

**American Association for Public Opinion Research
Executive Council Minutes
Wednesday, May 13, 2020**

ATTENDANCE

2020-2021 Council:

Ipek Bilgen	Membership & Chapter Relations Chair
Ginger Blazier	Associate Secretary-Treasurer
Rachel Caspar	Education Chair
Jessica Holzberg	Communications Chair
Ricki Jarmon	Councilor-at-Large
Ashley Kirzinger	Associate Standards Chair
Mary Losch	Councilor-at-Large
Gretchen McHenry	Secretary-Treasurer
Dan Merkle	President
Marco Morales	Associate Communications Chair
Kristen Olson	Conference Chair
Emilia Peytcheva	Associate Education Chair
Patricia Moy	Vice President
Nora Cate Schaeffer	Past President
Darby Steiger	Associate Conference Chair
Tim Triplett	Standards Chair
Angelique Uglow	Associate Membership & Chapter Relations Chair

Staff:

Delia Murphy	Executive Director
Eric Bailey	Senior Director of Communications
Melanie Goff	Program Manager, Conference and Awards
Sam Nysetvold	Program Manager, Membership and Chapter Relations
Daniel Choppa	Program Administrator, Operations and Education

I. CALL TO ORDER

The meeting was called to order at 5:25 pm ET.

II. COUNCIL TRANSITION

Seating of the 2020-2021 Council

The Council officially transitioned to the 2020-2021 Council.

Vision for 2020-2021

Merkle provided an overview of his goals for the 2020-2021 year. These included: building a strong, ongoing mentoring program within AAPOR; working to restructure the DCC so that our diversity efforts are more fully supported using the same structure as our other standing committees with a more direct tie to Executive Council; working to make our efforts with Stanton more efficient, response times quicker, and employ metrics to gauge success; working with AAPOR's Task Force on 2020 Pre-Election Polling to ensure a quality report is produced in a timely fashion and that it's effectively communicated to the media and public; taking the next steps on the Conduct Policy, Code and Bylaws by effectively communicating proposed changes

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to the membership and bringing them to a vote; putting a special focus on our finances during this financially challenging time including the budget, revenue generation and our investments.

III. NEW BUSINESS

Investments

The Investment Subcommittee would like to have the flexibility to decrease the proportion of equities in AAPOR's investment portfolio, given the uncertainty in the economy. The subcommittee requested flexibility to reduce equities to 20% if need be, which is below the approved 25-50% range in AAPOR's Investment Policy. The subcommittee already decided to lower equities to 25% and may want to make future reductions after monitoring the market further.

MOTION: to authorize the Investment Subcommittee to lower the equity percentage to as low as 20%, if needed, through the end of 2020. Starting January 1, 2021 the investment percentages will revert to what is outlined in the AAPOR Investment Policy. Committee motion, no need for a second. The motion passed by unanimous vote.

IV. WRAP-UP AND ADJOURN

MOTION: to adjourn. Schaeffer moved, Losch seconded. The motion passed by unanimous vote. Meeting adjourned at 5:40pm ET.