

**American Association for Public Opinion Research
Executive Council Minutes
January 7, 2016**

Mollyann Brodie	President	Present
Roger Tourangeau	Vice President	Present
Michael Link	Past President	Present
Dan Merkle	Secretary-Treasurer	Present
Allyson Holbrook	Associate Secretary-Treasurer	Present
Jordon Peugh	Communications Chair	Present
Sandra Bauman	Associate Communications Chair	Present
David Dutwin	Conference Chair	Present
Jennifer Dykema	Associate Conference Chair	Present
Sarah Cho	Education Committee Chair	Present
Kristen Olson	Membership & Chapter Relations Chair	Present
Anna Wiencrot	Associate Membership & Chapter Relations Chair	Present
Ron Langley	Standards Chair	Present
John Loft	Associate Standards Chair	Present
Joe Lenski	Councilor-at-Large	Present
Rich Morin	Councilor-at-Large	Present
Staff		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present
Guests		
Tim Johnson	Transparency Initiative Coordinating Cmte. Chair	Present

I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Mollyann Brodie called the meeting to order at 8:33 a.m. EST and a quorum was established.

Roger Tourangeau moved, seconded by Jennifer Dykema to approve the minutes of the December 10, 2015, Executive Council meeting as presented. The minutes were approved unanimously.

II. SECRETARY-TREASURER REPORT

November 2015 Financials

Secretary-Treasurer Dan Merkle noted that the November financials reflected the positive forecast for end of year. As of November 30, 2015, total year-to-date net income remains strong.

III. CONSENT AGENDA

Mollyann Brodie noted that consent reports were presented for information from the Executive Director, BAE Funding Support Letter, Management Agreement, Journal of Consumer Research

Representative, Standards Committee, Membership and Chapter Relations Committee, Communications Committee and Social Media Metrics Report.

Michael Link moved, seconded by Jordon Peugh to accept the consent reports as presented. The motion was approved unanimously.

The Journal of Consumer Research Representative was taken out of the consent report and moved to Appointments.

IV. APPOINTMENTS - ALL

Journal of Consumer Research Representative

Michael Link moved, seconded by Allyson Holbrook to reappoint Ed Blair to a 3-year term as AAPOR's representative on the Journal of Consumer Research Policy Board. The motion was approved unanimously.

Janet Harkness Award Committee: AAPOR representative

Kristen Olson moved, seconded by Anna Wiencrot to appoint Patricia Goerman of the U.S. Census Bureau to be AAPOR's representative on the Janet Harkness Award Committee. The motion was approved unanimously.

V. EXECUTIVE COUNCIL NOMINATIONS

The Nominations Committee presented candidates for office. A slate was approved and in accordance with the bylaws was scheduled to be distributed to AAPOR members by February 15, 2016.

Michael Link moved, seconded by Dan Merkle to approve the slate as presented. The motion carried with one abstencion.

Michael Link stated that he would inform all candidates of the Council decision in follow-up to the meeting.

VI. DIVERSITY COMMITTEE AND AAPOR STATEMENT

Kristen Olson introduced the work of the Diversity Committee for discussion.

Kristen Olson moved, seconded by Roger Tourangeau to approve the AAPOR Diversity Statement as revised to be approved by legal counsel. The motion was approved unanimously.

VII. NONPROBABILITY GUIDANCE

Ron Langley introduced the Nonprobability Guidance Report created by the Standards Committee under the leadership of Courtney Kennedy and Trent Buskirk. This report would be offered as an educational piece on the AAPOR website.

VIII. STRATEGIC DISCUSSION: 2016 AAPOR ELECTION RESPONSE AND MEDIA ACTION TEAM

Mollyann Brodie led the discussion on developing an immediate plan of action for the election. It was agreed that a set of talking points would be developed; an insiders view would be posted to AAPORnet; and, a list of councilors that can respond to reporters requests would be developed.

IX. STRATEGIC DISCUSSION: TRANSPARENCY INITIATIVE 2.0

Tim Johnson reported that we have seventy-eight Transparency Initiative Charter Members. The committee is looking at proposing a Transparency Initiative Q&A webinar and a possible session at conference.

Dan Merkle moved, seconded by _Allyson Holbrook_ to waive the Transparency Initiative fee for the year 2016 for charter members and new members to the Transparency Initiative. The fee will be reviewed by council prior to 2017. The motion carried unanimously.

X. STRATEGIC DISCUSSION: ENHANCING SURVEY PROFESSION

Roger Tourangeau introduced the concept of creating a respondents bill of rights. An Ad Hoc Committee will be created to take a look at this issue. The Ad Hoc Committee will include: John Loft, Ron Langley, Allyson Holbrook and Sandra Bauman.

XI. ADJOURNMENT

Mollyann Brodie stated that meeting was adjourned at 4:47 p.m. EST.

Jennifer Dykema moved, seconded by Allyson Holbrook to adjourn the Executive Council meeting. The motion carried unanimously.