



**American Association for Public Opinion Research
 Executive Council Minutes
 January 10, 2013**

Paul J. Lavrakas	President	Present
Rob Santos	Vice President	Present
Scott Keeter	Past President	Present
Rachel Caspar	Secretary-Treasurer	Present
Nancy Bates	Associate Secretary-Treasurer	Present
David Cantor	Standards Chair	Present
Courtney Kennedy	Associate Standards Chair	Present
Paul Beatty	Conference Chair	Present
Susan Pinkus	Associate Conference Chair	Present
Liz Hamel	Membership & Chapter Relations Chair	Present via phone
Jennifer Dykema	Associate Membership & Chapter Relations Chair	Present
Marjorie Connelly	Communications Chair	Present
Peyton Craighill	Associate Communications Chair	Present
Patricia Moy	Councilor-at-Large	Present
Michael Link	Councilor-at-Large	Present via phone
Guests		
Chuck Shuttles	Education Committee Chair	Present via phone
Tim Johnson	Transparency Initiative Committee Chair	Present via phone
Staff		
John Waxman	Managing Partner	Present
Susan Tibbitts	Executive Director	Present
Heidi Diederich	Administrator	Present

I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Paul J. Lavrakas called the meeting to order at 9:00 a.m. EST and a quorum was established.

The minutes of the December 13, 2012 Executive Council meeting were reviewed.

Patricia Moy moved, seconded by Marjorie Connelly, that the minutes for the December 13, 2012 Executive Council meeting be approved with no changes. The minutes were approved unanimously.

II. SECRETARY-TREASURER REPORT

A. November 2012 Financial Report

Executive Director, Susan Tibbitts, stated that finances continued on track as of November. She noted that AAPOR has over \$300,000 in its checking account.

B. Financial Oversight Committee

Secretary-Treasurer, Rachel Caspar, reported on the Financial Oversight Committee meeting on December 18, 2012.

C. 2013 Conference Sponsor and Exhibit Revenue

Nancy Bates reported that sponsorships, advertising and exhibit commitments total \$106,000 compared to the 2013 budget of \$183,500 for the 2013 annual meeting.

III. NOMINATIONS COMMITTEE: 2013 -2014 Candidate Slate

Committee Chair Scott Keeter advised the Council that the Nominations Committee reached out to every councilor for their candidate recommendations and contacted a number of other active members including chapter officers for their feedback. Additionally, qualified AAPOR members expressing interest in being considered were asked to confirm their willingness to run if nominated, and to submit their qualifications.

For all but one of the the positions, the Nominations Committee presented the Council with at least four candidates in ranked order.

Following discussion the council approved the slate of candidates to stand for election to the 2013-2014 Executive Council. The slate will be announced to the membership on February 18 and voting will begin on March 12:

Michael W. Link and Daniel Merkle as candidates for the office of Vice President/President Elect.

Tim Johnson and Dawn Nelson as candidates for the office of Associate Conference Chair.

Allyson Holbrook and Mary Losch as candidates for the office of Associate Secretary-Treasurer.

Dave Dutwin and Frauke Kreuter as candidates for the office of Associate Standards Chair.

Eleni Delimpaltadaki Janis and Paul Schroeder as candidates for the office of Associate Communications Chair.

Jenny Hunter Childs and Morgan Earp as candidates for Associate Membership and Chapter Relations Chair.

Barb O'Hare and Cliff Zukin as candidates for the office of Councilor-at-Large.

IV. COMMITTEE REPORTS**A. Standards Committee**

Standards Committee Chair, David Cantor, reported that the committee is evaluating a SUGGING complaint. He plans to report at the next Council meeting.

B. Education Committee

Education Committee Chair, Chuck Shuttles, reported that the Online Education Subcommittee has expanded the number of 2013 webinars from two to eight.

The Professional Development Subcommittee has developed a list of members who may be interested in helping with the full rollout of the mentoring program.

The Short Course Subcommittee has finalized the six courses for the conference. A proposal will be presented to Council to video record some of the short courses and the professional development session.

C. Transparency Initiative Coordinating Committee (TICC)

Coordinating Committee Chair, Tim Johnson reported that the committee has been developing videos as part of preparation for the second pilot test planned for late-February or March. The committee is discussing options to recruit organizations to participate.

D. Conference Steering Committee

Paul Beatty, Conference Steering Committee Chair, reported that the 2013 conference schedule is nearly complete. Abstract submissions reached a record high, up 20% from last year. The high volume of abstracts has given the committee the opportunity to look at how future abstract review should be handled.

Paul Beatty reported that he is still identifying and inviting speakers for the plenary session.

E. Communications Committee

Marjorie Connelly, Communications Committee Chair, stated that the committee has been busy planning or working on a number of activities including six issues of the newsletter, finding a media monitoring service, the video contest to be announced at the end of January and plans for a responsive website redesign.

F. Membership & Chapter Relations Committee

Liz Hamel, Membership & Chapter Relations Committee Chair, reported that AAPOR ended 2012 with a record high number of members. Employer-paid memberships have declined slightly and members selecting the independent membership categories have increased. To date 49% of members have renewed for 2013. The committee has been working with the chapter officers on best financial practices. AAPOR will facilitate a call to encourage chapter officers to exchange information on best practices.

V. OLD BUSINESS

A. Member – Council Communications Ad Hoc Committee

Committee Chair, Rob Santos, reported that the committee plans to use a short survey to gather member feedback. Responses from the survey are expected to inform the townhall meeting planned for the conference. It was suggested that discussion at the townhall meeting might inform the (regular) member survey planned for later this year.

B. Update on AAPOR Ad hoc Task Forces

Paul Lavrakas offered a brief update on the progress being made by the Non-Probability Sampling and the Public Opinion and Leadership Task Forces. He noted that Council is expected to receive the draft report from the Non-Probability Sampling Task Force for review within the next several weeks, and encouraged councilors to devote time to study the report closely in advance of Council discussion.

VI. NEW BUSINESS

A. AAPOR Bylaws Revision

It was agreed that discussion of a bylaws revision would take place at a future Council meeting. Councilors were asked to review the bylaws, paying specific attention to those sections that affect the committees they represent.

B. Future of the Governance Task Force

Paul J. Lavrakas noted that discussion of reconceptualizing the task force would take place at a future meeting. He noted that Michael Link had agreed to lead a Council discussion on the February call about Initiative 4 of the strategic plan concerning external relationships.

C. POQ Advisory Committee; Membership Change

Executive Director Susan Tibbitts reported on the recent agreement to allow the term of Advisory Committee member Deborah Jay to expire on December 31, 2012 without a replacement appointment, in order to bring committee membership to five (5). Jennifer Dykema was named to replace Patricia Moy who resigned effective with her editorship of the journal.

D. Appointment to the *Journal of Consumer Research* Editorial Board

Paul Lavrakas moved, seconded by Susan Pinkus, to appoint Ed Blair to the Editorial Board of the *Journal of Consumer Research*. The motion carried unanimously.

E. Request from the Council of Professional Associations on Federal Statistics (COPAFS)

Paul J. Lavrakas reported that the Council of Professional Associations on Federal Statistics has made a request that Executive Director Kitty Smith be invited to speak at the Executive Council meeting in May at the AAPOR Annual Conference in Boston. There was general agreement to accept the request and extend an invitation.

VII. ADJOURNMENT

Paul J. Lavrakas stated that the regular meeting of the Executive Council was adjourned until 8:30 a.m. on Friday, January 11, 2013.

Rob Santos moved, seconded by Paul Beatty, to approve that the regular session of the Council meeting be adjourned. The motion was unanimously approved.