

Parents and the Pandemic: Parents' Vaccine Intentions And Concerns For Their Children

AAPOR Annual Conference, 2022

KFF

Filling the need for trusted information on national health issues.

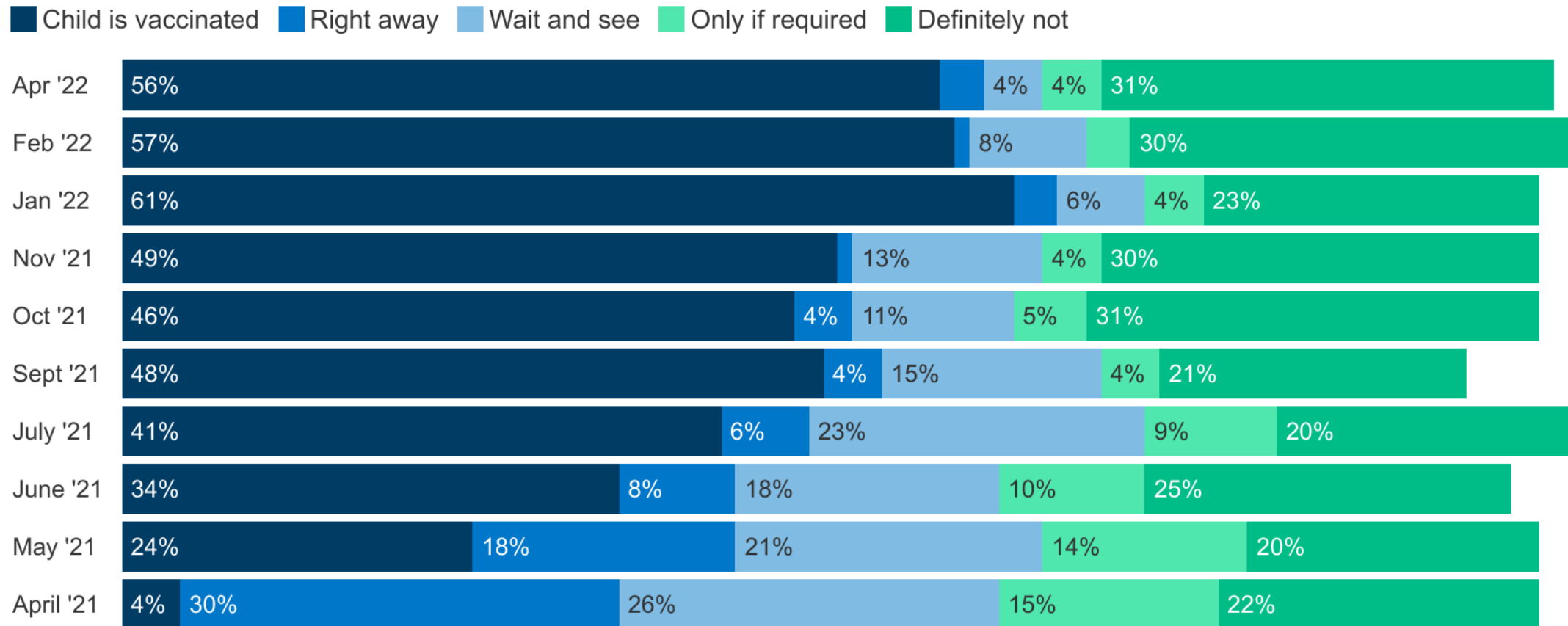
KFF COVID-19 Vaccine Monitor: Project Overview

- Launched in December 2020 just before first vaccines were authorized in U.S.
- Monthly surveys tracking:
 - Vaccine confidence and intentions
 - Trusted messengers and messages
 - Concerns and information needs
 - Access and experiences with vaccination
 - Some broader pandemic issues (masking, testing, mental health, financial impacts)
- Probability-based sampling (RDD cell phone/landline), English and Spanish, oversamples of Black & Hispanic adults, oversample of parents, some special reports on populations like parents, rural residents
- Goal: Provide public health leaders, policymakers, and community organizations with in-depth data to understand people's concerns and information needs

Parents' Attitudes Towards Vaccinating Kids

Share Of Parents Who Say Their Teen Has Gotten Vaccinated Has Remained Relatively Flat Since January

Thinking about your child between the ages of 12 and 17, have they received at least one dose of a COVID-19 vaccine, or not? If not, do you think you will get them vaccinated...?

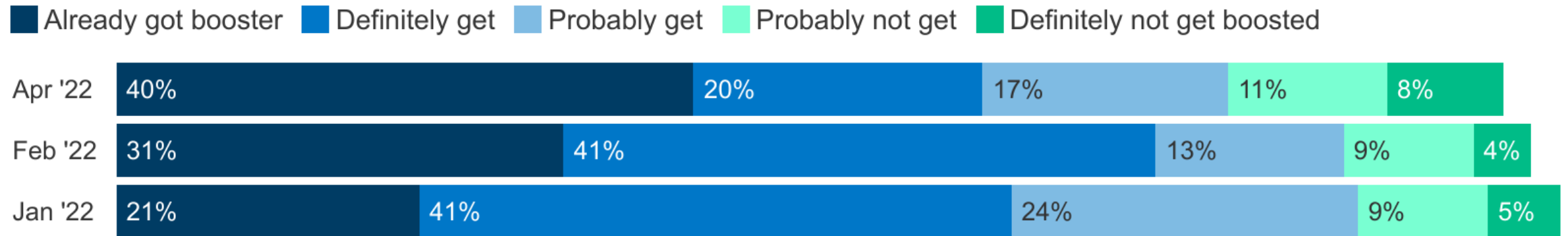


NOTE: Among parents or guardians of children between the ages of 12 and 17. April 2021 question wording: "Once there is a COVID-19 vaccine authorized and available for your child's age group, do you think you will...?" See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor

Most Parents Of Vaccinated Teens Say Their Teen Has Gotten A Booster Shot For COVID-19, Or Will Likely Do So

As you may know, the CDC now recommends a booster dose of the COVID-19 vaccine for vaccinated children between the ages of 12-17 five months after their second dose. Do you think your child will...?

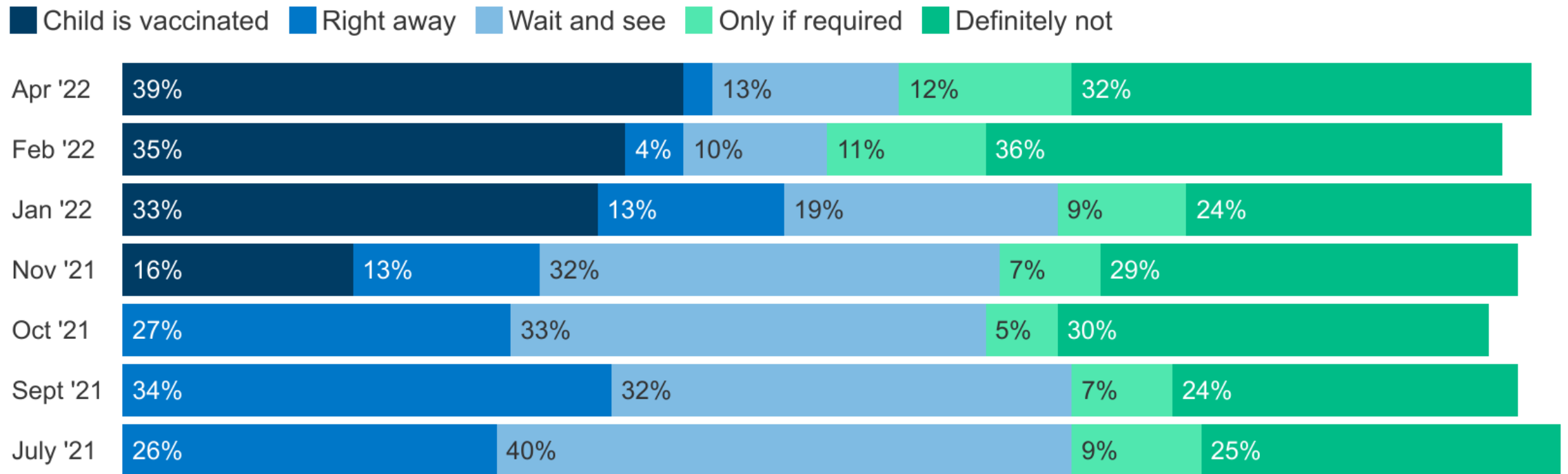


NOTE: Among parents or guardians of children between the ages of 12-17 who have received at least one dose of a COVID-19 vaccine. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor

About Four In Ten Parents Of Kids Ages 5-11 Say Their Child Has Gotten Vaccinated

Thinking about your child between the ages of 5 and 11, have they received at least one dose of a COVID-19 vaccine, or not? If not, do you think you will get them vaccinated...?



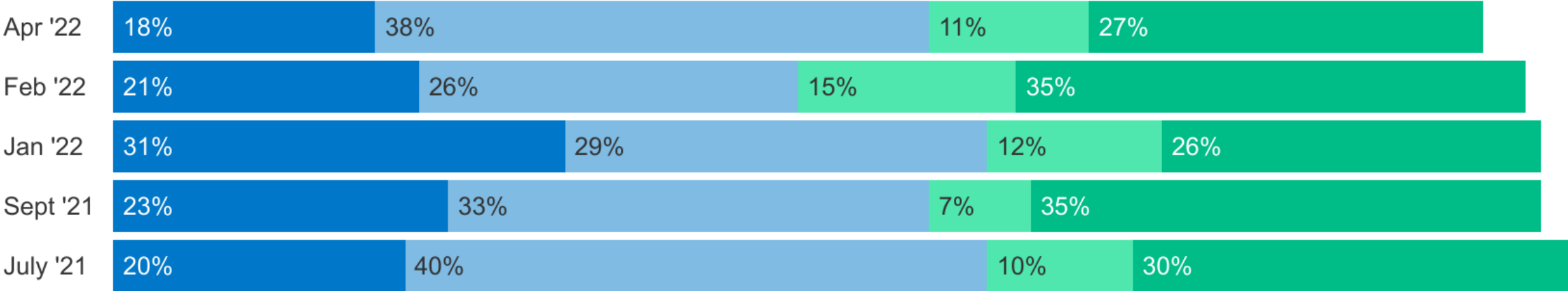
NOTE: Among parents or guardians of children between the ages of 5 and 11. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor

About One In Five Parents Of Children Under Five Say They'll Vaccinate Their Child Right Away Once Available, But Most Remain More Cautious

Thinking about your child under the age of 5, once there is a COVID-19 vaccine authorized and available for your child's age group, do you think you will...?

■ Get them vaccinated right away ■ Wait and see ■ Only if required ■ Definitely not



NOTE: Among parents or guardians of children under the age of 5. See topline for full question wording.
SOURCE: KFF COVID-19 Vaccine Monitor

Most Parents Of Young Children Say FDA Delay In Authorization Has Not Changed Their Confidence In Vaccine Safety

As you may know, the FDA has not yet authorized a COVID-19 vaccine for children under the age of five. Has this delay made you... in the safety of the COVID-19 vaccine for children in this age group?

■ More confident ■ Has not changed confidence ■ Less confident

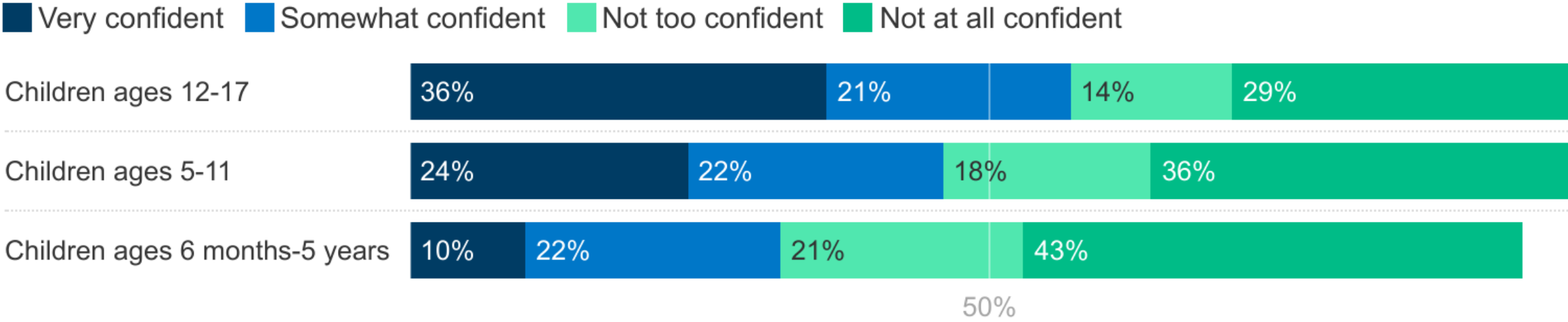


NOTE: Asked of parents or guardians of children under 5. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 13-26, 2022)

Parents Are Less Confident That The COVID-19 Vaccines Are Safe For Children, Particularly At Younger Ages

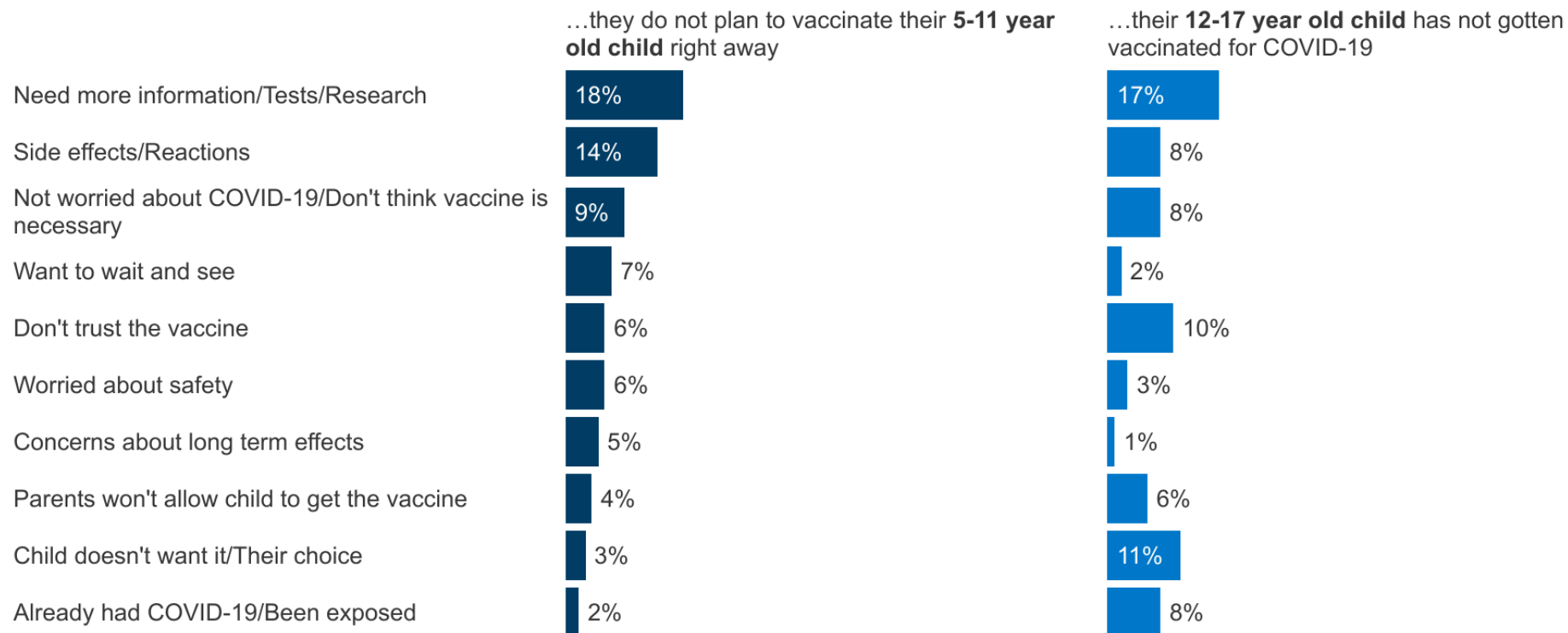
How confident, if at all, are you that the COVID-19 vaccines are safe for...?



NOTE: Among parents or guardians of children under 18. See topline for full question wording.
SOURCE: KFF COVID-19 Vaccine Monitor (February 9-21, 2022)

The Need For More Information And Research About The COVID-19 Vaccine Is The Top Reason Given By Parents On Why They Haven't Gotten Their Children Vaccinated

Percent of parents who say each of the following is the reason... (open-ended)

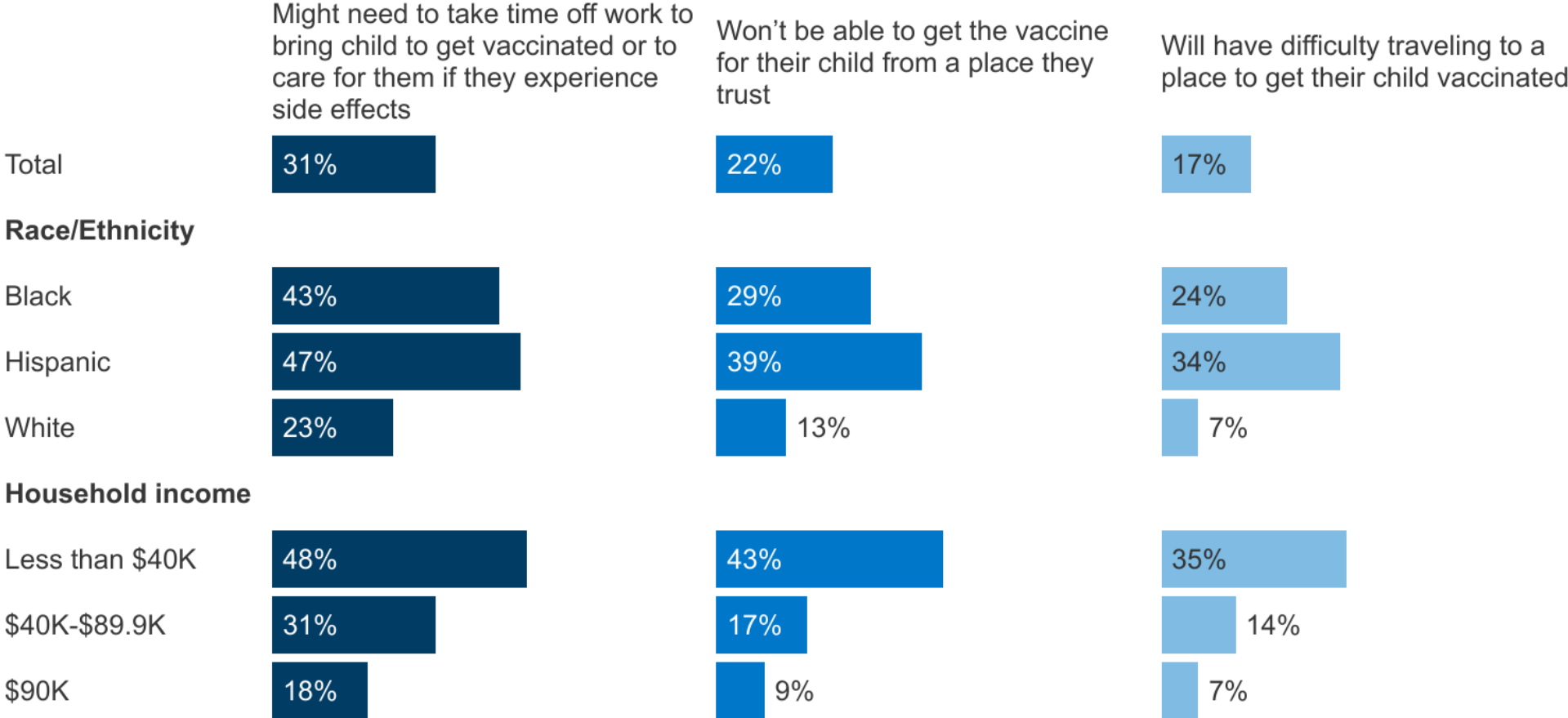


NOTE: Among parents or guardians of children between the ages of 5 and 11 who don't plan to give the COVID-19 vaccine to their child right away and parents or guardians of children between the ages of 12 and 17 who have not gotten the COVID-19 vaccine. Responses for either question over 4% reported. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (November 8-23, 2021)

Black, Hispanic, And Lower Income Parents Are Concerned About Access Issues In Getting Children Vaccinated

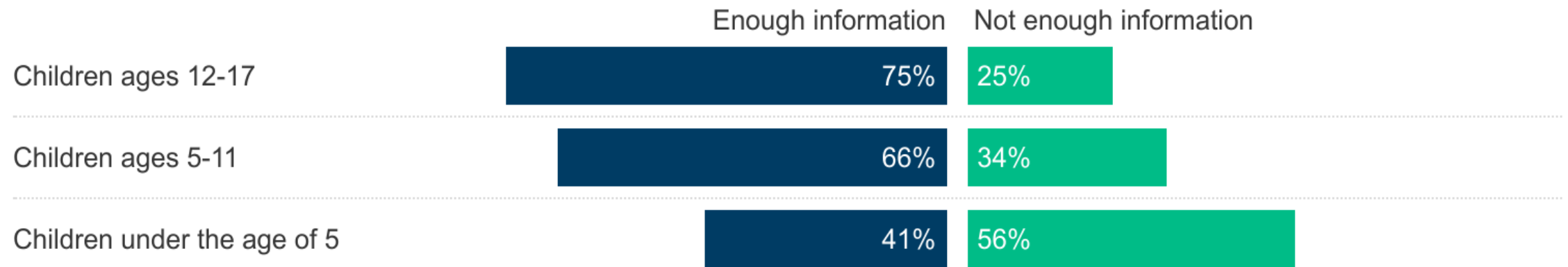
Percent who say they are concerned about each of the following:



NOTE: Among parents or guardians of children ages 5-17 who have not gotten the COVID-19 vaccine. See topline for full question wording.
 SOURCE: KFF COVID-19 Vaccine Monitor: Winter Update on Parents' Views (November 8-23, 2021)

Most Parents Say They Don't Have Enough Information About COVID-19 Vaccine Safety And Effectiveness For Children Under 5

Do you feel you have enough information about the safety and effectiveness of the COVID-19 vaccine for...?



NOTE: Asked of parents or guardians of children in each age group. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (April 13-26, 2022)

Pediatricians Are The Most Trusted Source Of COVID-19 Vaccine Information For Parents Across Party, Race, And Ethnicity

Percent of parents who say they trust each of the following **a great deal** or **a fair amount** to provide reliable information about the COVID-19 vaccines for children:

	Total parents ▼	Party ID			Race/Ethnicity		
		Democrats	Independents	Republicans	Black	Hispanic	White
Their child's pediatrician or health care provider	77%	89%	79%	73%	74%	71%	80%
Their local public health department	60%	82%	59%	43%	61%	58%	60%
The CDC	57%	85%	53%	36%	59%	60%	53%
Their child's school or daycare	45%	65%	41%	34%	44%	43%	45%
Other parents they know	33%	43%	25%	31%	37%	31%	31%

NOTE: Among parents or guardians of children under 18. See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor: Winter Update on Parents' Views (November 8-23, 2021)

Role of Schools

Parents Whose Child’s School Encouraged COVID-19 Vaccination Are More Likely To Say Child Is Vaccinated

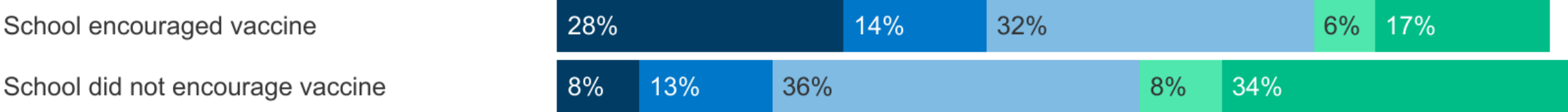
Has your child received at least one dose of a COVID-19 vaccine, or not? If not, do you think you will get them vaccinated...?

■ Child is vaccinated
 ■ Right away
 ■ Wait and see
 ■ Only if required
 ■ Definitely not

Children ages 12-17



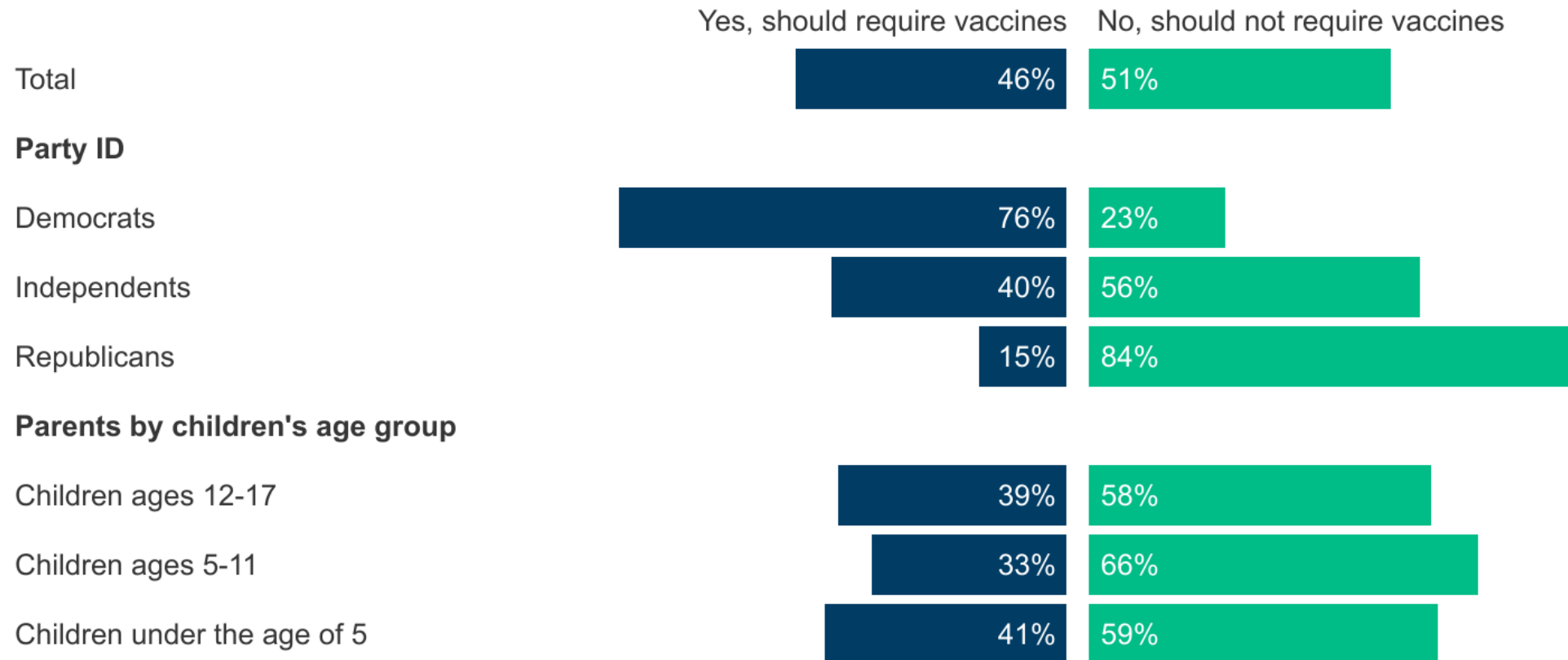
Children ages 5-11



NOTE: Among parents or guardians of children ages 5-17. See topline for full question wording.
 SOURCE: KFF COVID-19 Vaccine Monitor: Winter Update on Parents’ Views (November 8-23, 2021)

Public Is Split On Whether K-12 Schools Should Require COVID-19 Vaccines, Most Parents Oppose Requirement

Do you think K-12 schools should require all students and staff to get a COVID-19 vaccine, or not?



NOTE: See topline for full question wording.

SOURCE: KFF COVID-19 Vaccine Monitor (February 9-21, 2022)

What We've Learned

- Teen vaccination has so far largely followed the pattern of adult COVID-19 uptake. However, with the more **cautious approach parents are taking** towards vaccinating their children, we may see a lower ceiling of vaccination uptake among teens and younger children.
- Parents are **less confident in the safety** of COVID-19 vaccines for younger children, and notable shares say they **don't have enough information** about the safety and effectiveness of the vaccines for children under 5.
- Some parents face **access barriers** to getting their child vaccinated, not just concerns over safety and side effects.
- While **physicians and pediatricians** are most trusted source of information, **schools** (encouraging parents to vaccinate, providing information and access to vaccines) can make a difference.