
Date: Thu, 01 Aug 2002 07:50:42 -0700 (PDT)
From: James Beniger [beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu)
Subject: News From COPAFS: New Statistical Agency Heads
To: AAPORNET [aapornet@usc.edu](mailto:aapornet@usc.edu)
Message-id: [Pine.GSO.4.33.0208010746570.29032-100000@almaak.usc.edu](mailto:Pine.GSO.4.33.0208010746570.29032-100000@almaak.usc.edu)
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

From COPAFS@aol.com Thu Aug 1 07:46:57 2002
Date: Thu, 01 Aug 2002 09:58:39 -0400 (EDT)
Subject: News From COPAFS: New Statistical Agency Heads

This week the Senate confirmed the nominations of Kathleen Utgoff as Commissioner of Labor Statistics, Larry Greenfeld as Director of the Bureau of Justice Statistics and Guy Caruso as Administrator of the Energy Information Administration.

Kathleen Utgoff previously served as vice president of the Center for Naval Analyses, where she was responsible for research on work force issues, the environment, health care, and infrastructure. Earlier in her career she was a senior economist for the Council of Economic Advisers, the executive director of the Pension Benefit Guaranty Corporation, and the chief economist and a partner in the employee benefits law firm Groom and Nordberg.

Guy Caruso has most recently served as executive director of the Strategic Energy Initiative at the Center for Strategic and International Studies and as Director of the National Energy Strategy Project. During his earlier 32 year career with the government, he served as Director of three different offices in the Department of Energy (Oil and Natural Gas Policy, Energy Emergency Policy, and Oil Market Analysis) and was twice posted to the International Energy Agency.

Larry Greenfeld, who started out as a probation and parole officer 33 years ago, has had a long career at the Bureau of Justice Statistics. He is the 4th confirmed director of BJS.

Together with Louis Kincannon at the Census Bureau, these confirmations complete action on four of the five presidential appointment vacancies in the statistical system. The fifth vacancy is Commissioner of Education Statistics, where no "intention to nominate" has been indicated. The sixth presidential appointment, at the Bureau of Transportation Statistics, currently is filled by Ashish Sen.

```
*******
```



Date: Thu, 1 Aug 2002 14:43:07 -0400
Subject: Harris Poll on Middle East conflict
X-MimeOLE: Produced By Microsoft Exchange V6.0.5762.3

Message-ID:
[2B415613DF0BA44F98C54F828F9D0F9603903E@CMPA01.smallbusiness.local](mailto:2B415613DF0BA44F98C54F828F9D0F9603903E@CMPA01.smallbusiness.local)
X-MS-Has-Attach:
X-MS-TNEF-Correlator:
From: "Howard Fienberg" [HFienberg@stats.org](mailto:HFienberg@stats.org)
To: "AAPORNET (E-mail)" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id g71IimI15966

Slight Increase in Those Who Think Palestinians More to Blame; Most
Continue to Give Negative Ratings to Arafat (82\%) and Sharon (60\%); and, Tendency To Think U.S. too Supportive of Israel Increases Slightly
<http://www.prnewswire.com/cgi-bin/stories.pl?ACCT=104\&STORY=/www/story/08-0 1-2002/0001776097\&EDATE=>
ROCHESTER, N.Y., Aug. 1 /PRNewswire/ -- As violence continues to flare in Israel, Gaza and the West Bank, the American public's mood continues to be unsympathetic toward either the Israeli government or the Palestinian authority. The public continues to be more hostile toward the Palestinians than to the Israelis and more hostile toward Yasser Arafat than toward Ariel Sharon, but it also tends to think that the U.S. government is too supportive of Israel. These are the results of The Harris Poll(R), a nationwide survey of 1,010 adults (18+) surveyed by telephone by Harris Interactive(R) between July 18 and 22, 2002. The main findings of this survey are: * A 42\% plurality of the public thinks that the Palestinians are mainly to blame for the violence in the Middle East. This is up from $39 \%$ in June and $34 \%$ in May. Only 9\% think that the Israelis are mainly to blame, with the remainder thinking that both are equally to blame (30\%) or have no opinion (19\%). * Most people continue to give Prime Minister Ariel Sh n even mo

```
---------------------
Howard Fienberg
Senior Analyst
The Statistical Assessment Service (STATS)
2100 L. St. NW Suite 300
Washington, DC 20037
    (ph) 202-223-3193
    (fax) 202-872-4014
    (e) hfienberg@stats.org
http://www.stats.org
```


Date: Thu, 1 Aug 2002 14:48:29-0400
From: "Hill, Craig A." [chill@rti.org](mailto:chill@rti.org)
To: "'aapornet@usc.edu'" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Cc: "'pwolf@medrock.com'" [pwolf@medrock.com](mailto:pwolf@medrock.com)
Subject: RE: APPORNET news list
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
not sure how to do this (since I have no longer have the account), but please unsubscribe "chill@medrock.com"; I am now active at "chill@rti.org".

Thanx.
-----Original Message-----
From: Patrick Wolf [mailto:pwolf@medrock.com]
Sent: Thursday, July 25, 2002 4:53 PM
To: Craig Hill
Subject: APPORNET news list

Would you be a dear and unsubscribe chill@medrock to the aapornet@usc.edu list? Muchas gracias

```
================================================================================
Date: Thu, 1 Aug 2002 17:01:34 -0400
From: "Mark" <mark@bisconti.com>
To: <aapornet@usc.edu>
Subject: Resource: Jaffee Center for Strategic Studies
Message-ID: <000101c2399e$a2a2cef0$6901a8c0@mark>
MIME-Version: 1.0
Content-Type: text/plain;
charset="us-ascii"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook, Build 10.0.3416
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
X-Rcpt-To: <aapornet@usc.edu>
Here is an Israeli public opinion resource:
Jaffee Center for Strategic Studies, Tel Aviv University
"The purpose of the Jaffee Center is, first, to conduct basic research
that meets the highest academic standards on matters related to Israel's
national security as well as Middle East regional and international
security affairs. The Center also aims to contribute to the public
debate and governmental deliberation of issues that are - or should be -
at the top of Israel's national security agenda." ...
http://www.tau.ac.il/jcss/sa/
```

http://www.tau.ac.il/jcss/sa/v5n1p4Ari.html
--Mark Richards

```
Date: Thu, 1 Aug 2002 20:12:01 -0400
From: "Mark" <mark@bisconti.com>
To: <aapornet@usc.edu>
Subject: Resource: Jerusalem Media and Communication Centre
Message-ID: <000001c239b9$403b3430$2b54f4d1@mark>
MIME-Version: 1.0
Content-Type: text/plain;
charset="us-ascii"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook, Build 10.0.3416
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
Palestinian Attitudes:
Jerusalem Media and Communication Centre
JMCC Public Opinion Polls 2002
http://www.jmcc.org/publicpoll/results/2002/index.htm
--Mark Richards
```


Date: Thu, 1 Aug 2002 20:12:20 -0000
From: "Bob Oldendick" [oldendick@iopa.sc.edu](mailto:oldendick@iopa.sc.edu)
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: SAPOR Student Paper Competition
Message-ID: <002501c23997\$bdf52600\$a491fc81@iopa.sc.edu>
MIME-Version: 1.0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook 8.5, Build 4.71.2173.0
In-Reply-To: [200207260706.g6Q76UI21763@listproc.usc.edu](mailto:200207260706.g6Q76UI21763@listproc.usc.edu)
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2615.200

A reminder that August 16 th is the deadline for submissions to the James $W$. Prothro Student Paper Competiton, held in conjunction with the annual SAPOR meeting (October 3rd and 4th at North Carolina State University, Raleigh, NC) .

For more information contact Bob Oldendick at 803-777-4566 or by e-mail at oldendick-bob@sc.edu.

```
Date: Fri, 02 Aug 2002 10:20:45 -0400
From: "Michael Bocian" <michael_bocian@hotmail.com>
To: aapornet@usc.edu
Subject: Calling on 9/11
Mime-Version: 1.0
Content-Type: text/plain; format=flowed
Message-ID: <F100WEsBk31TZ14eBa100002896@hotmail.com>
X-OriginalArrivalTime: 02 Aug 2002 14:20:45.0747 (UTC)
FILETIME=[CAA4D830:01C23A2F]
I apologize if I missed previous discussion of this topic, but is there any
consensus on whether it is ok to do telephone interviews on September 11th
this year?
Thanks,
Mike Bocian
Greenberg Quinlan Rosner Research
```

MSN Photos is the easiest way to share and print your photos:
http://photos.msn.com/support/worldwide.aspx

Date: Fri, 2 Aug 2002 11:36:20 -0400
Subject: New Poll Watchers: Political independents, Amtrak poll, Cops turn
Pollsters, Remembering the Hippies
To: aapornet@usc.edu
From: "Richard Morin" [morinr@washpost.com](mailto:morinr@washpost.com)
Message-ID: [OFE26C0917.2C91854E-ON85256C08.004E5F02@washpost.com](mailto:OFE26C0917.2C91854E-ON85256C08.004E5F02@washpost.com)
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii

The latest Poll Watchers column is available at
http://www.washingtonpost.com/wp-dyn/articles/A35685-2002Aug2.html

Featured in this column:
How Independent are Political Independents?
Public Rejects Cutting Federal Aid to Amtrak
Florida State Troopers Help Pollsters

Poll Vault: Remembering the Hippies and the Summer of Love

```
Date: Fri, 02 Aug 2002 09:23:57 -0700 (PDT)
From: James Beniger <beniger@almaak.usc.edu>
Subject: Yale PNA Announces Survey Assessment Funding Opportunity
To: AAPORNET <aapornet@usc.edu>
Message-id: <Pine.GSO.4.33.0208020920030.21586-100000@almaak.usc.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT
```


Date: Fri, 02 Aug 2002 11:53:39 -0400
From: Dan Melnick [dan@melnickresearch.net](mailto:dan@melnickresearch.net)
Subject: Yale PNA Announces Survey Assessment Funding Opportunity

The Glaser Foundation has provided funding for Yale University to establish the Program on Nonmarket Accounts (Yale-PNA). This Program will support the development of nonmarket accounts for the United States. Professor William Nordhaus of the Yale Department of Economics is the director of the program.

The research undertaken by this program will review existing studies, support the compilation and harmonization of necessary data, support the collection of additional experimental data, and conduct research on several policy-relevant issues needed to construct prototype accounts.

While Yale-PNA will support research at Yale, the bulk of the support will go to research of scholars at other universities and research institutions. We plan to issue several solicitations for proposals from scholars in the United States and abroad. Awards will be based on peer reviews. The successful proposals will respond to the project descriptions in our solicitations. Initial and currently planned activities include sponsorship of a National Academy of Sciences Study on Non-Market Accounts, the development of environmental accounts, and analyses of time use survey data.

The first RFP issued on August 3, 2002 solicits proposals from scholars with expertise in survey research, statistics, and economics to conduct assessments of the comparability and usefulness of time use survey results for constructing historical series and other comparisons. Interested scholars are invited to submit proposals as specified in the RFP. We anticipate concluding one or two agreements to support 12 -month studies to begin by November 2002. Proposals will be submitted for peer review.

We are looking for assessments that will identify previously collected datasets and specify the methodological issues that should be addressed when comparing their results and constructing historical series. These assessments should also identify useful strategies for maximizing comparability and enhancing the reliability and validity of resulting

## inferences.

In particular, we will support assessments focused on survey research and statistical issues such as the populations surveyed, success of coverage, characteristics of sampling, success in execution, and reliability of measurement. For example, the assessment would cover issues related to the selection of respondents as well as the selection of time periods.

Additionally, we believe assessments should consider social science and economic issues such as the inclusion of appropriate control variables, adequacy of precision for key estimates, and appropriateness of population covered. In particular, this assessment will examine the adequacy of the time series data to support building a satellite NIPA account for nonmarket economic activity. It will also examine the usefulness of each survey for preparing trend lines that can inform policy decisions in the public and private sectors.

Full specifications can be found in the RFP posted on our website. [http://pna.yale.edu/] To receive a copy by email send your request to yalepna@att.net. Dan Melnick is the program director for Time Use Survey Studies.

Because we would like to make sure that this notice reaches the maximum number of people, we request that you forward it to interested candidates.

August 2, 2002
Version 1.1

```
Dan Melnick, Ph.D. Program Director, Time Use Survey Studies
Yale Program on Non-Market Accounts
6005 Loganwood Drive
North Bethesda, Maryland 20852-3458 USA
Email:pna4@pna.yale.edu
Alternative Email:yalepna@att.net
Web: http://pna.yale.edu/
Telephone: 301-468-7060
Fax:301-468-7338
```

*******
Date: Fri, 2 Aug 2002 12:42:55 -0400
From: "Mark" [mark@bisconti.com](mailto:mark@bisconti.com)
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Resource: Survey of West Bank and Gaza
Message-ID: <000001c23a43\$aa774c00\$6901a8c0@mark>
MIME-Version: 1.0
Content-Type: text/plain;
charset="us-ascii"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook, Build 10.0.3416

```
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
X-Rcpt-To: <aapornet@usc.edu>
```

Public Opinion Survey, supported by the International Republican
Institute, conducted by Development Studies Programme of Birzeit
University - May 21-23, 2002 - 1,195 Palestinians in the West Bank and
Gaza Strip. Topics:
--Living Conditions
--Evaluation of Institutions
--Re-Building Palestinian Society
--Evaluation of Emergency Funding
--Attitudes toward U.S. Assistance
--Negotiations
http://www.iri.org/pdfs/westbankpoll.pdf

Mark Richards

```
Date: Fri, 02 Aug 2002 11:34:20 -0700 (PDT)
From: James Beniger <beniger@almaak.usc.edu>
Subject: `But Officer, I Didn't Do Anything!' (J Sloan, TampaTribune)
To: AAPORNET <aapornet@usc.edu>
Message-id: <Pine.GSO.4.33.0208021114500.9903-100000@almaak.usc.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT
    Is survey research about to give way to VRI (voluntary roadside
    interviewing)? Will statistical sampling be replaced by ICP
    (involuntary checkpoints)? Watch this space for further
    developments...
        -- Jim
```

            TBO.com IS Tampa Bay Online (c) 2002, Media General Inc.
                        www.tampatrib.com/MGA5WPU8Z3D.html
    Jul 22, 2002
'BUT OFFICER, I DIDN'T DO ANYTHING!'

By JIM SLOAN

```
jsloan@tampatrib.com
```

LAKELAND - They call it a ``voluntary Roadside Interview.''
But for hundreds of motorists flagged down by state troopers Monday on Interstate 4, there was nothing voluntary about it.

Off-duty troopers, hired at $\$ 30$ an hour, picked motorists at random and directed them to pull off the interstate into a rest stop, where Palm Pilot- toting interviewers waited.

No, this roadside checkpoint wasn't looking for drunken drivers. The survey, which will cost about $\$ 150,000$, was commissioned by the Florida High Speed Rail Authority to gauge public interest in riding a proposed 120 mph bullet train.

The experience left some motorists wondering what's next: Publix hiring troopers to corral interstate travelers for a marketing survey?
'`They freaked me out,'' said Alan Kent, pulled over Monday on his way home to Clearwater after a concert. '`I thought they had pulled me over to search me.''

A woman traveling with Kent, who declined to give her name, was even more blunt: ‘‘It's illegal,'' she said.

Not true, survey officials say. They said they checked with a lawyer for the Florida Department of Transportation.
'`The bottom line is, we can do it. It's well within the law,'' said Adrian Share of HNTB Corp., general consultants for the rail authority. ' With the cooperation of state troopers, the state is allowed to pull people over just to seek information.''

Florida voters passed a constitutional amendment two years ago that requires the state to begin building a high- speed rail network by November 2003. The train could run down the median of I-4.

Last week, the rail authority, which is responsible for building the rail system, conducted traffic interviews at I-4 entrance ramps in the Lakeland area. Sunday and Monday, the authority set up shop at an I-4 rest stop east of Lakeland.

Bruce Williams, who helped design the survey, said interrogations are the only way to accurately target the people most likely to use a bullet train: I-4 commuters and tourists.

The authority could take down license plate numbers and mail surveys to registered owners, but that also could backfire, Williams said.
' 'You don't have to stop traffic, but you get a very large negative reaction of ‘How did you find me? Big Brother is watching me through cameras.' ''

Each interview took about 90 seconds. Questioners asked drivers about their travel habits, their daily commute and - a question some didn't

```
feel was particularly relevant - how much money they make.
`Income can be a very important determinant of people's willingness to
choose a certain mode of travel,'' Williams said.
Respondents were asked for a general income range and were asked to pick
one, not a specific figure, he said.
``If people refuse to answer it, that's fine. We're not insisting that
everybody answer every question,'' Williams said.
David Vogel, directing the interviews on I-4, said most motorists were
``understanding and patient.''
But Farouk Kahn of Orlando said the authority's methods were sneaky.
Instead of signs saying ```raffic Survey Ahead,'' westbound traffic was
greeted with red cones, '`Reduced Speed Ahead'' signs and drawings of men
digging.
``I thought there was construction going on or something,'' Kahn said.
``It's like a tricky thing. You should tell the people instead of saying
one thing and then doing something else.''
The traffic survey will be repeated at the rest stop Wednesday and then
wrap up, officials said.
Reporter Jim Sloan can be reached at (813) 259-7691
```

```
www.tampatrib.com/MGA5WPU8Z3D.html
--------------------------------------------------------------------------------------
TBO.com IS Tampa Bay Online (c) 2002, Media General Inc.
*******
Date: Fri, 2 Aug 2002 16:24:58 -0400
From: jennifer.m.rothgeb@census.gov
Subject: Registration for QDET Conference is open
To: aapornet@usc.edu
X-Mailer: Lotus Notes Release 5.0.7 March 21, }200
Message-ID: <OF7A89E5DC.3F5A7BFE-ON85256C09.0070FBD9@tco.census.gov>
X-MIMETrack: Serialize by Router on LNHQO8MTA/HQ/BOC(Release 5.0.8 |June 18,
2001) at 08/02/2002
    04:37:34 PM
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii
Reminder: Registration for the QDET conference is now open. The QDET advance program and registration form are available on the conference website (www.jpsm.umd.edu/qdet).
```

INTERNATIONAL CONFERENCE ON QUESTIONNAIRE DEVELOPMENT, EVALUATION, AND TESTING METHODS
The International Conference on Questionnaire Development, Evaluation, and Testing Methods (QDET) will be held at the Embassy Suites Charleston Convention Center Hotel in Charleston, South Carolina from November 14 -17, 2002. The conference will last three and one half days with invited and contributed paper sessions from participants throughout the world. This conference will gather together researchers actively engaged in questionnaire development and evaluation methods. Four short courses on various testing methods will be offered. Conference attendance will be limited to 300 participants. REGISTER NOW!!

```
Date: Sat, 03 Aug 2002 16:30:35 -0400
To: aapornet@usc.edu
From: "Ronald E. Langley" <langley@uky.edu>
Subject: Research on mobile phone exchanges
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g73KUjI24145
```

Greetings: Can anyone direct me to published or unpublished research on the coverage effects of not having dedicated cell phone exchanges in typical RDD sampling frames? I am aware of the papers presented at the 2002 AAPOR and Field Director's Conferences, but am having difficulty finding anything else, especially with a US focus. I am helping one of my staff prepare a grant proposal and do not want to ignore what has already been done in this area.

Thanks in advance!
Ron Langley
"Its name is Public Opinion. It is held in reverence. It settles everything. Some think it is the voice of God." Mark Twain

Ronald E. Langley, Ph.D.
Phone: (859) 257-4684
Director, Survey Research Center FAX: (859) 323-1972
University of Kentucky langley@uky.edu
Chairman, National Network of State Polls
302 Breckinridge Hall
Lexington, KY 40506-0056 http://survey.rgs.uky.edu

Date: Sat, 03 Aug 2002 16:38:56 -0700
From: Toni Genalo [ToniGenalo@asu.edu](mailto:ToniGenalo@asu.edu)
Subject: Face to face Interview rates

```
To: "AAPOR (E-mail)" <aapornet@usc.edu>
Message-id: <11232E890694F74893375BC7AD88A62D017CF2B1@MAINEX4.ASU.EDU>
MIME-version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-type: multipart/alternative;
    boundary="Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)"
```

This message is in MIME format. Since your mail reader does not understand
this format, some or all of this message may not be legible.
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)
Content-type: text/plain; charset="iso-8859-1"
Not sure if this message will work, since $I$ haven't sent one for some time.
Can anyone give me the current response rates for face-to-face interviews.
I am particularly interested in those that might involve multiple family
members, but anything could be helpful

```
Toni Genalo
Director of Data Collection
Prevention Research Center
Arizona State University
PO Box 876005
Tempe, AZ 85287-6005
480-727-6142 480-727-6282 (FAX)
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
```

```
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
* This post contains a forbidden message format *
* (such as an attached file, a v-card, HTML formatting) *
* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)--
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)--
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)--
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw)--
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw) --

```
--Boundary_(ID_thKoOUJkDu5ypeKShMSKkw) --
```

$====================================$
Date: Sat, 03 Aug 2002 16:44:48 -0700
From: Toni Genalo [ToniGenalo@asu.edu](mailto:ToniGenalo@asu.edu)
Subject: Reponse rates for face-to face interviews
To: "AAPOR (E-mail)" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Message-id: [11232E890694F74893375BC7AD88A62D017CF2B3@MAINEX4.ASU.EDU](mailto:11232E890694F74893375BC7AD88A62D017CF2B3@MAINEX4.ASU.EDU)
MIME-version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-type: multipart/alternative;
boundary="Boundary_(ID_3PUtpZfy1QjgBe1QwdQoVA)"
This message is in MIME format. Since your mail reader does not understand

```
this format, some or all of this message may not be legible.
--Boundary_(ID_3PUtpZfy1QjgBe1QwdQoVA)
Content-type: text/plain; charset="iso-8859-1"
Can anyone give me the current response rates for face-to-face interviews.
These could be for an individual study you are doing, or a source for
national rates, whichever you can provide. I am particularly interested in
those that might involve multiple family members, but anything could be
helpful
Toni Genalo
Director of Data Collection
Prevention Research Center
Arizona State University
PO Box 876005
Tempe, AZ 85287-6005
480-727-6142 480-727-6282 (FAX)
--Boundary_(ID_3PUtpZfy1QjgBe1QwdQoVA)
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
```

```
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
* This post contains a forbidden message format *
* (such as an attached file, a v-card, HTML formatting) *
* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

--Boundary (ID 3PUtpZfy1QjgBe1QwdQoVA) --
--Boundary_(ID_3PUtpZfy1QjgBe1QwdQoVA) --
--Boundary_(ID_3PUtpZfy1QjgBe1QwdQoVA)--
Date: Mon, 5 Aug 2002 10:52:47 -0400
From: Nancy Clusen [NClusen@Mathematica-Mpr.com](mailto:NClusen@Mathematica-Mpr.com)
To: "'aapornet@usc.edu'" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: To call or not to call on September 11
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
Hello,
I know that this question was posted earlier, but I did not notice any replies. What decisions have organizations made with regard to attempting interviews on September 11? Thank you.

```

\footnotetext{
Nancy Clusen
Survey Sampling Specialist
Mathematica Policy Research, Inc.
}
```

6 0 0 ~ M a r y l a n d ~ A v e n u e , ~ S W , ~ S u i t e ~ 5 5 0 ~

```
Washington, DC 20024-2512
nclusen@mathematica-mpr.com
202-484-5263 (direct)
202-484-9220
```

Date: Mon, 5 Aug 2002 11:16:06 -0400

```
From: "Ratledge, Edward" <ratledge@UDel.Edu>
To: "'NClusen@Mathematica-Mpr.com'" <NClusen@Mathematica-Mpr.com>,
    "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: To call or not to call on September 11
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2650.21)
Content-Type: text/plain;
charset="iso-8859-1"
As things stand now, we will be interviewing.
Ed Ratledge
Director
Center for Applied Demography \& Survey Research
University of Delaware
-----Original Message-----
From: Nancy Clusen [mailto:NClusen@Mathematica-Mpr.com]
Sent: Monday, August 05, 2002 10:53 AM
To: 'aapornet@usc.edu'
Subject: to call or not to call on September 11
Hello,

I know that this question was posted earlier, but I did not notice any replies. What decisions have organizations made with regard to attempting interviews on September 11? Thank you.
```

Nancy Clusen
Survey Sampling Specialist
Mathematica Policy Research, Inc.
6 0 0 ~ M a r y l a n d ~ A v e n u e , ~ S W , ~ S u i t e ~ 5 5 0 ~
Washington, DC 20024-2512
nclusen@mathematica-mpr.com
202-484-5263 (direct)
202-484-9220

```

```

Date: Tue, 06 Aug 2002 15:55:00 -0400
From: "Mark Schulman" [M.SCHULMAN@srbi.com](mailto:M.SCHULMAN@srbi.com)
To: aapornet@usc.edu
Subject: Health Care Statistician Needed P/T
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit

```

X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id g76JtBI02466

I am posting this for another research group:
----------------------------------------------------------------------------1
A research group needs to retain a statistician to make determinations that certain patient information is de-identified for HIPAA purposes to protect patient privacy. The determination could be needed for many hospitals that participate in an on-going national drug study. Statistician should be familiar with survey research for the drug/health care industries and/or familiar with HIPAA. The position is part-time.

Please contact Duane Berlin at Dberlin@levberlin.com

```

Date: Tue, 06 Aug 2002 16:31:51 -0400
From: "Mark Schulman" [M.SCHULMAN@srbi.com](mailto:M.SCHULMAN@srbi.com)
To: aapornet@usc.edu
Subject: Yale PNA Announces Survey Assessment Funding Opportunity
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g76KVtI04290

```

\section*{05 Aug 2002}

The Glaser Foundation has provided funding for Yale University to establish the Program on Nonmarket Accounts (Yale-PNA). This Program will support the development of nonmarket accounts for the United States. Professor William Nordhaus of the Yale Department of Economics is the director of the program.

The research undertaken by this program will review existing studies, support the compilation and harmonization of necessary data, support the collection of additional experimental data, and conduct research on several policy-relevant issues needed to construct prototype accounts.

While Yale-PNA will support research at Yale, the bulk of the support will go to research of scholars at other universities and research institutions. We plan to issue several solicitations for proposals from scholars in the United States and abroad. Awards will be based on peer reviews. The successful proposals will respond to the project descriptions in our solicitations. Initial and currently planned activities include sponsorship of a National Academy of Sciences Study on Non-Market Accounts, the development of environmental accounts, and analyses of time use survey data.

The first RFP issued on August 3, 2002 solicits proposals from scholars with expertise in survey research, statistics, and economics to conduct assessments of the comparability and usefulness of time use survey results for constructing historical series and other comparisons. Interested scholars are invited to submit proposals as specified in the RFP. We anticipate concluding one or two agreements to support 12 -month studies to
begin by November 2002. Proposals will be submitted for peer review.
We are looking for assessments that will identify previously collected datasets and specify the methodological issues that should be addressed when comparing their results and constructing historical series. These assessments should also identify useful strategies for maximizing comparability and enhancing the reliability and validity of resulting inferences.

In particular, we will support assessments focused on survey research and statistical issues such as the populations surveyed, success of coverage, characteristics of sampling, success in execution, and reliability of measurement. For example, the assessment would cover issues related to the selection of respondents as well as the selection of time periods.

Additionally, we believe assessments should consider social science and economic issues such as the inclusion of appropriate control variables, adequacy of precision for key estimates, and appropriateness of population covered. In particular, this assessment will examine the adequacy of the time series data to support building a satellite NIPA account for nonmarket economic activity. It will also examine the usefulness of each survey for preparing trend lines that can inform policy decisions in the public and private sectors.

Full specifications can be found in the RFP posted on our website. [http://pna.yale.edu/] To receive a copy by email respond to this email or send your request to yalepna@att. net. Dan Melnick is the program director for Time Use Survey Studies.

Because we would like to make sure that this notice reaches the maximum number of people, we request that you forward it to interested candidates.

Version 1.1
```

Date: Wed, 7 Aug 2002 10:19:05 -0400
From: "Mariolis, Peter" [pxm1@cdc.gov](mailto:pxm1@cdc.gov)
To: "AAPORNET (E-mail)" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Cc: "Mokdad, Ali H." [ahm1@cdc.gov](mailto:ahm1@cdc.gov)
Subject: Adding Cell Phone Questions to a Household Interview Survey
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"

```

I am forwarding the following message from Dr. Ali Mokdad, Chief, Behavioral Surveillance Branch, Centers for Disease Control and Prevention.

Please contact him directly.

We would like to add questions to a household interview survey to assess how many hh's use cell phones only. The purpose is to develop a
methodology to adjust for cell phone usage in RDD surveys. Do you know of any HH surveys that we could add these questions to?

Peter Mariolis, Ph.D. *** Survey Methodologist
Centers for Disease Control and Prevention
National Center for Chronic Disease Prevention and Health Promotion
Division of Adult and Community Health
Behavioral Surveillance Branch
Mailstop K66, 4770 Buford Highway NE, Atlanta, Georgia 30341-3717
Voice: 770-488-2491 *** Fax: 770-488-8150 *** Email: PMariolis@cdc.gov
Web: www.cdc.gov/brfss

Date: Wed, 7 Aug 2002 11:44:27-0400 (Eastern Daylight Time)
From: <tmg1p@t.mail.virginia.edu>
To: AAPORnet List server <aapornet@usc.edu>
Cc: "Hartman, David" <deh9q@virginia.edu>
Subject: Surveys of the blind
Message-ID: <SIMEON.10208071127.B@tmg1p.config.mail.virginia.edu>
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII
Fellow 'netters:
We are working on a proposal that requires us to offer a Braille version of a short customer-satisfaction questionnaire, for use by the
vision-impaired. We are aware that Braille is not the sole means for the sight-impaired to communicate, and may not even be preferred by many, but the RFP requires us to provide this option.

Does anyone have experience with how a survey is administered using
Braille to clients in remote locations (i.e., not in-person)? How does the respondent register his or her response? Are there problems with presenting the usual response scales to the respondent?

Please respond directly to me and I'll summarize responses for the list. Tom
```

Thomas M. Guterbock Voice: (434) 243-5223
NOTE: NEW TELEPHONE AREA CODE CSR Main Number: (434) 243-5222
Center for Survey Research FAX: (434) 243-5233
University of Virginia EXPRESS DELIVERY: }2205\mathrm{ Fontaine Ave
P. O. Box 400767 Suite 303
Charlottesville, VA 22904-4767 e-mail: TomG@virginia.edu

```
```

Date: Fri, 9 Aug 2002 09:49:15 -0400
Subject: 69% Support US Military Action Against Iraq In Fox News Poll.
From: "Howard Fienberg" [HFienberg@stats.org](mailto:HFienberg@stats.org)
To: "AAPORNET (E-mail)" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g79Dp0I10837

```

A Fox News/Opinion Dynamics poll of 900 registered voters, conducted over August 6-7 (+/-3\%), shows:

69\% support "US military action to remove Iraqi President Saddam Hussein"; 22\% were opposed; 9\% were not sure.

49\% said Iraq is "a stronger supporter of terrorism and poses the greater immediate danger to the United States"; 18\% said Iran does; 23\% said both; \(2 \%\) said neither; \(8 \%\) were not sure.

52\% would "support the military action even if it means thousands of American soldiers' lives would be lost"; 15\% were opposed; 11\% were not sure; \(22 \%\) were opposed to military action.

49\% would "support the military action even if it means a war lasting up to five years"; 20\% were opposed; \(9 \%\) were not sure; \(22 \%\) were opposed to military action.

37\% said Congress "should have hearings to discuss the US taking military action against Iraq"; 53\% said "congressional hearings give away too much information"; 10\% were not sure.

55\% said it is "a good idea for the President to get out of Washington for the month of August"; \(36 \%\) said "a month is too long for the President to be out of Washington"; 9\% don't know.
```

--------------------
Howard Fienberg
Senior Analyst
The Statistical Assessment Service (STATS)
2100 L. St. NW Suite 300
Washington, DC 20037
(ph) 202-223-3193
(fax) 202-872-4014
(e) hfienberg@stats.org
http://www.stats.org

```
```

Date: Fri, 9 Aug 2002 12:28:22 -0500 (Central Daylight Time)
From: "Geer, John G" [john.g.geer@vanderbilt.edu](mailto:john.g.geer@vanderbilt.edu)
To: aapornet@usc.edu
Cc: r.cooperman@vanderbilt.edu, john.g.geer@vanderbilt.edu
Subject: A call for Authors
Message-ID: [SIMEON.10208091222.L@jgeer.vanderbilt.edu](mailto:SIMEON.10208091222.L@jgeer.vanderbilt.edu)
X-Mailer: Simeon for Win32 Version 4.1.5 Build (43)
X-Authentication: none
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII
Dear Colleagues,

```
```

Jim Beniger was kind enough to forward an earlier
message(8 weeks ago or so) of mine concerning a volume on
public opinion I am compiling. I am writing again to see
if I can identify a few more authors for some important
essays for this encyclopedia. Let me provide you a few
details about the project and then provide a list of topics.
I commission the essays for the purpose of
providing a comprehensive view of public opinion here and
abroad. I have, for example, secured a number of exciting
essays on how other nations think about and assess public
opinion. One of the two volumes is dedicated to this
comparative aspect of public opinion. The second volume
focuses on the details of public opinion within the U.S.
ABC-CLIO is the publisher of this volume and it should
appear by early 2004. They do highly quality books. I
have also secured at this point a very impressive list of
contributors. I have been very pleased and lucky to have
authors from the best departments and universities here and
abroad.
The essays are usually less than 3000 words an I
need the essays completed by 11-1-02.
I have found that graduate students are often good
choices to do these essays, so please pass this information
along to your students.
Here are some of the topics I am missing:
History:

1) Public Opinion and Elections, 1787-1824
2) Public Opinion and Elections, 1868-1892
3) Public Opinion and Elections, 1894-1928
4) Public Opinion and Elections, 1930-1940
5) Public Opinion and Elections, 1978-1990
Specific Issues (i.e. public's thinking on these topics)
6) Political Parties and Public opinion
7) Civil liberties
8) Civil Rights
9) Death Penalty
10) Gay Rights
```
Key figures in the field
1) James Bryce
2) Louis Harris
3) VO Key
4) Elmo Roper
5) Richard Wirthlin
6) Oliver Quayle
Country based essays
1) Austria
2) Greece
3) Iraq
4) Japan
5) Pakistan
6) Saudi Arabia
7) Switzerland
8) Turkey

If you are interested in doing any of these essays, please contact me at either:

John.g.geer@vanderbilt.edu
abcclioopinion@yahoo.com

My normal policy is to ask for an outline of the proposed essay. If that outline shows that we are in agreement on the direction of the essay, I then issue a contract. The purpose of the contract is to ensure you the right to do the essay and to provide you a free copy of the volume (it will sell for \(\$ 200\) ).

Many thanks,
John Geer
Professor of Political Science
```

Geer, John G
Vanderbilt University
Email: john.g.geer@Vanderbilt.Edu

```

Date: Fri, 09 Aug 2002 14:06:47 -0400
From: "Paul Guerino" <pguerino@survey.umd.edu>
To: <aapornet@usc.edu>
Subject: Web Surveys/Distance Learning
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Disposition: inline
does anyone know of any good companies strong in web survey design
and/or distance learning?
Thanks!
-paul

Date: Fri, 09 Aug 2002 15:37:19-0400
To: pguerino@survey.umd.edu
From: dick halpern <dhalpern@bellsouth.net>
Subject: Re: Web Surveys/Distance Learning
Cc: aapornet@usc.edu
In-Reply-To: <sd53cc75.009@survey.umd.edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Paul,

The theme of the July/August Issue of QUIRK'S is on Online Research. They list a number of on line research companies and review three of them. They also have a web site, www. quirks.com, which has a good archive of market research articles on all sorts of topics. Worth a look.

Dick Halpern
devotes itself to At 02:06 PM 8/9/02, you wrote:
>does anyone know of any good companies strong in web survey design >and/or distance learning?
\(>\)
>Thanks!
>-paul

Date: Mon, 12 Aug 2002 09:39:33 -0400
From: Leo Simonetta <simonetta@artsci.com>
Subject: The Odds of That
To: "Aapornet (E-mail)" <aapornet@usc.edu>
Message-id: <000801c24205\$b1e15700\$0d0a010a@leo>
MIME-version: 1.0
X-MIMEOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
X-Mailer: Microsoft Outlook CWS, Build 9.0.2416 (9.0.2910.0)
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7BIT
X-Priority: 3 (Normal)
X-MSMail-priority: Normal
An interesting article on the intersection of statistics and belief in the New York Times magazine (requires free registration)
http://www.nytimes.com/2002/08/11/magazine/11COINCIDENCE.html
"For this is not about conspiracy but about coincidence -- unexpected connections that are both riveting and rattling. Much religious faith is based on the idea that almost nothing is coincidence; science is an exercise in eliminating the taint of coincidence; police work is often a feint and parry between those trying to prove coincidence and those trying to prove complicity. Without coincidence, there would be few movies worth watching ('Of all the gin joints in all the towns in all the world, she walks into mine'), and literary plots would come grinding to a disappointing halt. (What if Oedipus had not happened to marry his mother? If Javert had not happened to arrive in the town where Valjean was mayor?)

The true meaning of the word is 'a surprising concurrence of events, perceived as meaningfully related, with no apparent causal connection.' In other words, pure happenstance. Yet by merely noticing a coincidence, we elevate it to something that transcends its definition as pure chance. We are discomforted by the idea of a random universe. Like Mel Gibson's character Graham Hess in M. Night Shyamalan's new movie ''Signs,'' we want to feel that our lives are governed by a grand plan.

The need is especially strong in an age when paranoia runs rampant.
'Coincidence feels like a loss of control perhaps,' says John Allen Paulos, a professor of mathematics at Temple University and the author of
```

''Innumeracy,'' the improbable best seller about how Americans don't
understand numbers. Finding a reason or a pattern where none actually
exists 'makes it less frightening,' he says, because events get placed in
the realm of the logical. 'Believing in fate, or even conspiracy, can
sometimes be more comforting than facing the fact that sometimes things
just happen.'
--
Leo G. Simonetta
Art \& Science Group, LLC
simonetta@artsci.com
Date: Mon, 12 Aug 2002 09:16:24 -0700 (PDT)
From: James Beniger [beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu)
Subject: Palestinian Poll Results 'Alarming' (T Wilkinson LATimes)
To: AAPORNET [aapornet@usc.edu](mailto:aapornet@usc.edu)
Message-id: [Pine.GSO.4.33.0208120908060.22997-100000@almaak.usc.edu](mailto:Pine.GSO.4.33.0208120908060.22997-100000@almaak.usc.edu)
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

```

    Copyright 2002 Los Angeles Times
www.latimes.com/templates/misc/printstory.jsp?slug=la\%2Dfg\%2Dpalpoll12aug12

August 122002
```

Palestinian Poll Results 'Alarming'
MIDEAST: SOCIOLOGIST SAYS SURVEY SHOWS SUPPORT DECLINING FOR
DEMOCRACY AS IT GROWS FOR ISLAMIC RULE. MOST WOULD REELECT ARAFAT.

```
By TRACY WILKINSON
Times Staff Writer

JERUSALEM -- A new survey of Palestinian public opinion due to be released today shows a further hardening of attitudes and a rise in support for an Islamic political system over a democratic one.

The poll by Birzeit University, the Palestinians' oldest institution of higher learning, suggests that a majority would vote for Palestinian Authority President Yasser Arafat if he ran for reelection. But the most important criteria for a president, Palestinians said in the poll, are the ability to "confront Israel" and remain committed to "Islamic values."

Nader Said, the Birzeit sociologist who conducted the survey, said the results are troubling for anyone who wants to build a democratic, pluralistic Palestinian state. He said the last 23 months of violence and
extremism have erased any gains made before the outbreak of the current intifada, or uprising, and have radicalized the society. Deepening poverty and the failings of the Palestinian Authority have helped push people toward Islamic militancy, he said.
"There has been a major shift in Palestinian political culture that has negative social implications," Said said. "It's extremely alarming from my perspective."

Among the causes for concern, he said, is the large majority of 18-to-
 Overall, \(54 \%\) of the respondents said they would be willing to vote for a woman.

In choosing a political system, 42\% favored a democratic, pluralistic one, and 42\% wanted one-party Islamic rule. Birzeit's Development Studies Program conducts such surveys regularly but had not previously posed this question. From other polling done in the late 1990s, however, Said estimated that support for democracy has dropped about 20 percentage points.

It is not clear whether such views are permanent. Though support for radical Islamic organizations such as Hamas and the Islamic Jihad has increased, some of the extremism may be exaggerated as a way of defying what Palestinians perceive to be U.S.- and Israeli-imposed ideas, Said said.

To conduct the poll, researchers hiked over back roads and through ditches to reach many of the targeted 75 towns and villages, most of them cut off by Israeli army restrictions.

The survey reflects widespread skepticism about presidential, legislative and local elections called by Arafat, and about announced measures aimed at reforming the Palestinian Authority's security services and financial system. Neither elections nor reform were seen as likely to improve Palestinians' lives.

In a piece of bad news for U.S. policymakers, similar skepticism was expressed about the U.S. role in the region. Ninety-one percent said Washington is demanding reform of Palestinian institutions merely for its own political interests, with only a fraction believing that the reforms are designed to benefit the Palestinian people.

Support for resuming political negotiations with the Israelis also has declined.
"Two long years of extreme hopelessness and violence is going to have an impact, especially on young people who see that this intifada is not empowering them," Said said.

On Sunday, scattered violence continued. The Israeli army said troops killed a Palestinian gunman who was attacking a Jewish settlement in the Gaza Strip. An Israeli was wounded by gunfire in that encounter. In the northern West Bank city of Jenin, two Israeli soldiers were wounded in a gun battle with Palestinians, the army said.

Israeli journalist Gideon Levy said the army opened fire on him and his
photographer earlier Sunday as they were riding in a marked Israeli taxi into the West Bank city of Tulkarm. They had obtained explicit army approval to enter the town and had checked in with the soldiers on duty as they approached, Levy said.

But as they drove slowly toward a second army position, the soldiers opened fire and continued to shoot, he said.

Fortunately, Levy said, the car was bulletproof and no one was hurt. Also in the taxi was an investigator from Israeli Physicians for Human Rights.

Levy, who writes for the liberal newspaper Haaretz, specializes in articles about the suffering of Palestinians and was traveling to Tulkarm to look into the killing last week of a Palestinian teenager.

The army said Sunday evening that the shooting was a mistake and apologized. Defense Minister Binyamin Ben-Eliezer called Levy to express his regret, Israeli radio reported.
www.latimes.com/templates/misc/printstory.jsp?slug=la\%2Dfg\%2Dpalpoll12aug12
Copyright 2002 Los Angeles Times
*******

Date: Mon, 12 Aug 2002 22:27:16 -0400
From: Colleen Kay Porter <cporter@hp.ufl.edu>
Reply-To: cporter@hp.ufl.edu
X-Mailer: Mozilla 4.61 (Macintosh; I; PPC)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: It's the pretest, stupid!
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
I'm wondering if Florida's latest election snafu has made the national news as well?

Basically, the Democratic party sued over ballot wording for the upcoming gubernatorial primary. The instructions told voters to "vote for one pair," meaning governor and lieutenant governor. However, since none of the Democrats has yet chosen a running mate, beneath each candidate was the phrase, "Not yet designated." Democrats feared the language could mislead voters into voting for two candidates for governor, nullifying their vote.

For more details see...
http://www.sptimes.com/2002/08/07/State/Dropping_one_word_fix.shtml
So last week as \(I\) was listening to all this maneuvering out of Tallahassee, \(I\) was in the process of pretesting not one, but
two questionnaires. I rarely have two projects at the same stage at the same time--I consciously try not to! I don't know how this happened...maybe it was a full moon.

But on Tuesday, I had the opportunity to attend a meeting of the faculty who staff and supervise dental clinics at the university. I had them fill out my draft questionnaire for a survey of dentists, and discuss it in a focus group process. I had already done my first interview with a private dentist by then, but I confess that when \(I\) walked into that room with a dozen white coats, I was pretty intimidated. I don't think the data was compromised too much, but \(I\) wasn't my normal sparkling and assertive self. I'm actually glad it happened when the stakes were relatively low (they weren't my only source of feedback on that instrument), because I feel like now I am over it, and will be able to tune out the white coats next time.

Then Wednesday afternoon was spent at the CATI lab listening to a survey drop like a rotten grapefruit--kerplatt! The first 45 minutes, \(I\) was just in shock at how badly things were going. Then patterns started to emerge, and I started to take careful notes. Before I left a few hours later, we had worked out a new strategy. But I was exhausted and sweaty, even though the office was well airconditioned.

Then on Thursday the state announced the settlement on the ballot controversy. And all I could think was, "Don't you guys pretest these things??!!" And of course, we survey types are not the only profession that pretests. Education people do work with test evaluations, and I guess someone in the business school must work on effective form design. The state politicos could have consulted any of us for help in designing the ballot--but no!

Pretesting is hard and challenging, but it is so important. If we can keep from confusing or offending respondents, it is worth it to me. I want to assure y'all that someone in the state of Florida does pretest!

Colleen K. Porter
Project Coordinator
cporter@hp.ufl.edu
phone: 352/392-6919, Fax: 352/392-7109
UF Department of Health Services Administration
Location: 1600 SW SW Archer Road, Rm. G1-016
Mailing Address: P.O. Box 100195, Gainesville, FL 32610-0195
```

Date: Tue, 13 Aug 2002 10:17:23 -0400
Subject: 57% Support US Invasion Of Iraq With Ground Troops
X-MimeOLE: Produced By Microsoft Exchange V6.0.5762.3
Message-ID:
[2B415613DF0BA44F98C54F828F9D0F96039148@CMPA01.smallbusiness.local](mailto:2B415613DF0BA44F98C54F828F9D0F96039148@CMPA01.smallbusiness.local)
X-MS-Has-Attach:
X-MS-TNEF-Correlator:
From: "Howard Fienberg" [HFienberg@stats.org](mailto:HFienberg@stats.org)
To: "AAPORNET (E-mail)" [aapornet@usc.edu](mailto:aapornet@usc.edu)

```

Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id g7DEIvI07823

An ABC News/Washington Post poll of 1,023 adults, conducted over August 7-11 (+/- 3\%), shows:
* 57\% support "a US invasion of Iraq with ground troops"; 36\% were opposed; 8\% had no opinion.
* \(40 \%\) still support "a US invasion of Iraq with ground troops" even if "that caused a significant number of US military casualties"; 15\% would then be opposed; 2\% don't know; 36\% were opposed to a US invasion of Iraq with ground troops; 8\% had no opinion.
* 69\% favor "having US forces take military action against Iraq to force Saddam Hussein from power"; 22\% were opposed; 9\% had no opinion.
* 54\% still favor "having US forces take military action against Iraq to force Saddam Hussein from power" if "US allies opposed such military action"; 11\% would then be opposed; 3\% don't know; 22\% would be opposed to having US forces take military action against Iraq; 9\% had no opinion. * 79\% "think Iraq does pose a threat to the United States"; 16\% said it does not; 5\% had no opinion.
* \(45 \%\) said George \(W\). Bush "has a clear policy on Iraq"; 42\% said he does not; 14\% had no opinion.
* \(75 \%\) said if Bush "decides to go to war with Iraq," he "should get
authorization from Congress before launching an attack"; 21\% said he should not; 5\% had no opinion.
* \(37 \%\) said that if Bush "and the Congress disagree on attacking Iraq," Bush "should have the final decision"; 59\% said Congress; 4\% had no opinion.
```

-------------------
Howard Fienberg
Senior Analyst
The Statistical Assessment Service (STATS)
2100 L. St. NW Suite 300
Washington, DC 20037
(ph) 202-223-3193
(fax) 202-872-4014
(e) hfienberg@stats.org
http://www.stats.org

```

Date: Tue, 13 Aug 2002 12:30:48 -0400
To: aapornet@usc.edu
From: dick halpern <dhalpern@bellsouth.net>
Subject: Poll re Palestine Elections
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
I assume this is the source of Tracy Wilkinson's LA Times article posted the other day. I've written to him asking for his source but no response thus far.

Tapping into http//:home.birzeit.edu/dsp doesn't seem to get anywhere in
terms of revealing more about the poll or the organization that conducted it. Results are interesting, though, and make the prospects for democracy in Palestine seem a bit dim. Women don't fare very well either.

Dick Halpern
Monday, August 12, 2002
DSP Palestinian Public Opinion Poll \# 8 July 31 - August 3, 2002

Palestinian Elections, Palestinian Women and Elections, Reforming Palestinian Institutions, Attitudes toward U.S. Assistance, Priorities for Funding, Negotiations

Date of publication: August 12, 2002
Date of field research: July 31 - August 3, 2002
Sample selection: Multi-stage, random and representative
Sample size: 1, 200 Palestinians in the West Bank and Gaza Strip
Number of sample locations: 75 locations
Percentage of error: (+/- 3\%)
*For more details, visit the Development Studies Programme's homepage at: http//:home.birzeit.edu/dsp

Results in percentages
1. Presidential \& legislative elections are being considered for January 2003, what is your position concerning these elections? Support 54.3 Oppose 37.2 Not Sure 8.5
2. Local council elections are being considered for March 2003, what is your position concerning these elections?
Support 70.0 Oppose 20.7 Not Sure 9.2
3. Do you think that these elections will speed up the establishment of a Palestinian State?
Yes 38.4 To some extent 19.8 No 33.9 Don't know/No opinion 7.8
4. Do you think that these elections will lead to significant changes in the current Palestinian leadership?
Yes 36.5 To some extent 20.1 No 33.7 Don't know/No opinion 9.7
5. Do you think that these elections will lead to real reform in PNA institutions?
Yes 44.6 To some extent 21.0 No 27.1 Don't know/No opinion 7.3
6. Do you think that these elections will lead to improvement in economic conditions?
Yes 43.0 To some extent 24.2 No 26.8 Don't know/No opinion 6.1
7. Do you think that these elections will be fair?

Yes 39.4 No 47.3 No opinion 13.3
8. If elections for PLC took place and you decided to participate, would you:
Vote for the current members 15.1 Vote for new ones 60.2 Not sure 24.8
9. If elections for local council in your community took place and you
decided to participate, would you:
Vote for the current members 19.9 Vote for new ones 61.0 Not sure 19.1
10. If a Palestinian woman ran for presidential elections, would you be ready to vote for her?
Yes 53.9 No 43.2 No opinion 3.0
11. If a Palestinian woman ran for PLC elections, would you be ready to vote for her?
Yes 70.5 No 27.2 No opinion 2.3
12. If a Palestinian woman ran for local council elections, would you be ready to vote for her?
Yes 57.3 No 39.8 No opinion 2.9
13. When voting for a candidate, which of the following factors is most important?
Religious values of candidate 34.1 Educational attainment of candidate 25.9

Role in national struggle 25.3 Family ties 2.2 Political affiliation 2.0 Other 10.5
14. The political system \(I\) would choose for a future Palestinian state is: Democratic with all political groups represented 41.7
Islamic ruled by an Islamic party 41.8
Presidential as in most Arab countries 13.8
Other 2.6
15. How important are the following qualities in a future Palestinian president?

Ability to represent Palestinian positions on issues of contention with Israel
Very important 74.6 important 19.8 Somewhat important 2.2
Not important 1.6 not at all important 0.4 Don't know/No opinion 1.4
- Committed to "Islamic values"

Very important 70.5 important 21.5 Somewhat important 5.2
Not important 1.5 not at all important 0.7 Don't know/No opinion 0.6
West Bank: Very important 61.3 important 27.2
Gaza Strip:Very important 85.3 important 12.2
- Able to resolve social problems

Very important 59.2 important 35.3 Somewhat important 3.5
Not important 1.2 not at all important 0.2 Don't know/No opinion 0.5
- Possesses a college degree or higher education

Very important 54.6 important 37.3 Somewhat important 5.1
Not important 2.0 not at all important 0.3 Don't know/No opinion 0.6
- Possesses international diplomacy skills

Very important 54.2 important 39.5 Somewhat important 2.9
Not important 1.2 not at all important 0.4 Don't know/No opinion 1.8
- Able to achieve democracy

Very important 52.2 important 37.5 Somewhat important 5.1
Not important 2.5 not at all important 0.6 Don't know/No opinion 2.0
```

- Possesses global awareness ("worldly")
Very important 50.9 important 40.2 Somewhat important 4.6
Not important 1.9 not at all important 0.7 Don't know/No opinion 1.6
- Possesses military experience
Very important 47.0 important 39.6 Somewhat important 6.8
Not important 4.4 not at all important 0.3 Don't know/No opinion 1.9
- Was active in the "national struggle"
Very important 43.2 important 38.3 Somewhat important 10.1
Not important 6.4 not at all important 1.0 Don't know/No opinion 1.0

16. If presidential and PLC elections took place as being proposed, would
you participate?
Yes 75.7 No 19.1 Don't know 5.2
17. If the political opposition called for a boycott of the elections, would
you boycott?
Yes 26.5 No 58.7 Don't know 14.7
18. Do you know the names of the new ministers appointed to the latest
cabinet?
Don't know 80.8 Yes, I know 19.2
19. Do you have any information about the 100 - day reform plan prepared by
the new cabinet?
Yes 13.5 No 83.6 Don't know 2.9
20. Do you boycott------ products?
Israeli Yes 61.6 No 37.1 Don't know 1.2
American Yes 63.2 No 34.8 Don't know 2.0
21. Do you believe that the steps taken by the PNA towards reform are
directed at:
Real reform for the benefit of the Palestinians 25.6
Are in response to US - Israeli dictates 65.4
Don't know 9.0
22. Do you believe that the USA is serious about reforming PNA institutions
or is using this to promote its own political goals?
Serious about reforming PNA institutions 3.2
Using this to promote its own political goals 91.1
Don't know 5.8
23. Do you believe that Palestinian institutions should boycott American
governmental funding?
Yes 61.2 No 33.2 Don't know 5.6
24. Do you believe that Palestinian institutions should boycott American
non - governmental funding? Yes 38.8 No 54.4 Don't know 6.8
25. Do you believe that donor countries prioritize funding based on
Palestinian needs or based on their political agenda?
Based on Palestinian needs 17.9 Based on their political agenda 75.4 Don't
know 6.7
```
26. Do you believe that donor countries are using funding to get further concessions from the Palestinians concerning national issues?
Yes 62.2 No 27.0 Don't know 10.9
27. Which of the following priorities is most important in your opinion for funding from donors?
Education 31.0 Provide financial and in -kind assistance to the poor 25.8
Health 13.1 Democracy and human rights 8.2 Water 5.7
Building PNA institutions 5.3 Police and security institutions 1.8
Agriculture 1.1 Sewage systems 1.0 Roads 0.91 Housing 0.91
Develop women status 0.61 Other 2.91 Don't Know 1.5
28. Are you optimistic or pessimistic regarding the future?

Optimistic 49.4 To some extent 19.8 Pessimistic 29.3 No opinion 1.6
29. At the present time, do you feel safe/secure (about yourself, your family, and property)?
Yes 14.0 To some extent 10.5 No 75.2 Don't know/No opinion 0.2
30. Do you support or oppose the resumption of security coordination meetings between the Palestinians and Israelis?
Support 43.1 Oppose 50.4 Don't know/No opinion 6.5
31. Do you support or oppose the continuation of negotiations between Palestinians and Israelis?
Support 54.6 Oppose 41.5 Don't know/No opinion 3.9
32. If Presidential elections took place today and Mr. Yaser Arafat nominated himself, would you elect him?
Yes 54.5 No 31.2 Not sure 14.3

Contact Us

POB 982 Kfar Sava
Tel 972-9-7604719
Fax 972-3-7255730
email:imra@netvision.net.il
pager 03-6106666 x4811
[image004.jpg (8687 bytes)]
```

Date: Tue, 13 Aug 2002 13:50:54 -0400
From: Howard Schuman [hschuman@umich.edu](mailto:hschuman@umich.edu)
X-Accept-Language: en-us
MIME-Version: 1.0
To: aapor [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: RE: Poll re Palestine Elections
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

```

We can't interpret some of these results without knowing, preferably through open-ended responses, what answers mean to the persons giving them. E.g., commitment to "Islamic values"? Perhaps many Americans would endorse commitment to "Christian values." What would that mean? Even "Islamic ruled by an Islamic party" is unclear, since it may or may not imply something like a theocracy. H.S.
-------- Original Message --------
Subject: Poll re Palestine Elections
Date: Tue, 13 Aug 2002 12:30:48 -0400
From: dick halpern <dhalpern@bellsouth.net>
Reply-To: dhalpern@bellsouth.net
To: aapornet@usc.edu

I assume this is the source of Tracy Wilkinson's LA Times article posted the other day. I've written to him asking for his source but no response thus far.

Tapping into http//:home.birzeit.edu/dsp doesn't seem to get anywhere in terms of revealing more about the poll or the organization that conducted it. Results are interesting, though, and make the prospects for democracy in Palestine seem a bit dim. Women don't fare very well either.

Dick Halpern
Monday, August 12, 2002
DSP Palestinian Public Opinion Poll \# 8 July 31 - August 3, 2002

Palestinian Elections, Palestinian Women and Elections, Reforming Palestinian Institutions, Attitudes toward U.S. Assistance,Priorities for Funding, Negotiations

Date of publication: August 12, 2002
Date of field research: July 31 - August 3, 2002
Sample selection: Multi-stage, random and representative
Sample size: 1,200 Palestinians in the West Bank and Gaza Strip
Number of sample locations: 75 locations
Percentage of error: (+/- 3\%)
*For more details, visit the Development Studies Programme's homepage at: http//:home.birzeit.edu/dsp

Results in percentages
1. Presidential \& legislative elections are being considered for January 2003, what is your position concerning these elections? Support 54.3 Oppose 37.2 Not Sure 8.5
2. Local council elections are being considered for March 2003, what is your position concerning these elections?
Support 70.0 Oppose 20.7 Not Sure 9.2
3. Do you think that these elections will speed up the establishment of a Palestinian State?

Yes 38.4 To some extent 19.8 No 33.9 Don't know/No opinion 7.8
4. Do you think that these elections will lead to significant changes in the current Palestinian leadership?
Yes 36.5 To some extent 20.1 No 33.7 Don't know/No opinion 9.7
5. Do you think that these elections will lead to real reform in PNA institutions?
Yes 44.6 To some extent 21.0 No 27.1 Don't know/No opinion 7.3
6. Do you think that these elections will lead to improvement in economic conditions?
Yes 43.0 To some extent 24.2 No 26.8 Don't know/No opinion 6.1
7. Do you think that these elections will be fair?

Yes 39.4 No 47.3 No opinion 13.3
8. If elections for PLC took place and you decided to participate, would you:
Vote for the current members 15.1 Vote for new ones 60.2 Not sure 24.8
9. If elections for local council in your community took place and you decided to participate, would you:
Vote for the current members 19.9 Vote for new ones 61.0 Not sure 19.1
10. If a Palestinian woman ran for presidential elections, would you be ready to vote for her?
Yes 53.9 No 43.2 No opinion 3.0
11. If a Palestinian woman ran for PLC elections, would you be ready to vote for her?
Yes 70.5 No 27.2 No opinion 2.3
12. If a Palestinian woman ran for local council elections, would you be ready to vote for her?
Yes 57.3 No 39.8 No opinion 2.9
13. When voting for a candidate, which of the following factors is most important?
Religious values of candidate 34.1 Educational attainment of candidate 25.9

Role in national struggle 25.3 Family ties 2.2 Political affiliation 2.0 Other 10.5
14. The political system \(I\) would choose for a future Palestinian state is: Democratic with all political groups represented 41.7
Islamic ruled by an Islamic party 41.8
Presidential as in most Arab countries 13.8
Other 2.6
15. How important are the following qualities in a future Palestinian president?

Ability to represent Palestinian positions on issues of contention with Israel
Very important 74.6 important 19.8 Somewhat important 2.2
Not important 1.6 not at all important 0.4 Don't know/No opinion 1.4
```

- Committed to "Islamic values"
Very important 70.5 important 21.5 Somewhat important 5.2
Not important 1.5 not at all important 0.7 Don't know/No opinion 0.6
West Bank: Very important 61.3 important 27.2
Gaza Strip:Very important 85.3 important 12.2
- Able to resolve social problems
Very important 59.2 important 35.3 Somewhat important 3.5
Not important 1.2 not at all important 0.2 Don't know/No opinion 0.5
- Possesses a college degree or higher education
Very important 54.6 important 37.3 Somewhat important 5.1
Not important 2.0 not at all important 0.3 Don't know/No opinion 0.6
- Possesses international diplomacy skills
Very important 54.2 important 39.5 Somewhat important 2.9
Not important 1.2 not at all important 0.4 Don't know/No opinion 1.8
- Able to achieve democracy
Very important 52.2 important 37.5 Somewhat important 5.1
Not important 2.5 not at all important 0.6 Don't know/No opinion 2.0
- Possesses global awareness ("worldly")
Very important 50.9 important 40.2 Somewhat important 4.6
Not important 1.9 not at all important 0.7 Don't know/No opinion 1.6
- Possesses military experience
Very important 47.0 important 39.6 Somewhat important 6.8
Not important 4.4 not at all important 0.3 Don't know/No opinion 1.9
- Was active in the "national struggle"
Very important 43.2 important 38.3 Somewhat important 10.1
Not important 6.4 not at all important 1.0 Don't know/No opinion 1.0

16. If presidential and PLC elections took place as being proposed, would
you participate?
Yes 75.7 No 19.1 Don't know 5.2
17. If the political opposition called for a boycott of the elections, would
you boycott?
Yes 26.5 No 58.7 Don't know 14.7
18. Do you know the names of the new ministers appointed to the latest
cabinet?
Don't know 80.8 Yes, I know 19.2
19. Do you have any information about the 100 - day reform plan prepared by
the new cabinet?
Yes 13.5 No 83.6 Don't know 2.9
20. Do you boycott------ products?
Israeli Yes 61.6 No 37.1 Don't know 1.2
American Yes 63.2 No 34.8 Don't know 2.0
21. Do you believe that the steps taken by the PNA towards reform are
directed at:
```

Real reform for the benefit of the Palestinians 25.6
Are in response to US - Israeli dictates 65.4
Don't know 9.0
22. Do you believe that the USA is serious about reforming PNA institutions or is using this to promote its own political goals?
Serious about reforming PNA institutions 3.2
Using this to promote its own political goals 91.1
Don't know 5.8
23. Do you believe that Palestinian institutions should boycott American governmental funding?
Yes 61.2 No 33.2 Don't know 5.6
24. Do you believe that Palestinian institutions should boycott American non - governmental funding? Yes 38.8 No 54.4 Don't know 6.8
25. Do you believe that donor countries prioritize funding based on Palestinian needs or based on their political agenda?
Based on Palestinian needs 17.9 Based on their political agenda 75.4 Don't know 6.7
26. Do you believe that donor countries are using funding to get further concessions from the Palestinians concerning national issues?
Yes 62.2 No 27.0 Don't know 10.9
27. Which of the following priorities is most important in your opinion for funding from donors?
Education 31.0 Provide financial and in -kind assistance to the poor 25.8
Health 13.1 Democracy and human rights 8.2 Water 5.7
Building PNA institutions 5.3 Police and security institutions 1.8
Agriculture 1.1 Sewage systems 1.0 Roads 0.91 Housing 0.91
Develop women status 0.61 Other 2.91 Don't Know 1.5
28. Are you optimistic or pessimistic regarding the future? Optimistic 49.4 To some extent 19.8 Pessimistic 29.3 No opinion 1.6
29. At the present time, do you feel safe/secure (about yourself, your family, and property)?
Yes 14.0 To some extent 10.5 No 75.2 Don't know/No opinion 0.2
30. Do you support or oppose the resumption of security coordination meetings between the Palestinians and Israelis?
Support 43.1 Oppose 50.4 Don't know/No opinion 6.5
31. Do you support or oppose the continuation of negotiations between Palestinians and Israelis?
Support 54.6 Oppose 41.5 Don't know/No opinion 3.9
32. If Presidential elections took place today and Mr. Yaser Arafat nominated himself, would you elect him?
Yes 54.5 No 31.2 Not sure 14.3
\(\qquad\)
. . . . . . . . . . . . . . . . . . . . . .
```

Contact Us
POB 982 Kfar Sava
Tel 972-9-7604719
Fax 972-3-7255730
email:imra@netvision.net.il
pager 03-6106666 x4811
[image004.jpg (8687 bytes)]

```
Date: Wed, 14 Aug 2002 09:43:12 -0400
From: "Jeanette Janota" <JJanota@asha.org>
To: <aapornet@usc.edu>
Subject: Sweepstakes \& minors
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7EDjGI23506

I have two quick questions for the EXPERTS, but first some background. I work at a non-profit professional association. We have a "student auxiliary" group as well and plan to survey the students (undergrads and grad students). Mode = web. Location: USA. The questions are non-threatening (e.g., their participation in the student pre-professional organization, attendance at conventions).

Qs. 1. Since some students may be under 21, a few even under 18, can they give informed consent or do we need it from parents? The youngest will be undergrads. I apologize for having not paid attention to earlier messages about minors (because \(I\) was not going to need that information!)

Qs. 2. Incentive is a sweepstakes drawing (8 x \(\$ 250\) cash for text books). Are there issues about sweepstakes with "minors" in this age group? Does substituting other vocabulary for the word "sweepstakes" make a difference?
(For example, I'd heard that each state sets up its own sweepstakes laws.
If so, do we need to know about each state's legal requirements?) In a
nutshell, what do we need to be aware of if we have a sweepstakes?

Many thanks, experts!
Jeanette Janota

Jeanette O. Janota, Ph.D.
Senior Research Associate/Statistician
American Speech-Language-Hearing Association
10801 Rockville Pike
Rockville, MD 20852
Telephone: 301-897-5700, ext. 4175
Fax: 301-897-7358
Email: jjanota@asha.org
```

Date: Wed, 14 Aug 2002 11:47:43 -0400
Subject: DC AAPOR to feature Khalil Shikaki
To: aapornet@usc.edu
Message-ID: [OF03DE280A.9BDC050A-ON85256C15.00569396@washpost.com](mailto:OF03DE280A.9BDC050A-ON85256C15.00569396@washpost.com)
From: "Claudia Deane" [deanec@washpost.com](mailto:deanec@washpost.com)
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii
Topic: Public Opinion Polling in the West Bank and Gaza
Date \& Time: Wednesday, September 4, 2002; 12:30 - 2:00 PM
Speaker: Khalil Shikaki, PhD
Director of the Palestinian Center for Policy and Survey
Research in Ramalla
Associate Professor of Political Science at Birzeit University
in Birzeit (Ramallah)
Visiting Fellow at the Saban Center for Middle East Policy
at the Brookings Institution
Location: The Urban Institute
Katherine Graham Conference Center
2100 M Street, NW
Washington, DC
Entrance on 21st St. between L \& M Streets
Report to 5th floor receptionist for directions to
conference center.
Metro: DuPont Circle, Red Line
Take South Exit, proceed south on 19th St. for 2 blocks to M
St.;
Turn right onto M Street and proceed 2 blocks to 21st Street;
Turn left onto 21st Street and proceed half a block to
entrance.
Entrance is on west side of 21st between L \& M Streets.
RSVP: To be placed on the visitors list, please reply to
dc-aapor.admin@erols.com by Friday, August 30, or call Jim
Caplan, Associate Secretary, at 703-696-5848.
Abstract: Khalil Shikaki will discuss the sample design,
methods, and findings from the most recent quarterly poll
conducted by the Palestinian Center for Policy and Survey
Research. Poll items included questions about Palestinian
attitudes toward the peace process and reconciliation,
evaluation of PA performance, calls for political reform,
and the popularity of Arafat, Fateh, and Islamist groups.
Dr. Shikaki will also share his thoughts on Palestinian
elections and the future of peacemaking and reform in
Palestinian society.
An expert on Palestinian public opinion with extensive

```
experience conducting public opinion polls among Palestinians in the West Bank and Gaza, Dr. Shikaki is director of the Palestinian Center for Policy and Survey Research and an associate professor of political science at Birzeit University in Birzeit (Ramallah). He is currently conducting research at the Brookings Institution as a Visiting Fellow.

Sponsored by the Washington/Baltimore Chapter of
American Association for Public Opinion Research
Removal instructions: If you prefer not to get email
announcements like this, please reply to dc-aapor.admin@erols.com.
```

Date: Wed, 14 Aug 2002 12:18:43 -0400
From: "Marc Zwelling" [vector@sympatico.ca](mailto:vector@sympatico.ca)
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Inquiry - children who read books by age
MIME-Version: 1.0
Content-Type: multipart/alternative;
boundary="----=_NextPart_000_0083_01C2438C.BB753BA0"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 6.00.2600.0000
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
This is a multi-part message in MIME format.
------=_NextPart_000_0083_01C2438C.BB753BA0
Content-Type: te\overline{x}t/p\overline{lain;}
charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable
Can anyone refer me to polls on children's reading habits such as their =
trips to libraries or the number of books they say they read? Thank you.

```

```

                    - Marc Zwelling -=20
    Vector Research + Development Inc.
Phone: 416 - 733 - 2320
Fax: 416 - 733 - 4991
=20
See what's new at Vector:
http://www.vectorresearch.com
------=_NextPart_000_0083_01C2438C.BB753BA0
Content-Type: te\overline{xt/pl}ain; charset=us-ascii
Content-Transfer-Encoding: 7bit

```
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 * 

```
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * 
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
```

* This post contains a forbidden message format *

```
```

* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *

```

```

------= NextPart_000_0083_01C2438C.BB753BA0--
=================================================================================
Date: Wed, 14 Aug 2002 13:38:54 -0400 (Eastern Daylight Time)
From: [tmg1p@t.mail.virginia.edu](mailto:tmg1p@t.mail.virginia.edu)
To: AAPORnet List server [aapornet@usc.edu](mailto:aapornet@usc.edu)
Cc: "schroeder, paul" [pbs7v@virginia.edu](mailto:pbs7v@virginia.edu)
Subject: Unclaimed certificates--missing persons
Message-ID: [SIMEON.10208141354.D@tmg1p.config.mail.virginia.edu](mailto:SIMEON.10208141354.D@tmg1p.config.mail.virginia.edu)
X-Mailer: Simeon for Win32 Version 4.1.4 Build (40)
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII
The AAPOR Education Committee is trying to link up with 13 people who
attended short courses at the 2002 AAPOR conference in St. Pete Beach but
who still have not been given a certificate of participation.
Unfortunately, our records are either incorrect or incomplete on these
folks. If you know where or how we can get in touch with any of the
following people, please respond directly to me with the information.
Thanks!
Kristina Ahlen
John Daniel
Christina Davis
Jennifer de Pinto
Wolfgang Frese
Gail Gregory
Vesa Kuusela
Jennifer Lai
Zulma Riberas
Gerry Wilcove
Kathryn Wilke
Richard Wilson
Anna Zerboni
Thanks, Tom
Thomas M. Guterbock Voice: (434) 243-5223
NOTE: NEW TELEPHONE AREA CODE CSR Main Number: (434) 243-5222
Center for Survey Research FAX: (434) 243-5233
University of Virginia EXPRESS DELIVERY: 2205 Fontaine Ave
P. O. Box 400767 Suite 303
Charlottesville, VA 22904-4767 e-mail: TomG@virginia.edu

```
Date: Thu, 15 Aug 2002 11:02:30 -0400
From: "Marc Zwelling" <vector@sympatico.ca>
To: <aapornet@usc.edu>
Subject: Searching for utility omnibus
MIME-Version: 1.0
```

Content-Type: multipart/alternative;

```
boundary="----=_NextPart_000_0034_01C2444B.3FAAF680"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 6.00.2600.0000
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000

This is a multi-part message in MIME format.
```

------=_NextPart_000_0034_01C2444B.3FAAF680
Content-Type: tex̄t/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: quoted-printable

```
A client wants to know if they can buy questions on an ongoing U.S. =
utility customers' survey ("how would you rate customer service when you =
phone ABC Power" etc.). Does anyone have or know about such a product? =
Thank you.
```

                    - Marc Zwelling -=20
    Vector Research + Development Inc.
Phone: 416 - 733 - 2320
Fax: 416 - 733 - 4991
=20
See what's new at Vector:
http://www.vectorresearch.com

```
------= NextPart_000_0034_01C2444B.3FAAF680
Content-Type: tex̄t/p̄̄ain; charset=us-ascii
Content-Transfer-Encoding: 7bit

------=_NextPart_000_0034_01C2444B.3FAAF680--
Date: Thu, 15 Aug 2002 12:45:59-0400
Subject: US Public Attitudes on the Israeli-Palestinian Conflict
X-MimeOLE: Produced By Microsoft Exchange V6.0.5762.3
Message-ID:
<2B415613DF0BA44F98C54F828F9D0F960391A7@CMPA01.smallbusiness.local>
X-MS-Has-Attach:
X-MS-TNEF-Correlator:
From: "Howard Fienberg" <HFienberg@stats.org>
To: "AAPORNET (E-mail)" <aapornet@usc.edu>
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7FGlUI26723

An update of American public attitudes on the Israeli-Palestinian Conflict is the newest release of the Americans and the World website (http://www.americans-world.org).

In brief, this update includes an analysis of all publicly available data through early June 2002, including PIPA's May 1-5 poll of US public attitudes on the Israel-Palestinian conflict (available at www.pipa.org).

The latest "Israel and the Palestinians" entry contains full updates of all sections in the previous release (January 2002) and now includes several new sections:
-- "US Role in General": Only a small minority favors the US taking the lead in trying to resolve the Israel-Palestinian conflict. A very strong majority favors a multilateral approach.
-- "Pressuring the Parties": Majorities continue to favor the US putting greater pressure on both Israel and the Palestinians to reach some compromise.
-- "Dealing with the Palestinian Leadership": The public is ready to follow the President's lead when it comes to dealing with Yasser Arafat.
-- "Multilateral Approaches": A strong majority favors the un playing a major role in trying to resolve the Israel-Palestinian conflict. Majorities support having the UN determine where the boundary should be between Israel and a new Palestinian state, and giving the UN interim control over disputed areas.
-- "Support for Future Peacekeeping": Majority support for US peacekeeping is contingent on such an operation being UN-sponsored, clearly multilateral, and preceded by a peace agreement endorsed by both Israelis and Palestinians.
-- "Response to Arab League Proposal": A modest majority looks favorably on the peace formula proposed by the Arab League.
-- "Israeli Settlements": A modest majority believes that Israel should not build settlements in the West Bank and Gaza.

In other highlights:
-- A strong majority of Americans continues to believe events in the Middle East and Israel are vitally important to the US.
-- A plurality to solid majority continues to take an even-handed view of the Israeli-Palestinian conflict, blaming both sides equally and expressing roughly equal levels of sympathy, though a larger minority takes a more favorable view of Israel than of the Palestinians. A substantial majority continues to feel neither side has made enough effort to seek peace, and neither side's leadership is viewed positively.
-- Attitudes about a Palestinian state remain ill-formed and highly responsive to context, with responses ranging from a strong majority to a slim majority in favor.
-- When asked to characterize the Israel-Palestinian conflict, Americans
see it more as a struggle over land than as part of the war on terrorism. Palestinian attacks on Israeli civilians are seen as illegitimate, but a majority is also critical of how Israel has conducted its recent military actions in the West Bank.

Americans and the World is developed and maintained by the Program on International Policy Attitudes (PIPA), a joint program of the Center on Policy Attitudes and the Center for International and Security Studies at Maryland at the School of Public Affairs, University of Maryland.

Our hope and expectation is that this will provide a valuable resource for policymakers, journalists, researchers, non-governmental organizations, students, and all individuals who would like to know more about American public opinion.

Americans and the World is made possible by grants from the Rockefeller Foundation, the Tides Foundation, and the Compton Foundation.

Date: Thu, 15 Aug 2002 15:00:04-0400
To: aapornet@usc.edu
From: dick halpern <dhalpern@bellsouth. net>
Subject: Public Attitudes Toward the Peace Process and Reconciliation
in Middle East
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
http://www.pcpsr.org/survey/polls/2002/p4a.html
For detailed findings click on
http://www.pcpsr.org/survey/polls/2002/p4b.html
Dick Halpern

PSR - Survey Research Unit: Public Opinion Poll \# 4
Public Opinion Poll \# 4
Palestinians Give Less Support For Bombings Inside Israel While Two Thirds Support The Saudi Plan And 91\% Support Reforming The Pa, But A Majority Opposes Arrests And Opposes The Agreements That Led To Ending The Siege On Arafat's Headquarter, Nativity Church, And Preventive Security Headquarter

15-19 May 2002
These are the results of opinion poll \# 4, conducted by the Palestinian Center for Policy and Survey Research (PSR) between 15-18 May 2002. The poll deals with public attitudes toward the peace process and reconciliation, armed confrontations, evaluation of PA performance, calls for political reform, and popularity of Arafat, Fateh, and Islamist groups. The total sample size of this poll is 1317 from Palestinians 18 years and older, interviewed face-to-face in 120 locations in the West Bank (810) and
the Gaza Strip (507). The margin of error is \(3 \%\).
Table of Contents:
* <http://www.pcpsr.org/survey/polls/2002 /p4a.html \#peace>Peace

Process and Reconciliation
* <http://www.pcpsr.org/survey/polls/2002 /p4a.html \#armed>Armed

Confrontations
* <http://www.pcpsr.org/survey/polls/2002 /p4a.html
\#evaluation \(>\) Evaluation of PA Performance, and the Calls for Reform * <http://www.pcpsr.org/survey/polls/2002 /p4a.html
\#popularity>Popularity of Arafat, Fateh, and the Islamists
* <http://www.pcpsr.org/survey/polls/2002 /p4a.html p4b.html>Main

Results
MAIN RESULTS:
The results of this poll indicate that while the latest Israeli incursion into the West Bank left little impact on Palestinian public attitudes regarding peace and violence, it did have a significant impact on attitudes regarding domestic affairs. The incursion exposed to full view the faults of the Palestinian Authority (PA) leading the street to demand fundamental reforms. As a result, the issue of internal political reform became an important issue by itself; indeed, from this moment on, it can go hand in hand with that other most important issue, ending occupation. This is the most important finding of this poll.
1. Peace Process and Reconciliation
* Two-thirds support the Saudi initiative (defined as two states, 1967 borders, full normalization and peace)
* \(70 \%\) support reconciliation between the two peoples after peace and statehood
* \(54 \%\) support Palestinian participation in the peace conference called for by the US
* But only \(17 \%\) expect to see a quick end to armed confrontations and return to negotiations
The results of the poll show a high level of support for the Saudi initiative even when the issue of refugees is omitted. Two-thirds of the respondents supported the initiative that has been defined as meaning: (1) the establishment of two states, Palestine and Israel, (2) Israeli withdrawal to the 1967 borders, and (3) full normalization and peace between Israel and the Arab states. This dovish attitude is confirmed by the high level of readiness to embrace reconciliation (70\%) between the two peoples in the context of a peace agreement and the establishment of a state recognized by Israel. It is also confirmed by the willingness to support (54\%) participation of the Palestinian side in the peace conference that has been called for by the US. It is important to note the reference in the question to the US role in holding the conference, which may have led some to oppose it.

Despite these positive peace-related signals, the public remains pessimistic. Only \(17 \%\) expect negotiations to resume soon enough and armed confrontations to stop. An additional \(39 \%\) do expect that negotiations will resume but expect to see some armed attacks continuing, while \(36 \%\) expect that armed confrontations will not stop and the two sides will not return to the negotiations table. These expectations are not different from those found in our two previous polls in December and July 2001.

Support for the Saudi initiative increases in the Gaza Strip (70\%) compared
to the West Bank (64\%), in the Ramallah region (70\%) compared to Nablus (61\%), Hebron (62\%) and Jerusalem (54\%), among women (70\%) compared to men (62\%), among the young (61\%) compared to the old (74\%), among the illiterates (79\%) compared to holders of BA degree (51\%), among students (57\%) compared to housewives (72\%) and retired persons (90\%), and among supporters of Fateh (77\%) compared to supporters of Hamas (56\%). The high level of support for the Saudi initiative among Fateh supporters indicates that the Palestinian national movement remains solidly behind a two-state solution for the Palestinian-Israeli conflict despite 19 months of violence.

\section*{2. Armed Confrontations}
* Support for bombings inside Israel drops to \(52 \%\), but support for armed attacks against soldiers and settlers remain very high (92\% and 89\% respectively).
* \(86 \%\) oppose the arrest of those who carry out bombing attacks inside Israel
* 67\% believe that armed confrontations have helped achieve Palestinian national rights in ways that negotiations could not
The results show a reduction in the level of support for bombings against Israeli civilians inside Israel from 58\% last December to \(52 \%\) in this poll. This reduction does not seem to be the outcome of street dissatisfaction with the intifada or military confrontations. To the contrary, the street seems more confident in this poll, compared to the one in December, that armed confrontations have helped achieve Palestinian national objectives in ways that negotiations could not, with the percentage rising from 61\% to 67\%. The results also show a wide-spread opposition to the arrests of those who carry out bombing attacks reaching \(86 \%\), compared to \(76 \%\) last December. The percentage of support for armed attacks against Israeli soldiers and settlers inside the West Bank and the Gaza Strip remained as high as it was last December, \(92 \%\) and \(89 \%\) respectively.

Support for bombing attacks inside Israel increases in the Gaza Strip (59\%) compared to the West Bank (47\%), in Tulkarm (60\%) compared to Jerusalem (35\%), in refugee camps (65\%) compared to cities and villages (50\%), among the young ( \(61 \%\) ) compared to the old (43\%), among refugees (58\%) compared to non-refugees (47\%), among holders of BA degree (57\%) compared to illiterates (47\%), among students (66\%) compared to retired persons (25\%), among those with the lowest income (55\%) compared to those with highest income (28\%), and among supporters of Hamas (70\%) compared to supporters of Fateh (47\%).
3. Evaluation of PA Performance, and the Calls for Reform
* \(39 \%\) give positive evaluation to the performance of the Palestinian leadership during the latest Israeli incursion
* \(65 \%\) oppose the agreement to end the siege on the Preventive Security headquarter, 58\% oppose the deal on the Nativity Church, and 49\% oppose the Muqata'a deal in Ramallah
* \(83 \%\) believe there is corruption in PA institutions
* 21\% give positive evaluation to Palestinian democracy
* \(91 \%\) support fundamental reforms in the \(P A, 85 \%\) support unification of security services, \(95 \%\) support the dismissal of ministers accused of mismanagement or corruption, \(83 \%\) support the holding of elections, and \(92 \%\) support the adoption of a basic law or constitution
* 48\% support and 44\% oppose changing the Palestinian political system so that power would reside into the hands of a prime minister making the office of the president ceremonial
* \(89 \%\) support a democratic system of government

The results show a high level of disappointment with the performance of the PA during the latest Israeli incursion into the West Bank. Moreover, there is a broad disappointment with the perceived corruption in PA institutions and with the status of democracy in Palestine. For example, positive evaluation of the performance of the PA leadership during the Israeli incursion did not exceed \(39 \%\), while the performance of the security services received \(40 \%\) positive rating, and the ministries received \(32 \%\) positive rating. On the other hand, civil society organization received a much higher positive rating of \(72 \%\).

The poll also shows strong opposition to deals made to end the siege on the Preventive Security headquarter in Beitunia (65\%), the Nativity Church in Bethlehem (58\%), and the Muqata'a (Arafat's headquarter) in Ramallah (49\%). The percentage of those who believe there is corruption in PA institutions reached \(83 \%\), and the positive evaluation of the status of democracy in Palestine did not exc21\%.

This negative assessment of the PA led to an overwhelming demand for reform as indicated by the findings of this pol. The level of support for the internal and external calls for reform stands at 91\%. Specifically, a majority of \(85 \%\) support the calls for the unification of the security services under one command; \(95 \%\) support the dismissal of ministers accused of mismanagement or corruption; \(83 \%\) support the holding of general elections for the president and the Legislative Council in the next few months; and, \(92 \%\) support the adoption of a basic law or constitution. But only 48\% support and 44\% oppose the call for changing the political system so that power would reside in the hands of a prime minister while the office of the president would become ceremonial.

The poll shows an overwhelming support (89\%) for a democratic system of government characterized by the following five main features: periodic political elections (receiving 95\% support when standing alone), the election of the head of the state for a limited period only ( \(82 \%\) alone), full freedom to form political parties (80\% alone), free press with no state censorship ( \(82 \%\) alone), and a judiciary independent of the executive (78\% alone).

The results indicate that support for changing the Palestinian system of government, so that power would reside into the hands of a prime minister and the position of the president would become ceremonial, increases in the West Bank (51\%) compared to the Gaza Strip (43\%), in Hebron (60\%) and Jerusalem (53\%) compared to Ramallah (39\%), among men (56\%) compared to women (41\%), and among non-refugees (53\%) compared to refugees (42\%). This is the first time that this question has been asked and therefore the results can not be compared to pervious periods.
4. Popularity of Arafat, Fateh, and the Islamists
* \(35 \%\) would elect Arafat as a president compared to \(36 \%\) last July and 46\% in July 2000
* 19\% give support to Marwan Barghouti, \(13 \%\) to Ahmad Yasin, and \(10 \%\) to Haidar Abdul Shafi and Sa'eb Erikat Fateh has the support of \(32 \%\) of the street compared to 28\% last December and 37\% in July 2000 * The Islamist groups have the support of \(25 \%\), the same as in December, but compared to 17\% in July 2000
The poll shows that Arafat's popularity has remained almost unchanged since December standing at \(35 \%\). This represents a significant drop compared to Arafat's popularity before the eruption of the intifada, where it stood at

46\% in July 2000. But the popularity of Marwan Barghouti, a member of the Palestinian Legislative Council and Fateh Secretary General currently in an Israeli jail, almost doubled from 11\% in December to 19\% in this poll. Barghouti's name has never showed up in our surveys prior to the start of the second Palestinian intifada in September 2000. In a third place came Ahmad Yasin of Hamas with 13\%, followed by Haidar Abdul Shafi and Sa'eb Erikat (10\% each), Farouq Qaddoumi (8\%), Hanan Ashrawai (6\%), Ahamd Qurai' ( \(2 \%\) ), and Mahmud Abbas (1\%).

Fateh improved its position from 28\% in December to 32\% in this poll while that of the Islamist groups remained unchanged at \(25 \%\). Of the Islamists, Hamas is the strongest, with 16\%, followed by independent Islamists (5\%) and Islamic Jihad (4\%). One possible reason for the rise in the popularity of Fateh may have been the public satisfaction with attacks carried out by Fateh's armed wing, al Aqsa Brigades, inside Israel and against Israeli check points in the West Bank since December.
[<http://www.pcpsr.org/survey/polls/2002 /p4a.html /./index.html>PSR Home] [<http://www.pcpsr.org/survey/polls/2002 /p4a.html
/survey/polls/2002/p4b.html>This poll's next section]
[<http://www.pcpsr.org/survey/polls/2002 /p4a.html /survey/index.html>Index of Polls] [<mailto:pcpsr@pcpsr.org> e-mail]
```

Date: Thu, 15 Aug 2002 14:43:28 -0700
From: "Voigt, Lynda" [lvoigt@fhcrc.org](mailto:lvoigt@fhcrc.org)
To: "'AAPORNET'" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Bridging of telephone numbers? Optimal \# of times to call each
phone number?
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
I was just reading page 48 of the Groves \& Kahn 1979 book "Surveys by Telephone" where "bridging" is discussed. It is discussed in the context of prefixes where only 2 thousand series of phone numbers are in use (e.g. the 2000 and 3000 series) and a "bridge" is connected to 9000 series numbers used for telephone company service use in the central office. The bridging allows the 9000 phone numbers to be accessed using a 2000 number and avoids purchasing additional equipment. I am wondering if this practice continues today with new switching technology. It occurred to me that it would explain some strange things we see with our RDD. One of these is when we dial the same number two or three times, and the respondent denies that it is their phone number or we get odd voice mailboxes. Anybody have any ideas about this?
I was actually looking in the book for any information about the optimal maximum number of times each phone number in an RDD survey should be called before it is abandoned. By optimal, I mean achieving a good response rate at a reasonable cost. I would appreciate any leads on articles that discuss this.
thanks!

```

Lynda Voigt

Lynda Voigt, Ph.D.
Fred Hutchinson Cancer Research Center
Seattle, WA

Date: Thu, 15 Aug 2002 15:15:05-0700 (PDT)
From: "P. Moy" <pmoy@u.washington.edu>
To: aapornet@usc.edu
Subject: Two job openings, University of Washington
Message-ID:
<Pine.A41.4.44.0208151513440.106800-100000@homer21.u.washington.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
The University of Washington seeks two tenure-track assistant professors in the areas of (1) political communication and journalism and (2) social interaction in the Department of Communication, which brings together the former Department of Speech Communication and School of Communications. The new Department of Communication, effective July 1, 2002, is a product of five years of extensive discussion and curriculum development among faculty in these two units and UW leadership. The Department has created innovative and forward-looking graduate and undergraduate programs founded on the principles of intellectual and cultural pluralism, interdisciplinary theorizing, diverse methods of inquiry, public scholarship and community engagement, and innovation through collaboration among faculty and students. Building upon these core principles, Department faculty have identified seven areas of emphasis - communication and culture; international communication; political communication; rhetoric and critical studies; social interaction; technology and society; and journalism. New faculty are expected to contribute significantly to at least one of these areas.

Faculty are expected to conduct research, teach 4-5 courses during a three-quarter academic year, and supervise graduate students at the master's and doctoral levels. Applicants must demonstrate a potential for excellence in research and teaching and the ability to contribute to the Department's new curriculum as well as new interdisciplinary programs arrayed among communication, political science, and technical communication. Candidates must have earned or be close to completion of a Ph.D. by September 2003, in a field related to the positions offered. Candidates should send a letter of application, curriculum vitae, statement of research and teaching interests, copies of teaching evaluations, and three letters of recommendation.

The start date for these positions is September 16, 2003. Applications will be reviewed beginning November 1, 2002, and until the positions are filled. Send application material to: Professor Gerald Baldasty, Chair, Department of Communication, Box 353740, University of Washington, Seattle, WA 98195-3740.

The University of Washington is the largest and most active research institution in the northwest with several extensive libraries and substantial computing and support facilities. The Department of Communication is committed to building a culturally diverse faculty and strongly encourages applications from women, minorities, individuals with disabilities, and covered veterans. The University of Washington is an affirmative action, equal opportunity employer.

Political Communication and Journalism - Candidates should have interests in political communication and journalism, either in traditional mass media or interactive media contexts. For example, candidates might focus on the communications of politicians, campaign strategists, news media, and/or citizens; the generation of content for news and/or entertainment media or the effects of such content on public opinion and behavior; the deliberation and decision-making of policy-makers and citizens; legal and/or regulatory policies relating to communication generally or media specifically; or the role of communication media in social movements and global activities. Candidates for this position will have teaching responsibilities that include two courses a year in the Department's journalism sequence, a selective undergraduate program that offers the only accredited journalism education in Washington state.

Social Interaction - Candidates should have interests in interpersonal and/or relational communication with an emphasis on the ways people interact with one another. The contexts in which the interactions occur may be face-to-face, on-line, or mediated. Particular focus may include the study of language and nonverbal behavior, instructional communication, children's communication, and/or relational development. Ideally, candidates for this position will also have scholarly interests in one or more of our other research areas (particularly communication and culture or technology and society) and make useful links between social interaction and those areas. A strong grounding in interpersonal or relational theories is important. Candidates should be prepared to teach courses related to interpersonal communication and to teach quantitative or qualitative methods. We are also looking for a candidate interested in teaching our large lecture introductory course.
```

Patricia Moy, Ph.D.
Assistant Professor
Department of Communication
Adjunct Faculty, Political Science
University of Washington, Box 353740
Seattle, WA 98195-3740 U.S.A.
Voice: +1.206.543.9676
Fax: +1.206.543.9285
Email: pmoy@u.washington.edu

```

Date: Thu, 15 Aug 2002 21:16:41 -0400
From: Joyce Rachelson <jrachels@concentric.net>
X-Mailer: Mozilla 4.79 [en] (Win98; U)
```

X-Accept-Language: en
MIME-Version: 1.0
To: AAPORNET [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: James, how did you miss this one?
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
P. Diddy Gets Into Polling Business
NEW YORK (AP) - It turns out the '`P'' in P. Diddy stands for ``public opinion.'' The hip-hop entrepreneur has expanded into the polling business with his own market research company. Each week, the Sean '`Puffy'' Combs-owned company will release a national survey on a different topic. The polldebuted last week with a survey on the national economy. This week's was Sept. 11-related (and Combs was one of those surveyed).
``He's involved from a visionary standpoint,'' said Jameel Spencer, president of Blue Mindset, about his partner Puffy. '`He saw the need to establish a company like this. It's definitely his vision.'' Blue Mindset is a division of Combs' Blue Flame Marketing and Advertising, and it will target residents of '`urban America'' for its polling.
According to Spencer, that group is not defined by race or age or address, but by feel. '`The coolest kid in the class in Wichita, Kan., is urban,'' Spencer explained. Combs, 32, already owns his own record label, a clothing line and two restaurants. Besides being a hip-hop star himself, he's started an acting career. Combs' enterprises do an estimated \(\$ 300\) million in annual business, and Fortune magazine once estimated his annual earnings at more than \(\$ 50\) million. But this is new ground for Combs, stepping away from the entertainment world to the world of the Pew Research Center and the Gallup Poll. Spencer said the new operation was in keeping with Combs' '`entrepreneurial spirit.''

```
```

"We do not see things as they are, we see things as we are." - The
Talmud
"People demand the freedom of speech to make up for the freedom of
thought which
they avoid" - Kirkegarde
"Software without support is hardware" - JR/1999

```
```

From: "Steve Frank" [sfrank@stcloudstate.edu](mailto:sfrank@stcloudstate.edu)
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Hospital employee--patient satisfaction surveys
MIME-Version: 1.0
Content-Type: multipart/alternative;
boundary="----=_NextPart_000_000D_01C244A9.EB6C4BA0"
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 6.00.2600.0000
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
This is a multi-part message in MIME format.
------=_NextPart_000_000D_01C244A9.EB6C4BA0
Content-Type: text/plain;
charset="Windows-1252"
Content-Transfer-Encoding: quoted-printable
Of course there's a lot of knowledge in universities: the freshmen bring =
a little in; the seniors don't take much away, so knoA recent student of =
mine is now a rural hospital marketing coordinator who asked me the =
following. Replies can be sent to my email address and I will forward =
them to her. Thanks.
=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D=3D
I was curious if there is a research firm that has a reputation for =
their employee satisfaction surveys <we might also include patient =
satisfaction as well> or if you don't know of any off the top of your =
head, any particular criteria I should use in the search for one to meet =
our needs. I thought you would be in the know a bit more than I- just =
getting into the marketing side of healthcare

```


Of course there's a lot of knowledge in universities: the freshmen bring = a little in; the seniors don't take much away, so knowledge sort of = accumulates.... Dr. A. Lawrence Lowell

Dr. Steve Frank, SCSU Professor \& Chair of Political Science
319 Brown Hall SCSU St. Cloud, MN. 56301=20
Codirector SCSU Survey (320) 255-4131 fax (320) 654-5422
Personal Homepage: http://web.stcloudstate.edu/sfrank
Prelaw Homepage: http://web.stcloudstate.edu/prelaw/
SCSU Survey Homepage: http://web.stcloudstate.edu/scsusurvey
Email: sfsurvey@stcloudstate.edu
------=_NextPart_000_000D_01C244A9.EB6C4BA0
Content-Type: tex̄t/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

------=_NextPart_000_000D_01C244A9.EB6C4BA0--

```
Date: Fri, 16 Aug 2002 11:49:07-0400
Subject: Poll Watchers: No VNS Exit Polls in Nov.?, 9/11 Holiday, Polling
Perils in Texas
To: aapornet@usc.edu
From: "Richard Morin" <morinr@washpost.com>
Message-ID: <OFA9129641.7163509B-ON85256C17.004F1739@washpost.com>
MIME-Version: 1.0
Content-type: text/plain; charset=us-ascii
The new Poll Watchers column is available at
http://www.washingtonpost.com/wp-dyn/articles/A26071-2002Aug16.html
In this edition of The Poll Watchers:
Do Programming DelaysThreaten Nov. Exit Polls?
Post Poll: Make Next Sept. 11 a National Holiday
Perilous Polling in the Lone Star State
Worst Elvis Question Ever Asked
Date: Fri, 16 Aug 2002 12:30:24 -0400
To: aapornet@usc.edu
From: Warren Mitofsky <mitofsky@mindspring.com>
Subject: Our days are numbered
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
P. Diddy Gets Into Polling Business
By LARRY McShANE
.c The Associated Press
NEW YORK (AP) - It turns out the ' \({ }^{\prime}\) '' in P. Diddy stands for '`public
opinion.''

The hip-hop entrepreneur has expanded into the polling business with his own market research company.

Each week, the Sean '`Puffy'' Combs-owned company will release a national survey on a different topic. The poll debuted last week with a survey on
the national economy. This week's was Sept. 11-related (and Combs was one of those surveyed).
``He's involved from a visionary standpoint,'' said Jameel Spencer, president of Blue Mindset, about his partner Puffy. ‘`He saw the need to establish a company like this. It's definitely his vision.''

Blue Mindset is a division of Combs' Blue Flame Marketing and Advertising, and it will target residents of '`urban America'' for its polling.

According to Spencer, that group is not defined by race or age or address, but by feel. '`The coolest kid in the class in Wichita, Kan., is urban,'' Spencer explained.

Combs, 32, already owns his own record label, a clothing line and two restaurants. Besides being a hip-hop star himself, he's started an acting career. Combs' enterprises do an estimated \(\$ 300\) million in annual business, and Fortune magazine once estimated his annual earnings at more than \(\$ 50\) million.

But this is new ground for Combs, stepping away from the entertainment world to the world of the Pew Research Center and the Gallup Poll.

Spencer said the new operation was in keeping with Combs' '`entrepreneurial spirit.''
```

Mitofsky International
1 East 53rd Street - 5th Floor
New York, NY 10022
212 980-3031
212 980-3107 FAX
mitofsky@mindspring.com
www.mitofskyinternational.com

```
```

Date: Fri, 16 Aug 2002 12:55:37 -0400
From: "Zapolsky, Sarah E." [SZapolsky@aarp.org](mailto:SZapolsky@aarp.org)
To: "'mitofsky@mindspring.com'" [mitofsky@mindspring.com](mailto:mitofsky@mindspring.com), aapornet@usc.edu
Subject: RE: Our days are numberedb -not.
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
Oh contraire. If a hip cool movie/rap star - celebrity escort can make
survey research cool again, think how all our response rates will
skyrocket, and how many students might be tempted to turn of MTV and leap
into the Joint Program of Survey Methodology. Maybe Mr. Diddy could be
prevailed upon to do some high school career day appearances and talk about
how hip it is to be down with the survey researchers.
-Peace, I'm out,

```
```

-Sarah Z.
-----Original Message-----
From: Warren Mitofsky [mailto:mitofsky@mindspring.com]
Sent: Friday, August 16, 2002 12:30 PM
To: aapornet@usc.edu
Subject: Our days are numbered
P. Diddy Gets Into Polling Business
By LARRY McSHANE
.c The Associated Press

```
NEW YORK (AP) - It turns out the '`P'' in P. Diddy stands for '`public
opinion.''

The hip-hop entrepreneur has expanded into the polling business with his own market research company.

Each week, the Sean '`Puffy'' Combs-owned company will release a national survey on a different topic. The poll debuted last week with a survey on the national economy. This week's was Sept. 11-related (and Combs was one of those surveyed).
``He's involved from a visionary standpoint,'' said Jameel Spencer, president of Blue Mindset, about his partner Puffy. '`He saw the need to establish a company like this. It's definitely his vision.''

Blue Mindset is a division of Combs' Blue Flame Marketing and Advertising, and it will target residents of '`urban America'' for its polling.

According to Spencer, that group is not defined by race or age or address, but by feel. '‘The coolest kid in the class in Wichita, Kan., is urban,'' Spencer explained.

Combs, 32 , already owns his own record label, a clothing line and two restaurants. Besides being a hip-hop star himself, he's started an acting career. Combs' enterprises do an estimated \(\$ 300\) million in annual business, and Fortune magazine once estimated his annual earnings at more than \(\$ 50\) million.

But this is new ground for Combs, stepping away from the entertainment world to the world of the Pew Research Center and the Gallup Poll.

Spencer said the new operation was in keeping with Combs' '`entrepreneurial spirit.''

Mitofsky International
1 East 53rd Street - 5th Floor
New York, NY 10022

212 980-3031
212 980-3107 FAX
mitofsky@mindspring.com
```

www.mitofskyinternational.com

```

Date: Fri, 16 Aug 2002 11:57:48 -0500
From: Lydia_Saad@gallup.com
To: SZapolsk̄y@aarp.org, mitofsky@mindspring.com, aapornet@usc.edu
Subject: RE: Our days are numberedb -not.
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
Yes, but only if he includes a lecture on how to design a sample that
includes "the hippest kid in Wichita."
Lydia Saad
-----Original Message-----
From: Zapolsky, Sarah E. [mailto:SZapolsky@aarp.org]
Sent: Friday, August 16, 2002 12:56 PM
To: 'mitofsky@mindspring.com'; aapornet@usc.edu
Subject: RE: Our days are numberedb -not.

Oh contraire. If a hip cool movie/rap star - celebrity escort can make survey research cool again, think how all our response rates will skyrocket, and how many students might be tempted to turn of MTV and leap into the Joint Program of Survey Methodology. Maybe Mr. Diddy could be prevailed upon to do some high school career day appearances and talk about how hip it is to be down with the survey researchers.
-Peace, I'm out,
-Sarah Z.
-----Original Message-----
From: Warren Mitofsky [mailto:mitofsky@mindspring.com]
Sent: Friday, August 16, 2002 12:30 PM
To: aapornet@usc.edu
Subject: Our days are numbered
P. Diddy Gets Into Polling Business

By LARRY McSHANE
.c The Associated Press

NEW YORK (AP) - It turns out the '`P'' in P. Diddy stands for '`public opinion.''

The hip-hop entrepreneur has expanded into the polling business with his own market research company.

Each week, the Sean '`Puffy'' Combs-owned company will release a national survey on a different topic. The poll debuted last week with a survey on the national economy. This week's was Sept. 11-related (and Combs was one of those surveyed).
``He's involved from a visionary standpoint,'' said Jameel Spencer,
president of Blue Mindset, about his partner Puffy. ‘`He saw the need to establish a company like this. It's definitely his vision.''

Blue Mindset is a division of Combs' Blue Flame Marketing and Advertising, and it will target residents of '`urban America'' for its polling.

According to Spencer, that group is not defined by race or age or address, but by feel. ' 'The coolest kid in the class in Wichita, Kan., is urban,'' Spencer explained.

Combs, 32, already owns his own record label, a clothing line and two restaurants. Besides being a hip-hop star himself, he's started an acting career. Combs' enterprises do an estimated \(\$ 300\) million in annual business, and Fortune magazine once estimated his annual earnings at more than \(\$ 50\) million.

But this is new ground for Combs, stepping away from the entertainment world to the world of the Pew Research Center and the Gallup Poll.

Spencer said the new operation was in keeping with Combs' '`entrepreneurial spirit.''

Mitofsky International
1 East 53rd Street - 5th Floor
New York, NY 10022
212 980-3031
212 980-3107 FAX
mitofsky@mindspring.com
www.mitofskyinternational.com

Date: Fri, 16 Aug 2002 12:58:57 -0400
From: "Zapolsky, Sarah E." <SZapolsky@aarp.org>
To: aapornet@usc.edu
Subject: RE: Our days are numberedb -not.
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
It just might work!!!
-----Original Message-----
From: Lydia_Saad@gallup.com [mailto:Lydia_Saad@gallup.com]
Sent: Fridaȳ, August 16, 2002 12:58 PM
To: SZapolsky@AARP.ORG; mitofsky@mindspring.com; aapornet@usc.edu
Subject: RE: Our days are numberedb -not.
Yes, but only if he includes a lecture on how to design a sample that
includes "the hippest kid in Wichita."
Lydia Saad
```

-----Original Message-----
From: Zapolsky, Sarah E. [mailto:SZapolsky@aarp.org]
Sent: Friday, August 16, 2002 12:56 PM
To: 'mitofsky@mindspring.com'; aapornet@usc.edu
Subject: RE: Our days are numberedb -not.

```
Oh contraire. If a hip cool movie/rap star - celebrity escort can make
survey research cool again, think how all our response rates will
skyrocket, and how many students might be tempted to turn of MTV and leap
into the Joint Program of Survey Methodology. Maybe Mr. Diddy could be
prevailed upon to do some high school career day appearances and talk about
how hip it is to be down with the survey researchers.
    -Peace, I'm out,
    -Sarah Z.
    -----Original Message-----
From: Warren Mitofsky [mailto:mitofsky@mindspring.com]
Sent: Friday, August 16, 2002 12:30 PM
To: aapornet@usc.edu
Subject: Our days are numbered
P. Diddy Gets Into Polling Business
By LARRY McSHANE
.c The Associated Press
NEW YORK (AP) - It turns out the ' \({ }^{\prime}\) '' in P. Diddy stands for '`public
opinion.''

The hip-hop entrepreneur has expanded into the polling business with his own market research company.

Each week, the Sean '`Puffy'' Combs-owned company will release a national survey on a different topic. The poll debuted last week with a survey on the national economy. This week's was Sept. 11-related (and Combs was one of those surveyed).
'`He's involved from a visionary standpoint,'' said Jameel Spencer, president of Blue Mindset, about his partner Puffy. '`He saw the need to establish a company like this. It's definitely his vision.''

Blue Mindset is a division of Combs' Blue Flame Marketing and Advertising, and it will target residents of '‘urban America'' for its polling.

According to Spencer, that group is not defined by race or age or address, but by feel. '`The coolest kid in the class in Wichita, Kan., is urban,'' Spencer explained.

Combs, 32 , already owns his own record label, a clothing line and two restaurants. Besides being a hip-hop star himself, he's started an acting career. Combs' enterprises do an estimated \(\$ 300\) million in annual business, and Fortune magazine once estimated his annual earnings at more than \(\$ 50\) million.

But this is new ground for Combs, stepping away from the entertainment
world to the world of the Pew Research Center and the Gallup Poll.
Spencer said the new operation was in keeping with Combs' '`entrepreneurial spirit.''

Mitofsky International
1 East 53rd Street - 5th Floor
New York, NY 10022
212 980-3031
212 980-3107 FAX
mitofsky@mindspring.com
www.mitofskyinternational.com

Date: Mon, 19 Aug 2002 14:55:40 -0500
To: aapornet@usc.edu
From: Francis Fullam <quire1@earthlink.net>
Subject: Best Practices in Online Research
Mime-Version: 1.0
Content-Type: multipart/related;
type="multipart/alternative";
boundary="======================_17416531==_.REL"
--=====================_17416531==_.REL
Content-Type: text/plain̄ charset=ūs-ascii
Content-Transfer-Encoding: 7bit


Date: Mon, 19 Aug 2002 16:45:53-0400
From: "Andy White" <awhite@nas.edu>
To: aapornet@usc.edu
Message-ID: <85256C1A.00720FA1.00@smtpmta.nas.edu>
Subject: NSF Grants for the Analysis of Science and Technology Resouces
Mime-Version: 1.0
Content-type: text/plain; charset=us-ascii
Content-Disposition: inline
> Colleagues-
\(>\)
> I would appreciate you circulating the following.
\(>\)
```

Lynda Carlson
> The Division of Science Resources Statistics (SRS) of the National Science
Foundation (NSF) is responsible for the development of statistical data,
quantitative analysis, and indicators pertaining to the Nation's
scientific and technological (S\&T) endeavors. SRS uses this information to
prepare a number of analytical reports including the National Science
Board's biennial report, Science and Engineering (S\&E) Indicators; Women,
Minorities and Persons with Disabilities in Science and Engineering; and
National Patterns of R\&D Resources. As part of the Division's analytical
and statistical efforts, SRS supports efforts by the research community to
develop improved approaches to indicators construction and presentation,
development of new S\&T indicators, analytical or theoretical work S\&T
policy-relevant issues, strengthening the methodologies to collect,
analyze, and disseminate S\&T statistical data through surveys, censuses,
and use of administrative records, and better understanding of the U.S.
and global S\&T enterprise. To that end, SRS invites proposals for
research, workshops, and studies under its Grants for the Analysis of
Science and Technology Resources. (This grants program supercedes the
"Program for the Analysis of Science and Technology Resources.") The
deadline for this year's grants submissions is September 18, 2002.
Interested parties should contact Derek Hill at NSR at 703-292-7805 or
dhill@nsf.gov.
http://www.nsf.gov/pubsys/ods/getpub.cfm?ods_key=nsf02165

```
\(>\)
Date: Mon, 19 Aug 2002 16:37:08 -0500
To: aapornet@usc.edu
From: Francis Fullam <quire1@earthlink.net>
Subject: EXPLOR - Online Research Awards and Conference
Mime-Version: 1.0
Content-Type: multipart/alternative;
boundary="======================_23504906==_.ALT"
--======================23504906==.ALT
Content-Type: text/plain; charset="us-ascii"; format=flowed
I SENT THIS NOTICE OUT EARLIER BUT I DON'T THINK IT TRANSMITTED. THIS
LOOKS TO BE A VERY GOOD CONFERENCE.

Francis Fullam

American Marketing Association
EXPLOR Awards \& Forum
November 21-22, 2002
Chicago, IL
Established to highlight best practices in online research, this unique format provides attendees a great place to learn not only about the latest in innovative applications, but practical advice on what works and what doesn't.

Who should attend
Marketing Managers, directors, vice presidents, research practitioners, professors, and students who need to stay abreast of the latest technology and best practices in online marketing research.

For full conference information or to register, visit
www.marketingpower.com/explor or call 800.AMA.1150.
Prices (before Oct. 25th)
AMA Member \$595
Non-Member \(\$ 790\)
--======================_23504906==_.ALT
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

--=======================_23504906==_.ALT--

```

Date: Mon, 19 Aug 2002 16:01:50 -0700
To: por@vance.irss.unc.edu, aapornet@usc.edu
From: Jerold Pearson <jpearson@stanford.edu>
Subject: Personalized Salutations
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
I will be conducting a short web-based survey with a random sample of Stanford alumni in September, and am thinking of doing an experiment with two different salutations in the e-mail invitations to the survey to see if there's a difference in response. Half the sample would receive a generic salutation ("Dear Stanford Alum"), and the other half would receive a personalized salutation (for instance "Dear Susan").

I heard Don Dillman and some others talk about this at a conference about two years ago, and, if \(I\) remember correctly, there was no consensus at the time concerning the value of personalized salutations. I seem to recall hearing that it helped with some populations and not with others. Has there been any new learning since then? If so, what is it? If not, I'll go ahead with the experiment and would be happy to share the results with the list if anyone is interested.

Also, my hunch is to use first names for this population. Any reason -other than the occasional ornery alumnus I encounter no matter what I do -I should consider using last names instead (ie. Dear Ms. Jones or Dear Dr. Smith) ?

Thanks.
```

Jerold Pearson, '75
Director of Market Research
Stanford Alumni Association
650-723-9186
jpearson@stanford.edu
http://www.stanford.edu/~jpearson/

```

Date: Mon, 19 Aug 2002 20:37:54-0400
From: "James P. Murphy" <jpmurphy@jpmurphy.com>
To: <jpearson@stanford.edu>, <por@vance.irss.unc.edu>, <aapornet@usc.edu>
Subject: Re: Personalized Salutations
MIME-Version: 1.0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 4.72.3110.1
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3
I think first names are a complete turnoff. I would guess that 30 to 40 percent of adults are known familiarly by names other than what will show up in your list -- Mike for Myron, Jim for James, Bubba for Lloyd, etc. To me they're an instant flag. I would much rather be addressed as "Dear Fellow Alum" than as "Dear James." It's a salutation, but not really personalization.

You also have the issue of deference and being overly familiar, which is another turnoff for many people. Do you want to use a first name with a 60 -year old Episcopal priest, or a Nobel prize winner?

As an empirical matter, \(I\) think the interesting question is -- Is a "socially correct" salutation that much better than a neutral one (Dear Alum) or none at all? Erdos and Morgan wrote this up 32 years ago, in 1970. Maybe things have changed?
```

James P. Murphy, Ph.D. (goes by "Jim")
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com
-----Original Message-----
From: Jerold Pearson [jpearson@stanford.edu](mailto:jpearson@stanford.edu)
To: por@vance.irss.unc.edu [por@vance.irss.unc.edu](mailto:por@vance.irss.unc.edu); aapornet@usc.edu
[aapornet@usc.edu](mailto:aapornet@usc.edu)
Date: Monday, August 19, 2002 7:04 PM
Subject: Personalized Salutations

```
>I will be conducting a short web-based survey with a random sample of >Stanford alumni in September, and am thinking of doing an experiment with >two different salutations in the e-mail invitations to the survey to see if >there's a difference in response. Half the sample would receive a generic >salutation ("Dear Stanford Alum"), and the other half would receive a >personalized salutation (for instance "Dear Susan").
```

>
>I heard Don Dillman and some others talk about this at a conference about
>two years ago, and, if I remember correctly, there was no consensus at the
>time concerning the value of personalized salutations. I seem to recall
>hearing that it helped with some populations and not with others. Has
>there been any new learning since then? If so, what is it? If not, I'll
>go ahead with the experiment and would be happy to share the results with
>the list if anyone is interested.
>
>Also, my hunch is to use first names for this population. Any reason --
>other than the occasional ornery alumnus I encounter no matter what I do --
>I should consider using last names instead (ie. Dear Ms. Jones or Dear Dr.
>Smith)?
>
>Thanks.
>
>Jerold Pearson, '75
>Director of Market Research
>Stanford Alumni Association
>650-723-9186
>jpearson@stanford.edu
>http://www.stanford.edu/~jpearson/
>
>

```
Date: Mon, 19 Aug 2002 19:02:23-0700 (PDT)
From: James Beniger <beniger@almaak.usc.edu>
Subject: Survey research as encountered on the Internet of today...
To: AAPORNET <aapornet@usc.edu>
Message-id: <Pine.GSO.4.33.0208191859150.20774-100000@almaak.usc.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

Survey research as encountered on the Internet of today...

Date: Mon, 19 Aug 2002 22:45:27 +0000 (GMT)
From: \$\$\$\$\$\$\$ <krisyau@reply.azoogle.com>
Reply-To: \$\$\$\$\$\$ <krisyau-47-18052-1460260@reply.azoogle.com>
To: beniger@usc.edu
Subject: Take Survey \& Ge ta chance to WIN \$10,000!!!
What's Your Opinion Worth? Take NFO surveys, rate new products \& you could win \(\$ 10,000\).
http://www.planetfreebee.com/z/takesurvey.phtml
Take Surveys \& Get A Chance to Win \(\$ 10,000\). Register for NFO's
MySurvey.com consumer panel \& you've entered to win. Become a member \& have a say about new products. Free membership. Always voluntary. Click here for details.
http://www.planetfreebee.com/z/takesurvey.phtml
------------------
You are receiving this email because you have opted-in to receive email from publisher: krisyau. To unsubscribe, click below:
http://u.azoogle.com/?z=47-1460260-kS_Ryp
```

Date: Mon, 19 Aug 2002 21:35:36 -0500
From: Lydia_Saad@gallup.com
To: beniger@almaak.usc.edu, aapornet@usc.edu
Subject: RE: Survey research as encountered on the Internet of today...
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain
For those who don't know, NFO is the sample supplier to the Conference
Board for its Consumer Confidence survey. Standard methods statements
about this poll indicate that they sample 5,000 different NFO panelists
each month and wind up with about 3,500 interviews.
Does anyone know...is this how all of NFO's panelists are recruited, or do
they do something better for the Conference Board?
Lydia Saad
Gallup
-----Original Message-----
From: James Beniger [mailto:beniger@almaak.usc.edu]
Sent: Monday, August 19, 2002 10:02 PM
To: AAPORNET
Subject: Survey research as encountered on the Internet of today...

```

Survey research as encountered on the Internet of today...

Date: Mon, 19 Aug 2002 22:45:27 +0000 (GMT)
From: \$\$\$\$\$\$\$ <krisyau@reply.azoogle.com>
Reply-To: \$\$\$\$\$\$ <krisyau-47-18052-1460260@reply.azoogle.com>
To: beniger@usc.edu
Subject: Take Survey \& Ge ta chance to WIN \$10,000!!!
What's Your Opinion Worth? Take NFO surveys, rate new products \& you could win \(\$ 10,000\).
http://www.planetfreebee.com/z/takesurvey.phtml
Take Surveys \& Get A Chance to Win \(\$ 10,000\). Register for NFO's MySurvey. com consumer panel \& you've entered to win. Become a member \&
have a say about new products. Free membership. Always voluntary. Click here for details.
http://www.planetfreebee.com/z/takesurvey.phtml
```

You are receiving this email because you have opted-in to receive
email from publisher: krisyau. To unsubscribe, click below:
http://u.azoogle.com/?z=47-1460260-kS_Ryp

```

Date: Tue, 20 Aug 2002 00:45:46 -0400
From: Jan Werner <jwerner@jwdp.com>
Reply-To: jwerner@jwdp.com
X-Mailer: Mozilla 4.79 [en] (Windows NT 5.0; U)
X-Accept-Language: en
MIME-Version: 1.0
To: Lydia_Saad@gallup.com
CC: beniger@almaak.usc.edu, aapornet@usc.edu
Subject: Re: Survey research as encountered on the Internet of today...
References: <BFC17A2EB27CD411A9E30000D1ECEFE40DA3892D@Exchng7.gallup.com>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
I don't know how NFO recruits their panels, but this email is not from
NFO.
It is from a spammer identifying itself here as "krisyau" and the real
purpose is almost certainly to recruit "live" email addresses for a spam
list.
Clicking on one of the links provided may or may not pass you through to
a real NFO recruitment site, but \(I\) wouldn't try to find out unless you
do so from an email address you plan to get rid of immediately
afterward.
Replying to this kind of message will allow the spammer to claim that
you have opted in to a list making your email address much more valuable
to sell or swap with other spammers, so you could expect to be deluged
with spam.
Jan Werner
jwerner@jwdp.com
Lydia_Saad@gallup.com wrote:
\(>\)
> For those who don't know, NFO is the sample supplier to the Conference
Board
\(>\) for its Consumer Confidence survey. Standard methods statements about
this
> poll indicate that they sample 5,000 different NFO panelists each month
and
```

wind up with about 3,500 interviews.
>
Does anyone know...is this how all of NFO's panelists are recruited, or do
they do something better for the Conference Board?
Lydia Saad
Gallup
-----Original Message-----
From: James Beniger [mailto:beniger@almaak.usc.edu]
Sent: Monday, August 19, 2002 10:02 PM
To: AAPORNET
Subject: Survey research as encountered on the Internet of today...
Survey research as encountered on the Internet of today...
Date: Mon, 19 Aug 2002 22:45:27 +0000 (GMT)

    From: $$$$$$$ <krisyau@reply.azoogle.com>
    Reply-To: $$$$$$$ <krisyau-47-18052-1460260@reply.azoogle.com>
    To: beniger@usc.edu
    Subject: Take Survey & Ge ta chance to WIN $10,000!!!!
    What's Your Opinion Worth? Take NFO surveys, rate new products & you
    could win $10,000.
        http://www.planetfreebee.com/z/takesurvey.phtml
    Take Surveys & Get A Chance to Win $10,000. Register for NFO's
    MySurvey.com consumer panel & you've entered to win. Become a member &
    have a say about new products. Free membership. Always voluntary. Click
    here for details.
            http://www.planetfreebee.com/z/takesurvey.phtml
    ------------------
    You are receiving this email because you have opted-in to receive
    email from publisher: krisyau. To unsubscribe, click below:
    http://u.azoogle.com/?z=47-1460260-kS_Ryp
    ------------------

```

Date: Tue, 20 Aug 2002 11:18:30 -0400
Subject: Would 'race' disappear if the United States officially stopped
measuring it?
From: "Howard Fienberg" <HFienberg@stats.org>
To: "AAPORNET (E-mail)" <aapornet@usc.edu>
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7KFKOI29922

Would 'race' disappear if the United States officially stopped measuring it? Research News Release : 19-Aug-2002
< http://www.eurekalert.org/pub_releases/2002-08/asa-wd081302.php >
What if the U.S. government stopped measuring race? Would the results be positive, negative, or indifferent? Under what conditions does the
classification of people by race for the purpose of scientific inquiry promote racial division, and when does it aid in the achievement of justice and equality?
```

---------------------
Howard Fienberg
Senior Analyst
The Statistical Assessment Service (STATS)
2100 L. St. NW Suite 300
Washington, DC 20037
(ph) 202-223-3193
(fax) 202-872-4014
(e) hfienberg@stats.org
http://www.stats.org

```

Date: Tue, 20 Aug 2002 16:08:52 -0500
From: rasinski@norcmail.uchicago.edu
To: <aapornet@usc.edu>
Subject: Job Opening at NCES
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Description: "cc:Mail Note Part"
    I was asked by Chris Chapman at NCES to post this. -- KR
    ***Position Opening at National Center for Education Statistics***
    The general description of the positions follows:
    The U.S. Department of Education's National Center for Education
    Statistics (NCES) currently has two job openings. The positions
    offer the opportunity to work with other professional staff and
    leading outside experts in the field of education on all phases of
    study design from instrument and sample development to analysis and
    report writing. Both are career positions, with level and salary
    commensurate with education and experience.
    The openings are in NCES' Early Childhood, International, and Cross
    cutting Studies Division. One entails designing, monitoring data
    collection, and preparing analyses on the National Household
    Education Survey. The second includes the development of
    statistical indicator reports that highlight evolving education
    issues and trends to make complex data easily accessible and
    informative to policy makers and the general public.
    Both positions require clear, concise writing with attention to
    detail, strong quantitative reasoning ability, and coursework in
    multivariate statistics. Experience on large-scale social surveys
    is very desirable for the household survey position. Candidates
    should have good grasp and interest in public policy and education
and an orientation toward producing high-quality information useful for decision-making. Candidates should enjoy contributing to a group effort and be willing to shoulder professional responsibility.

The application instructions and salary and benefit information can be found on-line at:
http://jsearch.usajobs.opm.gov/ftva.asp?OPMControl=VW1362
```

Date: Wed, 21 Aug 2002 10:55:01 -0400
From: Tami_Buhr@ksg.harvard.edu
Subject: Vanishing Voter book now available
To: aapornet@usc.edu
During the 2000 presidential election, as part of the Vanishing Voter Project, the Shorenstein Center at Harvard University's Kennedy School of Government conducted nearly 100,000 interviews with citizens to determine the factors contributing to higher and lower levels of campaign interest, information, and involvement. Findings from the project are contained in a book entitled, The Vanishing Voter, that is being published in a few weeks by Knopf. Details on the project and the forthcoming book can be found at http://www.vanishingvoter.org.

```
```

Date: Wed, 21 Aug 2002 09:37:49 -0700 (PDT)
From: James Beniger [beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu)
Subject: Annual Teen Drug Survey Finds Mixed Results (R Patrick LATimes)
To: AAPORNET [aapornet@usc.edu](mailto:aapornet@usc.edu)
Message-id: [Pine.GSO.4.33.0208210935530.12820-100000@almaak.usc.edu](mailto:Pine.GSO.4.33.0208210935530.12820-100000@almaak.usc.edu)
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

```

August 212002

THE NATION
Annual Teen Drug Survey Finds Mixed Results

SURVEY: MOST SCHOOLS ARE FREE OF ILLEGAL SUBSTANCES, BUT POT IS EASIER TO BUY THAN LIQUOR, STUDENTS SAY.

By ROBERT PATRICK

WASHINGTON -- Nearly two-thirds of teenagers say their schools are drug-free, according to a survey released Tuesday.

But it's good news, bad news for parents, because the survey group of a thousand 12-to 17-year-olds also says that marijuana is as easy to get as tobacco and even easier to buy than alcohol.

The survey, conducted by Columbia University's National Center on Addiction and Substance Abuse, reported that \(63 \%\) of teens said their schools were drug-free, slightly more than double the number reported in 1998. In 1999 and 2000, 44\% and 45\% of teens called their schools drug-free, the report said. The center did not conduct a survey in 2001.

The center's president, Joseph A. Califano Jr., said the increase might be due to a greater awareness of the dangers of drug use or an increase in drug testing in schools. He said the Sept. 11 attacks may also have played a part, citing greater parental involvement, increased patriotism among teens or a heightened association between drug dealing and terrorism as possible factors in lowering drug use.

The annual survey is designed to analyze all the factors that may come into play as teens decide whether to use alcohol, tobacco or illegal drugs, Califano said.

This year, the survey examined the influence of siblings and grandparents.

Teens who think older siblings would be angry if they found out about marijuana use were less likely to use drugs, as were teens who thought their siblings were not using illegal drugs, the report found.

If teens have a good relationship with one or more grandparents, the risk of drug use is also lower.
"CASA surveys have consistently found that the family is fundamental in keeping children away from tobacco, alcohol and illegal drugs," Califano said. Past surveys have stressed the importance of parental involvement and two-parent households in reducing teen drug use.

But the survey shows that the 541 parents interviewed are more pessimistic that their children are using drugs.

Although parents listed drug use as their biggest concern, 35\% say they have "little influence" over whether their teen uses drugs, up from \(25 \%\) in 1999, and only 51\% of parents described their children's schools as drug-free.
"Parent power is the most undervalued tool here," Califano said.
California state PTA Vice President Carla Nino echoed Califano's sentiments about the importance of parental involvement. "From the PTA's perspective, the best that we can do is educate parents ... on how to talk to their kids, because that's the hardest thing for parents to do," she said.

Califano also said that controls on the underage purchase of tobacco seemed to be working but that marijuana was becoming easier to obtain. The percentage of teens who listed cigarettes as the easiest illegal drug for minors to purchase fell from 47\% in the 1999 survey to 31\% in 2002. Marijuana was rated as easiest to obtain by \(27 \%\) of teens in 1999 and \(34 \%\) in 2002, but the difference in the ease of obtaining tobacco and pot was within the study's margin of error. Alcohol was listed as the most easily purchased by 12\% in 1999 and 14\% this year.

One-quarter of teenagers said that they have seen drugs being sold in school or on school grounds, and almost half said they could buy pot in 24 hours or less--27\% in an hour or less.

John P. Walters, the director of the White House Office of National Drug Control Policy, said in a statement that the survey's findings about the ease of obtaining marijuana "should send a wake-up call to parents: They need to talk to their children about this dangerous drug now."

And parents need to start early. The average age for that first cigarette is just over 12, according to the study.

Drinkers started at \(121 / 2\), and marijuana users a year later.
The study pointed to several factors associated with decreased drug use, including good grades and church attendance.

Smoking, school detention and truancy were associated with increased drug use.

The center's survey was conducted between late December and early February in the continental United States.

The margin of error was plus or minus 3.1 percentage points for teens and 4.2 points for parents.
www.latimes.com/templates/misc/printstory.jsp?slug=la\%2Dna\%2Dteens21aug21
\(\star \star \star \star \star \star \star\)

Date: Wed, 21 Aug 2002 12:45:57 -0400
From: Leo Simonetta <simonetta@artsci.com>
Subject: Princeton Review
To: "Aapornet (E-mail)" <aapornet@usc.edu>
Message-id: <000001c24932\$39e81a20\$0d0a010a@leo>
MIME-version: 1.0
```

X-MIMEOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
X-Mailer: Microsoft Outlook CWS, Build 9.0.2416 (9.0.2910.0)
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7BIT
X-Priority: 3 (Normal)
X-MSMail-priority: Normal

```

Defending the Princeton Review's survey methodology (From a Chronicle of Higher Education article)
"'Schools that are on great lists love us. They put up our listings on their Web site,' said Robert Franek, editorial director of Princeton Review and the guide's lead author. 'Schools that are on not-so-great lists poke holes in our methodology and call us lots of names. But, basically, our mission stays the same. We are the longest ongoing student survey. We surveyed 100,000 students. I think that will hold up to any statistician's examination," he said.'"

A quick look at their website looking for a methodology gives me no more confidence than does this quote.
```

--

```
Leo G. Simonetta
Art \& Science Group, LLC
simonetta@artsci.com

Date: Wed, 21 Aug 2002 09:48:58-0700
From: mooreke@pdx.edu
To: aapornet@usc.edu
Subject: University Policies Regarding Student Email Use for Survey
Recruitment
MIME-Version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-Transfer-Encoding: 8bit

Portland State University is in the process of designing a policy concerning the use of student e-mail addresses by faculty, staff, and other students for purposes of conducting on-line surveys. The issue of the confidentiality of student e-mail addresses has resulted in a range of opinions ranging from "they are confidential and can never be used for any purpose" to "no problem - they can be used whenever to recruit students into Web-Based Surveys; students who do not wish to participate are free to ignore the invitation."

We are asking our colleagues in other universities how you have resolved this issue. If you have developed a policy, could you please send us information about that policy and how we might obtain a copy or a general description? We would be most grateful. As our next meeting is in two weeks, it would be very helpful to hear from you as soon as possible.

Sincerely,
Kristin Moore
Assistant Manager, Survey Research Laboratory, Portland State University mooreke@pdx.edu
```

Date: Wed, 21 Aug 2002 10:04:17 -0700
From: "Ellen Gordon" [gordon.e@ghc.org](mailto:gordon.e@ghc.org)
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Re: Annual Teen Drug Survey Finds Mixed Results (R Patrick LATimes)
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7LH4fI13188
It would be interesting to know how "drugs" were defined in the study.
Nearly 2/3s of the teenagers surveyed say their schools are drug-free and
yet almost half said they could buy pot in 24 hours or less--27% in an
hour or less. One possibility is that while maybe the schools are
drug-free, students are still using drugs.
Ellen
Ellen J. Gordon, Ph.D.
Survey Research Program Director
Center for Health Studies
1730 Minor Ave.
Seattle, WA 98101
gordon.e@ghc.org
(206) 442-4041
>>> James Beniger [beniger@almaak.usc.edu](mailto:beniger@almaak.usc.edu) 08/21/02 09:37AM >>>

```

    Copyright 2002 Los Angeles Times
    www.latimes.com/templates/misc/printstory.jsp?slug=la\%2Dna\%2Dteens21aug21
    August 212002
        THE NATION
        Annual Teen Drug Survey Finds Mixed Results
        SURVEY: MOST SCHOOLS ARE FREE OF ILLEGAL SUBSTANCES,
        BUT POT IS EASIER TO BUY THAN LIQUOR, STUDENTS SAY.
        By ROBERT PATRICK
        TIMES STAFF WRITER
    WASHINGTON -- Nearly two-thirds of teenagers say their schools are
    drug-free, according to a survey released Tuesday.
    But it's good news, bad news for parents, because the survey group of a
    thousand 12-to 17-year-olds also says that marijuana is as easy to get as
    tobacco and even easier to buy than alcohol.

The survey, conducted by Columbia University's National Center on Addiction and Substance Abuse, reported that 63\% of teens said their schools were drug-free, slightly more than double the number reported in 1998. In 1999 and 2000, 44\% and 45\% of teens called their schools drug-free, the report said. The center did not conduct a survey in 2001.

The center's president, Joseph A. Califano Jr., said the increase might be due to a greater awareness of the dangers of drug use or an increase in drug testing in schools. He said the Sept. 11 attacks may also have played a part, citing greater parental involvement, increased patriotism among teens or a heightened association between drug dealing and terrorism as possible factors in lowering drug use.

The annual survey is designed to analyze all the factors that may come into play as teens decide whether to use alcohol, tobacco or illegal drugs, Califano said.

This year, the survey examined the influence of siblings and grandparents.

Teens who think older siblings would be angry if they found out about marijuana use were less likely to use drugs, as were teens who thought their siblings were not using illegal drugs, the report found.

If teens have a good relationship with one or more grandparents, the risk of drug use is also lower.
"CASA surveys have consistently found that the family is fundamental in keeping children away from tobacco, alcohol and illegal drugs," Califano said. Past surveys have stressed the importance of parental involvement and two-parent households in reducing teen drug use.

But the survey shows that the 541 parents interviewed are more pessimistic that their children are using drugs.

Although parents listed drug use as their biggest concern, \(35 \%\) say they have "little influence" over whether their teen uses drugs, up from 25\% in 1999, and only 51\% of parents described their children's schools as drug-free.
"Parent power is the most undervalued tool here," Califano said.
California state PTA Vice President Carla Nino echoed Califano's sentiments about the importance of parental involvement. "From the PTA's perspective, the best that we can do is educate parents ... on how to talk to their kids, because that's the hardest thing for parents to do," she said.

Califano also said that controls on the underage purchase of tobacco seemed to be working but that marijuana was becoming easier to obtain. The percentage of teens who listed cigarettes as the easiest illegal drug for minors to purchase fell from 47\% in the 1999 survey to 31\% in 2002. Marijuana was rated as easiest to obtain by 27\% of teens in 1999 and 34\% in 2002, but the difference in the ease of obtaining tobacco and pot was within the study's margin of error. Alcohol was listed as the most easily purchased by 12\% in 1999 and 14\% this year.
```

One-quarter of teenagers said that they have seen drugs being sold in
school or on school grounds, and almost half said they could buy pot in
24 hours or less--27% in an hour or less.
John P. Walters, the director of the White House Office of National Drug
Control Policy, said in a statement that the survey's findings about the
ease of obtaining marijuana "should send a wake-up call to parents: They
need to talk to their children about this dangerous drug now."
And parents need to start early. The average age for that first cigarette
is just over 12, according to the study.
Drinkers started at 12 1/2, and marijuana users a year later.
The study pointed to several factors associated with decreased drug use,
including good grades and church attendance.
Smoking, school detention and truancy were associated with increased drug
use.
The center's survey was conducted between late December and early
February in the continental United States.
The margin of error was plus or minus 3.1 percentage points for teens and
4.2 points for parents.
www.latimes.com/templates/misc/printstory.jsp?slug=la-na-teens21aug21

Date: Wed, 21 Aug 2002 11:54:33 -0700
To: por@vance.irss.unc.edu, aapornet@usc.edu
From: Jerold Pearson [jpearson@stanford.edu](mailto:jpearson@stanford.edu)
Subject: Salutations Redux
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Thanks to all of you who responded to my inquiry about response rates and salutations. The sheer number of e-mails and different opinions I received indicates that this issue is far from being settled. So I will go ahead and conduct an experiment and see if I can contribute something to our collective learning.

Many of you remarked that the issue may not only be between generic and personalized, but also between informal (or familiar) and formal (or
deferential). So based on what I've heard from you all, I have decided to expand my initial idea and do a three-way experiment, rather than a two-way experiment. I will use the following three salutations: Dear Stanford Alum, James (without the "dear"), and Dear Mr. Bond.
(I never use "dear" with a first name when corresponding by e-mail with alumni. As others have noted, "Dear James" sounds either phony or overly intimate.)

Whatever the response to the familiar salutation turns out to be, I am not worried about it sounding false, since everyone in the population is a Stanford alumnus/a, and -- unlike a survey, say, of likely voters -- we have an established relationship with them. Nor am I worried about getting the gender wrong, since all this information is coming from our alumni database, and gender is one of the fields we have. Similarly, and for the same reason, I'm not worried about getting the title or prefix wrong. That's also a field we have, and it turns out there are lots of titles -- not only Mr, Mrs, Ms, Dr, and Professor, but also things like Commander, Colonel, Reverend, Rabbi, Major General, Reverend Doctor, Pastor, etc etc. These titles are provided by the alumni themselves, so unless anyone has been defrocked or court-martialed since last updating his records, the titles should not only be correct, but should also be the ones they prefer.

This will be a web-based survey, not a mail survey (so no envelopes or postal addresses are involved). To each of the three random samples, I will be sending an e-mail invitation with a link to the survey, hopefully on Sept 10. I imagine $I$ will let it run for about three weeks, with two waves of reminders to non-respondents. So I should be able to share my results with the list sometime in October or November.

First, however, I'm off for a week of kayaking in British Columbia for a much needed (even if not well-deserved) vacation.

Thanks again to everyone who contacted me.
Jerold Pearson, '75
Director of Market Research
Stanford Alumni Association
650-723-9186
jpearson@stanford.edu
http://www.stanford.edu/~jpearson/

```
Date: Thu, 22 Aug 2002 10:11:26 -0400
Subject: Poll-Tergeist
From: "Howard Fienberg" <HFienberg@stats.org>
To: "AAPORNET (E-mail)" <aapornet@usc.edu>
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7MECsI16440
```

Why the Supreme Court shouldn't care what you think.
By Howard Bashman
Updated Wednesday, August 21, 2002, at 2:47 PM PT
[http://slate.msn.com/default.aspx?id=2069894](http://slate.msn.com/default.aspx?id=2069894)

```
---------------------
Howard Fienberg
Senior Analyst
The Statistical Assessment Service (STATS)
2100 L. St. NW Suite 300
Washington, DC 20037
    (ph) 202-223-3193
    (fax) 202-872-4014
    (e) hfienberg@stats.org
http://www.stats.org
```


Date: Thu, 22 Aug 2002 10:29:10 -0400
From: David Cantor [CANTORD1@WESTAT.com](mailto:CANTORD1@WESTAT.com)
To: aapornet@usc.edu
Cc: Richard Valliant [VALLIAR1@WESTAT.com](mailto:VALLIAR1@WESTAT.com)
Subject: Wesvar Training, Dec 5-6, 2002
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
WesVar Training
WesVar Training is a two-day course that gives WesVar users
the information they need to produce survey weights and
analyze data collected from complex samples. The course is
relevant for those involved in the production of data sets
from surveys or in the analysis of survey data using tables or
regression models.
Westat has a team of trainers who have years of experience in
statistics and in teaching WesVar to academic, government, and
commercial clients in the U.S. and around the world. The course
combines lecture and demonstration with practical, hands-on
exercises that students work through at their own pace.
Each participant will have a personal computer, equipped with
WesVar and a series of example data sets, in Westat's training
laboratory. Though programming experience is not required, students
should be familiar with using computers and Windows(r).
Topics
The classes are divided into a series of lessons that present
some of the statistical theory for survey weighting and estimation
as well as practical applications of the procedures available in
WesVar. The full list of topics is shown at
http://www.westat.com/wesvar/about/training.html
Training Schedule and Prices
WesVar training classes are currently scheduled on the dates
listed below. Each $2-$ day class is $\$ 850.00$ per person. All

```
classes begin at 9:00AM and end at 4:30PM with a lunch break
from 12:00 to 1:00PM. A continental breakfast is provided
beginning at 8:30AM and a buffet lunch is served at noon each
day. Enrollment is accepted on a first-come first-served basis.
Currently scheduled training date:
December 5-6, }200
Registration and Payment
To register for training, please request a registration form from
wesvar@westat.com. Return the completed form to:
Westat
1650 Research Boulevard
Rockville, MD 20850 USA
Attn: WesVar Department RW 4678
Fax: 301-517-4053
Westat accepts checks, purchase orders, and some major credit
cards, including VISA, MasterCard, and American Express. If
you have any questions, contact wesvar@westat.com.
Training Cancellation
Registrants who need to cancel their training class must do so
by letter or email (wesvar@westat.com ) with subject
"WesVar Training -- Cancel") at least seven business days in
advance of the first day of the training session in order to
receive a full reimbursement. You may transfer your registration
to a colleague in your organization at any time. Please notify
Westat of any such substitutions as soon as possible. Late
cancellations may be billed at the full registration fee.
Training Location
Training sessions are held at Westat's training facility:
Westat
1650 Research Boulevard
Rockville, MD 20850
USA
You can download directions to Westat from www.westat.com. Attendees must make their own hotel and travel arrangements, but Westat can provide a list of hotels within walking distance.
```

```
Date: Thu, 22 Aug 2002 08:15:40 -0700
```

From: "Mike O'Neil" [mike.oneil@alumni.brown.edu](mailto:mike.oneil@alumni.brown.edu)
To: [jpmurphy@jpmurphy.com](mailto:jpmurphy@jpmurphy.com), [jpearson@stanford.edu](mailto:jpearson@stanford.edu),
[por@vance.irss.unc.edu](mailto:por@vance.irss.unc.edu),
[aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: RE: Personalized Salutations
Message-ID: [CDEAJOODPEAJFKJABHJJIEEPCIAA.mike.oneil@alumni.brown.edu](mailto:CDEAJOODPEAJFKJABHJJIEEPCIAA.mike.oneil@alumni.brown.edu)
MIME-Version: 1.0
Content-Type: text/plain;

```
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook IMO, Build 9.0.2416 (9.0.2910.0)
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
In-Reply-To: <004301c247e1$d435bb20$99fac3d1@default>
Seems to me you have the makings of a good experiment. Three cells:
personalized/familiar (Dear John), personalized/formal (Dear Mr. Jones),
and generic (Dear fellow alum). And if you are using an alumni database
you could test the age hypothesis (older preference for formal address, for
example) as well as gender. Maybe even major (science vs. humanities
concentrators)!
Mike O'Neil
www.oneilresearch.com
```

-----Original Message-----
From: owner-aapornet@usc.edu [mailto:owner-aapornet@usc.edu]On Behalf Of
James P. Murphy
Sent: Monday, August 19, 2002 5:38 PM
To: jpearson@stanford.edu; por@vance.irss.unc.edu; aapornet@usc.edu
Subject: Re: Personalized Salutations

I think first names are a complete turnoff. I would guess that 30 to 40 percent of adults are known familiarly by names other than what will show up in your list -- Mike for Myron, Jim for James, Bubba for Lloyd, etc. To me they're an instant flag. I would much rather be addressed as "Dear Fellow Alum" than as "Dear James." It's a salutation, but not really personalization.

You also have the issue of deference and being overly familiar, which is another turnoff for many people. Do you want to use a first name with a 60 -year old Episcopal priest, or a Nobel prize winner?

As an empirical matter, I think the interesting question is -- Is a "socially correct" salutation that much better than a neutral one (Dear Alum) or none at all? Erdos and Morgan wrote this up 32 years ago, in 1970. Maybe things have changed?

```
James P. Murphy, Ph.D. (goes by "Jim")
```

Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com
-----Original Message-----
From: Jerold Pearson [jpearson@stanford.edu](mailto:jpearson@stanford.edu)
To: por@vance.irss.unc.edu [por@vance.irss.unc.edu](mailto:por@vance.irss.unc.edu); aapornet@usc.edu
[aapornet@usc.edu](mailto:aapornet@usc.edu)
Date: Monday, August 19, 2002 7:04 PM
Subject: Personalized Salutations
$>I$ will be conducting a short web-based survey with a random sample of >Stanford alumni in September, and am thinking of doing an experiment with
>two different salutations in the e-mail invitations to the survey to see if >there's a difference in response. Half the sample would receive a generic >salutation ("Dear Stanford Alum"), and the other half would receive a >personalized salutation (for instance "Dear Susan").
$>$
$>I$ heard Don Dillman and some others talk about this at a conference about >two years ago, and, if $I$ remember correctly, there was no consensus at the >time concerning the value of personalized salutations. I seem to recall >hearing that it helped with some populations and not with others. Has >there been any new learning since then? If so, what is it? If not, I'll >go ahead with the experiment and would be happy to share the results with >the list if anyone is interested. $>$
$>$ Also, my hunch is to use first names for this population. Any reason ->other than the occasional ornery alumnus I encounter no matter what $I$ do -$>I$ should consider using last names instead (ie. Dear Ms. Jones or Dear Dr. $>$ Smith) ?
$>$
>Thanks.
$>$
>Jerold Pearson, '75
>Director of Market Research
>Stanford Alumni Association
>650-723-9186
>jpearson@stanford.edu
>http://www.stanford.edu/~jpearson/
$>$
$>$

Date: Thu, 22 Aug 2002 11:56:37-0400
From: "Mark" [mark@bisconti.com](mailto:mark@bisconti.com)
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Psychological impacts of terrorist attack
Message-ID: <003701c249f4\$831207c0\$6901a8c0@mark>
MIME-Version: 1.0
Content-Type: text/plain;
charset="US-ASCII"
Content-Transfer-Encoding: 7bit
X-Priority: 3 (Normal)
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook, Build 10.0.3416
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
X-Rcpt-To: [aapornet@usc.edu](mailto:aapornet@usc.edu)

Can anyone direct me to recent opinion data on psychological impacts and behavioral changes related to the September 11 terrorist attack?

Thanks,
Mark Richards
mark@bisconti.com

```
Date: Thu, 22 Aug 2002 11:03:50 -0500
To: aapornet@usc.edu
From: Francis Fullam <quire1@earthlink.net>
Subject: Bar research
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Any suggestions for leads on research on the demographics of bar
patrons? Are there existing datasets? Who are the leading researchers in
this area (academic and non-academic)?
Many thanks,
Francis Fullam
QSystems Consulting
```


Date: Thu, 22 Aug 2002 09:29:06-0700 (Pacific Daylight Time)
From: Robert Mason [masonr@stat.orst.edu](mailto:masonr@stat.orst.edu)
To: Francis Fullam [quire1@earthlink.net](mailto:quire1@earthlink.net)
cc: aapornet@usc.edu
Subject: Re: Bar research
In-Reply-To: [5.1.0.14.0.20020822105955.02928350@pop3.norton.antivirus](mailto:5.1.0.14.0.20020822105955.02928350@pop3.norton.antivirus)
Message-ID: [Pine.WNT.4.21.0208220923060.-252879@pc295185.stat.orst.edu](mailto:Pine.WNT.4.21.0208220923060.-252879@pc295185.stat.orst.edu)
X-X-Sender: masonr@stat.orst.edu
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
While the following cite is not direectly on point, this hilarious
article may be of interest:
Pennebaker, James W., Mary Ann Dyer, R. Scoitt Caulkins, Debra Lynn
Litowitz, Phillip W. Ackerman, Douglas B. Anderson, and Kevin
M. McGraw. (1979). Don't the girls' get prettier at closisng time: A
country and western application to psychology. Personality and Social
Psychology Bulletin 5: 122-125.
Best of luck...
Robert Mason
On Thu, 22 Aug 2002, Francis Fullam wrote:
> Any suggestions for leads on research on the demographics of bar
> patrons? Are there existing datasets? Who are the leading researchers in
$>$ this area (academic and non-academic)?
$>$
> Many thanks,
> Francis Fullam
> QSystems Consulting
$>$

```
Date: Thu, 22 Aug 2002 13:24:39 EDT
From: JAnnSelzer@aol.com
Received: from JAnnSelzer@aol.com
Subject: Re: Bar research
To: aapornet@usc.edu
--part1_1a4.73a898b.2a967857_boundary
Content-Type: text/plain; chārset="US-ASCII"
Content-Transfer-Encoding: 7bit
If you just want some sort of start, in a medium-sized midwestern city, 19%
report going to a bar or nightclub at least a few times a month. This
includes 30% of men, but just 11% of women; 38% of people age 18 to 34, but
just 12% of those 35 or older; and just 11% of those who have children in
their household. Income, education, political party ID have no bearing.
J. Ann Selzer, Ph.D.
Selzer & Company, Inc.
Any suggestions for leads on research on the demographics of bar
patrons? Are there existing datasets? Who are the leading researchers in
this area (academic and non-academic)?
Many thanks,
Francis Fullam
QSystems Consulting
--part1_1a4.73a898b.2a967857_boundary
Content-Type: text/plain; chārset=us-ascii
Content-Transfer-Encoding: 7bit
```

```
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
* This post contains a forbidden message format *
* (such as an attached file, a v-card, HTML formatting) *
* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 
*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

--part1_1a4.73a898b.2a967857_boundary--
Date: Thu, 22 Aug 2002 13:38:42 -0400
From: "James P. Murphy" [jpmurphy@jpmurphy.com](mailto:jpmurphy@jpmurphy.com)
To: [mark@bisconti.com](mailto:mark@bisconti.com), [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Re: Psychological impacts of terrorist attack
MIME-Version: 1.0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3

```
```

X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 4.72.3110.1
X-MimeOLE: Produced By Microsoft MimeOLE V4.72.3110.3

```

The NYT yesterday (or the day before) ran a front page story about financial support having been made available for counseling or other treatment for persons directly affected by the events. So presumably that agency knows something about the extent and nature of the psychological impacts. People watching on TV presumably were affected, also but I don't think they're covered.
```

James P. Murphy, Ph.D.

```
Voice (610) 408-8800
Fax (610) 408-8802
jpmurphy@jpmurphy.com
-----Original Message-----
From: Mark <mark@bisconti.com>
To: aapornet@usc.edu <aapornet@usc.edu>
Date: Thursday, August 22, 2002 11:58 AM
Subject: Psychological impacts of terrorist attack
\(>\)
>Can anyone direct me to recent opinion data on psychological impacts and
>behavioral changes related to the September 11 terrorist attack?
\(>\)
>Thanks,
>Mark Richards
>mark@bisconti.com
\(>\)
\(>\)
\(>\)
\(>\)

Date: Fri, 23 Aug 2002 09:38:50 -0400
From: Michael McLaen <Michael.McLaen@intersearch.tnsofres.com>
To: aapornet@usc.edu
Subject: POLLSTERS IN A 'FIX'
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
POLLSTERS IN A 'FIX' By FREDRIC U. DICKER August 23, 2002 --
ALBANY - Quinnipiac University, admitting it used misleading figures in a
recent poll, revised its numbers yesterday in the hotly fought Carl
McCall-Andrew Cuomo battle for governor.
Issuing the revisions in response to yesterday's Post story that showed the
original numbers didn't add up, the Hamden, Conn.-based polling operation
said the new figures showed McCall with a "solid" 39-26 percent lead over
Cuomo among likely Democratic voters - not the \(47-31\) percent originally
claimed last week.
http://www.nypost.com/news/regionalnews/46808.htm
<http://www.nypost.com/news/regionalnews/46808.htm>
```

Date: Fri, 23 Aug 2002 17:08:35 -0400
To: aapornet@usc.edu
From: dick halpern [dhalpern@bellsouth.net](mailto:dhalpern@bellsouth.net)
Subject: British attitudes toward the Death Penalty
Mime-Version: 1.0
Content-Type: text/plain; charset="iso-8859-1"; format=flowed
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7NLTfI22597
This just released -- British attitudes toward the death penalty. Poll conducted by MORI, Full results can be found at
http://www.mori.com/digest/2002/c020823.shtml
Dick Halpern

```

Hang 'em High?
23 August 2002
Recent coverage of the deaths of schoolgirls Holly Wells and Jessica Chapman shows at least some members of the public are still very much in favour of the death penalty - but is it still a majority?

Overall, MORI has asked about the use of capital punishment four times in the past 24 years. We have found a consistent three quarters (76\%-78\%) saying the death penalty can be sometimes justified; most recently in 1995 (there was one exception in 1990, when less than a third - 63\% - said they were in favour). Older people are most supportive of the idea, with four in five of the over 65s in favour, as opposed to 68\% of the under 34s. In terms of methods of execution, the British favour lethal injection as opposed to hanging by more than two-to-one.

If you ask whether the death penalty is justified for the killing of a child, you get an even higher figure: Over four fifths (82\%) in favour when we last asked.

However, those who feel that public opinion is clear cut need to be cautious before rushing to demand another look at the law. The trends above are based on simply asking whether the death penalty can ever be justified.

If one asks a slightly different question and asks the public to choose between either life in prison, a long prison sentence or the death penalty, one gets a different picture, which suggests that less than half the public are really fervid advocates of execution.

For example, in the immediate aftermath of the Sarah Payne murder in 2000, we asked the public, in a poll for the News of the World, what the most appropriate punishment was for child killers almost three in five (58\%) chose the death penalty and a third (33\%) a life prison sentence.

If you ask whether the death penalty is ever justified for the killing of a child, you get an even higher figure: 82\% when we last asked.

However, those who feel that public opinion is clear cut need to be cautious before rushing to demand another look at the law. But by the time Roy Whiting was convicted and sentenced for her murder in December 2001,
the proportion saying the death penalty was appropriate for the murder of a child had fallen to only two in five (41\%) and more chose life in prison (49\%). Nearly everyone \(84 \%\) - strongly agreed that the judge's sentence of life in prison with no prospect of release was appropriate, with less than one in 10 (7\%) who disagreed.

Had the British public's views shifted? Or simply, is the immediate aftermath of a terrible murder like this a time when feelings will be running high? Perhaps when the public take a more considered view, their feelings are more equivocal, and less markedly detached from those of MPs who have consistently voted against reintroducing the death penalty repeatedly over the last 30 years.

MORI Contacts

Ben Page
MORI
79-81 Borough Road
London
SE1 1FY

Tel: 020-73473000
Fax: 020-7347 3800
Source: MORI/News of the World
```

Date: Fri, 23 Aug 2002 17:46:26 -0400
From: Lawrence T McGill [lmcgill@Princeton.EDU](mailto:lmcgill@Princeton.EDU)
X-Mailer: Mozilla 4.79 [en] (Windows NT 5.0; U)
X-Accept-Language: en
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Research positions at Princeton University
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit
I am posting this position announcement on behalf of the Center for Arts
and Cultural Policy Studies at Princeton University. Interested
applicants should send materials to Sandy Paroly (contact information
below).
Thanks,
Larry McGill

```

Princeton University Center for Arts and Cultural Policy Studies Woodrow Wilson School of Public and International Affairs Princeton University

Princeton University's Center for Arts and Cultural Policy Studies (CACPS) in the Woodrow Wilson School of Public and International Affairs seeks at least two full time or part time researchers to participate in a range of research projects related to arts and cultural policy studies. The researchers will create and manipulate data bases and perform statistical analysis on a variety of issues, drawing on smaller specialized databases, Census data, and on large-scale public opinion surveys. The researchers will write reports and articles for publication on topics ranging from cultural conflict, intellectual property, and urban revitalization to large scale changes in the cultural sector (employment, industries, arts participation, exports, etc.). They will assist in dissemination of key findings, including presentation at conferences and meetings. They will read and synthesize relevant social science and policy literature, retrieve unpublished reports, newspaper articles, and other related information. They will also perform Internet searches using Lexis Nexis and other World Wide Web, library, and computer search tools. When appropriate, the researchers will hire, train and manage undergraduate research assistants. The positions will report to the Director of the Center and will work under the supervision of the Principal Investigators of assigned projects.

Requirements: The ideal candidate will have an advanced degree in a social science discipline with at least two years of related research experience. Candidates with a BA degree will be considered if they have a social science research background. Experience with statistical data analysis is important. The ideal candidate will have the capacity to teach him/herself new methodologies or statistical models and apply those methodologies to relevant cultural policy problems. Time-management skills and the ability to work independently are essential. Candidate must have excellent writing and editing skills, facility with the latest computer, World Wide Web and library research techniques. Knowledge of PowerPoint, EndNote and Excel a plus.
Application materials, including a writing sample, cover letter, c.v., and salary requirements, should be sent to Sandy Paroly, Center for Arts and Cultural Policy Studies, 430 Robertson Hall, Princeton University, Princeton, NJ 08544-1013. (email: sparoly@princeton.edu)

Princeton University is an Affirmative Action and Equal Opportunity Employer.

Date: Fri, 23 Aug 2002 21:34:05 -0500
From: Lydia_Saad@gallup.com
To: Michael.McLaen@intersearch.tnsofres.com, aapornet@usc.edu
Subject: RE: POLLSTERS IN A 'FIX'
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"

This New York Post article, basically attacking the Quinnipiac Poll for it's latest New York state poll is quite unfair, not to mention inaccurate.

I'll resist the urge to go through it line by line, but will simply point out that its primary criticism -- centering on the use of leaners in computing voter support in the Cuomo-McCall race -- is a completely acceptable practice in pre-election polling, employed for decades by Gallup, and widely used by most national polls including ABC, CNN/Time, Newsweek, and Pew. In fact, based on my experience with pre-election polls and post-election panel back surveys, I'd say that including leaners in the estimate of the horserace contributes to pre-election polling accuracy. Maybe not everyone uses it, which is fine. But to suggest Quinnipiac is out of sync with industry standards for doing so is just wrong.

The worst part of the Post article is that it completes distorts the Quinnipiac's press release, saying: "The Post also revealed that Quinnipiac failed to disclose that it included "leaning" voters among the "solid" supporters of both McCall and Cuomo, a move widely condemned by polling authorities.")

Who are these polling authorities? Well never mind, because that's not what Quinnipiac said anyway. (see http://www.quinnipiac.edu/x2844.xml). Rather, in one statement Quinnipiac characterizes McCall's 47-31 lead over Cuomo as a "solid lead." Then several paragraphs later, in discussing the percentage of likely voters saying they are "very sure" about their support for each candidate, they say that McCall's support is "more solid" than Cuomo's.

Nowhere does Quinnipiac characterize data that includes leaners as "solid supporters" of either candidate.

Nevertheless, the Post amply quotes Cuomo's pollster attacking Quinnipiac with statements like: "It's like one of those companies which restates the books: you've got to question all the books once that happens," said Penn, President Clinton's onetime pollster who also advises Sen. Hillary Rodham Clinton. And: "This poll did not meet professional standards and left a totally misleading impression with the voters and the press." And: "Penn also accused Quinnipiac of "trying to tilt the story" to generate headlines." And: "What the real story is here is that this is a wide-open race," insisted Penn.

I'd be happy to listen to any counter arguments as to why Quinnipiac deserves such a public scolding, but none are apparent to me from this vantage point.

Lydia Saad
Gallup
-----Original Message-----
From: Michael McLaen [mailto:Michael.McLaen@intersearch.tnsofres.com]
Sent: Friday, August 23, 2002 9:39 AM
To: aapornet@usc.edu
Subject: POLLSTERS IN A 'FIX'

POLLSTERS IN A 'FIX' By FREDRIC U. DICKER August 23, 2002 --

ALBANY - Quinnipiac University, admitting it used misleading figures in a recent poll, revised its numbers yesterday in the hotly fought Carl McCall-Andrew Cuomo battle for governor.

Issuing the revisions in response to yesterday's Post story that showed the original numbers didn't add up, the Hamden, Conn.-based polling operation said the new figures showed McCall with a "solid" 39-26 percent lead over Cuomo among likely Democratic voters - not the 47-31 percent originally claimed last week.
http://www.nypost.com/news/regionalnews/46808.htm
<http://www.nypost.com/news/regionalnews/46808.htm>

Date: Sat, 24 Aug 2002 14:39:03-0400
To: aapornet@usc.edu
From: Warren Mitofsky <mitofsky@mindspring.com>
Subject: RE: POLLSTERS IN A 'FIX'
Mime-Version: 1.0
Content-Type: multipart/alternative;
boundary="========================_23767310==_ALT"
--=======================23767310==,ALT
Content-Type: text/plain; charset="us-ascii"; format=flowed
Lydia,
The Post story is confusing, but so is the Quinnipiac poll release and the explanation.

Some of this was in Dicker's story, but I would rather not rely on his explanation. If one looks at the first Quinnipiac Poll release the numbers didn't add up. Quinnipiac polled 624 registered voters, of which 34 percent (212) favored McCall; 27 percent (168) favored Cuomo. Then Quinnipiac screened for likely voters (482) and reported McCall 47 percent (227) and Cuomo 32 percent (149).

However, if one looks at the number of voters (in parenthesis above after the percentages) one can see that the screening for likely voters and the addition of leaners increased the number of McCall voters in the final figures by 15 and decreased the number of Cuomo voters by 19. I think the Post was right to question these figures.

What Quinnipiac did not say in their initial release was that the second set of numbers included leaners and the first set did not - an oversight that led to the confusion. There was nothing wrong with doing it, but not without some notice. It never occurred to me to guess that is what they did. It did not occur to Mickey Carroll either when I asked him to explain the discrepancy.

Following the initial Post story Quinnipiac revised their figures. It is now McCall 39 percent (188) to Cuomo 26 percent (125). As there is no press release on the Quinnipiac web site explaining the reason for the revision, I can only say this is still confusing. Still guessing that they followed the same course for the new figures, the switch from registered to likely voters and the addition of leaners results in a loss of 24 McCall votes and 43 Cuomo votes. This means that McCall lost many fewer voters with the
switch to likely voters than Cuomo did. Even if the Cuomo support is softer, as the poll suggests, the new figures with the disproportionate falloff do not make sense either. Again, I think the Post would have been right to question these numbers, but they did not. The article was a reaction to the original mistake.
warren mitofsky

At 09:34 PM 8/23/02 -0500, you wrote:
This New York Post article, basically attacking the Quinnipiac Poll for it's latest New York state poll is quite unfair, not to mention inaccurate. I'll resist the urge to go through it line by line, but will simply point out that its primary criticism -- centering on the use of leaners in computing voter support in the Cuomo-McCall race -- is a completely acceptable practice in pre-election polling, employed for decades by Gallup, and widely used by most national polls including ABC, CNN/Time, Newsweek, and Pew. In fact, based on my experience with pre-election polls and post-election panel back surveys, I'd say that including leaners in the estimate of the horserace contributes to pre-election polling accuracy. Maybe not everyone uses it, which is fine. But to suggest Quinnipiac is out of sync with industry standards for doing so is just wrong.

The worst part of the Post article is that it completes distorts the Quinnipiac's press release, saying: "The Post also revealed that Quinnipiac failed to disclose that it included "leaning" voters among the "solid" supporters of both McCall and Cuomo, a move widely condemned by polling authorities.")

Who are these polling authorities? Well never mind, because that's not what Quinnipiac said anyway. (see http://www.quinnipiac.edu/x2844.xml). Rather, in one statement Quinnipiac characterizes McCall's 47-31 lead over Cuomo as a "solid lead." Then several paragraphs later, in discussing the percentage of likely voters saying they are "very sure" about their support for each candidate, they say that McCall's support is "more solid" than Cuomo's.

Nowhere does Quinnipiac characterize data that includes leaners as "solid supporters" of either candidate.

Nevertheless, the Post amply quotes Cuomo's pollster attacking Quinnipiac with statements like: "It's like one of those companies which restates the books: you've got to question all the books once that happens," said Penn, President Clinton's onetime pollster who also advises Sen. Hillary Rodham Clinton. And: "This poll did not meet professional standards and left a totally misleading impression with the voters and the press." And: "Penn also accused Quinnipiac of "trying to tilt the story" to generate headlines." And: "What the real story is here is that this is a wide-open race," insisted Penn.

I'd be happy to listen to any counter arguments as to why Quinnipiac deserves such a public scolding, but none are apparent to me from this vantage point.

Lydia Saad
Gallup
-----Original Message-----

From: Michael McLaen [mailto:Michael.McLaen@intersearch.tnsofres.com]
Sent: Friday, August 23, 2002 9:39 AM
To: aapornet@usc.edu
Subject: POLLSTERS IN A 'FIX'

POLLSTERS IN A 'FIX' By FREDRIC U. DICKER August 23, 2002 --

ALBANY - Quinnipiac University, admitting it used misleading figures in a recent poll, revised its numbers yesterday in the hotly fought Carl McCall-Andrew Cuomo battle for governor.

Issuing the revisions in response to yesterday's Post story that showed the original numbers didn't add up, the Hamden, Conn.-based polling operation said the new figures showed McCall with a "solid" 39-26 percent lead over Cuomo among likely Democratic voters - not the 47-31 percent originally claimed last week.
http://www.nypost.com/news/regionalnews/46808.htm
<http://www.nypost.com/news/regionalnews/46808.htm>
```

--======================_23767310==_.ALT
Content-Type: text/plain}\overline{n}\mathrm{ ; charset=
Content-Transfer-Encoding: 7bit

```
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

```
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* ---REMAINDER OF MESSAGE TRUNCATED--- *
* This post contains a forbidden message format *
* This post contains a forbidden message format *
* (such as an attached file, a v-card, HTML formatting) *
* (such as an attached file, a v-card, HTML formatting) *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* This Mail List at USC.EDU only accepts PLAIN TEXT *
* If your postings display this message your mail program *
* If your postings display this message your mail program *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
* is not set to send PLAIN TEXT ONLY and needs adjusting *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * *
```

*     *         *             *                 *                     *                         *                             *                                 *                                     *                                         *                                             *                                                 *                                                     *                                                         *                                                             *                                                                 *                                                                     *                                                                         *                                                                             *                                                                                 *                                                                                     *                                                                                         *                                                                                             *                                                                                                 *                                                                                                     *                                                                                                         *                                                                                                             *                                                                                                                 *                                                                                                                     * 

```
\(--====================={ }_{=} 23767310==\).ALT --
==============================================================================12
Date: Sat, 24 Aug 2002 20:32:57-0400
From: Scott_Crawford@marketstrategies.com
Subject: Prīnceton Review - Student Survey
To: aapornet@usc.edu

Hello AAPORnet--
In light of the recent publication of their "top 10" lists... I'm trying to understand the methods used in the Princeton Review "Student Survey" that they use to develop their top 10 lists. Their website does not give much info... but makes it sound like its possibly a convenience sample via web (with the only validation being that the respondent has an .edu email address) plus some other delivery of a paper survey. Does anyone know of a better description on how they select their sample?

Thanks!
SC
```

Research Director - Social Science Research
http://www.ms-interactive.com
734/542-7796
734/661-0323 (fax)

```

Date: Tue, 27 Aug 2002 10:27:08 -0400
Subject: Poll Shows Majority Of Palestinians Oppose Effort To Halt Suicide
Bombings.
From: "Howard Fienberg" <HFienberg@stats.org>
To: "AAPORNET (E-mail)" <aapornet@usc.edu>
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id g7RESqI01393

Reuters
<http://webcenter.newssearch.netscape.com/aolns display.adp?key=200208261331 000272321 aolns.src>
(8/27) reports, "A scant majority of Palestinians oppose efforts among their various factions to halt suicide bombings against Israeli civilians and disapprove of attempts at a gradual truce, a survey released Monday showed. The Palestinian Center for Policy and Survey Research conducted the poll last week with 1,320 participants from the West Bank and Gaza Strip. The poll, which had a three percent margin of error, also showed an overwhelming majority of Palestinians seek far-reaching reforms of the Palestinian Authority and would support the election or appointment of a prime minister. ... Support for Palestinian President Yasser Arafat was stable at 34 percent, compared with 35 percent in May and 46 percent before the Palestinian uprising against Israeli occupation began in September 2000 after peace talks froze. Following on his heels was Marwan Barghouthi, a popular leader of the uprising and head o
```

--------
Howard Fienberg
Senior Analyst
The Statistical Assessment Service (STATS)
2100 L. St. NW Suite 300
Washington, DC }2003
(ph) 202-223-3193
(fax) 202-872-4014
(e) hfienberg@stats.org
http://www.stats.org

```

```

Date: Tue, 27 Aug 2002 10:29:45 -0400
From: Leo Simonetta [simonetta@artsci.com](mailto:simonetta@artsci.com)
Subject: RE: Princeton Review - Student Survey
In-reply-to: [OF013AD148.3791779E-ON85256C1F.0082D425@marketstrategies.com](mailto:OF013AD148.3791779E-ON85256C1F.0082D425@marketstrategies.com)
To: aapornet@usc.edu
Message-id: [004501c24dd6\$31245540\$0d0a010a@leo](mailto:004501c24dd6$31245540$0d0a010a@leo)
MIME-version: 1.0
X-MIMEOLE: Produced By Microsoft MimeOLE V6.00.2600.0000

```
```

X-Mailer: Microsoft Outlook CWS, Build 9.0.2416 (9.0.2910.0)
Content-type: text/plain; charset=Windows-1252
Content-transfer-encoding: 7BIT
X-Priority: 3 (Normal)
X-MSMail-priority: Normal
I too am curious about their methodology - I stumbled across this at:
http://fyi.cnn.com/2002/fyi/teachers.ednews/08/26/unhappiest.school.ap/index
.html
"Princeton Review rankings
The New York-based Princeton Review's 'Best 345 Colleges' guide ranks
schools in 63 categories based on in-person or computer interviews.
Some Missouri-Rolla students complained the survey, which questions about
3 0 0 ~ s t u d e n t s ~ p e r ~ c o l l e g e , ~ i s n ' t ~ s c i e n t i f i c .
The guide's lead survey author conceded that point, but said he has the
expertise to give an accurate picture of campus life.
'I am in a unique position to visit these campuses and ask the questions
prospective students might not know to ask or be embarrassed to ask,' said
Robert Franek."
--
Leo G. Simonetta
Art \& Science Group, LLC
simonetta@artsci.com
-----Original Message-----
From: owner-aapornet@usc.edu
[mailto:owner-aapornet@usc.edu]On Behalf Of
Scott_Crawford@marketstrategies.com
Sent: Saturday, August 24, 2002 8:33 PM
To: aapornet@usc.edu
Subject: Princeton Review - Student Survey
>
>
Hello AAPORnet--
>
In light of the recent publication of their "top 10" lists...
I'm trying
to understand the methods used in the Princeton Review
"Student Survey"
that they use to develop their top 10 lists. Their website
does not give
much info... but makes it sound like its possibly a
convenience sample via
web (with the only validation being that the respondent has
an .edu email
address) plus some other delivery of a paper survey. Does
anyone know of a
better description on how they select their sample?
>
Thanks!
SC
>
> **********************************
Scott Crawford

```
```

> Research Director - Social Science Research
> http://www.ms-interactive.com
> 734/542-7796
> 734/661-0323 (fax)
>

```
-
Date: Tue, 27 Aug 2002 12:59:18 -0400
From: Margaret Roller <71501.716@compuserve.com>
Subject: Research in Eastern Europe
Sender: Margaret Roller <71501.716@compuserve.com>
To: "'AAPORNET'" <aapornet@usc.edu>
Message-ID: <200208271302_MC3-1-D6E-181@compuserve.com>
MIME-Version: 1.0
Content-Transfer-Encoding: 7bit
Content-Type: text/plain;
charset=us-ascii
Content-Disposition: inline
I will be traveling to Eastern Europe in a few weeks to consult with a
research firm in Bucharest, Romania. It will be my first visit to that
country and I would like to hear from any of you who have conducted
research in that area and/or worked with research firms in that region. I
am particularly interested in any knowledge of the Romanian culture as it
relates to the completion of/cooperation with research studies. While I
will learn this first-hand, the perspective from AAPOR-people would be
useful.

Please respond to me privately (unless you have something to share that would interest the group).

Thanks.
```

Margaret R. Roller
Roller Markeitng Research
rmr@rollerresearch.com

```

Date: Tue, 27 Aug 2002 14:09:31 -0500
From: "Andrew Stavisky" <astavisky@mail.com>
To: aapornet@usc.edu
Subject: Re: Psychological impacts of terrorist attack
X-Originating-Ip: 64.42.220.122
X-Originating-Server: ws1-1.us4.outblaze.com
Mark,

A few weeks ago, Bill Schlenger of RTI (who presented some of his findings at the AAPOR conference) had an article published in JAMA regarding post stress disorder in NY, DC and the nation following the attacks.

Here's the link to the story on RTI's site:
http://www.rti.org/page.cfm?sec=1\&focus=7\&cat=401\&topic=0\&objectid=3AF8E5A3-D075-4B7F-89E96BCEC58BD5D5
```

Hope this is still useful for you.

```
Regards,

Andrew

Andrew Stavisky, PhD
Senior Reseach Manager
Ipsos-Reid U.S. Public Affairs
1101 Connecticut Avenue NW Suite 200
Washington, DC 20036
202.463.2147
andrew.stavisky@ipsospa.com
```

----- Original Message -----
From: "Mark" [mark@bisconti.com](mailto:mark@bisconti.com)
Date: Thu, 22 Aug 2002 11:56:37 -0400
To: [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: Psychological impacts of terrorist attack

```
\(>\)
> Can anyone direct me to recent opinion data on psychological impacts and
> behavioral changes related to the September 11 terrorist attack?
\(>\)
> Thanks,
> Mark Richards
> mark@bisconti.com
\(>\)
\(>\)
\(>\)
\(>\)
--
Sign-up for your own FREE Personalized E-mail at Mail.com
http://www.mail.com/?sr=signup
\(==========================================================================\)
Date: Tue, 27 Aug 2002 13:39:41-0700 (PDT)
From: James Beniger <beniger@almaak.usc.edu>
Subject: If you are in the D.C. area... (from Karen Virnig)
To: AAPORNET <aapornet@usc.edu>
Message-id: <Pine.GSO.4.33.0208271329010.13796-100000@almaak.usc.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

I post this message on behalf of Karen Virnig. Please send all questions to:

Karen Virnig <virnig@epi.umn.edu>

Karen Virnig writes...
If you are in the D.C. area and are looking for an excellent addition to your staff, read on:

One of our phone room supervisors is moving to Washington DC. I am disappointed to lose her, but I hope someone else can benefit from her skill and experience.

Victoria has worked in our unit for close to three years and has supervised our telephone interviewers for the past year and a half. She has excelled as both an interviewer and a supervisor. Her responsibilities, aside from conducting interviews and hiring and supervising phone room staff, have included: refusal conversions, tracking lost participants, pre-testing new survey instruments, leading training sessions for new interviewers and developing interviewer manuals.

Victoria will be attending a graduate program at Georgetown University and will be available to work part-time. Please contact her directly at vmf6@georgetown.edu.

Karen Virnig
Division of Epidemiology
University of Minnesota
612/626-8824
virnig@epi.umn.edu


\(\star \star \star \star \star \star \star\)

Date: Tue, 27 Aug 2002 15:45:43 -0400
From: "Albert Biderman" <abider@american.edu>
To: <aapornet@usc.edu>
Subject: TeleZapper
MIME-Version: 1.0
Content-Type: text/plain;
charset="iso-8859-1"
Content-Transfer-Encoding: 7bit
X-Priority: 3
X-MSMail-Priority: Normal
X-Mailer: Microsoft Outlook Express 6.00.2600.0000
X-MimeOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
CNN.com/Sci-Tech today:
```

TeleZapper disconnects telemarketers
August 26, 2002
http://www.cnn.com/2002/TECH/ptech/08/26/telezapper.cnna/index.html

```
```

Date: Wed, 28 Aug 2002 09:14:58 -0400
From: "Stephen Dienstfrey" [S.DIENSTFREY@srbi.com](mailto:S.DIENSTFREY@srbi.com)
To: aapornet@usc.edu
Subject: Senior Analyst position
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Disposition: inline
Content-Transfer-Encoding: 8bit
X-MIME-Autoconverted: from quoted-printable to 8bit by listproc.usc.edu id
g7SDEjI28770
National survey research organization, seeks Ph.D. in social sciences with survey experience as a project director/senior analyst in its Silver Spring office to manage, analyze and report surveys conducted for government and university clients. Send resume to SRBI, 8403 Colesville Road, Suite 820, Silver Spring, Md. 20910 or our website at srbi.com. No calls.

```
```

Date: Wed, 28 Aug 2002 09:53:12 -0400
From: "Trussell, Norman" [Norman_Trussell@tvratings.com](mailto:Norman_Trussell@tvratings.com)
To: "'Albert Biderman'" [abider@american.edu](mailto:abider@american.edu), aapornet@usc.edu
Cc: "Bennett, Mildred" [Mildred_Bennett@tvratings.com](mailto:Mildred_Bennett@tvratings.com)
Subject: RE: TeleZapper
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
Good to known that CNN is on the cutting edge of the newest technology.
After all, this product has been out for over a year and can be easily
defeated by Call Centers.
Norm Trussell
Nielsen Media Research
-----Original Message-----
From: Albert Biderman [mailto:abider@american.edu]
Sent: Tuesday, August 27, 2002 3:46 PM
To: aapornet@usc.edu
Subject: TeleZapper
CNN.com/Sci-Tech today:
TeleZapper disconnects telemarketers

```

August 26, 2002
http://www.cnn.com/2002/TECH/ptech/08/26/telezapper.cnna/index.html
```

Date: Wed, 28 Aug 2002 10:30:11 -0400
From: Leo Simonetta [simonetta@artsci.com](mailto:simonetta@artsci.com)
Subject: Princeton Review Survey Methodology
To: "Aapornet (E-mail)" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Message-id: [001601c24e9f\$6b6f0640\$0d0a010a@leo](mailto:001601c24e9f$6b6f0640$0d0a010a@leo)
MIME-version: 1.0
X-MIMEOLE: Produced By Microsoft MimeOLE V6.00.2600.0000
X-Mailer: Microsoft Outlook CWS, Build 9.0.2416 (9.0.2910.0)
Content-type: text/plain; charset=iso-8859-1
Content-transfer-encoding: 7BIT
X-Priority: 3 (Normal)
X-MSMail-priority: Normal
Not overly scientific, only qualitative
From:
http://www.kansascity.com/mld/kansascity/news/local/3931200.htm
Lead survey author Robert Franek said he tries to survey about 300 students
per school.
"I am in a unique position to visit these campuses and ask the questions
prospective students might not know to ask or be embarrassed to ask,"
Franek said.
This year, more than 100,000 students nationally responded, the highest
rate yet for the 9-year-old publication. The review increased the number of
schools surveyed, from 331 to 345.
Franek, who concedes his study is not scientific, said he and colleagues
visit schools every three years. On off-years, students can respond online.
The last time Princeton Review visited Rolla was 1999.
"We don't claim to be overly scientific, only qualitative," he said.

```
Well, that explains that, I guess.
--
Leo G. Simonetta
Art \& Science Group, LLC
simonetta@artsci.com

Date: Wed, 28 Aug 2002 09:15:18 -0700 (PDT)
From: James Beniger <beniger@almaak.usc.edu>
Subject: New PIPA Poll of Palestinians and Israeli Jews
To: AAPORNET <aapornet@usc.edu>
```

Message-id: [Pine.GSO.4.33.0208280905300.7640-100000@almaak.usc.edu](mailto:Pine.GSO.4.33.0208280905300.7640-100000@almaak.usc.edu)
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

```

From listserv@americans-world.org Wed Aug 28 09:05:30 2002
Date: Wed, 28 Aug 2002 11:51:31 -0700
From: PIPA <listserv@americans-world.org>
Reply-To: tperrotto@pipa.org
To: PIPA <listserv@americans-world.org>
Subject: New PIPA Poll of Palestinians and Israeli Jews on the Potential
for Nonviolent Intifada

New PIPA Poll of Palestinians and Israeli Jews
on the Potential for Nonviolent Intifada

To determine the attitudes of the Palestinian and Israeli Jewish publics on the potential for nonviolent methods in the Intifada, Search for Common Ground commissioned PIPA of the University of Maryland to conduct a study that included polls and focus groups of both publics. A Palestinian polling organization, the Jerusalem Media and Communications Center, carried out the poll of 600 Palestinians through face-to-face interviews over August 12-19, 2002. An Israeli polling organization, the B.L. and Lucille Cohen Institute for Public Opinion Research of Tel Aviv University, carried out the poll of 504 Israeli Jews by telephone interviews over August 12-14.

A report of findings is available on the PIPA website: http://www.pipa.org/OnlineReports/IsrPalConflict/findings.pdf

To see the press release, go to:
http://www.pipa.org/OnlineReports/IsrPalConflict/PressRelease.pdf
Some key findings:
-- A strong majority (62\%) of Palestinians thinks that a new approach is needed in the Intifada and overwhelming majorities (73-92\%) approve of Palestinians using various methods of nonviolent action.
-- Pluralities to majorities of Palestinians express willingness to participate in various specific nonviolent actions, including boycotts and forms of mass civil disobedience-numbers that, if actually mobilized, would amount to hundreds of thousands of Palestinians.
-- If a Palestinian were killed in the course of committing nonviolent resistance, a near unanimous \(88 \%\) would regard that person as a martyr--in most cases, no less than a suicide bomber. However, concurrent with their strong support for nonviolent methods, Palestinians show equal levels of support for violent methods.
-- On the Israeli side, an overwhelming 78\% of Israeli Jews questioned believe that the Palestinians have a legitimate right to seek a

Palestinian state, provided that they use nonviolent means. Likewise 56\% feel this way about the Palestinians' right to oppose the expansion of the settlements.
-- If the Palestinians were to move from violent to nonviolent forms of protest, a majority of Israeli Jews would favor making concessions to the Palestinians, including phasing out the checkpoints between Palestinian towns (61\%) and being more flexible in negotiations about the borders of a future Palestinian state-as high as 58\%.
-- 8 out of 10 Palestinians said they would approve of a large-scale Palestinian movement based on nonviolent action against Israeli occupation using such methods as demonstrations, boycotts, and civil disobedience, and more than half (56\%) said they would be willing to participate in it. A majority of Israeli Jews (57\%) said they would approve of such a movement. About two-thirds said the Israeli government should not try to stop Palestinians from organizing large nonviolent demonstrations.
-- Both Palestinians and Israeli Jews are unsure about the feasibility of a large-scale nonviolent movement. While Palestinian support for mass nonviolent action is strong, majorities have doubts about whether it would be effective. Among Israeli Jews, an overwhelming majority thinks it unlikely that a nonviolent movement will emerge.

To: SRMSNET@LISTSERV.UMD.EDU
Subject: Statistician position at NCHS- Juan Albertorio

Greetings folks. The National Center for Health Statistics is looking for statistician who have experience and interest in work in the disability field. They have available several Interdisciplinary position for either Epidemiologist and Statistician at the Division of Health Interview, Illness and Disability Branch.

NCHS is located in Maryland and I believe that this is a good opportunity for someone who have the qualifications and is looking for a good job.

Here the general info. about NCHS and how to browse employment in the agency. <http://www.cdc.gov/nchs/employ/employ.htm>
http://www.cdc.gov/nchs/employ/employ.htm
Here is where you look at the job posting specifically at Maryland site: <http://www2.cdc.gov/hrmo/vresultX.asp>
http://www2.cdc.gov/hrmo/vresultX.asp. When you get there, search the box that indicated Location and browse Maryland.

Good luck folks.
Juan
PS. Feel free to contact me if you need additional info.
```

Juan R. Albertorio-Díaz, MA
Statistician
Office of International Statistics
National Center for Health Statistics
Centers for Disease Control
6525 Belcrest Rd.
Suite 430
Hyattsville, MD 20782
Tel. 301.458.4634
Fax.301.458.4043
JAlbertorio@cdc.gov

```

Date: Thu, 29 Aug 2002 10:39:18 -0500
From: "Rob Daves" <daves@startribune.com>
To: <aapornet@usc.edu>
Subject: Minnesota Poll news about Jesse Ventura
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
```

Content-Transfer-Encoding: 7bit
Content-Disposition: inline
Many of you have expressed interest in keeping up with Minnesota's Gov.
Jesse Ventura. His latest job approval rating from the Minnesota Poll
is available at
http://www.startribune.com
If you're not interested in this e-mail, please accept my apologies for
the intrusion, and feel free to hit your delete button.
All best wishes...
Rob Daves, director
The Minnesota Poll

```
```

=ー=ー=ー==
Date: Thu, 29 Aug 2002 15:22:08 -0700
From: "Voigt, Lynda" [lvoigt@fhcrc.org](mailto:lvoigt@fhcrc.org)
To: "'aapornet@usc.edu'" [aapornet@usc.edu](mailto:aapornet@usc.edu)
Subject: RE: TeleZapper
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
The interview about the telezapper was very interesting. Marc Satzman
stated that the telezapper can identify incoming calls from computers and
only "zaps" those calls and not "manually dialed" incoming calls. How does
it do that?
thanks,
Lynda Voigt
Lynda F. Voigt, Ph.D.
Fred Hutchinson Cancer Research Center
Seattle, WA
lvoigt@fhcrc.org

```
Date: Thu, 29 Aug 2002 15:48:18 -0700
To: <aapornet@usc.edu>
From: Richard Rands <rrands@cfmc.com>
Subject: RE: TeleZapper
In-Reply-To: <9667A0D2033CD51195F90002B330A3BF0372F38A@moe.fhcrc.org>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
At 03:22 PM 8/29/02 -0700, Voigt, Lynda wrote:
> The interview about the telezapper was very interesting. Marc Satzman >stated that the telezapper can identify incoming calls from computers and >only "zaps" those calls and not "manually dialed" incoming calls. How does >it do that?

As it has been explained to me, the phone company sends out three tones called "tri-tones" whenever a not-in-service number has been dialed. Power and Predictive dialers are tuned to detect the first of the three tones and abandon the call immediately, since the number is not a good number.

So the Telezapper is a device that will send out a simulation of that first tri-tone to whoever dials your number. If the caller is a power or predicitive dialer, it will abandon the call. If it is your mother-in-law, she will just be annoyed that you beeped her in the ear...and maybe she too will hang up. :)

The dialer companies are fully aware of this process and are re-tuning their equipment to listen for all three tri-tones before abandoning the call. So the next generation of telezappers will have to send all three tri-tones to your callers. That means your mother-in-law and your best friend will think you haven't paid your phone bill and will hang up. Who knows what will happen next!

Richard

Date: Fri, 30 Aug 2002 11:11:58 -0400
From: Reg_Baker@marketstrategies.com
Subject: RE: TeleZapper
To: aapornet@usc.edu
Amazing that this keeps coming up.
Industrial strength dialers don't really "listen" for tones, rather they process digital codes relayed across ISDN that tell them what's happening at the other end. Once a code is received that indicates the phone is "off hook" the dialer assumes the phone is working and the connection is made. The call is not abandoned and the interviewer gets Richard's mother-in-law treatment.

Reg Baker
www.ms-interactive.com

Richard Rands
\begin{tabular}{ll} 
<rrands@cfmc.c & To: <aapornet@usc.edu> \\
om> & cc: \\
Sent by: & Subject: \(\quad\) RE: telezapper
\end{tabular}
owner-aapornet
@usc.edu

08/29/2002

06:48 PM

Please respond
to rrands

At 03:22 PM 8/29/02 -0700, Voigt, Lynda wrote:
> The interview about the telezapper was very interesting. Marc Satzman
>stated that the telezapper can identify incoming calls from computers and >only "zaps" those calls and not "manually dialed" incoming calls. How does
>it do that?

As it has been explained to me, the phone company sends out three tones called "tri-tones" whenever a not-in-service number has been dialed. Power and Predictive dialers are tuned to detect the first of the three tones and abandon the call immediately, since the number is not a good number.

So the Telezapper is a device that will send out a simulation of that first
tri-tone to whoever dials your number. If the caller is a power or predicitive dialer, it will abandon the call. If it is your mother-in-law, she will just be annoyed that you beeped her in the ear...and maybe she too will hang up. :)

The dialer companies are fully aware of this process and are re-tuning their equipment to listen for all three tri-tones before abandoning the call. So the next generation of telezappers will have to send all three tri-tones to your callers. That means your mother-in-law and your best friend will think you haven't paid your phone bill and will hang up. Who knows what will happen next!

Richard
```

Date: Fri, 30 Aug 2002 09:34:34 -0700
From: "Voigt, Lynda" [lvoigt@fhcrc.org](mailto:lvoigt@fhcrc.org)
To: "'Richard Rands'" [rrands@cfmc.com](mailto:rrands@cfmc.com),
"'aapornet@usc.edu'"
Subject: RE: TeleZapper
MIME-Version: 1.0
X-Mailer: Internet Mail Service (5.5.2653.19)
Content-Type: text/plain;
charset="iso-8859-1"
Thanks Richard. That was my initial impression also. But the interview on the CNN website (CNN.com/Sci-Tech today: TeleZapper disconnects telemarketers August 26, 2002
http://www.cnn.com/2002/TECH/ptech/08/26/telezapper.cnna/index.html)
specifically states that incoming callers that "manually dial" the number do not hear the tri-tone. A co-worker who has a telezapper confirms this. So I'm wondering how the machine determines whether or not an incoming call was "manually dialed".
thanks,
Lynda

```
-----Original Message-----
From: Richard Rands [mailto:rrands@cfmc.com]
Sent: Thursday, August 29, 2002 3:48 PM
To: aapornet@usc.edu
Subject: RE: TeleZapper

At 03:22 PM 8/29/02 -0700, Voigt, Lynda wrote:
\(>\quad\) The interview about the telezapper was very interesting. Marc Satzman >stated that the telezapper can identify incoming calls from computers and >only "zaps" those calls and not "manually dialed" incoming calls. How does >it do that?

As it has been explained to me, the phone company sends out three tones called "tri-tones" whenever a not-in-service number has been dialed. Power and Predictive dialers are tuned to detect the first of the three tones and abandon the call immediately, since the number is not a good number.

So the Telezapper is a device that will send out a simulation of that first tri-tone to whoever dials your number. If the caller is a power or predicitive dialer, it will abandon the call. If it is your mother-in-law, she will just be annoyed that you beeped her in the ear...and maybe she too will hang up. :)

The dialer companies are fully aware of this process and are re-tuning their equipment to listen for all three tri-tones before abandoning the call. So the next generation of telezappers will have to send all three
tri-tones to your callers. That means your mother-in-law and your best friend will think you haven't paid your phone bill and will hang up. Who knows what will happen next!

Richard

Date: Sat, 31 Aug 2002 11:17:28-0700 (PDT)
From: James Beniger <beniger@almaak.usc.edu>
Subject: LA Times Poll Analysis: Americans Divided Over Country's Direction
To: AAPORNET <aapornet@usc.edu>
Message-id: <Pine.GSO.4.33.0208311044290.6719-100000@almaak.usc.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Content-transfer-encoding: 7BIT

Copyright 2002 Los Angeles Times
www.latimes.com/news/custom/timespoll/la-na-poll3laug31-473palan.story
August 312002

TIMES POLL
Poll Analysis: Americans Divided Over Country's Direction
BUSH GETS HIGH RATINGS. UNCERTAINTY ABOUT THE ECONOMY
AND A TREND AWAY FROM THE GOP ON SOCIAL ISSUES MAY
BE KEY AS MIDTERM ELECTIONS APPROACH.
By SUSAN PINKUS and JILL DARLING RICHARDSON
Times Poll

It is almost one year since the tragic events of September 11, and the shock to the nation's system has started to wane. The nation's focus is now shifting away from thinking about terrorism and personal safety to thinking about domestic issues and the economy. President Bush still gets solid marks for handling his job and above average ratings for handling the economy and terrorism, but the Democrats are making inroads into these issues that are now concerning the American public according to a new Los Angeles Times poll. In addition, in a generic congressional horse race, Democrats beat Republicans by eight points. And compared to just six months ago, Democrats are now thought to be best on handling the major problems facing the country and domestic issues, like Social Security, the economy and the budget deficit. (Republicans are still seen as best handling the war on terrorism.) This fissure, along with rising concerns about the direction of the country and the economy will help Democrats with their campaigning during the midterm elections and perhaps
is a foreshadowing of the 2004 presidential election.

President Bush

Although many Americans are still giving George W. Bush a solid job rating, it is not as stratospheric as his ratings once were. Before September 11, an April 2001 Times poll showed Bush with a job performance rating of 57\%. Right after September 11, and well into this year, his marks were very high -- from the mid 70's to the mid 80's range (as late as six months ago, 80\% of the nation approved of Bush's job performance) with no partisanship or demographic differences. Today, two-thirds of the American public give Bush high marks for his handling of his job, while \(27 \%\) view his work performance negatively. As past Gallup polls show, this is still ten points higher than any other president at this juncture of their tenure since World War II. Yet, partisanship is now rearing its head. In a February 2002 Times poll, 66\% of Democrats approved of Bush handling his job and 24\% disapproved. In this new poll there is a dramatic drop in the president's rating by self-described Democrats. Nearly half (49\%) approve of his handling his job, but a full 46\% disapprove.

The American public's perception of where the country is heading has declined substantially over the last six months. In a Times poll taken in February, almost two-thirds of the public thought the country was heading in the right direction, while only a quarter believed the country was seriously off on the wrong track. Today, the public is virtually divided over the course of where the country is going. Less than half (45\%) each say the country is on the right direction and off on the wrong track. Roughly three out of five self-described Democrats and liberals say the country is pointed in a negative direction, while almost the same share of self-described Republicans and conservatives think the opposite. The reasons for the decline are: the economy (22\%), Bush and his administration (16\%), moral values (16\%) and the threat of war with Iraq (10\%).

Another reason for the pessimism is the perception of the economy. Since 9/11 there has been an erosion of confidence in the country's state of economic being. More than half of the public say that the economy is doing well, but that is a precipitous drop from 71\% in a September 2001 Times poll. People's feelings about the economy are precarious at best and any major event can change their opinions which leaves the Republican party controlling the White House and House of Representatives in a vulnerable position. Now 45\% think the economy is doing badly (when in September it was 25\%). This result is the lowest since asked in a January 1995 Times poll. Americans blame President Bush and his economic policies (24\%) for the country's economic problems, as well as corporate fraud and greed (24\%), the aftermath of September 11 (17\%) and the Republicans in Congress (13\%). Only 2\% mention the Democrats in Congress and 6\% cite the Clinton legacy to blame for the economic problems.

Americans believe that the Bush administration favors the rich (56\%) and cares more about protecting the interests of large business corporations (55\%) than protecting the interests of ordinary working people (25\%). In spite of this, Bush's job ratings on various issues are still good:
* Fifty-six percent of those surveyed say they approve of the way the
president is handling the economy, \(38 \%\) disapprove. There has been a decline in his ratings since six months ago. At that time, 66\% approved and \(28 \%\) disapproved of his performance on the economy. There is also a dramatic decline among Democrats. In a February Times poll, \(46 \%\) of Democrats approved of Bush's work on the economy, as well as another \(46 \%\) disapproved. In the current poll, 3 out of five Democrats disapprove and only 3 in 10 approve.
* More than 3 out of five (61\%) of those surveyed (a 15 point decline from six months ago) approve of the president handling foreign affairs, while roughly 3 out of 10 disapprove. Democrats disapprove of his handling this issue at \(49 \%\), while \(40 \%\) approve. Six months ago, two-thirds of Democrats approved and a fifth disapproved.
Independents went from a \(74 \%-18 \%\) rating six months ago to a \(60 \%-30 \%\) rating in the current poll.
* A large plurality (48\%) approve of the way the president is handling the federal budget, but \(37 \%\) disapprove. More than 3 out of 5 Democrats disapprove of Bush's performance on the budget, while 27\% approve.
* A majority of the respondents approve of Bush's handling the issue of corporate fraud by large corporations compared to a third who disapprove. Again, Democrats disapprove of Bush's performance on this issue.
* All groups approve of the way the president is handling the threat of terrorism (including 55\% of Democrats and 56\% of liberals). Almost three-quarters of all Americans wholeheartedly give Bush a thumbs up on this issue. However, right after 9/11, 64\% approved "strongly," compared to \(44 \%\) in the current poll.

\section*{Congress}

The ratings for Congress are still positive, although we are seeing a slight erosion from its high right after 9/11. More than half of the nation approves of the way Congress is handling its job, while \(36 \%\) disapprove. In a Times poll in February, 59\% approved of Congress' job performance, \(32 \%\) disapproved; in November 2001, 69\% approved and 20\% disapproved. Majorities of those who say they are Democrats, Republicans and independent, all approve of the job Congress is doing.

Three out of five respondents think that it is better for the country if there is a divided government, that is, one political party controls the White House and the other party controls Congress. The American public feels that checks and balances in government are essential for doing its job properly and ethically and that divided government is better for the country. There is a consensus for divided government by most demographic and political groups. Conservative Americans seem to be the exception -a large minority (43\%) want one party to control both the White House and Congress, while 49\% believe divided government is necessary.

The poll also shows that the public is reverting back to pre-September 11 feelings of cynicism in their trust in government. In a November 2001 Times poll, nearly half of the nation thought they could trust the government always or most of the time. Now, \(39 \%\) feel you could trust the
government always/most of the time, while 61\% are saying some of the time or hardly ever.

Now that the country is shifting gears and focusing again on issues important to them that were camouflaged by the anxiety over terrorism, Democrats seem to be in a better position than they were six months ago. For example, 38\% of the nation believes that the Democrats in Congress would do a better job of handling the major problems facing the country, while \(34 \%\) think the Republicans in Congress would. This is a reversal from six months ago, when \(42 \%\) of all Americans thought the Republicans would be the party to solve the problems of the country and only 30\% thought the Democrats. Interestingly, there is a slight gender gap -women think the Democrats are the answer (43\%-31\%) while men think the GOP is (38\%-33\%). Independents are divided -- \(32 \%\) for Democrats and \(30 \%\) for Republicans.

Social Security has always been a Democratic stronghold and this poll shows no exception. Nearly half (47\%) think the Democrats would be better on this issue, while \(30 \%\) think the Republicans would. Although 69\% of self-described Republicans think their own party would be best on this issue, there is a small minority, \(16 \%\), who think the Democrats are the better party for this domestic issue.

The economy is usually a Republican issue, but \(44 \%\) of those surveyed believe that the Democrats would be better handling the nation's economy compared to \(38 \%\) who think the Republicans. Along the same lines, \(43 \%\) of respondents think the Democrats would be better to handle the nation's budget deficit, while \(37 \%\) think the Republicans. Independents are divided over this issue with \(39 \%\) agreeing that the Democrats would be best on this issue and \(36 \%\) believing the Republicans would. This is not surprising, given that less than one in five think Bush and his administration have formulated a clear policy for dealing with the country's economic policy.

One final issue the Times poll measured is the country's national security and the war on terrorism. The poll shows that nearly half (48\%) of Americans believe Republicans would do a better job handling this issue, while \(26 \%\) think Democrats would. This result has not changed since the question was asked six months ago.

In this latest poll, \(47 \%\) of all voters would support a Democratic congressional candidate over his/her Republican opponent (39\%) when a generic congressional horse race question is asked. The perception by Americans that the Democratic Party would be better than the Republican Party on domestic issues mentioned above seems to have helped Democrats leap in front of their GOP counterparts. There is a large gender gap where women voters are far more inclined to vote for a Democrat in their congressional district (54\%) than a Republican (32\%) while the opposite is true of their male counterparts. Nearly half (48\%) of all men who are registered to vote would cast their ballots for a Republican running in their congressional district and \(40 \%\) would support a Democratic candidate. Independents, the swing voters, would split their vote (41\% for a Democrat and \(40 \%\) for a Republican. Voters living on either coast are more supportive of a Democrat candidate (East coast voters would support Democrats at 53\%, Republicans at 31\%; West coast voters would support Democrats at \(52 \%\) and Republicans at \(33 \%\), while voters living in the South are divided (46\% Democrats, 44\% Republicans) and those voters
living in the Midwest would be more inclined to vote for a Republican (47\% Republicans, 40\% Democrats). If the respondents think the country is heading off on the wrong track, they tend to vote for a Democratic congressional candidate (61\%), while the reverse is true of respondents who think the country is heading in the right direction. Fifty-three percent of this group would vote for a Republican candidate.

Some of the issues that would be most important to voters when they decide on a congressional candidate are the economy/jobs at \(28 \%\) and homeland security at \(11 \%\). Issues important to women voters are slightly different than men's. For women voters, the issues are the economy and jobs, 25\%, education, \(11 \%\) and health care, \(10 \%\). For men, it is also the economy and jobs, 31\%, but cite homeland security, 14\%, and tax cuts, 11\%, as the important issues for them.

The public wants the government to focus more on reducing the deficit than issuing any more tax cuts as a means to boosting the nation's economy. Social Security is always a controversial issue. One issue is that of the president's proposal to allow individuals to divert some of their Social Security money and invest it in private stock market accounts. In a March 2001 Times poll, nearly three out of five respondents thought that would be a good idea, while a third disapproved of it. In this poll, the public is divided -- 48\% approve and 44\% disapprove. But when respondents were asked if they would still support this proposal even if it meant a reduction in benefits, then it substantially changes the equation. A quarter of Americans would support the diversion of part of their Social Security payroll taxes into private account which they could personally invest in the stock market and would support it even if there was a reduction in benefits. However, the opposition to Bush's proposal rises significantly when it is mentioned that it would mean a reduction in benefits. Nearly two-thirds (64\%) say they would not support this diversion of Social Security money into private stock market accounts if it meant a reduction in benefits. Not surprisingly, opposition is strongest among the older cohorts in the study. Almost four out of five elderly ( 65 and older) oppose this idea if it means a reduction in benefits, as do 69\% of those 45-64 years of age. There is also a majority (59\%) of the 18-29 year olds who oppose it as well.

The 2004 Presidential Election
There has been speculation that Vice President Dick Cheney may be removed from the 2004 presidential ticket. When that question was posed to those who describe themselves as Republican, three quarters of them say keep Cheney on the ticket. Almost four out of five Republican conservative voters are especially insistent that Cheney remain.

There was some good news for former Vice President Al Gore. Among Democratic voters, the question was posed about the possibility of former Vice President Al Gore running for president again. Nearly 3 in 10 who describe themselves as Democrats say they would definitely vote for Gore again and more than a third say they would probably vote for him (for a combined \(64 \%\) who would vote for the former vice president). A third would probably or definitely not vote for the former vice president (13\% definitely not, 19\% probably not).

The survey found Americans with mixed emotions about a post-September 11th economy which has been marked by stock market mood swings, revelations of wrongdoing in some of the country's biggest corporations, run-ups in real estate prices and the announced end of the recession.

Generally, the outlook tends to be more pessimistic than it was last year. The percentage of those who think the country is headed in the right direction has dropped twenty percentage points from 65\% in a November 2001 Times poll to \(45 \%\) today. Similarly, there was a seventeen percentage point downturn in the number who expressed positive feelings about the nation's economy -- falling from 71\% who said it was doing well in a Times survey conducted a few days after the events of September 11th last year to \(54 \%\) who said the same thing today. Forty-five percent of Americans now say the economy is doing badly, compared to \(25 \%\) who said the same thing a year ago.

When those who said the national economy is not doing well were asked who or what was to blame, corporate fraud was mentioned nearly a quarter of the time followed by President Bush's economic policies (24\%), the events of September 11 th (17\%) and the activities of the Republicans in Congress (13\%).

Nearly two-thirds of Americans describe their own personal finances as at least fairly secure, but that number has dropped twelve percentage points from 77\% measured by a Times poll just six months ago.

However, Americans continue to be hopeful. Only 15\% believe that the economy will decline over the next six months while \(38 \%\) predict improvement in the short term and 43\% said they think things won't change much in that time. Fears of recession also seem to be receding. Compared to the eight in ten who told a February 2002 Times survey that the country was in recession, just under six in ten now believe the same thing. Barely more than one in ten are characterizing the economy as being in a serious recession. In addition, more than half (56\%) say that this is a good (47\%) or excellent (9\%) time to purchase big-ticket items like furniture, appliances, vacations and cars.

The dramatic nature of the stock market's recent behavior is capturing the attention of more Americans than ever. Forty-five percent now say they are following the news of the stock market at least somewhat closely, compared to \(55 \%\) who don't. A Times poll taken just over two years ago -- May 2000 -- found 62\% paying little or no attention, and less than four in ten (37\%) who were. Not surprisingly many more stock owners (63\%) pay attention to the market than do non-owners (23\%).

Despite what could be described as mercurial behavior on the part of the stock market over the last few years, two thirds of the country still expresses at least some confidence that the market will do better during the coming twelve months. However only \(28 \%\) view it as a safe place to invest one's money, while \(58 \%\) view it as too risky. Even a plurality (47\%) of those who predict the stock market will improve in the next year view it as too risky a place to invest.

Most Americans found the Bush administration lacking when it comes to
formulating economic policy -- his job approval rating on the economy is down 10 percentage points from six months ago and more than seven in ten Americans said they think the Bush administration has no clear policy, but is just reacting to events as they occur. There is little consensus on what efforts they would like to see the government make to improve the economic situation. Top mentions were creating jobs and cutting taxes. Sixteen percent overall said they'd like to see the government work on creating more jobs. This figure climbs to \(19 \%\) among Democrats and drops to 11\% among Republicans. Thirteen percent overall said the government should cut taxes, favored by \(23 \%\) of Republicans and only \(9 \%\) of Democrats. Two in ten overall said they weren't sure what should be done.

Gender Gap
As well as the predictable divide along political lines, the survey found that men and women often disagree about the economy, or agree with varying intensity. For example, men view the status of the economy more positively, giving it a \(59 \%\) to \(40 \%\) thumbs up, while women are split \(49 \%\) to \(50 \%\). Men who think the economy is bad are more likely to blame corporate fraud (30\%) than are women (19\%). Women most often blamed President Bush and his economic policies (26\%), along with \(21 \%\) of men.

A plurality of men (45\%) predict the economy will improve in the next six months, while \(32 \%\) of women feel that way. There is little difference when it comes to personal finances, with only a small difference by gender. However, when it comes to deciding whether to make a major purchase such as a car or new furniture, men are thirteen percentage points more likely than women to say it is a good or excellent time.

Fewer women than men follow the stock market on a regular basis, even though they are just as likely to own stock. Women are also less likely to say they have confidence that the market will improve in the coming year than are men, although both agree that the market is a risky place to invest.

How the Poll Was Conducted
The Times Poll contacted 1,372 Americans nationwide, including 1,163 registered voters, by telephone August 22-25. Telephone numbers were chosen from a list of all exchanges in the nation. Random-digit dialing techniques were used so that listed and unlisted numbers could be contacted. The entire sample was weighted slightly to conform with census figures for sex, race, age, education and region. The margin of sampling error for the entire sample and for registered voters is plus or minus 3 percentage points. For certain subgroups the error margin may be somewhat higher. Poll results can also be affected by other factors such as question wording and the order in which questions are presented.
www.latimes.com/news/custom/timespoll/la-na-poll31aug31-473pa1an.story
*******```

