



**American Association for Public Opinion Research
Executive Council Minutes
July 23, 2015**

Mollyann Brodie	President	Present
Roger Tourangeau	Vice President	Absent
Michael Link	Past President	Present
Dan Merkle	Secretary-Treasurer	Present
Allyson Holbrook	Associate Secretary-Treasurer	Present
Ron Langley	Standards Chair	Present
John Loft	Associate Standards Chair	Absent
David Dutwin	Conference Chair	Present
Jennifer Dykema	Associate Conference Chair	Present
Kristen Olson	Membership & Chapter Relations Chair	Present
Anna Wiencrot	Associate Membership & Chapter Relations Chair	Present
Jordon Peugh	Communications Chair	Present
Sandra Bauman	Associate Communications Chair	Present
Joe Lenski	Councilor-at-Large	Present
Rich Morin	Councilor-at-Large	Present
 Guest		
Sarah Cho	Education Committee Chair	Present
 Staff		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Ashley Hicks	Accountant	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present
Susan Tibbitts	Executive Director	Present
Rick Cristol	Kellen President	Present

I. WELCOME AND CALL TO ORDER

President Mollyann Brodie called the meeting to order at 1:05 p.m. EST and a quorum was established.

Mollyann Brodie thanked the Executive Council for the quality and quantity of effort that was going on and for the committee reports.

II. REVIEW AND APPROVAL OF MINUTES

Jordon Peugh moved, seconded by David Dutwin that the minutes of the June 30, 2015 Executive Council meeting be approved as amended. The minutes were approved unanimously.

It was noted that Sarah Cho was in attendance at the meeting. Jen Dykema asked to be added to the 2016 Election Working Group.

III. EXECUTIVE COMMITTEE ACTION

Mollyann Brodie noted that the minutes of the July 9, 2015 meeting of the Executive Committee were posted for Council review. The minutes summarize the actions of the Executive Committee in the period since the June 30, 2015, Executive Council meeting.

- On July 9, 2015, the Executive Committee approved AAPOR signing on to the American Statistical Association's letter of support for Transportation Bill H.R. 2866, the Future Transportation Research and Innovation for Prosperity Act.

IV. Secretary-Treasurer Report

Secretary-Treasurer, Dan Merkle, presented the May 2015 financials. As of May 31, 2015, total year to date net income was \$661,042, an increase of \$155,262 compared to net income at the same time in 2014. He reminded the Council that nearly all of the 2015 conference expenses would be included in the June financials and would offer a clearer picture of the 2015 end of year financial picture for AAPOR at the August Executive Council meeting.

V. Consent Agenda

Mollyann Brodie stated that consent reports presented for information included written reports from the Communications Committee, Conference Steering Committee and Subcommittees, Education Committee and Subcommittees, Executive Director, Future of General Population Telephone Surveys in the U.S., Membership and Chapter Relations Committee and Subcommittees, Reassessing Today's Survey Methods Task Force, and Standards Committee and Subcommittees.

Ron Langley moved, seconded by Michael Link to accept the consent reports as presented. The motion was approved unanimously.

It was noted that the Membership Committee had shared the initial survey results with the Executive Council. Membership and Chapter Relations Chair Kristen Olson encouraged committees to contact her with any specific data analysis needs. Kristen also indicated that she would prepare a more in-depth report on the membership survey for the August Executive Council Meeting.

VI. OLD BUSINESS

June 30 Planning Follow-Up: 2015-16 List of Short-Term and Initiative-Driven Activity

Mollyann Brodie commented that the List of Short-Term and Initiative-Driven Activities was a great start, but would need some cleaning up and simplifying. Mollyann indicated that there would be further discussion on the agenda for the August Executive Council meeting.

Membership and Chapter Relations Committee

Membership and Chapter Relations Chair Kristen Olson reported on the progress of the National/Chapter Agreement, a mutual agreement between national AAPOR and chapters that would reflect the proposed changes to the AAPOR Bylaws. Liz Hamel prepared the memo that

explained the development of the agreement, identified what AAPOR wanted in the agreement, the process of sending the agreement to AAPOR's lawyers, sharing with the Chapters, incorporating chapter feedback and further revising of the document. The final version was presented to Council for approval. If approved, the agreement would be sent to the Chapters for signature.

Rich Morin moved, seconded by Joe Lenski to adopt the Chapter Affiliation Agreement as proposed. The motion passed unanimously.

FCC/Telephone Consumer Protection Act (TCPA) Follow-Up and Ad Hoc Committee Appointment

Councilor-at-Large Joe Lenski reported that he just had a call with Diane Bowers at CASRO. They are considering holding a webinar for AAPOR members in the next couple weeks to get their feedback on AAPOR involvement in the FCC Telephone Consumer Protection Act follow-up. Joe and Diane discussed what other organization would be involved in the effort. Mollyann Brodie mentioned that this issue came out of nowhere and is a bigger deal than anticipated and that AAPOR was not the only organization that was blindsided by this Act. By working through the details with CASRO, we are helping our members get access to information.

Joe Lenski reported that he had been working on putting the committee together. To date Mary McDougal and Paul Braun had both agreed to serve on the committee. Joe indicated he had contacted Andy Weiss, Tom Guterbock, Bob Davis and Missy Koppelman. Other names mentioned include: Mary Losch and Jason Boxt.

Michael Link moved, seconded by Jordon Peugh to have Joe Lenski \form the committee of 6-8 using the names mentioned on the call. The motion passed unanimously.

Michael Link moved, seconded by Ron Langley to have AAPOR host a webinar for AAPOR members focused on the changes to the law. The motion passed unanimously.

2016 Election Planning

Councilor-at-Large Rich Morin updated the Executive Council on plans for the 2016 election, these included: 1. The creation of talking points for using polls to select participants for the Presidential Debates; and, 2. The development of AAPOR statements or background memos on salient election topics. Rich reported that he had a conference call with the Education Committee to discuss the topics and ensure that efforts were not being duplicated.

Mollyann Brodie thanked the committee for their excellent work and asked them to consider offering an educational webinar on the 2016 election.

Education Chair Sarah Cho reported that the Journalist Education Subcommittee is working on a polling course; a journalist education kit of downloadable materials; and, a webinar and/or short course series.

Communications Chair Jordon Peugh reported that she and Sandra Bauman met with staff from Oxford University Press. They are planning on offering a curated collection of previously published POQ election articles in the November issue of *POQ*.

By-Laws Amendments; Vote Update

Mollyann Brodie noted that the By-Laws Amendment vote had opened. A vote by 25% of eligible AAPOR members is needed. The vote was set to close on August 17th. All email reminders would include the AAPOR logo and AAPOR in the subject line.

Code Revision Follow-Up: Ad Hoc Committee on Sponsor Disclosure

Ron Langley reported that the Standards Committee had discussed the proposed revisions to the Code. John Loft communicated with the Ad hoc Committee on recommendations for the Sponsor Disclosure. The final revisions would go back to the Standards Committee before coming to the Executive Council for a vote.

VII. NEW BUSINESS

Conference Committee

Conference Chair David Dutwin reported on the progress of plans for the 2016 Annual Conference.

1. David met with Jennifer Dykema, Anh Thu Burks, Mollyann Brodie, Jacky Schweinzger and Heidi Diederich in Austin to tour the hotel and discuss the conference schedule. The Hilton Austin should work well for the AAPOR conference with the exhibit space being the center of the action. The exhibit hall is slightly smaller than 2015. The aim for the conference committee is to provide attendees with many opportunities to experience Austin.
2. The 2016 Conference Theme will be “Reshaping the Research Landscape: Public Opinion and Data Science.”
3. Worth Noting: The conference would coincide with University of Texas graduation. David reported that we would need to encourage people to make their hotel and travel reservations early. David indicated that Thursday night would involve a station-style reception/dinner. The theme would be Austin food trucks. David is looking into Austin City Limits or band recommendations for the Friday night social activity.
4. David reported that he and Jen met with a group of AAPOR members local to Austin to discuss what people should do in Austin. He indicated that they would be using AAPORnet to leverage that discussion.
5. For the Saturday night event, live music and a cash bar are being considered.
6. David indicated that in the event a larger number of abstracts is received, the committee would consider the option of adding a concurrent session for a total of 12.

Request re: Disclosure of Survey Respondents

Mollyann Brodie introduced the proposal for more active involvement in protecting respondent confidentiality in litigation surveys proposed by Vice President Roger Tourangeau. Roger asked to lead a committee directed to draft a strong statement that would oppose the release of personally-identifying information from surveys in litigation. The statement would cite relevant sections of AAPOR’s Code on the importance of respondent confidentiality and provide links to similar provisions in the CASRO, ASA and ESOMAR codes. It is intended that the statement will note that, if disclosure were required by a judge, it is NOT a violation of the code to comply.

Dan Merkle moved, seconded by Rich Morin to assign Roger Tourangeau with the task of putting together an ad hoc group to draft the statement. The motion passed unanimously.

The following individuals were recommended for consideration on this Task Force: E. Deborah Jay, Nancy Mathiowetz, Tom Guterbock and Mike Dennis.

Standards Complaint Close-Out

Ron Langley received a standards complaint on push-polling. The Standards Committee investigated the complaint and found no violation.

Ron Langley moved, seconded by Dan Merkle that AAPOR not take official action on this standards complaint. The motion was unanimously approved.

VIII. EXECUTIVE SESSION

At 2:45 p.m. the regular meeting of the Council was adjourned and staff was excused to permit the Council to meet in Executive Session.

Anna Wiencrot moved, seconded by Jordon Peugh to adjourn the regular meeting of the Executive Council. The motion was approved unanimously.

IX. ADJOURNMENT

Rich Morin moved, seconded by Jordon Peugh to adjourn the Executive Council meeting. The motion carried unanimously.