Executive Council Minutes  | July 21, 2016

Roger Tourangeau  President  Present
Tim Johnson  Vice President  Present
Mollyann Brodie  Past President  Present
Allyson Holbrook  Secretary-Treasurer  Present
Janet Streicher  Associate Secretary-Treasurer  Present
Sandra Bauman  Communications Chair  Present
Jennifer Hunter Childs  Associate Communications Chair  Present
Jennifer Dykema  Conference Chair  Present
Trent Buskirk  Associate Conference Chair  Present
Sarah Cho  Education Committee Chair  Present
Brady West  Associate Education Chair  Present
Anna Wiencrot  Membership & Chapter Relations Chair  Present
Morgan Earp  Associate Membership & Chapter Relations Chair  Present
John Loft  Associate Standards Chair  Present
Andy Peytchev  Standards Chair  Present
Rich Morin  Councilor-at-Large  Absent
Nancy Belden  Councilor-at-Large  Absent

Staff
Adam Thocher  Executive Director  Present
Heidi Diederich  Administrative Director  Present
Crystal Stone  Administrator  Present
Eric Bailey  Marketing Manager  Present

WELCOME, INTRODUCTIONS, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES
President Roger Tourangeau called the meeting to order at 12:00 p.m. EST and a quorum was established.

John Loft moved, seconded by Mollyann Brodie to approve the minutes of the June 14, 2016 Council meeting as presented. The minutes were approved unanimously.

SECRETARY-TREASURER REPORT

May 2016 Financials
Secretary-Treasurer Allyson Holbrook reported as of May 31, 2016, net income is at $815,651. An increase of approximately $153,117 over the same time last year. Income is expected to decrease once the WAPOR registration fees have been calculated. Conference expenses should be reflected on the July statement. Income is strong and expenses have been limited, the end of year outlook is positive to erase the projected deficit.

CONSENT AGENDA
Roger Tourangeau noted that the following consent reports were presented for information: Executive Director Report, Membership Survey Results, Annual Business Meeting Minutes Draft, Communications Committee, AAPOR.org Metrics Report, Advocacy and Endorsement Response Guidelines, Book Award Committee, the Conference Steering Committee, Education Committee, and Membership & Chapter Relations.

Anna Wiencrot moved, seconded by Morgan Earp to accept the consent reports as presented. The motion carried unanimously.

APPOINTMENTS - ALL
- Data Falsification Task Force: Mario Callegaro, Ron Langley, Joe Murphy, Lisa Blumerman (ASA), Yan Li (ASA), and Michael Larsen (ASA) to a 3-year term.
• Survey Climate Task Force: Connie Citro (CNSTAT), Kitty Smith (COPAFS), Felice Levine (COSSA), Julia Lane (NYU/Census), Stanley Presser or Mick Couper (Maryland/Michigan), Sharon Lohr or Trivellore Raghunathan or Partha Lahiri (Westat/Michigan/Maryland), Amy O’Hara (Census), Gina Walejko (Census) and Ashley Amaya (RTI) to a 3-year term.
• Membership & Chapter Relations Committee (Volunteer Subcommittee): Jerry Timbrook to a 3-year term.
• AAPOR Rebranding Ad Hoc Committee: Sandra Bauman, Trent Buskirk, Jenny Hunter Childs, Morgan Earp, Tim Johnson, Gretchen Mchentry, Adam Safir, Lynn Stallone, Roger Tourangeau, and Anna Wiencrot. Eric Bailey and Adam Thocher.
• Online Education Committee: Emily Ann Bedoya, Florian Keusch, Maura Spiegelman, Kevin Ulrich to a 3-year term.
• Education Committee (Research Challenge Subcommittee): Jennifer Kelly to a 3-year term.

Mollyann Brodie moved, seconded by Tim Johnson to approve the committee appointments as proposed. The motion carried unanimously.

Affinity Groups Outline
Anna Wiencrot introduced the work groups proposal for Affinity Groups Language. AAPOR would provide affinity groups with: a listing on the website; a listing in the conference program; meeting space at the conference, if available; and use of the AAPOR mailing list up to four times per year. The groups would need to be approved by the AAPOR Executive Council.

Anna indicated she would seek input from existing affinity groups, AASRO and the field directors.

Pre-Election Polling Charge
Sandra Bauman presented the revised work plan of the Ad-Hoc Committee on 2016 Election Polling.

Sandra Bauman moved, seconded by John Loft to accept the work plan of the Ad-Hoc Committee on 2016 Pre-Election Polling as presented. The motion carried unanimously.

Survey Climate Task-Force Charge
Roger Tourangeau presented the Draft Mission Statement of the AAPOR/ASA Task Force on Improving the Climate for Surveys. Peter Miller and Cynthia Clark plan to have an initial meeting of the Task Force in early August.

John Loft moved, seconded by Tim Johnson to accept the revised charge of the Survey Climate Task Force. The motion carried unanimously.

2017 Conference Site Visit
Jen Dykema introduced proposals to update the 2017 Annual Conference. Roger Tourangeau and Adam Thocher will look into proposed changes to the Annual Business Meeting and Awards Banquet Scripting. Council will look further into the timing of the AAPOR Award announcement. A work group will be created chaired by Rich Morin or Nancy Belden to review the relevancy and timing of the awards that are given out. Council was supportive of the other proposed recommendations.

Poynter Course
Sarah Cho reported that the Poynter Course had been finalized and posted to the website. Poynter will promote the course by contacting users of the prior version of the course to let them know there is a new course available. It was recommended that a press release be issued. Also market to AAPOR members to share with their contacts and students. An announcement will also be included in the August Newsletter.

New Business
Adam reported that ESOMAR had reached out to AAPOR for input on revisions to their Code. The Standards Committee will review and present to Council for final approval.

EXECUTIVE SESSION

At 2:35 p.m. EST the regular meeting of the Council was adjourned to permit Council with Executive Director to meet in Executive Session.

ADJOURNMENT

John Loft moved, seconded by Tim Johnson to adjourn the Executive Council meeting. The motion carried unanimously.