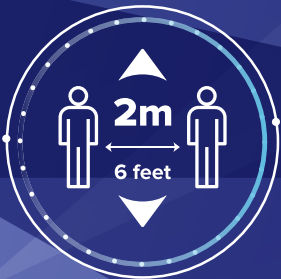




AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

Virtual Conference Program



76th Annual Conference

**Data Collection, Measurement,
and Public Opinion During
a Pandemic**

May 11-14, 2021

www.aapor.org #aapor   





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ReconMR specializes in dynamic data collection solutions for social science, academic, public opinion and government surveys with more than 25 years of experience delivering representative high-quality data and results.

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Management



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76th Annual Conference

Data Collection, Measurement, and Public Opinion During a Pandemic

Welcome to virtual AAPOR 2021! We appreciate your participation and contributions at this **premier event for public opinion and survey research professionals**.

We are convening virtually for the second year in a row. Thanks to your feedback and comments from the 2020 virtual conference, we have worked diligently to implement improvements for 2021, including selecting a new virtual conference platform and building in many opportunities for conversations and networking across all days of the conference. We have a mix of over 500 live presentations and prerecorded sessions with live Q&A for each prerecorded session, allowing AAPORites to connect in real time, as well viewing presentations at your convenience before, during, and after the conference.

Our theme, *Data Collection, Measurement, and Public Opinion During a Pandemic*, reflects how the coronavirus (COVID-19) pandemic upended data collection and public opinion research in unprecedented ways. As the world faced challenges to public health and safety, many survey organizations, federal statistical agencies, and public opinion researchers had to immediately pivot to a “new normal” of data collection, develop new survey questions to understand new and emerging social, economic, and health-related phenomena, and collect measurements on a scale – both time and geographic – like never before. All of this took place around the 2020 Presidential Election (and its aftermath) and while the 2020 Decennial Census was being collected and processed.

We have implemented a mini-conference dedicated to our conference theme to understand how the pandemic has affected our work and our society. There are four mini-conference sessions in each time slot across all four days of the conference, crossing all of the conference tracks, with live and prerecorded sessions. From new data collection approaches and solutions, changes in response rates, impacts of the pandemic on Census Bureau surveys, understanding attitudes toward equity and inclusion, the COVID-19 vaccine, and health care access, and understanding partisanship and participation in the election, our mini-conference sessions address a broad set of topics. Other must-see conference highlights include:

- A kickoff plenary session on *Polling the Electorate During a Pandemic* in which speakers will highlight the what we learned about the 2020 US election and polling;
- A closing plenary session, kicking off the inaugural *AAPOR Award Lecture*, featuring the winners of the 2020 and 2021 AAPOR Awards for Exceptionally Distinguished Achievement;
- Reports from two AAPOR Task Forces, including the *AAPOR Task Force Report on the Performance of 2020 Pre-Election Polls* and results of the *AAPOR/WAPOR Task Force on Quality in Comparative Surveys*; and
- Ample opportunities to connect with AAPOR’s Affinity Groups, Chapters, and newer members.

Wherever you are joining us – from your living room, home office, backyard, or actual office – we are so glad that you are engaging and connecting with AAPOR!

Kristen Olson
Conference Chair

Darby Steiger
Associate Conference Chair

About AAPOR

Founded in 1947, the **American Association for Public Opinion Research** is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education. Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

AAPOR Conduct Policy Preamble

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender, identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR's full conduct policy is available on [our website](#). AAPOR members who violate this policy will be subject to discipline.

2021 Virtual Conference Platform and Interactive Schedule

The AAPOR 2021 Virtual Conference can be accessed through the Conference Platform (Pathable) on a web browser. The conference platform works best when viewed on a desktop or laptop rather than a mobile device. Conference registrants will log in to attend research sessions, short courses, and committee meetings, take part in Conference events, connect with other attendees on the conference platform, and connect with Exhibitors and Sponsors in the Virtual Exhibit Hall. This year's conference features a mini-conference on Data Collection, Measurement, and Public Opinion During a Pandemic, with three live sessions and one session of prerecorded papers dedicated to the conference theme during each time slot. The Conference platform and recorded sessions will be available to registrants through March 2022. By participating as a presenter or audience member on the Conference Platform, attendees agree to be recorded. More information on conference sessions and special events can be found in this program and [online](#).

AAPOR's Commitment to Inclusion and Equity

Inclusion and Equity Committee Charge

The Inclusion and Equity Committee (IEC) shall be responsible for the oversight of AAPOR's inclusion and equity strategies. This committee shall establish, implement, and maintain programs that promote the inclusion of diverse AAPOR members and ensure that members of marginalized groups receive equitable opportunities, recognition, and support within the organization.

AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future. It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed, regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting. AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all. By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

AAPOR Inclusive Voices Award

AAPOR's Inclusive Voices Award recognizes scholars/ researchers, organizations, or institutions who help give voice to understudied and underserved populations. This may include producing important data sets, research, and survey methods that improve the ability to study complex social phenomena for these groups, including racial/ethnic minority groups, refugees and immigrants, LGBT persons, disabled persons, victimized populations, offenders re-entering society, children/youth/teens, impoverished communities, or other specific populations. Please join us in honoring research that honors AAPOR's mission, commitment to recognizing outstanding research, and supports diversity and inclusive excellence.

AAPOR Student-Faculty Diversity Pipeline Award

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The Award is given to members of historically underrepresented racial-ethnic groups interested in the study of public opinion and survey research methodology. The scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award waives conference registration and annual membership fees for the student and faculty member.

2021 Webinar Series

Sponsored by: 

February

An Introduction to AAPOR: “A Meeting Place and More...”

Tom W. Smith, *NORC at the University of Chicago*

Reg Baker, *Independent Consultant*

Janice M. Ballou, *Independent Consultant*

Don A. Dillman, *Washington State University*

Morgan Earp, *U.S. National Center for Health Statistics*

Adam Safir, *U.S. Bureau of Labor Statistics*

The COVID-19 Household Pulse Survey

Jennifer Hunter Childs, *U.S. Census Bureau*

Jason Fields, *U.S. Census Bureau*

April

Survey Research in Low- and Middle-Income Countries During COVID-19

Charles Lau, *RTI International*

May

Cognitive Interviewing and its Online Implementation “Web Probing”

Dorothee Behr, *GESIS - Leibniz Institute for the Social Sciences*

Cornelia Neuert, *GESIS - Leibniz Institute for the Social Sciences*

June

Using Designed Data to Correct for Errors in Big Data

Kay Ricci, *Nielsen*

Leah Christian, *NORC at the University of Chicago*

July

Differential Privacy in the Real World

Claire McKay Bowen, *Urban Institute*

August

How to Keep Up within your Field: Strategies for Continuous Learning

Mario Callegaro, *Google, Inc.*

September

AAPOR Task Force on 2020 Election Polling

Josh D. Clinton, *Vanderbilt University*

October

Survey-Based Experimentation: Why It Should Be Used More Often and How Best to Use It

Paul J. Lavrakas, *Independent Consultant*

Edith de Leeuw, *Utrecht University*

Allyson Holbrook, *University of Illinois Chicago*

Brady T. West, *University of Michigan*

Mike W. Traugott, *University of Michigan*

November

Using Social Media for Web Survey Recruitment

Simon Kühne, *Bielefeld University*

Zaza Zindel, *Bielefeld University*

December

Mixing Qualitative and Quantitative Methods

Michelle Nichols, *Medical University of South Carolina*



[Click here for more webinar information.](#)

AAPOR Webinar Series and Recordings

Live Webinars

Throughout the year, AAPOR offers live webinars presented by leaders in public opinion and survey research. Learn about the latest methods and empirical research findings without leaving your desk.

Recordings Library

Learn from leaders in public opinion and survey research at a time that is convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared with other branches, offices, faculty, staff, and others at your institution. Choose from more than 30 topics, including

- Population-based surveys
- Address-based sampling
- Cell phone surveys
- Social network analysis
- And more

Conference Highlights

AAPOR Short Courses

May 3, 2021 – May 6, 2021

Eight in-depth short courses are offered to enhance your learning experience at the virtual conference. For course descriptions, please see pages 40-43.

1. Doing Reproducible Research: Best Practices and Practical Tools for the Social Sciences
2. Designing Survey Experiments when Treatment Effects are Heterogeneous
3. Transitioning from Interviewer-Administered Surveys to “Push to Web” with a Focus on Questionnaire Design and Mode Effects
4. Biosocial Data Collection and Analysis
5. Deepening and Enriching Qualitative Data Collection and Analysis with Creative Methods
6. Identifying and Correcting Errors in Big Data
7. Using (Non-) Probability Sample Surveys for Public Opinion Research
8. Tidy Survey Analysis in R using the srvyr Package

AAPOR Conference Information Session: How to Get the Most Out of the Conference

Monday, May 10, 12:00 p.m. – 1:30 p.m. Eastern

Have questions about this year’s conference? This session will provide an overview of the conference and a “how to” guided tour of the conference platform, with a chance for you to ask questions about AAPOR, the conference, and the technology for this year’s virtual conference.

New(er) AAPOR Member Happy Hour

Monday, May 10, 6:00 p.m. – 8:00 p.m. Eastern

Is this your first conference? Have you not been back in some time? Are you new to AAPOR, or just New(ish)? Either way, join the AAPOR Welcoming Committee for a happy hour, to meet some friendly faces and fellow AAPORites.

Coffee Breaks and Explore the Virtual Exhibit Hall Throughout the conference

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR’s sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Conference Highlights

Opening Plenary & Conference Welcome

Polling the Electorate During a Pandemic

Tuesday, May 11, 2021, 10:00 a.m. – 11:30 a.m. Eastern

The 2020 election cycle was unlike any in modern history. This plenary will examine what we learned about the electorate, voting, election night, and polling in general from the 2020 election season.

Panelists:

Jennifer Agiesta, CNN

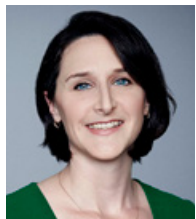
Jennifer De Pinto, CBS

Lydia Saad, Gallup

Emily Swanson, AP

Moderator:

Courtney Kennedy, Pew Research Center



Jennifer Agiesta is Director of Polling and Election Analytics at CNN. Named to the position in January 2015, Agiesta produces all the network's polling and leads its Election Night decision team, while guiding CNN's reporting on the use of polls. She works out of CNN's Washington DC bureau. Prior to

joining CNN, Agiesta served as director of polling at The Associated Press. There, she ran a two-person polling unit, conducting domestic and international survey research for the news cooperative and leading its election night exit poll coverage. She has also covered polling at The Washington Post, launching the site's polling blog Behind the Numbers, and helped build the National Election Pool exit poll operation at Edison Research. Prior to her media work, Agiesta worked on messaging research with DC firms Belden, Russonello and Stewart and Greenberg Quinlan Rosner. Agiesta holds a bachelor's degree from Washington and Lee University, and is a native of Long Island.



Jennifer De Pinto is Deputy Director of Surveys at CBS News. She develops CBS News Polls, from the design of questionnaires to analyzing poll results, and coordinates the production of polling and election-related stories across all CBS News platforms. In addition, Jennifer reports on CBS News polling for CBS

News Radio and its affiliates and her poll and election

analysis appear on CBSNews.com, including on CBS News Eye on Trends, the CBS News Election and Survey Unit's blog. On election nights, she works as an exit poll analyst developing stories that shape CBS News' coverage. Jennifer also serves as the CBS News representative on the National Election Pool Survey Committee. Before joining CBS News, Jennifer worked at Louis Harris & Associates, the polling firm founded by renowned pollster Louis Harris. She conducted research and assisted with survey projects in the fields of politics, health care and business. After her work at Harris, Jennifer joined Leadership Directories, Inc., a publisher of reference books becoming the Editor of the News Media Yellow Book, a quarterly directory of the news media industry. Jennifer is a member of the New York chapter of the American Association of Opinion Research (NYAAPOR) and has previously served as their Membership Chair. Jennifer has a bachelor's degree from Pace University.



Lydia Saad is Director of U.S. Social Research at Gallup where, working closely with an experienced and talented team, she oversees the content of U.S. Gallup Poll surveys and news articles. She writes extensively about U.S. public opinion for Gallup News, regularly discusses Gallup findings and trends

with the news media, and has published numerous articles over the years for academic and other journals. Lydia is a longtime and active AAPOR member, currently serving as chair of the Future of AAPOR Finances Working Group and as a member of the 2020 Election Polling Taskforce. From 2019-2020 she served on the executive council as Secretary-Treasurer.



Emily Swanson is the director of public opinion research at The Associated Press. A member of AP's polling unit in Washington since 2014, she oversees polls conducted by the AP-NORC Center for Public Affairs Research, including AP's role in questionnaire design, data analysis and story development.

Swanson also played a key part in the development of AP VoteCast, AP's pioneering election research survey. As part of her role guiding journalists in their use of survey data, she helped develop updated polling standards

Conference Highlights

Opening Plenary & Conference Welcome (continued)

published in a new chapter of the AP Stylebook in 2018. Swanson also serves on the organization's election night decision desk, analyzing vote returns, historical data and the results of AP VoteCast to determine when AP officially calls the winner in elections all across the country. Prior to joining the AP, she was polling director at HuffPost Pollster (may it rest in peace), where she ran the site's first survey research partnership. Before that, she was associate editor of the website Pollster.com. Swanson is a graduate of the University of Wisconsin-Madison, where she held her first job in the field of survey research as a telephone interviewer. She lives in Washington, D.C. with her cats Artemis and Apollo and a rapidly expanding collection of pandemic plants.



Courtney Kennedy is director of survey research at Pew Research Center. Her team is responsible for the design of the Center's U.S. surveys and maintenance of the American Trends Panel. Kennedy conducts experimental research to improve the accuracy of public opinion polls. Her research focuses on nonresponse, weighting, modes of administration and

sampling frames. Her work has been published in Public Opinion Quarterly, the Journal of Survey Statistics and Methodology and the Journal of Official Statistics. She has served as a co-author on five American Association for Public Opinion Research (AAPOR) task force reports, including chairing the committee that evaluated polling in the 2016 presidential election. Prior to joining Pew Research Center, Kennedy served as vice president of the advanced methods group at Abt SRBI, where she was responsible for designing complex surveys and assessing data quality. She has served as a statistical consultant for the U.S. Census Bureau's decennial census and panels convened by the National Academies of Science, Engineering, and Medicine. Kennedy has a doctorate from the University of Michigan and a master's degree from the University of Maryland, both in survey methodology. She received bachelor's degrees from the University of Michigan in statistics and political science. Kennedy has served as AAPOR standards chair and conference chair.



Conference Highlights

All Chapter Virtual Mixer

Tuesday, May 11, 2021, 6:00 p.m. – 8:00 p.m. Eastern

Please join representatives from each of AAPOR's regional chapters and fellow conference attendees for a fun and relaxing hour of socializing, trivia, and prizes along with introductions to all of the local chapters at the *All-Chapter Virtual Mixer*. The event will feature opportunities to learn about membership and volunteer opportunities in your area and get to know more about your AAPOR colleagues.

Presidential Address

Wednesday, May 12, 2021, 1:00 p.m. – 2:00 p.m. Eastern

Join fellow attendees for the annual Presidential Address from AAPOR President Dan Merkle, introduced by Vice President Patricia Moy.

Awards Ceremony

Thursday, May 13, 2021, 11:30 a.m. – 1:00 p.m. Eastern

Celebrate the award-winning accomplishments of AAPOR members and welcome the newly elected Executive Council, including recognition of the 2020 and 2021 Winners of the AAPOR Award for Exceptionally Distinguished Achievement!

AAPOR Award Winner Keynote: Closing Plenary

Friday, May 14, 2021, 10:00 a.m. – 11:30 a.m. Eastern

Celebrate the accomplishments of the 2020 and 2021 AAPOR Award Winners through the inaugural AAPOR Award Keynote Address. The speakers and themes of their talks will be announced at the May 13 Award Ceremony.

Annual Business Meeting

Friday, May 14, 2021, 3:30 p.m. – 5:30 p.m. Eastern

Attend the Annual Business Meeting to learn more about the past year's accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2020-2021 President Dan Merkle.

Conference Engagement Opportunities

Speed Networking

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR's top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR's sponsors, exhibitors, or attendees on your own to make new connections!

AAPOR Golf-Off

The AAPOR Golf Outing returns this year as the AAPOR Golf-Off! This year, everyone will play their 9-18 holes on their own, submitting pictures of scorecards, great drives, and awesome golf swag (bonus points for AAPOR swag)! To participate using the AAPOR Outdoors! Discussion board on the conference platform, (1) post a photo of your scorecard, (2) post an 'action' picture of you playing a round or making a great shot, or (3) post a picture of you in your golf-appropriate AAPOR attire. Craig Hill will once again coordinate this event and select the winners.

AAPOR Engages!

This year, we are holding three photo contests over social media and the discussion boards on the AAPOR Conference platform! Use #AAPOR on Twitter or post on the conference platform discussion boards under "Connect" on the top bar. Need help? Email bulgarmedina-justine@norc.org and we will post your photo for you! The picture with the most 'likes' in each category will win a \$25 gift card! Multiple submissions strongly encouraged.

AAPOR Outdoors!

This year, in lieu of our in-person Fun Run, we're hosting an "AAPOR Outdoors!" picture-based contest. For this Twitter and discussion-board worthy fun, we're asking AAPORites to submit pictures of the outdoors — of themselves, from a walk, of their WFH office view, whatever inspires you! We will be looking for AAPOR swag (or a pet!) in the photo!

AAPOR Eats!

Chicken anyone?! Since we can't be together, we're continuing with the photo-contests with an all-new one for this year, we're calling AAPOR Eats! Take your best pictures of your food and post using #AAPOR on Twitter, email us, or post to our discussion board. Multiple submissions strongly encouraged.

Remember When?: AAPOR Edition

Have those great AAPOR photos from over the years of conferences, colleagues, and chicken (we needed at least two mentions of the official food of AAPOR, after all)? Now is your chance to show them off! Take a picture, or upload your digital one, with a caption, to Twitter using #AAPOR, email us, or post to our discussion board. Multiple submissions strongly encouraged.



Committee Meetings

Monday, May 3, 2021

11:30 a.m. – 1:00 p.m. Eastern	GAAPOR Annual Meeting
1:30 p.m. – 3:00 p.m. Eastern	AAPI Research & Affinity Group Meeting

Tuesday, May 4, 2021

10:00 a.m. – 11:30 a.m. Eastern	Investment Committee Meeting
11:30 a.m. – 1:00 p.m. Eastern	Sponsorship Committee Meeting
1:30 p.m. – 3:00 p.m. Eastern	Inclusion and Equity Committee Kick-off Meeting
3:00 p.m. – 4:30 p.m. Eastern	Education Committee Meeting

Thursday, May 6, 2021

10:00 a.m. – 11:30 a.m. Eastern	Standards Committee May Meeting
11:30 a.m. – 1:00 p.m. Eastern	Survey Research Teaching Affinity and Interest Group Organizing Meeting
1:30 p.m. – 3:00 p.m. Eastern	Membership and Chapter Relations Committee Meeting

Friday, May 7, 2021

10:00 a.m. – 11:30 a.m. Eastern	Standard Definitions Subcommittee Annual Meeting
11:30 a.m. – 1:00 p.m. Eastern	QUALPOR Member Meeting
1:30 p.m. – 3:00 p.m. Eastern	Transparency Initiative Coordinating Committee Meeting
3:00 p.m. – 4:30 p.m. Eastern	HISP-AAPOR Meeting

AAPOR Executive Council

2020-2021



Dan Merkle
President
ABC News



Patricia Moy
Vice President
University of Washington



Nora Cate Schaeffer
Past President
University of Wisconsin - Madison



Gretchen McHenry
Secretary-Treasurer
RTI International



Ginger Blazier
Associate Secretary-Treasurer
Consultant



Timothy Triplett
Standards Chair
Urban Institute



Ashley Kirzinger
Associate Standards Chair
Kaiser Family Foundation

AAPOR Executive Council

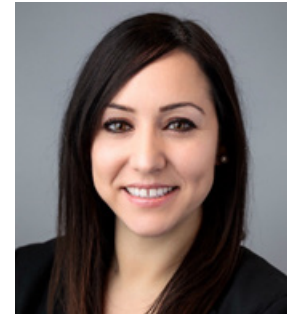
2020-2021



Kristen Olson
Conference Chair
University of Nebraska-Lincoln



Darby Steiger
Associate Conference Chair
Westat



Ipek Bilgen
Membership and Chapter
Relations Chair
*NORC at the University of
Chicago*



Angelique Uglow
Associate Membership and
Chapter Relations Chair
ReconMR



Jessica Holzberg
Communications Chair
U.S. Census Bureau



Marco Morales
Associate Communications
Chair
*Warner Music Group &
Columbia University*



Tamara Terry
Inclusion and
Equity Committee Chair
RTI International



Rachel A. Caspar
Education Chair
RTI International



Emilia Peytcheva
Associate Education Chair
RTI International



Mary E. Losch
Councilor-at-Large
University of Northern Iowa



Ricki Jarmon
Councilor-at-Large
Abt Associates

AAPOR Executive Council

2021-2022

Patricia Moy

President
University of Washington

Paul Beatty

Vice President
U.S. Census Bureau

Dan Merkle

Past President
ABC News

Gretchen McHenry

Secretary-Treasurer
RTI International

Anna Wiencrot

Associate Secretary-Treasurer
NORC at the University of Chicago

Ashley Kirzinger

Standards Chair
Kaiser Family Foundation

Marjorie Connelly

Associate Standards Chair
NORC at the University of Chicago

Darby Steiger

Conference Chair
Westat

Brady T. West

Associate Conference Chair
University of Michigan

Angelique Uglow

Membership and Chapter Relations
Chair
ReconMR

Heather Ridolfo

Associate Membership and
Chapter Relations Chair
*National Agricultural Statistics
Service*

Marco Morales

Communications Chair
*Warner Music Group & Columbia
University*

Yazmín García Trejo

Associate Communications Chair
U.S. Census Bureau

Emilia Peytcheva

Education Chair
RTI International

James Wagner

Associate Education Chair
University of Michigan

Tamara Terry

Inclusion and Equity Committee Chair
RTI International

Ana Gonzalez-Barrera

Associate Inclusion and Equity
Committee Chair
Pew Research Center

Mary E. Losch

Councilor-at-Large
University of Northern Iowa

Ricki Jarmon

Councilor-at-Large
Abt Associates

Liz Hamel

Councilor-at-Large
Kaiser Family Foundation



Chapter Presidents

Midwest (MAPOR)

Dana Garbarski, *Loyola University Chicago*

New England (NEAAPOR)

Andrew Smith, *University of New Hampshire Survey Center*

Pennsylvania-New Jersey (PANJAAPOR)

Luis Tipan, *SSRS*

New York (NYAAPOR)

Jay Mattlin, *JAM Research, LLC*

Pacific (PAPOR)

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Lisa Clancy, *CompuScript*, **Copy Editor**

AAPOR Award for Exceptionally Distinguished Achievement

The AAPOR Award is the Association's highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The 2020 and 2021 award winners will be announced during the Annual Awards Ceremony on May 13, 2021 at 11:30 a.m. – 1:00 p.m. ET.

2019	Paul J. Lavrakas	1989	Gladys Engel Lang, Kurt Lang
2018	Lars Lyberg	1988	Burns W. Roper
2017	Peter V. Miller	1987	Norman Bradburn, Seymour Sudman
2016	Scott Keeter	1986	Philip Converse
2015	Nancy Mathiwetz	1985	Daniel Katz
2014	Jon A. Krosnick	1984	Ithiel de Sola Pool
2013	Floyd J. "Jack" Fowler, Jr.	1983	Paul K. Perry
2012	Daniel Yankelovich	1982	Paul B. Sheatsley, Matilda White Riley, John R. Riley, Jr., Wilbur Schramm
2011	Stanley Presser	1981	Lester R. Frankel
2010	Michael W. Traugott	1980	Shirley A. Starr
2009	Elizabeth Martin	1979	Mervin D. Field
2008	Kathleen A. Frankovic	1978	W. Phillips Davison
2007	Harry O'Neill	1977	Leo Bogart
2006	Norman H. Nie	1976	Joseph T. Klapper
2005	Andrew Kohut	1975	Raymond A. Bauer
2004	Benjamin I. Page	1974	Bernard Berelson
2003	Don A. Dillman, Frank Stanton	1973	Rensis Likert
2002	Tom W. Smith	1972	Jean Stoetzel
2001	Robert Groves	1971	Walter Lippman
2000	Philip Meyer	1970	Archibald M. Crossley
1999	Charles Cannell, Warren J. Mitofsky	1969	Roper Public Opinion Research Center
1998	Albert E. Gollin	1968	Elmo C. Wilson
1997	Irving Crespi	1967	Hans Zeisel
1996	Eleanor Singer	1966	Hadley Cantril
1995	Herbert I. Abelson	1965	Harry H. Field
1994	Howard Schuman	1964	Harold D. Lasswell
1993	Jack Elinson	1963	George H. Gallup
1992	James Davis	1962	Angus Campbell
1991	Joe Belden		
1990	Herbert E. Krugman		

2021 Award Winners

AAPOR Book Award

Winner: Margaret Roller and Paul J. Lavrakas
Applied Qualitative Research Design: A Total Quality Framework Approach

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946-1995.

AAPOR Policy Impact Award

Winner: Feeding America for the Meal Gap Project

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

Warren J. Mitofsky Innovators Award

Winner: BigSurv18 Conference Scientific Committee (founding members listed below)
Paul Biemer, *RTI International*
Craig A. Hill, *RTI International*
Lilli Japiec, *Statistics Sweden*
Antje Kirchner, *RTI International*
Lars Lyberg, *Demoskop (in memoriam)*

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

Monroe G. Sirken Award in Interdisciplinary Survey Research Methods Research

Winner: Edith de Leeuw, *Utrecht University*

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

AAPOR Public Service Award

Winner: Dawn V. Nelson, *U.S. Census Bureau*

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

Burns “Bud” Roper Fellows

Winners:

Tugba Adali, *Hacettepe University Institute of Population Studies*
Nathan Browning, *Kiaer Research*
Beyza Buyuker, *University of Illinois Chicago*
Lello Guluma, *Mathematica Policy Research*
Jan Höhne, *University of Duisburg-Essen*
Mark Owens, *University of Texas at Tyler*
Dixi Paglinawan-Modoc, *Independent Survey Statistician*
Alexandra Saunders, *Mathematica Policy Research*
Alexander Wenz, *University of Mannheim*
Xinyue Zhang, *SurveyMonkey*

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses; most are first-time conference attendees.

2021 Award Winners (continued)

Seymour Sudman Student Paper Competition Award

Winner: Rachel Stenger and Angelica Phillips, *University of Nebraska-Lincoln*

“The Effect of Burdensome Survey Questions on Data Quality in An Omnibus Survey”

Honorable Mention: Joseph Phillips, *Pennsylvania State University*

“Affective Polarization: Over Time, Through The Generations, and During The Lifespan”

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

Student Conference Award

Winners:

Ka Ming Chan, *Geschwister Scholl Institute of Political Science*

Zeming Chen, *University of Manchester*

Lauren Ellis, *Rutgers University*

Nicole James, *University of Essex*

Rongbo Jin, *University of Arizona*

Yingling Liu, *Baylor University*

Melike Saraç, *Hacettepe University*

Justin Tseng, *Harvard University*

Isabel Williams, *University of Arizona*

The AAPOR Student Conference Award funds student attendance at the AAPOR Annual Conference. Student Conference Awards help to offset the expense of attending the conference. The awards are offered to students who are in need of financial support to attend the conference and experience this important educational and collegial event for public opinion and survey researchers.

AAPOR Inclusive Voices Award

Winners: Family and Community Health Study and European Union Minorities and Discrimination Survey

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Student-Faculty Diversity Pipeline Award

Winners:

Tylir Fowler and Nyron Crawford, *Temple University*

Leslie Garza and Sean Roche, *Texas State University*

Aliyah McIlwain and Sarah Reckhow, *Michigan State University*

Alexandria Williams and Alian Kasabian, *University of Nebraska-Lincoln*

The Student-Faculty Diversity Pipeline Award are intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.



AAPOR Chapter Student Paper Winners

DC-AAPOR Student Paper Winner

Doug Kilburg and Arthur Rosales, *USDA*
Public Interest in USDA / NASS's Statistical Reports via Social Media

MAPOR Doris A. Graber Award for Best Public Opinion Student Paper Award Winner

Liwei Shen, *University of Wisconsin-Madison*
A Mind is Not Closed for No Reason - Why Do Some Chinese Dispute the Apollo Moon Landing
Session: International Public Opinion Surveys
Time: Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern

MAPOR Allan L. McCutcheon Award for Best Methodology Student Paper Award Winner

Angelica Phillips and Rachel Stenger, *University of Nebraska-Lincoln*
The Effect of Burdensome Survey Questions on Data Quality in an Omnibus Survey
Session: Detecting and Improving Data Quality
Time: Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern

NEAAPOR Student Paper Award Winners

Ryan Shaffer and Lucas Pyle, *Tufts University*
Combatting Partisanship in Measures of Issue Salience: A Novel Approach
Session: Evaluating Methods and Modes in Election Polling
Time: Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern

Brendan Hartnett and Alexandra Haver, *Tufts University*
Impact of Popular Vote Margins on Accepting 2020 Presidential Election Results
Session: Partisanship and Polarization
Time: Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern

PAPOR Student Paper Award Winner

Rafiuddin Najam, *Oregon State University*
Financing of Public Higher Education in Afghanistan: Public Opinion and Information Effects
Session: International Public Opinion Surveys
Time: Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern

SAPOR Student Paper Award Winner

Hannah Ridge, *Duke University*
Just Like the Others: Party Differences, Perception, and Satisfaction with Democracy
Session: Partisanship and Polarization
Time: Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern

Congratulations to the 2021 AAPOR Annual T-Shirt Slogan Contest Winner:
Megan Lipke, *University of Maryland*,
6 Feet Is My New Confidence Interval

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Schedule of Events

AAPOR has worked to make the Annual Conference schedule easy to participate across multiple time zones. All major activities, with the exception of evening receptions, will take place between the following times:

9:00 a.m. – 5:30 p.m. Eastern Time
8:00 a.m. – 4:30 p.m. Central Time
7:00 a.m. – 3:30 p.m. Mountain Time
6:00 a.m. – 2:30 p.m. Pacific Time
2:00 p.m. – 10:30 p.m. Greenwich Mean Time
3:00 p.m. – 11:30 p.m. Central European Standard Time

All times below are in U.S. Eastern Time

May 3 – May 7, 2021

Monday, May 3, 2021 | Short Course Week

10:00 a.m. – 1:30 p.m. Eastern	Course 1: Doing Reproducible Research: Best Practices and Practical Tools for the Social Sciences
10:00 a.m. – 4:30 p.m. Eastern	Committee and Affinity Group Meetings
2:00 p.m. – 5:30 p.m. Eastern	Course 2: Designing Survey Experiments When Treatment Effects are Heterogeneous

Tuesday, May 4, 2021 | Short Course Week

10:00 a.m. – 1:30 p.m. Eastern	Course 3: Transitioning from Interviewer-Administered Surveys to “Push to Web” with a Focus on Questionnaire Design and Mode Effects
10:00 a.m. – 4:30 p.m. Eastern	Committee and Affinity Group Meetings
2:00 p.m. – 5:30 p.m. Eastern	Course 4: Biosocial Data Collection and Analysis

Wednesday, May 5, 2021 | Short Course Week

10:00 a.m. – 1:30 p.m. Eastern	Course 5: Deepening and Enriching Qualitative Data Collection and Analysis with Creative Methods
10:00 a.m. – 5:00 p.m. Eastern	Executive Council Meetings
2:00 p.m. – 5:30 p.m. Eastern	Course 6: Identifying and Correcting Errors in Big Data

Thursday, May 6, 2021 | Short Course Week

10:00 a.m. – 1:30 p.m. Eastern	Course 7: Using (Non-)Probability Sample Surveys for Public Opinion Research
10:00 a.m. – 4:30 p.m. Eastern	Committee and Affinity Group Meetings
2:00 p.m. – 5:30 p.m. Eastern	Course 8: Tidy Survey Analysis in R using the srvyr Package

Friday, May 7, 2021 | Short Course Week

10:00 a.m. – 4:30 p.m. Eastern	Committee and Affinity Group Meetings
2:00 p.m. – 3:30 p.m. Eastern	Office Hours

Schedule of Events

May 10 – May 14, 2021

Monday, May 10, 2021 | Day 0 of Conference

12:00 p.m. – 1:30 p.m. Eastern	AAPOR Conference Information Session: How to Get the Most Out of the Conference
2:00 p.m. – 3:00 p.m. Eastern	Office Hours
5:00 p.m. – 8:00 p.m. Eastern	New(er) AAPOR Member Happy Hour

Tuesday, May 11, 2021 | Day 1 of Conference

10:00 a.m. – 11:30 a.m. Eastern	Polling the Electorate During a Pandemic: Opening Plenary Session & Conference Welcome
11:30 a.m. – 12:00 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
11:30 a.m. – 1:30 p.m. Eastern	Concurrent Session A: Prerecorded Sessions
1:00 p.m. – 1:30 p.m. Eastern	Live Q&A for Concurrent Session A: Prerecorded Sessions
12:00 p.m. – 1:30 p.m. Eastern	Concurrent Session A: Live Sessions
1:30 p.m. – 2:00 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
2:00 p.m. – 3:00 p.m. Eastern	Round Tables and Speed Networking
2:30 p.m. – 4:30 p.m. Eastern	Concurrent Session B: Prerecorded Sessions
4:00 p.m. – 4:30 p.m. Eastern	Live Q&A for Concurrent Session B: Prerecorded Sessions
3:00 p.m. – 4:30 p.m. Eastern	Concurrent Session B: Live Sessions
4:30 p.m. – 5:00 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
6:00 p.m. – 8:00 p.m. Eastern	All-Chapter Virtual Mixer

Wednesday, May 12, 2021 | Day 2 of Conference

9:30 a.m. – 11:00 a.m. Eastern	In Memoriam Session
10:00 a.m. – 11:00 a.m. Eastern	Round Tables and Speed Networking
10:30 a.m. – 12:30 p.m. Eastern	Concurrent Session C: Prerecorded Sessions
12:00 p.m. – 12:30 p.m. Eastern	Live Q&A for Concurrent Session C: Prerecorded Sessions
11:00 a.m. – 12:30 p.m. Eastern	Concurrent Session C: Live Sessions
12:30 p.m. – 1:00 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
1:00 p.m. – 2:00 p.m. Eastern	Presidential Address by 2020-2021 President Dan Merkle
2:00 p.m. – 2:30 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
2:00 p.m. – 4:00 p.m. Eastern	Concurrent Session D: Prerecorded Sessions
3:30 p.m. – 4:00 p.m. Eastern	Live Q&A for Concurrent Session D: Prerecorded Sessions
2:30 p.m. – 4:00 p.m. Eastern	Concurrent Session D: Live Sessions
4:00 p.m. – 5:00 p.m. Eastern	Round Tables and Speed Networking

Schedule of Events

May 10 – May 14, 2021 (continued)

Thursday, May 13, 2021 | Day 3 of Conference

9:30 a.m. – 11:30 a.m. Eastern	Concurrent Session E: Prerecorded Sessions
11:00 a.m. – 11:30 a.m. Eastern	Live Q&A for Concurrent Session E: Prerecorded Sessions
10:00 a.m. – 11:30 a.m. Eastern	Concurrent Session E: Live Sessions
11:30 a.m. – 1:00 p.m. Eastern	Annual Awards Ceremony
1:00 p.m. – 1:30 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
1:00 p.m. – 3:00 p.m. Eastern	Concurrent Session F: Prerecorded Sessions
2:30 p.m. – 3:00 p.m. Eastern	Live Q&A for Concurrent Session F: Prerecorded Sessions
1:30 p.m. – 3:00 p.m. Eastern	Concurrent Session F: Live Sessions
3:00 p.m. – 3:30 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
3:00 p.m. – 5:00 p.m. Eastern	Concurrent Session G: Prerecorded Sessions
4:30 p.m. – 5:00 p.m. Eastern	Live Q&A for Concurrent Session G: Prerecorded Sessions
3:30 p.m. – 5:00 p.m. Eastern	Concurrent Session G: Live Sessions

Friday, May 14, 2021 | Day 4 of Conference

10:00 a.m. – 11:30 a.m. Eastern	AAPOR Award Winners Keynote Closing Plenary
11:30 a.m. – 12:00 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
11:30 a.m. – 1:30 p.m. Eastern	Concurrent Session H: Prerecorded Sessions
1:00 p.m. – 1:30 p.m. Eastern	Live Q&A for Concurrent Session H: Prerecorded Sessions
12:00 p.m. – 1:30 p.m. Eastern	Concurrent Session H: Live Sessions
1:30 p.m. – 2:00 p.m. Eastern	Coffee Break and Explore the Virtual Exhibit Hall
1:30 p.m. – 3:30 p.m. Eastern	Concurrent Session I: Prerecorded Sessions
3:00 p.m. – 3:30 p.m. Eastern	Live Q&A for Concurrent Session I: Prerecorded Sessions
2:00 p.m. – 3:30 p.m. Eastern	Concurrent Session I: Live Sessions
3:30 p.m. – 5:30 p.m. Eastern	Annual Business Meeting

Day at a Glance

Monday, May 3, 2021

Short Courses 1 and 2

Short Course 1: Doing Reproducible Research: Best Practices and Practical Tools for the Social Sciences

Time: 10:00 a.m. – 1:30 p.m. Eastern

Instructor: Alexandru Cernat, *University of Manchester*

Recent years have seen an increase in the amount and complexity of data available in the social sciences. At the same time, the social sciences are facing a reproducibility crisis as previous findings often fail to replicate. Both of these trends highlight the need for improving reproducibility and collaboration practices. This is especially important as reproducible research practices are rarely covered in traditional academic training. In this course, we will cover the main concepts used in reproducible research as well as the best practices in the field. After a general introduction we will cover some of the tools that researchers can use to help them in this process. More precisely, you will learn how Github and Rstudio projects can facilitate reproducibility in the popular R software. Additionally, you will get hands on experience in the creation of reproducible documents using Knitr. Lastly, you will learn how all these tools can be used together to create a reproducible research workflow.

Short Course 2: Designing Survey Experiments when Treatment Effects are Heterogeneous

Time: 2:00 p.m. – 5:30 p.m. Eastern

Instructor: Elizabeth Tipton, *Northwestern University*

Survey experiments have the potential to provide treatment effect estimates that are both causal and generalizable to a clearly defined target population. These treatment effects, however, are averages which can obscure important heterogeneity. That is, it is possible for the average effect to be very, very small and yet for there to exist one or more subgroups for whom the effect is actually quite large. Typical methods for the design of survey experiments, however, focus only on this average, leaving questions of heterogeneity for post-hoc analyses. But what if, instead, survey experiments anticipated this heterogeneity and were planned to study it? In this short course, I will provide the background necessary to do just this. This will include the generation of potential theoretical mechanisms for heterogeneity, the identification and prioritization of hypotheses regarding this heterogeneity, and the development of study designs that allow for these hypotheses to be tested. We will discuss various statistical concerns – including issues of causality with moderators and of statistical power – and examine how studies can be designed to incorporate them. The course will include case studies and group discussion; example analyses will be provided in R, but prior knowledge is not required.

Day at a Glance

Tuesday, May 4, 2021

Short Courses 3 and 4

Short Course 3: Transitioning from Interviewer-Administered Surveys to “Push to Web” with a Focus on Questionnaire Design and Mode Effects

Time: 10:00 a.m. – 1:30 p.m. Eastern

Instructor: Pamela Campanelli, *The Survey Coach*

Many researchers have been moving away from interviewer-based surveys due mainly to cost and more recently due to COVID-19 restrictions on face-to-face data collection. This course explores mode differences between interviewer-administered surveys and web surveys with a focus on questionnaire design differences. Over 60 key points will be explored under the themes of interviewer requirements and presence, web survey requirements and options, and mode differences between interviewer-administered and web surveys, from obvious aspects such as questionnaire length, fieldwork length, cost, and response rate to less obvious issues such as measurement errors due to type and format of question, visual concerns, unsuspected issues with HTML formats and how software that says it caters for smart phones may still can create problems. The course ends with what is “push to web” and why it is useful. Throughout there is a focus on working towards best practice across modes. This course will be highly interactive and is designed to mirror in-person training (including breakout group activities). It is not a webinar.

Short Course 4: Biosocial Data Collection and Analysis

Time: 2:00 p.m. – 5:30 p.m. Eastern

Instructors: Jessica Faul, *University of Michigan* and Colter Mitchell, *University of Michigan*

Over the last decade there has been a rapid increase in the collection and availability of biological data collected as part of larger investigations into joint effects of social and biological factors on health and behavior. However, the vast majority of the data collected to date used convenience samples in clinics, labs, and hospitals. Further, as more population-based studies have started collecting biological samples, protocols for moving collections from the lab to the fields have not fully been examined. Finally, appropriate statistical techniques more common in the social sciences are rarely used in biosocial work. The purpose of this course will be to familiarize survey methodologists with the collection, availability, and analysis of current biosocial data. Hands-on experience with collection paired with lecture materials will provide an introductory knowledge of the field. Key goals will be to spur insight and possible examination into the total survey error surrounding biological data collection and analysis. Although some limited survey methodological work has been conducted (and will be addressed), the majority of the time will focus on an overview of the entire collection to analysis process and existing gaps.

Day at a Glance

Wednesday, May 5, 2021

Short Courses 5 and 6

Short Course 5: Deepening and Enriching Qualitative Data Collection and Analysis with Creative Methods

Time: 10:00 a.m. – 1:30 p.m. Eastern

Instructor: Nicole Brown, *UCL Institute of Education*

The aim of this interactive workshop is to explore creativity within research, to identify opportunities to use creative methods within the research process and to consider analysis in qualitative research with a specific focus on how to treat and deal with data that is not textual, but comes out of the use of creative methods (drawings, paintings, pick-a-card, LEGO models, etc.). We will discuss what creativity is, why we should be creative in research and how we can introduce creativity and creative methods in our existing paradigms and methods. In breakout groups, delegates experience and actively experiment with “diamond 9” and “pick a card” activities, and representations through objects as examples for photo elicitation, and the process of building models and creating representations. These activities and methods have been found particularly helpful in yielding rich qualitative data and thus provide a deeper insight into research participants’ experiences. Using the real data from the activities we then explore how analysis of “messy data” can be approached. We consider the principles and process of analysis within qualitative research. We discuss the following questions: Is analysis ever an objective process? Is there a difference between analyzing data from linear texts or visual/sensory data, such as that from building LEGO models, song lists, photographs, videos and the like? How can visual/sensory data be analyzed?

Short Course 6: Identifying and Correcting Errors in Big Data

Time: 2:00 p.m. – 5:30 p.m. Eastern

Instructor: Ashley Amaya, *Pew Research Center*

While Big Data offers a potentially less expensive, less burdensome, and more timely alternative to survey data for producing a variety of statistics, it is not without error. But, the construction of, access to, and overall data structure of Big Data make it difficult to know where to start looking for errors and even more difficult to account or correct for them. In this course, we will walk through the Total Error Framework, an extension of the Total Survey Error framework, which can be applied to all types of Big Data and can serve as a template for researchers to investigate error in Big Data. We will walk through several examples of error and map it onto the framework and provide exercises for participants to come up with their own examples. Finally, we will walk through some best practices in determining whether the use of Big Data is a ‘good’ choice for various research objectives, how to correct or avoid errors in Big Data, and documenting the strengths and weaknesses of your Big Data source.

Day at a Glance

Thursday, May 6, 2021

Short Courses 7 and 8

Short Course 7: Using (Non-)Probability Sample Surveys for Public Opinion Research

Time: 10:00 a.m. – 1:30 p.m. Eastern

Instructor: Carina Cornesse, *University of Mannheim*

For many decades, public opinion researchers have almost exclusively relied on probability sample surveys when aiming to draw inferences to the general population. However, probability sample surveys are expensive and data collection is often slow. With the rise of the internet in the 21st century, therefore, it became popular to conduct fast and cheap surveys via online panels, which usually rely on web-recruited nonprobability samples. In academic circles, this has led to the reignition of an old debate about whether and under which conditions data from nonprobability sample surveys can produce accurate population estimates. This debate is ongoing and concerns many areas of public opinion research, most prominently the field of election polling. This short course presents the arguments raised in the debate and summarizes the empirical evidence that has been accumulated so far. The short course thus focuses on providing the necessary context that public opinion researchers and survey practitioners need to participate in the debate. Moreover, the short course provides hands-on advice on the conditions under which nonprobability samples may be suitable to answer a particular research question (i.e., “fit-for-purpose” designs) and when it may be necessary to rely on probability samples instead.

Short Course 8: Tidy Survey Analysis in R using the *srvyr* Package

Time: 2:00 p.m. – 5:30 p.m. Eastern

Instructors: Stephanie Zimmer, *RTI International* and Rebecca Powell, *RTI International*

This course will provide an in-depth introduction to survey analysis in R. We will primarily discuss the R packages ‘*srvyr*’ and ‘*survey*’, which allow for analysis of complex survey data using Taylor Series Linearization or replicate weights for variance estimation. This will be an interactive class with time for hands-on practice using public use files of common survey data. We will introduce how to specify the sampling design and how to do basic analyses including estimating means, proportions, totals, t-tests, and regressions. This class is appropriate for R users who know the basics of the ‘tidyverse’ including the ‘*mutate*’, ‘*group by*’, ‘*summarize*’, and pipe (“%>%”) functions. We will provide code for all examples in the course including exercises to do on your own and their solutions.

Day at a Glance

Monday, May 10, 2021

12:00 p.m. – 1:30 p.m. Eastern

AAPOR Conference Information Session: How to Get the Most Out of the Conference

Have questions about this year's conference? This session will provide an overview of the conference and a "how to" guided tour of the conference platform, with a chance for you to ask questions about AAPOR, the conference, and the technology for this year's virtual conference.

2:00 p.m. – 3:00 p.m. Eastern

Office Hours

Office Hours are open! If you have questions about how to use the conference platform, what will happen in your session, or how to navigate the exhibit hall, stop by Office Hours with AAPOR staff to get your questions answered.

6:00 p.m. – 8:00 p.m. Eastern

New(er) AAPOR Member Happy Hour

Is this your first conference? Have you not been back in some time? Are you new to AAPOR, or just New(ish)? Either way, join the AAPOR Welcoming Committee for a happy hour, to meet some friendly faces and fellow AAPORites.

Tuesday, May 11, 2021

10:00 a.m. – 11:30 a.m. Eastern

Polling the Electorate During a Pandemic: Opening Plenary & Conference Welcome

The 2020 election cycle was unlike any in modern history. This plenary will examine what we learned about the electorate, voting, election night, and polling in general from the 2020 election season.

11:30 a.m. – 12:00 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: Coffee Break with the Standards Committee and Transparency Initiative Co-Chairs

Join the Chair and Associate Chair of the Standards Committee and the Co-Chairs of the Transparency Initiative in this coffee break to discuss these programs and connect with fellow AAPORites.

Coffee Break 2: Coffee Break with the Inclusion and Equity Committee

Join the Chair and Associate Chair of the Inclusion and Equity Committee in this coffee break to discuss AAPOR's initiatives and connect with fellow AAPORites.

11:30 a.m. – 1:30 p.m. Eastern

Concurrent Session A: Prerecorded Sessions

1:00 p.m. – 1:30 p.m. Eastern

Concurrent Session A: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: American Community Survey Data Collection Challenges During the 2020 Census and the Coronavirus Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 2: International Public Opinion Surveys

Track: Attitudes & Opinions

Session 3: Exploring Self-Response: Paper Versus Web

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 4: Qualitative Research Methods and Applications

Track: Qualitative Research

Day at a Glance

Tuesday, May 11, 2021 (continued)

1:00 p.m. – 1:30 p.m. Eastern

Concurrent Session A: Live Q&A for Prerecorded Sessions (continued)

Session 5: Multi-Level and Geographic Modeling Applications

Track: Statistical Techniques and Estimation

Session 6: Consuming the News

Track: Media, News, and Information Sources

12:00 p.m. – 1:30 p.m. Eastern

Concurrent Session A: Live Sessions

Session 7: Response Options and Response Scales

Track: Questionnaire Design and Interviewing

Session 8: Mini-Conference: Live Video Survey Interviews When In-Person Data Collection is Impossible: Challenges for Recruitment and Participation

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 9: Mini-Conference: Attitudes Towards COVID-19 Vaccination

Track: Attitudes & Opinions

Session 10: Mini-Conference: Using Data Science Methods for Public Opinion Research to Understand the Pandemic

Track: Data Science, Big Data, and Administrative Records

1:30 p.m. – 2:00 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: AAPI Research and Affinity Group Coffee Break

Join the AAPI Research and Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.

Coffee Break 2: Coffee Break with Westat

Sip your coffee with us while you meet and greet with Westat leaders, and learn about Westat and our innovations in multimode research. Win prizes and network with fellow AAPORites!

2:00 p.m. – 3:00 p.m. Eastern

Speed Networking

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR's top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR's sponsors, exhibitors, or attendees on your own to make new connections!

Day at a Glance

Tuesday, May 11, 2021 (continued)

2:00 p.m. – 3:00 p.m. Eastern

Round Tables: Live Sessions

Round Table 1: Inclusive Language and Practice in Cross-Cultural and Multilingual Research

Track: Multicultural, Multilingual, and Multinational Research

Round Table 2: ‘New to AAPOR’ Round Table: Welcome to AAPOR! How Has COVID-19 Affected Your Research, Work, or Graduate Study?

Track: AAPOR’s History

2:30 p.m. – 4:30 p.m. Eastern

Concurrent Session B: Prerecorded Sessions

4:00 p.m. – 4:30 p.m. Eastern

Concurrent Session B: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: Panel Survey Design and Implementation During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 2: Political Participation and Opinion Across Regions and Battleground States

Track: Elections, Polling, and Politics

Session 3: Partisanship and Hot-Button Issues

Track: Attitudes & Opinions

Session 4: Experiments to Optimize Incentive Use

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 5: Burden, Breakoff, and Nonresponse Bias

Track: Response Rates and Nonresponse Error

Session 6: Sampling and Recruitment Strategies for Hard-to-Reach Populations

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Session 7: Model-Based Approaches

Track: Statistical Techniques and Estimation

3:00 p.m. – 4:30 p.m. Eastern

Concurrent Session B: Live Sessions

Session 8: Mini-Conference: How has COVID-19 Shaped Equity, Views, and Values

Track: Attitudes & Opinions

Session 9: Mini-Conference: Response Patterns Before and During a Pandemic

Track: Response Rates and Nonresponse Error

Session 10: Mini-Conference: Questions, Questionnaires, and Measurement: The Effect of COVID-19

Track: Questionnaire Design and Interviewing

Day at a Glance

Tuesday, May 11, 2021 (continued)

4:30 p.m. – 5:00 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: HISP-AAPOR "Cafecito con Piquete"

Join the HISP-AAPOR Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.

Coffee Break 2: Coffee Break with ReconMR

Join the conversation with ReconMR to gather and say hello, share some laughs, and see fellow AAPORites. The first 10 attendees to join the coffee break will receive a care package compliments of ReconMR!

6:00 p.m. – 8:00 p.m. Eastern

All-Chapter Virtual Mixer

Please join representatives from each of AAPOR's regional chapters and fellow conference attendees for a fun and relaxing hour of socializing, trivia, and prizes along with introductions to all of the local chapters at the All-Chapter Virtual Mixer. The event will feature opportunities to learn about membership and volunteer opportunities in your area and get to know more about your AAPOR colleagues.

Concurrent Session A: Prerecorded Sessions

Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 1: Mini-Conference: American Community Survey Data Collection Challenges During the 2020 Census and the Coronavirus Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Dorothy Barth, *U.S. Census Bureau*

Data Collection for the American Community Survey During the 2020 Pandemic

Dameka Reese, *U.S. Census Bureau*

Response to the American Community Survey During the 2020 Pandemic

Stephanie Baumgardner, *U.S. Census Bureau*

Designing New Self-Response Letters for the American Community Survey During the Coronavirus Pandemic

Dorothy Barth, *U.S. Census Bureau*

Findings from Qualitative Research on the ACS 2020 Specialized Mail Materials

Karen Stein, *Westat*

Martha Stapleton, *Westat*

Sarah Heimel, *U.S. Census Bureau*

Lindsay Longsine, *U.S. Census Bureau*

Impact of Revised Mail Materials on Self-Response to the American Community Survey During the 2020 Census

Samantha Spiers, *U.S. Census Bureau*

Sarah Heimel, *U.S. Census Bureau*

Session 2: International Public Opinion Surveys

Track: Attitudes & Opinions

Moderator: Mark A. Schulman, *SSRS*

Social Values in Citizens' Deliberation on Solar Futures: Comparing Deliberative Pollings in Tokyo and Hong Kong

Victor Lam, *University of British Columbia*

Daphne Ngar-Yin Mah,

Hong Kong Baptist University

Darren Man-wai Cheung,

Hong Kong Baptist University

Alice Siu, *Stanford University*

Benjamin McLellan, *Kyoto University*

Shinya Wakao, *College of the Mainland*

Catherine Luo, *Stanford University*

Afghan Futures: Peace Negotiations with the Taliban and Beyond

Matthew Warshaw, *D3: Designs, Data, Decisions*

A Mind Is Not Closed for No Reason - Why Do Some Chinese Dispute the Apollo Moon Landing?

MAPOR Doris A. Graber Award for Best Public Opinion Student Paper Award Winner

Liwei Shen, *University of Wisconsin-Madison*

Women's Leadership, Political Authority and Autonomy: Challenging Gender Norms

Noora Ahmed Lari, *Qatar University*

Mohammad Hassan M. A. Al-Ansari,

Qatar University

Engi Assaad Ahmed Elmaghraby, *Qatar University*



Concurrent Session A: Prerecorded Sessions

Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 2: International Public Opinion Surveys

(continued)

Track: Attitudes & Opinions

Moderator: Mark A. Schulman, SSRS

Financing of Public Higher Education in Afghanistan: Public Opinion and Information Effects

PAPOR Student Paper Award Winner

Rafiuddin Najam, *Oregon State University*

Scaling Up: Cannabis, Newcomers and Non-Profits in the New Economy

Arundati Dandapani, *Generation1.ca*

The Crowding-out Effect of Financial Incentives for Households to Recycle Waste

Jiri Remr, *Institute for Evaluations and Social Analyses*

Everything but the Kitchen Sink and \$1: An Effort to Get 19-25 Year Olds to Respond to a Survey

Amanda Ganshert, *University of Nebraska-Lincoln*,
Lindsey Witt-Swanson, *University of Nebraska-Lincoln*

Mindy Anderson-Knott, *Schmeeckle Research*

Re-inventing the Classics: Are Postal Surveys Possible in Turkey?

Tugba Adali, *Hacettepe University Institute of Population Studies*

Alanur Cavlin, *Hacettepe University Institute of Population Studies*

Pelin Cagatay, *Hacettepe University Institute of Population Studies*

Faruk Keskin, *Hacettepe University Institute of Population Studies*

Ahmet Sinan Türkylmaz, *Hacettepe University Institute of Population Studies*

Session 3: Exploring Self-Response: Paper Versus Web

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Heidi Guyer, *RTI International*

Modeled Preference: Would Sending Paper Questionnaires to Paper-Sensitive Respondents Increase Response Rates?

Tzu-Jou (Carol) Wan, *American Institutes for Research*

Michael Jackson, *American Institutes for Research*

Mahi Megra, *American Institutes for Research*

Rebecca Medway, *American Institutes for Research*

Zoe Padgett, *American Institutes for Research*

Jiashan Cui, *American Institutes for Research*

The Effects of Mail, Web, Push-to-Web and Mode Choice on Response Rates and Survey Cost

Lindsey Witt-Swanson, *University of Nebraska-Lincoln*

Amanda Ganshert, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Who Are You? Looking at the Characteristics of Web Respondents in an IRS Household Survey

Rizwan Javaid, *Internal Revenue Service*

Brenda Schafer, *Internal Revenue Service*

Patrick Langetieg, *Internal Revenue Service*

Scott Leary, *Internal Revenue Service*

Jocelyn Newsome, *Westat*

Kerry Levin, *Westat*

Patterns in Perceived Stigma Reported in a Mixed-Mode Survey of Behavioral Health Enrollees in Washington State

Felix Rodriguez, *Washington State Health Care Authority*

Rose L. Krebill-Prather, *Washington State University*

Danna L. Moore, *Washington State University*

Kent J. Miller, *Washington State University*

Concurrent Session A: Prerecorded Sessions

Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 4: Qualitative Research Methods and Applications

Track: Qualitative Research

Moderator: Jenna Fulton, *Focus Roundtable*

The Influence of Religion on Latinx Spanish and English Speakers' Abortion Attitudes

Maria Montenegro, *Indiana University*

Julie Maier, *Indiana University*

Alejandra Kaplan, *Indiana University*

Kristen N. Jozkowski, *Indiana University*

Brandon L. Crawford, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Defining Modernity in Developing India: How Peoples' Conceptual Understanding of "Modernity" and "Modernization" Affects Survey Research

Kelsey Starr, *Pew Research Center*

Ariana Monique Salazar, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Manolo Corichi Gomez, *Pew Research Center*

Using Focus Groups to Improve Surveys for Users of American Sign Language

Marcus Berger, *U.S. Census Bureau*

Angela O'Brien, *U.S. Census Bureau*

Betsarí Otero Class, *U.S. Census Bureau*

Understanding Privacy Attitudes Among Nonrespondents: Results of Qualitative Interviews with Nonrespondents to a National Household Survey

Paula Dias, *American Institutes for Research*

Melissa Scardaville, *American Institutes for Research*

Comparing Phone versus E-mail Recruitment for Qualitative Research

Kenneth Herrell, *National Agricultural Statistics Service*

Kathy Ott, *National Agricultural Statistics Service*

Audio-Recorded Diaries in Kenya: Using a Socially Distanced Approach to Data Collection in a Low-Income Setting

Lila Rabinovich, *University of Southern California*

A Mixed Methods Approach to Evaluating an Age of Disability Onset Survey Question for Adults with an Intellectual or Developmental Disability

Ann MacFadyen, *National Center for Health Statistics*

Concurrent Session A: Prerecorded Sessions

Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 5: Multi-Level and Geographic Modeling Applications

Track: Statistical Techniques and Estimation

Moderator: Sarah Staveteig Ford, *U.S. Department of State*

A Poll-Based Bayesian Hierarchical Model for American Presidential Election

Brittany Alexander, *Texas A&M University*

Bayesian Estimation of Program Specific Impacts in the HPOG Program

Stanislav Kolenikov, *Abt Associates*

David Judkins, *Abt Associates*

Using Informative Priors and Ensemble Methods with Poststratification to Improve Survey Estimates

Joseph Zappa, *Cicero Insights*

Emily Riederer, *Independent Consultant*

Low Birth Weight Rate and Other Health Indicator Among Community Areas in Chicago

Yingling Liu, *Baylor University*

A Methodological Primer on Using Adaptive Bandwidth Kernel Density for Aggregating Spatial Data: Applications to Social Science Research

Peter Herman, *NORC at the University of Chicago*

Adam F. Benson, *Schroeder Institute at Truth Initiative*

Minal Patel, *Schroeder Institute at Truth Initiative*

Chang Zhao, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Barbara S. Schillo, *Schroeder Institute at Truth Initiative*

Session 6: Consuming the News

Track: Media, News, and Information Sources

Moderator: Joseph Phillips, *Pennsylvania State University*

New Data, Old Practices: Perceptions of Public Opinion in the News

Ozan Kuru, *National University of Singapore*

Shannon McGregor, *University of North Carolina*

Using Moderated and Unmoderated Usability Testing to Assess Interactive BLS News Releases

Struther Van Horn, *U.S. Bureau of Labor Statistics*

Jean Fox, *U.S. Bureau of Labor Statistics*

David Biagas, *U.S. Bureau of Labor Statistics*

Exploring the Over and Underreporting of News and Reality Television Exposure in the Israeli Context

Danit Shalev, *University of Haifa*

Yariv Tsfati, *University of Haifa*

#INSTAPOLITICS: How Politicians in Post-Yugoslav Countries Use Instagram in Order to Self-Present Themselves?

Milos Moskovljevic, *City University of Hong Kong*

Masood Muhammad, *City University of Hong Kong*

Measuring News Consumption in a Digital Era

Michael Barthel, *Pew Research Center*

Dorene Asare-Marfo, *Pew Research Center*

Kirsten Worden, *Pew Research Center*

Political Participation Among Newsjunkies: Intrinsic Need for Orientation and Voter Registration, Vote Propensity, and Voter Conscientiousness

Justin Martin, *Northwestern University*

Krishna Sharma, *Northwestern University*

Comparing Estimates of News Consumption from Survey and Passively Collected Behavioral Data

David Rothschild, *Microsoft*

Tobias Konitzer, *PredictWise*

Stephanie Eckman, *RTI International*

Concurrent Session A: Prerecorded Sessions

Tuesday, May 11, 2021, 11:30 a.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 7: Response Options and Response Scales

Track: Questionnaire Design and Interviewing

Moderator: Cheryl J. Wiese, *Independent Consultant*

Comparing the Performance of an Unbalanced Versus Balanced Response Scale on Self-Rated Health in the United States

Kristen Cibelli Hibben, *National Center for Health Statistics*

Rebecca Hu, *National Center for Health Statistics*

Morgan Earp, *National Center for Health Statistics*

Kristen Miller, *National Center for Health Statistics*

The More the Merrier? Comparing the Number of Response Options in a Rating Scale and its Effect on Data Quality

Eva Aizpurua, *European Social Survey HQ - City, University of London*

Ki H. Park, *Center for Social & Behavioral Research, University of Northern Iowa*

Erin O. Heiden, *Center for Social & Behavioral Research, University of Northern Iowa*

Mary E. Losch, *Center for Social & Behavioral Research, University of Northern Iowa*

Discriminating Measures: Response Formats in Measuring Discrimination

Randall K. Thomas, *Ipsos Public Affairs*

Jasmine Stephens, *Ipsos Public Affairs*

Beatrice Abiero, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Do 5-Point, 7-Point or 11-Point Scales Produce More Accurate Measurement of Attitudinal Attributes?

Randal Ries, *IBM*

William Dusch, *IBM*

Annette Tassone, *IBM*

Jon Temple, *IBM*

Response Style or Response Patterns? Effects of Race and Ethnicity on Response Selection

Omar Pedraza, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

The Measurement of Self-Rated Mental Health: Relationships with Mental Health Outcomes and Response Option Order Effects

Rachel Stenger, *University of Nebraska-Lincoln*

Christina Falci, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Satisfied With Your Satisfaction Questions? Validity Evidence for Bipolar, Branching, and Unipolar Question Designs

Aaron Sedley, *Google, Inc.*

Yongwei Yang, *Google, Inc.*

Asaf Beasley, *Google, Inc.*

COVID-19 Social Desirability Wording Experiment

Leanna Panasetanand Moron, *University of Maryland, Joint Program in Survey Methodology*

Samantha Chiu, *University of Maryland, Joint Program in Survey Methodology*

Xin (Rosalynn) Yang, *University of Maryland, Joint Program in Survey Methodology*

Stanley Presser, *University of Maryland, Joint Program in Survey Methodology*

Frauke Kreuter, *University of Maryland, Joint Program in Survey Methodology*



Concurrent Session A: Live Sessions

Tuesday, May 11, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 8: Mini-Conference: Live Video Survey Interviews when In-Person Data Collection is Impossible: Challenges for Recruitment and Participation

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Andrew L. Hupp, *University of Michigan*

Predictors of Willingness to Participate in Live Video Survey Interviews

Shlomit Okon, *The New School*

Michael F. Schober, *The New School*

Frederick G. Conrad, *University of Michigan*

Andrew L. Hupp, *University of Michigan*

Ai Rene Ong, *University of Michigan*

Kallan M. Larsen, *University of Michigan*

The European Social Survey during COVID-19: Using Video Interviews and Other Innovations

Tim Hanson, *City, University of London*
(*European Social Survey HQ*)

Recruitment and Participation in Video Interviews

Kallan M. Larsen, *University of Michigan*

Andrew L. Hupp, *University of Michigan*

Frederick G. Conrad, *University of Michigan*

Michael F. Schober, *The New School*

Ai Rene Ong, *University of Michigan*

Brady T. West, *University of Michigan*

Tianheao Wang, *University of Michigan*

Live Video Interviewing in the ANES 2020 Time Series Study

Lauren Guggenheim, *University of Michigan*

Natalya Maisel, *Stanford*

David Howell, *University of Michigan*

Michelle Amsbary, *Westat*

Ted Brader, *University of Michigan*

Matthew DeBell, *Stanford University*

Cindy Good, *Westat*

D. Sunshine Hillygus, *Duke University*

Interviewer Effects in Live Video and Recorded-Video Interviewing

Ai Rene Ong, *University of Michigan*

Brady T. West, *University of Michigan*

Frederick G. Conrad, *University of Michigan*

Michael F. Schober, *The New School*

Kallan M. Larsen, *University of Michigan*

Andrew L. Hupp, *University of Michigan*

Concurrent Session A: Live Sessions

Tuesday, May 11, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 9: Mini-Conference: Attitudes Towards COVID-19 Vaccination

Track: Attitudes & Opinions

Moderator: Liz Hamel, *Kaiser Family Foundation*

COVID-19 and Vaccine Hesitancy:

Confidence on a Knife Edge

Theebika Shanmugarasa, *ORB International*

Jonathan Heald, *ORB International*

Likelihood of Early Adoption of a COVID-19 Vaccine: Results from Six National Surveys

Rachel Kinder, *ICF*

John Boyle, *ICF*

James Dayton, *ICF*

Thomas Brassell, *ICF*

COVID-19 Vaccine Hesitancy:

Skepticism across Race/Ethnicity

Lunna Lopes, *Kaiser Family Foundation*

Liz Hamel, *Kaiser Family Foundation*

Mollyann Brodie, *Kaiser Family Foundation*

Public Opinion on Coronavirus Vaccination 1: A Majority of Americans Would Take the Existing Russian Vaccine and Believe That They Ought to be Allowed to Buy It

Jonathan Kelley, *International Survey Center*

Mariah Evans, *University of Nevada, Reno*

Charlotte Corday, *International Survey Center*

Coronavirus Vaccination Hesitancy in the Black and Latinx Communities

Steven Sparks, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

Allison De Jong, *Langer Research Associates*

Christine Filer, *Langer Research Associates*

Session 10: Mini-Conference: Using Data Science Methods for Public Opinion Research to Understand the Pandemic

Track: Data Science, Big Data, and Administrative Records

Moderator: Timothy B. Gravelle, *SurveyMonkey*

The Impact of COVID-19 on the School-to-Work Transition: Evidence from Graduating College Seniors

Hannah McQueen, *North Carolina State University*

Sierra Satterfield, *North Carolina State University*

Explaining Consumer Expectations Using Big Data

Z. Tuba Suzer-Gurtekin, *University of Michigan*

Yingjia Fu, *University of Michigan*

Cali Li, *University of Michigan*

James M. Lepkowski, *University of Michigan*

Richard Curtin, *University of Michigan*

Comparing Sensor-Based Pedestrian Flows with Survey Estimates of Pandemic-Preventing Behavior

Sven Alexander Brocker, *University of Duisburg-Essen*

Jonas Klingwort, *University of Duisburg-Essen*

Using Digital Trace Data to Take the Pulse of Parenting During the COVID-19 Pandemic

Claire Kelley, *Child Trends*

Sarah Kelley, *Child Trends*

Isai Garcia-Baza, *Child Trends*

Hope or Despair? Sentiment Analyses of Tweets and User Engagement Generated by US Companies Developing COVID-19 Vaccine

Priyanka Khandelwal, *West Texas A&M University*

Round Tables: Live Sessions

Tuesday, May 11, 2021, 2:00 p.m. – 3:00 p.m. Eastern

Round Table 1: Inclusive Language and Practice in Cross-Cultural and Multilingual Research

Track: Multicultural, Multilingual, and Multinational Research

Mandy Sha, *mandysha.com*

Patricia Goerman, *U.S. Census Bureau*

Alisú Schoua-Glusberg, *Research Support Services, Inc.*

Round Table 2: 'New to AAPOR' Round Table: Welcome to AAPOR! How Has COVID-19 Affected Your Research, Work, or Graduate Study?

Track: AAPOR's History

Holly Hagerty, *NORC at the University of Chicago*

Benjamin Schapiro, *NORC at the University of Chicago*

Erin Fordyce, *NORC at the University of Chicago*

Jonathan Katz, *U.S. Census Bureau*

Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 1: Mini-Conference: Panel Survey Design and Implementation During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Andrew Caporaso, *Westat*

The Mannheim Corona Study - Design, Implementation and Data Quality

Ulrich Krieger, *University of Mannheim*

Carina Cornesse, *SFB 884, University of Mannheim*

The MCS Research Group, *SFB 884, University of Mannheim*

Setting Up a Mixed-Mode Probability-Based Panel over the COVID-19 Pandemic

Ricardo Gonzalez, *Universidad Adolfo Ibañez*

Accelerating Mixed-Mode Recruitment in a Television Measurement Panel

Hani Zainulbhai, *Nielsen*

Lauren Walton, *Nielsen*

Leah Christian, *Nielsen*

Summing Up the Ads... Exploring Social Media Recruitment Efforts for a COVID Surveillance Panel Study

Trent Buskirk, *Bowling Green State University*

Lorene Nelson, *Stanford University*

Jessica Hinman, *Stanford University*

Barbara Barclay Topol, *Stanford University*

Patrick Arensdorf, *Stealth Biotech Startup*

Building a Probability-Based Online Panel in the Time of COVID-19

Lee Hargraves, *University of Massachusetts-Boston*

Polling in the Time of COVID

Jenny Marlar, *Gallup*

Jeffrey Jones, *Gallup*

Call Us! Recruiting by Phone for an In-Person Longitudinal Survey in Response to the Coronavirus Pandemic

Megan Bjorgo, *NORC at the University of Chicago*

Nathaniel Poland, *NORC at the University of Chicago*

Alanah Raykovich, *NORC at the University of Chicago*

Jennifer Vanicek, *NORC at the University of Chicago*

Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 1: Mini-Conference: Panel Survey Design and Implementation During the Pandemic *(continued)*

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Andrew Caporaso, *Westat*

Changing Response Patterns in Lockdown: Analyzing a Natural Experiment During Panel Recruitment

Jennifer Su, *SSRS*

Josh Pasek, *University of Michigan*

Kenneth Winneg, *The Annenberg Public Policy Center of the University of Pennsylvania*

Chintan Turakhia, *SSRS*

Kathleen Hall Jamieson, *The Annenberg Public Policy Center of the University of Pennsylvania*

Session 2: Political Participation and Opinion Across Regions and Battleground States

Track: Elections, Polling, and Politics

Moderator: Adam Probolsky, *Probolsky Research*

Investigating Mail-In Ballot Effect on Split Ticket Voting

Edward Paul Johnson, *Dynata*

Justine D'Elia-Kueper, *Catalist*

Richard Cohen, *Dynata*

NY Times Upshot/Siena College Research Institute Polls: Counting the Calls - A Time Series Analysis of Polling Productivity in Battleground States

Travis Brodbeck, *Siena College Research Institute*

Donald Levy, *Siena College Research Institute*

Meghann Crawford, *Siena College Research Institute*

2020 Presidential Election Polling in Counties in Northern New York – Weighting Adjustments to Adequately Reflect Trump Support

Joel LaLone, *Center for Community Studies at Jefferson Community College*

2020 Election Dynamics: Danger in Trying to Typecast Women Voters in Battleground States

Debbie Borie-Holtz, *Rutgers University*

Session 3: Partisanship and Hot-Button Issues

Track: Attitudes & Opinions

Moderator: David Taylor, *Roanoke College*

Generations Y and Z: Twenty Years of Political Attitude Trends Among Young Adults

Chase H. Harrison, *Harvard University*

John Della Volpe, *Harvard Kennedy School Institute of Politics*

Justin Tseng, *Harvard College*

Attitudes in 2020 Towards Medical and Recreational Marijuana in Prohibitionist Nebraska

Patrick Habecker, *University of Nebraska-Lincoln*

Rick Bevins, *University of Nebraska-Lincoln*

To Tax or Not to Tax: Conservatives and Liberals' Differing Attitudes on the Rich

Michelle Io-Low, *Stony Brook University*

Angeleno Opinions on Climate Change by Partisanship

Alejandra Alarcon, *Center for the Study of Los Angeles*

Partisan Cues, Framing, and Public Support for NATO

Kirby Goidel, *Texas A&M University*

Kyung Suk Lee, *Texas A&M University*

When Mass Opinion Goes to the Ballot Box: A National Assessment of State Level Issue Opinion and Ballot Initiative Results

Jonathan Robinson, *Catalist*

Chris Warshaw, *The George Washington University*

John Sides, *Vanderbilt University*

Prototypicality of Alleged Sexual Harassment Victim and Perpetrator Advocates

Jessica Roden, *University of Michigan*

Josh Pasek, *University of Michigan*

A Vulnerable Moving Target: Increased Polarization in US Foreign Policy Opinions Since 9/11

Ryan Tully, *Ipsos*

Randall K. Thomas, *Ipsos*



Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 4: Experiments to Optimize Incentive Use

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Kathryn Bell, *University of Massachusetts Boston Center for Survey Research*

What You See Is What You Get: Evaluating the Use of Visible Incentives in the California Health Interview Survey

Susan Sherr, *SSRS*

Brian Wells, *UCLA Center for Health Policy Research*

Two Bucks or Six? A Push-to-Web Survey Incentive Experiment

Susan Hewitt, *Health District of Northern Larimer County*

Suman Mathur, *Health District of Northern Larimer County*

F. Jay Breidt, *Colorado State University*

David A. Brown, *Colorado State University*

Two Decades of Data Collection Experimentation on the National Longitudinal Survey of Youth, 1997 Cohort

A. Rupa Datta, *NORC at the University of Chicago*

Quentin Brummet, *NORC at the University of Chicago*

Vicki Wilmer, *NORC at the University of Chicago*

Maximizing Response Rates for Physician Surveys: Testing Timing for Sequential Prepaid Incentives

Erin Glancey, *SSRS*

Robyn Rapoport, *SSRS*

Effects of Front-Loaded and Escalating Incentives on Response Rates and Response Quality in Election Surveys

Deji Suolang, *Johns Hopkins University*

Can Prepaid PayPal Incentives Be as Effective as Prepaid Cash Incentives?

Antje Kirchner, *RTI International*

Emilia Peytcheva, *RTI International*

Nicole Tate, *RTI International*

Session 5: Burden, Breakoff, and Nonresponse Bias

Track: Response Rates and Nonresponse Error

Moderator: Randal Reis, *IBM*

Is Shorter Better? Survey Length and Response Rates in a US Survey of Nonprofits

Scott Leary, *Internal Revenue Service*

Rizwan Javaid, *Internal Revenue Service*

Patrick Langetieg, *Internal Revenue Service*

Brenda Schafer, *Internal Revenue Service*

Martha Stapleton, *Westat*

Sarah Bennett-Harper, *Westat*

Kerry Levin, *Westat*

Cooperation Rates, Respondent Burden, and Topic Salience in Bladder Health Research: Findings from the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium

Cynthia Fok, *University of Minnesota*

Charles Cain, *University of Minnesota*

Emily Lukacz, *University of California*

Sara Putnam, *University of Minnesota*

Eileen A. Robinson, *University of Michigan*

Todd Rockwood, *University of Minnesota Division of Health Policy and Management*

Kyle Rudser, *University of Minnesota*

Melissa Constantine, *Coordinating Centers for Biometric Research (CCBR) University of Minnesota*

Time to Break and Breakoff for Computer-Assisted Survey of Bladder Health

Kyle Rudser, *University of Minnesota*

Charles Cain, *University of Minnesota*

Sara Putnam, *University of Minnesota*

Emily Lukacz, *University of California*

Todd Rockwood, *University of Minnesota*

Melissa Constantine, *University of Minnesota*

For the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium, *University of Minnesota*

Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 5: Burden, Breakoff, and Nonresponse Bias

(continued)

Track: Response Rates and Nonresponse Error

Moderator: Randal Reis, *IBM*

Impact of Question Topics and Filter Question Formats on Web-Survey Breakoffs

Zeming Chen, *University of Manchester*

Alexandru Cernat, *University of Manchester*

Natalie Shlomo, *University of Manchester*

Stephanie Eckman, *RTI International*

The Evolution of Non-response Bias:

A Look at Yesterday, Today and Tomorrow

Erin Caldwell, *Polco*

Michelle Kobayashi, *Polco*

Attrition Bias in a Reproductive Health Survey Designed for Impact Evaluation

Michel Boudreaux, *University of Maryland*

Taehyun Kim, *University of Maryland*

Daniel Marthey, *University of Maryland*

Investigating Nonresponse and Nonresponse Bias in a Nonresponse Follow-up (NRFU) Study

Paul J. Lavrakas, *Independent Consultant*

Andrew Zukerberg, *National Center for*

Educational Statistics

Mahi Megra, *American Institutes for Research*

Precision of Estimates of Nonresponse Bias in Means

Stephanie Eckman, *RTI International*

Jennifer Unangst, *RTI International*

Jill Dever, *RTI International*

Christopher Antoun, *University of Maryland*

Session 6: Sampling and Recruitment Strategies for Hard-to-Reach Populations

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: Reanne Townsend, *Westat*

Two Roads Diverged in a Wood, and I Oversampled the One Less Traveled By: Evaluating Stratification Methods for Targeting Hard-To-Reach Populations

Cameron McPhee, *SSRS*

James McKinstry, *SSRS*

Arina Goyle, *SSRS*

Arifah Hasanbasri, *SSRS*

Brian Wells, *UCLA Center for Health Policy Research*

Racial/Ethnic Oversamples From a Web Panel: Comparing to Geographic Oversampling in RDD and ABS

Randy ZuWallack, *ICF International*

Matt Jans, *ICF*

Thomas Brassell, *ICF*

Priscilla Martinez, *Alcohol Research Group*

Deidre Patterson, *Alcohol Research Group*

Thomas K. Greenfield, *Alcohol Research Group*

Katherine J. Karriker-Jaffe, *RTI International*

Representation in Research: Diversity and Online Samples

Frances M. Barlas, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Beatrice Abiero, *Ipsos Public Affairs*

Is RDS the Right Approach? Assessing if the Number of Potential Seeds is Sufficient for Your Study

Deirdre Middleton, *ICF*

Adam Lee, *ICF*

Laurie Drabble, *Alcohol Research Group*

Karen Trocki, *Alcohol Research Group*

Amy Mericle, *Alcohol Research Group*

Tonda Hughes, *Columbia School of Nursing*

Ronaldo Iachan, *ICF*

Brian Kim, *University of Maryland, Joint Program in Survey Methodology*



Concurrent Session B: Prerecorded Sessions

Tuesday, May 11, 2021, 2:30 p.m. – 4:30 p.m. Eastern; Live Q&A at 4:00 p.m. – 4:30 p.m. Eastern

Session 6: Sampling and Recruitment Strategies for Hard-to-Reach Populations *(continued)*

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: Reanne Townsend, *Westat*

A Study of Respondent Driven Sampling Researchers

Sunghye Lee, *University of Michigan*
Ai Rene Ong, *University of Michigan*
RJ Batas, *University of Michigan*
Jiangzhou Fu, *University of Michigan*

The Challenge of Recruiting Teens: Examining Recruitment Methods for a Nationally Representative Probability-Based Teen Panel

Lindsay Liebert, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
Erlina Hendarwan, *NORC at the University of Chicago*
Roopam Singh, *NORC at the University of Chicago*
Vicki Pineau, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*

Trusted Partners: A Model for Recruiting Hard-to-Reach Survey Populations

Melissa Diliberti, *RAND Corporation*
David Grant, *RAND Corporation*
Stephanie Walsh, *RAND Corporation*
Heather Schwartz, *RAND Corporation*

Session 7: Model-Based Approaches

Track: Statistical Techniques and Estimation

Moderator: Brady T. West, *University of Michigan*

Do Simulations of Electoral Votes Have To Be So Complicated? A Simple Data-Driven Approach Says No

Xinyue Zhang, *SurveyMonkey*
Jack Chen, *SurveyMonkey*

Advancing While Regressing: Toward Extending Multiple Regression For Partial Data

Meng Li, *Ipsos Public Affairs*
Randall K. Thomas, *Ipsos Public Affairs*
Robert Petrin, *Ipsos Public Affairs*

Separating Interview Effects From Non-Random Case Assignment Via Anchoring

Michael Elliott, *University of Michigan*
Brady T. West, *University of Michigan*

It's Not Always Location, Location, Location: Disentangling Design Effects from Interviewer Effects

Michael Robbins, *Princeton University*
Matthew Gottfried, *U.S. Department of State*

Understanding Terrorism Policy Preferences through Bayesian Model Averaging and Multiple Imputation

Brittany Alexander, *Texas A&M University*
Arnold Vedlitz, *Texas A&M University*

Concurrent Session B: Live Sessions

Tuesday, May 11, 2021, 3:00 p.m. – 4:30 p.m. Eastern

Session 8: Mini-Conference: How Has COVID-19 Shaped Equity, Views, and Values

Track: Attitudes & Opinions

Organizer: Katherine Carman, *RAND Corporation*

Moderator: Carolyn Miller, *Robert Wood Johnson Foundation*

Tracking the Consequences of the COVID-19 Pandemic: Adapting an Ongoing Survey to a Public Health Emergency

Michael Karpman, *Urban Institute*

Stephen Zuckerman, *Urban Institute*

Genevieve M. Kenney, *Urban Institute*

Elaine Waxman, *Urban Institute*

Poonam Gupta, *Urban Institute*

Dulce Gonzalez, *Urban Institute*

The Impact of Coronavirus on Households in Major U.S. Cities: Results from New York City, Los Angeles, Chicago, and Houston

Mary Findling, *Harvard School of Public Health*

Experience of Pandemic Hardship and Attitudes Toward Health Disparities

Abigail Williamson, *Trinity College*

Sarah Willen, *University of Connecticut*

Colleen Walsh, *Cleveland State University*

American's View of the Impact of COVID-19: Perspectives on Racial Impacts and Equity

Katherine Carman, *RAND Corporation*

Anita Chandra, *RAND Corporation*

Carolyn Miller, *Robert Wood Johnson Foundation*

Christopher Nelson, *RAND Corporation*

Jhacova Williams, *RAND Corporation*

Session 9: Mini-Conference: Response Patterns Before and During a Pandemic

Track: Response Rates and Nonresponse Error

Moderator: Bianca DiJulio, *Kaiser Family Foundation*

The Impact of the COVID-19 Pandemic on Response to the California Health Interview Survey

Arina Goyle, *SSRS*

Margie Engle-Bauer, *SSRS*

YuChing Yang, *UCLA Center for Health Policy Research*

The Impact of the COVID-19 Pandemic on RDD Cell Phone Response in the National Immunization Surveys

Jason Boim, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

Laurie D. Elam-Evans, *Centers for Disease Control and Prevention*

Holly A. Hill, *Centers for Disease Control and Prevention*

Michael Chen, *Centers for Disease Control and Prevention*

Natalie Sterrett, *Centers for Disease Control and Prevention*

David Yankey, *Centers for Disease Control and Prevention*

Impact of the Pandemic on AmeriSpeak Cooperation Rates

Min Zhu, *NORC at the University of Chicago*

Kanru Xia, *NORC at the University of Chicago*

Vicki Pineau, *NORC at the University of Chicago*

Personal Visits to Telephone: Effects of a Mode Shift on Coverage and Nonresponse Due to COVID-19 for a National Panel Survey

Christine Bottini, *U.S. Census Bureau*

Beth Newman, *U.S. Census Bureau*

Examining Response Rates Across Time in a Multinational Telephone Survey – Before and During the Coronavirus Pandemic

Martha McRoy, *Pew Research Center*



Concurrent Session B: Live Sessions

Tuesday, May 11, 2021, 3:00 p.m. – 4:30 p.m. Eastern

Session 10: Mini-Conference: Questions, Questionnaires, and Measurement: The Effect of COVID-19

Track: Questionnaire Design and Interviewing

Moderator: Karen Bogen, *Mathematica*

Cognitive Questionnaire Testing in COVID Times... and Beyond

Benoit Allard, *Statistics Canada*

Responding to Emerging Public Health Threats: Examples from the National Health Interview Survey

Benjamin Zablotsky, *National Center for Health Statistics*

James Dahlhamer, *National Center for Health Statistics*

Sarah Lessem, *National Center for Health Statistics*

Aaron Maitland, *National Center for Health Statistics*

Grace E. Medley, *National Center for Health Statistics*

Catherine Simile, *National Center for Health Statistics*

Beth Taylor, *National Center for Health Statistics*

A Scale for Measuring Social Distancing Behavior: Survey Questions and National Norms, USA 2020

Mariah Evans, *University of Nevada, Reno*

Jonathan Kelley, *International Survey Center*

Sarah Kelley, *Child Trends*

Assessing the Impact of Wording Changes in the General Social Survey 2020

Rene Bautista, *NORC at the University of Chicago*

Benjamin Schapiro, *NORC at the University of Chicago*

Jaesok Son, *NORC at the University of Chicago*

Michael Davern, *NORC at the University of Chicago*

Jodie Smylie, *NORC at the University of Chicago*

Closing Information Gaps in a Pandemic: The National COVID-19 School Response Dashboard

Elizabeth Dean, *Qualtrics*

Gregory Laughlin, *Qualtrics*

Carol Haney, *Qualtrics*

Emily Oster, *Brown University*

Noelle Ellerson Ng, *AASA, The School Superintendents Association*

Day at a Glance

Wednesday, May 12, 2021

9:30 a.m. – 11:00 a.m. Eastern

In Memoriam Session

Share your memories, thoughts, and experiences with other attendees to remember and honor AAPOR members who have passed on during the past year.

10:00 a.m. – 11:00 a.m. Eastern

Speed Networking

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR's top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR's sponsors, exhibitors, or attendees on your own to make new connections!

10:00 a.m. – 11:00 a.m. Eastern

Round Tables: Live Sessions

Round Table 1: Asian American, Native Hawaiian, and Pacific Islander Survey Participation: Challenges and Strategies

Track: Multicultural, Multilingual, and Multinational Research

Round Table 2: Survey Research Teaching

Track: Research in Practice

10:30 a.m. – 12:30 p.m. Eastern

Concurrent Session C: Prerecorded Sessions

12:00 p.m. – 12:30 p.m. Eastern

Concurrent Session C: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: Health Care Access and Delivery During the Pandemic

Track: Attitudes & Opinions

Session 2: Measuring Immigration Attitudes and Experiences

Track: Attitudes & Opinions

Session 3: Understanding Mode Effects

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 4: Integration of Administrative Records and Survey Data

Track: Data Science, Big Data, and Administrative Records

Session 5: Question Wording Experiments

Track: Questionnaire Design and Interviewing

Session 6: Web Survey Participation and Recruitment

Track: Response Rates and Nonresponse Error

Session 7: Controlling Errors Associated with Probability and Nonprobability Samples

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Day at a Glance

Wednesday, May 12, 2021 (continued)

11:00 a.m. – 12:30 p.m. Eastern

Concurrent Session C: Live Sessions

Session 8: Mini-Conference: AAPOR Task Force Report on the Performance of 2020 Pre-Election Polls

Track: Elections, Polling, and Politics

Session 9: Mini-Conference: Blood From a Stone? Using Qualitative Techniques to Understand Why Households Don't Participate in Surveys (QUALPOR Panel)

Track: Qualitative Research

Session 10: Mini-Conference: Novel Data Collection Solutions During a Novel Coronavirus Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

12:30 p.m. – 1:00 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: Ask Your Chapters Anything!

Join the leaders of AAPOR's regional chapters and other conference attendees from your area at a coffee break! In this session, the chapter representatives will answer questions about local chapter membership, activities, and opportunities to take leadership roles in your local chapter while you will also get a chance to meet other conference attendees from your area.

Coffee Break 2: General AAPOR Topics

Join this general coffee break to connect with fellow AAPORites on a variety of topics.

1:00 p.m. – 2:00 p.m. Eastern

Presidential Address by 2020-2021 President Dan Merkle

Join fellow attendees for the annual Presidential Address from AAPOR President Dan Merkle, introduced by Vice President Patricia Moy.

2:00 p.m. – 2:30 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: Coffee Break with QUALPOR

Join the QUALPOR Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.

Coffee Break 2: Get Involved and Learn how to Volunteer

Join this coffee break and learn more about how to get involved and volunteer with AAPOR in different ways.

Day at a Glance

Wednesday, May 12, 2021 (continued)

2:00 p.m. – 4:00 p.m Eastern

Concurrent Session D: Prerecorded Sessions

Session 1: Language and Translation Issues in Questionnaire Design

Track: Multicultural, Multilingual, and Multinational Research

Session 2: Race in America: Discrimination, Equity, and Views of Police

Track: Attitudes & Opinions

Session 3: Push-to-Web and Multimode Data Collection

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 4: Evaluating Data Quality and Identifying Falsification

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 5: Measurement, Formatting, and Design

Track: Questionnaire Design and Interviewing

Session 6: Using Social Media and Digital Technologies for Sampling and Data Collection

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Session 7: Data Collection of Subpopulations and Institutions

Track: Data Collection Methods, Modes, Field Operations, and Costs

2:30 p.m. – 4:00 p.m. Eastern

Concurrent Session D: Live Sessions

Session 8: Mini-Conference: Shifts from In-Person to Phone Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 9: Mini-Conference: Partisanship, Policy, and Misinformation in the Context of COVID-19

Track: Attitudes & Opinions

Session 10: Mini-Conference: Weighting and Estimation in the Wake of COVID

Track: Statistical Techniques and Estimation

3:30 p.m. – 4:00 p.m. Eastern

Concurrent Session D: Live Q&A for Prerecorded Sessions

4:00 p.m. – 5:00 p.m Eastern

Round Tables: Live Sessions

Round Table 1: AAPOR 75: Looking Back to Look Forward

Track: AAPOR's History

Round Table 2: Understanding Texas's Changing Electorate: Geography, Demographics, & Turnout

Track: Elections, Politics, and Polling

Round Table 3: Introduction to Bayesian Statistics Using Stata

Track: Statistical Techniques and Estimation



Day at a Glance

Wednesday, May 12, 2021 (continued)

4:00 p.m. – 5:00 p.m. Eastern

Speed Networking

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR's top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR's sponsors, exhibitors, or attendees on your own to make new connections!

Concurrent Session C: Round Tables: Live Sessions

Wednesday, May 12, 2021, 10:00 a.m. – 11:00 a.m. Eastern

Round Table 1: Asian American, Native Hawaiian, and Pacific Islander Survey Participation: Challenges and Strategies

Track: Multicultural, Multilingual, and Multinational Research

Organizer and Moderator: Lisa Lee, *NORC at the University of Chicago*

Justine Bulgar-Medina, *NORC at the University of Chicago*

Angela Houghton, *AARP*

Neil Ruiz, *Pew Research Center*

Round Table 2: Survey Research Teaching

Track: Research in Practice

Organizer and Moderator: Chase H. Harrison, *Harvard University*

Jennifer Dineen, *University of Connecticut*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Sonja Ziniel, *Children's Hospital Colorado*



Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 1: Mini-Conference: Health Care Access and Delivery During the Pandemic

Track: Attitudes & Opinions

Moderator: Victoria Hoverman, *Westat*

Attitudes and Work Place Experiences of Health Care Providers at an Academic Pediatric Hospital in the Midst of the First Wave COVID-19 in 2020 – Could We Have Predicted How Health Care Providers Would Feel About and Deal with Pandemic Uncertainty?

Sonja Ziniel, *University of Colorado School of Medicine/Children's Hospital Colorado*

Stacey Whiteside, *Children's Hospital Colorado*

Sara Deakyne Davies, *Children's Hospital Colorado*

Jennifer Reese, *University of Colorado School of Medicine/Children's Hospital Colorado*

Examining Racial Differences in Willingness to Seek Healthcare During the COVID-19 Pandemic

Daniel Harwell, *American Institutes for Research*

Jen Durow, *American Institutes for Research*

Rachel Shapiro, *American Institutes for Research*

Sarah Mossburg, *American Institutes for Research*

Jazmine Orazi, *American Institutes for Research*

Krishna Winfrey, *American Institutes for Research*

Gina Sgro, *American Institutes for Research*

Alane Bristow, *American Institutes for Research*

LGBTQ Disparities in Health and Social Determinants of Health in a National Monitoring Survey of Americans During the COVID-19 Pandemic

Rachel Kinder, *ICF*

Deirdre Middleton, *ICF*

Thomas Brassell, *ICF*

Matt Jans, *ICF*

John Boyle, *ICF*

James Dayton, *ICF*

Privacy Attitudes in Times of Crisis: Acceptance of Data Sharing for Public Health

Frederic Gerdon, *University of Mannheim*

Helen Nissenbaum, *Cornell Tech*

Ruben Bach, *University of Mannheim*

Frauke Kreuter, *University of Maryland, Joint Program in Survey Methodology*

Tracking Public Health, Utilization and Outcomes During a Pandemic: ICF COVID-19 Monthly Monitoring Surveys

John Boyle, *ICF*

Thomas Brassell, *ICF*

James Dayton, *ICF*

Experience Using the Qualtrics Web Panel for a Cross-Sectional Survey

Jennifer Gerber, *Johns Hopkins Bloomberg School of Public Health, RTI-SRD*

Janesse Brewer, *John Hopkins Bloomberg School of Public Health*

Rupali J. Limaye, *John Hopkins Bloomberg School of Public Health*

Andrea Sutherland, *John Hopkins Bloomberg School of Public Health*

Madeleine Blunt, *John Hopkins Bloomberg School of Public Health*

Taylor A. Holroyd, *John Hopkins Bloomberg School of Public Health*

Gail Geller, *John Hopkins Bloomberg School of Public Health*

Bruce Carleton, *British Columbia Children's Hospital, University of British Columbia*

Daniel A. Salmon, *John Hopkins Bloomberg School of Public Health*

Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 2: Measuring Immigration Attitudes and Experiences

Track: Attitudes & Opinions

Moderator: Ryan Tully, *Ipsos Public Affairs*

Immigrationalization of Redistributive Preferences

Michelle Io-Low, *Stony Brook University*

Humanitarian Frames and Americans' Attitudes toward Syrian Refugee Resettlement

Rita Nassar, *Indiana University*

Anti-Immigrant Attitudes and White Support for Anti-Democratic Norms in the United States

Beyza Buyuker, *University of Illinois Chicago*

Spatial Variation in Public Support for the US–Mexico Border Wall

Timothy B. Gravelle, *SurveyMonkey*

It's Complicated: Within Household Proxy Reporting Across Languages and Household Types

Angela O'Brien, *U.S. Census Bureau*

Session 3: Understanding Mode Effects

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Emilia Peytcheva, *RTI International*

Comparing Propensity and Extended Mixed Mode Methods to Estimate Mode Effects

David Cantor, *Westat*

Andrew Caporaso, *Westat*

Mode Differences across Four Countries and 15 Elections/Referendums: 2020 and Beyond

Claire Durand, *Université De Montreal*

Timothy Johnson, *University of Illinois Chicago*

Comparing Data Quality Among Telephone, Web, and Mixed Modes for Shape Your Future Cross-Sectional Survey

Jonathan Baldwin, *University of Oklahoma Health Sciences Center*

Sixia Chen, *University of Oklahoma Health Sciences Center*

Ashley White, *University of Oklahoma Health Sciences Center*

Laura Beebe, *University of Oklahoma Health Sciences Center*

A Simulation Evaluating Three Techniques for Accounting for Selection in a Mixed-Mode Survey

David Biagas, *U.S. Bureau of Labor Statistics*

Impact of Mode Design on Estimates of Change – A Quasi-Experimental Approach

Alexandru Cernat, *The University of Manchester*

Joseph W. Sakshaug, *Institute for Employment Research (IAB), Ludwig Maximilian University of Munich, University of Mannheim*

Considerations in Data Harmonization for Multimode Surveys

Hanna Popick, *Westat*

Mina Muller, *Ipsos*

Eric Jodts, *Westat*



Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 4: Integration of Administrative Records and Survey Data

Track: Data Science, Big Data, and Administrative Records

Moderator: Sandra Clark, *U.S. Census Bureau*

Being Agile During a Pandemic: The American Community Survey Approach

Sandra Clark, *U.S. Census Bureau*

Predicting Vacant Housing Units in the American Community Survey

Andrew Keller, *U.S. Census Bureau*

Prisons Shutdown Too: Using Administrative Records to Replace In-Person Interviews of the Federally Incarcerated

R. Chase Sawyer, *U.S. Census Bureau*

Sandra Clark, *U.S. Census Bureau*

Survey Isolation during COVID-19: The Effects of Suddenly Relying on Address-Matched Phone Numbers for Interviewing Households

Jonathan Eggleston, *U.S. Census Bureau*

John Voorheis, *U.S. Census Bureau*

Tim Trudell, *U.S. Census Bureau*

Yarissa Gonzalez, *U.S. Census Bureau*

Census Data for COVID-19

Andrew Hait, *U.S. Census Bureau*

Measuring Health Insurance in the American Community Survey: Assessing the New Premium and Subsidy Items

Joanne Pascale, *U.S. Census Bureau*

Angela R. Fertig, *Humphrey School of Public Affairs, University of Minnesota*

Kathleen Thiede Call, *School of Public Health and the State Health Access Data Assistance Center, University of Minnesota*

Linked Survey and Transactional Data for Financial Health Measurement: Early Findings

Andrew Dunn, *Financial Health Network*

Thea Garon, *Financial Health Network*

Necati Celik, *Financial Health Network*

Helen Robb, *Financial Health Network*

Using Administrative Data and Machine Learning to Address Nonresponse Bias in Establishment Surveys

Benjamin Küfner, *Institute for Employment Research (IAB)*

Joseph W. Sakshaug, *Institute for Employment Research (IAB)*

Stefan Zins, *Institute for Employment Research (IAB)*

Session 5: Question Wording Experiments

Track: Questionnaire Design and Interviewing

Moderator: Colm O'Muircheartaigh, *NORC at the University of Chicago*

How Much Do They Agree? Examining Variation in Agree-Disagree and Item-Specific Questions Based on Data Quality Indicators and Question Characteristics

Jennifer Dykema, *University of Wisconsin-Madison*

Dana Garbarski, *Loyola University Chicago*

Nora Cate Schaeffer, *University of Wisconsin-Madison*

Nadia Assad, *University of Wisconsin-Madison*

Cameron Jones, *University of Wisconsin-Madison*

Tiffany Neman, *University of Wisconsin-Madison*

Measuring Attitudes Towards Artificial Intelligence in Medicine. An Experimental Study in the LISS Panel Comparing Agree-Disagree Scales, Construct-Specific Scales, and Label-Points.

Marieke Haan, *University of Groningen*

Yfke Ongena, *University of Groningen*

Jeffrey Frikken, *University of Groningen*

Does Adding a Third Gender Response Option Really Improve Measurement?

Ashley Amaya, *Pew Research Center*

Anna Brown, *Pew Research Center*

Emily Vogels, *Pew Research Center*

Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 5: Question Wording Experiments *(continued)*

Track: Questionnaire Design and Interviewing

Moderator: Colm O'Muircheartaigh, *NORC at the University of Chicago*

Obamacare and Trump's Trade War: How Political Cues Influence Survey Responses

Gabriel Miao Li, *University of Michigan*

Josh Pasek, *University of Michigan*

Forced Choice for All?

Rachel Horwitz, *U.S. Census Bureau*

Elizabeth Nichols, *U.S. Census Bureau*

How to Ask about Caste Attitudes in India: Results from a Split Form Experiment

Kelsey Starr, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Ariana Monique Salazar, *Pew Research Center*

Manolo Corichi Gomez, *Pew Research Center*

Measuring Gender: Testing Alternatives to Traditional Measures

Dan Cassino, *Fairleigh Dickinson University*

What is in a Word: Accidents, Leaking and Losing

Melissa Constantine, *University of Minnesota*

Charles Cain, *University of Minnesota*

Sara Putnam, *University of Minnesota*

Leslie Rickey, *Yale University*

Todd Rockwood, *University of Minnesota*

Emily Lukacz, *University of California San Diego*

Diane Newman, *University of Pennsylvania*

Linda Brubaker, *University of California San Diego*

Kyle Rudser, *University of Minnesota*

Session 6: Web Survey Participation and Recruitment

Track: Response Rates and Nonresponse Error

Moderator: Scott D. Crawford, *SoundRocket*

Long Term Effect of Methods to Improve Subsequent Survey Response after Recruitment for a Multi-Purpose Probability Sample Panel

Kanru Xia, *NORC at the University of Chicago*

Lindsay Liebert, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Vicki Pineau, *NORC at the University of Chicago*

J. Michael Dennis, *NORC at the University of Chicago*

Nonresponse Follow-up Study of Online Probability-based Panel Recruitment

Frances M. Barlas, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Mansour Fahimi, *Marketing Systems Group*

A Tale of Seven Web-Only Government-Sponsored Surveys

Kris Pate, *Internal Revenue Service*

Scott Leary, *Internal Revenue Service*

Brenda Schafer, *Internal Revenue Service*

Rizwan Javaid, *Internal Revenue Service*

Patrick Langetieg, *Internal Revenue Service*

Martha Stapleton, *Westat*

Kerry Levin, *Westat*

Web Invitation Pre-Incentives: Preliminary Findings from a Pre-Test with College Students

Jodi Walton, *Abt Associates*

David Jernigan, *Boston University*

Mobile Optimization Strategies: Effects on Web Survey Participation and Fieldwork Progression

Marc Asensio Manjon, *University of Lausanne*

Caroline Roberts, *University of Lausanne*

Jessica M. E. Herzing, *University of Lausanne*



Concurrent Session C: Prerecorded Sessions

Wednesday, May 12, 2021, 10:30 a.m. – 12:30 p.m. Eastern; Live Q&A at 12:00 p.m. – 12:30 p.m. Eastern

Session 6: Web Survey Participation and Recruitment

(continued)

Track: Response Rates and Nonresponse Error

Moderator: Scott D. Crawford, *SoundRocket*

Do They Exist? Experiment to Assess Panel Conditioning and Opinionation Effects in AmeriSpeak® Panel Surveys

Vicki Pineau, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Session 7: Controlling Errors Associated with Probability and Nonprobability Samples

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: Paul J. Lavrakas, *Independent Consultant*

General Purpose Multiply Robust Data Integration Procedures for Handling Non-Probability Samples

Sixia Chen, *University of Oklahoma Health Sciences Center*

David Haziza, *University of Ottawa*

Doubly Robust Inference for Count Data with Varying Exposures in Non-Probability Samples: A Model-Based Approach Based on Gaussian Processes of Propensity Prediction

Ali Rafei, *University of Michigan*

Carol A. C. Flannagan, *University of Michigan*

Transportation Research Institute

Michael Elliott, *University of Michigan*

Getting it Right: The Accuracy of Sampling Frame Data and Predicting Survey Contact

Julie Pacer, *Abt Associates*

Marci Schalk, *Abt Associates*

Stanislav Kolenikov, *Abt Associates*

New Approach for Handling Drop Point Addresses in Mail/Web Surveys

Rachel Harter, *RTI International*

Joseph McMichael, *RTI International*

S. Grace Deng, *U.S. Energy Information Administration*

Equity and Inclusion: Do Our Weighting Algorithms Really Bring the Voice of Marginalized Populations to the Table?

Erin Caldwell, *Polco*

Michelle Kobayashi, *Polco*

Outcomes of Salted and Suppressed Addresses in the 2020 Census Address Canvassing Operation

Nancy Johnson, *U.S. Census Bureau*

Laura Norena, *U.S. Census Bureau*

Jennifer Hutnick, *U.S. Census Bureau*

Ahmad Harvey, *U.S. Census Bureau*

Preferred Reporting Items for Complex Sample Survey Analysis (PRICSSA)

Andrew Seidenberg, *National Cancer Institute*

Richard P. Moser, *National Cancer Institute*

Brady T. West, *University of Michigan*

Concurrent Session C: Live Sessions

Wednesday, May 12, 2021, 11:00 a.m. – 12:30 p.m. Eastern

Session 8: Mini-Conference: AAPOR Task Force Report on the Performance of 2020 Pre-Election Polls

Track: Elections, Polling, and Politics

Moderator: Dan Merkle, *ABC News*

AAPOR Task Force Report on the Performance of 2020 Pre-Election Polls

Joshua Clinton, *Vanderbilt University*

Jennifer Agiesta, *CNN*

Camille Burge, *Villanova University*

Megan Brennan, *Gallup*

Marjorie Connelly, *NORC at the University of Chicago*

Ariel Edwards-Levy, *HuffPost*

Bernard Fraga, *Emory University*

Emily Guskin, *Washington Post*

D. Sunshine Hillygus, *Duke University*

Chris Jackson, *Ipsos*

Jeffrey Jones, *Gallup*

Scott Keeter, *Pew Research Center*

Kabir Khanna, *CBS*

John Lapinski, *University of Pennsylvania*

Lydia Saad, *Gallup*

Daron Shaw, *University of Texas-Austin*

Andrew Smith, *University of New Hampshire*

David Wilson, *University of Delaware*

Christopher Wlezien, *University of Texas at Austin*

You've Got Mail: Using a Mock Mail Sorting Activity with Nonrespondents to a National Household Survey to Better Understand Mail Receipt and Processing Behavior

Mahi Megra, *American Institutes for Research*

Melissa Scardaville, *American Institutes for Research*

Danielle Battle, *American Institutes for Research*

Rachel Hanson, *American Institutes for Research*

What You See is What You Get: Address Observations in a Nonresponse Follow-up Study

Ashley Kaiser, *American Institutes for Research*

Andrew Zukerberg, *National Center for Education Statistics*

Paul J. Lavrakas, *Independent Consultant*

Mahi Megra, *American Institutes for Research*

Sidney Wilkinson-Flicker, *American Institutes for Research*

Exploring Experiences With and Attitudes Towards Survey Research: Results of Qualitative Interviews with Nonrespondents to a National Household Survey

Rebecca Medway, *American Institutes for Research*

Christopher Paek, *American Institutes for Research*

Danielle Battle, *American Institutes for Research*

Cameron McPhee, *SSRS*

What Drives Survey Nonresponse? Using Qualitative Research with Households That Do Not Respond to a National Government Survey to Develop Typologies of Nonresponse

Melissa Scardaville, *American Institutes for Research*

Session 9: Mini-Conference: Blood from a Stone? Using Qualitative Techniques to Understand Why Households Don't Participate in Surveys (QUALPOR Panel)

Track: Qualitative Research

Organizer: Margaret Roller, *Roller Research*

Moderator: Dawn Nelson, *U.S. Census Bureau*

A Methodology for Understanding Nonresponse in a Household Survey

Andrew Zukerberg, *National Center for Education Statistics*

Rebecca Medway, *American Institutes for Research*

Melissa Scardaville, *American Institutes for Research*

Ashley Kaiser, *American Institutes for Research*

Mahi Megra, *American Institutes for Research*



Concurrent Session C: Live Sessions

Wednesday, May 12, 2021, 11:00 a.m. – 12:30 p.m. Eastern

Session 10: Mini-Conference: Novel Data Collection Solutions During a Novel Coronavirus Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Darby Steiger, *Westat*

The Collection of Remote Biomeasures for the 2020-2021 Pretest of the National Social Life, Health, and Aging Project: Design and Mode Considerations

Ned English, *NORC at the University of Chicago*

Colm O'Muircheartaigh, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Becki Curtis, *NORC at the University of Chicago*

Sara Walsh, *NORC at the University of Chicago*

Stephen Smith, *NORC at the University of Chicago*

Martha McClintock, *The University of Chicago*

Venue-Based Sampling for a Hard-to-Reach Population During the COVID-19 Pandemic

Petry Ubri, *NORC at the University of Chicago*

Vicki Pineau, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Sabrina Avripas, *NORC at the University of Chicago*

Roy Ahn, *NORC at the University of Chicago*

Ghenet Besera, *Centers for Disease Control and Prevention*

Mary Goodwin, *Centers for Disease Control and Prevention*

Negotiating Survey Data Collection Challenges Posed by the COVID-19 Pandemic: Developing an Electronic Questionnaire Device for the European Social Survey

Rory Fitzgerald, *City University London*

Debbie Collins, *NatCen Social Research*

Joanna D'Ardenne, *NatCen Social Research*

May Doušak, *University of Ljubljana*

Maurice Martens, *CentERdata*

Arnaud Wijnant, *CentERdata*

The Mannheim Corona Study - Insights Gained Through Daily Data Collection and Data Augmentation

Carina Cornesse, *University of Mannheim*

Ulrich Krieger, *University of Mannheim*

Opportunity in a Time of Crisis: Adapting an Annual Health Survey to Produce Monthly COVID-19 Data

Todd Hughes, *UCLA Center for Health Policy Research*

YuChing Yang, *UCLA Center for Health Policy Research*

Jacob Rosalez, *UCLA Center for Health Policy Research*

Ninez Ponce, *UCLA Center for Health Policy Research*

Arina Goyle, *SSRS*

Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 1: Language and Translation Issues in Questionnaire Design

Track: Multicultural, Multilingual, and Multinational Research

Moderator: Charles Lau, *RTI International*

Cognitive Interviewing for Test Questions: Special Considerations in Design and Translation

Alisú Schoua-Glusberg, *Research Support Services Inc.*

Daniela Glusberg, *Research Support Services Inc.*

Chandana Vuyyuru, *Feinberg School of Medicine, Northwestern University*

Evelyn Velazquez, *Feinberg School of Medicine, Northwestern University*

Stacy Bailey, *Feinberg School of Medicine, Northwestern University*

2020 Census Language Support Program: Overview and Findings from the Most Robust Program Built by the U.S. Census Bureau

Lily Kapaku, *U.S. Census Bureau*

Lost in Translation: Investigating Spanish-Speakers' Response Error on a Household Education Survey

Talia Kaatz, *American Institutes for Research*

Ashley Kaiser, *American Institutes for Research*

Maria Payri, *American Institutes for Research*

How Does Back Translation Fare Against Team Translation? An Experimental Case Study in the Language Combination English-German

Dorothee Behr, *GESIS - Leibniz Institute for the Social Sciences*

Michael Braun, *GESIS - Leibniz Institute for the Social Sciences*

Español al Otro Lado: How Spanish and English Speakers Respond to a Dual-Language Survey Instrument

Kathryn Bell, *University of Massachusetts Boston Center for Survey Research*

Floyd J. Fowler Jr., *University of Massachusetts Boston Center for Survey Research*

Lee Hargraves, *University of Massachusetts Boston Center for Survey Research*

Carol Cosenza, *University of Massachusetts Boston Center for Survey Research*

Strategies to Increase Self-Response Among Non-English Speakers in an ABS Mail Push-to-Web Study

Todd Hughes, *UCLA Center for Health Policy Research*

Royce Park, *UCLA Center for Health Policy Research*

Brian Wells, *UCLA Center for Health Policy Research*

Ninez Ponce, *UCLA Center for Health Policy Research*

Margie Engle-Bauer, *SSRS*



Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 2: Race in America: Discrimination, Equity, and Views of Police

Track: Attitudes & Opinions

Moderator: Brianne Gilbert, *Center for the Study of Los Angeles*

The Burden of Discrimination: Effects of Discrimination Experiences on Quality of Life Indicators

Beatrice Abiero, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Jasmine Stephens, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Crisis, Plunge, and Recovery of Public Confidence in the Police

Jonathan Kelley, *International Survey Center*

Mariah Evans, *International Survey Center*

Charlotte Corday, *International Survey Center*

Pre- and Post-Floyd Perceptions of Segregation

Peter Woolley, *Fairleigh Dickinson University*

Dan Cassino, *Fairleigh Dickinson University*

David Zatz, *Fairleigh Dickinson University*

Police and Community Relations in Los Angeles, Fall 2020

Alejandra Alarcon, *Center for the Study of Los Angeles*

Brianne Gilbert, *Center for the Study of Los Angeles*

Crime, Violence, and Political Participation

Shawwna Mullenax, *PSB Research*

Carew Boulding, *University of Colorado Boulder*

Kathryn Schauer, *University of Colorado Boulder*

The Development of a Hybrid Survey to Assess Police-Community Partnerships. Can this Tool Help Mend the Chasm?

Michelle Kobayashi, *Polco*

Parker Quinn, *Polco*

More than a Feeling: Impact of Discrimination Events on Affective Experience

Jasmine Stephens, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Beatrice Abiero, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 3: Push-to-Web and Multimode Data Collection

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Krishna Winfrey, *American Institutes for Research*

An Experimental Evaluation of Three Approaches for Improving Response to Household Screening Efforts in National Mail/Web Surveys

Brady T. West, *University of Michigan*
James Wagner, *University of Michigan*
Rebecca Gatward, *University of Michigan*
Htay-Wah Saw, *University of Michigan*
Mick Couper, *University of Michigan*

Improving Participation in a Mail Push-to-Web Design

Jenny Marlar, *Gallup*

Please Just Open the Envelope! Reporting on Three Experiments Aimed at Maximizing Response in ABS Surveys

Sarah Glancey, *SSRS*
Robyn Rapoport, *SSRS*
Rob Manley, *SSRS*
Christian Kline, *SSRS*

Impact of Initial Mode of Data Collection on Attrition in a Longitudinal Study of Young Adults

Ting Yan, *Westat*
Jonathan Wivagg, *Westat*
Charles Carusi, *Westat*
William Young, *Rutgers University*
Christine D. Delnevo, *Rutgers University*
Daniel A. Gundersen, *Dana-Farber Cancer Institute*

A Population-Based Health Survey Built for West Virginia

Summer Hartley, *West Virginia University, Office of Health Affairs*
Emily Robinson, *West Virginia University, Office of Health Affairs*
Natalie Ezzie, *West Virginia University, Office of Health Affairs*
Daniel Christy, *West Virginia University, Office of Health Affairs*
Christina Mullins, *West Virginia Department of Health and Human Resources, Bureau for Behavioral Health*
Cynthia Beane, *West Virginia Department of Health and Human Resources, Bureau for Medical Services*

“Translating the Sender” in Spanish-Language Web Surveys: A Contact Experiment

Katy A. Lindquist, *University of Maryland*
Marcus A. Boyd, *University of Maryland*
Amira Giadala, *University of Maryland*
Barnett S. Koven, *University of Maryland*

Lessons Learned from a Multi-Wave Sequential Mixed-Mode Survey of Apprenticeship Program Participants

Jessica Flores Pleasants, *Abt Associates*
Julie Pacer, *Abt Associates*



Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 4: Evaluating Data Quality and Identifying Falsification

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Matt Jans, *ICF*

No More Waiting by the Phone...Results from the Integration of Multiple Technologies for Large-scale In-Person Survey Case Validation
Ryan Hubbard, *Westat*

Improving Data Quality: Does Data Cleaning Reduce or Increase Bias in Sub-groups?
Randall K. Thomas, *Ipsos Public Affairs*
Frances M. Barlas, *Ipsos Public Affairs*
Megan Hendrich, *Ipsos Public Affairs*

Identifying Interviewer Falsification Using Speech Recognition: A Field Study
Hanyu Sun, *Westat*
Ting Yan, *Westat*
Gonzalo Rivero, *Pew Research Center*

Respondent Burden Over Time: A Three-Stage Model
Andrew L. Hupp, *University of Michigan*
Kallan M. Larsen, *University of Michigan*
Frederick G. Conrad, *University of Michigan*
Michael F. Schober, *The New School*

Evaluating Machine Learning Algorithms to Detect Interviewer Falsification

Silvia Schwanhäuser, *Institute for Employment Research (IAB)*
Joseph W. Sakshaug, *University of Mannheim; University of Munich; Institute for Employment Research (IAB)*
Yuliya Kosyakova, *University of Bamberg; University of Mannheim; Institute for Employment Research (IAB)*
Natalja Menold, *University of Dresden*
Peter Winker, *University of Giessen*

Finding Fraud in Public Polls: Employing Semantic Network-Based Methods for Identifying Fraud in Online Sampling
Leib Litman, *Touro College*
Peter Kowalski, *Versta Research*
Cheskie Rosenzweig, *CloudResearch*
Joe Hopper, *Versta Research*
Jonathan Robinson, *CloudResearch*
Adam Dietrich, *CloudResearch*

Evaluation of Data Quality Indicators in Online Panel Providers Used to Identify and Remove Inauthentic Survey Response
Emily M. Geisen, *Qualtrics*
Brad Smith, *Qualtrics*
William Belden, *Qualtrics*

Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 5: Measurement, Formatting, and Design

Track: Questionnaire Design and Interviewing

Moderator: Brad Chaney, *Westat*

Making Cognitive Reflection Test Robust in Online Surveys

Wenhuan (Edwin) Wang, *University of Michigan*

Josh Pasek, *University of Michigan*

Jan Van den Bulck, *University of Michigan*

Designing Dual Question Grids for Mail Surveys: An Experiment

Jolene D. Smyth, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Playing Hardball, Softball or Snowball: A Study on the Use of Warnings in a Web Survey

Sebastian Kocar, *Australian National University*

“Do You Have Anything Else to Add?” Exploring the Value of Final Catch-all Questions in Qualitative In-Depth Interviews

Casey Tesfaye, *Research Support Services, Inc.*

Jessie Engel, *Research Support Services, Inc.*

Capturing the 2020 Census User Experience Using Sentiment and Thematic Analysis of Open Text

Shelley Feuer, *U.S. Census Bureau*

Erica Olmsted-Hawala, *U.S. Census Bureau*

Elizabeth Nichols, *U.S. Census Bureau*

Understanding how Respondents Interpret a Demystified NPS Scale

Phyllis Mancino, *IBM*

Annette Tassone, *IBM*

New Ideas for Testing a Psychometric Instrument Using Mixed Methods

Florian Berens, *University of Goettingen*

Kelly Findley, *University of Illinois Urbana-Champaign*

Session 6: Using Social Media and Digital Technologies for Sampling and Data Collection

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: Edward Paul Johnson, *Harris Poll*

Using Social Media to Recruit Rare Populations for Web Survey Research

Zaza Zindel, *Bielefeld University*

Simon Kühne, *Bielefeld University*

Exploring the Effects of Advanced Social Media Targeting Methodology on Recruitment of Hard-to-Reach Audiences to Non-Probability Surveys

Amelia Burke-Garcia, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Justine Bulgar-Medina, *NORC at the University of Chicago*

Robert Henne, *NORC at the University of Chicago*

Dasha Afanaseva, *NORC at the University of Chicago*

Using Paid Advertising on Facebook to Recruit for Fast Turn-Around Surveys: Results from a 5-Topic Survey Participation Experiment

Samantha Chiu, *University of Maryland, Joint Program in Survey Methodology*

Leanna Panasetanened Moron, *University of Maryland, Joint Program in Survey Methodology*

Frauke Kreuter, *University of Maryland, Joint Program in Survey Methodology*

Stanley Presser, *University of Maryland, Joint Program in Survey Methodology*

Xin (Rosalyann) Yang, *University of Maryland, Joint Program in Survey Methodology*



Concurrent Session D: Prerecorded Sessions

Wednesday, May 12, 2021, 2:00 p.m. – 4:00 p.m. Eastern; Live Q&A at 3:30 p.m. – 4:00 p.m. Eastern

Session 6: Using Social Media and Digital Technologies for Sampling and Data Collection *(continued)*

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: Edward Paul Johnson, *Harris Poll*

Mall-Intercepts for the 21st Century: Geofence Based Survey Engagement

Valerie Lykes, *J.D. Power*

Informed Consent in Social Media Surveys

Adrienne Bradford, *University of Maryland,*

Joint Program in Survey Methodology

Samantha Chiu, *University of Maryland,*

Joint Program in Survey Methodology

Frauke Kreuter, *University of Maryland,*

Joint Program in Survey Methodology

Stanley Presser, *University of Maryland,*

Joint Program in Survey Methodology

Session 7: Data Collection of Subpopulations and Institutions

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Casey Tesfaye, *Research Support Services Inc.*

Collecting a Maternal and Child Health Survey in the U.S. Jurisdictions

Brian Kirchhoff, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Clare Davidson, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

Erik Amonson, *NORC at the University of Chicago*

Peyton Holleran, *NORC at the University of Chicago*

Michael Kogan, *HRSA / Maternal and Child Health Bureau*

Sampling and Post-hoc Adjustment Strategies for a Multi-Mode Study Targeting Black U.S. Adults

Jazmyne Sutton, *SSRS*

Liz Hamel, *Kaiser Family Foundation*

Eran Ben-Porath, *SSRS*

Weekly Response and Contact Rates from a High-Frequency COVID-19 Phone-Based Surveillance System in Lesotho

Abigail Greenleaf, *ICAP – PHIA*

Haruka Maruyama, *ICAP at Columbia*

Qixuan Chen, *Columbia University Mailman School of Public Health - Biostatistics Department*

Innovative Methods to Increase Child Interviews in Push-to-Web Surveys

Brian Wells, *UCLA Center for Health Policy Research*

Royce Park, *UCLA Center for Health Policy Research*

Exploring Motivators of and Barriers to Racial and Ethnic Minority Survey Participation

Thomas Brassell, *ICF*

Matt Jans, *ICF*

Randy ZuWallack, *ICF*

John Boyle, *ICF*

Targeting Spanish-Speaking Households: Results from a Methodological Experiment in the 2019 National Household Education Survey (NHES:2019)

Luke Natzke, *American Institutes for Research*

Neurocognitive Assessment Data Collection on the Comparative Health Assessment Interview (CHAI) Research Study

John Sokolowski, *Abt Associates*

Aaron Schneiderman, *Veterans Health Administration, Post-Deployment Health Services*

Christopher Hansen, *Veterans Health*

Administration, Martinsburg VA Medical Center

Nicholas Ruther, *Abt Associates*

Ashley Bradbury, *Abt Associates*

Concurrent Session D: Live Sessions

Wednesday, May 12, 2021, 2:30 p.m. – 4:00 p.m. Eastern

Session 8: Mini-Conference: Shifts from In-Person to Phone Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Carol Cosenza, *University of Massachusetts Boston Center for Survey Research*

Pilot Testing the Shift from In-Person to Phone Data Collection on the Medicare Current Beneficiary Survey (MCBS)

Samantha Rosner, *NORC at the University of Chicago*

Shena Patel, *NORC at the University of Chicago*

Andrea Mayfield, *NORC at the University of Chicago*

Jennifer Vanicek, *NORC at the University of Chicago*

The Impacts of COVID-19 on Survey Data Quality: Examples from the National Health Interview Survey

James Dahlhamer, *National Center for Health Statistics*

Stephen Blumberg, *National Center for Health Statistics*

Jonaki Bose, *National Center for Health Statistics*

Matthew Bramlett, *National Center for Health Statistics*

Aaron Maitland, *National Center for Health Statistics*

Benjamin Zablotsky, *National Center for Health Statistics*

Changing Modes on the Fly: Transitioning a Complex Longitudinal Survey from In-Person to Telephone Due to COVID-19

Becky Reimer, *NORC at the University of Chicago*

Kylie Carpenter, *NORC at the University of Chicago*

Liz Kantor, *NORC at the University of Chicago*

Scott Sederstrom,

NORC at the University of Chicago

Ann Bisognano, *NORC at the University of Chicago*

Data Collection During the COVID-19 Pandemic for the Survey of Income and Program Participation

Kevin Tolliver, *U.S. Census Bureau*

Using Contact History Instrument Paradata to Explore Changes in Field Survey Data Collection During COVID-19

Matthew Virgile, *U.S. Census Bureau*

Renee Ellis, *U.S. Census Bureau*

Session 9: Mini-Conference: Partisanship, Policy, and Misinformation in the Context of COVID-19

Track: Attitudes & Opinions

Moderator: Jennifer Dineen, *University of Connecticut*

The Role of Race, Religion, and Partisanship in Misperceptions about COVID-19

Jamie Druckman, *Northwestern University*

Katherine Ognyanova, *Rutgers University*

Many People Think Governments Created COVID-19 and That Influences Distancing Behavior: A Multivariate Analysis of Nationwide Survey Data from the USA

Sarah Kelley, *Child Trends*

Mariah Evans, *University of Nevada, Reno*

Jonathan Kelley, *International Survey Center*

Does Motivated Reasoning Cross Borders? Ideology, Neighboring-Country Behavior, and Support for COVID-Related Border Restrictions in the United States and Canada

Samara Klar, *University of Arizona*

Isabel Williams, *University of Arizona*

Timothy B. Gravelle, *SurveyMonkey*

Primary News Source, Attitudes and Attitude Change During the Pandemic: Results from a Monthly Monitor

John Boyle, *ICF*

Thomas Brassell, *ICF*

James Dayton, *ICF*

International Polls on COVID-19

Yulia Baskakova, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

Concurrent Session D: Live Sessions

Wednesday, May 12, 2021, 2:30 p.m. – 4:00 p.m. Eastern

Session 10: Mini-Conference: Weighting and Estimation in the Wake of COVID

Track: Statistical Techniques and Estimation

Moderator: Stephanie Coffey, *U.S. Census Bureau*

Seroprevalence of SARS-COV-2 Antibodies: Bootstrap Weighting and Estimation Accounting for Sensitivity and Specificity of Assays in Serology Data from Multiple Commercial Laboratories

Adam Lee, *ICF*

Yangyang Deng, *ICF*

Richard Lee Harding, *ICF*

Ronaldo Iachan, *ICF*

Tonja Kyle, *ICF*

Chris Edens, *Centers for Disease Control and Prevention*

Ryan Wiegand, *Centers for Disease Control and Prevention*

Kristina Bajema, *Centers for Disease Control and Prevention*

Regression Decomposition as a Tool for Assessing Unknown Mode Effects During the COVID-19 Pandemic

Sarah Staveteig Ford, *U.S. Department of State*

The Trials and Tribulations of Developing a Weighting Strategy to Address Nonresponse Bias in the Wake of COVID-19

Elizabeth Ayres, *Statistics Canada*

Kristine Villaluna, *University of Lethbridge*

Seroprevalence of SARS-COV-2 Antibodies: Lessons Learned About Data Management and Cleaning of Serology Data from Multiple Commercial Laboratories

Davia Moyse, *ICF*

Kelly Martin, *ICF*

Ronaldo Iachan, *ICF*

Tonja Kyle, *ICF*

Chris Edens, *Centers for Disease Control and Prevention*

Ryan Wiegand, *Centers for Disease Control and Prevention*

Kristina Bajema, *Centers for Disease Control and Prevention*

Concurrent Session D: Live Round Tables

Wednesday, May 12, 2021, 4:00 p.m. – 5:00 p.m. Eastern

Round Table 1: AAPOR 75: Looking Back to Look Forward

Track: AAPOR's History

Organizer: Janice M. Ballou, *Independent Consultant*

Moderator: Kathleen A. Frankovic, *Consultant*

Don A. Dillman, *Washington State University*

David Dutwin, *NORC at the University of Chicago*

Frauke Kreuter, *University of Maryland, Joint
Program in Survey Methodology*

Tom W. Smith, *NORC at the University of Chicago*

Round Table 2: Understanding Texas's Changing Electorate: Geography, Demographics, & Turnout

Track: Elections, Politics, and Polling

Organizer: Mark Owens, *University of Texas at Tyler*

Moderator: Kirby Goidel, *Texas A&M University*

Josh Blank, *University of Texas at Austin*

Jeronimo Cortina, *University of Houston*

Meghann Crawford, *Siena College*

Round Table 3: Introduction to Bayesian Statistics Using Stata

Track: Statistical Techniques and Estimation

Moderator and Presenter: Chuck Haber, *StataCorp*

Speed Networking

Wednesday, May 12, 2021, 4:00 p.m. – 5:00 p.m. Eastern

Speed networking returns this year! Three one-hour sessions provide opportunities for organizations to meet with AAPOR's top talent in short one-on-one sessions through our online conference platform. Whether job-seeking or just wanting to get to know more about the many organizations that are part of AAPOR, attendees will use this time to connect directly with representatives of organizations. Attendees have signed up for short one-on-one sessions. If you did not sign up ahead of time but still want to participate in a speed networking opportunity, please reach out to Justine Bulgar-Medina at BulgarMedina-Justine@norc.org or Patrick Habecker at phabecker2@unl.edu. You can also schedule private meetings with AAPOR's sponsors, exhibitors, or attendees on your own to make new connections!

Day at a Glance

Thursday, May 13, 2021

9:30 a.m. – 11:30 a.m. Eastern

Concurrent Session E: Prerecorded Sessions

11:00 a.m. – 11:30 a.m. Eastern

Concurrent Session E: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: Nonresponse During a Pandemic: Controlling and Understanding

Track: Response Rates and Nonresponse Error

Session 2: Collecting Data From or at Establishments

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 3: Measuring Abortion Attitudes

Track: Attitudes & Opinions

Session 4: Topics in Probability Panel Surveys

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 5: Forecasting Voters and Votes in the 2020 Election

Track: Elections, Polling, and Politics

Session 6: Broad Lessons and Best Practices in Questionnaire Design

Track: Questionnaire Design and Interviewing

Session 7: Interviewers and Interviewer Effects

Track: Research in Practice

10:00 a.m. – 11:30 a.m. Eastern

Concurrent Session E: Live Sessions

Session 8: Mini-Conference: Data Collection in Developing and Middle-Income Countries During and After COVID-19

Track: Multicultural, Multilingual, and Multinational Research

Session 9: Mini-Conference: Spending and Payment Use During the Pandemic: How Survey Data Can Inform Policy

Track: Attitudes & Opinions

Session 10: Mini-Conference: Design Changes of In-Person Surveys During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 11: Sirken Award Lecture in Interdisciplinary Survey Research Methods Research: One Size (or Mode) Does Not Fit All

Track: Data Collection Methods, Modes, Field Operations, and Costs

11:30 a.m. – 1:00 p.m. Eastern

Annual Awards Ceremony

1:00 p.m. – 1:30 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: Meet Your Council

Your AAPOR Council has been hard at work for you all year. Join this coffee break for an informal conversation with members of the 2020-2021 AAPOR Executive Council.

Day at a Glance

Thursday, May 13, 2021 (continued)

1:00 p.m. – 1:30 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall (continued)

Coffee Break 2: Coffee Break with AASRO

Do you work out of an academic survey center? Meet other folks who work at survey/data centers on university and college campuses! AASRO – the Association of Academic Survey Research Organizations has members from across the country. It's a friendly bunch that can relate to the work you do.

1:00 p.m. – 3:00 p.m. Eastern

Concurrent Session F: Prerecorded Sessions

2:30 p.m. – 3:00 p.m. Eastern

Concurrent Session F: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: Measuring the Impact of COVID-19 on Consumers and Businesses

Track: Attitudes & Opinions

Session 2: Mini-Conference: It's All about Timing: Lessons Learned from Adapting to COVID-19 at Various Points in Federal Data Collections

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 3: Detecting and Improving Data Quality

Track: Questionnaire Design and Interviewing

Session 4: Cross-National and Cross-Cultural Research

Track: Multicultural, Multilingual, and Multinational Research

Session 5: Innovative Approaches in Targeting and Adapting Data Collection Efforts

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 6: Novel Use of Digital Trace Data from Social Media, Mobile Apps or Sensors in Surveys

Track: Data Science, Big Data, and Administrative Records

Session 7: Recruitment Methods for Push-to-Web Surveys

Track: Response Rates and Nonresponse Error

1:30 p.m. – 3:00 p.m. Eastern

Concurrent Session F: Live Sessions

Session 8: Mini-Conference: A Meeting Place and More...: A History of the American Association for Public Opinion Research

Track: AAPOR's History

Session 9: Mini-Conference: Understanding the Electorate Through Pre-election Polls

Track: Elections, Polling, and Politics

Session 10: Mini-Conference: COVID-19 and the Decennial Census

Track: Research in Practice

Day at a Glance

Thursday, May 13, 2021 (continued)

3:00 p.m. – 3:30 p.m. Eastern

Coffee Break & Explore the Virtual Exhibit Hall!

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: General AAPOR Topics

Join this general coffee break to connect with fellow AAPORites on a variety of topics.

Coffee Break 2: Meet our Honorary Lifetime Members

Join this coffee break to connect with some of AAPOR's Honorary Lifetime Members (HLMs) and fellow AAPORites.

3:00 p.m. – 5:00 p.m. Eastern

Concurrent Session G: Prerecorded Sessions

4:30 p.m. – 5:00 p.m. Eastern

Concurrent Session G: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: Creative Adaptations for Data Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 2: Sampling, Recruiting and Frame Construction for Telephone Surveys

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Session 3: Applying Data Science to Analyze Text Data

Track: Data Science, Big Data, and Administrative Records

Session 4: Partisanship and Polarization

Track: Elections, Polling, and Politics

Session 5: Qualitative Methods for Questionnaire Development and Pretesting

Track: Qualitative Research

Session 6: Respondent Compliance and Cooperation

Track: Questionnaire Design and Interviewing

3:30 p.m. – 5:00 p.m. Eastern

Concurrent Session G: Live Sessions

Session 7: Mini-Conference: Impacts of the Pandemic on Social Isolation and Mental Health

Track: Attitudes & Opinions

Session 8: Mini-Conference: The COVID-19 Household Pulse Survey: Innovation by Necessity

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 9: Mini-Conference: Evaluating the 2020 Pre-election Polls

Track: Elections, Polling, and Politics

Concurrent Session E: Prerecorded Sessions

Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 1: Mini-Conference: Nonresponse During a Pandemic: Controlling and Understanding

Track: Response Rates and Nonresponse Error

Moderator: Larry Luskin, *ICF*

Achieving a High Response Rate on a Panel Survey During the COVID-19 Pandemic

Natalie Fitzpatrick, *University of Michigan*

Debra Horner, *University of Michigan*

Surveying Nursing Facilities During the COVID-19 Pandemic

Eran Ben-Porath, *SSRS*

Gillian SteelFisher, *Harvard T.H. Chan School of Public Health*

Akilah Evans-Pigford, *SSRS*

Comparison of Respondents and Non-respondents to a COVID-19 Impacts Survey of Businesses

Martha Stapleton, *Westat*

Hanyu Sun, *Westat*

Victoria Hoverman, *Westat*

Kerry Levin, *Westat*

Brandon Bedford, *Montgomery County Economic Development Corporation*

Benjamin Kraft, *Montgomery County Planning Commission*

Sarah Miller, *Montgomery County Economic Development Corporation*

You Can Only Watch So Much Netflix: How Response Rates to Mail Surveys Increased During the Pandemic

Jordon Peugh, *SSRS*

Susan Sherr, *SSRS*

Royce J. Park, *Center for Health Policy Research, UCLA*

New York City Community Health Survey (CHS) 2020 and COVID-19: Response to the Pandemic, Obstacles Overcome and Impact on Survey Results

John Sokolowski, *Abt Associates*

Michael L. Sanderson, *New York City Department of Health and Mental Hygiene*

Steven Fernandez, *New York City Department of Health and Mental Hygiene*

Amber Levanon Seligson, *New York City Department of Health and Mental Hygiene*

Michael Witt, *Abt Associates*

Andrew Burkey, *Abt Associates*

Nicholas Ruther, *Abt Associates*

Anders Hansen, *Abt Associates*

Impact of the COVID-19 Pandemic on Data Collection Outcomes in a National US Health Survey

Andrew Caporaso, *Westat*

Richard P. Moser, *National Cancer Institute*

Ashley Murray, *National Cancer Institute*

Gordon Willis, *National Cancer Institute*

Terisa Davis, *Westat*

David Cantor, *Westat*

Kelly Blake, *National Cancer Institute*

Emergency is the Mother of Invention: Efficacy of Pre-Recorded Follow-Up Voice Messages Versus Live Interviewer Follow-Up Calls on Return Rates

Kimberly Hawkins, *Nielsen*

Robin Gentry, *Nielsen*

Addressing Nonresponse Error in a Longitudinal Tracking Survey Measuring the Economic Impact of the Pandemic

Michael Karpman, *Urban Institute*

Douglas Wissoker, *Urban Institute*

Timothy Triplett, *Urban Institute*



Concurrent Session E: Prerecorded Sessions

Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 2: Collecting Data From or at Establishments

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Steve Markenson, *FMI*

Using a Delphi Panel to Determine Best Practices of Rural Community Engagement for the Tennessee Department of Transportation

Makena Nail, *East Tennessee State University*
Candace Forbes-Bright, *East Tennessee State University*

Kelly Foster, *East Tennessee State University*
Moin Uddin, *East Tennessee State University*
Morgan Kidd, *East Tennessee State University*
Madison Kosky, *East Tennessee State University*

Managing Nonresponse in a Required, Weekly Survey

Megan Waggy, *RTI International*
Jessica Williams, *RTI International*
Sara Russell, *RTI International*
Amerine Woodyard, *U.S. Energy Information Administration*

Just You Wait... and Fill Out This Survey: Methodological Aspects of Waiting Room Surveys

Yfke Ongena, *University of Groningen*
Marieke Haan, *University of Groningen*

Four Key Strategies for Achieving a High Response Rate in the Department of Labor's Ready to Work Program Evaluation

Michelle Kahmann, *Abt Associates*
Jessica Flores Pleasants, *Abt Associates*
Sandra Hernandez, *Abt Associates*

Session 3: Measuring Abortion Attitudes

Track: Attitudes & Opinions

Moderator: Kristen N. Jozkowski, *Indiana University*

An Interdisciplinary, Multi-Dimensional Approach to Developing New Abortion Attitude Measures in the United States: A Project Overview

Kristen N. Jozkowski, *Indiana University*
Brandon L. Crawford, *Indiana University*
Michael W. Traugott, *University of Michigan*
Ronna C. Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*

Legal or Illegal: Examining Differential Response Patterns in Abortion Attitude Items When Asked About Legality Versus Illegality

Brandon L. Crawford, *Indiana University*
Kristen N. Jozkowski, *Indiana University*
Ronna C. Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*

All for One or One for All: The Impact of Using Terms with Multiple Interpretations on Item Response Distributions

Ronna C. Turner, *University of Arkansas*
Kristen N. Jozkowski, *Indiana University*
Brandon L. Crawford, *Indiana University*
Wen-Juo Lo, *University of Arkansas*
Michael W. Traugott, *University of Michigan*

Concurrent Session E: Prerecorded Sessions

Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 3: Measuring Abortion Attitudes *(continued)*

Track: Attitudes & Opinions

Moderator: Kristen N. Jozkowski, *Indiana University*

A Psychometric Evaluation of 2-Point, 4-Point, and 6-Point Likert Scales to Assess Complexity in Abortion Attitudes

Wen-Juo Lo, *University of Arkansas*

Brandon L. Crawford, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Michael W. Traugott, *University of Michigan*

Kristen N. Jozkowski, *Indiana University*

Developing New Measures to Assess Abortion Attitudes in the United States

Michael W. Traugott, *University of Michigan*

Kristen N. Jozkowski, *Indiana University*

Brandon L. Crawford, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Acculturation and Latinx Abortion Attitudes: An Assessment of Multiple Acculturation Measures

Alejandra Kaplan, *Indiana University-Bloomington*

Megan Solon, *Indiana University-Bloomington*

Brandon L. Crawford, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Kristen N. Jozkowski, *Indiana University*

Session 4: Topics in Probability Panel Surveys

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Ipek Bilgen, *NORC at the University of Chicago*

Examination of Impact of Panelist's Reported Satisfaction over Time on Panel Retention in a Multi-Purpose Probability Sample Panel

Ipek Bilgen, *NORC at the University of Chicago*

David Dutwin, *NORC at the University of Chicago*

Poulami Maitra, *NORC at the University of Chicago*

J. Michael Dennis, *NORC at the University of Chicago*

Susan M. Paddock, *NORC at the University of Chicago*

Recruitment and Expansion of an Australian Probability-Based Online Panel

Benjamin Phillips, *The Social Research Centre*

Dina Neiger, *The Social Research Centre*

Charles Dove, *The Social Research Centre*

Paul Myers, *The Social Research Centre*

Using IVR to Increase Response Rates for Non-Internet Households in the American Trends Panel

Nick Bertoni, *Pew Research Center*

Using a (Relatively) High Response Rate ABS Survey to Calibrate Online Panels on Attitudinal Outcomes

Courtney Kennedy, *Pew Research Center*

Nick Bertoni, *Pew Research Center*

Nick Hatley, *Pew Research Center*

Scott Keeter, *Pew Research Center*

Arnold Lau, *Pew Research Center*

Andrew Mercer, *Pew Research Center*

Use of Email "Flair" to Encourage Study Participation Among Parents of a Nationally Representative Sample of Students

Bethany Vanspronsen, *RTI International*

McCaila Ingold-Smith, *RTI International*

Courtney Waterman, *RTI International*



Concurrent Session E: Prerecorded Sessions

Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m.– 11:30 a.m. Eastern

Session 5: Forecasting Voters and Votes in the 2020 Election

Track: Elections, Polling, and Politics

Moderator: John Huffman, *Growth Focused Insights and Research*

Revisiting Likely Voter Model 10 Years After

Masahiko Aida, *AppleCart*

Joy Wilke, *Civis Analytics*

Strategic Polling Limits the External Validity of Early Election Polling

David Rothschild, *Microsoft*

Ling Dong, *MIT*

Institutions, Parties, and the Timeline of Elections: On the Variation of Pre-Election Poll Performance

Christopher Wlezien, *University of Texas at Austin*

Will Jennings, *University of Southampton*

Forecasting the US 2020 Presidential Election Using Multilevel Regressions and Poststratification: An Evaluation of Modeling Performance at County and State Levels

Nils Osterberg, *Ipsos Public Affairs*

Meng Li, *Ipsos Public Affairs*

Kevin Fenton, *Ipsos Public Affairs*

AP VoteCast's Innovative Approach to Election Surveys

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

Nadarajasundaram Ganesh, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of Chicago*

Performance of the Opinion Polls at the 2019 Australian Federal Election

Darren Pennay, *The Social Research Centre*

Paul J. Lavrakas, *Independent Consultant*

What Got It Right? An Analysis of Which Methodological Factors Yielded the Least Error in Late-Cycle U.S. 2020 Election Polling

Nathan Browning, *Kiaer Research*

Session 6: Broad Lessons and Best Practices in Questionnaire Design

Track: Questionnaire Design and Interviewing

Moderator: Mariel Leonard, *DeZIM*

Building Towards Best Practices for Questionnaire Design in Text Messaging Surveys

Kevin Collins, *Survey 160*

Oyindamola Bola, *Survey 160*

Developing and Testing New Survey Content for the National Center for Education Statistics: Insight from the School Survey on Crime and Safety Redesign

Riley Burr, *American Institutes for Research*

Jana Kemp, *American Institutes for Research*

Zoe Padgett, *ICF*

Examining the Measurement of Family Caregiving Using a National Survey of Older Population: Implications for Survey Design and Analysis

Mengyao Hu, *University of Michigan*

Sarah E. Patterson, *University of Michigan*

Vicki Freedman, *Survey Research Center,*

University of Michigan

Nora Lewis, *University of Michigan*

Concurrent Session E: Prerecorded Sessions

Thursday, May 13, 2021, 9:30 a.m. – 11:30 a.m. Eastern; Live Q&A at 11:00 a.m. – 11:30 a.m. Eastern

Session 6: Broad Lessons and Best Practices in Questionnaire Design *(continued)*

Track: Questionnaire Design and Interviewing

Moderator: Mariel Leonard, *DeZIM*

The Confidentiality Gatekeeper: Strategies for Balancing Data Democratization and Respondent Data Security in a State Health Survey

Andrew Juhnke, *UCLA Center for Health Policy Research*

Parneet Ghuman, *UCLA Center for Health Policy Research*

Hin Wing Tse, *UCLA Center for Health Policy Research*

Development of “State to Local” Approach to Recruiting People with Intellectual and Developmental Disabilities for Cognitive Interviews

Amanda Titus, *National Center for Health Statistics*

Nonresponse to Income on the South Carolina (SC) Behavioral Risk Factor Surveillance System (BRFSS) and Associations with Demographic Groups

Jeremiah Bell, *South Carolina Department of Health and Environmental Control*

Harley T. Davis, *South Carolina Department of Health and Environmental Control*

Session 7: Interviewers and Interviewer Effects

Track: Research in Practice

Moderator: Martha Stapleton, *Westat*

Time After Time: Effects of Interview Setting, Interviewers, Respondents, and Questions on Response Times

Daniel Goldstein, *New York City Department of Housing Preservation & Development*

Elyzabeth Gaumer, *New York City Department of Housing Preservation & Development*

Should We Use Conversational Agents and Voice-Based Input in Online Surveys?

Florian Berens, *University of Goettingen*

Sebastian Hobert, *University of Goettingen*

The Impact of Survey Design Features on Interviewer Effects and Deviant Behavior

Lukas Olbrich, *Institute for Employment Research*

Joseph W. Sakshaug, *Institute for Employment Research, LMU Munich, University of Mannheim*

Yuliya Kosyakova, *Institute for Employment Research, University of Mannheim, University of Bamberg*

The Effect of Interviewer Speaking Pace on Respondent Behaviors in Telephone Interviews

Angelica Phillips, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Exploring Interviewer Impressions and Interaction Behaviors in the Survey of Income and Program Participation

Rodney Terry, *U.S. Census Bureau*

Erica Yu, *U.S. Bureau of Labor Statistics*

Holly Fee, *U.S. Census Bureau*

Alina Kline, *U.S. Census Bureau*

Robin Kaplan, *U.S. Bureau of Labor Statistics*

Impact of Rapport and Interviewer Professionalism on Disclosure of Sensitive Information in a Victimization Study

Alexis Kokoska, *Westat*

Ting Yan, *Westat*

David Cantor, *Westat*

Hanyu Sun, *Westat*

Concurrent Session E: Live Sessions

Thursday, May 13, 2021, 10:00 a.m. – 11:30 a.m. Eastern

Session 8: Mini-Conference: Data Collection in Developing and Middle-Income Countries During and After COVID-19

Track: Multicultural, Multilingual, and Multinational Research

Organizer and Moderator: Matthew “Clark” Letterman, *Pew Research Center*

Global Polling in the Time of Corona

Rajesh Srinivasan, *Gallup*

Decentralized Agent CATI for International Research

Matthew Warshaw, *D3 - Designs Data Decisions*

Danielle Cuddington, *D3 - Designs Data Decisions*

Examining Mobile Modes for Survey Research in Africa, Asia, and Latin America

Caitlin van Niekerk, *GeoPoll*

Roxana Elliott, *GeoPoll*

Data for Policymaking on COVID-19: A Case Study of a CATI Survey in Bolivia

Charles Lau, *RTI International*

Session 9: Mini-Conference: Spending and Payment Use During the Pandemic: How Survey Data Can Inform Policy

Track: Attitudes & Opinions

Organizer and Moderator: Gradon Nicholls, *Bank of Canada*

Changes in Consumer Spending Behaviors During the Coronavirus Pandemic

Adam Safir, *U.S. Bureau of Labor Statistics*

Thesia Garner, *U.S. Bureau of Labor Statistics*

Jake Schild, *U.S. Bureau of Labor Statistics*

COVID-19 and Cash Use in the United States

Kevin Foster, *Federal Reserve Bank of Atlanta*

Digitalization and Changes in Financial Services for Households: Evidence from the Financial Radar 2020

Hiroshi Fujiki, *Chuo University*

Cash and COVID-19: The Effect of the Pandemic on Cash Demand and Use in Canada

Gradon Nicholls, *Bank of Canada*

Heng Chen, *Bank of Canada*

Walter Engert, *Bank of Canada*

Kim P. Huynh, *Bank of Canada*

Julia Zhu, *Bank of Canada*

Concurrent Session E: Live Sessions

Thursday, May 13, 2021, 10:00 a.m. – 11:30 a.m. Eastern

Session 10: Mini-Conference: Design Changes of In-Person Surveys During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Andy Peytchev, *RTI International*

Impact of the Pandemic on National Health Interview Survey Data Collection

Stephen Blumberg, *National Center for Health Statistics*

Changing Modes During COVID-19 on the National Survey on Drug Use and Health

Doug Currivan, *RTI International*

Chris Jewett, *RTI International*

Megan Livengood, *RTI International*

Gretchen McHenry, *RTI International*

Allison McKamey, *RTI International*

Katie Morton, *RTI International*

Scott Payne, *RTI International*

Gilbert Rodriguez, *RTI International*

Nan Ganapathi, *RTI International*

Consumer Expenditure Survey Response to COVID Pandemic

Yezzi Lee, *U.S. Bureau of Labor Statistics*

David Biagas, *U.S. Bureau of Labor Statistics*

Barry Steinberg, *U.S. Bureau of Labor Statistics*

Jared Ogden, *U.S. Bureau of Labor Statistics*

Sharon Pham, *U.S. Bureau of Labor Statistics*

The Mental and Substance Use Disorders Prevalence Study

Heidi Guyer, *RTI International*

Andy Peytchev, *RTI International*

Heather Ringeisen, *RTI International*

Session 11: Sirken Award Lecture in Interdisciplinary Survey Research Methods Research: One Size (or Mode) Does Not Fit All

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Paul Beatty, *U.S. Census Bureau*

Discussant: Don A. Dillman, *Washington State University*

One Size (or Mode) Does Not Fit All

Edith de Leeuw, *Utrecht University*

Concurrent Session F: Prerecorded Sessions

Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 1: Mini-Conference: Measuring the Impact of COVID-19 on Consumers and Businesses

Track: Attitudes & Opinions

Moderator: Arundati Dandapani, *Generation1.ca*

Understanding the Intersection of Grocery and Sustainability During a Pandemic

Hannah Borenstein, *Murphy Research*

Maggie Bright, *Murphy Research*

Stacy McCoy, *Murphy Research*

Time for Me to Fly...in Late 2021: A Review of Travel Attitudes During the COVID-19 Pandemic

James Dayton, *ICF*

Ned Shugrue, *ICF Next*

Thomas Brassell, *ICF*

Guy Cierzan, *ICF Next*

Consumer Response to the Economic Stimulus Payment and Life in the Time of COVID-19

Jake Schild, *U.S. Bureau of Labor Statistics*

Thesia Garner, *U.S. Bureau of Labor Statistics*

Adam Safir, *U.S. Bureau of Labor Statistics*

Assessing the Potential of Online Deliberation During COVID-19: Findings from the HK and Tokyo Deliberative Pollings on Solar Futures

Victor Lam, *University of British Columbia*

Daphne Ngar-Yin Mah, *Department of Geography and Asian Energy Studies Centre, Hong Kong Baptist University*

Darren Man-wai Cheung, *Department of Geography and Asian Energy Studies Centre, Hong Kong Baptist University*

Alice Siu, *Center for Deliberative Democracy, Stanford University*

Benjamin McLellan, *Graduate School of Energy Science, Kyoto University*

Shinya Wakao, *College of the Mainland*

Catherine Luo, *Stanford University*

A New Ship, for a New Sea, to Anchor in a New World of B2B Research

Cynthia Miller, *Braun Research Inc.*

Session 2: Mini-Conference: It's All about Timing: Lessons Learned from Adapting to COVID-19 at Various Points in Federal Data Collections

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Carolyn Hronis, *U.S. Energy Information Administration*

Working and Schooling at Home: How Does it Impact Household Survey Response?

Danielle Mayclin, *Westat*

Carolyn Hronis, *U.S. Energy Information Administration*

What is the Average Daily Attendance at Your (Virtual) School? Understanding Data from Schools, Principals, and Teachers During a Pandemic

Maura Spiegelman, *National Center for Education Statistics*

Kathleen Kephart, *U.S. Census Bureau*

Jonathan Katz, *U.S. Census Bureau*

School and Parent Recruitment – Lessons Learned from MGLS:2017 (COVID Edition)

Carolyn Fidelman, *National Center for Education Statistics*

Assembling a Large-Scale Hybrid Sample to Achieve Population Representativeness During the Coronavirus Pandemic: Best Practices and Lesson Learned

Yuli Patrick Hsieh, *RTI International*

Lynn Langton, *RTI International*

J. Michael Dennis, *NORC at the University of Chicago*

Herschel Sanders, *RTI International*

Christopher Krebs, *RTI International*

David Dutwin, *NORC at the University of Chicago*

Effects of Mode Change on Survey Measurement Due to the Coronavirus (COVID-19) Pandemic

Beth Newman, *U.S. Census Bureau*

Renee Reeves, *U.S. Census Bureau*

Christine Bottini, *U.S. Census Bureau*

Concurrent Session F: Prerecorded Sessions

Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 3: Detecting and Improving Data Quality

Track: Questionnaire Design and Interviewing

Moderator: Karen Stein, *Westat*

The Effect of Burdensome Survey Questions on Data Quality in an Omnibus Survey

Seymour Sudman Student Paper Award Winner

MAPOR Allan L. McCutcheon Award for Best

Methodology Student Paper Award Winner

Rachel Stenger, *University of Nebraska-Lincoln*

Angelica Phillips, *University of Nebraska-Lincoln*

Evaluating Web Survey Respondents' Interaction with Subsidized Marketplace Coverage Questions on the American Community Survey

Adriana Hernandez-Viver, *U.S. Census Bureau*

Can You Commit to This Survey? Examining Whether Committed Web Probing Respondents Provide Responses of Higher Data Quality

Jonathan Katz, *U.S. Census Bureau*

Matthew Virgile, *U.S. Census Bureau*

Mandi Martinez, *U.S. Census Bureau*

Jessica Holzberg, *U.S. Census Bureau*

Leave the Low-Quality Data at the Door: Using Screening Surveys to Increase Data Quality from Online Non-Probability Panels

Erica Yu, *U.S. Bureau of Labor Statistics*

How Do Survey Interviewers Handle Respondents' Satisficing Tendencies? An Analysis Based on Audio-Recordings of Face-to-Face Interviews

Silvia Schwanhäuser, *Institute for Employment Research*

Bettina Müller, *Institute for Employment Research*

Survey Speeding

Carla VanBeselaere, *Mount Allison University*

Web Survey Data Quality Assessment

Ioannis Andreadis, *Aristotle University Thessaloniki*

Session 4: Cross-National and Cross-Cultural Research

Track: Multicultural, Multilingual, and Multinational Research

Moderator: Mark M. Pierzchala, *MMP Survey Services, LLC*

A Collaborative Approach to Developing a Maternal and Child Health Survey for the U.S. Jurisdictions

Anna Wiencrot, *NORC at the University of Chicago*

Clare Davidson, *NORC at the University of Chicago*

Brian Kirchhoff, *NORC at the University of Chicago*

Michael Stern, *Michigan State University*

Erin Fordyce, *NORC at the University of Chicago*

Lisa Lee, *NORC at the University of Chicago*

Benjamin Skalland, *NORC at the University of*

Chicago

Michael Kogan, *Maternal and Child Health Bureau,*

Health Resources & Services Administration

Revisiting the Need for ACASI in Face to Face Surveys: The Role of Culture and Language

Emilia Peytcheva, *RTI International*

Andy Peytchev, *RTI International*

Calibrated Multilevel Regression with Poststratification for SMS Survey Data in Low-Income Countries

Sarah Hughes, *Mathematica*

Jon Gellar, *Mathematica*

Constance Delannoy, *University of Colorado at Boulder*

Shirley Jeoffreys-Leach, *FinMark Trust*

Bobby Berkowitz, *FinMark Trust*

Grant Robertson, *FinMark Trust*

Trends in Response Rates to Health Surveys in Sub-Saharan Africa

Rachel Bray, *ICAP at Columbia University*

Shannon Farley, *ICAP at Columbia University*

Adapting a US Market Research Study in China and Germany

Anna Gurevich, *HarrisX*

Marina Taraukhina, *HarrisX*

Dritan Nesho, *HarrisX*



Concurrent Session F: Prerecorded Sessions

Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 4: Cross-National and Cross-Cultural Research

(continued)

Track: Multicultural, Multilingual, and Multinational Research

Moderator: Mark M. Pierzchala, *MMP Survey Services, LLC*

The Devil is in the Details: A Randomised Experiment to Assess the Effect of Providing Examples on a Question About Confidence in Social Media

Eva Aizpurua, *European Social Survey HQ-City, University of London*

Gianmaria Bottoni, *ESS HQ-City, University of London*

Rory Fitzgerald, *ESS HQ-City, University of London*

Cross-Cultural Researchers' Positionality in Immigrant Health Research: Reflections on Research: Examining Chinese Immigrants' Experiences of Exclusion

Lei Chen, *University of California, Los Angeles*

Hin Wing Tse, *UCLA Center for Health Policy Research*

Deborah Wu, *Johns Hopkins University, School of Nursing*

Maria-Elena Young, *University of California, Merced*

Measuring Religious Non-Affiliation in China: A Comparison of Major National Surveys

Chan Zhang, *Zhejiang University*

Philip S. Brenner, *University of Massachusetts*

Lirui He, *Jinan University*

Session 5: Innovative Approaches in Targeting and Adapting Data Collection Efforts

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: David Roe, *ICF*

An Experimental Evaluation of Alternative Methods for Case Prioritization in Responsive Survey Design

Brady T. West, *University of Michigan*

Wen Chang, *University of Michigan*

Alexa Zmich, *University of Michigan*

Using R-Indicators to make Case-Level Decisions for GSS 2020

Steven Pedlow, *NORC at the University of Chicago*

Combining Propensity Models and Qualitative Analysis to Tailor Respondent Approach for a National Building Survey

Jennifer Taub, *U.S. Energy Information Administration*

Zachary Marohl, *U.S. Energy Information Administration*

Two Novel Approaches for Estimating Population Size in the Absence of Census Data

Nathaniel Poland, *NORC at the University of Chicago*

Lee Fiorio, *NORC at the University of Chicago*

Gregory Haugan, *NORC at the University of Chicago*

Brian Kirchhoff, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

More for Less? Targeting Specific Households for FedEx Mailing Service

Mahi Megra, *American Institutes for Research*

Rebecca Medway, *American Institutes for Research*

Michael Jackson, *American Institutes for Research*

Is There an Ideal Shift Length That Maximizes Interviewer Productivity?

Nikki Gohring, *University of Nebraska-Lincoln*

Lindsey Witt-Swanson, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Concurrent Session F: Prerecorded Sessions

Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 5: Innovative Approaches in Targeting and Adapting Data Collection Efforts *(continued)*

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: David Roe, *ICF*

The Impact of Callback Attempts on Sample Profile and Substantive Outcomes:

A Cross-National, European Review

Alexandra Castillo, *Pew Research Center*

Session 6: Novel Use of Digital Trace Data from Social Media, Mobile Apps or Sensors in Surveys

Track: Data Science, Big Data, and Administrative Records

Moderator: Sarah Butler, *NERA Economic Consulting*

When Survey Science Met Online Tracking: An Error Framework for Metered Data

Oriol J. Bosch, *The London School of Economics and Political Science*

Melanie Revilla, *Research and Expertise Centre for Survey Methodology - Universitat Pompeu Fabra*

Who Produces Twitter Posts? Are They Different from Non-Posters and Non-Users?

Zeina Mneimneh, *University of Michigan*

Sweet Tweets! Exploring a New Method for Probability-Based Twitter Sampling

Trent Buskirk, *Bowling Green State University*

Brian Blakely, *Bowling Green State University*

Adam Eck, *Oberlin College*

Ravinder Singh, *Bowling Green State University*

Youzhi Yu, *Bowling Green State University*

Validation of Survey-Based Health Indicators through Health App Data

Evgenia Kapousouz, *University of Illinois Chicago*

Christoph Beuthner, *GESIS - Leibniz Institute for the Social Sciences*

Florian Keusch, *University of Mannheim*

Henning Silber, *GESIS - Leibniz Institute for the Social Sciences*

Bernd Weiß, *GESIS - Leibniz Institute for the Social Sciences*

Timothy Johnson, *University of Illinois Chicago*

Affective Language on Facebook and Issue Polarization of Public Opinion

Yujin Kim, *University of Texas at Austin*

Do Proposals of Anti-LGBT Legislation Harm Teenagers Mental Health?

Claire Kelley, *Child Trends*

Dominique Parris, *Child Trends*

Emily Fulks, *Child Trends*

Using Novel Data to Understand Youth Suicidality

Sarah Kelley, *Child Trends*

Claire Kelley, *Child Trends*

Concurrent Session F: Prerecorded Sessions

Thursday, May 13, 2021, 1:00 p.m. – 3:00 p.m. Eastern; Live Q&A at 2:30 p.m. – 3:00 p.m. Eastern

Session 7: Recruitment Methods for Push-to-Web Surveys

Track: Response Rates and Nonresponse Error

Moderator: Mary E. Losch, *University of Northern Iowa*

Evaluating the Potential of Mode Choice and Contingent Incentives as an Adaptive Design Intervention in Self-Administered Mixed-Mode Studies

Michael Jackson, *American Institutes for Research*

Experiments to Inform Refinement to the Choice+ Protocol for the 2020 Residential Energy Consumption Survey

Kristine Wiant, *RTI International*

Paul Biemer, *RTI International*

Joe Murphy, *RTI International*

S. Grace Deng, *U.S. Energy Information Administration*

You've Got Mail: Estimating the Effects of Pre-Notification Postcards and Monetary Incentives on Respondent Recruitment

Graham Jones, *U.S. Bureau of Labor Statistics*

Daniel Dorfman, *U.S. Bureau of Labor Statistics*

Laura Erhard, *U.S. Bureau of Labor Statistics*

Parvati Krishnamurty, *U.S. Bureau of Labor Statistics*

Brandon Kopp, *U.S. Bureau of Labor Statistics*

Brett McBride, *U.S. Bureau of Labor Statistics*

Effect of Contact Method on Response Rates in a Mixed-Mode Physician Survey

Geraldine Haile, *Mathematica*

Jared Coopersmith, *Mathematica*

Alexandra Saunders, *Mathematica*

Hanzhi Zhou, *Mathematica*

Karen Bogen, *Mathematica*

Nancy Duda, *Mathematica*

Deborah Peikes, *Mathematica*

Will Web Response Ever Catch Up to Paper?

Teresa Koenig, *Westat*

Sarah Bennett-Harper, *Westat*

Martha Stapleton, *Westat*

Jocelyn Newsome, *Westat*

Kerry Levin, *Westat*

Scott Leary, *Internal Revenue Service*

Rizwan Javaid, *Internal Revenue Service*

Patrick Langetieg, *Internal Revenue Service*

Brenda Schafer, *Internal Revenue Service*

Evaluating the Effectiveness of Advance Mailings in a Web-Push Design

Jiashan Cui, *American Institutes for Research*

Mahi Megra, *American Institutes for Research*

Tzu-Jou (Carol) Wan, *American Institutes for Research*

Experimenting with QR Codes in a Statewide Push-to-Web Survey

Kyle Endres, *University of Northern Iowa*

Erin O. Heiden, *University of Northern Iowa*

Mary E. Losch, *University of Northern Iowa*

Survey Deduplication: Assessment and Decision-Making from a Multi-Mode Longitudinal Cohort Survey

Laura DiGrande, *RTI International*

Rita Thissen, *RTI International*

Mai Nguyen, *RTI International*

Taylor Abernathy, *RTI International*

David Wu, *NYC Department of Health and Mental Hygiene*

Junaid Maqsood, *NYC Department of Health and Mental Hygiene*

Shengchao Yu, *NYC Department of Health and Mental Hygiene*

Concurrent Session F: Live Sessions

Thursday, May 13, 2021, 1:30 p.m. – 3:00 p.m. Eastern

Session 8: Mini-Conference: A Meeting Place and More...: A History of the American Association for Public Opinion Research

Track: AAPOR's History

Organizer and Moderator: Tom W. Smith, *NORC at the University of Chicago*

A Meeting Place and More...: A History of the American Association for Public Opinion Research

Kathleen A. Frankovic, *Consultant*

Scott Keeter, *Pew Research Center*

Jeffrey Hackett, *NORC at the University of Chicago*

Timothy Johnson, *University of Illinois Chicago*

Session 9: Mini-Conference: Understanding the Electorate Through Pre-Election Polls

Track: Elections, Polling, and Politics

Moderator: Jennifer Agiesta, *CNN*

Improving Likely Voter Models with Cultural Worldview Data

Natalie Jackson, *PRRI*

Latinos in the 2020 Presidential Election: Was There a Trump Effect?

Ana Gonzalez-Barrera, *Pew Research Center*

Luis Noe-Bustamante, *Pew Research Center*

Shyness? Mode Effects? Self-Selection? Lessons from a Large Mixed-Mode Pre-Election Study

Eran Ben-Porath, *SSRS*

Ashley Kirzinger, *Kaiser Family Foundation*

Audrey Kearney, *Kaiser Family Foundation*

Emily Hachey, *SSRS*

VoteCast Explains: The 2020 Electorate

Emily Swanson, *The Associated Press*

Hannah Fingerhut, *The Associated Press*

How Could Polling Have Better Told the Story of the Red Mirage and the Blue Wave in the 2020 Election?

Laura Wronski, *SurveyMonkey*

Jon Cohen, *SurveyMonkey*

Jack Chen, *SurveyMonkey*

Xinyue Zhang, *SurveyMonkey*

Session 10: Mini-Conference: COVID-19 and the Decennial Census

Track: Research in Practice

Moderator: Wendy Hicks, *Westat*

Addressing Analytical Challenges Due to COVID-19 Impacts on Data Collection for 2020 Census Experiments

Jennifer Hutnick, *U.S. Census Bureau* Michael Shaw, *U.S. Census Bureau*

Julia Coombs, *U.S. Census Bureau*

Kelly Mathews, *U.S. Census Bureau*

Fred Lestina, *U.S. Census Bureau*

Laura Norena, *U.S. Census Bureau*

Austin Schwoegl, *U.S. Census Bureau*

Managing Communications During the 2020 Census Advertising Campaign

Anna Sandoval, *U.S. Census Bureau*

Maria Olmedo-Malagon, *U.S. Census Bureau*

Jennifer Diaz, *Deloitte*

Adapting a Mailing Experiment in Real Time: Changes to Mailing Strategies for 2020 Census Experiments Due to COVID-19

Julia Coombs, *U.S. Census Bureau*

Jennifer Hutnick, *U.S. Census Bureau*

Kelly Mathews, *U.S. Census Bureau*

Austin Schwoegl, *U.S. Census Bureau*

2020 Census Bilingual Enumerator Experiences in the Field

Patricia Goerman, *U.S. Census Bureau*

Studying Privacy and Confidentiality in the 2020 Census During the COVID-19 Pandemic

Aleia Clark Fobia, *U.S. Census Bureau*

Rodney Terry, *U.S. Census Bureau*

Matthew Virgile, *U.S. Census Bureau*



Concurrent Session G: Prerecorded Sessions

Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 1: Mini-Conference: Creative Adaptations for Data Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Ashley Kirzinger, *Kaiser Family Foundation*

Responding to the Challenges Conducting Cross-National Fieldwork in a Pandemic: A 3 Country Push to Web Experiment in Europe

Rory Fitzgerald, *City University London*

Don A. Dillman, *Washington State University*

Peter Granda, *Institute for Advanced Studies*

Vera Messing, *Hungarian Academy of Sciences*

Victoria Ratti, *NatCen Social Research*

Bence Sagvari, *Hungarian Academy of Sciences*

Elissa Sibley, *City, University of London*

Dragan Stanojevic, *University of Belgrade*

Bojan Todosijeovic, *University of Belgrade*

NSHAP COVID-19 Study: Transitioning an In-Person Survey of Older Adults to Multi-Mode Data Collection

Jennifer Satorius, *NORC at the University of Chicago*

Lauren Sedlak, *NORC at the University of Chicago*

Katie O'Doherty, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Erin Burgess, *NORC at the University of Chicago*

Becki Curtis, *NORC at the University of Chicago*

Evelyn Zepeda, *NORC at the University of Chicago*

Colm O'Muircheartaigh, *NORC at the University of Chicago*

Population-Based Estimates of COVID-19 Incidence in New York City: A Comparison of Two Surveillance Systems

Kathryn Peebles, *Centers for Disease Control and Prevention*

Michael Witt, *Abt Associates*

Michael L. Sanderson, *New York City Department of Health and Mental Hygiene*

Sharon Perlman, *New York City Department of Health and Mental Hygiene*

Steven Fernandez, *New York City Department of Health and Mental Hygiene*

Sarah Dumas, *New York City Department of Health and Mental Hygiene*

Karen A. Alroy, *Centers for Disease Control and Prevention*

Andrew Burkey, *Abt Associates*

Nicholas Ruther, *Abt Associates*

Effects of Severe Weather and COVID-19 Pandemic on Survey Response Rates and Survey Methods for the Behavioral Risk Factor Surveillance System (BRFSS)

Gary Lerner, *Abt Associates Inc*

Dennis Daly, *Abt Associates*

Matthew Anderson, *Abt Associates*

USPS Mail Delivery Patterns for a National Address-Based Sample in the Time of COVID-19

Raphael Nishimura, *University of Michigan*

Rebecca Gatward, *University of Michigan*

Brady T. West, *University of Michigan*

Htay-Wah Saw, *University of Michigan*

Hospital Heroes: How Honoring Physicians Through Tailored Messaging and Materials Impacts Response Rates

Rebekah Torcasso Sanchez, *RTI International*

Rebecca Powell, *RTI International*

Marshica Stanley, *RTI International*

Murrey G. Olmsted, *RTI International*

Concurrent Session G: Prerecorded Sessions

Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 2: Sampling, Recruiting and Frame Construction for Telephone Surveys

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: A. Rupa Datta, *NORC at the University of Chicago*

The Mixing Bowl: Analyzing Blends of Mixed-Mode Studies to Reduce Design Effect and Maintain Accuracy

David Taylor, *Roanoke College*
Cesar Bonilla, *Roanoke College*
Jordan Harris, *Roanoke College*
Alice Kassens, *Roanoke College*
Harry Wilson, *Roanoke College*

A Comparison of Address-Based Sampling and Redirected Inbound Calling Sample for General Population Surveys

Michelle Cavazos, *RTI International*
Burton Levine, *RTI International*
Ellen Coats, *RTI International*
Matthew Farrelly, *RTI International*

Assessing the Importance of Out of Area Cell Phones in State Surveys

Seth Brohinsky, *Abt Associates*

The Variability in Sample Accuracy, Coverage and Efficiency of “Pulsing” Sample for European CATI Over Time

Alexandra Castillo, *Pew Research Center*
Martha McRoy, *Pew Research Center*

Telephone Sampling Frame Differences: Lessons Learned from an Experiment in Lebanon

Salma Al-Shami, *Princeton University*
Julie de Jong, *University of Michigan*
Zeina Mneimneh, *University of Michigan*
Michael Robbins, *Princeton University*

Effect of Using Multiple Data Collection Methods with an Address Based Sample

Michelle Cantave, *University of Baltimore*
Elias S. Nader, *University of Baltimore*
P. Ann Cotten, *University of Baltimore*

Session 3: Applying Data Science to Analyze Text Data

Track: Data Science, Big Data, and Administrative Records

Moderator: Evgenia Kapousouz, *University of Illinois Chicago*

Evaluating Political Parties: Criterion Validity of Open Questions with Requests for Text and Voice Answers

Jan Karem Höhne, *University of Mannheim*
Konstantin Gavras, *University of Mannheim*

Automated Emotion Recognition with Voice Data in Smartphone Surveys

Christoph Kern, *University of Mannheim*
Jan Karem Höhne, *University of Mannheim*
Konstantin Gavras, *University of Mannheim*
Stephan Schlosser, *University of Göttingen*

Automatic Coding of Open-Ended Questions into Multiple Classes: Whether and How to Use Double Coded Data

Matthias Schonlau, *University of Waterloo*
Zhoushanyue He, *University of Waterloo*

The Effect of Question Characteristics on Recurrent Neural Network Coding of Interviewer Question-Asking Behaviors

Jerry Timbrook, *RTI International*

An Evaluation of IBM Debater: Assessment of Quantitative Text Summarization to Analyze Survey Verbatim Responses

Mika Jugovich, *IBM*
William Dusch, *IBM*
Tyler Waite, *IBM*
Jason Telner, *IBM*
Randal Ries, *IBM*

Understanding Student COVID-19 Response from Reddit Data: A Structure Topic Modeling Approach

Jiayi Li, *University of Michigan*
Chendi Zhao, *University of Michigan*



Concurrent Session G: Prerecorded Sessions

Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 4: Partisanship and Polarization

Track: Elections, Polling, and Politics

Moderator: Nicole Fossier, *Benenson Strategy Group*

Exploring the Impact of Differential Nonresponse on Tracking Change Over Time

John Lien, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Leticia Maciel, *Ipsos Public Affairs*

Fei He, *Ipsos Public Affairs*

Just Like the Others: Party Differences, Perception, and Satisfaction with Democracy

SAPOR Student Paper Award Winner

Hannah Ridge, *Duke University*

Partisanship in the Public's Mind: Analyzing Self-Reported Party Identification

Heysung Lee, *University of Wisconsin-Madison*

Rethinking Party ID: Interpretation of Political Polls Affected by Party ID Construction

Ryan Tully, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

How Response Categories Affect Political Party Identification

Ge Tang, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Maya Grosul, *Ipsos Public Affairs*

Affect and Ideology: Investigation of the Origins of Affective Polarization in the US Using Open-Ended Survey Questions 1984-2016

Rongbo Jin, *University of Arizona*

The Four Faces of Partisan Prejudice

Joseph Phillips, *University of Exeter*

Party Identification and Social Relationship: Exploring the Causal Mechanisms

Ikuma Ogura, *Georgetown University*

Impact of Popular Vote Margins on Accepting 2020 Presidential Election Results

NEAAPOR Student Paper Award Winner

Brendan Hartnett, *Tufts University*

Alexandra Haver, *Tufts University*

Session 5: Qualitative Methods for Questionnaire Development and Pretesting

Track: Qualitative Research

Moderator: Melissa Dunn, *Texas Department of State Health Services*

How Do You Translate “Homeschooling” Into Spanish, and What Does It Mean in 2020?

Daniela Glusberg, *Research Support Services Inc.*

Maria Payri, *American Institutes for Research*

Erika Martinez Picazo, *Research Support Services Inc.*

Alisú Schoua-Glusberg, *Research Support Services Inc.*

Danielle Battle, *American Institutes for Research*

Pretesting New Survey Materials in a Remote Environment

Lauren Walton, *Nielsen*

Emily Baker, *Nielsen*

Jennifer Hunsecker, *Nielsen*

Hani Zainulbhai, *Nielsen*

Refining the Use of Web-Probing as Part of Questionnaire Pretesting

Mandi Martinez, *U.S. Census Bureau*

Aleia Clark Fobia, *U.S. Census Bureau*

Yazmín García Trejo, *U.S. Census Bureau*

Cognitive Interviewing and Survey Pretesting – State of the Art

Andrew Caporaso, *Westat*

Stanley Presser, *Westat*

Concurrent Session G: Prerecorded Sessions

Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 5: Qualitative Methods for Questionnaire Development and Pretesting *(continued)*

Track: Qualitative Research

Moderator: Melissa Dunn, *Texas Department of State Health Services*

Conducting Cognitive Interviews with People with Intellectual and Developmental Disabilities

Amanda Wilmot, *National Center for Health Statistics*

The Bigger Picture: Strengths, Limitations and Recommendations from a Photo-Elicitation Study Among Older Adults with a Low Socioeconomic Status

Feline Platzer, *University Medical Center Groningen*
Nardi Steverink, *University of Groningen, University Medical Center Groningen*

Marieke Haan, *University of Groningen*
Mathieu de Greef, *Hanze University of Applied Science*

Martine Goedendorp, *University of Groningen, University Medical Center of Groningen*

Developing Measures for Emergent Topics: The Example of E-cigarettes

Lauren Creamer, *National Center for Health Statistics*
Paul Scanlon, *National Center for Health Statistics*

Session 6: Respondent Compliance and Cooperation

Track: Questionnaire Design and Interviewing

Moderator: Steve Drake, *CUNA Mutual Group*

Hello...Good-bye...: Hang-ups and Break-offs by Mode, Geography, and Neighborhood Characteristics in Oregon

Deborah Krug Mangipudi, *ICF*
Matt Jans, *ICF*
Robynne Locke, *ICF*
Stephen Haas, *ICF*
John Boyle, *ICF*
Randy ZuWallack, *ICF*
Lizzie Remrey, *ICF*
Heather Driscoll, *ICF*
Melinda Scott, *ICF*

"I Wasn't Really Thinking about Myself": Exploring Who Participants Think About When Answering Survey Questions About Abortion

Kathryn J. LaRoche, *Indiana University*
Katherine R. Haus, *Indiana University*
Julie Maier, *Indiana University*
Alejandra Kaplan, *Indiana University*
Kristen N. Jozkowski, *Indiana University*

It Is Only One Question– Finding Ways to Encourage Response from Ineligible Households

Danielle Battle, *American Institutes for Research*
Luke Natzke, *American Institutes for Research*

Understanding Respondent Behavior: Toward a Revised Approach to Understanding Who Participates in Surveys

Seth Messinger, *Ipsos*
Robert Petrin, *Ipsos Public Affairs*
Randall K. Thomas, *Ipsos Public Affairs*
Frances M. Barlas, *Ipsos Public Affairs*

Quick Turnaround Probability Panel Surveys

Kyle Berta, *SSRS*
Jennifer Schmidt, *SSRS*
Jennifer Su, *SSRS*
Chintan Turakhia, *SSRS*
Jennifer Agiesta, *CNN*



Concurrent Session G: Prerecorded Sessions

Thursday, May 13, 2021, 3:00 p.m. – 5:00 p.m. Eastern; Live Q&A at 4:30 p.m. – 5:00 p.m. Eastern

Session 6: Respondent Compliance and Cooperation

(continued)

Track: Questionnaire Design and Interviewing

Moderator: Steve Drake, *CUNA Mutual Group*

Does Failing an Attention Check Relate to Survey Mode and Representativeness?

Jessica Daikeler, *GESIS - Leibniz Institute for the Social Sciences*

Joss Rossmann, *GESIS - Leibniz Institute for the Social Sciences*

Tobias Gummer, *GESIS - Leibniz Institute for the Social Sciences*

David Bretsch, *GESIS - Leibniz Institute for the Social Sciences*

Henning Silber, *GESIS - Leibniz Institute for the Social Sciences*

The Issue of Non-Compliance in Attention Check Questions

Henning Silber, *GESIS - Leibniz Institute for the Social Sciences*

Joss Roßmann, *GESIS - Leibniz Institute for the Social Sciences*

Tobias Gummer, *GESIS - Leibniz Institute for the Social Sciences*

In an Era of Enhanced Cybersecurity: The Effect of Confidentiality Pledges and Penalty Language on Survey Response

Cleo Redline, *National Center for Education Statistics*

Alfred D. Tuttle, *U.S. Census Bureau*

Concurrent Session G: Live Sessions

Thursday, May 13, 2021, 3:30 p.m. – 5:00 p.m. Eastern

Session 7: Mini-Conference: Impacts of the Pandemic on Social Isolation and Mental Health

Track: Attitudes & Opinions

Moderator: Paul Schroeder, COPAFS

Social Isolation and COVID: Does Forced Social Isolation Create More Empathy and Understanding?

Terri Guengerich, *AARP*

The Effect of COVID-19 Mitigation Measures on the Prevalence of Sexual Misconduct and Intimate Partner Violence Among Young Adults

Reanne Townsend, *Westat*

David Cantor, *Westat*

Susan Chibnall, *Westat*

Vanessa Kranz, *Westat*

Bonnie Fisher, *University of Cincinnati*

How Right Now: Addressing Mental Health, Coping, and Resilience Amidst COVID-19

Amelia Burke-Garcia, *NORC at the University of Chicago*

Ashani Johnson-Turbes, *NORC at the University of Chicago*

Elizabeth W. Mitchell, *Centers for Disease Control and Prevention*

Jorge M. Vallery Verlenden, *Centers for Disease Control and Prevention*

Richard Puddy, *Centers for Disease Control and Prevention*

Melissa C. Mercado, *Centers for Disease Control and Prevention*

Allison Friedman, *Centers for Disease Control and Prevention*

Katherine Bruss, *Centers for Disease Control and Prevention*

Daniel Pierce Nelson, *Centers for Disease Control and Prevention Foundation*

Personality and Social Distancing During the COVID-19 Pandemic: An Examination of 23andMe's Research Cohort

Daniella Coker, *23andMe*

Surveying Neighborhood Connections

Brianne Gilbert, *Loyola Marymount University*

Simona Vishnevsky, *Loyola Marymount University*

Session 8: Mini-Conference: The COVID-19 Household Pulse Survey: Innovation by Necessity

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Jennifer Hunter Childs, *U.S. Census Bureau*

The COVID-19 Household Pulse Survey: Innovation by Necessity

Jennifer Hunter Childs, *U.S. Census Bureau*

Robin Kaplan, *U.S. Bureau of Labor Statistics*

Paul Scanlon, *U.S. National Center for Health Statistics*

Using Web Probing to Rapidly Pretest the Census Bureau Household Pulse Survey

Jessica Holzberg, *U.S. Census Bureau*

Bob and Weave: When COVID-19 Made a Federal Survey Nimble

Casey M. Eggleston, *U.S. Census Bureau*

Mikelyn Meyers, *U.S. Census Bureau*

Jason Fields, *U.S. Census Bureau*

Reaching a Household Sample During a Pandemic; Contact Strategies for the Experimental Rapid-Response Household Pulse Survey

Jason Fields, *U.S. Census Bureau*

Jennifer Hunter Childs, *U.S. Census Bureau*

Casey M. Eggleston, *U.S. Census Bureau*

Concurrent Session G: Live Sessions

Thursday, May 13, 2021, 3:30 p.m. – 5:00 p.m. Eastern

Session 8: Mini-Conference: The COVID-19 Household Pulse Survey: Innovation by Necessity *(continued)*

Track: Data Collection Methods, Modes, Field Operations, and Costs

Organizer and Moderator: Jennifer Hunter Childs, U.S. Census Bureau

The Census Bureau's Household Pulse Survey: What Do We Know About Data Quality and Nonresponse Bias

David Hornick, U.S. Census Bureau

Sandy Peterson, U.S. Census Bureau

Anthony Tersine, Jr., U.S. Census Bureau

Norilsa Toribio, U.S. Census Bureau

Data From the Census Bureau's Household Pulse Survey

Hyon B. Shin, U.S. Census Bureau

Session 9: Mini-Conference: Evaluating the 2020 Pre-election Polls

Track: Elections, Polling, and Politics

Moderator: Missy Mosher, Dynata

What Happened in the 2020 Election? Perspectives From Administrative Data

Yair Ghitza, *Catalist*

Jonathan Robinson, *Catalist*

Assessing Polling Errors in the 2020 U.S. Presidential Election: An Examination of State-Level Panel Data

Josh Pasek, *University of Michigan*

Kenneth Winneg, *University of Pennsylvania*

Kathleen Hall Jamieson, *University of Pennsylvania*

R. Lance Holbert, *Temple University*

Daniel Romer, *University of Pennsylvania*

Bruce Hardy, *Temple University*

Matthew Levendusky, *University of Pennsylvania*

Andrew Renninger, *University of Pennsylvania*

Evaluation of Polling Accuracy in 2020 Election Cycle Polling

Alex Von Hagen-Jamar, *Global Strategy Group*

2020 Election Polling: Deconstructing Our Error

Donald Levy, *Siena College*

Don't Let Polling Errors Ruin Your Day: Effective Methods to Adjust and Communicate Polling Estimates

Xinyue Zhang, *SurveyMonkey*

Timothy B. Gravelle, *SurveyMonkey*

Laura Wronski, *SurveyMonkey*

Jack Chen, *SurveyMonkey*

Day at a Glance

Friday, May 14, 2021

10:00 a.m. – 11:30 a.m. Eastern

AAPOR Award Winner Keynote: Closing Plenary

11:30 a.m. – 12:00 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: Coffee Break with Cross-Cultural and Multilingual Research Affinity Group

Join the Cross-Cultural and Multilingual Research Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.

Coffee Break 2: Meet the Journal Editors

Join editors from *Public Opinion Quarterly*, *Journal of Survey Statistics and Methodology*, and *Survey Practice* for a coffee break to learn more about AAPOR's journals and connect with fellow AAPORites.

11:30 p.m. – 1:30 p.m. Eastern

Concurrent Session H: Prerecorded Sessions

1:00 p.m. – 1:30 p.m. Eastern

Concurrent Session H: Live Q&A for Prerecorded Sessions

Session 1: Mini-Conference: Measuring Health-Related Behaviors During COVID-19

Track: Attitudes & Opinions

Session 2: Developments in Text Message and Mobile Phone Surveys

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 3: Survey Redesigns and Other Methods Experiments

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 4: Politics, Information, and Misinformation

Track: Media, News, and Information Sources

Session 5: Testing Response Formats

Track: Questionnaire Design and Interviewing

Session 6: Survey Weighting and Estimation Strategies

Track: Statistical Techniques and Estimation

12:00 p.m. – 1:30 p.m. Eastern

Concurrent Session H: Live Sessions

Session 7: Mini-Conference: Results of the AAPOR/WAPOR Task Force on Quality in Comparative Surveys

Track: Multicultural, Multilingual, and Multinational Research

Session 8: Mini-Conference: Mode Changes Involving Web Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 9: Mini-Conference: Response Rates During a Pandemic: Operational Issues, Panel Surveys

Track: Response Rates and Nonresponse Error

Day at a Glance

Friday, May 14, 2021 (continued)

1:30 p.m. – 2:00 p.m. Eastern

Coffee Break and Explore the Virtual Exhibit Hall

Want to learn more about what an exhibitor has to offer? Explore the virtual exhibit hall and connect with AAPOR's sponsors and exhibitors. Want to connect with other AAPOR attendees? Join a themed coffee break for a video chat with your fellow AAPORites.

Coffee Break 1: Share your feedback and ideas for AAPOR 2022

Join incoming Conference Chair Darby Steiger and Associate Conference Chair Brady West in a focus group to give us your feedback on the 2021 conference and to share your ideas for AAPOR 2022!

Coffee Break 2: Coffee Break with GAAPOR

Join the GAAPOR Affinity Group for a coffee break to learn more about the Affinity Group initiatives and connect with fellow AAPORites.

1:30 p.m. – 3:30 p.m.

Concurrent Session I: Prerecorded Sessions

3:00 p.m. – 3:30 p.m.

Concurrent Session I: Live Q&A for Prerecorded Sessions

Session 1: Abortion Attitudes: Language, Culture, and Context

Track: Attitudes & Opinions

Session 2: Applying Data Science Methods in Survey Research

Track: Data Science, Big Data, and Administrative Records

Session 3: Evaluating Methods and Modes in Election Polling

Track: Elections, Polling, and Politics

Session 4: Respondent Experiences, Burden, and Processing

Track: Questionnaire Design and Interviewing

Session 5: Using Census Data to Understand and Plan for Nonresponse

Track: Response Rates and Nonresponse Error

Session 6: Strategies for Panel Management and Sample Representation

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

2:00 p.m. – 3:30 p.m.

Concurrent Session I: Live Sessions

Session 7: Mini-Conference: Measuring and Tracking Attitudes and Behaviors Throughout the Pandemic

Track: Attitudes & Opinions

Session 8: Mini-Conference: Pivoting from Live to Virtual Call Centers and Training

Track: Data Collection Methods, Modes, Field Operations, and Costs

Session 9: Mini-Conference: Qualitative Data Collection Methods: COVID-19 Adaptations

Track: Qualitative Research

3:30 p.m. – 5:30 p.m.

Annual Business Meeting

Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 p.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 1: Mini-Conference: Measuring Health-Related Behaviors During COVID-19

Track: Attitudes & Opinions

Moderator: Sarah Lessem, *Fors Marsh Group*

Predictors and Effects of Perceived Threat of COVID-19

Timothy Vercellotti, *Western New England University*

Let's Spend the Night Together: A Challenge for Medically Optimal Coronavirus Social Distancing Policies

Mariah Evans, *University of Nevada-Reno*
Jonathan Kelley, *International Social Science Survey & University of Nevada-Reno*
Sarah Kelley, *Child Trends*

Don't Stand So Close to Me: Examining Consistency Between COVID-19 Mitigation Attitudes and Behaviors Over Time

Thomas Brassell, *ICF*
John Boyle, *ICF*
James Dayton, *ICF*
Randy ZuWallack, *ICF*

Assessing COVID-19 Pandemic Concerns, Attitudes, and Behaviors Among Northern Colorado Adults

Maria Macpherson, *Health District of Northern Larimer County*
Suman Mathur, *Health District of Northern Larimer County*
Shaeyla Davis, *Health District of Northern Larimer County*
Susan Hewitt, *Health District of Northern Larimer County*

What Are the Implications of Polling Errors for Public Health Survey Estimates? An Assessment Exploring Potential for Bias Using the COVID-19 Health Monitoring Survey

Deirdre Middleton, *ICF*
Thomas Brassell, *ICF*
Randy ZuWallack, *ICF*
Rachel Kinder, *ICF*
James Dayton, *ICF*

Tracking COVID-19 Understanding, Concerns, Health Risks, Behaviors, and Attitudes

Laura Wronski, *SurveyMonkey*
Jon Cohen, *SurveyMonkey*
Jack Chen, *SurveyMonkey*

The Impact of the COVID-19 Pandemic on the Social and Psychological Well-Being of Americans

Tom W. Smith, *NORC at the University of Chicago*

Conducting a Follow-Up Community Health Survey to Improve Local Public Health Response

Suman Mathur, *Health District of Northern Larimer County*
Susan Hewitt, *Health District of Northern Larimer County*
Maria Macpherson, *Health District of Northern Larimer County*
David A. Brown, *Colorado State University*

Perceptions of the COVID-19 Pandemic in Virginia

Farrah Stone, *Virginia Commonwealth University*



Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 p.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 2: Developments in Text Message and Mobile Phone Surveys

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Hanna Popick, *Westat*

Replacing Online Non-Probability Panels with Short Message Service (SMS)

Matthew McCoy, *Precision Opinion*

Accuracy of RDD-Sampling SMS-Invitation Web-Push Survey

Sebastian Kocar, *Australian National University*

Measuring Everyday Behavior with Smartphone Sensors: Potential Bias Due to Device Usage

Florian Keusch, *University of Mannheim*

Alexander Wenz, *University of Mannheim*

Frederick G. Conrad, *University of Michigan*

Text-Only Survey Notification? Lessons Learned From the U.S. Census Bureau

Elizabeth Nichols, *U.S. Census Bureau*

Shelley Feuer, *U.S. Census Bureau*

Erica Olmsted-Hawala, *U.S. Census Bureau*

Rachel Gliozzi, *U.S. Census Bureau*

The Smartphone Usage Divide: Differences in People's Smartphone Behavior and Implications for Mobile Data Collection

Alexander Wenz, *University of Mannheim*

Florian Keusch, *University of Mannheim*

Implementing Probability-Based Text Message Survey

Chintan Turakhia, *SSRS*

Jennifer Su, *SSRS*

Session 3: Survey Redesigns and Other Methods Experiments

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Cameron McPhee, *SSRS*

Impact of Survey Design Changes on the Quality of Health Care Utilization Estimates: Evidence From the Medical Expenditure Panel Survey and the National Health Interview Survey

Frances Chevarley, *Survey Research Methods Consultant, Retired from AHRQ*

Adam I. Biener, *Lafayette College*

Sadeq Chowdhury, *Agency for Healthcare Research and Quality*

Piloting the Transition From RDD Telephone to ABS Multi-Mode Data Capture in the New York City Community Health Survey

David Roe, *ICF*

Michael Witt, *Abt Associates*

Michael L. Sanderson, *New York City Department of Health and Mental Hygiene*

Steven Fernandez, *New York City Department of Health and Mental Hygiene*

Nicholas Ruther, *Abt Associates*

Ashley Bradbury, *Abt Associates*

John Sokolowski, *Abt Associates*

Amber Levanon Seligson, *New York City Department of Health and Mental Hygiene*

Adapting a Longitudinal Face-to-Face Survey for CATI and CAWI Administration

Daniel Lawrence, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Kelly Pudelek, *NORC at the University of Chicago*

Lauren Sedlak, *NORC at the University of Chicago*

Anna Wiencrot, *NORC at the University of Chicago*

Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 p.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 3: Survey Redesigns and Other Methods Experiments *(continued)*

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Cameron McPhee, SSRS

Understanding and Communicating the Impact of a Methodological Redesign on Key Health Survey Indicators

Brian Wells, *UCLA Center for Health Policy Research*

Todd Hughes, *UCLA Center for Health Policy Research*

Ninez Ponce, *UCLA Center for Health Policy Research*

Think About Your Household: Does Reminding Respondents About Household Size Improve Within-Household Selection in General Population Self-Administered Surveys?

Kristen Olson, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Improving the Cost Effectiveness of a Targeted Mailed Survey to Determine Household Eligibility in a Face-to-Face Survey

James Wagner, *University of Michigan*

Wen Chang, *University of Michigan*

Heidi Guyer, *RTI International*

The Less the Merrier? Investigating the Number of Household Members Asked at Rostering

Tzu-Jou (Carol) Wan, *American Institutes for Research*

Jiashan Cui, *American Institutes for Research*

Danielle Battle, *American Institutes for Research*

Session 4: Politics, Information, and Misinformation

Track: Media, News, and Information Sources

Moderator: Floyd Ciruli, *Ciruli Associates*

Rural-Urban Divides, Partisanship, and Misinformation in Science: How Rural Resentment Moderates the Effect of Partisanship on Misinformation in Scientific Issues

Tomoko Okada, *University of Wisconsin-Madison*

Misinformed or Uninformed? The Prevalence and Consequences of Certainty in Political Misperceptions

Brian Guay, *Duke University*

Civic Engagement: The ‘Bobi Wine’ Social Media Effect

Juma Kasadha, *City University of Hong Kong*

The “Echo Chamber” and Its Impact on Political Knowledge

John Huffman, *Growth Focused Insights and Research*

Effectiveness of Russian Propaganda/Disinformation in the Near Abroad: The Case of Belarusian Presidential Election-2020

Natalie Rice, *University of Tennessee*

Oleg Manaev, *University of Tennessee*

Catherine Luther, *University of Tennessee*

Suzie Allard, *University of Tennessee*

Michael R. Fitzgerald, *University of Tennessee*

Public Attention to Information in the 2020 U.S. Presidential Election Campaign

Josh Pasek, *University of Michigan*

Lisa Singh, *Georgetown University*

Stuart Soroka, *University of Michigan*

Jennifer Agiesta, *CNN*

Michael W. Traugott, *University of Michigan*

Grace Sparks, *CNN*

Ceren Budak, *University of Michigan*

Jonathan M. Ladd, *Georgetown University*



Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 p.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 5: Testing Response Formats

Track: Questionnaire Design and Interviewing

Moderator: Ting Yan, *Westat*

A Methodological Comparison of the Use of MaxDiff Tasks to Rating Scales in Survey Research

Anna Gurevich, *HarrisX*

Marina Taraukhina, *HarrisX*

Dritan Nesho, *HarrisX*

How Does the Scale Affect Subjective Health Ratings? Insights From Web Probing

Katharina Meitinger, *Utrecht University*

Cornelia Neuert, *GESIS - Leibniz Institute for the Social Sciences*

Dorothee Behr, *GESIS - Leibniz Institute for the Social Sciences*

An Eye-Tracking Study of Scale Direction Effect

Ting Yan, *Westat*

An Even or Odd Number of Response Category: Investigating the Effect of Middle Alternative in GSS Abortion Attitude Measures

Wen-Juo Lo, *University of Arkansas*

Ronna C. Turner, *University of Arkansas*

Brandon L. Crawford, *Indiana University*

Kristen N. Jozkowski, *Indiana University*

What's Your Number?: Numeric Response Format in Measuring Political Attitudes

Jasmine Stephens, *Ipsos*

Randall K. Thomas, *Ipsos Public Affairs*

Megan Hendrich, *Ipsos*

Doomed to Failure: Forgetting the Past in Item and Instrument Development

Todd Rockwood, *University of Minnesota*

Charles Cain, *University of Minnesota*

Sara Putnam, *University of Minnesota*

Kyle Rudser, *University of Minnesota*

Melissa Constantine, *University of Minnesota*

Leslie Rickey, *Yale University*

Emily Lukacz, *University of California*

Linda Brubaker, *Loyola*

Janice Miller, *University of Michigan*

Origin and Identity: Analyzing a New 2020 Census Response Option

Anna Brown, *Pew Research Center*

D'Vera Cohn, *Pew Research Center*

Open-Ended vs. Closed: Evaluating Different Probing Formats in Web Probing

Cornelia Neuert, *GESIS - Leibniz Institute for the Social Sciences*

Katharina Meitinger, *Utrecht University*

Dorothee Behr, *GESIS - Leibniz Institute for the Social Sciences*

Concurrent Session H: Prerecorded Sessions

Friday, May 14, 2021, 11:30 p.m. – 1:30 p.m. Eastern; Live Q&A at 1:00 p.m. – 1:30 p.m. Eastern

Session 6: Survey Weighting and Estimation Strategies

Track: Statistical Techniques and Estimation

Moderator: Mansour Fahimi, *Marketing Systems Group*

Adding Measures of Political Engagement and Public Trust to the Weighting Toolbox – Is It Worth It?

Parker Quinn, *Polco*

Nick Mastronardi, *Polco*

Erin Caldwell, *Polco*

Rethinking the Traditional Survey Weighting Paradigm - Are Design Weights Necessary?

Mansour Fahimi, *Marketing Systems Group*

Meng Li, *Ipsos*

Elahe Tashakor, *Ipsos*

The Importance of Telephone Usage as a Calibration Variable in Dual-Frame RDD Samples

Luis Tipan, *SSRS*

Jonathan Best, *SSRS*

Developing and Assessing Weighting Methods for the Redesigned National Health Interview Survey

James Dahlhamer, *National Center for Health Statistics*

Yangyang Deng, *ICF*

Ronaldo Iachan, *ICF*

Stephen Blumberg, *National Center for Health Statistics*

Matthew Bramlett, *National Center for Health Statistics*

Aaron Maitland, *National Center for Health Statistics*

Jonaki Bose, *National Center for Health Statistics*

Matt Jans, *ICF*

Adam Lee, *ICF*

Robynne Locke, *ICF*

Assessing and Implementing Weighting Methods for the Redesigned National Health Interview Survey

Yangyang Deng, *ICF*

James Dahlhamer, *National Center for Health Statistics*

Ronaldo Iachan, *ICF*

Stephen Blumberg, *National Center for Health Statistics*

Matthew Bramlett, *National Center for Health Statistics*

Aaron Maitland, *National Center for Health Statistics*

Jonaki Bose, *National Center for Health Statistics*

Matt Jans, *ICF*

Adam Lee, *ICF*

The Cracking of Monoliths: Improving Representation of Groups through Subgroups

Seth Messinger, *Ipsos*

Randall K. Thomas, *Ipsos Public Affairs*

Omar Pedraza, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Measuring COVID-19 Antibody Prevalence in Canada

Ilya Hekimi, *Statistics Canada*



Concurrent Session H: Live Sessions

Friday, May 14, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 7: Mini-Conference: Results of the AAPOR/WAPOR Task Force on Quality in Comparative Surveys

Track: Multicultural, Multilingual, and Multinational Research

Moderator: Julie de Jong, *University of Michigan*

Results of the AAPOR/WAPOR Task Force on Quality in Comparative Surveys

Timothy Johnson, *University of Illinois Chicago*

Michael Robbins, *Princeton University*

Elizabeth Zechmeister, *Vanderbilt University*

Zeina Mneimneh, *University of Michigan*

Kristen Cibelli Hibben, *National Center for Health Statistics*

Julie deJong, *University of Michigan*

Mandy Sha, *mandysha.com*

Session 8: Mini-Conference: Mode Changes Involving Web Collection During the Pandemic

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: Christopher Antoun, *University of Maryland*

Who Will Participate During a Pandemic? The 2020 General Social Survey (GSS) Mode Shift and Resulting Participation Outcomes

Jodie Smylie, *NORC at the University of Chicago*

Rene Bautista, *NORC at the University of Chicago*

Benjamin Schapiro, *NORC at the University of Chicago*

Jaesok Son, *NORC at the University of Chicago*

Response Mode in a Pandemic: Shift to Web in the 2020 National Survey of Children's Health

Scott Albrecht, *U.S. Census Bureau*

Reem Ghandour, *Maternal and Child Health Bureau, Health Resources and Services Administration*

Jessica Jones, *Maternal and Child Health Bureau, Health Resources and Services Administration*

Carolyn Pickering, *U.S. Census Bureau*

Leah Meyer, *U.S. Census Bureau*

Data Collection Changes Due to COVID-19 in a National Survey of Businesses: A Look at the Medical Expenditure Panel Survey - Insurance Component (MEPS-IC)

David Kashihara, *Agency for Healthcare Research and Quality*

Surveying by Mail During a Pandemic: Adaptation of Data Collection Due to COVID-19

Jessica Williams, *RTI International*

Brenna Muldavin, *RTI International*

Joli Brown, *RTI International*

Amie Lynch, *RTI International*

Carrie Darden, *RTI International*

Todd Prince, *RTI International*

Laura DiGrande, *RTI International*

Transitioning from Mail to Electronic Contact: Acquiring Email from Establishments During the COVID-19 Pandemic

Joshua Langeland, *U.S. Bureau of Labor Statistics*

Robin Kaplan, *U.S. Bureau of Labor Statistics*

Concurrent Session H: Live Sessions

Friday, May 14, 2021, 12:00 p.m. – 1:30 p.m. Eastern

Session 9: Mini-Conference: Response Rates During a Pandemic: Operational Issues, Panel Surveys

Track: Response Rates and Nonresponse Error

Moderator: Holly Shulman, *Centers for Disease Control and Prevention*

The Impact of COVID-19 on Large-Scale Phone Survey Productivity and Response Rates

Matt Jans, *ICF*

James Dayton, *ICF*

Randy ZuWallack, *ICF*

Don Allen, *ICF*

Josh Duell, *ICF*

Andy Dyer, *ICF*

Thomas Brassell, *ICF*

Sam Collins, *ICF*

Traci Celler, *ICF*

Conducting a Recurring National Health Survey During the COVID-19 Pandemic: Response Patterns and Lessons Learned

Debra Wright, *Insight Policy Research*

Meg Trucano, *Insight Policy Research*

Kelsey Walter, *IMPAQ International*

Katherine Allen, *IMPAQ International*

Paul Kallaur, *Center for the Study of Services*

Alok Shrestha, *Center for the Study of Services*

Matthew McCoy, *Precision Opinion*

Impact of COVID-19 on Survey Response Rates in a Longitudinal Study of Young Adults

William Young, *Rutgers Center for Tobacco Studies*

Jonathan Wivagg, *Westat*

Ting Yan, *Westat*

Charles Carusi, *Westat*

Cristine D. Delnevo, *Rutgers Center for Tobacco Studies*

Daniel A. Gundersen, *Dana-Farber Cancer Institute*

Differential Nonresponse in a High Responding COVID-19 Surveillance Survey

Tracy Keirns, *University of New Hampshire*

Judy Rees, *Geisel School of Medicine at Dartmouth College*



Concurrent Session I: Prerecorded Sessions

Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 1: Abortion Attitudes: Language, Culture, and Context

Track: Attitudes & Opinions

Moderator: Brandon L. Crawford, *Indiana University*

Latinx and Non-Latinx Attitudes Toward Abortion Morality and Legality and its Influence in Their Support Toward Women Seeking an Abortion

Alejandra Kaplan, *Indiana University*

Maria Montenegro, *Indiana University*

James Weese, *University of Arkansas*

Ronna C. Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Brandon L. Crawford, *Indiana University*

Kristen N. Jozkowski, *Indiana University*

Using Propensity Score Matching to Examine Differences in Abortion Attitudes by Language of Survey

Megan Solon, *Indiana University*

Brandon L. Crawford, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Kristen N. Jozkowski, *Indiana University*

Abortion Attitudes in the Context of the Coronavirus Pandemic

Kristen N. Jozkowski, *Indiana University*

Kathryn J. LaRoche, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Brandon L. Crawford, *Indiana University*

Wen-Juo Lo, *University of Arkansas*

Triangulating Quantitative and Qualitative Data to Unpack Complexity and Dissonance in Abortion Attitudes

Brandon Crawford, *Indiana University*

Kristen N. Jozkowski, *Indiana University*

Ronna C. Turner, *University of Arkansas*

Wen-Juo Lo, *University of Arkansas*

Michael W. Traugott, *University of Michigan*

Should it be Legal and is it Moral? A Multi-Dimensional Assessment of Abortion Attitudes in the U.S.

Ronna C. Turner, *University of Arkansas*

Brandon L. Crawford, *Indiana University*

Wen-Juo Lo, *University of Arkansas*

Kristen N. Jozkowski, *Indiana University*

Session 2: Applying Data Science Methods in Survey Research

Track: Data Science, Big Data, and Administrative Records

Moderator: Samantha Spiers, *U.S. Census Bureau*

Mitigating Biases in AI with Survey Science

Ruben Bach, *University of Mannheim*

Frederic Gerdon, *University of Mannheim*

Christoph Kern, *Ludwig Maximilian University of Munich*

Frauke Kreuter, *University of Maryland, Joint Program in Survey Methodology*

Scale Effects in Data Collection: When Does “Big” Mean Good?

John Eltinge, *U.S. Census Bureau*

Concerns about Privacy When Sharing Data Collected Using Smartphones

Bella Struminskaya, *Utrecht University*

Florian Keusch, *University of Mannheim*

Crowdsourcing During a Pandemic: The Statistics Canada Experience

Martin Renaud, *Statistics Canada*

Wesley Benjamin, *Statistics Canada*

Concurrent Session I: Prerecorded Sessions

Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 2: Applying Data Science Methods in Survey Research *(continued)*

Track: Data Science, Big Data, and Administrative Records

Moderator: Samantha Spiers, *U.S. Census Bureau*

Machine Learning Predictions of COVID-19 Outcomes Using Survey Panels

Adam Eck, *Oberlin College*

Alex Dovichi, *Oberlin College*

Averly Sheltraw, *Oberlin College*

Becky McQuilken-Scholze, *Oberlin College*

Ishaan Thota, *Oberlin College*

Trent Buskirk, *Bowling Green State University*

Reproducibility Assessments of Analytic Findings Derived Through National Survey Data Integration Efforts

Steven Cohen, *RTI International*

Session 3: Evaluating Methods and Modes in Election Polling

Track: Elections, Polling, and Politics

Moderator: Dan Cassino, *Fairleigh Dickinson University*

Election Forecasts Can Be Improved Using Wisdom-of-Crowds Methods

Henrik Olsson, *Santa Fe Institute*

Mirta Galesic, *Santa Fe Institute*

Wändi Bruine de Bruin, *University of Southern California*

Drazen Prelec, *Massachusetts Institute of Technology*

Is There a Shy Trump Voter: The Results of Two Experiments

John Huffman, *Growth Focused Insights and Research*

Georgia on My Mind: Examination of Data Validity Across Samples and Modes

Meng Li, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

John Lien, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Virginia 2020 Election Polling: A Comparison of Live Telephone Surveys Using Registered Voter Files and IVR Surveys via Redirected Inbound Call Sampling (RICS)

David Taylor, *Roanoke College*

Harry Wilson, *Roanoke College*

Scott Richards, *Reconnect Research*

Comparing Phone and Web Pre-Election Polls in the 2020 New Hampshire Primary

Zachary Azem, *University of New Hampshire Survey Center*

Sean McKinley, *University of New Hampshire Survey Center*

Andrew Smith, *University of New Hampshire Survey Center*

A Comparative Study on the Presence and Statistical Modelling of Mode Effect in Election Polling for the 2016 and 2020 United States Presidential Elections

Heather H. Kitada Smalley, *Willamette University*

Christopher Wolf, *Oregon State University*

Differential Nonresponse by Party Identification in an Online Survey During the 2020 Presidential Election

Xiaolu Yan, *Ipsos*

Frances M. Barlas, *Ipsos Public Affairs*

Combatting Partisanship in Measures of Issue Salience: A Novel Approach

NEAAPOR Student Paper Award Winner

Ryan Shaffer, *Tufts University*

Lucas Pyle, *Tufts University*

Concurrent Session I: Prerecorded Sessions

Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 4: Respondent Experiences, Burden, and Processing

Track: Questionnaire Design and Interviewing

Moderator: Nicolaos E. Synodinos, *University of Hawaii at Manoa*

Development of a Satisfaction Construct for Usability Evaluation of Questionnaires

Lin Wang, *U.S. Census Bureau*

Anthony Schulzetenberg, *U.S. Census Bureau*

Alda Rivas, *U.S. Census Bureau*

Elizabeth Nichols, *U.S. Census Bureau*

Erica Olmsted-Hawala, *U.S. Census Bureau*

Shelley Feuer, *U.S. Census Bureau*

User Satisfaction With the 2020 Census Online Questionnaire

Erica Olmsted-Hawala, *U.S. Census Bureau*

Bearing the Burden of Multitasking: The Impact of Respondent Multitasking on Perceived Difficulty and Burden

Erin O. Heiden, *University of Northern Iowa*

Eva Aizpurua, *Trinity College Dublin*

Ki H. Park, *University of Northern Iowa*

Mary E. Losch, *University of Northern Iowa*

Using Dependent Interviewing to Ease Respondent Burden in a Self-Administered Survey

Jennifer Sinibaldi, *National Center for Science and Engineering Statistics*

Darby Steiger, *Westat*

Using Electronic Paradata to Assess Predictors of Respondent Burden and Difficulty in a Youth Tobacco Survey

Matt Jans, *ICF*

Deirdre Middleton, *ICF*

Jennifer Greer, *ICF*

Sindhu Geda, *ICF*

Xiaoyi Deng, *ICF*

Ed Duckhorn, *ICF*

Akshay Sanganal, *ICF*

Andrea Gentzke, *Centers for Disease Control and Prevention*

Sean Hu, *Centers for Disease Control and Prevention*

Prompting Recall Inclusion: Wording, Time and Intensity; Results from the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium

Sara Putnam, *University of Minnesota*

Melissa Constantine, *University of Minnesota*

Charles Cain, *University of Minnesota*

Kyle Rudser, *University of Minnesota*

Emily Lukacz, *University of California*

Linda Brubaker, *University of California San Diego*

Leslie Rickey, *Yale University*

Todd Rockwood, *University of Minnesota*

For the Prevention of Lower Urinary Tract Symptoms (PLUS) Research Consortium), *University of Minnesota*

Associations Among Response Effects: Understanding Mechanisms

Allyson Holbrook, *University of Illinois Chicago*

Sowmya Anand, *University of Illinois*

Concurrent Session I: Prerecorded Sessions

Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 5: Using Census Data to Understand and Plan for Nonresponse

Track: Response Rates and Nonresponse Error

Moderator: Rachel Caspar, *RTI International*

Exploring the Relationship Between Social Factors and Government Survey Participation

Joanna Fane Lineback, *U.S. Census Bureau*

Luke J. Larsen, *U.S. Census Bureau*

Benjamin M. Reist, *NASA*

Predicting Self-Response Rates for the 2020 Census

Steven Scheid, *U.S. Census Bureau*

Megan Parker, *U.S. Census Bureau*

Do Census Audience Segments Predict Response Behavior to Mixed-Mode Household Surveys? Evidence from Address-Based Samples

Michael Jackson, *American Institutes for Research*

Leveraging Census Planning Database Low Response Scores and Self-Response Rates to Increase Address-Based Sample Productivity

Jonathan Best, *SSRS*

Cameron McPhee, *SSRS*

Luis Tipan, *SSRS*

Arifah Hasanbasri, *SSRS*

Phil Benner, *SSRS*

Todd Hughes, *UCLA Center for Health Policy Research*

Using Census Planning Database Tools to Predict Mail-Out Survey Response Rates: Comparison of the Low Response Score to the ACS Self Response Rate

Thomas Guterbock, *University of Virginia*

Kara S. Fitzgibbon, *University of Virginia*

Sean M. Johnson, *University of Virginia*

Laura A. White, *University of Virginia*

Edward Rincon, *Rincon & Associates LLC*

The Robustness [Fragility] of Predictive Response Rate Analytic Models Across Surveys and Survey Organizations

Colm O'Muircheartaigh, *NORC at the University of Chicago*

Chang Zhao, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*



Concurrent Session I: Prerecorded Sessions

Friday, May 14, 2021, 1:30 p.m. – 3:30 p.m. Eastern; Live Q&A at 3:00 p.m. – 3:30 p.m. Eastern

Session 6: Strategies for Panel Management and Sample Representation

Track: Probability and Nonprobability Samples, Frames, and Coverage Errors

Moderator: Nick Bertoni, *Pew Research Center*

Designing an Overlapping Sample Refreshment for SIPP

Jason Fields, *U.S. Census Bureau*
Mahdi Sundukchi, *U.S. Census Bureau*
Tracy Mattingly, *U.S. Census Bureau*

Combining Data From Probability and Nonprobability Samples Using a Composite Estimator

Burton Levine, *RTI International*
Akhil Vaish, *RTI International*
Taylor Lewis, *RTI International*
Michelle Cavazos, *RTI International*
Rachel Harter, *RTI International*

The Lifecycle of a Probability-Based Panelist

David Dutwin, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*

Over-Recruitment and Selective Retention: Examining a Strategy for Increasing Panel Selection Efficiency

Kenneth Winneg, *University of Pennsylvania*
Josh Pasek, *University of Michigan*
Chintan Turakhia, *SSRS*
Jennifer Su, *SSRS*
Kathleen Hall Jamieson, *University of Pennsylvania*

Mixing Probability and Non-Probability Surveys: Testing the Blenders

Nick Mastronardi, *Polco*
Parker Quinn, *Polco*
Michelle Kobayashi, *Polco*

Does the Online Panel Choice Matter? Differences in Data Quality among Online Sample Providers

Rositza Dobrikova, *AYTM*

Non-Prob Online, Phone RDD and Phone Quota: Research Choices in the UK

Peyton Craighill, *U.S. Department of State*
Stephen Hornbeck, *U.S. State Department*
Mary Sanderson de Flores, *U.S. State Department*

Gauging Nonresponse Bias in Recruitment to a Probability-Based Online Panel

Scott Keeter, *Pew Research Center*
Nick Hatley, *Pew Research Center*
Andrew Mercer, *Pew Research Center*
Jesse Lopez, *Pew Research Center and Duke University*

Concurrent Session I: Live Sessions

Friday, May 14, 2021, 2:00 p.m. – 3:30 p.m. Eastern

Session 7: Mini-Conference: Measuring and Tracking Attitudes and Behaviors Throughout the Pandemic

Track: Attitudes & Opinions

Moderator: Molly Fisch-Friedman, *ClimateNexus*

Longitudinal Data and Coronavirus: How Americans Lives and Views Have Changed (or Not) as a Result of the Pandemic

Ruth Igielnik, *Pew Research Center*

Spreading Knowledge, Not a Virus: Conducting Long-Term Public Opinion Research Around COVID-19

Mallory Newall, *Ipsos Public Affairs*

Chris Jackson, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Linda McPetrie, *Ipsos Public Affairs*

Pandemic Response: The Challenges of Measuring “Stay-at-Home” Behavior

Michael Link, *Abt Associates*

Fielding a Nationally Representative Survey During COVID

Kerry Levin, *Westat*

Jocelyn Newsome, *Westat*

Jill DeMatteis, *Westat*

Maeve Gearing, *Westat*

Jonathan Wivagg, *Westat*

Emergency Survey Response: Leveraging Partnerships for Global Representation

Frauke Kreuter, *University of Maryland,*

Joint Program in Survey Methodology

Samantha Chiu, *University of Maryland,*

Joint Program in Survey Methodology

Adrianne Bradford, *University of Maryland,*

Joint Program in Survey Methodology

Xiaoyi Deng, *University of Maryland,*

Joint Program in Survey Methodology

Alex Reinhart, *Carnegie Mellon University*

Curtiss Cobb, *Facebook*

Sarah LaRocca, *Facebook*

Katherine Morris, *Facebook*

Alyssa Bilinski, *Harvard Graduate School of Arts and Sciences, Interfaculty Initiative in Health Policy*

Session 8: Mini-Conference: Pivoting from Live to Virtual Call Centers and Training

Track: Data Collection Methods, Modes, Field Operations, and Costs

Moderator: John Stevenson, *University of Wisconsin-Madison*

Altered State: Performance Impacts of a Rapid Pivot from On-site to Virtual Call Center

Kurt Johnson, *RTI International*

Kelly Lynn, *RTI International*

Mandee Lancaster, *RTI International*

Creating and Utilizing a Remote Call Center During a Pandemic

Larry Danforth, *Center for Community Studies - Jefferson Community College*

Creation of Remote Call Center During COVID-19 – Moving From Centralized Calling to Remote Calling

James Dayton, *ICF*

Mary Penn, *ICF*

Aprille Hairston, *ICF*

Don Allen, *ICF*

Transitioning From In-Person Training to Virtual Training in Response to COVID-19

Brenda Rodriguez, *Abt Associates*

Now You See It, Now You Don't: Adapting Visual Aids Designed for In-Person Use to Interviewing by Phone

Andrew Jannett, *Westat*

Catherine Billington, *Westat*

Colleen Keating, *Westat*



Concurrent Session I: Live Sessions

Friday, May 14, 2021, 2:00 p.m. – 3:30 p.m. Eastern

Session 9: Mini-Conference: Qualitative Data Collection Methods: COVID-19 Adaptations

Track: Qualitative Research

Moderator: Andrew Stavisky, *University of Michigan*

Conducting Focus Groups During the Pandemic - What Have We Learned?

Cynthia Robins, *Westat*

Darby Steiger, *Westat*

Kerry Levin, *Westat*

The Pluses and Minuses of Virtual Focus Groups with Vulnerable Youth: A Systematic Assessment

Kathryn Henderson, *Westat*

Debra J. Rog, *Westat*

Bernadette Blanchfield, *Westat*

Noah Lipshie, *Westat*

Ellie Kerr, *Westat*

Qualitative Research in the Time of Coronavirus: Evaluating the Quality of Cognitive Interviews Using Remote Communications Modes

Alfred Tuttle, *U.S. Census Bureau*

Lessons Learned from Conducting Online One-on-One Qualitative Interviews During the Pandemic

Xin (Rosalynn) Yang, *Westat*

Ting Yan, *Westat*

Darby Steiger, *Westat*

Andrew Caporaso, *Westat*

Antonia Warren, *Westat*

Alexis Kokoska, *Westat*

Using Remote Cognitive Testing to Modify Questions About Education During the Coronavirus Pandemic

Kathleen Kephart, *U.S. Census Bureau*

Jonathan Katz, *U.S. Census Bureau*

Jasmine Luck, *U.S. Census Bureau*

Jessica Holzberg, *U.S. Census Bureau*

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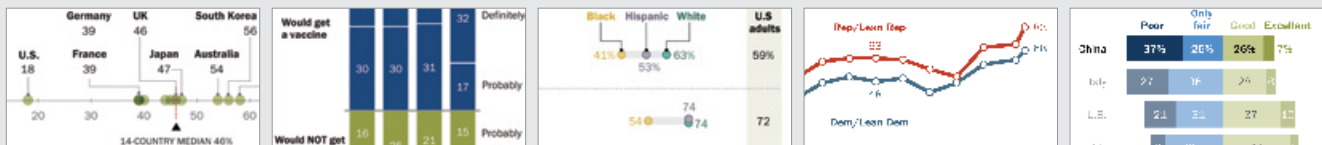
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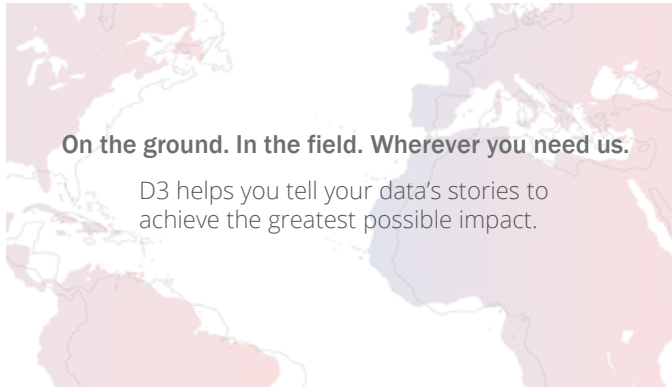


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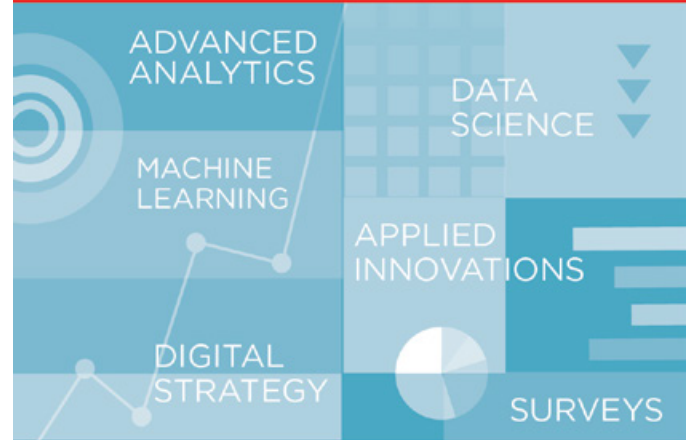
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- Global Trends of Mask Usage in 19 Million Adults
- Economic Anxiety Data - Pandemic Global Effects
- Global COVID-19 Vaccination Uptake and Sentiments
- Improving Privacy and Data Security by Design
- Improving the Design of Mobile Surveys
- Measuring Emotion, Conflict and Disagreement
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