



Executive Council Minutes | November 17, 2016

Roger Tourangeau	President	Present
Tim Johnson	Vice President	Absent
Mollyann Brodie	Past President	Absent
Allyson Holbrook	Secretary-Treasurer	Present
Janet Streicher	Associate Secretary-Treasurer	Present
Sandra Bauman	Communications Chair	Present
Jennifer Hunter Childs	Associate Communications Chair	Present
Jennifer Dykema	Conference Chair	Present
Trent Buskirk	Associate Conference Chair	Absent
Sarah Cho	Education Committee Chair	Present
Brady West	Associate Education Chair	Present
Anna Wiencrot	Membership & Chapter Relations Chair	Present
Morgan Earp	Associate Membership & Chapter Relations Chair	Present
John Loft	Standards Chair	Present
Andy Peytchev	Associate Standards Chair	Present
Rich Morin	Councilor-at-Large	Present
Nancy Belden	Councilor-at-Large	Present
Staff		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Eric Bailey	Marketing Manager	Present
Crystal Stone	Administrator	Present
Rachel Nathanson	Marketing Communications Associate	Present

WELCOME, INTRODUCTIONS, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Roger Tourangeau called the meeting to order at 1:03 p.m. EST and a quorum was established.

Rich Morin moved, seconded by Janet Streicher to approve the minutes of the October 20, 2016 Council meeting as presented. The minutes were approved unanimously.

SECRETARY-TREASURER REPORT

September 2016 Financials

Secretary-Treasurer Allyson Holbrook reported as of September 30, 2016, net income is at \$222,195. This represents 96% of revenue and 80% of expenses for the year. The end of year outlook continues to project a small surplus.

The investment committee is investigating the best ways to invest AAPOR's cash on hand relative to cash-flow and rate of return.

The 2015 IRS Form 990 has been filed completing the federal and state level tax returns for FY2015.

CONSENT AGENDA

Roger Tourangeau noted that the following consent reports were presented for information: Committee Membership Language, Conference Steering Committee, Membership & Chapter Relations, Data Falsification Task Force, Communications Committee, AAPOR.org Metrics and Education Committee.

John Loft moved, seconded by Jen Dykema to accept the consent reports as amended. The motion carried unanimously.

2016 ELECTION AND POLLING TASK FORCE – Tourangeau

Roger Tourangeau provided his recommendation that AAPOR stay the original course and trust the task force of experts we've tasked with reviewing the 2016 election and polling. Roger indicated that he would post a statement AAPORnet.

APPOINTMENTS - All

- Membership & Chapter Relations – Student & Early Career Subcommittee: Holly Hagerty & Meaghan McKasy - 3-year term.

Sandra Bauman moved, seconded by John Loft to approve the committee appointments as proposed. The motion carried unanimously.

AAPOR STATEMENT ON REVOCATION OF CONSENT TO USE DATASETS – Tourangeau

Roger Tourangeau presented the statement on dataset use and consent. After discussion, Council agreed not to take additional action.

SURVEY PRACTICE EDITOR – Cho

Sarah Cho reported that 4 applications were received: 3 individual and 1 co-editor. The committee will review these applications in the next 2 weeks and have an editor recommendation for Council by December 1st.

AFFINITY GROUPS RECOMMENDATIONS – Wiencrot

Anna Wiencrot presented the final recommendations for AAPOR Affinity Group adoption.

Janet Streicher moved, seconded by Sandra Bauman to approve the recommendation as presented. The motion carried unanimously.

OTHER OLD/NEW BUSINESS - All

Future of Telephone Surveys Task Force

Roger Tourangeau reported that the Future of Telephone Surveys Task Force report had been received. To create a model for future task-force reports, this one was edited to a common format seen in JSSAM. It will be returned to the Task-Force with recommended edits for consideration.

Series of Short Courses with DC-AAPOR

Morgan Earp presented the recommendation of presenting a series of four short courses in DC along with DC-AAPOR to recruit government employees. Course tuition would cover the course and AAPOR and DC-AAPOR dues. Courses will be offered on March 16-17, June 19-20, and in June and April. Pricing would be \$100 Members; \$300 for NM. A maximum of 72 attendees would be accepted for each short course. Costs may include instructors travel costs and an honorarium.

Rich Morin moved, seconded by Janet Streicher to approve the recommendation as presented. The motion carried unanimously.

Standards Complaint Subcommittee

John Loft reported that the following had agreed to participate on the Standards Complaint Subcommittee: Stephen Blumberg, David Cantor, Courtney Kennedy, Ron Langley, Nancy Mathiowetz and Andy Peytchev.

ADJOURNMENT

Roger Tourangeau stated that regular meeting was adjourned at 2:14 p.m. EST.

John Loft moved, seconded by Rich Morin to adjourn the Executive Council meeting. The motion carried unanimously.