

**American Association for Public Opinion Research  
Executive Council Minutes  
Monday, December 7, 2020**

**ATTENDANCE**

**Council:**

|                     |  |
|---------------------|--|
| Ipek Bilgen         | Membership & Chapter Relations Chair                 |
| Ginger Blazier      | Associate Secretary-Treasurer (Arrived at 4:00pm ET) |
| Rachel Caspar       | Education Chair                                      |
| Ricki Jarmon        | Councilor-at-Large                                   |
| Mary Losch          | Councilor-at-Large                                   |
| Gretchen McHenry    | Secretary-Treasurer                                  |
| Dan Merkle          | President  |
| Patricia Moy        | Vice President                                       |
| Kristen Olson       | Conference Chair                                     |
| Emilia Peytcheva    | Associate Education Chair                            |
| Nora Cate Schaeffer | Past President                                       |
| Darby Steiger       | Associate Conference Chair                           |
| Tim Triplett        | Standards Chair                                      |
| Angelique Uglow     | Associate Membership & Chapter Relations Chair       |

**Guests:**

|              |  |
|--------------|--|
| Peter Miller | Chair of the Ad Hoc Committee on Publisher Options |
|--------------|--|

**Staff:**

|                  |   |
|------------------|---|
| Daniel Choppa    | Program Administrator, Operations and Education   |
| Meagan Comerford | Director of Communications                        |
| John Ferraro     | Senior Vice President                             |
| Melanie Goff     | Program Manager, Conference and Awards            |
| Delia Murphy     | Executive Director                                |
| Sam Nysetvold    | Program Manager, Membership and Chapter Relations |

**Unable to Attend:**

|                  |                                |
|------------------|--------------------------------|
| Jessica Holzberg | Communications Chair           |
| Ashley Kirzinger | Associate Standards Chair      |
| Marco Morales    | Associate Communications Chair |
| Tamara Terry     | Inclusion and Equity Chair     |

**I. WELCOME AND CALL TO ORDER**

Merkle called the meeting to order at 3:03pm ET.

**II. PROPOSAL FOR CONSULTING SERVICES ON AAPOR JOURNALS PUBLISHING OPTIONS**

Peter Miller joined the meeting to present a proposal for consulting services to assist the Ad Hoc Committee on Publisher Options with its charge. The proposal, from Chain Bridge Group, will help

## **MINUTES - AAPOR Executive Council Meeting**

assess AAPOR's journal publishing options while the Ad Hoc Committee focuses on surveying editors and better understanding journal production. Given the time frame, Miller would like to move forward with the proposal, if approved, as soon as possible.

Miller left the meeting at 3:34pm ET.

Councilors agreed that the importance of AAPOR's journals warrants this type of commitment to review publisher options. Looking at this from a budgetary standpoint, the return on investment makes the proposal worthwhile, even if AAPOR is in a budget deficit.

**MOTION: to approve the full proposal from Chain Bridge Group. Moy moved, Jarmon seconded. The motion passed by unanimous vote.**

**ACTION: Merkle to inform Miller of the Council's decision. Murphy to share the proposal with AAPOR legal counsel for review prior to signature.**

### **III. DRAFT 2021 BUDGET: FINAL REVIEW AND APPROVAL**

McHenry presented the draft 2021 budget to Council, noting changes from the last budget discussion to the membership revenue section, cuts to remove AAPOR's remaining Uberconference lines, and a reduction in budgeted funds for Executive Director travel in 2021. Membership dues have been calculated using the most current numbers from 2020 (as of December 1) and applying 20% attrition and the pre-approved 2.5% dues increase. Expenses from the public relations program with Stanton are expected to come in under budget by \$23,233.75. McHenry reviewed the final budget sections on the annual conference, with particular discussion on funds located in the all-member reception, the AAPOR award video, and a new care package that will be mailed to members this year during for the virtual conference, and investments that had not previously been discussed in prior Council meetings.

**MOTION: to approve the 2021 budget. Triplett moved, Losch seconded. The motion passed by unanimous vote.**

### **IV. ADJOURN**

**MOTION: to adjourn the meeting at 4:42pm ET / 3:42pm CT. McHenry moved, Losch seconded. The motion passed by unanimous vote.**