

**American Association for Public Opinion Research  
Executive Council Minutes  
January 12, 2017**

Roger Tourangeau	President	Present
Tim Johnson	Vice President	Present
Mollyann Brodie	Past President	Present
Allyson Holbrook	Secretary-Treasurer	Present
Janet Streicher	Associate Secretary-Treasurer	Present
Sandra Bauman	Communications Chair	Present
Jennifer Hunter Childs	Associate Communications Chair	Present
Jennifer Dykema	Conference Chair	Present (phone)
Trent Buskirk	Associate Conference Chair	Present
Sarah Cho	Education Committee Chair	Present
Brady West	Associate Education Chair	Present
Anna Wiencrot	Membership & Chapter Relations Chair	Present
Morgan Earp	Associate Membership & Chapter Relations Chair	Present
John Loft	Standards Chair	Absent
Andy Peytchev	Associate Standards Chair	Present
Rich Morin	Councilor-at-Large	Present (phone)
Nancy Belden	Councilor-at-Large	Present
<b>Staff</b>		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present

**I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES**

President Roger Tourangeau called the meeting to order at 8:43 a.m. EST and a quorum was established.

**Mollyann Brodie moved, seconded by Janet Streicher to approve the minutes of the December 15, 2016, Executive Council meeting as amended. The minutes were approved unanimously.**

**II. SECRETARY-TREASURER REPORT**

**November 2016 Financials**

Secretary-Treasurer Allyson Holbrook noted that the November financials reflected the positive forecast for end of year. As of November 30, 2016, total year-to-date net income remains strong at 100% revenue and 89% expenses. Adam Thocher added that with the strength of the investments an \$80,000 surplus is projected. This surplus is also accountable to the increased revenue from the conference and staff management of expenses.

**III. CONSENT AGENDA**

Roger Tourangeau noted that consent reports were presented for information from the Data Falsification Task Force, Pre-election Polling Task Force, Image and Outreach Task Force, Survey Climate Task Force, Executive Director, Membership and Chapter Relations Committee, Education

Committee, Conference Steering Committee, Communications Committee and Social Media Metrics Report.

**Sandra Bauman moved, seconded by Janet Streicher to accept the consent reports as presented. The motion was approved unanimously.**

#### **IV. APPOINTMENTS - ALL**

##### **Janet Harkness Award Committee: AAPOR representative**

**Tim Johnson moved, seconded by Nancy Belden to appoint Alisu Schoua-Glusberg of Research Support Services Inc. to be AAPOR's representative on the Janet Harkness Student Award Committee. The motion was approved unanimously.**

#### **V. EXECUTIVE COUNCIL NOMINATIONS**

The Nominations Committee presented candidates for office. A slate was approved and in accordance with the bylaws was scheduled to be distributed to AAPOR members by February 14, 2017.

**Brady West moved, seconded by Trent Buskirk to approve the slate as presented. The motion carried unanimously.**

Mollyann Brodie stated that she would inform all candidates of the Council decision in follow-up to the meeting.

#### **VI. ANNUAL BUSINESS MEETING UPDATE**

Adam Thocher presented the new plan for streamlining the format of the Annual Business Meeting. The plan is to publish an annual report that would include the verbal reports that committee chairs typically present. Chairs would need to submit their reports by the end of March to give time for formatting and publishing online.

#### **VII. AAPOR'S ROLE IN LITIGATION AROUND RESPONDENT CONFIDENTIALITY**

Roger Tourangeau was contacted by a member asking AAPOR's lawyer to research and write a brief regarding the issue of respondent confidentiality in litigation. A significant investment of 40 – 50 legal hours would be necessary. Council agreed not to pursue this initiative at this time.

#### **VIII. AAPOR AWARD PROGRAM REVIEW**

Nancy Belden reviewed the recommendations of the Ad Hoc AAPOR Award Program Review Committee. Nancy Belden and Rich Morin will discuss further and come back to Council with additional recommendations.

## **IX. LONG TERM DIVERSITY**

Mollyann Brodie presented the recommendation of the Long Term Diversity Work Group. Council was asked to send comments to Mollann Brodie. The document will be revised and presented to Council for approval in March.

## **X. COMMITTEE UPDATES**

The following committees provided verbal updates on recent committee and subcommittee activities: Communications, Conference Steering, Membership and Chapter Relations, Standards, Education and Councilor at Large.

## **XI. OTHER OLD/NEW BUSINESS**

Morgan Earp mentioned that DC-AAPOR would like to host a happy hour with Council on Wednesday, March 22. Heidi Diederich indicated that DC-AAPOR should contact her to firm up arrangements.

Adam Thocher mentioned that the results of the Election Polling Task Force will be rolled out at the National Press Club in Washington, DC, with a press conference.

Anna Wiencrot inquired whether or not more student travel awards can be offered. Council agreed to fund additional student travel awards depending on qualifications. Anna will report back to council in February.

## **XII. EXECUTIVE SESSION**

At 2:55 p.m. EST the regular meeting of the Council was adjourned to permit Council to meeting in Executive Session.

## **XIII. ADJOURNMENT**

**Jennifer Dykema moved, seconded by Anna Wiencrot to adjourn the Executive Council meeting. The motion carried unanimously.**

Roger Tourangeau stated that meeting was adjourned at about 4:00 p.m. EST.