



Executive Council Minutes | July 21, 2016

Roger Tourangeau	President	Present
Tim Johnson	Vice President	Present
Mollyann Brodie	Past President	Present
Allyson Holbrook	Secretary-Treasurer	Present
Janet Streicher	Associate Secretary-Treasurer	Present
Sandra Bauman	Communications Chair	Present
Jennifer Hunter Childs	Associate Communications Chair	Present
Jennifer Dykema	Conference Chair	Present
Trent Buskirk	Associate Conference Chair	Present
Sarah Cho	Education Committee Chair	Present
Brady West	Associate Education Chair	Present
Anna Wiencrot	Membership & Chapter Relations Chair	Present
Morgan Earp	Associate Membership & Chapter Relations Chair	Present
John Loft	Associate Standards Chair	Present
Andy Peytchev	Standards Chair	Present
Rich Morin	Councilor-at-Large	Absent
Nancy Belden	Councilor-at-Large	Absent
Staff		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Crystal Stone	Administrator	Present
Eric Bailey	Marketing Manager	Present

WELCOME, INTRODUCTIONS, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Roger Tourangeau called the meeting to order at 12:00 p.m. EST and a quorum was established.

John Loft moved, seconded by Mollyann Brodie to approve the minutes of the June 14, 2016 Council meeting as presented. The minutes were approved unanimously.

SECRETARY-TREASURER REPORT

May 2016 Financials

Secretary-Treasurer Allyson Holbrook reported as of May 31, 2016, net income is at \$815,651. An increase of approximately \$153,117 over the same time last year. Income is expected to decrease once the WAPOR registration fees have been calculated. Conference expenses should be reflected on the July statement. Income is strong and expenses have been limited, the end of year outlook is positive to erase the projected deficit.

CONSENT AGENDA

Roger Tourangeau noted that the following consent reports were presented for information: Executive Director Report, Membership Survey Results, Annual Business Meeting Minutes Draft, Communications Committee, AAPOR.org Metrics Report, Advocacy and Endorsement Response Guidelines, Book Award Committee, the Conference Steering Committee, Education Committee, and Membership & Chapter Relations.

Anna Wiencrot moved, seconded by Morgan Earp to accept the consent reports as presented. The motion carried unanimously.

APPOINTMENTS - ALL

- Data Falsification Task Force: Mario Callegaro, Ron Langley, Joe Murphy, Lisa Blumerman (ASA), Yan Li (ASA), and Michael Larsen (ASA) to a 3-year term.

- Survey Climate Task Force: Connie Citro (CNSTAT), Kitty Smith (COPAFS), Felice Levine (COSSA), Julia Lane (NYU/Census), Stanley Presser or Mick Couper (Maryland/Michigan), Sharon Lohr or Trivellore Raghunathan or Partha Lahiri (Westat/Michigan/Maryland), Amy O'Hara (Census), Gina Walejko (Census) and Ashley Amaya (RTI) to a 3-year term.
- Membership & Chapter Relations Committee (Volunteer Subcommittee): Jerry Timbrook to a 3-year term.
- AAPOR Rebranding Ad Hoc Committee: Sandra Bauman, Trent Buskirk, Jenny Hunter Childs, Morgan Earp, Tim Johnson, Gretchen McHenry, Adam Safir, Lynn Stallone, Roger Tourangeau, and Anna Wiencrot. Eric Bailey and Adam Thocher.
- Online Education Committee: Emily Ann Bedoya, Florian Keusch, Maura Spiegelman, Kevin Ulrich to a 3-year term.
- Education Committee (Research Challenge Subcommittee): Jennifer Kelly to a 3-year term.

Mollyann Brodie moved, seconded by Tim Johnson to approve the committee appointments as proposed. The motion carried unanimously.

Affinity Groups Outline

Anna Wiencrot introduced the work groups proposal for Affinity Groups Language. AAPOR would provide affinity groups with: a listing on the website; a listing in the conference program; meeting space at the conference, if available; and use of the AAPOR mailing list up to four times per year. The groups would need to be approved by the AAPOR Executive Council.

Anna indicated she would seek input from existing affinity groups, AASRO and the field directors.

Pre-Election Polling Charge

Sandra Bauman presented the revised work plan of the Ad-Hoc Committee on 2016 Election Polling.

Sandra Bauman moved, seconded by John Loft to accept the work plan of the Ad-Hoc Committee on 2016 Pre-Election Polling as presented. The motion carried unanimously.

Survey Climate Task-Force Charge

Roger Tourangeau presented the Draft Mission Statement of the AAPOR/ASA Task Force on Improving the Climate for Surveys. Peter Miller and Cynthia Clark plan to have an initial meeting of the Task Force in early August.

John Loft moved, seconded by Tim Johnson to accept the revised charge of the Survey Climate Task Force. The motion carried unanimously.

2017 Conference Site Visit

Jen Dykema introduced proposals to update the 2017 Annual Conference. Roger Tourangeau and Adam Thocher will look into proposed changes to the Annual Business Meeting and Awards Banquet Scripting. Council will look further into the timing of the AAPOR Award announcement. A work group will be created chaired by Rich Morin or Nancy Belden to review the relevancy and timing of the awards that are given out. Council was supportive of the other proposed recommendations.

Poynter Course

Sarah Cho reported that the Poynter Course had been finalized and posted to the website. Poynter will promote the course by contacting users of the prior version of the course to let them know there is a new course available. It was recommended that a press release be issued. Also market to AAPOR members to share with their contacts and students. An announcement will also be included in the August Newsletter.

New Business

Adam reported that ESOMAR had reached out to AAPOR for input on revisions to their Code. The Standards Committee will review and present to Council for final approval.

EXECUTIVE SESSION

At 2:35 p.m. EST the regular meeting of the Council was adjourned to permit Council with Executive Director to meet in Executive Session.

ADJOURNMENT

John Loft moved, seconded by Tim Johnson to adjourn the Executive Council meeting. The motion carried unanimously.