American Association for Public Opinion Research  
Executive Council Minutes  
January 12, 2017

Roger Tourangeau President Present  
Tim Johnson Vice President Present  
Mollyann Brodie Past President Present  
Allyson Holbrook Secretary-Treasurer Present  
Janet Streicher Associate Secretary-Treasurer Present  
Sandra Bauman Communications Chair Present  
Jennifer Hunter Childs Associate Communications Chair Present  
Jennifer Dykema Conference Chair Present (phone)  
Trent Buskirk Associate Conference Chair Present  
Sarah Cho Education Committee Chair Present  
Brady West Associate Education Chair Present  
Anna Wiencrot Membership & Chapter Relations Chair Present  
Morgan Earp Associate Membership & Chapter Relations Chair Present  
John Loft Standards Chair Absent  
Andy Peytchev Associate Standards Chair Present  
Rich Morin Councilor-at-Large Present (phone)  
Nancy Belden Councilor-at-Large Present

Staff  
Adam Thocher Executive Director Present  
Heidi Diederich Administrative Director Present  
Eric Bailey Marketing Communications Manager Present  
Crystal Stone Administrator Present

I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Roger Tourangeau called the meeting to order at 8:43 a.m. EST and a quorum was established.

Mollyann Brodie moved, seconded by Janet Streicher to approve the minutes of the December 15, 2016, Executive Council meeting as amended. The minutes were approved unanimously.

II. SECRETARY-TREASURER REPORT

November 2016 Financials
Secretery-Treasurer Allyson Holbrook noted that the November financials reflected the positive forecast for end of year. As of November 30, 2016, total year-to-date net income remains strong at 100% revenue and 89% expenses. Adam Thocher added that with the strength of the investments an $80,000 surplus is projected. This surplus is also accountable to the increased revenue from the conference and staff management of expenses.

III. CONSENT AGENDA
Roger Tourangeau noted that consent reports were presented for information from the Data Falsification Task Force, Pre-election Polling Task Force, Image and Outreach Task Force, Survey Climate Task Force, Executive Director, Membership and Chapter Relations Committee, Education
Committee, Conference Steering Committee, Communications Committee and Social Media Metrics Report.

Sandra Bauman moved, seconded by Janet Streicher to accept the consent reports as presented. The motion was approved unanimously.

IV. APPOINTMENTS - ALL

Janet Harkness Award Committee: AAPOR representative

Tim Johnson moved, seconded by Nancy Belden to appoint Alisu Schoua-Glusberg of Research Support Services Inc. to be AAPOR’s representative on the Janet Harkness Student Award Committee. The motion was approved unanimously.

V. EXECUTIVE COUNCIL NOMINATIONS

The Nominations Committee presented candidates for office. A slate was approved and in accordance with the bylaws was scheduled to be distributed to AAPOR members by February 14, 2017.

Brady West moved, seconded by Trent Buskirk to approve the slate as presented. The motion carried unanimously.

Mollyann Brodie stated that she would inform all candidates of the Council decision in follow-up to the meeting.

VI. ANNUAL BUSINESS MEETING UPDATE

Adam Thocher presented the new plan for streamlining the format of the Annual Business Meeting. The plan is to publish an annual report that would include the verbal reports that committee chairs typically present. Chairs would need to submit their reports by the end of March to give time for formatting and publishing online.

VII. AAPOR’S ROLE IN LITIGATION AROUND RESPONDENT CONFIDENTIALITY

Roger Tourangeau was contacted by a member asking AAPOR’s lawyer to research and write a brief regarding the issue of respondent confidentiality in litigation. A significant investment of 40 – 50 legal hours would be necessary. Council agreed not to pursue this initiative at this time.

VIII. AAPOR AWARD PROGRAM REVIEW

Nancy Belden reviewed the recommendations of the Ad Hoc AAPOR Award Program Review Committee. Nancy Belden and Rich Morin will discuss further and come back to Council with additional recommendations.
IX. LONG TERM DIVERSITY

Mollyann Brodie presented the recommendation of the Long Term Diversity Work Group. Council was asked to send comments to Mollann Brodie. The document will be revised and presented to Council for approval in March.

X. COMMITTEE UPDATES

The following committees provided verbal updates on recent committee and subcommittee activities: Communications, Conference Steering, Membership and Chapter Relations, Standards, Education and Councilor at Large.

XI. OTHER OLD/NEW BUSINESS

Morgan Earp mentioned that DC-AAPOR would like to host a happy hour with Council on Wednesday, March 22. Heidi Diederich indicated that DC-AAPOR should contact her to firm up arrangements.

Adam Thocher mentioned that the results of the Election Polling Task Force will be rolled out at the National Press Club in Washington, DC, with a press conference.

Anna Wiencrot inquired whether or not more student travel awards can be offered. Council agreed to fund additional student travel awards depending on qualifications. Anna will report back to council in February.

XII. EXECUTIVE SESSION

At 2:55 p.m. EST the regular meeting of the Council was adjourned to permit Council to meeting in Executive Session.

XIII. ADJOURNMENT

Jennifer Dykema moved, seconded by Anna Wiencrot to adjourn the Executive Council meeting. The motion carried unanimously.

Roger Tourangeau stated that meeting was adjourned at about 4:00 p.m. EST.