



AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

77th Annual Conference



Come Together

Advancing Inclusion and Equity
Through Data Collection,
Measurement, and Community

Conference Program

May 11-13, 2022

Sheraton Grand Chicago • Chicago, IL



www.aapor.org

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Zooming into the Future with CAVI

Thursday, May 12 at 3 pm CT

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Thank You to AAPOR's Many Generous Donors

Your gift will ensure AAPOR's future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

Living Legacy Circle Donors: Paul J. Lavrakas & Diane M. O'Rourke

Welcome!

We did it! After two years of virtual conferences due to the COVID-19 pandemic, we have finally “come together” to reunite as an AAPOR community in Chicago! We appreciate everything it took for you to arrive here safely and in good health to be a part of this historic AAPOR moment.

So much has changed since we last convened in person in Toronto – not just in the ways we as researchers have adapted to measure societal shifts but also in how we as individuals have adapted to societal changes.

Over the next three days, we will explore AAPOR’s diversity in terms of our disciplines, and the lens we personally use to look at societal problems. We will also look inward and forward toward our desire to strengthen the fabric of our profession’s racial, ethnic, and multicultural diversity while exploring the ways the science of measuring the experiences, needs, and characteristics of historically underserved populations are advancing. We invite you to attend our opening plenary session on Wednesday at 2:30 pm CT, entitled “Disrupting Public Opinion Research in the Pursuit of Equity,” to be inspired by the work being done by leaders around the country.

Our conference looks a little different this year, and that’s by design:

- You’ll notice health and safety measures put in place to help us stay healthy this week. Thank you in advance for cooperating with our protocols, staying masked while indoors, and respecting others’ social distancing preferences marked on their name badge.
- While you’re strolling the Exhibit Hall, stop by the new “Spotlight Demo Sessions” to learn more about the work of our sponsors.
- Be sure to check out the new “Come Together” room in Fountainview, where AAPORites can engage in informal conversations about our research, our interests, and our communities.
- Our inaugural AAPOR Gives Back event on Saturday morning will have a small group of AAPOR volunteers going to the Greater Chicago Food Depository (GCFD). Please support by donating at www.chicagosfoodbank.org.
- Finally, to support those who may not have been able to travel to Chicago, we are launching the AAPOR 77th Library, where all presenters are encouraged to submit recordings of their presentations and related materials for broader access to the content that is presented this week.

This conference would not have been possible without the huge team of volunteers who helped curate every aspect of the conference, from reviewing abstracts to developing health and safety protocols to planning this week’s social events, to creating meaningful experiences for first-time attendees, and so much more. If you see someone wearing a “Volunteer” ribbon this week, please say “thanks!”

Finally, we would be remiss if we did not acknowledge a significant management change AAPOR recently underwent. AAPOR Council voted last summer to move to self-management after nearly 20 years under association management companies. Please take a moment to extend a warm welcome and a hearty thank you to our fantastic staff, Tristanne Staudt (Executive Director), Jeanette Gass (Membership and Development Director), Shameka Jennings (Conferences and Events Director), and Jackie Weisman (Marketing and Communications Director). We are so grateful for our staff!

We hope you have a fantastic and meaningful three days in the Windy City. Don’t forget to go outside to stroll the Mag Mile, explore the Riverwalk, gaze up at the architecture, and grab some deep dish pizza and Chicago-style popcorn. And then head back inside the Sheraton Grand to make sure that you don’t miss anything!

Darby Steiger

2022 AAPOR Conference Chair

Brady West

2022 AAPOR Associate Conference Chair

About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection, and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge, and the opportunity to improve how survey research is conducted, and disseminated.

AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring people together from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status.

Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR's full conduct policy is available on our website. AAPOR members who violate this policy will be subject to discipline.

AAPOR's Commitment to Inclusion & Equity

AAPOR Statement on Diversity & Inclusion

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their sex, gender, gender identity, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state, and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected, and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.



IT'S OUR MISSION TO CHANGE THE WORLD A LITTLE TO A LOT EVERY DAY.
WE DO IT WITH ANALYTICS, ADVICE AND MISSION-DRIVEN PARTNERS.

GALLUP

Together, we can solve the most pressing problems facing humankind.

Gallup is proud to help AAPOR "Come Together" for its 77th annual meeting.

Please join us Thursday at 1:15 p.m. for the conference panel:
Discoveries From the Inaugural Research of the Gallup Center on Black Voices.

GALLUP
A PIONEER IN SURVEY
RESEARCH SINCE 1935

General Conference Information

AAPOR General Registration Hours:

The AAPOR Registration Desk is located behind the hotel reservation check-in on the main level of the hotel. Registration will be open during the following dates and times:




Tuesday, May 10	4:00 pm – 6:00 pm
Wednesday, May 11	7:00 am – 6:00 pm
Thursday, May 12	7:00 am – 6:00 pm
Friday, May 13	7:00 am – 4:00 pm

COVID Policy

AAPOR is committed to providing a safe, productive, and welcoming environment at the 77th Annual Conference. All attendees, speakers, staff, exhibitors, and volunteers will need to show proof of COVID-19 vaccination in order to attend the conference. While on-site at the conference, we ask all participants:

To wear a high-filtration mask (e.g., KN95/KF94 or better) at all times during the event except while actively eating/drinking, or in an outdoor venue where individuals can be physically distant.

To please respect the engagement comfort level of all conference attendees. AAPOR will provide color-coded badge stickers to all participants:

-  Red: No Physical Contact Please
-  Yellow: Elbows & Fist Bumps Only
-  Green: Handshakes and Hugs OK

AAPOR staff will have a very limited number of rapid antigen tests. Please consider bringing your own just in case.

If at any time you feel sick, please isolate to your room and email info@AAPOR.org with your symptoms.

For the most current COVID policy updates, check the AAPOR Conference app.

AAPOR Exhibit Hall Hours

The AAPOR Exhibit Hall is located in the Riverwalk Ballroom on the first floor of the hotel. The Exhibit Hall will be open during the following hours:

	12:00 pm – 12:45 pm (preview)
Wednesday, May 11	3:45 pm – 4:30 pm (dessert break) 4:00 pm – 4:20 pm <i>NORC at the University of Chicago Spotlight Demo</i>
	6:30 pm – 7:30 pm (reception)
	7:00 am – 8:00 am (continental breakfast)
Thursday, May 12	9:30 am – 10:15 am (coffee break) 2:45 pm – 3:45 pm (dessert break) 3:00 pm – 3:20 pm <i>Westat Spotlight Demo</i>
	7:00 am – 8:00 am (continental breakfast)
Friday, May 13	9:30 am – 10:15 am (coffee break) 11:45 am – 1:00 pm 2:30 pm – 3:00 pm (dessert break)

Conference App

Please check out the AAPOR Conference App. With this app you will get up-to-date session changes in your calendar, so you won't have to worry about missing a session. Link up with your friends ahead of time to share information and schedules, message each other, and even set up meetings. Download the app for your Android or Apple device or bookmark the Web app on your computer, Android, or IOS device.

Go to www.aapor.org/conference for more information or search 'AAPOR' in the app store.

Sponsored by:

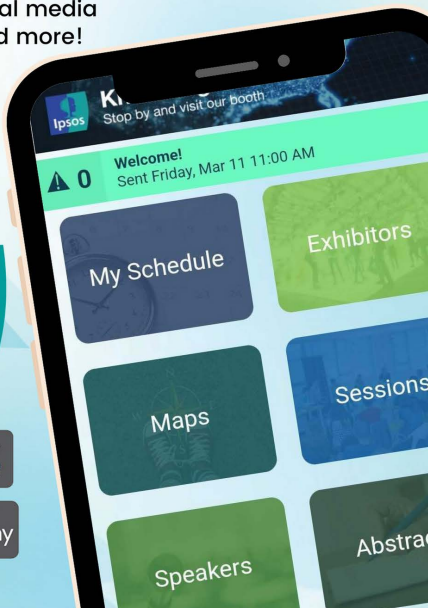


There's an App for That!

Search 'AAPOR Annual Conference' and download the app to find the:

Most current program
Attendee listing
Maps
Speakers
Social media
and more!

Sponsored by:



AAPOR WiFi

We are pleased to be able to provide Wi-Fi in all the meeting conference rooms this year! The conference wi-fi access information:

Network: MarriottBonvoy_Conference

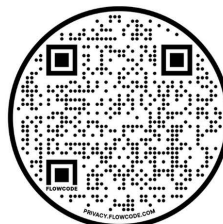
Access Code: ILOVEAAPOR (case sensitive)

Conference Materials

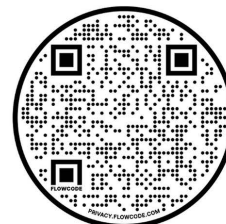
The final program and abstracts are available on the conference website www.aapor.org/conference.



Join the Conversation!



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Northern Iowa
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Behavioral Research



AAPOR

2022 Conference Diversity Highlights

Wednesday, May 11		
Time	Event	Location
12:45 pm – 2:15 pm	Concurrent Session A	
	Assessing Question Validity Across Cultural Contexts	Wrigleyville
	Measuring Racism & Identifying Methods to Reduce It	Streeterville
2:30 pm – 3:45 pm	Opening Plenary: “Disrupting Public Opinion Research in the Pursuit of Equity”	Sheraton Ballroom
4:30 pm – 6:00 pm	Concurrent Session B	
	Improving the Measurement & Recruitment of Sexual & Gender Minorities in Surveys: Recent Findings from Qualitative & Quantitative Research	Colorado
	In Memory of Eleanor Gerber: Her Contributions to Our Understanding of the Role of Culture in Survey Question Interpretation & Survey Participation	Wrigleyville
	Surveying Hard-to-Reach & Rare Populations	Michigan B
Thursday, May 12		
8:00 am – 9:30 am	Concurrent Session C	
	Cracked Foundations: Societal Problems Laid Bare by the COVID Pandemic	Mississippi
	Data Collection in Low- & Middle-Income Countries	Wrigleyville
10:15 am – 11:45 am	Concurrent Session D	
	Critical Data Needs: Policing, Incarceration, & Gun Violence	Mississippi
	Quality, Calidad, Qualite: No Matter How You Say It, We Want to Improve It	Wrigleyville
1:15 pm – 2:45 pm	Concurrent Session E	
	Discoveries from the Inaugural Research of the Gallup Center on Black Voices	Mississippi
	History of Hispanic Survey Research in the US	Arkansas
	Into the Wine, Not the Label: Explorations in Asking About SOGI	Colorado
	Qualitative Research With Underrepresented Groups	Wrigleyville
3:45 pm – 5:15 pm	Concurrent Session F	
	Creating & Maintaining Diverse & Inclusive Survey Panels: Challenges & Strategies	Missouri
	Inclusion & Equity in Public Opinion Research & Organizations	Arkansas
Friday, May 13		
8:00 am – 9:30 am	Concurrent Session G	
	Gender & LGBTQI Roles & Attitudes	Mississippi
	Survey Participation to Advance Community Impact & Inclusion: New Platforms & Possibilities	Arkansas
10:15 am – 11:45 am	Concurrent Session H	
	GAAPOR Roundtable	Arkansas
	Improving Representation Among Traditionally Underrepresented Groups in Surveys	Superior A
	Who Are You? Check All That Apply: Measuring Race, Ethnicity & Self Identification	Huron
1:15 pm – 2:45 pm	Concurrent Session I	
	Improving SOGI Measurement	Huron
	Now You’re Speaking My Language: Advances in Survey Translation	Colorado
	The Disparate Impacts of the COVID-19 Pandemic	Streeterville
3:15 pm – 4:45 pm	Concurrent Session J	
	Challenges & Methodological Innovations in International Surveys During the COVID-19 Pandemic	Wrigleyville
	Measuring Sexual Orientation in Federal Surveys	Colorado

Conference Highlights—Learning

AAPOR Short Courses

Eight short courses are being offered this year, four virtual and four in-person. These half-day, in-depth short courses are offered to enhance your learning experience and are taught by well-known experts in the survey research field and cover topics that affect our ever-changing industry. The onsite short courses will take place Wednesday, May 11th from 8:00 am – 11:30 am.

VIRTUAL

Course 1:

Geographic Information Systems (GIS) in the Social Sciences: Current Applications of Maps, Mappable Data, and Geospatial Analysis

Instructors: Ned English and Peter Herman

Course 2:

Comparing Methods for Assessing Reliability

Instructors: Ting Yan and Hanyu Sun

Course 3:

Data Visualizations for Surveys Using ggplot2

Instructor: Brittany Alexander

Course 4:

Respondent Centered Surveys; Putting Respondents at the Heart of Survey Design

Instructors: Laura Wilson and Emma Dickinson

ONSITE

Course 5:

Budgeting 101: “Hands On” Budget Development for Public Opinion Research Projects

Instructors: Chuck Shuttles and Jordon Peugh

Course 6:

Quantitative and Qualitative Data Collection Techniques for Health Measurements

Instructors: Marieke Haan and Yfke Ongena

Course 7:

Samplings: Survey Sampling from A to Z in Python

Instructor: Mamadou S. Diallo

Course 8:

Confronting Non-Ignorable Non-Response in Modern Surveys

Instructor: Michael Bailey

Opening Plenary Session: Disrupting Public Opinion Research in the Pursuit of Equity

Wednesday, May 11, | 2:30 pm – 3:45 pm

Sheraton Ballroom

Sponsored by: Pew Research Center 

This plenary will highlight leaders who are using innovative approaches to attract historically underserved populations into our field or similar fields, to improve the methods we use to study these populations, and to advance the dissemination of findings to support these communities.

Speakers:

Dr. Robert Santos , US Census Bureau (Moderator)

Dr. Desi Small-Rodriguez, UCLA

Dr. Talitha Washington, Atlanta University Center Consortium

Mr. Neil Ruiz, Pew Research Center

Presidential Address & Luncheon

Thursday, May 12 | 12:00 pm – 1:00 pm

Sheraton Ballroom

Join fellow attendees for lunch on Thursday and an insightful Presidential Address from AAPOR President Patricia Moy.

Luncheon and Activities Award Ceremony

Friday, May 13 | 11:45 am – 1:00 pm

Sheraton Ballroom

Meet up with old and new friends. The Friday lunch is all about networking and celebrating the accomplishments of AAPOR's participants in the Fun Run/Walk, Annual Golf Outing, and other activities.

Membership & Business Meeting

Friday, May 13 | 4:45 pm – 6:00 pm

Sheraton Ballroom

Attend the Annual Business Meeting to learn more about the past year's accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2021-2022 President Patricia Moy.

Presidents' Reception & Awards Ceremony

Friday, May 13 | 6:30 pm – 9:15 pm

Sheraton Ballroom Foyer/Sheraton Ballroom

AAPOR's traditional final conference night program is a chance to enjoy a cold drink at the Presidents' Reception before joining colleagues for a delicious meal at the Annual Awards Banquet. Join us to toast this year's AAPOR President Patricia Moy, along with the past two Presidents who presided over our virtual conferences, Dan Merkle and Nora Cate Schaeffer.



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Conference Highlights—Social

Golf Outing

Wednesday, May 11, | 7:00 am tee time

Meet at 6:00 am in the hotel lobby. Advance registration is required.

Sponsored by:



Reminder

Please wear
your mask for
all activities!

New Member/All Chapter/Affinity Group Welcome Reception

Wednesday, May 11 | 6:30 pm – 7:30 pm

Riverwalk Ballroom

Sip, nosh and stroll in the exhibit hall to learn more about AAPOR's chapters, greet affinity groups, and win raffle prizes.

Affinity Groups Meetup

Thursday, May 12 | 6:00 pm – 7:30 pm

Meet up with members of any of our affinity groups to mingle and explore local dining in Chicago.

Meet in the hotel lobby at 5:45 pm and groups will head offsite for an informal dinner.

All Chapter Party

Thursday, May 12 | 8:00 pm – 11:00 pm

Lizzie McNeills

Join your AAPOR colleagues at Lizzie McNeill's! Feel free to come at any time. Make an appearance to grab a drink, have a snack, and hang out with old friends or meet new ones.

This event is hosted by all seven AAPOR chapters.

Speed Networking

Session 1:

Thursday, May 12 | 2:45 pm – 3:45 pm

Session 2:

Friday, May 13 | 9:30 am – 10:15 am

Columbus AB

Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career or anyone interested in learning more about key organizations in our field.

Conference attendees may sign up for 15 minute sessions at the registration desk or during the networking session.

Be sure to bring plenty of business cards!

Sponsored by:



AAPOR Fun Run/Walk

Friday, May 13 | 6:30 am – 8:00 am

Check in will be in the foyer of the Exhibit Hall on level one at 6:00 am. Be sure to bring your AAPOR badge.

Post Banquet Party & Karaoke Contest

Friday, May 13 | 9:30 pm – 12:00 am

Fountainview Room

Pull out your acid-washed jeans, neon fanny pack, and Adidas tracksuits, and get ready to party like it's 1985! Our '80's themed post-banquet party will be totally awesome!

Sing your heart out at karaoke and dance the night away in your best '80s fashion. We encourage you to catch up with friends – old and new – at AAPOR's Post Banquet and Karaoke Contest. Take advantage of one last chance to visit with your AAPOR friends before the conference ends.

Applied Probability

Saturday, May 18, 10:00 pm – 12:00 am

Wrigleyville

AAPOR Gives Back

Saturday, May 14 | 9:30 am – 12:30 pm

This is a new event that we hope will become an AAPOR conference tradition. Give back to our host community by volunteering and/or making donations to the Greater Chicago Food Depository (GCFD), which provides food to more than 700 food pantries, soup kitchens, shelters and other programs in Chicago.



Abt ASSOCIATES

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Abt's VOICE (**V**irtual **O**mnichannel **I**ntegrated **C**itizen **E**ngagement) is an ecosystem of skilled people and cloud-based technologies enabling inbound and outbound communication supporting:

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- In-person

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2021-2022 Executive Council

AAPOR is led by a 17-member Executive Council elected by the full membership each spring. The Executive Council makes the overarching guiding decisions about AAPOR, including managing AAPOR's budget, creating new initiatives, planning the annual conference, and providing general governance to the organization. The elected members of the Executive Council also oversee committees made up of AAPOR volunteers. To ensure consistency in the leadership, the past and incoming presidents work closely with the current president; and current and incoming (associate) Council members also work together.



Patricia Moy
President
University of Washington



Paul Beatty
Vice President
US Census Bureau



Dan Merkle
Past President
ABC News



Gretchen McHenry
Secretary-Treasurer
RTI



Anna F. Wiencrot
Associate Secretary-Treasurer
NORC at the University of
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Ashley Kirzinger
Standards Chair
Kaiser Family Foundation



Marjorie Connolly
Associate Standards Chair
NORC at the University of
Chicago



Darby M. Steiger
Conference Chair
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Brady T. West
Associate Conference Chair
University of Michigan



Angelique Uglow
Membership & Chapter
Relations Chair
ReconMR



Heather Ridolfo
Associate Membership &
Chapter Relations Chair
Energy Information Agency



Marco Morales
Communications Chair
Columbia University



Yazmin Garcia-Trejo
Associate
Communications Chair
US Census Bureau



Tamara Terry
Inclusion & Equity
Committee Chair
RTI



Ana Gonzalez-Barrera
Inclusion & Equity
Committee Associate Chair
Pew Research Center



Emilia Peytcheva
Education Chair
RTI



James Wagner
Associate Education Chair
University of Michigan



Liz Hamel
Councilor-at-Large
Kaiser Family Foundation



Ricki L. Jarmon
Councilor-at-Large
Abt Associates



Mary Losch
Councilor-at-Large
University of Northern Iowa

2022—2023 Executive Council

Paul Beatty

President
US Census Bureau

Jennifer Agiesta

Vice President
CNN

Patricia Moy

Past President
University of Washington

Anna Wiencrot

Secretary-Treasurer
NORC at the University of Chicago

Jennifer Hunter Childs

Associate Secretary-Treasurer
US Census Bureau

Marjorie Connelly

Standards Chair
NORC at the University of Chicago

Cameron McPhee

Associate Standards Chair
SSRS

Brady T. West

Conference Chair
University of Michigan

Allyson Holbrook

Associate Conference Chair
University of Illinois at Chicago

Heather Ridolfo

Membership & Chapter Relations Chair
Energy Information Agency

Jerry Timbrook

Associate Membership & Chapter Relations Chair
RTI International

Yazmín García Trejo

Communications Chair
US Census Bureau

Aleia Clark Fobia

Associate Communications Chair
US Census Bureau

James Wagner

Education Chair
University of Michigan

Michael Delli Carpini

Associate Education Chair
University of Pennsylvania

Ana Gonzalez-Barrera

Inclusion & Equity Committee Chair
Pew Research Center

Rodney Terry

Associate Inclusion & Equity Committee Chair
US Census Bureau

Ricki L. Jarmon

Councilor-at-Large
Abt Associates

Liz Hamel

Councilor-at-Large
Kaiser Family Foundation

Alisú Schoua-Glusberg

Councilor-at-Large
Research Support Services

Chapter Presidents

Midwest (MAPOR)

Kevin Ulrich
University of Chicago Survey Lab

New England (NEAAPOR)

Brian Schaffner
Tisch College at Tufts University

Pennsylvania-New Jersey (PANJAAPOR)

Ashley Koning
Rutgers University - Eagleton Institute

New York (NYAAPOR)

Amber Ott
Founding Partner at Hudson Pacific

Pacific (PAPOR)

Rico Neumann
Institute of Language & Communication at Technical
University of Berlin

Southern (SAPOR)

Mandee Lancaster
RTI International

Washington, DC (DC-AAPOR)

Patti Goerman
US Census Bureau

AAPOR Staff



Tristanne Staudt
Executive Director



Shameka Jennings
Conference & Event Director



Jeanette Gass
Membership & Development Director



Jackie Weisman
Marketing & Communications Director

AAPOR Past Presidents

1947-48 Clyde W. Hart	1975-76 Richard Maisel	2003-04 Elizabeth (Betsy) Martin
1948-49 Elmo C. Wilson	1976-77 Irving Crespi	2004-05 Nancy Belden
1949-50 Paul F. Lazarsfeld	1977-78 Hope Lunin Klapper	2005-06 Cliff Zukin
1950-51 Julian L. Woodward	1978-79 Reuben Cohen	2006-07 Robert P. Daves
1951-52 Bernard Berelson	1979-80 Jack Elinson	2007-08 Nancy A. Mathiowetz
1952-53 Archibald M. Crossley	1980-81 Helen J. Kaufmann	2008-09 Richard A. Kulka
1953-54 Samuel A. Stouffer	1981-82 Seymour Sudman	2009-10 Peter V. Miller
1954-55 George H. Gallup	1982-83 Burns W. Roper	2010-11 Frank M. Newport
1955-56 Harry Alpert	1983-84 Laure M. Sharp	2011-12 Scott Keeter
1956-57 Gerhart D. Wiebe	1984-85 Albert E. Gollin	2012-13 Paul J. Lavrakas
1957-58 Frederick F. Stephan	1985-86 Howard Schuman	2013-14 Robert Santos
1958-59 David Wallace	1986-87 J. Ronald Milavsky	2014-15 Michael W. Link
1959-60 Herbert H. Hyman	1987-88 Eleanor Singer	2015-16 Mollyann Brodie
1960-61 Robert O. Carlson	1988-89 Warren J. Mitofsky	2016-17 Roger Tourangeau
1961-62 John W. Riley, Jr.	1989-90 Philip Meyer	2017-18 Tim Johnson
1962-63 Joseph T. Klapper	1990-91 Joan S. Black	2018-19 David Dutwin
1963-64 Charles Y. Glock	1991-92 Norman M. Bradburn	2019-20 Nora Cate Schaeffer
1964-65 Herbert E. Krugman	1992-93 Kathleen A. Frankovic	2020-21 Dan Merkle
1965-66 Raymond A. Bauer	1993-94 Stanley Presser	
1966-67 Leo Bogart	1994-95 Andrew Kohut	
1967-68 Paul B. Sheatsley	1995-96 Robert M. Groves	
1968-69 Robert N. Ford	1996-97 Diane Colasanto	
1969-70 Robert T. Bower	1997-98 James R. Beniger	
1970-71 Richard H. Baxter	1998-99 Michael R. Kagay	
1971-72 W. Phillips Davison	1999-00 Michael W. Traugott	
1972-73 Sidney Hollander	2000-01 Murray Edelman	
1973-74 Harold Mendelsohn	2001-02 Don A. Dillman	
1974-75 Herbert I. Abelson	2002-03 Mark A. Schulman	



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SSRS OPINION PANEL

Rigorous Standards Combine Accuracy, Flexibility, and Affordability

ssrs
research. refined.

ONE PLATFORM, THREE APPROACHES

1 PANEL

- Nationally representative of U.S. adults 18 or older
- Multi-mode: All Internet respondents participate via web and all non-internet/web reluctant respondents participate via phone
- Probability-based: Panelists are recruited randomly based on nationally representative Address Based Sample (ABS) design

2 OMNIBUS

- Nationally representative sample of 1,000 adults 18 or older in English with Spanish language option
- Probability-based survey that fields twice a month; cost efficiency is achieved by combining questions from multiple clients
- Data collection conducted online and via phone (non-internet and web reluctant respondents) using the SSRS Opinion Panel

3 TEXT

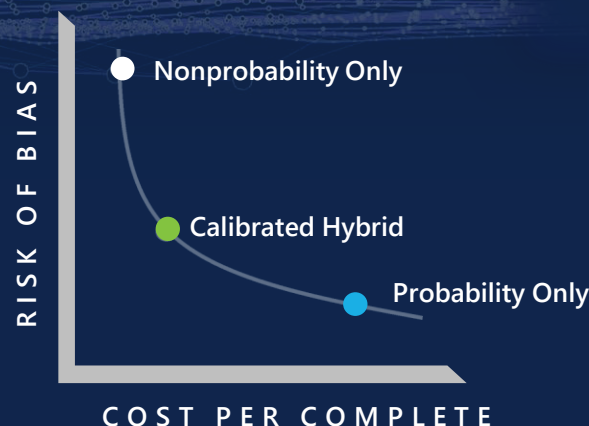
- Nationally representative TCPA compliant probability-based panel of U.S. adults 18 or older who have a cell phone
- Respondents complete interactive surveys via text message (SMS) on their phone
- Internet service is not required for text message-based surveys as it uses cellular data
- Surveys can be taken by everyone who has a cell phone, not just those with smartphones

SSRS HYBRID CALIBRATION SOLUTION

Experimentally Tested and Externally-validated Approach to Reduce Bias and Improve Data Quality with Blended Samples

REASONS TO CONSIDER SSRS HYBRID CALIBRATION

- **Probability-based samples** remain the gold standard for projecting estimates to a larger population but can be cost-prohibitive.
- **Nonprobability samples** offer a lower cost-per-complete but can yield biased population estimates *even after demographic weighting*.
- **Hybrid studies** blend probability and nonprobability samples, creating a bridge between the approaches. Using a small, parallel probability sample to “anchor” a nonprobability sample on a broader set of *non-demographic characteristics*, SSRS obtains projectable population estimates at a lower cost and with less risk of serious bias than a purely nonprobability-based approach.



THE SSRS HYBRID APPROACH IS UNIQUE

A *proprietary stepwise calibration methodology* to choose the model that is most effective at reducing bias in key study outcomes. The experimentally validated procedure adapts a guided-search algorithm that maximizes bias reduction in a cost-effective way.

An *expansive bank of topic-customizable non-demographic calibration items* validated through rigorous experimentation. These items offer an alternative to “one-size-fits-all” weighting by tailoring calibration items to the study topic, improving the effectiveness of the adjustments.

Let's create a plan to execute your research together.

Contact us to begin: info@ssrs.com | ssrs.com | [@ssrs_research](https://twitter.com/ssrs_research)

AAPOR Award for Exceptionally Distinguished Achievement

The AAPOR Award is the Association's highest honor. This award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The 2022 award winner will be announced during the Annual Awards Ceremony on May 13 at 7:30 pm.

2021	Robert L. Santos	1989	Gladys Engel Lang
2020	Lawrence D. Bobo		Kurt Lang
2019	Paul J. Lavrakas	1988	Burns W. Roper
2018	Lars Lyberg	1987	Norman Bradburn
2017	Peter V. Miller		Seymour Sudman
2016	Scott Keeter	1986	Philip Converse
2015	Nancy Mathiowetz	1985	Daniel Katz
2014	Jon A. Krosnick	1984	Ithiel de Sola Pool
2013	Floyd J. Fowler, Jr.	1983	Paul K. Perry
2012	Daniel Yankelovich		Paul B. Sheatsley
2011	Stanley Presser	1982	Matilda White Riley
2010	Michael W. Traugott		John R. Riley, Jr.
2009	Elizabeth Martin		Wilbur Schramm
2008	Kathleen A. Frankovic	1981	Lester R. Frankel
2007	Harry O'Neill	1980	Shirley A. Starr
2006	Norman H. Nie	1979	Mervin D. Field
2005	Andrew Kohut	1978	W. Phillips Davison
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1991	Joe Belden	1962	Angus Campbell
1990	Herbert E. Krugman		

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AAPOR Book Award

Winner: Matthew J. Salganik, *Princeton University*

Title: Bit by Bit: Social Research in the Digital Age

This award recognizes books that have influenced our understanding of public opinion or survey research methodology.

Burns “Bud” Roper Fellows

Winners: Anna-Carolina Haensch, *Ludwig Maximilian University of Munich*

Alexander Hollister, *Mathematica*

Melike Sarac, *Hacettepe University Institute of Population Studies*

Mariel Leonard, *German Center for Integration & Migration Research (DeZIM)*

This award is intended to help people working in survey research or public opinion research and who are in early stages of their careers to attend the annual AAPOR conference and participate in short courses.

Inclusive Voices Award

Winner: The National Latino & Asian American Study (NLAAS)

This award recognizes the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied populations.

AAPOR Policy Impact Award

Winner: COVID-19 Trends and Impact Survey (CTIS)

Organizations: Delphi Group at Carnegie Mellon University and the University of Maryland Social Data Science Center in partnership with Meta

This award recognizes research that has had a demonstrable impact on policy. The award is given to outstanding research projects, data, or data products that had a clear impact on policy decisions or public discussion of policies.

AAPOR Public Service Award

Winner: Emilda B. Rivers, *National Center for Science & Engineering Statistics*

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards.

Seymour Sudman Student Paper Competition Award

Winner: Shiyu Zhang, *University of Michigan*

Title: The Additional Effects of Adaptive Survey Design
Beyond Post-survey Adjustment: An Experimental Evaluation

Honorable Mention: Victoria Asbury, *Harvard University*

Title: Truly American: A Multidimensional Experimental Approach to Unpacking the Symbolic Boundaries Around American Identity

Session: Measuring Racism and Identifying Methods to Reduce It
Wednesday, May 11, 12:45 pm – 2:15 pm

This award honors the best student paper presented at the AAPOR annual conference. The award committee will consider all papers relating to the study of public opinion, focusing on theory, substantive findings, research methods, and/or statistical techniques used in such research.

2022 Award Recipients (cont.)

Student Conference Travel Award

Winners: Jing-Jing Shen, *Harvard College*
João Areal, *University of Mannheim*
Dominic Skinnion, *Harvard College*
Jacob Beck, *Ludwig Maximilian University Munich*
Adam Stefkovics, *ELTE University*
Angela Pashayan, *Howard University*

These awards are offered to students so that they may attend the annual conference and experience this important educational and professional networking event for survey methodology and public opinion researchers.

The Student-Faculty Diversity Pipeline Award

Winner: Danielle Ayon and Heather Kitada Smalley, *Willamette University*

This award is intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology.

Warren J. Mitofsky Innovators Award

Winner: COVID-19 Trends and Impact Survey (CTIS)
Organizations: Delphi Group at Carnegie Mellon University and the University of Maryland Social Data Science Center in partnership with Meta

This award recognize accomplishments in the fields of public opinion and survey research that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies.

AAPOR Chapter Student Paper Award Winners

PAPOR

Joseph Skylar White, *unumAI*

Accuracy and Honesty in Google Searches for Election Prediction and Message-Testing

Session: Innovations in Election Polling

Thursday, May 12, 8:00 am – 9:30 am

Room: Ontario

SAPOR

Brittany Alexander, *Texas A&M University*

A Bayesian Model for Inference on Multiple Panel Public Opinion Surveys

Session: Advances in MRP and Model-Based Small Area Estimation

Friday, May 13, 3:00 pm – 4:30 pm

Room: Missouri

MAPOR

Eileen Wu, *Northwestern University*

The Moderating Role of Democratic Governance in the Association Between Personal Values and Political Ideologies

Session: Innovations in Election Polling

Thursday, May 12, 8:00 am – 9:30 am

Room: Ontario

NEAAPOR

Victoria Asbury-Kimmel, *Harvard University*

'Truly American': A Multidimensional Experimental Approach to Unpacking the Symbolic Boundaries Around American Identity

Session: Measuring Racism and Identifying Methods to Reduce It

Wednesday, May 11, 12:45 pm – 2:15 pm

Room: Streeterville

DCAAPOR

Alauna Safarpour, *Harvard University*

EPR: A Theory of Prejudice Reduction and Political Attitudes

Session: Measuring Racism and Identifying Methods to Reduce It

Wednesday, May 11, 12:45 pm – 2:15 pm

Room: Streeterville

PANJAAPOR

Karyn Vilbig, *New York University*

Racial Resentment and Welfare Opinions

Session: Using Public Opinion Research to Explore Social Issues

Thursday, May 12, 3:45 pm – 5:15 pm

Room: Streeterville

PANJAAPOR

Changhye Ahn, *New York University*

Gender Attitudes and Acceptance of Prostitution

Not presenting



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Committee Meetings

Wednesday, May 11

Time	Event	Room
11:00 am – 12:00 pm	Education	Mayfair
	Communications	Illinois Boardroom
	AASRO – Association of Academic Survey Research Organizations	Lincoln Boardroom

Thursday, May 12

Time	Event	Room
7:00 am – 8:00 am	Establishment Survey Researchers	Bridgeport
	QUALPOR	Lincoln Boardroom
11:00 am – 12:00 pm	Standards and Transparency Initiative	Bridgeport
	GAAPOR	Illinois Boardroom

Friday, May 13

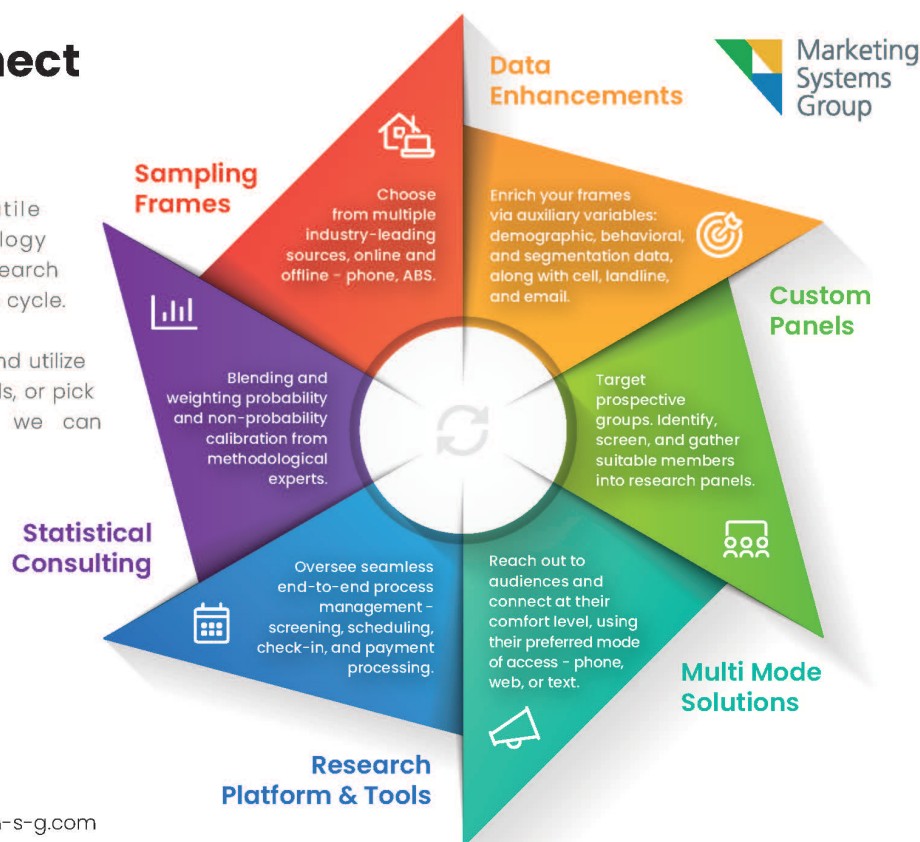
Time	Event	Room
12:00 pm – 1:00 pm	HISP-AAPOR	Lincoln Boardroom
	AAPI Research and Affinity Group	Illinois Boardroom

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Week at a Glance: May 2 – 6

May 2, 2022 10:00 am – 1:30 pm EST	Virtual Short Course 1: Geographic Information Systems (GIS) in the Social Sciences: Current Applications of Maps, Mappable Data, and Geospatial Analysis
May 3, 2022 10:00 am – 1:30 pm EST	Virtual Short Course 2: Comparing Methods for Assessing Reliability
May 4, 2022 2:00 pm – 5:30 pm EST	Virtual Short Course 3: Data Visualizations for Surveys Using ggplot2
May 5, 2022 10:00 am – 1:30 pm EST	Virtual Short Course 4: Respondent Centered Surveys; Putting Respondents at the Heart of Survey Design



Schedule of Events: Tuesday, May 10

Time	Event	Location
4:00 pm - 6:00 pm	Registration Open	Registration Desk
6:00 pm	Student and Early Career Early Arrival Dinner/Meet-up	Hotel Lobby @ 5:45 pm

Schedule of Events: Wednesday, May 11

Time	Event	Location
7:00 am - 6:00 pm	Registration Open	Registration Desk
7:00 am - 12:00 pm	Golf Outing at Harborside International Golf Center	Hotel Lobby at 6:00 am
8:00 am - 11:30 am	Short Courses	
11:00 am - 12:00 pm	Committee Meetings	
11:30 am - 12:30 pm	Student & Early Career Meet Up	Hotel Lobby at 11:15 am
12:00 pm - 12:45 pm	Exhibit Hall Preview	Riverwalk
12:45 pm - 2:15 pm	Concurrent Sessions A	
2:30 pm - 3:45 pm	Kickoff General Session Panel: Disrupting Public Opinion Research in the Pursuit of Equity	Sheraton Ballroom
3:45 pm - 4:30 pm	Exhibit Hall	Riverwalk
3:45 pm - 4:30 pm	Poster Session #1	Riverwalk
3:45 pm - 4:30 pm	Meet Your Docent	Riverwalk
4:30 pm - 6:00 pm	Concurrent Sessions B	Concurrent Sessions B
6:30 pm - 7:30 pm	New Member/All Chapter/Affinity Group Welcome Reception	Riverwalk
9:00 pm - 11:30 pm	Pub Crawl	Riverwalk Foyer at 8:45 pm

Schedule of Events: Thursday, May 12

Time	Event	Location
7:00 am - 6:00 pm	Registration Open	Registration Desk
7:00 am - 8:00 am	Committee Meetings	
7:00 am - 8:00 am	Continental Breakfast in Exhibit Hall	Riverwalk
7:00 am - 8:00 am	Exhibit Hall Open	Riverwalk
8:00 am - 9:30 am	Concurrent Session C	
9:30 am - 10:15 am	Beverage Break in Exhibit Hall	Riverwalk
10:15 am - 11:45 am	Concurrent Sessions D	
12:00 pm - 1:00 pm	Presidential Address/Lunch	Sheraton Ballroom
1:15 pm - 2:45 pm	Concurrent Sessions E	Concurrent Sessions E
2:45 pm - 3:45 pm	Dessert Break in Exhibit Hall	Riverwalk
2:45 pm - 3:45 pm	Poster Session #2	Riverwalk
2:45 pm - 3:45 pm	Speed Networking Session #1	Columbus AB
2:45 pm - 3:45 pm	In Memoriam Session	Superior B
3:45 pm - 5:15 pm	Concurrent Session F	Concurrent Session F
8:00 pm - 11:00 pm	All Chapter Party	Lizzie McNeill's

Schedule of Events: Friday, May 13

Time	Event	Location
6:30 am - 8:00 am	Fun Run/Walk	Riverwalk Foyer at 6:00 am
7:00 am - 4:00 pm	Registration Open	Registration Desk
7:00 am - 8:00 am	Committee Meetings	
7:00 am - 8:00 am	Continental Breakfast in Exhibit Hall	Riverwalk
7:00 am - 8:00 am	Exhibit Hall Open	Riverwalk
8:00 am - 9:30 am	Concurrent Sessions G	
9:30 am - 10:15 am	Beverage Break in Exhibit Hall	Riverwalk
9:30 am - 10:15 am	Poster Session #3	Riverwalk
9:30 am - 10:15 am	Speed Networking Session #2	Columbus AB
10:15 am - 11:45 am	Concurrent Sessions H	
11:45 am - 1:00 pm	Activities Awards Ceremony & Luncheon	Sheraton Ballroom
12:00 pm - 1:00 pm	Committee Meetings	
11:45 am - 1:00 pm	Exhibit Hall Open	Riverwalk
1:15 pm - 2:45 pm	Concurrent Sessions I	Concurrent Sessions I
2:45 pm - 3:15 pm	Exhibit Hall Open	Riverwalk
2:30 pm - 3:00 pm	Dessert Break	Riverwalk
3:15 pm - 4:30 pm	Concurrent Sessions J	Concurrent Sessions J
4:45 pm - 6:00 pm	Membership & Business Meeting	Sheraton Ballroom
6:30 pm - 7:30 pm	Presidents' Reception	Sheraton Ballroom
7:30 pm - 9:00 pm	AAPOR Awards Banquet	Sheraton Ballroom
9:30 pm - 12:00 am	Post-Banquet Party	Fountainview Room
10:00 pm - 12:00 am	Applied Probability	Wrigleyville



This inaugural event invites conference attendees to “give back” to our host community by volunteering and/or making donations to a local organization.

This year AAPOR is supporting the Greater Chicago Food Depository (GCFD), which provides food to more than 700 food pantries, soup kitchens, shelters and other programs in Chicago.

When: Saturday, May 14, 10:00 am - 12:00 pm

Where: Greater Chicago Food Depository: 4100 W Ann Lurie Place, Chicago, IL 60632 (Conveniently located near Midway Airport)

How: Transportation information will be provided once we know how many of the volunteers can be drivers



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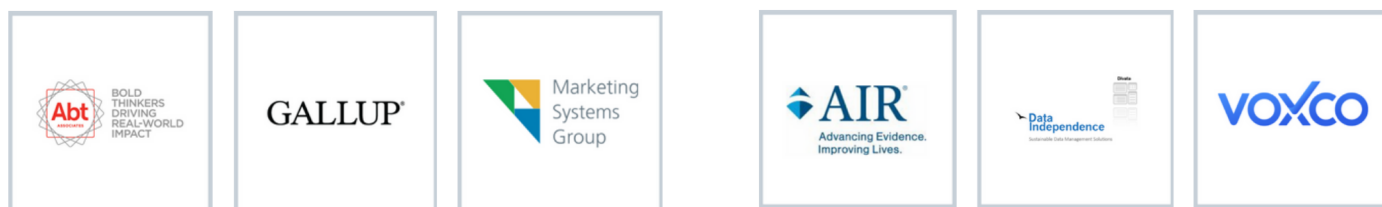


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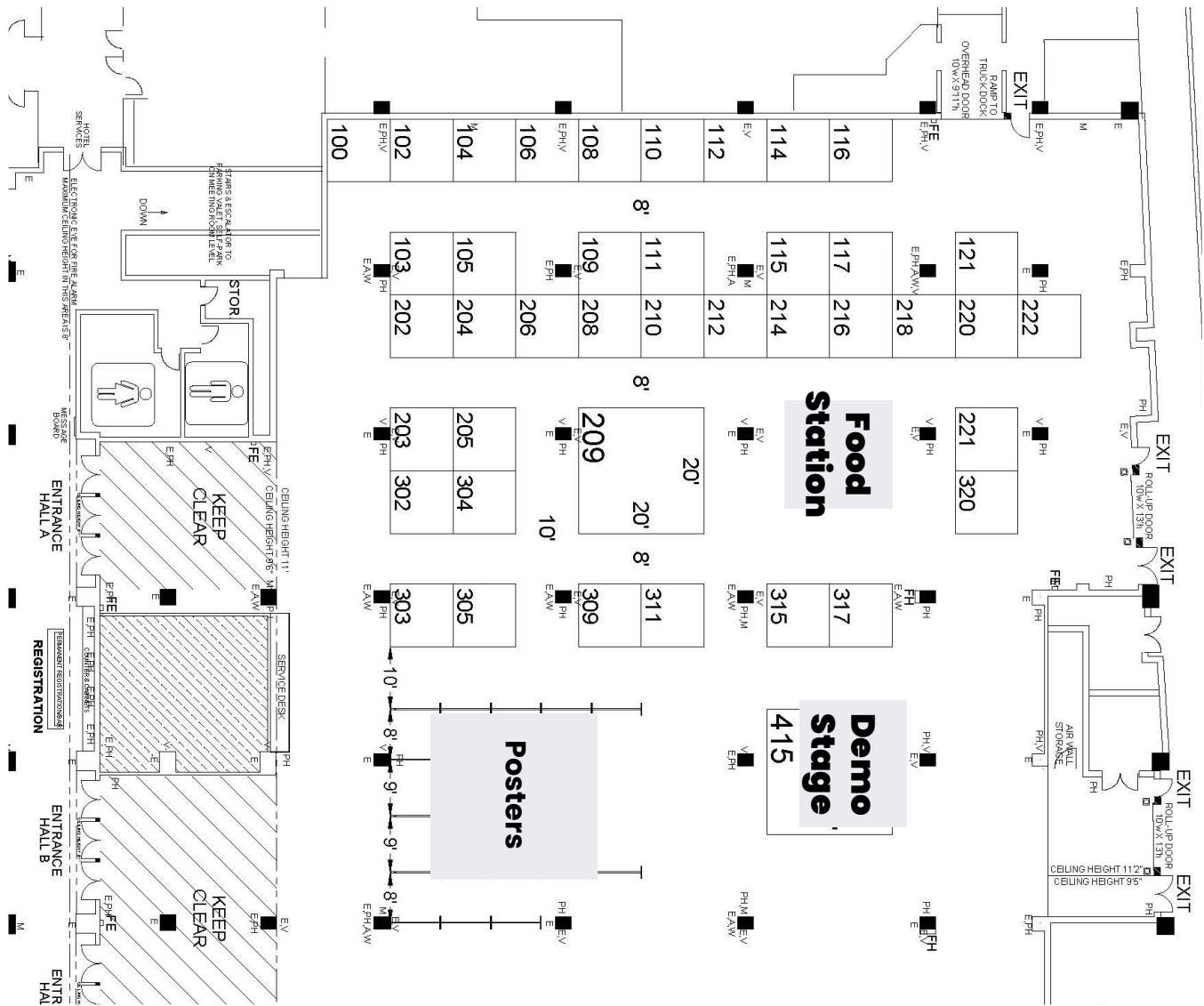
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Exhibit Hall Floor Plan



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At a Glance: Wednesday, May 11

Time	Event	Location
7:00 am - 6:00 pm	Registration Open	Registration Desk
7:00 am - 1:00 pm	Golf Outing at Harborside International Golf Center	Hotel Lobby at 6:00 am
7:00 am - 8:00 am	Committee Meetings	
8:00 am - 11:30 am	Short Courses	
	Short Course 5: Budgeting 101: "Hands-On" Budget Development for Public Opinion Research Projects	Superior A
	Short Course 6: Quantitative & Qualitative Data Collection Techniques for Health Measurements	Superior B
	Short Course 7: Samplix: Survey Sampling from A to Z in Python	Michigan A
	Short Course 8: Confronting Non-Ignorable Non-Response in Modern Surveys	Michigan B
11:00 am - 12:00 pm	Committee Meetings	
11:30 am - 12:30 pm	Student & Early Career Meet Up	Hotel Lobby at 11:15 am
12:00 pm - 12:45 pm	Exhibit Hall Preview	Riverwalk
12:45 pm - 2:15 pm	Concurrent Sessions A	
	Assessing Question Validity Across Cultural Contexts	Wrigleyville
	Social, Cultural, & Political Attitudes	Mississippi
	Measuring Racism & Identifying Methods to Reduce It	Streeterville
	A Focus on the Respondent Experience: Self-Administered & Interviewer-Administered Considerations	Erie
	Ongoing & Updating: Adding a mode to ongoing & accepted survey designs	Superior B
	Results from the National Health Interview Survey Follow-Up Health Study: Innovation in Data Collection	Michigan B
	Experiments in Using Incentives to Boost Response Rates	Superior A
	Political Polarization, Ideology, & Impact on Presidential Elections	Ontario
	A Meeting Place & More: A Panel on the History of AAPOR	Arkansas
	Are You For Real? Detecting Fraudulent & Poor Quality Respondents	Colorado
	I Strongly Agree to Disagree: Scale Design, Rankings, Ratings, & Response Formats	Huron
	Rare & Diverse Populations: Subgroup Estimation & Comparisons	Michigan A
	Methodological Research Using the General Social Survey	Missouri
2:30 pm - 3:45 pm	Kickoff General Session Panel: Disrupting Public Opinion Research in the Pursuit of Equity	Sheraton Ballroom
3:45 pm - 4:30 pm	Exhibit Hall	Riverwalk
3:45 pm - 4:30 pm	Poster Session #1	Riverwalk
3:45 pm - 4:30 pm	Meet Your Docent	Riverwalk

Time	Event	Location
4:30 pm – 6:00 pm	Concurrent Sessions B	
	Measuring Attitudes & Opinions Across the Decades with the General Social Survey	Missouri
	Conceptualizing & Measuring the Complexity of Abortion Attitudes in the United States	Mississippi
	Survey Questions & Beyond: Collecting Biomarkers from Survey Respondents	Streeterville
	Are We Asking Too Much? Measuring & Reducing Respondent Burden	Erie
	Diary Design: Mode, Device, & Diary Alternatives	Superior B
	Surveying Hard-to-Reach & Rare Populations	Michigan B
	Advances in Automated Coding of Text & Voice Data	Michigan A
	How Did the Survey Do? Recent Assessment of Total Survey Error	Superior A
	Better Than a Coin Flip? Prediction Accuracy in Election Polls	Ontario
	In Memory of Eleanor Gerber: Her Contributions to Our Understanding of the Role of Culture in Survey Question Interpretation & Survey Participation	Wrigleyville
	Improving the Measurement & Recruitment of Sexual & Gender Minorities in Surveys: Recent Findings from Qualitative & Quantitative Research	Colorado
	Interviews, Interviews, Everywhere! Proxies, Question-Wording & Data Quality	Huron
6:30 pm – 7:30 pm	New Member/All Chapter/Affinity Group Welcome Reception	Riverwalk
9:00 pm – 11:30 pm	Pub Crawl	Riverwalk Foyer at 8:45 pm

AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.



Attitudes & Opinions

Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about race relations, climate change, and much more.



Data Collection Methods, Modes, Field Operations, & Costs

Example topics: responder experience, web diary surveys, and self-administered surveys.



Data Science, Big Data, & Administrative Records

Example topics: social media scraping, smartphone surveys, data analysis after record linkage, and the use of auxiliary data.



Elections, Polling, & Politics

Example topics: voting behavior, drivers of vote preference, election poll methods, polling accuracy, voter files, exit polling, and presidential approval.



Multicultural, Multilingual, & Multinational Research (3MC)

Example topics: substantive findings from 3MC surveys and methodological issues in 3MC surveys.



Probability and Nonprobability Samples, Frames, and Coverage Errors

Example topics: diversity and equity best practices, sample design, and weighting approaches.



Professional Development

Example topics: inclusion and equity in research organizations, new platforms, and teaching survey research.



Qualitative Research

Example topics: participant engagements, qualitative credibility, and reporting of findings.



Questionnaire Design & Interviewing

Example topics: questionnaire design or formatting, interviewer effects, cognitive interviewing, and focus groups.



Research in Practice

Example topics: topics that do not fall into the other tracks including data visualization, data security, writing successful RFPs, survey management, and other practical issues regarding survey data collection.



Response Rates & Nonresponse Error

Example topics: the use of incentives, total survey errors, and evaluating and reducing non-response bias.



Statistical Techniques & Estimation

Example topics: weighting and estimation, imputation, small-area estimation, Bayesian modeling, multi-level regression and post-stratification, variance estimation, and analysis of complex survey data.

Concurrent Sessions A: Wednesday, May 11

Session 1:

Measuring Racism and Identifying Methods to Reduce It

Paper

Moderator: Missy Mosher, *Dynata LLC*

Location: Streeterville

Attitude

30 Years Later: Impact of the 1992 Los Angeles Riots on Race Relations

Alejandra Alarcon, *Loyola Marymount University - StudyLA*

Brianne Gilbert, *Loyola Marymount University*

Measuring Race Relations in Society Through Survey Research

Keith Neuman, *Environics Institute for Survey Research*

Breaking the Bubble: Does Exposure Reduce Prejudice?

Martin Koenen, *Harvard University*

Adrian Blattner, *Stanford University*

EPR: A Theory of Prejudice Reduction and Political Attitudes (DCAAPOR Student Paper Award Winner)

Alauna Safarpour, *Harvard University*

Waiving Whiteness? Arab-Americans and Census Race Classification

Youssef Chouhoud, *Christopher Newport University*

Morris Levy, *University of Southern California*

'Truly American': A Multidimensional Experimental Approach to Unpacking the Symbolic Boundaries Around American Identity (NEAAPOR Student Paper Award Winner)

Victoria Asbury, *Harvard University*

12:45 pm – 2:15 pm

Session 2:

Social, Cultural, and Political Attitudes

Paper

Moderator: Krista Jenkins, *The Pew Charitable Trusts*

Location: Mississippi

Attitude

Explaining the Gap between American Hispanics' and Non-Hispanic Whites' Attitudes and Beliefs on Global Warming

Jared McDonald, *Stanford University*

Jon Krosnick, *Stanford University*

Taylor Orth, *Stanford University*

Bo MacInnis, *Stanford University*

Clean Air, Clear Scales: Experiment to Assess Scale Understanding Across Cultures

John Lee Holmes, *Qatar University Social and Economic Survey Research Institute*

Abdoulaye Diop, *Qatar University Social and Economic Survey Research Institute*

Kien Trung Le, *Qatar University Social and Economic Survey Research Institute*

Maryam Ali Al-Thani, *Qatar University Social and Economic Survey Research Institute*

Rima Charbajji-Elkasssem, *Qatar University Social and Economic Survey Research Institute*

Use and Trust of Government Information Sources and Public Opinion About Climate Change in a Technocratic Society

Sonny Rosenthal, *Nanyang Technological University*

Pengya Ai, *Nanyang Technological University*

White Identity Politics and Foreign Policy

David Ebner, *University of Southern California*

Shades of White: How White Identity Shapes Attitudes About Racial Politics

Geneva Cole, *University of Chicago*

Concurrent Sessions A: Wednesday, May 11

Session 3:

A Focus on the Respondent Experience: Self-Administered and Interviewer-Administered Considerations

Paper

Moderator: Matt Jans, *ICF*

Location: Erie

DataCol

Redesigning and Assessing Online Survey Login Screens in Spanish and English

Erica Olmsted-Hawala, *US Census Bureau*

Marcus Berger, *US Census Bureau*

Jessica Holzberg, *US Census Bureau*

Crafting a Respondent Centered Informed Consent Process

Seth Messinger, *Ipsos*

Nina Seminara, *Ipsos*

Developing a Self-Completion Version of the European Social Survey: Results from an Experiment in Austria

Tim Hanson, *City University London*

Rory Fitzgerald, *City University of London*

Data Collection During the COVID-19 Pandemic: Pivoting to Remote Methods in US Jurisdiction

Brian Kirchhoff, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Clare Davidson, *NORC at the University of Chicago*

Ben Skalland, *NORC at the University of Chicago*

Erik Amonson, *NORC at the University of Chicago*

Peyton Holleran, *NORC at the University of Chicago*

Nathaniel Poland, *NORC at the University of Chicago*

Andrea Malpica, *NORC at the University of Chicago*

Michael Kogan, *US Health Resources & Services Administration, Maternal & Child Health Bureau*

12:45 pm – 2:15 pm

Session 4:

Ongoing and Updating: Adding a Mode to Ongoing and Accepted Survey Designs

Paper

Moderator: Dave Roe, *ICF*

Location: Superior B



An Experimental Evaluation of Changing to a Mixed Mode Design in the National Study of Caregiving

Mengyao Hu, *University of Michigan*

Vicki A. Freedman, *University of Michigan, Survey Research Center*

Justin Kamens, *Westat*

Shawn McCloskey, *Westat*

Mick P. Couper, *University of Michigan, Survey Research Center, Institute for Social Research*

Feasibility and Effectiveness of the Addition of In-bound IVR to Online-only Surveys

Ashley Amaya, *Pew Research Center*

Not By Design: How Interviewers Administer In-Person Show Cards during Telephone Interviews

Alexis Kokoska, *Westat*

Danielle Mayclin, *Westat*

From One, Many: Hatching a Multi-Mode, Multiple-Respondent Supplement via a Household Interview

Brad Edwards, *Westat*

Darby Steiger, *Westat*

Angie Kistler, *Westat*

Sandra Decker, *US Agency for Healthcare Research and Quality*

Concurrent Sessions A: Wednesday, May 11

Session 5:

Results from the National Health Interview Survey Follow-Up Health Study: Innovation in Data Collection

Panel

Moderator: Grace Medley, *National Center for Health Statistics*

Location: Michigan B



So You Want to Collect Biomeasures from Survey

Respondents: NHIS Follow-Up Health Study Pilot

Grace Medley, *National Center for Health Statistics*
Antonia J. Warren, *National Center for Health Statistics*
Adena M. Galinsky, *National Center for Health Statistics*
Maria A. Villarroel, *National Center for Health Statistics*
Benjamin Zablotsky, *National Center for Health Statistics*
Aaron K. Maitland, *National Center for Health Statistics*
Duong T. Nguyen, *National Center for Health Statistics*

When Expectation Meets Reality: A Comparison of Respondent Willingness to Participate in a Hypothetical Versus Pilot Follow-up Study to the National Health Interview Survey

Benjamin Zablotsky, *National Center for Health Statistics*
Adena M. Galinsky, *National Center for Health Statistics*
Aaron Maitland, *National Center for Health Statistics*
Grace E. Medley, *National Center for Health Statistics*
Maria A. Villarroel, *National Center for Health Statistics*
Antonia J. Warren, *National Center for Health Statistics*

Predictors of Noncontact and Participation

Following Agreement to Participate in a Follow-up Study

Adena Galinsky, *National Center for Health Statistics*
Grace E. Medley, *National Center for Health Statistics*
Maria A. Villarroel, *National Center for Health Statistics*
Antonia J. Warren, *National Center for Health Statistics*
Benjamin Zablotsky, *National Center for Health Statistics*
Duong T. Nguyen, *National Center for Health Statistics*
Aaron K. Maitland, *National Center for Health Statistics*

Why are Survey Respondents Refusing a Free Health Exam at Home?

Antonia Warren, *National Center for Health Statistics*
Adena M. Galinsky, *National Center for Health Statistics*
Maria A. Villarroel, *National Center for Health Statistics*
Grace E. Medley, *National Center for Health Statistics*
Benjamin Zablotsky, *National Center for Health Statistics*
Aaron Maitland, *National Center for Health Statistics*
Duong T. Nguyen, *National Center for Health Statistics*

Biospecimen Collection in Nationally Representative Population Surveys: A Comparison of NHANES and NHIS Methods

Duong Nguyen, *National Center for Health Statistics*
Adena M. Galinsky, *National Center for Health Statistics*
Aaron K. Maitland, *National Center for Health Statistics*
Grace E. Medley, *National Center for Health Statistics*
Maria A. Villarroel, *National Center for Health Statistics*
Antonia J. Warren, *National Center for Health Statistics*
Benjamin Zablotsky, *National Center for Health Statistics*

12:45 pm – 2:15 pm

Session 6:

Political Polarization, Ideology, and Impact on Presidential Elections

Paper

Moderator: Natalie Jackson, *Public Religion Research Institute*

Location: Ontario

Polling

The Impact of Authoritarian Attitudes on Presidential Elections

Bob Oldendick, *University of South Carolina*

Chandler Case, *University of South Carolina*

Commonality and Polarization: Results of a Conjoint Experiment

Nils Osterberg, *Ipsos*

Robert Petrin, *Ipsos*

Nicolas Boyon, *Ipsos*

Justin Gest, *George Mason University*

Political Opinions Among a Polarized Public

Samara Klar, *University of Arizona*

James Druckman, *Northwestern University*

Yanna Krupnikov, *Stony Brook University*

Matthew Levendusky, *University of Pennsylvania*

John Barry Ryan, *Stony Brook University*

Next-Door Neighbors and Affective Polarization

Jennifer Lin, *Northwestern University*

Effectiveness and Evolution of Russian and Pro-Russian Propaganda in the FSU countries: A Case of Belarus 2020 Election

Natalie Rice, *University of Tennessee*

Oleg Manaev, *University of Tennessee, Knoxville*

Michael Fitzgerald, *University of Tennessee, Knoxville*

Maureen Taylor, *University of Technology, Sydney*

Concurrent Sessions A: Wednesday, May 11

Session 7:

Assessing Question Validity Across Cultural Contexts

Paper

Moderator: Stacey Frank, *University of Maryland, Joint Program in Survey Methodology*

Location: Wrigleyville

3MC

Responses Without Borders: A Large-Scale Qualitative Assessment of Response Scale Performance Across 11 Language Families

David Vannette, *Meta*

The Moderating Role of Democratic Governance in the Association Between Personal Values and Political Ideologies (MAPOR Student Paper Award Winner)

Zheng Wu, *Northwestern University*

Measuring Tolerance for Ambiguity - A German-Language Adaption and Validation of the Tolerance for Ambiguity Scale (TAS)

Almuth Lietz, *DeZIM*

Jewish Ethnicity and Democracy: A Conjoint Analysis

Hannah Ridge, *University of Chicago*

The Impact of Response Styles on Subjective Socioeconomic Status in Cross-national Research

Julie de Jong, *University of Michigan*

Caitlin Hayward, *University of Michigan*

Fred Conrad, *University of Michigan*

Chuzhu Zhong, *University of Michigan*

Junhui Qian, *University of Michigan*

12:45 pm – 2:15 pm

Session 8:

A Meeting Place and More: A Panel on the History of AAPOR

Roundtable

Moderator: Ken Winneg, *University of Pennsylvania*

Location: Arkansas



ProDev

**A Meeting Place and More: A Panel on the History
of AAPOR**

Hans-Joerg Tiede, *American Association of University Professors*

Harry H. Field, the Father of AAPOR

Tom W. Smith, *NORC at the University of Chicago*

Concurrent Sessions A: Wednesday, May 11

Session 9:

Are You For Real? Detecting Fraudulent and Poor Quality Respondents

Paper

Moderator: Amrik Cooper, *Dobility, Inc*

Location: Colorado

QuesDes

How Well Do Attention Checks Identify Fraudulent Online Responses, and Which Types of Attention Checks are Best?

Emily Geisen, *Qualtrics*

Stephen Poole, *Qualtrics*

Evaluation and Comparison of Digital Fingerprinting Technology to Identify and Prevent Fraudulent Responses in Online Panel Surveys

William Belden, *Qualtrics*

Emily Geisen, *Qualtrics*

How Fast is Too Fast? Identifying Speeders in Survey Data

Gabriel Madson, *RTI International*

D. Sunshine Hillygus, *Duke University*

Improving Satisficer Detection in Large-Scale Surveys through Experimental Questionnaire Design

Rishi Guharay, *Civis Analytics*

Satisficing in Web Surveys: Testing Multiple Speeding Interventions in the American National Election Study

Jill Carle, *Westat*

Rosalynn Yang, *Westat*

Matthew DeBell, *Stanford University*

D. Sunshine Hillygus, *Duke University*

Ted Brader, *University of Michigan*

Michelle Amsbary, *Westat*

12:45 pm – 2:15 pm

Session 10:

I Strongly Agree to Disagree: Scale Design, Rankings, Ratings, and Response Formats

Paper

Moderator: Nick Moon, *Moonlight Research*

Location: Huron

QuesDes

When Neither Rankings Nor Ratings Will Suffice: Assessing the Paired Comparison of Values Method

Eric Plutzer, *Pennsylvania State University*

Agreeable Research: Comparing Response Patterns in Agreement and Item-Specific Scales

Megan A. Hendrich, *Ipsos*

Randall K. Thomas, *Ipsos*

Towards Improving Measurement of Discrimination: Replication of Response Format Effects

Jasmine Stephens, *Ipsos*

Randall K. Thomas, *Ipsos*

Frances M. Barlas, *Ipsos*

Understanding Acquiescence Bias in Online Survey Panels

Amy Obendorf, *Civis Analytics*

A Comparison of MaxDiff, Top Choice, and Rating Scale Ranking Methods

Sam Gutierrez, *Momentive*

Timothy B. Gravelle, *Momentive*

Concurrent Sessions A: Wednesday, May 11

Session 11:

Experiments in Using Incentives to Boost Response Rates

Paper

Moderator: Rachel Kinder, *ICF*

Location: Superior A



Assessing the Impacts of Different Incentives and Use of Postal Mail on Response Rates

James Ellis, *Virginia Commonwealth University*

Julie Charbonnier, *Virginia Commonwealth University*

Cydney Lowenstein, *Virginia Commonwealth University*

Anne Buford, *Virginia Commonwealth University*

Daniel Davis, *Virginia Commonwealth University*

I Want My Two Dollars: Improving ROI of Enclosed Incentives

Kate Williams, *Nielsen*

Daman Cox, *Nielsen*

John Weisenstein, *Nielsen*

Robin Gentry, *Nielsen*

Shaily Patel, *Nielsen*

Effect of Incentive and Length of Online Surveys on Drop-Off Rates: An Examination of Undergraduate College Students

Rebecca Oh, *The Generation Lab*

Matin Mirramezani, *The Generation Lab*

Cyrus Beschloss, *The Generation Lab*

For Whom the Buck Tolls: Impact of Incentive-motivated Respondents on Survey Estimates

Allison Zotti, *US Census Bureau*

Maura Spiegelman, *National Center for Education Statistics*

Money Talks: The Effects of Monetary Incentives on Earnings Response in SIPP

Shalise Ayromloo, *US Census Bureau*

Kelly R. Wilkin, *US Census Bureau*

12:45 pm – 2:15 pm

Session 12:

Methodological Research Using the General Social Survey

Paper

Moderator: Martha Stapleton, *NORC at the University of Chicago*

Location: Missouri

Stats

Survey Timings Across Measures and Modes:

Examples of Survey Length Estimation from The General Social Survey (GSS)

Benjamin Schapiro, *NORC at the University of Chicago*

Rene Bautista, *NORC at the University of Chicago*

Jaesok Son, *NORC at the University of Chicago*

Methodological Experiments in the Web-based 2021 General Social Survey

Rene Bautista, *NORC at the University of Chicago*

Benjamin Schapiro, *NORC at the University of Chicago*

Jaesok Son, *NORC at the University of Chicago*

Michael Davern, *NORC at the University of Chicago*

Jodie Smylie, *NORC at the University of Chicago*

Catch-22: An Evaluation of the Test-retest Approach to Reliability Estimation

Duane Alwin, *Pennsylvania State University*

Daniel Ramiriz, *Spanish National Research Council*

Paula Tufis, *University of Bucharest*

Neighborhood and Respondent Determinants of Panel Attrition

Tiffany Neman, *University of Wisconsin – Madison*

Concurrent Sessions A: Wednesday, May 11

Session 13:

Rare and Diverse Populations: Subgroup Estimation and Comparisons

Paper

Moderator: Mariel Leonard, *DeZIM*

Location: Michigan A



Stats

Estimating Sexual Orientation and Gender Identity Prevalence

Kristie Healey, *ICF*

Ronaldo Iachan, *ICF*

Yangyang Deng, *ICF*

Going Beyond Demographics

Brianne Gilbert, *Loyola University*

Lindsey Hendren, *Loyola Marymount University – StudyLA*

Using a Combination of Probability and Nonprobability Sampling Strategies for NHPI and LGBTQ Health Studies

Todd Hughes, *University of California, Los Angeles, Center for Health Policy Research*

Sean Tan, *University of California, Los Angeles, Center for Health Policy Research*

Ninez Ponce, *University of California, Los Angeles, Center for Health Policy Research*

Margie Engle-Bauer, *SSRS*

Big Population, Low Incidence: Estimating COVID and Long-COVID Symptoms from a National Study of US Veterans

Amanda Purnell, *US Veterans Administration*

Mirian Adly, *US Veterans Administration*

Robert A. Petrin, *Ipsos*

Alan Roshwalb, *Ipsos*

Megan Shaheen, *Ipsos*

Address-Based Sampling for Jewish Community Studies

Zachary Seeskin, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Leonard Saxe, *Brandeis University*

Poster Session #1

- 1) **Interest in Volunteering at Mega Events: Attitudes and Motivations for the Qatar 2022 FIFA World Cup**
Abdoulaye Diop, *Qatar University*
Semsia Al-Ali Mustafa, *Qatar University*
John Lee Holmes, *Qatar University*
Engi ElMaghrabi, *Qatar University*
Maitha Mohammed O J Al Naimi, *Qatar University*
- 2) **The Changing Landscape of Survey Design: A Review on the Use of Survey Modes in the Academic Field**
Adam Stefkovics, *Harvard University*
Chase Harrison, *Harvard University*
Angela Eichhorst, *Harvard University*
Dominic Joseph Skinnion, *Harvard University*
- 3) **Public Opinion Pedagogy: A Theory-Based Approach to Curriculum Design and Development**
Ann Williams, *Georgia State University*
- 4) **“More Essential Than Ever” or “Just Babysitting”: Public Perceptions of the Childcare Workforce**
Claire Kelley, *Child Trends*
Sarah Kelley, *Child Trends*
- 5) **Extending Jungian Archetypes to Quantitative Survey Techniques**
Paul Johnson, *The Harris Poll*
Laurie McGrath, *The Harris Poll*
- 6) **Too Protective to Grant Permission? Understanding Factors Impacting Parental Permission in Surveying Adolescents**
Jiangzhou Fu, *University of California, Los Angeles, Center for Health Policy Research*
Todd Hughes, *University of California, Los Angeles, Center for Health Policy Research*
Royce Park, *University of California, Los Angeles, Center for Health Policy Research*
Ninez Ponce, *University of California, Los Angeles, Center for Health Policy Research*
- 7) **Social, Psychological and Medical Consequences of Using Facebook: Much Ado About Nothing?**
Jonathan Kelley, *International Survey Center*
Sarah Kelley, *International Survey Center*
MDR Evans, *University of Nevada*
- 8) **Is State-Level Variance in Modern Alcohol Policy Explained by Path Dependency? How Historic Support for Prohibition Explains Modern Policy**
Kathryn Setty, *Colorado State University*
- 9) **The World Mental Health Survey During the Coronavirus Pandemic: Can a Long Phone Survey Be an Alternative to Face-to-Face?**
Kien Trung Le, *Qatar University Social and Economic Survey Research Institute*
Salma Khaled, *Qatar University Social and Economic Survey Research Institute*
Abdoulaye Diop, *Qatar University Social and Economic Survey Research Institute*
Lina Bader, *Qatar University Social and Economic Survey Research Institute*

10) Development of a Public Health Surveillance System for New Fathers: Building on Over 30 Years of Experience From the Pregnancy Risk Assessment Monitoring System (PRAMS)

Lee Warner, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Clarissa Simon, *Northwestern University*

Fay Stephens, *Georgia Department of Health, Epidemiology Section/Maternal and Child Health Epidemiology Unit*

Patricia Castro, *Georgia Department of Health, Epidemiology Section/Maternal and Child Health Epidemiology Unit*

Michael Bryan, *Georgia Department of Health, Epidemiology Section/Maternal and Child Health Epidemiology Unit*

Ruben Smith, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Katie Kortsmitt, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Bea Salvesen von Essen, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Letitia Williams, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Ada Dieke, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Martha Kapaya, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Wanda Barfield, *US Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion*

Craig Garfield, *Department of Pediatrics, Northwestern University, Lurie Children's Hospital*

11) Self-Identification and Experiences of Discrimination Among Asian-Germans

Mariel Leonard, *DeZIM*

Jonas Koehler, *DeZIM*

Kimiko Suda, *DeZIM*

12) Effectiveness of Social Media Recruitment Before and During COVID-19

Rachel Kinder, *ICF*

13) Form Over Function: Does Acquiescence Bias in Agreement Scales Really Exist?

Randall K. Thomas, *Ipsos*

Megan A. Hendrich, *Ipsos*

14) The Best Laid Incentive Plans are Sometimes Visible Through the Envelope (Even When They Shouldn't Be)

Robyn Rapoport, *SSRS*

Sarah Glancey, *SSRS*

Elizabeth Sciupac, *SSRS*

15) Trade-offs in Mode Migration: Shifting from Face-to-face to Phone Surveys in Mexico and Russia

Adam Wolsky, *Pew Research Center*

16) Are Generational Gaps or Life Stage Segments Better at Explaining Societal Differences

Aimee Vella Ripley, *The Harris Poll*

Paul Johnson, *The Harris Poll*

Jamie Lehr, *The Harris Poll*

Amy Mulvey, *The Harris Poll*

Alyssa Haskins, *The Harris Poll*

17) Impact of Sending Text Messages on Survey Completion Rates Among a Hard-to-Reach Population of Youth with Disabilities and Their Families

Alex Saunders, *Mathematica*

Holly Matulewicz, *Mathematica*

Forest Crigler, *Mathematica*

Karen Katz, *Mathematica*

Anna Hill, *Mathematica*

Karen CyBulski, *Mathematica*

Poster Session #1 (cont.)

18) Professional Networking Sites and Wellbeing in Building Social Capital within Higher Education

Alexis Takagi, *Santa Clara University*

19) Harnessing Previous Survey Respondents to Understand Social Contacts During the COVID-19 Pandemic

Alisha Simon, *Minnesota Department of Health*
Kathleen Thiede Call, *University of Minnesota, School of Public Health*
Sarah L Hagge, *Law School Admission Council*
Kathleen Panas, *Minnesota Department of Health*
Giovann Alarcón Espinoza, *State Health Access Data Assistance Center*
Audrey M. Dorélien, *University of Minnesota, Humphrey School of Public Affairs*

20) The Bots are Taking Over – Lessons Learned from Battling Bots on a Social Media Survey

Allison Tippery, *Market Decisions Research*
John Charles, *Market Decisions Research*
Patrick Madden, *Market Decisions Research*

21) Controlling for Response Order Effects

Alyssa Haskins, *The Harris Poll*
Paul Johnson, *The Harris Poll*
Lena Schafheimer, *The Harris Poll*
Jamie Lehr, *The Harris Poll*

22) When Near or Far, Should You Logo Wherever You Are? Branding Envelopes to Increase Response Rates

Alyssa McCoy, *University of Northern Iowa*
Kyle Endres, *University of Northern Iowa*
Mary Losch, *University of Northern Iowa*
Kelli Larson, *Arizona State University*
Jeffrey Brown, *Arizona State University*

23) "No, No, No. Not Today": Dynamics of Respondent Demographics and Non-Response in Open-ended Survey Questions

Amina Dunn, *Pew Research Center*
Vianney Gomez, *Pew Research Center*

24) Increasing Equity in Data Reuse through Better Planning and Data Sharing

Amy Pienta, *University of Michigan*
Tamara Qawasmeh, *University of Michigan*
Sara Britt, *University of Michigan*
David Thomas, *Inter-university Consortium for Political and Social Research, University of Michigan*

25) Recruiting Cancer Survivors from SEER Registries – Findings from the 2021 HINTS-SEER Study

Andrew Caporaso, *Westat*
Terisa Davis, *Westat*

26) A Comparison of US Adult Profiles Based on Attitudes about Abortion Being Moral vs Legal

Andrew DeJarnatt, *University of Arkansas*
Ronna C. Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*
Kristen N. Jozkowski, *Indiana University*
Brandon Crawford, *Indiana University*
Beyza Buyuker, *Indiana University*

27) Unreal Respondents? Using Machine Learning to Identify Role Players in Online Surveys

Sarah Kelley, *Child Trends*

28) Should I Ask You to Provide This Information in One Question or Two Questions?

Jonathan Katz, *US Census Bureau*
Elizabeth Nichols, *US Census Bureau*
Erica Olmsted Hawala, *US Census Bureau*

29) A Census Survey of IRS Appeals Customer Satisfaction

Juan Bermudez, *ICF*
Matthew D. McDonough, *ICF*
Sherri Mamon, *ICF*

30) How to Squeeze Blood from a Turnip and Other Ways of Transitioning to Frequent Statistics

Julie Parker, *US Department of Transportation*

3:45 pm – 4:30 pm
Location: Exhibit Hall

31) Using the NoStat File to Supplement Address-Based Sampling Frames: How To Make Informed Decisions Regarding Inclusion and Exclusion of NoStat Records

Katie Archambeau, *NORC at the University of Chicago*
Colm O'Muircheartaigh, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Lee Fiorio, *NORC at the University of Chicago*

32) Hop In! Evaluating Our Efforts to Drive to a More Engaged, Informed, and Satisfied Public

Kayla Dean, *Minnesota Department of Transportation*

33) Benefits of Migrating the Quality Control Program to Centralized Reinterview

Kenisha Steward, *US Census Bureau*
Candice Barnes, *US Census Bureau*

34) Keeping Up with Emerging Agricultural Data Needs: Development of the Hemp Acreage and Production Survey

Kenneth Herrell, *US Department of Agriculture, National Agricultural Statistics Service*
Larry Whaley, *US Department of Agriculture, National Agricultural Statistics Service*
Joshua Bates, *US Department of Agriculture, National Agricultural Statistics Service*

35) Predicting App Adoption Rate Curves Using Time Series Modelling and Nearest Neighbors

Tomer Zur, *The Harris Poll*
Paul Johnson, *The Harris Poll*

36) The Effect of Corona Study Participation on Its Parent Study – Results from a Controlled Experiment

Ulrich Krieger, *University of Mannheim*
Carina Cornesse, *SFB 884, University of Mannheim*

37) LOOK, This Mail is Important! Can Priority Mail or FedEx be an Effective Adaptive Design Intervention in ABS Surveys?

Vanessa Harrell, *SSRS*
Cameron McPhee, *SSRS*
Arina Goyle, *SSRS*

38) ¡Escuchémonos Y Conozcámonos! Listening To Learn! A Community-Based Participatory Research Approach to Health-Related Communications with Vulnerable Communities in San Diego.

Veronica Hoyo, *University of California, San Diego*
Blanca Melendrez, *University of California, San Diego*
Daniel Bouland, *University of California, San Diego*

39) Client-Side Researchers Versus Outside Contractors: How In-House Market Researchers Collaborate with External Survey Agencies

Wojciech Jablonski, *Netherlands Interdisciplinary Demographic Institute, Royal Netherlands Academy of Arts and Sciences*

40) Followers or Learners? Investigating the Role of Source on Partisan Sensitivity to Elite Cues

Zachary Hertz, *The University of Chicago*

Opening Plenary & Welcome

Sponsored by: Pew Research Center 

Disrupting Public Opinion Research in the Pursuit of Equity

Wednesday, May 11, 2:30 pm – 3:45 pm

This plenary will highlight leaders who are using innovative approaches to attract historically underserved populations into our field or similar fields, to improve the methods we use to study these populations, and to advance the dissemination of findings to support these communities.

Speakers:

- Dr. Robert Santos, US Census Bureau (Moderator)
- Dr. Desi Small-Rodriguez, UCLA
- Dr. Talitha Washington, Atlanta University Center Consortium
- Mr. Neil Ruiz, Pew Research Center



Robert L. Santos is the 26th director of the US Census Bureau with a career which spans more than 40 years in survey research, statistical design and analysis, and executive-level management. He previously served for 15 years as vice president and chief methodologist at the Urban Institute and directed its Statistical Methods Group.

Santos has held leadership positions in the nation's top survey research organizations, including the National Opinion Research Center (NORC) at the University of Chicago, the Institute for Social Research at the University of Michigan, and Temple University's Institute for Survey Research.

Santos specializes in quantitative and qualitative research design, including program evaluation, needs assessments, survey methodology and survey operations. He also has expertise in demographic and administrative data, decennial censuses, social policy research and equity issues in research.

Santos served as the 2021 president of the American Statistical Association (ASA) and is an ASA Fellow and recipient of the ASA Founder's Award in 2006. He was the 2014 president of the American Association for Public Opinion Research (AAPOR) and received the 2021 AAPOR Award for

Exceptionally Distinguished Achievement. Santos is also an elected member to the International Statistical Institute, and he served from 2017 to 2020 as a member of the Board of Scientific Counselors for the National Center for Health Statistics at the Centers for Disease Control and Prevention. He was a longtime member of the editorial board of Public Opinion Quarterly.



Dr. Desi Small-Rodriguez is a citizen of the Northern Cheyenne Nation and Chicana. She is an assistant professor of Sociology and American Indian Studies at the University of California, Los Angeles. Her research, teaching, and advocacy center on disrupting settler colonial systems and rebuilding data for strong Indigenous futures. She has partnered with Indigenous communities in the US and internationally as a researcher and data advocate for more than ten years. She directs the Data Warriors Lab, an Indigenous social science laboratory that examines the intersection of race, indigeneity, data, and inequality. She is the Co-Founder of the US Indigenous Data Sovereignty Network and a founding member of the Global Indigenous Data Alliance.

Dr. Talitha Washington is the Director of the Atlanta University Center Data Science Initiative, a Professor of Mathematics at Clark Atlanta University, and the President-Elect of the Association for Women in Mathematics. As Director, she oversees and provides strategic direction of data science across Clark Atlanta University, Morehouse College, Morehouse School of Medicine, and Spelman College to increase the number of African Americans with expertise in data science. Most recently, Dr. Washington was a Program Director at the National Science Foundation (NSF) in the Convergence Accelerator and was instrumental in building and establishing NSF's first HSI Program. She is the recipient of the 2019 BEYA STEM Innovator Award, the 2019 Outstanding Faculty Award from Howard University, and the 2020 NSF Director's Award for Superior Accomplishment. She is a Fellow of the American Mathematical Society and the Association for Women in Mathematics.



Neil G. Ruiz is associate director of race and ethnicity research at the Pew Research Center. He studies the international movement of people across borders, high-skilled immigration to the US and around the world, and utilizes a mixed methods approach (demographic, qualitative and survey) to study Asian Americans and rare populations. He is the founding chair of AAPOR's Asian American and Pacific Islander Research and Affinity group. Prior to joining the Center, Ruiz was the executive director of the Center for Law, Economics & Finance at George Washington University, and he has also worked as a migration and economic development expert at the Brookings Institution, the World Bank and the Asian Development Bank. He is a political economist with a doctorate from the Massachusetts Institute of Technology, a master's degree from Oxford University, and a bachelor's degree from the University of California, Berkeley.

Concurrent Sessions B: Wednesday, May 11

**Session 1:
Conceptualizing and Measuring the Complexity of Abortion Attitudes in the United States**

Panel
Moderator: Michael Traugott; *University of Michigan*
Location: Mississippi



Conceptualizing and Measuring the Complexity of Abortion Attitudes in the United States

Kristen Jozkowski, *Indiana University*
Brandon L. Crawford, *Indiana University*
Ronna C. Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*
Sara McClelland, *University of Michigan*

Complexity in Abortion Attitudes: Findings From in-depth interviews With US Adults

Kristen Jozkowski, *Indiana University*
Barbara Dennis, *Indiana University*
Xiana Bueno-Garcia, *Indiana University*
Brandon Crawford, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*

Assessing Abortion Complexity Across the Dimensions of Legality and Morality

Brandon Crawford, *Indiana University*
Kristen Jozkowski, *Indiana University*
Ronna Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*

When Reverse-Oriented Item Formats are Not Polar Opposites: An Experiment Comparing Attitudinal Responses when Asking if Abortion Should be Legal vs Illegal

Ronna Turner, *University of Arkansas*
Brandon Crawford, *Indiana University*
Kristen Jozkowski, *Indiana University*
Wen-juo Lo, *University of Arkansas*

Abortion Identities: Bringing Qualitative Insights to Pro-Choice and Pro-Life Categories

Sara McClelland, *University of Michigan*
Kristen Jozkowski, *Indiana University*

Comparing Response Labelling Between Agreement and Judgment Anchors: Using a Multi-Group Structural Equation Model Approach

Wen-Juo Lo, *University of Arkansas*
Ronna Turner, *University of Arkansas*
Brandon Crawford, *Indiana University*
Kristen Jozkowski, *Indiana University*

4:30 pm – 6:00 pm

Session 2:

Measuring Attitudes and Opinions Across the Decades with the General Social Survey

Paper

Moderator: Joerg Tiede, *American Association of University Professors*

Location: Missouri

Attitude

The Perception of White Precarity and Longing for the Wages of Whiteness

Madeleine Straubel, *University of North Carolina at Chapel Hill*

Mosi Ifatunji, *University of Wisconsin–Madison*

Party Differences and Thermostatic

Responsiveness on the Environment 1973–2018

Lindsey Hendren, *Loyola Marymount University, Thomas and*

Dorothy Leavey Center for the Study of Los Angeles

The Politicization of Disagreement: Assessing the Changing Structure of American Public Opinion, 1972–2018

Stuart Perrett, *New York University*

Concurrent Sessions B: Wednesday, May 11

Session 3:

Survey Questions and Beyond: Collecting Biomarkers from Survey Respondents

Paper

Moderator: Valrie Horton, *Ipsos*

Location: Streeterville



Attitude

You Want WHAT?! Mimicking Engagement, Creating a Sense of Trust and Community- Building Via a Web Survey Video to Boost Consent to Biomarker Collection

Shana Brown, *NORC at the University of Chicago*

Erika Greenia, *NORC at the University of Chicago*

Gaining Cooperation for In-person Biomarker Collection After a Web/Phone Survey

Christopher Wong, *NORC at the University of Chicago*

Rachel Canas, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Eric Grodsky, *University of Wisconsin Madison*

Evaluating Consent and Return Rates for Biomeasure Self-Collection

Katie O'Doherty, *NORC at the University of Chicago*

Sara Walsh, *NORC at the University of Chicago*

Hanvit Park, *NORC at the University of Chicago*

Designing the BioBox: Innovations in Remote Biomeasure Collection

Kaitlyn O'Keefe, *NORC at the University of Chicago*

Sara Walsh, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Multimode Questionnaire and Biomeasure Data Collection with Older Adults: Round Four of the National Social Life, Health, and Aging Project

Anna Wiencrot, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Rebecca Curtis, *NORC at the University of Chicago*

Sara Walsh, *NORC at the University of Chicago*

Stephen Smith, *NORC at the University of Chicago*

Colm O'Muircheartaigh, *NORC at the University of Chicago*

4:30 pm – 6:00 pm

Session 4:

Advances in Automated Coding of Text and Voice Data

Paper

Moderator: Eric Plutzer, *Pennsylvania State University*

Location: Michigan A

DataSci

Automated Prediction of Emotional States During Survey Completion with Voice Data for Assessing Respondents' Engagement in Smartphone Surveys

Christoph Kern, *University of Mannheim*

Jan Karem Höhne, *University of Duisburg Essen*

Konstantin Gavras, *University of Mannheim*

Stephan Schlosser, *University of Göttingen*

Toward a Semi-Automated Item Nonresponse Detector Model for Open-Response Data

Kristen Cibelli Hibben, *National Center for Health Statistics*

Zachary Smith, *National Center for Health Statistics*

Travis Hoppe, *National Center for Health Statistics*

Valerie Ryan, *National Center for Health Statistics*

Paul Scanlon, *National Center for Health Statistics*

Kristen Miller, *National Center for Health Statistics*

Qualitative Insights from Social Media Data: Seeing the Forest and the Trees

Johann Gagnon-Bartsch, *University of Michigan*

Frederick Conrad, *University of Michigan*

Michael Schober, *The New School*

Robyn Ferg, *Westat*

Juejue Wang, *University of Michigan*

Rebecca Dolgin, *The New School*

Mao Li, *University of Michigan*

Paul Beatty, *US Census Bureau*

Population Estimates Based on Social Media Scraping

Cong Ye, *American Institutes for Research*

Concurrent Sessions B: Wednesday, May 11

Session 5:

Are We Asking Too Much? Measuring and Reducing Respondent Burden

Methodological Brief

Moderator: Emilia Peytcheva, *RTI International*

Location: Erie



Harder to Bear: Understanding Respondent Burden on Perceptions of Difficulty

Erin Heiden, *University of Northern Iowa, Center for Social & Behavioral Research*

Ki H. Park, *University of Northern Iowa, Center for Social & Behavioral Research*

Eva Aizpurua, *Trinity College*

Mary E. Losch, *University of Northern Iowa, Center for Social & Behavioral Research*

Commitment is Hard Work: The Association Between Respondent Commitment, Perceptions of Effort, and Survey Engagement

Eva Aizpurua, *Trinity College Dublin*

Ki H. Park, *University of Northern Iowa, Center for Social & Behavioral Research*

Erin Heiden, *University of Northern Iowa, Center for Social & Behavioral Research*

Mary E. Losch, *University of Northern Iowa, Center for Social & Behavioral Research*

Comparison of Page Time and Overall Survey Time as Measures of Data Quality in Online Panel Surveys

James Stewart, *Qualtrics*

Emily Geisen, *Qualtrics*

Engaging Reluctant Respondents with a Shorter "Critical Items Only" Survey Instrument for Enhancing Response Rates

Brenda Rodriguez, *Abt Associates*

Debi McInnis, *Abt Associates*

Stan Hsieh, *Abt Associates*

Are Mediocre Respondents Entitled to a Little Representation and a Little Chance?

Jason Sclar, *HarrisX*

Erik Green, *HarrisX*

Woojae Chung, *HarrisX*

Katherine Bradshaw, *HarrisX*

Dritan Nesho, *HarrisX*

Privacy Attitudes Toward Mouse-Tracking Paradata Collection

Felix Henninger, *Ludwig-Maximilians-University of Munich*

Pascal J. Kieslich, *University of Mannheim*

Amanda Fernández-Fontelo, *Humboldt-Universität zu Berlin*

Sonja Greven, *Humboldt-Universität zu Berlin*

Frauke Kreuter, *Ludwig Maximilian University of Munich*

"Time of Day Matters": Examination of Quality Differences in Survey Participants Based on Time of Participation

Erik Green, *HarrisX*

Jason Sclar, *HarrisX*

Katherine Bradshaw, *HarrisX*

Woojae Chung, *HarrisX*

Dritan Nesho, *HarrisX*

4:30 pm – 6:00 pm

Session 6:

Diary Design: Mode, Device, and Diary Alternatives

Paper

Moderator: Paul Lavrakas, *Independent Consultant*

Location: Superior B



The Effects of Interviewer-administered Recruitment and Personalized Feedback on Participation and Data Quality in an App- based Household Budget Survey Across Three Countries

Bella Struminskaya, *Utrecht University*

Evelien Rodenburg, *Utrecht University*

Barry Schouten, *Statistics Netherlands and Utrecht University*

Tom Oerlemans, *Statistics Netherlands*

Respondent Recall of Media Consumption: Moving from Self-administered Paper Surveys to Online Mode

Emily Neuhoﬀ, *Nielsen*

Web Diary Data Collection to Capture Out-of- Home Media Measurement

Brian Wells, *Nielsen*

Hani Zainulbhai, *Nielsen*

Seth Brohinsky, *SSRS*

Innovative Use of a Probability Panel to Conduct a Web Diary Survey

Hani Zainulbhai, *Nielsen*

Seth Brohinsky, *SSRS*

Brian M. Wells, *Nielsen*

Concurrent Sessions B: Wednesday, May 11

Session 7:

Surveying Hard-to-Reach and Rare Populations

Paper

Moderator: Ronaldo Iachan, *ICF*

Location: Michigan B



NSHAP Remote Data Collection: Web Survey Experiences among Older Adults

Lauren Sedlak, *NORC at the University of Chicago*

Jennifer Satorius, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Kelly Pudelek, *NORC at the University of Chicago*

Hanvit Park, *NORC at the University of Chicago*

How Mobile-based Research Design and Advanced Scripting Tools Enable the Inclusion of Persons with Disabilities in West Africa

Ricardo Lopes, *GeoPoll*

Examining Mode Effects in a Sample of Jewish Households: Differences Beyond Standard Demographics

Jazmyne Sutton, *SSRS*

Eran Ben-Porath, *SSRS*

Cameron McPhee, *SSRS*

Understanding Latinx Consumer Behaviors Through an Equity-Driven Approach

Alicia Garza, *Fors Marsh Group*

Natalie Morrissey, *Fors Marsh Group*

Using Qualitative Data to Develop Interviewer Training Materials for Surveying Limited- English-Speaking Households

Mikelyn Meyers, *US Census Bureau*

Patricia Goerman, *US Census Bureau*

Kathleen Kephart, *US Census Bureau*

Patricia LeBaron, *RTI International*

Marcus Berger, *US Census Bureau*

4:30 pm – 6:00 pm

Session 8:

Better Than a Coin Flip? Prediction Accuracy in Election Polls

Paper

Moderator: Jon A. Krosnick, *Stanford University*

Location: Ontario

Polling

Social Capital and Participation: Examining Hypotheses About Polling Problems in the 2020 Election Cycle

Robert Griffin, *Democracy Fund*

John Sides, *Vanderbilt University*

"A Hit and a Miss": An Investigation into the Accuracy of Polling the 2021 Gubernatorial Elections in VA and NJ

Justine D'Elia-Kueper, *Catalist*

If The Polls Ain't Fixed, Don't Break Them: What 2020–21 Misses Tell us about the Future of Pre-election Polls

Patrick Murray, *Monmouth University Polling Institute*

The Geography of Racially Polarized Voting: Calibrating Surveys at the District Level

Shiro Kuriwaki, *Stanford University*

Stephen Ansolabehere, *Harvard University*

Angelo Dagonel, *Harvard University*

Soichiro Yamauchi, *Harvard University*

Evaluating Multi-Mode Exit Polls

Patrick Tucker, *Edison Media Research*

Concurrent Sessions B: Wednesday, May 11

Session 9:

How Did the Survey Do? Recent Assessment of Total Survey Error

Paper

Moderator: Brady West, *University of Michigan*

Location: Superior A



Are We There Yet? Unrepresentative Big Surveys Significantly Overestimate US Vaccine Uptake

Valerie Bradley, *University of Oxford, Department of Statistics*

Shiro Kuriwaki, *Stanford University, Department of Political Science*

Michael Isakov, *Harvard College*

Dino Sejdinovic, *University of Oxford, Department of Statistics*

Xiao-Li Meng, *Harvard University, Department of Statistics*

Seth Flaxman, *University of Oxford, Department of Political Science*

COVID-19 Vaccination Rates in the US: Comparison among National Probability- Based Surveys – National Immunization Survey Adult COVID Module, Household Pulse Survey, and the AmeriSpeak® Panel

Vicki Pineau, *NORC at the University of Chicago*

Jason Fields, *US Bureau of the Census*

David Dutwin, *NORC at the University of Chicago*

Dani Heide, *NORC at the University of Chicago*

Elizabeth Flanagan, *NORC at the University of Chicago*

Kim Nguyen, *US Centers for Disease Control and Prevention*

James A. Singleton, *US Centers for Disease Control and Prevention*

Michael Chen, *US Centers for Disease Control and Prevention*

Benjamin Fredua, *US Centers for Disease Control and Prevention*

Total Survey Error Analysis: National Immunization Survey Adult COVID Module COVID-19 Vaccination Rates

Elizabeth Allen, *NORC at the University of Chicago*

Vicki Pineau, *NORC at the University of Chicago*

Kirk Wolter, *NORC at the University of Chicago*

Jason Boim, *NORC at the University of Chicago*

James Singleton, *US Centers for Disease Control and Prevention*

Michael Chen, *US Centers for Disease Control and Prevention*

David Yankey, *US Centers for Disease Control and Prevention*

Jennifer Kriss, *US Centers for Disease Control and Prevention*

Yi Mu, *US Centers for Disease Control and Prevention*

Effects of a Sequential Mixed-Mode Design on Nonresponse Bias, Measurement Error Bias, and Total Bias in an Economic Panel Survey

Jonas Beste, *Institute for Employment Research*

Joe Sakshaug, *Institute for Employment Research*

Mark Trappmann, *Institute for Employment Research*

Has the Sun Finally Set on Landline Interviewing? Data Quality, Representativeness, and Inclusivity as a Function of Dual-Frame RDD Sample Allocation and Calibration

Luis Tipan, *SSRS*

Arifah Hasanbasri, *SSRS*

Jonathan Best, *SSRS*

4:30 pm – 6:00 pm

Session 10:

In Memory of Eleanor Gerber: Her Contributions to Our Understanding of the Role of Culture in Survey Question Interpretation & Survey Participation

Panel

Moderator: Patricia Goerman, *US Census Bureau*

Location: Wrigleyville



In Memory of Eleanor Gerber: Her Contributions to Our Understanding of the Role of Culture in Survey Question Interpretation and Survey Participation

Alisu Schoua-Glusberg, *Research Support Services*

Patricia Goerman, *US Census Bureau*

Privacy and Confidentiality: Eleanor Gerber's Legacy Research

Jennifer Childs, *US Census Bureau*

Aleia Clark Fobia, *US Census Bureau*

Eleanor Gerber and the Rise of the Socio-Cultural Approach to Question Design

Kristen Miller, *National Center for Health Statistics*

Eleanor Gerber's Contributions to our Understanding of Children's Overcount and Undercoverage in the Decennial Census

Alisú Schoua-Glusberg, *Research Support Services*

Anthropology in Action: Eleanor Gerber's Contribution to the Operationalization of Race and Ethnicity

Melissa Cidade, *US Census Bureau*

Training the Researchers: Eleanor Gerber's Contributions to Cognitive Interviewer Training at the US Census Bureau

Patricia Goerman, *US Census Bureau*

Concurrent Sessions B: Wednesday, May 11

Session 11:

Improving the Measurement & Recruitment of Sexual & Gender Minorities in Surveys: Recent Findings from Qualitative & Quantitative Research

Panel

Moderator: Nancy Bates, *US Census Bureau, Retired*

Location: Colorado



How Do People Want to Be Asked About Their Sexual Orientation and Gender Identity on National Health Surveys?

Anthony Pho, *Stanford University, School of Medicine*

Juno Obedin-Maliver, *Stanford University, School of Medicine*

Changes in Population-Level Response Patterns to Gender Identity Survey Items Across Administration

Mark Noyes, *Market Decisions Research*

Brian Robertson, *Market Decisions Research*

Evaluating Measurements of Sexual Orientation and Gender Identity on the Experimental Household Pulse Survey

Thomas File, *US Census Bureau*

Jason Fields, *US Census Bureau*

Eric Stone, *US Census Bureau*

Masculinity and Femininity: What Can We Learn from Self-Report Data?

Dan Cassino, *Fairleigh Dickinson University*

Summing It Up: Improving the Measurement and Recruitment of Sexual and Gender Minorities in Surveys

Jennifer Ortman, *US Census Bureau*

4:30 pm – 6:00 pm

Session 12:

Interviews, Interviews, Everywhere! Proxies, Question Wording & Data Quality

Paper

Moderator: Dakisha Locklear, *RTI International*

Location: Huron

QuesDes

Crosslinguistic Analysis of “Language Spoken at Home” Questions

Marcus Berger, *US Census Bureau*

Betsari Otero Class, *US Census Bureau*

Angie Obrien, *US Census Bureau*

Say What You Mean to Say, Talk About What You Want to Talk About

Steven Snell, *Goldman Sachs*

Carol Sue Haney, *Qualtrics*

How Do You Know They Did That? Exploring Proxy Response Strategies in a Survey of Participation in the Arts

Alfred Tuttle, *US Census Bureau*

Angela O'Brien, *US Census Bureau*

Jonathan Katz, *US Census Bureau*

Conceptualizing Unit Culture: Interviewing 500 Soldiers to Understand Culture in the US Army

Matthew McDonough, *ICF*

Steven Aude, *ICF*

Chelsey Jackson, *ICF*

Jennifer McLeer, *University of Hartford*

Gregory A. Ruark, *US Army Research Institute for the Behavioral and Social Sciences*

Mix and Match: Question Structure and Self-Proxy Agreement Across Household Type

Angie O'Brien, *US Census Bureau*

Dave Tuttle, *US Census Bureau*

Jonathan Katz, *US Census Bureau*



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
At a Glance: Thursday, May 12

Time	Event	Location
7:00 am – 6:00 pm	Registration Open	Registration Desk
7:00 am – 8:00 am	Committee Meetings	
7:00 am – 8:00 am	Continental Breakfast in Exhibit Hall	Riverwalk
7:00 am – 8:00 am	Exhibit Hall Open	Riverwalk
8:00 am– 9:30 am	Concurrent Session C	
	Data Collection in Low- & Middle-Income Countries	Wrigleyville
	Cracked Foundations: Societal Problems Laid Bare by the COVID Pandemic	Mississippi
	Current & Historical Predictors of Abortion Attitudes	Streeterville
	Devices & Technology to Enhance Data Collection	Erie
	Not Answering the Phone? The Door? Shifting from Interviewer-Administered to Self-Administered Surveys	Michigan B
	Fake News? Nope, Fake Respondents & Answers	Superior B
	Are You Willing to Share Your Life? Data Linkage & Consent	Missouri
	Monitoring & Evaluating the Quality of the 2020 Census	Superior A
	Innovations in Election Polling	Ontario
	On a Scale of 1 to X: Scale Design, Development, Direction, & Labeling	Colorado
	Who's Asking? Advances in Research on Interviewer Behavior	Huron
	Novel Sample Design & Weighting Approaches	Michigan A
9:30 am – 10:15 am	Beverage Break in Exhibit Hall	Riverwalk
10:15 am – 11:45 am	Concurrent Sessions D	
	Quality, Calidad, Qualité: No Matter How You Say It, We Want to Improve It	Wrigleyville
	Critical Data Needs: Policing, Incarceration, & Gun Violence	Mississippi
	The Current State of Practice in Health Issues Measurement	Streeterville
	Frames & Bias: Measuring Coverage & Error in Household Surveys	Superior B
	How Can We Reach You? Strategies for Mixed-Mode Surveys	Erie
	In It for the Long Haul: Changing Modes on Longitudinal Surveys	Michigan B
	Data Science Techniques to Efficiently Process Text Data	Missouri
	Improving Response Rates & Evaluating Nonresponse Bias	Superior A
	Measurement Error in Issue Polls: Reality & Perception	Ontario
	Impollster Syndrome	Arkansas
	It's Not You, It's Me: Effects of Interviewer Characteristics & Behavior	Huron
	Starting From Scratch: Research on Questionnaire Development & Design	Colorado
	Comparing Probability & Nonprobability Samples	Michigan A
12:00 pm – 1:00 pm	Presidential Address/Lunch	Sheraton Ballroom

At a Glance: Thursday, May 12

Time	Event	Location
1:15 pm – 2:45 pm	Concurrent Sessions E	
	History of Hispanic Survey Research in the US	Arkansas
	Discoveries from the Inaugural Research of the Gallup Center on Black Voices	Mississippi
	Trust & Attitudes Toward Privacy & Confidentiality	Streeterville
	Designing Questions to Increase Data Quality	Erie
	Let's Try It Another Way: Modern Modes of Data Collection	Superior B
	Respondent-Driven Sampling: Design Considerations & Applications	Michigan B
	Using Auxiliary Data to Enhance Surveys & Sampling Frames	Missouri
	All Politics are Local: Influence of Geography & Race on Political ID	Ontario
	The Shy Voter: Evaluating Selection Bias & Nonresponse in Political Polls	Superior A
	Qualitative Research With Underrepresented Groups	Wrigleyville
	Into the Wine, Not the Label: Explorations in Asking About SOGI	Colorado
	New Research on Filter & Open-Ended Questions	Huron
	Identification & Interpretation of Substantive Trends Following Disruptions	Michigan A
2:45 pm – 3:45 pm	Dessert Break in Exhibit Hall	Riverwalk
2:45 pm – 3:45 pm	Poster Session #2	Riverwalk
2:45 pm – 3:45 pm	Speed Networking Session #1	Columbus AB
2:45 pm – 3:45 pm	In Memoriam Session	Superior B
3:45 pm – 5:15 pm	Concurrent Session F	
	COVID-19 Perspectives Across Generations	Mississippi
	Using Public Opinion Research to Explore Social Issues	Streeterville
	Can I Get Your Attention Please? Incentives Mode & Message Salience	Erie
	Interviewer Monitoring & Falsification	Michigan B
	Increasing Response Rates & Reducing Nonresponse Bias	Superior A
	Quantitative in Election Polling	Ontario
	Inclusion & Equity in Public Opinion Research & Organizations	Arkansas
	QUALPOR Panel: Effective Techniques for Increasing Qualitative Credibility & Transparency	Wrigleyville
	Measuring Sex, Gender Identity, & Sexual Orientation: Findings of the National Academies of Sciences, Engineering, & Medicine	Huron
	Welcome to the Metaverse: Using the Web for Questionnaire Pretesting	Colorado
	Creating & Maintaining Diverse & Inclusive Survey Panels: Challenges & Strategies	Missouri
	Statistical Models & Algorithms to Address Missing Information	Michigan A
6:00 pm – 7:30 pm	Affinity Groups Meet-up	Hotel Lobby at 5:45 pm
8:00 pm – 11:00 pm	All Chapter Party	Lizzie McNeil's

AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

 Attitudes & Opinions Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about race relations, climate change, and much more.	 Professional Development Example topics: inclusion and equity in research organizations, new platforms, and teaching survey research.
 Data Collection Methods, Modes, Field Operations, & Costs Example topics: responder experience, web diary surveys, and self-administered surveys.	 Qualitative Research Example topics: participant engagements, qualitative credibility, and reporting of findings.
 Data Science, Big Data, & Administrative Records Example topics: social media scraping, smartphone surveys, data analysis after record linkage, and the use of auxiliary data.	 Questionnaire Design & Interviewing Example topics: questionnaire design or formatting, interviewer effects, cognitive interviewing, and focus groups.
 Elections, Polling, & Politics Example topics: voting behavior, drivers of vote preference, election poll methods, polling accuracy, voter files, exit polling, and presidential approval.	 Research in Practice Example topics: topics that do not fall into the other tracks including data visualization, data security, writing successful RFPs, survey management, and other practical issues regarding survey data collection.
 Multicultural, Multilingual, & Multinational Research (3MC) Example topics: substantive findings from 3MC surveys and methodological issues in 3MC surveys.	 Response Rates & Nonresponse Error Example topics: the use of incentives, total survey errors, and evaluating and reducing non-response bias.
 Probability and Nonprobability Samples, Frames, and Coverage Errors Example topics: diversity and equity best practices, sample design, and weighting approaches.	 Statistical Techniques & Estimation Example topics: weighting and estimation, imputation, small-area estimation, Bayesian modeling, multi-level regression and post-stratification, variance estimation, and analysis of complex survey data.

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Concurrent Sessions C: Thursday, May 12

Session 1:

Cracked Foundations: Societal Problems Laid Bare by the COVID Pandemic

Paper

Moderator: Joanne Pascale, *US Census Bureau*

Session Room: Mississippi



Attitude

COVID-19 and the Experiences of Populations at Greater Risk

Katherine Carman, *RAND Corporation*

Carolyn Miller, *Robert Wood Johnson Foundation*

Measuring Risk Factors for Intimate Partner Violence and Impacts of the COVID Pandemic in the United States

Scarlett Pucci, *Ipsos*

Nataly Johanson, *Ipsos*

Kelly Bell, *Ipsos*

Zachary Lewis, *Ipsos*

The Impact of COVID-19 on Perceptions of Obesity and Treatment Options

Linda Khoury, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Mia Stripp, *NORC at the University of Chicago*

Andy Shi, *NORC at the University of Chicago*

Political Identity and Risk Politics in America: Evidence from a Pandemic

Eric Raile, *Montana State University*

Pavielle Haines, *Rollins College*

Amber N. W. Raile, *Montana State University*

Elizabeth A. Shanahan, *Montana State University*

David C. W. Parker, *Montana State University*

Commuter Behavior Change Factors and Processes Due to the Covid-19 Pandemic Alec Biehl, *Oak Ridge National Laboratory*

Michael Hilliard, *Oak Ridge National Laboratory*

8:00 am – 9:30 am

Session 2:

Current and Historical Predictors of Abortion Attitudes

Paper

Moderator: Brandon Crawford, *Indiana University*

Session Room: Streeterville

Attitude

The Role of Racism and Sexism in Attitudes Towards Abortion in White, Latinx, and Black Individuals

Majel Baker, *University of Michigan*

Kristen Jozkowski, *Indiana University*

Sara I. McClelland, *University of Michigan*

Migrant Generations and Abortion Circumstances: A Close Look at Latinx's Abortion Attitudes in the US

Xiana Bueno *Indiana University*

María Montenegro, *Indiana University*

Wen-Juo Lo, *University of Arkansas*

Danny Valdez, *Indiana University*

Brandon Crawford, *Indiana University*

Ronna Turner, *University of Arkansas*

Kristen Jozkowski, *Indiana University*

Dimensions of Abortion Attitudes and Their Relationship to Abortion Focused Policies and Politicians

Brandon Crawford, *Indiana University*

Kristen Jozkowski, *Indiana University*

Beyza Buyuker, *Indiana University*

Ronna Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

A Comparison of National Historical and Personal Retrospective Trends of Perceptions About Abortion

Nana Amma Asamoah, *University of Arkansas*

Ronna Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Kristen Jozkowski, *Indiana University*

Brandon Crawford, *Indiana University*

Are there Racial/Ethnic Disparities in Support for Abortion Access? Exploring the Role of Abortion Law Knowledge and Political Engagement

Jaclyn Inel Hadfield, *Indiana University*

Xiana Bueno, *Indiana University*

Nnamdi Ezike, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Ronna Turner, *University of Arkansas*

Brandon Crawford, *Indiana University*

Kristen Jozkowski, *Indiana University*

Concurrent Sessions C: Thursday, May 12

Session 3:

Devices and Technology to Enhance Data Collection

Paper

Moderator: Christopher Antoun, *University of Maryland*

Session Room: Erie



Are Respondents on the Move When Completing a Mobile Web Survey? Evaluating Response Context through Combined Data Sources

Caroline Roberts, *University of Lausanne*

Jessica M. E. Herzing, *University of Bern, Interfaculty Centre for Educational Research*

Measuring Physical Activity in the General Population with Hybrid Data: Data Donation from Activity Trackers, Research-Grade Accelerometers, and Survey Data

Vera Toepoel, *Utrecht University*

Annemieke Luiten, *Statistics Netherlands*

Anne Elevelt, *Statistics Netherlands*

Inge de Wolf, *Amsterdam University Medical Center*

What's in a Name? Further Experiments in Increasing CATI Contact Rates

Missy Mosher, *Dynata*

Jesse Reinhold, *Dynata*

Not Home? No Problem: Capturing Electronic Authorization for Multiple Household Members on MEPS

Ryan Hubbard, *Westat*

Device Usage on the Internet Instrument of the American Community Survey

Gregory Mills, *US Census Bureau*

Lindsay Longsine, *US Census Bureau*

R. Chase Sawyer, *US Census Bureau*

8:00 am – 9:30 am

Session 4:

Fake News? Nope, Fake Respondents and Answers

Paper

Moderator: Wojciech Jablonski, *Netherlands Interdisciplinary Demographic Institute*

Session Room: Superior B

DataCol

Building Better Mousetraps: Use of Trap Questions and Data Quality

Mina Muller, *Ipsos*

Randall K. Thomas, *Ipsos*

Frances M. Barlas, *Ipsos*

Megan Hendrich, *Ipsos*

Carol Sue Haney, *Qualtrics*

Detecting and Deterring Information Search in Online Surveys

Matthew Graham, *The George Washington University*

Bias Measurement Error due to Respondent Role-playing: A Serious New Challenge for Survey Research

Jonathan Kelley, *International Survey Center*

MDR Evans, *University of Nevada*

Sarah Kelley, *International Survey Center*

Authentic Panels, Strong Projects: The Cleanliness Challenge of Public Opinion Research

Pam Cusick, *Rare Patient Voice LLC*

Concurrent Sessions C: Thursday, May 12

Session 5:

Not Answering the Phone? The Door? Shifting from Interviewer-Administered to Self-Administered Surveys

Paper

Moderator: Danni Mayclin, *Westat*

Session Room: Michigan B



Evaluating a Web/Mail Alternative to a National Face-to-Face Survey: Initial Results from the American Family Health Study

Brady West, *University of Michigan*

Mick P. Couper, *University of Michigan*

William G. Axinn, *University of Michigan*

James Wagner, *University of Michigan*

Rebecca Gatward, *University of Michigan*

Htay-Wah Saw, *University of Michigan*

Shiyu Zhang, *University of Michigan*

Comparing the Telephone to Web Data Collection Transition Between the 2021 NYC Community Health Survey of Adults and the 2021 NYC KIDS Survey

Martha McRoy, *Abt Associates*

Michael Witt, *Abt Associates*

Stephanie Zimmer, *Abt Associates*

Theresa Stroble, *Abt Associates*

Nicholas Ruther, *Abt Associates*

Amber Levanon Seligson, *New York City Department of Health and Mental Hygiene*

Steven Fernandez, *New York City Department of Health and Mental Hygiene*

Ariana Annibale, *New York City Department of Health and Mental Hygiene*

Michael L. Sanderson, *Utah Department of Health*

How the California Health Interview Survey Adapts Sampling and Data Collection to Better Include Underrepresented and Underserved Populations

Royce Park, *University of California-Los Angeles*

Todd Hughes, *UCLA Center for Health Policy Research*

Jiangzhou Fu, *UCLA Center for Health Policy Research*

Ninez Ponce, *UCLA Center for Health Policy Research*

Susan Sherr, *SSRS*

Moving Away From RDD: Shifting to ABS While in the Field

Marcus Berzofsky, *RTI International*

Caroline Scruggs, *RTI International*

Robert Ashmead, *Ohio State University Government Resource Center*

Bo Lu, *The Ohio State University*

Tim Sahr, *Ohio State University Government Resource Center*

Tom Duff, *RTI International*

8:00 am – 9:30 am

Session 6:

Are You Willing to Share Your Life? Data Linkage and Consent

Paper

Moderator: Karl Feld, *Vistra Communications*

Session Room: Missouri



Data Analysis After Record Linkage: Sources of Error, Consequences, and Possible Solutions

Martin Slawski, *George Mason University*

Brady West, *University of Michigan*

Emanuel Ben-David, *United States Census Bureau*

Jordan Misra, *US Census Bureau*

Survey Consent and Data Privacy Expectations in the Social Media Age

Jennifer Kelley, *Westat*

Brad Edwards, *Westat*

Asking Panelists for Their Twitter Handles (Again) and Comparing Consent Rates

Athena Chapekis, *Pew Research Center*

Emma Remy, *Pew Research Center*

Gonzalo Rivero, *Pew Research Center*

Aaron W. Smith, *Pew Research Center*

Will Respondents Submit Their Sensitive Data and at What Price? Case Study on Student

Ilan Levine, *The Pew Charitable Trusts*

Ama Takyi-Laryea, *The Pew Charitable Trusts*

What's Your Age Again? Testing the Impact of Differing Introductions on Willingness to Provide Full Birthdate Information in the Consumer Expenditure Interview Survey

Graham Jones, *US Bureau of Labor Statistics*

Concurrent Sessions C: Thursday, May 12

Session 7: Innovations in Election Polling

Panel

Moderator: David Sterrett, *NORC at the University of Chicago*

Session Room: Ontario

Polling

Exploring AP VoteCast's Experiments with Mail Recruitment Approaches for an Election Survey

Mariana Meza Hernandez, *NORC at the University of Chicago*

Leah Christian, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

Examining Sources of Bias in the 2020 Cooperative Election Study

Brian Schaffner, *University of Massachusetts Amherst*

Non-Response Bias: An Analysis of 2020 Data and Experiments

Daron Shaw, *University of Texas Austin*

AP VoteCast's Application of Advanced Weighting Techniques to Improve the Reliability of Election Surveys

Nadarajasundaram Ganesh, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

Susan Paddock, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Accuracy and Honesty in Google Searches for Election Prediction and Message-Testing (PAPOR Student Paper Award Winner)

Joseph White, *University of Denver*

8:00 am – 9:30 am

Session 8:

Data Collection in Low- and Middle-Income Countries

Paper

Moderator: Rachel Kinder, *ICF*

Session Room: Wrigleyville

3MC

Do Referrals Improve Representation of Women in RDD Surveys in Low-Income Countries?

Steven Glazerman, *Innovations for Poverty Action*

Karen Grepin, *University of Hong Kong*

Valerie Mueller, *Arizona State University*

Michael Rosenbaum, *Innovations for Poverty Action*

Nicole Wu, *University of Hong Kong*

Adopting Computer-Assisted Telephone Interviewing (CATI) for Health Surveys in Latin America and the Caribbean

Alexander Nisetich, *RTI International*

Luis Sevilla, *RTI International*

Roberta Caixeta, *Pan American Health Organization*

Dolores Ondarsuhu, *Pan American Health Organization*

Carolina Chavez Cortes, *Pan American Health Organization*

Charles Lau, *RTI International*

Victoria Dounoucos, *RTI International*

Raquel Ovalle Romero, *RTI International*

Asking Ugandan Adolescents about Sex Trafficking: Challenges and Advantages of Audio Computer-Assisted Self-Interview (ACASI)

Holly Koogler, *ICF*

Matt Jans, *ICF*

Suteera Nagavajara, *ICF*

Kato Francis, *Makerere University*

Laban Musinguzi, *Makerere University*

Eddy Walakira, *Makerere University*

Bart Robertson, *Global Fund to End Modern Slavery*

Representativeness in RDD Surveys in 10 LMICs

Shana Warren, *Innovations for Poverty Action*

Elliott Collins, *Innovations for Poverty Action*

Savanna Henderson, *Innovations for Poverty Action*

Michael Rosenbaum, *Innovations for Poverty Action*

Sampling Outside the Lines: Does Passing the Phone to a Non Phone-Owning Household Member Improve Health Estimates in Uganda?

Abigail Greenleaf, *ICAP-PHIA*

Sam Biraro, *ICAP-Uganda*

Ashley Crocker-Benn, *Columbia Mailman School of Public Health, Department of Population and Family Health*

Veronicah Mugish, *ICAP-Rwanda*

Dorothy Aiibo, *ICAP-Uganda*

Qixuan Chen, *Columbia Mailman School of Public Health, Department of Biostatistics,*

Concurrent Sessions C: Thursday, May 12

Session 9:

Novel Sample Design and Weighting Approaches

Paper

Moderator: Alan Roshwalb, *Ipsos*

Session Room: Michigan A



Developing the Sample Design for the New Annual Integrated Economic Survey

Katherine Thompson, *US Census Bureau*

An Assembly of Survey Sample Size Planning Parameters – Observed Values of Vaccination Coverage Intraclass Correlation Coefficients from Many Recent Studies

Dale Rhoda, *Biostat Global Consulting*

Becca Robinson, *Biostat Global Consulting*

Caitlin B. Clary, *Biostat Global Consulting*

Mary Kay Trimner, *Biostat Global Consulting*

Shiraz Johnson, *Biostat Global Consulting*

Jennifer Brustrom, *Biostat Global Consulting*

Advanced Cellular RDD – The Next Generation

Mansour Fahimi, *Marketing Systems Group*

David Malarek, *Marketing Systems Group*

Understanding the Impact of Enhanced Weighting Tools on Key Health Survey Indicators in the California Health Interview Survey

Jiangzhou Fu, *UCLA Center for Health Policy Research*

Todd Hughes, *UCLA Center for Health Policy Research*

Royce Park, *UCLA Center for Health Policy Research*

YuChing Yang, *UCLA Center for Health Policy Research*

Ninez Ponce, *UCLA Center for Health Policy Research*

Arina Goyle, *SSRS*

Don't Use the UWE to Evaluate a Poststratified or Raked Estimator (Use Something Else Instead)

Phillip Kott, *RTI International*

8:00 am – 9:30 am

Session 10:

On a Scale of 1 to X: Scale Design, Development, Direction, and Labeling

Paper

Moderator: Nick Moon, *Moonlight Research*

Session Room: Colorado



QuesDes

In Which Direction Do You Think This Scale Should Go? Scale Direction Preference and Its Impact on Survey Responses

Ting Yan, *Westat*

Florian Keusch, *University of Mannheim*

Getting Crafty with Scale Labels: A DIY Rating Scale

Valerie Lykes, *J.D. Power*

Jay Meyers, *J.D. Power*

The Good Life: How Improving Quality of Life Measures Can Improve Our Insights in Subgroups

Frances Barlas, *Ipsos*

Randall K. Thomas, *Ipsos*

Ge Tang, *Ipsos*

Evaluating the Effectiveness of Visual Analog Scales to Measure Expectations

Tuba Suzer-Gurtekin, *University of Michigan*

It's All Semantics, or Numerics, or Emojis? Comparisons of Utility and Function

Cynthia Pelayo, *Ipsos*

Randall K. Thomas, *Ipsos*

Megan A. Hendrich, *Ipsos*

Frances M. Barlas, *Ipsos*

Concurrent Sessions C: Thursday, May 12

Session 11:

Who's Asking? Advances in Research on Interviewer Behavior

Paper

Moderator: Kelly Daley, *Westat*

Session Room: Huron

A teal circular logo with the text "QuesDes" in white.

Identification of Partial Interviewer Falsification in Panel Surveys

Silvia Schwanhäuser, *Institute for Employment Research*

Jonas Beste, *Institute for Employment Research*

Lukas Olbrich, *Institute for Employment Research*

Joseph Sakshaug, *University of Mannheim, University of Munich and Institute for Employment Research*

Do Humor and Relatability Predict Interviewer Performance?

Matt Jans, *ICF*

Don Allen, *ICF*

Zoe Padgett, *ICF*

Dave Roe, *ICF*

Interviewing the Interviewer: Phase 1 Results from the Interviewer Quality of Life Study

Mariel Leonard, *DeZIM*

The Effect of Audio Recordings on Deviant Interviewer Behavior

Lukas Olbrich, *Institute for Employment Research*

Jonas Beste, *Institute for Employment Research*

Silvia Schwanhäuser, *Institute for Employment Research*

Joseph Sakshaug, *Institute for Employment Research*

What Drives Happiness? The Interviewer's Happiness

Adam Stefkovics, *Harvard University Faculty of Arts & Sciences*

Endre Sik, *Hungarian Academy of Sciences Centre of Excellence Centre for Social Sciences*

8:00 am – 9:30 am

Session 12:

Monitoring and Evaluating the Quality of the 2020 Census

Panel

Moderator: Michael Bentley, *US Census Bureau*

Session Room: Superior A



Real-Time Analysis of Data for the 2020 Census Self-Response Operation

Sarah Konya, *US Census Bureau*

Analysis of Internet Response Rates and Paradata During the 2020 Census

Rafael Morales, *US Census Bureau*

Producing 2020 Census Operational Quality Metrics

Jessica DeJesus, *US Census Bureau*

Methods to Track Data Quality in the 2020 Census

Jordan Misra, *US Census Bureau*

Developing and Evaluating Self-Response Rate Projections for the 2020 Census

Megan Parker, *US Census Bureau*

Concurrent Sessions D: Thursday, May 12

Session 1:
Critical Data Needs: Policing, Incarceration, and Gun Violence

Panel
Moderator: Jennifer Benz, *NORC at the University of Chicago*
Session Room: Mississippi



Attitudes Toward Criminal (In)justice in the United States

Emily Alvarez, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Marjorie Connelly, *NORC at the University of Chicago*
Trevor Thompson, *NORC at the University of Chicago*

Understanding Individual and Neighborhood Level Differences in Experiences with and Perspectives on Policing, a Case Study of Two Counties

Stacey Williams, *Forward Cities*
Nick Hart, *Data Foundation*

How Public Attitudes Respond to Crime and the Carceral State

Peter Enns, *Cornell University*

The Role of Data and Evidence in 21st Century Policymaking

John Roman, *NORC at the University of Chicago*

How Do We Know What Works? The Role of Data and Evaluation in Criminal Justice Reform

Anita Ravishankar, *Arnold Ventures*

10:15 am – 11:45 am

Session 2:

The Current State of Practice in Health Issues Measurement

Paper

Moderator: John P Huffman, *Growth Focused Insights and Research*

Session Room: Streeterville

Attitude

Measuring Public Attitudes Toward Political and Science-Related Populism in Surveys: A Tale of Two Scales?

Niels Mede, *University of Zurich*

Robert A. Huber, *University of Salzburg, Austria*

Jakob-Moritz Eberl, *Ludwig Maximilian University of Munich, Germany*

Esther Greussing, *TU Braunschweig, Germany*

Assessing Population Support for Aspects of Syringe Service Programs in a Rural State

Patrick Habecker, *University of Nebraska-Lincoln*

Ryan Herrschaft, *University of Nebraska-Lincoln*

Bergen Johnston, *University of Nebraska-Lincoln*

Rick A Bevins, *University of Nebraska-Lincoln*

A New Perspective on Health Inequity

Meije Puniello, *Edelman Dxl*

Michelle Toennies, *Edelman Dxl*

Joey Krutov, *Edelman Dxl*

Maggie McLaughlin, *Edelman Dxl*

Emily Wagner, *Edelman Dxl*

Cheresa Wright, *Genentech*

Primary Care Physicians, State Governments, and COVID-19 Responsibility and Response

Kirby Goidel, *Texas A&M University*

Timothy Callaghan, *Texas A&M University*

David Washburn, *Texas A&M University*

Tasmiah Nuzhath, *Texas A&M University*

Abigail Spiegelman, *Texas A&M University*

Julia Scobee, *Texas A&M University*

Concurrent Sessions D: Thursday, May 12

Session 3:

Frames and Bias: Measuring Coverage and Error in Household Surveys

Paper

Moderator: Mahmoud Elkasabi, *ICF*

Session Room: Superior B



Untangling Representation Error in Address-based Sample Surveys

Robyn Rapoport, *SSRS*

Cameron McPhee, *SSRS*

Robert Manley, *SSRS*

Reinforcing Predictions: Replicating Analytic Models Across Samples and Modes

Madeline Gosz, *Ipsos*

Randall K. Thomas, *Ipsos*

Frances M. Barlas, *Ipsos*

Comparing a Probability and Non-Probability Within-Household Respondent Selection Method for an Address-Based Web-Push Survey

Jesus Arrue, *Westat*

David Cantor, *Westat*

Ting Yan, *Westat*

Jieru Chen, *US Centers for Disease Control and Prevention*

Sharon G. Smith, *US Centers for Disease Control and Prevention*

Migrating from Phone to Online as Part of a Probability-based Multinational Project

Alexandra Castillo, *Pew Research Center*

Patrick Moynihan, *Pew Research Center*

10:15 am – 11:45 am

Session 4:

How Can We Reach You? Strategies for Mixed Mode Surveys

Methodological Brief

Moderator: Larry Luskin, *ICF*

Session Room: Erie



Some Say Branding Is Everything, But Is It?

Experimenting With Branded Survey Materials

Kyle Endres, *University of Northern Iowa, Center for Social & Behavioral Research*

Erin O. Heiden, *University of Northern Iowa, Center for Social & Behavioral Research*

Ki H. Park, *University of Northern Iowa, Center for Social & Behavioral Research*

Mary E. Losch, *University of Northern Iowa, Center for Social & Behavioral Research*

Screening Households to Select a Sample:

Evaluating a Multi-Mailing Contact Strategy

Jessica Graber, *National Center for Health Statistics*

Jay Clark, *Westat*

Kevin Wilson, *Westat*

Allan Uribe, *National Center for Health Statistics*

Juliana McAllister, *National Center for Health Statistics*

Evaluating the Effectiveness of Pressure-Sealed

Mailing Materials in a Web-Push Design

Jiashan Cui, *American Institutes for Research*

Mahi Megra, *American Institutes for Research*

Tzu-Jou Wan, *American Institutes for Research*

Rebecca Medway, *American Institutes for Research*

Investigating Timing and Frequency of Email

Reminders in an Establishment Survey

Joshua Langeland, *US Bureau of Labor Statistics*

Transition from Telephone Mode to Mixed-mode Surveys: A Case Study

Chintan Turakhia, *SSRS*

Jennifer Su, *SSRS*

Cameron McPhee, *SSRS*

Jennifer Agiesta, *CNN*

Ariel Edwards Levy, *CNN*

Anybody Home? In-Person Recruitment in a

Multimode Design on the Medicare Current Beneficiary Survey (MCBS)

Rachel Carnahan, *NORC at the University of Chicago*

Alanah Raykovich, *NORC at the University of Chicago*

Holly Hagerty, *NORC at the University of Chicago*

Jennifer Vanicek, *NORC at the University of Chicago*

Concurrent Sessions D: Thursday, May 12

Session 5:

In It for the Long Haul: Changing Modes on Longitudinal Surveys

Paper

Moderator: Rupa Datta, *NORC at the University of Chicago*

Session Room: Michigan B



DataCol

Modeling Mode Effects for a Panel Survey in Transition from In-Person to Web-Main Mixed Mode

Dan Liao, *RTI International*

Brian J. Burke, *RTI International*

Paul P. Biemer, *RTI International; The University of North Carolina
at Chapel Hill*

Kathleen Mullan Harris, *The University of North Carolina at
Chapel Hill*

Carolyn Tucker Halpern, *The University of North Carolina at
Chapel Hill*

Sample Design and Implementation for the Fourth Round of the National Social Life, Health and Aging Project: Remote Data Collection During COVID-19

Ned English, *NORC at the University of Chicago*

Colm O'Muircheartaigh, *NORC at the University of Chicago*

Anna Wienrot, *NORC at the University of Chicago*

Becki Curtis, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

L. Philip Schumm, *The University of Chicago*

Stephen Smith, *NORC at the University of Chicago*

Mode Assignment Effects on Response Rates and the Validity and Reliability of Measures of Cognitive and Physical Health

Eric Grodsky, *University of Wisconsin–Madison*

Jennifer Dykema, *University of Wisconsin–Madison*

Shana Brown, *NORC at the University of Chicago*

John Stevenson, *University of Wisconsin–Madison*

John Robert Warren, *University of Minnesota*

Mode Effect Adjustment in a Longitudinal Study

Xiaoshu Zhu, *Westat*

Ting Yan, *Westat*

10:15 am – 11:45 am

Session 6:

Data Science Techniques to Efficiently Process Text Data

Methodological Brief

Moderator: Andrew Stavisky, *Government Accountability Office*

Session Room: Missouri



DataSci

Can I Have Your Name? Classification of Names for Case Prioritization in Household CAPI Surveys

Xin (Rosalynn) Yang, *Westat*

Anil Battalahalli Sreenath, *University of Michigan*

Ting Yan, *Westat*

Using Natural Language Processing to Help Develop a Frame of Energy Suppliers

Meghan Martin, *Westat*

Cindy Good, *Westat*

Francisco Cifuentes, *US Energy Information Administration*

Michelle Amsbary, *Westat*

Expanding Your Toolkit with Web-Scraping and Content Extraction

Angelina KewalRamani, *American Institutes for Research*

Using Social Listening to Explore Effect of Work from Home on Loneliness

Paul Johnson, *The Harris Poll*

Using Supervised Classification for Categorizing Answers to an Open-Ended Question on Survey Participation

Anna-Carolina Haensch, *Department of Statistics, LMU, Munich*

Bernd Weiß, *GESIS Leibniz Institute for the Social Sciences*

Concurrent Sessions D: Thursday, May 12

Session 7:

Measurement Error in Issue Polls: Reality and Perception

Paper

Moderator: Mark Blumenthal, *YouGov*

Session Room: Ontario

Polling

What Election Polling Errors Mean for Issue Polling

Scott Keeter, *Pew Research Center*

Nick Hatley, *Pew Research Center*

Understanding Partisan Selective Exposure in

Election Campaigns: A Motivational Approach

Heysung Lee, *University of Wisconsin–Madison*

Why Do Ballot Measure Outcomes Differ From Issue Polling Estimates? Survey Experiments on Status Quo Bias and Issue Preferences

Jonathan Robinson, *Catalist*

John Sides, *Vanderbilt University*

Christopher Warshaw, *The George Washington University*

Political Awareness and the Identity-to-Politics Link in Public Opinion

Phil Jones, *University of Delaware*

The Polarized Pandemic: An Analysis of How Political Polarization Shaped American Public Opinion Towards the COVID-19 Pandemic

Ryan Tully, *Ipsos*

Frances M. Barlas, *Ipsos*

Randall K. Thomas, *Ipsos*

10:15 am – 11:45 am

Session 8:

Quality, Calidad, Qualité: No Matter How You Say It, We Want to Improve It

Methodological Brief

Moderator: Adam Kaderabek, *University of Michigan*

Session Room: Wrigleyville



3MC in a Full Quality Perspective

Peter Mohler, *Mannheim University*

Identifying and Surveying Low Incidence Race and Ethnic Minority Populations by Cell Phone

Brian Robertson, *Market Decisions Research*

David Malarek, *Marketing Systems Group*

Efforts to Improve Inclusion of the Spanish-Speaking Population in the 2020 Residential Energy Consumption Survey

Kristine Wiant, *RTI International*

Joe Murphy, *RTI International*

Joe McMichael, *RTI International*

Carolyn Hronis, *US Energy Information Administration*

Assessing the Measurement Invariance of the General Health Questionnaire Across Ethnic Groups

Nick Allum, *University of Essex*

Kirby King, *University of Essex*

Paul Stoneman, *Kings College, London*

Alexandru Cernat, *University of Manchester*

DEI-BR in Multilingual and Multicultural Tests & Surveys – Language Variations and Cultural Considerations

Musab Hayatli, *cApStAn Inc*

Grace DeLee, *cApStAn Inc*

Multicultural Insights Test: Development of a Diagnostic Tool for Identifying Basic Knowledge Needed in the Multicultural Industry

Edward Rincon, *Rincon & Associates LLC*

David Morse, *New American Dimensions*

Mandy Sha, *mandysha.com*

Dexter Purnell, *University of North Texas Denton*

Concurrent Sessions D: Thursday, May 12

Session 9: Comparing Probability and Nonprobability Samples

Paper

Moderator: Timothy B. Gravelle, *Momentive*

Session Room: Michigan A



Evaluating the Consistency and Accuracy of Probability-Based Web-Panels and Online Opt- -in Sample Sources

Andrew Mercer, *Pew Research Center*

Arnold Lau, *Pew Research Center*

Nick Hatley, *Pew Research Center*

Comparison of Probability vs. Nonprobability Designs for Questionnaire Evaluation

Reanne Townsend, *Westat*

David Cantor, *Westat*

Darby Steiger, *Westat*

Multi-Mode Data Collection & Post-Survey Adjustments: Accounting for Selection Effects & Non-Response Bias

Joy Wilke, *Civis Analytics*

Track Me but Not Really: Tracking Undercoverage in Metered Data Collection

Oriol J. Bosch, *The London School of Economics and Political Science*

Jouni Kuha, *The London School of Economics and Political Science*

Patrick Sturgis, *The London School of Economics and Political Science*

10:15 am – 11:45 am

Session 10: Impollster Syndrome

Roundtable

Moderator: Molly Fisch-Friedman, *Climate Nexus*

Session Room: Arkansas



Impollster Syndrome

Molly Fisch-Friedman, *Climate Nexus*

Maxine Najle, *BlueLabs Analytics*

Ashley Kirzinger, *Kaiser Family Foundation*

Erin Fordyce, *NORC at the University of Chicago*

Neil G. Ruiz, *Pew Research Center*

Grace Sparks, *Kaiser Family Foundation*

Concurrent Sessions D: Thursday, May 12

Session 11:

It's Not You, It's Me: Effects of Interviewer Characteristics and Behavior

Paper

Moderator: Ryan Hubbard, *Westat*

Session Room: Huron

A teal circular logo with the text "QuesDes" in white.

Interviewer and Respondent Skin Tone: Further Evidence for Contextual Race

Eli Ornelas, *University of Nebraska - Lincoln*

Angelica Phillips, *University of Nebraska-Lincoln*

Interviewer Effects on Self-Reported Height

Lukas Olbrich, *Institute for Employment Research*

Yuliya Kosyakova, *Institute for Employment Research, University of Bamberg*

Joseph W. Sakshaug, *Institute for Employment Research, LMU Munich, University of Mannheim*

Interviewer Gender and Age Effects in Face-to-Face Surveys

Neha Sahgal, *Pew Research Center*

Kelsey Jo Starr, *Pew Research Center*

Manolo Corichi Gomez, *Pew Research Center*

Ariana Monique Salazar, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Adam Wolsky, *Pew Research Center*

Moving Beyond Interviewer and Respondent: Rapport Measurement with Multidimensional Factors

Melike Sarac, *Hacettepe University Institute of Population Studies Department of Social Research Methodology*

Sinan Türkyılmaz, *Hacettepe University Institute of Population Studies Department of Social Research Methodology*

Interviewer Effects in Competence Assessment Tests of a Large Longitudinal Educational Survey: Comparing Test Groups in Schools for Students with and Without Special Educational Needs

Andre Pirralha, *Leibniz-Institut Für Bildungsverläufe E.V.*

Laura Löwe, *LIfBi-Leibniz Institute for Educational Trajectories*

10:15 am – 11:45 am

Session 12:

Starting From Scratch: Research on Questionnaire Development and Design

Methodological Brief

Moderator: Mariel Leonard, *DeZIM*

Session Room: Colorado



Measuring Health Care Deferral Among Medicare Beneficiaries During the COVID-19 Pandemic

Elena Moroz, *Mathematica*

Nancy Duda, *Mathematica*

Karen Bogen, *Mathematica*

Charlene Kemmerer, *Mathematica*

Kenneth Lim, *Mathematica*

Are “Nones” a Survey Artifact? Evaluating an Explanation of the Increasing Percentage of Non-Religious Americans

Philip Brenner, *University of Massachusetts Boston*

Tracy L. Reed, *University of Massachusetts Boston*

Not All Decisions Are Equal: The Need for Continued Cognitive Testing in Decision Quality Research

Carol Cosenza, *Center for Survey Research/University of Massachusetts Boston*

It’s Not as Bad as It Looks: A New Way to Measure Community College Outcomes

Jason Kosakow, *Federal Reserve Bank of Richmond*

Laura Dawson Ullrich, *Federal Reserve Bank of Richmond*

Developing Items on Health-related Social Needs—Going Beyond Screening

Charlene Kemmerer, *Mathematica*

Elena Moroz, *Mathematica*

Kenneth Lim, *Mathematica*

Karen Bogen, *Mathematica*

Nancy Duda, *Mathematica*

Session 13:
Improving Response Rates and Evaluating Nonresponse Bias

Paper

Moderator: Mina Muller, *Ipsos*

Session Room: Superior A



**The Relation Between Nonresponse Rates and
Nonresponse Bias. An Update and Extension of
Groves and Peytcheva**

Peter Lugtig, *Utrecht University*

Bella Struminskaya, *Utrecht University*

Annemarie Timmers, *Utrecht University*

Celine Henneveldt, *Utrecht University*

**Response Rates -- Traditional Mailed Surveys vs.
Mailed Invitation to Online**

Erin Caldwell, *Polco*

Parker Quinn, *Polco*

**Increasing Response Rates: How Different Mailing
Materials and Protocols Affect Survey
Response Rates**

Carol Cozenza, *University of Massachusetts Boston, Center for
Survey Research*

Kathryn Bell, *University of Massachusetts Boston, Center for
Survey Research*

**COVID-19's Effects on RDD Sample Productivity: Shock
and On-Going Effects**

Matt Jans, *ICF*

James Dayton, *ICF*

Randy ZuWallack, *ICF*

Don Allen, *ICF*

Andy Dyer, *ICF*

Thomas Brassell, *ICF*

Samantha Collins, *ICF*

Traci Creller, *ICF*

Zoe Padgett, *ICF*

**Observing and Addressing the Relationship Between
Vaccination Rates and Nonresponse Bias**

Eran Ben-Porath, *SSRS*

Ashley Kirzinger, *Kaiser Family Foundation*

Liz Hamel, *Kaiser Family Foundation*

Jazmyne Sutton, *SSRS*

Akilah Evans-Pigford, *SSRS*

Concurrent Sessions E: Thursday, May 12

1:15 pm – 2:45 pm

Session 1: History of Hispanic Survey Research in the US

Panel

Moderator: Luis Tipan, *SSRS*

Session Room: Arkansas



The Early Years of Hispanic Survey Research

Robert Santos, *US Census Bureau*

A History of the Development of the Hispanic Ethnicity Category at the Census Bureau

Anna Sandoval, *US Census Bureau*

Measuring Hispanic Racial Identity: Using Alternative Measures of Racial Identity in Surveys of Latinos

Ana Gonzalez-Barrera, *Pew Research Center*

Luis Noe-Bustamante, *Pew Research Center*

Mark Hugo Lopez, *Pew Research Center*

The National Survey of Latinos and Its Contributions to the Study of Latinos in the US

Mark Hugo Lopez, *Pew Research Center*

Ana Gonzalez-Barrera, *Pew Research Center*

Concurrent Sessions E: Thursday, May 12

**Session 2:
Discoveries from the Inaugural Research of the Gallup Center on Black Voices**

Panel
Moderator: Tyrone Foreman, *Gallup*
Session Room: Mississippi



Understanding US Black Employees’ Perceptions of Equity and Inclusion Where They Work

Lydia Saad, *Gallup*
Whitney DuPree, *Gallup*
Emily Wetherell, *Gallup*
Ellyn Maese, *Gallup*

Black Americans’ Perceptions of Criminal Justice and Personal Safety After George Floyd’s Murder

Megan Brennan, *Gallup*
Justin McCarthy, *Gallup*

US Attitudes Toward Efforts to Repair Effects of Racial Discrimination and Slavery

Jeffrey Jones, *Gallup*
Camille Lloyd, *Gallup*

Combining Probability and Non-Probability Panel Samples to Improve Representation of Racial and Ethnic Minorities

Jenny Marlar, *Gallup*
Emily Wetherell, *Gallup*
Ying Han, *Gallup*
Manas Chattopadhyay, *Gallup*
Dato Tsabutashvili, *Gallup*

1:15 pm – 2:45 pm

Session 3:

Trust and Attitudes Toward Privacy and Confidentiality

Paper

Moderator: Meagan Doll, University of Washington

Session Room: Streeterville

Attitude

The Privacy Paradox and Secondary Disclosure in Government Data Collection

Aleia Clark Fobia, *US Census Bureau*

Casey Eggleston, *US Census Bureau*

Jennifer Hunter Childs, *US Census Bureau*

Kelly Mathews, *US Census Bureau*

Julia Coombs, *US Census Bureau*

A New Approach to Study Trust in Media: Moral Values and Attitudes toward News

Jennifer Benz, *NORC at the University Of Chicago*

David Sterrett, *NORC at the University of Chicago*

Mariana Hernandez, *NORC at the University of Chicago*

Tom Rosenstiel, *NORC at the University of Chicago*

Cybersecurity Culture in Small and Medium-Sized Businesses

Brian Evans, *Abt Associates Inc*

Grant Gibson, *CIBR Ready*

Ji Sun Lee, *101 Research*

Allison Smith, *101 Research*

Unpacking Trust: Understanding How General Measures of Trust in Government are Related to Component Measures in Specific Policy Areas

Naila Rahman, *Princeton University*

Rachael Johnson, *Princeton University*

Brian Lee, *Princeton University*

Osama Safeer, *Princeton University*

Edward Freeland, *Princeton University*

Can't Get Enough Trust in Government – What Can Survey Data Tell Us?

Michelle Kobayashi, *Polco*

Erin Caldwell, *Polco*

Concurrent Sessions E: Thursday, May 12

Session 4: Designing Questions to Increase Data Quality

Methodological Brief
Moderator: Jill Carle, *Westat*
Session Room: Erie



Effect of Inclusion of Test Questions That Precede Survey Questions on Respondents' Answers

Christopher Antoun, *University of Maryland*
Brian Kim, *University of Maryland*

Examining Item Nonresponse for Open-ended Question Characteristics in Online Survey Panels

Dorene Asare-Marfo, *Pew Research Center*

Effect of Contextual Information on Survey Responses

Woojae Chung, *HarrisX*
Jason Sclar, *HarrisX*
Erik Green, *HarrisX*
Katherine Bradshaw, *HarrisX*
Dritan Nesho, *HarrisX*

WHICH Word stands OUT?

Rachel Horwitz, *US Census Bureau*
Elizabeth May Nichols, *US Census Bureau*

Controlling for Bias in Survey Input Methods

Jason Sclar, *HarrisX*
Erik Green, *HarrisX*
Woojae Chung, *HarrisX*
Katherine Bradshaw, *HarrisX*
Dritan Nesho, *HarrisX*

Collecting Nonbinary Gender: Use of Text Entry Prompts for a Third Option

Brian Simmons, *University of Georgia*
Darrell Robinson, *University of Georgia*
Timothy Collings, *University of Georgia*
Katie Davis, *University of Georgia*

Calibrating Continuous Ratings with Proxy Respondents in Telephone Surveys

Jui-Chung Allen Li, *Quanthon Corporation*

1:15 pm – 2:45 pm

Session 5:

Let's Try It Another Way: Modern Modes of Data Collection

Paper

Moderator: Wendy Hicks, *Westat*

Session Room: Superior B



Can You See My Screen? Testing Multiple Video Platforms in the Collection of Health Care Expenditure Data

Darby Steiger, *Westat*

Jesus Arrue, *Westat*

Lena Centeno, *Westat*

Cindy Good, *Westat*

Rick Dulaney, *Westat*

Response Rates and Representativeness in Two Different Types of Text Message Surveys

Kevin Collins, *Survey 160*

Dan Castleman, *Clarity Campaign Labs*

Alexander Dawahare, *Survey 160*

Speaking or Typing? Comparing Voice and Text Answers to Open Questions on Sensitive Topics in Smartphone Surveys

Jan Karem Höhne, *University of Duisburg Essen*

Konstantin Gavras, *University of Mannheim*

Demographic and Response Comparisons of Participants Selecting to Use Different Device Types for Survey Completion

Ronna Turner, *University of Arkansas*

Kristen Jozkowski, *Indiana University*

Wen-juo Lo, *University of Arkansas*

Brandon Crawford, *Indiana University*

Concurrent Sessions E: Thursday, May 12

Session 6:

Respondent-Driven Sampling: Design Considerations and Applications

Paper

Moderator: Mariel Leonard, *DeZIM*

Session Room: Michigan B



DataCol

Evaluating An Alternative Raking Strategy for A National Household Survey Program

Tzu-Jou (Carol) Wan, *American Institutes for Research*

Jiashan Cui, *American Institutes for Research*

Rachel Hanson, *American Institutes for Research*

Danielle Battle, *American Institutes for Research*

Michael Jackson, *SSRS*

Respondent Driven Sampling Design Considerations

Ai Rene Ong, *University of Michigan*

Michael R. Elliott, *University of Michigan*

Sunghee Lee, *University of Michigan*

Sample Size Estimation in Respondent-Driven Sampling

Yibo Wang, *University of Michigan*

Michael R. Elliott, *University of Michigan*

Sunghee Lee, *University of Michigan*

Better or Worse? Investigating the Impact of Requesting Fewer Service User Referrals in the Respondent Driven Sample for New York's Health Information Exchange Customer Usage & Satisfaction Survey

Holly Hagerty, *NORC at the University of Chicago*

Vicki Pineau, *NORC at the University of Chicago*

David Gleicher, *NORC at the University of Chicago*

Nicolas Fernandez, *NORC at the University of Chicago*

Rina Dhopeshwarkar, *NORC at the University of Chicago*

Krysta Heaney-Huls, *NORC at the University of Chicago*

From ABS to RDS: Implementing Respondent Driven Sampling on a Phone Survey

Juan Carlos Donoso, *University of Michigan, Institute for Social
Research*

1:15 pm – 2:45 pm

Session 7:

Using Auxiliary Data to Enhance Surveys and Sampling Frames

Paper

Moderator: Paul Schroeder, *COPAFS*

Session Room: Missouri



DataSci

Creating Big Data Classifiers for Survey Sampling

David Dutwin, *NORC at the University of Chicago*

Patrick Coyle, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Reevaluating Medicaid Coverage in the Current Population Survey Annual Social and Economic Supplement: Evidence from Linked Enrollment Records

Laryssa Mykyta, *US Census Bureau*

Katherine Keisler-Starkey, *US Census Bureau*

Data Fusion for Enhanced Survey Sampling

Mansour Fahimi, *Marketing Systems Group*

David Malarek, *Marketing Systems Group*

2020 Census Off-Campus Administrative Records Submission Program

Andrew Keller, *US Census Bureau*

Vincent T. Mule, *US Census Bureau*

Sarah Brady Clark, *US Census Bureau*

Andrea Johnson, *US Census Bureau*

Advancing Equity Through Vaccination, Modeling, and Experimentation

Masahiko Aida, *Project Applecart*

Concurrent Sessions E: Thursday, May 12

Session 8: All Politics are Local: Influence of Geography and Race on Political ID

Paper
Moderator: Joseph Phillips, *University of Kent*
Session Room: Ontario



How Neighborhoods Form Political Identity: Evidence from Young Movers

Martin Koenen, *Harvard Kennedy School*
Jacob Brown, *Harvard University*
Enrico Cantoni, *University of Bologna*
Sahil Chinoy, *Harvard University*
Vincent Pons, *Harvard Business School*

Political Attitudes and the Measurement of Racial and Ethnic Identity

Alex Von Hagen-Jamar, *Global Strategy Group*
Rosa Mendoza, *Global Strategy Group*

Racial Differences in Affective Polarization: Survey Evidence of Relative Inter-Partisan Harmony Among Hispanic Americans

Samara Klar, *University of Arizona*
Rongbo Jin, *University of Arizona*
Fabian Neuner, *Arizona State University*
Mark Ramirez, *Arizona State University*
Chris Weber, *University of Arizona*

Minority Candidates, Affirmative Action, and Majority Group Voters' Support for Democratic Norms

Beyza E. Buyuker, *Indiana University – Bloomington*

Improving Data on Black Public Opinion by Improving Data on Black News Media Consumption

Caroline Egan, *University of Michigan*
Mara Ostfeld, *University of Michigan*
Elisabeth Gerber, *University of Michigan*
Jeffrey Morenoff, *University of Michigan*
Lydia Wileden, *University of Michigan*

1:15 pm – 2:45 pm

Session 9:

The Shy Voter: Evaluating Selection Bias and Nonresponse in Political Polls

Paper

Moderator: Jennifer Agiesta, *CNN*

Session Room: Superior A

Polling

Missing From the Party? Using Address-Based Samples to Reduce Non-Response in Opinion Surveys

Jordon Peugh, *SSRS*

Scott Clement, *The Washington Post*

Cameron McPhee, *SSRS*

Emily Guskin, *The Washington Post*

An Evaluation of 2020 Pre-Election Polling Estimates Using New Measures of Non-Ignorable Selection Bias in Survey Estimates of Proportions

Rebecca Andridge, *The Ohio State University Division of Biostatistics*

Brady T. West, *University of Michigan, Survey Research Center, Institute for Social Research*

Polling the Virginia Gubernatorial Election: Evaluating Methods to Reduce Partisan Nonresponse and Identify Likely Voters

Emily Guskin, *Washington Post*

Scott Clement, *The Washington Post*

Dean Williams, *Abt Associates*

David Ciemnecki, *Abt Associates*

Marci Schalk, *Abt Associates*

Towards Understanding Errors in 2020 Presidential Vote Estimates: the ANES and Pro-Trump Non-response Bias

D. Sunshine Hillygus, *Duke University*

Matthew DeBell, *Stanford University*

Daron Shaw, *University of Texas Austin*

Nick Valentino, *University of Michigan*

The Anti-Establishment Voter

Meghann Crawford, *Siena College Research Institute*

Don Levy, *Siena College Research Institute*

April Backus, *Siena College Research Institute*

Concurrent Sessions E: Thursday, May 12

Session 10: Qualitative Research with Underrepresented Groups

Paper

Moderator: Mande Lancaster, *RTI International*

Session Room: Wrigleyville



Understanding rare populations using focus groups: Pew Research Center's 2021 Asian American Focus Group Study

Neil Ruiz, *Pew Research Center*

Sunny Shao, *Pew Research Center*

Using Equity-Focused Strategies to Promote Participant Engagement

Natalie Morrissey, *Fors Marsh Group*

Alicia Garza, *Fors Marsh Group*

Maria Porta, *Fors Marsh Group*

Results from a Cognitive Interview Study Evaluating Questions on Adverse Childhood Experiences for the Youth Risk Behavior Surveillance System

Meredith Massey, *National Center for Health Statistics*

The Challenges of Qualitative Research with Persons Living with HIV

Kai Fuentes, *Ebony Marketing Systems Inc*

Who Isn't Counted? Evaluating an Age of Disability Onset Question Aiming to Capture Prevalence of Adults with Intellectual and Developmental Disabilities

Ann MacFadyen, *National Center for Health Statistics*

1:15 pm – 2:45 pm

Session II:

Into the Wine, Not the Label: Explorations in Asking About SOGI

Paper

Moderator: Lindsey Hendren, *StudyLA*

Session Room: Colorado



Results of Cognitive Interview Study of a 2-Step Gender Identity Measure

Kristen Miller, *National Center for Health Statistics*

Beyond the Binary: Experiences with Gender Items in Population-Based and Non-Probability Surveys

Lisa de Vries, *Bielefeld University*

Mirjam Fischer, *University of Cologne*

David Kasproski, *DIW Berlin*

Comparing Measures of Gender Expression Among US Adolescents: Findings From a Split-Ballot Experiment in the Nationally-Representative Gender Identity and Sexual Health (GISH) Survey

Christopher Hansen, *NORC at the University of Chicago*

Melissa Heim Viox, *NORC at the University of Chicago*

Erin Fordyce, *NORC at the University of Chicago*

Sabrina Avripas, *NORC at the University of Chicago*

Stuart Michaels, *NORC at the University of Chicago*

Sarahjane Dube, *University of Vermont*

Masha Ivanova, *University of Vermont*

Alexandra Potter, *University of Vermont*

A Pathway to Measuring Sexual Harassment in the Science and Engineering Enterprise

Jennifer Beck, *National Center for Science and Engineering Statistics*

Anna Scolese, *Fors Marsh Group*

Rachel Walker-Kulzick, *Fors Marsh Group*

Jennifer Sinibaldi, *National Center for Science and Engineering Statistics*

Concurrent Sessions E: Thursday, May 12

Session 12: New Research on Filter and Open-Ended Questions

Paper
Moderator: Karen Bogen, *Mathematica*
Session Room: Huron



Toward Respondent Self-Coding
Erica Yu, *US Bureau of Labor Statistics*

Identifying Data Quality Challenges in Online Non-Probability Opt-in Panels Using Cognitive Interviews in English and Spanish

Yazmin Garcia Trejo, *US Census Bureau*
Mikelyn Meyers, *US Census Bureau*
Mandi Martinez, *US Census Bureau*
Patricia Goerman, *US Census Bureau*
Angela O'Brien, *US Census Bureau*
Betsari Otero Class, *US Census Bureau*

Measuring Cultural Bias in NPS Verbatim Responses
Mika Jugovich, *IBM*
Jason Telner, *IBM*

Strategic Misreporting to Avoid Follow-up Questions: The Roles of Topic Interest and Response Fatigue

Matthew Berent, *Matt Berent Consulting*
Jon A. Krosnick, *Stanford University*
Matthew DeBell, *Stanford University*

Satisfied With Your Satisfaction Questions? Criterion Validity Evidence for Bipolar, Branching, and Unipolar Question Designs

Aaron Sedley, *Google Inc*
Yongwei Yang, *Google Inc*

1:15 pm – 2:45 pm

Session 13:

Identification and Interpretation of Substantive Trends Following Disruptions

Panel

Moderator: Alan Karr, *AFK Analytics, LLC*

Room: Michigan A



Stats

Identification and Interpretation of Substantive Trends Following Disruptions

John Eltinge, *US Census Bureau*

Improving Accuracy, Timeliness, and Temporal Comparability of the Dutch Labor Force

Jan Brakel, *Central Bureau of Statistics*

Time-Trend Analysis with Cross-Sectional Survey Data

Dan Liao, *RTI International*

Rachel Harter, *RTI International*

Environmental Jolts and Methodological Changes: Assessing the Impacts of a Pandemic and a Redesign on Trends in the National Health Interview Survey

Jim Dahlhamer, *National Center for Health Statistics*

Stephen Blumberg, *National Center for Health Statistics*

Matt Bramlett, *National Center for Health Statistics*

Emily Terlizzi, *National Center for Health Statistics*

Understanding the Trends in US Corn Production: A Case Study from the Pandemic

Linda Young, *US Department of Agriculture, National Agricultural Statistics Service*

Barbara R. Rater, *US Department of Agriculture, National Agricultural Statistics Service*

Poster Session #2

1) Colloquial Terminology and Construct Measurement: How Question Design Can Potentially Reveal Differences in Respondent Interpretation of Similar Words and Concepts

Brian Wells, *Nielsen*
Hani Zainulbhai, *Nielsen*

2) Civic Deserts in Los Angeles

Brianne Gilbert, *Loyola Marymount University*
Alejandra Alarcon, *Loyola Marymount University - StudyLA*
Viola Chow, *Loyola Marymount University - StudyLA*
Sophia Flores, *Loyola Marymount University - StudyLA*

3) Evaluating In-Person Recruitment Success After Push-to-Web in a Multi-Mode Strategy for a TV Panel

Hani Zainulbhai, *Nielsen*
Megan Walsh, *Nielsen*
Brian M. Wells, *Nielsen*

4) Attack the Stack! REDCap to the Rescue: How to Code 40,000 Open-Ended Survey Responses in a Pandemic

James Ellis, *Virginia Commonwealth University*
Julie Charbonnier, *Virginia Commonwealth University*
Cydney Lowenstein, *Virginia Commonwealth University*
Anne Buford, *Virginia Commonwealth University*
Daniel Davis, *Virginia Commonwealth University*

5) Welfare Index of Migrant Workers in the Gulf: The Case of Qatar

John Lee Holmes, *The Social and Economic Survey Research Institute*
Abdoulaye Diop, *Qatar University Social and Economic Survey Research Institute*
Semsia Al-Ali Mustafa, *Qatar University Social and Economic Survey Research Institute*
Michael Ewers, *Dept. of Geography and Earth Sciences, University of North Carolina at Charlotte*
Kien T. Le, *Qatar University Social and Economic Survey Research Institute*
Rima Charbaji-Elkassam, *Qatar University Social and Economic Survey Research Institute*

6) Is State-Level Variance in Modern Alcohol Policy Explained by Path Dependency? How Historic Support for Prohibition Explains Modern Policy

Kathryn Setty, *Colorado State University*

7) Consequences for Illegal Abortion: Who should Face Penalties and What Should they Be?

Kristen N Jozkowski, *Indiana University*
Brandon L. Crawford, *Indiana University*
Kathryn J. LaRoche, *Indiana University*
Megan Handley, *Indiana University*
Ronna C. Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*

8) Conceptualizing Unit Culture: Analyzing Data from Soldiers' Interviews

Matthew McDonough, *ICF*
Steven N. Aude, *ICF*
Chelsey Jackson, *ICF*
Jennifer McLeer, *University of Hartford*
Gregory A. Ruark, *US Army Research Institute for the Behavioral and Social Sciences*

9) Slicing and Dicing: Additional Investigations on Data Cleaning in Subgroups

Megan A. Hendrich, *Ipsos*
Randall K. Thomas, *Ipsos*
Frances M. Barlas, *Ipsos*

10) Using Telephone Interpretation and In-Language Appointment Setting Via Text to Increase Representation of Non-English-Speaking Households in a Telephone Survey

Rachel Kinder, *ICF*
Kisha Bailly, *ICF*
Thomas Brassell, *ICF*
Eleni Digenis-Bury, *Boston Public Health Commission*
Dan Dooley, *Boston Public Health Commission*
Johnna Murphy, *Boston Public Health Commission*

11) What Lies Beneath: Does Data Cleaning Improve Analytic Quality?

Randall K. Thomas, *Ipsos*
Frances M. Barlas, *Ipsos*
Megan A. Hendrich, *Ipsos*

1:15 pm – 2:45 pm
Location: Exhibit Hall

12) Google Searches, Mental Health, and the Pandemic: An Updated Approach to Forecasting Suicide Rates

Sarah Kelley, *Child Trends*
Claire Kelley, *Child Trends*

13) Sample Context and its Importance in Understanding the Veteran Population

Ellen Foster, *Ipsos*
Alan Roshwalb, *Ipsos US Public Affairs*
Ellen Foster, *Ipsos*
Seth Messinger, *Ipsos*

14) Now, Everyone Clap Together!: The Development and Administration of an Interactive Telephone Interviewer Training for the Standardized Administration of Cognitive Batteries

Shana Brown, *NORC at the University of Chicago*
Erika Greenia, *NORC at the University of Chicago*

15) Dimensionality and Validation of the Science and Technology Beliefs Scale

Sonny Rosenthal, *Nanyang Technological University*
Christopher L. Cummings, *Iowa State University*

16) Surveying for Services: Addressing Novel Needs with the Questionnaire

Abraham Neis-Eldridge, *East Tennessee State University*
Lily Martin, *East Tennessee State University*
Kelly N. Foster, *East Tennessee State University*
Michael Hoff, *East Tennessee State University*

17) The Urban–Rural Digital Divide in Internet Access and Online Activities During the COVID-19 Pandemic

Angelica Phillips, *University of Nebraska – Lincoln*
Kristen Olson, *University of Nebraska–Lincoln*
Jolene Smyth, *University of Nebraska–Lincoln*
Rachel Stenger, *RTI International*

18) How Often Do People in the US Get Invited to Surveys? A Pilot Study

Arnold Lau, *Pew Research Center*

19) Does Balanced Question Wording Matter, Or Not?

Audrey Kearney, *Kaiser Family Foundation*
Emily Hachey, *SSRS*
Mellisha Stokes, *Kaiser Family Foundation*

20) Use and Effectiveness of Text Message Communications in Two Nationally Representative Education Studies

Bethany Vanspronsen, *RTI International*
Rob Killough, *RTI International*
Ron Thigpen, *RTI International*

21) The Impact of CARI Consent on Interview Characteristics

Brett McBride, *BLS*

22) Measuring White Identity

Bryn McCarthy, *Columbia University*

23) The Gay Agenda: LGB Political Participation and Issue Publics

Cameron Deal, *Vanderbilt University*

24) Overview of the Gallup Center on Black Voices

Camille Lloyd, *Gallup*
Whitney DuPree, *Gallup*
Lydia Saad, *Gallup*

25) Does Order Matter? A Split Panel Experiment on Reasons for Choosing Virtual Education and Homeschooling for Children

Christina York, *American Institutes for Research*
Danielle Battle, *American Institutes for Research*

26) Developing and Implementing a Web Scheduler for Clinical Interview Respondents

Christine Carr, *RTI International*
Paul Geiger, *RTI International*
Curry Spain, *RTI International*
R. Suresh, *RTI International*
Heidi Guyer, *RTI International*

27) Riding Out of the Ivory Tower on a Wheelchair: Opportunities and Hindrances in Studying Populations with Disabilities

Christopher Karadjov, *California State University*

28) An Assessment of Telephone Dialing Outcomes Related to Phone Recruitment for a Topical Survey

Chrystine Tadler, *NORC at the University of Chicago*
Melissa Heim-Viox, *NORC at the University of Chicago*

Poster Session #2 (cont)

29) Gender Expression Measurement Validity in the Sexual and Gender Minority Community

Emerson Todd, *East Tennessee State University*

Kelly Foster, *East Tennessee State University*

30) Refugee Rhetoric Experience and Attitudes

Isabel Williams, *University of Arizona*

31) Regulatory Constraints Governing the Creation of US Department of Defense Information Collection Capabilities

Karl Feld, *Vistra Communications*

Lee Hill, *Vistra Communications*

32) Measuring the Impact of COVID-19 on an IRS Household Survey

Kris Pate, *US Internal Revenue Service*

Scott Leary, *US Internal Revenue Service*

Brenda Schafer, *US Internal Revenue Service*

Rizwan Javaid, *US Internal Revenue Service*

Patrick Langetieg, *US Internal Revenue Service*

33) How the Context of the Pandemic Impacted Questions About Work

Lauren Creamer, *National Center for Health Statistics*

34) How Twitter Trending Topics Impact Public Agenda?

Maggie Mengqing Zhang, *University of Illinois at Urbana-Champaign*

Yee Man Margaret Ng, *University of Illinois at Urbana-Champaign*

35) Improving Web Survey Response: Do Shorter Emails Boost Completion?

Marietta Bowman, *Insight Policy Research*

Lyndsay Huey, *Insight Policy Research*

36) Come Together to Reduce Language Barriers: Developing Public-Facing Language Products

Marisa Hotchkiss, *US Census Bureau*

Jason Kopp, *US Census Bureau*

Jennifer Kim, *US Census Bureau*

37) The Influence of Psychological Involvement in the 2020 Presidential Election

Maruice Mangum, *Jackson State University*

38) Exit Polling in General Education: Not Just for Methods Classes

Matt Farrell, *Fanshawe College*

39) Candidate Signalling and Polling - What Google Trends Can Tell Us

Robert Schultz, *University of Michigan*

Ruben Bach, *University of Mannheim School of Social Sciences*

Paul Lavrakas, *Independent Consultant*

40) Morality, Self-Interest, and Frame Strength: Investigating the Persuasive Powers of Opposing Political Emphasis Frames

Simon Heuberger, *American University*

41) Attitudes on Gender and Politics on Online "Incel" Communities

Suhyun Bae, *Duke University*

42) Using In-depth Interviews as Part of a Collective Impact Framework To Reduce OUD Stigma in Pennsylvania

Nicole Sturges, *Penn State Harrisburg Center for Survey Research*

Christopher Whipple, *Penn State Harrisburg*

Övgü Kaynak, *Penn State Harrisburg*

Stephanie Wehnau, *Penn State Harrisburg Center for Survey Research*

Weston Kensinger, *Penn State Harrisburg*

Jordan Lewis, *Pennsylvania Department of Drug & Alcohol Programs*

Joe Smyser, *The Public Good Projects*

43) Legacy Media As Inhibitors and Drivers of Public Reservations Against Science: Global Survey Evidence on the Link

Niels Mede, *University of Zurich*

44) The Effect of Internet Speed and Quality on Polling Error in US Elections

Spencer Goidel, *Texas A&M University*

Johanna Dunaway, *Texas A&M*

Concurrent Sessions F: Thursday, May 12

3:45 pm – 5:15 pm

Session 1:

COVID-19 Perspectives Across Generations

Panel

Moderator: Emily Swanson, *The Associated Press*

Session Room: Mississippi



Attitude

Aging in America: Examining the Impact of COVID-19 on Older Generations

Semilla Stripp, *NORC at the University of Chicago*

Dan Malato, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Thompson, *NORC at the University of Chicago*

Women's Reflections on Beauty in the Time of Covid

Angela Houghton, *AARP*

Colette Thayer, *AARP*

Patty David, *AARP*

OK, Boomer: Exploring Sociopolitical Attitudes within Gen Z

Betsy Broaddus, *NORC at the University of Chicago*

Dan Malato, *NORC at the University of Chicago*

Marjorie Connelly, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Thompson, *NORC at the University of Chicago*

In These Unprecedented Times: Age Differences in Mental Health Among US Adults From May–August 2020

Claire Krummenacher, *NORC at the University of Chicago*

Laura Finch, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Louis Hawkey, *NORC at the University of Chicago*

Tom Smith, *NORC at the University of Chicago*

Concurrent Sessions F: Thursday, May 12

Session 2:

Using Public Opinion Research to Explore Social Issues

Paper

Moderator: Brian Kirchhoff, *NORC at the University of Chicago*

Session Room: Streeterville



Attitude

Evaluating Travel Burden Items in the National Household Travel Survey Through the Lens of Item Response Theory

Alec Biehl, *Oak Ridge National Laboratory*

Ho-Ling Hwang, *Oak Ridge National Laboratory*

Multilevel Determinants of Immigrants' Attitudes toward Welfare

Eun Young Kim, *University of Pittsburgh*

Rethinking Rural Identity: Examining Associations Between Strength and Operationalization of Place-Based Identity and Rural Americans' Policy Preferences and Values

Alee Lockman, *Harvard Graduate School of Arts and Sciences*

Racial Resentment and Welfare Opinions (PANJAAPOR Student Paper Award Winner)

Karyn Vilbig, *New York University, PhD Program in Sociology*

3:45 pm – 5:15 pm

Session 3:

Can I Get Your Attention Please? Incentives Mode and Message Salience

Paper

Moderator: Wendy Hicks, *Westat*

Session Room: Erie



Household Screening During a Pandemic

Paul Burton, *University of Michigan*

Andrew Hupp, *University of Michigan*

Eva Leissou, *University of Michigan*

Brady T. West, *University of Michigan*

David R. Weir, *University of Michigan*

Effects of Visible Cash Pre-Incentives on

Response Rates, Respondent Demographics, and Survey Outcomes

Michelle Cavazos, *RTI International*

Matthew Farrelly, *RTI International*

Robyn Woodlea, *RTI International*

Address-Based Sampling Pilot for the Behavioral Risk Factor Surveillance System (BRFSS)

Ting Yan, *Westat*

Carol Pierannunzi, *US Centers for Disease Control and
Prevention*

Sonya Gamble, *US Centers for Disease Control and Prevention*

Reanne Townsend, *Westat*

Gina Shkodriani, *Westat*

Machell Town, *US Centers for Disease Control and Prevention*

Effects of Mode and Incentives on Response Rates, Costs, and Response Quality in a Survey of Opioid Use among Young Adults

John Stevenson, *University of Wisconsin Survey Center*

Jennifer Dykema, *University of Wisconsin – Madison*

Nadia Assad, *University of Wisconsin Survey Center*

Sarah Linnan, *University of Wisconsin Madison*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Concurrent Sessions F: Thursday, May 12

Session 4: Interviewer Monitoring and Falsification

Paper

Moderator: Doug Currivan, *RTI International*

Session Room: Michigan B



Defining Quality in Face-to-Face Surveys: A Multi-Indicator Approach to Catching Low-Quality Interviews

Ariana Salazar, *Pew Research Center*

Kelsey Jo Starr, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Manolo Corichi Gomez, *Pew Research Center*

WFH in Data Collection: Assessing the Future of Remote Interviewing

Yulia Baskakova, *Langer Research Associates*

Patrick Moynihan, *Pew Research Center*

Clark Letterman, *Pew Research Center*

Gary Langer, *Langer Research Associates*

Using Speech Analytics Software To Enhance an Interviewer Monitoring Program

Jenny Kelly, *NORC at the University of Chicago*

Jason Rajan, *NORC at the University of Chicago*

Lauren Hartsough, *NORC at the University of Chicago*

Erin Criste, *NORC at the University of Chicago*

Beth Baca, *NORC at the University of Chicago*

Kate Hobson, *NORC at the University of Chicago*

Allowing Statistical Checks to Guide Survey Team Attention Toward Problems in Collected Data

Amrik Cooper, *Dobility, Inc*

Christopher Robert, *Dobility, Inc*

Melissa Kuenzi, *Dobility, Inc*

Man vs Machine: A Comparison of Multivariate Machine Learning Techniques for Rooting Out Data Falsification

Scott Glendye, *US Census Bureau, Office of Survey and Census Analytics*

Sheldon G. Waugh, *US Census Bureau, Office of Survey and Census Analytics*

Rafael E. Puello, *US Census Bureau, Office of Survey and Census Analytics*

3:45 pm – 5:15 pm

Session 5: Quantitative Explorations in Election Polling

Paper

Moderator: Lindsay Liebert, *NORC at the University of Chicago*

Session Room: Ontario

Polling

Applying Quasi-Experimental Methods to Measure the Impact of Unanticipated Mid- Field Events on Political Attitudes

Michael Jackson, *SSRS*

Jennifer Agiesta, *CNN*

Applying Swing Vote Analysis with Multi-level Regression and Poststratification (MRP) to Improve US Pre-Election Polling Estimates

Kaan Cem Ketenci, *University of Michigan*

Shoring up the Levy – Using Combinatorial Approaches to Adjust Election Polls

Clifford Young, *Ipsos*

Chris Jackson, *Ipsos*

Demographic Survey Weighting Using the Voter File

Valerie Bradley, *University of Oxford*

Meg Schwenzfeier, *Harvard University*

The Impact of Weighting by Past Vote on Estimates of Pre-Election Voting Intentions: A Case Study Using Australian Polling Data (With Possible Implications for US Pollsters)

Darren Pennay, *Australian National University*

Sebastian Misson, *The Social Research Centre*

Dina Neiger, *The Social Research Centre*

Paul J. Lavrakas, *Independent Consultant*

Concurrent Sessions F: Thursday, May 12

Session 6:

Inclusion and Equity in Public Opinion Research and Organizations

Roundtable

Moderator: Tamara Terry, *RTI International*

Session Room: Arkansas



ProDev

Inclusion and Equity in Public Opinion Research and Organizations

Tamara Terry, *RTI International*

Lawrence D. Bobo, *Harvard University*

Mollyann Brodie, *Kaiser Family Foundation*

Mark Hugo Lopez, *Pew Research Center*

3:45 – 5:15 pm

Session 5:
QUALPOR Panel: Effective Techniques for Increasing Qualitative Credibility & Transparency

Panel

Moderator: John Huffman, *Bank of America*

Session Room: Wrigleyville

Providing Effective Feedback to Maintain Quality and Consistency in a Qualitative Interviewing Team

Casey Langer Tesfaye, *Research Support Services*

Jessie Engel, *Research Support Services*

Daniela Glusberg, *Research Support Services*

Ethical Access to Vulnerable and Hard-to-Reach Populations: Lessons From Qualitative Research Studies With Female Combatants in Northern Ireland and Sex Workers in North America

Melinda Moore, *The University of Georgia*

Danielle Augustine, *The University of Georgia*

Trading Reliability, Generalizability, and Validity for Transferability, Dependability, and Confirmability: Building the Credibility of Qualitative Datasets and Analysis

Danielle Augustine, *The University of Georgia*

Melinda Moore, *The University of Georgia*

Increasing Data Transparency and Credibility Through Reflexivity in Cognitive Interviewing Studies The Challenges of Qualitative Research with Persons Living with HIV

Kai Fuentes, *Ebony Marketing Systems Inc*

Concurrent Sessions F: Thursday, May 12

Session 7:

Measuring Sex, Gender Identity, and Sexual Orientation: Findings of the National Academies of Sciences, Engineering, and Medicine

Panel

Moderator: Tara Becker, *National Academies of Sciences, Engineering, and Medicine*

Session Room: Huron



Developing Standards for the Measurement of Sex and Gender

Kellan Baker, *Whitman-Walker Health*

Balancing Science and Community Innovation in Measuring Sexual Orientation Identity

Bianca D.M. Wilson, *UCLA School of Law Williams Institute*

Karina Walters (Choctaw Nation of Oklahoma), *University of Washington, School of Social Work*

José A. Bauermeister, *University of Pennsylvania, School of Nursing*

Developing Measures of Intersex Status/ Differences in Sex Development at the Population Level

Tara Becker, *National Academies of Sciences, Engineering, and Medicine*

Katharine Dalke, *Pennsylvania State University*

Implementing Affirming Sexual and Gender Minority Measures: Making the NASEM Report “Measuring Sex, Gender Identity, and Sexual Orientation” Actionable

Christina Dragon, *National Institutes of Health*

Karen L Parker, *National Institutes of Health*

Measuring Gender Identity for the National Institutes of Health: Recommendations from the National Academy of Sciences, Engineering, and Medicine Consensus Committee Report

Nancy Bates, *US Census Bureau, Retired*

3:45 pm – 5:15 pm

Session 8:

Welcome to the Metaverse: Using the Web for Questionnaire Pretesting

Paper

Moderator: Jennifer Sauer, *AARP*

Session Room: Colorado



What's Missing? Incorporating Unmoderated Pretesting Techniques to Inform Survey Design

Temika Holland, *US Census Bureau*

Elizabeth May Nichols, *US Census Bureau*

Jonathan Katz, *US Census Bureau*

Can Crowdsourcing Replace Cognitive Interviews?

Beth Newman Satisfsky, *US Census Bureau*

Christine Bottini, *US Census Bureau*

Rachel Horwitz, *US Census Bureau*

Rachel Sloan, *US Census Bureau*

Can a Web-Based Pretest be as Informative as a Telephone-Based Pretest? A Comparison of Modes in a Pretest of Survey Questions for US Employers

David Kashihara, *Agency for Healthcare Research & Quality*

Which Type of Probe to Use? Comparing the Data Quality of Closed- and Open-Ended Web Probes

Paul Scanlon, *National Center for Health Statistics*

Concurrent Sessions F: Thursday, May 12

Session 9: Creating and Maintaining Diverse and Inclusive Survey Panels: Challenges and Strategies

Panel

Moderator: Thomas Guterbock, *University of Virginia*

Session Room: Missouri

Equity, Diversity, and Inclusion in Survey Panels

Alissa Stollwerk, *YouGov*

E.D. Bello-Pardo, *YouGov*

How Does AmeriSpeak Panel Recruit, Engage, and Retain Diverse and Hard-to-Recruit Segments of the US Population?

J. Michael Dennis, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Ensuring Diversity, Equity & Inclusion in Non-Probability Panels

Nicole Mitchell, *Dynata*

Creating and Maintaining Diverse and Inclusive Survey Panels: Challenges and Strategies

Thomas Guterbock, *University of Virginia*

Heidi E. Grunwald, *Temple University*

Kara Shaner Fitzgibbon, *University of Virginia*

3:45 pm – 5:15 pm

Session 10:

Increasing Response Rates and Reducing Nonresponse Bias

Methodological Brief

Moderator: Carina Cornesse, *German Institute for Economic Research*

Session Room: Superior A



Ante Up: Testing the Effectiveness of Bonus Incentives for Panel Participants on Performance

Allysha Kochenour, *Nielsen*

Adam Gluck, *Nielsen*

Using Precinct Data to Adjust for Recalled Vote

Jimmy Lederman, *Carnegie Mellon University*

Mickey Jackson, *SSRS*

We're Back: What Happens When You Repeat a Non-Panel Survey?

Kris Pate, *US Internal Revenue Service*

Scott Leary, *US Internal Revenue Service*

Brenda Schafer, *US Internal Revenue Service*

Patrick Langetieg, *US Internal Revenue Service*

Jocelyn Newsome, *Westat*

Lavaughn Cadiz Gooden, *Westat*

Martha Stapleton, *Westat*

Kerry Levin, *Westat*

Survey Break-offs and Questionnaire Design in Politically Sensitive Contexts

SangEun Kim, *Vanderbilt University*

Carole J. Wilson, *Vanderbilt University*

Elizabeth J. Zechmeister, *Vanderbilt University*

Testing the Effect of Three Incentive Groups on Responses in a New Rural State Population-Based Health Survey

Summer Hartley, *West Virginia University Office of Health Affairs*

Ruchi Bhandari, *West Virginia University School of Public Health*

Angela Dyer, *West Virginia University Office of Health Affairs*

Emily Robinson, *West Virginia University Office of Health Affairs*

Gordon Smith, *West Virginia University School of Public Health*

Christina Mullins, *West Virginia Department of Health and Human Resources*

Cynthia Beane, *West Virginia Department of Health and Human Resources*

Differential Join Rates as a Proxy for Differential Nonresponse

Tracy Keirns, *University of New Hampshire*

Sean P. McKinley, *University of New Hampshire*

An Offer They Can't Refuse? Evaluating Engagement Techniques Among Chronic Non-Responders in Probability Panels

Kyle Berta, *SSRS*

Chintan Turakhia, *SSRS*

Jennifer Schmidt, *SSRS*

Session 11:
Statistical Models and Algorithms to Address Missing Information

Paper
Moderator: Samantha Spiers, *US Census Bureau*
Session Room: Michigan A



Applying Modern Machine Algorithms in Income Imputation of Survey Data

Zheyu Jiang, *UCLA Center for Health Policy Research*
YuChing Yang, *UCLA Center for Health Policy Research*
Todd Hughes, *UCLA Center for Health Policy Research*
Royce Park, *UCLA Center for Health Policy Research*
Ninez A. Ponce, *UCLA Center for Health Policy Research*

First-Name Information Particularly Improves the Accuracy of Racial-and-Ethnic Imputations for Females

Marc Elliott, *RAND Corporation*

Transporting Recurrent Neural Networks for Coding Interviewer Question-Asking Behaviors Across Surveys

Jerry Timbrook, *RTI International*

The Geography of Nonresponse: Can Spatial Econometric Techniques Improve Survey Weights for Nonresponse?

Christoph Zangger, *University of Zurich*

Extending Our Analytic Reach: Multiple Regression for Partial Data

Xiaolu Yan, *Ipsos*
Randall K. Thomas, *Ipsos*
Frances M. Barlas, *Ipsos*



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At a Glance: Friday, May 13

Time	Event	Location
6:30 am – 8:00 am	Fun Run	Riverwalk Foyer at 6:00 am
7:00 am – 4:00 pm	Registration Open	Registration Desk
7:00 am – 8:00 am	Committee Meetings	
7:00 am – 8:00 am	Continental Breakfast in Exhibit Hall	Riverwalk
7:00 am – 8:00 am	Exhibit Hall Open	Riverwalk
8:00 am – 9:30 am	Concurrent Sessions G	
	Gender & LGBTQI Roles & Attitudes	Mississippi
	New Perspectives on Health-Related Survey Research: COVID-19 & Beyond	Streeterville
	Does Our Message Speak to You? Tests of Survey Communications Messaging	Erie
	Establishing a Data Collection Strategy: How & Why Establishments Respond	Superior A
	Panel Conditioning: Responding Once, Twice, Three Times or More	Superior B
	What are You Doing with Whom, & Where? Measurement Error in the Home, Wallet, & Out & About	Michigan B
	Sampling & Mode Effects in Election Polling	Ontario
	Survey Participation to Advance Community Impact & Inclusion: New Platforms & Possibilities	Arkansas
	You Can Tell Us: Collecting Data on Sensitive Topics	Colorado
	You Don't Have to Tell Me Twice: Dependent Interviewing & Previously Reported Data	Huron
	What Can We Learn? Designing, Conducting & Disseminating Experimental Research	Wrigleyville
	Innovations in Address-Based Sampling	Missouri
	New Techniques for Combining Data From Different Samples	Michigan A
9:30 am – 10:15 am	Beverage break in Exhibit Hall	Riverwalk
9:30 am – 10:15 am	Poster Session #3	Riverwalk
9:30 am – 10:15 am	Speed Networking Session #2	Columbus AB
10:15 am – 11:45 am	Concurrent Sessions H	
	An Ode to WAPOR: Public Opinion in International Contexts	Streeterville
	The Role of Information & Faith in Democracy: Celebrating the 10th Anniversary of the AP-NORC Center for Public Affairs Research	Mississippi
	Constant Vigilance: Continuing to Evolve Methods for Ensuring Quality in Interviewer-Administered Data Collection	Erie
	Recruiting Respondents Online: Methods & Sample Sources	Superior B
	The National Cancer Institute's Cannabis Supplement Grant: Twelve Surveys of Cannabis Among Cancer Patients	Michigan B
	Improving Representation Among Traditionally Underrepresented Groups in Surveys	Superior A
	The Demise of Democracy? Eroding Trust, Voter Fraud, & Voter Restrictions	Ontario
	Tell Me More About That: Findings from Qualitative Research	Wrigleyville
	Let Me Put It This Way: Sensitive Topics in Questionnaire Design & Interviewing	Colorado
	Who Are You? Check All That Apply: Measuring Race, Ethnicity & Self Identification	Huron
	Sampling Frames, Panel Construction, & Weighting	Missouri
	Mixed Mode Surveys: Implementation & Evaluation	Michigan A

At a Glance: Friday, May 13

Time	Event	Location
11:45 am – 1:00 pm	Activities Awards Ceremony & Luncheon	Sheraton Ballroom
12:00 pm – 1:00 pm	Committee Meetings	
11:45 am – 1:00 pm	Exhibit Hall Open	Riverwalk
1:15 pm – 2:45 pm	Concurrent Sessions I	
	Now You're Speaking My Language: Advances in Survey Translation	Colorado
	Using Social Media & Big Data to Predict COVID Beliefs	Mississippi
	The Disparate Impacts of the COVID-19 Pandemic	Streeterville
	Design & Rewind: Evaluating Costs & Quality	Superior B
	How Good is Your Data? Web Survey Data Quality	Erie
	Shall You Choose, or Should We? Testing Parallel vs. Sequential Multimode Designs	Michigan B
	Illustrations of Passive Data Collection	Missouri
	Using Google Searches & Tweets for Social Research	Michigan A
	Understanding Nonresponse Bias in a Population-Based Surveillance System	Superior A
	The Horse Race: We Can't Tell Who Wins, But Know Pollsters Lose	Ontario
	Teaching Survey Research: Challenges & Opportunities	Arkansas
	Improving SOGI Measurement	Huron
2:45 pm – 3:15 pm	Exhibit Hall Open	Riverwalk
2:45 pm – 3:15 pm	Dessert Break	Riverwalk
3:15 pm – 4:30 pm	Concurrent Sessions J	
	Are You Religious? What Does That Mean?	Streeterville
	Challenges & Methodological Innovations in International Surveys During the COVID-19 Pandemic	Wrigleyville
	Attitudes Towards Vaccine Hesitancy & Uptake	Mississippi
	Improving Survey Mail Materials to Optimize Self-Response	Erie
	Developing & Maintaining a COVID-19 Survey Panel During a Pandemic	Michigan B
	What to Do About Quality? Different Approaches to Investigate Quality in Online Surveys	Superior B
	Who Participates & Why? Correlates of Nonresponse	Superior A
	Data, Language, & Diversity: Every Research Study Is Cross-Cultural Today, presented by the Cross-Cultural & Multilingual Research Affinity Group	Huron
	The Impact of the Supreme Court's 2001 Facebook v. Duguid Decision on Compliance with the Telephone Consumer Protection Act (TCPA)	Arkansas
	Measuring Sexual Orientation in Federal Surveys	Colorado
	Blending Data from Probability & Nonprobability Samples	Ontario
	Advances in MRP & Model-Based Small Area Estimation	Missouri
	Quantifying & Adjusting for Measurement Error	Michigan A
4:45 pm – 6:00 pm	Membership & Business Meeting	Sheraton Ballroom
6:30 pm – 7:30 pm	All Presidents' Reception	Sheraton Ballroom
7:30 pm – 9:00 pm	AAPOR Awards Banquet	Sheraton Ballroom
9:30 pm – 12:00 am	Post-Banquet Party	Fountainview Room
10:00 pm – 12:00 am	Applied Probability	Wrigleyville

AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

 Attitudes & Opinions Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about race relations, climate change, and much more.	 Professional Development Example topics: inclusion and equity in research organizations, new platforms, and teaching survey research.
 Data Collection Methods, Modes, Field Operations, & Costs Example topics: responder experience, web diary surveys, and self-administered surveys.	 Qualitative Research Example topics: participant engagements, qualitative credibility, and reporting of findings.
 Data Science, Big Data, & Administrative Records Example topics: social media scraping, smartphone surveys, data analysis after record linkage, and the use of auxiliary data.	 Questionnaire Design & Interviewing Example topics: questionnaire design or formatting, interviewer effects, cognitive interviewing, and focus groups.
 Elections, Polling, & Politics Example topics: voting behavior, drivers of vote preference, election poll methods, polling accuracy, voter files, exit polling, and presidential approval.	 Research in Practice Example topics: topics that do not fall into the other tracks including data visualization, data security, writing successful RFPs, survey management, and other practical issues regarding survey data collection.
 Multicultural, Multilingual, & Multinational Research (3MC) Example topics: substantive findings from 3MC surveys and methodological issues in 3MC surveys.	 Response Rates & Nonresponse Error Example topics: the use of incentives, total survey errors, and evaluating and reducing non-response bias.
 Probability and Nonprobability Samples, Frames, and Coverage Errors Example topics: diversity and equity best practices, sample design, and weighting approaches.	 Statistical Techniques & Estimation Example topics: weighting and estimation, imputation, small-area estimation, Bayesian modeling, multi-level regression and post-stratification, variance estimation, and analysis of complex survey data.

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Concurrent Sessions G: Friday, May 13

8:00 am – 9:30 am

Session 1: Gender and LGBTQI Roles and Attitudes

Paper

Moderator: Randal Ries, *IBM*

Location: Mississippi

Attitude

Male Sports Participation and Beliefs of Male-Dominance: A Cross-National Analysis on Gender Ideologies

Simon Lütkevitte, *Bielefeld University*

The Power of (Observing) the Patriarchy

Tresa Undem, *PerryUndem Research/Communication*

Beyond Boy or Girl: How Do Teenagers Conceptualize Gender?

Meredith Massey, *National Center for Health Statistics*

Key Predictors of Attitudes Toward Lesbians and Gay Men in Singapore

Benjamin Detenber, *Nanyang Technological University*

Ring Joyce Pang Shu Min, *Nanyang Technological University*

Teo Min Yu, *National University of Singapore*

Feng Siqi, *Nanyang Technological University*

Loss of Income, Career Sacrifice and Overtime for an LGBTQI*-Friendly Work Environment? A Choice Experiment to Investigate Employment Preferences of LGBTQI* People

Lisa de Vries, *Bielefeld University*

Zaza Zindel, *Bielefeld University*

Understanding Public Support for Policies Aimed at Gender Parity in Politics: A Cross-National Experimental Study

Timothy Gravelle, *Momentive*

Andrea Carson, *La Trobe University*

Victoria Bustamante Rodriguez, *Momentive*

Lía Acosta Rueda, *University of Melbourne*

Leah Ruppanner, *University of Melbourne*

Concurrent Sessions G: Friday, May 13

Session 2:

New Perspectives on Health-Related Survey Research: COVID-19 and Beyond

Panel

Moderator: Jonathon Schuldt, *Roper Center for Public Opinion Research*

Location: Streeterville



Attitude

Black Americans' Responses to and Experiences with COVID-19

Cary Funk, *Pew Research Center*

Pivoting in a Pandemic: Adapting an Ongoing Survey Research Program to Fill a Need

Liz Hamel, *Kaiser Family Foundation*

Mollyann Brodie, *Kaiser Family Foundation*

Ashley Kirzinger, *Kaiser Family Foundation*

The Roper Center's Health Opinion Database: Making 70,000 Health Survey Questions Available

Kathleen Weldon, *Cornell University*

Bethany Mackey, *Roper Center, Cornell University*

8:00 am – 9:30 am

Session 3:

Does Our Message Speak to You? Tests of Survey Communications Messaging

Paper

Moderator: Alex Saunders, *Mathematica*

Location: Erie



Using Text Messages to Invite Web Survey Participation: Experiments to Identify the Most Effective Message Content

Brenna Muldavin, *RTI International*

Stephanie Eckman, *RTI International*

Naomi Freedner, *RTI International*

Burton Levine, *RTI International*

Carol Pierannunzi, *US Centers for Disease Control and Prevention*

William Garvin, *US Centers for Disease Control and Prevention*

Machel Town, *US Centers for Disease Control and Prevention*

Joe Murphy, *RTI International*

Impacts of Presurvey Messaging Content on Response Rates in Low-Income Countries

Steven Glazerman, *Innovations for Poverty Action*

Andrew Dillon, *Northwestern University*

Dean Karlan, *Northwestern University*

Michael Rosenbaum, *Innovations for Poverty Action*

Impact of Differential Appeals in an Advance Letter Mailing on Phone Recruitment for a Longitudinal Survey

Melissa Heim Viox, *NORC at the University of Chicago*

Chrystine Tadler, *NORC at the University of Chicago*

Megan Bjorgo, *NORC at the University of Chicago*

Effect of Logo Visibility on Respondents' Confidence in Government Surveys

Lin Wang, *US Census Bureau*

Elizabeth Nichols, *US Census Bureau*

Alda Rivas, *US Census Bureau*

Shelley Feuer, *US Census Bureau*

How to Increase Corporate Employee Mailer Engagement and Survey Participation: A Review of Data Collected and Best Practices

Jason Telner, *IBM*

Tyler Waite, *IBM*

Robert Medl, *IBM*

Jenny Weinberg, *IBM*

Mark Malesta, *IBM*

Concurrent Sessions G: Friday, May 13

Session 4:

Establishing a Data Collection Strategy: How and Why Establishments Respond

Paper

Moderator: Hanna Popick, *Westat*

Location: Superior A



Barriers to Response to Annual Economic Surveys: Talking with Non-respondents

Melissa Cidade, *US Census Bureau*

The Effects of Mode and the COVID-19 Health Pandemic on Survey Response and Data Quality in a National Survey of US Businesses

David Kashihara, *Agency for Healthcare Research & Quality*

Examining the Consistency of Responses Between a Quick Response Module and the Associated Full-Scale Data Collection

Caren Arbeit, *RTI International*

Michael Yamaner, *National Center for Science and Engineering
Statistics at the National Science Foundation*

Survey-Based Network Analysis of Interagency Collaboration Mechanisms and Program Performance at the US Government Accountability Office

David Dornisch, *US Government Accountability Office*

Does a Stronger Confidentiality Pledge Influence Respondents' Perceptions? Exploratory Research to Understand the Intersection of Privacy and Reporting Behaviors on Business Surveys

Gerson Morales, *US Dept of Energy/Energy Information
Administration*

Measuring Diversity, Equity & Inclusion: A Psychometric Analysis of Workplace Climate

Don Levy, *Siena College*

LB Hannahs, *Tangible Development*

April Backus, *Siena College*

Concurrent Sessions G: Friday, May 13

Session 5:

What are You Doing with Whom, and Where? Measurement Error in the Home, Wallet, and Out and About

Paper

Moderator: John P. Huffman, *Growth Focused Insights and Research*

Location: Michigan B

DataCol

Determining “Who” Is Watching Television in Multi-Person Households: Are Surveys the Best

Answer?

Joseph Garland, *Comscore, Inc*

Nishmita Shetty, *Comscore, Inc*

Jason Mendes, *Comscore, Inc*

How Does Sleep Affect Recall Error? A Complex Sample Design Adjusted Analysis from 2010 American Time Use Survey

Lissandra Ellyne, *Inter-American Development Bank*

Melike Sarac, *Hacettepe University, Institute of Population Studies*
Department of Social Research Methodology

Surveys and Financial Transaction Data: Comparisons of Different Data Collection Methodologies

Andrew Warren, *Financial Health Network*

Kevin Foster, *Federal Reserve Bank of Atlanta*

Marco Angrisani, *University of Southern California*

It’s a Bird... It’s a Plane... It’s a Survey! Surveying Air Passengers at Three Baltimore–Washington Area Airports

Zoe Padgett, *ICF*

Kenneth Joh, *Metropolitan Washington Council of Governments*

Translation of Social Identity to Economic Identity: Group Economic Performance Thru and Identity Lens via Direct Survey Measurement

Jonathan Nagler, *New York University*

Suzanna Linn, *Pennsylvania State University*

Jan Zilinsky, *TUM School of Social Sciences and Technology*

8:00 am – 9:30 am

Session 6:

Sampling and Mode Effects in Election Polling

Paper

Moderator: Courtney Kennedy, *Pew Research Center*

Location: Ontario

Polling

Phone Calling – Fuhgeddaboudit? The Implications of Mode Effects In Pre-Election Polling On The 2021 New Jersey Governor’s Race

Ashley Koning, *Rutgers University*

Debbie Borie Holtz, *Rutgers University*

Jessica Roman, *Rutgers University*

Kyle Morgan, *Rutgers University*

Searching for Alternatives: A Comparison of RDD, Internet Panel, and IVR Surveys

Yasuyuki Saito, *The Asahi Shimbun*

Nicolaos E. Synodinos, *University of Hawaii*

Revisiting the Gold Standard: What Election Data and Health Surveys Say about Probability and Nonprobability Samples

Peter Enns, *Cornell University & Verasight*

Jake Rothschild, *Verasight*

Benchmarking Probability-Based New England Web Panel Results in 2020–21

Zachary Azem, *University of New Hampshire*

Sean McKinley, *University of New Hampshire Survey Center*

Mixed Modes of Data Collection and Administration and New Sources of Samples in the US 2020 Election. How Did They Fare?

Claire Durand, *University de Montreal*

Timothy P. Johnson, *NORC at the University of Chicago;*
University of Illinois Chicago

Luis P. Pena Ibarra, *Université de Montréal*

Concurrent Sessions G: Friday, May 13

Session 7: Innovations in Address-Based Sampling

Paper

Moderator: Dave Roe, *ICF*

Location: Missouri



Examination of Auxiliary Information Appended to Address Based Samples in Mixed Mode Studies

Ipek Bilgen, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Grace Xie, *NORC at the University of Chicago*

Chang Zhao, *NORC at the University of Chicago*

Using an Interactive Mapping Dashboard to Conduct In-Office Housing Unit Listing using County Assessor Tax Parcel Data

Lee Fiorio, *NORC at the University of Chicago*

Peter Herman, *NORC at the University of Chicago*

Chang Zhao, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Have Your Cake and Eat It Too: The Utility of a Prepaid Sample Component in Bolstering the Representativeness of an Address-Based Sample Design

Arina Goyle, *SSRS*

Susan Sherr, *SSRS*

Royce J. Park, *UCLA Center for Health Policy Research*

Christine Loveridge, *The Center for Health Information and
Analysis*

Assessing General Population Representativeness in the British Open Register

Joseph Phillips, *University of Kent*

Nikhil Sengupta, *University of Kent*

Supplementing Address-Based Sample With Prepaid Cell Sample to Help Improve Sample Representativeness

Jonathan Best, *SSRS*

James McKinstry, *SSRS*

Arifan Hasanbasri, *SSRS*

Christine Loveridge, *Center for Health Information and Analysis*

Huong Trieu, *Center for Health Information and Analysis*

8:00 am – 9:30 am

Session 8:

New Techniques for Combining Data From Different Samples

Paper

Moderator: Richard Moser, *National Cancer Institute*

Location: Michigan A



But What's My Margin of Error? Estimating Sampling Variance When Blending Nonprobability and Probability Samples

Michael Jackson, *SSRS*

Universal Adaptability: A New Method to Draw Inference from Non-Probability Surveys and Other Data Sources

Christoph Kern, *University of Mannheim*

Michael P. Kim, *University of California Berkeley*

Shafi Goldwasser, *University of California Berkeley*

Frauke Kreuter, *Ludwig-Maximilians-Universität München*

Omer Reingold, *Stanford University*

Transforming Communities through The American Rescue Plan Act: Involving Stakeholder Opinion in COVID-19 Pandemic Recovery and Revitalization

Michelle Kobayashi, *Polco*

Erin Caldwell, *Polco*

Equity in COVID-19 Vaccination and Seroprevalence Rates

Ronaldo Iachan, *ICF*

Kristie Clark, *US Centers for Disease Control and Prevention*

Yun Kim, *ICF*

Adam Lee, *ICF*

Lee Harding, *ICF*

Concurrent Sessions G: Friday, May 13

Session 9:

Survey Participation to Advance Community Impact and Inclusion: New Platforms and Possibilities

Roundtable

Moderator: Melissa Dunn Silesky, *Lines for Life*

Location: Arkansas

ProDev

**Survey Participation to Advance Community
Impact and Inclusion: New Platforms and
Possibilities**

Elissa Adair, *Lines for Life*

8:00 am – 9:30 am

Session 10:

You Can Tell Us: Collecting Data on Sensitive Topics

Paper

Moderator: Eric Jodts, *Westat*

Location: Colorado



Testing for a Mode Effect When Collecting Data on Rape and Sexual Assault: A Comparison of Self-Administered Versus Interviewer Administered Surveys

David Cantor, *Westat*

Darby Steiger, *Westat*

Reanne Townsend, *Westat*

Mode Effects on Sensitive Questions: Evidence from an Experiment in Jordan

Michael Robbins, *Princeton University*

Salma Al-Shami, *Princeton University*

Julie de Jong, *University of Michigan*

Zeina Mneimneh, *University of Michigan*

Web Versus In-Person Interviews on Reporting Sensitive Topics: Findings From 7th Wave of World Values Survey for European Countries

Melike Sarac, *Hacettepe University, Institute of Population*

Studies Department of Social Research Methodology

Ismet Koc, *Hacettepe University, Institute of Population Studies*

Department of Demography

Respondents' Perceptions and Preferences in Sensitive Topics

Kelly Bell, *Ipsos*

Mina Muller, *Ipsos*

Zachary Lewis, *Ipsos*

Mary Noorzai, *Ipsos*

Concurrent Sessions G: Friday, May 13

Session 11:

You Don't Have to Tell Me Twice: Dependent Interviewing and Previously Reported Data

Paper

Moderator: Martha Stapleton, *NORC at the University of Chicago*

Location: Huron

QuesDes

Respondent Opinions of Previously Reported Data in Web Surveys

Joseph Rodhouse, *US Energy Information Administration*
Kathy Ott, *National Agricultural Statistics Service*

Use of Dependent Interviewing in Establishment Surveys: What We Know, Don't Know and Where We Need to Go

Heather Ridolfo, *US Energy Information Administration* Gerson Morales, *US Energy Information Administration*

Operationalizing the Use of Previously Reported Data on the 2022 Census of Agriculture

Gavin Corral, *US Department of Agriculture*
Linda J. Young, *US Department of Agriculture*

Testing the Measurement Error of Dependent Interviewing in a Self-Administered Mode

Curtiss Engstrom, *University of Michigan*
Jennifer Sinibaldi, *National Center for Science and Engineering Statistics*

Collecting Income Data in a Longitudinal Setting: An Experimental Study

Tugba Adali, *Centre for Longitudinal Studies, UCL Institute of Education*
Emla Fitzsimons, *Centre for Longitudinal Studies, UCL Institute of Education*
Nicolas Libuy, *Centre for Longitudinal Studies, UCL Institute of Education*

8:00 am – 9:30 am

Session 12:

What Can We Learn? Designing, Conducting, and Disseminating Experimental Research

Paper

Moderator: Jason Fiero, *RTI International*

Location: Wrigleyville

Practice

Why Survey Experiments Fail: Evidence from Re-analyses of 100 Experiments

Jeremy Freese, *Stanford University*

Tamkinat Rauf, *Stanford University*

Jan Gerrit Voelkel, *Stanford University*

James N. Druckman, *Northwestern University*

Three Classes of Wicked Problems in Statistical Information Systems: Stakeholder Priorities, Design Decisions and Shared Interpretation of Results

John Eltinge, *US Census Bureau*

Survey Use in Substantive Research: Trends Across Disciplines

Chase Harrison, *Harvard University*

Ádám Stefkovics, *Harvard University*

Dominic Skinnion, *Harvard College*

Angela Eichorst, *Harvard College*

The Benefits of Reporting "Likely Effects" in Probabilities or Percentage Points

George Terhanian, *Electric Insights*

Making Lotteries Legible: Designing Natural Experiments

Daniel Goldstein, *New York City Department of Housing Preservation & Development*

Elyzabeth Gaumer, *New York City Department of Housing Preservation & Development*

Concurrent Sessions G: Friday, May 13

Session 13:

New Techniques for Combining Data From Different Samples

Paper

Moderator: Richard Moser, *National Cancer Institute*

Location: Michigan A

Stats

Universal Adaptability: A New Method to Draw Inference from Non-Probability Surveys and Other Data Sources

Christoph Kern, *University of Mannheim*

Michael P. Kim, *University of California Berkeley*

Shafi Goldwasser, *University of California Berkeley*

Frauke Kreuter, *Ludwig-Maximilians-Universität München*

Omer Reingold, *Stanford University*

Transforming Communities through The American Rescue Plan Act: Involving Stakeholder Opinion in COVID-19 Pandemic Recovery and Revitalization

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Erin Caldwell, *Polco*

But What's My Margin of Error? Estimating Sampling Variance When Blending Nonprobability and Probability Samples

Michael Jackson, *SSRS*

Equity in COVID-19 Vaccination and Seroprevalence Rates

Ronaldo Iachan, *ICF*

Kristie Clark, *US Centers for Disease Control and Prevention*

Yun Kim, *ICF*

Adam Lee, *ICF*

Lee Harding, *ICF*

Poster Session #3

1) Impact of Processes of Social Change on Central American Migration to the USA

Clemente Quinones, *Georgia Gwinnett College*

2) Leveraging Surveys and Platform Data to Understand the Behaviors and Attitudes of US Adults on Twitter

Colleen McClain, *Pew Research Center*
Regina Widjaya, *Pew Research Center*
Gonzalo Rivero, *Pew Research Center*
Aaron Smith, *Pew Research Center*

3) Measuring and Modeling Neighborhoods

Cory McCartan, *Harvard University*
Jacob R. Brown, *Harvard University*
Kosuke Imai, *Harvard University*

4) Satisfaction With Social Support, Public Spaces, and Virtual Socialization During the COVID-19 Pandemic Among LGBTQ Young Adults

Elisa Borowski, *Northwestern University*
Amanda Stathopoulos, *Northwestern University*

5) Practice of GIS Applications to Estimate Land Usage- Qatar 2021 Agriculture Census

Elmogiera Elawad, *Qatar University*
Mohamed Agied, *Social and Economic survey research institute at Qatar University (SESRI)*
Lina. Bader, *Social and Economic survey research institute at Qatar University (SESRI)*
Semsia Al-Ali Mustafa, *Social and Economic survey research institute at Qatar University (SESRI)*
Rima Charbaji Elkassem, *Social and Economic survey research institute at Qatar University (SESRI)*

6) Improving Physician Survey Response Rates: Compelling Evidence for Non-Contingent Incentives

Emily Hachey, *SSRS*
Eran Ben-Porath, *SSRS*
Gillian Steel Fisher, *Harvard TH Chan School of Public Health*

7) Nothing but the Truth: a Systematic Review on Socially Desirable Responding in Surveys

Emma Zaal, *University of Groningen*
Yfke P. Ongena, *University of Groningen*
John. C.J. Hoeks, *University of Groningen*

8) Impression Management in a Health Survey: Questionnaire, Personality, and Cultural Trait?

Evgenia Kapousouz, *University of Illinois Chicago*
Timothy Johnson, *University of Illinois Chicago*
Allyson Holbrook, *University of Illinois Chicago*

9) Facing COVID-19 Challenges: Assessing Impact of Change in Data Collection for a Mixed-Mode Survey of Behavioral Health Enrollees

Felix Rodriguez, *Washington State Health Care Authority*
Rose L. Krebill-Prather, *Washington State University*
Kent J. Miller, *Washington State University*

10) Online Learning During the Covid-19 Pandemic: Parental Experiences and Attitudes in the State of Qatar

Haneen Al-Qassass, *The Social and Economic Survey Research Institute (SESRI)*
Engi Assaad Ahmed Elmaghraby, *Social and Economic Survey Research Institute, Qatar University*
Abdellatif Sellami, *Qatar University*
Semsia Al-Ali Mustafa, *Social and Economic Survey Research Institute, Qatar University*

11) Using a Predictive Search Database for Address Collection in Surveys

Harper Haynes, *RTI International*
Jerry Timbrook, *RTI International*
Ashley Wilson, *RTI International*
Shauna Yates, *RTI International*

12) Fake News and Partisan Blame Attribution: Exploring the Mediating Role of Self-Enhancing Perceptual Bias Among Young Adults

Hyungjin Gill, *University of Wisconsin-Madison, School of Journalism and Mass Communication*
Moonhoon Choi, *University of Wisconsin-Madison*
Swee Kiat Tay, *University of Wisconsin-Madison*

9:30 am – 10:15 am
Location: Exhibit Hall

13) The National Survey of Children's Health: Annual Innovations Following a Major Redesign

Jessica Jones, *HRSA/MCHB/OER*

14) The Role of Questionnaire Design in Measuring Workplace Discrimination: The Deliberative, Transparent Process Needed to Improve the Rigor of Data Collection

Jessica Starace, *Rutgers University, John J. Heldrich Center for Workforce Development*
Carl Van Horn, *Rutgers University, John J. Heldrich Center for Workforce Development*
Maria Heidkamp, *Rutgers University, John J. Heldrich Center for Workforce Development*
Sean Simone, *Rutgers University, John J. Heldrich Center for Workforce Development*

15) Where Does Japanese Cultural Nationalism Come From: A Mixed-Method Study

Jiangxue Wang, *University of Michigan*

16) Scientific Evaluation of Human Gains and Losses From Global Warming: Regression Estimates, USA 2016–2021 (10+ Surveys, 20,000+ Respondents)

JL Kelley, *International Survey Center*

17) The Shy Respondent and Propensity to Participate in Surveys and Voting

John Boyle, *ICF*
Randy ZuWallack, *ICF*
James Dayton, *ICF*

18) How Candidate Driving Habits Affect Voter Perceptions

John Cluverius, *University of Massachusetts – Lowell*

19) Pandemic Pivot: The Shift From CAPI to CATI, and Single-Device vs. Multi-Device Approaches

Melissa Kuenzi, *SurveyCTO*
Christopher Robert, *SurveyCTO*
Amrik Cooper, *SurveyCTO*

20) Conspiratorial Thinking, Political Rhetoric, and Views Toward Immigrants in the US

Melissa Shannon, *NORC at the University of Chicago*
Claire Krummenacher, *NORC at the University of Chicago*
Emily Swanson, *Associated Press*
Hannah Fingerhut, *Associated Press*

21) Impact of COVID-19 on Attitudes Towards Flu Vaccination

Melissa Silesky, *The Public Good Projects*
Chelsea Barth, *The Public Good Projects*
Erika Bonnevie, *The Public Good Projects*

22) State-Level Shifts: How Socioeconomic and Demographic Change Influence Public Opinion on Immigration in a Diversifying America

Michael Lenmark, *Stony Brook University*

23) Perceptions of Racial Segregation and Diversity

Peter Woolley, *Fairleigh Dickinson University*
Daniel Cassino, *Fairleigh Dickinson University*

24) Laboratories of Democracy: The Intersection of Grants, Federal Loans, and State Financial Aid Policy

Rachel Burns, *RTI International*

25) All Scales Are Not Equal: A Cross-Cultural Comparison of Bipolar and Unipolar Scales

Randal Ries, *IBM*
Phyllis Mancino, *IBM*
Peter Guzewich, *IBM*

26) Is That Your Respondent or Mine? Geographic Accuracy of Listed Cell Phone Numbers in Cross-state Coverage Error

Randal ZuWallack, *ICF*
Traci Creller, *ICF*
Samantha Collins, *ICF*
Thomas Brassell, *ICF*

Poster Session #3 (cont)

9:30 am – 10:15 am
Location: Exhibit Hall

27) Can Feedback Prompts Reduce ‘Don’t Know’s and Encourage Substantive Responses in a Web Survey?

Robin Kaplan, *US Bureau of Labor Statistics*
Erica Yu, *Bureau of Labor Statistics*

28) Mixed Method Research on Barriers to Workplace Inclusion and Employee Retention for First Generation Professionals

Rodney Terry, *US Census Bureau*
Luke Larsen, *US Census Bureau*
Matthew Virgile, *US Census Bureau*
Aleia Clark Fobia, *US Census Bureau*

29) Participation, Completion, and Breakoff in the US Army’s Annual Leadership Survey

Ryan Riley, *ICF*
Matthew D. McDonough, *ICF*
Maryann Stassen, *ICF*
Meghan I. Huntoon, *US Army Center for the Army Profession and Leadership (CAPL)*
Jon. J. Fallesen, *US Army Center for the Army Profession and Leadership (CAPL)*
Matt Jans, *ICF*

30) Which Populations are Being Measured and Who is Left Out of Online Surveys: Sample and Expenditure Differences in a Multi-modal Household Survey

Samantha Cole, *US Census Bureau*

31) Effects of COVID-19 on a Nationwide Survey of Public Schools

Sarah Heimel, *US Census Bureau*
Beth Newman Satisky, *US Census Bureau*
Rachel Horwitz, *US Census Bureau*
Josh Neufelder, *US Citizenship and Immigration Services*
Deanne Swan, *National Center for Education Statistics*
Jana Kemp, *American Institutes for Research*

32) Cheering for the Home Team: Changes in Attitudes Towards Hosting the FIFA 2022 World Cup in Qatar

Semsia Al-Ali Mustafa, *Qatar University*
Abdoulaye Diop, *Qatar University*
Lina Bader, *Qatar University*
Engi ElMaghrabi, *Qatar University*
Haneen AlQassass, *Qatar University*
Buthaina AlKhulaifi, *Qatar University*

33) Are Pre-Notification Letters “Old News”? Evaluating the Impact of Prenotification Letters on RDD Cell Phone Samples

Silpa Sevakula, *ICF*
Samantha Collins, *ICF*
Randal ZuWallack, *ICF*
Traci Creller, *ICF*
Thomas Brassell, *ICF*
Rebecca Wood, *Texas Department of State Health Services*
Wendi Gilreath, *Washington State Department of Health*
Mark Serafin, *Washington State Department of Health*

34) Measuring Social Interaction with Smartphone Data

Sonja Malich, *Institute for Employment Research*
Sebastian Bähr, *Institute for Employment Research*
Georg-Christoph Haas, *Institute for Employment Research; University of Mannheim*
Florian Keusch, *University of Mannheim*
Frauke Kreuter, *Ludwig Maximilian University of Munich; University of Maryland*
Mark Trappmann, *Institute for Employment Research; University of Bamberg*

35) Online Echo Chambers and Opinion Polarization About Algerian Elections: Did the Facebook News and Information Divide the Algerians?

Tariq Saidi, *University of Khenchela*

36) Assessing the Impact of Political Ideology on Public Health Surveillance Survey Participation

Thomas Brassell, *ICF*
Dave Roe, *ICF*
Randy ZuWallack, *ICF*
Samantha Collins, *ICF*

37) Communicating Mixed COVID-19 Vaccine Messages: How the Development, Production, and Distribution was Characterized in Leading National and Regional News Media

Thomas Christie, *University of Texas at Arlington*
Charla Markham Shaw, *University of Texas at Arlington*

Concurrent Sessions H: Friday, May 13

10:15 am – 11:45 am

Session 1: GAAPOR SOGI Roundtable Panel

Roundtable

Moderator: Jerry Timbrook, *RTI International*

Track: Affinity Group

Location: Arkansas



Concurrent Sessions H: Friday, May 13

Session 2:

An Ode to WAPOR: Public Opinion in International Contexts

Paper

Moderator: Meagan Doll, *University of Washington*

Location: Streeterville

Attitude

The Longest War: Examining American Public Opinion Towards The War In Afghanistan (2001 – 2021)

Ryan Tully, *Ipsos*

Randall K. Thomas, *Ipsos*

Afghanistan: Afghan Public Opinion Before and After the Return of the Taliban

Matthew Warshaw, *D3 Systems*

Attitudes and Opinions on Aid and Poverty Reduction; Mukuru Slum – Nairobi, Kenya

Angela R. Pashayan, *Howard University*

Change or Continuity? Attitudes and Perceptions About the Reformed Employment System in Qatar

Abdoulaye Diop, *Qatar University*

Semsia Al-Ali Mustafa, *Qatar University*

Muzna Madeeha, *Qatar University*

John Lee Holmes, *Qatar University*

Kien Trung Le, *Qatar University*

Populism in Eastern Europe: New Types of Populism – the Romanian Case

Dan Sultanesu, *Center for Civic Participation and Democracy, SNSPA, Romania*

10:15 am – 11:45 am

Session 3:

The Role of Information and Faith in Democracy: Celebrating the 10th Anniversary of the AP–NORC Center for Public Affairs Research

Panel

Moderator: Trevor Thompson, *NORC at the University of Chicago*

Location: Mississippi



Attitude

A Unique Model to Bring Journalists Together with Social Scientists: 10 Years of the AP–NORC Center

Trevor Thompson, *NORC at the University of Chicago*

Eroding Faith in Government and Institutions

Emily Swanson, *The Associated Press*

Hannah Fingerhut, *The Associated Press*

Important Information on Misinformation:

Exploring the American Public's Attitudes toward the Spread of Misinformation

David Sterrett, *NORC at the University of Chicago*

Claire Krummenacher, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Thompson, *NORC at the University of Chicago*

Faith or Fraud: Americans' Confidence in Their Electoral System

Dan Malato, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Trevor Thompson, *NORC at the University of Chicago*

Understanding News Consumers

Tom Rosenstiel, *NORC at the University of Chicago*

Concurrent Sessions H: Friday, May 13

Session 4:

Constant Vigilance: Continuing to Evolve Methods for Ensuring Quality in Interviewer-Administered Data Collection

Panel

Moderator: Mary Davis, *US Census Bureau, Office of Survey and Census Analytics*

Location: Erie

DataCol

Beyond Reinterview: Creating a Near Real-Time Field Quality Monitoring Program Using Advanced Analytics for Detecting and Mitigating Interviewer Falsification

Mary Davis, *US Census Bureau, Office of Survey and Census Analytics*

Richard A. Denby, *US Census Bureau*

Picture This: Using Data Visualization to Identify and Investigate Potential Falsification by Survey Interviewers

Laura Hergert, *US Census Bureau*

Melanie A Hollowood, *US Census Bureau*

Scott W Glendye, *US Census Bureau*

Sheldon Waugh, *US Census Bureau*

An Overview of the ACS Field Data Quality Operation

Erik Schmidt, *US Census Bureau*

Using Data Science to Develop an Enhanced Falsification Detection System

Kate Bachtell, *NORC at the University of Chicago*

Shannon Nelson, *NORC at the University of Chicago*

Catherine C. Haggerty, *NORC at the University of Chicago*

Lisa Blumerman, *NORC at the University of Chicago*

Using Machine Learning to Assess Interviewer and Question Performance

Hanyu Sun, *Westat*

Ting Yan, *Westat*

10:15 am – 11:45 am

Session 5:

Recruiting Respondents Online: Methods and Sample Sources

Paper

Moderator: Aleia Clark Fobia, *US Census Bureau*

Location: Superior B



Test-Retest Reliability of Four US Non-Probability Sample Sources

Mario Callegaro, *Google Inc*

Inna Tsirlin, *Google Inc*

Yongwei Yang, *Google Inc*

Reaching Across the Political Aisle: Overcoming Challenges in Using Social Media for Recruiting Politically Diverse Respondents

Maggie Macdonald, *New York University*

Megan A. Brown, *New York University*

Nejla Asimovic, *New York University*

Rajeshwari Majumdar, *New York University*

Lena Song, *New York University*

Laura Huber, *University of Mississippi*

Sarah Graham, *New York University*

Joshua A. Tucker, *New York University*

Jonathan Nagler, *New York University*

Polarized Social Media Users or Polarized Ads? Mechanisms That Shape the Sample Composition in Social Media Recruited Surveys

Zaza Zindel, *Bielefeld University*

Simon Kühne, *Bielefeld University*

André Grow, *Max Planck Institute for Demographic Research*

Who Do Respondents Recruit in Respondent Driven Sampling Studies?

Ai Rene Ong, *University of Michigan*

Michael Elliott, *University of Michigan*

Sunghye Lee, *University of Michigan*

Concurrent Sessions H: Friday, May 13

Session 6:

The National Cancer Institute's Cannabis Supplement Grant: Twelve Surveys of Cannabis Among Cancer Patients

Panel

Moderator: Gary Ellison, *National Cancer Institute*

Location: Michigan B



Survey: Pattern of Cannabis Use Among Cancer Patients

Gary Ellison, *National Institutes of Health*

Kathy J. Helzlsouer, *National Cancer Institute*

Andrew Freedman, *National Cancer Institute*

Sonia Rosenfield, *National Cancer Institute*

Zoe Padgett, *ICF*

Deirdre Middleton, *ICF*

"Did You Ever, Even Once, Use Cannabis for Any Reason?": Designing Questions on Cancer Patients' Cannabis Use for Twelve Different Surveys

Zoe Padgett, *ICF*

Deirdre Middleton, *ICF*

R. Lee Harding, *ICF*

Kathy Helzlsouer, *National Cancer Institute*

Andrew Freedman, *National Cancer Institute*

Sonia Rosenfield, *National Cancer Institute*

Gary Ellison, *National Cancer Institute*

Same Survey, Different Sample: Weighting and Harmonizing Data Across Twelve Surveys of Cancer Patients

Richard Harding, *ICF*

Yun Kim, *ICF*

Zoe Padgett, *ICF*

Deirdre Middleton, *ICF*

Digital Literacy: A New Lens Needed to Increase Inclusion and Diversity in Research

Brooke Worster, *Thomas Jefferson University Hospital/Sidney Kimmel Cancer Center*

Preethi Selvan, *Thomas Jefferson University Hospital/Sidney Kimmel Cancer Center*

Gregory Garber, *Thomas Jefferson University Hospital/Sidney Kimmel Cancer Center*

Ayako Shimada, *Thomas Jefferson University Hospital/Sidney Kimmel Cancer Center*

Amy Leader, *Thomas Jefferson University Hospital/Sidney Kimmel Cancer Center*

Case Studies on Potential Challenges and Outcomes of Cannabis and Cancer Survey Research Methods

Denise C. Vidot, *University of Miami Sylvester Comprehensive Cancer Center, University of Miami School of Nursing and Health Studies*

Nicolas Hernandez Ortega, *University of Miami Sylvester Comprehensive Cancer Center*

Corrine McDaniels-Davidson, *San Diego State University Institute for Public Health*

Richard T. Lee, *Case Comprehensive Cancer Center*

Talya Salz, *Memorial Sloan Kettering Cancer Center*

10:15 am – 11:45 am

Session 7:

The Demise of Democracy? Eroding Trust, Voter Fraud, and Voter Restrictions

Paper

Moderator: Emily Guskin, *The Washington Post*

Location: Ontario

Polling

Expressive Responding and Trump's Big Lie

Matthew Graham, *The George Washington University*

Omer Yair, *Reichman University*

Partisan De-Linking of Survey Cooperation and Turnout in the 2020 Presidential Election

Marc Trussler, *University of Pennsylvania*

Joshua D. Clinton, *Vanderbilt University*

John Lapinski, *University of Pennsylvania*

Sina Shaikh, *University of Pennsylvania*

Californians' Confidence in the Electoral Process

Rachel Lawler, *Public Policy Institute of California*

Suppression or Depression: Will New Restrictive Voting Laws Discourage Women from Casting Ballots in 2022?

Debbie Borie-Holtz, *Rutgers University*

Alexa Kurtz, *Rutgers University*

Lauren Ellis, *Rutgers University*

Concurrent Sessions H: Friday, May 13

Session 8: Sampling Frames, Panel Construction, and Weighting

Methodological Brief

Moderator: Steven Cohen, *RTI International*

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Location: Arkansas



The Drop Point Address Challenge for a Mail Survey: Experiences with the 2021 NYC Community Health Survey and 2021 NYC KIDS Survey

John Sokolowski, *Abt Associates*

Nicholas Ruther, *Abt Associates*

Theresa Stroble, *Abt Associates*

Wyatt Bush, *Abt Associates*

Michael Witt, *Abt Associates*

Martha McRoy, *Abt Associates*

Amber Levanon Seligson, *New York City Department of Health
and Mental Hygiene*

Steven Fernandez, *New York City Department of Health and
Mental Hygiene*

Michael L. Sanderson, *Utah Department of Health*

Accumulating Retrospective Data Across Surveys

Mahmoud Elkasabi, *The DHS Program – ICF*

The Challenge of Recruiting Rare and Physically Hard-To-Reach Populations: Using RDS To Recruit Overseas Labor Migrants

Holly Koogler, *ICF*

Yun Kim, *ICF*

Ronaldo Iachan, *ICF*

Suteera Nagavajara, *ICF*

Kato Francis, *Makerere University*

Eddy Walakira, *Makerere University*

Bart Robertson, *Global Fund to End Modern Slavery*

Constructing and Evaluating a Sample Frame Built From Disparate Sources: a Survey of City, State and Organization Leaders

Martha Kovac, *Mathematica*

How are you Counting All Eyeballs? Review of Audience Duplication Estimation Techniques in Cross-Media Measurement

Kumar Rao, *Comscore, Inc*

Michael Vinson, *Comscore, Inc*

International Building a Geographically Stratified Internet-Based Panel

Matin Mirramezani, *The Generation Lab*

Rebecca Oh, *The Generation Lab*

Cyrus Beschloss, *The Generation Lab*

10:15 am – 11:45 am

Session 9:

Tell Me More About That: Findings from Qualitative Research

Methodological Brief

Moderator: Andrew Stavisky, *Government Accountability Office (GAO)*

Location: Wrigleyville

QualRes

Every Voice Matters: Promoting Inclusion of Persons With Disabilities in Qualitative Research Methods

Holly Matulewicz, *Mathematica*

Karen CyBulski, *Mathematica*

Have We Heard This Before? A Comparison of Findings Across In-person and Remote Cognitive Interviews

Chris Stringer, *US Census Bureau*

Courtney Reiser, *US Census Bureau*

Care Experience Surveys: What Motivates Response?

Rachael Allen, *RTI International*

Lisa M. Lines, *RTI International*

Lessons Learned From Conducting Online Focus Groups of Transgender and Nonbinary Adults

Anna Brown, *Pew Research Center*

A Mixed-Methods Approach to Evaluating a National Training Program for Local Staff Who Conduct Interviews With People Living With HIV

Mohua Basu, *US Centers for Disease Control and Prevention*

Catherine Espinosa, *US Centers for Disease Control and Prevention*

Jennifer Fagan, *US Centers for Disease Control and Prevention*

Can you Hear Me Now? Data Collection Challenges In the Midst of a Pandemic and Tips for Success

Jennifer McNulty, *Fors Marsh Group*

Amy Swallow, *Fors Marsh Group*

Natalie Morrissey, *Fors Marsh Group*

Alicia Garza, *Fors Marsh Group*

Nicole Togno, *Fors Marsh Group*

Data Visualizations – Maps, Dashboards, and Infographics ... Changes Implemented to Improve Data Presentation, on a Very Small State-College Budget, With Limited Staff and Time

Joel LaLone, *Center for Community Studies at Jefferson Community College*

Larry Danforth, *Center for Community Studies at SUNY Jefferson*

Concurrent Sessions F: Friday, May 13

Session 10:

Let Me Put It This Way: Sensitive Topics in Questionnaire Design and Interviewing

Paper

Moderator: Joerg Tiede, *American Association of University Professors*

Location: Colorado

QuesDes

Cognitive Interviewing on Sensitive Topics: Implications for Respondents, Interviewers, and Data Quality

Amanda Titus, *National Center for Health Statistics*

Stephanie Willson, *National Center for Health Statistics*

Interviewer-Respondent Interactional Patterns across Question Sensitivity and Respondent Race

Tiffany Neman, *University of Wisconsin—Madison*

Jennifer Dykema, *University of Wisconsin—Madison*

Dana Garbarski, *Loyola University Chicago*

Cameron Jones, *University of Wisconsin—Madison*

Nora Cate Schaeffer, *University of Wisconsin—Madison*

Dorothy Farrar Edwards, *University of Wisconsin—Madison*

Validating Self-Reported data on Sensitive Topics with Administrative Data

Ama Takyi-Laryea, *The Pew Charitable Trusts*

Ilan Levine, *The Pew Charitable Trusts*

#TEENHEALTH: Development of the National Health Interview Survey-Teen, a Web-Based Health Survey

Lindsey Black, *US Centers for Disease Control and Prevention*

Benjamin Zablotzky, *National Center for Health Statistics*

Jonaki Bose, *National Center for Health Statistics*

Amanda E. Ng, *National Center for Health Statistics*

Jessica R. Jones, *HRSA-Maternal and Child Health Bureau*

Aaron Maitland, *National Center for Health Statistics*

Stephen J. Blumberg, *National Center for Health Statistics*

10:15 am – 11:45 am

Session 11:

Who Are You? Check All That Apply: Measuring Race, Ethnicity and Self Identification

Paper

Moderator: Jennifer Sauer, *AARP*

Location: Huron



Response Formats for Race and Ethnicity Measurement in the US

Frances Barlas, *Ipsos*

Kip Davis, *Ipsos*

Randall K. Thomas, *Ipsos*

Questioning Identity: How a Diverse Group of Respondents Answer Standard Questions about Ethnicity and Race

Dana Garbarski, *Loyola University Chicago*

Jennifer Dykema, *University of Wisconsin—Madison*

Tiffany Neman, *University of Wisconsin—Madison*

Cameron Jones, *University of Wisconsin—Madison*

Nora Cate Schaeffer, *University of Wisconsin—Madison*

Dorothy Farrar Edwards, *University of Wisconsin—Madison*

Using Race Data Upcoding to Advance Equity and Data Disaggregation: Reporting Multi-Racial Identities and Increased Granularity of Racial/ Ethnic Origins

Andrew Juhnke, *UCLA Center for Health Policy Research*

Parneet Ghuman, *UCLA Center for Health Policy Research*

Jiyoun Yoo, *UCLA Center for Health Policy Research*

Measuring Caste in India: Reconciling Measurement Differences Between Official Statistics and Survey Results

Kelsey Starr, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Ariana Monique Salazar, *Pew Research Center*

Manolo Corichi Gomez, *Pew Research Center*

Concurrent Sessions H: Friday, May 13

Session 12:
Improving Representation Among Traditionally Underrepresented Groups in Surveys

Paper
Moderator: Mariel Leonard, *DeZIM*
Location: Superior A



A Meta-Analysis of Ethnographic Studies of Undercounted Populations in the US Census
Joanne Pascale, *US Census Bureau*

Improving Equity and Inclusion in Travel Surveys through Differential Incentive Offerings
Michelle Lee, *Resource Systems Group Inc*

All In: An Examination of Predictors of Survey Participation for Sub-groups
Mina Muller, *Ipsos*
Randall Thomas, *Ipsos*
Frances Barlas, *Ipsos*

Examining the Use of Appended Emails to the Sample Frame During Recruitment to a Probability-Based Panel
Lindsay Liebert, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
David Dutwin, *NORC at the University of Chicago*
Erlina Hendarwan, *NORC at the University of Chicago*
Roopam Singh, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*

Examining Patterns of Missingness in American Community Survey Across Question Types with a Multilingual Perspective
Heather Smalley, *Willamette University*

10:15 am – 11:45 am

Session 13:

Mixed Mode Surveys: Implementation and Evaluation

Paper

Moderator: John Abowd, *US Census Bureau*

Location: Michigan A

Stats

Using an Adaptive Mode Adjustment to Improve Accuracy in a National Web and Paper Survey

Courtney Kennedy, *Pew Research Center*

Arnold Lau, *Pew Research Center*

Andrew Mercer, *Pew Research Center*

J. Michael Brick, *Westat*

Ismael Cervantes-Flores, *Westat*

Improving Inferences Based on Survey Data Collected Using Mixed-Mode Designs

Wenshan Yu, *University of Michigan*,

Trivellore E. Raghunathan, *University of Michigan*

Michael R. Elliott, *University of Michigan*

Impact of Questionnaire Mode on Estimates of Health Insurance Coverage and Vaccines for Children Program Eligibility in the National Immunization Survey

Rachel Francis, *NORC at the University of Chicago*

Zachary Seeskin, *NORC at the University of Chicago*

Amie Conley, *NORC at the University of Chicago*

Laurie D. Elam-Evans, *US Centers for Disease Control and Prevention*

Chalanda S. Smith, *US Centers for Disease Control and Prevention*

Holly A. Hill, *US Centers for Disease Control and Prevention*

Michael Chen, *US Centers for Disease Control and Prevention*

Overcoming Challenges of Conducting a Non-Probability Survey on the Impact of COVID19 on Ethnic Minorities in the United Kingdom

Natalie Shlomo, *University of Manchester*

Nissa Finney, *University of St. Andrews*

James Nazroo, *University of Manchester*

Laia Becares, *The University of Sussex*

Dharmi Kapadia, *University of Manchester*

Harry Taylor, *University of Manchester*

Daniel Ellingworth, *University of Manchester*

Neema Begum, *University of Nottingham*

Rebecca Wilson, *Ipsos*

Methods and Improvements for Yield Rate Estimation in Survey Planning

Joseph McMichael, *RTI International*

Joe Murphy, *RTI International*

Patrick Chen, *RTI International*

Rachel Harter, *RTI International*

Paul Biemer, *RTI International*

S. Grace Deng, *US Energy Information Administration*

Concurrent Sessions I: Friday, May 13

Session 1:

The Disparate Impacts of the COVID-19 Pandemic

Paper

Moderator: Melissa Dunn Silesky, *Public Good Projects*

Session Room: Streeterville

Attitude

Discrimination and Disparities in Mental Health Outcomes: Using a Population Health Survey to Capture Instances and Effects of Racial Discrimination

Todd Hughes, *UCLA Center for Health Policy Research*

Sean Tan, *UCLA Center for Health Policy Research*

Ninez Ponce, *UCLA Center for Health Policy Research*

Kathy Langdale, *SSRS*

Differential Impacts of the Covid-19 Pandemic on Migrant Workers in the Gulf

Kien Trung Le, *Qatar University Social and Economic Survey Research Institute (SESRI)*

Abdoulaye Diop, *Qatar University Social and Economic Survey Research Institute (SESRI)*

Michael Ewers, *Dept. of Geography and Earth Sciences, Univ. of North Carolina at Charlotte*

John Lee P. Holmes, *Qatar University Social and Economic Survey Research Institute (SESRI)*

Lina Bader, *Qatar University Social and Economic Survey Research Institute (SESRI)*

Engi Almaghraby, *Qatar University Social and Economic Survey Research Institute (SESRI)*

When COVID-19 Hit a Fragmented Society, Ethnic and Religiosity Discrepancies – Examination of the Israeli Case 2020–2021

Or Anabi, *Israel Democracy Institute*

Tamar Hermann, *Israel Democracy Institute and the Open University of Israel*

COVID Changed Our Minds About Inequality: The Pandemic and Preferences for the Free Market vs. the Welfare State

MDR Evans, *University of Nevada, Reno*

Jonathan Kelley, *International Survey Center*

SMC Kelley, *International Survey Center*

“Protecting the Tenant” or “An Enormous Burden”: Public Perception of the Eviction Moratorium

Claire Kelley, *Child Trends*

Sarah Kelley, *Child Trends*

1:15 pm – 2:45 pm

Session 2:

Using Social Media and Big Data to Predict COVID Beliefs

Paper

Moderator: Deji Suolang, *University of Michigan*

Session Room: Mississippi



Attitude

Modeling COVID Concern in the United States

Samuel Solomon, *D3 Systems*

Jeffrey Yan, *D3 Systems*

A Partisan Pandemic: How COVID-19 Was Primed for Polarization

Josh Pasek, *University of Michigan*

Austin Hegland, *University of Michigan*

Annie Zhang, *University of Michigan*

Brianna Zichettella, *University of Michigan*

The Impact of Lifting Mask Mandates in the US: A Study on Sentiment and Usage of Masks During the COVID-19 Pandemic

Brianna Richardson, *Momentive*

Sam Gutierrez, *Momentive*

COVID-19 & BLM Movement Impacts on Resident Sentiment

Parker Quinn, *Polco*

Nick Mastronardi, *Polco*

Concurrent Sessions I: Friday, May 13

Session 3: Design and Rewind: Evaluating Costs and Quality

Paper

Moderator: Doug Currivan, *RTI International*

Session Room: Superior B



DataCol

Proxy Survey Cost Indicators: Are they Actually Correlated with Costs?

James Wagner, *University of Michigan*

Lena Centeno, *Westat*

Rick Dulaney, *Westat*

Brad Edwards, *Westat*

Tuba Suzer-Gurtekin, *University of Michigan*

Stephanie Coffey, *US Census Bureau*

Is it Worth It? Cost-Effectiveness and Quality Implications of a Final Mailing to Survey Nonrespondents

Joe Murphy, *RTI International*

Saki Kinney, *RTI International*

D. Ross Beall, *US Energy Information Administration*

Katie Lewis, *US Energy Information Administration*

Too Much of a Good Thing? An Evaluation of Reminder Amount and Mode with Escalating Incentives

Jill Carle, *Westat*

Mike Brick, *Westat*

Michelle Amsbary, *Westat*

I'm Just Here for the Popcorn: An Experiment Using a Marketing Forward Mail Strategy in a Push-to-Web Approach

Stephanie Melton, *Nielsen*

Hani Zainulbhai, *Nielsen*

Randy Brooks, *Nielsen*

Megan Walsh, *Nielsen*

1:15 pm – 2:45 pm

Session 4:

How Good is Your Data? Web Survey Data Quality

Methodological Brief

Moderator: Kristen Cibelli Hibben, *US National Center for Health Statistics*

Session Room: Erie



Do Response Effects Change Over Time? Experimental Results From Six Waves of a German Online Panel Survey

Fabienne Kraemer, *GESIS – Leibniz Institute for the Social Sciences*

Henning Silber, *GESIS – Leibniz Institute for the Social Sciences*

Bella Struminskaya, *Utrecht University*

Bernd Weiß, *GESIS – Leibniz Institute for the Social Sciences*

Michael Bosnjak, *RKI – Robert Koch Institute*

Joanna Koßmann, *ZPID – Leibniz Institute for Psychology*

Racial Equity in Private: CATI versus Online Mode Effects on Attitudes Towards Police Reform

Ethan Santangelo, *Emma White Research*

Chris Campbell, *Emma White Research*

Emma White, *Emma White Research*

Evaluating Consistency in Survey Device Type Choice Among Web Panelists in Self- Administered Surveys

Kyle Berta, *SSRS*

Chintan Turakhia, *SSRS*

James Noack, *SSRS*

Welcome to the Machine: Integrating Automation Into Research

Nathan Wiggin, *ComEngage*

If You Can't Say Something Nice, Don't Say Anything at All: Variations in Disclosing Undesirable Behaviors by Mode and Sample Type

Ki H. Park, *University of Northern Iowa, Center for Social and Behavioral Research*

Kyle Endres, *University of Northern Iowa, Center for Social and Behavioral Research*

Eva Aizpurua, *Trinity College Dublin*

Erin Heiden, *University of Northern Iowa, Center for Social and Behavioral Research*

Mary E. Losch, *University of Northern Iowa, Center for Social and Behavioral Research*

Concurrent Sessions I: Friday, May 13

Session 5: **Shall You Choose or Should We? Testing Parallel vs. Sequential Multimode Designs**

Paper

Moderator: Mina Muller, *Ipsos*

Session Room: Michigan B



Has Anything Changed in a Decade? An Experimental Evaluation of Mail/Web Mixed-Mode General Population Surveys

Kristen Olson, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Concurrent and Sequential Mixed-Mode Experiments Before and During the COVID Pandemic

Lindsey Witt-Swanson, *University of Nebraska-Lincoln*

Amanda Ganshert, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Pick Me! Incentivizing Web Response in a Concurrent Mixed-Mode Design

Rebecca Medway, *American Institutes for Research*

Mahi Megra, *American Institutes for Research*

Remember, You Can Complete This Survey Online! Adding a Web Survey URL to the Mail Questionnaire Cover in a Mixed-Mode General Population Survey

Amanda Ganshert, *University of Nebraska-Lincoln*

Lindsey Witt-Swanson, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Using Cluster Analysis to Develop a Tailored Contacting Strategy

Jamie Wescott, *RTI International*

Michael Duprey, *RTI International*

Jerry Timbrook, *RTI International*

1:15 pm – 2:45 pm

Session 6: Illustrations of Passive Data Collection

Paper

Moderator: John Huffman, *Growth Focused Insights and Research*

Session Room: Missouri



Is Tracking All That It Takes? An Exploration of the Validity of Metered Data Measurements

Oriol J. Bosch, *The London School of Economics and Political
Science*

Melanie Revilla, *Universitat Pompeu Fabra, Research and
Expertise Centre for Survey Methodology*

Person-Generated Health Data From Fitbits and ePROs to Mitigate Biases in Artificial Intelligence-Enabled Precision Public Health

Ritika Chaturvedi, *University of Southern California*

Tania Gutsche, *University of Southern California, Center for
Economic and Social Research and Department of
Economics*

Eva Guadalupe Ortega, *University of Southern California, Center
for Economic and Social Research and Department of
Economics*

Nobody's Perfect: Using Survey Data to Augment Passive Data Collection

Kate Williams, *Nielsen*

Ally Kochenour, *Nielsen*

Emily Neuhoff, *Nielsen*

Khaldoon Abu-Hakmeh, *Nielsen*

Would You Recommend Usability to a Friend: A Deep Dive Into NPS, UMUX-Lite, and Goal Completion

Bill Dusch, *IBM*

Mika Jugovich, *IBM*

Jon Temple, *IBM*

Claude Elle, *IBM*

Concurrent Sessions I: Friday, May 13

Session 7:

Using Google Searches and Tweets for Social Research

Paper

Moderator: Sam Gutierrez, *Momentive*

Session Room: Michigan A



A Review of the Use of Google Trends Data in Survey and Public Opinion Research

Florian Keusch, *University of Mannheim*

Johanna Mehltritt, *University of Mannheim*

Google This then Tweet That! An Exploration of How Google Search Trend and Twitter Data Correlate Over Time with each other and with COVID-19 Disease Incidence and Mortality

Trent Buskirk, *Bowling Green State University*

Youzhi Yu, *Bowling Green State University*

New Thinking About When Social Media and Survey Responses May Align

Frederick G. Conrad, *University of Michigan*

Michael F. Schober, *The New School*

Johann A. Gagnon-Bartsch, *University of Michigan*

Robyn A. Ferg, *Westat*

Mao Li, *University of Michigan*

Paul C. Beatty, *US Census Bureau*

Efficient and Reliable Geocoding of Twitter Data to Enable Spatial Data Linkage with Official Statistics and Other Data Sources

H. Long Nguyen, *Bielefeld University*

Dorian Tsolak, *Bielefeld University*

Anna Karmann, *Bielefeld University*

Stefan Knauff, *Bielefeld University*

Simon Kühne, *Bielefeld University*

1:15 pm – 2:45 pm

Session 8:

The Horse Race: We Can't Tell Who Wins, But Know Pollsters Lose

Methodological Brief

Moderator: Mark A Schulman, *Consultant*

Session Room: Ontario



Polling

Uses of Transactional Data in Election Administration Research

David Varas Alonso, *Fors Marsh Group*

Kysa Gregorowicz, *Fors Marsh Group*

The “Reddening” of Montana: Durable Changes, Ephemera, and Challenges for Polling

Eric Raile, *Montana State University*

David C. W. Parker, *Montana State University*

Greta Linse, *Montana State University*

2021 California Recall Candidate List Experiment

Austin Pettis, *Momentive*

Compositional Comparisons of IVR, SMS-to-web, and Online Panels in 2020 US Pre-Election Polling

Spencer Kimball, *Emerson College*

Isabel Holloway, *Emerson College*

Using Experimental Vignettes to Study how Survey Methods and Results Influence the Public’s Evaluation of Public Opinion Polls

Allyson Holbrook, *University of Illinois Chicago*

Paul J. Lavrakas, *Independent Consultant*

Timothy P. Johnson, *University of Illinois Chicago and NORC at the
University of Chicago*

Young Ik Cho, *University of Wisconsin—Milwaukee*

Andrew Crosby, *Northwestern University*

Xiaoyan Hu, *University of Illinois Chicago*

Evgenia Kapousouz, *University of Illinois Chicago*

Polina Polskaia, *Pace University*

Henning Silber, *GESIS Leibniz Institute for the Social Sciences*

Concurrent Sessions I: Friday, May 13

Session 9:

Now You're Speaking My Language: Advances in Survey Translation

Paper

Moderator: Holly Koogler, *ICF*

Session Room: Colorado

3MC

Su Experiencia nos Importa: An Experiment in Conducting a Dual-Language Household Survey

Scott Leary, *US Internal Revenue Service*

Rizwan Javaid, *US Internal Revenue Service*

Kris Pate, *US Internal Revenue Service*

Brenda Schafer, *US Internal Revenue Service*

Patrick Langetieg, *US Internal Revenue Service*

Adapting the Advance Translation Method for Use at Large US Survey Organizations

Patricia Goerman, *US Census Bureau*

Mikelyn Meyers, *US Census Bureau*

Brita Dorer, *GESIS Leibniz Institute for the Social Sciences*

Elyzabeth Gaumer, *New York City Department of Housing Preservation and Development*

Multilingual Communities Require Multilingual Surveys: A Language Justice-Informed Approach to the NYCHVS

Caitlin Waickman, *New York City Department of Housing Preservation & Development*

Allison Corbett, *New York City Department of Housing Preservation & Development*

How Much Does Translation Matter? Effects of a Language Match in the Questionnaire on Response Rates in Online Surveys

Madeleine Siegel, *DeZIM*

Almuth Lietz, *DeZIM*

Lost in Translation: Can Google Translate Provide Researchers With an Effective Way to Code Non-English Open-Ends?

Laura Silver, *Pew Research Center*

Patrick van Kessel, *Pew Research Center*

Christine Huang, *Pew Research Center*

J.J. Moncus, *Pew Research Center*

1:15 pm – 2:45 pm

Session 10:
Teaching Survey Research: Challenges and Opportunities

Roundtable

Moderator: Chase Harrison, *Harvard University*

Session Room: Arkansas



ProDev

**Teaching Survey Research: Challenges and
Opportunities**

Chase Harrison, *Harvard University*

Concurrent Sessions I: Friday, May 13

Session 9: Improving SOGI Measurement

Paper

Moderator: Justine Bulgar-Medina, *NORC at the University of Chicago*

Session Room: Huron

QuesDes

Examining Measurement Error in a Sexual Identity Question

Valerie Ryan, *National Center for Health Statistics*

Improving Inclusivity When Asking Gender In Surveys: Evidence From Four Experiments

E.D. Bello-Pardo, *YouGov*

William Bannick, *YouGov*

Monika Nayak, *YouGov*

Measuring Sexual Orientation and Gender Identity: Findings from the Health Information National Trends Survey (HINTS) 2020

Ashley Murray, *National Cancer Institute*

Richard P. Moser, *National Cancer Institute*

Robin C. Vanderpool, *National Cancer Institute*

Andrew Caporaso, *Westat*

Gordon Willis, *National Cancer Institute*

Kelly D. Blake, *National Cancer Institute*

1:15 pm – 2:45 pm

Session 10:

Understanding Nonresponse Bias in a Population-Based Surveillance System

Panel

Moderator: Eric Booth, *Far Harbor*

Session Room: Superior A



Understanding Nonresponse Bias in a Population-Based Surveillance System

Holly B. Shulman, *US Centers for Disease Control and Prevention*

Joseph Pirozzolo, *Far Harbor*

Lee Warner, *US Centers for Disease Control and Prevention*

Philip Hastings, *Far Harbor*

Overview of the Pregnancy Risk Assessment Monitoring System (PRAMS)

Lee Warner, *US Centers for Disease Control and Prevention*

Holly B. Shulman, *US Centers for Disease Control and Prevention*

Philip Hastings, *Far Harbor*

Ruben A. Smith, *US Centers for Disease Control and Prevention*

Measuring Nonresponse Bias in the Pregnancy Risk Assessment Monitoring System (PRAMS), 2019

Holly B. Shulman, *US Centers for Disease Control and Prevention*

Lee Warner, *US Centers for Disease Control and Prevention*

Philip Hastings, *Far Harbor*

Ruben A. Smith, *US Centers for Disease Control and Prevention*

Level of Effort Approach to Assessing Incremental Nonresponse Bias in the Pregnancy Risk Assessment Monitoring System (PRAMS)

Joseph Pirozzolo, *Far Harbor*

Holly Shulman, *US Centers for Disease Control and Prevention*

Philip Hastings, *Far Harbor*

Lee Warner, *US Centers for Disease Control and Prevention*

Ruben A. Smith, *US Centers for Disease Control and Prevention*

Nonresponse Bias Sensitivity Analysis for the Pregnancy Risk Assessment Monitoring System (PRAMS), 2019

Philip Hastings, *Far Harbor*

Patrick Malone, *Far Harbor*

Jie Min, *Far Harbor*

Eric Booth, *Far Harbor*

Joseph Pirozzolo, *Far Harbor*

Holly Shulman, *US Centers for Disease Control and Prevention*

Lee Warner, *US Centers for Disease Control and Prevention*

Ruben A. Smith, *US Centers for Disease Control and Prevention*

Concurrent Sessions J: Friday, May 13

Session 1: Attitudes Towards Vaccine Hesitancy and Uptake

Paper

Moderator: Ken Winneg, *Annenberg Public Policy Center of the University of Pennsylvania*

Session Room: Mississippi

Attitude

Explaining Australia's COVID-19 Vaccine Success, and Ongoing Challenges, Using Survey and Linked Administrative Data

Nicholas Biddle, *Australian National University*

Parents and the Pandemic: Parents' Vaccine Intentions And Concerns For Their Children

Lunna Lopes, *Kaiser Family Foundation*

Liz Hamel, *Kaiser Family Foundation*

Grace Sparks, *Kaiser Family Foundation*

Mollyann Brodie, *Kaiser Family Foundation*

Linking Intent and Behavior: Shifts in COVID-19 Vaccine Uptake Over Time in Detroit

Lydia Wileden, *University of Michigan*

Jeffrey Morenoff, *University of Michigan*

Susan Goold, *University of Michigan*

Elisabeth Gerber, *University of Michigan*

Caroline Egan, *University of Michigan*

COVID-19 Vaccine Acceptance in Qatar: A Survey of Nationals and Resident Expatriates

Semsia Al-Ali Mustafa, *Qatar University*

Abdoulaye Diop, *Qatar University*

Lina Bader, *Qatar University*

Kien T. Lee, *Qatar University*

3:15 pm – 4:45 pm

Session 2:

Developing and Maintaining a COVID-19 Survey Panel During a Pandemic

Panel

Moderator: Naomi Freedner-Maguire, *RTI International*

Session Room: Michigan B



DataCol

Quickly Fielding a Study During the Early Days of a Pandemic While Transitioning to a Virtual Call Center: Ohio COVID-19 Survey

Dain Palmer, *RTI International*

T.J. Nesius, *RTI International*

Meagan Brackin, *RTI International*

Naomi Freedner, *RTI International*

David Schultz, *RTI International*

Caroline Scruggs, *RTI International*

Padraic Burns, *RTI International*

Kurt Johnson, *RTI International*

Timothy Sahr, *Ohio Colleges of Medicine Government Resource Center*

Fielding COVID-19 Surveys During a Pandemic Using an Innovative Operational Approach

Timothy Nesius, *RTI International*

Naomi Freedner, *RTI International*

Caroline Scruggs, *RTI International*

Dain Palmer, *RTI International*

Meagan Brackin, *RTI International*

Padraic Burns, *RTI International*

David Schultz, *RTI International*

Leyla Tosun, *The Ohio State University*

Timothy Sahr, *The Ohio State University*

Results of a Text Message Experiment on the Ohio COVID-19 Survey and Ohio Medicaid COVID-19 Survey

Naomi Freedner, *RTI International*

T.J. Nesius, *RTI International*

Padraic Burns, *RTI International*

Dain Palmer, *RTI International*

David Schultz, *RTI International*

Michael Nau, *Ohio Colleges of Medicine Government Resource Center*

Leyla Tosun, *Ohio Colleges of Medicine Government Resource Center*

Timothy Sahr, *Ohio Colleges of Medicine Government Resource Center*

Evaluating the Effectiveness of an Electronic Gift Card Incentive in the Ohio COVID-19 Survey and the Ohio Medicaid COVID Survey

Padraic Burns, *RTI International*

Caroline Scruggs, *RTI International*

Naomi Freedner, *RTI International*

Dain Palmer, *RTI International*

Mike Nau, *Ohio Colleges of Medicine Government Resource Center*

Tim Sahr, *Ohio Colleges of Medicine Government Resource Center*

Longitudinal Weighting Strategy for the Ohio COVID-19 Survey

Caroline Scruggs, *RTI International*

Marcus Berzofsky, *RTI International*

Naomi Freedner, *RTI International*

Robert Ashmead, *Ohio Colleges of Medicine Government Resource Center*

Bo Lu, *The Ohio State University, College of Public Health*

Amy Ferketich, *The Ohio State University, College of Public Health*

Timothy Sahr, *Ohio Colleges of Medicine Government Resource Center*

Concurrent Sessions J: Friday, May 13

Session 3: Improving Survey Mail Materials to Optimize Self-Response

Panel

Moderator: Mary Davis, *US Census Bureau, Office of Survey and Census Analytics*

Session Room: Erie



Improving Survey Mail Materials to Optimize Self-Response

Dorothy Barth, *US Census Bureau*

Make Up Your Mind: The Emotional Turmoil of the Prenotice

Rachel Horwitz, *US Census Bureau*

Sarah Heimel, *US Census Bureau*

Beth Satisfsky, *US Census Bureau*

Christine Bottini, *US Census Bureau*

Testing Changes to the Initial Mailing of the American Community Survey

Lindsay Longsine, *US Census Bureau*

Samantha Spiers, *US Census Bureau*

Evaluating the American Community Survey Regional Office Internet Letter

Samantha Spiers, *US Census Bureau*

Michael Risley, *US Census Bureau*

A Strategic Framework for Messaging in the American Community Survey

Samantha Spiers, *US Census Bureau*

Broderick Oliver, *US Census Bureau*

Evaluating “Strategic Framework” Designs for American Community Survey Mail Materials

Lauren Contard, *US Census Bureau*

Broderick Oliver, *US Census Bureau*

Dorothy Barth, *US Census Bureau*

3:15 pm – 4:45 pm

Session 4:

What to Do About Quality? Different Approaches to Investigate Quality in Online Surveys

Paper

Moderator: Kristen Cibelli Hibben, *US National Center for Health Statistics*

Session Room: Superior B

DataCol

Retiring Overrepresented Panelists to Improve

Web Panel Composition

Nick Hatley, *Pew Research Center*

Courtney Kennedy, *Pew Research Center*

Arnold Lau, *Pew Research Center*

Nick Bertoni, *Pew Research Center*

The Survey Data Quality R Package

Ioannis Andreadis, *Aristotle University of Thessaloniki*

Andreas Andreadis, *Aristotle University of Thessaloniki*

Data Collection for Needs Assessment During Pandemic Times

I-Chun (Lisa) Lin-Freeman, *Trebuchet Research*

Lee Brown, *Community Healthcore*

Satisficing in Online Surveys: Detection and Adjustments using Machine Learning Methods

Edmundo Melipillán, *Universidad del Desarrollo*

Mengyao Hu, *Survey Research Center, Institute for Social
Research*

Why Random and Opt-in Online Panels

Overestimate Harmful Gambling: A Multi- Survey Study

Patrick Sturgis, *The London School of Economics*

Jouni Kuha, *London School of Economics*

Concurrent Sessions J: Friday, May 13

Session 5:
Are You Religious? What Does That Mean?

Paper
Moderator: Melissa Kuenzi, *Dobility*
Session Room: Streeterville



Secularization Around the World
Tom W. Smith, *NORC at the University of Chicago*
Benjamin Schapiro, *NORC at the University of Chicago*

**2020 Presidential Support among Old Testament
and New Testament Christians and Pseudo-
Christians**
Paul Lavrakas, *Independent Consultant*
Scott Richards, *Reconnect Research*

**The 2021 General Social Survey Mode Shift and
Religious Identification Among Protestant
Christians**
Deanna Christianson, *NORC at the University of Chicago*
Jodie Smylie, *NORC at University of Chicago*
Eyob Moges, *NORC at University of Chicago*

**Abortion Attitudes in Crossnational Perspective:
The Influence of Diversity in Religiosity**
MDR Evans, *University of Nevada, Reno*
Jonathan Kelley, *International Survey Center*

3:15 pm – 4:45 pm

Session 6:
Challenges and Methodological Innovations in International Surveys
During the COVID-19 Pandemic

Panel

Moderator: Clark Letterman, *Pew Research Center*

Session Room: Wrigleyville

3MC

**Doing Surveys in the Midst of a Pandemic: Lessons,
Opportunities and Challenges from the
Afrobarometer**

Carolyn Logan, *Michigan State University*

Boniface Dulani, *Afrobarometer*

**Conducting Arab Barometer During COVID:
Insights From Multimode Surveys Conducted in
the Middle East and North Africa**

Michael Robbins, *Princeton University*

**Delivering the European Social Survey During
COVID-19: Reflections and Future Implications**

Tim Hanson, *City University London*

Rory Fitzgerald, *City University of London*

Niccolo Ghirelli, *City University of London*

Siobhan O'Muircheartaigh, *City University of London*

**New Approaches to Sampling for the 2021
AmericasBarometer**

Noam Lupu, *Vanderbilt University*

J. Daniel Montalvo, *Vanderbilt University*

Elizabeth J. Zechmeister, *Vanderbilt University*

Concurrent Sessions J: Friday, May 13

Session 7:

Blending Data from Probability and Nonprobability Samples

Paper

Moderator: Steven Cohen, *RTI International*

Session Room: Ontario

Probability

Innovations in Hybrid Sampling Techniques – Improving Representation of Nonprobability Samples for Teens and Young Adults

Xiaolu Yan, *Ipsos*

Elisa Chan, *Ipsos*

Mansour Fahimi, *Marketing Systems Group*

Frances Barlas, *Ipsos*

Jennifer Kreslake, *Truth Initiative*

Elizabeth Hair, *Truth Initiative*

Abigail Giles, *Ipsos*

Larry Osborn, *Ipsos*

Randall Thomas, *Ipsos*

Measuring and Weighting Trended Data From Hybrid Samples. Or, What to Do When Your Data Falls Off a Cliff

Cameron McPhee, *SSRS*

Arifah Hasanbasri, *SSRS*

Mickey Jackson, *SSRS*

Evaluating Coverage Error in Nonprobability Surveys Using Propensity Modeling

Burton Levine, *RTI International*

Michelle Cavazos, *RTI International*

Voices of Australia: Design, Results and Lessons Learned from an Attempt to Establish an Online Panel of First and Second Generation Australians

Benjamin Phillips, *The Social Research Centre*

Anna Lethborg, *The Social Research Centre*

Dina Neiger, *The Social Research Centre*

Karly Day, *The Social Research Centre*

Diane Herz, *The Social Research Centre*

Diving Deeper: Can Differential Weighting Improve Representativeness of Groups?

Kathleen Santos, *Ipsos*

Frances M. Barlas, *Ipsos*

Randall K. Thomas, *Ipsos*

3:15 pm – 4:45 pm

Session 8:

Data, Language, and Diversity: Every Research Study Is Cross-Cultural Today, presented by the Cross-Cultural and Multilingual Research Affinity Group

Roundtable

Moderator: Mandy Sha, *mandysha.com*

Session Room: Huron



ProDev

Data, Language, and Diversity: Every Research Study Is Cross-Cultural Today, Presented by the Cross-Cultural and Multilingual Research Affinity Group

Mandy Sha, *mandysha.com*

Patricia Goerman, *US Census Bureau*

Alisú Schoua-Glusberg, *Research Support Services*

Heather Smalley, *Willamette University*

Edward T. Rincón, *Rincón & Associates*

Musab Hayatli, *cApStAn*

Concurrent Sessions J: Friday, May 13

Session 5:

The Impact of the Supreme Court's 2001 Facebook v. Duguid Decision on Compliance with the Telephone Consumer Protection Act (TCPA)

Roundtable

Moderator: Dave Roe, *ICF*

Session Room: Arkansas

ProDev

The Impact of the Supreme Court's 2001 Facebook v. Duguid Decision on Compliance with the Telephone Consumer Protection Act (TCPA)

Dave Roe, *ICF*

Sanjay Vrudhula, *ReconMR*

Kurt Johnson, *RTI International*

Gregg Peterson, *University of Michigan*

Eric Troutman, *Squire Patton Boggs (US) LLP and TCPAWorld.com*

3:15 pm – 4:45 pm

Session 6:

Measuring Sexual Orientation in Federal Surveys

Panel

Moderator: Karen Stein, *Abt Associates*

Session Room: Colorado

QuesDes

Choices Matter: How Response Options for Survey Questions about Sexual Identity Affect Population Estimates of Its Association with Alcohol, Tobacco, and Other Drug Use

Brady West, *University of Michigan*

Sean Esteban McCabe, *University of Michigan*

What Do We Mean By “Something Else”? Examining the Impact of Sexual Orientation Write-ins on Survey Estimates

Jessica Holzberg, *US Census Bureau*

Matt Virgile, *US Census Bureau*

Renee Ellis, *US Census Bureau*

Shelley Feuer, *US Census Bureau*

Eric Stone, *US Census Bureau*

Who Says That? Demographic Differences in Open-Ended Responses to Survey Questions About Sexual Orientation

Shelley Feuer, *US Census Bureau*

Matt Virgile, *US Census Bureau*

Jessica Holzberg, *US Census Bureau*

Renee Ellis, *US Census Bureau*

Distribution of Spanish Responses to Open Ended Sexual Orientation Questions

Betsari Otero Class, *US Census Bureau*

Marcus Burger, *US Census Bureau*

Mikelyn Meyers, *US Census Bureau*

The Impact of Sexual Orientation and Gender Identity and Disability Questions on Response Rates

Linda Young, *US Department of Agriculture, National Agricultural Statistics Service*

Barbara R. Rater, *US Department of Agriculture, National Agricultural Statistics Service*

Concurrent Sessions J: Friday, May 13

Session 7:

Who Participates and Why? Correlates of Nonresponse

Paper

Moderator: Sean Coleman, *RTI International*

Session Room: Superior A



Survey Fatigue and Declining Response Rates: Evidence from the 2020 Census and Household Surveys

Jonathan Eggleston, *US Census Bureau*

Social-Psychological Aspects of Probability- Based Online Panel Participation

Sebastian Kocar, *Australian National University*

Paul J. Lavrakas, *Independent Consultant*

On the Internet, No One Knows You're an Activist: Patterns of Participation and Non-Response in an Online, Opt-in Survey Panel

Tori Gorton, *University of Pennsylvania*

Daniel Hopkins, *University of Pennsylvania*

Identifying and Mitigating Nonresponse Bias in School Surveys During COVID-19: The 2021 Adolescent Behaviors and Experiences Survey (ABES) Case

Xiaoyi Deng, *ICF*

Ronaldo Iachan, *ICF*

Lee Harding, *ICF*

Alice Roberts, *ICF*

3:15 pm – 4:45 pm

Session 8:
Advances in MRP and Model-Based Small Area Estimation

Paper

Moderator: Eric Plutzer, *Pennsylvania State University*

Session Room: Missouri

Stats

**Optimizing Sample Allocation and Data Collection
for MRP**

Robert Petrin, *Ipsos*

Brittany Alexander, *Texas A&M University*

**Small Area Estimation of State-Level Twitter
Populations**

James McKinstry, *SSRS*

Mickey Jackson, *SSRS*

**Extending Multilevel Regression with
Poststratification to Incorporate Variables With
Unknown Distributions**

Brittany Alexander, *Texas A&M University*

**A Bayesian Model for Inference on Multiple Panel
Public Opinion Surveys (SAPOR Student Paper
Award Winner)**

Brittany Alexander, *Texas A&M University*

Arnold Vedlitz, *Texas A&M University*

Concurrent Sessions J: Friday, May 13

Session 9: Quantifying and Adjusting for Measurement Error

Paper

Moderator: Christopher Robert, *Dobility (SurveyCTO)*

Session Room: Michigan A



Validity and Reliability in Crime Data: An Assessment of Police Records and Survey Reports Using Multitrait–Multimethod Models

Alexandru Cernat, *University of Manchester*

Ian Brunton-Smith, *University of Surrey*

David Buil-Gil, *University of Manchester*

Jose Pina-Sánchez, *University of Leeds*

A Comparison of Corrective Methods for Acquiescent Response Style

Fernanda Alvarado-Leiton, *Universidad De Costa Rica*

Sunghee Lee, *University of Michigan*

Rachel Davis, *University of South Carolina*

Using Autoregressive Cross Lagged Exploratory Structural Equation Model to Detect Wording Effects Between Scales With Even and Odd Response Options

Wen-Juo Lo, *University of Arkansas*

Ronna Turner, *University of Arkansas*

Brandon Crawford, *Indiana University*

Kristen Jozkowski, *Indiana University*

Data Science Informed by Survey Science: Collecting More Accurate Labels

Stephanie Eckman, *RTI International*

Frauke Kreuter, *Loyola Marymount University*

Jacob Beck, *Loyola Marymount University*

Rob Chew, *RTI International*

About HIT

As Washington's leading millennial and minority-owned public opinion research company, HIT Strategies helps progressive leaders and organizations translate the values and attitudes of target audiences into real-time insights. We specialize in targeting communities under-represented in public opinion, including Black Americans, Latino Americans, Millennials + Gen-z, LGBTQ+, Women, Asian Americans, and Pacific Islanders.

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Terrance Woodbury,
CEO & Founding
Partner



Roshni Nedungadi,
COO & Founding
Partner



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— Terrance Woodbury & Roshni Nedungadi



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Booth Number: 303/305

Michael W. Link, PhD

6130 Executive Boulevard, Rockville, MD 20852

Phone: 301-547-5000

Email: marcomm@abtassoc.com

Website: www.abtassociates.com

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ADAPT Inc.

Booth Number: 302

Dave Koch

5610 Rowland Road, Ste. 160, Minnetonka, MN 55343

Phone: 952-939-0538

Email: dkoch@adaptdata.com

Website: www.adaptdata.com

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American Institutes for Research (AIR)

Booth Number: 116

Mary Ann Fox

1400 Crystal Drive, Arlington, VA 22202

Phone: 202-403-6103

Email: MAFox@air.org

Website: www.air.org

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Booth Number: 109

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1460 Broadway, Suite 16040, New York, NY 10036

Phone: 323-871-4811

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Center for Social & Behavioral Research, University of Northern Iowa

Booth Number: Not Exhibiting

Mary Losch

2304 College Street, Cedar Falls, IA 50614

Phone: 319-273-2105

Email: csbr@uni.edu

Website: csbr.uni.edu

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Colectica

Booth Number: 216

Dan Smith

1428 Washington Ave S Ste. 203, Minneapolis, MN, 55454

Phone: 888-264-0711

Email: aapor@colectica.com

Website: www.colectica.com

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Booth Number: 206

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23 Settlers Way, Ellington, CT 06029

Phone: 860-965-9279

Email: Lois@gmail.com

Website: www.DataIndependenceNow.com

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Data Recognition Corporation

Booth Number: 106

Carrie DeMay

13490 Bass Lake Road, Maple Grove, MN 55311

Phone: 763-268-2136

Email: cdemay@datarecognitioncorp.com

Website: www.datarecognitioncorp.com

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Booth Number: 218

Missy Mosher

5040 Addison Circle, Ste. 300, Addison, TX 75001

Phone: 214-365-5000

Email: info@dynata.com

Website: www.dynata.com

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Paul DiPerna

111 Monument Circle, Suite 2650, Indianapolis, IN 46204

Phone: 317-681-0745

Email: research@edchoice.org

Website: www.edchoice.org

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Alan Zdanowski

3100 Smoketree Ct., Raleigh, NC 27604

Phone: 919-424-5788

Email: azdanowski@headwaycorp.com

Website: www.headwaywfs.com

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Booth Number: 114

Sean Conner

1301 K St. NW, Suite 300W, Washington, DC 20005

Email: sales@hitstrat.com

Website: www.hitstrat.com

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126 College Street, Burlington, VT 05401

Phone: 802-264-3723

Email: james.dayton@icf.com

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Phone: 202-352-2208

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Phone: 602-661-0878

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18912 North Creek Parkway, Bldg A, #201, Bothell, WA 98011 Phone: 818-450-4471

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Market Xcel Data Matrix Pvt. Ltd

Booth Number: 112

Sapna Singh

17, Okhla Industrial Estate Phase 3 Rd, Okhla Phase III, Okhla Industrial Estate, New Delhi, Delhi 110020 India

Phone: +91-9810226440

Email: info@market-xcel.com

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Marketing Systems Group (MSG)

Booth Number: 102

Jeff Palish

755 Business Center Dr. Suite 200, Horsham, PA 19044

Phone: (215) 653-7100

Email: info@m-s-g.com

Website: www.m-s-g.com

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Mathematica

Booth Number: 105

Karen Bogen

600 Alexander Park, Suite 100, Princeton, NJ 08540

Phone: 609-799-3535

Email: info@mathematica-mpr.com

Website: www.mathematica.org

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Michigan Program in Survey and Data Science

Booth Number: 221

Patricia Gregory

426 Thompson Street, Ann Arbor, MI 48104

Phone: 734-647-0038

Email: MPSDS.isr@umich.edu

Website: surveydatascience.isr.umich.edu

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Booth Number: Not Exhibiting

Megan Walsh

675 6th Ave New York, NY 10011

Website: global.nielsen.com

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NORC at the University of Chicago

Booth Number: 309/311

Jeffrey Hackett

55 East Monroe St., 30th Floor, Chicago, IL 60603

Phone: 312-759-4000

Email: info@norc.org

Website: norc.org

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Booth Number: 120

Brad Houseknecht

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Phone: 814-239-8787

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Booth Number: 208

Gary Langer

29 Fair St. #1724 Carmel, NY 10512

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Booth Number: Not Exhibiting

Calvin Jordan

1615 L St NW, Suite 800, Washington, DC 20036

Phone: 202-419-4300

Email: info@pewresearch.org

Website: www.pewresearch.org

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Rare Patient Voice LLC

Booth Number: 104

Pam Cusick

711 Hampton Lane, Towson, MD 21286

Email: ContactUs@RarePatientVoice.com

Website: www.rarepatientvoice.com

Rare Patient Voice provides patients and caregivers an opportunity to participate in all types of research including market research, health economics outcomes, & real-world evidence, user experience/human factors studies, & clinical trials. RPV has over 100,000 patients & caregivers across more than 700 diseases, both rare & non-rare.

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Angelique Uglow

135 S. Guadalupe St. San Marcos, TX 78666

512-757-8116

Email: info@reconmr.com

Website: www.reconmr.com

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Roper Center for Public Opinion Research**Booth Number: 320**

Alexis Bortle

651 Rhodes Hall, Ithaca, NY 14853

Phone: 607-255-8129

Email: membership@ropercenter.org

Website: ropercenter.cornell.edu

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RTI International**Booth Number: 100**

Lisa Thalji

3040 E Cornwallis Rd, Research Triangle, NC 27709

Phone: 919-541-6036

Email: sses@rti.org

Website: www.rti.org

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Name: Fang Chen

100 SAS Campus Drive, Cary, NC 27513

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Melissa Herrmann

1 Braxton Way, Suite 125, Glen Mills, PA 19342

Phone: 484-840-4300

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Brooke Johnson

4905 Lakeway Dr, College Station, TX 77845

Phone: 979-696-4600

Email: service@stata.com

Website: www.stata.com

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Streamworks

Booth Number: 108

Vickie Whiteley
3640 Pheasant Ridge Drive Northeast, Blaine, MN 55449
Phone: 651-766-1268
Email: info@streamworksmn.com
Website: www.streamworksmn.com
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SurveyCTO

Booth Number: 118

Maria Pervova
45 Prospect St, Cambridge, MA 02139
Phone: 617-286-2669 ext 705
Email: lindo@surveycto.com
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Booth Number: 220

Tyson Weister
4600 Silver Hill Road, Suitland, MD 20746
Phone: 800-923-8282
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Verasight

Booth Number: 111

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Booth Number: 212

Cettina Borsellino
1440 St Catherine Street West, #900, Montreal, QCH 3G1R8 Canada
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Booth Number: 202/204

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1600 Research Blvd, Rockville, MD 21774
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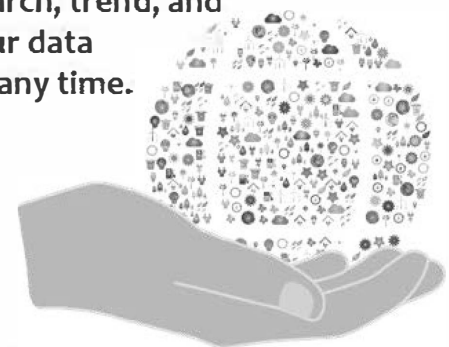
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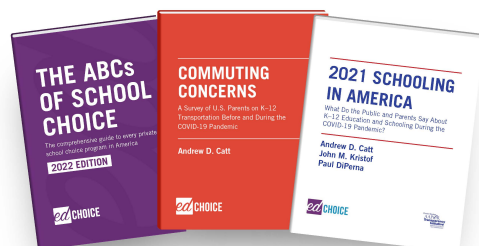
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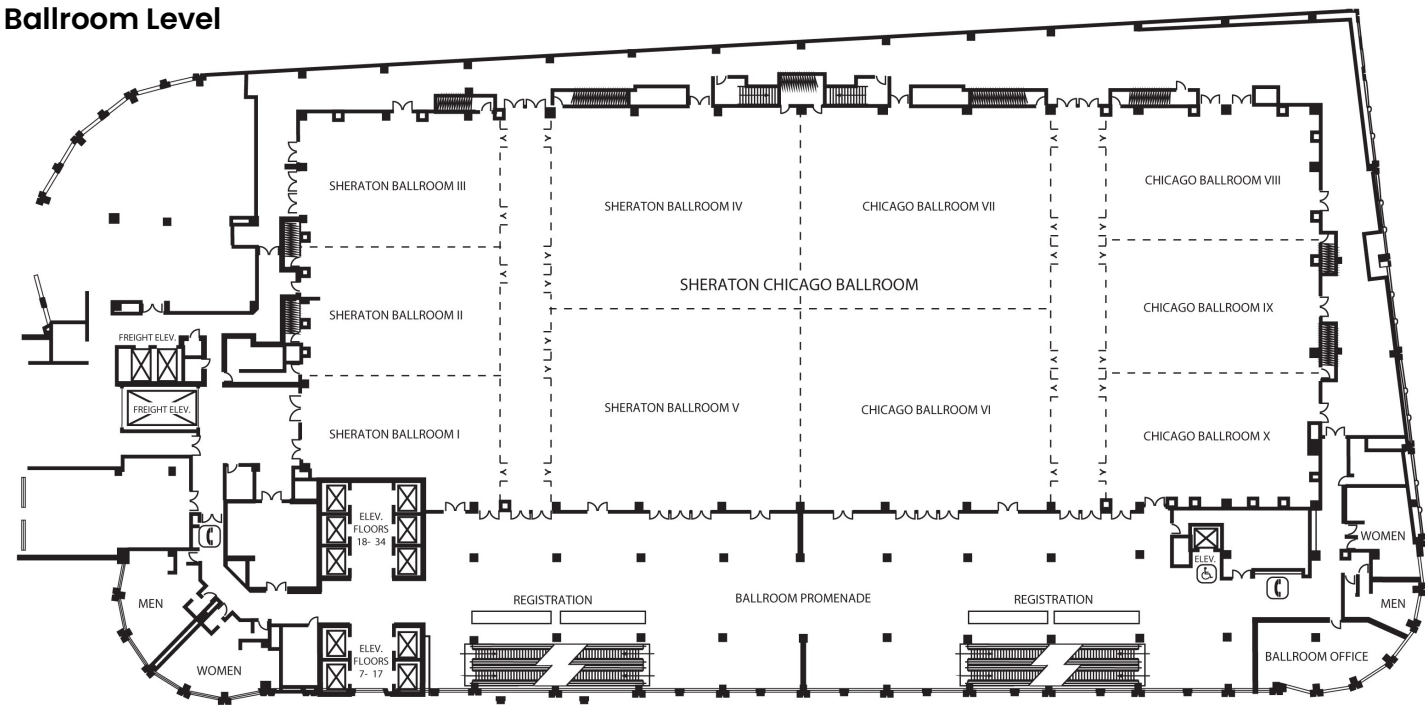
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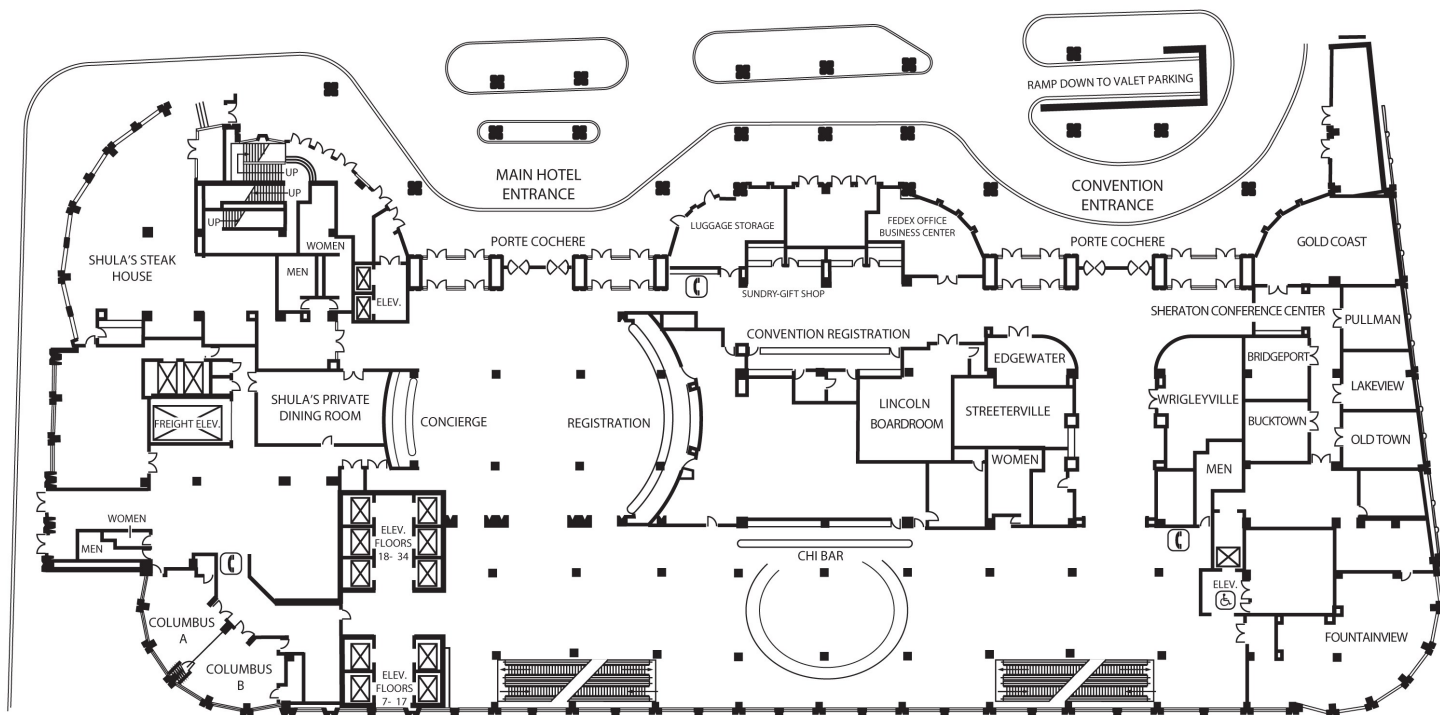
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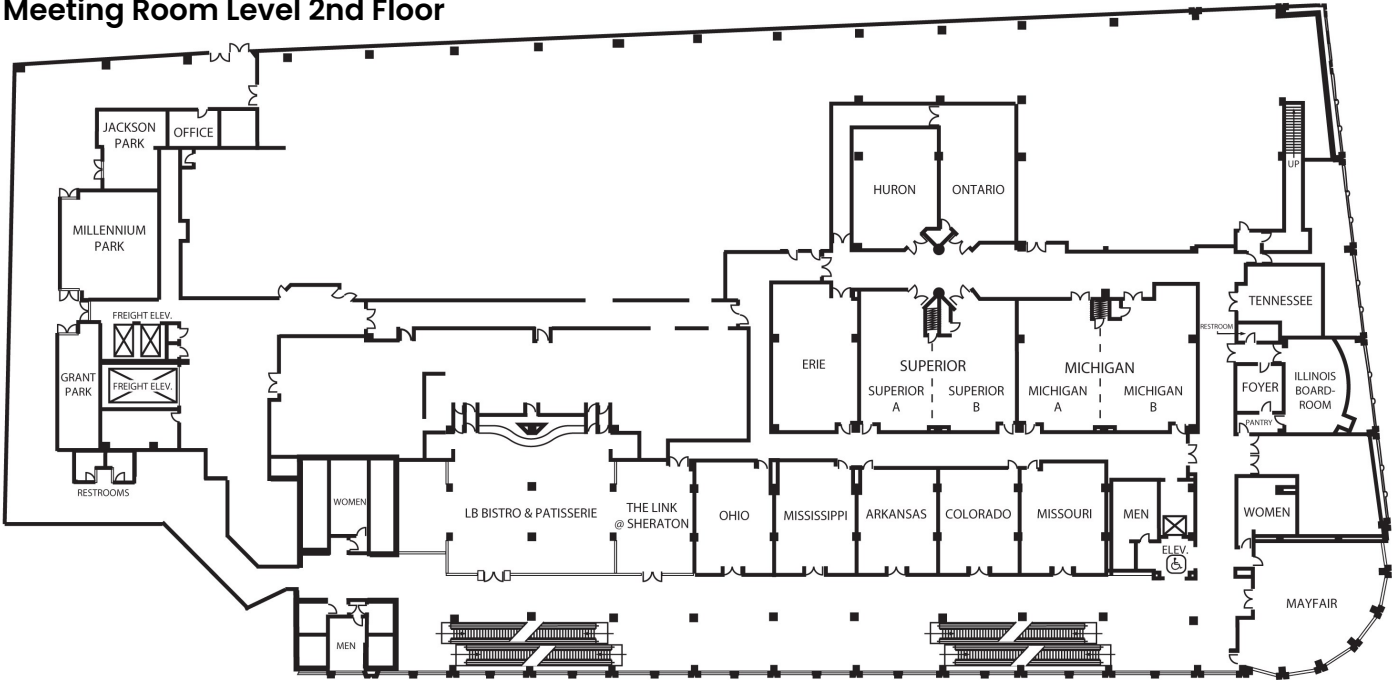
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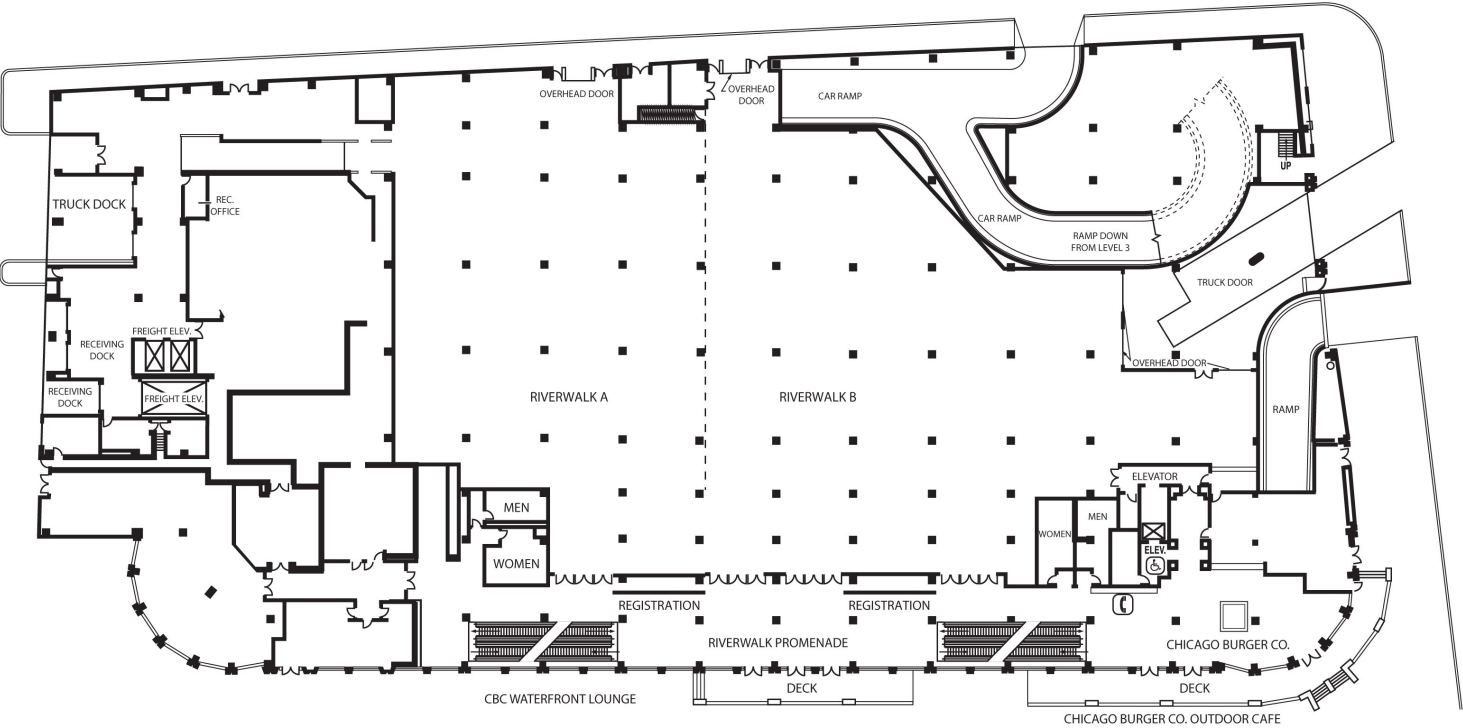
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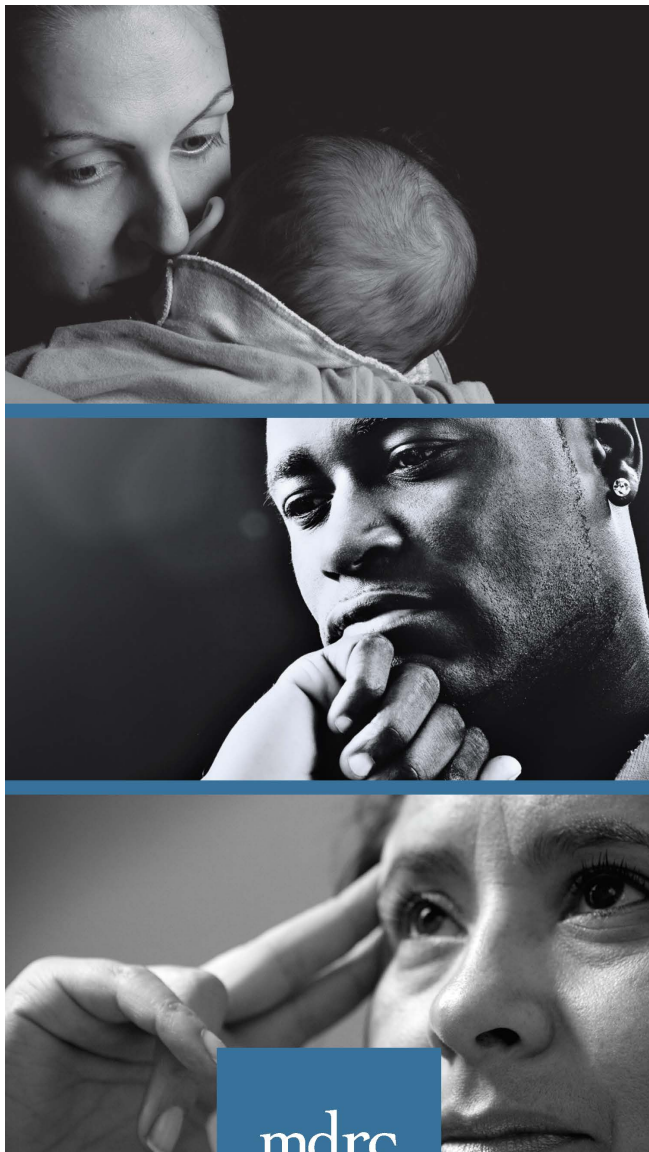


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