```
===========================================================================
Date:          Thu, 1 Dec 1994 06:26:59 -0800
From:          James Beniger <beniger@RCF.USC.EDU>
Subject:       Seeking the Secretariat
```

QUESTION: A member in North Carolina asks (back channel, i.e., off
  AAPORNET--appropriate for specific information from an obvious
  single source) whether the AAPOR Secretariat is on AAPORNET.
  It's an important question--if AAPORNET can't help us
  communicate with our central office, after all, what good is
  this technology?

ANSWER: Marlene Bednarz, the virtual embodiment of our
  Secretariat, was among the first charter members of AAPORNET.
  Any of us might reach her at

                 marlene.bednarz@um.cc.umich.edu

Because Marlene presumably follows all of our traffic on AAPORNET,
she might well post relevant AAPOR information as the need arises.

        Two other working channels   (313) 764-1555
               to the Secretariat: (313) 764-3341 (FAX)

For those of you who happen to be going past the Ann Arbor Post
Office anyway, or for those who have large objects to send to
Marlene, our Secretariat's snailmail address is

                        P.O. Box 1248
                  Ann Arbor, Michigan 48106

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===========================================================================
Date:          Thu, 1 Dec 1994 10:44:09 EDT
From:          Herb Abelson <ABELSON@WWS.PRINCETON.EDU>
Subject:       Re: Overlap with POR listserv
```

Please, unconfuse me. I have been a regular reader and occasional
participant in the POR listserv at UNC.   As you know, it is a
lively and active exchange. Please distinguish the two listservs.

My suggested solution would be AAPORNET for professional society and
organizational postings, POR for all matters of substance. Is that
the intent?

Herb Abelson

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===========================================================================
Date:          Thu, 1 Dec 1994 12:55:23 -0500
From:          Marlene Bednarz <mbednarz@UMICH.EDU>
Subject:       How to best communicate with AAPOR Secretariat
```

To: AAPOR Members & AAPORnet listserve

 Please send all questions, inquiries of an administrative,
 detail-oriented, nitty-gritty type to the Secretariat
 at:

AAPOR@umich.edu

 Don't use the listserve.
 Don't use the internet address as sent by Jim Beniger.
 My new address is MBednarz@umich.edu

 I created the AAPOR@umich.edu address to better serve
 members regarding business matters.

                        Thanks.

===
Date: Thu, 1 Dec 1994 13:42:52 -0500
From: "Jendrysik, Mark" <markj.irss@MHS.UNC.EDU>
Organization: UNC
Subject: Oversampling

Does anyone on the list have any resources or published work on the
methodological questions relating to oversampling?

Specifically, testing differences between targeted oversamples and random
population samples. What I am interested in are questions relating to the
how best to capture specific underrepresented groups with the least cost
and fewer attempts to contact individual respondents.

I am working on a paper examing such differences and would appreciate any
assistance. If anyone is interested I can sent them a copy of an earlier
version of this paper.

Mark S. Jendrysik
Institute for Research in Social Science
University of North Carolina at Chapel Hill
MARKJ.IRSS@MHS.UNC.EDU

===
Date: Thu, 1 Dec 1994 10:52:32 CST
From: "Robert P. Daves" <daves@STARTRIBUNE.COM>
Subject: State poll panel at 50th anniv. conf.

Jim & AAPORnetters,

Just as this is the 50th anniversary year for AAPOR, it's also the
decade that several of our state polls also are having their golden
celebrations. Glenn Roberts, former director of the Iowa Poll, and I talked
last year at AAPOR about a '95 panel that could discuss the history (warts
and all) of some of those older state polls -- Texas, Iowa, Minnesota,
California, and perhaps others.

Any interest in such a panel?

Rob

Robert P. Daves   daves@startribune.com
Assistant Managing Editor/News Research
Director, The Minnesota Poll
Star Tribune
425 Portland Av. S.   Fax: 612/673-4359

Minneapolis MN 55488   USA   Voice: 612/673-7278

==
Date: Thu, 1 Dec 1994 15:10:20 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Re: Overlap with Other Lists

I, too, have been a member of POR since early summer, and I agree with
Herb Abelson that it is a lively and worthwhile exchange. There also exist
perhaps a half-dozen or more other lists of interest to substantial
segments of the AAPOR membership, as many of you already know.

AAPORNET has been established on a trial basis, and is clearly an
experiment. The only thing that distinguishes it among other lists, so
far, is that it is open to all AAPOR members and only to AAPOR members. (I
have already received messages from more than a dozen non-members
requesting admission; all have been denied this pending their joining
AAPOR.)

What AAPORNET is to become, or indeed whether it survives at all, is not
yet clear. Thanks to the wonders of technology, we have now begun to link
our members, each one to every other (already about 30 percent), both in
real time and around the clock. And we are among the first professional
associations on the planet to do this, at least on this scale. But it
remains to be seen whether, as a result of all our efforts, we will have
anything much to say to one another, at least each to all. But won't it be
something of a shame if we do not?

Exactly 49 years ago last month, Harry Field began to organize the
proto-AAPOR into its first meeting. Eventually he invited 264 people to
what we today remember as Central City, our first annual conference.
Only 73 actually attended that July 1946 meeting, a response rate of 27.7
percent. And yet it is as members of AAPOR that we find ourselves gathered
here in cyberspace today, a half-century later.

AAPORNET is already slightly ahead of Central City in the rate of
participation of its potential members. What AAPORNET is to become,
however, remains an open question for us, much as what AAPOR itself was
to become was still an open question for the 73 participants in Central
City. I believe discussion is now in order.
                                        -- beniger@rcf.usc.edu
****

On Thu, 1 Dec 1994, Herb Abelson wrote:

> Please, unconfuse me. I have been a regular reader and occasional
> participant in the POR listserv at UNC. As you know, it is a
> lively and active exchange. Please distinguish the two listservs.
>
> My suggested solution would be AAPORNET for professional society and
> organizational postings, POR for all matters of substance. Is that
> the intent?
>
>
> Herb Abelson
>

```
================================================================================
Date:          Thu, 1 Dec 1994 17:19:18 CST
From:          George Balch <U08812@UICVM.BITNET>
Subject:       Re: Overlap with Other Lists
```

For those of us who don't know POR, what is it and how can we sign up?

George Balch
George.I.Balch@uic.edu

```
================================================================================
Date:          Fri, 2 Dec 1994 08:51:00 EST
From:          Goldenberg_K <GoldenbK@OEUS.PSB.BLS.GOV>
Subject:       POR
```

The blurb that follows should answer your questions about POR.
Karen Goldenberg   goldenbk@oeus.psb.bls.gov

September 6, 1994

                          PURPOSE:

Public Opinion Research (por@unc.edu) is an on-line discussion list
for academics and professionals interested in public opinion
research. This list appeals to researchers currently conducting
survey research projects as well as to educators familiar with the
public opinion literature. Topics relevant to the list include
brief postings of recent poll results, announcements of research
projects, methodological and substantive queries, professional
news, and job listings.

                        MODE OF ACCESS

You may participate in POR by using email or Netnews. Details are
given below. Participants are asked to include their name and
email address at the end of their posting. Some mail systems strip
the header information from incoming mail; your colleagues
inflicted with these mailers appreciate "signed" postings.

NETNEWS ACCESS

The POR mailing list is gate-wayed to the NetNews group
bit.listserv.por. Material posted to bit.listerv.por will be sent
to all mail subscribers and vice versa. Please contact your local
computer support personnel for information on accessing NetNews at
your site.

EMAIL ACCESS

To send a message to all por subscribers, simply send an e-
mail message to por@unc.edu. Remember, any mail sent to this
address is forwarded to all subscribers. por is configured so that
a "reply" to a por posting is addressed to the entire list. Not all
mail software will pick up the correct Reply-To: address, however.

por is a "private list." If the FROM: id on a message sent to
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por@unc.edu does not appear on the list of por subscribers,
the message will be rejected.  This helps to shield subscribers from
some mass mailings to Internet groups.

Unfortunately, mail from subscribers sometimes arrives with a FROM:
address which does not match their por subscription address.
(This can happen when your local sysop changes your address or a
gateway through which your mail is routed to unc.edu.)  If this
happens to you, please DO NOTHING.  I am notified of rejected
postings and will take care of the situation.  This usually
involves (1) forwarding your note to the list and (2) updating your
subscription address.

OTHER LISTSERV COMMANDS

Some commonly-used commands are described below; the name of the
command is capitalized for emphasis.  Commands should be sent in the
BODY of an email message addressed to listserv@unc.edu

UNSUBSCRIBE POR
Used to drop your subscription to por.  Do NOT include a personal
name or any punctuation marks on the unsubscribe command.  If you
receive a note stating you are not subscribed to the list, DON'T
PANIC.  I will receive a copy of this message and will investigate.
PLEASE do NOT send messages to the list asking to be unsubscribed.

SUBSCRIBE POR firstname Lastname
Used to join the list.  You MUST include your name on this command.

SET POR MAIL DIGEST
Used to get por in digest form, i.e., all postings for a given day
sent as a single message

SET POR MAIL POSTPONE
Used to suspend mail from POR; to restart your mail, send the
command SET POR MAIL ACK or SET POR MAIL DIGEST

INDEX POR
Used to obtain an index of files available from the por archives
via email.

SEARCH POR string

Used to search the POR archives for all occurrences of "string."
"String" is the word or words for which you're search, eg. mail
surveys.  Do not enclose your search string in quotes.  Listserv
will send back a mail message showing the lines in each POR archive
file containing the word(s) you listed.  Further details are
available in the help document (see HELP, listed below).

GET POR FILENAME
Used to get a file via mail where filenames are given by the index
or search command, e.g. get por por.022894

HELP
Returns a handy list of these and other commands--making this the
only command you really need to remember!

Please contact me directly (cassell@gibbs.oit.unc.edu or
jwcassell@unc.edu) if you have any questions or problems with the
list.

 ----------------------------------------------------------------------
Jim Cassell                                       jwcassell@UNC.EDU
Institute for Research in Social Science          Phone:  919-962-0782
University of North Carolina-Chapel Hill          Fax:    919-962-4777
Chapel Hill, NC  27599-3355    USA


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From: owner-aapornet
To: Multiple recipients of list AAPORNET
Subject: Re: Overlap with Other Lists
Date: Thursday, December 01, 1994 5:19PM

For those of us who don't know POR, what is it and how can we sign up?

George Balch
George.I.Balch@uic.edu

==========================================================================
Date:          Fri, 2 Dec 1994 09:20:45 EDT
From:          JOHNNY@CATI.UMD.EDU
Organization: Survey Research Center, UMCP
Subject:       Re: POR

Karen,

How do I get por in digest form?

Thanks

Johnny

==========================================================================
Date:          Fri, 2 Dec 1994 07:29:43 -0800
From:          James Beniger <beniger@RCF.USC.EDU>
Subject:       Computer Virus Alert

AAPORNET Members:  Please help to spread the word.  -- Jim

*******

Date: Thu, 1 Dec 1994 20:57:27 EST
From: Linda Lopez McAlister <DLLAFAA%CFRVM.BITNET@VM.TEMPLE.EDU>
Subject: NEW VIRUS ALERT

Leslie Bender of the FEMJUR list reports that someone named Cathy is
sending a message with the subject line "good times" that contains a
virus which, if downloaded, will destroy your hard disk.
Linda Lopez McAlister

==========================================================================
Date:          Fri, 2 Dec 1994 13:02:08 -0600

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From:          "Paul J. Lavrakas, Ph.D." <lavrakas@CASBAH.ACNS.NWU.EDU>
Subject:       Purpose of AAPORnet

I don't have a problem with using AAPORNET, despite its restriction to
AAPOR members, for discussing "matters of substance."  Although if I find
myself posting too many replies to both POR and AAPORNET I'm likely to
rethink this position.
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
*        Paul J. Lavrakas, Ph.D.; Professor & Director       *
* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 *
*            OFFICE: 708-491-8356   FAX: 708-467-1564         *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *


=======================================================================
Date:          Fri, 2 Dec 1994 11:52:18 PST
From:          ARNOLD ISMACH <ARNOLD_ISMACH@CCMAIL.UOREGON.EDU>
Subject:       Textbook advice sought

Can AAPORNET members offer recommendations for appropriate textbooks for
an introductory (undergraduate) course in Public Opinion? It has been 10
years since I last taught this course and would like the benefit of
current faculty experience.

I'd like a book(s) that will bring journalism and mass comm students
through the basics -- how beliefs and opinions are formed, how measured,
and the roles of media and other influences in the process.

Your advice will be appreciated. Please reply to my personal e-mail
address and NOT to AAPORNET.
                                    Arnold Ismach
                                    Univ. of Oregon
                         e-mail: aismach@oregon.uoregon.edu


=======================================================================
Date:          Mon, 5 Dec 1994 15:54:52 +0100
From:          Edith de Leeuw <V70UEDIT%hasara11.bitnet@SARA.NL>
Subject:       Re: Overlap with Other Lists

Hi,

Perhaps it is useful for newcommers on internet to list a number of lists
that are of interest to AAPOR-members.
Is POR the same as Methods?
Greetings,

Edith


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Edith de Leeuw
Free University, Amsterdam

Department of Social Research Methods
Koningslaan 22-24, 1075 AD
Amsterdam, the Netherlands

Internet: V70UEDIT at HASARA11.BITNET
```

tel: x.31.20.6647131

By far the most frequent complaint I have received about AAPORNET
concerns time wasted reading messages that ought to have been sent
to individuals rather than to our list (now nearly 500 people).

Before posting a message, please think: Does this really need to
be read by everyone in AAPOR, or might I achieve my desired goal by
sending it to only one or two people?

Complaints about transgressions should not be sent to me, but to
the offenders themselves (but be gentle, please--many of us are new
to cyberspace). As in any social group, we will succeed only to
the extent that we can enforce our own norms, person to person.

For the benefit of the several hundred members who have joined us
since last Monday, I post again the following...

                 AAPORNETIQUETTE (Second Posting)

Do not post to AAPORNET (currently 450+ members) messages intended
     for individuals, or better addressed to individuals.

Acceptable postings to AAPORNET include announcements and general
     questions. Replies to such postings, however, ought to be
     sent to the person who posted them (sender's address).

Try to keep all postings as brief as possible--fitting your entire
     message on a single screen is always appreciated.

If you think someone has violated AAPORNETiquette, send your
     complaint to the individual offender--posting such messages
     to AAPORNET only compounds the offense.

Treat everyone on AAPORNET as you would someone you will see
     regularly for the rest of your life because--since we are all
     AAPOR members--you probably will.

****
Suggestions for additions to AAPORNETiquette are welcomed at
beniger@rcf.usc.edu

please remove my ID from AAPORNET. just too many messages filling
up my mailbox...thanks...joey

==

Date: Mon, 5 Dec 1994 09:35:24 -0800
From: "GREG HEREK (UC DAVIS)" <gmherek@UCDAVIS.EDU>
Subject: Funds Available for Research on Lesbian/Gay Topics (Small
Grants)

The American Psychological Foundation has recently requested proposals
for the first annual Placek Awards. Two awards will be made in the
summer of 1995, each for a maximum of $15,000. The purpose of the award
is to promote research "to increase the general public's understanding of
homosexuality." One of the priority areas is heterosexuals' attitudes
toward lesbians and gay men -- a topic that might interest some AAPORNET
members. Because of the relatively small amount of funds available, this
call for proposals is focused primarily on relatively new faculty members
or post-docs, or established researchers who are new to this area of
research. Applicants must have a doctoral-level degree and must be
affiliated with a university or research institution/organization. For
more information, contact: PLACEK AWARD, AMERICAN PSYCHOLOGICAL FOUNDATION,
750 FIRST STREET, NE, WASHINGTON DC 20002-4242. You can get a copy of the
application instructions if you send a stamped, self-addressed envelope
(enough postage is required for 2 ounces -- 52 cents prior to the increase
in postal rates). DEADLINE FOR APPLICATIONS: April 15, 1995.

NOTE: This is the first year that the award is being given, so word is
not yet widely circulated. Please pass this message on to interested
 colleagues.

===
Date: Mon, 5 Dec 1994 21:56:56 CST
From: Richard Krueger <rkrueger@MAROON.TC.UMN.EDU>
Subject: Re: AAPORNET: Report on Week One

Please remove my name from the AAPORNET. The amount of incoming mail is
enormous and of limited value. Thanks.

Richard A. Krueger   INTERNET: rkrueger@maroon.tc.umn.edu
University of Minnesota   VOICE: 612-624-6754
320 VoTech Bldg   FAX: 612-625-2798
1954 Buford Ave
St. Paul, MN 55108

===
Date: Tue, 6 Dec 1994 11:43:33 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Mail Burdens Solved?

                MAIL BURDENS--SEVEN SIMPLE SOLUTIONS

Some of you report that you are often overburdened by net mail.
Here are seven simple solutions to help ease such problems--four
things you might do to help yourself, three things that each one of
us ought to do to help one another:

(1) DAILY DIGEST

A digest is a package of all of the messages posted to a list,
stored up as they come in and sent to you once each day (much like
a daily newsletter). To receive AAPORNET as a daily digest, send

the three-word, one-line command SET AAPORNET DIGESTS (and
absolutely nothing else) to: listserv@vm.usc.edu (leave the subject
line BLANK).

(2) DAILY INDEX

An index is a listing of only the subject lines of all of the
messages posted to a list, sent to you so that you might select--
based on these headings--the particular messages you wish to read.
To receive AAPORNET in index form, send the three-word, one-line
command SET AAPORNET INDEX (nothing else) to: listserv@vm.usc.edu
(leave the subject line BLANK).

(3) TEMPORARILY STOPPING MAIL

When you are away from the net on business or vacation, and also on
weekends, you might temporarily stop your mail by sending the
three-word, one-line command SET AAPORNET NOMAIL (and nothing else)
to: listserv@vm.usc.edu (leave the subject line BLANK). When you
are ready to begin receiving messages again, simply reverse the
process by sending the three-word, one-line command SET AAPORNET
MAIL (and nothing else) to: listserv@vm.usc.edu (subject line
remains BLANK).

(4) MAIL PROGRAM (MAILER)

Today handling net mail ought to be close to effortless. If this
is not your experience, the problem may be your mail program
(commonly called a mailer). In the past few years, command-driven
mailers have been largely replaced by menu-driven ones; the latter
are much easier to use and save much time. If your mail program is
command driven, you might want to check with your system manager
about obtaining an improved menu-driven mailer. Among the better
of the latter is Pine, a product of the University of Washington
now available on many academic systems (advice for commercial
systems will be welcomed as postings here on AAPORNET).

(5) SUBJECT LINES

Posting messages with short, succinct subject lines that precisely
capture the nature of a message makes it easier for all of us to
process your information--to find it, if we are interested, and to
delete it if we are not. Especially useful are generic subject
lines: Reply to Joe Doe, Re: [original subject line], Call for
Papers, Request for Information, Conference Schedule, New Poll
Results, etc.

(6) REPLIES TO MESSAGES

Standard formats for replies save everyone time. If you are
replying to a previous message, indicate this in the subject line.
Begin by alluding to the earlier message and naming its sender (you
cannot assume that all readers will remember this message, nor have
even read it). Do not reply merely to say "I agree" (unless you
are an extraordinarily important person)--post only to add
information or to describe a specific position or opinion. If you
find it necessary to include a copy of the previous message, put

your response ABOVE it to save the time of those who remember it, or who are satisfied to rely on your summary. Do not include copies of previous copies--one reproduction is enough.

(7) SHORT MESSAGES

To repeat a line from AAPORNETiquette: Try to keep all postings as brief as possible--fitting your entire message on a single screen is always appreciated. Shorter messages are more likely to be read, more likely to be understood and remembered, and are in any case easier to process and to delete. If you have much that absolutely needs to be said (excluding formal announcements, which are easily processed at any reasonable length), post a few-sentence summary and invite those interested to contact you to learn more.

****

A list is no more valuable than the people who belong to it. Although we appear on your video screen, we are neither a television show nor a video game--we are a social group, AAPOR members, meeting together for common purpose. Showing consideration for the convenience of others will help to assure that those same others are still on the list when you need their information, opinions, and help.

_____
If you have problems, questions, or complaints concerning any of these seven suggestions, PLEASE DO NOT POST THEM TO AAPORNET. Instead, send them to beniger@rcf.usc.edu

===
Date: Tue, 6 Dec 1994 14:38:43 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: On Wetting the First Toe

              PROBLEMS IN GETTING THE FIRST TOE WET

Many of you, when first attempting to post to AAPORNET, or to send a command to listserv@vm.usc.edu, will receive a return message to the effect that your address is not recognized by the list server.

If this happens to you, there is no cause for alarm, concern, or complaint. It is nothing personal. It is in fact a problem common to any list with outdated or approximated addresses for people who have not posted in some time (i.e., almost every list).

The reason is simply that the address to which the list server sends you mail (the only way that the list server recognizes you at all) is not PRECISELY the same as the address from which you are attempting to send a message back to the list server. (On most systems, delivery of mail can be quite robust against variations and changes in addresses; list servers, by contrast, will not forgive even a single character out of place.)

SOLUTION: Simply send a message, from the address you expect to use for AAPORNET, to beniger@rcf.usc.edu . You can say anything you like (a simple "fix address" will do, although words of encouragement are always appreciated). When your list manager has

found time to read his mail and respond to your request, you will
receive an automatic machine-generated message informing you that
you have been readmitted to AAPORNET at the "new" (to the list
server) address. Then you will be able to post messages to
AAPORNET and reprogram the list server to your heart's content.

GOOD NEWS: This problem will occur for you only once (until you
next change your address, of course).

And so, welcome to the Internet, 1994! A technology to astound our
grandparents and amuse our grandchildren, you can be sure...

===
Date: Wed, 7 Dec 1994 08:43:33 -0500
From: Carol Dykers <dykers@EMAIL.UNC.EDU>
Subject: Advice on Mac software

Are there some on this list who, like me, do both qualitative and
quantitative analysis, and who also use a Macintosh computer? Two
questions are directed at such folks because of my inability to find help
elsewhere. [I beg the pardon of all IBM-only folks on this list!]
1. Has anyone tried SPSS for the Macintosh, especially the new version
out this month? It costs a fortune & others' advice would be welcome
before I spend the cash.

2. Does anyone know of a MAC program that allows one to get an
alphabetized frequency count of ALL words in a text document? I'm told
that new Mac qualitative analysis programs don't do this because it's an
old-fashioned qualitative analysis trick. BUT it's a good start when you
have masses of text. Ideas? Reply to dykers@email.unc.edu. Thanks!

===
Date: Wed, 7 Dec 1994 15:02:59 -0500
From: Jerome Johnston <jerej@J.IMAP.ITD.UMICH.EDU>
Subject: Dykers: SPSS on the Mac

I'm a MACer and have been waiting for SPSS Mac 6.1 to come. In the
meanwhile, for the last 3 months I have been using SPSS Windows 6.0 and
have nothing but praise for it. I'm told that the Mac version is close to
identical. In that case, it would be far superior to Systat and the older
version of SPSS--well worth the cost of upgrade considering the ease of
use, the speed of processing, and the quality of graphics. More analyses
are now available in the base version. REPORTS, which I have passed up in
the past because of the difficulty of setting them up, is a cinch. I know
the company is pushing for people to upgrade by making a very attractive
price through 12/31/94.

****
Jerome Johnston   5118 Institute for Social Research
Tel: 313/763-3079   University of Michigan
Fax: 313/763-1202   P.O. Box 1248, 426 Thompson St
Internet: jerej@umich.edu   Ann Arbor, MI 48106

===
Date: Thu, 8 Dec 1994 13:19:39 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: 15-Day Report

AAPORNET The Experiment: 15-Day Report

AAPORNET first appeared on the screens of AAPOR members on the
morning before Thanksgiving (Wednesday, November 23). Begun with
260 net addresses (the non-bouncing addresses in the 1993-94
Directory), AAPORNET has grown to 561 members (41.2 percent of the
total AAPOR membership) in 12 countries:

             Nov 23 260 19.1%   United States 530
             Nov 25 281 20.6%   Canada   7
             Nov 27 354 26.0%   Great Britain   6
             Nov 29 409 30.1%   Germany   6
             Dec 1 447 32.8%   Netherlands   3
             Dec 3 469 34.5%   Sweden   3
             Dec 5 490 36.0%   Australia   1
             Dec 7 561 41.2%   Belgium   1
                                     Italy   1
                                     Mexico   1
                                     New Zealand   1
                                     Slovenia   1

                                                    561

During the same period, 13 members (2.3 percent of those ever
subscribed) removed themselves from the list.

==
Date: Thu, 8 Dec 1994 15:38:13 -0800
From: James Lemert <JLEMERT@OREGON.UOREGON.EDU>
Subject: Excerpts of article on why negative campaigns

I wrote a piece for the Nov. 20, 1994 issue of The Register-Guard (Eugene,
Oregon), on negative campaigns and what people can do about them. I'm going
to try to post an edited-down version that will emphasize the institutional
and other causes of negative campaigning. In case you want to cite, here's
the bibliographic info: James Lemert, "Ugly is 'In': For Political
Campaigns to Improve and Government to Work, We Must Stop Being Merely a
Collection of Horrified Spectators," pp. 1B, 4B The Register-Guard, Nov.
20, 1994.

UGLY, UGLIER, UGLIEST.
        Which word best fits the entire 1994 fall campaign is perhaps a
matter of opinion, since throughout U.S. history it is easy to find
examples of extremely nasty single races. But perhaps the 1994 campaign
--across many levels of office and in almost every state--represents the
year in which mudslinging was at its most pervasive so far.
        In that sense of ugly, maybe this year wasn't the ugliest ever,
but--you should pardon the expression--it was "close enough for government
work."
        In Oregon, the two main candidates for governor reached an
agreement not to throw mud, but by the time the campaign was finally over,
Denny Smith had used a rubber stamp to symbolically obliterate John
Kitzhaber's face and Kitzhaber in turn had used grainy, police-photo-like
moving pictures of Smith to accompany atacks on Smith's record in Congress.
Meanwhile, the statewide campaigns for and against Oregon ballot measures
often were just as nasty, with, for example, ads for Measure 5 (citizen

votes on tax measures) flat-out accusing opponents of "lying...dishonest scare tactics."

Even at Oregon's lower levels of office, radio spots on behalf of one State Senate incumbent falsely accused his opponent of trying to let people "who commit murder with a car" have a driver's license when released from prison.

We like to think that, somehow, Oregon's politics are better than in other states. Perhaps that once was so, but probably no longer.

Why Do They Go Negative?

Here are some of the reasons attack campaigning seems to be everywhere, at all levels and in all states.

Campaigners Think Attack Ads Work

It's widely believed that attack ads work, even though voters don't like them. To be sure, one can indeed find many cases where they seem to have worked. But one can also find as manyc cases where they backfired. In our study of the 1988 presidential election, we found the much-vaunted Roger Ailes ads for Bush (e.g., "Revolving Door," "Boston Harbor," "Tank') actually backfired with voters, making them LESS likely to vote for Bush. Similarly, our 1992 campaign surveys again showed clearly that Bush's attack ads backfired, Clinton's negative ads did hurt Bush, but they also boosted PEROT's chances, with no direct effect on Clinton's. Whether or not Denny Smith's attack ads ever did erode Kitzhaber's lead is uncertain, but you can be sure that Kitzhaber's "recovery" will be credited to his last-minute shift to attack ads. Research shows that attack ads certainly are remembered by voters, but that can be a very mixed blessing. In general, only when the ads successfully direct attention to the opponent, not to the negative tactics and truth claims used by the sponsoring candidate, do they have a chance to help the sponsor. "Have Gun, Will Travel"

Campaign Professionals Carry Tactics to Every State

Election campaigns have become big business, with campaign consultants bringing with them the tricks of the trade as they learned them, The industry now has its own slick trade journal, CAMPAIGNS & ELECTIONS magazine. These professionals are now the Johnny Appleseeds of modern campaigning, bearing with them to every locale the Received Wisdom about how to win.

Since each campaign guru has a vested interest in talking only about campaigns that succeeded, you can be sure each is telling colleagues and clients mostly about those negative tactics that DID seem to work. I'm sure the Kitzhaber campaign--with Kitzhaber for a time refusing to reply in kind to Smith's attack ads--will become a major example in professional lore about How a Candidate Almost Blew It by Not Going Negative.

Kitzhaber may be right when he asserted that Smith's ads backfired and, by implication, Kitzhaber's own attack ads weren't an important part of the equation....Because one of Smith's first attack ads had to be withdrawn and the truth claims in it had to be changed, amid much news coverage of its inaccuracies, Smith fielded his attack ads in an environment where he--and the tactics he used--always came to mind when viewers saw that and subsequent attack ads. Those are precisely the conditions when attack ads backfire.

Polls done before, during, and after Kitzhaber began his attacks on smith's record seem to provide us with the best evidence that Kitzhaber's last-minute attack ads "restored" his big lead over Smith. Before Smith's

ads savaged Kitzhaber about a possible future sales tax, Kitzhaber was
riding high in media polls with a 20% lead. Then, after Smith ads hammered
Kitzhaber on the sales tax issue, we were told that polling being done by
both campaigns showed almost identical drops in Kitzhaber's lead (rumors
were it had dropped to 9 or 10%). Then, surprise, surprise, after Kitzhaber
began attacking Smith's performance for Oregon in Congress, the lead went
back to about 20% in the media polls. Note that the primary evidence that
Kitzhaber had lost much of his lead came from polls leaked by the campaigns
to the media. But these leaked polls were done by the campaigns, and the
polls showing 20% leads were done for the news media. Among the
methodological differences may be crucial discrepancies in 1) how and
whether the various campaign and media polls decided to identify their
respective samples of 'likely' voters and 2) where in each questionnaire,
and how often, each of the polls put questions about gubernatorial voting
choice. Apples may have been compared with oranges, in other words.
        The result can be a mirage of change--and another widespread belief
that only the last-minute attack ads restored...Kitzhaber's lead.

        END OF PART ONE. REASONS FOR NEG> CAMPAIGNS CONTINUE IN PART 2
I'm not sure whether I

==
Date: Thu, 8 Dec 1994 16:29:45 -0800
From: James Lemert <JLEMERT@OREGON.UOREGON.EDU>
Subject: Part 2 of excerpted article on why campaigns negative

Part 2 begins.
Attack Ads Generate "Free" Airplay
        Campaigns know that they can get extensive TV news coverage of
their attack ads, thus extending the "reach" of these ads at low cost. In
the 1988 presidential campaign, we had many survey respondents tell us that
they had seen the "Willie Horton" ad. What they had actually seen was news
coverage of the ad, since the ad itself was not played in the three sites
where our interviews took place. In 1988, the three major networks replayed
presidential ads three times as often as ever before. In 1992, they
replayed presidential ads in 28 separate stories, second only to 1988.
        Campaigns often produce attack ads for an audience of journalists,
rather than for the audience as a whole. The health-care reform debate in
1993 and 1994 was a perfect example. The "Harry and Louise" ad...ran inside
the Washington Beltway for all the reporters and producers to see.
Impressed by health industry claims that it planned to spend upwards of $50
million on such ads, Washington journalists quickly picked up on such ads.
Network news repeatedly showed them to the rest of the country before the
health industry actually bought time for "harry and Louise" throughout most
of the country. Another classic example was the famous Lyndon Johnson
"Daisy Girl" attack spot against Republican Barry Goldwater in 1964,
depicting an innocent little girl picking daisy petals while an ominous
voice over counted down to a nuclear explosion. The ad received paid
airplay only on one Monday night, yet was the subject of enormous "free"
news coverage. Goldwater's name never was mentioned in the ad; it was news
and commentary that supplied Goldwater's name, just in case we missed the
point.
        Negative ads suggest conflict and controversy. They're made to
order for TV news, a cheap and easy story to do. It wouldn't be so easy and
cheap, of course, if the TV journalist actually checked out the fact claims
made in each ad.
        Unfortunately, broadcast journalists still seem very reluctant to

do Ad Policing, which means that attack ads often are broadcast without needed examination of their truth claims....CNN's Brooks Jackson, by himself, matched in one month all six Ad-Police stories done by ABC, CBS and NBC, combined, in the entire Fall 1992 presidential campaign. Embarrassed by the "Willie Horton" debacle in 1988, many (but by no means all) newspapers have been doing campaign ad watches since 1990. "Private" vs. "Public" Lives

Largely since the Gary Hart episode of 1984, the distinction between the public and private lives of politicians has been substantially eroded. In the current campaign, what this meant was that public officials and wanna-be officials could be attacked for contradictions between their rhetoric and their private lives. Thus, wealthy Republican Michael Huffington was savaged as soon as he said he favors California's anti-illegal immigrant Proposition 187 because he and his wife had hired an "illegal" nanny....Huffington made matters worse for himself by saying that it was his wife, not he, who hired the nanny....In Massachussetts, Mitt Romney's predatory behavior as a venture capitalist came under scorching attack by the Senator Edward Kennedy campaign.

What these and many other examples have in common is the exposure in news and/or attack ads of discrepancies between private lives and either public rhetoric or ethical norms. Arguably, candidates SHOULD be held responsible for these discrepancies; I'm just suggesting here why it seems much easier now, and more tempting, to ferret out details of candidates' private lives and to justify using them in attacks.

The Talent Pool Shrinks

Partly because of the retroactive application of publis standards to formerly "private" behavior, fewer talented people are willing to endure the loss of privacy that mediated politics require. On top of that...Dan Quayle and Bill Clinton are good examples of the additional problems that an entire generate of people who were young adults during the Vietnam War may have when private decisions and actions become fair game for attack. Ironically, Clinton was one of a short list of Democrats willing to run for president in 1992, but we heard plenty about his student military status and his trip to the Soviet Union. In 1988 we learned much about Dan Quayle's lust to serve the country in the Indiana National Guard during the war years, his grades in school and how he was admitted to law school despite mediocre admissions indicators. Since the "Baby Boom" generation will supply much of the political leadership over the next 15-20 years, expect to learn more than you want to know about how they lived their lives during the Vietnam era.

A loss in candidate quality feeds back into the campaign process, making campaigns even more negative.

For one thing, one qualification for public office that is in decline may be a kind of "ethical radar" that perhaps used to reduce the odds that officials and wanna-be's commit the kind of blunders that make them all too available for attacks. Thus, there will be more dumb and ignoble things to attack. Second, a decline in quality of the candidates also implies that modern candidates will feel fewer scruples about attacking a vulnerable opponent.

The Dominance of Special-interest Voting Appeals

It is easier to "go negative" when you and your campaign advisors are convinced that the best way to assemble a majority is to pull together a number of interest groups, rather than appealing to "the public interest." Perhaps most often, such special-interest appeals cynically

identify the TARGETS of attack as a special interest, while cloaking and leaving unspoken the special interests represented by the ad.

Oregon's Measure 13 is an obvious example. The pro-Measure 13 ads tried to appeal to 1) parents of "vulnerable" school children, 2) blue-collar workers concerned that "affirmative action" means special privilege for protected classes, and 3) the Religious Right and other interest groups concerned about what used to be called the "Social [Decay] Issue." But the only special interest we heard explicitly about in the ads was the target group: homosexuals. (Measure 13, I'm convinced, would have passed this time if it had been the first antigay measure ever put up for statewide vote. Exit polls we did in 1992 about Measure 9 showed clearly that many "no" votes were influenced by offensive labels used in Measure 9; those labels were stripped from Measure 13...[but] opponents were quick to remind voters that they would be voting on a "repackaged" Measure 9.)

Returning to the use of special-interest appeals, ads funded by gold mining interests even, in their own words, accused "special interests" (apparently, this was meant to refer to radical environmentalists) of trying to use Measure 14 to strangle gold mining in court suits and bureaucratic red tape. Statements in support of the attacks on the measurre also came from such figures as an environmentalist (apparently, not "radical") and a retired geologist, but never from Newmont Gold, the major source of funding for the campaign.

While interest group appeals always have been present in political campaigns, it's my impression that as campaign funding increasingly is driven by special interest money, so has the content of political advertising increasingly changed to reflect those interests. Such ads often use scapegoating and "devil-theory" appeals that imply, but usually leave unspoken, a common interest in opposing Those Devils, the -------(please fill in your favorite Devil group in the blank).

Voter Anger, Frustration

While it's true that people hate attack ads, it's also true that political strategists try to focus voter disenchantment onto targets selected by the strategists. We've heard a lot about voter disenchantment in 1994, but that disenchantment was there in 1992, as well. The difference between 1992 and 1994 is which individual got the blame. Bill Clinton was the George Bush of 1994.

END OF PART 2

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[Circulating on the net--author(s) unkown]

 Q: How many Pentium designers does it take to screw in a light bulb?
 A: 1.99904274017, but that's close enough for non-technical people.

 Q: What do you get when you cross a Pentium PC with a research grant?
 A: A mad scientist.

 Q: What's another name for the "Intel Inside" sticker they put on
       Pentiums?
A1: Warning label.

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A2:   Truth in advertising.

 Q:   Complete the following word analogy:  Add is to Subtract as Multiply
        is to
                    1)   Divide
                    2)   ROUND
                    3)   RANDOM
                    4)   On a Pentium, all of the above
 A:   Number 4.

 Q:   What algorithm did Intel use in the Pentium's floating point divider?
 A:   "Life is like a box of chocolates." (Source: F. Gump of Intel)

 Q:   Why didn't Intel call the Pentium the 586?
 A:   Because they added 486 and 100 on the first Pentium and got
        585.999983605.

 Q:   According to Intel, the Pentium conforms to the IEEE standards 754
        and 854 for floating point arithmetic.  If you fly in aircraft
        designed using a Pentium, what is the correct pronunciation of
        "IEEE"?
 A:   Aaaaaaaiiiiiiiiieeeeeeeeeeeee!


TOP TEN NEW INTEL SLOGANS FOR THE PENTIUM

  9.9999973251   It's a FLAW, Dammit, not a Bug
  8.9999163362   It's Close Enough, We Say So
  7.9999414610   Nearly 300 Correct Opcodes
  6.9999831538   You Don't Need to Know What's Inside
  5.9999835137   Redefining the PC--and Mathematics As Well
  4.9999999021   We Fixed It, Really
  3.9998245917   Division Considered Harmful
  2.9991523619   Why Do You Think They Call It *Floating* Point?
  1.9999103517   We're Looking for a Few Good Flaws
  0.9999999998   The Errata Inside

========================================================================
Date:          Sat, 10 Dec 1994 11:31:02 -0500
From:          jwicks@BGNET.BGSU.EDU
Subject:       Re: advice on Mac software

>1. Has anyone tried SPSS for the Macintosh, especially the new version
>out this month? It costs a fortune & others' advice would be welcome
>before I spend the cash.

We haven't ordered the new SPSS but will do so, soon.  By all accounts, it
sounds like SPSS has finally incorporated a real Mac interface.   We are
putting the finishing touches on the new version of our statistical package
for the Mac (Flo Stat 2.0).  While Flo was designed in part to serve as an
integrated statistical analysis package and command file generator for our
MaCATI surveying package, it is still a powerful and very easy-to-use stats
program.  I will send you a copy of the current beta version if you like.
Send me your mailing address.  (Flo reads and writes portable SPSS files.)

>2. Does anyone know of a MAC program that allows one to get an
>alphabetized frequency count of ALL words in a text document? I'm told
```

>that new Mac qualitative analysis programs don't do this because it's an
>old-fashioned qualitative analysis trick. BUT it's a good start when you
>have masses of text. Ideas?

Open your text file in Microsoft Word, Word Perfect, etc., and replace all
of the unique character strings separating words--e.g., a period and two
spaces (i.e., ". ") with a carriage return, and so on. Then replace all
multiple carriage returns with a single carriage return. You should end up
with one long column of words. Save this column of words as a TEXT file.
Launch Flo Stat and Import that TEXT file. Set the variable type of the
first and only variable in the data set to "character." Run Frequencies.
In a minute or two you'll obtain an alphabetized frequency and precent
distribution of the word list. I converted a 22 page (10,000+ words) MS
Word file following these steps.   It took about five minutes to convert
the word document into a single column, import into Flo, and obtain the
frequency count. I then copied and pasted the tabular output from Flo back
into MS Word. Flo handles much larger files with little difficulty.
Enjoy!

Jerry--

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Jerry W. Wicks, Professor, Department of Sociology   Tel: (419)372-2497
  & Director, Population and Society Research Center Fax: (419)372-2300

Bowling Green State Univ.   Internet: jwicks@bgnet.bgsu.edu
Bowling Green, Ohio 43403   AppleLink, e*World, AOL: senecio
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Date: Mon, 12 Dec 1994 11:45:42 EST
From: Bob LaForge <WAA101@URIACC.URI.EDU>
Subject: Set appornet digests

SET AAPORNET DIGESTS

Robert Laforge, Sc.D.   WAA101@URIACC.URI.EDU
Cancer Prevention Research Center   TEL: (401) 792-2830
University of Rhode Island   FAX: (401) 792-5562
1 Flagg Road
Kingston RI, 02881
_____

===
Date: Mon, 12 Dec 1994 16:05:24 -0600
From: Peter Miller <pvm@CASBAH.ACNS.NWU.EDU>
Subject: Payday research

A colleague asks me to inquire whether any of our membership has done
research (or knows of any) on "payday" purchasing behavior -- the effect of
having a paycheck in one's hand on purchasing. If any ideas or
information, you can respond directly to me. pvm@casbah.acns.nwu.edu

Thanks.

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************************
Peter Miller
Northwestern University
708-491-5835
708-467-1171 (FAX)
************************
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===
Date: Tue, 13 Dec 1994 09:33:56 EST
From: John Pollard <ISRNEWS@VM1.YORKU.CA>
Subject: Re: Set appornet digests

Could you please delete J. Paul's Grayson's name from the AAPORNET - his
internet address is ISRNEWS@VM1.YORKU.CA. Thank you.

===
Date: Tue, 13 Dec 1994 07:05:10 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Our Two Different Addresses

Members of AAPORNET have two different addresses to add to their
address books. One address, a channel of mass communication, is
used to reach each and every one of us instantaneously. The other
address, that of our list server (a dumb machine), can be used by
each of us to program AAPORNET, and thereby customize it to our own
personal needs. BUT BEWARE: Confusing one address with the other
can cause a tiny bit of inconvenience for each of some 600 people
and much embarrassment for you. Again, the two addresses--
radically different in their functions--are:

 aapornet@vm.usc.edu   for mass communication--to reach all members
 listserv@vm.usc.edu   for customizing--to program a dumb machine

Everyone who is on the net long enough will eventually send
something to the wrong address--we all make mistakes (although I
hope not as many as I make). If we can greet errors with gentle
humor, and help newcomers to learn, AAPORNET will grow into a more
useful and pleasant professional experience for all of us.

To repeat for newcomers, here are just three of many reasons you
might want to customize AAPORNET to your own personal needs via
listserv@vm.usc.edu :

(1) DAILY DIGEST

A digest is a package of all of the messages posted to a list,
stored up as they come in and sent to you once each day (much like
a daily newsletter). To receive AAPORNET as a daily digest, send
the three-word, one-line command SET AAPORNET DIGESTS (and
absolutely nothing else) to: listserv@vm.usc.edu (leave the subject
line BLANK).

(2) DAILY INDEX

An index is a listing of only the subject lines of all of the

messages posted to a list, sent to you so that you might select--
based on these headings--the particular messages you wish to read.
To receive AAPORNET in index form, send the three-word, one-line
command SET AAPORNET INDEX (nothing else) to: listserv@vm.usc.edu
(leave the subject line BLANK).

(3) TEMPORARILY STOPPING MAIL

When you are away from the net on business or vacation, and also on
weekends, you might temporarily stop your mail by sending the
three-word, one-line command SET AAPORNET NOMAIL (and nothing else)
to: listserv@vm.usc.edu (leave the subject line BLANK). When you
are ready to begin receiving messages again, simply reverse the
process by sending the three-word, one-line command SET AAPORNET
MAIL (and nothing else) to: listserv@vm.usc.edu (subject line
remains BLANK).

_____
If you have problems, questions, or complaints concerning any of
these three suggestions, PLEASE DO NOT POST THEM TO AAPORNET.
Instead, send them to beniger@rcf.usc.edu

==
Date: Tue, 13 Dec 1994 17:22:44 GMT+0100
From: Juergen Hoffmeyer-Zlotnik <Hoffmeyer-Zlotnik@ZUMA-MANNHEIM.DE>

Organization: ZUMA
Subject: Call for papers

                Text Analysis and Computers

                September 18 - 21, 1995

        at Heinrich Pesch Haus, D-67059 Ludwigshafen
                        Germany

                      Call for Papers

Organization
Center for Survey Research and Methodology (ZUMA) in
cooperation with
Society for Conceptual and Content Analysis by Computer
(SCACC)

Coordination Committee
Angelika Gloeckner-Rist
Juergen H.P. Hoffmeyer-Zlotnik
Peter Ph. Mohler
Peter Schrott
Cornelia Zuell

Programme Committee
Alfons Geis, ZUMA
Angelika Gloeckner-Rist, ZUMA
Janet Harkness, ZUMA

Juergen H.P. Hoffmeyer-Zlotnik, ZUMA
Peter Ph. Mohler, ZUMA
Klaus M. Schmidt, Bowling Green State University, Ohio, USA
Peter Schrott, ZUMA
Cornelia Zuell, ZUMA

Conference Language
English

Conference Office
Please address all correspondence as follows:
Jolantha Muellner
ZUMA
Post Office Box 122155
D-68072 Mannheim
Germany

Telephone (national):   0621 1246 174
(international): +49 621 1246 174
Fax (national):   0621 1246 100
(international): +49621 1246 100
e-mail: cta@ZUMA-Mannheim.de

Text analysis has long been an interdisciplinary pursuit. The
added potential of information technology and the growing
availability of computer readable corpora in fields as diverse
as archeology to discourse analysis have led to an increased
activity and interest in the computer-assisted analysis of
texts.

Text Analysis and Computers is of relevance to researchers
interested or involved in computer-assisted text analysis,
irrespective of discipline. However, a special focus will be
given to text analysis methods as implemented or implementable
in the social sciences.

The goal of the conference is twofold: on the one hand to
present and discuss text analysis procedures being used or
developed in applied research, on the other to promote and
coordinate the innovative development of text analysis tools.
Invited keynote speakers will open the conference with talks
on current progress and problems in the three areas of
computer-assisted content analysis, interpretative methods and
computational linguistics. The papers and demonstrations at
the conference should then reflect theoretical developments in
a given field. At the podium discussion on the last day,
invited speakers and participants will draw together their
conclusions from the meeting. On the basis of these, a
concrete effort will be made to pin-point an area or areas in
which a coordinated research initiative can be started.

Topics of interest include:

    o   computer-assisted content analysis

- o   computational linguistics
- o   computer-assisted qualitative analysis

with focus on
- o   content analysis methods
- o   conceptual dictionaries and lexica
- o   corpora
- o   hypertext, text retrieval
- o   literary and linguistic text analysis
- o   semantic networks
- o   tagging
- o   interactional analysis
- o   conceptual knowledge organization (including artificial intelligence and machine translation)

Submission of paper abstracts
The deadline for submission of paper abstracts is 15 January, 1995. All submissions must consist of an abstract of the paper proposed (maximum 300 words) plus title and the name(s) of the authors(s). Submission should be made by email whenever possible. Otherwise only a MS-DOS diskette (ASCII) is acceptable.

Original Contribution
Papers must reflect original work or major developments in previously reported work. Papers are not eligible if they have been published prior to the meeting or accepted for publication before being submitted to the organizers for consideration, or if they have been modified in only secondary respects after similar readings or publication.

Evaluation of submissions for presentation
The programme committee evaluates the submitted abstracts to ensure that topics and contents support the goals of the Conference. It is important to ensure that abstracts provide an accurate impression of the major points of the paper. Authors of abstracts will be notified by March 1, 1995.

Submission and evaluation of papers for publication
A volume of selected papers from the conference will be published. Papers for the volume will be evaluated by a board of referees.

Requirements for submission
In order to be considered for inclusion, participants must submit the full length paper in English by June 30th, 1995. Submitted papers will be evaluated anonymously by a board of referees chosen by the committee.

Length and Style
For presentation at the paper-reading sessions, papers should be turned into 20-minute talks which highlight and interpret major points only. Details of empirical data and procedures of collection and analysis should be reserved for handouts or written versions. The allocated discussion time is 10 minutes per paper.

Software Demonstrations
There will be a room for demonstrations of software products.
Participants wishing to give a demonstration must register
with the conference organisation office by 1 March, 1995.

Conference Fee
The conference fee is DM 120.- (DM 95.- for students).
The fee includes:
- Program and Conference Folder, including abstracts and
other information
- Participation in the scientific sessions and demonstrations
- Coffee break refreshments
- Lunch during the conference

==
Date: Tue, 13 Dec 1994 11:40:21 EST
From: John Pollard <ISRNEWS@VM1.YORKU.CA>
Subject: Re: Call for papers

Please delete J. Paul Grayson (ISRNEWS@VM1.YORK.CA) from AAPORNET. THNX.

==
Date: Tue, 13 Dec 1994 13:56:00 PST
From: "Schutz, Howard" <hgschutz@UCDAVIS.EDU>
Subject: Country of Origin Research

Am interested in identifying any current research or recent articles on the
topic of the influence of country of origin of products on consumer
attitudes,preferences or purchase behavior. Please send any replies only to
hgschutz@ucdavis.edu   Thanks, Howard G. Schutz,Consumer Sciences,
University of California at Davis, Davis, CA 95616.

==
Date: Wed, 14 Dec 1994 08:12:46 EST
From: "Robert N. Harris" <rharris@HIBBS.VCU.EDU>
Subject: Listed/Unlisted characteristics

Anyone have any recent information on the difference between
listed and unpublished samples re: demographics, etc. OR between
RDD and listed samples OR information on using a "warm" approach
with an RDD sample as described in Drew et al. ("Nonresponse issues
in government telephone surveys") found in Groves et al (1988) Telephone
Survey Methodology. In that Canadian example RDD samples were
screened in advance of a survey at which time an introductory
letter was offered.

Would appreciate anything you might reference or fax or mail or e-mail....

Thanks

Robert Harris
e-mail   rharris@hibbs.vcu.edu
(804) 828 - 8813 (phone)
(804) 828 - 6133 (FAX)

Survey Research Lab

Center for Public Policy
VCU, PO BOX 843016
Richmond, VA 23284-3016

==
Date: Wed, 14 Dec 1994 12:31:00 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: AAPORNET: Week Three

            AAPORNET The Experiment: Week Three

AAPORNET first appeared on the screens of AAPOR members on the
morning before Thanksgiving (Wednesday, November 23). Begun with
260 net addresses (the non-bouncing addresses in the 1993-94
Directory), AAPORNET has grown to 642 members (47.2 percent of the
total AAPOR membership) in 12 countries:

        Nov 23 260 19.1%   United States 610
        Nov 25 281 20.6%   Canada   7
        Nov 27 354 26.0%   Germany   7
        Nov 29 409 30.1%   Great Britain   6
        Dec 1 447 32.8%   Netherlands   3
        Dec 3 469 34.5%   Sweden   3
        Dec 5 490 36.0%   Australia   1
        Dec 7 561 41.2%   Belgium   1
        Dec 9 589 43.3%   Italy   1
        Dec 11 616 45.3%   Mexico   1
        Dec 13 642 47.2%   New Zealand   1
                                 Slovenia   1

                                              642

During the same three-week period, 20 members (3.0 percent of those
ever subscribed) removed themselves from the list.

==
Date: Wed, 14 Dec 1994 15:53:54 PST
From: ARNOLD ISMACH <ARNOLD_ISMACH@CCMAIL.UOREGON.EDU>
Subject: Public opinion textbooks

     Two weeks ago I asked AAPORNET subscribers if they would share with me
their recommendations for suitable textbooks in an undergraduate public
opinion course. The response was gratifying, with at least two dozen notes
offering suggestions, and even a packet of class materials from a generous
colleague at Northwestern. I'm grateful for the good advice, and also want
to share the information with others. The two texts mentioned most often
were:

     Influence, Science and Practice, by R.B. Cialdini (HarperCollins 1993)

     American Public Opinion, by Erickson, Luttberg and Tedin

Others recommended were:

     - The Dynamics of Persuasion, by R.M. Perloff (Erlbaum, 1993)
     - Contemporary Public Opinion, by McCombs, Einseidel and Weaver
         (Erlbaum, 1994)

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      - Public Opinion, by Vincent Price  (Sage)
      - Politics at the Margin, by Susan Herbst  (Cambridge, 1994)
      - What Americans Really Think, by Barry Sussan (Pantheon, 1988)
      - The Influentials, by Gabriel Weimann

On the subject of public opinion measurement, these were recommended:

      - How to Conduct Your Own Survey, by Salant and Dillman (Wiley 1994)
      - News and Numbers, by Vic Cohn  (Iowa State Univ. Press 1989)
      - Polling and the Public, by Asher  (CQ 1991)
      - The Opinion Connection, by Cantril (CQ 1991)
      - Surveying Public Opinion, by Rubenstein  (Wadsworth 1995)
      - Media Polls in American Politics,  Mann and Orren, eds.
          (Brookings 1992)
      - Newsroom Guide to Polls & Surveys, by Wilhoit and Weaver
          (Indiana Univ. Press 1980)
      - A Journalist's Guide to...Polls, by Gauiser, Witt (Greenwood 1994)


My thanks to all who responded.


                                   --Arnold Ismach
                                     University of Oregon
                                     aismach@oregon.uoregon.edu

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===

Date: Tue, 20 Dec 1994 11:33:47 EST
From: Elizabeth Cook <EC1645A@AMERICAN.EDU>
Organization: The American University
Subject: Elaboration model - supression examples

I have three examples of suppression for use in lectures on the
elaboration model, but all involve race as a control variable.
Does anyone have other examples (either involving real data or just
an anecdote) that does not involve race? I don't want to give
students the impression that race is the only suppressor variable.

Please send examples to me: EC1645A@American.edu

Thanks, Elizabeth Cook.

===

Date: Tue, 20 Dec 1994 16:27:38 EDT
From: "Charles R. Wright" <fcw@ASC.UPENN.EDU>
Subject: Address request

        Friends --
                This is my first shot at AAPORNET, so please
        forgive any blunders. A colleague of mine, emeritus
        professor of history, is trying to locate William Becker,
        who he believes was active in public opinion polling and
        worked or lived around Princeton. I am embarrassed, but
        don't know him. Then again, there are lots of people whom I
        don't know. I checked AAPOR membership, with no success. I
        don't recall ever meeting him at AAPOR. Can anyone provide
        an address or work location that might help my colleague
        contact him?

```
                  Thanks --  Charles Wright
                     fcw@asc.upenn.edu


=======================================================================
Date:            Tue, 20 Dec 1994 16:27:32 EST
From:            Mike <CARRIE@VTVM1.BITNET>
Subject:         Re: Elaboration model - supression examples

People who live alone are in no worse mental health than persons
who live with others (looking within marital status categories and
ignoring the married).  On some indicators of well being, persons
who live alone are actually in better mental health.  When one controls
simultaneously for the quality of interaction that goes on in ones
dwelling place and percapita income, the positive effects of living
alone disappear, and some negative ones pop up (the suppressed
relationships).  The reason is that persons who live alone do not
have poor quality social relationships in their dwelling places, and
tend to have higher percapita incomes than do others.  When persons
who live alone and persons who do not are equivalent on these dimensions
(which have the obvious relationships with well being variables), then
living alone has no positive effects but some negative ones.
        From: Mike Hughes, Sociology, Virginia Tech


=======================================================================
Date:            Tue, 20 Dec 1994 18:00:01 -0500
From:            Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject:         Bristol conference

   An international conference on Survey Measurement and Process Quality
will be held April 1-4, 1995, in Bristol, UK. Sponsors include the
American Statistical Association and the World Association for Public
Opinion Research.
   If you are not a member of either organization and would like to
receive a preliminary program, please send me a private message with your
snailmail address.

   Phil Meyer
   WAPOR


=======================================================================
Date:            Tue, 20 Dec 1994 19:03:04 EST
From:            Ken Sherrill <KSSHC@CUNYVM.CUNY.EDU>
Subject:         The political behavior of the American people

It's final exam time. My instructions said "Your essay should cover such
topics as ... the political behavior of the American people..."

One student writes, "The political behavior of the American people is
better than most people in other countries."

Is it time for a thread?

=======================================================================
Date:            Wed, 21 Dec 1994 11:21:47 GMT+0100
From:            Dagmar Krebs <KREBS@ZUMA-MANNHEIM.DE>
Organization: ZUMA
Subject:         Re: Bristol conference
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Dear Dr. Meyer,
I read your announcement for the Bristol conference in AAPORNET. I
would like to get the preliminary program. My address is:
Dr. Dagmar Krebs
ZUMA
P.O. Box 122155
D-68072 M;annheim
The e-mail address is: Krebs@zuma-mannheim.de
Thanks in advance.
Dagmar Krebs

===
Date: Wed, 21 Dec 1994 12:08:40 GMT
From: OMUIRCHE@VAX.LSE.AC.UK

From: Colm O'Muircheartaigh
      London School of Economics

The new post described below will be available at the London School of
Economics next academic year, and we are anxious to carry out a wide search
for a suitable candidate, probably someone at the early stages of his/her
career. I would be grateful if you could draw this announcement to the
attention of anyone you think might be interested; this is a tenure track
position. Anyone interested can get touch with me directly by e-mail (do
not use AAPORNET unless you want everyone on AAPORNET to know) at

    OMUIRCHE@LSE.AC.UK

or by fax at

   + 44 71 955 7005

or by using the mailing address or fax number of the LSE Staffing Office
given in the announcement.

               London School of Economics and Political Science

               Department of Government and The Methodology Institute

Applications are invited for a Lectureship shared between the Government
Department and the School's Methodology Institute. The person appointed
will be expected to combine a research specialism in Political Science with
an interest and competence in either quantitative methods or formal
modelling in Political Science. The lectureship will be a joint
appointment from 1 October 1995. The research interests of applicants
should reflect their expertise in quantitative methods, and preference will
be given to candidates who combine this with a research interest in Public
Choice, Public Administration, Comparative Politics, or European Politics.
The lectureship is intended to contribute to developing collaboration
between the Department of Government and the Methodology Institute and to
help integrate the cross-disciplinary teaching of the Institute with the
principal subject-matter disciplines in the School.

Reference Number: GM-DE

Closing date for applications: February 3, 1995.

Salary in the range UKL 17,000 - UKL 28,000

For further particulars and an application form please contact: DeLucia
Ezzidio, Staffing Office, Room H515, London School of Economics, Houghton
Street London WC2A 2AE, UK. (Further particulars and application form may
be obtained by fax from: + 44 71 955 6843; applications MAY NOT be returned
by fax). Quote reference number on all correspondence.

==
Date: Wed, 21 Dec 1994 23:45:00 ET
From: "R.PERLOFF" <R0480%TAONODE@VMCMS.CSUOHIO.EDU>
Subject: Newsletter contributions on 1994 election & media

    Anyone who has some ideas about the impact of media (broadly defined)
 on the '94 elections may be interested in contributing them to a
 newsletter published by the Communication Theory and Methodology Division
 of the Association for Education in Journalism and Mass Communication. I
 am coordinating this division's work this year and ask that anyone who
 would like to contribute their thoughts (no more than 1 paragraph or 125
 words as many contributions are sought) send them, with your name &
 affiliation,to Lori Bergen, the newsletter editor (LBERGEN@KSUVM.KSU.EDU),
 Kansas State Journalism School. Please send by January 16; the newsletter
 will come out in winter of 1995 and the compilation of paragraphs should
 make interesting reading.

                        -- Richard M. Perloff
                           Dept. of Communication, Cleveland State University
                           R.Perloff@CSUOHIO.EDU

==
Date: Thu, 22 Dec 1994 05:55:06 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: AAPORNET: Week Four

             AAPORNET The Experiment: Week Four

Sometime late in AAPORNET's fourth week it came to include the
majority of AAPOR members.

AAPORNET first appeared on the screens of AAPOR members on the
morning before Thanksgiving (Wednesday, November 23). Begun with
260 net addresses (the non-bouncing addresses in the 1993-94
Directory), AAPORNET has grown to 719 members in 12 countries (50.6
percent of the 1420 members listed in the 1994-95 Directory):

            Nov 23 260 18.3%   United States 686
            Nov 25 281 19.8%   Canada   7
            Nov 27 354 24.9%   Germany   7
            Nov 29 409 28.8%   Great Britain   6
            Dec 1 447 31.5%   Sweden   4
            Dec 3 469 33.0%   Netherlands   3
            Dec 5 490 34.5%   Australia   1
            Dec 7 561 39.5%   Belgium   1

```
            Dec  9  589  41.5%       Italy           1
            Dec 11  616  43.4%       Mexico          1
            Dec 13  642  45.2%       New Zealand     1
            Dec 15  659  46.4%       Slovenia        1
            Dec 17  683  48.1%
            Dec 19  705  49.6%                         719
            Dec 21  719  50.6%
```

(Percentages have been lowered from previous reports to reflect the
AAPOR membership increase to 1420 from 1361 between 1993 and 1994.)

During the same four-week period, 23 members (3.1 percent of those
ever subscribed) removed themselves from the list.

===
Date: Thu, 22 Dec 1994 15:01:51 +0100
From: Edith de Leeuw <V70UEDIT%hasara11.bitnet@SARA.NL>
Subject: Re: AAPORNET: Week Four

May the aapornet grow in 1995 and may we have many interesting
discussions on P O R, and share our knowledge.

Merry X-mas & a happy new year to you all!

Edith from a freezing Amsterdam

Edith de Leeuw
Free University, Amsterdam

Department of Social Research Methods
Koningslaan 22-24, 1075 AD
Amsterdam, the Netherlands

Internet: V70UEDIT at HASARA11.BITNET
tel: x.31.20.6647131

===
Date: Thu, 22 Dec 1994 13:38:44 ET
From: LSUSKIE@MU2.MILLERSV.EDU
Subject: What's the difference?

Well, nobody else has brought this up so far, so I guess I'll bite.
Around a month ago I was added to AAPORnet after "belonging" to POR
for quite some time. What's supposed to be the difference between
the two? What purpose is AAPORnet supposed to serve that POR has
been unable to fill? What kinds of queries are "acceptable" to each
list? Should I start double-posting all my queries to both lists?
Is there a significant difference in the clientele served by each
list?

Thanks for any insights anyone can provide. And best wishes for
happy holidays and a great new year to everyone on both lists.

Linda Suskie

lsuskie@mu2.millersv.edu

==
Date: Thu, 22 Dec 1994 13:00:26 -0600
From: "Paul J. Lavrakas, Ph.D." <lavrakas@CASBAH.ACNS.NWU.EDU>
Subject: Re: What's the difference?

Linda Suskie and other "newcomers" to AAPORNET:

The purpose/use of AAPORNET and POR was brought up earlier. An obvious and
important difference will be for AAPOR to communicate directly with AAPOR
members regarding AAPOR business and for members to communicate to the
AAPOR officers/council. For example, the new conference-site
operations/planning committee anticipates using AAPORNET for both
pre-conference input and post-conference feedback from members.
* *
*   Paul J. Lavrakas, Ph.D.; Professor & Director   *
* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 *
*   Office: 708-491-8356 Fax: 708-467-1564   *
* *

==
Date: Thu, 22 Dec 1994 14:59:27 -0400
From: RUSCIANO@ENIGMA.RIDER.EDU
Subject: AAPOR members' addresses

Just a quick general question:
Is there a listing of email addresses somewhere that we can access for all
members of AAPOR who do not mind being contacted? It would be very
helpful, especially for overseas communications.

Thanks.

Frank L. Rusciano
Rider University

==
Date: Thu, 22 Dec 1994 16:56:44 -0500
From: Philip Meyer <pmeyer@EMAIL.UNC.EDU>
Subject: IJPOR (fwd)

---------- Forwarded message ----------
Date: Thu, 22 Dec 1994 10:58:38 EST
From: EPS <eps@gumby.oup-usa.org>
To: philip_meyer@unc.edu
Subject: IJPOR

   Attached herewith is the contents for vol. 6, no. 4 of IJPOR. The issue
should be in the States shortly, if it isn't already. As you suggested I
am sending the t.o.c. to you for posting to the AAPOR listserv. Please do
let me know if there's anything else I can do. I'll investigate AAPOR
membership for myself in the new year.

Many thanks!!

Merry Christmas!

Erich

CONTENTS
==
ARTICLES

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The _International Journal of Public Opinion Research_ is a quarterly
journal, published by Oxford University Press. If you would like further
details about _IJPOR_, including subscription, please contact:

Erich Staib
Oxford University Press
2001 Evans Rd.

Cary, NC 27513
Tel: 919-677-0977 x 5163
Fax: 919-677-1714
E-mail: eps@oup-usa.org

===
Date: Fri, 23 Dec 1994 12:24:28 +0100
From: Peter Neijens <neijens@SARA.NL>
Subject: Re: Bristol conference

Dear Phil Meyer

I am very much interested in the preliminary program of
the Bristol conference.

My address:

Peter Neijens
department of communication
Oude Hoogstraat 24
1012 CE Amsterdam
the Netherlands
fax: 31 20 5252179
e-mail: neijens@sara.nl

thank you very much

===
Date: Fri, 23 Dec 1994 05:36:34 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: AAPORNETiquette Revisited

In just the past few days, we have had several violations of the
most basic principles of AAPORNETiquette, including messages best
sent to individuals that have been posted to all 700+ people on the
Net, double postings of exactly the same message, and personal
musings on no subject in particular. By far the most frequent
complaint about AAPORNET concerns the time wasted reading such
messages.

Before posting a message, please think: Does this really need to
be read by everyone in AAPOR, or might I achieve my desired goal by
sending it to only one or two people? As the last thing you
routinely do before pushing your "send" key, please check to make
certain that your "To:" line contains the desired target of your
message (mistakes will usually embarrass you, sometimes also your
intended recipient, and will occasionally delight all the rest of
us--at your expense).

Complaints about transgressions should not be sent to me, but to
the offenders themselves, and you are encouraged to do this. As in
any social group, we will ultimately succeed only to the extent
that we can enforce our own norms, person to person. But be
gentle, please--many of us are new to cyberspace, and we all make
mistakes.

For the benefit of the several hundred members who have joined us

since the last posting of the following message, here it is once
again. The general principles are not peculiar to AAPORNET, but
prevail throughout the Internet...

                    AAPORNETIQUETTE (Third Posting)

Do not post to AAPORNET (currently 700+ members) messages intended
      for individuals, or better addressed to individuals.

Acceptable postings to AAPORNET include announcements and general
      questions. Replies to such postings, however, ought to be
      sent to the person who posted them (sender's address).

Try to keep all postings as brief as possible--fitting your entire
      message on a single screen is always appreciated.

If you think someone has violated AAPORNETiquette, send your
      complaint to the individual offender--posting such messages
      to AAPORNET only compounds the offense.

Treat everyone on AAPORNET as you would someone you will see
      regularly for the rest of your life because--since we are all
      AAPOR members--you probably will.

****
Suggestions for additions to AAPORNETiquette are welcomed at
beniger@rcf.usc.edu

==
Date: Fri, 23 Dec 1994 12:09:18 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: List of Member Net Addresses

Frank Rusciano has asked about a listing of email addresses for all
members of AAPORNET. To receive a list alphabetized by members'
last names, send the four-word, one-line command REVIEW AAPORNET BY
NAME (and absolutely nothing else) to: listserv@vm.usc.edu (leave
the subject line BLANK). Two caveats:

(1) This list is long. When last I looked, about an hour ago, it
      had 711 entries, occupied 42,605K, and printed to 13 manu-
      script pages (by comparison, AAPOR's entire 1994-95 Directory
      occupies 298,753K). If your mailer cannot handle a document
      this size, or if you do not want to waste the time downloading
      it, I promise to make a hard copy in mid-January for distri-
      bution by the Secretariat via snailmail.

(2) Our list server automatically deletes addresses that bounce
      messages from this list of member addresses, and we are
      currently in the peak bounce season. This means that most
      times a message is posted to AAPORNET, including the one you
      are now reading, we lose a few addresses. If you can wait
      two or three weeks, until the current bounce season passes,
      you will have a much fuller listing.

While we are on the subject of sending programming commands to the

dumb machine at listserv@vm.usc.edu , it might be a good time to
post again for newcomers a more general introduction (first posted
here on December 13) to the same subject:

                TWO ADDRESSES (second posting)

Members of AAPORNET have two different addresses to add to their
address books. One address, a channel of mass communication, is
used to reach each and every one of us instantaneously. The other
address, that of our list server (a dumb machine), can be used by
each of us to program AAPORNET, and thereby customize it to our own
personal needs. BUT BEWARE: Confusing one address with the other
can cause a tiny bit of inconvenience for each of some 700 people
and much embarrassment for you. Again, the two addresses--
radically different in their functions--are:

 aapornet@vm.usc.edu   for mass communication--to reach all members

 listserv@vm.usc.edu   for customizing--to program a dumb machine

Everyone who is on the net long enough will eventually send
something to the wrong address--we all make mistakes (although I
hope not as many as I make). If we can greet errors with gentle
humor, and help newcomers to learn, AAPORNET will grow into a more
useful and pleasant professional experience for all of us.

To repeat for newcomers, here are just three of many reasons you
might want to customize AAPORNET to your own personal needs via
listserv@vm.usc.edu :

(1) DAILY DIGEST

A digest is a package of all of the messages posted to a list,
stored up as they come in and sent to you once each day (much like
a daily newsletter). To receive AAPORNET as a daily digest, send
the three-word, one-line command SET AAPORNET DIGESTS (and
absolutely nothing else) to: listserv@vm.usc.edu (leave the subject
line BLANK).

(2) DAILY INDEX

An index is a listing of only the subject lines of all of the
messages posted to a list, sent to you so that you might select--
based on these headings--the particular messages you wish to read.
To receive AAPORNET in index form, send the three-word, one-line
command SET AAPORNET INDEX (nothing else) to: listserv@vm.usc.edu
(leave the subject line BLANK).

(3) TEMPORARILY STOPPING MAIL

When you are away from the net on business or vacation, and also on
weekends, you might temporarily stop your mail by sending the
three-word, one-line command SET AAPORNET NOMAIL (and nothing else)
to: listserv@vm.usc.edu (leave the subject line BLANK). When you
are ready to begin receiving messages again, simply reverse the
process by sending the three-word, one-line command SET AAPORNET

MAIL (and nothing else) to: listserv@vm.usc.edu (subject line
remains BLANK).

_____
If you have problems, questions, or complaints concerning any of
these three suggestions, PLEASE DO NOT POST THEM TO AAPORNET.
Instead, send them to beniger@rcf.usc.edu

==
Date: Fri, 23 Dec 1994 13:42:00 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Only 15 Days Left

     ONLY 15 WRITING DAYS LEFT UNTIL 50TH CONFERENCE DEADLINES

If you are tired of hearing about shopping days, you may be
relieved to learn that there are still 15 writing days left (in-
cluding today) until AAPOR's 50th Anniversary Conference deadline,
which is Friday, January 6, 1995.

FOR 50TH CONFERENCE PAPERS, POSTER SESSIONS, AND OTHER PROPOSALS:
Submit three copies of a brief summary (not more than 3 pages).

FOR THE 29TH ANNUAL AAPOR STUDENT PAPER COMPETITION, CHAIRED BY
ELEANOR SINGER: Submit five copies of the complete paper (roughly
18-25 pages).

ALL of the above materials are to be postmarked or otherwise sent
by Friday, January 6, 1995 (an absolute deadline, strictly
enforced), to the 50th Conference Committee Chair:

                         Prof. James R. Beniger
                         Annenberg School for Communication
                         University of Southern California
                         Los Angeles, CA 90089-0281

You will receive immediate confirmation of the receipt of your
submission. Final decisions about acceptances of papers and the
composition of paper sessions for the 50th Anniversary Conference
Program will be made by February 15, 1995; final decisions about
the AAPOR Student Paper Award(s) will be made on or about the same
date. You will be notified about the decisions concerning your
submission shortly thereafter.

Email copies of the Call for Papers, Call for Proposals for the
Poster Session, and/or Student Paper Announcement may be requested
from beniger@rcf.usc.edu

==
Date: Sun, 25 Dec 1994 10:16:04 -0600
From: Phillip J Tichenor <tiche001@MAROON.TC.UMN.EDU>
Subject: Holiday wishes

Getting on the Aapornet was one of the blessings of 1994. Happy holidays
to all, and peace.

     Phil Tichenor

WHO WE ARE, AND THE TASK AHEAD

On December 19, at a moment when AAPORNET membership stood at 703,
its distribution by net addresses--as compared to the membership of
AAPOR itself--was as follows:

Net Address	AAPORNET MEMBERSHIP No. in AAPORNET	Pct.	|Difference| in Pct. Points	Pct.	AAPOR MEMBERSHIP No. in AAPOR	Sector
.edu	519	73.8%	+ 34.9	38.9%	553	Academic
.com	85	12.1	- 24.7	36.8	523	Commercial
.gov/.mil	42	6.0	- 7.2	16.5	234	Gov/Non-Prof
.org	23	3.3				
non-U.S.	34	4.8	- 2.9	7.7	110	International
TOTALS	703	100.0%	0.0	100.0%	1420	Totals

In other words, compared to the AAPOR membership as listed in the
1994-95 Directory, the membership of AAPORNET has

1.90 times the relative numbers of U.S. academic sector
 .62 times the relative numbers of International sector
 .56 times the relative numbers of U.S. govt/non-profit sector
 .33 times the relative numbers of U.S. commercial sector

THE TASK AHEAD: LINKING TO THE OTHER HALF

If we are to continue to link the second half of the AAPOR
membership to AAPORNET, more than 60 percent of the new members
must come from the commercial sector and almost a quarter from the
government/non-profit sector:

Sector	No. in AAPOR	No. in AAPORNET	Pct. Linked	No. Left to Link	Pct. Total
Academic	553	519	93.9%	34	4.7%
Commercial	523	85	16.3%	438	61.1
Gov/Non-Prof	234	65	27.8%	169	23.6
International	110	34	30.9%	76	10.6
TOTALS	1420	703	49.5%	717	100.0%

How useful AAPORNET will be to any of us will entirely depend on

all of the others who are also members. Currently the AAPOR
membership from both the commercial and government/non-profit
sectors is seriously underrepresented on AAPORNET. There are two
major reasons: (1) these members are less likely to be on the
Internet; and (2) their net addresses are less readily available
from Internet sources.

To increase the representation of these two sectors, each one of us
already on AAPORNET is strongly encouraged to do three things:
(1) send the net addresses of AAPOR members you know not already on
AAPORNET to beniger@rcf.usc.edu ; (2) encourage AAPOR contacts
whose net addresses you do not know to send in their own addresses;
and (3) help friends in AAPOR to gain access to--and learn to use--
a computer, modem and net account, and then to get on the Internet.

It is no accident that the editors of the recent AAPOR history
chose to title this work "A Meeting Place." For the past half-
century, AAPOR's life has centered on its Annual Conference:
AAPOR's meeting place. Now we have the prospect of a second such
"meeting place," a virtual and continuous place for AAPOR members
to meet in cyberspace: AAPORNET. Won't you please do what you can
to help make it so?

===
Date: Tue, 27 Dec 1994 08:37:33 MST
From: Lois Haggard <LOIS@SRC.SBS.UTAH.EDU>
Organization: Survey Research Center
Subject: Job Openings

The University of Utah Survey Research Center in Salt Lake City, Utah
has two part-time openings. If you know of anyone who may be
interested, please forward the information to them, and have them
contact the U of U Human Resources Dept. (801)581-6787.

Program Coordinator (job#: WM5037) $11/hr, 20 hrs/week
Reports to and works closely with Center director.
Designs research, develops survey instruments & contracts,
serves as liaison bet. Survey Center and client.
Research experience required, Master's or Ph.D. in social
science field preferred

Technical Assistant (job#: WM5038) $9/hr, 30 hrs/week
Reports to Center director, works closely with director, program
coordinator, and CASES programmers.
Supervises, hires, trains 30 to 40 survey interviewers, oversees
data collection activities in CATI lab, assures proper data
collection procedures are followed. Provides data for preparation of
interviewer payroll and personnel records.
Bachelor's in social science field preferred.

The U of U Survey Research Center is a very active research center
with approximately 30 to 35 CATI surveys conducted each year,
primarily for state agencies (e.g., Dept of Health, Dept of Natural
Resources, Governor's Office, etc.), and U of U faculty and
administrative offices. The Center was established in 1984, has 7
regular staff positions, 30 to 40 part-time, hourly survey
interviewers, and 17 CATI stations.

```
========================================================================
Date:           Tue, 27 Dec 1994 11:23:29 -0800
From:           James Beniger <beniger@RCF.USC.EDU>
Subject:        FinanceNet National Performance Review News

Date: Tue, 27 Dec 1994 11:40:11 CST
From:brich@nsf.gov
Subject: NEW: News - FinanceNet National Performance Review News

News on listproc@financenet.gov      FinanceNet News

   FinanceNet's master "News" list is a distribution and discussion list
   for general gov't financial management documents, news, announcements
   and notices for interested subscribers across all geopolitical
   boundaries.  Participants are encouraged to post, or cross-post,
   their own region's news announements to this list for all to share
   and to participate in dialog in sharing sucesses, best practices,
   etc.

   FinanceNet is an independent public Internet network established by
   Vice President Gore's National Performance Review and operated by the
   National Science Foundation.  FinanceNet reaches across geopolitical
   boundaries to link financial management staff worldwide to catalyze
   continuous improvements in the stewardship and accountability of
   taxpayer resources.

   To subscribe, address your request to  listproc@financenet.gov . You
   may leave the subject blank on all list service requests.  In the
   first line of the message body, type the following command:

       subscribe news yourfirstname yourlastname

   For example:  subscribe news John Doe

   You must use your true name (John Doe) in the command above (not your
   e-mail address).  You will receive a complete set of list manager
   commands and protocols by return e-mail in the "Welcome" message.

   For information on other FinanceNet Internet mail lists, send a blank
   e-mail message (no subject necessary) to:

                  email-info@financenet.gov

   For complete information on all FinanceNet services send a blank
   Internet e-mail message to:

                  info@financenet.gov

   FinanceNet's URLs:
      gopher://gopher.financenet.gov
      http://www.financenet.gov/
      ftp://ftp.financenet.gov
      point newsreaders to news.financenet.gov

   Owner:  B. Preston Rich   preston.rich@nsf.gov
           Co-Chair, FinanceNet Core Team        Voice: (703) 306-1282
```

                Established by Vice President Gore's   Fax: (703) 306-0287
                Office of the National Performance Review   Washington, D.C.
                with Operations Provided by the National Science Foundation

==
Date: Wed, 28 Dec 1994 04:34:42 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Legislative Alert (fwd)

The following is forwarded from Tom Guterbock, Center for Survey
Research, University of Virginia. Because he is not on AAPORNET,
please send all specific comments and queries directly to him
at his net address below. Comments of general interest to AAPOR
members are welcomed here on AAPORNET, as always.

****

Date: Tue, 27 Dec 1994 15:59:55 -0500
From: Thomas M. Guterbock <tmg1p@uva.pcmail.virginia.edu>
Subject: Legislative alert: Virginia House Bill #1065, regarding
                "telephone polls"

        The Virginia House of Delegates (state legislature) is going to vote
in January on a proposed bill that will require anybody doing a telephone
poll in Virginia that is campaign-related or even related to campaign
issues to disclose to each respondent who is paying for the poll. I am one
of several survey researchers in Virginia who are seriously concerned about
the negative implications that the proposed law may have on legitimate
survey research that we conduct.

        The bill is aimed at "push polls" that feed the respondent negative
information about one's opponents to see if that will change the
respondent's choice. As written, however, it will affect a broad range of
polling activity irrespective of sponsorship or purpose.

        I have met with the bill's sponsor, Rep. Peter Way of Albemarle
County, and he has agreed to postpone debate on the bill for several weeks.

Some action will have to be taken on it before the end of February, at the
latest.
 I have been in touch with some of the people who work on these issues at a
national level, but we are not sure how to proceed as yet. We could try to
develop a more appropriately crafted alternative law aimed at "campaigning
under the guise of research," or we could just wait for the bill to die.
At this point, insiders claim that the bill will fail on a strictly
partisan vote, with the majority Democrats voting it down.

        I'm sending this message out to alert others on the list about these
events and to ask for any useful information that you may be able to
provide. In particular:
        1) have you heard of any similar bills proposed in your state?
        2) do you think that the "push" polls ought to be regulated? That is,
which is worse for legitimate survey research: having some irresponsible
polling activity out there that undermines our legitimacy, or having laws
and regulations that hinder our research freedom?
        3) know of any resources that would help us with drafting an
alternative bill--if circumstances call for that?

4) If you are in Virginia or if you ever do 25 or more calls to
Virginia regarding any "matter at issue in an election or primary," and you
want to be kept informed about the progress of HB 1065, please let me know!

    Thanks for any help or advice you can offer.

                                        --Tom

Thomas M. Guterbock .... Voice: (804) 924-6516
Sociology/Cntr for Survey Research .... FAX: (804) 924-7028
U. of Virginia, 539 Cabell Hall .... Bitnet: TOMG@VIRGINIA
Charlottesville, VA 22903 .... Internet: TOMG@VIRGINIA.EDU

==
Date: Tue, 27 Dec 1994 13:33:17 EDT
From: "James E. Smith" <smithj1@WESTATPO.WESTAT.COM>
Subject: Re: Holiday wishes

          TO WHOMEVER SENT ME THE MESSAGE BELOW:

          I HAVE NEVER TO MY KNOWLEDGE COMMUNICATED WITH YOU THROUGH
          ELECTRONIC MAIL. I WISH TO BE REMOVED FROM YOUR MAILING
          LIST IMMEDIATELY. I CONSIDER IT AN ABUSE OF ELECTRONIC MAIL
          PRIVILEGES AND A VIOLATION OF MY PRIVACY FOR ANY PARTY TO
          INCLUDE MY EMAIL ADDRESS ON ANY MAILING LIST WITHOUT MY
          EXPLICIT PERMISSION TO DO SO. PLEASE DISCONTINUE ME FROM
          YOUR MAILING LIST IMMEDIATELY.

                              THANK YOU
                              JAMES E. SMITH

Getting on the Aapornet was one of the blessings of 1994. Happy holidays
to all, and peace.

          Phil Tichenor

==
Date: Tue, 27 Dec 1994 13:33:55 EDT
From: "James E. Smith" <smithj1@WESTATPO.WESTAT.COM>
Subject: Re: Who We Are, And the Task Ahead

          TO WHOMEVER SENT ME THE MESSAGE BELOW:

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          ELECTRONIC MAIL. I WISH TO BE REMOVED FROM YOUR MAILING
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          YOUR MAILING LIST IMMEDIATELY.

                              THANK YOU
                              JAMES E. SMITH

          WHO WE ARE, AND THE TASK AHEAD

On December 19, at a moment when AAPORNET membership stood at 703, its distribution by net addresses--as compared to the membership of AAPOR itself--was as follows:

_____

	AAPORNET MEMBERSHIP		|Difference|		AAPOR MEMBERSHIP	
Net Address	No. in AAPORNET	Pct.	| in Pct. | Points |		Pct.	No. in AAPOR	Sector
.edu	519	73.8%	| + 34.9 |		38.9%	553	Academic
.com	85	12.1	| - 24.7 |		36.8	523	Commercial
.gov/.mil	42	6.0	| - 7.2 |		16.5	234	Gov/Non-Prof
.org	23	3.3	|				
non-U.S.	34	4.8	| - 2.9 |		7.7	110	International
TOTALS	703	100.0%	| 0.0 |		100.0%	1420	Totals

_____

In other words, compared to the AAPOR membership as listed in the 1994-95 Directory, the membership of AAPORNET has

1.90 times the relative numbers of U.S. academic sector
 .62 times the relative numbers of International sector
 .56 times the relative numbers of U.S. govt/non-profit sector
 .33 times the relative numbers of U.S. commercial sector

THE TASK AHEAD: LINKING TO THE OTHER HALF

If we are to continue to link the second half of the AAPOR membership to AAPORNET, more than 60 percent of the new members must come from the commercial sector and almost a quarter from the government/non-profit sector:

_____

Sector	No. in AAPOR	No. in AAPORNET	Pct. Linked	No. Left to Link	Pct. Total
Academic	553	519	93.9%	34	4.7%
Commercial	523	85	16.3%	438	61.1
Gov/Non-Prof	234	65	27.8%	169	23.6
International	110	34	30.9%	76	10.6
TOTALS	1420	703	49.5%	717	100.0%

_____

How useful AAPORNET will be to any of us will entirely depend on all of the others who are also members. Currently the AAPOR membership from both the commercial and government/non-profit sectors is seriously underrepresented on AAPORNET. There are two major reasons: (1) these members are less likely to be on the Internet; and (2) their net addresses are less readily available from Internet sources.

To increase the representation of these two sectors, each one of us
already on AAPORNET is strongly encouraged to do three things:
(1) send the net addresses of AAPOR members you know not already on
AAPORNET to beniger@rcf.usc.edu ; (2) encourage AAPOR contacts
whose net addresses you do not know to send in their own addresses;
and (3) help friends in AAPOR to gain access to--and learn to use--
a computer, modem and net account, and then to get on the Internet.

It is no accident that the editors of the recent AAPOR history
chose to title this work "A Meeting Place." For the past half-
century, AAPOR's life has centered on its Annual Conference:
AAPOR's meeting place. Now we have the prospect of a second such
"meeting place," a virtual and continuous place for AAPOR members
to meet in cyberspace: AAPORNET. Won't you please do what you can
to help make it so?

===
Date: Tue, 27 Dec 1994 13:34:26 EDT
From: "James E. Smith" <smithj1@WESTATPO.WESTAT.COM>
Subject: Re: Bristol conference

               TO WHOMEVER SENT ME THE MESSAGE BELOW:

               I HAVE NEVER TO MY KNOWLEDGE COMMUNICATED WITH YOU THROUGH
               ELECTRONIC MAIL. I WISH TO BE REMOVED FROM YOUR MAILING
               LIST IMMEDIATELY. I CONSIDER IT AN ABUSE OF ELECTRONIC MAIL
               PRIVILEGES AND A VIOLATION OF MY PRIVACY FOR ANY PARTY TO
               INCLUDE MY EMAIL ADDRESS ON ANY MAILING LIST WITHOUT MY
               EXPLICIT PERMISSION TO DO SO. PLEASE DISCONTINUE ME FROM
               YOUR MAILING LIST IMMEDIATELY.

                              THANK YOU
                              JAMES E. SMITH

Dear Phil Meyer

I am very much interested in the preliminary program of
the Bristol conference.

My address:

Peter Neijens
department of communication
Oude Hoogstraat 24
1012 CE Amsterdam
the Netherlands
fax: 31 20 5252179
e-mail: neijens@sara.nl

thank you very much

===

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Date:          Tue, 27 Dec 1994 13:35:09 EDT
From:          "James E. Smith" <smithj1@WESTATPO.WESTAT.COM>
Subject:       Re: AAPORNETiquette Revisited
```

           TO WHOMEVER SENT ME THE MESSAGE BELOW:

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           EXPLICIT PERMISSION TO DO SO. PLEASE DISCONTINUE ME FROM
           YOUR MAILING LIST IMMEDIATELY.

                                   THANK YOU
                                   JAMES E. SMITH

In just the past few days, we have had several violations of the
most basic principles of AAPORNETiquette, including messages best
sent to individuals that have been posted to all 700+ people on the
Net, double postings of exactly the same message, and personal
musings on no subject in particular. By far the most frequent
complaint about AAPORNET concerns the time wasted reading such
messages.

Before posting a message, please think: Does this really need to
be read by everyone in AAPOR, or might I achieve my desired goal by
sending it to only one or two people? As the last thing you
routinely do before pushing your "send" key, please check to make
certain that your "To:" line contains the desired target of your
message (mistakes will usually embarrass you, sometimes also your
intended recipient, and will occasionally delight all the rest of
us--at your expense).

Complaints about transgressions should not be sent to me, but to
the offenders themselves, and you are encouraged to do this. As in
any social group, we will ultimately succeed only to the extent
that we can enforce our own norms, person to person. But be
gentle, please--many of us are new to cyberspace, and we all make
mistakes.

For the benefit of the several hundred members who have joined us
since the last posting of the following message, here it is once
again. The general principles are not peculiar to AAPORNET, but
prevail throughout the Internet...

                    AAPORNETIQUETTE (Third Posting)

Do not post to AAPORNET (currently 700+ members) messages intended
     for individuals, or better addressed to individuals.

Acceptable postings to AAPORNET include announcements and general
     questions. Replies to such postings, however, ought to be
     sent to the person who posted them (sender's address).

Try to keep all postings as brief as possible--fitting your entire
     message on a single screen is always appreciated.

If you think someone has violated AAPORNETiquette, send your
     complaint to the individual offender--posting such messages
     to AAPORNET only compounds the offense.

Treat everyone on AAPORNET as you would someone you will see
     regularly for the rest of your life because--since we are all
     AAPOR members--you probably will.

****
Suggestions for additions to AAPORNETiquette are welcomed at
beniger@rcf.usc.edu

==
Date: Tue, 27 Dec 1994 13:35:28 EDT
From: "James E. Smith" <smithj1@WESTATPO.WESTAT.COM>
Subject: Re: List of Member Net Addresses

          TO WHOMEVER SENT ME THE MESSAGE BELOW:

          I HAVE NEVER TO MY KNOWLEDGE COMMUNICATED WITH YOU THROUGH
          ELECTRONIC MAIL. I WISH TO BE REMOVED FROM YOUR MAILING
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          PRIVILEGES AND A VIOLATION OF MY PRIVACY FOR ANY PARTY TO
          INCLUDE MY EMAIL ADDRESS ON ANY MAILING LIST WITHOUT MY
          EXPLICIT PERMISSION TO DO SO. PLEASE DISCONTINUE ME FROM
          YOUR MAILING LIST IMMEDIATELY.

                                   THANK YOU
                                   JAMES E. SMITH

Frank Rusciano has asked about a listing of email addresses for all
members of AAPORNET. To receive a list alphabetized by members'
last names, send the four-word, one-line command REVIEW AAPORNET BY
NAME (and absolutely nothing else) to: listserv@vm.usc.edu (leave
the subject line BLANK). Two caveats:

(1) This list is long. When last I looked, about an hour ago, it
     had 711 entries, occupied 42,605K, and printed to 13 manu-
     script pages (by comparison, AAPOR's entire 1994-95 Directory
     occupies 298,753K). If your mailer cannot handle a document
     this size, or if you do not want to waste the time downloading
     it, I promise to make a hard copy in mid-January for distri-

bution by the Secretariat via snailmail.

(2)   Our list server automatically deletes addresses that bounce
       messages from this list of member addresses, and we are
       currently in the peak bounce season. This means that most
       times a message is posted to AAPORNET, including the one you
       are now reading, we lose a few addresses. If you can wait
       two or three weeks, until the current bounce season passes,
       you will have a much fuller listing.

While we are on the subject of sending programming commands to the
dumb machine at listserv@vm.usc.edu , it might be a good time to
post again for newcomers a more general introduction (first posted
here on December 13) to the same subject:

                    TWO ADDRESSES (second posting)

Members of AAPORNET have two different addresses to add to their
address books. One address, a channel of mass communication, is
used to reach each and every one of us instantaneously. The other
address, that of our list server (a dumb machine), can be used by
each of us to program AAPORNET, and thereby customize it to our own
personal needs. BUT BEWARE: Confusing one address with the other
can cause a tiny bit of inconvenience for each of some 700 people
and much embarrassment for you. Again, the two addresses--
radically different in their functions--are:

 aapornet@vm.usc.edu   for mass communication--to reach all members

 listserv@vm.usc.edu   for customizing--to program a dumb machine

Everyone who is on the net long enough will eventually send
something to the wrong address--we all make mistakes (although I
hope not as many as I make). If we can greet errors with gentle
humor, and help newcomers to learn, AAPORNET will grow into a more
useful and pleasant professional experience for all of us.

To repeat for newcomers, here are just three of many reasons you
might want to customize AAPORNET to your own personal needs via
listserv@vm.usc.edu :

(1) DAILY DIGEST

A digest is a package of all of the messages posted to a list,
stored up as they come in and sent to you once each day (much like
a daily newsletter). To receive AAPORNET as a daily digest, send
the three-word, one-line command SET AAPORNET DIGESTS (and
absolutely nothing else) to: listserv@vm.usc.edu (leave the subject
line BLANK).

(2) DAILY INDEX

An index is a listing of only the subject lines of all of the
messages posted to a list, sent to you so that you might select--
based on these headings--the particular messages you wish to read.
To receive AAPORNET in index form, send the three-word, one-line

command SET AAPORNET INDEX (nothing else) to: listserv@vm.usc.edu
(leave the subject line BLANK).

(3) TEMPORARILY STOPPING MAIL

When you are away from the net on business or vacation, and also on
weekends, you might temporarily stop your mail by sending the
three-word, one-line command SET AAPORNET NOMAIL (and nothing else)
to: listserv@vm.usc.edu (leave the subject line BLANK). When you
are ready to begin receiving messages again, simply reverse the
process by sending the three-word, one-line command SET AAPORNET
MAIL (and nothing else) to: listserv@vm.usc.edu (subject line
remains BLANK).

_____
If you have problems, questions, or complaints concerning any of
these three suggestions, PLEASE DO NOT POST THEM TO AAPORNET.
Instead, send them to beniger@rcf.usc.edu

===
Date: Tue, 27 Dec 1994 13:35:48 EDT
From: "James E. Smith" <smithj1@WESTATPO.WESTAT.COM>
Subject: Re: Only 15 Days Left

          TO WHOMEVER SENT ME THE MESSAGE BELOW:

          I HAVE NEVER TO MY KNOWLEDGE COMMUNICATED WITH YOU THROUGH
          ELECTRONIC MAIL. I WISH TO BE REMOVED FROM YOUR MAILING
          LIST IMMEDIATELY. I CONSIDER IT AN ABUSE OF ELECTRONIC MAIL
          PRIVILEGES AND A VIOLATION OF MY PRIVACY FOR ANY PARTY TO
          INCLUDE MY EMAIL ADDRESS ON ANY MAILING LIST WITHOUT MY
          EXPLICIT PERMISSION TO DO SO. PLEASE DISCONTINUE ME FROM
          YOUR MAILING LIST IMMEDIATELY.

                              THANK YOU
                              JAMES E. SMITH

     ONLY 15 WRITING DAYS LEFT UNTIL 50TH CONFERENCE DEADLINES

If you are tired of hearing about shopping days, you may be
relieved to learn that there are still 15 writing days left (in-
cluding today) until AAPOR's 50th Anniversary Conference deadline,
which is Friday, January 6, 1995.

FOR 50TH CONFERENCE PAPERS, POSTER SESSIONS, AND OTHER PROPOSALS:
Submit three copies of a brief summary (not more than 3 pages).

FOR THE 29TH ANNUAL AAPOR STUDENT PAPER COMPETITION, CHAIRED BY
ELEANOR SINGER: Submit five copies of the complete paper (roughly
18-25 pages).

ALL of the above materials are to be postmarked or otherwise sent
by Friday, January 6, 1995 (an absolute deadline, strictly

enforced), to the 50th Conference Committee Chair:

                                Prof. James R. Beniger
                                Annenberg School for Communication
                                University of Southern California
                                Los Angeles, CA 90089-0281

You will receive immediate confirmation of the receipt of your
submission. Final decisions about acceptances of papers and the
composition of paper sessions for the 50th Anniversary Conference
Program will be made by February 15, 1995; final decisions about
the AAPOR Student Paper Award(s) will be made on or about the same
date. You will be notified about the decisions concerning your
submission shortly thereafter.

Email copies of the Call for Papers, Call for Proposals for the
Poster Session, and/or Student Paper Announcement may be requested
from beniger@rcf.usc.edu

==
Date: Wed, 28 Dec 1994 09:33:54 CST
From: "Frederick J. Kviz" <U21617@UICVM.BITNET>
Subject: Re: Who We Are, And the Task Ahead

Will you please remove James E. Smith from AAPORNET already?!

****
 Frederick J. Kviz, Ph.D.
 Professor
 School of Public Health, M/C 923
 Community Health Sciences Division
 University of Illinois at Chicago
 2035 W. Taylor Street   / PHONE: (312) 996-4889
 Chicago, IL 60612   / FAX: (312) 996-3551

On Tue, 27 Dec 1994 13:33:55 EDT James E. Smith said:
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>   THANK YOU
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>
>
>   WHO WE ARE, AND THE TASK AHEAD
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>AAPOR itself--was as follows:
>_____
>
>   AAPORNET MEMBERSHIP |Difference| AAPOR MEMBERSHIP
> Net   No. in | in Pct. | No. in
> Address AAPORNET   Pct. | Points | Pct.   AAPOR   Sector
> | |
>   .edu   519   73.8% | + 34.9 | 38.9%   553   Academic
>   .com   85   12.1 | - 24.7 | 36.8   523   Commercial
>.gov/.mil   42   6.0 | - 7.2 | 16.5   234   Gov/Non-Prof
>   .org   23   3.3 | |
> non-U.S.   34   4.8 | - 2.9 | 7.7   110   International
>   ___   _____ | _____ | _____ ____
> TOTALS   703   100.0% | 0.0 | 100.0% 1420   Totals
>
>_____
>
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>
>THE TASK AHEAD: LINKING TO THE OTHER HALF
>
>If we are to continue to link the second half of the AAPOR
>membership to AAPORNET, more than 60 percent of the new members
>must come from the commercial sector and almost a quarter from the
>government/non-profit sector:
>_____
>
>   No. in   No. in   Pct.   No. Left   Pct.
>   Sector   AAPOR   AAPORNET Linked   to Link   Total
>
>   Academic   553   519   93.9%   34   4.7%
>   Commercial   523   85   16.3%   438   61.1
> Gov/Non-Prof   234   65   27.8%   169   23.6
>International   110   34   30.9%   76   10.6
>   _____   ___   _____   ___   _____
>
>   TOTALS   1420   703   49.5%   717   100.0%
>
>_____
>
>How useful AAPORNET will be to any of us will entirely depend on
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>major reasons: (1) these members are less likely to be on the
>Internet; and (2) their net addresses are less readily available
>from Internet sources.
>
>To increase the representation of these two sectors, each one of us

>already on AAPORNET is strongly encouraged to do three things:
>(1) send the net addresses of AAPOR members you know not already on
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>whose net addresses you do not know to send in their own addresses;
>and (3) help friends in AAPOR to gain access to--and learn to use--
>a computer, modem and net account, and then to get on the Internet.
>
>It is no accident that the editors of the recent AAPOR history
>chose to title this work "A Meeting Place." For the past half-
>century, AAPOR's life has centered on its Annual Conference:
>AAPOR's meeting place. Now we have the prospect of a second such
>"meeting place," a virtual and continuous place for AAPOR members
>to meet in cyberspace: AAPORNET. Won't you please do what you can
>to help make it so?

==
Date: Wed, 28 Dec 1994 07:55:17 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: Reply to James E. Smith

Open Letter to James E. Smith:

Dear Mr. Smith,

I am the person who added your name to the AAPORNET list, and I accept
full responsibility for doing so; AAPOR is in no way to be blamed. I
have already deleted your name from the list, and I apologize for the
inconvenience I may have caused you.

You should know that names are not added to AAPORNET indiscriminately.
Only AAPOR members like you (and me) are considered. I included your
name only after consultation with employees of Westat who volunteered
to help me connect the 43 AAPOR members at Westat who were interested in
joining AAPORNET. Westat's several AAPOR members who reportedly did
not wish to join AAPORNET were of course not added. Judging by your
letter, we apparently made a mistake: there were only 42 members to
be added. I accept full responsibility for this mistake, and apologize
to you for it.

Because you posted your message to the 700-some people already on
AAPORNET, I have chosen to make this reply to you open in the same
sense. I think that everyone on AAPORNET deserves to hear both sides of
messages posted to AAPORNET. Should you think that this further violates
your privacy, I apologize for that as well.

Should you ever wish to rejoin AAPORNET, for which you qualify as an
AAPOR member in good standing, please don't hesitate to contact me
at beniger@rcf.usc.edu . Many people at Westat will be able to advise
you on both our advantages and shortcomings, the latter being largely my
own, I'm afraid.

                                        -- Jim Beniger
****

On Tue, 27 Dec 1994, James E. Smith wrote:

>   TO WHOMEVER SENT ME THE MESSAGE BELOW:

```
>
>           I HAVE NEVER TO MY KNOWLEDGE COMMUNICATED WITH YOU THROUGH
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>           LIST IMMEDIATELY.  I CONSIDER IT AN ABUSE OF ELECTRONIC MAIL
>           PRIVILEGES AND A VIOLATION OF MY PRIVACY FOR ANY PARTY TO
>           INCLUDE MY EMAIL ADDRESS ON ANY MAILING LIST WITHOUT MY
>           EXPLICIT PERMISSION TO DO SO.  PLEASE DISCONTINUE ME FROM
>           YOUR MAILING LIST IMMEDIATELY.
>
>                                    THANK YOU
>                                    JAMES E. SMITH
```

==
```
Date:           Wed, 28 Dec 1994 10:57:20 EDT
From:           Linda Bean Lannom <lannoml1@WESTATPO.WESTAT.COM>
Subject:        Mailing List
```

         Please remove my name from your e-mail mailing list
         immediately.

==
```
Date:           Wed, 28 Dec 1994 11:34:20 EDT
From:           Kay Sigle <siglek1@WESTATPO.WESTAT.COM>
Subject:        Internet messages
```

    I wish to be removed from your mailing list immediately.

==
```
Date:           Wed, 28 Dec 1994 11:42:45 EDT
From:           "Helen A. Price" <priceh1@WESTATPO.WESTAT.COM>
Subject:        Re: List of Member Net Addresses
```

    I would like to know how you got into my E-Mail. I don't really think
    it is necessary to receive 10 to 15 E mails regarding AAPOR every
    day,it is a bit much. I would prefer you use the regaular mail if
    there is communication that should come to me. Please remove me from
    the E_Mail listing.
    Thank you.

==
```
Date:           Wed, 28 Dec 1994 11:44:09 EDT
From:           "Helen A. Price" <priceh1@WESTATPO.WESTAT.COM>
Subject:        Re: AAPORNETiquette Revisited
```

    I agree with Mr Smith, please remove my name from your listing.
    Thank you

==
```
Date:           Wed, 28 Dec 1994 11:50:19 EDT
From:           "Helen A. Price" <priceh1@WESTATPO.WESTAT.COM>
Subject:        Re: AAPORNETiquette Revisited
```

    I agree with Mr Smith. I would prefer to be removed from the internew
    E Mial. Receiving 12 messages a day from you is just a bit too much

==
```
Date:           Wed, 28 Dec 1994 13:17:20 EDT
```

```
From:           "Judith E. Meader" <meaderj1@WESTATPO.WESTAT.COM>
Subject:        Re: internet messages

     I wish to be removed from your mailing list immediately.

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     why in the world am I a blind copy of all of these messages?

     Judy Meader

=============================================================================
Date:           Wed, 28 Dec 1994 13:20:06 EDT
From:           Patricia Warren <warrenp1@WESTATPO.WESTAT.COM>
Subject:        Re: Only 15 Days Left

     I WISH TO BE REMOVED FROM YOUR MAILING LIST IMMEDIATELY.

     PATREICIA WARREN

=============================================================================
Date:           Wed, 28 Dec 1994 10:36:01 -0800
From:           Sandra Berry <Sandra_Berry@RAND.ORG>
Subject:        Re: Bristol conference

I understand your desire not to receive unwanted e-mail.  I received about
10 of them from you today and so did many, many others.  I suggest you
check your distribution list before you send.  No need to respond.

=============================================================================
Date:           Wed, 28 Dec 1994 11:11:04 -0800
From:           Szonja Szelenyi <szelenyi@LELAND.STANFORD.EDU>
Subject:        Re: internet messages

Please remove my name from the mailing list.  Thank you very much.

Szonja Szelenyi

=============================================================================
Date:           Thu, 29 Dec 1994 10:53:30 EST
From:           "C. Anthony Broh" <BROH@PUCC.BITNET>
Subject:        Re: Reply to James E. Smith

Jim -

Mr. Smith points out a problem that many of us have with receiving unwanted
mail.  The Internet has some of the same problems as a snail mailbox.

But this is hardly an "invasion of privacy."  Perhaps it is a "nuisance;"
but there is no moral issue here.  The accusation that an unwanted e-mail
message is a "violation of privacy" is a bit ironic on a LISTSERV of people
who depend upon responses from "unwanted telephone calls" for their
livelihood!

Tony Broh

=============================================================================
Date:           Thu, 29 Dec 1994 12:01:18 CST
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From:          "Harry E. Cotugno" <cotuhe@CRONUS.GALLUP.COM>
Subject:       Informed consent

      DATE: Dec. 29, 1994
      FROM: Harry E. Cotugno (cotuhe@gallup.com)
      SUBJ.: Informed consent

      This is NOT a request to delete my name from the mailing list.

      From time to time I receive requests from clients that require
      screening for hard to find respondent types, using our omnibus type
      surveys.  I would like to have as fair and simple an explanation of
      the purpose of the screening question for respondents in order to
      obtain their consent to a reinterview at a later date.  I would
      appreciate your suggestions and comments  As you know, we don't want
      to spend a long time explaining the purpose of the request for
      permission to call back at a later time, but I also want to be sure
      that the people we call back really understood that they were giving
      us permission.

      and while, I'm writing a happy new year to everyone.

===========================================================================
Date:          Thu, 29 Dec 1994 11:48:34 EST
From:          Al Gollin <GOLQC@CUNYVM.BITNET>
Subject:       Re: Reply to James E. Smith

I entirely agree with  Tony Broh, ironies and all. Everyone who's on line
now lists phone,fax,and email address routinely in directories, on
letterheads,etc. thus placing them in the cyberpublic domain. The "privacy
issue" here doesn't arise unless an "opt-out" policy is not scrupulously
adhered to by the LISTSERV master. If it isn't, then flames consume the
scurvy dog! Privacy is becoming a wasting asset in a wired society; it's
all the more precious, therefore, to de- fend it, not simply access to a
public mailbox address.

===========================================================================
Date:          Thu, 29 Dec 1994 13:46:00 CST
From:          MillerA@PS-PO.POLISCI.UIOWA.EDU
Subject:       Re: Reply to James E. Smith

          This is Arthur H. Miller at the University of Iowa. Please
          remove my name from your e-mail list also!!!!!
            Thank you for saving me the time needed to locate
          meaningful messages from all the garbage put out on e-mail.

===========================================================================
Date:          Thu, 29 Dec 1994 16:05:51 -0500
From:          NANCY <BRITON@NEU.EDU>
Subject:       Re: Reply to James E. Smith

Why don't those of you who don't want to be on the list simply unsubscribe
from it?  If you are not familiar with the procedure, one generally sends a
message to the listserv with unsub instructions.  e.g., for this list I
assume the message would go to listserv@vm.usc.edu

The subject line is left blank.  The message should read "unsub aapornet
```

That's it! No big deal, really. If you can't get off the list that way,
try sending email to the listowner, which on this list appears to be
      owner-aapornet@vm.usc.edu

This list is actually quite silent except for the requests to unsub!

Nancy Briton
briton@neu.edu

===
Date: Thu, 29 Dec 1994 16:17:34 -0600
From: Ronald Anderson <rea@IEA.SOC.UMN.EDU>
Subject: Community & Conflict

Yesterday on the AAPORNET was most interesting with a large
WESTAT contingent vehementing asking to be unsubscribed, claiming
an invasion of their privacy and personal inconvenience.

Ironically, this followed a couple of days behind the evangelical message
from the leader of our virtual community, Jim Beniger, who called for
help in reaching out to the commercial AAPOR members who are
disproportionately under represented on the AAPORNET.

While one might conclude from this that the commercial users are
more concerned about privacy than the academic users, I think
there is a whole lot more going on.

In fact, from my own experience in contracting with WESTAT for
survey/statistical services, I have found them to be relatively
illiterate with respect to computer networking. I would guess
that many of their high-paid professionals do not know how to
unsubscribe themselves from an Internet list server. (It would
help if our LISTSERV manager sent out instructions on how to
UNSUBSCRIBE along with his periodic messages on STATS and
netiquette.)

I have also observed that some at Westat and similar firms over play their
role as experts in statistics and research, presenting themselves as
superior and aloof. They well may be the best in some specialty areas,
but they are not the best in everything. And some of us prefer people who
do not overpromote themselves.

So, my opinion is that the issue is more one of technical knowledge and
social role than one of privacy. Sure there are serious issues of privacy
with cyber-lists, but I think that privacy is often used as a smoke
screen to cover up problems of personality and ignorance.

And there is a bigger problem here and it has to do with divergent
cognitive models of what an Internet mailing list is. Some view it as a
simple technique to send messages to a lot of like-minded folk or as a
place to read other people's mail. On the other side of the fence, others
perceive it as a community where information and values are shared, which
is analogous to a reference group or an identity group. Actually, almost
nothing is known (systematically studied and circulated) about the
sociology of this type of phenomenon, but it would seem that conflicts are
inevitable.

Perhaps, in the interests of minimizing conflicts, the commercial sector of
AAPOR should not be treated as a target for electronic evangelism. It may
also be the case that those in the 'com' sector have less to share because
so much of what they do and know is proprietary.

Ron Anderson

===
Date: Thu, 29 Dec 1994 17:21:07 CST
From: George Balch <U08812@UICVM.BITNET>
Subject: Re: Community & Conflict

Don't give up on us commercial folks, AAPORNET. We all need each other.
And we need to get better at communicating with each other. WESTAT, for
example (with which I have no connection), has made numerous valuable
contributions to AAPOR annual meetings. And let's remember our knowledge
of sampling and arithmetic: there were 43 WESTAT members of this network;
most of them still ARE, aren't they? If not, then they were technically
competent enough to unsubscribe themselves unceremoniously -- something
many of our aca- demic colleagues have not been able to manage. :-)

Finally, let's not jump to general conclusions about a whole category of
public opinion researchers from an interpretation of the actions of a few
in one organization.

George Balch

===
Date: Thu, 29 Dec 1994 21:17:06 -0600
From: Ronald Anderson <rea@IEA.SOC.UMN.EDU>
Subject: Re: Community & Conflict

On Thu, 29 Dec 1994, George Balch wrote:

> Don't give up on us commercial folks, AAPORNET. We all need each other.

In fact one of the most remarkable things about AAPOR is the integration
of the business and the academic sectors into a single community. But I
worry about the future, especially with the trends toward automation and
targeted marketing. I've observed over the years with dismay in the field
of educational computing that the commercial interests have swallowed up
and overpowered research energy such that the whole academic field is
devoted to promoting commerce.

> Finally, let's not jump to general conclusions about a whole category
> of public opinion researchers from an interpretation of the actions of
> a few in one organization.
>

OK lets not over generalize. But explain why there is so little sharing
of information on this mailing list. Could it be that people are being
over propriety about their knowledge? I have seen 2 or 3 very good
research questions go completely unanswered. Have people been answering
the person asking the question directly? If so, I would hope they would
send me their answers too. Perhaps people have been too busy over the
holidays, or too inexperienced with mailing lists. Anyway I would hope to

see more information shared and ideas debated.

Ron Anderson

===
Date: Thu, 29 Dec 1994 23:05:20 -0500
From: Mitofsky@AOL.COM
Subject: Re: Message silliness

Silly messages like that sent by Ron Anderson with his digs at WESTAT are
probably why many people do not want to be on aapornet. Messages on this
line could be more business like so those who do read it can get through
messages quicker. Let's stick to business here. Find some other means for
messages like Anderson's.

warren mitofsky

===
Date: Fri, 30 Dec 1994 06:24:10 -0800
From: James Beniger <beniger@RCF.USC.EDU>
Subject: On Wednesday and Today

Much might be said of the events of last Wednesday; I expect to say
some of them more than once. Let me begin by saying--just once--
what is closest to my heart:

No organization in AAPOR has done more to help me with AAPORNET
than has Westat, Inc., of Rockville, Maryland. Westat employees,
whether AAPOR members or not, have worked to make AAPORNET part of
the professional environment within their organization. Nothing
pains me more than to see these wonderful people tarred with the
same brush that some would intend to use on only a certain
individual or individuals.

There are 48 AAPOR members currently at Westat. Several were on
AAPORNET at its very beginning (November 23). My logs show seven
exchanges of messages with Westat employees between December
5 and December 16 to place the remaining members on AAPORNET (five
who expressed prior lack of interest were never added). In the 12
days between December 16 and last Wednesday, 43 Westat members have
participated in AAPORNET without problems, at least to my
knowledge. Even though AAPORNET has gone to the very highest
levels of Westat, only 2 of the 43 participants dropped out during
this time; six more dropped out Wednesday (none yesterday). This
morning at Westat, 35 fellow AAPOR members remain on AAPORNET, to
be greeted by the unfortunate messages about their organization
posted here yesterday afternoon.

As you might imagine, I have since Wednesday exchanged several
messages with people at Westat, some AAPOR members and some not.
The word from there is that the events of Wednesday were not
intentional, and are now regretted, and I have no reason to believe
that this is not so. Throughout all of these exchanges, I have
continued to be impressed by the competence, professionalism, and
desire to help AAPOR displayed by Westat employees at all levels.

To attribute motives to an individual based on limited behavior is

one mistake. To infer these attributes to an entire organization
is a bigger mistake. To infer the conclusions about the
organization to the entire commercial sector is a still bigger
mistake. Because we all make mistakes, however, these mistakes,
too, might be forgiven.

On Wednesday I thought that several people at Westat owed us all an
apology; I still do. This morning, however, I think AAPORNET owes
its many friends at Westat an apology. I hope I speak for all of
us on AAPORNET in saying that we are sorry that what has been said
has been said. We trust that you will understand.

                                        -- Jim Beniger

===
Date: Fri, 30 Dec 1994 10:01:46 -0800
From: JAMES H FREY <frey@NEVADA.EDU>
Subject: Survey Center Start-up

Dear members of AAPORNET:
        UNLV has just been able to convert its Center For Survey Research
facility from a pencil and paper operation to a CATI system. I need some
guideline information such as:
        What is the best software for questionnaire administration?
        What is the going rate of salary or wages for positions
                such as Center Director, Field Director, interviewers,
                Sampling Director, etc.?
        What pitfalls should we be wary of?
        To whom should the center director report?

Any advice members might have would be helpful. The UNLV Center has 15
stations, Gateway 2000 486, programmed for Windows, with three
adminstrative and supervisory offices. Thank you.

Jim Frey
Center For Survey Research
University of Nevada, Las Vegas

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Date: Fri, 30 Dec 1994 16:37:02 EST
From: Judy Tanur <JTANUR@SBCCVM.BITNET>
Organization: State University of New York at Stony Brook
Subject: Re: Survey Center Start-up

Anyone having useful information for James Frye, please send it on to me
too. Stony Brook is slowly getting into the survey center game as well.

Happy new year to one and all, Judy Tanur

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Date: Fri, 30 Dec 1994 16:15:27 MST
From: Lois Haggard <LOIS@SRC.SBS.UTAH.EDU>
Organization: Survey Research Center
Subject: Re: Survey Center Start-up

I thought it may be useful to share this with everybody. I'm
sure we're not the MOST effective model, but hopefully the

utility of the message will outweigh the nuisance to some.

We do about 30 to 35 CATI surveys each year. We use CASES
CATI software from the Berkeley folks. CASES has been quite
serviceable, although it is programmer-intensive (2.0 out of
5.75 FTEs) . My sense is that, as with software programs in
general, the flexibility CASES offers comes at a price. Other
programs seem easier to use, but less flexible. The latest version
of CASES will require 2 megs of memory in each machine. We
haven't decided whether to upgrade to that version yet, but we
probably will.

We have 17 stations in our lab, each with a 386sx DOS-based
machine with an autodialing modem. Our CATI software dials the
phones and is programmed to use a different long distance dialing
code for each survey, to make cost accounting easier.

We run on a Novell local area network, which has made things
really, really nice. Staff members can pretest surveys and make
changes to the on-line questionnaire from their own machines in
their office. I always have virtually immediate access to all
questionnaires, reports, analyses, etc., etc., on all current
and recent surveys. We have programmed on-line timesheets for
both regular staff and field staff. Staff hours are stored in a
database by date and survey project. We regularly communicate
via e-mail. Security issues are relatively easily handled
within the Novell network operating system. Very nice, this network
stuff.

The UUSRC has 7 "regular" staff:

director/social scientist   PhD   1.0 FTE
project manager   MS   .50 FTE
systems analyst   MBA   1.0 FTE
survey analyst   PhD candidate   .75 FTE
field coordinator   .75 FTE
CATI programmer   1.0 FTE
administrative assistant   .75 FTE

I'd like our wages to be higher, as they do not reflect anywhere
near the level of professionalism or productivity of the staff.
Alas. The director makes about $31K, the administrative
assistant makes $7.50/hr, and the rest are distributed in the
order in which they are presented above. I'll be forthcoming
with more specific information upon request.

We also have 4 field supervisors and about 40 interviewers.
Interviewers start at $6 per hour, and our field supervisors make
around $8.50, depending on tenure. We typically have a supe to
int ratio of around 1:8, but for some surveys we as much as
double that.

Pitfalls to be wary of... We learned the hard way to thoroughly
pretest CATI instruments. We try to do thorough debugging during
the day when the CATI programmers are in. It's really stressful to
be in a room of 12 interviewers all bitching about program bugs
that really could have been discovered in a calm and controlled

manner. We usually have a good interviewer come in for an
afternoon and work on trying to "break" the survey before we put
the whole crew on it.

Lois M. Haggard, Ph.D., Director
U of U Survey Research Center
LOIS@SRC.SBS.UTAH.EDU

===
Date: Fri, 30 Dec 1994 16:21:00 PST
From: Jerold Pearson <Jerold.Pearson@FORSYTHE.STANFORD.EDU>
Subject: CATI Systems (and the Men and Women who Love Them)

Re: CATI systems:

I have not used CASES, but worked with ACS-Query for two years at a
research firm and have been evaluating others for use here at
Stanford, such as Telescript (by Digisoft), Interviewer (by Info
Zero Un), and Sawtooth. These CATI systems are VERY easy to
program, and take only a few hours and a little practice to master.
The version of ACS-Query that I used was a pain because it would not
recognize normal word processed questionnaires until reformatted
(which took twice the time to do than to program the questionnaire).
Nevertheless, where I used to work, each project director
programmed, tested, and de-bugged his or her own surveys, which gave
us much closer control over each project. Whether or not that would
work in any given organizational structure, my point is that CATI
systems can be very easy to program and use, and hiring a person to
just program surveys may not be necessary. (Although having a
computer or systems maven who can oversee the operations and handle
problems is definitely a good idea.)

Happy New Year!

Jerold Pearson
Director of Market Research
Stanford University, Office of Development
ct.jep@forsythe.stanford.edu