

QUALPOR NEWS

April 2023

Learning and Connecting with QUALPOR



Kathleen Kephart
QUALPOR Co-Chair

We would like to highlight some great new opportunities to connect and learn through our shared interest in qualitative research. In addition to connecting at the May 2023 AAPOR conference (see opportunities on page 6), members can join one of QUALPOR's 5 initiatives which offer opportunities to work with colleagues who share their interests and passions. We are excited to report that all initiatives have welcomed new members in 2023 and we look forward to their projects and offerings this year.

New to QUALPOR:



Colleen Colbert
QUALPOR Co-Chair

For those of you who are new to QUALPOR or are considering joining, QUALPOR is one of 7 affinity groups within AAPOR and is intended for any AAPOR member who is managing, conducting, or has an interest in qualitative research methods. The purpose of QUALPOR is to advance the discipline of qualitative research within AAPOR by offering a forum in which AAPOR members can share best practices, exchange resources, and discuss new approaches to qualitative research. We do this by holding member meetings, providing

networking opportunities and a member directory, coordinating the QUALPOR Panel session at the AAPOR conference, and encouraging member initiatives.

Learning and Connecting with QUALPOR by Kathleen Kephart and Colleen Colbert continued on page 2

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QUALPOR aims to promote the inclusion of diverse AAPOR members and ensure that members of marginalized groups receive equitable opportunities, recognition, and support.

To become a member, please contact us at kathleen.kephart@gmail.com or colberc2@ccf.org. We welcome your ideas, feedback, and energy in the following areas: topics for QUALPOR meetings; new QUALPOR initiatives; and articles for the fall newsletter. Let us know if there is anything else QUALPOR can do to support you.

Kind Regards,

Kathleen & Colleen

QUALPOR Co-Chairs

The Future of Qualitative Research

By Andrew Stavisky – Assistant Director in the Applied Methods and Research Group at the U.S. Government Accountability Office, the non-partisan, independent investigative arm of Congress; and Principal of Stavisky Research Associates, a qualitative research consulting company

Qualitative research is at a key inflection point as we move into the post-COVID research world. The future of qualitative research was top of mind for attendees at two recent qualitative research conferences in March – Qual360 in Washington DC and QRCA in Charlotte, which was themed “Powering Up for the Future of Qual.” Here are my four key takeaways from the many presentations and conversations at both conferences around the theme of the future of qualitative research.



1. COVID launched qualitative research into a fully digital and online world which is rapidly expanding and for the most part, there is no going back.
2. Traditional mixed methods – combining both qualitative and quantitative research techniques in the same study – have evolved into a mixed methods approach that incorporates multiple qualitative “mixed” methods beyond traditional focus groups and in-depth interviews (IDIs).
3. The artificial intelligence (AI)-enabled world for qualitative researchers has arrived; it’s moving fast, and its applications run the full spectrum of qualitative research elements including sample acquisition, recruiting, data collection, transcription, and data analysis.

The Future of Qualitative Research by Andrew Stavisky continued on page 3

4. Qualitative researchers must continue to embrace what makes qualitative research unique and unreplaceable by AI – our empathy, emotional intelligence, and those human interactions and human interpretations of insights that make qualitative research a vital insights tool.

Let's dive a bit deeper into each of these.

1. **The movement to a digital world for qualitative researchers.** The presentation at QRCA on the history of qualitative research showed that development of “qual anytime, anywhere” arrived in the mid-2000s, but it wasn't until COVID that qualitative researchers jumped in with both feet to embrace the digital and online research world, adapting to new technologies, such as online video platforms and digital collaboration tools, to conduct qualitative research remotely. At Qual360, Isaac Rogers, President of Sago (formerly the Schlesinger Group), termed this post-COVID era one of “metamorphosis” for qualitative researchers. He showed that whereas 80% of pre-COVID qualitative research was conducted in-person, and COVID flipped that to nearly all qualitative research conducted virtually for a few years, we are settling in at about 65% virtual and 35% in-person going forward. Despite the challenges, the pandemic brought about new opportunities for qualitative research. The increased availability of remote, collaborative research tools, and all-in-one qualitative research platforms have made recruiting as well as the collection and analysis of data more efficient for qualitative researchers, reducing time and resources needed.
2. **Mixed methods are no longer only traditional quantitative/qualitative. They have evolved into various types of mixed qualitative, often without a quantitative component.** Presentations at both conferences indicated that qualitative research is moving beyond traditional focus groups and IDIs and often including more than one qualitative approach in a study. According to Isaac Rogers' Qual360 presentation, these multi-phase, iterative, qualitative designs have more than doubled since COVID. Both conferences included presentations on integrated mixed qualitative methods that included, in addition to traditional focus groups and IDIs, mobile ethnographies, expert stakeholder engagement, online communities, meta-analyses, social listening, and metaphorical research, among others. Some of these multi-qualitative method studies integrate with quantitative research, but many are stand-alone qualitative projects.

The Future of Qualitative Research by Andrew Stavisky continued on page 4

3. **The AI-enabled world for qualitative researchers has arrived.** And it's moving fast! AI was one of the more popular topics at both conferences. At QRCA, some of the most popular sessions were the AI-related breakout discussion groups and presentations. AI is already being incorporated by many qualitative research service providers into all stages of the qualitative research process to automate certain tasks, including sample development, recruiting, data collection of social media posts, transcription, and analysis and insights. At one well-attended session at QRCA, Kathryn Topp, CEO of text analytics company Yabble, declared that using ChatGPT to generate AI-powered insights can reduce analysis time up to 80% and lead to insights that might have been missed by human researchers.
4. **Qualitative researchers must continue to embrace what makes qualitative research unique and unreplaceable by AI and automation – our empathy and emotional intelligence.** As much as AI was ubiquitous at the conferences, so too was the idea that qualitative research needs to hold on to what makes it (and us) special – empathy and emotional intelligence. For qualitative researchers, empathy is critical for building trust with research participants, understanding their experiences and perspectives, and ultimately gaining valuable insights that can be used to inform research findings. In her presentation at QRCA, Catriona Adams called empathy and the skill set that comes with it our superpower, and we need to lean into that to ensure better research outcomes.

What is clear from these conferences is that digital and AI tools for qualitative researchers have arrived and are developing fast. Qualitative researchers must be aware of and begin to integrate these tools or risk falling behind. Qualitative methods have also evolved, and mixed qualitative studies are offering new ways for qualitative researchers to provide richer insights for their clients. However, what is also clear is that as digital tools and AI develop, the element of empathy and emotional intelligence, and the ability to provide human insights will continue to provide qualitative research the edge that ensures we continue to provide our clients value as we move into this new era of research.

Q-Bank: A Place for Your Qualitative Question Evaluation Research

By Kristian Billings (MPH) – Q-Bank Administrator, Collaborating Center for Questionnaire Design and Evaluation Research (CCQDER), National Center for Health Statistics (NCHS)

What is Q-Bank?

Q-Bank is an interactive web-based data management system designed to act as a question bank and library for question evaluation

reports. With over 6,000 questions, users can search for questions based on topic, title, or keywords. Each question connects users to related evaluation reports that are citable and accessible through the CDC website. Users are then able to view the findings as they relate to a specific question, as well as a methods section detailing how the evaluation was conducted.



Who can use Q-Bank?

Q-Bank is available for everyone! It is free, publicly available, and easy to use. Depending on the user's role, the information in Q-Bank can be useful to improve surveys and better understand survey data. For example, it can be a valuable resource for questionnaire designers to see what did and didn't work in previous questions, and why. This can help questionnaire designers write better questions where people understand questions the same way. Analysts can discover evidence of construct validity for survey questions and resulting estimates which can help them make sense of their data.

Submit to Q-Bank

Although most reports are written by CCQDER researchers, there are over 20 agencies who have also submitted their qualitative cognitive interview reports to Q-Bank. We invite QUALPOR members to contribute their evaluation reports. Sharing your work allows others to learn from the research conducted. It increases transparency of the question development process and expands knowledge on common problems and solutions in question design.

Where can you find additional information on Q-Bank?

We are pleased to announce that we will have an exhibitor booth at AAPOR this year where we will be demonstrating Q-Bank, along with our data management and analysis tool Q-Notes.

Stop by our booth for more information. We can't wait to see you there! 🤗

Q-Bank can be accessed via this link: www.cdc.gov/qbank

For more information contact: QBank@cdc.gov

QUALPOR 2022 “Future Directions” Member Survey

By Melissa Dunn Silesky – QUALPOR Secretary



In late 2022, QUALPOR fielded a member questionnaire to assess members’ professional development needs and interests. Thank you to the 59 members who took the survey! We learned that conferences and webinars are the preferred place for professional development. Members are most interested in professional development around methods of qualitative research, including content analysis, analytical/sense making, and key informant interviewing. Members are also interested in learning more about topics in qualitative research, such as issues pertaining to research design, data collection, and sensitive topics. Results of the survey are being used by QUALPOR leadership and *Learning Bursts*, a QUALPOR initiative, to inform upcoming professional development offerings and to make QUALPOR as helpful to members as possible. If you have any questions about the survey or results, please contact Melissa Dunn Silesky at melissahdunn@gmail.com.



Don't miss these opportunities to connect in person at the AAPOR Conference!

- ✓ QUALPOR members will have an opportunity to gather at the conference for a social event, this will be **Wednesday, May 10 from 12:30-1:30 pm**
- ✓ QUALPOR will have a table at the welcome reception on **Wednesday, May 10 from 6:30-8 pm**. Please stop by to say hi and enter the raffle!
- ✓ QUALPOR Affinity Group Panel **Thursday, May 11 from 10:15-11:45 am**

Reflection on “Voice: A Privilege and an Obligation” by Patricia Moy

By Margaret Roller – Roller Research, Independent Consultant



In her 2022 Presidential Address, “Voice: A Privilege and an Obligation,” Patricia Moy discusses the “foundational concept of voice” and the “need to hear – truly hear – the plurality of voices from all quarters of society” (p. 785). It is a passionate and compelling discussion of the role researchers can play in broadening and deepening their efforts to embrace all “voices,” including the most vulnerable and hard-to-reach segments of the population.

Throughout her address, Dr. Moy emphasizes the reality of challenges faced by survey researchers. Challenges related to identifying potential respondents, instilling cooperation, and mitigating or eliminating “manufactured voices.” By meeting these challenges, survey researchers potentially give “voice to *everyone* in the public and reaffirm AAPOR’s privilege and obligation in studying the *public*” (p. 789).

These challenges, along with the goal of including all voices, highlight the need “to embrace other methods to shed additional light on the important questions we ask” (p. 789). It is in this spirit that Dr. Moy applauds QUALPOR and its members who serve as a reminder that “qualitative methods can provide a rich corpus of data by which to understand dynamic phenomena and processes that cannot be captured easily through surveys” (p.789).

Going beyond survey research and **“Giving Voice”** are central concepts embedded in the design and implementation of qualitative research. This is illustrated by qualitative researchers’ ongoing practice of reflexivity, a protocol of reflection that helps them consider their assumptions and beliefs (their position of “power”). This is particularly critical when conducting research among participants with the weakest voices. And it is in this way that qualitative methods and qualitative researchers, as stated by Dr. Moy, “hear – truly hear – the plurality of voices from all quarters of society.”

Moy, P. (2022). Presidential Address: Voice: A Privilege and an Obligation. *Public Opinion Quarterly*, 86(3), 783–791.



AAPOR Annual Conference Updates: Only Two More Weeks to Go!

By Brady T. West – 2023 AAPOR Conference Chair

Excitement for the 2023 Annual AAPOR Conference is mounting on a daily basis! We have already sold out three different hotel room blocks, and registration numbers are approaching record-breaking levels. The conference committee and the fabulous AAPOR staff are working very hard each day to finalize plans for the scientific agenda as the conference approaches.

The online program is now available:

<https://aapor.confex.com/aapor/2023/meetingapp.cgi/Home/0?clearcache>

When looking up sessions by track and searching for the "Qualitative Research" track, one can see four very exciting sessions, including:

1. An in-person short course on Qualitative Research Methods on Tuesday, May 9, led by Ellie Abdi and Angela Randal-West from International Academic Enterprises;
2. A five-presentation panel on improving survey design by way of qualitative methods on Wednesday, May 10, featuring one of the conference's Top 10 **spotlight collaborative presentations**, involving researchers from Census and the FDA;
3. An Affinity Group Panel from QUALPOR featuring five speakers on Thursday, May 11, which will discuss qualitative methods for working with underrepresented and hard-to-reach populations, in addition to methods for measuring sensitive topics; and
4. A second five-presentation panel on Friday, May 12 on using qualitative methods to explore survey topic areas.

We hope that all QUALPOR members will find these presentations engaging and interesting, and we are very much looking forward to them! I also want to note that the QUALPOR meeting will be on Wednesday, May 10, at 12:30pm in Salon J of the Grand Ballroom on Floor 5.

More generally, I wanted to highlight these additional aspects of the upcoming conference:

■ **123 scheduled sessions**, including a session featuring student paper award winners from the chapters:

- 583 accepted abstracts (12.6% rejection rate; meaning that the abstract review process was much more competitive than last year)
- 35 member-organized panels
- 5 affinity group panels
- 4 methodological brief sessions
- 6 roundtables

■ **More than 100 posters**, which will be divided across 3 sessions

■ **10 highly-rated collaborative presentations** that were winners of the spotlight competition (including the qualitative research presentation highlighted above)

We will also feature interesting demo and information sessions in the exhibit hall, as shown here:

<https://aapor.confex.com/aapor/2023/meetingapp.cgi/Session/1331>

<https://aapor.confex.com/aapor/2023/meetingapp.cgi/Session/1327>

I also want to end by highlighting three events that I personally cannot wait for:

1. Our **opening plenary**, featuring three international experts in scientific collaboration and our own David Wilson as a moderator

(<https://aapor.confex.com/aapor/2023/meetingapp.cgi/Session/1296>);

2. For now the second year, **Brainstorm Corner**, which will allow AAPOR members to help other AAPOR members resolve research challenges and group-think about good methodological ideas

(e.g., <https://aapor.confex.com/aapor/2023/meetingapp.cgi/Session/1328>); and

3. For now the second year, **AAPOR Gives Back**, which will allow AAPOR members to volunteer their time to help local organizations without even leaving the hotel!

(<https://aapor.confex.com/aapor/2023/meetingapp.cgi/Session/1332>)

As always, I would be more than happy to answer any questions that QUALPOR members have about the conference; please email me directly (bwest@umich.edu). I sincerely hope that everyone will have an enjoyable experience at the conference, and I'm glad that QUALPOR will be playing such a prominent role.

In AAPOR Spirit,

Brady

QUALPOR *Initiatives*



Learning Bursts

Learning Bursts (LB) is a QUALPOR initiative which aims to provide free professional development sessions for the QUALPOR community. We plan to offer at least 2 sessions per year focused on skills and/or theory related to qualitative research and practice.

The *Learning Bursts* Planning Committee is delighted to welcome its newest members: Zoe Grotophorst,

John Huffman, Lisa Lin-Freeman, Andrew Stavisky, Darby Steiger, and William Weaver. Welcome, all!

Our second LB session, "Navigating Gendered Language for Respectful and Inclusive Interactions in Qualitative and Survey Research," was held virtually on Dec 8, 2022, with 105 members in attendance. The recording is available on the [QUALPOR page](#) of AAPOR's website.

Our next LB session will be held virtually on **Thursday, June 1 (11:00 am-12:15 pm ET)** and will feature Dr. Marieke Haan of the Department of Sociology, University of Groningen, who will present on thematic analysis. The session was recently promoted to QUALPOR members using the email list and will soon be publicized on AAPORnet, so keep an eye out.

If you would like to present a session in the LB series or if you have an idea for a future LB session, please let us know!

Current *Learning Bursts* planning committee members include:

Colleen Colbert – colberc2@ccf.org

Ken Croes – kcroes@ssc.wisc.edu

Zoe Grotophorst – grotophorst-zoe@norc.org

John Huffman – Johnhuffman@gfiresearch.com

Kathleen Kephart – kathleen.m.kephart@census.gov or kathleen.kephart@gmail.com

Lisa Lin-Freeman – llin-freeman@trebuchetresearch.com

Andrew Stavisky – StaviskyS@gao.gov

Darby Steiger – DSteiger@ssrs.com

William Weaver – william.weaver@nh-r.com

Sensitive Topics Group

In March, the Sensitive Topics Group held its 2023 Q1 meeting which focused on planning the Protecting Respondents and Interviewers during Sensitive Topics Research Roundtable to be held at the AAPOR 78th Annual Conference in Philadelphia this year. The Roundtable will take place on Wednesday, 10 May 1:45PM-3:15PM and will feature Darby Steiger, Lisa Lewandowski-Romps, Lisa Carley-Baxter as discussants, with Mariel McKone Leonard moderating. All QUALPOR and AAPOR members are welcome to attend and join the discussion. Additionally, the Sensitive Topics Group is pleased to welcome a number of new members. We hope to meet informally in person at AAPOR and look forward to seeing everyone there!

Standards and Best Practices Committee

AAPOR has prepared valuable educational resources for understanding and writing about polls. Our goal as the QUALPOR Standards and Best Practices Committee is to develop similar materials focused on qualitative methods.

Our committee has begun drafting guidelines for communicating about qualitative research (e.g., questions to ask yourself when writing about focus groups, conclusions that can and can't be drawn from qualitative methods). The primary audience for these guidelines is non-researchers, such as journalists and communications professionals. Over time, we expect to broaden the committee's scope of work to include best practices and quality standards.

Don't Miss the *QUALPOR Panel* at the Conference!

Thursday, May 11th 10:15 a.m. to 11:45 a.m. Floor: 4 Room: Franklin 10

Qualitative Research to Study the Hard-to-Reach, Underrepresented, and Sensitive Topics

Martha Stapleton, *Moderator*

"The Value of Deep Listening: Listening to Black Californians and the Effort to Advance Black Health Equity," Shakari Byerly & Katherine Haynes

"Using Mixed Methods to Study the Hardest-to-Reach Asian Americans: The Economically Vulnerable," Neil Ruiz & Luis Noe-Bustamante

"Qualitative Insights on Barriers to 2020 Census Participation for Historically Undercounted Populations," Rodney Terry, Yazmin Garcia Trejo, and Aleia Clark Fobia

"Project Management Practices for Successful Large-Scale Qualitative Data Collection," Myia Welsh, Danielle Davidov, and Summer Hartley

"IDs on Sensitive Topics That May be Less Familiar to Participants," Elizabeth Sciupac, Robyn Rapoport, Sam Genova, and Kai Fuentes

QRCA: Dedicated to Enhancing the Value of Qualitative Research

By Michael Mermelstein, Exec VP, Nichols Research and president of QRCA

QRCA is an association for those who primarily practice qualitative research. It is a global network of qualitative researchers that includes market researchers, UX and CX researchers, sociologists and social scientists, ethnographers, linguists, and other qualitative experts. QRCA seeks to elevate qualitative research expertise at all levels, where members network and share best practices, trends and technology, and take advantage of unique educational content.



QRCA's mission is to positively advance the impact of qualitative research and all who practice it.

Our Story:

QRCA was born 40 years ago from an idea Judy Langer had to gather New York City qualitative researchers together to share their stories. This became a reality in early 1983 when a group of 26 NYC-based qualitative consultants got together at Dresner's restaurant. The culmination of that get-together was the belief that the interaction and feedback they were getting was worth formalizing into an organization with a structure and a purpose. During these early days they would have periodic general meetings for the membership, chaired by a rotation of moderators, which continued even after the official Board of Directors was formed. The first QRCA conference for independent qualitative researchers took place in 1985.

Not too long ago QRCA expanded its membership eligibility to include anyone who practices qualitative research.

QRCA works continuously to build members' qualitative expertise, capacity, and skill set through peer-to-peer and expert exchanges at networking events and through professional development programs discounted for members.

These programs are provided through QRCA's annual conference, a bi-annual worldwide conference, and virtual summits. In addition, QRCA offers webinars and seminars through the professional development committee. And the QRCA *Views* magazine is an excellent quarterly print and digital magazine dedicated to qualitative professionals.

QRCA has a unique community culture of genuine sharing of tips and best practices, and of friendship and support. QRCA members revel in a grassroots each-one-teach-one philosophy that utilizes our members collective knowledge and experience. It is a sharing organization dedicated to enhancing the value of qualitative research.

To learn more about QRCA and become a member click [here](#).

Interested in Qualitative Research?



Here Are the Many Many Ways to Find Inspiration at the AAPOR Conference!

Tuesday, May 9, 2023 ■ 2:00 PM – 5:30 PM ■ Floor: 4 Room: Franklin 9

Short Course: *All Ifs and Buts and Nots About Qualitative Research Methods: Data & Analysis*

Ellie Abdi and Angela Randal-West, International Academic Enterprises

Wednesday, May 10, 2023 ■ 1:45 PM – 3:15 PM ■ Floor: 4 Room: 410

Survey Improvement through Qualitative Methods

Karen Bogen, Mathematica

Emergent Economic Information Collection Question Bank (EEIC) for Establishment Surveys

Rachel Stenger¹, Diane Willimack², Kristin Stettler², Katherine Blackburn¹, Y. Patrick Hsieh¹, Jerry Timbrook¹, Chris Ellis¹, and Lisa Donaldson², (1) RTI International, (2) U.S. Census Bureau

The Importance of Lived Experience in Survey Design: Findings from the Secondhand Harms from Alcohol and Drugs Study

Robynne Locke¹, Matt McDonough¹, Katherine Karriker-Jaffe², William Kerr³, Cat Munroe³, Ivette Rodriguez Borja², Camillia Lui³, Deidre Patterson³, and Tom Greenfield³, (1) ICF International, (2) RTI International, (3) Alcohol Research Group

SPOTLIGHT PRESENTATION: A Rapid Response Survey Approach to Assessing the Impact of the U.S. Infant Formula Shortage

Caitlyn Keeve¹, Aleia Clark Fobia¹, Suzanne Roosen², Carol Stiller², and Daniel Perez-Lopez and David Oryang³, (1) US Census Bureau, (2) US Food and Drug Administration, (3) US Department of Agriculture & US Department of Food and Drug Administration

Leveraging Cognitive Testing to Improve Analyses Using COVID-19 Screening Questions

Zachary Smith, National Center for Health Statistics and Ruth Link-Gelles, National Center for Immunization and Respiratory Diseases

Conducting Cognitive Interviews and Usability Testing Remotely Versus in-Person: The Interplay between Qualitative Method and Interview Mode

Shelley Feuer, Erica Olmsted-Hawala, and Elizabeth Nichols, U.S. Census Bureau

Interested in Qualitative Research? The Many Many Ways to Find Inspiration at the AAPOR Conference continued on page 14

Thursday, May 11, 2023 ■ 10:15 AM – 11:45 AM ■ Floor: 4 Room: 10

****** QUALPOR Panel ******

Qualitative Research to Study the Hard-to-Reach, Underrepresented, and Sensitive Topics

Martha Stapleton, NORC at the University of Chicago

The Value of Deep Listening: Listening to Black Californians and the Effort to Advance Black Health Equity

Shakari Byerly, EVITARUS, Los Angeles, CA; UCLA, Los Angeles, CA and Katherine Haynes, CHCF

Using Mixed Methods to Study the Hardest-to-Reach Asian Americans: The Economically Vulnerable

Neil Ruiz, Pew Research Center, Reston, VA, US and Luis Noe-Bustamante, Pew Research Center, Washington, DC

Qualitative Insights on Barriers to 2020 Census Participation for Historically Undercounted Populations

Rodney Terry, Yazmin Garcia Trejo and Aleia Clark Fobia, U.S. Census Bureau

Project Management Practices for Successful Large-Scale Qualitative Data Collection

Myia Welsh¹, Danielle Davidov¹ and Summer Hartley², (1) West Virginia University, (2) West Virginia University - Health Affairs Institute

IDIs on Sensitive Topics That May be Less Familiar to Participants

Elizabeth Sciapac¹, Robyn Rapoport², Sam Genova¹ and Kai Fuentes³, (1) SSRS, (2) SSRS, Bala Cynwyd, PA, US, (3) Ebony Marketing Systems Inc., New York, NY, U.S.

Friday, May 12, 2023 ■ 2:00 PM – 3:30 PM ■ Floor: 4 Room: 410

Using Qualitative Methods to Explore Survey Topic Areas

Victoria Albright, CamBright Research

Meaningful Methods: Considerations for Engaging People with Disabilities in Online Qualitative Research

Tola Aina¹, Jennifer Berktold² and Tamia Anthony¹, (1) NORC at the University of Chicago, (2) NORC at the University Of Chicago, Bethesda, MD

Conducting Impactful, Yet Secure and Compliant, Virtual Qualitative Research for the U.S. Department of Defense

Karl G Feld, Lee L Hill, Victoria A Leoni and Roddy M Rasti, Vistra Communications, Springfield, VA

Using Hypotheticals in Interviews on Abortion

Barbara Dennis¹, Kristen Jozkowski¹, Brandon Crawford¹, Ronna Turner², WEN-JUO LO² and Xiana Bueno¹, (1) Indiana University, (2) University of Arkansas

Black Working Women's Health—a National Research Project

Kai Fuentes, Ebony Marketing Systems Inc., New York, NY, U.S.

May I Email You a Survey Reminder? a Reflexive Thematic Analysis of Respondent Viewpoints of Emailed Survey Reminders

Ashley Thompson, US Department of Agriculture and Carlos Coleman, National Agricultural Statistics Service

New Member Corner

QUALPOR currently has 138 members and continues to grow. Becoming a member is easy, just contact the co-chairs (see page 2) and they will put you on the list to receive all QUALPOR communication. Two of the newest members introduce themselves here:

Barbara Dennis – Professor, Qualitative and Quantitative Research Methodology Program, Indiana University



I am a qualitative research methodologist whose scholarship centers primarily on justice and equity in education with attention to methodological concepts of validity, ethics, and participation. I teach a wide range of advanced qualitative research courses. I recently published an introductory research text with colleagues Pengfei Zhao, Karen Ross, and Peiwei Li. That text introduces research in a way that does not depend on a quantitative/qualitative binary; exploring, for example, various ways to generalize our findings that is not limited to the idea of generalizing from a sample to a population. I also recently published a book on a four years long ethnography I conducted with a team of graduate students at a suburban school district. In that book, I introduce new methodologies, including a way to analyze change over time using qualitative data. Two years ago, I joined a large project concerning abortion attitudes whose researchers participate in AAPOR and this got me connected and interested in learning from and participating with QUALPOR.

Rodney Terry – Social Science Analyst, Center for Behavioral Science Methods, U.S. Census Bureau

I am a social science analyst at the Center for Behavioral Science Methods at the U.S. Census Bureau. With over 14 years of experience applying qualitative methods in survey research, I began my career at the Census Bureau conducting cognitive tests and focus groups to help improve the measurement of race and ethnicity. My work then expanded to other survey research topics, including ethnography to study coverage error and behavior coding to study interviewer-respondent interaction. I also lead projects that address equity and inclusion in the workplace, including focus groups and interviews to identify barriers to workplace inclusion for first-generation professionals. Further, I recently began teaching qualitative methods, including a course to fellow Census Bureau employees on focus group moderation.



Workshops/Training & Conferences

Workshops/Training

- **QUAL-WORKS Online Workshops:**
Qualitative Research Methods May 1-5, 2023
Qualitative Data Analysis May 8-12, 2023
Mentored Qualitative Methods Session May 15, 2023
Mentored Qualitative Analysis Session May 16, 2023
- **Methods of Coding Qualitative Data** with Johnny Saldaña, hosted by The Qualitative Report July 11-12, 2023
- Photovoice Worldwide **"Talking with Pictures: Photovoice,"** 5 sessions, 2 hours each October 2023



Workshops & Webinars from CAQDAS (computer-assisted qualitative data analysis software) Providers

- **HyperRESEARCH**
- **MAXQDA**
- **NVivo**
- **Quirkos**

Conferences

- **78th Annual AAPOR Conference**, Philadelphia, PA May 10-12, 2023
- **International Congress of Qualitative Research, "Qualitative Inquiry in Post(?)-Pandemic Times"** Urbana, IL May 17-20, 2023
- **QRCA Call for Presentations:** Latin America (September 2023), Worldwide (October 2023, Lisbon), Annual Conference (January 2024, Denver CO). Proposals due May 22, 2023.
- **TQR 15th Annual Conference, "Qualitative Inquiry; Access Denied?"** February 29-March 1, 2024 – Submission deadline July 31, 2023