

Sources Cited in Best Practices & Survey Practices that AAPOR Condemns

In addition to numerous suggestions forwarded by Council members and other AAPOR members, the following sources were used in compiling these two lists of "practices that AAPOR condemns" and "best practices":

- AAPOR (1991). *Code of Professional Ethics and Practices*.
- American Statistical Association (ASA). *Ethical Guidelines for Statistical Practice*.
- American Statistical Association (1995). *What Is A Survey?* ASA: Section on Survey Research Methods.
- American Statistical Association (1995). *How to Plan A Survey*. ASA: Section on Survey Research Methods.
- American Statistical Association (1995). *How to Collect Survey Data*. ASA: Section on Survey Research Methods.
- American Statistical Association (1996). *Judging the Quality of a Survey*. ASA: Section on Survey Research Methods.
- Council of American Survey Research Organizations (1996). *CASRO Journal 1996: "Best Practices" What Is It and How Do We Get There?* Port Jefferson, NY: The Council of American Survey Research Organizations.
- Heller, Harry E. (1996). "Best Practices: A Contrary View." In *CASRO Journal 1996: "Best Practices" What Is It and How Do We Get There?*, Pp. 65-67. Port Jefferson, NY: The Council of American Survey Research Organizations.
- National Council on Public Polls (NCP). *Twenty Questions A Journalist Should Ask About Poll Results*.
- Research Industry Coalition (RIC). *Integrity and Good Practice in Marketing and Opinion Research. Three Industry Position Statements on: Abuses Performed Under the Guise of Research · Respondent and Data Privacy · Misuse of Call-In "Polls"*.
- Research Industry Coalition (RIC). *RIC Statement of PROFESSIONAL & ETHICAL STANDARDS for Marketing and Opinion Research*.
- Turner, Charles F., and Martin, Elizabeth (Eds.). (1984). *Surveying Subjective Phenomena* (Vol. 1). New York: Russell Sage Foundation.