

**American Association for Public Opinion Research  
Executive Council Minutes  
February 16, 2017**

Roger Tourangeau	President	Present
Tim Johnson	Vice President	Present
Mollyann Brodie	Past President	Present
Allyson Holbrook	Secretary-Treasurer	Present
Janet Streicher	Associate Secretary-Treasurer	Present
Sandra Bauman	Communications Chair	Present
Jennifer Hunter Childs	Associate Communications Chair	Present
Jennifer Dykema	Conference Chair	Present
Trent Buskirk	Associate Conference Chair	Present
Sarah Cho	Education Committee Chair	Present
Brady West	Associate Education Chair	Present
Anna Wiencrot	Membership & Chapter Relations Chair	Present
Morgan Earp	Associate Membership & Chapter Relations Chair	Present
John Loft	Standards Chair	Absent
Andy Peytchev	Associate Standards Chair	Present
Rich Morin	Councilor-at-Large	Present
Nancy Belden	Councilor-at-Large	Present
<b>Staff</b>		
Adam Thocher	Executive Director	Present
Heidi Diederich	Administrative Director	Present
Eric Bailey	Marketing Communications Manager	Present
Crystal Stone	Administrator	Present

**I. WELCOME, CALL TO ORDER, REVIEW AND APPROVAL OF MINUTES**

President Roger Tourangeau called the meeting to order at 1:03 p.m. EST and a quorum was established.

**Nancy Belden moved, seconded by Rich Morin to approve the minutes of the January 12, 2017, Executive Council meeting as presented. The minutes were approved unanimously.**

**II. SECRETARY-TREASURER REPORT**

**December 2016 Financials**

Secretary-Treasurer Allyson Holbrook noted that the December financials reflected the positive forecast for the end of the year. As of December 31, 2016, total year-to-date net income remains strong at 102% revenue and 95% expenses. It appears there will be a surplus of approximately \$100,000.

**III. CONSENT AGENDA**

Roger Tourangeau noted that consent reports were presented for information from the AAOR.org metrics, Communications Committee, AAAS Letter, Executive Director, Policy Impact Award, 2016 Webinar Stats, Education Committee, Conference Steering Committee and Membership and Chapter Relations Committee.

**Tim Johnson moved, seconded by Mollyann Brodie to accept the consent reports as amended. The motion carried unanimously.**

#### **IV. APPOINTMENTS - ALL**

- Investment Subcommittee: Jenny Benz, NORC at the University of Chicago & G. Evans Witt, Princeton Survey Research Associates International – 3-year term.
- Communications Committee: Mary McDougall, Survox Inc. – 3-year term.
- Education - Journalist Education Subcommittee: Emily Guskin, Washington Post – 3-year term.
- Membership & Chapter Relations – Diversity Subcommittee: Alain Kasabian, University of Nebraska – Lincoln – 3-year term.

**Rich Morin moved, seconded by Brady West to approve the committee appointments as proposed. The motion carried unanimously.**

#### **V. ResearchHack 3.0**

Brady West reported on the progress of the ResearchHack 3.0 plans. The judges are confirmed. Each member of the winning team will receive a complimentary short course at the 2018 Conference. ResearchHack 3.0 registration has opened. Promotions have not started at this point. The committee is working on recruiting participants and mentors.

#### **VI. DIVERSITY COORDINATING COMMITTEE**

Mollyann Brodie presented the proposal for the long term implementation plan to address diversity issues. Council supports the Diversity Coordinating Committee plan as presented.

**Trent Buskirk moved, seconded by Brady West to approve the proposal as amended. The motion carried unanimously.**

#### **VII. FUTURE OF TELEPHONE SURVEY TASK FORCE REPORT**

Roger Tourangeau reported on the Future of Telephone Survey Task Force Report. Council supports sending it back to the Task Force for editing.

#### **VIII. MCR AFFINITY GROUP REQUEST**

Anna Wiencrot presented the proposed plan for approving Affinity Groups.

**Tim Johnson moved, seconded by Mollyann Brodie to give MCR chairs the ability to approve Affinity Group applications to expedite the process. The motion carried unanimously.**

#### **IX. OTHER OLD/NEW BUSINESS**

Roger Tourangeau followed up on Howard Schulman's post to AAPORnet. Roger will reach out to Howard to let him know that Council is looking into it.

**Award Stipends, Student Travel/Sudman**

Trent Buskirk reported that a Sudman winner and Sudman Honorable Mention Award winner had been selected. He asked for additional funds to give to the Honorable Mention winner. It was suggested that the additional funding may be given as a travel award.

Anna Wiencrot reported that thirty-three travel applications were received. Of those thirty-three, thirty-one were qualified. Ten travel winners are budgeted for. Anna requested additional funding to invite some of those students. Council agreed that an additional ten students (nine plus the Sudman Honorable Mention winner) would be awarded.

**Nancy Belden moved, seconded by Tim Johnson to increase number of travel award winners to twenty. The motion carried unanimously.**

**75<sup>th</sup> Anniversary**

Rich Morin mentioned that the Heritage Committee is looking for recommendations on how to celebrate AAPOR's 75<sup>th</sup> Anniversary in 2020. The conference will be in Atlanta.

**DC Short Course**

Morgan Earp reported that fifty-six of the available seventy-three seats for the DC Short Course have been purchased.

**X. ADJOURNMENT**

Roger Tourangeau stated that meeting was adjourned at about 2:43 p.m. EST.

**Rich Morin moved, seconded by Anna Wiencrot to adjourn the Executive Council meeting. The motion carried unanimously.**