
Date: Wed, 28 Aug 2002 11:20:27 -0700
Sender: AAPORnet American Association for Public Opinion Research
<AAPORNET@ASU.EDU>
From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: August 1995 archive - one BIG message

This is the USC listproc archive of aapornet messages for this entire month. It is one big message, just the way the USC archive stored it. You can search within this month with your browser's search function.

Turning this into individual messages that Listserv can index and sort means a lot of reformatting. We will do this as time permits. Meanwhile, the search function works, so we have as much functionality as before. New messages are of course automatically formatted correctly--See August & September 2002.

Some of the early months have been completed. Take a look at them for an idea of how AAPORNET got started. (Thanks, Jim!)

Shap Wolf
shap.wolf@asu.edu

Begin archive:

Archive aapornet, file log9508.
Part 1/1, total size 307844 bytes:

----- Cut here -----
>From BGROVES@survey.umd.edu Tue Aug 1 06:02:05 1995
Return-Path: <@VM.usc.edu:BGROVES@survey.umd.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id GAA11461 for <aapornet@USC.EDU>; Tue, 1 Aug 1995 06:02:03 -0700
Received: from umail.UMD.EDU by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Tue, 01 Aug 95 06:07:34 PDT
Received: by umail.UMD.EDU (5.57/Ultrix3.0-C)
id AA23213; Tue, 1 Aug 95 09:01:51 -0400
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);
Tue, 1 Aug 95 9:05:34 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Tue, 1 Aug 95 9:05:08
+1100
From: "Bob Groves" <BGROVES@survey.umd.edu>
Organization: The Joint Program In Survey Meth.
To: AAPORNET@vm.usc.edu
Date: Tue, 1 Aug 1995 09:05:00 EST
Subject: (Fwd) NSF Appropriations
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.01)
Message-Id: <136524500DD6@survey.umd.edu>

I received this moments ago from Howard Silver of COSSA.

Bob Groves

Another hurdle has been cleared. The House of Representatives passed the VA, HUD, Independent Agencies Appropriations bill last night. The bill includes the FY 1996 appropriation for the National Science Foundation.

A last minute amendment to transfer \$100 million from NSF to the Dept. of Veterans Affairs was soundly defeated.

NSF emerged from the House floor with the same amount for research as it received from the appropriations committee. There was no attempt on the House floor to do anything to the SBE directorate.

We are still awaiting the official publication of the House Authorization report from the House Science Committee with the nasty language re SBE and the social and behavioral sciences.

We now move on to the Senate. The appropriations process will begin in September. The reauthorization will likely occur after that, if at all. Sen. Kassebaum's staff person still has evinced no interest in the subject.

>From salthaus@nwu.edu Tue Aug 1 07:49:56 1995
Return-Path: salthaus@nwu.edu
Received: from grumpy.acns.nwu.edu (daemon@grumpy.acns.nwu.edu [129.105.110.170])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id HAA19195 for <aapornet@usc.edu>; Tue, 1 Aug 1995 07:49:49 -0700
Received: from [129.105.9.162] (lucky162.acns.nwu.edu) by grumpy.acns.nwu.edu with SMTP
(1.37.109.16/20.3) id AA287388667; Tue, 1 Aug 1995 09:51:07 -0500
Message-Id: <199508011451.AA287388667@grumpy.acns.nwu.edu>
Date: Tue, 1 Aug 1995 09:58:54 -0800
To: aapornet@usc.edu
From: salthaus@nwu.edu (Scott Althaus)
X-Sender: salthaus@casbah.acns.nwu.edu (Unverified)
Subject: Public Opinion Resources on the Internet, Part III

Below is the third and final installment of "Public Opinion Resources on the Internet". Today's posting includes information resources on the federal government, a listing of useful Internet search engines and "subject-based" Web and gopher servers, and finally some fun spots to explore in cyberspace.

Happy surfing!

Scott Althaus

PUBLIC OPINION RESOURCES ON THE INTERNET, PART III
compiled by Scott Althaus (salthaus@nwu.edu)

Internet resources listed below are arranged by topic and navigation protocol (FTP, Telnet, Gopher and the World Wide Web). The list below gives Uniform Resource Locators (URLs) for resources located on the World Wide Web. Host machine

addresses
are given for File Transfer Protocol (FTP) and Telnet resources, along with
relevant
login information for the Telnet sites. For Gopher resources, host names are
given
(followed by a port number, as appropriate) along with any relevant path
information.

Federal Government Information

FTP

Federal Communications Commission Online Archive
ftp.fcc.gov

White House FTP Archive
whitehouse.gov
/pub

Telnet

CapAccess
capaccess.org
login: guest pswd: visitor

FedWorld
fedworld.gov

Gopher

American Politics Gopher
toby.scott.nwu.edu

C-SPAN Gopher
c-span.org

Congressional Quarterly Gopher
gopher.cqalert.com

Economic Reports of the President
umslvma.umsl.edu
/ the library / government information

Federal Government Information
marvel.loc.gov
1/federal/fedinfo

LEGI-SLATE Gopher
gopher.legislate.com

Library of Congress Marvel
marvel.loc.gov

PRESIDENT Gopher
sunsite.unc.edu 9431

Supreme Court Decisions

gopher.inform.umd.edu
1/EdRes/Topic/UnitedStatesAndWorld/United_States/
National_Agencies/Judicial/SupremeCt

U.S. Department of Justice Gopher
gopher.usdoj.gov

U.S. Government Gopher Servers
stis.nsf.gov
1/Other

U.S. House of Representatives Gopher
gopher.house.gov

U.S. Senate Gopher
gopher.senate.gov

World Wide Web

CapAccess Home Page
<http://galaxy.einet.net:80/hytelnet/FRE022.html>

Government, Law and Society
<http://english.hss.cmu.edu/Govt/>

Library of Congress Home Page
<http://lcweb.loc.gov/homepage/lchp.html>

List of Federal Government WWW Servers
http://www.fie.com/www/us_gov.htm

Policy Net
<http://policy.net/>

U.S. House of Representatives Home Page
<http://www.house.gov/>

White House Home Page
<http://www.whitehouse.gov/>

Yahoo Server Politics Page
<http://akebono.stanford.edu/yahoo/Politics/>

State Government Information

Gopher

American Politics Gopher
toby.scott.nwu.edu
Select "The States" from main menu

Library of Congress
marvel.loc.gov
1/federal/state.local

World Wide Web

State Law and Legislation Information
<http://lawlib.wuacc.edu/washlaw/washlaw.html>

Internet Search Resources

Subject-Oriented Gophers

Gopher Jewels

cwis.usc.edu
1/Other_Gophers_and_Information_Resources/
Gophers_by_Subject/Gopher_Jewels

Gopher Subject Trees

ukoln.bath.ac.uk
1/Link

Gophers by Subject

gopher.msu.edu
1/internet/subject

Gophers by Subject

gopher.sunet.se
1/Subject Tree

Gophers by Subject

riceinfo.rice.edu
1/Subject

NetLink Database of Gopher, WWW, Telnet, WAIS Servers

honor.uc.wlu.edu 1020

Special Internet Connections (Courtesy Scott Yanoff)

gopher.muhlberg.edu
1/Special Internet Connections (Courtesy Scott Yanoff)

Gopher-Based Search Engines

NetLink Database of Gopher, WWW, Telnet, WAIS Servers

honor.uc.wlu.edu 1020

Tools for Searching the Internet

services.more.net
1/other_resources/tools

Veronica and Jughead Servers

marvel.loc.gov
1/internet/veronica

Other Gopher-Based Search Resources

American Politics Gopher

toby.scott.nwu.edu

American Political Science Association Gopher

apsa.trenton.edu

Clearinghouse for Subject-Oriented Internet Resource Guides

una.hh.lib.umich.edu
1/inetdirs

Guides to Government Internet Resources
una.hh.lib.umich.edu
1/socsci/poliscilaw/guides

Internet Guides, Policies, and Information Services
marvel.loc.gov
1/global/ref/internet

Internet Information Listing (Features and Access Points)
mindvox.phantom.com
1/Internet

Internet-Accessible Library Catalogs
libgopher.cis.yale.edu

InterNIC Directory and Database Services (AT&T)
ds.internic.net
1/.ds

Political Science List of Lists
apsa.trenton.edu

Subject-Oriented Web Servers

AliWeb
<http://web.nexor.co.uk/aliweb/doc/aliweb.html>

CUI W3 Catalog
<http://cuiwww.unige.ch/w3catalog>

EINet Galaxy
<http://www.einet.net/galaxy.html>

Global Network Navigator Home Page
<http://nearnet.gnn.com/gnn/gnn.html>

Library of Congress
<http://lcweb.loc.gov/homepage/lchp.html>

Open Market's Commercial Sites Index
<http://www.directory.net>

Special Internet Connections
<http://www.uwm.edu/Mirror/inet.services.html>

World Wide Yellow Pages
<http://www.yellow.com>

The WWW Virtual Library
<http://info.cern.ch/hypertext/DataSources/bySubject/Overview.html>

Yahoo Server
<http://akebono.stanford.edu/yahoo/>

Usenet? BBS? Huh? The difference is this.

Imagine the world's busiest airport, its terminals chockablock with millions of people and groups chattering away in all languages about all subjects, its runways buzzing with cargo linking it to every other place on the planet. That's the Internet.

Now imagine a tiny closet-sized lounge far past Gate 89-W, with a "Members Only" sign on the door. That's a BBS, trading its wares in code, dealing through credit cards.

If a BBS distributes pornography, it's in a disgusting trade. But it's not public. A child would accidentally stumble upon porn on the Internet about as easily as a tot in O'Hare Airport would accidentally wander into a locked frequent-fliers' club, order a pitcher of Singapore slings and fax an order for \$2 million worth of Botswanan war bonds to the Bank of Tokyo.

Someone at Time knew all this when it frightened moms with its lurid cover story about Internet porn. But not everybody at Time, obviously. (And how about the illustrations? A naked man having sex with a computer? Come on, Time guys!).

Now here's the fun part. Time's shoddy reporting set off a blizzard of rebuttal in the Internet itself, exposing Time's "scholar," his record of doubtful scholarship, salacious publishing of his own, and the grievous research flaws in this study. You can still see it and even join the discussion, if you have a computer and modem and open the Usenet group called alt.culture.usenet.

Time had to back down.

Once a world-class publishing powerhouse able to define truth with its own vision, Time was beaten back by Internet users. None had more than a computer and a modem, and yet with the new power of the press -- the press of a button -- any of them could place an article before millions of readers more than Time ever reached in its best week of ink-on-paper printing.

Is something new and wonderful going on in mass communications now? No. What Time magazine's editors didn't know is that it already had happened.

#####

>From beniger@rcf.usc.edu Wed Aug 2 05:58:31 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMT
id FAA04614 for <aapornet@usc.edu>; Wed, 2 Aug 1995 05:58:30 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id FAA24508; Wed, 2 Aug 1995 05:58:30 -0700
Date: Wed, 2 Aug 1995 05:58:29 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: JOB ANNOUNCEMENT
Message-ID: <Pine.SUN.3.91.950802055534.24241D-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

From: UL_WARES@RHODA.FORDHAM.EDU
Subject : Fordham U: Head, Electronic Information Services

FORDHAM UNIVERSITY LIBRARIES
HEAD OF ELECTRONIC INFORMATION SERVICES

Fordham University seeks an individual to fill the position of Head of Electronic Services. The individual selected for this position will play a key role in planning the staffing, collections, and equipment for Electronic Information Services in a new University Library under construction at the Rose Hill Campus in the Bronx, New York City. This new 240,000 square foot facility will house over 1.2 million books, seat 1,500 readers, provide 450 computer stations and serve as the locus for administrative and technical services for the University Libraries.

The new Library will include an Electronic Information Center providing faculty and students with access to and training in the use of computer and media hardware and software. The Center will contain production facilities for video, photography and multi-media, three microcomputer labs, two group viewing rooms, a 110 seat auditorium and 50 PC/AV work stations. The Electronic Information Services Head and staff will be responsible for recommending hardware/software configurations, conducting faculty-student-staff training, assisting faculty to integrate technology into the curriculum, developing and managing the EIS collections. She/he will serve as the

principal source for in-house expertise in information technology for the Library while providing liaison with the Computer and Information Management Services unit of the University. The EIS Head will also oversee an innovative outreach program extending the Library's information technology and training to the faculties of area high schools.

Qualifications: MLS degree from an A.L.A. accredited school; degree or significant experience in media and computer technology. Minimum of four years technical experience with local area networks, CD ROM systems, Internet resources, software packages, operating systems, audio and video collections and equipment, and multi-media production. Significant supervisory and/or training experience required.

The position is available immediately in order to plan the expected opening of the new facility in January 1997.

Salary commensurate with experience.

Applicants should submit a detailed resume with references to:

Dr. James P. McCabe
University Librarian
Fordham University
Duane Library
441 East Fordham Road
Bronx NY 10458

Fordham University is an Affirmative Action, Equal Employment Opportunity employer.

>From rademaew@UCBEH.SAN.UC.EDU Wed Aug 2 06:44:26 1995
Return-Path: rademaew@UCBEH.SAN.UC.EDU
Received: from ROLL.SAN.UC.EDU (roll.san.uc.edu [129.137.32.101])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id GAA08312 for <aapornet@usc.EDU>; Wed, 2 Aug 1995 06:44:23 -0700
Received: from ucipr25.ipr.uc.edu by UCBEH.SAN.UC.EDU (PMDF V5.0-4 #7238) id
<01HTLD7RWG8G8WZR5V@UCBEH.SAN.UC.EDU> for aapornet@usc.EDU; Wed, 02 Aug 1995
09:43:48 -0500 (EST)
Date: Wed, 02 Aug 1995 09:43:48 -0500 (EST)
Date-warning: Date header was inserted by UCBEH.SAN.UC.EDU
From: rademaew@UCBEH.SAN.UC.EDU (Eric W. Rademacher)
Subject: Home Page Announcement
X-Sender: rademaew@ucbeh.san.uc.edu
To: aapornet@usc.EDU
Message-id: <01HTLD7RZ4OY8WZR5V@UCBEH.SAN.UC.EDU>
MIME-version: 1.0
X-Mailer: <PC Eudora Version 1.4>
Content-type: text/plain; charset="us-ascii"
Content-transfer-encoding: 7BIT

The University of Cincinnati Institute for Policy Research Home Page has

been moved and updated.

The new address is: <http://www.ipr.uc.edu/welcome.html>

Thank you to all of you who have been using our page and please continue to send us comments and suggestions !!

-- Eric

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*-----*
| Eric W. Rademacher           | Can be reached at:           |
| Institute for Policy Research | (513) 556-5081               |
| University of Cincinnati     | rademaew@ucbeh.san.uc.edu    |
| PO Box 210132                | http://www.uc.edu/~sordc/iprhomepage.html |
| Cincinnati, Ohio 45221-0132  |                               |
*-----*
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>From beniger@rcf.usc.edu Wed Aug  2 07:42:56 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
        by usc.edu (8.6.12/8.6.4) with ESMTTP
        id HAA13872 for <aapornet@usc.edu>; Wed, 2 Aug 1995 07:42:55 -0700
Received: (beniger@localhost)
        by almaak.usc.edu (8.6.12/8.6.7+ucs)
        id HAA01711; Wed, 2 Aug 1995 07:42:55 -0700
Date: Wed, 2 Aug 1995 07:42:54 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.950802072706.1300A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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WORLD WIDE WEB

The At-Risk Institute, A new national institute devoted to improving education for at-risk students has just unveiled its home page on the Web. Dozens of studies, four national research centers, & experts on at-risk issues are featured in this new area created by the At-Risk Institute. Formally known as the National Institute on the Education of At-Risk Students, this institute is to serve as a focal point for *what is known* about improving education for students who are considered at risk of educational failure (because of limited English proficiency, poverty, race, geographic location, or economic disadvantage).
http://www.ed.gov/prog_info/At-Risk/

"c|net central" is a Web site, weekly programming newsletter, and a TV show. Probably the first Web site to have its own TV show (or is it the TV show that has the Web site?), c|net central is a good site for selected technology news, columns, reviews, sites to see, and more. The TV show is broadcast several times weekly on the USA and Sci-Fi channels (times are listed on the Web site and in the email version) and offers stories about the events and culture of the 'Net. You don't have to register to use the Web version, but registering will allow you to search

the site, enter contests, and receive Digital Dispatch, an emailed weekly preview of the weekend TV show and Web site updates.
<http://www.cnet.com/>

Global Schoolhouse(TM) Project update: Global Schoolhouse is very much alive and well - and growing. The concept for a "global schoolhouse" originated in 1985 when teachers in San Diego linked their students to classrooms on the east coast. With a grant from the National Science Foundation in 1992, the Global SchoolNet Foundation (GSN) launched the official Global Schoolhouse Pilot Project that showcased live video-conferencing over the Internet. Global SchoolNet Foundation is very interested in identifying schools, organizations, businesses, and individuals who want to become partners in expanding the concept of the Global Schoolhouse. This is an international effort to encourage "change agents" to work together to improve education and to support lifelong learning. Visit the newly updated Web site and enter the WWWeb Contest to win free software and other prizes by answering the "questions of the week." You can also join two new mailing lists which distribute information about K-12 collaborative projects, training materials, the CU-SeeMe video conferencing software, and more. (See the email section below for mailing list information)
<http://gsn.org>

Urban Education Web (UEweb) offers manuals, brief articles, annotated bibliographies, reviews, summaries of outstanding publications, and conference announcements in urban education. UEweb is an integral part of the National Parent Information Network and AskERIC, an educational organization with years of experience providing information over computer networks. The site serves educators, parents, and others interested in this important topic. Many items in UEweb are published by the ERIC Clearinghouse on Urban Education and are available for free or a nominal charge, as described in its publication list.
<http://eric-web.tc.columbia.edu>

Yahoo!, acclaimed by many as one of the best search tools on the network, has been updated and re-organized for easier use. There are fewer top-level categories to browse, and the most popular second-level categories are visible from the top page so you can access more directories with a single click. If you use the Netscape Navigator 1.1N browser the directories are displayed in two columns, resulting in less scrolling. Newsfeeds from Reuters are available and selected articles are highlighted on the top page. The search form is conveniently accessed, and be sure to select "options" to focus your search. Graphics have been added, but they are small and easy to download as a service to the 14.4 jockeys out there in 'Net land. And a text-only version is still available. Plans are to switch to the new service overnight on July 31, keeping the same address.
<http://www.yahoo.com/>

GOPHER

CapAccess, The National Capital Area Public Access Network, Inc. is a non-profit organization which operates a public-access education and information system for the Washington, DC metropolitan area.
gopher to: gopher.CapAccess.org

ELECTRONIC MAILING LISTS

The Global SchoolNet Foundation is hosting two new mailing lists. (See WWW section above for more details.)

* globalschoolnet-watch@gsn.org

This list provides periodic updates of collaborative projects, training materials, and special events focusing on using the Internet to make education more effective.

send email to lists@gsn.org

in the body of the message type:

subscribe globalschoolnet-watch your.first.name your.last.name

* cu-seeme-schools@gsn.org

This list connects K12 schools around the world who have the capability to do CU-SeeMe video conferencing over the Internet. The list is used to announce upcoming special events and opportunities for schools to participate in live videoconferences with schools, scientists, authors, government, business, and community leaders.

send email to lists@gsn.org

in the body of the message type:

subscribe cu-seeme-schools your.first.name your.last.name

The bookmark mailing list provides an ongoing discussion of copyright issues and is run by a publishing professional. Informational messages are also posted.

send email to majordomo@ttx.com

in the body of the message type:

subscribe bookmark your.email.address.here

The Global Diversity Forum is a discussion list for individuals engaged in human resource management, education, social work, training, and anyone else in a group-leader/managerial capacity. Diversity Forum is offered through the Institute for Global Communication, a US member of the Association for Progressive Communications and is hosted by the National Association for Diversity Management. The main purpose of Global Diversity Forum is to provide a platform of cross-disciplinary communication on a global level with a focus on aspects of human relations in business, education and social work. In addition to the global dialogue the mailing list serves as a resource for up-to-date information on conferences, books in print, professional publications and reviews of articles and research papers. Broad participation is sought, with contributions from practitioners, researchers, and consultants in the fields of education, human resource management and social work/science, especially from our colleagues in the Republics of Russia, Africa, South and Central America, SE Asia and China.

send email to: MAJORDOMO@IGC.APC.ORG

in the body of the message type: SUBSCRIBE DIVERSITY-FORUM

OTHER

As of June 30, 1995, there were 67,677 commercial domains registered with InterNIC compared with 29,202 at December 31, 1994. 7,554 domains were added in the month of June 1995. Although the gain was impressive, it represents a falloff from the

May
1995 pace when over 10,000 domains were registered. (As reported by Mike
Walsh
of
Internet Info) <http://www.webcom.com/~walsh>

A Windows '95 home page is available with "hot news", documentation, and
a long, long list of upcoming books on the topic. Links to dozens of
other Win '95 pages are provided. <http://www.mbnet.mb.ca/win/Window95.html>

Fashion Net, "The Global Meeting Point for the World of Fashion" offers
pointers to a dozen or more of the better on-line magazines with a slick
look and sections on fashion, style, entertainment, and whatever else has
been declared cool on a given day. Sites meant for the general public are
under "Fashion and Style" while services for the industry are kept under
"Fashion Industry". You can link to the Elite modeling agency, agent to
some of the worlds top models, or check-out the scene in Paris, London,
and Italy. Designs schools are included as well as a yellow-pages and an
employment bulletin board. [http://www.well.com/user/harder/triple/fashion-
net/](http://www.well.com/user/harder/triple/fashion-net/)

Copyright Susan Calcari, 1995. Selected from InterNIC (7/28/95). The
InterNIC
provides information about the Internet and the resources on
the Internet to the U.S. research and education community under a
cooperative agreement with the National Science Foundation: NCR-9218742.
The Government has certain rights in this material.

>From ccowan@rtc.gov Wed Aug 2 11:31:07 1995
Return-Path: ccowan@rtc.gov
Received: from bastion.fdic.gov (bastion.fdic.gov [151.174.6.4])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA14418 for <aapornet@usc.edu>; Wed, 2 Aug 1995 11:31:05 -0700
Received: by bastion.fdic.gov; id AA03646; Wed, 2 Aug 95 14:32:33 EDT
Received: from rtcmailhub.rtc.gov(167.176.38.10) by bastion.fdic.gov via smap
(V1.4)
id sma003567; Wed Aug 2 14:32:03 1995
Received: by rtcdc101.rtc.gov; Wed, 2 Aug 95 14:30:22 -0400
Date: Wed, 2 Aug 95 9:20:00 -2400
Message-Id: <vines.8v06+y0s5ka@rtcdc101.rtc.gov>
X-Priority: 3 (Normal)
To: <aapornet@usc.edu>
From: "Charles D. Cowan" <ccowan@rtc.gov>
Subject: re: JOB ANNOUNCEMENT
Mime-Version: 1.0
Content-Type: text/plain;
charset=US-ASCII

Group:

I'd like to open a discussion regarding the purpose of AAPORNET. On a
cyclical basis we have discussions regarding the function of AAPOR - it's a

professional society some years, a chowder and marching society other years (for new members, this is a continuing debate I first heard discussed 20 years ago at an AAPOR conference at Buck Hill Falls - the debate continues).

Regardless of the outcome of that debate, AAPORNET has brought AAPOR into my daily life, at times into my consciousness every half hour or so. I joined AAPOR because of our (your and my) mutual interest in public opinion and survey research. POQ serves to engage me in ongoing professional research, and I can decide to pick it up or leave it as I choose, or only read parts. The AAPOR newsletter serves to involve me in activities of our association, and again I can take it, leave it, or partial it. Ditto the conference.

Not AAPORNET. My mailbox fills with a certain regularity with job announcements from Fordham for computer jockeys who have no public opinions, and with an endless stream of articles regarding the nonexistence of porn on the network. I might agree that, given the poor quality of the work done by Time in researching their researchers, this latter topic might be viewed as wandering into the area of public opinion (our *raison de etre*), but the former?

This is not a criticism of our net-conscience, Jim, but an attempt to elicit our own "public" opinion. What is AAPORNET to be? Do you-all (I'm in Virginia) want Jim to list every posting sent to him, or is he to be the arbiter of taste in matters related to our list-server? I'm happy (ecstatic, actually) with the job Jim's done so far, but it's up to all of us to determine how much we want piped down the net. Opinions? Debate? Or should I just hit the delete key with fervor {DEL}?

>From J.A.Hoek@massey.ac.nz Wed Aug 2 16:01:00 1995

Return-Path: <@VM.usc.edu:J.A.Hoek@massey.ac.nz>

Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])

by usc.edu (8.6.12/8.6.4) with SMTP

id QAA07350 for <aapornet@USC.EDU>; Wed, 2 Aug 1995 16:00:55 -0700

Message-Id: <199508022300.QAA07350@usc.edu>

Received: from cc-server9 by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;

Wed, 02 Aug 95 15:14:54 PDT

Received: from 130.123.48.25 (actually mk-pc20) by cc-server9 with SMTP (PP);

Thu, 3 Aug 1995 10:08:45 +1200

From: J.A.Hoek@massey.ac.nz

Sender: J.A.Hoek@massey.ac.nz

To: elmar@columbia.edu, aapornet@vm.usc.edu, por@gibbs.oit.unc.edu

Date: Thu, 3 Aug 1995 10:08:53 NZT-12

Subject: TOC MARKETING BULLETIN

X-Confirm-Reading-To: J.A.Hoek@massey.ac.nz

X-pmrqc: 1

Priority: normal

X-mailer: Pegasus Mail v3.22

MARKETING BULLETIN
VOLUME 6, MAY 1995

Articles

Secondary Students' Perceptions of Debt and its Effects on Tertiary
Enrolment Behaviour

Gray Baldwin, Philip Gendall and Janet Hoek

Legislation or Self-Regulation: Opinions on Anti-Smoking Measures

Janet Hoek, Philip Gendall, Carol Vincent and Don Esslemont

The Link Between Environmental Attitudes and Behaviour
Dean Hini, Philip Gendall and Zane Kearns

New Product Diffusion Models in Marketing: An Assessment of Two
Approaches
Malcolm Wright and Don Charlett

Research Notes

How Damaging is Negative Word of Mouth?
Don Charlett, Ron Garland and Norman Marr

Constructing Demand Curves from Purchase Probability Data:
An Application of the Juster Scale
Mike Brennan

The Effect of Pre-notification on Mail Survey Response Rates
Malcolm Wright

Commentary

Knowledge of Environmental and Scientific Facts: A Comparison of Six
Countries
Philip Gendall, Tom Smith and Deborah Russell

For further information about submitting papers to the MARKETING
BULLETIN, please contact the Editor, Dr Mike Brennan
(M.Brennan@massey.ac.nz).

For subscription details, contact Margaret Corlett
(M.R.Corlett@massey.ac.nz).

Janet Hoek
Senior Lecturer in Marketing
Massey University
Palmerston North
New Zealand

E-mail: J.A.Hoek@massey.ac.nz
Phone 646 350 5583
Fax 646 350 5608

>From horn0012@gold.tc.umn.edu Wed Aug 2 17:07:42 1995
Return-Path: horn0012@gold.tc.umn.edu
Received: from gold.tc.umn.edu (root@gold.tc.umn.edu [128.101.115.11])
by usc.edu (8.6.12/8.6.4) with SMTP
id RAA13949 for <aapornet@usc.edu>; Wed, 2 Aug 1995 17:07:38 -0700
Received: by gold.tc.umn.edu; Wed, 2 Aug 95 19:07:18 -0500
Date: Wed, 2 Aug 1995 19:07:17 -0500 (CDT)
From: Lewis R Horner <horn0012@gold.tc.umn.edu>
Sender: Lewis R Horner <horn0012@gold.tc.umn.edu>
Reply-To: Lewis R Horner <horn0012@gold.tc.umn.edu>

Subject: re: JOB ANNOUNCEMENT
To: aapornet@usc.edu
In-Reply-To: <vines.8v06+y0s5ka@rtcdcl01.rtc.gov>
Message-ID: <Pine.3.89.9508021817.A26381-0100000@gold.tc.umn.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

On Wed, 2 Aug 1995, Charles D. Cowan wrote:

> Group:
>
> I'd like to open a discussion regarding the purpose of AAPORNET.
 (edit)
> This is not a criticism of our net-conscience, Jim, but an attempt to
> elicit
> our own "public" opinion. What is AAPORNET to be? Do you-all (I'm in
> Virginia) want Jim to list every posting sent to him, or is he to be the
> arbiter of taste in matters related to our list-server? I'm happy
 (ecstatic,
> actually) with the job Jim's done so far, but it's up to all of us to
> determine how much we want piped down the net. Opinions? Debate? Or
> should I just hit the delete key with fervor {DEL}?
>

Sorry job postings bother you, but some of us (grad students,
disgruntled employees) do look at them. Some of these get passed
on to friends or coworkers, too.

I think Jim does a great job. I'll bet we all find some topics/postings get
boring,
but what's the alternative? Let someone else do your thinking? Who can tell
when
someone else will get an idea or
inspiration from a thread that others loathe? I think we need to be
willing to get off track, to let the discussion wander a bit. That means
putting up with tangential topics, even job postings.

A question for our gatekeepers: How much stuff doesn't get through to
AAPORNET? Have there been times when a posting might have been valuable,
but it wasn't posted because of poor taste or worse?

Lew Horner
University of Minnesota, School of Journalism and Mass Communication;
Minnesota
Opinion Research, Inc.

>From jgraf@leland.Stanford.EDU Wed Aug 2 17:42:49 1995
Return-Path: jgraf@leland.Stanford.EDU
Received: from elaine46.Stanford.EDU (jgraf@elaine46.Stanford.EDU
[36.218.0.94])
 by usc.edu (8.6.12/8.6.4) with ESMTTP

id RAA19708 for <aapornet@usc.edu>; Wed, 2 Aug 1995 17:42:47 -0700
Received: (from jgraf@localhost) by elaine46.Stanford.EDU (8.6.8/8.6.12) id
RAA17765;
Wed, 2 Aug 1995 17:42:43 -0700
From: Joseph David Graf <jgraf@leland.Stanford.EDU>
Message-Id: <199508030042.RAA17765@elaine46.Stanford.EDU>
Subject: Looking for nonresponse cite
To: aapornet@usc.edu
Date: Wed, 2 Aug 1995 17:42:40 -0700 (PDT)
Cc: jgraf@elaine46.Stanford.EDU (Joseph David Graf)
In-Reply-To: <Pine.SUN.3.91.950802072706.1300A-100000@almaak.usc.edu> from
"James
Beniger" at Aug 2, 95 07:42:54 am
X-Mailer: ELM [version 2.4 PL24]
MIME-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Length: 272

Hello,

I am looking for the citation for a fairly recent book about survey
nonresponse. The
title might be something like "The Phantom Voter" or "Nonrespondents" or
something
like that. The library search was no help.

E-mail please.

Joe Graf, jgraf@leland.stanford.edu
>From ksherril@shiva.hunter.cuny.edu Wed Aug 2 18:18:39 1995
Return-Path: ksherril@shiva.hunter.cuny.edu
Received: from shiva.hunter.cuny.edu (ksherril@shiva.hunter.cuny.edu
[146.95.1.1])
by usc.edu (8.6.12/8.6.4) with ESMTP
id SAA23848 for <aapornet@usc.edu>; Wed, 2 Aug 1995 18:18:37 -0700
Received: (from ksherril@localhost) by shiva.hunter.cuny.edu (8.6.12/george)
id
VAA14615; Wed, 2 Aug 1995 21:18:31 -0400
Date: Wed, 2 Aug 1995 21:18:31 -0400 (EDT)
From: Kenneth Sherrill <ksherril@shiva.hunter.cuny.edu>
To: Lewis R Horner <horn0012@gold.tc.umn.edu>
cc: aapornet@usc.edu
Subject: re: JOB ANNOUNCEMENT
In-Reply-To: <Pine.3.89.9508021817.A26381-0100000@gold.tc.umn.edu>
Message-ID: <Pine.SOL.3.91.950802211636.14589A-100000@shiva.hunter.cuny.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I, too, appreciate the opportunity to alert my graduate students to job
opportunities.

Ken Sherrill

On Wed, 2 Aug 1995, Lewis R Horner wrote:

>

> On Wed, 2 Aug 1995, Charles D. Cowan wrote:
>
> >
> >
>
> Sorry job postings bother you, but some of us (grad students,
> disgruntled employees) do look at them. Some of these get passed
> on to friends or coworkers, too.
>
>
> Lew Horner
> University of Minnesota, School of Journalism and Mass Communication;
> Minnesota Opinion Research, Inc.
>
>
>
>
>
>
>
>From BGROVES@survey.umd.edu Thu Aug 3 05:17:24 1995
Return-Path: <@VM.usc.edu:BGROVES@survey.umd.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id FAA13955 for <aapornet@USC.EDU>; Thu, 3 Aug 1995 05:17:22 -0700
Received: from uemail.UMD.EDU by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Thu, 03 Aug 95 05:22:54 PDT
Received: by uemail.UMD.EDU (5.57/Ultrix3.0-C)
id AA23108; Thu, 3 Aug 95 08:17:19 -0400
Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13);
Thu, 3 Aug 95 8:21:05 +1100
Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Thu, 3 Aug 95 8:20:42
+1100
From: "Bob Groves" <BGROVES@survey.umd.edu>
Organization: The Joint Program In Survey Meth.
To: AAPORNET@vm.usc.edu
Date: Thu, 3 Aug 1995 08:20:38 EST
Subject: AAPORnet Mission
Priority: normal
X-Mailer: Pegasus Mail for Windows (v2.01)
Message-Id: <1394681D1801@survey.umd.edu>

The recent exchange on what should and should not be on AAPORnet is a healthy development, I think.

My own reaction is that service to the AAPOR members should be the paramount goal.

This is easier said than done. Some topics fit nicely almost by definition: news about activities in the association, discussions of the code of ethics, announcements regarding the conference, news on legislation that can affect the opinion research community, announcements of publications in opinion research, announcements of AAPOR chapter activities, controversies in opinion research, discussions of research literature relevant to opinion research. By their membership in AAPOR, all AAPORnet'ers should be at least mildly interested in these topics.

The next category of information probably appeals to significantly large subsets of AAPORnet'ers: job announcements in the survey and opinion research field (but NOT all job announcements), job changes for AAPOR members, announcements of conferences with some content relevant to AAPORites.

A final category deserves some votes of the participants of AAPORnet itself: news about Internet prepared for general Net consumption, job announcements for positions not requiring opinion and survey research skills.

My own vote would be to minimize the last category.

```
>From arr@cunyvms1.gc.cuny.edu Thu Aug 3 07:08:54 1995
Return-Path: arr@cunyvms1.gc.cuny.edu
Received: from CUNYVMS1.GC.CUNY.EDU (cunyvms1.gc.cuny.edu [146.96.128.100])
        by usc.edu (8.6.12/8.6.4) with SMTP
        id HAA20365 for <aapornet@usc.edu>; Thu, 3 Aug 1995 07:08:52 -0700
From: arr@cunyvms1.gc.cuny.edu
Received: by cunyvms1.gc.cuny.edu (MX V3.3 VAX) id 5861; Thu, 03 Aug 1995
        10:02:46 EST
Date: Thu, 03 Aug 1995 10:02:45 EST
To: aapornet@usc.edu
CC: arr@cunyvms1.gc.cuny.edu
Message-ID: <00994510.BE9067B4.5861@cunyvms1.gc.cuny.edu>
Subject: what we circulate on aapornet...
```

I concur with Groves thoughts on the matter of "categories of information to sent to AAPOR members." Most, but not all, of the information has been of high interest to me and other AAPOR members with whom I talk. In particular:

1) All but one job announcement was directly related to what AAPOR members do. I have passed on these job announcements to my students and colleagues. I do not recall that these job announcements have appeared in other media. The job announcements have also served to inform me of the skills and experiences needed in the "marketplace." This aspect of the job announcement is important because it flags what academics and others involved in training need to teach students. The job market is very tight, and everyone needs to recognize that an increasing number of qualified people are looking for jobs. We need to help rather than hinder, even if it means using the DEL key.

2) I teach courses in research methods and information policy. AAPORNET plays an important role in circulating information about relevant books, articles, findings, and the po/sr literature, in general. Very useful

for what I do are the excerpts from "news-of-the-web/net" on recent debates about "cyberporn," surveys conducted on the Internet, and the status of legislation. I cannot keep up with everything or belong to every listserver that provides details on information reported through this channel, but the excerpts help me index and locate information if I need more details.

Beninger has done a phenomenal job--and I told him as much at the last AAPOR meeting--of providing us with this service. My sense is that it would not be wise to have him take on the additional job of "mediating censor" of materials to be distributed. We're already overloaded with attempts to legislate what people see and read on the Internet--let alone burdening Jim with yet another role as our friendly censor. In any case, as Groves notes, this aspect of "sifting and winnowing" of information does warrant some discussion.

=====
Alice Robbin tel: 212-802-5912/5900
School of Public Affairs fax: 212-802-5903
Baruch College/CUNY Internet:
Box F-1228 arr@cunyvms1.gc.cuny.edu
17 Lexington Avenue robbin@ssc.wisc.edu
New York, New York 10010
>From rys4@columbia.edu Thu Aug 3 08:18:44 1995
Return-Path: rys4@columbia.edu
Received: from aloha.cc.columbia.edu (aloha.cc.columbia.edu [128.59.35.134])
by usc.edu (8.6.12/8.6.4) with SMTP
id IAA26303 for <aapornet@usc.edu>; Thu, 3 Aug 1995 08:18:37 -0700
Received: by aloha.cc.columbia.edu id AA19608
(5.65c+CU/IDA-1.4.4/HLK for aapornet@usc.edu); Thu, 3 Aug 1995 11:18:33 -
0400
Date: Thu, 3 Aug 1995 11:18:32 -0400 (EDT)
From: Robert Yale Shapiro <rys4@columbia.edu>
X-Sender: rys4@aloha.cc.columbia.edu
To: aapornet@usc.edu
Cc: Lewis R Horner <horn0012@gold.tc.umn.edu>, aapornet@usc.edu
Subject: re: JOB ANNOUNCEMENT
In-Reply-To: <Pine.SOL.3.91.950802211636.14589A-100000@shiva.hunter.cuny.edu>
Message-Id: <Pine.SUN.3.91.950803111722.19216B-100000@aloha.cc.columbia.edu>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Big thumbs up on alerting students and others for jobs; can cite examples of successes.

Bob Shapiro, Columbia U./Pol. Sci., rys4@columbia.edu

On Wed, 2 Aug 1995, Kenneth Sherrill wrote:

> I, too, appreciate the opportunity to alert my graduate students to
> job
> opportunities.
>

Peter Miller
Department of Communication Studies
Northwestern University
1881 Sheridan Rd. Rm 12
Evanston, IL 60208
708-491-5835
708-467-1171 (FAX)
p-miller@nwu.edu

>From pollmark@pipeline.com Thu Aug 3 10:30:48 1995
Return-Path: <@VM.usc.edu:pollmark@pipeline.com>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id KAA12002 for <aapornet@USC.EDU>; Thu, 3 Aug 1995 10:30:46 -0700
Received: from mail.nyc.pipeline.com by VM.USC.EDU (IBM VM SMTP V2R2) with
TCP;
Thu, 03 Aug 95 10:36:19 PDT
Received: from pipe4.nyc.pipeline.com (pipe4.nyc.pipeline.com [198.80.32.44])
by
mail.nyc.pipeline.com (8.6.10/8.6.10) with ESMTP id NAA19734 for
<AAPORNET@vm.usc.edu>; Thu, 3 Aug 1995 13:30:49 -0400
From: "Mark A. Schulman" <pollmark@pipeline.com>
Received: (pollmark@localhost) by pipe4.nyc.pipeline.com (8.6.9/8.6.9) id
NAA26217;
Thu, 3 Aug 1995 13:30:46 -0400
Date: Thu, 3 Aug 1995 13:30:46 -0400
Message-Id: <199508031730.NAA26217@pipe4.nyc.pipeline.com>
To: AAPORNET@vm.usc.edu
Subject: Operations Director: Position Available

JOB OPENING: OPERATIONS DIRECTOR

Schulman, Ronca & Bucuvalas, Inc. (SRBI), a full-service market and public opinion research firm, is looking for an outstanding candidate to serve as Operations Director. The firm has offices in New York City and the Washington, D.C. area. This position is at our Manhattan Operations Center.

This is a highly demanding position. SRBI conducts large-scale projects, often in sensitive areas. We specialize in public policy, banking and finance, telecommunications, transportation, health care, and media research. Our clientele include government agencies, university researchers, and many major financial institutions, corporations, and utilities.

The Operations Director works closely with the analytic staff in reviewing and implementing projects. The Operations Director also is responsible for coordinating and providing management oversight among four operating departments: Field, Coding, Data Processing, and Sampling. The position involves some client contact, as well.

Management oversight includes:

1. Quality Control
2. Project Scheduling
3. Cost Controls
4. Systems, Software, and Technology

The firm's operations departments are all located in New York City. SRBI operates a 120-position networked CATI facility. All operations (interviewing, sampling, coding, data processing) are conducted in-house.

We require at least five years of relevant experience, a high level of enthusiasm, good communications and people skills in an often-times high-pressure environment, knowledge of CATI systems and market research software, and a commitment to excellence. The position reports directly to one of the firm's senior partners.

The position is available immediately. Salary is negotiable. A description of our company appears in the AAPOR "Blue Book."

Please send resumes to:

Executive Personnel Director
Schulman, Ronca & Bucuvalas, Inc.
145 E. 32nd Street, 5th floor
New York, NY 10016

Internet Address: Pollmark@pipeline.com
>From pmeyer@email.unc.edu Thu Aug 3 11:41:20 1995
Return-Path: pmeyer@email.unc.edu
Received: from login0.isis.unc.edu (pmeyer@login0.isis.unc.edu [152.2.25.14])
by usc.edu (8.6.12/8.6.4) with ESMT
id LAA20276 for <aapornet@usc.edu>; Thu, 3 Aug 1995 11:41:18 -0700
Received: (from pmeyer@localhost) by login0.isis.unc.edu (8.6.12/8.6.12) id
OAA156398; Thu, 3 Aug 1995 14:41:15 -0400
Date: Thu, 3 Aug 1995 14:41:15 -0400 (EDT)
From: Philip Meyer <pmeyer@email.unc.edu>
X-Sender: pmeyer@login0.isis.unc.edu
To: aapornet@usc.edu
cc: aapornet@usc.edu, arr@cunyvms1.gc.cuny.edu
Subject: Re: what we circulate on aapornet...
In-Reply-To: <00994510.BE9067B4.5861@cunyvms1.gc.cuny.edu>
Message-ID: <Pine.A32.3.91.950803143818.50501A-100000@login0.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I don't think we're talking about censorship here so much as editing. The information highway (and this list) will inevitably drift toward anarchy without editors. It might be easier for Jim to be the gatekeeper of a closed list than to have to continually nag us about what's proper and improper to post. As my lists increase, I have trouble remembering the etiquette for each one, and would welcome an editor.

Phil Meyer

>From beniger@rcf.usc.edu Thu Aug 3 13:57:42 1995
Return-Path: beniger@rcf.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTP
id NAA07597 for <aapornet@usc.edu>; Thu, 3 Aug 1995 13:57:39 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id NAA18698; Thu, 3 Aug 1995 13:57:38 -0700
Date: Thu, 3 Aug 1995 13:57:37 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950803134736.17782A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

GOING THE DISTANCE WITH PBS

The Public Broadcasting Service's "Going the Distance" distance learning program has signed up 49 colleges to participate in the nationwide effort to coordinate adult telecourse offerings. The colleges will list their courses in PBS's catalogue, and assign faculty to be responsible for answering students' questions and grading assignments. Students will pay for the classes through the college. (Chronicle of Higher Education 8/4/95 A15)

NEW ONLINE SERVICE IN JAPAN

AT&T, Sony and Nippon Telegraph & Telephone Corp. are teaming up to offer a new online communications service in Japan. NTT FAN Inc. will be modeled on AT&T's PersonaLink service, with software provided by General Magic Inc., which is partly owned by the three companies. (Wall Street Journal 8/1/95 B6)

A MONKEY WRENCH IN FORD'S FLOPPY PROMOTION

Ford Motor Co. decided it's latest PR blitz would include a high-tech twist -- a press kit on a floppy disk. The only problem is, the disk contained a "monkey virus," which, among other things, can make it appear as if all the data's been erased from the hard drive. "Just don't use it," says a Ford spokesman, who couldn't explain how the disks could have become contaminated. Ford followed up by sending all recipients apologetic letters via, you guessed it, snail mail. (Tampa Tribune 7/31/95 B&F2)

THE SPEAKER IS WIRED

House Speaker Newt Gingrich doesn't personally use e-mail, but cable television tycoon Donald G. Jones says that what matters is that Gingrich sees the big

picture
and is able to understand that the "entry into the information age is really
about
the redefinition of American civilization"
-- a redefinition that will save America from decline. Jones says: "The
Speaker
doesn't stand still long enough for e-mail. But let me assure you, he is
wired!"
(The New Yorker 8/7/95 p.25)

Selected from Edupage (8/1/95), edited by John Gehl and Suzanne Douglas.

>From BRITON@neu.edu Thu Aug 3 15:50:53 1995
Return-Path: BRITON@neu.edu
Received: from nuhub.dac.neu.edu (nuhub.dac.neu.edu [129.10.1.6])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id PAA18638 for <aapornet@usc.edu>; Thu, 3 Aug 1995 15:50:49 -0700
Received: from neu.edu by neu.edu (PMDF V4.3-7 #7628)
id <01HTNAHS24VK8Y7WWK@neu.edu>; Thu, 3 Aug 1995 18:51:55 EST
Date: Thu, 03 Aug 1995 18:51:54 -0500 (EST)
From: NANCY <BRITON@neu.edu>
Subject: Re: JOB ANNOUNCEMENT
To: aapornet@usc.edu
Message-id: <01HTNAHS40EA8Y7WWK@neu.edu>
X-Envelope-to: aapornet@usc.edu
X-VMS-To: IN%"aapornet@usc.edu"
MIME-version: 1.0
Content-transfer-encoding: 7BIT

I am personally pleased to see posts that inform about perhaps peripheral
items such
as job announcements. Even when they aren't spot-on about public opinion.

And the news about the porn study has been circulated by me to several
grateful
friends. I loved it! It certainly related to research issues that are
relevant to
the list.

Just my (public) opinion,

Nancy Briton
briton@neu.edu

>From Mitofsky@aol.com Thu Aug 3 16:47:31 1995
Return-Path: Mitofsky@aol.com
Received: from mail02.mail.aol.com (mail02.mail.aol.com [152.163.172.66])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id QAA25235 for <aapornet@usc.edu>; Thu, 3 Aug 1995 16:47:30 -0700
From: Mitofsky@aol.com
Received: by mail02.mail.aol.com
(1.37.109.16/16.2) id AA142653619; Thu, 3 Aug 1995 19:46:59 -0400
Date: Thu, 3 Aug 1995 19:46:59 -0400
Message-Id: <950803194350_129902347@aol.com>
To: aapornet@usc.edu
Subject: Re: aapornet content

I disagree with Chuck about the material on aapornet. I find much of it interesting.
The rest I scan and ignore. I would like to keep aapornet as it is now. If there is much more junk than there is now, then we should explore ways to limit the content.
My tolerance for items that do not interest me is a lot greater than the material we have been receiving so far. Jim is doing a terrific, if not thankless, job. Keep up the good work.

warren mitofsky
mitofsky@aol.com

>From R0480%TAONODE@VMCMS.CSUOHIO.EDU Thu Aug 3 19:38:39 1995
Return-Path: R0480%TAONODE@VMCMS.CSUOHIO.EDU
Received: from VMCMS.CSUOHIO.EDU (vmcms.csuohio.edu [137.148.2.2])
by usc.edu (8.6.12/8.6.4) with SMTP
id TAA08707 for <aapornet@usc.edu>; Thu, 3 Aug 1995 19:38:37 -0700
Message-Id: <199508040238.TAA08707@usc.edu>
Received: from TAONODE by VMCMS.CSUOHIO.EDU (IBM VM SMTP V2R2)
with BSMTMP id 8569; Thu, 03 Aug 95 22:37:49 EDT
Date: Thu 03 Aug 1995 22:37 ET
To: aapornet@usc.edu
From: R0480%TAONODE@VMCMS.CSUOHIO.EDU (R.PERLOFF)
Subject: Job posting issue

I was glad to see the Cowan memo because the job posting issue has troubled me for some time. What's bothered me about it is that it seemed inconsistent with the implicit contract we had when we signed up with AAPORNET--that we'd be getting intellectual materials, dialogue, and issues of relevance to AAPOR. One can obviously see the points raised by those who like job postings, and they are good ones, but the idea that we can just hit the delete key begs the question. Either we think it's good to give people maximum freedom to post or we want to impose certain limits. The onus is always on those who cry out for limits to come up with the criteria and that is difficult.

One thought: we could have a special e-mail bulletin board for those interested in job postings, much like conventions geographically separate out the job interviews from the papers.

This will not be the last time a debate about what is appropriate for AAPORNET will come up. A more elaborate procedure would be to come up with some organizational mechanism to decide this. This could involve the kind of bureaucracy and indirect communication that is the antithesis of AAPORNET. Having cyber bylaws boggles the mind. Perhaps then Jim will wish to add another line to his list

of
suggestions regarding AAPORNET, in keeping with the idea Bob Groves put
forth
(postings should focus on jobs most germane to the public opinion field.)
This is
the best way I can think of to satisfy the purists among us who don't like
job
postings but, at least in the matter of AAPORNET, feel that the less
"government"
the better.

--Richard M. Perloff
Cleveland State University
R.Perloff@CSUOHIO.EDU

>From Mitofsky@aol.com Thu Aug 3 19:41:55 1995
Return-Path: Mitofsky@aol.com
Received: from emout04.mail.aol.com (emout04.mail.aol.com [198.81.10.12])
by usc.edu (8.6.12/8.6.4) with ESMTP
id TAA08915 for <aapornet@usc.edu>; Thu, 3 Aug 1995 19:41:53 -0700
From: Mitofsky@aol.com
Received: by emout04.mail.aol.com
(1.37.109.11/16.2) id AA295623862; Thu, 3 Aug 1995 22:37:42 -0400
Date: Thu, 3 Aug 1995 22:37:42 -0400
Message-Id: <950803223741_130048404@aol.com>
To: aapornet@usc.edu
Subject: aapornet content

I disagree with Chuck about the material on aapornet. I find much of it
interesting.
The rest I scan and ignore. I would like to keep aapornet as it is now. If
there is
much more junk than there is now, then we should explore ways to limit the
content.
My tolerance for items that do not interest me is a lot greater than the
material we
have been receiving so far. Jim is doing a terrific, if not thankless, job.
Keep up
the good work.

>From SRC114@UKCC.uky.edu Thu Aug 3 20:19:41 1995
Return-Path: SRC114@UKCC.UKY.EDU
Received: from UKCC.uky.edu (ukcc.uky.edu [128.163.1.5])
by usc.edu (8.6.12/8.6.4) with SMTP
id UAA13053 for <aapornet@USC.EDU>; Thu, 3 Aug 1995 20:19:39 -0700
Message-Id: <199508040319.UAA13053@usc.edu>
Received: from UKCC.UKY.EDU by UKCC.uky.edu (IBM VM SMTP V2R2)
with BSMTP id 1989; Thu, 03 Aug 95 23:19:19 EDT
Received: from ukcc.uky.edu (NJE origin SRC114@UKCC) by UKCC.UKY.EDU (LMail
V1.2a/1.8a) with BSMTP id 7800; Thu, 3 Aug 1995 23:19:19 -0400
Date: Thu, 03 Aug 95 23:13:07 EDT
From: Jim Wolf <SRC114@UKCC.uky.edu>
Subject: Re: aapornet content
To: aapornet@usc.edu
In-Reply-To: Message of Thu, 3 Aug 1995 22:37:42 -0400 from
<Mitofsky@aol.com>

I vote along with others to let Jim Beniger continue as he has been and not
add to

his work or constrain what we receive. My reasons are many, but the most important is that I feel this will be a moot point before too long. Those who are familiar with the format used on the Web will recognize the freedom one has to point and click to icons on a menu to determine what one wants to view. I feel that before long we will be abandoning our current listservs in favor of the more efficient WorldWide Web.

I've never felt it was a waste of my time to spend 5 seconds scanning a memo before hitting the delete key. At least I'm deciding what I choose to ignore.

Jim Wolf
Consulting Sociologist
6332 N. Guilford Ave.
Indianapolis, IN 46220

INTERNET: SRC114@ukcc.uky.edu
VOICE: (317) 255-9621
FAX: (317) 255-9714
HOME: (317) 257-7062

>From HOCHSCHI@wvs.Princeton.EDU Fri Aug 4 08:54:01 1995
Return-Path: HOCHSCHI@wvs.Princeton.EDU
Received: from Princeton.EDU (root@Princeton.EDU [128.112.128.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id IAA15252 for <aapornet@usc.edu>; Fri, 4 Aug 1995 08:53:59 -0700
Received: from ponyexpress.Princeton.EDU by Princeton.EDU
(5.65b/2.122/princeton)
id AA05963; Fri, 4 Aug 95 11:50:17 -0400
Received: from wvs.princeton.edu by ponyexpress.princeton.edu
(8.6.12/1.11/newPE)
id LAA27059; Fri, 4 Aug 1995 11:50:16 -0400
Received: from WWS/MAILQUEUE by wvs.princeton.edu (Mercury 1.13);
Fri, 4 Aug 95 11:51:50 EDT
Received: from MAILQUEUE by WWS (Mercury 1.13); Fri, 4 Aug 95 11:51:46 EDT
From: "Jennifer Hochschild" <HOCHSCHI@wvs.Princeton.EDU>
Organization: WWS
To: aapornet@usc.edu
Date: Fri, 4 Aug 1995 11:51:41 EST
Subject: Re: Looking for nonresponse cite
Cc: jgraf@elaine46.Stanford.EDU (Joseph David Graf)
X-Confirm-Reading-To: "Jennifer Hochschild" <HOCHSCHI@wvs.princeton.edu>
X-Pmrqc: 1
Priority: normal
X-Mailer: Pegasus Mail/Windows (v1.22)
Message-Id: <1FBBC25493C@wvs.princeton.edu>

It's by John Brehm, U. of Michigan Press (I can't remember the title).

Date: Wed, 2 Aug 1995 17:42:40 -0700 (PDT)
Reply-to: aapornet@usc.edu
From: Joseph David Graf <jgraf@leland.Stanford.EDU>
To: aapornet@usc.edu
Cc: jgraf@elaine46.Stanford.EDU (Joseph David Graf)
Subject: Looking for nonresponse cite

Hello,

I am looking for the citation for a fairly recent book about survey nonresponse. The title might be something like "The Phantom Voter" or "Nonrespondents" or something like that. The library search was no help.

E-mail please.

Joe Graf, jgraf@leland.stanford.edu

XX

Jennifer Hochschild
Politics Dept/Woodrow Wilson School
Princeton University
Princeton NJ 08544
o: 609-258-5634
fax: 609-258-2809
hochschi@wws.princeton.edu

XX

>From GJC%MPRNJ.uucp@mprnj.com Fri Aug 4 10:51:47 1995
Return-Path: GJC%MPRNJ%mprnj.uucp@mprnj.com
Received: from tigger.jvnc.net (tigger.jvnc.net [128.121.50.145])
by usc.edu (8.6.12/8.6.4) with SMTP
id KAA28401 for <aapornet@usc.edu>; Fri, 4 Aug 1995 10:51:43 -0700
Received: from mprnj.com by tigger.jvnc.net with UUCP id AA03134
(5.65c/IDA-1.4.4 for aapornet@usc.edu); Fri, 4 Aug 1995 13:51:40 -0400
From: GJC%MPRNJ.uucp@mprnj.com (George Carcagno)
Date: 4-Aug-95 13:45:37
Received: by mprnj.com (UUCP-MHS-XtcN) Fri Aug 04 13:50:18 1995
To: aapornet@usc.edu
Subject: Job Openings
Message-Id: 7568893A01B4ACD1
Importance: Normal
Encoding: 42 TEXT

For those who believe job postings are appropriate AAPORNET fare, read on:
Mathematica Policy Research, Inc., has several positions available in its Washington, D.C. and Princeton, New Jersey offices. In both offices we have openings for:

SURVEY RESEARCHERS and SENIOR SURVEY RESEARCHERS

Applicants must have senior-level experience designing and directing complex survey research projects in support of public policy research studies. The Survey Researcher positions require a minimum of five years experience. The Senior positions require a minimum of ten years experience. For both levels, expertise in health services or education research preferred. Job qualifications include an advanced degree in the social sciences, statistics, or a related field, or an equivalent combination of education and experience. The positions require strong management and business development skills, extensive knowledge of survey research methods, excellent written and oral communication skills, and the ability to direct large, complex surveys.

In the Princeton office we also have an opening for a:

SAMPLING STATISTICIAN

Applicants must have at least five years experience as a sampling statistician. Ph.D. in statistics or a related field preferred (relevant masters degree and equivalent experience acceptable). This position involves creating and implementing sample designs, including developing frames, selecting samples, calculating weights, estimating variance, imputing missing data, and performing statistical and methodological analyses. Strong communication skills, familiarity with statistical software, and knowledge of sampling methodologies essential.

MPR, is one of the leading survey research organizations conducting surveys in support of social policy research. We offer a competitive salary and benefits package. Contact:

Ms. Linda Legge, Human Resources Generalist
Mathematica Policy Research
P.O. Box 2393
Princeton, NJ 08543
609-936-2767
Fax: 609-799-0005

An Equal Opportunity/Affirmative Action Employer

>From COHENWAL@pucc.PRINCETON.EDU Fri Aug 4 11:01:53 1995
Return-Path: COHENWAL@PUCC.PRINCETON.EDU
Received: from pucc.PRINCETON.EDU (smtp@pucc.Princeton.EDU [128.112.129.99])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA29646 for <aapornet@USC.EDU>; Fri, 4 Aug 1995 11:01:51 -0700
Message-Id: <199508041801.LAA29646@usc.edu>
Received: from PUCC.PRINCETON.EDU by pucc.PRINCETON.EDU (IBM VM SMTP V2R2)
with BSMTMP id 0548; Fri, 04 Aug 95 14:01:57 EDT
Received: from PUCC.PRINCETON.EDU (NJE origin VMMAIL@PUCC) by
PUCC.PRINCETON.EDU
(LMail V1.2a/1.8a) with BSMTMP id 0896; Fri, 4 Aug 1995 14:01:58 -0400
Received: by PUCC (Mailer R2.10 ptf008) id 0205; Fri, 04 Aug 95 14:01:57 EDT
Date: Fri, 04 Aug 95 13:58:22 EDT
From: "C.D.D. Walker Cohen" <COHENWAL@pucc.PRINCETON.EDU>
Subject: Re: Looking for nonresponse cite
To: aapornet@usc.edu
In-Reply-To: Message of Wed, 2 Aug 1995 17:42:40 -0700 (PDT) from
<jgraf@leland.Stanford.EDU>

you are looking for: The Phantom Respondents, Opinion Surveys and Political Representation, John Brehm, 1993.

there are also articles by Brehm on nonrepsonse. hope this helps.

~~~~~  
~  
~  
| C.D.D. WALKER COHEN E-MAIL: COHENWAL@PUCC.PRINCETON.EDU  
|  
| DEPT OF POLITICS MAIL: 11 MELBOURNE LANE  
|  
| PRINCETON UNIVERSITY WILLINGBORO, NJ 08046-3143



|  
| TEL: 609.258.2779 U.S.A.  
|  
| FAX: 609.258.1985 TEL: 609.877.4756  
|

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~

>From GOLQC@CUNYVM.CUNY.EDU Sat Aug 5 14:05:48 1995
Return-Path: GOLQC@CUNYVM.CUNY.EDU
Received: from CUNYVM.CUNY.EDU (cunyvm.cuny.edu [128.228.1.2])
by usc.edu (8.6.12/8.6.4) with SMTP
id OAA15541 for <aapornet@USC.EDU>; Sat, 5 Aug 1995 14:05:37 -0700
From: GOLQC@CUNYVM.CUNY.EDU
Resent-Message-Id: <199508052105.OAA15541@usc.edu>
Message-Id: <199508052105.OAA15541@usc.edu>
Received: from CUNYVM.CUNY.EDU by CUNYVM.CUNY.EDU (IBM VM SMTP V2R2)
with BSMTMP id 4347; Sat, 05 Aug 95 17:03:24 EDT
Received: from CUNYVM.CUNY.EDU (NJE origin GOLQC@CUNYVM) by CUNYVM.CUNY.EDU
(LMail
V1.2a/1.8a) with RFC822 id 4745; Sat, 5 Aug 1995 17:03:24 -0400
Resent-Date: Sat, 05 Aug 95 17:02:44 EDT
Resent-From: Al Gollin <GOLQC@CUNYVM.CUNY.EDU>
Resent-To: aapornet@usc.edu
Received: from CUNYVM.CUNY.EDU (NJE origin MAILER@CUNYVM) by CUNYVM.CUNY.EDU
(LMail V1.2a/1.8a) with BSMTMP id 1304; Fri, 4 Aug 1995 17:38:14 -
0400
Date: Fri, 4 Aug 1995 17:38:13 -0400
Reply-To: Postmaster@CUNYVM.CUNY.EDU
Apparently-To: <aapornet@USC.EDU>

This inexplicably bounced... try,try again!

-----Original message-----

Date: Fri, 04 Aug 95 16:53:55 EDT
From: Al Gollin <GOLQC@CUNYVM>
Subject: June 1996 WAPOR Seminar
To: "aapornet@usc.edu" <mail@CUNYVM>

An exciting seminar is being organized by WAPOR, June 27-29,1996 at La Collina, Cadenabbia, Italy on "Quality Criteria in Survey Research." Papers are sought in four

broadly defined areas (with illustrative topics):

1. Conceptualizing Survey Quality: defining the criteria for judgment; goodness of fit between study's purposes and proposed/actual design and analysis; logic of social inquiry.

2. Measurement Issues: identifying dimensions, indicators of quality; questioning wording, order and context effects; index formation; modes of analysis -- exploratory vs. hypothesis testing; benefits/"costs" of statistical packages.

3. Quality Comparisons: among studies on same or closely related topics; limits of quantitative approaches to certain topics, or with specific groups, or in given social/cultural contexts (e.g.cross-national surveys); laboratory vs."naturalistic" settings; linking qualitative and quantitative methods.

4. Ethical Conduct As A Quality Issue: viewing our information sources (as respondents, cases, subjects); sponsorship, professional, and organizational influences on study design, analytical style, or reporting mode; roles of researcher in partisan or contested situations. Syntheses, meta-analyses, and literature reviews are especially solicited.Space is limited; send proposal outlines

to me by December 15, 1995. Al Gollin. mail 11 West 69 St., NY NY 10023; fax 212-501-9366; email algollin@pixie.soc.qc.edu.

>From William_L_Nicholls_II@smtp-gw3.census.gov Mon Aug 7 04:41:44 1995

Return-Path: William_L_Nicholls_II@smtp-gw3.census.gov

Received: from info.census.gov (info.census.gov [148.129.129.10])

by usc.edu (8.6.12/8.6.4) with ESMTTP

id EAA02525 for <aapornet@usc.edu>; Mon, 7 Aug 1995 04:41:42 -0700

Received: from smtp-gw3.census.gov (smtp-gw3.census.gov [148.129.126.23]) by info.census.gov (8.6.12/8.6.6) with SMTP id HAA29510 for <aapornet@usc.edu>; Mon, 7

Aug 1995 07:41:41 -0400

Received: from ccMail by smtp-gw3.census.gov (SMTPLINK V2.10.05)

id AA807806699; Mon, 07 Aug 95 07:38:52 EST

Date: Mon, 07 Aug 95 07:38:52 EST

From: "William L Nicholls II" <William_L_Nicholls_II@smtp-gw3.census.gov>

Message-Id: <9507078078.AA807806699@smtp-gw3.census.gov>

To: aapornet@usc.edu

Subject: Census Bureau Public Opinion Resources

"Census Bureau Public Opinion Resources on the Internet"

The Census Bureau is very pleased to be so prominently listed among AAPORNet's "Public Opinion Resources on the Internet." Earlier this year, the Census Bureau's Internet site, which serves over 1/3

million customer requests each week, won Vice President Gore's Hammer Award for the success of its prototype. Nevertheless, the Census Bureau is trying even harder to enhance and expand our Internet offerings. We would very much like your reactions and suggestions.

If you haven't done so already, you can reach us easily through the world wide web (www), if you have Mosaic or Netscape. The URL for our home page is: <http://www.census.gov>. Over 85% of the requests we get are made through this www access.

Through its graphic home page, the Census Bureau offers: population estimates and projections; economic indicators; international trade data; research from the Center for Economic Studies; news releases; state ranking and profiles, financial data for states, counties, cities, and school districts; and job vacancies.

For example, if you "click" on Data Access Tools from the Census home page, you can view state and county profiles using DataMap. You can also create your own extract files from the 1990 summaries with 1990 Census Lookup, as well as use the Data Extraction System to get data from the Survey of Income and Program Participation and Current Population Survey. You can also try out the experimental TIGER digital mapping system and view a map of the area you specify, as well as get on-line access to nearly 300 Census CD-ROMs.

If you don't have Mosaic or Netscape, you can also reach the Census Bureau Internet site via the gopher client server, if your local system has access. On your local system, issue this command: `gopher gopher.census.gov`. Be aware, however, that the gopher access to our site is being phased out as more and more users are reaching us through our home page with Mosaic and Netscape.

Another option, if your local system has ftp software, is to issue this command: `ftp ftp.census.gov`. Then at the login prompt, enter `anonymous`, and at the password prompt, enter your full Internet address.

Hope to see you on the "net." When you visit us, let us know who you are and what you think by clicking on the "Guest Book" and "Suggestion Box" located just under our home page.

```
>From beniger@rcf.usc.edu Mon Aug 7 05:24:40 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
    by usc.edu (8.6.12/8.6.4) with ESMTTP
    id FAA04882 for <aapornet@usc.edu>; Mon, 7 Aug 1995 05:24:39 -0700
Received: (beniger@localhost)
    by almaak.usc.edu (8.6.12/8.6.7+ucs)
    id FAA13381; Mon, 7 Aug 1995 05:24:38 -0700
Date: Mon, 7 Aug 1995 05:24:38 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950807051041.5262G-100000@almaak.usc.edu>
MIME-Version: 1.0
```

Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

AOL MARKET RESEARCH VENTURE

Digital Marketing Services Inc., a joint venture between America Online and the Marc Group, will offer advertisers market research based on surveys of AOL's three million subscribers. Subscribers will be rewarded for answering questions with an as-yet undetermined amount of free online time. Prices for the survey research will start at \$5,000. (Investor's Business Daily 8/4/95 A19)

COMPUSERVE OFFERS NEW NEWBIE SERVICE

CompuServe, anticipating stiff competition from the Microsoft Network, will launch a low-cost online service especially targeted at novices, code-named Wow!, next spring.

In addition, it's revamped its online look and instituted a simpler pricing structure for its core service. It's also doubled the number of local dial-up points to 105,000, and added 400 people to its support staff. "Everyone is positioning for what is going to be a terrific onslaught of the Microsoft Network," says the president of Arlen Communications. Earlier this week, Prodigy announced a graphical face-lift, and America Online plans an Internet-only service for later this month.

(Wall Street Journal 8/2/95 B3)

PRODIGY IN PRECARIOUS POSITION

Prodigy is making money for the first time, cashing in on the recent popularity of online communications, but with Microsoft Network waiting in the wings, its position is precarious at best. "Prodigy is going to slide out of the top three pretty quickly," predicts the president of Arlen Communications. Its recent graphical interface overhaul has been dubbed "P2-Lite" by industry insiders because it dropped many of the more powerful features originally included, and critics say in any case, it's too little, too late. (Business Week 8/7/95 p.32)

TALK RADIO REACHES OUT

Taylor Satellite Talk Radio is making the most of new technologies for expanding its audience. In June the company launched its direct-to-home satellite talk radio

service, and this month TST is starting up a Web site featuring a menu of four niche talk formats, including a health channel, a conservative channel, an "issues" channel, and an "ask the experts" channel. No visual graphics are currently planned to accompany the audio programming, but that may change as program offerings are expanded. The company plans to have 10 program options available by 1997. (Broadcasting & Cable 7/31/95 p.35)

COMPUTERIZED JOB CENTERS

Canada's Human Resources Department will replace 5,000 public service jobs with kiosks that provide a full range of automated social services. (Toronto Star 8/3/95 A1)

VR TESTING SERVICE

"VR Lab" is a new international VR product testing and reporting service of the EDS Virtual Reality Center, Detroit, in association with the University of Michigan's Virtual Reality Laboratory and the National Centre for Virtual Environments at Salford University in England. (VR News, Aug./Sep.'95 p.1)

ANGELS TO PATROL THE NET

The red-bereted Guardian Angels, a volunteer group formed in 1979 to patrol the streets and subways of the Bronx, have created CyberAngels, because "there is such a similar need on the Internet as there was in New York when we started. There is a similar void where the police are unwilling or unable to make it safe." CyberAngels will form organized patrols to look around cyberspace for "suspicious activity" that might indicate crimes against children or acts of fraud, hate and pornography. (Atlanta Journal-Constitution 8/6/95 H7)

Selected from Edupage (8/3&6/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Mon Aug 7 09:21:12 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA21097 for <aapornet@usc.edu>; Mon, 7 Aug 1995 09:21:11 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA27111; Mon, 7 Aug 1995 09:21:11 -0700
Date: Mon, 7 Aug 1995 09:21:10 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Return Home of Sandy Tse
Message-ID: <Pine.SUN.3.91.950807082658.23242B-100000@almaak.usc.edu>

MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

>From Jim Beniger...

Sandy Tse, peripatetic creator of AAPOR's 50th Conference home page on the World Wide Web whom many of us met in Fort Lauderdale, has finally returned from her world travels to the campus of the Charles Sturt University in Wagga Wagga, Australia. Sandy writes me, in part, with advice for those of you intending to post the full texts of your Conference papers to the www:

> Greetings from Wagga Wagga, Australia. I am sorry I didn't have a
> chance
> to send mail to you during my overseas trip. I was 'deneted' from the
> Internet. After nearly five weeks away from Wagga, I returned to my desk
> on the 5 July last Wednesday. You can imagine how I energise myself
> physically to clean up the mountain of working documents in my trays.

> It was a great pleasure to meet AAPOR members in the beautiful Fort
> Lauderdale and to be one of the active members to work for AAPOR
> conference. My husband and I really enjoyed our stay in Bonaventure
> Resort and Spa and its laid back life style. Again, I would like to
> offer our sincere thanks to you and the other AAPOR staff who spent
valuable
> time in arranging our conference trip.

> After the USA trips, I stayed in Hong Kong for nearly three weeks, to
> settle some business matters and attend the First Hong Kong Symposium
> on the World Wide Web held by the jointed organisers: The Hong Kong
> University of Science and Technology and The University of Hong Kong
> on 25-27 June 1995. Basically, this Symposium was for Web designers,
> writers, editors, educators and researchers. The Web development is
> becoming the hottest topic in Information communication in the future
> years, especially in the Asia Pacific Region.

> So far, there are only six or seven AAPOR papers in my hands. I
> believe the presenters may have difficulty to save their papers on a
> disk and send them to me. Also, most of the disks need us manually to
> convert them to HTML format. I suggest that you may need to further
> announce AAPOR electronic proceedings and ask presenters to send in
> their papers in Word or Wordperfect formats (with figures attached
> inside the documents). I now have tools to automatically convert word
> documents to HTML format. I am expect the full AAPOR electronic proceedings
would
be up in November,
> if all the papers can reach my office before October.Sandy

And so, once again:

Authors of 50th Conference papers who wish to make them available at the
Conference
Website (which has NO implications for copyright) must simply send them, in
Word or
Wordperfect text on diskette, to our ever- faithful WWW guru:

Ms. Sandy Tse
P.O. Box 839
Wagga Wagga NSW 2650
Australia

Because Sandy tells me that many universities in Australia and New Zealand, and throughout Asia, the Pacific, and the Pacific Rim, are currently eager to expand contact with North American and European researchers experienced in quantitative and other formal research styles, across all disciplines, I want strongly to encourage all 50th Conference authors to send in their papers for the WWW. Although all Websites are equally accessible from anywhere on Earth, of course, Sandy plans to include especially many effortless jumps from her various Asia-Pacific World Wide Web International Conference Websites to our own. By making the full texts of 50th Conference papers available in this way, our authors can make a lasting--and I think professionally rewarding--contribution to the global understanding of public opinion and its systematic study.

Papers added to the 50th Conference Website will be announced here on AAPORNET, from time to time, and also on POR and the other 14 now infamous selected lists in research methods, statistics, survey and market research and marketing, new technologies, and social and behavioral sciences more generally (the 15 lists to which we posted the Call for Papers and other notices for our 50th Conference). Under these circumstances, it is not unreasonable to expect that hundreds if not thousands of people will visit the papers on our Website, perhaps more than might see them in many academic journals (where you are also encouraged to publish them, of course).

>From BRM@habaco.com Mon Aug 7 12:29:20 1995

Return-Path: BRM@habaco.com

Received: from habaco.com (habaco.com [199.97.248.202])

by usc.edu (8.6.12/8.6.4) with SMTP

id MAA12703 for <aapornet@usc.edu>; Mon, 7 Aug 1995 12:29:16 -0700

Received: from rcgva-Message_Server by habaco.com

with Novell_GroupWise; Mon, 07 Aug 1995 15:31:59 -0500

Message-Id: <s02631ef.002@habaco.com>

X-Mailer: Novell GroupWise 4.1

Date: Mon, 07 Aug 1995 15:27:34 -0500

From: Bob Baumgartner <BRM@habaco.com>

To: aapornet@usc.edu

Subject: re:send sampling bibliography -Reply

Please send a copy of the sampling bibliography to BRM@HABACO.COM

>From GJC%MPRNJ.uucp@mprnj.com Tue Aug 8 07:52:24 1995
Return-Path: GJC%MPRNJ%mprnj%mprnj.com@VM.usc.edu
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id HAA12349 for <aapornet@USC.EDU>; Tue, 8 Aug 1995 07:52:23 -0700
Received: from tigger.jvnc.net by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Tue, 08 Aug 95 07:57:58 PDT
Received: from mprnj.com by tigger.jvnc.net with UUCP id AA04604
(5.65c/IDA-1.4.4 for aapornet@vm.usc.edu); Tue, 8 Aug 1995 10:52:21 -0400
From: GJC%MPRNJ.uucp@mprnj.com (George Carcagno)
Date: 8-Aug-95 10:48:36
Received: by mprnj.com (UUCP-MHS-XtcN) Tue Aug 08 10:50:14 1995
To: aapornet@vm.usc.edu
Subject: Position Open
Message-Id: A38F893A01B4ACD1
Importance: Normal
Encoding: 57 TEXT

MANAGER
SURVEY OPERATIONS CENTER

Mathematica Policy Research (MPR) is a national leader in social policy research. We are offering the opportunity to play a key role on projects evaluating the significant social policy issues of our time. MPR specializes in large scale survey research projects in the areas of health care, welfare, education, employment, food and nutrition, and child development.

The position of Survey Operations Center Manager requires a survey professional who is willing to assume leadership of our operations center near Princeton, New Jersey. The center is run on a multi-shift basis utilizing more than 100 work stations to conduct computer assisted telephone interviewing, and has its own coding and data entry operations.

As the senior staff member in the operations center, this position is responsible for administrative matters, overseeing interviewer and supervisor labor, and facility management. This position is also expected to play an active, professional role in managing surveys.

The successful candidate will have the following qualifications:

- * BA/BS in a social science or business discipline (graduate training/degree a plus)
- * Minimum five years experience as a survey director or as director of a mid to large size telephone center, emphasizing computer assisted telephone surveys
- * Strong administrative skills and ability to work well with all staff levels
- * Experience budgeting surveys and overseeing financial performance on survey projects and/or telephone center
- * Familiarity with survey quality assurance procedures

* Familiarity with spreadsheet, word processing, and computer assisted interviewing packages

* Good oral and written communication skills

* Availability and willingness to travel occasionally

We offer a competitive salary, complete benefits package (including three weeks vacation in the first year), and an in-house exercise facility. Interested candidates should submit a resume and professional references to:

Linda Legge
Human Resources Department
Mathematica Policy Research, Inc.
P.O. Box 2393
Princeton, NJ 08543

An Equal Opportunity/Affirmative Action Employer

>From bentleyj@ix.netcom.com Tue Aug 8 10:45:05 1995
Return-Path: bentleyj@ix.netcom.com
Received: from ix4.ix.netcom.com (ix4.ix.netcom.com [199.182.120.4])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id KAA00772 for <aapornet@usc.edu>; Tue, 8 Aug 1995 10:45:03 -0700
Received: from ix4.ix.netcom.com (8.6.12/SMI-4.1/Netcom)
id KAA25463; Tue, 8 Aug 1995 10:42:32 -0700
Date: Tue, 8 Aug 1995 10:42:32 -0700
Message-Id: <199508081742.KAA25463@ix4.ix.netcom.com>
From: bentleyj@ix.netcom.com (John Bentley)
Subject: Re: Public Opinion Resources on the Internet, Part III
To: aapornet@usc.edu

Thanks for all your work in putting this together. I messed up, however, and erased part II by accident before I saved it. Would you please send it directly to me?

>From nmathiw@cghsir.ahcpr.gov Tue Aug 8 11:47:01 1995
Return-Path: <@VM.usc.edu,@vax.ahcpr.gov:nmathiw@cghsir.ahcpr.gov>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA08522 for <aapornet@USC.EDU>; Tue, 8 Aug 1995 11:46:59 -0700
Received: from vax.ahcpr.gov by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Tue, 08 Aug 95 11:52:34 PDT
Received: from msmailgwy.ahcpr.gov by vax.ahcpr.gov with SMTP ;
Tue, 8 Aug 95 14:40:05 EST
Received: by msmailgwy.ahcpr.gov with Microsoft Mail
id <3027B03C@msmailgwy.ahcpr.gov>; Tue, 08 Aug 95 14:43:08 EDT
From: "Mathiowetz, Nancy" <nmathiw@cghsir.ahcpr.gov>
To: "'AAPORNET'" <AAPORNET@vm.usc.edu>
Subject: Survey of Members: Educational Opportunities
Date: Tue, 08 Aug 95 14:41:00 EDT
Message-ID: <3027B03C@msmailgwy.ahcpr.gov>
Encoding: 104 TEXT
X-Mailer: Microsoft Mail V3.0

Survey of Education Needs among AAPOR Members

The AAPOR Council is exploring the idea of expanding educational opportunities for AAPOR members. One approach would be to offer more and/or longer short courses and didactics at the annual conference; another approach would be to support short course offerings through local chapters. To provide some information to the ad hoc Education Committee, I'm asking AAPOR members to please complete the following short survey and return to me at:

NMathiow@survey.umd.edu

All of the information you provide will be kept confidential and used solely for the purposes of informing our education committee.

Thanks for your help.

Nancy A. Mathiowetz
Secretary-Treasurer

REMEMBER: DO NOT POST RESPONSES TO AAPORNET
SEND ALL RESPONSES TO:

NMathiow@survey.umd.edu

1. Please check all that apply. Given a topic of interest to me, I would be interested in attending:

- _____ a 2-4 hour didactic offered at the annual meetings, prior to the start of paper sessions
- _____ a 2-4 hour didactic offered at the annual meetings, concurrently with paper sessions
- _____ a one day short course offered at the annual meetings, prior to or after paper sessions (e.g., Thursday or Sunday-Monday)
- _____ a one-day short course offered at the annual meetings, concurrently with paper sessions
- _____ a 2-4 hour didactic offered at a local chapter
- _____ a one-day short course offered at a local chapter
- _____ other, please specify:

2. Please check all that apply. I would be interested in attending short courses on the following topics:

_____ Basic Questionnaire Design

	_____	Advanced Topics in Questionnaire Design
	_____	Basic Survey Sampling
	_____	Advanced Topics in Survey Sampling
	_____	Basic Statistics
	_____	Analysis of Complex Survey Data
	_____	Imputation; Analysis with Missing Data
	_____	Computer Assisted Interviewing
	_____	Topics Related to Measurement Error
Surveys	_____	Topics Related to the Administration of (e.g. Interviewer Training)
	_____	Advances in Technology applicable to Survey/Marketing Research
	_____	Other, please specify:

3. As an organization, AAPOR is interested in both serving its current membership as well as providing opportunities to encourage new members. With respect to educational opportunities, how could we best serve you?

PLEASE CHECK THE "TO" LINE OF YOUR MESSAGE.....SEND RESPONSES TO NMATHIOW@SURVEY.UMD.EDU DO NOT SEND YOUR RESPONSE TO AAPORNET!!

>From DOrourke@SRL.UIC.EDU Wed Aug 9 07:18:37 1995
Return-Path: DOrourke@SRL.UIC.EDU
Received: from SRL.UIC.EDU (MAIL.SRL.UIC.EDU [128.248.232.55])
by usc.edu (8.6.12/8.6.4) with SMTP
id HAA13386 for <aapornet@usc.edu>; Wed, 9 Aug 1995 07:18:35 -0700
Received: from main-Message_Server by SRL.UIC.EDU
with Novell_GroupWise; Wed, 09 Aug 1995 09:14:49 -0500
Message-Id: <s0287c89.028@SRL.UIC.EDU>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 09 Aug 1995 09:21:39 -0500
From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu
Subject: POQ in USA Today

I was surprised to see Public Opinion Quarterly mentioned in USA Today (Monday, August 7, 1995, page 5A, col 1). A long paragraph highlighted the covert polling used by Nixon, as discussed in the lead article in the summer POQ, The Rise of Presidential Polling: The Nixon White House in Historical Perspective, by Lawrence R. Jacobs & Robert Y. Shapiro (pp. 163-195). Here is the text:

NIXON STRATEGY: A review of President Nixon's archives shows that his aides used covert funding for an unprecedented White House polling operation and that he hid sensitive results -- or even the polls' existence -- from senior administration officials, two researchers said. Though Nixon pretended to rely on political instinct, he used polls to shape policy and campaign strategy and manipulate popular opinion, political scientists Lawrence Jacobs of the University of Minnesota and Robert Shapiro of Columbia University conclude in the summer issue of the journal Public Opinion Quarterly. Nixon, fearing leaks, gave the Republican National Committee and the Committee to Re-elect the President only the "sanitized" results of surveys, the researchers said. Officials of both committees, who paid for the surveys, fought repeatedly and unsuccessfully with Nixon chief of staff H.R. Haldeman for full access. Haldeman set up a \$300,000 "special account" in the White House for a polling operation so secret that not even Nixon's own pollster, Robert Teeter, was told about it. Jacobs and Shapiro searched archives and interviewed former Nixon aides, including Haldeman before he died in 1993. Nixon, who died last year, refused to cooperate, Jacobs said.

>From frey@nevada.edu Wed Aug 9 09:21:04 1995
Return-Path: <@VM.usc.edu:frey@nevada.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id JAA25449 for <aapornet@USC.EDU>; Wed, 9 Aug 1995 09:21:02 -0700
Received: from pioneer.nevada.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Wed, 09 Aug 95 09:26:39 PDT
Received: (frey@localhost) by pioneer.nevada.edu (8.6.12/8.6.4) id JAA29942;
Wed, 9
Aug 1995 09:21:01 -0700
Date: Wed, 9 Aug 1995 09:21:00 -0700 (PDT)
From: JAMES H FREY <frey@nevada.edu>
To: aapornet@vm.usc.edu
Subject: Vacnacy Announcement

Message-ID: <Pine.OSF.3.91.950809090502.32030D-100000@pioneer.nevada.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

The Center for Survey Reserch at UNLV announces the availabilty of the following position:

POSITION: Director, Center for Survey Research

The University of Nevada, Las Vegas seeks to fill the position of Director of the Center for Survey Research, effective Fall, 1995. The Director is responsible for the supervision of all aspects of the survey center operation including client development, research planning and design, questionnaire construction and review, grant and contract development, report preparation, and administration of a 15-station CATI system.

The Center for Survey Research was founded in 1977 but only recently converted to a CATI system. The Center conducts mail, face-to-face, and telephone surveys for a variety of clients, mostly local and state governmental agencies. UNLV is an urban university of 20,000 students located in one of the fastest growing communities in the United States.

A Masters or Ph.D. degree in the social sciences and 3-5 years of experience managing survey research projects are preferred.

Salary: \$35,000 - \$42,000 plus benefits. 12-month contract. This is a soft money, non-tenure track position with a salary guarantee for two years. The Director will be responsible for generating sufficient grant/contract work to fund salary in subsequent years.

Interested candidates should send resume and list of three professional references to:

James H. Frey
Center for Survey Research
University of Nevada, Las Vegas
Box 455008
Las Vegas, NV 89154-5008
(702)895-3322
frey@nevada.edu

Review of applications will begin September 15, 1995 and continue until the position is filled.

UNLV is an EqualOpportunity/Affirmative Action Employer

>From gsiegel@wppost.depaul.edu Wed Aug 9 10:32:13 1995
Return-Path: <@VM.usc.edu:gsiegel@wppost.depaul.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id KAA05016 for <aapornet@USC.EDU>; Wed, 9 Aug 1995 10:32:11 -0700
Received: from wppost.depaul.edu by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;

Wed, 09 Aug 95 10:37:46 PDT
Received: from ac-lc-Message_Server by wppost.depaul.edu
with WordPerfect_Office; Wed, 09 Aug 1995 12:31:05 -0600
Message-Id: <s028aa88.059@wppost.depaul.edu>
X-Mailer: WordPerfect Office 4.0
Date: Wed, 09 Aug 1995 12:28:29 -0600
From: gsiegel@wppost.depaul.edu
To: aapornet@vm.usc.edu
Subject: JOB OPPORTUNITY

SENIOR SURVEY RESEARCHER

The Gary Siegel Organization, Inc. (GSO) is a Chicago-based opinion research firm with a client base comprised primarily of professional firms and professional associations.

The position of Senior Survey Researcher requires a survey professional with at least three years experience in study design, questionnaire construction, project management, data analysis and report writing.

Besides the research responsibilities, this position is responsible for administrative matters, supervising interviewers, and extensive client contact.

The successful candidate will have strong management and business development skills, good interpersonal skills, extensive knowledge of survey research methods, computer skills (statistical packages, spreadsheets, word processing, and presentation packages), excellent written and oral communication skills, and the ability to budget and direct large, complex surveys.

GSO is a small, but growing firm. There is excellent opportunity for professional development.

Interested candidates should submit a resume and professional references to:

Gary Siegel
Gary Siegel Organization, Inc.
6025 N. Christiana
Chicago, IL 60659
Phone: 312-539-2922
FAX: 312-539-8218

>From jdb5@columbia.edu Wed Aug 9 11:50:23 1995

Return-Path: jdb5@columbia.edu
Received: from merhaba.cc.columbia.edu (merhaba.cc.columbia.edu [128.59.35.130])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA15769 for <AAPORNET@usc.edu>; Wed, 9 Aug 1995 11:50:22 -0700
Received: by merhaba.cc.columbia.edu id AA20079
(5.65c+CU/IDA-1.4.4/HLK for AAPORNET@usc.edu); Wed, 9 Aug 1995 14:50:21 -0400
Date: Wed, 9 Aug 1995 14:50:20 -0400 (EDT)
From: Jacqueline Denise Burnette <jdb5@columbia.edu>
X-Sender: jdb5@merhaba.cc.columbia.edu
To: AAPORNET@usc.edu
Subject: JOB ANNOUNCEMENT
Message-Id: <Pine.SUN.3.91.950803135122.2399A-100000@ciao.cc.columbia.edu>
Mime-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

TITLE: Project Manager
LOCATION: New York City
START DATE: October 1, 1995
SALARY: \$40,000 /year plus benefits -- 11 month contract
TERM: This is a 3-year grant-funded position with plans for continued operations thereafter

DUTIES: Incumbent is responsible for day-to-day operations of a new Survey Research Center in the Columbia University School of Social Work that will perform an ongoing annual assessment of New York City Social Indicators. Oversees, coordinates, and maintains Center facilities, writes system programs, and scripts using a CATI program, and manages the data base. Maintains effective communication with Center personnel and with potential collaborators in other departments in the University. Assists in analysis and preparation of reports, policy statements, and publications and performs related duties as assigned. Must be able to work independently.

QUALIFICATIONS: Minimum Bachelor's degree in social science with emphasis on survey research, or computer science, or related field. Advanced degree strongly preferred. Minimum 3 years in programming, data management, and analysis or its equivalent in education and experience required. Strong background in IBM personal computers and proficiency with CATI systems required.

Qualified applicants should send resumes to:

Employment Office
209 Dodge Hall
116th and Broadway
New York, NY 10027

>From Jerold.Pearson@Forsythe.Stanford.EDU Wed Aug 9 16:54:49 1995
Return-Path: Jerold.Pearson@Forsythe.Stanford.EDU
Received: from Forsythe.Stanford.EDU (forsythe.Stanford.EDU [36.54.0.16])
by usc.edu (8.6.12/8.6.4) with SMTP
id QAA20846 for <aapornet@usc.edu>; Wed, 9 Aug 1995 16:54:43 -0700
Message-Id: <199508092354.QAA20846@usc.edu>

Date: Wed, 9 Aug 95 16:53:02 PDT
From: "Jerold Pearson" <Jerold.Pearson@Forsythe.Stanford.EDU>
To: aapornet@usc.edu, por@listserv.unc.edu
Subject: Town-Gown Relations

Stanford University will soon begin to offer programming to its nearby communities on a cable channel, and I may conduct a study to measure its impact on attitudes and perceptions of the university.

If I do this study, I anticipate that I will begin with a brief telephone survey before programming commences (among either the entire communities involved or cable subscribers in those communities).

Does anyone know of any surveys that might include questions designed to measure town-gown relations, or, more specifically, community perceptions of local universities? If not, can anyone suggest measurements that might be meaningful?

While I am investigating this on my own (and not just relying on you all to do my work), it would be a shame to ignore the wealth of experience and knowledge found on this list. So I would appreciate any references and thoughts.

I am posting this to both POR and AAPORNET, so I apologize to those of you who see it twice.

Thanks.

Jerold Pearson
Director of Opinion Research
Stanford University
jerold.pearson@forsythe.stanford.edu

To: POR@LISTSERV.UNC.EDU, AAPORNET@USC.EDU
>From R0559%TAONODE@VMCMS.CSUOHIO.EDU Thu Aug 10 05:23:58 1995
Return-Path: R0559%TAONODE@VMCMS.CSUOHIO.EDU
Received: from VMCMS.CSUOHIO.EDU (vmcms.csuohio.edu [137.148.2.2])
by usc.edu (8.6.12/8.6.4) with SMTP
id FAA15882 for <aapornet@usc.edu>; Thu, 10 Aug 1995 05:23:55 -0700
Message-Id: <199508101223.FAA15882@usc.edu>
Received: from TAONODE by VMCMS.CSUOHIO.EDU (IBM VM SMTP V2R2)
with BSMTMP id 6368; Thu, 10 Aug 95 08:23:00 EDT
Date: Wed 09 Aug 1995 07:31 ET
To: aapornet@usc.edu
From: R0559%TAONODE@VMCMS.CSUOHIO.EDU (S.KRAUS)
Subject: aapornet content

I believe it is important to maintain aapornet as fluidly as possible, with

minimum
restrictions. How are we to determine "appropriate content" for the
net.Mitofsky has
suggested the appropriate way to restrict content: erase the screen. Jim
deserves
many accolades for his excellent administration of aapornet. Is it not in
keeping
with diffusion of innovations research to allow the practice to be determined
by the
number of adopters? Has the curve begun to descend? Until these questions
are
answered, I think it prudent to allow the users to shape the net in a random
fashion,
without prescription....Sid Kraus
>From lavrakas@casbah.acns.nwu.edu Thu Aug 10 06:42:28 1995
Return-Path: lavrakas@casbah.acns.nwu.edu
Received: from casbah.acns.nwu.edu (daemon@casbah.acns.nwu.edu
[129.105.16.52])
by usc.edu (8.6.12/8.6.4) with ESMT
id GAA21860 for <aapornet@usc.edu>; Thu, 10 Aug 1995 06:42:26 -0700
Received: from [129.105.9.128] (lucky128.acns.nwu.edu) by casbah.acns.nwu.edu
with
SMTP
(1.37.109.16/20.3) id AA265022135; Thu, 10 Aug 1995 08:42:15 -0500
X-Nupop-Charset: English
Date: Thu, 10 Aug 1995 08:43:33 -0600 (CST)
From: "Paul J. Lavrakas, Ph.D." <lavrakas@casbah.acns.nwu.edu>
Sender: lavrakas@casbah.acns.nwu.edu
Message-Id: <31422.lavrakas@casbah.acns.nwu.edu>
To: aapornet@usc.edu
Subject: RE: aapornet content

I certainly second Sid Krause's comments, and earlier ones of Warren
Mitofsky,
Phil
Meyer, and others, encouraging an "inclusive" rather than "exclusive" content
on
AAPORNET.

Personally, I have no sympathy for those who are too busy to delete messages
they
aren't interested in. Most of us are probably extremely busy, but if we
choose to
stay on this list it must be because the benefits outweigh the costs (e.g.,
pushing
the delete key a several times a day).

For those on this list who may not understand the value of job postings to
all
of us
that administer survey research operations, I'd like to point out that it is
of great
benefit to our students and it keeps us apprised of what the "industry" is
doing with
staffing, salary, etc. This is a very valuable service to all who are
concerned
about the costs of the survey research enterprise.

* * * * *
* Paul J. Lavrakas, Ph.D.; Professor & Director *
* Northwestern Univ. Survey Lab, 625 Haven, Evanston IL 60208 *
* Office: 708-491-8356 Fax: 708-467-1564 *
* * * * *

>From beniger@rcf.usc.edu Thu Aug 10 08:23:05 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA00400 for <aapornet@usc.edu>; Thu, 10 Aug 1995 08:23:04 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id IAA11035; Thu, 10 Aug 1995 08:23:04 -0700
Date: Thu, 10 Aug 1995 08:22:58 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Welcome to New Members for July
Message-ID: <Pine.SUN.3.91.950810081952.10716B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPORNET is pleased to welcome--or to welcome back--the following members who
joined--or rejoined--during the month of July:

John Bare	NC	jbbare@email.unc.edu
John Bentley	na	bentleyj@ix.netcom.com
Nancy C. Berson	DC	nancy.berson@s3abac8.ssa.gov
Jacqueline D. Burnette	NY	jdb5@columbia.edu
Woody Carter	IL	carterw@norcmail.uchicago.edu
Ronald Czaja	NC	ronc@server.sasw.ncsu.edu
Dana E. Dolsen	MT	cf2773%zip02@mt.gov
Carolyn A. Eldred	PA	72530.2007@compuserve.com
Timothy W. Elig	VA	eligtw@dmdceast.fmp.osd.mil
Linda L. Fisher	DC	rowan@imssys.imssys.com
Doug Henwood	NY	dhenwood@panix.com
Kevin M. Hoyes	FL	75604.2013@compuserve.com
Tom Jessor	DC	jessort.laro@gao.gov
Harold H. Kassarjian	CA	0hhk@mvs.oac.ucla.edu
Michael King	CA	mikeking@olympus.net
Wallace Lepkin	NY	wallace171@aol.com
I-fen Lin	WI	lin@ssc.wisc.edu
John M. Miller	TX	vcrbench@infohwy.com
Mike Mokrzycki	NY	mikemokr@ap.org
Jeffrey Moore	DC	jeffrey_c_moore@ccmail.census.gov
Frank Newport	NJ	newpf@internet.gallup.com
Katja Ocepek-Welikson	NY	ocepek@iris.rfmh.org
Roy W. Reese	PA	72530.2007@compuserve.com
Lynda F. Voigt	WA	lvoigt@cclink.fhcrc.org

>From beniger@rcf.usc.edu Thu Aug 10 08:45:59 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA02822 for <aapornet@usc.edu>; Thu, 10 Aug 1995 08:45:57 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)

id IAA12106; Thu, 10 Aug 1995 08:45:57 -0700
Date: Thu, 10 Aug 1995 08:45:56 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950810083725.10716E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

EU CAUTIONED AGAINST COPYRIGHT LAW CHANGES

A Green Paper on "Copyright and Related Rights in the Information Society" recommends

that the European Union "remain cautious" about overhauling existing copyright law to

accommodate electronic transmission of copyrighted works. The paper's author warns

that by moving too hastily, the EU could easily "get it wrong," thereby dampening

companies' enthusiasm for investing in the new online services and putting Europe at

a disadvantage in relation to the U.S. and Japan. One commissioner summed up the

dilemma: "Without a critical mass of services to use these networks, the significant

infrastructure investment required for these information highways will not be forthcoming. But many of the new services and products will be viable only if

an

adequate level of protection is granted throughout the European Union." (BNA Daily

Report for Executives 7/21/95 A9)

AT&T, LOTUS EXPAND ALLIANCE

AT&T and IBM's Lotus unit will expand their joint AT&T Network Notes project through

the end of the decade. "The relationship between our two companies is rock solid,

and we plan to be working together for a long time," says an AT&T VP.

Network

Notes

provides companies a way to link computers around the world for sharing software,

e-mail, etc. without having to set up their own wide area network.

(Investor's

Business Daily 8/8/95 A3)

COLLEGES TARGET COMPUTER COMPETENCY

A new report by the American Association of State Colleges and Universities reveals

that more than two-thirds of the 230 institutions surveyed either have or are considering computer-competency requirements for students. Only a fifth had similar

standards for professors. The report noted that computer access for the ever-growing number of part-time professors is a problem, with issues of technology integration, faculty development and campuswide communication coming to the fore. Nearly half of the institutions said they planned to charge for Internet access within the next three years, and two-thirds plan to levy fees for computer use on campus. The report can be ordered for \$10 (\$15 for nonmembers) by calling 202-293-7070. (Chronicle of Higher Education 8/11/95 A17)

THE LANGUAGE OF THE INTERNET

The vast majority of content on the Internet is now in English, but a Singapore minister of information recently predicted that "the widespread use of English will eventually be contested and Internet itself will become multicultural." And, as a Chinese Internet user explains, the issue involves more than just language: "It's not only English you have to understand, but American culture, even slang. All in all, there are many people who just give up." One hope for a solution is Unicode, which represents letters and symbols by 16 zeros and ones, yielding 65,536 combinations, and therefore able to represent far more character sets than can the ASCII code, which yields only 128 such sequences. (New York Times 8/7/95 C1)

COMMUNICATIONS BUILT INTO TOSHIBA DIGITAL CAMERA Toshiba has developed the world's first camera with built-in capabilities for transmitting digitally recorded images over standard telephone lines. Called the Proshot, the camera will go on sale in Japan for 260K yen (\$2845). (New York Times 8/8/95 C4)

PUBLISHERS WANT "GALACTIC" RIGHTS

Because the uncertainties of the new era of interactive multimedia publishing has left them afraid that they'll forget to obtain all the rights to which they are entitled, some publishers are claiming every contractual right they can imagine, including licensing rights "throughout the galaxy." (Newsweek 8/14/95 p.71)

COMPUSERVE TO BUNDLE WITH PACKARD BELL

CompuServe will bundle its network software with Packard Bell's Navigator interface, in a move to combat the ubiquity of Microsoft Network access following the

release of
Windows 95. (Investor's Business Daily 8/8/95 A6)

Selected from Edupage (8/8/95), edited by John Gehl and Suzanne Douglas.

>From cjk4@cornell.edu Thu Aug 10 09:05:55 1995
Return-Path: cjk4@cornell.edu
Received: from postoffice3.mail.cornell.edu (POSTOFFICE3.MAIL.CORNELL.EDU [132.236.56.11])
by usc.edu (8.6.12/8.6.4) with ESMTP
id JAA05236 for <aapornet@usc.edu>; Thu, 10 Aug 1995 09:05:54 -0700
Received: from postoffice3.mail.cornell.edu ([132.236.225.45]) by
postoffice3.mail.cornell.edu (8.6.9/8.6.9) with SMTP id MAA02892 for
<aapornet@usc.edu>; Thu, 10 Aug 1995 12:05:52 -0400
Date: Thu, 10 Aug 1995 12:05:52 -0400
Message-Id: <199508101605.MAA02892@postoffice3.mail.cornell.edu>
X-Sender: cjk4@postoffice3.mail.cornell.edu
X-Mailer: Windows Eudora Version 2.0.3
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: cjk4@cornell.edu (Carroll Glynn)
Subject: RESEARCH SUPPORT SPECIALIST POSITION, CORNELL UNIVERSITY

RESEARCH SUPPORT SPECIALIST POSITION - CORNELL UNIVERSITY, Ithaca, NY

Department: Communication

Title: Research Support Specialist II

Salary: \$26,875 minimum - 12 month position - Initial appointment is for one year, renewable.

Degree Requirements: Minimum - Bachelor's Degree with 3-5 years experience; advanced degree preferred.

Effective Date: negotiable

Responsibilities:

The Research Support Specialist will work for the Department Chair, Department of Communication, Cornell University. In general, the Research Support Specialist will

be expected to work independently and should be highly knowledgeable in public opinion/communication theory. The individual should have a solid background in social science research methods, especially quantitative research methods, and

should
have the ability to conduct research from theory development through
questionnaire
construction and data analysis. Publication record is preferred. The
Research
Support Specialist should have expertise in statistical analyses, at least
through
regression analysis, including experience with SPSS software using IBM
compatible
computers. Ability to write grant proposals will be a plus. Good written and
interpersonal skills are necessary.

To send cover letter and resume or for more detailed information please
contact Dr.
Carroll J. Glynn, Department of Communication, Cornell University, Ithaca, NY
14850
e-mail: cjpg4@cornell.edu; FAX: (607) 255-7905.

>From hendersp@battelle.org Thu Aug 10 11:23:43 1995
Return-Path: hendersp@battelle.org
Received: from bclcl1.im.battelle.org (bclcl1.im.battelle.org [131.167.1.2])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id LAA19250 for <aapornet@usc.edu>; Thu, 10 Aug 1995 11:23:41 -0700
Received: from ccmailgw.im.battelle.org by BCLCL1 (PMDF V4.3-9 #3705) id
<01HTWTBUN974HSJHC2@BCLCL1>; Thu, 10 Aug 1995 14:23:56 -0500 (EST)
Received: from cc:Mail by ccmailgw.im.battelle.org id AA808089801; Thu, 10
Aug 95
11:44:38 EST
Date: Thu, 10 Aug 1995 11:44:38 -0500 (EST)
From: Patsy M Henderson <hendersp@battelle.org>
Subject: New Members for July, request for list, and compliments!
To: aapornet@usc.edu
Message-id: <9507108080.AA808089801@ccmailgw.im.battelle.org>
X-Envelope-to: aapornet@usc.edu
Content-transfer-encoding: 7BIT

Thanks for the list of people who joined AAPORNET during the
month of July. I'm sure it will be very helpful in the
future.

Since I just joined in June, this is the first list which I
have received. Is there a master list for which this is
intended to be an update? I would be most interested in
obtaining a comprehensive list if such a thing exists.

Thank you for making AAPORNET available to survey
researchers. Now that I'm online with the group everyday, I
find that I really look forward to news of interest, new
resources, and mild controversy. I am not at all concerned
about sometimes receiving things not of interest to
me.....my delete button works very quickly!!

Keep up the good work. You are doing a great job as far as
I'm concerned.

>From beniger@rcf.usc.edu Fri Aug 11 06:13:13 1995
Return-Path: beniger@rcf.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id GAA27026 for <aapornet@usc.edu>; Fri, 11 Aug 1995 06:13:12 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id GAA28401; Fri, 11 Aug 1995 06:13:11 -0700
Date: Fri, 11 Aug 1995 06:13:08 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: AAPOR Institutions in the News
Message-ID: <Pine.SUN.3.91.950811060128.28010A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPOR INSTITUTIONS IN THE NEWS

Three AAPOR institutions--John Shelton Reed, Leo Bogart, and The Gallup Organization, Inc.--turned up in a nonrandom sample of big-time media coverage over the past few days. The results of this informal survey nicely illustrate the diversity of both interests and prominence to be found among AAPOR members and member organizations.

JOHN SHELTON REED

Saturday's New York Times included a long story, "Scholars--on Elvis--Gathering at Ole Miss," filed by Ronald Smothers from Oxford, Mississippi, and featured at the top of the Times National Report section (natl. ed., p. 6). Smothers had this to say about John Shelton Reed, University of North Carolina Professor of Sociology, Director of UNC's Institute for Research in Social Science and specialist on the American South, a long-time AAPOR member and charter member of AAPORNET:

Since 1968, according to the Library of Congress catalogue, more than 300 books in nine languages have been published on Presley, and more than 30,000 articles ranging from tabloid sensationalism to directions for planning an "Elvis wedding."

But much of that writing hardly rises to the level of scholarly inquiry, said John Shelton Reed, a sociologist at the University of North Carolina. The organizers of the conference hope that the papers presented there offer a broader and, presumably, deeper view of Presley.

"A lot of this stuff is turning up from English professors who are tired of writing about Hawthorne," said Mr. Reed, who plans to attend the conference. "But I still do believe that there are useful things to say about Elvis Presley, including what his own ordinariness as a poor Southerner says about 20th-century hero-making."

Coverage of John's remarks on Presley, delivered to the first international Elvis conference at the University of Mississippi's Center for the Study of Southern Culture, were featured earlier this week on ABC's World News Tonight with Peter Jennings.

LEO BOGART

The Money and Business section of this Sunday's New York Times included a "Viewpoint" contribution on last week's Disney/Capital Cities-ABC and Westinghouse/CBS mergers written by Newton N. Minow, a former chairman of the Federal Communications Commission best known for describing American television as a "vast wasteland." In Minow's essay, "Make Room for Kids In These TV Deals" (natl. ed. 3, p. 12), he quotes only one source, Leo Bogart, AAPOR President for 1966-67 and the 1977 recipient of the AAPOR Award:

The question is not whether the acquisitions announced this week are good or bad. All we know for certain is that we are poised to enter a new era of bigness, epitomized by the merging of major labor unions and the growth of national and multinational corporations... Will we see synergies of creativity and productivity, or a decline in ideas and in freedoms?

Bigness itself will not determine the answer, especially not as it pertains to our children. To assume otherwise leaves out the potential for human choice, and specifically for leadership both in the public sector and within large private institutions. In 1956, about the time television sets became fixtures in a majority of American homes, the eminent sociologist Leo Bogart wrote: "Television is a wholly neutral instrument in human hands. It is and does what people want."

The same is true today of the superhighway and the role that private and public institutions play in building it...

THE GALLUP ORGANIZATION, INC.

In the Business section of Tuesday's Los Angeles Times, syndicated-writer Jane Applegate's "Small Business" column (p. D3), headlined "How Entrepreneurs Can Overcome Their Fear of the Internet," opened with the argument that, if "you worry that your business is suffering because you are cyberphobic... you are not alone": "Small-business owners across America are struggling to figure out whether they should be hooking up to the powerful, global computer system called the

Internet."

To bolster her point, Applegate relies on only one source of systematic data:

A recent MCI-Gallup survey of 300 entrepreneurs found that only 21% of the business owners who were aware of the Internet were actually using it. Thirty-five percent said it was too expensive and 25% said the technology was too complex. A whopping 46% said they were "cyberphobic," or intimidated by the so-called information superhighway.

ONE POSSIBLE CONCLUSION

To attempt to define or otherwise restrict the professional subject matter, contributions and concerns of AAPOR members and member organizations, or of students of public opinion and survey research more generally, might well be impossible.

Wouldn't it be better to rejoice in the great diversity within AAPOR, and in the

great serendipities and synergies that continue to arise through our associations

with one another--and that quite possibly would arise nowhere else?

-- Jim Beniger

>From beniger@rcf.usc.edu Fri Aug 11 09:28:59 1995

Return-Path: beniger@rcf.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])

by usc.edu (8.6.12/8.6.4) with ESMTTP

id JAA13798 for <aapornet@usc.edu>; Fri, 11 Aug 1995 09:28:58 -0700

Received: (beniger@localhost)

by almaak.usc.edu (8.6.12/8.6.7+ucs)

id JAA05913; Fri, 11 Aug 1995 09:28:57 -0700

Date: Fri, 11 Aug 1995 09:28:56 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: I can't "RETURN TO SENDER" (fwd)

Message-ID: <Pine.SUN.3.91.950811092335.2469M-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Posted on behalf of AAPORNET member Fran A. Featherstone, U.S. General Accounting Office, Washington, DC:

Forward Header

Subject: I can't "RETURN TO SENDER"

Author: Fran A Featherston at GAO-RCED1

Date: 8/10/95 1:11 PM

Thought some of you might be interested in this exchange within the U.S. General Accounting Office:

Sallee,

I joined two listserv's, although one is now a listproc. I cannot see the sender's internet address, though. I can only see the address of the listserv. This makes it difficult/impossible to reply to the sender of the item

because most people don't add their name or e-mail address to the items. People in the listproc insist that it's a matter of GAO turning on more options to allow the addressing history to come through. I have put an item on the listproc asking people to add their names and addresses to items posted, but very few do this. I think it's because they all get the history and can't understand that I really don't see their e-mail address.

I have two questions for you. Is this an option at [my division] level or at the GAO level? If it is a GAO-level issue, is it planned for implementation eventually?

Thanks for any light you can shed on this. (fran)

Forward Header

Subject: Re: Using LISTSERV, re the sender
Author: Sallee Garner at GAO-ISC1
Date: 8/10/95 9:45 AM

Fran--

You raise a good point. Here's the situation: Different email software packages have different capabilities. In the case of cc:mail, to show all the sender information which is now missing from your listserv messages would require a GAO-wide change which would add approximately an additional screen of text to each message. Under the DOS version of cc:mail this text was at the top of the body of the message, so you couldn't read a message, however short, without going to the second screen. This produced complaints during our early testing, so we excluded that information when we began implementing email GAO-wide. However, I have been told that under the windows version of cc:mail this routing information (including more detail about the sender) is handled as an attached file. I haven't seen it (if we turn it on we have to do it for everyone), but I assume that you would then be able to read it or not, as you chose. This would make each message larger. My own feeling, however, is that we may have to decide to live with that, since the lack of sender and routing information not only makes replying to listserv messages difficult, but also may complicate adequately documenting the source of an email message. This is an issue

I plan to pursue, but it may take a little while to resolve. Sallee

>From beniger@rcf.usc.edu Fri Aug 11 10:41:07 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id KAA21323 for <aapornet@usc.edu>; Fri, 11 Aug 1995 10:41:05 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id KAA10121; Fri, 11 Aug 1995 10:41:04 -0700
Date: Fri, 11 Aug 1995 10:41:03 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.950811102357.2469U-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

WORLD WIDE WEB

The "BIG list" of internet news sources as compiled from the inet-news mailing list has been organized by topic. Includes links to other major collections of news sources on the Web.
<http://www-leland.stanford.edu/~jmaier/>

The NewsLink Web page has been expanded and re-organized to include free links to 431 on-line newspapers, 350 on-line broadcasters, 466 on-line magazines, 465 on-line news services, organizations and other special sites. [NOTE: There is no guarantee that some sites reached through the NewsLink page may not request or require registration and/or fees. All the sites I tried were open and free.]
<http://www.newslink.org>

The qualitative researchers Web page offers links to conference announcements and proceedings, discussion forums, grant information, and qualitative data analysis software and archives.
<http://www.oise.on.ca/~jnorris/qual.html>

The Villanova Center for Information Law and Policy (VCILP) at Villanova University School of Law offers a Web server in its role as a National Center for Automated Information Research sponsored project. The VCILP Web page provides the Federal Web Locator, the Federal Court Locator, a virtual library and conference rooms, the Legal Domain Network, Villanova University School of Law, and a link to the National Center for Automated Information Research. VCILP offers specific pieces of law and accounting information with an emphasis on technology development, and on articulating a vision of the role of the Internet in the National Information Infrastructure (NII).
<http://www.law.vill.edu/>

The Wall Street Research Net (WSRN) Web page is now available with over 2,700 links to help professional and private investors locate economic data and perform fundamental research on actively traded companies. The Company Information section of WSRN has entries for 5,414 companies. Currently, there are 2,720 links to such items as SEC documents, company home pages, annual reports, press releases and other investor information, and stock price information from MIT. The Economic Research section contains links to economic

databases around the globe such as the U.S. Department of Commerce and the better university sites. The Research section contains links to independent providers of research to the investment community. See it now while it's in beta test. In the Fall it will be available for a "nominal fee."
<http://www.wsrn.com/>

A stylish, interactive magazine, Women's Wire on the Web aims to serve as a virtual resource outpost and electronic mentoring center for women around the world. The site features weekly advice columnists, daily news about women, statistics, quotes from newsmakers, and links to other women-focused Web sites. Topical areas include everything from business to banking, careers to comix, and haute couture to health.
<http://www.women.com>

GOPHER

The New York Academy of Medicine (NYAM) Medicine and Health Information Server progresses the Academy's role in the development of a quality health care system and in providing a forum for the formulation, review and analysis of policy issues affecting the public health, including, those relating to the HIV epidemic, adolescent health, and the interaction of pediatric poverty with social and health care issues. The gopher server offers information about fellowship programs, library resources, education programs, HIV/AIDS programs and more.
gopher to: gopher.nyam.org

MISCELLANY

The Academy of Television Arts & Sciences World Wide Web Site lists the Primetime Emmy Awards Nominations. The Awards will be announced live during the annual broadcast on September 10. The site also offers Emmy Awards "Facts & Trivia" and photos from the Emmy Awards Archives. Nice intro page.
<http://www.emmys.org/tindex.html>

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>From beniger@rcf.usc.edu Fri Aug 11 10:46:10 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMT
id KAA22132 for <aapornet@usc.edu>; Fri, 11 Aug 1995 10:46:08 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id KAA10441; Fri, 11 Aug 1995 10:46:07 -0700
Date: Fri, 11 Aug 1995 10:46:05 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Volunteer Positions, Internships Available
Message-ID: <Pine.SUN.3.91.950811104202.2469X-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Volunteer positions and internships are available for people who want to work on

"Welcome to the White House: An Interactive Citizens' Handbook."
Applications for this fall must be received by Wednesday 16 August.

The Office of Science and Technology Policy of the Executive Office of the President has openings for qualified volunteers to help improve the White House Web site. The strongest applicants would have experience with Unix, CGI scripts, and with HTML as well as a demonstrated interest in government. Other useful skills, which should be indicated, include graphic design, the ability to speak Spanish, and familiarity with Perl and VRML. In addition to work on the Web site, applicants may also be called upon to do general office duties. The session dates are as follows: Fall session is from September 11, 1995 through December 8, 1995. The spring session will be from February 5, 1995 through May 3, 1996.

1. Interns: College students who will be on site on a full time basis for an entire quarter or semester. They may receive academic or co-op credit for their internship. Students must complete a Student Volunteer Agreement. Applicants must be at least 18 years of age, must be US Citizens, and will be subject to a security screening process and drug testing. Candidates for this fall are especially sought, but candidates for spring semester internships will also be considered at this time. We are NOT taking applicants for next summer. Interns will not be allowed access into the complex until ALL paperwork is completed and approved. No extensions of

appointments will be approved.

2. Volunteers: People of any age who are residents of the Capitol region and can be on site for at least a half day a week during the school year. All applicants must be at least 18 years of age and will be subject to a security access into the complex until ALL paperwork is completed and approved. No extensions of appointments will be approved.

3. Virtual Volunteers: People of any age who are willing to produce HTML features from their school or home locations. Only a very small number of volunteers will be selected in this category since this is the first time we will be trying this.

How to apply: Please send an electronic mail message with the URL of your Web homepage in the subject line to interns@ostp.eop.gov. The subject line must begin `http://` and it must contain nothing else other than the address of your homepage, i.e.. `http://address/of/yourpage.html`. It can contain links to websites you have helped to build or maintain, but must at a minimum contain your name, postal address, e-mail address, telephone number, age, place of birth, and status of US citizenship. You should also indicate if you are interested in being an intern (and if so, what time period), an on-site volunteer, or a virtual volunteer. No applications will be accepted by mail, fax, or telephone. To be considered at this time your URL must be received by close of business on Wednesday 16 August. Applications will be considered from all qualified persons without discrimination. Previous volunteers and interns have found the experience to be educational and rewarding.

>From ksherril@shiva.hunter.cuny.edu Sat Aug 12 14:47:44 1995

Return-Path: ksherril@shiva.hunter.cuny.edu

Received: from shiva.hunter.cuny.edu (ksherril@shiva.hunter.cuny.edu [146.95.1.1])

by usc.edu (8.6.12/8.6.4) with ESMTTP

id OAA28150 for <aapornet@usc.edu>; Sat, 12 Aug 1995 14:47:42 -0700

Received: (from ksherril@localhost) by shiva.hunter.cuny.edu (8.6.12/george) id

RAA24487; Sat, 12 Aug 1995 17:43:45 -0400

Date: Sat, 12 Aug 1995 17:43:44 -0400 (EDT)

From: Kenneth Sherrill <ksherril@shiva.hunter.cuny.edu>

Subject: Schedule of GLB Caucus Events at American Political Science Assn. Meetings

(fwd)

Message-ID: <Pine.SOL.3.91.950812174015.23468E-100000@shiva.hunter.cuny.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Apparently-To: <aapornet@usc.edu>

FYI- Hope you can come to our meetings! Look forward to seeing you there
(or at least you will know where I am) Ken

----- Forwarded message -----

Date: Sat, 12 Aug 1995 17:25:09 -0400 (EDT)
From: Kenneth Sherrill <ksherril@SHIVA.HUNTER.CUNY.EDU>
Subject: Schedule of GLB Caucus Events at American Political Science Assn.
Meetings

Schedule of Gay, Lesbian and Bisexual Caucus Events

1995 Annual Meeting, American Political Science Association, August 31 to
September
3, 1995, Chicago Hilton and Towers, Chicago, Illinois

Program Chair: Martha Ackelsberg, Smith College

Thursday, August 31 8:45 - 10:30 AM

Author Meets Critics: A Roundtable Discussion of Mark Blasius' Gay and
Lesbian
Politics: Sexuality and the Emergence of a New Ethic

Chair: Gordon Babst, Claremont Graduate School

Panelists: Ronald Hunt, Ohio University
Jean Schroedel, Claremont Graduate School
Sara Slavin, Buffalo State College
Gordon Bobst, Claremont Graduate School

Respondent: Mark Blasius, CUNY-LaGuardia

-

Thursday, August 31, 10:45 AM - 12:30 PM

Litigating for Gay Rights (Co-sponsored with Law and Courts section, APSA)

Chair: Susan G. Mezey, Loyola University of Chicago

Papers:

"The Constitution as Rhetorical Symbol in Western Anti-Gay Initiatives,"
Daniel
Levin, Boise State University

"The Claims of Lesbian and Gay Rights Claims in State Appellate Courts,"
Daniel R.
Pinello, John Jay College of Criminal Justice, CUNY

"Litigating for Gay Rights: Strategy and Tactics," Robin M. Wolpert,
Georgetown
University

Discussants: Mary R. Mattingly, Texas A&M University, Kingville TBA

-

Thursday, August 31, 3:30 - 5:15 PM

Strategy and Tactics for the Newt Age

Chair: Michael Vocino, University of Rhode Island

Papers:

"Gays in the Military and the Perils of U. S. Legislative Politics," David Rayside,
University of Toronto

"Gay Rights and the States," Paula O'Loughlin, University of Minnesota

"Equal Employment Opportunity in the Federal Service?" Gregory B. Lewis,
American
University

"Strategies and Tactics for the LGB Rights Movement(s) in the Age of Newt,"
Kenneth
Sherrill, Hunter College, CUNY

Discussant: Michael Vocino, University of Rhode Island

-
-

Thursday, August 31, 5:30 - 6:30 PM

Caucus Business Meeting

-
-

Thursday, August 31, 6:30-8:00 PM

Caucus Reception

After the reception: Steve Sanders of Indiana University has made
reservations
at a
local highly regarded Chinese restaurant.

-
-

Friday, September 1, 10:45 AM - 12:30 PM

"The Politics of Race and Sexuality in Chicago" (co-sponsored with APSA
section on
Race, Gender and Ethnicity)

Chair: Cathy Cohen, Yale University

Panelists: Jeff Edwards, Roosevelt University; Barbara Ransby, De Paul
University;
Gregory Thielemann, University of Texas at Dallas; Mildred Williamson, Women
and
Children HIV Program, Cook County Hospital; Marc Loveless, Chicago School
Committee;
David Thomas, University of California, Santa Cruz

-
-
Friday, September 1, 12:30 - 1:30 PM

Open Meeting of Committee on Status of Lesbians and Gays in the Profession

-
-
Friday, September 1, 1:30-3:15 PM

Teaching Courses About Gay, Lesbian, Bisexual Politics

Chair: Ronald Hunt, Ohio University

Panelists: Kathleen Casey, Rutgers University; Dante Germino, University of Virginia;

Steven Haeberle, University of Alabama at Birmingham; Craig A. Rimmerman, Hobart and

William Smith: Anna Marie Smith, Cornell University

-
-
Friday, September 1, 3:30 - 5:15 PM

HYDE PARK SESSION #1

NORMANDIE LOUNGE, CHICAGO HILTON

"IS THERE A RIGHT TO DISCRIMINATE AGAINST GAYS AND LESBIANS?" (Sponsored by APSA Program Committee)

Chair: Martin Shapiro, University of California Law School at Berkeley

Panelists: David Novak, Religious Studies, University of Virginia Martha Nussbaum,

University of Chicago School of Law Kenneth Sherrill, Hunter College, CUNY

-
-
Saturday, September 2, 8:45 -10:30 AM

Discourse and Strategies at Century's End: "Community," "Rights," "Values," "Power"
(Co-sponsored with Women and Politics Section)

Chair: Joan Tronto, Hunter College, CUNY

Papers: "Family Values: Toward a Lesbian and Gay Understanding," Valerie Lehr,
St.
Lawrence University

"The Hegemonic Erasure of the Lesbian Subject'" Anna Marie Smith, Cornell University

"The Dangers of 'Community' Discourse," Joan Tronto, Hunter College

"Liberalism, Rights, and the Public Sphere: Queer Identitarian Politics,"
Paisley A.
Currah, Brooklyn College, CUNY

Discussant: Alice Hearst, Smith College

-
-

Saturday, September 2, 10:45 AM - 12:30 PM

"Gay and Lesbian Politics: Political Incorporation and Policy Consequences"
(co-sponsored with APSA section on Urban Politics)

Chair: TBA

papers: "Sexual Identity in Bi-Racial Coalitions: The Lesbian and gay Vote in
the
1993 New York and Los Angeles Mayoral Elections," Robert Bailey, Rutgers
University,
Camden

"Gay and Lesbian Participation in Urban Politics: Opportunities and Problems
in the
Use of Mechanisms of 'Liberal' Political Mobilization," Donald Rosenthal,
State
University of New York at Buffalo

"The Social Sources of Gay Rights Legislation," Kenneth Wald, University of
Florida

Discussant(s): TBA

-
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Saturday, September 2 1:30 - 3:15 PM

"How State and Religion Structure Sexuality in the U.S." (co-sponsored with
APSA
section on Religion and Politics)

Chair: Cathy Cohen, Yale University

Papers: "The Black Church and the Christian Right: A Case Study of the Church
Community in Cincinnati, Ohio," Charlene Allen, University of Michigan

"On the Marriage Question," Jacqueline Stevens, University of Michigan

"Moral Reform and Liberal Discourse in the Feminist Pornography Debate,"
Heidi
Swarts, Cornell University

Discussant: Martha Ackelsberg, Smith College

-
-

Saturday, September 2, 3:30 - 5:15 PM

Organizational and Community Responses to the AIDS Crisis

Chair: M. E. Melody, Barry University

Papers: "New York State's AIDS Institute: Policy Goals Under Severe Budget Restraints," Eve Kintner, New York State Assembly

"Public Policy Decision-Making in Urban Illinois: Community Responses to the AIDS Epidemic," Miriam Levitt, Northern Illinois University

"Til The Cure Comes Along: 'Managing the AIDS Crisis in Upstate New York,'" Donald B. Rosenthal, State University of New York at Buffalo

"Barriers to the Development of Legitimate HIV Planning Processes Under the Ryan White CARE Act," Curtis R. Winkle, University of Illinois at Chicago

Discussants: Matthew Roberts, AIDSCAP
Patricia Ann Todd, M.P.A., AIDS Activist

-
-

Sunday, September 3 8:30 AM - 10:00 AM

"Constitutional Politics and Sexual Identity" (co-sponsored with section on Constitutional Law and Jurisprudence)

Chair: Susan Burgess, University of Wisconsin-Milwaukee

papers:

"The Challenge of Colorado's Amendment 2: Is the Equal Protection Clause Ready for the 21st Century?," Evan Gerstmann, University of Wisconsin-Madison

"Equal and Different? The 'Legal' Heterosexuality of Gay Identity," Gary Lehring, Smith College

"Gay Rights and States' Rights," Sharon Whitney, Tennessee Tech University

"Will the 'True' Homosexual Please Identify and Be Discharged: Status and Conduct in Clinton's Military Policy," Martha Zingo, Oakland University

Discussant: Don Haider-Markel, University of Wisconsin-Milwaukee

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*

The 1996 APSA meetings will be in San Francisco! Program Chair for the LGB Caucus

(and President-elect) is Cathy Cohen of Yale University (Department of Political Science, PO Box 208301, New Haven CT 06520-8301; e-mail: ccohen@yalevm.cis.yale.edu)

>From beniger@rcf.usc.edu Mon Aug 14 07:36:39 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMT
id HAA25198 for <aapornet@usc.edu>; Mon, 14 Aug 1995 07:36:38 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id HAA07470; Mon, 14 Aug 1995 07:36:38 -0700
Date: Mon, 14 Aug 1995 07:36:37 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950814071918.6888A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

NEWSLETTERS ON THE NET

In the current Internet World, newsletter writer Tom Tabor says: "Today, I think e-mail is the killer app. Within a year and a half, it'll be a combination of e-mail and the Web. E-mail is still the electronic communications tool for the overwhelming majority of the network." The article discusses the electronic newsletters WEBster, HPCWire, FlashBack, Interactive Publishing Alert, Edupage, and Innovation.

SMART CARDS ON THE WAY

The smart-card movement is picking up steam, thanks to a diverse group of innovative companies such as U S West, Delta Airlines, McDonald's and Blockbuster Videos. Delta is working with AT&T in providing some East Coast shuttle passengers cards with tickets and frequent flyer miles loaded on. And McDonald's and Blockbuster are discussing a joint smart card capable of carrying cash, as well as electronic coupons and frequent-shopper bonus points. Visa is planning a card that it will launch at the 1996 Olympics. (Business Week, 14 Aug 95, p69)

CABLE CENSOR DEVICE

Canadian cable companies are testing a new viewer-control chip beginning August 31 in Ontario, Quebec and Western Canada that will allow subscribers to block programs they

feel are inappropriate for their families. The technology works in conjunction with a program rating system with three content levels: violence, sex and language.

Cable

companies have been under pressure from federal regulators to address the issue, and

the industry hopes this technology will help to avoid further regulation.

(Toronto

Financial Post, 12 Aug 95 p3)

A COMPUTER THAT REALLY LISTENS

Digital Equipment Corp. has developed continuous speech command-and-control software,

based in part on DragonDictate for Windows, that will allow users to control their

computers just by talking to them. Users can speak in natural language, rather than

pausing between each word, and the software's 500-word vocabulary is geared toward

tasks such as keeping an appointment calendar, using a calculator, handling e-

mail

and editing text. Future versions will allow users to construct their own continuous

speech commands for new applications. (Investor's Business Daily, 10 Aug 95 A6)

ONLINE KARAOKE

Sing-along customers of Kyocera Multimedia Corporation in Japan will be able to

choose from more than 10,000 songs to download to their TV sets via special receiving

terminals costing about \$700. The online karaoke service will cost subscribers about

\$16 a month, plus a per-use charge. (New York Times, 11 Aug 95 C2)

PAY-RADIO

Four companies have applied for Canadian broadcasting licences to start national

pay-radio services. The companies hope to cash in on a small but lucrative market of

listeners willing to pay for high-quality digital radio delivered through cable or by

direct-to-home satellite. Industry analysts estimate the potential market at about

5% of Canada's 7-million cable-wired homes. (Toronto Financial Post, 12 Aug 95

p3)

MUSIC LICENSING ON THE WEB

Music licensing entities ASCAP (American Society of Composers, Authors and Publishers) and BMI (Broadcast Music Inc.) are working on licensing agreements

to

cover use of their playlists on the Web. ASCAP's first licensee is

Hajjar/Kaufman

Advertising, which operates a Radio HK audio-on-demand service, allowing Internet users to select songs in a jukebox-type arrangement. BMI reached a licensing agreement last week with MultiPreviews music service, which hosts a Web site where users can listen to 30-second clips of up to five songs from new CDs. (Broadcasting & Cable, 7 Aug 95 p40)

MCI, NEWS CORP. MERGE ONLINE SERVICES

MCI Communications will merge its MCIMail and networkMCI online businesses with News Corp.'s Delphi Internet Services in a yet-to-be-named joint venture. British Telecom, which owns 20% of MCI, is seeking a stake in the new service. "We want to harness the access and editorial focus to create a service that people want to come back to time and time again," says Delphi's editor-in-chief. The companies also plan to get into the interactive television business as the Internet develops more audio and video capabilities. There's a contest to name the new venture -- <<http://www.internetmci.com/venture>> -- with \$5,000 cash going to the winner. (Wall Street Journal, 9 Aug 95 A3)

MICROSOFT COULD BURST NETSCAPE'S BUBBLE

On the heels of Netscape's incredible success on Wall Street, industry analysts are warning that Microsoft's plans for its own proprietary Web browser and content may eventually weaken Netscape's appeal. A new content creation tool called Blackbird would enable content providers to create vibrant content that could be read only by Microsoft's browser, which could also be used to peruse the Web, in effect usurping Netscape's utility. (Wall Street Journal, 10 Aug 95 B3)

Selected from Edupage (8/10&13/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Mon Aug 14 08:14:09 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA00411 for <aapornet@usc.edu>; Mon, 14 Aug 1995 08:14:08 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id IAA08831; Mon, 14 Aug 1995 08:14:08 -0700
Date: Mon, 14 Aug 1995 08:14:07 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>
Subject: Job Announcement
Message-ID: <Pine.SUN.3.91.950814080928.6888K-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

[The announcement below can also be found on the World Wide Web at http://www.princeton.edu:80/~sociolog/job_announce.html , a site which might prove useful for additional information.]

Princeton University: Department of Sociology seeks applicants for tenure-track Assistant Professorship. Area of specialization open, but with some preference for inequality/social differentiation, especially gender, race and/or ethnicity. Candidate must be prepared to teach methods at the graduate level. Send curriculum vitae, three letters of reference, and a writing sample to Sara McLanahan, Chair, Recruitment Committee, Department of Sociology, 2-N-1 Green Hall, Princeton University, Princeton, NJ 08544-1010. Applicants with a home page can send the URLs for their cv and other materials. Deadline for applications: October 31. Affirmative Action/Equal Opportunity Employer.

>From beniger@rcf.usc.edu Mon Aug 14 09:24:13 1995

Return-Path: beniger@rcf.usc.edu

Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA12006 for <aapornet@usc.edu>; Mon, 14 Aug 1995 09:24:11 -0700

Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA16994; Mon, 14 Aug 1995 09:24:11 -0700

Date: Mon, 14 Aug 1995 09:24:10 -0700 (PDT)

From: James Beniger <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: NEW RESOURCES ON THE NET

Message-ID: <Pine.SUN.3.91.950814090928.6888T-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

WORLD WIDE WEB

The China News page provides links to sources of political, social and economic news about mainland China, Hong Kong, Taiwan and Tibet available free of charge on the Internet. Extensive information is provided on how to view Chinese characters on the Web, how to listen to Chinese, and where to go to see interesting Chinese language sites on the Web. There are also links to sources of Asian and world news which might contain information about recent developments in the Greater China area. The

page is
the work of a BBC correspondent living in Hong Kong.
<http://www.hk.net/~drummond/milesj/china.html>

The Media Online Yellow Pages is another good place (along with the Big List and Newslink mentioned last week) to find media sources on the Internet. Does not appear to be searchable but the index is well-organized for browsing.
<http://www.webcom.com/~nltnet/yellowp.html>

The United States Patent and Trademark Office (USPTO) provides a Web page covering "Basic Facts About Registering A Trademark." Topics include establishing trademark rights, applications, who may apply, searching for conflicting marks, and use of the "TM," "SM" and "circled R" symbols. The information presented here has been quoted on the 'Net often recently with respect to the relationship (or lack there of) between domain names and trademarks.
http://www.uspto.gov/web/trad_reg_info/basic_facts.html

The Vote Smart Web is a new service made available by Project Vote Smart, a non-profit organization that makes factual information about politicians available for free. Project Vote Smart's database is available in conjunction with other sources of political information found on the Internet, and is researcher assisted via an 800 number. Links include the '96 presidential campaign, issues, organizations, educational reference materials, and other directories of political information. Also useful is the political humor section, which makes wading through the rest a little easier. (!) <http://www.vote-smart.org/>

GOPHER

The Council of State Governments (CSG) is a non-profit organization which provides information on state government issues to both the legislators and the public. CSG is a nonpartisan organization that seeks to foster excellence in state government. Founded on the premise that the states are the best sources of insight and innovation, CSG provides a network for identifying and sharing ideas with state leaders. The gopher server provides information about CSG and innovative state programs plus links to state legislative gopher servers and federal gophers. gopher to: gopher.csg.org

EMAIL LISTS

The main purpose of GENTECH is to exchange information among concerned scientists, activists of grassroot groups and other organizations about the impacts of genetic engineering to environment and society. As there are several other lists and newsgroups backing scientists in biotechnology with academic information the focal point of GENTECH is to provide information and support for individuals and organizations whose are not necessarily familiar with biotechnological terms. The topics for discussion on GENTECH may include among others: food produced by genetic engineering (novel food); releases of GMO's (genetic manipulated organisms); genetic diagnosis in medicine and eugenic tendencies.
send email to: GENTECH-REQUEST@doo.donut.ruhr.com
in the body of the message type: SUBSCRIBE yourfirstname yourlastname

MISCELLANY

Netscape Communications released its first offering of public stock last week, but if you were planning to get in early you're already too late. The initial plan to release 3.5 million shares at \$11 was raised to 5 million shares at \$28 but they all went to insiders. On opening day the demand was as high as 100,000,000 according to one broker who called Netscape the "rookie of the year." After 45 minutes on the market the price was \$74.75. By the end of trading on Friday 8/11 it had settled at \$52. All this before the company has earned a profit. A daily graph of Netscape stock on the most recent trading day is available at:
<http://www.secapl.com/secapl/quoteserver/nscp.html>.
For more information and some quotes see Webster at:
<http://www.tgc.com/webster.html>

NETSURFER TOOLS is a new e-zine bringing news about online technology to technical professionals and others interested in keeping current on network tools. The majority of the information is about the Web with a sprinkle of related utilities. Also available via email in either plain text or text with HTML versions.
<http://www.netsurf.com/nst/>
send email to: nstools-request@netsurf.com
in the body of the message type: subscribe nstools-text
or subscribe nstools-html

The 37 year-old Music Week magazine from the UK is now available on the Web with daily updates of news items. Its slogan is 'for everyone in the business of music'.
The major content changes weekly. <http://www.dotmusic.com/MWhome.html>

Copyright Susan Calcari, 1995. Selected from InterNIC (8/11/95). The InterNIC provides information about the Internet and the resources on the Internet to the U.S. research and education community under a cooperative agreement with the National Science Foundation: NCR-9218742. The Government has certain rights in this material.

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>From beniger@rcf.usc.edu Mon Aug 14 09:55:24 1995
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    by almaak.usc.edu (8.6.12/8.6.7+ucs)
    id JAA18586; Mon, 14 Aug 1995 09:55:22 -0700
Date: Mon, 14 Aug 1995 09:55:20 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Midwest Internet Conference
Message-ID: <Pine.SUN.3.91.950814093855.6888V-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
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[Note the virtual conference, beginning soon, and the Sunday morning session on the 1996 elections.]

The Good, the Bad, and the Internet
A Conference on Critical Issues in Information Technology
October 7 & 8, 1995
Chicago Circle Center, University of Illinois - Chicago
750 South Halsted
Chicago, Illinois

<http://www.cs.uchicago.edu/discussions/cpsr/annual/index.html>

New technologies have been appearing at a dizzying pace. The use of these technologies affect all of us, and the questions about what technologies get developed and how they are deployed are too important to leave to the government or

to the private sector. Periodically we need to step back and take stock of where we are. Are the "right" technologies being developed? Are they achieving what we want?

What are we gaining, and what are we losing? And on the eve of a major election year, what issues should be raised in upcoming national and local debates?

- These are the questions that will be explored at "The Good, the Bad, and the Internet" in Chicago this fall. The goals of the conference are
- o To educate the broad public, especially in the Midwest, about what is at stake today in the major debates around computers and information technology.

- o To provide a forum where the people concerned about the impact of computer and information technologies can assess the current state of affairs and discuss strategies for democratizing technology, especially in light of the upcoming 1996 elections.
- o To share experiences and skills in making computers and access to digital information available to the broad public, and especially to communities that have historically been blocked from these new technologies.

To accomplish these goals, the first day of the conference will include four panel discussions that highlight what is at stake, what is the current state of affairs, and different ways that people at the community level are taking the initiative to make the technology live up to its potential. The titles of the panels are

- o Democratizing the Internet
- o Privacy and civil liberties: What's happened? What's next?
- o Technology and jobs: What's happened? What's next?
- o The good news is: Local initiatives in democratizing technology

Day two of the conference begins with a plenary discussion on election year 1996 and will feature representatives from various technology fields identifying the key technology issues for the 1996 election year. Various workshops, including hands-on demonstrations and how-to discussions will help conference attendees acquire the skills to put the ideas from the panel discussions into practice. The conference will conclude with the CPSR Annual Meeting, at which CPSR members can discuss how Computer Professionals for Social Responsibility can and should move forward on the issues raised at the conference.

The conference combines discussion of national issues with a look especially at efforts in the Midwest to broaden access to new technologies. Anyone with an interest in access to the future -- whether it be access to jobs, access to information, access to audience, or access to community -- is encouraged to attend.

CONFERENCE PROGRAM

SATURDAY, OCTOBER 7

8:30a.m.	Registration, coffee
9:00a.m.	Welcome
9:15a.m. - 10:45a.m.	Panel I -- Democratizing the Internet

The Internet has come a long way from its beginnings as a network for scientists working on military projects. Today, with the number of worldwide users estimated at up to 30 million, the Internet has been construed, alternatively, as a means for providing universal access to the world's knowledge, as a powerful new marketing and retailing tool, as pluralistic information commons, and a pipeline for pornography into the playroom. While the net is still a vibrant, multifaceted and continually evolving new medium, its future shape is far from certain. The rapid growth of commercial activity on the Internet, and recent legislative attempts to control its content will change its shape. The soul of a democratic net is still up for grabs. This panel will survey the state of net, and help us to map out its evolution as we move towards the 21st century.

10:45a.m. - 11:00a.m. Break
11:00a.m. - 12:30p.m. Panel II -- Privacy and civil liberties: What's happened? What's next?

New technologies have made possible new and frighteningly efficient means of data collection, surveillance, and control. More and more interactions in daily life leave a data trail. That data is accumulated in various databases and the information in those databases is passed around. Given this enormous collection of data by both government and corporate marketers, is "private life" becoming an anachronism? In the new technological arena, the concept of "civil liberties" is also being redefined. This panel will bring conference attendees up to date on the state of privacy and civil liberties and offer a look at what options lie ahead.

12:30p.m. - 1:30p.m. Lunch
2:00p.m.- 3:30p.m. Panel III -- Technology and jobs: What's happened? What's next?

Along with technology revolution came an economic revolution. The application of the new technologies of computers, digital communications, biotechnology, and smart materials in an economic climate of competition and cost-cutting has led to "downsizing" and "restructuring" -- euphemisms for eliminating jobs in traditional industries. The full-time worker is being replaced by the part-timer, the temp, and

the contractor, and overall wages are falling. At the same time, new industries are emerging. Will they absorb the displaced workers, or are other steps needed. The relationship of computer technologies to jobs is a complex issue that reaches into the heart of our assumptions about society. What are the responsibilities of the people who design these new technologies? This panel will continue this critical discussion, both from the point of view of case studies in particular industries, and an overview of the overall process.

3:30p.m. - 3:45p.m. Break
3:45p.m. - 5:15p.m. Panel IV -- The good news is: Local initiatives in democratizing technology

Far from the corporate board rooms and halls of Congress, hundreds of local projects around the country are pushing the envelope of access to information and computer technology. These innovative projects are forging new uses for the technology, uses that generally have little or no commercial potential, but meet the special needs of different communities. Out of these efforts, the real potential of the new technologies is being realized. This panel looks at local efforts underway in the Midwest that demonstrate creative, human-scale use of information technology.

5:15p.m. Announcements and recess
8:00p.m. The Guild Complex presents CyberCabaret (tentative)

SUNDAY, OCTOBER 8

8:30a.m. Coffee
9:00a.m. - 10:30a.m. Panel V -- Election year 1996: Towards a technology platform

The 1996 election promises to be an especially important election year. This panel assembles representatives of various areas of technology to discuss the current state of affairs on their respective fronts, vis-a- vis technology policy, and add a plank or two to an ideal technology platform for 1996 candidates.

10:30a.m. - 10:45a.m. Break
10:45a.m. - 11:30a.m. Workshop session I
11:45a.m. - 12:30p.m. Workshop session II

Two workshop periods will allow conference participants to look at how the ideas

developed in the preceding plenary sessions can be put into action. These are intended to be hands-on, practical, skills-oriented sessions. Proposed workshop topics include

- o Hands-on WWW
- o Hands-on PGP
- o Grassroots organizing around technology issues
- o Community networks
- o Follow-up on the local projects
- o Legal issues
- o How to set up a technology & jobs conference
- o Raising money for computer projects
- o Participating in the electoral process

12:30p.m. - 1:30p.m. Lunch
2:00p.m. - 3:30p.m. CPSR Annual Meeting

This conference is being held in conjunction with the CPSR Annual Meeting. This session will build on the information presented in the plenaries and workshops and help to guide the work of CPSR over the coming year.

3:30p.m. Closing remarks
4:00p.m. Adjournment

Conference sponsors: Computer Professionals for Social Responsibility, Chicago Coalition for Information Access, Center for Research in Information Management at the University of Illinois - Chicago, ACM Chicago Chapter, ACM - University of Illinois Student Chapter, Library and Information Technology Association (LITA), (others to be announced).

THE VIRTUAL CONFERENCE

The discussion starts early. Participate in the Virtual Conference in the weeks leading up to October 7 and 8 via the World Wide Web. Tune your browser to:

<http://www.cs.uchicago.edu/discussions/cpsr/annual/virtual.html>

to participate in online discussions of the issues being raised at the conference, and also to find the latest information about the conference. And if you can't make it in person to Chicago, participate virtually -- discussion on the issues surrounding the conference will be accessible from the page before, during and after the conference.

>From beniger@rcf.usc.edu Mon Aug 14 12:57:19 1995

Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
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Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id MAA29658; Mon, 14 Aug 1995 12:57:15 -0700
Date: Mon, 14 Aug 1995 12:57:14 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: History Computerization Project
Message-ID: <Pine.SUN.3.91.950814125155.28524C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

History Computerization Project

If you visit the History Computerization Project (at
<http://www.history.la.ca.us/history>) you will find: (1) Annotated directories
of
hundreds of historical resources; (2) Historical photos on display; and (3)
An
online
order form to request a free, printed, History
Database tutorial on the use of computer database management for historical
research,
writing and cataloging.

The History Computerization Project is building a history information network
for the
exchange of information among among librarians, archivists, museum curators,
preservation groups, and historical societies. The project employs the
History
Database program, running on IBM PC compatible computers. The program is
used
for
both cataloging and research with all types of historical materials,
including
photographs, museum objects, archives, books, journals and oral history
interviews.
The course textbook, "Database Design: Applications of Library Cataloging
Techniques," by David L. Clark, is published by the TAB division of McGraw-
Hill.

For information contact:

History Computerization Project
Home Page: <http://www.history.la.ca.us/history>
E-Mail: history@history.la.ca.us
Address: 24851 Piuma Road, Malibu, CA 90265-3036 USA
>From MANNERS@vms.cis.pitt.edu Mon Aug 14 13:57:16 1995
Return-Path: MANNERS@vms.cis.pitt.edu
Received: from myriad.cis.pitt.edu (myriad.cis.pitt.edu [136.142.186.16])
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id NAA20757 for <aapornet@usc.edu>; Mon, 14 Aug 1995 13:57:14 -0700
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Subject: Re: Town-Gown Relations
To: aapornet@usc.edu
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Content-transfer-encoding: 7BIT

Duke University did a nice piece of work om this issue in 1990. You might contact the alumni office there re: the 1990 survey of Duke University Alumni Attitudes and Opinions by Kimmerle and Associates.

The University of Pittsburgh did a University/Community Perseptions Study circa 1983. I am sending a hard copy via U.S. Mail.

Steven manners
Unicersity of Pittsburgh

>From wthompso@eia.doe.gov Wed Aug 16 08:02:56 1995
Return-Path: wthompso@eia.doe.gov
Received: from mailperson.eia.doe.gov (mailperson.eia.doe.gov [198.76.0.15])
by usc.edu (8.6.12/8.6.4) with SMTP
id IAA07566 for <aapornet@usc.edu>; Wed, 16 Aug 1995 08:02:48 -0700
From: wthompso@eia.doe.gov
Received: from smtp.eia.doe.gov by mailperson.eia.doe.gov
id AA1891; Wed, 16 Aug 95 11:30:36 EDT
Received: from cc:Mail by smtp.eia.doe.gov
id AA808595871; Wed, 16 Aug 95 11:00:01 EST
Date: Wed, 16 Aug 95 11:00:01 EST
Message-Id: <9507168085.AA808595871@smtp.eia.doe.gov>
To: aapornet@usc.edu
Subject: Re[2]: New Survey of Consumer Attitudes About Computers

Several weeks ago, some messages asked about surveys showing that PC ownership was 46%. My response is coming late.

The estimate of 46% ownership of PC's among U.S. households seems too high to me. I base that conclusion on the Residential Energy Consumption Survey (RECS), conducted triennially by the Energy Information Administration. The 1993 RECS estimated the usage rate for PC's in U.S. households at 23%. The 95% confidence bounds for the 23% estimate were 19% and 27%, so an estimate of 46%, even though 2 years later and based on ownership rather than usage, still seems too high. Usage of PC's runs from 5-10% in low income households to 41% in households earning more than \$50,000 according to the 1993 RECS.

The 1993 RECS national sample was 7,111 households selected through strict multi-stage area probability procedures representing 96.6 million households in all 50 States and

the District of Columbia. The response rate was 81%. Personal interviews were conducted with 6,918 households; the remainder were contacted through telephone and mail followup efforts. The RECS is oriented toward energy concerns--what fuels and electricity are used for, appliances used, demographic characteristics, space conditioning equipment, etc.

The 1993 question wording was: "Please turn to Exhibit G-32. Please tell me which of the appliances on the exhibit are used in your home/apartment?" "Personal computer" was the 8th item among 11 items listed on the exhibit. The items were not read out to the respondent as they were in the 1990 RECS. Each item had a no and yes category for recording responses. If the respondent only mentioned items used, interviewers are trained to say, "I'm checking you do not use X, Y, and Z. Is that correct?" However, if the interviewer checked "No" for each item not mentioned without confirming this with the respondent, this procedure by respondent and interviewer could dampen responses because of oversight.

Could the 2 years difference in fielding of the RECS and the survey reporting 46% account for the difference? Use of PC's in homes is undoubtedly increasing. One other home appliance that went from 8% of home usage in 1978 to 84% in 1993 was the microwave oven. But everyone eats and the microwave is much less expensive than a computer, so we may not expect the same kind of growth with PC's than we have seen with microwaves. Having said that, it is still informative to see that use of the microwave oven doubled twice over a 3-year period: from 1978 to 1981, usage went from 8% to 17% and doubled again in 1984 to 34%. In 1987 usage was 61%, as the ceiling of 100% began to dampen the rate of growth. That same rate of growth has not been evident with PC's. RECS included PC's only in its last two surveys, 1990 and 1993. The 1990 RECS estimate was 16%. PC's came on the market a little after the microwave oven and have not experienced the rapid acceptance of the microwave oven.

If you want a fax copy of the data on PC's showing a breakdown by family income, you can e:mail to infoctr@eia.doe.gov and ask for Table 3.19b from the "Housing Characteristics 1993" report. The 4-page table contains data for 38 home appliances including PC's. Trends for a smaller set of appliances, including PC's, are available by requesting the 1-page Table 2.12 from the "Annual Energy Review 1994". The 355-page "Housing Characteristics 1993" report is available from the Government Printing Office for \$23 (GPO Stock No. 061-003-00912-3) (Fax to 202/512-2250). The 1993 RECS data will be available soon on Internet (<http://www.eia.doe.gov/>).

Wendel Thompson
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EI-631
1000 Independence Avenue SW
Washington, DC 20585

Tel: 202/586-1119
Fax: 202/586-0018
e:mail wthompso@eia.doe.gov

>From beniger@rcf.usc.edu Wed Aug 16 08:27:28 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA10035 for <aapornet@usc.edu>; Wed, 16 Aug 1995 08:27:26 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id IAA14095; Wed, 16 Aug 1995 08:27:24 -0700
Date: Wed, 16 Aug 1995 08:27:23 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950816081606.13195L-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

POPULAR CENSUS SITE RISKS CUTBACKS

The Census Bureau's popular Web site (<<http://www.census.gov>>) is logging more than 50,000 visits a day, but federal budget cutters are considering eliminating all but the most basic data-gathering functions. "We can't afford to cut data just as more people are learning how to use it," says the bureau's director. One budget plan would hold the bureau's funding for the 2000 Census to 1994 levels -- an amount that would not only threaten new electronic access, but the decennial census process itself. (Miami Herald 14 Aug 95 C3)

SOFTWARE TO GRADE ESSAYS

A Duke University educational psychology professor says he has written a program that matches a human's ability to evaluate the quality of English papers, based on weighted measures of traits such as sentence length and structure, spelling accuracy, vocabulary choice, etc. (Atlanta Journal-Constitution 14 Aug 95 A5)

INTERNET COPYRIGHT SUIT

Federal marshals have seized the computer and files of a former Church of Scientology employee who posted on the Internet the text of the church's secret scriptures, which are sold to some church members for thousands of dollars. A lawyer representing the Church in its copyright infringement suit lawsuit says: "If these documents

left the church, it's because someone stole. Mr. Lerma posted materials to the Internet which are copyrighted, unpublished, confidential material, and he had no permission to do that. There are people out there who somehow think the Internet has created a new medium where all the rules go away, and it's not true." (New York Times 14 Aug 95 A7)

NEW STUDY SAYS CYBERPORN'S NO BIG DEAL

Early findings of Carnegie Mellon's HomeNet project indicate the average Internet user spends a lot more time exchanging information than looking for dirty pictures. After providing 50 Pittsburgh families with Macintosh computers and tracking their use, it turns out that less than 20% of the 157-person sample has accessed any sexually oriented newsgroup more than twice since the project began in February. The HomeNet project will continue to monitor family use of online access until June 1997. (Chronicle of Higher Education 18 Aug 95 A19)

BABY BELLS UPSET OVER OVITZ DEFECTION

Bell Atlantic, Nynex and Pacific Telesis Group were stunned by Michael Ovitz's sudden move to Walt Disney Co., which is involved in an alliance with GTE, Ameritech, BellSouth and SBC Communications. "They've got to be extraordinarily upset," says the president of Liberty Cable. "With the proprietary information he's walking out with, I'd be surprised if there's not a monster lawsuit." The defection leaves the Tele-TV alliance in the hands of Howard Stringer, who diplomatically notes, "We would like to have had Michael as a cheerleader, but we're moving ahead." (Wall Street Journal 15 Aug 95 B7)

ANOTHER LAWSUIT AGAINST AOL BILLING PRACTICES

A California mortgage banking firm is suing America Online in a Delaware court for allegedly overcharging its customers for AOL services by billing portions of minutes as entire minutes. A similar suit against AOL was filed last month in California by a lawyer seeking class-action status for his suit. AOL's chief executive said recently that the company charges its customers the same way networks bill AOL, but that AOL is reevaluating its billing policies. (Atlanta Journal-Constitution

15 Aug
95 F8)

Selected from Edupage (8/15/95), edited by John Gehl and Suzanne Douglas.

>From seingels@norcmail.uchicago.edu Wed Aug 16 12:51:06 1995
Return-Path: seingels@norcmail.uchicago.edu
Received: from ananta.spc.uchicago.edu (daemon@ananta.spc.uchicago.edu
[128.135.252.17])
by usc.edu (8.6.12/8.6.4) with SMTP
id MAA13315 for <aapornet@usc.edu>; Wed, 16 Aug 1995 12:51:03 -0700
Received: from norcmail.uchicago.edu by ananta.spc.uchicago.edu Wed, 16 Aug
95
14:51:14 -0500
Received: from cc:Mail by norcmail.uchicago.edu
id AA808609488; Wed, 16 Aug 95 14:50:48 CST
Date: Wed, 16 Aug 95 14:50:48 CST
From: "INGELS-STEVEN" <seingels@norcmail.uchicago.edu>
Message-Id: <9507168086.AA808609488@norcmail.uchicago.edu>
To: aapornet@usc.edu
Subject: Employment opportunities

The National Opinion Research Center (NORC), a non-profit social science
research
organization, has immediate openings in our Survey Operations, Telephone and
Data
Preparation Center, Research Services and Purchasing areas.

The Survey Operations Center (SOC) is looking for professionals with
experience in
quantitative research, ranging from person with BA/BS and 1-3 years of
experience in
survey research or related fields to personnel with 10+ years of in-depth
experience
and knowledge of methodology, design, data collection and preparation to
manage the
development and implementation of complex projects.

The Telephone and Data Preparation Center needs Coordinators and Supervisors.
The
Coordinator will serve as facility "task leader"
(liaison) for data collection/preparation and mailout projects; implement,
review and
revise the facilities operating procedures and be responsible for staff
development,
mentorship, technical and management assistance, performance evaluations and
other
feedback on performance of staff. Supervisors will be involved in the direct
on-line
supervision of Specialty Clerks and hourly staff within the various
specialized tasks
performed in the facility. Qualified candidates should have 4+ and 2+ years
respectively in positions of increasing supervisory responsibility in data
collection/preparation activities.

Research Services, NORC's technical area, has a need for Programmers and

Project

Managers. Programmers will be expected to have experience with client/server, DOS

applications, NOVELL netware 3x, Win 3.1, OS2 or Win-NT. Also, client/server relational database, SQL, SAS, C, AWK, TCP/IP knowledge and other communication

protocols are required. Project Managers should have a solid background in professional programming along with 3+ years in a project management environment to

manage all application systems components for one or more surveys. Strong analytical, management, and communication skills are also required.

Finally, our Purchasing department needs an experienced Buyer to handle the purchasing of "off the shelf" types of items.

Purchasing certification (CPM) and 3+ years in a purchasing function of a medium-sized organization, preferably in a federal contracting environment is required.

All positions require at minimum a Bachelor's degree or equivalent (Master's preferred in SOC), preferably in the areas of interest.

Qualified applicants should send or fax resumes to: Deborah Daniels, Human Resources

Recruiter - NORC, 1155 E. 60th Street, Chicago, IL. 60637 - (312)753-7886.

>From everetse@spot.Colorado.EDU Wed Aug 16 14:17:52 1995

Return-Path: everetse@spot.Colorado.EDU

Received: from spot.Colorado.EDU (everetse@spot.Colorado.EDU [128.138.129.2]) by usc.edu (8.6.12/8.6.4) with ESMTP

id OAA27078 for <aapornet@usc.edu>; Wed, 16 Aug 1995 14:17:49 -0700

Received: (from everetse@localhost) by spot.Colorado.EDU (8.6.12/8.6.12/CNS-3.6) id

PAA18316; Wed, 16 Aug 1995 15:17:47 -0600

Date: Wed, 16 Aug 1995 15:17:47 -0600 (MDT)

From: Steve Everett <everetse@spot.Colorado.EDU>

To: aapornet@usc.edu

Subject: Re: Re[2]: New Survey of Consumer Attitudes About Computers

In-Reply-To: <9507168085.AA808595871@smtp.eia.doe.gov>

Message-ID: <Pine.SOL.3.91.950816150652.12478A-100000@spot.Colorado.EDU>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Wendel Thompson raises some good points in comparing the computer penetration rates reported recently and those gathered in 1993 through the energy use survey. It does seem as if computer ownership has taken off during the past two years, if the findings originally posted to AAPORNET are in the ballpark.

So I'll add my two-cents-worth. Two colleagues and I at the University of Colorado are analyzing data gathered in May from a national probability sample of households (using a list rented from NDL). We sent out 1700 mail q-aires and got 768 back (one-shot, no follow-ups due to budget constraints). Our survey's cover sheet labeled the study's focus as "how people use mass media today" (it was concerned primarily with interactive technologies).

Our findings regarding computers in homes: 40.3% have IBM/compatibles,

8.3% have Macintoshes, 0.6% have "other" (presumably these are households where Commodores still hold forth). Accounting for a few households with more than one type of machine, almost 48% of our respondents reported having a computer in the home.

This paper is on the program for MAPOR's November conference in Chicago, by which time we will have conducted further analyses to tease out possible mediating factors in this and other technological adoption. In the meantime, we can offer some support for the idea that penetration is higher than might be expected.

Steve Everett
Journalism and Mass Comm
University of Colorado, Boulder
everetse@colorado.edu

>From 74354.1633@compuserve.com Wed Aug 16 19:56:21 1995
Return-Path: <@VM.usc.edu:74354.1633@compuserve.com>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id TAA01999 for <aapornet@USC.EDU>; Wed, 16 Aug 1995 19:56:20 -0700
Received: from arl-img-5.compuserve.com by VM.USC.EDU (IBM VM SMTP V2R2)
with TCP; Wed, 16 Aug 95 20:01:58 PDT
Received: by arl-img-5.compuserve.com (8.6.10/5.950515)
id WAA12118; Wed, 16 Aug 1995 22:56:17 -0400
Date: 16 Aug 95 22:52:03 EDT
From: Lorna Opatow <74354.1633@compuserve.com>
To: Members <AAPORNET@vm.usc.edu>
Subject: Research Award Call For Entries
Message-ID: <950817025202_74354.1633_HHG88-1@CompuServe.COM>

To AAPOR members, colleagues and friends --

I am chairing the 1996 ARF David Ogilvy Research Awards, and hope you will consider entering your work. The deadline for applications is October 31, 1995. .

There are seven awards: three for the best examples of research contributions throughout the process of developing measurably successful advertising campaigns, and one each for the best examples of research contributions to:

- Strategy development
- Development of an execution
- Pre-testing
- Guiding media exposure.

Entrants must present case history descriptions summarizing the campaign background, the types of studies conducted, how the research was integrated into the process and the impact of major findings on the campaign or some aspect of its development.

The emphasis is on research which makes a difference. The research need not be

innovative or a technical break-through, but it must have influenced the outcome of the advertising campaign.

The awards brochure includes a full description of the program and application form.

It is available from the Advertising Research Foundation, 641 Lexington Avenue, New York, NY 10022 -- Phone 212/751-5656, Fax 212/319-5265, or E-Mail to me and I will forward your request.

Many thanks for your help!

Lorna Opatow
Opatow Associates

>From beniger@rcf.usc.edu Thu Aug 17 06:08:28 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id GAA17164 for <aapornet@usc.edu>; Thu, 17 Aug 1995 06:08:26 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id GAA05667; Thu, 17 Aug 1995 06:08:26 -0700
Date: Thu, 17 Aug 1995 06:08:25 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Politics of Screening Questions
Message-ID: <Pine.SUN.3.91.950817060407.5587A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

POLITICS OF SCREENING QUESTIONS

This morning's major media news reports feature the more than doubled federal estimates of rapes or attempted rapes, a result of yesterday's release of the first data yielded by the Justice Department's new screening questions for the 1992 and 1993 installments of its annual National Crime Victimization Surveys.

President Clinton drew criticism in March when he declared that 700,000 women are raped in America each year. The new Justice Department surveys put the estimates at 500,000 sexual assaults, including 170,000 rapes and 140,000 attempted rapes, up from the 1991 survey, on which screening questions that did not explicitly mention rape produced an estimate of 133,000 for both rapes and attempted rapes. According to the Associated Press report, the source of much initial coverage, "The new research was hailed by leaders of women's groups," which have long argued that rape is

underreported because its victims are stigmatized.

The New York Times includes the AP story in its second-page News Summary index and runs it under the four-column headline, "With New Questions Used, F.B.I. Doubles Its Estimate of Rapes" (natl. ed., p. A10); the Los Angeles Times runs the AP story on page A9.

-- Jim Beniger

The Bureau of Justice Statistics National Crime Victimization Survey's new screening questions (used in half the surveys in 1992, all surveys in 1993) and the previous screening questions (used 1972-1992):

NEW SCREENING QUESTIONS (since January 1992)

1. Has anyone attacked or threatened you in any of these ways:

- (a) With any weapon, for instance, a gun or knife?
- (b) With anything like a baseball bat, frying pan, scissors or stick?
- (c) By something thrown, such as a rock or bottle?
- (d) Include any grabbing, punching or choking?
- ***** (e) Any rape, attempted rape or other type of sexual assault?
- (f) Any face to face threats?
- (g) Any attack or threat or use of force by anyone at all?

[Please mention it even if you were not certain it was a crime.]

2. Incidents involving forced or unwanted sexual acts were often difficult to talk about. Have you been forced or coerced to engage in unwanted sexual activity by:

- (a) Someone you didn't know before?
- (b) A casual acquaintance?
- (c) Someone you know well?

PREVIOUS SCREENING QUESTIONS (1972-1992)

1. Did anyone take something directly from you by using force, such as by a stickup, mugging or threat?
2. Did anyone try to rob you by using force or threatening to harm you?
3. Did anyone beat you up, attack you or hit you with something, such as a rock or bottle?
4. Were you knifed, shot at, or attacked with some other weapon

by anyone at all?

5. Did anyone threaten to beat you up or threaten you with a knife, gun or some other weapon, not including telephone threats?
6. Did anyone try to attack you in some other way?

#####

```
>From featherstonf.rced@gao.gov Thu Aug 17 06:13:30 1995
Return-Path: featherstonf.rced@gao.gov
Received: from viper.gao.gov (viper.gao.gov [161.203.16.1])
    by usc.edu (8.6.12/8.6.4) with ESMTTP
    id GAA17620 for <aapornet@usc.edu>; Thu, 17 Aug 1995 06:13:29 -0700
From: featherstonf.rced@gao.gov
Received: from viper.gao.gov (daemon@localhost) by viper.gao.gov
    (8.6.12/8.6.12) with
ESMTTP id JAA09895 for <aapornet@usc.edu>; Thu, 17 Aug 1995 09:17:40 -0400
Received: from mailgateway.gao.gov (mailgateway.gao.gov [161.203.15.2]) by
viper.gao.gov (8.6.12/8.6.12) with SMTP id JAA09891 for <aapornet@usc.edu>;
Thu, 17
Aug 1995 09:17:40 -0400
Received: from ccMail by mailgateway.gao.gov (SMTPLINK V2.10.04o)
    id AA808676122; Thu, 17 Aug 95 09:07:06 EST
Date: Thu, 17 Aug 95 09:07:06 EST
Message-Id: <9507178086.AA808676122@mailgateway.gao.gov>
To: aapornet@usc.edu
Subject: Re[4]: New Survey of Consumer Attitudes About Computers
```

Steve Everett reports 48 percent ownership of computers in the home from a survey with a 45 percent response rate. This would equate to about 22 percent ownership if one assumes that none of the non-respondents have home computers.

(fran)

Fran Featherston
U.S. General Accounting Office
E-mail: featherstonf.rced@gao.gov
Phone: 202-512-4946

```
>From MANNERS@vms.cis.pitt.edu Thu Aug 17 07:52:56 1995
Return-Path: MANNERS@vms.cis.pitt.edu
Received: from myriad.cis.pitt.edu (myriad.cis.pitt.edu [136.142.186.16])
    by usc.edu (8.6.12/8.6.4) with ESMTTP
    id HAA29489 for <aapornet@usc.edu>; Thu, 17 Aug 1995 07:52:54 -0700
From: MANNERS@vms.cis.pitt.edu
Received: from vms.cis.pitt.edu by vms.cis.pitt.edu (PMDf V4.3-10 #10002) id
<01HU6DYJ06OW95NN7Q@vms.cis.pitt.edu>; Thu, 17 Aug 1995 10:52:20 -0400 (EDT)
Date: Thu, 17 Aug 1995 10:52:20 -0400 (EDT)
Subject: job announcement
To: aapornet@usc.edu
Message-id: <01HU6DYJ338I95NN7Q@vms.cis.pitt.edu>
X-Envelope-to: aapornet@usc.edu
X-VMS-To: IN%"aapornet@usc.edu"
MIME-version: 1.0
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Content-transfer-encoding: 7BIT

JOB ANNOUNCEMENT

The University Center for Social and Urban Research (UCSUR) at the University of Pittsburgh has two positions available beginning in mid-September, 1995. UCSUR specializes in the design and implementation of surveys in cooperation with University faculty from many schools and departments. These positions provide a good opportunity to develop professional level survey research skills and participate in some methodological studies.

Job Title: Fieldwork Supervisor
(Research Specialist IV, Regular Full-time Staff Position supported 100% by contract funding, full University benefits)

Duties and Responsibilities: Manage telephone (CATI) and/or face-to-face survey operations in conjunction with a multi-year survey research project. Work with the project research team to develop questionnaires, sampling and field procedures. Hire, train, schedule and supervise interviewers. Manage sample distribution and produce daily field reports. Develop and implement quality assurance procedures. Write interviewer training guides, coding guides and survey fieldwork reports. Incumbent is responsible for day-to-day survey field operations that include maintenance of UCSUR survey facilities, writing system programs and scripts using a CATI program (CASS), and managing the resultant data files. Maintain effective communications with Center personnel and with collaborators in other departments in the University. Assist in the preparation of reports and publications and perform related duties as assigned. In addition to the research responsibilities, this position is responsible for some project administrative matters.

Qualifications: Strong background in the use of personal computers (IBM-style) and proficiency with CATI systems required. High-energy individual with 3 years experience in public opinion research. Experience should include empirical research on social/health related issues. Must have strong data management skills. Must be able to learn quickly and work efficiently and creatively under tight deadlines. Some travel required. Evening and weekend hours required. Bachelor's degree in the social sciences with emphasis on survey research, or computer science, or a related field is required. An advanced degree is preferred. The University of Pittsburgh is an equal opportunity employer.

The successful candidate will have strong personnel management skills, good interpersonal skills, the ability to work independently, extensive knowledge of survey research methods, computer skills (statistical packages, spreadsheets, word processing, and CATI packages), excellent written and oral communication skills, and the ability to work as a team member in a large, complex survey research project.

Salary: Commensurate with experience.

Interested candidates should submit a resume and professional references to:

Mr. Steven D. Manners, Assistant Director
University Center For Social and Urban Research
121 University Place
University of Pittsburgh
Pittsburgh, PA 15260

Phone: 412-624-3889

Fax: 412-624-4810

EMAIL: manners@vms.cis.pitt.edu

>From D1992@pucc.PRINCETON.EDU Thu Aug 17 07:56:57 1995

Return-Path: D1992@PUCC.PRINCETON.EDU

Received: from pucc.PRINCETON.EDU (smtpc@pucc.Princeton.EDU [128.112.129.99])
by usc.edu (8.6.12/8.6.4) with SMTP

id HAA00210 for <aapornet@USC.EDU>; Thu, 17 Aug 1995 07:56:52 -0700
Message-Id: <199508171456.HAA00210@usc.edu>

Received: from PUCC.PRINCETON.EDU by pucc.PRINCETON.EDU (IBM VM SMTP V2R2)
with BSMTP id 5231; Thu, 17 Aug 95 10:12:57 EDT

Received: from PUCC.PRINCETON.EDU (NJE origin VMMAIL@PUCC) by
PUCC.PRINCETON.EDU

(LMail V1.2a/1.8a) with BSMTMP id 6268; Thu, 17 Aug 1995 10:12:57 -0400
Received: by PUCC (Mailer R2.10 ptf008) id 1075; Thu, 17 Aug 95 10:12:56 EDT
Date: Thu, 17 Aug 95 10:12:20 EDT
From: Richard Sobel <D1992@pucc.PRINCETON.EDU>
Subject: Re: AAPORNET digest 45
To: aapornet@usc.edu
In-Reply-To: Your message of Tue, 15 Aug 1995 01:30:44 PDT

For background on town/gown relations, Community/University Housing and Relations has

some interesting cases. RS

>From dwasserm@umich.edu Thu Aug 17 08:57:56 1995

Return-Path: dwasserm@umich.edu

Received: from breakout.rs.itd.umich.edu (root@breakout.rs.itd.umich.edu [141.211.87.41])

by usc.edu (8.6.12/8.6.4) with ESMTMP

id IAA08651 for <aapornet@usc.edu>; Thu, 17 Aug 1995 08:57:54 -0700

Received: from breakout.rs.itd.umich.edu by breakout.rs.itd.umich.edu (8.6.9/2.2)

id MAA15676; Thu, 17 Aug 1995 12:00:19 -0400

Date: Thu, 17 Aug 1995 12:00:18 -0400 (EDT)

From: Donna Pritchard Wasserman <dwasserm@umich.edu>

X-Sender: dwasserm@breakout.rs.itd.umich.edu

To: aapornet@usc.edu

cc: aapornet@usc.edu

Subject: Re: Re[4]: New Survey of Consumer Attitudes About Computers

In-Reply-To: <9507178086.AA808676122@mailgateway.gao.gov>

Message-ID: <Pine.SOL.3.91.950817115019.14533A@breakout.rs.itd.umich.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Also note that Fran Featherstone's reestimate generously assumes that the 45

percent response rate is representative of the population at large. Given the

biases

of mail surveys, I would assume that the people who did return questionnaires were

more educated and thus more likely to own home computers. Have the investigators

looked into this yet?

On Thu, 17 Aug 1995 featherstonf.rced@gao.gov wrote:

> Steve Everett reports 48 percent ownership of computers in the home
> from a survey with a 45 percent response rate. This would equate to
> about 22 percent ownership if one assumes that none of the
> non-respondents have home computers.
> (fran)
>

Donna Wasserman, PhD
Dept. of Political Science
Univ. of Michigan - Dearborn
Dearborn, MI 48128

dwasserm@umich.edu

>From William_L_Nicholls_II@smtp-gw3.census.gov Thu Aug 17 10:40:49 1995
Return-Path: William_L_Nicholls_II@smtp-gw3.census.gov
Received: from info.census.gov (info.census.gov [148.129.129.10])
by usc.edu (8.6.12/8.6.4) with ESMTP
id KAA24934 for <aapornet@usc.edu>; Thu, 17 Aug 1995 10:40:47 -0700
Received: from smtp-gw3.census.gov (smtp-gw3.census.gov [148.129.126.23]) by
info.census.gov (8.6.12/8.6.6) with SMTP id NAA25975 for <aapornet@usc.edu>;
Thu, 17
Aug 1995 13:40:46 -0400
Received: from ccMail by smtp-gw3.census.gov (SMTPLINK V2.10.05)
id AA808692247; Thu, 17 Aug 95 13:38:38 EST
Date: Thu, 17 Aug 95 13:38:38 EST
From: "William L Nicholls II" <William_L_Nicholls_II@smtp-gw3.census.gov>
Message-Id: <9507178086.AA808692247@smtp-gw3.census.gov>
To: aapornet@usc.edu
Subject: Inflated Estimates of PC Households

Recent postings to AAPORNet have provided what seem to be wildly inflated estimates of the percent of U.S. households with PCs. In November 1994, the U.S. Current Population Survey conducted by the U.S. Census Bureau included supplement questions on PC ownership requested by the Department of Commerce National Telecommunications and Information Agency (NTIA). The sample size was around 60,000 U.S. households and the response rate was about 94%. Sampled households were interviewed in person when necessary.

The NTIA has issued a report, "Falling Through the Net" summarized previously on AAPORNet. You can review the report and download its tables through the NTIA web site: [Http://www.ntia.doc.gov](http://www.ntia.doc.gov).

For reasons that are not clear, this report does not provide national totals, only breakdowns. (NTIA rather than the Census Bureau performed the analysis and prepared the tables.) But if we start with white, urban, non-Hispanic households at 30.3% with a PC, white central city non-Hispanic households at 29.4%, and white rural non-Hispanic at 24.6%, you begin to understand the ballpark. The corresponding figures for black and Hispanic households are between a third and half the white non-Hispanic figures. Asian households are higher. The national total therefore is probably around 25-30%. Time Magazine recently gave a figure of 30% based on an uncited source.

The NTIA report also shows that PC ownership varies greatly with household income. Here are some selected values for urban households: 8.1% for incomes below \$10,000; 22.0% for incomes of \$25,000-34,999; 48.4% for incomes of \$50,000-74,999; and 64.4% for incomes of \$75,000 or more. The correlation with education of household head is even stronger. Telephone ownership, of course, has a similar relationship with income, from 81.7% for urban households with incomes under \$10,000 to 98.9% for those with incomes of \$75,000 or more. Survey nonresponse also is known to vary with income and education.

Assuming the NTIA report is correct, the extent to which a survey's estimated percent of households with PC's exceeds the 30% mark for 1994 may be a useful indicator of survey bias resulting from the omission of nontelephone households and (more importantly) selective nonresponse associated with education, income, and related socio-economic characteristics.

The above are my personal opinions and by no stretch of the imagination constitute an official report of my employer.

Bill Nicholls
E-mail William.L.Nicholls.II@ccmail.census.gov

>From wthompso@eia.doe.gov Thu Aug 17 10:58:41 1995
Return-Path: wthompso@eia.doe.gov
Received: from mailperson.eia.doe.gov (mailperson.eia.doe.gov [198.76.0.15])
by usc.edu (8.6.12/8.6.4) with SMTP
id KAA27532 for <aapornet@usc.edu>; Thu, 17 Aug 1995 10:58:37 -0700
From: wthompso@eia.doe.gov
Received: from smtp.eia.doe.gov by mailperson.eia.doe.gov
id AA1a97; Thu, 17 Aug 95 14:27:24 EDT
Received: from cc:Mail by smtp.eia.doe.gov
id AA808692911; Thu, 17 Aug 95 13:53:36 EST
Date: Thu, 17 Aug 95 13:53:36 EST
Message-Id: <9507178086.AA808692911@smtp.eia.doe.gov>
To: aapornet@usc.edu
Cc: ckilgore@eia.doe.gov, nleach@eia.doe.gov
Subject: Re[6]: New Survey of Consumer Attitudes About Computers

I have just discovered, thanks to Chuckie Slider at Response Analysis Corporation, that the Current Population Survey (CPS) has data on use of personal computers in the home. The last CPS estimate was for 1993 and was 23%, surprisingly the same as the estimate from our survey! However, the CPS estimate is for ownership; the RECS estimate is for use. Ownership would normally be higher than use. (The difference may blur as the time period for usage increase. We define usage as any use over the past 12 months.) The sampling error for the CPS estimate is much smaller than the RECS estimate; CPS has a sample of 55,000 households versus RECS with about 5,000.

The Current Population Survey (<http://www.census.gov/> then search for "computers" and select "access and use of computers") also collected data on home ownership of personal computers in 1984 and 1989.

1984	8%	CPS	
1989	15%	CPS	
1990	16%	RECS	
1993	23%	CPS (ownership)	and RECS (use)

With this additional data, we have a much better basis for estimating change since 1993. Starting with an 8%

penetration rate, it has taken personal computers 9 years to get to 23% (1984 to 1993); it took microwave ovens 4 years to get to 21% starting at 8% (1978 to 1982). Microwave ovens did make it to 34% 2 years later in 1984. They doubled from 1981 to 1984 (17% to 34%). So it is not unreasonable to see exponential growth of a home technology as has happened with microwave ovens. But I don't believe we can expect the same kind of growth for personal computers: (1) everyone can use a microwave; not everyone has need of a personal computer. And think of how many suffer from a fear of computers. (2) The other reason is that microwave ovens cost several hundred dollars but most computers are priced at \$1-2 thousand.

It appears to me that current surveys that show a 46% penetration of personal computers in the home do not represent the nation as a whole and do not show a doubling of the growth rate over the past 1 1/2 years. Rather they represent an unknown but probably higher income and better educated segment of the nation.

The microwave data are found in Table 2.12 of the Annual Energy Review 1994. That table could be requested from INFOCTR@eia.doe.gov.

Another interesting bit of data from the CPS is that 35 percent of home computers are equipped with a telephone modem. 78% have a floppy disk drive. How do the other 22% input data? Is some part of this 22% a respondent reporting error, reporting a Nintendo set as a personal computer, for example?

If you have any interest in how much electricity computers use, check out: http://www.eren.doe.gov/ee/hem/c_index.pl and scroll down to "computers".

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EI-631
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Fax: 202/586-0018
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>From everetse@spot.Colorado.EDU Thu Aug 17 14:31:01 1995
Return-Path: everetse@spot.Colorado.EDU
Received: from spot.Colorado.EDU (everetse@spot.Colorado.EDU [128.138.129.2])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id OAA25399 for <aapornet@usc.edu>; Thu, 17 Aug 1995 14:30:59 -0700
Received: (from everetse@localhost) by spot.Colorado.EDU (8.6.12/8.6.12/CNS-
3.6) id
PAA26125; Thu, 17 Aug 1995 15:30:56 -0600
Date: Thu, 17 Aug 1995 15:30:55 -0600 (MDT)

From: Steve Everett <everetse@spot.Colorado.EDU>
To: aapornet@usc.edu
Subject: Potential bias in computer penetration measures
Message-ID: <Pine.SOL.3.91.950817151447.17895A-100000@spot.Colorado.EDU>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Valid concerns have been expressed by several folks since I posted the brief results of our survey of interactive media use. I've done a little digging on the 'net today and found some census info against which to compare demographic characteristics of our CU study sample.

Our sample does appear to be better educated than the population as a whole, with 35% of our respondents reporting B.S. degrees or graduate study. The census data I found indicated about 22% of the population meet that criterion. So far this supports the idea of our penetration measure being biased.

On the other hand, our sample contained 9% adults 18-29 (population in 1990 was 26%), 19% in 30s (23% census), 19% in 40s (17%), 18% in 50s (12%), 20% in 60s (11%) and 15% 70+ (11%). So our sample seems to overrepresent older Americans. Intuitively, one might expect that to result in lower incidence of computer ownership, if we buy into the argument that younger people are more likely to adopt the new technology than are older people.

So our sample is more highly educated, yet older than the population. I'd welcome any conjecture as to how these age and education biases, working against each other, could cause us to overestimate computer penetration by upwards of 25%.

Please reply to me directly at everetse@colorado.edu. I'll appreciate any and all thoughts on this one. Thanks.

--Steve

Steve Everett
Journalism and Mass Comm
University of Colorado, Boulder
everetse@colorado.edu

>From beniger@rcf.usc.edu Fri Aug 18 11:04:01 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id LAA10835 for <aapornet@usc.edu>; Fri, 18 Aug 1995 11:04:00 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id LAA18899; Fri, 18 Aug 1995 11:03:59 -0700
Date: Fri, 18 Aug 1995 11:03:58 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Internet and Local Government
Message-ID: <Pine.SUN.3.91.950818105628.18550A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

REPORT RELEASED:

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"PROP 13 MEETS THE INTERNET:

How State And Local Government Finances Are
Becoming Road Kill On The Information Superhighway"
=====

For Release: August 16th, 1995

For more information, call:

CENTER FOR COMMUNITY ECONOMIC RESEARCH

Nathan Newman (510) 643-8293 newman@garnet.berkeley.edu

Full report located at:

<http://garnet.berkeley.edu:3333/budget/tax-internet.html>

BERKELEY, CA: UC Berkeley's Center for Community Economic Research (CCER), known for its innovative Internet work, released a report today detailing how rising Internet-based commerce is threatening the stability of state and local government finances nationwide.

Getting beyond the hype of media mergers and "cyberporn", the report, entitled PROP 13 MEETS THE INTERNET: HOW STATE AND LOCAL FINANCES ARE BECOMING ROAD KILL ON THE INFORMATION SUPERHIGHWAY, documents how "cyberspace" is undermining regional taxation and development decisions by local and state governments.

The report argues that, with state and local governments already losing \$3.3 billion each year to untaxed interstate sales, new standards for Internet-based sales promise a devastating loss in local government revenue. "With companies like Netscape, Intuit, and Mastercard agreeing on new standards for financial payment over the World Wide Web," argues report author and CCER co-director Nathan Newman, "it is only a matter of time before the stream of on-line commerce becoming a roaring river."

The report highlights the irony that Silicon Valley, home to many key Internet companies, is one of the areas where local governments are most vulnerable to revenue losses because of its dependence on sales taxes as a government revenue source. "The thing that scares us is that cities are run on local sales tax," notes Cupertino Mayor Wally Dean in the report; "If stuff is sold on the Internet, there's no sales tax. It's a house of cards for government finances."

The report details the potential tax losses to state governments across

the country. In order to highlight the danger to local government, the report lists the "Top Ten Vulnerable California Counties And Cities." Sacramento and Santa Clara counties top the list of counties vulnerable to total loss of sales taxes. The towns of Colma, Bellflower and Cupertino lead the list of cities which receive the highest percentage of tax revenue from sales taxes.

In a desperate scramble for local revenue and jobs, cities and states have ended up offering tax subsidies that further undermine overall revenue for local governments. "As counties like Los Angeles and Orange County teeter on the brink of bankruptcy," notes Newman, "policy makers need to rethink the current fad for decentralization of government responsibilities. In an age of national and international commerce, it is now impossible for local governments to design fair and efficient systems of taxation that serve rational economic development."

To respond to the challenges of rising electronic commerce, the Center for Community Economic Research suggests three broad policy recommendations:

- * Centralize revenue collection to the state and national levels
- * Scale back and even eliminate sales taxes as a revenue source
- * Prohibit "tax subsidy abuse" by local governments in competition for business location

This report is part of long-term research by the Center for Community Economic Research on the social, economic and political effects of the Information Superhighway. CCER is also actively engaged in helping governments, community organizations and educational institutions use Internet technology to enhance civic life. CCER's work has been cited in national periodicals ranging >from USA Today to Business Week to the Washington Post. CCER's most recent project, a National Budget Simulator to allow "Internet Senators" to interactively cut the federal deficit on the World Wide Web, has had tens of thousands of visitors since it was announced in June 1995.

CCER has been a consultant to the Association of Bay Area Governments in assisting cities and government agencies in Northern California to get on-line. Its Economic Democracy Information Network (EDIN) project has supported and trained a whole range of community organizations in getting on-line and bringing their voices to the Information Superhighway. PC COMPUTING declared the EDIN server (located at <http://garnet.berkeley.edu:3333/>) one of the 29 "Highlights of the Internet"

in their
September 1994 issue.

See attached Executive Summary

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EXECUTIVE SUMMARY
=====

State and local government finances are being undone by rapid changes in global commerce and technology, particularly the rise of the Internet. The key revenue base of state and local governments--sales taxes--is being undermined through the rise of untaxed commerce on the Information Superhighway.

THE EMERGING CRISIS:

- * According to the U.S. Advisory Commission on Intergovernmental Relations, an estimated \$3.3 billion in state and local sales taxes are now lost each year due to untaxed mail order sales from out-of-state firms.
- * While not a large factor in commerce yet--maybe \$200 million in direct Internet sales in 1994 by one estimate--commerce listings on the Web are exploding exponentially. The number of "World Wide Web" pages used to present businesses and products is growing at about 12% a month.
- * Intuit, Inc. and MasterCard International are among companies announcing that they will support new protocols for securing on-line credit card, debit card, charge card, and micro-financial transactions. With this new technology, the floodgates of Internet commerce are about to open.
- * Because of Proposition 13, state and local governments in California, including, ironically, those of Silicon Valley where the computer technologies fueling Internet commerce were created, are extremely dependent on sales taxes to fund their budgets, so any increase in untaxed interstate sales will be magnified there.

ROOTS OF THE CRISIS: Beginning in the early 1980s, the federal government began to cut funding to the states, forcing states and local governments to pay for more and more services out of local budgets with sales taxes often the revenue of choice. These two trends--more out-of-state sales and a greater dependence by local governments on sales taxes--are now on a collision course.

- * The Supreme Court in its 1967 National Bell Hess, decision and reaffirmed in its 1992 Quill Corp. v. North Dakota decision, declared that interstate mail-order firms were exempt from state sales taxes.

- * The technologies of direct marketing, such as use of toll-free numbers, computers, and faxes have allowed companies to dispense with the need for sales personnel, inventory, or showrooms within states. With Internet Web pages increasingly replacing catalogs mailed to people's homes, it is clear that the physical connection between mail order retailers and states trying to tax them will recede even farther.
- * The irony in the movement towards "local control" and "decentralizing government" is that the increased dependence on local taxes and revenue is pushing governments towards either burdensome taxes on business or more intrusive government on the individual in order to collect those out-of-state sales taxes.

THE BURDENS ON LOCAL GOVERNMENT FROM THE SALES TAX:

- * Local government competition for retail sales revenues has created a ludicrous distortion of economic development patterns as cities have had to desperately bid for successive waves of retail evolution. Direct marketing through phone, cable or the Internet is pushing this economic cannibalism to a new level.
- * Governments are being pressured to leave Internet sales untaxed. California passed AB 72 in 1994 which created a sales tax exemption for out-of-state businesses that advertise on California-based on-line services, primarily so Apple Computer's E-world would not lose out to services based in other states.
- * Another good reason to begin eliminating the sales tax is simple: sales taxes aren't fair and states that depend most on sales taxes, such as Texas and Washington, have the highest tax rates in the country for the poor.

RECOMMENDATIONS: To respond to the challenges of rising electronic commerce, the Center for Community Economic Research makes three broad policy recommendations:

- * Centralize revenue collection to the state and national levels
- * Scale back and even eliminate sales taxes as a revenue source
- * Legally prohibit "subsidy abuse" by local governments in competition for business location

The threatened loss of local sales taxes due to mail-order and on-line commerce should be treated as an opportunity to look more closely at the burdens we put on local and state governments. We should question whether such burdens make sense in a world where multinational corporations often overpower whole states in total assets and can pit such local governments against each other in competition for jobs and

local revenue.

>From beniger@rcf.usc.edu Fri Aug 18 11:14:56 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id LAA12095 for <aapornet@usc.edu>; Fri, 18 Aug 1995 11:14:55 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id LAA19527; Fri, 18 Aug 1995 11:14:54 -0700
Date: Fri, 18 Aug 1995 11:14:53 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950818110421.18550B-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

AT&T PUSHES INTERNET SERVICES

AT&T has launched its WorldNet Services, designed to provide businesses with Internet access and assist them in developing online services and conducting commerce on the Web. AT&T's customer base of 90 million households and businesses will give it a head start in selling its new service: "Within the next six months, AT&T will be well on its way to being the predominant Internet access provider," predicts an analyst at Forrester Research. Partners in the new venture include Netscape Communications, McGraw-Hill, the McKinley Group and Verity Inc. "We intend to make the Internet as easy to use and as widely available as the telephone," says the president of AT&T's business communications services. (Wall Street Journal 16 Aug 95 B2)

SMARTCASH

MasterCard and 11 large banks have formed a venture called SmartCash which will issue "electronic purse" cards usable in lieu of cash for small purchases. A customer could load money onto the card at an automated teller machine and the encoded value of the card would be reduced by the appropriate amount each time a purchase was made. SmartCash will be competing with cards from Visa and Mondex. One industry observer

says: "We're in a state of chaos. A year ago banks said there was no good reason to issue smart cards. Now they are in a headlong plunge to get something out fast."

(New York Times 17 Aug 95 C2)

SEARS EXPECTED TO SELL PRODIGY STAKE

Sears, Roebuck is expected to sell its stake in Prodigy, which it owns jointly with

IBM. from its joint ownership with IBM of the online service Prodigy.

(Atlanta

Journal-Constitution 17 Aug 95 F3)

SEC WANTS TO KEEP FREE INTERNET SERVICE

The chairman of the Securities Exchange Commission says he will do everything he

possibly can to continue free public access to corporate disclosure documents via the

Internet. Such documents are now offered through a project run by the nonprofit

organization Internet Multicasting Service, under various grants, but the project is

scheduled to end in October. (New York Times 16 Aug 95 C6)

VOICE TECHNOLOGY CAN BE HAZARDOUS TO YOUR VOCAL CHORDS

Frequent users of voice recognition technology-equipped computers are starting

to

complain of a new type of repetitive stress injury -- this time, it's the vocal

chords that are feeling the pinch. The problem, according to voice experts, can be

traced to the strain caused by the deliberate, halting style of speech necessary to

talk to a computer. One speech pathologist explains that words that begin with a

vowel are the most damaging, since they "come together before any air comes through

the vocal chords. They're more apt to produce a glottal attack, which is more

apt to

produce swelling of the vocal chords, which causes hoarseness." (Wall Street

Journal

17 Aug 95 B1)

SECURITY YES, BRAINLOCK NO

A report from Cambridge, Mass.-based Forrester Research called "Less Security,

No

More" says that "security needs to make sure that the right people have access

-- not

to lock down individual bits of information... Why spend millions to lock all that

valuable information back down?" The report recommends establishing a hierarchy of

security categories, with different access procedures at each level. (Atlanta Journal-Constitution 16 Aug 95 E2)

SCIENTOLOGY BATTLE ON INTERNET

An "Ad-Hoc Committee Against Internet Censorship" says that Internet users critical of the Church of Scientology have been systematically erased from the Usenet newsgroup alt.religion.scientology "without their consent and without any legal authority," by means of forged "cancel" messages. See <<http://www.cybercom.com/~rnewman/scientology/home.html> >.

Selected from Edupage (8/17/95), edited by John Gehl and Suzanne Douglas.

>From barbara_bryant@ccmail.bus.umich.edu Fri Aug 18 11:34:27 1995
Return-Path: <@VM.usc.edu:barbara_bryant@ccmail.bus.umich.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id LAA14200 for <aapornet@USC.EDU>; Fri, 18 Aug 1995 11:34:26 -0700
Received: from runningman.rs.itd.umich.edu by VM.USC.EDU (IBM VM SMTP V2R2)
with TCP; Fri, 18 Aug 95 11:34:26 PDT
Received: from ccmail.bus.umich.edu by runningman.rs.itd.umich.edu
(8.6.9/2.25)
with SMTP id OAA23680; Fri, 18 Aug 1995 14:34:23 -0400
Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.10.04)
id AA808781544; Fri, 18 Aug 95 14:28:49 EDT
Date: Fri, 18 Aug 95 14:28:49 EDT
From: "Barbara Bryant" <barbara_bryant@ccmail.bus.umich.edu>
Message-Id: <9507188087.AA808781544@ccmail.bus.umich.edu>
To: AAPORNET@VM.usc.edu
Subject: Moving Power and Money: The Politics of Census Taking

Several AAPOR members have asked how to get my book, MOVING POWER AND MONEY: THE POLITICS OF CENSUS TAKING. The publisher is New Strategist, Inc., Ithaca, NY at 607-273-0913, FAX 607-277-5009. The book is about the changes needed for taking the 2000 census, plus war stories on taking the last one. Barbara Everitt Bryant (Director, Bureau of the Census, 1989-93) Barbara_Bryant@ccmail.bus.umich.edu

>From rshalp@ix.netcom.com Sat Aug 19 21:32:45 1995
Return-Path: <@VM.usc.edu:rshalp@ix.netcom.com>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id VAA01035 for <aapornet@USC.EDU>; Sat, 19 Aug 1995 21:32:44 -0700
Received: from ix9.ix.netcom.com by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Sat, 19 Aug 95 21:32:45 PDT
Received: from by ix9.ix.netcom.com (8.6.12/SMI-4.1/Netcom)
id VAA13576; Sat, 19 Aug 1995 21:30:27 -0700
Date: Sat, 19 Aug 1995 21:30:27 -0700
Message-Id: <199508200430.VAA13576@ix9.ix.netcom.com>
From: rshalp@ix.netcom.com (RICHARD S. HALPERN)
Subject: More about Cyberporn and Marty Rimm
To: aapornet@vm.usc.edu

For those of you wanting to keep up to date on the latest about the

cyberporn study conducted by Marty Rimm, reported in TIME (cover story) and cited by Congressional Neanderthals as to why legislation is needed to curb pornography on the Internet, see Wired magazine's web page:

<http://www.hotwired.com/special/pornscare/>

They've devoted eight articles about it by various authors. Worth reading. Wired believes that the the study "contained a devastating number of factual errors, methodological flaws, and sensationalistic distortions".

Wired goes on to quote journalist Brock Meeks who revealed that Rimm was recycling his survey data for use in a marketing how-to book called "The Pornographer's Handbook:How to exploit women, Dupe Men and Makes lots of Money".

See what you are missing!

Suggests again the need for the establishment of research standards which will be known and recognized by all public opinion and marketing research practitioners, not just those in our little circle. Calling attention to violators (in a polite way, of course) on a regular and systematic basis might help in raising standards overall and educating the public and our legislators about what is valid and what isn't. The time seems ripe because many responsible publications such as the N.Y. Times and Wired have begun to carry the message on their own.

Dick Halpern rshalp@ix.netcom.com
>From derek_leeboosh@environics.ca Sun Aug 20 10:40:56 1995
Return-Path: <@mail.uunet.ca,@envrnrx:derek_leeboosh@environics.ca>
Received: from seraph.uunet.ca (uunet.ca [142.77.1.254])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id KAA03088 for <aapornet@usc.edu>; Sun, 20 Aug 1995 10:40:54 -0700
Received: from envrnrx by mail.uunet.ca with UUCP id <179771-6>; Sun, 20 Aug 1995
13:43:04 -0400
Received: from pc6.environics.ca by envhost.environics.ca (5.4.2/5.40/1.0)
id AA20160; Sun, 20 Aug 1995 13:25:11 -0400
Date: Sun, 20 Aug 1995 13:25:11 -0400
Message-Id: <9508201725.AA20160@envhost.environics.ca>
X-Sender: leeboosh@envhost
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: derek_leeboosh@environics.ca (Derek Leeboosh)
Subject: Re: Re[2]: New Survey of Consumer Attitudes About Computers
X-Mailer: <Windows Eudora Version 2.0.2>

While it is interesting that a mailout survey would show that 48% of American households own a PC, it goes without saying that the inherent biases of a mail out survey would tend to to significantly overestimate this level of penetration. First of all, if 700 odd out of 1700 responded, we should keep in mind that owners of PCs are going to be much more likely to mail back and answer a survey on "how

people use mass media". In fact I suspect that the average person without a PC would probably assume that the survey did not apply to them and pitched it into the garbage.

I don't know what the research shows in the US, but here in Canada, we have often found that a mail out survey of the general public will tend to get answers from better educated, wealthier people (ie: those who are most likely to own PCs) I wonder what the response rate to mail out surveys is among inner city Black households, or people in the Appalachians, or people whose first language is not English???

Derek Leebosh
Environics Research
Toronto, Ontario

>From barbara_bryant@ccmail.bus.umich.edu Mon Aug 21 08:49:32 1995
Return-Path: barbara_bryant@ccmail.bus.umich.edu
Received: from runningman.rs.itd.umich.edu (runningman.rs.itd.umich.edu [141.211.144.15])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA19466 for <aapornet@usc.edu>; Mon, 21 Aug 1995 08:49:30 -0700
Received: from ccmail.bus.umich.edu by runningman.rs.itd.umich.edu (8.6.9/2.25)
with SMTP id LAA15374; Mon, 21 Aug 1995 11:49:29 -0400
Received: from ccMail by ccmail.bus.umich.edu (SMTPLINK V2.10.04)
id AA809030849; Mon, 21 Aug 95 11:43:52 EDT
Date: Mon, 21 Aug 95 11:43:52 EDT
From: "Barbara Bryant" <barbara_bryant@ccmail.bus.umich.edu>
Message-Id: <9507218090.AA809030849@ccmail.bus.umich.edu>
To: aapornet@usc.edu
Subject: Moving Power and Money: The Politics of Census Taking

Several of you have asked how to get by book, Moving Power and Money: The Politics of Census Taking. The publisher is New Strategies, Inc. (Ithaca, N.Y.) at 607-273-0913. Supposedly Borders and Barnes and Noble also have or will order. It is about how census taking must change for 2000 illustrated with war stories from 1990. Barbara_Bryant@ccmail.bus.umich.edu (Director, Bureau of the Census, 1989-1990)

>From beniger@rcf.usc.edu Mon Aug 21 10:46:53 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id KAA03388 for <aapornet@usc.edu>; Mon, 21 Aug 1995 10:46:51 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id KAA11854; Mon, 21 Aug 1995 10:46:50 -0700
Date: Mon, 21 Aug 1995 10:46:50 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>

Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.950821103556.11122A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

WORLD WIDE WEB

Cuba Web page: an unofficial and interesting collection of all things Cuban on the 'Net. Assembled by an Italian student in Parma.
<http://www.unipr.it/~davide/cuba/home.html>

The National Organization of Women (NOW) Web page offers extensive information about issues NOW is involved in, such as economic equity, electoral politics, global feminism, racial and ethnic diversity, and violence against women. Also available is contact information for chapter and state organizations and the NOW Action Center. Links to other feminist resources on the Internet include the University of Maryland's Women's Studies Database and feminist activists resources on the Net.
<http://now.org/now/home.html>

GOPHER

The Jamestown Foundation, established in 1983, is a nonprofit educational institution devoted to the study of the former Soviet bloc countries and to dissemination of information about them. In May the Foundation launched two new publications on developments in the 15 post-Soviet states: the Monitor, a four-page daily chronicle of events in the region; and Prism, a twelve-page weekly review featuring interviews and analysis. These publications represent a major departure from other sources of news and analysis on the region of the former Soviet Union. They are produced by a team of veteran analysts with capabilities in 17 languages. They draw upon an extensive network of correspondents and high-level contacts throughout the FSU. They take full advantage of the newest communications technologies. In addition to reporting developments in Moscow, they provide thorough coverage of significant events elsewhere in the Russian Federation and in the 14 non-Russian countries which emerged following the collapse of the USSR, areas which currently receive little attention in most Western media. And they report on developments as quickly as the

information becomes available. The Editor-In-Chief of the Monitor and Prism is Paul Goble who for many years has specialized in the study of this region, and has served with the U.S. Department of State, Radio Liberty, and the Carnegie Endowment. The Monitor and Prism are distributed to subscribers worldwide via e-mail, fax, and postal mail, and the Internet.
gopher to: poniecki.berkeley.edu
select: /archives/polish/publications/monitor/
URL: gopher://poniecki.berkeley.edu

ZAMNET, the Zambian National Gopher, provides links to the Africa Information Afrique News Archive and South African Weekly Mail & Guardian News Archive. The Afrique News archive contains articles from 12 African countries published over the last 3 years. The Weekly Mail & Guardian archive goes back to July of 1994 and is searchable.
gopher to: gopher.unza.zm
select: News and Current Affairs
URL: gopher://gopher.unza.zm

EMAIL LISTS

SOCRATES is an international computer network for persons interested in the theoretical and philosophical foundations of psychology. SOCRATES deals with such topics as categorization, consciousness, evolution, hermeneutics, language, mental representation, metapsychology, philosophy of mind, and philosophy of science. Because SOCRATES is a new network, this is your chance to make an impact and to get your voice heard.
Send e-mail to: LISTSERVER@PMC.PSYCH.NWU.EDU
in the body of the message type:
SUBSCRIBE SOCRATES YourFirstName YourLastName

MISCELLANY

If you're looking for Internet connectivity outside of North America, a good place to start is the Web page built and maintained by Benoit Lips and his colleagues. Two years ago, frustrated at the lack of information about Internet providers outside North America, Benoit started collecting information about providers in countries around the world. The collection is now available on the Web and appears to be well-maintained. Listings include email, telephone, fax, and postal addresses for each provide plus detailed information about services offered when available.

A

section on related lists includes those several available for North American providers.

<http://www.best.be/iap> send email to iap@best.be
in the subject line type: info

Ticketmaster Online offers a browsable index of all events on sale throughout the U.S. including concerts, sports, arts, and family-oriented entertainment. Browse the entire alphabetical index or individual state, venue, or event indexes. Venue information includes phone numbers, directions, and parking. Backstage and Spotlight columns offer information about artists and events.
<http://www.ticketmaster.com>

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>From beniger@rcf.usc.edu Mon Aug 21 11:01:05 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id LAA05318 for <aapornet@usc.edu>; Mon, 21 Aug 1995 11:01:03 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id LAA12557; Mon, 21 Aug 1995 11:01:01 -0700
Date: Mon, 21 Aug 1995 11:01:00 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: OTA Report on Network Security
Message-ID: <Pine.SUN.3.91.950821105531.11122C@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

U.S. CONGRESS
OFFICE OF TECHNOLOGY ASSESSMENT
Washington, DC 20510

ISSUE UPDATE ON INFORMATION SECURITY AND
PRIVACY IN NETWORK ENVIRONMENTS

The OTA background paper "Issue Update on Information Security and Privacy in Network Environments" is now available. Ordering information and details about electronic access are at the end of this file.

INFORMATION SECURITY AND PRIVACY ISSUES IN NETWORK
ENVIRONMENTS REQUIRE CONGRESSIONAL ATTENTION

Transition to a society that depends on electronic

information and network connectivity brings new concerns for information security and effective protection of privacy. The new focus must be on safeguarding information as it is processed, stored, and transmitted, rather than on "document" security or "computer" security. In the networked society, responsibility for information security is shifting to the end users.

In a background paper released today the congressional Office of Technology Assessment (OTA) finds an increasingly urgent need for timely congressional attention to these concerns.

OTA has updated, at the request of the Senate Committee on Governmental Affairs, some key issues identified in its 1994 report on information security and privacy. OTA found that recent and ongoing events are relevant to congressional consideration of national cryptography policy and government-wide guidance on safeguarding unclassified information in federal agencies.

OTA stresses the need for openness, oversight, and public accountability--given the broad public and business impacts of these policies--throughout the discussion of possible congressional actions. In OTA's view, two key questions underlie consideration of policy options. The first is: How will the nation develop and maintain the balance among traditional "national security" and law-enforcement objectives and other aspects of the public interest, such as economic vitality, civil liberties, and open government? The second is: What are the costs of government efforts to control cryptography and who will bear them?

None of the cost estimates will be easy to make, warns OTA. Ultimately, however, these costs are all borne by the public, whether in the form of taxes, product prices, or foregone economic opportunities and earnings.

OTA emphasizes that congressional oversight of government information security and privacy protection is of utmost importance in the present time of government reform and organizational streamlining. The security of unclassified information has not been a top management priority; downsizing can incur additional information security

and privacy risks. Similarly, says OTA, management must ensure integration of safeguards when streamlining agency operations and modernizing information systems

OTA finds momentum building for government-wide consolidation of information-security responsibilities. Congress must resolve the overarching issue of where federal authority for safeguarding unclassified information in the civilian agencies should reside and, therefore, what needs to be done concerning the substance and implementation of the Computer Security Act of 1987, says OTA. If Congress retains the general premise of the act--that responsibility for unclassified information security in the civilian agencies should not reside within the defense/intelligence community--then vigilant oversight and clear direction will be needed, says OTA.

Timely and continuing congressional oversight of cryptography policies is crucial, says OTA. Cryptography, a fundamental safeguard, can preserve the confidentiality of messages and files, or provide "digital signatures" that will help speed the way to electronic commerce. Non-governmental markets for cryptography-based safeguards have grown over the past two decades, but are still developing. Research is international; markets would be, says OTA, except for governmental restrictions, such as export controls that effectively create "domestic" and "export" market segments for strong encryption products.

Cryptography policies affect technological developments in the field, as well as the health and economic vitality of companies that produce or use products incorporating cryptography, and consequently, the vitality of the information technology industries and the everyday lives of most Americans. But, business has strong and serious concerns that government interests, especially with respect to standards and export controls, could stifle commercial development and use of networks in the international arena. Given the broad public and business impacts, timely and continuing congressional oversight of these policies is crucial.

Strong encryption is increasingly portrayed as a threat to domestic security (public safety) and a barrier to law enforcement if it is readily available for use by terrorists or criminals. Thus, export controls, intended to restrict the international availability of U.S. cryptography technology and products, are

now
being joined with domestic cryptography initiatives, like key-escrow
encryption, that
are intended to preserve U.S. law-enforcement and signals- intelligence
capabilities.

Public and business concerns surrounding the Clinton Administration's
escrowed-encryption initiative have not been resolved, notes OTA. Many
concerns
focus on whether government-approved, key-escrow encryption will become
mandatory for
government agencies or the private sector, if non-escrowed encryption will be
banned,
and/or if these actions could be taken without legislation. Although the
Clinton
Administration has stated that it has no plans to make escrowed encryption
mandatory,
or to ban other forms of encryption, OTA points out that, absent legislation,
these
intentions are not binding. OTA concludes that escrowed- encryption
initiatives
warrant congressional attention because of the public funds that will be
spent
in
deploying them, and also because negative public perceptions of the processes
for
developing and deploying encryption standards, and of the standards
themselves, may
erode public confidence and trust in government and the effectiveness of
federal
leadership in promoting responsible use of information safeguards.

OTA is a nonpartisan analytical agency that serves the U.S. Congress. Its
purpose is
to aid Congress with the complex and often highly technical issues that
increasingly
affect our society.

ORDERING INFORMATION

For copies of the 142-page background paper "Issue Update on Information
Security and
Privacy in Network Environments" for congressional use, please call (202)
224-
9241.

To order copies for noncongressional use, call (202) 512-0132 (GPO's main
bookstore)
or (202) 512-1800 and indicate stock number 052-003-01416-5. Or send your
check for
\$11.00 a copy or provide your VISA or MasterCard number and expiration date
to
Superintendent of Documents, P.O. Box 371954, Pittsburgh, PA 15250-7974, [FAX
(202)
512-2250]. Free 8-page summaries are available electronically, and by
calling
(202)
224-8996.

ELECTRONIC ACCESS

Readers can access this background paper electronically through OTA Online via the following standard Internet tools:

WWW: <http://www.ota.gov>

FTP: [otabbs.ota.gov](ftp://otabbs.ota.gov); login as anonymous, password is your e-mail address; publications are in the /pub directory

Telnet: [otabbs.ota.gov](telnet://otabbs.ota.gov); login as public, password is public

Additional features of OTA Online are available through client software with a graphical user interface for Microsoft Windows. This software is available free through the WWW home page or by contacting the OTA Telecommunications and Information Systems Office, (202) 228-6000, or email sysop@ota.gov Direct questions or comments on Internet services by email to netsupport@ota.gov

>From beniger@rcf.usc.edu Mon Aug 21 11:31:38 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTPTP
id LAA09389 for <aapornet@usc.edu>; Mon, 21 Aug 1995 11:31:36 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id LAA14230; Mon, 21 Aug 1995 11:31:35 -0700
Date: Mon, 21 Aug 1995 11:31:33 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Survey Participants Needed (fwd)
Message-ID: <Pine.SUN.3.91.950821111953.11122I-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I forward this primarily for its second-order interest to AAPORNET members, although it might also have first-order interest to those lucky in cash prize drawings. The news group alt.usenet.surveys is one good place to monitor survey and market research on the Internet. -- JRB

----- Forwarded message -----
Date: 21 AUG 1995 17:22:19 GMT
From: D. Shaw <darbys@ix.netcom.com>
Newgroups: alt.usenet.surveys
Subject: Survey Participants Needed

My company, Esearch, is developing a database of people available for participation in on-line surveys. This is strictly market research with no type of solicitation -- ever (we don't sell/rent lists). As an incentive, we hold periodic \$100USD cash prize drawings with all participants automatically entered.

If interested, send an email "yes" to <esearch@esearch.com> or visit <<http://www2.primer.net/~esearch>> In either case, you'll be asked to complete a demographics profile for inclusion in a database from which future survey participants will be drawn.

>From 0002018560@mcimail.com Tue Aug 22 04:35:17 1995
Return-Path: 0002018560@mcimail.com
Received: from gatekeeper.mcimail.com (gatekeeper.mcimail.com [192.147.45.5])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id EAA23184 for <aapornet@usc.edu>; Tue, 22 Aug 1995 04:35:15 -0700
Received: from mailgate.mcimail.com (mailgate.mcimail.com [166.38.40.3]) by
gatekeeper.mcimail.com (8.6.12/8.6.10) with SMTP id LAA05697; Tue, 22 Aug
1995
11:33:35 GMT
Received: from mcimail.com by mailgate.mcimail.com id ab22653;
22 Aug 95 11:31 WET
Date: Tue, 22 Aug 95 06:31 EST
From: Hal Glatzer <0002018560@mcimail.com>
To: aapornet <aapornet@usc.edu>
Subject: RE: Moving Power and Money: The Politics of Census Taking
Message-Id: <31950822113113/0002018560PK3EM@MCIMAIL.COM>

I'm getting two copies of each aapornet file. Can you do something about this?
-- Hal glatzer

>From ttrumble@qrc.com Tue Aug 22 06:01:20 1995
Return-Path: ttrumble@qrc.com
Received: from qrc.com (quark.qrc.com [198.178.200.5])
by usc.edu (8.6.12/8.6.4) with SMTP
id GAA28806 for <aapornet@usc.edu>; Tue, 22 Aug 1995 06:01:15 -0700
Received: from pc32.qrc.com by qrc.com with SMTP (5.65b/2.3-UTK)
id AA04815; Tue, 22 Aug 95 09:01:09 -0400
Message-Id: <9508221301.AA04815@qrc.com>
X-Sender: ttrumble@quark.qrc.com
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 22 Aug 1995 10:58:28 -0400
To: aapornet@usc.edu
From: ttrumble@qrc.com (Thomas L. Trumble)
Subject: RE: Moving Power and Money: The Politics of Census Taking
X-Mailer: <PC Eudora Version 2.0.1>

Perhaps you can change your setting so that this message is not sent to the net as a whole.

>I'm getting two copies of each aapornet file. Can you do something
>about this?
>-- Hal glatzer
>
>
Thomas L. Trumble
Director, Survey Research Projects
Quantum Research Corporation

Phone: 301-657-3070
301-657-3862 (FAX)

>From kcarr@magnus.acs.ohio-state.edu Wed Aug 23 06:47:13 1995
Return-Path: <@VM.usc.edu:kcarr@magnus.acs.ohio-state.edu>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id GAA09362 for <aapornet@USC.EDU>; Wed, 23 Aug 1995 06:47:12 -0700
Received: from top.magnus.acs.ohio-state.edu by VM.USC.EDU (IBM VM SMTP V2R2)
with TCP; Wed, 23 Aug 95 06:47:13 PDT
Received: from [128.146.104.7] by top.magnus.acs.ohio-state.edu
(8.6.10/4.940426)
id JAA08256; Wed, 23 Aug 1995 09:47:09 -0400
X-NUPop-Charset: English
Date: Wed, 23 Aug 1995 09:50:17 EST
From: <kcarr@magnus.acs.ohio-state.edu>
Sender: kcarr@magnus.acs.ohio-state.edu
Message-Id: <35417.kcarr@magnus.acs.ohio-state.edu>
To: AAPORNET@VM.usc.edu
Subject: RE: Hi

Hi Ellen

Just got back from vacation and got your letter about the presentation. Joe will be coming but we promised the girls a Chicago trip so they will be coming also.

I am not familiar with MAPOR procedure. Does the conference start Friday morning?
Does it go through 5 pm Saturday? I need to make airline reservations now to get cheap rates!

Thanks...

Kathleen Carr

>From beniger@rcf.usc.edu Wed Aug 23 08:28:46 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMT
id IAA18160 for <aapornet@usc.edu>; Wed, 23 Aug 1995 08:28:43 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id IAA28283; Wed, 23 Aug 1995 08:28:41 -0700
Date: Wed, 23 Aug 1995 08:28:40 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950823082005.26575E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET (Including One Survey) OF INTEREST TO AAPORNET

YAHOO! DEMOGRAPHICS

A recent poll of Yahoo! users shows that 80% of the survey respondents are male, with an average age of 35, an average salary of \$35,000, and a 14.4 modem. Yahoo! is a popular World Wide Web directory service. (Investor's Business Daily 22 Aug 95 A6)

INTERNET ACCESS TO SEC DOCUMENTS

Washington, D.C.-based Global Securities Information Inc. will offer Internet users up to 10 minutes of free scrutiny (but without downloading or printing capabilities) of annual reports, proxies and other documents filed with the Securities and Exchange Commission. The service will partially fill the gap created by the demise of a project which was funded by New York University and operated by the nonprofit organization Internet Multicasting Service, and which provided Internet users with free access (including downloading and printing capabilities) to SEC documents. (Atlanta Journal-Constitution 22 Aug 95 D6)

THE CHIPS ARE UP

With computer chips finding their way into everything from electric toothbrushes to cars and light fixtures, the forecast for the semiconductor industry is sizzling. One industry analyst has upped his predictions for the year 2000 from \$200 billion to \$350 billion, based on performance over the past 12 months. And strong PC sales are fueling demand for memory chips, sales of which should increase about 70% this year. (Business Week 28 Aug 95 p60)

ORACLE TARGETS INTERNET USERS

Oracle will ship a new object-oriented tool kit for programmers this fall, geared toward allowing corporations to easily deploy large, complex software programs across the Internet. "They are certainly on to a key market need that is just now being realized," says the editorial director of an industry newsletter, who predicts that one day the Internet will supplant large-scale corporate networks. (Wall Street Journal 21 Aug 95 B3)

IRVING PROMISES MORE PRIVATIZATION OF RADIO SPECTRUM NTIA Administrator Larry Irving has pledged to continue the process of converting government-designated radio spectrum to private use. Other agencies protested the move, saying that it would

deprive the public of necessary services: "We work for the public... in this case, the flying public. In order to do that, we need the spectrum. We cannot share with a cab driver. We cannot share with a pizza truck," says an FAA representative. (BNA Daily Report for Executives 18 Aug 95 A3)

CUTS SLATED FOR FCC

The FCC, for the first time in its history, will cut its staff by 10%, or 180 jobs, over the next year. About 50 of those will be layoffs, with the remainder taking early retirement. The cuts come in response to a \$40 million shortfall in commission funding in House of representative budget plans. (Broadcasting & Cable 21 Aug 95 p11)

INTERNET IS TOUCHY SUBJECT IN SAUDI ARABIA

Saudi Arabia has long been a fan of high-tech gadgetry from the U.S., but the Internet is something else. Authorities worry that the freewheeling culture of the Internet could subvert Saudi politics and the country's strict moral code. "Here in the Kingdom, with our strict rules and regulations, the Internet will be used only for constructive objectives," says a dean at King Fahd University for Petroleum & Minerals. But a media analyst points out, "Because Gulf societies are so closed, the idea of a free exchange of ideas and information is very appealing to their nationals. The political graffiti you don't find on the walls you see all over the Internet." Universities, hospitals and some businesses are now hooked up, but companies that provide Net access are told to keep a low profile. (Business Week 21 Aug 95 p.40)

PLAYBOY GETS INTERACTIVE

Playboy Television will be testing a live, call-in pay-per-view sex show later this month. "Night Calls" will feature two Playboy hostesses who field calls and discuss viewers' fantasies. "It's going to be like talk radio on television," says the president of Playboy Networks Worldwide. The company is also testing subscription-based access to its Web site. (Broadcasting & Cable 14 Aug 95 p.26)

Selected from Edupage (8/20&22/95), edited by John Gehl and Suzanne Douglas.

>From TIOEMD1@MVS.CSO.NIU.EDU Wed Aug 23 10:12:55 1995
Return-Path: TIOEMD1@MVS.CSO.NIU.EDU
Received: from MVS.CSO.NIU.EDU (MVS.CSO.NIU.EDU [131.156.52.4])
by usc.edu (8.6.12/8.6.4) with SMTP
id KAA01139 for <aapornet@USC.EDU>; Wed, 23 Aug 1995 10:12:52 -0700
Message-Id: <199508231712.KAA01139@usc.edu>
Received: from MVS.CSO.NIU.EDU by MVS.CSO.NIU.EDU (IBM MVS SMTP V2R2.1)
with BSMTP id 6339; Wed, 23 Aug 95 12:12:15 LCL
Date: Wed, 23 Aug 95 12:11 CDT
To: aapornet@USC.EDU
From: TIOEMD1@MVS.CSO.NIU.EDU
Subject: RE: Hi

Kathleen,

Glad you're coming. Yes, MAPOR starts Friday a.m. - as early as 8:00 a.m. if you want to attend the optional (that means more \$ breakfast, at which there will be a presentation by SPSS. The business meeting on Saturday will be about 5:00 p.m., followed by a reception. Sessions go until about 4:30.

Chicago is great for kids!

Ellen

>From apodacr1@westatpo.westat.com Wed Aug 23 13:28:05 1995
Return-Path: apodacr1@westatpo.westat.com
Received: from relay1.UU.NET (relay1.UU.NET [192.48.96.5])
by usc.edu (8.6.12/8.6.4) with ESMTP
id NAA29993 for <aapornet@usc.edu>; Wed, 23 Aug 1995 13:27:59 -0700
From: apodacr1@westatpo.westat.com
Received: from westatpo.westat.com by relay1.UU.NET with SMTP
id QQzebp08181; Wed, 23 Aug 1995 16:27:57 -0400
Received: from ccMail by westatpo.westat.com (SMTPLINK V2.10.05)
id AA809220477; Wed, 23 Aug 95 16:22:00 EDT
Date: Wed, 23 Aug 95 16:22:00 EDT
Encoding: 17 Text
Message-Id: <9507238092.AA809220477@westatpo.westat.com>
To: aapornet@usc.edu
Subject: Re[2]: Hi

Kathleen,

Glad you're coming. Yes, MAPOR starts Friday a.m. - as early as 8:00 a.m. if you want to attend the optional (that means more \$ breakfast, at which there will be a presentation by SPSS. The business meeting on Saturday will be about 5:00 p.m., followed by a reception. Sessions go until about 4:30.

Chicago is great for kids!

Ellen

Do you know how much more \$\$\$ we are talking about???. Im planning on taking my kids also - do you have any recommendations.

Valerie

>From jbbare@email.unc.edu Wed Aug 23 14:31:44 1995
Return-Path: jbbare@email.unc.edu
Received: from login1.isis.unc.edu (jbbare@login1.isis.unc.edu [152.2.25.15])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id OAA10129 for <aapornet@usc.edu>; Wed, 23 Aug 1995 14:31:41 -0700
Received: (from jbbare@localhost) by login1.isis.unc.edu (8.6.12/8.6.12) id
RAA55042;
Wed, 23 Aug 1995 17:31:00 -0400
Date: Wed, 23 Aug 1995 17:30:57 -0400 (EDT)
From: John Bare <jbbare@email.unc.edu>
X-Sender: jbbare@login1.isis.unc.edu
To: aapornet@usc.edu
Subject: % Phone Numbers Unlisted
Message-ID: <Pine.A32.3.91.950823172858.74962A-100000@login1.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

Hi,

Does anyone know of documentation that presents the percentage of phone numbers that are unlisted, either by market or county? I'm particularly interested in several western North Carolina counties.

Thanks,

John Bare

jbbare@email.unc.edu

>From KERWINJ1@westatpo.westat.com Wed Aug 23 15:45:47 1995
Return-Path: KERWINJ1@westatpo.westat.com
Received: from relay1.UU.NET (relay1.UU.NET [192.48.96.5])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id PAA20319 for <aapornet@usc.edu>; Wed, 23 Aug 1995 15:45:45 -0700
From: KERWINJ1@westatpo.westat.com
Received: from westatpo.westat.com by relay1.UU.NET with SMTP
id QQzebz02546; Wed, 23 Aug 1995 18:45:43 -0400
Received: from ccMail by westatpo.westat.com (SMTPLINK V2.10.05)
id AA809228748; Wed, 23 Aug 95 18:41:30 EDT
Date: Wed, 23 Aug 95 18:41:30 EDT
Encoding: 7 Text
Message-Id: <9507238092.AA809228748@westatpo.westat.com>
To: aapornet@usc.edu
Subject: Re[3]: Hi

Dear Kathleen, Ellen, and Valerie,

I assume you aren't aware of this, but your ongoing conversation is being shared with everyone on the AAPOR list. Please send your replies only to each other.

Thanks.

>From derek_leeboosh@environics.ca Thu Aug 24 07:21:45 1995
Return-Path: <@mail.uunet.ca,@envrnx:derek_leeboosh@environics.ca>
Received: from seraph.uunet.ca (uunet.ca [142.77.1.254])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id HAA25200 for <aapornet@usc.edu>; Thu, 24 Aug 1995 07:21:43 -0700
Received: from envrnx by mail.uunet.ca with UUCP id <208528-8>; Thu, 24 Aug
1995
10:24:01 -0400
Received: from pc6.environics.ca by envhost.environics.ca (5.4.2/5.40/1.0)
id AA11395; Thu, 24 Aug 1995 09:32:18 -0400
Date: Thu, 24 Aug 1995 09:32:18 -0400
Message-Id: <9508241332.AA11395@envhost.environics.ca>
X-Sender: leeboosh@envhost
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: derek_leeboosh@environics.ca (Derek Leeboosh)
Subject: Re: % Phone Numbers Unlisted
X-Mailer: <Windows Eudora Version 2.0.2>

Actually, with reference to the whole issue of unlisted phone numbers, I remember seeing some statistics recently showing the proportion of residential phone #s which are unlisted in various metropolitan areas across N. America. I was shocked that in most cities in the West, the proportions were so high. I think Las Vegas topped the list with over 70% being unlisted, but other cities like LA, SF, Phoenix and san Diego were also well over 50%.

Does anyone have a theory as to why Westerners are so into unlisted numbers? Also, does anyone know of research as to the reasons why people choose to make their numbers unlisted?

>From billt@pos.org Thu Aug 24 07:49:01 1995
Return-Path: billt@pos.org
Received: from netrail.net (root@netrail.net [204.117.64.3])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id HAA27789 for <aapornet@usc.edu>; Thu, 24 Aug 1995 07:49:00 -0700
Received: from billt ([204.183.24.21]) by netrail.net (8.6.12/8.6.12) with SMTP id
KAA08744 for <aapornet@usc.edu>; Thu, 24 Aug 1995 10:49:14 -0400
Date: Thu, 24 Aug 1995 10:49:14 -0400
Message-Id: <199508241449.KAA08744@netrail.net>
X-Sender: billt@pos.org
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: billt@pos.org (Bill Thompson)
Subject: Re: % Phone Numbers Unlisted
X-Mailer: <PC Eudora Version 1.4>

>Does anyone have a theory as to why Westerners are so into unlisted
>numbers?

>Also, does anyone know of research as to the reasons why people choose
>to make their numbers unlisted?

This is not based on any research, it's just an opinion, but I might guess
(and this is coming from someone in the East) that in many of the Western
states there is a great deal of emphasis placed on privacy. While we have
very good response rates in most parts of the West and many are very
friendly to our interviewers, I think there are many who live out in some
parts that don't want to be bothered with or by lots of others.

Perhaps it comes from the "Frontier mentality" people say exists?? Or
perhaps there's nothing to what I am proposing??!!

I welcome any other opinions...
Regards, BillT@pos.org

>From GUTHRITJ@dmdceast.fmp.osd.mil Thu Aug 24 12:24:15 1995
Return-Path: <@VM.usc.edu:GUTHRITJ@dmdceast.fmp.osd.mil>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id MAA02178 for <aapornet@USC.EDU>; Thu, 24 Aug 1995 12:24:14 -0700
Received: from de3c980a.fmp.osd.mil by VM.USC.EDU (IBM VM SMTP V2R2) with
TCP;
Thu, 24 Aug 95 12:24:16 PDT
Received: by de3c980a.fmp.osd.mil (5.65/DEC-Ultrix/4.3)
id AA08484; Thu, 24 Aug 1995 15:23:59 -0400
Received: by smtpgate.fmp.osd.mil with Microsoft Mail
id <303CFC3A@smtpgate.fmp.osd.mil>; Thu, 24 Aug 95 15:24:58 PDT
From: "Guthrie, Tanya J., ,DMDCEAST" <GUTHRITJ@dmdceast.fmp.osd.mil>
To: AAPORNET <AAPORNET@VM.usc.edu>
Subject: response rate information
Date: Thu, 24 Aug 95 12:25:00 PDT
Message-Id: <303CFC3A@smtpgate.fmp.osd.mil>
Encoding: 9 TEXT
X-Mailer: Microsoft Mail V3.0

There was a CASRO article titled "On the Definition of Response Rates" that
was published in 1982. Since that time, have there been any updates, or
more recent versions of this article published? If so, please email me at:

guthritj@dmdceast.fmp.osd.mil

Thanks,
Tanya Guthrie

>From lvoigt@cclink.fhcrc.org Thu Aug 24 17:11:00 1995
Return-Path: <@VM.usc.edu:lvoigt@cclink.fhcrc.org>
Received: from VM.USC.EDU (vm.usc.edu [128.125.241.1])
by usc.edu (8.6.12/8.6.4) with SMTP
id RAA13346 for <aapornet@USC.EDU>; Thu, 24 Aug 1995 17:10:58 -0700
Received: from aphid.fhcrc.org by VM.USC.EDU (IBM VM SMTP V2R2) with TCP;
Thu, 24 Aug 95 17:11:00 PDT
Received: from cclink.fhcrc.org by aphid.fhcrc.org (5.x/SMI-SVR4)
id AA14666; Thu, 24 Aug 1995 17:10:48 -0700

Received: from ccMail by cclink.fhcrc.org
(IMA Internet Exchange 1.04b) id 03d14710; Thu, 24 Aug 95 17:08:17 -0700
Mime-Version: 1.0
Date: Thu, 24 Aug 1995 16:51:31 -0700
Message-Id: <03d14710@cclink.fhcrc.org>
From: lvoigt@cclink.fhcrc.org (lvoigt)
Subject: Re: response rate information
To: AAPORNET@VM.usc.edu, aapornet@usc.edu
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Description: cc:Mail note part

There was a CASRO article titled "On the Definition of Response Rates" that was published in 1982. Since that time, have there been any updates, or more recent versions of this article published? If so, please email me at:

guthritj@dmdceast.fmp.osd.mil

Thanks,
Tanya Guthrie

An excellent article about response rates that has been recently published is:

Slattery, ML et al, Response rates among control subjects in case-control studies. Ann Epidemiol 1995; 5:254-249.

Other good descriptions of different methods of computing response rates are in the following books:

Fowler, FJ. Survey Research Methods, Sage, 1988;
pages
46-47.

Groves RM, et al (eds). Telephone Survey
Methodology,
John Wiley and Sons, 1988, pages 140-145

Groves RM. Survey Errors and Survey Costs, John
Wiley
and sons, 1989, pages 200-202.

Lynda Voigt
lvoigt@cclink.fhcrc.org
>From pmeyer@email.unc.edu Thu Aug 24 17:32:49 1995
Return-Path: pmeyer@email.unc.edu
Received: from login1.isis.unc.edu (pmeyer@login1.isis.unc.edu [152.2.25.15])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id RAA17002 for <aapornet@usc.edu>; Thu, 24 Aug 1995 17:32:47 -0700
Received: (from pmeyer@localhost) by login1.isis.unc.edu (8.6.12/8.6.12) id
UAA124011; Thu, 24 Aug 1995 20:32:37 -0400

Date: Thu, 24 Aug 1995 20:32:36 -0400 (EDT)
From: Philip Meyer <pmeyer@email.unc.edu>
X-Sender: pmeyer@login1.isis.unc.edu
To: Bill Thompson <billt@pos.org>
cc: aapornet@usc.edu
Subject: Re: % Phone Numbers Unlisted
In-Reply-To: <199508241449.KAA08744@netrail.net>
Message-ID: <Pine.A32.3.91.950824202950.91163B-100000@login1.isis.unc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I think the main source of unlisted numbers is mobility -- folks who moved since the last phone book was printed. Next largest is downscale types who are dodging bill collectors and ex-spouses. Don't remember where I read this.

Phil Meyer

>From SRC114@UKCC.uky.edu Fri Aug 25 06:28:12 1995
Return-Path: SRC114@UKCC.UKY.EDU
Received: from UKCC.uky.edu (ukcc.uky.edu [128.163.1.5])
by usc.edu (8.6.12/8.6.4) with SMTP
id GAA18562 for <aapornet@USC.EDU>; Fri, 25 Aug 1995 06:28:10 -0700
Received: from UKCC.UKY.EDU by UKCC.uky.edu (IBM VM SMTP V2R2)
with BSMTMP id 1682; Fri, 25 Aug 95 09:27:50 EDT
Received: from ukcc.uky.edu (NJE origin SRC114@UKCC) by UKCC.UKY.EDU (LMail
V1.2a/1.8a) with BSMTMP id 1692; Fri, 25 Aug 1995 09:27:50 -0400
Date: Fri, 25 Aug 95 09:24:26 EDT
From: Jim Wolf <SRC114@UKCC.uky.edu>
Subject: Re: % Phone Numbers Unlisted
To: aapornet@usc.edu
In-Reply-To: Message of Thu, 24 Aug 1995 20:32:36 -0400 (EDT) from
<pmeyer@email.unc.edu>
X-Mailer: MailBook 95.01.000
Message-Id: <950825.092749.EDT.SRC114@ukcc.uky.edu>

It also seems that the proportion of unlisted phone numbers in a given area would be directly related to the amount of telemarketing and other phone solicitations in hopes of cutting down on those annoying requests for money!

Jim Wolf INTERNET: SRC114@ukcc.uky.edu
Consulting Sociologist VOICE: (317) 255-9621
6332 N. Guilford Ave. FAX: (317) 255-9714
Indianapolis, IN 46220 HOME: (317) 257-7062

>From billt@pos.org Fri Aug 25 07:15:37 1995
Return-Path: billt@pos.org
Received: from netrail.net (root@netrail.net [204.117.64.3])
by usc.edu (8.6.12/8.6.4) with ESMTMP
id HAA23129 for <aapornet@usc.edu>; Fri, 25 Aug 1995 07:15:36 -0700
Received: from billt ([204.183.24.21]) by netrail.net (8.6.12/8.6.12) with
SMTP id
KAA00768 for <aapornet@usc.edu>; Fri, 25 Aug 1995 10:15:54 -0400
Date: Fri, 25 Aug 1995 10:15:54 -0400
Message-Id: <199508251415.KAA00768@netrail.net>
X-Sender: billt@pos.org

Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: billt@pos.org (Bill Thompson)
Subject: Re: % Phone Numbers Unlisted
X-Mailer: <PC Eudora Version 1.4>

>It also seems that the proportion of unlisted phone numbers in a given
>area would be directly related to the amount of telemarketing and other
>phone solicitations in hopes of cutting down on those annoying requests
>for money!

>

>*****

>Jim Wolf INTERNET: SRC114@ukcc.uky.edu
>Consulting Sociologist VOICE: (317) 255-9621
>6332 N. Guilford Ave. FAX: (317) 255-9714
>Indianapolis, IN 46220 HOME: (317) 257-7062
>
>

Here! Here! Damn the telemarketers! Full survey ahead!! Regards,
BillT@pos.org

>From beniger@rcf.usc.edu Fri Aug 25 09:08:45 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA06402 for <aapornet@usc.edu>; Fri, 25 Aug 1995 09:08:44 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA07381; Fri, 25 Aug 1995 09:08:43 -0700
Date: Fri, 25 Aug 1995 09:08:42 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950825085549.3850J-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

NBC ON MICROSOFT NETWORK, FOX ON THE WEB
NBC's new online service, NBC SuperNet, will be launched Aug. 24 in
conjunction with
the Microsoft Network. The service will offer interactive access to
information on
sports, news and entertainment, as well as a location for NBC HyperChannels,
which
eventually will include new information and entertainment channels,
partnership areas
and non-NBC programming. (Investor's Business Daily 23 Aug 95 A7)
Meanwhile,
Fox
Broadcasting's Fox World Web site is found at < http://www.foxnetwork.com >.
Areas
include Fox Entertainment, Fox Kids Network and Fox Sports. Future plans

involve
migrating to the new online service that Fox's parent News Corp. is
developing
with
MCI. (Broadcasting & Cable 21 Aug 95 p37)

BANKING ON THE INTERNET

A number of major banks, including Citibank, Chemical, Wells Fargo and Bank of Montreal, have allied themselves with technology partners IBM and Sun Microsystems to develop a system that will allow bank customers to send personal checks over the Internet. Consumers will need a special card with a computer chip containing their bank account information and computer codes representing their signature as well as a small device attached to PCs to read the card. (New York Times 23 Aug 95 C2)

ONE-STOP SHOPPING ON THE WEB

The Guide to Computer Vendors is an interactive service with more than 600 links to computer vendors on the Web. < <http://www.ronin.com/SBA/> >. (Information Week 28 Aug 95 p10)

AT&T'S GRAND VISION

AT&T's vision of the future includes a talking Web site, so that customers can chat with salespeople over the Net with the click of a mouse. (Information Week 28 Aug 95 p14)

ABORIGINAL BROADCAST NETWORK

By agreeing to market and distribute Television North Canada programming in the southern regions of the country, Canadian Satellite Communications has given a major boost for the Iqaluit-based network in its goal to operate the first national aboriginal broadcast network in Canada. (Toronto Globe & Mail 24 Aug 95 B2)

CANADIAN LAW ON THE INTERNET

A new Web site provides information about all Canadian federal laws: < <http://canada.justice.gc.ca> > . (Ottawa Sun 22 Aug 95 p18)

PLANNING FOR FAILURE

Author Peter G. Neumann advocates courses on risk analysis and the social consequences of technology be included as part of every engineering degree. Neumann runs the Internet Risks Forum (risks@csl.sri.com) and has published a book called "Computer-Related Risks" (Addison-Wesley, 1995), documenting the problems that can

arise when computers, and the people who program them, goof up. (Technology Review, Aug/Sept 95 p85)

UPDATE ON MINITEL

Started 12 years ago by France Telecom, the Minitel computer network now supports 6.5 million special Minitel terminals used by 14.4 million people, almost one-third of France's adult population. Use of the system for games and sex has declined from 22% of total usage to 14%, and the French now use the system mainly for such practical things as banking and public information services. Minitel now offers 24,600 services, offered by more than 10,000 companies. (The Economist 19 Aug 95 p62)

Selected from Edupage (8/24/95), edited by John Gehl and Suzanne Douglas.

>From beniger@rcf.usc.edu Fri Aug 25 09:29:50 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA08303 for <aapornet@usc.edu>; Fri, 25 Aug 1995 09:29:49 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA13436; Fri, 25 Aug 1995 09:29:47 -0700
Date: Fri, 25 Aug 1995 09:29:46 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Looking for Survey Manager - Southwest (fwd)
Message-ID: <Pine.SUN.3.91.950825092649.3850P-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I forward the following to AAPORNET for J.H. Connelly of CS Associates, Tucson, Arizona. -- JRB

----- Forwarded message -----
Date: Thu, 24 AUG 1995 15:16:50 MST
From: J Connelly <connelly@csassoc.com>
Newgroups: alt.usenet.surveys
Subject: Looking for Survey Manager - Southwest

Must have Survey Management experience in a consulting engineering firm supervising survey crews working on Public Work and Sub-Division Projects. A degree would be helpful but not necessary. However, "RLS" is necessary. Must have at least 5/10 years experience is surveying. We are seeking a Survey Manager for a Consulting Firm.

We are looking for someone who will relocate to the SouthWest (AZ, NV, UT) in

the US.

The salary range is between \$40/50K plus benefits.. This is a full time position and our fee, interviewing and relocation expenses are paid by the employer.

Please mention key number: ENG13085NET

Please SNAIL mail your resume to:

J H Connelly
CS Associates
PO Box 30926
Tucson, AZ 85751-0926

520-327-79995K

>From beniger@rcf.usc.edu Fri Aug 25 09:34:01 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA08643 for <aapornet@usc.edu>; Fri, 25 Aug 1995 09:33:57 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA13932; Fri, 25 Aug 1995 09:33:56 -0700
Date: Fri, 25 Aug 1995 09:33:53 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: INPUT WANTED FOR QUESTIONNAIRE (fwd)
Message-ID: <Pine.SUN.3.91.950825093050.3850Q-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

I forward the following to AAPORNET for Vincent van Amerongen, PTT Research, The Netherlands. -- JRB

----- Forwarded message -----
Date: Fri, 25 AUG 1995 14:25:29 GMT
From: Vincent van Amerongen <v.r.vanamerongen@research.ptt.nl>
Subject: INPUT WANTED FOR QUESTIONNAIRE

INPUT WANTED FOR DESKTOP VIDEO QUESTIONNAIRE ON WWW

The International Multimedia Consortium (IMTC)

In the rapidly growing area of multimedia teleconferencing, capabilities nowadays go far beyond audio-only calls. A range of new media including video, documents and data-communication are emerging. In current and future multimedia systems, these media will be fully integrated. This brings about the need for new multimedia standards. The goal of IMTC is to promote the creation and adoption of international standards for multimedia teleconferencing.

Several major companies are member of IMTC like AT&T, Alcatel, Ericsson,

PTT Telecom Netherlands and Deutsche Telecom.

One sub-division of IMTC, Customer Requirements, exerts itself to find out what customers want from future multimedia teleconferencing systems.

In order of the Customer Requirements group, PTT Research Netherlands designed a questionnaire and placed it on the World Wide Web.

We kindly request you to fill it out.

The URL is: <http://passions.research.ptt.nl/~itb/dvc5.htm>

Many thanks in advance for helping us

Vincent van Amerongen (PTT Research, The Netherlands)

```
>From rea@iea.soc.umn.edu Fri Aug 25 09:46:34 1995
Return-Path: rea@iea.soc.umn.edu
Received: from atlas.socsci.umn.edu (atlas.socsci.umn.edu [134.84.151.2])
        by usc.edu (8.6.12/8.6.4) with ESMTTP
        id JAA10591 for <aapornet@usc.edu>; Fri, 25 Aug 1995 09:46:32 -0700
Received: from iea.soc.umn.edu ([134.84.155.239]) by atlas.socsci.umn.edu
(8.6.12/8.6.12) with SMTP id LAA25898 for <aapornet@usc.edu>; Fri, 25 Aug
1995
11:46:32 -0500
Date: Fri, 25 Aug 1995 11:46:31 -0500 (CDT)
From: Ron Anderson <rea@iea.soc.umn.edu>
To: aapornet@usc.edu
Subject: Re: % Phone Numbers Unlisted
Message-ID: <Pine.SUN.3.91.950825114609.15066D-100000@iea.soc.umn.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
```

I'm surprised that no one in this thread has mentioned fear or privacy as motivation for unlistings. That's what people most often tell me.

I ask my students in large class sometimes if they have unlisted numbers and "caller ID" and am finding about 10% are unlisted and about 25% or so have caller ID. My opinion is that caller ID has become more a problem for surveying than unlisted numbers. I have been told by the research director of a big telecom that caller ID is their top selling product, and that it is often used to screen out unidentified numbers.

I have called several official phone organizations (providers and associations) for stats on things like unlisted or caller id lines and always get told that the info can not be given out to the public or is not available. About the most interesting fact I've been able to dig up: there are 150 million access

lines in
the USA and two-thirds of those are residential. There are 1,500 telephone
(provider)
companies; some one should survey them, but probably their numbers are
unlisted.

Prof. Ronald E. Anderson, 612-624-9554 624-4586(fax) <rea@iea.soc.umn.edu>
909 Social Sciences Bldg, Univ. of Minnesota, Minneapolis, MN, 55455, USA

>From TARNAI@WSUVM1.CSC.WSU.EDU Fri Aug 25 09:59:40 1995
Return-Path: TARNAI@WSUVM1.CSC.WSU.EDU
Received: from WSUVM1.CSC.WSU.EDU (wsuvm1.csc.wsu.edu [134.121.1.39])
by usc.edu (8.6.12/8.6.4) with SMTP
id JAA12855 for <aapornet@usc.edu>; Fri, 25 Aug 1995 09:59:39 -0700
Message-Id: <199508251659.JAA12855@usc.edu>
Received: from WSUVM1.CSC.WSU.EDU by WSUVM1.CSC.WSU.EDU (IBM VM SMTP V2R2)
with BSMTMP id 5274; Fri, 25 Aug 95 09:58:52 PDT
Received: from WSUVM1 (TARNAI) by WSUVM1.CSC.WSU.EDU (Mailer R2.10 ptf000)
with
BSMTMP id 4936; Fri, 25 Aug 95 09:58:51 PDT
Date: Fri, 25 Aug 95 09:47:31 PDT
From: John Tarnai <TARNAI@WSUVM1.CSC.WSU.EDU>
Subject: Re: % Phone Numbers Unlisted
To: aapornet@usc.edu
In-Reply-To: Message of Thu, 24 Aug 1995 09:32:18 -0400 from
<derek_leeboosh@environics.ca>

With respect to unlisted numbers being higher in the west, perhaps it has
something
to do with the telephone companies in California not charging for unlisted
numbers.
I believe that this is correct that other parts of the US charge for
maintaining an
unlisted number. Except for California, the rates don't seem to be any
higher
in the
west than they are in the remainder of the US. See page 60 of the June 1995
issue of
American Demographics for a map of the US with unlisted rates shown by county
and an
explanation for the higher unlisted rates in the US.

>From rshalp@ix.netcom.com Fri Aug 25 22:05:22 1995
Return-Path: rshalp@ix.netcom.com
Received: from ix3.ix.netcom.com (ix3.ix.netcom.com [199.182.120.3])
by usc.edu (8.6.12/8.6.4) with ESMTMP
id WAA04364 for <aapornet@usc.edu>; Fri, 25 Aug 1995 22:05:19 -0700
Received: from by ix3.ix.netcom.com (8.6.12/SMI-4.1/Netcom)
id WAA07090; Fri, 25 Aug 1995 22:02:28 -0700
Date: Fri, 25 Aug 1995 22:02:28 -0700
Message-Id: <199508260502.WAA07090@ix3.ix.netcom.com>
From: rshalp@ix.netcom.com (RICHARD S. HALPERN)
Subject: Re: % Phone Numbers Unlisted
To: aapornet@usc.edu

Many folks I know have unlisted phone numbers for reasons of security--real or imagined. Others do so because they think it conveys to them a higher status -- believe it or not -- it's somehow fashionable and enables them to stand out among their peers. Many top executives in large firms have unlisted numbers because of genuine security concerns and to avoid crank calls from annoyed customers and others.

Dick Halpern rshalp@ix.netcom.com
>From O80@PSUVM.PSU.EDU Sat Aug 26 07:32:05 1995
Return-Path: O80@PSUVM.PSU.EDU
Received: from PSUVM.PSU.EDU (psuvm.psu.edu [128.118.56.2])
by usc.edu (8.6.12/8.6.4) with SMTP
id HAA09138 for <aapornet@USC.EDU>; Sat, 26 Aug 1995 07:32:03 -0700
Message-Id: <199508261432.HAA09138@usc.edu>
Received: from PSUVM.PSU.EDU by PSUVM.PSU.EDU (IBM VM SMTP V2R2)
with BSMTP id 2904; Sat, 26 Aug 95 10:32:05 EDT
Received: from PSUVM.PSU.EDU (NJE origin O80@PSUVM) by PSUVM.PSU.EDU (LMail
V1.2a/1.8a) with RFC822 id 4620; Sat, 26 Aug 1995 10:32:04 -0400
Date: Sat, 26 Aug 95 10:32 EDT
From: "ro'connor" <O80@PSUVM.PSU.EDU>
Subject: Re: % Phone Numbers Unlisted
To: aapornet@usc.edu
In-Reply-To: rshalp AT ix.netcom.com -- Fri, 25 Aug 1995 22:02:28 -0700

Someone (check the psych journals) did a study about 20 years ago to compare people with unlisted numbers with everyone else. The one clear difference was that people

with unlisted numbers were more likely to abuse their children!

>From derek_leeboosh@environics.ca Mon Aug 28 06:41:08 1995
Return-Path: <@mail.uunet.ca,@envrnx:derek_leeboosh@environics.ca>
Received: from seraph.uunet.ca (uunet.ca [142.77.1.254])
by usc.edu (8.6.12/8.6.4) with ESMTP
id GAA25350 for <aapornet@usc.edu>; Mon, 28 Aug 1995 06:41:06 -0700
Received: from envrnx by mail.uunet.ca with UUCP id <209551-8>; Mon, 28 Aug 1995
09:43:22 -0400
Received: from pc6.environics.ca by envhost.environics.ca (5.4.2/5.40/1.0)
id AA25228; Mon, 28 Aug 1995 09:36:03 -0400
Date: Mon, 28 Aug 1995 09:36:03 -0400
Message-Id: <9508281336.AA25228@envhost.environics.ca>
X-Sender: leeboosh@envhost
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: derek_leeboosh@environics.ca (Derek Leeboosh)
Subject: Re: % Phone Numbers Unlisted
X-Mailer: <Windows Eudora Version 2.0.2>

I think the discussion about why so many people have unlisted numbers is very interesting, but what I want to know is when some cities have as much as 2/3 of all residential numbers unlisted, what is the use of phone books at all? Will they go the way of the dodo?

>From dhenwood@panix.com Mon Aug 28 07:02:09 1995
Return-Path: dhenwood@panix.com
Received: from dhenwood.dialup.access.net (dhenwood.dialup.access.net
[166.84.250.86])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id HAA26712 for <aapornet@usc.edu>; Mon, 28 Aug 1995 07:01:59 -0700
Received: from [166.84.250.86] by dhenwood.dialup.access.net with SMTP
(MailShare
1.0fc5); Mon, 28 Aug 1995 10:01:48 -0400
X-Sender: dhenwood@popserver.panix.com
Message-Id: <v01530509ac677c54a5a7@[166.84.250.86]>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 28 Aug 1995 10:01:48 -0400
To: aapornet@usc.edu, por@gibbs.oit.unc.edu
From: dhenwood@panix.com (Doug Henwood)
Subject: militias, patriots, etc.

Does anyone have any info, or know where to get it, on the number and social
makeup
of the "militias" and, more broadly the "patriot" movement? People are
talking
very
authoritatively about them without much apparent knowledge.

Specifically, is it/are they predominantly working class or what we old-
timers
call
petit bourgeois?

Doug

--

Doug Henwood
[dhenwood@panix.com]
Left Business Observer
250 W 85 St
New York NY 10024-3217
USA
+1-212-874-4020 voice
+1-212-874-3137 fax

>From stakacs@garnet.acns.fsu.edu Mon Aug 28 07:16:10 1995
Return-Path: stakacs@garnet.acns.fsu.edu
Received: from garnet.acns.fsu.edu (garnet.acns.fsu.edu [128.186.6.137])
by usc.edu (8.6.12/8.6.4) with SMTP
id HAB27678 for <aapornet@usc.edu>; Mon, 28 Aug 1995 07:16:08 -0700
Received: by garnet.acns.fsu.edu (5.65c/25-eef)
id AA17110; Mon, 28 Aug 1995 10:16:05 -0400
From: "Scott J. Takacs" <stakacs@garnet.acns.fsu.edu>
Message-Id: <199508281416.AA17110@garnet.acns.fsu.edu>
Subject: Re: % Phone Numbers Unlisted
To: aapornet@usc.edu
Date: Mon, 28 Aug 1995 10:16:05 -0400 (EDT)

In-Reply-To: <9508281336.AA25228@envhost.environics.ca> from "Derek Leebosh"
at Aug
28, 95 09:36:03 am
X-Mailer: ELM [version 2.4 PL17]
Mime-Version: 1.0
Content-Type: text/plain; charset=US-ASCII
Content-Transfer-Encoding: 7bit
Content-Length: 583

>
> I think the discussion about why so many people have unlisted numbers
> is very interesting, but what I want to know is when some cities have
> as much as 2/3 of all residential numbers unlisted, what is the use of
> phone books at all? Will they go the way of the dodo?
>
Phone books (or their electronic counterparts) will always be around;
since there will always be people who *want* to be listed. How
representative these groups will remain is yet to be seen.

Scott J. Takacs
Doctoral Student, Marketing
The Florida State University
stakacs@garnet.acns.fsu.edu

>From beniger@rcf.usc.edu Mon Aug 28 09:01:09 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA15484 for <aapornet@usc.edu>; Mon, 28 Aug 1995 09:01:07 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA18286; Mon, 28 Aug 1995 09:01:07 -0700
Date: Mon, 28 Aug 1995 09:01:06 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEW RESOURCES ON THE NET
Message-ID: <Pine.SUN.3.91.950828081231.14686C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEW RESOURCES ON THE NET

WORLD WIDE WEB

*** Personal Addition *****

LIFE Magazine has established a WWW page dedicated to the memory of Alfred
Eisenstaedt, photojournalist, who died last Thursday. It includes some of
his
more
important photos and a feature on the "V-J kiss" image. It is located at:
<http://www.pathfinder.com/Life/lifehome.html>

The Censorship, Freedom of Speech, and Child Safety Web page deals with these hot issues by providing links to sites with useful information and good suggestions for ways parents and teachers can promote responsible use of the Internet. For example, the National Center for Missing and Exploited Children provides an online brochure titled "Child Safety on the Information Highway." Other links lead to resources on children's issues, the cyberporn debate, child-friendly resources, resource guides for librarians and educators, and Safe Surf - Voluntary Site Identification Codes. <http://omni.voicenet.com/~cranmer/censorship.html>

The Guide to Computer Vendors Web page offers many if not most of the URL's for computer hardware and software vendors, as well as a comprehensive vendor phone book and links to many of the computer magazines on the Web. There is no search capability but browsing is fairly easy using the alphabetical index. <http://www.ronin.com/SBA/>

LIBERATION, a French daily newspaper (circulation 230,000), has launched a World-Wide Web version of "Multimedia," its weekly illustrated supplement. (in French) <http://www.netfrance.com/Libe/>

The NDOPA WebText, a companion Web page to the award-winning live philosophy talk show, No Dogs or Philosophers Allowed, is now up and running. NO DOGS... plans 26 programs for 1996. Check out the topics as well as the history of this unique project. Television that makes you think. <http://www.access.digex.net/~kknisely/philosophy.tv.html>

*** FOR AAPORNEToids WITH FOND MEMORIES OF THE HERSHEY CONFERENCE*****

*
* The Pennsylvania Dutch Convention And Visitors Bureau, in cooperation *
* with the attractions of the Amish Country of Lancaster County, *
* Pennsylvania, now offer a complete virtual information center on the *
* Pennsylvania Dutch Country of Lancaster County. Includes information *
* on the Amish, quilts, covered bridges, and all the interesting things *
* to see and do in the area. <http://www.welcome.com> *
*

A database of some 12,850 listserv, majordomo and listproc mailing lists at 298 sites is maintained by the Indiana University Support Center for the UCS Knowledge Base. Enter a word or partial word, and you'll get back a list of all the lists containing that word in the title or official description. Instructions for subscribing or retrieving more information about each list are included. Very handy. <http://scwww.ucs.indiana.edu/mlarchive/>

The Western Interstate Commission for Higher Education (WICHE) is a regional agency established in 1953 by an interstate compact among 15 western states. WICHE's activities and publications are designed to facilitate resource sharing and cost-effective services among member and affiliate states and their public and independent colleges and universities. Their Web page provides information about their activities and publications related to U.S. - Mexico educational exchange, research and policy analysis, Higher Ed and the economy, educational telecommunications, and student opportunities. <http://www.wiche.edu>

WWLib a comprehensive catalogue of WWW pages based at sites in the United Kingdom. The catalogue is organized using the Dewey Decimal Classification (DDC - version 20), which is widely used in libraries. This makes very powerful and easy to search, since sites are indexed by what they are about, not just what words they contain. It is entirely free, either to search or to submit an entry.
<http://www.scit.wlv.ac.uk/wwlib/>

GOPHER

Jerusalem One Network is one of the most popular Jewish resource on Internet and contains over 10,000 files that cover all aspects of Jewish life. A simple menu guides you to everything from news, politics, medicine, travel, tourism, and world-wide Jewish community information. The Jerusalem1 staff updates the information on a continuous basis.
gopher to: gopher.jer1.co.il

EMAIL LISTS

The EDEQUITY (Educational Equity Discussion List) is an international theory and practice discussion list on issues of educational equity in a multicultural context in schools, colleges and other education sites. The list encourages discussion between teachers and other educators, equity practitioners, advocates, parents, policymakers, counselors and others interested in equity. EDEQUITY serves as a forum to discuss how to attain equity for males and females; and how gender equity can be a helpful construct for improving education for all. The participation of both women and men is welcomed. Topics for discussion include classroom interactions, curriculum development, school environment, education reform, violence prevention, math and science education, vocational and nontraditional education, school-to-work issues, community-based learning, and counseling. Ask questions and exchange information about teaching strategies, useful texts and films, innovative programs, current research, and funding sources.

send email to: MAJORDOMO@CONFER.EDC.ORG
in the body of the message type: subscribe edequity

The U.S. General Accounting Office, Congress' Watchdog agency, now has a mailing list service for a daily electronic posting of the General Accounting Office (GAO) Daybook. The GAO Daybook is the daily listing of released GAO reports and testimony.

send email to: majordomo@www.gao.gov
in the body of the message type: subscribe daybook

To receive additional info about GAO services:

send e-mail to: info@www.gao.gov
in the body of the message type: info

MISCELLANY

For almost two years, as part of a research and development project, the non-profit Internet Multicasting Service has put the entire text of U.S. Patent and Securities and Exchange Commission (SEC) documents on-line via the EDGAR On-line database. Recently Internet Multicasting announced the EDGAR research project would end on October 1, and a discussion ensued concerning the future availability of this information over the Internet free of charge. Current information on the status of the discussion,

including background information on EDGAR and the Paperwork Reduction Act (which becomes law on October 1) is provided on an Internet Multicasting Web page. Comments from SEC Chairman Levitt and Congressman Markey are available, as are statistics on EDGAR's usage via the Internet and cost comparisons for the same information retrieved from commercial information providers.

<http://www.town.hall.org/govt/tuttle/>

Taxpayers Assets Project (TAP) has established a mailing list for discussion of the topic.

send mail to: listproc@tap.org

in the body of the message type:

subscribe edgar-action yourfirstname yourlastname

"Who's succeeding on the Internet and how?" is an 88 page hardcopy report based on survey data and is one of the first comprehensive study of online businesses. Topics addressed include the differences between successful and unsuccessful enterprises, what successful marketers do differently, the 9 most common pitfalls to avoid, how much is actually sold online, how companies market online, factors that affect the timing of a company's entry into online marketing and where online marketing is going in the next 12 months. The report includes the 52 tables and charts most vital to online profitability. The price is discounted if ordered through Webster.

<http://www.tgc.com/report.html>

Or for more information send mail to more@hpcwire.tgc.com and in the subject line type: 7078

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provides information about the Internet and the resources on the Internet to the U.S. research and education community under a cooperative agreement with the National Science Foundation: NCR-9218742. The Government has certain rights in this material.

>From RBAXTER@WSUVM1.CSC.WSU.EDU Mon Aug 28 11:42:26 1995

Return-Path: RBAXTER@WSUVM1.CSC.WSU.EDU

Received: from WSUVM1.CSC.WSU.EDU (wsuvm1.csc.wsu.edu [134.121.1.39])
by usc.edu (8.6.12/8.6.4) with SMTP

id LAA06490 for <aapornet@usc.edu>; Mon, 28 Aug 1995 11:42:24 -0700

Message-Id: <199508281842.LAA06490@usc.edu>

Received: from WSUVM1.CSC.WSU.EDU by WSUVM1.CSC.WSU.EDU (IBM VM SMTP V2R2)
with BSMTMP id 8100; Mon, 28 Aug 95 11:41:32 PDT

Received: from WSUVM1 (RBAXTER) by WSUVM1.CSC.WSU.EDU (Mailer R2.10 ptf000)
with

BSMTMP id 1363; Mon, 28 Aug 95 11:41:32 PDT

Date: Mon, 28 Aug 95 11:38:38 PDT

From: Rodney Baxter <RBAXTER@WSUVM1.CSC.WSU.EDU>

Subject: Re: Looking for Survey Manager - Southwest (fwd)

To: aapornet@usc.edu

In-Reply-To: Message of Fri, 25 Aug 1995 09:29:46 -0700 (PDT) from
<beniger@rcf.usc.edu>

You may want to check on what type of job this is - it looks like a LAND surveying

job (surveying subdivisions?) rather than a people surveying job to me.

Rod Baxter

>From SHDS11A@prodigy.com Mon Aug 28 18:04:30 1995

Return-Path: SHDS11A@mail.prodigy.com
Received: from inetgate.prodigy.com (inetgate.prodigy.com [192.207.105.34])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id SAA25107 for <aapornet@usc.edu>; Mon, 28 Aug 1995 18:04:28 -0700
Received: from mail.prodigy.com (mail.prodigy.com [199.4.137.13]) by
inetgate.prodigy.com (8.6.10/8.6.9) with SMTP id UAA64760 for
<aapornet@usc.edu>;
Mon, 28 Aug 1995 20:53:56 -0400
Date: Mon, 28 Aug 1995 21:03:57 EDT
From: SHDS11A@prodigy.com (MR SID GROENEMAN)
X-Mailer: PRODIGY Services Company Internet mailer [PIM 3.2-342.56]
Message-Id: <013.00490190.SHDS11A@prodigy.com>
To: aapornet@usc.edu
Subject: Seek Poll Results on Medicaid

Does anyone know of any recent (1995) general opinion findings on
Medicaid funding? If specific poll results unknown, is there an easy,
efficient way
to search through any available databases or published
sources? All help appreciated!

>From DHAYNES@UBmail.ubalt.edu Tue Aug 29 05:02:50 1995
Return-Path: DHAYNES@UBmail.ubalt.edu
Received: from ubmail.ubalt.edu (ubmail.ubalt.edu [198.202.0.25])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id FAA11262 for <aapornet@usc.edu>; Tue, 29 Aug 1995 05:02:48 -0700
From: DHAYNES@UBmail.ubalt.edu
Received: from UBmail.ubalt.edu by UBmail.ubalt.edu (PMDF V5.0-3 #7370) id
<01HUMZIIYYPJ40093P3@UBmail.ubalt.edu> for aapornet@usc.edu; Tue, 29 Aug 1995
08:02:06 -0500 (EST)
Date: Tue, 29 Aug 1995 08:02:06 -0500 (EST)
Subject: Re: Seek Poll Results on Medicaid
To: aapornet@usc.edu
Message-id: <01HUMZIZ01R60093P3@UBmail.ubalt.edu>
X-VMS-To: MX%"aapornet@usc.edu"
MIME-version: 1.0
Content-type: TEXT/PLAIN; CHARSET=US-ASCII
Content-transfer-encoding: 7BIT

>From billt@pos.org Tue Aug 29 05:09:39 1995
Return-Path: billt@pos.org
Received: from netrail.net (root@netrail.net [204.117.64.3])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id FAA11821 for <aapornet@usc.edu>; Tue, 29 Aug 1995 05:09:36 -0700
Received: from billt ([204.183.24.21]) by netrail.net (8.6.12/8.6.12) with
SMTP id
IAA25504 for <aapornet@usc.edu>; Tue, 29 Aug 1995 08:09:44 -0400
Date: Tue, 29 Aug 1995 08:09:44 -0400
Message-Id: <199508291209.IAA25504@netrail.net>
X-Sender: billt@pos.org
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
To: aapornet@usc.edu
From: billt@pos.org (Bill Thompson)
Subject: Re: Seek Poll Results on Medicaid
X-Mailer: <PC Eudora Version 1.4>

Mr. Sid Groeneman wrote:

>Does anyone know of any recent (1995) general opinion findings on
>Medicaid funding? If specific poll results unknown, is there an easy,
> efficient way to search through any available databases or published
>sources? All help appreciated!
>
>

I would suggest you call the Roper Center at the Univ. of Connecticut at 203-486-4440 or try to find them on-line. They keep an archive of thousands of survey questions on a wide range of topics. You can search by topic or keywords.

There seems to have been a lot of public releases recently on the topic, I would suggest you try a major newspaper or magazine, they may have some data also.

Regards, BillT@pos.org

>From beniger@rcf.usc.edu Tue Aug 29 09:18:57 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id JAA06710 for <aapornet@usc.edu>; Tue, 29 Aug 1995 09:18:55 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id JAA26637; Tue, 29 Aug 1995 09:18:54 -0700
Date: Tue, 29 Aug 1995 09:18:53 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: AAPOR AND THE NYT
Message-ID: <Pine.SUN.3.91.950829091532.26380A-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

AAPOR AND THE NYT

The Science Times section of this morning's New York Times includes a long article by Malcolm W. Browne, "Science Group Says Budget Cuts A Research Peril," which begins:

Federal financing of nonmilitary scientific research in the United States will decline by one-third within seven years, the American Association for the Advancement of Science says in a report to be released today. It warns that "the long-term effects of dismantling a coherent scientific enterprise could be very harmful." (natl. ed., p. B5)

A bar chart accompanying the article (p. B8) reports the following percentage changes in nondefense research and development projected by the AAAS from fiscal year 1995 to FY 2002 based on the budget resolution passed by Congress on June 29, 1995:

Commerce	- 50.0 %
DOE	- 47.4
Interior	- 44.4
NASA	- 35.9
USDA	- 35.4
TOTAL	- 32.9
EPA	- 27.9
NIH	- 21.9
NSF	- 18.1

The Op-Ed page in this morning's New York Times includes a piece, "Medicare: Which Of the Above?" (natl. ed., p. A13), by Everett C. Ladd, professor of political science at the University of Connecticut, president of the Roper Center for Public Opinion Research, and longtime AAPOR member and charter member of AAPORNET.

Using various survey data, Ladd argues that politicians have failed to understand what he terms "the continuities" in public opinion on health care.

#####

>From beniger@rcf.usc.edu Wed Aug 30 08:42:32 1995
Return-Path: beniger@rcf.usc.edu
Received: from almaak.usc.edu (beniger@almaak.usc.edu [128.125.253.135])
by usc.edu (8.6.12/8.6.4) with ESMTTP
id IAA13403 for <aapornet@usc.edu>; Wed, 30 Aug 1995 08:42:31 -0700
Received: (beniger@localhost)
by almaak.usc.edu (8.6.12/8.6.7+ucs)
id IAA00466; Wed, 30 Aug 1995 08:42:31 -0700
Date: Wed, 30 Aug 1995 08:42:30 -0700 (PDT)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: NEWS OF THE NET OF INTEREST TO AAPORNET
Message-ID: <Pine.SUN.3.91.950830082639.28003G-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII

NEWS OF THE NET OF INTEREST TO AAPORNET

ABC RADIO ON THE NET

ABC Radio Networks is moving to the Web, offering national newscasts free to Internet users. ABC RadioNet will limit subscribers to 5,000 for the first month, before opening the site to the general public. < <http://www.abcradionet.com> >. According to ABC executives, it's "the first and only radio network to provide real-time audio on demand via the Internet." The site uses RealAudio software to provide its

audio service, and segments of ABC broadcasts can be heard at the RealAudio Web site: < <http://www.realaudio.com> >. (Broadcasting & Cable 21 Aug 95 p38)

DISNEY ONLINE

The Walt Disney Co. will launch Disney Online, building on the content already available on its World Wide Web site. The company plans to target families and children with its subscriber-based offerings: "Between the content we have and creative skills, we are suited to deliver the right kind of experience for Disney's family audience," says the head of Disney's online activities. (Tampa Tribune 25 Aug 95 B&F1)

WINDOWS HYPE

After Windows 95's long-delayed rollout, industry watchers are waiting to see if the product's all it's cracked up to be. "It's probably a watershed event in the acceptance of electronic life, but there's also a danger of overpromising. Windows 95 now has to live up to the hoopla. They damn well better not underperform, or they'll do real damage," says an expert on advertising and brand identity. (Wall Street Journal 25 Aug 95 B1)

JAPANESE COMPANIES GEAR UP FOR FLAT TVs

Fujitsu, Matsushita Electric Industrial, Sony and NEC all have big plans to produce big TV screens -- up to 50 inches -- to hang on the wall of your living room or den. The plasma display panels are only three inches thick and Fujitsu says the image quality is as good as the best conventional picture tubes and is better than any of the rear-projection models. (St. Petersburg Times 25 Aug 95 E6)

IBM FINALLY DOES WINDOWS

IBM became the last of the top 10 PC makers to sign Microsoft's Windows 95 license, after waiting until Aug. 24 to do it. Big Blue says it won't have the software installed on its machines until late September. IBM also won't use Microsoft's logo in its advertising and marketing campaign, which means that it's probably paying more for its license than other manufacturers. (Investor's Business Daily 25 Aug 95 A6)

DILLER EXPECTED TO CREATE NEW TV NETWORK

Barry Diller, who built the Fox Network and then led QVC, has acquired control of the Silver King Communications group of TV stations, and is expected to use this acquisition as a base for formation of a new television network. (New York Times 26 Aug 95 p17)

WARNING ON MSN ICONS

A new convenience included in Microsoft Network e-mail processing could present a loophole for invading computer viruses, warn some security experts. When an MSN user sends a binary file as part of an e-mail message, it appears as an icon on the recipient's screen. When the recipient double-clicks on it, it's automatically downloaded and executed. To download without executing the file, the recipient must click with the little-used button on the right of the mouse. "On the Microsoft Network, I can disguise an icon so that it looks innocuous," says the VP and chief technical officer for Interactive Data Corp. "The analogy I like to use is the Unabomber. If you get a package in the mail that's wrapped in duct tape and brown paper, you'd regard it as suspicious. But if it's a plain white envelope with Ed McMahon's picture on it, you wouldn't think twice about opening it." Microsoft responds that "There are risks of getting data off the network in any form. People have to be aware of what the source of information is." (Information Week 28 Aug 95 p24)

EQUIFAX TO USE MICROSOFT NETWORK

Equifax will make use of the Microsoft Network to allow consumers to request copies of their credit reports, though the reports themselves will continue to be sent by regular mail. (Atlanta Journal-Constitution 26 Aug 95 B3)

Selected from Edupage (8/27/95), edited by John Gehl and Suzanne Douglas.