



Executive Council Minutes | September 21, 2016

Roger Tourangeau	President	Present
Tim Johnson	Vice President	Present
Mollyann Brodie	Past President	Present
Allyson Holbrook	Secretary-Treasurer	Present
Janet Streicher	Associate Secretary-Treasurer	Present
Sandra Bauman	Communications Chair	Present
Jennifer Hunter Childs	Associate Communications Chair	Present via telephone
Jennifer Dykema	Conference Chair	Present
Trent Buskirk	Associate Conference Chair	Present
Sarah Cho	Education Committee Chair	Present via telephone
Brady West	Associate Education Chair	Present
Anna Wiencrot	Membership & Chapter Relations Chair	Present
Morgan Earp	Associate Membership & Chapter Relations Chair	Present
John Loft	Standards Chair	Present
Andy Peytchev	Associate Standards Chair	Present
Rich Morin	Councilor-at-Large	Present
Nancy Belden	Councilor-at-Large	Present
Staff		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Crystal Stone	Administrator	Present
Eric Bailey	Marketing Manager	Present

WELCOME, INTRODUCTIONS, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES

President Roger Tourangeau called the meeting to order at 8:45 a.m. CST and a quorum was established.

Jen Dykema moved, seconded by Rich Morin to approve the minutes of the August 25, 2016 Council meeting as presented. The minutes were approved unanimously.

SECRETARY-TREASURER REPORT

July 2016 Financials

Secretary-Treasurer Allyson Holbrook reported as of July 31, 2016, net income is at \$353,397. This represents 94% of revenue and 70% of expenses for the year. The end of year outlook continues to project a small surplus.

CONSENT AGENDA

Roger Tourangeau noted that the following consent reports were presented for information: AAPOR Education Committee, Ad-Hoc Committee on Image Outreach, Communications Committee, Conference Steering Committee, Membership & Chapter Relations, Communications Committee, Sirken Award Proposal and Survey Climate Task Force.

Mollyann Brodie moved, seconded by Jen Dykema to accept the consent reports as amended. The motion carried unanimously.

APPOINTMENTS - ALL

- Nominations Committee: Mollyann Brodie, Ginger Blazier, Paul Braun, Mario Callegaro, Mandy Sha, Jolene Smyth and Roger Tourangeau to a 1-year term.
- Policy Impact Award Committee: Mollyann Brodie (chair), Diane Colasanto, Jenn Agiesta, Chintan Turakhia, Benjamin Messer and Ron Langley to a 1-year term.

- Innovators Award Committee: Rich Morin (Chair), John Krosnik, Jennifer Romano Bergstrom, Melissa Herrmann and Mark Hugo Lopez to a 1-year term.
- Membership & Chapter Relations Committee: Roper and Student Award Subcommittee – Gina Walejko to a 3-year term.

Mollyann Brodie moved, seconded by Allyson Holbrook to approve the committee appointments as proposed. The motion carried unanimously.

AAPOR 2017 PROPOSED BUDGET OVERVIEW – Tourangeau, Holbrook, Thocher
2016 End of Year; 2017 Proposed Budget and Approval Timeline

The Executive Council reviewed and discussed the budget by program area and recommended adjustments.

2017 Conference Revenue - Dykema

A proposal was mentioned to reduce conference expenses by reducing the food & beverage budget. Council decided to create an ad hoc committee to take a systematic look at a possible algorithm and create a long term plan on how to evolve the conference. The committee would include former conference chairs and maybe a past president or two.

Jen Dykema moved, seconded by Trent Buskirk to not raise conference registration fees in 2017. The motion carried unanimously.

Tim Johnson moved, seconded by Allyson Holbrook to appoint a committee to create a long term plan for the conference. The motion carried unanimously.

Standards/Code Enforcement – Loft/Tourangeau

John Loft proposed the creation of an annual list of 10 worst fruggers at the end of the year as a way of promoting code enforcement. This would be done in place of spending the time and money going after individual issues.

Roger Tourangeau moved, seconded by Mollyann Brodie to appoint an ad hoc committee chaired by John Loft and Andy Peytchev with some past standards chairs to review how the standards committee handles standards complaints. The motion carried unanimously.

AAPOR Affinity Groups - Wiencrot

Anna Wiencrot reported that she talked with representatives of various affinity groups and they were supportive of the proposed recommendations. The list of recommendations will be finalized prior to the October Council meeting.

Other Old/New Business - All

Future of Telephone Surveys Report – Paul J. Lavrakas has reported that the Future of Telephone Surveys Report will not be completed until the end of October at the earliest. Roger Tourangeau will discuss further with Paul J. Lavrakas.

Bylaws – Mollyann Brodie asked councilors to ponder the bylaws requiring positions to switch between commercial and nonprofit/government sectors. Mollyann indicated that she would look further into the data.

ADJOURNMENT

Roger Tourangeau stated that regular meeting was adjourned at 3:55 p.m. CST.

Allyson Holbrook moved, seconded by Rich Morin to adjourn the Executive Council meeting. The motion carried unanimously.