AAPOR

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

2020-2021
Annual Report

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AAPOR Mission and Goals

The American Association for Public Opinion Research (AAPOR) is a professional organization dedicated to advancing the science and practice of survey and opinion research to give people a voice in the decisions that affect their daily lives.

We strive to:

- Educate policy makers, the media and the public at large to help them make better use of surveys and survey findings;

- Educate practitioners on new developments affecting our field;

- Advocate the highest standards of ethical conduct for survey and opinion research;

- Encourage and disseminate research and innovations that improve our methods;

- Encourage and disseminate systematic analyses of public opinion on the major issues of the day;

- Promote best practices in collecting, analyzing, and interpreting survey data;

- Provide opportunities for our members to exchange views and promote the values of our organization; and

- Act as an advocate for survey and opinion research and its practitioners.

Amended: December 2013

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AAPOR 2020-2021 Executive Council

AAPOR Executive Council 2020 – 2021

Dan Merkle, President, *ABC News*

Patricia Moy, Vice President/President-Elect, *University of Washington*

Nora Cate Schaeffer, Past President, *University of Wisconsin - Madison*

Gretchen McHenry, Secretary-Treasurer, *RTI International*

Ginger Blazier, Associate Secretary-Treasurer, *Consultant*

Mary Losch, Councilor-at-Large, *University of Northern Iowa*

Ricki Jarmon, Councilor-at-Large, *Abt Associates*

Jessica Holzberg, Communications Chair, *U.S. Census Bureau*

Marco Morales, Associate Communications Chair, *Warner Music Group and Columbia University*

Kristen Olson, Conference Chair, *University of Nebraska-Lincoln*

Darby Steiger, Associate Conference Chair, *Westat*

Rachel Caspar, Education Chair, *RTI International*

Emilia Peytcheva, Associate Education Chair, *RTI International*

Tamara Terry, Inclusion and Equity Chair, *RTI International*

Ipek Bilgen, Membership and Chapter Relations Chair, *NORC at the University of Chicago*

Angelique Uglow, Associate Membership and Chapter Relations Chair, *ReconMR*

Timothy Triplett, Standards Chair, *Urban Institute*

Ashley Kirzinger, Associate Standards Chair, *Kaiser Family Foundation*

AAPOR Staff

Delia Murphy, *Executive Director*

Katie Geraghty, *Deputy Director*

Melanie Goff, *Program Director*

Meagan Comerford, *Director of Communications*

Rachel Nathanson, *Manager of Communications*

Daniel Choppa, *Program Administrator, Operations and Education*

Rachel Schuster, *Program Administrator, Conference and Awards*

Linda Arcangeli-Story, *Meetings Director*

Amy Metzgar, *Meetings Manager*

President's Report

Dan Merkle, President, 2020-2021

The 2020-2021 Council year was particularly challenging because of the COVID-19 pandemic and not being able to meet in person during this time. Even so, it was an extremely busy, productive and successful year for AAPOR's Executive Council and our more than 250 volunteers. I want to take this opportunity to thank everyone for all of their hard work in the past year. Here are some of the highlights:

- Membership was down in 2020 because of the pandemic, but the good news is that membership has rebounded so far in 2021 to pre-pandemic levels. At the end of April 2021, we had 2,040 members. This compares to 1,740 at this same time in 2020 and 2,036 in 2019.

- AAPOR is currently facing some budget challenges as a result of the pandemic. We had a total net loss of $68,214 in 2020, and we're projecting that the budget deficit will be higher for 2021. Having to move to a virtual conference in 2020 and 2021 has hurt us financially. However, we're fortunate that AAPOR was on very solid financial footing prior to the pandemic, so there's no reason for alarm at this time.

- Fundraising went exceptionally well in 2020. AAPOR received approximately $39,000 in gifts, which is much more than in recent years.

- The 2021 AAPOR Conference, which was held virtually, exceeded all expectations with 1,283 attendees. That's an increase of 338 over 2020's virtual conference, and the second highest conference attendance in AAPOR's history.

- AAPOR has made important progress in terms of diversity and inclusion initiatives in recent years. To further these efforts, Council voted unanimously this year to form a new Inclusion and Equity Committee (IEC) as a standing committee on Executive Council, and this change was approved by AAPOR members as part of the vote on our new Bylaws. The IEC is working to develop and implement programs that will strengthen our commitment to diversity, equity, and inclusion. Also in the past year, AAPOR released two public statements about our diversity, equity, and inclusion efforts.

- Throughout 2020 AAPOR worked closely with a public relations firm, Stanton Communications, on media messaging. AAPOR fielded over 30 interview requests last year, and there were over 350 media mentions of AAPOR. AAPOR released three public statements on election polling and two statements on the Census. We hosted two webinars to educate journalists about polling, and AAPOR participated in three Reddit "Ask Me Anything" (AMA) sessions.

- This year Council was very busy revising various governance documents and policies. These include revisions and membership votes on AAPOR's Bylaws, the Code of Professional Ethics and Practices, and AAPOR's Conduct Policy. In addition, AAPOR's Privacy Policy and Investment Policy were also reviewed and updated.

- This year Council formed several ad hoc committees and working groups to investigate and provide guidance in specific areas. These include the Ad Hoc Committee on Journal Publisher Options and the Ad Hoc Committee on the Governance of Journals. As for the working groups, Council formed the Future of AAPOR Finances Working Group which is closely evaluating AAPOR's current financial situation and will be making recommendations on ways to strengthen our financial situation going forward. We also formed the Working Group on AB2257 to provide guidance on this California law which impacts our industry by classifying respondents in that state as independent contractors. The Rhythm Volunteer Oversight Working Group was formed to oversee the migration of AAPOR's database. And the Election Messaging Working Group was responsible for crafting messages related to polling and the election, and it was invaluable to the entire AAPOR team working on media outreach last year.

- Various task forces were also busy during the past year. The joint AAPOR/ASA Task Force on Falsification in Surveys released its report in September 2020. The joint AAPOR/WAPOR Task Force on Quality in Comparative Surveys was accepted by Council at its May meeting and will be released following the conference. The Task Force on 2020 Pre-election Polling released their first report, titled the "Performance of the Polls in the Democratic Primaries," in October 2020. The Task Force delivered their final report to Council on the 2020 General Election polls in May 2021. It is undergoing editing and will be released as soon as possible after the conference.

President's Report (continued)

Finally, the AAPOR2025 initiative provides a framework for Council's efforts during the year. It was launched by Council in 2014 as a decade-long initiative to help take AAPOR where we want to go as an organization and to help define the future of AAPOR.

This chart summarizes how we did meeting the AAPOR2025 goals for the 2020-2021 Council year.

AAPOR2025 GOALS	KEY ACCOMPLISHMENTS	GRADE
(1) Promote Core Values	Revision and approval of AAPOR's: 1) Bylaws; 2) Code of Professional Ethics; 3) Conduct Policy.	Green
(2) Support Multidisciplinary Membership	Formation of new Inclusion and Equity Committee as a standing committee. Issued two public statements on diversity, equity, and inclusion. Developed and formalized Affinity Group procedures.	Green
(3) Assess New Public Opinion Theories and Methods	Task Forces on: 1) 2020 Pre-Election Polling; 2) Data Falsification; 3) Quality in Comparative Surveys. Ad Hoc Committee on Governance of Journals, Ad Hoc Committee on Journal Publisher Options	Green
(4) Promote Scientific Approaches	COVID-19 Workshop Series, Virtual Conference	Green
(5) Provide Professional Development and Education	Virtual Conference, Short Courses, and Webinars. Webinar price structure overhauled to engage more members.	Green
(6) Educate Public and the Media on Importance of Survey and Opinion Research	Media messaging with the PR firm Stanton resulted in over 350 media mentions of AAPOR, and the fielding of over 30 interview requests. Released three public statements on election polling and two on the Census. Hosted two webinars to educate journalists. Participated in three Reddit AMAs. Publication of "A Meeting Place and More ..."	Green
(7) Advocate for Support of Essential Public Opinion Related Activities and Organizations	Active participation with COSSA and COPAFS and new reps appointed. Formed a new working group to investigate CA law AB2257 and educate members about it. Working relationship with Insights Association to share information about AB2257.	Yellow
(8) Collaborate Globally	Joint task force with WAPOR on Quality in Comparative Surveys. Presentation at MRMW promoting AAPOR.	Yellow

Green = Meeting Goals
Yellow = In Progress
Red = No Progress

Click here to view the AAPOR2025 Strategic Vision

Past President's Report

Nora Cate Schaeffer, Past President, 2020-2021

Report Executive Summary:

The official duties of the Past President include chairing the Committee on Nominations and the Policy Impact Award Committee.

In addition, in the past Council year the Past President served as the liaison between Council and two committees concerned with AAPOR's journals: the Ad Hoc Committee on the Future of AAPOR's Journals (Mollyann Brodie, chair) and the Ad Hoc Committee on the Governance of AAPOR's Journals (Tim Johnson, chair).

The Committee on the Future of AAPOR's Journals recommended that AAPOR provide more support for the editorial teams of the journals and that a new advisory committee structure be developed to facilitate communication between the journals and between the editorial teams and Council. The Committee on the Governance of AAPOR's Journals is developing final recommendations on the second topic to be considered by Council. Reports from both committees received detailed review and response by Council.

Details of Programs:

The Committee on Nominations included members from several chapters, the Chair of the Inclusion and Equity Committee (Tamara Terry) and the Chair of the Volunteer Coordination Subcommittee (Jerry Timbrook). We began with a list of approximately 150 names collated from multiple sources, contacted 40 members to determine if they would like to be considered for possible nomination, and submitted 26 names to Council for consideration. From this list, Council composed a slate of 18 candidates for members to consider. AAPOR owes a great debt to the generous members who are willing to be considered for service on Council.

The Policy Impact Award Committee reviewed a varied set of nominations including those from previous years. Because of ambiguities in the criteria for the award that surfaced during the discussion, Council subsequently supported a revised description of who is eligible for an award and the criteria that the award committee should consider. Because the schedule for this award committee conflicts with the timing of the work of the Committee on Nominations, Council approved assigning the responsibility of chairing this committee in the future to one of the three Councilors-at-Large.

Ongoing or Pending Issues/Goals:

The final report of the Committee on the Governance of AAPOR's Journals will be accepted and implemented by next Council.

Secretary-Treasurer Report

Gretchen McHenry, Secretary-Treasurer, 2020-2021

Report Executive Summary:

Twenty-twenty was a difficult year for AAPOR's finances. The 2020 budget was drafted and approved by Council in fall 2019, well before the COVID-19 pandemic. The 2020 budget deficit was less than anticipated and our overall decrease in net assets was even less; however, any budget deficit in such uncertain circumstances is cause for concern. AAPOR made some program cutbacks throughout the year to control this deficit, which will continue in 2021. These cutbacks, as well as the move to the virtual conference, kept us at 63% of our budgeted expenses.

The majority of our revenue comes from the annual meeting, which saw significant decreases in both revenue and expenses due to the move to a virtual platform in 2020. This, and the associated drop in membership revenue, was the driving factor for not meeting our budgeted revenue goals in 2020. We achieved 57% of our budgeted revenue in 2020.

Careful budget management is needed in 2021 to control deficit spending as well as reinstating other avenues for revenue, like the Development Subcommittee. Twenty twenty-one will be another lean year for AAPOR finances, but our reserves are healthy and we can continue to provide programs and services to members with limited cutbacks. For 2021 and beyond, finances and replenishing our reserves will be a priority for AAPOR.

2020 Budget Overview:

The original 2020 budget, which was passed in November 2019, estimated a $19,215 deficit. We re-budgeted after the decision was made to move to a virtual conference, using a "worst case scenario" mindset. The revised 2020 budget estimated a $208,555 deficit. The actual (unaudited) result was a $187,188 deficit in revenue over expenses. However, taking investment gains into account, AAPOR ended 2020 with a decrease of $68,214 in net assets.

The only budget area in which we met or exceeded our revenue goals was under Publications and Career Center. This budget category houses any donations from members, which is what pushed us to 143% of budgeted revenue in this category. Because of AAPOR's conservative budgeting strategy, we did not exceed any of our budgeted expenses in 2020.

We experienced shortfalls, when compared to our budgeted revenue goals, in all other categories. However, because expenses around the 2020 annual meeting were also reduced when we moved to a virtual conference, conference revenue exceeded expenses by $114,084 (122% of budget).

2020 Investment Overview:

Our investment portfolio experienced overall growth in 2020, but a slight decrease in overall funds due to a large withdrawal to fulfill our previous Stanton contract. The unrestricted funds decreased $25,945, the restricted funds gained $21,360, and the general operating fund decreased by $29,975. We ended the year with $1.7 million in total investments.

Current Accounts and Investments:
(as of March 31, 2021):

Cash balance = $509,322

Short-term Investments (General Operating, Contingency funds) = $10,611

Long-term Investments (Board Designated, Unrestricted, Ambassador funds) Total Unrestricted = $1,416,890

Temporarily Restricted Investments (Heritage, Sudman, Roper funds) = $303,348

Total Assets = $2,278,420

Notable Accomplishments in Sponsorship, Investment, and Development:

Sponsorship:
The Sponsorship Subcommittee did excellent work in 2020 by raising $124,200 through a combination of year-round sponsors, conference sponsors, conference exhibitors, and conference advertisers. This did not meet the original budget goal of $151,000 but this was due to the change in the conference from an in-person meeting to a virtual meeting. The subcommittee maintained communication with current and past sponsors throughout the year to support the sponsor experience in the 2020 virtual conference and to better understand sponsors' needs for the 2021 virtual conference.

The Sponsorship Subcommittee worked closely with AAPOR staff to revise the sponsorship prospectus for use with the 2021 virtual conference. They used the results from the 2020 conference sponsor survey to assist the Conference Committee in understanding what would be most important to our sponsors in a virtual conference

Secretary-Treasurer Report (continued)

platform and to create valuable virtual sponsorship opportunities for 2021.

Investment:
In May 2020, the Investment Subcommittee drew down the equity portion of the portfolio to 20%, a decrease of approximately 5%, to protect AAPOR's portfolio from the uncertainty presented by the COVID-19 pandemic. This move was approved by Council as it is lower than the approved minimum of 25% equity allocation included in the Investment Subcommittee protocols. Council extended permission to lower equity holdings to a minimum of 20% through June 2021. AAPOR's portfolio did experience some growth in 2020, which helped to lower our total deficit revenue over expenses for the year.

Development:
The Development Subcommittee has been inactive since 2019, with the last major fundraising campaign occurring in 2017. The Secretary-Treasurer developed a new charge for this subcommittee, which was reviewed and approved by Council in late 2020. The Secretary-Treasurer is actively searching for a chair to restart this committee.

Ongoing or Pending Issues/Goals:
This year emphasized the need for stronger engagement with our members on financial issues. We made it a priority this year to restart the Development Subcommittee with a new charge, chair, and subcommittee members. That work will continue through 2021. We also approved a very conservative budget for 2021 in order to control further deficit spending. This will continue to be a challenge in 2021.

Councilors-at-Large Report

Ricki Jarmon, Councilor-at-Large, 2020-2021
Mary Losch, Councilor-at-Large, 2020-2021

Description:
The councilors-at-large (CALs) have a small number of specific duties. Many of their activities are tasks delegated by the President and the Executive Council where the tasks are not part of an existing committee responsibility.

Report Executive Summary:
The work of the councilors-at-large in 2020-2021 covered many aspects of AAPOR's operations and activities with special emphases on support of the President and modernizing AAPOR's bylaws, policies and procedures.

Award Committees:
- Losch: Chaired Mitofsky Innovators Award Committee
- Jarmon: Chaired AAPOR Book Award Committee & Liaison for Sirken Award Committee
- Losch and Jarmon: Co-chaired the Inclusive Voices Award Committee

POQ Advisory Committee:
Losch and Jarmon served on the *POQ* Advisory Committee and worked with the Executive Council in reviewing and implementing the recommendations from the Committee on the Future of AAPOR Journals. The CALs consulted with the *POQ* editors on several issues throughout the year.

AAPOR Conduct Policy Member Review and Approval:
Losch assisted Tim Triplett with the member review and vote on the new AAPOR Conduct Policy. Following review, suggestions were incorporated and documents revised and distributed for final vote. The new Conduct Policy was approved by membership in August 2021.

AAPOR Bylaws Member Review & Approval:
During late spring and early summer, Losch continued her work on the AAPOR Bylaws review and vote and then worked with the Executive Council to finalize the Bylaws documents and rationale that were distributed to membership for review. Following review, suggestions were incorporated and documents revised and distributed for final vote. New Bylaws were approved by membership in Fall 2021.

Data Falsification Task Force Draft Report:
Losch (along with Tim Triplett) assisted Past President Schaeffer to finalize review of the Data Falsification Task Force report and made recommendations for revisions.

Association Management Firm Periodic Evaluation:
Losch and Jarmon led an effort to develop a semi-annual assessment of Kellen performance. The first assessment was completed in late fall and shared with Council and Kellen staff in early 2021.

Working Group to Review Award Committee Structure:
During spring 2021, Losch and Jarmon both participated in the Executive Committee working group to review current award committee structure and make recommendations for changes to streamline and harmonize.

Rhythm Volunteer Oversight Working Group:
Losch is currently participating in the AAPOR volunteer group working with Kellen IT staff to transition the current AAPOR database to a new, cloud-based platform.

Working Group established for California AB2257:
Jarmon, working with Kellen, established the Working Group on AB2257 in order to provide ongoing communications about the California legislation that could have significant impact on survey data collection that includes incentives.

Continuing/Pending Issues for 2021-2022 Councilors-at-Large:
- Continuing to support the new Inclusion and Equity Committee.
- Assist in helping facilitate the transition of AAPOR data to new database.
- Assist Executive Council in restructuring the CAL activities and assignments to include a 3rd CAL.

Communications Report

Jessica Holzberg, Communications Committee Chair, 2020-2021

Committee Description: The Communications Committee is responsible for all matters concerning the public face of AAPOR and expanding awareness about the association's work. The Committee helps to disseminate information relating to public opinion and survey research as well as the policies and activities of AAPOR. This is done through several channels, including social media, AAPOR's newsletter, the website, AAPORnet, and press releases.

Report Executive Summary:

The Communications Committee supports other committees in their outreach and communication efforts, and therefore develops and/or reviews messaging for the website, social media, emails, and AAPOR statements. This year, the committee also focused on social media outreach, election messaging, and evaluating the website and communication metrics.

Details of Programs:

Outreach and Awareness Efforts:
Last year, the Communications Committee began a significant effort to increase the quantity and quality of AAPOR's social media outreach. Twitter has been a particular focus because of the platform's diverse audience, which includes AAPOR members, journalists, and members of the general public. This year, AAPOR's Twitter following continued to increase at a similar rate as last year, with an increase of about 500 followers compared to May 2020 for a total of 5,000 Twitter followers. Under the leadership of Social Media Subcommittee Chair Mariya Vizireanu, the Communications Committee also expanded its use of graphics, GIFs, and use of hashtags to increase visual interest and bring in a broader audience. The Committee worked with *Public Opinion Quarterly* to regularly feature new articles, and also worked to disseminate information about chapter events and AAPOR awards.

In partnership with Stanton Communications, the committee established relationships with journalists on social media and disseminated AAPOR polling resources, particularly in preparation for the 2020 election. Stanton, the Communications Committee, and a committee formed primarily of Councilors issued two press releases on the 2020 election and responded to media requests using election messages developed by a committee chaired by Evans Witt. AAPOR hosted a Reddit "Ask Me Anything" about election polling in October 2020 and two webinars on election polling for journalists in September 2020. Outreach about the Task Force on 2020 Pre-election Polling report is ongoing and will be accompanied by a press release.

Finally, the Committee updated AAPOR's Media Policy, simplifying AAPOR's process for credentialing conference coverage.

Website Redesign:
The website redesign has been temporarily placed on hold, pending completion of AAPOR's database transition. In the meantime, the committee has completed activities designed to position AAPOR well for the redesign. Under the leadership of Website Subcommittee Chair Paul Schroeder, the Website Subcommittee conducted an expert review of the current website and identified recommendations for changes categorized by priority and difficulty. The committee will work through these recommendations and implement those that are possible at low or no cost while the larger redesign is pending. The committee has also conducted testing of various components of the website and market research, including holding discussions with website developers supporting other organizations to gain insight for development of requirements for a request for proposals. The storefront on the AAPOR website will also be updated after the database transition, and the committee will focus on ensuring it is useable by conducting an expert review and possibly user testing.

Internal Communications:
The committee has worked to develop a content calendar that leverages information from past communications with members. The committee has also made changes to the contents of the newsletter and has been monitoring metrics of email opens and website visits. Considering ways in which AAPOR communications to members can be streamlined will be a continued area of focus for the committee.

Communications Report (continued)

Ongoing/ Pending Goals for 2021-2022:

Continuing Outreach and Awareness Efforts:
The committee will continue to expand the outreach and awareness of AAPOR. This is expected to include continuing social media efforts, targeting outreach for abstract submission and conference participation, and identifying opportunities to communicate AAPOR's expertise to the media in non-election years.

Website Redesign:
The committee will continue to make improvements to the website, AAPOR registration site, and store based on expert review and finalize the request for proposals. The committee will also work with Councilors to undergo a more systematic review of website content.

Streamlining Internal Communications:
The committee will finalize a plan to reduce the number of emails AAPOR sends to help standing with email providers and reduce inbox clutter for AAPOR members.

Diversity, Equity, and Inclusion:
The committee will identify opportunities to work with the Inclusion and Equity Committee chairs, including, but not limited to, diversification of the AAPOR experts list.

Conference Report

Kristen Olson, Conference Committee Chair, 2020-2021

Committee Description: The Conference Committee is responsible for planning and organizing the annual AAPOR conference under the direction of the Executive Council. The Committee is made up of members of the Executive Council and additional AAPOR volunteers, and includes a Conference Engagement Subcommittee and an Abstract Review Subcommittee. For the 2021 Annual Conference, a Virtual Conference Platform Review Subcommittee was also convened.

Report Executive Summary: AAPOR Executive Council officially decided to hold the 2021 AAPOR Conference as its second virtual conference. As part of this decision, the conference dates shifted to weekdays only (May 11-14, 2021), with short courses being held the week before, during the week of May 3, 2021.

- The final registration total for the virtual conference is 1,283, exceeding the registration goals for the year.
- Over 570 abstracts were submitted, and over 515 papers and panels were presented at this year's virtual conference.
- Short course registrations exceeded 264 total registrants across eight courses, with an average of 33 participants in each class.
- The Sponsorship Committee raised over $114,000 in sponsorship and exhibits.

Details of Programs:

AAPOR COVID-19 Workshops:
The COVID-19 Changes to Research Practices Workshop Series of 90-minute virtual workshops encouraged conversations about the current issues facing our field. The workshops had a mix of presentations from the panelists and moderated discussion time among attendees and panelists. We held three COVID-19 workshops between October and December, 2020: (1) Transitioning CATI to Remote Interviewing Workshop, (2) Changes to Field Operations Workshop, and (3) Changes to Qualitative Research Workshop. Thank you to Anna Wiencrot who was the driving force behind these workshops.

Virtual Conference Decision:
The decision to hold the 2021 conference as a virtual meeting was made in November 2020, prior to the abstract submission deadline. This decision was made earlier than anticipated due to a clear acceleration of the COVID-19 pandemic and no available vaccines at the time. AAPOR was able to claim force majeure on the contract with our Los Angeles hotel, and thus had no financial costs incurred from the hotel when cancelling.

Conference Registration:
Conference registration opened at the end of January 2021. Even though we have four full days of educational

Conference Registration 2018-2021

Legend: 2021 Virtual — 2020 Virtual — 2020 Atlanta — 2019 Toronto — 2018 Denver
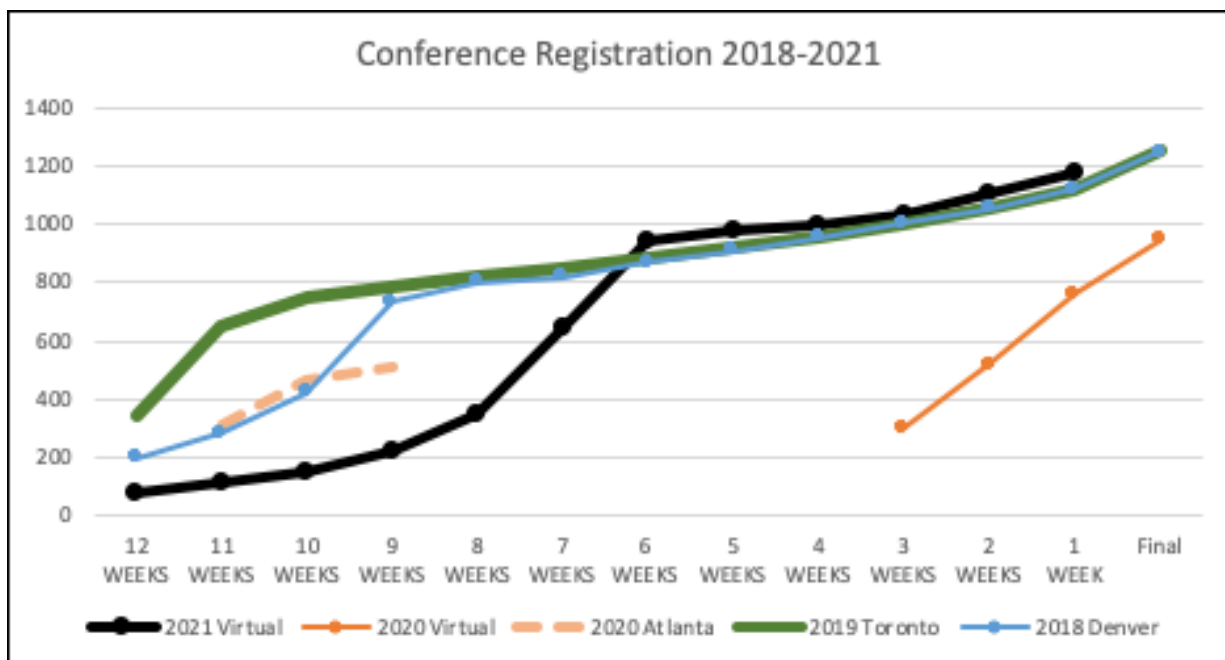
Conference Report (continued)

programming and networking opportunities available – double the amount from the 2020 virtual conference - the early bird registration fee was unchanged from 2020 - $199 for Early Bird AAPOR Regular Members, $99 for Early Bird AAPOR Student Members, and $50 for Early Bird Honorary Lifetime Members. Registrants come from all over the world, including the United States, Canada, Germany, the United Kingdom, the Netherlands, Australia, Singapore, Qatar, Austria, Sweden, Turkey, Argentina, Chile, China, Czech Republic, Finland, France, Greece, Hong Kong, Israel, Japan, Malaysia, Mexico, the Philippines, Switzerland, and Trinidad and Tobago.

Mini-Conference:
This year's AAPOR conference is themed "Data Collection, Measurement, and Public Opinion During a Pandemic." As the world has been facing challenges to public health and safety due to the growing pandemic, many survey organizations, federal statistical agencies, and public opinion researchers have had to immediately pivot to a "new normal" of data collection. Public opinion and individual behaviors about the pandemic and toward leaders have changed at lightning speeds. To explore these and other changes, the 2021 AAPOR Conference held a mini-conference dedicated to papers related to this theme.

Conference Tracks:
This year's conference tracks include: Attitudes and Opinions; Elections, Polling, and Politics; Media, News and Information Sources; Questionnaire Design and Interviewing; Data Collection Methods, Modes, Field Operations, and Costs; Response Rates and Nonresponse Error; Probability and Nonprobability Samples, Frames, and Coverage Errors; Statistical Techniques and Estimation; Data Science, Big Data, and Administrative Records; Multicultural, Multilingual, and Multinational Research; AAPOR's History; Research in Practice; and Qualitative Research.

Conference Sponsors:
This year's sponsorship committee was able to obtain sponsorship, exhibits, and advertisements from 30 companies! A huge thank you to these sponsors:

Sponsorship Level	Company
Sustaining	Westat
Platinum	ReconMR RTI International
Gold	Abt Associates D3 Systems, Inc. Marketing Systems Group NORC at the University of Chicago
Silver	American Institutes for Research EdChoice ICF Ipsos Public Affairs, LLC Ironwood Insights Group, LLC Lucid Holdings, LLC Qualtrics XM Voxco
Exhibitors	ASDE Survey Sampler Inc. Oxford University Press Precision Research Promark Research StataCorp
Additional Sponsors	Consumer Reports DG Solutions Dynata, LLC Headway In Research SSRS
Advertisers	American Population Panel at CHRR Nichols Research Pew Research Center Research Support Services Inc Social Data Science Center (SoDa), University of Maryland, AND Joint Program in Survey Methodology (JPSM), University of Maryland

Conference Report (continued)

Abstract Review and Selection:
Over 570 abstracts were submitted for this year's virtual conference. Although this is a decrease of about 30% from our typical in-person conference submissions, it was still an incredibly strong showing. These abstracts were peer reviewed by more than 210 AAPORites over the Thanksgiving holiday weekend. The Abstract Review Committee met in mid-December to put together this year's program for both the mini-conference and the main conference. About 98% of submitted abstracts were accepted by the committee, and about 98% of the accepted abstracts agreed to present their papers. The abstracts from people who have accepted the invitation to present come from 171 different institutions. There are at least 10 abstracts submitted from these organizations: US Census Bureau; NORC at the University of Chicago; University of Michigan; IPSOS; American Institutes for Research; RTI International; Westat; ICF; Indiana University; SSRS; Abt Associates; Pew Research Center; and University of Nebraska-Lincoln. These 13 organizations make up about 48% of the accepted abstracts for this year's conference. Thank you to this amazing committee who did the first virtual review of conference abstracts for AAPOR!

Submission Types	2019	2020	2021
Paper	661	685	454
Poster	61	56	24
Panel	34	66	18
Professional Development & Career Advice Sessions		17	2
Methodological Brief	78	67	72
Round Table Discussion			6
Total	834	891	576

Conference Platform Selection:
After reviewing dozens of platforms and doing multiple live demos with six of the top choices, we selected a platform called Pathable which facilitates live video-based conversations among AAPOR presenters, attendees, exhibitors, and sponsors throughout the meeting. Thank you to the Conference Platform Selection Subcommittee who helped identify the best platform for AAPOR's second virtual conference.

Conference Session Formats:
Throughout the conference, we offered 95 sessions containing papers or round tables. The schedule contained a mix of live and prerecorded presentation sessions. To ensure that all AAPOR presenters and attendees had the opportunity to talk with each other, all of the prerecorded presentation sessions had a live 30-minute Q&A. We also had 60-minute round table discussions, 30-minute coffee breaks, and scheduled visits to the exhibit hall to connect with sponsors and exhibitors. Due to the virtual format, all papers, methodological briefs, and posters were accepted as 15-minute paper presentations.

AAPOR Care Package:
AAPOR Conference attendees who live in the US were sent an AAPOR care package mailed directly to an address of their choosing. Early bird registrants received their care package prior to the start of the conference. The items going into this year's AAPOR care package include: AAPOR socks (!!!), an AAPOR-branded mechanical pencil, and a luggage tag with the AAPOR logo and See you in Chicago! May 2022 (we are trying to be optimistic!), as well as a sticker sheet. The care package was sponsored by SSRS.

AAPOR T-Shirt Contest and Swag Shop:
This year's AAPOR Conference slogan is "6 Feet Is My New Confidence Interval," submitted by Megan Lipke. Rather than have t-shirts on hand and have leftovers, we have opted to have a third-party site (Cafepress) host and distribute the t-shirt sales this year. The site allows AAPOR to make a small commission on each sale of an item (generally about $5/t-shirt) and takes care of all shipping, taxes, etc. for the AAPOR member. The AAPOR swag shop contains two sets of items — AAPOR Conference-branded t-shirts, sweatshirts, mugs, and water bottles with the theme and conference graphic and general AAPOR items, including t-shirts, sweatshirts, baby onesies, face masks, mugs, water bottles, stickers, and a tote bag. The shop will continue to remain open after the conference is over.

Conference Report (continued)

EngAAge-POR:
To help enhance the virtual conference experience, we held four photo contests – AAPOR Outdoors!, AAPOR Golf Off!, AAPOR Eats!, and AAPOR Remember When? – on Twitter and in the Connect Discussion Boards on the conference platform. We also used the gamification portion of the Pathable platform to incentivize AAPOR attendees visiting exhibitor and sponsor booths, going to sessions, and completing their profile. Finally, the Conference Engagement Subcommittee arranged Speed Networking with 14 organizations as of this writing. Thanks to the Conference Engagement Subcommittee for these events!

AAPOR Conference Information Session:
We held an information session on Monday, May 10 to walk through the conference schedule and help navigate the conference platform.

Opening Plenary:
Our conference kicked off with an opening plenary session, *Polling the Electorate During the Pandemic.* This live session, featuring Jennifer Agiesta (CNN), Jennifer De Pinto (CBS), Lydia Saad (Gallup), and Emily Swanson (AP) and moderated by Courtney Kennedy (Pew Research Center), focused on what we learned about the electorate, voting, and polling during the 2020 election and beyond.

Closing Plenary:
The conference closed with a new and important plenary for AAPOR – the inaugural AAPOR Award Keynote Address, given by the winners of the 2020 and 2021 AAPOR Award for Exceptionally Distinguished Achievement.

Seymour Sudman Student Paper Competition:
We received 16 eligible submissions for the Sudman Student Paper competition. This is exactly the same number of eligible submissions from 2020. One winner and one honorable mention were selected.

Ongoing or Pending Issues/Goals:

What Will 2022 Look Like?
The biggest issue facing our planning efforts for 2022 is whether we will be able to meet in person in Chicago in May 2022. Although vaccines are being distributed, the City of Chicago has emergency travel orders in place about COVID-19 tests, quarantine, and/or full vaccination prior to entering the city which vary across states of origin. As of this writing, Chicago is in Phase IV of reopening, continuing to require social distancing and face masks and event spaces to be no more than 50% capacity and no more than 50 people. Even if we are allowed to meet in person, whether people and their companies will be willing to travel remains uncertain.

In-Person and Hybrid Events:
One question that the Conference Committee has been asked multiple times throughout this past year is whether hybrid events will continue to be part of the AAPOR conference experience even when we are able to reconvene in person. It is too early to say what the costs, benefits, and risks are from planning an all-in person conference versus incorporating hybrid conference components.

Conference Dates:
The 2021 virtual conference was held on weekdays only to facilitate participation by persons with child or other dependent care responsibilities as well as to maintain work-life balance while working from home during a pandemic. Identifying the best range of days – whether AAPOR's traditional Thursday through Sunday days – for AAPOR moving forward continues to be on the agenda.

Conference Revenue:
As AAPOR's primary source of revenue, two years of back-to-back virtual conferences have been hard on AAPOR's finances. Future uncertainties remain at this writing. AAPOR will need to think carefully about conference registration fees to balance encouraging participation of AAPOR members long-term in conference and helping secure AAPOR's finances moving forward.

Thank you to all of the AAPOR Volunteers who made Conference happen!

Education Report

Rachel Caspar, Education Committee Chair, 2020-2021

Committee Description: The Education Committee leads AAPOR's extensive range of educational and professional development activities. Education includes five subcommittees: Online Education, Journalist Education, AAPOR History, Short Courses and Diversity. The Education Committee is a standing committee invited by the Education Chairs and approved by Executive Council.

Report Executive Summary:

- The 2020 online education program was successfully completed and an outstanding 2021 schedule of webinars was finalized.

- An excellent program of eight short courses was planned for the 2021. The short courses were held the week prior to the virtual 2021 AAPOR Conference.

- As part of an AAPOR initiative to have all committees with a direct reporting line to Executive Council, the History Committee was brought under the Education Committee's "umbrella".

- Tom Smith and his co-authors finalized the updated AAPOR History. The document is now available on AAPOR's website.

- Due to uncertainties caused by COVID, a third SurveyFest was not held. In collaboration with AAPOR's new Inclusion and Equity Committee, we hope to offer the next SurveyFest during early 2022.

- Leading up to the 2020 Presidential Election, the Journalist Education Subcommittee scheduled several offerings of the journalist education "road show".

Short Course Subcommittee
Chair: **Brady West**

The subcommittee started the year by adding three new members (Pete Batra from the Institute for Social Research at the University of Michigan, Alexandra Allman from UNC-Chapel Hill, and Mario Callegaro from Google) and welcoming back six returning members (Brady West, Brian Kriz, Hanyu Sun, Raphael Nishimura, Doug Currivan, and Antje Kirchner). Given the pandemic, most business was conducted virtually, starting with an overview of subcommittee goals and plans for the year. The subcommittee proceeded to develop a call for short-course proposals (along with a corresponding online proposal form), and the call was broadcast via AAPORnet. Proposals on specific topics were encouraged based on careful analyses of data from past short course evaluations and the annual AAPOR membership survey.

The instructors of short courses that had been accepted for the 2020 virtual conference who could not present virtually as a result of the pandemic were also invited to present their short courses again at the 2021 conference, and two accepted. An additional four instructors were invited due to their expertise in particular topics of interest to the AAPOR membership (e.g., non-probability sampling). The subcommittee then evaluated the eight short-course proposals that we received, ranked them, and aggregated the ranks. This led to the selection of two additional short courses, resulting in eight short courses in total. At the time of this writing, three of the eight short courses are completely sold out, and the remaining participation numbers look very strong, suggesting that the eight topics selected were indeed of broad interest to the AAPOR membership. We are currently working with the instructors to carefully review and finalize the materials for the eight short courses, and we very much look forward to these presentations at the 2021 virtual conference.

Online Education Subcommittee
Chair: **Doug Currivan**

The Online Education Subcommittee offered another diverse set of 10 webinars in 2020. The subcommittee has scheduled 11 webinars for 2021, again with a focus on a variety of interesting topics and diverse presenters. The 2020 and 2021 webinars contributed to achieving the subcommittee diversity goal adopted in 2018 – increasing the number of presenters who are non-AAPOR members, the number of first-time presenters, and improving the gender balance to include more women.

The Online Education Committee continued the practice of having the set of webinars confirmed at the time of membership renewals. This allows AAPOR members to purchase the webinars as a package at the time they renew their membership. The subcommittee proposed reductions to individual and institutional webinar prices for 2021 that were approved by the AAPOR Executive Council. In addition, members were offered a free 2021 webinar with their renewal. For 2021, the subcommittee is working on further revisions to prices for institutional webinar subscriptions, including creating "tiered" prices based on the number of individuals who can access the webinars within the organization. The subcommittee has also continued to review past webinars for potential packaging as "kits" focused on a specific theme, such as mixed mode data collection.

Education Report (continued)

Journalist Education
Subcommittee Chair: **Emily Guskin**
The Journalist Education Subcommittee was involved in a number of outreach activities in the lead up to the 2020 US presidential election. Members of the Subcommittee created an educational "road show" for journalists which was presented on several occasions by Dr. David Dutwin.

History Subcommittee
Subcommittee Chair: **Janice Ballou**

Based on October 2020 Kellen information, the Committee had a Heritage Interview fund with a $8,361 balance. We were informed that these funds were not restricted to only funding Heritage Interviews and could be used for other approved Committee expenditures. The Committee requested and received approval to use these funds for a new initiative, AAPOR Conference Program Digitalization, with an estimated cost of $3,200.00. Because of COVID-19 restrictions the Committee did not incur any costs to conduct 2020-2021 Heritage Interviews. A request was also made to include an estimated $1,000.00 for possible revisions to the AAPOR 75 Year History Timeline. Several suggestions have been made and need to be forwarded to Sandbox Studio to review these modifications and get final cost estimates.

At the time of this report, the Committee is in the process of completing the AAPOR Conference Program Digitalization Project. Paper copies were obtained from the University of Chicago archive to create a full digital set of 1946-2020 conference programs so they can be searchable files. If. As noted in the proposal for this project, these conference programs contain important information about AAPOR history such as who is participating in the conferences, what subjects are important at various times in AAPOR's history, and what was the contributions of officers and other members. Having this digitized reference documenting the conference in a way that members can access wherever they are will ensure that AAPOR's role in the development of public opinion research will be known and remembered.

As noted above, there were no Heritage Interviews completed in 2020-2021. Currently on the AAPOR website, 41 completed interviews represent an impressive oral history from notable AAPOR contributors such as both AAPOR President and AAPOR Award Winners (16); AAPOR Presidents only (11); and AAPOR Award Winners only (8). To ensure quality interviews, past Heritage Interviews were costly to ensure quality by using a professional videographer. This year the Committee did briefly talk about conducting a pilot to record a Heritage Interview via ZOOM. While the pilot was not conducted, if it worked out, it could reduce/eliminate cost and increase access to those we have not been able to interview because of additional costs related to travel and other expenses. The Committee does have a priority list of key AAPOR notables for these interviews.

While not specifically 2020-2021 AAPOR History Committee activities, of note are the multiple history resources that are now available because of the 2020 75th AAPOR conference. For example, the NORC donated the AAPOR Digital Timeline and a video from the 75th Conference Session where key timeline items were curated; AAPOR 75 Tributes from about 65 members; a full set of AAPOR T-shirt photos; and Tom W. Smith's update of AAPOR history edited—"A Meeting Place and More."

Diversity Subcommittee
Chair: **Elizabeth Allen**

As a result of the ongoing uncertainties caused by the COVID pandemic, planning for a third SurveyFest was tabled. In collaboration with the Equity and Inclusion Committee, chaired by Tamara Terry, we hope to be able to host a third SurveyFest in early 2022.

Other Education Activities:
The AAPOR's Got Talent (AGT) initiative, which had been dropped from the 2020 Annual Conference program. was not resuscitated for 2021. This initiative appears to have lost the interest of the AAPOR membership. The incoming Education Chair will decide whether AGT will be re-invented or permanently discontinued. A new Subcommittee chair will need to be appointed if AGT or some variant is included as part of the 2022 Conference.

Peter Miller is chairing an Ad-hoc Committee on Publisher Options, tasked with considering whether AAPOR should continue to have its journals (*POQ* and *JSSAM*) hosted by Oxford Press or negotiate a contract with a different publisher. A recommendation is expected by early summer.

In collaboration with the University of Maryland's Joint Program in Survey Methodology (JPSM), AAPOR short courses and webinars are now able to be counted as credit in a joint JPSM-AAPOR citation program.

Pending Projects for 2021-2022:
In addition to the activities of the above Subcommittees and as part of AAPOR's goal of having all committees with a direct reporting line to Executive Council, the *POQ* Advisory Committee will be part of Education (pending Council approval). Education will therefore likely be involved in possible future restructuring of the journal advisory committees or AAPOR committees related to the journals.

Inclusion and Equity Report

Tamara Terry, Inclusion and Equity Committee Chair, 2020-2021

In June of 2020, the AAPOR Council voted and approved adding language to the proposed revisions to the AAPOR Bylaws laying out the Diversity Coordinating Committee (new name – TBD) as a new standing committee, thereby adding two seats on the AAPOR Executive Council for a chair and associate chair. In July of 2020, the Executive Council approved the Inclusion and Equity Committee (IEC) name and appointed Tamara Terry as the first interim Chair until the revised Bylaws were officially passed. This appointment would become an official Executive Council member with the approval of the AAPOR Bylaws in October 2020. In April of 2021, Ana Gonzalez was elected as the Associate IEC Chair.

Inclusion and Equity Committee Charge:

The Inclusion and Equity Committee (IEC) shall be responsible for the oversight of AAPOR's inclusion and equity strategies. This committee shall establish, implement, and maintain programs that promote the inclusion of diverse AAPOR members and ensure that members of marginalized groups receive equitable opportunities, recognition, and support within the organization

Inclusion and Equity Committee Structure:

The IEC will comprise six subcommittees, each led by a subcommittee chair under the direction of the IEC Chair. The IEC subcommittees are as follows:

- Culture and Communication
- Outreach
  - Talent Pipeline planning
  - Membership Diversification
- Learning and Professional Development
- Affinity Groups
- Nominations and Awards
- Metrics and Accountability

The subcommittee chairs will be responsible for leading the efforts within the charge of their subcommittee under the direction of the IEC Committee Chair. Each Subcommittee Chair will have an Associate Chair and members. The IEC will follow the approved guidelines for subcommittee member and chair terms.

Subcommittee Charges and Responsibilities:
- The *Culture and Communications Subcommittee* will be responsible for promoting positive and inclusive interactions that support progressive change to AAPOR's culture, specifically in the areas of inclusion, equity, diversity and belonging. The subcommittee will collaborate with AAPOR's Communications Committee to distribute communication consistent with the IEC's goals of creating a more diverse, equitable, and inclusive organization.

- The *Outreach Subcommittee* will be responsible for the promotion and identification of internal and external outreach activities that support the diversification of AAPOR's membership. This subcommittee shall create and sustain strategic relationships that support and ensure our organization equitably represents all groups. This subcommittee shall have responsibility for helping to build a diverse talent pipeline of future public opinion researchers by engaging underserved and marginalized groups.

- The *Learning and Professional Development Subcommittee* will be responsible for ensuring opportunities are identified and/or created for marginalized and underrepresented groups within AAPOR. This subcommittee is also responsible for supporting the education and training of AAPOR members and leadership around issues of diversity, inclusion, equity, and belonging.

- The *Affinity Groups Subcommittee* will be the liaison to AAPOR Affinity Groups and the Executive Council. In support of the IEC goals of providing equitable opportunities, recognition, and support within the organization for underrepresented groups, this subcommittee will support the inclusion of AAPOR Affinity Groups into all member related activities. This subcommittee will assist and promote the goals and objectives of Affinity Groups and work with AAPOR members to create more Affinity Groups within the organization.

- The *Nominations and Awards Subcommittee* will be responsible for ensuring inclusion and equity within the AAPOR nominations and awards committees. This subcommittee will be responsible for chairing the Diversity Student-Faculty Pipeline Award, supporting the Inclusive Voices Award and ensuring that appropriate representation exists within our nominations and awards process.

- The *Metrics and Accountability Subcommittee* will be responsible for tracking IEC Committee metrics and will support AAPOR's accountability in the implementation of the stated IEC plans and actions. This subcommittee will work closely with the MCR Membership Database Subcommittee to gather the data to create a benchmark, develop metrics, and provide quarterly reports.

Membership and Chapter Relations Report

Ipek Bilgen, Membership and Chapter Relations Chair, 2020-2021

Committee Description: The Membership and Chapter Relations Committee (MCR) is charged with the responsibility of getting and retaining members, communicating with and supporting the chapters, and connecting volunteers with committees. MCR regularly reports to the AAPOR Executive Council on membership trends, composition, and retention. MCR identifies new member benefits, serves as primary contact for regional AAPOR chapters, conducts surveys of AAPOR members, and provides committees with information about potential volunteers. The Membership and Chapter Relations Committee is a volunteer committee invited by the Membership and Chapter Relations Chairs and approved by Executive Council.

Report Executive Summary:

- As of April 30, 2021, AAPOR had 2,040 members, which is significantly higher than 2020 membership numbers this time last year (by 300 members).
  - Additional outreach efforts and expanded outreach schedule to increase membership
  - New membership benefit this year – One complimentary 2021 webinar with membership, which was offered to both first time members and individuals who renew their membership.
- Creation of the new Inclusion and Equity Committee (IEC): Based on input from Diversity Coordinating Committee (DCC) members over the past three years, MCR submitted a proposal, which was approved by the Executive Council, to change the DCC structure and functions, worked on the selection of the chair, and worked with DCC to recommend a name for the new standing committee.
- AAPOR Procedures and Guidelines for Membership on Volunteer Committees
- AAPOR Procedures and Guidelines for Affinity Groups
- Creation of the new Survey Research Teaching Affinity and Interest Group
- Conference Support Activities and Events
- *AAPOR Welcoming Committee:* Developed and expanded programs for student, early career, and new members
- *MCR Awards Subcommittee:* Updated Roper, Student Conference, and Diversity Student Faculty Pipeline Award criteria for the virtual conference

  - 2021 Burns "Bud" Roper AAPOR Fellow Award – 10 awardees
  - 2021 Student Conference Award – 9 awardees
  - 2021 Student-Faculty Diversity Pipeline Award – 4 awardees
- *Chapter Liaison and Support Subcommittee:* Met with Chapter Representatives regularly to organize chapter events at the 2021 virtual conference, provide support to chapters, talk about chapter events and initiatives, and discuss how to cross-pollinate membership initiatives.
  - Official AAPOR All Chapter Virtual Mixer Planning
  - Chapter Spotlights for the AAPOR Newsletter
- *Diversity Subcommittee:* The subcommittee worked on the membership diversity efforts including: Diversity Pipeline Award outreach, diversity spotlight for the AAPOR newsletter, Chapter outreach and support, volunteer diversity pipeline, and support for the new Inclusion and Equity Committee
- *Membership Database Subcommittee:* Worked on examination and improvement of AAPOR membership database throughout the year
- *The Survey and Data Analysis Subcommittee:* Conducted the annual AAPOR Membership and Conference Survey in June 2020
  - Prepared and presented a topline and trend report to the AAPOR Executive Council and posted survey results to the AAPOR website
  - Prepared a summary report using survey findings regarding AAPOR Journals
- *Volunteer Coordination Subcommittee:* Created a dynamic, self-updating list of AAPOR members who have applied to be volunteers for specific committees

Details of Programs:

AAPOR Membership Report:
As of April 30, 2021, AAPOR had 2,040 members. Currently, 2021 membership numbers significantly exceeded 2020 by 300 members and caught up with 2019 membership numbers (see AAPOR Membership Trend Chart). This year, we have tailored our membership outreach strategies due to the pandemic, doubled our outreach efforts (through email and social media outreach), and extended the membership drive schedule. Due to last year's technical issues with the membership registration system, our committee has also initiated rigorous membership

Membership and Chapter Relations Report (continued)

registration system testing procedures prior to launch. Additionally, special thanks to the Education Committee, this year we have introduced and advertised a new membership benefit – one complimentary webinar with 2021 membership, which was offered to both first-time members and individuals who renewed their membership. Despite the system testing efforts, we have experienced technical issues with membership auto-renewal and worked with Kellen on short and long term strategies to mitigate auto-renewal issues in the future.

MCR Subcommittee Updates:

AAPOR MCR Welcoming Committee (AWC)
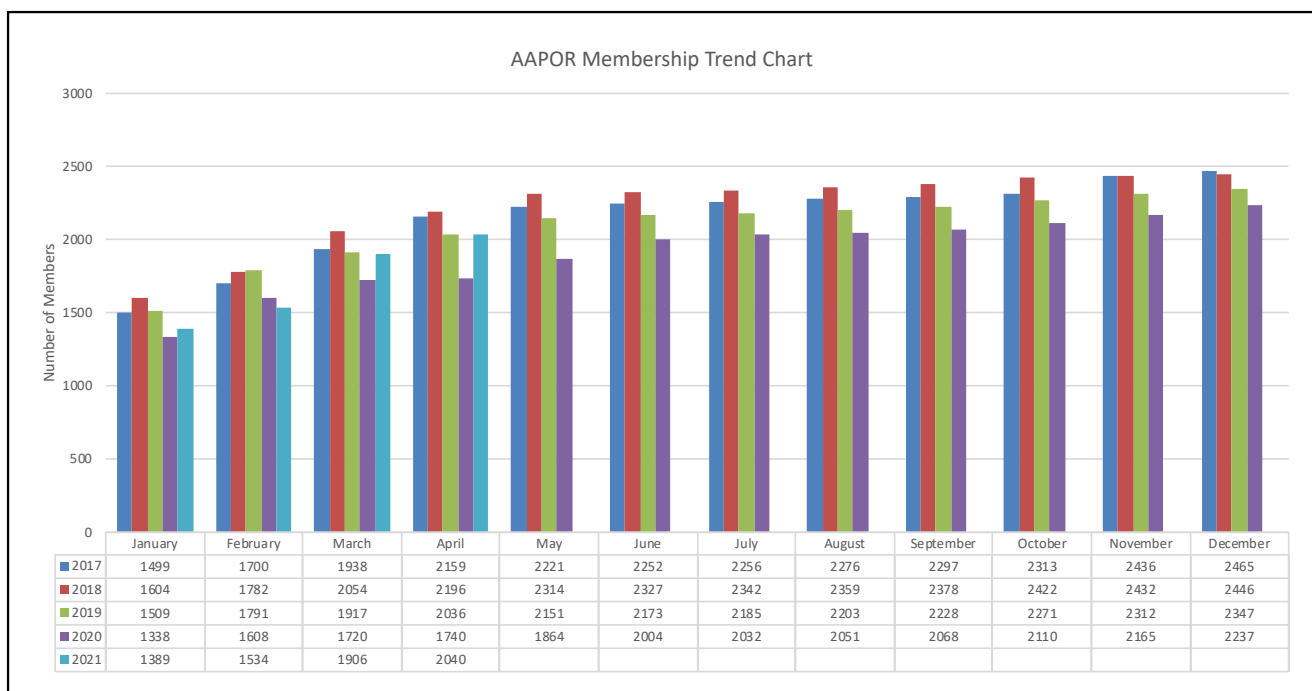
Co-Chairs: **Holly Hagerty and Benjamin Schapiro**

Overall Initiatives:

- Increased coordination with Conference Support Subcommittee (CSC), and began to establish a more permanent liaison position between the two groups (AWC and CSC).

- Increased AAPOR's presence on Twitter and Facebook to continue expanding into regular (every few weeks/ monthly) contacts with new(er) AAPORties from the last 5 years to encourage their continued participation and return to AAPOR.

- Finalized a succession plan for the Committee, including a 2-chair, 2-associate chair approach for the future, starting in 2020-2021.

- Revitalized the AWC email contact list, tailoring outreach to those who had been involved in conferences from 2016-2021, but not past volunteers or other AAPOR luminaries who had been folded into AWC communication over the years.

- Increased AWC's presence in formal AAPOR conference activities, including participation in a pre-conference orientation session and new(er)-attendee-focused, AWC roundtable.

- Modified traditional AAPOR conference activities for a virtual format, including AWC happy hour and coffee breaks, adding new programming alongside the Volunteer Coordination Subcommittee.

- Coordinated with Conference Committee on a Day 0 Info Session for the 2021 virtual conference.

Plans for 2022 In-Person Annual Conference:

- Physical AWC booth staffed during the entire conference with opportunities to highlight the various chapters and volunteer options within AAPOR.

- Plan and host four 'unofficial' off-site meetups for

AAPOR Membership Trend Chart

	January	February	March	April	May	June	July	August	September	October	November	December
2017	1499	1700	1938	2159	2221	2252	2256	2276	2297	2313	2436	2465
2018	1604	1782	2054	2196	2314	2327	2342	2359	2378	2422	2432	2446
2019	1509	1791	1917	2036	2151	2173	2185	2203	2228	2271	2312	2347
2020	1338	1608	1720	1740	1864	2004	2032	2051	2068	2110	2165	2237
2021	1389	1534	1906	2040								

members new(er) to AAPOR.

- Plan to have all four AAPOR meals (about 10 tables each meal) with veteran AAPORites to help welcome and orient the new(er) AAPORites.

- Develop the day-by-day and overall guide to the conference.

- Develop and share helpful tips and tricks for attending AAPOR with all accepted abstract presenters and registrants.

- In collaboration with the CSC, plan a pilot Professional Development program, complete with separate dedicated rooms/space to use throughout conference. This space may include panels, open discussion, networking opportunities, social opportunities, learning seminars, as well as host speed networking and the docent program. All these things usually happen scattered throughout the program and space, so the opportunity to offer a unified 'one stop-shop' approach is a key goal and initiative this year.

Ongoing Goals for 2021-2022:

- Continued collaboration with CSC, especially around speed networking and other networking opportunities, both year-round and at the conference.

- Develop and implement a plan for more regular communication with new(er) AAPORites to keep them engaged beyond the conference, including both emails and regular virtual events.

Burns "Bud" Roper and Student Conference Awards Subcommittee

Chair: **Chase H. Harrison**

The MCR-Awards Subcommittee has worked on the following initiatives this year:

- Transitioned to a new MCR Awards Chair.

- Changed name and structure of Roper, Student Conference, and Diversity Student Faculty Pipeline Awards to reflect virtual conference conditions:
  - Changed student award name from Student Travel Award to Student Conference Award.
  - Changed structure of awards, for the virtual year only, to include a smaller stipend (due to no travel) but provided free AAPOR membership, conference registration, and one short course fee waiver.
  - Removed (for 2021 conference year only) restric-

tions on prior and future awards for applicants and awardees to increase awards applications.

- Put out calls for Roper, Student Conference, and Diversity Pipeline Awards.

- Extended deadlines for Student Conference, and Diversity Pipeline Awards to encourage greater participation.

- Expanded communications and marketing of awards to include new communities including international students and professionals.

- Number of recipients by award type:
  - 2021 Burns "Bud" Roper AAPOR Fellow Award – 10 awardees
  - 2021 Student Conference Award – 9 awardees
  - 2021 Student-Faculty Diversity Pipeline Award – 4 awardees

- Matched Student Conference Award winners and Roper Fellows with docents from the awards committee and Executive Council.

Chapter Liaison and Support Subcommittee

Chair: **Susan Sherr;** Associate Chair: **Cameron McPhee**

2020 Updates:

- The Chapter Liaison and Support Subcommittee focused its spring efforts on preparing for an All-Chapter Virtual Mixer that helped kick off AAPOR's 2020 Virtual Conference. We worked with representatives from the chapters to plan a dynamic event where chapter representatives made brief presentations introducing their chapters and then presented chapter trivia to the audience of well over 100 attendees. We also raffled off gift cards and engaged in some much-needed social interaction.

- Throughout 2020, chapters held engaging and enriching virtual events. Since these events were presented over Zoom, audiences from around the country could partake of regional chapter offerings. Events included shorter webinars and panel discussions as well as full virtual conferences.

- The Chapter Representatives met in November to discuss topics such as chapter participation in the 2021 virtual conference and how to work with National AAPOR to cross-pollinate membership initiatives.

Membership and Chapter Relations Report (continued)

2021 Updates:

- Chapter representatives met again in January to mobilize planning for the 2021 Virtual Conference. We decided to repeat the successful mixer and add a 30-minute coffee break where attendees could log in and ask questions of chapter representatives. A subcommittee of chapter representatives was formed to proceed with planning. This continued through the winter and early spring in preparation for the mixer event on May 11, 2021.

- 2021 also saw a range of engaging events provided to the community by the regional chapters.

- As we do every year, the committee regularly works with chapters to provide Chapter Spotlights for the AAPOR Newsletter.

- Susan Sherr, who has been the subcommittee chair for the past three years, will be rotating off of MCR after the annual conference and will be succeeded in the position by Cameron McPhee.

Diversity Subcommittee

Chair: **Alian Kasabian**

The Diversity Subcommittee has worked on the following initiatives this year:

- Diversity Pipeline Award outreach: In the past year, the subcommittee has worked to build a database of contacts for outreach. Originally planning to focus near the conference location, this changed to a national effort. Starting with a combined list of minority serving institutions (Historically Black Colleges and Universities [HBCUs], Hispanic-Serving Institutions [HSIs], and Tribal Colleges and Universities [TCUs]), the subcommittee worked to find appropriate individuals to reach out to at these institutions in departments with greater ties to AAPOR. This contact list was used for targeted emails about the Award, constructed in partnership with the Inclusion and Equity Committee (IEC) and AAPOR. Professional organizations with shared interests were identified for outreach efforts, but were not contacted this year. These efforts are ongoing.

- Diversity spotlight for the AAPOR newsletter: In the past year, the subcommittee conducted interviews with 4 members, including profiles of the IEC Chair and QUALPOR leadership. Profiles of the Diversity Pipeline Award winners are planned for 2021-2022.

- Chapter outreach: The subcommittee contacted chapters to ask about any changes or additions to their local diversity and inclusion efforts. There was little change, and the information was gathered and sent back to the chapters for possible sharing of ideas and partnerships.

- Membership/volunteer diversity pipeline: The efforts to increase inclusion in volunteer pathways to leadership were on hold this year as the databases needed are under construction.

- Support for the new Inclusion and Equity Committee (IEC): The subcommittee worked with the IEC Chair to plan future partnerships and goals to maximize impact but not duplicate efforts.

Membership Database Subcommittee

Co-Chairs: **Morgan Earp and Adam Safir**

The Membership Database Subcommittee began its work in 2019 as a working group with the goal of improving both the membership database (AAPOR member-level data) and our historical records (AAPOR organization-level archival data). In 2020, the working group was converted to a permanent MCR subcommittee. The subcommittee has accomplished the following since the 2020 Annual Conference.

- Published the "Membership & Chapter Relations" chapter in the second edition of *AAPOR: A Meeting Place* and presented in the AAPOR webinar *An Introduction to AAPOR: A Meeting Place and More*

- By monitoring monthly membership reports, the subcommittee was able to notify Kellen and AAPOR that an uptick in missing demographic data had occurred and determined that it was likely due to demographic items being dropped from the conference registration form when the 2020 conference was converted to a virtual conference. This was later confirmed by Kellen and was fixed for the 2021 virtual-conference registration.

- The subcommittee continued to assist the Survey Subcommittee and Kellen with merging in demographic data from the membership survey (for those consenting) in an effort to reduce the amount of missing data in AMS.

- By helping fix the conference registration process and assisting with the merging of the membership survey

Membership and Chapter Relations Report (continued)

data, the subcommittee continued to reduce the amount of missing demographic data (see 2017 to 2019 missing rates versus 2020 to 2021 missing rates)

- The subcommittee helped establish a new volunteer mechanism that could be directly fed into the AMS to assist with ensuring diversity across the various committees.
- The subcommittee completed and shared an initial response model for the 2020 membership survey to be used for targeting communication for the 2021 membership survey.
- The subcommittee assisted AAPOR and Kellen with input on and review of the Association Management Software (AMS) migration-related functionalities comparison, requirements, project plan, and timeline.

Gender	2017	2018	2019	2020	2021 (as of April 2021)
Missing data	41%	42%	32%	8%	4%
Of non-missing data:					
Female	44%	46%	51%	49%	51%
Male	56%	54%	49%	51%	49%
Non-Binary/ Other	0%	0%	0%	0%	1%
Total	**2,465**	**2,446**	**2,059**	**2,237**	**2,040**

Race	2017	2018	2019	2020	2021 (as of April 2021)
Missing data	43%	42%	38%	22%	5%
Of non-missing data:					
American Indian / Alaskan Native	1%	1%	1%	1%	1%
Asian	7%	8%	8%	7%	8%
Black / African American	4%	3%	4%	4%	4%
Native Hawaiian / Pacific Islander	0%	0%	0%	0%	0%
Other	3%	3%	3%	4%	5%
White / Caucasian	86%	85%	86%	86%	85%
Total	**2,465**	**2,446**	**2,059**	**2,237**	**2,040**

Ethnicity	2017	2018	2019	2020	2021 (as of April 2021)
Missing data	49%	48%	32%	19%	4%
Of non-missing data:					
Hispanic	6%	5%	5%	5%	5%
Total	**2,465**	**2,446**	**2,059**	**2,237**	**2,040**

Membership and Chapter Relations Report (continued)

Age	2017	2018	2019	2020	2021 (as of April 2021)
Missing data	48%	47%	34%	21%	8%
Of non-missing data:					
Average Age	51	50	49	50	50
Total	**2,465**	**2,446**	**2,059**	**2,237**	**2,040**

Education	2017	2018	2019	2020	2021 (as of April 2021)
Missing data	23%	15%	13%	0%	3%
Of non-missing data:					
Doctoral Degree	42%	42%	42%	41%	42%
Master's Degree	38%	38%	38%	38%	38%
Bachelor's Degree	15%	16%	16%	17%	16%
Other	5%	4%	4%	5%	4%
Total	**2,465**	**2,446**	**2,059**	**2,237**	**2,040**

Membership Drive Subcommittee

Chair: **Patty LeBaron;** Associate Chair: **Kyley McGeeney**

- The subcommittee reviewed messages to targeted groups, including those that were members in the past three years, student members, first time attendees, AAPOR members, AAPORnet, and those with lapsed membership.

- Messages included details about benefits of membership, special pricing and discounts, and deadlines for sign up.

- The subcommittee developed internal schedules and tracking mechanisms to enhance QC and QA of communications.

Survey and Data Analysis Subcommittee

Co-Chairs: **Gregory Holyk and Heather Ridolfo**

MCR Survey and Data Analysis Subcommittee has worked on the following initiatives this year:

- The Survey and Data Analysis Subcommittee conducted the annual Membership and Conference Survey in June 2020.

- The subcommittee had to quickly shift gears in the spring of 2020 and rewrite the survey to address changes to the annual conference as a result of COVID-19.

- The survey was fielded from June to July 2020. We collected 910 responses, with an AAPOR RR2 of 47.2%.

- A topline and trend report was prepared and presented to the AAPOR Executive Council and results have been posted to the AAPOR website.

- The subcommittee is currently preparing the 2021 Membership and Conference Survey, which will be fielded following the annual conference in May 2021.

Volunteer Coordination Subcommittee

Chair: **Jerry Timbrook**

MCR-Volunteer Coordination Subcommittee has worked on the following initiatives this year:

- The main project of the Volunteer Coordination Subcommittee this year has been working with Kellen to create a dynamic, self-updating list of AAPOR members who have applied to be volunteers for specific committees. This system replaces the spreadsheet on the AAPOR Dropbox that currently serves as our Volunteer database, and will be available to committee chairs and co-chairs on the

Membership and Chapter Relations Report (continued)

AAPOR website. Over the course of the year, the subcommittee has provided Kellen with feedback on the design of the system, and tested the system with multiple committee chairs. Testing of the new system is now complete, and will be available to use after the AAPOR conference.

- On a continuing basis, the subcommittee collected the names and demographic information of AAPOR members interested in volunteering and made this information available to chairs for recruitment.

- The subcommittee has also worked with Kellen as needed to update the roster of current members for all AAPOR committees. The subcommittee also supported Kellen's development of a "standard operating procedure" for transitioning individuals interested in volunteering onto a committee roster once they are approved by the Executive Council.

- The subcommittee also spent time exploring new options for updating missing information in AAPOR's records for past member service (e.g., nominations committee service, conference service). The subcommittee will continue this initiative in the next year.

- Finally, the subcommittee supported the development of the IEC. Volunteer Coordination helped recruit volunteers for IEC, and facilitated the scheduling of the IEC's first meeting.

Standards Report

Tim Triplett, Standards Committee Chair, 2020-2021

Committee Description: The Standards Committee is charged with the responsibility to maintain, monitor, and improve professional standards in the field of public opinion and survey research. This committee promotes the AAPOR Code of Professional Ethics and Practices, helps oversee the Transparency Initiative, guides AAPOR Task Forces, and provides members with resources on professional ethics and best practices. The Standard Definitions Committee and the Transparency Initiative Coordinating Committee report to the Standards Chair. The Standards Committee is a volunteer committee invited by the Standards Chairs and approved by Executive Council.

Report Executive Summary:
- Processed six formal standard complaints – one complaint requiring a full evaluation committee review
- Supported activities of the Transparency Initiative
- Supported activities of the Standards Definitions Committee
- Passed the New Code of Conduct
- Passed the New Code of Ethics

Details of Programs:

Redirected Inbound Call Sampling (RICS) Subcommittee
Chair: **Charles DiSorga**

The RICS Subcommittee was charged to investigate the use of the Redirected Inbound Call Sampling (RICS) methodology to see how it aligns with AAPOR's Code of Professional Ethics and Practices. This is not an evaluation of RICS as a sample source but an examination of the ethics and obligations surrounding the recruitment of research subjects via the RICS methodology. The RICS Subcommittee interviewed people who use or have used RICS to learn about their experience and about issues that might have come up. RICS users were identified from conference panels and presentations and a list of clients on the RICS website, the clients are generally AAPOR members. The subcommittee delivered a final report to the Standards Committee and readers from the Standards Committee determined the report is ready to be moved to Executive Council. Executive Council has requested revisions. Most revisions were made except for adding citations into the text of the report.

Conduct Policy Review
Co-Chairs: **Andrew Mercer and Josiane Bechara**

The AAPOR Conduct Policy was created recently (2 years ago) but has not been submitted for voting to AAPOR membership. At its January 2020 meeting, Executive Council asked Standards to review the Conduct Policy for revisions. The Standards Chair asked committee members Josie Bechara and Andrew Mercer to make a revision of the document to inform Council on whether the document needs to be updated before it can be considered for membership voting.

Josie Bechara and Andrew Mercer reviewed the Conduct Policy Review document. Andrew Mercer reported that he also reviewed the conduct policies of other similar organizations such as the American Statistical Association, American Sociological Association, American Political Science Association, and websites that describe best practices and recommendations. He reports that compared to others, AAPOR's policy is in good shape as it is comprehensive and detailed and lays out a clear and easy to exercise reporting and review procedure. The proposed revisions to the Conduct Policy were presented to the AAPOR membership for comment in June 2020.

In July 2020, the Standard Committee responded to membership comments and presented a revised version to the membership for voting. In August 2020, the revised Conduct Policy was approved by the AAPOR membership.

Standards Definitions Subcommittee
Subcommittee Chair: **Ned English**

The subcommittee developed an updated Response Rate calculator fixing several small errors in the previous versions.

The subcommittee was re-organized and streamlined into the following groups:
- Streamlining the web-report and making it more easily searchable
- New Material
- New section on non-probability samples and web panels
- New section on multi-mode, web-push surveys

Standards Report (continued)

- Smartphone, SMS surveys and consideration of meaning of "contact"
- Review of material for calculating eligibility rates (e) and updating the calculator
- (Currently tabled) Creating an interactive web-based calculator

Transparency Initiative Coordinating Committee

Co-Chairs: **Krista Jenkins and Jennifer Benz**

We added three new Transparency Initiative (TI) members this year.

Of the 54 organizations reviewed this year:

- Twenty-one received a clean pass
- Twenty-one received a pass with minor, specific methodological disclosure element reminders.
- Five were asked to provide an additional public facing report that is TI compliant because one/both reviewed reports were deficient at an unacceptable level. All have been responsive to requests and we are working through their re-certification.
- Four were non-responsive to our requests for reports (all have been contacted via US mail).
- One remains open for business but has not done survey work recently enough to be reviewed (they will be reevaluated next year).
- One has withdrawn its TI membership.
- One is closed for business.

The mostly commonly flagged disclosure elements were the following:

- "The methods used to recruit the panel or participants, if the sample was drawn from a pre-recruited panel or pool of respondents"
- "A description of the sample design, giving a clear indication of the method by which, the respondents were selected, recruited, intercepted or otherwise contacted or encountered, along with any eligibility requirements and/or oversampling. If quotas were used, the variables defining the quotas will be reported. If a within-household selection procedure was used, this will be described. The description of the sampling frame and sample design will include sufficient detail to determine whether the respondents were selected using probability or non-probability methods.
- Mistakes here frequently involved not providing information about within panel respondent selection for both probability and opt-in panels.
- Sample sizes (by sampling frame if more than on was used) and a discussion of the precision of the findings. For probability samples, the estimates of sampling error will be reported, and the discussion will state whether or not the reported margins of sampling error or statistical analyses have been adjusted for the design effect due to weighting, clustering, or other factors. Disclosure requirements for non-probability samples are different because the precision of estimates from such samples is a model-based measure (rather than the average deviation from the population value over all possible samples). Reports of non-probability samples will only provide measures of precision if they are accompanied by a detailed description of how the underlying model was specified, its assumptions validated, and the measure(s) calculated. To avoid confusion, it is best to avoid using the term "margin of error" or "margin of sampling error" in conjunction with non-probability samples.
- A fair number of organizations failed to identify whether the MoE accounted for the deff and/or if the deff was tabulated.
- A description of how the weights were calculated, including the variables used and the sources of weighting parameters, if weighted estimates are reported. Some organizations did not disclose the source of their weighting parameters.
- A description of the sampling frame(s) and its coverage of the target population, including mention of any segment of the target population that is not covered by the design. This may include, for example, exclusion of Alaska and Hawaii in U.S. surveys; exclusion of specific provinces or rural areas in international surveys; and exclusion of non-panel members in panel surveys. If possible, the estimated size of non-covered segments will be provided. If a size estimate cannot be provided, this will be explained. If no frame or list was utilized, this will be indicated. It was not uncommon to encounter methods statements that did not identify those excluded from a sampling frame (i.e., registered voters w/out a working phone, etc.)

Standards Report (continued)

Code Review Subcommittee

Chair: **Stephanie Eckman**

The Code Review Subcommittee proposed revisions to the Code of Professional Ethics and Practices, which were accepted by the AAPOR Executive Council. The proposed revisions were presented to the AAPOR membership for comment in the Fall of 2020. The membership comment period was ultimately extended to January 2021. The Associate Standards Chair then met with a group of members from the Code Review Subcommittee to revise the Code of Professional Ethics and Practice based on member comments. In April 2021, the revised AAPOR Code of Professional Ethics and Practices was approved by the AAPOR membership.

Ongoing or Pending Issues/Goals:

- Finalize the RICS Subcommittee work
- Put together a proposal to develop better metrics for online surveys
- Re-organize the procedures for Standard's complaints

AAPOR Publications

Public Opinion Quarterly (POQ)

Journal Description: *POQ* seeks to publish rigorous original research on all aspects of survey methodology and public opinion, both broadly construed to include work from multiple professional disciplines (e.g., sociology, communication, sociology, marketing, political science, psychology), using any transparent social science, statistical or data science methodology.

Editorial Team:

Editors in Chief:

Allyson Holbrook, *University of Illinois, Chicago*

Eric Plutzer, *Pennsylvania State University*

Managing Editor:

Phyllis Silverstein, *University of Washington*

**Associate Editors
(focusing mostly on survey methodology):**

Ipek Bilgen, *NORC at the University of Chicago*

Florian Keusch, *University of Mannheim and JPSP*

Stas Kolenikov, *Abt Associates*

Jolene Smyth, *University of Nebraska-Lincoln*

Associate Editors (focusing mostly on opinion, attitudes, communication and behavior):

Amber Boydstun, *University of California Davis*

Phil Jones, *University of Delaware*

Yanna Krupnikov, *Stony Brook University*

Julianna Pacheco, *University of Iowa*

Efrén Pérez, *Univesity of California, Los Angeles*

Candis Watts Smith, *Penn State University*

Poll Trends Editor:

Israel Waismel-Manor, *University of Haifa*

Book Reviews Editor:

Travis N. Ridout, *Washington State University*

Executive Summary:

A new editorial team assumed responsibilities on July 1, 2020. This transition marked several major changes from previous terms:

The number of associate editors increased from 3 to 10, increasing the ability to match AE expertise with manuscript content.

We implemented a new double-blind triage stage whereby desk decisions are made by editors who do not know the identity of the authors.
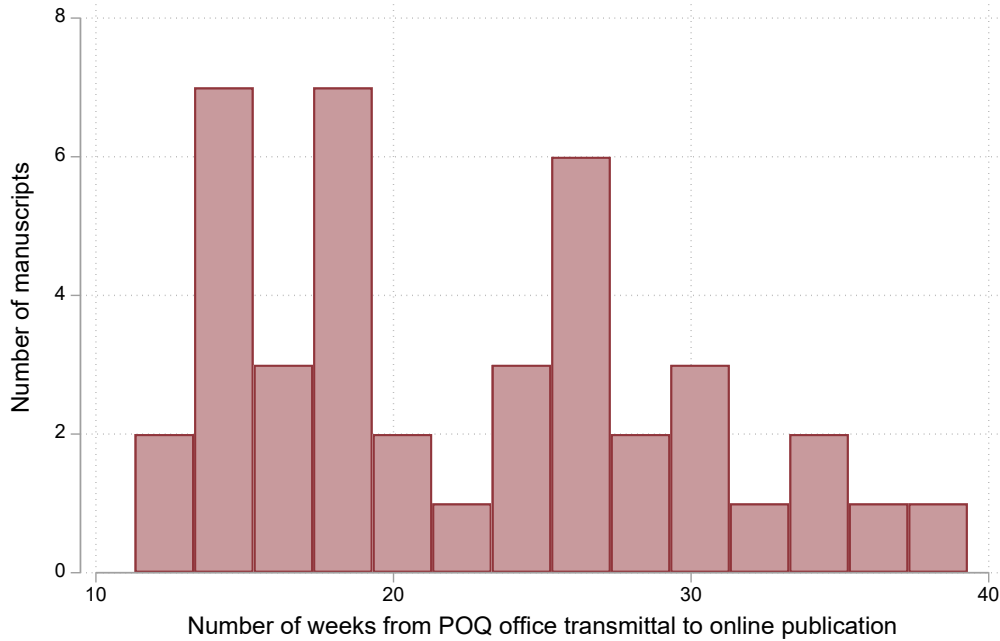
We formalized previously informal conflict of interest norms. We introduced extensive onboarding and mentoring for new and continuing associate editors.

We are very pleased with how the new team has assumed their responsibilities and are disappointed that travel restrictions prevent the team from meeting in person to enhance the sense of team membership and build "chemistry." We are fortunate to have such a diverse and talented group.

All of this occurred amidst the global pandemic. The major consequences of the pandemic for *POQ* have – so far – been related to the movement of accepted articles through the various steps of copy-editing, typesetting, proofing and publishing. Oxford University Press (OUP) and its typesetting/publishing suppliers have been unable to provide services at acceptable levels of quality or speed. As a consequence, two journal issues from calendar year 2020 have yet to be published as of April 30, 2021 (one issue was published in just the last few weeks).

To provide context, the standing OUP goal is to publish an article online within ten weeks of the date that they receive the manuscript, figures and supplementary material from the *POQ* office. In calendar 2020, not a single article or research note achieved the ten-week goal.

POQ Report (continued)

Number of manuscripts (y-axis) vs *Number of weeks from POQ office transmittal to online publication* (x-axis)

These delays, which we have detailed to the *POQ* Advisory Committee and other relevant AAPOR committees, will have future consequences: our 2021 and 2022 Impact Factors will be lower than they would otherwise have been, many authors who experienced delays of 9-15 months between acceptance to publication will no doubt have diminished esteem for the journal. The delays and repeated errors on typesetting also occupied considerable time and attention of our managing editor and editors-in-chief – preventing attention available for routine business and new initiatives. We recognize that employees of OUP's suppliers are amidst heartbreaking and tragic circumstances at the moment.

On the positive side, new submissions are up for the fourth consecutive year. Acceptance rates fell in 2020, but early indications suggest they will rebound to previous rates by the end of 2021. We are building up a backlog of excellent, accepted papers, and we are very pleased with the content of the forthcoming special issue focusing on New Data in Social and Behavioral Research.

Description of Editorial Process:

Unsolicited research articles and research notes are screened for fit by one editor-in-chief. Manuscripts that pass the screen are assigned to one of the twelve action editors (the editors-in-chief and ten associate editors). In a double-blind condition, the action editor assesses whether the paper merits peer review. If no, a desk rejection is made. Every desk rejection is accompanied by a summary review, including suggestions, by the action editor.

If deemed suitable for peer review, the action editor completes a roster of qualified reviewers and forward the roster to the managing editor, who invites three reviewers and continues to extend invitations until three reviewers have agreed. When three reviews are complete, the action editor renders an editorial decision – either reject or invite the author to resubmit after revisions. It is the policy of *POQ* to limit the number of revisions to one, though exceptions are made periodically. The revised paper may be sent back to one or all of the original reviewers, and sometimes a fresh reviewer. The action editor then makes a final editorial decision.

New associate editors start with a mentoring period in which editorial decisions and decision letters are reviewed and approved by an editor-in-chief. After this period, all AEs are encouraged to consult with editors and fellow AEs. Difficult situations are often posted to our Slack channel to enable all AEs to view discussions and guidance.

POQ Report (continued)

Special Issue:

Volume 84 (2020): Public Opinion and Political Communication in a Changing Information Environment (edited by Kjerstin Thorson and Stephanie Edgerly)

Volume 85 (in press): New Data in Social and Behavioral Research (edited by Frederick G. Conrad, Florian Keusch and Michael F. Schober)

Volume 86 (papers under review): Race, Justice, and Public Opinion (edited by Maria Krysan and David C. Wilson)
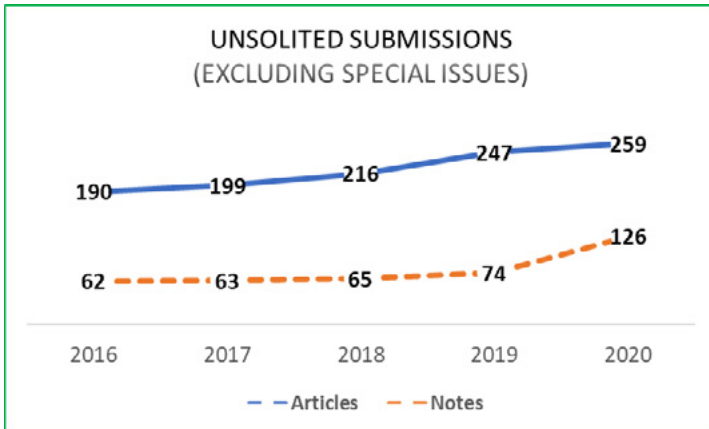
Article Submission Statistics:

Articles Submitted in Each Calendar Year (excluding special issues)

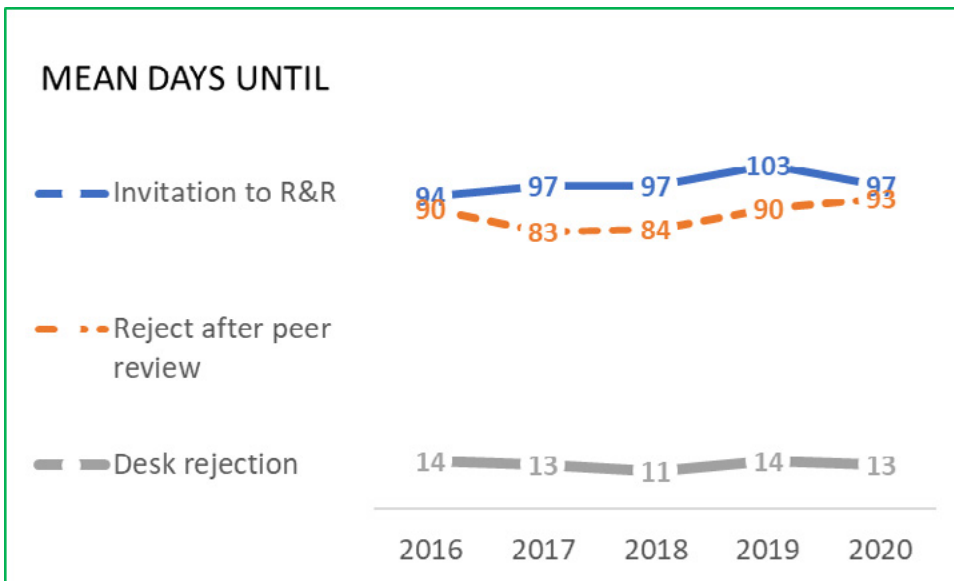|	2016		2017		2018		2019		2020	
	Count	*Rates*	Count	*Rates*	Count	*Rates*	Count	*Rates*	Count	*Rates*
Total manuscripts submitted in calendar year*	261		266		288		321		385	
Articles	190		199		216		247		259	
Notes	62		63		65		74		126	
Desk reject										
Articles	55	*29%*	90	*45%*	118	*55%*	113	*46%*	124	*48%*
Notes	29	*47%*	37	*59%*	43	*66%*	33	*45%*	60	*48%*
Advanced to peer review										
Articles	135		109		98		134		135	
Notes	33		26		22		41		66	
Rejected on first round										
Articles	112		89		83		102		99	
Notes	28		18		17		24		49	
Ultimately accepted**										
Articles	23	12%	20	10%	15	7%	26	11%	17	7%
Notes	5	8%	8	13%	5	8%	13	18%	11	9%

* Most recent year total submissions figure does not include 5 MSS that were withdrawn

** Most recent year acceptance rates exclude manuscripts without a decision as of April 29, 2021: 13 articles, 5 notes in various stages of the SW and RW workflows

POQ Report (continued)

UNSOLITED SUBMISSIONS
(EXCLUDING SPECIAL ISSUES)

DESK REJECTION AND
OVERALL ACCEPTANCE RATES

Timing Metrics:

MEAN DAYS UNTIL

We are pleased that time to decision has been stable in spite of adding an additional step to our review process (the double-blind triage stage). We aspire to see meaningful reductions for 2021.

POQ Report (continued)

Impact Factor:

		ISI two year IF	ISI five year IF
2019	*	2.5	3.3
2018		3.3	3.0
2017		2.0	3.2
2016		1.4	2.8
2015		1.4	2.8
2014		1.8	2.8
2013		2.0	3.6
2012		1.5	2.9
2011		2.2	4.0
2010		1.9	3.6
2009		1.6	3.3
2008		2.0	2.6
2007		2.0	2.3

POQ ISI two year Impact Factor
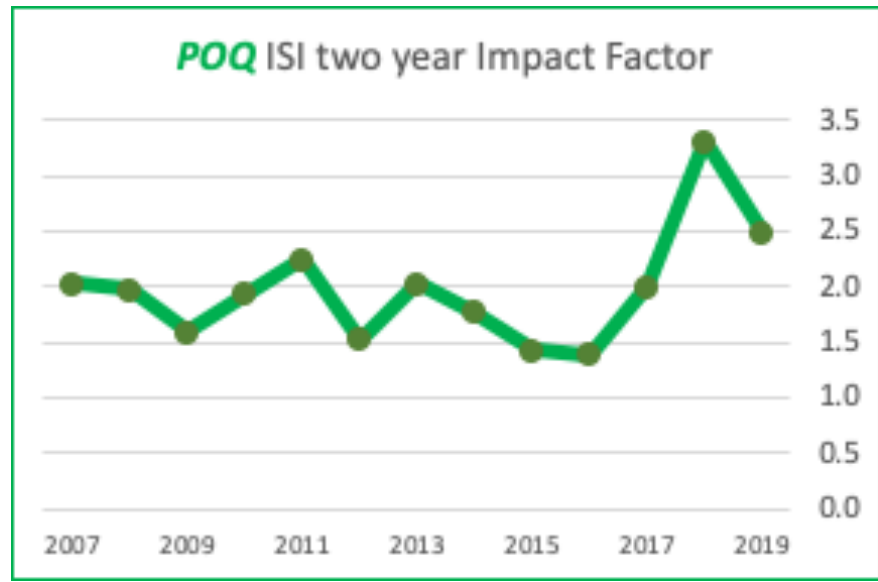
* The 2-year impact factor for 2019 reflects citations published in 2019 to *POQ* articles published in 2017-2018. The 5-year impact factor for 2019 reflects citations published in 2019 to *POQ* articles published in 2014-2018 (Impact factors for each calendar year are typically released in the last week of June the following year).

2020-2021 Highlights:

The successful transition to a new editorial team, new editorial office at Penn State, and the implementation of new procedures seems to have gone well. Rising submissions suggest that authors find *POQ* attractive – in spite of very low acceptance rates.

Upcoming Initiatives:

Our main goal is to continue working with our Oxford University Press team to alleviate production delays. Sadly, the recent surge in COVID-19 throughout India is likely to make this difficult. Turnover and the challenges of managing a remote workforce have impinged on quality and speed during the last 12 months.

We recognize that employees of our suppliers are facing life and death pressures and it is unreasonable to expect most of our production challenges to be solved in a time frame of weeks or a few months. We nevertheless must work hard to ensure that articles are published without errors. It is difficult to think about new initiatives while our attention is focused on these more basic challenges.

Journal of Survey Statistics and Methodology (JSSAM)

Editorial Team:

Editors-in-Chief:

Michael Elliott, *University of Michigan*

Kristen Olson, *University of Nebraska-Lincoln*

Associate Editors: Methodology:

Christopher Antoun, *University of Maryland*

Trent Buskirk, *Bowling Green State University*

Carina Cornesse, *University of Mannheim*

Dana Garbarski, *Loyola University Chicago*

Olga Maslovskaya, *University of Southampton*

Joseph Sakshaug, *University of Manchester*

James Wagner, *University of Michigan*

Hanyu Sun, *Westat*

Alexander Wenz, *University of Mannheim and University of Essex*

Brady T. West, *University of Michigan*

Associate Editors: Statistics:

Rebecca Andridge, *Ohio State University*

Sixia Chen, *The University of Oklahoma Health Sciences Center*

Tomás Goicoa, *Public University of Navarre*

David Haziza, *University of Ottawa*

Sunghee Lee, *University of Michigan*

Dan Liao, *RTI*

Robin Mitra, *Lancaster University*

Keith Rust, *Westat*

Natalie Shlomo, *University of Manchester*

Eric Slud, *University of Maryland*

Rebecca Steorts, *Duke University*

Journal Description:

The objective of the *Journal of Survey Statistics and Methodology* is to publish cutting-edge scholarly articles on statistical and methodological issues for sample surveys, censuses, administrative record systems, and other related data. It aims to be the flagship journal for research on survey statistics and methodology. Topics of interest include survey sample design, comparisons of probability and nonprobability samples, statistical inference, nonresponse, questionnaire design, pretesting, measurement error, the effects of modes of data collection, interviewer effects, paradata and responsive survey design, use of administrative records for population inference, use of organic or social media data for population inference, combining data from multiple sources, record linkage, disclosure limitation, and other issues in survey statistics and methodology. The journal publishes both theoretical and applied papers, provided the theory is motivated by an important applied problem and the applied papers report on research that contributes generalizable knowledge to the field. Review papers are also welcomed. Papers on a broad range of surveys are encouraged, including (but not limited to) surveys concerning business, economics, marketing research, social science, environment, epidemiology, biostatistics and official statistics.

Executive Summary:

- Continued with annual special issues (Published one on disability measurement, now collecting manuscripts for privacy and disclosure control for 2022).

- Increased page allotment to ~250 pages per issue.

- Initiated social media exposure on Facebook and Twitter.

- Indexed on Scimago SJR (0.953, ranked 70th out of 246 journals on statistics and probability and 70th out of 588 miscellaneous social science journals).

- Indexed on Scopus (2.4, ranked 63rd out of 259 journals on statistics and probability and 79th out of 313 miscellaneous social science journals).

- Anticipate impact factor on Science Citation Index and Social Science Citation Index very soon.

- Addition of a new manuscript type: the "research note", limited to 3,000 words, and designed to allow manuscript that have a valuable "nugget" to transmit but are not appropriate for a full manuscript.

- Addition of a 300 word maximum Key Messages/ Statement of Significance to assist in message dissemination, especially on social media.

- Progress in reducing time to first decision: 2/3rd of manuscripts received initial decision with 90 days, all within 180 days.

Description of Editorial Process:

All papers are classified by Oxford University Press (OUP) as related to statistics or methodology, and assigned to the appropriate editor (Michael Elliott for statistics; Kristen

JSSAM Report (continued)

Olson for methodology). Papers that we feel would better be assigned to the other editor can be switched, and we each handle the other's paper that we are authors on.

Editors then make a decisions for initial rejection (~20-30% of papers) or assignment to associate editors (AEs) for review. AEs have the option of rejecting a paper without sending it out for review, although in the large majority of cases they do not do so.

After reviews have been returned, AEs then make a suggested decision (reject; major revision; minor revision; accept) seen only by the assigned editor-in-chief, along with any additional reviews to be read by the either the editor or the editor and author. The assigned editor in chief then compiles the reviews from the reviewers and AE and sends a decision letter to the author, including their own review comments, if any. Requested revisions must be received within 180 days unless the editors grant extra time.

Special Issue:
Special Issue on Disability Measurement (April 2021).

Article Submission Statistics:
(Since January 1, 2020)

Manuscript Type	Original	Revised	Total
Applications	18	14	32
Article	90	58	148
Invited Review	2	0	2
Research Note	12	10	22
Survey Methodology	55	39	94
Survey Statistics	25	24	49
Total	202	145	347

Impact Factor:
To be announced hopefully by July. Estimated to be 1.4-1.7.

JSSAM Report (continued)

Most Viewed and Most Cited Articles:

Top 10 Articles by All-Time Altmetric Score
Which articles have received the most attention?

Title	First Listed Author	Article Details	Altmetric Score
Evaluating Active (Opt-In) and Passive (Opt-Out) Consent Bias in the Transfer of Federal Contact Data to a Third-Party Survey Agency	Joseph W. Sakshaug	Vol:4, Iss:3, Pub Date:2016-09-04	230
A Review of Conceptual Approaches and Empirical Evidence on Probability and Nonprobability Sample Survey Research	Carina Cornesse	Vol:8, Iss:1, Pub Date:2020-01-09	62
Representative Surveys in Insecure Environments: A Case Study of Mogadishu, Somalia	Jesse Driscoll	Vol:2, Iss:1, Pub Date:2014-03-01	32
So Many Questions, So Little Time: Integrating Adaptive Inventories into Public Opinion Research	Jacob M Montgomery	Vol:8, Iss:4, Pub Date:2019-08-29	24
Web Versus Other Survey Modes: An Updated and Extended Meta-Analysis Comparing Response Rates	Jessica Daikeler	Vol:8, Iss:3, Pub Date:2019-05-13	22
Is That Still the Same? Has that Changed? On the Accuracy of Measuring Change with Dependent Interviewing	Annette Jackle	Vol:8, Iss:4, Pub Date:2019-07-15	20
The Effects of Mismatches between Survey Question Stems and Response Options on Data Quality and Responses	Jolene D Smyth	Vol:7, Iss:1, Pub Date:2018-04-27	19
Comment	Gary Langer	Vol:1, Iss:2, Pub Date:2013-09-26	19
Misreporting Among Reluctant Respondents	Ruben L Bach	Vol:8, Iss:3, Pub Date:2019-06-10	17
The Effects of Respondent and Question Characteristics on Respondent Answering Behaviors in Telephone Interviews	Kristen Olson	Vol:7, Iss:2, Pub Date:2018-04-11	16

Top Cited Recent Articles
Which articles from issues published in 2018 or later have received the most citations so far?

Title	First Listed Author	Article Details	Total Citations
Trends in U.S. Face-To-Face Household Survey Nonresponse and Level of Effort	Douglas Williams	Vol:6, Iss:2, Pub Date:2017-07-06	20
New Insights on the Cognitive Processing of Agree/Disagree and Item-Specific Questions	Jan Karem Hohne	Vol:6, Iss:3, Pub Date:2017-10-03	8
Mitigating Satisficing in Cognitively Demanding Grid Questions: Evidence from Two Web-Based Experiments	Joss Ro?mann	Vol:6, Iss:3, Pub Date:2017-10-05	7
A Review of Conceptual Approaches and Empirical Evidence on Probability and Nonprobability Sample Survey Research	Carina Cornesse	Vol:8, Iss:1, Pub Date:2020-01-09	7
Simultaneous Estimation of Multiple Sources of Error in a Smartphone-Based Survey	Christopher Antoun	Vol:7, Iss:1, Pub Date:2018-03-07	6
Evaluating Variance Estimators for Respondent-Driven Sampling	Michael W Spiller	Vol:6, Iss:1, Pub Date:2017-08-17	5
A Sequential Mixed-Mode Experiment in the U.S. National Monitoring the Future Study	Megan E Patrick	Vol:6, Iss:1, Pub Date:2017-07-06	5
Probability Sampling by Connecting Space with Households Using GIS/GPS Technologies	Xinguang Chen	Vol:6, Iss:2, Pub Date:2018-01-23	5
Number of Response Categories and Reliability in Attitude Measurement	Duane F Alwin	Vol:6, Iss:2, Pub Date:2017-09-23	4
Motivated Misreporting in Web Panels	Ruben L Bach	Vol:6, Iss:3, Pub Date:2017-10-25	4

Upcoming Initiatives:

Several initiatives remain from last year, including a potential move to an online format, development of open access model, and OUP's Transparency and Openness Promotion guidelines (see below).

A new issue is that AAPOR's contract with OUP is coming to an end. We have had a number of minor and a few larger issues with quality control and communication over the past year or so, as OUP is evolving to a sub-contractor model for nearly all components of its service. An AAPOR Ad Hoc Committee headed by Peter Miller is reviewing alternative approaches for publication and publishers. On the agenda is whether the publisher can support an open-access model without requiring payments from authors.

OUP Transparency and Openness Promotion guidelines:

- *Citation*: All data, program code and other methods should be appropriately cited. Such materials should be recognized as original intellectual contributions and afforded recognition through citation.

- *Data, Code, Research Materials*: The policy of the journal is to publish papers where authors indicate whether the data, methods used in the analysis, and materials used to conduct the research will be made available to any researcher for purposes of reproducing the results or replicating the procedure.

- *Design*: The policy of the journal is to publish papers where authors follow standards for disclosing key aspects of the research design and data analysis. Authors are encouraged to review the standards available for many research applications from http://www.equator-network.org/ and use those that are relevant for the reported research applications.

- *Preregistration of Studies*: The policy of the journal is to publish papers where authors indicate whether the conducted research was preregistered in an independent, institutional registry (e.g., http://clinicaltrials.gov/ , http://socialscienceregistry.org/ , http://openscienceframework.org/ , http://egap.org/designregistration/, http://ridie.3ieimpact.org/). Preregistration of studies involves registering the study design, variables, and treatment conditions prior to conducting the research.

- *Preregistration of Analysis*: The policy of the journal is to publish papers where authors indicate whether or not the conducted research was preregistered with an analysis plan in an independent, institutional registry (e.g., http://clinicaltrials.gov/, http://socialscienceregistry.org/, http://openscienceframework.org/, http://egap.org/designregistration/, http://ridie.3ieimpact.org/). Preregistration of studies involves registering the study design, variables, and treatment conditions. Including an analysis plan involves specification of sequence of analyses or the statistical model that will be reported.

- *Replication*: The policy of the journal is to encourage submission of replication studies, particularly of research published in this journal.

Transitions:

Michael Elliott will be stepping down this year as statistics editor, effective July 15, 2021. Katherine Jenny Thompson of the US Census Bureau has been selected as the next statistics editor for JSSAM and will serve a three-year term beginning in July 2021.

Survey Practice

Editorial Team:

Editor-in-Chief:

Emily Geisen, *Qualtrics*

Associate Editors:

Eva Aizpurua, *City, University of London*

Dan Cassino, *Fairleigh Dickinson University*

Rebecca Medway, *American Institutes for Research*

Margaret Roller, *Roller Research*

Copy Editor:

Lisa Clancy, *CompuScript*

Journal Description:

Survey Practice is an e-journal published by the American Association for Public Opinion Research. The mission of *Survey Practice* is to provide current information on issues in survey research and public opinion that is useful to survey and public opinion practitioners, new survey researchers, and those interested in survey and polling methods. The articles in *Survey Practice* emphasize useful and practical information designed to enhance survey quality by providing a forum to share advances in practical survey methods, current information on conditions affecting survey research, and interesting features about surveys and people who work in survey research.

Executive Summary:

A total of 479 individuals subscribe to receive email updates when new *Survey Practice* articles are published. On average, 49% of the people that receive our new article alert emails open them (which is quite good), and 36% of the people that open the emails click through to the article.

In the past 12 months, *Survey Practice* has focused on increasing its social media presence under the guidance of Associate Editor, Dan Cassino. In addition to posting newly published articles, the accounts also posts "throw-back" articles that were previously published – particularly those that are popular or increasingly relevant.

Survey Practice now has 527 followers on Facebook compared to 59 followers 12 months ago. Even more people interact with the *Survey Practice* content placed on Twitter. We currently have 981 followers on Twitter, compared with 646 followers 12 months ago. *Survey Practice* has averaged about 30 new followers per month in the past 12 months.

Our "new article alert" tweets (which get repeated several times) are getting about 4,000 impressions (number of times a tweet has been "seen") each (in total); with a click-through rate of about 1 percent. Survey Practices averages about 11,000 impressions on Twitter, with highs nearing 30,000. Twitter works well to increase *Survey Practice* awareness beyond AAPOR members and *Survey Practice* subscribers.

Description of Editorial Process:

Survey Practice is an editor-reviewed (not peer-reviewed) journal. The editor reviews all incoming articles and either issues a desk reject or assigns the manuscript to one of associate editor for review. On occasion, articles will also be sent to outside reviewers who have specialized knowledge or skills needed for the review (e.g., complex statistics, or machine learning, epidemiology).

Articles are published on a rolling basis rather than in issues – unless published as a special issue.

In addition to publishing journal articles, *Survey Practice* also has the capacity to publish in-brief notes and interview the expert columns.

- **In-brief notes** are a more informal type of manuscript recently introduced by *Survey Practice*. An in-brief note is more appropriate when a problem is more practical than theoretical in nature. In-brief submissions should be short (not to exceed 500 words), with a description of a problem, potential solutions, and the effectiveness of the solutions, to the extent known. For example, an in-brief submission may describe a data collection obstacle and how the authors implemented a solution to overcome it. In-brief submissions are not limited to written text, and can include photos, video, and other media formats.

- **Interview the expert columns** consist of one or more expert perspectives on issues facing survey and public opinion researchers. Experts respond to questions or topic prompts given by an interviewer. These columns can consist of text alone, or may be comprised of text supplemented by video.

Survey Practice (continued)

Article Submission Statistics:

Articles published:
- 2021: 6
- 2020: 15
- 2019: 14
- 2018: 33

Articles submitted:
- 2021: 11
- 2020: 20
- 2019: 28
- 2018: 38

Acceptance rate (past 12 months):
Accepted: 18 (75%)
Rejected: 6 (24%)
Pending R&R: 3
Under review: 1

Average days to decision: 35

Most Viewed (past 12 months):
- Post-stratification or non-response adjustment? Stas Kolenikov (6406 views, 188 downloads)
- An introduction to machine learning methods for survey researchers, Buskirk, Kirchner, et al. (5,504 views, 278 downloads)
- Text mining in survey data, Chai (3,520 views, 78 downloads)
- Sample size and uncertainty when prediction with polls: The shortcomings of confidence intervals, Samohyl (3,385 views, 42 downloads)

Other Trends:

The number of unique visitors to *Survey Practice* continues to rise month over month.
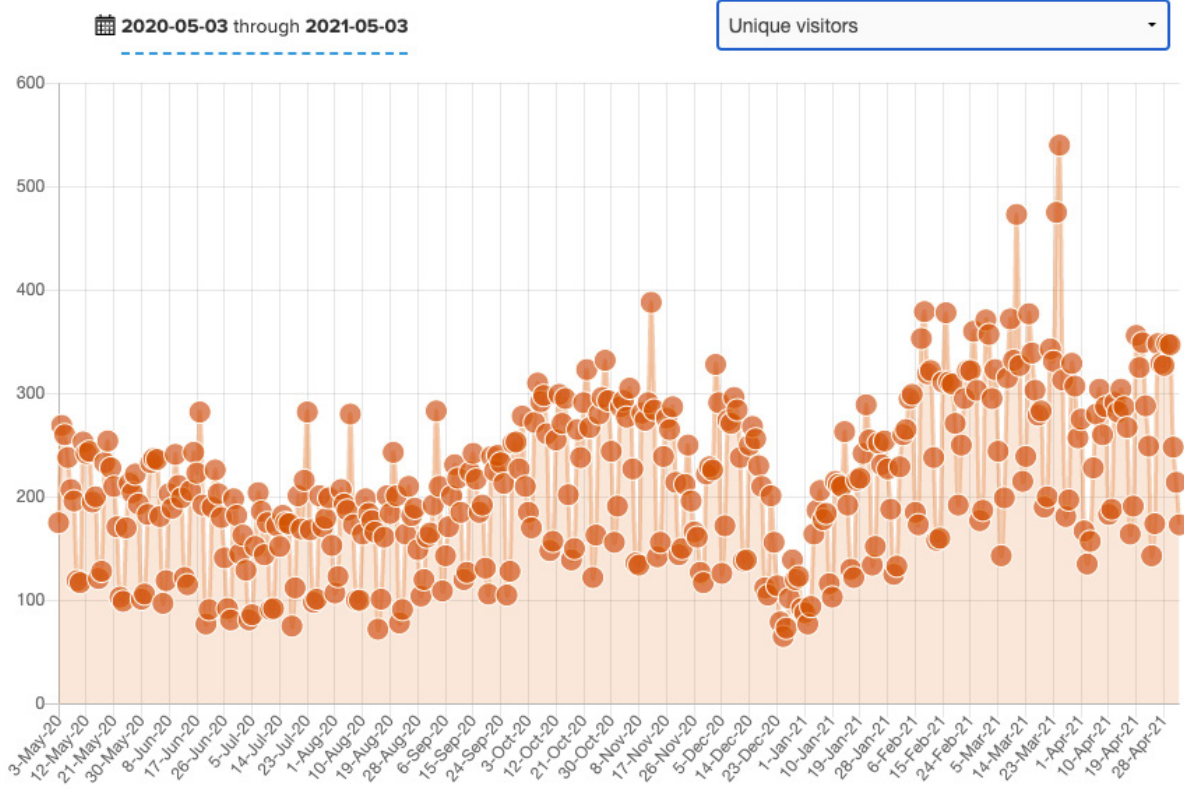
Survey Practice (continued)

Upcoming Initiatives:

Survey Practice has the capacity to publish blog posts, but these have not been used yet. We are considering how blog posts could potentially be used to further AAPOR's mission. If any members have ideas on how they would like to see blog posts used, please contact Emily Geisen, editor-in-chief.

Survey Practice is still considering the pros and cons of becoming S-Plan compliant. The primary change that would be required would be switching from an editor-reviewed process to a peer-reviewed process.

Transitions:

Three new associate editors joined in May and June of 2020:
- Eva Aizpurua
- Dan Cassino
- Rebecca Medway

Two associated editors rotated off:
- Jessica Holzberg (June 30, 2020)
- Eran Ben-Porath (December 31, 2020)

Advisory Committee Members:

AAPOR is in the process of creating an Oversight Committee for Survey Practice. Details of the committee are still being determined.

Awards Committees Report

AAPOR Award for Exceptionally Distinguished Achievement

2020 Winner: **Lawrence D. Bobo**

2021 Winner: **Robert L. Santos**

The award is given for outstanding contribution to the field of public opinion research including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

AAPOR Book Award

Winner: **Margaret R. Roller** and **Paul J. Lavrakas**

Applied Qualitative Research Design: A Total Quality Framework Approach

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946-1995.

AAPOR Policy Impact Award

Winner: **Feeding America for the Map the Meal Gap Project**

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

Warren J. Mitofsky Innovators Award

Winner: BigSurv18 Conference Scientific Committee (founding members listed below):

Paul Biemer, *RTI International*

Craig A. Hill, *RTI International*

Lilli Japec, *Statistics Sweden*

Antje Kirchner, *RTI International*

Lars Lyberg, *Demoskop (*in memoriam)

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

Monroe G. Sirken Award in Interdisciplinary Survey Research Methods Research

Winner: **Edith de Leeuw,** *Utrecht University*

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

AAPOR Public Service Award

Winner: **Dawn V. Nelson,** *U.S. Census Bureau*

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

Awards Committees Report (continued)

Burns "Bud" Roper Fellows

Winners:

Tugba Adali, *Hacettepe University Institute of Population Studies*

Nathan Browning, *Kiaer Research*

Beyza Buyuker, *University of Illinois Chicago*

Lello Guluma, *Mathematica Policy Research*

Jan Höhne, *University of Duisburg-Essen*

Mark Owens, *University of Texas at Tyler*

Dixi Paglinawan-Modoc, *Independent Survey Statistician*

Alexandra Saunders, *Mathematica Policy Research*

Alexander Wenz, *University of Mannheim*

Xinyue Zhang, *SurveyMonkey*

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses; most are first-time conference attendees.

Seymour Sudman Student Paper Competition Award

Winner: Rachel Stenger and Angelica Phillips, *University of Nebraska-Lincoln*

"The Effect of Burdensome Survey Questions on Data Quality in An Omnibus Survey"

Honorable Mention: Joseph Phillips, *Pennsylvania State University*

"Affective Polarization: Over Time, Through The Generations, and During The Lifespan"

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

Student Conference Award

Winners:

Ka Ming Chan, *Geschwister Scholl Institute of Political Science*

Zeming Chen, *University of Manchester*

Lauren Ellis, *Rutgers University*

Nicole James, *University of Essex*

Rongbo Jin, *University of Arizona*

Yingling Liu, *Baylor University*

Melike Saraç, *Hacettepe University*

Justin Tseng, *Harvard University*

Isabel Williams, *University of Arizona*

The AAPOR Student Conference Award funds student attendance at the AAPOR Annual Conference. Student Conference Awards help to offset the expense of attending the conference. The awards are offered to students who are in need of financial support to attend the conference and experience this important educational and collegial event for public opinion and survey researchers.

AAPOR Inclusive Voices Award

Winners: Family and Community Health Study and European Union Minorities and Discrimination Survey

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Awards Committees Report (continued)

Student-Faculty Diversity Pipeline Award

Winners:

Tylir Fowler and Nyron Crawford, *Temple University*

Leslie Garza and Sean Roche, *Texas State University*

Aliyah Mcilwain and Sarah Reckhow, *Michigan State University*

Alexandria Williams and Alian Kasabian, *University of Nebraska-Lincoln*

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student pairs interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty.

Affinity Group Reports

AAPI Research & Affinity Group
Report by **Neil G. Ruiz**

The Asian American and Pacific Islander (AAPI) Research and Affinity Group is chaired by Neil G. Ruiz, with a leadership team composed of Angela Houghton, Lisa Lin-Freeman, Yingling Liu and Ting Yan. The purpose of the affinity group is to identify meaningful ways to increase the AAPI presence in the survey research field and raise the visibility of our AAPI members at AAPOR.

This 2020-2021 year was the first full year of the affinity group. The group had its first virtual launch meeting during the AAPOR 2020 virtual conference and just had its second annual meeting in May 2021 after the AAPOR conference. This year, the group organized a webinar in July 2020 on "Surveying Asian Americans, Native Hawaiians, and Pacific Islanders: Challenges and Solutions." The event was chaired by Karthick Ramakrishnan (AAPI Data/UC Riverside), and had the following panelists: Neil Ruiz (Pew Research Center), Michelle Boykins (Asian Americans Advancing Justice/AAJC), Ninez Ponce (UCLA), and Angela Houghton (AARP Research). The conversation during this webinar led to affinity group members wanting to lead the development of a potential white paper to discuss the best practices for reporting and surveying Asian Americans, Native Hawaiians and Pacific Islanders. Group members discussed that there seems to be no standards of when organizations report if AAPI surveys were conducted only in English or if they were also conducted in multiple Asian origin languages. The affinity group is currently working on developing some guidance for standards for the broader polling community. The affinity group is currently planning a summer webinar to discuss careers in public opinion for specifically junior AAPI AAPOR members.

Cross-Cultural and Multilingual Research Affinity Group
Report by **Alisú Schoua-Glusberg, Mandy Sha** and **Patricia Goerman**

The Cross-Cultural and Multilingual Research Affinity Group is co-chaired by Alisú Schoua-Glusberg, Mandy Sha and Patricia Goerman. It has the goal of connecting AAPOR researchers and leaders to facilitate a regular dialogue about improved methods, measurement, and research, and collaboration and publication opportunities. The group also aims to increase awareness and visibility about the importance of cross-cultural and multilingual issues in the survey research and public opinion field. The group currently includes about 100 collaborators.

The affinity group typically meets in person at the AAPOR conference once a year and we have an email list where we can send out announcements and information on an as-needed basis. The goal is to link researchers at the in-person AAPOR conference meeting and encourage them to stay in contact throughout the year. It is also a forum for members of other 3MC related groups, such as Comparative Survey Design and Implementation (CSDI) and researchers who attend the European Survey Research Association (ESRA) meeting to connect at the AAPOR conference and share information about conferences and initiatives.

This year during the virtual AAPOR conference, we led a roundtable discussion entitled Inclusive Language and Practice in Cross-Cultural and Multilingual Research that was open to all conference attendees. This was also an opportunity for members of our affinity group to connect, hear about each other's work and to welcome new members. We shared a few thoughts about inclusive language, language access, and language justice. We had almost 100 participants present, many new to the affinity group.

We made announcements about upcoming conferences, trainings, publications and collaboration opportunities, AAPOR presentations in the Multicultural, Multilingual, and Multinational Research (3MC) track and the mini-conference, and resources on our webpage.

At the annual AAPOR conference, we also led a coffee break on Friday, May 14 as an additional opportunity for conference attendees to connect about cross-cultural and multilingual research and learn more about the affinity group. There were about 20 people present. Finally, we joined the QUALPOR Affinity Group meeting on May 7 to discuss linkages between the work of some of our members and that of qualitative researchers.

GAAPOR
Report by **Brad Edwards**

GAAPOR welcomes LGBTQ members of AAPOR and their friends. We provide a social opportunity for members at the annual conference. Typically it takes the form of a dinner on Friday night in a gay-owned restaurant or a popular eatery in the local gay neighborhood, often followed by an outing to one of the community's drinking establishments. For the 2021 conference, we have planned a coffee break on Friday afternoon. We have 49 members, and communicate through the GAAPOR Facebook group. We discussed sponsoring a session at this year's conference, identified some presenters, but no one stepped forward to organize

it. No meetings occurred and no objectives were set during the past year.

HISP-AAPOR
Report by **Ana Gonzalez-Barrera**

HISP-AAPOR was created by AAPOR members who are of Hispanic-origin or are interested in Hispanic research topics. The purpose of the affinity group is to identify meaningful ways to increase the Hispanic presence in the survey research field and raise the visibility of its members at AAPOR. For that purpose, HISP-AAPOR organizes an annual meeting or meetup at AAPOR's Annual Conference. During the meetings, members set the objectives for the coming year in terms of outreach, research collaboration, exploring how a cultural lens can improve research at all phases, and increase the Hispanic presence at AAPOR and in the field of survey research. HISP-AAPOR celebrates diversity and welcomes all current AAPOR members, regardless of age, gender, race or ethnicity, research field, education, or background. HISP-AAPOR has 41 registered members. Due to the Coronavirus outbreak, HISP-AAPOR did not hold its annual meeting in 2020 and its work was in hiatus until the 2021 AAPOR Annual Conference. At the last annual meeting held during the 2021 AAPOR Annual Conference, members outlined some of the top priorities: holding year-round events to increase the visibility of the affinity group, coordinate with the recently created Inclusion and Equity Committee to increase the participation of Latinos in AAPOR, particularly focusing on increasing their presence in the applications for the Student-Faculty Diversity Pipeline Award and in volunteering roles in the organization. In addition, HISP-AAPOR will continue working to increase the presence and visibility of Hispanic research at next year's conference by helping to increase the number of panels or presentations that highlight Hispanic research at the following AAPOR Annual Conference.

QUALPOR
Report by **Margaret R. Roller** and **Paul J. Lavrakas**

QUALPOR is an AAPOR affinity group intended for any AAPOR member who is managing, conducting, or has an interest in qualitative research methods. QUALPOR was approved by AAPOR Executive Council in 2018 and held its first meeting in 2019. As of May 2021, 107 AAPOR members belong to QUALPOR.

The purpose of QUALPOR is to advance the discipline of qualitative research within AAPOR by offering a forum in which members can share best practices, exchange resources, and discuss new approaches to qualitative research design as well as ways to improve on the quality of these designs along with the validity and usefulness of the outcomes.

In the past year, QUALPOR has worked towards achieving these goals by:
- Providing an open environment for a free exchange of ideas by way of member meetings. There was a phone meeting in November 2020 (attended by 21 members), a Zoom meeting in March 2021 (attended by 29 members), and an "open" Zoom meeting in May 2021 at the 2021 AAPOR virtual conference (attended by approximately 40 members and nonmembers).
- Creating the QUALPOR newsletter – "QUALPOR News." The first issue was released in September 2020 and the second issue in April 2021. The newsletters are distributed to members and posted on AAPORnet as well as the QUALPOR webpage.
- Organizing the QUALPOR panel for the 2021 AAPOR virtual conference (soliciting and evaluating abstracts, submitting the "winning" abstract, selecting a moderator).
- Coordinating the QUALPOR Coffee Break at the 2021 AAPOR virtual conference.
- Supporting three special interest groups among QUALPOR members: (1) negative effects on interviewers working on sensitive topics, (2) qualitative research best practices and standards, and (3) new learning on key topic areas and methodological issues associated with qualitative methods ("learning bursts").

In the next year, QUALPOR will:
- Complete a leadership change by holding elections for Chair, Co-chair, and Secretary, and transition to the new leaders by January 1, 2022.
- Create and distribute new editions of QUALPOR News.
- Continue to encourage and help coordinate special interest groups among QUALPOR members who share an area of interest relevant to qualitative research.
- Schedule member online meetings in September 2021 and in 2022.
- Organize a QUALPOR panel for the 2022 AAPOR conference.
- Anticipate a continued growth in QUALPOR membership.

Affinity Group Reports (continued)

Survey Research Teaching Affinity and Interest Group

Report by **Chase Harrison**

The Survey Research Teaching Affinity and Interest Group (SRT) is intended for any AAPOR member who teaches survey research, including members who both teach within and outside of formal academic settings. The goal of the group is to advance and improve survey research pedagogy by providing a forum where teachers of survey research can discuss practices and strategies, share resources, and develop both formal and informal networks. Chase Harrison has been serving as organizing lead for the SRT, which was established and approved by the AAPOR Executive Council in October of 2020. Approximately 150 AAPOR members have formally registered an interest in this group either through attending an event, sponsoring the formation of the group, or asking to be involved in next organizational steps.

The first two official SRT activities were held during the 2021 Annual Conference. On May 6, we held an informal "lunch" meeting to provide an opportunity for interested members to discuss possibilities and next steps, which was attended by about five people. The group also sponsored its first conference roundtable event—speakers included Jennifer Necci Dineen, Chase Harrison, Jolene Smyth, and Sonja Ziniel. The roundtable was added to the agendas of 133 conference attendees, with many attending for part of all of the session. There was active multi-channel participation (with both discussion and chats occurring simultaneously).

Goals for 2020-2021 include developing, or at least beginning to develop an organizational structure, with a focus on identifying particularly interested leaders or volunteers who can take the lead on one type of activity or another. We anticipate a video-meeting to continue this planning this summer, and hope to develop additional programming possibilities and resources (such as syllabi databases and a directory of survey research teachers) during the coming year.

Volunteers 2020-2021

Communications Committee

Jessica Holzberg, *U.S. Census Bureau,* **Chair**
Marco Morales, *Warner Music Group & Columbia University,* **Associate Chair**
Emily Alvarez, *NORC at the University of Chicago*
Nick Bertoni, *Pew Research Center*
Carol Haney, *Qualtrics*
Brandon Kopp, *U.S. Bureau of Labor Statistics*
Cameron McPhee, *SSRS*
Paul Johnson, *Dynata*
Paul J. Lavrakas, *Independent Consultant*
Amber Ott, *Hudson Pacific*
Damon Roberts, *University of Colorado Boulder*
Dina Smeltz, *The Chicago Council*
Grace Sparks, *CNN*
Martha Stapleton, *Westat*
Anna Wiencrot, *NORC at the University of Chicago*
Alexandria Williams, *Westat*

Social Media Subcommittee

Mariya Vizireanu, *Jam City,* **Chair**

Newsletter Subcommittee

Dan Malato, *NORC at the University of Chicago,* **Chair**

Website Subcommittee

Paul Schroeder, *COPAFS,* **Chair**

Committee Liaisons

Alexandra Allman, *Walden University, Education*
Aleia Clark Fobia, *U.S. Census Bureau, MCR*
Kathleen A. Frankovic, *Consultant, History*
Marco Morales, *Warner Music Group and Columbia University, Journalist Education Subcommittee*
Patrick Moynihan, *Pew Research Center, Standards*
Raphael Nishimura, *University of Michigan, Conference*

Conference Committee

Kristen Olson, *University of Nebraska-Lincoln,* **Chair**
Darby Steiger, *Westat,* **Associate Chair**
Ipek Bilgen, *NORC at the University of Chicago*
Justine Bulgar-Medina, *NORC at the University of Chicago*
Rachel Caspar, *RTI International*
Patrick Habecker, *University of Nebraska-Lincoln*
Holly Hagerty, *NORC at the University of Chicago*
Jessica Holzberg, *U.S. Census Bureau*
Lisa Lin-Freeman, *Trebuchet Research*
Gretchen McHenry, *RTI International*
Marco Morales, *Warner Music Group & Columbia University*
Raphael Nishimura, *University of Michigan*
Emilia Peytcheva, *RTI International*
Benjamin Schapiro, *NORC at the University of Chicago*
Tamara Terry, *RTI International*
Angelique Uglow, *ReconMR*
Brady T. West, *University of Michigan*

Conference Support Subcommittee

Justine Bulgar-Medina, *NORC at the University of Chicago,* **Chair**

Patrick Habecker, *University of Nebraska-Lincoln,* **Associate Chair**

Justine Bulgar-Medina

Patrick Habecker

Volunteers 2020-2021

Conference Abstract Review Subcommittee
Kristen Olson, *University of Nebraska-Lincoln,* **Chair**
Liz Hamel, *Kasier Family Foundation*
Allyson Holbrook, *University of Illinois Chicago*
Yuli Patrick Hsieh, *RTI International*
Todd Hughes, *UCLA Center for Health Policy Research*
Samara Klar, *University of Arizona*
Jordon Peugh, *SSRS*
Darby Steiger, *Westat*
Rodney Terry, *U.S. Census Bureau*
James Wagner, *University of Michigan*

Conference Platform Review Subcommittee
Kristen Olson, *University of Nebraska-Lincoln,* **Chair**
Ipek Bilgen, *NORC at the University of Chicago*
Patrick Habecker, *University of Nebraska-Lincoln*
Jessica Holzberg, *U.S. Census Bureau*
Aleia Clark Fobia, *U.S. Census Bureau*
Dakisha Locklear, *RTI International*
Darby Steiger, *Westat*
Robert Torongo, *Ipsos*
Sara Walsh, *NORC at the University of Chicago*

Education Committee
Rachel Caspar, *RTI International***, Chair**
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Janice M. Ballou, *Independent Consultant*
Pete Batra, *University of Michigan*
Sophie Bethune, *American Psychological Association*
Mario Callegaro, *Google, Inc.*
Doug Currivan, *RTI International*
Kathleen A. Frankovic, *Consultant*
Emily Guskin, *Washington Post*
Jeffrey Hackett, *NORC at the University of Chicago*
Liz Hamel, *Kaiser Family Foundation*
Hannah Hartig, *Pew Research Center*
Scott Keeter, *Pew Research Center*
Florian Keusch, *University of Mannheim*
Jocelyn Kiley, *Pew Research Center*
Antje Kirchner, *RTI International*
Brian Kriz, *Facebook*
Katerina Matsa, *Pew Research Center*
Dawn Nelson, *U.S. Census Bureau*
Raphael Nishimura, *University of Michigan*
Stephanie Psyllos, *NBCUniversal*
Robyn Rapoport, *SSRS*
Dina Smeltz, *Chicago Council on Global Affairs*
Tom Smith, *NORC at the University of Chicago*
Katrina Sostek, *Google, Inc.*
Maura Spiegelman, *National Center for Education Statistics*
David Sterrett, *NORC at the University of Chicago*
Bella Struminskaya, *Utrecht University*
Hanyu Sun, *Westat*
Hans-Joerg Tiede, *American Association of University Professors*
Donato Vaccaro, *Samsung*
Aimee Vella Ripley, *The Harris Poll*
Kathleen Weldon, *Roper Center for Public Opinion Research*
Brady T. West, *University of Michigan*
Kenneth Winneg, *University of Pennsylvania*

Volunteers 2020-2021

History Subcommittee
Janice M. Ballou, *Independent Consultant,* **Chair**

Journalist Education Subcommittee
Emily Guskin, *Washington Post,* **Co-Chair**
Aimee Vella Ripley, *The Harris Poll,* **Co-Chair**

Online Education Subcommittee
Douglas Currivan, *RTI International,* **Chair**

Short Courses Subcommittee
Brady T. West, *University of Michigan,* **Chair**

Finance Committee
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Sponsorship Subcommittee
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Ginger Blazier, *Consultant*
Gretchen McHenry, *RTI International*
Benjamin Messer, *Research Into Action, Inc.*
Lydia Saad, *Gallup*
Gregory Smith, *Pew Research Center*
Anna Wiencrot, *NORC at the University of Chicago*

Investment Subcommittee
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Jennifer Benz, *NORC at the University of Chicago*
Murray Edelman, *Consultant*
Joe Lenski, *Edison Research*
Gretchen McHenry, *RTI International*
G. Evans Witt, *Witt Associates LLC*

Inclusion & Equity Committee
Tamara Terry, *RTI International,* **Chair**

Membership and Chapter Relations Committee
Ipek Bilgen, *NORC at the University of Chicago,* **Chair**
Angelique Uglow, *ReconMR,* **Associate Chair**
Fiyin Adesina, *JP Morgan Chase*
Eva Aizpurua, *Trinity College Dublin*
Rachael W. Allen, *RTI International*
Jennifer Beck, *National Science Foundation*
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Caitlin Deal, *American Institutes for Research*
Kristin Dwan, *NORC at the University of Chicago*
Morgan Earp, *National Center for Health Statistics*
Erin Fordyce, *NORC at the University of Chicago*
Emily M. Geisen, *Qualtrics*
Karen L. Goldenberg, *Retired*
Ana Gonzalez-Barrera, *Pew Research Center*
Jeffrey Gottfried, *Pew Research Center*
Patrick Habecker, *University of Nebraska-Lincoln*
Holly Hagerty, *NORC at the University of Chicago*
Chase H. Harrison, *Harvard University*
Gregory Holyk, *Facebook*
Robin Kaplan, *U.S. Bureau of Labor Statistics*
Alian Kasabian, *University of Nebraska-Lincoln*
Jonathan Katz, *U.S. Census Bureau*
Stanislav Kolenikov, *Abt Associates*
Ashley Koning, *Rutgers University*
Joshua Langeland, *U.S. Bureau of Labor Statistics*
Patty LeBaron, *RTI International*
Mandi Martinez, *U.S. Census Bureau*
Kyley McGeeney, *Facebook*
Cameron McPhee, *SSRS*
Erin Pinkus, *SurveyMonkey*
Heather Ridolfo, *National Agricultural Statistics Service*
Melody S. Russell, *WBA Research*
Adam Safir, *U.S. Bureau of Labor Statistics*
Benjamin Schapiro, *NORC at the University of Chicago*
Susan Sherr, *SSRS*
Casey Tesfaye, *Research Support Services, Inc.*
Jerry Timbrook, *RTI International*
Gina Walejko, *Google, Inc.*

Volunteers 2020-2021

AAPOR Welcoming Committee
Holly Hagerty, *NORC at the University of Chicago,* **Co-Chair**
Benjamin Schapiro, *NORC at the University of Chicago,* **Co-Chair**
Erin Fordyce, *NORC at the University of Chicago,* **Associate Chair**
Jonathan Katz, *U.S. Census Bureau,* **Associate Chair**

Burns "Bud" Roper and Student Conference Awards Subcommittee
Chase H. Harrison, *Harvard University,* **Chair**

Chapter Liaison and Support Subcommittee
Susan Sherr, *SSRS,* **Chair**
Cameron McPhee, *SSRS,* **Associate Chair**

Diversity Subcommittee
Alian Kasabian, *University of Nebraska-Lincoln,* **Chair**

Membership Database Subcommittee
Morgan Earp, *U.S. National Center for Health Services,* **Chair**
Adam Safir, *U.S. Bureau of Labor Statistics,* **Associate Chair**

Membership Drive Subcommittee
Patty LeBaron, *RTI International,* **Co-Chair**
Kyley McGeeney, *Facebook,* **Co-Chair**

Survey and Data Analysis Subcommittee
Gregory Holyk, *Facebook,* **Co-Chair**
Heather Ridolfo, *National Agricultural Statistics Service,* **Co-Chair**

Volunteer Coordination Subcommittee
Jerry Timbrook, *RTI International,* **Chair**

Nominations Committee
Nora Cate Schaeffer, *University of Wisconsin-Madison,* **Chair**
Bob Davis, *Davis Research LLC*
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