Executive Council Minutes | November 17, 2016

Roger Tourangeau  
President  
Present

Tim Johnson  
Vice President  
Absent

Mollyann Brodie  
Past President  
Absent

Allyson Holbrook  
Secretary-Treasurer  
Present

Janet Streicher  
Associate Secretary-Treasurer  
Present

Sandra Bauman  
Communications Chair  
Present

Jennifer Hunter Childs  
Associate Communications Chair  
Present

Jennifer Dykema  
Conference Chair  
Present

Trent Buskirk  
Associate Conference Chair  
Absent

Sarah Cho  
Education Committee Chair  
Present

Brady West  
Associate Education Chair  
Present

Anna Wiencrot  
Membership & Chapter Relations Chair  
Present

Morgan Earp  
Associate Membership & Chapter Relations Chair  
Present

John Loft  
Standards Chair  
Present

Andy Peytchev  
Associate Standards Chair  
Present

Rich Morin  
Councilor-at-Large  
Present

Nancy Belden  
Councilor-at-Large  
Present

Staff

Adam Thocher  
Executive Director  
Present

Heidi Diederich  
Administrative Director  
Present

Eric Bailey  
Marketing Manager  
Present

Crystal Stone  
Administrator  
Present

Rachel Nathanson  
Marketing Communications Associate  
Present

WELCOME, INTRODUCTIONS, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Roger Tourangeau called the meeting to order at 1:03 p.m. EST and a quorum was established.

Rich Morin moved, seconded by Janet Streicher to approve the minutes of the October 20, 2016 Council meeting as presented. The minutes were approved unanimously.

SECRETARY-TREASURER REPORT

September 2016 Financials

Secretary-Treasurer Allyson Holbrook reported as of September 30, 2016, net income is at $222,195. This represents 96% of revenue and 80% of expenses for the year. The end of year outlook continues to project a small surplus.

The investment committee is investigating the best ways to invest AAPOR’s cash on hand relative to cash-flow and rate of return.

The 2015 IRS Form 990 has been filed completing the federal and state level tax returns for FY2015.

CONSENT AGENDA

Roger Tourangeau noted that the following consent reports were presented for information: Committee Membership Language, Conference Steering Committee, Membership & Chapter Relations, Data Falsification Task Force, Communications Committee, AAPOR.org Metrics and Education Committee.

John Loft moved, seconded by Jen Dykema to accept the consent reports as amended. The motion carried unanimously.
2016 ELECTION AND POLLING TASK FORCE – Tourangeau
Roger Tourangeau provided his recommendation that AAPOR stay the original course and trust the task force of experts we’ve tasked with reviewing the 2016 election and polling. Roger indicated that he would post a statement AAPORnet.

APPOINTMENTS - All
  • Membership & Chapter Relations – Student & Early Career Subcommittee: Holly Hagerty & Meaghan McKasy - 3-year term.

Sandra Bauman moved, seconded by John Loft to approve the committee appointments as proposed. The motion carried unanimously.

AAPOR STATEMENT ON REVOCATION OF CONSENT TO USE DATASETS – Tourangeau
Roger Tourangeau presented the statement on dataset use and consent. After discussion, Council agreed not to take additional action.

SURVEY PRACTICE EDITOR – Cho
Sarah Cho reported that 4 applications were received: 3 individual and 1 co-editor. The committee will review these applications in the next 2 weeks and have an editor recommendation for Council by December 1st.

AFFINITY GROUPS RECOMMENDATIONS – Wiencrot
Anna Wiencrot presented the final recommendations for AAPOR Affinity Group adoption.

Janet Streicher moved, seconded by Sandra Bauman to approve the recommendation as presented. The motion carried unanimously.

OTHER OLD/NEW BUSINESS - All
Future of Telephone Surveys Task Force
Roger Tourangeau reported that the Future of Telephone Surveys Task Force report had been received. To create a model for future task-force reports, this one was edited to a common format seen in JSSAM. It will be returned to the Task-Force with recommended edits for consideration.

Series of Short Courses with DC-AAPOR
Morgan Earp presented the recommendation of presenting a series of four short courses in DC along with DC-AAPOR to recruit government employees. Course tuition would cover the course and AAPOR and DC-AAPOR dues. Courses will be offered on March 16-17, June 19-20, and in June and April. Pricing would be $100 Members; $300 for NM. A maximum of 72 attendees would be accepted for each short course. Costs may include instructors travel costs and an honorarium.

Rich Morin moved, seconded by Janet Streicher to approve the recommendation as presented. The motion carried unanimously.

Standards Complaint Subcommittee
John Loft reported that the following had agreed to participate on the Standards Complaint Subcommittee: Stephen Blumberg, David Cantor, Courtney Kennedy, Ron Langley, Nancy Mathiowetz and Andy Peytchev.

ADJOURNMENT
Roger Tourangeau stated that regular meeting was adjourned at 2:14 p.m. EST.

John Loft moved, seconded by Rich Morin to adjourn the Executive Council meeting. The motion carried unanimously.