Attendance:

Tim Johnson President Present

David Dutwin Vice President Present

Roger Tourangeau Past President Present

Janet L. Streicher Secretary-Treasurer Present

Jordan Peugh Associate Secretary-Treasurer Present

Jennifer H. Childs Communications Chair Present

Jennifer Agiesta Associate Communications Chair Present

Trent D. Buskirk Conference Chair Present

Courtney Kennedy Associate Conference Chair Present

Brady T. West Education Committee Chair Present

Kyley McGeeney Associate Education Chair Present

Morgan Earp Membership & Chapter Relations Chair Present

Emily Geisen Associate Membership & Chapter Relations Chair Present

Andy Peytchev Standards Chair Present

Stephanie Eckman Associate Standards Chair Present

Nancy J. Belden Councilor-at-Large Present

David C. Wilson Councilor-at-Large Present

**Staff**

Adam Thocher Executive Director Present

Eric Bailey Marketing Communications Manager Present

Crystal Stone Administrator Present

Damien Salamacha Membership and Conference Associate Present

**Call to Order, Review and Approval of Minutes – Johnson**

Johnson called the meeting to order and reviewed the meeting minutes from December 14, 2017.

*Streicher moved, Tourangeau seconded to approve the December 14, 2017, Executive Council Meeting Minutes with an amendment to the attendance list. Motion passed.*

**Secretary/Treasurer Report – Streicher**

Streicher reported on the December 2017 financials. A budget deficit is projected for 2018 with the additional costs being attributed to JSSAM and key AAPOR initiatives. The Finance Committee has recommended that AAPOR begin thinking about new or enhanced revenue streams. The Sponsorship Subcommittee and AAPOR Staff have made great and early progress in contacting and securing sponsors and exhibitors for the 73rd Annual Conference. Dutwin suggested that the Finance Committee make budget projections for up to five years out for baseline budgeting future projections. Streicher reported that the Finance Committee will look into this.

**CONSENT AGENDA – ALL**

*The following written reports and materials have been posted to SharePoint for information.*

1. *AAPOR.org metrics*
2. *JCR Update*
3. *Education Update*
4. *Conference Update*
5. *Anti-Harassment Update*
6. *Communications minutes*

*Tourangeau moved, West seconded to approve all consent reports as presented. Motion passed.*

**Appointments – ALL**

Appointments were presented for the AAPOR/ASA Sirken Award Committee, POQ Advisory Committee Chair, and the POQ Advisory Committee.The Executive Council discussed implementing a formal procedure for the appointment and consideration of committee members. Tourangeau mentioned that each committee has a different structure and time commitment, therefore a uniform set of rules may not be appropriate. Thocher and Earp will look into current AAPOR policies for appointments.

*Hunter-Childs moved, Tourangeau seconded to approve appointments to the POQ Advisory Committee and the AAPOR/ASA Sirken Award Committee. Motion passed.*

**Nominations Committee Report and 2018 Elections – Tourangeau**

The Nominations Committee presented candidates for office. A slate was approved and in accordance with the bylaws was scheduled to be distributed to AAPOR members by February 14, 2018. Johnson proposed that Tourangeau lead a small group to report back to the Executive Council with recommendations on improving the nominations process.

**AAPOR SPAM Report – Dutwin**

Dutwin reported on the progress of the SPAM report. The report does not include empiricial measurement of the effect on polling/public opinion research industry. Potential solutions for call blocking includes developing a whitelist for research/polling and legal action. Johnson suggested that a coaltion letter could also be part of a multi-pronged strategy to addess the issue.

**Census Response – Johnson**

Johnson put together a short response to an op-ed piece regarding race/ethnicity and the United States Census. The Executive Council provided Johnson feedback regarding the piece.

**Telephone to Mixed Mode Task Force Proposal and Appointments – Johnson**

The Executive Council disused whether an Ad-Hoc Committee or a Task Force would be more appropriate and discussed what the make up of the Ad-Hoc Committee/Task Force would look like.

*Tourangeau moved, Buskirk seconded to formally approve the Task-Force charge and as well as the initial set of nominations. Motion passed.*

**2018 Stat Fest Proposal – West**

As part of AAPOR’s commitment to diversity the Education Committee led a discussion on ways to expose underrepresented populations to careers in survey and public opinion research, and participation in a career related activities. Council and staff will explore collaboration opportunities with the American Statistical Association.

**Development Committee and Planning – Thocher/Johnson**

Thocher discussed long range planning for major gifts and legacy development initiatives. Johnson and Thocher will provide feedback to the development committee.

**Other Old/New Business – All**

The Ad-Hoc Committee on False Assusations has a draft report which should be finalized by the end of the month.

DC-AAPOR has started fundraising efforts on behalf of Scott Fricker’s children. Earp and Thocher will look into developing an award names after Scott and will get back to the Executive Council.

**New Count on Stats Initiative**

Council discussed the ASA Count on Stats Initiative and joining the initiative as a partner.

*Tourangeau moved, Buskirk seconded that AAPOR join ASA as a partner in Count on Stats. Motion passed.*

**The Executive Council held Executive Session and Adjoined shortly after**