
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORNET@ASU.EDU
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: April 1997 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log9704.
Part 1/1, total size 156906 bytes:

----- Cut here -----
>From lavrakas.1@osu.edu Tue Apr 1 04:59:57 1997
Return-Path: lavrakas.1@osu.edu
Received: from mail2.uts.ohio-state.edu (root@mail2.uts.ohio-state.edu [128.146.214.31])
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP
id EAA07737 for <aapornet@usc.edu>; Tue, 1 Apr 1997 04:59:56 -0800
(PST)
Received: from lavrakas.1.acs.ohio-state.edu (ts9-14.homenet.ohio-state.edu [140.254.112.165])
by mail2.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id HAA02621
for <aapornet@usc.edu>; Tue, 1 Apr 1997 07:59:46 -0500 (EST)
Date: Tue, 1 Apr 1997 07:59:46 -0500 (EST)
Message-Id: <199704011259.HAA02621@mail2.uts.ohio-state.edu>
X-Sender: lavrakas.1@postbox.acs.ohio-state.edu
X-Mailer: Windows Eudora Pro Version 2.1.2
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>
Subject: AAPOR '97 Friday Evening Update

Forward Header

Subject: AAPOR Conference - group social events
Author: Dawn R Von Thurn at SRD

Date: 3/27/97 5:04 PM

A MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE

An update on the AAPOR Group Social Events --

We are happy to report that there was enough interest in both the Norfolk Tides Baseball Game and the American Rover Schooner Cruise to support two "official" AAPOR group social events for Friday, May 16th.

For those who have already expressed an interest in either event, AAPOR Council would like you to pre-pay for your tickets.

To do so, please:

1. Send a check (made out to "AAPOR") for the appropriate amount to the AAPOR Office at:
 AAPOR, P.O. Box 1248, 3032 ISR, Ann Arbor, MI 48106-1248
 attn: baseball/cruise ticket organizer
2. "Appropriate amount" is:
 The Norfolk Tides baseball game - \$4.50 per ticket

 The American Rover Schooner Cruise - \$12.50 per ticket
 (no DJ -- there was not enough interest to hire one)
3. Write "baseball" or "cruise" in the check's memo field
4. If you have not returned your AAPOR Conference registration materials, feel free to return your baseball or cruise payment with your registration materials. HOWEVER, if you do so, please clearly indicate the reason ("baseball" or "cruise") for the additional funds.
5. The baseball tickets and the cruise boarding passes will be included in your AAPOR Registration Packet that you will pick up at the Conference. If there are any problems, please report them to me (Dawn Von Thurn)

Below, we list the 25 interested in the baseball outing & the 88 interested in the cruise. Please review the lists. If any corrections are necessary, please email me (dawn.r.von.thurn@ccmail.census.gov).

Additional tickets are available for either event:

1. Baseball game

I must give the Norfolk Tides baseball club AAPOR's FINAL ticket count on April 23rd. At that point, they will block our seats and print out our tickets. Anyone wishing to attend the baseball game after that point

will

not be guaranteed a seat in the AAPOR group block. The Norfolk Tides baseball organization will do the best they can to accommodate late ticket purchasers, but they offer no guarantees.

2. American Rover Schooner Cruise

As long as we maintain 85 interested in the cruise, we are set to go. We currently have 88 listed below. The ship can comfortably accommodate up to 135 guests, thus we have 47 more boarding passes we can sell.

If you know of anyone interested in either the baseball game or the schooner cruise who is not listed below, please have them send email to me (dawn.r.von.thurn@ccmail.census.gov).

Thank you.

Baseball Enthusiasts (N=25)

1. Breslow, Marcy
2. Connor, Judy
3. Couper, Mick
4. Denk, Chuck
5. Edelman, Murray
6. Gendall, Phil
7. Guterbock, Tom
8. Hill, Craig
9. Hoek, Janet
10. Lavrakas, Paul
11. Livert, David
12. Marcy, Sherry
13. Mitofsky, Warren
14. Moon, Nick
15. Morrison, Nancy
- 16-18. Myllyluoma, Janna (3 tickets)
19. ramirezc.ggd@gao.gov
20. Stone, Deborah
21. Thrall, Trevor
22. Traugott, Mike
23. Tucker, Clyde
24. Winneg, Ken
25. Zukin, Cliff

Schooner Cruisers (N=88)

1. Arnedt, Cheryl
- 2-3. Barton, Allen & Judy (2 tickets)
4. Beatty, Paul
5. Bebel, Robin

6. Black, Joan
7. Blum, Micky
8. Bryant, Barbara
9. Bush, Carolee
- 10-11. Buxbaum, Susan (2 tickets)
12. Chardoul, Stephanie
13. Connelly, Marjorie
14. Constantine, Wendy
15. Crossely, Helen
16. Cwi, Joan
17. Daniels, Sally
- 18-19. Dillman, Don & Joye (2 tickets)
20. Dobson, Richard
21. Dodson, Debra
22. Dykema, Jennifer
23. Eldred, Carolyn
24. Elinson, Jack
25. Featherston, Fran
26. Feinberg, Barry
27. Fleishman, John
28. Garcha, Bikramjit
29. Gawiser, Sheldon
30. Gaziano, Cecilie
- 31-32. Gjestland, Mr. Leif & Mrs. (2 tickets)
33. Goldenberg, Karen
34. Garner, Thesia
35. Gwartney, Patricia
36. Hansen, Sue Ellen
37. Henderson, Patsy
38. O'Hare, Barb
39. Krotki, Karol
- 40-43. Kraus, Sid & Cecile (4 tickets)
44. Krysan, Maria
- 45-46. Link, Michael (2 tickets)
47. Lee, Bob
48. Markowitz, Frank
- 49-50. Mason, Robert & Sue (2 tickets)
51. McCutcheon, Allan
52. McLeod, Jack
53. Milavsky, Ron
54. Moore, David
55. Moy, Luann
56. Moy, Patricia
57. Nash, Barbara
58. Nederend, Shirley
59. Neuman, Dale
60. Neuman, Keith
61. Nicholls, Bill
62. Penaloza, Linda
63. Perry, Suzanne
64. Pinkus, Susan
65. Porcellini, Lorraine
66. Rasinski, Ken
67. Rathbun, Pam
68. Reese, Roy
69. Rothgeb, Jennifer
- 70-71. Rusciano, Frank (2 tickets)

- 72. Russell, Allen
- 73-75. Solop, Fred (3 tickets)
- 76. Sotirovic, Mira
- 77. Stanley, Jaki
- 78. Steeh, Charlotte
- 79. Streicher, Janet
- 80. Sullivan, Colleen
- 81. Von Thurn, Dawn
- 82. Warnecke, Richard
- 83. Williams, Andy
- 84. Wilson, Barbara
- 85. Wilson, Ronald
- 86. Wolf, Sheppard
- 87-88. Zukerberg, Andy (2 tickets)

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*****
* * * * *
*           Paul J. Lavrakas, Ph.D.           *
*           Professor of Communication & Journalism       *
*           Director, Survey Research Unit             *
* College of Social & Behavioral Sciences; Derby Hall, Room 0126 *
* 154 North Oval Mall, Ohio State University; Columbus OH 43210 *
*           Voice: (614)-292-6672   Fax: (614)-292-6673   *
* * * * *

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>From dykema@ssc.wisc.edu Wed Apr 2 06:34:46 1997
Return-Path: dykema@ssc.wisc.edu
Received: from eunice.ssc.wisc.edu (eunice.ssc.wisc.edu [144.92.190.81])
        by usc.edu (8.8.4/8.7.2/usc) with SMTP
        id GAA25806 for <aapornet@usc.edu>; Wed, 2 Apr 1997 06:34:43 -0800
(PST)
Received: from EAGLE.DECnet MAIL11D_V3 by eunice.ssc.wisc.edu;
        id AA06108; 5.65/43; Wed, 2 Apr 1997 08:33:55 -0600
Date: Wed, 2 Apr 1997 08:33:54 -0600
Message-Id: <9704021433.AA06108@eunice.ssc.wisc.edu>
From: dykema@ssc.wisc.edu (Jennifer Dykema)
To: aapornet@ssc.wisc.edu
Subject: Fun Run/Walk T-Shirt Slogan Contest

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Dear AAPORites,

By now most of you should have received the Spring issue of the newsletter. For those of you who have not, I would like to announce the annual Fun Run/Walk T-shirt Slogan Contest. I am also pleased to offer an extended deadline of April 10th for the competition.

We are offering a \$25 gift certificate to the book exhibit for the lucky winner of the contest. So get your pens poised and your fingers typing and send your winning entry to me as soon as possible!

Thanks, Jennifer

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*****
Jennifer Dykema           Office: (608) 263-3853
Department of Sociology   FAX:      (608) 262-8400
1180 Observatory Drive    Email:    DYKEMA@ssc.wisc.edu
University of Wisconsin-Madison

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Madison, WI 53706

>From smarcy@datastat.com Wed Apr 2 12:01:44 1997
Return-Path: smarcy@datastat.com
Received: from smarcy ([152.160.28.9])
by usc.edu (8.8.4/8.7.2/usc) with SMTP
id MAA22401 for <aapornet@usc.edu>; Wed, 2 Apr 1997 12:01:38 -0800
(PST)
Date: Wed, 2 Apr 97 15:01:26 EST
Message-Id: <9704021501.AA11368@smarcy>
Mime-Version: 1.0
Content-Type: text/plain; charset=us-ascii
From: "Sherry Marcy" <smarcy@datastat.com>
Reply-To: <smarcy@datastat.com>
Sender: <smarcy@smarcy>
To: aapornet@usc.edu
Subject: MAPOR 1997 CALL FOR PAPERS
X-Mailer: <IMAIL v1.07.24>

MAPOR 1997 CALL FOR PAPERS, PANELS, AND POSTERS

Annual Conference: Midwest Association for Public Opinion Research November 21-22, 1997 (The Friday and Saturday before Thanksgiving) The Radisson Hotel & Suites Chicago Chicago, Illinois

22nd Anniversary Meeting! Catch 22 New Research Ideas (at least)!

The Midwest Association for Public Opinion Research, a chapter of the American Association for Public Opinion Research, invites proposals for papers or presentations related to public opinion processes or opinion research methods. Proposals on all topics in public opinion are welcome, but must be directly related to public opinion, such as theoretical issues, analysis of public opinion data, or survey methodologies.

Proposals for Papers

Submissions for papers must be abstracts no longer than two typed, double-spaced pages. No full-length papers will be reviewed. Please put the name(s) of the author(s) and affiliation on a separate page (for blind refereeing). Please include your full mailing address, telephone number, and e-mail address. You will receive notification of the action on your proposal by August 15, 1997.

Send each of your submissions to Sherry Marcy, MAPOR Conference Chair. E-mail is <smarcy@datastat.com>, fax is 313-663-9084, and address is DataStat, Inc., 3975 Research Park Drive, Ann Arbor, MI 48108. Our preference is for e-mail, so that we can put them on our website <<http://www.mapor.org>>!

Submissions must be postmarked by June 30, 1997. Faxes or e-mail must be received by 5:00 p.m. (EDT) on June 30. NO EXCEPTIONS!

Possible Topics

Topics may include, but are not limited to:

Internet Surveys. Survey research on the world wide web, issues and answers, possibilities and stories.

Mass Media and Public Opinion. Public journalism and public opinion, the role of polls in agenda setting, influences of the mass media on public opinion, the use of polls by the media.

Methodological Issues in Public Opinion Research. Questionnaire design, refusals, sampling issues, response rates.

Ethical Issues in Survey Research. Confidentiality for the respondent, for the client, for the data, or for the instrument, when it applies/when it doesn't. IRBs' impact on survey research. Other ethical issues.

Electoral Campaigns. Methodological and substantive issues as they relate to election polls, the use of polling in a campaign, media coverage of polls.

The Academic Survey Research Consultant. Issues s/he faces and answers.

Qualitative Studies. Qualitative approaches, including focus groups, to the study of public opinion, as an aid to questionnaire construction or interpretation.

Public Opinion Processes and Effects. The variety of theoretical and analytical questions raised in public opinion studies.

Measurement of Demographic Characteristics. Issues in the measurement of such characteristics as socioeconomic status, religion, ethnicity.

Issues in Polling on Health Care. Sampling concerns, content of questionnaires, measurement of satisfaction.

Panels

Please submit proposals for panels by June 30, 1997. You may submit a written proposal (up to two typed double-spaced pages) or telephone the program chair, Sherry Marcy, at 313-994-0540 X144. Proposals should identify the topic, briefly explain its importance, and indicate the number of panelists and their areas of interest/expertise.

Poster Sessions

Please indicate on your paper proposal if you would like to participate in the poster session rather than a paper session. The poster session will take place only if there is a sufficient number of presenters.

Moderators and Discussants

Please indicate if you would like to act as a moderator or discussant and the type of session you prefer (e.g., methodological, campaigns, media, etc.). Or, contact the program chair after the preliminary program is released in September.

>From daves@startribune.com Wed Apr 2 12:53:10 1997
Return-Path: daves@startribune.com
Received: from firewall2.startribune.com (firewall2.startribune.com
[132.148.80.211])
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP
id MAA05443 for <aapornet@usc.edu>; Wed, 2 Apr 1997 12:53:08 -0800
(PST)
Received: by firewall2.startribune.com; id OAA23805; Wed, 2 Apr 1997
14:52:33 -0600 (CST)
Received: from gw.startribune.com(132.148.71.49) by
firewall2.startribune.com via smap (3.2)
id xma023775; Wed, 2 Apr 97 14:52:22 -0600
Received: from STAR-Message_Server by mail.startribune.com
with Novell_GroupWise; Wed, 02 Apr 1997 14:57:15 -0600
Message-Id: <s34273cb.066@mail.startribune.com>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 02 Apr 1997 14:54:15 -0600
From: Rob Daves <daves@startribune.com>
To: aapornet@usc.edu
Subject: Call for chairs and discussants

I'm forwarding this to the list for Diane O'Rourke. -- Rob Daves

April 1, 1997

TO: AAPOR Members planning to attend the conference
FROM: Diane O'Rourke, Member of the Conference Committee
RE: Call for Chairs and Discussants --Due April 4

(I have asked a colleague to pass this on for me, as I have, for some unknown reason, been kicked off AAPORNET and can't get back on. Honest, I have paid my dues.)

As you know, the program has been set as far as scheduling papers into specific sessions. The Conference Committee is now in the process of identifying chairs and discussants for those sessions. Would YOU be interested in filling one of those slots?

We are particularly interested in recruiting those of you (a) from the commercial sector and/or (b) who are not already on the program as a presenter, co-author, etc. If your name is not currently in the program, we would like to add it! (If your name IS on the program but you would still like to volunteer, please do so, but let us know your status.)

Chairs and Discussants will be paid \$100 for their participation.*

IF YOU ARE NOT INTERESTED, STOP READING HERE. HOWEVER, IF YOU KNOW OF OTHER AAPOR MEMBERS WHO ARE NOT ON AAPORNET AND MIGHT BE INTERESTED, PLEASE PASS THIS ON.

Chairs run the sessions. They tell each presenter how many minutes they

have and keep track of time (bringing out the hook if necessary). They provide a short welcome to the audience and a short description of the session. After the speakers have finished, they call for comments from the audience and coordinate the floor discussion. (Chairs can decide if questions will be after each paper or at the end of the session. They also allocate time so there is enough time for questions and discussion.)

Discussants have a harder (but of course rewarding) job. They prepare and present comments on the papers. (Ideally they have been sent copies of the papers a week or two before, but this is not always the case.) Whenever possible, they give comments that compare and contrast the papers on related topics, are critical in a constructive manner, and praise work they believe to be sound and/or innovative. Sessions with four papers typically will have discussants. Sessions with five papers have no time left for a discussant.

If you are interested in volunteering for one of these slots, please look over the preliminary program, identify which session, sessions, or topics you are interested in, and for which role, and e-mail me directly: dorourke@srl.uic.edu. DO NOT REPLY TO AAPORNET. (Or, fax me at 217-244-4408.) I will pass on the replies to Roger Tourangeau, Conference Chair, and the other members of the Committee. Please be sure to include the following information:

(1) Name, (2) Organization, (3) paper mail address, (4) e-mail address, (5) telephone number, (6) fax number, (7) session(s) or topics interested in, (8) volunteering for Chair, Discussant, or either role, and (9) whether or not you're already listed on the program.

Because some sessions may be more popular than others, please consider many possibilities, as well as being a Discussant instead of a Chair. You will be contacted by someone from the Conference Committee in the next couple of weeks. Because this has to be done NOW, I need your response by end of business day this Friday, April 4.

(Conference Committee members will be spending part of their weekend filling slots!)

Thanks for your help.

Diane O'Rourke
Survey Research Laboratory, University of Illinois
Urbana, IL

* APRIL FOOL!!

>From Susan.Pinkus@latimes.com Wed Apr 2 16:36:52 1997

Return-Path: Susan.Pinkus@latimes.com

Received: from mail-lax-1.pilot.net (mail3.pilot.net [205.139.40.11])

by usc.edu (8.8.4/8.7.2/usc) with ESMTTP

id QAA27322 for <aapornet@usc.edu>; Wed, 2 Apr 1997 16:36:51 -0800

(PST)

Received: from mailgw.latimes.com (unknown-23-147.pilot.net [204.48.23.147])

by mail-lax-1.pilot.net with ESMTTP id QAA23449 for <aapornet@usc.edu>; Wed, 2 Apr 1997 16:31:07 -0800 (PST)

Received: from latimes.com (bierce.latimes.com [192.187.72.9]) by mailgw.latimes.com with SMTP id QAA23177 for <aapornet@usc.edu>; Wed, 2 Apr 1997 16:36:13 -0800 (PST)

Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by latimes.com (8.6.10/8.6.9) with ESMTP id QAA29336 for <aapornet@usc.edu>; Wed, 2 Apr 1997 16:38:06 -0800
Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id QAA60712; Wed, 2 Apr 1997 16:38:07 -0800
Date: Wed, 2 Apr 1997 16:38:06 -0800 (PST)
From: Susan Pinkus <Susan.Pinkus@latimes.com>
To: aapornet@usc.edu
cc: aapornet@usc.edu
Subject: Re: Call for chairs and discussants
In-Reply-To: <s34273cb.066@mail.startribune.com>
Message-ID: <Pine.A32.3.91.970402163618.34985D-100000@fowler.news.latimes.com>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I would be interested in chairing a session, if u need someone. I would be primarily interested in something about the elections, anything on California? or if in bind anything that needs chairing.

Check with Janet Streicher and Micki Blum. I know they were both interesting in chairing something.

Regards,

Susan Pinkus

Susan H. Pinkus
Los Angeles Times Poll
Internet:susan.pinkus@latimes.com
American Online: spinkus@aol.com
FAX: 213-237-2505

>From mbednarz@umich.edu Thu Apr 3 13:22:49 1997
Return-Path: mbednarz@umich.edu
Received: from donkeykong.rs.itd.umich.edu (smtp@donkeykong.rs.itd.umich.edu [141.211.63.19])
by usc.edu (8.8.4/8.7.2/usc) with ESMTP
id NAA27439 for <aapornet@usc.edu>; Thu, 3 Apr 1997 13:22:45 -0800 (PST)
Received: by donkeykong.rs.itd.umich.edu (8.7.5/3.0-mailhub)
id QAA28941; Thu, 3 Apr 1997 16:21:19 -0500 (EST)
Received: from mbednarz@qix.rs.itd.umich.edu (141.211.63.87) by donkeykong.rs.itd.umich.edu via smap (2.0-umich)
id xma028455; Thu, 3 Apr 97 16:19:07 -0500
Received: from localhost by qix.rs.itd.umich.edu (8.7.5/3.0-client)
Date: Thu, 3 Apr 1997 16:19:06 -0500 (EST)
From: Marlene Bednarz <mbednarz@umich.edu>
X-Sender: mbednarz@qix.rs.itd.umich.edu
To: aapornet@usc.edu
Subject: Job Opening - NEA
Message-ID: <Pine.SOL.3.95.970403161731.3706A-100000@qix.rs.itd.umich.edu>

MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Content-Transfer-Encoding: QUOTED-PRINTABLE

From: BeldenRuss@aol.com

Subj:=09NEA job opening
Date:=0904/01/97
To:=09aapornet@usc.edu

AAPORIANS: A colleague of ours, Joel Bradshaw, Director of Government Relations at the NEA, asked me to pass along a job opening. (Don=92t call = him. Write the Human Relations people.) The title is Senior Professional Associate (Political Survey/Polling). Applications/resumes must be receive= d by April 9. Pay ranges from the \$50,000=92s to \$80,000, depending. As I understand it from Joel, this is the inside polling person for the NEA=92s government relations department. To paraphrase the posting, the essential functions are: finding software and databases; developing surveys; using survey data to design strategies for the association; participating in issu= e development; and conducting research and analysis. Extensive travel.

Requirements include Bachelor=92s with grad or advanced studies in relevant area; 5 years experience in survey research and producing written political/legislative materials.

For much more detail contact the Employment Manager, National Education Association, 1201 16th Street NW, Washington DC 20036. Do it now! It closes April 9. You can call 202-822-7600 and ask whomever answers the pho= ne to fax you a copy: Say it is position number 686: NEA Sr. Professional Associate (Political Survey/Polling). If this doesn=92t work call me or Sc= ott Murphy in my office (202-789-2400).

Nancy Belden

>From Susan.Pinkus@latimes.com Sun Apr 6 11:36:00 1997
Return-Path: Susan.Pinkus@latimes.com
Received: from mail-lax-1.pilot.net (mail3.pilot.net [205.139.40.11])
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP
id LAA23544 for <aapornet@usc.edu>; Sun, 6 Apr 1997 11:35:59 -0700
(PDT)
Received: from mailgw.latimes.com (unknown-23-147.pilot.net [204.48.23.147])
by mail-lax-1.pilot.net with ESMTTP id LAA16472 for <aapornet@usc.edu>; Sun,
6 Apr 1997 11:35:59 -0700 (PDT)
Received: from latimes.com (bierce.latimes.com [192.187.72.9]) by
mailgw.latimes.com with SMTP id LAA21400 for <aapornet@usc.edu>; Sun, 6 Apr
1997 11:35:19 -0700 (PDT)
Received: from news.latimes.com (fowler.news.latimes.com [192.187.72.7]) by
latimes.com (8.6.10/8.6.9) with ESMTTP id LAA27993 for <aapornet@usc.edu>;
Sun, 6 Apr 1997 11:35:58 -0700
Received: (from pinkus@localhost) by news.latimes.com (8.6.9/8.6.9) id
LAA94047; Sun, 6 Apr 1997 11:37:16 -0700
Date: Sun, 6 Apr 1997 11:37:16 -0700 (PDT)
From: Susan Pinkus <Susan.Pinkus@latimes.com>
To: aapornet@usc.edu
Subject: Re: JOB OPENING
In-Reply-To:

<Pine.PMDF.3.91.960924135815.539088605B-100000@enigma.rider.edu>
Message-ID:
<Pine.A32.3.91.970406112430.79226A-100000@fowler.news.latimes.com>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

ASSISTANT DIRECTOR

The Los Angeles Times is looking for someone to act as the number 2 person in the polling unit. this person must have at least 5-7 years experience in the field of polling/marketing research. as well as good managerial skills. This person will assist the Director in questionnaire writing, explaining the data to reporters, editors, writing up poll releases and work in secondary research, as well as work independently. Should be familiar with secondary research tools, such as Roper archives, NEXUS, Times On-line services, etc. When the Director is away, this person would assume all department responsibilities. The polling unit has a full-time staff of seven and about 200 part-time interviewers.

He/She should have excellent knowledge in questionnaire design, sampling methodology, analytical skills and report writing. Also a plus, but not necessary, if this this person has journalistic polling experience, or journalism background. This person must have experience and understanding of analyzing complex data sets on different issues, such as politics -- national, state and local, and social trends. Therefore, interest and curiosity in politics, current events, social trends are desirable.

This person must be able to work with all different kinds of people as this job deals with editors, reporters, pundits, politicians, adademicians, students and the general public. The analysis of the data must be cohesive and concise for all to understand. He/She must work extremely well under deadline pressure and not be afraid to work long hours, when necessary. There are times when weekend work in involved, especially during presidential election years.

Would be a plus for the candidate to have knowledge of SPSS and other software packages (Excel, Microsoft word, XYwrite). This person would learn the Times Poll's own data analysis package.

Must have at least a bachelor's degree.

All interested persons should send their resume to Susan Pinkus, Director of the Los Angeles Times Poll, Los Angeles Times, Times Mirror Square, Los Angeles, Ca. 90053 or fax resume to 213-237-2505 or e-mail resume to susan.pinkus@latimes.com. No phone calls, please.

Susan H. Pinkus
Los Angeles Times Poll
Internet:susan.pinkus@latimes.com
American Online: spinkus@aol.com
FAX: 213-237-2505

>From daves@startribune.com Mon Apr 7 07:58:05 1997
Return-Path: daves@startribune.com
Received: from firewall2.startribune.com (firewall2.startribune.com
[132.148.80.211])
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP
id HAA12502 for <aapornet@usc.edu>; Mon, 7 Apr 1997 07:58:03 -0700
(PDT)
Received: by firewall2.startribune.com; id JAA19209; Mon, 7 Apr 1997
09:57:33 -0500 (CDT)
Received: from gw.startribune.com(132.148.71.49) by
firewall2.startribune.com via smap (3.2)
id xma019181; Mon, 7 Apr 97 09:57:09 -0500
Received: from STAR-Message_Server by mail.startribune.com
with Novell_GroupWise; Mon, 07 Apr 1997 09:36:10 -0600
Message-Id: <s348c00a.046@mail.startribune.com>
X-Mailer: Novell GroupWise 4.1
Date: Mon, 07 Apr 1997 09:36:01 -0600
From: Rob Daves <daves@startribune.com>
To: aapornet@usc.edu
Subject: Response Analysis job openings -Forwarded

To AAPORNET on behalf of Diane O'Rourke:

Received: from firewall2.startribune.com by mailserv1.startribune.com; Sat,
5 Apr 97 12:21:57 CST
Received: by firewall2.startribune.com; id MAA02123; Sat, 5 Apr 1997
12:17:05 -0600 (CST)
Received: from icarus.cc.uic.edu(128.248.100.53) by
firewall2.startribune.com via smap (3.2)
id xma002120; Sat, 5 Apr 97 12:17:00 -0600
Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55]) by
icarus.cc.uic.edu (8.8.3/8.8.3) with SMTP id MAA01099 for
<daves@startribune.com>; Sat, 5 Apr 1997 12:15:50 -0600 (CST)
Received: from main-Message_Server by SRL.UIC.EDU
with Novell_GroupWise; Sat, 05 Apr 1997 12:15:48 -0500
Message-Id: <s3464274.047@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Sat, 05 Apr 1997 11:06:03 -0600
From: "Diane O'Rourke" <DOroure@srl.uic.edu>
To: daves@startribune.com
Subject: Response Analysis job openings

No one in my office is currently able to post to AAPORNET, even those
currently receiving mail. Could you please put this up for Response
Analysis. Thanks.

From: lisa.barszczewski@response-analysis.com
Date: Fri, 4 Apr 1997 17:52:09 -0500
To: vickig@SRL.UIC.EDU
Subject: Posting
MIME-version: 1.0
Content-Type: text/plain; charset=ISO-8859-1
Content-transfer-encoding: quoted-printable
X-Mailer: TFS Gateway /220050028/220000139/220110031/221140449/

From: Lisa Barszczewski
To: INTERNET:"vickig@sri.uic.edu"
Date: 4/1/97 5:55pm
Subject: Job Announcements for AAPORNET per
conversation w/ Diane O'Rourke=20

Account Executive

The position is available in the Organizational Performance Group and reports to the Group Head.

Primary Duties

The Organizational Performance Group focuses on client's organizational issues such as customer service and loyalty, market perceived value, and employee performance and attitudes. In addition to the Group Head, this group has one Account Executive, a Senior Research Director, and three additional research staff members. The group is also supported by an Administrative Assistant and a Document Processor.

Today, about half of the research being done for clients is customer satisfaction work serving a diverse clientele in the financial services industry.=20

The AE will ideally have strong experience in customer satisfaction and employee research, as well as be knowledgeable in a wide variety of multi-variate techniques including regression analysis. The AE is expected to develop new business, consult on research design (we have senior level statisticians who have the main responsibility of this), write proposals or oversee the preparation of proposals, write and/or supervise the analysis (again, statisticians are available for the more complex analyses) and report writing, write the recommendations, and present the findings. The job will entail at least 35 - 40% of project direction.

Most of the work carried out in the Organizational Group is quantitative. However, qualitative work is sometimes part of what we do. While not required, the ideal candidate will be an accomplished focus group moderator.

Much of the focus of this assignment is developing client relationships. Response Analysis is justifiably proud of its record of long-term client affiliations and expects that this candidate will develop, nurture and value client relationships in the same way.

The candidate will not be directly responsible for managing subordinate staff, but is responsible for providing direction to them while working on projects.

Experience & Skill Requirements

The ideal candidate has at least 10 year's experience, much of that in customer and employee satisfaction. At least five years research company experience and a track record of business development at a research company are a must (at least \$700K - \$800K in sales). Experience on the corporate side and/or in-depth knowledge of industry issues (preferably within the financial services industry), is also required.

The ideal candidate should be able to write well, be comfortable with making presentations and work effectively with little supervision. The candidate should also be able to work well in a congenial, team-oriented work environment.

Compensation: The position is compensated with a base salary commensurate with the candidates level and experience and existing client base. The position is also eligible to participate in an AE bonus plan. =20

Account Executive

The position is available in the Communications and Information Technologies Group and reports to the Group Head.

Primary Duties

The Group serves the telecommunications and advanced technologies industries. In addition to the Group Head, this group has a research staff of three. The group is also supported by a Senior Administrative Assistant.

Most of the current project base is marketing, advertising and customer satisfaction research, with the focus almost entirely on the telecommunications industry. The group is looking to expand its activities for computer hardware and software vendors and therefore is seeking an Account Executive with a portfolio in this area.

The AE will ideally have strong experience in marketing, advertising and/or customer satisfaction research. The AE is expected to develop new business, consult on research design (we have senior level statisticians who have the

main responsibility of this), write proposals or oversee the preparation of proposals, write and/or supervise the analysis (again, statisticians are available for the more complex analyses) and report writing, write the recommendations and present the final results.

Most of the work carried out in the Communications and Information Technologies Group is quantitative. However, qualitative work is sometimes appropriate to a particular research problem. While not required, the ideal candidate will be an accomplished focus group moderator.

Much of the emphasis of this function is developing client relationships. Response Analysis is proud of its record of long-term client affiliations and expects that this candidate will strive to cultivate lasting client relationships.

The candidate will not be directly responsible for managing subordinate staff, but is responsible for providing direction to them while working on projects.

Experience & Skill Requirements

The ideal candidate has at least ten year's experience, much of that in the computer industry. Substantial research company experience is desirable. Experience on the corporate side and/or in-depth knowledge of industry issues is essential.

The candidate should be able to write well, be comfortable with making presentations and work effectively with little supervision. The candidate should also be able to work well in a congenial, team-oriented work environment.

Compensation: The position is compensated with a base salary commensurate with the candidate's level and experience and existing client base.=20 The position is also eligible to participate in an AE bonus plan. =20

PROGRAMMERS

Survey Programming Department

The Programmer will be an integral part of the research project. On the front-end of the study, the primary responsibility will include programming questionnaires on a Novell LAN based system. During this phase, programmers will consult with research staff on questionnaire design issues, troubleshoot problems, and monitor

the interviewing process in conjunction with telephone centers. On the back-end of the study, data tables will be programmed which will be used by researchers for analysis interpretation.=20 Additional tasks will include cleaning and weighting data, creating cross-tabulations, and converting files for use in analysis reports.

We are seeking a recent college graduate with some programming background, or an individual with at least one year of survey research computer programming experience, specifically using either Surveycraft, CfMC, UNCLE, or Quantime.=20 Comprehensive on-going training in Surveycraft, the primary software used, will be provided.

SENIOR RESEARCHER
Telecommunications Group

Studies in this group are generally conducted for companies in the telecommunications and information technologies industries and are related to such issues as customer satisfaction, new product and service development, service naming and pricing, and marketing communications evaluations.=20

The candidate will have a Bachelor's, a Master's is preferred, and a minimum of five years demonstrated experience in Telecommunications and/or new information technologies.=20 Responsibilities include preparing budgets and proposals, developing questionnaires, designing and determining the sample of respondents, conducting focus group interviews, preparing telephone interviewer instructions, preparing the written analytical report on the results of the=0Cstudy, and making oral presentations to the client of the study results. The individual must be able to handle multiple projects and proposals at the same time.=20

SENIOR RESEARCHER
Organizational Performance Group

Studies in this group focus on client's organizational issues such as customer satisfaction and loyalty, market perceived value, and employee performance and attitudes.

Together with the Sr. Vice President and two Account Executives, the senior researcher will assist in the design of the project approach and methodology, as well as developing the=20 instrument. The position may also be responsible for managing the studies including the analysis,

report writing, and client presentation.

The candidate will have a Bachelor's degree in the social sciences or communications. Ideally, the candidate should have a Master's, preferably in organizational development or psychology, or operations management. With at least two years of demonstrated supplier research, the candidate will have at least 6-10 years of research experience, preferably in organizational performance, customer satisfaction, service quality, and process improvement. A strong background in telephone and mail studies is important. The position also requires excellent quantitative, communication, presentation, and organizational skills, as well as the ability to work effectively with senior management.

JUNIOR RESEARCHER (entry-level)
Telecommunications Group

Studies in this group are generally conducted for companies in the telecommunications and information technologies industries and are related to such issues as customer satisfaction, new product and service development, service naming and pricing, and marketing communications evaluations.=20

The position is an excellent opportunity for a recent college graduate. Responsibilities include assisting senior staff in directing projects, managing data collection, analyzing data, and working with clients. The ideal candidate must have a Bachelor's degree in either business or social sciences, excellent communication skills, strong analytical skills, and experience with WordPerfect or MS Word for Windows. Knowledge of Powerpoint or Harvard Graphics is a plus. =20

Response Analysis Corporation, an employee-owned market research company in Princeton, NJ, offers excellent benefits, including medical, dental, tuition reimbursement, 401(k), and an employee stock ownership plan. Interested applicants should send or fax their resume with position of interest and salary requirements to:

Response Analysis Corporation
Attn: HR Manager
P. O. Box 158
Princeton, NJ 08542
Fax: (609) 921-2611

Visit our website:
www.response-analysis.com
Equal Opportunity Employer, M/F/D/V
Women and Minorities Encouraged to Apply

>From mbednarz@umich.edu Mon Apr 7 17:22:09 1997
Return-Path: mbednarz@umich.edu
Received: from berzerk.rs.itd.umich.edu (smtp@berzerk.rs.itd.umich.edu
[141.211.63.17])
by usc.edu (8.8.4/8.7.2/usc) with ESMTP
id RAA11476 for <aapornet@usc.edu>; Mon, 7 Apr 1997 17:22:07 -0700
(PDT)
Received: by berzerk.rs.itd.umich.edu (8.7.5/3.0-mailhub)
id UAA03788; Mon, 7 Apr 1997 20:21:37 -0400 (EDT)
Received: from mbednarz@breakout.rs.itd.umich.edu(141.211.63.81) by
berzerk.rs.itd.umich.edu via smap (2.0-umich)
id xma023171; Mon, 7 Apr 97 16:29:52 -0400
Received: from localhost by breakout.rs.itd.umich.edu (8.7.5/3.0-client)
Date: Mon, 7 Apr 1997 16:29:43 -0400 (EDT)
From: Marlene Bednarz <mbednarz@umich.edu>
X-Sender: mbednarz@breakout.rs.itd.umich.edu
To: aapornet@usc.edu
Subject: Attn:AAPOR conference authors Only
Message-ID:
<Pine.SOL.3.95.970407161603.17769B-100000@breakout.rs.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

A Deadline reminder to all '97 conference paper authors
who wish to have their paper included in the
American Statistical Association Survey Research
Methods Section Proceedings ---

Today, April 7, 1997 is the deadline.
Your abstract and accompanying form should be received
at Ann Arbor AAPOR today if you wish your paper included
in the AStata Proceedings. (The form was included in
your letter from conference chair, Roger Tourangeau.

Thank you. AAPOR
POB 1248
Ann Arbor, MI 48106-1248

FAX: 313.764.3341

>From mbednarz@umich.edu Thu Apr 10 13:02:24 1997
Return-Path: mbednarz@umich.edu
Received: from donkeykong.rs.itd.umich.edu (smtp@donkeykong.rs.itd.umich.edu
[141.211.63.19])
by usc.edu (8.8.4/8.7.2/usc) with ESMTP
id NAA16800 for <aapornet@usc.edu>; Thu, 10 Apr 1997 13:02:21 -0700
(PDT)
Received: by donkeykong.rs.itd.umich.edu (8.7.5/3.0-mailhub)
id QAA20375; Thu, 10 Apr 1997 16:02:04 -0400 (EDT)
Received: from mbednarz@qbert.rs.itd.umich.edu(141.211.63.94) by
donkeykong.rs.itd.umich.edu via smap (2.0-umich)

Please remove your materials after your session. All materials left behind will be discarded.

If you know of someone who is not on AAPORnet, and who need this information, please pass it along. Thank You.

Direct further enquiries to conference chair, Roger Tourangeau.
301.314.7911
Rtourangeau@survey.umd.edu

>From dykema@ssc.wisc.edu Fri Apr 11 05:26:17 1997
Return-Path: dykema@ssc.wisc.edu
Received: from eunice.ssc.wisc.edu (eunice.ssc.wisc.edu [144.92.190.81])
by usc.edu (8.8.4/8.7.2/usc) with SMTP
id FAA24000 for <aapornet@usc.edu>; Fri, 11 Apr 1997 05:26:15 -0700
(PDT)
Received: from EAGLE.DECnet MAIL11D_V3 by eunice.ssc.wisc.edu;
id AA05593; 5.65/43; Fri, 11 Apr 1997 07:22:20 -0500
Date: Fri, 11 Apr 1997 07:22:20 -0500
Message-Id: <9704111222.AA05593@eunice.ssc.wisc.edu>
From: dykema@ssc.wisc.edu (Jennifer Dykema)
To: aapornet@ssc.wisc.edu
Subject: Vote for your favorite t-shirt slogan!

AAPORites,

Ever ordered an AAPOR t-shirt and been significantly dismayed when you saw the slogan? Now is YOUR chance to decide which of the witty slogans below should adorn the 1997 AAPOR Fun Run/Walk T-shirt.

Simply pick out your favorite entry and email the corresponding number to me. For example, if #19 is your favorite, send email to DYKEMA@ssc.wisc.edu with the following message "19". Don't send your vote to AAPORNET.

*** Deadline for voting is April 15th. ***

Be sure to read through ALL of the entries.

Thanks for your help,

Jennifer Dykema
Fun Run/Walk Coordinator
Email: Dykema@ssc.wisc.edu

#1) Its name is Public Opinion. It is held in reverence.
It settles everything. Some think it is the voice of God.
Mark Twain

#2) Vox populi, vox deus.

#3) AAPOR: It's a matter of opinion.

#4) WE ALL COUNT

#5) Old Pollsters Never Die; They Just Forget The Question

#6) Whatever it means to you.

#7) AAPOR: We Count on Your Opinion.

#8) DEVIANT CASE ... and proud of it!

#9) I'd rather be sampling.

#10) SURVEY CREW AT WORK (A facsimile of an orange highway
warning sign with the legend)

#11) Just the facts, mam. Joe Friday, police detective and
demographer

#12) To err is human, but if it's less than 4% it's just
sampling.

#13) Raising Heart Rates and Response Rates in '97!
AAPOR Fun Run/Walk, Norfolk VA 1997

#14) Opinions count and we count opinions.

#15) Your opinion counts if we count your opinion.

#16) Behind every great man there's a pollster.
Behind every great woman there's a pollster.
(Two versions, blue for male chauvinists
and pink for feminists.)

#17) Four out of five voices in my head agree . . .

#18) PWA - Pollsters with Attitude.

#19) Measuring the heartbeat of America.
>From cmsull@psc.lsa.umich.edu Fri Apr 11 08:03:02 1997
Return-Path: cmsull@psc.lsa.umich.edu
Received: from m5.psc.lsa.umich.edu (root@m5.psc.lsa.umich.edu
[141.211.200.72])
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP
id IAA12141 for <aapornet@usc.edu>; Fri, 11 Apr 1997 08:03:01 -0700
(PDT)
Received: from max (cmsull@max.psc.lsa.umich.edu [141.211.200.91])
by m5.psc.lsa.umich.edu (8.8.5/8.8.5/PSC 1.6 1997-02-15 01:25:08-05
jlarke) with SMTP id LAA25974;
Fri, 11 Apr 1997 11:02:48 -0400 (EDT)
Received: from localhost by max (AIX 3.2/UCB 5.64/dumb-1.0)
id AA18115; Fri, 11 Apr 1997 11:02:48 -0400
Date: Fri, 11 Apr 1997 11:02:47 -0400 (EDT)

From: "Colleen M. Sullivan" <cmsull@psc.lsa.umich.edu>
To: POR <por@frosty.irss.unc.edu>, AAPORNET <aapornet@usc.edu>
Subject: Differential Incentives in International Research
Message-Id: <Pine.A32.3.95.970411105939.24571A-100000@max.psc.lsa.umich.edu>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

CROSS LISTED TO POR AND AAPORNET:

Does anyone have any references/data/information on the use of differential incentives to increase cooperation internationally (specifically in Europe, but any references to international studies would be helpful) -- such as:
* do pre-paid incentives work better than promised incentives
* the effect of using monetary vs. non-monetary incentives

Any help that you might be able to offer would be greatly appreciated.

Please respond directly to me.
Thank you.

Colleen Sullivan
cmsull@umich.edu

>From JOHNNY@CATI.UMD.EDU Mon Apr 14 09:07:33 1997
Return-Path: JOHNNY@CATI.UMD.EDU
Received: from umailsrv1.umd.edu (umailsrv1.umd.edu [128.8.10.53])
by usc.edu (8.8.4/8.7.2/usc) with ESMT
id JAA11394 for <aapornet@usc.edu>; Mon, 14 Apr 1997 09:07:27 -0700
(PDT)
From: JOHNNY@CATI.UMD.EDU
Received: from cati.umd.edu (cati.umd.edu [128.8.178.80])
by umailsrv1.umd.edu (8.8.5/8.8.5) with SMTP id MAA04730
for <aapornet@usc.edu>; Mon, 14 Apr 1997 12:06:52 -0400
Received: from BSOSCATI/MAILQUEUE1 by cati.umd.edu (Mercury 1.13);
Mon, 14 Apr 97 12:07:12 +1100
Received: from MAILQUEUE1 by BSOSCATI (Mercury 1.13); Mon, 14 Apr 97
12:07:02 +1100
Organization: Survey Research Center, UMCP
To: aapornet@usc.edu
Date: Mon, 14 Apr 1997 12:06:55 EDT
Subject: Re: National Omnibus Survey
Reply-to: johnny@CATI.UMD.EDU
Priority: normal
X-mailer: PMail v3.0 (R1)
Message-ID: <92B3B166FD@cati.umd.edu>

National Omnibus Survey
May 1997

The University of Maryland Survey Research Center (SRC) will conduct its next National Omnibus telephone survey in May.

The objective of the National Omnibus is to provide a vehicle for researchers interested in collecting data on a small number of variables or who want to experimentally compare alternative versions of questions on a large sample.

Survey Design: 1,000 interviews [48 states], using a list-assisted Random Digit Dial sample, with random selection of one adult respondent within each sample household. Up to 20 callbacks; refusal conversion; two pretests.

Deliverables: Ascii data set and SPSS Windows systems file with researcher's items and standard SRC demographics (sex, age, race, income, education, marital status, household size, political identification), sample design and poststratification weights, and a brief methods report.

Schedule:

QUESTIONS DUE: MAY 1

Pretesting: early May

Data collection: mid-May to late June

Data delivered: July 14

Cost: \$675 per single response item. More complex questions, split ballot experiments, rotated items or response categories will be budgeted on an individual basis.

Respond to: src@cati.umd.edu
phone 301 314 7831
fax 301 314 9070

>From rshalpern@mindspring.com Mon Apr 14 12:19:16 1997
Return-Path: rshalpern@mindspring.com
Received: from brickbat9.mindspring.com (brickbat9.mindspring.com [207.69.200.12])
by usc.edu (8.8.4/8.7.2/usc) with ESMTPTP
id MAA28303 for <aapornet@usc.edu>; Mon, 14 Apr 1997 12:19:12 -0700 (PDT)
Received: from LOCALNAME (user-37kb6vb.dialup.mindspring.com [207.69.155.235])
by brickbat9.mindspring.com (8.8.5/8.8.5) with SMTP id PAA27210; Mon, 14 Apr 1997 15:17:56 -0400 (EDT)
Message-Id: <3.0.1.16.19970414151701.08d7a9aa@pop.mindspring.com>
X-Sender: rshalpern@pop.mindspring.com
X-Mailer: Windows Eudora Pro Version 3.0.1 (16)
Date: Mon, 14 Apr 1997 15:17:01
To: aapornet@usc.edu
From: "richard s. halpern" <rshalpern@mindspring.com>
Subject: Tracking the Web
Cc: POHEFFERNAN@EA.GTF.GATECH.EDU
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"

Georgia Tech students have collected and analyzed the attitudes and demographics and preferences of Web users twice a year since 1994. Results can be obtained at <http://www-survey.cc.gatech.edu/>

Questionnaire from Vanderbilt Univ project 2000 concentrating on the attitudes and feelings of Web users is also included.
Richard S. Halpern, Ph.D 3837 Courtyard Drive
Halpern & Associates Atlanta, GA 30339
Strategic Marketing and Opinion Research Phone/Fax:: 770 434
4121
E-Mail: rshalpern@mindspring.com

>From BARRY@uga.cc.uga.edu Mon Apr 14 13:10:40 1997
Return-Path: BARRY@UGA.CC.UGA.EDU
Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.232.5])
by usc.edu (8.8.4/8.7.2/usc) with SMTP
id NAA13618 for <aapornet@USC.EDU>; Mon, 14 Apr 1997 13:10:36 -0700
(PDT)
Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)
with BSMTP id 4122; Mon, 14 Apr 97 16:09:22 EDT
Received: from UGA.CC.UGA.EDU (NJE origin BARRY@UGA) by UGA.CC.UGA.EDU
(LMail V1.2c/1.8c) with BSMTP id 1839; Mon, 14 Apr 1997 16:08:59 -0400
Date: Mon, 14 Apr 97 16:06:45 EDT
From: "Barry A. Hollander" <BARRY@uga.cc.uga.edu>
Subject: Re: Tracking the Web
To: aapornet@usc.edu
In-Reply-To: <3.0.1.16.19970414151701.08d7a9aa@pop.mindspring.com>
X-Mailer: MailBook 96.01.000
Message-Id: <970414.160858.EDT.BARRY@UGA.CC.UGA.EDU>
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7BIT

On Mon, 14 Apr 1997 15:17:01 richard s. halpern said:

>Georgia Tech students have collected and analyzed the attitudes and
>demographics and preferences of Web users twice a year since 1994.
>Results can be obtained at <http://www-survey.cc.gatech.edu/>
>
>Questionnaire from Vanderbilt Univ project 2000 concentrating on the
>attitudes and feelings of Web users is also included.

Richard is right. These guys have been doing the survey for quite some time (even got coverage today in the NYTimes). However, a number of Web mavens have long criticized the GaTech survey on a number of methodological grounds, mainly the highly selective nature of their sample.

Then again, no one has come up with a really good method of attacking web/net usage, attitudes, and the like.

```
~~~~~  
Barry A. Hollander           College of Journalism  
Associate Professor         and Mass Communication  
BARRY@uga.cc.uga.edu       The University of Georgia  
Phone: (706) 542-5027      Athens, GA 30602
```

~~~~~  
>From lavrakas.1@osu.edu Thu Apr 17 04:38:06 1997  
Return-Path: lavrakas.1@osu.edu  
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu  
[128.146.214.32])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id EAA15827 for <AAPORNET@USC.EDU>; Thu, 17 Apr 1997 04:38:04 -0700  
(PDT)  
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])  
by mail3.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id HAA27288  
for <AAPORNET@USC.EDU>; Thu, 17 Apr 1997 07:37:58 -0400 (EDT)  
Message-Id: <2.2.32.19970417113718.00715c0c@pop.service.ohio-state.edu>  
X-Sender: lavrakas.1@pop.service.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Thu, 17 Apr 1997 07:37:18 -0400  
To: AAPORNET@USC.EDU  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: 1997 hotel reservations at Norfolk

\*\*\*\*\*  
\*\*\*\*\*

MESSAGE FROM THE CONFERENCE OPERATIONS COMMITTEE:

The date is rapidly approaching for everyone who plans to stay at the Norfolk Marriott for the 1997 AAPOR conference to have made their hotel room/meal reservations.

Technically, the hotel does not have to save unreserved rooms they are now holding for AAPOR after April 23.

If you haven't made your hotel reservations, please do so soon. The Marriott phone number to use is 757-628-6452. Please call between 9am-12pm or between 1pm-5pm when the Marriott reservations staff who are trained to make AAPOR reservations are most likely to be available.

We expect to post the listing of hotel reservations the Marriott is showing within a week so that you can double check to see if the correct reservation information is showing for you.

\*\*\*\*\*  
\*\*\*\*\*

\* \* \* \* \*  
\* Paul J. Lavrakas, Ph.D. \*  
\* Professor of Communication & Journalism \*  
\* Director, Survey Research Unit \*  
\* College of Social & Behavioral Sciences, Ohio State University \*  
\* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 \*  
\* Voice: 614-292-3468 Fax: 614-292-6673 \*  
\* \* \* \* \*

>From DMMerke@aol.com Thu Apr 17 09:07:50 1997  
Return-Path: DMMerke@aol.com

Received: from emout04.mail.aol.com (emout04.mx.aol.com [198.81.11.95])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTP  
id JAA14779 for <aapornet@usc.edu>; Thu, 17 Apr 1997 09:07:47 -0700  
(PDT)  
From: DMMerkle@aol.com  
Received: (from root@localhost)  
by emout04.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)  
id MAA05338;  
Thu, 17 Apr 1997 12:06:44 -0400 (EDT)  
Date: Thu, 17 Apr 1997 12:06:44 -0400 (EDT)  
Message-ID: <970417120643\_-133087831@emout04.mail.aol.com>  
To: aapornet@usc.edu, por@frosty.irss.unc.edu  
Subject: NYAAPOR Brown Bag -- April 30  
MIME-Version: 1.0  
Content-Type: text/plain; charset=unknown-8bit  
Content-Transfer-Encoding: 8bit

On April 30th NYAAPOR is presenting a Brown Bag by Dr. Richard R. Peterson  
titled: "When Published Results are Wrong: A Methodological Detective  
Story." All are invited. Details are below.

Daniel Merkle  
NYAAPOR Program Chair

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NYAAPOR

BROWN BAG LUNCH

Wednesday, 30 April 1997; 12 noon - 2:00 p.m.

NBC, 30 Rockefeller Plaza (49th - 50th)  
Mezzanine, Room A

MUST USE STUDIO ELEVATORS!!!  
(in center of lobby, follow signs)

"When Published Results are Wrong: A Methodological Detective Story" Dr.  
Richard R. Peterson, Bard College

What happens when a widely publicized, influential statistical result is  
wrong? Rick Peterson will present his re-analysis of data from Weitzman's  
"The Divorce Revolution", which concerned the impact of no-fault divorce.  
He will discuss:

What clues led him to suspect an error in the reported findings.

How he tracked down the original data.

How he attempted to replicate the original findings.

How the re-analysis has affected the policy debate.

As with all of our brown-bag luncheons, your participation is encouraged.

Dr. Richard R. Peterson is a Visiting Associate Professor of Sociology at Bard College. He also consults on the Fragile Families Project, a study of unwed parents at Columbia University. From 1993 to 1996, he served as a Program Officer at the Social Science Research Council. He has also directed the Center for Applied Social Science Research at New York University, and held research positions at the Albert Einstein College of Medicine and the American Foundation for the Blind.

REGISTRATION FEE INCLUDES COFFEE, TEA, SODA, COOKIES. DON'T FORGET TO BRING YOUR LUNCH.

ATTENDANCE IS BY ADVANCE RESERVATION ONLY, due to NBC security. So, reserve a place now! E-mail: ronirosner@aol.com. Or, call if you must: 212/722-5333 by Mon., 28 Apr.

Pre-paid fees are: \$10 (members), \$15 (non-members), and \$5 (full-time students, HLMs). Fees at the door are: \$15 (members), \$20 (non-members), and \$10 (full-time students, HLMs). Sorry, no refund but you can send someone in your place.

Send cheque payable to NYAAPOR to: Roni Rosner, 1235 Park Avenue, #7C, New York, New York 10128-1759

>From lavrakas.1@osu.edu Thu Apr 17 10:37:10 1997  
Return-Path: lavrakas.1@osu.edu  
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu [128.146.214.32])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTP  
id KAA29602 for <aapornet@usc.edu>; Thu, 17 Apr 1997 10:37:08 -0700 (PDT)  
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])  
by mail3.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id NAA09505  
for <aapornet@usc.edu>; Thu, 17 Apr 1997 13:36:48 -0400 (EDT)  
Message-Id: <2.2.32.19970417173608.0071cbb4@pop.service.ohio-state.edu>  
X-Sender: lavrakas.1@pop.service.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Thu, 17 Apr 1997 13:36:08 -0400  
To: aapornet@usc.edu  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: CORRECTION: 1997 hotel reservations at Norfolk

\*\*\*\*\*  
\*\*\*\*\*

MESSAGE FROM THE CONFERENCE OPERATIONS COMMITTEE:

APOLOGIES!!!

The Marriott's number for reservations is 757-627-4200.

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\*\*\*\*\*  
\* \* \* \* \*  
\* Paul J. Lavrakas, Ph.D. \*

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*           Professor of Communication & Journalism           *
*           Director, Survey Research Unit                   *
*           College of Social & Behavioral Sciences, Ohio State University *
*           Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *
*           Voice: 614-292-3468 Fax: 614-292-6673           *
* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *

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>From jtrewn@cms.cc.wayne.edu Fri Apr 18 11:22:52 1997
Return-Path: jtrewn@cms.cc.wayne.edu
Received: from CMS.CC.WAYNE.EDU (CMS.CC.WAYNE.EDU [141.217.1.3])
        by usc.edu (8.8.4/8.7.2/usc) with SMTP
        id LAA14876 for <aapornet@usc.edu>; Fri, 18 Apr 1997 11:22:50 -0700
(PDT)
Received: from jayants-pc by CMS.CC.WAYNE.EDU (IBM VM SMTP V2R2) with TCP;
        Fri, 18 Apr 97 14:23:03 EDT
Message-Id: <1.5.4.32.19970418182234.0099b984@cms.cc.wayne.edu>
X-Sender: jtrewn@cms.cc.wayne.edu
X-Mailer: Windows Eudora Light Version 1.5.4 (32)
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Fri, 18 Apr 1997 14:22:34 -0400
To: aapornet@usc.edu
From: Jayant Trewn <jtrewn@cms.cc.wayne.edu>
Subject: Socio Economic Status indicators.

```

Expert comment:

I would like info on any "Socio Economic Status" (I know its vague) indicators used in CATI surveys. Also, we would like to target areas in the Detroit Tri-county metropolitan area where we could locate African Americans from the mid or upper "Socio Economic status" strata. Any ideas on drawing RDD samples on this population? Any advise is welcome.

Please respond to "jtrewn@cms.cc.wayne.edu" or to the Appornet listserv if you think it is of use to all subscribers. Regards.

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+---oOOo-(_)oOOo-----+
|                                     |
| "A leader is one who makes 'others' win" |
|                                     |
| 0ooo                                |
| ( ) 0ooo                            |
+---\ (----( )-----+
      \_) /
          (_/

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+=====+
| Jayant Trewn, MBA, CRE.           |
| I.S. Coordinator                   |
| Center for Urban Studies           |
| Wayne State University             |
| Detroit, MI 48202                 |
| Ph: (313) 577 2124 Fax: (313) 577-1274 |

```

| e-mail: jtrewn@cms.cc.wayne.edu |  
+=====+

>From balderson@CAMPUSPO.CSUCHICO.EDU Tue Apr 22 13:07:47 1997  
Return-Path: balderson@CAMPUSPO.CSUCHICO.EDU  
Received: from pulsar.csuchico.edu (pulsar.CSUCHICO.EDU [132.241.80.32])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id NAA08575 for <AAPORNET@usc.edu>; Tue, 22 Apr 1997 13:07:45 -0700  
(PDT)  
Received: from pcgate.csuchico.edu (pcgate.CSUCHICO.EDU [132.241.80.12])  
by pulsar.csuchico.edu (8.8.5/8.8.5) with SMTP id NAA08557  
for <AAPORNET@VM.USC.EDU>; Tue, 22 Apr 1997 13:07:08 -0700 (PDT)  
Received: by pcgate.csuchico.edu with Microsoft Mail  
id <335D1A84@pcgate.csuchico.edu>; Tue, 22 Apr 97 13:07:32 PDT  
From: Barbara Alderson <balderson@CAMPUSPO.CSUCHICO.EDU>  
To: aapornet <AAPORNET@usc.edu>  
Subject: Non-Response Bias  
Date: Tue, 22 Apr 97 13:09:00 PDT  
Message-ID: <335D1A84@pcgate.csuchico.edu>  
Encoding: 15 TEXT  
X-Mailer: Microsoft Mail V3.0

Hi folks,

One of our graduate students is looking at non-response bias in RDD surveys.

I recall that there was mention here of a new book on non-respondents but do not recall the name. Can anyone help?

You may respond to Charlotte Fridolfsson directly:

lotte@ecst.csuchico.edu

Thank-you,  
Barbara Alderson  
SRC  
CSU, Chico

>From mas2@christa.unh.edu Tue Apr 22 14:45:28 1997  
Return-Path: mas2@christa.unh.edu  
Received: from unh.edu (unh.edu [132.177.132.50])  
by usc.edu (8.8.4/8.7.2/usc) with SMTP  
id OAA08563 for <AAPORNET@usc.edu>; Tue, 22 Apr 1997 14:45:25 -0700  
(PDT)  
Received: from christa.unh.edu by unh.edu with SMTP id AA26751  
(5.67b+/IDA-1.5 for <AAPORNET@usc.edu>); Tue, 22 Apr 1997 17:45:13 -0400  
Received: from family-1.unh.edu (family-1.unh.edu [132.177.128.225])  
by christa.unh.edu (8.8.5/8.8.4) with ESMTTP  
id RAA11414; Tue, 22 Apr 1997 17:38:51 -0400 (EDT)  
Message-Id: <199704222138.RAA11414@christa.unh.edu>  
From: "Murray A. Straus" <mas2@christa.unh.edu>  
To: "David Moore" <David\_Moore@internet.gallup.com>,  
"APPORNET APPORNET" <AAPORNET@usc.edu>  
Cc: "David Finkelhor" <davidf@christa.unh.edu>  
Subject: Gallup Poll Research Assistant  
Date: Tue, 22 Apr 1997 16:25:38 -0000  
X-Msmail-Priority: Normal

X-Priority: 3  
X-Mailer: Microsoft Internet Mail 4.70.1155  
Mime-Version: 1.0  
Content-Type: text/plain; charset=ISO-8859-1  
Content-Transfer-Encoding: 7bit

David:

In responding to you about a possible survey of partner assault, I was enthusiastic but I also felt some guilt. So I have a (partly self-serving) proposition to make that could deal with some past sins on my part and prevent future similar sins. I am feeling guilty about articles based on you previous surveys that were supposed to be written and published and were not. And I do not want the same thing to happen if this survey is done. So my proposal is that Gallup fund a "Gallup Poll Research Assistantship" for a graduate student. The assistantship would be for the purpose of assisting you and me in doing research analyzing Gallup data as the basis for articles in social science journals.

The cost of such an assistantship would be about \$ for a 12 month appointment, \$ for an academic year appointment, and \$ for summer only appointment.

I think it would be possible to work out suitable recognition of Gallup for this. When a paper is presented at a meeting, I usually get the University News Bureau to do a press release and these usually get national attention. I could make sure that Gallup is mentioned in the press release as the source of the data and also as the source of support for the graduate student. There could also be recognition of Gallup by listing the assistantship in the Graduate School catalog for as long as Gallup continues to fund it.

If this happens, I will probably find new sins to atone for.

Murray A. Straus, Professor of Sociology  
Co-Director, Family Research Laboratory  
126 Horton Social Science Center  
University of New Hampshire  
Durham, NH 03824-2586  
Ph. 603 862 2594 FAX 603 862-1122

You can now visit our website  
<http://www.unh.edu/frl>

Please note our upcoming 5th International Family Violence Research Conference June 29-July2, 1997. See our web page.

>From lavrakas.1@osu.edu Wed Apr 23 06:38:02 1997  
Return-Path: lavrakas.1@osu.edu  
Received: from mail4.uts.ohio-state.edu (root@mail4.uts.ohio-state.edu [128.146.214.33])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id GAA12893 for <AAPORNET@USC.EDU>; Wed, 23 Apr 1997 06:38:00 -0700  
(PDT)

Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])  
by mail4.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id JAA29053  
for <AAPORNET@USC.EDU>; Wed, 23 Apr 1997 09:37:54 -0400 (EDT)  
Message-Id: <2.2.32.19970423133758.0072a2d4@pop.service.ohio-state.edu>  
X-Sender: lavrakas.1@pop.service.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Wed, 23 Apr 1997 09:37:58 -0400  
To: AAPORNET@USC.EDU  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: Hotel Reservations listing for you to check

\*\*\*\*\*  
MESSAGE FROM THE AAPOR CONFERENCE OPERATION COMMITTEE  
\*\*\*\*\*

As was done last year for the Salt Lake City Red Lion, I am posting a list of the current reservations that the Norfolk Waterside Marriott Hotel is showing for our 1997 conference.

The list below is based on information the hotel faxed to me yesterday, April 22. If you made a reservation or a change in the past day, it probably won't show up below, but should show up next week when a new listing is posted on AAPORnet.

Today, April 23, is technically the last day the hotel has to hold rooms for AAPOR conference attendees. If you have not yet made your reservations PLEASE DO SO **\*\*IMMEDIATELY\*\***.

We have heard that the weekend we will be at the hotel is Armed Services Day/Weekend and with Norfolk being a major US Naval base, the other hotels are filled to capacity.

If you have made your reservations at the Marriott but you are not listed below, please contact the hotel (757-627-4200) to determine why the list does not contain your name. If the information below is incorrect, it is your responsibility to get the hotel to correct it. I have tried to copy exactly what the hotel fax contained. Thus, if you are listed twice for the same days, that is because your name appears twice with two different confirmation numbers.

As always, if you know someone else who plans to attend the conference but who is not on AAPORnet, please share this information. Thanks!

(The dates below are the arrival and departure dates for each reservation. If you are coming before the conference or staying after the conference, you will have more than one reservation in the sections below.)

PRE-CONFERENCE DAYS (Room only, No meal plan):

|              |           |
|--------------|-----------|
| Acton, S     | 5/14-5/15 |
| Ahtiainen, A | 5/13-5/15 |
| Alakoye, A   | 5/14-5/15 |
| Anderson, R  | 5/14-5/15 |



|                |           |
|----------------|-----------|
| Armson, R      | 5/14-5/15 |
| Baim, J        | 5/13-5/15 |
| Baumgartner,   | 5/14-5/15 |
| Belmonte, B    | 5/14-5/15 |
| Beveridge, A   | 5/14-5/15 |
| Billingsley,   | 5/14-5/15 |
| Bishop, G      | 5/14-5/15 |
| Brown, A       | 5/14-5/15 |
| Caspar, R      | 5/14-5/15 |
| Chun, Y        | 5/14-5/15 |
| Clancey, M     | 5/14-5/15 |
| Cooper, M      | 5/14-5/15 |
| Crane, M       | 5/14-5/15 |
| Dangerfield,   | 5/14-5/15 |
| Daves, R       | 5/14-5/15 |
| David, M       | 5/14-5/15 |
| Dillman, D     | 5/14-5/15 |
| Dobrzynski, L  | 5/14-5/15 |
| Dugle-Brainar, | 5/14-5/15 |
| Dykema, J      | 5/14-5/15 |
| Ervin, K       | 5/14-5/15 |
| Field, M       | 5/14-5/15 |
| Geert, L       | 5/14-5/15 |
| Gendall,       | 5/14-5/15 |
| Groves, R      | 5/14-5/15 |
| Hoek, J        | 5/14-5/15 |
| Japac, L       | 5/13-5/15 |
| Jorls-Jessop,  | 5/14-5/15 |
| Kagay, M       | 5/14-5/15 |
| Kirchner, C    | 5/14-5/15 |
| Kourppouanid,  | 5/14-5/15 |
| Krysan, M      | 5/14-5/15 |
| Lavrakas, P    | 5/14-5/15 |
| Lee, R         | 5/14-5/15 |
| Lee, R         | 5/14-5/15 |
| Leslie, T      | 5/14-5/15 |
| Luse, V        | 5/14-5/15 |
| Mack, J        | 5/14-5/15 |
| Madonna, G     | 5/14-5/15 |
| Mason, R       | 5/14-5/15 |
| Mathiowetz, N  | 5/14-5/15 |
| McGrath, P     | 5/14-5/15 |
| Meyer, P       | 5/14-5/15 |
| Miller, P      | 5/14-5/15 |
| Mitchell, P    | 5/14-5/15 |
| Mitofsky, W    | 5/14-5/15 |
| Nash, B        | 5/14-5/15 |
| Nederend, S    | 5/14-5/15 |
| O'Rourke, D    | 5/13-5/15 |
| Penaloza, L    | 5/14-5/15 |
| Rathbun, P     | 5/14-5/15 |
| Rose, D        | 5/14-5/15 |
| Rufty, W       | 5/14-5/15 |
| Russell, A     | 5/14-5/15 |
| Schwarz, N     | 5/14-5/15 |
| Simon, B       | 5/14-5/15 |
| Smith, A       | 5/14-5/15 |

|               |           |
|---------------|-----------|
| Smith, T      | 5/14-5/15 |
| Solop, F      | 5/14-5/15 |
| Soulas, F     | 5/14-5/15 |
| Tarnai, J     | 5/14-5/15 |
| Taylor, M     | 5/14-5/15 |
| Traugott, M   | 5/14-5/15 |
| Tuchfarber, A | 5/14-5/15 |
| Ward, B       | 5/14-5/15 |
| Williams, A   | 5/14-5/15 |
| Zukin, C      | 5/14-5/15 |

CONFERENCE DAYS (Room & Meal plan):

|              |           |
|--------------|-----------|
| Acton, S     | 5/15-5/18 |
| Ahtiainen, A | 5/15-5/18 |
| Airey, J     | 5/16-5/18 |
| Alakote, A   | 5/15-5/18 |
| Anderson, J  | 5/16-5/18 |
| Anderson, J  | 5/17-5/18 |
| Anderson, R  | 5/15-5/18 |
| Aquilino, W  | 5/16-5/18 |
| Armson, R    | 5/15-5/18 |
| Arnedt, C    | 5/15-5/18 |
| Bailar, B    | 5/15-5/18 |
| Baim, J      | 5/15-5/18 |
| Ballou, J    | 5/15-5/18 |
| Basanez, M   | 5/17-5/19 |
| Barton, A    | 5/15-5/18 |
| Bannister, N | 5/15-5/18 |
| Battaglia, M | 5/16-5/18 |
| Baumgartner, | 5/15-5/18 |
| Beatty, P    | 5/15-5/18 |
| Belden, N    | 5/15-5/18 |
| Belli, R     | 5/15-5/18 |
| Belmonte, B  | 5/15-5/18 |
| Benson, J    | 5/15-5/17 |
| Beveridge, A | 5/15-5/18 |
| Bickart, B   | 5/15-5/16 |
| Biemer, P    | 5/15-5/17 |
| Billingsley, | 5/15-5/18 |
| Bishop, G    | 5/15-5/17 |
| Black, J     | 5/15-5/18 |
| Blum, M      | 5/15-5/18 |
| Bogen, K     | 5/15-5/18 |
| Boisvert, E  | 5/15-5/17 |
| Bogart, L    | 5/15-5/17 |
| Bradburn, N  | 5/15-5/18 |
| Branden, L   | 5/15-5/18 |
| Breslow, M   | 5/15-5/18 |
| Brogan, C    | 5/15-5/18 |
| Bronson, E   | 5/15-5/18 |
| Brown, A     | 5/15-5/18 |
| Brown, S     | 5/15-5/18 |
| Brunswick, A | 5/16-5/18 |
| Burich, M    | 5/16-5/18 |
| Burroughs, M | 5/15-5/17 |

|                 |           |
|-----------------|-----------|
| Butterworth,    | 5/15-5/18 |
| Buxbaum, S      | 5/15-5/18 |
| Byczkowski, T   | 5/15-5/18 |
| Camburn, D      | 5/15-5/18 |
| Caspar, R       | 5/15-5/18 |
| Catania, J      | 5/16-5/18 |
| Chardoule, S    | 5/15-5/18 |
| Charron, D      | 5/15-5/18 |
| Chun, Y         | 5/15-5/18 |
| Clancey, M      | 5/15-5/18 |
| Clark, C        | 5/15-5/18 |
| Clemens, J      | 5/15-5/18 |
| Cober, A        | 5/15-5/17 |
| Cohen, L        | 5/15-5/18 |
| Cohen, L        | 5/15-5/18 |
| Colasanto, D    | 5/15-5/18 |
| Collins, M      | 5/15-5/18 |
| Connelly, M     | 5/15-5/18 |
| Constantine,    | 5/14-5/18 |
| Conrad, K       | 5/15-5/18 |
| Cooke, V        | 5/15-5/18 |
| Cooper, M       | 5/15-5/18 |
| Coy, P          | 5/15-5/18 |
| Crane, M        | 5/15-5/18 |
| Crespi, I       | 5/16-5/18 |
| Crossley, H     | 5/15-5/18 |
| Cudjoe, W       | 5/15-5/18 |
| Cummins, R      | 5/15-5/18 |
| Cwi, J          | 5/15-5/18 |
| Cyr, R          | 5/15-5/17 |
| Daniels, S      | 5/15-5/18 |
| Dangerfield,    | 5/15-5/18 |
| Dautrich, K     | 5/15-5/18 |
| Daves, R        | 5/15-5/18 |
| David, M        | 5/15-5/18 |
| Deane, C        | 5/16-5/17 |
| Deangelis, C    | 5/15-5/18 |
| Deluca, D       | 5/15-5/18 |
| Dempster, M     | 5/15-5/17 |
| Dillehay, R     | 5/15-5/18 |
| Dillman, D      | 5/15-5/17 |
| Dineen, J       | 5/15-5/18 |
| Dobrzynski, L   | 5/15-5/18 |
| Dobson, R       | 5/15-5/17 |
| Dodson, D       | 5/15-5/17 |
| Downes-Leguain, | 5/16-5/18 |
| Dran, E         | 5/15-5/18 |
| Dugel-Brainar,  | 5/15-5/18 |
| Dykema, J       | 5/15-5/18 |
| Dykeman, K      | 5/15-5/18 |
| Edelman, M      | 5/15-5/18 |
| Ellison, J      | 5/15-5/17 |
| Endreny, P      | 5/15-5/18 |
| Erth, S         | 5/15-5/18 |
| Ervin, K        | 5/15-5/18 |
| Evans, W        | 5/15-5/17 |
| Everett, S      | 5/16-5/18 |

|                |           |
|----------------|-----------|
| Featherstone,  | 5/15-5/18 |
| Feeney, D      | 5/15-5/18 |
| Feil, R        | 5/15-5/18 |
| Feinberg, B    | 5/15-5/18 |
| Feinberg, J    | 5/15-5/18 |
| Ferree, D      | 5/15-5/18 |
| Field, M       | 5/15-5/18 |
| Figman, O      | 5/15-5/18 |
| Fink, R        | 5/15-5/18 |
| Flemming, G    | 5/15-5/18 |
| Fowler, F      | 5/15-5/16 |
| Frankel, M     | 5/15-5/17 |
| Franknie, K    | 5/15-5/18 |
| Froehle, B     | 5/15-5/18 |
| Funk, C        | 5/15-5/17 |
| Funkhouser, R  | 5/16-5/18 |
| Garcha, D      | 5/15-5/18 |
| Garner, T      | 5/15-5/17 |
| Gawiser, S     | 5/15-5/18 |
| Gaziano, C     | 5/15-5/18 |
| Geert, L       | 5/15-5/18 |
| Gendall,       | 5/15-5/18 |
| Gerber, E      | 5/15-5/18 |
| Giesbrecht, L  | 5/16-5/18 |
| Ginenez, R     | 5/15-5/18 |
| Gjestland, L   | 5/15-5/18 |
| Goldberg, H    | 5/15-5/18 |
| Goldenberg, K  | 5/15-5/18 |
| Good, C        | 5/15-5/18 |
| Groeneman, S   | 5/15-5/18 |
| Groves, R      | 5/15-5/18 |
| Groves, R      | 5/15-5/18 |
| Guterbock,     | 5/15-5/18 |
| Gwiasda, V     | 5/15-5/18 |
| Hagan, D       | 5/15-5/18 |
| Hagan, D       | 5/15-5/18 |
| Hamilton, L    | 5/15-5/18 |
| Hamir, J       | 5/15-5/17 |
| Hartley, T     | 5/15-5/18 |
| Hatalsky, A    | 5/15-5/18 |
| Heltman, L     | 5/15-5/18 |
| Henderson, P   | 5/15-5/18 |
| Hess, J        | 5/15-5/17 |
| Hill, C        | 5/15-5/18 |
| Hoek, J        | 5/15-5/18 |
| Holz, J        | 5/16-5/18 |
| Homans, C      | 5/16-5/18 |
| Hueber, G      | 5/15-5/18 |
| Japec, L       | 5/15-5/18 |
| Jenkins-Smith, | 5/15-5/16 |
| Johnson, T     | 5/15-5/18 |
| Jones-Jessup,  | 5/15-5/18 |
| Joppich, G     | 5/15-5/18 |
| Kagay, M       | 5/15-5/18 |
| Kalb, L        | 5/15-5/18 |
| Kay, W         | 5/15-5/18 |
| Kaye, M        | 5/15-5/18 |

|               |           |
|---------------|-----------|
| Katosh, J     | 5/16-5/18 |
| Kelly, J      | 5/15-5/18 |
| Kennedy, J    | 5/15-5/18 |
| Keysarcuy, A  | 5/15-5/18 |
| Kirchner, C   | 5/15-5/18 |
| Kohut, A      | 5/15-5/18 |
| Kourppouanid, | 5/15-5/18 |
| Krotki, K     | 5/15-5/17 |
| Kraus, S      | 5/15-5/18 |
| Krysan, M     | 5/15-5/18 |
| Kulka, R      | 5/15-5/18 |
| Ladd, E       | 5/15-5/16 |
| Lang, K       | 5/15-5/18 |
| Lavrakas, P   | 5/15-5/18 |
| Leach, N      | 5/15-5/18 |
| Lee, M        | 5/14-5/15 |
| Lee, M        | 5/15-5/18 |
| Lee, R        | 5/15-5/18 |
| Lee, R        | 5/15-5/18 |
| Lepkowski, J  | 5/16-5/18 |
| Leslie, T     | 5/15-5/17 |
| Levine, J     | 5/15-5/18 |
| Lind, K       | 5/15-5/18 |
| Lindenmann, W | 5/15-5/16 |
| Link, M       | 5/15-5/18 |
| Livert, D     | 5/15-5/18 |
| Livert, D     | 5/16-5/18 |
| Lopez, P      | 5/15-5/18 |
| Ludwig, J     | 5/15-5/18 |
| Luse, V       | 5/15-5/17 |
| Lyberg, L     | 5/15-5/18 |
| Mack, J       | 5/15-5/18 |
| Madonna, G    | 5/15-5/18 |
| Malatesta, L  | 5/15-5/18 |
| Marcy, S      | 5/15-5/18 |
| Markowitz, F  | 5/15-5/18 |
| Marquis, K    | 5/15-5/18 |
| Martin, J     | 5/15-5/18 |
| Mason, R      | 5/15-5/18 |
| Mathiowetz, N | 5/15-5/18 |
| Mattlin, J    | 5/15-5/18 |
| Maynard, M    | 5/15-5/18 |
| Mazur, G      | 5/15-5/16 |
| McCutcheon, A | 5/15-5/18 |
| McGrath, P    | 5/15-5/18 |
| McIntosh, M   | 5/15-5/18 |
| McLaughlin, K | 5/15-5/18 |
| McLaughlin, K | 5/15-5/18 |
| Meadows, D    | 5/15-5/18 |
| Merkle, D     | 5/15-5/18 |
| Meyer, P      | 5/15-5/17 |
| Michaels, M   | 5/15-5/18 |
| Miller, C     | 5/15-5/18 |
| Miller, C     | 5/15-5/18 |
| Miller, M     | 5/15-5/18 |
| Miller, P     | 5/15-5/18 |
| Mingay, D     | 5/15-5/18 |

|               |           |
|---------------|-----------|
| Mitchell, P   | 5/15-5/17 |
| Mitofsky, W   | 5/15-5/18 |
| Mitrano, M    | 5/15-5/18 |
| Mockabee, S   | 5/15-5/18 |
| Monson, Q     | 5/15-5/18 |
| Morrison, N   | 5/15-5/18 |
| Moy, L        | 5/15-5/18 |
| Moy, P        | 5/15-5/18 |
| Moyer, L      | 5/15-5/18 |
| Myllyluoma, J | 5/15-5/18 |
| Nardecchia, E | 5/15-5/18 |
| Nash, B       | 5/15-5/18 |
| Nederend, S   | 5/15-5/18 |
| Neuman, D     | 5/15-5/18 |
| Neuman, K     | 5/15-5/18 |
| Neuman, W     | 5/15-5/18 |
| Nicholls, W   | 5/15-5/18 |
| Oakes, J      | 5/15-5/18 |
| Oldendick, R  | 5/15-5/18 |
| O'Brien, E    | 5/15-5/18 |
| O'Hare, B     | 5/15-5/18 |
| O'Neil, M     | 5/15-5/18 |
| O'Neill, H    | 5/15-5/18 |
| O'Rourke, D   | 5/15-5/18 |
| Parker, K     | 5/16-5/17 |
| Parker, V     | 5/15-5/18 |
| Parsons, J    | 5/15-5/18 |
| Penaloza, L   | 5/15-5/18 |
| Pergamit, N   | 5/15-5/18 |
| Petersen, T   | 5/15-5/18 |
| Phillips, D   | 5/15-5/18 |
| Piekarski, L  | 5/15-5/18 |
| Pinkus, S     | 5/14-5/18 |
| Pollock, J    | 5/15-5/18 |
| Powers, E     | 5/15-5/17 |
| Presser, S    | 5/15-5/18 |
| Price, V      | 5/16-5/18 |
| Prisuta, R    | 5/15-5/17 |
| Ramani, A     | 5/15-5/18 |
| Ramirez, C    | 5/16-5/18 |
| Rathburn, P   | 5/15-5/18 |
| Reese, R      | 5/16-5/17 |
| Repass, D     | 5/15-5/17 |
| Richardson, J | 5/15-5/18 |
| Richman, A    | 5/15-5/17 |
| Riechert, B   | 5/15-5/18 |
| Riggins, P    | 5/15-5/18 |
| Roberts, G    | 5/15-5/18 |
| Rose, D       | 5/15-5/16 |
| Roshco, B     | 5/15-5/18 |
| Ross, R       | 5/15-5/18 |
| Rothgeb, J    | 5/15-5/18 |
| Rufty, W      | 5/15-5/18 |
| Rund, C       | 5/15-5/18 |
| Rusciano, F   | 5/15-5/18 |
| Russell, A    | 5/15-5/18 |
| Sachariat, M  | 5/16-5/18 |

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|-------------------|-----------|
| Scardino, V       | 5/15-5/18 |
| Schlichting,      | 5/15-5/17 |
| Schulman, M       | 5/15-5/18 |
| Schuoua-Glusberg, | 5/15-5/18 |
| Schwartz, D       | 5/15-5/18 |
| Schwarz, N        | 5/15-5/18 |
| Schwede, L        | 5/15-5/18 |
| Selzer, J         | 5/16-5/18 |
| Sharp, J          | 5/14-5/15 |
| Sharp, J          | 5/15-5/18 |
| Simon, B          | 5/15-5/18 |
| Simon, M          | 5/14-5/18 |
| Singer, E         | 5/15-5/18 |
| Smith, A          | 5/15-5/18 |
| Smith, T          | 5/15-5/18 |
| Smith, V          | 5/15-5/18 |
| Solop. F          | 5/15-5/18 |
| Soulas, F         | 5/15-5/16 |
| Stanley, J        | 5/15-5/18 |
| Starer, A         | 5/15-5/18 |
| Steehl, C         | 5/15-5/18 |
| Stettler, K       | 5/15-5/18 |
| Stewart, K        | 5/15-5/18 |
| Streicher, J      | 5/15-5/18 |
| Sudman, S         | 5/15-5/18 |
| Sullivan, C       | 5/15-5/18 |
| Supple, A         | 5/16-5/18 |
| Swenson, B        | 5/15-5/18 |
| Taylor, H         | 5/15-5/16 |
| Taylor, M         | 5/15-5/18 |
| Tanur, J          | 5/15-5/18 |
| Tarnia, J         | 5/15-5/18 |
| Tedin, K          | 5/15-5/18 |
| Tortorello, N     | 5/15-5/16 |
| Tourangeau, R     | 5/15-5/18 |
| Traugott, M       | 5/15-5/18 |
| Travgott, M       | 5/15-5/18 |
| Tuchfarber, A     | 5/15-5/18 |
| Tucker, C         | 5/15-5/18 |
| Tuckel, P         | 5/15-5/18 |
| Verney, R         | 5/17-5/18 |
| Von Thurn, D      | 5/14-5/15 |
| Von Thurn, D      | 5/15-5/18 |
| Ward, B           | 5/15-5/18 |
| Warnecke, R       | 5/15-5/18 |
| Weeks, M          | 5/15-5/18 |
| Wilber, D         | 5/15-5/18 |
| Wilson, B         | 5/15-5/18 |
| Wilson, R         | 5/15-5/18 |
| Williams, A       | 5/15-5/18 |
| Williams, B       | 5/15-5/17 |
| Williams, C       | 5/16-5/18 |
| Willimack, D      | 5/15-5/18 |
| Wilson, R         | 5/16-5/18 |
| Winneg, K         | 5/15-5/18 |
| Wolf, S           | 5/15-5/18 |
| Wood, T           | 5/15-5/18 |

Wright, D 5/16-5/18  
Wright, R 5/15-5/18  
Zikerberg, A 5/15-5/18  
Zukin, C 5/15-5/17

POST-CONFERENCE DAYS (Room only, No meal plan):

Bain, J 5/18-5/20  
Breslow, M 5/18-5/20  
Bailar, B 5/18-5/19  
Deangelis, C 5/18-5/19  
Geert, L 5/18-5/19  
Groves, R 5/18-5/21  
Kaye, M 5/18-5/21  
Mason, R 5/18-5/19  
Swenson, B 5/18-5/19  
Traugott, M 5/18-5/21  
Wood, T 5/18-5/21

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\* \* \* \* \*  
\* Paul J. Lavrakas, Ph.D. \*  
\* Professor of Communication & Journalism \*  
\* Director, Survey Research Unit \*  
\* College of Social & Behavioral Sciences, Ohio State University \*  
\* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 \*  
\* Voice: 614-292-3468 Fax: 614-292-6673 \*  
\* \* \* \* \*

>From Dcolasanto@aol.com Wed Apr 23 10:54:15 1997  
Return-Path: Dcolasanto@aol.com  
Received: from emout12.mail.aol.com (emout12.mx.aol.com [198.81.11.38])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTP  
id KAA21197 for <AAPORNET@usc.edu>; Wed, 23 Apr 1997 10:54:10 -0700  
(PDT)  
From: Dcolasanto@aol.com  
Received: (from root@localhost)  
by emout12.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)  
id NAA09913 for AAPORNET@usc.edu;  
Wed, 23 Apr 1997 13:53:30 -0400 (EDT)  
Date: Wed, 23 Apr 1997 13:53:30 -0400 (EDT)  
Message-ID: <970423135258\_-468017837@emout12.mail.aol.com>  
To: AAPORNET@usc.edu  
Subject: AAPOR issues press release

Fellow AAPOR Members:

AAPOR issued a press release today on a matter of importance to the Association. I've included the text of the press release below.

Diane Colasanto

Wednesday, April 23, 1997: FOR IMMEDIATE RELEASE



MAJOR OPINION RESEARCH ASSOCIATION FINDS POLLSTER FRANK LUNTZ VIOLATED ETHICS CODE

The Executive Council of the American Association for Public Opinion Research (AAPOR) announced Wednesday that a 14 month investigation found pollster Frank Luntz violated the Association's Code of Professional Ethics and Practices.

AAPOR found Luntz, who heads the Luntz Research Companies in Arlington, Virginia, repeatedly refused to make public essential facts about his research on public attitudes about the Republicans' "Contract with America".

In particular, the AAPOR inquiry focused on Luntz's reporting, prior to the November elections in 1994, that his research showed at least 60 percent of the public favored each of the elements in the GOP "Contract". When later asked to provide some basic facts about this research, Luntz refused.

AAPOR holds that researchers must disclose, or make available for public disclosure, the wording of questions and other basic methodological details when poll findings are made public. This disclosure is important so that claims made on the basis of opinion research findings can be independently evaluated. Section III of the AAPOR Code states: "Good professional practice imposes the obligation upon all public opinion researchers to include, in any report of research results, or to make available when that report is released, certain essential information about how the research was conducted."

Richard A. Kulka, chair of AAPOR's Standards Committee noted that AAPOR's investigation of Luntz began in January 1996, after receiving a complaint from a member. According to Kulka, "AAPOR tried on several occasions to get Luntz to provide some basic information about his survey, for example, the wording of the questions he used. For about a year, he ignored these requests. Subsequently, he provided partial information, but still refused to let us make any of the information public, arguing that the results were proprietary, even though he had been discussing the conclusions of the survey in public for nearly two years."

AAPOR's President, Diane Colasanto, adds "When researchers make public arguments based on their research data, then refuse to say how their research was conducted, that harms the public debate on issues and reduces the credibility of all survey and public opinion research."

AAPOR is an organization of over 1,400 research professionals from government agencies, colleges and universities, non-profit organizations, and commercial polling firms. It is the primary professional association representing public opinion researchers, and has a strong interest in protecting and strengthening the credibility of survey research. The organization was founded in 1947 by such pioneers of polling as George Gallup, Hadley Cantril, and Paul Lazarsfeld. Luntz is not a member of the organization.

For more information contact:

Diane Colasanto, AAPOR President  
609-924-9204

Richard Kulka, Chair of AAPOR Standards Committee  
919-541-7008

Clyde Tucker, Associate Chair of AAPOR Standards Committee 202-606-7371

>From rshalpern@mindspring.com Wed Apr 23 13:25:37 1997  
Return-Path: rshalpern@mindspring.com  
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[207.69.200.11])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id NAA19667 for <aapornet@usc.edu>; Wed, 23 Apr 1997 13:25:31 -0700  
(PDT)  
Received: from LOCALNAME (user-37kb768.dialup.mindspring.com  
[207.69.156.200])  
by brickbat8.mindspring.com (8.8.5/8.8.5) with SMTP id QAA01296  
for <aapornet@usc.edu>; Wed, 23 Apr 1997 16:24:47 -0400 (EDT)  
Message-Id: <3.0.1.16.19970423154507.23d7a262@pop.mindspring.com>  
X-Sender: rshalpern@pop.mindspring.com  
X-Mailer: Windows Eudora Pro Version 3.0.1 (16)  
Date: Wed, 23 Apr 1997 15:45:07  
To: aapornet@usc.edu  
From: "richard s. halpern" <rshalpern@mindspring.com>  
Subject: AAPOR issues press release re: GOP pollster Frank Luntz  
In-Reply-To: <970423135258\_-468017837@emout12.mail.aol.com>  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

Congratulations. Well done. Long overdue. Luntz did admit to his Republican colleagues (in 1995) that no "real" research was ever done on the "Contract" and that his findings could not be used to measure public support.

I recall a message over AAPORNET in 1995 which cited a story by Knight Ridder reporter Frank Greve, "Pollster May Have Misled GOP on Contract" (Seattle Times, 11/12/95) [There were several good commentaries on the story by several AAPORNET members]

GOP pollster Frank Luntz has admitted that his widely touted poll indicating that 60% of Americans supported the Contract was based not upon actual questions about Contract items themselves, but rather on ad-campaign slogans supporting the Contract. When pressed to disclose the methodology of his poll, Luntz initially insisted that only his client, the Republican National Committee, could provide the details.

RNC officials, however, said they'd never seen it.

Luntz then maintained that he'd done the survey only for himself, and that the results were "private information", an apparent violation of the ethics code of the American Association of Public Opinion Research. When questioned, Luntz agreed that the purpose of his poll had been to find the most persuasive wording of the Contract's propositions for a TV Guide ad.

In an example of the methodology employed by Luntz, a positive response to the statement "we should stop excessive legal claims, frivolous lawsuits, and overzealous lawyers" was counted as a vote for the Contract's specific proposal on tort reform, one of the more controversial items of the agenda.

According to Republican Party officials, the Luntz survey was in fact the \*only\* poll on the contract's popularity. According to Barry Jackson, chief of staff of the House Republican Conference, "What Luntz said about extensively testing the content (of the contract) is simply untrue."

What makes this revelation particularly significant is that these alleged "poll results" were widely circulated by Gingrich et al to build momentum for the Contract through creating an impression of public support apparently far greater than actually existed. Most distressing of all is the apparently significant impact this poll had on members of Congress themselves, especially freshmen with few polling resources of their own.

According to Rep. Mitch Castle, R-Del., "It was just repeated over and over by the leadership and others that polls showed these were proposals highly popular with the American public." Though harboring reservations about the Contract himself, Castle too eventually supported the measure.

According to the Knight-Ridder article, pollster Luntz, a self-described "marketer of ideas", ultimately agreed that his findings could not be used to measure public support. Their analysis: "If not, the House GOP's legislative agenda isn't just losing popularity; it was probably never that popular to begin with."

Despite the apparently significant impact of his "poll" on the Congressional vote on the Contract, Luntz' admission of his bogus methods have come conveniently late (by the better part of a year) to affect the Congressional vote on the Contract, and the resulting GOP PR bonanza.

Richard S. Halpern, Ph.D  
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Atlanta, GA 30339  
Phone/Fax:: 770 434

>From cantril@a.crl.com Wed Apr 23 14:46:54 1997  
Return-Path: cantril@A.crl.com  
Received: from A.crl.com (A.crl.com [165.113.1.65])  
by usc.edu (8.8.4/8.7.2/usc) with SMTP  
id OAA09943 for <aapornet@usc.edu>; Wed, 23 Apr 1997 14:46:52 -0700  
(PDT)  
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AA12344  
(5.65c/IDA-1.5 for <aapornet@usc.edu>); Wed, 23 Apr 1997 14:44:19 -0700

Message-Id: <335EAA76.627F@a.crl.com>  
Date: Wed, 23 Apr 1997 17:33:58 -0700  
From: Cantril <cantril@a.crl.com>  
X-Mailer: Mozilla 3.01 (Win16; I)  
Mime-Version: 1.0  
To: aapornet@usc.edu  
Subject: AAPOR Release, 4/23  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

Kudos to Diane Colasanto, the Standards Committee and the AAPOR Executive Council for today's forthright news release. They are to be commended for diligence in pursuing the matter and for courage in seeing it through.

Albert H. Cantril  
Susan Davis Cantril

>From lavrakas.1@osu.edu Thu Apr 24 05:27:34 1997  
Return-Path: lavrakas.1@osu.edu  
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu [128.146.214.32])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id FAA29604 for <aapornet@usc.edu>; Thu, 24 Apr 1997 05:27:33 -0700 (PDT)  
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])  
by mail3.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id IAA20292  
for <aapornet@usc.edu>; Thu, 24 Apr 1997 08:27:27 -0400 (EDT)  
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X-Sender: lavrakas.1@pop.service.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Thu, 24 Apr 1997 08:27:38 -0400  
To: aapornet@usc.edu  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: Additonal Norfolk hotel reservation info.

The Norfolk Marriott has agreed to extend the dates they will "hold" rooms for AAPOR attendees who are late making their reservations until next Monday, April 28. After that date the Marriott is free to sell "our" rooms to other guests.

So....., if you haven't made your hotel/meal plan reservations and plan to come to the conference, please do so ASAP. If you call to make reservations at the Marriott, please try to call, 757-627-4200, between 900am-1200pm EDT or 100pm-400pm EDT; these are the times the hotel reservation people who know how to make AAPOR reservations are most likely to be available.

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\* \* \* \* \*  
\* Paul J. Lavrakas, Ph.D. \*  
\* Professor of Communication & Journalism \*  
\* Director, Survey Research Unit \*  
\* College of Social & Behavioral Sciences, Ohio State University \*  
\* Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 \*

\* Voice: 614-292-3468 Fax: 614-292-6673 \*  
\* \* \* \* \*

>From ARCLGS@langate.gsu.edu Thu Apr 24 07:21:18 1997  
Return-Path: ARCLGS@langate.gsu.edu  
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by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id HAA11381 for <aapornet@usc.edu>; Thu, 24 Apr 1997 07:21:16 -0700  
(PDT)  
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sphinx.Gsu.EDU (8.8.5/8.7.3) with SMTP id KAA14553 for <aapornet@usc.edu>;  
Thu, 24 Apr 1997 10:21:15 -0400 (EDT)  
Received: from GSU-Message\_Server by langate.gsu.edu  
with Novell\_GroupWise; Thu, 24 Apr 1997 10:21:14 -0500  
Message-Id: <s35f341a.024@langate.gsu.edu>  
X-Mailer: Novell GroupWise 4.1  
Date: Thu, 24 Apr 1997 10:21:01 -0500  
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
To: aapornet@usc.edu  
Subject: Non-Response Bias -Reply  
Mime-Version: 1.0  
Content-Type: text/plain  
Content-Disposition: inline

Please don't reply directly.  
Or at least send me a co-copy

I am interested too.

Leo G. Simonetta  
ARCLGS@LANGATE.GSU.EDU Applied Research Center  
My opinions, mine, all mine.

>>> Barbara Alderson <balderson@CAMPUSPO.CSUCHICO.EDU> 04/22/97 03:09pm  
>>>

Hi folks,

One of our graduate students is looking at non-response bias in RDD surveys.

I recall that there was mention here of a new book on non-respondents but  
do not recall the name. Can anyone help?

You may respond to Charlotte Fridolfsson directly:

lotte@ecst.csuchico.edu

Thank-you,  
Barbara Alderson  
SRC  
CSU, Chico

>From rshalpern@mindspring.com Thu Apr 24 11:03:50 1997  
Return-Path: rshalpern@mindspring.com  
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[207.69.200.12])

by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
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[207.69.156.244])  
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X-Sender: rshalpern@pop.mindspring.com  
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Date: Thu, 24 Apr 1997 13:57:23  
To: aapornet@usc.edu  
From: "richard s. halpern" <rshalpern@mindspring.com>  
Subject: Information re Militia Groups, Ku Klux Clan, etc.  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

The Southern Poverty Law Center has opened an excellent site at  
<http://www.splcenter.org>. It contains up to date info re the structure and  
functioning of militia groups, prominent hate groups, Ku Klux Clan along  
with suggestions for teaching tolerance and fighting hate.  
Richard S. Halpern, Ph.D. 3837 Courtyard Drive  
Halpern & Associates Atlanta, GA 30339  
Strategic Marketing and Opinion Research Phone/Fax:: 770 434  
4121  
E-Mail: rshalpern@mindspring.com

>From russella@teleport.com Thu Apr 24 12:20:42 1997  
Return-Path: russella@teleport.com  
Received: from greta.teleport.com (sandra.teleport.com [192.108.254.11])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id MAA01300 for <aapornet@usc.edu>; Thu, 24 Apr 1997 12:20:40 -0700  
(PDT)  
Received: from linda.teleport.com (linda.teleport.com [192.108.254.12]) by  
greta.teleport.com (8.8.5/8.7.3) with ESMTTP id MAA14489; Thu, 24 Apr 1997  
12:23:22 -0700 (PDT)  
Received: (from russella@localhost)  
by linda.teleport.com (8.8.5/8.8.4)  
id MAA03899; Thu, 24 Apr 1997 12:20:09 -0700 (PDT)  
Date: Thu, 24 Apr 1997 12:20:09 -0700 (PDT)  
From: Allen Russell <russella@teleport.com>  
To: aapornet@usc.edu  
cc: Allen Russell <russella@teleport.com>  
Subject: Easy SAS text?  
In-Reply-To: <3.0.1.16.19970424135723.5e7fcc7e@pop.mindspring.com>  
Message-ID: <Pine.GSO.3.96.970424121431.16909E-100000@linda.teleport.com>  
MIME-Version: 1.0  
Content-Type: TEXT/PLAIN; charset=US-ASCII

Cross posted to aapornet and pornet.

Does any one have a favorite (or even decent) text to recommend for teaching  
SAS?

Here is my immediate problem:

Teaching SAS to bright, motivated liberal arts graduates who do not know any programming language and have never learned any other statistical language/package either.

Any ideas?

Thanks.

Allen Russell  
Center for Health Research  
Portland Oregon  
russella@teleport.com

>From snobrid@usl.edu Thu Apr 24 13:09:23 1997  
Return-Path: snobrid@usl.edu  
Received: from bp.ucs.usl.edu (root@bp.ucs.usl.edu [130.70.40.36])  
by usc.edu (8.8.4/8.7.2/usc) with SMTP  
id NAA09983 for <aapornet@usc.edu>; Thu, 24 Apr 1997 13:09:20 -0700  
(PDT)  
Received: from [130.70.47.159] (b112.usl.edu) (b112.usl.edu [130.70.47.159])  
by bp.ucs.usl.edu with SMTP id AA06739  
(5.65c/IDA-1.4.4 for <aapornet@usc.edu>); Thu, 24 Apr 1997 15:09:14 -0500  
Date: Thu, 24 Apr 1997 15:09:14 -0500  
Message-Id: <199704242009.AA06739@bp.ucs.usl.edu>  
To: aapornet@usc.edu  
From: snobrid@usl.edu (Janet A. Bridges)  
X-Sender: jab6667@pop.usl.edu  
Subject: Re: Easy SAS text?

Sage has a 1993 book out. I've never used it, although I have a copy. SAS Programming for Researchers and Social Sciences by Spector.

SAS also put out its own about 10 years ago.

>Cross posted to aapornet and pornet.

>

>Does any one have a favorite (or even decent) text to recommend for  
>teaching SAS?

>

>Here is my immediate problem:

>

>Teaching SAS to bright, motivated liberal arts graduates who do not  
>know any programming language and have never learned any other  
>statistical language/package either.

>

>Any ideas?

>

>Thanks.

>

>Allen Russell  
>Center for Health Research  
>Portland Oregon  
>russella@teleport.com  
Janet A. Bridges  
Associate Professor of Communication  
Box 43650  
University of Southwestern Louisiana  
Lafayette LA 70504-3650

>From Anderson@psg.ucsf.edu Thu Apr 24 13:26:19 1997  
Return-Path: Anderson@psg.ucsf.edu  
Received: from itsb.ucsf.edu (itsb.ucsf.EDU [128.218.80.88])  
by usc.edu (8.8.4/8.7.2/usc) with SMTP  
id NAA13709 for <aapornet@usc.edu>; Thu, 24 Apr 1997 13:26:12 -0700  
(PDT)  
Received: from psg.ucsf.edu (psg.ucsf.EDU [128.218.6.65]) by itsb.ucsf.edu  
(8.6.8/8.6.6) with SMTP id NAA27381 for <aapornet@usc.edu>; Thu, 24 Apr 1997  
13:25:59 -0700  
Received: by psg.ucsf.edu with SMTP (Microsoft Exchange Server Internet Mail  
Connector Version 4.0.994.63)  
id <01BC50B3.1DE07A70@psg.ucsf.edu>; Thu, 24 Apr 1997 13:26:29 -0700  
Message-ID: <c=US%a=\_%p=UCSF%l=CENTRAL3-970424202628Z-506@psg.ucsf.edu>  
From: Kim Anderson <Anderson@psg.ucsf.edu>  
To: "'aapornet@usc.edu'" <aapornet@usc.edu>  
Subject: RE: Easy SAS text?  
Date: Thu, 24 Apr 1997 13:26:28 -0700  
X-Mailer: Microsoft Exchange Server Internet Mail Connector Version  
4.0.994.63  
MIME-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Content-Transfer-Encoding: 7bit

One book is "The Little SAS Book" by L. Delwiche and S. Slaughter.  
This is very good for data steps but is a little short on PROCs.

Kim Anderson

-----Original Message-----

From: Allen Russell [SMTP:russella@teleport.com]  
Sent: Thursday, April 24, 1997 12:20 PM  
To: aapornet@usc.edu  
Cc: Allen Russell  
Subject: Easy SAS text?

Cross posted to aapornet and pornet.

Does any one have a favorite (or even decent) text to recommend for teaching  
SAS?

Here is my immediate problem:

Teaching SAS to bright, motivated liberal arts graduates who do not know any  
programming language and have never learned any other statistical  
language/package either.

Any ideas?

Thanks.

Allen Russell  
Center for Health Research  
Portland Oregon  
russella@teleport.com



>From ARCLGS@langate.gsu.edu Thu Apr 24 14:11:32 1997  
Return-Path: ARCLGS@langate.gsu.edu  
Received: from sphinx.Gsu.EDU (sphinx.Gsu.EDU [131.96.1.22])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id OAA22403 for <aapornet@usc.edu>; Thu, 24 Apr 1997 14:11:30 -0700  
(PDT)  
Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.1.25]) by  
sphinx.Gsu.EDU (8.8.5/8.7.3) with SMTP id RAA14039 for <aapornet@usc.edu>;  
Thu, 24 Apr 1997 17:11:27 -0400 (EDT)  
Received: from GSU-Message\_Server by langate.gsu.edu  
with Novell\_GroupWise; Thu, 24 Apr 1997 17:11:25 -0500  
Message-Id: <s35f943d.073@langate.gsu.edu>  
X-Mailer: Novell GroupWise 4.1  
Date: Thu, 24 Apr 1997 17:11:00 -0500  
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
To: aapornet@usc.edu  
Subject: Easy SAS text? -Reply  
Mime-Version: 1.0  
Content-Type: text/plain  
Content-Disposition: inline

>Does any one have a favorite (or even decent) text to recommend for  
>teaching SAS?

Its an old version and is out-of-date now, but I bet that they  
have a newer version of "SAS System for Elementary Statistical Analysis"  
Schlotzhauer and Littell, SAS Institute.

>Here is my immediate problem:

>

>Teaching SAS to bright, motivated liberal arts graduates who do not  
>know any programming language and have never learned any other  
>statistical language/package either.

The windows versions of SAS and SPSS require relatively little programming  
for simple work.

Leo G. Simonetta                      ARCLGS@LANGATE.GSU.EDU  
Applied Research Center              My opinions. Mine! All mine.

[The new experimental statistical psychology] could hardly have arisen in  
a country whose natives could be bored. [The likes of] Weber, Fechner and  
Wundt obviously cannot. -William James

>From Usapolls@aol.com Thu Apr 24 14:38:42 1997  
Return-Path: Usapolls@aol.com  
Received: from emout11.mail.aol.com (emout11.mx.aol.com [198.81.11.26])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id OAA26120 for <aapornet@usc.edu>; Thu, 24 Apr 1997 14:38:38 -0700  
(PDT)  
From: Usapolls@aol.com  
Received: (from root@localhost)  
by emout11.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)  
id RAA24919 for aapornet@usc.edu;

Thu, 24 Apr 1997 17:38:37 -0400 (EDT)  
Date: Thu, 24 Apr 1997 17:38:37 -0400 (EDT)  
Message-ID: <970424173742\_-367234952@emout11.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Physician Satisfaction Norms-- MD Satis w/ Hosp Affiliation

I am attempting to locate data which would permit me to make inferences with respect to norms - preferably national - for PHYSICIAN SATISFACTION with their hospital affiliation. To be clear, I am referring to a survey of physicians that we would conduct (not a survey of patients).

We are also surveying alternative health practitioners and if there are norms concerning their satisfaction with their hospital affiliation as well, though I am less hopeful that these may exist.

I am making a presentation on this early Saturday AM and would really appreciate any information I could get before that utterly unreasonable deadline.

Many thanks,

Mike O'Neil  
O'Neil Associates, Inc.  
412 East Southern Ave.  
Tempe, AZ 85282

602.967-44441  
602.967-6122 FAX

>From Usapolls@aol.com Thu Apr 24 14:55:41 1997  
Return-Path: Usapolls@aol.com  
Received: from emout04.mail.aol.com (emout04.mx.aol.com [198.81.11.95])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTP  
id OAA29074 for <aapornet@usc.edu>; Thu, 24 Apr 1997 14:55:35 -0700  
(PDT)  
From: Usapolls@aol.com  
Received: (from root@localhost)  
by emout04.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)  
id RAA22224 for aapornet@usc.edu;  
Thu, 24 Apr 1997 17:55:20 -0400 (EDT)  
Date: Thu, 24 Apr 1997 17:55:20 -0400 (EDT)  
Message-ID: <970424175331\_1919384465@emout04.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Need Ride from AAPOR to Wash DC area on Sun May 18

Due to an unanticipated change of plans after I already made irrevocable air arrangements, I find I need a ride back to anywhere in the Wash DC/VA/Balto area on Sunday after AAPOR.

(I had a relaxing week in DC with a trip thru VA to AAPOR planned, but a client insisted on usurping Tue and Wed to run focus groups. Thus I will fly into Norfolk but have to get back to Balto to catch my original return flight back West)

I need to catch a 4:30 flight out of Baltimore but can get help getting there from anywhere in the DC metro area.

I would, of course, be willing to share costs, conversation, etc.

thanks.

Mike O'Neil 602.967-4441 602.967-6122 fax USAPolls@aol.com  
>From BeldenRuss@aol.com Thu Apr 24 15:14:07 1997  
Return-Path: BeldenRuss@aol.com  
Received: from emout17.mail.aol.com (emout17.mx.aol.com [198.81.11.43])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTMP  
id PAA04151 for <aapornet@usc.edu>; Thu, 24 Apr 1997 15:14:04 -0700  
(PDT)  
From: BeldenRuss@aol.com  
Received: (from root@localhost)  
by emout17.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)  
id SAA09221 for aapornet@usc.edu;  
Thu, 24 Apr 1997 18:13:59 -0400 (EDT)  
Date: Thu, 24 Apr 1997 18:13:59 -0400 (EDT)  
Message-ID: <970424181236\_-467884643@emout17.mail.aol.com>  
To: aapornet@usc.edu  
Subject: conference and kids

Is anyone else thinking of bringing or planning to bring a child to AAPOR?  
Our eight year old boy MIGHT be coming along. You can reply to me or to the  
whole AAPORNet if you think it is appropriate! Thanks -- Nancy Belden  
202-789-2400 telephone or email BeldenRuss@aol.com.

>From lavrakas.1@osu.edu Fri Apr 25 05:42:42 1997  
Return-Path: lavrakas.1@osu.edu  
Received: from mail3.uts.ohio-state.edu (root@mail3.uts.ohio-state.edu  
[128.146.214.32])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTMP  
id FAA14031 for <aapornet@usc.edu>; Fri, 25 Apr 1997 05:42:39 -0700  
(PDT)  
Received: from lavrakas.1.acs.ohio-state.edu ([128.146.93.45])  
by mail3.uts.ohio-state.edu (8.8.5/8.8.5) with SMTP id IAA17629  
for <aapornet@usc.edu>; Fri, 25 Apr 1997 08:42:32 -0400 (EDT)  
Message-Id: <2.2.32.19970425124250.007262f4@pop.service.ohio-state.edu>  
X-Sender: lavrakas.1@pop.service.ohio-state.edu  
X-Mailer: Windows Eudora Pro Version 2.2 (32)  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"  
Date: Fri, 25 Apr 1997 08:42:50 -0400  
To: aapornet@usc.edu  
From: "Paul J. Lavrakas, Ph.D." <lavrakas.1@osu.edu>  
Subject: Good & Bad news on Marriott hotel

\*\*\*\*\*  
MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE  
\*\*\*\*\*

DEAR AAPORITES:

The good news is that so many members who waited to the last moment to make  
their reservations at the Marriott called in on Wednesday and Thursday this  
week that our room block of 350+ rooms is completely filled, thus helping  
AAPOR not experience any "shortfall" charges.

The bad news is that some members who wanted to stay at the Marriott now cannot do so.

The Marriott's "sister" hotel, the Omni, (connected by a skywalk/ramp) is also pretty full. However, the Marriott is faxing me a list of other downtown hotels/motels which I will post on Monday.

Thanks to all of you who called in this week to fill the hotel. Sorry to those of you who are now closed out of the Marriott.

For those of you with Marriott reservations, I will post an updated and final listing on Monday.

P.S. Please pass this message news along to any AAPORite you know who is not on AAPORnet. Thanks.

-  
-

```
* * * * *
*                               Paul J. Lavrakas, Ph.D.                               *
*                               Professor of Communication & Journalism                 *
*                               Director, Survey Research Unit                       *
*                               College of Social & Behavioral Sciences, Ohio State University *
*                               Derby Hall [Room 0126], 154 N. Oval Mall, Columbus OH 43210 *
*                               Voice: 614-292-3468 Fax: 614-292-6673                 *
* * * * *
```

```
>From 71501.716@CompuServe.COM Fri Apr 25 11:36:32 1997
Return-Path: 71501.716@CompuServe.COM
Received: from arl-img-7.compuserve.com (arl-img-7.compuserve.com
[149.174.217.137])
    by usc.edu (8.8.4/8.7.2/usc) with SMTP
    id LAA15267 for <aapornet@usc.edu>; Fri, 25 Apr 1997 11:36:28 -0700
(PDT)
Received: by arl-img-7.compuserve.com (8.6.10/5.950515)
    id OAA25485; Fri, 25 Apr 1997 14:35:57 -0400
Date: 25 Apr 97 14:34:26 EDT
From: "Margaret R. Roller" <71501.716@CompuServe.COM>
To: <aapornet@usc.edu>
Subject: Email surveys
Message-ID: <970425183426_71501.716_FHD44-3@CompuServe.COM>
```

I know we have probably touched on this before, but does anyone have any data that compares email surveys with mail and telephone. I am particularly interested in turnaround time, cost, and response rate.

Thanks.

Margaret Roller  
Roller Marketing Research  
rmr@rollerresearch.com  
71501.716@compuserve.com

```
>From ARCLGS@langate.gsu.edu Fri Apr 25 12:57:05 1997
```

Return-Path: ARCLGS@langate.gsu.edu  
Received: from sphinx.Gsu.EDU (sphinx.Gsu.EDU [131.96.1.22])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id MAA02878 for <aapornet@usc.edu>; Fri, 25 Apr 1997 12:57:01 -0700  
(PDT)  
Received: from langate.gsu.edu (langate.Gsu.EDU [131.96.1.25]) by  
sphinx.Gsu.EDU (8.8.5/8.7.3) with SMTP id PAA05513 for <aapornet@usc.edu>;  
Fri, 25 Apr 1997 15:56:58 -0400 (EDT)  
Received: from GSU-Message\_Server by langate.gsu.edu  
with Novell\_GroupWise; Fri, 25 Apr 1997 15:56:56 -0500  
Message-Id: <s360d448.065@langate.gsu.edu>  
X-Mailer: Novell GroupWise 4.1  
Date: Fri, 25 Apr 1997 15:56:29 -0500  
From: "Leo G. Simonetta" <ARCLGS@langate.gsu.edu>  
To: aapornet@usc.edu  
Subject: Information re Militia Groups, Ku Klux Clan, etc. -Reply  
Mime-Version: 1.0  
Content-Type: text/plain  
Content-Disposition: inline

Beth,

Thought you might be interested.

Leo

>>> "richard s. halpern" <rshalpern@mindspring.com> 04/24/97 01:57pm >>>  
The Southern Poverty Law Center has opened an excellent site at  
<http://www.splcenter.org>. It contains up to date info re the structure and  
functioning of militia groups, prominent hate groups, Ku Klux Clan along  
with suggestions for teaching tolerance and fighting hate.

Richard S. Halpern, Ph.D  
3837 Courtyard Drive  
Halpern & Associates  
Atlanta, GA 30339  
Strategic Marketing and Opinion Research  
Phone/Fax:: 770 434 4121  
E-Mail: rshalpern@mindspring.com

>From JOHNNY@CATI.UMD.EDU Fri Apr 25 14:10:23 1997  
Return-Path: JOHNNY@CATI.UMD.EDU  
Received: from umailsrv1.umd.edu (umailsrv1.umd.edu [128.8.10.53])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id OAA22693 for <aapornet@usc.edu>; Fri, 25 Apr 1997 14:10:16 -0700  
(PDT)  
From: JOHNNY@CATI.UMD.EDU  
Received: from cati.umd.edu (cati.umd.edu [128.8.178.80])  
by umailsrv1.umd.edu (8.8.5/8.8.5) with SMTP id RAA00326  
for <aapornet@usc.edu>; Fri, 25 Apr 1997 17:09:50 -0400  
Received: from BSOSCATI/MAILQUEUE1 by cati.umd.edu (Mercury 1.13);  
Fri, 25 Apr 97 17:10:38 +1100  
Received: from MAILQUEUE1 by BSOSCATI (Mercury 1.13); Fri, 25 Apr 97  
17:10:14 +1100  
Organization: Survey Research Center, UMCP

To: aapornet@usc.edu  
Date: Fri, 25 Apr 1997 17:10:04 EDT  
Subject: Re: POSITION OPENING  
Reply-to: johnny@CATI.UMD.EDU  
Priority: normal  
X-mailer: PMail v3.0 (R1)  
Message-ID: <19FC90D7E73@cati.umd.edu>

Telephone Survey Manager

Responsible for managing a 24-station CATI facility, recruiting and training supervisors and interviewers; scheduling projects, implementing diverse pretesting methods and monitoring project budgets.

Must have experience training interviewers for social science surveys, along with strong organizational and management skills. Interest in survey research methodology and quality control processes a plus.

minimum B.A./B.S.

Candidates should send cover letter, resume and salary history to:

Johnny Blair  
Associate Director  
Survey Research Center  
1103 ART/SOCY  
University of Maryland  
College Park MD 20742

or for more information email: src@cati.umd.edu

>From Usapolls@aol.com Fri Apr 25 18:32:13 1997  
Return-Path: Usapolls@aol.com  
Received: from emout09.mail.aol.com (emout09.mx.aol.com [198.81.11.24])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id SAA16243 for <aapornet@usc.edu>; Fri, 25 Apr 1997 18:32:09 -0700  
(PDT)  
From: Usapolls@aol.com  
Received: (from root@localhost)  
by emout09.mail.aol.com (8.7.6/8.7.3/AOL-2.0.0)  
id VAA15381 for aapornet@usc.edu;  
Fri, 25 Apr 1997 21:32:07 -0400 (EDT)  
Date: Fri, 25 Apr 1997 21:32:07 -0400 (EDT)  
Message-ID: <970425213205\_-931437459@emout09.mail.aol.com>  
To: aapornet@usc.edu  
Subject: Fwd: MYSTERY SHOPPERS WANTED!  
MIME-Version: 1.0  
Content-Type: text/plain; charset=unknown-8bit  
Content-Transfer-Encoding: 8bit

This is why we have all been deluged with unsolicited inquires from "Mystery Shoppers" lately.

Mike O'Neil

-----  
Forwarded message:

From: startnow@betheones.com  
To: friend@public.com  
Date: 97-04-22 05:46:21 EDT

Below is some information that can be profitable to you!

This is an exciting opportunity that you will want to take advantage of!

GET PAID up to \$24 per Hour to Shop at your Local Stores, Receive Free Merchandise, and test new products to the market.

Dear shopper,

I'm addressing you as "shopper" because you already are one. We all are. But now you can turn this everyday activity into cash starting today, and have more time to enjoy it!

You've heard how companies hire people to "shop" in their stores or places of business - then report their findings so they can improve their operations. Below, see how this works and how you can easily make \$300 to \$700 or more per week part-time in your area.

Now you can go on exciting shopping spree's and get paid up to \$24.00 per hour, shopping at your local stores. You can begin the same day you receive a copy of the "Guide To Professional Mystery Shopping". In which includes Names, Toll Free Phone Numbers, Addresses, of hundreds of companies offering Local Mystery Shopping opportunities to you NOW! Guaranteed! Below, Also find out how you can receive FREE MERCHANDISE every time you shop!

HELP SOLVE YOUR MONEY PROBLEMS.....

No more worries over inflation, recession, bills rising, gasoline, and other costs. If you are looking for easy extra income to relieve financial pressures, you owe it to yourself to investigate our offer.

HERE IS YOUR CHANCE to earn extra money by becoming an active participant of our successful "Mystery Shopping" program. You receive cash weekly for "Shops" completed, and can take on whatever fits your schedule. There is no limit. You can live anywhere and begin shopping this week and making a hefty paycheck by next week. Not to mention all the free products you will receive from your few hours of shopping!

WHAT IS MYSTERY SHOPPING?

As a Mystery Shopper you will be going to local stores to pose as an ordinary shopper. Only you will be inspecting store operations such as, Cleanliness, Courteousness, Accuracy, How the employee's are dressed, and other small observations that anyone can perform. You then go home and fill out simple questionnaires provided to you and mail them in. Then just sit back and wait for your check to arrive! It's that simple!

HERE'S HOW YOU CAN HAVE MORE TIME AND MONEY TO DO

WHAT YOU WANT WITH.....BY BECOMING A "MYSTERY SHOPPER"

This is no pie in the sky impossible dream. In fact, it's happening to regular ordinary people just like you Everyday, and you can be the next. You make YOUR OWN HOURS and set YOUR OWN PACE. No time clock to punch and no boss breathing down your neck. This is the ULTIMATE JOB and is a growing part of the service sector.

In fact, wherever business is taking place, whether it be banks, supermarkets, hotels, stores, gas stations, etc... you can be almost certain that there is a Mystery Shopper in the area. This is a common practice for companies with large chains of businesses to have their employee's "Mystery Shopped" by outsiders, who pose as ordinary shoppers.

90% of the work is actually done in the comfort of your own home filling out questionnaires. You report your findings by writing them down on easy to understand forms. You will be asked to answer simple questions about your previous shopping experience. It's Easy! Anyone can do it!

Until NOW, This information was not available to the public. It was the worlds best kept secret! But, after hundreds of hours of research by our company, we have broken the silence!

The companies in our guide have agreed to let you shop in their stores and receive the benefits that were at one time only available to a certain few. You are guaranteed a position as a Mystery Shopper. You can work whenever you desire and for as long as you like.

You are a valuable person to these companies. The reason YOU will be taking home the big bucks, is because you will be looking after their businesses and reporting your overall observation of their operations to them! You will be given step-by-step instructions on what to do while on a shopping spree.....You will also be provided with the necessary forms to be filled out after each shop!

As a Mystery Shopper you will receive FREE MERCHANDISE with every shop! The company pays for it.....and you Get To Keep It! From food to clothes, theater tickets, electronics, appliances, even free oil changes. You

will go on shopping spree's and the company will pay for all your merchandise.

You will be testing new products before they ever hit the shelves. Try the products out. Report your satisfaction or dissatisfaction and keep them. Also, you will receive huge savings on thousands of other promotional items, such as cruises, vacations, hotels, cars, and the list goes on and on.

Remember, this is in addition to getting paid up to \$24.00 per hour. Just Imagine..... Getting paid to shop!

The GUIDE TO PROFESSIONAL MYSTERY SHOPPING has the secret information to change your life and is only available through us.



It's informative and to the point. When you receive this amazing guide you can begin the same day! You will know who to contact and what to say. Included are phone numbers and addresses of some of the biggest companies offering Mystery Shopping to you in your area, NOW!

They are waiting to hear from you TODAY. You will begin a fun and exciting job in your spare time, and have more extra time and money to do what you want with.....The guide to "Professional Mystery Shopping" is all you will need to get started and continue to receive all the benefits to make

your life easier.

IN ADDITION.....

You will be put into our Nationwide Database of Mystery Shoppers! When a company contacts us for shops in your area, we can give them your profile and they will contact you for additional "shops". This information is kept strictly confidential and will never be passed on to unauthorized people. Remember, this special offer is in addition to receiving the guide, which lists the companies themselves and is all you will need to begin.

Whether you currently have a job now or not, really doesn't make any difference. Because you can work part time and keep your current job. Or work full time and make a career out of it. It is entirely up to you! You will be in charge of your own destiny. You can "shop" when you want and where you want. You can refuse assignments if you wish or take on as many assignments to fit your schedule.

Do you have a spouse or children? Take them with you shopping and become a closer family. In almost any case you can bring your children shopping with you. This way you don't have to pay for a baby sitter or rely on someone to take care of your children.

Get your friends and family involved so they can profit and benefit from Mystery Shopping! This is truly the most incredible opportunity that has ever been offered to the public.

You can secure employment today! No aggravating job applications to fill out, and no long interviews to attend. All you need to do is pick up the phone and your in! You can contact all of the companies included in the guide, by phone or mail, and begin within days.

You can begin to reap huge paychecks within one weeks time. Don't Delay! Your family is far to important to let this pass you by. Take the right step today, because you may never come across another opportunity like this again.

Don't let this once in a lifetime opportunity to become a Mystery Shopper slip through you fingertips! Take the only reasonable next step and reach your goals today!

GET STARTED TODAY AND RECEIVE YOUR FIRST PAYCHECK  
NEXT WEEK.....

If you are like most people and are unhappy with your current situation or just can't seem to find the right job. With all the bills piling up and having to much wasted time in your life. Then you need to get started right now! Now you can start living the wonderful dream that life has to offer.

We welcome you to this program and extend to you our unconditional Guarantee that everything we have said about this Program is true, and you will be delighted with the money you make. Our goals and continued success depends upon your 100% satisfaction with Mystery Shopping.

This is an opportunity to become an independent MYSTERY SHOPPER. It is an easy way for you to Earn Money while filling the needs of a company who needs you. Therefore, making it Easy to work at your OWN PACE and set your OWN HOURS.

IN ORDER TO GET STARTED IMMEDIATELY, Print out the form below, Fill it out and send it in. It's that simple. Or you can write your information on a piece of paper and mail it to us. We will RUSH the "Guide To Professional Mystery Shopping" out to you the same day we receive your reply.

You can start receiving all the benefits mentioned above starting today! There is a small one time fee of \$29.95 to cover the costs of printing, computing, research, shipping and handling. This is a small fee indeed!

You will earn this tiny investment back plus some, after your very first shop. You will never be asked to pay any other costs or fee's. As soon as you get started by filling out the form below, you can begin a fun, exciting and new career within days.

30-Day No-Risk Money-Back Guarantee! We helped thousands of people like yourself get started, and you can be the next. Let us help make a difference in your life! Our company specializes in connecting people just like you with professional Mystery Shopping contractors.

We are so confident you will succeed, that if for any reason after contacting the contractors in our guide, you are not completely satisfied, return the guide within 30 days for a full refund. No Questions Asked!

THINK WHAT AN EXTRA \$300, \$500, \$700 OR MORE A WEEK CAN DO FOR YOU, AND LET US HEAR FROM YOU TODAY! ACT NOW AND GET PAID TO SHOP!!!

So if you are interested in taking advantage of our The Guide To "Professional Mystery Shopping".....

Print out the Following EZ ORDER form and mail it along with your payment.

---

EZ ORDER FORM

\_\_\_\_YES! Rush me your guide to PROFESSIONAL MYSTERY SHOPPING Today! Find enclosed my one-time refundable fee of only

\$29.95 I understand that I have 30 days to try Mystery Shopping Risk Free and if I'm not completely satisfied I may return the guide for a full refund!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_ (Please print all information clearly)

Please send all forms and Check or Money Order to:

JS Publishers  
P.O. Box 9535  
New Haven, CT 06534

All orders are shipped First Class Mail the same day received.

```
>From russella@teleport.com Sat Apr 26 00:37:56 1997
Return-Path: russella@teleport.com
Received: from greta.teleport.com (sandra.teleport.com [192.108.254.11])
    by usc.edu (8.8.4/8.7.2/usc) with ESMTP
    id AAA06859 for <aapornet@usc.edu>; Sat, 26 Apr 1997 00:37:55 -0700
(PDT)
Received: from linda.teleport.com (linda.teleport.com [192.108.254.12]) by
greta.teleport.com (8.8.5/8.7.3) with ESMTP id AAA15752; Sat, 26 Apr 1997
00:41:04 -0700 (PDT)
Received: (from russella@localhost)
    by linda.teleport.com (8.8.5/8.8.4)
    id AAA07390; Sat, 26 Apr 1997 00:37:51 -0700 (PDT)
Date: Sat, 26 Apr 1997 00:37:50 -0700 (PDT)
From: Allen Russell <russella@teleport.com>
To: aapornet@usc.edu
cc: Allen Russell <russella@teleport.com>
Subject: Easy SAS texts: summary
Message-ID: <Pine.GSO.3.96.970426003453.7084A-100000@linda.teleport.com>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

Cross posted to aapornet and pornet.

Thanks to the many netfriends who sent me information on texts suitable for teaching SAS to beginners.

I have summarized some of the information, included a list of the texts I could identify, and included an edited selection of comments on the texts. The [contributor's name] in brackets follows comments.

In addition to your favorite bookseller, it happens that ALL of the texts mentioned can be purchased through SAS (1.800.727.3228). They are all

listed in a SAS catalog called "Publications Catalog." Each of these texts is denoted "BBU" = Books by Users. Possibly there is a separate "Books by Users" catalog.

Thanks again to everyone who sent information!

Allen Russell  
Director, Survey Research  
Center for Health Research  
Portland Oregon  
russella@teleport.com

=====

Beginning texts for teaching SAS

I. List of texts.

A. Beginning texts

1. SAS system for Elementary Statistical Analysis, Sandra D. Schlotzhauer and Ramon C. Littell. This was mentioned most frequently.
2. Learning SAS in the Computer Lab, Rebecca J. Elliot.
3. SAS Programming for Researchers and Social Sciences, Paul E. Spector.
4. The Little SAS Book, Lora D. Delwiche and Susan J. Slaughter.
5. SAS Software Solutions, Thomas Miron.
6. SAS Applications Programming: A Gentle Introduction, Frank C. DiOrio.

B. More advanced:

7. SAS System for Linear Models, 3rd edition, Ramon C. Littell, Rudolf J. Freund, and Philip C. Spector.

II. Other suggestions

A. Don't use SAS at all. This was a popular suggestion.

B. Use locally produced materials.

Locally produced SAS instructional materials frequently have the nice advantage of helping the novice through the process of making SAS do something (ANYTHING!) on the existing local system.

Quin Monson wrote a nice note praising materials produced at BYU.

C. Roll your own:

SAS will produce customized texts for you "SELECTTEXT" program.

III. Selection of comments.

=====

A. Beginning texts: COMMENTS

=====

1. SAS system for Elementary Statistical Analysis, Sandra D. Schlotzhauer and Ramon C. Littell. This text was mentioned most frequently.

I have used:

SAS system for Elementary Statistical Analysis, Schlotzhauer and Little. Students have liked it a lot.

I am going to try:

Learning SAS in the Computer Lab by Rebecca Elliot next Fall. Though the above book was good, I need a change to wake me up. [Will Miller]

I can recall two that I would consider to be accessible to a motivated beginner:

- \* SAS Programming for Researchers and Social Scientists
- \* SAS System for Elementary Statistical Analysis

[Dan Needham]

Its an old version and is out-of-date now, but I bet that they have a newer version of "SAS System for Elementary Statistical Analysis" Schlotzhauer and Littell, SAS Institute. The windows versions of SAS and SPSS require relatively little programming for simple work. [Leo G. Simonetta]

A book called "SAS System for Elementary Statistical Analysis" by Schlotzhauer and Littell is put out by SAS Institute. This is without a doubt the best book for getting people who know little or nothing about data analysis into SAS. It not only explains how to create data sets, but how to manage them, run and interpret statistics. It packs a lot in a surprisingly small book. I hope this helps. [Chris McCarty]

2. Learning SAS in the Computer Lab, Rebecca J. Elliot.

I have used:

SAS system for Elementary Statistical Analysis, Schlotzhauer and Little. Students have liked it a lot.

I am going to try:

Learning SAS in the Computer Lab by Rebecca Elliot next Fall. Though the above book was good, I need a change to wake me up. [Will Miller]

The best intro book on SAS I have seen is "Learning SAS in the Computer Lab" by Rebecca J. Elliott. Its 175 pages long and its published by Duxbury Press which is an arm of International Thomson Publishing Company. The book is designed for teaching undergrads SAS. Also available is a disk of data sets to be used with the exercises in the text and a solution manual. [Samuel W. Winslow, Jr]

3. SAS Programming for Researchers and Social Sciences, Paul E. Spector.

Sage has a 1993 book out. I've never used it, although I have a copy. SAS

Programming for Researchers and Social Sciences by Spector.

SAS also put out its own about 10 years ago. [Janet A. Bridges]

I can recall two that I would consider to be accessible to a motivated beginner:

\* SAS Programming for Researchers and Social Scientists  
\* SAS System for Elementary Statistical Analysis  
[Dan Needham]

4. The Little SAS Book, Lora D. Delwiche and Susan J. Slaughter.

One book is "The Little SAS Book" by L. Delwiche and S. Slaughter.  
This is very good for data steps but is a little short on PROCs. [Kim Anderson]

5. SAS Software Solutions, Thomas Miron.

You might be interested in 2 references I have on my shelf:  
SAS Software Solutions: Basic Data Processing by Thomas Miron This is a very basic level text on working with data within SAS. and SAS System for Linear Models, 3rd edition by Littell, Freund, & Spector This one is a bit more advanced and focuses on regression and ANOVA.  
[Patrick Kulesa]

6. SAS Applications Programming: A Gentle Introduction, Frank C. DiOrio.

I like SAS Applications Programming: A Gentle Introduction. I believe the author is John DiOrio. It helped me get started and made the large number of SAS manuals far less intimidating. [Sarah Kathryn Pepper]

=====  
B. More advanced text. COMMENTS =====

7. SAS System for Linear Models, 3rd edition, Ramon C. Littell, Rudolf J. Freund, and Philip C. Spector.

You might be interested in 2 references I have on my shelf:  
SAS Software Solutions: Basic Data Processing by Thomas Miron This is a very basic level text on working with data within SAS. and SAS System for Linear Models, 3rd edition by Littell, Freund, & Spector This one is a bit more advanced and focuses on regression and ANOVA.  
[Patrick Kulesa]

=====  
C. Roll your own: COMMENTS =====

SAS will produce customized texts for you "SELECTTEXT" program.

The best thing I have found to do is use SAS's new "SELECTTEXT" program. You can choose any PROCs, or descriptions of data steps and syntax, from any SAS manual. with about six month's advance, SAS can give you a "text" (almost exactly like a course-pak) that has just the procs, or information, that you need. This is much cheaper, and more focused, than having students buy several manuals they will never use. For more info, see their web site at:

<http://www.sas.com/selecttext>

It is pretty self explanatory, and gives ordering info.  
SAS itself also has lots of new intro stuff that is self-contained.  
These are much easier to teach from than the old stuff...  
[Mike Munger]

That's it.

>From D1992@pucc.PRINCETON.EDU Sun Apr 27 13:11:49 1997  
Return-Path: D1992@PUCC.PRINCETON.EDU  
Received: from pucc.PRINCETON.EDU (smtpe@pucc.Princeton.EDU  
[128.112.129.99])  
by usc.edu (8.8.4/8.7.2/usc) with SMTP  
id NAA11904 for <aapornet@USC.EDU>; Sun, 27 Apr 1997 13:11:47 -0700  
(PDT)  
Message-Id: <199704272011.NAA11904@usc.edu>  
Received: from PUCC.PRINCETON.EDU by pucc.PRINCETON.EDU (IBM VM SMTP V2R2)  
with BSMTP id 4306; Sun, 27 Apr 97 16:11:18 EDT  
Received: from PUCC.PRINCETON.EDU (NJE origin VMMAIL@PUCC) by  
PUCC.PRINCETON.EDU (LMail V1.2a/1.8a) with BSMTP id 9223; Sun, 27 Apr 1997  
16:11:18 -0400  
Received: by PUCC (Mailer R2.10 ptf008) id 7961; Sun, 27 Apr 97 16:11:18 EDT  
Date: Sun, 27 Apr 97 16:07:08 EDT  
From: Richard Sobel <D1992@pucc.PRINCETON.EDU>  
Subject: AAPOR meeting lodging  
To: aapornet@usc.edu

Got the news from the Marriot last week that it was full of AAPORers. Would like to be there (or nearby) since chairing an early morning panel. If someone is interested in sharing in the area, please let me know (by email to RSobel@ksgrsch.harvard.edu.) Thanks. RS

>From JJanota@asha.org Mon Apr 28 11:04:49 1997  
Return-Path: JJanota@asha.org  
Received: from mail3.access.digex.net (mail3.access.digex.net  
[205.197.247.4])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTP  
id LAA11656 for <aapornet@usc.edu>; Mon, 28 Apr 1997 11:04:47 -0700  
(PDT)  
From: JJanota@asha.org  
Received: from external.asha.org (external.asha.org.138.86.207.in-addr.arpa  
[207.86.138.3])  
by mail3.access.digex.net (8.8.5/8.8.5) with SMTP id OAA11591  
for <aapornet@usc.edu>; Mon, 28 Apr 1997 14:04:47 -0400 (EDT)  
Received: from ASHA-Message\_Server by external.asha.org  
with WordPerfect\_Office; Mon, 28 Apr 1997 14:06:53 -0400  
Message-Id: <s364aefc.086@external.asha.org>  
X-Mailer: WordPerfect Office 4.0  
Date: Mon, 28 Apr 1997 14:08:06 -0400  
To: aapornet@usc.edu  
Subject: Surveying nonrespondents

We are planning to survey a random sample of recent nonrespondents to our organizations major (n=6343) (mail) survey instrument. Currently it looks like it will be a single mailing of a tear-off, postcard size survey.

Does anyone have input from having done this on (a) response rates or (b) questions that were particularly helpful/insightful.

>From paniotto@kmis.kiev.ua Mon Apr 28 14:17:16 1997  
Return-Path: kmis.kiev.ua!paniotto@kmis.kiev.ua

Received: from shiva.adam.kiev.ua (root@shiva.adam.kiev.ua [194.93.172.35])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id OAA03553 for <aapornet@usc.edu>; Mon, 28 Apr 1997 14:17:08 -0700  
(PDT)  
Received: from kmisua.UUCP (uucp@localhost)  
by shiva.adam.kiev.ua (8.8.5/8.8.5) with UUCP id AAA03633  
for aapornet@usc.edu; Tue, 29 Apr 1997 00:21:37 +0300  
Received: by kmis.kiev.ua (UUPC/@ v5.09gamma, 14Mar93);  
Mon, 28 Apr 1997 23:41:08 +0200  
To: aapornet@usc.edu  
Message-Id: <ADpbHPpuP8@kmis.kiev.ua>  
Organization: KIIS  
From: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua>  
Date: Mon, 28 Apr 97 23:41:07 +0200  
X-Mailer: BML [MS/DOS Beauty Mail v.1.36]  
Subject: Suggestion for cooperation & omnibus  
Lines: 82

18 April 97

Dear Colleagues,

Between May 19 and June 25, 1997 the Kiev International Institute of sociology will conduct an omnibus-survey of the adult population of Ukraine. A large part of the questionnaire is reserved for potential clients. We are inviting you to take part in this survey.

Enclosed you will find information about survey and about conditions of including your questions in the questionnaire;

We would be glad to cooperate with you.

Sincerely yours,

Director, doctor of science  
Vladimir Paniotto

For more information, write or call

In Ukraine:

Vladimir Paniotto, Director of KIIS  
(Kiev International Institute of Sociology)  
Milchakova 1/18, kv.11, Kiev-253002, UKRAINE  
Phone (380-44)-517-3949  
Fax (380-44)-228-0875  
E-mal: paniotto@kmis.kiev.ua

KIIS UKRAINE OMNIBUS SURVEY

The Kiev International Institute of Sociology informs that between



May 19 and June 25, 1997 it will conduct an omnibus survey of the adult population of Ukraine.

Sample. 1600 respondents aged 16 years and older, living in Ukraine. Sample is based on random selection of 200 sampling points (post-office districts) all over the Ukraine. The sampling process consists of random selection of streets, buildings and apartments inside each post-office district. The last stage - random selection of respondents from families. The sample is representative not only for Ukraine as a whole but for separate regions and groups of regions.

Closing Date for Questions: 18 May 1997

Results Available: 25 June, 1997 (Marginals and the data in SPSS-file)

Costs:

Entry fee \$380 plus \$260 per closed (pre-coded) question, \$370 for open-ended question (receiving the information without including your own questions - \$19 per question).

Discount:

- for clients who will purchase more than 10 questions - 10% discount;
- for clients who purchased data of one previous omnibus - \$200 per closed question and \$330 per open-ended question.

Questions already included in questionnaire:

Demography: sex, age, education, ethnicity of respondent and his parents, marital status, occupational status, socio-economic status, language, religion, place of residence - oblast, city or village, size.

Political questions: view on general situation in Ukraine, social problems, attitudes toward economic reforms, private property, free market, opinion about the Black Sea fleet, Crimea, relations with Russia, independence of Ukraine, nuclear weapons, language problems.

The full list of questions (with exact wording) will be send on your request.

>From wordwitch@prodigy.com Mon Apr 28 18:14:29 1997

Return-Path: wordwitch@prodigy.com

Received: from pimaia2y.prodigy.com (pimaia2y.prodigy.com [198.83.18.95]) by usc.edu (8.8.4/8.7.2/usc) with SMTP

id SAA28741 for <aapornet@usc.edu>; Mon, 28 Apr 1997 18:14:26 -0700 (PDT)

Received: from mime4.prodigy.com (mime4.prodigy.com [192.168.254.43]) by pimaia2y.prodigy.com (8.6.10/8.6.9) with ESMTTP id VAA41816 for <aapornet@usc.edu>; Mon, 28 Apr 1997 21:06:52 -0400

Received: (from root@localhost) by mime4.prodigy.com (8.6.10/8.6.9) id VAA164694 for aapornet@usc.edu; Mon, 28 Apr 1997 21:00:20 -0400

Message-Id: <199704290100.VAA164694@mime4.prodigy.com>

X-Mailer: Prodigy Internet GW(v0.9beta) - ae01dm04sc03

From: wordwitch@prodigy.com ( R M SCHWARZ)

Date: Mon, 28 Apr 1997 21:00:20, -0500

To: aapornet@usc.edu  
Subject: Internet Message

I don't know whether this got sent to me by mistake, or whether it was broadcast to all of aapornet. You may want to verify that it was received by the "Beth" for whom it was intended. Regards.

>From ksherril@shiva.Hunter.CUNY.EDU Tue Apr 29 05:15:36 1997

Return-Path: ksherril@shiva.hunter.cuny.edu

Received: from shiva.hunter.cuny.edu (ksherril@shiva.hunter.cuny.edu [146.95.128.96])

by usc.edu (8.8.4/8.7.2/usc) with SMTP

id FAA22839 for <aapornet@usc.edu>; Tue, 29 Apr 1997 05:15:35 -0700 (PDT)

Received: (from ksherril@localhost) by shiva.hunter.cuny.edu (8.6.12/george) id IAA00024; Tue, 29 Apr 1997 08:21:28 -0400

Date: Tue, 29 Apr 1997 08:21:28 -0400 (EDT)

From: Kenneth Sherrill <ksherril@shiva.Hunter.CUNY.EDU>

To: kenslist <kenslist@queernet.org>

cc: AAPORNET <aapornet@usc.edu>,

Public Opinion Research Discussion <por@unc.edu>

Subject: Is Lutz at it again?

Message-ID: <Pine.SOL.3.91.970429082033.29688F-100000@shiva.hunter.cuny.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Here is a poll in the new issue of the Christian American for you and your poll experts to examine.

Jerry Sloan

<<<<<<<<

Poll Finds Americans Want More Religion in Public Life to Address Moral Concerns

Large Majorities Support Return to Traditional Values, Religious Freedom Amendment, Abstinence, Content-Based TV Ratings

APRIL 21, 1997

CHESAPEAKE, VA -- An astonishing 80 percent of the American people see a "moral crisis" in America and large majorities of those surveyed want politicians of both parties to address moral and spiritual concerns, according to a new poll conducted by the Luntz Research Corporation and released today by the Christian Coalition.

"This survey shatters the myth that values issues are a liability to politicians and elected officials. The American people are anxious about the moral direction of America, and they are hungering for political leadership that will address their moral and spiritual concerns," said Ralph Reed, Executive Director of the Christian Coalition.

NOTEWORTHY FINDINGS

Is there a moral crisis in America today?

80% Yes

15% No

5% Don't know/refused

I am deeply concerned about our moral and religious well being as a nation.

83% Agree

13% Disagree

3% Don't know/refused

Which of the following statements is closer to your opinion?

Is the involvement of religion in American politics...

45% Too Little

25% Just About Right

24% Too Much

6% Don't know/refused

A Religious Freedom Amendment to the Constitution legalizing voluntary school prayer and the posting of the Ten Commandments in public buildings.

68% Agree

28% Disagree

4% Don't know/refused

Sex education classes in the schools that emphasize abstinence before marriage.

84% Agree

12% Disagree

3% Don't know/refused

A TV ratings system that tells parents the specific content of the shows they are watching.

89% Agree

8% Disagree

3% Don't know/refused

"The common thread that runs through these numbers is the consensus that as a country we have gone astray when it comes to moral issues. People feel religious freedom needs to be better protected, thus the support for a Religious Freedom Amendment. People are questioning institutions such as the



www.temple.edu/isr.

Job Description: To support the work of Study Directors in the following tasks:

- \* Assist with development work such as survey sample selection and design of data collection instruments and protocols
- \* Participate in and occasionally lead pretesting and piloting of data collection instruments
- \* Assist in planning and conducting of interviewer training for paper/pencil studies and for CATI/CAPI studies
- \* Assist in debriefing interviewers and in making decisions about improvements in questionnaire and study design
- \* Under supervision, calculate sampling weights, sampling errors, confidence intervals, and design effects
- \* Develop and contribute technical expertise and experience in computerized data collection technologies
- \* Evaluate progress on survey research projects
- \* Actively participate in planning, progress, and problem solving meetings regarding survey projects with other ISR departments and staff
- \* Assist in report writing and data analysis
- \* Become familiar with typical proposal and grant requirements and assist Study Directors in tasks required to develop proposals and grants

Education:

- \* Master's degree in sociology, survey research methods, statistics or other social science discipline preferred with methodological and/or quantitative emphasis
- \* Minimum of two years experience with large scale survey research

Skills and Experience:

- \* Experience preferred in implementing various sampling designs including RDD telephone samples, list samples, and multistage area probability samples
- \* Must have facility with data analysis software packages such as SPSS or SAS
- \* Must have excellent oral and written communication skills, and experience working with a wide variety of people
- \* Must have proficiency with standard word processing, spreadsheet,





reduced price. Good choices are the Anthropology Museum, the Aztec archeological site of Teotihuacan, the silver mining colonial town of Taxco and the Xochimilco floating gardens.

>From jpearson@stanford.edu Tue Apr 29 12:35:24 1997  
Return-Path: jpearson@stanford.edu  
Received: from mailhub.Stanford.EDU (mailhub.Stanford.EDU [36.21.0.128])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id MAA19242 for <aapornet@usc.edu>; Tue, 29 Apr 1997 12:35:23 -0700  
(PDT)  
Received: from pc-pearson (PC-Pearson-J.Stanford.EDU [36.188.0.94])  
by mailhub.Stanford.EDU (8.8.5/8.8.5/L) with SMTP id MAA04809  
for <aapornet@usc.edu>; Tue, 29 Apr 1997 12:35:22 -0700 (PDT)  
Message-Id: <3.0.32.19970429123455.00692bf8@popserver3.stanford.edu>  
X-Sender: jpearson@popserver3.stanford.edu  
X-Mailer: Windows Eudora Pro Version 3.0 (32)  
Date: Tue, 29 Apr 1997 12:35:15 -0700  
To: aapornet@usc.edu  
From: Jerold Pearson <jpearson@stanford.edu>  
Subject: Re: Is Lutz at it again?  
Mime-Version: 1.0  
Content-Type: text/plain; charset="us-ascii"

At 08:21 AM 4/29/97 -0400, you wrote:

>Here is a poll in the new issue of the Christian American for you and  
>your poll experts to examine.

>

>Poll Finds Americans Want More Religion in Public Life to Address Moral  
>Concerns

>

>Large Majorities Support Return to Traditional Values, Religious  
>Freedom Amendment, Abstinence, Content-Based TV Ratings

I've finally figured Frank Luntz out: He's secretly working for the Democrats, feeding the GOP and rightist groups spurious data based on methodology that is questionable at best and non-existent at worst. The big question is why reputable organizations like C-SPAN give him so much air (cable) time. Actually, the bigger question is "Who is his PR rep?"

Jerold Pearson  
Director of Market Research  
Stanford University  
jpearson@stanford.edu

>From mbednarz@umich.edu Wed Apr 30 08:20:07 1997  
Return-Path: mbednarz@umich.edu  
Received: from megalon.rs.itd.umich.edu (0@megalon.rs.itd.umich.edu  
[141.211.83.27])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id IAA27069 for <aapornet@usc.edu>; Wed, 30 Apr 1997 08:20:06 -0700  
(PDT)  
Received: from mbednarz.umich.edu by megalon.rs.itd.umich.edu (8.8.5/2.2)  
id LAA05239; Wed, 30 Apr 1997 11:20:06 -0400 (EDT)  
Message-ID: <33676324.7FEA@umich.edu>  
Date: Wed, 30 Apr 1997 11:20:04 -0400  
From: Marlene Bednarz <mbednarz@umich.edu>  
Reply-To: mbednarz@umich.edu



Organization: University of Michigan  
X-Mailer: Mozilla 3.0 (Win95; I)  
MIME-Version: 1.0  
To: aapornet@usc.edu  
Subject: AAPOR Conference PreReg Deadline is 5/1/97  
Content-Type: text/plain; charset=us-ascii  
Content-Transfer-Encoding: 7bit

A Little Reminder.....

Tomorrow, Thursday May 1, is the preregistration deadline for the AAPOR Conference (May 15-18 in Norfolk, VA). (Registration fee increases after May 1.)

AAPOR's fax number is 313.764.3341.

m

>From lorraine@temss2.isr.temple.edu Wed Apr 30 13:22:34 1997  
Return-Path: lorraine@temss2.isr.temple.edu  
Received: from temss2.isr.temple.edu (temss2.isr.temple.edu [155.247.202.25])  
by usc.edu (8.8.4/8.7.2/usc) with ESMTTP  
id NAA25260 for <aapornet@usc.edu>; Wed, 30 Apr 1997 13:22:30 -0700 (PDT)  
Received: (from lorraine@localhost) by temss2.isr.temple.edu (8.7.4/8.7.3) id QAA09085 for aapornet@usc.edu; Wed, 30 Apr 1997 16:23:37 -0400 (EDT)  
From: Lorraine Porcellini <lorraine@temss2.isr.temple.edu>  
Message-Id: <199704302023.QAA09085@temss2.isr.temple.edu>  
Subject: Web address correction-ISR/Temple U  
To: aapornet@usc.edu  
Date: Wed, 30 Apr 1997 16:23:36 -0400 (EDT)  
X-Mailer: ELM [version 2.4 PL22]  
MIME-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit

Yesterday, I posted a job announcement for a full-time Research Assistant position at the Institute for Survey Research at Temple University. The Web address was incorrect. The correct address is

[www.temple.edu/ISR](http://www.temple.edu/ISR).

Sorry for any inconvenience.

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+*****+
+ Lorraine Porcellini           |E-MAIL: lorraine@temss2.isr.temple.edu +
+ ISR/Temple University 08346  | | +
+ USB--Room 505A              |VOICE: (215) 204-4435 +
+ Philadelphia, PA 19122      |FAX: (215) 204-5989 +
+*****+
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>From BARRY@uga.cc.uga.edu Wed Apr 30 15:49:34 1997  
Return-Path: BARRY@UGA.CC.UGA.EDU  
Received: from uga.cc.uga.edu (uga.cc.uga.edu [128.192.232.5])  
by usc.edu (8.8.4/8.7.2/usc) with SMTP  
id PAA07937 for <aapornet@USC.EDU>; Wed, 30 Apr 1997 15:49:31 -0700

(PDT)

Received: from UGA.CC.UGA.EDU by uga.cc.uga.edu (IBM VM SMTP V2R3)  
with BSMTP id 7160; Wed, 30 Apr 97 18:49:01 EDT  
Received: from UGA.CC.UGA.EDU (NJE origin BARRY@UGA) by UGA.CC.UGA.EDU  
(LMail V1.2c/1.8c) with BSMTP id 1500; Wed, 30 Apr 1997 18:49:01 -0400  
Date: Wed, 30 Apr 97 18:47:36 EDT  
From: "Barry A. Hollander" <BARRY@uga.cc.uga.edu>  
Subject: Nat'l Council on Public Polls (fwd)  
To: aapornet@usc.edu  
X-Mailer: MailBook 96.01.000  
Message-Id: <970430.184901.EDT.BARRY@UGA.CC.UGA.EDU>  
MIME-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7BIT

Anyone have any suggestions for the following message I  
picked up on a different list? If so, email Bill direct since he doesn't  
belong to AAPORNET (this was posted to computer-assisted reporting).

From: Bill Doskoch <bdoskoch@COMPUSMART.AB.CA>  
Subject: Nat'l Council on Public Polls  
To: CARR-L@ULKYVM.LOUISVILLE.EDU

The National Council on Public Polls (NCP) \*had\* a website, and on it was a  
highly useful pamphlet that advised reporters on questions to ask about  
polls before reporting on them.

The page was alive and well on Saturday. Then, on Monday, I tried accessing  
it, and I got a File Not Found message. To try this at home, the URL is  
<http://www-rci.rutgers.edu/~mediapol/20questi.htm> .

I tried using the search utility on Rutgers University's home page. Indeed  
there was a link to the NCP site, but I got the same message. A HotBot  
search turned up the same dead link, but it might take some time for it to  
be updated if the website just went down.

Next step was to e-mail the webmaster, asking what the problem might be. He  
said Rutgers has over 300,000 pages, and that he can't trace anything  
without knowing who originally created the page.

My question is, does anyone have a snail-mail, phone number or e-mail  
address for the NCP? Does anyone know what happened to its web site?

TIA  
Bill Doskoch

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Bill Doskoch, journalist  
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<mailto://bdoskoch@compusmart.ab.ca>  
Web site: "Spreadsheets 101 for Journalists"  
<http://www.compusmart.ab.ca/doskoch>

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| Athens, GA 30602 |
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| BARRY@uga.cc.uga.edu www.grady.uga.edu/-bhollander |
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