This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

For those interested in info re the national budget and the current impasse the following may be helpful: (As reported by the N.Y. Times)

National budget simulation: http://garnet.berkeley.edu.3333/budget-1html
Simulation created by the Center for Community Economic Research at Univ of Calif at Berekey. Apparently, one can create hypothetical budgets in various categories and
then the Berkeley computer calculates the results revealing the size of the resulting deficit or surplus.


Politics USA: http://politicsUSA.com/politicsUSA/

The National Debt: http://www/fusebox.com/debtclock/

Dr. Richard S. Halpern              Phone/Fax (770) 434 4121
Halpern & Associates                rshlp@cris.com
Strategic Marketing and Opinion Research hal30339@aol.com
3837 Courtyard Drive, Atlanta, Ga 30339-4248

>From frey@nevada.edu Tue Jan 2 11:35:59 1996
Return-Path: <@VM.usc.edu:frey@nevada.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id LAA03817 for <aapornet@USC.EDU>; Tue, 2 Jan 1996 11:35:58 -0800
    (PST)
Received: from pioneer.nevada.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
    Tue, 02 Jan 96 11:37:06 PST
Received: (frey@localhost) by pioneer.nevada.edu (8.6.12/8.6.4) id LAA28495;
    Tue, 2 Jan 1996 11:35:55 -0800
Date: Tue, 2 Jan 1996 11:35:55 -0800 (PST)
From: JAMES H FREY <frey@nevada.edu>
To: aapornet@vm.usc.edu
Subject: Center for Survey Research Director
Message-ID: <Pine.OSF.3.91.960102112508.31190A-100000@pioneer.nevada.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Dear AAPORNET members:

Ms. Chris Horak assumes the position of Director of the Howard W. Cannon Center for Survey Research at UNLV as of this week. She will be responsible for all of the Center's operations. She can be reached at (702)895-0168 or fax at 895-0167. UNLV's Center for Survey Research has a 15 station CATI system that will be available for projects generated from internal and external university constituencies.

Jim Frey (Former Director)
UNLV-Center For Survey Research

>From asb@nei.org Tue Jan 2 15:37:22 1996
Return-Path: asb@nei.org
Received: from neil1.nei.org (e3E0.nei.org [206.0.224.2])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id PAA02156 for <aapornet@usc.edu>; Tue, 2 Jan 1996 15:37:21 -0800
    (PST)
Date: Tue, 2 Jan 1996 15:37:21 -0800 (PST)
Received: from rpe1.nei.org by nei1.nei.org id aa10106; 2 Jan 96 18:38 EST
X-Sender: asb@nei.org
Thank you for adding me to the aapornet, but I am getting too much mail from various sources, and until I can find an extra couple of hours in the day, I'll have to bow out. Pls remove my address.

Ann S. Bisconti, Ph.D.
Vice President, Research and Program Evaluation
Nuclear Energy Institute
Phone: 202-739-8146
Fax: 202-785-1898

General Social Survey Student Paper Competition

The National Opinion Research Center (NORC) at the University of Chicago announces the second annual General Social Survey (GSS) Student Paper Competition. To be eligible papers must: 1) be based on data from the 1972-1994 GSSs or from the GSS’s cross-national component, the International Social Survey Program (any year or combination of years may be used), 2) represent original and unpublished work, and 3) be written by a student or students at an accredited college or university.
Both undergraduates and graduate students may enter and college graduates are eligible for one year after receiving their degree.

The papers will be judged on the basis of their: a) contribution to expanding understanding of contemporary American society, b) development and testing of social science models and theories, c) statistical and methodological sophistication, and d) clarity of writing and organization. Papers should be less than 40 pages in length (including tables, references, appendices, etc.) and should be double spaced.

Paper will be judged by the principal investigators of the GSS (James A. Davis and Tom W. Smith) with assistance from a group of leading scholars. Separate prizes will be awarded to the best undergraduate and best graduate-level entries. The winners will receive a cash prize of $250, a commemorative plaque, and the MicroCase Analysis System, including data from the 1972-1994 GSSs (a $1,395 value). The MicroCase software is donated by the MicroCase Corporation of Bellevue, Washington.

In addition, winning papers will be eligible for publication in the GSS Student Report Series. Honorable mentions may also be awarded by the judges.

Two copies of each paper must be received by February 15, 1996. The winner will be announced in April, 1996. Send entries to:

Tom W. Smith
General Social Survey
National Opinion Research Center
1155 East 60th St.
Chicago, IL 60637

For further information:       Phone: 312-753-7877
Fax: 312-753-7886

>From beniger@rcf.usc.edu Wed Jan  3 10:50:29 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id KAA24657 for <aapornet@usc.edu>; Wed, 3 Jan 1996 10:50:28 -0800
(PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id KAA27286; Wed, 3 Jan 1996 10:50:28 -0800 (PST)
Date: Wed, 3 Jan 1996 10:50:28 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
NEWS OF THE NET (Including One "Survey") OF INTEREST TO AAPORNET

COMPANIES BYPASS AD AGENCIES IN WEB STAMPEDE
As the Web's population swells to 13.8 million by 1996, Forrester Research points out that the bigger numbers aren't translating to bigger income for advertising agencies. Fifty-one percent of brand managers who'd set up a Web site said they implemented their strategies without the help of an ad agency. (Investor's Business Daily 27 Dec 95 A6) Stepping in to fill the gap are an increasing number of start-up cyberagencies, which have managed to usurp the advisory and implementation role traditionally played by the ad agency with regard to conventional media. Full-service agencies say they'll get their chance when the client seeks to integrate its Web site into its mainstream marketing activities: "When you marry the technical expertise with the knowledge of and essence of the brand, that's when the magic is going to happen," says an advertising VP. (Wall Street Journal 27 Dec 95 p17)

INTERNET OVERLOAD
Andrew Seybold, editor of "Outlook on Communications and Computing," sees increasing gridlock on the Internet: "I believe the Internet network will crash and burn, and from it will emerge the information highway, though I don't know what the access route will be... I used to be able to get to an Internet site, grab what I wanted and be off in five minutes. It now takes a half-hour. Forwarding mail, which used to take 10 minutes, now takes six hours. People are pushing more video and graphic material over the Internet. This requires high bandwidth, and there's a finite amount of bandwidth on any network. I believe the Internet is very close to where the phone companies are on Mother's Day. They can just barely tolerate the traffic." (Investor's Business Daily 28 Dec 95 A8)

COMPUTER CUSTOMER SERVICE STILL HAS A WAY TO GO
Consumer Reports says its computer-savvy readers are not too happy with the
they're treated by computer companies' help desks. Only 40% were "completely"
or "very" satisfied with the manufacturer's technical support--"one of the lowest satisfaction levels we've ever measured for a service."
Thirty-eight percent said they were kept on hold for "an unreasonable amount of time"
and 14% said the support staff did not seem knowledgeable. Thirty-four percent had
at least one problem that had not been solved. (Consumer Reports Jan 96 p8)

BOSTON COLLEGE CHOSEN FOR CABLE MODEM TRIAL
Continental Cablevision is testing out its lightning-fast cable modems in more
than 6,600 dorm rooms, 2,500 classrooms and 400 offices on the campus of Boston College.
So far, the results show that faster is better -- usage has shot up since the modems
were installed. One convert explains it this way: "Not dialing, always connected, and it's astronomically faster."
Students' e-mail now includes photos, and student-designed Web sites are commonplace.
Meanwhile, Forrester Research predicts that by the year 2000, there will be seven
million cable modem customers, yielding $1.3 billion in new revenues for the cable industry. (Wall Street Journal 27 Dec 95 p13)

FLASHBACK: THE TECHNOLOGICAL REVOLUTION
The December 18th edition of Digital Media magazine points to the Web site of The
Atlantic Monthly and says "This compilation of articles by MIT intellectuals Vannevar
Bush and Martin Greenberger are harbingers of the networked infoculture of today,
written respectively in 1945 and 1964. Bush, a former MIT president and
government war researcher, called for efforts and progress in information access that resemble
current hypertext, while Greenberger, a computer scientist, uses Bush's proposals to
outline the new market possibilities for information services, online commerce
and community. These gems from the past can be found at The Atlantic Web Site:
<http://www2.theAtlantic.com/atlantic/atlweb/flashbks/computer/tech.htm>
In the article he wrote more than three decades ago, Greenberger made the visionary
prediction: "Barring unforeseen obstacles, an on-line interactive computer service,
provided commercially by an information utility, may be as commonplace by 2000
AD as telephone service is today. By 2000 AD man should have a much better comprehension of
himself and his system, not because he will be innately any smarter than he is today, but because he will have learned to use imaginatively the most powerful amplifier of intelligence yet devised." (Digital Media 18 Dec 95 p27)

JAVA CUP
The Java Cup International will award more than $1-million worth of prizes to winners of the contest to design the "killer app" for HotJava. For more information, check out <http://javacontest.sun.com>. (T.H.E. Journal Dec 95 p26)

HOW DO YOU SPELL RELIEF?
Pacific Bell has a new service for companies that want to offload their data network management functions. PacBell and Network Recovery Services Inc. will provide contingency planning for maintaining communications during disasters, online network monitoring that notifies clients of system breakdowns, and network backup and data storage. (Investor's Business Daily 28 Dec 95 A8)

Selected from Edupage (12/28/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Wed Jan 3 11:13:27 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id LAA28754 for <aapornet@usc.edu>; Wed, 3 Jan 1996 11:13:26 -0800 (PST)
Received: (from beniger@localhost) by almaak.usc.edu (8.7.2/8.7.2/usc) id LAA28803; Wed, 3 Jan 1996 11:13:25 -0800 (PST)
Date: Wed, 3 Jan 1996 11:13:24 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.96010310539.21688N-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

HOTTEST ACADEMIC BOOKS
"Academia: A Monthly Online Magazine of Academic Titles and Information," is provided by Baker and Taylor Information and Entertainment Services. This publication, which is aimed at academic librarians, includes lists of University Press best sellers based on the University Press titles most in demand by academic libraries;
academic essentials monthly lists of books pertaining to one subject; academic best sellers based on demand by academic libraries; and a huge upcoming books list, sorted into 100 subject areas and by academic level. Each entry in the upcoming lists includes author, title, publisher, ISBN, and price. Some entries include Dewey and/or LC classification. http://www.baker-taylor.com/Academia/Academia.html

JUNG AT HEART
C.G. Jung, Analytical Psychology, and Culture is a publishing site on the World Wide Web devoted to Jungian psychology and related fields. Articles, papers, book and film reviews, Jungian directories, course listings and other announcements are available. http://www.cgjung.com/cgjung

STUDENT FINANCIAL AID
TP Software's Home Page for Student Financial Aid Software, provides a link to the Hypertext Student Guide to Financial Aid from the U.S. Department of Education, plus other student aid resources such as Purdue's Student Loan Counselor, Brown University's FAQ on financial aid, and more. Also offered is a shareware version of their College Funding Finder software for DOS and Windows. http://www.tpsoftware.com/index.html

BEYOND THE PALE
The Henrietta Leavitt Flat Screen Space Theater is named for an American astronomer working at the Harvard Observatory in the beginning of this century. The site is authored by Carolyn Collins Petersen, an accomplished astronomy writer and part-time Hubble researcher. Carolyn takes viewers to "The Planetarium Show That Never Ends," where various heavenly bodies are displayed and described in non-scientific but informative and inspiring ways. Next stop is the "The Space Image Gallery" where we can view beautiful photos of star birth, Jupiter's Moons, and the Cat's Eye Nebula, all with brief, lucid descriptions. The Flat Screen Space Theater is not so much educational as it is inspirational for those of us who haven't stopped recently to view the photos coming back from space, and so have forgotten what all the fuss is about. http://ucsu.colorado.edu/~peterscc/Home.html

MEET ART WITH MET ART
New York's Metropolitan Museum of Art has opened a Web site, with information
about
the museum, floor plans detailing what type of art is located where, a
calendar of
events and exhibitions, and, at present, a limited sampling of the museum's

HOT DOCUMENTS FROM THE FROZEN NORTH
The University of Michigan Government Documents center provides a "Documents in the
News" page. Taken from official sources, this page has full text documents on such
subjects as Yitzhak Rabin's assassination, Bosnia, the Oklahoma City Bombing, the
Ebola Virus, the United Nations Conference on Women, the G7 Summit, term limits, and
the Unabomber, among many others.
http://www.lib.umich.edu/libhome/Documents.center/docnews.html

ON TOP OF GLOBAL SOUNDS
The World Wide Radio (WWR) is the best way for people to stay in touch with
some of
the hottest new bands from throughout the world. Audio clips and biographies are
available for most of the bands listed. Also, you can order CDs or cassettes for
most of the bands listed. http://www.bigplanet.com/wwr.html

TRAVEL CHANNEL
The Travel Channel Online Network integrates broadcast and online programming to
provide an evolving resource for a personalized travel experience. It includes
sections that point to vacation information sites, travel newsletters, program
listings for The Travel Channel, submitted photographs, a monthly spotlighted new

FREE SOFTWARE AND MORE
Shareware.com is a new service from c|net: the computer network that features the
Virtual Software Library (VSL) search engine. "You can search for, browse, and
download the best software -- including freeware, shareware, demos, fixes, patches,
upgrades -- from the top managed software archives and computer vendor sites on the
Internet." At present, there are over 150,000 files in the archive. The site also
offers an e-mail newsletter to keep current on new additions.
http://www.shareware.com/

Copyright Susan Calcari, 1995. Selected from InterNIC (12/22/95). The InterNIC
provides information about the Internet and the resources on
the Internet to the U.S. research and education community under a cooperative agreement with the National Science Foundation: NCR-9218742.
The Government has certain rights in this material.

Mike:
If you send me your mailing address, I'd be glad to mail you an unpublished research monograph I wrote which was designed to compare the characteristics of a pre-recruited consumer panel with an RDD sample. Or, even better, if you're in a hurry, you may call me at my office: 703 790-9099 X105. (I log on at home somewhat irregularly.)

In posting the address of one of the budget sites I left out a colon; The site should read as follows:

http://garnet.berkeley.edu:3333/budget-lhtml
Note the colon after edu.

Sorry.

Dr. Richard S. Halpern              Phone/Fax (770) 434 4121
Halpern & Associates              rshalp@cris.com
Strategic Marketing and Opinion Research   hal30339@aol.com
3837 Courtyard Drive, Atlanta, Ga 30339-4248

>From beniger@rcf.usc.edu Thu Jan  4 08:53:50 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id IAA11301 for <aapornet@usc.edu>; Thu, 4 Jan 1996 08:53:49 -0800
(PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id IAA22226; Thu, 4 Jan 1996 08:53:48 -0800 (PST)
Date: Thu, 4 Jan 1996 08:53:47 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: '96 AAPOR Conference Deadline
Message-ID: <Pine.SUN.3.91.960104085017.22004A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

From: Ludwigjh@aol.com
Date: Wed, 3 Jan 1996 16:48:50 -0500
To: AAPORNET@usc.edu
Subject: Extension of submission deadline for '96 AAPOR Conference

To:   Hopeful '96 Conference Participants who have not yet submitted
     abstracts/proposals
From: Jack Ludwig, '96 Conference Chair
Re:   Extension of Submission deadline for 50th Anniversary Conference

In view of the extended shutdown of the Federal Government and the hardships
that it
imposed on federal employees wishing to participate in the upcoming May
Conference in
Salt Lake City, the 1996 AAPOR Conference Committee is extending the
submission
deadline for proposals for conference participaion from December 29, 1995 to
January
8, 1996. Although the primary reason for the extension is to help federal
employees
to overcome the unique difficulties associated with the closing of federal
offices,
the Conference Committee is extending the deadline for all submissions, even
those
from prospective participants who are not federal employees. Although a small
avalanche of submissions, numbering in the hundreds, have arrived in the past week
alone, we're eager to include as many people and as much diversity as possible in this year's program.

In order to assemble the program within existing time constraints however, it is essential that all proposals are in my hands by January 8th. Please be sure to include three copies of the following:

1) Proposed title of paper/poster/roundtable discussion proposal

2) An abstract (Note that abstracts -- restricted to 250 words -- will be included in the printed Conference Program)

3) Author(s)' name(s) -- (Note: if there are multiple authors, please indicate which is the "primary" author to be contacted regarding acceptance and other details of conference participation)

4) telephone number(s) where the authors can be reached -- please also include fax numbers, where available

5) If available: Authors(s) e-mail address(es)

Although you should feel free to send this information (by whatever means will ensure their arrival by Monday January 8th) to:

Jack Ludwig, Conference Chair
Princeton Survey Research Associates
Princeton, NJ 08540

...you should also feel free to submit proposals by fax. My fax number is 609-924-7499. If you have questions, I can be reached at my office by telephone: 609-924-9204.

>From beniger@rcf.usc.edu Thu Jan 4 10:18:19 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP id KAA21126 for <aapornet@usc.edu>; Thu, 4 Jan 1996 10:18:18 -0800 (PST)
Date: Thu, 4 Jan 1996 10:18:16 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.960104100835.22004K-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
TELECOM BILL CONTROVERSY
The proposed major telecommunications legislation put forward by a House-Senate
conference committee continues to be under attack as a "giveaway" to broadcasting
companies, which would be given a valuable portion of the radio spectrum for TV
stations to roll out high-definition television. The licenses are estimated to be
worth as much as $70 billion if they were auctioned in the same manner as the new
wireless phone service licenses. (New York Times 30 Dec 95 p21)

REACTIONS TO COMPUSERVE'S ACTION AGAINST CYBERPORN
Complaints have poured in to CompuServe forums, following the decision of the commercial online provider to prevent its 4 million subscribers from accessing sex-oriented portions of the Internet, after the company was pressured by criminal prosecutors in Germany. CompuServe had no way to block German subscribers from such material without depriving subscribers throughout the world. Civil liberties groups have been outraged by the company's action, while a spokesman for the National Center for Missing and Exploited Children said, "That's electronic citizenship." (Atlanta Journal-Constitution 30 Dec 95 E2)

GLOBAL INFORMATION INFRASTRUCTURE
Harvard's Kennedy School of Government is hosting a symposium 25-27 Jan 96 to consider national and international Information Infrastructure policy issues. Info: leshan@ksgrsch.harvard.edu or < http://ksgwww.harvard.edu/iip >.

EUROPE GEARING UP FOR HOME STRETCH ON INFO-HIGHWAY
A recent report by Gemini Consulting shows 74% of telecommunications professionals believe that Europe will have its high-speed communications infrastructure in place within 10 years. Driving the transformation will be future competition among telephone markets and common European standards for technology. Obstacles include Europe's traditionally strong, local cultural heritage. (Investor's Business Daily 2 Jan 95 A10)

TECH STOCKS -- SIZZLE, NOT FIZZLE
After driving much of the current stock market boom since mid-1994, technology stocks are expected to remain hot through the next few years: "We're only in the
middle of a long, multiyear technology cycle," says a Morgan Stanley analyst. While networking gear manufacturers seem assured of continued prosperity, software gains are expected primarily for those companies that focus on the corporate market rather than the home user. (Business Week 25 Dec-1 Jan 96 p86)

INDIA'S NEW SOFTWARE POWERHOUSE
The number of Indian software export companies has exploded in the past five years, from seven to more than 130, providing jobs for more than 100,000 programmers. Revenues reached about $500 million for the year ending March 31, 1995, about 50% higher than the previous year. "The industry is changing," says the head of one Indian software firm. "American customers now demand code that is rigorous, methodical and reengineerable. Indians know how to do it that way." (Forbes ASAP 4 Dec 95 p74)

SPY VIRUSES
Syndicated columnist Gina Smith predicts a proliferation of computer "spy" viruses similar to Microsoft Windows 95's registration wizard that can zip around your CPU and determine whether you've legally registered all the software you've got loaded on there: "It's already possible to do this sort of scanning without alerting the user, so it doesn't take much of a futurist to imagine the same sort of stealth technology being used on unknowing bulletin board and Internet users. In fact, I think a trend away from juvenile-prank computer viruses to information-seeking 'spy' viruses isn't merely likely, it's inevitable." (Popular Science Dec 95 p12)

Selected from Edupage (12/31/95), edited by John Gehl and Suzanne Douglas.
Date: Thu, 04 Jan 1996 13:20:19 -0500
From: Michael Butterworth <MXB@cbsnews.com>
To: aapornet@usc.edu
Subject: Re: Comparison of Panel vs. Random Samp -Reply

Thank you very much. Please mail it to:

Michael Butterworth
Election & Survey unit, CBS News
524 West 57th St.
New York, NY  10019-2985

Thanks again.

------------- Original message follows: ---------------------------

>>> MR SID GROENEMAN <SHDS11A@prodigy.com>  1/3/96, 11:41pm >>>

Mike:
If you send me your mailing address, I'd be glad to mail you an unpublished research monograph I wrote which was designed to compare the characteristics of a pre-recruited consumer panel with an RDD sample. Or, even better, if you're in a hurry, you may call me at my office: 703 790-9099 X105. (I log on at home somewhat irregularly.)

>From beniger@rcf.usc.edu Fri Jan  5 05:42:28 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id FAA03901 for <aapornet@usc.edu>; Fri, 5 Jan 1996 05:42:27 -0800
    (PST)
Received: (from beniger=localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id FAA01531; Fri, 5 Jan 1996 05:42:26 -0800 (PST)
Date: Fri, 5 Jan 1996 05:42:26 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: New Casro Survey on International Research
Message-ID: <Pine.SUN.3.91.9601050504020.1482A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

The survey and market research industry is featured in the Advertising column in The Media Business section of the Business Today pages of this morning's New York Times (p. C5 natl ed). The column, written by Stuart Elliott, is headed: "A new survey seeks to gauge the research needs of American companies as they look abroad."

"The association representing companies that conduct marketing and opinion surveys
for corporate America has conducted a survey of its own," Elliott begins. "The Council of American Survey Research Organizations, known as Casro, is releasing the results of its initial survey, which canvassed 313 executives at large and midsized corporations. The study, conducted during the summer, focused primarily on issues related to the growing globalization of American businesses and their intentions toward using research in marketing overseas."

Selected findings of the survey by Casro, reported to represent "165 companies responsible for about 85 percent of all survey research in the United States," according to Elliott:

* Annual revenue for the U.S. research industry is estimated by Casro to be $3.5 billion to $4 billion.

* A corporation spent on average almost $5 million on research relevant to international markets; 84 percent of that spending went to in-house efforts rather than to hiring outsiders (like Casro members) to gather data.

* When asked why they conduct research internationally, 43 percent of respondents said they sought to evaluate international business opportunities or the potential of international markets; 17 percent said they wished to assess how their products were—or would be—received abroad.

* During the past three years, 80 percent of respondents had conducted research in Latin America and Mexico, 79 percent had done so in Western Europe, 77 percent in Asia, 40 percent in Eastern Europe, and 22 percent in Africa.

* Asked to predict where they would conduct research in the next three years, respondents named Asia (84 percent), Latin America and Mexico (80 percent), Western Europe (74 percent), Eastern Europe (60 percent), and Africa (32 percent).

As Elliott quotes AAPOR member Diane K. Bowers, Executive Director of Casro in Port Jefferson, L.I. (516-928-6954; fax 516-928-6041): "This is our first foray into the public arena in terms of getting information out about the value of research... The goal of the survey researcher is to be thought of as a consulting expert on how to market your products and services based on what your customer or your potential customer thinks... From the positive side, we're finding that research is being looked at more as a part of the marketing function."
Also quoted in Elliott's column is AAPOR member and AAPORNETter Nicholas J. Tortorello, senior vice president at Roper Starch Worldwide in New York, one of the seven Casro member companies that contributed to the survey. "There are still some corporations that feel they don't need formal research, particularly if they have sales reps in the field from whom they get feedback," Tortorello told Elliott. "But most are starting to realize that they need objective research because they can't really rely on what they hear from people who work for them."

The other six Casro members that contributed to the survey, in addition to Roper Starch, are: AUS Consultants/ICR Survey Research Group in Media, Pa.; Audits and Surveys Worldwide in New York; the Gordon S. Black Corporation in Rochester, N.Y.; Chesapeake Surveys in Owings Mills, Md.; Coast to Coast Telephone Center Inc. in Stamford, Conn.; and Total Research Corporation in Princeton, N.J.

>From bjg@bradley.bradley.edu Fri Jan  5 09:48:52 1996
Return-Path: bjg@bradley.bradley.edu
Received: from bradley.bradley.edu (bjg@bradley.bradley.edu [136.176.5.10]) by usc.edu (8.7.2/8.7.2/usc) with SMTP id JAA23074 for <aapornet@usc.edu>; Fri, 5 Jan 1996 09:48:50 -0800 (PST)
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Date: Fri, 5 Jan 1996 11:09:54 -0600
From: "Bernard J. Goitein" <bjg@bradley.bradley.edu>
Subject: Re: New Casro Survey on International Research
To: aapornet@usc.edu
In-Reply-To: <Pine.SUN.3.91.960105054020.1482A-100000@almaak.usc.edu>
Message-ID: <Pine.3.87.9601051154.A17668-0100000@bradley.bradley.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Interesting! If this survey is of US corporations (I suppose that's the intention of "American companies"), I am struck by the absence of Canada from the list of areas of market interest for US firms, since Canada is the largest export market for US goods, absorbing some 20% of US goods exports.

Does anyone know if the CASRO survey items about market areas included Canada among the explicitly mentioned response options?

Thanks!
Bernie Goitein
Center for Business and Economic Research
On Fri, 5 Jan 1996, James Beniger wrote:

> The survey and market research industry is featured in the Advertising
> column in The Media Business section of the Business Today pages of
> this morning's New York Times (p. C5 natl ed). The column, written by
> Stuart Elliott, is headed: "A new survey seeks to gauge the research
> needs of American companies as they look abroad."

> "The association representing companies that conduct marketing and
> opinion surveys for corporate America has conducted a survey of its
> Organizations, known as Casro, is releasing the results of its initial
> survey, which canvassed 313 executives at large and midsize
> corporations. The study, conducted during the summer, focused
> primarily on issues related to the growing globalization of American
> businesses and their intentions toward using research in marketing
> overseas."

> Selected findings of the survey by Casro, reported to represent "165
> companies responsible for about 85 percent of all survey research in
> the United States," according to Elliott:

> * Annual revenue for the U.S. research industry is estimated by
>   Casro to be $3.5 billion to $4 billion.

> * A corporation spent on average almost $5 million on research
>   relevant to international markets; 84 percent of that spending
>   went to in-house efforts rather than to hiring outsiders (like
>   Casro members) to gather data.

> * When asked why they conduct research internationally, 43 percent
>   of respondents said they sought to evaluate international
>   business opportunities or the potential of international
>   markets; 17 percent said they wished to assess how their
>   products were--or would be--received abroad.

> * During the past three years, 80 percent of respondents had
>   conducted research in Latin America and Mexico, 79 percent had
>   done so in Western Europe, 77 percent in Asia, 40 percent in
>   Eastern Europe, and 22 percent in Africa.

> * Asked to predict where they would conduct research in the next
>   three years, respondents named Asia (84 percent), Latin America
>   and Mexico (80 percent), Western Europe (74 percent), Eastern
>   Europe (60 percent), and Africa (32 percent).

> As Elliott quotes AAPOR member Diane K. Bowers, Executive Director of
> Casro in Port Jefferson, L.I. (516-928-6954; fax 516-928-6041): "This
> is our first foray into the public arena in terms of getting
> information out about the value of research... The goal of the survey
> researcher is to be thought of as a consulting expert on how to market
> your products and services based on what your customer or your
> potential customer thinks... From the positive side, we're finding
> that research is being looked at more as a part of the marketing
Also quoted in Elliott's column is AAPOR member and AAPORNETter Nicholas J. Tortorello, senior vice president at Roper Starch Worldwide in New York, one of the seven Casro member companies that contributed to the survey. "There are still some corporations that feel they don't need formal research, particularly if they have reps in the field from whom they get feedback," Tortorello told Elliott. "But most are starting to realize that they need objective research because they can't really rely on what they hear from people who work for them."

The other six Casro members that contributed to the survey, in addition to Roper Starch, are: AUS Consultants/ICR Survey Research Group in Media, Pa.; Audits and Surveys Worldwide in New York; the Gordon S. Black Corporation in Rochester, N.Y.; Chesapeake Surveys in Owings Mills, Md.; Coast to Coast Telephone Center Inc. in Stamford, Conn.; and Total Research Corporation in Princeton, N.J.

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From Ludwigjh@aol.com Fri Jan  5 10:46:39 1996
Return-Path: Ludwigjh@aol.com
Received: from emout05.mail.aol.com (emout05.mail.aol.com [198.81.10.37])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id KAA28150 for <AAPORNET@usc.edu>; Fri, 5 Jan 1996 10:46:38 -0800
(PST)
From: Ludwigjh@aol.com
Received: by emout05.mail.aol.com (8.6.12/8.6.12) id NAA13815 for
AAPORNET@usc.edu;
Fri, 5 Jan 1996 13:46:06 -0500
Date: Fri, 5 Jan 1996 13:46:06 -0500
Message-ID: <960105134605_107380961@emout05.mail.aol.com>
To: AAPORNET@usc.edu
Subject: Additional extension of submission deadline for '96 AAPOR Conference

To:     Hopeful '96 Conference Participants who have not yet submitted
abstracts/proposals
From: Jack Ludwig, '96 Conference Chair
Re: Additional extension of Submission deadline for 50th Anniversary Conference

In view of the extended shutdown of the Federal Government and the hardships that it has imposed on federal employees wishing to participate in the upcoming May Conference in Salt Lake City, the 1996 AAPOR Conference Committee is re-extending the submission deadline for proposals for conference participation to Wednesday, January 10, 1996. The previous deadline extension (to January 8th) is being extended because many of those affected were not even aware of the extension, having been barred from their offices since before the previous AAPORNET extension message was sent out. As
before, although the primary reason for the extension is to help federal employees to overcome the unique difficulties associated with the closing of federal offices, the Conference Committee is extending the deadline for all submissions, even those from prospective participants who are not federal employees. Although a small avalanche of submissions, numbering in the hundreds, have arrived in the past week alone, we're eager to include as many people and as much diversity as possible in this year's program.

In order to assemble the program within existing time constraints however, it is essential that all proposals are in my hands by January 10th -- and this time I really mean it. Please be sure to include three copies of the following:

1) Proposed title of paper/poster/roundtable discussion proposal

2) An abstract (Note that abstracts -- restricted to 200 words -- will be included in the printed Conference Program)

3) Author(s)' name(s) -- (Note: if there are multiple authors, please indicate which is the "primary" author to be contacted regarding acceptance and other details of conference participation)

4) telephone number(s) where the authors can be reached -- please also include fax numbers, where available

5) If available: Authors(s) e-mail address(es)

Although you should feel free to send this information (by whatever means will ensure its arrival by Monday January 8th) to:

Jack Ludwig, Conference Chair
Princeton Survey Research Associates
911 Commons Way
Princeton, NJ 08540

I recommend sending it by fax. My fax number is 609-924-7499. Again, please send three copies of the title/abstract page (to help alleviate a mountain of clerical work at this end). If you have questions, I can be reached at my office by telephone: 609-924-9204.
NEWS OF THE NET OF INTEREST TO AAPORNET

AT&T SEARCH FOR IDENTITY RESULTS IN MASSIVE LAYOFFS
AT&T is eliminating 40,000 of its 300,000 jobs in order to prepare for competition in a swiftly changing telecommunications industry. The company is splitting into three separate companies, with AT&T retaining the core long-distance telephone business but spinning off the equipment manufacturing and computer units. AT&T's head of financial relations explains: "We decided to ask ourselves, what kind of company do you want to be? What kind of customers would you focus on, what kinds of products would you have? How big do you want to be, and how do you want to be organized?" (New York Times 4 Jan 96 A1)

E-MAIL-TAP NETS CRIMINALS
The first-ever court-approved wiretap of an e-mail account has resulted in the arrest of three people charged with running a sophisticated cellular-fraud ring. The alleged mastermind, a German electrical engineer, advertised his illicit wares on CompuServe, where they caught the attention of an engineer at AT&T's wireless unit. The Secret Service and the Drug Enforcement Agency then got into the act and obtained the Justice Dept.'s permission to intercept e-mail messages between the alleged perpetrator and his accomplices. "This case represents the challenges in the future if we can't get ahead of the curve in technology," says a U.S. attorney, whose office
is prosecuting the case.  (Wall Street Journal 2 Jan 96 p16)

CD-ROM SOFTWARE SALES SOAR
The Software Publishers Association reports that second quarter 1995 sales of CD-ROM software totaled $291.7 million, up 225% from the same period last year. Windows-compatible products accounted for 71% of total sales. Entertainment unit sales remain the largest unit category, but their lower price points generate lower overall revenues. Business products, though lowest in terms of units, lead in sales revenue. Home education sales for first half '95 were $59.3 million, up 136% from $21.6 million in first half 1994.  (Heller Report Jan 96)

HUGE CORPORATE UPGRADE IN STORE
Computer industry analyst Seymour Merrin sees strong PC sales growth as consumers and businesses struggle to keep up with software that demands ever-more-powerful machines, complaining all the while about increasingly short product lifecycles: "Yes, there's a limit (to product cycles) if you're a consumer. On the corporate side, it's different. Senior executives are suffering from speed deprivation. They have a faster computer at home than they do in the office. And they're all over the information systems people to get new technology. You're going to have a one-time increase in turnover in the corporation over the next 24 months to 36 months."
(Investor's Business Daily 2 Jan 96 A10)

APPLE GAINS IN MARKET SHARE, LOSES REVENUE
Apple Computer's strategy of slashing prices and raising inventory has netted it 9.3% of the worldwide PC market this past fall, up from 7.9% mid-year, but at a significant cost -- the computer maker is expected to post a $5 million loss for the Christmas quarter, down from a $178 million profit on sales of $2.8 billion for the same quarter a year ago. CEO Spindler isn't about to back away from his strategy now -- dealers are predicting Apple will cut prices 10% in January on some PowerBook laptops and high-end 9500 Power Macs. Insiders worry that workforce reductions will be used to balance the books until the computer maker can recover from its recent round of red ink. (Business Week 8 Jan 95 p33)

DVD SLATED TO BE ELECTRONICS SHOW STAR
As electronics retailers flock to the 1996 Winter Consumer Electronics Show, most are
predicting that the new high-density digital video disks (DVDs) will steal the show.
DVDs are expected, over time, to replace videocassettes, laser discs, audio CDs and CD-ROMs. The first DVD players will be designed to play movies and will appear on the shelves by next fall at a cost of $500 to $800. Other eye-catching products include the new digital camcorders that allow users to output home movies to their PCs for editing, and the Compaq-Fisher Price line of kid-oriented computer peripherals. (Investor's Business Daily 4 Jan 95 A8)

NUMBER PORTABILITY
The CRTC has ordered Canada's phone companies to prepare for local service competition by developing a system that allows consumers to take their phone number with them if they change service providers. Phone companies have opposed portability because it serves as an incentive to competition, according to the Public Interest Advocacy Center. The group adds that recent licensing of personal communications services may provide an impetus to portability. (Toronto Globe & Mail, 2 Jan 96 B3)

ATARI PLANS PC GAMES -- 3-D PACMAN?
In a move to diversify beyond the video-game market, Atari Interactive will produce games for PCs. Much of the new material will be recycled video from the company's 1980s heyday, updated with 3-D graphics and stereo sound to run on high-end PCs. "We have a library of video-game titles, and we want to put some of those games on the PC," says the president of Atari's North American operations. (Wall Street Journal 3 Jan 96 B4)

WHAT STATES HAVE THE INFORMATION TECHNOLOGY JOBS?
In terms of payrolls for computer industry employment, the leading states are California ($17.7 billion), with Texas a distant second ($4 billion), followed by Massachusetts ($3.3 billion) and New York ($3 billion). (New York Times 1 Jan 96 p34)

SMART CARDS TO MAKE AMERICAN DEBUT AT OLYMPICS
The "smart cards" that are moving us to a cashless society will make their mass-use debut in the United States at the 1996 Summer Olympics in Atlanta, where Visa and a number of regional banks will market about a million of the cards in denominations
ranging from $10 to $100. The cards contain a microchip that stores a monetary value that is reduced as purchases are made with the card. (Atlanta Journal-Constitution 2 Jan 96 E1)

NETDAY IN CALIFORNIA
Organizers of NetDay96 (March 9) say tens of thousands of parents, students, teachers, and volunteer engineers from California's high-tech companies will participate in installing network wiring for at least five classrooms and a library in many of California's ten thousand public and private schools. <http://www.netday96.com>

Selected from Edupage (1/4/96), edited by John Gehl and Suzanne Douglas.

The Internet Index
Number 12
Inspired by "Harper's Index"*
Compiled by Win Treese (treese@OpenMarket.com)
2 January 1996

Number of people over 16 in US and Canada with access to the Internet: 37 million
Number who have used the Internet in the past three months: 24 million Number who have used the World-Wide Web in the three months before the survey: 18 million
Number of votes against a definition of "Internet" at the Federal Networking Council: 0
Percentage of connections to InterNIC Registration Services using HTTP: 71
Percentage of connections to InterNIC Registration Services using Gopher: 5

Number of localities added to the US domain in October, 1995: 36
Total number of localities registered in the US domain: 905
Percentage of registered localities from North Dakota: 11

Number of Internet-related events (conferences, workshops, etc.) already scheduled for 1996: 95
Number scheduled to take place in Slovenia: 1
Number already scheduled for 1999: 1

Number of US business listings in the Central Source Yellow Pages: over 10 million
Number of business listings of web sites in the Commercial Sites Index: 15,379
Average number of sites added to the Commercial Sites Index, per day: 73

"Harper's Index" is a registered trademark of Harper's Magazine Foundation. Copyright 1995 by Win Treese. Send updates or interesting statistics to treese@OpenMarket.com.
Past issues and citations to sources can be found at http://www.openmarket.com/info/internet-index/.

>From beniger@rcf.usc.edu Mon Jan  8 09:08:37 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP id JAA01479
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    Mon, 8 Jan 1996 09:08:37 -0800 (PST)
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From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.960108083202.13675D-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEW RESOURCES ON THE NET

MARKETPLACE OF POLITICAL IDEAS
The Marketplace of Political Ideas site is now offered by the University of Houston Libraries. A collection of pointers to the full range of candidates and issues is available, such as Democratic sites, Republican sites, third party sites,
non-partisan sites, political groups on the Left, Right, and "Fringes", and a variety of political science pointers. http://info.lib.uh.edu/politics/markind.htm

HEALTH AND MEDICAL NEWS (SEARCHABLE DATABASE)
Your Health Daily offers daily updates on health and medical news in a well-organized and easy-to-use format. Provided by The New York Times Syndicate, Your Health Daily includes news, features, analysis and columns from a variety of news sources in the United States, Asia and Europe, including Medical Tribune News Service. Users can browse the latest news or choose from 15 "Common Topics" for articles of personal interest. A database of past medical and health articles is available and searchable by topic or keyword. The site provides links to other NYT Syndicate services such as Computer News Daily and TimesFax. http://nytsyn.com/medic/

SCIENCE NEWS
ScienceDaily offers the latest discoveries and research projects in all fields of science from labs across North America. The OK Web Site of the Day offers the "coolest" science sites -- OK as in Zero Kelvin -- and you can't get any cooler than that. Other links lead to Science Magazines and Journals, collections of top-rated science sites, and hands-on science centers. http://www.sciencedaily.com/

HUMAN RIGHTS
The Human Rights Library of the University of Minnesota holds a collection of over ninety of the most important international human rights instruments -- treaties, declarations, and other materials -- together with authoritative citations. The documents are easily accessed by subject matter or searched by keyword. In addition, the site offers information about the work of the human rights treaty bodies, including general comments and recommendations, decisions and views of the U.N. Human Rights Committee, and other materials. Links to other useful sites containing information about human rights and relevant resources are also provided. http://www.umn.edu/humanrts/

PSYCHOLOGY ACROSS CULTURES
The Transcultural Psychology and Related Topics discussion list (short: TRANSPSY) has been established to provide a world-wide electronic forum for the exchange of ideas, opinions and information among professionals interested in cross-cultural research, minority issues, and "indigenous psychologies". The main
focus of TRANSPSY is on generic issues in the study of cultures, and topics in
the
field of counseling and clinical psychology, including the delivery of mental
health
services to individuals from non-Western cultures and minorities. To
subscribe, send
email to: Listserv@vml.nodak.edu
in the body of the message type:
Subscribe transcultural-psychology yourfirstname yourlastname

19TH-CENTURY U.S. WOMEN WRITERS, ART AND CULTURE
On January 6, 1996, the 19th Century American Women Writers Web will present
an
exhibit of 19th century American Art from the Carnegie Museum. This exhibit
marks the
first time the Carnegie has allowed their collection to be presented on the
Internet.
Users will be able to view individual works, details from the works, and to
hear, via
on-demand audio, the curator of the collection discuss the works. For those
interested in learning more about the individual works, they can learn in-
depth about
terms and concepts from an online encyclopedia and jump to other web sites
that have
information about the artists in the exhibit. A link is also provided to the
19th
Century American Women Writers Web, a site devoted to the study and
appreciation of
19th century American women writers and 19th century American culture.
http://clever.net/19cwww/exhibit.html

THE 60s AND VIET NAM
The Sixties Project is an interdisciplinary forum for scholars, activists,
authors
and artists interested in the 1960s and the effects of that decade on
contemporary
culture. The Project and the Web site are a part of Viet Nam Generation,
Inc.,
a
501c3 literary and educational nonprofit organization devoted to providing a
forum
for interdisciplinary work on the 1960s and the Viet Nam War. The site offers the
organization's catalog of publications which include course textbooks,
anthologies,
fiction, nonfiction, poetry, and book, film, music, and multimedia reviews.

CNN FINANCIAL NEWS GRAPEVINE
A relatively new section of the CNN Financial News site is called Grapevine, and
aptly so since the page begins with the line "Fresh from the rumor mill." What
follows is a small collection of tidbits about money, public relations, or
deals gone
bad, along with a Tip of the Day. Link to the Financial News main page for a
BEATLEMANIA REVISITED
For those of you who received The Beatles Anthology as a holiday gift, and for those of you who didn't, this page offers links to everything available online about the Fab Four: the Anthology companion Web sites by ABC and Capitol Records, the Life magazine special edition, memorabilia sites, newsgroups, discographies, book reviews, and about 40 more sites for both reminiscing and reading about their current project.
http://www.sonic.net/~custom/beat.html

The National Opinion Research Center at the University of Chicago, an established leader in social science research is seeking a DIRECTOR for
their SURVEY OPERATIONS CENTER

This position encompasses significant administrative, supervisory, operational, project, proposal, and business development responsibilities. Administrative aspects include overall responsibility for Center staff allocation and coordination across projects; forecasting project staffing and recruiting needs; recruiting and hiring Center staff, with hands-on coordination of said activities in the hiring of senior staff; long-range planning/projections; drafting and monitoring of Center overhead budgets; and coordinating efforts with Directors of field, data preparation, telephone operations, information systems, and sampling.

In addition, incumbent would coordinate closely with the survey research Training Director to design and implement professional development curricula. Incumbent has ultimate supervisory responsibility for every member of the Center (generally 6-8 direct reports and 60 to 85 indirect reports). Operational responsibilities include oversight of all SOC policies and quality assurance procedures, troubleshooting problems that may arise with survey processes or staff, and working with other directors to develop, improve, and implement survey processes. Project responsibilities may involve directing large and/or complex projects, with support from Senior Survey Directors or Survey Directors, or serving as senior advisor. In addition, incumbent may serve as proposal director or author on technical proposals; however, this position is intended to be full-time (no project management responsibilities) for at least the first year of the incumbent's tenure. Incumbent would also be expected to take on business development responsibilities, representing NORC and SOC at various functions. This position reports administratively to the Vice President for Survey Research.

The ideal candidate will have: a Master's or Ph.D. preferably in social science; ten years of experience in positions with increasing management responsibilities in survey research or related field with at least 5 years experience in project management and proposal direction; evidence of participation in major meetings on survey research (American Statistical Association, AAPOR, etc.) with a strong list of papers presented; evidence of participation in major meetings on survey research (American Statistical Association, AAPOR, etc.) with a strong list of papers presented; evidence of distinguished authorship in the field of survey research; expert knowledge of survey research principles, methods, and processes; demonstrated skills in quantitative analysis; working knowledge of survey sampling methods; demonstrated ability to handle multiple, conflicting responsibilities; demonstrated excellent interpersonal skills with recommendations from peers, supervisors, and supervisees; skills in the use of computer software; strong writing skills; demonstrated strong skills in supervision and team building and strong skills in problem identification and resolution.

Qualified candidates should mail, fax or email their resumes with salary history to:

NORC, Attn: Deborah Daniels, Recruiter- 1155 E. 60th Street, Chicago, IL. 60637, fax#: (312)753-7886, daniels@norcmail.uchicago.edu
DATABASE MANAGER

Academic survey research unit seeks database manager to maintain and develop survey information database. Candidates should have solid PC computing and documentation skills. Must have experience with database software. Interest in survey research desirable. BS or BA in relevant field required. Salary with benefits; $21,000–$29,000. Fax or mail resume to Mr. T. Triplett, 1103 Art/Sociology Bldg., University of Maryland, College Park, MD 20742. Fax #301-314-9070. EOE Employer.

Can also email to Tim@cati.umd.edu for further information

>From beniger@rcf.usc.edu Tue Jan  9 08:50:44 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
   by usc.edu (8.7.2/8.7.2/usc) with ESMTP
   id IAA22592 for <aapornet@usc.edu>; Tue, 9 Jan 1996 08:50:43 -0800 (PST)
Received: (from beniger@localhost)
   by almaak.usc.edu (8.7.2/8.7.2/usc)
   id IAA20071; Tue, 9 Jan 1996 08:50:43 -0800 (PST)
Date: Tue, 9 Jan 1996 08:50:42 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Multi-Disciplinary Research Position
Message-ID: <Pine.SUN.3.91.960109083707.19443A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
MULTI-DISCIPLINARY RESEARCH STAFF POSITIONS

A multinational high technology company is seeking to fill several staff openings in a new research laboratory. The facility will employ a multi-disciplinary staff to connect technological breakthroughs to broad areas of everyday life.

Several positions are available to candidates with social science backgrounds, including Social Science Researchers and Research Assistants. These positions will involve working with colleagues from several disciplines, including technologists, engineers, business analysts, design planners, communications specialists, visiting fellows, and other social scientists across a broad spectrum.

QUALIFICATIONS
Applicants for one of the Social Science Researcher positions should have an advanced degree (Masters or Ph.D.) Cultural Anthropology, Sociology, Social Psychology, Applied Linguistics, etc. and training in ethnographic or other observational methods.

Additional qualifications for this position include: a track record of published work in scholarly or professional journals; extensive field work (or equivalent experience) as a graduate student or working professional. Experience working in a similar corporate lab employing social science methods (Xerox PARC, NYNEX, AT&T, Bellcore, IBM, IRL, etc.) is a plus.

Applicants for one of the Research Assistant positions should have a degree in one of the above mentioned social sciences (B.A. or Masters) and experience with observational research, analysis, and field work. Additional requirements include a proficiency at writing and structuring observations and information.

APPLICATION REQUIREMENTS
If you are interested in applying for one of these positions, please closely follow our two part application process:

1. Please submit a short essay (500 words maximum) outlining your interest in
the position you are applying for, including how your particular experience and skills could strengthen a multi-disciplinary team. This essay should tell us how you might contribute to our staff, what experience you have in working with multi-disciplinary teams, and how your experience might directly benefit our work. Also, please tell us about any personal or interpersonal skills you have used in the past, your particular interest or passion for this sort of work, and how your training has prepared you to do the kind of work briefly described here. Include all relevant information, your philosophy about this kind of work, and other details =F3 however quirky =F3 that you think might provide us with a well-rounded sense of you as a person and as a potential colleague.

Please fax or email your essay, without CV or any other materials, to:

    Michael Tirrell
    Doblin Group
    fax: 312.443.0567
    email: mtirrell@doblin.com

2. In addition to the personal essay, please mail an updated curriculum vitae and relevant references, with a cover letter, to:

    Michael Tirrell
    Doblin Group
    35 East Wacker Drive
    Suite 2400
    Chicago, Illinois  60611

Please do not fax your CV or any materials other than the personal essay. No telephone calls please.
NEWS OF THE NET OF INTEREST TO AAPORNET

COMPUSERVE'S CAN OF WORMS
After cutting off subscribers' access to more than 200 electronic bulletin boards that feature adult material last week, CompuServe now is trying to find a technical way to block only German subscribers, whose government originally had lodged the complaint against the commercial online provider. Industry executives are pointing out that this would set a bad precedent, possibly encouraging other governments to make their own demands regarding content restrictions. "Every country will now jump in and say we don't want any antigovernment propaganda. Every country in the world will push its own local hot button," says a University of Pennsylvania professor. (Wall Street Journal 5 Jan 95 B2)

NEW SUPERCOMPUTING COMPETITION
The National Science Foundation is planning a new competitive process for allocating funds to supercomputer centers, beginning in 1998, after funding for the four currently supported supercomputing centers expires. The four centers -- located at Cornell University, the University of California at San Diego, the University of Illinois at Urbana-Champaign, and a collaborative effort between the University of Pittsburgh and Carnegie Mellon University -- share about $65 million a year in government funds. The new program will encourage consortial arrangements among companies, state governments, universities and other federal agencies. "It's an attempt to draw more of the resources of the country into the program," says NSF's assistant director. The program solicitation can be found at <http://www.cise.nsf.gov/cise/asc/ProgSol.html>. (Chronicle of Higher Education 5 Jan 95 A23)

TWO PHONE COMPANIES WANT ISDN RATE INCREASES
Pacific Bell and U S West are seeking to more than double the rates they charge for ISDN service, which is increasingly popular with computer users connecting to the
Internet. The two companies have found that average subscribers use the service 47 hours a month, or more than three times what had been anticipated when the companies set the current rates. Industry analysts are questioning the wisdom of raising ISDN rates at a time when cable companies are beginning to provide low-cost high-speed digital phone service and access to computer networks. (New York Times 5 Jan 96 C2)

AT&T LURED TO THE WEB
AT&T is abandoning the proprietary system it spent $50 million on a year ago in favor of moving its business-oriented online service directly to the Internet. The AT&T Business Network will open its site on the World Wide Web in mid-1996. "We believe that some people will want to buy just plain Internet access," says the president of AT&T New Media Services. "Others will want something more -- they'll want to buy that access along with meaningful content." AT&T's current Interchange system offers information from CNN, McGraw Hill's Standard & Poor's Rating Group and Dow Jones & Co. (Wall Street Journal 5 Jan 95 B2)

MORE PENTIUM POWER
Intel has two new super-speedy Pentiums for use in home and small office desktop computers -- running at 150-megahertz and 166-megahertz, respectively. Officials at IBM, Dell Computer and Hewlett-Packard all said their companies would be building computers using the new chips, and Advanced Logic Research says it has a 150-megahertz machine for sale now starting at $2,195 and a 166 model for $2,495. (Investor's Business Daily 5 Jan 95 A12)

CANADA'S NATIONAL EDUCATION NETWORK
A $500,000 pilot project will evaluate a proposed National Education Network that will bring together Canada's commercial training schools, universities, colleges, non-profit schools and school boards. (Ottawa Citizen 5 Jan 96 A1)

SATELLITE PROVIDES REMOTE LINKS
Ottawa-based TMI Communications saw its $500-million MSAT satellite investment start to pay off: the world's most powerful satellite will provide voice and data transmission service throughout Canada, the US, Mexico, the Caribbean and Latin
America to millions of people in remote areas, including Canadians who live in the 85% of the country outside the reach of cellular phone systems. This mobility comes at a price, however, since handsets with antenna cost between $5,000 and $6,000 and calls are $2.50 per minute (Ottawa Citizen 4 Jan 96 C5)

ONLINE SHOPPER DEMOGRAPHICS
"It's mostly young, male nerds... techno-wienies. The buying population on the Net is essentially social misfits. People who are comfortable in public will go to a store," says Seymour Merrin, head of a technical research firm, who estimates that online shopping ultimately could represent 6% to 8% of all mail-order sales. (Investor's Business Daily 8 Jan 96 A10)

NET SPREADSHEETS
Formula One/Net, described at <http://www.visualcomp.com>, offers Web surfers using Netscape a way of viewing and manipulating spreadsheets embedded on Web pages. For example, a site might allow investors to make online "what if" comparisons of different investment strategies based on financial data which it provides to those visiting the site. (Computerworld 26 Dec 95/2 Jan 96 p68)

BARONS OF BYTES AMONG CANADA'S RICHEST
Pioneers on the information highway have been ranked as among the richest people in Canada. Ted Rogers of cable giant Rogers Communications came in fifth with a personal fortune of $1.4-billion. (Ottawa Sun 5 Jan 96 p4)

Selected from Edupage (1/7/96), edited by John Gehl and Suzanne Douglas.
>From beniger@rcf.usc.edu Thu Jan 11 10:33:14 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id KAA16671 for <aapornet@usc.edu>; Thu, 11 Jan 1996 10:33:12 -0800 (PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id KAA08248; Thu, 11 Jan 1996 10:33:10 -0800 (PST)
Date: Thu, 11 Jan 1996 10:33:09 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Zip Code Mapping Query
Message-ID: <Pine.SUN.3.91.960111103110.5425J-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Forwarded to AAPORNET on behalf of member Linda Fisher:

---------- Forwarded message ----------
Date: Thu, 11 Jan 1996 12:41:43 EST
From: MS LINDA L FISHER <DKKM55A@prodigy.com>
Subject: Zip Code Mapping

Does anyone know of a good program for mapping to zip codes from SPSS data? I am running Windows 95 and SPSS for Windows 6.1.3, and expect to upgrade to SPSS version 7 as soon as available.

Thanks.

Linda Fisher
BLIZZARD STRAINS ONLINE RESOURCES
There's no such thing as a snow day anymore for many knowledge workers, and
the stress placed on telephone and online services during the blizzard proved it. UUNet's president estimated that high-speed business use of the Internet was down by as much as 15% during the blizzard, while dial-up home users' rose 60%.
America Online reported a 60% increase from normal levels, and AT&T said long-distance calls were up 35% during the morning, with a 15% increase in conference calls during the day. Nynex said the number of residential calls was up 60% and Bell Atlantic reported its residential call load had nearly doubled. (Wall Street Journal 9 Jan 95 B1)

COURT REJECTS CHALLENGE TO INDECENT BROADCAST LAWS
The Supreme Court has rejected, without comment, a constitutional challenge to a 1992 federal law that bans indecent radio and TV programming during daytime and "primetime" evening hours. The Federal Communications Commission defines indecency as "language that depicts or describes, in terms patently offensive as measured by contemporary community standards for the broadcast medium, sexual or excretory activities or organs." The appellate court judgment, now upheld by the Supreme Court, ruled that the law served the government's interest in "supporting parental supervision of what children see and hear on the public airwaves." One of the unsuccessful appeals argued that the law would restrict American TV and radio audiences "to watching and hearing only programming fit for children." (New York Times 9 Jan 96 A5)

COURT HEARS LOTUS, BORLAND CASE
The Supreme Court heard arguments by Lotus's lawyer that Borland International Inc. violated Lotus Development Corp.'s copyright on its Lotus 1-2-3 spreadsheet commands by using all 469 of them in Borland's former Quattro software. "The expression is in deciding what words to use," he told the court. Borland's lawyer disputed the claims, however, saying that the software allowed users to choose between Borland-designed commands or Lotus commands, because so many already were familiar with the Lotus software. "Whatever word Lotus used to operate its system, that word is not copyrightable," he said. Lotus is seeking more than $100 million in damages
IRS, FBI EYE INTERNET WITH SUSPICION
The Clinton administration's reluctance to ease up on export controls for encryption software stems in part from pressure from U.S. law enforcement agencies, and the owner of a New York-based software company sees heavy lobbying behind the government's desire to regulate content on the Internet: "I think the Internal Revenue Service and the FBI are watching this one very carefully. They wouldn't mind seeing the government set a precedent for deciding what can and cannot go on the Internet." The IRS fears that easy access to cheap and sophisticated encryption software will make income- and sales-tax evasion too easy, and the FBI worries about criminal and terrorist plots hatched in cyberspace, but some observers say government control tactics are too little, too late. A Hudson Institute economist says, "Electronic money gets really interesting when you realize how impossible it is to put national walls around it, mandate the use of national currencies, or require that transactions go through banks... The country will have no practical choice but to rely more than ever on voluntary tax compliance. That means tax rates will have to be kept as low as possible on people and on businesses." (Investor's Business Daily 9 Jan 96 B1)

STUDENTS IN CYBERSPACE
Officials in Ontario's Ministry of Education are developing plans to introduce credit courses that would be available through a computer network for high school students. Students in rural centers and adults trying to complete high school through correspondence programs could see courses online by this fall. (Toronto Globe & Mail 9 Jan 96 A3)

MICROSOFT'S "SIMPLY INTERACTIVE" PLANS
With a new development program called "The Simply Interactive PC for 1997," Microsoft hopes to work closely with hardware manufacturers to make the PC a consumer-friendly "appliance" that will "turn the PC into the best platform for entertainment, Internet access and communications." The plan will be presented at the Windows Hardware Engineering conference in April. (New York Times 8 Jan 1996 C2)
CHIP SALES UP 40%
Revenue from sales of semiconductors rose 40% last year, to $154.7 billion, according to preliminary results compiled for a new study by Dataquest. North American chip makers' lead over Japanese competitors narrowed to 0.3%, down from 1.2% last year -- with North American suppliers claiming 39.8% of the market to Japan's 39.5%. Dataquest predicts healthy sales in the future, fueled by global demand for PCs and corporate networks, and estimates chip sales will top $300 billion by the year 2000. (Wall Street Journal 9 Jan 95 B2)

64-BIT CHIPS SET TO OVERTAKE 32-BIT COUSINS
If you think you're on top of things because you just switched over to a 32-bit system, think again -- 64-bit chips are expected to be the norm by the year 2000. Driving the change is the need for speed to run graphics-intensive computing applications and heavy-duty databases. So far, Digital Equipment Corp. is one of the few 64-bit chip suppliers with its own 64-bit operating system -- a must for taking full advantage of the 64-bit architecture. But industry experts emphasize the need to expand the horizon beyond 64: "Today's move toward 64-bit file systems and 64-bit processing are just stages in the evolution of information technology. It is important to recognize this and not develop solutions for 64-bit that are not sufficient for 128-bit and beyond." (Information Week 1 Jan 96 p39)

DSVD MODEMS -- POOR MAN'S ISDN?
Digital Simultaneous Voice and Data modems can deliver some of the bang of ISDN modems without having to shell out the bucks. The modems allow simultaneous transmission of voice and data to the same person equipped with the same kind of DSVD modem. Although the stipulations are restrictive, it could conceivably allow you to receive technical support from a help desk while staying in voice contact with them, or allow you to work on documents simultaneously with a long-distance co-worker without the added expense of a second phone line. International Data Corp. predicts as many as 35% of the 19 million modems sold in 1996 will be DSVD devices, selling for around $300. "DSVD will be the next major modem advance throughout the world," says a manager for MultiTech Systems Inc., which manufactures the modems. (Investor's
AAPORNETters interested in learning more about the militia movement in the United States could do worse than looking at its news group, misc.activism.militia. Here's a typical recent sample of exchanges on this news group:

_____

Date: Tue, 2 JAN 96 10:03:11 GMT
From: BAKEME <bakeme@aol.com>
Newgroups: misc.activism.militia
Subject: Black choppers over Ft. Custer, MI

I've seen them and, in fact, took pictures of, specially modified Hueys loaded with troops in non-GI uniforms. The choppers had a unique seating arrangement (outward facing) and seemed to accommodate about 10-12 "soldiers". They were painted in standard markings but had enough black overspray on them so as to obscure the markings unless they were looked at straight on. I did some digging and found that Ft. Custer also has within its fences, a mock-up of a city where troops can be trained in door-to-door combat situations.

Anybody have anything to add?

......

Date: Fri, 5 JAN 96 2:18:07 GMT
That's the MOUT site at Ft. Custer. I used to be the Director of Instruction at MMA (Michigan Military Academy), located at Ft Custer. While I was there I never saw anything like this, but we did extensively ramp up our Civil Disturbance training, with a view towards getting all the members of the MIARNG trained in Civil Disturbance techniques. MOUT is more a part of combat training and Military Police training than of CD training.

While I never specifically objected to what we were doing at MMA, one of the reasons I resigned from the MIARNG was the increasing use of Guard assets in civilian law enforcement. When I was an MP company commander, I was required to send volunteers (with all the associated vehicles and equipment) on joint drug task force missions (mainly marijuana eradication). I objected strongly to this, and told my commander at that time that if ordered to take my company on any such mission, I would immediately resign. It never came to that, but from what I have read the use of the military in civilian law enforcement is on the increase.

I wouldn't be a bit surprised if the referenced sighting was some sort of joint exercise or training of Federal or MISTAPO officers.

**************************************
* Ayn Rand was Right *
**************************************
Bradley J. Foster                               Voice: 810-352-6520
Source Edp                                      FAX: 810-352-7514
2000 Town Center, Suite 850                     Net: bradf@ibm.net
Southfield, Michigan 48075

**************************************
* I'm the NRA and I Vote *
**************************************
INTERNET TAKES MOST USERS AWAY FROM BROADCAST MEDIA, LONG-DISTANCE AND VIDEOS, AND FEWEST USERS FROM PRINT MEDIA, NEW SURVEY FINDS

<table>
<thead>
<tr>
<th>Medium</th>
<th>% Whose Use Dropped</th>
<th>% Whose Use Rose</th>
<th>%-Pt Diff</th>
</tr>
</thead>
<tbody>
<tr>
<td>Television</td>
<td>32</td>
<td>4</td>
<td>-28</td>
</tr>
<tr>
<td>Lng-Dist Phone</td>
<td>25</td>
<td>11</td>
<td>-14</td>
</tr>
<tr>
<td>Videos</td>
<td>15</td>
<td>5</td>
<td>-10</td>
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<tr>
<td>Radio</td>
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<tr>
<td>Newspapers</td>
<td>12</td>
<td>9</td>
<td>-3</td>
</tr>
<tr>
<td>Magazines</td>
<td>13</td>
<td>11</td>
<td>-2</td>
</tr>
</tbody>
</table>

A survey based on more than 27,000 telephone interviews in November and December by the New York market research company Find/SVP concludes that Internet users spend an average of 6.6 hours per week on the Net, time most of them take from their viewing of television (32 percent), talking long-distance (25 percent), or watching videos (15 percent). Much lower aggregate reductions were reported for magazines and newspapers (see table above).

The Find/SVP survey, released Thursday and reported by Leslie Helm in this morning's Los Angeles Times (p. D1), finds an estimated 9.5 million Internet users in the United States, two thirds of whom report getting online only about once a week. These estimates are substantially lower than those based on the August survey by Nielson Media Research, which found 36 million Americans with access to the Internet and 24 million actual users.

Find/SVP data do support the currently popular perception that Americans are now streaming onto the Internet: More than half of the Internet users found by the survey had first gotten online in 1995. Although only 35 percent of these users were women, the number of women users appears to be growing much more rapidly than that of
men:
71 percent of women first connected to the Net in 1995.

Find/SVP concludes that only 36 percent of all users of the World Wide Web have
visited more than 50 sites at which they viewed more than a single page. Although
most respondents strongly agreed that accessing information was a key reason for
using the Internet, only 16 percent were satisfied with their ability to find
information there. Entertainment was cited as an important Internet use only by
users under 30, and few respondents surveyed saw much future for buying and selling
via the Net.

###

>From WAA101@URIACC.URI.EDU Fri Jan 12 10:43:35 1996
Return-Path: WAA101@URIACC.URI.EDU
Received: from URIACC.URI.EDU (URIACC.URI.EDU [131.128.1.1])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id KAA05237 for <aapornet@USC.EDU>; Fri, 12 Jan 1996 10:43:32 -0800
(PST)
Message-Id: <19960112121843.KAA05237@usc.edu>
Received: from URIACC.URI.EDU by URIACC.URI.EDU (IBM VM SMTP V2R3)
    with BSMTP id 7957; Fri, 12 Jan 96 13:46:07 EST
Received: from URIACC.URI.EDU (NJE origin WAA101@URIACC) by URIACC.URI.EDU
    (LMail
    V1.2a/1.8a) with BSMTP id 2361; Fri, 12 Jan 1996 13:46:07 -0500
Date:         Fri, 12 Jan 96 13:45:25 EST
From: Bob LaForge <WAA101@URIACC.URI.EDU>
Subject:      Guidelines for informing about QC monitoring
To: News and discussion <aapornet@usc.edu>

Would anyone know who I might contact in AAPOR to find out whether there are
any guidelines about whether a telephone respondent to a survey should be told that
quality control monitoring of the interviewer is (or may) take place during the
interview?

Thanks for the help.

-----------------------------------------------------------
Robert Laforge, Sc.D.                WAA101@URIACC.URI.EDU
Associate Professor
Cancer Prevention Research Center    TEL: (401) 792-2830
University of Rhode Island          FAX: (401) 792-5562
1 Flagg Road
Kingston RI, 02881
NEWS OF THE NET OF INTEREST TO AAPORNET

HUMAN RIGHTS GROUP WANTS BAN ON CYBERHATE
The Simon Wiesenthal Center is asking university presidents, Internet access providers, commercial online services such as AOL, CompuServe, Prodigy and MSN to make a voluntary pledge to refuse service to any individual or group that wants to use the Net to promote racism, anti-Semitism, mayhem and violence. A spokesman for the Center, a well-known Jewish human rights group, says that the Internet gives people "incredible power to promote violence, threaten women, denigrate minorities, promote homophobia, and conspire against democracy." Some civil liberties organizations are characterizing the Wiesenthal Center's proposal as censorship and the director of the Institute for Historical Review, which challenges the existence of the Holocaust, calls the proposal "outrageous and hypocritical." (New York Times 10 Jan 96 A1)

COMPUSERVE'S MOTIVES QUESTIONED
CompuServe's recent action to shut down subscriber access to 200 newsgroups carrying sexual content was motivated more by U.S. politics than German objections, apparently. Reports that the action was in response to Bavarian government complaints are false -- the incident was sparked by an inquiry from a district attorney in Munich regarding the alt.sex groups. Leaders of all four parties in the Bundestag have spoken out against any legislation to regulate the Internet and agree that existing criminal law in Germany is sufficient to handle any potential
legal misconduct. It's rumored that, rather than reacting to German authorities, CompuServe's restrictions were enacted in response to legislation pending in Congress against "indecent" digital content in an effort to bolster CompuServe's reputation as a morally responsible online service provider. (STERN Infomat 03/96)

ORACLE PLANS TO SHIP FIRST INTERNET PC IN MARCH
Oracle Corp. is putting the finishing touches on its first Internet PC, which it says will ship in March, and is working with Acorn Computer Group on a second version. The new device will meet the $500 price goal, but will come without a monitor. Instead, consumers will use cables to hook it up to their television sets or PCs. The manufacturing cost, according to Oracle's VP of network computing, is under $200 -- $100 for four megabytes of RAM, $30 for an ARM 7500 microprocessor, and the rest for the keyboard, mouse and network connections. (Wall Street Journal 11 Jan 96 B2)

COMPU-TOYS
One of the widely awaited products debuting at the recent consumer electronics show was the new line of brightly colored and over-sized computer attachments built for kids by Compaq Computer in league with Fisher-Price Inc. The first fruits of the partnership are a $150 Wonder Tools Cruiser -- a driving toy that steers a toddler through a computer game -- and a $130 keyboard scaled to fit a small child's hands. The team may hit it big this year -- shipments of electronic learning toys are growing at about 28% a year, and sales of educational and reference software grew by 142% last year, according to IDC/Link Inc. Not to be left out, Packard Bell expects to launch its family-oriented add-ons, dubbed Packard Bell Interactive, and rumor has it IBM and Microsoft also are developing child-sized hardware and software this year. (Business Week 15 Jan 96 p38)

CELL PHONE RATES ON THEIR WAY DOWN
Cellular phone rates, which have remained high for years in the face of enormous consumer growth, may finally be responding to competitive pressures and beginning to drop. Subscriber growth rates are slowing down, and wireless wars have
Ignited in New York, Chicago and Washington, DC. Figures for the largest 15 carriers in the U.S. show a 12% growth rate in 1995, down from 63% the previous year. And the advent of personal communications services may push prices down even further, possibly another 10% to 40% according to an analyst at EDS Management Consulting Services. (Wall Street Journal 11 Jan 96 B1)

SMART PHONE
Colonial Data Technologies' Telesmart 4000 phone incorporates the ability to send e-mail over the Internet, pay bills and bank electronically, type and send text messages directly to pagers, shop from electronic catalogs, and manage calls via a full range of Caller ID services. The device includes a graphic display screen, magnetic card reader, alphanumeric keypad, v.22 modem and processor, and is priced at $289.99. (Newspage Business Wire 8 Jan 96)

INTERNET HANGOVER?
A senior VP at International Data Corp. predicts widespread consumer disillusion with the Internet: "We also believe the Internet and World Wide Web phenomenon will go from an intoxication stage to a hangover stage during the next two years. About 20% of the large firms will jump off the Web because the consumer demographics are not developing quickly enough. But just as those 30 to 35 companies jump off, another 175 will hop on. The growth in online subscribers will continue to be very strong, but there will be underlying high turnover rates as users who are underwhelmed by content on the Web cancel and turn on their TVs." (Investor's Business Daily 10 Jan 96 A6)

CANADA A HOTBED FOR CRACKERS
Security consultants say computer hackers have breached a leading American satellite TV direct-to-home company's security system to steal programming for decoding signals. (Toronto Financial Post 11 Jan 96 p3)

DOLE CRITICISM OF TELECOM BILL
Senator Majority Leader Bob Dole says there need to be changes in the telecommunications bill recently negotiated by a House-Senate conference committee, because the proposed legislation would contain a provision he says would
provide "corporate welfare" to TV broadcasters by allowing them to use, without charge, a portion of radio spectrum for digital services such as high-definition TV and interactive TV. The Federal Communication Commission has indicated that the spectrum at issue could be worth $40 billion on the open market. (New York Times 11 Jan 96 C4)

PEROT SYSTEMS LINKS WITH SWISS BANK CORPORATION

Perot Systems and Swiss Bank Corporation will jointly develop and market financial industry related information technology products and services, and Perot Systems will buy a 40% stake in Systor, which is SBC's information technology subsidiary. (Financial Times 10 Jan 96 p14)

CV BUZZ WORDS FOR '96

Employers of information systems experts in 1996 will be looking for people who know the Internet, client-server computing or networking, according to hiring executives. "IS organizations are looking for people experienced in working with the Internet, particularly regarding security issues and building firewalls," says the CEO of a Santa Monica, Calif. consulting firm. In the client-server area, expertise in C++, Visual Basic and Forte programming is in demand, as well as front-end graphical user interfaces, relational databases and help-desk support. Programmers who otherwise would be in the $50,000 to $60,000 salary category might see an extra $10,000 to $20,000 tacked on for these skills, say some recruiting experts. (Information Week 1 Jan 96 p64)

Selected from Edupage (1/11/96), edited by John Gehl and Suzanne Douglas.
FROM MICROCHIP TO MASS MEDIA: CULTURE AND THE TECHNOLOGICAL AGE
A multidisciplinary conference at DePaul University of Chicago May 2-4

The aim of the conference is to provide an open forum for discussing the meaning of technology for contemporary culture and society. Now accepting submissions for papers, workshops, and panel discussions. Papers or abstracts should be received by February 15, 1996. Suggested topics for consideration:

* Linked Up: Traversing the Information Highway
* Mirrorshades: Cyberpunk in Film, Literature, and Television
* From Left to Right: Democracy and the Politics of Cyberspace
* Legitimation Crisis: The Status of Knowledge in the Computer Age
* Scientific Revolution to Third Wave: Technology and Humanity

DePaul University LA&S Graduate Student Council Conference Committee Schmitt Academic Center #477 2320 N Kenmore Ave, Chicago, IL 60614-3298
E-mail: Brodie Dollinger dollingr@norcmail.uchicago.edu
Phone: Dr. Randall Honold or Matt Blakely (312) 325-7315

HR-L on Mail-Server@BRCNet.com Human Resources Mailing List

HR-L is an open, moderated discussion list covering all aspects of
Human Resources. It is intended as an arena for the exchange of ideas and solutions to problems that face today's Human Resources Professional.

Discussions are intended for the HR Professional and include but are not limited to:

* recruiting                    * selection
* orientation/training          * employee benefits
* discipline issues             * termination
* EEOC issues                   * hiring practices
* associated legal issues       * risk management

and any other issues that members of the list feel are important in their Human Resources work.

This list is available only in digest format. This will enable the list participants to archive these digests for future reference.

To subscribe send an email message to MAIL-SERVER@BRCNET.COM and in the body of the message, type

SUBSCRIBE HR-L@BRCNET.COM your real name

For example: SUBSCRIBE HR-L@BRCNET.COM Jane Doe

To unsubscribe send an email message to MAIL-SERVER@BRCNET.COM and in the body of the message, type

UNSUBSCRIBE HR-L@BRCNET.COM

Posting Information: Send all messages for the list to HR-L-DIG@BRCNET.COM

Note: Only subscribers to the HR list will be able to post messages to the list.

Owner/Moderator: Craig Wells List-Manager@brcnet.com and Business Resource Center

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Fri Jan 12 13:38:45 1996
Return-Path: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
Received: from UCHIMVS1.UCHICAGO.EDU (uchimvs1.uchicago.edu [128.135.19.10])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id NAA28525 for <aapornet@USC.EDU>; Fri, 12 Jan 1996 13:38:38 -0800
(PST)
Message-Id: <199601122138.NAA28525@usc.edu>
Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)
    with BSMTP id 0667; Fri, 12 Jan 96 15:37:36 CST
Date:    Fri, 12 Jan 96 15:24 CST
From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
To: aapornet@USC.EDU
Subject: Re: Guidelines for informing about QC monitoring

1. The AAPOR code does not address this issue directly.
2. I don't think any of the general language could be understood to forbid monitoring. 3. To get the code you can contact the AAPOR Standards chair
NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

NEW SURVEY LOWERS INTERNET USER ESTIMATES
A new survey by New York-based Find/SVP pegs the number of U.S. Internet users at 9.5 million, far below the findings of a disputed Nielsen Media Research survey a couple of months ago, which had reported 24 million North American users. The Find/SVP study also estimated the number of U.S. Web users was about 7.5 million. (Wall Street Journal 12 Jan 96 B2)
Meanwhile, a survey conducted by the Emerging Technologies Research Group shows Internet users spending an average of 6.6 hours a week on the Net, time previously spent watching TV, listening to the radio or making long-distance phone calls. The average session was 68 minutes. Women are twice as likely as men to use the Internet exclusively for business. (Tampa Tribune Jan 12 96 B&F1)

CASE CLOSED ON ZIMMERMANN INVESTIGATION
Federal officials have told cryptographer Philip Zimmermann that their 28-month grand jury investigation regarding international dissemination of his encryption software is now closed. The software, called PGP for Pretty Good Privacy, was developed in 1990 because Zimmermann thought computer users needed a tool to protect their e-mail messages from government prying. After someone put it on the Internet, it was quickly
distributed around the world. "This decision shouldn't be interpreted as meaning anything. I caution people against concluding the Internet is now free for export," says the assistant U.S. attorney in San Jose where the action originated. (Wall Street Journal 12 Jan 96 B2)

PRETTY GOOD PHONE PRIVACY, TOO
Now from the creator of PGP encryption software comes a new product for making your phone calls more private. Philip Zimmermann's PGPFone software scrambles phone calls made through a computer modem using a complex algorithm called Blowfish, which rearranges the digital version of your voice conversation and then decodes it at the other end. The result is an intelligible -- though not high-quality -- totally private conversation.
The URL is:< http://web.mit.edu/network/pgpfone/ >. (Popular Science Jan 96 p43)

BBS PURGES PORN
A Wisconsin-based BBS that bills itself as the nation's largest computer bulletin board has eliminated about 50,000 files containing adult material, including photos of porn stars and other nude scenes. Exec-PC's founder says, "Since it is only 7% of our service and it could result in the 100% loss of our business, the risk is not worth it." The move comes on top of CompuServe's efforts to restrict access to adult material on its service as U.S. legislators ponder new laws to prosecute electronic transmission of "indecent" content. An attorney for the Electronic Frontier Foundation says, "He has a perfect right to choose what to carry, but it's a shame that he feels he has to exercise the right out of fear of what government might do. That's what constitutional lawyers call a chilling effect." (Tampa Tribune 12 Jan 96 B&P5)

MICROCASH
Digital Equipment filed a patent last August for a payment system called Millicent, which enables Web-site operators to charge as little as a tenth of a cent for each customer "hit." The system relies on middle-men -- credit card companies or digital banks -- to handle the transactions, but its novelty lies in its cost-effective design geared toward tracking minuscule amounts of cash. To keep disk storage at a
minimum, security measures providing privacy and a trail of signed receipts are not included in the system, but proponents point out that would-be cyberthieves would have to crack a lot of transactions -- 10,000 at 0.1 cent each -- to make just $10. "There are easier ways to make 10 bucks," says Millicent's inventor. (Business Week 15 Jan 96 p90)

SWISS WORKERS FIRED OVER CYBERPORN ON THE JOB
Roche, the health products group based in Switzerland, has fired three workers after ignoring a verbal warning to stop using company time and computers to retrieve and copy allegedly pornographic materials from the World Wide Web. Swiss law permits summary dismissal of workers only there are "serious grounds" for doing so. The workers plan to appeal. (Financial Times 12 Jan 96 p1)

WEB SYNTAX, EXPLAINED FOR ALL
Syndicated columnist Dave Barry says that "those weird string of letters that have started showing up everywhere in newspaper stories, advertisements, TV shows, etc., the ones that look like http//www/clamsucker.doo.wah" are "code instructions to Dan Rather from his home planet."

Selected from Edupage (1/14/96), edited by John Gehl and Suzanne Douglas.
REMEMBERING MARTIN LUTHER KING, JR.
The Seattle Times commemorates the life and legacy of Martin Luther King, Jr. with a
Web site including sections on the man, the movement, the legacy, and the holiday.
Timed to coincide with the 10th anniversary of the national King holiday, the site
also offers a photo tour of key events in the fight for civil rights, dialogue
between students in Alabama and Washington states, a quiz study guide, and sound

POINTERS TO STATE, COUNTY AND LOCAL GOVERNMENTS
State and Local Government on the Net is a listing of pointers to state, county, and
city government pages. Sites included are those which meet the criteria of being
produced and managed by state, county, or local agencies. Each state is divided into
state, county and local sites when available. Links to Native American tribal sites,
federal resources related to state and local governments, and national organizations
serving state and local governments are also included. http://www.piperinfo.com/~piper/state/states.html

FEDERAL GOVERNMENT PUBLICATIONS--SEARCHABLE RECORDS
The Monthly Catalog of United States Government Publications, with records
from January 1994 to the present, is available via the Web. Records are searchable by title, publication year, Superintendent of Documents Class Number, Depository Item Number, and GPO (Government Printing Office) Sales Stock Number. Once your item has been retrieved, you can use the site to locate the nearest federal depository library where it is available, as well as the nearest GPO Book Store where it can be purchased. Help on the searching system and the searchable fields is available on the home page. http://www.access.gpo.gov/su_docs/dpos/adpos400.html

POPE ON THE NET
The Vatican has established an official and attractive Web site under it's own top-level country domain. Total content currently consists of two messages from Pope John Paul II: Christmas 1995 and The Celebration of the World Day of Peace 1 January 1996. However, you can read both in your choice of 7 languages, and a form is provided for sending email to the Vatican. http://www.vatican.va/

RESOURCES ON INDIGENOUS AMERICANS
NativeWeb, a rich source of information and documents about indigenous peoples, has moved to a new location and has been expanded since we reported on it last year. The site seeks to "provide a cyber-place for Earth's indigenous peoples." The site at present provides pointers to North and South American indigenous peoples' resources, and promises in future to provide sources for Asia and Africa. Information is available by Subject Categories, Geographic Regions, Nations/Peoples, Native Languages and Literature, Native Newsletters and Journals, Native Organizations, and Bibliographies. An electronic store offers listings of mostly Native-owned enterprises, and a Native events calendar is also provided. http://web.maxwell.syr.edu/nativeweb/

To subscribe to the NativeWeb mailing list, send a message to:
   LISTSERV@THECITY.SFSU.EDU
In the body of the message type:
   SUB NATIVEWEB yourfirstname yourlastname

ELECTRONIC POLICY NETWORK
The Electronic Policy Network is a group of research and advocacy organizations and publications that provide online analysis of economics, politics, social trends, and public policy. It is composed of such organizations as the Twentieth Century Fund, a nonpartisan foundation that researches and writes about progressive public policy,
and the Economic Policy Institute, a nonprofit, nonpartisan think tank that encourages public debate about strategies to achieve a prosperous and fair economy.

EPN contains selected articles from such publications as "The American Prospect" and "Political Science Quarterly", as well as selected policy papers from its constituent organizations. It also offers Idea Central, a "Civic Participation Page" with information about the condition of democracy and civil society.


NET'S BEST SOURCE OF SPORTS NEWS?

ESPNET SportsZone is widely regarded as one of the best sources for sports news and stories on the Net. Well executed and very current, SportsZone offers daily news and columns, SportsTalk with athletes answers to questions from readers, Industry Insider with "Quotables" and "Read What the Insiders Read", interviews, schedules for today's games, and more. Did you know that "On Thursday, Jan. 11, Cleveland Browns fans held Save Our Browns (SOB) Internet Day. Cleveland fans bombarded NFL owners, NFL sponsors, media and politicians with e-mail to try to keep the Browns in Cleveland."

See the Zoned-Out section for details. http://espnet.sportszone.com/

GLOBAL BOOK SEARCHING

Biblio is for collectors and sellers of old, rare, scarce, and/or out-of-print books.

The list provides a forum for buying, selling, and trading books. In addition, there is discussion of issues pertinent to identifying, collecting, preserving, and restoring lovely old books. Bibliophile maintains a web page for the benefit of its subscribers http://www.smartlink.net/~biblio To subscribe, send email to bibliob-request@smartlink.net

In the body of the message type: subscribe

BILINGUAL RADIO NEWS ON DEMAND

Internet News Radio (iNR) is an audio news program which uses RealAudio software allowing Internet users to play audio files "on-demand" over the Internet, including through a standard modem connection. Most stories are broadcast in both French and English. Each week major stories relevant to the Internet are covered, as well as related technology news. iNR also offers audio articles containing movie reviews, software reviews, and feature stories. Pointers to Web sites relevant to stories are
provided. Note that RealAudio now supports 28.8 modem connections in its 2.0 beta

Copyright Susan Calcari, 1996. Selected from InterNIC (1/12/96). The InterNIC
provides information about the Internet and the resources on the Internet to the U.S. research and education community under a cooperative agreement with the National Science Foundation: NCR-9218742. The Government has certain rights in this material.

>From abelson@wws.Princeton.EDU Mon Jan 15 11:59:47 1996
Return-Path: abelson@wws.Princeton.EDU
Received: from Princeton.EDU (root@Princeton.EDU [128.112.128.1])
   by usc.edu (8.7.2/8.7.2/usc) with SMTP
   id LAA24011 for <AAPORNET@usc.edu>; Mon, 15 Jan 1996 11:59:46 -0800 (PST)
Received: from ponyexpress.Princeton.EDU by Princeton.EDU
   (5.65b/2.124/princeton)
   id AA05947; Mon, 15 Jan 96 14:39:57 -0500
Received: from wws.princeton.edu (wws.Princeton.EDU [128.112.44.240]) by
   ponyexpress.Princeton.EDU (8.6.12/8.6.12) with SMTP id OAA27678 for
   <AAPORNET@usc.edu>; Mon, 15 Jan 1996 14:39:56 -0500
Received: from WWS/MAILQUEUE by wws.princeton.edu (Mercury 1.13);
   Mon, 15 Jan 96 14:43:40 EDT
Received: from MAILQUEUE by WWS (Mercury 1.13); Mon, 15 Jan 96 14:43:31 EDT
From: "Herb Abelson" <abelson@wws.Princeton.EDU>
Organization: WWS
To: AAPORNET@usc.edu
Date: Mon, 15 Jan 1996 14:43:23 EST
Subject: Home pages for AAPOR Web site
Reply-To: abelson@wws.Princeton.EDU
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.23)
Message-Id: <913F5B7193@wws.princeton.edu>

The AAPOR web site is under construction. One link will be to home pages associated with AAPOR members. The committee hopes you will contribute yours.

This can be your institution's home page or your own - academic, government, commercial, or personal - providing you have something to do with its construction and maintenance.

Please send me the URL. If it has content or links which relate to survey research and which might interest other members, I will include it. Every site will be identified with at least one AAPOR member. If it is a site that other AAPOR members have worked on with you, send me all their names.

Many thanks.

Herb Abelson
for the AAPOR Web Site committee.

>From LEE@PACEVM.DAC.PACE.EDU Mon Jan 15 14:33:04 1996
AAPOR members who will be in the New York area are invited to the New York Chapter's upcoming workshop. Here are the details:

WORKSHOP ON AFTERMARKETING

Terry Vavra and Jim Schwartz; Marketing Metrics, Inc.

Terry and Jim will introduce you to the concept of aftermarketing. It is a process which strengthens customer loyalty through "relationship marketing." By providing continuous satisfaction and reinforcement to current customers, their lifetime value is extended. You will learn how to:

- Calculate the cost of losing customers
- Construct and manage a customerbase
- Blueprint customer contact points
- Measure customer satisfaction
- Respond to complaints and compliments
- Create and use formal communications programs
- Conduct exit interviews with defecting customers

Terry Vavra is President of Marketing Metrics and is Associate Professor of marketing at Pace University. Jim Schwatz is Senior Vice President at Marketing Metrics.

Formerly, he directed all of Newsweek's marketing research for more than a decade.

DATE: Wednesday, January 31, 1996  TIME: 2:30pm sharp - 5pm
PLACE: NBC, 30 Rockerfeller Plaza, Mezzanine, Rm. A
     USE STUDIO ELEVATORS (near the 49th or 50th Street entrances)

Pre-registration fees: $25 (AAPOR members)  $30 for non-members
     $12.50 full-time students

Sorry, no refunds, but you can send someone in your place.
ATTENDANCE IS BY ADVANCED REGISTRATION ONLY.

CALL RONI ROSNER AT 212/722-5333. Reserve now as space is limited.

Bob Lee, President, NY Chapter, AAPOR

ROBERT S. LEE
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038
VOICE: 212/620-7851  FAX: 212/346-1573
LEE@PACEVM.DAC.PACE.EDU

I have two questions that pertain to questionnaire design; one of which is directly related to a current study, the other just idle curiosity:

1. I need to find an efficient (easy, straightforward) method for identifying completed mail questionnaires by region. I have used several methods in the past but not sure I have found the "perfect" way to go about this. It is very important that the resulting data be looked at by region, however, if we leave that as a self-administered function I am afraid (given the respondent type) that we will be left with many no answers. So, some kind of pre-coding is necessary but because non-researchers will be in charge of getting the questionnaire out, I need a system that is a no-brainer. Any ideas?

2. I just completed the AAPOR survey. I noticed a mixed use of 4 and 5-point scales. Does anyone know why 4 points was used in some instances and 5 in other cases? I have my own bias regarding scales, I'm just wondering what the thought was in the designing this survey.

Margaret R. Roller
President
Roller Marketing Research
290 Virginia Street
Post Office Drawer 1090
Urbanna, VA 23175
Tel 804-758-3236
Fax 804-758-0411
email: 71501.716@compuserve.com
You wrote:
>
>Appreciate any leads about good qualitative research firms in Mexico and Chile.
>
>Thanks. Please reply directly to me: rshalp@cris.com
>
>Dr. Richard S. Halpern  
>Phone/Fax (770) 434 4121
>
>Halpern & Associates  
rshalp@cris.com
>
>Strategic Marketing and Opinion Research hal30339@aol.com
>
>3837 Courtyard Drive, Atlanta, Ga 30339-4248
>
>You either already have or are collecting zip code. Either hard-code
zip code ranges to regions or use a statistical package's function to
convert zip codes to states and then to regions. Or perhaps there's a
function that directly converts zips to census regions?
Good luck.

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James Beniger <beniger@rcf.usc.edu> wrote:

The latest issue of The Sociological Quarterly, 36(4) 1995, has Stephane Baldi's article "Prestige Determinants of First Academic Job for New Sociology PhDs 1985-1992". In regression, prestige of PhD-granting institution is most important predictor of job-acquisition, followed by prestige of undergrad institution, prestige of mentor, and number of pre-employment publications. Things that don't predict race, sex, time to PhD, prestige of mentor's PhD-granting institution.

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Laureen H. Moyer wrote:

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James J. Hughes PhD, Center for Clinical Medical Ethics, U. of Chicago, (work) 312-702-3742  j-hughes@uchicago.edu (Web) http://ccme-mac4.bsd.uchicago.edu/CCMEFaculty/Hughes/Hughes.html
I'm not sure what you want the region to be--whether the response should be from the person's workplace region or his/her location when responding, e.g., college profs could be on sabbatical away from their college and still receive their college mail wherever they are, even around the world. However, given most respondents work and live in the same region, just using the zip code would be the easiest. The first digits indicate geographic region. That is an easy solution but so easy I think that I am missing something in your question. Good luck.

We have a student in the Woodrow Wilson School who has located an article in ASR in 1972 about the Los Angeles riots in 1965. The authors (Margaret Abudu Stark, Walter Raine, Stephen Burbeck and Keith Davison) have dropped off the face of the planet as has the data file on which the article is based. At the time they were at Cal State College Long Beach. Burbeck later went to UC Irvine but they don't know where he is either.

Does anyone know where these people or these data might be?

Please send your responses directly to me:
lisac@princeton.edu
phone: 609-258-6249
fax: 609-258-3943

Our student is desperate; so any leads would be greatly appreciated. Thank you.
I am forwarding this message to AAPORNET in the hope that one of you might have information.

---------- Forwarded message ----------
Date: Wed, 17 Jan 1996 13:01:23 -0500 (EST)
From: David Finkelhor <davidf@christa.unh.edu>
To: Murray Straus <mas2@christa.unh.edu>
Subject: Measures of Candor and Comfort

I am looking for instruments that could be used at the end of a survey of adolescents age 12-16 on a variety of sensitive topics to assess their degree of comfort in participating in the survey and their candor in responding to the sensitive questions. For example, it might contain items in which the respondents could admit that they did not completely disclose information on all questions.

David Finkelhor
Family Research Lab
University of New Hampshire
Durham, NH 03824
davidf@christa.unh.edu

(603) 862-2761 FAX 603 862-1122

---------- Forwarded message ----------
Date: Wed, 17 Jan 1996 14:48:24 -0500 (EST)
From: Murray A Straus <mas2@christa.unh.edu>
To: AAPORNET <AAPORNET@VM.usc.edu>
Subject: Measures of Candor and Comfort (fwd)

David Finkelhor
Family Research Lab
University of New Hampshire
Durham, NH 03824
davidf@christa.unh.edu

(603) 862-2761 FAX 603 862-1122
RTI currently has positions open for 2 field interviewers to assist with field work on a multi-disciplinary project funded by the EPA. A job description follows.

Interested parties should contact Saralee McComas at smm@rti.org, or Kathleen Considine at kac@rti.org. Both can be reached by phone at 1-800-334-8571.

Description of Position:
2 Full time interviewing positions which require continual travel within 26 counties in the Upper Mid West (Ohio, Michigan, Indiana, Illinois, Wisconsin, and Minnesota). These positions are term appointments which will start in mid February, 1996, and run to late June, 1997. These are salaried positions, based on $13.00 per hour for 40 hours per week for 50 weeks per year. The monthly salary is $2,166.67. A car will be provided, and hotel, meals, and miscellaneous travel expenses will be reimbursed.

Responsibilities:
As a member of the survey team for the National Human Exposure Assessment Survey (NHEXAS), the interviewers will travel to each sample county and contact the sample of addresses provided. At each address, the interviewer will develop a roster of the residents, and collect additional household information on a Descriptive Questionnaire. Following the predetermined sampling procedures, the interviewer will determine which one of the household residents will be asked to participate in the survey. The interviewer will complete
a Baseline Questionnaire, explain the components of the environmental monitoring component of the survey, answer questions, and then schedule appointments for the monitoring. The interviewer will also train the sample member how to use a Time/Activity Diary. The interviewer will maintain regular telephone communications with staff at RTI to discuss progress in each county, and to convey information about cases completed and appointments scheduled. The interviewers will provide complete information about all participants in the monitoring component of the survey to the sampling team when the team arrives in the county.

Requirements of the position:
Ability to travel for 16 - 18 months; several one week breaks will be included in the schedule, as will a longer winter break.
Willing to travel and work in urban, suburban, and rural areas.
Strong interviewing experience, well motivated self starter.
Ability to complete complex surveys
Ability to explain complex monitoring process and enroll a high percentage of participants
Valid drivers license with clean driving record
Background or experience in science helpful but not required
Must have demonstrated ability to keep conference appointments and to maintain regular contact with project supervisors and other project staff
Ability to work independently

NEWS OF THE NET OF INTEREST TO AAPORNET
ACADEMIC NETWORKING ASSESSMENT
Syracuse University is conducting a 15-month study, financed by the U.S. Dept. of Education, to determine how computer networking contributes to teaching and learning.

The main product of the $143,000 effort, a manual entitled "Assessing the Academic Networked Environment: Strategies and Options," is almost finished, and provides a summary of networking issues that colleges and universities should address, along with an extensive questionnaire to elicit information, with the goal of intelligently assessing the cost/benefit issues of networking in higher ed. The assessments are key in planning for future technology: "There are more bells and whistles out there than we could ever afford to buy, and the university has to make some really tough decisions about which applications to use, what kinds of systems to support, and so on," says chief researcher Charles McClure. (Chronicle of Higher Education 19 Jan 96)

ASIAN TV NETWORK FROM NBC
The National Broadcasting Company has begun offering from Hong Kong a 24-hour English-language cable service providing global and Asian news intended for a target audience of Asian business professionals and their families, expatriates and travelers. (Atlanta Journal-Constitution 16 Jan 96 E3)

PIRATE CHIPS
One of Canada's top computer "crackers" and video pirates claims he's made $20,000 tax-free over the past five weeks by selling the green cards that decode programming from DirecTV's popular satellite system. According to the cracker, more than 5,000 cards have been sold on the black market (about 80% in Canada, Mexico and the Caribbean, with the rest smuggled into the U.S.). Canadian federal regulators have banned Canadian consumers from watching U.S. signals. There is also "no moral issue at stake" (according to crackers), because a ruling by a Winnipeg judge determined that what's beamed into your backyard is your own business. (Toronto Star 16 Jan 96 D1)

ARE IBM AND SEARS ABANDONING PRODIGY?
Corporate spokespersons have declined comment on reports that IBM and the Sears, Roebuck Co. are talking with investment bankers in order to devise a way to extricate themselves from their ownership of Prodigy, the third-largest consumer online service after AOL and CompuServe. Prodigy's marketplace value may have increased in recent months as a result of its aggressiveness in positioning itself as an Internet access provider with some ownership of content. (New York Times 16 Jan 96 C2)

SOFTWARE PIRACY CASE SETTLED
Microsoft and Novell have reached a settlement with the computer hacker who ran the Assassins' Guild BBS, which served as the headquarters for two groups that distributed illegal copies of commercial software. The BBS operator will pay $70,300 and forfeit $40,000 worth of computer equipment in the settlement. (Investor's Business Daily 15 Jan 96 A7)

WINDOWS 95 SALES RAISE CONCERNS
Software companies that bet on phenomenal sales of Microsoft Windows 95 are reporting disappointing financial results. The problem is that fewer companies are switching over to the new operating system than anticipated, instead waiting until they buy newer, more powerful computers better suited to the Windows 95 environment. "It is still the largest software product done in the industry to this point," says an analyst at Computer Intelligence Infocorp. "We're estimating that they've got something on the order of 17-million units out there already, and that's not chicken feed." But "it's not becoming the corporate desktop, and that has some people worried." (St. Petersburg Times 15 Jan 96 p8)

CAL TECH BENEFITS FROM INTEL LARGESSE
The California Institute of Technology will receive a gift of about $700,000 worth of computer gear from Intel Corp. The new lab, which will house Cal Tech's electrical engineering department, the Center for Neuromorphic Systems Engineering, and an NSF engineering research center, will be named in honor of Intel co-founder Gordon Moore and his wife Betty. Moore is an alumnus of Cal Tech, as are several other Intel executives. (Investor's Business Daily 15 Jan 96 A6)

FRANCE TELECOM GEARS UP FOR INTERNET ACCESS
France Telecom is beefing up its network infrastructure in preparation for offering
its customers local Internet access. The move is seen as significant, because in order to bring its population up to speed, the utility will be forced to undermine its $1.33-billion Minitel business. France Telecom has signed an agreement to distribute Netscape software to its users, and is developing Wanadoo, a search engine and classification system for information on the Web. The company also plans "France En Ligne," a closed service similar to America Online. (Wall Street Journal 15 Jan 96 A7B)

INTERNET DOMAIN POLICY
Network Solutions Inc. (NSI), which issues Internet domain names to U.S. companies and organizations, has a new domain-name registration policy which will "protect the ability of companies to extend their corporate identity into the Internet." The policy requires applicants to warrant that the requested name will not infringe any intellectual property of any third party and will not be used for any lawful purpose.  
< http://www.shsl.com >

CREDIT CARD SOFTWARE FOR INTERNET
Portland Software has come up with a solution for would-be Internet shoppers who aren't comfortable sending their credit card information over the Net. The software allows the customer's PC to dial the credit card network for transaction approval, and supplies a code needed to receive the merchandise. "Customers are much more willing to use this than to use a standard Web server," says one satisfied Portland Software customer. Today's servers "may be secure, but the perception is, they're not." (Wall Street Journal 15 Jan 96 B3)

IBM IS NUMBER ONE PATENT WINNER
IBM has topped the list of U.S. patent winners for the third straight year, with 1,383 patents awarded for 1995. The patents will be used in developing new IBM products, generating license fee income, and helping IBM barter for cross-licensing arrangements. Other big patent winners were Canon, Motorola, Eastman Kodak, Mitsubishi Electric, Toshiba, Hitachi, Matsushita Electric Industrial Co., and General Electric. (Investor's Business Daily 15 Jan 96 A6)

MICROSOFT TO ACQUIRE VERMEER TECHNOLOGIES
Microsoft is planning to buy small Cambridge, Mass.-based Vermeer Technologies Inc. and to incorporate into the "Microsoft Office" software suite Vermeer's "Front Page" program, which helps people without complicated programming skills to develop pages for the World Wide Web. (New York Times 16 Jan 96 C9)

SPY AGENCY WARNS OF CORPORATE SPIES
The Canadian Security Intelligence Service warns that companies eager to do business in competitive global markets must be vigilant about foreign companies trying to acquire information through less-than-legal means, particularly when it becomes economic espionage sponsored by foreign governments. Since 1992, CSIS has investigated security concerns at about 500 companies and found economic espionage in about 70% of the cases. (Toronto Star 15 Jan 96 E2)

Selected from Edupage (1/16/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Thu Jan 18 05:30:14 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
   by usc.edu (8.7.2/8.7.2/usc) with ESMTP
   id FAA10955 for <aapornet@usc.edu>; Thu, 18 Jan 1996 05:30:13 -0800
   (PST)
Received: (from beniger=localhost)
   by almaak.usc.edu (8.7.2/8.7.2/usc)
   id FAA05521; Thu, 18 Jan 1996 05:30:13 -0800 (PST)
Date: Thu, 18 Jan 1996 05:30:12 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: DC Public Technology Conference
Message-ID: <Pine.SUN.3.91.960118052644.3933H-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Technologies of Freedom: Blueprints for Action

The Sixth Annual Conference of the Alliance for Public Technology, a non-profit organization working to achieve equitable and affordable access to the benefits of advanced telecommunications technology.

February 29-March 2, 1996
Washington Court Hotel
525 New Jersey Ave., NW
(Near Union Station - Red line on Metro)
Washington, DC  20001
Join policy makers, public interest advocates, representatives of government and industry, and others concerned about communities realizing the benefits of the Information Age. Read on for information about the program, registration, hotel accommodations, and the "Virtual Conference" option for those who can't travel to Washington but want to participate by e-mail.

Preliminary Conference Program

Thursday, February 29, 1996

8:30 am - 12:30 pm -- Optional Pre-conference Sessions
Choose one of these two optional sessions for an additional $50 (APT members) or $75 (non-APT members or after 2/5/96):

1) Telecommunications Technology and Policy in a New Era
   The telecommunications environment is undergoing radical changes in the areas of legislation, regulation and technology. This updated version of APT's successful tutorial session on policy and technology will maximize your understanding of telecommunications issues whether you are new to the field or keeping up with rapidly changing technology and policy. Topics include an overview of the public switched network, information technologies, and key policy issues that impact consumer accessibility.

2) Networking for Nonprofits: Using the Internet to Your Advantage
   What is the Internet? Why should I use it? How do I get on it? What's on it for me? What lies ahead? Learn how nonprofits use the "Net" for accessing useful information, organization management, advocacy, public relations, and achieving their missions. Community economic development will be one special focus to illustrate using the Internet as a resource and strategic tool.

12:45 pm - 2:00 pm -- Lunch and Official Conference Opening

Keynote Address by the Honorable Lisa Rosenblum, Commissioner, New York Public Service Commission

2:15 pm - 4:15 pm -- Implications of National Legislative Actions and Universal Service Provisions: What Do They Mean?

An outstanding panel of public interest advocates will give an overview
of legislative developments on the national level and the meaning of universal service provisions. Discussion will center around issues such as accessibility, availability, and preemption.

4:30 pm - 6:30 pm -- Reception, Exhibits and the First Annual Susan Hadden Awards Ceremony

Friday, March 1, 1996

8:30 am - 10:30 am -- The State of the States: An Overview and Analysis of Policies and Strategies

This session will highlight legislative and regulatory approaches to addressing universal service and what they mean. Trends and unique strategies in the transition to a competitive environment will be the focus of remarks by nationally recognized experts.

10:45 am - 12:15 pm -- Electronic Trail Blazing Communities: Services Which Make a Difference

Outreach, health care, education, and a wealth of other applications will be featured in this session. Each of the panelists represents a community approach to the use of advanced communications for solving problems and building healthy communities.

12:30 pm - 2:00 pm -- Lunch and Keynote Address by the Honorable Larry Irving, Assistant Commerce Secretary/NTIA

2:15 pm - 3:30 pm -- Safeguarding the Public Interest: Pricing, Privacy, Access, and Jobs

Public Interest Alert--as our communications system changes, there are pitfalls ahead. How should consumers' privacy be protected? Will all of us be able to access--and afford--the new enabling technologies? What does it mean for our nation's work force? This panel will address these issues, some of the most challenging of our times.

Saturday, March 2, 1996

9:00 am - 10:30 am -- Technologies of the 21st Century: Equalizing Communities
Emerging technologies may be the most equalizing of all communications tools since the printing press. Learn how some communities have utilized these technologies to give themselves an edge. Economic development, education, and health care are some of the areas which have benefitted from creative uses of the tools of the 21st Century.

10:45 am - 12:00 pm -- Policy Roundtable: Looking Ahead to the 21st Century

The final panel will feature a look ahead by "policy gurus" to where changes in technology and policy are taking us. In what has become an Alliance for Public Technology tradition, renowned experts in the legislative, academic, and administrative arenas discuss how politics, policy, and technology are influencing the communications of today -- and tomorrow.

Featured Speakers Also Include:
Morton Bahr, President, Communication Workers of America
Andrew Blau, The Benton Foundation
Jennings Bryant, Institute for Communication Research, Univ. of Alabama
Ron Choura, NARUC Communication Committee Staff
Richard Civile, Center for Civic Networking
William Drake, University of California, San Diego
Henry Geller, Markle Foundation
Larry Goldberg, WGBH/National Center for Accessible Media
David Goldsmith, HandsNet
Allan Hammond, New York Law School
Mary Gardiner Jones, Consumer Interest Research Institute
Deborah Kaplan, World Institute on Disability/NII Advisory Council
Mark Lloyd, Dow Lohnes & Albertson
Jamie Love, Consumer Project on Technology
Patrice McDermott, OMB Watch
Peter Miller, Community Technology Centers Network
Barbara O'Connor, Institute for the Study of Politics and Media, California State University, Sacramento
Rob Restuccia, Health Care for All
Marc Rotenberg, Electronic Privacy Information Center
Jenifer Simpson, United Cerebral Palsy Association
Steve Snow, Charlotte's Web
Amy Somers, ACE Net

Virtual Conference

Can't come to Washington, but want to participate in the conference by e-mail? APT is offering a "virtual conference" option for those who must stay by their computers.
The registration fee of $200 ($225 after February 5) entitles the user to
transcripts of all conference sessions and the opportunity to ask questions by e-mail and discuss issues with other virtual participants. To register or for more information, send e-mail to jeffporten@aol.com or holder@apt.org with the reference "APT Virtual Conference."

Hotel Information

Reserve your room BY FEBRUARY 5, 1996 at the Washington Court Hotel to receive the special conference rate of $132 (single/double). To reserve a room, call 1-800-321-3010 or 202-628-2100, and mention the Alliance for Public Technology.

Registration

To register, send the information requested below, along with your registration fee, to:

    Alliance for Public Technology
    P.O. Box 28578
    Washington, DC 20038-8578
    Phone: 202/408-1403
    Fax: 202/408-1134
    E-mail: holder@apt.org

Name:
Nickname for Name Badge:
Title:
Organization/Affiliation:
Address:
City:
State:
Zip Code:
Phone (voice):
Phone (TTY):
Fax:
E-mail:

Conference Registration Fees:

_____ I am an APT member, government official or representative of a public interest group. Enclosed is my non-refundable fee of $200 ($225 after February 5).

_____ I am a representative of a business or trade association. Enclosed is my non-refundable fee of $400 ($425 after February 5).

Optional Pre-Conference Registration Fees:
(Note--the Virtual Conference option is not available for the optional pre-conference sessions.)
I plan to attend the pre-conference "Telecommunications Technology and Policy in a New Era." Enclosed is my additional fee of $50 (APT members) or $75 (Non-APT Members or after 2/5/96).

I plan to attend the pre-conference "Networking for Nonprofits." Enclosed is my additional fee of $50 (APT members) or $75 (Non-APT Members or after 2/5/96).

CALL FOR PAPERS ON RACE, PUBLIC OPINION, AND SOCIETY

POQ plans to publish a special issue on the interplay of race and ethnicity, political actors and institutions, and social relations among culturally diverse peoples in mass publics. The articles will focus on the nature of racial, ethnic and national attachments and identity; problems of prejudice, tolerance, and the politics of group rights and entitlements (e.g., affirmative action, electoral representation, economic empowerment); and responses to immigration and increasing demands for cultural diversity. Papers may be theoretical, historical, or methodological in nature so long as they engage the empirical social realities of the dynamics and effects of race and public opinion processes.

Submit papers by May 1, 1996 to Dr. Lawrence D. Bobo, Russell Sage Foundation, 112 East 64th St., New York New York 10021.
Dear colleagues:

WAPOR (World Association for Public Opinion Research) has started WAPORnet following the positive AAPORnet experience. It reaches 106 colleagues around the world, so far. It keeps expanding as new e-mail addresses of WAPOR members arrive.

You can reach us at: WAPORnet@umich.edu

Another step for improving the free flow of ideas, communication and understanding.

Prof. Miguel Basanez                    Fulbright Visiting Scholar
ISR, University of Michigan            Phone (313) 764-8394
426 Thompson St / 3057                Fax   (313) 764-3341
Ann Arbor, MI 48106                      e-mail: mbasanez@umich.edu
Date: Thu, 18 Jan 1996 10:22:27 -0500 (EST)
From: Angela Zaffaroni <angela@opinion.isi.uconn.edu>

My name is Angela Zaffaroni and I have just graduated from the University of Connecticut (Masters program in Public Opinion and Survey Research). I am writing to ask some information about job opportunities in this field. Could you please give me some advice? Currently I am working at the Roper Center for Public Opinion Research, Storrs, CT which supported my studies as a graduate assistant. I am told that one way to get this kind of information could be to subscribe to aapornet.

Hope to hear from you soon. Thank you.

Angela G. M. Zaffaroni

>From beniger@rcf.usc.edu Thu Jan 18 09:02:29 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id JAA05936 for <aapornet@usc.edu>; Thu, 18 Jan 1996 09:02:28 -0800 (PST)
Received: (from beniger@localhost)
  by almaak.usc.edu (8.7.2/8.7.2/usc)
  id JAA13595; Thu, 18 Jan 1996 09:02:28 -0800 (PST)
Date: Thu, 18 Jan 1996 09:02:27 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: World Bank Summer Employment Program
Message-ID: <Pine.SUN.3.91.960118085811.10927K-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

From: Daniel Minchew <Minchew@act.org>
Subject: World Bank Summer Employment Program

The ACT Washington Office would like to call your attention to a premier summer programs for graduate students at the Washington, DC, headquarters of the World Bank.

The SEP is open to students who possess an undergraduate degree and are enrolled in a graduate programs. Generally, successful candidates will have completed their first year of graduate studies or are already into their Ph.D. studies. The SEP is open to graduate students who are nationals of the Bank's member countries. SEP participants can start work as early as May and generally must complete their duties by September 30. A commitment of a minimum of four weeks is expected. ALL APPLICATIONS ARE DUE BY FEBRUARY 29, 1996.

The Bank pays a monthly salary and will provide a travel allowance. For 1996, the SEP is seeking candidates in the following fields: economics, finance, human resource development (public health, education, nutrition, population) social sciences (anthropology and sociology), environment, private sector
development, statistics, as well as related fields. Fluency in English is required, and knowledge of another World Bank Group language (French, Spanish, Russian, Arabic, Portuguese, Chinese) is useful. Requests for an application can be made electronically by sending a request to <sprogram@worldbank.org> or by sending a snail request to Summer Employment Program, The World Bank, 1818 H Street, NW, Washington, DC 20433 USA. Since the Bank cannot transmit the application electronically, include a snail address.

The Bank managers will select approximately 200 SEP participants from several thousand expected applicants. The Bank will contact all successful applicants by June 1996 and requests that applicants not contact the small SEP staff for status reports.

Please understand that this is a World Bank, not an ACT, program. ACT's interest is in disseminating information about an outstanding opportunity. If anyone is unsuccessful in getting the application material in a timely manner from the Bank, we will be happy to forward your request and attempt to facilitate delivery of the application material to prospective applicants.

ACT would also invite all successful candidates to stop by its offices at One Dupont for a visit during your stay in Washington.

Daniel Minchew                      minchew@act.org
Director
ACT * American College Testing
One Dupont Circle, NW, # 340
Washington, DC 20036-1170

>From FAISMAIL@vms.cis.pitt.edu Thu Jan 18 10:03:23 1996
Return-Path: FAISMAIL@vms.cis.pitt.edu
Received: from myriad.cis.pitt.edu (myriad.cis.pitt.edu [136.142.186.16]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id KAA16786 for <aapornet@usc.edu>; Thu, 18 Jan 1996 10:03:21 -0800 (PST)
From: FAISMAIL@vms.cis.pitt.edu
Received: from vms.cis.pitt.edu by vms.cis.pitt.edu (PMDF V4.3-10 #10002) id <01I05NE9A48W94DZYI@vms.cis.pitt.edu>; Thu, 18 Jan 1996 13:02:51 -0400 (EDT)
Date: Thu, 18 Jan 1996 13:02:51 -0400 (EDT)
Subject: Re: MA in Field, Looking for a Job
To: aapornet@usc.edu
Message-id: <01I05NE9B5WY94DZYI@vms.cis.pitt.edu>
X-Envelope-to: aapornet@usc.edu
X-VMS-To: IN"aapornet@usc.edu"
MIME-version: 1.0
Content-type: TEXT/PLAIN; CHARSET=US-ASCII
Content-transfer-encoding: 7BIT

>From ELIGTW@dmdceast.fmp.osd.mil Thu Jan 18 11:48:12 1996
Return-Path: <@VM.usc.edu:ELIGTW@dmdceast.fmp.osd.mil>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1]) by usc.edu (8.7.2/8.7.2/usd) with SMTP id LAA01620 for <aapornet@USC.EDU>; Thu, 18 Jan 1996 11:48:11 -0800 (PST)
The Defense Manpower Data Center (DMDC) in Arlington Virginia is seeking sources through the Consortium of Universities. Sources are sought among faculty (US citizens) at accredited universities and colleges with survey programs at the doctoral level. Proposals may also include graduate students.

DMDC currently requires assistance with three short-term projects:

1) PRETESTING A RACIAL/ETHNIC DISCRIMINATION SURVEY. This pretest will be conducted with military members in a focus-group setting. Focus-group moderators will be racially representative of the participants in order to maximize rapport and respondent participation. All locations will include groups of whites, Afro-Americans, and Hispanics. Some of these locations will also include homogeneous groups of Asians, Pacific Islanders, and the native peoples of the North American continent. Groups will also be segregated by officers versus enlisted. The focus groups are to be conducted in five military bases/posts and observed by DMDC personnel. When focus groups are conducted across multiple days, the contractor will need to be able to incorporate changes in the survey (using Microsoft Word) and print revised versions of the survey for administration on the following day.

The project will require a final report documenting methodology and key findings from each pretesting. In addition, preliminary reports and copies (both electronic and paper) of the newest version of the survey will be required within one week after the pretesting at each location. Each preliminary report will include documentation of all aspects of the pretesting (e.g., focus-group sizes, reasons for and actual changes made to the survey) and recommendations for question/response option wording for the next iterative administration of the pretest and/or the mailout survey.

Priority may be given to locations which can draw on personnel from more than one military Service. Sources may indicate that they can handle from one to all locations. Sources indicating that they can handle less than all locations will be notified of interest by other sources who have indicated partial coverage to see if the sources can propose a team arrangement.

2) ANALYZING DATA FOR A COMPARISON OF SURVEY-ADMINISTRATION METHODS.

DMDC will supply the contractor with datafiles from a field test of optic-mark paper surveys (mailed to a sample of 1,000) versus diskette-by-mail surveys in each of two formats (Ci3 and Raosoft, each format mailed to a sample of 750). The contractor will prepare a report that includes:
a literature review of pertinent comparative evaluation factors,
best practices in automated survey procedures,
c oncerns for national/large-scale implementation of disk by mail and
networked survey applications with military populations,
findings from the data supplied by DMDC, and
recommendations regarding the future use of diskette-by-mail
surveys.

3) DEVELOPING A BANKING-USAGE QUESTIONNAIRE. The contractor will use
a prior version of the survey to construct a significantly revised
questionnaire that measures banking concerns of military personnel. The new
version of the survey would include (but not be limited to):
* assessments of current needs,
* what types of new technology and services would be useful for
  military members, and
* satisfaction with current services.
Ideally, the contracting team would include personnel from the university's
survey-operations center (to handle survey formatting, item design, etc.)
and a banking expert from the university's business school.

Final reports for all three projects must conform to DMDC publications
standards which are based on APA publication guidelines.

Please indicate your interest/capability NLT 22 JANUARY 1996 for performing
survey support to DMDC by responding for areas 1 and 2 to
weltinmm@dmdceast.fmp.osd.mil or calling Dr. Mary Weltin at 703.696.8755,
and for area 3 to georgebj@dmdceast.fmp.osd.mil or calling Ms. BJ George at
703.696.8741. Directions for preparation of short proposals will be
distributed on 23 January with proposals due NLT 29 JANUARY 1996.

Awards will be made by the Consortium of Universities based on DMDC
evaluations of proposals.

-------------------------------------------------------------------
Timothy W. Elig, Chief
Market Analysis, Survey, and Program Evaluation Division Defense Manpower
Data Center
1600 Wilson Blvd., Suite 400 Arlington, VA 22209-2593 USA 703.696.5858
(voice)
703.696.1461 (fax) (DSN prefix 426) eligtw@dmdceast.fmp.osd.mil
-------------------------------------------------------------------
The Defense Manpower Data Center (DMDC) anticipates hiring 3 Social Science Analysts to start summer 1996 in the Arlington VA office. These positions can be filled either by current government employees or US citizens not currently employed by the Federal Government. We are looking for people experienced in survey design and analysis. Experience in survey operations is helpful in terms of specifying and monitoring operations—that is, we contract-out for survey operations, primarily individually addressed multi-stage mailings. Design and analyses are performed both by our Project Officers and by organizations with whom we contract for services—in which case our Project Officers write specifications for the survey, participate in contractor selection, and work with the contractors in the execution of the survey.

Nothing in this message supersedes the actual wording of the position Announcement FA-1-96KC which we expect to be released 31 January 1996. Anyone who would like to receive a (postal) mailed or faxed copy should send either their address or fax number to pubs@dmdceast.fmp.osd.mil with the subject being 'Announcement GS-101-11/12/13'. The announcement and forms cannot be sent to e-mail addresses.

To be considered for hiring a person must complete the application procedures detailed in the announcement by the due date of 19 March 1996.

Applicants must show in the application that they meet minimum qualifications (a selective placement factor) of ability to design, execute, analyze, and report sample surveys, as demonstrated by having made significant contributions to major aspects (instrument design, sample design, fielding/operations, data preparation/documentation, statistical analysis, and reporting of findings) of a personnel policy or program evaluation survey of more than 2,500 people.

We anticipate that the announcement will include relocation costs and the offer to hire at any of three grade levels (11/12/13). Salaries are set at the lowest
end of
the salary range for the grade at which a person is hired unless they negotiate a
higher salary with our Personnel Office when a position is offered. Typically
they will only do this to match or slightly exceed current salary. Current salary ranges
(including DC area locality pay) are: GS11 37,094-48,222; GS12 44,458-57,800; GS13 52867-68,729.

Timothy W. Elig
Chief, Market Analysis, Surveys, and Program Evaluation Division-DMDC
1600 Wilson Blvd, Suite 400
Arlington, VA 22209-2593
eligtw@dmdceast.fmp.osd.mil

The remainder of this message gives some information on DMDC.

DMDC SURVEY PROGRAM includes surveys such as:

1995 Sexual Harassment Survey
1996 Race/Ethnic Discrimination Survey
1996 Annual Health Care Survey of DoD Beneficiaries
1996 DoD Recruiter Survey
1996 Youth Attitude Tracking Study (YATS)
Survey of Recruit Socioeconomic Status
1996 Overseas Housing Allowance Survey
1996 Reserve Components Surveys
Elder Care Survey
DoD Domestic Dependent Schools Surveys
1995 Retiree Survey
1996 Commissary and Exchange Survey

DMDC maintains the largest archive of personnel, manpower, training, and financial
data in the U.S. Department of Defense (DoD). The personnel data in particular are
broad in scope and extend back in time to the early 1970s to cover all Military
Services, all components of the total force (active duty, guard, reserve, civilian),
and all phases of the personnel life cycle (accession, inventory, separation/retirement). The other categories of data archived at DMDC represent
significant data holdings and in most cases provide the only single source of
commonly coded data on the Military Services. We use these data to support the
management information needs of the Office of the Under Secretary of Defense for
Personnel and Readiness (OUSD(P&R)), other Office of the Secretary of Defense users,
and many customers both within and outside of the Department.

The mission of DMDC can be summarized as follows:
- Collect and maintain an archive of automated manpower, personnel, training, and financial data bases for the Department of Defense

- Support the information requirements of the DoD manpower, personnel, and training communities with accurate, timely, and consistent data

- Operate DoD-wide personnel programs and conduct research and analysis

DMDC is a geographically-separated organization with personnel and facilities located in Arlington, Virginia and Monterey, California. The Arlington location is the headquarters and has four divisions with approximately seventy-five employees while the Monterey facility houses eight divisions and about 220 employees.

By now most members of AAPOR should have received their copies of the membership survey. If yours hasn't arrived yet, you should be getting it shortly. When it arrives, please fill it in and send it back. We really want to hear from YOU!

It doesn't make any difference whether you've been to every AAPOR meeting for the last twenty years, or none of them. Whether you read every issue of Public Opinion Quarterly, or you never read it. The important thing is that we hear from ALL of our members, so that we can truly assess what our membership wants from AAPOR.

If you have sent your questionnaire in already, thanks—we needed that. If not, please do so right away. We hope to have results available in time to report back to you at our annual meeting in May.

Finally, if you know AAPOR members who are not on AAPORNET, please remind them that we need their questionnaires too.

On behalf of the Council, many thanks!

Karen Goldenberg
Associate Chair, Membership and Chapter Relations
for the Council Survey Committee
>From IBQ0HHK@MVS.OAC.UCLA.EDU Thu Jan 18 15:33:46 1996
Return-Path: IBQ0HHK@MVS.OAC.UCLA.EDU
Received: from MVS.OAC.UCLA.EDU (mvs.oac.ucla.edu [164.67.200.200])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id PAA04733 for <aapornet@USC.EDU>; Thu, 18 Jan 1996 15:33:44 -0800
(PST)
Message-Id: <199601182333.PAA04733@usc.edu>
Received: from UCLAMVS.BITNET by MVS.OAC.UCLA.EDU (IBM MVS SMTP V2R2.1)
    with BSMTP id 4843; Thu, 18 Jan 96 15:34:45 PST
Date:    Thu, 18 Jan 96 15:34 PST
To: aapornet@USC.EDU
From: Hal Kassarjian <IBQ0HHK@MVS.OAC.UCLA.EDU>
Subject: Re: World Bank Summer Employment Program
CC: (UCLA Marketing Doctoral Students)
    Jai Sengupta <jsengupt@AGSM.UCLA.EDU>,
    Kathy Fitzgerald <kfitzger@AGSM.UCLA.EDU>,
    Jorge Silva <jsilva@AGSM.UCLA.EDU>,
    Akihiro Inoue <ainoue@AGSM.UCLA.EDU>,
    Tirthankar Roy <Troy@AGSM.UCLA.EDU>,
    Patti Williams <PWilliam@AGSM.UCLA.EDU>,
    Lynn Reed <LReed@ANDERSON.UCLA.EDU>,
    Andy Schwarz <ASchwarz@AGSM.UCLA.EDU>

------------------------------TEXT-OF-YOUR-MAIL------------------------------

Date: Thu, 18 Jan 1996 09:02:27 -0800 (PST)
Reply-To: aapornet@USC.EDU
Sender: owner-aapornet@USC.EDU
From: James Beniger <beniger@RCF.USC.EDU>
To: AAPORNET <aapornet@USC.EDU>
Subject: World Bank Summer Employment Program

From: Daniel Minchew <Minchew@act.org>
Subject: World Bank Summer Employment Program

The ACT Washington Office would like to call your attention to a premier summer programs for graduate students at the Washington, DC, headquarters of the World Bank.
The SEP is open to students who possess an undergraduate degree and are enrolled in a graduate programs. Generally, successful candidates will have completed their first year of graduate studies or are already into their Ph.D. studies. The SEP is open to graduate students who are nationals of the Bank's member countries. SEP participants can start work as early as May and generally must complete their duties by September 30. A commitment of a minimum of four weeks is expected. ALL APPLICATIONS ARE DUE BY FEBRUARY 29, 1996.

The Bank pays a monthly salary and will provide a travel allowance. For 1996, the SEP is seeking candidates in the following fields: economics, finance, human resource development (public health, education, nutrition, population) social sciences (anthropology and sociology), environment, private sector development, statistics, as well as related fields. Fluency in English is required, and knowledge of another World Bank Group language (French, Spanish, Russian, Arabic, Portuguese, Chinese) is useful. Requests for an application can be made electronically by sending a request to sprogram@worldbank.org or by sending a snail request to Summer Employment Program, The World Bank, 1818 H Street, NW, Washington, DC 20433 USA. Since the Bank cannot transmit the application electronically, include a snail address.

The Bank managers will select approximately 200 SEP participants from several thousand expected applicants. The Bank will contact all successful applicants by June 1996 and requests that applicants not contact the small SEP staff for status reports.

Please understand that this is a World Bank, not an ACT, program. ACT's interest is in disseminating information about an outstanding opportunity. If anyone is unsuccessful in getting the application material in a timely manner from the Bank, we will be happy to forward your request and attempt to facilitate delivery of the application material to prospective applicants.

ACT would also invite all successful candidates to stop by its offices at One Dupont for a visit during your stay in Washington.

Daniel Minchew minchew@act.org
Director
ACT * American College Testing 202 223-2318 - Telephone
One Dupont Circle, NW, # 340
Washington, DC 20036-1170 202 293-2223 - Fax

From mbasanez@umich.edu Fri Jan 19 08:14:18 1996
Return-Path: <@VM.usc.edu:mbasanez@umich.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.7.2/8.7.2/usc) with SMTP
id IAA11758 for <aapornet@USC.EDU>; Fri, 19 Jan 1996 08:14:17 -0800 (PST)
Received: from megalon.rs.itd.umich.edu by VM.USC.EDU (IBM VM SMTP V2R2)
with TCP; Fri, 19 Jan 96 08:15:39 PST
Received: from [141.211.126.174] by megalon.rs.itd.umich.edu (8.7.3/2.2)
  id LAA07767; Fri, 19 Jan 1996 11:14:13 -0500 (EST)
X-Sender: mbasanez@m.imap.itd.umich.edu
Dear AAPOR friends,

the International Social Science Journal, published by the International Social Science Council (ISSC) of which WAPOR is a member association, just has published its last issue. It is dedicated to the topic "Public Opinion and Electoral Behavior". Many authors are Waporians, e.g. Fred Turner who has been the editorial advisor for this issue, Bob Worcester, Elena Bashkirova, Mari Harris, Neil Nevitte, Friedrich Welsch, Jose Carrasquero, Rachel Meneguello, and Miguel Basanez.

The articles cover more general aspects of the topic as well as national or internationally comparative developments in electoral behavior.

This journal issue is an excellent state-of-the-art description on this topic. I can only recommend that you make use of it. For those of you who do not subscribe to ISSJ, here is the address where you can order it:

Blackwell Publishers
108 Cowley Road
Oxford, OX4 1JF
UK

or

238 Main Street
Cambridge, MA 02142
USA

or

JNLSAMPLES@BlackwellPublishers.CO.UK
The deadline for the next issue of AAPOR News is February 1st.

Please send in your ideas, events, personal and organizational announcements.

Personal and organizational announcements got to the News and Notes Editor:

    Dan Merkle     DMMerkle@aol.com

Anything else please send to both myself and the Incoming Editor, Diane O'Rourke

Dorourke@srl.uic.edu
murray1@pipeline.com

or you can reach me at: (212) 947-7280
                        (212) 947-7756    fax

Thank You.

Murray Edelman

>From hendersp@battelle.org Fri Jan 19 13:37:15 1996
Return-Path: <@VM.usc.edu:hendersp@battelle.org>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
    by usc.edu (8.7.2/8.7.2/usd) with SMTP
    id NAA29593 for <aapornet@USC.EDU>; Fri, 19 Jan 1996 13:37:14 -0800
(PST)
Received: from bclcl1.im.battelle.org by VM.USC.EDU (IBM VM SMTP V2R2) with
    TCP;
    Fri, 19 Jan 96 13:38:33 PST
Received: from ccmailgw.im.battelle.org by BCLCL1 (PMDF V4.3-9 #3705) id
    <01I107030AVDCHSLN76@BCLCL1>; Fri, 19 Jan 1996 16:22:36 -0500 (EST)
Received: from cc:Mail by ccmailgw.im.battelle.org id AA822097569; Fri, 19
    Jan 96
    15:27:13 EST
Date: Fri, 19 Jan 1996 15:27:13 -0500 (EST)
From: Patsy M Henderson <hendersp@battelle.org>
Subject: Position available
To: AAPORNET@VM.usc.edu, AAPORNET2VM.USC.EDU@bclcl1.im.battelle.org
SENIOR RESEARCH SCIENTIST
QUANTITATIVE PROGRAM EVALUATION

Battelle, a world leader in technology, research and professional services, has an immediate full-time need for a Senior Research Scientist to lead evaluation teams combining both research and survey operations in the Washington, D.C. area.

Requirements for this position include a Ph.D. in a behavioral or health-related discipline; at least five years' experience leading program evaluations; experience in evaluation and survey research and the evaluation of health-related programs; expertise in quantitative evaluation methodologies; publications and evidence of demonstrated excellent research, including a track record in writing winning proposals; and excellent written, verbal and interpersonal communication skills. Experience in research and evaluation of managed care programs or organizations and working with multi-disciplinary research teams desirable. Position provides technical leadership to health-related program evaluations and evaluation research for the Centers for Disease Control and Prevention, the U.S. Air Force, the National institutes of Health and other government and private clients.

Battelle offers a comprehensive package of salary and benefits. If qualified, please submit a cover letter and resume to Tonya Placke, Battelle Department N, 505 King Avenue, Columbus, OH 43201-2693. Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.
FYI, my email address in the AAPOR Directory you just received is incorrect. The poor VMD computer was "put to sleep." My new address is: dorourke@srl.uic.edu

Diane O'Rourke
Survey Research Laboratory
University of Illinois
909 W. Oregon, Suite 300
Urbana, IL 61801

—I just received a flyer for the Questionnaire Design and Use Workshop given by Anderson, Niebuhr & Associates. Has anyone participated in any of Anderson, Niebuhr's workshops? Are they -- or this one in particular -- of any value to market researchers with a good deal of experience? Do they provide any interesting insights or approaches, or do they simply review the fundamentals?

Any comments or thoughts are much appreciated. Thanks.

Jerold Pearson
Director of Opinion Research
Stanford University
ct.jep@forsythe.stanford.edu

To: POR(AAPORNET@USC.EDU, POR@UNC.EDU)
To: por@ripken.oit.unc.edu, aapornet@usc.edu, POFP-L@uga.cc.uga.edu, D1992@pucc.PRINCETON.EDU

For the ISPP (International Society of Political Psychology) meetings this summer in Vancouver, I've been asked to organize a panel on public opinion and Bosnia policy. This will consist of a series of paper about attitudes in countries (e.g. U.S., Europe) about their involvement in Bosnia and the possible influence on policy. The basic goal is to review public attitudes in each country and to discuss how they may or may not have affected policy. The countries of major interest are the UN and/or NATO allies; U.S., Canada, Britain, France, Germany, Spain, Holland, Japan, and Russia, but others are possible depending upon panelists' interests.

For AAPOR(/WAPOR), I have proposed a similar panel and anticipate that most of the countries would not overlap. However, the different panels provide the opportunity for 2 people to discuss or take different perspectives on the same country. Papers may cover more than one country, too. Currently, there are preliminary proposals for three countries. There is a possibility of a publication coming out of the panel(s).

For someone who might be interested in a specific country but not have the data, I've written an overview and can provide initial information and on some of the countries.

This panel might be a way for a graduate student or colleague to start on an exciting area of research. The project should provide an excellent change for advancing comparative work on important contemporary issues.

If you might be interested in developing such a paper, please try to let me know in the next 10 days, and provide a short description shortly afterwards. If you know of a colleague who might be interested, please forward this information or let me know. Thank you.
The attached is a query from a colleague at Grinnell. I was able to agree with him that randomized response is a fascinating teaching tool, but it could well be confusing to respondents. And I was able to send him some references, but nothing more recent than 1980. Can anyone help further? Replies can be sent directly to Tom Moore (Mooret@ac.grin.edu) or to me (jtanur@ccvm.sunysb.edu). Thanks in advance for any information. Best, Judy

---

Judy,

I have a burning question and thought I take it to an expert. A favorite classroom example of teachers of statistics is randomized response for asking sensitive questions. I count myself among those who enjoy using it. But it occurs to me that despite the cleverness of it all, the method would require a fairly sophisticated population to work successfully and to avoid the same non-response bias that occurs in other surveys. After all, the method is somewhat convoluted and to explain it to subjects would seem to be a fairly difficult exercise in its own right -- all apart from the sensitive questions.

My question is, is randomized response really used in surveys much and, if so,
can you refer me to any recent examples that might be interesting to students?

Thanks.

I hope things are well with you. It was fun meeting you on your Grinnell visit a couple of years ago.

Tom Moore

NEWS OF THE NET OF INTEREST TO AAPORNET

SUPREME COURT DEADLOCKS 4-4 ON COPYRIGHT ISSUE
A U.S. Supreme Court 4-4 tie vote on a Lotus/Borland copyright dispute leaves in place an appellate court ruling which said Lotus Development Corporation was not entitled to copyright protection for a system of commands and menus which it had developed for the Lotus 1-2-3 spreadsheet program and which were copied by Borland for that company's Quattro Pro program. The appellate court ruling said that a command structure was not a "form of expression" (i.e., something that is copyrightable), but rather a "method of operation" (i.e., something outside the scope of copyright law). (New York Times 17 Jan 96 C2)

BROKERS SAY NET THREATENS TELECOMS
The London stock brokerage firm Durlacher says in a report that telecom companies underestimate the threat posed to their business by the Internet: "Their greatest difficulty is that telecom operators run business based on charging for the cost per unit of time used. The long-term marginal costs associated with a local call are now, however, heading toward zero. In the future, charges will be made for content
that is accessed rather than the cost of moving the material from the host machine to
the users." The report warns that technical developments could leave telecom
operators "with an obsolete system, of no obvious value, other than the recycle value
of the copper in the cables." (Financial Times 15 Jan 96 p6)

EXODUS FROM COMMERCIAL SERVICES?
Commercial online services are having a difficult time keeping customers and
differentiating themselves, as more savvy computer users switch over to small
Internet access providers. "Most everything I find on the online services, I can
find using an Internet service provider," says one customer who's made the switch.
"For me, the need for an online service is diminishing." "AOL is like the Internet
on training wheels," says another, who feels he's "graduated." In tandem with
subscriber defection is the problem of content providers who increasingly are setting
up their own shops on the Web, bypassing the commercial services altogether. The
popularity of the Web "turns the model of the online services industry upside
down," says Scott Kurnit, the former No. 2 executive at Prodigy, who's now running an
Internet service for MCI and News Corp. While the number of commercial
service subscribers has grown to about 12.5 million over the past decade (doubling in the
past year), the number of World Wide Web users increased eight-fold, to eight-million, in just the past year, according to International Data Corp. (Wall
Street Journal 18 Jan 96 A6)

ONE IS ENOUGH
The number of people subscribing to more than one online service has dropped
significantly since 1991 when almost a third of online users carried multiple
subscriptions. Now, 97% report they can do everything they need to using a single
service. (Business Week 22 Jan 96 p8)

IBM TO PROVIDE GOVERNMENT WITH ENCRYPTION KEY FOR NOTES
IBM has agreed to provide the U.S. government with a special key that would enable
government agents to more easily decode electronic messages, in exchange for
permission to export a version of Lotus Notes that includes 64-bit security. The
arrangement provides government officials with a key to the first 24 bits of security
code, meaning that they only have to crack the remaining 40 bits to decrypt a message. U.S. Notes customers already use a 64-bit system. "We were
desperate enough to try to negotiate a short-term, pragmatic solution," says Notes
developer Ray Ozzie. "But we do not believe this is the right long-term solution...
customers have been telling us that, unless we did something about the security, we could no longer call it a secure system."  (Wall Street Journal 18 Jan 96 B7)

THE POWER OF SMALL TEAMS
Sun Microsystems chief technology officer Eric Schmidt favors small teams and a focused approach to technical problems: "The proper arrangement at a company is a very large number of very small businesses. The best things were done by very small engineering teams, because a small engineering team is forced to make tradeoffs to do only one thing. They are very committed... But small teams go against human nature. Human nature is to build bigger and bigger enterprises."  He cites examples to bolster his argument: "Unix was developed by two people. Java was done by a team of less than five, Mosaic was done by two to four people and the Mac system was done by about 12 people. Even DOS was actually developed by only two people."  (Investor's Business Daily 17 Jan 96 A1)

TEACHERLESS CLASSROOMS CONSIDERED
Ontario's Community colleges, hunting for $120-million in savings for the next academic year, are deemphasizing the role of the teacher in the learning process. A study prepared for the Colleges' Council of Presidents titled "Learning Centred Education" says educational institutions can cut teaching costs by using CD-ROM courses and computer tutorials to deliver education using support staff rather than teachers to monitor students' progress. (Ottawa Citizen 17 Jan 96 A4)

EASTMAN KODAK SUPPORTS DIGITAL LIBRARY PROGRAM
Eastman Kodak Co. has committed to spending $1 million on the Library of Congress's National Digital Library Program. The program hopes to receive $45 million in private donations by the year 2000, and has requested an extra $15 million in government funding to reach its overall goal of $60 million. (Information Today Jan 96 p14)

CROSS-BORDER CULTURE WAR LOOMS
Canada's federal regulator is in Washington trying to persuade a skeptical U.S. government that Canadian efforts to black out American TV signals that contravene
standards on violence and nudity do not violate NAFTA. U.S. Trade
Representative Mickey Kantor has warned Canadian Trade Minister Roy MacLaren that the U.S.
government, while supporting the development of a V-chip to allow parental control,
will react negatively if Ottawa takes wholesale action to block American programming
from distribution through Canadian cable systems. (Toronto Financial Post 18
Jan 96 p5) Meanwhile, Power DirecTV says the explosive growth of satellite TV piracy
and the flood of American direct-to-home dishes into Canada is threatening to wipe
out Canadian broadcasting. The company urged the Canadian government to create rules
that aid new Canadian DTH companies and to enforce laws that prohibit the import of
American dishes into Canada. (Toronto Star 17 Jan 96 B3)

INTERNET DOMAIN POLICY REVISITED
The NSI Internet domain policy requires applicants to warrant that the requested name
will not infringe any intellectual property of any third party and will not be used
for any unlawful purpose. The full text of the policy will be available in a few
days at <http://www.shsl.com/>, but if you wish a copy sent by e-mail prior to that time, send mail to:
kinsella@shsl.com.

Selected from Edupage (1/18/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Mon Jan 22 09:34:49 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id JAA29802 for <aapornet@usc.edu>; Mon, 22 Jan 1996 09:34:46 -0800
(PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id JAA12927; Mon, 22 Jan 1996 09:34:45 -0800 (PST)
Date: Mon, 22 Jan 1996 09:34:44 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: DC Research Position Available
Message-ID: <Pine.SUN.3.91.960122093250.11445F-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Mon, 22 Jan 1996 11:08:57 -0500 (EST)
From: Judy Aubuchon <aubuchon@battelle.org>
Subject: Position Available
SENIOR RESEARCH SCIENTIST QUANTITATIVE PROGRAM EVALUATION

Battelle, a world leader in technology, research and professional services, has an immediate full-time need for a Senior Research Scientist to lead evaluation teams combining both research and survey operations in the Washington, D.C. area.

Requirements for this position include a Ph.D. in a behavioral or health-related discipline; at least five years' experience leading program evaluations; experience in evaluation and survey research and the evaluation of health-related programs; expertise in quantitative evaluation methodologies; publications and evidence of demonstrated excellent research, including a track record in writing winning proposals; and excellent written, verbal and interpersonal communication skills. Experience in research and evaluation of managed care programs or organizations and working with multi-disciplinary research teams desirable. Position provides technical leadership to health-related program evaluations and evaluation research for the Centers for Disease Control and Prevention, the U.S. Air Force, the National Institutes of Health and other government and private clients.

Battelle offers a comprehensive package of salary and benefits. If qualified, please submit a cover letter and resume to Tonya Placke, Battelle Department N, 505 King Avenue, Columbus, OH 43201-2693. Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.
Senior Research Scientist to lead evaluation teams combining both research and survey operations in the Washington, D.C. area.

Requirements for this position include a Ph.D. in a behavioral or health-related discipline; at least five years' experience leading program evaluations; experience in evaluation and survey research and the evaluation of health-related programs; expertise in quantitative evaluation methodologies; publications and evidence of demonstrated excellent research, including a track record in writing winning proposals; and excellent written, verbal and interpersonal communication skills. Experience in research and evaluation of managed care programs or organizations and working with multi-disciplinary research teams desirable.

Position provides technical leadership to health-related program evaluations and evaluation research for the Centers for Disease Control and Prevention, the U.S. Air Force, the National Institutes of Health and other government and private clients.

Battelle offers a comprehensive package of salary and benefits. If qualified, please submit a cover letter and resume to Tonya Placke, Battelle Department N, 505 King Avenue, Columbus, OH 43201-2693. Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.

I can't vouch for the validity of the following Virus Alert message but just in case I thought it helpful to pass it on. How does one check the legitimacy of this sort of thing? Be interesting to know how a virus is transmitted via e-mail in contrast to a regular file.
SUBJECT: VIRUSES--IMPORTANT PLEASE READ IMMEDIATELY

There is a computer virus that is being sent across the Internet. If you receive an e-mail message with the subject line "Good Times", DO NOT read the message, DELETE it immediately. Please read the messages below. Some miscreant is sending e-mail under the title "Good Times" nation wide, if you get anything like this, DON'T DOWN LOAD THE FILE! It has a virus that rewrites your hard drive, obliterating anything on it. Please be careful and forward this mail to anyone you care about.

WARNING!!!!!!! INTERNET VIRUS

The FCC released a warning last Wednesday concerning a matter of major importance to any regular user of the Internet. Apparently a new computer virus has been engineered by a user of AMERICA ON LINE that is unparalleled in its destructive capability. Other more well-known viruses such as "Stoned", "Airwolf" and "Michaelangelo" pale in comparison to the prospects of this newest creation by a warped mentality. What makes this virus so terrifying, said the FCC, is the fact that no program needs to be exchanged for a new computer to be infected. It can be spread through the existing e-mail systems of the Internet. Once a computer is infected, one of several things can happen. If the computer contains a hard drive, that will most likely be destroyed. If the program is not stopped, the computer's processor will be placed in an nth-complexity infinite binary loop—which can severely damage the processor if left running that way too long.

Unfortunately, most novice computer users will not realize what is happening until it is far too late. Luckily, there is one sure means of detecting what is now known as the "Good Times" virus. It always travels to new computers the same way in a text email message with the subject line reading "Good Times". Avoiding infection is easy once the file has been received- not reading it! The act of loading the file into the mail server's ASCII buffer causes the "Good Times" mainline program to initialize and execute. The program is highly intelligent- it will send copies of itself to everyone whose e-mail address is contained in a receive-mail file or a sent-mail file, if it can find one. It will then proceed to trash the computer it is running on. The bottom line here is - if you receive a file with the subject line "Good Times", delete it immediately! Do not read it!

Rest assured that whoever's name was on the "From" line was surely struck by the virus. Warn your friends and local system users of this newest threat to the Internet! It could save them a lot of time and money.

---- End of mail text

>~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
>Jason T. Slack
>Cortland, New York 13045
>USA
I can't believe that at #;00 he's getting huffy with me about changing his memo by a point or two on obscure questions. The damn story is practically written. Why, oh why is he changing his memo at this hour??
My tolerance level for irritated tones and ridiculous, insulting requests is about as low as ever.

> I can't vouch for the validity of the following Virus Alert message but just in case I thought it helpful to pass it on. How does one check the legitimacy of this sort of thing? Be interesting to know how a virus is transmitted via e-mail in contrast to a regular file.

Good questions. One way to find out if it's valid or not is to check in one of the comp.* newsgroups on USENET, or the news.announce.* newsgroups.

Another way is to ask someone who knows more about computers what they know of it. That's how I learned the first time that:

A. The "Good Times" virus is a hoax, although given the time spent on it probably as successful as any non-hoax virus.

B. An e-mail transmitted virus would be very difficult to engineer, except when transmitting executable files. Be very careful about
programs given to you through the Internet/Web, especially if you're unfamiliar with the source.

C. Far more data is lost through hard drives crashing and through computers being stolen than through viruses (I don't have a cite for this, but I think I read it on AAPORNET). The Superbowl Halftime show might be a good time to back up your hard drive if you don't have time to do it sooner.

Scott J. Takacs
Doctoral Student, Marketing
The Florida State University
stakacs@garnet.acns.fsu.edu

Dear AAPOR/net colleagues:

To subscribe WAPORnet you need to be a WAPOR member. To do so please e-mail the WAPOR Secretariat (KCole@email.unc.edu). Please DO NOT send it to the whole WAPOR/net.

All of you that already requested subscription or information will soon receive a response from her.

Many thanks for your interest in WAPOR.

Prof. Miguel Basanez
Fulbright Visiting Scholar
ISR, University of Michigan
426 Thompson St / 3057
Ann Arbor, MI 48106
Phone (313) 764-8394
Fax (313) 764-3341
e-mail: mbasanez@umich.edu
I'm interested in learning of experiences with CATI systems that can handle large scale surveys (100,000+ sample units). Any positive recommendations? Or negative ones?
I'm especially interested in hearing about a system called AUTOQUEST, which I believe is from an Australian vendor named Microtab Systems (?). Again any comments - good and/or bad. Also does that company have a US rep that I could contact? All responses are appreciated.

It is unlikely that a virus can be spread via e-mail. This particular tale has been going around for some time and is a hoax from all I understand. Hal Kassarjian

HKassarj@ucla.edu
> Date: Mon, 22 Jan 1996 14:39:43 -0500 (EST)
> Reply-To: aapornet@USC.EDU
> Sender: owner-aapornet@USC.EDU
> From: "Richard S. Halpern (Dick)" <rshalp@CRIS.COM>
> To: AAPORNET@USC.EDU
> Cc: por@RIPKEN.OIT.UNC.EDU
> Subject: Here we go again -- Possible Virus Lurking
>
> I can't vouch for the validity of the following Virus Alert message
> but just in case I thought it helpful to pass it on. How does one
> check the legitimacy of this sort of thing? Be interesting to know
> how a virus is transmitted via e-mail in contrast to a regular file.
>
>
> >>>
> >>>      SUBJECT:  VIRUSES--IMPORTANT PLEASE READ IMMEDIATELY
> >>>
> >>>> There is a computer virus that is being sent across the
> >>>>Internet.   If you receive an e-mail message with the subject
> >>>>line "Good Times",   DO NOT  read the message, DELETE it
> >>>>immediately. Please read the messages below. Some miscreant is
> >>>>sending e-mail under the title "Good Times" nation wide, if you
> >>>>get anything like this, DON'T DOWN LOAD THE FILE! It has a virus
> >>>>that rewrites your hard drive, obliterating anything on it.
> >>>>Please be careful and forward this mail to anyone you care about.
> >>>>******************************************************
> >>>> WARNING!!!!!!!  INTERNET VIRUS
> >>>>
> >>>> The FCC released a warning last Wednesday concerning a
> >>>>matter of major importance to any regular user of the
> >>>>Internet. Apparently a new computer virus has been
> >>>>engineered by a user of AMERICA ON LINE that is unparalleled
> >>>>in its destructive capability. Other more well-known viruses such
> >>>>as "Stoned", "Airwolf" and "Michaelangelo" pale in comparison
> >>>>to the prospects of this newest creation by a
> >>>>warped mentality. What makes this virus so terrifying, said
> >>>>the FCC, is the fact that no program needs to be exchanged for
> >>>>a new computer to be infected. It can be spread through the
> >>>>existing e-mail systems of the Internet. Once a computer
> >>>>is infected, one of several things can happen. If the
> >>>>computer contains a hard drive, that will most likely be
> >>>>destroyed. If the program is not stopped, the computer's
> >>>>processor will be placed in an nth-complexity infinite binary loop
> >>>>-which can severely damage the processor if left running that way
> >>>>too long.
> >>>>
> >>>>Unfortunately, most novice computer users will not
realize what is happening until it is far too late. Luckily, there is one sure means of detecting what is now known as the "Good Times" virus. It always travels to new computers the same way in a text e-mail message with the subject line reading "Good Times". Avoiding infection is easy once the file has been received- not reading it! The act of loading the file into the mail server's ASCII buffer causes the "Good Times" mainline program to initialize and execute. The program is highly intelligent- it will send copies of itself to everyone whose e-mail address is contained in a receive-mail file or a sent-mail file, if it can find one. It will then proceed to trash the computer it is running on. The bottom line here is - if you receive a file with the subject line "Good Times", delete it immediately! Do not read it. Rest assured that whoever's name was on the "From" line was surely struck by the virus. Warn your friends and local system users of this newest threat to the Internet! It could save them a lot of time and money.

---- End of mail text
Like others who have replied to the message about the "Good Times" virus, I too have been told on good authority that this is a hoax. The story about it has been circulating for about a year now and seems to resurrect itself every few months. One word of caution, however, for the uninitiated -- it is true that it would be difficult to send a virus by email. However, if there was a file attached to an email, it could contain a virus. For that reason, it is a good idea not to download files if you don't know the source.

Also, I agree that viruses are unlikely, but I can vouch for the fact that they do happen. And they are potentially costly. For those of you who are subscribers to America OnLine, there is an excellent Virus Checker by McAfee that you can download as shareware from their software library. If you decide to register and pay the requested amount (which you should do if you decide to use it), they will send you updates as new viruses are discovered.

Name: Doris R. Northrup
E-mail: us000321@pop3.interramp.com (Doris R. Northrup)
Date: 01/22/96
Time: 17:00:30

This message was sent by Chameleon

---------------------

>From piresrc@hopf.dnai.com Mon Jan 22 16:58:47 1996
Return-Path: piresrc@hopf.dnai.com
Received: from hopf.dnai.com (hopf.dnai.com [140.174.162.10])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id QAA09832 for <aapornet@usc.edu>; Mon, 22 Jan 1996 16:58:43 -0800
    (PST)
Received: from d-83.dnai.com (d-83.dnai.com [140.174.162.83]) by
    hopf.dnai.com
    (8.6.10/8.6.10) with SMTP id QAA19479 for <aapornet@usc.edu>; Mon, 22 Jan 1996
    16:58:10 -0800
Date: Mon, 22 Jan 1996 16:58:10 -0800
Message-Id: <199601230058.QAA19479@hopf.dnai.com>
X-Sender: piresrc@dnai.com
X-Mailer: Windows Eudora Version 1.4.3
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: piresrc@hopf.dnai.com (P.I.R.E./S.R.C.)
Subject: RE: Here we go again -- Possible Virus Lurking

>Like others who have replied to the message about the "Good Times"
>virus, I
>too have been told on good authority that this is a hoax. The story about
>it has been circulating for about a year now and seems to resurrect itself
>every few months.

It is a hoax...for now. However, Word documents *can* execute a virus type when read.
I believe they are in the form of Word's macro/programming language. This is getting
closer to *document/email viruses*.
One should always use caution in such public places as the net/bbs's.

-bill

===
William Burlew
MIS - PRC/SRS
Pacific Institute For Research And Evaluation
Berkeley, CA

===

>From jaelde@nytimes.com Mon Jan 22 17:11:59 1996
Return-Path: jaelde@nytimes.com
Received: from gatekeeper.nytimes.com (gatekeeper.nytimes.com [199.181.175.201])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id RAA12203 for <aapornet@usc.edu>; Mon, 22 Jan 1996 17:11:57 -0800
(PST)
Received: from mailgate.nytimes.com by gatekeeper.nytimes.com;
    (5.65/1.1.8.2/30Mar95-0352PM)
    id AA10338; Mon, 22 Jan 1996 20:17:01 -0500
Received: from [170.149.33.217] by mailgate.nytimes.com;
    (5.65/1.1.8.2/25Jul94-1134AM)
    id AA28234; Mon, 22 Jan 1996 20:14:18 -0500
Date: Mon, 22 Jan 1996 20:14:18 -0500
Message-Id: <9601230114.AA28234@mailgate.nytimes.com>
X-Sender: jaelde@mailgate.nytimes.com
X-Mailer: Windows Eudora Version 2.0.3
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: jaelde@nytimes.com (Janet Elder)

Apologies for messages sent out under my name yesterday.

Seems someone got into my mailer and used my account.

>From MNiemira@aol.com Mon Jan 22 21:36:54 1996
Return-Path: MNiemira@aol.com
Received: from mail06.mail.aol.com (mail06.mail.aol.com [152.163.172.108])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id VAA08716 for <aapornet@usc.edu>; Mon, 22 Jan 1996 21:36:52 -0800
(PST)
From: MNiemira@aol.com
Received: by mail06.mail.aol.com (8.6.12/8.6.12) id AAA29719 for
    aapornet@usc.edu;
Tue, 23 Jan 1996 00:36:17 -0500
Date: Tue, 23 Jan 1996 00:36:17 -0500
Message-ID: <960122220709_403840583@mail06.mail.aol.com>
To: aapornet@usc.edu
Subject: Re: Bosnia opinion

In a message dated 96-01-21 11:36:20 EST, you write:
Please send me info on the International Society of Political Psychology. I am not aware of the association or journal.

Thanks.

I've received a request from Morton Hunt, a long-time science writer specializing in the behavioral and social sciences, for instances of "political opposition to various kinds of research on human behavior . . . everything from the cancellation . . . of a sex survey . . . to the assaults . . . on research on racial differences in IQ." He is looking for any instance of political harassment or obstruction of scientific research that might be worth including in a new book, "Forbidden Research."

Please send material directly to him, at 15 Kingstown Avenue, East Hampton, NY 11937.

Many thanks.
Eleanor Singer
NEWS OF THE NET OF INTEREST TO AAPORNET

COOPERATION ON TV VIOLENCE
The chair of the Canadian radio and TV regulatory commission says he's now confident that Canada's threat to block some American programming because of violence or nudity is no longer necessary. The office of U.S. Trade Representative Mickey Kantor pledged to urge American border stations to adhere to future Canadian action against such programs. Two Fox affiliates already are participating in Canadian testing of V-chip technology for children's programming. (Toronto Globe & Mail 20 Jan 96 B2)

INTERNET CHILD PORNOGRAPHY
The Royal Canadian Mounted Police in Newfoundland set a national precedent when they charged a man with possession of child pornography downloaded from the Internet. Police say they aren't about to start randomly breaking into people's computers and will not act without a complaint. (Ottawa Citizen 19 Jan 96 A3)

SCIENTOLOGISTS WIN INTERNET COPYRIGHT CASE
A federal judge has ruled in favor of the Church of Scientology in a case in which the church sued a person who posted onto the Internet some ''secret'' documents on which it holds a copyright. The defendant had tried unsuccessfully to argue that the Church of Scientology had lost its rights to the documents when they were included in publicly available materials published in connection with another court case. (New York Times 20 Jan 96 p19)

COMPAQ REJOINS "INTEL INSIDE" CAMPAIGN
After yanking the "Intel Inside" logo off its computers two years ago, Compaq Computer is rejoining the highly successful chip marketing program. Compaq's plan to replace Intel microprocessors with those from Cyrix and Advanced Micro Devices was not successful, and Intel's lock on the Pentium market drove Compaq back into its arms. "If you can't beat them, join them, or rejoin them," says an analyst for Smith Barney. At the time they pulled out, Compaq resented Intel's attempts to
shift attention from the computer maker to the component maker, but in the past two years, its lead in market share has made those concerns less important. (Wall Street Journal 19 Jan 96 B2)

APPLE FOR SALE
Apple Computer is for sale, but no buyers have materialized yet. Reportedly, Sun Microsystems was in discussions over a buyout as recently as two weeks ago, but backed off over Apple's price tag. Others with whom Apple CEO Michael Spindler has broached the subject include Hewlett-Packard, Motorola, Toshiba, Sony and IBM, but so far, no company has been willing to meet Spindler's price. (Wall Street Journal 19 Jan 96 B2)

FLEXIBLE MONITORS
Now there are computer monitors that can be flipped around for a "portrait"-shaped screen, ideal for viewing vertically oriented Web pages. The MicroScan 17x by ADI Systems and the Pivot 1700 from Portrait Display Labs can be used either as a conventional monitor, or as a display that's about 13 inches high by about 9 1/2 inches wide. Flexibility doesn't come cheap, however -- each one costs more than double a conventional model -- about $925. (Business Week 22 Jan 96 p22)
Research Triangle Institute

Position Opening

Telephone Survey Unit
Production Supervisor

Description: Research Triangle Institute is seeking a qualified individual to supervise data collection activities in its Telephone Survey Unit. This individual will work with the Unit Manager and other production supervisors to perform the following tasks:

* Assign and manage interviewing staffs across all active projects
* Supervise assistant telephone supervisors and telephone interviewers during data collection
* Oversee quality control procedures
* Assist with development of data collection procedures and project training plans
* Train new telephone interviewers
* Monitor production and budget progress on active projects
* Interact with clients and project directors as needed

Research Triangle Institute is a not-for-profit organization conducting research for a wide range of government and commercial clients. It is affiliated with the University of North Carolina at Chapel Hill, North Carolina State University, and Duke University. It is located in Research Triangle Park, North Carolina, and employs over 1,500 persons. The Telephone Survey Unit contains nearly 100 CATI (Computer-assisted Telephone Interviewing) stations. Operating hours are 8:15 am to midnight Monday-Saturday and 1:30 pm to midnight Sunday.

Qualifications: Basic knowledge of survey research principles, familiarity with telephone data collection. Must interact well with people and as part of teams. Telephone interviewing/supervising experience and computer knowledge are pluses. BA or BS in social science, statistics, or related field is preferred.

Send resume to: Office of Human Resources
Research Triangle Institute
P.O. Box 12194
Research Triangle Park, NC 27709-2194
(919) 541-6000

Affirmative Action/Equal Opportunity Employer M/F/V/H

---Boundary (ID y+BYnaHBK9NiUThLUdLfba)--

>From carolee.bush@bts.gov Tue Jan 23 17:27:14 1996
Return-Path: carolee.bush@bts.gov
Received: from info.bts.gov (info.bts.gov [152.120.123.156]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id RAA12755 for <aapornet@usc.edu>; Tue, 23 Jan 1996 17:27:13 -0800 (PST)
From: carolee.bush@bts.gov
Received: from btsb1.bts.gov (btsb1.bts.gov [152.120.123.150]) by info.bts.gov (8.7.3/8.7.3) with SMTP id UAA21388 for <aapornet@usc.edu>; Tue, 23 Jan 1996 20:27:06 -0500 (EST)
Received: by btsb1.bts.gov; Tue, 23 Jan 96 20:29:42 EST
Date: Tue, 23 Jan 96 20:23:32 EST
Message-ID: <e8Y7+IcM,1A@btsb1.bts.gov>
To: aapornet@usc.edu
Subject: Message to California AAPOR Members
X-Incognito-SN: 579
X-Incognito-Format: VERSION=1.74 ENCRYPTED=NO

To: AAPORNET
Subject: PACIFIC CHAPTER, AAPOR
Date: Tuesday, January 23, 1996 8:44AM
From: SPINKUS@aol.com (Susan Pinkus)

To all those AAPOR members who live in California:

I am collecting information on members of PAAPOR or non-members of the Pacific chapter, who live in California that would like news of their promotion, change of job, books written, fellowships won, births, weddings, deaths, etc., etc. to be read by all in the AAPOR newsletter.

Please send any and all good gossip to me Susan Pinkus at SPinkus@aol.com or call me at the LA Times, 213-237-7993.

I need all the information by January 31.

Thanks.
The next issue of AAPOR is being written now and the editors are asking for information about each regional AAPOR chapter - deadline for news is Feb. 1.

Susan Pinkus at the L.A. Times is collecting any and all information that pertains to members of the pacific chapter of AAPOR and non-members, too, who live in California. She is interested in changes of employment, promotions, weddings, births, deaths, etc., etc., etc. or anything else you think would be of interest to AAPOR members. Also if you are interested in writing some kind of article that would stimulate the interest of AAPOR members in your area, that would be great!!!

Please send any information as soon as possible to:

Susan Pinkus -- internet address is: Susan.Pinkus@latimes.com
aol address is: SPinkus@aol.com
AAPORites,

Do you have any Travel Tips for those coming to our conference in Salt Lake City in May? They will go into a column for this coming newsletter.

If you have been within a day's drive of Salt Lake City and have some suggestions for special places to stay, things to do, please e-mail them to me. For example, I'm including Yellowstone, Zion, Bryce, the North Rim of the Grand Canyon......

I'm also looking for suggestions for Salt Lake City and the immediate area.

We haven't been in that part of the country for a long time and I want to encourage people to take advantage of the great beauty there.

Also, let me know if I can include your name and e-mail address in the column.

Murray Edelman                         murray1@pipeline.com

INTERNET TRANSLATION SERVICE
Globalink offers a Translate Direct service that does a quick turnaround job translating Web pages and other Internet documents to and from English, French, German, Italian and Spanish. The company has human translators available 24 hours a day. The URL is <http://www.globalink.com> and is only accessible using the Netscape Navigator browser. The company can be reached by phone at 800-255-5660.

(Internet World Feb 96 p16)
NEW YORK TIMES WEB SITE
The New York Times Web site < http://www.nytimes.com > offers news and feature articles from the printed newspaper, classified ads, and various other features. Subscribers will be able to copy articles to their own computers for $1.95 each.
(New York Times 22 Jan 96 C7)

EDUCATIONAL PROGRAMMING ON CABLE TV
Comcast, the third-largest cable operator, is preempting three hours a week of programming by cable networks such as MTV and USA Network in order to run educational programs that it will produce itself or buy from other sources. A Comcast executive says, "The networks will hate it, but at the end of the day someone has to step forward and do something." (USA Today 23 Jan 96 1B)

AT&T TO ACQUIRE STAKE IN SATELLITE TV COMPANY
AT&T is investing $137.5 million in Hughes DirecTV, giving it a 2.5% stake in the direct broadcasting service. The arrangement will allow AT&T to offer customers TV as well as long-distance telephone services, and charge for both in a single bill. The move is one more step in AT&T's plan to provide one-stop-shopping for all communications services. (New York Times 23 Jan 96 C1)

MCI GETS TOUGH ON SPAMMING
MCI has announced a new policy aimed at discouraging "spamming" -- the distribution of unwanted junk e-mail. The policy covers MCI's e-mail, Internet access, and World Wide Web services. "We reserve the right to automatically disconnect and deny access to any MCI customer who violates this spamming policy, and we will take swift and corrective action," says the marketing director for MCI's Business Enterprises.
(Investor's Business Daily 25 Jan 96 A8)

NETSCAPE CUTS DEALS WITH VERIFONE, AOL
VeriFone Inc., whose electronic payment systems are used in 75% of U.S. credit card transactions, will work with Netscape Communications to develop software for processing financial transactions on the Internet. The software will be able to handle a variety of credit cards and will be designed to work with merchants', customers', and banks' computers using existing processing structures.
(Investor's
In separate news, Netscape and America Online are in talks over using Netscape's Navigator software on America Online. "They're the only two companies that seem to have a viable shot at balancing the Microsoft hegemony," says an industry watcher.
(Wall Street Journal 22 Jan 96 A3)

SOFTWARE AS A SERVICE INDUSTRY
Cygnus Support has grown into a $10-million-a-year company by making "free software affordable" -- while it charges nothing for its source code, companies pay it to modify the software, adapt it to new hardware, and answer their technical questions.
Cygnus's software-for-free, service-for-fee strategy may be a forerunner of the future model for the highly competitive software industry. By making the software available for free, it "provides a straightforward mechanism for a group to innovate rapidly and yet remain united by a common core of technology." (Scientific American Jan 96 p35)

ISDN VS. CABLE MODEMS
After years of neglecting ISDN, Baby Bells are finally beginning to use a consumer-oriented approach to the marketing of ISDN services -- but industry observers say it's probably too little, too late. "I think it's time to write the obituary on ISDN," says a Gartner Group analyst. "Nice launching, wrong airport. It's time to turn the page and move on," he notes, referring to the cable companies' plans to offer high-speed, high-capacity access for a fraction of ISDN's costs.
(Wall Street Journal 23 Jan 96 B7)

RUSSIAN CHIPS
Russian chip factories increased their output by 10% in 1995, and sales are expected to rise 7% this year, according to British consulting firm Future Horizons. And chip exports are taking off -- from $316,000 in 1993 to $19.4 million for the first 10 months of 1995. "The industry has definitely turned around," says Future Horizons' chairman, and while their chips tend to be outdated by U.S. standards, Russian firms are doing a brisk business with countries such as China and some of the southeast Asian nations. (Business Week 22 Jan 96 p92)
FIBEROPTIC LINK AROUND THE GLOBE
A consortium led by AT&T Submarine Systems in the U.S. and NDD Submarine Cable Systems in Japan has begun a $1.5 billion project ("Flag," or Fiberoptic Link Around the Globe) to lay undersea fiberoptic cables from England to Japan, with landing points in Europe, the Middle East, Africa and Asia, in order to provide 120,000 64kbps circuits. About 50 telecommunication companies from around the world have agreed to purchase capacity on the cable. (Financial Times 19 Jan 96 p4)

Selected from Edupage (1/23/96), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Thu Jan 25 06:04:09 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP id GAA20163 for <aapornet@usc.edu>; Thu, 25 Jan 1996 06:04:06 -0800 (PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id GAA25500; Thu, 25 Jan 1996 06:04:06 -0800 (PST)
Date: Thu, 25 Jan 1996 06:04:05 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Request for Help
Message-ID: <Pine.SUN.3.91.960125060226.25184B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Date: Thu, 25 Jan 1996 13:51:52 GMT+0100
From: Janet Harkness <HARKNESS@zuma-mannheim.de>
Subject: request for help

I am working with a research assistant on comments respondents provide on self-completion questionnaires. Any tips about literature on the topic would be appreciated. Please contact Carmen Daramus at the email address below.

Thanks,

daramus@zuma-mannheim.de

Janet Harkness
Dr Janet Harkness

ZUMA
PO BOX 122155
68072 Mannheim
Germany
email: harkness@zuma-mannheim.de
phone int + 621-1246-284
In response to Murray Edelman's recent call for tourist information about Utah, site
of our 51st AAPOR Annual Conference, to be held May 16-19 at The Red Lion Hotel, Salt
Lake City, here--courtesy of the kind people at The New Roadside America
(Simon and Schuster)--are six of the hottest spots (some can be ungodly hot) in the Beehive State:

Miles from
Salt Lake
==========

0  "Gravity Hill," behind Utah's state capitol, where parking brakes strain and cars have been known to roll up hill, Salt Lake City.

37  The Shooting Star Saloon, "Home of Buck, the World's Largest Dead Dog" (stuffed), Huntsville, Utah.

110  Great Stone Face, said to resemble Mormon leader Joseph Smith, Deseret, Utah.


194  Hole 'N' the Rock, the cavern-home of Albert Christensen, who blasted and drilled it for 12 years (1940-52); occupied by Christensen's wife, Gladys--after his death--until 1974, the 14 rooms include a cavernous bathroom known as "a toilet in a tomb," Moab, Utah.

270  Mexican Hat Rock, a geologic appendage whimsically thrust
Firsthand accounts of these and similar attractions are of course welcomed. Even from this short list, however, it seems that the Beehive state is a good place to commemorate the half-century AAPOR tradition of "The Face on the Barroom Floor" of Central City, a Colorado ghost town and site of the first Annual Conference, July 29-31, 1946. (see Don Cahalan, "Origins: The Central City Conference," in Sheatsley and Mitofsky, eds., A Meeting Place, AAPOR, 1992)

-- Jim Beniger

---

NEW ENGLAND AAPOR CONFERENCE ANNOUNCEMENT/CALL FOR PRESENTATIONS

Please mark your calendar for Friday, March 22, 1996 as the date for our first New England AAPOR one-day conference. The conference will be our first opportunity to get together in-person to meet and discuss common interests. Our membership covers a large geographic area -- all of the New England states as well as the Atlantic
Canadian provinces. The conference will be held in historic Salem, Massachusetts at
the cozy Hawthorne Hotel. The registration fee will be $45 for NEAAPOR
members ($25
for students), and $60 for nonmembers. The registration fee includes a full
lunch and
refreshments at the mid-afternoon break.

The tentative conference agenda starts with lunch at noon on March 22. We
will
have
Bud Roper as our guest speaker. This will be followed by two sessions. The
first
session will present an overview of the states and provinces that we reside
in.
State polling results and other survey results for the New England states and
Atlantic Canadian provinces will be presented. The second session will be on
survey
methods. We anticipate that the second session will end around 4:45. We are
planning
an informal gathering at the hotel tavern after that, with dinner at a local
Salem
restaurant for those interested.

---------------------------------------------------------------------
IF YOU ARE INTERESTED IN DOING A 15-20 MINUTE PRESENTATION AT EITHER THE
OVERVIEW
SESSION OR THE SURVEY METHODS SESSION, PLEASE MAIL OR E-MAIL ME A BRIEF
ABSTRACT BY
FEBRUARY 9.
---------------------------------------------------------------------

Hope you can join us for this valuable event!

Sincerely,

Mike Battaglia
Chapter Secretary
Abt Associates Inc
55 Wheeler St
Cambridge, MA 02138
mike_battaglia@abtassoc.com

617-349-2425

>From 70040.441@compuserve.com Thu Jan 25 11:49:49 1996
Return-Path: 70040.441@compuserve.com
Received: from dub-img-2.compuserve.com (dub-img-2.compuserve.com
[198.4.9.2])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id LAA07534 for <aapornet@usc.edu>; Thu, 25 Jan 1996 11:49:48 -0800
(PST)
Received: by dub-img-2.compuserve.com (8.6.10/5.950515)
    id OAA17553; Thu, 25 Jan 1996 14:49:16 -0500
Date: 25 Jan 96 14:48:10 EST
From: Alisu Schoua-Glusberg <70040.441@compuserve.com>
To: <aapornet@usc.edu>
Subject: Forbidden research
Message-ID: <960125194809_70040.441_HHB39-1@CompuServe.COM>

Can someone send me a copy of the posting a few days ago asking for cases of Forbidden Research? I'd like to pass it on to a colleague who may have something to contribute, but I erased the message by mistake. Thanks!

Alisu Schoua-Glusberg
internet: 70040.441@compuserve.com

>From jlemert@CCMAIL.UOREGON.EDU Thu Jan 25 16:00:14 1996
Return-Path: jlemert@CCMAIL.UOREGON.EDU
Received: from network-services.uoregon.edu (network-services.uoregon.edu [128.223.60.21]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id QAA12617 for <aapornet@usc.edu>; Thu, 25 Jan 1996 16:00:04 -0800 (PST)
Received: from CCMAIL.UOREGON.EDU (ccmail-mailhost.uoregon.edu [128.223.60.105]) by network-services.uoregon.edu (8.7.3/8.6.12) with SMTP id PAA01207 for <aapornet@usc.edu>; Thu, 25 Jan 1996 15:59:59 -0800 (PST)
Received: from cc:Mail by CCMAIL.UOREGON.EDU id AA822612612; Thu, 25 Jan 96 13:47:26 PST
Date: Thu, 25 Jan 96 13:47:26 PST
From: "Lemert, Jim" <jlemert@CCMAIL.UOREGON.EDU>
Message-Id: <9600258226.AA822612612@CCMAIL.UOREGON.EDU>
To: aapornet@usc.edu
Subject: Re: AAPOR NEWS

Why only PAAPOR members living in California? Aren't Washington and Oregon folks eligible? Jim Lemert, U of Oregon

________________________________ Reply Separator

Subject: AAPOR NEWS
Author: aapornet@usc.edu at GATEWAY
Date:  1/24/96 11:41 AM

The next issue of AAPOR is being written now and the editors are asking for information about each regional AAPOR chapter - deadline for news is Feb. 1.

Susan Pinkus at the L.A. Times is collecting any and all information that pertains to members of the pacific chapter of AAPOR and non-members, too, who live in California. She is interested in changes of employment, promotions, weddings, births, deaths, etc., etc., etc. or anything else you think would be of interest to AAPOR members. Also if you are interested in writing some kine of article that would stimulate the interest of AAPOR members in your area, that would be great!!!

Please send any information as soon as possible to:
Since 1988, we have used Lanassist to monitor interviewers at our Center, but it does not work with our new network operating system - Novell 4.1 (we use windows). We are considering new monitoring software and we wonder what other organizations are using.

Please send any thoughts on monitoring software for DOS, Novell, NT, etc to me via a private message. I will post a summary if there is interest.

Thanks,

Nancy

Nancy G. Bannister
Center for Survey Research
Indiana University

Telephone: 812-855-2857
Email: banniste@indiana.edu
Dear AAPORNETTERS,

Please note that my old e-mail address is published in the address book. The poor computer died of old age and will not work again.

My new number is edithl@educ.uva.nl

By the way also my fax number was incorrect. It should be the same as my phone number!

greetings from freezing Amsterdam,

Edith de Leeuw

NEW RESOURCES ON THE NET

ACADEMIA AT YOUR FINGERTIPS
College and University Home Pages offers pointers to the home pages of over 2300 colleges and universities in 77 countries. Either alphabetical and geographic listings are available for browsing. It also includes a small list of what users believe to be good examples of school homepages, and a link to a final class
PBS ONLINE NEWS HOUR
PBS's Online News Hour debuted on the Internet this week. The site, rich in graphics, offers selected transcripts from the top stories of each show. Also available are "background briefings" -- selected transcripts on subjects of topical interest such as Bosnia, the Federal Budget, and Medicare. A selection of interviews by David Gergen with such people as Bill Gates and James Baker are provided, as are selected transcripts of essays by News Hour regulars like Clarence Page, Richard Rodriguez, and Roger Rosenblatt. An "Online Forum" will "allow visitors to the Online NewsHour to communicate with experts, newsmakers, and opinion leaders, on a wide variety of subjects." This week, Neil Postman and Norman Ornstein were featured.
Online News Hour features photo snapshots and links to additional information on the subjects covered in the transcripts. A searchable archive of past transcripts will soon be available, and a text-only option has been provided for those with slow connections. http://www.pbs.org/newshour/ Text only: http://www.pbs.org/newshour/textonly/home_text.html

FOR DESPERATELY SEEKING SUSAN...
Four11 Directory Services is the latest tool aiming to help you find email addresses for long lost friends and colleagues. Includes a "Group Connection" feature which allows the user to search for friends in a variety of categories such as past high school or college, past or current organization, or past locations. Four11 promises not to sell or release names, addresses or other information to anyone, and will delete an individual's entry upon request. http://www.Four11.com/

STRATEGIC STUDIES
The Strategic Studies Institute is the primary research faculty of the U.S. Army War College, and includes both civilian scholars and uniformed military officers with extensive experience in national security and military affairs. The most common products of the Institute are SSI Studies which deal with topics having strategic implications for the Army, the Department of Defense, and the larger National Security community. Additional information is available on the mission, history, and organization of SSI, plus a link to the U.S. Army Military History Institute.
NIGHTLIFE ALPHABETIZED
Nightlife A-Z provides links to entertainment, shopping, and hotel directories for cities from Akron to Zurich. Handy if you're planning to visit any of these 130 cities in the U.S., Europe, or Asia. Provided by ENN (Entertainment Network News), the site also offers the latest entertainment news and an index to movies, kid links, comedy clubs, coffee pages, among many others. Proceeds from page sponsors go to the National Children's Coalition.
http://www.azc.com/client/enn2/nitelife.htm

TOWARD THE COGNITIVE WIRING
Neuropsychology Central is devoted to the subject of - "Neuropsychology, a new branch of science with the specific and unique aim of investigating the role of individual brain systems in complex forms of mental activity."
- A.R. Luria "The Working Brain" The page aims to describe the importance of neuropsychology as a science of brain and behavior, and to act as a resource for the professional and layperson alike. See links to current technology for brain imaging, and sections covering different aspects of this ever growing field such as cognitive, developmental, and geriatric Neuropsychology. In addition, a reader survey is included to facilitate the expansion of the site.
http://www.premier.net/~cogito/neuropsy.html

UNLOCKING BRITISH LIBRARIES
The Library and Related Resources Page at the University of Exeter (UK) provides extensive pointers to library and information sites in the United Kingdom. An especially noteworthy site is included with the indexes and bibliographic information sources: the Bulletin Board for Libraries (BUBL), listing the extensive BUBL subject tree of Internet resources. BUBL is arranged both alphabetically and by UDC (Universal Decimal System--a system similar to the U.S. Dewey Decimal System). This UDS arrangement is one of the best and most extensive examples of an online "library catalog" of Internet resources. Also provided at this site are library information servers, library catalogs, library and related organizations, and scholarly societies, among others. http://www.ex.ac.uk/~ijtilsed/lib/wwwlibs.html

FOOD AND NUTRITION
The Food and Nutrition Information Center (FNIC) of the National Agricultural
Library (USDA) maintains a variety of electronic access points for the full texts of its bibliographies, resource lists, and fact sheets. Topics include Food Labeling Educational Materials, Food and Nutrition Software and Multimedia, and educational materials covering Foodborne Illness and the Food Guide Pyramid. Additional information is available on human nutrition, nutrition education, food service management, and other topics.

gopher://gopher.nal.usda.gov:70/11/infocntr/fnic
http://www.nalusda.gov/fnic/
Or gopher to: gopher.nalusda.gov
select: NAL Information Centers/Food and Nutrition Information Center

THE UNIVERSE AT YOUR FINGERTIPS
The Hubble Telescope's "deepest-ever view of the universe" is available for viewing. "Several hundred never before seen galaxies are visible in this 'deepest-ever' view of the universe, called the Hubble Deep Field (HDF), made with NASA's Hubble Space Telescope. Besides the classical spiral and elliptical shaped galaxies, there is a bewildering variety of other galaxy shapes and colors that are important clues to understanding the evolution of the universe. Some of the galaxies may have formed less than one billion years after the Big Bang." Photos are available in low and high resolution, black & white and color, and are accompanied with a detailed explanatory caption, press release, and background information.
http://www.stsci.edu/pubinfo/PR/96/01.html

FOR IRS AUDIT HUMOR
The Internal Revenue Service has opened a "Digital Daily" on the Web. The site is friendly and light-hearted, graphically rich, and easy to use. It offers a searchable interface to 600 tax forms and publications for businesses and individuals, ready to download. Sections devoted to "Tax Regulations in English", tax information for business, and an IRS newsstand with tips about your taxes will help you get started early this year. A note on how many days until April 15 may also provide incentive. A parallel "text only" site is available for those with slower connections. http://www.irs.ustreas.gov/ Text only: http://www.irs.ustreas.gov/plain/

If you only need a specific tax form (in various desktop formats) go directly to:
ftp://ftp.fedworld.gov/pub or FTP to: ftp.fedworld.gov and change directories to:
pub

BARD FEVER
SHAKSPER is the international electronic conference for Shakespearean researchers, instructors, and students, however no academic qualifications are required and anyone interested in English Literature, the Renaissance, or Drama is welcome to join. It currently includes 1100 SHAKSPEREans (many of whom are prominent in the field) from 29 countries. Like the international Shakespeare Association conferences, SHAKSPER offers announcements, scholarly papers, and the formal exchange of ideas -- but SHAKSPER also offers on-going opportunities for spontaneous informal discussion, eavesdropping, peer review, and a sense of worldwide scholarly community. The daily SHAKSPER digests are organized by subject for the reader's convenience. To subscribe, send email to: LISTSERV@ws.BowieState.edu In the body of the message type: SUB SHAKSPER firstname lastname

SCARING THE KIDS
The Ghost Zone takes you to Fun and Scary links for kids. Visit the Dark and Stormy Site, Goosebumps, or Build a Monster. Or see Whacky Web Tales and the Casper page, or less scary locales like Kids Town and the Kids' Links Page. http://www.cetlink.net/~lewist/juspage.html

THAT'S ALL FOLKS
Warner Brothers Online is a nicely-done entertainment site for both kids and adults. It includes episodes of the original Superman Radio show (via RealAudio), a singalong with Looney Toons Karaoke, clips of Madonna songs, and the Kids WB, with downloadable games, a history of Warner Brothers animation, and the "Sylvester and Tweety mysteries". However, the most interesting feature of the entire site is "Send a WeB card to a friend", which allows you to send a personalized e-mail "postcard" to a friend. The friend receives a message, with a URL and a "secret key" allowing them to retrieve their postcard. Time and bandwidth spent having fun. http://www.warnerbros.com/

Copyright Susan Calcari, 1996. Selected from InterNIC (1/19/96). The InterNIC provides information about the Internet and the resources on
The Survey Research Center at the University of Michigan's Institute for Social Research announces the 49th Annual Summer Institute. The Summer Institute is a training program in survey research techniques conducted by the staff of the Survey Research Center and other survey research specialists. The program highlights the sample survey as a basic instrument for the scientific measurement of human activities.

The Summer Institute will offer graduate-level courses in two consecutive four-week sessions, June 3 - June 28 and July 1 - July 26, 1996. Courses will be offered for graduate credit in eight-, four-, two-, and one-week formats. Course topics include an introduction to survey research, questionnaire design, cognition and survey measurement, survey data collection methods, sampling methods, analysis of survey data, computer analysis of survey data, and analysis of event history data. Several one-week workshops offering Continuing Education Unit credits will also be offered.

The Summer Institute will also include an eight week program for those interested in an in-depth study of sampling methods. The Sampling Program for Survey Statisticians (SPSS), is being offered for the 32nd time in the Summer of 1996. It combines university classes with practical application in research methods and office practice.

A list of courses and workshops is given below. Course and instructor descriptions are available on the Summer Institute World Wide Web page at http://www.isr.umich.edu/src/si/. A Summer Institute brochure containing application materials will be available late February, 1996. To receive a copy, do not reply to this announcement. Instead, send an e-mail message to summers@isr.umich.edu. Or contact James M. Lepkowski, Director of the Summer Institute, Survey Research Center, Institute for Social Research,
University of Michigan, Ann Arbor, MI 48106-1248; call the Summer Institute at (313) 764-6595; or send a facsimile to (313) 764-8263.

49th Annual Summer Institute course offerings:


One week workshops (Continuing Education Unit credits available):


>From beniger@rcf.usc.edu Fri Jan 26 10:55:39 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id KAA11573 for <aapornet@usc.edu>; Fri, 26 Jan 1996 10:55:37 -0800 (PST)
Received: (from beniger@localhost)
  by almaak.usc.edu (8.7.2/8.7.2/usc) id KAA22636; Fri, 26 Jan 1996 10:55:35 -0800 (PST)
Date: Fri, 26 Jan 1996 10:55:34 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
Assistant Professor of Sociology, Tenure Track. College of Natural and Social Sciences. Teach social science research methods and general sociology course;
specialty area is open. Engage in scholarship, grant writing and departmental activities. Demonstrated competence in teaching and research. Required: PhD in Sociology; data analysis/computer proficiency. Preferred: teaching experience:
Starting date: August 1996. Salary is competitive. The University provides retirement plan options and a flexible benefits program at a minimal cost to the employee.
Review of applications will begin February 15, 1996. Provide curriculum (including transcripts), brief description of research interests and three letters of recommendation to: Chair, Department of Sociology, University of Nebraska at Kearney, Kearney, NE 68849. pigott@platte.unk.edu. AA/EO/ADA http://www.unk.edu

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NEWS OF THE NET OF INTEREST TO AAPORNET

CLINTON PROPOSES COMPUTERS IN ALL CLASSROOMS

In his State of the Union speech this week President Clinton said: "Every classroom in America must be connected to the information superhighway, with computers, good software and well-trained teachers. We are working with the telecommunications
industry, educators and parents to connect 20% of the classrooms in California by this spring, and every classroom and library in America by the year 2000."

The Department of Education's preliminary cost estimate for the proposal is about $10 billion; a McKinsey & Co. consulting study completed last summer for the National Information Infrastructure Advisory Council estimated the cost for the kind of system proposed by the President (i.e., a computer for every four or five students) to be about $47 billion. (New York Times 25 Jan 96 A9)

CRUISING THE NET IN THE FRIENDLY SKIES
The Network Connection of Atlanta is developing InterView, an extension of the AirView in-flight entertainment system. InterView will add Net surfing to AirView's menu of movie-viewing, computer games, music videos, and faxing functions from monitors installed in passengers' seatbacks. Both systems are slated for delivery next June. (Information Week 8 Jan 96 p10)

INSECURITY FEARS
A North American study on Internet security by Ernst & Young says that companies fear doing business via the Internet. Companies with a direct Internet connection are concerned that outsiders can gain access to their systems and data bases, and companies that transmit sensitive financial information worry about the security of these transactions. (Toronto Globe & Mail 25 Jan 96 B5)

TELECOM "GIVEAWAY" CONTROVERSY MAY BE DEFERRED
Senate Commerce Committee chair Larry Pressler (R., SD) is suggesting that a controversial provision of the telecommunications legislation be removed from that legislation and addressed in a separate bill. The provision has been attacked by Senator Bob Dole and other Republicans as a "giveaway" of valuable airwave spectrum to TV broadcasters for uses such as high-definition television. (New York Times 25 Jan 96 C6)

IBM DECREE-LIFTING IS AN INCOMPLETE SUCCESS
A federal judge has terminated much of the 1956 consent decree against IBM, intended at the time to level the playing field between Big Blue and its competitors, but two critical parts of the decree remain in force. Those cover IBM's mainframe computer
and AS/400 midrange computer lines, a caveat that left IBM officials less than ecstatic over the ruling: "Even as amended by the judge's order, the decree represents an unwarranted limitation on legitimate business conducted by IBM," says a company statement. On the positive side, the ruling lifts restrictions on IBM's services operations, currently the fastest growing portion of its business. (Wall Street Journal 24 Jan 96 B7)

SOFTWARE MAKERS SHOULD LOOK TO PATENT LAW FOR PROTECTION
Patent attorney Peter Trzyna says copyright law increasingly is unsuitable for protecting computer software: "The law is changing all the time, especially computer law. It's moving against copyright protection for software. The doctrine of look and feel (the idea that the basic appearance of a program can be protected) has been pared way back. It used to be viewed that computer programs as a whole could be protected by a copyright. But not anymore." He recommends using the patent process for protection: "Essentially every judge on the court of appeals has said software is a patentable subject matter. It's got to be new and not obvious, and those are the same principles that have guided patent law for years in other fields." (Investor's Business Daily 24 Jan 96 A6)

NEW WAVE OF INTERNET IPOs ON THE HORIZON
Still flush from the rush experienced during Netscape's initial public offering, Wall Street is bracing for another onslaught of fledgling Net companies. Waiting in the wings are IDT Corp., an Internet services provider and discount telephone company; CyberCash Inc., which provides security for online transactions; Raptor Systems, which makes anti-hacker/cracker software; VocalTec, an Israeli company involved in Internet telephony; and many others. Still, the drop in Net stocks has traders a little jittery: "If you get too many of these Internet IPOs, you could saturate the industry," says one mutual fund portfolio manager. (Business Week 29 Jan 96 p60)

FINANCIER PROMISES $5 MILLION FOR INTERNET ACCESS
International financier George Soros is planning a new $5-million foundation dedicated to the development of Internet access for hospitals, museums and libraries in the former Soviet Union and Eastern Bloc countries, as well as South Africa
and Haiti. A spokesman for Soros's Open Society Institute says expanded Internet access can play an important role in nurturing democracy in these countries. (Chronicle of Higher Education 26 Jan 96 A17)

INTEL LINES UP SUPPORT FOR NEW DATA CARD
Intel has attracted backing from Microsoft, Hewlett-Packard, Compaq Computer, Philips NV, Fujitsu, Sharp and Advanced Micro Devices for its Miniature Card, a new generation of tiny storage devices expected to be used in everything from cellular phones to digital cameras. Intel's design is rivaled by Compact Flash, a competing standard backed by SanDisk, along with supporters such as Motorola, Apple Computer, Eastman Kodak and NEC Corp. SanDisk already is shipping some of its cards, and Intel expects to begin shipping in the spring. (Wall Street Journal 24 Jan 96 B7)

TV DECODER AGREEMENT IN GERMANY
Two major rival German media organizations, Bertelsmann and Kirch, have agreed to collaborate on development of a pay-per-view standard decoding box for digital TV. By working together rather than pursuing competing standards, the groups will realize considerable savings on a system that will cost several billion Deutschemarks in startup costs. (Financial Times 22 Jan 96 p15)

PRIVACY OF PERSONAL DATA
Canada's largest retail brokerage, Midland Walwyn, is urging the government to take steps to ensure that the country's major banks do not "abuse" the massive amounts of personal data on customers contained in their computers. The brokerage is worried about the enormous potential for invasions of privacy and conflict of interest as banking conglomerates consolidate their customer data. (Toronto Star 25 Jan 96 A1)

Selected from Edupage (1/25/96), edited by John Gehl and Suzanne Douglas.
Would you pass me sources of literature, research, sampling and survey methods discussing how to validly estimate the scope (e.g., number of victims, nature of damage, damage to housing, agriculture, public health, water and sanitation, transportation system, economy, other infrastructure, short vs. long-term effect) of a natural disaster (e.g., flood, storms, earthquake, etc.) in an area (e.g., city, county, state, or nation)?

Please reply directly to me. Thanks so much in advance for your immediate attention to this inquiry.

- Young

Chun_Y@BLS.GOV

An article in Saturday's New York Times (natl ed, p 8) with the superhead "New Thinking on Polling" and headline "Opinions Were Changed by Issues Convention Talks" presents some of the key results of the $4-million National Issues Convention, sponsored by the University of Texas and the Presidential Libraries and held January 18-21 in Austin, Texas.

The 459 delegates to the convention, "a random sample that mirrors the entire country," were chosen by the National Opinion Research Center, University of
Each delegate completed a pre-deliberation survey, then read briefing materials on family, economy and foreign policy prepared by Public Agenda and the Kettering Foundation, participated in small-group discussions and televised forums with policy experts, four Republican Presidential candidates and Vice President Al Gore, and filled out a post-deliberation survey before returning home. The conclusion with which Times writer Ernest Tollerson begins his article: "A little bit of reliable information, plus plenty of time to digest it and debate it, can be a liberating thing."

Pre- and post-deliberation survey results from the first section of the National Issues Convention questionnaire, as released by the organizers, follow. Results of other sections will be posted to AAPORNET in later messages.

******

NATIONAL ISSUES CONVENTION RESULTS

Section I. Political Efficacy

QI-1. "I have opinions about politics that are worth listening to."

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<td>68.1%</td>
<td>+ 27.1</td>
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<td>43.4</td>
<td>25.8</td>
<td>- 17.6</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>8.4</td>
<td>3.6</td>
<td>- 4.8</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>4.1</td>
<td>1.4</td>
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</tr>
<tr>
<td>Don't know</td>
<td>3.2</td>
<td>1.1</td>
<td>- 2.1</td>
</tr>
</tbody>
</table>

QI-2. "People like me don't have any say about what the government does."

<table>
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<tr>
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<tbody>
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<td>17.9%</td>
<td>6.3%</td>
<td>- 11.6</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>26.3</td>
<td>24.5</td>
<td>- 1.8</td>
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<tr>
<td>Disagree somewhat</td>
<td>30.8</td>
<td>32.0</td>
<td>+ 1.2</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>24.7</td>
<td>36.5</td>
<td>+ 11.8</td>
</tr>
<tr>
<td>Don't know</td>
<td>0.2</td>
<td>0.7</td>
<td>+ 0.5</td>
</tr>
</tbody>
</table>

QI-3. "Public officials care a lot about what people like me think."

<table>
<thead>
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<td>10.6%</td>
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<td>33.9</td>
<td>49.2</td>
<td>+ 15.3</td>
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<tr>
<td>Disagree somewhat</td>
<td>37.0</td>
<td>30.0</td>
<td>- 7.0</td>
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<tr>
<td>Disagree strongly</td>
<td>19.9</td>
<td>8.8</td>
<td>- 11.1</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.3</td>
<td>1.4</td>
<td>- 0.9</td>
</tr>
</tbody>
</table>
QI-4. "Some people think that it's important to stand up for your own opinion even if most of those around you disagree. Others think that it's better to keep your views to yourself when most of those around you disagree. Which position comes closer to your view?"

<table>
<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>Stand for opinions</td>
<td>84.9%</td>
<td>89.6%</td>
</tr>
<tr>
<td>Keep views to self</td>
<td>10.1%</td>
<td>4.5%</td>
</tr>
<tr>
<td>Neither</td>
<td>3.8%</td>
<td>4.1%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>1.1%</td>
<td>1.8%</td>
</tr>
</tbody>
</table>

QI-5. "National political leaders are out of touch with the rest of the country."

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<tr>
<th></th>
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</thead>
<tbody>
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<td>27.1%</td>
<td>19.6%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>46.3%</td>
<td>47.6%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>21.2%</td>
<td>27.8%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>2.7%</td>
<td>4.5%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.7%</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

QI-6. "Sometimes politics and government seem so complicated that a person like me can't really understand what's going on."

<table>
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</tr>
</thead>
<tbody>
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<td>17.3%</td>
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<tr>
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<td>37.3%</td>
<td>41.6%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>23.1%</td>
<td>22.5%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>19.8%</td>
<td>18.4%</td>
</tr>
<tr>
<td>Don't know</td>
<td>1.8%</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

*** End of Section I ***

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

GERMAN PROSECUTORS TARGET INTERNET RACIAL HATRED
The Mannheim, Germany, prosecutor's office has launched an investigation of CompuServe and Deutsche Telekom's T-Online service for inciting racial hatred,
a
crime in Germany. At issue is online access to a Web site run by a neo-Nazi
e extremist in Canada who uses the Internet to distribute anti-Semitic
propaganda. The
legal reasoning, according to a prosecutor's office spokesman, is that
"because it's
available over the Internet, it also can be called up in Germany. Then the
scene of
the crime is all Germany." Although the investigation is now limited to
CompuServe
and T-Online, there are also several hundred small companies that provide
Internet
access in Germany. (Wall Street Journal 26 Jan 96 B2)

ONLINE SERVICE PROVIDERS WANT CHANGE IN U.K. LIBEL LAW
Online providers CompuServe, Europe Online, and Microsoft Network are urging
the
United Kingdom to rewrite its libel laws to ensure that an online service
provider
will not be held responsible for libelous statements made by subscribers
unless the
provider has been posted to its system and has "the ability and the authority
to
prevent its publication, but fails to do so within a reasonable time." (Financial
Times 26 Jan 96 p7)

CANADA BACKS OFF ON BLACKOUT THREAT
Following President Clinton's support for the use of V-chip technology, Canadian
regulators backed away from threats to black out American programming that
fails to
meet standards on violence. The American and Canadian associations of
broadcasters
oppose the use of V-chips, arguing largely on constitutional grounds. An
industry
official pointed out, however, that advertising revenues are what is at
stake:
broadcasters are concerned that once a rating is put in place, audiences
might
start
to diminish and advertising dollars along with them. (Toronto Financial Post
26 Jan
96 p7)

NOTES DOES THE NET
Analysts who predicted the demise of Lotus Notes as a result of the work-
sharing
advantages of the Internet may have been a bit premature in their
estimations.
In
fact, the number of PCs using Notes has doubled in the past six months to 4.5
million, and is expected to hit 20 million in 1998 -- the break-even point for
IBM's
investment. "All the hype over the past six months has done us a tremendous service
by espousing the benefits of collaboration," says Notes creator Ray Ozzie. Accordingly, Lotus has lowered its price for desktop software to $69 -- "in browser country" says CEO Michael Zisman -- and the company is concentrating on making new products that enhance connections between Notes and the Internet. The first step is persuading current users of the highly successful cc:Mail program to try Notes for their e-mail, and sort of ease into the new product line from there. "It's marketing simplicity," says an analyst with International Data Corp. (Business Week 29 Jan 96 p70)

INFOTECH HOT BUTTONS GET HOTTER
An Information Week survey shows that nearly 60% of CIOs queried plan to boost information technology spending in 1996. Only 13% reported a planned decrease. But the money won't go for more hardware (at least not networking hardware)-- more than half the respondents said at least 75% of their 1996 budgets will go toward items other than equipment. And hot technologies will get hotter. Nearly 75% said they'll use the World Wide Web and online services this year, and all reported they'll be using client-server technology. The Internet will be used by half. One VP at a high-tech consulting firm put it this way: "To out-customize your competitors, you have to beat them on IT." (Information Week 8 Jan 96 p28)

JAPANESE INTERNET USERS ARE NIGHT-OWLS
Due to significantly cheaper night-time phone rates, Web surfers in Japan do most of their cruising after dark. "Two years ago I was the first commercial Internet provider in Japan. Today there are 45 Internet service providers in Tokyo alone," says the president of Global OnLine Japan, who says his heaviest usage time is midnight. A Cisco Systems marketing manager estimates growth of Internet hosts in Japan at 300% a year, and the annual growth rate of online services is pegged at 50%. (Scientific American Jan 96 p36)

ELLERBEE ON ENCARTA
Joining journalist Michael Kinsley in the leap to the Net, "NBC News Overnight" host Linda Ellerbee will work with Microsoft to create a monthly online interview show available on the Encarta Encyclopedia Web site
The first "Encarta on the Record" show will debut Feb. 21 at 9:30 p.m. EST. (Investor's Business Daily 29 Jan 96 A6)

AOL RECORDS USED TO SOLVE MURDER CASE
Fairfax County, Va. police recently obtained a search warrant for electronic files relating to participants in an American Online chat room in an effort to solve a murder in New Jersey. The victim had met his alleged assailant through a "men for men" chat room, and investigators say several other chat room participants helped in disposing of the body. One of them, a 24-year-old woman, is now charged with tampering with the evidence. An AOL spokeswoman said that it is the company's policy to comply with subpoenas, and that although it does not keep records from chat rooms, it does keep records of e-mail for five days before they are purged. "We certainly respect and abide by our customers' right to privacy, but we are also going to follow the law. We have 4.5 million customers -- that's the size of a city. When we have some problems, we have to deal with it responsibly." (St. Petersburg Times 28 Jan 96)

U.S. POSTAL SERVICE PLANS DIGITAL SERVICES
Between 1988 and 1994, the U.S. Postal Service's market share of mail delivery dropped from 77% to 62%, while market share for express delivery services dropped from 4% to 2%, and market share for electronic alternatives increased from 19% to 36%. To survive and prosper in the information age, the Postal Service now has aggressive new plans for providing digital services, including a hybrid service (carrying both e-mail and paper mail), electronic shopping kiosks, and certified electronic mail. Postal executive Richard Rothwell says: "In the future, when you buy cc:Mail, the box will say, 'Postal Electronic Commerce Services-ready.' When you click on an icon, it will invoke options such as electronic postmark, certificate, return receipt and so forth." Gene Del Polito of the Advertising Mail Marketing Association objects to the Postal Service's plans, saying: "Anyone that
competes with the Postal Service is at an enormous disadvantage. They don't pay taxes, they are not subject to antitrust laws, and so forth." (Computerworld 22 Jan 96 p1)

WRITING CONTEST
O'Reilly & Associates will publish winners of a $5,000 writing contest called "Spider or Fly?" dealing with the general question: "Are we masters of the Web or trapped in it?" and the relationships between technology and human consequences. Info: <http://www.ora.com/staff/stevet/netfuture/>.

OOPS! MATH COUNTS IN SPECTRUM AUCTION
During the C-block auction of digital wireless spectrum last week, Puerto Rico-based PCS 2000 L.P. bid more than $180 million for the Norfolk, Va. license, which had a required minimum bid of $18 million. An FCC spokeswoman said another company, bidding for a Rockford, Ill. license, made a similar error, offering $22 million instead of the minimum $2.3 million. Map Wireless L.L.C. withdrew the Rockford bid, but could end up being liable for the difference between $22 million and whatever bid prevails; PCS 2000 didn't withdraw before the deadline. "As far as we're concerned, they submitted that bid," the spokeswoman says. (Multichannel News 29 Jan 96)

Selected from Edupage (1/28/96), edited by John Gehl and Suzanne Douglas.

>From William.L.Nicholls.II@ccMail.Census.GOV Mon Jan 29 10:30:20 1996
Return-Path: William.L.Nicholls.II@smtp-gw3.census.gov
Received: from info.census.gov (info.census.gov [148.129.129.10]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id KAA04071 for <aapornet@usc.edu>; Mon, 29 Jan 1996 10:30:19 -0800 (PST)
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Date: Mon, 29 Jan 96 13:23:59 EST
From: "William L Nicholls II" <William.L.Nicholls.II@ccMail.Census.GOV>
Message-ID: <9600298229.AA822951099@smtp-gw3.census.gov>
To: aapornet@usc.edu
Subject: CSAQ Anyone or Electronic Questionnaires?

This message was sent before, but is being repeated since anyone who
tried to reply during the extended Federal furlough and blizzard would have failed to reach the Census Bureau. Our e-mail resources were totally shut down during that period.

To those who already sent us valuable ideas and information, which we acknowledged, thanks again

Bill Nicholls

Dear Colleagues --

Three of my colleagues at the Census Bureau are trying to pull together anything written (or otherwise known) about computerized self-administered questionnaires (CSAQ), or disks-by-mail (DBM) questionnaires, or electronic questionnaires or any other form of self-administered computerized questionnaires for either the general public or establishment respondents.

We are interested to learn --

- How broadly these methods are used.
- What kinds of studies they are used for.
- What types of questions and data structures (tables, rosters) they can and can't handle well.
- What are the principal problems of getting such surveys into production.
- What we know about their acceptance by different types of respondents.
- What we know about their unit response rates (especially relative to paper-and-pencil questionnaires.)
- What we know about their item non response rates.
- What we know about their level of respondent entry errors.
- What we know about other aspects of their data quality.

We have read the few general papers on the field but are looking for current or recent CSAQ/DBM/Electronic surveys in production, testing, or planning and especially for any research data on the above topics.

If there is such work in progress in your organization or if you know of any important studies in this area going on elsewhere, please let me know. An e-mail address for further contacts would be helpful.

Eventually, a summary of this information will be presented in a published paper available to the entire field. Interim summary information should be available from --

Magdalena.Ramos@ccmail.census.gov.

Thanks.

Bill Nicholls
William.L.Nicholls.II@ccmail.census.gov
STUDY MANAGER POSITION IN SEATTLE

Battelle/SRA is seeking an experienced study manager to collaborate with Battelle on a research project to take place in Seattle, Wa., beginning February - April, 1996. The primary objective of the study is to develop a better understanding of primary care providers and patient beliefs, attitudes and behaviors concerning the taking of sexual and drug histories and providing HIV prevention counseling. Study results will help investigators develop strategies to increase the providers' involvement in preventing their patients from contracting HIV or other STD's. Care providers and patients will be asked to complete self-administered questionnaires following a health maintenance visit. The Study Manager selected for the position should be prepared to work in the field as well as the office.

Candidates with a Bachelor's and/or Master's degree in epidemiology, public health, sociology or other related field will be given preference. The position requires 3 - 5 years experience with the following:

* Management of day-to-day study operations and supervising project staff,
* Development of questionnaires and questionnaire specifications, writing training manuals and other forms, development and implementation of data collection protocols, etc.,
* Knowledge of data preparation and quality control procedures,
* Data collection and conducting data collector training sessions,
* Assistance with client liaison and fiscal management of projects,
* Original technical writing, and
* Handling multiple tasks simultaneously.

This position is a full-time professional staff position working on the 3 to 4 year study, as well as developing other opportunities in the SRA/Seattle area. Qualified applicants should contact Patsy Henderson by e-mail hendersp@battelle.org
or send a cover letter and resume to:
Patricia Henderson, Director
Battelle/Survey Research Associates
401 North Lindbergh Boulevard, Suite 330
St. Louis, MO 63141-7839

If additional information is needed call Judy Aubuchon, Administrator at 1-800-444-5234, 9:00 to 5:30 CST.

--From beniger@rcf.usc.edu Mon Jan 29 16:57:35 1996
Return-Path: beniger@almaak.usc.edu
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Date: Mon, 29 Jan 1996 16:57:31 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Travel Tips to Salt Lake City
Message-ID: <Pine.SUN.3.91.960129165548.3471C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII


Date: Mon, 29 Jan 1996 12:52:57 -0700
From: Lois Haggard <hlosa.lhaggard@state.ut.us>
Subject: Travel Tips to SLC

Having lived in SLC almost continuously since 1963, I feel obliged to offer some travel tips that are somewhat more "relevant," shall we say, than the tacky-tourist stuff that Beniger dredged up from the "New Roadside America." (Although I have to admit that the worlds largest stuffed dog sounded intriguing!)

Dining in SLC: (these are just a few of my favorites)

*Italian:
Nino's, downtown, for northern Italian, elegance, and a view of the city. Al Forno's, downtown, intimate (small), an extensive menu, excellent food, and an excellent value.

*Southwestern Nouvelle Cuisine:
The Red Butte Cafe, Foothill Village Shoping Center (10 min from downtown).
Sandwiches, "lite" pizzas, innovative specials on menu at all times.

*Vietnamese:
  Cafe Trang, downtown. Excellent food, excellent value!

*Thai:
  Bangkok Thai, Foothill Village Shopping Center. Excellent curries. Nice staff.

*Indian:
  Star of India, downtown. Excellent! Traditional tandoori oven, nan.

*Authentic Mexican:
  La Frontera, Downtown. Excellent food, excellent value. REAL Mexican food, best Chile Verde in town. Visit 700 West location for most authentic ambience.

*Ski resort dining:
  Deer Valley. Best ski resort food. Up in Park City. (About 40 minutes up I-80 from downtown SLC). Stein Erickson Lodge, or call the resort and ask for a recommendation, depending on the time of day. They do a great Sunday brunch, and in May there may even be a few interpid skiers up there.


*Brunch:
  Market Street Grill, Downtown. Great food. Menu (not a buffet). Red Lion actually has a very good Sunday Brunch. Snowbird and Deer Valley have good Sunday Brunches during the summer, I don't know if they will have started their "brunch season" by May.

*Brew Pubs:
  Squatters Pub, downtown.
  Red Rock Cafe, downtown.
  Fuggles, downtown.
  All have very good food and beer.

Spirits:
  You shouldn't have any trouble getting what you want. Although liquor stores are closed on Sunday, so a little forethought is required.

So much for dining. As for activities...

Mormon Tabernacle Choir rehearsals are free to the public every Thursday night at 8:00
to 9:30 PM in the Tabernacle in Temple Square (smack in the middle of downtown SLC).

Avoid Gravity Hill -- I think road construction ruined it anyway.

Avoid The Great Salt Lake -- biggest tourist disappointment in the state.

NBA Jazz basketball at the Delta Center, downtown. Call (801) 355-dunk for tickets.

Theatre:
Try a Salt Lake Acting Company production. Or the Pioneer Theatre Company. Both are consummate professionals providing excellent productions and tend a little towards the avant-garde.

Dance:
Repertory Dance Theatre
Ballet West
Both very good. Both perform in the refurbished Capitol Theatre, a nice, intimate hall with a sort of "vintage ornate" feel to it. It's right downtown.

Utah Opera:
Usually sold out. I don't know when their season ends.

Utah Symphony:
A very good symphony. A really wonderful symphony hall right downtown.

Birding. World class birding at the Bear River Bird Refuge (1 hour north of SLC) and at Fish Springs Bird Refuge (2.5 hours west on old pony express route). These wetlands are major way stations for lots of exotic birds as they make their way across the desert. May might be a little late for some migrating species, but there is world class birding at these places year 'round.

May is a very good time to visit the lower elevations of the desert, as the temperatures are quite moderate this time of year, the weather great, and the wildflowers will be peaking. I have so many places to recommend, it will be difficult.

Arches National Park, near Moab, is about a 5 hour drive from Salt Lake City. Moab has become a Mtn Biking Mecca. Hotel accommodations convenient in Moab. Or camp at the Park.

Bryce Canyon is quite high in elevation, and will still be quite cold and probably snowy still in May.

Zion National Park is beautiful. It's about 7 hours from SLC. Some nearby
motel accommodations, and camping.

Goblin Valley State Park. Camping only. Call Utah's State Park office to reserve a camp spot. (801) 322-3770. And ask about hiking in the nearby slot canyon called "Little Wild Horse Canyon"

Shopping:
Good shopping at the downtown malls. There is a large "Outlet Mall" called "The Factory Stores at Park City" that is about 25 minutes drive from downtown. Park City main street has many nice galleries and jewelry stores, and some American Indian artifacts (rugs, jewelry, pots, etc.)

For a more authentic Native American experience, I recommend driving down to either the Navajo Reservation and spending a couple of days "trading post hopping," and hit Canyon de Chelly (remember the Edward Curtis photographs???) and the Hubble Trading Post. Or you can take another day and drive down to the hotel at the Cultural Center on Second Mesa on the Hopi Reservation in Arizona. You can find very nice pottery, kachina dolls, jewelry, and baskets, and take a look at an ancient civilization still in operation.

Skiing:
There will likely still be skiing at some of the resorts. Snowbird is typically open later than the others -- through May. The snow is generally still quite good this time of year -- but skiers get tired of Winter, just as the rest of us do, and the market for skiing winds down. So it ends up being a pretty good time to pick up a good day of skiing without a lot of crowds.

Nordic skiing in May... I don't know, as the Nordic tracks tend to be lower in elevation. There is a very nice track that is up at about 7,500 feet between Solitude and Brighton ski resorts in Big Cottonwood Canyon. I'm sure this one will still have lots of snow.

Hiking:
By May there will be some hiking available in the lower elevations and on the west slope of the Wasatch Range. There are some pretty hikes you can do at this time. The Salt Lake Overlook trail up Millcreek Canyon, for instance. It will have some
snow on the trail toward the top, so bring good boots and gators if you have them. I will probably have a few hikes scoped out by then, and can offer more advice at that time. Or call Wasatch Touring (801) 359-9361 before you leave for SLC. Their staff include avid outdoors folks who always have good advice.

That should about cover the bases. I can help with your questions, somewhat, or you can call the Utah Travel Council at (801) 538-1467, or the Salt Lake Convention and Visitor's Bureau at (801) 521-2822.

Lois M. Haggard, PhD
Social Scientist
Utah Department of Health
(801) 538-9455
lhaggard@email.state.ut.us

>From beniger@rcf.usc.edu Mon Jan 29 17:28:29 1996
Return-Path: beniger@almaak.usc.edu
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Date: Mon, 29 Jan 1996 17:28:23 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NSF Director on Future of NSF Funding
Message-ID: <Pine.SUN.3.91.960129172206.3471F-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Fr: Maria Zemankova <mzemanko@nsf.gov>
Re: NSF Director N. Lane on S&T Funding, Scientist's Role

The American Institute of Physics Bulletin of Science Policy News Number 9:
January 22, 1996

NSF Director Neal Lane on Science Funding Outlook, Role of Scientists

National Science Foundation Director Neal Lane, in a speech entitled, "Thin Ice Over Deep Water: Science and Technology in a Seven Year Downsizing," comments on the outlook for federal science funding and the role of scientists in the political process. Lane delivered his remarks at a January 15 meeting of the American Astronomical Society.
"Science in America is strong. The American system of higher education is strong. NSF is strong, in part due to its efficiency, effectiveness, and high standards of decision making through peer review, and most importantly the support and active involvement of the U.S. science community. But, we are not operating in a healthy environment for science -- research or education....

"The overall cuts in spending over the next seven years (1996-2002) are designed to help balance the budget, at least through the year 2002. However, the specific reductions and cuts by which we reach that goal can, in fact, spell trouble or triumph. My concern is that these plans target major portions of the Federal R&D enterprise for dismantlement, creating "thin ice" on which we attempt to skate toward continued economic success.

"...we are now challenged to more clearly articulate the benefits of federally funded research and education to a nation that is largely uninformed about science and increasingly skeptical of federal funding of all sorts. Now it is important that scientists move beyond their intuitive understanding of the importance of their work and begin to fold in anecdotal evidence from the past with the results of careful assessments -- both existing and still to be done -- of the tangible societal benefits of scientific research and education.

"Recently we have had strong validation of both our intuition and data. The President's Council of Economic Advisors issued a report in October entitled 'Supporting Research and Development to Promote Economic Growth.' The economy is not the only benefit to be derived from R&D, but it is an important one. The report stresses that every federal dollar spent on R&D adds much more to the economy than simply a dollar of R&D.

"The report goes on to state, 'Investments in research and development are the key to increasing productivity, accounting [in recent history] for half or more of the growth in output per person.' And it has long been accepted that improved worker productivity is the key to the increased competitiveness of a business, and of an
industry, and of the general economic environment within a state.

"Further recognition of the importance of productivity came from the Economist Magazine which did a special survey on American business in its mid-September, 1995 issue. The report states, 'What really matters is a country's ability to raise its own productivity. That is the only way in which a country's industries can sell their wares in international markets while raising their workers' wages.' The article also quotes Stanford economist Paul Krugman on this same issue. He says, 'Productivity is not everything, but in the long run it is almost everything.'

"And so here we have this tightly integrated cycle. R&D investments in science and technology, for the most part, advance productivity through improved processes and products. Highly trained technical workers are required for the kinds of jobs that research and development help create. This all comes together when you put skilled workers into high-value jobs and promote economic growth. All well and good if, among other things, the umbrella investment in federal R&D is maintained at a healthy level and the workers get the education they need. As Shakespeare would say, 'aye, there's the rub.'

"The federal investment in non-defense R&D is projected by the AAAS to decrease by approximately 33 percent in real terms by 2002, and the cuts in education are larger. In essence, this nation is getting ready to run an experiment it has never done before--to see if we can reduce the federal investment in R&D by one-third and still be a world leader in the 21st century. Nobody knows the outcome. But it seems pretty high risk....

"Mother Nature may have shut down Washington with a pair of blizzards, but before that the entire nation suffered something of a "whiteout" by the shutdown of the federal government on two occasions for a total of four weeks. In this last go-around, several agencies or programs that are politically visible and popular were pulled out of the usual appropriations bills by the Congress and given
targeted appropriations, i.e., long-term C.R.s [continuing resolutions], through the end of the fiscal year. NSF was not one of them; nor was NASA -- we are in business only through January 26....

"My message to you today is that if you don't take it as one of your professional responsibilities to inform your fellow citizens about the importance of the science and technology enterprise, then that public support, critical to sustaining it, isn't going to be there. Who knows more about science, its complex relationship with technology, the linkage between research and education, the often unexpected benefits to society, than you? Who has greater credibility in discussing science, not just astronomy but science, than you? Who understands better than anyone the price our nation will pay if we fall behind in science and technology in the effort to downsize government? Is it self-serving to advocate support for science? Perhaps. But if the 'self' is the American people and the position of leadership of the U.S. in all fields of science and technology in the 21st century, then I wouldn't worry too much about appearing self serving.

"One thing that has been striking during this year of budget battles and, most recently, the shutdown, is the perceived stony silence of the science and technology community -- the universities, where most of the fundamental research is done, and with a few exceptions, business and industry, which depend on the knowledge and technologies research provides. And I can assure you that this perceived lack of concern has not gone unnoticed in Washington.

"Clearly, this is a time of great challenge for science and technology in America. But, I believe we can seize this time as one of opportunity to work together in ways we have never done before, to raise our voices, together, to send out a clear and coherent message. This is not the time to plead for biology vs. chemistry or astronomy vs. engineering, or even basic vs. applied research or technology. It's a time to speak out about the importance of the Federal investment in science and technology, in research and education, in universities, in national laboratories and
other institutions -- and in the partnerships that have been formed with industry and other sectors that use the knowledge and technologies for the public good...."

>From KREBS@zuma-mannheim.de Tue Jan 30 01:02:41 1996
Return-Path: KREBS@zuma-mannheim.de
Received: from noc.belwue.de (root@noc.BelWue.DE [129.143.2.1])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id BAA15974; Tue, 30 Jan 1996 01:02:38 -0800 (PST)
Received: from hp-zuma.zuma-mannheim.de (hp-zuma.zuma-mannheim.de
[193.196.10.1]) by
    noc.belwue.de with SMTP id KAA23490
    (8.6.12/IDA-1.6); Tue, 30 Jan 1996 10:02:34 +0100
Received: from zum-1.zuma-mannheim.de by hp-zuma.zuma-mannheim.de with SMTP
    (1.38.193.4/BelWue-1.0HP) id AA10140; Tue, 30 Jan 1996 10:01:32 +0100
Received: from ZUM-1/MAIL by zum-1.zuma-mannheim.de zum-1 (Mercury 1.11);
    Tue, 30 Jan 96 10:00:36 +0100
Received: from MAIL by zum-1 (Mercury 1.11); Tue, 30 Jan 96 10:00:26 +0100
From: "Dagmar Krebs" <KREBS@zuma-mannheim.de>
Organization: ZUMA
To: Edith de Leeuw <edith1@educ.uva.nl>, aapornet@usc.edu,
    owner-aapornet@usc.edu
Date:          Tue, 30 Jan 1996 10:00:24 GMT+0100
Subject:       Rc-membership
X-Pmrgc:       1
X-Mailer:     Pegasus Mail v3.1 (R1a)
Message-Id: <463A0E751B6@zum-1.zuma-mannheim.de zum-1>

Dear Edith,

hopefully you can help with an information: since the last Rc-33 meeting in bielefeld I did not receive any rc33 information. And I'm not sure if the last payment I made worked. Is it possible that my name has been skipped from the membership list somehow? Would you be so kind to replace it then? And to give me information how and to which account I can send the membership dues?

Thanks for your kindness.

Another question: some months ago you have announced a literature list about telephone interviews. Do you still have it and can send to me? Although I am in Giessen at the university my e-mail is still at ZUMA.

Best wishes to you and many thanks in advance

Sincerely yours

Dagmar

>From hendersp@battelle.org Tue Jan 30 12:58:18 1996
Return-Path: <@VM.usc.edu:hendersp@battelle.org>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
    by usc.edu (8.7.2/8.7.2/usc) with SMTP
    id MAA25057 for <aapornet@USC.EDU>; Tue, 30 Jan 1996 12:58:16 -0800
    (PST)
Received: from bclcl1.im.battelle.org by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
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Battelle, a world leader in technology, research and professional services, has an immediate full-time need for an experienced Sampling Statistician to conduct health research in an interdisciplinary team at the Center for Public Health Research and Evaluation (CPHRE).

Position requires a Ph.D. in statistics, biostatistics or a closely related field; at least five years' experience in survey research, including design and analysis of complex probability-based surveys, development of survey weights, and proficiency with survey data analysis software; demonstrated ability in the development and management of research programs; an interest or previous experience in health research; and excellent written, verbal and interpersonal communication skills. This position will be located in Rockville, MD, Baltimore, MD, or Atlanta, GA.

Battelle offers a comprehensive package of salary and benefits. If qualified, please submit a cover letter and resume to: Tonya Placke, Battelle, Department N003, 505 King Avenue, Columbus, OH 43201-2693. Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.

>From beniger@rcf.usc.edu Tue Jan 30 16:37:34 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP id QAA20992 for <aapornet@usc.edu>; Tue, 30 Jan 1996 16:37:30 -0800 (PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id QAA03636; Tue, 30 Jan 1996 16:37:28 -0800 (PST)
Date: Tue, 30 Jan 1996 16:37:27 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Request: Drugs and Youth
Message-ID: <Pine.SUN.3.91.960130163224.28257c-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
The following message is posted to AAPORNET on behalf of Silvia Cervellini, Planning Manager, Brazilian Institute of Public Opinion Research (IBOPE-BRAZIL):

*******

Research Colleagues,

I work for a Brazilian Institute of Public Opinion Research and we are involved in a project that will attempt to repeat here what has been done already in the US and Porto Rico: the Partnership for a Drug Free Country. This is a project where people and companies get together and work to elaborate and put on the air a national campaign, aiming the young people in order to prevent drug usage.

Our institute accepted to collaborate as the responsible for measuring the campaign effects over the years, charging only direct costs of fieldwork. We designed a sample of 700 respondents in 5 state capitals, with population of 9 to 21 years old.

I have received the questionnaires developed and used in the other countries and I translated them and adapted some questions to our reality. My main concern, however, is with the youngest respondents (from 9 to 12 years old), because there are some questions that I feel could be very difficult and threatening to them, despite the fact they have been used in the US already and are not direct questions about personal use of drugs.

We are going to pre-test very carefully the whole questionnaire, but I would like to get as much information about this subject in order to subside our project.

If anybody has read something useful or has had experience in surveying children about delicate matters, please send me your comments.

I thank everybody in advance.

Silvia Cervellini
Planning Manager
IBOPE – BRAZIL

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>From beniger@rcf.usc.edu Wed Jan 31 05:09:48 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
   by usc.edu (8.7.2/8.7.2/usc) with ESMTM
   id FAA09004 for <aapornet@usc.edu>; Wed, 31 Jan 1996 05:09:47 -0800 (PST)
Received: (from beniger@localhost)
Below, as promised Monday, are selected pre- and post-deliberation survey results from the National Issues Convention questionnaire, administered to each of the 459 delegates to the $4-million National Issues Convention, sponsored by the University of Texas and the Presidential Libraries and held January 18-21 in Austin, Texas. The delegates supposedly constituted a representative national sample as chosen by the National Opinion Research Center, University of Chicago. Each delegate completed a pre-deliberation survey, then read briefing materials on family, economy and foreign policy prepared by Public Agenda and the Kettering Foundation, participated in small-group discussions and televised forums with policy experts, four Republican Presidential candidates and Vice President Al Gore, and filled out a post-deliberation survey before returning home.

The particular results reported below were selected for release by the investigators because, in their judgment, the items reflect the more interesting changes in attitudes and opinions—or the absence of such changes—between the beginning and end of the convention deliberations.

*****

NATIONAL ISSUES CONVENTION RESULTS

Four Sections:

I. Political Efficacy
II. The Family
III. Foreign Relations
IV. The Economy

SECTION I. POLITICAL EFFICACY

Q1a. People like me don't have any say about what the government does.
<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>17.9%</td>
<td>6.3%</td>
<td>-11.6%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>26.3%</td>
<td>24.5%</td>
<td>-1.8%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>30.8%</td>
<td>32.0%</td>
<td>+1.2%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>24.7%</td>
<td>36.5%</td>
<td>+11.8%</td>
</tr>
<tr>
<td>Don't know</td>
<td>0.2%</td>
<td>0.7%</td>
<td>+0.5%</td>
</tr>
</tbody>
</table>

Q1b. Public officials care a lot about what people like me think.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
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</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>7.0%</td>
<td>10.6%</td>
<td>+3.6%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>33.9%</td>
<td>49.2%</td>
<td>+15.3%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>37.0%</td>
<td>30.0%</td>
<td>-7.0%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>19.9%</td>
<td>8.8%</td>
<td>-11.1%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.3%</td>
<td>1.4%</td>
<td>-0.9%</td>
</tr>
</tbody>
</table>

Q1c. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
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<th>Change</th>
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</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>18.0%</td>
<td>17.3%</td>
<td>-0.7%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>37.3%</td>
<td>41.6%</td>
<td>+4.3%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>23.1%</td>
<td>22.5%</td>
<td>-0.6%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>19.8%</td>
<td>18.4%</td>
<td>-1.4%</td>
</tr>
<tr>
<td>Don't know</td>
<td>1.8%</td>
<td>0.2%</td>
<td>-1.6%</td>
</tr>
</tbody>
</table>

Q1d. National political leaders are out of touch with the rest of the country.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>27.1%</td>
<td>19.6%</td>
<td>-7.5%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>46.3%</td>
<td>47.6%</td>
<td>+1.3%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>21.2%</td>
<td>27.8%</td>
<td>+6.6%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>2.7%</td>
<td>4.5%</td>
<td>+1.8%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.7%</td>
<td>0.5%</td>
<td>-2.2%</td>
</tr>
</tbody>
</table>

Q1e. I have opinions about politics that are worth listening to.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>41.0%</td>
<td>68.1%</td>
<td>+27.1%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>43.4%</td>
<td>25.8%</td>
<td>-17.6%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>8.4%</td>
<td>3.6%</td>
<td>-4.8%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>4.1%</td>
<td>1.4%</td>
<td>-2.7%</td>
</tr>
<tr>
<td>Don't know</td>
<td>3.2%</td>
<td>1.1%</td>
<td>-2.1%</td>
</tr>
</tbody>
</table>

Q2. Some people think that it's important to stand up for your own opinion even if most of those around you disagree. Others think that it's better to keep your views to yourself when most of those around you disagree. Which position comes closer to your view?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand for opinions</td>
<td>84.9%</td>
<td>89.6%</td>
<td>+4.7%</td>
</tr>
<tr>
<td>Keep views to self</td>
<td>10.1%</td>
<td>4.5%</td>
<td>-5.6%</td>
</tr>
<tr>
<td>Neither</td>
<td>3.8%</td>
<td>4.1%</td>
<td>+0.3%</td>
</tr>
<tr>
<td>Don't Know</td>
<td>1.1%</td>
<td>1.8%</td>
<td>+0.7%</td>
</tr>
</tbody>
</table>

SECTION II. THE FAMILY
Q3. Some people say that there has been a breakdown in the traditional American family. Others say that families are just finding new forms. Which is closer to your view?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breakdown in family</td>
<td>67.2%</td>
<td>69.5%</td>
<td>+ 2.3</td>
</tr>
<tr>
<td>New family forms</td>
<td>28.0</td>
<td>27.1</td>
<td>- 0.9</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.8</td>
<td>3.4</td>
<td>- 1.4</td>
</tr>
</tbody>
</table>

Q4. Some people think that the biggest problem for the American family is economic pressure. Others think that it is the breakdown of traditional American values. Which is closer to your view?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic pressure</td>
<td>35.5%</td>
<td>50.7%</td>
<td>+ 15.2</td>
</tr>
<tr>
<td>Breakdown of values</td>
<td>57.6</td>
<td>47.7</td>
<td>- 9.9</td>
</tr>
<tr>
<td>Don't know</td>
<td>6.9</td>
<td>1.6</td>
<td>- 5.3</td>
</tr>
</tbody>
</table>

Q5. Some people think that government has become too involved with the family through social welfare and family planning programs. Others think that government has not done enough for the family through child care, family planning and education. Which is closer to your view?

<table>
<thead>
<tr>
<th></th>
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<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Govt too involved</td>
<td>41.3%</td>
<td>42.7%</td>
<td>+ 1.4</td>
</tr>
<tr>
<td>Govt not done enough</td>
<td>45.7</td>
<td>49.7</td>
<td>+ 4.0</td>
</tr>
<tr>
<td>Don't know</td>
<td>13.0</td>
<td>7.7</td>
<td>- 5.3</td>
</tr>
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</table>

Q6a. How useful, in your view, would each of the following items be for strengthening the family in this country: Changing the law to make a divorce harder to get.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
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</tr>
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<tbody>
<tr>
<td>Very useful</td>
<td>12.6%</td>
<td>17.2%</td>
<td>+ 4.6</td>
</tr>
<tr>
<td>Somewhat useful</td>
<td>23.5</td>
<td>39.5</td>
<td>+ 16.0</td>
</tr>
<tr>
<td>Not useful at all</td>
<td>59.3</td>
<td>40.9</td>
<td>- 18.4</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.7</td>
<td>2.3</td>
<td>- 2.4</td>
</tr>
</tbody>
</table>

Q6b. How useful, in your view, would each of the following items be for strengthening the family in this country: Increasing legal pressures on fathers for child support.

<table>
<thead>
<tr>
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<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very useful</td>
<td>69.9%</td>
<td>84.5%</td>
<td>+ 14.6</td>
</tr>
<tr>
<td>Somewhat useful</td>
<td>23.4</td>
<td>13.9</td>
<td>- 9.5</td>
</tr>
<tr>
<td>Not useful at all</td>
<td>5.1</td>
<td>0.7</td>
<td>- 4.4</td>
</tr>
<tr>
<td>Don't know</td>
<td>1.6</td>
<td>0.9</td>
<td>- 0.7</td>
</tr>
</tbody>
</table>

Q6d. How useful, in your view, would each of the following items be for strengthening the family in this country: More family planning services.

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>Very useful</td>
<td>44.8%</td>
<td>58.2%</td>
<td>+ 13.4</td>
</tr>
<tr>
<td>Somewhat useful</td>
<td>34.5</td>
<td>31.7</td>
<td>- 2.8</td>
</tr>
<tr>
<td>Not useful at all</td>
<td>14.8</td>
<td>7.7</td>
<td>- 7.1</td>
</tr>
</tbody>
</table>
Q6e. How useful, in your view, would each of the following items be for strengthening the family in this country: Government help with child care and preschool.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very useful</td>
<td>45.3%</td>
<td>56.3%</td>
<td>+ 11.0</td>
</tr>
<tr>
<td>Somewhat useful</td>
<td>34.5</td>
<td>35.9</td>
<td>+ 1.4</td>
</tr>
<tr>
<td>Not useful at all</td>
<td>17.4</td>
<td>6.3</td>
<td>- 11.1</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.8</td>
<td>1.4</td>
<td>- 1.4</td>
</tr>
</tbody>
</table>

SECTION III. FOREIGN RELATIONS

Q11. In the future, how willing should the United States be to send troops to solve problems in other countries?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extremely willing</td>
<td>2.3%</td>
<td>6.2%</td>
<td>+ 3.9</td>
</tr>
<tr>
<td>Very willing</td>
<td>8.5</td>
<td>12.2</td>
<td>+ 3.7</td>
</tr>
<tr>
<td>Somewhat willing</td>
<td>53.2</td>
<td>54.6</td>
<td>+ 1.4</td>
</tr>
<tr>
<td>Not very willing</td>
<td>24.1</td>
<td>22.2</td>
<td>- 1.9</td>
</tr>
<tr>
<td>Never willing</td>
<td>6.4</td>
<td>1.8</td>
<td>- 4.6</td>
</tr>
<tr>
<td>Don't know</td>
<td>5.5</td>
<td>3.0</td>
<td>- 2.5</td>
</tr>
</tbody>
</table>

Q12. Do you agree or disagree with this statement: The United States should continue to engage in military cooperation with other nations to address trouble spots in the world.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agree Strongly</td>
<td>20.8%</td>
<td>37.7%</td>
<td>+ 16.9</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>50.9</td>
<td>44.1</td>
<td>- 6.8</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>17.4</td>
<td>12.6</td>
<td>- 4.8</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>7.8</td>
<td>3.9</td>
<td>- 3.9</td>
</tr>
<tr>
<td>Don't know</td>
<td>3.2</td>
<td>1.8</td>
<td>- 1.4</td>
</tr>
</tbody>
</table>

Q13. Do you agree or disagree with this statement: This country would be better off if we just stayed at home and did not concern ourselves with problems in other parts of the world.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agree Strongly</td>
<td>8.4%</td>
<td>3.9%</td>
<td>- 4.5</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>18.0</td>
<td>16.9</td>
<td>- 1.1</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>37.8</td>
<td>30.1</td>
<td>- 7.7</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>33.7</td>
<td>47.8</td>
<td>+ 14.1</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.1</td>
<td>1.4</td>
<td>- 0.7</td>
</tr>
</tbody>
</table>

Q14a. Here is a list of possible long-range foreign policy goals which the U.S. might have. Which do you think should have top priority, some priority, or no priority at all:

Preventing the spread of weapons of mass destruction

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top priority</td>
<td>69.3%</td>
<td>68.2%</td>
<td>- 1.1</td>
</tr>
<tr>
<td>Some priority</td>
<td>24.5</td>
<td>28.1</td>
<td>+ 3.6</td>
</tr>
<tr>
<td>No priority</td>
<td>3.4</td>
<td>2.1</td>
<td>- 1.3</td>
</tr>
</tbody>
</table>
Q15. Now that the Cold War is over, which one of the following opportunities is most important for the United States to pursue?

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chance to shift resources at home to help own economy</td>
<td>72.6%</td>
<td>73.1%</td>
<td>+ 0.5</td>
</tr>
<tr>
<td>Chance to use military to bring order around the world</td>
<td>7.4</td>
<td>11.3</td>
<td>+ 3.9</td>
</tr>
<tr>
<td>Chance to promote democracy in other countries</td>
<td>12.6</td>
<td>11.5</td>
<td>- 1.1</td>
</tr>
<tr>
<td>Don't know</td>
<td>7.4</td>
<td>4.1</td>
<td>- 3.3</td>
</tr>
</tbody>
</table>

Q16. If the United States does continue to give foreign aid, for what purpose should the aid be given?

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military only</td>
<td>6.5%</td>
<td>6.5%</td>
<td>0.0</td>
</tr>
<tr>
<td>Economic only</td>
<td>43.6</td>
<td>28.0</td>
<td>- 15.6</td>
</tr>
<tr>
<td>Both</td>
<td>39.9</td>
<td>59.7</td>
<td>+ 19.8</td>
</tr>
<tr>
<td>Don't know</td>
<td>10.0</td>
<td>5.8</td>
<td>- 4.2</td>
</tr>
</tbody>
</table>

Q17. With which of the following countries does the United States conduct the most international trade?

<table>
<thead>
<tr>
<th>Country</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canada</td>
<td>16.3%</td>
<td>16.1%</td>
<td>- 0.2</td>
</tr>
<tr>
<td>Japan</td>
<td>54.9</td>
<td>59.3</td>
<td>+ 4.4</td>
</tr>
<tr>
<td>Germany</td>
<td>2.3</td>
<td>3.0</td>
<td>+ 0.7</td>
</tr>
<tr>
<td>Mexico</td>
<td>6.9</td>
<td>6.2</td>
<td>- 0.7</td>
</tr>
<tr>
<td>Don't Know</td>
<td>19.5</td>
<td>15.4</td>
<td>- 4.1</td>
</tr>
</tbody>
</table>

SECTION IV. THE ECONOMY

Q19e. We are faced with many problems in this country, none of which can be solved easily or cheaply. For each of the problems below, circle a number in each row to show whether you think we are spending too much, too little or about the right amount of money to solve these problems: Education and Training

<table>
<thead>
<tr>
<th>Category</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too little</td>
<td>71.9%</td>
<td>86.3%</td>
<td>+ 14.4</td>
</tr>
<tr>
<td>About right</td>
<td>21.6</td>
<td>10.9</td>
<td>- 10.7</td>
</tr>
<tr>
<td>Too much</td>
<td>3.5</td>
<td>1.6</td>
<td>- 1.9</td>
</tr>
<tr>
<td>Don't know</td>
<td>3.0</td>
<td>1.2</td>
<td>- 1.8</td>
</tr>
</tbody>
</table>

Q19g. We are faced with many problems in this country, none of which can be solved easily or cheaply. For each of the problems below, circle a number in each row to show whether
you think we are spending too much, too little, or about the right amount of money to solve these problems: FOREIGN AID

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Too much</td>
<td>59.3%</td>
<td>47.7%</td>
<td>-11.6%</td>
</tr>
<tr>
<td>Too little</td>
<td>4.9%</td>
<td>7.0%</td>
<td>+2.1%</td>
</tr>
<tr>
<td>About right</td>
<td>26.0%</td>
<td>40.7%</td>
<td>+14.7%</td>
</tr>
<tr>
<td>Don't know</td>
<td>9.8%</td>
<td>4.7%</td>
<td>-5.1%</td>
</tr>
</tbody>
</table>

Q20. How important to you is it that the government reduce the federal budget deficit?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very important</td>
<td>58.1%</td>
<td>63.4%</td>
<td>+5.3%</td>
</tr>
<tr>
<td>Somewhat important</td>
<td>30.0%</td>
<td>30.4%</td>
<td>+0.4%</td>
</tr>
<tr>
<td>Somewhat unimportant</td>
<td>6.2%</td>
<td>3.0%</td>
<td>-3.2%</td>
</tr>
<tr>
<td>Very unimportant</td>
<td>1.2%</td>
<td>1.6%</td>
<td>+0.4%</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.6%</td>
<td>1.6%</td>
<td>-3.0%</td>
</tr>
</tbody>
</table>

Q21. If the government does choose to reduce the federal budget deficit, how would you recommend that it be done?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mostly through tax increases</td>
<td>3.5%</td>
<td>2.8%</td>
<td>-0.7%</td>
</tr>
<tr>
<td>Mostly through reducing spending or reducing the growth of spending</td>
<td>62.1%</td>
<td>61.9%</td>
<td>-0.2%</td>
</tr>
<tr>
<td>Through combination of raising taxes and either reducing spending or the growth of spending</td>
<td>29.3%</td>
<td>29.8%</td>
<td>+0.5%</td>
</tr>
<tr>
<td>Don't know</td>
<td>5.1%</td>
<td>5.5%</td>
<td>+0.4%</td>
</tr>
</tbody>
</table>

Q22g. If the government chose to reduce the federal budget deficit through reducing the growth of spending or making spending cuts for different programs which of the following programs should be affected: Foreign aid

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not reduce nor cut</td>
<td>9.3%</td>
<td>20.6%</td>
<td>+11.3%</td>
</tr>
<tr>
<td>Reduce growth</td>
<td>36.4%</td>
<td>40.4%</td>
<td>+4.0%</td>
</tr>
<tr>
<td>Cut spending</td>
<td>49.5%</td>
<td>35.7%</td>
<td>-13.8%</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.7%</td>
<td>3.3%</td>
<td>-1.4%</td>
</tr>
</tbody>
</table>

Q24. Some say that the government in Washington should guarantee for low-income Americans a “safety-net” for welfare and health care. Others say that the government in Washington should just give money to the states and let them decide how much help to give. Which is closer to your view?

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
</tr>
</thead>
<tbody>
<tr>
<td>Option</td>
<td>Before</td>
<td>After</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>--------</td>
<td>-------</td>
</tr>
<tr>
<td>Guarantee safety-net</td>
<td>37.7%</td>
<td>31.3%</td>
</tr>
<tr>
<td>Give money to states</td>
<td>49.5%</td>
<td>62.5%</td>
</tr>
<tr>
<td>Don't know</td>
<td>12.7%</td>
<td>6.3%</td>
</tr>
</tbody>
</table>

**Q25.** Some people think the government should let each person get ahead on their own. Others feel the government in Washington should see to it that every person has a job and a good standard of living. Which is closer to your view?

<table>
<thead>
<tr>
<th>Option</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Let get ahead on own</td>
<td>60.1%</td>
<td>49.9%</td>
<td>-10.2%</td>
</tr>
<tr>
<td>Job and good living</td>
<td>30.9%</td>
<td>43.4%</td>
<td>+12.5%</td>
</tr>
<tr>
<td>Don't know</td>
<td>9.0%</td>
<td>6.7%</td>
<td>-2.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Option</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agree strongly</td>
<td>31.1%</td>
<td>36.9%</td>
<td>+5.8%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>49.1%</td>
<td>43.8%</td>
<td>-5.3%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>11.3%</td>
<td>15.2%</td>
<td>+3.9%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>5.8%</td>
<td>1.6%</td>
<td>-4.2%</td>
</tr>
<tr>
<td>Don't know</td>
<td>2.8%</td>
<td>2.5%</td>
<td>-0.3%</td>
</tr>
</tbody>
</table>

**Q26.** The economy can run only if businesses make good profits. That benefits everyone in the end.

<table>
<thead>
<tr>
<th>Option</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly agree</td>
<td>26.6%</td>
<td>40.4%</td>
<td>+13.8%</td>
</tr>
<tr>
<td>Agree somewhat</td>
<td>32.8%</td>
<td>34.6%</td>
<td>+1.8%</td>
</tr>
<tr>
<td>Disagree somewhat</td>
<td>29.6%</td>
<td>18.9%</td>
<td>-10.7%</td>
</tr>
<tr>
<td>Disagree strongly</td>
<td>6.7%</td>
<td>4.2%</td>
<td>-2.5%</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.4%</td>
<td>1.8%</td>
<td>-2.6%</td>
</tr>
</tbody>
</table>

**Q27.** Today the average worker does not receive a fair day's pay for a fair day's work.

<table>
<thead>
<tr>
<th>Option</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Much larger</td>
<td>27.5%</td>
<td>21.8%</td>
<td>-5.7%</td>
</tr>
<tr>
<td>Larger</td>
<td>32.4%</td>
<td>40.5%</td>
<td>+8.1%</td>
</tr>
<tr>
<td>Same</td>
<td>35.6%</td>
<td>31.9%</td>
<td>-3.7%</td>
</tr>
<tr>
<td>Don't know</td>
<td>4.4%</td>
<td>5.8%</td>
<td>+1.4%</td>
</tr>
</tbody>
</table>

**Q29.** Some people think those with high incomes should pay a larger percentage of their earnings in taxes than those who earn low incomes. Other people think that those with high incomes and those with low incomes should pay the same percentage of their earnings in taxes. Which comes closest to what you think?

<table>
<thead>
<tr>
<th>Option</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favor</td>
<td>66.2%</td>
<td>82.7%</td>
<td>+16.5%</td>
</tr>
<tr>
<td>Oppose</td>
<td>16.5%</td>
<td>7.6%</td>
<td>-8.9%</td>
</tr>
<tr>
<td>Don't know</td>
<td>17.3%</td>
<td>9.7%</td>
<td>-7.6%</td>
</tr>
</tbody>
</table>

**Q30b.** Do you favor or oppose the following ideas for the United States tax system: Give a tax reduction for savings

<table>
<thead>
<tr>
<th>Option</th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favor</td>
<td>66.2%</td>
<td>82.7%</td>
<td>+16.5%</td>
</tr>
<tr>
<td>Oppose</td>
<td>16.5%</td>
<td>7.6%</td>
<td>-8.9%</td>
</tr>
<tr>
<td>Don't know</td>
<td>17.3%</td>
<td>9.7%</td>
<td>-7.6%</td>
</tr>
</tbody>
</table>

**Q30c.** Do you favor or oppose the following ideas for the United States tax system: Replace the current graduated income tax with a flat tax that would tax everyone's income at the same rate
Q31b. How strongly do you agree or disagree with the following statements: Low trade barriers mean that American jobs will be lost to other countries.

<table>
<thead>
<tr>
<th></th>
<th>Before</th>
<th>After</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Favor</td>
<td>43.5%</td>
<td>29.8%</td>
<td>-13.7</td>
</tr>
<tr>
<td>Oppose</td>
<td>43.0</td>
<td>49.7</td>
<td>+6.7</td>
</tr>
<tr>
<td>Don't know</td>
<td>13.5</td>
<td>20.5</td>
<td>+7.0</td>
</tr>
</tbody>
</table>

---

>From beniger@rcf.usc.edu Wed Jan 31 05:25:14 1996
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135]) by usc.edu (8.7.2/8.7.2/usc) with ESMTP
   id FAA10124 for <aapornet@usc.edu>; Wed, 31 Jan 1996 05:25:13 -0800
   (PST)
Received: (from beniger@localhost)
   by almaak.usc.edu (8.7.2/8.7.2/usc)
   id FAA02611; Wed, 31 Jan 1996 05:25:12 -0800 (PST)
Date: Wed, 31 Jan 1996 05:25:11 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.960131051213.2202B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

NEW ENGLAND, CALIFORNIA PROPOSE HIGH-TECH PARTNERSHIP
Citing similarities in their economic profiles, Senate leaders from New England and California agreed the two regions should collaborate "to articulate to this country a vision for where we ought to be putting our economic and entrepreneurial energy," said Sen. John Kerry (D-Mass). Kerry deplored the current trend toward cutting science-related programs: "It doesn't make sense to be reducing basic science research by 30 percent... It doesn't make sense to be struggling as we are to try to find a tax structure that will encourage the kinds of investing that we need and the research we need. Instead, we're stuck in a tax code that excites the wrong kinds of
investors." Sen. Edward Kennedy (D-Mass) echoed Kerry's sentiments and
proposed a
number of objectives for the two regions, including maximizing the strength of
the
telecommunications industry; maintaining the U.S. global market share in
semiconductors; exploiting U.S. dominance in medical research; creating new
economies
of scale in biotechnology; and developing new markets for fiber optics. (BNA
Daily
Report for Executives 26 Jan 96 A19)

INTERNET DEVICE PROTOTYPE UNVEILED
Sun Microsystems has debuted a prototype of its inexpensive desktop computer
that
uses Sun's Java software to surf the Internet and browse corporate networks. The
device would cost more than $500 -- the much-talked-about price point suggested for
such a machine -- but Sun hasn't said exactly how much more. Its Internet
device
includes a 110-megahertz chip, minimal memory and a monitor, and is packed in
a box
that measures approximately 5"x9"x2". If Sun decides to go into commercial
production, it will be marketed as a low-maintenance alternative to the
traditional
office PC. (Wall Street Journal 29 Jan 96 B3)

MICROSOFT & MCI FORM INTERNET ALLIANCE
Microsoft and MCI have formed an alliance in which MCI will be Microsoft's
primary
distributor of the Microsoft Network online service, and MCI will promote
Microsoft's
Internet browser software. In a related move, MCI is reducing its 50% equity
stake
in a co-venture with Rupert Murdoch's News Corporation to develop an online
service.
(New York Times 30 Jan 96 C2) Meanwhile, Wal-Mart Stores Inc. reports it's
formed a
joint venture with Microsoft to market all its goods over the Internet.
(Investor's
Business Daily 30 Jan 96 A11)

THE WEB HOST INTERVIEW
In tandem with the exploding number of World Wide Web sites, the number of
hosts is
multiplying at an equally astonishing rate. Dallas consultant James Gaskin
suggests
some questions you should ask your prospective Web host before you sign on the
dotted
line: How much bandwidth is available, and by what means are Web servers
connected
upstream to the Internet? (The closer your provider is to the Internet
backbone, the
better response your clients will receive.) What kind of fault tolerance is
installed? (How long will your host server be down in case of technical
problems?
What kind of reporting does the company provide, and in how much detail?
(Some companies provide numbers of hits at only three levels -- fewer than 1,000, up to 5,000, and above 5,000 hits a month.) How does it handle naming Web sites?
(Look for one that will let you call your site "www.yourname.com"). And remember, "You can never be too rich, too thin, or have too much bandwidth." (Information Week 22 Jan 96 p60)

VISA INFO ON THE NET
Visa customers who use the Block Financial Corp. card, called WebCard Visa, now can look up information about their account on the Web. Cardholders can track current account activity, review past balances and check to see whether a payment has been received. The card is issued by Columbus Bank and Trust Co. based in Columbus, Ga. (St. Petersburg Times 29 Jan 96 p8)

CABLE MODEM TRIAL DEEMED SUCCESSFUL
A marketing trial of high-speed cable modem service conducted by Time Warner subsidiary Paragon Cable has shown virtually no churn among its 200 test participants and the waiting list is still about 300 customers long. "There's a real business here," concludes Paragon's general manager. Elmira, NY cable customers paid a $30 installation charge and a $25 fee to receive Zenith modem units that provided access to a local database and to the Internet. Building on their success, Paragon plans to take the service commercial in Elmira at the end of March, and Time Warner is scouting out other likely locations for pilot programs. (Broadcasting & Cable 29 Jan 96 p48)

EXPLORER FOR MACINTOSH

NAME THAT COMMUNICATIONS COMPANY!
And now -- from the same advertising industry that brought us "AirTouch Communications Inc." -- Sprint's new cellular unit will be called "360 Degrees Communications Co." (Investor's Business Daily 29 Jan 96 A6)
Interesting results. Who spun the "deliberations"? Do these results show that thoughtful conversation changes minds, or that polls offer a selective and momentary picture of a volatile "truth"? Is there some kind of Hawthorne effect at work (e.g. the questions about the influence & importance of the opinions of the participants)?

Doug
Subject: Deliberative Poll

I have some misgivings about the Forum Issues Project and especially about the "deliberate poll" that recently was concluded at the University of Texas in Austin. Most of my concerns center on two issues -- polling and persuasion.

1) POLLING -- As I understand the format for the project was to select a "representative" sample of voting Americans, invite them to the forum, give them a pre-test on issues, let them read and discuss the issues, and then at a later time, provide a post-test. While they are "discussing" the issues, political leaders and other experts were brought in to answer questions and otherwise lend their point of view and knowledge to the forum. Plug in your hypotheses, add a control group, and you've got an experimental study on information diffusion and persuasion, not a public opinion poll.

2) PERSUASION -- I have found Fishkin's findings to be quite interesting, and will probably use it in a forthcoming book, and certainly in a class or two. But, using a stimulus (discussion and expert opinion) to affect change alters the random order of voters' reception of information and news that exists in the "real world." It contaminates the perception of public opinion polling and does little to help the polity in their voting decisions. Were we able to conduction a hundred or so of these forums, or get the presidential candidates to participate systematically as they do in debates, perhaps the format would make a contribution to bring about a more informed electorate. But, even then, whose expert opinion should be selected as the "stimulus?"

At the very least, the term POLL should be eliminated; deliberate or not, the format precludes the act of conducting a public opinion poll.
To: AAPORN@usc.edu
Subject: position open

***Project Director Position Opening***

Chilton Research Services, a market research firm in suburban Philadelphia, has an immediate opening for a project director. This individual will be responsible for the overall preparation, execution and analysis of public opinion and market research projects (including polling for major news media organizations). Candidates must have at least 1-2 years experience conducting survey research, a strong background in social science research methodology, questionnaire design, and data analysis. Excellent writing skills and an ability to meet timely news deadlines are a must.

We offer excellent salary and benefits. Please send or fax resume and cover letter, including salary requirements, to:

Ken Winneg
Research Manager
Chilton Research Services
201 King of Prussia Road
Radnor, PA 19089

FAX: 610-964-2904

>From KConrad227@aol.com Wed Jan 31 10:06:18 1996
Return-Path: KConrad227@aol.com
Received: from emout06.mail.aol.com (emout06.mail.aol.com [198.81.10.43]) by usc.edu (8.7.2/8.7.2/usc) with SMTP id KAA16182 for <aapornet@usc.edu>; Wed, 31 Jan 1996 10:06:16 -0800 (PST)
From: KConrad227@aol.com
Received: by emout06.mail.aol.com (8.6.12/8.6.12) id NAA25210 for aapornet@usc.edu; Wed, 31 Jan 1996 13:05:46 -0500
Date: Wed, 31 Jan 1996 13:05:46 -0500
Message-ID: <960131130545_411286844@emout06.mail.aol.com>
To: aapornet@usc.edu
Subject: Re: position open

You did it!

Now let's get some results!

-kc

>From rshalp@cris.com Wed Jan 31 14:45:51 1996
Return-Path: rshalp@cris.com
Received: from franklin-fddi.cris.com (franklin-fddi.cris.com [199.3.126.7]) by usc.edu (8.7.2/8.7.2/usc) with ESMTMP id OAA03835 for <aapornet@usc.edu>; Wed, 31 Jan 1996 14:45:49 -0800
Doug raises an interesting question but I don't think the answer is very complicated. Most folks don't discuss most issues most of the time. Hence, their attitudes and feelings reflect what they know believe at the time of a poll whether or not there is an informed, reasonable basis for judgement. Discussion, particularly if the participants willingly keep an open mind, often reveals alternative and equally acceptable ways of thinking about an issue. This occurs whether the discussion is about political issues, candidates, automobiles or toothpaste.

The NIC experience suggests a need for more organized discussion forums and better teaching and discussion at the public school level in civics classes. The NIC further suggests that while attitude change can and will occur, depending on this as a mechanism may not be very realistic given the social world in which we currently live.

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RESEARCH INVESTIGATOR

The Washington, D.C. Office of The National Opinion Research Center is looking for one or more mid-level to senior research investigators to lead and support research efforts in alcohol, drug abuse, and mental health research. These individuals will design and carry out analytical studies on complex survey data from epidemiological surveys and program evaluations. Investigators will work closely with other staff in the Drug and Alcohol Division to develop research reports and professional publications; must have excellent oral and written communications skills and a strong team orientation. Investigators should have the experience to write successful research proposals and develop software to perform advanced analytical techniques such as Markovian models, hierarchical linear models, or structural equations.

A research doctorate in psychology, public health, economics, or a related field is expected, with a minimum of 4 years recent research experience in substance abuse or mental health and a strong record of peer-reviewed publication. Demonstrated competence in psychometry, health services research, or microsimulation modeling is highly desirable. We offer a competitive salary and full benefit package.

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