ATTENDANCE:
Council:
Paul Beatty Vice President
Marjorie Connelly Associate Standards Chair
Yazmín García Trejo Associate Communications Chair – Absent
Ana Gonzalez-Barrera Associate Inclusion and Equity Chair
Liz Hamel Councilor-at-Large
Ricki Jarmon Councilor-at-Large
Ashley Kirzinger Standards Chair
Mary Losch Councilor-at-Large
Gretchen McHenry Secretary-Treasurer
Dan Merkle Past President
Marco Morales Communications Chair
Patricia Moy President
Emilia Peytcheva Education Chair
Heather Ridolfo Associate MCR Chair
Darby Steiger Conference Chair
Tamara Terry Inclusion and Equity Chair
Angelique Uglow MCR Chair – Absent
James Wagner Associate Education Chair
Brady West Associate Conference Chair
Anna Wiencrot Associate Secretary-Treasurer

Staff:
Meagan Comerford Director of Communications
Katie Geraghty Executive Director
Melanie Goff Program Director
Holly Koenig Executive Vice President
Rachel Schuster Program Administrator, Conference and Awards
Hana Watkins Program Administrator, Membership Support

I. WELCOME, CALL TO ORDER, REVIEW, AND APPROVAL OF MINUTES
Moy called the meeting to order at 2:31pm ET.

Executive Council Meeting Minutes: June 15-16, 2021
MOTION: to accept the proposed minutes from the June 15-16th Executive Council meeting. Losch moved, Terry seconded. The motion passed by unanimous vote.

Geraghty noted that the meeting will be conducted in accordance with the U.S. antitrust laws and will follow Robert’s Rules of Order. Geraghty asked Councilors to self-identify before speaking so that meeting minutes can accurately capture motions, seconds, and comments.

II. CONSENT AGENDA
AAPOR Customer Service Tracking.xlsx
AAPOR IEC July Consent Report
AAPOR Standards Committee Consent Agenda

AAPOR Executive Council Meeting – July 2021
MINUTES - AAPOR Executive Council Meeting

Conference Consent Report
Education Committee Consent Report

MOTION: to accept the Consent Agenda as presented. Morales moved, Steiger seconded. The motion passed by unanimous vote.

III. APPOINTMENTS
Conference Committee, Conference Support Subcommittee
Justine Bulgar-Medina, Associate Chair

Harkness Award Committee
Sunghee Lee, Member
Henning Silber, Member

Inclusion and Equity Committee, IEC Outreach Subcommittee
Rodney Terry, Chair

Inclusion and Equity Committee, IEC Affinity Group Subcommittee
Luis Tipan, Chair

Inclusion and Equity Committee, IEC Metrics and Accountability Subcommittee
Joe Murphy, Chair

Inclusion and Equity Committee, IEC Culture and Communication Subcommittee
Sara Walsh, Chair

Inclusion and Equity Committee, IEC Awards and Nominations Subcommittee
Anna Sandoval Girón, Chair

Standards Committee
Mickey Jackson, Member

Standards Committee, Transparency Initiative Coordinating Committee
Lindsey Hendren, Member

Membership and Chapter Relations, Survey Subcommittee
Tim Gravelle, Member

MOTION: to approve the nominations as a block. McHenry moved, Wiencrot seconded. The motion passed by unanimous vote.

IV. PRESIDENT REPORT
Future Meetings
Moy noted that to maximize everyone’s time Council meetings should focus on action items as well as items that require full Council discussion; updates and information-only items should be included in the pre-meeting materials. Moy emphasized the importance of being effective with the use of the time that Council has together.

OUP Update
Moy provided an update with the next steps regarding the publishing contract between AAPOR and OUP. OUP agreed to AAPOR’s request to extend the current contract by one year. Moy stated this extra year will allow all parties to identify metrics by which production vendors can improve, and allows OUP a second chance to correct current production problems.
Moy reported on the successful release of the 2020 Pre-Election Polling Task Force Report. Moy expressed gratitude to: Merkle, for his spearheading and shepherding the task force; Morales, for crafting a nuanced outreach plan; and Kellen staff and the copy editor that was hired for this project.

V. SECRETARY-TREASURER REPORT
May 2021 Financials
McHenry gave an overview of the May financials. The conference revenue from May has been reported, with $462,000 operating revenues over expenses as of May 31st. AAPOR is at 109% in revenue, largely due to the success of conference registration and membership. Conference revenue was down from 2020, but membership, distanced education, and career center are all up this year in comparison to last year. The conference care package is the one outstanding conference expense.

McHenry shared that the Investment Committee is concerned about the amount of cash on hand and would like to reinvest it back into AAPOR’s portfolio. Cash was originally withdrawn from investment accounts to make sure there was enough on hand for conference expenses. With the conference now over, the Investment Committee would like to bring the asset allocation in stocks back up to 45%.

ACTION: McHenry to follow up with Councilors on upcoming expenses and what individual chairs need in the cash account.

McHenry shared the charge of the Future of AAPOR Finances Working Group. The group was scheduled to deliver its report in August, but needs more time to gather additional information. Council recommends that the working group be extended through December 2021.

ACTION: Saad to provide interim report at the September Executive Council meeting.

VI. COUNCILOR-AT-LARGE REPORT
Task Structure Assignments
Losch shared this is the first year that AAPOR has had three Councilors-at-Large (CAL). Losch, Jarmon, and Hamel shared a new task structure highlighting CAL committee assignments. The new structure will harmonize the efforts of committee assignments as well as journal governance. Hamel reminded Council that this is a living document and it will be updated as needed.

ACTION: Losch to email Geraghty an updated document to upload to Dropbox.

VII. INCLUSION AND EQUITY COMMITTEE UPDATE
Terry summarized the Inclusion and Equity Committee’s charge, noting that it had never been formally approved. MOTION: to accept and formally approve the Inclusion and Equity Committee’s charge. Merkle moved, Jarmon seconded. The motion passed by unanimous vote.

VIII. AAPOR TASK FORCE ON ONLINE PANELS UPDATE
Kirzinger shared the task force proposal from last month, which now includes all comments and edits provided in the last Council meeting. Kirzinger informed Councilors that the task force has added additional members, including administrative support from Gallup.

MOTION: to accept the task force proposal, as amended. Merkle moved, and West seconded. The motion passed by unanimous vote.

ACTION: Kirzinger to send Geraghty and Schuster the final version of the task force proposal.

IX. AMS DATA MIGRATION REVIEW UPDATE
Speaking on behalf of the data-migration oversight committee, West shared they are working very hard on reviewing the data. He described the successes and hardships of the migration. Some data discrepancies have
been found during the past two rounds of data migration. Because some variables in iMIS are not translatable to Rhythm, there will never be a 100% match of records found in the weekly exports.

West updated Councilors that Michael Patti is working on resolving many of the discrepancies, including drop-down variables not populating in Rhythm. In addition, Patti is looking into ways to automate population by field. West summarized a report from Patti saying that data migration is well underway with data from the core individual and organization tables being successfully imported into Rhythm. As of the meeting, there are 18,521 records (16,427 individual records and 2,094 company records).

At the time of this meeting, several members of the committee have voiced concern about signing off on the migration process and feel that a resolution is needed before a final collective decision is made.
XIII. ADJOURN

MOTION: to adjourn the open portion of the Executive Council meeting and move to Executive Session at 4:52pm ET. Connelly moved, Losch seconded. The motion passed by unanimous vote.