



**American Association for Public Opinion Research
Executive Council Minutes
Tuesday, May 10, 2022**

ATTENDANCE:

Outgoing and Incoming Council:

Jennifer Agiesta	Incoming Vice President
Paul Beatty	Outgoing Vice President, Incoming President
Aleia Clark Fobia	Incoming Associate Communications Chair
Marjorie Connelly	Outgoing Associate Standards Chair, Incoming Chair
Michael Delli Carpini	Incoming Associate Education Chair
Yazmín García Trejo	Outgoing Associate Communications Chair, Incoming Chair
Ana Gonzalez-Barrera	Outgoing Associate Inclusion and Equity Chair, Incoming Chair
Liz Hamel	Councilor-at-Large
Allyson Holbrook	Incoming Associate Conference Chair
Jennifer Hunter-Childs	Incoming Associate Secretary-Treasurer
Ricki Jarmon	Councilor-at-Large
Ashley Kirzinger	Outgoing Standards Chair
Mary Losch	Outgoing Councilor-at-Large
Gretchen McHenry	Outgoing Secretary-Treasurer
Cameron McPhee	Incoming Associate Standards Chair
Dan Merkle	Outgoing Past President
Marco Morales	Outgoing Communications Chair
Patricia Moy	Outgoing President, Incoming Past President
Emilia Peytcheva	Outgoing Education Chair
Heather Ridolfo	Outgoing Associate MCR Chair, Incoming Chair
Alisti Schoua-Glusberg	Incoming Councilor-at-Large
Darby Steiger	Outgoing Conference Chair
Rodney Terry	Incoming Associate Inclusion and Equity Chair
Tamara Terry	Outgoing Inclusion and Equity Chair
Jerry Timbrook	Incoming Associate MCR Chair
Angelique Uglow	Outgoing MCR Chair
James Wagner	Outgoing Associate Education Chair, Incoming Chair
Brady West	Outgoing Associate Conference Chair, Incoming Chair
Anna Wiencrot	Outgoing Associate Secretary-Treasurer, Incoming Secretary-Treasurer

Invited Guests:

Emily Geisen	<i>Survey Practice</i> Editor
Brian Giblin	Oxford University Press
Kristin Olson	<i>JSSAM</i> Editor
Eric Plutzer	<i>POQ</i> Editor
Jenny Thompson	<i>JSSAM</i> Editor

Staff:

Tristanne Staudt	Executive Director
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I. CALL TO ORDER

Moy called the meeting to order at 2:01 pm CT.

Executive Council Meeting Minutes: April 22, 2022

Moy welcomed Council and opened the session by reminding everyone that the meeting will follow Robert's Rules of Order. She asked Councilors to self-identify before speaking so that meeting minutes can accurately capture motions, seconds, and comments.

MOTION: to accept the minutes from the April 22, 2022, Executive Council meeting. Losch moved; Morales seconded. The motion passed by unanimous vote.

II. INTRODUCTIONS

Moy invited councilors to quickly introduce themselves with their name, professional affiliation, and role on council.

III. CONSENT AGENDA

Moy asked if there were any items to be pulled out from the consent agenda for further discussion. West noted the importance of keeping AAPOR staff and the conference chairs in the loop on any conference related events so no one is surprised at the last minute and events are successful.

Kirzinger noted that she had not received any feedback on the task force report and reminded councilors to provide any feedback sooner rather than later if they plan to review it.

MOTION: to approve the consent agenda. Wiencrot moved; Terry seconded. The motion passed by unanimous vote.

IV. APPOINTMENTS

Moy noted there are two proposed appointments. Kirzinger explained that the standards definitions subcommittee asked her to stay on for an additional year to help finish their report. Hamel noted that the Harkness Award is a joint AAPOR/WAPOR committee, and they needed a replacement for one of the AAPOR appointees this year. This award is for multicultural research, and Heather Smalley was recommended by the Cross-Cultural and Multilingual Affinity Group.

MOTION: to approve the appointments. West moved; Connolly seconded. The motion passed by unanimous vote.

V. SECRETARY/TREASURER REPORT

McHenry reported on the March financials. She noted that finances generally run about two months behind, and the budget is done on a calendar year not the conference year. The first few months of the year generally do not have much activity since a large portion of the budget activity is related to conference. This activity is not realized until the May financials which are generally reported around July. The current year to date revenue is around \$282,000. Conference and membership are the big revenue drivers and we expect to see another peak at the end of the year when the membership drive starts for 2023. It is expected that conference will be a revenue generator this year. The 2021 budget ended in a smaller than expected deficit, and we are expecting a similar situation for 2022.

VI. EXECUTIVE DIRECTOR REPORT

Staudt noted that everything is going well with membership with the organization is only about 60 members behind the 2021 numbers. AAPOR staff is working with chapters to revise the Chapter Data Sharing Agreement and get new policies in place.

The AAPOR One-Day Experience is a combined effort of membership and IEC, and the students will be attending the conference on Thursday and learning more about AAPOR.

Jackie Weisman is working on website redesign with the Communications Committee which will be discussed later.

Registration numbers for the conference are on track with previous years, most closely aligning with 2017. AAPOR staff is working with the Philadelphia Marriott for the 2023 conference. AAPOR staff has completed a search for the 2025 conference location that also accommodates the World Association for Public Opinion Research's needs.

The 2021 audit is underway and should be completed by May 31.

2025 Conference Location

AAPOR staff sourced proposals from locations in the Midwest. Eight proposals were received. Cleveland, Columbus, Detroit, Indianapolis, Milwaukee, Minneapolis, Oklahoma City, and St. Louis submitted proposals. After discussions with the Conference Chair and Associate Chair and additional proposal review, the top three locations put forward for consideration were Detroit, Indianapolis, and St. Louis. The Wednesday to Saturday and Thursday to Sunday date patterns were both considered in the proposal. The top two recommendations are Indianapolis and St. Louis. Detroit is much more expensive though still a possibility.

Staudt reviewed the proposals for Indianapolis, St. Louis, and Detroit and responded to questions from councilors about the sites.

MOTION: to approve St. Louis as the 2025 location of the conference. Steiger moved; McHenry seconded. The motion passed by unanimous vote.

VII. CONFERENCE COMMITTEE REPORT

Steiger thanked everyone for their work in putting the conference together and noted excitement for being together for the conference. She provided an overview of the conference numbers, new events, and the planning process. She noted that there were several new processes for moderator sign up, program purchases, etc. that went well and some other on-site events such as the spotlight demos and the one-day experience that will hopefully be successful. Steiger thanked staff for the work getting everything together for the conference and noted that both registration and sponsorship had exceeded their goals.

VIII. EDUCATION COMMITTEE REPORT

Journalist Education Subcommittee Move

Peytcheva noted that the first item on the agenda was to formally approve moving the Journalist Education Subcommittee from Education to Communications. This was previously discussed at the March Council meeting and is now being formally requested. Communications and Education has met with the current subcommittee chair to discuss the move and create a transition plan.

MOTION: to approve the move of the Journalist Education Subcommittee from Education to Communications. Morales moved; Connolly seconded. The motion passed by unanimous vote.

Journal Procedures and Term Lengths

Peytcheva reported that this item came from previous discussions about how term lengths are determined for editors. It was previously thought that Publications Subcommittee was determining the terms, but this is a misunderstanding as the Publications Subcommittee communicates the work of the journals to Council. Associate

Commented [JG1]: I kind of lost track of the discussion here/wasn't sure how much to include.

Commented [AW2R1]: This is fine with the one edit to the motion below.

Editors and their terms are determined by the journal advisory committees and the editors. One of the main questions was whether terms were concurrent or staggered. Another point for discussion was the length of the term. The policy document that was previously created noted that Associate Editor terms were three years, but the Editor-in-Chief terms were four years. This is a cause for concern since the terms would not end on the same schedule which could get confusing. The Publications Subcommittee is currently in the process of creating a calendar for when editorial terms started to determine when terms end.

Moy reminded the group that it will be important to consider where things may change in the future during the process of creating the calendar and to ensure any changes are documented. Wagner noted that the publications subcommittee would have a series of meetings over the next few months to determine the issues and revise the journal governance plan as appropriate.

MOTION: Publications Subcommittee Chair to hold a meeting with all three journals by the July 2022 Council meeting. Jarmon moved; Kirzinger seconded. The motion passed by unanimous vote.

IX.

COMMUNICATIONS COMMITTEE REPORT

Website Redesign Proposal

Morales provided a brief overview of the website redesign process. The redesign process has been happening for many years without much progress. AAPOR staff was able to quickly move the process forward. Garcia-Trejo noted that the top four proposals were submitted in a comparison document to the committee. The recommendation from staff was to move forward with the proposal submitted by Ironistic. Garcia-Trejo provided an overview of the proposal.

MOTION: to hire Ironistic as the website redesign vendor. Moy motioned, Hamel seconded. The motion passed by unanimous vote.

X.

STANDARDS COMMITTEE REPORT

Standards Complaint Update

Kirzinger noted that the evaluation committee met and has requested additional information. The organization has 30 days to provide the requested information according to the published timeline.

XI.

AD-HOC COMMITTEE ON PUBLISHER OPTIONS UPDATE

Peter Miller, Chair of the Committee on Publisher Options joined the meeting via Zoom. He provided an overview of the work of the committee so far. This committee arose from the various issues with Oxford University Press (OUP) over the last few years and is working to put out a request for proposal for a new publisher. The request for proposal idea came after a financial analysis that was completed by Raym Crow of the Chainbridge Group a couple of years ago. The OUP contract was extended for one year to see if there would be improvement in production. Unfortunately, there was improvement, but it was difficult to evaluate whether it would continue to the level that our expectations would be met; as such, Council decided to move forward with the request for proposal process.

The request for proposals has been drafted and needs Council approval in order to begin the process of soliciting bids. Miller provided the draft request for proposal.

Moy thanked Miller and the committee for their work and noted that the request for proposal was to be sent out to interested bidders on May 16, 2022. She invited councilors to provide feedback before that time. Miller noted there was a lot of "legalese" in the proposal, and asked councilors to provide recommendations of good publishers or details about negative experiences with other publishers.

XII. REPORTS FROM AAPOR JOURNALS AND OUP

Geisen, Plutzer, Olson, Thompson, and Giblin joined the meeting and presented reports on *Survey Practice*, *POQ*, *JSSAM* and the Publisher Reports from Oxford University Press.

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| 1. <i>Survey Practice</i> | Emily Geisen, Editor |
| 2. <i>POQ</i> | Eric Plutzer and Allyson Holbrook, Editors |
| 3. <i>JSSAM</i> | Kristen Olson and Jenny Thompson, Editors |
| 4. Oxford University Press | Brian Giblin, OUP |

XIII. COUNCIL TRANSITION

Gavel Pass

Moy officially passed the gavel to Beatty. Moy and Beatty thanked staff for their work and outgoing Councilors for their service and welcomed the incoming Councilors.

Acknowledgements

Moy thanked Merkle for all his work revising policies and overseeing the range of ad-hoc committees, working groups, and task forces and helping bring AAPOR into the new management structure.

Moy noted Beatty will be an excellent president and thanked him for all his work this year.

Beatty noted that AAPOR has been through many changes recently including hiring a new staff and that it will be important to think about the future directions of AAPOR while relying on the expertise of professional staff and maintaining AAPOR's vibrant volunteer culture.

XIV. VISION FOR 2022-2023

Beatty noted that AAPOR is traditionally an inwardly focused association that works to meet the needs of members and traditionally has fewer outward-facing initiatives. The overall balance may not change much in the near future, but as AAPOR moves forward, it will be important to consider public perceptions of our field. The public may not fully appreciate the data we produce or understand the importance of their participation. Moving forward, it will be important to think about AAPOR's communications, its membership, size, diversity, and more. AAPOR's 2025 strategic plan will help formulate priorities, but it was created prior to the pandemic and prior to self-management. It may be worthwhile to think about shorter-term goals. Although there may still be some financial concerns, it is important to still be forward-thinking. Council can spend less energy on logistics and more on strategizing.

XV. NEW BUSINESS

Moy noted that the Future of AAPOR Finances Committee draft report is now available, and the feedback is requested by June 1. Councilors will receive the report after the conference and the committee will take any feedback into consideration before submitting the final report at the June Council meeting.

XVI. ADJOURN

MOTION: to adjourn the Executive Council meeting at 4:50pm CT. Losch moved, the motion was seconded by multiple unidentified Councilors simultaneously and it immediately went to vote. The motion passed by unanimous vote. The meeting recording for this period is indiscernible.