Sources Cited in Best Practices & Survey Practices that AAPOR Condemns

In addition to numerous suggestions forwarded by Council members and other AAPOR members, the following sources were used in compiling these two lists of “practices that AAPOR condemns” and “best practices”:

Research Industry Coalition (RIC). *Integrity and Good Practice in Marketing and Opinion Research. Three Industry Position Statements on: Abuses Performed Under the Guise of Research · Respondent and Data Privacy · Misuse of Call-In “Polls”.*
Research Industry Coalition (RIC). *RIC Statement of PROFESSIONAL & ETHICAL STANDARDS for Marketing and Opinion Research.*