



June 11-12, 2020
Virtual Conference

Collectible Conference Program



Data to Discovery. Discovery to Solutions.

Come “meet” our survey
research experts in
the virtual exhibit hall

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Table of Contents

About AAPOR	4	Award Winners	32
Conference Highlights	6	AAPOR Conference Sponsors	37
People of AAPOR Make Us Strong	10	AAPOR Exhibitor Listing	39
Schedule of Events	12	AAPOR Advertisements	40
AAPOR Executive Council	17	Virtual Conference Presenters	50 – 56
Chapter Presidents	20	Primary Presenters	50
Executive Office Staff	20	Session Organizers	52
Past Presidents	21	All Presenters	52
Honorary Life Members	22	Future Conferences	57
AAPOR Donors	23		
Committees/Task Forces	24		

2020 Virtual Conference Website, Conference App and Interactive Program

The AAPOR 2020 Virtual Conference taking place June 11–12 can be accessed on the **Conference Website** and **Conference App**. Registrants will log-in to attend research sessions, take part in Conference events, connect with Exhibitors and Sponsors in the Virtual Exhibit Hall and participate in the interactive **Treasure Hunt**. The Conference Website and recorded sessions will be available to registrants for 90 days after the conference ends. By participating as a presenter or audience member on the Conference Website or App, attendees agree to be recorded. More information on conference sessions and special events can be found in the **2020 Interactive Program**.

June 11-12, 2020 Virtual Conference



About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender, identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR members who violate this policy will be subject to discipline.

2020 Webinar Series

Sponsored by:



June

Reusable Reports with Markdown

Stas Kolenikov

July

Navigating the Vastness and Fitness of Auxiliary Variables

Ashley Hyon

August

Web Survey Design and Usability Best Practices

Emily Geisen and Jennifer Romano Bergstrom

September

Conducting Sensitive Interviews: Caring for Research Participants and Interviewers

Mariel McKone Leonard, Darby Steiger, Karen Kellard

October

Language and Survey Data Quality: Sociolinguistics and Data Science Approaches

Mandy Sha and Heather Kitada-Smalley

November

Design Considerations for Mobile Web Surveys

Chris Antoun

December

Application of the Total Survey Error Paradigm to Online Surveys: Survey Sampling in the Digital Age

Mansour Fahimi and Frances Barlas

[Click here for more webinar information.](#)

AAPOR Webinar Series and Recordings

Live Webinars

Throughout the year, AAPOR offers live webinars presented by leaders in public opinion and survey research. Learn about the latest methods and empirical research findings without leaving your desk.

Recordings Library

Learn from leaders in public opinion and survey research at a time that is convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared with other branches, offices, faculty, staff, and others at your institution.

Choose from more than 30 topics, including

- Population-based surveys
- Address-based sampling
- Cell phone surveys
- Social network analysis
- And more

Conference Highlights

Education – AAPOR Short Courses

All times states are in U.S. Eastern Time

Five in-depth short courses are offered to enhance your learning experience. These half-day courses are taught by well-known experts in the survey research field and cover topics that affect our ever-changing industry.

June 8, 2020 • Short Courses

9:00 a.m. – 12:30 p.m.	Quick Lessons for Communicating and Visualizing Quantitative Information (Regina Nuzzo)
2:00 p.m. – 5:30 p.m.	Employing Text Analytics for Survey Data (Joe Sutherland)

June 9, 2020 • Short Courses


9:00 a.m. – 12:30 p.m.	Cognitive Interviewing and Psychometrics for Improving Validity of Survey Questions (José Luis Padilla)
2:00 p.m. – 5:30 p.m.	Essential Tools for Working in R for Public Opinion and Survey Researchers (Brady West)

June 10, 2020 • Short Course

9:00 a.m. – 12:30 p.m.	Text Messaging for Conducting Survey Interviews (Frederick Conrad, Andrew Hupp, and Michael Schober) Sponsored by 
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Day 1 of Conference

June 11, 2020

9:00 a.m. – 10:00 a.m.	Coffee Hour with Exhibitors in the Virtual Exhibit Hall
10:00 a.m. – 10:55 a.m.	Conference Kickoff Sponsored by  All-Attendee Session: Public Opinion and COVID-19 AAPOR members are empowering our world with facts about the covid-19 global pandemic. The 11 AAPOR members speaking at the All-Attendee Session provide timely insights into public attitudes and behavior during the pandemic, as well as the methods being used to measure it.
12:30 p.m. – 1:15 p.m.	I'm Still Calling! A Fun Tribute to All Public Opinion and Survey Researchers Attendee Celebration and Awards Join us as we recognize the 2019–2020 Executive Council and welcome the newly elected Executive Council. Toast the award winning accomplishments of AAPOR members and industry leaders, the 75th Anniversary, and virtual conference attendees and AAPOR volunteers who embody <i>People of AAPOR Make Us Strong</i> .
3:00 p.m. – 5:00 p.m.	All-AAPOR Poster Session and Poster Award Contest Join us as we recognize the 2019–2020 Executive Council and welcome the newly elected Executive Council. Toast the award winning accomplishments of AAPOR members and industry leaders, the 75th Anniversary, the virtual conference attendees and AAPOR volunteers who embody <i>People of AAPOR Make Us Strong</i> .

Conference Highlights (continued)

Day 2 of Conference

June 12, 2020

9:00 a.m. – 10:55 a.m.

Coffee Hour with Exhibitors in the Virtual Exhibit Hall

10:00 a.m. – 10:55 a.m.

Presidential Address by 2019–2020 President Nora Cate Schaeffer

New Books Launch Party

Join for the New Books Launch Party taking place immediately following the Presidential Address.

12:30 p.m. – 1:15 p.m.

Poster Awards and New Books & Activity Winners

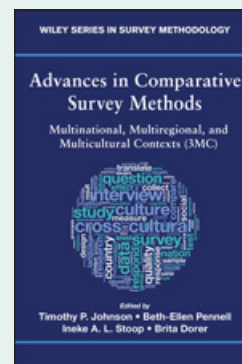
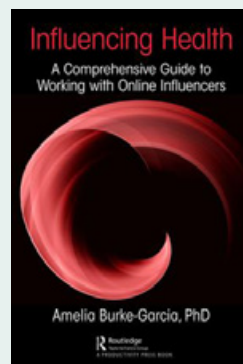
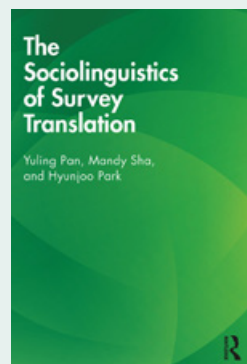
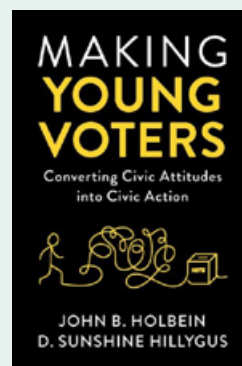
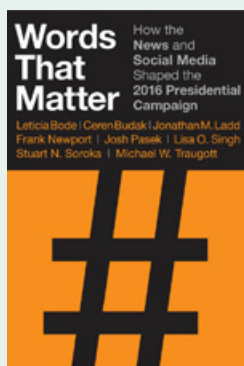
3:00 p.m. – 5:00 p.m.

Annual Business Meeting

Attend the Annual Business Meeting to learn more about the past year's accomplishments and future initiatives of the association, engage in Q&A, and enjoy remarks from 2020–2021 President Dan Merkle.

New Books Launch Party!

AAPOR's Annual Conference has the tradition of sharing new books in the annual Book Exhibit and Sale as well as featuring authors at Meet-the-Author events. We reimagine this tradition with a virtual book launch party to celebrate the achievement of AAPOR authors and their new books on public opinion and survey research. Attendees who join the party and interact with the participating authors and editors could win one or more of these new books (\$40 – \$150)!



Professional Development Program

Thursday, June 11, 11:00 a.m. – 11:30 a.m.

2020 Monroe G. Sirken Award Lecture

Survey Reliability: Models, Methods, and Findings

Roger Tourangeau, *Westat and University of Michigan*

Thursday, June 11, 1:15 – 2:45 p.m.

Gridded Population Sampling in Low- and Middle-Income Countries: Tools, Demo, and Experiences

Organizer: Sarah Staveteig Ford, *U.S. Department of State*

Moderator: Kristen Cibelli-Hibben, *NCHS*

Panelists:

Dana R. Thomson, *Independent Researcher*

Sarah Staveteig Ford and Matthew Kirwin,

U.S. Department of State

Stafford Nichols and Magali Rheault, *Gallup*

Jamie Cajka, *RTI International*

Thursday, June 11, 1:15 p.m. – 2:45 p.m.

Complex Survey Data Analysis in Stata

Presenter: Bill Rising, *StataCorp*

Friday, June 12, 11:00 a.m. – 12:30 p.m.

Teaching Survey Research in University Settings and Outside of the Classroom

Organizer: Chase Harrison, *Harvard University*

Survey research methods is included in university curricula and can also be taught in a variety of settings and taught to a broad set of audiences. This seminar highlights innovations in teaching survey research in a diverse array of settings, challenges, and curricular approaches.

Chase Harrison, *Harvard University*

Rebecca R. Andridge, *Ohio State University*

John M. Kennedy, *Indiana University*

Mario Callegaro, *Google*

Sonja Ziniel, *Children's Hospital Colorado*

Paul Schroeder, *COPAFS*

Friday, June 12, 1:15 p.m. – 2:45 p.m.

Accessing Census Bureau Data for Public Opinion Research: Key Data and Tools

Presenters: Tyson Weister and Andrew Hait, *U.S. Census Bureau*

Professional Development Workshop on Persuasive Writing for Researchers

Research is ultimately a business. No matter how noble the intention or the objective, the reality is that researchers need funding to conduct their work. To obtain funding, our theory, methods, and findings presented in research proposals, reports, and articles must be persuasive to various audiences—peer reviewers, colleagues, funders, admission committees, hiring managers, executives, and the informed public. Audiences must be persuaded both on the merits of the work and on the value of investing resources in the individuals conducting the research and the lines of inquiry they wish to pursue. Often, the ability to persuade rests on the authors' ability to write effectively so that readers become engaged with their ideas, logic, conclusions, and recommendations.

Workshop: Persuasive Writing Techniques and Working the Blurb Exercise

Thursday, June 11, 3:00 – 5:00 p.m. with breaks

Instructor: Ellen Marks

This workshop will teach techniques of persuasive writing that can benefit everyone looking to obtain financial support, regardless of experience or type of employment: university faculty, proposal leaders, report authors, early career staff, and those whose native language is not English. Participants will learn effective persuasive writing techniques to improve their written materials. The workshop will describe typical challenges and demonstrate basic principles of effective writing:

- demonstrate, don't allege
- use active instead of passive voice
- select word order
- avoid excessive prepositional phrases

- use affirmative, positive statements
- delete fluffy words
- insert the Hallmark moment

Working the Blurb: Interactive, Hands-on Exercise

Next, participants will learn how to write their blurbs (short biography about themselves) using persuasive, professional writing techniques that strongly convey their suitability while simultaneously avoiding either excessive modesty or conceit. Using a sample blurb from a recent proposal submitted to a federal government agency, the presenter will go through the blurb and edit it in real time to demonstrate changes—using persuasive writing strategies—to improve the blurb. Next, participants will work as a group to revise a different blurb and their own blurbs, using techniques they have just learned. Examples of effective changes will be presented for feedback and critique.

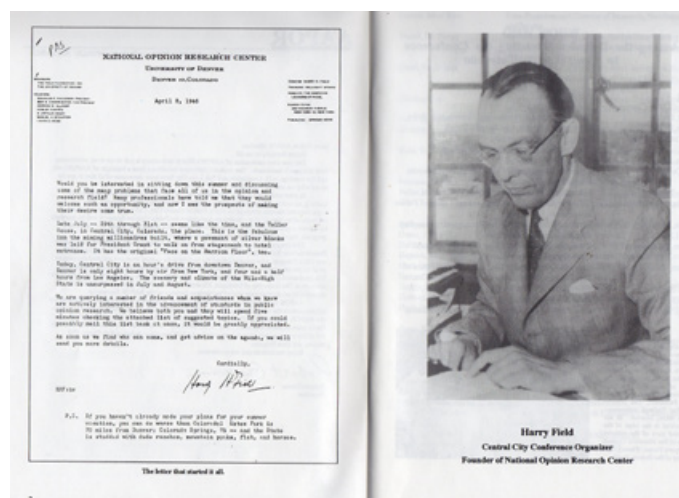
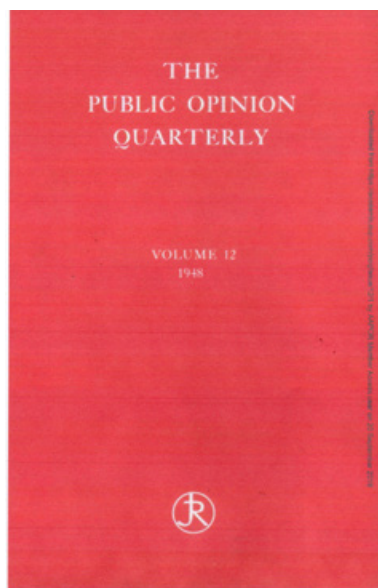
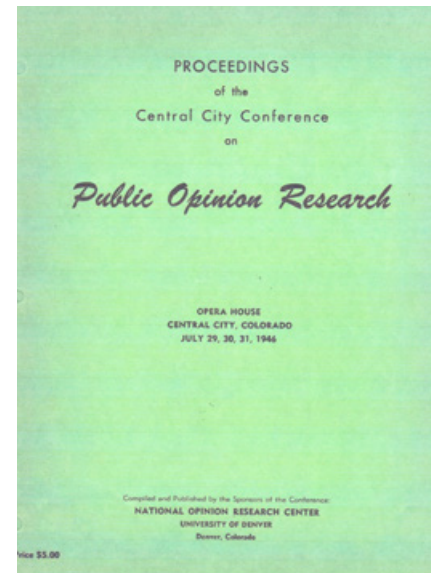
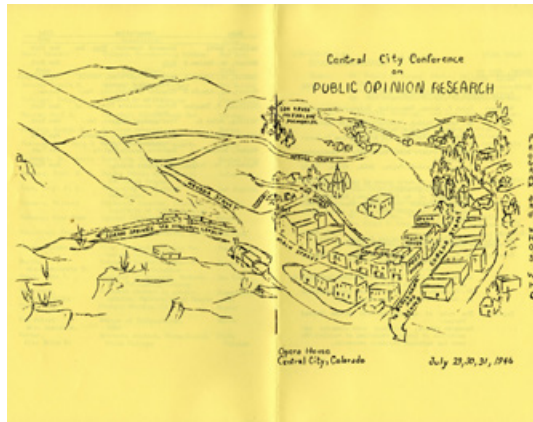
Interactive Digital History Timeline

Thursday, June 11th,
3:00 – 5:00 p.m. Eastern

Explore AAPOR's 75-year history with us! We will navigate the new interactive digital AAPOR history timeline by decade 1940–2020, and by four themes:

- The Meeting Place
- Standards
- Education
- Public Opinion Research

The digital timeline has illustrative images and descriptions of milestones over the years such as: the Truman/Dewey Election (1948); AAPOR's First Standard's Case (1955); AAPOR's first female president (1977); and the Charter Transparency Initiative Organizations (2014).



People of AAPOR Make Us Strong

AAPOR is celebrating its 75th Annual Conference!

Seventy-five years ago, 73 public opinion research pioneers responded to a call from Harry H. Field, director of the National Opinion Research Center, then at the University of Denver, to attend a meeting in Central City, Colorado, July 29 – 31, 1946. The meeting was held in the historic Opera House. At the closing session, there was general agreement that they had common problems, common opportunities and should continue meeting.

(A Meeting Place; p3) This theme continues in 2020. Even with the global COVID-19 pandemic, AAPOR will meet...in the first ever virtual conference.

AAPOR's resilience is notable. Beginning right after World War II, there was optimism and a focus on public opinion research, the contribution to democracy, and a dedication to improving research methods and standards. Over the years, these endure as key themes. And, as in the beginning, it is the people of AAPOR whose dedication and endless volunteer hours have nurtured and expanded the prestige and value of membership providing opportunities to learn, to meet others, exchange knowledge, and provide ongoing analysis and remediation to address our common problems.

Our 75th virtual conference and anniversary celebration is historic. Our treasured "meeting place moments" will be unforgettable. Use this opportunity to connect virtually with other AAPOR members by viewing the 75th Anniversary Tributes, listening to Heritage Interviews to "meet" our leaders from over the years, including some who attended the Central City meeting, and reviewing the new interactive Digital AAPOR History Timeline to experience the 75 years of addressing common problems and opportunities. Celebrate AAPOR as A Meeting Place and A virtual Meeting Place—remembering people have built AAPOR and the **People of AAPOR Make Us Strong**.



**Chair, History Committee
Co-Chair, 75th Anniversary
Planning Subcommittee**

Janice Ballou
Honorary Life Member



**Co-Chair, 75th Anniversary
Planning Subcommittee**

Dawn Nelson
Member for 32 years



Conference Chair

Mandy Sha
Member for 20 years

Digital Tributes

Click [here](#) to enjoy digital 75th Anniversary Tributes! "Meet" former AAPOR Presidents, AAPORites with membership from 1 month to 50 years, and "visit" where AAPOR started, take a tour with the mayor of Central City, Colorado. The mayor will show you the still standing Teller Hotel and the Opera House where in 1946 Harry H. Field invited leaders in the profession to a gathering that led to forming AAPOR.

Click on timestamps below to jump to another section:
2:18 AAPOR Presidents and AAPOR Award Winners;
10:48 Honorary Life Members; **38:28** Regional chapters; **38:53** Member groups and members; **59:41** 2021 Conference Chair; and **59:58** AAPOR Staff



AAPOR Conference Sites 1946 – 2020

Year	Conference Locations	Year	Conference Locations
1946	Teller House Central City, CO	1986	The Don CeSar St. Petersburg, FL
1947	Williams College Williamstown, MA	1987	The Lodge Hershey, PA
1948	Eagles Mere, PA	1988	The Inn on the Park Toronto, Ontario
1949	Cornell University, Ithaca, NY	1989	The Don CeSar St. Petersburg, FL
1950	Lake Forest College Lake Forest, IL	1990	Sheraton Lancaster Golf Resort Lancaster, PA
1951	Princeton University Princeton, NJ	1991	The Point at Squaw Peak Phoenix, AR
1952	Vassar College Poughkeepsie, NY	1992	The Don CeSar Resort St Petersburg Beach, FL
1953	Pocono Manor, PA	1993	Pheasant Run Resort and Convention Center St. Charles, IL
1954	Berkeley-Carteret Hotel Asbury Park, NJ	1994	Sheraton Tara Hotel and Resort Danvers, MA
1955	Hotel Loraine Madison, WS	1995	The Bonaventure Resort and Spa Fort Lauderdale, FL
1956	The Inn, Buck Hill Falls, PA	1996	Red Lion Hotel Salt Lake City, UT
1957	Shoreham Hotel Washington, DC	1997	Norfolk Waterside Marriott Norfolk, VA
1958	Edgewater Beach Hotel, Chicago, IL	1998	Marriott Pavilion Downtown St. Louis, MO
1959	Sagamore Lake George, NY	1999	Trade Winds Resort St. Pete Beach, FL
1960	Hotel Traymore Atlantic City, NJ	2000	Double Tree Jantzen Beach Portland, OR
1961	Claremont Hotel Berkeley, CA	2001	Hilton Montreal Bonaventure Montreal Quebec
1962	Sagamore Lake George, NY	2002	The Trade Winds Beach Resorts St. Pete Beach, FL
1963	Sagamore Lake George, NY	2003	Sheraton Music City Hotel Nashville, TN
1964	The Elms Hotel Excelsior Springs, MO	2004	Pointe Hilton Tapatio Cliffs Resort Phoenix, AR
1965	Hotel Griswold Groton, CN	2005	Fontainebleau Hilton Resort Miami Beach, FL
1966	New Ocean House Swampscott, MA	2006	Hilton Montreal Bonaventure Montreal Quebec
1967	Sagamore Lake George, NY	2007	Hyatt Regency Orange County Anaheim, CA
1968	The Miramar Santa Barbara, CA	2008	Sheraton New Orleans New Orleans, LA
1969	Sagamore Lake George, NY	2009	The Westin Diplomat Convention Center Hollywood, FL
1970	Sagamore Lake George, NY	2010	Chicago Marriott Downtown Magnificent Mile Chicago, IL
1971	Huntington-Sheraton Hotel Pasadena, CA	2011	Arizona Grand Resort Phoenix, AZ
1972	Marlborough-Blenheim Hotel Atlantic City, NJ	2012	JW Marriott Orlando Grande Lakes Orlando, FL
1973	Grove Park Inn Asheville, NC	2013	Seaport Boston Hotel & Seaport World Trade Center Boston, MA
1974	Sagamore Lake George, NY	2014	Anaheim Marriott Anaheim, CA
1975	Carson Inn-Nordic Hills Itasca, IL	2015	The Diplomat Hollywood, FL
1976	Grove Park Inn Asheville, NC	2016	Hilton Austin Austin, TX
1977	The Inn Buck Hill Falls, PA	2017	Sheraton New Orleans New Orleans, LA
1978	Hotel Roanoke Roanoke, VA	2018	Sheraton Denver Downtown Denver, CO
1979	The Inn Buck Hill Falls, PA	2019	Sheraton Centre Toronto Hotel Toronto, Ontario, Canada
1980	Kings Island Inn Cincinnati, OH		
1981	Buck Hill Falls Inn Buck Hills, PA		
1982	The Hunt Valley Inn Hunt Valley, MD		
1983	Buck Hill Falls Inn Buck Hills, PA		
1984	Lake Lawn Lodge Delavan, WI		
1985	The Americana Great Gorge McAfee, NJ		
		2020	Virtual Conference

Schedule of Events

9 a.m. – 5 p.m. Eastern Time
8 a.m. – 4 p.m. Central Time
7 a.m. – 3 p.m. Mountain Time
6 a.m. – 2 p.m. Pacific Time
2 p.m. – 10 p.m. Central European Time

June 11, 2020

Day 1 of Conference

9:00 a.m. – 10:00 a.m. ET

Coffee Hour with Exhibitors in the Virtual Exhibit Hall

10:00 a.m. – 10:55 a.m. ET

Conference Kickoff

Sponsored by  **Westat**

All-Attendee Session: Public Opinion and COVID-19

I'm Still Calling! A Fun Tribute to All Public Opinion and Survey Researchers

11:00 a.m. – 12:30 p.m. ET

Concurrent Sessions A

Sponsored by  **Westat**

Session Title

Track

2020 Census: The Most Robust Language Program
the U.S. Census Bureau has Ever Built

3MC

2020 Monroe G. Sirken Award Lecture

Survey Design

Assessing Differences in Responses to the General Social
Survey Abortion Questions when Including the Gestational
Age of the Pregnancy

Attitudes and Issues

Innovations in Survey Sampling and Nonresponse Adjustments

Statistical Techniques

Surveying the U.S. Hispanic Population

3MC

The Development of Military Survey Standards

Survey Design

Using Text Message for Survey Recruitment and Data Collection

Survey Design

Big Data Big Deal?! Exploring How Alternative Data Sources
Can Be Applied for the Design, Collection and Analysis of
Social Science Data

Data Science and
Organic Data

Improving Cancer Control Research Estimates Using Calibration
to National Measures: Insights for Best Practices
in the Survey Context

Statistical Techniques

Respondent Driven Sampling: Breakthroughs and
Challenges in Implementation, Estimation, and Inference

Survey Design

State Level Polling

Elections and
Political Polling

Methods and Approaches for Analyzing Opt-in Panels

Survey Design

Mode Transition: Leveraging New Options

Survey Design

What We Can Learn About Public Opinion Using
Social Media Data

Data Science and
Organic Data

12:30 p.m. – 1:15 p.m. ET

Attendee Celebration and Awards Banquet

Schedule of Events

1:15 p.m. – 2:45 p.m. ET

Concurrent Sessions B

Sponsored by  Westat

Session Title	Track
Seminar: Complex Survey Data Analysis in Stata	Professional Development
Consumer Expenditure Survey	Survey Design
Experiments within the 2020 Census Experiments and Evaluation Program	Statistical Techniques
Gridded Population Sampling in Low- and Middle-Income Countries: Tools, Demo, and Experiences	Survey Design
Partisanship and Polarization	Attitudes and Issues
QUALPOR Qualitative Research Paper Session 1: Mixed Methods and Alternative Solutions	Qualitative
The AAPOR Membership Survey: A Case Study Evaluation of Survey Design Item Scale Performance, Respondent Burden, and Nonresponse Bias	Survey Design
The International Social Survey Programme, ISSP	3MC
Transparency in Official Statistics	Research in Practice
How Polarized is America . . . Really? Findings from "America in One Room," A National Deliberative Poll	Elections and Political Polling
Unconscious Bias, Tolerance, Inequality, and Discrimination	Attitudes and Issues
Innovations in Online Probability-Based Panels - A Look at the Last 20 Years and Beyond	Survey Design
Telephone Frame and Address-Based Sample Frame Issues	Survey Design
Elections and Political Polling	Elections and Political Polling

Break

Virtual Exhibit Hall

3:00 p.m. – 5:00 p.m. ET

All-AAPOR Poster Session and Competition


3:00 p.m. – 5:00 p.m. ET

Concurrent Sessions C


Sponsored by  Westat

Session Title	Track
Advancing the Science of Advance and Cover Letters	Survey Design
Interviewers Behaviors and Interviewer Deviations from Standardized Interviewing	Ques Design and Interviewing
Issues and Practice: Consent, Confidentiality, and Privacy	Survey Design
Online Surveys	Research in Practice
Panel Recruitment and Participation	Survey Design
Workshop: Persuasive Writing Techniques for Researchers and Working the Blurb Exercise	Professional Development

Schedule of Events

3:00 p.m. – 5:00 p.m. ET	Concurrent Sessions C (continued)	
	Session Title	Track
	The General Social Survey, GSS	Attitudes and Issues
	Conducting and Evaluating Multinational, Multiregional, and Multicultural (3MC) Surveys	3MC
	Nonresponse Propensity and Nonresponse Follow-up	Survey Design
	75th Anniversary: Interactive Digital History Timeline and Tributes Virtual Exhibit Hall	
June 12, 2020		
Day 2 of Conference		
9:00 a.m. – 10:00 a.m. ET	Coffee Hour with Exhibitors in the Virtual Exhibit Hall	
10:00 a.m. – 10:55 a.m. ET	Presidential Address by 2019–2020 President Nora Cate Schaeffer	
	New Books Launch Party	
Break	Virtual Exhibit Hall	
11:00 a.m. – 12:30 p.m. ET	Concurrent Sessions D	
	Sponsored by 	
	Session Title	Track
	Data Quality Issues Across Multiple Sources	Data Science and Organic Data
	Attitudes in International Contexts: NATO, Afghanistan, Germany, United States, and Hong Kong	Attitudes and Issues
	Measuring Abortion Attitudes	Attitudes and Issues
	Attitudes Towards Female Candidates, Women and Superstars	Attitudes and Issues
	Current Developments in Multinational, Multiregional, and Multicultural (3MC) Survey Research	3MC
	Evidence for Successful Recruitment Strategies for Data Survey Design Collection Through Smartphone Apps	Survey Design
	Inferences from Various Samples	Statistical Techniques
	Innovations in Data Collection: Uses of Technologies to Collect Health Data	Survey Design
	Methods to Reach Diverse Respondents and Employees: MTurk, Voicemail, Caller ID, and Web survey	Research in Practice
	Optimizing Incentive Approaches	Survey Design
	QUALPOR Qualitative Research Paper Session 2: Qualitative Data Analysis	Qualitative
	Seminar: Teaching Survey Research in University Settings and Beyond the Classroom	Professional Development
	Traditional and Non-Traditional Estimation Methods for Election Surveys	Statistical Techniques

Schedule of Events

11:00 a.m. – 12:30 p.m. ET	Concurrent Sessions D (continued)	
	Session Title	Track
	Using Innovative Methods to Understand the Complexities of Racial Attitudes	Attitudes and Issues
12:30 p.m. – 1:15 p.m. ET	Poster Awards and New Books & Activity Winners	
	Virtual Exhibit Hall	
1:15 p.m. – 2:45 p.m. ET	Concurrent Sessions E	
	<i>Sponsored by</i> 	
	Session Title	Track
	Accounting for, and Reporting on, Sources of Uncertainty in the Integration of Multiple Data Sources	Research in Practice
	Response Rates and Burdens: Cause, Effect, and Propensity	Survey Design
	Survey Translation and Translation Assessment Best Practices	3MC
	Seminar: Accessing Census Bureau Data for Public Opinion Research: Key Data and Tools	Professional Development
	Attitudes in the United States: Religion, Climate Change, and the 2020 Census	Attitudes and Issues
	Media Attitudes	Attitudes and Issues
	Open Ended Questions: Performance, (Natural Language Processing (NLP) and Machine Learning)	Data Science and Organic Data
	Predicting the Horse Race with Demographics — State and National Surveys	Elections and Political Polling
	QUALPOR Qualitative Research Paper Session 3: Cognitive Interviewing	Qualitative
	Questionnaire Pretesting Methods: From Experts to Debriefing	Ques Design and Interviewing
	Visual Design Issues in Surveys: Font, Logo, Spaces, and Response Formats	Ques Design and Interviewing
	Respondent Participation: Who, Why and How	Research in Practice
	Challenges and Opportunities in the New Workplace	Attitudes and Issues
	Considerations in Push-to-Web Designs	Survey Design
	Examining New Considerations in Sexual Orientation & Gender Identity (SOGI) Research	Attitudes and Issues
	Mixed Mode Surveys: Design and Redesign	Survey Design
Break	Virtual Exhibit Hall	
3:00 p.m. – 5:00 p.m. ET	Annual Business Meeting	
	Virtual Exhibit Hall	

AAPOR's Commitment to Diversity and Inclusion

AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

AAPOR Inclusive Voices Award

AAPOR's "Inclusive Voices" award recognizes scholars/ researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

These populations, including racial/ethnic minority groups, refugees and immigrants, LGBT persons, disabled persons, victimized populations, offenders re-entering society, children/ youth/teens, impoverished communities, or other specific populations.

Please join us in honoring research that demonstrates AAPOR's commitment to recognizing outstanding research that honors our mission and supports diversity and inclusive excellence.

New AAPOR Student-Faculty Diversity Pipeline Award

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student "pairs" interested in becoming AAPOR colleagues. The Award is intended to be given to members of historically underrepresented racial-ethnic groups interested in the study of public opinion and survey research methodology. The scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.

2020 SurveyFest

2020 SurveyFest was held on Saturday January 25th, at Stanford University. This one-day conference was aimed at encouraging undergraduate and graduate students from diverse social and demographic characteristics (e.g., sex, gender identity, age, race, religion, ethnic background, nationality, or disability status) to consider graduate studies and careers in the fields of public opinion and survey research. The 2020 event was attended by approximately 25 students, along with a number of panelists in academia, government, and the private sector. The sessions included great insight from panelists and thoughtful questions from the participants. Students indicated they gained a lot of valuable information about the field and were excited about learning more. Thank you to all who participated and we hope to see you at SurveyFest 2021!

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[Click here](#) to browse the available collection of Heritage Interviews.

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In 2020, they received a plaque in celebration of the 75th Conference. Notable among these honorees are those who have been AAPOR Presidents and winners of our most prestigious AAPOR Award.

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Your planned gift will ensure AAPOR's future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

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2020 Award Winners

AAPOR Award for Exceptionally Distinguished Achievement

The AAPOR Award is the Association's lifetime achievement award, given for outstanding contribution to the field of public opinion research, including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

Due to disruptions in travel caused by the COVID-19 pandemic, the winner of the 2020 AAPOR Award for Exceptionally Distinguished Achievement will be announced at the 76th Annual AAPOR Conference to be held May 13-16, 2021.

AAPOR Award Winners

2019	Paul J. Lavrakas	1998	Albert E. Gollin	1981	Lester R. Frankel
2018	Lars E. Lyberg	1997	Irving Crespi	1980	Shirley A. Starr
2017	Peter Miller	1996	Eleanor Singer	1979	Mervin D. Field
2016	Scott Keeter	1995	Herbert I. Abelson	1978	W. Phillips Davison
2015	Nancy Mathiowetz	1994	Howard Schuman	1977	Leo Bogart
2014	Jon A. Krosnick	1993	Jack Elinson	1976	Joseph T. Klapper
2013	Floyd J. "Jack" Fowler, Jr.	1992	James Davis	1975	Raymond A. Bauer
2012	Daniel Yankelovich	1991	Joe Belden	1974	Bernard Berelson
2011	Stanley Presser	1990	Herbert E. Krugman	1973	Rensis Likert
2010	Michael W. Traugott	1989	Gladys Engel Lang	1972	Jean Stoetzel
2009	Elizabeth Martin		Kurt Lang	1971	Walter Lippman
2008	Kathleen Frankovic	1988	Burns W. Roper	1970	Archibald M. Crossley
2007	Harry O'Neill	1987	Norman Bradburn	1969	Roper Public Opinion Research Center
2006	Norman H. Nie		Seymour Sudman	1968	Elmo C. Wilson
2005	Andrew Kohut	1986	Philip Converse	1967	Hans Zeisel
2004	Benjamin I. Page	1985	Daniel Katz	1966	Hadley Cantril
2003	Don A. Dillman	1984	Ithiel de Sola Pool	1965	Harry H. Field
	Frank Stanton	1983	Paul K. Perry	1964	Harold D. Lasswell
2002	Tom W. Smith	1982	Paul B. Sheatsley	1963	George H. Gallup
2001	Robert Groves		Matilda White Riley	1962	Angus Campbell
2000	Philip Meyer		John R. Riley, Jr.		
1999	Charles Cannell		Wilbur Schramm		
	Warren J. Mitofsky				

AAPOR History

Julian L. Woodward Award

The predecessor of the AAPOR Award was named for Julian L. Woodward, AAPOR President (1950-1951) "in recognition of his inspiring leadership in public opinion research."

1961 Fund for the Republic	1957 Public Opinion Quarterly
1960 Clyde W. Hart	1956 Herbert H. Hyman
1959 Elmo Roper	1955 Paul F. Lazarsfeld
1958 Samuel A. Stouffer	

2020 Award Winners

Book Award

Winner:

Richard Valliant, Frauke Kreuter and Jill Dever
"Practical Tools for Designing and Weighting Survey Samples"

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946–1995.

Policy Impact Award

Winner:

U.S. Bureau of Labor Statistics and U.S. Census Bureau
for the production of the Supplemental Poverty Measure resources, thresholds, and poverty statistics

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

Warren J. Mitofsky Innovators Award

Winner:

Frauke Kreuter, University of Maryland, University of Mannheim and Institute for Employment Research, for her successes combining survey methodology with data science methods and concepts to ensure the future of our field.

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

Monroe G. Sirken Award

Winner:

Roger Tourangeau, *Westat and University of Michigan*

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

AAPOR Public Service Award

Winner:

Gordon Willis, *National Cancer Institute*

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

Burns "Bud" Roper Fellows

Winners:

Arundati Dandapani, *Generation1.ca*
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Aleksandra Wec, *Mathematica*
Alexander Wenz, *University of Mannheim*
Priya Bajaj, *Mathematica*
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Gary Lerner, *Abt Associates*

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses; most are first-time conference attendees.

2020 Award Winners

Seymour Sudman Student Paper Competition Award

Winner:

Felicitas Mittereder, *University of Michigan*

"A dynamic survival modeling approach to the prediction of web survey breakoff"

Honorable Mention:

Samantha Sekar, *Stanford University*

"Understanding misrepresentation: How policymakers perceive signals from constituents on environmental policies"

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

Student Travel Award

Winners:

Oluwagbenga Agboola, *University of Northern Colorado*

Seth Behrends, *University of Illinois at Chicago*

Christoph Beuthner, *GESIS – Leibniz Institute for the Social Sciences*

Anna Boch, *Stanford University*

Chandler Case, *University of South Carolina*

Xiaoyi Deng, *University of Maryland*

Carlo Duffy, *Carnegie Mellon University*

Brian Guay, *Duke University*

Sela Harcey, *University of Nebraska-Lincoln*

Jesse Holzman, *University of Illinois at Chicago*

Sebastian Kocar, *Australian National University*

Carmen Leon, *University of Castilla-La Mancha*

Lingxi Li, *University of Michigan*

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Rachel Stenger, *University of Nebraska-Lincoln*

Jerry Timbrook, *University of Nebraska-Lincoln*

The AAPOR Student Travel Award funds graduate student attendance at the AAPOR Annual Conference. Student Travel Awards help to offset the expense of attending the conference. The awards are offered to students who are in

need of financial support to attend the annual conference and experience this important educational and collegial event for public opinion and survey researchers.

AAPOR Inclusive Voices Award

Winner:

Dr. Matthew Desmond, *Princeton University*

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Student-Faculty Diversity Pipeline Award

Winners:

Alejandra Kaplan, Kristen N. Jozkowski, *Indiana University-Bloomington*

Yingling Liu, Jerry Z. Park, *Baylor University*

Nancy Toure, Maria Krysan, *University of Illinois at Chicago*

Ayana Best, Sara Sadhwani, *University of Southern California*

Natalie Walls, Timothy Barnett, *Jacksonville State University*

Fernanda Alvarado-Leiton, Zeina Mneimneh, *University of Michigan*

Cassandra Berice, Tinaz Pavri, *Spelman College*

Oceane Tanny, Kelly Foster, *East Tennessee State University*

The Student-Faculty Diversity Pipeline Award are intended to recruit faculty-student "pairs" interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.

2020 Award Winners

WAPOR/AAPOR Janet A. Harkness Student Paper Award

This winner of the 2020 Harkness Student Paper Award will be announced in July 2020.

This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012. Paper topics must be related to the study of multi-national/multi-cultural/multi-lingual survey research (aka 3M survey research), or to the theory and methods of 3M survey research, including statistics and statistical techniques used in such research. Paper topics might include: (a) methodological and/or statistical issues in 3M surveys; (b) public opinion in 3M settings; (c) theoretical issues in the formation, quality, or change in 3M public opinion; and/or (d) substantive findings about 3M public opinion.

AAPOR Chapter Student Paper Winners

DC-AAPOR Student Paper Winner

Josh Langeland, *University of Maryland*
"Email Reminders for a Scheduled Interview in an Establishment Panel Survey"

MAPOR's Doris A. Graber Award for Best Public Opinion Paper

Margaret Brower, *University of Chicago*
"Reframing Women's Issues: Intersectional Frames & Policy Agendas"

NEAAPOR Student Paper Award Winner

Victoria S. Asbury, *Harvard University*
"Worthy-Immigrant Narratives: Ingroup Framing and Party Identification in Shaping Attitudes towards Immigration"

PAPOR Student Paper Award Winner

Anna Boch, *Stanford University*
"Towards a More "European" Tolerance? Attitudes on Civil Liberties using the General Social Survey, 1996-2018"

SAPOR Student Paper Award Winner

Brian Orleans, *University of North Carolina*
"How Can Auxiliary Data Improve Non-Response Bias Adjustments in NHANES 2015-16?"



**Congratulations AAPOR
Annual T-Shirt Slogan Contest
Winner: Joan M. Hill, U.S. Census Bureau,
"75 years of caring about what
other people think"**

Conference T-Shirt Slogan Contest Winners

T-Shirt Slogan Winners

1989	If we want your opinion, we'll ask for it.	Elizabeth Martin
1990	No contest held	
1991	No contest held	
1992	The truth, the whole truth, and nothing but the truth, +/- 4%	Tom W. Smith
1993	Pollsters do it for the asking.	Nikolai Popov
1994	No contest held	
1995	Sample the Universe. Be a pollster.	Fred Solop
1996	AAPOR: 50 years and still counting	Frank Rusciano
1997	To err is human, but if it's less than 4% it's just sampling.	Tom W. Smith
1998	Without us it's just your opinion.	John Marcum
1999	AAPOR – Telling Americans what they think since 1947	Jim Wolf
2000	Your opinion counts if we count your opinion.	Tom W. Smith
2001	Polling: Now more accurate than the election itself	Allan Barton
2002	We may not have all the answers, but we've got all the questions.	Tom W. Smith
2003	The Ns justify the Xs.	Joel D. Bloom
2004	Public Opinion Research: Fighting the War Against Error	Kristen Olson
2005	If you don't like the estimate, just weight.	Doug Lonnstrom
2006	Trust Us – We're 95% confident.	Benjamin Healey
2007	I lost my validity at AAPOR.	Brooke Hoover
2008	Will weight tables for food.	Fred Solop
2009	Joe the Pollster	Timothy MacKinnon
2010	AAPOR: Freqs and Geeks	Angela Knittle
2011	Would you say you like this T-shirt... 1. Very much 2. Somewhat 3. Very little 4. Not at all?	Rich Clark
2012	AAPOR: We are the 99% (±1)	Adam Enders
2013	We'll call you maybe.	Megan Zander-Cotugno
2014	The weighting in the hardest part.	A. Rupa Datta
2015	Practice random acts of dialing.	Tancy Vandecar-Burdin
2016	Your opinion is important, even if it's not significant.	Tanya Mulvey
2017	I'm just looking for the French quartile.	Alice Blackwell
2018	We have good surveys. The best surveys. No one is better at surveys than we are.	Jenny Marlar
2019	Don't want to answer now? We'll weight...	Nathan Palmer

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Nielsen	Bronze		
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AAPOR Advertiser Index

Abt Associates	47	Nielsen	47
ADAPT Inc.	47	Pew Research Center	43
D3 Systems, Inc	48	Precision Opinion	49
EdChoice	48	ReconMR	42
ICF	40	RTI International	44
Ipsos Public Affairs, LLC	41	SSRS	45
Marketing Systems Group	48	University of Connecticut (UConn)	49
NORC at the University of Chicago	46	Westat	Inside front cover



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James Dayton james.dayton@icf.com +1.802.264.3723

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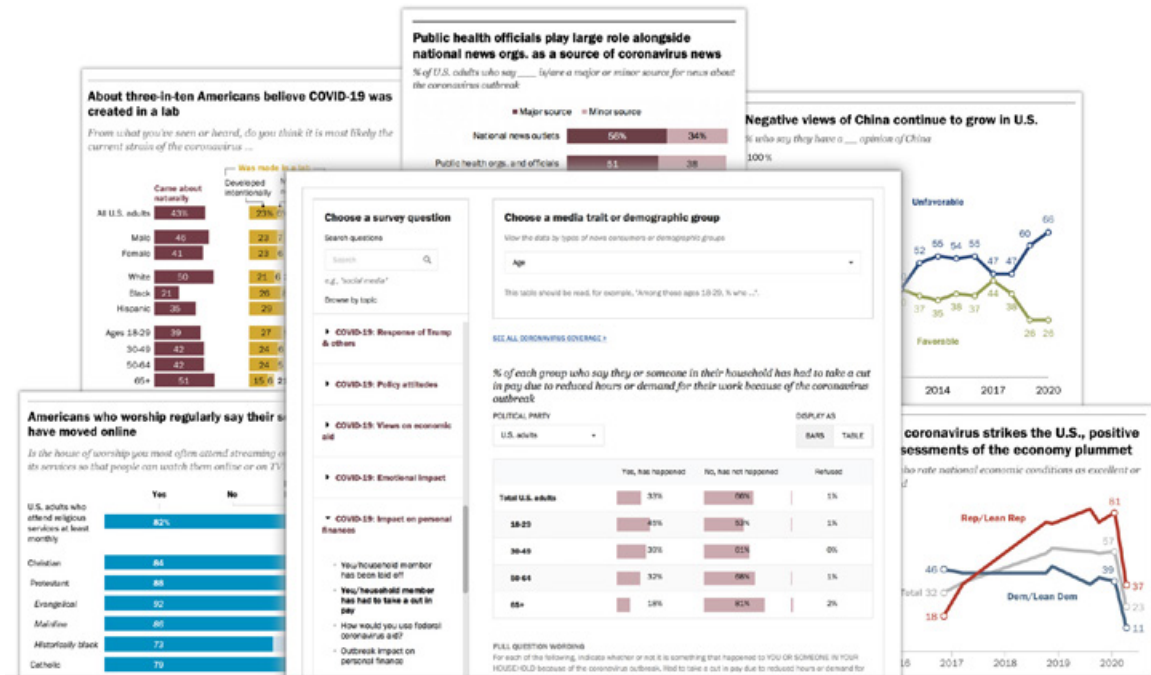
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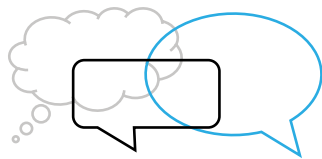
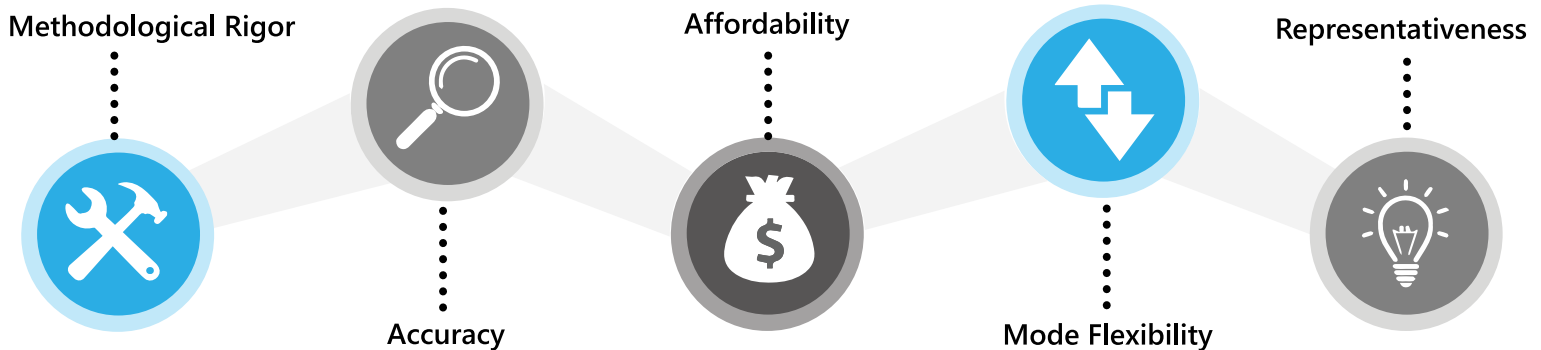
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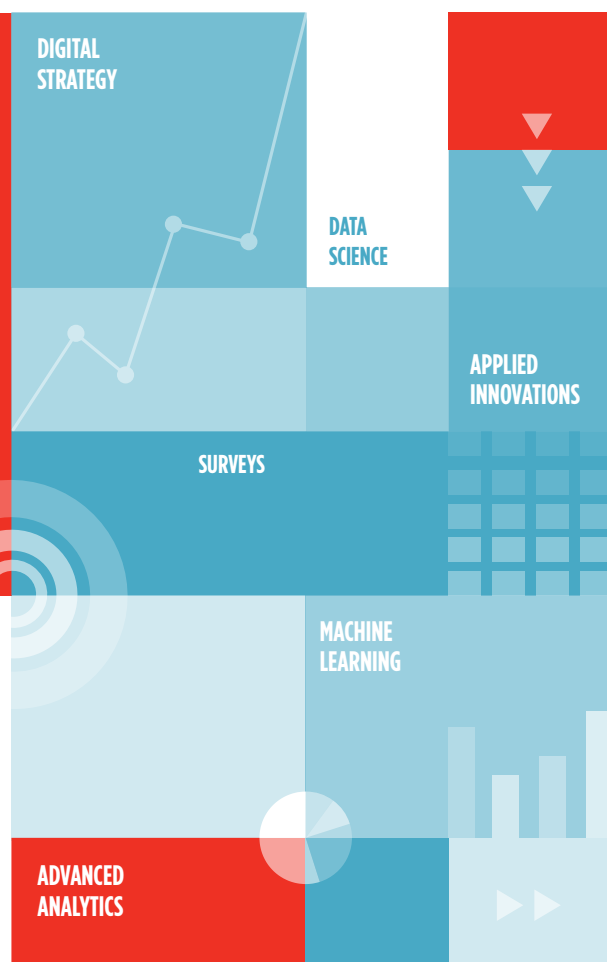
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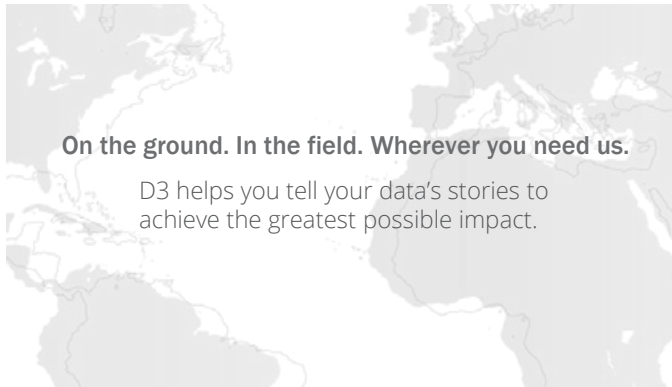
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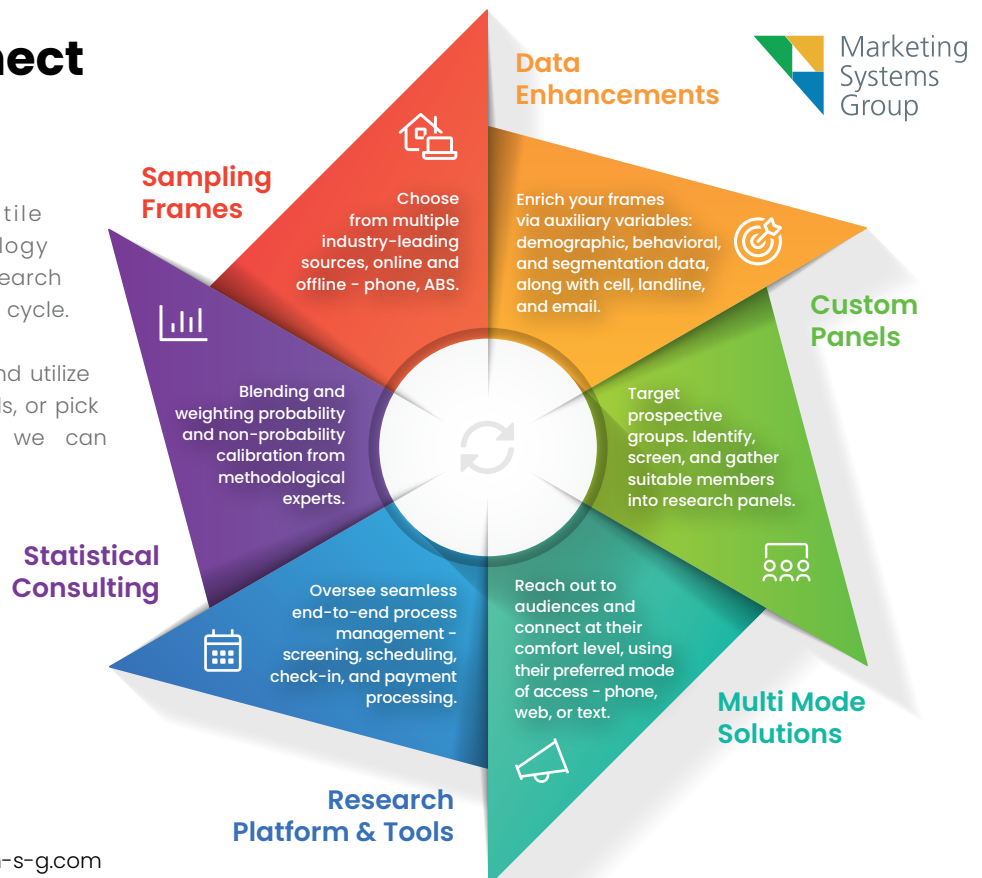
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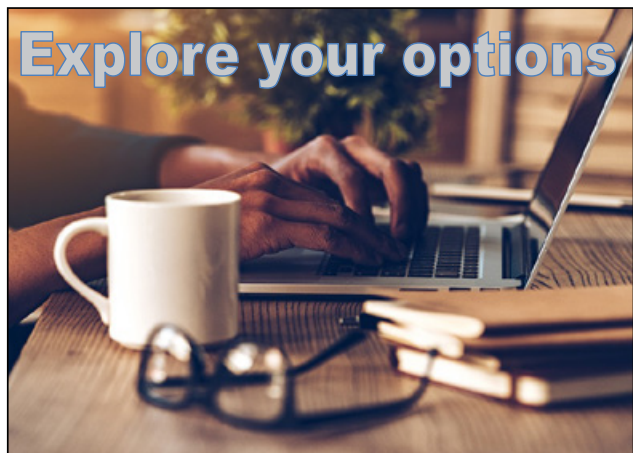
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Gonzalo Rivero	Sono Shah	Kelsey Starr	Huong Trieu	John Wendt
Emilda Rivers	Peter Shapiro	Amanda	Karen Trocki	Michael Wenger
Brian Robertson	Elisa Shearer	Stathopoulos	Lily Trofimovich	Alexander Wenz
Joseph Rodhouse	Susan Sherr	Sarah Staveteig Ford	Meg Trucano	Brady West
Felix Rodriguez	Marissa Shih	Marina	Mark Tucker	David Wheeler
Dave Roe	John Short	Stavrakantonaki	Ryan Tully	Zachary White
Mary Rogan	Holly Shulman	Darby Steiger	Chintan Turakhia	Daniel Whysong
Margaret Roller	Peter Siegel	Deborah Stein	A. Sinan Türkyılmaz	Cheryl Wiese
Edwin Roman	Henning Silber	Markus Steinbrecher	Ronna C. Turner	Joy Wilke
Paul Rosenfeld	Marcelo Simas	Rachel Stenger	Shad Turney	Andra Wilkinson
Kathie Roth	Katie Simmons	David Sterrett	Alfred Tuttle	Douglas Williams
Daniel Rudel	Megan Simmons	John Stevenson	Christina Tworek	Ann Williams
Patrick Ruffini	Thomas R. Simon	Galen Stocking	Alec Tyson	Diane Willimack
Amy Ryder-Burge	Alisha Simon	Celeste Stone	Cindy Ubartas	Malachi Willis
Lydia Saad	Roopam Singh	M. Christopher	Jennifer Unangst	Laura Wilson
Timothy Sahr	Lisa Singh	Stringer	Tresa Undem	Ashley Wilson
Tim Sahr	James Singleton	Semilla Stripp	Natalie Urie	Jennifer Wine
Yasuyuki Saito	Sofi Sinozich	Bella Struminskaya	Dan Vakoch	Ken Wink
Joseph Sakshaug	Alice Siu	Jennifer Su	Danny Valdez	Lindsey Witt-
Matthias Sand	Benjamin Skalland	Hanyu Sun	Sophie van der Valk	Swanson
Herschel Sanders	Christopher Skovron	Liz Supinski	Mary Ann Vega	Christopher Wlezien
Michael Sanderson	Kelsey Skvoretz	Emily Swanson	Linda Verrill	Christof Wolf
Anna Sandoval Giron	Rachel Sloan	Nicolaos E. Synodinos	Sarah Vetting	Monica Wolford
Melike Sarac	Tom W. Smith	Ama Takyi-Laryea	Sarah Vetting-Trahey	Kirk Wolter

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Peter Woolley	YuChing Yang	Katharine Yuengling	Shiyu Zhang	Allison Zotti
Scott Worthge	Xin (Rosalynn) Yang	Darine Zaatari	Zi Zhang	Cliff Zukin
Debra Wright	David Yankey	Benjamin Zablotsky	Tianshu Zhao	Randal ZuWallack
Yin Wu	Shauna Yates	Sharon Zack	Zhen Zhao	
Fanfan Wu	Linda Young	Joseph Zappa	Chang Zhao	
Kanru Xia	Christopher Young	Katarzyna Zebrak	Meimeizi Zhu	
Ting Yan	Naomi Yount	Suzanne Zedar	Linnea Zimmerman	
Y. Michael Yang	Zhiyuan Yu	Xingyou Zhang	Sonja Ziniel	



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