

AAPOR Executive Council Meeting
Friday, July 28, 2017 | 1:00 a.m. - 3:00 p.m. EST

Minutes

Attendance:

Tim Johnson	President	Present
David Dutwin	Vice President	Present
Roger Tourangeau	Past President	Present
Janet L. Streicher	Secretary-Treasurer	Absent
Jordan Peugh	Associate Secretary-Treasurer	Present
Jennifer H. Childs	Communications Chair	Present
Jennifer Agiesta	Associate Communications Chair	Absent
Trent D. Buskirk	Conference Chair	Present
Courtney Kennedy	Associate Conference Chair	Present
Brady T. West	Education Committee Chair	Present
Matt Jans	Associate Education Chair	Present
Morgan Earp	Membership & Chapter Relations Chair	Absent
Emily Gieson	Associate Membership & Chapter Relations Chair	Absent
Andy Peytchev	Standards Chair	Absent
Stephanie Eckman	Associate Standards Chair	Present
Nancy J. Belden	Councilor-at-Large	Present
David C. Wilson	Councilor-at-Large	Present
Staff		
Adam Thocher	Executive Director	Present
Eric Bailey	Marketing Communications Manager	Absent
Crystal Stone	Administrator	Present
Damien Salamacha	Staff Associate	Present

Call to Order, Review and Approval of Minutes – Johnson

Johnson called the meeting to order. The minutes from the July 6, 2017, Executive Council Meeting were approved.

Motion: West moved, Buskirk seconded to approve the July 6, 2017, Executive Council Meeting Minutes. The motion passed.

Secretary/Treasurer Report – Thocher

Thocher reported on the May 2017 financials from the Annual Conference. AAPOR is on track for revenue, and under budget on expenses. More accurate accounting figures will be available after all the invoices are received from the 72nd Annual Conference. Thocher also reported that webinar revenue is up, expenses are stable, and that AAPOR will not earn money from sponsorship for 2017. Currently AAPOR is \$20,000 under budget.

CONSENT AGENDA – ALL

The following written reports and materials have been posted to SharePoint for information. The motion should state 'approval as presented.' For discussion to take place, a motion must be made and approved to remove an item from the consent agenda for consideration under Old or New Business.

1. Conference Report
2. MCR Update
3. Education Committee Update
- 4.

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Motion: Moved by Tourangeau, seconded by Childs, to approve all consent reports as presented. Motion passed unanimously

Appointments – All

The Standards Definition Committee discussed the addition of seven new members. Johnson suggested that increasing the size of the Standards Definition Committee would better address the needs of the organization and contribute to more gender diversity. Buskirk recommended adding an additional member to the Conference Support Committee. The Education Committee made two appointments, a Professional Development Sub-Committee Chair, and an appointment to the Research Hack Sub-Committee. Childs advised on having the Executive Council establish a process for approving future appointees to committees.

Motion: Moved by West, seconded by Wilson to approve appointments to the Standard Definitions Committee, the Conference Support Committee, and the Education Committee. Motion passed.

Amicus Request – Johnson

The Executive Council discussed whether AAPOR should invest the resources for producing an Amicus Brief for the SSRS subpoena. The cost related to filing a brief for any case would average around \$5,000. Johnson and Thocher will set up a consultation with the attorney to examine the pros and cons of taking action on this matter. They will report back to the Executive Council.

TCPA Support – Thocher/Johnson/Dutwin

Steuart Pardau of Insights Association would like AAPOR to be part of a petition for relief to the FCC to not equate marketing with market research. Tim and Adam will clarify the request and report back in August.

AAPOR Webinar Program – West

The Executive Council addressed the issue of having multiple people using one login to watch an AAPOR webinar. The Executive Council discussed the possibility of creating a new institutional login where multiple users can watch a single webinar. The Education Committee will look into the possibility of establishing the institutional login and report back to the Executive Council.

ResearchHack Future Considerations – West

The Education Committee and the former ResearchHack Sub-committee are proposing a new AAPOR event for the 2018 AAPOR Conference. The name of the event is to be determined. However, the event would be modeled after the television show *Shark Tank*.

Buskirk motioned to approve the new event and encourage its further development, seconded by Peugh. Motion passed.

SPAM Committee – Next Steps – Dutwin

The Executive Council considered the two major issues of the spam warning system and blocking software that can be added manually by users or automatically by the phone provider. Dutwin will prepare a charge for the creation of an ad-hoc committee for the next Executive Council meeting.

Charge to AAPOR Ad Hoc Committee Concerned with OFAC regulations - Peytchev

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The Executive Council wants to assess the risks associated with having survey participants on an OFAC sanctioned list. The formation and appointments of the Ad Hoc Committee Concerned with OFAC Regulations will be created.

Peugh motioned, and West seconded to approve the formation of the Ad Hoc Committee Concerned with OFAC Regulations. Motion passed.

Other Old/New Business – All

The Membership and Chapter Relations Committee has four appointments.

Motion: Moved by West, seconded by Tourangeau to approve all four appointments to The Membership and Chapter Relations Committee. Motion passed.

Adjourn