



Executive Council Minutes | August 25, 2016

Roger Tourangeau	President	Present
Tim Johnson	Vice President	Present
Mollyann Brodie	Past President	Present
Allyson Holbrook	Secretary-Treasurer	Present
Janet Streicher	Associate Secretary-Treasurer	Present
Sandra Bauman	Communications Chair	Present
Jennifer Hunter Childs	Associate Communications Chair	Present
Jennifer Dykema	Conference Chair	Present
Trent Buskirk	Associate Conference Chair	Absent
Sarah Cho	Education Committee Chair	Present
Brady West	Associate Education Chair	Present
Anna Wiencrot	Membership & Chapter Relations Chair	Present
Morgan Earp	Associate Membership & Chapter Relations Chair	Present
John Loft	Standards Chair	Present
Andy Peytchev	Associate Standards Chair	Present
Rich Morin	Councilor-at-Large	Present
Nancy Belden	Councilor-at-Large	Present

Staff

Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Crystal Stone	Administrator	Present
Eric Bailey	Marketing Manager	Present

WELCOME, INTRODUCTIONS, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Roger Tourangeau called the meeting to order at 1:03 p.m. EST and a quorum was established.

John Loft moved, seconded by Jen Dykema to approve the minutes of the July 21, 2016 Council meeting as presented. The minutes were approved unanimously.

SECRETARY-TREASURER REPORT

June 2016 Financials and 2016 End of Year Projections

Secretary-Treasurer Allyson Holbrook reported as of June 30, 2016, net income is at \$400,207. This represents 92% of revenue and 65% of expenses for the year. The end of year outlook continues to project a small surplus.

CONSENT AGENDA

Roger Tourangeau noted that the following consent reports were presented for information: Executive Director Report, Ad-Hoc Committee on Image Charge, Conference Steering Committee, Membership & Chapter Relations, Communications Committee, AAPOR.org Metrics Report, and Diversity Subcommittee.

Tim Johnson moved, seconded by John Loft to accept the consent reports as amended. The motion carried unanimously.

There was additional discussion on the charge of the Ad-Hoc Committee on Image Charge and how it is related to the charge of the Membership & Chapter Relations Committee.

APPOINTMENTS - ALL

- Data Falsification Task Force: Linda Young (ASA – co-chair), Jill DeMatteis (AAPOR – co-chair), Mario Callegaro, Ron Langley, Joe Murphy, Yan Li (ASA), Michael Larsen (ASA), Jim Dalhamer (ASA) and Kristen Olson (AAPOR/ASA) to a 3-year term.

- Book Award Committee: Nancy Belden (chair), Allison Kopicki, Mike Dennis, Katie Simmons, and Cathy Frankovic to a 1-year term.
- Sponsorship Subcommittee: Ginger Blazier and Dawn Nelson to a 3-year term.
- Ad-Hoc Committee on Image and Outreach (rebranding): Janet Streicher to a 3-year term.
- Abstract Review Committee: Jennifer Dykema (chair), Trent Buskirk, Peyton Craighill, Nora Cate Schaeffer, Mandy Sha, John Stevenson and Vince Welch to a term through the remainder of the year.

Tim Johnson moved, seconded by Mollyann Brodie to approve the committee appointments as proposed. The motion carried unanimously.

Member and Conference Survey Discussion - Wiencrot

Anna Wiencrot presented the highlights of the survey results.

2017 Annual Conference Fees - Dykema

Jen Dykema presented the possibility of raising conference registration fees. In 2008 Council voted to increase registrations fees by 5% every two years. Registration fees were raised in 2013 (Member-late increased 9%; Non-member-late increased; and, Students decreased by \$5). In 2014 Council raised registration fees for all except students.

Council asked Adam Thocher to look into the policies of similar organizations for further discussion in September.

Research Hack 3.0 - Cho

Sarah Cho presented the proposal for Research Hack 3.0.

Janet Streicher moved, seconded by Anna Wiencrot to proceed with the 2017 Research Hack 3.0 plan as proposed. The motion carried unanimously.

Survey Practice Editor - Cho

Sarah Cho presented her recommendation for a committee to review and select a new editor for *Survey Practice*. Sarah will work with Eric Bailey to send out the call for nominations.

Diversity Update - Brodie

Mollyann Brodie provided an update on the Diversity Ad Hoc Workgroup. The workgroup will provide council with recommendations and a path to a strategic plan to increase diversity within the organization. The committee will provide council with this plan in January.

September In-Person Meeting Schedule of Events - Thocher

Adam Thocher provided the schedule for the September council meeting.

Webinar Pricing - West

Brady West asked Council to look around for feedback on what other organizations charge for online education. Allyson pointed out that the webinar sponsorship will be included in the continuing sponsorship plan.

Other Old/New Business

Mollyann Brodie asked Council for suggestions on individuals for the Nominations Committee and the Policy Impact Award Committee.

Nancy Belden mentioned that the Mitofsky dinner would be held on November 16, 2016.

ADJOURNMENT

Roger Tourangeau stated that regular meeting was adjourned at 2:42 p.m. EST.

Mollyann Brodie moved, seconded by Jen Dykema to adjourn the Executive Council meeting. The motion carried unanimously.