

AAPOR Executive Council Meeting
Tuesday, October 16, 2018 | 1:00 pm – 3:00 p.m. ET

Join via web: https://www.uberconference.com/aapor_ec
Join via phone: 202-794-7146

Information Only (I/O)
Action Required (A/R)

AGENDA

Roll Call

Dave Dutwin
Nora Cate Schaeffer
Tim Johnson
Jordon Peugh
Lydia Saad
Stephanie Eckman Absent
Rene Bautista Absent
Courtney Kennedy
Mandy Sha
Emily Geisen
Tamara Terry
Jennifer Agiesta - absent
Josh DeLaRosa - absent
Kyle McGeeney
Allyson Holbrook
David Wilson Absent
G Evans Witt
Adam Thocher
Yvonne Janvrin
Eric Bailey

Call to Order, Review and Approval of Minutes – Dutwin

Executive Council Meeting Minutes: September, 2018 (A/R)

Dutwin called the meeting to order.

Motion: Peugh motioned to approve the September Council meeting minutes with amendments, Kennedy seconded. Motion passed unanimously.

Secretary/Treasurer Report – Peugh

August, 2018 (I/O)

Peugh reported that the budget is at \$1.5 million in projected income and at \$1.6 million in expenses. 95% of expenses have been realized. All conference expenses have been realized. Peugh reported that the sponsorship committee reviewed the prospectus with Kellen. The sponsorship committee is opening sponsorship in early November. Peugh reported that the investment committee will move money from equities to fund the Sudman Award. Peugh reported that AAPOR is slightly underbudget for expenses so far this year.

CONSENT AGENDA (A/R) – ALL

The following written reports and materials have been posted to Dropbox for information. The motion should state ‘approval as presented.’ For discussion to take place, a motion must be made and approved to remove an item from the consent agenda for consideration under Old or New Business.

CONSENT_AAPOR Education Committee October 2018.docx
CONSENT_MCR_Update_2018_Oct.docx
Conference_Report_October2018_CONSENT.docx
AAPOR Communications Committee Consent Report

Motion: No motion was made to approve the Consent Agenda.

Appointments (A/R) – ALL

Nominations Committee -
Policy Impact Award Committee
JCR Editor
Sudman Award Committee
AAPOR Award Committee

Johnson reported that the nominations committees are represented by long-standing leadership. Majority is from past chapter presidents. Johnson reported that the nominees for the Policy Award have good diversity in terms of affiliations, good representation in terms of regional and experience, including retirees. Dutwin reported that there has been some back and forth on the JCR editor, considering diversity and region. Sha reported that she is focusing on robust list of committee members for the Sudman Award Committee, including both experienced AAPOR contributors and newer volunteers. Dutwin reported that the preference for nominees to the AAPOR Award committee is for past winners. Dutwin reviewed the proposed members for the AAPOR award committee. Dutwin reported the nominations for the Communications Committee were sent in an email from Agiesta. Peugh reviewed the nominations for committee members.

Motion: Johnson motioned to approve all the nominations as presented; Schaeffer seconded the motion. The motion passed.

Future Conference Sites – 2021 Portland/Los Angeles (A/R) – Terry, De La Rosa, Thocher

Thocher reported that the site visits to both LA and Portland have been completed. LA as a conference site is easy to get to, most accessible by flights, and is in close proximity to locations in the city. LA has a large facility for the Conference. The meeting room space and the exhibit halls are larger than AAPOR has had for past conferences. The hotel offers multiple floors for events, including outdoor space.

Thocher reported that Portland would be a very different event space compared to what AAPOR has chosen in the past. Thocher reported that the AAPOR Conference would be held in one half of the convention center. Multiple hotels would be needed to house AAPOR members, and the Portland Convention Center would give out light rail passes to all attendees in order to get around. Terry reported that the Portland location would change the flavor of the conference because the Conference would be much more spaced out. The council discussed the new hotel in Portland that is not available in 2021, traffic in LA, and the safety of the hotel in LA. Dutwin reported that it would still be an option to flip flop Midwest and west coast for 2021. A recommendation was made to begin making plans for the 2024 Conference.

Motion: Geisen motioned to approve moving ahead with the LA option for the 2021 Annual Conference. McGeeney seconded the motion. The motion passed unanimously.

JPSM-AAPOR Citation (A/R) – McGeeney

McGeeney reported that there is more coordination between JPSM and AAPOR, and AAPOR will be offering short courses in conjunction with JPSM. McGeeney believes this will add gravitas for AAPOR educational programs. McGeeney reported that JPSM currently offers a citation in Survey Methodology and a citation in Data Science. McGeeney discussed the criteria for these citations with JPSM. AAPOR's Webinar Kit will be included in the citation program. The Council discussed the conflict between JPSM options and AAPOR offerings of short courses, and the history of the competition between the two. The Council discussed the need to not be JPSM exclusive. McGeeney identified that the next steps would be to reach out to the summer program, or reach out to other programs to formulate a more rounded approach. The Council tabled this discussion to the next Council meeting. Dutwin reported that he will send out the proposal to absent Councilors for their feedback.

AAPOR Journals Task-Force (A/R) – Schaeffer

Schaeffer reported that she has made a draft charge for the ad hoc committee on Journals with a list of members that would be interested in participating. Schaeffer recommended that the Council discuss the role of the Journals in AAPOR. The Council tabled the discussion until the next meeting.

SPAM Flagging Letter to Google (A/R) – Dutwin

Dutwin reported that he has received four or five member comments about the Spam Flagging letter to Google. The letter is still in draft. McGeeney reported that she has had a discussion with Google. The Council discussed how to proceed, how to identify who to talk to regarding this issue, the need to clarify AAPOR's stance on this issue, and what metric AAPOR will use to judge reputable

surveys. Dutwin reported that he will continue to edit the document, continue to get feedback on the document, and create a strategy to reach out to the network in order to proceed.

QUALPOR Affinity Group Application (A/R) – Geisen

Geisen reported that Qualpor has applied to be an affinity group. The Council discussed the request.

Motion: Geisen motioned to accept the affinity group. Evans seconded the motion. The motion passed unanimously

DC-AAPOR 2018 Election Polling Event – Dutwin

Dutwin reported that AAPOR should consider hosting a post election polling event. Dutwin recommended that AAPOR and DCAAPOR could co-brand this event. The Council discussed the timing for planning an event given the 2018 election is only a few weeks away, and the possibility of hosting an event following the 2020 election. The Council decided to plan for an election review immediately after the 2018 election, and create a long term plan for more rigorous evaluation.

Sirken Award AAPOR Representative – Schaeffer

Schaeffer reported that the Sirken Award is a joint award. The selection committee members serve a two-year term to participate. Schaeffer reported that the committee is looking for a liaison for this award since Tourangeau has rolled off. The Council discussed the need to appoint someone to this role, and have tasked Schaeffer to call someone on the volunteer list to serve on this committee.

Other Old/New Business – All

McGeeney reported that SurveyFest is going well with 31 students currently enrolled. The SurveyFest committee is not restricting enrollments to underrepresented student populations.

Dutwin reported that he has reached out to many past presidents soliciting information about funding for an institute for public research. The outcome of those conversations was a short list of foundations to approach and advise on how to proceed. Dutwin reported that AAPOR will need a statement of the purpose of the funding. The feedback by the past presidents has been positive. The Council decided to discuss this topic further at the January meeting.

Motion: Peugh motioned to adjourn the meeting. Johnson seconded the motion. The meeting was adjourned.