

**American Association for Public Opinion Research
Executive Council Minutes
November 19, 2019**

Nora Cate Schaeffer	President	Present
Dan Merkle	Vice President	Present
David Dutwin	Past President	Present
Lydia Saad	Secretary-Treasurer	Present
Gretchen McHenry	Associate Secretary-Treasurer	Present
Josh De La Rosa	Communications Chair	Absent
Jessica Holzberg	Associate Communications Chair	Present
Mandy Sha	Conference Chair	Present
Kristen Olson	Associate Conference Chair	Present
Allyson Holbrook	Education Committee Chair	Present
Rachel Caspar	Associate Education Committee Chair	Present
Tamara Terry	Membership & Chapter Relations Chair	Present
Ipek Bilgen	Associate Membership & Chapter Relations Chair	Present
Rene Bautista	Standards Chair	Present
Tim Triplett	Associate Standards Chair	Present
G. Evans Witt	Councilor-at-Large	Present
Mary Losch	Councilor-at-Large	Present

Staff

Adam Thocher	Executive Director	Present
Delia Murphy	Incoming Executive Director	Present
John Ferraro	Senior Vice President, Kellen	Present
Eric Bailey	Communications Director	Present
Sam Nysetvold	Administrator	Present
Yvonne Janvrin	Administrator	Present

I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

Schaeffer called the meeting to order at 12:01pm CT/ 1:01 ET

Executive Council Meeting Minutes: September 17-18, 2019 (A/R)

MOTION: Merkle corrected the name in the minutes of the Dutwin Nominations Committee. Losch moved to approve the minutes from the September Executive Council meeting with the additional amendments. The motion was seconded by Sha. The motion passed unanimously with the amendments.

Executive Council Meeting Minutes: October 15, 2019 (A/R)

MOTION: Sha moved to approve the minutes from the October Executive Council meeting. Witt seconded the motion. The motion passed unanimously.

Schaeffer asked John Ferraro from Kellen Company to introduce the Executive Council to the incoming Executive Director, Delia Murphy. Ferraro introduced himself and introduced Ms. Murphy to the Councilors.

II. SECRETARY-TREASURER REPORT

2018 990 Tax Filing (I/O)

Thocher reported he has filed the AAPOR taxes for 2018.

September, 2019 Financial Statement (I/O)

Saad reported there is nearly a break-even budget for 2019. AAPOR currently stands at 100% of revenue, and 88% of expenses.

Investments

Saad reported that through the end of October, investments are up about 11% on the year to about \$1.7 million in total.

Sponsorship

Saad reported that the sponsorship campaign opened on November 4 for the top two tiers, and they are already at \$80,000 in sponsorships.

Development

Saad reported that the Development chair is unable to renew for another term. Saad will regroup to offer the position to someone else. Saad noted they are focusing on \$75 donations for the 75th Anniversary. They have established a stretch goal of \$20,000 for donations.

2020 AAPOR Budget

Saad reported that the final budget has been updated in the Dropbox folder, and 2020 has a budget of \$1.78 million including Stanton Communications, and \$1.63 million without Stanton Communications.

MOTION: Merkle made a motion to approve the 2020 budget as presented. Losch seconded the motion. The motion passed unanimously.

III. CONSENT AGENDA

Nora Cate Schaeffer noted that the following consent reports were presented for information:

[Consent 2019-11-Conference.pdf](#)

[Consent 2019-11-Communications.docx](#)

[Consent 2019-11-Standards.docx](#)

[Consent 2019-11Education.pdf](#)

[Consent Altmetric AAPOR October-Nov 15 2019.xlsx](#)

[Consent Conference Childcare Proposal \(Revised\) – AAPOR 2020.pdf](#)

[Consent Group Report \(AAPOR\) October 1, 2019 – November 16, 2019.pdf](#)

MOTION: Olson motioned to approve the Consent agenda as presented and Triplett seconded the motion. The motion passed unanimously.

IIII. APPOINTMENTS – ALL

2020 Election Polling Task Force

Merkle reported he has placed two documents in the Dropbox for Councilors' review – a memo making the appointment request and an Excel file providing bios on all nominees. Merkle reviewed the appointments.

All appointment-related documents in Dropbox for this month are as follows:

[Appointments Communication.docx](#)

[Appointments Details for Task Force on 2020 Pre-Election Polling.xlsx](#)

[Appointments Memo-Task Force on 2020 Pre-Election Polling.docx](#)

[Appointments Proposed Members of the Book Award Committee.Losch Nov 2019.xlsx](#)

[Appointments Proposed Members of the Book award Committee.Losch Nov 2019Final.xlsx](#)

[Appointments Proposed Members of the Public Service Award Committee, Merkle Nov 2019.xlsx](#)

MOTION: Witt motioned, and Losch seconded to approve the appointments.

The Council discussed the appointees' time constraints, and experience in state polling for the 2020 Pre-Election Polling Task Force. Merkle explained he had expanded the committee from 13 to 19, and highlighted the appointees with state polling experience.

The motion carried unanimously.

IIII. Public Service Award Committee

Merkle reported this new award was started last year with a goal of having the members of the committee be from different AAPOR chapters.

MOTION: Olson moved, and McHenry seconded to approve the slate for the Public Service Award Committee. The motion passed unanimously.

Book Award Committee

Losch reported on the slate for the Book Award committee.

MOTION: Merkle moved, and Bilgen seconded to approve the slate for the Book Award Committee. The motion passed unanimously.

Communications Committee

Holzberg reported on two additional appointments to the communications committee.

MOTION: Losch moved, and Triplett seconded to approve the appointments on the communications committee.

IVII. Inclusive Voices Award (I/O) – Witt

Witt reported there is confusion on who will choose the winner for the Inclusive Voices Award. The Diversity Committee has been working on changing the wording on the qualifications for this award.

MOTION: Terry moved and Triplett seconded to create a committee for the Inclusive Voices Award of the Councilors-at-Large and the DCC to select the Inclusive Voices award winner as an interim solution for 2020. The interim committee will create a process going forward.

The motion passed unanimously.

VII. POQ Advisory Committee Charge (I/O) - Schaeffer

Schaeffer reported she had a conversation with Mollyann Brodie regarding governance. It will be a better time to review the charge for the POQ Advisory Committee and Schaeffer will add this to the

agenda for the January meeting. Olson reported that a first round of interviews have been done for the POQ editor.

VIII. Standards Committee (A/R) - Bautista

Ad-hoc Committee on Nonsurvey Data

Bautista reported he has been working on forming a group to work on a charge for this new subcommittee. Bautista noted the new version with the modifications of the charge is in the Dropbox folder. The Councilors discussed how to categorize different sources of the data. Bautista clarified that the focus of the subcommittee will be on the ethical viewpoint and the end product would be a memo for Council only. The Councilors suggested that Bautista look at the Big Data Taskforce Report for comparison.

ACTION: Bautista will go back to the committee offer a concise evaluation of the Big Data Taskforce report and the charge of this. He will ensure the charge is as focused as possible.

Frugging Recommendations

Triplett reported on two possible strategies for handling Frugging. One would be a public shaming, the second strategy would be educational approach. The committee would develop a letter that would go out to the organization. The Councilors recommended that the committee use an educational approach.

VIII. Editor Search (I/O)

Survey Practice – Holbrook

Holbrook reported they have received two applications, and the committee met and reviewed the applications. The committee voted unanimously to accept Emily Geisen’s proposal. Holbrook recommended that Council create a process for choosing an editor for the Journal through the formation of an Advisory board.

Motion: To approve the appointment of Emily Geisen to be the Editor of the Survey Practice Journal. The motion passed unanimously.

Public Opinion Quarterly - Thocher

Thocher reported the advisory committee have received one application.

VIII. Abstract Submissions (I/O) – Sha

Sha reported the committee have received 891 abstracts. Sha requested that councilors reach out to her with questions or concerns.

IX. Twitter Q & A

Holzberg proposed a Q & A on Climate Change, and a second one on reporting on communicating.

MOTION: Witt moved and Olson seconded to proceed on the two Q & As. The motion passed unanimously.

XII. Other Business - All

Stanton Update:

Dutwin reported Stanton is moving forward on spokesperson training. He is presenting a framework to Stanton on the expected deliverables and other expectations for the rest of the funding. Dutwin noted he is still working on having representatives at some conferences.

XIII. Adjourn

Losch moved and Merkle seconded to adjourn the meeting to Executive session. The motion carried unanimously and the meeting was adjourned to Executive session. Executive session concluded at 2:04 pm CT/3:04 pm ET and the meeting was adjourned.