

AAPOR Executive Council Meeting
Thursday, November 13, 2018 | 1:00 pm – 3:00 p.m. EST

Join via web: https://www.uberconference.com/aapor_ec
Join via phone: 202-794-7146

Information Only (I/O)
Action Required (A/R)

AGENDA

Attendees:

Jennifer Agiesta
Rene Bautista
Dave Dutwin
Stephanie Eckman
Tim Johnson
Courtney Kennedy
Kylee McGeeney
Jordan Peugh
Nora Cate Schaeffer
Mandy Sha
Tamara Terry
G. Evans Witt
Adam Thocher
Yvonne Janvrin
Allyson Holbrook

Absent:

Josh DeLa Rosa
Emily Geisen
Lydia Saad
David Wilson
Eric Bailey

Call to Order, Review and Approval of Minutes – Dutwin

Executive Council Meeting Minutes: October, 2018(A/R)

Dutwin asked for approval of minutes.

Motion: Schaeffer motioned to approve the minutes from the October Executive Council meeting. Witt seconded the motion. The motion passed unanimously.

Secretary/Treasurer Report – Peugh

September 2018 Financials (I/O)

Peugh reported that projected revenues are at \$1.5 million, and projected expenses are at \$1.6 million. All of the conference expenses have been realized. Peugh reported that \$40K in funds have been transferred in the Sudman Fund, and \$150K into the Roper Fund. The transferred money has been placed into high grade corporate bonds for the highest yield.

Peugh reported that the sponsorships for the 2019 Conference in Toronto are tiered by type of sponsorships in order to maximize revenues from sponsorships. Peugh reported that Kellen will be making personal phone calls to sponsors from last year.

Holbrook reported that AAPOR's Got Talent committee is looking to reach out to sponsors from last year. Peugh reported that an announcement regarding the tiered sponsorships is needed.

CONSENT AGENDA (A/R) – ALL

The following written reports and materials have been posted to SharePoint for information. The motion should state 'approval as presented.' For discussion to take place, a motion must be made and approved to remove an item from the consent agenda for consideration under Old or New Business.

- | | |
|---|--------------|
| 1. Conference_Report_November2018_CONSENT.docx | 3. Standards |
| 2. CONSENT_AAPOR Education Committee November 2018.docx | 4. |
| | 5. |

Eckman reported that there is one standards complaint that is a clear case of sugging and frugging. She is ready to reactivate the Sugging and Frugging Subcommittee. Bautista will head the subcommittee.

Holbrook reported that webinar presenters have been finalized.

Terry reported that announcements about the Student Pipeline Award and the Student Travel Award have gone out. The meme contest has started. Terry encourage the Council to submit a meme for consideration.

Dutwin reported that he will reach out to the Data Falsification taskforce and chair Linda Young for a report.

Agiesta reported that the Communications Committee is working on several items. Kellen has submitted a proposal for the redesign of the website. Agiesta has many requests to add new committee members. Agiesta reported she will email Council members with the additions to the committee.

Dutwin reported that he was interviewed by a reporter for a news article entitled: "For pollsters it was a pretty good call".

**Appointments (A/R) – ALL
Mitofsky Innovators Award
Sirken Award**

1. *Appointment_Sirken_Award.txt*
2. *APPOINTMENT_Mitofsky_Award.docx*
3. *Diversity Subcommittee Appointment*

Thocher reported that he has received the appointments for the Mitovsky Award and they include a very diverse list of people. Schaeffer reported that they have identified a person to join the Sirken Award.

Motion: Johnson motioned to accept the appointments as outlined in the Dropbox documents. Jordan Peugh seconded the motion. The motion passed unanimously.

Motion: Johnson moved to approve the appointments to the Education Committee. Bautista seconded the motion. The motion was approved unanimously.

2019 Budget – Peugh/Thocher (A/R)

Total budget 1.58 mil for revenues, 1.63 mil in expenses. Peugh requested the Council to submit edits to the budget.

Motion: Puegh moved to approve the budget for 2019. Agiesta seconded. The motion passed unanimously.

Survey Fest Wrap-Up – McGeeney (I/O)

McGeeney reported that there were 32 students that participated in the first SurveyFest held on Nov 3 at the University of Illinois Chicago campus. McGeeney asked Holbrook to give the update. Holbrook reported that there were 78 registrants, and 32 students that attended. Holbrook discussed options for improvements to SurveyFest for next year, including length of the event, improvements to reaching out to students and schools, and hosting the event in conjunction with the chapters. Johnson reported that the event was digitally recorded. The Council discussed the recordings and making them available for members. Johnson will send the recordings to Bailey at Kellen to edit. The committee is in the process of writing a report and will submit the report to Council.

2019 Conference Update – Kennedy (I/O)

Kennedy reported that the abstract submissions are currently at 814, which breaks last year's record. The committee has the needed number of reviewers, and they will assign the abstracts to the appropriate reviewers at the end of the week. Kennedy asked the Council about the Council supported submissions. The Council discussed other sessions to go into the program and the task forces that have been submitted. Kennedy reported that the abstract reviews will begin at the end of this week and close out before Thanksgiving. There is a meeting scheduled in December in DC Kellen office to review the abstracts.

Dutwin reviewed Council's progress on important initiatives. Dutwin stated that the Council has defined actions to be taken:

1. Establish a curriculum of public opinion, which might entail instructional videos, lobbying, developing a curriculum.
2. Journalism education. McGeeney and her committee have come up with videos that AAPOR can take on. They are still working on the hows, where, and when.
3. Sense of having a space that can promote good survey practice. Centralizing these ideas into an institute and have an advocacy arm as a way to attract funding. Discussions have included foundations, rfp process.

Dutwin reported that Council has received 5 PR proposals. The next steps will be to narrow the field to a few and in January decide on which to choose. Dutwin reported that he would like to focus on foundations for funding. Dutwin opened discussions regarding the idea of centralizing with an institute. The Council discussed reviewing the rfps from the PR firms in order to get better insight. The discussions were tabled until the January onsite meeting.

Other Old/New Business – All

Kennedy asked about JPSM and whether it would make sense for AAPOR and JPSM to partner for short courses. The Council briefly discussed whether there is a conflict in the JPSM course offerings and AAPOR short courses. Dutwin requested that Council members consider this and revisit the JPSM issue at another Council meeting.

Adjourn

The Council moved to retire to Executive session. The meeting was adjourned.