American Association for Public Opinion Research  
Executive Council Minutes  
January 13, 2012

ROLL CALL/CALL TO ORDER.

Scott Keeter  President  Present
Paul J. Lavrakas  Vice President  Present
Frank Newport  Past President  Absent
Joseph Lenski  Secretary-Treasurer  Present
Rachel Caspar  Associate Secretary-Treasurer  Present
Timothy Johnson  Standards Chair  Present
David I. Cantor  Associate Standards Chair  Present
Dan Merkle  Conference Chair  Present via phone
Paul Beatty  Associate Conference Chair  Present
Joe Murphy  Membership & Chapter Relations Chair  Present
Liz Hamel  Associate Membership & Chapter Relations Chair  Present
Rich Morin  Communications Chair  Present
Marjorie Connelly  Associate Communications Chair  Present
Linda Piekarski  Councilor-at-Large  Present via phone
Patricia Moy  Councilor-at-Large  Present

Guest
Paul D. Meyer  President and Co-CEO Tecker International, LLC  Present

Staff
Susan Tibbitts  Executive Director  Present
Donna Tieberg  Administrative Director  Present

I. WELCOME AND CALL TO ORDER

President Scott Keeter called the meeting to order at 9:08 a.m. EST and introduced invited guest speaker Paul D. Meyer, President and co-CEO of Tecker International, LLC. Scott noted that he and Executive Director Susan Tibbitts had attended a 2-day symposium held in April 2011, offered by the American Society of Association Executives and facilitated by the Tecker Group titled Symposium for Chief Staff Executives and Chief Elected Officers. He stated that he found the experience helpful and enlightening and felt that the AAPOR Council might benefit from hearing and discussing parts of the presentation that were especially relevant, particularly in light of the recommendations expected in March from the Governance Review Task Force.

Paul Meyer presented a three-hour session on board development including alternative models for association boards. The presentation included self-assessment exercises, one of which was a board role continuum. Councilors expressed interest in adapting the self-assessment and administering it to the full Council.

II. ADJOURNMENT

At 12:02 p.m. the presentation concluded, staff was excused and the council convened in executive session.

At 1:00 p.m. the executive session ended and the meeting was adjourned.