Attendance:

Tim Johnson President Present

David Dutwin Vice President Present

Roger Tourangeau Past President Present

Janet L. Streicher Secretary-Treasurer Present

Jordan Peugh Associate Secretary-Treasurer Present

Jennifer H. Childs Communications Chair Present

Jennifer Agiesta Associate Communications Chair Present

Trent D. Buskirk Conference Chair Present

Courtney Kennedy Associate Conference Chair Present

Brady T. West Education Committee Chair Present

Kyley McGeeney Associate Education Chair Present

Morgan Earp Membership & Chapter Relations Chair Present

Emily Geison Associate Membership & Chapter Relations Chair Present

Andy Peytchev Standards Chair Present

Stephanie Eckman Associate Standards Chair Present

Nancy J. Belden Councilor-at-Large Present

David C. Wilson Councilor-at-Large Present

Diane Rucinski Guest Present

Jill Darling Guest Present

**Staff**

Adam Thocher Executive Director Present

Eric Bailey Marketing Communications Manager Present

Crystal Stone Administrator Present

**Call to Order, Review and Approval of Minutes – Johnson**

Johnson called the meeting to order and reviewed the February 15 Meeting Minutes.

***MOTION: Streicher moved, Peugh seconded to approve the February 15, 2018, Executive Council Meeting Minutes. Motion passed.***

**Secretary/Treasurer Report – Streicher**

Streicher reviewed the provided financial report and current AAPOR Annual Meeting sponsorships. Ginger Blazier, Chair of Sponsorship Subcommittee has proposed several ideas for exhibitors for next year. The Development Subcommittee is looking for naming opportuinity sponsorships as well as increasing donations into restricted Roper and Sudman funds. The current restricted accounts are Roper, Sudman, and Heritage. In previous discussions council has determend that the Heritage fund will become part of the history committee and annual budgeting process. A decision will need to be made on Roper and Sudman. Johnson requested that Nancy Mathiowitz join the May meeting to discuss these funds.

**CONSENT AGENDA – ALL**

*The following written reports and materials have been posted to SharePoint for information.*

1. *Education Report*
2. *Conference Report*
3. *MCR Updates*

***MOTION*: *West moved, Agiesta seconded to approve the consent updates and reports as presented. Motion passed.***

**Appointments – ALL**

Appointments were presented for the Education committee and the Janet Harkness Student Paper committee.

***MOTION: Peugh moved, Childs seconded to approve appointments to the Education and Janet Harkness Student Paper committees. Motion passed.***

**AAPOR Officer – Rotation by Sector Next Steps – Tourangeau**

Thocher and Tourangeau reviewed the proposal to amend the bylaws to remove rotation by employment sector or to redefine the types that fall into each sector. Tourangeau will provide a brief rationale that will be posted to AAPORnet to inform the discussion. The proposal will be put forward at the AAPOR annual business meeting for feedback.

**Awards and Recognition Council Eligibility Policy – Tourangeau**

Tourangeau recommends that a clause be added to the conflict of interest form that AAPOR council members are not eligible for any of the AAPOR awards during the terms they are on Council. Council will reserve the right to suspend the rule for special circumstances

***Motion: Tourangeau motioned, Johnson seconded that we amend the current AAPOR conflict of interest statement to include “No current member of the AAPOR council will be eligible for any aapor award or cash prizes unless the council, by majority vote, grants a specific exception.” Motion passed***

**DCC Charge and Subcommittee Structure - Rucinski**

Dianne Rucinski provide and update on the work of the Diversity and Inclusion Coordinating Committee activities. Several diversity initiatives have already been included in programs like the book award criteria and diversity in student travel and roper fellow awards. The group discussed other areas that diversity and inclusion should be included as part of committee and activity charges.

**Public Service Award Proposal – Earp**

Earp reviewed the Public Service Award proposal to recognize and award outstanding public service. The discussion clarified that the awardee does not have to be an AAPOR member and is not exclusive to US Government employees.

***MOTION: Earp moved, West seconded that the the Public Service Award proposal be passed as presented. Passed 9 aye, 6 nay, 1 abstain. Motion passed as is, but Earp will revise to address some concerns that were raised. Potential ammendments will be emailed to Earp and voted on separately.***

Earp read the official nomination of Scott Fricker for the first Public Service Award.

***MOTION: Earp moved, McGeeny seconded to award the Public Service Award to Scott Fricker in memorium. Motion passed, one abstained.***

**75th Anniversary Budget Requests – Johnson**

Johnson reviewed the budget proposals for the 75th anniversary. Several ideas for the conference were incorporated in the proposal. The committee is looking for direction from the board. The board discussed and will provide comments to the committee

Johnson reviewed a proposal for a “meeting place” book from Tom Smith. The group discussed several options and opportunities. No dicisions were made.

**Conduct Statement and Policy – Childs**

Hunter-Childs discussed the need for a conduct statement and a proposed timeline to have something implemented by the 2018 Annual Meeting. The group discussed the struction and how to address the issue. Based on the discussion Childs will work with Thocher to revise the statement. The group discussed the option of developing a conduct committee. It is recommended that this be a section of the Standards Committee with the Standards Chair also acting as Conduct Committee chair.

**Volunteer Appointment Process – Earp**

There is currently a form on the AAPOr website for anyone that wants to volunteer. It is requested that Gretchen McHenry attend the meeting ion may to discuss the volunteer nomination process. Committee chairs are responsible for ensuring that all committee nominees have been through the volunteer process, have filled out the volunteer form and have been approved by council.

**AAPOR/SMRS Sponsorship Update - Earp**

AAPOR has previously had a booth at JSM which has not been effective. It is recommended that an AAPOR have a membership table at the SMRS business meeting. The group discussed the benefits and who may be able to attend

**SPAM and Call-Blocking Report, Next Steps – Dutwin**

Dutwin discussed the spam and call-blocking report and its purpose. Some concern has been brought regarding local presence dialing and if it should be included in the report. Dutwin stated that the main issue of the report was never intended to include this topic. After discussion it was determined that the spoofing appendix will be taken out of the report to avoid detracting from the original intention.

**AAPORnet Complaint – Johnson**

The Council received a complaint from a member regarding inappropriate use of AAPORnet. In the past AAPORnet has been very self correcting, but the issue in question had not yet been addressed. Dutwin recommended that we post a nonspecific reminder to all on the appropriateness of AAPOR posts and a personal reminder to the person that made the statement. The group agreed with the recommendation.

The group also discussed one of the factors of the complained to ensure that we phrase the statement so as not to make it look like we are attacking specific people. Johnson will meet with Peytchev to discuss to ensure they avoide a conflict of interest.

**Standards Committee Updates – Peytchev**

Peytchev discussed Respondent Confidentiality, TCPA and Phone Number Spoofing concerns. John Krosnik has asked for guidance when survey respondents are also litigants. The group discussed several possible options. Council members should send recommendations and ideas to Johnson in writing and he will compile prior to getting back with Krosnik.

DC courts have ruled on the TCPA and sent it back to the committee to review as it is currently to restrictive.

Peytchev requested permission to send a letter to the National Parks Foundation regarding a recent frugging email that went out from them. The council approved the request.

**Ad-Hoc Committee Report (Executive Summary) – Darling**

Darling, Chair of Attacks on Survey Credibilty ad-hoc committee, reviewed the purpose of the committee and summarized the report and committee activities. Three subcommittees have been formed to explore each area of concern. The council discussed the importance of the work and additional areas that could be addressed.

**Conference Updates – Buskirk**

Buskirk provided an update on the AAPOR annual conference activities. A plenary speaker has been secured, overall registration is higher than at this point last year, the hotel is booked at 103% currently and shortcourse registrations are also up. Buskirk confirmed that the EC will not be on stage at the final Awards banquet and will be in reserved, regular floor seating.

**Task Force Updates – Johnson**

Johnson stated that the Data falcification task force should have a draft by the May meeting but additional discussion and consideration will probably take place in June. The Survey Climate task force will have a final report prepared by the summer. The Public Opinion task force posted a membo regarding the committees activities and has planned a panel on Marijuana legalization at the annual conference.

**Development Committee and Major Gifts – Johnson**

Nancy Mathiowitz is looking for naming opportunities for major gifts. The purpose is to find more sustain sources for awards, with the goal being major endowments for long term. The council discussed several options and the feedback will be provided to Mathiowitz.

**TICC Update and Request – Johnson**

The Transparency Initiative Coordinating Committee has requested that the definition of organizations be expanded to include companies that provide samples to companies that conduct surveys. The request is approved and the TICC is tasked with reviewing the information and drafting a formal proposal.

**Other Old/New Business – All**

It is recommended that AAPOR prepare a statement regarding the possibility of a citizenship question on the census.

West recommended that the pricing for webinar packages be discounted by 25%

**The Executive Council Adjoined**