

Dave Dutwin
Nora Cate Schaeffer
Tim Johnson
Jordon Peugh
Courtney Kennedy
Stephanie Eckman
Rene Bautista
Jen Agiesta
Lydia Saad
Emily Geisen
Tamara Terry
Kyley McGeeney
Allyson Holbrook
Mandy Sha
David Wilson
G. Evans Witt
Josh DeLaRosa
Adam Thocher
Laura Dwulet
Eric Bailey
Sam Nysetvold
Yvonne Janvrin
Anna Kruskop

Call to Order, Review and Approval of Minutes – Dutwin

Dutwin called the meeting to order.

MOTION: (McGeeney, Peugh) To approve the February Executive Council Meeting minutes. The motion passed unanimously.

Secretary/Treasurer Report – Peugh

- January 2019 Financials (I/O) Peugh reported that the 2019 budget for revenue is \$1.58 million, and expenses are estimated at \$1.60. 91% of sponsorships have been realized for the annual conference, which is on pace with last year. Individual outreach is ongoing to organizations that have sponsored in the past but have not yet sponsored for 2019. The Council discussed finding contacts within those organizations.

CONSENT AGENDA (A/R) – ALL

The following written reports and materials have been posted to Dropbox for information.

- CONSENT Conference Report March 2019
Kennedy reported that feedback on the Conference design is positive. Sha reported that an award winner and an honorable mention have been selected for the Sudman Award. Kennedy reported that the committee is selecting moderators, and working on the conference program. Registrations for the conference are on pace with prior years.
- CONSENT AAPOR Education Committee March 2019
McGeeney reported that the short course registrations are doing very well. The Education Committee is working with the Communications Committee to use Twitter to talk about the short courses. A representative from the Education Committee attended the Georgetown event.
- CONSENT MCR Update 2019 March
Geisen reported that membership numbers are up and on track with prior years. The 2019 survey has been completed. The Student and Early Career subcommittee has added many young members to volunteer, is considering a broader branding to include new members, and is looking into revamping the docent program. Geisen reported that the Canadian chapter is still working on becoming a chapter.
- CONSENT Standards 2019 March
Eckman reported there are no outstanding complaints. Eckman requested that a correction be made to the Condemned Survey Practices page on the AAPOR website. The Council discussed current practices that are condemned or illegal.

ACTION: The subcommittee will come up with a proposal for the requested change and present to the Executive Council.

- **CONSENT Communications**
Agiesta reported that Council has required that speakers sign a document for anyone that might be filmed at the conference. The Council discussed the language in the document and how to proceed.

ACTION: The Communications Committee will bring the document to an attorney for review and edit.

DeLaRosa reported he would like to highlight women in history, and is working on a template for a request for proposal. The Communications Committee is setting up user testing for the website to get feedback.

Appointments (A/R) – ALL

- **Standards – Sugging and Frugging Committee:** Eckman reported that the committee has identified Andrew Therriault to the Sugging and Frugging subcommittee.

MOTION: (Johnson/Agiesta) To approve Andrew Therriault to the Sugging and Frugging subcommittee. The motion passed unanimously.

- **Standards – RICS Subcommittee (Charge and Members):** Eckman reported the charge of the RICS subcommittee is about how the ethics intersects with the Code. The Council discussed whether the RICS procedure is consistent with the AAPOR Code of Ethics.

MOTION: (Peugh/ Johnson). To approve the charge of the RICS subcommittee. The motion passed unanimously.

MOTION: (Johnson/Bautista). To approve those presented to serve on the committee. The motion passed unanimously.

New Communication Platforms (I/O) – De La Rosa

- DeLaRosa reported on the current tools that AAPOR uses to communicate to members and gave an overview on the progress of social media and the effect of member participation by engagement and growth. DeLaRosa reviewed uses and possibilities of Gitlab and Github. DeLaRosa reviewed Slack, another collaboration and communication tool. DeLaRosa reviewed MeetUp and Eventbrite, which are tools used for posting events. The Council discussed the platforms presented by DeLaRosa.

MOTION: (DeLaRosa/Eckman): To commit to a Github site. The Communications Committee will work towards getting information into the site from the conference. The motion passed unanimously.

Hattaway Communications – AAPOR Presentation

Council Discussion – Hattaway Communications – Dutwin

- The Council discussed the presentation given by Hattaway Communications.

AAPOR Award – Eligibility/Language (A/R) – Dutwin

- Dutwin reported that the language of the AAPOR Award may be excluding members on the corporate side from consideration for this award. Dutwin proposed editing the wording to be more inclusive. The Council discussed the criteria that the committee uses to assess a candidate.

MOTION: (Dutwin/Sha) To edit the eligibility language in the AAPOR Award as outlined in the revisions made by the Council. The motion passed unanimously.

SPAM – AAPOR’s Role in Preserving Telephone Research – Dutwin

- Dutwin reported on his observations regarding telephone survey research and the issues surrounding this topic. The Council agreed on the need to take action on this topic. The Council discussed the approach needed and the strategy and goals of this issue.

ACTION: Witt will create a plan to identify allies, focus on stopping spam phone calls, and form a committee. Witt will report to the Council at the May meeting at conference.

MOTION: (Dutwin/Schaeffer) To charge the councilors-at-large to address the issue of spam calling: to provide a proposal to address this issue, to report on progress in April and to come back in May with a proposal of action. The motion passed unanimously.

Stanton Communications – AAPOR Presentation

Council Discussion Stanton Communications - Dutwin

- The Council discussed the presentation given by Stanton Communications.

AAPOR Participation at Journalism Conferences (A/R) – De La Rosa

- DeLaRosa reported on the National Institute for Computer-Assisted Reporting (NICAR) and is recommending that AAPOR present at this conference. DeLaRosa reported there are other affinity based journalism conferences for AAPOR to attend and speak at to educate journalists. The Council discussed possible next steps.

ACTION: DeLaRosa will develop a proposal for a starting point for NICAR, and develop content or use existing content for Online News Association (ONA).

AAPOR/WAPOR Future Meeting Collaboration - Thocher

- Johnson reported the planning process of the joint conferences between AAPOR and WAPOR have been increasingly complex. WAPOR is open to the separation of the planning of the joint events. The Council discussed options for separating the events and options WAPOR members to take advantage of AAPOR sessions on the overlapping days.

MOTION: (Geisen/Schaeffer): To propose ending AAPOR's responsibilities towards the joint conference with WAPOR, allow WAPOR to attend the overlapping day of the AAPOR conference, and allow WAPOR members to register for any short courses provided there is space in the courses. The motion passed unanimously.

New Business - Bautista

- Bautista reported that AAPOR needs to begin the code review for 2020, and form a subcommittee. Eckman reported that she has identified members of the Standards Committee who are interested in working on the Code revisions. The Council discussed options for moving forward.

ACTION: Bautista will conduct additional research for discussion at a later Council meeting.

Wrap-up and Next Steps – AAPOR PR and the Institute for Public Opinion (A/R) – Dutwin

- Dutwin reported on the progress made since last June. Dutwin discussed making the decision on the PR firm and the amount of funding needed. Thocher reported on the history and amounts of the non-restricted funds available. The Council discussed options for funding a PR firm and actions needed to move forward.

MOTION: (Dutwin/Geisen) To contract with Stanton Communications in an amount to not exceed \$200,000 in the first 18 months of the contract. The motion passed unanimously.

MOTION: (DeLaRosa/Witt): The Communications Committee, along with the President, to create the scope of work for Stanton within the agreed upon budget, and to then present to the Executive Council. The motion passed unanimously.

MOTION: (Peugh/Dutwin) To close the meeting and move to Executive session.