

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Table of Contents

Welcome	2
AAPOR Conduct Statement	4
AAPOR's Commitment to Diversity	5
General Conference Information	6
Conference Diversity Highlights	8
Conference Highlights - Learning	11
Top Ten Spotlight Presentations	13
Conference Highlights - Social	23
2022 - 2023 Executive Council	26
2023 - 2024 Executive Council	28
Chapter Presidents	29
AAPOR Staff	29
AAPOR Past Presidents	30
Honorary Lifetime Members	31
2023 Award Recipients	32
Chapter Student Paper Award Recipients	34
AAPOR Gives Back	35
Committee Meetings	36
Week at a Glance: May 9 -12	38
Schedule of Events: Wednesday, May 10	49
Schedule of Events: Thursday, May 11	90
Schedule of Events: Friday, May 12	143
Conference Sponsors	193
Conference Exhibitors	194
Advertiser Directory	194
Exhibit Hall Floor Plan	195
Sponsor and Exhibitor Index	196
Hotel Map	209

Welcome

to Philadelphia and the 2023 AAPOR Annual Conference!

In 2022, AAPOR celebrated coming together for our first in-person conference since 2019, and we challenged ourselves to disrupt public opinion research in the pursuit of equity and inclusion. In 2023, we will maintain this spirit but shift our focus to building collaborative partnerships and working together to face the challenges discussed in Chicago. Collaboration and partnership is crucial for high-quality public opinion research and hearing all voices from the communities we are measuring. Survey and public opinion researchers bring myriad technical skills to the table. However, the most impactful research emerges only when they build close working relationships with community partners and substantive experts.

At the 2023 annual conference, we will recognize the importance of careful public opinion research to collaborative science and reflect on the importance of collaboration in gaining knowledge. Many AAPOR members will be making joint presentations with their scientific collaborators, featuring a survey / public opinion research lead and a substantive / community lead. To those of you providing these collaborative presentations and possibly attending the AAPOR annual conference for the first time, we welcome you with open arms! We hope that you will enjoy seeing everything that AAPOR offers its members, and we encourage you to consider membership if you enjoy your experience.

In these joint presentations, the substantive leads will introduce the research problem and the importance of collaborating with the research lead in solving that problem. The substantive leads will provide a continuing picture of the important role that AAPOR's work plays in advancing science in a variety of areas, while the research leads can continue to describe innovative methods and results that provide value to the substantive lead. We will also feature all the "traditional" AAPOR talks you have come to know and love in abundance! We are really excited about the scientific program overall. We note that the ten collaborative presentations receiving the highest ratings during the abstract review process have been highlighted in the conference program, so make sure to check these out! We will also feature an engaging plenary session focusing on the important role that AAPOR can play in advancing collaborative science.

We are featuring AAPOR Gives Back again, and you don't even have to leave the hotel to volunteer and help two excellent organizations in the Philadelphia area. In addition to enjoying all of these scientific aspects of the conference, make sure to check out our amazing exhibitors and show them some brotherly love. We also encourage you to take advantage of everything that the wonderful city of Philadelphia has to offer; please check out the incredible guide to all things Philadelphia that our local events subcommittee has prepared.

We wish everyone attending the conference a wonderfully inspiring three days, and as always, we would welcome your feedback on how to keep improving the annual conference in future years. Enjoy your time in Philadelphia, and don't be afraid to say "Hi!" to a new member or first-time attendee!

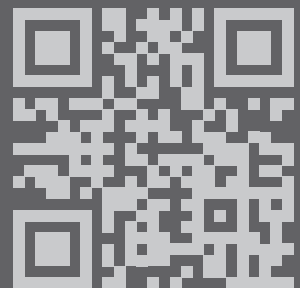
In AAPOR Spirit,
Brady and Allyson



H can you
O integrate
W equity and
inclusion into
social science
research?

SURVEY SAYS...
partner with our team.

VISIT US AS BOOTH 307/309
TO LEARN MORE.



 **RTI**
INTERNATIONAL

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

About AAPOR

Founded in 1947, the American Association for Public Opinion Research is *the* leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health-related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.



AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender, identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect and are serious forms of professional misconduct. AAPOR members who violate this policy will be subject to discipline.

AAPOR Statement on Diversity & Inclusion

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision.

Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their sex, gender, gender identity, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

2023 AAPOR Webinar Series

<p>Advances in Federal SOGISC Data: The Federal Evidence Agenda, OMB Guidance, and the NASEM Report</p> <p>May 25</p>	<p>Leveraging Auxiliary Frame Data to Improve Survey Quality</p> <p>June 20</p>	<p>Decoding DEI: Best Practices for Effective Research Design & Analysis</p> <p>July 25</p>	<p>So You Want to do a Mixed-Mode Survey? Considerations & Design Decisions When Mixing Web & Mail Modes</p> <p>August 14</p>
<p>Budgeting 201: Effectively Monitoring Public Opinion Research Project Budgets – Controlling Variance</p> <p>September 18</p>	<p>Nonprobability Online Samples: Promises & Pitfalls</p> <p>October 19</p>	<p>Communicating Survey Methods & Results to the Press</p> <p>November 13</p>	<p>FREE for all AAPOR members!</p>

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

AAPOR General Registration Hours

The AAPOR Registration Desk is located on the 5th floor across from the Ballroom.

Registration will be open during the following dates and times:

Tuesday, May 9	1:00 pm - 6:00 pm
Wednesday, May 10	7:00 am - 7:00 pm
Thursday, May 11	7:00 am - 6:00 pm
Friday, May 12	7:00 am - 2:00 pm

AAPOR Wi-Fi

We are pleased to be able to provide Wi-Fi in all the meeting conference rooms this year!

The conference wi-fi access information:

Network: Marriott_CONFERENCE
Access Code: ILOVEAAPOR

Conference Materials

The final program and abstracts are available on the conference website: bit.ly/aaporconf.

COVID Policy

AAPOR is committed to providing a safe, productive, and welcoming environment at the 78th Annual Conference. All attendees, speakers, staff, exhibitors, and volunteers will need to show proof of COVID-19 vaccination in order to attend the conference.

To respect the engagement comfort level of all conference attendees, AAPOR will provide color-coded badge stickers to all participants:

- ▲ **Red:** No Physical Contact Please
- △ **Yellow:** Elbows & Fist Bumps Only
- ▲ **Green:** Handshakes and Hugs OK

For the most current COVID policy updates, check the AAPOR Conference app.

AAPOR Exhibit Hall Hours

The AAPOR Exhibit Hall is located in Franklin Hall. The Exhibit Hall will be open during the following dates and times:

Wednesday, May 10

12:30 pm - 1:30 pm	Poster Session #1
--------------------	-------------------

6:30 pm - 8:00 pm	Welcome Reception
-------------------	-------------------

Thursday, May 11

7:00 am - 8:00 am	Continental Breakfast
-------------------	-----------------------

9:30 am - 10:15 am	Coffee Break
--------------------	--------------

3:15 pm - 4:15 pm	Poster Session #2
-------------------	-------------------

Friday, May 12

7:00 am - 8:00 am	Continental Breakfast
-------------------	-----------------------

9:30 am - 10:00 am	Coffee Break
--------------------	--------------

11:45 am - 12:15 pm	Activities Award Ceremony in Franklin 7
---------------------	---

12:15 pm - 1:45 pm	Boxed Lunch & Poster Session #3
--------------------	---------------------------------

AAPOR Conference App

Please check out the AAPOR Conference App. With this app you will get up-to-date session changes in your calendar, so you won't have to worry about missing a session. Link up with your friends ahead of time to share information and schedules, message each other, and even set up meetings. Download the app for your Android or Apple device or bookmark the Web app on your computer, Android, or IOS device.

Go to [/bit.ly/aaporconf](https://bit.ly/aaporconf) for more information or search 'AAPOR' in the app store.

Sponsored by:



Conference Diversity Highlights

Wednesday, May 10

Time	Session	Location
9:30 am - 11:00 am	Tracking and Including LGBTQIA+, Sexual Orientation, and Sexual Identity in Surveys	410
1:45 pm - 3:15 pm	Measuring Views Toward Equity in the United States	401
	Things that Divide Us: Ideology, Identification, and Information	Franklin 10
3:30 pm - 5:00 pm	Creative Methodologies for Operationally Defining and Locating Historically Undercounted Populations (HUPs)	413
	DEI Efforts in Research Organizations Roundtable	Franklin 10

Thursday, May 11

Time	Session	Location
8:00 am - 9:30 am	Solving the Data Gap on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research	414
10:15 am - 11:45 am	Alternative Possibilities for Asking SOGI Questions	Franklin 9
	Methodological Insights, Analytical Insights and Reporting Narratives Regarding Surveys of Transgender Respondents	401
	Qualitative Research to Study the Hard-to-Reach, Underrepresented, and Sensitive Topics	Franklin 10
1:45 pm - 3:15 pm	Lessons from the Field: 5 Years of Focused Surveys on Black Americans at Pew Research Center	414
3:15 pm - 4:15 pm	Information Session: Standards for Maintaining, Collecting, and Presenting Federal Data on Race and Ethnicity	Franklin 7

Friday, May 12

Time	Session	Location
8:00 am - 9:30 am	Managing Quality through Collaboration on Cross-Cultural Research Studies	411
	Federal Government Efforts to Improve the Collection of Sexual Orientation and Gender Identity (SOGI) Data	406
10:00 am - 11:30am	Data Collection Approaches in Cross Cultural Surveys	414
2:00 pm - 3:30 pm	Defining “Historically Undercounted Populations” and Strategies for Reducing the Differential Undercount	414
	Race, Ethnicity, Prejudice, and Discrimination	401
	Welfare, Economics, and the Workplace	404
3:45 pm - 5:15 pm	Considerations for the Federal Collection of Sex, Gender and Sexuality (SOGI) Data	Franklin 9
	Improving Cross-cultural Measurement	414



qualitative • quantitative • survey translation
 multilingual • hard-to-reach populations • small business

906 ridge ave. evanston il 60202 847-864-5677 researchsupportservices.com



JOINT PROGRAM IN SURVEY METHODOLOGY



PROGRAM HIGHLIGHTS

MS in Survey and Data Science

- 46 credits and summer internship to gain hands-on experience at a private firm or government agency
- 3 tracks: social and psychological science, statistical science, and data science
- Associated faculty from the University of Michigan and Westat
- Designated STEM program
- GRE no longer required for admission

JPSM Short Courses

- Non-credit coursework for professional development in Survey Methods and Research
- Web-based learning environment.

JPSM Online Programs

- 30 credit Master of Professional Studies in Survey and Data Science
- Three 12-credit certificates; Survey Methodology, Survey Statistics, and Survey & Data Science

The Joint Program in Survey Methodology (JPSM) was founded in 1993 and offers Master and PhD programs, online programs, and professional development in survey and data science.

JPSM Director: Partha Lahiri, Professor, Joint Program in Survey Methodology and Department of Mathematics

jpsm.umd.edu



SOCIAL DATA SCIENCE CENTER



RESEARCH HIGHLIGHTS

- Trans-Atlantic Privacy Perception
- Democratizing Data
- Large-Scale Infrastructure for Social Data Science
- Big Data for Real-Time Local Economic Statistics
- COVID-19 World Symptoms Survey
- Global Trends of Mask Usage in 19 Million Adults
- Economic Anxiety Data - Pandemic Global Effects
- Global COVID-19 Vaccination Uptake and Sentiments

The Social Data Science Center (SoDa) leverages UMDs strengths in survey methods, measurement, information management, visualization, and analytics to conduct research, provide education, and work with partners to advance social data science and measurement.

SoDa Center Co-Directors: Frauke Kreuter, Professor, College of Behavioral & Social Sciences (JPSM) and Wayne Lutters, Associate Dean and Professor, College of Information Studies (iSchool)

socialdatascience.umd.edu

Conference Highlights - Learning

Short Courses

Eight short courses are being offered this year, four virtual and four in-person. These half-day, in-depth short courses are offered to enhance your learning experience, are taught by well-known experts in the survey research field, and cover topics that affect our ever-changing industry. The onsite short courses will take place Tuesday, May 9th from 2:00 pm – 5:30 pm.

Virtual:

Course 1:

Using Cell Phone Tracking for Predictive Polling

Instructor: Thomas Young, *Youngceltic*

Course 2:

Introduction to Data Integration for Combining Probability and Non-Probability Samples

Instructor: Sixia Chen, *University of Oklahoma Health Sciences Center*

Course 3:

Open-ended Questions to Measure Opinions, Preferences, and Values

Instructor: Eric Plutzer, *Penn State University*

Course 4:

Demystifying Nonprobability Samples from Online Panels – Plain Empirical Facts Without Heavy Math or Unscalable Procedures

Instructor: Mansour Fahimi, *Marketing Systems Group*

Onsite:

Course 5:

Fresh, Organic Data for All: A Comprehensive Overview of Big Data Collection Methods

Instructors:

Trent Buskirk, *Bowling Green State University*

Sarah Kelley, *International Survey Center*

Claire Kelley, *International Survey Center*

Course 6:

All Ifs and Buts and Nots About Qualitative Research Methods: Data & Analysis

Instructors:

Ellie Abdi, *International Academic Enterprises*

Angela Randal-West, *International Academic Enterprises*

Sponsored by:  edCHOICE

Course 7:

Respondent-Driven Sampling: Overview and Practical Tools

Instructor: Sunghee Lee, *University of Michigan*

Course 8:

Collecting Digital Trace Data in Surveys

Instructors:

Bella Struminskaya, *Utrecht University*

Florian Keusch, *University of Mannheim*

Plenary

How Can the Work of AAPOR Continue to Improve & Enhance Collaborative Science?

Wednesday, May 10 | 5:15 pm - 6:30 pm

Grand Ballroom E - H

Our opening plenary will highlight international thought leaders who have spoken and/or written widely about the importance of collaboration to making scientific progress. We will discuss the importance of more technically-minded folks working closely with community leaders and partners who truly understand the populations that we might be trying to measure.

Moderator: David Wilson, *University of California, Berkely*

Speakers:

L. Michelle Bennett, *Roger Schwarz & Associates*

Benjamin Jones, *Northwestern University*

Shelle Sanchez, *City of Albuquerque*

Presidential Address & Luncheon

Thursday, May 11 | 12:00 pm - 1:30 pm

Grand Ballroom E-H

Join fellow attendees for lunch on Thursday and an insightful Presidential Address from AAPOR President Paul Beatty.

Activities Award Ceremony

Friday, May 12 | 11:45 pm - 12:15 pm

Franklin 7

Celebrate the accomplishments of AAPOR's participants in the Fun Run/Walk, Annual Golf Outing, and other activities!

Membership & Business Meeting

Friday, May 12 | 5:30 pm - 6:45 pm

Franklin 8

Attend the Annual Business Meeting to learn more about the past year's accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2022-2023

President Paul Beatty.

President's Reception & Awards Banquet

Friday, May 12 | 7:00 pm - 10:00 pm

Grand Ballroom E-H

AAPOR's traditional final conference night program is a chance to enjoy a cold drink at the Presidents' Reception before joining colleagues for a delicious meal at the Annual Awards Banquet.

Top 10 Spotlight Presentations

Joint abstracts are at the heart of this year's conference theme, 'Working Together'.

This year, all submitted joint abstracts were automatically included in a competition for the designation of spotlight collaborative presentations – an honor given to only 10.

During these sessions, the substantive lead will talk about the research problem and the importance of collaborating with the research lead in solving that problem. The substantive leads can also provide a continuing picture of the important role that our work plays in advancing science in a variety of areas, while the research leads can continue to describe innovative methods and results that provide value to the substantive lead. Below are the winners; you don't want to miss these special presentations!

Wednesday, May 10

What's in a Name? How the U.S. Political Parties Are Changing Ideologically, and the Implications for Party and National Unity

9:30 am – 11:00 am
Room: Franklin 8

Panel: Elections and Parties
Program: Panels
Track: Elections, Polling and Politics

Presenting Author
Lydia Saad, Gallup

Presenting Collaborator
Benjy Sarlin, Semafor

Co-Authors
Megan Thee-Brenan, Gallup
Jeffrey Jones, Gallup

Abstract:

Since 2001, Americans have grown more likely to identify as politically independent and concomitantly less likely to identify as Republican or Democrat. At the same time, Republicans and Democrats have become more politically polarized with Republicans increasingly conservative in their self-identified political ideology and Democrats increasingly liberal. This paper details these changes using large sample sizes from aggregated Gallup data. It then reviews the changing demographic composition of the ideological subgroups within each party (e.g., liberal Democrats; moderate independents; conservative Republicans) to determine what demographic groups are driving the observed ideological changes. Lastly, this paper examines the trends in each partisan/ideological subgroups' views on numerous substantive issues, such as abortion, gun laws, taxes, marijuana legalization, Middle East sympathies and gay marriage. Taken together, this longitudinal analysis of ideology, party and the interplay with political issues helps to quantify the extent of intra-party factional disputes as well as the growing ideological gap between the parties.

The authors are collaborating on this research with political reporters and editors from a new digital media company launched in 2022 that is committed to rebuilding trust with news audiences across the ideological spectrum. These journalists are helping the public opinion research leads shape the questions addressed in the paper, with an emphasis on shedding new light on the essential ideological underpinnings of the United States' major political parties heading into the 2024 elections. What ideological foundation or issues binds people to their party, what jeopardizes that relationship and what is pulling the two major parties apart? The journalists bring decades of experience working in U.S. newsrooms as well as spending time in diners and people's living rooms across the country and bring that hands-on experience to the research design of this paper as well as to the analysis.

Wednesday, May 10

Stressed out and Burned out: The Global Primary Care Crisis

1:45 pm – 3:15 pm

Room: 404

Panel: Current Perspectives on COVID-19

Program: Panels

Track: Attitudes and Opinions

Presenting Author

Evan Gumas, The Commonwealth Fund

Presenting Collaborator

Robyn Rapoport, SSRS

Co-Authors

Munira Gunja, The Commonwealth Fund

Reginald Williams, The Commonwealth Fund

Michelle Doty, The Commonwealth Fund

Arnav Shah, The Commonwealth Fund

Katharine Fields, The Commonwealth Fund

Rob Manley, SSRS

Christian Kline, SSRS

Abstract:

Physician burnout during the COVID-19 pandemic has only exacerbated the physician shortage the U.S. and other countries have long been bracing for. This analysis aims to understand the experiences faced by primary care physicians (PCPs) in high-income countries during the pandemic in order to provide lessons for U.S. policymakers on 1) how to improve the primary care experience among physicians, and 2) ways to retain and increase the workforce supply. Working with SSRS, we collected data across 10 high-income countries for the 2022 CMWF International Health Policy Survey of Primary Care Physicians (N ranged from 321-2,092). Countries included were Australia, Canada, France, Germany, Netherlands, New Zealand, Sweden, Switzerland, the U.K., and the U.S. The results explored the experiences faced by PCPs during the COVID-19 pandemic. We found that, across all surveyed countries, most PCPs reported increases in their workload since the beginning of the pandemic. When we looked at PCPs by age, we found that younger PCPs were more likely to experience stress, emotional distress, or burnout, yet few sought help for their mental health needs. Physicians who experienced stress, emotional distress, or burnout were also more likely to report declining quality of care compared to pre-pandemic. Half or more of older PCPs in most countries reported they would stop seeing patients within the next three years. Breaking down PCPs by age provided an interesting analytical opportunity but achieving reportable sample sizes in many countries was a major challenge throughout the duration of data collection, a problem SSRS worked to ameliorate as much as possible. Our target population is one that is overworked and stretched thin, meaning our sample sizes were lower than they had been in previous PCP surveys.

Wednesday, May 10

A Rapid Response Survey Approach to Assessing the Impact of the U.S. Infant Formula Shortage

1:45 pm – 3:15 pm

Room: 410

Panel: Survey Improvement through Qualitative Methods

Program: Panels

Track: Qualitative Research

Presenting Author

Caitlyn Kieve, U.S. Census Bureau

Presenting Collaborator

Daniel Perez-Lopez, USDA

Co-Authors

Aleia Clark Fobia, U.S. Census Bureau

Suzanne Roosen, FDA

Carol Stiller, FDA

David Oryang, FDA

Abstract:

Launching a federal survey typically involves months of preparation, however, there are instances where data is needed quickly in response to a time-sensitive issue. For example, the United States experienced an infant formula shortage beginning in March 2022. This emerging issue was an ideal use case for a rapid response survey program. Working collaboratively, the Department of Health and Human Services, United States Department of Agriculture, and the Census Bureau crafted a question series designed to measure the impact of the infant formula shortage. Questions include measures of difficulty for obtaining infant formula, behaviors used to deal with the shortage, and types of formula typically used. The questions were fielded on the Household Pulse Survey (HPS), the Bureau's high-frequency rapid response survey program, beginning in June 2022 with plans to continue data collection into 2023. In the first part of this joint presentation, staff from the Food and Drug Administration will discuss the need for rapid response data and the request for infant formula shortage questions to be included in the HPS.

Rapid response survey vehicles can increase the relevance and timeliness of data collection. However, it requires trade-offs with procedures that ensure data quality such as cognitive testing. In the case of the infant formula shortage questions, cognitive testing was not possible in the timeframe before production data collection began. Instead, we conducted a small (n=5) cognitive test of the infant formula shortage question series concurrently with data collection. In this presentation, we discuss the results from this cognitive testing as well as the advantages and disadvantages of concurrent quick turnaround small-n cognitive testing as a method for ensuring data quality in rapid response survey contexts. We will also present analysis of HPS data on the infant formula shortage before and after implementing changes based on the cognitive testing.

Wednesday, May 10

Do Visual Design and Messaging for Prenotifications Affect Response in Longitudinal Surveys?

1:45 pm – 3:15 pm
Room: 406

Panel: Good Communication is Good for Surveys: Exploring Ways to Enhance Survey Recruitment and Completion
Program: Panels
Track: Data Collection Methods, Modes, Field Operations, and Costs

Presenting Author

Ashley Griggs, RTI International

Presenting Collaborator

Robert A. Hummer, University of North Carolina at Chapel Hill

Co-Authors

Rebecca J. Powell, RTI International
Jesse Lopez, RTI International
Jerry Timbrook, RTI International
Melissa Hobbs, RTI International
Brian J. Burke, RTI International
Sarah Dean, University of North Carolina at Chapel Hill
Allison Aiello, University of North Carolina at Chapel Hill

Abstract:

Prenotifications are a common method for engaging potential respondents and increasing response rates (e.g., Fox et al, 1988) and are often used to inform longitudinal study sample members of upcoming waves. Griggs and colleagues (2019) found that optimizing prenotification visual design elements can further promote longitudinal study sample members' engagement. Specifically, a message thanking longitudinal sample members for their continued participation printed as a colorful greeting card increased response rates and reduced number of days to survey completion at rates equivalent to a more costly \$10 pre-incentive. However, in that study, it is unclear whether the "Thank You" message itself, the greeting card format, or the combination of both motivated these changes.

Using data from the web component of Add Health Wave VI (a longitudinal survey contacting respondents via mail; n=14,500), we experimentally investigate the unique effects of these visual design elements using a 3x2 factorial design. Specifically, we test the format of the prenotification mailing (standard letter, greeting card, and postcard) and the language of the mailing (standard prenotification language and longitudinal "Thank You" language). We explore whether these factors affect response rates, time to survey completion, and respondent representativeness after three months of data collection.

This paper will be co-presented by the Director of Add Health, who will highlight how this study uniquely informs uninvestigated health outcomes throughout the life course. Further, this substantive presenter will highlight the importance of ensuring that these data are representative of the study's target population through experiments such as this one.

Thursday, May 11

Community, and Engagement: A Five-Decade Study of Rutgers University's Surrounding Hispanic Community in New Brunswick, New Jersey

8:00 am – 9:30 am

Room: 408

Panel: Closing the Gap on Harder to Survey and Harder to Reach Populations
Program: Panels
Track: Data Collection Methods, Modes, Field Operations, and Costs

Presenting Author

Ashley Koning, Rutgers University

Presenting Collaborator

Jaymie Santiago, New Brunswick Tomorrow

Co-Authors

Debbie Borie-Holtz, Rutgers University
Jessica L. Roman, Rutgers University
Kyle Morgan, Francis Marion University

Abstract:

The New Brunswick Community Survey is a five-decade collaboration between the Eagleton Center for Public Interest Polling (ECPIP) at Rutgers University and New Brunswick Tomorrow (NBT), a non-profit organization located in New Brunswick, New Jersey – where Rutgers' flagship campus is also located – focused on community revitalization and quality of life. The study is believed to be the longest-running community survey in the nation. The survey serves to capture perceptions of quality of life among the city's predominantly Hispanic/Latino residential population, as well as reactions to the changes and developments that have occurred as a result of revitalization. First done in 1976, the survey was previously conducted biennially, then quadrennially. Nineteen iterations of the survey have been conducted; the twentieth will be conducted this spring.

Since 2016, substantial questionnaire revisions have been made to better adapt to the needs of New Brunswick and match NBT's long-term strategic plan for the city's future. The study has also evolved methodologically into a multi-mode design utilizing an address-based sample frame in order to tackle declining response rates and the particularly difficult circumstances of surveying a predominantly Hispanic/Latino population in a small geographic area with large Spanish-speaking and immigrant segments.

In addition to an overview of substantive trends in the city through the past five decades, ECPIP will review lessons learned in more recent iterations in terms of sample frame building within a unique and small geographic area, bilingual recruitment and survey design, multi-mode data collection, and defining Hispanic identity. All of these lessons moreover will be discussed through the lens of improving coverage and response rates in this type of hard-to-reach population. New Brunswick Tomorrow will discuss the survey's impact on the community thus far and how the latest iteration will serve as a crucial next step toward the city's future.

Thursday, May 11

Who Are “Public Individuals,” and How Have They Changed the Landscape of News?

10:15 am – 11:45 am

Room: 410

Panel: It's a Brave New World:

Alternative News Sources and Their Impact

Program: Panels

Track: Media, News, and Information Sources

Presenting Author

Sarah Fioroni, Gallup

Presenting Collaborators

John Sands, Knight Foundation

Co-Authors

Jonathan Schreiner, Gallup, Inc
Jesse Holcomb, Calvin University

Abstract:

Over the past few years, Gallup and Knight Foundation have partnered to study the ways people consume news and information. Results from qualitative work indicated that a portion of the American public are increasingly getting news and information from individual people, such as podcasters, online influencers, community activists, or show hosts, that may, or may not, be attached to traditional news organizations. In our effort to better understand the scope and impact of this phenomenon, we quickly learned there were very few standard survey research methods for defining and measuring the concept. This presentation will discuss Gallup/Knight's process for classifying “public individuals” as sources of news. We developed survey instructions and a unique cadence of questions that both informed the respondent of and measured the prevalence of this phenomenon. The results of the study show what kind of individuals are most followed and what characteristics may lend them to greater trust among their followers.

Thursday, May 11

What Does That Mean to You? Findings from Cognitive Testing the Survey of Household Economic Decision-making

8:00 am – 9:30 am

Room: Franklin 9

Panel: Cognitive Interviews and Exploring How Respondents Think
Program: Panels
Track: Questionnaire Design and Interviewing

Presenting Author

Kelly Bell, Ipsos Public Affairs

Presenting Collaborator

Alicia Lloro, Board of Governors of the Federal Reserve System

Co-Authors

Kelly Bell, Ipsos

Jeff Larrimore, Board of Governors of the Federal Reserve System

Abstract:

The Survey of Household Economics and Decision-making (SHED), conducted annually by the Federal Reserve Board, analyzes the economic health of American households and highlights potential financial hazards. The survey is essential for providing the Board with current, accurate information on market trends, financial product innovation, and consumer decision-making as it tracks and responds to current economic changes.

The Board has recently added new questions to the SHED survey that need to be tested to assess respondent comprehension and construct validity. Ipsos is currently conducting cognitive testing on the new questions, and findings from this testing will be used to revise question-wording in order to improve the SHED survey and produce more precise and reliable estimates.

Although cognitive interviews are frequently used by researchers to modify and improve instruments, researchers rarely have an opportunity to conduct side-by-side studies to compare data gathered by the original and updated instruments. Our team plans to conduct simultaneous fielding of both the original and revised survey questions via a probability-based online panel to identify and analyze differences in responses to the two question versions. This approach will provide insight into how question wording changes do or do not impact collected data and will provide important context to users of SHED data.

This will be a joint presentation, with a representative from the Federal Reserve Board introducing the SHED survey and explaining how the Board uses the data and an Ipsos researcher sharing findings from the cognitive testing and question comparison experiment.

Thursday, May 11

The RI Life Index: A Tool to Measure Perceptions of Social Determinants of Health and Well-Being

1:45 pm – 3:15 pm
Room: 413

Panel: What Do You Use Surveys For? A First Collaborative Session
Program: Panels
Track: Research in Practice Presenting Author

Presenting Author

Michelle L. Rogers, Brown University

Presenting Collaborator

Carolyn Belisle, Blue Cross & Blue Shield of Rhode Island

Co-Authors

Melissa A. Clark, Brown University School of Public Health

Abstract:

Background: The “RI Life Index” is a partnership between Blue Cross & Blue Shield of Rhode Island (BCBSRI) and the Brown University School of Public Health (BUSPH) to measure Rhode Islanders’ (RI) perceptions of social determinants of health and well-being. We have conducted an annual survey since 2019 with representative samples of RI adults to collect information on perceptions (e.g., affordable housing, healthcare access) and actual experiences (e.g., food security, racial equity).

Methods: Participants are randomly selected by landline telephone, cell phone, or online. Surveys are conducted in English and Spanish. All respondents are screened for residence in the state. Results are combined to produce an overall RI Life Index, as well as scores on specific components of the index and related topics. Scores are computed as percent of all possible values endorsed (range=0-100). Higher scores reflect more positive perceptions/experiences. All analyses are weighted to be representative of the Rhode Island population. Scores are computed for the state overall, and then by geography, race/ethnicity, and age.

Results: Over 2000 individuals have completed the survey annually. Response rates have ranged from 6.4-13.6%. The overall RI Life Index score has remained relatively stable since 2019, with a small decrease in 2022 (2019 & 2020: 62; 2021: 63; 2022: 59). Perceptions about programs and services for children, access to nutritious food, and healthcare access; and experiences of racial equity and food security have been more positive (scores of 71-88). Alternatively, perceptions about cost of living and affordable housing have been extremely low (scores of 26-44), with significant declines seen since 2021.

Conclusions: The partnership between BCBSRI and BUSPH has resulted in a tool being used statewide by organizations working in public health to identify and address perceived barriers to health and to measure progress toward improvement over time.

Thursday, May 11

Redefining Success: The Federal Reserve Bank of Richmond's Survey of Community College Outcomes

1:45 pm – 3:15 pm

Room: 413

Panel: What Do You Use Surveys For?

A First Collaborative Session

Program: Panels

Track: Research in Practice

Presenting Author

Laura Ullrich, Federal Reserve Bank of Richmond

Presenting Collaborator

Jacob Walker, Federal Reserve Bank of Richmond

Abstract:

Community colleges and researchers have long struggled with the lack of available data showing student outcomes and success rates at two-year institutions. The traditional higher education outcome measures, published by the Integrated Postsecondary Education Data System (IPEDS), use cohorts of students that are not representative of the breadth of students served at community colleges. This results in lower reported outcome measures, including graduation and retention rates. In fact, IPEDS is simply better suited for reporting outcomes at four-year institutions than it is community colleges.

The Federal Reserve Bank of Richmond has partnered with community college leaders and experts in the Fifth Federal Reserve District to create a survey that collects data specifically relevant to community colleges. In addition, the survey is utilized to calculate a new success metric. If a student received a degree/certificate/licensure, transferred to a 4-year institution, or continued their enrollment beyond four years, they are considered to be a successful outcome. Contrary to the traditional IPEDS metrics, the cohort for this new measure includes students regardless of whether they are first-time or full-time students.

The cohort also includes high school students taking courses for credit. For many schools, the Federal Reserve Bank of Richmond success metric is higher than graduation and transfer rates typically reported by IPEDS. The paper focuses on the second iteration of the Federal Reserve Bank of Richmond's Survey of Community College Outcomes, which has vastly expanded from the first 10 pilot schools that participated in 2021. The paper and presentation, co-authored with a community college institutional research practitioner, will include both the methodological considerations, survey findings and the challenges from the practitioner point of view as they work to provide quality data and serve local students.

Friday, May 12

Measuring Perceptions of Racial Segregation and Diversity

2:00 pm – 3:30 pm

Room: 401

Panel: Race, Ethnicity, Prejudice, and Discrimination

Program: Panels

Track: Attitudes and Opinions

Presenting Author

Peter Woolley, Fairleigh Dickinson University

Presenting Collaborator

Rick Thigpen, PSEG

Co-Authors

Dan Cassino, Fairleigh Dickinson University

Abstract:

Broad-based problems, particularly those of social equity, that go unrecognized cannot be addressed by political or administrative organs. While many Americans believe school segregation and residential segregation are things of the past, recent studies have shown that this is not the case: residential and school segregation persists in many states, and has grown in others. Moreover, some of the states with the most segregated school systems are those thought to be progressive and liberal, especially in the Northeastern US. However, part of the nature of segregation is that it is not necessarily visible to many of the people being segregated, so perceptions of segregation may be at odds with reality.

A high profile community leader presents the facts of the matter—decades of residential and schools segregation which defies several landmark court decisions, major changes in law, and billions in funding.

The primary investigators use original survey data from a series of probability studies of public perceptions of both residential and school integration and segregation. These include national and state-level studies as well as a local study in a predominantly black city. This allows an examination of the disconnect between the reality of segregation in respondents' locale, and their perception of it. Such work is important in that it helps to explain why it has been so difficult to build consensus around remedies.

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Conference Highlights - Social

Golf Outing

Tuesday, May 9 | 1:00 pm - 5:00 pm

Meet at 12:00 pm in the hotel lobby. Advance registration is required.

Student & Early Career Happy Hour Meet-Up

Tuesday, May 9 | 5:30 pm - 8:00 pm

McGillin's Olde Ale House

Are you new to AAPOR, a student, or early in your career? Join the AAPOR Welcoming Committee for a casual happy hour hang-out before the official start of the conference! This will be held at or near the conference hotel.

Please be advised this event is free to attend but any food/beverage purchases are not covered under your registration fee.

MLB Baseball Outing with AAPOR Members and Friends

Tuesday, May 9 | 4:30 pm - 9:30 pm

Join your AAPOR colleagues at Citizens Bank Park in South Philly as they take in the 6:40pm game as the defending NL champion Philadelphia Phillies host the Toronto Blue Jays. Meet at the Circ Bar in the Marriott Lobby from 4:30-5:00 pm to pick up your tickets from Jen Schmidt of SSRS, then walk as a group to the subway for a short ride to the ballpark.

Student & Early Career Lunch Meet-Up

Wednesday, May 10 | 11:00 am - 12:30 pm

Meet in the Lobby

Are you new to AAPOR, a student, or early in your career? Join the AAPOR Welcoming Committee for an offsite lunch meet-up! This will be held at a casual restaurant somewhere near the conference hotel. Please be advised this event is not covered under your registration fee.

Attendees will be responsible for payment of their meal.

Docent Program Mixer

Wednesday, May 10 | 12:30 pm - 1:30 pm

Grand Ballroom Salon A

For those participating in the AAPOR Docent Program, join us for the Docent Program Mixer! This event is designed to allow conference attendees that are new to AAPOR a chance to connect with long-time attendees to learn more about the event and how to maximize their experience.

Welcome Reception

Wednesday, May 10 | 6:30 pm - 8:00 pm

Exhibit Hall - Franklin A

Sip, nosh and stroll in the exhibit hall to learn more about AAPOR's chapters, greet affinity groups, and win raffle prizes.

Affiliate Event: All Chapter Party

Thursday, May 11 | 8:00 pm - 11:00 pm
Independence Beer Garden

Join your AAPOR colleagues at the All Chapter Party! Feel free to come at any time. Make an appearance to grab a drink, have a snack, and hang out with old friends or meet new ones.

This event is hosted by all seven AAPOR chapters.

Affiliate Event: SSRS Cocktail Party

Thursday, May 11 | 7:00 pm - 10:00 pm
The Liberty View at Independence Visitor Center

The SSRS team is very excited to welcome you to our hometown of Philadelphia for the 78th annual AAPOR conference.

The theme of the event is “working together,” and we can’t think of a better way to demonstrate collaboration than by hosting a party for everyone attending the AAPOR conference this year. We hope you can join us for snacks, drinks, and fellowship in celebration of the important work we do every day.

Speed Networking

Thursday, May 11 | 9:30 am – 10:30 am
Friday, May 12 | 11:45 am – 12:45 pm
Grand Ballroom Salon A

Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career or anyone interested in learning more about key organizations in our field.

Conference attendees may sign up for 15 minute sessions at the registration desk or during the networking session. Be sure to bring plenty of business cards!

**Sponsored by University of Michigan,
Survey Research Center**

AAPOR Fun Run/Walk

Friday, May 12 | 6:00 am - 8:00 am
Meet in the Lobby

Join us for the annual fun run and walk! Participants will take a refreshing trip on the two-mile course, starting and ending at the hotel. Be sure to bring your AAPOR badge.

Applied Probability

Friday, May 12 | 10:00 pm - 12:00 am
Grand Ballroom Salon B

Join us for an AAPOR Annual Conference tradition!

Post Banquet Party

Friday, May 12 | 10:00 pm - 12:00 am
Grand Ballroom Salon C

Sing your heart out at karaoke and dance the night away. We encourage you to catch up with friends – old and new – at AAPOR’s Post Banquet Party. Take advantage of one last chance to visit with your AAPOR friends before the conference ends.

SSRS is redefining research to impact positive change.

This industry is all about people - not only respondents, but the individuals behind the processes and methods as well.

Our team has a shared goal to connect people through research. Let's use the information we gather to improve lives and lead the way to a more transparent, knowledgeable society.

Get to know us and see how the work we love doing makes an impact.

- **OPINION PANEL**
Probability-based, Nationally Representative
- **OPINION PANEL OMNIBUS**
Multi-client, Probability-based, Fields Twice a Month
- **ENCIPHER**
*Probability and Nonprobability Calibration
Services Utilizing Innovative &
Experimentally-validated Methods*

Stop by our booth to start a conversation about your next project.

After AAPOR, reach out to our Chief Business Officer, Jordon Peugh, to learn more about SSRS.

jpeugh@ssrs.com | ssrs.com | @ssrs_research

ssrs
redefining research



Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

2022-2023 Executive Council

AAPOR is led by a 20-member Executive Council elected by the full membership each spring.

The Executive Council makes the overarching guiding decisions about AAPOR, including managing AAPOR's budget, creating new initiatives, planning the annual conference, and providing general governance to the organization.

The elected members of the Executive Council also oversee committees made up of AAPOR volunteers. To ensure consistency in the leadership, the past and incoming presidents work closely with the current president; and current and incoming (associate) Council members also work together.



Paul Beatty
President
US Census Bureau



Jennifer Agiesta
Vice President
CNN



Patricia Moy
Past President
University of Washington



Anna F. Wiencrot
Secretary-Treasurer
NORC at the University of
Chicago



Jennifer Hunter Childs
Associate Secretary-Treasurer
US Census Bureau



Marjorie Connelly
Standards Chair
NORC at the University of
Chicago



Cameron McPhee
Associate Standards Chair



Brady T. West
Conference Chair



Allyson Holbrook
Associate Conference Chair



Heather Ridolfo
Membership & Chapter
Relations Chair
Energy Information Agency



Jerry Timbrook
Associate Membership &
Chapter Relations Chair
RTI



Yazmin Garcia-Trejo
Communications Chair
US Census Bureau



Aleia Clark Fobia
Associate
Communications Chair
US Census Bureau



James Wagner
Education Chair
University of Michigan



Michael Delli Carpini
Associate Education Chair
University of Pennsylvania



Ana Gonzalez-Barrera
Inclusion & Equity
Committee Chair
Kaiser Family Foundation



Rodney Terry
Inclusion & Equity
Committee Associate Chair
US Census Bureau



Liz Hamel
Councilor-at-Large
Kaiser Family Foundation



Ricki L. Jarmon
Councilor-at-Large
Abt Associates



Alisú Schoua-Glusberg
Councilor-at-Large
Research Support Services



2023-2024 Executive Council

Jennifer Agiesta
President
US Census Bureau

Frauke Kreuter
Vice President
University of Maryland

Paul Beatty
Past President
University of Washington

Jennifer Hunter Childs
Secretary-Treasurer
US Census Bureau

Ricki Jarmon
Associate Secretary-Treasurer
Abt Associates

Liz Hamel
Councilor-at-Large
Keiser Family Foundation

Alisú Schoua-Glusberg
Councilor-at-Large
Research Support Services

René Bautista
Councilor-at-Large
NORC at the University of Chicago

Cameron McPhee
Standards Chair
SSRS

Ned English
Associate Standards Chair
NORC at the University of Chicago

Allyson Holbrook
Conference Chair
University of Illinois at Chicago

Gina Walejko
Associate Conference Chair
Google

Jerry Timbrook
Membership & Chapter Relations Chair
RTI International

Bianca DiJulio
Associate Membership & Chapter Relations
Kaiser Permanente

Aleia Clark Fobia
Communications Chair
US Census Bureau

Bob Torongo
Associate Communications Chair
Ipsos Public Affairs

Michael Delli Carpini
Education Chair
University of Pennsylvania

Florian Keusch
Associate Education Chair
University of Mannheim

Rodney Terry
Inclusion & Equity Committee Chair
US Census Bureau

Sunghee Lee
Associate Inclusion & Equity Committee Chair
University of Michigan Institute for Social
Research

Chapter Presidents

Midwest (MAPOR)

Justine Bulgar-Medina
NORC at University of Chicago

New England (NEAAPOR)

Tatishe Ntete
University of Massachusetts

Pennsylvania-New Jersey (PANJAAPOR)

Daniel Bausch
Applied Public Policy Research Institute for Study
& Evaluation

New York (NYAAPOR)

Greg Holyk
Google

Pacific (PAPOR)

Samantha Finley
Employment Development Department (State of
California)

Southern (SAPOR)

Mandee Lancaster
RTI International

Washington, DC (DC-AAPOR)

Doug Williams
US Census Bureau

AAPOR Staff



Tristanne Staudt
Executive Director



Lailah Johnson
Program Manager



Leon Spinner
Membership Manager



Jackie Weisman
Director of Marketing
& Communications

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Past Presidents

1947-48	Clyde W. Hart	1986-87	J. Ronald Milavsky
1948-49	Elmo C. Wilson	1987-88	Eleanor Singer
1949-50	Paul F. Lazarsfeld	1988-89	Warren J. Mitofsky
1950-51	Julian L. Woodward	1989-90	Philip Meyer
1951-52	Bernard Berelson	1990-91	Joan S. Black
1952-53	Archibald M. Crossley	1991-92	Norman M. Bradburn
1953-54	Samuel A. Stouffer	1992-93	Kathleen A. Frankovic
1954-55	George H. Gallup	1993-94	Stanley Presser
1955-56	Harry Alpert	1994-95	Andrew Kohut
1956-57	Gerhart D. Wiebe	1995-96	Robert M. Groves
1957-58	Frederick F. Stephan	1996-97	Diane Colasanto
1958-59	David Wallace	1997-98	James R. Beniger
1959-60	Herbert H. Hyman	1998-99	Michael R. Kagay
1960-61	Robert O. Carlson	1999-00	Michael W. Traugott
1961-62	John W. Riley, Jr.	2000-01	Murray Edelman
1962-63	Joseph T. Klapper	2001-02	Don A. Dillman
1963-64	Charles Y. Glock	2002-03	Mark A. Schulman
1964-65	Herbert E. Krugman	2003-04	Elizabeth (Betsy) Martin
1965-66	Raymond A. Bauer	2004-05	Nancy Belden
1966-67	Leo Bogart	2005-06	Cliff Zukin
1967-68	Paul B. Sheatsley	2006-07	Robert P. Daves
1968-69	Robert N. Ford	2007-08	Nancy A. Mathiowetz
1969-70	Robert T. Bower	2008-09	Richard A. Kulka
1970-71	Richard H. Baxter	2009-10	Peter V. Miller
1971-72	W. Phillips Davison	2010-11	Frank M. Newport
1972-73	Sidney Hollander	2011-12	Scott Keeter
1973-74	Harold Mendelsohn	2012-13	Paul J. Lavrakas
1974-75	Herbert I. Abelson	2013-14	Robert Santos
1975-76	Richard Maisel	2014-15	Michael W. Link
1976-77	Irving Crespi	2015-16	Mollyann Brodie
1977-78	Hope Lunin Klapper	2016-17	Roger Tourangeau
1978-79	Reuben Cohen	2017-18	Tim Johnson
1979-80	Jack Elinson	2018-19	David Dutwin
1980-81	Helen J. Kaufmann	2019-20	Nora Cate Schaeffer
1981-82	Seymour Sudman	2020-21	Dan Merkle
1982-83	Burns W. Roper	2021-22	Patricia Moy
1983-84	Laure M. Sharp		
1984-85	Albert E. Gollin		
1985-86	Howard Schuman		

Honorary Lifetime Members

Bruce Altschuler
Duane Alwin
Jeanne Anderson
Herb Asher
Ellen Baar-Jacobs
Earl Babbie
Reg Baker
Janice Ballou
Barbara Bardes
Nancy Jane Belden
Andrew Beveridge
Joan Black
Diane Bowers
Ann Brunswick
Michael Butterworth
Albert Cantril
James Caplan
Woody (Ellwood) Carter
Peter Case
Owen Charlebois
Floyd Ciruli
Cynthia Clark
Cricket Cohen
Michael Cohen
Diane Colasanto
Wendy Constantine
Ronald Czaja
Robert Daves
Morton David
Edith De Leeuw
Donald DeLuca
Theresa DeMaio
Donald Dillman
John Dimling
Phillip Downs
Diana Druker
Murray Edelman
John Edwards
Sandra Edwards
Carolyn Eldred
David Fan
Fran Featherston
Barry Feinberg
G. Donald Ferree
James Fields
Howard Fienberg
Raymond Fink
Floyd Fowler
Martin Frankel
Kathleen Frankovic
G. Ray Funkhouser
F. Chris Garcia
Cecilie Gaziano
Phil Gendall
Toby Goldberg

Karen Goldenberg
Dennis Goldenson
Milton Goldsamt
Stephen Greyser
Harry Heller
Joseph Hochstim
James House
K. David Inouye
Carla Jackson
E. Deborah Jay
Timothy Johnson
Mary Jones
Michael Kagay
Graham Kalton
David Karns
Daniel Kasprzyk
Scott Keeter
John Kennedy
Corinne Kirchner
Dagmar Krebs
Karol Krotki
Richard Kulka
Paul J Lavrakas
Barbara Lee
Paul Lenburg
James Lepkowski
Geert Loosveldt
Richard Maisel
John Marcum
Lawrence McKenzie
Jack McLeod
Paul Melevin
Maureen Michaels
J. Ronald Milavsky
Peter Miller
Peter Mohler
Nick Moon
David Moore
Jeffrey Moore
William Mosher
Luann Moy
Keith Neuman
Frank Newport
David Nolle
Alfred Ochsner
Barbara O'Hare
Robert Oldendick
Michael O'Neil
Diane O'Rourke
Polly Phipps
Thomas Piazza
Susan Pinkus
John Reed
David RePass
Alice Robbin

Theresa Rogers
Bernard Roshco
Jennifer Rothgeb
Chuck Rund
John Russonello
Arthur Sanders
Nora Cate Schaeffer
Edward Schneider
Mark Schulman
Jim Schwartz
Laurie Schwede
James Sears
J. Merrill Shanks
Kenneth Sherrill
Robert Simmons
Barbara Simon
Charlotte Steeh
Mary Stutzman
James Swinehart
Paul Talmey
Judith Tanur
Karen Tourangeau
Roger Tourangeau
Michael Traugott
Clyde Tucker
Marilyn Watts
Herbert Weisberg
Jan Werner
Robert White
Harry Wilson
G. Evans Witt
Shapard Wolf
Isabelle Woodrow
Sir Robert Worcester
Hank Zucker
Cliff Zukin

2023 Award Recipients

AAPOR Book Award

This award recognizes books that have influenced our understanding of public opinion or survey research methodology.

Winner: Michael Dawson

Title: *Behind the Mule*

AAPOR Policy Impact Award

This award recognizes research that has had a demonstrable impact on policy. The award is given to outstanding research projects, data, or data products that had a clear impact on policy decisions or public discussion of policies.

Winner: National Health and Aging Trends Study and National Study of Caregiving

Burns “Bud” Roper Fellow

This award is intended to help people working in survey research or public opinion research and who are in early stages of their careers to attend the annual AAPOR conference and participate in short courses.

Winner: Jessica Roman, *Rutgers University*

AAPOR Public Service Award

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards.

Winner: Stephen Blumberg, *National Center for Health Statistics*

Inclusive Voices

This award recognizes the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied populations.

Winner:

The Missing Voice of Asian Americans – Pew Center

Seymour Sudman Student Paper Competition Award

This award honors the best student paper presented at the AAPOR annual conference. The award committee will consider all papers relating to the study of public opinion, focusing on theory, substantive findings, research methods, and/or statistical techniques used in such research.

Winner: Geneva Cole, *University of Chicago*
Title: White Identity and Support for Racially Inclusive Political Projects

Honorable Mention: Xinyu Zhang, *University of Michigan*
Title: Dynamic Time-to-Event Models for Future Call Attempts Required Until Interview or Refusal

Student Travel Award

These awards are offered to students so that they may attend the annual conference and experience this important educational and professional networking event for survey methodology and public opinion researchers.

Winners:
Eli McKowen-Dawson
Florida State University
Katie Krumbholz
Rutgers University
Sihle Khanyile
University of Michigan
Oriol J. Bosch
The London School of Economics and Political Science
Michael Topping
University of Wisconsin-Madison
David Martin
Rutgers University
Bradley Madson
Texas A&M University
Lujie Peng
University of Maryland-Baltimore

The Student-Faculty Diversity Pipeline Award

This award is intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology.

Winners:
Atiyyah Abdul-hakim & Shannon Feliciano
Lincoln University
João Areal & Raphael Nishimura
University of Mannheim & Michigan University
Tolulope Babalola & Jane Junn
University of Southern California
Danni Chacon & Elizabeth Zechmeister
Vanderbilt University
Michael Henry & Matthew Platt
Morehouse College
Alfonzo White & Richard Mushi
Mississippi Valley State University

Warren J. Mitofsky Innovators Award

This award recognize accomplishments in the fields of public opinion and survey research that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies.

Winners:
Yair Ghitza, *Catalist*
Andrew Gelman, *Columbia University*

AAPOR Chapter Student Paper Award Winners

Wednesday, May 10

3:30 pm - 5:00 pm

Room: 401

DCAAPOR

Emma Mitchell, *George Washington University*

Critical Race Theory and Anxiety in Media:
Examining Sensationalized Language in Media
and the Effects on Education

MAPOR

Evgenia Kapousouz, *University of Illinois, Chicago*

What do Social Desirability Scales Measure?

Robin Bayes, *Northwestern University*

Moral Conviction and Public Evaluations of
Science

NEAAPOR

Asher Smith & Thomas Hershewe, *Tufts University*

Stacked or Subordinate? Exploring the
Relationship Between Rural and Partisan
Identities

NYAAPOR/PANJAAPOR

Lauren Palladino, *Stony Brook University*

Hair, Hemlines, and Husbands: The Exploitation of
Feminine Stereotypes in Political Media

PAPOR

Morgan Wack and Nicolas Wittstock, *University of
Washington*

"To the Loser goes the Spoils: Examining the
Effects of Illegitimate Election Victories in the
Digital Era

SAPOR

Elena Sirotkina, *University of North Carolina at
Chapel Hill*

Dictator vs Challenger: Explicit and
Implicit Political Preferences in Autocracies.

AAPOR GIVES BACK

Now in its second year, AAPOR Gives Back is an opportunity to provide service to the community in which the conference is being held.

This year, AAPOR Gives Back activities will be held in the conference hotel, and attendees will have the opportunity to participate in projects for two local organizations. Help assemble activity kits for children being treated at the Children's Hospital of Philadelphia (CHOP), a national leader in the advancement of healthcare for children.

Attendees can also create "Notes of Sunshine" to be included with food boxes delivered by Philabundance, the region's largest foodbank serving Philadelphia and the Delaware Valley Region of Pennsylvania.

Opportunities to make monetary donations to both of these organizations will be available throughout the conference.

SCAN TO LEARN MORE & DONATE!

Write Notes of Sunshine

Wednesday, May 10

6:30 pm – 8:00 pm

Exhibit Hall (Franklin A, 4th floor)

Write Notes of Sunshine and Kit Building

Thursday, May 11

3:15 pm – 4:15 pm – 25 kits + notes

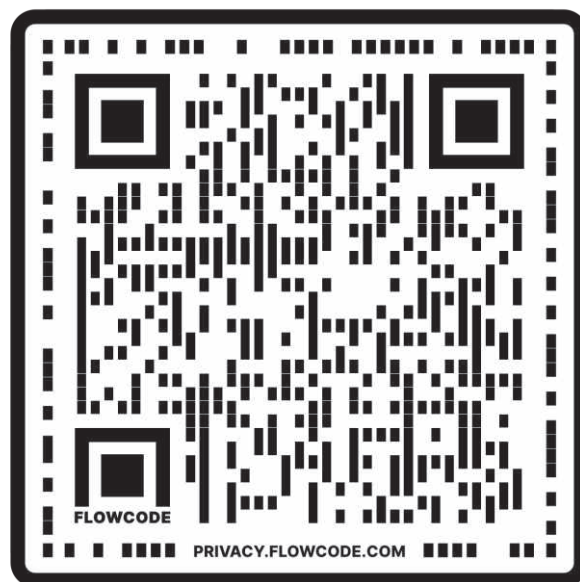
Room 403

Write Notes of Sunshine and Kit Building

Friday, May 12

12:45 pm – 1:45 pm

Room 403



Ipsos KnowledgePanel®

Ideal for Government & Academic Research

Only Ipsos KnowledgePanel® combines rigorous sampling methodology with the latest online survey technology to meet the high standards essential for federally funded research and peer-reviewed publications. Use the largest probability-based panel in the United States to conduct high-caliber online research for government, academic, and social science surveys.

ipsos.com/en-us/solution/knowledgepanel

Bob Torongo

Senior Vice President, Public Affairs
Robert.Torongo@ipsos.com



GAME CHANGERS



78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Committee & Affinity Group Meetings

Wednesday, May 10

12:20 pm - 1:30 pm	QUALPOR	Grand Ballroom Salon J
	Standards Committee Standard Definitions Subcommittee TICC Subcommittee	Grand Ballroom Salon L
	Communications Committee	Grand Ballroom Salon I

Thursday, May 11

7:00 am - 8:00 am	Establishment Survey Affinity Group	Grand Ballroom Salon J
	HISP-AAPOR	Grand Ballroom Salon L
	Cross-Cultural and multilingual Affinity Group	Grand Ballroom Salon I

Friday, May 12

7:00 am - 8:00 am	AAPI Research & Affinity Group	Grand Ballroom Salon J
12:20 pm - 1:30 pm	Education Committee	Grand Ballroom Salon L
	Survey Research Teaching (SRT)	Grand Ballroom Salon I



This state-wide survey is designed to understand the health and well-being challenges facing West Virginians and identify the resources communities need to improve the health of our people.

WVMATCHsurvey.org



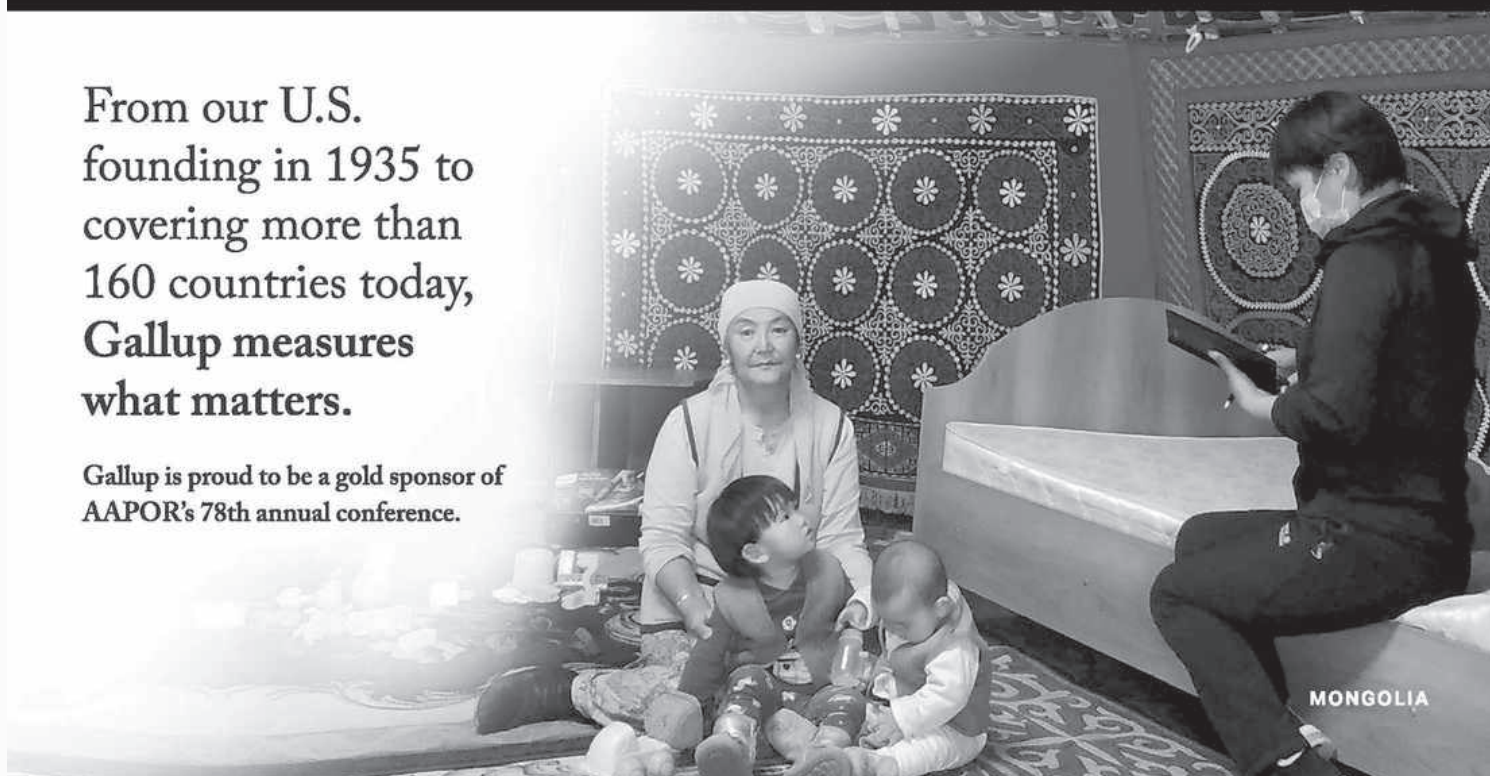
MATCH is a project by
HEALTH AFFAIRS INSTITUTE

IT'S OUR MISSION TO CHANGE THE WORLD A LITTLE TO A LOT EVERY DAY.
WE DO IT WITH ANALYTICS, ADVICE AND MISSION-DRIVEN PARTNERS.

GALLUP

From our U.S.
founding in 1935 to
covering more than
160 countries today,
**Gallup measures
what matters.**

Gallup is proud to be a gold sponsor of
AAPOR's 78th annual conference.



Congratulations AAPOR Annual T-Shirt Contest Winner:
Amanda Ng
Centers for Disease Control and Prevention
"We'll Weight for Your Answers"

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Week at a Glance

Tuesday, May 9

Time	Event	Location
1:00 pm	Golf Outing (pre-registration required)	Meet in Hotel Lobby
2:00 pm – 5:30 pm	Short Courses	4th Floor
4:30 pm – 9:30 pm	MLB Baseball Outing	Meet in Hotel Lobby
5:30 pm – 9:00 pm	Student & Early Career Happy Hour Meet-Up	McGillin's Olde Ale House

Wednesday, May 10

Time	Event	Location
9:30 am – 11:00 am	Concurrents A	
11:00 am – 12:30 pm	Lunch Break on your Own	
11:00 am – 12:30 pm	Student & Early Career Lunch Meet-up	Meet in Hotel Lobby
12:30 pm – 1:30 pm	Poster Session #1 & Exhibit Demo	Franklin A
12:30 pm – 1:30 pm	Docent Program Mixer	Grand Ballroom Salon A
1:00 pm – 1:30 pm	Demo Session: Advances on Federal SOGISC Data: The Federal Evidence Agenda, OMB Guidance, and the NASEM Report	Franklin 7
1:45 pm – 3:15 pm	Concurrents B	
3:30 pm – 5:00 pm	Concurrents C	
5:15 pm – 6:30 pm	Opening Plenary	Grand Ballroom E-H
6:30 pm – 8:00 pm	Welcome Reception	Franklin A



Join us to write Notes
of Sunshine & create
activity kits:

Wednesday, May 10
6:30 pm - 8:00 pm
Exhibit Hall

Thursday, May 11
3:15 pm - 4:15 pm
Rm. 403

Friday, May 12
12:15 pm - 1:15 pm
Rm. 403



Thursday, May 11

Time	Event	Location
7:00 am - 8:00 am	Continental Breakfast	Franklin A
8:00 am - 9:30 am	Concurrents D	
9:30 am - 10:30 am	Speed Networking I	Grand Ballroom Salon A
9:30 am - 10:15 am	Coffee Break with Exhibitors	Franklin A
10:15 am - 11:45 am	Concurrents E	
12:30 pm - 1:30 pm	Presidential Address Luncheon	Grand Ballroom Salon E-H
1:45 pm - 3:15 pm	Concurrents F	
3:15 pm - 4:15 pm	Information Session: Standards for Maintaining, Collecting, and Presenting Federal Data on Race and Ethnicity	Franklin 7
3:15 pm - 4:15 pm	Poster Session #2	Franklin A
4:30 pm - 6:00 pm	Concurrents G	
7:00 pm - 10:00 pm	Affiliate Event: SSRS Cocktail Party	Liberty View at Independence Visitor Center
8:00 pm - 11:00 pm	Affiliate Event: All Chapter Party	Independence Beer Garden

Friday, May 12

Time	Event	Location
6:00 am	Fun Run	Meet in Hotel Lobby
7:00 am - 8:00 am	Continental Breakfast	Franklin A
8:00 am - 9:30 am	Concurrents H	
9:30 am - 10:00 am	Coffee Break with Exhibitors	Franklin A
10:00 am - 11:30 am	Concurrents I	
11:45 am - 12:45 pm	AAPOR Activity Awards	Franklin 7
11:45 am - 12:45 pm	Speed Networking II	Grand Ballroom Salon A
12:45 pm - 1:45 pm	Poster Session #3	Franklin A
2:00 pm - 3:30 pm	Concurrents J	
3:45 pm - 5:15 pm	Concurrents K	
5:30 pm - 6:45 pm	Annual Business Meeting	Franklin 8
7:00 pm - 8:00 pm	President's Reception	Grand Ballroom Lobby
8:00 pm - 10:00 pm	Awards Banquet	Grand Ballroom E-H
10:00 pm - 12:00 am	Applied Probability	Grand Ballroom Salon B
10:00 pm - 12:00 am	Post-Banquet Party	Grand Ballroom Salon C-D



Digital-first, Equity-centered Solutions

From multimode government-citizen surveys and communications platforms to advanced analytics and large-scale data management, we partner with governments, organizations, and communities to design digital solutions that drive positive change.

VOICE

Abt's Solution For
Government-Citizen
Engagement

Abt's VOICE (**Virtual Omnichannel Integrated Citizen Engagement**) is an ecosystem of skilled people and cloud-based technologies enabling inbound and outbound communication supporting:

- Telephone
- Web
- Mobile apps
- SMS text
- Video
- Email
- Mail
- In-person

Visit booth 200

to learn more about all of Abt's solutions.



abtassociates.com





YOU CAN'T AFFORD TO TAKE CHANCES WITH UNTESTED SAMPLE PROVIDERS

Visit [Dynata.com](https://dynata.com) to learn more
about our advanced sample options



DRC is a proud sponsor of the
78th Annual AAPOR Conference

Surveys • Text & Data Analytics • Reporting
Mobile Applications • Technology Solutions



VISIT US IN THE EXHIBIT HALL!



Advancing Evidence.
Improving Lives.

**Using best practices in
survey research to produce
actionable evidence.**

Survey design | Data collection
Data processing | Analysis and reporting

Join our team!



Learn more about our work
<https://www.air.org/>

Copyright © 2023 American Institutes for Research®. All rights reserved.



Data-driven decisions to build
a more prosperous and resilient
world for all.



At ICF, survey managers, methodologists and subject matter experts work together with digital strategists, data scientists and creatives to solve complex challenges. Our diverse teams provide unmatched survey research and substantive expertise, commitment to best practices and cutting-edge data capture and coordination capabilities to help our public and private sector clients navigate change and shape the future.

[icf.com](https://www.icf.com)



Identify & Connect

WITH RESEARCH RESPONDENTS

We offer an integrated, versatile ecosystem of data and technology platforms that can assist your research projects at every stage of their life cycle.

Adopt the entire product range and utilize our full suite of resources and tools, or pick and choose the areas where we can enhance your research.



Sampling Frames

Choose from multiple industry-leading sources, online and offline – phone, ABS.



Custom Panels

Target prospective groups. Identify, screen, and gather suitable members into research panels.



Data Enhancements

Enrich your frames via auxiliary variables: demographic, behavioral, and segmentation data, along with cell, landline, and email.



Statistical Consulting

Blending and weighting probability and non-probability calibration from methodological experts.



Data
collection and
management

Advanced research

Data analytics

Systems design and
development

Decision support

Mathematica is the insight partner that **illuminates** the path to progress for public and private sector changemakers. **Reimagining** the way the world gathers and uses data, we uncover the **evidence** that offers our partners the **confidence and clarity** they need to find out what can be done, how to make it happen, and where to go next.

Mathematica. Progress together.



Mathematica.
Progress Together

mathematica.org



SURVEY DATA COLLECTION, SIMPLIFIED.



PROTECT
CONFIDENTIAL
INFORMATION



TEAM APPROACH
TO PROJECT
MANAGEMENT



MAINTAIN
QUALITY
CONTROL

Don't settle for a vendor. Expect a partnership.

Printing, mailing, and processing paper-based surveys
for government-sponsored research for over 20 years
and counting.

npcweb.com/surveys

Adapt Inc.

The TRUTH begins with quality data

SURVEY OUTSOURCE CENTER

**ADAPT Inc. is SSAE 16 - Soc 2 security
certified and HIPAA compliant**

**Providing the highest level of security for your
data and your respondents PII.**

Services include:

- Comment coding (all languages)
- Data capture/scanning
- Print, mail and fulfillment
- Transcription

Visit us at Booth 303 or contact us today:

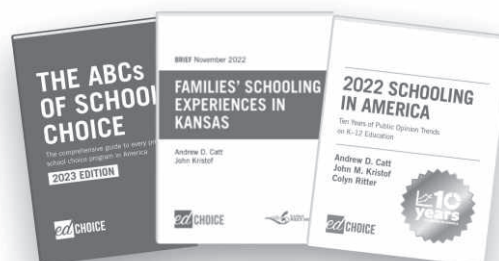
952.939.0538 x114
www.adaptdata.com
dkoch@adaptdata.com



ed CHOICE

Advancing high-quality research and
analysis of educational choice programs
and policies across the United States.

EDCHOICE.ORG/Research-Library



AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.



Attitudes & Opinions

Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about race relations, climate change, and much more.



Data Collection Methods, Modes, Field Operations, & Costs

Example topics: responder experience, web diary surveys, and self-administered surveys.



Data Science, Big Data, & Administrative Records

Example topics: social media scraping, smartphone surveys, data analysis after record linkage, and the use of auxiliary data.



Elections, Polling, & Politics

Example topics: voting behavior, drivers of vote preference, election poll methods, polling accuracy, voter files, exit polling, and presidential approval.



Media, News, and Information Sources

Example topics: misinformation, ideology, and censorship



Multicultural, Multilingual, & Multinational Research (3MC)

Example topics: substantive findings from 3MC surveys and methodological issues in 3MC surveys.



Probability and Nonprobability Samples, Frames, and Coverage Errors

Example topics: diversity and equity best practices, sample design, and weighting approaches.



Professional Development

Example topics: inclusion and equity in research organizations, new platforms, and teaching survey research.



Qualitative Research

Example topics: participant engagements, qualitative credibility, and reporting of findings.



Questionnaire Design & Interviewing

Example topics: questionnaire design or formatting, interviewer effects, cognitive interviewing, and focus groups.



Research in Practice

Example topics: topics that do not fall into the other tracks, including data visualization, data security, writing successful RFPs, survey management, and other practical issues regarding survey data collection.



Response Rates & Nonresponse Error

Example topics: the use of incentives, total survey errors, and evaluating and reducing non-response bias.



Statistical Techniques & Estimation

Example topics: weighting and estimation, imputation, small-area estimation, Bayesian modeling, multi-level regression and post-stratification, variance estimation, and analysis of complex survey data.

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Wednesday, May 10

Time	Event	Location
7:00 am - 7:00 pm	Registration Opens	Registration Desk
9:30 am - 11:00 am	Concurrents A	
	Abortion Attitudes in the Context of the Dobbs v. Jackson Women's Health Organization Supreme Court Decision	404
	Privacy and Data Sharing	401
	One Dollar Here Then Another Dollar There? Exploring the Use of Progressive Incentives for Survey Recruitment	406
	Randomized Survey Experiments...A La Mode	408
	Tracking and Including LGBTQIA+, Sexual Orientation, and Sexual Identity in Surveys	410
	Collaborative Efforts in Applying Natural Language Processing to Advance Efficiency and Insights from Open-Text Survey Response Data	Franklin 10
	Elections and Parties	Franklin 8
	Are You Blushing? Asking Sensitive Questions	Franklin 9
	Interviewers and Field Staff As Researchers	413
	Using Transdisciplinary Partnerships to Launch a New Population-Based, Statewide Survey in a Rural Appalachian State	Franklin 7
	Assessing the Polls: Measuring Bias and Vote Choice	414
	Improved Statistical Methods for Public Opinion Research	411
11:00 am - 12:30 pm	Lunch Break on your Own	
11:00 am - 12:30 pm	Student & Early Career Lunch Meet-up	
12:30 pm - 1:30 pm	Poster Session #1 & Exhibit Demo	Franklin A
12:30 pm - 1:30 pm	Docent Program Mixer	Grand Ballroom Salon A
1:00 pm - 1:30 pm	Demo Session: Advances in Federal SOGISC Data: The Federal Evidence Agenda, OMB Guidance, and the NASEM Report	Franklin 7

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Wednesday, May 10

Time	Event	Location
1:45 pm – 3:15 pm	Concurrents B	
	Current Perspectives on COVID-19	404
	Measuring Views Toward Equity in the United States	401
	Good Communication is Good for Surveys: Exploring Ways to Enhance Survey Recruitment and Completion	406
	The Yellow Brick Road: Innovations for Improving the Survey Process	408
	Spotlight on Trends: New Opportunities and Methodological Considerations for Analyzing Survey Data over Time	411
	Demographic Subgroups and Elections	Franklin 8
	Things that Divide Us: Ideology, Identification, and Information	Franklin 10
	Survey Improvement through Qualitative Methods	410
	Who's Asking? Interviewers and Interviewing	Franklin 9
	Protecting Respondents and Interviewers during Sensitive Topics Research	413
	Did We Get It Right? Measuring Nonresponse	414
3:30 pm – 5:00 pm	Concurrents C	
	International Perspectives in Difficult to Survey Environments	404
	All up in your Business...Surveys That Is: Establishing Methods for Establishment Surveys	406
	Sensitive and Thoughtful! Exploring Cognitive Assessments and Delicate Topics in Surveys	410
	Modernizing the Census Bureau's Statistical Foundation through Enterprise Frames	411
	Expanding Conversations with Political Pollsters	Franklin 8
	DEI Efforts in Research Organizations Roundtable	Franklin 10
	Come In and Stay a While: Recruiting and Measuring Attrition	414
	Checking all the Boxes: Impact and Effect of Response Formats	Franklin 9
	Creative Methodologies for Operationally Defining and Locating Historically Undercounted Populations (HUPs)	413
	AAPOR Regional Chapter Student Paper Winners	401
5:15 pm – 6:30 pm	Opening Plenary	Grand Ballroom E-H
6:30 pm – 8:00 pm	Welcome Reception	Franklin A

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Abortion Attitudes in the Context of the Dobbs v. Jackson Women's Health Organization Supreme Court Decision

Panels

Moderator: Brandon Crawford, *Indiana University*

Location: 404

Attitude

People's Knowledge of and Attitudes Toward Abortion Laws before and after the Dobbs v. Jackson Women's Health Organization Decision: An Overview of Three Studies

Kristen Jozkowski, *Indiana University*
Xiana Bueno, *Indiana University*
Brandon Crawford, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Jup Lo, *University of Arkansas*

Becoming More Supportive or More Opposed. Has the Dobbs v. Jackson Decision Changed People's Abortion Attitudes? a Longitudinal Assessment.

Xiana Bueno, *Indiana University*
Lucrecia Mena-Meléndez, *Indiana University*
Kristen Jozkowski, *Indiana University*
Brandon Crawford, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Jup Lo, *University of Arkansas*

Does the Supreme Court Decision in Dobbs v. Jackson Women's Health Organization Influence People's Attitudes and Sentiment about Abortion?

Lucrecia Mena-Meléndez, *Indiana University*
Xiana Bueno, *Indiana University*
Kristen Jozkowski, *Indiana University*
Brandon Crawford, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Jup Lo, *University of Arkansas*

Before and after Dobbs v. Jackson: The Importance of Abortion As a Social and Political Issue

Brandon Crawford, *Indiana University*
Kristen Jozkowski, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Jup Lo, *University of Arkansas*

The Public's Perceptions about the Role of Federal and State Government and Support for Legal Abortion in the U.S.

Beyza Buyuker, *Indiana University*
Carli Hoffacker, *Indiana University* (Collaborator)
Kristen Jozkowski, *Indiana University*
Brandon Crawford, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Jup Lo, *University of Arkansas*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Are You Blushing? Asking Sensitive Questions

Panels

Moderator: Timothy Johnson, *University of Illinois, Chicago*

Location: Franklin 9

QuesDes

How to Encourage Research Participants to Disclose Social Security Numbers: Evidence from a Survey Experiment

Elisa Steele, *Mathematica*

Lisbeth Goble, *Mathematica*

Bevin Mory, *Mathematica*

Did People Really “Leave It Blank”? A Tale of What Became of the Census Citizenship Question and How It Impacted Data Quality

Heather Smalley, *Willamette University*

Mira Karthik, *Willamette University* (Collaborator)

An Experiment on the Placement of Cognitive Ability Measures in a Lengthy Survey

Jesse Lopez, *RTI International*

Robert Hummer, *University of North Carolina, Chapel Hill*

Jerry Timbrook, *RTI International*

Rebecca Powell, *RTI International*

Nestor Hernandez, *University of Nebraska, Lincoln*

Melissa Hobbs, *RTI International*

Jennifer Momkus, *University of North Carolina*

Cherese Parker, *Columbia University*

Sarah Dean, *University of North Carolina, Chapel Hill*

Allison Aiello, *Columbia University*

Brian Burke, *RTI International*

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Assessing the Polls: Measuring Bias and Vote Choice

Panels

Moderator: Natalie Jackson, *Public Religion Research Institute*

Location: 414

Response

It's Not Personal: Evaluating the Impact of Asking for Voters By Name

Travis Brodbeck, *Siena College*

Madeline Harland, *Siena College*

Donald Levy, *Siena College*

Comparing Nonresponse Patterns in the 2016 and 2020 American National Election Studies

Maxwell Allamong, *Duke University*

D. Sunshine Hillygus, *Duke University*

Did I Say Something? Perceptions of Political Bias and Attrition on Survey Panels

Dana Popky, *Pew Research Center*

Uncovering the Gaps: Examination of Differential Non-Response in the Ipsos-Fivethirtyeight 2022 Mid-term Panel Study

Chris Jackson, *Ipsos*

Sarah Feldman, *Ipsos*

Frances Barlas, *Ipsos*

Holly Fuong, *FiveThirtyEight*

Geoffrey Skelley, *FiveThirtyEight*

Annaleise Lohr, *Ipsos*

Get Off My Lawn: Evaluation of Alternative Population Parameters in Election Polls Using the Ipsos-New York Times Wisconsin ABS Mail Study

Chris Jackson, *Ipsos*

Ryan Tully, *Ipsos*

Randall Thomas, *Ipsos*

Ruth Igielnik, *New York Times*

Nate Cohn, *New York Times*

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Collaborative Efforts in Applying Natural Language Processing to Advance Efficiency and Insights from Open-Text Survey Response Data

Panels

Moderator: Benjamin Rogers, *US Centers for Disease Control and Prevention*

Location: Franklin 10

DataSci

Natural Language Processing Practices Using Large Language Models to Examine Open-Ended Survey Data

Benjamin Rogers, *US Centers for Disease Control and Prevention*

Valerie Ryan, *US Centers for Disease Control and Prevention*

Kristen Cibelli Hibben, *US Centers for Disease Control and Prevention*

Potential of Trained Natural Language Processing (NLP) Models to Support Qualitative Analysis

Phil Killewald, *Mathematica*

Amy Newman, *Mathematica*

Molly Blair, *Mathematica*

Nancy Duda, *Mathematica*

A Semi-Automated Nonresponse Detector (SANDS) Model for Open-Response Data

Kristen Cibelli Hibben, *US Centers for Disease Control and Prevention*

Zachary Smith, *US Centers for Disease Control and Prevention*

Benjamin Rogers, *US Centers for Disease Control and Prevention*

Valerie Ryan, *US Centers for Disease Control and Prevention*

Travis Hoppe, *US Centers for Disease Control and Prevention*

Leveraging Natural Language Processing to Analyze the 'Most Important National Problem' from Survey Open-Ends

Sarah Staveteig Ford, *US Department of State*

Classification of Open-Ended Comments from Multiple Surveys Based on Xgboost and Natural Language Processing

Nick Pallotta, *US Department of Agriculture*

Lu Chen, *US Department of Agriculture*

Bayazid Sarkar, *US Department of Agriculture*

Jessica Winterowd, *US Department of Agriculture*

Andrew Dau, *US Department of Agriculture*

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Elections and Parties

Panels

Moderator: Edward Johnson, *Harris Insights and Analytics*

Location: Franklin 8

Polling

SPOTLIGHT PRESENTATION: What's in a Name? How the U.S. Political Parties Are Changing Ideologically, and the Implications for Party and National Unity

Lydia Saad, *Gallup*

Benjy Sarlin, *Semafor* (Collaborator)

Gina Chua, *Semafor*

Megan Thee-Brenan, *Gallup*

Jeffrey Jones, *Gallup*

Who's an Independent Depends on How You Ask: Experiments in Asking Partisanship on Online Surveys

John Oliphant, *Pew Research Center*

Scott Keeter, *Pew Research Center*
(Collaborator)

True Independents? Analyzing Self-Reported Political 'Independents' in the Era of Polarization

Luda Andriyevska, *Ipsos*

Ryan Tully, *Ipsos*

Randall Thomas, *Ipsos*

Partisan Schadenfreude and Support for Violence after the 2020 Election

Evan Sandlin, *University of Southern California*

Ying Liu, *University of Southern California*

Jill Darling, *University of Southern California*

Marshall Garland, *University of Southern California*

Bipartisanship and Partisan Affect: The Effect of out-Party Support on Issue Preferences

Eli McKown-Dawson, *Florida State University*

Carl Bialik, *YouGov*

Linley Sanders, *YouGov*

Taylor Orth, *YouGov*

Is Partisan Antipathy Overstated in Survey Research? Unpacking the Role of Expressive Partisan Response

Andrew Daniller, *Pew Research Center*

Amina Dunn, *Pew Research Center*

Jocelyn Kiley, *Pew Research Center*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Improved Statistical Methods for Public Opinion Research

Panels

Moderator: Brady West, *University of Michigan*

Location: 411

Stats

Constructing Better “Confidence” Intervals for Estimators Computed from a Complex Sample Survey

Phillip Kott, *RTI International*

Indirect Estimation of the Race and Ethnicity of Medicare Enrollees and Prior Self Report Are Equally Concordant with Current Self-Report

Marc Elliott, *RAND Corporation*

Ann Haas, *RAND Corporation*

Amelia Haviland, *Carnegie Mellon University*

Jacob Dembosky, *RAND Corporation*

Joy Binion, *US Centers for Medicare & Medicaid Services*

Steven Martino, *RAND Corporation*

The Implications of Weighting Adjustments for Sampling Variance Estimates

Raphael Nishimura, *University of Michigan*

Brady West, *University of Michigan*

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Interviewers and Field Staff As Researchers

Panels

Moderator: Casey Tesfaye, *Westat*

Location: 413

QuesDes

Interviewer Understandings of Rapport

Mariel Leonard, *DeZIM*

Finding and Briefing the Market Research Interviewer

Kai Fuentes, *Ebony Marketing Systems Inc.*

Opportunities and Challenges Using Clinical Researchers in Large-Scale Data Collection: The Role of Clinical Interviewers on the Mental and Substance Use Disorders Prevalence Study

Paul Geiger, *RTI International*

Leyla Stambaugh, *RTI International*

Christine Carr, *RTI International*

Heidi Guyer, *RTI International*

Cognitive Interviewers As Part of the Research Team

Alisu Schoua-Glusberg, *Research Support Services Inc.*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

One Here Then Another Dollar There? Exploring the Use of Progressive Incentives for Survey Recruitment

Panels

Moderator: Emilia Peytcheva, *RTI International*

Location: 406



Effectiveness of Web Survey Post-Incentives By Type and Amount: Impact on Response Rates and Data Quality for a Student Campus Climate Study

John Stevenson, *University of Wisconsin, Madison*
Jennifer Dykema, *University of Wisconsin, Madison*
James Yonker, *University of Wisconsin, Madison*
Rosie Bae, *University of Wisconsin, Madison*
Michael Topping, *University of Wisconsin, Madison*
Nathan Jones, *University of Wisconsin, Madison*

Exploring the Effect of Progress Feedback and Incentives on Participant Behaviors in Ecological Momentary Assessment (EMA) Studies

Chan Zhang, *Zhejiang University*
Florian Keusch, *University of Mannheim*

The Effects of Sequential Incentives in a Concurrent Mixed-Mode Omnibus Survey

Mia Bourek, *University of Nebraska, Lincoln*
Amanda Ganshert, *US Bureau of Sociological Research*
Kristen Olson, *University of Nebraska, Lincoln*

David Cantor, *Westat*

Andrew Caporaso, *Westat*

Terisa Davis, *Westat*

Richard Moser, *US National Institutes for Health*

Kelly Blake, *US National Institutes for Health*

Household Screening on the Web: Respondent Selection Strategies and Participation Outcomes Based on Experimental Milestone Incentives on the General Social Survey

Beth Fisher, *NORC at the University of Chicago*

Walter Hanley, *NORC at the University of Chicago*

Does an Increase in Monetary Incentive Alter the Demographic Profile of Respondents in a Longitudinal Study?

Peter Herman, *NORC at the University of Chicago*

Kriston Koepp, *NORC at the University of Chicago*

Grace Xie, *NORC at the University of Chicago*

Shannon Raines, *NORC at the University of Chicago*

Mia Zolna, *Guttmacher Institute*

The Performance of a Two Phase Sample for a Mixed Mode Web Push Survey of the General Population

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Privacy and Data Sharing

Panels

Moderator: Anna-Carolina Haensch, *Ludwig-Maximilians-University of Munich*

Location: 401

Attitude

Emerging Privacy Norms on Social Media Platforms – Insights Around Attitudes Towards Targeted Ads

Sofia Jaime, *Ludwig-Maximilians-University of Munich*

Frauke Kreuter, *University of Maryland* (Collaborator)

Ido Ido Sivan-Sevilla, *University of Maryland*

Stanley Presser, *University of Maryland*

Patrick T. Parham, *University of Maryland*

Brian Kim, *University of Maryland*

Jessica Vitak, *University of Maryland* (Collaborator)

Trent Buskirk, *Bowling Green State University*

Katie Shilton, *University of Maryland*

Marie-Lou Sohnius, *Ludwig-Maximilians-University of Munich; Oxford University*

Joshua Weinert, *Ludwig-Maximilians-University of Munich*

Empirical Evidence for Appropriate Flow of Information – Attitudes Towards Sharing Health and Energy Use Data before and during Crisis Situations

Frauke Kreuter, *University of Maryland; Ludwig-Maximilians-University of Munich*

Helen Nissenbaum, *Cornell University* (Collaborator)

Frederic Gerdon, *University of Mannheim; Ludwig-Maximilians-University of Munich*

Leah von der Heyde, *Ludwig-Maximilians-University of Munich*

Quantifying Expert Assessments of Privacy

Leah von der Heyde, *Ludwig-Maximilians-University of Munich*

Jessica Vitak, *University of Maryland* (Collaborator)

Katie Shilton, *University of Maryland*

Stanley Presser, *University of Maryland*

Wiebke Weber, *Ludwig-Maximilians-University of Munich*

Understanding Technical Solutions to Data Sharing and Privacy – Reports from in-Depth Interviews to Differential Privacy

Isabela Bertolini Coelho, *University of Maryland*

Samantha Chiu, *University of Maryland* (Collaborator)

Marco Gaboardi, *Boston University*

Joerg Drechsler, *Institute for Employment Research*

Rolando Rodriguez, *US Census Bureau*

Identifying Privacy Stakeholders – a Novel Mixed-Method Approach to Creating Sampling Frames of a Specialized Population

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Randomized Survey Experiments ... A La Mode

Panels

Moderator: Christopher Antoun, *University of Maryland*

Location: 408

DataCol

Comparing Data Collection Modes Using a Randomized Controlled Experiment

Katie O'Doherty, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

L. Philip Schumm, *University of Chicago*

Colm O'Muircheartaigh, *University of Chicago*

Methodological Experiments in the 2022 General Social Survey

Benjamin Schapiro, *NORC at the University of Chicago*

Rene Bautista, *NORC at the University of Chicago*

Brian Wells, *NORC at the University of Chicago*

Mode Switch Experiment in Norway: Evaluating Response Quality across Different Sampling Frames and Modes of Data Collection

Jacy Li, *Gallup*

Ying Han, *Gallup*

Rajesh Srinivasan, *Gallup*

Anita Pugliese, *Gallup*

Ellyn Maese, *Gallup*

Comparing Remote and in-Person Data Collection in a Longitudinal Face-to-Face Survey of Older U.S. Adults

Anna Wiencrot, *NORC at the University of Chicago*

Daniel Lawrence, *NORC at the University of Chicago*

Jennifer Satorius, *NORC at the University of Chicago*

Mode Effects in Face-to-Face and Web Surveys

Michelle Amsbary, *Westat*

Jill Carle, *Westat*

David Cantor, *Westat*

Kelly Daley, *Westat*

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Tracking and Including LGBTQI+, Sexual Orientation, and Sexual Identity in Surveys

Panels

Moderator: Ashley Murray, *RTI International*

Location: 410



Examining Trends in Sexual Orientation Nonresponse across National Health Surveys

Eric Stone, *US Census Bureau*

Jessica Holzberg, *US Census Bureau*

Willingness to Disclose Demographic Sexual Orientation and Gender Identity Information Among LGBTQI+ Federal Workers

Christina Dragon, *The National Institutes of Health*

Renee Ellis, *US Census Bureau*

Surveying Same- and Different-Gender Couples: An Overview of the Methodology and Findings of the National Couples' Health and Time Study (NCHAT)

Jenny Marlar, *Gallup*

Claire Kamp Dush, *University of Minnesota* (Collaborator)

Wendy Manning, *Bowling Green State University*

Identifying LGBT Adults through a Household Roster

Ilan Meyer, *University of California, Los Angeles*

L. Philip Schumm, *The University of Chicago*

Kate LeFauve, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Colm O'Muircheartaigh, *University of Chicago*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session A

Wednesday, May 10, 2023 | 9:30 am - 11:00 am

Using Transdisciplinary Partnerships to Launch a New Population-Based, Statewide Survey in a Rural Appalachian State

Panels

Moderator: Pia Peltola, *West Virginia University*

Location: Franklin 7

Practice

Transforming the Availability and Usage of Substate, Population-Level Health Data in West Virginia through a State-University Partnership

Angela Dyer, *West Virginia University*

Ruchi Bhandari, *West Virginia University*

John Anderson, *West Virginia University*

Bryce Weaver, *West Virginia University*

Brandon Marsh, *West Virginia University*

Emily Robinson, *West Virginia University*

Sarah Sanders, *West Virginia Department of Health and Human Resources*

Cynthia Beane, *West Virginia Department of Health and Human Resources*

Christina Mullins, *West Virginia Department of Health and Human Resources*

Summer Hartley, *West Virginia University*

Leveraging Community Organizations, Trusted Voices, and Advertising to Increase Public Awareness and Response to the Mountain State Assessment of Trends in Community Health (MATCH) Survey

Emily Robinson, *West Virginia University*

Angela Dyer, *West Virginia University*

Ruchi Bhandari, *West Virginia University*

Ben Balding, *West Virginia University*

Tracey Hartley, *West Virginia University*

Sarah Sanders, *West Virginia Department of Health and Human Resources*

Cynthia Beane, *West Virginia Department of Health and Human Resources*

Christina Mullins, *West Virginia Department of*

Health and Human Resources

Summer Hartley, *West Virginia University*

The Value of a Key Partnership While Preparing Data from the Mountain State Assessment of Trends in Community Health (MATCH) for Dissemination

John Anderson, *West Virginia University*

Anina Aaron, *West Virginia University*
(Collaborator)

Brandon Marsh, *West Virginia University*

Shyama Mahakalanda, *West Virginia University*

Bryce Weaver, *West Virginia University*

Michael Witt, *Abt Associates*

Summer Hartley, *West Virginia University*

Using Community Leaders to Reach the Difficult-to-Reach in a Rural, Appalachian State: Strategies for Future Partnerships

Katarina Preamble, *West Virginia University*

Angela Dyer, *West Virginia University*

Emily Robinson, *West Virginia University* Summer
Hartley, *West Virginia University*

Wednesday, May 10, 2023 | 12:30 pm - 01:30 pm

Poster Session 1

Location: Exhibit Hall - Franklin A

Adapting Recruiting Efforts in a Post-Pandemic Labor Force Market

Jennifer Kelley, *Westat*

Jill Carle, *Westat*

Brad Edwards, *Westat*

Rick Dulaney, *Westat*

Tammy Cook, *Westat*

Asking Sensitive Demographic Questions, a Cross-Cultural Research

Rossi Dobrikova, *aytm*

Angel Muxlow, *aytm*

Benefits Against Harm: Assessing Public Attitudes Toward Gambling in a Web-Mail Survey in Washington State

Felix Rodriguez, *Washington State University; Washington State Health Care Authority*

Rose Krebill-Prather, *Washington State University*

Kent Miller, *Washington State University*

Roxane Waldron, *Washington State Health Care Authority*

Championing Data Management & Sharing Practices That Meet Federal Requirements!

Chelsea Samples-Steele, *University of Michigan*

Cheaters Catch on: Asking a Catch Question Increases Cheating on Knowledge Questions

Matthew Graham, *Temple University*

Date Entry Designs for Online Forms and Surveys

Elizabeth Nichols, *US Census Bureau*

Alda Rivas, *US Census Bureau*

Rachel Horwitz, *US Census Bureau*

Development of a Tool for Establishment Survey Assessment and Evaluation

Bryan Rhodes, *RTI International*

Do Life Stressors Predict Attrition in a Longitudinal Study?

Shannon Raines, *NORC at the University of Chicago*

Kriston Koepp, *NORC at the University of Chicago*

Megan Kavanaugh, *Guttmacher Institute*

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Do Results from Cognitive Testing Hold up? Improving Collection of Education History in the Survey for Earned Doctorates

Y. Patrick Hsieh, *RTI International*

Laura Burns, *RTI International* (Collaborator)

Herschel Sanders, *RTI International*

Stephanie Eckman, *RTI International*

W. Zach Smith, *RTI International*

Caren Arbeit, *RTI International*

Kelly Kang, *National Science Foundation*

Evaluating an Alternative Raking Strategy for a National Household Survey Program

Jiashan Cui, *American Institutes for Research*

Tzu-Jou (Carol) Wan, *American Institutes for Research*

Rachel Hanson, *American Institutes for Research*

Danielle Battle, *American Institutes for Research*

Michael Jackson, *SSRS*

How Well Do Parents Report Their Child's Gender? Findings from an Analysis of Parent Proxy Reporting on Multidimensional Measures of Adolescent Gender

Christopher Hansen, *NORC at the University of Chicago*

Incorporating and Evaluating the Use of Video Mode in a National Annual Survey of U.S. Adults with Diagnosed HIV

Mohua Basu, *US Centers for Disease Control and Prevention*

Jason Craw, *US Centers for Disease Control and Prevention*

Rodel Desamu-Thorpe, *US Centers for Disease Control and Prevention*

Jennifer Fagan, *US Centers for Disease Control and Prevention*

Mabel Padilla, *US Centers for Disease Control*

Luke Shouse, *US Centers for Disease Control and Prevention*

Investigating Decision-Making and Money Management Strategies Used By Low to Moderate Income Consumers

Debbie Mangipudi, *ICF International*

Robynne Locke, *ICF International*

Is It All in the Timing?

Andrew Zukerberg, *National Center for Education Statistics*

Allison Zotti, *US Census Bureau*

Managing a Random Digit Dialing (RDD) Project during Uncertain Times

Gary Lerner, *Abt Associates*

Dennis Daly, *Abt Associates* (Collaborator)

Matthew Anderson, *Abt Associates*

Measuring Individual Resilience Via the Brief Resilient Coping Scale in a Public Health Survey

Stephen Immerwahr, *New York City Department of Health*

Steven Fernandez, *New York City Department of Health* (Collaborator)

Christina Norman, *New York City Department of Health*

Multiple Imputation for Item Nonresponse in Survey Data

Zheyu Jiang, *University of California, Los Angeles*

Jiangzhou Fu, *University of California, Los Angeles*

Yuching Yang, *University of California, Los Angeles*

Royce Park, *University of California, Los Angeles*

Todd Hughes, *University of California, Los Angeles*

Optimizing Cost and Response Rates through Mailout Materials in the American Time Use Survey (ATUS)

Kayla Varela, *US Census Bureau*

Christine Bottini, *US Census Bureau*

Rachel Horwitz, *US Census Bureau*

Poll-Arized: Why Americans Don't Trust the Polls

John Geraci, *Crux Research Inc.*

Predicting Individual Media Consumption with Passive Behavioral Data

Tomer Zur, *Harris Insights and Analytics*

Pretest Each Mode in a Multi-Mode Survey: Lessons from the American Community Survey

Erica Olmsted-Hawala, *US Census Bureau*

Marcus Berger, *US Census Bureau*

Kathleen Kephart, *US Census Bureau*

Betsari Otero Class, *US Census Bureau*

Elizabeth Nichols, *US Census Bureau*

Sparkling Connection: Navigating Sensitive Discussions on Tobacco Use in Focus Group Projects

Frances Tarbell, *Market Decisions LLC*

Allison Tippery, *Market Decisions LLC*

Starting Small for Big Changes: Small-Scale Testing and Researching Public-Focused Notifications about Using Administrative Data in the 2030 Census

Kelly Mathews, *US Census Bureau*

Supplementing Large Scale Address-Based Sample Designs to Produce Health Insights for Small Population Groups and Geographic Areas: An Assessment of Three Studies

Todd Hughes, *University of California, Los Angeles*

Vanessa Harrell, *SSRS*

David Crawford, *SSRS*

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Testing Two Methods to Collect Longitudinal Health History Data

Vinh Tran, *23andMe*

The Impacts of the New York City Community Health Survey Mode and Design Changes on Health Measures and Trends

Wen Qin Deng, *New York City Department of Health*

Steven Fernandez, *New York City Department of Health* (Collaborator)

Fangtao He, *New York City Department of Health*

Stephen Immerwahr, *New York City Department of Health*

Amber Levanon Seligson, *New York City Department of Health*

Nneka Lundy De La Cruz, *New York City Department of Health*

Martha McRoy, *NORC at the University of Chicago*

Karen Stein, *Abt Associates*

Michael Witt, *Abt Associates*

Marci Schalk, *Abt Associates*

Nicholas Ruther, *Abt Associates*

John Sokolowski, *Abt Associates*

Using Field Representatives' Case Notes to Explore Respondents' Interaction with Health Insurance Questions

Adriana Hernandez, *US Census Bureau*

Wanting Their Voices Heard: The Characteristics of Who Provides Follow-up Contact Information

Kathleen Panas, *Minnesota Department of Health*

Alisha Baines Simon, *Minnesota Department of Health*

Karen Turner, *University of Minnesota*

Natalie Mac Arthur, *University of Minnesota*

Marco Morales, *Minnesota Department of Health*

Kathleen Thiede Call, *University of Minnesota*

Who Owns Smartphones? an Assessment of Smartphone Coverage of the U.S. Population over Time

Angelica Phillips, *University of Nebraska, Lincoln*

A Mixed Methods Approach for Understanding Barriers, Challenges, and Gaps in Substance Use Disorder (SUD) Treatment and Recovery Services

Rose Krebill-Prather, *Washington State University; Washington State University*

Danna Moore, *Washington State University*

Kris Shera, *Washington State Health Care Authority*

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Current Perspectives on COVID-19

Panels

Moderator: Ronaldo Iachan, *ICF International*

Location: 404

Attitude

How Has COVID Impacted Civic Engagement in America Using CPS and National Service Member Data?

Kyle Brees, *AmeriCorps*

Laura Schlachter, *AmeriCorps* (Collaborator)

Shane Dermanjian, *AmeriCorps*

Andrea Robles, *AmeriCorps*

SPOTLIGHT PRESENTATION: Stressed out and Burned out: The Global Primary Care Crisis

Robyn Rapoport, *SSRS*

Evan Gumas, *The Commonwealth Fund* (Collaborator)

Munira Gunja, *The Commonwealth Fund*

Reginald Williams, *The Commonwealth Fund*

Michelle Doty, *The Commonwealth Fund*

Arnav Shah, *The Commonwealth Fund*

Katharine Fields, *The Commonwealth Fund*

Rob Manley, *SSRS*

Christian Kline, *SSRS*

COVID-19 Vaccines - a Longitudinal Analysis of the Drivers of Uptake

Alec Tyson, *Pew Research Center*

Alison Spencer, *Pew Research Center* (Collaborator)

Brian Kennedy, *Pew Research Center*

The Impact of Trump Rhetoric on Attitudes Toward COVID-19 Vaccines and Vaccination Intention: A Randomized Controlled Trial

Catherine Chen, *Stanford University*

Natalie Neufeld, *Stanford University*

Jon Krosnick, *Stanford University*

Fear of Covid-19. Who Are People More Worried about, Themselves or Their Loved Ones?

Jiri Remr, *INESAN - Institute for Evaluations and Social Analyses*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Demographic Subgroups and Elections

Panels

Moderator: Maeve Ward, *Civis Analytics*

Location: Franklin 8

Polling

A Portrait of Conservative U.S. Latinos; Evidence from Pew Research Center's 2022 National Survey of Latinos

Lauren Mora, *Pew Research Center*

Jens Manuel Krogstad, *Pew Research Center* (Collaborator)

Black Voters' Disaffection with the Democratic Party

Shannon Schumacher, *Kaiser Family Foundation*

Grace Sparks, *Kaiser Family Foundation*

Illusive Narratives of an Elusive Population: What the Data Say about Young People and the 2022 Midterm Elections

Matin Mirramezani, *Generation Lab*

Madeleine Gates, *Generation Lab*

Rebecca Oh, *Generation Lab*

Gender and Race Converge: Why Women Will Decide Who Leads

Debbie Borie-Holtz, *Rutgers University*

Alexa Parziale, *Rutgers University*

Lauren Ellis, *American University*

Impressionable and Expanding: Hispanic Engagement and Preferences

Mark Owens, *University of Texas, Tyler*

Melissa Salgado, *University of North Texas*

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Did We Get It Right? Measuring Nonresponse

Panels

Moderator: Nick Moon, *Moonlight Research*

Location: 414

Response

Estimates of Maximum Nonresponse Bias across PRAMS Survey Years

Philip Hastings, *Far Harbor*

Patrick Malone, *Far Harbor*

Rebecca Andridge, *The Ohio State University*

Jie Min, *Far Harbor*

Eric Booth, *Far Harbor*

Joseph Pirozzolo, *Far Harbor*

Examining Nonresponse Bias in an Address-Based Sample through an in-Person Nonresponse Follow-up

Michelle Cavazos, *RTI International*

Matthew Farrelly, *RTI International*

Burton Levine, *RTI International*

Nonresponse Analysis for Multistage National Probability Samples of Schools: A New Approach Using Machine Learning and Multilevel Models

Xiaoyi Deng, *ICF International*

Alice Roberts, *ICF International* (Collaborator)

Ronaldo Iachan, *ICF International*

Yangyang Deng, *ICF International*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Good Communication is Good for Surveys: Exploring Ways to Enhance Survey Recruitment and Completion

Panels

Moderator: Nick Bertoni, *Ipsos*

Location: 406

DataCol

SPOTLIGHT PRESENTATION: Do Visual Design and Messaging for Prenotifications Affect Response in Longitudinal Surveys?

Ashley Griggs, *RTI International*

Robert Hummer, *University of North Carolina, Chapel Hill* (Collaborator)

Rebecca Powell, *RTI International*

Jesse Lopez, *RTI International*

Jerry Timbrook, *RTI International*

Melissa Hobbs, *RTI International*

Brian Burke, *RTI International*

Sarah Dean, *University of North Carolina, Chapel Hill*

Allison Aiello, *University of North Carolina, Chapel Hill*

"If Some is Good, is More Actually Better?" Testing the Effectiveness of Enhanced and Expanded Mail Contact Protocol in a Push-to-Web Survey.

Dave Roe, *ICF International*

Kisha Bailly, *ICF International*

Andrew Dyer, *ICF International*

Randy Zuwallack, *ICF International*

Impacts of Transition Statements in Survey Questions on Survey Break-Off: Evidence from a Survey Experiment

Jiangzhou Fu, *University of California, Los Angeles*

Todd Hughes, *University of California, Los Angeles*

Royce Park, *University of California, Los Angeles*

Margie Engle-Bauer, *SSRS*

Targeted Advance Letters to Identify Underrepresented Populations

Kate LeFauve, *NORC at the University of Chicago*

L. Philip Schumm, *The University of Chicago*

Ned English, *NORC at the University of Chicago*

Ilan Meyer, *University of California, Los Angeles*

Jenny Marlar, *Gallup*

Nicole Willcoxon, *Gallup*

Colm O'Muircheartaigh, *University of Chicago*

Assessing Email Solicitation Efforts in Business Survey Recruitment

Jason Kosakow, *Federal Reserve Bank of Richmond*

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Measuring Views Toward Equity in the United States

Panels

Moderator: Emily Alvarez, *NORC at the University of Chicago*

Location: 401

Attitude

A Unique Research, Community, and City Partnership to Conduct a Survey on Racial Attitudes and Civic Issues

Haley Broughton, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Lindsey Witt-Swanson, *NORC at the University of Chicago*

Vince Welch, *NORC at the University of Chicago*

The Immediacy of Poverty: Data for Black Americans Survey

Juan Carlos Donoso, *NORC at the University of Chicago*

Vince Welch, *NORC at the University of Chicago*

Jessica Fulton, *Joint Center for Political and Economic Studies*

LaShonda Brenson, *Joint Center for Political and Economic Studies*

Haley Broughton, *NORC at the University of Chicago*

Claire Krummenacher, *NORC at the University of Chicago*

Fifty Years of Title IX: Exploring Americans' Attitudes Toward Gender Equality

Semilla Stripp, *NORC at the University of Chicago*

Haley Broughton, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Embedding Equity in Survey Research: A Case Study

Vince Welch, *NORC at the University of Chicago*

Juan Carlos Donoso, *NORC at the University of Chicago*

Jessica Fulton, *Joint Center for Political and Economic Studies*

LaShonda Brenson, *Joint Center for Political and Economic Studies*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Protecting Respondents and Interviewers during Sensitive Topics Research

Professional Development Roundtables

Moderator: Mariel Leonard, *DeZIM*

Location: 413

Practice

Presenter: Darby Steiger, *SSRS*

Presenter: Lisa Carley-Baxter, *RTI*

Presenter: Lisa Lewandowski-Romps, *University of Michigan*

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Spotlight on Trends: New Opportunities and Methodological Considerations for Analyzing Survey Data over Time

Panels

Moderator: Jonathon Schuldt, *Roper Center for Public Opinion Research*

Location: 411

DataSci

Trust in Science—How Poll Trends Can Lend Much-Needed Nuance to the Crisis Narrative

Nicole Krause, *University of Wisconsin, Madison*

Analyzing Data over Decades and across Surveys: How Should Researchers Decide What Constitutes a Trend?

Kathleen Weldon, *Roper Center for Public Opinion Research*

Sarah Wolfe, *Roper Center for Public Opinion Research*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Survey Improvement through Qualitative Methods

Panels

Moderator: Karen Bogen, *Mathematica*

Location: 410

QualRes

Emergent Economic Information Collection Question Bank (EEIC) for Establishment Surveys

Rachel Stenger, *RTI International*

Diane Willimack, *US Census Bureau*
(Collaborator)

Kristin Stettler, *US Census Bureau*

Katherine Blackburn, *RTI International*

Y. Patrick Hsieh, *RTI International*

Jerry Timbrook, *RTI International*

Chris Ellis, *RTI International*

Lisa Donaldson, *US Census Bureau*

SPOTLIGHT PRESENTATION: A Rapid Response Survey Approach to Assessing the Impact of the U.S. Infant Formula Shortage

Caitlyn Keeve, *US Census Bureau*

Daniel Perez-Lopez and David Oryang, *US*
Department of Agriculture & US Department of
Food and Drug Administration (Collaborator)

Aleia Clark Fobia, *US Census Bureau*

Suzanne Roosen, *US Food and Drug*
Administration

Carol Stiller, *US Food and Drug Administration*

The Importance of Lived Experience in Survey Design: Findings from the Secondhand Harms from Alcohol and Drugs Study

Robynne Locke, *ICF International*

Matt McDonough, *ICF International*

Katherine Karriker-Jaffe, *RTI International*

William Kerr, *Alcohol Research Group*

Cat Munroe, *Alcohol Research Group*

Ivette Rodriguez Borja, *RTI International*

Camillia Lui, *Alcohol Research Group*

Deidre Patterson, *Alcohol Research Group*

Tom Greenfield, *Alcohol Research Group*

Leveraging Cognitive Testing to Improve Analyses Using COVID-19 Screening Questions

Zachary Smith, *US Centers for Disease Control*
and Prevention

Ruth Link-Gelles, *US Centers for Disease Control*
and Prevention

Conducting Cognitive Interviews and Usability Testing Remotely Versus in-Person: The Interplay between Qualitative Method and Interview Mode

Shelley Feuer, *US Census Bureau*

Erica Olmsted-Hawala, *US Census Bureau*

Elizabeth Nichols, *US Census Bureau*

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

The Yellow Brick Road: Innovations for Improving the Survey Process

Panels

Moderator: Christopher Robert, *Orange Chair Labs*

Location: 408

DataCol

Video-Assisted Live Interviewing in Comparison to Other Survey Methods in Australia

Benjamin Phillips, *Social Research Centre*

Dina Neiger, *Social Research Centre*

Sam Slamowicz, *Social Research Centre*

Grant Lester, *Social Research Centre*

Sam Luddon, *Social Research Centre*

Emma Farrell, *Australian Bureau of Statistics*

Kirsten Gerlach, *Australian Bureau of Statistics*

Philip Carmo, *Australian Bureau of Statistics*

Using Insights from Field-Driven Mode Choices to Develop a Data-Driven Multimode Strategy

Sara Navin, *NORC at the University of Chicago*

Liz Kantor, *NORC at the University of Chicago*

Becky Reimer, *NORC at the University of Chicago*

Only Call Me When It's Raining out – Weather Condition's Influence on Survey (non)Response

Jan Mackeben, *Institute for Employment Research*

Sebastian Bähr, *Institute for Employment Research*

Jonas Beste, *Institute for Employment Research*

Corinna Frodermann, *Institute for Employment Research*

The Impact of QR Codes on Recruitment and Data Quality for a Web Screener

Andrew Hupp, *University of Michigan*

Heather Schroeder, *University of Michigan*

Eva Leissou, *University of Michigan*

Brady West, *University of Michigan*

Evaluating Smartphone Survey Apps and Modular Design

Christopher Antoun, *University of Maryland*

Rosalynn Yang, *University of Maryland*

Brady West, *University of Michigan*

Jennifer Sinibaldi, *Pennsylvania State University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session B

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Things that Divide Us: Ideology, Identification, and Information

Panels

Moderator: Rongbo Jin, *University of Arizona*

Location: Franklin 10

Media

Fake News Interventions: Effective for Both Strong and Weakly Identified Partisans?

Joseph Sandor, *Stony Brook University*

Measuring Susceptibility to News Misinformation By Political Party and Media Consumption

Linley Sanders, *YouGov*

Taylor Orth, *YouGov*

Carl Bialik, *YouGov*

Are Centrists Even Real? Combining Survey Self-Reports and Web Tracking Data to Improve Our Understanding of Left-Right

Oriol Bosch, *The London School of Economics and Political Science*

Mass Media and Spatial Polarization Examining the Relationship between Media Consumption, Identities Connected to Place and Sentiments Towards Rural and Urban Americans.

David Coppini, *University of Denver*

Predicting Party Identification with More Meaningful and Refined Demographic Clusters

David Rothschild, *Microsoft*

Sabina Tomkins, *University of Michigan*

Concurrent Session C

Wednesday, May 10, 2023 | 1:45 pm - 3:15 pm

Who's Asking? Interviewers and Interviewing

QuesDes

Panels

Moderator: Payel Sen, *Stony Brook University*

Location: Franklin 9

That Depends on Who's Asking: Interviewer Effects in a Follow-Back Study Recruitment of Teens

Benjamin Zablotzky, *US Centers for Disease Control and Prevention*

Lindsey Black, *US Centers for Disease Control and Prevention*

Jonaki Bose, *US Centers for Disease Control and Prevention*

Jim Dahlhamer, *US Centers for Disease Control and Prevention*

Jessica Jones, *US Health Resources & Services Administration*

Aaron Maitland, *US Centers for Disease Control and Prevention*

Amanda Ng, *US Centers for Disease Control and Prevention*

Parent and Child Predictors of Refusal in a Follow-Back Study of Teens

Amanda Ng, *US Centers for Disease Control and Prevention*

Lindsey Black, *US Centers for Disease Control and Prevention*

Jonaki Bose, *US Centers for Disease Control and Prevention*

Stephen Blumberg, *US Centers for Disease Control and Prevention*

Jessica Jones, *US Health Resources & Services Administration*

Aaron Maitland, *US Centers for Disease Control and Prevention*

Antonia Warren, *US Centers for Disease Control and Prevention*

Benjamin Zablotzky, *US Centers for Disease Control and Prevention*

Data Quality Considerations for Telephone-Administered Neuropsychological Examinations

Alexis Egazarian, *Columbia University*

Julien Grove, *University of Minnesota, Twin Cities*

Adam Brickman, *Columbia University*

Elizabeth Gibson, *University of Minnesota, Twin Cities*

Eric Grodsky, *University of Wisconsin, Madison*

Jennifer Manly, *Columbia University*

Chandra Muller, *University of Texas, Austin*

Rob Warren, *University of Minnesota, Twin Cities*

How Do Survey Interviewers Impact Respondents' Satisficing Tendencies? an Analysis Based on Recordings of Face-to-Face Interviews

Silvia Schwanhäuser, *Institute for Employment Research*

Bettina Müller, *Institute for Employment Research*

Effect of Question Reader's Sex on Substance Use and Mental Health Reports in an Audio Computer-Assisted Self-Interview (A-CASI) Survey

Sunghee Lee, *University of Michigan*

Nia Holland, *University of Michigan*

Aaron Nesbitt, *University of Michigan*

Anqi Liu, *University of Michigan*

Yang Yu, *University of Michigan*

Karen Gates, *University of Michigan*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

AAPOR Regional Chapter Student Paper Winners

Methodological Briefs

Moderator: Brian Wells, *NORC at the University of Chicago*

Location: 401

Stacked or Subordinate? Exploring the Relationship Between Rural and Partisan Identities

Asher Smith, *Tufts University*

Thomas Hershewe, *Tufts University* (Collaborator)

Critical Race Theory and Anxiety in Media: Examining Sensationalized Language in Media and the Effects on Education

Emma Mitchell, *George Washington University*

What do Social Desirability Scales Measure?

Evgenia Kapousouz, *University of Illinois, Chicago*

Moral Conviction and Public Evaluations of Science

Robin Bayes, *Northwestern University*

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

All up in your Business...Surveys That Is: Establishing Methods for Establishment Surveys

Panels

Moderator: Larry Luskin, *ICF International*

Location: 406

DataCol

How Possible Are Traditional Probability-Based Sampling Methods for Business Survey Recruitment? Lessons Learned from Sampling Businesses without Access to Administrative Lists

Jason Kosakow, *Federal Reserve Bank of Richmond*

The Relationship between Acquisition of Contact Information and Response Behavior in an Establishment Survey

Joshua Langeland, *US Bureau of Labor Statistics*

Victoria Narine, *US Bureau of Labor Statistics*

Classifying Response Errors in a Low-Budget Establishment Survey to Improve Data Quality.

Douglas Williams, *US Bureau of Labor Statistics*

Sharon Stang, *US Bureau of Labor Statistics*

Emily Thomas, *US Department of Labor*

Introducing Web in a Telephone Employee Survey: Effects on Nonresponse and Costs

Jan Mackeben, *Institute for Employment Research*

Joseph Sakshaug, *Institute for Employment Research*

Mode Effects in Factorial Survey Experiments

Sophie Hensgen, *Institute of Employment Research*

Alexander Patzina, *University Bamberg*

Joseph Sakshaug, *Institute for Employment Research*

What Happens When Survey Operations Are Removed from Production? Results from a Pilot Test for a Federal Survey of U.S. Businesses

David Kashihara, *Agency for Healthcare Research & Quality*

Matthew Thompson, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Checking all the Boxes: Impact and Effect of Response Formats

Panels

Moderator: Victoria Albright, *CamBright Research*

Location: Franklin 9



Agree with Me: Polarity Effects in Agreement and Item-Specific Question Types

Megan Hendrich, *Ipsos*

Randall Thomas, *Ipsos*

An Exploration of Formats for Questions with a Series of Yes and No Response Options

Rachel Horwitz, *US Census Bureau*

Beth Satsky, *US Census Bureau*

Nevada Basdeo, *US Census Bureau*

Renee Reeves, *US Census Bureau*

Evaluating the Impact of "None" Boxes: Findings from a Layout Experiment in a Survey of U.S. Schools

Matthew Virgile, *US Census Bureau*

Joanna Lineback, *US Census Bureau*

Meta-Analysis of Multiple Response Survey Questions: Question Characteristics That Influence Cognitive Processing in Check-All and Forced-Choice Formats

Rachel Stenger, *RTI International*

Kristen Olson, *University of Nebraska, Lincoln*

Jolene Smyth, *University of Nebraska, Lincoln*

The Best, the Worst, or Somewhere in between? Re-Evaluating the Maxdiff Design Against Its Alternatives

Steven Snell, *Goldman Sachs*

Carol Haney, *Qualtrics* (Collaborator)

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Come In and Stay a While: Recruiting and Measuring Attrition

Panels

Moderator: Payel Sen, *Stony Brook University*

Location: 414

Probability

Are They Really Back? Tracking Re-Engaged Chronic Non-Responders in Probability Panels

Kyle Berta, *SSRS*

Chintan Turakhia, *SSRS*

Jared Gumbs, *SSRS*

Jennifer Schmidt, *SSRS*

Comparing Non-Internet and Web-Reluctant Panelists

Kyle Berta, *SSRS*

Chintan Turakhia, *SSRS*

Jennifer Schmidt, *SSRS*

Jared Gumbs, *SSRS*

New Innovations in Recruiting Non-Internet Households for Knowledgepanel

Fei He, *Ipsos*

Frances Barlas, *Ipsos* (Collaborator)

Randall Thomas, *Ipsos*

Kristine Janus, *Ipsos*

Identifying Key Factors That Lead to Attrition in U.S. Census Bureau Demographic Surveys

Kevin Tolliver, *US Census Bureau*

Rachel Horwitz, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Creative Methodologies for Operationally Defining and Locating Historically Undercounted Populations (HUPs)

Panels

Moderator: Nancy Bates, *US Census Bureau*

Location: 413

Practice

The U.S. Census Bureau's Planning Database and Low Response Score: A History and Look into the Future

Luke Larsen, *US Census Bureau*

Kathleen Kephart, *US Census Bureau*

Joanna Lineback, *US Census Bureau*

Identifying Members of Historically Undercounted Populations (HUPs) at the Household and Person Levels

Casey Eggleston, *US Census Bureau*

Identifying Neighborhoods at Risk of Undercounting Young Children in the 2020 Census

Alicia VanOrman, *Population Reference Bureau*

Mark Mather, *Population Reference Bureau*

Linda Jacobsen, *Population Reference Bureau*

Hard-to-Count Scores and 2020 Census Response Rates: A Case Study of California

J. Robinson, *Independent Researcher*

Edward Kissam, *Werner-Koshnstamm Family Fund*

William O'Hare, *O'Hare Data and Demographic Services LLC*

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

DEI Efforts in Research Organizations Roundtable

Professional Development Roundtables

Moderator: Tamara Terry, *RTI International*

Location: Franklin 10

3MC

Presenter: Daniela Pineda, PhD, *RTI International*

Presenter: Stefanie Watson, PhD, *US Census Bureau*

Presenter: Amina Dunn, *Pew Research Center*

Presenter: Sheldon Plummer-Duff, *Bully Pulpit Interactive LLC*

Presenter: Kristen Moorhead, *NORC at the University of Chicago*

Presenter: Joe Murphy, *RTI International*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Expanding Conversations with Political Pollsters

Professional Development Roundtables

Moderator: Colm O'Muircheartaigh, *University of Chicago*

Location: Franklin 8

Polling

Presenter: Anna Greenberg, *GQR*

Presenter: Nick Gourevitch, *GSG*

Presenter: Andrew Baumann, *GSG*

Presenter: Jon McHenry, *North Star Opinion Research*

Presenter: Dan Judy, *North Star Opinion Research*

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

International Perspectives in Difficult to Survey Environments

Panels

Moderator: Karl Feld, *Vistra Communications*

Location: 404

Attitude

Exploring Parents' Perceptions of the Malaria Vaccine in Sub-Saharan Africa

Amanda Berman, *GeoPoll*

Monitoring and Evaluating the Impact of Sanitation and Hygiene Behavioral Change Communication in Tanzania

Athman Sungura, *GeoPoll*

The Examination of Gendered Inequalities in Pakistan through Survey Research

Anna Dickerson, *D3 Systems, Inc*

Kriscel Berrum, *D3 Systems, Inc*

Impact of Hosting the FIFA World Cup: Pre and Post-Event Comparison of Residents' Perceptions

Abdoulaye Diop, *Qatar University*

Semsia Jatic, *Qatar University*

Kien Le, *Qatar University*

John Lee Holmes, *Qatar University*

Haneen Al-Qassass, *Qatar University*

Lina Bader, *Qatar University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Like it or Not? Survey Recruitment and Data Collection using Social Media

Panels

Moderator: Liz Granahan, *SyncScripts*

Location: 408

DataCol

Nice to Tweet You: A Randomized Experiment

Trent Buskirk, *Bowling Green State University*

Marie Lou Sohnus, *Oxford University*

Joshua Weinert, *Ludwig-Maximilians-University of Munich*

Frauke Kreuter, *Ludwig-Maximilians-University of Munich and University of Maryland*

Brian Kim, *University of Maryland*

Exploring Sample Recruitment Using Twitter

Use of Social Media Advertisements to Increase Panel Recruitment and Survey Participation

Jon Schreiner, *Gallup*

Jenny Marlar, *Gallup*

Mackenzie Sullivan, *Gallup*

Micheline Frias, *Gallup*

Using Social Media for Experimental Research: A Case Study

Ting Yan, *Westat*

Andrew Caporaso, *Westat*

Victoria Hoverman, *Westat*

Amie O'Donoghue, *US Food and Drug Administration*

Helen Sullivan, *US Food and Drug Administration*

Do You Have Two Minutes to Talk about Your Data? Using Data Donation to Collect Facebook Data

Florian Keusch, *University of Mannheim*

Paulina Pankowska, *Utrecht University*

Ruben Bach, *University of Mannheim*

Alexandru Cernat, *The University Of Manchester*

Investigating Digital Advertising and Online Self-Response

Brett Moran, *US Census Bureau*

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Modernizing the Census Bureau's Statistical Foundation through Enterprise Frames

Panels

Moderator: Deirdre Bishop, *US Census Bureau*

Location: 411

DataSci

Enterprise Frames: Creating the Infrastructure to Enable Transformation

Lori Zehr, *US Census Bureau*

Demographic Frame: Leveraging Person-Level Data to Enhance Census and Survey Taking

Jennifer Ortman, *US Census Bureau*

Using a Demographic Frame to Potentially Enhance the American Community Survey

Robert Sawyer, *US Census Bureau*

Applications of the Demographic Frame Applications in the 2030 Census

Meagan Tydings, *US Census Bureau*

Jordan Misra, *US Census Bureau*

Obtaining Non-Employer Business Owner Data from the Demographic Frame

Erica Marquette, *US Census Bureau*

Jessica Wellwood, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session C

Wednesday, May 10, 2023 | 3:30 pm - 5:00 pm

Sensitive and Thoughtful! Exploring Cognitive Assessments and Delicate Topics in Surveys

Panels

Moderator: Martha Stapleton, *NORC at the University of Chicago*

Location: 410

DataCol

Panel Conditioning Effects on Sensitive Questions

Jesus Arrue, *Westat*

Ting Yan, *Westat*

David Cantor, *Westat*

Hanyu Sun, *NORC at the University of Chicago*

Roger Tourangeau, *Westat*

Mode-Specific Discomfort Answering a Sensitive Question in a Live Video Interview

Michael Schober, *New School for Social Research*

Shlomit Okon, *New School for Social Research*

Effects of Self-Administration for Sensitive Questions in a Survey of Children: A Methodology Study in Uganda

Xiaoyi Deng, *ICF International*

Holly Koogler, *ICF International* (Collaborator)

Ronaldo Iachan, *ICF International*

Bart Robertson, *Global Fund to End Modern Slavery*

Scheduled Appointments Versus on-the-Spot Calls: A Comparison of Telephone-Administered Cognitive Assessment Outcomes

Jadelynn Zhang, *NORC at the University Of Chicago*

Rachel Canas, *NORC at the University of Chicago*



eXperience Matters



EXPERT



CONSULTING



KNOWLEDGE



RESEARCH



ADVICE



TRUST



TEAM



Phone



Online Surveys



SMS



Panel Management



Inbound



IVR



Mail

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Thursday, May 11

Time	Event	Location
7:00 am - 6:00 pm	Registration	Registration Desk
7:00 am - 8:00 am	Continental Breakfast	Franklin A
8:00 am - 9:30 am	Concurrents D	
	Beliefs and Values: Their Role in Politics	404
	Immigration, Migration, and Refugees	401
	At the Turn of a Switch...Investigating Effects of Changing Modes of Survey Administration	406
	Closing the Gap on Harder to Survey and Harder to Reach Populations	408
	Teaching Survey Research Methods: From Challenges in Teaching Specific Aspects of Survey Methodology and Diverse Populations to Potential Solutions	410
	Using Alternative Data Sources to Understand the Quality of Survey Data	411
	State and Local Elections	Franklin 8
	Solving the Data Gap on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research	414
	Cognitive Interviews and Exploring How Respondents Think	Franklin 9
	Data Collection Issues for Sexual Orientation and Gender Identity Questions	413
	Advances in Survey Weighting and Nonresponse Bias Correction	Franklin 10
9:30 am - 10:30 am	Speed Networking I: Sponsored by University of Michigan, Survey Research Center	Grand Ballroom Salon A
9:30 am - 10:15 am	Coffee Break with Exhibitors	Franklin A
10:15 am - 11:45 am	Concurrents E	
	Methodological Insights, Analytical Insights and Reporting Narratives Regarding Surveys of Transgender Respondents	401
	Getting Active about Passive Data Collection: from Apps to Donations to Wearables	408
	Survey Talk or Text? Studies Exploring Multiple Uses of Phones for Survey Data Collection	406
	Leveraging Administrative Data and Machine Learning Methods to Improve Understanding of Nonresponse and Associated Error in Federal Surveys	411
	Understanding the 2022 Midterm Elections	Franklin 8
	It's a Brave New World: Alternative News Sources and Their Impact	410
	Gridded Population Surveys	404
	Qualitative Research to Study the Hard-to-Reach, Underrepresented, and Sensitive Topics	Franklin 10
	Alternative Possibilities for Asking SOGI Questions	Franklin 9
	Research Designed to Improve Practice	413
	When Do You Pump the Brakes? Interventions and Adaptive Designs	414
10:15 am - 11:45 am	Brainstorm Corner Session Two	407
12:30 pm - 1:30 pm	Presidential Address Luncheon	Grand Ballroom Salon E-H

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Thursday, May 11

Time	Event	Location
1:45 pm - 3:15 pm	Concurrents F	
	Attitudes about Rights, the Economy, and other Issues: Implications for Elections	404
	Religion and Public Opinion	401
	Hey Charlotte, Want to Add a Web...Survey to Your Design?	410
	Pushing or Pulling? Methods for Enhancing Participation in Push to Web Survey Designs	408
	Survey Boosters: Exploring Methods for Enhancing Survey Recruitment and Accuracy	406
	How the Census Bureau Is Using Administrative Records across the American Community Survey Life Cycle	411
	Explaining the 2022 Midterm Election	Franklin 8
	Lessons from the Field: 5 Years of Focused Surveys on Black Americans at Pew Research Center	414
	The Panel on the Panel: Development and Testing of a Probability-Based, Nationally-Representative Survey Panel for Federal Use	Franklin 10
	Toward the Development of Respondent-Centered Establishment Survey Design Principles	Franklin 9
	What Do You Use Surveys For? A First Collaborative Session	413
3:15 pm - 4:15 pm	Information Session: Standards for Maintaining, Collecting, and Presenting Federal Data on Race and Ethnicity	Franklin 7
3:15 pm - 4:15 pm	Poster Session #2	Franklin A
4:30 pm - 6:00 pm	Concurrents G	
	Partisan Polarization and Societal Outcomes	404
	The History of Survey and Public Opinion Research in the United States: Some Landmarks and Central Figures	401
	Celebrating Robert Mitchell: The Legacy of Contingent Valuation Survey Methodology	Franklin 7
	Text Messaging and Survey Research	408
	The Collection and Use of Food Purchase and Acquisition Data	406
	Where Do Surveys Rank in Your Piggy Bank? Exploring Costs Associated with Survey Data Collection	410
	Methodological Innovations of AP Votecast	Franklin 8
	The Next Top Sample: Comparisons of Probability and Nonprobability Samples	Franklin 10
	Empirical and Theoretical Approaches to Questionnaire Design	Franklin 9
	Don't You...Forget about RDD (As you walk on by - we will call your phone)	413
	The Effect of Nonresponsive Follow-up on Sample Representativeness and Survey Estimates	414
	Novel Approaches for Combining Survey and Auxiliary Data	411
7:00 pm - 10:00 pm	Affiliate Event: SSRS Cocktail Party	Liberty View at Independence Visitor Center
8:00 pm - 11:00 pm	Affiliate Event: All Chapter Party	Independence Beer Garden

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Advances in Survey Weighting and Nonresponse Bias Correction

Panels

Moderator: Tim Triplett, *Urban Institute*

Location: Franklin 10

Stats

The Use of Weights When Fitting Trajectory Models to Longitudinal Survey Data: A Simulation Study with Applications to Substance Use and Misuse Research

Brady West, *University of Michigan*

Sean McCabe, *University of Michigan* (Collaborator)

Yajuan Si, *University of Michigan*

Applying Priors to Regularized Methods with Poststratification

Jennifer Zappa-Higgins, *None*

Designing in-Person Nonresponse Follow-up for a Panel Survey with Web-Mail Mixed Mode

Dan Liao, *RTI International*

Brian Burke, *RTI International*

Paul Biemer, *RTI International; University of North Carolina, Chapel Hill*

Robert Hummer, *University of North Carolina, Chapel Hill*

Kathleen Harris, *University of North Carolina, Chapel Hill*

A Systematic Comparison of Bias Adjustment Methods for Estimating Trends during the Pandemic

Christoph Kern, *Ludwig-Maximilians-University of Munich*

Jacob Beck, *Ludwig-Maximilians-University of Munich*

Anna-Carolina Haensch, *Ludwig-Maximilians-University of Munich*

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

At the Turn of a Switch...Investigating Effects of Changing Modes of Survey Administration

Panels

Moderator: Jolene Smyth, *University of Nebraska, Lincoln*

Location: 406



Collaborating to Conduct the National Housing Survey Pilot – from RDD Phone Survey to Probability-Based Online Panel

Shawnna Mullenax, *PSB Insights*

Rachel Zimmerman, *Fannie Mae* (Collaborator)

Amy Crosby, *PSB Insights*

Jennifer Marek, *NORC at the University of Chicago*

Now Can We Call You?: Gaining Cooperation for a Second Survey Request in a Different Mode

Hannah Higgins, *NORC at the University of Chicago*

Shana Brown, *NORC at the University of Chicago*

Rob Warren, *University of Minnesota*

Eric Grodsky, *University of Wisconsin, Madison*

Exploring the Effects of Mode Shift on a Multi-Year Health Tracking Study

Jazmyne Sutton, *SSRS*

Shao-Chee Sim, *Episcopal Health Foundation*

Eran Ben-Porath, *SSRS*

Transitioning Healthcare Research from Telephone to a Mixed-Mode Methodology

Rob Manley, *SSRS*

Lauren Haynes, *The Commonwealth Fund*

Jonathan Best, *SSRS*

Robyn Rapoport, *SSRS*

Sara Collins, *The Commonwealth Fund*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Beliefs and Values: Their Role in Politics

Panels

Moderator: Thomas Roessing, *TRG*

Location: 404

Attitude

From the Pews to Public Opinion: Does Religious Affiliation and Participation Correlate with Survey Participation?

Natalie Jackson, *Public Religion Research Institute*

Frances Barlas, *Ipsos*

Mallory Newall, *Ipsos*

Measuring Belief Certainty in Political Sophistication

Robert Vidigal, *New York University*

The Development of Political Interest over the Life-Course

Patrick Sturgis, *The London School of Economics and Political Science*

Ian Brunton-Smith, *University of Surrey*

Jouni Kuha, *The London School of Economics and Political Science*

Trends in Religiosity and Spirituality in the United States

Tom Smith, *NORC at the University of Chicago*

What Does the 'General Guidance of Christianity' Look like to Americans Who Support It?

Michael Rotolo, *Pew Research Center*

Becka Alper, *Pew Research Center*

Justin Nortey, *Pew Research Center*

Measuring Change in Personal Religiosity and Severity of COVID-19 Experiences

Patricia Tevington, *Pew Research Center*

Gregory Smith, *Pew Research Center*

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Closing the Gap on Harder to Survey and Harder to Reach Populations

Panels

Moderator: Alex Kobrin, *Mathematica*

Location: 408

DataCol

SPOTLIGHT PRESENTATION: Campus, Community, and Engagement: A Five-Decade Study of Rutgers University's Surrounding Hispanic Community in New Brunswick, New Jersey

Ashley Koning, *Rutgers University*

Jaymie Santiago, *New Brunswick Tomorrow* (Collaborator)

Debbie Borie-Holtz, *Rutgers University*

Jessica Roman, *Rutgers University*

Kyle Morgan, *Francis Marion University*

Local Opinions Count: Optimizing Mobile Surveys to Inform International Policy Work

Zach Bikus, *Gallup*

Ellyn Maese, *Gallup*

Rajesh Srinivasan, *Gallup*

Pablo Diego-Rosell, *Gallup*

Dan Foy, *Gallup*

Waiting for Ian: Planning for a Survey When You Don't Know When or Where You Will Survey

Alicia Frasier, *RTI International*

Joseph McMichael, *RTI International*

Maurice Martin, *RTI International*

Megan Livengood, *RTI International*

Laura DiGrande, *RTI International*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Cognitive Interviews and Exploring How Respondents Think

Panels

Moderator: Victoria Albright, *CamBright Research*

Location: Franklin 9

QuesDes

Results of a Cognitive Interviewing Study Evaluating Survey Questions for the Pregnancy Risk Assessment Monitoring System

Ann MacFadyen, *US Centers for Disease Control and Prevention*

David Warner, *US Centers for Disease Control and Prevention* (Collaborator)

Brenda Bauman, *US Centers for Disease Control and Prevention*

Holly Shulman, *US Centers for Disease Control*

Cynthia Cassell, *US Centers for Disease Control and Prevention*

Results from a Cognitive Interview Study Evaluating Questions on Positive Childhood Experiences for the Youth Risk Behavior Surveillance System

Meredith Massey, *US Centers for Disease Control and Prevention*

Results and Implications of a Cognitive Interviewing Study Evaluating Questions on Cannabis Use and Experiences

Zachary Smith, *US Centers for Disease Control and Prevention*

Douglas Roehler, *National Center for Injury Prevention and Control*

Brooke Hoots, *National Center for Injury Prevention and Control*

Kristen Cibelli Hibben, *US Centers for Disease Control and Prevention*

Meredith Massey, *US Centers for Disease Control and Prevention*

Conducting Annual Qualitative Research to Support IRS Surveys

Matthew McDonough, *ICF International*

David Cico, *US Internal Revenue Service*

Julia Crowe, *ICF International*

Kathleen Holland, *US Internal Revenue Service*

Suzanne Howard, *NORC at the University of Chicago*

SPOTLIGHT PRESENTATION: What Does That Mean to You? Findings from Cognitive Testing the Survey of Household Economic Decision-making

Kelly Bell, *Ipsos*

Alicia Lloro, *Board of Governors of the Federal Reserve System* (Collaborator)

Kelly Bell, *Ipsos*

Jeff Larrimore, *Board of Governors of the Federal Reserve System*

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Data Collection Issues for Sexual Orientation and Gender Identity Questions

Panels

Moderator: Rebecca Morrison, *US Bureau of Labor Statistics*

Location: 413

QuesDes

Measuring the Share of the U.S. Adult Population That Is Transgender or Nonbinary

Anna Brown, *Pew Research Center*

Should You Re-Ask Sexual Orientation and Gender Identity (SOGI) in Your Surveys? Findings from a Longitudinal Analysis of Sogi Self-Reports Among U.S. Adults and Adolescents

Christopher Hansen, *NORC at the University of Chicago*

Melissa Heim Viox, *NORC at the University of Chicago*

Erin Fordyce, *NORC at the University of Chicago*

Sabrina Avripas, *NORC at the University of Chicago*

Michelle Johns, *NORC at the University of Chicago*

Stuart Michaels, *NORC at the University of Chicago*

Why Do You Think Response Rates Were Lower When Sexual Orientation and Gender Identity Questions Were Present?

Linda Young, *US Department of Agriculture*

Demographic Differences in the Distribution of Spanish Responses to the “Something Else” Option in Sexual Orientation Questions

Betsari Otero Class, *US Census Bureau*

Mikelyn Meyers, *US Census Bureau*

Marcus Berger, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Immigration, Migration, and Refugees

Panels

Moderator: Nancy Belden, *Belden Russonello Strategists*

Location: 401

Attitude

Clean Air, Clear Scales: Experiment to Assess Scale Understanding across Cultures

John Lee Holmes, *Qatar University*

Abdoulaye Diop, *Qatar University* (Collaborator)

Kien Le, *Qatar University; Qatar University*

Abdolrahman Alharmi, *Qatar University*

Engi Elmaghraby, *Qatar University*

Noor Al Emadi, *Qatar University*

Maitha Al Naimi, *Qatar University*

Desire to Migrate: Gallup World Poll Trends

Anita Pugliese, *Gallup*

Julie Ray, *Gallup*

Framing Refugees: A Cross-National Survey Experiment

Timothy Gravelle, *Bain & Company; Wilfrid Laurier University*

Isabel Skinner, *University of Illinois, Springfield*

The Persistence Effects of Nativism: Consequences for Predicting Elections and Understanding Public Opinion

Clifford Young, *Ipsos*

John Lieber, *Eurasia Group*

Kirby Goidel, *Texas A&M University*

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Solving the Data Gap on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research

Affinity Group Panel

Moderator: Mandy Sha, *mandysha.com*

Location: 414

3MC

Building Capacity and Infrastructure for Inclusion of Aanhpi's in Surveys

Angela Houghton, *AARP*

Filling the Data Gap on Asian Americans Using the Largest Probability Based Survey

Neil Ruiz, *Pew Research Center*

Using Focus Groups to Provide Voices of the Most Vulnerable Asian Americans in Public Opinion Research

Luis Noe-Bustamante, *Pew Research Center*

Neil Ruiz, *Pew Research Center* (Collaborator)

Building a Probability Panel on Aanhpi Populations

David Dutwin, *NORC at the University of Chicago*

Public Perceptions of Asian Americans and Need for Collaboration to Include AAPI Voices

Sruthi Chandrasekaran, *The Asian American Foundation*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

State and Local Elections

Panels

Moderator: Rongbo Jin, *University of Arizona*

Location: Franklin 8

Polling

Exit Polling in a New Era

Chhandosi Roy, *Loyola Marymount University*

Brianne Gilbert, *Loyola Marymount University*

Henry Kombol, *Loyola Marymount University*

Public Displays of Support: The Role of the “Spiral of Silence” in New Hampshire and Maine Elections

Andrew Smith, *University of New Hampshire*

Mitchell Scacchi, *University of New Hampshire*

New York's Red Wave: Impacts - Real and Perceived

Donald Levy, *Siena College*

Mid-Term Election Polling in New York State – Description of the Mixed-Mode Sampling, Weighting, and Calibration Processes Used in Forecasting NY 21 and NY 24 Congressional Districts, NY Gubernatorial Results (Winners Elise Stefanik, Claudia Tenney, Kathy

Joel LaLone, *Jefferson Community College*

Lawrence Danforth, *Jefferson Community College* (Collaborator)

Election Survey Weighting and Survey Mode in the 2022 Utah Senate Election

Luke Carter, *Y2 Analytics*

Quin Monson, *Brigham Young University*

Wisdom of the Crowd Versus Wisdom of the Few: Citizen Forecasting the 2022 Quebec Election Using Twitter

Brian Thompson-Collart, *Universite Laval*

Philippe Mongrain, *McGill University* (Collaborator)

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Teaching Survey Research Methods: From Challenges in Teaching Specific Aspects of Survey Methodology and Diverse Populations to Potential Solutions

Affinity Group Panel

Moderator: Sonja Ziniel, *University of Colorado*

Location: 410



A Client-Based Approach to Teaching Undergraduate Survey Research Methods

Quin Monson, *Brigham Young University*

Teaching Survey Methods to Students from Diverse Disciplines

Allyson Holbrook, *University of Illinois, Chicago*

Why Accurately Defining Your Target Population Is a Very Important, but Not Easy, Task

Paul Lavrakas, *Independent Consultant*

Challenges in Teaching Survey Methods: Population Inference in the Social Sciences

Chase Harrison, *Harvard University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session D

Thursday, May 11, 2023 | 8:00 am - 9:30 am

Using Alternative Data Sources to Understand the Quality of Survey Data

Panels

Moderator: Sean Coleman, *RTI International*

Location: 411



Measuring Medicaid in the CPS ASEC Using Linked Medicaid Reporting By State Expansion Status

Katherine Keisler-Starkey, *US Census Bureau*

Laryssa Mykyta, *US Centers for Disease Control*

Enrollment Data: Differences in

The General Social Media Archive: Examining Social Data As a Supplemental Source of Data on Attitudes and Opinions

Brian Wells, *NORC at the University of Chicago*

Hy Tran, *NORC at the University of Chicago*

Simon Page, *NORC at the University of Chicago*

Andrew Norris, *NORC at the University of Chicago*

Using Linked Survey and Transactional Data to Understand Gas Purchasing Behavior

Andrew Warren, *Financial Health Network*

Self-Report Versus SEER-Linked Cancer Diagnosis Information: A Comparison Using Health Information National Trends Survey (HINTS) SEER Cancer Registry Data

Ashley Murray, *RTI International*

Andrew Caporaso, *Westat*

Richard Moser, *US National Institutes for Health*

Kelly Blake, *US National Institutes for Health*

Truly Registered: Comparing Self-Reported Voter Registration to Administrative Voting Records

Hannah Hartig, *Pew Research Center*

Scott Keeter, *Pew Research Center* (Collaborator)

Ted Van Green, *Pew Research Center*

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Alternative Possibilities for Asking SOGI Questions

Panels

Moderator: Darby Steiger, *SSRS*

Location: Franklin 9

QuesDes

Beyond Binary: Factors to Consider in Developing Inclusive Measurements for Gender

Stephanie Willson, *US Centers for Disease Control and Prevention*

Amy Paris, *US Office of Management and Budget*

Gender Identity in the 2022 National Health Interview Survey

Grace Medley, *US Centers for Disease Control and Prevention*

Jim Dahlhamer, *US Centers for Disease Control and Prevention*

Catherine Simile, *US Centers for Disease Control and Prevention*

Improving Measurement of Gender in Surveys: Effects of Open Versus Categorical Question Formats on Measurement and Data Quality

Dana Garbarski, *Loyola University -Chicago*

Jennifer Dykema, *University of Wisconsin, Madison*

James Yonker, *University of Wisconsin, Madison*

Rosie Bae, *University of Wisconsin, Madison*

Rachel Rosenfeld, *University of Wisconsin, Madison*

Testing a Single Item Screening Question to Delineate Sgm from Non-Sgm Populations

Nancy Bates, *US Census Bureau*

Juno Obedin-Maliver, *Stanford University*

Large-Scale Web-Based Experiments to Test Gender Identity Question Response

Nicole Willcoxon, *Gallup*

Jenny Marlar, *Gallup*

Emily Lorenz, *Gallup*

Jon Schreiner, *Gallup*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Getting Active about Passive Data Collection: from Apps to Donations to Wearables

Panels

Moderator: Payel Sen, *Stony Brook University*

Location: 408



How to Increase the Acceptance of Mobile App and Sensor Data Collection?

Alexander Wenz, *University of Mannheim*

Florian Keusch, *University of Mannheim*

Data Donations, Are They Worth the Effort? the Feasability, Accuracy and Validity of Smartphone Usage Measures Computed with Self-Reports and Data Donations

Marc Asensio Manjon, *University of Lausanne*

Oriol Bosch, *The London School of Economics and Political Science*

Caroline Roberts, *University of Lausanne*

Collecting Person-Generated Health Data in a Population-Representative Panel

Marco Angrisani, *University of Southern California*

Ritika Chaturvedi, *University of Southern California* (Collaborator)

Mick Couper, *University of Michigan*

Measuring Air Quality with Wearable Devices

Htay-Wah Saw, *University of Michigan- Ann Arbor*

Arie Kapteyn, *University of Southern California*

Bas Weerman, *University of Southern California*

Collection of Electronic Financial Records in a Population-Representative Panel

Marco Angrisani, *University of Southern California*

Mick Couper, *University of Michigan*

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Gridded Population Surveys

Panels

Moderator: Dale Rhoda, *Biostat Global Consulting*

Location: 404

Probability

Designing and Implementing Gridded Population Surveys: An Overview of Available Methods, Tools, and Data

Dana Thomson, *University of Twente*

Sampling Refugees in Uganda without a Census or Shapefiles

Shannon Farley, *Columbia University*

Weighting Survey Data from a Gridded Population Survey: The Uganda Refugee Population-Based HIV Impact Assessment

Giles Reid, *ICAP at Columbia University*

Qixuan Chen, *Columbia University*

Jennifer Kali, *Westat*

Shannon Farley, *Columbia University*

Practical Implications of Using Grid Sample in Conflict and Desert Environments

Stephanie Landas, *ORB International*

Yuliya Dudaronak, *ORB International* (Collaborator)

In Search of City Limits: Defining Urban Boundaries in Gridded Population Sampling

Sarah Staveteig Ford, *US Department of State*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

It's a Brave New World: Alternative News Sources and Their Impact

Panels

Moderator: Jennifer Agiesta, *CNN*

Location: 410

Media

Alternative News, Alternative Views? How Alternative Media Shape Opinions

Ruben Bach, *University of Mannheim*

João Areal, *University of Mannheim*

Philipp Müller, *University of Mannheim*

SPOTLIGHT PRESENTATION: Who Are “Public Individuals,” and How Have They Changed the Landscape of News?

Sarah Fioroni, *Gallup*

John Sands, *Knight Foundation* (Collaborator)

Jon Schreiner, *Gallup*

Jesse Holcomb, *Calvin University*

Consequences of Censoring ('moderating') Content on Twitter before and after Musk: Quantitative Estimates from Five National Surveys

Jonathan Kelley, *International Survey Center*

Mariah Evans, *University of Nevada, Reno*

Beyond the Paywall: News Habits and Attitudes of the Gen Z and Millennial Generations

Betsy Broaddus, *NORC at the University of Chicago*

Mariana Meza Hernandez, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Leveraging Administrative Data and Machine Learning Methods to Improve Understanding of Nonresponse and Associated Error in Federal Surveys

Panels

Moderator: Stephanie Coffey, *US Census Bureau*

Location: 411



Using Administrative Data to Estimate Response Propensity Income and Program Participation

Joey Marshall, *US Census Bureau*

Models for the Survey of

Identifying New Sources of Survey Panel Attrition in the SIPP

Tiffany Neman, *University of Wisconsin, Madison*

Identifying Covariates to Improve Response Propensity Models for the Current Population Survey

Eli Kravitz, *New Light Technologies*

Leveraging Machine Learning Models to Predict Attrition Behavior in the CPS

Mehrgol Tiv, *US Census Bureau*

Geographic Variation in Nonresponse Bias: Evidence from the American Community Survey

Jonathan Eggleston, *US Census Bureau*

Robert Sawyer, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Methodological Insights, Analytical Insights and Reporting Narratives Regarding Surveys of Transgender Respondents

Panels

Moderator: Gretchen McHenry, *RTI International*

Location: 401

Attitude

Identifying Transgender Adults from Probability-Based Panels

Audrey Kearney, *Kaiser Family Foundation*

Alexander Montero, *Kaiser Family Foundation* (Collaborator)

Coordinating and Combining Multiple Sample Sources

Jazmyne Sutton, *SSRS*

Insights from a Probability-Based Survey of Transgender Adults

Grace Sparks, *Kaiser Family Foundation*

Reporting on a National Survey of Transgender Adults

Emily Guskin, *Washington Post*

Scott Clement, *Washington Post* (Collaborator)

American Opinions on Transgender Issues and the Role of Personal Connections

Ashley Kirzinger, *Kaiser Family Foundation*

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Qualitative Research to Study the Hard-to-Reach, Underrepresented, and Sensitive Topics

Affinity Group Panel

Moderator: Martha Stapleton, *NORC at the University of Chicago*

Location: Franklin 10

Practice

The Value of Deep Listening: Listening to Black Californians and the Effort to Advance Black Health Equity

Shakari Byerly, *EVITARUS; University of California, Los Angeles*

Katherine Haynes, *California Health Care Foundation*

Using Mixed Methods to Study the Hardest-to-Reach Asian Americans: The Economically Vulnerable

Neil Ruiz, *Pew Research Center*

Luis Noe-Bustamante, *Pew Research Center*

Qualitative Insights on Barriers to 2020 Census Participation for Historically Undercounted Populations

Rodney Terry, *US Census Bureau*

Yazmin Garcia Trejo, *US Census Bureau*

Aleia Fobia, *US Census Bureau*

Project Management Practices for Successful Large-Scale Qualitative Data Collection

Myia Welsh, *West Virginia University*

Danielle Davidov, *West Virginia University*

Summer Hartley, *West Virginia University*

Idis on Sensitive Topics That May be Less Familiar to Participants

Elizabeth Sciupac, *SSRS*

Robyn Rapoport, *SSRS*

Sam Genova, *SSRS*

Kai Fuentes, *Ebony Marketing Systems Inc.*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Research Designed to Improve Practice

Panels

Moderator: Victoria Albright, *CamBright Research*

Location: 413

Practice

In an Era of Enhanced Cybersecurity: The Effect of Disclosing a Third Party's Role in Confidentiality Pledges on Response Rates

Cleo Redline, *National Center for Education Statistics*

Alfred Tuttle, *US Census Bureau*

Patient Trust in Providers Encountered Via Telehealth: Results from a National Survey Experiment

Ritika Chaturvedi, *University of Southern California*

Marco Angrisani, *University of Southern California*

Cognitive Testing of Measures of Religious Affiliation: Filter Questions and Full Response Option Lists

Philip Brenner, *Utrecht University*

Jill LaPlante, *University of Massachusetts, Boston*

The Use of QR Codes to Increase Rate of Survey Participation in a Web Survey

Nicole Lee, *RTI International*

Lauren Scott, *RTI International*

Taylor Lewis, *RTI International*

Nik Prachand, *Chicago Department of Public Health*

Meha Singh, *Chicago Department of Public Health*

Hannah Matzke, *Chicago Department of Public Health*

Comparing 2019 Census Test and 2020 Census Self-Response Rates to Estimate Decennial Environment

Maranda Pepe, *US Census Bureau*

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Survey Talk or Text? Studies Exploring Multiple Uses of Phones for Survey Data Collection

Panels

Moderator: Dakisha Locklear, *RTI International*

Location: 406



The Effects of Sequencing and Time of Text Messages on Completion Rate and Data Quality Measures

Leah Christian, *NORC at the University of Chicago*

Hanyu Sun, *NORC at the University of Chicago*

Christopher Hansen, *NORC at the University of Chicago*

Zoe Grotophorst, *NORC at the University Of Chicago*

David Sterrett, *NORC at the University of Chicago*

Emily Alvarez, *NORC at the University of Chicago*

Semilla Stripp, *NORC at the University of Chicago*

Carsten Baumann, *Colorado Department of Public Health and Environment*

Thomas Brassell, *ICF International* (Collaborator)

Kisha Bailly, *ICF International*

Randy Zuwallack, *ICF International*

“Are People Really Busy at Work?” Evaluating Calling Protocol and Dialing Times on RDD Cell Phone Samples

Silpa Sevakula, *ICF International*

Randy Zuwallack, *ICF International*

Thomas Brassell, *ICF International*

James Dayton, *ICF International*

Oak Slater, *Colorado Department of Public Health and Environment*

Celeste Jorge, *Connecticut Department of Public Health*

Xi Zheng, *Connecticut Department of Public Health*

Kristy Thacker, *Indiana Department of Health*

Can We Have a Moment of Your Time? Respondent Mode Preferences between Short Paper, Web, and Two-Way SMS Surveys

Maura Spiegelman, *National Center for Education Statistics*

Allison Zotti, *US Census Bureau*

To Convert or Not to Convert? Assessing the Value of Refusal Conversion in Telephone Data Collection

Jared Gumbs, *SSRS*

James McKinstry, *SSRS*

Is a Letter Worth a Thousand Calls? Results of an RDD Push-to-Web Letter Experiment

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

Understanding the 2022 Midterm Elections

Panels

Moderator: Maeve Ward, *Civis Analytics*

Location: Franklin 8

Polling

Polling Accuracy in 2022

Alex Von Hagen-Jamar, *Global Strategy Group*
Will Jordan, *Global Strategy Group* (Collaborator)
Rosa Mendoza, *Global Strategy Group*

Don't Mind the Noise: Tracking Stability of Vote Intent in the Ipsos-Fivethirtyeight 2022 Midterm Panel Study

Bernard Mendez, *Ipsos*
Chris Jackson, *Ipsos*
James Diamond, *Ipsos*
Frances Barlas, *Ipsos*
Holly Fuong, *FiveThirtyEight*
Geoffrey Skelley, *FiveThirtyEight*

Assessments of Candidate Quality in the 2022 Midterms

Joshua Clinton, *Vanderbilt University*
Daniel Lapinski, *Shipley School* (Collaborator)
Alexander Clinton, *University School of Nashville*
Sam Gutierrez, *Momentive.ai*
John Lapinski, *University of Pennsylvania*

It's All in the Timing: Sample Composition and Vote Choice By Completion Date

Megan Hendrich, *Ipsos*
Randall Thomas, *Ipsos*
Frances Barlas, *Ipsos*
Nate Cohn, *New York Times*
Ruth Igielnik, *New York Times*
Will Davis, *New York Times*

Examining Split-Ticket Voting Behavior in the 2022 Midterm Elections

Marc Trussler, *University of Pennsylvania*
Zoe Padgett, *Momentive.ai*

Who Distrusts the Election before a Single Vote Is Tallied? Evidence from Panel Data and a Pre-Post 2022 Midterm Election Study.

Jennifer Durow, *Ipsos*
Chris Jackson, *Ipsos* (Collaborator)
Frances Barlas, *Ipsos*

Concurrent Session E

Thursday, May 11, 2023 | 10:15 am - 11:45 am

When Do You Pump the Brakes? Interventions and Adaptive Designs

Panels

Moderator: Melanie Goodrich, *Westat*

Location: 414

Response

How Much Effort Is Too Much – or Not Enough? the Value of Multiple Contact Attempts in a Cross-National Phone Survey

Sofi Sinozich, *Pew Research Center*

Carolyn Lau, *Pew Research Center*

Ashley Amaya, *Pew Research Center*

Patrick Moynihan, *Pew Research Center*

How Different Modeling Choices Impact the Performance of Stopping Rules in a Longitudinal Study

Deji Suolang, *University of Michigan*

James Wagner, *University of Michigan*

Brady West, *University of Michigan*

Brian Kim, *University of Maryland*

Curtiss Engstrom, *University of Michigan*

Jennifer Sinibaldi, *Pennsylvania State University*

Using Predictions of Survey Outcome Variables to Monitor Survey Data Collection

James Wagner, *University of Michigan*

Xinyu Zhang, *University of Michigan*

Case-Level Interventions at NORC Using R-Indicators

Steven Pedlow, *NORC at the University Of Chicago*

Benjamin Reist, *NORC at the University of Chicago*

Nathaniel Poland, *NORC at the University of Chicago*

Samantha O'Dell, *NORC at the University of Chicago*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Attitudes about Rights, the Economy, and other Issues: Implications for Elections

Panels

Moderator: Douglas Currivan, *RTI-DATA PA*

Location: 404

Attitude

Issue Salience in 50 States: Abortion vs. the Economy in the 2022 Midterm Elections

William Marble, *University of Pennsylvania*

Laura Wronski, *SurveyMonkey*

Jon Cohen, *SurveyMonkey*

It's Not the Economy Stupid: Using the Ipsos-Fivethirtyeight 2022 Midterm Panel Study to Track the Issues Driving the Midterm Vote

Sarah Feldman, *Ipsos*

Chris Jackson, *Ipsos*

Frances Barlas, *Ipsos*

Holly Fuong, *FiveThirtyEight*

Geoffrey Skelley, *FiveThirtyEight*

Abortion Opinion Trends Since 1974: What Relative Stability Tells Us about Polarization

Michael Hout, *New York University*

Stuart Perrett, *New York University*

Worldviews and Public Opinion on Allowing Abortion: Darwinism, Religious Belief and Individuals' Attitudes about Legal Abortion

Sarah Kelley, *Child Trends*

Relationships between State-Level Policies and American Attitudes Toward LGBTQ+ Civil Rights

Sabrina Avripas, *NORC at the University of Chicago; NORC at the University of Chicago*

Michelle Johns, *NORC at the University of Chicago* (Collaborator)

Christopher Hansen, *NORC at the University of Chicago*

Stuart Michaels, *NORC at the University of Chicago*

Christy Mallory, *Williams Institute, UCLA School of Law*

Ilan Meyer, *University of California, Los Angeles*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Explaining the 2022 Midterm Election

Panels

Moderator: Jennifer Benz, *NORC at the University of Chicago*

Location: Franklin 8



Votecast Explains the 2022 Electorate

Hannah Fingerhut, *The Associated Press*

Emily Swanson, *Associated Press* (Collaborator)

The Role of Dobbs Decision on Midterm Vote

Ashley Kirzinger, *Kaiser Family Foundation*

Realignment Wins Again? Using AP Votecast to Trace Changes in Partisan Bases Since 2018

Mariana Meza Hernandez, *NORC at the University of Chicago*

Ridgley Knapp, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

The Masked Swinger: Using the Fnva/Votecast to Assess Swing Voting in Midterm Elections

Chris Anderson, *Beacon Research*

Dana Blanton, *Fox Corporation*

Arnon Mishkin, *Mishkin Associates*

Daron Shaw, *The University of Texas at Austin*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Hey Charlotte, Want to Add a Web...Survey to Your Design?

Panels

Moderator: Ryan Hubbard, *Westat*

Location: 410

DataCol

Improving the Participation of Underrepresented Populations in a Hospital Patient Experience of Care Survey

Julie Brown, *RAND Corporation*

Marc Elliott, *RAND Corporation*

Katrin Hambarsoomian, *RAND Corporation*

Layla Parast, *The University of Texas at Austin*

Megan Beckett, *RAND Corporation*

William Lehrman, *US Centers for Medicare & Medicaid Services*

Laura Giordano, *Health Services Advisory Group*

Elizabeth Goldstein, *US Centers for Medicare & Medicaid Services*

Understanding Potential Mode Effects in Transitioning from a Computer Assisted Telephone Interview to a Self-Administered Web Diary

Tywanquila Walker, *US Bureau of Labor Statistics*

Victoria Narine, *US Bureau of Labor Statistics*

Douglas Williams, *US Bureau of Labor Statistics*

Stephanie Denton, *US Bureau of Labor Statistics*

Evaluating the Transition to Web Administration and the Impact of the COVID-19 Pandemic on the 2021 and 2022 General Social Survey

Brian Wells, *NORC at the University of Chicago*

Rachel Sparkman, *NORC at the University of Chicago*

Abigail Norling-Ruggles, *NORC at the University of Chicago*

Jodie Smylie, *NORC at the University of Chicago*

Mixing in Web – Comparing Concurrent and Sequential Designs for a National ABS Sample

Andrew Caporaso, *Westat*

David Cantor, *Westat*

Terisa Davis, *Westat*

Richard Moser, *US National Institutes for Health*

Kelly Blake, *US National Institutes for Health*

Mixing It up: The Impact of Adding a Web Mode to an Ongoing Mixed Mode Survey

Holly Shulman, *US Centers for Disease Control and Prevention*

Aspy Taraporewalla, *US Centers for Disease Control and Prevention*

Heather Tevendale, *US Centers for Disease Control and Prevention*

Cynthia Cassell, *US Centers for Disease Control and Prevention*

David Warner, *US Centers for Disease Control and Prevention*

NSHAP Remote Leave behind Questionnaire: Web and Mail PAPI Survey Adaptation and Response Among Older Adults

Evelyn Zepeda, *NORC at the University of Chicago*

Lauren Sedlak, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Comparing New Methods of Population-Based Data Collection at the State Level

Machell Town, *US Centers for Disease Control*

William Garvin, *US Centers for Disease Control and Prevention*

Karen Kirtland, *Peraton*

Sonya Gamble, *US Centers for Disease Control and Prevention*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

How the Census Bureau Is Using Administrative Records across the American Community Survey Life Cycle

Panels

Moderator: Elizabeth Poehler, *US Census Bureau*

Location: 411

DataCol

Using Administrative Records Data in the American Community Survey: Overview

Sandra Clark, *US Census Bureau*

Implementing an Adaptive Approach to Collect Acreage on the American Community Survey

John Voorheis, *US Census Bureau*

Predicting Vacant Housing Units in the American Community Survey

Andrew Keller, *US Census Bureau*

Using Administrative Records to Optimize Field Workloads in the American Community Survey

Gregory Mills, *US Census Bureau*

Dorothy Barth, *US Census Bureau*

Robert Sawyer, *US Census Bureau*

Jonathan Eggleston, *US Census Bureau*

Stephanie Coffey, *US Census Bureau*

David Raglin, *US Census Bureau*

Estimating the U.S. Citizen Voting-Age Population (CVAP) Using Blended Survey Data, Administrative Record Data, and Modeling

J. David Brown, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Lessons from the Field: 5 Years of Focused Surveys on Black Americans at
Pew Research Center

Panels

Moderator: Kiana Cox, *Pew Research Center*

Location: 414

3MC

Improving Online Survey Participation Among Black Americans: Do Targeted Invitation Packages Work?

Dorene Asare-Marfo, *Pew Research Center*

Opportunities and Challenges in Using a Racial Comparative Lens

Cary Funk, *Pew Research Center*

Conducting Multi-Use Focus Groups on Black Americans

Besheer Mohamed, *Pew Research Center*

The Importance of Face Validity in Questionnaire Design and Research Reporting

Kiana Cox, *Pew Research Center*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Pushing or Pulling? Methods for Enhancing Participation in Push to Web Survey Designs

Methodological Briefs

Moderator: Victoria Albright, *CamBright Research*

Location: 408

One More Mailing? the Benefit of Adding Another Postcard to the Mailing Protocol in the Mhis 2021

Vanessa Harrell, *SSRS*

Susan Sherr, *SSRS*

Huong Trieu, *Center for Health Information and Analysis*

Christine Loveridge, *Center for Health Information and Analysis*

Messaging, Incentive, Envelope and Graphic Tests for Mail Push-to-Web

Mackenzie Sullivan, *Gallup, Inc*

Jon Schreiner, *Gallup*

(Collaborator)

Jenny Marlar, *Gallup*

Just Answer on the Web Now: Experimentally Testing the Use of “Push to Mobile” Wording to Promote Quicker Responses

Rebecca Powell, *RTI International*

Ashley Griggs, *RTI International*

Jerry Timbrook, *RTI International*

Melissa Hobbs, *RTI International*

Brian Burke, *RTI International*

Robert Hummer, *University of North Carolina, Chapel Hill*

Allison Aiello, *Columbia University*

Sarah Dean, *University of North Carolina, Chapel Hill*

Would a Cell By Any Other Mode Work As Well? Implementing Text-to-Web in Representative Dual-Frame Surveys

Jessica Roman, *Rutgers University*

Ashley Koning, *Rutgers University*

Debbie Borie-Holtz, *Rutgers University*

David Martin, *Rutgers University*

Katie Krumbholz, *Rutgers University*

(Collaborator)

Kyle Morgan, *Francis Marion University*

Hard-to-Reach but Not Hard to Survey (By Text)

Debbie Borie-Holtz, *Rutgers University*

Shennell McCloud, *Project Ready* (Collaborator)

Ashley Koning, *Rutgers University*

Jessica Roman, *Rutgers University*

(Collaborator)

Kyle Morgan, *Francis Marion University*

Katie Krumbholz, *Rutgers University*

(Collaborator)

(Collaborator)

(Collaborator)

(Collaborator)

(Collaborator)

(Collaborator)

(Collaborator)

(Collaborator)

(Collaborator)

Jenny Marlar, *Gallup*

Jon Schreiner, *Gallup*

Mackenzie Sullivan, *Gallup*

Web Data Collection: Reviewing Device Preferences and the Use of QR Codes in the Mental and Substance Use Disorders Prevalence Study

Katelan McDaniel, *RTI International*

(Collaborator)

Christine Carr, *RTI International*

Preethi Jayaram, *RTI International*

(Collaborator)

R Suresh, *RTI International*

Heidi Guyer, *RTI International*

QR Codes for Survey Access: Revisiting Previous Findings

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Religion and Public Opinion

Panels

Moderator: Marjorie Connelly, *NORC at the University of Chicago*

Location: 401

Attitude

Long-Term Declines in U.S. Church Membership

Jeffrey Jones, *Gallup*

COVID-19 Pandemic Effects on Religious Identity and Attendance

Lindsey Witt-Swanson, *NORC at the University of Chicago*

Alice Tracey, *NORC at the University of Chicago*

Religion and Sports

Semilla Stripp, *NORC at the University of Chicago*

Michelle Whitlockj, *NORC at the University of Chicago*

Haley Broughton, *NORC at the University of Chicago*

The Rift between Catholic Laity and Bishops

Angela Eichhorst, *NORC at the University of Chicago*

Nick Leberer, *NORC at the University of Chicago*

Religion and Impact of Jesus in 2021

Christopher Moessner, *Ipsos*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Survey Boosters: Exploring Methods for Enhancing Survey Recruitment and Accuracy

Methodological Briefs

Moderator: Jon Krosnick, *Stanford University*

Location: 406

Improving Response Rates and Sample Representativeness Via a Multimode Design for a Statewide Survey

Chintan Turakhia, *SSRS*

Jennifer Su, *SSRS*

Anna Kline, *Rutgers University*

Dina Gales, *Rutgers University*

Suzanne Borys, *New Jersey Department of Human Services*

Yohannes Hailu, *New Jersey Department of Human Services*

Investigating Measurement Error in Mixed-Mode Establishment Surveys

Corinna König, *Institute for Employment Research*

Joseph Sakshaug, *Institute for Employment Research*

Are You Getting My Text?

Andrew Zukerberg, *National Center for Education Statistics*

Allison Zotti, *US Census Bureau*

Maura Spiegelman, *National Center for Education Statistics*

Value of Paper Surveys in a Primarily Web-Based Data Collection

Megan Waggy, *RTI International*

Kelly Keyes, *RTI International; International Association of Coroners and Medical Examiners*

Ryan Richmond, *RTI International*

Hope Smiley-McDonald, *RTI International*

DeMia Pressley, *Drug Enforcement Administration*

On-Paper and in-Practice: Evaluation of Recruitment Method Yields from a National Probability Sample of Physicians and Dentists

John D Henson, *NORC at the University of Chicago*

Elizabeth Allen, *NORC at the University of Chicago*

Christina Drymon, *NORC at the University of Chicago*

Megha Ravanam, *NORC at the University of Chicago*

Testing the Effectiveness of Sending a Paper Version of a Questionnaire in a Web-Push Design with People with Disabilities

Bevin Mory, *Mathematica*

Ced Moise, *Mathematica* (Collaborator)

Karen CyBulski, *Mathematica*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

The Panel on the Panel: Development and Testing of a Probability-Based, Nationally-Representative Survey Panel for Federal Use

Panels

Moderator: Jennifer Childs, *US Census Bureau*

Location: Franklin 10

Probability

Qualitative Work to Inform Contact Materials and Baseline Questions for the Ask U.S. Panel Pilot

Victoria Dounoucous, *RTI International*

Amanda Smith, *RTI International*

Kim Aspinwall, *RTI International*

Aleia Fobia, *US Census Bureau*

Methods and Experimental Evaluation of Strategies for Online Panel Recruitment

Dustin Williams, *RTI International*

Emilia Peytcheva, *RTI International*

Jill Dever, *RTI International*

Kim Aspinwall, *RTI International*

Jennifer Childs, *US Census Bureau*

Aleia Fobia, *US Census Bureau*

Jason Fields, *US Census Bureau*

Amanda Smith, *RTI International*

Tailoring Materials to Respondents: Heterogeneous Treatment Effects in Survey Experiments

Carlos Macuada, *RTI International*

Stephanie Eckman, *RTI International*

Gabriel Madson, *RTI International*

Jennifer Childs, *US Census Bureau*

Jason Fields, *US Census Bureau*

Evaluation of Nonresponse Bias in the Ask U.S. Panel Pilot

Emilia Peytcheva, *RTI International*

Jill Dever, *RTI International*

Brandon Hopkins, *RTI International*

Jennifer Childs, *US Census Bureau*

Jason Fields, *US Census Bureau*

Aleia Fobia, *US Census Bureau*

Just Scan It: The Effectiveness of Including QR Codes in Panel Recruitment Materials

Amanda Smith, *RTI International*

Jill Dever, *RTI International*

Aleia Fobia, *US Census Bureau*

Steve Gomori, *RTI International*

Brandon Hopkins, *RTI International*

Eliza Snee, *RTI International*

Dustin Williams, *RTI International*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

Toward the Development of Respondent-Centered Establishment Survey Design Principles

Affinity Group Panel

Moderator: Diane Willimack, *US Census Bureau*

Location: Franklin 9

QuesDes

Respondent-Centered Establishment Survey Design: Know Thy Unit and Respondent

Sarah Grady, *US Energy Information Administration*

Heather Ridolfo, *US Energy Information Administration*

Benjamin Messer, *US Energy Information Administration*

Crafting Survey Questions for Establishment Surveys (Including Farms)

Kenneth Herrell, *National Agricultural Statistics Service*

Respondent-Centered Electronic Instrument Design for Establishment Surveys

Kristin Stettler, *US Census Bureau*

Temika Holland, *US Census Bureau*

How Can We Help You Help Us? Designing a Data Collection Strategy for Establishment Surveys

Maura Spiegelman, *National Center for Education Statistics*

Concurrent Session F

Thursday, May 11, 2023 | 1:45 pm - 3:15 pm

What Do You Use Surveys For? A First Collaborative Session

Panels

Moderator: Martha Stapleton, *NORC at the University of Chicago*

Location: 413

Practice

SPOTLIGHT PRESENTATION: Redefining Success: The Federal Reserve Bank of Richmond's Survey of Community College Outcomes

Jacob Walker, *Federal Reserve Bank of Richmond*

Tracie Clark, *Central Piedmont Community College; Central Piedmont Community College*
(Collaborator)

Laura Ullrich, *Federal Reserve Bank of Richmond*

SPOTLIGHT PRESENTATION: The RI Life Index: A Tool to Measure Perceptions of Social Determinants of Health and Well-Being

Michelle Rogers, *Brown University*

Carolyn Belisle, *Blue Cross & Blue Shield of Rhode Island* (Collaborator)

Melissa Clark, *Brown University*

Collaboration between State Agencies and a University Survey Research Center in Oregon

Virginia Lesser, *Oregon State University*

Jessica Robinson, *Oregon State University* (Collaborator)

Lydia Newton, *Oregon State University*

Anthony Knudson, *Oregon Department of Transportation*

Getting America Mobile: Ways to Improve American Quality of Life

Edward Johnson, *Harris Insights and Analytics*

Peter Pryzbylowski, *Relievus* (Collaborator)

Life Unites Us: Cross-Sector Collaboration on a Digital Substance Use Disorder Campaign

Melissa Silesky, *The Public Good Projects*

Kaitlyn Krizan, *The Public Good Projects*

Tim Servinsky, *Pennsylvania State University*

Ovgu Kaynak, *Pennsylvania State University*

Westin Kensinger, *Pennsylvania State University*

Chris Whipple, *Pennsylvania State University*

Erika Bonnevie, *The Public Good Projects*

Concurrent Session G

Thursday, May 11, 2023 | 04:30 pm - 06:00 pm

Celebrating Robert Mitchell: The Legacy of Contingent Valuation Survey Methodology

Panels

Moderator: Jon Krosnick, *Stanford University*

Location: Franklin 7

DataCol

Presenter: Stanley Presser, *University of Maryland*

Presenter: Richard Carson, *University of California, San Diego*

Presenter: Michael Hanemann, *Arizona State University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Thursday, May 11, 2023 | 3:15 pm - 4:15 pm

Poster Session #2

Location: Exhibit Hall - Franklin A

Communicating Research to Inform Public Opinion: A Media Guide for Scholars

Ann Williams, *Georgia State University*

Refusal Reasons: Changes over Time and Differences between Household Types in the National Health and Nutrition Examination Survey

Steven Fink, *US Centers for Disease Control and Prevention*

Matt Jans, *US Centers for Disease Control and Prevention*

Andrew Caporaso, *Westat*

Jason Clark, *Westat*

George Dixon, *Westat*

Susan Genoversa, *Westat*

Minsun Riddles, *Westat*

How Response during the American Community Survey's Personal Interview Phase Has Changed Since the Start of the COVID-19 Pandemic

Stephanie Baumgardner, *US Census Bureau*

Characteristics of Respondents Consenting to Link Their Survey Responses By Address in a Web-Based Health Survey

Stephen Immerwahr, *New York City Department of Health*

Steven Fernandez, *New York City Department of Health* (Collaborator)

Amber Levanon Seligson, *New York City Department of Health*

The Generation and Gender Survey in Uruguay: In the Search for Demographic and Methodological Data

Wojciech Jablonski, *Netherlands Interdisciplinary Demographic Institute*

Ignacio Pardo, *University of the Republic*

Including Adults Who Do Not Speak English at Home: Partnership with Community-Based Organizations in the RI Life Index

Michelle Rogers, *Brown University*

Carolyn Belisle, *Blue Cross & Blue Shield of Rhode Island* (Collaborator)

Tamara Anderson-Sequeira, *Brown University*

Melissa Clark, *Brown University*

The Layman and the Expert: Improving the Wisdom of Crowds Principle through Weighting

Brian Thompson-Collart, *Universite Laval*

Philippe Mongrain, *McGill University*

Propensity Models for Nonresponse Analysis in Telephone Surveys

Yangyang Deng, *ICF International*

Ronaldo Iachan, *ICF International*

Randy Zuwallack, *ICF International*

Can Machine Learning Aid Survey Data Quality-Control Efforts, Even without Access to Actual Survey Data?

Christopher Robert, *Orange Chair Labs*

Lawrence Li, *Dobility (SurveyCTO)* (Collaborator)

Vital Voices Research with Diverse Communities: Designing a National Survey Study

Aisha Bonner Cozad, *AARP*

Fanni Farago, *AARP* (Collaborator)

Cassandra Cantave, *AARP*

Brian Meekins, *AARP*

Using Self-Administered Saliva Kits As an Alternative Option to in-Person Biomarker Collection

Laura Stoff, *NORC at the University of Chicago*

Christopher Wong, *NORC at the University of Chicago*

Rachel Canas, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Are Longitudinal Respondents Open to New Experiences? Assessing Consent Rates for New in-Home Biomarker Collection

Rachel Canas, *NORC at the University of Chicago*

Christopher Wong, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Rob Warren, *University of Minnesota*

Overview of Research Plans and Upcoming Changes to the American Community Survey

Elizabeth Poehler, *US Census Bureau*

Creating a Space for Vulnerability with Shared Experiences - Conducting Focus Groups Among Vermont Teachers Union Members about Healthcare and Health Insurance

Frances Tarbell, *Market Decisions LLC*

Allison Tippery, *Market Decisions LLC*

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

The National Health Interview Survey (NHIS): Evaluating the Performance of Items with Explanatory Text after the Main Question

Antonia Warren, *US Centers for Disease Control and Prevention*

Aaron Maitland, *US Centers for Disease Control and Prevention*

Gelila Haile, *US Centers for Disease Control and Prevention*

Basilica Arockiaraj, *US Centers for Disease Control and Prevention; University of Maryland*

Research in Practice: Improving Access to Alternative Mutual Help Groups for Recovery

Robynne Locke, *ICF International*

Debbie Mangipudi, *ICF International*

Kirstie Paschall, *ICF International*

Sarah Zemore, *Alcohol Research Group*

Joanne Delk, *Alcohol Research Group*

The Impact of Wording and Question Order on Abortion Attitudes: Evidence from Experimental Design

Emily Hachey, *SSRS*

Eran Ben-Porath, *SSRS*

John Benson, *Harvard University*

Video Interviewing on the Mental and Substance Use Disorders Prevalence Study (MDPS): Respondent and Clinical Interviewer Experiences

Christine Carr, *RTI International*

Paul Geiger, *RTI International*

Heidi Guyer, *RTI International*

R Suresh, *RTI International*

Katelan McDaniel, *RTI International*

Timothy Smith, *RTI International*

Wendy Reed, *RTI International*

Asking about a Pandemic, during a Pandemic: Questions on COVID and Long-COVID

Meredith Massey, *US Centers for Disease Control and Prevention*

Filling in the Gaps: Imputing LGBTQ Status

Ronaldo Iachan, *ICF International*

Kristie Healey, *ICF International*

Yangyang Deng, *ICF International*

Fraud Detection Methods in Online Surveys

Michelle Gosney, *Harris Insights and Analytics*

Jamie Atkisson, *Harris Insights and Analytics*

Alyssa Haskins, *Harris Insights and Analytics*

Edward Johnson, *The Harris Poll*

Response Mode after a Pandemic: The Regression to Paper in the 2022 National Survey of Children's Health

Jessica Jones, *US Health Resources & Services Administration*

Scott Albrecht, *US Census Bureau*

Results of an Experimental Incentive Design for the National Household Travel Survey

Dina Rezk, *Ipsos*

Sarah Kahl, *Ipsos*

Sherin Mattappallil, *Ipsos*

Noemi Alvarez, *Ipsos*

Randall Thomas, *Ipsos*

Katie Russo, *Ipsos*

Zachary Lewis, *Ipsos*

Isolating Mode Effects in Interviewer-Administered Surveys through a Capti Experiment

Andrea Malek Ash, *Gallup*

Galina Zapryanova, *Gallup*

Rajesh Srinivasan, *Gallup*

Diverging Opinions on Immigration Policy in a Multicultural America, 2010-2020

Michael Lenmark, *Stony Brook University*

Changing How We Ask about Change: A Counterfactual Approach

Zoe Padgett, *Momentive*

Brianna Richardson, *Momentive.ai*

Soubhik Barari, *Harvard University*

Open-Ended Survey Questions: Improving Response Rate and Response Quality

Bethany Smith, *KEN Consulting Inc.*

Elham-Eid Alldredge, *KEN Consulting Inc.*

Rafiuddin Najam, *KEN Consulting Inc.*

Mike Campbell, *KEN Consulting Inc.*

Investigating Design Effect on Public Opinion on Abortion Using the Traditional and Structural Equation Modeling Approach

Wen-Jup Lo, *University of Arkansas*

Ronna Turner, *University of Arkansas*

Brandon Crawford, *Indiana University*

Kristen Jozkowski, *Indiana University*

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Considerations for Candidates: Voter Preferences in 2022 Pre-Election Polls

Travis Brodbeck, *Siena College*

Madeline Harland, *Siena College*

Donald Levy, *Siena College*

Doing Their Jobs or Imposing Their Will?: How Public Assessment of the Supreme Court's Job Performance Has Changed Since the Spring 2022 Term

Samantha DeRagon, *University of Iowa*

Daniel Solis, *Siena College* (Collaborator)

Donald Levy, *Siena College*

How Question Type Affects Survey Responses

Taylor Orth, *YouGov*

Carl Bialik, *YouGov*

Linley Sanders, *YouGov*

Concurrent Session G

Thursday, May 11, 2023 | 04:30 pm - 06:00 pm

Don't You...Forget about RDD (As you walk on by - we will call your phone)

Panels

Moderator: Thomas Brassell, *ICF International*

Location: 413

Practice

Using Advanced Cell Frame to Oversample Black Re-

spondents in King County Washing-

ton
Mark Serafin, *Washington State Department of Health*

Wendi Gilreath, *Washington State Department of Health*

Rachelle Martin, *Washington State Department of Health*

Randy Zuwallack, *ICF International*

Samantha Collins, *ICF International*

Thomas Brassell, *ICF International*

"Are People Really Busy at Work?" Evaluating Calling Protocol and Dialing Times on RDD Cell Phone Sam-

ples
Silpa Sevakula, *ICF International*

Randy Zuwallack, *ICF International*

Thomas Brassell, *ICF International*

James Dayton, *ICF International*

Oak Slater, *Colorado Department of Public Health and Environment*

Celeste Jorge, *Connecticut Department of Public Health*

Xi Zheng, *Connecticut Department of Public Health*

Kristy Thacker, *Indiana Department of Health*

Update on Methods to Increase Cati Response Rates

Missy Mosher, *Dynata*

Jesse Reinhold, *Dynata*

Is a Letter Worth a Thousand Calls? Results of RDD Push-to-Web Letter Experiment

Carsten Baumann, *Colorado Department of Public Health and Environment*

Kisha Bailly, *ICF International*

Randy Zuwallack, *ICF International*

Thomas Brassell, *ICF International*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

Empirical and Theoretical Approaches to Questionnaire Design

Panels

Moderator: Victoria Albright, *CamBright Research*

Location: Franklin 9

QuesDes

Comparing Differential Item Functioning and Measurement Inequity Using Balanced Versus Unbalanced Scale Items Related to Employee Attitudes and Health in Two Surveys

Morgan Earp, *US Centers for Disease Control and Prevention*

Kristen Cibelli Hibben, *US Centers for Disease Control and Prevention*

Examining the Performance of Self-Rated Health Functioning and Measurement Equity Using Item Response Theory

Kristen Cibelli Hibben, *US Centers for Disease Control and Prevention*

Morgan Earp, *US Centers for Disease Control and Prevention*

Valerie Ryan, *US Centers for Disease Control and Prevention*

Leveraging the Linguistic Conventions That Govern Discourse to Improve Questionnaire Design

Marcus Berger, *US Census Bureau*

Mikelyn Meyers, *US Census Bureau*

Shelley Feuer, *US Census Bureau*

Personality and Survey Satisficing

Patrick Sturgis, *The London School of Economics and Political Science*

Ian Brunton-Smith, *University of Surrey*

It's in the Numbers: Can Acquiescence Occur for Numeric Responses, Not Just Verbal Labels?

Randall Thomas, *Ipsos*

Megan Hendrich, *Ipsos*

Katie Furrow, *Ipsos*

Frances Barlas, *Ipsos*

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

Methodological Innovations of AP Votecast

Panels

Moderator: Emily Alvarez, *NORC at the University of Chicago*

Location: Franklin 8

Polling

AP Votecast: Exploring the Use of Religious Identity, Behavior, and Beliefs to Improve Political Surveys

Jennifer Benz, *NORC at the University of Chicago*

Nadarajasundaram Ganesh, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

P Votecast: Assessing the Effects of Incorporating Attitudes Toward the Media, Political Identity, Primary Participation, and Housing Status into the Weighting of Political Surveys

Benjamin Skalland, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Mariana Meza Hernandez, *NORC at the University of Chicago*

AP Votecast's Innovative Weighting Methodology

David Sterrett, *NORC at the University of Chicago*

Nadarajasundaram Ganesh, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

AP Votecast's Hispanic Mail Recruitment Experiment

Mariana Meza Hernandez, *NORC at the University of Chicago*

Juan Carlos Donoso, *NORC at the University of Chicago*

Melissa Shannon, *NORC at the University of Chicago*

Michelle Whitlockj, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

Novel Approaches for Combining Survey and Auxiliary Data

Panels

Moderator: Raphael Nishimura, *University of Michigan*

Location: 411

Stats

Fusion Powered: Using Data Fusion to Combine Multiple Sources of Auxiliary Data for Survey Weighting and Modeling

Andrew Mercer, *Pew Research Center*

Arnold Lau, *Pew Research Center*

Improved Contingency Table Analysis in the Case of Record Linkage with Mismatch Errors

Priyanjali Bukke, *George Mason University*

Jessica Faul, *University of Michigan* (Collaborator)

Martin Slawski, *George Mason University*

Brady West, *University of Michigan*

Do the “Jitter”: Using Geospatial Displacement to Ethically Geolocate Survey Responses

Ellyn Maese, *Gallup*

Nathan Kress, *Gallup*

Dan Foy, *Gallup*

Exploring Geographic Variation When Modeling Census Self-Response Propensity

Richard Turner, *US Census Bureau*

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

Partisan Polarization and Societal Outcomes

Panels

Moderator: Timothy Gravelle, *Bain & Company*

Location: 404

Attitude

Partisanship at the Water's Edge: U.S. Public Opinion Towards the Russian-Ukraine War from 2014-Present

Ryan Tully, *Ipsos*

Dina Smeltz, *Chicago Council on Global Affairs* (Collaborator)

Randall Thomas, *Ipsos*

Luda Andriyevska, *Ipsos*

Judicial Sorting: Polarized Attitudes Towards the US Supreme Court

Rongbo Jin, *University of Arizona*

Chad Westerland, *University of Arizona*

Partisan Differences in Retrospective Evaluations, 1956-2020

Phil Jones, *University of Delaware*

Beyond Disdain: Measurement and Consequences of Negative Partisanship As a Social Identity

João Areal, *University of Mannheim*

Less Partisan but No More Competent: How Expressive Responding Affects the Ability to Distinguish Fact from Opinion

Matthew Graham, *Temple University*

Omer Yair, *Reichman University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session G

Thursday, May 11, 2023 | 04:30 pm - 06:00 pm

Text Messaging and Survey Research

Professional Development Roundtables

Moderator: Brenna Muldavin, *RTI International*

Location: 408

DataCol

Presenter: Kevin Collins, *Survey 160*

Presenter: Kate Hobson, *NORC at the University of Chicago*

Presenter: Patrick Ruffkin, *Echelon Insights*

Presenter: Kristen Soltis Anderson, *Echelon Insights*

Presenter: Ron Thigpen, *RTI International*

Presenter: Jenny Childs, *US Census Bureau*

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

The Collection and Use of Food Purchase and Acquisition Data

Panels

Moderator: Ting Yan, *Westat*

Location: 406

DataCol

A Review of Research Findings and Food Policy Implications from FoodAPS-1

Lauren Miller, *Economic Research Service*

An Overview of Survey Development Activities for the Second National Food Acquisition and Purchase Survey (FoodAPS-2)

Elina Page, *Economic Research Service*

Understanding Response Patterns in a One-Week Diary Survey of Food Acquisition and Purchasing

Brady West, *University of Michigan*

The Use of Passive Collection of Location Data in Assisting Collection of Food Data

Marcelo Simas, *Westat*

Janice Machado, *Westat*

Using Receipts Provided By Study Participants to Estimate Underreporting of Food Events

Ting Yan, *Westat*

Janice Machado, *Westat*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

The Effect of Nonresponse Follow-up on Sample Representativeness and Survey Estimates

Panels

Moderator: Carina Cornesse, *German Institute for Economic Research*

Location: 414



The Relationship of Survey Response and Psychological Dispositions

David Dutwin, *NORC at the University of Chicago*

Erlina Hendarwan, *NORC at the University of Chicago*

Impact of Nonresponse Follow-up on Diversity, Equity, and Inclusion in a Probability Panel Sample

Ipek Bilgen, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Mike Dennis, *NORC at the University of Chicago*

Survey Non-Response and American Religion

Daniel Cox, *American Enterprise Institute*

Dan Costanzo, *NORC at the University of Chicago*

Measuring the Undercounted: Ideology and Partisanship in Probability-Based Panel Recruitment Nonresponse Follow-up

Joshua Lerner, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Mike Dennis, *NORC at the University of Chicago*

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

The History of Survey and Public Opinion Research in the United States: Some Landmarks and Central Figures

Panels

Moderator: Kenneth Winneg, *University of Pennsylvania*

Location: 401

Attitude

Samuel Stouffer and the US Army's Polling of American Soldiers in World War II

Edward Gitre, *Virginia Polytechnic Institute and State University*

The Work of Elmo Roper and of the Roper Center

Kathleen Weldon, *Roper Center for Public Opinion Research*

Paul Lazarsfeld's Study of Academic Freedom during Mccarthyism

Hans-Joerg Tiede, *American Association of University Professors*

The Contributions of Elihu Katz to Public Opinion Research

Michael Delli Carpini, *University of Pennsylvania*

A Qualitative Exploration of Aapor Presidential Addresses

Dawn V. Nelson, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

The Next Top Sample: Comparisons of Probability and Nonprobability Samples

Panels

Moderator: Mariel Leonard, *DeZIM*

Location: Franklin 10

Probability

Comparing Costs, Consumer Views, and Weights Using Both a Probability Based Addressed Based Sample and a Nonprobability Internet Sample in US Counties with 100-Year Flood Zones

John Huffman, *Growth Focused Insights and Research, LLC*

David Alexander, *US Department of Homeland Security, Science & Technology* (Collaborator)

Probability-Based Panel Performance Compared to Other Survey Modes: More Evidence from Australia

Benjamin Phillips, *Social Research Centre*

Dina Neiger, *Social Research Centre*

Darren Pennay, *Australian National University*

Sam Slamowicz, *Social Research Centre*

Sharpening Focus: Assessing Bias in Different Samples for a State-Specific Poll

Katie Furrow, *Ipsos*

Randall Thomas, *Ipsos*

Frances Barlas, *Ipsos*

Chris Jackson, *Ipsos*

Ryan Tully, *Ipsos*

Will Davis, *New York Times*

Nate Cohn, *New York Times*

Practical Considerations for Combining Probability and Non-Probability Survey Data

Emily Lorenz, *Gallup*

Jenny Marlar, *Gallup*

Ying Han, *Gallup*

Luke Natzke, *Gallup*

Probability-Panels As Mainstream Methods: Where They Work, Where They Don't & Why

Michael Link, *Ipsos*

Frances Barlas, *Ipsos*

Ge Tang, *Ipsos*

Clifford Young, *Ipsos*

Concurrent Session G

Thursday, May 11, 2023 | 4:30 pm - 6:00 pm

Where Do Surveys Rank in Your Piggy Bank? Exploring Costs Associated with Survey Data Collection

Panels

Moderator: Kelly Bell, *Ipsos*

Location: 410



DataCol

Examining Variation in Survey Costs across Survey Design Features

Kristen Olson, *University of Nebraska, Lincoln*

John Stevenson, *University of Wisconsin, Madison*

Nadia Assad, *University of Wisconsin*

Lindsey Witt-Swanson, *NORC at the University of Chicago*

Cameron Jones, *University of Wisconsin*

Amanda Ganshert, *US Bureau of Sociological Research*

Jennifer Dykema, *University of Wisconsin, Madison*

Conceptual and Empirical Questions in Management of Costs for Capture, Integration and Use of Survey and Non-Survey Data

John Eltinge, *US Census Bureau*

Examining the Trade-Off in Costs and Data Quality When Moving from in-Person to Telephone Interviews

Linda Young, *US Department of Agriculture*

Tara Murphy, *US Department of Agriculture*

Arthur Rosales, *US Department of Agriculture*

Denise Abreu, *US Department of Agriculture*

Added Value? Exploring Cost-Benefit Trade-Offs in a Multi-Mode Survey

Bianca DiJulio, *Kaiser Permanente*

Julia Anderson, *Kaiser Permanente*

Matthew Nguyen, *Kaiser Permanente*

Jenna Leonardo, *Kaiser Permanente*

Cara Lewis, *Kaiser Permanente*

Carolyn Bain, *Kaiser Permanente*



Your future in data science can power the future of media

Explore opportunities in sampling,
research methods and more at
nielsen.com/careers

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Friday, May 12

Time	Event	Location
6:30 am	Fun Run	Meet in the lobby
7:00 am - 2:00 pm	Registration	Registration Desk
8:00 am - 9:30 am	Concurrents H	
	Attitudes: Methods and Measures	404
	Methodological Issues Related to Abortion Attitudes Measurement	401
	Federal Government Efforts to Improve the Collection of Sexual Orientation and Gender Identity (SOGI) Data	406
	What Will it Take for You a Respondent to Make? Exploring Factors Related to Survey Participation	408
	Will Respondents Holler for a Dollar? Incentive Experiments for Survey Recruitment	410
	Methods and Election Polling	Franklin 8
	Managing Quality through Collaboration on Cross-Cultural Research Studies	411
	Surveys Under Siege: Polling Countries in Conflict and Crisis	Franklin 7
	Making All The Puzzle Pieces Fit: Blending and Weighting Multiple Sample Frames	414
	Impact of Web on Survey Data Collection	Franklin 9
	Why Do You Say That? Scales and Answer Formats	413
	How Can I Find You? Contact Experiments to Increase Response	Franklin 10
9:30 am - 10:00 am	Coffee Break with Exhibitors	Franklin A
10:00 am - 11:30 am	Concurrents I	
	Future Directions for Abortion Attitudes Measurement	401
	Power to the Panels: Approaches to Improve Construction and Maintenance of Survey Panels	408
	Survey Fakes? Methods for Falsification Detection and Validation in Survey Research	406
	Automated Methods and Alternative Data Sources for Assessing and Improving Survey Data Quality	411
	Elections and Nonresponse	Franklin 8
	Data Collection Approaches in Cross Cultural Surveys	414
	Capture the Flag: Efficacy of Auxiliary Information	Franklin 10
	Complex Samples for Complex Problems	404
	Testing Efforts to Modernize the National Crime Victimization Survey Instruments	Franklin 9
	Modern Approaches to Examining Total Survey Quality	413
	New Applications of Multiple Imputation and Model-Based Methods to Survey Research	410
11:45 am - 12:45 pm	AAPOR Activities Luncheon	Franklin 7
11:45 am - 12:45 pm	Speed Networking II: Sponsored by University of Michigan, Survey Research Center	Grand Ballroom Salon A
12:45 pm - 1:45 pm	Poster Session #3	Franklin A

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Friday, May 12

Time	Event	Location
2:00 pm – 3:30 pm	Concurrents J	
	Race, Ethnicity, Prejudice, and Discrimination	401
	Welfare, Economics, and the Workplace	404
	Detection and Mitigation: Developing Monitoring Tools to Ensure Quality in Interviewer-Administered Data Collection	408
	The 2022 Collaborative Midterm Survey: Innovating the Gold Standard in Survey Research	406
	Quality Issues with Big Data Sources and Algorithms	Franklin 10
	Using Latent Variable Modeling Approaches in Surveys	411
	Elections and Politics Potpourri	Franklin 8
	Defining “Historically Undercounted Populations” and Strategies for Reducing the Differential Undercount	414
	Using Qualitative Methods to Explore Survey Topic Areas	410
	Design Considerations for Web Surveys	Franklin 8
	What Do You Use Surveys For? A Second Collaborative Session	413
3:45 pm – 5:15 pm	Concurrents K	
	Generational Perspectives: Age Cohorts and Attitude Surveys	401
	Trust in Elites, Institutions, and Polls	404
	Collaborative Methods for New and Redesigned Establishment Surveys	410
	The Franken-Call Center: Creating the Perfect Team of Call Centers	408
	The Learning Loop: Improving Survey Designs using Survey Methods, Observations, Data and Outcomes	406
	New Methods or New Data: Innovations in Survey Research	411
	Improving Cross-cultural Measurement	414
	Considerations for the Federal Collection of Sex, Gender and Sexuality (SOGI) Data	Franklin 9
	Overview of Data Dissemination Practices	413
	Estimating the Incidence and Severity of Long Haul COVID-19 in the US Veteran Population	Franklin 10
5:30 pm – 6:45 pm	Annual Business Meeting	Franklin 8
7:00 pm – 8:00 pm	President’s Reception	Grand Ballroom Lobby
8:00 pm – 10:00 pm	Awards Banquet	Grand Ballroom E-H
10:00 pm – 12:00 am	Applied Probability	Grand Ballroom Salon B
10:00 pm – 12:00 am	Post-Banquet Party	Grand Ballroom Salon C-D

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Attitudes: Methods and Measures

Panels

Moderator: Michele Salomon, *Harris Insights and Analytics*

Location: 404

Attitude

Different Samples, Different Predictions? Comparing Regression Results across Samples

Ryan Tully, *Ipsos*

Ruth Igielnik, *New York Times* (Collaborator)

Randall Thomas, *Ipsos*

Frances Barlas, *Ipsos*

Nate Cohn, *New York Times*

Will Davis, *New York Times*

Investigating Panel Conditioning Effects in the Life in Australia(TM) Panel

Paul J Lavrakas, *Independent Consultant*

Darren Pennay, *Australian National University*

Sam Slamowicz, *Social Research Centre*

Panel Conditioning Effects on Responses to Attitudinal Questions

Reanne Townsend, *Westat*

Ting Yan, *Westat*

David Cantor, *Westat*

Hanyu Sun, *NORC at the University of Chicago*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Federal Government Efforts to Improve the Collection of Sexual Orientation and Gender Identity (SOGI) Data

Panels

Moderator: John Finamore, *National Center for Science and Engineering Statistics*

Location: 406



Developing a Federal Evidence Agenda on LGBTQI+ Equity

Rachel Morgan, *US Bureau of Justice Statistics*

Single Item Versus Two Question Approach: Results of a Question Design Experiment for Asking about Gender As a Non-Binary Construct

Valerie Ryan, *US Centers for Disease Control and Prevention*

Testing Sogi Questions in Spanish for Federal Surveys: Where We Are

Alisu Schoua-Glusberg, *Research Support Services Inc.*

Using Web Paradata and Response Data to Assess Sexual Orientation and Gender Identity Items in Two Self-Administered Surveys

Renee Reeves, *US Census Bureau*

Sexual Orientation and Gender Identity (SOGI) Data Confidentiality Considerations for a National Census of Individuals Receiving a Research Doctorate in the U.S.

Laura Burns, *RTI International*

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

How Can I Find You? Contact Experiments to Increase Response

Panels

Moderator: Brian Wells, *NORC at the University of Chicago*

Location: Franklin 10

Response

Experiments on Response Rate and Response Composition in Recruiting a National Probability Sample of the Older LGBT Population

Ned English, *NORC at the University of Chicago*

Kate LeFauve, *NORC at the University of Chicago*

L. Philip Schumm, *The University of Chicago*

Ilan Meyer, *University of California, Los Angeles*

Jenny Marlar, *Gallup*

Nicole Willcoxon, *Gallup*

Colm O'Muircheartaigh, *University of Chicago*

A Factorial Design Experiment for an Optimal Contact Strategy and Incentive Structure

Christine Bottini, *US Census Bureau*

Rebecca Medway, *American Institutes for Research* (Collaborator)

It's in the Mail: Method of Mail Delivery, Response Rates, and Representation in ABS Studies

Randall Thomas, *Ipsos*

Megan Hendrich, *Ipsos*

Chris Jackson, *Ipsos*

Ryan Tully, *Ipsos*

Nate Cohn, *New York Times*

Will Davis, *New York Times*

Does Tailored Email Messaging Based on Health Condition Increase Research Survey Completion?

Jessica Bielenberg, *23andMe*

Susana Tat, *23andMe*

Can You Drive Response with a QR Code – and Should You? an Experiment on a U.S. Government Web-Only Survey

Scott Leary, *US Internal Revenue Service*

Kris Pate, *US Internal Revenue Service*

Brenda Schafer, *US Internal Revenue Service*

Rizwan Javaid, *US Internal Revenue Service*

Pat Langetieg, *US Internal Revenue Service*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Impact of Web on Survey Data Collection

Panels

Moderator: Victoria Albright, *CamBright Research*

Location: Franklin 9

QuesDes

Please Answer This Important Question: Can Web Prompts Reduce Item Nonresponse?

Robin Kaplan, *US Bureau of Labor Statistics*

Erica Yu, *US Bureau of Labor Statistics*

How Many (Bed)Rooms? Hard to Detect Question Order Effects in Factual Questions

Daniel Goldstein, *New York City Department of Housing*

Elyzabeth Gaumer, *New York City Department of Housing*

Using Heat Maps to Analyze Expectations of Different User Groups: Do Older Adults Have Different Expectations for Web Survey Design Than Younger Adults?

Jonathan Katz, *US Census Bureau*

Elizabeth Nichols, *US Census Bureau*

Looking for a Silver Bullet: An Evaluation of Quality Assurance Indicators for Opt-in Panel Studies

Jenna Levy, *Gallup*

Nancy Brigham, *Dynata*

Jenny Marlar, *Gallup*

Steven Millman, *Dynata*

Andrew Dugan, *Gallup*

Emily Lorenz, *Gallup*

Ethan Sager, *Gallup*

Nicole Mitchell, *Dynata*

Toward a Standard of Processing Open-Ended Responses through Computational Methods

Steven Snell, *Goldman Sachs*

Carol Haney, *Qualtrics* (Collaborator)

Philip Resnik, *University of Maryland*

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Making All The Puzzle Pieces Fit: Blending and Weighting Multiple Sample Frames

Panels

Moderator: Paul Schroeder, *Council of Professional Associations on Federal Statistics*

Location: 414

Probability

Customizing Weighting Schemes for Online Opt-in Samples

Alyssa Haskins, *Harris Insights and Analytics*

Lena Schafheimer, *Harris Insights and Analytics*

Jamie Atkisson, *The Harris Poll*

Composite Weighting for Hybrid Samples

Mansour Fahimi, *Marketing Systems Group*

The Methodological Innovations of the Redesigned National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

David Sterrett, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Nadarajasundaram Ganesh, *NORC at the University of Chicago*

Becki Curtis, *NORC at the University of Chicago*

Kanru Xia, *NORC at the University of Chicago*

Jerry Leonad, *U.S Fish and Wildlife Service*

Keshav Vemuri, *NORC at the University of Chicago*

Evaluating Weighting Methods for Nonprobability Samples: An Experiment of 18 Countries across the World

Ying Han, *Gallup*

Jacy Li, *Gallup*

Rajesh Srinivasan, *Gallup*

Manas Chattopadhyay, *Gallup*

Ellyn Maese, *Gallup*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Managing Quality through Collaboration on Cross-Cultural Research Studies

Affinity Group Panel

Moderator: Mandy Sha, *mandysha.com*

Location: 411

3MC

Quality Management: Concept

Patrick Moynihan, *Pew Research Center*

Mandy Sha, *mandysha.com*

Quality Management: Development

R Suresh, *RTI International*

Mandy Sha, *mandysha.com*

Quality Management: Execution

Patti Goerman, *US Census Bureau*

Mandy Sha, *mandysha.com*

Quality Management: Dissemination

Heather Smalley, *Willamette University*

Mandy Sha, *mandysha.com*

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Methodological Issues Related to Abortion Attitudes Measurement

Panels

Moderator: Brandon Crawford, *Indiana University*

Location: 401

Attitude

Impacts of Pregnancy and Abortion Timelines, Safety, and Fetal Milestone Questions on Recommended Abortion Legality Timeframes

Ronna Turner, *University of Arkansas*

Kristen Jozkowski, *Indiana University*

Wen-Jup Lo, *University of Arkansas*

Brandon Crawford, *Indiana University*

Beyza Buyuker, *Indiana University*

Do Demographic Predictors of Neutral Response Options Differ By Topic?

Nana Amma Asamoah, *University of Arkansas*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Brandon Crawford, *Indiana University*

Kristen Jozkowski, *Indiana University*

Varying Interpretations of the Term “Any” in Abortion-Specific Survey Items: Results from Cognitive Interviews with English and Spanish-Speaking US Adults

Amelia Hawbaker, *Indiana University*

Lucrecia Mena-Meléndez, *Indiana University*

Kristen Jozkowski, *Indiana University*

Ronna Turner, *University of Arkansas*

Brandon Crawford, *Indiana University*

Wen-Jup Lo, *University of Arkansas*

Betwixt and between: A Mixed Methods Study of People Who Simultaneously Identify As Pro-Life and Pro-Choice

Jacqueline Paiz, *Indiana University*

Kathryn LaRoche, *Purdue University*

Frederica Jackson, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Kristen Jozkowski, *Indiana University*

Abortion Identities Beyond Pro-Choice and Pro-Life: Examining “Both” and “Neither” Response Options

Sara McClelland, *University of Michigan*

Kristen Jozkowski, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Methods and Election Polling

Panels

Moderator: Jon Krosnick, *Stanford University*

Location: Franklin 8

Polling

The Effect of Random Ballot Order in the 2018 and 2022 City of Vancouver Municipal Elections

Michael Witherly, *Fairview Strategy*

Alex Rivard, *Fairview Strategy*

Dynamic Response-Rate Adjusted Stratified Sampling for Election Surveys

Kevin Collins, *Survey 160*

Emailing Registered Voters: Effectiveness and Sample Representation in Pre-Election State Polling

Jennifer Su, *SSRS*

Chintan Turakhia, *SSRS*

Cameron McPhee, *SSRS*

Mickey Jackson, *SSRS*

Jennifer Agiesta, *CNN*

Ariel Edwards-Levy, *CNN*

A Comparison of Modes in Pre-Election Polling

Joy Wilke, *BlueLabs*

The Media “Horse Race” Obsession: Can Polling Improve the Quality of Election Coverage?

Patrick Murray, *Monmouth University Polling Institute*

Comparing Modes and Methodologies in Pre-Election Polling

Spencer Kimball, *Emerson College*

Donald Levy, *Siena College* (Collaborator)

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Surveys Under Siege: Polling Countries in Conflict and Crisis

Panels

Moderator: Julie Ray, *Gallup*

Location: Franklin 7



The Taliban Takes over

Jay Loschky, *Gallup*

A Simmering Conflict Reignites

Zach Bikus, *Gallup*

A Full-Scale War in Ukraine Rattles the Post-Cold War Order

Galina Zapryanova, *Gallup*

Data Quality for Countries in Conflict

Anita Pugliese, *Gallup*

Surveying with Safety in the Sahel

Magali Rheault, *Gallup*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

What Will it Take for You a Respondent to Make? Exploring Factors Related to Survey Participation

Methodological Briefs

Moderator: Jennifer Durow, *Ipsos*

Location: 408

What Predicts Willingness to Participate in a Panel Study Among Respondents to a National Web/Mail Survey?

Htay-Wah Saw, *University of Michigan- Ann Arbor*

Brady West, *University of Michigan*

Mick Couper, *University of Michigan*

William Axinn, *University of Michigan*

Strategies for Engaging Young Adults Experiencing Homelessness in Long-Term Impact Studies

Rhiannon Jones, *Mathematica*

Amanda Griffin, *Chapin Hall at the University of Chicago* (Collaborator)

Rachel Sutton-Heisey, *Mathematica*

Jennifer Herard, *Mathematica*

Immediate Versus Later Contact for Follow-on Surveys

Royce Park, *University of California, Los Angeles*

Todd Hughes, *University of California, Los Angeles*

Jiangzhou Fu, *University of California, Los Angeles*

Ninez Ponce, *University of California, Los Angeles*

Kathy Langdale, *SSRS*

Cash Is King but What Is the Digital Incentive of Choice?

Kimberly Hawkins, *Nielsen*

Robin Gentry, *Nielsen*

Miranda Nelson, *Nielsen*

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Why Do You Say That? Scales and Answer Formats

Panels

Moderator: Erin Kim-Cho, *Grand View University*

Location: 413

QuesDes

How Do You Identify?: Asking about Race and Ethnicity in Surveys in the US

Kip Davis, *Ipsos*

Frances Barlas, *Ipsos*

Impact Analysis of White and Black Origin Write-in Response Coding on Respondent Race Profiles in a State Health Survey

Andrew Juhnke, *University of California, Los Angeles*

Ninez Ponce, *Robert Wood Johnson Foundation; University of California, Los Angeles* (Collaborator)

Todd Hughes, *University of California, Los Angeles*

Parneet Ghuman, *University of California, Los Angeles*

Jiyoun Yoo, *University of California, Los Angeles*

Effect of Response Category Ordering on Sexual Orientation Estimates: Findings from a Split-Ballot Experiment in a Nationally Representative Sample of U.S. Adults

Erin Fordyce, *NORC at the University of Chicago*

Christopher Hansen, *NORC at the University of Chicago*

Leah Christian, *NORC at the University of Chicago*

Mind the Gap: Does Acquiescence Bias Occur in End Labeled Scales?

Katie Furrow, *Ipsos*

Randall Thomas, *Ipsos*

Frances Barlas, *Ipsos*

Megan Hendrich, *Ipsos*

Under My Thumb: Scale Compression in Testing for Acquiescence Bias

Mina Muller, *Ipsos*

Randall Thomas, *Ipsos*

Megan Hendrich, *Ipsos*

Frances Barlas, *Ipsos*

Concurrent Session H

Friday, May 12, 2023 | 8:00 am - 9:30 am

Will Respondents Holler for a Dollar? Incentive Experiments for Survey Recruitment

Panels

Moderator: Nicole Lee, *RTI International*

Location: 410

DataCol

A Dollar (and a Quarter) for Your Thoughts?

Robyn Rapoport, *SSRS*

Rob Manley, *SSRS*

Cameron McPhee, *SSRS*

Can a Higher Incentive Increase Medical Examination Response? Evidence from the National Health and Nutrition Examination Survey (NHANES)

Te-Ching Chen, *US Centers for Disease Control and Prevention*

Matt Jans, *US Centers for Disease Control and Prevention*

Lara Akinbami, *US Centers for Disease Control and Prevention*

Ryne Paulose, *US Centers for Disease Control and Prevention*

Damon Ogburn, *US Centers for Disease Control and Prevention*

David Woodwell, *US Centers for Disease Control and Prevention*

Allan Uribe, *US Centers for Disease Control and Prevention*

Jessica Graber, *US Centers for Disease Control and Prevention*

Innovations in Survey Recruitment and Incentives: Experimentally Testing Best Practices across Survey Contexts

Jake Rothschild, *Verasight*

Amelia Goranson, *Verasight* (Collaborator)

Peter Enns, *Cornell University*

Visible Cash, a Second Incentive, and Priority Mail? an Experimental Evaluation of Mailing Strategies for a Screening Questionnaire in a National Push-to-Web/Mail Survey

Shiyu Zhang, *University of Michigan*

Brady West, *University of Michigan*

James Wagner, *University of Michigan*

Mick Couper, *University of Michigan*

Rebecca Gatward, *University of Michigan*

William Axinn, *University of Michigan*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Automated Methods and Alternative Data Sources for Assessing and Improving Survey Data Quality

Panels

Moderator: Christopher Robert, *Orange Chair Labs*

Location: 411

DataCol

Automating Quality Assessment of Survey Interviews

Jerry Timbrook, *RTI International*

Stephanie Eckman, *RTI International*

Kirsty Weitzel, *RTI International*

Marion Schultz, *RTI International*

Exploring the Use of Machine Learning to Automate the Coding of the Clock-Drawing Test

Mengyao Hu, *University of Michigan*

Tian Qin, *University of Michigan*

Song Wang, *University of Michigan*

Yi Lu Murphey, *University of Michigan*

Richard Gonzalez, *University of Michigan*

Vicki Freedman, *University of Michigan*

Laura Zahodne, *University of Michigan*

Digital Trace Data Collection through Data Donation in an Online Panel

Bella Struminskaya, *Utrecht University*

Laura Boeschoten, *Utrecht University*

Tracking Census Online Self-Completion Using Twitter Posts

Mao Li, *University of Michigan*

PASS-GEO – Generating Small-Scale Neighborhood Information for a Large German Panel Study

Sebastian Bähr, *Institute for Employment Research*

Jonas Beste, *Institute for Employment Research*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Capture the Flag: Efficacy of Auxiliary Information

Panels

Moderator: Jolene Smyth, *University of Nebraska, Lincoln*

Location: Franklin 10



Assessing the Effectiveness of Using Propensity Scores to Target Hard to Reach Populations.

Brian Robertson, *Market Decisions LLC*

John Charles, *Market Decisions LLC*

Anna Driscoll, *Market Decisions LLC*

How Well Do Sampling Frame Flags Work? an Analysis of Four Demographic Flags

Andrea Malek Ash, *Gallup*

Jon Schreiner, *Gallup*

Emily Lorenz, *Gallup*

Jenny Marlar, *Gallup*

Leveraging Targeted Sampling to Improve Panel Recruitment Among Latino Americans

Frances Barlas, *Ipsos*

Randall Thomas, *Ipsos*

Kristine Janus, *Ipsos*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Complex Samples for Complex Problems

Panels

Moderator: Sean Coleman, *RTI International*

Location: 404

Probability

A Framework for Sample Size Calculations in Panel Surveys to Measure Net and Gross Changes

Mahmoud Elkasabi, *RTI International*

Tuba Suzer-Gurtekin, *University of Michigan* (Collaborator)

Tailoring a Sample Design: Designing a Sample to Test Recruitment Strategies for a National Sample of the Older LGBT Population

Colm O'Muircheartaigh, *University of Chicago*

L. Philip Schumm, *The University of Chicago*

Ned English, *NORC at the University of Chicago*

Kate LeFauve, *NORC at the University of Chicago*

Ilan Meyer, *University of California, Los Angeles*

Efficient Sample Designs for Multimode Surveys

Jill DeMatteis, *Westat*

J. Michael Brick, *Westat*

The Potential of Respondent-Driven Sampling (RDS) in Survey Practice: Who Is Willing to Recruit?

Carina Cornesse, *German Institute for Economic Research; University of Bremen*

Jean Gerlitz, *University of Bremen*

Olaf Groh-Samberg, *University of Bremen*

Sabine Zinn, *German Institute for Economic Research*

Peer Recruitment Patterns in a Respondent Driven Sampling Study of Persons Who Inject Drugs in the Era of the COVID-19 Pandemic

Nia Holland, *University of Michigan*

Sunghee Lee, *University of Michigan*

Yang Yu, *University of Michigan*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Data Collection Approaches in Cross Cultural Surveys

Panels

Moderator: Mariel Leonard, *DeZIM*

Location: 414

3MC

Leaning into Partisanship: Follow-up Questions As a Way to Improve Measures of Political Affiliation in a Cross-National Survey

Laura Silver, *Pew Research Center*

Patrick Moynihan, *Pew Research Center* (Collaborator)

A Multi-Sample Mixed-Mode Approach to Constructing a Representative Sample of Immigrants

Eran Ben-Porath, *SSRS*

Ashley Kirzinger, *Kaiser Family Foundation*

Liz Hamel, *Kaiser Family Foundation*

Emily Hachey, *SSRS*

Cameron McPhee, *SSRS*

Quality Assurance System for Global Surveys: Bridging Fieldwork Metrics and Action

John Honohan, *Gallup*

Anita Pugliese, *Gallup*

Galina Zapryanova, *Gallup*

Assessing Cross-Cultural Comparability of Self-Rated Health and Its Conceptualization through Web Probing

Stephanie Morales, *University of Michigan*

Sunghee Lee, *University of Michigan*

Elizabeth Vasquez, *University at Albany*

Frederick Conrad, *University of Michigan*

Comparative Analysis of the Gateway Belief Model in Climate Opinion Change between Sweden and the United States

Isabella Meyn, *Stanford University*

Jon Krosnick, *Stanford University*

Bo MacInnis, *Stanford University*

How Nonresponse on Cross-Cultural Telephone Surveys Differs from What We Have Learned about Non-response from General Population Telephone Surveys.

Tim Triplett, *Urban Institute*

Arina Goyle, *SSRS*

Hamutal Bernstein, *Urban Institute*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Elections and Nonresponse

Panels

Moderator: Dan Judy, *North Star Opinion Research*

Location: Franklin 8

Polling

Underestimation or Overcorrection? an Evaluation of Weighting and Likely-Voter Identification in 2022 Pre-Election Polls

Cameron McPhee, *SSRS*

Michael Jackson, *SSRS*

Eran Ben-Porath, *SSRS*

Can New Metrics Help Us Get a Handle on Partisan Nonresponse Bias? Evidence from State-Level 2022 Polling

Michael Jackson, *SSRS*

Reducing Partisan Nonresponse Error with Operational and Weighting Innovations

Kristen Conrad, *SSRS*

Michael Jackson, *SSRS*

Scott Clement, *Washington Post*

Emily Guskin, *Washington Post*

Learning from the Past: Using Stated Past Vote to Correct for Nonresponse in Election Surveys

Clifford Young, *Ipsos*

Chris Jackson, *Ipsos*

Annaleise Lohr, *Ipsos*

Raphael Nishimura, *University of Michigan*

Christopher Garman, *Eurasia Group*

Voter Validation across Modes: What a Nonresponse Study in Wisconsin Can Teach Us about Validated Turnout

Ruth Igielnik, *New York Times*

Nate Cohn, *New York Times*

Chris Jackson, *Ipsos*

Ryan Tully, *Ipsos*

Randall Thomas, *Ipsos*

The Polling Landscape 2012-2022: Quantifying How Public Opinion Pollsters Adapted to Technology and Trump-Era Election Errors

Courtney Kennedy, *Pew Research Center*

Scott Keeter, *Pew Research Center*

Dana Popky, *Pew Research Center*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Future Directions for Abortion Attitudes Measurement

Panels

Moderator: Brandon Crawford, *Indiana University*

Location: 401

Attitude

What Happens When Abortion Is Illegal? Attitudes Toward Illegal Abortion, Responsibility for Illegal Abortion, and Perceived Punishments of Illegal Abortion

Kristen Jozkowski, *Indiana University*

Lucrecia Mena-Meléndez, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Public Opinion on Abortion Illegality: Attitudes Toward Abortion Being Illegal and Perceived Punishments of “Illegal Abortion”

Lucrecia Mena-Meléndez, *Indiana University*

Kristen Jozkowski, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Do Perceptions of When Fetal Development Markers Occur during a Pregnancy Influence Their Attitudes Toward Fetal Development-Based Abortion Bans?

Brandon Crawford, *Indiana University*

Kristen Jozkowski, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Do Attitudes about Government Involvement and Personal Freedom Account for Variation in Abortion Attitudes Beyond Political Affiliation?

Ronna Turner, *University of Arkansas*

Brandon Crawford, *Indiana University*

Wen-Jup Lo, *University of Arkansas*

Jaclyn Hadfield, *Indiana University*

Kristen Jozkowski, *Indiana University*

How Do People Interpret Pro-Life and Pro-Choice Terms in Spanish? a Mixed Method Approach

Xiana Bueno, *Indiana University*

Lucrecia Mena-Meléndez, *Indiana University*

Kristen Jozkowski, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Modern Approaches to Examining Total Survey Quality

Panels

Moderator: Wojciech Jablonski, *Netherlands Interdisciplinary Demographic Institute*

Location: 413

Practice

Defining a “DEI First” Survey Design: Rethinking Survey Representation Thru the Lens of Diversity, Equity & Inclusion

Michael Link, *Ipsos*

Frances Barlas, *Ipsos*

Randall Thomas, *Ipsos*

Clifford Young, *Ipsos*

Data Quality Tools: A Comparison

Valerie Lykes, *J.D. Power*

Keegan Valerio, *J.D. Power* (Collaborator)

Atul Sorap, *J.D. Power*

Human or Not – That’s the Question: Identifying Actual Respondents in Responses to a Websurvey on Interstitial Cystitis/Painful Bladder Syndrome after the Infiltration of a Bot

Sonja Ziniel, *University of Colorado*

Catherine Brownstein, *Boston Children's Hospital* (Collaborator)

Leigh Garrett, *Inspire*

Erika Kline, *Inspire*

Voice of the Respondent: Combining Data Collection Methods to Obtain Insights on the Online Survey-Taking Experience

Nicole Mitchell, *Dynata*

Missy Mosher, *Dynata* (Collaborator)

So You Want to Buy Sample Online?

James Martherus, *Morning Consult*

Alexander Podkul, *Morning Consult*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

New Applications of Multiple Imputation and Model-Based Methods to Survey Research

Panels

Moderator: Deji Suolang, *University of Michigan*

Location: 410

Stats

Inference of Health Outcomes Among Patients with HIV during COVID-19 Pandemic: Using MRP Model to Improve Survey Representativeness

Amy Pitts, *Mailman School of Public Health, Columbia University*

Maiko Yomogida, *Columbia University*

Angela Aidala, *Columbia University*

Andrew Gelman, *Columbia University*

Qixuan Chen, *Columbia University*

Using Multiple Imputation to Address Missing Mobile Device Metering Data

Brittany Alexander, *Ipsos*

Robert Petrin, *Ipsos*

Addressing Noncompliance Bias in Metered Panel Data

Robert Petrin, *Ipsos*

Dhiman Das, *Ipsos*

Brittany Alexander, *Ipsos*

Does Ancillary Data about Ancillary Data Help Treat Missing Responses in Ancillary Data?

Madeline Craft, *NBCUniversal*

Kumar Rao, *NBCUniversal* (Collaborator)

Edwin Soriano, *NBCUniversal*

Amulya Raghunath, *NBCUniversal*

Item Nonresponse and Imputation Rates for the 2020 Census

Jessica DeJesus, *US Census Bureau*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Power to the Panels: Approaches to Improve Construction and Maintenance of Survey Panels

Panels

Moderator: Larry Luskin, *ICF International*

Location: 408

DataCol

Online Panel Incentives: What Does More Money Buy You?

Ashley Amaya, *Pew Research Center*

Recruitment and Retention Research in the Understanding America Study, a Probability-Based Online Panel

Jill Darling, *University of Southern California*

Marco Angrisani, *University of Southern California* (Collaborator)

Arie Kapteyn, *University of Southern California*

Tania Gutsche, *University of Southern California*

Evan Sandlin, *University of Southern California*

Measured Response: The Pitfalls and Promises of Maintaining a Panel of Passive Metered Panelists

Margie Strickland, *Ipsos*

Nick Bertoni, *Ipsos*

Yifei Liu, *Ipsos*

Improving Hispanic Panelist Retention: An Experiment Using Amerispeak

Ilana Ventura, *NORC at the University of Chicago; University of Chicago*

Nayade Crisologo, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Enoch Platero, *NORC at the University of Chicago*

Erlina Hendarwan, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Understanding the Effects of Panel Satisfaction on Panel Attrition and Retention

Jennifer Durow, *Ipsos*

Frances Barlas, *Ipsos*

Ge Tang, *Ipsos*

Maya Grosul, *Ipsos*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Survey Fakes? Methods for Falsification Detection and Validation in Survey Research

Panels

Moderator: Sarah Butler, *NERA Economic Consulting*

Location: 406

DataCol

Managing Mischief: Evaluating the Effects of Response-Option Extremity on Sexual Orientation-Related Disparities

Eric Stone, *US Census Bureau*

Alexandra Piccirillo, *US Census Bureau*

(Collaborator)

Detecting Falsification in Research Recruitment

Dana Wakeman, *ICF International*

Robynne Locke, *ICF International* (Collaborator)

Rachel Kinder, *ICF International*

Matthew McDonough, *ICF International*

Heather Driscoll, *ICF International*

Using Electronic Health Record Data to Supplement and Validate Survey Data

Machell Town, *US Centers for Disease Control*

Kelly Peters, *American Institutes for Research*

Ellena Sempeles, *American Institutes for Research*

William Garvin, *US Centers for Disease Control and Prevention*

Assessing Parental Reporting Error of COVID-19 Vaccination Among Teens in the National Immunization Survey-Child Covid Module

Shalima Zalsha, *NORC at the University of Chicago*

Laurie Elam-Evans, *US Centers for Disease Control and Prevention* (Collaborator)

Vicki Pineau, *NORC at the University of Chicago*

Brian Geistwhite, *NORC at the University of Chicago*

Nada Ganesh, *NORC at the University of Chicago*

Ruo Chen Ma, *NORC at the University of Chicago*

Cassandra Pingali, *US Centers for Disease Control and Prevention*

Tammy Santibanez, *US Centers for Disease Control and Prevention*

James Singleton, *US Centers for Disease Control and Prevention*

Holly Hill, *US Centers for Disease Control and Prevention*

David Yankey, *US Centers for Disease Control and Prevention*

Natalie Sterrett, *US Centers for Disease Control and Prevention*

Yi Mu, *US Centers for Disease Control and Prevention*

Madeleine Valier, *US Centers for Disease Control and Prevention*

Michael Chen, *US Centers for Disease Control and Prevention*

Katherine Kahn, *Leidos*

Tianyi Zhou, *US Centers for Disease Control and Prevention*

Anurag Jain, *US Centers for Disease Control and Prevention*

Concurrent Session I

Friday, May 12, 2023 | 10:00 am - 11:30 am

Testing Efforts to Modernize the National Crime Victimization Survey Instruments

Panels

Moderator: Jennifer Truman, *US Bureau of Justice Statistics*

Location: Franklin 9

QuesDes

Update on the NCVS Instrument Redesign

Jennifer Truman, *US Bureau of Justice Statistics*

Heather Brotsos, *US Bureau of Justice Statistics*

Crime Victimization Estimates from a Field Test of a Redesigned NCVS Instrument

Pamela Giambo, *Westat*

Sherm Edwards, *Westat*

David Cantor, *Westat*

Jennifer Truman, *US Bureau of Justice Statistics*

Heather Brotsos, *US Bureau of Justice Statistics*

Redesigning and Testing Revised Questions to Measure Rape and Sexual Assault on the National Crime Victimization Survey

David Cantor, *Westat*

Darby Steiger, *SSRS*

Sherm Edwards, *Westat*

Pamela Giambo, *Westat*

Jennifer Truman, *US Bureau of Justice Statistics*

Heather Brotsos, *US Bureau of Justice Statistics*

Improving Measures of Victim Services Use and Provision: Recent Research from Bjs' Victim Services Statistical Research Program

Rachel Morgan, *US Bureau of Justice Statistics*

Jennifer Truman, *US Bureau of Justice Statistics*

Heather Brotsos, *US Bureau of Justice Statistics*

David Cantor, *Westat*

Sherm Edwards, *Westat*

Pamela Giambo, *Westat*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Friday, May 12, 2023 | 12:45 pm - 01:45 pm

Poster Session #3

Location: Exhibit Hall - Franklin A

We'll Send You a Text! Implementation of Text Messages As a Contact and Data Collection Mode for Follow-up Surveys

Allison Zotti, *US Census Bureau*

Maura Spiegelman, *National Center for Education Statistics*

Profiles in Trust: Health Information

Michele Salomon, *Harris Insights and Analytics*

Edward Johnson, *Harris Insights and Analytics* (Collaborator)

Talking Politics in Georgia? : Exploring Interpersonal Communication Patterns in the Peach State

Ann Williams, *Georgia State University*

Off the Grid: What We Know about People with a Limited Data Footprint

Arina Goyle, *SSRS*

Susan Sherr, *SSRS*

Vanessa Harrell, *SSRS*

Alisha Baines Simon, *Minnesota Department of Health*

Todd Hughes, *University of California, Los Angeles*

Christine Loveridge, *Center for Health Information and Analysis*

Huong Trieu, *Center for Health Information and Analysis*

Give It 110%? the Association between Respondent Commitment, Survey Engagement and Data Quality in a Cross-National Panel

Eva Aizpurua, *Trinity College Dublin*

Ki Park, *University of Northern Iowa*

Erin Heiden, *University of Northern Iowa*

Mary Losch, *University of Northern Iowa*

Assessing Residual Nonresponse Bias in a Self-Administered General Population Survey Using an in-Person Follow-up

Burton Levine, *RTI International*

Michelle Cavazos, *RTI International*

Joseph McMichael, *RTI International*

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Results from a Census Survey of IRS Appeals Customer Satisfaction

Matthew McDonough, *ICF International*

Sherri Mamon, *ICF International*

Juan Bermudez, *ICF International*

Myth or Fact: Learn More, Earn More

Elisa Chan, *Ipsos*

Maya Grosul, *Ipsos*

Frances Barlas, *Ipsos*

Quickly Adapting to Deliver on Large-Scale Time Sensitive Surveys during Unprecedented Public Events

Susan Willis, *RTI International*

Padraic Burns, *RTI International*

Carrie Darden, *RTI International*

Adam Kaderabek, *RTI International*

Daniel Keever, *RTI International*

Maurice Martin, *RTI International*

Erin Murphy, *RTI International*

Dain Palmer, *RTI International*

Michael Prince, *RTI International*

Jamie Ridenhour, *RTI International*

The Battle of Attrition – Using Noncontingent Incentives to Bring Back Awol Panelists

Nick Bertoni, *Ipsos*

Dorene Asare-Marfo, *Pew Research Center*

Cross-Culturalism and Abortion Attitudes Amongst Latinxs in the U.S.

Beyza Buyuker, *Indiana University*

Lucrecia Mena-Meléndez, *Indiana University*

Xiana Bueno, *Indiana University*

Kristen Jozkowski, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

The Impact of Response Option Wording on Survey Scale Performance

Jean Fox, *US Bureau of Labor Statistics*

Field Staff Debriefings: How Results Differ Based on the Data Collection Method

Angie O'Brien, *US Census Bureau*

Mikelyn Meyers, *US Census Bureau*

Patti Goerman, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Social Desirability Bias Scales: True/False or Item-Specific Response Options?

Evgenia Kapousouz, *University of Illinois, Chicago*

The Future of in-Person Training

Jennifer Kelley, *Westat*

Jill Carle, *Westat*

Brad Edwards, *Westat*

Rick Dulaney, *Westat*

Tammy Cook, *Westat*

Making Movements in Methodology: How Collaboration and Partnerships Advance Research

Travis Brodbeck, *Siena College*

Donald Levy, *Siena College*

Madeline Harland, *Siena College*

Impact of the COVID-19 Pandemic on Participant Response Rates in an Ongoing Mixed-Mode Survey of Women with a Recent Live Birth

David Warner, *US Centers for Disease Control and Prevention*

Holly Shulman, *US Centers for Disease Control and Prevention*

Cynthia Cassell, *US Centers for Disease Control and Prevention*

Shanna Cox, *US Centers for Disease Control and Prevention*

Ruben Smith, *US Centers for Disease Control and Prevention*

Incorporating Unmoderated Cognitive Testing into Establishment Survey Pretesting: Comparing Results to Traditional Cognitive Testing and Other Considerations

Aryn Hernandez, *U.S. Census Bureau*

Hillary Steinberg, *US Census Bureau*

Krysten Mesner, *US Census Bureau*

How to Integrate Qualitative Research and Mixed Methods in a Complex and Collaborative Research Design

Kyle Brees, *AmeriCorps*

Melissa Gouge, *AmeriCorps* (Collaborator)

Andrea Robles, *AmeriCorps*

Annie Georges, *JBS International*

Huda Hamdan, *AmeriCorps*

John Christman, *AmeriCorps*

The Impact of Deliberative Polling on Opinionation and Knowledge Acquisition

Catherine Chen, *Stanford University*

Jon Krosnick, *Stanford University*

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Conducting Annual Representative Surveys for the IRS

Debbie Mangipudi, *ICF International*

David Cico, *US Internal Revenue Service*

Julia Crowe, *ICF International*

Kathleen Holland, *US Internal Revenue Service*

Suzanne Howard, *NORC at the University of Chicago*

Matthew McDonough, *ICF International*

Context Influences If Sexual and Gender Minority (SGM) People Answer Sexual Orientation and Gender Identity-Related Questions

Asher Allen, *Stanford University*

Nancy Bates, *US Census Bureau*

Anthony Pho, *Stanford University*

Jonathan Mayo, *Stanford University*

Annesa Flentje, *University of California, San Francisco*

Micah Lubensky, *University of California, San Francisco*

Zubin Dastur, *Stanford University*

Mitchell Lunn, *Stanford University*

Juno Obedin-Maliver, *Stanford University*

Voice of the Employee Essentials for Success

Annette Tassone, *IBM*

Mika Jugovich, *IBM*

In Users We Trust

Sara Mannan, *Fors Marsh Group*

Jennifer McNulty, *Fors Marsh Group*

Nicole Togno, *Fors Marsh Group*

The Impact of Changing Modes/Sampling Frames on a Longitudinal State Survey

Debra Ruz, *Michigan State University*

Understanding the "Not Sures" in Polling about Emerging Topics

Colleen McClain, *Pew Research Center*

The Court of Public Opinion (or Maybe the Arena, Field, or Rink)

Brianne Gilbert, *Loyola Marymount University*

Henry Kombol, *Loyola Marymount University*

Using Large Language Models to Predict Responses to Public Opinion Polls

Mathew Hardy, *Princeton University*

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Data Quality of the Pediatric Symptoms Checklist When Changing from Cati to Mixed-Mode Administration

Stephen Immerwahr, *New York City Department of Health*

Wen Qin Deng, *New York City Department of Health* (Collaborator)

Jasmine Abdelnabi, *New York City Department of Health*

Meghan Hamwey, *New York City Department of Health*

Recruitment and Mode Choices with Elite Populations: Surveying Elected and Appointed Offices in New Jersey

Debbie Borie-Holtz, *Rutgers University*

Chelsea Hill, *Rutgers University* (Collaborator)

Ashley Koning, *Rutgers University*

Jessica Roman, *Rutgers University*

Jean Sinzdak, *Rutgers University*

Elaine Rickards, *Rutgers University*

Maddie Holtz, *Catholic University*

The Impact of the Quarterly Labour Force Survey (QLFS) Earnings Imputations: South African Case Study

Sihle Khanyile, *University of Michigan*

The Relationship between Research Satisfaction and Engagement

Susana Tat, *23andMe*

Jessica Bielenberg, *23andMe*

Sungmin Park, *23andMe*

Liz Babalola, *23andMe*

Matt McIntyre, *23andMe*

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Defining “Historically Undercounted Populations” and Strategies for Reducing the Differential Undercount

Panels

Moderator: Joanne Pascale, *US Census Bureau*

Location: 414



Chronic Coverage Error and New Approaches to Reducing the Census Undercount

Joanne Pascale, *US Census Bureau*

Defining Historically Undercounted Populations and Populations at Higher Risk of Coverage Error

Eric Jensen, *US Census Bureau*

Who Lives Here? an Examination of Current Rostering Approaches and a Proposal for Moving Household Rostering into the Future

Kathleen Kephart, *US Census Bureau*

Jon Krosnick, *Stanford University*

Eric Jensen, *US Census Bureau*

The Undercount of Young Children in the 2020 Census and How We Move Forward

Karen Deaver, *US Census Bureau*

Community Engagement to Center Equity in Census Data Collection and Outreach Operations

Rebekka Lee, *Harvard University*

Rosa Aleman, *Harvard Catalyst Community Coalition for Equity in Research*

Mark Kennedy, *Harvard Catalyst Community Coalition for Equity in Research*

Michael Curry, *Massachusetts League of Community Health Centers*

Karen Emmons, *Harvard University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Design Considerations for Web Surveys

Panels

Moderator: Ryan Hubbard, *Westat*

Location: Franklin 9

A dark gray circular logo with the text "QuesDes" in white.

Questionnaire Improvements Using an Alliance of Quantitative and Qualitative Research Techniques

Sarah Heimel, *US Census Bureau*

Renee Reeves, *US Census Bureau*

Rachel Horwitz, *US Census Bureau*

Courtney Reiser, *US Census Bureau*

Examining Scale Presentation in Online Surveys

Jamie Atkisson, *Harris Insights and Analytics*

Michelle Gosney, *Harris Insights and Analytics*

Alyssa Haskins, *Harris Insights and Analytics*

Lena Schafheimer, *Harris Insights and Analytics*

Edward Johnson, *Harris Insights and Analytics*

Flexible Evaluation: Using a Multi-Phase and Multi-Method Question Evolution Approach in a Rapid Survey Environment

Paul Scanlon, *US Centers for Disease Control*

We Can Get More Satisfaction: A/B Testing for Optimal Question Placement and Scale Type in Website Satisfaction Surveys

Benjamin Messer, *US Energy Information Administration*

Gerson Morales, *US Energy Information Administration*

Kenneth Pick, *Energy Information Administration*

Morgan Butterfield, *US Energy Information Administration*

Dale Sweetnum, *US Energy Information Administration*

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Detection and Mitigation: Developing Monitoring Tools to Ensure Quality in Interviewer-Administered Data Collection

Panels

Moderator: Mary Davis, *US Census Bureau*

Location: 408

DataCol

A Dashboard for Field Survey Data Quality Management

Joe Murphy, *RTI International*

Meagan Brackin, *RTI International*

Tina Vera, *RTI International*

Kurt Johnson, *RTI International*

Kelly Lynn, *RTI International*

Finding Proof in Your Points: Beta Test Results for a Data Science-Driven Quality Assurance System

Kate Bachtell, *NORC at the University of Chicago*

Lisa Blumerman, *NORC at the University of Chicago*

Catherine Haggerty, *NORC at the University of Chicago*

Jason Keller, *NORC at the University of Chicago*

Benjamin Reist, *NORC at the University of Chicago*

Weihuang Wong, *NORC at the University of Chicago*

Something's Missing: Improvements in Interviewer Nonresponse Detection and Correction

Scott Glendye, *US Census Bureau*

Laura Hergert, *US Census Bureau*

The Contacts That Count: A New Approach to Analyzing Contact History Data for Surveys

Laura Hergert, *US Census Bureau*

Rafael Puello, *US Census Bureau*

Elizabeth Mahoney, *US Census Bureau*

Mary Davis, *US Census Bureau*

From Point a to Z: Using Paradata to Monitor Interviewing Efficiency and Cost

Elizabeth Mahoney, *US Census Bureau*

Laura Hergert, *US Census Bureau*

Karen Pennie, *US Census Bureau*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Elections and Politics Potpourri

Panels

Moderator: Mark Schulman, *Voter Sciences Forum*

Location: Franklin 8

Polling

Scoring Transparency: A Path Forward for Disclosure

Mark Blumenthal, *Yougov*

Exploring Indicators of Support for Political Parties in Pakistan

Samuel Solomon, *D3 Systems, Inc*

David Rae, *D3 Systems, Inc*

Saying and Doing: Survey Evidence of Turnout

Hana Bredikova, *Global Strategy Group*

Rosa Mendoza, *Global Strategy Group* (Collaborator)

Alex Von Hagen-Jamar, *Global Strategy Group*

Emotions and Elections: Mapping the Emotional State of Voters after the 2020 Election Using Ecological Momentary Assessment

Evan Sandlin, *University of Southern California*

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Quality Issues with Big Data Sources and Algorithms

Panels

Moderator: Claire Kelley, *Child Trends*

Location: Franklin 10

DataCol

Extending “Total Survey Quality” Analyses to Include Multiple Sources of Risk

John Eltinge, *US Census Bureau*

Assessing the Downstream Effects of Training Data Annotation Methods on Supervised Machine Learning Models

Jacob Beck, *Ludwig-Maximilians-University of Munich*

Stephanie Eckman, *RTI International*

Christoph Kern, *University of Mannheim*

Rob Chew, *RTI International*

Frauke Kreuter, *Ludwig-Maximilians-University of Munich and University of Maryland*

What Do Racists Google? Systematic Approach to Selecting and Validating Google Trends Data Using the Example of Xenophobic Attitudes

Johanna Mehlretter, *University of Mannheim*

Florian Keusch, *University of Mannheim; University of Mannheim*

Christoph Sajons, *Mannheim Centre for European Social Research*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Race, Ethnicity, Prejudice, and Discrimination

Panels

Moderator: Shakari Byerly, *EVITARUS*

Location: 401

Attitude

SPOTLIGHT PRESENTATION: Measuring Perceptions of Racial Segregation and Diversity

Peter Woolley, *Fairleigh Dickinson University*

Rick Thigpen, *PSEG* (Collaborator)

Dan Cassino, *Fairleigh Dickinson University*

One of Us: The Impact of Religious Priming on Perceptions of Latino Immigrants

Alauna Safarpour, *Harvard University and Northeastern University*

Janelle Wong, *University of Maryland*

Measuring Social Norms in Society: A New Research Approach

Keith Neuman, *The Environics Institute for Survey Research*

Use of an Area-Based Measurement Approach to Investigate the Association of Implicit Racial Bias with Quality of Clinical Care for Black and White Older Adults

Marc Elliott, *RAND Corporation*

Matthew Mizel, *Arnold Ventures*

Ann Haas, *RAND Corporation*

John Adams, *Kaiser Permanente*

Bonnie Ghosh Dastidar, *RAND Corporation*

Amelia Haviland, *Carnegie Mellon University*

Steven Martino, *RAND Corporation*

Jacob Dembosky, *RAND Corporation*

Malcolm Williams, *RAND Corporation*

Joy Binion, *US Centers for Medicare & Medicaid Services*

Jennifer Gildner, *RAND Corporation*

Police and Community Relations in Los Angeles: Part Two of a Three-Year Study

Alejandra Alarcon, *Center for the Study of Los Angeles*

Brianne Gilbert, *Loyola Marymount University*

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

The 2022 Collaborative Midterm Survey: Innovating the Gold Standard in Survey Research

Panels

Moderator: David Wilson, *University of California, Berkeley*

Location: 406

DataCol

Election Polling Using Hybrid Online Samples: An Assessment

Kristen Conrad, *SSRS*

Michael Jackson, *SSRS*

Cameron McPhee, *SSRS*

A Mindset-Based Approach to Voter Segmentation in the 2022 Collaborative Midterm Survey

Cory Manento, *Gradient Metrics*

Kevin Collins, *Survey 160*

Social Manifestations of Partisan Hostility in the Collaborative Midterm Survey

Juliana Horowitz, *Pew Research Center*

Using Population Benchmarks and Multimode Data Collection to Improve Representation, Accuracy, and Cost-Effectiveness of Surveys

Jonathon Schuldt, *Roper Center for Public Opinion Research*

Peter Enns, *Cornell University* (Collaborator)

Colleen Barry, *Cornell University*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Using Latent Variable Modeling Approaches in Surveys

Panels

Moderator: Timothy Gravelle, *Bain & Company*

Location: 411

DataCol

Validity and Reliability in Crime Data: An Assessment of Police Records and Survey Reports Using Multitrait-Multimethod Models

Ian Brunton-Smith, *University of Surrey*

Alexandru Cernat, *The University Of Manchester*

Jose Pina-Sánchez, *University of Leeds*

David Buil-Gil, *University of Manchester*

Latent Class Analysis of Post-Survey Interviewer Observations and Survey Data Quality: The Case of the Health and Retirement Study

Abdelaziz Adawe, *University of Michigan*

Brady West, *University of Michigan*

Latent Class Analysis: A Probabilistic Approach to Uncovering Latent Classes of TV Advertisements

Kumar Rao, *NBCUniversal*

Madeline Craft, *NBCUniversal* (Collaborator)

Using the National Immunization Survey-Child COVID Module to Patterns in Household Behaviors and Attitudes Regarding Children's COVID Vaccinations

Zachary Seeskin, *NORC at the University of Chicago*

Brian Geistwhite, *NORC at the University of Chicago*

Michael Steffan, *NORC at the University of Chicago*

Michael Chen, *US Centers for Disease Control and Prevention*

David Yankey, *US Centers for Disease Control and Prevention*

Natalie Sterrett, *US Centers for Disease Control and Prevention*

Yi Mu, *US Centers for Disease Control and Prevention*

Benjamin Fredua, *US Centers for Disease Control and Prevention*

Chalanda Smith, *US Centers for Disease Control and Prevention*

Tammy Santibanez, *US Centers for Disease Control and Prevention*

James Singleton, *US Centers for Disease Control and Prevention*

A Validation of the Proxy Pattern Mixture Model Using Benchmark Data: Assessing Nonresponse Bias in Estimates of COVID-19 Vaccine Uptake in Two Large Surveys

Rebecca Andridge, *The Ohio State University*

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Using Qualitative Methods to Explore Survey Topic Areas

Panels

Moderator: Victoria Albright, *CamBright Research*

Location: 410

QualRes

Meaningful Methods: Considerations for Engaging People with Disabilities in Online Qualitative Research

Tola Aina, *NORC at the University of Chicago*

Jennifer Berktoold, *NORC at the University of Chicago*

Tamia Anthony, *NORC at the University of Chicago*

Conducting Impactful, Yet Secure and Compliant, Virtual Qualitative Research for the U.S. Department of Defense

Karl Feld, *Vistra Communications*

Lee Hill, *Vistra Communications*

Victoria Leoni, *Vistra Communications*

Roddy Rasti, *Vistra Communications*

Using Hypotheticals in Interviews on Abortion

Xiana Bueno, *Indiana University*

Barbara Dennis, *Indiana University*

Kristen Jozkowski, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Jup Lo, *University of Arkansas*

Black Working Women's Health—a National Research Project

Kai Fuentes, *Ebony Marketing Systems Inc.*

May I Email You a Survey Reminder? a Reflexive Thematic Analysis of Respondent Viewpoints of Emailed Survey Reminders

Ashley Thompson, *US Department of Agriculture*

Carlos Coleman, *National Agricultural Statistics Service*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

Welfare, Economics, and the Workplace

Attitude

Panels

Moderator: Angelina Kewal-Ramani, *American Institutes for Research (AIR)*

Location: 404

Where Have We Been, and Where Are We Headed? Marking Two Decades of Polling about Work, the Workplace and the Economy, and How U.S. Workers' Attitudes, Opinions, and Experiences Have Evolved over Time

Jessica Starace, *Rutgers University*

Kristine Bacani, *Rutgers University* (Collaborator)

Carl Van Horn, *Rutgers University*

Brittney Donovan, *Rutgers University*

Marjory Palius, *Rutgers University*

Sean Simone, *National Center for Education Statistics*

Happiness Scholarship and Attitudes Towards Redistribution

Tamkinat Rauf, *Stanford University*

Jeremy Freese, *Stanford University* (Collaborator)

Beliefs in the American Dream and Latent Attitudes Towards Government Responsibility for Social Welfare

Lujie Peng, *University of Maryland*

The Changing Politics of Business

Bradley Madsen, *Texas A&M University*

Kirby Goidel, *Texas A&M University*

Craig Freeman, *Oklahoma State University*

Concurrent Session J

Friday, May 12, 2023 | 02:00 pm - 3:30 pm

What Do You Use Surveys For? A Second Collaborative Session

Panels

Moderator: Mande Lancaster, *RTI International*

Location: 413

Practice

Mixed-Methods Approaches to Evaluating Social Media Influencers' Impact on Public Health Opinion

Melissa Silesky, *The Public Good Projects*

Erika Bonnevie, *The Public Good Projects*

Peer-to-Peer Payment Apps: A Case Study for a Digital Finance Standard

Noemi Altman, *Consumer Reports*

Stephanie Landry, *Consumer Reports* (Collaborator)

Glen Rockford, *Consumer Reports*

Surveying Middle School Students: A Career Exploration Collaboration

Colleen Kromrey, *Siena College*

Donald Levy, *Siena College*

Leslie Foster, *Siena College*

Survey Research for All: Expanding and Diversifying the Survey Research Pipeline at Texas State University

Michelle Edwards, *Texas State University*

Lorenzo Mobley, *Texas State University* (Collaborator)

Toni Watt, *Texas State University*

Gloria Martinez-Ramos, *Texas State University*

Ashli Bost, *Texas State University*

Zona DuBose, *Texas State University*

Derrick Tolliver, *Texas State University*

How We Collaborated to Understand How Awareness and Prevention of Pre-Diabetes Can be Improved in Virginia

Kara Fitzgibbon, *University of Virginia; University of Virginia*

Anne Wolf, *University of Virginia*

Thomas Guterbock, *University of Virginia*

Alayna Panzer, *University of Virginia*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Collaborative Methods for New and Redesigned Establishment Surveys

Affinity Group Panel

Moderator: Diane Willimack, *US Census Bureau*

Location: 410



How Many Times Are You Going to Ask Me This? Dependent Interviewing in Establishment Surveys and the User Experience

Heather Ridolfo, *US Energy Information
Administration*

Gerson Morales, *US Energy Information
Administration*

Joseph Rodhouse, *US Energy Information
Administration*

Jake Soffronoff, *Institute of Museum and Library
Services*

Gina Sgro, *American Institutes for Research*

The Usefulness of Surveying Business Uncertainty to Inform Monetary Policy and Research

Kevin Foster, *Federal Reserve Bank of Atlanta*

Brent Meyer, *Federal Reserve Bank of Atlanta*
(Collaborator)

Many Seats at the Table: The Role of Stakeholder Engagement in Multimethod Pilot Testing of the Annual Integrated Economic Survey

Melissa Cidade, *US Census Bureau*

Heidi St. Onge, *US Census Bureau* (Collaborator)

Designing and Executing a Large-Scale Cognitive Test for Developing an Establishment Survey Question Bank: Best Practices and Lesson Learned

Y. Patrick Hsieh, *RTI International*

Diane Willimack, *US Census Bureau* (Collaborator)

Kristin Stettler, *US Census Bureau*

Jerry Timbrook, *RTI International*

Katherine Blackburn, *RTI International*

Rachel Stenger, *RTI International*

Chris Ellis, *RTI International*

Lisa Donaldson, *US Census Bureau*

Utility, Car Manufacturer, Charging Station, Why? Three Populations, One Question, and the Use of Early-Stage Scoping to Answer It

Gerson Morales, *US Energy Information
Administration*

Kenneth Pick, *Energy Information Administration*
(Collaborator)

Joseph Rodhouse, *US Energy Information
Administration*

Establishing Establishment Buy-in

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Considerations for the Federal Collection of Sex, Gender and Sexuality (SOGI) Data

Panels

Moderator: Kristen Olson, *University of Nebraska, Lincoln*

Location: Franklin 9

QuesDes

Government Responsibilities for the Collection and Use of High-Quality Data on Sex, Gender and Sexuality

Kellan Baker, *Whitman-Walker Institute*

Sogi Data Collection Principles, Best Practices, and Examples

Bob Sivinski, *US Office of Management and Budget*

What? the Presence of Sexual Orientation and Gender Identity Questions Led to Reduced Response Rates? Why Do You Think That Is?

Linda Young, *US Department of Agriculture*

Barbara Rater, *National Agricultural Statistics Service*

A Future Research Agenda for the Sexual Orientation and Gender Identity Questions on the Experimental Household Pulse Survey

Zach Scherer, *US Census Bureau*

Jason Fields, *US Census Bureau*

Thomas File, *US Census Bureau*

Hyon Shin, *US Census Bureau*

Development of a Single Non-Binary Gender Item: Methodology and Implications for Asking about Gender

Kristen Miller, *US Centers for Disease Control and Prevention*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Estimating the Incidence and Severity of Long Haul COVID-19 in the US Veteran Population

Panels

Moderator: Raymond Van Cleve, *Stanford University*

Location: Franklin 10

Stats

Predictors of Long COVID in the US Veteran Population

Amanda Purnell, *Veterans Health Administration*

Megan Shaheen, *Ipsos* (Collaborator)

Raymond Van Cleve, *Stanford University*

Estimating Severity of Long COVID

Robert Petrin, *Ipsos*

Social Determinants of Health Associated with Long COVID

Kelly Bell, *Ipsos*

Raymond Van Cleve, *Stanford University* (Collaborator)

Robert Petrin, *Ipsos*

COVID Variants Associated with Risk of Developing Long COVID

Alan Roshwalb, *Ipsos*

Using Administrative Data to Understand Long COVID

Raymond Van Cleve, *Stanford University*

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Generational Perspectives: Age Cohorts and Attitude Surveys

Panels

Moderator: Heidi Guyer, *RTI International*

Location: 401

Attitude

Ageing in Canada – Creating National Benchmarks

Keith Neuman, *The Environics Institute for Survey Research*

Natalie Iciaszczyk, *National Institute on Ageing* (Collaborator)

Inequity in America: What Americans Need – and Aren't Getting – As They Age

Dan Malato, *NORC at the University of Chicago*

Semilla Stripp, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Thompson, *NORC at the University of Chicago*

What Is the Readiness of Seniors to Use Telehealth Services?

Jiri Remr, *INESAN - Institute for Evaluations and Social Analyses*

Quo Vadis: Desired Destinations and Their Determinants Among College Students

Matin Mirramezani, *Generation Lab*

Cyrus Beschloss, *Generation Lab*

Rebecca Oh, *Generation Lab*

Vision 2025: Longitudinal Study of College Students on Major Policy Issues

Rebecca Oh, *Generation Lab*

Matin Mirramezani, *Generation Lab*

Cyrus Beschloss, *Generation Lab*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Improving Cross-cultural Measurement

Panels

Moderator: Jacy Li, *Gallup*

Location: 414

3MC

Making Sound Global Comparisons: A Standardized Measure of Degree of Urbanisation

Andrew Dugan, *Gallup*

Jacy Li, *Gallup*

Anita Pugliese, *Gallup*

Response Styles and Cross-Cultural Comparability of the Satisfaction with Life Scale through Randomized Experiments

Sunghye Lee, *University of Michigan*

Stephanie Morales, *University of Michigan*

Maria Alvarado-Leiton, *Universidad de Costa Rica*

Rachel Davis, *University of South Carolina*

Wenshan Yu, *University of Michigan*

Improving English to Spanish Survey Translations: Findings from Cognitive Interviews with Monolingual Spanish-Speaking Postsecondary Students

Harper Haynes, *RTI International*

Alisu Schoua-Glusberg, *Research Support Services Inc.*

Ashley Wilson, *RTI International*

Problems of Panethnicity: Understanding Identification Terminology Among US- Latinos

Ilana Ventura, *NORC at the University of Chicago; University of Chicago*

"Angeleno Spanish": Lessons Learned in Developing a Survey Translation Style Guide

Alejandra Alarcon, *Center for the Study of Los Angeles*

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

New Methods or New Data: Innovations in Survey Research

Panels

Moderator: James Dayton, *ICF International*

Location: 411

DataCol

Uncovering Alignment between Survey Responses and Social Media By Detecting the Stance Expressed in Posts

Frederick Conrad, *University of Michigan*

Mao Li, *University of Michigan*

Johann Gagnon-Bartsch, *University of Michigan*

Michael Schober, *New School for Social Research*

Robyn Ferg, *Westat*

Rebecca Dolgin, *The New School*

Paul Beatty, *US Census Bureau*

What Did They Say? Combining Two Natural Language Processing Techniques to Efficiently Analyze Open-Ended Survey Question Data

Ellyn Maese, *Gallup*

Chris Miljanich, *Gallup*

Dan Foy, *Gallup*

Is Less the Merrier for Ad Exposure and Audience Attention? a Media Measurement Case Study

Sarangsh Nandi, *NBCUniversal*

Madeline Craft, *NBCUniversal* (Collaborator)

Kumar Rao, *NBCUniversal*

Bonnie Ma, *NBCUniversal*

Using Data Science Techniques to Identify Medical Mis-Information in Online Pregnancy Forums

Claire Kelley, *Child Trends*

Hannah Lantos, *Child Trends*

Sarah Kelley, *Child Trends*

"[They] be like... 'Ban .. Books but AR-15s Deserve Rights!' Lol": Parents, Teenagers and Online Opinion about the Current Controversies in Schools

Sarah Kelley, *Child Trends*

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Overview of Data Dissemination Practices

Panels

Moderator: Emily Guskin, *Washington Post*

Location: 413

Practice

Using Human-Centered Design for Data Products at the Bureau of Labor Statistics (BLS)

Jean Fox, *US Bureau of Labor Statistics*

Avoiding Bad Visualizations Made from Good Estimates

Rosemary Byrne, *US Census Bureau*

Steven Klement, *US Census Bureau* (Collaborator)

Publishing Modernization and Dissemination Expansion Efforts at the Bureau of Justice Statistics (BJS)

Grace Kena, *US Bureau of Justice Statistics*

Tim Kearley, *US Bureau of Justice Statistics*

You Measure What You Treasure: An Overview of Data Dissemination Key Performance Indicators

Josue DeLaRosa, *National Center for Education Statistics*

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

The Franken-Call Center: Creating the Perfect Team of Call Centers

Professional Development Roundtables

Moderator: Derek Masterson, *Siena College*

Location: 408

DataCol

Presenter: Madeline Harland, *Siena College*

Presenter: Donald Levy, *Siena College*

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

The Learning Loop: Improving Survey Designs using Survey Methods, Observations, Data and Outcomes

Methodological Briefs

Moderator: Jolene Smyth, *University of Nebraska, Lincoln*

Location: 406

This Is for Real: Planning and Implementing a Study to Inform Successful State Programs

Kyle Endres, *University of Northern Iowa*

Sarah Vannice, *Iowa Department of Health and Human Services* (Collaborator)

Ki Park, *University of Northern Iowa*

Pat McGovern, *Iowa Department of Health and Human Services*

Erin Heiden, *University of Northern Iowa*

Mary Losch, *University of Northern Iowa*

Identifying Barriers to Full Participation: Recontacting Adults from a Multi-Phase Health Survey

Jessica Graber, *US Centers for Disease Control and Prevention*

Minsun Riddles, *Westat*

Jodie Frost, *Westat*

Juliana McAllister, *US Centers for Disease Control and Prevention*

Andrew Caporaso, *Westat*

Kevin Wilson, *Westat*

Jason Clark, *Westat*

Allan Uribe, *US Centers for Disease Control and Prevention*

Matt Jans, *US Centers for Disease Control and Prevention*

Using Open-Ended Responses to Detect Fraudulent Panel Respondents

Tom Wells, *Uber*

Revisiting with New Sample Cohort: Engaging Reluctant Respondents with a Shorter “Critical Items Only” Survey Instrument for Enhancing Response Rates

Brenda Rodriguez, *Abt Associates*

Stan Hsieh, *Abt Associates*

Yasmin Pluss-Straub, *Abt Associates*

Brittany Creel, *Abt Associates*

“Can You Hear Me Now?” Using Disposition Data to Target Sampling for Phone and Multimodal Studies

Rosemary Cosgrave, *Bully Pulpit Interactive LLC*

Amanda Carr, *Bully Pulpit Interactive LLC*

Sheldonn Plummer-Duff, *Bully Pulpit Interactive LLC*

Ryan Brady, *Bully Pulpit Interactive LLC*

Joe Ste.Marie, *Bully Pulpit Interactive LLC*

Impact of Respondent Margin Comments on Survey Revisions in the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation

Luis Contreras, *NORC at the University of Chicago*

Martha Stapleton, *NORC at the University of Chicago*

Claire Krummenacher, *NORC at the University of Chicago*

Richard Aiken, *US Fish and Wildlife Service*

Practicalities in Conducting a Virtual Observation Data Collection with Pre-K Classroom Assessment Scoring System (CLASS)

Melissa Hepburn, *Mathematica*

Ayesha De Mond, *Mathematica* (Collaborator)

Sara Bernstein, *Mathematica*

Jessica Harding, *Mathematica*

Veena Prakriya, *Mathematica*

Benjamin Christensen, *Mathematica*

Concurrent Session K

Friday, May 12, 2023 | 03:45 pm - 5:15 pm

Trust in Elites, Institutions, and Polls

Attitude

Panels

Moderator: Alauna Safarpour, *Harvard University and Northeastern University*

Location: 404

Public Opinion about Public Opinion Surveys: A Mixed Method Approach

Allyson Holbrook, *University of Illinois, Chicago*

Timothy Johnson, *University of Illinois, Chicago*

Evgenia Kapousouz, *University of Illinois, Chicago*

Henning Silber, *GESIS - Leibniz Institute for the Social Sciences*

Do Efforts to Promote Participation in the Decennial Census Matter?: A Time-Series Analysis of Census Awareness and Its Association with Census Related Attitudes

Shaun Genter, *US Census Bureau*

Yazmin Garcia Trejo, *US Census Bureau*

Jennifer Childs, *US Census Bureau*

Monica Vines, *US Census Bureau*

Jim Livsey, *US Census Bureau*

Trust Us: The Role of Polls in Society in 2022

Jon Cohen, *SurveyMonkey*

Laura Wronski, *SurveyMonkey* (Collaborator)

Predicting Media Trust in Uganda Using a Multi-Level Framework for Political Power

Meagan Doll, *University of Washington*

Surveying U.S. Journalists: How Did We Do It and What Lessons Did We Learn?

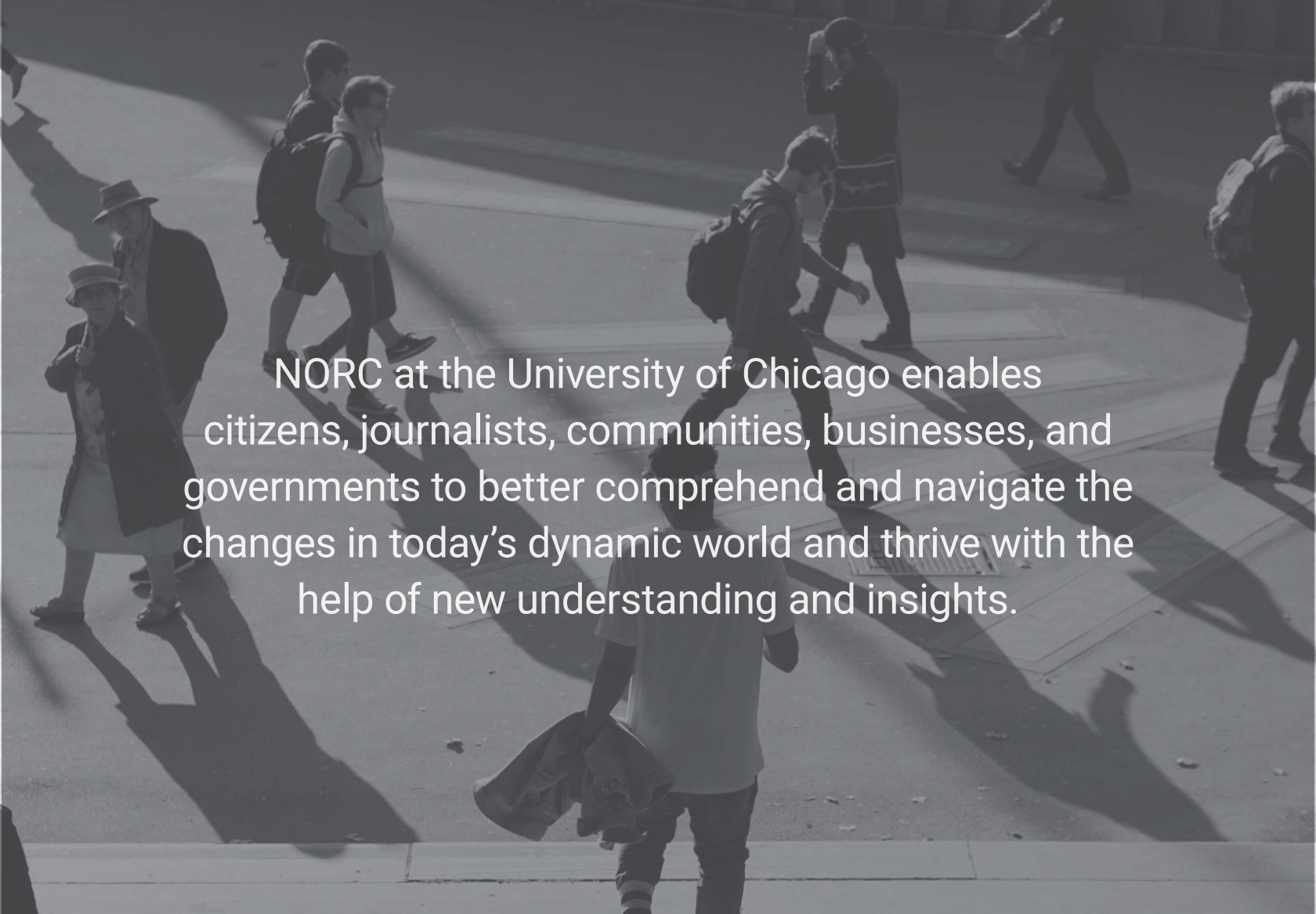
Jacob Liedke, *Pew Research Center*

Jeffrey Gottfried, *Pew Research Center*

Andrew Mercer, *Pew Research Center*

Politicians' Opinions on Journalism – the Case of Germany

Thomas Roessing, *TRG*



NORC at the University of Chicago enables citizens, journalists, communities, businesses, and governments to better comprehend and navigate the changes in today's dynamic world and thrive with the help of new understanding and insights.



Research You Can Trust | NORC.ORG | INFO@NORC.ORG



AAPOR 2023 PLATINUM SPONSOR

Visit NORC and AmeriSpeak at booths 401 & 403

78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

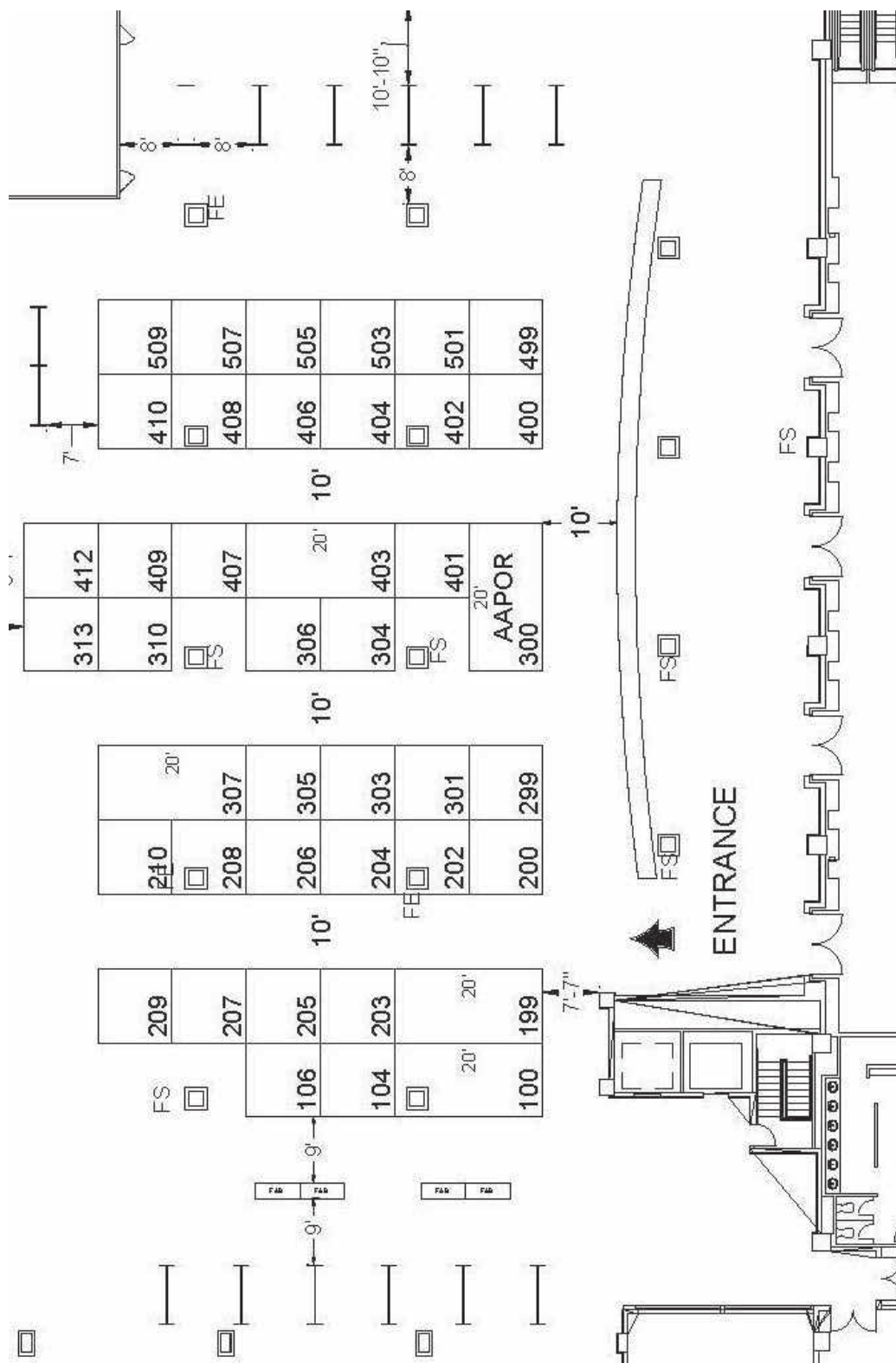
Conference Exhibitors

Exhibitor	Booth
AAPOR	300/399
Abt Associates	200
ADAPT Inc.	303
American Institutes for Research	305
Broadband Dynamics	501
CETRA Language Solutions	306
Data Independence LLC	410
Data Recognition Corporation	207
Dynata	313
FFIND	408
Fors Marsh Group	509
Groupe Voxco Inc	204
Headway In Research	205
i360	499
ICF	304
Ipsos North America	100/102
Ironwood Insights Group, LLC	206
Joint Program in Survey Methodology-	507
L2 Data	409
Langer Research Associates/PARC	106
Lumivero	208
Mathematica	503
Michigan Program in Survey and Data Science	412
MSG	400
NORC at the University of Chicago	401/403
NPC, Inc.	203
Oxford University Press	402
Rare Patient Voice LLC	310
ReconMR	404
Roper Center for Public Opinion	406
RTI International	307/309
SSRS	299/301
Streamworks	405
SyncScript	104
US Census Bureau	505
Verasight	210
Westat	199/201
WVU-Health Affairs Institute	209

Conference Advertisers

Advertiser	Page #
Abt Associates	41
ADAPT Inc	48
American Institutes for Research	42
Data Recognition Corporation	42
Dynata	42
EdChoice	48
ICF	44
Gallup	37
Ipsos	35
Joint Program in Survey Methodology- University of Maryland	10
Marketing Systems Group	47
Mathematica	48
Nielsen	142
NORC	194
NPC	48
ReconMR	89
Research Support Services Inc.	9
RTI	3
SSRS	25
Voxco	207
Westat	Front cover
WVU Health Affairs Institute	36

Exhibit Hall Floor Plan



78TH ANNUAL AAPOR CONFERENCE

May 10-12, 2023

Philadelphia Marriott Downtown

Conference Sponsors

Thank you to our wonderful sponsors:

Sustaining



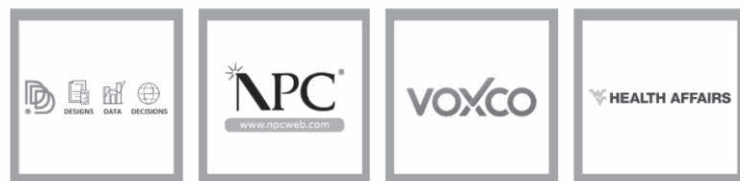
Platinum



Gold



Silver



Bronze



Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

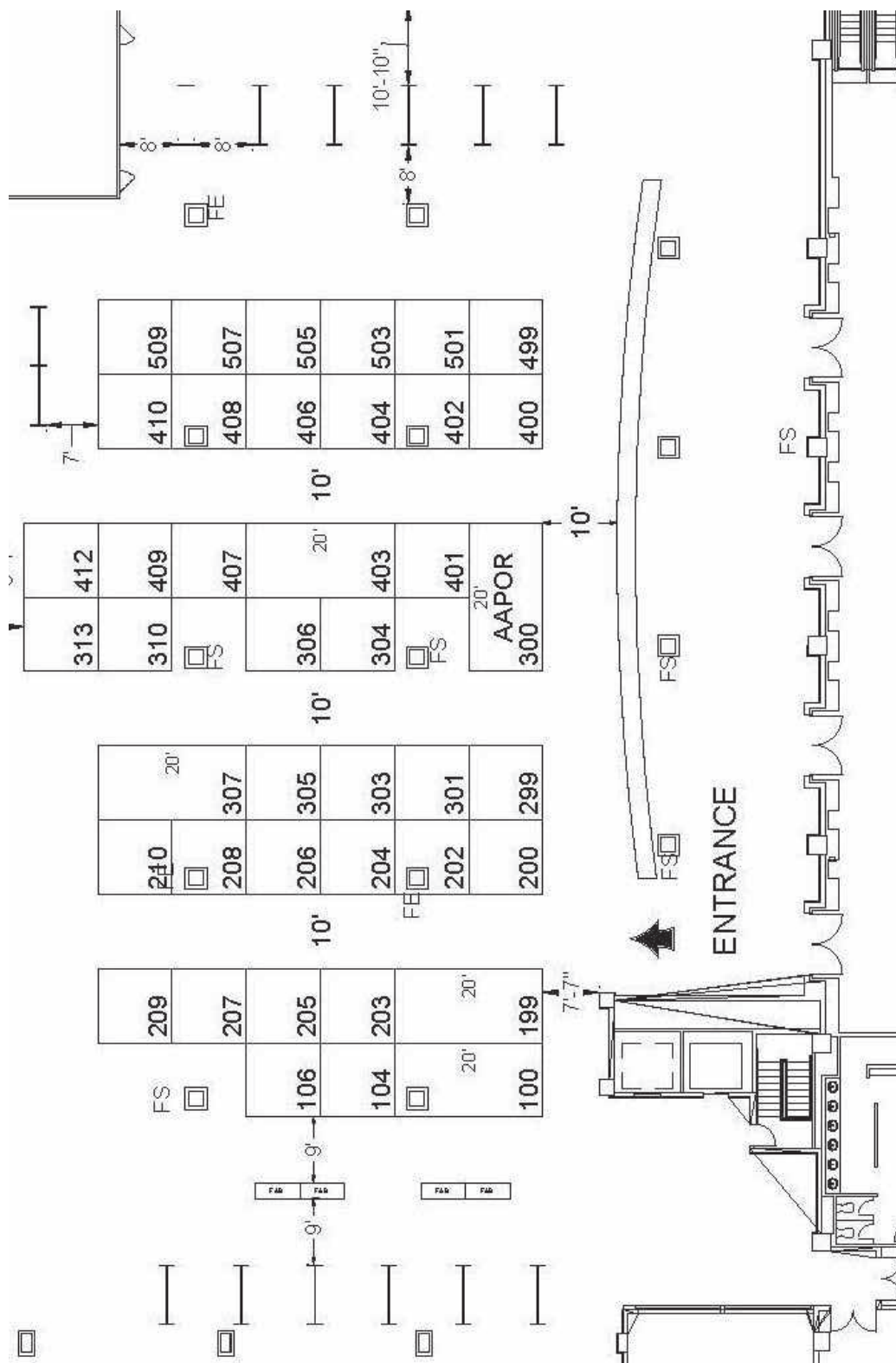
Conference Exhibitors

Exhibitor	Booth
AAPOR	300/399
Abt Associates	200
ADAPT Inc.	303
American Institutes for Research	305
Broadband Dynamics	501
CETRA Language Solutions	306
Data Independence LLC	410
Data Recognition Corporation	207
Dynata	313
FFIND	408
Fors Marsh Group	509
Groupe Voxco Inc	204
Headway In Research	205
i360	499
ICF	304
Ipsos North America	100/102
Ironwood Insights Group, LLC	206
Joint Program in Survey Methodology- University of Maryland	507
L2 Data	409
Langer Research Associates/PARC Enterprises	106
Lumivero	208
Mathematica	503
Michigan Program in Survey and Data	412
MSG	400
NORC at the University of Chicago	401/403
NPC, Inc.	203
Oxford University Press	402
Rare Patient Voice LLC	310
ReconMR	404
Roper Center for Public Opinion Research	406
RTI International	307/309
SSRS	299/301
Streamworks	405
SyncScript	104
US Census Bureau	505
Verasight	210
Westat	199/201
WVU-Health Affairs Institute	209

Conference Advertisers

Advertiser	Page #
Abt Associates	41
ADAPT Inc	48
American Institutes for Research	42
Data Recognition Corporation	42
Dynata	42
EdChoice	48
ICF	44
Gallup	37
Ipsos	35
Joint Program in Survey Methodology- University of Maryland	10
Marketing Systems Group	47
Mathematica	48
Nielsen	142
NORC	194
NPC	48
ReconMR	89
Research Support Services Inc.	9
RTI	3
SSRS	25
Voxco	207
Westat	Front cover
WVU Health Affairs Institute	36

Exhibit Hall Floor Plan



Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Sponsor and Exhibitor Directory

Abt Associates

Booth: 200

6130 Executive Boulevard, Rockville, MD 20852

www.abtassociates.com

Abt Associates is a global consulting and research firm with a 55-year history of using data and bold thinking to improve the quality of people's lives. From combatting infectious disease and conducting rigorous program evaluations, to ensuring safe drinking water and promoting access to affordable housing—and more—we partner with clients and communities to tackle their most complex challenges. Our worldwide staff of 3,600 crosses geographies, methods, and disciplines to deliver tailored solutions grounded in evidence. Abt Associates' main offices are in the U.S., U.K., and Australia, and we have program offices in more than 50 countries.

ADAPT Inc.

Booth: 303

5610 Rowland Road, Suite 160, Minnetonka, MN 55343

www.adaptdata.com

dkoch@adaptdata.com

ADAPT Inc. is a specialty processing company serving survey organizations. We offer print, mail, return mail management, scanning and open end coding services. Last year we received and scanned over 3 million survey pages. We are SOC2 security certified and HIPAA compliant. On the comment processing side of our business we coded over 10 million open ends last year and can code in all languages. We also offer text analytics and comment editing/PII cleaning services.

American Institutes for Research

Booth: 305

1400 Crystal Drive, Arlington, VA 22202

www.air.org

dbattle@air.org

The American Institutes for Research® (AIR) is a nonpartisan, not-for-profit organization that conducts behavioral and social science research and delivers technical assistance to solve some of the most urgent challenges in the U.S. and around the world. We do this work because when we look to the future, we see opportunities to close gaps that are rooted in injustice. At AIR, we know that equity begins with systems that work for everyone, so we lead with expertise, follow the evidence, and never stop drawing new connections to build a better, more equitable world.

Broadband Dynamics

Booth: 501

8757 E Via De Commercio, Scottsdale, AZ 85258

www.broadbanddynamics.com

info@broadbanddynamics.com

Broadband Dynamics is a telecommunications carrier and cloud communication platform as a service (CPaaS) supplier for large enterprise clients. Are you dissatisfied with the network reliability, service, and cost from your current telco carrier or CPaaS supplier? For more than 20 years, BBD has been helping our customers reduce their telecom expense and improve profitability, while gaining a more personalized level of service. BBD can deliver these same benefits to your company!

CETRA Language Solutions

Booth: 306

7804 Montgomery Avenue, Suite 10, Elkins Park,
PA 19027

www.cetra.com/

info@cetra.com

CETRA provides language solutions for public opinion and survey researchers, including translation, cultural consulting, QA testing, and interpretation, in more than 300 languages. CETRA's dedicated staff in four locations across three countries provides professional and responsive service that saves clients time, simplifies the process, and makes working with CETRA a pleasure. CETRA is ISO 9001:2015 certified for quality management.

D3: Designs, Data, Decisions

8300 Greensboro Drive, Suite 450, McLean, VA
22102

<https://www.d3systems.com>

research@d3systems.com

We are a collaborative team of analysts and statisticians with extensive international research experience who tailor each project to meet clients' specific needs. Our research designs allow for high-quality data collection wherever it is needed, empowering our clients to make evidence-based decisions.

Data Independence LLC

Booth: 410

23 Settlers Way, Ellington, CT 06029

www.DataIndependencenow.com

Lois@DataIndependenceNow.com

Data Independence (DI) provides data management services to survey firms and others engaged in data collection. Providing assistance in best practices in data preservation and access, the DI team, with over 25 years' experience, continues to make a difference creating customizable solutions to clients' survey information needs. Many organizations are unable to fully leverage the data they have already collected. Given the pace in which surveys must be conducted, the disparate and changing survey teams, remote working options, and changing methods, the potential for losing data is genuine. Enter Divata®. Divata® is computational software developed by DI and used to manage, search, explore and analyze survey data. Unlike other systems that require your data and metadata adhere to specifications that match their off-the-shelf products, Divata® is a customized service that uses your resources to create a searchable database tailored to the needs of your organization. And Divata® doesn't merely provide access to your PDFs or data tables (although, it does do that), it computes tables for your analysis when you need it and within seconds. Legacy data has value today and tomorrow—come talk with us about how we can help you get more value out of your collection. (Booth #410)

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Data Recognition Corporation

Booth: 207

13490 Bass Lake Road, Maple Grove, MN 55311

www.datarecognitioncorp.com

CDeMay@DataRecognitionCorp.com

Data Recognition Corporation (DRC) is a proven, nationally recognized information management partner, specializing in customized survey administration and data collection solutions for federal, state, and local government agencies, commercial clients, and industry partners. We deliver results for large-scale, complex programs, overcoming challenges administering multiple survey modes and versions, and highly sensitive content. DRC provides research consulting, technology solutions, complete project management, printing, data & comment processing/analytics and customized reporting—in-house, in one integrated process. DRC is certified or authorized in the following areas: NIST RMF, HCAHPS, ATO under DoD Instruction, HIPAA, ISO, and is a GSA contract holder.

DataForce

6801 Northpark Blvd. Ste A, Charlotte, NC 28216

www.dataforceresearch.com

info@dataforceresearch.com

DataForce is your mail survey experts delivering essential data for mission-critical decisions in education, healthcare, social research, government, and manufacturing. From customer satisfaction mail surveys to multi-modal longitudinal studies, DataForce provides end-to-end planning, printing, fulfillment, incentive management, and data collection – all in-house! Our proven methodology guarantees accurate data, every time, giving you the power to effectively react to changes. Our proprietary in-house data collection process is designed to save you time, risk, and money. One source for your multi-modal data collection needs that result in fast, high quality data.

Dynata

Booth: 313

6080 Tennyson Parkway Suite 500, Plano, Texas 75024

www.dynata.com

Dynata is the world's largest first-party data platform for insights, activation, and measurement. With a reach that encompasses over 70 million consumers and business professionals globally, and an extensive library of individual profile attributes collected through surveys, Dynata is the cornerstone for precise, trustworthy quality data. The company has built innovative data services and solutions around its robust first-party data offering to bring the voice of the customer to the entire marketing continuum – from insights to activation, measurement, and optimization. Dynata serves more than 6,000 market research, media and advertising agencies, publishers, consulting and investment firms and corporate customers in North America, South America, Europe, and Asia-Pacific. Learn more at www.dynata.com

EdChoice

111 Monument Circle Suite 2650, Indianapolis, IN 46204

<https://www.edchoice.org/>

research@edchoice.org

EdChoice is a nonprofit, nonpartisan organization dedicated to advancing full and unencumbered educational choice as the best pathway to successful lives and a stronger society. EdChoice believes that families, not bureaucrats, are best equipped to make K-12 schooling decisions for their children. The organization works at the state level to educate diverse audiences, train advocates, engage policymakers on the benefits of high-quality school choice programs, and advance high-quality research and analysis of educational choice programs and policies across the country. EdChoice is the intellectual legacy of Milton and Rose D. Friedman, who founded the organization in 1996.

FFIND SRL**Booth: 408**

Via Ercole Bernabei 51 , Palermo, Sicily 90144

<https://ffind.com>

a.imborgia@ffind.com

FFIND is a data collection company, specialized in international CATI fieldwork.

Among our 300+ yearly international projects, more than 60% are public opinion studies.

While being one of the biggest fieldwork suppliers for European Institutions, we also have long term relationships with US clients.

Fors Marsh**Booth: 509**

4250 N Fairfax Dr STE 520, Arlington, Virginia 22203

www.forsmarsh.com

afladd@forsmarsh.com

We are a team of researchers, advisors, and communicators working together to shape the systems that shape our lives. We look at human behavior from all angles to design targeted solutions that influence decision-making and move people to action.

Headway In Research**Booth: 205**

3100 Smoketree Court Suite 900, Raleigh, NC 27604

www.headwaywfs.com

info@headwaywfs.com

Headway in Research has been a proud provider of innovative workforce solutions to leading research organizations for over 25 years, with a proprietary network of data collectors participating in hundreds of studies nationwide. Our services include field data collection/call center workforce recruitment, employer of record solutions, HR support, and large-scale contingent workforce programs. Passionate about our work and dedicated to our clients, Headway is committed to exceeding expectations in the human capital service sector.

i360**Booth: 499**

2300 Clarendon Blvd Suite 800, Arlington, VA 22201

<https://www.i-360.com/>

jkennelly@i-360.com

Founded in 2009, i360 sits on the cutting edge of technology, delivering innovative products and services through the strategic use of data, software and analytics. i360's dual customer base of political organizations and commercial clients presents us with a unique variety of business requirements that drive faster innovation and encourage cross-application of practices between verticals. Our goal is to help our customers understand and leverage data to its full potential, taking it from informative to actionable for results they can count on - to date, we have served more than 10,000 freedom-advancing organizations.

ICF**Booth: 304**

1902 Reston Metro Plaza, Reston, VA 20190

icf.com

James.Dayton@icf.com

ICF is a global full-service survey research consulting services company with over 7,000 full- and part-time employees,

but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.

Learn more at icf.com.

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Ipsos Public Affairs

Booth: 100/102

2020 K St NW, Washington, District of Columbia
(DC) 20009

www.ipsos.com

robert.torongo@ipsos.com

Our Public Affairs teams design, develop and carry out customized research for clients in the government and public sector to help them make better, evidence-based decisions. Our expert teams in 38 countries have in-depth sector knowledge to assist decision-makers across the full range of public policy issues.

Ironwood Insights Group

Booth: 206

1795 E. Scorpio PL, Chandler, AZ 85249

www.ironwoodinsights.com

info@ironwoodinsights.com

Ironwood Insights Group leads the market research industry by offering a seamless integration of all research methodologies into one point of service. We assist corporate researchers, marketers, marketing research firms and consultants with high-quality data collection and analytic services. We use both Voxco and Survox for telephone and online data collection with cloud-based servers and panel integration for increased production, quality and security. We maintain strict security and confidentiality controls. Services include, consultation, questionnaire design, sample sourcing, survey fielding, data processing, analytics and reporting. Qualitative methodologies include traditional and online focus groups, bulletin boards and in-depth interviews. Quantitative methodologies include CATI/CAWI, online surveys and face-to-face interviewing, with international reach through vetted partners. We are dedicated to providing our clients with the best research solutions at reasonable rates. Call or e-mail today for "Insights that provide clarity and drive action."

Joint Program in Survey Methodology at the University of Maryland

Booth: 507

1218 LeFrak Hall, University of Maryland, College Park, MD 20742

jpsm.umd.edu

jpsm-contact@umd.edu

Educating Generations Of Survey Researchers, Survey Statisticians, and Survey Methodologists. The Joint Program in Survey Methodology is a consortium that draws together an award-winning faculty from the University of Maryland, the University of Michigan, Westat and other organizations. JPSM offers a PhD and Master's degree program in survey and data science, and online M.P.S degree, certificate and citation programs. We also offer a program of short courses for those seeking professional development in survey methodology. JPSM has increased the quality of technical staff in the Federal Statistical System and is enriching the field of survey statistics and methodology itself. Our faculty has historically been in the vanguard of research in survey methodology and strives to continue that leadership into the future.

L2, Inc

Booth: 409

18912 North Creek Parkway, Bldg A, Suite 201,
Bothell, WA 98011

www.l2-data.com

matt.curley@l2-data.com

For over 50 years, presidential campaigns to school board races have chosen L2 data for voter outreach. Our commitment to the most aggressive update schedule and 53-point processing ensure you're getting the most accurate voter file available. For researchers, the hundreds of consumer fields, numerous national phone sources, and with the award winning DataMapping makes the L2 file a powerful tool.

Marketing Systems Group

Booth: 400

755 Business Center Drive Suite 200, Horsham,
Pennsylvania 19034

www.m-s-g.com

info@m-s-g.com

Marketing Systems Group was founded in 1987 by market research professionals to provide innovative products and services designed specifically for research environments. We employ 50 full time professionals who comprise a growing network of specialist teams in such areas as market research, technology solutions, research data collection, statistical analysis, and sampling methodologies. The combination of these resources provides a depth and breadth of service that is unmatched in the industry. Some of the areas we specialize as an organization are:

- Sampling Services, allowing organizations to identify qualify and connect with respondents.
- Technology Solutions, with a focus to enable organizations to achieve efficiency in their research process.
- Statistical services, a team of research statisticians who help our customers better understand their data and the market.

MATCH - Mountain State Health Assessment of Trends in Community Health

WVU Health Affairs Institute 64 Medical Center
Dr., Morgantown, WV 26505-9190

<https://wvmatchsurvey.org/>

emily.robinson3@hsc.wvu.edu

MATCH, West Virginia's first statewide biennial community health survey, is a partnership between the West Virginia Department of Health and Human Resources and West Virginia University Health Affairs Institute. Data from the 2021 fielding are publicly available on the MATCH website to help inform data-driven policy and state health service delivery decisions—meaning health resources will better reach those who need it most in the state. About 7 percent, or one in every 14, adult West Virginia residents is sampled in the MATCH survey. Stop by our booth to learn about the upcoming 2023 fielding and to meet some of the people at Health Affairs Institute who work on MATCH.

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

Mathematica

Booth: 503

P.O. Box 2393, Princeton, NJ 08543-2393

mathematica.org

info@mathematica-mpr.com

Mathematica is the insight partner that illuminates the path to progress for public and private sector changemakers. Reimagining the way the world gathers and uses data, we uncover the evidence that offers our partners the confidence and clarity they need to find out what can be done, how to make it happen, and where to go next. Our 1,700+ experts dive into urgent social challenges with rigor and objectivity to surface evidence and understanding that weathers the toughest tests. Mathematica. Progress together.

National Center for Health Statistics/ Collaborating Center for Questionnaire Design and Evaluation Research

Booth: 407

3311 Toledo Road, Hyattsville, MD 20782

<https://www.cdc.gov/nchs/CCQDER/index.html>

The National Center for Health Statistics is part of the Centers for Disease Control and Prevention (CDC). It is a health statistics agency that compiles statistical information to guide actions and policies to improve the health of the population. The Collaborating Center for Questionnaire Design and Evaluation Research (CCQDER) conducts cognitive interviewing studies and other pretest methodologies in support of evaluating and developing reliable surveys for NCHS and external agencies. We also research and refine question evaluation methods while also working to better understand the question response process and survey response error. Lastly, CCQDER develops software to improve qualitative data collection, analysis, and to increase the accessibility and transparency of question evaluation studies.

NORC at the University of Chicago

Booth: 401/403

55 East Monroe Street, Chicago, Illinois 60603

www.norc.org

info@norc.org

NORC at the University of Chicago conducts research and analysis that decision-makers trust. As a nonpartisan research organization and a pioneer in measuring and understanding the world, we have studied almost every aspect of the human experience and every major news event for more than eight decades. Today, we partner with government, corporate, and nonprofit clients around the world to provide the objectivity and expertise necessary to inform the critical decisions facing society.

NPC, Inc.

Booth: 203

13710 Dunnings Hwy, Claysburg, PA 16625

<https://www.npcweb.com/surveys>

jamie.eichenlaub@npcweb.com

NPC is your outsourcing partner for secure and accurate survey printing, mailing, processing, and automated cash incentive fulfillment (www.npcweb.com/surveys). Whether you're looking to outsource the full survey data collection process or you need an outsourcing partner to handle complex or large-scale survey programs outside the typical scope of your organization, we can help. NPC has been producing and processing paper-based surveys for government-sponsored research for market and public opinion research organizations for over 20 years.

NVivo & Citavi by Lumivero**Booth: 208**

1331 17th Street Suite 404, Denver, Colorado
80202

www.lumivero.com

nvivo@lumivero.com

Expert Software for Better Insights, Research,
and Outcomes

Lumivero's data analysis and management tools
help you collect, organize, analyze, and
collaborate on your data to create insights that
drive impactful decisions.

Oxford University Press**Booth: 402**

198 Madison Ave, New York, NY 10016

global.oup.com

As the largest university press, OUP is a truly
global brand, recognized throughout the world
as an authoritative and trusted provider of
quality research. Our collection includes
numerous leading journals in diverse areas, as
well as authoritative scholarly works,
international reference works, online products,
handbooks, textbooks, and consumer titles.

PARC Enterprises**Booth: 106**

29 Fair St. #1724, Carmel, NY 10512

<https://parc.us.com>

info@parc.us.com

PARC, a subsidiary of Langer Research
Associates, is a cloud-based knowledge
management system for survey research

PARC Enterprises**Booth: 106**

29 Fair St. #1724, Carmel, NY 10512

<https://parc.us.com>

info@parc.us.com

PARC, a subsidiary of Langer Research Associates,
is a cloud-based knowledge management system
for survey research organizations and their
audiences. Users can instantly locate any
question, in topline or scripted format, as well as
full-text search and retrieve related
documentation - reports, slide decks,
spreadsheets, transcripts, file memos and more -
with all other project files a single click away. Both
internal and public-facing accounts are available.
Join subscribers including NORC, the Annenberg
Public Policy Center, Ipsos Public Affairs, the Pew
Charitable Trusts, Kantar Consulting, the Chicago
Council on Global Affairs, the Harvard Institute of
Politics, the American Enterprise Institute, Public
Opinion Strategies, the ABC News Television
Network, the Public Religion Research Institute,
the Marist Institute for Public Opinion, Franklin and
Marshall College and more. Visit us at Booth 106 at
AAPOR 2023 or <https://parc.us.com>.

Pew Research Center

1615 L St. NW, Washington, D.C. 20036

<https://www.pewresearch.org/>

info@pewresearch.org

Pew Research Center is a nonpartisan fact tank
that informs the public about the issues, attitudes
and trends shaping the world. We conduct public
opinion polling, demographic research, content
analysis and other data-driven social science
research. We do not take policy positions

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Precision Opinion, Inc.

3450 S.Maryland Pkwy. 250, Las Vegas, NV 89169

www.precisionopinion.com

sales@precisionopinion.com

Precision Opinion has been one of the largest Independently owned Market Research firms for nearly 20 years. Based out of Las Vegas, Nevada, Precision Opinion is home to the James T. Medick Center for Survey Research, a first-in-class Data Collection Center with 600 Voxco CATI (Computer Assisted Telephone Interviewing) enabled Interviewing Stations. Precision has provided CATI Data Collection Services to some of the largest non-profit and Social Science Organizations, Financial Institutions, Corporations, Political Consultants, and Marketing Agencies in the United States. Our clients have called us "The Most Trusted Name in Research". However, it's our job to remain unbiased.

Rare Patient Voice LLC

Booth: 310

Rare Patient Voice 711 Hampton Lane, Towson, MD 21286

<https://www.rarepatientvoice.com>

ContactUs@RarePatientVoice.com

Rare Patient Voice, LLC provides patients and family caregivers an opportunity to participate in all types of research including market research, health economics outcomes and real-world evidence, user experience/human factors studies, and clinical trials. RPV has over 100,000 patients and caregivers across more than 1,400 diseases and conditions, both rare and non-rare, in nine countries.

ReconMR

Booth: 404

135 S. Guadalupe St., San Marcos, TX 78666

www.reconmr.com

angel.uglow@reconmr.com

ReconMR are experts in multi-mode data collection, making us the most experienced company in the marketplace today. Our 700+ station CATI facilities combined with our proprietary Online sampling solution (11million+ panelists) and SMS/MMS solutions have made us the clear choice for Researchers, Academia, Pollsters and Social Scientists for over 25 years.

Roper Center for Public Opinion Research

Booth: 406

651 Rhodes Hall, Ithaca, NY 14853

ropercenter.cornell.edu

membership@ropercenter.org

Our mission is to collect, preserve, and disseminate public opinion data; to serve as a resource to help improve the practice of survey research; and to broaden the understanding of public opinion through the use of survey data in the United States and around the world.

RTI International**Booth: 307/309**

3040 E. Cornwallis Rd., Research Triangle Park, NC 27709

www.rti.org

sses@rti.org

RTI International is an independent, nonprofit research institute dedicated to improving the human condition.

Clients rely on us to answer questions that demand an objective and multidisciplinary approach—one that integrates expertise across the social and laboratory sciences, engineering, and international development. Combining scientific rigor and technical proficiency, we deliver reliable data, thorough analysis, innovative survey methods, novel technologies, and sustainable programs that help clients inform public policy and ground practice in evidence. We scale our approach to fit the demands of each project, delivering the power of a global leader and the passion of a local partner. We believe in working together to realize the promise of science, and we push ourselves every day to deliver on that promise for the good of people, communities, and businesses around the world.

SSRS**Booth: 299/301**

1 Braxton Way Suite 125, Glen Mills, PA 19342

<https://ssrs.com/>

info@ssrs.com

SSRS is a full-service market and survey research firm with a dedicated team of critical thinkers. We have genuine enthusiasm for our work and a shared goal to connect people through research. SSRS solutions include groundbreaking approaches fit for purpose: the SSRS Opinion Panel, the SSRS Opinion Panel Omnibus, SSRS Encipher, additional online solutions and custom research programs. Our research areas include Health Care and Health Policy, Public Opinion and Policy, Political and Election Polling, Consumer and Lifestyle, and Sports and Entertainment. SSRS projects include complex strategic and tactical initiatives in the US and in more than 40 countries worldwide. Learn about our innovative portfolio featuring advanced methodologies, optimized sample designs, questionnaire refinement, and ways to reach low incidence populations. SSRS is redefining research. Visit www.ssrs.com to learn more.

Streamworks**Booth: 405**

3640 Pheasant Ridge Drive, Blaine, MN 55449

streamworksmn.com

info@streamworksmn.com

Streamworks helps market research teams produce secure, verifiably accurate paper surveys and fulfillment projects. From healthcare and regulatory surveys, to satisfaction and engagement surveys, to consumer packaged goods testing, we combine data security with equipment technology and quality control, to help our clients produce reliable testing results.

Working Together:

The Essential Role of Public Opinion
Research in Collaborative Science

SyncScript

Booth: 104

613 McKean Rd, Ambler, PA 19002

<https://syncscript.com/>

hello@syncscripts.com

Whether you need uniquely formatted transcripts, recruitment in a niche market, or you just want to talk through your project and explore the options, our team works with you to provide a solution that suits your needs and budget.

The Nielsen Company, LLC

675 6th Ave, New York, NY 10011

Nielsen.com

Nielsen is a global leader in audience measurement, data and analytics, shaping the future of media. Measuring behavior across all channels and platforms to discover what audiences love, we empower our clients with trusted intelligence that fuels action.

The University of Michigan - Institute for Social Research - Survey Research Center

426 Thompson Street, Ann Arbor, Michigan 48104-2321

<https://www.src.isr.umich.edu/>

src.information@umich.edu

The Survey Research Center (SRC), a center within the Institute for Social Research (ISR), is a multi- and inter-disciplinary research organization devoted to the discovery of and insight into major issues within the social and behavioral sciences. SRC is an international leader in research involving the collection and analysis of sample surveys, administrative and other non-survey data.

U.S. Census Bureau

Booth: 505

4600 Silver Hill Road, Washington, DC 20233

census.gov

census.data@census.gov

The Census Bureau's mission is to serve as the nation's leading provider of quality data about its people and economy. The Census Bureau operates under Title 13 and Title 26 of the U.S. Code. Our goal is to provide the best mix of timeliness, relevancy, quality and cost for the data we collect and services we provide.

Understanding America Study-University of Southern California

635 Downey Way, Los Angeles, California 90089-3332

<https://uasdata.usc.edu>

uas-l@usc.edu

The Understanding America Study (UAS) is an internet panel of households at the University of Southern California (USC) of approximately 10,000 respondents representing the entire United States. We have fielded over 500 surveys to our panel on topics such as current events, health, planning and retirement. We create quarterly comprehensive files consisting of core surveys including the HRS series, cognition and financial literacy assessments, and personality measures. These data products are available to the research community at no cost.

University of Michigan Program in Survey and Data Science

Booth: 412

Institute for Social Research 426 Thompsons Street-Room 4050, Ann Arbor, MI 48104
<https://surveydatascience.isr.umich.edu/>
MPSDS.isr@umich.edu

The University of Michigan Program in Survey and Data Science was established seeking to train future generations of survey and data scientists. Our curriculum is concerned with a broad set of data sources including survey data, but also including social media posts, sensor data, and administrative records, as well as analytic methods for working with these new data sources. And we bring to data science a focus on data quality – which is not at the center of traditional data science. The new name speaks to what we teach and work on at the intersection of social research and data. The program offers doctorate and master of science degrees and a certificate through the University of Michigan. The program's home is the Institute for Social Research, the world's largest academically-based social science research institute.

University of Northern Iowa Center for Social & Behavioral Research

2304 College St, Cedar Falls, IA 50614-0402
<https://csbr.uni.edu/>

The Center for Social and Behavioral Research (CSBR) at the University of Northern Iowa was founded in 1967, making it one of the most experienced and successful applied research organizations in the state. As a freestanding unit within the College of Social and Behavioral Sciences (CSBS), staff members conduct original research and provide applied research services to faculty, academic institutions, nonprofit organizations and public agencies throughout the state. Research services include quantitative (survey) and qualitative study designs, sampling, survey and evaluation instrument development, data collection, data analysis and reporting.

Verasight

Booth: 210

1827 Chestnut Street, San Francisco, CA 94123
verasight.io
ben@verasight.io

We founded Verasight to expand access to high-quality survey data. Our multi-mode recruitment strategy includes address-based sampling to maximize population coverage and reach any group of interest to researchers. It's why we frequently work with government agencies (e.g., The IRS, California Air Resources Board) academic researchers (e.g., Harvard Medical School, Duke University), and media organizations (e.g., Bloomberg, The Los Angeles Times). We recruit and verify each respondent directly and never rely on outsourced data collection, which gives researchers confidence in their survey data. Stop by Verasight's booth to ask a free survey question on an upcoming national omnibus survey. Researchers who submit questions will receive an interactive topline and crosstab report, survey weights, and a complete methodological statement.

VOXCO

Booth: 204

1440 St Catherine Street West, suite 900, Montreal, Quebec H3G1R8
www.voxco.com
news@voxco.com

Voxco is the leading insights platform that combines omnichannel software and powerful analytics for researchers. We empower social scientists and researchers worldwide with a robust and fully integrated insights platform to tackle the most sophisticated of research and data collection requirements. With over 45 years of experience servicing the social research space, Voxco's platform is both robust and flexible, supporting complex sampling strategies and sophisticated programming needs. Our social research software is built to manage data of varying volumes and complexity.

Working Together:

The Essential Role of Public Opinion Research in Collaborative Science

Westat

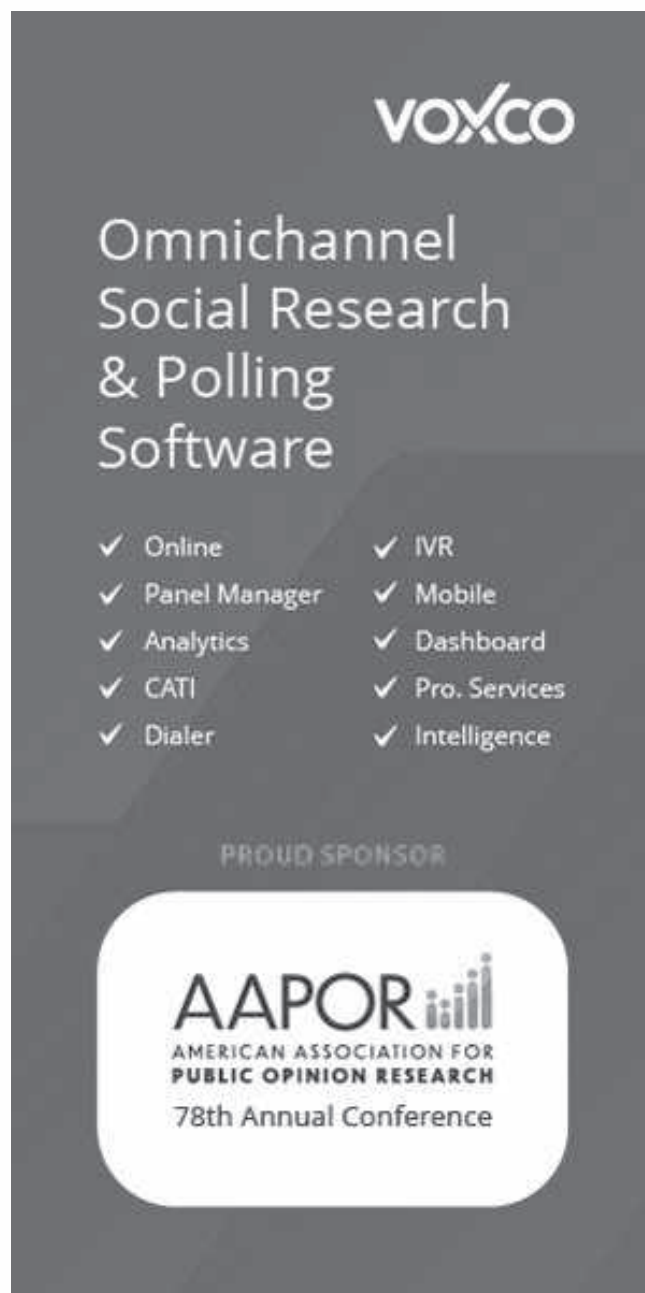
Booth: 199/201

1600 Research Blvd, Rockville, Maryland 20850

www.westat.com

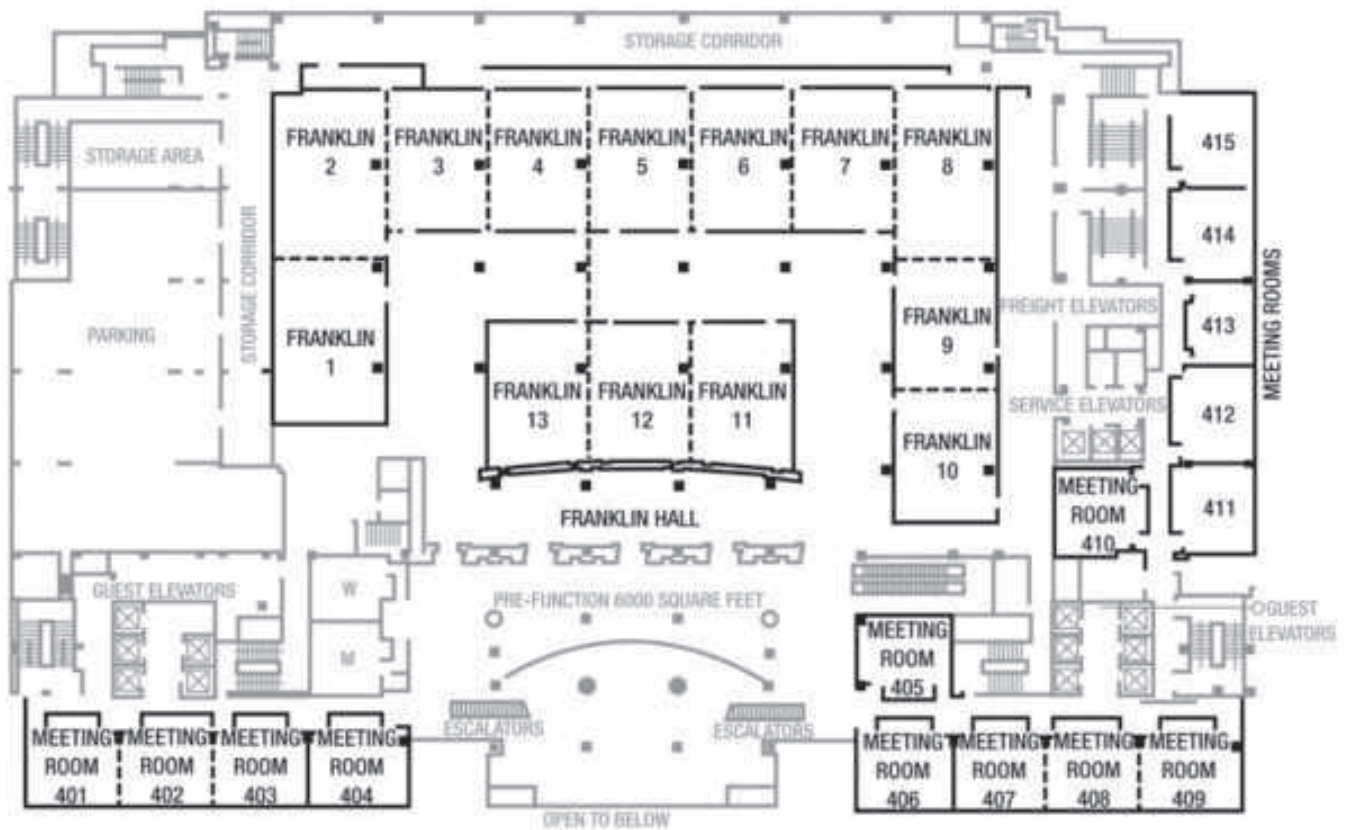
marketing@westat.com

Westat is a leader in research, data collection and analysis, technical assistance, evaluation, and communications. Our evidence-based findings help clients in government and the private sector accelerate advancements in health, education, transportation, and social and economic policy. Since 1963, our dedication to improving lives through research and our approach to projects grounded in investigative curiosity, equity, statistical and data rigor, adaptive methods, and advanced technology are why clients find exceptional value in our work.



Hotel Floor Plan

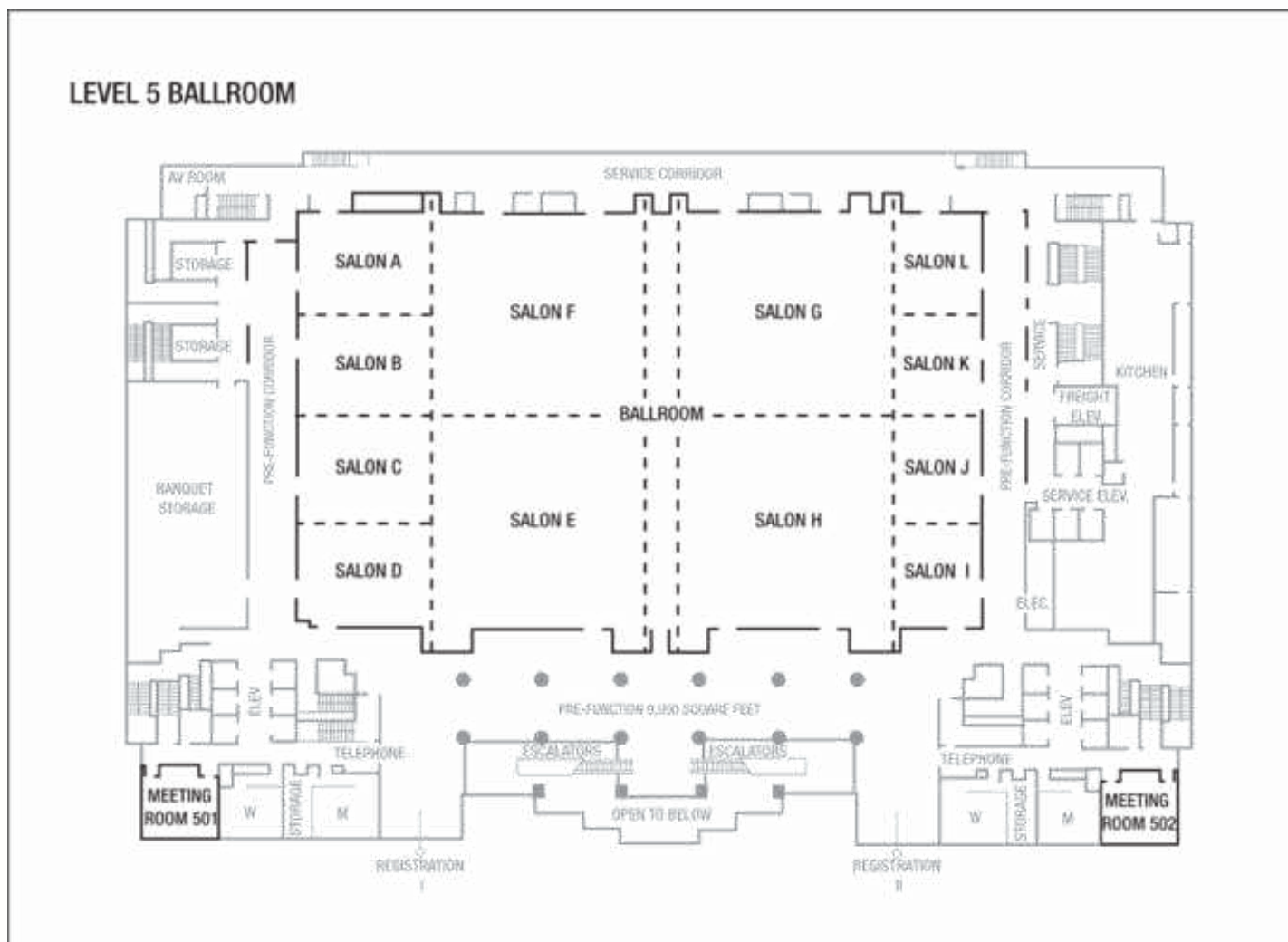
LEVEL 4 FRANKLIN HALL



Working Together:

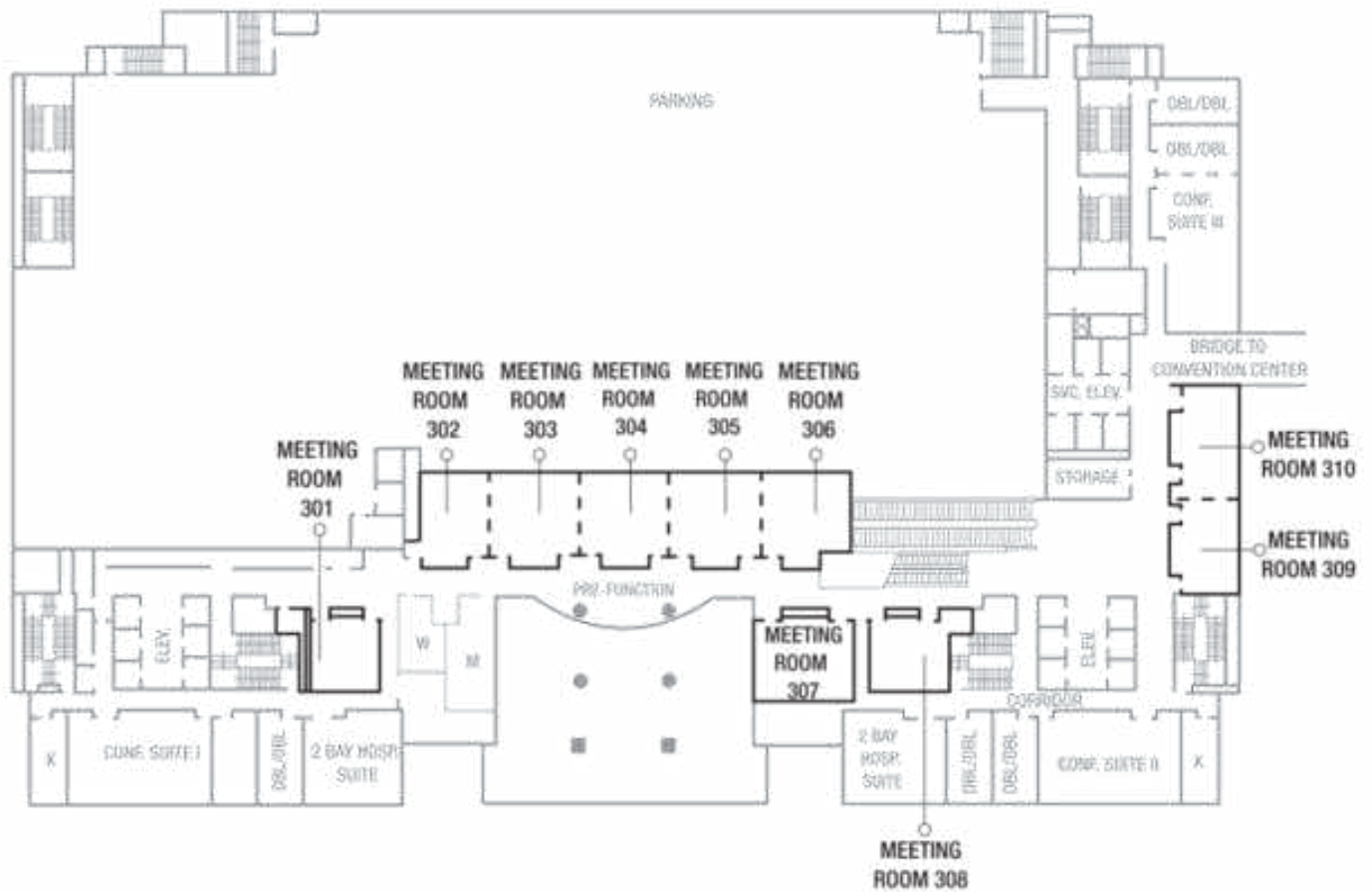
The Essential Role of Public Opinion
Research in Collaborative Science

Hotel Floor Plan



Hotel Floor Plan

LEVEL 3 MEETING ROOMS



A

Aaron, Anina, 60, 75, 126
 Abdul-hakim, Atiyyah, 33
 Abelson, Herbert, 30
 Adawe, Abdelaziz, 178
 Agiesta, Jennifer, 28, 104, 150
 Aina, Tola, 179
 Aizpurua, Eva, 166
 Alarcon, Alejandra, 176, 186
 Albright, Victoria, 78, 94, 108, 117, 130, 146, 179
 Alexander, Brittany, 162
 Alexander, David, 138
 Allamong, Maxwell, 51
 Allen, Asher, 119, 169
 Alpert, Harry, 30
 Altman, Noemi, 181
 Altschuler, Bruce, 31
 Alvarez, Emily, 69, 109, 127, 131
 Alwin, Duane, 31
 Amaya, Ashley, 111, 163
 Amsbary, Michelle, 58
 Anderson, Chris, 113
 Anderson, Jeanne, 31
 Anderson, John, 60
 Anderson, Julia, 139
 Anderson, Matthew, 62
 Anderson-Sequeira, Tamara, 125
 Andridge, Rebecca, 67, 178
 Andriyevska, Luda, 53, 133
 Angrisani, Marco, 102, 108, 163
 Antoun, Christopher, 58, 73
 Areal, João, 33, 104, 133
 Arrue, Jesus, 86
 Asamoah, Nana Amma, 149
 Asare-Marfo, Dorene, 116, 167
 Asensio Manjon, Marc, 102
 Ash, Andrea Malek, 127, 156
 Asher, Herb, 31
 Atkisson, Jamie, 126, 147, 172
 Avripas, Sabrina, 95, 112

B

Baar-Jacobs, Ellen, 31
 Babalola, Tolulope, 33, 170
 Babbie, Earl, 31
 Bacani, Kristine, 180
 Bach, Ruben, 84, 104
 Bachtell, Kate, 173
 Bähr, Sebastian, 73, 155
 Baker, Kellan, 183
 Baker, Reg, 31
 Ballou, Janice, 31
 Bardes, Barbara, 31
 Barlas, Frances, 51, 79, 92, 110, 112, 130, 138, 143, 153, 156, 161, 163, 167
 Basu, Mohua, 62
 Bates, Nancy, 80, 101, 169
 Bauer, Raymond, 30
 Baumann, Andrew, 82
 Baumann, Carsten, 109, 129
 Baumgardner, Stephanie, 124
 Bausch, Daniel, 29
 Bautista, Rene, 28, 58
 Baxter, Richard, 30
 Bayes, Robin, 34, 76
 Beatty, Paul, 12, 28, 187
 Beck, Jacob, 90, 175,
 Belden, Nancy Jane, 31
 Belden, Nancy, 30–31, 96,
 Belisle, Carolyn, 20, 122, 124
 Bell, Kelly, 19, 94, 139, 184
 Beniger, James, 30
 Bennett, L. Michelle, 12
 Ben-Porath, Eran, 91, 126, 158–159
 Benz, Jennifer, 104, 113, 131, 185
 Berelson, Bernard, 30
 Berger, Marcus, 63, 95, 130
 Berman, Amanda, 83
 Berta, Kyle, 79
 Bertolini Coelho, Isabela, 57
 Bertoni, Nick, 68, 163, 167
 Beveridge, Andrew, 31
 Bielenberg, Jessica, 145, 170
 Bikus, Zach, 93, 151
 Bilgen, Ipek, 136, 163
 Bishop, Deirdre, 85
 Black, Joan, 30, 31
 Black, Lindsey, 75
 Blumberg, Stephen, 32, 75
 Blumenthal, Mark, 174
 Bogart, Leo, 30
 Bogen, Karen, 72
 Bonner Cozad, Aisha, 125
 Borie-Holtz, Debbie, 17, 66, 93, 117, 170
 Bosch, Oriol, 33, 74, 102
 Bottini, Christine, 63, 145

Bourek, Mia, 56
 Bower, Diane, 30
 Brassell, Thomas, 109, 129
 Bredikova, Hana, 174
 Brees, Kyle, 65, 168
 Brenner, Philip, 108
 Brigham, Nancy, 98–99, 146
 Broaddus, Betsy, 104
 Brodbeck, Travis, 51, 128, 168
 Broughton, Haley, 69, 118
 Brown, Anna, 95
 Brown, J. David, 115
 Brown, Julie, 114
 Brown, Shana, 91
 Brownstein, Catherine, 161
 Brunswick, Ann, 31
 Brunton-Smith, Ian, 92, 130, 178
 Bueno, Xiana, 49, 160, 167, 179
 Bukke, Priyanjali, 132
 Bulgar-Medina, Justine, 29
 Burns, Laura, 30, 32, 62, 144, 167
 Buskirk, Trent, 11, 57, 84
 Butler, Sarah, 164
 Butterworth, Michael, 31
 Buyuker, Beyza, 49, 149, 167
 Byerly, Shakari, 107, 176

C

Canas, Rachel, 86, 125
 Cantor, David, 56, 58, 86, 114, 143, 165
 Cantril, Albert, 31
 Caplan, James, 31
 Caporaso, Andrew, 56, 84, 100, 114, 124, 190
 Carley-Baxter, Lisa, 70
 Carr, Christine, 55, 117, 126, 190
 Carson, Richard, 123
 Carter, Luke, 98
 Carter, Woody (Ellwood), 31
 Case, Peter, 31
 Cavazos, Michelle, 67, 166
 Chacon, Danni, 33
 Chan, Elisa, 56, 167
 Chandrasekaran, Sruthi, 97
 Charlebois, Owen, 31
 Chaturvedi, Ritika, 102, 108
 Chen, Catherine, 65, 168
 Chen, Lu, 52

Chen, Michael, 164, 178
 Chen, Qixuan, 103, 162
 Chen, Sixia, 11
 Chen, Te-Ching, 154
 Childs, Jennifer, 28, 120, 134, 191
 Chiu, Samantha, 57
 Christian, Leah, 14, 65, 109, 153
 Cibelli Hibben, Kristen, 52, 94, 130
 Cidade, Melissa, 182
 Ciruli, Floyd, 31
 Clark Fobia, Aleia, 15, 28, 72
 Clark, Cynthia, 31
 Clark, Jason, 124, 190
 Clark, Melissa, 20, 122, 124
 Clark, Sandra, 115
 Clark, Tracie, 122
 Clement, Scott, 106, 159
 Clinton, Joshua, 110
 Coffey, Stephanie, 105, 115
 Cohen, Cricket, 30–31, 112, 191
 Cohen, Jon, 112, 191
 Cohen, Michael, 31
 Cohen, Reuben, 31
 Colasanto, Diane, 30–31
 Cole, Geneva, 33
 Coleman, Sean, 100, 157, 179
 Collins, Kevin, 91, 129, 134, 150, 177
 Connelly, Marjorie, 118
 Conrad, Frederick, 158, 187
 Conrad, Kristen, 159, 177
 Constantine, Wendy, 31
 Contreras, Luis, 190
 Coppini, David, 74
 Cornesse, Carina, 136, 157
 Cosgrave, Rosemary, 190
 Cox, Daniel, 136
 Cox, Kiana, 116
 Cox, Shanna, 168
 Craft, Madeline, 162, 178, 187
 Crawford, Brandon, 49, 63, 127, 149, 160, 167, 179
 Cui, Jiashan, 62
 Currivan, Douglas, 112
 Czaja, Ronald, 31

D

Daly, Dennis, 62
 Danforth, Lawrence, 98
 Daniller, Andrew, 53

Darling, Jill, 53, 163
 Daves, Robert, 30–31
 David Oryang, Daniel Perez-Lopez and, 15, 72
 David, Morton, 30
 Davis, Kip, 153
 Davis, Kip, 153
 Davis, Mary, 173
 Davis, Rachel, 186
 Davis, Terisa, 56, 114
 Davis, Will, 110, 138, 143, 145
 Davison, W. Phillips, 30
 Dawson, Michael, 32–33, 53
 Dayton, James, 109, 129, 187, 201
 De Leeuw, Edith, 31
 De Mond, Ayesha, 190
 Deaver, Karen, 171
 DeJesus, Jessica, 162
 DeLaRosa, Josue, 188
 Delli Carpini, Michael, 28, 137
 Deluca, Donald, 31
 DeMaio, Theresa, 31
 DeMatteis, Jill, 157
 Deng, Wen Qin, 64, 170
 Deng, Xiaoyi, 67, 86
 Deng, Yangyang, 67, 125, 126
 DeRagon, Samantha, 128
 Dickerson, Anna, 83
 DiJulio, Bianca, 28, 139
 Dillman, Donald, 31
 Dimling, John, 31
 Diop, Abdoulaye, 83, 96
 Dobrikova, Rossi, 61
 Doll, Meagan, 191
 Donoso, Juan Carlos, 69, 131
 Dounoucus, Victoria, 120
 Downs, Phillip, 31
 Dragon, Christina, 59
 Drucker, Diana, 31
 Dudaronak, Yuliya, 103
 Dugan, Andrew, 146, 186
 Dunn, Amina, 53, 81
 Durow, Jennifer, 110, 152, 163
 Dutwin, David, 30, 97, 136, 163
 Dyer, Angela, 60, 68

E

Earp, Morgan, 130
 Edelman, Murray, 30–31

Edwards, Brad, 61, 168
 Edwards, John, 31
 Edwards, Michelle, 181
 Edwards, Sandra, 31
 Edwards, Sherm, 165, 166
 Edwards-Levy, Ariel, 150
 Egazarian, Alexis, 75
 Eggleston, Casey, 80
 Eggleston, Jonathan, 105, 115
 Eichhorst, Angela, 118
 Elam-Evans, Laurie, 164
 Eldred, Carolyn, 31
 Elkasabi, Mahmoud, 157
 Elliott, Marc, 54, 114, 176
 Eltinge, John, 139, 175
 Endres, Kyle, 190
 English, Ned, 28, 59, 68, 145, 147, 157, 186
 Enns, Peter, 154, 177

F

Fahimi, Mansour, 11, 147
 Fan, David, 31
 Farago, Fanni, 125
 Farley, Shannon, 103
 Faul, Jessica, 132
 Feinberg, Barry, 31
 Feld, Karl, 83, 179
 Feldman, Sarah, 51, 112
 Feliciano, Shannon, 33
 Fernandez, Steven, 63–64, 124
 Ferree, G. Donald, 31
 Fetherston, Fran, 31
 Feuer, Shelley, 72, 130
 Fields, James, 31
 Fienberg, Howard, 31
 Finamore, John, 144
 Fingerhut, Hannah, 113
 Fink, Raymond, 31
 Fink, Steven, 124
 Finley, Samantha, 29
 Fioroni, Sarah, 18, 104
 Fisher, Beth, 56
 Fitzgibbon, Kara, 181
 Fordyce, Erin, 95, 153
 Foster, Kevin, 181–182
 Fowler, Floyd, 31
 Fox, Jean, 16, 113, 167, 188
 Frankel, Martin, 31

Frankovic, Kathleen, 30–31
 Frasier, Alicia, 93
 Freese, Jeremy, 180
 Fu, Jiangzhou, 63, 68, 152
 Fuentes, Kai, 55, 107, 179
 Funk, Cary, 116
 Funkhouser, G. Ray, 31
 Furrow, Katie, 130, 138, 153

G

García Trejo, Yazmín, 27, 107, 191
 Garcia, F. Chris, 31
 Gaziano, Cecillie, 31
 Geiger, Paul, 55, 126
 Gendall, Phil, 31
 Genter, Shaun, 191
 Geraci, John, 63
 Giambo, Pamela, 165
 Gilbert, Brianne, 98, 169, 176
 Gitre, Edward, 137
 Glendye, Scott, 173
 Goerman, Patti, 148, 167
 Goldberg, Toby, 31
 Goldenberg, Karen, 31
 Goldenson, Dennis, 31
 Goldsamt, Milton, 31
 Goldstein, Daniel, 114, 146
 Gonzalez-Barrera, Ana, 26
 Goodrich, Melanie, 111
 Goranson, Amelia, 154
 Gosney, Michelle, 126, 172
 Gouge, Melissa, 168
 Gourevitch, Nick, 82
 Goyle, Arina, 158, 166
 Graber, Jessica, 154, 190
 Grady, Sarah, 121
 Graham, Matthew, 31, 61, 133
 Granahan, Liz, 84
 Gravelle, Timothy, 96, 133, 178
 Greenberg, Anna, 82
 Greyser, Stephen, 31
 Griffin, Amanda, 152
 Griggs, Ashley, 16, 68, 117
 Gumas, Evan, 14, 65
 Gumbs, Jared, 79, 109
 Guskin, Emily, 106, 159, 188
 Guyer, Heidi, 55, 117, 126, 185

H

Hachey, Emily, 126, 158
 Haensch, Anna-Carolina, 57, 90,
 Hamel, Liz, 28, 158
 Han, Ying, 58, 138, 147
 Hanemann, Michael, 123
 Haney, Carol, 78, 146
 Hansen, Christopher, 62, 95, 109,
 112, 153
 Hardy, Mathew, 169
 Harland, Madeline, 51, 128, 168, 189
 Harrell, Vanessa, 63, 117, 166
 Harrison, Chase, 99
 Hartig, Hannah, 100
 Haskins, Alyssa, 126, 147, 172
 Hastings, Philip, 67
 Hawbaker, Amelia, 149
 Hawkins, Kimberly, 152
 Haynes, Harper, 91, 107, 186
 He, Fei, 64, 79
 Heimel, Sarah, 172
 Heller, Harry, 31
 Hendrich, Megan, 78, 110, 130, 145,
 153
 Henry, Michael, 33, 98, 169
 Hensgen, Sophie, 77
 Henson, John D, 119
 Hepburn, Melissa, 190
 Hergert, Laura, 173
 Herman, Peter, 56
 Hernandez, Adriana, 64
 Hernandez, Nestor, 50
 Herrell, Kenneth, 121
 Hershewe, Thomas, 34, 76
 Higgins, Hannah, 90–91
 Hill, Chelsea, 170
 Hill, Holly, 164
 Hill, Lee, 179
 Hobson, Kate, 134
 Hoffacker, Carli, 49
 Holbrook, Allyson, 28, 99, 191
 Holland, Kathleen, 94, 170
 Holland, Nia, 75, 158
 Holland, Sidney, 30
 Holland, Temika, 121
 Hollander, Sidney, 30
 Holmes, John Lee, 83, 96
 Holyk, Greg, 29
 Honohan, John, 158

Horowitz, Juliana, 177
 Horwitz, Rachel, 61, 63, 78–79, 172
 Houghton, Angela, 97
 House, James, 31
 Hout, Michael, 112
 Hsieh, Y. Patrick, 62, 72, 182, 190
 Hu, Mengyao, 155
 Hubbard, Ryan, 114, 172
 Huffman, John, 138
 Hughes, Todd, 63, 68, 152–153, 166
 Hummer, Robert, 16, 50, 68, 90, 117
 Hupp, Andrew, 73

I

Iachan, Ronaldo, 65, 67, 86, 125–
 126
 Iciaszczyk, Natalie, 185
 Igielnik, Ruth, 51, 110, 143, 159
 Immerwahr, Stephen, 63–64, 124,
 170
 Inouye, K. David, 31

J

Jablonski, Wojciech, 124, 161
 Jackson, Carla, 31
 Jackson, Chris, 51, 110, 112, 138, 145,
 159
 Jackson, Frederica, 149
 Jackson, Michael, 62, 159, 177
 Jackson, Mickey, 150
 Jackson, Natalie, 51
 Jaime, Sofia, 57
 Jarmon, Ricki, 28
 Jay, E. Deborah, 31
 Jensen, Eric, 171
 Jiang, Zheyu, 63
 Jin, Rongbo, 74, 98, 133
 Johns, Michelle, 95, 112
 Johnson, Edward, 53, 122, 126, 166,
 172
 Johnson, Timothy, 30, 31, 50, 191
 Jones, Benjamin, 12
 Jones, Cameron, 139
 Jones, Jeffrey, 13, 118
 Jones, Jessica, 75, 127
 Jones, Mary, 31
 Jones, Nathan, 56

Jones, Phil, 133
 Jones, Rhiannon, 152
 Jordan, Will, 85, 110
 Jozkowski, Kristen, 49, 127, 149, 160, 167, 179
 Judy, Dan, 82, 159
 Juhnke, Andrew, 153
 Junn, Jane, 33

K

Kagay, Michael, 30–31
 Kalton, Graham, 31
 Kamp Dush, Claire, 59
 Kaplan, Robin, 146
 Kapousouz, Evgenia, 34, 76, 168, 191
 Karns, David, 31
 Karthik, Mira, 50
 Kashihara, David, 77
 Kasprzyk, Daniel, 31
 Katz, Jonathan, 137, 146
 Kaufmann, Audrey, 30
 Kearney, Scott, 106
 Keeter, Scott, 30–31, 53, 100, 159
 Keeve, Caitlyn, 15, 72,
 Keisler–Starkey, Katherine, 100
 Keller, Andrew, 115, 173,
 Kelley, Claire, 11, 175, 187
 Kelley, Jennifer, 61, 168,
 Kelley, Jonathan, 104
 Kelley, Sarah, 11, 112, 187
 Kena, Grace, 188
 Kennedy, Courtney, 31, 65, 159, 171
 Kennedy, John, 31
 Kephart, Kathleen, 63, 80, 171
 Kern, Christoph, 90, 175,
 Keusch, Florian, 11, 28, 56, 84, 102, 175,
 Kewal–Ramani, Angelina, 180
 Khanyile, Sihle, 33, 170,
 Killewald, Phil, 52
 Kim, Brian, 57, 84, 111, 120, 153
 Kimball, Spencer, 150
 Kim–Cho, Erin, 153
 Kirchner, Corinne, 31
 Kirzinger, Ashley, 106, 113, 158
 Klement, Steven, 188
 Kobrin, Alex, 93
 König, Corinna, 119
 Koning, Ashley, 17, 93, 117, 170

Koogler, Holly, 86
 Kosakow, Jason, 68, 77,
 Kott, Phillip, 54
 Krause, Nicole, 71
 Kravitz, Eli, 105
 Krebill–Prather, Rose, 61, 64,
 Krebs, Dagmar, 31
 Kreuter, Frauke, 10, 28, 57, 84, 175
 Krogstad, Jens Manuel, 66
 Kromrey, Colleen, 181
 Krosnick, Jon, 65, 119, 123, 150, 158, 168, 171
 Krotki, Karol, 31
 Krumbholz, Katie, 33, 117
 Kulka, Richard, 30–31

L

LaLone, Joel, 98
 Lancaster, Mandee, 29, 181
 Landas, Stephanie, 103
 Landry, Stephanie, 181
 Langeland, Joshua, 77
 Lapinski, Daniel, 110
 Larsen, Luke, 80
 Lavrakas, Paul, 30–31, 99, 143
 Leary, Scott, 145
 Lee, Barbara, 31
 Lee, Nicole, 108, 154
 Lee, Rebekka, 171
 Lee, Sunghee, 11, 28, 75, 157, 158, 186
 LeFauve, Kate, 59, 68, 145, 157
 Lenburg, Paul, 31
 Lenmark, Michael, 127
 Leonard, Mariel, 55, 70, 138, 158
 Lepkowski, James, 31
 Lerner, Gary, 62
 Lerner, Joshua, 136
 Lesser, Virginia, 122
 Levine, Burton, 67, 166,
 Levy, Donald, 51, 98, 128, 150, 168, 181, 189
 Levy, Jenna, 146
 Lewandowski–Romps, Lisa, 70
 Li, Jacy, 58, 147, 186
 Li, Lawrence, 125
 Li, Mao, 155, 187
 Liao, Dan, 90
 Liedke, Jacob, 191
 Link, Michael, 7, 30, 72, 124, 138, 161

Lloro, Alicia, 19, 94
 Lo, Wen–Jup, 49, 127, 149, 160, 167, 179
 Locke, Robynne, 62, 72, 126, 164
 Locklear, Dakisha, 109
 Loosveldt, Geert, 31
 Lopez, Jesse, 15–16, 50, 68, 72
 Lorenz, Emily, 101, 138, 146, 156
 Loschky, Jay, 151
 Luskin, Larry, 77, 163
 Lykes, Valerie, 161

M

MacFadyen, Ann, 94
 Mackeben, Jan, 73, 77
 Macuada, Carlos, 120
 Madsen, Bradley, 180
 Maese, Elyn, 58, 93, 132, 147, 187
 Mahoney, Elizabeth, 173
 Maisel, Richard, 30–31
 Malato, Dan, 185
 Manento, Cory, 177
 Mangipudi, Debbie, 62, 126, 169
 Manley, Rob, 14, 65, 91, 154
 Mannan, Sara, 169
 Marble, William, 112
 Marcum, John, 31
 Marlar, Jenny, 59, 68, 84, 101, 117, 138, 145–146, 156
 Marquette, Erica, 85
 Marshall, Joey, 53, 105, 205
 Martherus, James, 161
 Martin, David, 30–31, 33, 93, 117, 129, 132, 167
 Massey, Meredith, 94, 126
 Masterson, Derek, 189
 Mathews, Kelly, 63
 McCabe, Sean, 90
 McClain, Colleen, 169
 McClelland, Sara, 149
 McCloud, Shennell, 117
 McDaniel, Katelan, 117, 126
 McDonough, Matthew, 72, 94, 164, 167, 169
 McHenry, Gretchen, 106
 McHenry, Jon, 82
 McKenzie, Lawrence, 31
 McKown–Dawson, Eli, 53
 McLeod, Jack, 31

McPhee, Cameron, 28, 150, 154,
158–159, 177
Medley, Grace, 101
Medway, Rebecca, 145
Mehltretter, Johanna, 175
Melevin, Paul, 31
Mena–Meléndez, Lucrecia, 49, 149,
160, 167
Mendez, Bernard, 110
Mendoza, Rosa, 110, 174
Mercer, Andrew, 132, 191
Messer, Benjamin, 121, 172
Meyer, Brent, 182
Meyer, Ilan, 59, 68, 112, 145
Meyer, Phillip, 30
Meyers, Mikelyn, 95, 130, 167
Meyn, Isabella, 158
Meza Hernandez, Mariana, 104, 113,
131
Michaels, Maureen, 31
Milavsky, J. Ronald, 31
Miller, Kristen, 183
Miller, Lauren, 135
Miller, Peter, 30, 31
Mills, Gregory, 115, 207
Mirramezani, Matin, 66, 185
Mitchell, Emma, 34, 76, 89, 98, 123
Mitchell, Nicole, 146, 161
Mobley, Lorenzo, 181
Moessner, Christopher, 118
Mohamed, Besheer, 116
Mohler, Peter, 31
Moise, Ced, 119
Monson, Quin, 98
Montero, Alexander, 106
Moon, Nick, 31, 67
Moore, David, 31
Moore, Jeffrey, 31
Moorhead, Kristen, 81
Mora, Lauren, 66
Morales, Gerson, 172, 182, 186
Morales, Marco, 64
Morales, Stephanie, 158, 186,
Moran, Brett, 84
Morgan, Kyle, 17, 34, 117, 130
Morgan, Rachel, 144, 165, 172
Morrison, Rebecca, 95
Mory, Bevin, 50, 119
Mosher, William, 31
Moy, Luann, 31
Moy, Patricia, 30

Moynihan, Patrick, 111, 148, 158
Muldavin, Brenna, 134
Mullenax, Shawwna, 91
Muller, Mina, 75, 153,
Murphy, Joe, 81, 139, 167, 173
Murray, Ashley, 59, 100, 150
Murray, Patrick, 150
Mushi, Richard, 33

N

Nandi, Sarangsh, 187
Navin, Sara, 73
Nelson, Dawn V., 137, 152,
Neman, Tiffany, 105
Neuman, Keith, 31, 176, 185
Newport, Frank, 30–31
Ng, Amanda, 75
Nichols, Elizabeth, 61, 63, 72, 146
Nishimura, Raphael, 33, 54, 132, 159
Nissenbaum, Helen, 57
Noe–Bustamante, Luis, 97, 107,
Nolle, David, 31
Ntete, Tatishe, 29

O

O'Brien, Angie, 167
Ochsner, Alfred, 31
O'Doherty, Katie, 58, 114, 125
Oh, Rebecca, 66, 185
O'Hare, Barbara, 31
Oldendick, Robert, 31
Oliphant, John, 53
Olmsted–Hawala, Erica, 63, 72
Olson, Kristen, 56, 78, 139, 183
O'Muircheartaigh, Colm, 58–59, 68,
82, 145, 157
O'Neil, Michael, 31
O'Rourke, Diane, 31
Orth, Taylor, 53, 74, 128
Ortman, Jennifer, 85
Otero Class, Betsari, 63, 95
Owens, Mark, 66

P

Padgett, Zoe, 110, 127,

Page, Elina, 100, 135, 196
Paiz, Jacqueline, 149
Palladino, Lauren, 34
Pallotta, Nick, 52
Panas, Kathleen, 64
Park, Royce, 63, 66, 152
Pascale, Joanne, 171
Pedlow, Steven, 111
Peltola, Pia, 60
Peng, Lujie, 33, 180,
Pepe, Maranda, 108
Petrin, Robert, 162, 184,
Peytcheva, Emilia, 56, 120,
Phillips, Angelica, 30, 64,
Phillips, Benjamin, 73, 138,
Phipps, Polly, 31
Piazza, Thomas, 31
Piccirillo, Alexandra, 164
Pick, Kenneth, 23, 44, 172, 182
Pineda, Daniela, 81
Pinkus, Susan, 31
Pitts, Amy, 162
Platt, Matthew, 33
Plummer–Duff, Sheldonn, 81, 190
Poehler, Elizabeth, 115, 125
Ponce, Ninez, 152–153
Popky, Dana, 51, 159
Powell, Rebecca, 16, 50, 68, 117
Preamble, Katarina, 60
Presser, Stanley, 30, 57, 123
Pryzbylowski, Peter, 122
Pugliese, Anita, 58, 96, 151, 158, 186
Purnell, Amanda, 184

Q

R

Raines, Shannon, 56, 61
Rao, Kumar, 162, 178, 187
Rapoport, Robyn, 14, 65, 91, 107, 154
Rauf, Tamkinat, 180
Ray, Julie, 31, 96, 151
Redline, Cleo, 108
Reed, John, 31
Reeves, Renee, 78, 144, 172
Reid, Giles, 103
Remr, Jiri, 65, 185

RePass, David, 31
 Rezk, Dina, 127
 Rheault, Magali, 151
 Rhoda, Dale, 103
 Rhodes, Bryan, 61, 206
 Ridolfo, Heather, 121, 182
 Robbin, Alice, 31
 Robert, Christopher, 73, 125, 155
 Roberts, Alice, 67, 102
 Robertson, Brian, 86, 156
 Robinson, Emily, 60
 Robinson, J., 80
 Robinson, Jessica, 122
 Rodriguez, Brenda, 57, 72, 190
 Rodriguez, Felix, 61
 Roe, Dave, 68
 Roessing, Thomas, 92, 191
 Rogers, Benjamin, 52
 Rogers, Michelle, 20, 31, 52, 122, 125
 Rogers, Theresa, 31
 Roman, Jessica, 17, 32, 93, 117, 170
 Roshco, Bernard, 31
 Roshwalb, Alan, 184
 Rothgeb, Jennifer, 31
 Rothschild, David, 154
 Rothschild, Jake, 74
 Rotolo, Michael, 92
 Roy, Chhandosi, 98
 Ruiz, Neil, 32, 97, 107
 Rund, Chuck, 31
 Russonello, John, 31
 Rusz, Debra, 169
 Ryan, Valerie, 52, 130, 144

S

Saad, Lydia, 13, 53
 Safarpour, Alauna, 176, 191
 Salomon, Michele, 143, 166
 Samples-Steele, Chelsea, 61
 Sanchez, Shelle, 12
 Sanders, Arthur, 31
 Sanders, Linley, 53, 74, 128
 Sandlin, Evan, 53, 163, 174
 Sandor, Joseph, 74
 Sands, John, 18, 52, 104
 Santiago, Jaymie, 17, 93
 Sarlin, Benjy, 13, 53
 Saw, Htay-Wah, 102, 152
 Sawyer, Robert, 85, 105, 115

Scanlon, Paul, 172
 Schaeffer, Nora Cate, 31
 Schapiro, Benjamin, 58
 Scherer, Zach, 183
 Schlachter, Laura, 65
 Schneider, Edward, 31
 Schober, Michael, 86, 187
 Schoua-Glusberg, Alisu, 28, 55, 144, 186
 Schreiner, Jon, 18, 84, 101, 104, 117, 156
 Schroeder, Paul, 73, 147
 Schuldts, Jonathon, 71, 177
 Schulman, Mark, 30–31, 174
 Schumacher, Shannon, 66
 Schwanhäuser, Silvia, 75
 Schwartz, Jim, 31
 Schwede, Laurie, 31
 Sciupac, Elizabeth, 107
 Sears, James, 31
 Seeskin, Zachary, 178
 Sen, Payel, 75, 79, 102
 Serafin, Mark, 129
 Sevakula, Silpa, 109, 129
 Sha, Mandy, 97, 148
 Shaheen, Megan, 184
 Shanks, J. Merrill, 31
 Sherrill, Kenneth, 31
 Shulman, Holly, 94, 114, 168
 Silesky, Melissa, 122, 181
 Silver, Laura, 146, 158, 208
 Simas, Marcelo, 135
 Simmons, Robert, 31
 Singer, Barbara, 30
 Sinozich, Sofi, 111
 Sivinski, Bob, 183
 Skalland, Benjamin, 131
 Smalley, Heather, 50, 148
 Smeltz, Dina, 133
 Smith, Amanda, 120
 Smith, Andrew, 213
 Smith, Asher, 34, 76
 Smith, Bethany, 127
 Smith, Tom, 92
 Smith, Zachary, 52, 72
 Smyth, Jolene, 78, 91, 156, 190
 Snell, Steven, 78, 146
 Soffronoff, Jake, 182
 Solis, Daniel, 128
 Solomon, Samuel, 174
 Soltis Anderson, Kristen, 134

Soltis-Anderson, Kristen, 134
 Sparks, Grace, 66, 106
 Spencer, Alison, 65, 150
 Spiegelman, Maura, 109, 119, 121, 166
 St. Onge, Heidi, 182
 Stapleton, Martha, 86, 107, 122, 190
 Starace, Jessica, 180
 Staveteig Ford, Sarah, 52, 103
 Steeh, Charlotte, 31
 Steele, Elisa, 50, 61
 Steiger, Darby, 70, 101, 165
 Stenger, Rachel, 72, 78, 182
 Sterrett, David, 69, 104, 109, 113, 131, 147, 164, 178
 Stettler, Kristin, 72, 121, 182
 Stevenson, John, 56, 139
 Stoff, Laura, 125
 Stone, Eric, 59, 164
 Stouffer, Samuel, 30, 137
 Strickland, Margie, 163
 Strickland, Margie, 163
 Stripp, Semilla, 69, 109, 118, 185
 Struminskaya, Bella, 11, 155
 Sturgis, Patrick, 92, 130
 Stutzman, Mary, 31
 Su, Jennifer, 119, 150
 Sudman, Seymour, 30, 33
 Sullivan, Mackenzie, 84, 117
 Sungura, Athman, 83
 Suolang, Deji, 111, 162
 Suresh, R, 117, 126, 148
 Sutton, Jazmyne, 91, 106, 152
 Suzer-Gurtekin, Tuba, 157
 Swanson, Emily, 69, 113, 118, 139
 Swinehart, James, 31

T

Talmey, Paul, 31
 Tanur, Judith, 31
 Tarbell, Frances, 63, 125
 Tassone, Annette, 169
 Tat, Susana, 145, 170
 Terry, Rodney, 28, 81, 107
 Terry, Tamara, 81
 Tesfaye, Casey, 55
 Tevington, Patricia, 92
 Thigpen, Rick, 22, 176
 Thigpen, Ron, 134
 Thomas, Emily, 77

Thomas, Randall, 51, 53, 78, 79, 110, 127, 130, 133, 138, 143, 145, 153, 156, 159, 161
 Thompson, Ashley, 77, 98, 125, 179, 208
 Thompson-Collart, Brian, 98, 125
 Thomson, Dana, 103
 Tiede, Hans-Joerg, 137
 Timbrook, Jerry, 16, 28, 50, 68, 72, 117, 155, 182
 Tiv, Mehrgol, 105
 Tolliver, Kevin, 79, 181
 Topping, Michael, 33, 56
 Torongo, Robert, 28, 36, 202
 Tourangeau, Karen, 31
 Tourangeau, Roger, 31, 87
 Town, Machell, 114, 164
 Townsend, Reanne, 143
 Tran, Vinh, 64, 100
 Traugott, Michael, 30–31
 Triplett, Tim, 90, 158
 Truman, Jennifer, 165
 Trussler, Marc, 110
 Tucker, Clyde, 31
 Tully, Ryan, 51, 53, 133, 138, 143, 145, 159
 Turakhia, Chintan, 79, 119, 150
 Turner, Richard, 64, 132
 Turner, Ronna, 49, 127, 149, 160, 167, 179
 Tydings, Meagan, 85
 Tyson, Alec, 65

U

V

Valerio, Keegan, 161
 Van Cleve, Raymond, 184
 Vannice, Sarah, 190
 VanOrman, Alicia, 80
 Varela, Kayla, 63
 Ventura, Ilana, 163, 186
 Virgile, Matthew, 78
 Vitak, Jessica, 57
 von der Heyde, Leah, 57
 Von Hagen-Jamar, Alex, 110, 174

Voorheis, John, 115

W

Wack, Morgan, 34
 Waggy, Megan, 119
 Wagner, James, 111, 154
 Wakeman, Dana, 164
 Walejko, Gina, 28
 Walker, Jacob, 21, 114, 122, 183
 Wallace, Tywanquila, 30
 Ward, Maeve, 66, 110,
 Warner, David, 94, 114, 168
 Warren, Andrew, 100
 Warren, Antonia, 75, 126
 Watson, Stefanie, 81
 Watts, Marilyn, 31
 Weisberg, Herbert, 31
 Welch, Vince, 69
 Weldon, Kathleen, 71, 137,
 Wells, Brian, 58, 76, 100, 114, 145
 Wells, Tom, 190
 Welsh, Myia, 107
 Wenz, Alexander, 102
 Werner, Jan, 31
 West, Brady, 11, 54, 60, 73, 90, 107, 111, 132, 135, 152, 154, 178, 203, 209
 White, Alfonzo, 33
 White, Robert, 31
 Wiebe, Gerhart, 30
 Wiencrot, Anna, 58, 114
 Wilke, Joy, 150
 Willaims, Dustin, 120
 Willcoxon, Nicole, 68, 101, 145
 Williams, Ann, 124, 166
 Williams, Doug, 29
 Williams, Douglas, 77, 114
 Willimack, Diane, 72, 121, 182
 Willis, Susan, 167
 Willson, Stephanie, 101
 Wilson, David, 12, 177, 186, 190
 Wilson, Harry, 31
 Winneg, Kenneth, 137
 Witherly, Michael, 150
 Witt, G. Evans, 31
 Witt, Michael, 60, 64,
 Wittstock, Nicolas, 34
 Witt-Swanson, Lindsey, 69, 118, 139
 Wolf, Shapard, 31, 181
 Woodward, Isabelle, 30

Woolley, Peter, 22, 176
 Worcester, Sir Robert, 31
 Wronski, Laura, 112, 191

X

Y

Yan, Ting, 84, 86, 135, 143
 Young, Clifford, 96, 138, 159
 Young, Linda, 95, 139, 183
 Young, Thomas, 11

Z

Zablotsky, Benjamin, 75
 Zalsha, Shalima, 164
 Zappa-Higgins, Jennifer, 90
 Zapryanova, Galina, 127, 151, 158
 Zechmeister, Elizabeth, 33
 Zehr, Lori, 85
 Zepeda, Evelyn, 114
 Zhang, Chan, 56
 Zhang, Jadelynn, 86
 Zhang, Shiyu, 154
 Zhang, Xinyu, 111
 Zimmerman, Rachel, 91
 Ziniel, Sonja, 99, 161
 Zotti, Allison, 62, 109, 119, 166
 Zucker, Hank, 31
 Zukerberg, Andrew, 62, 119
 Zukin, Cliff, 30–31
 Zur, Tomer, 63