

# NONRESPONSE BIAS SENSITIVITY ANALYSIS FOR THE PRAMS SURVEY, 2019

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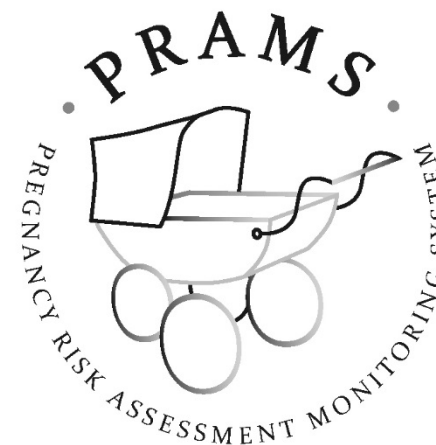
Division of Reproductive Health; \*Far Harbor LLC





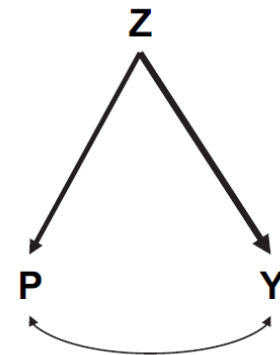
# CHALLENGE OF NON-RESPONSE BIAS ANALYSIS

- **Estimating non-response bias is always imperfect; we cannot really know what non-responders ‘would have answered’...**
- **Research Question: Despite this, can we find a plausible upper limit of nonresponse bias (i.e., the ‘worst case scenario’)?**



# MISSINGNESS SCENARIOS

- **Missing-at-random (MAR)**
  - Subgroups of the population can *systematically differ* in their propensity to respond (P)
  - Yet we can still produce unbiased estimates (of Y) conditioned on auxiliary variables (Z; e.g., demographics, geography...)
- **Missing-not-at-random (MNAR; aka *non-ignorable nonresponse*):**
  - Response probability is driven by the survey topic itself
  - Adjustments based on auxiliary variables would not produce unbiased estimates
  - Example Topics: Poverty, depression, substance abuse, ...



*From Groves (2006)  
Nonresponse rates and  
nonresponse bias in  
household surveys.*

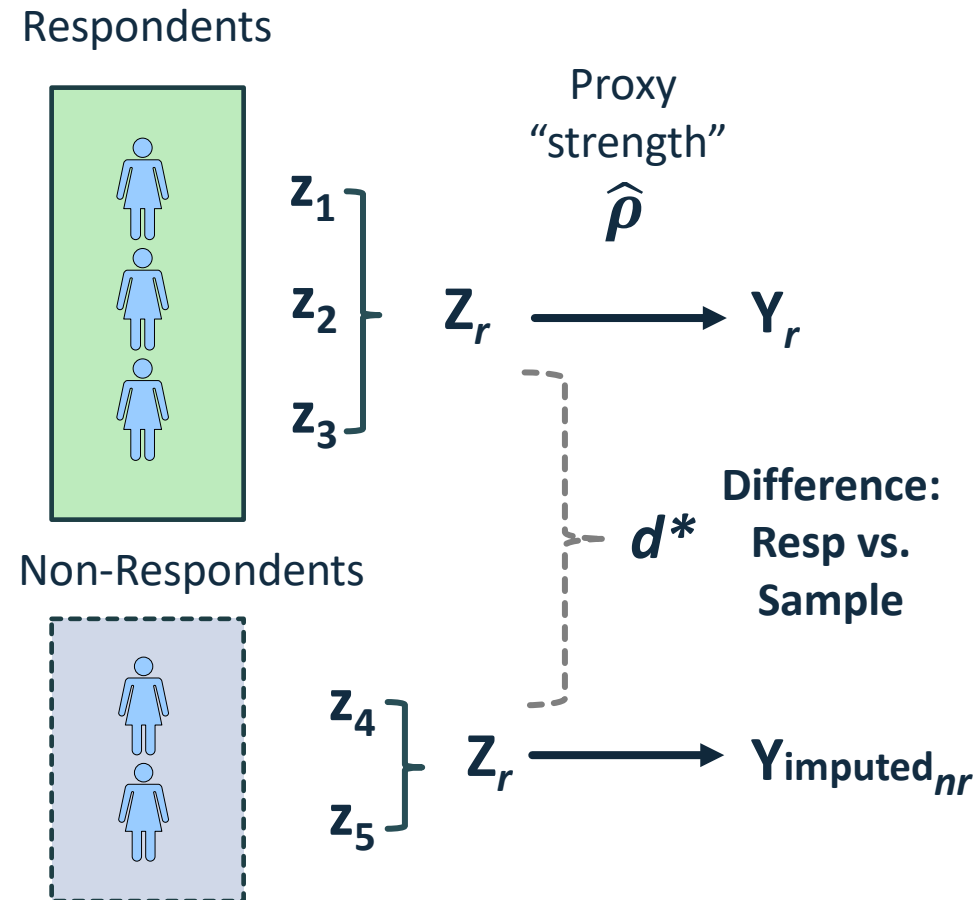


# NEW ADVANCES IN STUDY OF BIAS

- Proxy Pattern-Mixture Analysis (PPMA; Andridge and Little, 2020\*)
- PPMA is a sensitivity analysis method: “Given the observed data, how do changes to our assumptions about nonresponse impact estimates of bias?”
- New: PPMA can now simulate binary outcomes under varying missingness assumptions
  - Missing-at-random (**best case**) → missing-not-at-random (**worst case**)
- PRAMS data contains rich auxiliary data for the full sample (respondents + non-respondents)
  - Ideal for PPMA analyses

# METHODS: PPMA IN CONCEPT

- **Step 1:** Create a **proxy** predicting the outcome among the respondents (aux vars)
  - Assess proxy 'strength'
  - Calculate proxy across nonrespondents
  - Calculate  $d^*$  (difference parm)
- **Step 2:** Impute outcomes based on proxy variable, under 3 missingness scenarios
  - MAR (best case  $\phi=0$ ),
  - Moderate MNAR,  $\phi=.5$
  - Extreme MNAR (worst case  $\phi=1$ )
- **Step 3:** Estimate bias-adjusted proportions and confidence limits for each scenario



# METHODS (DATA): PRAMS, 2019

- Analyzed 13 survey indicators: contraceptive and other behaviors, medical conditions, poverty
- Grouped 45 PRAMS sites into 5 response rate groupings:
  - Low (39.8% -- 50.1% RR; 8 sites)
  - Med-Low (50.5% -- 55.0% RR; 8 sites)
  - Med (55.5% -- 59.7% RR; 15 sites)
  - Med-High (60.4% -- 65.0% RR; 8 sites)
  - High (65.3% -- 81.0% RR; 6 sites)
- Unique benefit of PRAMS:
  - Multi-site survey with same protocol & questions; lends confidence to findings across 45 sites
  - Fully “known” population

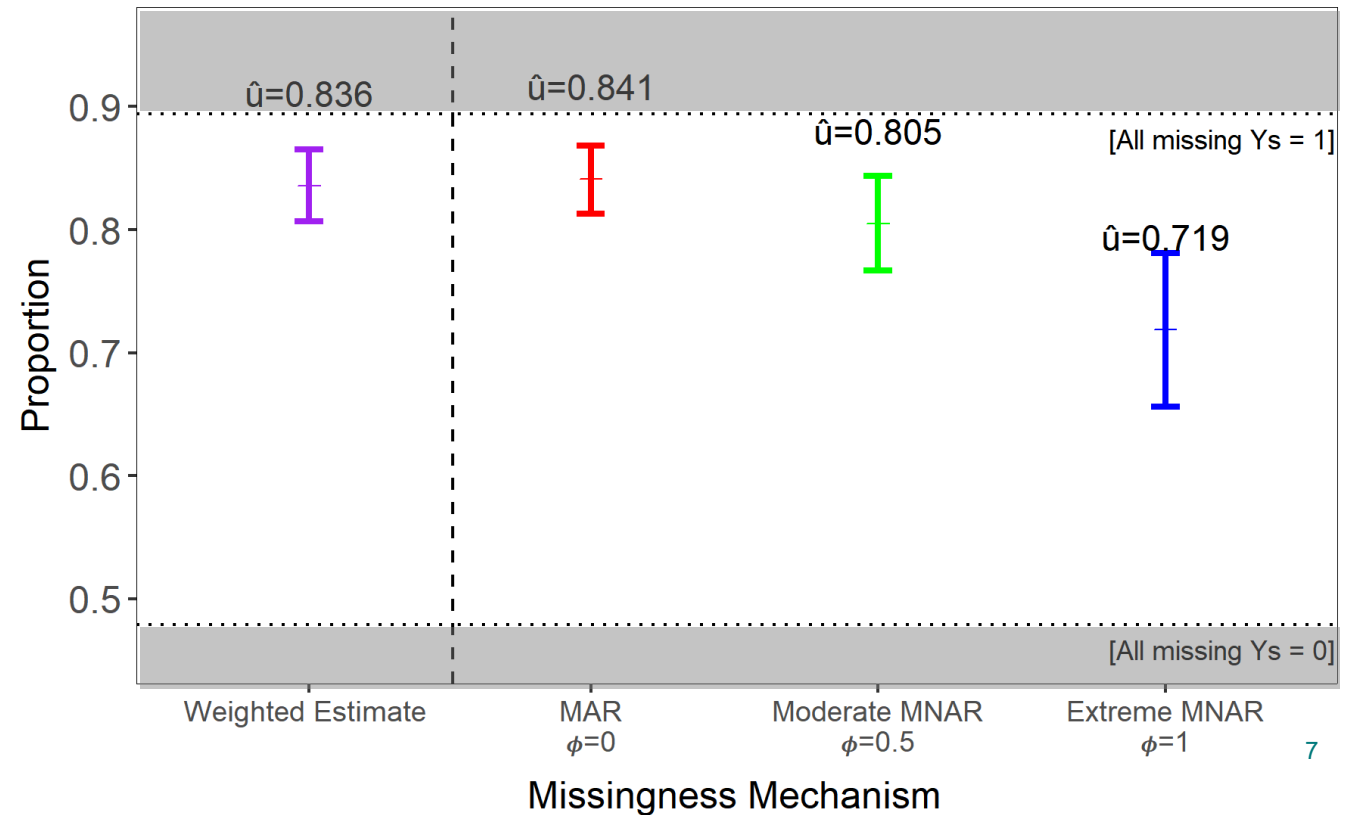
PRAMS Auxiliary Variables	
Education	Race
Age	Ethnicity
Marital Status	Previous Live Birth
Medicaid Birth Coverage	Prenatal Care
Women, Infants and Children Program Status	Top 20% Hospital & County ranked by # births

# FINDINGS: EXAMPLE GRAPH

- **PRAMS weighted estimate**
- **Manski bounds (horizontal dotted lines)**
  - Nonresponders set to “all yes” or “all no”
  - Impossible boundary
  - Upper=0.89; Lower=0.48
- **3 missingness simulations**
  - **MAR ( $\phi = 0.0$ , best case)**
  - **Moderate MNAR ( $\phi = 0.5$ )**
  - **Extreme MNAR ( $\phi = 1.0$ , worst case)**

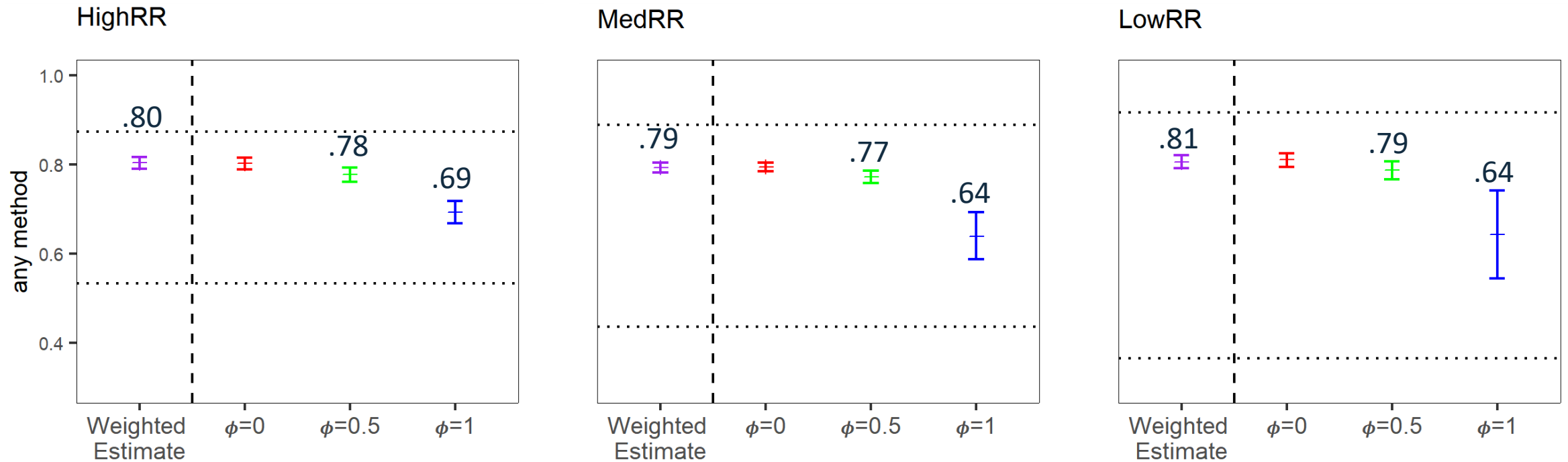
## Using Any Postpartum Contraception, Colorado 2019

41.55% unit+item missing, 1.61% item missing





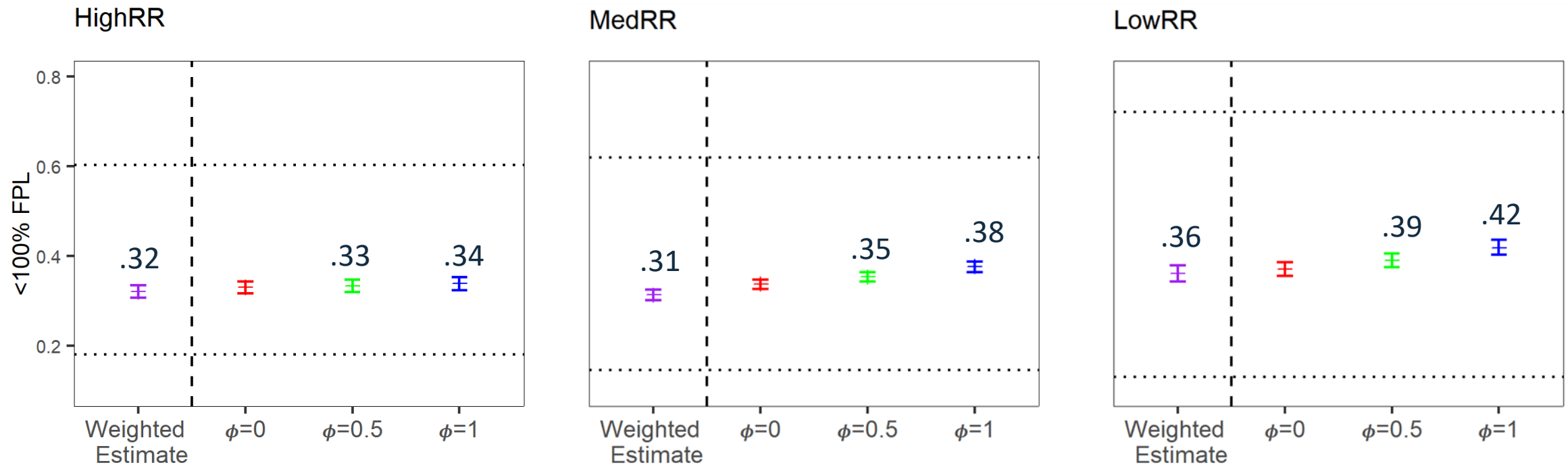
# FINDINGS: ANY POSTPARTUM CONTRACEPTION



- As MNAR worsens, PRAMS over-estimates proportion of women using postpartum contraception.
- Patterns are similar as you go from high to low RR sites; yet confidence worsens as RR decreases.
- Median bias across 45 sites: Moderate MNAR = +1.5%; Extreme MNAR = +6.25%.

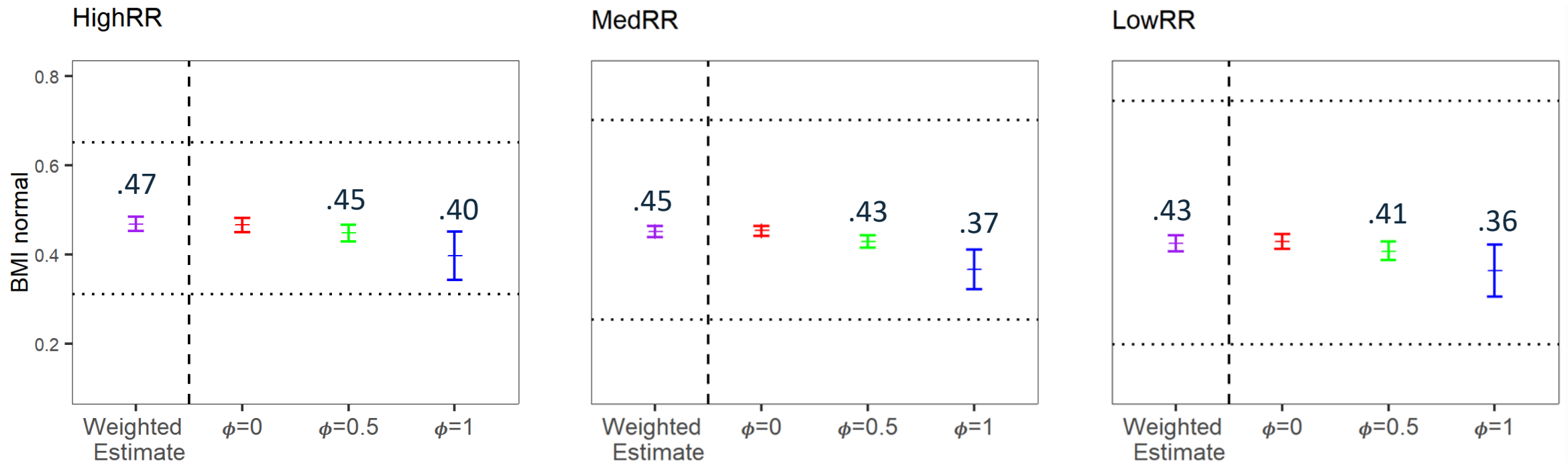


# FINDINGS: POVERTY



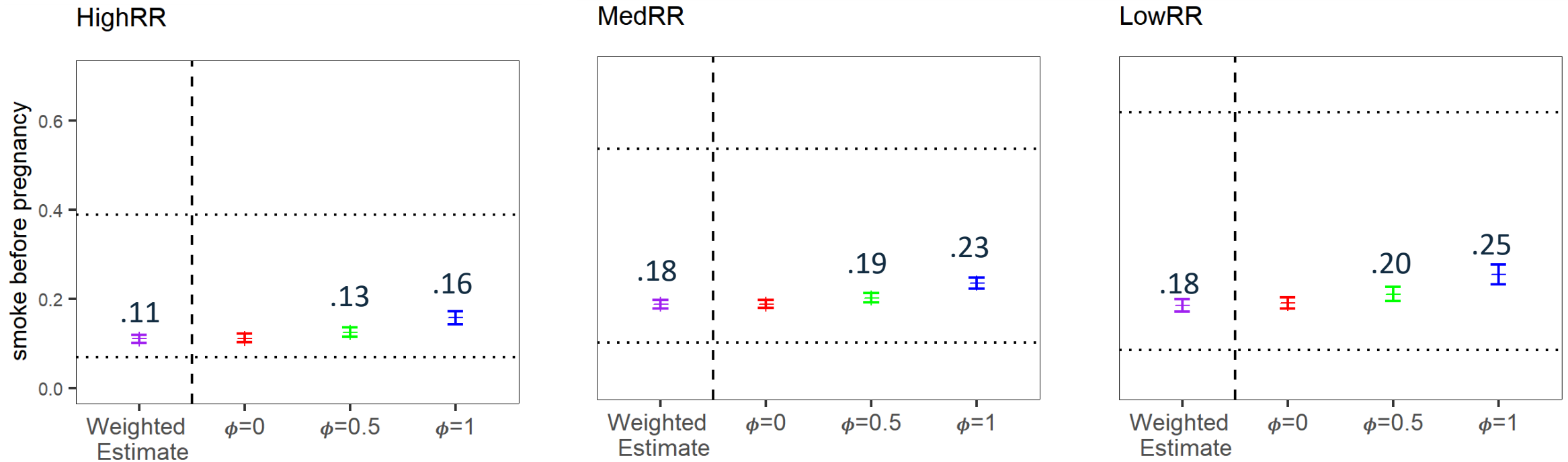
- As MNAR worsens, PRAMS tends to under-estimate proportion of women below poverty line.
- Under-estimation is more pronounced with lower response rates.
- Median bias across 45 sites: Moderate MNAR = -3.15%; Extreme MNAR = -5.25%.

# FINDINGS: NORMAL BMI (BODY MASS INDEX)



- As MNAR worsens, PRAMS slightly over-estimates proportion of women with normal BMI.
- Median bias across 45 sites: Moderate MNAR = 0.85%; Extreme MNAR = 3.15%.

# FINDINGS: SMOKING BEFORE PREGNANCY



- As MNAR worsens, PRAMS under-estimates proportion of women smoking before pregnancy.
- Median bias across 45 sites: Moderate MNAR = -1.25%; Extreme MNAR = -3.10%.



# KEY TAKEAWAYS

- As we increased MNAR, weighted survey:
  - Tended to overestimate “healthy/positive” indicators
    - E.g., postpartum contraception, normal BMI
  - Tended to underestimate “risky/negative” indicators
    - E.g., smoking before pregnancy, poverty
- Lower response rates were associated with increased bias -- regardless of missingness assumption
- Moderate MNAR scenarios showed relatively “acceptable” biases
  - Median bias estimates (45 sites) usually within 0-3 percentage points of PRAMS weighted estimate
- Extreme MNAR (among the *most biased* indicators) showed *median* bias (45 sites) within 6-8 percentage points of the PRAMS weighted estimate



# IMPLICATIONS

- Estimates of bias and uncertainty can be reasonably quantified (topic-by-topic)
  - Bias estimates are driven by:
    - Proxy differences between responders & nonresponders
    - Missingness assumptions (MAR → MNAR)
  - Uncertainty around bias is reduced by:
    - Higher proxy correlation with topic
    - Higher response rates
- Sensitivity methods can identify the limit of *plausible* bias -- extreme MNAR as the “worst case”
  - More precise than Manski boundaries (i.e., *impossible* bias)
  - Offers more interpretability than ‘MAR’ assumption
  - Imputation is relatively efficient (and programmable)



# LIMITATIONS

- **Weaker proxy association with indicator (e.g., contraception) yields less precise bias estimates**
- **Good auxiliary data is the key to identify (as well as adjust for) potential bias**
- **Model performance becomes less stable with smaller sample sizes ( $n < 1000$ )**
- **Generalizability:**
  - **PRAMS population is only among postpartum women**
  - **PRAMS, unlike many surveys, has 'luxury' of auxiliary variables at the record level**

# THANK YOU

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EXTRAS



# METHODS

- **Examples among the 13 binary outcomes selected for this study**

Contraception-Related Behaviors/Services	Medical Conditions /Health Services	Other Behavioral Indicators	Demographic/SES
Any postpartum birth control (BC) method	Gestational diabetes	Physical abuse during pregnancy	Less than 100% of federal poverty level
Moderate/Most effective postpartum BC method	BMI normal	Smoking before pregnancy	
Discuss BC with doctors at postpartum visit			