases. Minimum requirements: MA with extensive experience, proven ability to evaluate and produce reliable results, problem-solve, demonstrated knowledge of technical objectives of survey research, and excellent written and oral communication skills. An equivalent combination of education and experience will be considered. Salary: High thirties/low forties.

RTI is hiring for the following position. If you are interested, please contact Kirk Pate.

International Survey Manager

Research Triangle Institute is a not-for-profit research organization headquartered in Research Triangle Park, NC. Our company is one of the leading research and consulting organizations in the United States, with both national and international operations. RTI has an opening in its Center for Survey Research for a manager of a living standards measurement survey contract in a former Soviet republic.

Project Objectives: Key objectives of the contract are to design and implement a living standards measurement household survey and to transfer technical know-how by providing assistance and training to local government personnel.

Manager Responsibilities: Manager resides in host republic for approximately 12 months; works directly with host personnel to achieve above objectives; develops survey design; implements household data collection and quality control procedures; trains host personnel; supervises data analysis and reporting; develops and monitors project budget; works with host personnel to solve technical, system, cost, and project management problems.
Candidate Qualifications: must have advanced knowledge of the principles, processes, and methods of survey research gained through five+ years of broad experience in the field. Candidates should possess advanced knowledge of household survey data collection operations and procedures, good project management and negotiation skills, experience working in foreign countries; and Russian language skills a plus.

Please mail your resume, salary history, and references to Mr. Kirk Pate, Research Triangle Institute, P.O. Box 12194, Research Triangle Park, NC, 27709. Or send requested information by e-mail to dkp@rti.org. No phone calls please.

An Equal Opportunity/Affirmative Action Employer M/D/F/V

Rachel A. Caspar
Survey Methodologist
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, NC 27709-2194
Phone: (919) 541-6376
Fax: (919) 541-1261
Internet: caspar@rti.org

A report to AAPOR members from Diane Colasanto:

The AAPOR Executive Council met in Washington on January 17. Here is a summary of the major decisions made at this meeting:

1. Our most important business was to nominate candidates for the upcoming election of AAPOR officers. We were guided in this by the work of Past President Bob Groves and his nominations committee. The committee solicited nominations from the membership and developed lists of possible candidates for each position.

2. We voted to change the meal plan for the 1998 annual conference to be held in St. Louis, in response to a desire for change that was expressed in last year's member survey. In 1998 the meal plan will include a continental meal plan.
breakfast for each day of the conference, lunch on Friday and Saturday only, and dinner on Saturday only. Thus, the following meals have been dropped from the meal plan—Thursday dinner, Friday dinner, and Sunday lunch. We will add a cocktail hour with appetizers on Thursday before the plenary session.

(3) Council directed the ad hoc conference operations committee to identify possible resort locations in Florida for the 1999 conference.

In other news, I'm happy to report that Michael Traugott's grant proposal to study "The Role of Polling in a Civil Society" has just been funded by the Pew Charitable Trusts. I described this research in my column in the fall newsletter, and noted that AAPOR, the National Council on Public Polls, and the American Association of Political Consultants are formally collaborating with Mike in this research. To launch the project, AAPOR convened a planning meeting and dinner in Washington on the day before our Executive Council meeting.

The next Executive Council meeting is March 21 in New York.

I was asked by Jack Gambino, whose address is listed below, to post this.

First call for papers

SYMPOSIUM '97

NEW DIRECTIONS IN SURVEYS AND CENSUSES
Statistics Canada
Ottawa
November 5-7, 1997
For its XIV annual international methodology symposium, Statistics Canada will be exploring new trends and directions in designing and conducting surveys and censuses. This year's symposium will be expanded to feature both contributed and invited sessions, running in parallel. To accommodate more participants, the conference will be held at the Palais des Congres conference facilities in Hull, just minutes from downtown Ottawa.

The symposium will focus on the use of new techniques and technologies in designing and conducting surveys and censuses, in processing and analysing the collected data, and in disseminating the results. Emphasis will be given to methods and procedures that attempt to reduce costs while maintaining high standards of quality. The symposium will give participants an opportunity to meet colleagues who strive for efficiency in a world where technology and data needs are changing rapidly.

We invite abstracts for papers related to the theme of Symposium '97. Papers concerning new or previously undocumented approaches and methodologies are especially welcome. Academic researchers and practitioners from both the private and public sectors are encouraged to submit papers.

Presenters of invited and contributed papers will be given 30 and 20 minutes, respectively. There will be additional time for discussion. A draft paper, in English or French, must be submitted by October 10, 1997. Symposium proceedings, including invited and contributed papers, will be published. To appear in the proceedings, the final version of a paper must be submitted by December 12, 1997.

Abstracts of 200 to 300 words, in English or French, along with the presenter's name, affiliation, complete address, telephone and fax numbers and e-mail address, should be sent to the address below. The deadline for abstracts is March 31, 1997. The final selection of invited and contributed papers will be announced by June 13, 1997.

Submit abstracts to:

Jack Gambino  
Statistics Canada  
16th floor, R.H. Coats Bldg.  
Ottawa, Ontario  
Canada K1A 0T6  
Telephone: (613) 951-0334  
Fax: (613) 951-3100  
Internet e-mail: sympos97@statcan.ca

Non-exhaustive list of topics

Questionnaire design and data collection

questionnaire design  
data collection technologies  
computer-assisted interviewing: what it can reveal about the interview process  
reducing non-response  
controlling response errors
managing respondent burden
survey integration

Sample design

multipurpose and omnibus surveys
multiphase surveys
fast-track surveys
sampling rare or elusive populations
dealing with estimation problems at the survey design stage
survey integration

Data processing in a changing technological environment

selective editing; macro editing; detection and treatment of outliers
data capture (e.g., imaging)
imputation methods; variance estimation in the presence of imputed data
new coding and editing technologies

Estimation and data analysis

combining data from multiple sources (surveys, censuses, administrative data) and across frames
combining data across time and space
hierarchical models
developments in estimation technology
longitudinal surveys
the use of measurement scales in surveys
computer-intensive methods; graphical tools; microsimulation

Dissemination

CD-ROMs; the Internet
confidentiality concerns (microdata and macrodata)
quality measures (especially for microdata products)
metadata

Data warehousing and data integration

standards, harmonization of concepts and definitions
issues of coordination and cooperation
management and access tools

Censuses in 2000/2001

adjusting for net undercoverage
data collection methods
population censuses based on administrative data
area-based versus list-based censuses
continuous measurement (rolling censuses)
sampling for non-response
Proposed Georgia House Bill 71 allows residential phone customers to prevent unsolicited phone calls (including telephone surveys) by indicating their objection to the Georgia Public Service Commission.

There are four categories of unsolicited phone calls covered under this bill and a customer can elect to block all, one or more.

The bill specifies civil penalties of up to $2,000 per violation.

For the exact text of the bill
http://www.ganet.state.ga.us/cgi-bin/pub/leg/legdoc?
billname=1997/HB71&docpart=full&highlight=HB_71

or

http://www.ganet.state.ga.us
then click on services
search by bill number
and type HB 71

If anyone has experience in dealing with this sort of proposed legislation or would like to work to ensure that legitimate telephone polls are not penalized, please contact me.
I'm mulling over the need to get software to handle structural
equation modeling. I presently use SPSS 6.1 for my analysis,
and they have quit supporting LISREL and now use AMOS, which
I'm told by their people is much more user friendly and just
as powerful. Note...I never had LISREL, or else I could upgrade.

Anyone out there using AMOS? I find myself facing some analysis
situations in which this kind of thing would be very useful.
I've just got to decide whether it's $495 worth of useful.

Please post privately, if you like, though I'd be curious
to hear how much you folks are using structural equation modeling
in general. Thanks.