
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORnet American Association for Public Opinion Research
<AAPORNET@ASU.EDU>
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: December 1995 archive - one BIG message

This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

Begin archive:

Archive aapornet, file log9512.
Part 1/1, total size 183901 bytes:

----- Cut here -----
>From beniger@rcf.usc.edu Mon Dec 4 05:34:35 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id FAA22798; Mon, 4 Dec 1995 05:34:33 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
id FAA06751; Mon, 4 Dec 1995 05:34:32 -0800 (PST)
Date: Mon, 4 Dec 1995 05:34:30 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Methods/Statistics Teaching Position
Message-ID: <Pine.SUN.3.91.951204053257.6466E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

STATE UNIVERSITY OF NEW YORK AT NEW PALTZ. The Department of Sociology invites applications for a tenure-track position at the Assistant Professor level beginning August 1996. Final approval for the appointment is subject to budgetary approval. The primary responsibility will be to develop and teach undergraduate courses in statistics and computer-assisted data analysis. Secondary areas of interest are open but preference will be given to candidates with research and teaching

experience in
such areas as criminology, race and ethnicity, family, social psychology,
aging/life
cycle, and research methods. A Ph.D. in sociology, with experience teaching
statistics, is required. To apply please send cover letter indicating
teaching
philosophy and research interests, vitae, evidence of teaching ability, and
the names
of three references (do not send reference letters at this
time) to: Sociology Search Chair, HAB 501, SUNY New Paltz, 75 S. Manheim
Blvd., New
Paltz, NY. 12561. Applications should be received by January 15, 1996. SUNY
New Paltz
is an AA/EOE/ADA employer. Women and minorities are encouraged to apply.
>From beniger@rcf.usc.edu Mon Dec 4 06:08:13 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id GAA25001; Mon, 4 Dec 1995 06:08:11 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
id GAA07133; Mon, 4 Dec 1995 06:08:09 -0800 (PST)
Date: Mon, 4 Dec 1995 06:08:07 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: New England Chapter News
Message-ID: <Pine.SUN.3.91.951204060237.6466I-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEW ENGLAND CHAPTER NEWS

The New England AAPOR Chapter wishes to announce its 1995-1996 Leadership
Committee

President:	Ellen Boisvert, APR	Abt Associates, Cambridge Mass.
Vice Pres:	G. Donald Ferree, Jr.	U. of Conn, Inst. for Social Inquiry, Storrs, Conn.
Secretary:	Michael Battaglia	Abt Associates, Cambridge Mass.
Treasurer:	Barbara Nash	Market Decisions, Portland, Maine

Officers were elected through a poll of the 21 Charter members of the Chapter
which includes the six New England States and the Atlantic Provinces of
Canada.

Our next official task is to have our members vote on the Chapter by-laws
that
have

been adapted from national's. This will be done by year-end.
Standing committees include Membership, Newsletter, Program & Professional
Development, Communication Technology, Publicity, and Nominations.

Our Membership Chairperson, Cynthia Talkov, is interested in hearing from
anyone
interested in getting involved in the Chapter through membership and
volunteerism. Contact her at (617) 636-8606 or cynthia.talkov@es.nemc.org.

Barbara Nash and Mike Battaglia are spearheading our professional development effort. A mini-conference is being planned for early spring. Current, regional polling topics, methodological issues and keynote speakers will keep up AAPOR traditions of events that are professionally valuable among enjoyable company. More details to follow!

Any other wisdom, thoughts or advice from other Chapter are welcome. And of course, we'd love to hear from our New England contingent. Thanks for your support! Ellen Boisvert

CONTACT INFORMATION:

	Phone:	E-mail:
President: Ellen Boisvert, APR	617-520-2976	ellen_boisvert@abtassoc.com.
Vice Pres: G. Donald Ferree, Jr.	203-486-4440	ssdcf@uconnvm.uconn.edu
Secretary: Michael Battaglia	617-349-2425	mike_battaglia@abtassoc.com
Treasurer: Barbara Nash	207-767-6440	bnash@biddeford.com
Membershp: Cynthia Talkov	617-636-8606	cynthia.talkov@es.emc.org

>From beniger@rcf.usc.edu Mon Dec 4 09:12:11 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA20114; Mon, 4 Dec 1995 09:12:03 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
id JAA12400; Mon, 4 Dec 1995 09:12:03 -0800 (PST)
Date: Mon, 4 Dec 1995 09:12:02 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951204090303.11437D-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

MURDOCH PLANS NEWS VENTURE

Rupert Murdoch is planning to give Ted Turner a run for his money, announcing his intention to start a 24-hour all-news cable channel to compete directly with Turner's CNN. Murdoch says he considers CNN's fare politically liberal, and says, "It's about time CNN was challenged." Murdoch maintains his channel will offer a "really objective" view of current events.

(New York Times 29 Nov 95 C6) Ted Turner's response? If Murdoch goes through with his plans, he'll be squished "like a bug." (USA Today 30 Nov 95 2B)

CABLE VENDORS GEAR UP FOR ONLINE SERVICE

Cable giants Tele-Communications Inc., Time Warner Inc. and Comcast Corp. have inked

a deal with Motorola to purchase 350,000 cable modems for about \$175 million. In a separate deal, Comcast will buy another 150,000 modems from Hewlett-Packard. Industry executives say they plan to start leasing the devices for \$10 to \$15 a month in mid-1996, with some companies intending to start their own Internet services, competing head-to-head with big-time providers such as America Online and Prodigy. TCI has already announced plans for a trial next year of its Home online service. While the new cable modems reportedly operate 1,000 times faster than telephone modems, they also are susceptible to outside interference from some signals, such as police radio, but suppliers say their devices can side-step those problems by switching to a clean channel for completing the transmission. (Wall Street Journal 29 Nov 95 A3)

FCC APPROVES HDTV STANDARDS

The Federal Communications Commission has endorsed technical standards for an "advanced television system," the evolutionary result of the FCC's call for high-definition television development eight years ago. The approved standard, developed by the Grand Alliance of companies such as General Instrument, Zenith Electronics, AT&T, Philips Electronics and institutions such as the Massachusetts Institute of Technology and the David Sarnoff Research Center, will result in digital television systems that can either produce crystal-clear high-resolution images or simultaneously beam three or four programs of "standard" resolution quality. The current Washington debate focuses on whether government should now encourage broadcasters to adopt the new standard by giving them additional channels and mandating a minimum of three hours of advanced television programming per day. FCC Chairman Reed Hundt has voiced his reservations over this approach: "Viewers paid about \$75 billion" for their current TV sets. "Should we assume they welcome the extinction of analog broadcast?" (New York Times 29 Nov 95 A1)

GARTNER TO BUY DATAQUEST

The high-tech urge to merge is now infecting the companies that study those markets, with Stamford, Conn.-based Gartner Group announcing plans to acquire Dataquest Inc., a San Jose, Calif.-based unit of Dun & Bradstreet. The \$75-million consolidation makes sense, as D&B also owns just over 50% of Gartner. "I think we got a great deal, and Dun & Bradstreet is only giving up half of Dataquest because they own half of us. So it's a good deal for both of us,"

says

Gartner's CFO. (Investor's Business Daily 29 Nov 95 A6) Meanwhile, Gideon Gartner, founder of the Gartner Group, has a new pet project -- Giga Information Group --

which plans to sell analyses of information technology trends and products.

It's

unclear how the new venture will avoid direct competition with its predecessor.

(Business Week 4 Dec 95 p44)

IBM CREATES INTERNET DIVISION

As evidence of IBM CEO Lou Gerstner's insistence that IBM will be a leader in "network-centric computing," the company is creating a new division which will

consolidate Internet-related work now scattered in various places around the organization. (USA Today 30 Nov 95 1B)

INTERNET SECURITY RISKS FOR CONSUMERS OVERBLOWN

Fear of Internet crime is well-founded among businesses whose corporate networks may

be compromised by curious hackers or malicious crackers, but "By and large, consumers

have very little risk using and doing business on the Internet," says the chairman of

Open Market Inc. While it is possible to break an encryption code and crack a

secured phone line to discover an individual's credit card number, it's much easier

to copy them off of discarded carbons. "If someone wanted to steal a credit card

number, all they would have to do is go to any gas station and look on the ground

around the pumps," says the CTO at Internet security firm Terisa Systems.

(Investor's Business Daily 30 Nov 95 A8)

AUTHOR A VIRUS, GO TO JAIL

A computer cracker last week became the first virus writer sentenced to a jail

term

under Great Britain's Computer Misuse Act. The 26-year-old perpetrator was sentenced

to 18 months in jail after pleading guilty to 11 charges connected with placing

virus-infected programs on computer bulletin boards. (Investor's Business Daily 29

Nov 95 A6)

CABLE & PHONE NET ACCESS

Rogers Communications will link home PCs to the Internet via cable in a Toronto

suburb. Known as "Rogers Wave," the service will provide Internet connections

at 500

Kbps, compared with today's standard of 28.8 Kbps without interfering with TV cable

connections. (Toronto Star 28 Nov 95 C1)

INFORMATION TECHNOLOGY & ACADEMIC PRODUCTIVITY

Individual copies of the Massy-Zemsky paper, "Using Information Technology to Enhance

Academic Productivity" (featured in a recent NEWS OF THE NET) are available at

no

charge. The paper is available on < <http://www.educom.edu> > under NLII, Key Documents, or a paper copy may be obtained by contacting Pat Bartscherer at patb@educom.edu. (Though individual copies are free, there is a charge for bulk

orders, which are available in groups of 25 for \$55 a group.)

Selected from Edupage (11/30/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Mon Dec 4 09:34:44 1995

Return-Path: <beniger@rcf.usc.edu>

Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)

id JAA24675; Mon, 4 Dec 1995 09:34:41 -0800

Received: (beniger@localhost)

by almaak.usc.edu (8.7.1/8.6.7+ucs)

id JAA13797; Mon, 4 Dec 1995 09:34:41 -0800 (PST)

Date: Mon, 4 Dec 1995 09:34:40 -0800 (PST)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NEW RESOURCES ON THE NET

Message-ID: <Pine.SUN.3.91.951204091730.11437F-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: QUOTED-PRINTABLE

NEW RESOURCES ON THE NET

EUROPEAN UNION (EU) INFORMATION

The University of California-Berkeley Library=D5s Government and Social Science

Information Service (GSSI) has developed two Web sites relating to European Union

(EU) information. The first is =D2European Union Internet Resources=D3 and provides a

list of EU servers including those related to Information and R & D

Activities, an EU

FAQ and other University EU links. The second site is a GSSI Research Guide on

The

European Union, a bibliography of over 35 information sources held by GSSI.

It

includes resources on directories, current information, statistics, indexes, bibliographies, legislation, and subject reports. While there are no

hypertext

links

to most of these resources, the guide is still an excellent starting point for

EU

information.=20 GSSI EU Internet resources:

<http://www.lib.berkeley.edu/GSSI/eu.html>=20

GSSI Research Guide: <http://www.lib.berkeley.edu/GSSI/eugde.html>

SUMMARIES OF ENVIRONMENTAL NEWS

"Science and the Environment" is a bi-monthly magazine that specializes in providing world news summaries on environmental issues. Designed for high school and university teachers and students, stories are written in a concise format which includes photos and graphics. The publication results from the monthly analysis of 500 magazines, specialized journals, and newspapers carrying environment related articles. Each issue includes detailed summaries of 80 articles under 10 headings, including Biodiversity and Wildlife Conservation, Health, Population, Agriculture, Clean Air, and Waste Management and Recycling. All stories are available for photocopying and distributing in the classroom. The site is provided by Voyage Publishing.=20 <http://www.voyagepub.com/publish/voyage.htm>

ELECTRONIC TEXTS

Internet-on-a-Disk is a monthly newsletter of public domain and freely available electronic texts. It points to a variety of sites that maintain archives of electronic texts, as well as other Internet sites of value to educators. A recent issue noted over thirty new texts at the Gutenberg Project (including works by Jack London, Robert Louis Stevenson, and Steven Vincent Benet) and a translation of Spinoza's Ethics among others.= =20 Internet-on-a-Disk is frequently cited as one of the best resources for education and for the blind (who can "read" electronic texts with computer devices that provide voice output.) An archive of back issues is available. Internet-on-a-Disk is provide by B&R Samizdat Express. To=20 receive this newsletter by email, send email to samizdat@samizdat.com <http://www.tiac.net/users/samizdat/>=20

CONSUMER HEALTH CARE INFORMATION

Families USA is the consumer voice for health care offering articles and reports on health care, politics, reform, Medicare and Medicaid, and other health care issues for women, senior citizens, and lower-income people. Families USA is a national nonprofit organization and advocates high-quality, affordable health and long term

care for all Americans.=20 They work at the national, state, and grassroots levels with organizations and individuals to help them participate constructively in shaping health care policies in the public and private sectors. Families USA issues reports and analyses, and works extensively through a variety of media, to educate the public, opinion leaders, and policymakers about problems consumers experience in the health care marketplace and what should be done to solve them. =20 <http://epn.org/families.html>

DATA BY METROPOLITAN AREA

Metroscope is a directory of resources arranged by metropolitan area. It contains over four thousand sites. Subject category breakdown under each site includes arts and entertainment, business, media, sports, and professional services. The directory is searchable by subject and across cities. A fast and powerful way to access the Internet resources of over 40 U.S. and five international cities, with new sites being added weekly.= =20 The site is provided by the Isotropic Media Group. <http://isotropic.com/metro/scope.html>

THEATRE INDUSTRY INFORMATION

Scotts Theatre Links gathers together hundreds of theatre related sites under such categories as Academic Programs, Broadway, Casting/Contact Services, People, Shows, Theatre Resources, and Theatre Groups. Scott says, "The Internet has taken the theatre industry to new levels of accessibility." Provided by Scott Neaf. http://www.monmouth.com/user_pages/snaef/theatre.html#contents

ALTERNATIVE MUSIC SOURCES

RootsWorld offers the world of jazz, roots, rock, folk, world music and other unique sounds from good artists and labels not in the mainstream.=20 The idea is to make a common place for folks to look for information on new releases, tours and back catalogs of music from small independent record labels and individual artists. The site also includes regularly updated editorial content.=20 <http://www.rootsworld.com/rw/>

Also see Hollow Ear, "The gap between aural cavities. Music that defies easy categorizations or quick quips."=20 <http://www.hear.com/hollow/>

TO LISTEN TO AUDIO FILES

The RealAudio free software player allows users with audio capability the ability to listen to audio files "on demand." The files are played-back instantaneously

while
they are downloading, rather than waiting for the entire file to be
downloaded
before
the user can begin listening. As audio files are usually large, there is a
user-friendly advantage in this technology. RealAudio allows for emulation of
"radio"
broadcasts over the Internet. Download the free player for Windows or
Macintosh and
connect to sites such as ABC and NPR to hear news broadcasts and interviews.
The
quality of the sound can be weak, but as the technology improves so will the
sound.=20 <http://www.realaudio.com/>

INTERNET MAIL GUIDE

The Internetwork Mail Guide, recently updated, documents methods of sending
mail from
one network to another. It represents the aggregate knowledge of the readers
of
comp.mail.misc and many contributors from other sources. The Guide explains
e-
mail
sending conventions between different combinations of many different
networks.
It is
provided by Scott Yanoff. Also available is a forms-based service that lets
the user
enter the "from" and "to" networks and returns the proper addressing to get
from one
to the other. <ftp://ftp.csd.uwm.edu/pub/internetwork-mail-guide>
<http://alpha.acast.nova.edu/cgi-bin/inmgq.pl>

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InterNIC
provides information about the Internet and the resources on=20 the Internet
to the
U.S. research and education community under a=20 cooperative agreement with
the
National Science Foundation: NCR-9218742. = =20 The Government has certain
rights in
this material.

>From sheering@isr.umich.edu Mon Dec 4 11:43:52 1995
Return-Path: <sheering@isr.umich.edu>
Received: from runningman.rs.itd.umich.edu by usc.edu (8.6.12/SMI-3.0DEV3-
USC+3.1)
id LAA10795; Mon, 4 Dec 1995 11:43:50 -0800
Received: from smtp-gw.src.isr.umich.edu by runningman.rs.itd.umich.edu
(8.6.12/2.25)
with SMTP id OAA21741; Mon, 4 Dec 1995 14:43:49 -0500
Received: by smtp-gw.src.isr.umich.edu with Microsoft Mail
id <30C34F74@smtp-gw.src.isr.umich.edu>; Mon, 04 Dec 95 14:43:48 EST
From: Steve Heeringa <sheering@isr.umich.edu>

To: AAPORNET <aapornet@usc.edu>
Subject: Pre-screening of RDD Telephone Number Samples
Date: Mon, 04 Dec 95 14:40:00 EST
Message-ID: <30C34F74@smtp-gw.src.isr.umich.edu>
Encoding: 22 TEXT
X-Mailer: Microsoft Mail V3.0

Recently, the University of Michigan Survey Research Center has begun to use electronic pre-screening of RDD sample telephone numbers. Within the Center there is some concern over the fact that some pre-screening calls will ring through for a single, generally abbreviated ring. I would be interested in learning of any published research or unpublished experiences that you may have on the issue of telephone subscriber's reaction to such "ring splash" or other potentially bothersome aspects of telephone number pre-screening activities. Thank you for your assistance.

Steve Heeringa

sheering@isr.umich.edu

(313)-936-0991
(313)-936-0028 (fax)

Address:

Institute for Social Research
P.O. Box 1248
Ann Arbor, MI 48106-1248.

>From ChunY@oeus.psb.bls.gov Tue Dec 5 05:13:35 1995
Return-Path: <ChunY@oeus.psb.bls.gov>
Received: from dcgate by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id FAA22366; Tue, 5 Dec 1995 05:13:33 -0800
Received: by MS-SMTPGatewayPC with Microsoft Mail
id <30C4458E@MS-SMTPGatewayPC>; Tue, 05 Dec 95 08:13:50 EST
From: Chun_Y <ChunY@oeus.psb.bls.gov>
To: aapornet <AAPORNET@USC.EDU>
Subject: J. Brennan passed away
Date: Tue, 05 Dec 95 08:03:00 EST
Message-Id: <30C4458E@MS-SMTPGatewayPC>
Encoding: 20 TEXT
X-Mailer: Microsoft Mail V3.0

FYI. I am very sorry to hear John Brennan, a great pollster and director of the LA Times polling, passed away. His contributions to public opinion research and AAPOR will remain unforgotten. - Young Chun, US Bureau of Labor Statistics

Date: Mon, 4 Dec 1995 15:22:10 -0500 (EST)

From: DARKHARBOR@aol.com
To: Public Opinion Research Discussion <por@unc.edu>
Subject: John W. Brennan

It's with great sadness we convey to the list this news: John Brennan, director of the LA Times poll and a frequent contributor to this forum, died of a brain tumor over the weekend. He will be greatly missed by all who knew him here at ABC News.....Jeff Alderman/ ABC NEWS.

>From kdonelan@hsph.harvard.edu Tue Dec 5 05:53:57 1995
Return-Path: <kdonelan@hsph.harvard.edu>
Received: from netop3.harvard.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id FAA25568; Tue, 5 Dec 1995 05:53:55 -0800
Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21]) by netop3.harvard.edu (8.6.12/8.6.12) with ESMTP id IAA27614 for <AAPORNET@usc.edu>;
Tue, 5 Dec 1995 08:58:46 -0500
Received: by hsph.harvard.edu (SMI-8.6/SMI-SVR4) id IAA04178; Tue, 5 Dec 1995 08:53:52 -0500
Date: Tue, 5 Dec 1995 08:53:52 -0500 (EST)
From: Karen Donelan <kdonelan@hsph.harvard.edu>
To: AAPORNET <AAPORNET@usc.edu>
Subject: John Brennan (fwd)
Message-ID: <Pine.SOL.3.91.951205085312.2399A-100000@hsph.harvard.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----
Date: Tue, 5 Dec 1995 07:10:26 -0500 (EST)
From: David Lauter <David.Lauter@latimes.com>
To: Public Opinion Research Discussion <por@unc.edu>
Subject: John Brennan

With great sadness, we pass along the news that John Brennan, director of the Los Angeles Times poll, died Sunday. He was 41. After lengthy illness, death came from a stroke apparently related to cancer of the brain. As the many people on this list who know him can attest, John was a man of consummate professionalism and deep dedication to his work and his colleagues. He had been director of the Times poll since 1991. Under John's leadership, the Times conducted hundreds of surveys, including ground-breaking polls of Korean Americans and Vietnamese Americans in southern California, American Roman Catholic nuns and priests and a survey of residents of temporary shelters set up after the Northridge earthquake. John also guided us through literally dozens of national surveys as well as a complete round of primary and general election exit polls during the 1992 campaign season. Each survey was shaped and improved by John's unswerving insistence on intellectual clarity, his precision and his intense commitment to the highest standards of quality. His passing is a terrible loss to his friends, to this newspaper and to his profession.

Prior to his work at the Times, John worked from 1976 to 1978 at the Urban Institute in Washington, D.C. In 1978, he joined the Roper Organization and from 1981 to 1983 was an Account Executive with Decisions Center, Inc., in New York. While there, he was a consultant to ABC News for the 1982 elections. John joined ABC full time as Senior Polling Associate in 1983 and remained with the network until 1990. From 1984 to 1990, he also served as pollster for the New York Daily News. During 1990, John again worked at the Roper Organization with Burns Roper as director of elections.

>From 1987 until he left New York, John also hosted a weekly classical jazz program on New York's WEVD radio.

John was a member of the board of directors for the Roper Center of Public Opinion Research at the University of Connecticut and a member of the America Association of Public Opinion Research. He received a Bachelor of Science degree in Biology and Psychology in 1975 from Boston College. He is survived by his father, John W. Brennan St.

Information about services and memorial donations will be available soon.

DAVID LAUTER

Political Editor

Los Angeles Times

Times Mirror Sq./Los Angeles 90053

Lauter@news.latimes.com

>From kdonelan@hsph.harvard.edu Tue Dec 5 05:54:18 1995

Return-Path: <kdonelan@hsph.harvard.edu>

Received: from netop3.harvard.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id FAA25591; Tue, 5 Dec 1995 05:54:16 -0800

Received: from hsph.harvard.edu (hsph.harvard.edu [128.103.75.21]) by netop3.harvard.edu (8.6.12/8.6.12) with ESMTP id IAA27319 for <AAPORNET@usc.edu>;

Tue, 5 Dec 1995 08:59:07 -0500

Received: by hsph.harvard.edu (SMI-8.6/SMI-SVR4)

id IAA04265; Tue, 5 Dec 1995 08:54:13 -0500

Date: Tue, 5 Dec 1995 08:54:12 -0500 (EST)

From: Karen Donelan <kdonelan@hsph.harvard.edu>

To: AAPORNET <AAPORNET@usc.edu>

Subject: John Brennan - memorial information (fwd)

Message-ID: <Pine.SOL.3.91.951205085359.2399B-100000@hsph.harvard.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message -----

Date: Tue, 5 Dec 1995 07:16:03 -0500 (EST)

From: David Lauter <David.Lauter@latimes.com>

To: Public Opinion Research Discussion <por@unc.edu>

Subject: John Brennan - memorial information

A memorial service for John Brennan will be held in Los Angeles at 4 p.m. Sunday, Dec. 10, at the Church of the Holy Nativity, 6700 W. 83rd St., Westchester, CA. Those interested in making a memorial donation can send

contributions to the John W. Brennan Jr. Memorial Trust c/o PO Box 8901-119, Marina Del Ray, CA., 90292. The money will be distributed to John's favorite charities.

DAVID LAUTER
Political Editor
Los Angeles Times
Times Mirror Sq./Los Angeles 90053
Lauter@news.latimes.com

>From beniger@rcf.usc.edu Tue Dec 5 10:29:07 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id KAA23536; Tue, 5 Dec 1995 10:29:05 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
id KAA14495; Tue, 5 Dec 1995 10:29:05 -0800 (PST)
Date: Tue, 5 Dec 1995 10:29:04 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: JOHN BRENNAN
Message-ID: <Pine.SUN.3.91.951205095908.7433S-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

For those few on AAPORNET who may not already be familiar with John Brennan's contributions to the study of public opinion, the following obituary (abbreviated) is from this morning's Los Angeles Times (p. A24), some of which repeats information already provided us by his colleague David Lauter via AAPORNETter Karen Donelan.

JOHN BRENNAN; DIRECTOR OF THE TIMES POLL

John Brennan, a nationally respected polling expert who was director of the Los Angeles Times Poll for the past four years, has died. He was 41.

Brennan, who lived in Marina del Rey, died Sunday night at Midway Hospital in Los Angeles after a stroke that was related to cancer of the brain.

"John was a brilliant analyst of polling and public opinion," said Times Editor and Executive Vice President Shelby Coffey III. "He brought insight and intensity to his work, but he also sparkled with a wry humor about the deadline demands and shifting fortunes that his polling encompassed..."

Under Brennan's leadership, The Times Poll conducted ground-breaking surveys of Korean Americans and Vietnamese Americans in Southern California, U.S. Roman Catholic nuns and priests and Northridge earthquake shelter occupants. He also directed coverage of presidential politics, including some of the country's most comprehensive election day

exit polls.

Educated at Boston College, Brennan began his survey research career at the Urban Institute of Washington, D.C., in 1976. Two years later he moved to New York's Roper Organization, and from 1981 to 1983 he was with Decisions Center Inc.

At Decisions, he was a consultant to the ABC News Polling Unit for the 1982 elections, and the next year he moved to ABC full time as senior polling associate. From 1980 until 1990, he also served as a pollster for the New York Daily News.

Brennan worked with Burns Roper as director of elections for the Roper Organization in 1990.

For four years, Brennan also was host of a weekly classical jazz program on New York radio station WEVD.

He was a member of the board of directors for the Roper Center of Public Opinion Research at the University of Connecticut and a member of the American Association of Public Opinion Research...

Memorial services are scheduled for 4 p.m. Sunday at the Church of the Holy Nativity, 6700 W. 83rd St., Westchester.

Memorial donations may be made to the John W. Brennan Jr. Memorial Trust, P.O. Box 8901-119, Marina del Rey, Calif. 90292. The trust will make donations to his favorite charities.

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Subject: Interviewer Training Videos
To: aapornet@usc.edu
Message-id: <01HYGCZLQB0I9YJMU7@vms.cis.pitt.edu>
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id AA818267324; Wed, 06 Dec 95 08:23:58 EST
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From: "William L Nicholls II" <William.L.Nicholls.II@smtp-gw3.census.gov>
Message-Id: <9511068182.AA818267324@smtp-gw3.census.gov>
To: aapornet@usc.edu
Subject: CSAQ Anyone or Electronic Questionnaires?

This may have been sent before, but my connection to AAPORNet was somehow temporarily severed and I am not sure whether it got through or not. Hence it is resubmitted.

Bill Nicholls

Dear Colleagues --

Three of my colleagues at the Census Bureau are trying to pull together anything written (or otherwise known) about computerized self-administered questionnaires (CSAQ), or disks-by-mail (DBM) questionnaires, or electronic questionnaires or any other form of self-administered computerized questionnaires for either the general public or establishment respondents.

We are interested to learn --

- How broadly these methods are used.
- What kinds of studies they are used for.
- What types of questions and data structures (tables, rosters) they can and can't handle well.
- What are the principal problems of getting such surveys into production.
- What we know about their acceptance by different types of respondents.
- What we know about their unit response rates (especially relative to paper-and-pencil questionnaires.)
- What we know about their item non response rates.
- What we know about their level of respondent entry errors.
- What we know about other aspects of their data quality.

We have read the few general papers on the field but are looking for current or recent CSAQ/DBM/Electronic surveys in production, testing, or planning and especially for any research data on the above topics.

If there is such work in progress in your organization or if you know of any important studies in this area going on elsewhere, please let me know. An e-mail address for further contacts would be helpful.

Eventually, a summary of this information will be presented in a published paper available to the entire field. Interim summary information should be available from --

Magdalena.Ramos@ccmail.census.gov.

Thanks.

Bill Nicholls
William.L.Nicholls.II@ccmail.census.gov

>From mkuechle@shiva.hunter.cuny.edu Wed Dec 6 08:13:18 1995
Return-Path: <mkuechle@shiva.hunter.cuny.edu>
Received: from shiva.hunter.cuny.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
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<aapornet@usc.edu>;
Wed, 6 Dec 1995 11:13:23 -0500
Date: Wed, 6 Dec 95 11:04:55 EST
From: "Manfred Kuechler" <mkuechle@shiva.hunter.cuny.edu>
Message-Id: <52985.mkuechle@shiva.hunter.cuny.edu>
X-Minuet-Version: Minuet1.0_Beta_16
Reply-To: <Manfred.Kuechler@hunter.cuny.edu>
X-POPmail-Charset: English
To: aapornet@usc.edu
Subject: Dubious Faculty Survey

All full-time Hunter faculty received questionnaires late last week through campus mail. The study is conducted by UCLA's Higher Education Research Institute directed by Alexander Astin and is endorsed by Hunter's new president David Caputo. Though Astin is a well-known scholar in the field of higher education (a long list publications going back to the 1970s), the conduct of this study raises a number of methodological and ethical questions. These include:

1. Who is funding this study?
2. Who are the researchers directly involved in the design of the study? 3. What is the sampling plan (which colleges are included, on what basis are they selected, which faculty is selected within chosen colleges)? 4. Has the study obtained approval by a "Human Subjects Research Review Board" (assuming that CA does have similar requirements than NY)? 5. What is the true focus of the study? (If the wholesale description in the cover letter is all there is then the questionnaire is grossly inadequate leaving out many important aspects of present day faculty life.) 6.

How is confidentiality handled? (The questionnaire has the faculty's name and department printed on it -- supposedly just for the purpose of monitoring return, but this can be handled much better [by separate response cards] if this is the sole reason)

7. Why are biographical facts asked in a degree of detail (exact year of degree, field, rank, year of birth) that will make it easy to identify each respondent even if the name on the questionnaire will not be added to computer file.

8. For the sake of brevity, I will not go into details of the core of the questionnaire. I do feel that the instruments is biased favoring certain views over others.

In sum, I feel that this study violates at least the spirit if not the letter of our professional code of ethics.

I wonder and would like to hear about the following:

- A. Is any AAPOR member involved in this study in a decision-making fashion

(and can anybody assure me that my fears are unfounded and my methodological concerns are exaggerated)?

B. At which other institutions did this questionnaire emerge and how was it handled there? In particular, was there faculty consultation before the administration went all out backing it?

Manfred.Kuechler@hunter.cuny.edu

Dept. of Sociology -- Hunter College (CUNY) -- New York, NY 10021 USA
Tel: 212-772-5588 -- Fax: 212-772-5645

>From beniger@rcf.usc.edu Wed Dec 6 13:02:42 1995
Return-Path: <beniger@rcf.usc.edu>
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by almaak.usc.edu (8.7.1/8.6.7+ucs)
id NAA09132; Wed, 6 Dec 1995 13:02:34 -0800 (PST)
Date: Wed, 6 Dec 1995 13:02:33 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951206124816.4922C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One "Survey") OF INTEREST TO AAPORNET

COMPROMISE ON CYBERPORN LEGISLATION

The fears of online service providers and civil liberties advocates that new federal telecommunications legislation would be too heavy-handed in its effort to keep "filthy," "lewd" and "indecent" material off of the network have been mitigated by compromise wording in the proposed legislation. The new language, offered by Washington State Republican congressman Rick White, restricts penalties of fine or imprisonment to persons who transmit material that is "harmful to children" (such as images of frontal nudity) rather than a more broadly worded target against making "indecent material" available to children. The compromise would give legal protection to online information and service providers who made good-faith efforts to keep restricted material away from children. (New York Times 2 Dec 95 A1)

INTERNET DEMAND EXCEEDS SUPPLY AT MANY SCHOOLS

Recent efforts by professors to make greater use of information technology in their coursework have resulted in long lines at computer centers at many colleges across the country. One University of Texas at Austin student complained he has to wait a half hour or more to read his e-mail, and the lines are lengthening. "By the

end of
the semester, you've got people waiting three hours so they can type a term
paper
that's half their grade. Professors are requiring students to use the
Internet
more
with their classes, but we're not getting more computers. It's becoming
difficult to
get your work done." Meanwhile, Bill Graves, associate provost at the
University of
North Carolina at Chapel Hill, notes, "In one year's time, we've gone from
8,000
e-mail accounts to 26,000 e-mail accounts." Many university officials
privately
agree that the only solution is to require students to purchase their own
computers,
but with the pressure on to hold down tuition costs, they say it's
impractical
to
suggest such changes now. (Chronicle of Higher Education 1 Dec 95 A31)

WEB MAY ALLEVIATE HIGH-TECH OBSOLESCENCE

Just as a new generation of computers and software is driving an
unprecedented
wave
of upgrades, industry observers are saying that the Web may put an end to
this
"treadmill of bigger, better, faster." Instead of waiting two years for the
next
huge update to a suite of business applications, software makers could
distribute the
latest features instantly over the Net. And just-in-time software will allow
people
to rent applications that they only use occasionally. "I really think that
Windows
95 marked the zenith of the personal-computer industry," says Oracle CEO
Larry
Ellison. (Business Week 4 Dec 95 p78)

SUN PLANS JAVA-LIKE MICROKERNEL

Sun Microsystems is already working on a microkernel-like operating system to
run
low-tech "Internet appliances." Dubbed Java OS, Sun's chief technical
officer
Eric
Schmidt calls it the "natural next step" for Java. The new software will
"take
the
Java classes and put them on the minimum OS functionality you need. You can
add
additional functionality by writing in Java," he says. It will require only
4
to 8
Mbytes of memory, and will not support Windows applications or other programs
that
make large demands on system memory. "This thing doesn't come with Sound
Blaster and

speakers. If you need a PC, buy a PC," says Schmidt. (Information Week 4 Dec 95 p104)

EIA ENDORSES SMART-RADIO

The Electronics Industries Association is launching a \$1-million campaign to install hardware encoders that would allow specially equipped PCs to receive stereo radio along with digital text and data from broadcasting stations in the top 25 radio markets in the U.S. "The EIA is taking the lead to make (Radio (Broadcast) Data System) a standard feature of U.S. radio broadcasting," says the president of the Consumer Electronics Manufacturers Association. "We plan to equip several hundred radio stations with the R (B) DS signal, reaching 85% of the American radio listening audience." (Broadcasting & Cable 27 Nov 95 p98)

KIDS ON THE WEB

A Jupiter Communications/Yahoo! survey posted on the Yahoo! Web site resulted in responses from 60,000 initial responses with in-depth feedback from 10,000 of those. Most of the respondents had been on the Internet for less than a year, with 85% saying they had some access from home. The average user was online about 20 hours a week. More than 4,000 of the respondents were under 18, with 84% of them male. These respondents were more likely to define themselves as online experts and heavy users of the Web. The highest percentages of online minors were found in the Midwest and Mid-Atlantic states, and the fewest in the South Central states. More children are using the Internet in non-metropolitan areas than in large cities. The most popular online activity was surfing (35%), followed by e-mail (28%). (Digital Kids Report Nov 95 p1)

HIGH-TECH LABOR CRUNCH IN AUSTIN

If you're a techie looking for work, it might behoove you to head south -- to Austin, where the high-tech boom has led to a skilled labor shortage that threatens to spread to other Texas cities with a high concentration of technology industries, according to a study by the Federal Reserve Bank of Dallas. Although the shortages are forcing up wages for software engineers, computer programmers and lower-skilled manufacturing

jobs, the companies don't seem to be "complaining too loudly," says one of the study's co-authors. "The companies are doing so well and are so optimistic about future growth, I don't think they mind as long as they get good employees." (BNA Daily Labor Report 29 Nov 95 A4)

CANADA LAGS IN TECHNOLOGY

The Organization for Economic Cooperation and Development warns that Canadians' living standards are threatened because of a failure by industry to innovate through science and technology, and by relying too much on low-tech industries. This week, the Ontario government, in its economic statement, abolished many of the provincial programs that support technology and export marketing partnerships with industry. (Toronto Star 1 Dec 95 E2)

BELL ASKS TO KILL LONG-DISTANCE PRICE CUTS

Seven of Canada's largest phone companies petitioned federal regulators to quash a set of three long-distance price reductions planned over the next two years, arguing that their very survival is at stake. (Toronto Globe & Mail 1 Dec 95 B5)

ITALY TELECOM WINS BID FOR RUSSIA'S PHONE SYSTEM

A \$639-million bid by Italy telecommunications company Stet (Societa Finanziaria Telefonica) to buy 25% of Russia's state phone system Svyazinvest has prevailed over a competing bid from a group made up of France Telecom, Deutsche Telekom, and a Russian unit of US West. (New York Times 2 Dec 95 p17)

AOL DROPS RESTRICTION ON WORD "BREAST"

America Online, which has been making efforts to police its own service by purging obscene or vulgar expressions deemed to be offensive, has changed its mind about the word "breast" and reinstated it as an acceptable term of discussion. A contributor to a breast cancer bulletin board had called the purging of the word breast "outrageous and potentially life-threatening." (Atlanta Journal-Constitution 2 Dec 95 F7)

Selected from Edupage (12/3/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Wed Dec 6 13:49:54 1995
Return-Path: <beniger@rcf.usc.edu>
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Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
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To: AAPORNET <aapornet@usc.edu>
Subject: New Graduate Hiring Survey
Message-ID: <Pine.SUN.3.91.951206132750.11488A-100000@almaak.usc.edu>
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A survey released December 4 by Michigan State University projects a 4.7 percent increase in the number of new college graduates who can expect to get jobs, the third straight annual improvement. The survey is headed by Patrick L. Scheetz, director of MSU's Collegiate Employment Research Institute.

The survey of 527 businesses, industries and governmental agencies shows that chances of landing a job improve if a candidate has career-related experience like an internship. Those surveyed said 48 percent of last spring's new hires had such experience.

The best job prospects are for engineers, computer scientists, business majors, health professionals and science majors. Starting salaries offered to new college graduates will inch up only about half a percent compared to last year, according to the survey. Chemical engineers will draw the biggest starting salary (\$41,183) and journalists the lowest (\$20,154).

Despite the projected increases, hiring still will be below the levels of 1988-89. Prospects are brightest in the nation's southeastern and north-central regions, according to the survey. Federal agencies expecting tighter budgets are cutting staffing levels substantially while private employers remain cautious about expanding too much.

For further information, contact Patrick L. Scheetz, PLA05@ibm.msu.edu , (517) 355-9510, ext. 361.

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Date: Wed, 6 Dec 1995 14:18:24 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Study of Internet Demographics
Message-ID: <Pine.SUN.3.91.951206140603.15002A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPOR member Dr. Angus Reid, Chairman and CEO of the Angus Reid Group, Inc., of Vancouver, British Columbia, has published a study of the demographics of Internet users in Canada in the latest (1996) edition of "The Canadian Internet Handbook," just released by Prentice Hall Canada (see below). For further information on the study, contact Dr. Reid at (604) 683-4888.

CANADIAN INTERNET BOOKS

Prentice Hall Canada has released two new Internet books for Canadians-- the 1996 edition of the Canadian Internet Handbook and the 1996 Canadian Internet Directory. The 1996 Handbook includes a foreword by the Canadian Prime Minister and the results of a recent Angus Reid study on the demographics of Internet users in Canada. The books are available in bookstores across Canada or by calling Prentice Hall Canada at 1-800-567-3800. A Web site has been set up for the books at < http://www.handbook.com >. (Toronto Globe and Mail 1 Dec 1995 A14).

>From Edupage (12/3/95), edited by John Gehl and Suzanne Douglas.

>From mkuechle@shiva.hunter.cuny.edu Wed Dec 6 14:53:59 1995
Return-Path: <mkuechle@shiva.hunter.cuny.edu>
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From: "Manfred Kuechler" <mkuechle@shiva.hunter.cuny.edu>
Message-Id: <74869.mkuechle@shiva.hunter.cuny.edu>
X-Minuet-Version: Minuet1.0_Beta_16
Reply-To: <Manfred.Kuechler@hunter.cuny.edu>
X-POPmail-Charset: English
To: EBO1SIF@MVS.OAC.UCLA.EDU
Cc: aapornet@usc.edu
Subject: HERI FACULTY SURVEY

Dear Dr. Korn:

Thank you for your detailed answers to the questions I raised. Had you chosen to be more forthcoming in your cover letter, many of these questions would have been answered right away. I think most scholars in the field of survey research agree that it is the responsibility of survey organization to provide details on funding, sampling, etc. when soliciting participation in a survey project. All the more, if the survey is "invitational" -- a very creative term that I have not seen in any text on methods. As to the identification problem: given department, rank, sex, year of highest degree, and year of birth, it really does not take great skill to identify the faculty member. And, so you say, the institution has the option to obtain the data set for further analysis, provided they promise not to inspect individual records. Maybe the US Census should adopt your policy, and make individual records available to researchers who promise not to look at them.

Once again, many thanks for your answers. They have surely helped me to decide what to do with this survey.

Manfred.Kuechler@hunter.cuny.edu

Dept. of Sociology -- Hunter College (CUNY) -- New York, NY 10021 USA
Tel: 212-772-5588 -- Fax: 212-772-5645

>From mkuechle@shiva.hunter.cuny.edu Wed Dec 6 17:33:42 1995
Return-Path: <mkuechle@shiva.hunter.cuny.edu>
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Wed, 6 Dec 1995 20:33:54 -0500
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Message-Id: <83603.mkuechle@shiva.hunter.cuny.edu>
X-Minuet-Version: Minuet1.0_Beta_16
Reply-To: <Manfred.Kuechler@hunter.cuny.edu>
X-POPmail-Charset: English
To: aapornet@usc.edu
Subject: HERI Faculty Survey -- Their point of view

Earlier today I posted a letter to HERI on AAPORNET in response to the message below. I had assumed that HERI's message was posted on AAPORNET since the list address was specified in the cc: field of the full header. By forwarding it, I make sure that Dr. Korn and HERI is heard by all AAPORNET members. I refrain from commenting beyond what I have said earlier. I think this document speaks for itself. Manfred Kuechler

----- Forwarded message begins here -----

From: EB01SIF@MVS.OAC.UCLA.EDU <EB01SIF@MVS.OAC.UCLA.EDU>
To: MANFRED.KUECHLER@HUNTER.CUNY.EDU
Date: Wed, 06 Dec 95 13:29 PST
Subject: RE: DUBIOUS FACULTY SURVEY

I am responding to an e-mail sent to the AAPOR listserv entitled "Dubious Faculty

Survey" by a professor Manfred Kuechler of Hunter College. In it, Dr. Kuechler

raises questions about our 1995-96 Survey of American college faculty.

Before responding to each of his points, however, I would like to raise a question of my own. As far as I have been able to determine, Dr. Kuechler has not contacted anyone at the UCLA Higher Education Research Institute (which is clearly identified as the originator of the survey) via phone, FAX, or e-mail. Would it not be more professional and responsible to bring these issues up with us before going "public" with his misgivings? Had he done this, and remained dissatisfied with our response, we would have no objection to his sharing his opinions with anyone he chose. As it is, we have already received multiple copies of his e-mail and commentary about it coming in from various AAPOR members, all of whom we now have to respond to.

And now, our responses.

1. FUNDING. The bulk of the survey is funded by participating institutions (see SAMPLING, below). The Higher Education Research Institute (HERI) is paying on its own for a supplemental sample of some 44 schools to compensate for weak areas in the institutional sample.

2. RESEARCHERS. The primary researcher for the study is Dr. Alexander W. Astin, Director of HERI. Others responsible for the design of the survey are Dr. Helen Astin, Dr. Linda J. Sax and myself -- all Associate Directors of HERI. In addition, various other faculty members and students in the Higher Education division of UCLA's Graduate School of Education had input on which questions were to be included.

3. SAMPLING. The survey is invitational. HERI invited some 2,700 institutions to participate (virtually all degree-granting accredited colleges and universities in the U.S.). Of these, approximately 420 chose to participate, including public and private 2-year colleges, 4-year colleges and universities. As mentioned above, we supplemented this group and additional 44 schools to compensate for under-representation by certain types of institutions. Our research interests are primarily focused on full-time undergraduate faculty and academic administrators.

We ask participating colleges to provide us with lists of these groups. Before including an institution's data in the national sample, however, we check with U.S. Department of Education data on faculty to insure that a large percentage of faculty returned surveys. Having collected the data, we employ a weighting system based on gender, rank and institutional type to yield estimates of the national population of faculty.

4. HUMAN SUBJECTS. The UCLA Human Subjects committee has given HERI a waiver for all its surveys on the basis that we conduct voluntary surveys of adults. That is, no faculty member is required to return the survey at all, or to respond to any question which he or she does not wish to respond to. We also insist that individual institutions do not require that the survey be returned. If any institution does, in fact, coerce faculty to respond, it would be subject to not receiving any reports generated by the survey.

5. FOCUS. Although no survey could possibly address all issues relevant to the professoriate and still be restricted to a reasonable length, we tried to include as many issues that are of interest to the Higher Education community as we could. These include, but are not limited to: the demographics of the professoriate; gender and race issues; pedagogical techniques; faculty productivity; satisfaction; stressors in faculty life; and opinions about academic and general issues.

6. CONFIDENTIALITY. Despite Dr. Kuechler's inference, the faculty member's name and address is printed on the survey instrument SOLELY to be able to monitor response. The survey is administered in two waves. To avoid the cost of sending unnecessary second-wave surveys (not to mention the irritation to those responding in the first wave), we do need to know exactly to whom the surveys are being sent. We chose this method rather than separate response cards because of concerns about accuracy. We KNOW who has responded simply by scanning the survey instrument, and don't have to depend on the faculty member performing the additional task of separately mailing the card. Dr. Kuechler is correct in his assumption that the faculty name is not

included on any data base we receive from our subcontractor. In addition, we take the following steps to insure confidentiality: A) the completed survey is returned directly to our scanning subcontractor in Minneapolis. An institution NEVER sees the completed its survey forms. The subcontractor has many years of experience dealing with surveys and tests far more sensitive than the Faculty Survey, and is quite secure. After the surveys are scanned and the scanning procedures are validated, the forms are destroyed. b) HERI will not, in its reports to institutions, include any information about any group or subgroup of faculty numbering less than five. c) In the event that an institution chooses to analyze the data further, we will not release the data records unless we have signed certification that the institution will not examine individual records. If they were to do so, they would not only forego any further participation in any of our surveys (faculty or student), but they would cause such a firestorm of protest on their campus as to make any such attempt an exercise in stupidity.

7. DEMOGRAPHICS. We ask for such demographic detail so we can analyze the survey results by a wide variety of subgroups (e.g., does gender make a difference? ethnic background? age? length of time in the professoriate? department?). Again, Dr. Kuechler's inference is not well-founded. While it is possible in principle for an individual to be identified by demographics alone (just as it is possible in principle to be hit by a meteor while crossing the street), it is not as easy to do or as assured of success as he supposes. And, as already mentioned, such activity is in violation of the terms to which an institution agrees when it participates.

8. BIAS. This, of course, is a matter of opinion. It is a common misperception that the purpose of asking questions is to get a specific answer in agreement with the person asking. We can assure Dr. Kuechler that we have no stake in what answer he makes to any of the questions. If he wishes to answer any question in opposition to what he imagines our position on that question to be, he is most welcome to do so.

However, we would prefer that he answer it in a way which is consistent with

his own
views.

A. AAPOR PARTICIPATION. The Faculty Survey is a product of HERI. As far as I know, none of the principals involved in its design are members of AAPOR. Whether Dr. Kuechler's fears are assuaged by the contents of this (already overlong) e-mail is a question only he can answer.

B. OTHER INSTITUTIONS. As already mentioned, the survey is being administered at over 400 schools. We would hope that all institutions had the sense to consult with representatives of the faculty before administering it. There have been, however, one or two instances where institutions have backed out after agreeing to participate because of faculty or administration concerns.

```
*****  
William S. Korn                                     Higher Ed. Res. Inst.  
Associate Director for Operations                   U.C.L.A.  
heri@gse.ucla.edu                                  (310) 825-1925  
ebolsif@mvs.oac.ucla.edu                           FAX (310) 206-2228  
*****
```

----- Forwarded message ends here -----

Manfred.Kuechler@hunter.cuny.edu

Dept. of Sociology -- Hunter College (CUNY) -- New York, NY 10021 USA
Tel: 212-772-5588 -- Fax: 212-772-5645

```
>From Jeffrey.C.Moore@smtp-gw3.census.gov Fri Dec 8 05:41:44 1995  
Return-Path: <Jeffrey.C.Moore@smtp-gw3.census.gov>  
Received: from info.census.gov by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)  
id FAA21767; Fri, 8 Dec 1995 05:41:42 -0800  
Received: from smtp-gw3.census.gov (smtp-gw3.census.gov [148.129.126.23]) by  
info.census.gov (8.6.12/8.6.6) with SMTP id IAA24304 for <aapornet@usc.edu>;  
Fri, 8  
Dec 1995 08:41:40 -0500  
Received: from ccMail by smtp-gw3.census.gov (SMTPLINK V2.10.05)  
id AA818441065; Fri, 08 Dec 95 08:38:16 EST  
Date: Fri, 08 Dec 95 08:38:16 EST  
From: "Jeffrey C Moore" <Jeffrey.C.Moore@smtp-gw3.census.gov>  
Message-Id: <9511088184.AA818441065@smtp-gw3.census.gov>  
To: aapornet@usc.edu  
Subject: Instrument Design and Survey Quality
```

[I'm re-sending this message on the assumption that last month's closing of the federal government, and the accompanying shut-down of the Census Bureau's e-mail system, may have discouraged some replies. Not that I think for an instant that our elected representatives would ever let this

happen again, but, if you have something to say, it might be wise to respond before December 15th.]

I am looking for research evidence in the interviewer-administered questionnaire realm on the objective effects of questionnaire "organization" on data quality or completeness, or any other important dimension of survey quality (e.g., costs or efficiency). We're taught to design smooth-flowing, non-clunky, coherently-organized, don't-ricochet-all-over-the-place [etc.] survey instruments, and we try to persuade survey sponsors of the importance of these qualities, but is there any hard evidence that it really matters? If anyone is aware of any research, experimental or otherwise, which looks at data quality, nonresponse, or interviewer or respondent "satisfaction" differences -- or anything even remotely connected to them -- among instruments which vary along these dimensions, I'd appreciate hearing about it.

Please reply to:

jeffrey_c_moore@ccmail.census.gov

Thanks!

Jeff Moore
Census Bureau
(301) 457-4719

>From MKlette@aol.com Fri Dec 8 08:10:06 1995
Return-Path: <MKlette@aol.com>
Received: from mail04.mail.aol.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id IAA08596; Fri, 8 Dec 1995 08:10:04 -0800
From: MKlette@aol.com
Received: by mail04.mail.aol.com (8.6.12/8.6.12) id LAA20533 for aapornet@usc.edu;
Fri, 8 Dec 1995 11:09:34 -0500
Date: Fri, 8 Dec 1995 11:09:34 -0500
Message-ID: <951208110934_67401494@mail04.mail.aol.com>
To: aapornet@usc.edu
Subject: John Brennan Memorial--NYC

Friends and family of John Brennan will have an opportunity to gather in New York to share stories and toast John's life.

There will be a memorial service on Saturday, January 6 at 2 p.m. at the Holy Apostle

Church in Manhattan. The church is on 28th Street at Ninth Ave.

>From beniger@rcf.usc.edu Fri Dec 8 14:52:57 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id OAA03785; Fri, 8 Dec 1995 14:52:55 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)

id OAA25194; Fri, 8 Dec 1995 14:52:55 -0800 (PST)
Date: Fri, 8 Dec 1995 14:52:52 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951208144256.21055B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

DOES ENGLISH DOMINATE THE INTERNET?

At the Francophonie summit in West Africa, French President Jacques Chirac contended the info-highway imperils the French language and culture and warned that the English threat on the Internet applies to Arab nations, Russia, India, China and Japan. Canadian Prime Minister Jean Chretien countered, however, that the French language "must make its own way or be left by the wayside." Microsoft CEO Bill Gates dismissed fears that the Internet will be dominated by English, emphasizing that pluralism is guaranteed by the nature of computer-information networks. (Toronto Globe & Mail 4 Dec 95 A1)

LSI LOGIC'S "INTERNET ON A CHIP"

LSI Logic has developed a new computer chip it's calling "Internet on a chip," which combines a Silicon Graphics microprocessor with electronic circuitry for digital signal processing, high-speed communications modems, video and audio transmission and 3-D graphics. The company hopes its new \$50 chip will be used as the brains for the so-called "\$500 Internet device" that's recently been touted by Oracle and Sun Microsystems. "I think companies will be rolling out boxes in the third quarter, and they will be the Cabbage Patch Doll sensation of Christmas 1996," says LSI's executive VP for product strategy. (Wall Street Journal 4 Dec 95 A3)

24-HOUR NEWS FIELD GETTING CROWDED

A week after Rupert Murdoch announced his intention to start a 24-hour news channel to compete with Turner Broadcasting's CNN, Capital Cities/ABC is expected to declare similar intentions. The new service, to debut sometime in 1997, will be delivered to viewers by a mix of cable, telephone or new technologies, according to people familiar with the situation. ABC's service is expected to carry more local news than CNN, provided by its 200-plus affiliate stations. (Wall Street Journal 5 Dec

95 A3)

NRC CALLS FOR NEW BUDGETING PROCESS FOR R&D

The National Research Council released a report Nov. 29 calling for a single budget

that combines all sources of federal funding for science and technology projects,

saying such a change is necessary if the U.S. is to remain the world leader in

R&D.

"Such a process would allow trade-offs to be made across agencies, programs, and

research institutions, freeing funds for new initiatives by reducing or ending

projects that have become a lower priority or for which there are better alternatives," says the report. For starters, NRC calls for changes in accounting

procedures: "Almost half (of the annual federal R&D budget) is spent on activities

-- such as establishing production lines and developing operational systems for new

aircraft and weapons systems -- that do not involve the creation of new knowledge or

technologies." Eliminating funding for these activities would free up \$35- to

\$40-billion a year for R&D. (BNA Daily Environment Report 30 Nov 95 A3)

INTUIT TO OFFER BANKING SERVICES OVER THE INTERNET

Financial software company Intuit, maker of Quicken, will offer banking over the

Internet -- a shift from its previous strategy of using private networks to facilitate customer transactions with their banks. Microsoft is expected to announce

a competing Internet banking strategy. (New York Times 5 Dec 95 C6)

U.S. STUDIES MICROSOFT ACTIONS

Justice Department investigators are asking whether Microsoft deliberately designed

Windows 95 in a way that discourage users from connecting to online service providers

other than Microsoft Network. A Microsoft spokesman dismissed as "absolute nonsense"

a CompuServe attorney's suggestion that Windows 95 was designed to hobble rival

programs. (Atlanta Journal-Constitution 5 Dec 95 E8)

UNGAME SOFTWARE

Irvine, Calif.-based DVD Software Inc. has a new product that takes the fun out of

playing PC games at work. Called UnGame, the software finds and eliminates games on

network servers and hard drives. It can identify 3,100 kinds of games, even when

their file names have been disguised. DVD's president estimates game-playing at work

costs the U.S. some \$50 billion a year in lost productivity, assuming 40 million

users spend 30 minutes a week playing games, at an average cost of \$50 an hour.

(Investor's Business Daily 4 Dec 95 A6)

MOTOROLA DOES CHINESE

Motorola has developed what it says is the first highly accurate Chinese-character recognizer. Its handwriting-recognition technology, which it hopes will open up Asia's potentially vast PC market, allows users to input 13,000 Chinese characters into Windows 95 programs. (Miami Herald 4 Dec 95 p35)

TOKYO EXCHANGE SAYS INTERNET'S TOO FAST

Because of "insider trading" restrictions that ban company officials and media representatives from dealing in securities for 12 hours after they learn earnings results, the Tokyo Stock Exchange wants companies to stop sending such results over the Internet right after they're announced in news conferences. (Financial Times 5 Dec 95 p8)

SURVEY OF EDUCATIONAL LEADERS

A survey by the Alliance for Converging Technologies of 2000 U.S. and Canadian executives in 10 industries (including 239 from education) found that 86% of the education leaders believe that multimedia and the information highway will redefine their sector, and 90% identify "absence of funds" as a barrier to success. The survey predicts a sharp rise in the number of Internet users, from 5% of education staff today to 34% by 1997. (Info: act@actnet.com)

Selected from Edupage (12/5/95), edited by John Gehl and Suzanne Douglas.

>From rshalp@cris.com Sat Dec 9 20:04:36 1995
Return-Path: <rshalp@cris.com>
Received: from franklin-fddi.cris.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id UAA18493; Sat, 9 Dec 1995 20:04:31 -0800
Received: from LOCALNAME by franklin-fddi.cris.com [1-800-745-CRIS (voice)]
Date: Sat, 9 Dec 1995 23:04:29 -0500 (EST)
Message-Id: <199512100404.XAA22182@franklin-fddi.cris.com>
Errors-To: rshalp@cris.com
X-Sender: rshalp@pop3.cris.com
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: AAPORNET@USC.EDU
From: "Richard S. Halpern (Dick)" <rshalp@cris.com>

Subject: Incredible...if True!

According to the Atlanta-Journal Constitution (December 9, 1995):

"Freshman Rep. Steve Stockman (R-Texas), is seeking a congressional investigation of Alfred Kinsey's Landmark 1948 study of sexual behavior, questioning whether children were sexually molested in the name of science"

Incredible. It boggles the mind.

If true, one would think Stockman could find more productive ways to spend his time and our money.

++++
Dr. Richard S. Halpern Phone/Fax (770) 434 4121
Halpern & Associates rshalp@cris.com
Strategic Marketing and Opinion Research hal30339@aol.com
3837 Courtyard Drive, Atlanta, Ga 30339-4248

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Sun Dec 10 08:31:48 1995
Return-Path: <NNRTWS1@UCHIMVS1.UCHICAGO.EDU>
Received: from UCHIMVS1.UCHICAGO.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id IAA23318; Sun, 10 Dec 1995 08:31:43 -0800
Message-Id: <199512101631.IAA23318@usc.edu>
Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)
with BSMTP id 1760; Sun, 10 Dec 95 10:31:03 CDT
Date: Sun, 10 Dec 95 10:21 CST
From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
To: aapornet@USC.EDU
Subject: Re: Incredible...if True!

In the late 1980s a book came out charging that Kinsey had tolerated or even encouraged the molestation of children by respondents to his study so he could record the statistics. A video was then later produced called something like, "the Children of Table XX" - named after a table in the Kinsey report. If no one else has the details, I'll post them when I'm back in my office where I have the book.

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Mon Dec 11 06:11:28 1995
Return-Path: <NNRTWS1@UCHIMVS1.UCHICAGO.EDU>
Received: from UCHIMVS1.UCHICAGO.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id GAA17911; Mon, 11 Dec 1995 06:11:23 -0800
Message-Id: <199512111411.GAA17911@usc.edu>
Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1)
with BSMTP id 5970; Mon, 11 Dec 95 08:10:29 CDT
Date: Mon, 11 Dec 95 08:00 CST
From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU
To: aapornet@USC.EDU

Subject: Re: Incredible...if True!

The book is Judith A. Reisman and Edward Eichel, Kinsey, Sex, and Fraud: The Indoctrination of a People, An Investigation into the Human Sexuality Research of Alfred C. Kinsey. Lafayette, LA: Lochinvar-Huntington House, 1990.

>From THOMA@zuma-mannheim.de Tue Dec 12 05:44:55 1995
Return-Path: <<@VM.USC.EDU:THOMA@zuma-mannheim.de>>
Received: from VM.USC.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id FAA18618; Tue, 12 Dec 1995 05:44:53 -0800
Received: from usc.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP; Tue, 12 Dec 95 05:45:47 PDT
Received: from noc.belwue.de by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id FAA18510; Tue, 12 Dec 1995 05:43:59 -0800
Received: from hp-zuma.zuma-mannheim.de (hp-zuma.zuma-mannheim.de [193.196.10.1]) by noc.belwue.de with SMTP id OAA13905 (8.6.12/IDA-1.6 for <aapornet@vm.usc.edu>); Tue, 12 Dec 1995 14:36:01 +0100
Received: from zum-1.zuma-mannheim.de by hp-zuma.zuma-mannheim.de with SMTP (1.38.193.4/BelWue-1.0HP) id AA00979; Tue, 12 Dec 1995 14:28:57 +0100
Received: from ZUM-1/MAIL by zum-1.zuma-mannheim.de zum-1 (Mercury 1.11); Tue, 12 Dec 95 14:47:52 +0100
Received: from MAIL by ZUM-1 (Mercury 1.11); Tue, 12 Dec 95 14:47:41 +0100
From: "Michaela Thoma" <THOMA@zuma-mannheim.de>
Organization: ZUMA
To: aapornet@vm.usc.edu
Date: Tue, 12 Dec 1995 14:47:36 GMT+0100
Subject: Conference Announcement: SoftStat '97
Priority: normal
X-Mailer: Pegasus Mail/Windows (v1.11a)
Message-Id: <BED7B805428@zum-1.zuma-mannheim.de zum-1>

FIRST ANNOUNCEMENT AND CALL FOR PAPERS

SoftStat '97

9th Conference on the Scientific Use of Statistical Software, March 3 - 6, 1997, Heidelberg, Germany.

The purpose of the conference is to provide an overview of the state of the art regarding the application of software tools in the applied sciences. The conference deals with new applications, comparisons and evaluations of statistical analysis systems, including mathematical procedures and algorithms. In addition, it is concerned with the role of statistical analysis systems in the research process, in teaching and education, as well as in the solution of concrete problems in special fields of application. SoftStat '97 is organized by the Center for Survey Research and Methodology (ZUMA) in Mannheim.

Scientific Program

Computational/Software Aspects of Statistical Methods and Data Analysis

- * Modeling with Qualitative and Metric Variables
- * Statistical Models for Time-Dependent Data and Forecasting
- * Exploratory Data Analysis and Discovery Procedures for Statistical Models
- * Graphical Data Analysis, Visualization
- * Metadata and Information Systems
- * Parallel and Neural Computing
- * Symbolic Computation
- * Scaling, Classification, and Discrimination
- * Sampling and Estimation Methods
- * Statistical Simulation
- * Experimental Design
- * Networks and Statistical Workstations
- * Other Computational/Software Aspects

Computational/Software Tools for Statisticians and Data Analysts

- * General Purpose Statistical Packages
- * Programming Languages for Statistical Purposes
- * Certification of Statistical Packages

Computer Assisted Methods on Data Collection and Data Capture

- * Computer Assisted Data Collection Methods (CADAC)
- * New Technologies in Survey Research
- * Data Quality Issues
- * Computer Assisted Text Analysis including Electronic Text Encoding and Interchange (SGML, HTML)

Biometric Applications and Risk Research

Software Aspects of Specific Applications

- * Statistics in the Social Sciences
- * Communications and Media Research
- * Econometrics
- * Environmetrics
- * Cartography and Geography

Other Fields of Application

Training in Statistics and Statistical Counseling

Presentation Format

Presentations may have one of the following formats:

- * Overviews (45 minutes plus 15 minutes discussion)
- * Regular presentations (20 minutes plus 10 minutes discussion)
- * Posters
- * Software demonstrations
- * Exhibitions of commercial software producers/distributors
- * Tutorials
- * Symposia

General Informations

Submission Procedures

Overviews, regular presentations, and posters

An abstract (1 page max.) including:

title of lecture and full name(s) of speaker(s)

complete address(es), phone and fax number(s), e-mail address(es) text.

Please

indicate the type of presentation, the topic, keywords; required

hardware configuration and software equipment, if necessary.

Software demonstrations

Title of software demonstration; full name(s), affiliation(s), complete address(es) with phone and fax number(s), e-mail address(es) of speaker(s); required hardware configuration and software equipment.

Tutorials

Title of tutorial; full name(s), affiliation(s), complete address(es) with phone and fax number(s), e-mail address(es) of speaker(s); brief description of contents (1 page max.).

Symposia

Title of symposium; full name(s), affiliation(s), complete address(es) with phone and fax number(s), e-mail address(es) of chairperson and participants; brief description of topic by the chairperson.

Exhibitions

Single persons, firms or organizations planning an exhibition are asked to fill in the enclosed pre-registration form for additional information.

Deadlines

Information concerning contribution must be submitted to the conference office by:

June 1, 1996

Contributions will be evaluated by the Program Committee to assure that they support the goals of the conference. It is therefore important that abstracts are formulated in such a way as to provide an accurate impression of the contents of the contributions. The date for notification is July 31, 1996.

Conference Proceedings:

Upon acceptance of your abstract, you will be asked to submit a cameraready version of your paper not later than October 15, 1996, for publication in the Conference Proceedings. The Proceedings will be printed before the

conference, and participants will receive a copy upon registration in Heidelberg. Details regarding the format of the papers will be sent to you along with the letter that acknowledges acceptance of your paper.

Conference Fees

- (1) for Non-Speakers DM 250,-- (incl. Conference Proceedings)
- (2) for Speakers DM 150,-- (incl. Conference Proceedings)
- (3) for Students DM 60,--
- (4) One-day ticket DM 100,--

Conference Languages

English and German

Conference Office

SoftStat '97
ZUMA, P.O. Box 12 21 55, D-68072 Mannheim, Germany
Telephone: +49621/1246-174; Fax: +49621/1246-100
e-mail: softstat@zuma-mannheim.de

Committees

----- Direction and Organization

Wolfgang Bandilla, Frank Faulbaum

Program Committee

Wolfgang Bandilla (ZUMA), Peter Dirschedl (University of Munich), Frank Faulbaum (ZUMA/University of Duisburg), Allmut Hoermann (GSF Munich), Ulrich Kuesters (Catholic University of Eichstaett), Peter Ph. Mohler (ZUMA), Ruediger Ostermann (University of Siegen), Mathias Nagel (Oelsnitz) Guenther Sawitzki (University of Heidelberg), Klaus G. Troitzsch (University of Koblenz-Landau)

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a national cati household survey in education. Training and experience in the conduct of surveys (especially CATI surveys) is absolutely essential and technical expertise in some survey phase such as questionnaire design, fieldwork, data processing, or analysis is also sought. The individual will be required to work independently and must be able and willing to do hands-on work (e.g., testing cati questionnaires). Capacity for critical thinking will be highly valued. Capability to assist in budget and administrative management and in the development of new phases of work would be desirable. The individual will work for the recently-created Education Statistical Services Institute, a non-profit R&D organization of the American Institutes for Research, but will work on site with the federal program office. Full benefits provided; salary commensurate with training and experience. Send resume and letter of application asap to:

ESSI-SPM
1000 Thomas Jefferson Street, NW Suite 400
Washington, D.C. 20007
FAX: 202-944-5454

(Further information can be obtained by contacting Karol Krotki @
kkrotki@air-
dc.org
or by phone at 202-944-5382.)

>From beniger@rcf.usc.edu Wed Dec 13 04:17:14 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id EAA02755; Wed, 13 Dec 1995 04:17:13 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
id EAA11715; Wed, 13 Dec 1995 04:17:13 -0800 (PST)
Date: Wed, 13 Dec 1995 04:17:12 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951213040405.7920G-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One "Survey") OF INTEREST TO AAPORNET
CONGRESS WARS ON CYBER "INDECENCY"
Rejecting compromise language more narrowly targeted to stop online depiction

of graphic sexual material that would be "harmful to minors," a House-Senate conference committee has agreed in principle on language that would prohibit transmission of all "indecent" material over computer networks. Penalties for offenders would include fines of up to \$100,000 and prison terms of up to five years for people who make such "indecent" material available to minors. Civil liberties groups have objected to the indecency standard because of its vagueness, and a spokesman for Prodigy calls it "problematic": "No one knows what it means. It's overbroad and it will be challenged in the court for years. In our view, it is a giant step backwards." The indecency standard covers words as well as images, and until now has been applied only to TV and radio broadcasting. The American Civil Liberties Union says the proposed law is a violation of First Amendment rights to free speech. (New York Times 7 Dec 95 A1)

MICROSOFT FLIRTS WITH JAVA; IBM COMMITS TO RELATIONSHIP Microsoft is considering licensing Sun Microsystems' Java software, says Netscape CEO James Barksdale. "We believe Microsoft will probably adopt Java and JavaScript," Barksdale announced at a meeting in Aspen, Co. yesterday. Meanwhile, Microsoft CEO Bill Gates is a little more coy: "I'd say we haven't reached a firm conclusion on that. Java has certain merits." (Investor's Business Daily 7 Dec 95 A8, A9) But IBM has already decided to license Java, and plans to install it both in browsers and various operating systems, including Microsoft's Windows 3.1. A Sun spokesman said that "the fact that IBM would take on one big challenge that we haven't had time for is great news for us." (New York Times 7 Dec 95)

ONLINE SERVICES SHOULD TAKE A NOTE FROM CABLE America Online Services' president says to be successful in tomorrow's online market, online providers should follow the example of cable companies, creating new content for niche services and offering them in low-cost packages. "It wasn't Rolling Stone that created MTV. It wasn't Sports Illustrated that created ESPN. It wasn't

CBS

that created CNN. It was young wild-eyed entrepreneurs that created new brands and mega-franchises." In addition to new content, online providers should concentrate on fostering "community" -- "No one goes to a bar for a beer. They go for the bartender and the people at the bar you talk to." Finally, he joked that AOL's new ad slogan should be, "Just a little less pathetic than the other guys." (Broadcasting & Cable 4 Dec 95 p83)

LINKING UP FOR DISTANCE LEARNING

New alliances among regional educational institutions are paving the way for increased cooperation when it comes to distance learning. Last week the Western Governors Association met to discuss ways to promote distance education, including the possible establishment of a degree-granting "virtual university." "The word is getting out that everybody is expected to make these investments, and the more-progressive-thinking academic officers are saying, 'Let's look at what others are doing,'" says Western Cooperative for Educational Telecommunications director Sally Johnstone. (Chronicle of Higher Education 9 Dec 95 A21)

FLORIDA NO. 1 IN COMPUTERS IN THE CLASSROOM

A survey of 1,000 randomly-selected elementary school teachers across the country shows Florida teachers ranking first in terms of using computers as part of the classroom instruction, with 73% using computers for teaching at least three hours per week, compared with 51% nationally. Florida also ranked first in training, with 68% of teachers receiving formal computer training, compared with a national average of 58%. Florida spends about 30% of its technology dollars on training, as opposed to a national average of about 4%. The survey was conducted by Denver, Co.-based Quality Education Data. (Miami Herald 6 Dec 95 A6)

INTERNET PHONE HAS PLUSES, MINUSES

A Consumer Reports review of VocalTec's Internet Phone software gives it high marks for value -- a long distance call is only the cost of a (usually) local call to an Internet access provider -- but cautions that the ensuing conversation is a little different from one conducted over a telephone device: "Sound quality varied unpredictably, from good to badly garbled. The calls also entail a delay before you hear your caller respond. Transmissions are

`half-duplex': only one person can talk at a time." (Consumer Reports Dec 95 p755)

LOANS BY PHONE

Unisys has a new product based on Natural Language Understanding technology that enables mortgage loan-seekers to receive most of the loan-related information they need via the telephone without talking to a human being. The system responds appropriately to different types of questions regarding the same topic; for instance the question "What is an adjustable rate mortgage?" would trigger a different response than "I'd like to apply for an adjustable rate mortgage." Several large banks are testing the system, which is scheduled for release next year. (Investor's Business Daily 7 Dec 95 A8)

TIME WARNER, AOL TARGET HEALTH AND FITNESS

Time Warner and America Online are forming a joint venture to develop an online service that focuses on health and fitness issues. The service will be available both on AOL and on the Web, and will provide access to health care experts and support groups, as well as information from Time's Cooking Light and Martha Stewart Living magazines. The new service will compete with similar offerings recently announced by IBM and AT&T. (Wall Street Journal 6 Dec 95 B3)

Selected from Edupage (12/7/95), edited by John Gehl and Suzanne Douglas.

>From LEE@PACEVM.DAC.PACE.EDU Wed Dec 13 19:55:22 1995
Return-Path: <<@PACEVM.DAC.PACE.EDU:LEE@PACEVM.BITNET>>
Received: from PACEVM.DAC.PACE.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id TAA19387; Wed, 13 Dec 1995 19:55:19 -0800
Message-Id: <199512140355.TAA19387@usc.edu>
Received: from PACEVM.BITNET by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)
with BSMTMP id 4737; Wed, 13 Dec 95 22:55:01 EST
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.BITNET (LMail
V1.1d/1.7f)
with BSMTMP id 4735; Wed, 13 Dec 1995 22:55:01 -0500
Date: Wed, 13 Dec 95 22:15:22 EST
From: Bob Lee <LEE@PACEVM.DAC.PACE.EDU>
Subject: Nielsen study of the Internet
To: aapornet@usc.edu, por@unc.edu

What appears to be a major research fiasco is reported in today's New York Times on Page D4 (12-13-95). According to the article, Nielsen conducted a survey in the U.S. and Canada for Commercenet, a group of companies that "hopes to foster computerized commerce." A sample of 4,200 individuals were reached last August by

telephone in an attempt to measure the size and character of the Internet population. Copies of the survey are being sold to business companies for \$5,000 to \$10,000 a copy.

Nielsen reports what many of us would consider outlandish projections of Internet demographics. Two academics, Donna Hoffman of Vanderbilt Univ. and her partner Thomas Novak, who worked closely with Nielsen and Commercenet on the design of the study now think that "a big mistake was made." They point out that Nielsen projects 24 million users of the Net in the U.S. and Canada while other surveys would suggest fewer than 10 million.

Nielsen claims that adults spend as much time browsing the Internet each week as they do watching videotapes. They also claim that 18 million adults use the World Wide Web -- at least 80% more than other studies project for the entire Internet. Nielsen claims that AOL has 10.5 million users -- AOL itself says that it has 4 million.

In answer to the professors' criticisms that the Nielsen sample's basic demographics are seriously different from the Census, Paul Lindstrom of Nielsen said that because the data didn't match, that doesn't mean that the census was right and that Nielsen was wrong. He said, "It's really making a comparison of apples and oranges."

Nielsen has plans to develop a service to measure traffic at customer World Wide Web sites.

ROBERT S. LEE

PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038

VOICE: 212/620-7851 FAX: 212/346-1573

LEE@PACEVM.DAC.PACE.EDU

>From NNRTWS1@UCHIMVS1.UCHICAGO.EDU Thu Dec 14 05:38:58 1995

Return-Path: <NNRTWS1@UCHIMVS1.UCHICAGO.EDU>

Received: from UCHIMVS1.UCHICAGO.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id FAA08208; Thu, 14 Dec 1995 05:38:56 -0800

Message-Id: <199512141338.FAA08208@usc.edu>

Received: from UCHIMVS1.BITNET by UCHIMVS1.UCHICAGO.EDU (IBM MVS SMTP V3R1) with BSMTMP id 2535; Thu, 14 Dec 95 07:38:38 CDT

Date: Thu, 14 Dec 95 07:28 CST

From: NNRTWS1@UCHIMVS1.UCHICAGO.EDU

To: aapornet@USC.EDU

Subject: Re: Nielsen study of the Internet

Does anyone know what the "big mistake" was?

How can one get more information of the Nielsen methodology? tom w smith

>From mikemokr@ap.org Thu Dec 14 06:27:37 1995

Return-Path: <mikemokr@ap.org>
Received: from ap.org by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id GAA14681; Thu, 14 Dec 1995 06:27:36 -0800
Received: by ap.org (4.1/SMI-4.1)
id AA11381; Thu, 14 Dec 95 09:24:03 EST
Date: Thu, 14 Dec 1995 09:24:03 -0500 (EST)
From: Mike Mokrzycki <mikemokr@ap.org>
Subject: Re: Nielsen study of the Internet
To: aapornet@usc.edu
In-Reply-To: <199512141338.FAA08208@usc.edu>
Message-Id: <Pine.3.89.9512140930.A10862-0100000@eos.ap.org>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

> Does anyone know what the "big mistake" was?

Tom, NYTimes ran a box with Prof. Hoffman citing skewed sample:

	NIELSEN	1990 CENSUS
Adults with a college degree	17%	13%
Adults who did not complete H.S.	11%	25%
Income under \$20,000/yr	19%	33%
Income over \$60,000/yr	24%	16%

Mike Mokrzycki [] Associated Press-polling [] mikemokr@ap.org

>From LEE@PACEVM.DAC.PACE.EDU Thu Dec 14 10:33:37 1995
Return-Path: <<@PACEVM.DAC.PACE.EDU:LEE@PACEVM.BITNET>>
Received: from PACEVM.DAC.PACE.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id KAA22339; Thu, 14 Dec 1995 10:33:35 -0800
Message-Id: <199512141833.KAA22339@usc.edu>
Received: from PACEVM.BITNET by PACEVM.DAC.PACE.EDU (IBM VM SMTP V2R3)
with BSMTP id 8225; Thu, 14 Dec 95 13:33:21 EST
Received: from PACEVM (NJE origin LEE@PACEVM) by PACEVM.BITNET (LMail
V1.1d/1.7f)
with BSMTP id 8224; Thu, 14 Dec 1995 13:33:20 -0500
Date: Thu, 14 Dec 95 13:29:55 EST
From: Bob Lee <LEE@PACEVM.DAC.PACE.EDU>
Subject: Re: Nielsen study of the Internet
To: aapornet@usc.edu
In-Reply-To: Message of Thu, 14 Dec 95 07:28 CST from
<NNRTWS1@UCHIMVS1.UCHICAG
O.EDU>

Tom: There is more information on the Nielsen study at
<http://www.commerce.net/> or
at <http://www.nielsenmedia.com>. You can also call them at 212/708-7714. It
might be
a good idea to contact Prof. Donna L. Hoffman at Vanderbilt University as
well.
Please post or let me know what you find out if you follow this up.

Bob

ROBERT S. LEE
PACE UNIVERSITY, 1 PACE PLAZA, NEW YORK, NY 10038
VOICE: 212/620-7851 FAX: 212/346-1573

LEE@PACEVM.DAC.PACE.EDU

>From Frank_Newport@internet.gallup.com Thu Dec 14 11:16:04 1995
Return-Path: <Frank_Newport@internet.gallup.com>
Received: from gateway.gallup.com by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id LAA27639; Thu, 14 Dec 1995 11:15:59 -0800
Received: (from uucp@localhost) by gateway.gallup.com (8.6.12/8.6.11) id
NAA16781 for
<aapornet@usc.edu>; Thu, 14 Dec 1995 13:12:37 -0600
Received: from internet.gallup.com(198.247.195.180) by gateway.gallup.com via
smap
(V1.3)
id sma016741; Thu Dec 14 13:12:23 1995
Received: from cc:Mail by internet.gallup.com
id AA818976477; Thu, 14 Dec 95 12:31:28 CST
Date: Thu, 14 Dec 95 12:31:28 CST
From: "Frank Newport" <Frank_Newport@internet.gallup.com>
Message-Id: <9511148189.AA818976477@internet.gallup.com>
To: aapornet@usc.edu
Subject: Re[2]: Nielsen study of the Internet

Differences in 1995 telephone survey demographics and 1990 Census data are
not
uncommon. Are Nielsen's more out of line than most 1995 telephone surveys?

> Does anyone know what the "big mistake" was?

Tom, NYTimes ran a box with Prof. Hoffman citing skewed sample:

	NIELSEN	1990 CENSUS	
Adults with a college degree	17%		13%
Adults who did not complete H.S.	11%	25%	
Income under \$20,000/yr	19%	33%	
Income over \$60,000/yr	24%	16%	

Mike Mokrzycki [] Associated Press-polling [] mikemokr@ap.org

>From BGROVES@survey.umd.edu Fri Dec 15 06:30:08 1995
Return-Path: <BGROVES@survey.umd.edu>
Received: from umail.UMD.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id GAA23283; Fri, 15 Dec 1995 06:30:05 -0800
Received: by umail.UMD.EDU (5.57/Ultrix3.0-C)
id AA11344; Fri, 15 Dec 95 09:29:57 -0500
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);
Fri, 15 Dec 95 9:31:34 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Fri, 15 Dec 95 9:31:14
+1100
From: "Bob Groves" <BGROVES@survey.umd.edu>
Organization: The Joint Program In Survey Meth.

To: AAPORNET@usc.edu
Date: Fri, 15 Dec 1995 09:31:13 EST
Subject: Statistical Policy Working Papers NOW on the Internet
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.10)
Message-Id: <47D88DD7B5C@survey.umd.edu>

Note from Bob Groves: Several of the papers below will be of interest to AAPORites:

Below, is a listing of twenty-four Statistical Policy Working Papers (SPWP) that have been published by the Federal Committee on Statistical Methodology from 1978 to 1995. The first twenty-two reports can be accessed via the Internet at [http://www.bts.gov/statistical policy](http://www.bts.gov/statistical%20policy). SPWP numbers 23 "Seminar on New Directions in Statistical Methodology," (1995) and 24 "Electronic Dissemination of Statistical Data," (1995) will be added to this collection shortly.

At this time, most of the tabular and graphical information from the original works only appear in hardcopy form. However, the National Science Foundation is in the process of adding an Adobe "Acrobat" version of SPWP #24 that will contain the original graphics. By January 1, 1996 this report can be found at <http://www.nsf.gov/sbe/srs/stats.htm>.

Federal Committee on Statistical Methodology
Statistical Policy Working Papers

- | NO. | TITLE |
|-----|--|
| 1 | Report on Statistics for Allocation of Funds, 1978 |
| 2 | Report on Statistical Disclosure and Disclosure-Avoidance Techniques, 1978 |
| 3 | An Error Profile: Employment as Measured by the Current Population Survey, 1978 |
| 4 | Glossary of Nonsampling Error Terms: An Illustration of a Semantic Problem in Statistics, 1978 |
| 5 | Report on Exact and Statistical Matching Techniques, 1980 |
| 6 | Report on Statistical Uses of Administrative Records, 1980 |
| 7 | An Interagency Review of Time-Series Revision Policies, 1982 |
| 8 | Statistical Interagency Agreements, 1982 |
| 9 | Contracting for Surveys, 1983 |
| 10 | Approaches to Developing Questionnaires, 1983 |

- 11 A Review of Industry Coding Systems, 1984
- 12 The Role of Telephone Data Collection in Federal Statistics, 1984
- 13 Federal Longitudinal Surveys, 1986
- 14 Workshop on Statistical Uses of Microcomputers in Federal Agencies, 1987
- 15 Quality in Establishment Surveys, 1988
- 16 A Comparative Study of Reporting Units in Selected Employer Data Systems, 1990
- 17 Survey Coverage, 1990
- 18 Data Editing in Federal Statistical Agencies, 1990
- 19 Computer Assisted Survey Information Collection, 1990
- 20 Seminar on Quality of Federal Data, 1991
- 21 Indirect Estimators in Federal Programs, 1993
- 22 Report on Statistical Disclosure Limitation Methodology, 1994
- 23 Seminar on New Directions in Statistical Methodology, 1995
- 24 Electronic Dissemination of Statistical Data, 1995

```
>From beniger@rcf.usc.edu Fri Dec 15 08:59:19 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
    id IAA14159; Fri, 15 Dec 1995 08:59:18 -0800
Received: (beniger@localhost)
    by almaak.usc.edu (8.7.1/8.6.7+ucs)
    id IAA26718; Fri, 15 Dec 1995 08:59:17 -0800 (PST)
Date: Fri, 15 Dec 1995 08:59:17 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951215085003.26098C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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NEWS OF THE NET (Including Three Surveys) OF INTEREST TO AAPORNET

NIELSEN INTERNET SURVEY UNDER FIRE

A Nielsen Media Research survey of Internet usage is drawing criticism from a Vanderbilt University business professor, who says it "isn't representative of the population, and therefore the projections are flawed." Donna Hoffman contends

the study is "skewed toward people more likely to be on the Internet, so that makes the estimates inflated." Nielsen is sticking by its statistics, which estimated a total of 24 million adults worldwide on the Internet, 18 million of which are located in North America. (Wall Street Journal 14 Dec 95 B7)

V-CHIP ENDORSED

House and Senate negotiators have agreed on legislative language that would require TV manufacturers to include a "V-chip" that parents could use to block out violent programming. The move would require the broadcasting and entertainment industries to implement a rating system for violent shows. (New York Times 13 Dec 95 A1)

COMPUTER COMPANIES PROTEST DIGITAL TV STANDARD

An industry official representing eight computer companies, including Compaq, Microsoft, Apple and Intel, testified before the FCC that the government's plan for digital advanced television "could postpone, perhaps forever," the ability of PCs to efficiently pick up and display television signals. Instead, he recommended that any FCC standard should take into consideration technical specifications necessary for presenting graphics and data clearly on a computer screen. (Wall Street Journal 13 Dec 95 B6)

AAP BALKS AT "FAIR USE" GUIDELINES

An effort to draft nationally recognized guidelines on "fair use" of copyrighted works in digital format stalled last week when an Association of American Publishers VP objected to language that would have allowed an educational institution to make limited use of copyrighted material over its computer network without seeking the owner's permission. Voicing fears that any electronic dissemination could lead to unauthorized copying, she called for the use of copyrighted digital works only in a real-time setting in the classroom: "Current technology is not able to prevent a recipient from further distributing copies or altering the content." (Chronicle of Higher Education 15 Dec 95 A23)

SAMSUNG'S NEXT-GENERATION DRAM CHIP

South Korea's Samsung Electronics says it's the first company in the world to

develop

a prototype circuit design for the 1-gigabit direct random access memory (dram) chip for use in multimedia applications. The new chip will be able to store up to 15 minutes of moving pictures and the equivalent of 8,000 newspaper pages. (Financial Times 12 Dec 95 p1)

LOTUS TAKES NOTE OF THE WORLD WIDE WEB

IBM's Lotus division has decided to change its Notes software to allow users to click on the Web while working in Notes and to create Web pages from within Notes. (New York Times 14 Dec 95 C11)

PRODIGY LIBEL RULING REMAINS INTACT

Although the libel suit against it was withdrawn by the plaintiff, Prodigy wanted to reargue the case that had been brought by investment firm Stratton Oakmont, because Prodigy wanted to contest the judge's ruling that an online service provider could be held responsible for comments posted on its bulletin boards by one of its subscribers. Prodigy's position, which is supported by online industry, is that the company is a "passive carrier" (like a telephone company) rather than a publisher. Prodigy's request for a new hearing was declined by the judge in the case, who earlier had ruled that Prodigy had revealed itself as a publisher when it made an effort to screen bulletin board postings to filter out content deemed to be objectionable. (New York Times 14 Dec 95 C2)

BIG PLANS FOR APPLE'S PIPPIN

Apple's Pippin computer, unveiled Dec. 4, is viewed by many as Apple's entry into the video game market, but CEO Michael Spindler says it's much more. He hopes that Pippin could become the new "\$500 Internet appliance": "With Pippin, we can create a new market segment and not just bastardize the PC by taking parts out." Currently the device contains a quad-speed CD-ROM drive, a PowerPC 603e chip, 6 Mbytes of RAM, 4 Mbytes of built-in software -- including the operating system and utilities -- and video connections to either a VGA monitor or a TV. Pippin will debut in Japan in

March, marketed by toymaker Bandai, and will be licensed for U.S. distribution later in the year. (Information Week 18 Dec 95 p28)

TECHNOLOGY IN THE CLASSROOM SURVEY

A survey of 1,000 educators commissioned by Cable in the Classroom and four education associations indicates that 85% of teachers responding say they use computers in the classroom, with 16% of those accessing the Internet and 13% accessing other online services for instructional purposes. The 1995 Education Technology Survey noted that principals and administrators tend to underestimate the extent of classroom computer use; principals pegged classroom use at only 68%, almost 20% below the teachers' responses. (Heller Report Dec 95)

DROWNING IN INFOGLUT

A poll of longtime Internet users conducted by Weber Group in Cambridge, Mass. found 53% of the respondents believe that "big media" is having a negative impact on the quality and flow of news and information. Eighty-two percent would like to use the Internet to take charge of what news they see and when, but more than half are afraid the deluge of information available on the Net would overwhelm them. (Investor's Business Daily 14 Dec 95 A8)

MICROSOFT AND NBC ALL-NEWS CHANNEL

Microsoft and NBC seem to have agreed to form an all-news network to challenge CNN and another new cable channel planned by ABC. NBC and its news organization will operate the service, and Microsoft will invest about \$100 million. (New York Times 14 Dec 95 C1)

DEATH THREATS FROM DISK PIRATES IN SOUTH CHINA

The organization that represents the global music industry has closed its operation in Canton, China after staff had received death threats and the organization learned that local CD pirate factories had hired hit-men to discourage efforts to fight piracy. About a quarter of a billion dollars in pirated music was sold in China last year, which is slightly more than the figure for legitimate sales. Pirated CDs and

cassettes are also exported from China to other counties. (Financial Times
13
Dec 95
p5)

Selected from Edupage (12/14/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Dec 15 09:52:23 1995
Return-Path: <beniger@rcf.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA22540; Fri, 15 Dec 1995 09:52:22 -0800
Received: (beniger@localhost)
by almaak.usc.edu (8.7.1/8.6.7+ucs)
id JAA00406; Fri, 15 Dec 1995 09:52:21 -0800 (PST)
Date: Fri, 15 Dec 1995 09:52:21 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.951215093652.26098H-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEW RESOURCES ON THE NET

DEFENSE DEPARTMENT ON BOSNIA

BosniaLINK is the official Department of Defense information system about U.S. military activities in Operation "Joint Endeavor", the NATO peacekeeping mission in Bosnia. The system is provided by the Office of the Assistant to the Secretary of Defense for Public Affairs. All information in BosniaLINK is publicly released information from the U.S. government or NATO headquarters. BosniaLINK contains operation maps, fact sheets, news releases, biographies of key commanders and leaders, and transcripts of briefings, speeches and testimony. It is also hyperlinked to the NATO and State Department information services.
<http://www.dtic.dla.mil/bosnia/>

OTHER BOSNIA SOURCES

Full text of the recent Bosnia Peace Treaty (Dayton Peace Agreement--22 Nov. 1995) is available at the following sites:
PeaceNet: Gopher to gopher.igc.apc.org and then follow the path: PeaceNet; Balkans/Ex-Yugoslavia; Dayton Peace Treaty (22 Nov 95). U.S. State Department:
Dept.
of State Foreign Affairs Network (DOSFAN):
<http://dosfan.lib.uic.edu/bosagree.html>

GOVERNMENT PRINTING OFFICE DATABASE

The U.S. Government Printing Office has announced free public access to its GPO Access database. The database includes full text of 1993-95 Congressional Bills, the 1995-96 Congressional Directory, 1994-95 Congressional Record, Economic Indicators (a monthly compendium of economic statistics), 1994-95 Federal Register, Government Manual, GAO (Government Accounting Office) Reports, History of Bills for 1994-95, Public Laws-104th Congress, and The United States Code, among others. While the database is not new, complete free public access to it is new. The site is searchable and detailed searching help is available on the home page. The GPO Access page also points to eight Federal Depository Library Gateway Web GPO Access sites, as well as over 15 Telnet or Gopher Depository GPO Access sites. Documents are available in ASCII text, and some are also available in Adobe Acrobat .PDF format. (See Network Tools, below.)
http://www.access.gpo.gov/su_docs/aces/aaces001.html

THE ATLANTIC MONTHLY

The Atlantic Monthly -- a magazine devoted to politics, society, the arts, and culture since 1857 -- brings its electronic edition to the World Wide Web. Current articles include the strikes in France, the Balkan conflict, and "Does the Net Live Up To the Hype?" by National Public Radio regular Steven Stark.
<http://www.theatlantic.com>

TV AND MOVIES

TV Links Film and Television Website Archive is a site that points to almost anything you can think of relating to film and television. Categories include television shows, motion picture production companies, screen and video professional organizations, awards (Oscar, Emmy, and Tony), world TV schedules, 30 TV networks, Usenet newsgroups, and film festivals, among others. This is a definitive site for the definitive couch potato. <http://neog.com/timelaps/tvlink.html>

THE BUSINESS OF THE INTERNET

Net Day (TM) provides news every weekday about Internet companies and Internet product announcements. The News Services section links to 3 additional similar

and more thorough services, ClariNet News, Cowles/Simba Media Daily, and the Daily Specturm. Net Day also provides book reviews done by outside reviewers. Past issues are archived and browsable. Provided by Mecklermedia, publishers of Internet World magazine. <http://www.iworld.com/netday>

ADOBE AND ACROBAT

Adobe's publishing technology, called Acrobat, allows print documents to be passed through the Internet regardless of the operating platform or desktop publishing system used in creation of the document. Adobe's portable document format, PDF, is universally readable via a special Reader that Adobe provides free for downloading from its Web site. Once you have the software, configure it to your Web browser as explained in the help file. Acrobat Readers allow you to read and print a document with its original look and feel. Graphics, color, photographs, and even URL links to other Web sites are supported. The documents are also searchable. The software for creating Acrobat documents can be purchased >from Adobe in order to distribute PDF documents on the Web. Acrobat technology is particularly good at creating rich text documents with equations, tables, and pictures. <http://www.adobe.com/Software/Acrobat> <http://www.adobe.com/Acrobat/AcrobatWWW.html> (help file) Examples of PDF documents can be found on the New York Times FAX site <http://nytimesfax.com/index.html> or numerous other PDF sites provided on the Acrobat page <http://www.adobe.com/Acrobat/PDFsites.html>

SEARCHING THE WEB

The Open Text Index and search engine indexes every word of almost one million web pages. While this may seem to be overkill, the searching system is extremely powerful. In addition to Boolean AND/OR/NOT searching, it supports phrase searching, proximity searching, weighted word searches, KWIC (key word in context) searching, and allows searching parts of the page. Relevance feedback is provided. It has detailed FAQs about both the searching system and the service and some time with the searching FAQ is necessary in order to really exploit the system. <http://www.opentext.com:8080/>

InterNIC

provides information about the Internet and the resources on the Internet to the U.S. research and education community under a cooperative agreement with the National Science Foundation: NCR-9218742. The Government has certain rights in this material.

>From rockw001@gold.tc.umn.edu Mon Dec 18 12:35:22 1995
Return-Path: <rockw001@gold.tc.umn.edu>
Received: from gold.tc.umn.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id MAA00793; Mon, 18 Dec 1995 12:35:20 -0800
Received: from xl87-18.ejack.umn.edu by gold.tc.umn.edu; Mon, 18 Dec 95 14:34:29 -0600
X-Sender: rockw001@gold.tc.umn.edu
X-Mailer: Windows Eudora Version 1.4.4
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 18 Dec 1995 15:31:46 -0600
To: aapornet@usc.edu
From: Todd H Rockwood <rockw001@gold.tc.umn.edu> (Todd Rockwood)
Subject: Ethnicity/SES and Self-Reports
Message-Id: <30d5d0554f2f002@gold.tc.umn.edu>

AAPORNET

I am looking for material on the relationship between ethnicity and socio-economic status (SES) and self-report of events. (The primary events I am interested in are health care utilization (service utilization) and health behaviors.)

While I have found numerous articles dealing with the measurement error associated with recall - none of them have dealt with this issue in relationship to ethnicity and SES. If anyone knows of any literature or studies on this I would appreciate references or any in-sight you have.

Todd Rockwood
rockw001@gold.tc.umn.edu

Todd Rockwood
University of Minnesota
612/625-3993 FAX: 612/624-8448
email: rockw001@gold.tc.umn.edu

'vu-jade': I've never been here before, I have no idea where I am, and I have no idea who can help me.

Karl Weick

>From BROH@pucc.PRINCETON.EDU Mon Dec 18 13:23:14 1995
Return-Path: <BROH@PUCC.PRINCETON.EDU>
Received: from pucc.PRINCETON.EDU by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id NAA08661; Mon, 18 Dec 1995 13:23:12 -0800
Message-Id: <199512182123.NAA08661@usc.edu>
Received: from PUCC.PRINCETON.EDU by pucc.PRINCETON.EDU (IBM VM SMTP V2R2) with BSMTP id 0482; Mon, 18 Dec 95 16:23:16 EST
Received: from PUCC.PRINCETON.EDU (NJE origin VMMAIL@PUCC) by

Georgia State University, a unit of the University System of Georgia, is an equal opportunity employer. The University is located in the center of downtown Atlanta, near the State Capitol and many state and federal offices, and it has an enrollment of over 24,000 students. The Gerontology Center at GSU, established in 1978, is committed to gerontological research and education of the highest quality.

>From beniger@rcf.usc.edu Tue Dec 19 04:49:38 1995
Return-Path: <beniger@almaak.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id EAA19945; Tue, 19 Dec 1995 04:49:37 -0800
Received: (from beniger@localhost)
by almaak.usc.edu (8.7.2/8.7.2/usc)
id EAA18663; Tue, 19 Dec 1995 04:49:37 -0800 (PST)
Date: Tue, 19 Dec 1995 04:49:36 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.951219044853.18375D-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEW RESOURCES ON THE NET

OVER 1800 JOURNALS ONLINE

The Catalog of Electronic Journals is searchable and includes over 1800 entries. Categories include: academic and reviewed, college or university, e-mail newsletters, magazines and newspapers, political, agazines, publishing topics, and other resources. Many of the major categories have subcategories underneath them. Most of the entries have descriptive information about the journal, along with the URL to that journal's site. The catalog . Journal articles are usually not available without a subscription. <http://www.edoc.com/ejournal/>

RAND STUDY ON INTERNET ACCESS

"Universal Access to E-Mail: Feasibility and Societal Implications" by Robert H. Anderson, Tora K. Bikson, Sally Ann Law, and Bridger M. Mitchell; 1995; Rand Corporation; 267 pages, 24 tables, 18 figures; bibliography, is available for downloading from Rand Corporation's Web site. "This is the final report of a two-year RAND study. It is designed as a sourcebook on key social, technical, economic, and

international issues related to providing universal access to e-mail within the United States. It is our hope that this report will help stimulate public policy discussions regarding the feasibility, desirability, and implications of universal e-mail access. Decision makers involved with such public policy issues are the primary audience for this report, but it should also be of interest to academic and business professionals involved with telecommunications policy and its social implications." The report is available in both HTML and .PDF (Adobe Acrobat) format. A free Acrobat Reader download site is available from the page. <http://www.rand.org/hot/>

CAPITOL WATCH ONLINE

Capitol Watch On Line offers content on what's going on in the nation's capital daily. A dozen or more headline stories plus a special interests section and links to the Federal News Service and other government sites. "Live chat with candidates and the leaders of our nation" is promised to be coming in 2 weeks. <http://www.capitolwatch.com>

DOCUMENTS ON WESTERN EUROPE

EuroDocs: Primary Historical Documents from Western Europe, is provided by a bibliographer at Harold B. Lee Library, Brigham Young University. The site includes pointers to documents and full text works for Medieval and Renaissance Europe, Europe as a Supernational Region, and over 20 Western European Countries. Materials are transcribed, translated, or facsimiles of the originals. Some materials are in the language of the originating country. Time frame is medieval to present. <http://library.byu.edu/~rdh/eurodocs/>

CARCINOGENIC POTENCY DATABASE

The Carcinogenic Potency Database (CPDB) is a widely used resource on the results of chronic, long-term animal cancer tests. It provides a single, standardized and easily accessible database that includes sufficient information on each experiment to permit investigations into many research areas of carcinogenesis. Both qualitative and quantitative information on positive and negative experiments are given, including all bioassays from the National Cancer Institute/National Toxicology Program (NCI/NTP) and results from the general literature that meet a set of inclusion criteria. <http://potency.berkeley.edu/cpdb.html>

WASHINGTON UNIVERSITY ARCHIVE

The gigantic and very popular FTP archive at Washington University at St.

Louis

(wuarchive) is now available as a Web site, providing easy access for those who don't

remember how to spell anonymous. Over 65 gigabytes of files in 11 top level directories (with literally hundreds of directories underneath) covering such topics as systems, graphics, documentation, selected

Usenet News archives, and educational programs and materials. New is a list of

the

hundreds of sites wuarchive mirrors. Concentration is on computer related items,

however see the public directory for an eclectic selection of files.

<http://wuarchive.wustl.edu/>

PUBLIC DOMAIN INDEX

Savetz's Unofficial Internet Public Domain Index" contains pointers to works that are

in the public domain. As clarified by Mr. Savetz: "Public domain doesn't mean 'shareware.' It isn't a work that is owned by somebody else, who allows you to

use it

for free. It isn't software distributed under the "GNU Public License," or a copyrighted book that the author has put online. Public domain means that the creator

of the work, with no strings attached, has given up all rights to the work.

It

means

that you may do anything with the work that you want - read it, publish it, put in on

CD-ROM, change it." <http://www.northcoast.com/savetz/pd/pd.html>

VIRGINIA MAPPER

The Virginia County Interactive Mapper (was the Virginia On-Line Atlas) makes customized maps of every Virginia county and independent city available on the

World

Wide Web. It is the first component of the Geographic Information Center's continuing

Virginia Atlas Project Initiative. Users may customize maps by choosing features to

be displayed, zooming in to a desired level of detail, and selecting appropriate

formats to download data. Users may download maps in a common binary image file

format (GIF) or as an ArcInfo interchange file, making the data available across

platforms and accessible to users of MapInfo, Atlas GIS, and other popular GIS

packages. Each map is generated "on the fly" after the user selects features to be

displayed. <http://ptolemy.gis.virginia.edu:1080/tigermap.html>

INTERNET MARKETING AWARDS

For those who want to see some of the better Internet marketing efforts in the

last

year, the 1995 Tenegra Awards for Internet Marketing Excellence were posted this week. A panel of experts chose six organizations for their "innovative and significant successes in the Internet marketing industry." Federal Express, Ragu Spaghetti Sauce, Yahoo!, NetPOST, Software.Net, and Virtual Vineyards each excelled in a specific way or broke new ground. Net watchers will find it interesting. <http://arganet.tenagra.com/>

HYPertext HANDBOOK

The Hypertext Handbook includes a list of 80+ defined commonly used Internet terms, a huge glossary of computer oriented abbreviations and acronyms, an Internet and Unix Dictionary, and pointers to a computing dictionary and jargon lookup. <http://world.std.com/~ldjackso/hthb5.htm>

INTERNET GUIDE, TUTORIAL, LOCATOR

Inter-Links is an easy to use Internet guide, tutorial, and resource locator. Inter-Links contains extensive original features, and over a dozen original search engines for finding topics, discussion groups, software, multimedia files, games, and people. Unlike many internet guides, *each* of the several thousand resources identified have been hand selected for maximal utility, ease of access, and minimal hype or advertising. While emphasizing World Wide Web resources, Inter-Links also provides comprehensive access to a wide range of other Internet services, including gopher, telnet, ftp, irc, mud, and bbs resources. Inter-Links is provided as a public service by Robert Kabacoff and Nova Southeastern University. <http://www.nova.edu/Inter-Links/resources.html>

ART FOR CREDIT

Art Appreciation (ART 101) will be taught entirely on-line, self-paced, and independent but interactive, beginning in March, 1996. Quarter credits (3, transferable) from Southern Utah University can be earned. http://www.suu.edu/Museums_Galleries/artapp.html

CAFE FOR BOOK LOVERS

The Book Cafe is a the conference area for book lovers. Forums like Fiction, Poetry, Terror, Fantasy, SciFi, and Crafts are available and each is maintained by a moderator and has multiple Topics. Topics contain the user's Messages which can be created as regular messages or HTML messages complete with live links. Each user's message includes their email address and home page, if available. The Book Cafe is one of the first online Web conferencing system of its kind. "You're sure to find the atmosphere friendly."

<http://www.books.com/scripts/newcon.exe?sid~UWgmkFlviByoG8L>

AUSTRALIA GUIDE

The Australia Back Packers' Guide offers travelers information about Australian culture, native animals, educational places to visit, bushwalking and climbing, employment opportunities, embassy information, hostels and accommodations, tour guides, travel fares, camping, currency exchange rates, International Student Exchange and more. http://www.world.net/touristradio/Back_Pack.html

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>From rockw001@gold.tc.umn.edu Tue Dec 19 12:56:50 1995
Return-Path: <rockw001@gold.tc.umn.edu>
Received: from gold.tc.umn.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1) id MAA17413; Tue, 19 Dec 1995 12:56:49 -0800
Received: from x187-18.ejack.umn.edu by gold.tc.umn.edu; Tue, 19 Dec 95 14:55:55 -0600
X-Sender: rockw001@gold.tc.umn.edu
X-Mailer: Windows Eudora Version 1.4.4
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 19 Dec 1995 15:53:09 -0600
To: aapornet@usc.edu
From: Todd H Rockwood <rockw001@gold.tc.umn.edu> (Todd Rockwood)
Subject: Re: Ethnicity/SES and Self-Reports
Message-Id: <30d726db0695002@gold.tc.umn.edu>

>See Robert A. Hahn (1992) "Inconsistencies in Coding Race and Ethnicity between Birth and Death in US Infants." JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION, (January 8), pp. 259-63
>
>Robert A. Hahn (1992) "The State and Federal health Statistics on Racial and Ethnic Groups." JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION, (January 8) pp. 268-71.

Thanks - for sending these references - todd rockwood

Todd Rockwood
University of Minnesota
612/625-3993 FAX: 612/624-8448
email: rockw001@gold.tc.umn.edu

'vu-jade': I've never been here before, I have no idea where I am, and I have no idea who can help me.

Karl Weick

>From DOrourke@SRL.UIC.EDU Tue Dec 19 13:33:52 1995
Return-Path: <@UICVM.UIC.EDU:DOrourke@SRL.UIC.EDU>
Received: from UICVM.UIC.EDU (UICVM-ETH2.CC.UIC.EDU [128.248.24.54])
by usc.edu (8.7.2/8.7.2/usc) with SMTP
id NAA21901 for <aapornet@usc.edu>; Tue, 19 Dec 1995 13:33:50 -0800
(PST)
Received: from SRL.UIC.EDU by UICVM.UIC.EDU (IBM VM SMTP V2R2) with TCP;
Tue, 19 Dec 95 15:33:47 CST
Received: from main-Message_Server by SRL.UIC.EDU
with Novell_GroupWise; Tue, 19 Dec 1995 15:25:19 -0600
Message-Id: <s0d6d95f.076@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Tue, 19 Dec 1995 15:36:23 -0600
From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>
To: aapornet@usc.edu
Subject: AAPOR Blue Book Reminder

Has your organization sent in their Blue Book listing yet? Remember, it's
THE
place
to be listed if your organization is a resource for survey research. And
next
year
the listings will also be part of the AAPOR Home Page on the World Wide Web.
Don't
delay. When an interested potential client looks up listings for your state
or
country, will YOU be there? Check with your accounting staff to be sure "the
check
is in the mail."

Happy Holidays!

Diane O'Rourke
Associate Chair
Publications & Information Committee

>From beniger@rcf.usc.edu Wed Dec 20 09:07:22 1995
Return-Path: <beniger@almaak.usc.edu>
Received: from almaak.usc.edu by usc.edu (8.6.12/SMI-3.0DEV3-USC+3.1)
id JAA09304; Wed, 20 Dec 1995 09:07:20 -0800
Received: (from beniger@localhost)
by almaak.usc.edu (8.7.2/8.7.2/usc)
id JAA25902; Wed, 20 Dec 1995 09:07:20 -0800 (PST)
Date: Wed, 20 Dec 1995 09:07:19 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951220090645.25127D-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

MORE INTERNET STATISTICS

A report from Insight New Media says that there are now about 27 million Internet users in North America and quotes surveys indicating that almost half of online users have an undergraduate degree and 20% have a post-graduate degree and that the average Internet user has an above-average income. (Internet Facts 1995 p29; info@insightnews.com)

VIABLE, MEANINGFUL, FUNGIBLE DISPUTES

The House-Senate conference committee working on the telecommunications bill is struggling to express the conditions under which the Bell operating companies could compete against AT&T, MCI, and other companies in the long-distance market. The long-distance companies say that until the Bells face real competition in their own local markets they should not be allowed to provide long-distance services. How to describe "real" competition? The long-distance companies are lobbying hard for descriptors such as "meaningful" or "viable" or "fungible." Another dispute needing resolution focuses on media-ownership restrictions in the bill. Democrats have refused to accept Republican proposals to substantially increase the number of cable operations a single company could own. (New York Times 15 Dec C1, 16 Dec p17)

QVC ON THE WEB

QVC has taken its home shopping business online, setting up shop on the Microsoft Network. iQVC initially will offer computers and other home office products, as well as jewelry and kitchen wares. The deal will give Microsoft an unspecified percentage of total sales, and will allow QVC to migrate to other online services if it so chooses. (Broadcasting & Cable 11 Dec 95 p94)

QUARK FOR MULTIMEDIA

Quark Inc., maker of publishing software QuarkXPress, has developed a program targeting Internet and multimedia publishers called QuarkImmedia. Due out next spring, QuarkImmedia is expected to "do for multimedia authoring and Internet publishing what QuarkXPress has done for publishing on paper," says the company. The software allows publishers to assemble interactive documents that include pictures, text, sound, video, scripts and linked text, but doesn't use HTML -- Web users will need to use a special viewer available free from Quark to see pages created in

QuarkImmedia. (Information Week 18 Dec 95 p107)

UNTANGLING THE WEB

A new system for labeling Internet content, developed originally to provide a standard format for identifying objectionable material, could ultimately provide a way to sort Internet content according to topical categories, creating a sort of cyber Dewey Decimal system. The Platform for Internet Content Selection (PICS), a product of the MIT-based World Wide Web consortium, would enable organizations to easily add descriptive or judgmental labels to newsgroups and Web pages, providing guideposts for surfers who want to steer clear of superfluous or objectionable information. PICS itself is value-neutral, says the project's spokesman, but it will provide a standard for others to use in developing their own rating schemes. "Ideally, the system will encourage rating not just by large-scale commercial services, but also by individuals, school boards, political organizations, and others," says Esther Dyson. (Technology Review Jan 95 p11)

OTTAWA SURFS THE NET

The Canadian government launched its long-awaited primary Internet site as the electronic gateway to more than 40 departments and agencies: < <http://canada.gc.ca> >. (Toronto Globe & Mail 15 Dec 95 A1)

FOR DIVORCE, PRESS ONE...

The info-highway is making it easier for you to tell your spouse to hit the road: a Canadian entrepreneur is selling kiosks that make getting a divorce almost as easy as getting cash from a banking machine. Called "QuickCourt," the new kiosks -- complete with video instructions and touch-screen buttons -- make breaking up easier on the wallet since lawyers are cut out of the picture in undisputed divorces. (Toronto Star 13 Dec 95 A1)

VISIBLE WOMAN ON THE WEB

Last year was the Visible Man -- soon there will be a Visible Woman on the Web, courtesy of the National Library of Medicine. The body was scanned by magnetic-resonance imaging and computed-tomography systems and then shaved into 5,200 cross-sections that were photographed and compiled into a huge database. The 39-billion-byte database will be online at <<http://www.nlm.nih.gov>>. (Business Week 18 Dec 95 p94)

NET SANTAS

Here are some of the "Santa" web sites : < <http://www.santaclaus.com> > < <http://north.pole.org> > < <http://santaland.northpole.qnet.com> > < <http://>

www.netsurf.com/12sites.html > < http://www.metaviolet.com/ xmas > <
http://yoyo.cc.monash.edu.au/mist/Smackerels/ SantaClaus.html >.

Selected from Edupage (12/17/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Thu Dec 21 08:48:21 1995
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
id IAA22818 for <aapornet@usc.edu>; Thu, 21 Dec 1995 08:48:20 -0800
(PST)
Received: (from beniger@localhost)
by almaak.usc.edu (8.7.2/8.7.2/usc)
id IAA23594; Thu, 21 Dec 1995 08:48:19 -0800 (PST)
Date: Thu, 21 Dec 1995 08:48:19 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Methods/Statistics Teaching Position
Message-ID: <Pine.SUN.3.91.951221084537.22878C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

From: C.A.O'MUIRCHEARTAIGH@lse.ac.uk
Date: Thu, 21 Dec 95 10:34 BST
Subject: Methods/Statistics Teaching Position

I am posting this on AAPORNET in case there are any enthusiastic
methodologists out
there who would enjoy an opportunity to work in London.

Social Statistics at the London School of Economics

Some additional information may help to interpret the job announcement below.
Statistics at the LSE, and indeed at most British universities, is much more
broad-ranging than such a department would be at an American university. In
addition
to mathematical statistics, which has a relatively slight
representation, the department covers sample surveys, experimental design,
econometrics, time series, and applied multivariate analysis. Many of the
faculty would be likely to hold appointments in a department other than
statistics if they were to work at a US university.

While statisticians are (obviously) suitable, candidates will also be
considered whose degree is not in Statistics or Biostatistics. Graduate work
in social science with a high level of expertise and training in quantitative
methods would be considered appropriate.

University of London:
The London School of Economics and Political Science

Lecturer in Statistics and Research Methodology

Lecturer in Statistics

The Methodology Institute and the Department of Statistics

The London School of Economics plans to strengthen its activities in statistics, especially social statistics, and in consequence intends to make two new appointments in this area. One appointment is solely in the Department of Statistics, the other a joint appointment with the Methodology Institute. The appointments may be either tenure-track or fixed term. Possible areas of research interest for the joint appointee include sampling theory, design of sample surveys, analysis of large and complex data sets, response errors, survey methodology, and multivariate analysis. For the statistics appointment, the candidates may have research interests in any area of statistics, but should be interested in applications in social science, broadly interpreted.

Applications are invited for the above posts for appointment from 1st September, 1996. If the successful candidates are available, appointments could be made from an earlier date.

Salary will be at an appropriate point of the Lecturer scale (approximately UKL 17k - 28k (USD 26k - 43k)).

If you would like to discuss the posts, or if you would like application forms and further particulars, please contact Colm O'Muircheartaigh direct:

e-mail colm@lse.ac.uk

telephone + 44 171 955 7044

fax + 44 171 955 7005

Closing date for applications is 12th January, 1996.

The LSE is committed to equal opportunities.

```
>From beniger@rcf.usc.edu Thu Dec 21 09:24:35 1995
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.7.2/8.7.2/usc) with ESMTP
    id JAA29204 for <aapornet@usc.edu>; Thu, 21 Dec 1995 09:24:34 -0800
(PST)
Received: (from beniger@localhost)
    by almaak.usc.edu (8.7.2/8.7.2/usc)
    id JAA25050; Thu, 21 Dec 1995 09:24:33 -0800 (PST)
Date: Thu, 21 Dec 1995 09:24:32 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.951221090221.22878G-100000@almaak.usc.edu>
MIME-Version: 1.0
```

Content-Type: TEXT/PLAIN; charset=US-ASCII

NEW RESOURCES ON THE NET

Eye On New York

Watchdog site monitoring the political climate in New York State.

URL: <http://www.webcom.com/albany/ny.html>

Yellow Pages Superhighway(tm)

First yellow page directory on the Internet to introduce the Updatable Page(tm) where members can update or create their own passcode-protected pages from their own computers. No experience necessary.

URL: <http://www.kwik-link.com/kwik-link/>

Words, Wit & Wisdom

Words, Wit & Wisdom is a WWW word maven site. He answers questions about words and language a la Safire for the New York Times & Soukhanov for The Atlantic.

URL: <http://www.users.interport.net/~words1/>

The University of Texas Medical Branch Department of Surgery

The University of Texas Medical Branch (UTMB) Department of Surgery is a leading health sciences resource dedicated to the the highest degree of professionalism and education.

URL: <http://www.utmb.edu/surgery>

Cyberville Radio

Cyberville Radio is the Net's newest and brightest Internet radio station, on the Net, for the Net and all about the Net. It includes exclusive news, reviews, features and interviews, as well as what's new, what's on, what's hot and what's not - Plus competitions, fun and games and a whole lot more.

URL: <http://www.compulink.co.uk/~cyberville/welcome.html>

The Internet Pizza Review Home Page

A database of Pizza Restaurant reviews submitted by net.pizza-lovers. Add your own, or browse the database.

URL: <http://www.guru.apana.org.au/pizza.htm>

Western Psychiatric Institute and Clinic Library

This site contains an indexed listing of mental health resources. Also available are indexed listings on a variety of topics, such as medicine, statistics, research, law, Internet resurces, and general reference.

URL: <http://wpic.library.pitt.edu>

The Knowhere Guide to the UK

A user's guide to Britain, compiled by the residents of hundreds of towns, cities and villages.

The Knowhere Guide offers an alternative view to the standard tourist guide which reflects the interests of the (mostly young contributors). It's not comprehensive, but it IS informative -

sometimes telling the boring truth about small-town life which the travel office would prefer to ignore.
URL: <http://www.state51.co.uk/knowhere/>

Costa Rica by Inter@merica
Costa Rica -- general information, hotels, tourist attractions, tour operators, businesses, and business opportunities, real estate listings, medical, legal, and other professional services.
URL: <http://www.cool.co.cr>

A view of the moon in a certain date!!!
View the moon in a certain date! Graphic of the moon phase and a lot of data calculated in real time! try it!
URL: <http://saatel.shiny.it/users/lore/moon.html>

MeatMation
Animated entirely with meat products. Mr. Beefy discovers his family is made out of food and decides to have dinner.
Hilarious. Trust Me!
URL: <http://www.cais.net/frisch/meatmation>

Selected from The Weekly Bookmark, vol. 1, no. 17 (December 20, 1995).
Copyright 1995 by Matt Alberts - All Rights Reserved

>From beniger@rcf.usc.edu Thu Dec 21 09:33:05 1995
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
id JAA00886 for <aapornet@usc.edu>; Thu, 21 Dec 1995 09:33:04 -0800
(PST)
Received: (from beniger@localhost)
by almaak.usc.edu (8.7.2/8.7.2/usc)
id JAA25433; Thu, 21 Dec 1995 09:33:02 -0800 (PST)
Date: Thu, 21 Dec 1995 09:33:02 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: How to Find a New Job on the Net
Message-ID: <Pine.SUN.3.91.951221093101.22878K-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

The following is reposted from the November 14, 1995 AAPORNET by popular demand:

AAPORNETters looking for new positions might try any or all of the following seven Internet resources:

CAREERPATH
CareerPath.com enables anyone to search the classified "Help Wanted" sections of several major newspapers, including the Boston Globe, Chicago Tribune, Los Angeles

Times, New York Times, San Jose Mercury News, and Washington Post. Searches may be made by various keywords reflecting areas of specialization. < <http://www.careerpath.com/> >

"THE RILEY GUIDE"

The "Employment Opportunities and Job Resources on the Internet" site is run by Margaret Riley, Coordinator of Networked Resources for Worcester Polytechnic Institute. < <http://www.wpi.edu/~mfriley/jobguide.html> >

THE ONLINE CAREER CENTER

The Online Career Center (OCC) is a comprehensive and popular on-line job search tool. It includes a large searchable database of jobs and allows those on the job market to submit resumes for employers to search and browse; it also offers up-to-date information on career fairs and events and career assistance. OCC is a non-profit association sponsored by various large employers of professionals. < <http://www.occ.com/occ/> >

USENET GROUPS

You might also follow day-to-day job offerings by subscribing to any or all of the following usenet groups:

- * misc.jobs.contract
- * misc.jobs.misc
- * misc.jobs.offered
- * misc.jobs.resumes

-- 0 --

>From salthaus@nwu.edu Thu Dec 21 18:32:11 1995
Return-Path: salthaus@nwu.edu
Received: from grumpy.acns.nwu.edu (daemon@grumpy.acns.nwu.edu [129.105.110.170])
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
id SAA11785 for <aapornet@usc.edu>; Thu, 21 Dec 1995 18:32:09 -0800
(PST)
Received: from [129.105.9.235] (aragorn235.nuts.nwu.edu) by
grumpy.acns.nwu.edu with
SMTP
(1.37.109.16/20.3) id AA118719634; Thu, 21 Dec 1995 20:33:54 -0600
Message-Id: <199512220233.AA118719634@grumpy.acns.nwu.edu>
Date: Thu, 21 Dec 1995 20:32:08 -0800
To: aapornet@usc.edu
From: salthaus@nwu.edu (Scott Althaus)
X-Sender: salthaus@casbah.acns.nwu.edu
Subject: More on the Kinsey Controversy

I came across the posting below on a listserv that monitors the Christian Coalition. It adds a few details to the controversy surrounding the Kinsey sexuality study that had been discussed here last week, and includes ordering information for

anyone who
wants to find out more about the charges.

Scott

>5. Touted by James Dobson of Focus of the Family and supported by the
>Dobson-affiliated Family Research Council (FRC), Rep. Steve Stockman
>(R-TX) held a press conference on December 8th to challenge by law the
>various sex studies by Alfred Kinsey published in the 40's and 50's.
>Stockman's bill--The Child Protection and Ethics in Education Act of
>1995--calls for a probe into the studies. It has "approximately 40
>co-sponsors" according to the FRC which claims that "the bill would
>also require the Government Accounting Office to study whether federal
>agencies and schools have used tax monies to promote information on
>sexual behavior based upon 'erroneous, fraudulent' research." This
>assault on Kinsey and sex education programs is backed up by a video
>released by the FRC called "The Children of Table 34." The video
>exposes the Kinsey studies as either fraudulent or based on the
>criminal molestation of hundreds of children by pedophiles, and is
>based on the book "Kinsey, Sex and Fraud" (1990) by Dr. Judith Reisman.
>(The FRC is offering copies of their video to the press. Call 202/393-2100
and ask
for Kristi
>Hamrick.)

nu
n
n American Politics Gopher u
n at Northwestern University u
n
n Scott Althaus E-mail: salthaus@nwu.edu u
n Site Administrator Gopher: www.polisci.nwu.edu u
n Dept. of Political Science URL: gopher://www.polisci.nwu.edu/ u
n
nu

>From SSDCF@UConnVM.UConn.Edu Fri Dec 22 08:11:34 1995
Return-Path: <@YaleVM.CIS.Yale.Edu:SSDCF@UConnVM.UConn.EDU>
Received: from YaleVM.CIS.Yale.Edu (yalevm.ycc.yale.edu [130.132.21.136])
by usc.edu (8.7.2/8.7.2/usc) with SMTP
id IAA11748 for <aapornet@USC.EDU>; Fri, 22 Dec 1995 08:11:32 -0800
(PST)
Received: from UConnVM.UConn.EDU by YaleVM.CIS.Yale.Edu (IBM VM SMTP V2R2)
with BSMTMP id 1985; Fri, 22 Dec 95 11:09:19 EST
Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UConnVM) by
UConnVM.UConn.EDU
(LMail V1.2a/1.8a) with BSMTMP id 7591; Fri, 22 Dec 1995 11:11:17 -0500
Date: Fri, 22 Dec 95 11:02:53 EST
From: Don Ferree <SSDCF@UConnVM.UConn.Edu>
Subject: Beliefs on Climate
To: Multiple Recipients of POR <por@unc.edu>,
Members of AAPORNET <aapornet@usc.edu>,
Fellow WAPORIANS <wapor/net@umich.edu>
Message-Id: <951222.111113.EST.SSDCF@UConnVM.UConn.Edu>

This is cross-posted to AAPORNET, WAPORNET, and POR. While it may not meet

the
rigorous standards for highminded discussion for which all are noted, I
cannot
resist
-- in the spirit of the season -- passing on this tale, first heard at my
mother's
knee.

>From Thanksgiving through the end of December, most of us attend a lot
of parties, receptions, and so on, where we tend to eat and drink
overmuch. This causes weight gain, and since so many more people live
in the Northern Hemisphere than the South, the earth becomes top heavy and
flips over
so what was North is now South. Of course it is warmer "down" South, which
is
while
the weather warms up for spring and summer.

Naturally, as it gets warmer, we all diet to lose the weight gained earlier,
which
once again causes the earth to become unbalanced and to flip, bringing winter
back.
So eat hearty and (if you're not driving) drink well, in the secure knowledge
that
you are thereby bringing back the flowers of spring!

G. Donald Ferree, Jr. (860) 486-4440 / 6308(FAX)
Institute for Social Inquiry/Roper Center SSDCF@UCONNVM.UCONN.EDU
University of
Connecticut U-164 341 Mansfield Road, Room 421 Storrs CT 06269-1164
>From beniger@rcf.usc.edu Fri Dec 22 09:50:42 1995
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
id JAA25129 for <aapornet@usc.edu>; Fri, 22 Dec 1995 09:50:39 -0800
(PST)
Received: (from beniger@localhost)
by almaak.usc.edu (8.7.2/8.7.2/usc)
id JAA20772; Fri, 22 Dec 1995 09:50:39 -0800 (PST)
Date: Fri, 22 Dec 1995 09:50:38 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951222093646.19820A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Michigan Survey) OF INTEREST TO AAPORNET

PROFILE OF WEB USERS

A new study of WWW users finds that the typical user has changed "from the
elite
enthusiast to the skeptical shopper"; that women in general are less likely
to buy
online, even in some categories where they generally buy more than men; that

concern
for security of online transactions is currently an important reason for
their
not
making online purchases; and that commercial WWW sources have moved up to
second
place (behind only newspapers/magazines) as sources for information. <
www.umich.edu/~sgupta/hermes/ >

DIGITAL DEVELOPS "SUPER SPIDER"

A prototype of Digital's new Alta Vista high-speed search engine for finding
information on the Internet scans not only Web sites but also Usenet
discussion
groups. The program works by creating complete indexes of every word on
every
Web
page or Usenet news group it encounters when it sends out "a brood of
spiders"
(also
called "threads") to scan the Internet, enabling it to conduct very precise
searches.
< <http://www.altavista.digital.com> > (New York Times 18 Dec 95 C2)

SEASONAL SHOPPING CHEERS COMPUTER MAKERS

Computer sales have picked up dramatically in the past couple of weeks, but
analysts
disagree on whether this year can come close to the phenomenal 1994 Christmas
sales,
which surged 40% above the previous year's. While International Data Corp.
and
Dataquest were predicting increases of 20% to 23% over last year's figures, a
Link
Resources analyst who tracks the home PC market for the IDC division,
believes
a 30%
growth rate is still attainable. Many households are acquiring additional
PCs, and
"the demand for high-performance systems is very strong," he says, adding
that
some
PC makers misjudged the consumer appeal of raw computing power. (Houston
Chronicle
19 Dec 95 C1)

YOU'D BETTER WATCH OUT -- FOR CRACKERS

The Computer Emergency Response Team at Carnegie Mellon is warning that
"hundreds of
sites have been attacked" in recent days by computer hackers and crackers,
noting
there's been a 75% annual increase in reported incidents in recent years.
"This is a
great time for machines to sit idle for a week -- which is a hacker's
playground.
These people are Scrooges," says a Bell Labs security researcher. CERT
declined to
specify how much damage has occurred or who's been affected by the break-ins.
(Wall

Street Journal 20 Dec 95 B2)

EUROPE ONLINE, SORT OF

Europe Online made its debut last Friday, but most customers aren't Net surfing yet. Although the company promised service would be up and running Dec. 15, would-be subscribers who called the toll-free number were told they'd have to wait three weeks to sign on. The company also announced a potential hook-up with Deutsche Telekom's T-Online service, the largest PC-based online service in Europe. That alliance would be a blow to America Online, which is putting a deal together with Bertelsmann AG and, it thought, Deutsche Telekom, to offer an online service in Germany. (Wall Street Journal 18 Dec 95 B9B)

CNNfn's "VIRTUAL NEWSROOM"

CNN will use Intel's Pro-Share videoconferencing software and an ATM network to produce real-time interviews online for its CNNfn financial network. Dubbed "inter.face," the computer link will allow CNNfn journalists to interview financial experts live on camera from their place of work. "It gives us the ability to get reaction to breaking financial news immediately," says the VP for CNN Business News. (Broadcasting & Cable 18 Dec 95 p80)

CALCULATORS BANNED IN BRITISH TESTING

The British School Curriculum and Assessment Authority will ban calculators from use during one of two math exams to be administered to 11-year-olds next year, and is urging the country's Education Secretary to introduce a similar ban for 14-year-olds by 1997. The Authority cited widespread confusion over decimal places and a lack of competence with fractions, and raised fears that overuse of calculators in the classroom has eroded schools' ability to teach basic mathematical concepts. The move was applauded by the London Mathematical Society, which, in a report last month, had charged schools with failure to teach the basics and leaving universities to provide remedial training. (The Times [London] 7 Dec 95 A1)

E-ZINE LISTING

The URL < <http://www.merak.com/~tkuipers/elists/elists.htm> > has recently been updated to point to most of the principal online newsletters.

FUNDING FOR RURAL INTERNET AND MONTREAL FREE-NET

Canada's government granted \$6-million in grants to 271 communities for the development of free, community-based Internet service providers that will assure universal and affordable access in rural areas. (Toronto Globe & Mail 20 Dec 95 B2)
.... The Libertel Free-Net, with a grant from the Quebec government, will launch a toll-free Internet access service for Montrealers. Montreal joins a community of 20 other Free-Nets across Canada. (Montreal Gazette 18 Dec 95 A5)

DREAMING OF GENIE

Genie, General Electric's online service, has been for sale since Nov. 13, and now it may have a buyer. Ed Perrone, who writes daily horoscopes for the network, is working with about 40 other providers to raise capital from investors for the service. Analysts estimate he'll need about \$35 million for the purchase. (Business Week Dec 25 95 p6)

PAY TILL IT HURTS

Sun Microsystems' John Gage wants Microsoft to feel his pain: "We want them to pay enough money [to license Java] that it hurts a little bit. It has to be something that you take seriously. For a company like Microsoft, you charge them a couple of hundred thousand dollars, they don't even notice. They blow that much on the fruit for one of their press events." (Investor's Business Daily 20 Dec 95 A6)

Selected from Edupage (12/21/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Dec 22 10:07:34 1995
Return-Path: beniger@almaak.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
id KAA28304 for <aapornet@usc.edu>; Fri, 22 Dec 1995 10:07:33 -0800
(PST)
Received: (from beniger@localhost)
by almaak.usc.edu (8.7.2/8.7.2/usc)
id KAA21428; Fri, 22 Dec 1995 10:07:34 -0800 (PST)
Date: Fri, 22 Dec 1995 10:07:33 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Videos on Nonverbal Communication
Message-ID: <Pine.SUN.3.91.951222095859.19820B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNEToids interested in personal interviewing and related cognitive issues might want to know about the University of California videotape series on nonverbal communication described below.

Date: Thu, 21 Dec 1995 22:20:59 -0800
From: Dane Archer <archer@CATS.UCSC.EDU>

Is NONVERBAL COMMUNICATION of interest? If you do research or teach in related areas, you might be interested in a University of California documentary videotape series that examines nonverbal communication-- tones of voice, facial expressions, gestures, cultural differences, and the nuances of interpersonal communication generally.

The University of California distributes this series of documentary videotapes on NONVERBAL COMMUNICATION. The newest addition, just now completed, is "THE HUMAN FACE: Emotions, Identities and Masks." This video examines the kinds of cues available in the face, and also the role of the face in cultural differences, attractiveness, identity, facial mythology, cosmetic surgery, and so on.

Another video, "THE HUMAN VOICE: Exploring Vocal Paralanguage," focuses on the power of the voice (verbal + nonverbal) in interpersonal communication. The emphasis is on the range of inferences that one can make about speakers based on their text and voice.

The video "A WORLD OF GESTURES: Culture and Nonverbal Communication" focuses on international differences in gestures, and cultural differences in nonverbal communication generally. As might be expected, this video is fascinating, provocative, and slightly outrageous.

The two remaining videos in the series ("THE INTERPERSONAL PERCEPTION TASK," or IPT, and the IPT-15) are "self-tests" that give viewers a chance to interpret verbal and nonverbal behaviors--there is an objectively correct answer for each of the inferences tested, and viewers can see how accurate their own inferences are.

- a. If NOT interested in NONVERBAL COMMUNICATION, you can simply delete this brief message without reading it.
- b. If interested, you can send email to archer@cats.ucsc.edu (Prof. Dane Archer, Univ. of California, Santa Cruz) to request a longer, more DETAILED message, complete with thorough descriptions and reviews of the five videos

in this University of California series.

The five videotapes in the UC series are:

1. THE HUMAN FACE: Emotions, Identities and Masks
2. THE HUMAN VOICE: Exploring Vocal Paralanguage
3. A WORLD OF GESTURES: Culture and Nonverbal Communication
4. THE INTERPERSONAL PERCEPTION TASK (IPT)
5. THE INTERPERSONAL PERCEPTION TASK-15 (IPT-15)

Each videotape comes with a detailed INSTRUCTOR'S GUIDE that provides background information, suggested classroom activities to illustrate the nonverbal phenomena described in the videotapes, and references to works in the field.

These videotapes are available from the University of California at the following address:

The University of California Extension
Center for Media and Independent Learning
2000 Center Street, Fourth Floor
Berkeley, California 94704
PHONE (510) 642-0460; FAX (510) 643-9271

IF interested in receiving a DETAILED email description of these videotapes (complete with reviews) reply to archer@cats.ucsc.edu

Prof. Dane Archer
Stevenson College
Univ. of California, Santa Cruz 95064
archer@cats.ucsc.edu

>From skeeter@hibbs.vcu.edu Fri Dec 22 14:40:32 1995
Return-Path: skeeter@hibbs.vcu.edu
Received: from hibbs.vcu.edu (hibbs.vcu.edu [128.172.1.1])
by usc.edu (8.7.2/8.7.2/usc) with SMTP
id OAA06013 for <aapornet@usc.edu>; Fri, 22 Dec 1995 14:40:30 -0800
(PST)
Received: by hibbs.vcu.edu (5.65/DEC-Ultrix/4.3)
id AA18269; Fri, 22 Dec 1995 17:40:24 -0500
Message-Id: <9512222240.AA18269@hibbs.vcu.edu>
Subject: Va. polling legislation
To: por@unc.edu, aapornet@usc.edu
Date: Fri, 22 Dec 95 17:40:23 EST
From: Scott Keeter <skeeter@hibbs.vcu.edu>
Cc: skeeter@hibbs.vcu.edu (Scott Keeter), tomg@virginia.edu, yogib@vt.edu
X-Mailer: ELM-MIME [version 1.0 PL0]

A bill to regulate political polling is likely to be introduced next month in the Virginia General Assembly. Violations of this law, if it is passed, could result in civil or criminal penalties against survey research organizations anywhere in the U.S. that include Virginia residents in their samples.

We believe that there is a good chance that some version of this legislation will pass this year. Accordingly, we are alerting AAPOR members and subscribers to the POR list. While no single, coordinated response from the survey research community may be possible or desirable, we believe the consequences of the bill are significant enough to warrant a discussion.

The intent of the legislation, a version of which passed the Virginia Senate last year before dying in a House committee, is to discourage or eliminate "push polling," in which negative information about a political candidate is provided to the respondent in an effort to change his or her preferences. Many push polls are simply campaign activity under the guise of surveying, but this legislation would also apply to legitimate surveys of candidate preference by any research organization.

Although no bill has yet been introduced, the final version considered last year (a copy of which is attached) required interviewers to disclose, prior to the conclusion of the call, who has authorized or is paying for the poll. Telephone facility supervisors would have to provide this information to the interviewers. As academic survey researchers in Virginia, we believe this provision would create no problem for us. But we recognize that for commercial organizations working for a party or a candidate, good scientific practice often requires keeping the interviewers (and respondents) blind to the sponsorship of the survey. There are also a number of practical problems with the legislation, such as how to disclose sponsorship when a large number of clients are jointly funding the research. (The original, more sweeping version of the bill would have applied to nearly all surveys with political content and would have been very problematic for us. We do not know what form the new legislation will take.)

We invite your responses to this message, either privately to one or all of us, or to the list. As we did last year, we may develop a position paper on behalf of our survey centers. But we believe that many other survey organizations, especially those in the commercial sector that engage in political polling, have an even greater stake

in this matter than we do. Accordingly, we encourage a broad discussion of this legislation.

Scott Keeter, Survey Research Laboratory, Virginia Commonwealth University
(skeeter@vcu.edu)

Tom Guterbock, Center for Survey Research, University of Virginia
(tomg@virginia.edu)

Alan Bayer, Center for Survey Research, Virginia Tech
(yogib@vt.edu)

APPENDIX

This is the full text of the "Truth in Polling" bill that passed the Virginia Senate by a vote of 32 to 8 on February 24, 1995. A similar bill, HB 1065, was considered by the House, where several revisions were entertained in committee. State Senator Ed Robb (R--Albemarle County) was defeated in the November elections, but it is expected that a version of the bill will be introduced in the new legislative session, which starts in January 1996. Del. Peter Way, (R--Albemarle) will certainly re-introduce HB 1065.

The line numbers of the original Senate bill are preserved here to facilitate discussion. Please excuse the unattractive format that results.

--Tom Guterbock
CSR, U.Va.
12/22/95

1 Senate Bill No. 1126
2 Senate Amendments in [] ---February 24, 1995
3 A BILL to amend the Code of Virginia by adding a section numbered
4 24.2-1014.1, relating to
5 -----
6 Patron-Robb
7 -----
8 Introduced at the request of Governor
9 -----
10 Referred to the committee on Priviledges and Elections
11 -----
12 Be it enacted by the General Assembly of Virginia:
13 1. That the code of Virginia is amended by adding a section numbered
14 \$24.2-1014.1 as follows:
15 A.As used in this section, a "telephone poll" means a series of telephone
16 calls made (i) to
17 twenty-five or more telephone numbers in the Commonwealth, (ii) during
18 the 180 days before a
19 general or special election or during the ninety days before a primary,
 and (iii) soliciting [in whole
 or in part] information reflecting public opinion or preferences as to
 any candidate /note: following bracketed part dropped:/ [or potential
 candidate, political party, or matter at issue] in the election or
 primary.

20 B. It shall be unlawful for any person to conduct a telephone poll
 unless he discloses, before the
 21 conclusion of each telephone call, information to identify the person who
 has authorized or is paying
 22 for the poll.
 23 The person conducting the telephone poll shall disclose the following
 identifying information:
 24 1. The name of the candidate if the poll is authorized by the
 candidate or his campaign
 25 committee;
 26 2. The name of the political party committee if the poll is
 authorized by a political party
 27 committee; or
 28 3. The name of the committee, group, or individual authorizing the
 poll if the poll is authorized by
 29 any person other than a candidate, his campaign committee, or political
 party committee. If the
 30 person being polled requests additional identifying information concerning
 the named committee,
 31 group, or individual, the person conducting the poll shall state the
 registration number provided by
 32 the State Board for any committee or person who has filed a statement of
 organization under
 33 § 24.2-9098 or, if the committee or person has not been registered, the
 full name and residence
 34 address for an individual who has authorized or paid for the poll.
 35 C. It shall be unlawful for any persons supervising the telephone
 poll to fail to provide to the
 36 persons making the telephone calls the identifying information required
 by this section.
 37 D. It shall be unlawful for any persons to provide a false or
 fictitious name or address when
 38 providing the identifying information required under subsection B.
 39 E. Any person violating any provision of this section shall be
 subject to a civil penalty not to
 40 exceed fifty dollars; and in the case of a willful violation, he shall be
 guilty of a Class I
 41 misdemeanor. The procedure to enforce the civil penalty in this section
 shall be as stated in
 42 §24.2-929. The violation of this section shall not void any election.
 ***** END TEXT OF BILL

--
 * * * * *
 Scott Keeter skeeter@hibbs.vcu.edu
 Survey Research Laboratory
 and Department of Political Science
 and Public Administration
 Virginia Commonwealth University Phone: 804.828.8035
 Richmond, VA 23284-2028 USA Fax: 804.828.7463
 >From beniger@rcf.usc.edu Wed Dec 27 10:18:00 1995
 Return-Path: beniger@almaak.usc.edu
 Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
 by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
 id KAA16268 for <aapornet@usc.edu>; Wed, 27 Dec 1995 10:17:59 -0800
 (PST)
 Received: (from beniger@localhost)

by almaak.usc.edu (8.7.2/8.7.2/usc)
id KAA17969; Wed, 27 Dec 1995 10:17:59 -0800 (PST)
Date: Wed, 27 Dec 1995 10:17:58 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.951227100608.17120B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

WWW "FREE SPEECH" CASE SETTLED

The American Civil Liberties Union has settled its case against the Bellevue, Washington, School District, which had been filed on behalf of a student who had created a WWW home page that the School District objected to. On his "Unofficial Newport High School Home Page," the student ridiculed his classmates for their preoccupation with sex and football and provided links to Internet material on oral sex and masturbation; to punish him, the principal withdrew the school's support for his candidacy for a National Merit Scholarship and wrote letters to seven colleges withdrawing endorsement for his applications to enter those institutions. In the out-of-court settlement, the School District apologized to the student, promised to have him reinstated as a National Merit finalist, and agreed to pay him \$2,000 for a potentially lost scholarship. The School District said in its statement that "the district has no right to punish students who, on their own time and with their own resources exercise their right of free speech on the Internet." (New York Times 24 Dec 95 p9)

TELECOM BILL AT YEAR'S END

Some House Republicans, annoyed by White House suggestions that the Congress had capitulated to the Administration's demands, have expressed unhappiness with the agreement negotiated by the House-Senate conference committee. However, it is unclear whether their unhappiness will slow or derail passage of the bill. (New York Times 22 Dec 95 A1) Baby Bells will be happily ringing in the new year -- in last-minute maneuvering Congressional negotiators removed a provision that could have blocked RBOCs from marketing local and long-distance services together, while allowing competitors such as AT&T to do so. (Wall Street Journal 26 Dec 95 A3)

RADIO COMPANIES ARE WINNERS IN TELECOM OVERHAUL

The stocks of radio companies have risen sharply due to anticipated changes in telecommunications regulations that will eliminate a 40-station cap on national ownership of stations by a single company, and increase the number of stations a company can own in a single metropolitan market. A flurry of consolidations in radio companies is now expected. (Atlanta Journal-Constitution 22 Dec 95 G6)

INTERNET/ISDN SYNERGY

"ISDN is a sleeping giant that's waking up," says the manager of BellSouth's ISDN business unit, and industry observers are predicting that the integrated services digital network might actually begin generating profits for telcos over the next couple of years. "ISDN will really take off when phone companies start selling ISDN and Internet access together," says a telecommunications strategist for Furman Selz Inc. "The average voice call is five minutes, but people stay online for hours. The phone companies see this as adding up to \$50 to \$80 a month, per ISDN customer, in incremental revenue." (Investor's Business Daily 26 Dec 95 A8)

COMPUSERVE PORN WARNING COMES UNDER FIRE

CompuServe has begun contacting third party content providers, notifying them that it's posted a warning to users regarding 10 or so online areas that contain nude photographs. The move comes on the heels of Congressional efforts to make provision of "indecent" content punishable by a two-year jail term and \$100,000 fine. CompuServe's strategy, however, has been criticized by users: "The posting of this warning is a ridiculously lame, ineffective Band-Aid. To some kids who see it, it would be like dangling a carrot in front of them." (Wall Street Journal 22 Dec 95 B11) Meanwhile, CompuServe says its worldwide membership has surpassed 4 million subscribers, and that more than 200,000 new members are joining each month. There are now more than 500,000 members in Europe. (Atlanta Journal-Constitution 23 Dec 95 D3)

CYBER LAUNDERING

Stanley Morris, head of the U.S. Treasury Department's financial crimes

enforcement

network, has some fears about the coming of "cybercash": "The nightmare of it is that there is no registration of every transaction, the way there is if you use a Visa or MasterCard. That's the drug kingpin of the future: the guy walking around with a chip in his pocket worth a few million." (New York Times 24 Dec 95 p4)

MICROSOFT DOES ABOUT-FACE ON INTERNET STRATEGY

The Microsoft Network has abandoned its original strategy to keep its service proprietary, available only to Windows 95 users; earlier this month chairman Bill Gates announced that next year, MSN would be available to all 11 million or so users of the Internet. "Most of the online services are already looking at the Internet the way we are," says MSN's marketing director, but "for the currently successful and larger online services, it's harder for them to make the jump." The change in strategy leaves Microsoft with the task of developing new online revenue sources, which probably will depend on charging fees for "exclusive" content. "Content is the ultimate business," says Gates. (Business Week 25 Dec-1 Jan 96 p41)

AT&T MANAGER BUYOUT OFFER IS LARGELY IGNORED

AT&T's buyout offer to almost half of its 151,000 managers has been accepted by only 2.2% of those eligible, apparently because it is not lucrative enough. The offer, which is scheduled to expire this week, was designed to assist the company's split into three separate companies and its attempt to reduce expenses. (Atlanta Journal-Constitution 23 Dec 95 D3)

REINVENTING AMERICA -- ONLINE

The Markle Foundation is sponsoring a multiplayer online Reinventing America game, which offers players the chance to try their own hand at balancing the federal budget. Over the next six months, players will be presented with one key issue per week, which they must incorporate into their spending priorities. At the end of the six months, the results will be sent to government leaders in Washington. < <http://www.pathfinder.com/reinventing> > (Investor's Business Daily 26 Dec 95 A8)

ARIZONA CENTRAL

Phoenix Newspapers Inc., publishers of The Arizona Republic and The Phoenix

Gazette,
has launched its online service ("Arizona Central") simultaneously on AOL and
the
World Wide Web < http://www.azcentral.com/ > because there's a different
audience for
each platform. Online plans include an archive of the print publications, a
small
business area, classified advertising, and online partnerships with other
media.
(Arizona Republic 17 Dec 95 A1-6)

CYBER CULTURE

Some of the books drawing Christmas shoppers' attention include ones on
"cyber
culture" -- such as Sherry Turkle's "Life on the Screen" about how the Net is
changing the way we look at ourselves and interact with others; and
"NetWorld"
--
David H. Rothman's look at people "who have found fun, love and livelihoods
online."
(USA Today 21 Dec 95 6D)

Selected from Edupage (12/26/95), edited by John Gehl and Suzanne Douglas.

>From V70UEDIT%hasara11.bitnet@sara.nl Thu Dec 28 06:23:29 1995
Return-Path: V70UEDIT%hasara11.bitnet@sara.nl
Received: from vax2.sara.nl (vax2.sara.nl [192.16.188.188])
by usc.edu (8.7.2/8.7.2/usc) with ESMTTP
id GAA06210 for <aapornet@USC.EDU>; Thu, 28 Dec 1995 06:23:27 -0800
(PST)
Received: from HASARA11.BITNET (MAILER@HASARA11) by SARA.NL (PMDF V4.2-15
#2498) id <01HZCGCX500W95NUWZ@SARA.NL>; Thu, 28 Dec 1995 15:27:26 +0100
(MET)
Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET
(LMail
V1.2a/1.8a) with BSMTTP id 1794; Thu, 28 Dec 1995 15:18:27 +0100
Date: Thu, 28 Dec 1995 15:18:04 +0100 (CET)
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>
Subject: adress change
To: aapornet <aapornet@usc.edu>
Message-id: <01HZCGCX500Y95NUWZ@SARA.NL>
X-Envelope-to: aapornet@USC.EDU
Content-transfer-encoding: 7BIT

Dear friends and colleagues,

The new year will bring many changes. Not only will the telephone numbers
change all
over Holland, but the central computer facilities of the joint Amsterdam
universities
will change their e-mail facilities. And we will move house.

Please note a complete change of all my addresses:

Mail: Plantage Doklaan 40
NL-1018 CN AMSTERDAM
Holland, the Netherlands

E-mail: EDITHL@EDUC.UVA.NL

Phone/Fax: + 31 20 622 3438

In 1996 I will be acting as consultant for Statistics Netherlands.

My very best wishes for the coming year!

Edith D. de Leeuw

Wee Fish Ewe a Mare E-grets Moose,
Wee Fish Ewe a Mare E-grets Moose,
Wee Fish Ewe a Mare E-grets Moose,
Pand-a Hip-po Gnu Deer !

Edith & Joop & their feline friends

Edith de Leeuw
Free University, Amsterdam

Mail address:
Plantage Doklaan 40
1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET

This address will change December 1 1995 in:

EDITHL@EDUC.UVA.NL

>From RUSCIANO@enigma.rider.edu Thu Dec 28 09:59:57 1995

Return-Path: RUSCIANO@enigma.rider.edu

Received: from enigma.rider.edu (enigma.rider.edu [192.107.45.2])

by usc.edu (8.7.2/8.7.2/usc) with ESMTTP

id JAA24407 for <aapornet@usc.edu>; Thu, 28 Dec 1995 09:59:56 -0800

(PST)

From: RUSCIANO@enigma.rider.edu

Received: from enigma.rider.edu by enigma.rider.edu (PMDF V4.3-7 #10460) id

<01HZCB4AWFS08WZQRM@enigma.rider.edu>; Thu, 28 Dec 1995 12:59:16 EDT

Date: Thu, 28 Dec 1995 12:59:16 -0400 (EDT)

Subject: WAPORNET

To: aapornet@usc.edu

Message-id: <01HZCB4AY1N68WZQRM@enigma.rider.edu>

X-VMS-To: IN%"aapornet@usc.edu"

MIME-version: 1.0

Content-type: TEXT/PLAIN; CHARSET=US-ASCII

Content-transfer-encoding: 7BIT

Colleagues:

Does anyone know how to subscribe to WAPORNET? Is it only open to WAPOR members? If anyone knows this information, please forward it (or post it on the AAPORNET if you think others would be interested).

Thanks.

Frank L. Rusciano

email at rusciano@enigma.rider.edu

>From V70UEDIT%hasara11.bitnet@sara.nl Sun Dec 31 08:40:43 1995

Return-Path: <@VM.usc.edu:V70UEDIT%hasara11.bitnet@sara.nl>

Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])

by usc.edu (8.7.2/8.7.2/usc) with SMTP

id IAA12056 for <aapornet@USC.EDU>; Sun, 31 Dec 1995 08:40:38 -0800

(PST)

Received: from vax2.sara.nl by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;

Sun, 31 Dec 95 08:41:47 PST

Received: from HASARA11.BITNET (MAILER@HASARA11) by SARA.NL (PMDf V4.2-15

#2498) id <01HZGS14EX1S95NZYW@SARA.NL>; Sun, 31 Dec 1995 17:44:41 +0100

(MET)

Received: from HASARA11 (NJE origin V70UEDIT@HASARA11) by HASARA11.BITNET

(LMail

V1.2a/1.8a) with BSMTp id 3613; Sun, 31 Dec 1995 17:35:41 +0100

Date: Sun, 31 Dec 1995 17:34:13 +0100 (CET)

From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@sara.nl>

Subject: goodbye & see you

To: aaporlist <aapornet@vm.usc.edu>

Message-id: <01HZGS14EX1U95NZYW@SARA.NL>

X-Envelope-to: aapornet@VM.USC.EDU

Content-transfer-encoding: 7BIT

Dear friends,

I will logoff any sceond now.

Have a great party and a happy new year!

In about ten days time I will logon again from my new address.

See you then!

Edith

Edith de Leeuw

Free University, Amsterdam

Mail address:

Plantage Doklaan 40

1018CN Amsterdam, The Netherlands

Phone/Fax: + 31 20 622 3438

Internet: V70UEDIT@HASARA11.BITNET

This address will change December 1 1995 in:

EDITHL@EDUC.UVA.NL