Date: Wed, 28 Aug 2002 11:20:27 -0700

Sender: AAPORNET@ASU.EDU

From: Shapard Wolf <shap.wolf@ASU.EDU>
Subject: April 1998 archive - one BIG message

This is the USC Listproc archive of AAPORNET messages for this entire month. It is one big message, in chronological order, just the way the USC archive stored it. You can search within this month with your browser's search function (usually Ctrl-F).

Turning this into individual messages that ASU's Listserv software can index and sort means a lot of reformatting. We will do this as time permits.

New messages are of course automatically formatted and indexed correctly, and I have converted November 1994 through January 1995 and June 2002 to the present.

Shap Wolf
Survey Research Laboratory
Arizona State University
shap.wolf@asu.edu
AAPORNET volunteer host

Begin archive:

Archive aapornet, file log9804. Part 1/1, total size 421372 bytes:

----- Cut here

>From ande271@ibm.net Wed Apr 1 08:21:20 1998

Received: from out1.ibm.net (out1.ibm.net [165.87.194.252])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA02431 for <aapornet@usc.edu>; Wed, 1 Apr 1998 08:21:17 -0800 (PST)

Received: from default (slip-32-100-113-240.ny.us.ibm.net [32.100.113.240]) by out1.ibm.net (8.8.5/8.6.9) with SMTP id QAA16240 for <aapornet@usc.edu>;

Wed, 1 Apr 1998 16:21:00 GMT

Message-ID: <352293E7.4919@ibm.net>
Date: Wed, 01 Apr 1998 11:22:15 -0800
From: Jeanne Anderson <ande271@ibm.net>

Reply-To: ande271@ibm.net

X-Mailer: Mozilla 3.0 (Win95; U)

MIME-Version: 1.0 To: aapornet@usc.edu

Subject: Re: Survey Incentives

Content-Type: text/plain; charset=us-ascii

Content-Transfer-Encoding: 7bit

It is not the reporters who do the damage, but legislators who link

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incentives with a "biased" questionnaire. The two issues are separate and
should not be linked in discussions - by anyone. We as researchers should
be able to get that accepted!
>From Irvcrespi@aol.com Wed Apr 1 11:19:38 1998
Received: from imo21.mx.aol.com (imo21.mx.aol.com [198.81.17.65])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id LAA05265 for <AAPORNET@usc.edu>; Wed, 1 Apr 1998 11:19:35 -0800
(PST)
Received: from Irvcrespi@aol.com
      by imo21.mx.aol.com (IMOv13.ems) id 0YONa05947
      for <AAPORNET@usc.edu>; Wed, 1 Apr 1998 14:18:53 -0500 (EST)
From: Irvcrespi <Irvcrespi@aol.com>
Message-ID: <5c425247.3522931f@aol.com>
Date: Wed, 1 Apr 1998 14:18:53 EST
To: AAPORNET@usc.edu
Mime-Version: 1.0
Subject: AAPOR's commercial membership
Content-type: multipart/mixed;
      boundary="part0 891458333 boundary"
X-Mailer: AOL 3.0 for Windows 95 sub 18
This is a multi-part message in MIME format.
--part0 891458333 boundary
Content-ID: <0 891458333@inet_out.mail.aol.com.1>
Content-type: text/plain; charset=US-ASCII
The message is attached.
--part0 891458333 boundary
Content-ID: <0 891458333@inet out.mail.aol.com.2>
Content-type: application/octet-stream;
      name="AAPORMEM"
Content-transfer-encoding: base64
Content-disposition: inline
/1dQQzQCAAABCgABAAAAAPv/BQAyAAABAAD//w4AAABCAAAABgAQAAAAUAAAAP//WgAAAKYA
```

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IGhpZ2hsaWdodHMgb2Ygb3VyIGhpc3RvcnkgcHJvdmlkZXMNZ29vZCByZWFzb24gZm9yIGNv bmNsdWRpbmcgdGhhdCBvcGluaW9uIHJlc2VhcmNoIHdvdWxkIHVuZG91YnRlZGx5DWJlIGRp bWluaXNoZWQgYnkgYSBkZWNsaW51IGluIGNvbW1lcmNpYWwgbWVtYmVycy4KCkF0IGEgc3Vi amVjdGl2ZSBhbmQgYW5lY3Rkb3RhbCBsZXZlbCwgbWFueSBvZiB1cyBoYXZlIGV4cGVyaWVu Y2VkDXRoZSBpbnRlbGxlY3R1YWwgZXhjaXRlbWVudCBhbmQgYnJvYWRlbmluZyBvZiBob3Jp em9ucyB0aGF0DXJlc3VsdGVkIGZyb20gdGhlIGludGVyY2hhbmdlIGJldHdlZW4gYWNhZGVt aWMgYW5kIGNvbW1lcmNpYWwNbWVtYmVycyCpqSBib3RoIGluIHRoZSBwcm9ncmFtcyBhbmQg aW4gaW5mb3JtYWwgY29udmVyc2F0aW9ucy4gIEENcXVhbnRpdGF0aXZlIG1lYXN1cmUgb2Yg dGhlIHZhbHVlIG9mIHRoaXMgaW50ZXJjaGFuZ2UgaXMgdGhlIG51bWJlcg1vZiBBQVBPUiBB d2FyZHMgdGhhdCBoYXZlIGdvbmUgdG8gY29tbWVyY2lhbCBtZW1iZXJzOiBHb2luZyBiYWNr DWNocm9ub2xvZ21jYWxseSwgdGhleSBpbmNsdWR1IEhlcmIgOWJ1bHNvbiwgSm91IEJ1bGR1 biwgSGVyYg1LcnVnbWFuLCBCdWQgUm9wZXIsIEpvaG4gUmlsZXksIFBhdWwgUGVycnksIExl cyBGcmFua2VsLCBNZXJ2DUZpZWxkLCBMZW8gQm9nYXJ0LCBKb2UgS2xhcHBlciwgSmVhbiBT 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IGR1dmVsb3BtZW50IGFuZCByZWZpbmVtZW50IG9mIHRoZSBjb25jZXB0cyBvZg1wZXJzb25h bCBpbmZsdWVuY2UgYW5kIG9waW5pb24gbGVhZGVyc2hpcCBpcyBpbmRlYnRlZCB0byBib3Ro DWNvbW11cmNpYWwgYW5kIGFjYWR1bWljIHJ1c2VhcmNoLCBhIGZhY3OgdGhhdCBjYW4gZWFz aWx5IGJlIA1vdmVybG9va2VkIHRoZXNlIGRheXMuICBQdWJsaWNhdGlvbnMgc3VjaCBhcyDD DsNUaGUgUGVvcGxlIExvb2sgYXQNUmFkaW/EDsQgYW5kIMMOw1RoZSBBZ2Ugb2YgVGVsZXZp c2lvbsQ0xCByZWxpZWQgb24gZmluZGluZ3MgZnJvbSBib3RoIHR5cGVzDW9mIHJlc2VhcmNo LiAgVGhlIGltcGxpY2F0aW9ucyBvZiByaWdodCBicmFpbi9sZWZ0IGJyYWluIHJlc2VhcmNo DWFyZSBhcHBsaWNhYmxlIHRvIHN0dWRpZXMgb2YgcG9saXRpY2FsIGFkdmVydGlzaW5nIGFz IHdlbGwgcHJvZHVjdA1hZHZlcnRpc2luZy4gIFRoZSBzb3BoaXN0aWNhdGlvbiBvZiByZXNl YXJjaCBvbiBwb2xpdGljYWwgbWVzc2FnZQ1lZmZlY3RzIGlzIGVuaGFuY2VkIGJ5IGF1ZGll bmNlIG1lYXN1cmVzIG9mIGZyZXF1ZW5jeSwgcmVhY2gsIHBhc3Oqb24gcmVhZGVyc2hpcCwg Y3VtdWxhdGl2ZSBhdWRpZW5jZSwgZXRjLiwgZXRjLiBmaXJzdCBkZXZlbG9wZWOgZm9yDWNv bW11cmNpYWwgdXN1LgoKVG9kYXksIGFuIGV4Y2hhbmdlIG9mIG1kZWFzIGJ1dHd1ZW4gYWNh ZGVtaWMgYW5kIGNvbW1lcmNpYWwNcmVzZWFjaGVycyBjb25jZXJuaW5nIHR3byBpbXBvcnRh bnOgZGV2ZWxvcG1lbnRzIKmpIHVzZSBvZiBtYWxscyBieO1tYXJrZXOgcmVzZWFyY2hlcnMg YXMgYSByZXNlYXJjaCB2ZW51ZSBhbmQgdGhlIHNpZ25pZmljYW5jZSBvZiB0aGUNSW50ZXJu ZXQgZm9yIHRoZSB1bWVyZ2VuY2UgYW5kIHNwcmVhZCBvZiBwdWJsaWMgb3BpbmlvbiCpqSB3 b3VsZNQAHAAAFmgpAQAAAAAAAAAAAAACAADAqMCowKrAEsAQcAADUC3lpZWxkIGltbWVkaWF0ZSBi ZW51Zml0cyB0byBvcGluaW9uIHJlc2VhcmNoLiAgUmVnYXJkaW5nIHRoZSB1c2Ugb2YNbWFs bHMsIHNwZWNpZmljIHRvcGljcyB0aGF0IG51ZWQgdG8gYmUgZGlzY3Vzc2VkIGluY2x1ZGUg ZWZmZWN0aXZlDWludGVydmlld2luZyB0ZWNobmlxdWVzIGluIG1hbGxzLCB1c2Ugb2Ygdmlk ZW9zIGFuZCBvdGhlciBtYXRlcmlhbHMNZm9yIHRlc3RpbmcsIGhvdyB0byBvdmVyY29tZSB0 aGUgbGltaXRhdGlvbnMgb2YgbWFsbCBzYW1wbGVzLCBhbmQNcmVhY2hpbmcgaGFyZKl0b6ln ZXQgcG9wdWxhdGlvbnMgYXQgbWFsbHMuICBBcyBmb3IgdGhlIEludGVybmV0LCBhbg1pbnRl cmNoYW5nZSBhYm91dCB0aGUgdGVjaG5pcXVlcyBjb21tZXJjaWFsIHJlc2VhcmNoIGhhcyBk ZXZlbG9wZWQNaW4gbWVhc3VyaW5nIHRoZSBJbnRlcm5ldCBhdWRpZW5jZSB3b3VsZCBiZSBt dXR1YWxseSB1c2VmdWwuICBUaGVzZQ1hcmUganVzdCB0d28gdGhvdWdodHMgYXMgdG8gaG93 IGN1cnJlbnQgb3BpbmlvbiByZXNlYXJjaCB3b3VsZCBiZQ1lbnJpY2hlZCBieSBpbmNyZWFz ZWQgY29tbWVyY21hbCBpbnB1dC4gIEl0IGlzIG5vdCBqdXN0IGEgbWF0dGVyIG9mDWhhdmlu ZyBhIGZldyBzb3BzIGZvciBjb21tZXJjaWFsIG1lbWJlcnMsIGFuIGludGVsbGVjdHVhbCBn aGV0dG8gYXMNaXQgd2VyZSwgYnV0IGEgZnJlZSBhbmQgaW5lbGxlY3R1YWxseSBmcnVpdGZ1 bCBkaXNjdXNzaW9uIG92ZXINbWF0dGVycyBvZiByZWFsIGludGVyZXN0IHRvIGJvdGguCgpX aGVuIHRyeWluZyB0byBhdHRyYWN0IG1vcmUgY29tbWVyY21hbCBtZW1iZXJzLCB3ZSBoYXZ1 IHRvIHJ1bWVtYmVyDXRoYXQgY29tbWVyY21hbCByZXN1YXJjaGVycyBhcmUgbm90IG1vdG12 YXR1ZCB0byBwYXJ0aWNpcGF0ZSBpbg1BQVBPUiBtZWV0aW5ncyBieSBjb25zaWR1cmF0aW9u cyB0aGF0IGFyZSBhc3N1bWVkIHRvIGJlIG1ham9yIGJ5DWN1cnJlbnQgbWV0aG9kcyBmb3Ig c29saWNpdGluZyBjb250cmlidXRpb25zIHRvIEFBUE9SIGNvbmZlcmVuY2VzLiANTW9zdCBp bXBvcnRhbnQsIHVubGlrZSBhY2FkZW1pY3MsIHRoZSBjYXJ1ZXJzIG9mIGNvbW11cmNpYWwg c3VydmV5DXJlc2VhcmNoZXJzIGFyZSBub3QgZnVydGhlcmVkIGJ5IGxlbmd0aHkgYmlibGlv Z3JhcGhpZXMuICBUaGV5IGhhdmUNdG8gZGV2ZWxvcCBidXNpbmVzcyBjb250YWN0cywgYW5k IEFBUE9SIGlzIG5vdCBhIGdvb2QgcGxhY2UgdG8gZG8NdGhhdC4gIFdlIGhhdmUgdG8gc2Vl ayBvdXQgY29tbWVyY21hbCBwYXJ0aWNpcGFudHMsIGFuZCBjYW5ub3QNZXhwZWN0IHRoZW0g dG8gY29tcGV0ZSBmb3IgYWNjZXB0YW5jZS4gIFRoZXkgaGF2ZSB0byByZWFsaXplIHRoZXkN d21sbCBsZWFybiB0byB0aGVpciBhZHZhbnRhZ2UgYnkgcGFydGljaXBhdGluZyBpbiBBQVBP UiwgYW5kDWFjYWR1bWljcyB0aGF0IHRoZXkgaGF2ZSBhcyBtdWNoIHRvIG9mZmVyIGFzIGdp dmUuICBXZSBzaG91bGQNYmVjb21lIGZhbWlsaWFyIHdpdGggd2hhdCBpcyBnb2luZyBvbiBp biB0aGVpciB3b3JsZCCpqSB3aGF0IGlzDWJlaW5nIGRpc2N1c3NlZCBpbiB0aGVpciBtZWV0 aW5ncyBhbmQgcHVibGlzaGVkIGluIHRoZWlyIGpvdXJuYWxzIA2pqSBhbmQgaW52aXRlIHRo ZW0gdG8gZG1zY3VzcyByZWx1dmFudCBkZXZ1bG9wbWVudHMgb2YgbXV0dWFsDWludGVyZXN0 LiAgQm90aCBhY2FkZW1pYyBhbmQgY29tbWVyY2lhbCBtZW1iZXJzIG9mIEFBUE9SIHdvdWxk DWJ1bmVmaXQgaWYgdGhhdCB3ZXJ1IHRvIGhhcHBlbiCpqSBhbmQsIG1vc3QgaW1wb3J0YW50 bHksIHNvIHdvdWxkDW9waW5pb24gcmVzZWFyY2guCgogICAKCg==

```
--part0_891458333_boundary--
>From tmg1p@server1.mail.virginia.edu Wed Apr 1 11:39:09 1998
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])
        by usc.edu (8.8.8/8.8.8/usc) with SMTP
        id LAA12558 for <aapornet@usc.edu>; Wed, 1 Apr 1998 11:39:04 -0800
(PST)
Received: from server1a.mail.virginia.edu by mail.virginia.edu id aa08778;
        1 Apr 98 14:38 EST
```

Received: from bootp-140-192.bootp.Virginia.EDU

(bootp-140-192.bootp.Virginia.EDU [128.143.140.192]) by

server1.mail.virginia.edu (8.8.5/8.6.6) with SMTP id OAA26779 for

<aapornet@usc.edu>; Wed, 1 Apr 1998 14:38:56 -0500 (EST)

From: "Thomas M. Guterbock" <tmg1p@server1.mail.virginia.edu>

Sender: tmg1p@server1.mail.virginia.edu

To: AAPORnet List server <aapornet@usc.edu>

Subject: Re: CE Survey & AAPOR

Message-ID: <SIMEON.9804011456.G@bootp-140-192.bootp.Virginia.EDU>

Date: Wed, 1 Apr 1998 14:38:56 -0500 (EST) X-Mailer: Simeon for Windows Version 4.0.9

X-Authentication: IMSP

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; CHARSET=US-ASCII

I don't really disagree with Stuart's comments or with the concerns raised by Jeanne, but all of us do need to keep a few facts in mind:

- 1) AAPOR standards are mute on the question of whether or not incentives should be used. I guess any AAPOR member with access to the standards could have verified to a reporter that use of incentives would not constitute a violation of our standards. But I don't see how making our standards better known would have changed the CE situation.
- 2) AAPOR cannot prevent surveys from being attacked for possible bias or wasteful use of resources. Such attacks are not always scurrilous nor always ill-founded. Even when made by politicians. When such attacks are made, "no comment" would probably be the best official response by AAPOR in a lot of cases.
- 3) The question of whether incentives could lead to bias is not in itself an inherently silly one. Didn't Richard Bolstein of GMU publish some results on that in his incentives research? I vaguely recall that very large incentives did lead to noticeable changes in the content of open-end comments by respondents, in one of his studies, but I haven't gone back to check.

And lastly, a matter of opinion:

I'm not sure that we should feel comfortable with the idea that any "AAPOR member" should be able to speak on the organization's behalf. The quick-response mechanism set up by the Council is meant to get questions like this to folks with sufficient responsibility and experience to handle these inquiries in a way that advances the objectives of AAPOR and the profession.

Just my 2 cents . . .

Tom

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> I agree with Jeanne Anderson about the need to put AAPOR in postion to be
> the authoritative source for questions about survey methodology.
> worry about what the proliferation of survey research firms has done
> to the quality of research that is being reported in the media every
> day. Setting standards, it seems to me, is an important reason for
> the existance of AAPOR. An important part of setting standards is
> making them known. I also agree with Anderson that we have done a poor
job of that.
     When questions about survey practices arise, a reporter is going to
> call someone s/he knows -- most likely the firm that does the polling
> for their newspaper or station ( I was called and talked at length
> with the Seattle Times reporter about the CE survey). How helpful if
> all such calls went to AAPOR members who could cite the association's
> position. Stuart Elway Elway Research, Inc.
> 206/728-1620
Thomas M. Guterbock ...... Voice: (804) 924-6516
Sociology/Center for Survey Research .... FAX: (804) 924-7028 University of
Virginia .....
539 Cabell Hall .....
Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu
>From BWARD@habaco.com Wed Apr 1 12:29:17 1998
Received: from habaco.com ([199.97.248.230])
     by usc.edu (8.8.8/8.8.8/usc) with SMTP
     id MAA29655 for <aapornet@usc.edu>; Wed, 1 Apr 1998 12:29:15 -0800
(PST)
Received: from rcgva-Message Server by habaco.com
     with Novell GroupWise; Wed, 01 Apr 1998 15:36:16 -0500
Message-Id: <s5225ef0.034@habaco.com>
X-Mailer: Novell GroupWise 4.1
Date: Wed, 01 Apr 1998 15:30:47 -0500
From: Bryan Ward <BWARD@habaco.com>
To: aapornet@usc.edu
Subject: Incentives in Businesses Surveys
Mime-Version: 1.0
Content-Type: text/plain
Content-Disposition: inline
All this talk about incentives...I would greatly appreciate it if anyone can
point me in the direction of research papers/articles regarding the use of
monetary or non-monetary incentives in business surveys, the more recent the
```

Thanks,

better.

Bryan Ward Hagler Bailly Survey Research Center

(PST)
Received: by CENTRAL3 with Internet Mail Service (5.0.1458.49)

id <H457BM48>; Wed, 1 Apr 1998 13:51:20 -0800

Message-ID: <E74A3DA9B939D01182B800A0C921A2134A46BE@CENTRAL3>

From: "Pollack, Lance" <LPollack@psg.ucsf.edu>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>

Subject: RE: CE Survey & AAPOR

Date: Wed, 1 Apr 1998 13:51:17 -0800

X-Priority: 3 MIME-Version: 1.0

X-Mailer: Internet Mail Service (5.0.1458.49)

It is not that AAPOR standards say anything about incentives, it is that AAPOR can state that: a) use of incentives is common practice, especially when studies are long or involve travel or out-of-the-ordinary data collection procedures (e.g., drawing a blood sample; and b) incentives are intended to encourage people who are less likely to participate (because of time constraints or lack of interest or whatever) to do so which thereby reduces bias in the obtained sample. There has been research to show that use of incentives raises response rates, and that rise offsets the direct cost of the incentives while producing a less biased sample. I would also be tempted to say that these days \$10 does not buy you a guaranteed opinion. They should be looking at the sampling procedures for bias, not the incentives.

I also agree not just any AAPOR member can speak for AAPOR as a whole. Perhaps there simply needs to be better dissemination of information to members about where, when, and why "quick response" has been implemented. It is hard to keep track of national issues, let alone regional or state or local ones.

Lance M. Pollack, Ph.D.

----Original Message----From: Thomas M. Guterbock

[SMTP:tmg1p@server1.mail.virginia.edu]

Sent: Wednesday, April 01, 1998 11:39 AM

To: AAPORnet List server

Subject: Re: CE Survey & AAPOR

I don't really disagree with Stuart's comments or with the concerns raised by Jeanne, but all of us do need to keep a few facts in mind:

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standards could have verified to a reporter that use of incentives would not constitute a violation of our standards. But I don't see how

making our standards better known would have changed the CE situation.

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very large incentives did lead to noticeable changes in the content of open-end comments by respondents, in one of his studies, but I haven't gone back to check.

And lastly, a matter of opinion:

I'm not sure that we should feel comfortable with the idea that any "AAPOR member" should be able to speak on the organization's behalf. The quick-response mechanism set up by the Council is meant to get questions like this to folks with sufficient responsibility and experience to handle these inquiries in a way that advances the objectives of AAPOR and the profession.

Just my 2 cents . . .

Tom

On Mon, 30 Mar 1998 08:21:31 -0800 "H. Stuart Elway" <hse@elwaypoll.com> wrote:

- > I agree with Jeanne Anderson about the need to put AAPOR in postion to be
 - > the authoritative source for questions about survey

```
methodology.
               We all
     > worry about what the proliferation of survey research firms has done
to the
     > quality of research that is being reported in the media every day.
Setting
     > standards, it seems to me, is an important reason for the existance
of
     > AAPOR. An important part of setting standards is making them known.
Ι
     > also agree with Anderson that we have done a poor job of that.
           When questions about survey practices arise, a reporter
is going to call
     > someone s/he knows -- most likely the firm that does the polling for
their
     > newspaper or station ( I was called and talked at length with the
Seattle
     > Times reporter about the CE survey). How helpful if all such calls
went to
     > AAPOR members who could cite the association's position.
     > Stuart Elway
     > Elway Research, Inc.
     > 206/728-1620
     Thomas M. Guterbock ...... Voice: (804) 924-6516
     Sociology/Center for Survey Research .... FAX: (804) 924-7028
     University of Virginia .....
     539 Cabell Hall .....
     Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu
>From ande271@ibm.net Wed Apr 1 18:21:40 1998
Received: from out1.ibm.net (out1.ibm.net [165.87.194.252])
     by usc.edu (8.8.8/8.8.8/usc) with ESMTP
     id SAA15499 for <aapornet@usc.edu>; Wed, 1 Apr 1998 18:21:38 -0800
(PST)
Received: from default (slip166-72-219-212.ny.us.ibm.net [166.72.219.212])
by out1.ibm.net (8.8.5/8.6.9) with SMTP id CAA91452 for <aapornet@usc.edu>;
Thu, 2 Apr 1998 02:20:13 GMT
Message-ID: <35232057.7E2@ibm.net>
Date: Wed, 01 Apr 1998 21:21:27 -0800
From: Jeanne Anderson <ande271@ibm.net>
Reply-To: ande271@ibm.net
X-Mailer: Mozilla 3.0 (Win95; U)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Politics and Standards
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
```

Tom Guterbock raises some crucial issues, and I don't entirely disagree with everything he says. I myself believe that the "incentive" given to focus

group participants can have the effect of making them feel _responsible_ for their comments and therefore less spontaneous and perhaps less creative and helpful.

Nevertheless, for someone who is not a researcher to raise the question in public of whether an incentive was appropriate is somewhat like one of us questioning a medical doctor's decision to perform surgery. On what basis can we legitimately question professional judgment unless we are peers (in the same profession) unless we have sought and can report the advice of another member of that profession? And then, shouldn't that professional advisor make the statement questioning the decision?

If the motive of the person questioning the methods of the CE survey was to cast doubt on the validity of the survey _because of opposition to one or more of the programs/strategies covered in the questionnaire,_ can we as researchers simply refrain from comment on the grounds that we must maintain neutrality?

I don't have the answer to this last question. I do know that medical doctors come down hard on anyone (other than patients) who presume to "hang out his/her shingle" on a matter of medical practice, knowledge or judgment. That may be one reason the medical profession still is accorded so much prestige.

I agree that speaking publicly for the profession should be delegated to the best qualified members. I meant only that we could all probably agree that the use of incentives is widely-enough practiced so that it cannot be interpreted as a source of bias in and of itself. Perhaps it should be qualified in view of Bolstein's work. I cannot judge that. >From murray.edelman@vnsusa.org Thu Apr 2 09:12:08 1998 Received: from libra.vnsusa.com (libra.vnsusa.com [205.183.239.99] (may be forged)) by usc.edu (8.8.8/8.8.8/usc) with SMTP id JAA11287 for <aapornet@usc.edu>; Thu, 2 Apr 1998 09:12:05 -0800 (PST) Received: from mail.vnsusa.org by libra.vnsusa.com via smtpd (for usc.edu [128.125.253.136]) with SMTP; 2 Apr 1998 17:07:07 UT Received: by NTS 1 with Internet Mail Service (5.0.1458.49) id <WJWAM7CR>; Thu, 2 Apr 1998 12:04:44 -0500 Message-ID: <017480CB593ED111B05D0060B0571CFE01FDF3@NTS 1> From: Murray Edelman <murray.edelman@vnsusa.org> To: "'aapornet@usc.edu'" <aapornet@usc.edu> Subject: Call for Chairs and Discussants for the May Conference Date: Thu, 2 Apr 1998 12:04:41 -0500 X-Priority: 3 MIME-Version: 1.0 X-Mailer: Internet Mail Service (5.0.1458.49) Content-Type: text/plain;

charset="iso-8859-1"

We are in the process of assigning Chairs and Discussants for the May Conference. I would like to invite you to volunteer via email to me. We are trying to give priority to people that need to be listed on the program to receive funding to attend the conference, people that are not presenting their papers in sessions, and those that follow these directions:):)

Please send me a message with your name, affiliation, preference for Chair or Discussant, and suggested sessions or general areas of interest.

For those wanting to be discussants, it would be helpful if you would include a few sentences describing your experience in that area.

I will acknowledge receiving your email with a simple reply of "message received." A more lengthy response will follow in the next three weeks.

Thank you.

Murray Edelman Conference Chair murray.edelman@vnsusa.org >From leos@christa.unh.edu Thu Apr 2 10:12:31 1998 Received: from christa.unh.edu (leos@christa.unh.edu [132.177.137.10]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id KAA07689 for <aapornet@usc.edu>; Thu, 2 Apr 1998 10:12:29 -0800 (PST) Received: from localhost (leos@localhost) by christa.unh.edu (8.8.8/8.8.8) with SMTP id NAA32685 for <aapornet@usc.edu>; Thu, 2 Apr 1998 13:11:13 -0500 (EST) Date: Thu, 2 Apr 1998 13:11:12 -0500 (EST) From: Leo G Simonetta <leos@christa.unh.edu> To: Mailing list <aapornet@usc.edu> Subject: Clinton Overnights Message-ID: <Pine.OSF.3.96L.980402130606.8185A-100000@christa.unh.edu> MIME-Version: 1.0 Content-Type: TEXT/PLAIN; charset=US-ASCII

I just received a call from a local reporter who asked whether I knew whether anyone had done any overnight polls on the Clinton imbroglio after the dismissal of the Paul Jones case. I informed him that I didn't know of any.

Is anyone else aware of any overnights on this topic?

If so have the results been released?

Thanks

```
BTW we all had a wonderful time at NEAAPOR!
Leo G. Simonetta
                                My opinions. Mine! ALL Mine!
Director, UNH Survey Center
                                          leos@christa.unh.edu
Fight SPAM! Join CAUCE at http://www.cauce.org
>From sgoold@unm.edu Thu Apr 2 10:52:16 1998
Received: from lyra.unm.edu (lyra.unm.edu [129.24.8.9])
     by usc.edu (8.8.8/8.8.8/usc) with SMTP
     id KAA19686 for <aapornet@usc.edu>; Thu, 2 Apr 1998 10:52:11 -0800
(PST)
Received: from [129.24.14.127](ppp-079.unm.edu[129.24.14.79]) (951 bytes) by
lyra.unm.edu
     via sendmail with P:smtp/R:bind_hosts/T:inet_zone_bind_smtp
     (sender: <sgoold@unm.edu>)
     id <m0yKp51-00017bC@lyra.unm.edu>
     for <aapornet@usc.edu>; Thu, 2 Apr 1998 11:51:15 -0700 (MST)
     (Smail-3.2.0.101 1997-Dec-17 #6 built 1998-Jan-5)
Message-Id: <v02130507ad8729320fa9@[129.24.14.127]>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Tue, 2 Apr 1996 12:04:46 -0700
To: aapornet@usc.edu
From: sgoold@unm.edu (Scott Goold)
Subject: Kick Butts Day, 98
Hello Everyone,
Today, April 2nd, is the National Kick Butts' Day. Smoking
is on the rise and we need to work harder to protect young
kids from the wrenches of the tobacco industry.
See the latest facts at:
http://www.unm.edu/~sgoold/MASCOT
Hope you're doing well.
Scott
Scott Goold
University of New Mexico
505.254.7665
Web page @ < www.unm.edu/~sgoold >
Organizational Web page @ < www.unm.edu/~isrnet >
"I Can't Accept Not Trying" -- MJ on Pursuing Excellence, 1994
 ------
>From beniger@rcf.usc.edu Thu Apr 2 13:17:43 1998
```

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Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
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(PST)
Received: from localhost (beniger@localhost)
      by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
      id NAA14330 for <aapornet@usc.edu>; Thu, 2 Apr 1998 13:17:43 -0800
(PST)
Date: Thu, 2 Apr 1998 13:17:43 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Positions Open at Battelle
Message-ID: <Pine.SV4.3.94.980402131229.732E-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
----- Forwarded message -----
Date: Wed, 01 Apr 1998 17:24:13 -0500
```

Battelle's Centers for Public Health Research and Evaluation (CPHRE) is expanding its Health Research work in the Atlanta GA, Baltimore MD and Durham NC areas. CPHRE provides Health and Survey Research services to both industrial and government markets. As part of this expansion, we have openings for the following positions:

PROJECT DIRECTOR, ATLANTA AND BALTIMORE (2 positions)

From: "Henderson, Patsy M" <hendersp@BATTELLE.ORG>

- * Advanced degree in survey methodology or related field
- * 5+ years' experience managing data collection/survey research projects and personnel
- * Growing professional reputation in field
- * Demonstrated success in proposal preparation
- * Proven excellence in oral and written communication
- * Ability to work well independently and on multidisciplinary teams
- * Experience working in environmental health desirable

The primary functions of these positions are to provide overall direction of one or more research contracts and to be accountable for completing projects on time, within project budgets and meeting clients' expectations. Requires functioning as a survey operations liaison with CDC, NCI and other federal agencies on major contracts.

STUDY LEADER, DURHAM

- * Bachelor's and two years related experience
- * Train and direct work of assigned staff in survey research projects
- * Conduct primary and/or secondary data collection efforts
- * Contribute to proposal preparation

* Ability to work well independently and also on multidisciplinary teams

The primary functions of this position are to provide leadership of one or more research projects without appreciable direction.

If qualified, submit cover letter and resume to:

Battelle, HR Manager 6115 Falls Road, Baltimore, MD 21209 (410)377-6802 fax - CPHRE.HRManager@battelle.org <mailto:CPHRE.HRManager@battelle.org> email

Confidential interviews could be held during the AAPOR Conference in St. Louis.

Battelle is an Affirmative Action/Equal Opportunity Employer M/F/D/V.

>From paniotto@kmis.kiev.ua Thu Apr 2 15:28:59 1998 Received: from shiva.ukrnet.net (shiva.ukrnet.net [193.193.213.35]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id PAA21201 for <aapornet@usc.edu>; Thu, 2 Apr 1998 15:28:53 -0800 (PST) Received: from kmisua.UUCP (uucp@localhost) by shiva.ukrnet.net (8.8.7/8.8.7) with UUCP id CAA14512; Fri, 3 Apr 1998 02:27:32 +0300 Received: by kmis.kiev.ua (UUPC/@ v5.09gamma, 14Mar93); Fri, 3 Apr 1998 01:15:20 +0200 To: tamara.gruzbarg@citicorp.com Cc: aapornet@usc.edu, wapor/net@umich.edu References: <199804021515.AA23481@egate2.citicorp.com> Message-Id: <AA7m19ruP8@kmis.kiev.ua> From: "Vladimir I. Paniotto" <paniotto@kmis.kiev.ua> Date: Fri, 3 Apr 98 01:15:19 +0200 X-Mailer: BML [MS/DOS Beauty Mail v.1.36] Subject: Exit poll in Ukraine: results

Dear colleagues,

Last week I asked your advise about first exit poll in Ukraine conducting. Many Aapornets gave me some advises but the others agreed with Warren Mitofsky: "¿My advice to you is not to do an exit poll this Sunday for the Parliamentary elections. The answers to the questions you are asking are so basic, that if you are asking these things six days before the election you do not know enough about how to conduct an exit poll to do it properly. Do not do it."¿%

I agree in general with Warren, but it seems to me that this discussion was mainly because I have done mistake and didn�t say about our methodological plans, but just asked questions. So it seemed as we were not prepared to the poll at all. Really the poll was planned not by my firm (KIIS - Kiev International Institute of Sociology), but by another firm - Socis-Gallup and they have some ideas what to do. I was invited as consultant 6 days before elections (that's why I asked your advise so late).

Today the final results of our Parliament elections, which we had Sunday March 29, were at last published and we can compare it with the results of exit poll. Exit poll was conducted in 400 voting places, on 200 of them they used random, on other 200 - quota sample. The quota was used because Socis had not enough interviewers and controllers to have at least 2 interviewers on one voting place and to be sure that interviewers will follow all instructions of random selection. On every voting place they have done 25 interviews,

so they conducted 10,000 interviews. Interviews were distributed in time according to the data of previous elections.

We had 30 parties on elections, threshold was 4%. Below is the results of elections for first 10 parties (first 8 parties, which have more that 4%, win and will

form the parliament). I show below also the data of my Institute regular poll, which was conducted during the week before elections (March 20-28).

| | Elections results,% | KIIS 20-28 | | SOCI | :S |
|------------------------|---------------------|------------|---------------|--------|------|
| Parties | - | March | poll | Exit | poll |
| Communists | 24. | 68 | 26 . 4 | 26 | |
| Narodnij Ruh | 9. | 40 | 11.4 | 11 | |
| Socialists and Seliani | 8. | 54 | 5.6 | 5 | |
| Green part | 5. | 46 | 5.8 | 7 | |
| NDP | 4. | 99 | 3.6 | 5 | |
| Gromada | 4. | 68 | 3.2 | 6 | |
| Progressive socialists | 4. | 04 | 3.4 | 4 | |
| SDPU (ï¿%) | | 4.02 | 6.8 | | 5 |
| Reforms and order | 3. | 13 | 2.1 | 4 | |
| Trudova Ukraina | 3. | 07 | 2.8 | 4 | |

The maximum difference (ELECTIONS - EXIT POLL) - 3.5% The average difference (ELECTIONS - EXIT POLL) - 1.2% For comparison:

The maximum difference (ELECTIONS - KIIS POLL) - 3.0% The average difference (ELECTIONS - KIIS POLL) - 1.5%

I donï¿%t know what is usual results of exit polls, but it seems to me that the results are satisfactory.

Unfortunately the results of elections are much worse, communists will have more places in new, than in previous parlament.

All the best.

```
************
Vladimir Paniotto, Director of KIIS
 (Kiev International Institute of Sociology)
Milchakova 1/18, kv.11, Kiev-253002, UKRAINE
Phone (380-44)-517-3949
Fax (380-44)-263-3458
E-mal: paniotto@kmis.kiev.ua
 ************
>From kneuman.cra@cclgroup.ca Fri Apr 3 04:04:27 1998
Received: from aries.ccca.com (aries.ccca.com [199.126.144.8])
     by usc.edu (8.8.8/8.8.8/usc) with SMTP
     id EAA10165 for <AAPORNET@VM.USC.edu>; Fri, 3 Apr 1998 04:04:24 -0800
(PST)
Received: from mail (199.126.144.5)
     by aries.ccca.com (FirstClass Mail Server v5.11)
     transient id 56; 8:11:34 AM -0400
From: kneuman.cra@cclgroup.ca (Keith Neuman)
To: AAPORNET@VM.USC.edu
Date: Fri, 3 Apr 1998 08:09:58 -0400
Subject: Looking for a Research Supplier in S. Calif.
Message-ID: <msg5780.thr-a6615.f7cf7@ccca.com>
MIME-Version: 1.0
Content-Type: text/plain; charset=iso-8859-1
Content-Transfer-Encoding: 8bit
Content-ID: <msg5780.thr-a6615.f7cf7.part0@ccca.com>
X-Gateway: NASTA Gate 2.0 beta 3 for FirstClass(R)
I am looking for a research company based in Southern California that can do
```

I am looking for a research company based in Southern California that can do on-site field testing of a new product over the next month. Any suggestions would be appreciated.

id GAA03201 for <aapornet@USC.EDU>; Fri, 3 Apr 1998 06:24:30 -0800
(PST)

Received: from UCONNVM.UCONN.EDU by UConnVM.UConn.Edu (IBM VM SMTP V2R2)

with BSMTP id 2211; Fri, 03 Apr 98 09:24:41 EST

Received: from UConnVM.UConn.Edu (NJE origin SSDCF@UCONNVM) by

UCONNVM.UCONN.EDU (LMail V1.2c/1.8c) with BSMTP id 9131; Fri, 3 Apr 1998

09:24:42 -0500

Date: Fri, 03 Apr 98 09:24:27 EST From: Don Ferree <SSDCF@UConnVM.UConn.Edu>

Subject: Paula Jones

To: Members of AAPORNET <aapornet@usc.edu>

X-Mailer: MailBook 96.02.327

Message-Id: <980403.092441.EST.SSDCF@UConnVM.UConn.Edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

Content-Transfer-Encoding: 7BIT

Leo Simonetta's query about overnights spurs me to write this.

I am one of those who is pretty sceptical of the usefulness of overnight polls (leaving concerns about sampling, etc. aside) because by definition they pick up the first blush of response before things have a chance to settle and people reconsider their immediate reactions in the wake of what other (including the media as well as friends, family, and social circle) have to say.

That said, I think the present instance may be one where the initial reaction is quite different from the ultimate impact. The first wave centers on the idea that this is an enormous victory for the President, and some around him have already begun to suggest that it "proves" all the allegations about him are false. Media coverage has had a strong dose of "just how bad is all this for Starr".

Undoubtedly, the White House is delighted that it can avoid the spectacle of Clinton being dragged (personally or via videotape) into a courtroom in Arkansas) and the judge's decision certainly ends one set of concerns for Clinton. However, the decision was NOT that Jones' allegations were untrue, but rather that even if every "fact" she had alleged WAS true, it would not constitute actionable behavior. In other words, when William Bennett said the judge was "right on the law" and "right on the facts" the second part of his comment was off the mark; she didn't have anything to say about the truth or falsehood of Jones' allegations, merely their legal consequence.

Politically, however, no matter how much certain Clinton-haters might have enjoyed the spectacle of a trial, I suspect that it has come to HELP Clinton's standing. We already know the public doesn't think much of the President's morals. But they (a) doubt the relevance of his "personal behavior" to his fitness for office and (b) think to some extent that he is being hounded for political purposes. This means that attention is diverted from what could be much more serious allegations of law-breaking and/or

abuse of power, the kind of thing which (obviously if proved) COULD be impeachable and/or cause the public to think he HAD disqualified himself.

Insofar as coverage of the President's difficulties focused on Paula Jones and her suit as the linchpin, it may have been easier for many to see everything that was going on as a witchhunt about his morals as opposed to an investigation into possible legal wrongdoing. There may be a separate legal question whether any (alleged) perjury has been rendered irrelevant since the suit in connection with which it was connected has been thrown out, but at least it focuses attention not on what the President did or did not do with (to?) Ms. Jones and others and onto whether or not he lied about it under oath or tried to get others to do so. Starr will be seen in a better light if people think of him as conducting an investigation into obstruction of justice, perjury, and abuse of power than if he is seen as waging a seamy inquisition into the President's sexual habits and tastes.

Just a thought. But if I were Bill Clinton, my relief at not having to testify (further) in the Jones' matter might be tempered by these considerations. G. Donald Ferree, Jr. University of Connecticut

Roper Center for Public Opinion Research & Center for Survey Research and Analysis

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860-486-4440 voice -6308 FAX
>From tmg1p@server1.mail.virginia.edu Fri Apr 3 07:08:05 1998
Received: from mail.virginia.edu (mail.Virginia.EDU [128.143.2.9])
      by usc.edu (8.8.8/8.8.8/usc) with SMTP
      id HAA11419 for <aapornet@usc.edu>; Fri, 3 Apr 1998 07:08:00 -0800
(PST)
Received: from server1.mail.virginia.edu by mail.virginia.edu id aa25211;
          3 Apr 98 10:07 EST
Received: from bootp-140-192.bootp.Virginia.EDU
(bootp-140-192.bootp.Virginia.EDU [128.143.140.192]) by
server1.mail.virginia.edu (8.8.5/8.6.6) with SMTP id KAA19779; Fri, 3 Apr
1998 10:07:38 -0500 (EST)
From: "Thomas M. Guterbock" <tmg1p@server1.mail.virginia.edu>
Sender: tmg1p@server1.mail.virginia.edu
To: AAPORnet List server <aapornet@usc.edu>
cc: AAPORnet List server <aapornet@usc.edu>
Subject: Re: Incentives in Businesses Surveys
Message-ID: <SIMEON.9804031035.D@bootp-140-192.bootp.Virginia.EDU>
Date: Fri, 3 Apr 1998 10:07:35 -0500 (EST)
X-Mailer: Simeon for Windows Version 4.0.9
X-Authentication: IMSP
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; CHARSET=US-ASCII
```

Brian:

John Tarnai, who now directs the Washington State U. survey center, has published on this topic and I know he'd be happy to offer some

counsel on the subject of how to use incentives in business surveys. I don't have the cites handy, but you could just e-mail him directly at tarnai@wsu.edu.

Tom

On Wed, 01 Apr 1998 15:30:47 -0500 Bryan Ward <BWARD@habaco.com> wrote:

```
> All this talk about incentives...I would greatly appreciate it if
> anyone can point me in the direction of research papers/articles
> regarding the use of monetary or non-monetary incentives in business
> surveys, the more recent the better.
> Thanks,
> Bryan Ward
> Hagler Bailly
> Survey Research Center
Thomas M. Guterbock ...... Voice: (804) 924-6516
Sociology/Center for Survey Research .... FAX: (804) 924-7028 University of
Virginia .....
539 Cabell Hall .....
Charlottesville, VA 22903 ..... e-mail: TomG@virginia.edu
>From SSDCF@UConnVM.UConn.Edu Fri Apr 3 09:28:19 1998
Received: from UConnVM.UConn.Edu (uconnvm.uconn.edu [137.99.26.3])
     by usc.edu (8.8.8/8.8.8/usc) with SMTP
     id JAA26440 for <aapornet@USC.EDU>; Fri, 3 Apr 1998 09:28:13 -0800
(PST)
Received: from UCONNVM.UCONN.EDU by UConnVM.UConn.Edu (IBM VM SMTP V2R2)
  with BSMTP id 3927; Fri, 03 Apr 98 12:28:22 EST
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UCONNVM.UCONN.EDU (LMail V1.2c/1.8c) with BSMTP id 8617; Fri, 3 Apr 1998
12:28:22 -0500
Date:
             Fri, 03 Apr 98 12:28:04 EST
From: Don Ferree <SSDCF@UConnVM.UConn.Edu>
Subject:
            Paula Jones
To: Members of AAPORNET <aapornet@usc.edu>
X-Mailer:
             MailBook 96.02.327
Message-Id:
            <980403.122822.EST.SSDCF@UConnVM.UConn.Edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Content-Transfer-Encoding: 7BIT
Leo Simonetta's query about overnights on the Jones' suit spurs this note.
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In general, I am leery of such efforts, because -- ignoring any problems of

sampling, etc. -- they by definition measure immediate reaction to events before things have a chance to settle. Specifically, responses cannot reflect any deeper thinking, what respondents hear from friends, family, social circle and the media, and the coloration subsequent developments put on the event in question. Those doing the polls can (and often do) point this out, but I fear these concerns are lost on much of the public, and the results then tend to be fossilized as "the public reaction".

I suspect this may be especially apt in this case. Much immediate commentary has suggested that the Jones' dismissal is unmitigated good news for Clinton, and there has been much discussion of "just how bad is this for Starr". But I would suggest that the impact may well be substantially less positive for the President than seems at first blush to be the consensus.

To be sure, no one in the White House could have relished the idea of the President having to testify (in person or on tape) in a trial focusing on what he did or did not do with/to Paula Jones and possibly other women. And the White House spin office may yet be tempted to overplay their hand suggesting that the decision PROVES the President did nothing wrong (it does not, the judge ruled that EVEN IF all of Paula Jones' allegations were factually true the LEGAL case would not be made for harassment or other actionable behavior).

But we know, from a wealth of survey data that (a) many in the public strongly disapprove of the President's sexual morals and behavior, but (b) many are unconvinced of the relevance of this to his fitness for the presidency, and (c) many think his political opponents are (inappropriately) using inquiries into his "private behavior" to attack him politically. In that sense, further focusing on the Jones' suit could HELP Clinton. A trial might well be embarassing, but since it would not directly focus on such things as perjury, subornation of perjury, or misuse of office, it might sharpen the sense that attention is being wasted, and that the office is being demeaned as much by those attacking the President as it allegedly was by his behavior.

Take Starr. Whatever one thinks of the scope, pace, and general flavor of his investigation, beginning with Whitewater, and continuing with Travelgate, Filegate, and now questions of perjury and obstruction of justice, it has NOT been solely (and maybe not even primarily) about Clinton's sexual tastes and habits. People may well differ in their perception of the seriousness of the allegations (not to mention their accuracy), but at the least it is harder to say "this is a private matter which has nothing to do with the presidency". Moreover, the auro of tawdriness (which reinforces the sense of persecution) does not apply as strongly.

Just some thoughts. But if I were Bill Clintion, I would caution my advisors against overplaying the "vindication" aspect of the suit, and my relief at not being dragged into court would be tempered by what the longer term impact of a re-focusing might be.

```
G. Donald Ferree, Jr.
University of Connecticut
 Roper Center for Public Opinion Research &
 Center for Survey Research and Analysis
(860) 486-4440 Voice
      486-6308 FAX
>From rusciano@genius.rider.edu Fri Apr 3 11:01:27 1998
Received: from GENIUS.rider.edu (genius.rider.edu [192.107.45.5])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id LAA27200 for <aapornet@usc.edu>; Fri, 3 Apr 1998 11:01:24 -0800
(PST)
Received: from genius.rider.edu by genius.rider.edu (PMDF V5.1-7 #23246) id
<01IVF09WYQPS8Y5530@genius.rider.edu> for aapornet@usc.edu; Fri, 3 Apr 1998
13:59:07 EST
Date: Fri, 03 Apr 1998 13:59:01 -0500 (EST)
From: rusciano@genius.rider.edu
Subject: Re: Clinton Overnights
In-reply-to: <Pine.OSF.3.96L.980402130606.8185A-100000@christa.unh.edu>
To: Leo G Simonetta <leos@christa.unh.edu>
Cc: Mailing list <aapornet@usc.edu>
Message-id: <Pine.PMDF.3.95.980403135552.541076244A-100000@genius.rider.edu>
MIME-version: 1.0
Content-type: TEXT/PLAIN; charset=US-ASCII
Professor Simonetta:
As I recall, CNN had results on the air just hours after the Paula Jones
case decision (I saw their report at about 9 or 10 p.m., and the decision
came down, I think, at 4:30). Check their website at
http://www.allpolitics.com.
Also, I saw Tim Russert giving similar poll results on (I believe) NBC this
morning.
Just for the record, all the results seem about the same-- about 2/3 of
Americans think the dismissal is good for the country or was the right
decision, and Clinton's approval rating remains in the high 60s.
All the best,
Frank Rusciano
Rider University
On Thu, 2 Apr 1998, Leo G Simonetta wrote:
> I just received a call from a local reporter who asked
> whether I knew whether anyone had done any overnight polls
> on the Clinton imbroglio after the dismissal of the Paul Jones
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> case. I informed him that I didn't know of any.
> Is anyone else aware of any overnights on this topic?
> If so have the results been released?
> Thanks
> BTW we all had a wonderful time at NEAAPOR!
> --
> Leo G. Simonetta
                                    My opinions. Mine! ALL Mine!
> Director, UNH Survey Center
                                               leos@christa.unh.edu
> Fight SPAM! Join CAUCE at http://www.cauce.org
>
>From beniger@rcf.usc.edu Fri Apr 3 13:41:17 1998
Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id NAA20696 for <aapornet@usc.edu>; Fri, 3 Apr 1998 13:41:15 -0800
(PST)
Received: from localhost (beniger@localhost)
      by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP
      id NAA07042 for <aapornet@usc.edu>; Fri, 3 Apr 1998 13:41:15 -0800
(PST)
Date: Fri, 3 Apr 1998 13:41:15 -0800 (PST)
From: James Beniger <beniger@rcf.usc.edu>
Reply-To: James Beniger <beniger@rcf.usc.edu>
To: AAPORNET <aapornet@usc.edu>
Subject: Urban sociology position, NYC (fwd)
Message-ID: <Pine.SV4.3.94.980403133525.29699C-100000@almaak.usc.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
----- Forwarded message -----
Date: Thu, 2 Apr 1998 15:01:58 -0500
From: Indergaard Michael <indergam@stjohns.edu>
Subject: Urban sociology position in New York City
```

I want to call your attention to a tenure track position just approved for the department of sociology at St. John's University in New York City. Due to the late date and the fact that the department wants to act quickly, this position is only being advertised in the New York Times. The ad is as follows:

Assistant Professor

Ph.D in urban sociology required with evident specializations in urban policy, race and ethnicity, immigration studies and comparative sociology. College teaching experience required. Productive scholarly and grants

activity expected. Instructional responsibilities include undergraduate and graduate teaching. Contact: Dr. William DiFazio, Chairperson, Department of Sociology, St. John's University, 8000 Utopia Parkway, Jamaica, NY 11439.

If you are interested you should respond as soon as possible.

Posted by Michael Indergaard [indergam@stjohns.edu]

Subject: Re: Paula Jones

In-Reply-To: <980403.092441.EST.SSDCF@UConnVM.UConn.Edu>

MIME-Version: 1.0

X-Mailer: Turnpike Version 1.09 <ux2t5C6V0tojQ4uJjSMF4L4Hs6>

Interesting thoughts, and I share some of your concerns; recently however, MORI was commissioned to get public reactions to the budget for the ITN at 10, 10:00 News which is our big news programme, the night of the budget, and then reactions several days later for the (London) Times as a part of our regular monthly poll. They are both up on our web site, www.mori.com, if you'd like to look in, comparing results from a snap reaction, to one more considered, and after the opposition parties had had a chance to put their boot in.

Bob Worcester

In message <980403.092441.EST.SSDCF@UConnVM.UConn.Edu>, Don Ferree <SSDCF@UConnVM.UConn.Edu> writes >Leo Simonetta's query about overnights spurs me to write this. > I am one of those who is pretty sceptical of the usefulness of >overnight polls (leaving concerns about sampling, etc. aside) because >by definition they pick up the first blush of response before things >have a chance to settle and people reconsider their immediate reactions >in the wake of what other (including the media as well as friends, >family, and social circle) have to say. > That said, I think the present instance may be one where the initial >reaction is quite different from the ultimate impact. The first wave

>centers on the idea that this is an enormous victory for the President, >and some around him have already begun to suggest that it "proves" all >the allegations about him are false. Media coverage has had a strong >dose of "just how bad is all this for Starr". >
>Undoubtedly, the White House is delighted that it can avoid the >spectacle of Clinton being dragged (personally or via videotape) into a >courtroom in Arkansas) and the judge's decision certainly ends one set >of concerns for Clinton. However, the decision was NOT that Jones'

>of concerns for Clinton. However, the decision was NOT that Jones'
>allegations were untrue, but rather that even if every "fact" she had
>alleged WAS true, it would not constitute actionable behavior. In
>other words, when William Bennett said the judge was "right on the law"
>and "right on the facts" the second part of his comment was off the
>mark; she didn't have anything to say about the truth or falsehood of
>Jones' allegations, merely their legal consequence.

>

>Politically, however, no matter how much certain Clinton-haters might >have enjoyed the spectacle of a trial, I suspect that it has come to >HELP Clinton's standing. We already know the public doesn't think much >of the President's morals. But they (a) doubt the relevance of his >"personal behavior" to his fitness for office and (b) think to some >extent that he is being hounded for political purposes. This means >that attention is diverted from what could be much more serious >allegations of law-breaking and/or abuse of power, the kind of thing >which (obviously if proved) COULD be impeachable and/or cause the >public to think he HAD disqualified himself.

>

>Insofar as coverage of the President's difficulties focused on Paula
>Jones and her suit as the linchpin, it may have been easier for many to
>see everything that was going on as a witchhunt about his morals as
>opposed to an investigation into possible legal wrongdoing. There may
>be a separate legal question whether any (alleged) perjury has been
>rendered irrelevant since the suit in connection with which it was
>connected has been thrown out, but at least it focuses attention not on
>what the President did or did not do with (to?) Ms. Jones and others
>and onto whether or not he lied about it under oath or tried to get
>others to do so. Starr will be seen in a better light if people think
>of him as conducting an investigation into obstruction of justice,
>perjury, and abuse of power than if he is seen as waging a seamy
>inquisition into the President's sexual habits and tastes.

>

>Just a thought. But if I were Bill Clinton, my relief at not having to >testify (further) in the Jones' matter might be tempered by these >considerations. G. Donald Ferree, Jr. >University of Connecticut

>

> Roper Center for Public Opinion Research &
> Center for Survey Research and Analysis

>860-486-4440 voice -6308 FAX

```
Robert M Worcester
>From survey@uts.cc.utexas.edu Mon Apr 6 11:28:09 1998
Received: from curly.cc.utexas.edu (root@curly.cc.utexas.edu [128.83.42.1])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id LAA28340 for <AAPORNET@usc.edu>; Mon, 6 Apr 1998 11:28:06 -0700
(PDT)
Received: from [129.116.77.237] (dhcp-77-237.cocomm.utexas.edu
[129.116.77.237])
      by curly.cc.utexas.edu (8.8.5/8.8.5/cc-uts-1.19) with ESMTP id
NAA00777
      for <AAPORNET@usc.edu>; Mon, 6 Apr 1998 13:27:35 -0500 (CDT)
Message-Id: <103110703b14ea3bf76ce@[129.116.77.237]>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Date: Mon, 6 Apr 1998 12:30:38 -0300
To: AAPORNET@usc.edu
From: Veronica Inchauste <survey@uts.cc.utexas.edu>
Subject: Info. Telecommunications
I'm posting this message for a doctoral student, Becky Lentz, Univ. of Texas
College of Comminication. If you have any information on this subject,
please respond directly to Becky at rglentz@mail.utexas.edu. Thanks.
Veronica Inchauste
>I'm looking for rather recent survey data on public opinion related to
>various aspects of the telecom act of 1996....also, data that report
>number of households with more than 2 telephone lines, Internet access
>from home or work or library (in particular, how often people use the
>library for internet access, etc.) and perhaps some information about
>what people use their home computers for...ex., entertainment,
>finances, etc.
>
>
>Becky Lentz
>Dept. of Radio-TV-Film and the
>Texas Telecommunications Policy Institute
>University of Texas at Austin
>512-471-5826
>http://www.utexas.edu/research/ttpi
>http://www.utexas.edu/coc/rtf
>Interesting addition:
>http://www.technorealism.org/
```

Veronica Inchauste
Director
Office of Survey Research
CMA 3.110
University of Texas
Austin TX, 78713

(512) 471-2101 (512) 471-4980 FAX (512) 471-8500 survey@uts.cc.utexas.edu

>From dykema@ssc.wisc.edu Mon Apr 6 20:07:17 1998

Received: from robin.ssc.wisc.edu (robin.ssc.wisc.edu [144.92.190.150])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id UAA17846 for <aapornet@usc.edu>; Mon, 6 Apr 1998 20:07:15 -0700

(PDT)

Received: from ssc.wisc.edu by ssc.wisc.edu (PMDF V5.1-9 #25733) id <01IVKC6UJJICJCPS46@ssc.wisc.edu> for aapornet@usc.edu; Mon, 6 Apr 1998

22:06:54 CDT

Date: Mon, 06 Apr 1998 22:06:54 -0500 (CDT)
From: Jennifer Dykema <dykema@ssc.wisc.edu>
Subject: Announcement: T-Shirt Slogan Contest

To: AAPORNET <aapornet@usc.edu>

Message-id: <Pine.PMDF.3.95.980406220513.1170215574C-100000@ssc.wisc.edu>

MIME-version: 1.0

Content-type: TEXT/PLAIN; charset=US-ASCII

AAPORites:

Take a moment, close your eyes, and picture yourself walking around the streets of St. Louis, dressed to the nines in the official AAPOR T-shirt. Now, imagine the satisfaction you will feel knowing you penned the clever slogan appearing on your back -- and the backs of hundreds of AAPOR members! Well, imagine no more ...

The 1998 AAPOR Conference Operations Committee is pleased to announce the annual Fun Run/Walk T-Shirt Slogan Contest. As always, we are looking for witty catch-phrases, such as last year's winner "To err is human, but if it's less than 4%, it's just sampling," to adorn the AAPOR T-Shirt. Not only will the lucky winner of the contest receive a \$15 gift certificate to the Book Exhibit, but Phyllis Endreny has agreed to place the winner of the slogan contest first in line at the book sale on Saturday night! Voting will take place over AAPORNET. (Entries will be posted anonymously.)

Submit your entry by April 13th to Jennifer Dykema, Department of Sociology, University of Wisconsin-Madison, Madison, WI 53706-1393;

V: 608/262-2520; Fax: 608/262-8400; Email: dykema@ssc.wisc.edu.

Jennifer Dykema Office: (608) 262-2520 Department of Sociology FAX: (608) 262-8400

1180 Observatory Drive Email: DYKEMA@ssc.wisc.edu University of Wisconsin-Madison

Madison, WI 53706

>From rea@iea.soc.umn.edu Tue Apr 7 04:36:09 1998

Received: from atlas.socsci.umn.edu (atlas.socsci.umn.edu [134.84.151.2])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id EAA19311 for <aapornet@usc.edu>; Tue, 7 Apr 1998 04:36:08 -0700
(PDT)

Received: from atlas.socsci.umn.edu (atlas.socsci.umn.edu [134.84.151.2])

by atlas.socsci.umn.edu (8.8.8/8.8.8) with SMTP id GAA01667 for <aapornet@usc.edu>; Tue, 7 Apr 1998 06:36:03 -0500 (CDT)

Date: Tue, 7 Apr 1998 06:36:03 -0500 (CDT)

From: Ron Anderson <rea@iea.soc.umn.edu>

X-Sender: rea@atlas.socsci.umn.edu

To: aapornet@usc.edu

Subject: Web Searches for Surveys

Message-ID: <Pine.SUN.3.96.980407063223.29318F-100000@atlas.socsci.umn.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

My class is assigned the task of analyzing a survey data file on a topic of interest, but the first challenge is to find what's available on their topic of interest. So far the best free survey question search database I've found is at www.irss.unc.edu/data archive

What is the most comprehensive (complete), free place to search for social surveys in the USA?

Assuming that no single site maintains question files on all local and state polls, what is the best search strategy for finding data on esoteric topics?

Prof. Ronald E. Anderson, 612-624-9554 624-4586(fax) <rea@iea.soc.umn.edu> 909 Social Sciences Bldg, Univ. of Minnesota, Minneapolis, MN, 55455, USA

```
>From beniger@rcf.usc.edu Tue Apr 7 10:15:50 1998
```

Received: from almaak.usc.edu (almaak.usc.edu [128.125.19.166])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id KAA05482 for <aapornet@usc.edu>; Tue, 7 Apr 1998 10:15:47 -0700
(PDT)

Received: from localhost (beniger@localhost)

by almaak.usc.edu (8.8.8/8.8.8/usc) with SMTP

id KAA10270 for <aapornet@usc.edu>; Tue, 7 Apr 1998 10:15:46 -0700

(PDT)

Date: Tue, 7 Apr 1998 10:15:45 -0700 (PDT)
From: James Beniger
 <beniger@rcf.usc.edu>

To: AAPORNET <aapornet@usc.edu>

Subject: 1-Yr. Position: Methods Teaching

Message-ID: <Pine.SV4.3.94.980407101140.2108D-100000@almaak.usc.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

----- Forwarded message

Date: Mon, 6 Apr 1998 21:17:19 -0400 (EDT)

From: Suzanne B. Maurer <maurer@mailbox.syr.edu>

Subject: Position Announcement

Monmouth University. Sociology Faculty Position Announcement. The Sociology Program in the Department of Interdisciplinary Studies invites applications for a one-year instructorship to begin September 1998. The position may be renewed for up to three years. Ph.D. preferred, although an advanced ABD might be considered. We seek someone with expertise in two or more of the following areas: family, stratification, organizations, and methodology. Computer expertise desirable. Send letter of application, curriculum vita listing published or unpublished work available for review, graduate transcripts, evidence of teaching excellence, and three letters of recommendation to: Suzanne B. Maurer, Chair, Sociology Search Committee, Department of Interdisciplinary Studies, Bey Hall, Monmouth University, West Long Branch, New Jersey 07764. Review of applications will begin immediately. Monmouth University is located in an attractive area of coastal New Jersey convenient to New York City and Philadelphia. Monmouth University is an Affirmative Action/Equal Opportunity Employer.

with Novell_GroupWise; Tue, 07 Apr 1998 12:22:04 -0500

Message-Id: <s52a1a6c.018@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 07 Apr 1998 13:30:01 -0500

From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu
Cc: oneil@speedchoice.com

Subject: Newspaper Reporters' attitudes

I'm passing this on for an AAPOR member who got "involuntarily unsubscribed."

Subject: Studies of Newspaper Reporters' Attitudes

I have been asked by an editor of the Arizona Republic to help him develop a survey of the newspaper's reporters on their general political attitudes. I am sure that a lot of the underlying interest is in such questions as "Are reporters all liberals?" (I presume they are). I suggested he also consider including management in the study (who, especially at the Arizona Republic, are probably heavily conservative).

I know studies like this have been done. If I could obtain a questionnaire and marginals from a similar national study it would be interesting to replicate selected questions and be able to make local versus national comparisons. If anyone knows of such a study of newspaper reporters' attitudes, I would appreciate hearing of it.

This is a fairly modest effort (it is a freebie). I am hopeful that by being able to make comparisons to reporters and management nationally, it could be made more interesting. By the way, this editor is in agreement with the observation that a liberal personal political orientation does not necessarily translate into a bias in reporting and, indeed, he says he has seen many instances where reporters bend over backwards not to reflect their own views in their reporting.

As an aside, I remember that some years ago at the AAPOR conference we surveyed our own membership using, I believe, an electronic device. The results demonstrated that any liberal bias in the journalistic profession is greatly exceeded by the liberal orientation of those in the survey research industry.

My meeting is on Monday morning, April 13, 1998, so a quick response would be greatly appreciated. Please respond to me at oneil@speedchoice.com inasmuch as I seem to have been kicked off of AAPORNET.

Mike O'Neil

>From DOrourke@SRL.UIC.EDU Tue Apr 7 16:41:28 1998 Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id QAA25439 for <aapornet@usc.edu>; Tue, 7 Apr 1998 16:41:23 -0700

Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96]) by eeyore.cc.uic.edu (8.8.5/8.8.5) with SMTP id SAA24450

for <aapornet@usc.edu>; Tue, 7 Apr 1998 18:28:58 -0500 (CDT)

Received: from main-Message_Server by SRL.UIC.EDU

with Novell_GroupWise; Tue, 07 Apr 1998 17:21:48 -0500

Message-Id: <s52a60ac.042@SRL.UIC.EDU>

X-Mailer: Novell GroupWise 4.1

Date: Tue, 07 Apr 1998 18:29:54 -0500

From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>

To: aapornet@usc.edu

(PDT)

Subject: telephone interview monitoring

Q: What do Linda Tripp and lots of survey organizations have in common?

A: They probably have broken state laws regarding the monitoring and/or tape recording of telephone and personal conversations.

According to a recent compilation by the Council for Marketing and Opinion Research (CMOR), if you are electronically monitoring telephone inteviews being conducted with respondents in several states, you may not be in compliance with state laws if you are not notifying those respondents of the monitoring. As of December 31, 1997, only two states (South Carolina and Vermont) do not have laws relevant to electronic monitoring of telephone calls. All of the other states require either one-party or two-party consent. Notifying our interviewers that calls will be monitored for quality control meets the one-party consent rule. Two-party consent, required in 12 states, can be met only by also notifying the respondent that the call may be monitored.

Information about the CMOR report is forthcoming in the next issue of the Survey Research newsletter (in the mail). If you are not currently subscribing but would like to (\$10 or more), contact me directly (DO NOT REPLY TO AAPORNET) at dorourke@srl.uic.edu. Or, contact Donna McElhinney at CMOR (info@cmor.org).

P.S. Results from a recent survey about telephone interviewing we conducted of academic and not-for-profit survey organizations show that very few are currently notifying respondents about monitoring (e.g., "This call may be monitored for quality control"). Guess we need to start revising our telephone interview introductions pronto!

Diane O'Rourke Survey Research Laboratory University of Illinois at Chicago Urbana-Champaign office

>From arobbin@mailer.fsu.edu Wed Apr 8 04:49:19 1998

```
Received: from mailer.fsu.edu (mailer.fsu.edu [128.186.6.122])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id EAA29142 for <aapornet@usc.edu>; Wed, 8 Apr 1998 04:49:17 -0700
(PDT)
Received: from localhost (arobbin@localhost)
      by mailer.fsu.edu (8.8.7/8.8.7) with SMTP id HAA03632
      for <aapornet@usc.edu>; Wed, 8 Apr 1998 07:49:12 -0400 (EDT)
Date: Wed, 8 Apr 1998 07:49:12 -0400 (EDT)
From: ALICE R ROBBIN <arobbin@mailer.fsu.edu>
X-Sender: arobbin@mailer
To: aapornet@usc.edu
Subject: Re: Web Searches for Surveys
In-Reply-To: <Pine.SUN.3.96.980407063223.29318F-100000@atlas.socsci.umn.edu>
Message-ID: <Pine.SOL.3.93.980408074608.2978A-100000@mailer>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Ron, I often turn to the General Social Survey questions that are available
thru:
      <http://www.icpsr.umich.edu/gss/>
The technology for retrieving the questions is awkward to use, but I
persevere and am always rewarded with information.
Cheers. Alice
On Tue, 7 Apr 1998, Ron Anderson wrote:
> My class is assigned the task of analyzing a survey data file on a
> topic of interest, but the first challenge is to find what's available
> on their topic of interest. So far the best free survey question
> search database I've found is at www.irss.unc.edu/data archive
> What is the most comprehensive (complete), free place to search for
> social surveys in the USA?
> Assuming that no single site maintains question files on all local and
> state polls, what is the best search strategy for finding data on
> esoteric topics?
> Prof. Ronald E. Anderson, 612-624-9554 624-4586(fax)
<rea@iea.soc.umn.edu>
> 909 Social Sciences Bldg, Univ. of Minnesota, Minneapolis, MN, 55455,
> USA
```

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>
>
         *****************
         * Alice Robbin
         * School of Information Studies
         * Florida State University
         * 240 Louis Shores Building
       * Tallahassee, Florida 32306-2100
       * Office: 850-644-8116
                                 Fax: 850-644-6253 *
       * email: arobbin@mailer.fsu.edu
         **************
>From mkuechle@shiva.hunter.cuny.edu Wed Apr 8 05:50:55 1998
Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96])
     by usc.edu (8.8.8/8.8.8/usc) with ESMTP
     id FAA07408 for <aapornet@usc.edu>; Wed, 8 Apr 1998 05:50:53 -0700
(PDT)
Received: from oemcomputer (121.new-york-21-22rs.ny.dial-access.att.net
[12.79.2.121]
     by shiva.hunter.cuny.edu (8.8.7/8.8.7/08.30.97) with SMTP id IAA11211
     for <aapornet@usc.edu>; Wed, 8 Apr 1998 08:54:43 -0400 (EDT)
Message-Id: <3.0.3.32.19980408085012.007cd740@shiva.hunter.cuny.edu>
X-Sender: mkuechle@shiva.hunter.cuny.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)
Date: Wed, 08 Apr 1998 08:50:12 -0400
To: aapornet@usc.edu
From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu>
Subject: Re: Web Searches for Surveys
In-Reply-To: <Pine.SUN.3.96.980407063223.29318F-100000@atlas.socsci.umn.</pre>
edu>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
At 06:36 AM 4/7/1998 -0500, Ron Anderson wrote:
>My class is assigned the task of analyzing a survey data file on a
>topic of interest, but the first challenge is to find what's available
>on their topic of interest. So far the best free survey question search
>database I've found is at www.irss.unc.edu/data_archive
>What is the most comprehensive (complete), free place to search for
>social surveys in the USA?
```

I usually point my student to "Data on the Net" (at UC San Diego) http://odwin.ucsd.edu/idata/ which is the most comprehensive archive of sites for (all kinds of) social science data. This, in turn, will lead you to sites that specialize in social survey data like the UNC site. I don't think there is any one site that covers all.

```
Manfred Kuechler
Sociology Department at Hunter College (CUNY)
695 Park Avenue, NY, NY 10021
Tel: 212-772-5588
Fax: as above, then select "3" from voice mail menu (***NEW*** as of
7/21/97)
WWW: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html
I am prepared to use PGP 5.5 (freeware) available from http://www.nai.com .
Please send your public key if you are ready to protect the privacy of your
e-mail, and I will send my public key in return -- which is also available
from my web page. Note that the freeware version of PGP 5.5 does not handle
(older) RSA keys.
>From rhickson@monmouth.com Wed Apr 8 08:51:22 1998
Received: from shell.monmouth.com (root@shell.monmouth.com [205.231.236.9])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id IAA09996 for <aapornet@usc.edu>; Wed, 8 Apr 1998 08:51:17 -0700
(PDT)
Received: from default (fh-ppp69.monmouth.com [205.164.221.101]) by
shell.monmouth.com (8.8.5/8.7.3) with SMTP id LAA01993 for
<aapornet@usc.edu>; Wed, 8 Apr 1998 11:47:49 -0400 (EDT)
Message-ID: <352B9D65.55C9@monmouth.com>
Date: Wed, 08 Apr 1998 11:53:09 -0400
From: "Rachel A. Hickson" <rhickson@monmouth.com>
X-Mailer: Mozilla 2.01 (Win95; I)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: Newspaper Reporters' attitudes
References: <s52a1a6c.018@SRL.UIC.EDU>
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
I heard Ken Dautrich speak about studies like this done by the Roper
Center -- I believe -- try contacting him.
Rachel Hickson
>From yd17@cornell.edu Wed Apr 8 10:35:31 1998
Received: from postoffice2.mail.cornell.edu (POSTOFFICE2.MAIL.CORNELL.EDU
[132.236.56.10])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id KAA13251 for <aapornet@usc.edu>; Wed, 8 Apr 1998 10:35:30 -0700
(PDT)
Received: from Yasamin.ilr.cornell.edu ([128.253.61.241])
      by postoffice2.mail.cornell.edu (8.8.5/8.8.5) with SMTP id NAA10209
     for <aapornet@usc.edu>; Wed, 8 Apr 1998 13:32:08 -0400 (EDT)
Message-Id: <3.0.2.32.19980408133235.0076a408@postoffice4.mail.cornell.edu>
X-Sender: vd17@postoffice4.mail.cornell.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.2 (32) -- [Cornell
Modified]
```

Date: Wed, 08 Apr 1998 13:32:35 -0400

To: aapornet@usc.edu

From: Yasamin DiCiccio <yd17@cornell.edu>

Subject: e-mail surveys

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

For people who have had experience doing surveys via e-mail, I was wondering what software you have used and what software you would recommend using? The instrument we have is very simple, and we're looking for software that is easy to use and not too expensive.

Thank you for any assistance you can provide.

Yasamin DiCiccio

Director, Computer-Assisted Survey Team Cornell University Ithaca, NY 14853 >From JJanota@asha.org Thu Apr 9 06:27:45 1998 Received: from pony-2.mail.digex.net (pony-2.mail.digex.net [204.91.241.6]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id GAA00604 for <aapornet@usc.edu>; Thu, 9 Apr 1998 06:27:43 -0700 (PDT) Received: from asha.org (external.asha.org [207.86.138.3]) by pony-2.mail.digex.net (8.8.8/8.8.8) with SMTP id IAA12252 for <aapornet@usc.edu>; Thu, 9 Apr 1998 08:27:07 -0500 (EDT) Received: from ASHA-Message_Server by asha.org with Novell GroupWise; Thu, 09 Apr 1998 09:26:28 -0400 Message-Id: <s52c9444.011@asha.org> X-Mailer: Novell GroupWise 5.2 Date: Thu, 09 Apr 1998 09:26:25 -0400 From: "Jeanette Janota" <JJanota@asha.org> To: aapornet@usc.edu Subject: Re: e-mail surveys Mime-Version: 1.0 Content-Type: text/plain; charset=US-ASCII Content-Transfer-Encoding: quoted-printable Content-Disposition: inline

We are also in the process of looking for electronic survey software, and = would appreciate it if you would buck any replies you receive. I=27m = Jeanette Janota and my email address is: jjanota=40asha.org

One inexpensive one we=27ve found for WWW surveys is available from = Perseus Development Corp and is called SurveySolutions. They have a = website. I don=27t have the website address, but the web address on one = page of my printout of their materials is: http://207.201.151.129/results.= htm. =20

Good luck, and I hope something wonderful turns up.

>>> Yasamin DiCiccio <yd17=40cornell.edu> 04/08/98 01:32PM >>>

For people who have had experience doing surveys via e-mail, I was wondering what software you have used and what software you would recommend using? The instrument we have is very simple, and we=27re looking for software that is easy to use and not too expensive.

Thank you for any assistance you can provide.

```
Yasamin DiCiccio
Director, Computer-Assisted Survey Team
Cornell University
Ithaca, NY 14853
>From saljrusso@att.com Thu Apr 9 08:05:33 1998
Received: from att.com (cagw2.att.com [192.128.52.90])
      by usc.edu (8.8.8/8.8.8/usc) with SMTP
      id IAA18735 for <aapornet@usc.edu>; Thu, 9 Apr 1998 08:05:31 -0700
(PDT)
Received: by cagw2.att.com; Thu Apr 9 10:58 EDT 1998
Received: from njb140r1.ems.att.com (njb140r1.ems.att.com [135.65.202.58])
      by caig2.att.att.com (AT&T/GW-1.0) with SMTP id LAA19404
      for <aapornet@usc.edu>; Thu, 9 Apr 1998 11:02:16 -0400 (EDT)
Received: from njb140bh3.EMS.ATT.COM by njb140r1.ems.att.com
(SMI-8.6/EMS-1.2 sol2)
      id LAA23379; Thu, 9 Apr 1998 11:00:49 -0400
Received: by njb140bh3.EMS.ATT.COM with SMTP (Microsoft Exchange Server
Internet Mail Connector Version 4.0.995.52)
      id <01BD63A6.EF6B4EB0@njb140bh3.EMS.ATT.COM>; Thu, 9 Apr 1998 11:02:06
-0400
Message-ID:
<c=US%a= %p=ATT%1=NJC240P002-980409035749Z-9256@njb140bh3.EMS.ATT.COM>
From: "Russo, Salvatore (Sal), BGM BGBVMBGF34" <saljrusso@att.com>
To: "'aapornet@usc.edu'" <aapornet@usc.edu>
Subject: RE: e-mail surveys
Date: Wed, 8 Apr 1998 23:57:49 -0400
X-Mailer: Microsoft Exchange Server Internet Mail Connector Version
4.0.995.52
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
```

Yasamin:

You may want to check this web site out:

Content-Transfer-Encoding: 7bit

```
http://www.CustomerSat.com/
I have done email surveys using Survey Tracker.
I think a better approach is to send out notices
using email and point potential respondents to a
web page URL where the questionnaire can be answered.
You can also post results on a web page.
Sal Russo
AT&T
>-----
>From:
           Yasamin DiCiccio[SMTP:yd17@cornell.edu]
>Reply To: aapornet@usc.edu
>Sent:
           Wednesday, April 08, 1998 1:32 PM
>To: aapornet@usc.edu
>Subject:
           e-mail surveys
>
> For people who have had experience doing surveys via e-mail, I was
>wondering what software you have used and what software you would
>recommend using? The instrument we have is very simple, and we're
>looking for software that is easy to use and not too expensive.
  Thank you for any assistance you can provide.
>Yasamin DiCiccio
>Director, Computer-Assisted Survey Team
>Cornell University
>Ithaca, NY 14853
>From JRachels@concentric.net Thu Apr 9 12:56:36 1998
Received: from uhura.concentric.net (uhura.concentric.net [206.173.119.93])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id MAA24056 for <aapornet@usc.edu>; Thu, 9 Apr 1998 12:56:34 -0700
(PDT)
Received: from marconi.concentric.net (marconi [206.173.119.71])
      by uhura.concentric.net (8.8.8/(98/01/20 5.9))
      id PAA05132; Thu, 9 Apr 1998 15:56:26 -0400 (EDT)
      [1-800-745-2747 The Concentric Network]
Received: from concentric.net (ts013d04.hil-ny.concentric.net
[206.173.17.112])
     by marconi.concentric.net (8.8.8)
      id PAA10096; Thu, 9 Apr 1998 15:56:24 -0400 (EDT)
Message-ID: <352D28DD.762D0F25@concentric.net>
Date: Thu, 09 Apr 1998 16:00:29 -0400
From: Joyce Rachelson <JRachels@concentric.net>
Reply-To: JRachels@concentric.net
```

```
X-Mailer: Mozilla 4.04 [en] (Win95; I)
MIME-Version: 1.0
To: aapornet@usc.edu
Subject: Re: e-mail surveys
References: <3.0.2.32.19980408133235.0076a408@postoffice4.mail.cornell.edu>
Content-Type: multipart/mixed;
boundary="-----8BC5BA7DB46A90B82D819E0C"
This is a multi-part message in MIME format.
-----8BC5BA7DB46A90B82D819E0C
Content-Type: text/plain; charset=us-ascii
Content-Transfer-Encoding: 7bit
Attached is an ASCII text file that addresses the issue of Web interviewing.
If you have any questions feel free to contact me at JRachels@concentric.net
Joyce Rachelson
Yasamin DiCiccio wrote:
   For people who have had experience doing surveys via e-mail, I was
> wondering what software you have used and what software you would
> recommend using? The instrument we have is very simple, and we're
> looking for software that is easy to use and not too expensive.
   Thank you for any assistance you can provide.
>
> Yasamin DiCiccio
> Director, Computer-Assisted Survey Team
> Cornell University
> Ithaca, NY 14853
"There are no problems, only opportunities for creative solutions."
Visit CfMC's Home Page at: http://www.cfmc.com
-----8BC5BA7DB46A90B82D819E0C
Content-Type: text/plain; charset=us-ascii; name="webinfo.txt"
Content-Transfer-Encoding: 7bit
Content-Disposition: inline; filename="webinfo.txt"
USING THE INTERNET TO CONDUCT SURVEYS
```

by Richard Rands, Executive Vice President, Computers for Marketing Corp.

A recent editorial in the San Jose Mercury News written by Science and Technology Editor Dan Gillmor decried the misuse of online polls that are proliferating the Internet. Mr. Gillmor wrote, "Online polls, like call-in votes run by some radio stations and news organizations...are pretty much bogus." He went on to note, "The dangers are obvious, yet people keep running and reporting these polls as it they meant something in and of themselves."

The lure of quick and easy data collection using e-mail and web page surveys has prompted a wide range of solutions based on many different techniques. The easiest method is to create an e-mail message in the form of a questionnaire and send it to a list of potential respondents. This technique is nothing more than an electronic form of a paper survey. A product marketed by Decisive Technologies allows users to generate the questionnaire using a Windows-based composer, to send the e-mail messages, and then to automatically scan the replies to extract the results from the completed surveys. The software that scans the replies assumes that the respondent has not changed the format of the original e-mail message. This approach has its limitations. Aside from the potential problems of extracting the data, an e-mail questionnaire does not allow any control over the flow of the questionnaire, such as using skipping logic, randomizations, or data validation. Of course, e-mail surveys also can simply be tabulated by hand, if the sample size is within reason.

A second method for using the Internet for polling is to create a special form on a web page and then to invite Internet surfers to participate in the survey by browsing to the page and completing the form. This technique is only slightly more accurate than using e-mail messages because the data are returned in a fixed format. The form must be written in a special programming language called HTML, and like the e-mail counterpart, this approach lacks the skipping logic and other features needed to control bias in the responses. Products are appearing on the market to facilitate composing in HTML code, and many marketing research firms will provide the service of creating and hosting web based surveys. Greenfield Online Services is one such service.

Web-based polling systems are gradually becoming more sophisticated. As the power of the Internet is expanded, new capabilities are being exploited for survey work. Such programming tools as Java, Pearl, and CGI scripts make it possible to cause some of the logic control to be programmed into a web-based survey. This technique uses what are called "plug-in" modules that are downloaded from the Internet onto the respondent's personal computer. The module then runs the logic of the survey as the respondent completes the survey. These plug-ins are becoming more powerful as time goes on, but currently are a potential problem for respondent are running older browsers that are incompatible with the plug-ins. Also, plug-ins produce different results on different browsers.

Web-based surveys also present a problem by allowing the same person to return to the web site and complete the survey multiple times. One solution

is to have the survey process place a marker on the respondent's personal computer called a "cookie." The survey process can then search each potential respondent's cookie files for the tell-tale mark that indicates they have already completed a survey and reject it. Another method is to capture the e-mail address of the respondent and try to purge the duplicates. In any case, sample control is a major problem with web-based surveys.

A more conventional method of conducting Internet surveys is available in the form of a dynamic, interactive web survey that uses a survey system that runs on a web server. These systems are based on the same software widely used in the telephone interviewing industry called CATI (Computer-Aided Telephone Interviewing) systems. A fully interactive questionnaire is composed using the CATI scripting tools and placed on a web server where invited respondents using a standard browser can enter the site using a password. No plug-ins or "cookie" files are required to control the sample. Respondents are prevented from completing multiple surveys by the server software. A suspended survey can be resumed where it was left off. All the logic control, bias control, and data validation that is common to CATI systems are easily implemented in such systems.

Interactive web surveys differ from normal web surveys in that generally each question in the survey is presented to the respondent's browser one at a time. When the response is submitted to the server, it checks the data for accuracy, determines the next question to be asked and sends it to the respondent's PC. Consequently, the results of one question can be used to control the flow of the entire questionnaire, and the response from one question can be inserted into the text of a subsequent question, a technique often called "piping." This question-by-question interaction can sometimes be slowed by the traffic problems on the Internet, or by a respondent's slow connection to an Internet Service Provider. To minimize the delay, strings (or grids) of questions can often be presented together, if there is no logic required between them. As a result, a respondent can submit the answers to several questions at a time.

Two such interactive web survey systems are currently on the market. Quantime Corp. and Computers for Marketing Corp. (CfMC) both offer versions of their widely used CATI systems for interactive web surveys. Both organization offer hosting a web survey through their service bureau operations, or will supply their software to clients who wish to run their own web survey operation.

To try some examples of CfMC's Web-SURVENT system, browse to the following web address:

http://survey.cfmc.com/websurvent

In summary, an interactive web survey system has the following advantages:

- 1. Powerful logic controls such as skips, rotates, loops, data validation, quota management and more. 2. Familiar scripting languages used by many marketing research vendors who currently do CATI surveys. 3. Sample control by use of passwords. Suspended surveys can be resumed where the respondent left off.
- 4) Data is maintained in a single file in formats already familiar to many cross-tab systems.
- 5) Do not require special plug-ins or advanced browsers to handle survey logic.

Any further questions may be addressed to Richard Rands at CfMC - (415) 777-0470 or by e-mail at rrands@cfmc.com.

------8BC5BA7DB46A90B82D819E0C--

>From lvoigt@cclink.fhcrc.org Thu Apr 9 14:35:40 1998

Received: from bug1.fhcrc.org (bug1.fhcrc.org [140.107.10.110])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id OAA03121 for <aapornet@usc.edu>; Thu, 9 Apr 1998 14:35:38 -0700
(PDT)

Received: from ccout.fhcrc.org (ccout [140.107.46.7])

by bug1.fhcrc.org (8.8.8/8.8.7) with SMTP id OAA04434

for <aapornet@usc.edu>; Thu, 9 Apr 1998 14:35:34 -0700 (PDT)

Received: from ccMail by ccout.fhcrc.org

(IMA Internet Exchange 1.04b) id 52d3f190; Thu, 9 Apr 98 14:35:21 -0700

Mime-Version: 1.0

Date: Thu, 9 Apr 1998 14:21:52 -0700
Message-ID: <52d3f190@cclink.fhcrc.org>
From: lvoigt@cclink.fhcrc.org (lvoigt)

Subject: HCFA lists for sampling

To: aapornet@usc.edu

Content-Type: text/plain; charset=US-ASCII

Content-Transfer-Encoding: 7bit

Content-Description: cc:Mail note part

Could anyone recommend any references about used HCFA (health care financing administration) lists for sampling? I have only found the following 3 references:

Apodaca R, Lo A, Skellan K. Sampling From HCFA Lists. Proceedings of the ASA Survey Research Study Section, 1992 p. 250-255

Hatten J. Medicare's Common Denominator: the Covered

Population. Health Care Finance Review, 1980, p 53-64

Falkner KL, Wactawksi-Wende J, Tevisan M. A study of the Completeness of purchased mailing lists for identifying older women. AJE (abstract) 1996, p. 53.

Thanks!

Lynda Voigt Fred Hutchinson Cancer Research Center Seattle, WA lvoigt@fhcrc.org >From mkuechle@shiva.hunter.cuny.edu Sat Apr 11 13:05:49 1998 Received: from shiva.hunter.cuny.edu (shiva.hunter.cuny.edu [146.95.128.96]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id NAA28847 for <aapornet@usc.edu>; Sat, 11 Apr 1998 13:05:47 -0700 (PDT) Received: from oemcomputer (79.new-york-30-35rs.ny.dial-access.att.net [12.79.51.79]) by shiva.hunter.cuny.edu (8.8.7/8.8.7/08.30.97) with SMTP id QAA19002 for <aapornet@usc.edu>; Sat, 11 Apr 1998 16:09:41 -0400 (EDT) Message-Id: <3.0.3.32.19980411160509.007d0370@shiva.hunter.cuny.edu> X-Sender: mkuechle@shiva.hunter.cunv.edu X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32) Date: Sat, 11 Apr 1998 16:05:09 -0400 To: aapornet@usc.edu From: Manfred Kuechler <mkuechle@shiva.hunter.cuny.edu> Subject: Proper procedure for Web surveys Mime-Version: 1.0 Content-Type: text/plain; charset="us-ascii"

One of the leading (as to name recognition) companies recently started a series of web surveys. Some people were invited to participate via e-mail, others as they stumble across the company website. As an incentive to participate, respondents are promised that they will be informed about the results of the survey. I have now participated in the first two of these surveys, but I never got any information about the results (not even after I contacted the company via e-mail). Question for the AAPOR membership:

Is this

a. unprofessional and maybe unethical behavior on part of the company OR b. just normal, and my expectation to actually get information about the results just utterly naive?

AND:

Does our response as AAPOR members depend on whether or not the company itself is an AAPOR member?

Now, maybe (I don't know this for a fact) these surveys are just so much of a disaster in terms of the realized sample (size, bias) that there is nothing worthwhile to report as far as results go. But somebody certainly paid for these; some of the questions were so -- lets' say -- peculiar that nobody would have asked them just out of scholarly interest.

SO:

Do we (AAPOR) need to look into this new form of doing surveys, do we need to amend our code of ethics, do we need to devise a set of rules about how to do such surveys properly?

Just curious, MK.

Manfred Kuechler

Sociology Department at Hunter College (CUNY)

695 Park Avenue, NY, NY 10021

Tel: 212-772-5588

Fax: as above, then select "3" from voice mail menu (***NEW*** as of 7/21/97)

WWW: http://maxweber.hunter.cuny.edu/socio/faculty/kuech.html

I am prepared to use PGP 5.5 (freeware) available from http://www.nai.com . Please send your public key if you are ready to protect the privacy of your e-mail, and I will send my public key in return -- which is also available from my web page. Note that the freeware version of PGP 5.5 does not handle (older) RSA keys.

>From daves@startribune.com Mon Apr 13 08:09:40 1998

Received: from firewall2.startribune.com (firewall2.startribune.com [132.148.80.211])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA25455 for <aapornet@usc.edu>; Mon, 13 Apr 1998 08:09:39 -0700
(PDT)

Received: by firewall2.startribune.com; id KAA25853; Mon, 13 Apr 1998

10:11:00 -0500 (CDT)

Received: from gw.startribune.com(132.148.71.49) by

firewall2.startribune.com via smap (3.2)

id xma025701; Mon, 13 Apr 98 10:10:39 -0500

Received: from STAR-Message_Server by mail.startribune.com

with Novell_GroupWise; Mon, 13 Apr 1998 10:10:41 -0600

Message-Id: <s531e4a1.042@mail.startribune.com>

X-Mailer: Novell GroupWise 4.1

Date: Mon, 13 Apr 1998 10:10:11 -0600 From: Rob Daves <daves@startribune.com>

To: aapornet@usc.edu

Subject: Public Agenda Online

Colleagues,

When you have a few minutes, you might want to point your web browser to http://www.publicagenda.org

Public Agenda Online says it is "the journalist's inside source for public opinion and policy analysis," and that "public opinion is Public Agenda's specialty." Among a great many other things, it has what appears to be the NCCP's "20 Questions" brochure on line, and a link to AAPOR's website, among others.

```
Rob, and automatically ...
Robert P. Daves
Director of Polling & News Research
Star Tribune
425 Portland Av. S. Minneapolis MN 55488
                                             USA
                        v: 612/673-7278
                                            f: 612/673-4359
daves@startribune.com
>From hse@elwaypoll.com Tue Apr 14 08:59:51 1998
Received: from accessone.com (soda.accessone.com [198.68.191.24])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
      id IAA02964 for <aapornet@usc.edu>; Tue, 14 Apr 1998 08:59:50 -0700
(PDT)
Received: from elway (kirk09-1.accessone.com [209.43.129.145])
      by accessone.com (8.8.5/8.8.5/PIH) with SMTP id IAA11045
     for <aapornet@usc.edu>; Tue, 14 Apr 1998 08:58:29 -0700 (PDT)
Message-Id: <3.0.5.32.19980414090307.007a65c0@accessone.com>
X-Sender: elway@accessone.com
X-Mailer: QUALCOMM Windows Eudora Light Version 3.0.5 (32)
Date: Tue, 14 Apr 1998 09:03:07 -0700
To: aapornet@usc.edu
From: "H. Stuart Elway" <hse@elwaypoll.com>
Subject: Internet Polls
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
Collegues,
     Does anyone have experience with, or knowledge of, Internet surveys
that
involve more than a chance sample of surfers? It seems to me that the
only way to get a representative sample even of Internet users is to recruit
them in some way, no? Is there any other way around the cyberspace version
of the phone in poll?
     Internet surveys are surely coming. What (if anything) could be done
to make them legitimate and meaninglful?
Stuart Elway
Elway Research, Inc.
206/728-1620
>From jpearson@stanford.edu Tue Apr 14 09:59:04 1998
Received: from mailhub.Stanford.EDU (mailhub.Stanford.EDU [171.64.14.35])
      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
     id JAA20736 for <aapornet@usc.edu>; Tue, 14 Apr 1998 09:59:02 -0700
(PDT)
Received: from pc-jpearson (PC-Pearson-J.Stanford.EDU [36.188.0.94])
      by mailhub.Stanford.EDU (8.8.8/8.8.8/L) with SMTP id JAA18547
```

```
for <aapornet@usc.edu>; Tue, 14 Apr 1998 09:58:11 -0700 (PDT)
Message-Id: <3.0.3.32.19980414095743.0069fbd8@jpearson.pobox.stanford.edu>
X-Sender: jpearson@jpearson.pobox.stanford.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)
Date: Tue, 14 Apr 1998 09:57:43 -0700
To: aapornet@usc.edu
From: Jerold Pearson cjpearson@stanford.edu>
Subject: Re: Internet Polls
In-Reply-To: <3.0.5.32.19980414090307.007a65c0@accessone.com>
Mime-Version: 1.0
Content-Type: text/plain; charset="us-ascii"
         Does anyone have experience with, or knowledge of, Internet
surveys that
>involve more than a chance sample of surfers?
                                                 It seems to me that the
>only way to get a representative sample even of Internet users is to
>recruit them in some way, no? Is there any other way around the
>cyberspace version of the phone in poll?
        Internet surveys are surely coming. What (if anything) could
>be
done to
>make them legitimate and meaninglful?
>Stuart Elway
>Elway Research, Inc.
>206/728-1620
```

In January, I conducted a survey on the web by e-mailing an invitation to a random sample of my population. The invitation stressed the salience of the survey to those in the sample and included the URL hotlink to the web site with the survey. My population was unique, though, because it was of current undergraduates here at Stanford -- and I had current and valid email addresses for everyone in the population. Moreover, just about all of them use email and the web regularly. When they got to the web site, they had to enter their ID number to get into the survey (so that only those in the random sample could take the survey). Response was highest within the first 12 hours, then tapered off. After three waves of reminder emails, I got a 66% response rate (461 completed surveys).

I have also recruited alumni for focus groups by email. But again, the part of the population I was interested in all had email addresses. (The topic was online services for alumni, so the groups were conducted only with alumni who already were using email and the web.) The response was phenomenal: Although many of the email addresses bounced, I had both groups completely recruited within 3 hours of sending my invitation. In the invitation I asked those who were interested to reply immediately, before the groups filled up. When I recruited for the other two cities, I had the same quick response. Just like recruiting by phone, however, it was necessary to keep track of who responded so I could get balance by gender and age. As it turned out, though, the response was balanced as it came in

-- not only by age and gender, but also by department and type of degree (undergraduate, graduate, and dual degree holders).

This does not answer your question about surveying the Internet population, but these techniques CAN be used with appropriate populations. Feel free to call or email me if you'd like more details.

Jerold Pearson Director of Market Research Stanford University jpearson@stanford.edu 650-723-9186 >From Dawn Von Thurn@notes.pw.com Tue Apr 14 10:26:58 1998 Received: from willow.us.pw.com (pw20.pw9.com [208.141.52.243]) by usc.edu (8.8.8/8.8.8/usc) with SMTP id KAA02499 for <aapornet@usc.edu>; Tue, 14 Apr 1998 10:26:51 -0700 (PDT) From: Dawn Von Thurn@notes.pw.com Received: by willow.us.pw.com; id NAA19297; Tue, 14 Apr 1998 13:29:20 -0400 Received: from fern.us.pw.com(10.9.16.60) by willow.us.pw.com via smap (4.1) id xma019230; Tue, 14 Apr 98 13:29:10 -0400 Received: by fern.us.pw.com (SMI-8.6/SMI-SVR4) id NAA10312; Tue, 14 Apr 1998 13:24:42 -0400 Message-Id: <199804141724.NAA10312@fern.us.pw.com> To: aapornet@usc.edu cc: mbednarz@umich.edu Date: Tue, 14 Apr 98 13:23:14 EDT Subject: AAPOR Hotel Reservations - - we need your help! ******************* A MESSAGE FROM THE AAPOR CONFERENCE OPERATIONS COMMITTEE

The St. Louis Marriott Pavilion hotel has provided AAPOR with a list of all of

the individual AAPOR hotel room reservations. This list is displayed below and

is current as of Sunday, April 12th. As in previous years, we request that you

review the listed information to make sure your hotel reservation is accurate.

WE NEED YOUR HELP: Our AAPOR contract with the St. Louis Marriott Pavilion

hotel requires AAPOR to reserve (and use) a large block of hotel guest rooms.

If we do not meet our guest room block quotas, AAPOR will be charged thousands

of dollars in meeting space rental fees. In previous years, AAPOR has always

filled the required room block; thus, we have avoided paying the meeting space

rental fees. Currently, we are falling short of our hotel guest room quotas.

Please help AAPOR by making your hotel room reservation as soon as possible.

April 22nd is our hotel cut off date. After April 22nd, the hotel will release

any unsold rooms in our AAPOR room block to the general public. It is very important that we fill our room block PRIOR to April 22nd. PLEASE make your

hotel reservation BEFORE April 22nd.

HELPFUL HINTS IN REVIEWING THE LIST BELOW:

- 1. If your name does NOT appear below, the hotel either does not have a room reservation for you OR your room reservation is not included under the AAPOR room block. In either case, we request that you re-contact the hotel (at 314-421-1776) to correct the situation.
- 2. If your name appears below twice, the hotel has TWO hotel reservations for you. Please contact the hotel if this information is not correct.
- 3. Ignore the "*" that follows your name (any names longer than 12 characters are truncated at the 12th character and given an *).
- 4. The number in the second column reflects the number of rooms reserved in

your name. If this cell is greater than one, the hotel has reserved more than

one hotel room for you. Please contact the hotel to correct this information. If the cell is blank, the hotel reservation is listed under another person's name. This is not problematic when you are sharing a room with another person, since the room is likely to be in this other person's name. However, if you are not sharing a room with another person, please be

sure you have a "1" listed in column two.

AAPOR ROOM BLOCK HOTEL RESERVATIONS AS OF APRIL 12, 1998:

rooms your your
reserved arrival departure

| your name | in your name | date | date |
|---------------|--------------|--------|--------|
| Abelson/Herb* | 1 | 15-May | 17-May |
| Achatz/Mary | - | 14-May | 17-May |
| Adams/Christ* | 1 | 15-May | 17-May |
| Airey/Jennif* | 1 | 14-May | 17-May |
| Arumi/Annam * | 1 | 14-May | 17-May |
| Ballou/Janic* | 1 | 13-May | 17-May |
| Barabas/Jaso* | 1 | 14-May | 17-May |
| Barnes/Chris* | 1 | 13-May | 17-May |
| Barton/Allen* | 1 | 14-May | 17-May |
| Basanez/Migu* | 1 | 14-May | 17-May |
| Battaglia/Mi* | 1 | 15-May | 17-May |
| Bauman/Lauri* | 1 | 15-May | 17-May |
| Bauman/Sandr* | | 13-May | 17-May |
| Becher/Angel* | 1 | 15-May | 16-May |
| Belli/Robert* | 11 | 15-May | 17-May |
| Benford/Robe* | 1 | 14-May | 17-May |
| Beveridge/An* | 1 | 15-May | 17-May |
| Black/Gorden* | 1 | 14-May | 17-May |
| Boesch/Patti | 1 | 14-May | 17-May |
| Bowker/Denni* | 1 | 13-May | 17-May |
| Bradburn/Nor* | 1 | 14-May | 17-May |
| Bronson/Edwa* | 1 | 14-May | 17-May |
| Brooks/Rache* | 2 | 14-May | 17-May |
| Brown/Stepha* | 1 | 14-May | 17-May |
| Bryant/Barba* | 1 | 14-May | 17-May |
| Cantor/David | 1 | 14-May | 17-May |
| Carton/Ann | 1 | 13-May | 18-May |
| Caspar/Rache* | 1 | 14-May | 17-May |
| Chun/Young | 1 | 13-May | 17-May |
| Colasanto/Di* | 1 | 14-May | 17-May |
| Connelly/Mar* | 1 | 14-May | 17-May |
| Cooke/Valeri | 1 | 14-May | 16-May |
| CralleyMarl* | 2 | 14-May | 17-May |
| Crawford/Sco* | 1 | 16-May | 20-May |
| Cressato/Car* | | 13-May | 18-May |
| Crossley/Hel* | 1 | 14-May | 17-May |
| Dautrich/Ken* | 1 | 13-May | 16-May |
| Daves/Rob | 1 | 13-May | 17-May |
| Davis/Patric* | 1 | 13-May | 17-May |
| DeLuca/Donal* | 1 | 14-May | 17-May |
| DeMaio/There* | | 14-May | 17-May |
| Dicamillo/Ma* | 1 | 13-May | 17-May |
| Dineen/Jenni* | 1 | 13-May | 17-May |
| Donelan/Kare* | 3 | 14-May | 17-May |
| Downing/Kim | 1 | 14-May | 17-May |
| Dykema/Jenni* | 1 | 13-May | 17-May |
| Eisenhower/D* | 1 | 14-May | 17-May |
| Elder/Janet | 1 | 14-May | 17-May |
| | | | |

| Erth/Stacey/* | 1 | 14-May 17-May |
|---------------|---|---------------|
| Esposito/Jam* | | 13-May 17-May |
| Feil/Richard | 1 | 14-May 17-May |
| Feinberg/Geo* | 1 | 14-May 17-May |
| Fengrich/Mic* | 1 | 15-May 17-May |
| Field/Mervin* | 1 | 13-May 17-May |
| Fleetwood/Jo* | 1 | 15-May 16-May |
| Forsyth/Barb* | 1 | 13-May 16-May |
| Frankovic/Ka* | 1 | 14-May 17-May |
| Garrett/Robe* | 1 | 15-May 16-May |
| Gaziano/Ceci* | 1 | 14-May 17-May |
| Gimenez/Rafa* | 1 | 14-May 16-May |
| Goldenberg/K* | 1 | 14-May 18-May |
| Goraczko/Ann | 1 | 14-May 17-May |
| Groves/Rober* | | 13-May 17-May |
| Haley/Alicia | 1 | 14-May 17-May |
| Hansen/Suee* | 1 | 14-May 17-May |
| Harrison/Cha* | 1 | 13-May 17-May |
| Haug/Luis | 1 | 13-May 17-May |
| Heald/Gordon* | 1 | 14-May 15-May |
| Henning/Paul* | 1 | 14-May 17-May |
| Herek/Gregor* | 1 | 13-May 17-May |
| Hess/Jennife* | 1 | 13-May 17-May |
| Hofmann/Deb* | 1 | 14-May 17-May |
| Holz/Josehip* | 1 | 14-May 17-May |
| Horowitz/Edw* | 1 | 14-May 16-May |
| Howell/Susan | 1 | 14-May 17-May |
| Hueber/Graha* | 1 | 13-May 17-May |
| Inchauste/Ve* | 1 | 14-May 17-May |
| Jay/Deborah | 1 | 13-May 17-May |
| Jenks/Richar* | | 14-May 17-May |
| John/Ken | | 13-May 17-May |
| Johnson/Chri* | 1 | 13-May 16-May |
| Johnson/Devo* | 1 | 14-May 17-May |
| Kagay/Michae* | 1 | 13-May 17-May |
| Kaplan/Gwen | 1 | 14-May 17-May |
| Keeley/Cathe* | 1 | 14-May 17-May |
| Keenan/There* | 1 | 14-May 17-May |
| Keeter/Charl* | 1 | 13-May 17-May |
| Kirchner/Cor* | 1 | 14-May 17-May |
| Kohut/Andy | | 14-May 17-May |
| Kreider/Chri* | 1 | 14-May 17-May |
| Krosnick/Jon* | 1 | 14-May 17-May |
| Krysan/Maria | | 13-May 17-May |
| Kulka/Richar* | 1 | 14-May 17-May |
| Kutner/Gail | 1 | 14-May 17-May |
| Lamatsch/Tho* | 1 | 13-May 17-May |
| Lang/Kurt/Mr* | 1 | 14-May 17-May |
| Law/Bruce/Jo* | 1 | 13-May 17-May |
| Lee/Meredith | 1 | 14-May 17-May |
| | | |
| | | |

| Lee/Robert/S* | 1 | 13-May | 17-May |
|---------------|---|--------|----------|
| Lepkowski/Ja* | 1 | 14-May | 17-May |
| Levin/Kerry | 1 | 15-May | 16-May |
| Link/Michael | | 14-May | 18-May |
| Macallum/Cry* | 1 | 14-May | 17-May |
| Marcum/John/* | 1 | 14-May | 17-May |
| Margolis/Mar* | 1 | 12-May | 14-May |
| Markowitz/Fr* | 1 | 14-May | 17-May |
| Martin/Eliza* | 1 | 14-May | 17-May |
| Martin/Jean | 1 | 13-May | 17-May |
| Mason/Robert | 1 | 14-May | 17-May |
| Matamoor/Mic* | 1 | 13-May | 17-May |
| McGrath/Patr* | 1 | 14-May | 17-May |
| McCombs/Maxw* | 1 | 14-May | 15-May |
| Merkle/Danie* | 1 | 13-May | 17-May |
| Mingay/David | 1 | 13-May | 17-May |
| Modig/Arne | 1 | 14-May | 17-May |
| Moore/Danna | 1 | 13-May | 17-May |
| Moreno/Aleja* | - | 13-May | 17 -May |
| Morin/Carol | 1 | 14-May | 17 - May |
| Moy/Patricia | 1 | 14-May | 17 May |
| Myers/AmyJo * | 1 | 14-May | 17 May |
| Nelson/Eliza* | 1 | 14-May | 15-May |
| Nelson/Terri | 1 | 14-May | - |
| | 1 | - | 17-May |
| Newton/Sherr* | 1 | 14-May | 17-May |
| Oconnor/Robe* | | 14-May | 17-May |
| Ohare/Barbar* | 1 | 14-May | 17-May |
| Oldendick/Ro* | 1 | 14-May | 18-May |
| Oneill/Harry* | 1 | 14-May | 17-May |
| ORourke/Dian* | 1 | 13-May | 17-May |
| Patas/Pablo | 1 | 13-May | 17-May |
| Patel/Mina | 1 | 14-May | 17-May |
| Pelletier/St* | | 13-May | 17-May |
| Phillips/Dre* | 1 | 14-May | 17-May |
| Piekarski/Li* | | 14-May | 17-May |
| Pollard/Gale | 1 | 13-May | 16-May |
| Presser/Stan* | 1 | 14-May | 17-May |
| Price/Vincen* | 1 | 14-May | 17-May |
| Rachelson/Jo* | 1 | 13-May | 17-May |
| Redline/Cleo | 1 | 14-May | 17-May |
| Reed/Glenn | 1 | 13-May | 17-May |
| Riley/Sharon | 1 | 14-May | 17-May |
| Richman/Aliv* | 1 | 13-May | 17-May |
| Rothgeb/Jenn* | 1 | 13-May | 17-May |
| Rund/Charles | 1 | 14-May | 17-May |
| Russell/Jani* | | 13-May | 17-May |
| Safir/Adam | 1 | 14-May | 17-May |
| Schaeffer/Da* | | 13-May | 17-May |
| Scheufele/Di* | 1 | 14-May | 17-May |
| Scheufele/Di* | 1 | 14-May | 17-May |
| - | | • | _ |

```
Schlichting/*
                    1
                            13-May
                                    16-Mav
                    1
Schulman/Mar*
                            14-May
                                    17-May
Shaw/Donald
                    1
                            14-May
                                    17-May
                    1
Simmons/Robe*
                            14-May 17-May
Smith/Tom/Mr
                    1
                            14-May
                                    17-May
Stanley/Jaki
                    1
                            14-May
                                    17-May
                    1
Steiger/Darb*
                            14-May 17-May
Stewart/Kath*
                    1
                            14-May
                                    17-May
                    1
Strand/Dougl
                            13-May 17-May
Stutzman/Mar*
                    1
                            14-May
                                    17-Mav
Sudman/Seym*
                            14-May 17-May
Sullivan/Col*
                            14-May
                                    17-May
                    1
Takeuchi/Jan*
                            15-May 17-May
Thomas/Charl*
                    1
                            13-May
                                    17-May
Tourangeau/R*
                    1
                            14-May
                                    17-May
                    1
Traugott/Mic*
                            13-May 17-May
                            13-May
Tuchfarber/A*
                    1
                                    17-May
                    1
Tucker/Cyde
                            14-May 17-May
                    1
                            13-May
Walsh/Victor
                                    17-May
Watts/Mark/M*
                    1
                            14-May 17-May
Webb/Beth
                    1
                            14-May 17-May
Weeks/Michae*
                    1
                            14-May 17-May
Weiner/Neil
                    1
                            14-May 16-May
Wicks/Jerry
                    1
                            13-May
                                    16-May
                    1
Wilber/David
                            13-May 17-May
                    1
                            14-May
                                    17-May
Wilcox/Allen
                    1
Woolever/Cyn*
                            14-May 17-May
Woolever/Cyn*
                    1
                            14-May 17-May
Worcester/Ro*
                    1
                            14-May
                                    16-May
Worcester/Ro*
                    1
                            14-Mav
                                    16-May
Zukin/Cliff
                    1
                            13-May
                                    17-May
```

Thank you for your time and effort.

```
Dawn Von Thurn
(301) 897-4417 office phone
(301) 897-4302 office fax
>From mtrau@umich.edu Tue Apr 14 10:49:11 1998
Received: from berzerk.rs.itd.umich.edu (smtp@berzerk.rs.itd.umich.edu
[141.211.63.17])
        by usc.edu (8.8.8/8.8.8/usc) with ESMTP
        id KAA12420 for <aapornet@usc.edu>; Tue, 14 Apr 1998 10:49:08 -0700
(PDT)
Received: from pacman.rs.itd.umich.edu (smtp@pacman.rs.itd.umich.edu
[141.211.63.80])
        by berzerk.rs.itd.umich.edu (8.8.8/4.3-mailhub) with ESMTP id
NAA21886
        for <aapornet@usc.edu>; Tue, 14 Apr 1998 13:49:06 -0400 (EDT)
```

```
Received: from localhost (mtrau@localhost)
      by pacman.rs.itd.umich.edu (8.8.8/5.1-client) with SMTP id NAA20295
      for <aapornet@usc.edu>; Tue, 14 Apr 1998 13:49:05 -0400 (EDT)
Precedence: first-class
Date: Tue, 14 Apr 1998 13:49:05 -0400 (EDT)
From: Michael W Traugott <mtrau@umich.edu>
X-Sender: mtrau@pacman.rs.itd.umich.edu
To: aapornet@usc.edu
Subject: Re: AAPOR Hotel Reservations - - we need your help!
In-Reply-To: <199804141724.NAA10312@fern.us.pw.com>
Message-ID:
<Pine.SOL.3.95.980414134853.19585A-100000@pacman.rs.itd.umich.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Does Belli get a prize for reserving 11 rooms?
>From Dawn Von Thurn@notes.pw.com Tue Apr 14 13:43:04 1998
Received: from willow.us.pw.com (pw20.pw9.com [208.141.52.243])
      by usc.edu (8.8.8/8.8.8/usc) with SMTP
      id NAA19417 for <aapornet@usc.edu>; Tue, 14 Apr 1998 13:43:02 -0700
(PDT)
From: Dawn_Von_Thurn@notes.pw.com
Received: by willow.us.pw.com; id QAA18639; Tue, 14 Apr 1998 16:44:39 -0400
Received: from fern.us.pw.com(10.9.16.60) by willow.us.pw.com via smap (4.1)
      id xma018584; Tue, 14 Apr 98 16:44:10 -0400
Received: by fern.us.pw.com (SMI-8.6/SMI-SVR4)
      id QAA27844; Tue, 14 Apr 1998 16:39:43 -0400
Message-Id: <199804142039.QAA27844@fern.us.pw.com>
To: aapornet@usc.edu
Date: Tue, 14 Apr 98 16:37:43 EDT
Rob,
     When you have a free moment, would you mind sending me an electronic
of the survey we discussed during the last Council meeting (e.g., the one I
plan to pull together to obtai aaporites' reactions to the modified meal
plan).
Thanks
>From Dawn_Von_Thurn@notes.pw.com Tue Apr 14 16:38:25 1998
Received: from willow.us.pw.com (pw20.pw9.com [208.141.52.243])
      by usc.edu (8.8.8/8.8.8/usc) with SMTP
      id QAA25784 for <aapornet@usc.edu>; Tue, 14 Apr 1998 16:38:20 -0700
(PDT)
From: Dawn_Von_Thurn@notes.pw.com
Received: by willow.us.pw.com; id TAA08075; Tue, 14 Apr 1998 19:41:00 -0400
Received: from fern.us.pw.com(10.9.16.60) by willow.us.pw.com via smap (4.1)
      id xma008001; Tue, 14 Apr 98 19:40:35 -0400
Received: by fern.us.pw.com (SMI-8.6/SMI-SVR4)
```

id TAA25526; Tue, 14 Apr 1998 19:36:08 -0400 Message-Id: <199804142336.TAA25526@fern.us.pw.com>

To: aapornet@usc.edu

Date: Tue, 14 Apr 98 19:28:11 EDT

Subject: email SNAFU turns into an advertisement

Oops! I apologize. My earlier message was intended for Rob Daves and NOT all of aapornet.

However, this message can serve as an advertisement for a short self-administered questionnaire we will be distributing at the upcoming AAPOR

conference to obtain conference attendees' opinions/reactions to the modified

meal plan. The survey results will be used by the Conference Operations Committee in planning future AAPOR conference meals.

----- Forwarded by Dawn Von Thurn/MCS/Price Waterhouse on 04/14/98 06:38 PM ------

Dawn Von Thurn 04/14/98 04:37 PM

Please respond to aapornet@usc.edu @ Internet

To: aapornet@usc.edu @ Internet

cc:

Subject:

Rob, When you have a free moment, would you mind sending me an electronic copy

of the survey we discussed during the last Council meeting (e.g., the one I plan to pull together to obtai aaporites' reactions to the modified meal plan).

Thanks

>From dykema@ssc.wisc.edu Wed Apr 15 07:06:55 1998

Received: from robin.ssc.wisc.edu (robin.ssc.wisc.edu [144.92.190.150])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id HAA22896 for <aapornet@usc.edu>; Wed, 15 Apr 1998 07:06:53 -0700
(PDT)

Received: from ssc.wisc.edu by ssc.wisc.edu (PMDF V5.1-9 #25733) id <01IVW5JH76V4JCPZ78@ssc.wisc.edu> for aapornet@usc.edu; Wed, 15 Apr 1998 09:06:33 CDT

Date: Wed, 15 Apr 1998 09:06:32 -0500 (CDT) From: Jennifer Dykema <dykema@ssc.wisc.edu>

Subject: Vote for your favorite t-shirt slogan

To: AAPORNET <aapornet@usc.edu>

Message-id: <Pine.PMDF.3.95.980415090509.1170224756A-100000@ssc.wisc.edu>

MIME-version: 1.0

Content-type: TEXT/PLAIN; charset=US-ASCII

AAPORites:

The candidates have arrived!

Below are the entries for the 1998 Fun Run/Walk T-shirt Slogan Contest. Now YOU get to determine which of the clever slogans will appear on the T-shirt.

Simply choose your favorite slogan and email the corresponding number to me. For example, if 15 is your favorite, send email to Dykema@ssc.wisc.edu with the following message: 19. (Don't send your vote over AAPORNET.) Be sure to read through all of the entries.

*** The deadline for voting is April 20th ***

Thanks for your help,

Jennifer Dykema Fun Run/Walk Coordinator Email: Dykema@ssc.wisc.edu

- #1) Pollsters do it better (now):
 A tribute to Presidents Tom Dewey and Alf Landon.
- #2) Without us, it's just your opinion.
- #3) We have all the questions.
- #4) Old Pollsters never die ...
 They just become non-respondents
- #5) AAPOR: An organization with attitudes.
- #6) Your opinion counts if we count your opinion.
- #7) AAPOR: Unlike Mom, we actually kind of LIKE your attitude.
- #8) "Would you say: very much, somewhat, or a little?"
- #9) Vox populi, vox deus.
- #10) "If you've got the answers, we've got the questions."
- #11) Meet me in St. Louis, Louie,
 Meet me at Chi square.
 Meet me in St. Louis, Louie,

We'll be sampling there.

- #12) Old pollsters never die -- they just forget the question.
- #13) AAPOR: The numbers people. Dead solid perfect 5/6ths of the time, somewhat in doubt the other 1/4.
- #14) Front of Shirt: Back of Shirt:

A:
 () Paula Jones

- Q: Who has definitely NOT screwed President Clinton
- () Monica Lewinsky
- (X) Public opinion pollsters
- #15) Reality is in the error term!
- #16) PEOPLE ARE THERE FOR THE ASKING
- #17) AAPOR: It's not just for breakfast and lunch and dinner any more.
- #18) AAPOR: The dudes with the 'tudes
- #19) AAPOR: Roses are red, violets are blue.

 I have just a few questions for you.
- #20) AAPOR: An organization with attitude.
- #21) "Meet me in St. Louis, Louie. Meet me at Chi Square."

>From leos@christa.unh.edu Wed Apr 15 08:57:12 1998

Received: from christa.unh.edu (leos@christa.unh.edu [132.177.137.10])

by usc.edu (8.8.8/8.8.8/usc) with ESMTP

id IAA20698 for <aapornet@usc.edu>; Wed, 15 Apr 1998 08:57:08 -0700 (PDT)

Received: from localhost (leos@localhost)

by christa.unh.edu (8.8.8/8.8.8) with SMTP id LAA07916

for <aapornet@usc.edu>; Wed, 15 Apr 1998 11:57:07 -0400 (EDT)

Date: Wed, 15 Apr 1998 11:57:07 -0400 (EDT)

From: Leo G Simonetta <leos@christa.unh.edu>

To: Mailing list <aapornet@usc.edu>

Subject: NH Push polling signed

Message-ID: <Pine.OSF.3.96L.980415115025.20826A-100000@christa.unh.edu>

MIME-Version: 1.0

Content-Type: TEXT/PLAIN; charset=US-ASCII

The NH push polling bill was signed by the Governor on 4/1/98 and became effective at that time.

Text of the bill is available at

http://webster.state.nh.us/gencourt/rereferred/hb0443.html General Status: SIGNED BY GOVERNOR on 04/01/98 House Status: PASSED / ADOPTED WITH AMENDMENT on 01/15/98 Amended Senate Status: PASSED / ADOPTED on 03/12/98 Leo G. Simonetta Director, UNH Survey Center leos@christa.unh.edu >From bgroves@survey.umd.edu Wed Apr 15 11:09:13 1998 Received: from umailsrv2.umd.edu (umailsrv2.umd.edu [128.8.10.76]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id LAA03446 for <AAPORNET@USC.EDU>; Wed, 15 Apr 1998 11:09:11 -0700 (PDT) Received: from survey.umd.edu (survey.umd.edu [129.2.169.100]) by umailsrv2.umd.edu (8.8.8/8.8.8) with SMTP id OAA11521 for <AAPORNET@USC.EDU>; Wed, 15 Apr 1998 14:00:01 -0400 Received: from SURVEY/MAILQUEUE1 by survey.umd.edu (Mercury 1.13); Wed, 15 Apr 98 12:59:29 +1100 Received: from MAILQUEUE1 by SURVEY (Mercury 1.13); Wed, 15 Apr 98 12:59:28 From: "Bob Groves" <bgroves@survey.umd.edu> To: AAPORNET@USC.EDU Date: Wed, 15 Apr 1998 12:59:23 EST Subject: Call for Papers on Survey Nonresponse X-mailer: Pegasus Mail for Windows (v2.54) Message-ID: <96F75941C4@survey.umd.edu> CALL FOR ABSTRACTS FOR MONOGRAPH PAPERS INTERNATIONAL CONFERENCE ON SURVEY NONRESPONSE Time: November, 1999 Place: United States, probably in the Western U.S. Deadline for abstracts for monograph papers: July 1, 1998

Background and Goals

The International Conference on Survey Nonresponse will be the first international gathering totally devoted to the nonresponse phenomena in sample surveys since the meetings of the U.S. National Academy of Sciences panel in 1983. Since that time there have been important new developments both in statistical estimation in the presence of missing data and data collection procedures to reduce nonresponse An edited volume containing a description of state of the art research findings in the area will be written and a conference will be held in 1999.

The edited volume and conference have the following goals:

the volume will be designed to be a description of the state of the art in social science and statistical theory and practice in nonresponse rate reduction, nonresponse error measurement, and postsurvey compensation for nonresponse.

the volume will be designed to be suitable for university use; that is, it will not be a proceedings volume, but an integrated treatment of the field.

the conference will gather together large numbers of active researchers in survey nonresponse and missing data issues.

the conference will have presentations of current research and practice regarding survey nonresponse.

Type of Papers Eligible for the Monograph The ideal paper contributes both to theory and methods in the handling of nonresponse in surveys. Papers with empirical tests of ideas are preferred to papers that demonstrate an approach, without valuating it. Thus, assessing the merit of ideas, hypotheses, and protocols is the target of the conference and the monograph. Papers should focus on nonresponse; that is, the failure to measure a sampled unit on some variable desired in a survey. involving coverage error; that is, missingness on sampling frames, are not in scope. However, papers that address the intersection of coverage error and nonresponse error are eligible. Papers on editing and imputation, as a tool to address missing data, are in scope, but should have evaluations of the methods being described. Review papers, synthesizing an area of research findings, are eligible for the monograph. We hope to assemble papers across the breadth of research issues in survey nonresponse, including:

Unit nonresponse vs. item nonresponse

Design vs. estimation (including variance estimation)

Methods to reduce nonresponse and methods to measure the effects of nonresponse

Theory (both social science and statistical) vs. practice

Onetime vs. longitudinal surveys

Surveys of persons, households, establishments

Item missing data on objective and subjective measurements

Relationships between nonresponse error and other survey errors

This is a call for abstracts of papers to be considered for the edited volume. Senior authors of the monograph papers will have travel and lodging expenses paid at the conference. A later "contributed paper" call will be made for abstracts of papers to presented at the conference.

How to Submit Abstracts: Abstracts will be submitted via the Web. Starting May 1, 1998, the web page of the Joint Program in Survey Methodology will have a feature permitting entry of abstracts. URL WWW.BSOS.UMD.EDU/JPSM

An abstract of 500 words should be submitted via the web, between May 1, 1998 and July 1, 1998.

Questions about submissions can also be sent to that ID, or queries can be posed to Robert M. Groves, chair of the editorial committee, at BGROVES@SURVEY.UMD.EDU.

Current Sponsoring Organizations: The American Statistical Association, Survey Research Methods Section; and the American Association for Public Opinion Research.

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>From bauman@aecom.yu.edu Wed Apr 15 16:13:08 1998
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      by usc.edu (8.8.8/8.8.8/usc) with ESMTP
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From: Laurie Bauman <bauman@aecom.yu.edu>
X-Sender: bauman@post
To: AAPORNET <aapornet@usc.edu>
Subject: Re: Vote for your favorite t-shirt slogan
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#2

Co-Director, Preventive Intervention Research Center Department of Pediatrics Albert Einstein College of Medicine 1300 Morris Park Avenue, NR 7 South 21 Bronx, New York 10461 phone (718) 918-4421 fax (718) 918-4388 email bauman@aecom.yu.edu

>From PRATHBUN@habaco.com Thu Apr 16 07:48:22 1998 Received: from habaco.com ([199.97.248.230]) by usc.edu (8.8.8/8.8.8/usc) with SMTP id HAA03033 for <aapornet@usc.edu>; Thu, 16 Apr 1998 07:48:21 -0700 (PDT) Received: from rcgva-Message_Server by habaco.com with Novell_GroupWise; Thu, 16 Apr 1998 10:48:32 -0500 Message-Id: <s535e200.026@habaco.com> X-Mailer: Novell GroupWise 4.1 Date: Thu, 16 Apr 1998 10:46:54 -0500 From: Pam Rathbun <PRATHBUN@habaco.com> To: aapornet@usc.edu Subject: data collection firms in Thailand Mime-Version: 1.0

Content-Type: text/plain

Content-Disposition: inline

Our firm is trying to identify one or more data collection firms in Thailand to collect data from households and businesses. The data collection could be done by either phone, mail, or on-site visit. We are particularly interested in firms that have experience in the energy industry.

I would like to know if anyone has any knowledge of or experience with data collection firms in this country. If so, would you recommend them and do you have a contact name of someone in the firm?

Responses can be sent directly to me at: prathbun@habaco.com

Thank you. >From Kat.Lind@SRL.UIC.EDU Thu Apr 16 08:14:30 1998 Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51]) by usc.edu (8.8.8/8.8.8/usc) with ESMTP id IAA12221 for <aapornet@usc.edu>; Thu, 16 Apr 1998 08:14:26 -0700 Received: from SRL.UIC.EDU (SMTP.SRL.UIC.EDU [131.193.93.96]) by eeyore.cc.uic.edu (8.8.5/8.8.5) with SMTP id KAA25349 for <aapornet@usc.edu>; Thu, 16 Apr 1998 10:01:30 -0500 (CDT) Received: from main-Message_Server by SRL.UIC.EDU with Novell_GroupWise; Thu, 16 Apr 1998 09:58:34 -0500 Message-Id: <s535d64a.014@SRL.UIC.EDU> X-Mailer: Novell GroupWise 4.1 Date: Thu, 16 Apr 1998 09:58:31 -0500

From: Katherine Lind <Kat.Lind@SRL.UIC.EDU>

To: aapornet@usc.edu Subject: Blood Samples

Has anyone had any experience with taking blood samples during a face-to-face in home interview? I am looking for information about the feasibility and cost of training interviewers to take bloods, or hiring a phlebotomist to do interviews and take bloods (we want the blood to be taken at the same time as the interview, rather than trying to schedule a second appointment). Any advice would be most appreciated.

Katherine Lind Survey Research Laboratory

Date: Thu, 16 Apr 1998 12:28:31 +0600

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>From DOrourke@SRL.UIC.EDU Thu Apr 16 08:27:32 1998
Received: from eeyore.cc.uic.edu (EEYORE.CC.UIC.EDU [128.248.171.51])
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X-Mailer: Novell GroupWise 4.1
Date: Thu, 16 Apr 1998 10:26:47 -0500
From: "Diane O'Rourke" <DOrourke@SRL.UIC.EDU>
To: aapornet@usc.edu
Subject: Blood Samples -Reply
I think Dick has some experience with this.
>From yogi@vt.edu Thu Apr 16 09:28:10 1998
Received: from quackerjack.cc.vt.edu (quackerjack.cc.vt.edu
[198.82.160.250])
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X-Sender: vogi@mail.vt.edu
X-Mailer: QUALCOMM Windows Eudora Pro Version 3.0.3 (32)
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To: aapornet@usc.edu

From: Alan Bayer <yogi@vt.edu>
Subject: Re: Blood Samples

In-Reply-To: <s535d64a.014@SRL.UIC.EDU>

Mime-Version: 1.0

Content-Type: text/plain; charset="us-ascii"

Back in the 60's, the National Merit Scholarship research group collected blood samples of everyone who had a twin in order to determine whether same-sex pairs were fraternals or identicals (in part this was used to validate a series of questions to identify the same thing: e.g., do your friends sometimes mistake you for your twin?, Do you and your twin sometimes switch indentities to fool your teachers or parents?, etc....). This was a huge sample, given the large numbers taking the NMS exam, and the data/results were used in numerous subsequent monographs and articles re the perennial nature-nurture controversy. While this was done a long time back, the procedures and protocol, as I recall, sound pretty typical of today's methods and expectations (signed informed consent, etc.). I've lost track (and forgotten the name) of the director of this project (it was Bob XXXX), but his colleague collaborator was Alexander Astin, now at the School of Education at UCLA. His e-mail address is aastin@gse.cula.edu (but my impression is that he doesn't monitor his e-mail himself and hence response by this mode is slow/unreliable. I'd suggest calling UCLA Directory Assistance and phoning him directly if you're interested in following up on this lead).

Good luck.

Alan Bayer Virginia Tech

Alan E. Bayer, Director e-mail: yogi@vt.edu
Center for Survey Research phone: (540)231-3676

207 W. Roanoke St. Virginia Tech Blacksburg, VA 24061-0543 USA

http://www.vt.edu:10021/centers/survey/index.html

fax: (540)231-3678

=

Never play leapfrog with a unicorn

>From Joe_Catania@quickmail.ucsf.edu Thu Apr 16 11:40:42 1998 Received: from itsb.ucsf.edu (itsb.ucsf.EDU [128.218.80.88])

by usc.edu (8.8.8/8.8.8/usc) with SMTP

id LAA19675 for <aapornet@usc.edu>; Thu, 16 Apr 1998 11:40:34 -0700

(PDT)

Received: from quickmail.ucsf.edu (quickmail.ucsf.EDU [128.218.80.27]) by itsb.ucsf.edu (8.6.8/8.6.6) with SMTP id LAA21125 for <aapornet@usc.edu>;

Thu, 16 Apr 1998 11:24:45 -0700

Message-ID: <n1319395516.34624@quickmail.ucsf.edu>

Date: 16 Apr 1998 11:35:28 +0100

From: "Joe Catania" <Joe Catania@quickmail.ucsf.edu>

Subject: Re: Blood Samples

To: aapornet@usc.edu

X-Mailer: Mail*Link SMTP-QM 4.1.0

Mime-Version: 1.0

Content-Type: text/plain; charset="ISO-8859-1"; Name="Message Body"

Content-Transfer-Encoding: quoted-printable

RE>Blood Samples

4/16/98

By and large my advice is do it in the home and do not have interviewers = do it unless they have extensive training which is expensive to build to; = it hurts like hell to have inexperienced people do it and it will drive = up your refusal rate; refusal rates for bloods are high anyway even with = good people and incentives. What are you measuring? Urine, hair, and = oral secretion methods are useful for lots of stuff these days and ar