

AAPOR Executive Council Meeting
Thursday, July 6, 2017 | 8:30 a.m. - 4:00 p.m. EST

Minutes

Attendance:

Tim Johnson	President	Present
David Dutwin	Vice President	Present
Roger Tourangeau	Past President	Present
Janet L. Streicher	Secretary-Treasurer	Present
Jordan Peugh	Associate Secretary-Treasurer	Present
Jennifer H. Childs	Communications Chair	Present
Jennifer Agiesta	Associate Communications Chair	Present
Trent D. Buskirk	Conference Chair	Present
Courtney Kennedy	Associate Conference Chair	Present
Brady T. West	Education Committee Chair	Present
Matt Jans	Associate Education Chair	Present
Morgan Earp	Membership & Chapter Relations Chair	Present
Emily Gieson	Associate Membership & Chapter Relations Chair	Present
Andy Peytchev	Standards Chair	Present
Stephanie Eckman	Associate Standards Chair	Present
Nancy J. Belden	Councilor-at-Large	Present
David C. Wilson	Councilor-at-Large	Absent
Staff		
Adam Thocher	Executive Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present
Damien Salamacha	Staff Associate	Present

Call to Order, Review and Approval of Minutes – Johnson

Johnson called the meeting to order and welcomed everyone. The minutes from the May AAPOR EC meeting were distributed prior to the meeting.

Motion: Streicher moved, Tourangeau seconded to approve the May 2017 AAPOR EC meeting minutes – the motion was passed unanimously

Secretary/Treasurer Report – Streicher

April 2017 Financials

Streicher reported that there is a projected revenue surplus for 2017. Sponsorship is where the Finance Committee will be focusing on improving performance throughout the year. She reported that the committee will be launching “a price of a cup of coffee” focused on encouraging members to donate.

CONSENT AGENDA – ALL

The following written reports and materials have been posted to SharePoint for information. The motion should state ‘approval as presented.’ For discussion to take place, a motion must be made and approved to remove an item from the consent agenda for consideration under Old or New Business.

1. Communications June 2017
2. POQ
3. Public Opinion Ad Hoc
4. Education Committee Update
5. MCR Update

Motion: Moved by Earp, seconded by West, to approve all consent reports as presented. Motion passed unanimously

Appointments – All

Motion: Moved by Johnson, seconded by West to approve all Education Committee and Standard Definitions Committee appointees. Motion passed unanimously.

Ad-Hoc Committee on False Accusations against Surveys Charge – Johnson

Jill Darling has volunteered to chair the Ad-Hoc Committee on False Accusations against Surveys Charge and would like to put together the membership of the committee. A suggestion was made that there should be a member of the Ad-Hoc Committee that is a member of the Standard Committee. There was also a recommendation to having bi-partisan support on the committee.

Motion: Moved by Eckman, seconded by Tourangeau to approve appointment. Motion passed unanimously.

Ad-Hoc Committee on Sugging and Frugging – Johnson

Johnson proposed a short-term ad hoc committee to address Sugging and Frugging.

Motion: Moved by Earp, seconded by West. Motion passed unanimously.

Transparency Initiative Annual Fee Recommendation – Peytchev

The AAPOR TICC recommends that AAPOR eliminate the application fee for organizations to join the Transparency Initiative and annual renewal fee.

Motion: Moved by Tourangeau, seconded by Peugh to eliminate application and ongoing Transparency Initiative membership fees. Motion passed unanimously.

Conference Support – BigServ18 – Johnson

The organizers of the BigServ18 conference are currently soliciting organizations to sponsor the conference by contributing start-up funds and taking on some of the risk associated with the conference. In return, these organizations would take part in profit sharing should the conference make a profit.

The Council discussed the risks associated with being a sponsor or a donor of BigSurv18 and other similar events. The Executive Council decided to look into the potential of this type of conference, and to clarify the risks and potential amounts for sponsorship.

ResearchHack Future Considerations – West

ResearchHack at the 2017 Annual Conference was an overall success. The Executive Council discussed overall successes and concerns. Brady West will go back to the committee with advice from the Executive Council to improve future ResearchHacks.

JPSM/AAPOR Partnership – Rucinski/Tourangeau

Executive Council discussed potential JPSM/AAPOR partnership on long-short courses offered by JPSM. Streicher suggested that AAPOR could help more with local chapters rather than focusing on DC based courses, and to work toward publicizing other partners' events.

Draft Amicus Brief Development – Johnson/Tourangeau/Thocher

Law firm Debevoise & Plimpton LLP volunteered to develop a draft amicus brief that can be customized. The purpose of the brief is to protect respondent confidentiality when a respondent is a plaintiff.

Motion: Moved by Streicher, seconded by Tourangeau to sign an agreement with the law firm to develop a draft brief. Motion passed unanimously.

Conference Planning and Site Visit Review – Buskirk

Buskirk reviewed the AAPOR 2018 Site Visit Summary document and took questions from the Executive Council. The Executive Council discussed various improvements for future conferences.

DC SHORT Courses – West/Johnson

West reported that future short course will require attendees to complete the course evaluation to receive a certificate of completion.

New Business Items

Executive Council discussed potential issues with the transfer of money to survey participants.

The Executive Council discussed updating the 1990's book "The Meeting Place" to be released in conjunction with the 75th anniversary of the AAPOR Annual meeting. Tom Smith will come back to the council with suggestions and a plan.

Dutwin introduced a new phone screening and blocking system which could label survey calls as spam. Johnson and Dutwin will research the issue before deciding on how to proceed.

Adjourn

Motion: Moved by Johnson, Tourangeau seconded to adjourn. Motion passed unanimously.

The Executive Council moved into executive session following the conclusion of the Executive Council meeting.