# Challenges and Opportunities for Federal Statistics in the 21<sup>st</sup> Century

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Council of Professional Associations on Federal Statistics

## Council of Professional Associations on Federal Statistics

- COPAFS was founded in 1981 to coordinate activities of a number of Associations, Organizations, and Businesses that rely on federal statistics
- Our membership today both produces and consumes federal statistics in most government departments and scientific disciplines
- Our goal: Advancing Excellence in Federal Statistics

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#### **Overview Federal Statistics**

Office of the Chief Statistician of the United States

- Established in the Paperwork Reduction Act 1994
- Coordinates the activities of the federal statistical system
- Chairs the Interagency Council on Statistical Policy

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## Overview Federal Statistics Primary Statistical Agencies

- US Census Bureau
- Bureau of Economic Analysis
- Bureau of Labor Statistics
- National Center for Health Statistics
- National Center for Education Statistics
- Bureau of Transportation Statistics
- National Agricultural Statistics Service
- Economic Research Service
- IRS Statistics of Income Division
- Office of Research Evaluation PAFS Advancing Excellence in Federal Statistics

and Statistics SSA

- Bureau of Justice Statistics
- National Center for Science and Engineering Statistics
- Energy Information Administration

## Overview Federal Statistics Essential Resource

- · Reapportionment and Redistricting
- Principal Key Economic Indicators
- American Community Survey
- Unemployment and Labor Force Statistics
- GDP and CPI
- Economic Census
- Income and Poverty
- Health Insurance
- Health Standards
- Opioid Addiction

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## Overview Federal Statistics Essential Resource

- Food Security
- Farm Productivity
- Obesity
- Crime Victimization
- Corrections and Recidivism
- Energy Usage and Fuel Reserves
- Education Progress
- Science and Engineering Workforce Statistics
- Veterans Statistics
- Highway Infrastructure

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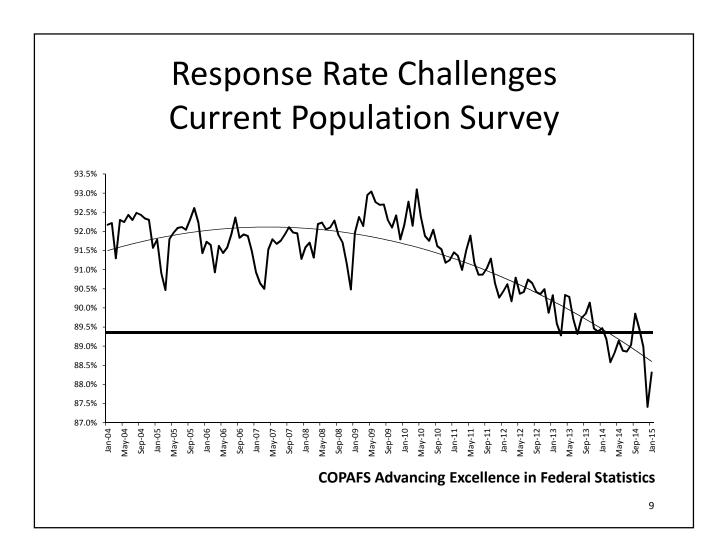
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### **Challenges for Federal Statistics**

- Declining Survey Response Rates
- Funding Constraints Do More With Less
- Expanding Demands for Data
- Protecting Privacy
- Concerns Regarding Federal Data Collection

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#### 2020 Census Readiness

Census Process 1970 through 2010

- Prepare address list
- Mail paper questionnaire
- Capture Information from mail returns
- Conduct in-person enumeration of nonresponders using paper and pencil

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#### 2020 Census Readiness

2020 Census Modernization and Efficiency

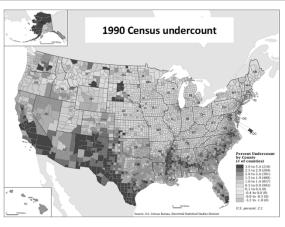
- Reengineer Address List Development
- Optimize Self Response
- Use Administrative Records and Third Party Data
- Reengineer Field Operations
- Integrated Communications and Partnership

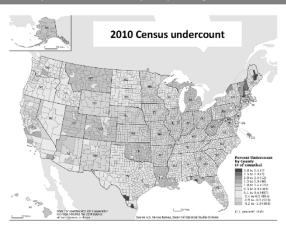
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## Importance of Community Support

#### 2020 CENSUS INNOVATION

#### Integrated communications & partnerships program





United States U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

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### 2020 Census Challenges

- Census appropriations \$200 million below request FY 2012 through FY 2017
- Has forced prioritization of activities to core systems development to achieve cost saving
- · Reduction in field testing
- Deferral of complete modernization
  - Increased in-person address listing
  - Return to paper-based methods for selected areas
- Deferral of Communications and Partnership

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## 2020 Census Challenges

- Increased Funding Critical for an Accurate Census in 2020
- If not in Fiscal Year 2018, then Fiscal Year 2019 is essential

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# Outside Support for Statistical Agencies

- Census Project
  - https://thecensusproject.org/
- Friends of National Center for Health Statistics
  - www.friendsofnchs.org
- Friends of Institute for Education Science
  - ww.aera.net/Research-Policy-Advocacy/Friends-of-IES
- Friends of Agriculture Statistics
  - http://agriculturalstatis.wixsite.com/fasa
- Friends of Bureau of Labor Statistic
  - http://www.copafs.org/projects/blsfriends.aspx

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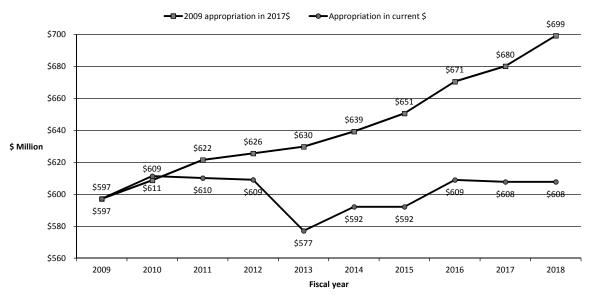
#### **Bureau of Labor Statistics Situation**

- Vital information on our economy and workforce
  - Consumer Price Index (CPI)
  - Producer Price Index (PPI)
  - Employment Cost Index (ECI)
  - U.S. Import and Export Price Indexes (MXP)
  - American Time-Use Survey
  - National Longitudinal Surveys

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#### **Bureau of Labor Statistics Situation**

#### **Recent BLS Budget History**



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## Support for BLS

- Friends of BLS
- Erica Groshen Chair
- John Thompson Co-Chair
- See Importance of the U.S. Bureau of Labor Statistics and Critical Issues it Faces
- COPAFS website www.copafs.org

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### **Opportunities**

- Integrated statistical data from surveys administrative records and commercial data
- Accessible, high quality, public data to help businesses and communities grow the economy, create jobs, address socio-economic issues, improve quality of life, and offer better services.
- Chief Statistician of the United States modernization initiatives
- Commission on Evidence-Based Policymaking

   www.cep.gov

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#### Chief Statistician Modernization Initiatives

- Quality: Develop standards and methods for combined statistical data
- Research access: Continue to grow and improve Federal Statistical Research Data Centers
- Public access: Increase & improve access and creating value-added products
- **Human capital:** Invest in employees and competencies
- State and federal program data: Improve intergovernmental and interagency relationships, in order to acquire & use data
- Respondent burden: Develop strategies to counter falling response rates

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# Commission on Evidence-Based Policy Making

- Three Categories of Recommendations
  - Access
  - Capacity building
  - Privacy
- National Secure Data Service
- Legislation to advance recommendations
  - HR 4174 passed House of Representatives
  - Chief Evaluation Officer
  - Federal Advisory Committee

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# Evolution of the Role of Data in Good Government

- Public-Private Data Partnerships
  - The Opportunity Project (opportunity.census.gov)
- Census Bureau Local Update of Census Addresses
- Access tools
  - Census Bureau City SDK, Business Builder, and On the Map
- Greater use of local data to make informed decisions on allocation of resources and services

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#### Thank You

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