

AAPOR Executive Council Meeting
Thursday, September 28, 2017 | 8:30 a.m. - 4:00 p.m. CST

Minutes

Attendance:

Tim Johnson	President	Present
David Dutwin	Vice President	Present
Roger Tourangeau	Past President	Present
Janet L. Streicher	Secretary-Treasurer	Present
Jordan Peugh	Associate Secretary-Treasurer	Present
Jennifer H. Childs	Communications Chair	Present
Jennifer Agiesta	Associate Communications Chair	Absent
Trent D. Buskirk	Conference Chair	Present
Courtney Kennedy	Associate Conference Chair	Absent
Brady T. West	Education Committee Chair	Present
Kyley McGeeney	Associate Education Chair	Present
Morgan Earp	Membership & Chapter Relations Chair	Present
Emily Geisen	Associate Membership & Chapter Relations Chair	Present
Andy Peytchev	Standards Chair	Present
Stephanie Eckman	Associate Standards Chair	Present
Nancy J. Belden	Councilor-at-Large	Absent
David C. Wilson	Councilor-at-Large	Present

Staff

Adam Thocher	Executive Director	Present
Eric Bailey	Marketing Communications Manager	Absent
Crystal Stone	Administrator	Present
Damien Salamacha	Staff Associate	Present

Call to Order, Review and Approval of Minutes – Johnson

Johnson called the meeting to order. The meeting minutes from the August 24, 2017 and September 7, 2017 Executive Council meetings were approved.

Tourangeau moved, Streicher seconded to approve the August 24, 2017 and September 7, 2017 Executive Council Meeting Minute with amendments. Motion passed.

Secretary/Treasurer Report – Streicher

Steicher reported on the year end projected revenue and expenses. The sponsor and exhibitor survey has gone out and the results will be finalized soon. A new prospectus has been created and will be distributed with some updates. AAPOR's Got Talent will be included in our sponsorship initiatives.

CONSENT AGENDA – ALL

The following written reports and materials have been posted to SharePoint for information. The motion should state 'approval as presented.' For discussion to take place, a motion must be made and approved to remove an item from the consent agenda for consideration under Old or New Business.

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|------------------------------|--------------------------------|
| 1. AAPOR Education Committee | 4. Data Falsification Progress |
| 2. Communications | 5. Falsification Report |
| 3. Conference | 6. MCR Update |

Tourangeau Moved, Childs seconded to approve all consent reports as presented. Motion passed.

Diversity Update – Johnson

The Executive Council discussed improvements to the appointments process. A suggestion was made by a member of the Executive Council to designate an area on the website for committee chairs to view the guidelines

Appointments – All

Appointments were discussed for the following committees: JSSAM Advisory Committee, Policy Impact Awards Committee, Book Awards Committee, and the Diversity Coordinating Committee.

Striecher moved, West seconded the approval of the appointments to the JSSAM Advisory Committee. The motion passed.
*Dutwin was not present for the discussion of the JSSAM Advisory Committee Appointments.

Tourangeau moved, West seconded the approval of the appointments to the Policy Impact Awards Committee. Motion passed.

Tourangeau moved, Geisen seconded the approval of the appointments to the Diversity Coordinating Committee. Motion passed.

Wilson moved, Tourangeau seconded the approval of the appointment to the Book Awards Committee. Motion passed.

AAPOR 2017 Proposed Budget Overview – Johnson, Streicher, Thocher.

The Executive Council reviewed and discussed the budget by program area and recommended adjustments.

BigSurv Sponsorship

Sponsorship of the BigSurv18 Conference was discussed by the Executive Council. The Executive Council discussed the benefits of sponsorship and agreed that AAPOR's presence at BigSurv18 is important. A contribution of \$12,000 will be included in the next draft of the 2018 Budget.

Student Travel Awards

In an effort to facilitate enhanced attendance, council discussed increasing the number of travel awards to 20 in the 2018 budget.

Conference Update – Buskirk

Buskirk reported that progress is being made on the demo track, and work is underway to improve the poster session layout. The AAPOR "Call for Abstracts" has gone out and the new abstract site is up and running. A pre-conference panel on marijuana has been proposed and is in development

The Council discussed AAPOR's Got Talent provided feedback on the proposal for the October council meeting.

Book Award Application Requirements – Wilson

Working with the Diversity Committee a new criteria for evaluation of the book award was proposed that have "effect on our understanding of diverse or underrepresented populations, or issues that affect their lives."

Wilson moved, Tourangeau seconded to approve adding "effect on our understanding of diverse or underrepresented populations, or issues that affect their lives" criteria to the book award. Motion passed.

The interim report of the survey climate task-force was presented. Council provided feedback and discussed potential next steps for publicizing the progress made on the task.

Amicus Brief Update – Johnson/Thocher

The Executive Council discussed the Insights Association petition to the FCC regarding the TCPA.

Tourangeau moved, West seconded that the Executive Council join Insights in their petition to the FCC after a legal review.

Other Old/New Business – All

2018 StatFest – Request for Funding to Participate

The Diversity Subcommittee has identified StatFest as an opportunity for AAPOR to positively impact the interest, growth, and support system for the next generations of diverse survey researchers. To that end, the Education Committee would like to explore greater support of the event in 2018.

Chapter Webinars

Council discussed chapter webinar partnerships and agreed to partner annually with one chapter, with a split in any revenue after expenses were recognized.

Johnson moved, West seconded to proceed with an annual chapter webinar partnership, and specifically PAPOR in 2018.

JPSM Citation Program

There was a proposal that JPSM and AAPOR offer 2 citations based on short courses organized by JPSM, a JPSM/AAPOR Citation in Survey Methodology and a JPSM/AAPOR Citation in Data Analytics for Social Science. JPSM would be directing the short courses and handling the logistics associated with the short courses. AAPOR members will receive a discounted rate to take the citation program. Nonmembers who participate in the courses will be provided with a single year AAPOR membership.

Tourangeau motioned, Eckman seconded a conditional motion that AAPOR would participate as long as JSPM would cover the membership costs. Motion passed.

TI Update – Kirzinger/Triplett

TICC chairs provided an update on the Transparency Initiative. The TICC is completing final reviews and has currently completed 35 total reviews.

The Executive Council Meeting was adjourned and the Council went into the Executive Session.