

AAPOR Executive Council Meeting
Thursday, November 16, 2017 | 1:00 pm – 3:00 p.m. EST

Minutes

Attendance:

Tim Johnson	President	Present
David Dutwin	Vice President	Present
Roger Tourangeau	Past President	Present
Janet L. Streicher	Secretary-Treasurer	Present
Jordan Peugh	Associate Secretary-Treasurer	Present
Jennifer H. Childs	Communications Chair	Present
Jennifer Agiesta	Associate Communications Chair	Present
Trent D. Buskirk	Conference Chair	Present
Courtney Kennedy	Associate Conference Chair	Present
Brady T. West	Education Committee Chair	Present
Kyley McGeeney	Associate Education Chair	Absent
Morgan Earp	Membership & Chapter Relations Chair	Absent
Emily Geisen	Associate Membership & Chapter Relations Chair	Present
Andy Peytchev	Standards Chair	Present
Stephanie Eckman	Associate Standards Chair	Present
Nancy J. Belden	Councilor-at-Large	Absent
David C. Wilson	Councilor-at-Large	Present

Staff

Adam Thocher	Executive Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present
Damien Salamacha	Staff Associate	Present

Call to Order, Review and Approval of Minutes – Johnson

Johnson called the meeting to order and reviewed the meeting minutes from the October 19, 2017, Executive Council meeting. A correction was made to the October 19, 2017 minutes attendance roster.

Tourangeau moved, Streicher seconded to approve the October 19, 2017, Executive Council Meeting Minutes with the amendment made by Agiesta. Motion passed.

Development Discussion – Mathiowetz

Nancy Mathiowetz, Chair of the Development Subcommittee joined Council to discuss continuation of fundraising campaigns, a mechanism for monthly donations, and efforts to court large scale donors. Council was asked to discuss need for ongoing AAPOR programs requiring donor support.

CONSENT AGENDA – ALL

The following written reports and materials have been posted to SharePoint for information. The motion should state ‘approval as presented.’ For discussion to take place, a motion must be made and approved to remove an item from the consent agenda for consideration under Old or New Business.

- | | |
|--------------------------|---------------|
| 1. Education Report | 4. MCR Report |
| 2. Conference Report | |
| 3. Insights FCC Petition | |

West moved, Geisen seconded to approve all consent reports as presented. Motion passed unanimously.

AGENDA - AAPOR Executive Council Meeting

Appointments – ALL

Appointments were presented for the Sugging/Frugging Ad-Hoc Committee, Short Course Subcommittee, Online Education Subcommittee, Sudman Student Paper Committee, and the 75th Anniversary Planning Subcommittee. Peytchev recommended that future appointments to the Sugging/Frugging Ad-Hoc Committee should consider private sector individuals with a connection to political campaigns.

West moved, Wilson seconded to approve all appointments/nominations.

75th Anniversary Planning – Nelson

Dawn Nelson, Chair of the 75th Anniversary Subcommittee joined conference to discuss initial planning for AAPOR S 75th Anniversary. Tourangeau made the suggestion that the 75th Anniversary Planning Committee report back to the Executive Council with two options that the Council could consider. Council will agree on next steps place by May 2018

Secretary/Treasurer Report – Streicher

Streicher reported on the September 2017 financials with the major difference from last month's report being that much of the outstanding expenditures have now been realized. The Sponsorship Subcommittee is happy to report that AAPOR's Got Talent is fully funded.

2018 Budget – Streicher/Thocher

The 2018 proposed budget has a \$77,155 higher expense than revenue. The budget overage is based on estimated incremental spending for the following membership and opinion research leading initiatives: AAPOR 75th Anniversary Start Up Fund (\$5,000), BigSurv Sponsorship (\$12,000), Diversity (\$10,000), Student Travel Increase (\$8,800), and JSSAM Subscriptions (\$40,000). AAPOR reserve funds will be available to cover the investment in these programs for 2018.

Tourangeau motioned, Dutwin seconded to approve the 2018 budget. Motioned passed unanimously.

Sexual Harassment Policy – Johnson

An Ad-Hoc committee was established to evaluate and develop a policy on conduct and harassment at AAPOR conferences. Additional detail will be finalized in December, including reporting structure and membership on the committee.

Webinar platform discussion – West

West discussed some technical issues that came up during the last webinar. The vendor has been asked to address these issues and provide updated failsafe plans to AAPOR for future webinars. If no acceptable solution can be found AAPOR may explore other vendors.

2018 Conference Update – Buskirk

Abstract submissions closed with 771 total abstracts submitted. The largest category was methodological briefs, and the most popular tracks were data collection and survey participation. The application to volunteer to be an abstract reviewer has closed with 192 total volunteers. A new app is being developed for the Annual Conference.

The meeting was adjourned