

AAPOR Executive Council Meeting
Thursday, August 24, 2017 | 1:00 pm – 3:00 p.m. EDT

Minutes

Tim Johnson	President	Present
David Dutwin	Vice President	Present
Roger Tourangeau	Past President	Present
Janet L. Streicher	Secretary-Treasurer	Present
Jordan Peugh	Associate Secretary-Treasurer	Present
Jennifer H. Childs	Communications Chair	Present
Jennifer Agiesta	Associate Communications Chair	Present
Trent D. Buskirk	Conference Chair	Present
Courtney Kennedy	Associate Conference Chair	Present
Brady T. West	Education Committee Chair	Present
Matt Jans	Associate Education Chair	Absent
Morgan Earp	Membership & Chapter Relations Chair	Present
Emily Gieson	Associate Membership & Chapter Relations Chair	Present
Andy Peytchev	Standards Chair	Present
Stephanie Eckman	Associate Standards Chair	Absent
Nancy J. Belden	Councilor-at-Large	Present
David C. Wilson	Councilor-at-Large	Present

Staff

Adam Thocher	Executive Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present
Damien Salamacha	Staff Associate	Present

Call to Order, Review and Approval of Minutes

Johnson reminded the Executive Council that the September meeting will take place on September 28, 2017, in Chicago, IL. West requested that the Executive Council meeting minutes from July 28, 2017, be changed to reflect that the Education Committee will address the webinar login issue instead of the Executive Council.

Motion: Tourangeau moved, Buskirk seconded to approve the July 28, 2017, Executive Council Meeting Minutes. The motion passed.

Secretary/Treasurer Report

Streicher reported on the June 2017 financials. There is a projected small deficit for 2017 and the majority of the expenses remain outstanding from the annual conference.

The sponsor and exhibitor survey is being programmed and will be distributed after Labor Day, Sponsor initiatives will begin in August with the exhibitor prospectus. Over the past week, the Development Committee has raised three issues which require Council decisions/agreement which include monthly member donations, opportunities for large donations, and the "Price of a cup of coffee" donation drive.

CONSENT AGENDA

1. SPAM Call Blocking Ad-Hoc Cmte.
2. Conference Report
3. Education Report
4. Membership Report

Motion by Janet to approve the Consent Agenda, seconded by Tourangeau. The Consent Agenda was approved.

Appointments – ALL

AAPOR Award Committee
Ad-hoc Committee on False Accusations
Sponsorship Subcommittee
Education Committee
Ad-Hoc Committee on Sugging/Frugging
Nominations Committee

Motioned by Tourangeau and seconded by Wilson to approve the appointments. The Appointments were approved.

National Public Opinion Day

The Executive Council discussed the idea of creating a National Day to celebrate the value of Public Opinion for our democracy and making sure that it is accurately measured with the goal of highlighting the benefits of public opinion surveys and their impact on democracy.

The idea of lobbying for a National Public Opinion day. Jennifer mentioned that there was a push for a world statistics day that did not succeed. Task force of survey climate could be included. There was some discussion on the benefits of actually achieving this. Potential partnerships with other like-minded organizations.

A motion was presented to refer the National Public Opinion Day to the Survey Climate Task Force was motioned by Tourangeau, and seconded by Peytchev. Motion passed. Two members opposed.

Amicus Brief Request

AAPOR was approached with a request to intervene with an amicus brief in a wage and hour class action litigation on behalf of the class – to protect respondent confidentiality of a survey that was conducted and utilized as evidence.

Motioned by Tourangeau and seconded by [REDACTED]. The motion carried with three abstentions.

TCPA Support

Thocher gave a brief update to Council. Further discussion on TCPA Support will occur in future meetings.

SPAM Committee

The Warning and Call Blocking Ad-Hoc Committee has been formed. The ad-hoc committee has developed an outline for their report. The report will help AAPOR members better understand the scope of the issue and also include an additional appendix with action steps that can be taken to mitigate or resolve the issue.

Education Associate Chair

Matt Jans submitted his resignation as Associate Education Chair. The Executive Committee has requested that members put forward nominations for the Associate Education Chair position within the next week. There were a number of appointments to the Education sub-committees.

Preconference Program

Abstract submissions open on Monday, September 11, 2017, and will close on Thursday, November 9, 2017. The Executive Council discussed a potential panel or mixer at the annual conference about marijuana reform which could bring more attention to the field of public opinion and survey research.

Other Old/New Business – All

The survey Climate Task Force Report is available on SharePoint for viewing.

Adjourn

The Executive Council moved into executive session following the conclusion of the Executive Council meeting.