

AAPOR Executive Council Meeting
Tuesday December 11, 2018 | 1:00 pm – 3:00 p.m. EST

Join via web: https://www.uberconference.com/aapor_ec
Join via phone: 202-794-7146

Information Only (I/O)
Action Required (A/R)

AGENDA

Attendees:

Jennifer Agiesta, Rene Bautista, Josh DeLaRosa, David Dutwin, Stephanie Eckman, Emily Geisen, Allyson Holbrook, Tim Johnson, Courtney Kennedy, Kylee McGeeney, Jordon Peugh, Lydia Saad, Nora Cate Schaeffer, Mandy Sha, Tamara Terry, David Willson, G. Evans Witt

Staff: Adam Thocher, Yvonne Janvrin, Laura Dwulet, Sam Nysetvold

Call to Order, Review and Approval of Minutes – Dutwin

Executive Council Meeting Minutes: November 2018 (A/R)

Dutwin welcomed the Executive Council on the call, and requested a review and approval of the November Minutes. Agiesta requested a correction.

Motion: Schaeffer motioned to approve the minutes with the recommended change by Agiesta. Johnson seconded the motion. The motion passed unanimously.

Secretary/Treasurer Report – Peugh

October 2018 Financials (I/O)

Peugh reported that through October 31, 2018, AAPOR has recognized \$1.55M of revenues, and recognized expenses at \$1.4M. 30% of sponsorship budget has been realized. Saad reported that we are about comparable to last year in terms of sponsorships for the conference. The tiered rollout approach of sponsorships is still ongoing with bronze memberships being offered between now and the end of the month. Kellen reported that they will provide weekly updates on sponsorships 12 weeks out from conference. AAPOR received one complaint about the tiered approach, and the Sponsorship Committee has handled the complaint. Peugh reported that investments have been moved into Roper and Sudman accounts. Peugh reported that there is no news on Development.

CONSENT AGENDA (A/R) – ALL

The following written reports and materials have been posted to Dropbox for information. The motion should state 'approval as presented.'

1. *Conference_Report_December2018_CONSENT.docx*
2. *CONSENT_AAPOR Education Committee December 2018.docx*
3. *CONSENT_Communications_Dec. 2018.docx*
4. *CONSENT_MAPOR_ByLaws justification 6-30-18.docx*
5. *CONSENT_MAPOR_bylaws_Proposed Revisions 2018.docx*

Communications Committee: Agiesta reported on the progress of live streaming for the Annual Conference. The Committee has reached out to a couple of people that do live streaming, and their goal is to have a proposal for the Executive Council to review in January. Agiesta reported that the Communications committee has received a website redesign proposal from Kellen. She reported that the committee is questioning whether the website redesign is needed. Agiesta reported that the communications committee is looking at topics for election related ideas. Agiesta reported that she will meet with McGeeney to discuss. The Council discussed making the newsletter public. Agiesta reported that the committee will further discuss the newsletter, and live streaming at the January Council meeting.

Conference Committee: Kennedy reported on the personnel changes at Kellen. Kennedy reported that the abstract reviews happened last week, and went very smoothly. Kennedy also reported that everyone will receive a decision immediately, and a small subset of the respondents will be waitlisted to determine where they will present. Kennedy reported that there are four portals for the Toronto Conference, and provided descriptions of the portals for the Council. Kennedy reported that the committee has accepted 31 panels for the Conference.

Education Committee: McGeeney reported that the Committee has submitted a report about SurveyFest. McGeeney also reported that the Short Courses have been finalized and reviewers are being identified. McGeeney reported that the webinars have been finalized and the AGT call for abstracts have gone out. McGeeney reported that the committee has

recorded training for journalists. Holbrook reported that 5-10 minute presentations for social media are being developed for AAPOR's Got Talent including slides, texts, or video files. The Council discussed the optimum length of a social media posting.

MCR – Geisen reported membership rates look good, even though membership drive renewals are down as of October. Geisen reported that is not a concern. She also reported that the meme contest is underway. Geisen will include additional information regarding the survey analysis of the conference survey in future meetings. Geisen requested that the Council think about what types of questions should be asked on the annual membership survey.

Appointments (A/R) – ALL

Motion: Peugh moved to approve the appointments to the communication committee. Witt seconded the motion. The motion passed unanimously.

**AAPOR Site Selection – 2022/2023 – Dutwin(A/R)
Chicago/Miami/Philadelphia**

Sha reported that site visits to Chicago and Miami were made for the Conference in 2022 and 2023, respectively. Sha reported that Chicago is a great venue for the conference in 2022. The hotel in Chicago offers air walls to customize the spaces and would be a good location for international travelers, since 2022 would be a WAPOR year.

Sha reported that the Miami site is similar to the Chicago location with respect to the accessibility of the city. The hotel space felt dated, but the hotel is currently doing renovations. Sha reported that the hotel space is plentiful, but has somewhat awkward meeting spaces.

Sha reported that Philadelphia is well suited for AAPOR conference 2023. Sha reported that this non-union hotel offered flexible space, meeting space and banquet spaces that are all centrally located. The hotel is located right in the middle of downtown.

Motion: Dutwin motioned to approve Chicago for the AAPOR Conference in 2022, and Philadelphia for the AAPOR Conference in 2023. Schaeffer seconded the motion. The motion was approved by Council.

RFP for Public Affairs – Dutwin (I/O)

Dutwin reported that AAPOR received 5 proposals for the RFP for public relations, and that two of the five proposals stood out above the rest. Dutwin reported that the two proposals will be sent out to the rest of the Executive Council. The Council will do the final vetting of the two proposals in January at the on site meeting in Philadelphia.

SPAM Letter – final version – Dutwin (A/R)

Motion: Schaeffer motioned to accept the Spam Letter as written. Bautista seconded the motion. The motion passed unanimously.

Future of AAPOR Journals Task-Force – Schaeffer (A/R)

Schaeffer reported that she has been working on a draft outline of the work required for the editor selection process and additional support of the Journal. Schaeffer recommended that this committee works independently. Schaeffer reported that several people have stepped forward to serve on this ad-hoc committee. The Council discussed who should serve on this committee and the need for a draft of the election process.

SurveyFest 2019 – McGeeney (A/R)

McGeeney reported that the Education Committee is recommending to continue SurveyFest as an annual event. The SurveyFest Committee is considering a nominal fee for participants to offset expenses. The Council discussed the location for SurveyFest and the follow-up with students.

Motion: Schaeffer moved to encourage the Education committee to continue the SurveyFest. Sha seconded the motion. DeLaRosa abstained. The motion passed with one abstention.

Other Old/New Business – All

Bautista reported that the Standards Committee has sent a notice to the company involved in the sugging and frugging complaint. He reported that the Sugging and Frugging Committee has been reactivated and is looking for volunteers to support this issue. The Council discussed the charge of sugging and frugging, identifying people to serve on the committee, and a possible reconfiguration of the committee.

Thocher reported on the staffing changes at Kellen.

Adjourn

Motion: Peugh moved to adjourn the meeting. McGeeney seconded the motion. The meeting was adjourned.