```
========================================================================
Date:          Wed, 28 Aug 2002 11:20:27 -0700
Sender:        AAPORNET@ASU.EDU
From:          Shapard Wolf <shap.wolf@ASU.EDU>
Subject:       December 1996 archive - one BIG message
```

This is the USC Listproc archive of AAPORNET messages for this entire
month. It is one big message, in chronological order, just the way the USC
archive stored it. You can search within this month with your browser's
search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can
index and sort means a lot of reformatting. We will do this as time
permits.
New messages are of course automatically formatted correctly, and I have
converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log9612.
Part 1/1, total size 107211 bytes:

----------------------------- Cut here ------------------------------
>From JTANUR@ccvm.sunysb.edu Mon Dec 2 04:22:57 1996
Return-Path: JTANUR@CCVM.SUNYSB.EDU
Received: from ccvm.sunysb.edu (ccvm.sunysb.edu [129.49.2.183])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id EAA05674 for <aapornet@USC.EDU>; Mon, 2 Dec 1996 04:22:55 -0800
(PST)
Received: from CCVM.SUNYSB.EDU by ccvm.sunysb.edu (IBM VM SMTP V2R3)
   with BSMTP id 3167; Mon, 02 Dec 96 07:21:33 EST
Received: from ccvm.sunysb.edu (NJE origin JTANUR@SBCCVM) by CCVM.SUNYSB.EDU
(LMail V1.2a/1.8a) with BSMTP id 7907; Mon, 2 Dec 1996 07:21:33 -0500
Date: Mon, 02 Dec 96 07:18:24 EST
From: Judy Tanur <JTANUR@ccvm.sunysb.edu>
Organization: State University of New York at Stony Brook
Subject: Conference submission info?
To: aapornet@usc.edu
X-Mailer: MailBook 95.01.000
Message-Id: <961202.072132.EST.JTANUR@ccvm.sunysb.edu>
```

Help!  I seem to have misplaced my mailing re: submission of proposed papers
for the 1997 conference.  Iknow it's all posted on the web, but Idon't have
access from where I am.  Can someone send me details -- number of copies,
length, mailing address, etc.?  Sorry to bother you all and many thanks,
Judy Tanur JTANUR@CCVM.SUNYSB.EDU It probably makes sense to respond
directly to me rather than to the list, unless folks think there are others
in the same boat as I.  And am I right that the deadline is Dec. 15?
```
>From LINK@iopa.sc.edu Mon Dec 2 06:19:36 1996
Return-Path: <@VM.SC.EDU:LINK@iopa.sc.edu>
Received: from VM.SC.EDU (vm.sc.edu [129.252.41.4])
```

I'm looking for some background info for an article and was
wondering if anyone has data/stats/guesses for the following:

(1) How many surveys are conducted in the United States each
    year (all types);

(2) How many interviews are conducted in the United States each
    year;

    and .... for the grand prize ...

(3) Are trend data available on these questions?

I realize the closest we can probably come is via guesstimates,
but I thought I'd ask anyway. Thanks in advance for the help!

>       I'm looking for some background info for an article and was
>       wondering if anyone has data/stats/guesses for the following:
>
>       (1) How many surveys are conducted in the United States each
>           year (all types);

First question:  What counts a survey?  Professionals only or do surveys
conducted on campus by student groups count?  For instance, our local
pre-law committee just did a survey of those who had taken prep courses for
the LSAT.  A public opinion course does a survey of fellow students and
sometimes includes local residents as well.  A student polls school board
candidates for a senior honors thesis.  Which, if any, of these count?  Does
doing it for money matter?  Is there a minmum sample size?  What if I poll
my colleagues to see where to have lunch?  How do I know to throw that out
but keep in a survey about which textbooks they use?

**********************
Mary Thornberry
Box 1719  Davidson College
Davidson   NC  28036
mathornberry@davidson.edu

I would include just about ANY survey. The article has to do with
the essentials policymakers need to know to evaluate a "good" survey.
As background I'd like to illustrate the enormity of the survey
research field, hence the general question: How "polled" is the
public? To make it a little easier, I guess we could limit the scope
of the question to surveys of "the general public" (although the
things "policymakers" need to know are the things ALL "consumers" of
polls need to know). Hope this focuses things a bit!


>From Barbara_Bryant@ccmail.bus.umich.edu Mon Dec  2 07:25:37 1996
Return-Path: Barbara_Bryant@ccmail.bus.umich.edu
Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu
[141.211.144.15])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id HAA24182 for <aapornet@usc.edu>; Mon, 2 Dec 1996 07:25:34 -0800
(PST)
Received: from ccmail.bus.umich.edu by runningman.rs.itd.umich.edu
(8.7.5/2.3)
      with SMTP id KAA13213; Mon, 2 Dec 1996 10:25:26 -0500 (EST)
Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.11)
      id AA849550985; Mon, 02 Dec 96 10:18:24 EDT
Date: Mon, 02 Dec 96 10:18:24 EDT
From: "Barbara Bryant" <Barbara_Bryant@ccmail.bus.umich.edu>
Message-Id: <9611028495.AA849550985@ccmail.bus.umich.edu>
To: aapornet@usc.edu
Subject: Re[2]: Research on Survey Research

    Here's partial information in quantifying surveys and interviews:

    Census Bureau alone conducts about 200 surveys a year--some are
    monthly, some are quarterly, some annual so there are about 700 waves
    of interviews, each with very large sample sizes.  (This does not
    count the decennial census with about 93,000,000 household interviews
    counting one-quarter of a billion people).  Bureau of Labor Statistics
    and National Agricultural Statistical Service are also large survey
    organizations.

    I now deal with several major private sector survey firms which
    collect 200,000-4 million interviews per year each--The Gallup

Organization, Market Strategies, Market Opinion Research-PACE
(MOR-PACE), Wirthlin Worldwide to name a few.

Some companies in the fast food industry are collecting 50,000
interviews a month via handout/mailback with coupon incentives!

In other words--you are talking about multi-millions of interviews and
thousands of surveys.

Best trend data on mostly-private-sector-collected surveys is Roper
Center for Public Opinion Research, University of Connecticut which
has data since 1930s. Phone: 203-486-4440.  You need to be a
subscriber for data access.  Academic surveys mostly archived at
Interuniversity Consortium for Political and Social Research.  If you
are at a university, it probably belongs to the ICPSR.
Phone: 313-764-2570


     Barbara_Bryant@ccmail.bus.umich.edu


_____ Reply Separator
_____
Subject: Re: Research on Survey Research
Author:  aapornet@usc.edu at Internet
Date:    12/2/96 9:23 AM


    I'm looking for some background info for an article and was
    wondering if anyone has data/stats/guesses for the following:

    (1) How many surveys are conducted in the United States each
        year (all types);

    (2) How many interviews are conducted in the United States each
        year;

        and .... for the grand prize ...

    (3) Are trend data available on these questions?

    I realize the closest we can probably come is via guesstimates,
    but I thought I'd ask anyway. Thanks in advance for the help!

```
>From jendrysk@bucknell.edu Mon Dec  2 08:06:10 1996
Return-Path: jendrysk@bucknell.edu
Received: from mail.bucknell.edu (marge.bucknell.edu [134.82.7.249])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id IAA28665 for <aapornet@usc.edu>; Mon, 2 Dec 1996 08:06:08 -0800
(PST)
Received: from jendrysk.bucknell.edu by mail.bucknell.edu;
(5.65v3.2/1.1.8.2/17Jul96-0109PM)
      id AA22062; Mon, 2 Dec 1996 11:06:03 -0500
Message-Id: <9612021606.AA22062@mail.bucknell.edu>
X-Sender: jendrysk@charcoal.eg.bucknell.edu
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 02 Dec 1996 11:01:49 -0500
To: aapornet@usc.edu
From: jendrysk@bucknell.edu (Mark S. Jendrysik)
Subject: Re: Conference submission info?
X-Mailer: <PC Eudora Version 1.4>

I would also be interested in such information. I recently moved and AAPOR
has not caught up with me yet.

Sorry to send this to the whole list.
------------------------------------------------------------------
Mark S. Jendrysik, Ph.D.                 e-mail: jendrysk@bucknell.edu
Visiting Assistant Professor             phone:  (717) 524-3511
Department of Political Science          fax:    (717)524-3760
Bucknell University                      office: 270 Coleman
Lewisburg, PA 17837                      office hours: MWF 1-3 pm.

>From SHARPL1_at_REJ@westatpo.westat.com Mon Dec  2 09:45:44 1996
Return-Path: SHARPL1_at_REJ@westatpo.westat.com
Received: from relay6.UU.NET (relay6.UU.NET [192.48.96.16])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id JAA13809 for <aapornet@usc.edu>; Mon, 2 Dec 1996 09:45:42 -0800
(PST)
From: SHARPL1_at_REJ@westatpo.westat.com
Received: from alterdial.UU.NET by relay6.UU.NET with ESMTP
      (peer crosschecked as: alterdial.UU.NET [192.48.96.22])
      id QQbsjn13128; Mon, 2 Dec 1996 12:45:51 -0500 (EST)
Received: from westatpo.westat.com by alterdial.UU.NET with SMTP
      (peer crosschecked as: [198.232.250.102])
      id QQbsjn25412; Mon, 2 Dec 1996 12:45:34 -0500 (EST)
Received: from ccMail by westatpo.westat.com (SMTPLINK V2.11)
      id AA849559526; Mon, 02 Dec 96 12:35:22 EDT
Date: Mon, 02 Dec 96 12:35:22 EDT
Encoding: 8 Text
Message-Id: <9611028495.AA849559526@westatpo.westat.com>
To: aapornet@usc.edu
Subject: Re: Happy Birthday to Us!


    I just caught up with my E-mail at WESTAT, and so am a bit late to join
```

the chorus of thanks and appreciation for Jim and AAPORNET. One of the
great things about AAPORNET is the "window on the AAPOR world" for
those of us who are semi-retired, don't go to meetings as often as we
used to, and interact less frequently with AAPOR colleagues and
friends. Here is wishing you many more birthday celebrations.

Laure Sharp

>From mbednarz@umich.edu Mon Dec 2 12:03:21 1996
Return-Path: mbednarz@umich.edu
Received: from galaxian.rs.itd.umich.edu (root@galaxian.rs.itd.umich.edu
[141.211.63.92])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id MAA09743 for <AAPORnet@usc.edu>; Mon, 2 Dec 1996 12:03:16 -0800
(PST)
Received: from localhost by galaxian.rs.itd.umich.edu (8.7.5/2.3)
      with SMTP id PAA14070; Mon, 2 Dec 1996 15:02:56 -0500 (EST)
Date: Mon, 2 Dec 1996 15:02:55 -0500 (EST)
From: Marlene Bednarz <mbednarz@umich.edu>
X-Sender: mbednarz@galaxian.rs.itd.umich.edu
Reply-To: Marlene Bednarz <mbednarz@umich.edu>
To: AAPORnet@usc.edu
cc: AAPOR@umich.edu
Subject: Conf. Proposals Submission Deadline
Message-ID:
<Pine.SOL.3.95.961202145724.11802B-100000@galaxian.rs.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

          - - - A Reminder   - - -

The deadline to submit your proposals to the
1997 AAPOR Conference Chair nears - - - 15 December 1996.

Your proposal submission (with an attached "author
information form") should be sent to:

     Roger Tourangeau
     c/o JPSM
     1218 LeFrak Hall
     College Park, MD 20782

                    AAPOR Conference
                    May 15-18, 1997
                    Norfolk Waterside Marriott
                    Virginia

....

If you need additional details, please reply directly
to AAPOR@umich.edu

               Thanks.

>From Dcolasanto@aol.com Mon Dec 2 13:28:37 1996

A report to AAPOR members from Diane Colasanto:

The AAPOR Executive Council met in Chicago on the Friday before
Thanksgiving, in conjunction with the annual MAPOR conference. We shared a
nice lunch with our MAPOR colleagues, and listened with great interest to
Evans Witt's luncheon speech about the election. I thought you all might be
interested in knowing some of the things that we accomplished at the
meeting, so here are the highlights:

(1) We signed a new three-year contract with The University of Michigan for
the administration of AAPOR's business. We're very pleased that Marlene
Bednarz will continue running the AAPOR Secretariat's office, and also
pleased we've been able to add a new part-time assistant, Carol Milstein, to
help Marlene.

(2) Evans Witt has agreed once again to take on the responsibilities of
heading AAPOR's ad hoc committee for public affairs. Evans will be working
with the Council to shape a plan for strengthening AAPOR's voice and impact
on issues affecting our industry. In particular, we'd like AAPOR to be able
to speak out effectively about the quality of opinion research that is
reported publicly.

(3) Council, on recommendation of the ad hoc committee for site selection
(Paul Lavrakas and Dawn von Thurn), chose St. Louis as the site of the 1998
conference. The committee identified two downtown hotels that would suit
our purposes, and is in the process of negotiating a contract.

(4) Council approved the selection of a new editor of Public Opinion
Quarterly, Vincent Price. Price is chair of the Department of
Communications at the University of Michigan and was enthusiastically
recommended by both the selection committee chaired by Larry Bobo and by the
POQ Advisory Board. Council heartily endorsed the choice and we offer our
congratulations to Vince!

(5) We established a plan for publishing some newly-approved Council
documents, i.e., one that describes our consensus about the best practices
for survey research and another that describes some practices AAPOR
condemns.

(6) Council appointed several subcommittees to address issues of continuing
concern. One will consider proposed changes to our code enforcement
procedures that were drafted last year by Al Gollin, and recently revised by
AAPOR's attorney. This committee consists of me, Dick Kulka and Clyde
Tucker. A second committee will consider changes to our conference site

selection and administration procedures. This committee consists of Jim
Beniger, Murray Edelman, Karen Goldenberg, Diane O'Rourke, Dawn von Thurn,
and Marlene Bednarz. A third will consider whether AAPOR should establish
one or more new awards in addition to the two awards (student paper
competition and the AAPOR Award) that already exist. This last committee
consists of Bob Groves, Don Dillman, Susan Pinkus and Karen Goldenberg.

That's all folks! Our next meeting is mid-January in Washington, so look
for another update then.

Diane Colasanto
dcolasanto@aol.com

>From je7@columbia.edu Tue Dec 3 08:44:52 1996
Return-Path: je7@columbia.edu
Received: from vanakam.cc.columbia.edu (vanakam.cc.columbia.edu
[128.59.35.23])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id IAA10452 for <aapornet@usc.edu>; Tue, 3 Dec 1996 08:44:51 -0800
(PST)
Received: from localhost (je7@localhost) by vanakam.cc.columbia.edu
(8.8.3/8.8.3) with SMTP id LAA10713 for <aapornet@usc.edu>; Tue, 3 Dec 1996
11:44:50 -0500 (EST)
Date: Tue, 3 Dec 1996 11:44:49 -0500 (EST)
From: Jack Elinson <je7@columbia.edu>
Sender: je7@columbia.edu
To: aapornet@usc.edu
Subject: Holiday Musings
Message-ID:
<Pine.SUN.3.95L.961203113917.9006A-100000@vanakam.cc.columbia.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

---------- Forwarded message ----------
Date: Tue, 3 Dec 1996 11:33:47 -0500 (EST

From: elinsonteaneck@juno.com
Full-Name: Jack Elinson

Worst Case Estimates for Polls with Various Nonresponse Rates

      Holiday Musings by Jack and Mitchell Elinson

      We intend this table to be used by pessimistic pollsters who fear that
all their nonresponders would have gone all one way or the other in the case
of a dichotomous question, with response categories X and nonX.

      The top row in the table shows the actual percent responding, by 10
percent intervals, from 10% (ech!) to 90% (great!).

The left column gives the actual poll result: i.e., the percent of responders who responded X.

To find what the result would have been if all the responses of the nonresponders were one way or the other - all X or nonX - look up the intersect for a given nonresponse percentage (column) and an actual poll result for the responders (row).

NONRESPONSE PERCENTAGE

%X	10	20	30	40	50	60	70	80	90
10	9-19	8-28	7-37	6-46	5-55	4-64	3-73	2-82	1-91
20	18-28	16-36	14-44	12-52	10-60	8-68	6-76	4-84	2-92
30	27-37	24-44	21-51	18-58	15-65	12-72	9-79	6-86	3-93
40	36-46	32-52	28-58	24-64	20-70	16-76	12-82	8-88	4-94
50	45-55	40-60	35-65	30-70	25-75	20-80	15-85	10-90	5-95
60	54-64	48-68	42-72	36-76	30-80	24-84	18-88	12-92	6-96
70	63-73	56-76	49-79	42-82	35-85	28-88	21-91	14-94	7-97
80	72-82	64-84	56-86	48-88	40-90	32-92	24-94	16-96	8-98
90	81-91	72-92	63-93	54-94	45-95	36-96	27-97	18-98	9-99

Example: 20% nonresponse; 60% of responders responding X:
                    * If all nonresponders were X, then 68% of the
                          surveyed population would have been X.
                    * IF all nonresponders were nonX, then 48% of the
                          surveyed population would have been X.
        In other words, for an obtained nonresponse rate of 20%, and   an obtained poll result of 60%X, the possible range is
        48%-68%X.

HAPPY HOLIDAYS!   December, 1996

Message-Id: <15923490C4B@cati.umd.edu>

The Survey Research Center at the U. of Maryland is in the process of
selecting a software vendor for an email survey. The software
should have the ability to create a moderately complex survey
instrument [e.g. skips and filters, handle the range of commonly used
response formats, handle id numbers etc], distribute the
questionnaire to email addresses [hopefully across various platforms
and email systems], permit simple questionnaire completion and return,
and extract the answers into a database.

Two vendors we are considering are RAOSOFT and DECISIVE. I would like
to correspond with any survey researchers who have used [or tried to
use] the products from either company. If there are other software
packages for administering email surveys that anyone has had
experience with, I'd be interested in finding out about those as
well.

Please reply to: johnny@cati.und.edu

>From J.A.Hoek@massey.ac.nz Tue Dec 3 16:01:33 1996
Return-Path: J.A.Hoek@massey.ac.nz
Received: from cc-server9.massey.ac.nz (cc-server9.massey.ac.nz
[130.123.128.11])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id QAA01661 for <aapornet@usc.edu>; Tue, 3 Dec 1996 16:01:26 -0800
(PST)
From: J.A.Hoek@massey.ac.nz
Message-Id: <199612040001.QAA01661@usc.edu>
Received: from 130.123.48.25 (actually mk-pc20) by cc-server9 with SMTP(PP);
          Wed, 4 Dec 1996 13:00:12 +1300
Sender: J.A.Hoek@massey.ac.nz
To: aapornet@usc.edu, por@frosty.irss.unc.edu
Date: Wed, 4 Dec 1996 12:59:43 NZT-12
Subject: Effects of crime reporting on social attitudes
Priority: normal
X-mailer: Pegasus Mail v3.22

A colleague of mine hopes to explore how the news media report crime
and the effects of the various reporting styles on different sectors
of the public. In particular, she hopes to explore the relationship
between sensationalist reporting and levels of fear in the community.

I have never done any work in this area, and so am unsure whether any
similar studies have been conducted. I would be very grateful for
any references I could pass on to her, or for any advice about how
such a study could be undertaken. Please reply directly to me.

Many thanks

Janet Hoek

_____
Janet Hoek   Phone: 646 350 5583 (Bus)
Senior Lecturer in Marketing   Fax :   646 350 2260

Massey University   Email: J.A.Hoek@massey.ac.nz
Palmerston North
New Zealand

_____
>From rusciano@enigma.rider.edu Wed Dec 4 14:36:29 1996
Return-Path: RUSCIANO@enigma.rider.edu
Received: from enigma (enigma.rider.edu [192.107.45.2])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id OAA14818 for <aapornet@usc.edu>; Wed, 4 Dec 1996 14:36:27 -0800
(PST)
Received: from enigma.rider.edu by enigma.rider.edu (PMDF V5.0-4 #15764) id
<01ICMCGU5XXS8X9E92@enigma.rider.edu> for aapornet@usc.edu; Wed, 04 Dec
1996 17:34:42 -0400 (EDT)
Date: Wed, 04 Dec 1996 17:34:42 -0400 (EDT)
From: rusciano@enigma.rider.edu
Subject: AAPORNET's first anniversary-- a new discovery!
To: aapornet@usc.edu
Message-id: <Pine.PMDF.3.91.961204173017.539595110A-100000@enigma.rider.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

Fellow AAPORneters:

A scholar of English literature with an interest in public opinion
recently discovered this long-lost sonnet by the Bard, coincidentally on
the first anniversary of the creation of the AAPORnet. It seemed
appropriate to pass it on to all members:

Once we wondered weak and weary
Searching o'er the Web in vain
Wondering where to send a query
Re: polling, sampling frames,
Question formats, useful software,
Job announcements, survey cost;
Our requests were sent to nowhere.
Our sharp insights all were lost.

Till a man Jim did determine
"AAPORnet exists today!"
Thereby saving us from certain
Roadkill on the Info Highway.

Without the AAPORnet's reprieve
Throughout a tangled Web we'd weave.

                ---w.w.w.Shakespeare

Happy first anniversary!

>From N.Moon@maires.co.uk Thu Dec 5 06:21:30 1996
Return-Path: N.Moon@maires.co.uk
Received: from savoy.maires.co.uk (savoy.maires.co.uk [193.129.1.205])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id GAA22104 for <aapornet@usc.edu>; Thu, 5 Dec 1996 06:21:23 -0800
(PST)
Received: from itserv.maires.co.uk by savoy.maires.co.uk id aa24859;

Twas a wonderful piece of poetry, but I must query the attribution.

It read far more like Wordsworth to me. Has it been carbon dated??

Nick Moon
nickm@nopres.co.uk
tel 0171 612 0830   fax 0171 612 0744
NOP Social and Political, Tower House, Southampton St
London WC2E 7HN

        Manager, Survey Support Services Department

Research Triangle Institute has an opening in its Survey Research Division
for a manager of four survey support units: Telephone Survey, Data Entry,
Data Preparation, and Field Services.

Manager administers the department by projecting workloads, recruiting
staff, evaluating performance, and monitoring overhead costs; develops,
implements, and monitors general policies, production processes, and quality
assurance procedures; allocates resources across projects; meets with

project directors to solve technical, system, cost, and project management
problems; meets with systems programmers to specify and develop improved
CATI and other systems; supervises four unit managers.

Candidates must have advanced knowledge of the principles, processes, and
methods of survey research gained through ten or more years of broad
experience in the field. Candidates should possess advanced knowledge of
telephone survey data collection operations and procedures, good project
management skills, and experience in managing a large telephone
calling center.

Please mail your resume to Mr. Kirk Pate, Research Triangle Institute, P.O.
Box 12194, Research Triangle Park, NC, 27709. Or send your resume by e-mail
to dkp@rti.org. No phone calls please.

        An Equal Opportunity/Affirmative Action Employer M/D/F/V

Rachel A. Caspar
Survey Methodologist
Research Triangle Institute   Phone:
(919) 541-6376
P.O. Box 12194   Fax:
(919) 541-1261
Research Triangle Park, NC 27709-2194   Email: caspar@rti.org
>From uvij@gallup.dk Fri Dec 6 05:25:44 1996
Return-Path: uvij@gallup.dk
Received: from danpost.uni-c.dk (danpost.uni-c.dk [129.142.6.64])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id FAA14816 for <aapornet@usc.edu>; Fri, 6 Dec 1996 05:25:39 -0800
(PST)
Received: from gallup.dk (gallup.dk [130.228.112.2]) by danpost.uni-c.dk
(8.7.5/8.6) with ESMTP id OAA15281 for <aapornet@usc.edu>; Fri, 6 Dec 1996
14:25:36 +0100 (MET)
Received: from GALLUP/SpoolDir by gallup.dk (Mercury 1.21);
    6 Dec 96 14:26:13 +100
Received: from SpoolDir by GALLUP (Mercury 1.30); 6 Dec 96 14:25:49 +100
From: "Villy Josefsen" <uvij@gallup.dk>
Organization: Gallup
To: aapornet@usc.edu
Date: Fri, 6 Dec 1996 14:25:45 GMT +100
MIME-Version: 1.0
Content-type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: Quoted-printable
Subject: unfaithfulness/infidelity
Priority: normal
X-mailer: Pegasus Mail for Windows (v2.40)
Message-ID: <5BB9C16E4B@gallup.dk>

We are planning a CATI-based survey on the subject =93unfaithfulness/infid=
elity=94.

Have we become more or less faithful in our relations? What is the appropr=
iate reaction if you find out that your partner has been unfaithful to you?
Wh= ich moral stands are taken towards the phenomenon? etc...

We have been running a series of tests in order to detect the frequency of=

unfaithfulness. In order to secure the anonymity of the respondents, we ha=
ve applied the socalled =93unrelated second question method=94.

We would be delighted to hear from you if you have any experience (not
personal!) or if you know of any studies on this delicate subject.

Troels Palner & Villy Josefsen
Utrp@Gallup.dk or Uvij@Gallup.dk
Gallup Denmark

>From fneurohr@interport.net Sun Dec 8 10:04:31 1996
Return-Path: fneurohr@interport.net
Received: from broadway.interport.net (broadway.interport.net
[199.184.165.4])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id KAA20319 for <aapornet@usc.edu>; Sun, 8 Dec 1996 10:04:29 -0800
(PST)
Received: from fneurohr.port.net (fneurohr.port.net [207.38.236.163]) by
broadway.interport.net (8.8.1/8.8.1) with SMTP id NAA21292 for
<aapornet@usc.edu>; Sun, 8 Dec 1996 13:04:27 -0500 (EST)
Date: Sun, 8 Dec 1996 13:04:27 -0500 (EST)
Message-Id: <199612081804.NAA21292@broadway.interport.net>
X-Sender: fneurohr@pop.interport.net
X-Mailer: Windows Eudora Version 1.4.4
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: fneurohr@interport.net (Fred Neurohr)
Subject: Participation rates for sweepstakes

Can anyone recommend existing research concerning the effects of prize
notification on participation rates? Specifically, are consumers more
likely to participate in a contest that provides instant knowledge of
results of winning (say by using a scratch-off ticket) than a contest where
participants are required to return a postcard and wait for a reply?

I am also looking for demographic characteristics of participants in each
type of promotion. I remember hearing that in New York, for example, that
people who report buying lottery (Lotto) tickets (where players must wait
for the drawings to learn if they have won or not) are more educated and
have a higher income than people who report buying scratch-off lottery
tickets (where people learn immediately whether they've won or not). Does
anyone know of similar research for direct mail efforts?

Also, what existing research addresses changes in response rates for
contests or sweepstakes when the prizes are different in number or size? In
other words: is there any evidence that consumers are more or less likely to
participate in sweepstakes where there is one huge prize compared to when
there are many smaller prizes?

Thanks for your thoughts on this matter.
_____

Fred Neurohr and Stephanie Spanja
37-05 79th Street, #6M
Jackson Heights, NY 11372-6741
718/446-3719

>From edithl@educ.uva.nl Mon Dec 9 02:05:56 1996
Return-Path: edithl@educ.uva.nl
Received: from pooh.educ.uva.nl (pooh.educ.uva.nl [145.18.96.16])
     by usc.edu (8.7.6/8.7.2/usc) with ESMTP
     id CAA11450 for <aapornet@usc.edu>; Mon, 9 Dec 1996 02:05:54 -0800
(PST)
Received: from gregorius.educ.uva.nl (gregorius [145.18.103.16]) by
pooh.educ.uva.nl (8.7.5/8.7.3) with ESMTP id LAA02097 for
<aapornet@usc.edu>; Mon, 9 Dec 1996 11:04:57 +0100 (MET)
Received: from localhost (edithl@localhost) by gregorius.educ.uva.nl
(8.7.5/8.7.3) with SMTP id LAA11512 for <aapornet@usc.edu>; Mon, 9 Dec 1996
11:05:26 +0100 (MET)
X-Authentication-Warning: gregorius.educ.uva.nl: edithl owned process doing
-bs
Date: Mon, 9 Dec 1996 11:05:25 +0100 (MET)
From: Edith de Leeuw <edithl@educ.uva.nl>
X-Sender: edithl@gregorius
To: aapornet@usc.edu
Subject: Re: Participation rates for sweepstakes
In-Reply-To: <199612081804.NAA21292@broadway.interport.net>
Message-ID: <Pine.SOL.3.95.961209110212.11505B-100000@gregorius>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Contact John Goyder & Keith Warriner, who did a nice experimental study.
Their main conclusion was that a prepaid incentive is still the best we have
got (mail surveys). (e-mail wnrr@watarts.uwaterloo.ca

Please keep me noted of the results of this query.
Happy Chanukka!
Edith

==
| Edith de Leeuw, Department of Education, University of Amsterdam |
| Plantage Doklaan 40, NL-1018 CN, Amsterdam, the Netherlands |
| tel + 31 20 525 1530, or + 31 20 622 3438, fax + 31 20 525 1500 |
| e-mail edithl@educ.uva.nl |
==
          A man said to the universe, "Madam I exist"
          "Excellent", replied the universe,
          "I need someone to take care of my cats"

with thanks to Stephen Crane's cat
==

>From PENALOZA@wsrl.cee.uwex.edu Mon Dec 9 09:56:12 1996
Return-Path: PENALOZA@conted2.uwex.edu
Received: from shaggy.uwex.edu (shaggy.uwex.edu [144.92.105.17])
     by usc.edu (8.7.6/8.7.2/usc) with SMTP
     id JAA27141 for <aapornet@usc.edu>; Mon, 9 Dec 1996 09:56:10 -0800
(PST)

AAPORNETTERS:

I am interested in your thoughts on the confidentiality of telephone
numbers generated for an RDD survey. We have historically held that
when we tell a respondent that his/her responses are confidential,
that we will not reveal his/her phone numbers to anyone - including
the client. The only way the client can have access to this
information would be if we had included the client's name or
organization in the confidentiality statement up front (i.e.
"information you give us is held confidential between our survey lab
and the sponsor of the study"). Otherwise, we tell them that we will
not reveal any information that allows identification of the
respondent or his/her household.

We are not inclined to include the phone numbers as part of the data
set, but are being pressured to do so, despite having provided
respondents with a statement assuring confidentiality. I think we
are taking a justifiable stance, but am curious what your ideas on
this are.

Linda Penaloza
Wisconsin Survey Research Laboratory
penaloza@wsrl.cee.uwex.edu

****
                    Linda J. Penaloza
         Associate Director and Head of Field Operations
            Wisconsin Survey Research Laboratory
             1930 Monroe St., Madison, WI 53711

         Phone: (608) 265-2796 FAX: (608) 262-3366
               email: penaloza@wsrl.cee.uwex.edu
****
"The researches of many commentators have already thrown much darkness on
this subject, and it is probable that, if they continue, we shall soon know
nothing at all about it." - Mark Twain

For what it's worth, on this side of the pond the Market Research
Society's code of conduct, and the Data Protection legislation, would
both prohibit the inclusion of telephone numbers in a dataset without
respondents' permission. You could actually be prosecuted for so
doing.

Why not give all but the last two digits of the phone number, or
safer all but the last three. That wouls allow aany sub-analysis you
are likely to want.

Nick Moon
nickm@nopres.co.uk
tel 0171 612 0830   fax 0171 612 0744
NOP Social and Political, Tower House, Southampton St
London WC2E 7HN

My two cents worth.

I have never included the phone numbers with the data set. Data sets are
too public. I think it would be a poor move for the industry to condone
such a breach in confidentiality and anonymity. The success of the industry
depends on all of us maintaining high ethical standards in our treatment of
human subjects. Privacy is no trivial matter.

I usually include the phone prefix in the data set in case it turns out that
I
need a double check on county information, etc.   As I understand it, any
digits after the first six of a ten digit number are not useful for

identifying geographic location.

If a client really wants the phone number in the data set, then the respondents' permission should be obtained. They should be told that they may be called again (if there is any chance of it), and that the information they are providing could be linked back to them. If a client really wants the information, he or she will have to live with the consequences of gaining permission to report it, primarily a very low response or permission rate.

Lois Haggard, Ph.D.
Utah Department of Health
lhaggard@state.ut.us
>From t00001@TIGGER.STCLOUD.MSUS.EDU Mon Dec 9 11:51:56 1996
Return-Path: t00001@TIGGER.STCLOUD.MSUS.EDU
Received: from tigger.stcloud.msus.edu (tigger.STCLOUD.MSUS.EDU
[199.17.25.1])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id LAA24311 for <aapornet@usc.edu>; Mon, 9 Dec 1996 11:51:53 -0800
(PST)
Received: from sfrank.stcloud.msus.edu ([199.17.2.7])
 by TIGGER.STCLOUD.MSUS.EDU (PMDF V5.1-4 #16214)
 with SMTP id <01ICT4A7H6TE000ECA@TIGGER.STCLOUD.MSUS.EDU> for
aapornet@usc.edu; Mon, 9 Dec 1996 13:55:51 CST
Date: Mon, 09 Dec 1996 13:55:50 -0600 (CST)
Date-warning: Date header was inserted by TIGGER.STCLOUD.MSUS.EDU
From: t00001@TIGGER.STCLOUD.MSUS.EDU
Subject: usefulness of phone directories on the www v. print listings.
X-Sender: t00001@tigger.stcloud.msus.edu
To: aapornet@usc.edu
Message-id: <01ICT4A7JQ6C000ECA@TIGGER.STCLOUD.MSUS.EDU>
MIME-version: 1.0
X-Mailer: Windows Eudora Version 1.4.4
Content-type: text/plain; charset="us-ascii"

   While explaining the advantages and disadvantages of rdd v listed telephone samples to my public opinion class this a.m. it struck me that some phone companies such as US West are putting their directories online. Are these listings just a reprint of the print directories or are they kept up to date?
==
 When I was a boy I was told that anybody could become President; I'm
 beginning to believe it. - Clarence Darrow

Steve Frank, Department of Political Science
St. Cloud State University St. Cloud, MN. 56301 FAX (320)-654-5198
VOICE (320)-255-4131

>From smarcy@datastat.com Mon Dec 9 12:35:41 1996
Return-Path: smarcy@datastat.com
Received: from smarcy ([152.160.28.9])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id MAA01195 for <aapornet@usc.edu>; Mon, 9 Dec 1996 12:35:38 -0800
(PST)
Date: Mon, 9 Dec 96 15:36:12 EST

Message-Id: <9612091536.AA11248@smarcy>
Mime-Version: 1.0
Content-Type: text/plain; charset=us-ascii
From: "Sherry Marcy" <smarcy@datastat.com>
Reply-To: <smarcy@datastat.com>
Sender: <smarcy@smarcy>
To: aapornet@usc.edu
Subject: Re: confidentiality of phone numbers
X-Mailer: <IMAIL v1.07.24>

We at DataStat also do not include full phone numbers in data sets, although
we *do* include the first six digits if the client would like us to.
However, we also allow clients to identify *themselves* as the "caller", so
that any confidentiality promised is promised by them.

We might say, "This is Sherry Marcy, calling for <client name>." Or, "This
is Sherry Marcy of DataStat calling for <client name>." If asked
specifically who we are by a respondent, we always accurately identify
ourselves as DataStat, but reiterate that we are calling *for* another
organization. If asked, confidentiality also is accurately explained as
promised by the client organization, not by us.

This applies to mail surveys as well, e.g., in the covers letter. We are
accurate in our identification of who promises confidentiality.
Sometimes clients are matching files to other files they have, thus
necessitating their acquisition of a respondent identifier. If the
respondent does not feel comfortable giving information to the client
organization, then the response rate drops.

>From lavrakas.1@osu.edu Mon Dec 9 12:44:37 1996
Return-Path: lavrakas.1@osu.edu
Received: from mail4.uts.ohio-state.edu (root@mail4.uts.ohio-state.edu
[128.146.214.33])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id MAA02962 for <aapornet@usc.edu>; Mon, 9 Dec 1996 12:44:34 -0800
(PST)
Received: from lavrakas.1.acs.ohio-state.edu (ts2-6.homenet.ohio-state.edu
[140.254.112.45]) by mail4.uts.ohio-state.edu (8.8.4/8.7.3) with SMTP id
PAA29241 for <aapornet@usc.edu>; Mon, 9 Dec 1996 15:44:30 -0500 (EST)
Date: Mon, 9 Dec 1996 15:44:30 -0500 (EST)
Message-Id: <199612092044.PAA29241@mail4.uts.ohio-state.edu>
X-Sender: lavrakas.1@postbox.acs.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>
Subject: Re: confidentiality of phone numbers

It is very dangerous to include respondents' telephone numbers in a survey
dataset, especially an RDD one that up-front has pledged confidentiality, as
it opens up all kinds of possibilities for abuse if that file leaves your
control.

However, it is common for surveys to ask respondents on their client's
behalf if their name and number can be passed along to the client. We often

do this in surveys that are meant to generate news stories by media
organizations. This question is always the last one asked and we get
approx. 70% of interviewed respondents saying "Yes" to the possibility that
a reporter will call them back and therefore it's OK to pass along their
names/numbers to the client. Nonetheless, we NEVER pass along the entire
dataset with telephone numbers in it to the media client -- we simply fill
requests, one by one, from the client by generating information on some
subset of people who said they could be called back.
* *
*   Paul J. Lavrakas, Ph.D.   *
*   Professor of Communication & Journalism   *
*   Director, Survey Research Unit   *
* College of Social & Behavioral Sciences; Derby Hall, Room 0126 *
* 154 North Oval Mall, Ohio State University; Columbus OH 43210 *
*   Voice: (614)-292-6672   Fax: (614)-292-6673   *
* *

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Mon Dec 9 13:04:02 1996
Return-Path: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
Received: from UCHIMVS1.UCHICAGO.EDU (uchimvs1.uchicago.edu [128.135.19.10])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id NAA07025 for <aapornet@USC.EDU>; Mon, 9 Dec 1996 13:03:59 -0800
(PST)
Message-Id: <199612092103.NAA07025@usc.edu>
Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)
   with BSMTP id 8583; Mon, 09 Dec 96 15:02:32 CDT
Date: Mon, 09 Dec 96 15:02 CST
From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
To: aapornet@USC.EDU
Subject: Re: confidentiality of phone numbers

The procedure of restricting client access to phone numbers without
explicit, prior consent from respondents is the correct policy to follow and
you should not deviate from it. tom w smith
>From JBASON@uga.cc.uga.edu Mon Dec 9 13:55:10 1996
Return-Path: JBASON@UGA.CC.UGA.EDU
Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.232.5])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id NAA17386 for <aapornet@USC.EDU>; Mon, 9 Dec 1996 13:55:07 -0800
(PST)
Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)
   with BSMTP id 2048; Mon, 09 Dec 96 16:54:06 EST
Received: from UGA.CC.UGA.EDU (NJE origin JBASON@UGA) by UGA.CC.UGA.EDU
(LMail V1.2a/1.8a) with BSMTP id 8409; Mon, 9 Dec 1996 16:54:06 -0500
Date: Mon, 09 Dec 96 16:51:16 EST
From: JIM BASON <JBASON@uga.cc.uga.edu>
Subject: confidentiality of phone numbers
To: aapornet@usc.edu
X-Mailer: MailBook 96.01.000
Message-Id: <961209.165405.EST.JBASON@UGA.CC.UGA.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7BIT

In our case, (and many other academic survey organizations), to release
respondent phone numbers would be in violation of our Institutional Review
Board approval, although we do from time to time release the exchange of the

phone number with the data.

Jim

Jim Bason
University of Georgia
Survey Research Center
114 Barrow Hall, Athens, GA 30602
(706) 542-6110
JBASON@UGA.CC.UGA.EDU
>From GOLQC@CUNYVM.CUNY.EDU Mon Dec 9 14:28:06 1996
Return-Path: GOLQC@CUNYVM.CUNY.EDU
Received: from CUNYVM.CUNY.EDU (cunyvm.cuny.edu [128.228.1.2])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id OAA22914 for <aapornet@USC.EDU>; Mon, 9 Dec 1996 14:28:04 -0800
(PST)
Message-Id: <199612092228.OAA22914@usc.edu>
Received: from CUNYVM.CUNY.EDU by CUNYVM.CUNY.EDU (IBM VM SMTP V2R3)
   with BSMTP id 1717; Mon, 09 Dec 96 17:27:54 EST
Received: from CUNYVM.CUNY.EDU (NJE origin GOLQC@CUNYVM) by CUNYVM.CUNY.EDU
(LMail V1.2c/1.8c) with RFC822 id 0617; Mon, 9 Dec 1996 17:27:54 -0500
Date: Mon, 09 Dec 96 17:13:07 EST
From: Al Gollin <GOLQC@CUNYVM.CUNY.EDU>
Subject: Re: confidentiality of phone numbers
To: aapornet@usc.edu
In-Reply-To: Message of Mon, 9 Dec 1996 11:43:46 CDT from
<PENALOZA@wsrl.cee.uwex.edu>

Several replies correctly interpret the AAPOR Code's application in my view,
ie no dice on keeping full phone nos. in a dataset, INCLUDING the masterset
kept by the surveying organization once validity checks have been done and
if it's not a panel design. It's the equivalent in these CATI days of
separating the face sheet (and throwing it away) from the p&p interview
schedule. OR anyway it would be wise to remove nos. from the grasp of
subpoenas or greedy clients AS A MATTER OF EXPLICIT POLICY FOR ALL SURVEYS.
In the Wisc. Lab. case why does the client want the nos. -- for what
purpose? It seems a strange request if they know confidentiality was
promised. Al Gollin
>From jack.pfisterer@support.com Mon Dec 9 14:48:18 1996
Return-Path: jack.pfisterer@support.com
Received: from netcomsv.netcom.com (uucp2.netcom.com [163.179.3.2])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id OAA26699 for <aapornet@usc.edu>; Mon, 9 Dec 1996 14:48:15 -0800
(PST)
From: jack.pfisterer@support.com
Received: from support.com by netcomsv.netcom.com with UUCP (8.6.12/SMI-4.1)
      id OAA14937; Mon, 9 Dec 1996 14:16:33 -0800
Received: by support.com
     id 0JIAI010 Mon, 09 Dec 96 13:53:11 -0800
Message-ID: <9612091353.0JIAI01@support.com>
Organization: L.A. Valley College Public BBS (818)985-7150
X-Mailer: TBBS/TIGER v1.0
Date: Mon, 09 Dec 96 13:53:11 -0800
Subject: confidentiality of phone
To: aapornet@usc.edu

Subject: confidentiality of phone numbers

Responding to: "Linda Penaloza 5-2796" <PENALOZA@wsrl.cee.uwex.edu>

>AAPORNETTERS:

>I am interested in your thoughts on the confidentiality of telephone
>numbers generated for an RDD survey. We have historically held that
>when we tell a respondent that his/her responses are confidential, that
>we will not reveal his/her phone numbers to anyone - including the
>client. ...

>We are not inclined to include the phone numbers as part of the data
>set, but are being pressured to do so, despite having provided
>respondents with a statement assuring confidentiality. I think we are
>taking a justifiable stance, but am curious what your ideas on this
>are.

>Linda Penaloza
>Wisconsin Survey Research Laboratory penaloza@wsrl.cee.uwex.edu

1. I wonder if there might be an "agency" relationship here; in which the
supplier might be construed as acting as an agent of the client. In such a
case, the client probably would be under the confidentiality umbrella and
entitled to access.

2. While I appreciate the need to protect respondents from Illicit use of
their identities or responses, there are at least two reasons that clients
might be entitled to access to the numbers:

  a. Survey validation.

  b. Simple documentation of the proper performance of the survey/contract.

I realize that the use of phone-banks with on-line monitoring of
interviewers
greatly reduces the need for validation of interviewers' work; but clients
should retain the right to validate the work of the supervisors and
suppliers.
If the idea of validation to check up on the work of supervisors and
suppliers
would seem to question their competence or integrity: Yes.

For any who are not familiar with the practice, "validation" is the process
of re-contacting respondents to verify that they were indeed interviewed and
that the interview was properly administered. This can include verifying
specific responses. I know from personal experience that validation of
surveys can yield some shocking results.

Perhaps one solution would be to supply a separate data set of telephone
numbers with the responses to only selected questions (if needed for
validation, and agreed upon with the client after field work is completed)
for validation purposes. This would preserve confidentiality for the
remainder of the interview content.

Certainly, restrictions on any client or third-party use of telephone

numbers
or validation information should be spelled out in the survey contract.

Frankly, as a long-time member of the American Marketing Association and
AAPOR, always on the client side, I'm afraid that I would be outraged by a
supplier denying me access to any details of a survey that was done for me.
I consider it my responsibility to make certain that the surveys are
properly
executed and that I have a responsibility even greater than than of the
supplier to see that obligations to the respondents were honored.

Hope this will contribute to the discussion.

Jack P.
>From MPRNJ!ABC@mprnj.com Mon Dec 9 15:23:42 1996
Return-Path: mprnj!MPRNJ!ABC@mprnj.com
Received: from tigger.jvnc.net (tigger.jvnc.net [128.121.50.145])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id PAA04792 for <AAPORNET@USC.EDU>; Mon, 9 Dec 1996 15:23:39 -0800
(PST)
Received: from mprnj.com by tigger.jvnc.net with UUCP id AA16650
  (5.65c/IDA-1.4.4 for AAPORNET@USC.EDU); Mon, 9 Dec 1996 18:23:39 -0500
From: MPRNJ!ABC@mprnj.com (Anne Ciemnecki)
Date: 9-Dec-96 18:21:41
Received: by mprnj.com (UUCP-MHS-XtcN) Mon Dec 09 18:23:46 1996
To: AAPORNET@USC.EDU
Cc: MPRNJ!pbs@mprnj.com
Subject: Job Posting
Message-Id: 86CCA83A01B4ACD1
Importance: Normal
Encoding: 44 TEXT

Survey Operations Center Manager
Manage our new facility in Columbia, MD

Mathematica Policy Research (MPR), a national leader in social policy
research, is opening a computer-assisted telephone interviewing (CATI)
center in Columbia, Maryland. This multi-shift, 80 workstation facility
will be a center for large scale survey research projects in health care,
welfare, education, employment, food and nutrition, and child
development.

We are looking for a survey professional with the ability to assume
leadership of this new operations center. You will be responsible for
start-up activities, administrative matters, and overseeing interviewers
and supervisors, as well as facility management. You will also have
solid grounding in survey research methods and play an active,
professional role in managing surveys.

The successful candidate will have the following qualifications:

- BA/BS in a social science or business discipline (graduate
training/degree a plus)

- Minimum five years experience as a senior survey director or as
director of a mid to large size telephone center, emphasizing computer
assisted telephone surveys

- Experience budgeting surveys and overseeing financial performance on
survey projects and/or telephone center

- Availability and willingness to travel occasionally

We offer a competitive salary, complete benefits package (including three
weeks vacation in the first year). Interested candidates should submit a
resume and professional references to:

Patricia A. Shirkness
Human Resources Department
Mathematica Policy Research, Inc.
P.O. Box 2393
Princeton, NJ 08543
Internet: PBS@MPRNJ.COM

An Equal Opportunity/Affirmative Action Employer

>From tiche001@maroon.tc.umn.edu Mon Dec 9 16:59:25 1996
Return-Path: tiche001@maroon.tc.umn.edu
Received: from mhub1.tc.umn.edu (mhub1.tc.umn.edu [128.101.131.51])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id QAA20146 for <aapornet@usc.edu>; Mon, 9 Dec 1996 16:59:24 -0800
(PST)
Received: from maroon.tc.umn.edu by mhub1.tc.umn.edu; Mon, 9 Dec 96 18:59:21
-0600
Received: by maroon.tc.umn.edu; Mon, 9 Dec 96 18:59:21 -0600
Date: Mon, 9 Dec 1996 18:59:20 -0600 (CST)
From: Phillip J Tichenor <tiche001@maroon.tc.umn.edu>
To: aapornet@usc.edu
Subject: Re: confidentiality of phone
In-Reply-To: <9612091353.0JIAI01@support.com>
Message-ID: <Pine.SOL.3.91.961209185014.23404A@maroon.tc.umn.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

On Mon, 9 Dec 1996 jack.pfisterer@support.com wrote (in part):

>
> I realize that the use of phone-banks with on-line monitoring of
interviewers
> greatly reduces the need for validation of interviewers' work; but clients
> should retain the right to validate the work of the supervisors and
suppliers.
> If the idea of validation to check up on the work of supervisors and
suppliers
> would seem to question their competence or integrity: Yes.
> ... I know from personal experience that validation of
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>
> Perhaps one solution would be to supply a separate data set of telephone
> numbers with the responses to only selected questions (if needed for
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> for validation purposes. This would preserve confidentiality for the
> remainder of the interview content.
>
> Certainly, restrictions on any client or third-party use of telephone
numbers
> or validation information should be spelled out in the survey contract.
>
> Frankly, as a long-time member of the American Marketing Association and
> AAPOR, always on the client side, I'm afraid that I would be outraged by a
> supplier denying me access to any details of a survey that was done for
me.
> I consider it my responsibility to make certain that the surveys are
properly
> executed and that I have a responsibility even greater than than of the
> supplier to see that obligations to the respondents were honored.
>
> Hope this will contribute to the discussion.
>
> Jack P.
>

There seems to be a consensus that a promise made, i.e., of
confidentiality is a promise that must be kept. That principle was the
basis of the Cohen v. Minneapolis StarTribune case a few years ago, in
which a promise of confidentiality to a news source was breached. The
U.S. Supreme Court accepted the argument that breaking that promise is a
breach of contract.

If validation is such a serious problem, as this message suggests, the
profession may need a system
for validation per se, by a means that does not reveal respondent names
or numbers to a client, in any way. Has there ever existed, or been
considered, an auditing agency that would be independent of clients but
would provide a validating service without revealing personal data to them?

Phil Tichenor
>From murray1@pipeline.com Tue Dec 10 08:17:23 1996
Return-Path: murray1@pipeline.com
Received: from mule0.mindspring.com (mule0.mindspring.com [204.180.128.166])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id IAA24197 for <AAPORNET@USC.EDU>; Tue, 10 Dec 1996 08:17:21 -0800
(PST)
Received: from pc36 (ip84.an24.new-york4.ny.psi.net [38.26.35.84]) by
mule0.mindspring.com (8.8.2/8.7.3) with SMTP id QAA42884 for
<AAPORNET@USC.EDU>; Tue, 10 Dec 1996 16:17:19 GMT
Message-Id: <1.5.4.32.19961210162937.0069ae94@pop.pipeline.com>
X-Sender: murray1@pop.pipeline.com
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 10 Dec 1996 11:29:37 -0500
To: AAPORNET@USC.EDU
From: Murray Edelman <murray1@pipeline.com>
Subject: Dec 15 --Deadline for Conference Proposals

Proposals for papers and poster sessions for AAPOR's 52nd Annual
Conference, to be held in Norfolk, Virginia, May 15 - 18, 1997,

are due by December 15. Please submit three copies of an abstract (of
no more than 300 words) of your proposal, INCLUDING TWO OR THREE KEY
WORDS DESCRIBING THE TOPIC, by December 15, 1996, to this year's
Conference Committee Chair:

                        Roger Tourangeau
                        c/o The Joint Program in Survey
                        Methodology
                        1218 LeFrak Hall
                        College Park, Maryland 20742

Be sure to attach an Author Information form, including your name,
mailing address, telephone number(s), and, if possible, an electronic
mail address. You will receive confirmation that your proposal has been
received. Final decisions about the program will be made by the end of
January and you will be notified about the status of your proposal
shortly thereafter.

Entries for the Student Paper Prize are also due by December 15. The
prize is open both to current students (graduate or undergraduate) and
to those who graduated during the 1995-1996 academic year. Entries
should be roughly 15 to 25 pages in length and may have two or more
authors. (All of the authors on an entry must be eligible for the
prize, however.)

A prize of $500 is awarded to the winning paper; in addition, one or
more papers may receive an Honorable Mention and be listed in the 1997
Conference Program. Please submit FIVE COPIES OF EACH ENTRY TO ARRIVE
BY DECEMBER 15, 1996, to this year's Conference Committee Chair at the
address given above. You should sure to include your name, mailing
address, telephone number(s), and, if possible, an electronic mail
address. You will receive confirmation that your proposal has been
received.

Subject: Market Facts Job Announcement
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii

-- [From: Sid Groeneman * EMC.Ver #2.5.1] --

Market Facts, Inc., one of North America's largest marketing research
companies, is looking for one or more individuals to join its growing
suburban Washington practice. Our local professionals are a highly
trained, multi-disciplinary staff (Psychology, Political Science,
Marketing, Statistics) who conduct both public policy research for
Federal agencies and marketing research. The marketing research staff
work heavily in areas such as financial services, telecommunications,
media, and health care. Currently, we are looking for an Associate
Study Director, but we may have interests in other levels as well.
ASSOCIATE STUDY DIRECTOR -- Ideal candidates would have an advanced
degree in social sciences or marketing research with a strong interest
in quantitative primary research. One or more years of marketing or
survey research experience is desirable. Excellent writing and
interpersonal skills are crucial. The ability to design research,
manage studies, and analyze and interpret data is required. Successful
candidates typically have outstanding academic credentials.
Professional staff in our unit conduct research in a team atmosphere on
significant business and public policy issues. There is considerable
opportunity for skill growth in research design, analysis, project
management, and marketing. Professionals who have excellent skills and
who build strong relationships with clients can be very successful.
Send or fax a letter and resume to:
     Ms. Denise Ransome
     Market Facts, Inc.
     1650 Tysons Blvd. - Suite 110
     McLean, VA 22102
     FAX: 703 790-9181

>From SHDS11A@prodigy.com Tue Dec 10 17:36:57 1996
Return-Path: SHDS11A@prodigy.com
Received: from pimaia2y.prodigy.com (pimaia2y.prodigy.com [198.83.18.95])
     by usc.edu (8.7.6/8.7.2/usc) with SMTP
     id RAA07423 for <AAPORNET@USC.EDU>; Tue, 10 Dec 1996 17:36:53 -0800
(PST)
Received: from mime3.prodigy.com (mime3.prodigy.com [192.168.253.27]) by
pimaia2y.prodigy.com (8.6.10/8.6.9) with ESMTP id UAC24656 for
<AAPORNET@USC.EDU>; Tue, 10 Dec 1996 20:03:47 -0500
Received: (from root@localhost) by mime3.prodigy.com (8.6.10/8.6.9) id
TAA20632 for AAPORNET@USC.EDU; Tue, 10 Dec 1996 19:50:30 -0500
Message-Id: <199612110050.TAA20632@mime3.prodigy.com>
X-Mailer: Prodigy Internet GW(v0.9beta) - ae02dm02sc06
From: SHDS11A@prodigy.com (MR SID   GROENEMAN)
Date: Tue, 10 Dec 1996 19:50:30, -0500
To: AAPORNET@USC.EDU
Date: 10 Dec 96
To: AAPORNET@USC.EDU
Subject: Market Facts Job Announcement
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii

-- [From: Sid Groeneman * EMC.Ver #2.5.1] --

Expanded recipient data:
 To: Sid Groeneman   \ MCI Mail:
(FINC-DC_+lSid_Groeneman+r%Market_Facts_DC / MCI ID:
SGROENEM_+a_MFINC-DC_+lSid_Groeneman+r%Market_Facts_DC)
 To: Sid Groeneman   [sgr \ MCI Mail:
(FINC-DC_+lSid_Groeneman+r%MHS+d_8349243181EB64E1-21E32331022988C2%Market_Fa
cts_DC / MCI ID:
SGROENEM_+a_MFINC-DC_+lSid_Groeneman+r%MHS+d_8349243181EB64E1-21E32331022988
C2%Market_Facts_DC)

Market Facts, Inc., one of North America's largest marketing research
companies, is looking for one or more individuals to join its growing
suburban Washington practice. Our local professionals are a highly
trained, multi-disciplinary staff (Psychology, Political Science,
Marketing, Statistics) who conduct both public policy research for
Federal agencies and marketing research. The marketing research staff
work heavily in areas such as financial services, telecommunications,
media, and health care. Currently, we are looking for an Associate
Study Director, but we may have interests in other levels as well.
ASSOCIATE STUDY DIRECTOR -- Ideal candidates would have an advanced
degree in social sciences or marketing research with a strong interest
in quantitative primary research. One or more years of marketing or
survey research experience is desirable. Excellent writing and
interpersonal skills are crucial. The ability to design research,
manage studies, and analyze and interpret data is required. Successful
candidates typically have outstanding academic credentials.
Professional staff in our unit conduct research in a team atmosphere on
significant business and public policy issues. There is considerable
opportunity for skill growth in research design, analysis, project
management, and marketing. Professionals who have excellent skills and
who build strong relationships with clients can be very successful.
Send or fax a letter and resume to:
      Ms. Denise Ransome
      Market Facts, Inc.
      1650 Tysons Blvd. - Suite 110
      McLean, VA 22102
      FAX: 703 790-9181

>From mbednarz@umich.edu Wed Dec 11 10:41:08 1996
Return-Path: mbednarz@umich.edu
Received: from battlezone.rs.itd.umich.edu (smtp@battlezone.rs.itd.umich.edu
[141.211.63.96])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id KAA16135 for <aapornet@usc.edu>; Wed, 11 Dec 1996 10:41:05 -0800
(PST)
Received: by battlezone.rs.itd.umich.edu (8.7.5/2.3)
      id NAA27594; Wed, 11 Dec 1996 13:40:58 -0500 (EST)
Received: from mbednarz@localhost(127.0.0.1) by battlezone.rs.itd.umich.edu
via smap (V2.0umich)
      id sma027560; Wed, 11 Dec 96 18:40:37 GMT
Date: Wed, 11 Dec 1996 13:40:36 -0500 (EST)
From: Marlene Bednarz <mbednarz@umich.edu>
X-Sender: mbednarz@battlezone.rs.itd.umich.edu
To: aapornet@usc.edu
Subject: Fax no. for Conf. Proposal Submissions
Message-ID:
<Pine.SOL.3.95.961211133700.19020C-100000@battlezone.rs.itd.umich.edu>

It has been suggested that AAPOR members would
appreciate receiving a number to which
those very few and rare last minute 1997 Conference Proposal
submissions can be faxed.

        Conference Chair
        Roger Tourangeau
        301.314.7912

- - - - - - - - - - - - - - - - December 15th deadline

        Amen to you!

_____ Reply Separator
_____

Subject: confidentiality of phone numbers

Responding to: "Linda Penaloza 5-2796" <PENALOZA@wsrl.cee.uwex.edu>

>AAPORNETTERS:

>I am interested in your thoughts on the confidentiality of telephone
>numbers generated for an RDD survey. We have historically held that
>when we tell a respondent that his/her responses are confidential,
>that we will not reveal his/her phone numbers to anyone - including
>the client. ...

>We are not inclined to include the phone numbers as part of the data
>set, but are being pressured to do so, despite having provided
>respondents with a statement assuring confidentiality. I think we
>are taking a justifiable stance, but am curious what your ideas on
>this are.

>Linda Penaloza
>Wisconsin Survey Research Laboratory
>penaloza@wsrl.cee.uwex.edu

1. I wonder if there might be an "agency" relationship here; in which the
supplier might be construed as acting as an agent of the client. In such a
case, the client probably would be under the confidentiality umbrella and
entitled to access.

2. While I appreciate the need to protect respondents from Illicit use of
their identities or responses, there are at least two reasons that clients
might be entitled to access to the numbers:

  a. Survey validation.

  b. Simple documentation of the proper performance of the survey/contract.

I realize that the use of phone-banks with on-line monitoring of
interviewers
greatly reduces the need for validation of interviewers' work; but clients
should retain the right to validate the work of the supervisors and
suppliers.
If the idea of validation to check up on the work of supervisors and
suppliers
would seem to question their competence or integrity: Yes.

For any who are not familiar with the practice, "validation" is the process
of re-contacting respondents to verify that they were indeed interviewed and

that the interview was properly administered. This can include verifying
specific responses. I know from personal experience that validation of
surveys can yield some shocking results.

Perhaps one solution would be to supply a separate data set of telephone
numbers with the responses to only selected questions (if needed for
validation, and agreed upon with the client after field work is completed)
for validation purposes. This would preserve confidentiality for the
remainder of the interview content.

Certainly, restrictions on any client or third-party use of telephone
numbers
or validation information should be spelled out in the survey contract.

Frankly, as a long-time member of the American Marketing Association and
AAPOR, always on the client side, I'm afraid that I would be outraged by a
supplier denying me access to any details of a survey that was done for me.
I consider it my responsibility to make certain that the surveys are
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executed and that I have a responsibility even greater than than of the
supplier to see that obligations to the respondents were honored.

Hope this will contribute to the discussion.

Jack P.

Opinion Dynamics Corporation, a market and opinion research firm based in
Cambridge, Massachusetts has the following opening:

MARKET RESEARCH ANALYST
Market and Opinion research firm has an immediate opening for a motivated
person with the following qualifications: advanced degree in social science
or statistics, market research experience, knowledge of multivariate
statistical techniques, ability to write and speak clearly and explain
findings to corporate decision makers.

Send resume and salary requirements to: Department C at Opinion Dynamics
Corporation, 1030 Massachusetts Ave., Cambridge, MA 02138 or fax resume to
Department C at (617)497-7944.

Cynthia Talkov
12/11/96

    It is very difficult to predict what inappropriate items your customer
will

want. I applaud Linda for trying to hold the line on giving up phone
numbers to
the survey sponsor.
    In a related vein, I have started using an anonymity procedure in some
of my
mail surveys so that respondents can never be traced to their
questionnaires.
We used to use id numbers and then destroy the link. Our lawyers, however,

wanted us to warn respondents that their answers could be obtained by
Congressional request. That warning didn't seem to imply the responses were

very confidential. So, now I've incorporated a perforated postcard for the
respondent to tear out and mail back separately. The postcard has the id so
I
know who returned the questionnaires, but the questionnaire has no id on it.

That way I am unable to link answers to individuals. The first time I used
this
procedure for Fortune 500 companies, I was very satisfied with the results.
I
had almost the same number of postcards as questionnaires, within two or
three
out of 650.
    I'm preparing to mail three more surveys in January using this procedure
(to
government employees). In the earlier study, I mailed the questionnaire
twice,
but staggered it several months to prevent duplicate responses. I used
other
types of mailings in between. This time, I'm planning to have only 5 or 6
weeks
between the questionnaire mailings, so I'll see if I get more duplicate ids
this
time. (I only got one or two last time.) I'm considering a stamp that says

"2nd mailing" on the second questionnaire. Any ideas for how that would
help me
tease out my errors from duplicate surveys? I'm assuming that even the same

respondent would answer questions differently on a different date so that I
can't compare identical records.
(fran)
Fran Featherston
U.S. General Accounting Office
Washington, DC 20548
E-mail: FEATHERSTONF.RCED@GAO.GOV
Phone: 202.512.4946

_____ Reply Separator _____
Subject: confidentiality of phone
Author: aapornet@usc.edu at Internet
Date: 12/9/96 1:53 PM

Subject: confidentiality of phone numbers

Responding to: "Linda Penaloza 5-2796" <PENALOZA@wsrl.cee.uwex.edu>

>AAPORNETTERS:

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>numbers generated for an RDD survey. We have historically held that
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>this are.

>Linda Penaloza
>Wisconsin Survey Research Laboratory
>penaloza@wsrl.cee.uwex.edu

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properly
executed and that I have a responsibility even greater than than of the
supplier to see that obligations to the respondents were honored.

Hope this will contribute to the discussion.

Jack P.

>From SCHNEID@zuma-mannheim.de Fri Dec 13 08:08:44 1996
Return-Path: SCHNEID@zuma-mannheim.de
Received: from noc.belwue.de (root@noc.BelWue.DE [129.143.2.1])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id IAA29219 for <aapornet@usc.edu>; Fri, 13 Dec 1996 08:08:37 -0800
(PST)
Received: from hp-zuma.zuma-mannheim.de (hp-zuma.zuma-mannheim.de
[193.196.10.1])
          by noc.belwue.de (8.8.4/8.8.4) with SMTP
        id RAA19301 for <aapornet@usc.edu>; Fri, 13 Dec 1996 17:08:04 +0100
(MET)
Received: from zum-1.zuma-mannheim.de by hp-zuma.zuma-mannheim.de with SMTP
      (1.38.193.4/BelWue-1.0HP) id AA18079; Fri, 13 Dec 1996 17:06:43 +0100
Received: from ZUM-1/MAIL by zum-1.zuma-mannheim.de (Mercury 1.11);
    Fri, 13 Dec 96 17:08:09 +0100
Received: from MAIL by ZUM-1 (Mercury 1.11); Fri, 13 Dec 96 17:08:01 +0100
From: "Michael Schneid" <SCHNEID@zuma-mannheim.de>
Organization: ZUMA
To: aapornet@usc.edu
Date: Fri, 13 Dec 1996 17:07:53 GMT+0100
Subject: computerized field work
X-Confirm-Reading-To: "Michael Schneid" <SCHNEID@zum-1.zuma-mannheim.de>
X-Pmrqc: 1
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.23DE)
Message-Id: <47BA576A0E@zum-1.zuma-mannheim.de>

Has anyone experience with programs for computerized field work
(especially face-to-face) or information about literature / articles
about the use of such programs?

With such a program it's possible to select the interviewers for the
studies, to control the field work process, to examine the realized
sample and further more.

Please answer me directly and I can collect the answers.

Thanks in advance.

Michael Schneid

Michael Schneid
ZUMA
Center for Survey Research and Methodology
D-68159 Mannheim/Germany
Phone : +49 621 1246-226
Fax   : +49 621 1246-100
e-mail: schneid@zuma-mannheim.de
>From H.van.SCHUUR@ppsw.rug.nl Fri Dec 13 08:20:45 1996
Return-Path: H.van.SCHUUR@ppsw.rug.nl
Received: from mailhost.rug.nl (mailhost.rug.nl [129.125.4.6])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id IAA00835 for <aapornet@usc.edu>; Fri, 13 Dec 1996 08:20:43 -0800
(PST)
Received: from dep.ppsw.rug.nl by mailhost with SMTP (XT-PP);
          Fri, 13 Dec 1996 17:20:11 +0100
Received: from ppsw2.ppsw.rug.nl by dep.ppsw.rug.nl (RAA27183);
          Fri, 13 Dec 1996 17:20:14 +0100
Received: from PPSW2/SpoolDir by ppsw2.ppsw.rug.nl (Mercury 1.21);
          13 Dec 96 17:21:18 +0100
Received: from SpoolDir by PPSW2 (Mercury 1.21); 13 Dec 96 17:21:05 +0100
From: "Wijbrandt van Schuur, Sociologie RUG" <H.van.SCHUUR@ppsw.rug.nl>
Organization: Fac. PPSW RUG
To: aapornet@usc.edu
Date: Fri, 13 Dec 1996 17:21:02 GMT+0100
Subject: RCPT: computerized field work
Priority: normal
X-mailer: Pegasus Mail v3.22
Message-ID: <5431DA5428F@ppsw2.ppsw.rug.nl>

Bevestiging van lezing : uw bericht -

    Datum: 13 Dec 96 17:07
    Aan: aapornet@usc.edu
    Ondw.:   computerized field work

Gelezen om 17:21, 13 Dec 96.

>From rshalp@cris.com Fri Dec 13 21:21:49 1996
Return-Path: rshalp@cris.com
Received: from cliff.cris.com (cliff.cris.com [199.3.12.45])
      by usc.edu (8.7.6/8.7.2/usc) with ESMTP
      id VAA18304 for <aapornet@usc.edu>; Fri, 13 Dec 1996 21:21:47 -0800
(PST)
Received: from LOCALNAME (61003d0015at.concentric.net [206.173.82.75])
      by cliff.cris.com (8.8.3/(96/11/08 1.11))
      id AAA03115; Sat, 14 Dec 1996 00:21:45 -0500 (EST)
      [1-800-745-2747 The Concentric Network]
Date: Sat, 14 Dec 1996 00:21:45 -0500 (EST)
Message-Id: <199612140521.AAA03115@cliff.cris.com>
Errors-To: <rshalp@cris.com>
X-Sender: rshalp@pop3.concentric.net
X-Mailer: Windows Eudora Pro Version 2.1.2

Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: "richard s. halpern" <rshalp@cris.com>
Subject: For what it is worth.... A New Virus

HArd to know whether to take this new warning seriously, but use your own
judgement....

Forwarded from Krister Forsberg ,Lidingo, SWEDEN

>Subject: FW: ATTENTION - New Virus!
>
>FYI. Received this message through a bulletin board I'm on. I have
deleted
>interim messages down to the relevant message
>>>> ----------
>>>>
>>>> This appears to be an important new virus to be aware of. You may want
>>>>   to send this information to your colleagues as you deem
appropriate.
>>>>>
>>>>>   Subject: Virus Alert
>>>>>   Importance: High
>>>>>
>>>>>   If anyone receives mail entitled: PENPAL GREETINGS! please delete
>>>>>   it WITHOUT reading it. Below is a little explanation of the
message,
>>>>>   and what it would do to your PC if you were to read the message.
If
>>>>>   you have any questions or concerns please contact SAF-IA Info
Office
>>>>>   on 697-5059.
>>>>>
>>>>>   This is a warning for all internet users - there is a dangerous
>>>>>   virus propogating across the internet through an e-mail message
>>>>>   entitled "PENPAL GREETINGS!". DO NOT DOWNLOAD ANY MESSAGE
ENTITLED
>>>>>   "PENPAL GREETINGS!"
>>>>>
>>>>>   This message appears to be a friendly letter asking you if you are
>>>>>   interested in a penpal, but by the time you read this letter, it
is
>>>>>   too late. The "trojan horse" virus will have already infected the
>boot
>>>>>   sector of your hard drive, destroying all of the data present. It
is
>>>>>   a self-replicating virus, and once the message is read, it will
>>>>>   AUTOMATICALLY forward itself to anyone who's e-mail address is
>present
>>>>>   in YOUR mailbox!
>>>>>
>>>>>   This virus will DESTROY your hard drive, and holds the potential
to
>>>>>   DESTROY the hard drive of anyone whose mail is in your inbox, and
>>>>>   who's mail is in their inbox, and so on. If this virus remains
>>>>>   unchecked, it has the potntial to do a great deal of DAMAGE to

```
>>>>>     computer networks worldwide!!!!
>>>>>
>>>>>     Please, delete the message entitled "PENPAL GREETINGS!" as soon as
>>>>>     you see it! And pass this message along to all of your friends and
>>>>>     relatives, and the other readers of the newsgroups and mailing
lists
>>>>>     which you are on, so that they are not hurt by this dangerous
>>>>>     virus!!!!
>>>>>
>>>>>     ----------------------- end  ----------------------------
>>>>>
>>>>
>>>>_____
>>>>Krister Forsberg        *  Quality Management Principles
>>>>k.forsberg@wineasy.se   *  http://www.wineasy.se/qmp/
>>>>Lidingo, SWEDEN
>>>>_____
>>>>
>>>_____
>>>Francois Boilard, M.Ing
>>>Service regional de genie biomedical Chaudiere-Appalaches
>>>143, rue Wolfe
>>>Levis (Quebec)
>>>CANADA
>>>G6V 3Z1
>>>Tel: (418) 835-7110
>>>Fax: (418) 835-7120
>>>E-mail:  fboilard@intercime.qc.ca
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>>
>Julian Walsh
>
>jpw@asiaonline.net
>phone:     (852) 25210859
>fax: (852) 25211978
>
>
>
>


****************************************************************************
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Richard S. Halpern, Ph.D.                 Phone/Fax: (770) 434 4121
Halpern & Associates               E-Mail: rshalp@cris.com
Strategic Marketing and Opinion Research
3837 Courtyard Drive
Atlanta, Georgia 30339-4248
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>From jack.pfisterer@support.com Sat Dec 14 12:20:03 1996
Return-Path: jack.pfisterer@support.com
Received: from netcomsv.netcom.com (uucp2.netcom.com [163.179.3.2])
      by usc.edu (8.7.6/8.7.2/usc) with SMTP
      id MAA21315 for <aapornet@usc.edu>; Sat, 14 Dec 1996 12:19:37 -0800
(PST)
From: jack.pfisterer@support.com
Received: from support.com by netcomsv.netcom.com with UUCP (8.6.12/SMI-4.1)
      id MAA18078; Sat, 14 Dec 1996 12:15:50 -0800
Received: by support.com
      id 0G9OG00D Sat, 14 Dec 96 11:34:50 -0800
Message-ID: <9612141134.0G9OG00@support.com>
Organization: L.A. Valley College Public BBS (818)985-7150
X-Mailer: TBBS/TIGER v1.0
Date: Sat, 14 Dec 96 11:34:50 -0800
Subject: For what it is worth....
To: aapornet@usc.edu


Subject: For what it is worth.... A New Virus


>Forwarded from  Krister Forsberg ,Lidingo, SWEDEN

>>Subject: FW: ATTENTION - New Virus!
>>
>>FYI.  Received this message through a bulletin board I'm on.  I have
deleted
>>interim messages down to the relevant message
>>>>> ----------
>>>>>
>>>>> This appears to be an important new virus to be aware of. You may want
>>>>>     to send this information to your colleagues as you deem
appropriate.
>>>>>>
>>>>>>     This is a warning for all internet users - there is a dangerous
>>>>>>     virus propogating across the internet through an e-mail message
>>>>>>     entitled "PENPAL GREETINGS!".  DO NOT DOWNLOAD ANY MESSAGE
ENTITLED
>>>>>>     "PENPAL GREETINGS!"

It really isn't worth much--an old hoax with a new name.  It IS a form of
virus, but it operates by flooding the internet with warning messages.

The only "PENPAL GREETINGS!" message you are likely to encounter is a copy
of
the warning message that someone has unthinkingly labeled with the name of
the
"virus."

Enjoy!

Jack P.
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JOB ANNOUNCEMENT

Wirthlin Worldwide, an independent marketing research company is
seeking qualified individuals for the position of PROJECT DIRECTOR.

SUMMARY: Mid-level project management position, working with
guidance and supervision from senior researchers responsible for all
phases of project management, including: project design and budgeting,
designing survey instruments, monitoring field activities, specifying and
checking data processing, and preparation of presentation materials.

RESPONSIBILITIES:
--Prepare project cost estimates based on research specifications
--Responsible for monitoring project costs
--Participate in questionnaire development and project setup
--Responsible for guiding and monitoring field activities, such as
writing interviewer instructions, testing CATI programs, and working with
field supervisors
--Develop coding specifications and monitor coding personnel
--Interact with data processing, including writing stub and banner
specifications, other cross-tabulation specs, and checking tables.
--Communicate the status of all projects to senior staff on those
projects and to office management
--Write analysis of survey results for projects
--Participate in report preparation, including producing graphics and
presentation materials

CAREER DEVELOPMENT: This position would lead to a senior project
director position as individual demonstrates proficiency.

QUALIFICATIONS: Ideal candidate would exhibit the following qualities:
strong written and verbal communication skills, ability to work under tight
deadlines, attention to detail, ability to manage and take responsibility
for
multiple tasks/projects, demonstrate initiative and have a team-oriented
attitude. College degree is required; master's degree is appreciated (but
not required). Past experience in research field is preferred, but an
interest in survey research is essential.

ABOUT WIRTHLIN: Wirthlin Worldwide is one of the leading full-service
opinion research and consulting firms in the United States, with particular
expertise in marketing and communications strategy development, public
opinion surveys, and marketing research. Our research employs a wide

range of research methodologies and analytical techniques, including
qualitative methods (such as focus groups, in-depth interviews, and
values laddering) and quantitative methods (such as telephone surveys,
mail surveys, and statistical modeling). Our clients include many Fortune
100 companies, industry associations, government agencies, political
candidates, consulting firms and advertising agencies. We are the
exclusive research supplier to Burson-Marsteller, the world's largest
public relations agency. Headquartered in McLean, Virginia, the firm has
offices in: New York City, Chicago, Irvine (CA), Salt Lake City, Grand
Rapids (MI), London, Hong Kong, and Canberra, Australia.

WHERE TO APPLY: Wirthlin Worldwide currently has openings in several
locations. The contacts for two locations are listed below. Please
specify which location you are interested in. Please send a resume and
cover letter to:

New York: Dave Richardson, Senior Research Executive, 708 Third
Avenue, Suite 1000, New York, NY 10017 (drichardson@wirthlin.com)

McLean, VA: Beth Strackbein, Research Manager, 1363 Beverly Road,
McLean, VA 22101-3603 (bstrackbein@wirthlin.com)

>From sgoold@unm.edu Tue Dec 17 09:30:35 1996
Return-Path: sgoold@unm.edu
Received: from pyxis.unm.edu (pyxis.unm.edu [129.24.8.31])
      by usc.edu (8.8.4/8.7.2/usc) with SMTP
      id JAA22845 for <aapornet@usc.edu>; Tue, 17 Dec 1996 09:30:32 -0800
(PST)
Received: from DialupEudora(really [129.24.8.35]) by pyxis.unm.edu
      via sendmail with smtp
      id <m0va3DO-0001KUC@pyxis.unm.edu>
      for <aapornet@usc.edu>; Tue, 17 Dec 1996 10:22:02 -0700 (MST)
      (Smail-3.2 1996-Jul-4 #51 built 1996-Oct-30)
Message-Id: <v02130500aedc88201018@DialupEudora>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 17 Dec 1996 10:33:29 -0700
To: phanke@unm.edu, sanagno127@aol.com, liedka@unm.edu, malachi@unm.edu,
        jiri@unm.edu, bigmatt@unm.edu, Leah@unm.edu, t64411@unm.edu,
        akit116@unm.edu, amelia@unm.edu, useem@unm.edu, lizzy@unm.edu,
        mstapia@unm.edu, lafree@unm.edu, liedka@unm.edu, bwilson@unm.edu,
        klasmich@cwis.isu.edu, kimlopez@unm.edu, aapornet@usc.edu
From: sgoold@unm.edu (Scott Goold)
Subject: Happy Holidays

>>>For those of you in a giving mood...
>>>>
>>>>The Houghton-Mifflin publishing co. is giving books to children's
>>>>hospitals; how many books they give depends on how many emails they
>>>>receive from people around the world. For every 25 emails they
>>>>receive, they give one book--it seems like a great way to help a
>>>>good cause. All you have to do is email share@hmco.com. Hope you
>>>>can spare the seconds...and let your friends know. So far they
>>>>only have about 400 messages...last year they reached 23,000.

```
-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-
Scott Goold
PhD Candidate
University of New Mexico
505.247.3398
see my Web page @ < www.unm.edu/~sgoold  >

"I Can't Accept Not Trying" -- MJ on Pursuing Excellence, 1994
 -=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-
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>From abelson@wws.Princeton.EDU Wed Dec 18 07:50:46 1996
Return-Path: abelson@wws.Princeton.EDU
Received: from lists.Princeton.EDU (root@lists.Princeton.EDU
[128.112.129.249])
      by usc.edu (8.8.4/8.7.2/usc) with ESMTP
      id HAA13158 for <aapornet@usc.edu>; Wed, 18 Dec 1996 07:50:43 -0800
(PST)
Received: from ponyexpress.Princeton.EDU ([128.112.129.131]) by
lists.Princeton.EDU with ESMTP id <370357.s2-2>; Wed, 18 Dec 1996 10:50:30
-0500
Received: from bundespost.Princeton.EDU (bundespost.Princeton.EDU
[128.112.128.119]) by ponyexpress.Princeton.EDU (8.6.12/8.6.12) with ESMTP
id KAA01846; Wed, 18 Dec 1996 10:50:21 -0500
Received: from wws214.Princeton.EDU (wws214.Princeton.EDU [128.112.44.69])
by bundespost.Princeton.EDU (SMI-8.6/8.6.12) with SMTP id KAA25005; Wed, 18
Dec 1996 10:50:20 -0500
Message-ID: <32B83C75.3BAA@wws.princeton.edu>
Date:        Wed, 18 Dec 1996 10:48:21 -0800
From: Herb Abelson <abelson@wws.Princeton.EDU>
X-Mailer: Mozilla 3.0 (Win16; U)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: AAPORNET digest 442
References: <199612180803.AAA11453@usc.edu>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit

>
> Subject: Happy Holidays
> Date: Tue, 17 Dec 1996 10:33:29 -0700
> From: sgoold@unm.edu (Scott Goold)
> To: aapornet@usc.edu
>
> >>>For those of you in a giving mood...
> >>>>
> >>>>The Houghton-Mifflin publishing co. is giving books to children's
> >>>>hospitals; how many books they give depends on how many emails they
> >>>>receive from people around the world.  For every 25 emails they
> >>>>receive, they give one book--it seems like a great way to help a
> >>>>good cause.  All you have to do is email share@hmco.com. Hope you
> >>>>can spare the seconds...and let your friends know.  So far they
> >>>>only have about 400 messages...last year they reached 23,000.
>
> -=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-=-
> Scott Goold
> PhD Candidate
```

I understand this was a promotion thought up by a marketing manager
without benefit of checking with technical staff.   As of two days ago
their email was so jammed with these messages that I heard they called
the thing off. It is not clear whether it ever had the company's
approval.

But for anyone who wants to document the flow of communication on the
web... Happy Holidays anyway!
>From bgroves@survey.umd.edu Thu Dec 19 06:09:25 1996
Return-Path: bgroves@survey.umd.edu
Received: from umail.umd.edu (umail.umd.edu [128.8.10.28])
      by usc.edu (8.8.4/8.7.2/usc) with ESMTP
      id GAA04358 for <AAPORNET@USC.EDU>; Thu, 19 Dec 1996 06:09:23 -0800
(PST)
Received: from survey.umd.edu (survey.umd.edu [129.2.169.100]) by
umail.umd.edu (8.7.5/8.7.3) with SMTP id JAA18018 for <AAPORNET@USC.EDU>;
Thu, 19 Dec 1996 09:09:23 -0500 (EST)
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);
    Thu, 19 Dec 96 9:10:05 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Thu, 19 Dec 96 9:09:49
+1100
From: "Bob Groves" <bgroves@survey.umd.edu>
Organization: Joint Program In Survey Methodology
To: AAPORNET@USC.EDU
Date: Thu, 19 Dec 1996 09:09:42 EST
Subject: Last Call for Nominations for AAPOR Officers
Reply-to: bgroves@survey.umd.edu
Priority: normal
X-mailer: Pegasus Mail for Windows (v2.23)
Message-ID: <BF71BE2E87@survey.umd.edu>

****SEND REPLIES TO BGROVES@SURVEY.UMD.EDU****

This is a last call for AAPOR nominations. Please give some thought
to who might best lead AAPOR in the next few years. Nominations are
sought for:

Vice-President and President-Elect (this year restricted to
commercial members)

Councillor-at-large (this year restricted to noncommercial members)

Conference Associate Chair (this year restricted to noncommercial
members)

Secretary-treasurer, associate (no restrictions)

Standards, associate (no restrictions)

Publications/Information, associate (no restrictions)

Membership/Chapter relations, associate (no restrictions)

****DO NOT SEND REPLIES TO AAPORNET****
****SEND NOMINATIONS DIRECTLY TO BGROVES@SURVEY.UMD.EDU****
****DEADLINE FOR RECEIPT IS JANUARY 4, 1997 ****

Thanks for your support of AAPOR!!

PART-TIME POLL RESEARCH ANALYST

The Los Angeles Times Poll has an opening for a part-time
researcher/polling analyst. The person hired would work four days
(9:30AM-6PM) per week. Occasionally, when a poll is in the field, this
person would have to work overtime and possibly work five days. He/She
would have to be flexible during these periods.

This person should have some experience in questionnaire design, which
includes questionnaire writing and sample methodology. He/She should be
able to analyze data and help reporters understand the results. Also,
this person should be able to write up the analysis for News Alerts that
go out to different news organizations, pundits, politicians and
pollsters that are on the poll's mailing list, and also has the
ability to work independently.

Would be a plus to have knowledge of SPSS and other software packages
(Excel, Microsoft Word, XYwrite, Quark, ACCESS). The Times Poll has its own

data tabulations package, which is very user friendly. He/She
MUST work well under deadline pressure. He/She must be able to get along
with others and work well with reporters, editors and people outside the

Times calling for information about the polls.

Interest in politics, current events, American lifestyle, and local issues
highly desirable. Must have at least a bachelor's degree.

All interested persons should send their resumes to Susan Pinkus, Acting
Director Los Angeles Times Poll, Times Mirror Square, Los Angeles, Ca.
90053. No phone calls, please.-

****
****
Susan H. Pinkus
Los Angeles Times Poll
Internet:susan.pinkus@latimes.com
American Online: spinkus@aol.com
FAX: 213-237-2505
****
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>From rww4@NCH07A.EM.CDC.GOV Tue Dec 24 07:55:48 1996
Return-Path: rww4@NCH07A.EM.CDC.GOV
Received: from msmail.em.cdc.gov (msmail.em.cdc.gov [158.111.3.15])
     by usc.edu (8.8.4/8.7.2/usc) with ESMTP
     id HAA04666 for <aapornet@usc.edu>; Tue, 24 Dec 1996 07:55:46 -0800
(PST)
Received: from SmtpOut.em.cdc.gov (smtpout.em.cdc.gov [158.111.3.16]) by
msmail.em.cdc.gov (8.7.6/8.7.3) with SMTP id KAA21880 for
<aapornet@usc.edu>; Tue, 24 Dec 1996 10:55:16 -0500 (EST)
Received: by SmtpOut.em.cdc.gov with Microsoft Mail
     id <32BF7EDD@SmtpOut.em.cdc.gov>; Tue, 24 Dec 96 10:57:33 EST
From: "Wilson, Ronald W." <rww4@NCH07A.EM.CDC.GOV>
To: AAPORNET <aapornet@usc.edu>
Subject: marijuana laws
Date: Tue, 24 Dec 96 10:52:00 EST
Message-ID: <32BF7EDD@SmtpOut.em.cdc.gov>
Encoding: 12 TEXT
X-Mailer: Microsoft Mail V3.0

The National Center for Health Statistics is considering exploring the
public's knowledge and attitudes related to changes in laws governing
marijuana use for theraputic purposes and the potential messages they may
send to young people.   We are interested in talking with anyone who has
developed questions on this issue that would be appropriate for phone
administration. While we ideally are interested in adolescents, the use of
phone interviewing, privacy and informed consent issues will probably limit
us to getting data only on persons 18 and over.   Reply directly by
aapornet, my own email (rww4@nch07a.em.cdc.gov), phone (301-436-7032 x153)
or fax (301-436-8459). Thanks. Ron Wilson, National Center for Health
Statistics, Centers for Disease Control and Prevention.
>From 6710GRIFFINR@vms.csd.mu.edu Thu Dec 26 05:39:55 1996
Return-Path: 6710GRIFFINR@vms.csd.mu.edu
Received: from VMSD.CSD.MU.EDU (vmsd.csd.mu.edu [134.48.20.5])
     by usc.edu (8.8.4/8.7.2/usc) with ESMTP
     id FAA09131 for <AApornet@usc.edu>; Thu, 26 Dec 1996 05:39:53 -0800
(PST)

We're trying to get some guidance on what would be considered to be the
common
and the acceptable rates of response in RDD telephone surveys in
metropolitan
areas. Given that response rates can -- and probably should -- be reported
in
various ways, we're interested more in guidelines pertaining generally to
the rate of completions per eligibles than in guidelines about the more
general estimates of the efficiency of the random number generation system.

Assume the study would be of adult residents with some form of within-
residence selection system.

In short, what are current industry standards among responsible survey
interviewing organizations?   Are there acceptable minimums?

Thank you.

Robert J. Griffin
Professor, Journalism
Marquette University
Milwaukee WI

Blum & Weprin Associates, a public opinion firm in New York City, has an
opening for a full-time Polling Administrator. Opportunity to learn all
aspects of public opinion polling by directly assisting principals of
full-service firm.

Responsibilities would include:
    Supervising telephone poll recruitment, administration and payroll.
    Building and running of SPSS poll files, as well as some data input.
    Assisting in analysis of poll results.
    Some general office work.

Regular hours would be 9-5 three days a week, and 3-11 two days a week.
 Hours must be somewhat flexible, with willingness to work additional
evenings and some weekends, with O-T pay.

Must have at least bachelor's degree, as well as some experience in public
opinion polling. SPSS knowledge a big plus.

Please fax resume to 212-929-6518. No phone calls please.

        To all of our colleagues and friends of AAPOR: Have a great and
wonderful year!
Dr. Sidney Kraus
Dept. of Communication
College of Arts & Sciences
Cleveland State University
email: s.kraus@csuohio.edu