Attendance:

Tim Johnson President Present

David Dutwin Vice President Present

Roger Tourangeau Past President Present

Janet L. Streicher Secretary-Treasurer Present

Jordon Peugh Associate Secretary-Treasurer Present

Jennifer H. Childs Communications Chair Present

Jennifer Agiesta Associate Communications Chair Present via Phone

Trent D. Buskirk Conference Chair Present

Courtney Kennedy Associate Conference Chair Present

Josh DeLaRosa Associate Communications Chair (’18-’19) Present via Phone

Mandy Sha Associate Conference Chair (’18-’19) Present

Brady T. West Education Committee Chair Present

Kyley McGeeney Associate Education Chair Present

Allyson Holbrook Associate Education Chair (’18-’19) Present

Morgan Earp Membership & Chapter Relations Chair Present

Emily Geison Associate Membership & Chapter Relations Chair Present

Tamara Terry Associate Membership & Chapter Relations Chair (’18-’19) Present

Andy Peytchev Standards Chair Present

Stephanie Eckman Associate Standards Chair Present

Rene Bautista Associate Standards Chair (’18-’19) Present

Nancy J. Belden Councilor-at-Large Present

David C. Wilson Councilor-at-Large Present

Nora Cate Schaeffer Vice President/President Elect (’18-’19) Present

Lydia Saad Associate Secretary-Treasurer (’18-’19) Present via Phone

Evans Witt Councilor-at-Large (’18-’19) Absent

**Staff**

Peter Rush CEO Kellen Present

Adam Thocher Executive Director Present

Eric Bailey Marketing Communications Manager Present

Crystal Stone Administrator Present

Yvonne Janvrin Staff Associate Present

**Call to Order, Review and Approval of Minutes – Johnson**

Johnson called the meeting to order and reviewed the April 19, 2018 Meeting Minutes.

***MOTION: Jenny Childs moved, Janet Streicher seconded to approve the April 19, 2018, Executive Council Meeting Minutes. Motion passed.***

**Secretary/Treasurer Report – Streicher**

Streicher reviewed the current AAPOR Financial position stating that the current revenue is slightly higher compared to last year.

2017 ended in a small surplus. Currently, 2018 has a budgeted deficit of $102,000. Janet is anticipating that the new revenue streams created for the annual Conference will offset the deficit. Roper and Sudman funds will be depleted over time. The financial strategy has been stability and growth. Estimates for fiscal year 2018 are conservative.

Thank you to committee chairs and members for their dedication. In the future AAPOR needs to grow income streams. Streicher recommended that the June council meeting include developing a long term financial plan.

**CONSENT AGENDA – ALL**

*The following written reports and materials have been posted to SharePoint for information.*

1. *Communications Report*
2. *Standards Report*
3. *Education Report*
4. *Survey Practice Report*
5. *MCR Updates*
6. *2018 POQ Report*

***MOTION*: *Brady West moved, Janet Streicher seconded to approve the consent updates and reports as presented. Motion passed.***

**Appointments - ALL**

Communications Committee

Education Committee

Standards Committee

***MOTION: Roger Tourangeau moved, Andy Peytchev seconded to approve appointments to the Committees. Motion passed.***

**Committee Updates - ALL**

**Diversity Coordinating Committee Update: One Year** The Diversity Coordinating Committee is reviewing diversity across all committees and members of Council. The committee is working within existing structures. Highlight of the year has been the change in policies regarding underrepresented populations, and the addition of diversity to the Book Award nominations. The committee is focusing on inclusive policies and behaviors instead of exclusive ones. The committee is reaching out to universities typically underrepresented in AAPOR to encourage participation.

AAPOR Student Award: The Committee has attracted many new students from underrepresented groups to join. AAPOR Docent Program is helping to attract diverse populations. AAPOR is committed to diversity and inclusion.

**MCR Committee:** AAPOR has just under 2200 members. 1/3 of AAPOR members identify as Government Sector. Special addition this year, past AAPOR members sitting with new members at social events during the conference. The committee used AAPOR data to enhance the Docent program pairing, and proactively reached out to students. The chapters are looking for joint efforts on webinars with AAPOR building on last year’s PAPOR webinar. The MCR survey will go out within a week of the conference. Diversity – breakdown of demographic data provided by Kellen. All 3 affinity groups have met this year. The committee is focusing on enhancing diversity in the membership.

**Communications Committee:** Communications committee is available and willing to support all other committees in outward facing communication to AAPOR membership. The website continues to stay updated, and AAPOR emails and newsletters are experiencing a better click through rate than the industry average.

**Education Committee:** There are seven new short course offerings for the annual conference. There is higher than budgeted enrollment in short courses at the conference. Several new webinars are being offered in addition to a new case study webinar. Kits and bundles of past webinars are now available to members online. Journalist Education subcommittee has made strides with communication to disseminate information. Partnership with Google Labs: Online tools developed by Google for journalists to use. First time AAPOR has entered a partnership like this. Professional Development Sub-committee has been disbanded because all education activities should promote professional development.

**Standards Committee Report:** The committee supported activities of the Standards Definition Committee, and the Transparency Initiative Coordinating Committee. The ad-hoc committee on Sugging and Frugging was formed and their work is ongoing. Six new organizations have joined the Transparency Initiative, and a sub-committee was formed to look at adjustments that would be necessary to allow sample providers to join the TI.

**Conference Committee Report:** 1st day: A new APP has been developed and is now live. There are 7 short courses being offered, 22 sponsors, 48 exhibitors, 150 poster presentations, new signage, 1154 registrants for the conference.

**75th Anniversary Committee:** Council communicated that a single celebration for the 75th Anniversary was preferable to a multi-year endeavor. To build awareness, the committee has created outreach activities for the conference.

**Councilors at large:** Liaison roles – Diversity, History, POQ Advisory Committee. Nancy Belden chaired the Innovators Award committee and an Ad Hoc Committee on Public Opinion has put together a panel discussion regarding marijuana for the annual conference as their final deliverable. David C. chaired the Book Award committee, and participated with the Diversity coordinating committee. He also advises on the Ad Hoc Committee on sexual harassment that developed the conduct policy.

**Past President:** Roger chaired policy impact award and the nominations committee. The winner of the award is the Study of Child and Adolescent Welfare survey. He also chaired the Nominations Committee, which selected a prestigious and diverse slate of candidates to stand for election to Council.

**President:**

The association finished 2017 with an unbudgeted surplus. The Survey Climate task force will have a report in August. The Ad Hoc committee and the Phone Scam committee were initiated. Reports for other task force committees will be forthcoming. The council needs to look at changes in the vetting process to bring on new volunteers for committees. Specifically, look at the quality of candidates, and maximize ways to get volunteers involved.

**Communications/conduct policy –** AAPOR did not have any policy on harassment. The council has reasonable expectations for behavior. By-laws need to be revisited to include sanctions. Conduct statement is posted in the program to alert conference attendees that there are behavior expectations for attendees. A question will be added to the member survey and will be the first measurement of perceived harassment within AAPOR.

**Oxford University Press update**: There is currently steady circulation for the publications. Usage for JSSMM and POQ:

POQ had 306K full text downloads. This is driving people to html vs .pdf versions. The html versions are richer in information and more desirable. JSSM has experienced large spikes in usage and us now indexed with SSCI awaiting the first impact factor.

OUP has been increasing the marketing efforts for the journals and have expanded touch points. There have been Increases in notifications for new information. There have also been increases in metrics in social marketing, tweets, Facebook, other social media, as well as cross journal promotions.

**Public Opinion Quarterly report.** Eric Plutzer and Patricia Moy co-editors. POQ Advisory Committee is comprised of five members who focus on new directions and act as a sounding board to Oxford. There have been steady submissions across the board for POQ. Desk rejections up sharply in 2017. Impact factor down from 2.03 to 1.39 in 2017. Methods-only submission remained steady from 2005 to 2010. 2011 numbers start to decline somewhat. They are receiving less methods only articles, but today there is a higher rate of acceptance of these articles. There is significant cross citation competition among journals. The special editions of POQ are doing really well. Several questions were raised regarding article acceptance, reviewers, and trends among editors.

**Survey Practice Journal:** Ashley Amaya

There has been a redesign of article submissions, review process, diversity of the content, and readership. There has been an effort for student writers to be more involved. The journal is bringing on new editors. The journal is also reaching out to pollsters for submissions to the journal. Scholastica was chosen as host platform.

**Old/New Business:**

AAPOR-WAPOR Task Force Proposal - Johnson

WAPOR approved the mission for task force on quality of comparative surveys. WAPOR is waiting for AAPOR Council to decide on a course of action. Discussion regarding formation of the task force.

***Motion: Roger Tourangeau moved to approve the AAPOR-WAPOR task force. The motion was seconded by Jordon Peugh. The motion passed.***

AAPOR Public Service Award Proposed Revisions

Revisions were made to the wording for the eligibility of awards, and the procedures around the Public Service Award were refined. Discussion followed regarding the change in the proposal.

***Motion: Janet Streicher moved to proceed with the change in proposal of the Public Service Award. The motion was seconded by Roger Tourangeau. The motion passed.***

AAPOR Support of Roper Center – Tim Johnson

Discussion regarding AAPOR member access to iPoll. iPoll looking for $10,000 annual contribution. Their mechanism is directly related to their fundraising efforts.

***Motion: Emily Geisen moved to oppose the proposal for AAPOR to make a donation of $10,000 to the Roper Center in this year’s funding. Courtney Kennedy seconded the motion. The motion to oppose carried, McGeeney and Belden abstained.***

**A Meeting Place**: Discussions started on the future of the Meeting Place updated edition. Council will table this issue until next meeting.

**Tim Johnson officially passed the gavel to David Dutwin. David Dutwin accepted.**

**Executive Council Address by New President Dave Dutwin:**

David discussed the items that he would like the Council to work on for the next year:

1. Fix Databases: Unified to be leveraged for conference/MCR
2. Formal exploration on survey issues
3. Expanding the Big Tent
4. Communications need to be more interactive
5. Diversity Pipeline
6. Spam – AAPOR to help
7. Ethics best practice document. Entry level piece on what is included in ethical survey results
8. Transparency Initiative

David suggested committee leadership should establish committee goals by asking: “What do you want your committee to accomplish next year?” David will assemble a document with these points and additional context and distribute to council for feedback prior to the June meeting.

**Volunteer Coordination:** Gretchen McHenry presented information on AAPOR volunteerism. Nominations of volunteers for committees, and the issue of service on only two committees was discussed. Discussion ensued regarding qualifications of subcommittees, task forces, committees and volunteers who serve and how they were nominated. All new nominations for service to AAPOR will first be passed through the volunteer coordinator before being approved by council.

***Motion to adjourn the meeting was made by Jordon Peugh. Jennifer Hunter Childs seconded the motion to adjourn. The motion passed.***