

**AAPOR Executive Council Meeting**  
**Tuesday February 19, 2019 | 1:00 pm – 3:00 p.m. EST**

Join via web: [https://www.uberconference.com/aapor\\_ec](https://www.uberconference.com/aapor_ec)  
Join via phone: 202-794-7146

*Information Only (I/O)*  
*Action Required (A/R)*

---

**AGENDA**

---

Jennifer Agiesta  
Rene Bautista  
Josh DeLaRosa  
Dave Dutwin  
Stephanie Eckman  
Emily Geisen  
Allyson Holbrook  
Tim Johnson  
Courtney Kennedy  
Kyley McGeeney  
Jordon Peugh  
Lydia Saad  
Nora Cate Schaeffer  
Mandy Sha  
Tamara Terry  
David Wilson  
G. Evans Witt  
Adam Thocher  
Eric Bailey  
Sam Nysetvold  
Yvonne Janvrin

Call to Order, Review and Approval of Minutes – Dutwin  
Dutwin called meeting to order.

**MOTION (Eckman / Witt)** To approve the January minutes. The motion passed unanimously.

Secretary/Treasurer Report – Peugh

- December 2018 Financials (I/O) – Peugh reported that for budget year 2018, expenses were at 1.5 million, which is \$88,000 less than expected. Overall investments were down due to fluctuations in the market. Sponsorship for the conference is currently at 88% of sponsorship budget, versus last year at this time, the sponsorship budget was around 77%.

Consent Agenda (A/R) – ALL

The following written reports and materials have been posted to Dropbox for information.

- CONSENT Conference Report February 2019  
Kennedy reported that the award committees are proceeding with identifying the awardees. The Conference committee is gathering recommendations to streamline the weightless review process and the issue of plenary speakers who drop out. Kennedy reported that Pew Research will sponsor the Sunday plenary. Kellen will work with the Communications Committee to create a press release to invite the press to the conference. The press release will be wrapped up by the end of March.
- CONSENT AAPOR Education Committee February 2019  
McGeeney reported that AAPOR will have represented at the Georgetown event, which will be held on March 4<sup>th</sup> and 5<sup>th</sup>. The Education Committee is looking for the last sponsor for AGT. Short courses are scheduled and the PRC Certification went out to members. McGeeney reported that Westat will be sponsoring SurveyFest.
- CONSENT Communications Feb 2019  
Agiesta reported that the committee is moving to select a vendor for live streaming at the conference. Work continues on getting members to update their profiles. Agiesta reported there is a Twitter Q and A in one week, and an early promotion to let members know that early registration for the conference ends in a week.

- **CONSENT MCR Update 2019**  
Geisen reported that membership rates are somewhat lower than last year, but better than the prior year. The Student and Early Career Engagement subcommittee is working on organizing events at the conference. Geisen reported that the Student-Faculty Diversity Pipeline Award is giving 10 awards, the Student Travel Awards are giving 10 awards, and the Roper Awards have identified 10 awardees. The Council discussed adding funding to an award to include a runner up.

**MOTION (Dutwin / Johnson)** To add funding to the awards to include a runner up. The motion passed unanimously.

- **CONSENT Standards Update 2019**  
Eckman reported that the Standards committee will present an idea for a new subcommittee later in the meeting.

Appointments (A/R) – ALL

- **Public Service Award Committee:** Member Streicher asked to chair this committee. She has put together people to serve on the committee, considering diversity and public service experience.

**MOTION (Eckman / Peugh)** To approve the appointment to the Public Service Award Committee.

Public Service Award Committee: RICS Ad-Hoc Committee

- Eckman reported that this committee has been filled. The Council discussed the approach that this committee needs to take, and the need for guidelines for this committee.

**MOTION (Dutwin / Bautista)** To approve the members of the committee pending the approval of the scope of the committee.

Call Blocking and SPAM Update – Dutwin (I/O)

- Dutwin reported that Verizon is launching a feature that moves calls from being flagged as spam to actually blocking the calls, which is a concern for telephone research. Dutwin recommended reaching out to Verizon about this approach to gather additional information and to be proactive.

**ACTION:** Dutwin will reach out to Verizon for additional information.

Annual Conference Live Streaming – Agiesta (A/R)

- Agiesta reported that a full day of live streaming with Playback Now at the conference will cost \$5861.00.

**MOTION (Agiesta / Peugh)** To move forward with the proposal from Playback Now company for live streaming for the conference. The motion passed unanimously. Playback Now will provide the number of logins.

AAPOR Website Redesign Proposal – Agiesta (A/R)

- Agiesta reported that Kellen submitted a proposal for an updated website design with an updated store and mobile compatability.

**ACTION:** Kellen provide an example of an updated website redesign and a cost breakdown of Kellen proposal.

**ACTION:** The council will research other options and take time to make this decision. The Communications committee will look for competing proposals, and customer referrals from other Kellen clients for website updates.

Harkness Award Appointment – Dutwin (A/R)

- Dutwin reported that they have a request from a member to be put on the Harkness Committee for a three year term.

**MOTION (Dutwin / Johnson)** To add the member to the Harkness committee. The motion passed unanimously.

Other Old/New Business – All

- Dutwin reported that the Standards committee wrote up a report on local presence dialing. The Council discussed how to proceed with this, and whether to move ahead with the report.

**ACTION:** Eckman will edit the document with the added suggestions.

Adjourn

**MOTION (Terry / Johnson)** To adjourn the meeting. The motion passed and the meeting was adjourned.