American Association for Public Opinion Research
Executive Council Minutes
November 19, 2019

I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES
Schaeffer called the meeting to order at 12:01 pm CT/1:01 ET

Executive Council Meeting Minutes: September 17-18, 2019 (A/R)
MOTION: Merkle corrected the name in the minutes of the Dutwin Nominations Committee. Losch moved to approve the minutes from the September Executive Council meeting with the additional amendments. The motion was seconded by Sha. The motion passed unanimously with the amendments.

Executive Council Meeting Minutes: October 15, 2019 (A/R)
MOTION: Sha moved to approve the minutes from the October Executive Council meeting. Witt seconded the motion. The motion passed unanimously.

Schaeffer asked John Ferraro from Kellen Company to introduce the Executive Council to the incoming Executive Director, Delia Murphy. Ferraro introduced himself and introduced Ms. Murphy to the Councilors.
II. SECRETARY-TREASURER REPORT

2018 990 Tax Filing (I/O)
Thocher reported he has filed the AAPOR taxes for 2018.

September, 2019 Financial Statement (I/O)
Saad reported there is nearly a break-even budget for 2019. AAPOR currently stands at 100% of revenue, and 88% of expenses.

Investments
Saad reported that through the end of October, investments are up about 11% on the year to about $1.7 million in total.

Sponsorship
Saad reported that the sponsorship campaign opened on November 4 for the top two tiers, and they are already at $80,000 in sponsorships.

Development
Saad reported that the Development chair is unable to renew for another term. Saad will regroup to offer the position to someone else. Saad noted they are focusing on $75 donations for the 75th Anniversary. They have established a stretch goal of $20,000 for donations.

2020 AAPOR Budget
Saad reported that the final budget has been updated in the Dropbox folder, and 2020 has a budget of $1.78 million including Stanton Communications, and $1.63 million without Stanton Communications.

MOTION: Merkle made a motion to approve the 2020 budget as presented. Losch seconded the motion. The motion passed unanimously.

III. CONSENT AGENDA
Nora Cate Schaeffer noted that the following consent reports were presented for information:
Consent_2019-11-Conference.pdf
Consent_2019-11-Communications.docx
Consent_2019-11-Standards.docx
Consent_2019-11Education.pdf
Consent_Altmetric AAPOR October-Nov 15 2019.xlsx

MOTION: Olson motioned to approve the Consent agenda as presented and Triplett seconded the motion. The motion passed unanimously.

III. APPOINTMENTS – ALL
2020 Election Polling Task Force
Merkle reported he has placed two documents in the Dropbox for Councilors’ review – a memo making the appointment request and an Excel file providing bios on all nominees. Merkle reviewed the appointments.
All appointment-related documents in Dropbox for this month are as follows:

- Appointments_Communication.docx
- Appointments_Details for Task Force on 2020 Pre-Election Polling.xlsx
- Appointments_Memo-Task Force on 2020 Pre-Election Polling.docx
- Appointments_Proposed Members of the Book Award Committee.Losch Nov 2019.xlsx
- Appointments_Proposed Members of the Book award Committee.Losch Nov 2019Final.xlsx
- Appointments_Proposed Members of the Public Service Award Committee, Merkle Nov 2019.xlsx

**MOTION:** Witt motioned, and Losch seconded to approve the appointments. The Council discussed the appointees’ time constraints, and experience in state polling for the 2020 Pre-Election Polling Task Force. Merkle explained he had expanded the committee from 13 to 19, and highlighted the appointees with state polling experience.

The motion carried unanimously.

III. **Public Service Award Committee**
Merkle reported this new award was started last year with a goal of having the members of the committee be from different AAPOR chapters.

**MOTION:** Olson moved, and McHenry seconded to approve the slate for the Public Service Award Committee. The motion passed unanimously.

Book Award Committee
Losch reported on the slate for the Book Award committee.

**MOTION:** Merkle moved, and Bilgen seconded to approve the slate for the Book Award Committee. The motion passed unanimously.

Communications Committee
Holzberg reported on two additional appointments to the communications committee.

**MOTION:** Losch moved, and Triplett seconded to approve the appointments on the communications committee.

IVII. **Inclusive Voices Award (I/O) – Witt**
Witt reported there is confusion on who will choose the winner for the Inclusive Voices Award. The Diversity Committee has been working on changing the wording on the qualifications for this award.

**MOTION:** Terry moved and Triplett seconded to create a committee for the Inclusive Voices Award of the Councilors-at-Large and the DCC to select the Inclusive Voices award winner as an interim solution for 2020. The interim committee will create a process going forward.

The motion passed unanimously.

VII. **POQ Advisory Committee Charge (I/O) - Schaeffer**
Schaeffer reported she had a conversation with Mollyann Brodie regarding governance. It will be a better time to review the charge for the POQ Advisory Committee and Schaeffer will add this to the
agenda for the January meeting. Olson reported that a first round of interviews have been done for the POQ editor.

VIII. Standards Committee (A/R) - Bautista
Ad-hoc Committee on Nonsurvey Data
Bautista reported he has been working on forming a group to work on a charge for this new subcommittee. Bautista noted the new version with the modifications of the charge is in the Dropbox folder. The Councilors discussed how to categorize different sources of the data. Bautista clarified that the focus of the subcommittee will be on the ethical viewpoint and the end product would be a memo for Council only. The Councilors suggested that Bautista look at the Big Data Taskforce Report for comparison.

ACTION: Bautista will go back to the committee offer a concise evaluation of the Big Data Taskforce report and the charge of this. He will ensure the charge is as focused as possible.

Frugging Recommendations
Triplett reported on two possible strategies for handling Frugging. One would be a public shaming, the second strategy would be educational approach. The committee would develop a letter that would go out to the organization. The Councilors recommended that the committee use an educational approach.

VIII. Editor Search (I/O)

Survey Practice – Holbrook
Holbrook reported they have received two applications, and the committee met and reviewed the applications. The committee voted unanimously to accept Emily Geisen’s proposal. Holbrook recommended that Council create a process for choosing an editor for the Journal through the formation of an Advisory board.

Motion: To approve the appointment of Emily Geisen to be the Editor of the Survey Practice Journal. The motion passed unanimously.

Public Opinion Quarterly - Thocher
Thocher reported the advisory committee have received one application.

VIII. Abstract Submissions (I/O) – Sha
Sha reported the committee have received 891 abstracts. Sha requested that councilors reach out to her with questions or concerns.

IX. Twitter Q & A
Holzberg proposed a Q & A on Climate Change, and a second one on reporting on communicating.

MOTION: Witt moved and Olson seconded to proceed on the two Q & As. The motion passed unanimously.
XII. **Other Business - All**

Stanton Update:

Dutwin reported Stanton is moving forward on spokesperson training. He is presenting a framework to Stanton on the expected deliverables and other expectations for the rest of the funding. Dutwin noted he is still working on having representatives at some conferences.

XIII. **Adjourn**

Losch moved and Merkle seconded to adjourn the meeting to Executive session. The motion carried unanimously and the meeting was adjourned to Executive session. Executive session concluded at 2:04 pm CT/3:04 pm ET and the meeting was adjourned.