



AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

Conference Program



AAPOR 74th Annual Conference

May 16-19, 2019

Sheraton Centre Toronto Hotel
Toronto, Ontario, Canada

WAPOR 72nd Annual Conference

May 19-21, 2019

Chelsea Hotel Toronto
Toronto, Ontario, Canada

www.aapor.org/conference

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Data to Discovery. Discovery to Solutions.

Come meet our survey
research experts in
the exhibit hall

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2019 Webinar Series

Sponsored by **NORC**
at the UNIVERSITY of CHICAGO



June 20, 2019, 12 - 1:30 p.m. CST

Text Messaging How-To

Jenny Marlar, Gallup

July 11, 2019, 12 - 1:30 p.m. CST

GIS for Surveys

Ned English, NORC at the University of Chicago

August 22, 2019, 12 - 1:30 p.m. CST

Transparency and Reproducibility in Social Science Research

Jeremy Freese, Stanford University

September 10, 2019, 12 - 1:30 p.m. CST

AAPOR Task Force on Mixed Mode Report

Committee

October 10, 2019, 12 - 1:30 p.m. CST

Professional Development: Career Transitions in the World of Survey Research

Claudia Deane, Pew Research Center

Mandy Sha, Independent Consultant

Matt Jans, ICF International

November 14, 2019, 12 - 1:30 p.m. CST

Data Collection with Apps, Sensors, and Wearables

Florian Keusch, University of Mannheim

Frauke Kreuter, University of Maryland, University of Mannheim,

Institute for Employment Research

December 12, 2019, 12 - 1:30 p.m. CST

Natural Language Processing for Social Scientists

Patrick van Kessel, Pew Research Center

About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

Conference App

Please check out the new AAPOR Conference App. With this app you will get up-to-date session changes in your calendar, so you won't have to worry about missing a session. Link up with your friends ahead of time to share information and schedules, message each other and even set up meetings. Download the native app for your Android or Apple device or bookmark the Web app on your computer or Windows or Blackberry device.

Go to **www.aapor.org/conference** for more information.

General Conference Information

AAPOR Information

AAPOR General Registration Hours:

| | |
|-------------------|------------------------|
| Wednesday, May 15 | 1:00 p.m. – 6:00 p.m. |
| Thursday, May 16 | 7:00 a.m. – 5:00 p.m. |
| Friday, May 17 | 7:30 a.m. – 4:30 p.m. |
| Saturday, May 18 | 7:30 a.m. – 3:00 p.m. |
| Sunday, May 19 | 8:00 a.m. – 10:15 a.m. |

The AAPOR Registration Desk is located in the Grand Ballroom Foyer on the Lower Concourse Level of the hotel.

AAPOR Badges

Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.

Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials

Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician in the speaker ready room at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15 minutes prior to the start of the session.

Conference Materials

The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages

A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours

| | |
|------------------|---|
| Thursday, May 16 | 3:30 p.m. – 4:30 p.m. |
| Friday, May 17 | 7:00 a.m. – 8:00 a.m. 9:30 a.m. – 10:00 a.m. 11:45 a.m. – 12:45 p.m. 3:15 p.m. – 4:15 p.m. |
| Saturday, May 18 | 7:00 a.m. – 8:00 a.m. 9:30 a.m. – 10:00 a.m. 12:45 p.m. – 1:45 p.m. |

AAPOR WiFi

We are pleased to be able to provide WiFi in all of the meeting conference rooms this year!

Amenities & Services for Families

Private Office, Concourse Level


A room has been set aside for parents in need of a private space to care for their infants. Power and refrigerator will be provided.

| | |
|-------------------|-----------------------|
| Wednesday, May 15 | 1:00 p.m. – 6:00 p.m. |
| Thursday, May 16 | 7:00 a.m. – 6:00 p.m. |
| Friday, May 17 | 7:00 a.m. – 6:00 p.m. |
| Saturday, May 18 | 7:00 a.m. – 5:00 p.m. |
| Sunday, May 19 | 7:00 a.m. – Noon |

Highlights

Education – AAPOR Short Courses

Eight in-depth short courses are offered to enhance your learning experience. These in-depth, half-day courses are taught by well-known experts in the survey research field and cover topics that affect our ever-changing industry.

- Course 1:** Fundamentals! Learning the Basics of Qualitative Data Analysis
- Course 2:** Advances in Address Based Sampling
- Course 3:** Augmenting Surveys with Data from Smartphone Sensors and Apps: Best Practices
- Course 4:** The World-Wide Challenge of Developing Effective Web-Push Survey Methods
- Course 5:** Adaptive Survey Design
- Course 6:** Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny
Sponsored by: 
- Course 7:** Cognition, Communication, and Self-Report Across Cultures
- Course 8:** Let's Learn about (Machine) Learning!
An Introduction to Machine Learning for Survey Researchers

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 38 - 39, 41 - 42 and 119.

Kickoff General Session: Conducting a Census in the Digital Age

Thursday, May 16, 2:00 p.m. – 3:30 p.m.

Grand Ballroom

Session: Opening General Session

Session Type: General Session

Sunshine Hillygus, *Duke University*;
James Treat, *U.S. Census Bureau*;
Patrice Mathieu, *Statistics Canada*;
Peter Miller, *Northwestern University (moderator)*

The 2020 U.S. Decennial Census will be the first to offer internet response, a feature previously implemented in our host country's census. This plenary will cover challenges, research, and lessons learned.

New Member & All Chapter Welcome Reception

Thursday, May 16, 6:30 p.m. – 9:00 p.m.

Grand Ballroom Foyer

Touching base with colleagues and old friends is what this party is all about! Sponsor, exhibitor, first-time attendee or old hand, this is your opportunity to start the conference on the right foot. Balance the intensity of AAPOR educational sessions with the satisfaction of meeting colleagues who share your interests. Take a moment to visit your chapter colleagues and share insights from what you've learned.

Presidential Address and Luncheon

Friday, May 17, 12:45 p.m. – 1:45 p.m.

Grand Ballroom

Join fellow attendees for lunch on Friday and an insightful Presidential Address from AAPOR President David Dutwin.

Student & Early Career Professionals Meet-up

Friday, May 17, 5:45 p.m.

Meet in Hotel Lobby

Join members of the AAPOR Membership & Chapter Relations Committee for a dinner meet-up Friday night at 6:00 p.m. Meet and mingle with other students and early career professionals and take an opportunity to explore the city a bit. After dinner, we'll have a bar crawl to continue the fun! Stay tuned for more details, and we hope you can make it for at least some of the evening's events!

Meet in the hotel lobby at 5:45 p.m. and we'll head offsite for an informal dinner.

Highlights

AAPOR's Got Talent

Saturday, May 18, 8:00 a.m. – 9:30 a.m.
Grand Ballroom

Sponsored by  

Taking inspiration from reality T.V. talent shows, we believe AAPOR members have the talent to tackle some of the toughest issues in survey research. Come see the five finalists present their ideas for how to address an important survey research problem identified by the AAPOR community. The winner takes home a \$3,000 cash prize. Audience members can help in naming the winner by casting votes alongside the panel of judges so come cheer on your favorite team and cast your vote in this new session!

Activities Awards Ceremony and Luncheon

Saturday, May 18, 11:30 a.m. – 12:45 p.m.
Grand Ballroom

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR's Fun Run/Walk and Annual Golf Outing participants.

Join us!

Professional Development Session

Saturday, May 18, 12:45 p.m. – 1:45 p.m.
Simcoe/Dufferin

I'm on my way to join AAPOR, and I'm bringing apples, bananas, carrots, dedication, and enthusiasm!

Presenter: Rodney Terry, US Census Bureau

AAPOR Membership and Business Meeting

Saturday, May 18, 5:15 p.m. – 6:45 p.m.
Birchwood

AAPOR's President's Reception & AAPOR Awards Banquet

Saturday, May 18, 7:00 p.m. – 10:00 p.m.
Grand Ballroom Foyer/Grand Ballroom

AAPOR's traditional final conference night program is a chance to enjoy a cold drink at the President's Reception before joining colleagues for a delicious meal at the Annual Awards' Banquet. Join us to toast the award winning accomplishments of AAPOR members and to welcome the newly elected Executive Council.

AAPOR/WAPOR Plenary: Populism Around the World

Sunday, May 19, 7:45 a.m. – 9:00 a.m.
Grand Ballroom

Session: AAPOR/WAPOR Plenary
Session Type: General Session

Pippa Norris, *Harvard University and University of Sydney*;
Laura Silver, *Pew Research Center*; and
Gary Langer, *Langer Research (moderator)*

Support for populist leaders has emerged as a key trend in public opinion around the world. This plenary offers insights from survey research in numerous countries.

AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR 2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principles of equality and respect, and are serious forms of professional misconduct. AAPOR members who violate this policy will be subject to discipline.

2019 Conference Diversity Highlights

Wednesday, May 15

6:00 p.m. Student and Early Career Early Arrival Dinner/Meet-Up

Thursday, May 16

11:30 a.m. – 12:30 p.m. Student and Early Career Lunch

3:30 p.m. – 4:40 p.m. Meet Your Docent

6:30 p.m. – 9:00 p.m. New Member & All-Chapter Welcome Reception

Friday, May 17

11:45 a.m. – 12:45 p.m. Cross-cultural and Multilingual Research Affinity Group Lunch

12:45 p.m. – 1:45 p.m. Professional Development: I'm on my way to join AAPOR, and I'm bringing apples, bananas, carrots, dedication, and enthusiasm...

3:15 p.m. – 4:15 p.m. AAPOR to AAPORite: How to Become an Insider in AAPOR

6:00 p.m. – 7:30 p.m. Student & Early Career Dinner Meet-Up

6:00 p.m. – 7:30 p.m. GAAPOR (Gay AAPOR) Dinner and Meet-Up

6:00 p.m. – 8:00 p.m. HISP-AAPOR Affinity Group Meeting

Saturday, May 18

11:30 a.m. – 12:30 p.m. HISP-AAPOR Affinity Group Lunch

New AAPOR Inclusive Voices award recognizes research on understudied populations

Debuting at this year's conference in Toronto, AAPOR will present the inaugural "Inclusive Voices" award. This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations. These populations, including racial/ethnic minority groups, refugees and immigrants, LGBT persons, disabled persons, victimized populations, offenders re-entering society, children/youth/teens, impoverished communities, or other specific populations.

Please join us in honoring research that demonstrates AAPOR's commitment to recognizing outstanding research that honors our mission and supports diversity and inclusive excellence.

New AAPOR Student-Faculty Diversity Pipeline Award

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student "pairs" interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of

different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty, and one \$800 cash awarded to the pair to support travel expenses.


First SurveyFest launched in 2018!

In November 2018, AAPOR's first ever SurveyFest event was held at the University of Chicago at Illinois with both graduate and undergraduate students in attendance. The purpose of SurveyFest is to conduct strategic outreach to students to increase the long-term participation of minorities in AAPOR-related fields. The 2019 SurveyFest event was successful in terms of student attendance, student participation, attendee diversity, and student registration for AAPOR membership. Panels spanning the public, private and academic sectors that included speakers from many of our top research organizations and research graduate programs were featured. Planning for the 2019 SurveyFest event is currently underway, continuing to further AAPOR's goal of driving new and diverse membership at the graduate and undergraduate levels through education of careers in polling and survey research.

Things to Do, Places to Go: AAPOR Social Activities

Golf

Thursday, May 16, 7:00 a.m. tee time


Sponsored by  **NRTI**
INTERNATIONAL

Meet at 6:00 a.m. in the hotel lobby.

Advanced registration is required.

Fun Run/Walk

Saturday, May 18, 7:00 a.m. – 8:00 a.m.

Sponsored by  **PSB**

Check in the hotel lobby at 6:30 a.m.

Speed Networking

Session 1: Friday, May 17, 3:15 p.m. – 4:15 p.m.

Session 2: Saturday, May 18, 12:45 p.m. – 2:15 p.m.

Grand Ballroom East

Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career or anyone interested in learning more about key organizations in our field. Conference attendees may sign up for 15 minute sessions at the registration desk or during the networking session. A list of companies participating in the speed networking sessions and a sign-up sheet will be available at the registration desk. Be sure to bring plenty of business cards!

Reserve Friday, May 17, from 3:15 p.m. – 4:15 p.m. and Saturday, May 18, from 12:45 p.m. – 2:15 p.m., to join Speed Networking.

AAPOR Book Sale

Sheraton Hall A-F/Osgoode

Join us in the exhibit hall for the annual AAPOR book sale. Each year, AAPOR displays titles from top publishers in public opinion and social science research. Find inspiration for upcoming research, browse potential textbooks for your classes, or simply indulge the inner bookworm. Proceeds go to support AAPOR's annual operations.

Discover Toronto!

Toronto has so much to offer with great attractions, activities, scenic sightseeing, biking and tours, golf and other destinations. Whether you're a local, here for the weekend or more than a week, discover the best things to do in Toronto during your trip. Visit www.seetorontonow.com to learn more about what Toronto has to offer.

AAPOR Post Banquet Party and Karaoke Contest

Saturday, May 18, 10:00 p.m. – 12:00 a.m.

Dominion Ballroom

Session Type: Networking Event

We encourage you to catch up with friends – old and new – at AAPOR's Post Banquet and Karaoke Contest. Take advantage of one last chance to visit with your AAPOR friends before the conference ends on Sunday.

Applied Probability

Saturday, May 18, 10:00 p.m. – 12:00 a.m.

Provincial North

AAPOR Executive Council 2018 – 2019



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David Dutwin
SSRS



Vice President/President-Elect
Nora Cate Schaeffer
University of Wisconsin - Madison



Past President
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Secretary-Treasurer
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Stephanie Eckman
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Associate Standards Chair
Rene Bautista
NORC at the University of Chicago

AAPOR Executive Council 2018 – 2019



Conference Chair
Courtney Kennedy
Pew Research Center



Associate Conference Chair
Mandy Sha
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Membership and Chapter Relations Chair
Emily Geisen
RTI International



Associate Membership and Chapter Relations Chair
Tamara Terry
RTI International



Communications Chair
Jennifer J. Agiesta
CNN



Associate Communications Chair
Josue De La Rosa
NYC Department of Health and Mental Hygiene



Education Chair
Kyley McGeeney
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AAPOR Executive Council

2019 – 2020

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University Wisconsin - Madison

Vice President/President-Elect

Dan Merkle
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Past President

David Dutwin
SSRS

Secretary-Treasurer

Lydia Saad
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Associate Secretary-Treasurer

Gretchen McHenry
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Rene Bautista
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Tim Triplett
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Mandy Sha
Independent Consultant

Associate Conference Chair

Kristen Olson
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Membership and Chapter Relations Chair

Tamara Terry
RTI International

Associate Membership and Chapter Relations Chair

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NORC at the University of Chicago

Communications Chair

Josue De La Rosa,
*NYC Department of Health and
Mental Hygiene*

Associate Communications Chair

Jessica Holzberg
U.S. Census Bureau

Education Chair

Allyson L. Holbrook,
University of Illinois Chicago

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Rachel Caspar
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Witt Associates LLC

Councilor-at-Large

Mary Losch
Northern Iowa University

Chapter Presidents

Midwest Chapter (MAPOR)

Ipek Bilgen,
NORC at the University of Chicago

New England Chapter (NEAAPOR)

Spencer Kimball,
Emerson College

New York Chapter (NYAAPOR)

Janet Steicher,
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Pacific Chapter (PAPOR)

Mira Rao,
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Pennsylvania/New Jersey Chapter (PANJAAPOR)

Mary Meyn,
Edison Research

Southern Chapter (SAPOR)

Valrie Horton,
Abt Associates

Washington/Baltimore Chapter (DC-AAPOR)

David Kashihara, AHRQ



AAPOR Webinar Series and Recordings

Live Webinars

Throughout the year, AAPOR offers live webinars presented by the most respected leaders in public opinion and survey research field. Learn the latest methods and findings, at an attractive price, without leaving your desk.

Recordings Library

Learn from the most respected leaders in the public opinion and survey research field at a time that's convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared within an institution to other branches, offices, faculty, staff, and others.

Choose from more than 30 topics, including:

- Population-based surveys
- Address-based sampling
- Cell phone surveying
- Social networking
- and more.

AAPOR Past Presidents

| | | | | | |
|---------|-----------------------|---------|-----------------------|---------|--------------------------|
| 1947-48 | Clyde W. Hart | 1971-72 | W Phillips Davison | 1995-96 | Robert M. Groves |
| 1948-49 | Elmo C. Wilson | 1972-73 | Sidney Hollander | 1996-97 | Diane Colasanto |
| 1949-50 | Paul F. Lazarsfeld | 1973-74 | Harold Mendelsohn | 1997-98 | James R. Beniger |
| 1950-51 | Julian L. Woodward | 1974-75 | Herbert I. Abelson | 1998-99 | Michael R. Kagay |
| 1951-52 | Bernard Berelson | 1975-76 | Richard Maisel | 1999-00 | Michael W. Traugott |
| 1952-53 | Archibald M. Crossley | 1976-77 | Irving Crespi | 2000-01 | Murray Edelman |
| 1953-54 | Samuel A. Stouffer | 1977-78 | Hope Lunin Klapper | 2001-02 | Don A. Dillman |
| 1954-55 | George H. Gallup | 1978-79 | Reuben Cohen | 2002-03 | Mark A. Schulman |
| 1955-56 | Harry Alpert | 1979-80 | Jack Elinson | 2003-04 | Elizabeth (Betsy) Martin |
| 1956-57 | Gerhart D. Wiebe | 1980-81 | Helen J. Kaufmann | 2004-05 | Nancy Belden |
| 1957-58 | Frederick F. Stephan | 1981-82 | Seymour Sudman | 2005-06 | Cliff Zukin |
| 1958-59 | David Wallace | 1982-83 | Burns W. Roper | 2006-07 | Robert P. Daves |
| 1959-60 | Herbert H. Hyman | 1983-84 | Laure M. Sharp | 2007-08 | Nancy A. Mathiowetz |
| 1960-61 | Robert O. Carlson | 1984-85 | Albert E. Gollin | 2008-09 | Richard A. Kulka |
| 1961-62 | John W. Riley, Jr. | 1985-86 | Howard Schuman | 2009-10 | Peter V. Miller |
| 1962-63 | Joseph T. Klapper | 1986-87 | J. Ronald Milavsky | 2010-11 | Frank M. Newport |
| 1963-64 | Charles Y. Glock | 1987-88 | Eleanor Singer | 2011-12 | Scott Keeter |
| 1964-65 | Herbert E. Krugman | 1988-89 | Warren J. Mitofsky | 2012-13 | Paul J. Lavrakas |
| 1965-66 | Raymond A. Bauer | 1989-90 | Philip Meyer | 2013-14 | Robert L. Santos |
| 1966-67 | Leo Bogart | 1990-91 | Joan S. Black | 2014-15 | Michael W. Link |
| 1967-68 | Paul B. Sheatsley | 1991-92 | Norman M. Bradburn | 2015-16 | Mollyann Brodie |
| 1968-69 | Robert N. Ford | 1992-93 | Kathleen A. Frankovic | 2016-17 | Roger Tourangeau |
| 1969-70 | Robert T. Bower | 1993-94 | Stanley Presser | 2017-18 | Timothy Johnson |
| 1970-71 | Richard H. Baxter | 1994-95 | Andrew Kohut | | |

AAPOR Executive Office Staff

Adam Thocher, *Executive Director*

Laura Dwulet, *Deputy Director*

Eric Bailey, *Marketing Communications Manager*

Kim Santos, *Conference Director*

Tonya Cabrera, *Meetings Coordinator*

Randi Flowers, *Account Coordinator*

Emily Kuhn, *Education Administrator*

Kyle Vermillion, *Staff Accountant*

Yvonne Janvrin, *Membership Coordinator*

Sam Nysetvold, *Conference & Awards Coordinator*

Peter Rush, *Managing Partner*

AAPOR Honorary Life Members

| | | | |
|-------------------------------|------------------------------|----------------------------|-----------------------------|
| Bruce E. Altschuler | Barry M. Feinberg | Kurt Lang, PhD | Chuck F. Rund |
| Jeanne L. Anderson, PhD | G. Donald Ferree, Jr. | Paul J. Lavrakas | John Russonello |
| Ronald E. Anderson | James M. Fields, PhD | Gove Laybourn, Jr., PhD | Edward J. Schneider |
| Herb Asher | Howard Fienberg | Barbara Lee | Mark A. Schulman |
| Ellen Baar-Jacobs, BA | Raymond Fink, PhD | Robert H. Lee | Howard Schuman |
| Earl Babbie, PhD | Floyd J. Fowler, Jr. | Robert S. Lee, PhD | Jim Schwartz, PhD |
| Reg Baker, PhD | Martin Frankel, PhD | Paul Lenburg, MS | Laurie Schwede |
| Janice M. Ballou | Kathleen Frankovic, PhD | James M. Lepkowski | James M. Sears, MS |
| Barbara Bardes, PhD | G. Ray Funkhouser, PhD | Walter Lindenmann, PhD | J. Merrill Shanks |
| Nancy Belden | F. Chris Garcia, PhD | John D. Loft | Kenneth S. Sherrill |
| George Franklin Bishop, Ph.D. | Phil Gendall | Lars Lyberg | Barbara Simon, MA |
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The Association's highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

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| | | | |
|------|---------------------------------------|------|--|
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Book Award

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

Winner:

Diana C. Mutz, *Hearing the Other Side: Deliberative versus Participatory Democracy*, Cambridge University Press, 2006

Policy Impact Award

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

Winner:

U.S. Census Bureau for the American Community Survey

Warren J. Mitofsky Innovators Award

The Warren J. Mitofsky Innovators Award is designed to recognize accomplishments in the fields of public opinion and survey research that occurred in the past ten years (2000 to present), or that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, they must be publically documented. The award can be given to individuals, groups or institutions.

Winner:

James Jackson, *University of Michigan*

Monroe G. Sirken Award

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

Winner:

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WAPOR/AAPOR Janet A. Harkness Student Paper Award

The World Association for Public Opinion Research (WAPOR) and the American Association for Public Opinion Research (AAPOR) request submissions for the Janet A. Harkness Student Paper Award, as part of the program for WAPOR's annual conference. This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012.

Winner:

Kirils Makarovs, *University of Essex, United Kingdom*, "Does public support for the welfare state translate into support for the environmental state?"

Honorable Mention:

Ilona Wismulek, *Polish Academy of Science (Warsaw)*, "Using Public Opinion Surveys to Evaluate Corruption in Europe: Trends in the Corruption Items of 21 International Survey Projects, 1989 – 2017"

Eric Lynn, *University of Nevada, Reno*, "Multilevel models of the effects of national income inequality on individual wellbeing in 53 countries, 2008-2014"

AAPOR Public Service Award

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

Winner:

Nance Bates, *U.S. Census Bureau*

Burns "Bud" Roper Fellows

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

Winners:

Eva Aizpurua, *Trinity College Dublin*
 Suman Mathur, *Health District of Northern Larimer County*
 Andrew Pickett, *University of South Dakota*
 Ruben Bach, *University of Mannheim*
 Marieke Haan, *University of Groningen*
 Candace Bright, *East Tennessee State University*

2019 Award Winners

Seymour Sudman Student Paper Competition Award

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

Winner:

Andrew Mercer, *University of Maryland*

Honorable Mention:

Jessica Collier, *University of Texas at Austin*

Student Travel Award

The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

Winners:

Vlad Achimescu, *University of Mannheim*

Beyza Buyuker, *University of Illinois-Chicago*

Evgenia Kapousouz, *University of Illinois-Chicago*

Michael Lenmark, *Stony Brook University*

P. Linh Nguyen, *University of Essex*

Tomoko Okada, *University of Wisconsin*

Maria Isabel Olivera, *Queens College – City University of New York (CUNY)*

Anthony Rentsch, *Harvard University*

Melike Saraç, *Hacettepe University*

William Young, *Rutgers University*

Simon Heuberger, *American University*

AAPOR Inclusive Voices Award

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced populations.

Winner:

National Survey of Latinos (NSL)

Student-Faculty Diversity Pipeline Award

The Student-Faculty Diversity Pipeline Awards are intended recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latino. The award is for waived conference registration and annual membership fee for the student and faculty, and one \$800 cash awarded to the pair to support travel expenses.

Winners:

Aubrey Bechdel, *Delaware State University, Student*

Carrie Awadzi, *Delaware State University, Faculty*

Lance Bennett, *University of Iowa, Student*

Jonathan Schuldt, *Cornell University, Faculty*

Kris Coombs, *University of Southern California, Student*

Sara Sadhwani, *Pamona College, Faculty*

Chandler Golden, *Xavier University of Louisiana, Student*

Kathie Golden, *Mississippi Valley State University, Faculty*

Karen Lee, *University of Texas-Austin, Student*

Kassra Ooskii, *University of Delaware, Faculty*

Miguel Martinez, *Duke University, Student*

Tasha Philpot, *University of Texas-Austin, Faculty*

Steven Moore, *University of Michigan, Student*

LaFleur Stephens-Dougan, *Princeton University, Faculty*

Fedelis Mutiso, *Medical University of South Carolina, Student*

Mulugeta Gebregziabher,

Medical University of South Carolina, Faculty

Antonio Regulier, *Buffalo State College, Student*

Henry Louis Taylor, Jr., *University of Buffalo, Faculty*

Princess Williams, *University of Michigan, Student*

Sherice Nelson, *St. Marys College, Faculty*

AAPOR Chapter Student Paper Winners

PAPOR Student Paper Winner:

Rebecca Hofstein Grady

Affiliation: University of California, Irvine

When only the other side is to blame: Order effects and motivated reasoning in judgments of free speech, inciting violence, and sexual assault allegations

MAPOR's Doris A. Graber Award for Best Public Opinion Paper

Beyza Ekin Buyuker, *University of Illinois at Chicago*

Democracy and the "Other": Outgroup Attitudes and Support for Anti-Democratic Norms

Session: Issues of Governance and Public Opinion

Room: Pine

Session: Concurrent Session H

Time: Saturday, May 18, 1:45 p.m.

MAPOR's 2017 Allan McCutcheon Award for Best Methodology Paper

Ali Rafei, *University of Michigan*

Improving Rotation Group Bias in the Current Population Survey using a modified Hidden Markov Model

Session: Analytic Techniques for Improving Data Quality

Room: Willow Center-West

Session: Concurrent Session K

Time: Sunday, May 19, 11:05 a.m.

DC AAPOR Student Paper Winner(s):

Abigail R. Greenleaf, *Johns Hopkins University*

Comparability of modern contraceptive use estimates between a FTF and RDD CATI survey among women of reproductive age in Burkina Faso

Session: Issues in Multinational, Multiregional, and Multicultural Surveys

Room: Simcoe/Dufferin

Session: Concurrent Session A

Time: Thursday, May 16, 4:30 p.m.

Congratulations AAPOR Annual T-Shirt Contest Winner

Nathan Palmer,
Washington State University

**"Don't want to answer now?
We'll weight..."**



Committee Meetings

Friday, May 17

| Time | Event | Location |
|-------------------------|--|--------------|
| 7:00 a.m. – 8:00 a.m. | Standards Committee Meeting | Wentworth |
| 7:00 a.m. – 8:00 a.m. | 75th Anniversary Planning Subcommittee | Kent |
| 7:00 a.m. – 8:00 a.m. | Membership and Chapter Relations Committee Meeting | Spruce North |
| 11:45 a.m. – 12:45 p.m. | Education Committee Meeting | Kent |
| 11:45 a.m. – 12:45 p.m. | Transparency Initiative Coordinating Committee Meeting | Wentworth |
| 11:45 a.m. – 12:45 p.m. | POQ Advisory Board Meeting | Spruce South |
| 11:45 a.m. – 12:45 p.m. | AAPOR Sponsorship Committee Meeting | Elgin |
| 11:45 a.m. – 12:45 p.m. | AAPOR - Toronto-Ottawa Chapter Organizing Meeting | Huron |
| 11:45 a.m. – 12:45 p.m. | Cross-cultural and Multilingual Research Affinity Group | Kenora |
| 3:15 p.m. – 4:15 p.m. | Diversity Coordinating Committee Meeting | Cedar |

Saturday, May 18


| | | |
|-------------------------|---|-----------|
| 7:00 a.m. – 8:00 a.m. | Chapter Representatives Meeting | Kent |
| 11:30 a.m. – 12:30 p.m. | Communications Committee Meeting | Kent |
| 11:30 a.m. – 12:30 p.m. | AASRO Lunch | Wentworth |
| 11:30 a.m. – 12:30 p.m. | AAPOR Investment Committee Meeting | Kenora |
| 11:30 a.m. – 12:30 p.m. | HISP-AAPOR Affinity Group | Elgin |
| 11:30 a.m. – 12:30 p.m. | Standard Definitions | Huron |
| 12:45 p.m. – 1:45 p.m. | AAPOR/WAPOR Task Force on Quality of Comparative Surveys Meeting | Kent |

Social & Networking Activities

Wednesday, May 15

| Time | Event | Location |
|------------------------|--|-------------------------|
| 6:00 p.m. – 10:00 p.m. | Student & Early Career-Early Arrival Dinner Meet-up | Hotel Lobby @ 5:45 p.m. |


Thursday, May 16

| | | |
|-------------------------|---|---------------------------------|
| 7:00 a.m. – 1:00 p.m. | AAPOR Golf Outing <i>Sponsored by</i>  | Meet in Hotel Lobby @ 6:00 a.m. |
| 11:30 a.m. – 12:30 p.m. | Student and Early Career Lunch | Lobby |
| 3:30 p.m. – 4:30 p.m. | Meet Your Docent | Provincial North |
| 6:30 p.m. – 9:00 p.m. | New Member & All-Chapter Welcome Reception | Grand Ballroom Foyer |

Friday, May 17

| | | |
|-----------------------|--|-------------------------|
| 3:15 p.m. – 4:15 p.m. | Speed Networking Session #1 | Grand Ballroom East |
| 6:00 p.m. – 7:30 p.m. | Student and Early Career Dinner Meet Up | Hotel Lobby @ 5:45 p.m. |

Saturday, May 18


| | | |
|-------------------------|--|---|
| 7:00 a.m. – 8:00 a.m. | Fun Run/Walk <i>Sponsored by</i>  | Check-in in the Hotel Lobby @ 6:30 a.m. |
| 12:45 p.m. – 2:15 p.m. | Speed Networking Session #2 | Grand Ballroom East |
| 7:00 p.m. – 7:45 p.m. | President's Reception | Grand Ballroom Foyer |
| 7:45 p.m. – 10:00 p.m. | Awards Banquet | Grand Ballroom |
| 10:00 p.m. – 12:00 a.m. | Post Banquet Party & Karaoke Contest | Dominion Ballroom |

Schedule of Events

Wednesday, May 15, 2019

| Time | Event | Location |
|-----------------------|--|--------------------------------------|
| 1:00 p.m. – 6:00 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 2:30 p.m. – 6:00 p.m. | Short Courses | |
| | Course 1: Fundamentals! Learning the Basics of Qualitative Data Analysis | City Hall |
| | Course 2: Advances in Address Based Sampling | Civic Ballroom North |
| | Course 3: Augmenting Surveys with Data from Smartphone Sensors and Apps: Best practices | Civic Ballroom South |
| 6:00 p.m. | Student & Early Career Early Dinner Meet-Up | Meet in the Hotel Lobby at 5:45 p.m. |

Thursday, May 16, 2019

| Time | Event | Location |
|-------------------------|--|---------------------------------------|
| 7:00 a.m. – 1:00 p.m. | Golf Outing at Royal Woodbine Golf Club <i>Sponsored by</i>  | Meet in the Hotel Lobby @ 6:00 a.m. |
| 7:00 a.m. – 5:00 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 8:00 a.m. – 11:30 a.m. | Short Courses | |
| | Course 4: The World-Wide Challenge of Developing Effective Web-Push Survey Methods | City Hall |
| | Course 5: Adaptive Survey Design | Civic Ballroom North |
| | Course 6: Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny <i>Sponsored by</i>  | Civic Ballroom South |
| 11:30 a.m. – 12:30 p.m. | Student & Early Career Early-Arrival Lunch Meet-up | Meet in the Hotel Lobby at 11:15 a.m. |
| 2:00 p.m. – 3:30 p.m. | Kickoff General Session Panel “Conducting a Census in the Digital Age” | Grand Ballroom |
| 3:30 p.m. – 4:30 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 3:30 p.m. – 4:30 p.m. | Beverage Break in the Exhibit Hall | Sheraton Hall/Osgoode |
| 3:30 p.m. – 4:30 p.m. | Meet Your Docent | Provincial North |
| 3:30 p.m. – 4:30 p.m. | Poster Session #1 | Sheraton Hall/Osgoode |
| 4:30 p.m. – 6:00 p.m. | Concurrent Sessions A | |
| 6:30 p.m. – 9:00 p.m. | New Member & All Chapter Reception | Grand Ballroom Foyer |

Friday, May 17, 2019


| Time | Event | Location |
|-------------------------|---|-----------------------|
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast | Exhibit Hall |
| 7:00 a.m. – 4:15 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 7:30 a.m. – 4:30 p.m. | Registration Desk Opens | Grand Ballroom Foyer |
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions B | |
| 10:00 a.m. – 11:30 a.m. | Concurrent Sessions C | |
| 11:45 a.m. – 12:45 p.m. | Committee Meetings | |

Schedule of Events

Friday, May 17, 2019 (continued)

| Time | Event | Location |
|------------------------|--|--------------------------------------|
| 12:45 p.m. – 1:45 p.m. | Presidential Address | Grand Ballroom |
| 1:45 p.m. – 3:15 p.m. | Concurrent Sessions D | |
| 3:15 p.m. – 4:15 p.m. | Poster Session #2 | Sheraton Hall/Osgoode |
| 3:15 p.m. – 4:15 p.m. | Speed Networking Session #1 | Grand Ballroom East |
| 4:15 p.m. – 5:45 p.m. | Concurrent Sessions E | |
| 6:00 p.m. | Student & Early Career Dinner Meet-Up | Meet in the Hotel Lobby at 5:45 p.m. |

Saturday, May 18, 2019

| Time | Event | Location |
|-------------------------|--|--------------------------------|
| 7:00 a.m. – 8:00 a.m. | Fun Walk/Run <i>Sponsored by</i>  | Check in at lobby at 6:30 a.m. |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast in the Exhibit Hall | Sheraton Hall/Osgoode |
| 7:00 a.m. – 1:45 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 7:30 a.m. – 3:00 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions F | |
| 9:30 a.m. – 10:00 a.m. | Beverage Break in the Exhibit Hall | Sheraton Hall/Osgoode |
| 10:00 a.m. – 11:30 a.m. | Concurrent Sessions G | |
| 11:30 a.m. – 12:45 p.m. | Luncheon and Activities Awards Ceremony | Grand Ballroom |
| 12:45 p.m. – 1:45 p.m. | Poster Session #3 | Sheraton Hall/Osgoode |
| 12:45 p.m. – 2:15 p.m. | Speed Networking Session #2 | Grand Ballroom East |
| 1:45 p.m. – 3:15 p.m. | Concurrent Sessions H | |
| 3:30 p.m. – 5:00 p.m. | Concurrent Sessions I | |
| 5:15 p.m. – 6:45 p.m. | Membership & Business Meeting | Birchwood |
| 7:00 p.m. – 7:45 p.m. | President's Reception | Grand Ballroom Foyer |
| 7:45 p.m. – 10:00 p.m. | Awards Banquet | Grand Ballroom |
| 10:00 p.m. – 12:00 a.m. | Post Banquet Party and Karaoke Contest | Dominion Ballroom |

Sunday, May 19, 2019

| Time | Event | Location |
|-------------------------|---|----------------------|
| 7:45 a.m. – 9:00 a.m. | AAPOR/WAPOR Plenary: Populism Around the World (with breakfast) | Grand Ballroom |
| 8:00 a.m. – 10:15 a.m. | Registration Desk Open | Grand Ballroom Foyer |
| 9:00 a.m. – 12:30 p.m. | Short Course 7: Cognition, Communication, and Self-Report Across Cultures | Provincial North |
| 9:00 a.m. – 12:30 p.m. | Short Course 8: Let's Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers | Birchwood |
| 9:15 a.m. – 10:45 a.m. | Concurrent Sessions J | |
| 11:05 a.m. – 12:35 p.m. | Concurrent Sessions K | |

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| American Association of Nurse Practitioners | 316 |
| American Institute for Research (AIR) | 302 |
| ASDE | 215 |
| Canadian Viewpoint | 319 |
| Civis Analytics | 101 |
| College Pulse, Inc. | 122 |
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| DataForce | 213 |
| Dynata (Formerly Research Now/SSI) | 216 |
| G3 Translate | 221 |
| Headway In Research | 306 |
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| ICPSR | 114 |
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| Ironwood Insights Group | 214 |
| Joint Program in Survey Methodology at the University of Maryland | 402 |
| Market Xcel Data Matrix Pvt. Ltd. | 314 |

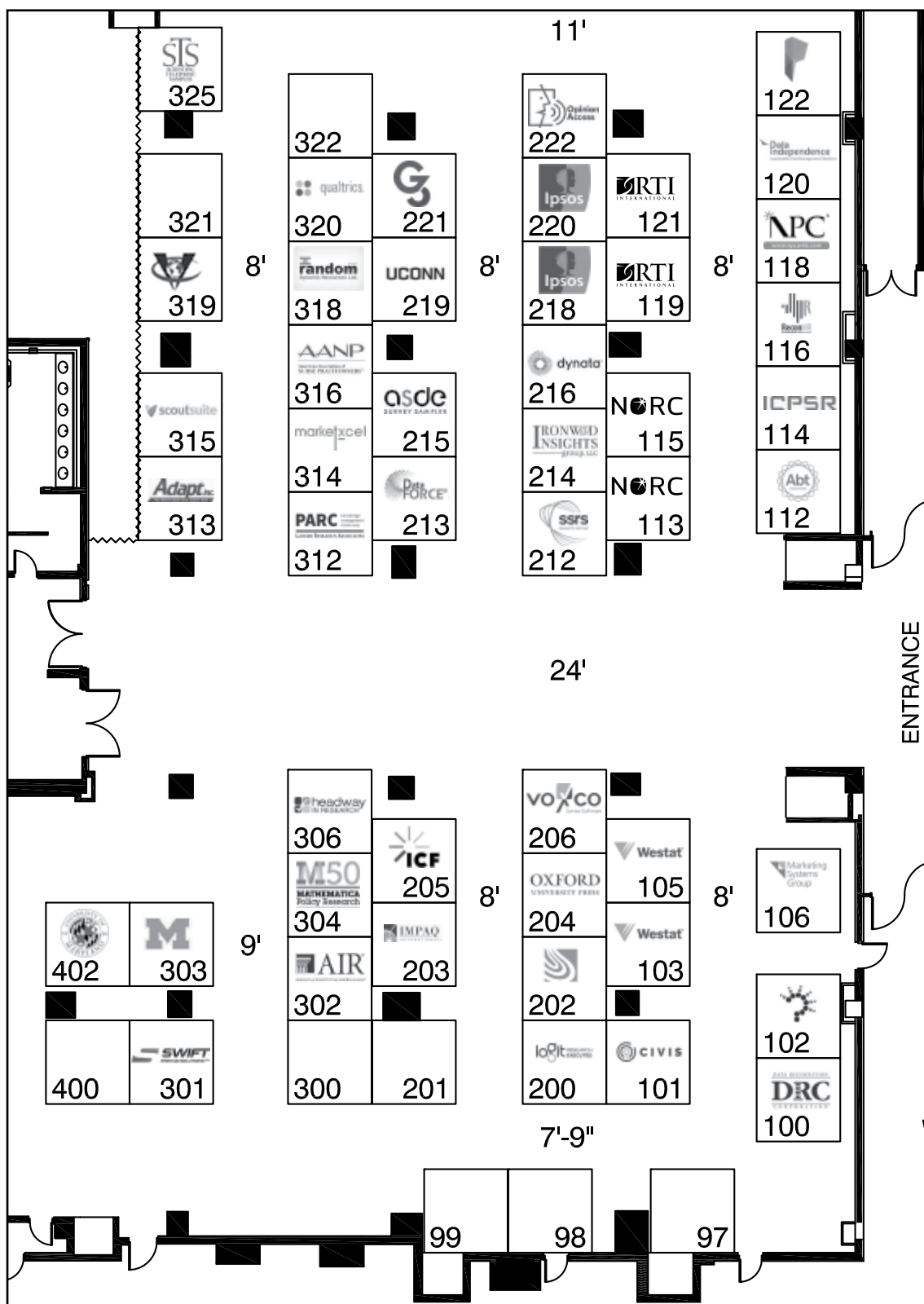
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|--|--------------|
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| Michigan Program in Survey Methodology | 303 |
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| NPC, Inc. | 118 |
| Opinion Access LLC | 222 |
| Oxford University Press | 204 |
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Exhibitor Hall Floor Plan



AAPOR 2018 Donors

Planned Giving

Your planned gift will ensure AAPOR's future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

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January 1, 2018 through December 31, 2018

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Thanks to AAPOR Donors

Day at a Glance

Wednesday, May 15, 2019

| Time | Event | Location |
|-----------------------|--|--------------------------------------|
| 1:00 p.m. – 6:00 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 2:30 p.m. – 6:00 p.m. | Short Courses | |
| | Course 1: Fundamentals! Learning the Basics of Qualitative Data Analysis | City Hall |
| | Course 2: Advances in Address Based Sampling | Civic Ballroom North |
| | Course 3: Augmenting Surveys with Data from Smartphone Sensors and Apps: Best practices | Civic Ballroom South |
| 6:00 p.m. | Student & Early Career-Early Arrival Dinner/Meet-up | Meet in the Hotel Lobby at 5:45 p.m. |

Short Course 1, 2 & 3 Descriptions

Wednesday May 15, 2019, 2:30 p.m. – 6:00 p.m.

Course 1:

Fundamentals! Learning the Basics of Qualitative Data Analysis

Instructor: Cynthia Robins, PhD, Westat

Location: City Hall

Course Overview:

This course is for AAPOR attendees who have little training in qualitative research, but who want to learn how qualitative data can be analyzed and made meaningful to policymakers. The course will combine lecture and interactive formats to cover the following: (1) Why Do Qualitative Research? Participants will be introduced to the assumptions underlying qualitative research, including when qualitative methods make sense, the kinds of data that are collected, and why qualitative research cannot be assessed by quantitative benchmarks; (2) Where Do I Start? Qualitative studies often produce a volume of data that can overwhelm analysts. In this hands-on part of the course, participants will learn how to reduce that volume into something more manageable and will learn about data coding. (3) What Does It Mean? Next, participants will have an opportunity to analyze a small dataset. The instructor will discuss the differences between descriptive (what) and explanatory (how) analysis. (4) Now What? The final part of the course will review strategies for reporting the analytic results, including whether or not to use qualitative analysis software. Participants will learn how to identify meaningful findings and how to use evidence to support their conclusions.

Course 2:

Advances in Address Based Sampling

Instructor: Dr. Jill DeMatteis, Wesat

Location: Civic Ballroom North

Course Overview:

Over the past decade, address based sampling (ABS) has gained popularity as a collection of methodologies that may be used for constructing household sampling frames or for administering surveys. When ABS first emerged, little was known about the quality of ABS frames or about the best data collection methods to use with ABS. Additionally, over that same time period, gains in Internet penetration and in the use of smartphones have had important effects on the administration of general population surveys. This course covers advances in ABS that have occurred since its early applications. While the focus of the course will be on current best practices, a historical perspective will be given to illuminate the evolution of methods. The advances covered in the course include advances in the construction of sampling frames, in the use of appended data for sampling or for nonresponse adjustment, and in data collection methods.

Short Course 1, 2 & 3 Descriptions

Wednesday May 15, 2019, 2:30 p.m. – 6:00 p.m.

Course 3:

Augmenting Surveys with Data from Smartphone Sensors and Apps: Best practices

Instructors: Florian Keusch, *University of Mannheim*
Bella Struminskaya, *Utrecht University*

Location: Civic Ballroom South

Course Overview:

Smartphone sensors (e.g., GPS, camera, accelerometer) and apps allow researchers to collect rich behavioral data, potentially with less measurement error and lower respondent burden than self-reports through surveys. Passive mobile data collection (e.g., location tracking, call logs, browsing history) and respondents performing additional tasks on smartphones (e.g., taking pictures, scanning receipts) can augment or replace self-reports. However, there are multiple challenges to collecting these data: participant selectivity, (non)willingness to provide sensor data or perform additional tasks, ethical issues, privacy concerns, usefulness of these

data, and practical issues of in-browser measurement and app development. This course will address these challenges by reviewing state-of-the-art practices of smartphone sensor data collection, ranging from small-scale studies of hard-to-reach populations to large-scale studies to produce official statistics, and discuss design best-practices for sensor measurement. Recommendations provided will include:

- What research questions can be answered using smartphone sensors and apps?
- What are participants' concerns and how to address them?
- How to ask for consent for sensor measurements and ensure participation?

This course will discuss methods of assessing data quality and touch upon the analysis of passively collected data. The course will not provide analytic methods for "found" data nor demonstrate how to program smartphone sensor apps.

Save the Date



May 14-17, 2020

Hilton Atlanta
Atlanta, Georgia

76th Annual Conference

May 13 - 16, 2021

The Westin Bonaventure Hotel & Suites, Los Angeles
Los Angeles, California














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#AAPOR

Day at a Glance

Thursday, May 16

| Time | Event | Location |
|-------------------------|---|---------------------------------------|
| 7:00 a.m. – 1:00 p.m. | Golf Outing at Royal Woodbine Golf Club <i>Sponsored by</i>  | Meet in the Hotel Lobby at 6:00 a.m. |
| 7:00 a.m. – 5:00 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 8:00 a.m. – 11:30 a.m. | Short Courses | |
| | Course 4: The World-Wide Challenge of Developing Effective Web-Push Survey Methods | City Hall |
| | Course 5: Adaptive Survey Design | Civic Ballroom North |
| | Course 6: Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny <i>Sponsored by</i>  | Civic Ballroom South |
| 11:30 a.m. – 12:30 p.m. | Student & Early Career Early-Arrival Lunch Meet-up | Meet in the Hotel Lobby at 11:15 a.m. |
| 2:00 p.m. – 3:30 p.m. | Kickoff General Session Panel “Conducting a Census in the Digital Age” | Grand Ballroom |
| 4:30 p.m. – 6:00 p.m. | Concurrent Sessions A | |
| | Session 1: Measurement and Data Quality  | Civic Ballroom North |
| | Session 2: Topics in Telephone Surveys  | Pine |
| | Session 3: Identitatem Ex Machina: Understanding Identity Using Machine Learning  | Dominion South |
| | Session 4: Assessing Sampling Designs, Wording Choices, and Key Changes in Measurement in Surveys of Sexual Minorities Panel  | Chestnut |
| | Session 5: Qualitative Research Paper Session 1: Mixed Methods Panel  | Dominion North |
| | Session 6: Political Polarization in America  | Civic Ballroom South |
| | Session 7: Election Polling: Assessing Modes, Old and New  | Birchwood |
| | Session 8: Issues in Multinational, Multiregional, and Multicultural Surveys  | Simcoe/Dufferin |
| | Session 9: Issues and Diversity in North America  | Willow East |
| | Session 10: Improving Questions and Measuring Quality  | City Hall |
| | Session 11: The Missing Link: Multi-dimensional Method for Data Imputation  | Willow Center-West |
| 3:30 p.m. – 4:30 p.m. | Beverage Break in the Exhibit Hall | Sheraton Hall/Osgoode |
| 3:30 p.m. – 4:30 p.m. | Meet Your Docent | Provincial North |
| 3:30 p.m. – 4:30 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 3:30 p.m. – 4:30 p.m. | Poster Session #1 | Sheraton Hall/Osgoode |
| 6:30 p.m. – 9:00 p.m. | New Member & All Chapter Reception | Grand Ballroom Foyer |

Short Course 4, 5 & 6 Descriptions

Thursday, May 16, 8:00 a.m. – 11:30 a.m.

Course 4:

The World-Wide Challenge of Developing Effective Web-Push Survey Methods

Instructor: Don Dillman, *Washington State University*

Location: City Hall

Course Overview:

Web-push surveys that start with a postal request to respond over the Internet, with follow-up requests for non-respondents to answer by mail, phone or in-person, are rapidly replacing interview only surveys in countries throughout the world. This trend is encouraged by the development of address-based sampling that provides improved household coverage. It is further encouraged by research findings that show mixed-mode designs can produce higher response rates at lower costs. This presentation will describe the reasons for the increased use of web-push methods, followed by a discussion of the significant new challenges that web-push methods present to survey methodologists, drawing examples from countries throughout the world. The short course will also draw extensively on research conducted by the presenter on improving response to web-push surveys and the development of more effective communications with sampled households and individuals.

Course 5:

Adaptive Survey Design

Instructor: James Wagner,
University of Michigan Survey Research Center

Location: Civic Ballroom North

Course Overview:

Many statistical agencies and survey organizations are looking for design options that control costs and errors. This situation has led to a growing interest in adaptive survey designs. Adaptive survey designs are based on the rationale that any population is heterogeneous in both its response and answering behavior to surveys and in its costs to be recruited and interviewed. Different survey design features may be effective for different members of the population. Adaptive survey designs acknowledge these differences by allowing differentiation of survey design features for different population subgroups based on auxiliary data about the sample; the auxiliary data is linked from frame data, registry data or paradata. The strata receive different treatments. This course will focus on practical guidance for building adaptive survey designs, including identification of strata, choice of strategies, and optimization of design features across strata.

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues:

Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.

Issues

Data Science & Organic Data:

Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.

DataSci

Elections & Political Polling:

Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.

Polling

Multinational, Multiregional & Multicultural:

Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.

3MC

Questionnaire Design & Interviewing:

Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.

QuesDes

Research in Practice:

Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.

Practice

Statistical Techniques for Surveys:

Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.

Stats

Survey Design:

Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.

SurvDes

Short Course Descriptions (continued)

Course 6:

Interactive Survey Data: Creating Captivating Data Visualizations in R Shiny

Sponsored by  R Studio

Instructors: Jack Chen, *Survey Monkey*
Reuben McCreanor, *SurveyMonkey*

Location: Civic Ballroom South

Course Overview:

R Shiny provides a powerful tool for creating visualizations. Rather than simply creating a static plot, map, or table, Shiny allows for dynamic visualizations that users can interact with. From filtering the data to different demographics, to

viewing the data under different weighting schemes, Shiny provides the ability to let users explore survey data in new ways. This course will focus on teaching participants how to create interactive dashboards and visualizations in Shiny. The hands-on course will walk through the process of creating a Shiny app, adding more advanced interactive features, and the options for deploying the app so it can be accessed by people both inside and outside of an organization. Participants will be provided with R scripts and sample data to step through the app creation process as we work through the material. At the end of the short course, participants will walk away with the knowledge to create these same types of Shiny apps using their own data.

Thursday, May 16

Kickoff General Session

Thursday, May 16, 2019, 2:00 p.m. – 3:30 p.m.

Conducting a Census in the Digital Age

Moderator: Peter Miller, *Northwestern University*

Location: Grand Ballroom

Panelists: Sunshine Hillygus, *Duke University*
James Treat, *U.S. Census Bureau*
Patrice Mathieu, *Statistics Canada*

The 2020 U.S. Decennial Census will be the first to offer internet response, a feature previously implemented in our host country's census. This plenary will cover challenges, research, and lessons learned.

Poster Session #1

Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
Sheraton Hall/Osgoode

1. **Attitudes Regarding Roe v. Wade Before and After the Confirmation of Justice Kavanaugh**
Brandon Crawford, *University of Arkansas*
Kristen N Jozkowski, *University of Arkansas*
Ronna Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*
2. **Climate Change and the Urban Advantage: Differences in Investments in Environmental Sustainability Projects between Urban and Rural Communities**
Maria Isabel Olivera, *CUNY Queens College*
3. **Examining Demographics of Adults Refusing Questions Related To Adverse Childhood Experiences: A 2014-2016 Behavioral Risk Factor Surveillance System Analysis**
Chelsea Richard, *South Carolina Department of Health and Environmental Control; University of South Carolina*
Harley Davis, *South Carolina Department of Health and Environmental Control*
4. **Gender and Time Use: Different Conceptualizations in Physical Activity and the Role of Housework, Care, and Paid Work**
Rachel Cusatis, *Medical College of Wisconsin*
Noelle Chesley, *University of Wisconsin, Milwaukee*
5. **How Nations Can Increase Wellbeing ("the part that courts or kings can cure"): Opportunities for Social Mobility**
Jonathan Kelley, *University of Nevada*
M.D.R. Evans, *University of Nevada*
S. M. C. Kelley, *American Institutes for Research*
6. **Mischief Managed?: An Examination of The Relationship Between Survey Trolling & Conspiratorial Beliefs**
Jesse Lopez, *Duke University*
7. **Separate Worlds of Income Inequality – Rich versus Poor in Society at Large and Elite versus Worker in the Labor Market: New Survey Measures and New Findings**
Jonathan Kelley, *University of Nevada, Reno*
MDR Evans, *University of Nevada, Reno*
8. **Tehran's Peoples Experiences and Expectations in Cultural Issues**
Abdolhossein Alimadadi, *University of Tehran*
9. **Water IQ & EQ: What They Are, How We Measure It, and How Much We Have**
Craig Helmstetter, *American Public Media*
10. **A Visual History of AAPOR and Survey Research using Natural Language Processing Techniques**
Celeste Stone, *Celeste Stone, LLP*
Sarah Kelley, *American Institutes for Research*
Claire Kelley, *American Institutes for Research*
11. **Defining Food Insecure Personas: A K-Means Clustering Of the Current Population Survey Food Security Supplement (CPS-FSS) Data to Better Tailor Food Insecurity Interventions.**
Todd Bear, *University of Pittsburgh*
Andrew Mrkva, *University of Pittsburgh*
Justin Gilmore, *Greater Pittsburgh Community Food Bank*
12. **Demographic and Health Characteristics of Wearable Device Users**
Machell Town, *Centers for Disease Control and Prevention*
Carol Pierannunzi, *Centers for Disease Control and Prevention*
William Garvin, *Centers for Disease Control and Prevention*
13. **Machine Learning in Data Analysis for Social Research**
Jonas Beste, *Institute for Employment Research*
Arne Bethmann, *Max Planck Institute for Social Law and Social Policy*
Giuseppe Casalicchio, *LMU Munich*
14. **Open Text-box Question Versus Google Maps API: Comparing Two Methods of Estimating Driving Distances to Calculate Vehicle Emissions of Attendees to a Remote Event**
Morgan Fleming, *Black Rock City Census*
Dana DeVaul, *Black Rock City Census*
Dominic Beaulieu-Prevost, *Université de Montréal*

Poster Session #1

Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
 Sheraton Hall/Osgoode

15. **SurveyMaps: A Sensor-Based Supplement to GPS in Mobile Web Surveys**
 Jan Karem Höhne, *University of Mannheim*
 Stephan Schlosser, *University of Göttingen*
 Daniel Qureshi, *University of Frankfurt*
16. **Using Deep Neural Networks for Object Detection from Digital Photographs: An Application in Social Science**
 Ned English, *NORC at the University of Chicago*
 Andrew Anesetti-Rothermel, *Schroeder Institute at Truth Initiative*
 Andrew Latterner, *NORC at the University of Chicago*
 Chang Zhao, *NORC at the University of Chicago*
 Adam Benson, *Schroeder Institute at Truth Initiative*
 Peter Herman, *NORC at the University of Chicago*
17. **Exploring Demographics of Voter Errors and Incomplete Ballots in Ranked Choice Voting**
 Jay Lee, *Reed College*
 Heather Kitada Smalley, *Reed College*
18. **A Comparison of Two Web-based Measures of Health Literacy and Numeracy**
 Victoria Hoverman, *Westat*
 Jennifer Crafts, *Westat*
 Douglas Williams, *Westat*
 Andrew Caporaso, *Westat*
 Kathryn Aikin, *Food and Drug Administration*
 Helen Sullivan, *Food and Drug Administration*
19. **A Multi-Mode, Multi-Year Test of Hispanic Ethnicity Self-Identification versus Verification and Its Consequences for Response Rates and Survey Representation among Hispanic Respondents**
 William Young, *Rutgers University*
 Ashley Koning, *Rutgers University*
 Debra Borie-Holtz, *Rutgers University*
20. **Caregiver Burden: How Much Does Taking A Survey Add?**
 Terri Guengerich, *AARP*
21. **Children and Juveniles as Respondents. A Comparison of Data Quality Indicators in a Survey of Young Children and Juveniles**
 Marek Fuchs, *Darmstadt University of Technology*
 Tobias Baier, *Darmstadt University of Technology*
 Elena Lupu, *Darmstadt University of Technology*
 Anke Metzler, *Darmstadt University of Technology*
22. **Cleaning the Corners: Effects of Data Cleaning on Bias for Sub-groups**
 Yifei Liu, *Ipsos Public Affairs*
 Randall K. Thomas, *Ipsos Public Affairs*
 Frances M. Barlas, *Ipsos Public Affairs*
 Nicole Neuenschwander, *Ipsos Public Affairs*
23. **Gender Inclusivity: Staying Relevant In a Changing World**
 Jennifer Berg, *Ipsos*
 Julia Clark, *Ipsos*
24. **Improving Measurement of VA Health Coverage among Military Veterans**
 Carla Zelaya, *Centers for Disease Control and Prevention, NCHS*
 Robin A. Cohen, *CDC NCHS*
25. **Improving the Measurement of Women in Agriculture**
 Heather Ridolfo, *National Agricultural Statistics Service*
 Virginia Harris, *National Agricultural Statistics Service*
 Emilola J. Abayomi, *National Agricultural Statistics Service*
26. **Increasing Contact Rates and Completion Rates by Controlling Telephone Number Dialed in CATI**
 Margaret Collins, *IMPAQ International*
 Kelly Daley, *IMPAQ International, Inc.*
 Jody Dougherty, *IMPAQ International, Inc.*
 John Wendt, *IMPAQ International, Inc.*
27. **Nine Days Later, Do Pre-Recorded Automated Voice Messages Increase Return Rates in Direct Mail Cell Phone Households?**
 Kimberly Hawkins, *Nielsen*
 Robin Gentry, *Nielsen*

Poster Session #1

Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
Sheraton Hall/Osgoode

28. Paper Booklets and Online Surveys: A Comparison from Cognitive Interviews

Anna Marie Recco, *Nielsen*
Christina Eiginger, *Nielsen*
Natalie Strauss, *Nielsen*
Lauren Walton, *Nielsen*

29. Survey Mode Effects on Source of Stress Measure

Aimee Vella Ripley, *The Harris Poll*
Sophie Bethune, *American Psychological Association*

30. The Effect of Socio-Economic Status on the Think-Aloud Quality in Children

Mila Sugovic, *Eurekafacts*

31. The Effectiveness of Incentives on Increasing Response Rates for Small Business Telephone Surveys

Matthew Rae, *Kaiser Family Foundation*
Ashley Kirzinger, *Kaiser Family Foundation*
Michelle Long, *Kaiser Family Foundation*

32. The Efficacy of Research Games to Understand Citizen Perceptions of Government Identification and Authentication Tools

Annie Pettit, *Annie Pettit Consulting*
Betty Adamou, *Research Through Gaming*

33. Weeks Of Pretesting Can Save You Months Of Data Cleaning: Lessons Using Three Pretesting Methods.

Sophie Van Der Valk, *Trinity College Dublin*
Dr. Eva Aizpurua, *Trinity College Dublin*
Dr. Mary Rogan, *Trinity College Dublin*

34. What Do They Remember? Probing for Recall in an Employment and Earnings Survey Using Cognitive Interviews for USAID's Youth Workforce Development (WFD) Programs

Mousumi Sarkar, *Well World Solutions, LLC*
Dr. Elena Walls, *USAID*

35. What Is Gained by Asking Retrospective Probes in an Online, Think-Aloud Cognitive Testing Protocol?

Bill Mockovak, *BLS*

36. AARP's Research Panels: An Introduction and Description of Methodology

Steven Fink, *Toluna*
John Fries, *AARP*
Brian Meekins, *AARP*

37. A Joint Modelling Approach in SAS to Assess Association between Adult and Child HIV Infections in Kenya

Elvis Karanja, *University of Nairobi*

38. A Multinomial Logistic Regression Analysis of Factors Influencing Couples' Fertility Preferences in Kenya

Naomi Maina, *University of Nairobi*

39. An Adaptation Of The Bootstrap Procedure In The Estimation Of The Mean Square Error In Small Areas With Application To Colombian Data.

Daniela Velez Montoya, *Universidad Nacional de Colombia*
Mayo Luz Polo, *Universidad Nacional de Colombia*

40. Combining MRP with Variable Selection in a Live Setup – A Case Study

Tobias Wolfram, *Civey GmbH*
Charlotte Weber, *Civey GmbH*
Jacob Kastl, *Civey GmbH*

41. Fully Bayesian MRP to Forecast Election Results: Challenges and Lessons Learned

Alexa DiBenedetto, *Ipsos*
Luke Vaicunas, *Ipsos*
Robert Petrin, *Ipsos*

42. Improving Balance in Survey Experiments with Ordinal Variables through Sequential Blocking

Simon Heuberger, *American University*

43. Intracycle Reporting and Small Area Analysis in Tracking Survey Studies

Marcus Maher, *Ipsos*
Alan Roshwalb, *Ipsos*
Rob Petrin, *Ipsos*

Poster Session #1

Thursday, May 16, 2019, 3:30 p.m. – 4:30 p.m.
 Sheraton Hall/Osgoode

44. Let's Keep These Tables under Control: Controlling Type 1 Errors in Cross-Tabulations

Atisha Amin, *Ipsos*
 Marcus Maher, *Ipsos*

45. Appealing to the General Population: How Revising Respondent Communications Impacted Mixed-Mode Survey Response Metrics

Joe Morelli, *Nielsen*
 Natalie Strauss, *Nielsen*

46. Reducing Unproductive Computer-Assisted Telephone Interviewing Calls by Introducing Limits Based on Prior Call Outcomes

Renee Reeves, *U.S. Census Bureau*

47. Who Are The Volunteers? A Cross-Survey Imputation Approach to Detect Potential Non-Response.

Veronica Roth, *US Census Bureau*

48. Dashing into Action: Use Cases for the Adaptive Total Design Dashboard

Tamara Terry, *RTI International*
 Joe Murphy, *RTI International*
 Kelly Lynn, *RTI International*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 1:

Measurement and Data Quality

Methodological Brief

Moderator: Dave Roe, *ABT Associates*

Location: Civic Ballroom North

On-device and Off-device Multitasking in Web Surveys

Jan Karem Höhne, *University of Mannheim*
Stephan Schlosser, *University of Göttingen*
Mick P. Couper, *University of Michigan*
Annelies Blom, *University of Mannheim*

Letting the Cat Out Of the Bag? Self-Reported Multitasking and Its Impact on Disclosure of Socially Undesirable Information

Ki Park, *University of Northern Iowa, Center for Social & Behavioral Research*
Eva Aizpurua, *Trinity College Dublin*
Erin Heiden, *University of Northern Iowa Center for Social and Behavioral Research*
Mary E. Losch, *University of Northern Iowa Center for Social and Behavioral Research*

A National Probability Sample Survey of Vehicles: Real Time Sampling in Gas Stations

Ronaldo Iachan, *ICF International, Fairfax, VA*
Andy Dyer, *ICF*
John Kindelberger, *National Highway Transportation Safety Agency (NHTSA)*

Understanding the Words, But Not the Meaning: When Cognitive Testing Of Translated Instruments Uncover Cultural Realities that Impact Question Interpretation and Applicability

Daniela Glusberg, *Research Support Services Inc*
Alisú Schoua-Glusberg, *Research Support Services Inc.*
Erika Martinez-Picazo, *Research Support Services Inc.*
Kerry Levin, *Westat*
Jennifer McNulty, *Westat*

Evaluating the Quality of Interviewer Observations in a Household Survey Using Previously Collected Survey Data

Daniel Perez-Lopez, *U.S. Census Bureau*

Looking to Improve Nonresponse: Does Wording Matter? Wording of Refusal Options in a Mixed Mode Survey

Valrie Horton, *Abt Associates*
Jodi Walton, *Abt Associates*
Michael Harnett, *Abt Associates*

Evaluating Item Nonresponse in Life History Calendar: An Analysis of Memory Effects

Mengyao Hu, *University of Michigan*
Roberto Melipillán, *University of Michigan*
Jacqui Smith, *University of Michigan*

Forced-Choice versus Select-All-That-Apply: The Results of a Web Probe Formatting Experiment

Paul Scanlon, *National Center for Health Statistics*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 2:

Topics in Telephone Surveys **Practice**

Methodological Brief

Moderator: Melanie Goodrich, *Westat*

Location: Pine

NY Times Upshot/Siena College Research Institute: How Is the Weather Out There? - Analysis of the Impacts of Local Weather on Production Levels

Meghann Crawford, *Siena College Research Institute*
Dr. Don Levy, *Siena College Research Institute*
Travis Brodbeck, *Siena College Research Institute*

Assessing the Impact of Modifying the Introduction on the National Immunization Survey

Megha Ravanam, *NORC at the University of Chicago*
Benjamin Skalland, *NORC at the University of Chicago*
Qiao Ma, *NORC at the University of Chicago*
Vincent Welch, *NORC at the University of Chicago*
Tiffani Balok, *NORC at the University of Chicago*
Christopher Scott, *NORC at the University of Chicago*
Laurie Elam-Evans, *Centers for Disease Control and
Prevention, National Center for Immunization and
Respiratory Diseases*
Chalanda Smith, *Centers for Disease Control and
Prevention, National Center for Immunization and
Respiratory Diseases*

Can Telephone Interviewing Be Saved? An Exploration of the Effects of Whitelisting

Missy Mosher, *Research Now - SSI*
Aaron DuBray, *Research Now-SSI*

Exploring Modifications to Demographic or Geographic Eligibility Screening Questions in Telephone Surveys

Jennifer Su, *SSRS*
Chintan Turakhia, *SSRS*
Jonathan Best, *SSRS*

Adapting an Optimal Call Scheduling Strategy for Single-Frame Cell Phone Surveys

Raphael Nishimura, *University of Michigan*

Do you have my reservation? Leveraging Technology to Keep Callback Appointments

Thomas Brassell, *ICF*
Andrew Dyer, *ICF*
James Dayton, *ICF*
Joshua Duell, *ICF*
Randal ZuWallack, *ICF*
Samantha Vincent, *ICF*

Evaluating different informed consent scripts on response rates and user experience in a Redirected Inbound Call Sample Survey

Burton Levine, *RTI International*
Paul Lavrakas, *Independent Consultant*
Karol Krotki, *RTI International*

You're Not My Friend: Communication Style, Sponsor Salience, and Gender in Recruitment Messaging

Lilian Yahng, *Indiana University*
Jessica Sherrod Hale, *Indiana University*
Jesse Talley, *Indiana University*
Joanna Woronkiewicz, *Indiana University*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 3:

Identitatem Ex Machina: Understanding Identity Using Machine Learning

DataSci

Panel

Moderator: Stefan Wojcik, *Pew Research Center*

Location: Dominion South

(In)Visible Bias in the Media: Using Computer Vision to Understand Racialized Representations of Emotional Range in the News

Sarah Kelley, *American Institutes for Research*

Claire Kelley, *American Institutes for Research*

Deep Learning for Gender Classification in Facebook News Images

Onyi Lam, *Pew Research Center*

Stefan Wojcik, *Pew Research Center*

Brian Broderick, *Pew Research Center*

Adam Hughes, *Pew Research Center*

Deep Learning to Predict Vote Share Based on Masculinity and Femininity of Political Candidate Images

Shawna Mullenax, *PSB Research*

Stefan Wojcik, *Pew Research Center*

Onyi Lam, *Pew Research Center*

Ideological Imbalance in Google Top Search Results

Ivan Dylko, *University at Buffalo - SUNY*

Jacob Neiheisel, *University at Buffalo,*

State University of New York

Predicting Political Behavior and Preferences Using Digital Trace Data

Ruben Bach, *University of Mannheim*

Christoph Kern, *University of Mannheim*

Ashley Amaya, *RTI International*

Florian Keusch, *University of Mannheim*

Frauke Kreuter, *University of Mannheim*

Jan Hecht, *SINUS Institute*

Jonathan Heinemann, *Respondi AG*

Session 4:

Assessing Sampling Designs, Wording Choices, and Key Changes in Measurement in Surveys of Sexual Minorities

QuesDes

Panel

Moderator: Justine Bulgar-Medina,
NORC @ the University of Chicago

Location: Chestnut

Asking About Sexual Orientation In A National General Population Survey: Do Expanded Response Options Improve Survey Performance with Sexual Minority Respondents?

Ilan Meyer, *University of California - Los Angeles*

Stephanie Marken, *Gallup*

Zac After, *Gallup*

Bianca Wilson, *UCLA*

Kerith Conron, *UCLA*

Are Sexual Minorities Hard-to-Survey? Insights from the 2020 Census Barriers, Attitudes and Motivators Survey (CBAMS)

Nancy Bates, *U.S. Census Bureau*

Yazmin Argen Garcia Trejo, *U.S. Census Bureau*

Monica Vines, *US Census Bureau*

Prevalence of Sexual Orientation and Gender Identity Behaviors: An Approach for State-level and National Estimation Derived from the Behavioral Risk Factor Surveillance System (BRFSS)

Ronaldo Iachan, *ICF International*

Yangyang Deng, *ICF International*

Changes to Data about Same-Sex Couples in the Current Population Survey

Benjamin Gurrentz, *U.S. Census Bureau*

Rose Kreider, *U.S. Census Bureau*

Comparing Two RDS Approaches to Extend the Reach of a Probability-Based Panel

Vicki Pineau, *NORC at the University of Chicago*

Stuart Michaels, *NORC at the University of Chicago*

Becky Reimer, *NORC at the University of Chicago*

Rosalind Koff, *NORC at the University of Chicago*

Stephanie Jwo, *NORC at the University of Chicago*

J. Michael Dennis, *NORC at the University of Chicago*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 5:

Qualitative Research Paper Session 1: Mixed Methods

Panel

Moderator: Philip Brenner,
University of Massachusetts - Boston

Location: Dominion North

Insights into Image-based Abuse - Utilising Mixed Methods to Measure, Explore and Understand Experiences of the Non-Consensual Sharing of Intimate or Personal Images

Karen Kellard, *The Social Research Centre*
Paul Myers, *The Social Research Centre*

A Mixed Method for Exploring Collective Cognition in Performing Musicians and their Audiences

Michael Schober, *New School for Social Research*
Neta Spiro, *Royal College of Music*

In Search of Nuggets and Nuance: Utilizing Mixed Methods to Increase Understanding and Strengthen Applied Research Design

Mary Losch, *University of Northern Iowa*
Megan Ruxton, *University of Northern Iowa*

Helping Hands: Using Qualitative Research to Support Quantitative Studies

Jennifer Franz, *JD Franz Research*

Tapping into User Needs and Experience to Guide Government-Wide Digital Transformation

Donna Nixon, *The Strategic Counsel*

Session 6:

Political Polarization in America

Paper

Moderator: Mark Schulman, *Consultant*

Location: Civic Ballroom South

Consequences of Partisan Polarization for American Democracy

James Martherus, *Vanderbilt University*

Peeling Back Democrats' "Liberal" Label to see what's Behind It

Lydia Saad, *The Gallup Organization*
Jeffrey M. Jones, *Gallup*
Megan Brenan, *Gallup*

Rigidity of the Right and Left: The Political Psychology of Partisan Polarization

Matthew Luttig, *Colgate University*

Untrustworthy: Political Polarization and Trends in Perceptions of Government's Ability, Benevolence, and Integrity

Corwin Smidt, *Michigan State University*
Joseph A. Hamm, *Michigan State University*
Roger C. Mayer, *North Carolina State University*

Whither the Tea Party?

Bradley Jones, *Pew Research Center*
Hannah Hartig, *Pew Research Center*
Alec Tyson, *Pew Research Center*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 7:

Election Polling: Assessing Modes, **Issues** Old and New

Paper

Moderator: Edward Freeland, *Princeton University*

Location: Birchwood

Ballot Measure Madness: An Assessment of Four Modes of Pre-Election Ballot Measure Polling In Nevada

Andrew Baumann, *Global Strategy Group*

Mixed mode pre-election polling; Comparing Online Panels and IVR samples in 2018 midterm elections.

Spencer Kimball, *Emerson College*

Parallel Worlds?: Concurrent Probability-based Statewide Election Polling Using Online and RDD Methodologies

Lunna Lopes, *Public Policy Institute of California*

Dean Bonner, *Public Policy Institute of California*

Randall K. Thomas, *Ipsos*

Sergei Rodkin, *Ipsos*

David Parcell, *Ipsos*

Alyssa Dykman, *Public Policy Institute of California*

Evaluating Text Message Surveys for Pre-Election Polling

Kevin Collins, *Survey 160*

NY Times Upshot/Siena College Research Institute: Analysis of Productivity, Contact and Participation Rates of over 45,000 Calling Hours

Travis Brodbeck, *Siena College Research Institute*

Meghann Crawford, *Siena College Research Institute*

Don Levy, *Siena College Research Institute*

Session 8:

Issues in Multinational, Multiregional, and **3MC** Multicultural Surveys

Paper

Moderator: Timothy Gravelle

Location: Simcoe/Dufferin

A New Scale for Measuring Tolerance

Kelsey Starr, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Scott Gardner, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Ariana Salazar, *Pew Research Center*

Comparability of Modern Contraceptive Use Estimates between A FTF and RDD CATI Survey among Women of Reproductive Age In Burkina Faso

Abigail Greenleaf, *PMA2020*

Saifuddin Ahmed, *Johns Hopkins University*

Caroline Moreau, *Johns Hopkins University*

The Implications of Sample-Based Versus Self-Reported Measures of Urbanicity

Alexandra Castillo, *Pew Research Center*

Kat Devlin, *Pew Research Center*

Janell Fetterolf, *Pew Research Center*

Courtney Johnson, *Pew Research Center*

The Internet? Oh, You Mean Facebook?: Exploring Measures Of Online Connectivity In Developing Countries

Laura Silver, *Pew Research Center*

Aaron Smith, *Pew Research Center*

To Translate Or Not To Translate? Language Effects in a Multinational Employee Survey

Nicole Buttermore, *Amazon*

Kerry Hancuch, *Amazon*

Becky Lieberman, *Amazon*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 9:

Issues and Diversity in North America **Issues**

Paper

Moderator: Chelsea Richard, *University of South Carolina*

Location: Willow East

"You're With Us": How Appeals to Group Identity Generate Inter-Party Hostility

Joy Wilke, *University of California, Los Angeles*

How Does Everyone Get Along In the World's Most Multiculturally Diverse City? New Research on Social Capital in Toronto.

Keith Neuman, *EnviroNics Institute for Survey Research*
 Brannon Senger, *Department of Epidemiology, Biostatistics and Occupational Health, McGill University*

Public Opinion of Millennials on Critical Social Issues of Today

Erin Pinkus, *SurveyMonkey*

The Break-Through Generation: Political Participation and Mobilization of Young Voters in the 2018 Midterms

Shakari Byerly, *University of California, Los Angeles*

Workplace Culture Surveys in Diversity and Inclusion: Theoretical Foundation and Case Study

Mandy Sha, *Independent Consultant*
 Randi Majors, *The Urban Institute*
 Monica Woods, *The Urban Institute*
 Margery Turner, *The Urban Institute*
 Jesse Jannetta, *The Urban Institute*
 Molly Scott, *The Urban Institute*

Session 10:

Improving Questions and Measuring Quality **QuesDes**

Paper

Moderator: Kristin Stettler, *U.S. Census Bureau*

Location: City Hall

I Say, They Say: Effects of Providing Examples in a Question about Multitasking

Eva Aizpurua, *Trinity College Dublin*
 Ki H. Park, *Center for Social & Behavioral Research, University of Northern Iowa*
 Mary E. Losch, *Center for Social & Behavioral Research, University of Northern Iowa*
 Erin O. Heiden, *Center for Social & Behavioral Research, University of Northern Iowa*

Measuring Psychological Distress in the Redesigned NHIS: A Multi-Method Question Evaluation Study

Bridget Reynolds, *National Center for Health Statistics*
 Ipek Bilgen, *NORC at the University of Chicago*
 Paul Scanlon, *National Center for Health Statistics*

Optimizing Definitions for Online Surveys

Maura Spiegelman, *University of Maryland*
 Fred Conrad, *University of Michigan*

Comparing Methods for Assessing Reliability

Ting Yan, *Westat*
 Hanyu Sun, *Westat*
 Roger Tourangeau, *Westat*

Concurrent Sessions A

Thursday, May 16, 2019, 4:30 p.m. – 6:00 p.m.

Session 11:

The Missing Link: Multi-dimensional Method for Data Imputation

Stats

Paper

Moderator: Josh DeLaRosa,
NYC Department of Health and Mental Hygiene

Location: Willow Center-West

A New Method to Impute Missing Race/Ethnicity

Marc Elliott, *RAND Corporation*
Ann Haas, *RAND Corporation*
Jacob W. Dembosky, *RAND Corporation*
John L. Adams, *Kaiser Permanente*
Joshua S. Mallett, *RAND Corporation*
Amelia M. Haviland, *Carnegie Mellon University*

Evaluating Imputation Methods in an Administrative Dataset

Mengmeng Zhang, *American Institutes for Research*
Kim Williams, *American Institutes for Research*
Evan Nielsen, *American Institutes for Research*
Clyde Tucker, *American Institutes for Research*

Fast-Track Estimation Procedures and Analyses to Enhance the Utility of National Survey Data

Steven Cohen, *RTI International*

Imputation of Missing Data in High-Dimensional Data Sets - A Model Selection Approach

Micha Fischer, *University of Michigan*

Day at a Glance

Friday, May 17, 2019

| Time | Event | Location |
|-----------------------|--|-----------------------|
| 7:00 a.m. – 8:00 a.m. | Committee Meetings | |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast in Exhibit Hall | Sheraton Hall/Osgoode |
| 7:00 a.m. – 8:00 a.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 7:30 a.m. – 4:30 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions B | |
| Session 1: | The Politics and the Personal of Health Care  | Civic Ballroom North |
| Session 2: | Incentives and Their Consequences  | Pine |
| Session 3: | Qualitative Research paper Session 2: Multiple Methods and Alternative Solutions  | Dominion North |
| Session 4: | Employing Behavior Insights to Entice Response to Census Bureau Surveys  | Simcoe/Dufferin |
| Session 5: | Encouraging Survey Participation of Spanish Speakers in the United States  | City Hall |
| Session 6: | Uses of Data Science and Big Data in Survey Frame Construction, Sampling, and Imputation  | Chestnut |
| Session 7: | 2018 Elections: Year of the Woman  | Birchwood |
| Session 8: | Asking Questions and Influencing Answers: Understanding the Interviewer's Role in Data Collection  | Willow East |
| Session 9: | 360 Evaluation of Online Panels  | Willow Center-West |

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues:

Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.



Data Science & Organic Data:

Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.



Elections & Political Polling:

Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.



Multinational, Multiregional & Multicultural:

Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.



Questionnaire Design & Interviewing:

Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.



Research in Practice:

Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.



Statistical Techniques for Surveys:

Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.



Survey Design:

Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.

















Day at a Glance

Friday, May 17, 2019

| Time | Event | Location |
|-------------------------|--|-----------------------|
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions B (continued) | |
| | Session 10: Incentives for Panels and Special Populations SurvDes | Dominion South |
| | Session 11: Transparent Quality Reporting for Integrated Data in the Production of Official Statistics DataSci | Civic Ballroom South |
| 9:30 a.m. – 10:00 a.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 9:30 a.m. – 10:00 a.m. | Beverage Break with Exhibitors | Sheraton Hall/Osgoode |
| 10:00 a.m. – 11:30 a.m. | Concurrent Sessions C | |
| | Session 1: On the Way to AAPOR 75 - Looking Back to Look Forward Practice | Chestnut |
| | Session 2: Pushing the Envelope: Finding Better Ways to Measure in Surveys QuesDes | Pine |
| | Session 3: Recruitment Strategies Practice | Civic Ballroom North |
| | Session 4: Qualitative Research Paper Session 3: Cognitive Interviewing QuesDes | Dominion North |
| | Session 5: RBS: Added Value from Validated Votes Polling | Birchwood |
| | Session 6: Efficient Weighting Methods for Population Inference Stats | Willow Center-West |
| | Session 7: Sampling and Reaching Rare and Special Populations SurvDes | Willow East |
| | Session 8: LGBT Issues and Attitudes Issues | Simcoe/Dufferin |
| | Session 9: Partisanship, Ideology, and Consumer Confidence Polling | Civic Ballroom South |
| | Session 10: Current Challenges and Opportunities for Methodological Programs in Federal Agencies QuesDes | City Hall |
| | Session 11: Face/Off: Mode Switching and Mode Transitions SurvDes | Dominion South |
| 11:45 a.m. – 12:45 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 11:45 a.m. – 12:45 p.m. | Committee Meetings | |
| 11:45 a.m. – 12:45 p.m. | Lunch | Grand Ballroom |
| 12:45 a.m. – 1:45 p.m. | AAPOR Presidential Address | Grand Ballroom |
| 1:45 p.m. – 3:15 p.m. | Concurrent Sessions D | |
| | Session 1: Election Flashpoints: Religion and Latino Voters Polling | Civic Ballroom South |
| | Session 2: What's in Your Wallet? Measuring Financial Security Issues | Pine |
| | Session 3: Qualitative Research paper Session 4: Communications and Messaging Research Issues | Dominion North |
| | Session 4: Shining a Light: Key Developments in the Transparency Movement Practice | Chestnut |
| | Session 5: Evaluating the Effectiveness and Best Applications for Discrete Choice Analysis Stats | Willow Center-West |
| | Session 6: Issues in Media and Communication Issues | Civic Ballroom North |
| | Session 7: Measuring Attitudes Using Social Media DataSci | City Hall |

Day at a Glance

Friday, May 17, 2019

| Time | Event | Location |
|-----------------------|---|-------------------------------------|
| 1:45 p.m. – 3:15 p.m. | Concurrent Sessions D (continued) | |
| | Session 8: From Apps to ABS to EEG: Recruiting TV Survey Panels  | Dominion South |
| | Session 9: I'll Text You: SMS Not Just for College Students  | Birchwood |
| | Session 10: International Survey Methods: Lessons from the Demographic and Health (DHS) Program | Willow East |
| | Session 11: Uses of Big Data and Data Science to Improve Survey Data Quality  | Simcoe/Dufferin |
| 3:15 p.m. – 4:15 p.m. | Professional Development: AAPOR to AAPORite | Pine |
| 3:15 p.m. – 4:15 p.m. | Dessert Break | Sheraton Hall/Osgoode |
| 3:15 p.m. – 4:15 p.m. | Poster Session #2 | Sheraton Hall/Osgoode |
| 3:15 p.m. – 4:15 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 3:15 p.m. – 4:15 p.m. | Speed Networking Session #1 | Grand Ballroom East |
| 4:15 p.m. – 5:45 p.m. | Concurrent Session E | |
| | Session 1: Linking Survey Methodology and Sociological Theory  | City Hall |
| | Session 2: Attrition and Conditioning in Survey Panels  | Chestnut |
| | Session 3: Mode and Measurement  | Simcoe/Dufferin |
| | Session 4: Qualitative Research Paper Session 5: Qualitative Data Analysis  | Dominion North |
| | Session 5: Exiled on Main Street: Politics and Policy at the State and Local Level  | Civic Ballroom South |
| | Session 6: Best Practices in Question Design and Testing  | Willow Center-West |
| | Session 7: What You See is What You Get: Visualizing Responses to Surveys  | Dominion South |
| | Session 8: Web vs. Paper vs. Phone  | Pine |
| | Session 9: News and Information in the Trump Era  | Civic Ballroom North |
| | Session 10: Guns and Religion Don't Mix, Except in this Session  | Birchwood |
| | Session 11: Estimation Methods with Nonprobability Data  | Willow East |
| | Session 12: Survey Panels: Care, Feeding, Innovation | Provincial North |
| 6:00 p.m. – 7:00 p.m. | Affinity Groups Meet-up | Hotel Lobby |
| 6:00 p.m. – 7:30 p.m. | Student & Early Career Dinner Meet-up | Meet in the Hotel Lobby @ 5:45 p.m. |

Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 1:

The Politics and the Personal of Health Care **Issues**

Methodological Brief

Moderator: Tohmas Brassell

Location: Civic Ballroom North

Assessing attitudes towards Health, Health Equity, and the Role of Government

Katherine Carman, *RAND Corporation*

Anita Chandra, *RAND Corporation*

Carolyn Miller, *Robert Wood Johnson Foundation*

Evaluating the Impact of a National Public Health Campaign Through the Use of Continuous Tracking Data

Catherine Chao, *Ad Council*

Health Insurance Literacy: How Best To Measure And Does It Matter To Health Care Access and Affordability?

Kathleen Call, *University of Minnesota*

Sarah Hagge, *Minnesota Department of Health*

Ann Conmy, *University of Minnesota*

Alisha Simon, *Minnesota Department of Health*

Giovann Alarcon, *University of Minnesota*

Karen Turner, *University of Minnesota*

Is Adolescent Smoking Related to the Density of Tobacco Outlets? An Analysis of Tobacco Retail Growth and Tobacco Use using a Spatial Approach

Andrew Anesetti-Rothermel, *Schroeder Institute at Truth Initiative*

Chang Zhao, *NORC at the University of Chicago*

James Xiao, *Schroeder Institute at Truth Initiative*

Jennifer Cantrell, *College of Global Public Health, New York University*

Adam Benson, *Schroeder Institute at Truth Initiative*

Ned English, *NORC at the University of Chicago*

Policy Feedback in Action: How State Actions Have Influenced ACA Opinions

Ashley Kirzinger, *Kaiser Family Foundation*

Mollyann Brodie, *Kaiser Family Foundation*

Bryan Wu, *Kaiser Family Foundation*

Robert Shapiro, *Columbia University*

Anja Kilibarda, *Columbia University*

Joanna Chae, *Columbia University*

Chris Warshaw, *George Washington University*

Safety Perceptions of Transportation Network Companies as a Mobility Option for the Visually Impaired Community

Chris Simek, *Texas A&M Transportation Institute*

Ipek N. Sener, *Texas A&M Transportation Institute*

Who Are All the Lonely People?

Cailey Munana, *Kaiser Family Foundation*

Liz Hamel, *Kaiser Family Foundation*

Bianca DiJulio, *Kaiser Family Foundation*

Mollyann Brodie, *Kaiser Family Foundation*

Reporting Period Impacts Ability to Identify Disparities in Leave-Taking Following Birth

Meredith Slopen, *Columbia University School of Social Work*

Stephen Immerwahr, *New York City Department of Health and Mental Hygiene*

Deborah Kaplan, *New York City Department of Health and Mental Hygiene*

Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 2:

Incentives and Their Consequences

Methodological Brief

Moderator: Nick Bertoni, *Pew Research Center*

Location: Pine

Better Late Than Never? The Use of an Adaptive Incentive with Nonrespondents

Andrew Zukerberg, *National Center for Education Statistics*
 Shawna Cox, *U.S. Census Bureau*
 Allison Zotti, *U.S. Census Bureau*

Can The Use of Targeted Monetary Incentives Improve Survey Representativeness among Under-Represented Groups In A Low Response Rate Environment?

John Charles, *Market Decisions Research*
 Brian Robertson, *Market Decisions Research*
 Mark Noyes, *Market Decisions Research*

Evaluation of a \$10 vs. \$20 Incentive Promise on the National Immunization Survey

Amie Conley, *NORC at the University of Chicago*
 Qiao Ma, *NORC at the University of Chicago*
 Erik Amonson, *NORC at the University of Chicago*
 Laurie Elam-Evans, *Centers for Disease Control and Prevention*
 Chalanda Smith, *Centers for Disease Control and Prevention*

Improving Data Collection Efficiency in a Monthly Survey

Amy Ryder-Burge, *RTI International*
 Joe McMichael, *RTI International*
 Gina Kilpatrick, *RTI International*
 Karol Krotki, *RTI International*
 Dain Palmer, *RTI International*

Oh Look, another Pen! Incentive Effects and the Influence of Varying Non-Monetary Incentives on Response Rate and Survey Completion Time.

Rebekah Torcasso Sanchez, *RTI-International*
 Rebecca J. Powell, *RTI International*
 Marshica S. Kurtz, *RTI International*
 Murrey G. Olmsted, *RTI International*

Show Me The Money! Using Targeted Monetary Incentives to Survey Hard-To-Reach Populations.

Robert Torongo, *Ipsos Public Affairs*
 Lisa X. Chen, *Board of Governors of the Federal Reserve System*
 Marlene Rosas, *Ipsos Public Affairs*
 Claudia Sahm, *Board of Governors of the Federal Reserve System*

The Impact of Incentives and Bilingual Surveys on Survey Responses from Uber Drivers

Tom Wells, *Uber*

Session 3:

Qualitative Research paper Session 2: Multiple Methods and Alternative Solutions

Panel

Moderator: Vince Welch, *NORC at the University of Chicago*

Location: Dominion North

Measuring Borrower's Struggles in a Qualitative Study of Student Loan Repayment

Sarah Sattelmeyer, *The Pew Charitable Trusts*
 Charlie Willson, *The Pew Charitable Trusts*
 Sarah A. Spell, *The Pew Charitable Trusts*
 Heather Creek, *The Pew Charitable Trusts*

Using a Hybrid Qualitative Research Design to Explore Healthcare Needs of Vulnerable Populations

Robyn Rapoport, *SSRS*
 Laurie Tema-Lyn, *SSRS*

What Makes A Family? Using Sociograms to Assess the Household Composition of Youth In Non-Traditional Living Situations

Cynthia Robins, *Westat*
 Darby Steiger, *Westat*
 Ryan Whorton, *ETS*
 Debby Almonte, *ETS*
 Jonas Bertling, *ETS*

Triangulating Qualitative Methodologies In Order To Understand Declining Response Rates In Business Surveys

Kenneth Pick, *USDA / NASS*

Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 4:

Employing Behavior Insights to Entice Response to Census Bureau Surveys

SurvDes

Panel

Moderator: Victoria Velkoff, *U.S. Census Bureau*

Location: Simcoe/Dufferin

Reinventing the Messaging Strategy in the American Community Survey Mail Contact Materials

Jonathan Schreiner, *U.S. Census Bureau*

Boosting Participation through Improved Communication: American Community Survey Mail Materials Testing

Jennifer Ortman, *U.S. Census Bureau - Washington, DC*

Effects of Mailing a Data Slide to American Community Survey Respondents

Sarah Heimel, *U.S. Census Bureau - Washington, DC*
Dorothy Barth, *U.S. Census Bureau*
Jennifer Berkley, *U.S. Census Bureau*
Michael Risley, *U.S. Census Bureau*

Incentive Introduction and Discontinuation in a Longitudinal Survey: An Experiment

Melissa Cidade, *U.S. Census Bureau*
Tamara Cole, *U.S. Census Bureau*

Using Eye-Tracking to Evaluate New American Community Survey Mail Materials Design Strategies

Alfred Tuttle, *U.S. Census Bureau*
Jonathan Schreiner, *U.S. Census Bureau*

Session 5:

Encouraging Survey Participation of Spanish Speakers in the United States

3MC

Paper

Moderator: Charles Lau, *RTI International*

Location: City Hall

"Responda hoy": An Experiment in Recruiting Spanish Speakers for an ABS Web Survey

Todd Hughes, *UCLA Center for Health Policy Research*
Brian M. Wells, *UCLA Center for Health Policy Research*
Royce Park, *UCLA Center for Health Policy Research*
Susan Sherr, *SSRS*

A Follow-up Experiment in Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study

Ilana Ventura, *NORC at the University of Chicago*
Rene Bautista, *NORC at the University of Chicago*
Erlina Hendarwan, *NORC at the University of Chicago*

Best Mode to Recruit Spanish Speaking Hispanics for Online Panels...Is There One?

Emily Summers, *The Nielsen Company*
Lauren Walton, *Nielsen*

Tailoring Contact Materials for US Spanish-Speakers in a General Household Survey

Christina Nicols, *Hager Sharp*
Emily Martin, *Hager Sharp*
Christina Nicols, *Hager Sharp*
Carolyn Serafini, *Hager Sharp*
Stacey Bielick, *American Institutes for Research*

Increasing the Effectiveness of Latinx Outreach in Survey Designed Research: Important Procedural Considerations to Improve the Functionality of Likert-Items Among Spanish-Speaking Samples.

Alejandra Kaplan, *University of Arkansas*
Danny Valdez, *University of Arkansas*
Kristen N. Jozkowski, *University of Arkansas*
Brandon L. Crawford, *University of Arkansas*

Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 6:

Uses of Data Science and Big Data in Survey Frame Construction, Sampling, and Imputation

DataSci

Paper

Moderator: George Michael Khalaf, *Data Orbital*
Location: Chestnut

Exploring the Characteristics of Partial Interviews in the Consumer Expenditure Survey

Laura Erhard, *U.S. Bureau of Labor Statistics*

Integrating Big Data with the U.S. National Immunization Surveys

James Singleton, *Center for Disease Control*
 Lauren Shaw
 Jennifer Kriss
 Holly Hill
 Loren Rodgers
 Laurie Elam-Evans, *Center for Disease Control*
 Megha Ravanam, *NORC at the University of Chicago*
 Elizabeth Ormson, *NORC at the University of Chicago*
 Benjamin Skalland, *NORC at the University of Chicago*
 Xian Tao, *NORC at the University of Chicago*
 Kirk Wolter, *NORC at the University of Chicago*

Taking the Machines to Class: Exploring How to Train Machine Learning Methods to Understand Image Data for Survey Sampling

Adam Eck, *Oberlin College*
 Trent D. Buskirk, *University of Massachusetts-Boston*
 Han Shao, *Oberlin College*
 Kenneth Fletcher, *University of Massachusetts-Boston*

Using Computer Vision to Detect Housing Units from Satellite Imagery

Stephanie Eckman, *RTI International*
 Qiang Qiu, *Duke University*

Using Google Apis to Automate and Extract Data for Sampling Frames

Adam Lee, *ICF*
 Randy ZuWallack, *ICF*
 Robynne Locke, *ICF*
 Heather Driscoll, *ICF*

Session 7:

2018 Elections: Year of the Woman

Polling

Paper

Moderator: Kathleen Frankovic, *Consultant*
Location: Birchwood

2018 Midterms: Women Voters & Congressional Representation

Hannah Hartig, *Pew Research Center*
 Alec Tyson, *Pew Research Center*

Conflicting Motivations: Gender Stereotypes and Partisanship in Presidential Elections

Tracy Goodwin, *Stony Brook University*

Is the Female Elected Class of 2018 Different from their Predecessors?

Debbie Borie-Holtz, *Rutgers University - New Brunswick, NJ*

The 2018 U.S. Midterm Elections: A Postmortem Analysis of the Year of the Woman in Pre- and Post-election Data from the NY Times Upshot/Siena Polls

Meghann Crawford, *Siena College Research Institute*
 Dr. Don Levy, *Siena College Research Institute*
 Travis Brodbeck, *Siena College Research Institute*

The Emergent Role of Hostile Sexism in the 2018 Midterm Elections

Brian Schaffner, *Tufts University*

Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 8:

Asking Questions and Influencing Answers: QuesDes Understanding the Interviewer's Role in Data Collection

Paper

Moderator: Darby Steiger, Westat

Location: Willow East

Analyzing the Influence of Non-Observable and Observable Interviewer Characteristics on Measurement Error: Evidence from Zambia

P. Linh Nguyen, *University of Essex -
University of Mannheim*

Exploring Interviewer Observations and Interaction Behaviors in the Survey of Income and Program Participation

Erica Yu, *U.S. Bureau of Labor Statistics*
Rodney Terry, *U.S. Census Bureau*
Alina Kline, *U.S. Census Bureau*
Holly Fee, *U.S. Census Bureau*
Robin Kaplan, *Bureau of Labor Statistics*

How do Mismatches Affect Interviewer/Respondent Interactions in Telephone Surveys?

Jolene Smyth, *University of Nebraska - Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*

Interviewer's Role in Achieving Interview Privacy and its Effect on Reporting

Zeina Mneimneh, *University of Michigan*
Jill Wittrock, *University of Northern Iowa*
Kien Le, *SESRI*
Engi Elmaghraby, *SESRI*
Semsia Mustafa, *SESRI*
Yixi Li, *University of Michigan*

Pre-Election Polling and the Effects of Interviewer Partisanship

Charlene Stainfield, *Public Opinion Research Lab at the
University of North Florida*
Michael Binder, *Public Opinion Research Laboratory at
the University of North Florida*
Andrew Hopkins, *Public Opinion Research Laboratory at
the University of North Florida*

Session 9:

360 Evaluation of Online Panels Stats

Paper

Moderator: Christopher Antoun, *University of Maryland*

Location: Willow Center-West

Is it Time to Reassess the Concept of Probability- Based Sampling and Focus on Sample Representation? Comparisons of Probability and Nonprobability Samples

Mansour Fahimi, *Ipsos*
Ge Tang, *Ipsos*
Frances M. Barlas, *Ipsos*

Estimating Population Coverage and Selection Probabilities from Web Panel

Masahiko Aida, *Civis Analytics*

Finding Polaris: Using Empirical Indicators to Evaluate Sample Quality

Randall Thomas, *Ipsos Public Affairs*
Frances M. Barlas, *Ipsos Public Affairs*

Lock Sampling, or: Yes, Panels are Different - Now What?

Jake Soffronoff, *USPS OIG*

Practical Guidelines for Nonprobability Sample Surveys Using Online Opt-in Panels

Frances Barlas, *Ipsos Public Affairs*
Mansour Fahimi, *Ipsos Public Affairs*
Randall K. Thomas, *Ipsos Public Affairs*

Concurrent Sessions B

Friday, May 17, 2019, 8:00 a.m. – 9:30 a.m.

Session 10:

Incentives for Panels and Special Populations

SurvDes

Paper

Moderator: Kevin Ulrich, *University of Chicago*

Location: Dominion South

Measuring the Influence of a \$10 Incentive among School Principals

Jennifer Tancreto, *U.S. Census Bureau*

Beth Newman, *U.S. Census Bureau*

Joshua Neufelder, *U.S. Census Bureau*

Tailoring Incentives to Recruit Teachers: An Experiment with the RAND American Teacher Panel

Christopher Young, *Rand Corporation*

Michael Robbins, *RAND Corporation*

David Grant, *RAND Corporation*

Isabel Leamon, *RAND Corporation*

Use of Incentives to Increase Representation and Cost Effectiveness among African American Mothers in PRAMS

Patrick Madden, *Market Decisions Research*

Jennifer Oliver, *Market Decisions Research*

Tracey Jewell, *Kentucky Department for Public Health, Division of Maternal and Child Health*

Tina Webb, *Kentucky Department for Public Health, Division of Maternal and Child Health*

Using Cash Bonuses to Improve Postal Recruitment of a Probability-Based Online Panel

Ulrich Krieger, *SFB 884, University of Mannheim*

Session 11:

Transparent Quality Reporting for Integrated Data in the Production of Official Statistics

DataSci

Panel

Moderator: Jennifer Parker

Location: Civic Ballroom South

Current Efforts to Expand Data Sources for Federal Statistics

Robert Sivinski, *Office of Management and Budget*

Recent Assessments of Transparent Quality Reporting for Integrated Data in Official Statistics

Jennifer Parker, *NCHS*

Research Relevant to Transparent Reporting of Quality for Integrated Data in Official Statistics

Linda Young, *USDA National Agricultural Statistics Service*

Transparent Reporting for Integrated Data Quality: A Canadian Perspective

Greg Peterson, *Statistics Canada*

Transparent Reporting for Integrated Data Quality: Assessing the Data User's Perspective

Mark Prell, *USDA/ERS*

Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 1:

On the Way to AAPOR 75 - Looking Back to Look Forward

Practice

Panel

Moderator: Janice Ballou, *Independent Consultant*

Location: Chestnut

On the Way to 75--Looking Back to Look Forward

Janice Ballou, *Independent Consultant*

Central City: The Beginning 1946-Why and How AAPOR Began

Tom W. Smith, *NORC at the University of Chicago*
Dawn V. Nelson, *U.S. Census Bureau*

Noise and Clamor: The Unintended Consequences of Success

Kathy Frankovic, *Consultant*

Defining Our Profession and Ourselves

Murray Edelman, *Edelman Research*

Privilege, Moral Responsibility, and Diversity in Public Opinion Research

Nancy Belden, *Belden Russonello Strategists*

The Road to Transparency in Survey Research

Peter Miller, *Northwestern University*

Session 2:

Pushing the Envelope: Finding Better Ways to Measure in Surveys

QuesDes

Methodological Brief

Moderator: Mariel Leonard, *University of Mannheim*

Location: Pine

An Assessment of the Effects of Web-Based Database Look-Ups on ISCO Coding

Caroline Roberts, *University of Lausanne*
Linda Pawlicki, *University of Luzern*
Michèle Ernst Stähli, *FORS*

Can Survey Results Collected from 5-point and 7-point Likert Scales be transformed to Results Comparable to 11-point Likert Scale Results?

Randal Ries, *IBM*
James Newswanger, *IBM*

Concurrent vs. Retrospective Online Probing on Response Quality

Hanyu Sun, *Westat*
Andrew Caporaso, *Westat*
David Cantor, *Westat*
Terisa Davis, *Westat*

Increasing Adoption of Net-Promoter-Score: Should 11 Point Scale Lead the Way in Practice?

Daniela Yu, *Gallup*

Is There Only One NPS?: Promoting a Better Measure of Company Effectiveness.

Nicole Neuenschwander, *Ipsos Public Affairs*
Randall K. Thomas, *Ipsos Public Affairs*

Split-Ballot Experiments to Improve Survey Measures of Race and Gender Identity

Stephen Immerwahr, *New York City Department of Health & Mental Hygiene*
Michael Sanderson, *New York City Department of Health & Mental Hygiene*
Rachel Martonik, *Abt Associates*

Using Online Asynchronous Focus Groups to Test Health Communication Materials

Jennifer Berkold, *Westat*
Erika Reed-Gross, *Westat*

Improving Performance with Consistent Feedback: The Role of Gamification

Emily Neuhoof, *Nielsen, Columbia, MD*
Meredith Czaplewski, *Nielsen*
Cally Alessi, *Nielsen*

Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 3:

Recruitment Strategies **Practice**

Methodological Brief

Moderator: Ron Langley, *University of Kentucky*

Location: Civic Ballroom North

Addressing Non-Response Bias in ABS Studies with Short Field-Periods

Eran Ben-Porath, *SSRS*
Erin Czyzewicz, *SSRS*

Assessing Effectiveness of Nonresponse Follow-up Procedures for an Establishment Survey

Naomi Yount, *Westat*
Reanne Townsend, *Westat*
Sarah Bennett-Harper, *Westat*
Scott Leary, *IRS*
Brenda Schafer, *IRS*
Pat Langetieg, *IRS*
Rizwan Javaid, *IRS*

Can E-mail Replace Paper Invitations on a Complex Establishment Survey?

Bryan Rhodes, *RTI International*
Scott Ginder, *RTI International*
Chris Ellis, *RTI International*
Susan Brumbaugh, *RTI International*
Ann Carson, *Bureau of Justice Statistics*

Challenges and Benefits of Conducting High-Response Rate Research in a Small Border Town

Eran Ben-Porath, *SSRS*
Gillian SteelFisher, *Harvard T. H. Chan School of Public Health*

Collecting Contact Information in an Establishment Survey

Joshua Langeland, *U.S. Bureau of Labor Statistics*

Effects of Contact Mode on Participation in a Web Survey of Establishments

Joseph Sakshaug, *Institute for Employment Research and University of Mannheim*
Basha Vicari, *Institute for Employment Research*
Mick P. Couper, *University of Michigan and Joint Program in Survey Methodology*

How Inviting is this Message? Exploring Recruitment Messages and Mode Offerings in a Statewide Sample Survey

Carol Cosenza, *Center for Survey Research*
Floyd J. Fowler, *Center for Survey Research, University of Massachusetts Boston*

Motivating Respondents to Open the Envelope: Does Messaging Matter?

Heather Ridolfo, *National Agricultural Statistics Service*
Kenneth M. Pick, *National Agricultural Statistics Service*
Andrew J. Dau, *National Agricultural Statistics Service*
Alison Black, *National Agricultural Statistics Service*
Julie Weber, *National Agricultural Statistics Service*

Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 4:

Qualitative Research Paper Session 3: **QuesDes** Cognitive Interviewing

Panel

Moderator: Martha Van Haitsma, *University of Chicago*

Location: Dominion North

Cognitive testing groups (CTGs), Using Focus Group Techniques to Combine Cognitive and Communications Testing of Survey Instrumentation

Karen Kellard, *Social Research Centre, The*

Rethinking How We Classify Cognitive Probes

Alisu Schoua-Glusberg, *Research Support Services Inc*

The Role of Respondent Experience in Answering Survey Questions on Opioid-Related Impairment

Stephanie Willson, *NCHS*

Respondent comprehension of re-identification: Mixed-methods Study Using Cognitive Interviews, Web Probing, and a Non-Probability Panel

Aleia Clark Fobia, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*
Mandi Martinez, *U.S. Census Bureau*
Casey Eggleston, *U.S. Census Bureau*

What Do They Remember? Probing for Recall in Philippines, Kenya and El Salvador on Employment and Earnings Using Cognitive Interviews for USAID's Youth Workforce Development Lauent (WFD) Programs

Mousumi Sarkar, *Well World Solutions, LLC*
Dr. Elena Walls, *USAID*

Session 5:

RBS: Added Value from Validated Votes **Polling**

Paper

Moderator: Masahiko Aida, *Civis Analytics*

Location: Birchwood

Comparing Election Survey Sampling Strategies: Random-Digit Dial vs. Voter Files

Scott Keeter, *Pew Research Center*
Ruth Igielnik, *Pew Research Center*
Bradley Jones, *Pew Research Center*
Courtney Kennedy, *Pew Research Center*

Ground Truth Validation of Survey Estimates of Split-Ticket Voting with Ballot Image Log Data

Jonathan Robinson, *Catalist*
Alexander Agadjanian, *MIT Election Data and Science Lab*

RBS Push-To-Web: A Comparison to Traditional RBS Telephone and Consideration of Creative

David Dutwin, *SSRS*
Kelly Harvey-Viney, *Hampton University*
Rob Manley, *SSRS*
Bill Thomas, *Hampton University*

Understanding the 2018 Electorate using Survey Data Validated with Voter File Records

Ruth Igielnik, *Pew Research Center*
Scott Keeter, *Pew Research Center*
Hannah Hartig, *Pew Research Center*

On the Rolls and At the Polls: Survey Estimates of Voting in a Total Survey Error Framework

Philip Brenner, *University of Massachusetts, Boston*

Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m

Session 6:

Efficient Weighting Methods for Population Inference

Stats

Paper

Moderator: Mansour Fahimi, *IPSOS*

Location: Willow Center-West

Big Data for Finite Population Inference: Calibrating Pseudo-Weights Based On Estimated Control Totals Using the General Regression Estimator

Michael Elliott, *University of Michigan, Ann Arbor, MI*

Ali Rafei, *University of Michigan*

Carol Flannagan, *University of Michigan*

Designing Studies for Use with MRP

Robert Petrin, *Ipsos*

Alexa DiBenedetto, *Ipsos Public Affairs*

Luke Vaicunas, *Ipsos Public Affairs*

Do Voter File Data Improve the Utility of Weighting Adjustments in Nationally Representative Surveys? Evidence from an Address-Based Sample

Michael Jackson, *American Institutes for Research*

Rachel Hanson, *American Institutes for Research*

Garrett Quenneville, *American Institutes for Research*

National Weighting for the Behavioral Risk Factor Surveillance System (BRFSS): A Refined Approach

Kristie Healey, *ICF*

Ronaldo Iachan, *ICF*

The Missing Link to Nonresponse Adjustments: Methods to Better Ensure a Nonresponse Model's Association with Survey Outcomes

Brian Orleans, *National Center for Health Statistics at CDC / UNC at Chapel Hill Biostatistics*

Te-Ching Chen, *National Center for Health Statistics*

Tala Fakhouri, *National Center for Health Statistics*

Session 7:

Sampling and Reaching Rare and Special Populations

SurvDes

Paper

Moderator: Karen Bogen, *Mathematica*

Location: Willow East

Nailing It Down: The Process of Identifying a Sample Design for a Disabled Population with Earnings Where Not All Sampling Information Is Available in Time for Sample Selection

Eric Grau, *Mathematica Policy Research*

Evaluating Strategies for Identifying Rare Populations within an Address-Based Sample

Kristine Wiant, *RTI International*

Joseph McMichael, *RTI International*

Evaluation of Respondent Driven Sampling for a Web Survey of Racial/Ethnic Minorities

Sunghee Lee, *University of Michigan*

Chen Chen, *University of Michigan*

Ai Rene Ong, *University of Michigan*

Michael Elliott, *University of Michigan*

How Do We Reach Them? Comparing Sampling Methods for a Health Survey of Lesbian and Bisexual Women

Deirdre Middleton, *ICF*

Karen Trocki, *Alcohol Research Group*

Laurie Drabble, *Alcohol Research Group*

Deborah Krug, *ICF*

David Lindahl, *Precision Opinion*

Scott Worthge, *MFour*

Jamie Klinger, *Alcohol Research Group*

Kelli Martin, *ICF*

Ronaldo Iachan, *ICF*

Probabilistic Sampling for Hard to Find Populations with Frame Deficiencies: Can Syrian Refugees be Sampled Using Registration Data in Turkey?

Tugba Adali, *Hacettepe University Institute of Population Studies*

Ahmet Sinan Türkyılmaz, *Hacettepe University Institute of Population Studies*

Melike Saraç, *Hacettepe University Institute of Population Studies*

Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 8:

LGBT Issues and Attitudes

Issues

Paper

Moderator: Sarah Staveteig, U.S. Department of State

Location: Simcoe/Dufferin

Abortion-Related Attitudes and Activism among LGBTQ Individuals

Julie Maier, PhD, University of Arkansas

Megan Simmons, PhD, University of Arkansas

Ronna Turner, PhD, University of Arkansas

Kristen Jozkowski, PhD, University of Arkansas

Attitudes toward Transgender and Non-Binary People and the Use of Gender-Neutral Pronouns

Nikki Graf, Pew Research Center

Anna Brown, Pew Research Center

Beyond 'I Do': Countervailing Narratives around LGBT Acceptance

Tony Foleno, The Ad Council

Janine Beekman, Ipsos Public Affairs

Robert Petrin, Ipsos Public Affairs

Julia Clark, Ipsos Public Affairs

Agnele Lawson, Ipsos Public Affairs

Rachelle Reeder, The Ad Council

The Intersection of Demographics in Individual Political Affiliations: Results from a National Probability Sample

Meimeizi Zhu, NORC at University of Chicago

Angela Fontes, NORC at the University of Chicago

Justine Bulgar-Medina, NORC at the University of Chicago

Lessons learned using Mechanical Turk to Recruit Gays and Lesbians for an Intimate Partner Violence Survey

HarmoniJoie Noel, American Institutes for Research

Mahi Megra, American Institutes for Research

Melissa Scardaville, American Institutes for Research

Phyllis Niolon, Centers for Disease Control

Session 9:

Partisanship, Ideology, and Consumer Confidence

Polling

Paper

Moderator: Eran Ben-Porath, SSRS

Location: Civic Ballroom South

Examining Political Affiliation, Voting Behaviors and Overall Consumer Confidence: Results from a National Probability Based Panel

Angela Fontes, NORC at the University of Chicago

Kristin Dwan, NORC at the University of Chicago

Meimeizi Zhu, NORC at the University of Chicago

Justine Bulgar-Medina, NORC at the University of Chicago

Asking about Ideology: Experiments in Western Europe

Jonathan Evans, Pew Research Center

Martha McRoy, Pew Research Center

Scott Gardner, Pew Research Center

Stacy Pancratz, Pew Research Center

Neha Sahgal, Pew Research Center

Ariana Monique Salazar, Pew Research Center

Kelsey Jo Starr, Pew Research Center

Patrick Moynihan, Pew Research Center

Partisan In-Group Bias Dynamics Before and After Elections

Lior Sheffer, University of Toronto

Party Line: An Investigation of the Linearity of Party ID

Ryan Tully, Ipsos Public Affairs

Randall K. Thomas, Ipsos Public Affairs

Frances M. Barlas, Ipsos Public Affairs

The Disconnect Between Presidential Approval and Consumer Comfort

Allison De Jong, Langer Research Associates

Gary Langer, Langer Research Associates

Sofi Sinozich, Langer Research Associates

Christine Filer, Langer Research Associates

Concurrent Sessions C

Friday, May 17, 2019, 10:00 a.m. – 11:30 a.m.

Session 10:

Current Challenges and Opportunities for Methodological Programs in Federal Agencies

QuesDes

Panel

Moderator: Paul Beatty, *U.S. Census Bureau*

Location: City Hall

Current Challenges and Opportunities for Methodological Programs: Experiences at the Census Bureau

Paul Beatty, *U.S. Census Bureau*

Current Challenges and Opportunities for Methodological Programs: Experiences at the National Center for Health Statistics

Kristen Miller, *National Center for Health Statistics*

Current Challenges and Opportunities for Methodological Programs: Experiences at the Bureau of Labor Statistics

William Mockovak, *BLS*

Current Challenges and Opportunities for Methodological Programs: Experiences at the USDA's National Agricultural Statistics Service (NASS)

Jaki McCarthy, *USDA, National Agricultural Statistics Service*

Session 11:

Face/Off: Mode Switching and Mode Transitions

SurvDes

Paper

Moderator: Jessica Graber, *U.S. Census Bureau*

Location: Dominion South

Impact of Mode-Switching On Attrition in a Random-Digit Dialing Cell Phone Survey.

Daniel Gundersen, *Dana-Farber Cancer Institute*
 Jonathan Wivagg, *Westat*
 Charles Carusi, *Westat*
 Anna C. Revette, *Dana-Farber Cancer Institute*
 Cristine D. Delnevo, *Rutgers-School of Public Health*

New and Improved? Investigating Mode Effects in Two RDD-Online Transitions

Sofi Sinozich, *Langer Research Associates*
 Gary Langer, *Langer Research Associates*
 Christine Filer, *Langer Research Associates*
 Allison De Jong, *Langer Research Associates*

Telephone Surveys' Transition from Landline to Dual-frame to Cell Phone RDD Samples Charley Jiang, Steven Heeringa and Trivellore Raghunathan Institute for Social Research University of Michigan

Li (Charley) Jiang, *University of Michigan*
 Steven Heeringa, *Institute for Social Research University of Michigan*
 Trivellore Raghunathan, *Institute for Social Research University of Michigan*

Transitioning from In-Person Mode to Web-Mail Mixed Mode in a Panel Survey

Dan Liao, *RTI International*
 Paul P. Biemer, *RTI International, University of North Carolina at Chapel Hill*
 Kathleen Mullan Harris, *University of North Carolina at Chapel Hill*
 Brian J. Burke, *RTI International*
 Carolyn Tucker Halpern, *University of North Carolina at Chapel Hill*

Understanding mode switching and non-response patterns

Alexandru Cernat, *The University Of Manchester*

Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 1:

Election Flashpoints: Religion and Latino Voters

Polling

Paper

Moderator: Edward Paul Johnson, SSI

Location: Civic Ballroom South

Latinos for Trump: Determinants of Latino votes for Trump in the 2016 presidential elections

Eduardo Salinas, *University of Illinois at Chicago*

Latinos in the 2018 Midterm Election: Was there a Trump effect?

Ana Gonzalez-Barrera, *Pew Research Center*
Mark Hugo Lopez, *Pew Research Center*

Measuring Change in Evangelical Self-Identification in the Trump Era

Claire Gecewicz, *Pew Research Center*
Gregory A. Smith, *Pew Research Center*
Kiana Cox, *Pew Research Center*

The Diverse Views of Latino Voters

Jynnah Radford, *Pew Research Center*
Mark Lopez, *Pew Research Center*

Voter Turnout Rates among U.S. Religious Groups

Gregory Smith, *Pew Research Center*
Philip Schwadel, *Pew Research Center and University of Nebraska*

Session 2:

What's in Your Wallet? Measuring Financial Security

Issues

Methodological Brief

Moderator: Colleen E. Learch, *InterMedia*

Location: Pine

A Poor Substitute: Reconsidering Income as an Indicator of Americans' Economic Conditions and Developing a Better Metric

Robert Griffin, *Public Religion Research Institute*

Checking the U.S. Financial Health Pulse

Tania Gutsche, *University of Southern California*
Jill Darling, *USC*
Thea Garon, *CFSI*
Andrew Dunn, *CFSI*
Jeremy Burke, *USC*
Marco Angrisani, *USC*

Creation of Iran Consumer Confidence Index (ICCI)

Amir Farmanesh, *People Analytics Inc (IranPoll)*
Ebrahim Mohseni, *University of Maryland*

Economic Conditions, Economic Perceptions, and Media Coverage of the United States Economy

Jonathan Nagler, *New York University*
Suzanna Linn, *Penn State University*
Amber Boydston, *University of California, Davis*
Pablo Barbera, *London School of Economics*

Envy of the Rich Is a (Moderately Important) Reason That People Favor Reducing Income Inequality: Envy, Self-Interest, Party Politics and Inequality Attitudes in the Contemporary USA

MDR Evans, *Prof*
Jonathan Kelley, *UNR and International Survey Center*

Opinions on Permanent Supportive Housing in Los Angeles, 2017-2019

Alejandra Alarcon, *Center for the Study of Los Angeles, Loyola Marymount University*
Brianna Gilbert, *Loyola Marymount University*

The Changing Nature of Retirement

Larry Cohen, *Strategic Business Insights*

Does Happiness Pay Revisited – New Evidence from the U.S.A based on Gallup Panel Data

Diana Liu, *Gallup*
Carol Graham, *Brookings Institution*

Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 3:

Qualitative Research paper Session 4: Communications and Messaging Research

Issues

Panel

Moderator: Heather Creek, *The Pew Charitable Trusts*

Location: Dominion North

A Qualitative Exploration of Trust in Statistics and Data Sharing

Aleia Clark Fobia, *U.S. Census Bureau*
Jennifer Hunter Childs, *US Census Bureau*

How Many People Live in this Household? An Analysis of the Difference between Census Residency Rules and Respondents' Understanding of Who Should Count.

Elizabeth Jeninga, *U.S. Census Bureau*
Anna Sandoval Giron, *US Census Bureau*
Gina Walejko, *US Census Bureau*

Bridging the Communication Gap between Parkinson's Disease Healthcare Providers and Patients

Robyn Rapoport, *SSRS*
Arina Goyle, *SSRS*
Sarah Glancey, *SSRS*
Chelle Precht, *SSRS*
Katie Kopil, *Michael J. Fox Foundation*
Connie Marras, *University of Toronto*
Steven J. Kahl, *Tuck School of Business*
Daisy Daeschler, *Michael J. Fox Foundation*
Lana Chahine, *University of Pittsburgh*

Public Perceptions of a New Sexual Health Framework: How Mixed Methods of Qualitative and Quantitative Research Informed Content Development for the National Coalition for Sexual Health

Maureen Michaels, *Michaels Opinion Research Inc*

Session 4:

Shining a Light: Key Developments in the Transparency Movement

Practice

Panel

Moderator: Ashley Kirzinger, *Kaiser Family Foundation*

Location: Chestnut

Acquisitions and Transparency: A New World at the Roper Center

Gary Langer, *Langer Research Associates*

Differential Privacy Comes to the U.S. Census Bureau

John Abowd, *U.S. Census Bureau, Washington, DC*

Publication Ethics, Transparency and Replication: New Policies at Public Opinion Quarterly

Eric Plutzer, *Penn State University*

Transparency and Reproducibility

Peter Miller, *Northwestern University*

Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 5:

Evaluating the Effectiveness and Best Applications for Discrete Choice Analysis

Stats

Panel

Moderator: Angela Fontes,
NORC at the University of Chicago

Location: Willow Center-West

Can Choice Architecture and MaxDiff Overcome Cognitive Blind-Spots in Financial Decision-Making?

Ray Sin, *Morningstar, Inc*
Ryan O. Murphy, *Morningstar Investment Management*
Samantha Lamas, *Morningstar, Inc*

Parent-Preferred Financial Incentives to Promote Engagement in Family-Based Childhood Obesity Treatment: A Discrete Choice Experiment

Davene Wright, *University of Washington*
Brian Saelens, *University of Washington*
Angela Fontes, *NORC at University of Chicago*
Tara Lavelle, *Tufts University*

Cognitively Testing Respondent Burden in Discrete Choice Exercises

Alexander Hertel-Fernandez, *Columbia University*
Thomas Kochan, *Massachusetts Institute of Technology*
William Kimball, *Massachusetts Institute of Technology*
Angela Fontes, *NORC @ the University of Chicago*
Justine Bulgar-Medina, *NORC @ the University of Chicago*

Investigating Differences in Timing and Subjectively Rated Difficulty of Three Different Question Types in Two Studies for Just Capital

David Gleicher, *NORC at the University of Chicago*
Angela Fontes, *NORC*
Natalie Jackson, *JUST Capital*
Fiyin Adesina, *JUST Capital*
Kristin Dwan, *NORC*
Eduardo Salinas, *NORC*
Rachel Miller, *NORC*

Determining the Public's Priorities for Business Behavior

Natalie Jackson, *JUST Capital*
Fiyin Adesina, *JUST Capital*
Angela Fontes, *NORC at the University of Chicago*
Kristin Dwan, *NORC at the University of Chicago*

Session 6:

Issues in Media and Communication

Issues

Paper

Moderator: Missy Mosher, *SSI*

Location: Civic Ballroom North

Aging, the Search for Meaning, And Changing Viewing Preferences

Walter Gantz, *Indiana University Media School*
Irene van Driel, *University of Amsterdam*

How News Sources Color Views of Media and Democracy

Jeffrey Jones, *Gallup*
Megan Brennan, *Gallup*

Investigating Local News: Findings and Lessons from a Survey of the Local News Habits of Almost 35,000 Americans

Elisa Shearer, *Pew Research Center, Washington, DC*
Katerina Eva Matsa, *Pew Research Center*
Michael Barthel, *Pew Research Center*

Joiners and Leavers: Where is there "Churn" in the Use of Social Media for News?

Michael Barthel, *Pew Research Center*
Jeffrey Gottfried, *Pew Research Center*
Elisa Shearer, *Pew Research Center*

Do Campaign Ads Matter? The Framing and Mobilization Effects of Advertisements in a Negative News Context

Masha Krupenkin, *Stanford University*
Shawndra Hill, *Microsoft Research*
David Rothschild, *Microsoft Research*

Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 7:

Measuring Attitudes Using Social Media

Paper

Moderator: Zaneta Purvis, *Grant Thornton*

Location: City Hall

"You are a Russian shill." The Usefulness of Formal and Informal Flagging in Supervised Machine Learning to Identify Online Propaganda on Reddit

Vlad Achimescu, *University of Mannheim*

Opinions in the Twittersphere

Stefan Wojcik, *Pew Research Center*

Adam Hughes, *Pew Research Center*

Parties on Social Media: The Link between Ideology and Popularity

Adam Hughes, *Pew Research Center, Washington, DC*

Kat Devlin, *Pew Research Center*

Social Media as an Alternative to Surveys of Opinions about the Economy

Frederick Conrad, *University of Michigan*

Johann A. Gagnon-Bartsch, *University of Michigan*

Robyn A. Ferg, *University of Michigan*

Michael F. Schober, *The New School*

Joshua Pasek, *University of Michigan*

Elizabeth Hou, *University of Michigan*

Tracking Presidential Approval with Twitter: A Critical Comparison of Cross-Sectional and Longitudinal Analyses

Robyn Ferg, *University of Michigan*

Johann A. Gagnon-Bartsch, *University of Michigan*

Fred G. Conrad, *University of Michigan*

Session 8:

From Apps to ABS to EEG: Recruiting TV Survey Panels

Paper

Moderator: Brad Houseknecht, *NPC Inc.*

Location: Dominion South

Download Our App! Qualitative Findings on Recruiting for a Mobile Research Panel

Austin Countryman, *Nielsen*

Stephanie Melton, *Nielsen*

Sean Calvert, *Nielsen*

Megan Walsh, *Nielsen*

Jennifer Hunsecker, *Nielsen*

Lauren Walton, *Nielsen*

Panel Recruitment the Neuroscience Way

Lauren Walton, *Nielsen*

Rachel Newmiller, *Nielsen*

Equipping Offline Households with Internet Access in an Online Panel. Does It Make a Difference?

Ruben Bach, *University of Mannheim*

Carina Cornesse, *University of Mannheim, Germany*

Push-to-Web Recruitment of a Probability-Based Online Panel: Experimental Evidence

Ulrich Krieger, *SFB 884, University of Mannheim*

Annelies G. Blom, *Department of Political Science and*

SFB 884, University of Mannheim

Carina Cornesse, *SFB 884, University of Mannheim*

Barbara Felderer, *SFB 884, University of Mannheim*

Marina Fikel, *SFB 884, University of Mannheim*

Using Address-Based Sampling to Recruit to Pew Research Center's American Trends Panel

Nick Bertoni, *Pew Research Center*

Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 9:

I'll Text You: SMS Not Just for College Students

SurvDes

Paper

Moderator: Anna Wiencrot,
NORC at the University of Chicago

Location: Birchwood

Creative Survey Design: Increasing Response Rates in Hard to Reach Populations

Kim Dorazio, *M. Davis and Company Inc*
Seth Muzzy, *MDRC*

Hey You Just Texted Us – This Is Crazy – Here's Why We're Calling – Please Take Our Survey! An Evaluation of Text Interactions on an RDD Study Using an SMS-Enabled Outbound Number.

Thomas Brassell, *ICF*
Joshua Duell, *ICF*
Randal ZuWallack, *ICF*
Matt Jans, *ICF*

IDK GMO: Using Text Message Surveys to Measure College Student Perceptions of GMOs

Jessica Holt, *University of Georgia*
Madison Crosby, *University of Georgia*
Wayne Parrott, *University of Georgia*
David Knauft, *University of Georgia*

SMS as a Substitute or Supplement to Traditional Survey Data Collection Methods

Brian McDonald, *High Point University*
Martin J Kifer, *High Point University*

Text Messages and Reminder Calls in Student and Alumni Web Surveys

Benjamin Phillips, *The Social Research Centre*
Shane Compton, *Social Research Centre*

Session 10:

International Survey Methods: Lessons from the Demographic and Health (DHS) Program

Portal

Panel

Moderator: Martin Wulfe, *MWulfe Consulting*

Location: Willow East

Innovations in Dissemination and Data Use of DHS Survey Data Including Spatially Modeled Map Surfaces

Ben Mayala, *ICF International*

International Survey Methods: Lessons from the Demographic and Health (DHS) Program

Joanna Lowell, *ICF International*

Concurrent Sessions D

Friday, May 17, 2019, 1:45 p.m. – 3:15 p.m.

Session 11

Uses of Big Data and Data Science to Improve Survey Data Quality **DataSci**

Paper

Moderator: Dawn V. Nelson, *U.S. Census Bureau*

Location: Simcoe/Dufferin

“The Model Respondent”: Data Science Methods for Filtering Out “Bad” Survey Takers

Christina Tworek, *HarrisX*

Julia Bisaha, *HarrisX*

Erik Green, *HarrisX*

Dritan Nesho, *HarrisX*

Exploring the Application Of Machine Learning Techniques To Construct R-Indicators

Arcenis Rojas, *U.S. Bureau of Labor Statistics*

Lucilla Tan, *U.S. Bureau of Labor Statistics*

Humans vs. Machines: Comparing Coding of Interviewer Question-Asking Behaviors Using Recurrent Neural Networks to Human Coders

Jerry Timbrook, *University of Nebraska-Lincoln*

Adam Eck, *Oberlin College*

Identifying Interviewer Falsification using Speech Recognition: A Proof of Concept Study

Hanyu Sun, *Westat*

Gonzalo Rivero, *Westat*

Ting Yan, *Westat*

Do Linked Administrative Data Improve the Ability to Correct Nonresponse Bias through Adaptive Design? A School-Based Case Study

Michael Jackson, *American Institutes for Research*

Melissa Diliberti, *American Institutes for Research*

Zoe Padgett, *American Institutes for Research*

Jana Kemp, *American Institutes for Research*

Poster Session #2

Friday, May 17, 2019, 3:15 p.m., 4:15 p.m.
Sheraton Hall/Osgoode

1. **Considering the Influence of Political Affiliations on Business Behaviors**
Kristin Dwan, *NORC at the University of Chicago*
Angela Fontes, *NORC at the University of Chicago*
Natalie Jackson, *JUST Capital*
Fiyin Adesina, *JUST Capital*
2. **Reading China: Predicting Policy Change with Machine Learning**
Weifeng Zhong, *American Enterprise Institute*
Julian TszKin Chan, *Bates White Economic Consulting*
3. **"I Sided with the Winner" - Examining the Tendency of Respondents to Incorrectly Recall Their Past Voting Behavior**
Peter MacIntosh, *Corporate Research Associates Inc*
Dr. Jim Debner, *Corporate Research Associates*
Dr. Sean McWhinney, *Corporate Research Associates*
4. **A Comparison of Turnout Model and Likely-Voter Model Methods in Registration-Based Surveys**
Raphael Nishimura, *University of Michigan*
Joy Wilke, *UCLA*
5. **Beyond Surveys: What Market Predict and Advanced Mathematics Can Tell Us about Public Opinion**
Joseph Zappa, *Scripps Howard News Service*
Joseph Schultz, *Scripps Howard News Service*
Matthew Yauch, *Scripps Howard News Service*
6. **Campaign Strategies and Users' Engagement on Facebook: The Case of 2016 Brazilian Local Elections**
Edna Miola, *Federal University of Technology, Parana*
Francisco Paulo Jamil Almeida Marques, *Federal University of Parana*
7. **Myths of Presidential Polling**
W. Joseph Campbell, *American University*
8. **Predicting Turnout from State Voter Files: An Empirical Bayes Approach**
Corwin Smidt, *Michigan State University*
9. **The Effect of Social Media on Political Donations**
Abhi Jain, *NORC at the University of Chicago*
10. **Utilizing Feelings towards Groups in the Media for Improved Voting Predictions**
Aurora Siegel, *N/A*
11. **Voter's Love Hate Relationship with Political Advertising**
Edward Johnson, *RN-SSI*
12. **Considerations for Combined Cognitive and Usability Testing in Qualitative Research**
Jessie Engel, *Research Support Services*
Daniela Glusberg, *Research Support Services, Inc.*
Erika Martinez-Picazo, *Research Support Services, Inc.*
Alisú Schoua-Glusberg, *Research Support Services, Inc.*
13. **The Expressive Value of Response Selection: Why Bipolar Response Scales might Effectively Measure Unipolar Constructs**
Jared McDonald, *University of Maryland -*
Michael Hanmer, *University of Maryland*
14. **Using NVivo to Manage Complex Analysis**
Teresa Kline, *Westat*
Jocelyn Newsome, *Westat*
Victoria Castleman, *Westat*
15. **Wither the Weather? The Impact of Temperature and Precipitation on Telephone Survey Response Rates**
Sean McKinley, *University of New Hampshire*
Zachary Azem, *University of New Hampshire*
16. **Increasing Response Rate of Monthly Email Surveys, an In-Depth Approach at Low-Cost Response Rate Interventions**
Jacob Joseph-David, *IMPAQ International*
Kelsey Walters, *IMPAQ International*
John Wendt, *IMPAQ International*
Mikhail Thomas, *IMPAQ International*
17. **Building valkyRie: An Automated Survey Quality Control Analysis Tool That Generates a Running Database of Results To Compare International Multi-Country and Multi-Mode Test Results Across Field Partners**
David Peng, *D3, Designs Data Decisions*
David Rae, *D3, Designs, Data, Decisions*

Poster Session #2

Friday, May 17, 2019, 3:15 p.m., 4:15 p.m.
 Sheraton Hall/Osgoode

18. **Conducting Qualitative Research for Quantitative Testing: A Practical Guide to Qualitative Techniques for Survey Research**
 Yelena Pens Moore, *Nielsen*
 Robin Gentry, *Nielsen*
 Emily Neuhoff, *Nielsen*
 Cally Alessi, *Nielsen*
19. **Detecting User Fraud in Online Surveys: Towards an Automated Score for User Trust**
 Charlotte Weber, *Civey GmbH*
 Jacob Kastl, *Civey GmbH*
20. **Effectiveness of Email and Phone Reminders on Response Rates over Time**
 Megan Eccleston, *American Institutes for Research*
 Caitlin Deal, *American Institutes for Research*
21. **How FIT is your Hospital? Measuring Efficiency and Patient Experience in an Academic Medical Center**
 Veronica Hoyo, *University of California, San Diego*
 Daniel Bouland, *UC San Diego Health*
22. **Increasing Response Rates of Family/Guardian Surveys**
 Pia Peltola, *American Institutes for Research*
23. **Learning the Lessons of History: Getting the Most from a Field Staff-Powered Contact History Instrument**
 Jack Jerome, *New York City Department of Housing Preservation & Development*
 Daniel Goldstein, *New York City Department of Housing Preservation & Development*
 Jeanne Brooks-Gunn, *Teachers College Columbia University*
24. **Longitudinal Panel Maintenance, Veterans' Post-Service Transition Experiences and Declining Survey Participation**
 Patricia Vanderwolf, *PMP, ICF*
25. **Monitoring Childhood Vaccination Coverage by Annual Birth Cohort: A Paradigm Shift**
 James Singleton, *CDC*
 Holly Hill, *CDC*
 David Yankey, *CDC*
 Zhen Zhao, *CDC*
 Benjamin Fredua, *Leidos*
 Qian Li, *Leidos*
 Laurie Elam-Evans, *CDC*
 Qiao Ma, *NORC*
 Benjamin Skalland, *Zian Tao, Kirk Wolter, NORC*
26. **Respondent Characteristics and Best Time to Establish Contact on Cellphones**
 Katherine Blackburn, *University of Michigan*
27. **The Power of Positivity: An Exploration of Psychological Capital (PsyCap) as a Predictor of Phone Interviewer Performance**
 Mande Lancaster, *RTI International*
 David W. Alward, *RTI International*
 Stephen M. King, *RTI International*
 Kathryn L. Dowd, *RTI International*
 Tamara L. Terry, *RTI International*
 Stacey W. Bell, *RTI International*
 Erica L. Saleska, *RTI International*
28. **Title: Attaining Nirvana: A 10-Year Retrospective on RTI's Survey Management System**
 Ramasu Suresh, *RTI International*
 Chris Carson, *RTI International*
 Sridevi Sattaluri, *RTI International*
 Preethi Jayaram, *RTI International*
 Donna Jewell, *RTI International*
 Nadia Johnson Paoli, *RTI International*
 Mai Nguyen, *RTI International*
 Brandon Peele, *RTI International*
 Chris Rasmussen, *RTI International*
29. **You've got mail: The Impact Of Hand-Written Letters on Survey Response.**
 Robert Torongo, *Ipsos Public Affairs*

Poster Session #2

Friday, May 17, 2019, 3:15 p.m., 4:15 p.m.
Sheraton Hall/Osgoode

30. Comparing Variance Estimation Methods Using Health Survey Data: Taylor Series Linearization vs. Replication

Richard Moser, *National Cancer Institute*
Lloyd Hicks, *Westat*
Jenn Nguyen, *Mercer University*
Shaohua Dong, *Westat*
Weijia Ren, *Westat*
Natalia Weil, *Westat*
Kwasi Aboagye, *National Cancer Institute*

31. Data Pooling Across Diverse Institutions: Lessons Learned about Data Harmonization among Cancer Centers

Kelly Martin, *ICF*
Ronaldo Iachan, *PhD, ICF*
Tonja Kyle, *MS, ICF*

32. Preliminary Exploratory Analysis of CPS Response Rate Interventions

Jennifer Hutnick, *U.S. Census Bureau*

33. School and Student Level Nonresponse in Florida Youth Surveys

Richard Harding, *ICF*
Kelly Martin, *ICF*
Ronaldo Iachan, *ICF*
Bert Rothenbach, *Rothenbach Research and Consulting*
Melissa Jordan, *Florida Department of Health*

34. Surveys: Finding the message in the tables

Alice Feldesman, *U.S. Government Accountability Office*

35. 😊 or 😞: Testing Two Emoji Scales Against a Traditional 5-Point Scale

Valerie Lykes, *J.D. Power*

36. Address-Based Screeners: Branding and Design Changes Can Make A Difference

Anna Marie Recco, *Nielsen*
Natalie Strauss, *Nielsen*

37. Demographic changes and obstacles for sampling Latinos for Pew Research's National Survey of Latinos

Antonio Flores, *Pew Research Center*
Nathalie Budiman, *Pew Research Center*
Ana Gonzalez-Barrera, *Pew Research Center*

38. Differences in Demographic and Behavioral Variables As A Result Of Low Response Rates in Physician Universe Survey Sampling

Daniel Glass, *Deerfield Institute*
Anna Perlaky

39. Does Knowledge of How Net Promoter Scores (NPS) is Calculated Lead to Score Inflation?

Randal Ries, *IBM*
Annette Tassone, *IBM*
Claude Elie, *IBM*
Danny Hager, *IBM*

40. Does Nonresponse Matter?: Simulation Studies with the National Health Interview Survey (NHIS) and the General Social Survey (GSS)

Hee-Choon Shin, *CDC*
Jibum Kim, *Sungkyunkwan University*

41. Increasing Web Response Rates on a Small Budget with a Sample of College Students

Noelle Poirier, *IMPAQ International*
Samuel Kofi Ampaabeng, *IMPAQ International, LLC*
John Wendt, *IMPAQ International, LLC*
Donna Perlmutter, *IMPAQ International, LLC*
Eileen Poe-Yamagata, *IMPAQ International, LLC*
Jacob Joseph-David, *IMPAQ International, LLC*
Kelly Daley, *IMPAQ International, LLC*

42. Mobile Use and Device Switching Among Respondents to a Business Survey

Karen Stein, *Westat*
Sarah Bennett-Harper, *Westat*
Martha Stapleton, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Pat Langetieg, *Internal Revenue Service*
Lisa Rupert, *Internal Revenue Service*
Scott Leary, *Internal Revenue Service*

43. Required Consent and its Effects on Nonresponse and Data Quality

Caitlin Deal, *American Institutes for Research (AIR)*
Megan Eccleston, *American Institutes for Research (AIR)*
Korantema Kaleem, *American Institutes for Research (AIR)*

Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 1:

Linking Survey Methodology and Sociological Theory

Practice

Panel

Moderator: Philip Brenner,
University of Massachusetts - Boston

Location: City Hall

The Measurement of Sexual Attraction and Gender Expression: Cognitive Interviews with Queer Women

Dana Garbarski, *Loyola University Chicago*
Dana LaVergne, *University of Massachusetts - Boston*

Culture and Response Behavior: An Overview of Cultural Mechanisms

Henning Silber, *GESIS, Leibniz Institute for the Social Sciences*
Timothy Johnson, *University of Illinois at Chicago*

Is Not Knowing the Same as Being Incorrect?: An Examination of Immigrant Population Innumeracy Non-Response

Daniel Herda, *Merrimack College*

"I'm Not Gay": How Do Interviewers and Respondents Navigate Sexual Identity Questions?

Jerry Timbrook, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*

Correlates of Differences in Interactional Patterns Among Black and White Respondents

Jennifer Dykema, *University of Wisconsin, Madison*
Dana Garbarski, *Loyola University Chicago*
Nora Cate Schaeffer, *University of Wisconsin-Madison*
Isabel Anadon, *University of Wisconsin-Madison*
Dorothy Farrar-Edwards, *University of Wisconsin-Madison*

Session 2:

Attrition and Conditioning in Survey Panels

SurvDes

Paper

Moderator: John R Stevenson,
University of Wisconsin - Madison

Location: Chestnut

Evaluating Conditioning Effects on Survey Responses in Pew Research Center's American Trends Panel

Nicholas Hatley, *Pew Research Center*
Andrew Mercer, *Pew Research Center*

Decomposing Total Survey Error in U.S. Internet Panels

Jennifer Unangst, *RTI International*
Ashley Amaya, *RTI International*
Herschel Sanders, *RTI International*
Jennifer Howard, *RTI International*
Abigail Ferrell, *RTI International*
Sarita Karon, *RTI International*
Jill Dever, *RTI International*

Disentangling the Effects of Panel Conditioning and Panel Attrition

Frances Barlas, *Ipsos Public Affairs*
Mansour Fahimi, *Ipsos Public Affairs*
Randall K. Thomas, *Ipsos Public Affairs*
Ge Tang, *Ipsos Public Affairs*

Minimizing Attrition in the National Longitudinal Study of Adolescent to Adult Health: Solutions and Ongoing Challenges

Brian Burke, *RTI International*
Kathleen Considine, *RTI International*
Christopher Carson, *RTI International*
Kathleen Mullan Harris, *University of North Carolina at Chapel Hill*
Carolyn Tucker Halpern, *University of North Carolina at Chapel Hill*

The Power of Online Panel Paradata to Predict Non-Response and Attrition

Sebastian Kocar, *Australian National University*
Nicholas Biddle, *Australian National University*

Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 3:

Mode and Measurement **SurvDes**

Paper

Moderator: Nicolaos E. Synodinos, *University of Hawaii*

Location: Simcoe/Dufferin

An Experimental Assessment of Survey Mode Differences

Kyle Endres, *Duke University*
D. Sunshine Hillygus, *Duke University*

Response Mode and Response Patterns to Subjective Measures of Child Well-Being in the National Survey of Children's Health (NSCH)

Reem Ghandour, *Maternal and Child Health Bureau, Health Resources and Services Administration*
Jessica Jones, *Maternal and Child Health Bureau, Health Resources and Services Administration*
Leah Meyer, *U.S. Census Bureau*
Scott Albrecht, *U.S. Census Bureau*
Brian Tinsley, *U.S. Census Bureau*

Finding the Signal amidst the Noise: Disentangling Mode Effects, Differences in Weighting, and Real Change over Time in Measures of Religious Affiliation

Becka Alper, *Pew Research Center*
Gregory A. Smith, *Pew Research Center*
Elizabeth Podrebarac Sciupac, *Pew Research Center*

Comparing reports of victimization for an Interactive Voice Response and Telephone Interview

David Cantor, *Westat*

The Effect of Mode of Data Collection on Mental Health Measurement

Adena Galinsky, *National Center for Health Statistics*
Ben Zablotsky, *National Center for Health Statistics*
Adena Galinsky, *National Center for Health Statistics*
James Dahlhamer, *National Center for Health Statistics*
Aaron Maitland, *National Center for Health Statistics*
Catherine Simile, *National Center for Health Statistics*
Hee Choon Shin, *National Center for Health Statistics*

Session 4:

Qualitative Research Paper Session 5: **Practice** Qualitative Data Analysis

Panel

Moderator: Ken Croes

Location: Dominion North

A Qualitative Study to Understand Patient Perspective on the Use of Artificial Intelligence in Radiology

Marieke Haan, *University of Groningen*
Yfke P. Onga, *University of Groningen*
Saar Hommes, *University of Groningen*
Thomas Kwee, *University Medical Center Groningen*
Derya Yakar, *University Medical Center Groningen*

Communicating Privacy Principles and Data Protection Methods: An Evaluation of Different Qualitative Pretesting Methods

Mandi Martinez, *U.S. Census Bureau*
Aleia Clark Fobia, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*

Analysis of Cognitive Interviewing Data: A Case Study Examining the Performance of Opioid Survey Questions

Kristen Miller, *National Center for Health Statistics*

"Listen To Your Gut": Making Data Analysis a Transparent Act of Data Manipulation

Nicole Brown, *UCL Institute of Education*

Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 5:

Exiled on Main Street: Politics and Policy at the State and Local Level

Issues

Paper

Moderator: John Kennedy, *Indiana University*

Location: Civic Ballroom South

A Political Anxiety Index Revisited: A Comparison of Virginia and New York

Harry Wilson, *Roanoke College*

David Taylor, *Roanoke College, Institute for Policy and Opinion Research*

Don Levy, *Siena College Research Institute*

Meghann Crawford, *Siena College Research Institute*

The Influence of Vocal Signals on Political Decision-making

Casey Klofstad, *University of Miami, Political Science Department*

Voter Acrimony in a Red State: Did Voter Attitudes Support a Blue Wave in the 2018 Oklahoma Midterm Elections?

Amy Goodin, *University of Oklahoma*

Richard Pryor, *University of Oklahoma, KGOU-NPR*

Joe Wertz, *Oklahoma State University, KOSU-NPR*

Rachel Hubbard, *Oklahoma State University, KOSU-NPR*

Partisan Bias in Community Descriptions

Bradley Jones, *Pew Research Center*

Hannah Hartig, *Pew Research Center*

Session 6:

Best Practices in Question Design and Testing

QuesDes

Paper

Moderator: Larry Luskin, *ICF International*

Location: Willow Center-West

Does the use of Predictive Text Help when Completing a Survey on a Mobile Device?

Erica Olmsted-Hawala, *U.S. Census Bureau*

Elizabeth Nichols, *U.S. Census Bureau*

Lin Wang, *U.S. Census Bureau*

Question Order Effect: Why Brand Name Question must be Asked Prior to the Brand Perception Questions?

Daniela Yu, *Gallup*

Respondent Centered Questionnaire Design, Putting Respondents in the Driving Seat

Laura Wilson, *Office for National Statistics*

Robert Doherty, *Office for National Statistics*

Unpacking the Role of the Interview Guide in the Research Conversation

Casey Tesfaye, *Research Support Services, Inc.*

When "Effectiveness, Efficiency and Satisfaction" meet "Comprehension, Retrieval, Judgment & Response": In Search of Best Practices for Integrated Cognitive and Usability Testing

Dawn V. Nelson, *U.S. Census Bureau*

Paul Beatty, *U.S. Census Bureau*

Mary Davis, *U.S. Census Bureau*

Beth Nichols, *U.S. Census Bureau*

Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 7:

What You See is What You Get: Visualizing Responses to Surveys

QuesDes

Paper

Moderator: Sarah Lessem, *Centers for Disease Control*
Location: Dominion South

If You're Extremely Satisfied Are You Completely Satisfied? Measuring the Relative Distance between Verbal Labels on a Response Scale

Becky Lieberman, *Amazon*
 Kerry Hancuch, *Amazon*
 Nicole Buttermore, *Amazon*

Numerics for Scales: Does It All Add Up?

Randall Thomas, *Ipsos Public Affairs*
 Frances M. Barlas, *Ipsos Public Affairs*

One of These Measurements is Not Like the Others

Jenny Marlar, *Gallup*
 Audris Campbell, *Gallup*
 Diana Liu, *Gallup*

Smileys, Stars and Text labels in Mobile Contextual User Surveys: A Cross-Cultural Investigation

Aaron Sedley, *Google Inc*
 Yongwei Yang, *Google, Inc.*

Maps or No Maps on the Questionnaire Cover: Which Leads to Higher Response and Better Data Quality?

Amanda Ganshert, *University of Nebraska-Lincoln Bureau of Sociological Research*
 Jolene Smyth, *University of Nebraska-Lincoln*
 Lindsey Witt-Swanson, *University of Nebraska-Lincoln Bureau of Sociological Research*

Session 8:

Web vs. Paper vs. Phone

SurvDes

Paper

Moderator: Lisa Thalji, *RTI International*
Location: Pine

Comparing Response Metrics and Sample Representativeness of Telephone and Web Respondents Recruited Via Random-Digit Dialing of Cell Phones

Daniel Gundersen, *Dana-Farber Cancer Institute*
 Jonathan Wivagg, *Westat*
 Charles Carusi, *Westat*
 Anna C. Revette, *Dana-Farber Cancer Institute*
 Cristine D. Delnevo, *Rutgers-School of Public Health*

Do Employee Mode Preferences (Paper or Internet) Differ by Occupation?

Tabitha Ostrout, *RTI International*
 Michael Penne, *RTI International*
 Jennifer Unangst, *RTI International*
 Todd Heinrich, *RTI International*
 Paul Biemer, *RTI International*

Do Survey Responses of Specialized or General Populations Differ Between Mail and Web Delivery?

Virginia Lesser, *Oregon State University*
 Lydia Newton, *Oregon State University*

Do Web Responders Provide Better Data than Mail Responders? An Examination of Web Response in a National Health Insurance Survey

David Kashihara, *Agency for Healthcare Research & Quality*

Examining the Effectiveness of Push-To-Web Mixed Mode Approaches on Response Rates in an Emergency Department Setting – A Randomized Study

Layla Parast, *Rand Corporation, Santa Monica, CA*
 Megan Mathews, *RAND Corporation*
 Marc Elliott, *RAND Corporation*
 Anagha Tolpadi, *RAND Corporation*
 Elizabeth Flow-Delwiche, *Centers for Medicare & Medicaid Services*
 William Lehrman, *Centers for Medicare & Medicaid Services*
 Debra Stark, *Centers for Medicare & Medicaid Services*
 Kirsten Becker, *RAND Corporation*

Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 9:

News and Information in the Trump Era **Issues**

Paper

Moderator: Spencer Kimball, *Emerson College*

Location: Civic Ballroom North

Combatting Online Misinformation by Rating the Source: An Experimental Approach

Zacc Ritter, *Gallup*
Dato Tsabutashvili, *Gallup*

Decoding Donald Trump's "Make America Great Again" Slogan

David Wilson, *University of Delaware*
Darren W. Davis, *University of Notre Dame*
Patricia Moy, *University of Washington*

Is He Serious? Public Response to Donald Trump's Attacks on the Non-Fox Media

Jill Darling, *University of Southern California (USC)*
Margaret Gatz, *USC Center for Economic and Social Research*

Partisan Drift: A Natural Language Processing Approach to Understanding Extremist Media

Claire Kelley, *American Institutes for Research*
Sarah Kelley, *American Institutes for Research*

Information Warfare against US Voters: An Analysis of the Russian Ads Targeting U.S. Facebook Users (2015-2017)

Natalie Rice, *University of Tennessee*
Oleg Manaev, *University of Tennessee*
Dean Rice, *University of Tennessee*
Suzie Allard, *University of Tennessee*
Alex Bentley, *University of Tennessee*
Damian Ruck, *University of Tennessee*
Maureen Taylor, *University of Tennessee*
Catherine Luther, *University of Tennessee*

Session 10:

Guns and Religion Don't Mix, Except in this Session **Issues**

Paper

Moderator: Jennifer Agiesta, *CNN*

Location: Birchwood

Anti-Semitism in Contemporary America

Tom W Smith, *NORC at the University of Chicago*
Benjamin Schapiro, *NORC*

Friday Prayer and Attitudinal Change: Experimental Evidence from the Muslim World

Youssef Chouhoud, *Christopher Newport University*

In the Shadow of the Tower: Spatial Proximity to Mosques and Political Behavior in the Netherlands

Timothy Gravelle, *University of Melbourne*
Mike Medeiros, *University of Amsterdam*
Alessandro Nai, *University of Amsterdam*

The Slippery Slope of Gun Control: Political Rhetoric & Public Opinion

Tracy Goodwin, *Stony Brook University*
John Barry Ryan, *Stony Brook University*

Mass Shootings and Voter Turnout

Taeyong Park, *Carnegie Mellon University, Qatar*
Haewoon Kwak, *Qatar Computing Research Institute*
Jisun An, *Qatar Computing Research Institute*

Concurrent Sessions E

Friday, May 17, 2019, 4:15 p.m. – 5:45 p.m.

Session 11:

Estimation Methods with Nonprobability Data

Stats

Paper

Moderator: Jennifer Kelley, *University of Michigan*

Location: Willow East

A Comparison of Estimation Methods for Web-Based Respondent Driven Sampling

Vicki Pineau, *NORC at the University of Chicago*
Nada Ganesh, *NORC at the University of Chicago*
Stuart Michaels, *NORC at the University of Chicago*
Kanru Xia, *NORC at the University of Chicago*
Becky Reimer, *NORC at the University of Chicago*

Assessing SS-PSE Hidden Population Size Estimation: Case Studies from Armenia

Laura Gamble, *Oregon State University*
Katherine McLaughlin, *Oregon State University*
Lisa Johnston, *Independent Epidemiology Consultant*
Trdat Grigoryan, *National Programme for AIDS Prevention, Yerevan, Armenia*
Arshak Papoyan, *National Programme for AIDS Prevention, Yerevan, Armenia*

Measures of Selection Bias for Proportions Estimated from Non-Probability Samples

Rebecca Andridge, *The Ohio State University Division of Biostatistics*
Brady West, *University of Michigan*
Philip Boonstra, *University of Michigan*
Roderick Little, *University of Michigan*
Fernanda Alvarado-Leiton, *University of Michigan*

Visibility Inference for Population Size Estimation using Respondent-Driven Sampling

Katherine McLaughlin, *Oregon State University*
Mark Handcock, *University of California, Los Angeles*

Session 12:

Survey Panels: Care, Feeding, Innovation

Methodological Brief

Moderator: Raphael Nishimura, *University of Michigan*

Location: Provincial North

Marrying Geospatial Data with Survey Analysis

Onyi Lam, *Pew Research Center*
Brian Broderick, *Pew Research Center*
Skye Toor, *Pew Research Center*

Interviewer Effects in Panel Surveys

Simon Kühne, *Bielefeld University*
Martin Kroh, *Bielefeld University*

Why'd You Leave Me? Insights into How to Extend Panel Tenure

Hanh Nguyen, *Nielsen*
Jennifer Moncada, *Nielsen*
Megan Walsh, *Nielsen*

The Effect of Incentives and Contact Mode in Panel Recruitment

Brian Meekins, *AARP*
John Fries, *AARP*
Steven Fink, *Toluna*

A Whole New World: Best Practices for Maximizing Address-Based Sampling (ABS) for Projectable Results

Nathan Wiggan, *Northwest Research Group*
Ashley Hyon, *M-S-G*
Rajesh Bhai, *M-S-G*

Designing an Overlapping Sample Refreshment for SIPP

Jason Fields, *U.S. Census Bureau*
Mahdi Sundukchi, *U.S. Census Bureau*
Tracy Mattingly, *U.S. Census Bureau*
Matthew Marlay, *U.S. Census Bureau*

Effects of Incentives on Participation and Data Quality in Panel Surveys: Evidence from a Longitudinal Experiment










Simon Kühne, *Bielefeld University*
Martin Kroh, *Bielefeld University*
Marvin S. M. Brinkmann, *Bielefeld University*
Markus H. Weyhoben, *Bielefeld University*

Establishment of the National Panel of Tobacco Consumer Studies

Karol Krotki, *RTI International*

Day at a Glance

Saturday, May 18, 2019

| Time | Event | Location |
|-----------------------|--|---|
| 7:00 a.m. – 8:00 a.m. | Fun Walk/Run <i>Sponsored by</i>  | Check in the Hotel Lobby @ 6:30 a.m. |
| 7:00 a.m. – 8:00 a.m. | Continental Breakfast in the Exhibit Hall | Sheraton Hall/Osgoode |
| 7:00 a.m. – 2:00 p.m. | Exhibit Hall and Book Exhibit Open | Sheraton Hall/Osgoode |
| 7:30 a.m. – 3:00 p.m. | Registration Desk Open | Grand Ballroom Foyer |
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions F | |
| Session 1: | All Mixed Up? Advances in Mixed Mode Research Methodological Brief  | Pine |
| Session 2: | Results of the AAPOR/WAPOR Task Force on Quality of Comparative Surveys Panel  | Civic Ballroom North |
| Session 3: | The Impact of Wording Choice, Measurement Construct, and Expanded Response Options on Sexual Orientation and Gender Identity (SOGI) Measurement  | Simcoe/Dufferin |
| Session 4: | The Changing Profession of the Survey Methodologist. Working as a Survey Methodologist in User Experience Research  | Dominion North |
| Session 5: | It's Not #TimesUp for #MeToo  | Willow Center - West |
| Session 6: | 2018: Voting, Demographics and Issues  | Civic Ballroom South |
| Session 7: | Virtual Fencing, Listing, Diaries, and Diets  | Willow East |
| Session 8: | Hybrid Estimation with Probability and Nonprobability Data  | Chestnut |

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.


Attitudes & Issues:

Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.



Questionnaire Design & Interviewing:

Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.



Data Science & Organic Data:

Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.



Research in Practice:

Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.



Elections & Political Polling:

Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.



Statistical Techniques for Surveys:

Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.



Multinational, Multiregional & Multicultural:

Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.



Survey Design:

Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.



Day at a Glance

Saturday, May 18, 2019

| Time | Event | Location |
|-------------------------|--|-----------------------|
| 8:00 a.m. – 9:30 a.m. | Concurrent Sessions F (continued) | |
| | Session 9: Maximizing the Benefits of Incentives  | Birchwood |
| | Session 10: AAPOR'S Got Talent <i>Sponsored by</i>   | Grand Ballroom |
| | Session 11: Surveys of Adolescent  | Dominion South |
| | Session 12: Local and Regional Panels - Motivation and Methodology  | Provincial North |
| | Session 13: Advances in Online Surveys | City Hall |
| 9:30 a.m. – 10:00 a.m. | Beverage Break in the Exhibit Hall | Sheraton Hall/Osgoode |
| 10:00 a.m. – 11:30 a.m. | Concurrent Sessions G | |
| | Session 1: Creating Salient Levers: Social and Psychological Dimensions of Participation and Nonresponse Bias  | Dominion South |
| | Session 2: Accomplishments and Challenges of Exit Polling  | Civic Ballroom South |
| | Session 3: Passive Data Collection with an App from the Total Survey Error Perspective - The IAB-SMART App  | Civic Ballroom North |
| | Session 4: Moving Mountains with Social Marketing: Survey Findings, Focus Groups and Audience Segmentation behind the 2020 Census Communications Campaign  | Willow East |
| | Session 5: Developing Questions on Opioids and Substance Use  | Willow Center - West |
| | Session 6: Refining Measurements  | Simcoe/Dufferin |
| | Session 7: Translating More Than Words: Intent, Mode, and Smileys  | Pine |
| | Session 8: New Applications for Big Data  | Birchwood |
| | Session 9: Interviewing and Question Design Topics  | Chestnut |
| | Session 10: Screening, Recruitment and Survey Mode  | Dominion North |
| | Session 11: Wranglers Plotting to Make R More Accessible for Data Management and Visualization  | City Hall |
| | Session 12: Trust and Theory: Deep Thoughts on the State of Survey Research | Provincial North |
| 11:30 a.m. – 12:30 p.m. | Committee Meetings | |
| 11:30 a.m. – 12:45 p.m. | Luncheon and Activities Awards Ceremony | Grand Ballroom |
| 12:45 p.m. – 2:15 p.m. | Speed Networking Session #2 | Grand Ballroom East |
| 12:45 p.m. – 1:45 p.m. | Professional Development Session: I'm on My Way to Join AAPOR, and I'm Bringing Apples, Bananas, Carrots, Dedication and Enthusiasm | Simcoe/Dufferin |
| 12:45 p.m. – 1:45 p.m. | Dessert Reception in the Exhibit Hall | Sheraton Hall/Osgoode |
| | Book Sale | Sheraton Hall/Osgoode |
| | Poster Session #3 | Sheraton Hall/Osgoode |

Day at a Glance

Saturday, May 18, 2019

| Time | Event | Location |
|-------------------------|---|----------------------|
| 1:45 p.m. – 3:15 p.m. | Concurrent Sessions H | |
| | Session 1: Community-based Research in Action: The Black Experience in the Greater Toronto Area Issues | Dominion North |
| | Session 2: The AP VoteCast: Methodology and Results Polling | Civic Ballroom South |
| | Session 3: AAPOR Task Force on Transitions from Telephone Surveys to Mixed Mode Surveys SurvDes | Civic Ballroom North |
| | Session 4: Thar She Blows: Methodological Considerations for Hurricane Related Survey Data Collection SurvDes | Birchwood |
| | Session 5: Mixing New and Old Ways to Evaluate Questions QuesDes | Chestnut |
| | Session 6: Causes and Consequences of Nonresponse SurvDes | Dominion South |
| | Session 7: Issues Surrounding Consent to Data Linkage DataSci | City Hall |
| | Session 8: Issues of Governance and Public Opinion Issues | Pine |
| | Session 9: Redesign of Federal Surveys Practice | Simcoe/Dufferin |
| | Session 10: Mobile Web Surveys: General Overview and Questionnaire Design Considerations Portal | Willow Center-West |
| | Session 11: Techniques for Improving Response Rates Practice | Willow East |
| | Session 12: Surveying Grad Programs, Less Educated Communities, and Everywhere in Between | Provincial North |
| | Session 13: Different Approaches to Weighted Survey Analysis in R Portal | Grand Ballroom |
| 3:30 p.m. – 5:00 p.m. | Concurrent Sessions I | |
| | Session 1: Panel-palooza SurvDes | Willow Center-West |
| | Session 2: Sensitive Topics in Official Statistics Issues | Simcoe/Dufferin |
| | Session 3: Data Ethics and Algorithmic Bias DataSci | Pine |
| | Session 4: Election Forecasting, Modeling, and Weighting Polling | Civic Ballroom South |
| | Session 5: Good, Bad, and Otherwise: Respondents and their Impact on Data Quality QuesDes | City Hall |
| | Session 6: Telephone Survey Recruitment Practice | Civic Ballroom North |
| | Session 7: Improving Address Based Samples SurvDes | Chestnut |
| | Session 8: Insights from Responsive Design SurvDes | Dominion North |
| | Session 9: Mitigating Challenges in Multinational, Multiregional and Multicultural Surveys 3MC | Dominion South |
| | Session 10: Messaging on Climate Change Issues | Birchwood |
| | Session 11: Assessment of Survey Data Quality Stats | Willow East |
| 5:15 p.m. – 6:45 p.m. | AAPOR Membership & Business Meeting | Birchwood |
| 7:00 p.m. – 7:45 p.m. | President's Reception | Grand Ballroom Foyer |
| 7:45 p.m. – 10:00 p.m. | Awards Banquet | Grand Ballroom |
| 10:00 p.m. – 12:00 a.m. | Post Banquet Party & Karaoke Contest | Dominion Ballroom |

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 1:

All Mixed Up? Advances in Mixed Mode Research SurvDes

Methodological Brief

Moderator: Simone Salandy, *Centers for Disease Control*

Location: Pine

Saturday, May 18

Field Effort's Effects on Nonresponse Bias and Data Quality in a Nationwide Dual-Mode Study

Matthew DeBell, *Stanford University*
Natalya Maisel, *Stanford University*
Ted Brader, *University of Michigan*

Can Mixed Mode Replace CATI RDD for Complex Surveys of Diverse Populations? Results from a Field Experiment of the California Health Interview Survey

Todd Hughes, *UCLA Center for Health Policy Research*
Brian M. Wells, *UCLA Center for Health Policy Research*
Royce Pak, *UCLA Center for Health Policy Research*
David Dutwin, *SSRS*

Does the Mode of Data Collection Matter? A Comparison Study of Telephone-Based Surveys and Email/App-Based Surveys

David Taylor, *Roanoke College*
Alice Kassens, *Roanoke College*
Harry Wilson, *Roanoke College*

Is There a Difference in Response? Comparing a Web Only and Mixed Mode Design in a Government Customer Survey

Carolina Kocuba, *Westat*
William Cecere, *Westat*
Shelley Brock, *Westat*
Kerry Levin, *Westat*
Gina Shkodriani, *Westat*
Amanda Wilmot, *Westat*

Mixing It Up For Refusal Conversion: Impact of Using New Contact Modes and Response Modes on Conversion Rates

Kelly Evans, *Numeris*
Natasha Arzumian, *Numeris*

Paper to Mixed-Mode: An Evaluation of Mode Effects

Rachel Horwitz, *U.S. Census Bureau*
Beth Newman, *U.S. Census Bureau*
Joshua Neufelder, *U.S. Census Bureau*

Pushing International Respondents to the Web

Jocelyn Newsome, *Westat*
Kerry Levin, *Westat*
Jennifer McNulty, *Westat*
Hanyu Sun, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Scott Leary, *Internal Revenue Service*
Rizwan Javaid, *Internal Revenue Service*

The Impact of Non-Monetary Incentives in a Mixed-Mode Survey of Nurses

Renee Stepler, *U.S. Census Bureau*
Elizabeth Sinclair, *U.S. Census Bureau*
Daniel P. Doyle, *U.S. Census Bureau*

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 2:

Results of the AAPOR/WAPOR Task Force on Quality of Comparative Surveys

3MC

Panel

Moderator: Lars Lyberg, *Inizio*

Location: Civic Ballroom North

Error Sources and Quality in 3MC Sampling and Field Implementation

Michael Robbins, *Princeton University and the University of Michigan*

Elizabeth Zeichmeister, *Vanderbilt University*

Jamie Burnett, *Kantar Public*

Patrick Moynihan, *Pew Research Center*

Overall Goals of 3MC Research

Timothy P. Johnson, *Survey Research Laboratory, University of Illinois*

Questionnaire Development in 3MC Surveys

Alisu Schoua-Glusberg, *Research Support Services Inc*

Diana Zavala-Rojas, *University Pompeu Fabra*

Dorothee Behr, *GESIS*

Survey Documentation in 3MC Surveys

Irina Tomescu-Dubrow, *Institute of Philosophy and Sociology, Polish Academy of Sciences, and*

CONSIRT at The Ohio State University and PAN

Peter Granda, *University of Michigan*

Using the Total Survey Error Approach to Assess and Reduce Comparison Error in Cross-National and Cross-Cultural Surveys

Tom Smith, *NORC*

Session 3:

The Impact of Wording Choice, Measurement Construct, and Expanded Response Options on Sexual Orientation and Gender Identity (SOGI) Measurement

QuesDes

Panel

Moderator: Justine Bulgar-Medina, *NORC @ the University of Chicago*

Location: Simcoe/Dufferin

Beyond Self-Identification: Comparisons of Sexual Orientation Measurement by Self-Identification, Disclosure, and Perceived Labeling

Justine Bulgar-Medina, *NORC @ the University of Chicago*

Does the Wording Affect The Rates? An Experiment in Sexual Orientation and Gender Identity (SOGI) Measurement

Deirdre Middleton, *ICF*

Matt Jans, *ICF*

Lee Harding, *ICF*

James Dayton, *ICF*

Yangyang Deng, *ICF*

Pretesting SOGI Questions: How Do In-Person Cognitive Interviews Compare To Online Testing?

Robin Kaplan, *U.S. Bureau of Labor Statistics*

Jessica Holzberg, *U.S. Census Bureau*

Polly Phipps, *Bureau of Labor Statistics*

Evaluating the Representativeness and Data Quality of a National Level Sample of Adolescent Sexual Minority Males and Transgender Youth Recruited Using Social Media

Erin Fordyce, *NORC*

Michael Stern, *NORC*

Mina Zheng, *NORC*

Anna Schlissel, *NORC*

Christopher Hansen, *NORC*

Melissa Heim Viox, *NORC*

Stuart Michaels, *NORC*

SOGI Methodologies for College Student Surveys

Liz G. Coston, *Virginia Commonwealth University*

Bethany M. Coston, *Virginia Commonwealth University*

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 4:

The Changing Profession of the Survey Methodologist. Working as a Survey Methodologist in User Experience Research **Practice**

Panel

Moderator: Emily Geisen, RTI

Location: Dominion North

Designing Cross-Cultural Surveys for User Experience Research

Ana Villar, Facebook

Establishing a UX Research Practice and Educating about Surveys, Usability Testing, Focus Groups

Jennifer Romano Bergstrom, Bridgewater Associates

The Value of Surveys in UX Research @Uber

Tom Wells, Uber

Changing career within the same company: Moving from being a survey scientist within marketing, to work as user experience survey researchers in Cloud Platform UX:

Mario Callegaro

Session 5:

It's Not #TimesUp for #MeToo **Issues**

Paper

Moderator: Carrie Awadzi

Location: Willow Center-West

Revising the Rules: Shifts in Public Opinion around the Rise of #MeToo

Chris Jackson, Ipsos
Mallory Newall, Ipsos
Janine Beekman, Ipsos

Sexism in the 2016 U.S. Presidential Election: The Impact of Prejudice against Women Leaders on Voter Turnout and Candidate Choice

Jon Krosnick, Stanford University
Christianne Corbett, Stanford University

Sexism, Efficacy, and the Kavanaugh Confirmation

Samantha Luks, YouGov
Brian Schaffner, Tufts University

Views and Experiences of US Adolescents on Sexism, Gender Equality, and Gender Norms

Tresa Udem, PerryUdem Research/Communication

Who Is The Boss? Issue Ownership, Politics and Gender in the United States of America.

Julia Rubio, Columbia University
Anja Kilibarda, Columbia University
Oliver McClellan, Columbia University

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 6:

2018: Voting, Demographics and Issues **Polling**

Paper

Moderator: Sanjay Vrudhula, *ReconMR*

Location: Civic Ballroom South

Who Should be Held Responsible?: The Effects of Group Framing Upon Climate Change Mitigation

Andrew Thompson, *Northwestern University*

Blue Waves and White Bubbles

Gary Langer, *Langer Research Associates*

Dissecting the Urban/Rural Divide: Analyzing Demographic Differences in Voting Behavior and Political Attitudes within Community Types

Emily Swanson, *The Associated Press*

Hannah Fingerhut, *The Associated Press*

Health Care on the Ballot in 2018? Findings from 2018 Election Polls

Mollyann Brodie, *Kaiser Family Foundation*

Liz Hamel, *Kaiser Family Foundation*

Ashley Kirzinger, *Kaiser Family Foundation*

More than Spare Change: Proximity and Voter Preferences on Homelessness Spending

Ayobami Laniyonu, *University of Toronto*

Shakari Byerly, *University of California, Los Angeles*

Session 7:

Virtual Fencing, Listing, Diaries, and Diets **Practice**

Paper

Moderator: Benjamin Phillips, *The Social Research Centre*

Location: Willow East

Is Virtual Listing a Reality?

Vanessa Meldener, *Westat*

Michael Giangrande, *Westat*

Frost Hubbard, *Westat*

Justin Kamens, *Westat*

Michelle Amsbary, *Westat*

Katie Lewis, *EIA*

Linking Extant Social and Environmental Data at Multiple Scales to Surveys: Activity Space

Ned English, *NORC at the University of Chicago*

Kevin Brown, *NORC at the University of Chicago*

Becki Curtis, *NORC at the University of Chicago*

Kate Cagney, *The University of Chicago*

Charlie Catlett, *Argonne National Laboratory*

Youth Engagement in a Digital Diary Study: Lessons about Recruitment, Compliance and Attrition

Marta Tienda, *Princeton University*

Dawn Koffman, *Princeton University*

A Smartphone App to Record Food Purchases and Acquisitions

Ting Yan, *Westat*

Marcelo Simas, *Westat*

Janice Machado, *Westat*

Mark Denbaly, *USDA*

Xingyou Zhang, *USDA*

Are Shoppers Representative of the Population? Using Geofenced Grocery, Convenience, Liquor, and Home Improvement Stores to Represent the Population

Matt Jans, *ICF*

Davia Moyse, *ICF*

Matthew McDonough, *ICF*

Ronaldo Iachan, *ICF*

Yangyang Deng, *ICF*

Lee Harding, *ICF*

James Dayton, *ICF*

Scott Worthge, *MFour*

Laura O'Campo, *MFour*

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 8:

Hybrid Estimation with Probability and Nonprobability Data

Stats

Paper

Moderator: Casey Tesfaye, *Research Support Services, Inc.*

Location: Chestnut

Hybrid Estimation of Probability and Non-Probability Data: An Empirical Evaluation of Best Practices

Marcus Berzofsky, *RTI International*

Caroline Scruggs, *RTI International*

Jill Dever, *RTI International*

Do Hybrids Work? An Empirical Test of Methods to Calibrate Probability and Nonprobability Survey Data

David Dutwin, *SSRS*

Estimation Methods for Combining Probability and Nonprobability Samples

Michael Yang, *NORC at the University of Chicago*

Ipek Bilgen, *NORC at the University of Chicago*

Edward Mulrow, *NORC at the University of Chicago*

Michael Dennis, *NORC at the University of Chicago*

Nada Ganesh, *NORC at the University of Chicago*

Vicki Pineau, *NORC at the University of Chicago*

Mark Watts, *NORC at the University of Chicago*

Evaluating Hybrid Estimates Combining Probability and Nonprobability Samples

Andrew Mercer, *Pew Research Center*

Session 9:

Maximizing the Benefits of Incentives

SurvDes

Paper

Moderator: Allison Sullivan, *Civis Analytics*

Location: Birchwood

Corporate Social Responsibility and Charitable Donations to Incentivize Panelists

Emily Neuhooff, *Nielsen*

Erin Wittkowski, *Nielsen*

Mailkit Maneuvering: Can We Get Out Of The \$1 Upfront?

Valerie Lykes, *J.D. Power*

Not Simply Any One-Dollar Bills; The Condition of One-Dollar Bills Matters

Changsoo Song, *University of Nebraska, Lincoln*

Scratch the Scratch Off: Experimenting with Prepaid and Postpaid Incentives Delivered by Postcard for a Push-to-Web Survey

Philip Brenner, *University of Massachusetts, Boston*

Trent D. Buskirk, *University of Massachusetts Boston*

Russell K. Schutt, *University of Massachusetts Boston*

What Kind of Incentives Do Voters Want? Exploring the Impact of Offering Different Incentive Options in a Multi-Wave Election Survey

Jordon Peugh, *SSRS*

Scott Clement, *Washington Post*

Emily Guskin, *Washington Post*

Suzanne Zedar, *SSRS*

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 10: **AAPOR's Got Talent**

Panel

Sponsored by  

Panel

Moderator: Jennifer Kelley
Location: Grand Ballroom

Session 11: **Surveys of Adolescent**

Paper

Moderator: Reanne Townsend, Westat
Location: Dominion South

Security in the Schools: A Report from the 2018 PDK Survey

Christine Filer, *Langer Research Associates*
 Gary Langer, *Langer Research Associates*
 Sofi Sinozich, *Langer Research Associates*
 Allison De Jong, *Langer Research Associates*

Determining Optimal Call Design for Reaching Households with Children

Rebecca Devlin, *Abt Associates Inc.*
 Dave Roe, *Abt Associates Inc.*
 Nicholas Ruther, *Abt Associates Inc.*
 Emily Laflamme, *Chicago Department of Public Health*

No Child Left Behind: Advantages of Asking About Children before Adults in a Household Web Survey

Royce Park, *University of California, Los Angeles*
 Brian M. Wells, *UCLA Center for Health Policy Research*
 Todd Hughes, *UCLA Center for Health Policy Research*
 Arina Goyle, *SSRS*

The Importance of Leveraging a Parent's Influence in an ABS Push-To-Web Survey of Teenagers

Brian Wells, *UCLA Center for Health Policy Research*
 Todd Hughes, *UCLA Center for Health Policy Research*
 Royce Park, *UCLA Center for Health Policy Research*
 Kathy Langdale, *SSRS*
 Suzanne Ryan-Ibarra, *Public Health Institute*
 Kyli Gallington, *Public Health Institute*
 Rebecca Garro, *Public Health Institute*

Concurrent Sessions F

Saturday, May 18, 2019, 8:00 a.m. – 9:30 a.m.

Session 12:

Local and Regional Panels, Motivation and Methodology SurvDes

Panel

Moderator: Heidi Grunwald, *Temple University*

Location: Provincial North

The Detroit Metropolitan Area Communities Study (DMACS)

Elisabeth Gerber, *University of Michigan*
Jeffrey Morenoff, *University of Michigan*

Building BeHeardCVA: A Mixed-Probability, Regional Survey Panel for a University Town and its Rural Surrounds

Thomas Guterbock, *University of Virginia*
Shawn L. Bird, *University of Virginia*
Kara S Fitzgibbon, *University of Virginia*
Matthew J. Starnowski, *University of Virginia*
Kathryn F. Wood, *University of Virginia*

Equitable Voices: Community Engagement & Data Advocacy Methods for Health Equity and Social Justice among African American Communities in Denver, Colorado

Eric Moore, *The Center for African American Health*

Pathways to Panels: Comparing Effects of Recruitment Strategies on Response Rates and Response Quality in Online Survey Respondent Pools

Cherie Maestas, *University of North Carolina Charlotte*
Diane Gavarkavich, *University of North Carolina Charlotte*

The Use of Response Propensity Modeling for Allocating Differential Recruitment and Incentives: A BeHeardPhilly Use Case

Heidi Grunwald, *Temple University*

Measure Twice, Cut Once: Planning for a Statewide Survey Panel

Ashley White, *University of Oklahoma Health Sciences Center*
Laura Beebe, *University of Oklahoma Health Sciences Center*

Session 13:

Advances in Online Survey

Paper

Moderator: Jennifer Unangst, *RTI International*

Location: City Hall

Hybrid Estimation with Data from Probability and Nonprobability Surveys

Jill A. Dever, *RTI International*
Jamie L. Ridenhour, *RTI International*
Phillip S. Kott, *RTI International*

River Sampling – a Fishing Expedition: A Non-Probability Case Study

Alexander Murray-Watters, *GESIS*
Stefan Zins, *GESIS*
Henning Silber, *GESIS*
Tobias Gummer, *GESIS*
Clemens Lechner, *GESIS*

The Effect of Assigning Sample Members to Their Preferred Device on Nonresponse and Measurement in Web Surveys

Anke Metzler, *Darmstadt University of Technology*

The State of Statewide Polling: An Experiment between RDD and Online Panels

Krista Jenkins, *Fairleigh Dickinson University*
Ashley Koning, *Rutgers University*

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 1:

Creating Salient Levers: Social and Psychological Dimensions of Participation and Nonresponse Bias

SurvDes

Panel

Moderator: Mary Losch, *University of Northern Iowa*

Location: Dominion South

A Tale of Two Surveys: Nonresponse Bias in the National Health and Nutrition Examination Survey and the National Health Interview Survey

Tala Fakhouri, *Centers for Disease Control and Prevention*
James Dahlhamer, *National Center for Health Statistics*

Half Full...Maybe a Little Less

Randal ZuWallack, *ICF International*
John Boyle, *ICF*
Lew Berman, *ICF*
James Dayton, *ICF*
Matt Jans, *ICF*
Robynne Locke, *ICF*
Ronaldo Iachan, *ICF*

How Long and How Much? The Impact of Interview Duration and Incentive on Participation Decisions

Matt Jans, *ICF*
Julia Sumner, *ICF*
Rachael Forando, *ICF*
John Boyle, *ICF*
James Dayton, *ICF* Lew Berman, *ICF*

Topic Salience and Propensity to Respond to Surveys: Findings from a National Mobile Panel

John Boyle, *ICF International*
Jamie Dayton, *ICF*
Ronaldo Iachan, *ICF*
Lew Berman, *ICF*
Matt Jans, *ICF*
Robynne Locke, *ICF*
Randy ZuWallack, *ICF*

Willingness to Participate in Physical Measures and Specimen Collection in Health Surveys

Ronaldo Iachan, *ICF International, Fairfax, VA*
John Boyle, *ICF*
Matt Jans, *ICF*
Jamie Dayton, *ICF*
Lew Berman, *ICF*
Randy ZuWallack, *ICF*

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 2:

Accomplishments and Challenges of Exit Polling

Polling

Panel

Moderator: Courtney Kennedy, *Pew Research Center*

Location: Civic Ballroom South

John Lapinski, *NBC, Penn Program on Opinion Research and Election Studies*
 Anthony Salvanto, *CBS*
 Jen Agiesta, *CNN*
 Keating Holland, *CNN*
 Dan Merkle, *ABC*
 Joe Lenski, *Edison Research*

Interviewing Early Voters in Person: Methodology and Results from 2018 NEP Early Voter Exit Polls

Joe Lenski, *Edison Research*
 Rob Farbman, *Edison Research*
 Melissa Kiesche, *Edison Research*

Considerations in Weighting and Evaluating Exit Poll Data

Dan Merkle, *ABC*

Evaluating the Exit Poll at the Precinct Level

John Lapinski, *NBC, Penn Program on Opinion Research and Election Studies*
 Josh Clinton, *Vanderbilt University*
 Stephen Pettigrew, *Penn Program on Opinion Research and Election Studies*
 Andrew Arengue, *Penn Program on Opinion Research and Election Studies*
 Charlie Riemann, *NBC*

Reanalyzing the Exit Poll with Knowledge of Final Vote Results

Josh Clinton, *Vanderbilt University*
 John Lapinski, *NBC, Penn Program on Opinion Research and Election Studies*
 Marc Meredith, *Penn Program on Opinion Research and Election Studies*
 Samantha Sanguenito, *Penn Program on Opinion Research and Election Studies*

Session 3:

Passive Data Collection with an App from the Total Survey Error Perspective, The IAB-SMART App

Practice

Panel

Moderator: Georg-Christoph Haas, *Institute for Employment Research*

Location: Civic Ballroom North

Augmenting Survey Data with Smartphone Data: Is There a Threat to Panel Retention?

Mark Trappmann, *Institute for Employment Research*

Coverage and Nonparticipation Error in Smartphone Data Collection

Florian Keusch, *University of Mannheim*

Measurement Quality in Mobile Sensor Data

Sebastian Bähr, *Institute for Employment Research (IAB)*

The IAB-SMART App: Recruitment and Consent Process

Georg-Christoph Haas, *Institute for Employment Research*

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 4:

**Moving Mountains with Social Marketing:
Survey Findings, Focus Groups and Audience Segmentation Behind
the 2020 Census Communications Campaign**

Practice

Panel

Moderator: Nancy Bates, *U.S. Census Bureau*

Location: Willow East

2020 Census Barriers, Attitudes, and Motivators Study Survey Results: Knowledge Gaps, Privacy Concerns, Fear of Repercussions, and Motivating Messages

Monica Vines, *U.S. Census Bureau*

Kyley McGeeney, *PSB*

Brian Kriz, *PSB*

Shawwna Mullenax, *PSB*

Hope, Fear, and Political Efficacy: Exploring 2020 Census Participation Motivators and Barriers through Focus Groups with Non-English Speakers, Puerto Ricans, Small Race and Ethnic Groups, and other Audiences

Sarah Evans, *PSB*

Jenna Levy, *PSB*

Anna B. Sandoval Girón, *U.S. Census Bureau*

Jennifer Miller Gonzalez, *PSB*

Empirical Evidence to Understand the 2020 Census Citizenship Controversy

Gina Walejko, *U.S. Census Bureau*

Nancy Bates, *U.S. Census Bureau*

Yazmín A. García Trejo, *U.S. Census Bureau*

Anna Sandoval Girón, *U.S. Census Bureau*

Brian Kriz, *PSB*

Kyley McGeeney, *PSB*

Making Data Count: Research and Analytics Applications to the 2020 Census Integrated Communications Campaign

Yazmín Argentina García Trejo, *U.S. Census Bureau*

Sarah Evans, *PSB*

Anna Sandoval Girón, *U.S. Census Bureau*

Mindsets and Segmentation: Promoting 2020 Census Self-response

Laura Kail, *PSB*

Gina Walejko, *US Census Bureau*

Brian Kris, *PSB*

Robert Kulzick, *PSB*

Laura Kail, *PSB*

Shawwna Mullenax, *PSB*

Hubert Shang, *PSB*

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 5:

Developing Questions on Opioids and Substance Use



Paper

Moderator: Alian Kasabian,
University of Nebraska - Lincoln

Location: Willow Center-West

Better Impressions: Social Desirability, Sample Type, and Self-reported Substance Use

Abigail Giles, Ipsos Public Affairs
Frances M. Barlas, Ipsos Public Affairs
Alexa Romberg, Truth Initiative
Morgane Bennett, Truth Initiative
Elizabeth C. Hair, Truth Initiative

Improving Measurement of the Legal Use of Cannabis in General Public Surveys: Results from a Statewide Experiment

Lindsey Beltz, Washington State University

Integrating Card Sorting in the Cognitive Evaluation of Opioid Pain Killer Use and Misuse Questions

Paul Scanlon, National Center for Health Statistics

Is a Picture Worth a Thousand Words? The Examination of Varying Design of Opioid Use Items and Opioid Images on Data Quality

Ipek Bilgen, NORC at the University of Chicago
Kristen S. Miller, National Center for Health Statistics, CDC

Qualitative Components of Opioid Research: Lessons Learned from a National Qualitative Study

Lauren Creamer, National Center for Health Statistics -
Amanda Titus, Swan Solutions
Kristian Gregory-Lee, Swan Solutions

Session 6:

Refining Measurements

Paper

Moderator: Edward Ledek, Key Research Solutions

Location: Simcoe/Dufferin

A Multiple Method Approach to Testing a Complex Web-based Establishment Survey Instrument

Aryn Hernandez, U.S. Census Bureau
Temika Holland, U.S. Census Bureau
Rebecca Keegan, U.S. Census Bureau
Amy Anderson Riemer, U.S. Census Bureau

Beyond Comprehension – Investigating the Cognitive Steps of Retrieval, Judgment, and Reporting

Diane Willimack, U.S. Census Bureau

Does Encouraging Adherence to The Interviewing Script Improve Estimates in a Complex Survey?

Joseph Rodhouse, National Institute of Statistical Sciences
Heather Ridolfo, National Agricultural Statistics Service
Emilola Abayomi, National Agricultural Statistics Service

Evaluating Early Stage Scoping as a Technique for Developing Questions to Measure a Complex Economic Concept

Kristin Stettler, U.S. Census Bureau

Record Keeping Practices, Data Quality and Perceived Burden: Results from a Cognitive Interview Study Evaluating the National Study of Long-Term Care Providers

Meredith Massey, NCHS

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 7:

Translating More Than Words: Intent, Mode, and Smileys

3MC

Paper

Moderator: Mandy Sha, www.mandysha.com

Location: Pine

Measuring Interviewer Compliance with Regard to Question Deviations in a Multi-Language Survey in Zambia

P. Linh Nguyen, *University of Essex, University of Mannheim*

Multi-mode Instrument Development: Where Language and Mode Intersect in Respondent Pretesting

Patricia Goerman, *U.S. Census Bureau*
 Yazmin Garcia Trejo, *U.S. Census Bureau*
 Mikelyn Meyers, *U.S. Census Bureau*
 Elizabeth Nichols, *U.S. Census Bureau*

Regular to Pasable: Improving Measurement Properties of Self-Rated Health for U.S. Latinos through Alternative Translation

Sunghee Lee, *University of Michigan*
 Maria Fernanda Alvarado Leiton, *University of Michigan*
 Elizabeth Vasquez, *State University of New York, Albany*
 Rachel Davis, *University of South Carolina*

Scaling the Smileys: A Cross-Cultural Investigation

Aaron Sedley, *Google Inc*
 Yongwei Yang, *Google, Inc.*

The Effect of Culture and Country of Origin on Respondent Comprehension of Survey Questions.

Evgenia Kapousouz, *University of Illinois, Chicago*
 Timothy P. Johnson, *University of Illinois at Chicago*

Session 8:

New Applications for Big Data

DataSci

Paper

Moderator: Catherine Jeppsen, *Qualtrics*

Location: Birchwood

Emergent Issues in the Combined Collection of Self-Reports and Sensor Data on Smartphones

Frederick Conrad, *University of Michigan*
 Florian Keusch, *University of Mannheim*

Integration of Surveys, Wearables and Mobile Devices

Jill Darling, *University of Southern California (USC)*
 Arie Kapteyn, *USC Center for Economic and Social Research*
 Arthur Stone, *USC Dornsife Center for Self-Reported Science*

The Digital Pulpit: A Nationwide Analysis of Online Sermons

Dennis Quinn, *Pew Research Center*
 Besheer Mohamed, *Pew Research Center*

When the Survey is the Big Data: Using Surveys to Inform Health Care Policy

Alisha Simon, *Minnesota Department of Health*
 Sarah Hagge, *Minnesota Department of Health*
 Stefan Gildemeister, *Minnesota Department of Health*
 Kathleen Thiede Call, *State Health Access Data Assistance Center (SHADAC)*
 Giovanni Alarcón, *State Health Access Data Assistance Center (SHADAC)*

Integrating Objective Health Measures: Using a Consumer Actigraphy Wristband to Supplement a Survey of Caregivers and Teens

Elyzabeth Gaumer, *NYC Dept of Housing Preservation and Development*
 D. Goldstein, *NYC Department of Housing Preservation and Development*
 C.R. Waickman, *NYC Department of Housing Preservation and Development*
 J.B.R. Jerome, *NYC Department of Housing Preservation and Development*
 J. Brooks-Gunn, *Teachers College, Columbia University*

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 9:

Interviewing and Question Design Topics

QuesDes

Paper

Moderator: Chintan Turakhia, SSRS

Location: Chestnut

Clear Separation: Attitude Context and Evaluations

Abigail Giles, Ipsos Public Affairs

Randall K. Thomas, Ipsos Public Affairs

Yifei Liu, Ipsos Public Affairs

Interviewer Travel Distance and Fatigue: Some Thoughts from the 2016 & 2018 General Social Survey

Benjamin Schapiro, NORC at the University of Chicago

Rene Bautista, NORC at the University of Chicago

Jodie Symlie, NORC at the University of Chicago

Lauren Doerr, NORC at the University of Chicago

Jaesok Son, NORC at the University of Chicago

Rethinking the Classic Social Trust Question Wording

Anna Brown, Pew Research Center

Juliana Horowitz, Pew Research Center

SPEAK to Me! Using Interviewers' Experience to Improve Survey Administration

Dakisha Locklear, RTI International

Tamara Terry, RTI International

Nicole Lee, RTI International

Craig Lewis-Owen, RTI International

Lynda Tatum, RTI International

How to Improve the Quality Control Assessment Process and Its Efficiency -- Lessons Learned From an Innovative Data-Driven Approach

Yu-Chieh (Jay) Lin, Survey Research Center,
University of Michigan

Lisa Holland, University of Michigan

Zeina Mneimneh, University of Michigan

Gina-Qian Cheung, University of Michigan

Session 10:

Screening, Recruitment and Survey Mode

SurvDes

Paper

Moderator: Brady West, University of Michigan

Location: Dominion North

Comparability of Face-to-Face and Web Screening: Does Mode Affect What Households Report?

Douglas Williams, Westat

Tala Fakhouri, National Center for Health Statistics

Disentangling Mode Effects and Mode Differences in Recruitment: Randomizing Survey Mode at the Margins and Testing Discontinuities

Josh Pasek, University of Michigan

Kenneth Winneg, University of Pennsylvania

Kathleen Hall Jamieson, University of Pennsylvania

John Dombrowski, NORC

J. Michael Dennis, NORC

Do Mobile and Non-mobile Web Respondents Interact Differently with Survey Screeners? Identifying Respondent Profiles Using Paradata from a National Household Survey

Mahi Megra, American Institutes for Research

Rebecca Medway, American Institutes for Research

Luke Natzke, American Institutes for Research

Signed, Sealed, (Hand) Delivered: The Effects of Mode of Delivery on Response Rate Among Panel Exiters

Hanh Nguyen, Nielsen

Jennifer Moncada, Nielsen

Megan Walsh, Nielsen

Using an Initial Targeted Mailed Survey to Determine Household Eligibility in a Face-to-Face Survey

James Wagner, University of Michigan

Wen Chang, University of Michigan

Heidi Guyer, University of Michigan

Searching for Households with Children? Using Model-based Stratification to Improve Sampling Efficiency

Cameron McPhee, American Institutes for Research

Michael Jackson, American Institutes for Research

Garrett Quenneville, American Institutes for Research

Concurrent Sessions G

Saturday, May 18, 2019, 10:00 a.m. – 11:30 a.m.

Session 11:

Wranglers Plotting to Make R More Accessible for Data Management and Visualization

Portal

Panel

Moderator: Trent Buskirk, *Bowling Green State University*
Location: City Hall

Trent Buskirk, *Bowling Green State University*
 Rebecca J. Powell, *RTI International*

Session 12:

Trust and Theory: Deep Thoughts on the State of Survey Research

Paper

Moderator: Nick Moon, *Moonlight Research*
Location: Provincial North

Assessing the Link between Attitudes toward Research and Survey Response

Colleen McClain, *University of Michigan*

Inadequate Theory as a Cause of Inadequate Response Rates for Mixed-Mode Surveys

Don Dillman, *Washington State University*

Measuring Variation in Public Trust and Response Rates throughout the United States

Mark Masterton, *American Institutes for Research*
 Sarah Kelley, *American Institutes for Research*
 Caitlin Deal, *American Institutes for Research*

Rethinking Response Rate Calculations for Probability-based Samples from Online Panels

Mansour Fahimi, *Ipsos*
 Frances M. Barlas, *Ipsos*

Poster Session #3

Saturday, May 18, 2019, 12:45 p.m. – 1:45p.m.
Sheraton Hall/Osgoode

1. **A Secondary Analysis of Factors Predicting Perceptions of the Procedural Justice of Local Law Enforcement**
Antonia Warren, *Westat*
Suzanne O. Kaasa, *Westat*
2. **Communication Is a Constant, In a Constantly Changing Communications Environment**
Donna Nixon, *The Strategic Counsel*
3. **Emotion, Pro- and Counterattitudinal Exposure, and Affective Polarization**
Kaiping Zhang, *Tsinghua University*
Soohee Kim, *Yonsei University*
Catherine Oh, *Stanford University*
4. **Get Involved: The Relationship between Social Capital, Education, and Political Involvement**
Candace Bright, *ETSU*
Kelly Foster, *East Tennessee State University*
Richard N. Clark, *Castleton University*
5. **Guiding Light: Political Attitudes, Party Identification, and Vote Choice**
Linda McPetrie, *Ipsos Public Affairs*
Randall K. Thomas, *Ipsos Public Affairs*
Ryan Tully, *Ipsos Public Affairs*
6. **The Partisan Gender Gap in California**
Alyssa Dykman, *Public Policy Institute of California*
7. **Why do Spanish Dominant Hispanics Participate in Online Research? Learnings from Focus Groups and Online Surveys**
Jennifer Hunsecker, *Nielsen*
Lauren Walton, *Nielsen*
Jennifer Moncada, *Nielsen*
9. **Percentage Ranges vs. Verbal Labels: Picking the Best Response Options for a 5-point Frequency Scale in a Multinational Employer Survey**
Kerry Hancuch, *Amazon*
Nicole Buttermore, *Amazon*
Becky Lieberman, *Amazon*
Amy Stavig, *Amazon*
10. **To Slide or Not To Slide, That Is the Psychometric Question**
Wenjuo Lo, *University of Arkansas*
Ronna Turner, *University of Arkansas*
Brandon Lee Crawford, *University of Arkansas*
Kristen N. Jozkowski, *University of Arkansas*
11. **When do Self-Efficacy Items Predict Cognitive Performance?**
Yan Wang, *American Institutes for Research*
Siobhan O'Muircheartaigh, *American Institutes for Research*
Grant Webster, *American Institutes for Research*
12. **"I Don't Know You Like That": Teens and Privacy**
Jennifer Hunsecker, *Nielsen*
Lauren Walton, *Nielsen*
Helena Barber, *Nielsen*
13. **"I Need to Share my Research Data; What Should I Do?"**
Shane Redman, *University of Michigan*
14. **Build It, Buy It, Or Both: Tailoring an Existing Web Survey Product to Function As a Remote Symptom Monitoring Tool**
Kathleen Yost, *Mayo Clinic*
Corey Mc Glone, *Mayo Clinic*
Wendy Daniels, *Mayo Clinic*
Libby Hammond, *Mayo Clinic*
Kandace Lackore, *Mayo Clinic*
Amanda Nelson, *Mayo Clinic*
Randy Vrabell, *Mayo Clinic*
Gina Schultz, *Mayo Clinic*
Thomas Atwell, *Mayo Clinic*

Poster Session #3

Saturday, May 18, 2019, 12:45 p.m. – 1:45p.m.
Sheraton Hall/Osgoode

15. **Call Me Maybe: The Impact of Pre-recorded Phone Messages on Respondent Compliance**
 Cally Alessi, *Nielsen Company*
 Erin Wittkowski, *Nielsen Company*
 Adam Gluck, *Nielsen Company*
 Emily Neuhooff, *Nielsen Company*
16. **Comparing Estimates of Newsroom Employees in U.S. Government and Private-Sector Surveys**
 Elizabeth Grieco, *Pew Research Center*
 Mason Walker, *Pew Research Center*
17. **Exploring Video Capture in an App-Based Survey Platform: Limitations and Opportunities**
 Olivia Saucier, *ICF International*
 Heather Driscoll, *ICF*
 Matthew Jans, *ICF*
18. **Let Me Tell You a Story: Promising Practices in Developing a Data Visualization Story**
 Angelina KewalRamani, *American Institutes for Research*
 Anlan Zhang, *American Institutes for Research*
 Claire Kelley, *American Institutes for Research*
19. **Ranking Performance – Big Change with Little Movement**
 Alexa DiBenedetto, *Ipsos*
 Alan Roshwalb, *Ipsos*
 Robert Petrin, *Ipsos*
20. **Using a Video Mailer as a Pre-Recruitment Tool**
 Stephanie Melton, *Nielsen*
 Megan Walsh, *Nielsen*
 Emily Summers, *Nielsen*
21. **Testing and Statistically Adjusting for the Presence of Mode Effect in Election Polling**
 Heather Kitada Smalley, *Reed College*
 Kaelyn M. Rosenberg, *Oregon State University*
22. **“Neither Snow Nor Rain Nor Heat Nor Gloom of Night...”: Examining Geographic and Seasonal Variation in Undeliverability**
 Jordon Peugh, *SSRS*
 Kate Williams, *Nielsen*
23. **Balancing Sample Size and Cost: An Innovative Solution in the Absence of Sampling Mechanisms for IVR Surveys**
 Kristen Flaherty, *ICF*
 Kelli Keith, *ICF*
 Adam Lee, *ICF*
24. **Caregivers as Proxies for Assessing Youth Participant Engagement in the Wraparound with Intensive Services (WiSe) Program in Washington State**
 Rose Krebill-Prather, *Washington State University*
 Felix I. Rodriguez, *Washington State Health Care Authority*
 Kent Miller, *Washington State University*
 Kristen Petersen, *Washington State University*
25. **Demographic Influences on Statistical Reliability: Implications for Evidence-Based Policy Development**
 Andrew Pickett, *University of South Dakota*
 Danny Valdez, *University of Arkansas*
 Adam E. Barry, *Texas A&M University*
26. **Determining the Optimal Combination of Pre- and Post-Incentive Amounts to Significantly Increase Response Rates in a Mixed-Mode Survey from a List Frame**
 Jamie Ridenhour, *RTI International*
 Rebecca Andridge, *The Ohio State University*
 Kurt Johnson, *RTI International*
 Tom Duffy, *RTI International*
27. **Differences in Efficiencies between ABS and RDD Samples by Mode of Data Collection**
 Carol Pierannunzi, *Centers for Disease Control*
 Sonya Gamble, *Centers for Disease Control and Prevention*
 Robynne Locke, *ICF International*
 Naomi Freedner, *RTI International*
 Machell Town, *Centers for Disease Control and Prevention*
28. **Exploring the Effects of a Wording Change through Mechanical Turk**
 Marina Stavrakantonaki, *University of Illinois, Chicago*
 Timothy Johnson, *Survey Research Laboratory, University of Illinois at Chicago*
29. **From Experimentation to Implementation: Putting the Pieces Together to Form a Cohesive Contact Strategy for the U.S. Economic Census**
 Diane Willimack, *U.S. Census Bureau*

Poster Session #3

Saturday, May 18, 2019, 12:45 p.m. – 1:45p.m.
Sheraton Hall/Osgoode

30. **How can Web Survey Paradata Predict the Quality of a Survey?**
Caroline Scruggs, *RTI International*
Carolyn Wright, *RTI International*
Susan Brumbaugh, *RTI International*
Zhen Zeng, *Bureau of Justice Statistics*
31. **Measuring Perceived Stress among Various Populations**
Aimee Vella Ripley, *The Harris Poll*
Sophie Bethune, *American Psychological Association*
32. **Mode Effects in a Survey of Small Retailers**
Azucena Derecho, *RTI International*
Leslie Erickson, *RTI International*
Sheryl Cates, *RTI International*
Kristen Capogrossi Giombi, *Ph.D., RTI International*
33. **Online and Offline Cognitive Interviews**
Christina Eiginger, *Nielsen*
Lauren Walton, *Nielsen*
Jennifer Hunsecker, *Nielsen*
Anna Marie Recco, *Nielsen*
Natalie Strauss, *Nielsen*
34. **Optimal Sampling Methodology for Online Panels**
Leticia Maciel, *Ipsos Public Affairs*
Elisa Chan, *Ipsos Public Affairs*
Frances Barlas, *Ipsos Public Affairs*
Mansour Fahimi, *Ipsos Public Affairs*
35. **Pros and Cons of the Certified Sticker without Return Receipt in the National Survey of Children's Health (NSCH)**
Jessica Jones, *Maternal and Child Health Bureau, Health Resources and Services Administration*
Reem Ghandour, *Maternal and Child Health Bureau, Health Resources and Services Administration*
Leah Meyer, *U.S. Census Bureau*
Scott Albrecht, *U.S. Census Bureau*
Brian Tinsley, *U.S. Census Bureau*
36. **South Carolina (SC) PRAMS Sampling Frame: The Motivation and the Change**
Kristin Simpson, *SC DHEC, PRAMS*
Harley T. Davis, *PhD, South Carolina Department of Health and Environmental Control*
Chelsea L. Richard, *MSPH, South Carolina Department of Health and Environmental Control*
37. **To Wait or not to Wait?: the Return on Investment of Extending the Survey Field Period**
Elisa Chan, *Ipsos Public Affairs*
Leticia Maciel, *Ipsos Public Affairs*
Frances M. Barlas, *Ipsos Public Affairs*
Mansour Fahimi, *Ipsos Public Affairs*
38. **Using a Responsive Design Framework to optimize Data Quality and Cost Effectiveness on the FoodNet Population Survey**
Robynne Locke, *ICF*
James Dayton, *ICF*
Aimee Geissler, *CDC*
Ellyn Marder, *CDC*
Randal ZuWallack, *ICF*
39. **Utilizing Unique Data Collection Methods among a 65+ Population**
Kelly Pudelek, *NORC at the University of Chicago*
Lekha Venkataraman, *NORC at the University of Chicago*
40. **Web and Paper Survey Mode Patterns and Preferences, Health & Employment Survey, World Trade Center Health Registry**
Kacie Seil, *NYC DOHMH*
Shengchao Yu, *PhD, MA, NYC DOHMH*
Shanaz Hosein, *NYC DOHMH*
Robert Brackbill, *PhD, MPH, NYC DOHMH*
41. **Making Survey Paradata Files Accessible for Internal Data Users**
Brandon Kopp, *Bureau of Labor Statistics*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 1:

Community-based Research in Action: The Black Experience in the Greater Toronto Area

Issues

Panel

Moderator: Keith Neuman,
The Environics Institute for Survey Research

Location: Dominion North

Keith Neuman, *The Environics Institute for
Survey Research*
Wendell Nii Laryea Adjete, *Harvard University*
Julius Haag, *University of Toronto*
Joseph Smith, *York University*
Marva Wisdom, *Wisdom Consulting*

Session 2:

The AP VoteCast: Methodology and Results

Issues

Panel

Moderator: Trevor Tompson

Location: Civic Ballroom South

AP VoteCast 2018: Assessing the Impact of a New Approach to Election Polling

Jennifer Benz, *NORC at the University of Chicago*
David Sterrett, *NORC at the University of Chicago*
David Scott, *The Associated Press*
Emily Swanson, *The Associated Press*

The Economy, Trade, and Voting: Using AP VoteCast Data to Demonstrate the Effect of Local Conditions on Americans' Attitudes and Vote Choice

Dan Malato, *NORC at the University of Chicago*
David Sterrett, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
William Bonnell, *NORC at the University of Chicago*
Tomas Okal, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*

AP VoteCast's Use of a National MRP Model to Calibrate Non-Probability Samples in All 50 States

David Sterrett, *NORC at the University of Chicago*
N. Ganesh, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Dan Malato, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*

Exploring Selection and Measurement Differences by Response Mode in AP VoteCast

Benjamin Skalland, *NORC at the University of Chicago*
David Sterrett, *NORC at the University of Chicago*
Emily Swanson, *The Associated Press*
Hannah Fingerhut, *The Associated Press*
David Scott, *The Associated Press*

The Unexamined Electorate: Using VoteCast to Study Small Voting Populations and Nonvoters.

Emily Swanson, *The Associated Press*
Hannah Fingerhut, *The Associated Press*
Marjorie Connelly, *The AP-NORC Center*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 3:

AAPOR Task Force on Transitions from Telephone Surveys to Mixed Mode Surveys

SurvDes

Panel

Moderator: Kristen Olson,
University of Nebraska - Lincoln

Location: Civic Ballroom North

Session 4:

Thar She Blows: Methodological Considerations for Hurricane Related Survey Data Collection

SurvDes

Panel

Moderator: Liz Hamel, *Kaiser Family Foundation*

Location: Birchwood

The Consequences of Hurricane Harvey on Resilience Related Attitudes and Behaviors

Kirby Goidel, *Texas A&M University*
Yikai Zhao, *Texas A&M University*
Stephanie Brown, *Texas A&M University*

Path 2 Post-Disaster Behavior – An Evaluation of the Utility of Geolocation Tracking and Geofencing to Assess Activity Post-Disaster

James Dayton, *ICF*
Thomas Brassell, *ICF*

Pre/Post Hurricane Surveys –Measuring Hurricane Preparation and Post Storm Impacts Using Geofencing Methods

James Dayton, *ICF*
Thomas Brassell, *ICF*

Surveying Puerto Rico Residents One Year after Hurricane Maria

Bianca DiJulio, *Kaiser Family Foundation*
Liz Hamel, *Kaiser Family Foundation*
Mollyann Brodie, *Kaiser Family Foundation*
Anitza Maria Cox, *Estudios Técnicos Inc*
Carlos Torija, *Estudios Tecnicos Inc*
Eran Ben-Porath, *SSRS*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 5:

Mixing New and Old Ways to Evaluate Questions

Paper

Moderator: Ilana Ventura,
NORC at the University of Chicago

Location: Chestnut

Combining mTurk and Traditional Cognitive Testing

Teresa Kline, *Westat*
Jennifer McNulty, *Westat*
Jocelyn Newsome, *Westat*
Victoria Castleman, *Westat*

Introductory Text Use in E-cigarette Measures: Results a Web Survey Experiment

Lauren Creamer, *National Center for Health Statistics, CCQDER*
Paul Scanlon, *NCHS*
Bridget Reynolds, *NCHS*
Meredith Massey, *NCHS*

Using Web Paradata to Assess Question Wording Revisions

Jonathan Katz, *U.S. Census Bureau*
Jasmine Luck, *U.S. Census Bureau*
Mary Davis, *U.S. Census Bureau*
Matt Virgile, *U.S. Census Bureau*
Kathleen Kephart, *U.S. Census Bureau*

Web Probing For Survey Pretesting – How Do Data Quality & Problem Detection Compare To Cognitive Interviews?

Andrew Caporaso, *Westat*
Hanyu Sun, *Westat*
Terisa Davis, *Westat*
David Cantor, *Westat*

What's New? Comparing Web Probing with Questionnaire Appraisal System and Cognitive Interviewing for Evaluation of Health Items

Xin (Rosalynn) Yang, *Westat*
Hanyu Sun, *Westat*
Andrew Caporaso, *Westat*
David Cantor, *Westat*
Terisa Davis, *Westat*

Session 6:

Causes and Consequences of Nonresponse

Paper

Moderator: Karol Krotki, *RTI International*

Location: Dominion South

How Long Is Enough? The Impact of the Length of the Fielding on Response

Kerry Levin, *Westat*
Jocelyn Newsome, *Westat*
Jennifer McNulty, *Westat*
Hanyu Sun, *Westat*
Brenda Schafer, *IRS*
Patrick Langetieg, *IRS*
Scott Leary, *IRS*
Rizwan Javaid, *IRS*

Understanding Response Patterns in Probability Based Web Panel

Chintan Turakhia, *SSRS*
Jennifer Su, *SSRS*
Kyle Berta, *SSRS*
Jennifer Schmidt, *SSRS*

Be Careful What You Ask For: Impact of Asking for an Email Address on a Screener Survey

Robin Gentry, *Nielsen*
Yelena (Pens) Moore, *Nielsen*
Kim Hawkins, *Nielsen*
Kate Williams, *Nielsen*

Geospatial Analysis on Nonresponse Rates for an IRS Household Survey

Rizwan Javaid, *Internal Revenue Service* -
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Scott Leary, *Internal Revenue Service*
Hanyu Sun, *Westat, Inc.*
Michael Giangrande, *Westat, Inc.*
Jocelyn Newsome, *Westat, Inc.*
Kerry Levin, *Westat, Inc.*

How Can We Interest You In Our Survey? Investigating the Effects of Pre-Survey Awareness Mailings That Provide Branding and Topical Information about a Forthcoming Survey

Danielle Battle, *American Institutes for Research*
Paul J. Lavrakas, *Independent Consultant*
Ashley Kaiser, *American Institutes for Research*
Talia Katz, *American Institutes for Research*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 7:

Issues Surrounding Consent to Data Linkage DataSci

Paper

Moderator: Cameron McPhee,
American Institutes for Research

Location: City Hall

Public Engagement and Involvement Strategies in the Administrative Data Research Initiative

Amy O'Hara, *Georgetown University*

Evaluating Survey Consent to Social Media Linkage

Zeina Mneimneh, *University of Michigan*
Colleen McClain, *University of Michigan*
Lisa Singh, *Georgetown University*
Trivellore Raghunathan, *University of Michigan*

Linking Survey and Social Media Data – Results and Implications of an Exploratory Study with Facebook Data

Christoph Beuthner, *GESIS, Leibniz Institute for the Social Sciences*
Florian Keusch, *University of Mannheim*
Natalja Menold, *GESIS, Leibniz Institute for the Social Sciences*
Jette Schröder, *GESIS, Leibniz Institute for the Social Sciences*
Bernd Weiß, *GESIS, Leibniz Institute for the Social Sciences*
Henning Silber, *GESIS, Leibniz Institute for the Social Sciences*

Strategies for Survey Decision Making: Linked Data in a Self-Administered Context

Colleen McClain, *University of Michigan*

Willingness and Nonparticipation Bias When Collecting Smartphone Sensor Measurements in the General Population

Bella Struminskaya, *Utrecht University*
Peter Lugtig, *Utrecht University*
Barry Schouten, *Statistics Netherlands, Utrecht University*
Vera Toepoel, *Utrecht University*
Marieke Haan, *University of Groningen*
Vivian Meertens, *Statistics Netherlands*
Deirdre Giesen, *Statistics Netherlands*
Jeldrik Bakker, *Statistics Netherlands*
Annemieke Luiten, *Statistics Netherlands*

Session 8:

Issues of Governance and Public Opinion Issues

Paper

Moderator: Quin Monson, *Brigham Young University*

Location: Pine

Cultural Diversity Is Associated With Greater Support for Nondemocratic Governance

Janell Fetterolf, *Pew Research Center*
Alexandra Castillo, *Pew Research Center*
Kat Devlin, *Pew Research Center*
Courtney Johnson, *Pew Research Center*

Democracy and the "Other": Out-group Attitudes and Support for Anti-Democratic Norms

Beyza Buyuker, *University of Illinois, Chicago*

Longing For Colonial Rule? Hong Kong Residents' Attitudes toward Secession from China

Miao Li, *University of Michigan*
Josh Pasek, *University of Michigan*

Public Hearings vs. Survey Data: How Different Forms of Public Opinion Influence Local Officials' Roll Call Votes

Quin Monson, *Brigham Young University*
Adam Dynes, *Brigham Young University*
Chris Karpowitz, *Brigham Young University*

The Appearance of Corruption: Citizens United and Public Perceptions of Quid Pro Quo in Campaign Finance

Matthew DeBell, *Stanford University*
Shanto Iyengar, *Stanford University*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 9:

Redesign of Federal Surveys **Practice**

Paper

Moderator: Yu-chieh (Jay) Lin, *University of Michigan*

Location: Simcoe/Dufferin

Using Audit Trail Data to Explore the Impact of New Questions on Data Quality and Respondent Burden

Yezzi Lee, *U.S. Bureau of Labor Statistics*

Safia Abdirizak, *U.S. Bureau of Labor Statistics*

Formative Research to Redesign the National Crime Victimization Survey

Darby Steiger, *Westat*

Karen Stein, *Westat*

Jennifer Truman, *Bureau of Justice Statistics*

The NHIS Redesign: Adapting an Ongoing Survey to Changing Times

Sarah Lessem, *National Center for Health Statistics*

Ben Zablotzky, *NCHS*

Aaron Maitland, *NCHS*

Stephen Blumberg, *NCHS*

Development, Methodology, and Adaptation of the Medicare CAHPS® Patient-Experience Survey, 2007-2018

Marc Elliott, *RAND Corporation*

Nate Orr, *RAND Corporation*

Alan M. Zaslavsky, *RAND Corporation*

Ron D. Hays, *UCLA*

Paul D. Cleary, *Yale University*

Amelia M. Haviland, *Carnegie Mellon University*

Julie A. Brown, *RAND Corporation*

Jacob W. Dembosky, *RAND Corporation*

Sarah Gailliot, *Centers for Medicare & Medicaid Services*

Managing SIPP Data Quality in a Declining Response Environment.

Jason Fields, *U.S. Census Bureau*

Session 10:

Mobile Web Surveys: General Overview and Questionnaire Design Considerations **Portal**

Panel

Moderator: Christopher Antoun, *University of Maryland*

Location: Willow Center-West

Christopher Antoun, *University of Maryland*

Florian Keusch, *University of Mannheim*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 11:

Techniques for Improving Response Rates **Practice**

Methodological Brief

Moderator: Shelley Feuer, *U.S. Census Bureau*

Location: Willow East

How Do Respondents Decide Whether to Consent to Data Linkage?

Annette Jackle, *University of Essex*
Jonathan Burton, *University of Essex*
Mick P. Couper, *University of Michigan*
Thomas Crossley, *University of Essex*
Sandra Walzenbach, *University of Essex*

A Response Propensity Modeling Experiment Targeting Differential Recruitment Protocols in the Simmons 2018 National Consumer Survey

Paul Lavrakas, *Self-Employed*
Mickey Jackson, *Independent Consultant*
Gerry Dirks, *Simmons Research*
Lisa Lusskin, *Simmons Research*
Beth Ponce, *Simmons Research*
Claudette Brazle, *Simmons Research*

Response Rate Alternatives in Data Collection Monitoring

Kevin Tolliver, *U.S. Census Bureau*

Assessing the Impact of Outreach mode and Various Incentive Structures on Response to a Health Insurance Survey

Elizabeth Ormson, *NORC at the University of Chicago*
Mary Slosar, *NORC at the University of Chicago*
Larry Bye, *NORC at the University of Chicago*
Michael Stern, *NORC at the University of Chicago*

Lowered Interest in Mailed Materials as First Point of Contact, Time to Try Hispanic Smart Cell Sample?

Kimberly Hawkins, *Nielsen*
Cally Alessi, *Nielsen*
Missy Mosher, *SSI*

Surveying Businesses: Comparing a Multi-mode and Web-only Design

Jessica Taylor, *Westat*
Hanyu Sun, *Westat*
Kasia O'Connell, *Westat*
Brenda Schafer, *Internal Revenue Service*
Pat Langetieg, *Internal Revenue Service*
Scott Leary, *Internal Revenue Service*
Rizwan Javaid, *Internal Revenue Service*

The Effects of Providing Incentives on Multiple Levels on Response and Data Quality

Allison Zotti, *U.S. Census Bureau*
Kayla Varela, *US Census Bureau*

Who Are We Missing? Does Pulsing/HLR Lookup of Telephone Samples Work?

Rajesh Srinivasan, *Gallup*
Manas Chattopadhyay, *Gallup Inc*
Ying Han, *Gallup Inc*
Carsten Broich, *Sample Solutions*

Concurrent Sessions H

Saturday, May 18, 2019, 1:45 p.m. – 3:15 p.m.

Session 12:

Surveying Grad Programs, Less Educated Communities, and Everywhere in Between

Paper

Moderator: Martin J Kifer, *High Point University*

Location: Provincial North

Using Contacting Information to Derive Employer Name in the Survey of Doctorate Recipients

Quentin Brummet, *NORC at the University of Chicago*

Karen Grigorian, *NORC at the University of Chicago*

Wan-Ying Chang, *National Center for Science and Engineering Statistics*

Validity of Structured Survey Questions in Low-Education Communities

Jonathan Vickers, *National Center for Health Statistics*

Helping Respondents to Answer Numerical Open-ended Questions: What Difference Do Clarifying Instructions Make?

Glenn Israel, *University of Florida*

Anil Kumar Chaudhary, *Pennsylvania State University*

Improving Data Quality in the Survey of Graduate Students and Postdoctorates in Science and Engineering (GSS)

Jonathan Gordon, *RTI International Inc.*

Mike Yamaner, *National Science Foundation*

Peter Einaudi, *RTI International*

Stephanie Eckman, *RTI International*

Session 13:

Different Approaches to Weighted Survey Analysis in R"

Portal

Location: Grand Ballroom.

Hubert Shang, *Penn Schoen Berland*

Robert Kulzick, *Penn Schoen Berland*

Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 1:

Panel-palooza **SurvDes**

Methodological Brief

Moderator: Todd Bear, *University of Pittsburgh*

Location: Willow Center-West

Branding Matters: How Do Your Potential Respondents View You?

Christina Eiginger, *Nielsen*

Lauren Walton, *Nielsen*

Margie Butler, *Independent consultant*

Jennifer Moncada, *Nielsen*

Is Video a Better Way to Entice and Inform Potential Panelists?

Stephanie Melton, *Nielsen*

Jennifer Hunsecker, *Nielsen*

Lauren Walton, *Nielsen*

Stormy Hill, *Nielsen*

One Rep To Rule Them All: The Single-rep, Single-visit Recruitment Model

Jim Clinton, *Nielsen*

Emily Summers, *Nielsen*

Megan Walsh, *Nielsen*

Searching For Online Panels: Online Presence for Survey Research

Lauren Walton, *Nielsen*

Jennifer Hunsecker, *Nielsen*

Probability-based Online Panel Research – Do We Have To Mix Modes to Get More Accurate Results?

Sebastian Kocar, *Australian National University*

Nicholas Biddle, *Australian National University*

Session 2:

Sensitive Topics in Official Statistics **Issues**

Panel

Moderator: Natalie Gillson, *Office for National Statistics*

Location: Simcoe/Dufferin

Developing a Standard Measurement of Housing Insecurity in Surveys

Matthew Virgile, *U.S. Census Bureau*

Alfred Dave Tuttle, *U.S. Census Bureau*

Jessica Graber, *U.S. Census Bureau*

Nicole Watson, *U.S. Department of Housing and Urban*

Development

George Carter, *U.S. Department of Housing and Urban*

Development

Developing Sensitive Survey Questions: New Topics and New Methodologies

Natalie Gillson, *Office for National Statistics*

Who's Asking Who? And, how? Exploring the Impact of Collection Environments on Household Response to Sensitive Questions

Tanya Price, *Australian Bureau of Statistics*

Pretesting project for Eurostat's Gender Based Violence

Rachel Vis-Visschers, *Statistics Netherlands*

Survey or Sharing? Results from a Pre-Test and Evaluation Study to Test Willingness of Sharing Sensor Measurements for Official Statistics.

Vivian Meertens, *Statistics Netherlands*

Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 3:

Data Ethics and Algorithmic Bias 

Panel

Moderator: Sarah Kelley, *American Institutes for Research*

Location: Pine

Public Attitudes toward Algorithmic Decision-Making

Aaron Smith, *Pew Research Center*

How do Machines See Gender?

Stefan Wojcik, *Pew Research Center*

Emma Remy, *Pew Research Center*

Onyi Lam, *Pew Research Center*

Public Expectations for Algorithmic Bias/Data Ethics on Social Media

Jennifer Hunter Childs, *U.S. Census Bureau*

Sarah Kelley, *American Institutes for Research*

Claire Kelley, *American Institutes for Research*

Building an Ethical Data Culture: Lessons from the California Correctional System

John Rekart, *Quality Management and Informatics*

Statewide Mental Health Program California

Department of Corrections and Rehabilitation

When "Where" Leads To "Who"? Disclosure Risk Considerations When Using Geocoded Files

Cameron McPhee, *American Institutes for Research*

Mark Masterton, *American Institutes for Research*

Claire Kelley, *American Institutes for Research*

Session 4:

Election Forecasting, Modeling, and Weighting 

Paper

Moderator: Andrew Smith, *University of New Hampshire*

Location: Civic Ballroom South

Method of Flexible Model Based Weighting

Masahiko Aida, *Civis Analytics*

Michael Sadowsky, *Civis Analytics*

Allison Sullivan, *Civis Analytics*

Keith Myers-Crum, *Citadel Securities*

Modeling Vote Choice at the Local-Level Using 2018 AP Votecast Data

Nadarajasundaram Ganesh, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Thompson, *NORC at the University of Chicago*

New Levels of Accuracy with Calibrated Polling

Tobias Konitzer, *PredictWise*

David Rothschild, *PredictWise*

Predicting German Election Results with MrsP Using Data from a Large Opt-In Online-Panel

Tobias Wolfram, *Civey GmbH*

Charlotte Weber, *Civey GmbH*

Jacob Kastl, *Civey GmbH*

Using Unstructured Data during Elections: Moving Towards a Full Spectrum Approach to Election Forecasting

Chris Jackson, *Ipsos*

Mark Polyak, *Ipsos*

Mallory Newall, *Ipsos*

Alexa Dibenedetto, *Ipsos*

Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 5:

Good, Bad, and Otherwise: Respondents and their Impact on Data Quality

Paper

Moderator: Jonathan Evans, *Pew Research Center*

Location: City Hall

Acquiescence Response Bias: Measures and Mechanisms

Allyson Holbrook, *University of Illinois Chicago*
 Timothy P. Johnson, *University of Illinois at Chicago*
 Young Ik Cho, *University of Wisconsin, Madison*
 Sharon Shavitt, *University of Illinois Urbana-Champaign*
 Noel Chavez, *University of Illinois at Chicago*
 Saul Weiner, *University of Illinois at Chicago*

Am I Being Neurotic? Personality as a Predictor of Survey Response Styles

Patrick Sturgis, *University of Southampton*
 Michael F. Schober, *The New School for Social Research*

Examining Relationships between Doorstep Concerns and Error Frequency in the Consumer Expenditure (CE) Interview Survey

Taylor Wilson, *U.S. Bureau of Labor Statistics*

First Come, First Served: Response Order Effects In a Sample of Inmates

Eva Aizpurua, *Trinity College Dublin*
 Sophie van der Valk, *Trinity College Dublin*
 Mary Rogan, *Trinity College Dublin*

Keep the Baby, Throw out the Bath Water: The Promises of Real-Time Data Quality Evaluations

Steven Snell, *Qualtrics Methodology Lab*
 Carol Sue Haney, *Qualtrics Methodology Lab*

Session 6:

Telephone Survey Recruitment

Paper

Moderator: Hee-Choon Shin, *Centers for Disease Control*

Location: Civic Ballroom North

Do You Need A Foot-In-The-Door Or Is A Toe Enough? Scripting Introductions That Induce Tailoring and Increase Participation in Telephone Interviews

Matthew McDonough, *ICF*
 Matt Jans, *ICF*
 James Dayton, *ICF*
 Wendi L. Gilreath, *Washington Department of Health*
 Mark Serafin, *Washington Department of Health*
 Kristin Reichl, *Washington Department of Health*
 Anneke Jansen, *Washington Department of Health*
 Samantha Vincent, *ICF*

How Do the Frequency and Content of Voice Mail Messages Affect Cell Phone Survey Response?

Jonathan Wivagg, *Westat*
 Daniel A. Gunderson, *Dana-Farber Cancer Institute*
 Sarah Dipko, *Westat*
 Cristine D. Delnevo, *Rutgers University School of Public Health*

Improving Contact and Response Rates Through Call Schedule Optimization in RDD Cell Phone Samples

Randal ZuWallack, *ICF International*
 Adam Lee, *ICF*
 Wendi Gilreath, *Washington State Department of Health*
 Mark Serafin, *Washington State Department of Health*
 Kristin Reichl, *Washington State Department of Health*
 Anneke Jansen, *Washington State Department of Health*

The Impact of Voicemail Messages on RDD Cell-Phone Response Rates in the National Immunization Surveys

Benjamin Skalland, *NORC at the University of Chicago*
 Vincent Welch, Jr., *NORC at the University of Chicago*
 Holly Hill, *National Center for Immunization and Respiratory Diseases, CDC*
 Benjamin Fredua, *National Center for Immunization and Respiratory Diseases, CDC*
 Laurie Elam-Evans, *National Center for Immunization and Respiratory Diseases, CDC*
 Chalanda Smith, *National Center for Immunization and Respiratory Diseases, CDC*

What Does Extra Effort Yield in the Current Telephone Survey Climate?

Sarah Dipko, *Westat*

Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 7:

Improving Address Based Samples

Paper

Moderator: Carol Cosenza,
University of Massachusetts - Boston

Location: Chestnut

Is It Worth It? – Remailing Postal Non Deliverables with Better Addresses

Elizabeth Hunter, *Westat*
 Reina Sprankle, *Westat*
 Brandi McMillan, *Westat*
 Jocelyn Newsome, *Westat*
 Kerry Levin, *Westat*
 Brenda Schafer, *IRS*
 Pat Langetieg, *IRS*
 Scott Leary, *IRS*
 Rizwan Javaid, *IRS*

Coverage Bias in Samples from a Commercial Address List: An Investigation Using National Health Interview Survey Data

Stephen Blumberg, *National Center for Health Statistics*
 Matthew Bramlett, *National Center for Health Statistics*
 Bryan Schar, *U.S. Census Bureau*
 Rosemary Byrne, *U.S. Census Bureau*

Improvements in Sample Design with Address-Level Prediction Models

Joseph McMichael, *RTI International*
 Kristine Wiant, *RTI International*

Session 8:

Insights from Responsive Design

Paper

Moderator: Jolene Smyth,
University of Nebraska - Lincoln

Location: Dominion North

Formulating Prior Information for Bayesian Approaches to Responsive Survey Design

Brady West, *University of Michigan*
 James Wagner, *University of Michigan*
 Michael Elliott, *University of Michigan*
 Stephanie Coffey, *U.S. Census Bureau*

Managing Locating and Data Collection Interventions through Adaptive Survey Design

Zachary Seeskin, *NORC at the University of Chicago*
 Wan-Ying Chang, *National Center for Science and Engineering Statistics, NSF*
 Mina Zheng, *NORC at the University of Chicago*

Response Patterns in a Multi-Day Diary Survey: Implications for Adaptive Survey Design

Mengyao Hu, *University of Michigan*
 Wenyi He, *University of Michigan*
 Brady T. West, *University of Michigan*
 Xingyou Zhang, *Economic Research Service, United States Department of Agriculture*
 John A. Kirlin, *Kirlin Analytic Services*
 Shiyu Zhang, *University of Michigan*
 Deji Suolang, *University of Michigan*

Using Data Analytics for Early Prediction of Response Rate Changes in GSS

Colm O'Muircheartaigh, *University of Chicago and NORC*
 Holly Hagerty, *NORC*
 Katie Archambeau, *NORC*
 Chang Zhao, *NORC*
 Ned English, *NORC*

Using Responsive Design Modeling and Geographic Clustering to Target Cases for CAPI Nonresponse Follow-up

Jamie Wescott, *RTI International*
 Michael A. Duprey, *RTI International*
 Daniel J. Pratt, *RTI International*
 Mary S. Drummond, *RTI International*

Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 9:

Mitigating Challenges in Multinational, Multiregional and Multicultural Surveys

3MC

Paper

Moderator: Timothy Gravelle, *University of Melbourne*

Location: Dominion South

Where in the World? How in the World? The Challenges of Collecting Data around the Globe

Karen Grigorian, *NORC at the University of Chicago*
Daniel Foley, *NCSES/NSF*
Shana Brown, *NORC at the University of Chicago*

From PAPI to CAPI: Advantages, Disadvantages, and Effects of Using Tablet Computers to Conduct Face-to-Face Interviews in the Philippines

Iremae Labucay, *Social Weather Stations*

Mixed Mode SMS-IVR Surveys in Three African Countries: Sample Composition, Mode Sequencing, and Data Quality

Charles Lau, *RTI International*
Jennifer Sabatier, *Centers for Disease Control and Prevention*
Veronica Lea, *Centers for Disease Control and Prevention*
Kennedy Lishimpi, *Ministry of Health – Zambia*
Luis Sevilla, *RTI International*

Yemen Panel Survey Pilot: A New Approach to Field Research Challenges in a Crisis State

Chris Miller, *Strategy + Growth International*
Hafez Albukari, *The Yemen Polling Center*

Session 10:

Messaging on Climate Change

Issues

Paper

Moderator: Jennifer Dineen, *University of Connecticut*

Location: Birchwood

Climate Change in the American Mind: Data, Tools, and Trends

Matthew Ballew, *Yale Program on Climate Change Communication*
Anthony Leiserowitz, *Yale Program on Climate Change Communication*
Connie Roser-Renouf, *George Mason Center for Climate Change Communication*
Seth A. Rosenthal, *Yale Program on Climate Change Communication*
John E. Kotcher, *George Mason Center for Climate Change Communication*
Jennifer R. Marlon, *Yale Program on Climate Change Communication*
Erik Lyon, *Yale Program on Climate Change Communication*
Matthew H. Goldberg, *Yale Program on Climate Change Communication*
Edward W. Maibach, *George Mason Center for Climate Change Communication*

Does public support for the welfare state translate into support for the environmental state?: Multilevel evidence from the European Social Survey

Kirils Makarovs, *University of Essex*

Partisanship Divides Prevail Among Californians' Perceptions on Climate Change

Alyssa Dykman, *Public Policy Institute of California*

Predictors of Acceptance of Human-Caused Climate Change among Conservative American Adults

Matthew Goldberg, *Yale University*
Sander van der Linden, *University of Cambridge*
Anthony Leiserowitz, *Yale University*
Edward Maibach, *George Mason University*

Communicating about Public Opinion on Climate Change: How Labels Unwittingly Signal Speaker's Attitudes

Adina Abeles, *Stanford University*
Jon A Krosnick, *Stanford University*
Sebastian Lundmark, *Stanford University*

Concurrent Sessions I

Saturday, May 18, 2019, 3:30 p.m. – 5:00 p.m.

Session 11:

Assessment of Survey Data Quality

Stats

Paper

Moderator: Charles DiSogra, *Google*

Location: Willow East

Analyzing Differences in Race and Hispanic Origin Reporting Between Census and State Program Data

Andrew Keller, *U.S. Census Bureau*

Data Quality in Mixed-Mode Mixed-Device General Population UK Social Survey: Evidence from the Understanding Society Wave 8

Olga Maslovskaya, *University of Southampton*

Gabriele Durrant, *University of Southampton*

Peter W.F. Smith, *University of Southampton*

Nonresponse Bias in the 2018 National Youth Tobacco Survey

Sean Hu, *Centers for Disease Control and Prevention (CDC)*

Ronaldo Iachan, *ICF*

Andrea Gentzke, *CDC*

Ahmed Jamal, *CDC*

Alice Roberts, *ICF*

Kate Flint, *ICF*

Lee Harding, *ICF*

Valid vs. Invalid Straightlining: When is Straightlining a Good Indicator of Poor Data Quality?









Eric Plutzer, *Penn State University*

Kevin Reuning, *Miami University*

Standardized Calibration Adjustment Index—A New Measure of Survey Quality

Burton Levine, *RTI International*

Sunday, May 19, 2019

| Time | Event | Location |
|------------------------|---|----------------------|
| 7:45 a.m. – 9:00 a.m. | AAPOR/WAPOR Plenary: Populism Around the World (with breakfast) | Grand Ballroom |
| 8:00 a.m. – 10:15 a.m. | Registration Desk Open | Grand Ballroom Foyer |
| 9:00 a.m. – 12:30 p.m. | Short Course 7: Cognition, Communication, and Self-Report Across Cultures | Provincial North |
| 9:00 a.m. – 12:30 p.m. | Short Course 8: Let's Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers | Birchwood |
| 9:15 a.m. – 10:45 a.m. | Concurrent Sessions J | |
| Session 1: | Strategies for Surveying Health Care Providers  | Pine |
| Session 2: | Abortion and Roe v. Wade: Attitudes and Trends  | Dominion South |
| Session 3: | Errors and Challenges in Data Linkage  | Chestnut |
| Session 4: | Likely Voters, Turnout and the Horse Race  | Dominion North |
| Session 5: | Is That Your Final Answer? Understanding Response Options in Surveys  | City Hall |
| Session 6: | A Caravan of Papers on Immigration  | Civic Ballroom South |
| Session 7: | Sorry to Burden You! Understanding and Reducing Burden in Surveys  | Willow Center - West |
| Session 8: | Sampling and Respondent Selection  | Civic Ballroom North |
| Session 9: | Joint WAPOR/AAPOR Session on Public Opinion & Democracy | Willow East |

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues:

Example topics: substantive issues and attitudes studied using survey research methods, such as attitudes about immigration, health care, taxes, race relations, climate change, and much more.



Data Science & Organic Data:

Example topics: analysis of social media or search engine data; combining administrative data with survey data; applications of machine learning methods or artificial intelligence in social science research.



Elections & Political Polling:

Example topics: voting behavior; drivers of vote preference; election poll methods; polling accuracy; voter files; exit polling; presidential approval.




Multinational, Multiregional & Multicultural:

Example topics: substantive findings from 3MC surveys; methodological issues in 3MC surveys.



Questionnaire Design & Interviewing:

Example topics: questionnaire design or formatting; interviewer effects; cognitive interviewing; focus groups.



Research in Practice:

Example topics: topics that do not fall into the other tracks including data visualization; data security; writing successful RFPs; survey management; other practical issues regarding survey data collection.



Statistical Techniques for Surveys:

Example topics: weighting and estimation; imputation; small-area estimation; Bayesian modeling; multi-level regression and post-stratification; variance estimation; analysis of complex survey data.



Survey Design:

Example topics: sampling frames; sampling techniques; evaluating recruitment or data collection protocols; survey modes; nonresponse; paradata; adaptive design; incentive experiments and the like.



Sunday, May 19, 2019

| Time | Event | Location |
|-------------------------|---|----------------------|
| 9:15 a.m. – 10:45 a.m. | Concurrent Sessions J (continued) | |
| | Session 10: Joint WAPOR/AAPOR Session on Cross-national Surveys 3MC | Simcoe/Dufferin |
| 11:05 a.m. – 12:35 p.m. | Concurrent Sessions K | |
| | Session 1: Attitudes and Issues: An International Perspective Issues | Willow East |
| | Session 2: Measuring and Assessing Sensitive Content Issues | Simcoe/Dufferin |
| | Session 3: Topics in Online Surveys Practice | Civic Ballroom North |
| | Session 4: Transparency and Privacy Polling | Grand Ballroom |
| | Session 5: Elections from the Prairies to the Oceans SurvDes | Dominion North |
| | Session 6: Techniques for Reducing Burden or Increasing Response Practice | Pine |
| | Session 7: Investigating Nuances in Abortion Across Measures and Over Time Using Diverse Methodological Approaches Issues | Dominion South |
| | Session 8: Response Rates around the World 3MC | City Hall |
| | Session 9: Using Data Science and Big Data to Predict Survey Nonresponse DataSci | Chestnut |
| | Session 10: Analytic Techniques for Improving Data Quality Stats | Willow Center-West |
| | Session 11: Measuring Knowledge on Climate Change and Science Issues | Civic Ballroom South |

Short Course 7 & 8 Description

Sunday, May 19, 2019, 9:00 a.m. – 12:30 p.m.

Course 7:

Cognition, Communication, and Self-Report Across Cultures

Instructors: Daphna Oyserman,
University of Southern California and
Norbert Schwarz,
University of Southern California

Location: Provincial North

Course Overview:

Cross-cultural surveys as well as surveys within culturally diverse countries pose challenges that go beyond the usual complexities of the question answering process. We identify key issues, illustrate them with select examples, and highlight the underlying processes. First, given culture-specific knowledge and meanings, a given term may elicit different associations in different cultures, even when translation procedures do not identify a problem. Second, given culture-universal themes (e.g., individualism, collectivism, honor, tightness-looseness) cultures differ in their norms of communication and their sensitivity to context. This can result in different interpretations of question sequences, even when each question in isolation is understood similarly. Third, given both these culture-specific and culture-universal issues, cultures differ in what their members need to attend to, resulting in different memories for similar events. Fourth, questions within the survey itself can trigger mental procedures, including more or less analytic vs. heuristic reasoning, that can influence responses, especially when the questions test cognitive aptitude and the answers require effort. We report on basic research in these domains and discuss survey examples and implications.

Course 8:

Let's Learn about (Machine) Learning! An Introduction to Machine Learning for Survey Researchers

Instructor: Adam Eck, *Oberlin College*

Location: Birchwood

Course Overview:

Decision trees, random forests, and neural networks? Deep learning, image recognition, and text classification? Have you heard any these terms mentioned and wondered what they are and how they work? They are all related to machine learning, which is increasingly being applied to support survey research in a wide range of tasks -- from constructing sample frames to predicting survey response propensities, from modeling interviewer and respondent behaviors to adaptive survey design, and from automating behavior coding to open-ended response coding. Being conversant in machine learning and understanding some of its basic (and advanced) concepts are useful tools for today's survey researcher. In this short course, we will provide a gentle introduction to a breadth of topics in machine learning, illustrated through applications in survey research. In particular, we will introduce several different types of machine learning models, provide some intuition into how they work and to what types of problems they could be applied, and demonstrate how they can be employed using popular software tools (including R statistical packages and Python). As a result of this short course, participants will gain or increase their understanding of machine learning and its potential to aid survey research.

Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 1:

Strategies for Surveying Health Care Providers **Practice**

Methodological Brief

Moderator: Georg-Christoph Haas, *Institute for Employment Research*

Location: Pine

Lessons Learned from the Development of a Self-Administered Questionnaire for Nurses

Courtney Reiser, *U.S. Census Bureau*
 M. Christopher Stringer, *U.S. Census Bureau*
 Beth Newman, *U.S. Census Bureau*
 Sarah Vetting, *U.S. Census Bureau*
 Tiandong Li, *National Center for Health Workforce Analysis*
 Michelle Washko, *National Center for Health Workforce Analysis*

"How to Get Health Providers to Provide Data: Predictors and Analysis of Non-Response"

Deborah Krug, *ICF International*
 Robynne Locke, *ICF International*
 Ronaldo Iachan, *ICF International*
 Yangyang Deng, *ICF International*

Assessing New Product Share: A Study of the Impact of Anchoring and Piping On Physicians' Expected Product Use

Kristen Backor, *Charles River Associates*
 Elizabeth Rountree, *Charles River Associates*
 Mateusz Janicki, *Charles River Associates*

Collecting Survey Data from Physicians and other Medical Professionals – A Review of Current Literature

Timothy Flanigan, *RTI International*
 Emily Geisen, MS, *RTI International*
 Kristine Wiant, PhD, *RTI International*
 Rachael Allen, MA, *RTI International*

Do You Recognize Me? Testing the Effect of Sponsor Logos on Participation in a Sample of Physicians

Marshica Stanley, *RTI International*
 Rebecca J. Powell, *RTI International*
 Rebekah Sanchez, *RTI International*
 Anne P. Roberts, *U.S. News & World Report*
 Murrey G. Olmsted, *RTI International*

Eligibility Differences over Survey Years in a Biennial Survey

Manisha Sengupta, *Centers for Disease Control*
 Lauren Harris-Kojetin, *CDC/NCHS*
 Amanuel Melekin, *CDC/NCHS*

I Don't Know: Different Methods for Assessing if "Don't Know" Responses Really Matter

Sarah Hagge, *Minnesota Department of Health*
 Alisha Baines Simon, *Minnesota Department of Health*
 Stefan Gildemeister, *Minnesota Department of Health*
 Kathleen Thiede Call, *University of Minnesota, SHADAC*
 Giovanni Alarcón, *University of Minnesota, SHADAC*
 Karen Turner, *University of Minnesota, SHADAC*

Incentive Givers and Takers – Does the Conventional Wisdom Still Hold When Surveying Clinicians?

Rachel Kogan, *Mathematica Policy Research*
 Dr. Karen Bogen, *Mathematica Policy Research*
 Dr. Karen Donelan, *Mongan Institute Health Policy Center, Massachusetts General Hospital*

Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 2:

Abortion and Roe v. Wade: **Issues** Attitudes and Trends

Panel

Moderator: Kristen Jozkowski, *University of Arkansas*

Location: Dominion South

Attitudes regarding Roe v. Wade in the Wake of Brett Kavanaugh's Confirmation to the Supreme Court of the United States

Kristen Jozkowski, *University of Arkansas*
Megan Simmons, *University of Arkansas*
Brandon L. Crawford, *University of Arkansas*
Ronna Turner, *University of Arkansas*

Examining Differences in "Pro-Life" and "Pro-Choice" Definitions among Adults in the US: How Critical Conceptual Analysis Can Improve Abortion-Related Polling

Megan Simmons, *PhD, University of Arkansas*
Julie Maier, *PhD, University of Arkansas*
Kristen Jozkowski, *PhD, University of Arkansas*
Sara McClelland, *PhD, University of Michigan*
Brandon Crawford, *PhD, University of Arkansas*

It's not that I Oppose Abortion, It's Just that I am a Republican: Explaining the Correspondence between Partisan Identity and Abortion Attitudes

Josh Pasek, *University of Michigan*
Julia Lippman, *University of Michigan*
Kristen Jozkowski, *University of Arkansas*

Roe v. Wade and Brett Kavanaugh: Differences in Attitudes among English and Spanish Speakers in A National, Bilingual Survey

Danny Valdez, *University of Arkansas*
Ronna C. Turner, *University of Arkansas*
Brandon L. Crawford, *University of Arkansas*
Kristen N. Jozkowski, *University of Arkansas*
Alejandra Kaplan, *University of Arkansas*

The Changing Bases of Abortion Attitudes: Trends among Demographic Subgroups

Julia Lippman, *University of Michigan*
Josh Pasek, *University of Michigan*
Brandon Crawford, *University of Arkansas*

Session 3:

Errors and Challenges in Data Linkage **DataSci**

Paper

Moderator: Casey Eggleston, *U.S. Census Bureau*

Location: Chestnut

Integrating Administrative Data with Survey-Collected Data to Reduce Burden in Establishment Data Collection

Andrea Mayfield, *NORC at the University of Chicago*
Rachel Carnahan, *NORC at the University of Chicago*
Felicia LeClere, *NORC at the University of Chicago*

The Promise and Pitfalls of Replacing Survey Items with Linked Administrative Data: Evidence from a Survey of Schools

Zoe Padgett, *American Institutes for Research*
Melissa Diliberti, *American Institutes for Research*
Michael Jackson, *American Institutes for Research*
Jana Kemp, *American Institutes for Research*

Measurement Error and Nonresponse Bias Analysis of Individual Matched Survey Responses and Administrative Records

Amanda Nagle, *U.S. Census Bureau*
Kayla Varela, *US Census Bureau*
Kevin Tolliver, *US Census Bureau*
Allison Zotti, *US Census Bureau*

Tackling Item Nonresponse with Imputation Using Commercial Data

Tzu-Jou (Carol) Wan, *American Institutes for Research*
Michael Jackson, *American Institutes for Research*

Whose Information Is Being Collected? Evaluating the Agreement between Commercial Data and Survey Reports at Person Level.

Tzu-Jou (Carol) Wan, *American Institutes for Research*
Michael Jackson, *American Institutes for Research*
Rebecca Medway, *American Institutes for Research*

Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 4:

Likely Voters, Turnout and the Horse Race Polling

Paper

Moderator: Patrick Murray, *Monmouth University*

Location: Dominion North

Another 'Phantom Swing'? How Differential Non-Response Suggests the Illusion of A GOP Surge in 2018

Mark Blumenthal, *SurveyMonkey*

Fired Up? A Comparison in the Accuracy of Enthusiasm Metrics at Predicting Electoral Turnout

Melissa Bell, *Global Strategy Group*

Joanna Teitelbaum, *Global Strategy Group*

Mining the NY Times Upshot/Siena Data: Analyzing Horserace Stability, Did Anyone Change Their Mind?

Donald Levy, *Siena College Research Institute*

Meghann Crawford, *Siena College Research Institute*

Travis Brodbeck, *Siena College Research Institute*

The Elusive Likely Voter: Improving Electoral Predictions by Modeling Vote Propensity

Anthony Rentsch, *Harvard University, Student*

Brian Schaffner, *Tufts University*

Justin Gross, *University of Massachusetts, Amherst*

Tuning In and Turning Out: Survey Predictors of Voter Turnout

Ryan Tully, *Ipsos Public Affairs*

Linda McPetrie, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Session 5:

Is That Your Final Answer? Understanding Response Options in Surveys Polling

Paper

Moderator: Robert Oldendick,
University of South Carolina

Location: City Hall

Banking on New Response Formats for Mobile Friendliness

Nicole Neuenschwander, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Frances M. Barlas, *Ipsos Public Affairs*

Detecting Scale Inconsistency in Real Time

Carol Haney, *Qualtrics*

Mario Callegaro, *Google Cloud Platform UX*

Evaluating the Accuracy and Measurement Properties of Check-All-That-Apply and Forced Choice Questions on Web Surveys

Arnold Lau, *Pew Research Center*

Four Questionnaire Experiments in Mixed-Mode, Mixed-Device Surveys: Answer Boxes, Response Option Order, Check-All versus Forced-Choice, and Ordinal Scale versus Number Box Items

Kristen Olson, *University of Nebraska, Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

How Often Do Response Effects Occur in Survey Questions?

Catherine Chen, *Stanford University*

Jon A. Krosnick, *Stanford University*

Bo MacInnis, *Stanford University*

Matthew Waltman, *Stanford University*

Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 6:

A Caravan of Papers on Immigration

Issues

Paper

Moderator: Kabir Khanna, *CBS News*

Location: Civic Ballroom South

Authoritarian Attitudes towards Immigration: The Case of Centroamerican #Caravanamigrante

Diana Penagos Vasquez, *Parametria*
Francisco Abundis, *Parametria*
Katia Guzman Martinez, *Parametria*

Economic and Cultural Threat on Attitudes towards Immigration

Ivonne Montes, *Northwestern University*

Friend or foe? It's a Little Complicated: Reassessing the Role of Demographic Measures of Immigration on Immigration Policies

Amanda D'Urso, *Northwestern University*

Immigration, Xenophobia, and the Redistribution of Wealth: A Study of Public Opinion

Michael Lenmark, *Stony Brook University*

Tracking Ignorance: Examining Changes in Immigrant Population Innumeracy among Europeans from 2002-2014

Daniel Herda, *Merrimack College*

Session 7:

Sorry to Burden You! Understanding and Reducing Burden in Surveys

QuesDes

Paper

Moderator: Randal Ries, *IBM*

Location: Willow Center-West

Capturing Social Networks of Adults and Teens: Expanding a Novel Design from New York City

Daniel Goldstein, *New York City Department of Housing
Preservation & Development*
Elyzabeth Gaumer, *New York City Department of Housing
Preservation & Development*
Jeanne Brooks-Gunn, *Teachers College, Columbia
University*

Cognitive Testing of Race, Hispanic Origin, and Ancestry Questions to Investigate Respondent Burden

Rodney Terry, *U.S. Census Bureau*
Darby Steiger, *Westat*
Angie Buchanan, *U.S. Census Bureau*
Mary C. Davis, *U.S. Census Bureau*

Fewer Pages or Respondent-Friendly Design: Which Leads to Higher Response?

Lindsey Witt-Swanson, *University of Nebraska, Lincoln*
Jolene Smyth, *University of Nebraska-Lincoln*

Motivated Underreporting in Mobile Surveys

Jessica Daikeler, *GESIS, Leibniz Institute for the Social
Sciences*
Ruben Bach, *University of Mannheim*
Henning Silber, *GESIS, Leibniz Institute for the Social
Sciences*
Stephanie Eckman, *RTI Washington*

So Many Questions, so Little Time: Integrating Adaptive Inventories into Public Opinion Research

Erin Rossiter, *Washington University, St. Louis*
Jacob M. Montgomery, *Washington University in
St. Louis*

Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 8:

Sampling and Respondent Selection



Paper

Moderator: Carl Ramirez,
U.S. Government Accountability Office

Location: Civic Ballroom North

Seizing an Appertunity: Exploring App-based Survey Recruitment through Instagram and Facebook Ads

Yasamin Miller, *YMG*
Trent Buskirk, *University of Massachusetts, Boston*
Ingrid Oakely-Girvan, *PHI*
Juan Lavista, *Independent*
Jeff Hancock, *Stanford University*
Lorene Nelson, *Stanford University*

Do Different Respondent Selection Methods Mean Different Survey Estimates? Evidence from 2013 Turkey Demographic and Health Survey

Melike Sarac, *Hacettepe University*
İsmet Koç, *Hacettepe University Institute of Population Studies*

Pre-fielding Maintenance of a National Office-based Physician Sample Using Four Sampling Frames

Brian Ward, *National Center for Health Statistics*
Akintunde Akinseye, *National Center for Health Statistics*
Donald K. Cherry, *National Center for Health Statistics*
Nicole A. Cummings, *National Center for Health Statistics*
Christine A. Lucas, *National Center for Health Statistics*
Kelly L. Myrick, *National Center for Health Statistics*
Damon F. Ogburn, *National Center for Health Statistics*
Thomas Socey, *National Center for Health Statistics*
Alicia Ward, *National Center for Health Statistics*

Respondent Accountability versus Task Complexity: A Comparison of Three Within-Household Selection Instructions for a Web-First Survey

Brian Wells, *UCLA Center for Health Policy Research*
Todd Hughes, *UCLA Center for Health Policy Research*
Royce Park, *UCLA Center for Health Policy Research*
Jonathan Best, *SSRS*

Who Works Here? Rostering School Staff with Vendor-Assisted Lists

Maura Spiegelman, *National Center for Education Statistics*
Aniekan Okon, *U.S. Census Bureau*
Teresa Thomas, *U.S. Census Bureau*
Matthew Khouri, *U.S. Census Bureau*
Steven Borunda Escoto, *U.S. Census Bureau*

Session 9:

Joint WAPOR/AAPOR Session on Public Opinion & Democracy

Paper

Moderator: Scott Keeter, *Pew Research Center*

Location: Willow East

Analysis of the Correlation between Nonresponse in Surveys and Political Participation

Mikaela Jarnbert, *Statistics Sweden*

Liberal Voting Behavior of Middle-Eastern Migrants in Germany: Self-selection in Migration or Political Self-interest?

Mariel Leonard, *University of Mannheim*
Christoph Sajons, *University of Mannheim*

O Canada: An Analysis of Canadian Public Opinion in 2017-2018

Kathleen Devlin, *Pew Research Center*
Alexandra Castillo, *Pew Research Center*
Janell Fetterolf, *Pew Research Center*
Courtney Johnson, *Pew Research Center*

NY Times Upshot/Siena College Research Institute: Analyzing Question Sequence of Horserace and Candidate Favorability

Don Levy, *Siena College Research Institute*
Meghann Crawford, *Siena College Research Institute*
Travis Brodbeck, *Siena College Research Institute*

Democracy Derailed or Fulfilled? How Ballot Measure Wording Affected California's Proposition 6

John Nienstedt, *Competitive Edge Research*
Jenny Holland, *Competitive Edge Research*

Concurrent Sessions J

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Session 10:

**Joint WAPOR/AAPOR Session on
Cross-national Surveys**

3MC

Paper

Moderator: Patrick Moynihan, *Pew Research Center*

Location: Simcoe/Dufferin

Are Policy Preferences Really Motivated by Economic Self-Interest? Personal Finances and Attitudes towards Redistribution in 30 Countries

Joseph Cohen, *CUNY Queens College*
Liza Steele, *CUNY John Jay College*

State of Surveys Report – Web Survey Creators and Respondents Worldwide

Zewei Zong, *SurveyMonkey*
Jack Chen, *SurveyMonkey*

Trust in Science around the Globe: What is Driving Variations in Trust & Perceptions of Science

Orin Puniello, *Ketchum Analytics*
Marni Zapkin, *Ketchum Analytics*
Katharina Muehlbauer, *Ketchum Analytics*
George Schmitz, *Ketchum Analytics*

Survey Item Durations: Using Past Time Data to Predict Future Interview Length

Davit Tsabutashvili, *Gallup*
Anita Pugliese, *Gallup*
Cynthia English, *Gallup*

The Opportunities and Challenges of Surveying Users at Facebook

Gregory Holyk, *Facebook*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 1:

**Attitudes and Issues:
An International Perspective**

Issues

Paper

Moderator: Ken Winneg, *University of Pennsylvania*

Location: Willow East

Best-Worst Scaling Method Used to Measure the Public Agenda in Romania. What Are the Most Relevant Issues for the Romanian Public?

Dan Sultanesu, *Center for Civic Participation and Democracy, SNSPA, Romania*

Framing Foreign Policy: Trade, Security, and Human Rights as Frames in Foreign Policy Attitudes

Timothy Gravelle, *University of Melbourne*

Identity and Values among East Africa's Youth

Alex Awiti, *Aga Khan University*
Caleb Orwa, *Aga Khan University*
Angela Ambitho, *Infotrak Research and Consulting*

Origins of US Public Support for Drone Strikes, 2000-2015

Grant Cohen, *University of Miami*

Who's afraid of the Chinese dragon? How Survey Sponsorship Influences Attitude Expression in Hong Kong

Miao Li, *University of Michigan*
Josh Pasek, *University of Michigan*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 2:

Measuring and Assessing Sensitive Content **Issues**

Paper

Moderator: John Nienstedt,
Competitive Edge Research Inc

Location: Simcoe/Dufferin

Downstream Effects of Sexual Orientation and Gender Identity Items

Dan Cassino, *Fairleigh Dickinson University*
Yasemin Besen-Cassino, *Montclair State University*

Empirically Assessing Survey Question and Response Sensitivity

Shelley Feuer, *U.S. Census Bureau*
Stefanie Fail, *Nuance Communications, Inc.*
Michael F. Schober, *New School for Social Research*

Interviewer Effects on Responses to Sensitive Questions: Evidence from Household Surveys in Four African Countries

Sarah Staveteig, *U.S. Department of State*
Christina Juan, *The Demographic and Health Surveys Program, ICF*

Methods and Challenges in Enumerating Incidents of Sexual Assault Victimization

Reanne Townsend, *Westat*
David Cantor, *Westat*

Testing Ways to Ask About Non-Binary Gender

Kyley McGeeney, *PSB*

Session 3:

Topics in Online Surveys **Practice**

Paper

Moderator: Ismet Koç, *Hacettepe University Institute of Population Studies*

Location: Civic Ballroom North

Promising Best Practices for Systematic and Scalable Engagement of Stakeholders Using Online Modified-Delphi Approach

Dmitry Khodyakov, *Rand Corporation*

Investigating Page-Defocusing in Web Surveys Using Paradata

Tobias Baier, *Darmstadt University of Technology*
Marek Fuchs, *Darmstadt University of Technology*

We Ask You, but Your Answer May Disqualify You. Why Open-Ended Questions are and Aren't Good Predictors of Data Quality.

Steve Schwarzer, *Wakefield Research*

Web Surveys: Using Response Time to Identify Low Response Quality Speeders?

Miha Matjašič, *Faculty of Social Sciences, University of Ljubljana*
Vasja Vehovar, *Faculty of Social Sciences, University of Ljubljana*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. - 12:35 p.m.

Session 4: Transparency and Privacy

Paper

Moderator: Gregory Holyk, *Facebook*
Location: Grand Ballroom

Reconsidering Privacy for Surveys in the Social Media Age

Brad Edwards, *Westat*
Amelia Burke-Garcia, *Westat*
Ting Yan, *Westat*

Changes to the Human Subjects Regulations and the Impact for Survey Researchers

Valrie Horton, *Abt Associates*
Teresa Doksum, *Abt Associates*
Katie Spearburg, *Abt Associates*

L'Affaire Burnham: Ten Years Later

Michael Spagat, *Royal Holloway, University of London*

The challenge of keeping AAPOR Transparency Initiative (TI) members transparent - An overview of the biennial TI member organization reviews

Timothy Triplett, *Urban Institute*

Methodology and Disclosure in Establishment Surveys

Evgenia Kapousouz, *University of Illinois, Chicago*
Allyson L. Holbrook, *University of Illinois at Chicago*
Timothy P. Johnson, *University of Illinois at Chicago*

Session 5: Elections from the Prairies to the Oceans SurvDes Methodological Brief

Moderator: James Duran, *Consultant*
Location: Dominion North

Democracy Derailed or Fulfilled? How Ballot Measure From Polling Places to Vote Centers: Angeleno Perceptions of Voting Changes

Mariya Vizireanu, *Loyola Marymount University, Center for the Study of Los Angeles*
Brienne Gilbert, *Loyola Marymount University, Center for the Study of Los Angeles*

Interest, attention, and enthusiasm in the California 2018 Midterms

Lunna Lopes, *Public Policy Institute of California*

Polling Place Accessibility in Los Angeles County

Brienne Gilbert, *Loyola Marymount University*
Alejandra Alarcon, *Loyola Marymount University*
Mariya Vizireanu, *Loyola Marymount University*

Voter File Online Election Polling: Lessons from California Campaigns

Shakari Byerly, *University of California, Los Angeles*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 6:

Techniques for Reducing Burden or Increasing Response **Practice**

Methodological Brief

Moderator: Jon Schreiner, *U.S. Census Bureau*

Location: Pine

Choreographing “the Best Interview Ever”: Developing and Implementing a Multimodal Family Interview

Daniel Goldstein, *New York City Department of Housing Preservation & Development*
 Caitlin R. Waickman, *New York City Department of Housing Preservation & Development*
 Linda M. Powell, *New York City Department of Housing Preservation & Development*
 Elyzabeth Gaumer, *New York City Department of Housing Preservation & Development*
 Jeanne Brooks-Gunn, *Teachers College, Columbia University*

Tenure or Task: Optimizing Incentives for Panels

Adam Gluck, *Nielsen*

The Joint Effects of Response History, Mode and Questionnaire Complexity on Data Quality

Joseph Rodhouse, *National Institute of Statistical Sciences*
 Tyler Wilson, *National Agricultural Statistics Service*
 Heather Ridolfo, *National Agricultural Statistics Service*

Using a Neighborhood Study to Understand Individual, Local, and Societal Variation in Household Response Rates

Kevin Brown, *NORC at the University of Chicago*
 Kathleen Cagney, *University of Chicago*
 Ariel Azar, *University of Chicago*

Confidentiality Concerns in Federal Surveys: Comparing the Contact History Instrument Paradata with Qualitative Studies

Matthew Virgile, *U.S. Census Bureau*
 Renee Ellis, *U.S. Census Bureau*

How Should We Measure Subjective Survey Burden? Getting Respondents’ Perceptions on Respondent Perceptions

Jessica Holzberg, *U.S. Census Bureau*
 Jonathan Katz, *U.S. Census Bureau*
 Mary Davis, *U.S. Census Bureau*

Improving Response Rates on Patient Surveys: Lessons from Six Survey Experiments

Marc Elliott, *RAND Corporation*

Increasing Representativeness Through the Use of Predictive Modeling and Targeted Outreach

Amy Djangali, *IMPAQ International*
 Jacob Joseph-David, *IMPAQ International*
 Lily Trofimovich, *IMPAQ International*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 7:

Investigating Nuances in Abortion across Measures and Over Time Using Diverse Methodological Approaches

Issues

Panel

Moderator: Kristen Jozkowski, *University of Arkansas*

Location: Dominion South

Extracting Common Information across Diverse Measures: Identifying the Latent Attitudes of Underlying Abortion Responses

Julia Lippman, *University of Michigan*
Josh Pasek, *University of Michigan*
Ronna Turner, *University of Arkansas*
Wen-Juo Lo, *University of Arkansas*

Roe v. Wade Should Go, but Women Shouldn't Lose Their Constitutional Right to Have an Abortion: The Effects of Word Choice When Assessing Abortion Attitudes

Brandon Crawford, *University of Arkansas*
Kristen N. Jozkowski, *University of Arkansas*
Ronna Turner, *University of Arkansas*

What's in the Item Counts Too: Implicit Attitudes in Abortion Attitude Survey Items

Sara McClelland, *University of Michigan*
Daniela Carillo, *University of Michigan*
Harley Dutcher, *University of Michigan*
Kristen Jozkowski, *University of Arkansas*

Comparisons of Response Patterns and Distributions of Attitudes about Abortion for English and Spanish Samples

Danny Valdez, *University of Arkansas*
Ronna C. Turner, *University of Arkansas*
Brandon L. Crawford, *University of Arkansas*
Kristen N. Jozkowski, *University of Arkansas*

Session 8:

Response Rates around the World

3MC

Paper

Moderator: Julie de Jong, *University of Michigan*

Location: City Hall

Japanese public opinion surveys: Recent Response Rate Trends

Nicolaos Synodinos, *University of Hawaii at Manoa*
Shigeru Yamada, *Kokushikan University*

Researching Ethnic Diasporas in International Settings

Hayk Gyuzalyan, *CMC*

The Effect of Survey Confidentiality Statement on Response Rate and Response Candidness

Ebrahim Mohseni-Cheraghloo, *University of Tehran*

Response Rate Trends in Turkey Demographic and Health Surveys: An Assessment through DHS and AAPOR Approaches

Melike Saraç, *Hacettepe University*
Tuğba Adalı, *Hacettepe University Institute of Population Studies*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Session 9:

Using Data Science and Big Data to Predict Survey Nonresponse

DataSci

Paper

Moderator: Clyde Tucker, *American Institutes for Research*
Location: Chestnut

A Longitudinal Framework for Predicting Nonresponse in Panel Surveys

Christoph Kern, *University of Mannheim*
 Bernd Weiß, *GESIS, Leibniz Institute for the Social Sciences*
 Jan-Philipp Kolb, *GESIS, Leibniz Institute for the Social Sciences*

Sequence Models for Response Propensity Estimation in Face-To-Face Studies: A Survey of Different Approaches

Gonzalo Rivero, *Westat*
 John Riddles, *Westat*
 Kristin Chen, *Westat*

Using Natural Language Processing to Enhance Prediction of Panel Attrition in a Longitudinal Survey

Christopher Ward, *NORC at the University of Chicago*
 Becky Reimer, *NORC at the University of Chicago*

Investigating the Value of Appending New Types of Auxiliary Data to ABS Frames and Samples

Paul Lavrakas, *Self-Employed*
 Ashley Hyon, *Marketing Systems Group*
 David Malerek, *Marketing Systems Group*
 Kelly Lin, *Marketing Systems Group*

The Missing Link: Exploring Predictors of Response Behavior Using Paradata about Respondent Doorstep Concerns Linked with Administrative Data

Casey Eggleston, *U.S. Census Bureau*
 Jonathan Eggleston, *U.S. Census Bureau*

Session 10:

Analytic Techniques for Improving Data Quality

Stats

Paper

Moderator: Clint W. Stevenson, *Edison Research*
Location: Willow Center-West

In the Deep End: Differential Privacy and Applied Survey Research

Brian Kriz, *PSB*
 Robert Kulzick, *PSB*
 Kiley McGeeney, *PSB*
 Hubert Shang, *PSB*

Adaptive Head-to-Head Ranking: A New Method to Reduce Sample Size while Improving Data Quality

Gilad Amitai, *SurveyMonkey*
 Reuben McCreanor, *SurveyMonkey*
 Jack Chen, *SurveyMonkey*

Improving Rotation Group Bias in the Current Population Survey using a Modified Hidden Markov Model

Ali Rafei, *University of Michigan*
 Sunghee Lee, *Survey Methodology Program, University of Michigan*

On the Measurement of Item Response Rates

Peter Frechtel, *RTI International*
 Taylor Lewis, *RTI International*
 Victoria Scott, *RTI International*

Statistical Matching – Gateway to Measuring Sample Bias

Vicki Pineau, *NORC at the University of Chicago*
 Edward Mulrow, *NORC at the University of Chicago*
 Kathleen Santos, *NORC at the University of Chicago*
 Meimeizi Zhu, *NORC at the University of Chicago*

Concurrent Sessions K

Sunday, May 19, 2019, 11:05 a.m. - 12:35 p.m.

Session 11:

**Measuring Knowledge on
Climate Change and Science**

Issues

Paper

Moderator: Shakari Byerly,
University of California Los Angeles

Location: Civic Ballroom South

An RCT on RCTs: Support for Policy Trials in Australia

Nicholas Biddle, *Australian National University*
Matthew Gray, *Australian National University*

Attitudes toward Scientists and Science: Exploring Geographical Divides

Tomoko Okada, *University of Wisconsin, Madison*
Dietram Scheufele, *University of Wisconsin-Madison*

Evaluating a New Measure of Science Knowledge

Brian Kennedy, *Pew Research Center*
Meg Hefferon, *Pew Research Center*

The Role of Knowledge: Climate Change, General Science and Strategies for Effective Communication

Zack Oldroyd, *University of Utah*

The Dos and Don'ts of Adminstrating a Survey-Based Quiz About Factual and Opinion News Statements

Jeffrey Gottfried, *Pew Research Center*
Michael Barthel, *Pew Research Center*
Nami Sumida, *Pew Research Center*



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The Washington Post, Feb 4, 2016



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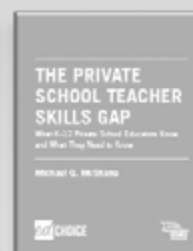
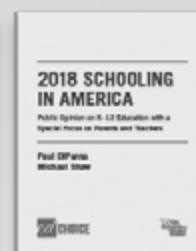
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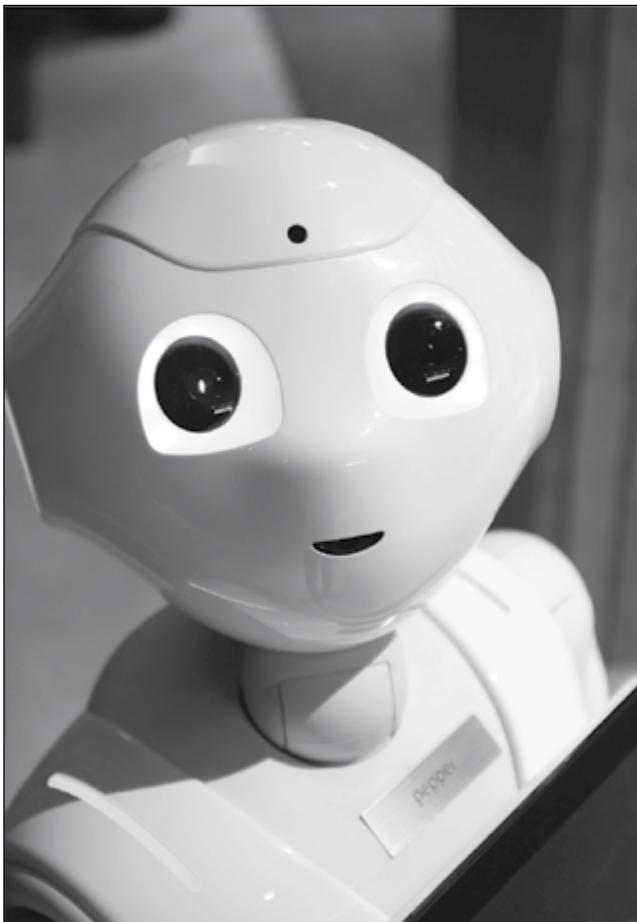
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2150 E Lake Cook Rd Suite 150, Buffalo Grove, IL 60089
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Brett Powell
136 Hoy Rd, #651 Rhodes Hall, Ithaca, NY 14853
Phone: 607-255-8129
Fax: 607-255-6565
Email: accounts@ropercenter.org
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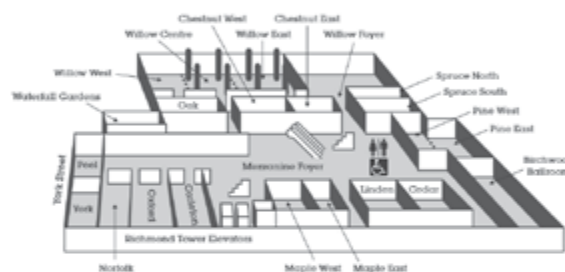
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WAPOR Day at a Glance

Sunday, May 19, 2019

| Time | Event | Location |
|-------------------------|--|-------------------|
| 7:45 a.m. – 9:00 a.m. | AAPOR/WAPOR Plenary: Populism Around the World | Grand Ballroom |
| 8:00 a.m. – 5:00 p.m. | Registration Desk | Mountbatten Court |
| 9:15 a.m. – 10:45 a.m. | Joint WAPOR/AAPOR Session on Public Opinion & Democracy | Willow East |
| 9:15 a.m. – 10:45 a.m. | Joint WAPOR/AAPOR Session on Cross-national Surveys | Simcoe/Dufferin |
| 11:05 a.m. – 12:35 p.m. | Concurrent Session A (Joint AAPOR/WAPOR) | |
| | Session 1: Cross National Surveys | Scott |
| | Session 2: Public Opinion | Baker |
| | Session 3: Round Table I | Windsor |
| | Session 4: Results of the AAPOR/WAPOR Task Force on Quality Comparative Surveys | Carlyle |
| 12:35 p.m. – 1:35 p.m. | Lunch | Mountbatten Salon |
| 12:35 p.m. – 2:00 p.m. | Poster Session | Mountbatten Lane |
| 2:00 p.m. – 3:15 p.m. | WAPOR Keynote Address | Mountbatten Salon |
| 3:15 p.m. – 3:45 p.m. | Coffee Break | Mountbatten Lane |
| 3:45 p.m. – 5:00 p.m. | Concurrent Session B | |
| | Session 1: Methodology I | Baker |
| | Session 2: Public Opinion I | Carlyle |

WAPOR Day at a Glance

Sunday, May 19, 2019

| Time | Event | Location |
|-----------------------|---|-------------------------|
| 3:45 p.m. – 5:00 p.m. | Concurrent Session B (continued) | |
| | Session 3: Social Media I | Scott |
| | Session 4: Round Table II | Windsor |
| 5:30 p.m. – 7:00 p.m. | WAPOR Welcome Reception | Bb33 Bistro & Brasserie |

Monday, May 20, 2019

| Time | Event | Location |
|-------------------------|--|-------------------|
| 8:00 a.m. – 5:00 p.m. | Registration Desk | Mountbatten Court |
| 9:00 a.m. – 10:15 a.m. | Concurrent Session C | |
| | Session 1: Methodology II | Baker |
| | Session 2: Political Behavior I | Carlyle |
| | Session 3: Public Opinion II | Scott |
| | Session 4: Social Media II | Gerrard |
| | Session 5: Round Table III | Windsor |
| 10:15 a.m. – 10:30 a.m. | Coffee Break | Mountbatten Lane |
| 10:30 a.m. – 11:30 a.m. | Concurrent Session D | |
| | Session 1: Featured WAPOR Panel I: Public Opinion and Democracy | Gerrard |
| | Session 2: Featured WAPOR Panel II: Wealth, Jobs, Freedom and Movement through a Global Lens | Carlyle |
| | Session 3: Featured WAPOR Panel III: When Context is Relevant to Understand Global Public Opinion | Scott |
| 11:45 a.m. – 1:00 p.m. | Concurrent Session E | |
| | Session 1: Methodology III | Baker |
| | Session 2: News, Media I | Carlyle |
| | Session 3: Political Behavior II | Scott |
| | Session 4: Public Opinion III | Gerrard |
| 1:00 p.m. – 2:00 p.m. | Lunch | Mountbatten Salon |
| 2:00 p.m. – 3:15 p.m. | Concurrent Session F | |
| | Session 1: Methodology IV | Baker |
| | Session 2: News, Media II | Carlyle |
| | Session 3: Political Behavior III | Scott |
| | Session 4: Public Opinion IV | Gerrard |
| | Session 5: Round Table IV | Windsor |
| 2:30 p.m. – 3:30 p.m. | IJPOR Editorial Meeting | Turner |
| 3:15 p.m. – 3:45 p.m. | Coffee Break | Mountbatten Lane |
| 3:45 p.m. – 5:00 p.m. | Concurrent Session G | |
| | Session 1: Methodology V | Baker |
| | Session 2: Best Practices | Carlyle |
| | Session 3: Political Behavior IV | Scott |
| | Session 4: Public Opinion V | Gerrard |

WAPOR Day at a Glance

Monday, May 20, 2019 (continued)

| Time | Event | Location |
|------------------------|----------------------------|---------------------------|
| 6:00 p.m. – 10:00 p.m. | WAPOR Award Banquet | Royal Canadian Yacht Club |

Tuesday, May 21, 2019

| Time | Event | Location |
|-------------------------|--|-------------------|
| 8:00 a.m. – 5:00 p.m. | Registration Desk | Mountbatten Court |
| 9:00 a.m. – 10:15 a.m. | Concurrent Session H | |
| | Session 1: Electoral Polls I | Baker |
| | Session 2: New Sources | Gerrard |
| | Session 3: Featured Panel: Democracy Today: Dynamics and Trends of Popular Support for Democracy (part I) | Scott |
| 10:15 a.m. – 10:30 a.m. | Coffee Break | Mountbatten Lane |
| 10:30 a.m. – 11:30 a.m. | Concurrent Session I | |
| | Session 1: Featured Panel: Survey Research on Subjective Well-being: Cross-National Polls | Carlyle |
| | Session 2: WAPOR-ESOMAR-CRIC Session: Accuracy of Polls in Canada | Gerrard |
| | Session 3: Featured Panel: Democracy Today: Dynamics and Trends of Popular Support for Democracy (part II) | Scott |
| | Session 4: Round Table V | Windsor |
| 11:45 a.m. – 1:00 p.m. | Concurrent Session J | |
| | Session 1: WAPOR-ESOMAR-CRIC Session: Challenges of Public Opinion Research in Canada | Mountbatten Salon |
| | Session 2: Round Table VI | Windsor |
| 1:00 p.m. – 2:00 p.m. | Lunch | Mountbatten Salon |
| 2:00 p.m. – 3:15 p.m. | Concurrent Session K | |
| | Session 1: Challenges in Cross-National Research | Carlyle |
| | Session 2: WAPOR-ESOMAR-CRIC Session: Overcoming Challenges and Assuring the Future of Public Opinion Polls in Canada | Gerrard |
| | Session 3: Electoral Polls II | Scott |
| | Session 5: Round Table VII | Windsor |
| 3:15 p.m. – 5:00 p.m. | WAPOR Members Business Meeting and Coffee Break | Mountbatten Salon |

Wednesday, May 22, 2019

| Time | Event | Location |
|------------------------|-----------------------------------|----------|
| 8:00 a.m. – 5:00 p.m. | WAPOR Council Meeting | James |
| 9:00 a.m. – 11:30 a.m. | WAPOR Workshops I | |
| | Training Workshops: Session I(a) | Scott |
| | Training Workshops: Session I(b) | Gerrard |
| 1:00 p.m. – 3:30 p.m. | WAPOR Workshops II | |
| | Training Workshops: Session II(a) | Scott |
| | Training Workshops: Session II(b) | Gerrard |

AAPOR/WAPOR Plenary: Populism Around the World

Sunday, May 19, 2019, 7:45 a.m. – 9:00 a.m.

General Session

Location: Grand Ballroom

Joint WAPOR/AAPOR Session on Public Opinion & Democracy

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Paper

Moderator: Scott Keeter, *Pew Research Center*

Location: Willow East

Analysis of the correlation between nonresponse in surveys and political participation

Mikaela Jarnbert, *Statistics Sweden*

Liberal Voting Behavior of Middle-Eastern Migrants in Germany: Self-selection in Migration or Political Self-interest?

Mariel Leonard, *University of Mannheim*
Christoph Sajons, *University of Mannheim*

NY Times Upshot/Siena College Research Institute: Analyzing Question Sequence of Horserace and Candidate Favorability

Don Levy, *Siena College Research Institute*
Meghann Crawford, *Siena College Research Institute*
Travis Brodbeck, *Siena College Research Institute*

O Canada: An Analysis of Canadian Public Opinion in 2017-2018

Kathleen Devlin, *Pew Research Center*
Alexandra Castillo, *Pew Research Center*
Janell Fetterolf, *Pew Research Center*
Courtney Johnson, *Pew Research Center*

Democracy Derailed or Fulfilled? How Ballot Measure Wording Affected California's Proposition 6

John Nienstedt, *Competitive Edge Research Inc.*
Jenny Holland, PhD, *Competitive Edge Research*

Joint WAPOR/AAPOR Session on Cross-national Surveys

Sunday, May 19, 2019, 9:15 a.m. – 10:45 a.m.

Paper

Moderator: Patrick Moynihan, *Pew Research Center*

Location: Simcoe/Dufferin

Are Policy Preferences Really Motivated by Economic Self-Interest? Personal Finances and Attitudes towards Redistribution in 30 Countries

Joseph Cohen, *CUNY Queens College*
Liza Steele, *CUNY John Jay College*

State of Surveys Report – Web Survey Creators and Respondents Worldwide

Zewei Zong, *SurveyMonkey*
Jack Chen, *SurveyMonkey*

Survey Item Durations: Using Past Time Data to Predict Future Interview Length

Davit Tsabutashvili, *Gallup*
Anita Pugliese, *Gallup*
Cynthia English, *Gallup*

The Opportunities and Challenges of Surveying Users at Facebook

Gregory Holyk, *Facebook*

Trust in Science around the Globe: What is Driving Variations in Trust & Perceptions of Science

Orin Puniello, *Ketchum Analytics*
Marni Zapkin, *Ketchum Analytics*
Katharina Muehlbauer, *Ketchum Analytics*
George Schmitz, *Ketchum Analytics*

Joint WAPOR/AAPOR Session: Cross National Surveys

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Yariv Tsfati, *University of Haifa*

Location: Scott

How Much We Can Trust Conventional SEM Goodness-of-Fit Measures in Large Cross-National Invariance Tests?

Boris Sokolov, *Higher School of Economics*

Weighting the night away? Addressing daytime interviewing and unit nonresponse in a national survey

Laura Silver, *Pew Research Center*
Patrick Moynihan, *Pew Research Center*
Martha McRoy, *Pew Research Center*

Item Nonresponse and Power: The Impact of Minority Status on Item Nonresponse across Countries

Katharina Meitinger, *Utrecht University*
Timothy P Johnson, *University of Illinois at Chicago*

Conducting Monitoring and Evaluation for Preventing Violent Extremism

Hayk Gyuzalyan, *CMC*
Andre Kahlmeyer, *CMC*
Milena Isakovic Suni, *CMC*

A Multi-Country Cognitive Evaluation of the 2016 WHO Verbal Autopsy Questionnaires

Paul Scanlon, *National Center for Health Statistics*

Round Table I

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Christian Haerpfer, *World Values Survey*

Location: Windsor

Democracy and Democratic Values: Dynamics, Measurement, Forecasting

Christian Haerpfer, *World Values Survey Association*
Marita Carballo, *Voices! Research and Consultancy*
Ronald Inglehart, *University of Michigan*
Alejandro Moreno, *ITAM*
Christian Welzel, *Leuphana University*
Pippa Norris, *Harvard University*
Henrique Carlos de Castro, *Universidade Federal do Rio Grande do Sul*
Marta Lagos, *Latinobarometro*

Joint WAPOR/AAPOR Session: Public Opinion

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Rico Neumann, *University of Washington*

Location: Baker

Diversification, Inequality and Poverty as Related to Trust in Eastern European and Eurasian Democratic Institutions: A Multilevel Longitudinal Study

David Wutchiett, *Université de Montréal*

Political Attitudes, Macroeconomic Context, and Attitudes toward Redistributive Public Policies

Timothy Gravelle, *University of Melbourne*
Raja Nouredine, *University of Melbourne*

To Legitimize or to Democratize? – A Survey Study of the Impacts of Authoritarian Deliberation in China

Wenjie Yan, *Zhejiang University*

Socialist deliberative democracy in China: Attitudes and behaviors of Chinese Officials

Kaiping Zhang, *Tsinghua University*
Tianguang Meng, *Tsinghua University*

Presidential and prime ministerial approval ratings: honeymoons and mid-term blues (a longitudinal and cross national analysis)

Mark Gill, *King's College London*
Sir Robert Worcester, *Ipsos MORI*
Roger Mortimore, *King's College London*

Results of the AAPOR/WAPOR Task Force (TF) on Quality of Comparative Surveys

Sunday, May 19, 2019, 11:05 a.m. – 12:35 p.m.

Moderator: Beth Ellen Pennell, *University of Michigan*

Location: Carlyle

Survey Documentation in 3MC Surveys

Irina Tomescu-Dubrow, *Institute of Philosophy and Sociology, Polish Academy of Sciences, and CONSIRT at The Ohio State University and PAN*
 Peter Granda, *University of Michigan*

Questionnaire Development in 3MC Surveys

Alisú Schoua-Glusberg, *Research Support Services Inc.*
 Diana Zavala-Rojas, *Pompeu Fabra University*
 Mandy Sha, *Independent Consultant*
 Dorothee Behr, *GESIS*

Using the Total Survey Error Approach to Assess and Reduce Comparison Error in Cross-National and Cross-Cultural Surveys

Tom Smith, *NORC, University of Chicago*

Overall Goals of 3MC Research

Timothy P. Johnson, *Survey Research Laboratory, University of Illinois at Chicago*

Error Sources and Quality in 3MC Sampling and Field Implementation

Michael Robbins, *Princeton University*
 Elizabeth Zechmeister, *Vanderbilt University*
 Jamie Burnett, *Kantar Public*
 Patrick Moynihan, *Pew Research Center*

Results of the AAPOR/WAPOR Task Force (TF) on Quality of Comparative Surveys

Beth Ellen Pennell, *University of Michigan*

Poster Session: Methodological Challenges and Improvements

Sunday, May 19, 2019, 12:35 p.m. – 2:00 p.m.

Location: Mountbatten Lane

Survey climate in Taiwan

Hung-Chia Chen, *Academia Sinica*

Dilemmas of Survey workers' experiences using digital data collection methods in public health field surveys in Kenya: results from a health and demographic surveillance system in the Lake Victoria Region

Peter Larson, *University of Michigan*
 Katherine Browne, *University of Michigan*
 Rebecca Hardin, *University of Michigan*
 Paul Diela, *Kenya Medical Research Institute*
 Sheru Wanyua, *Nagasaki University Institute for Tropical Medicine*
 Morris Ndemwa, *Nagasaki University Institute for Tropical Medicine*
 Satoshi Kaneko, *Nagasaki University Institute for Tropical Medicine*

Machine Learning in Data Analysis for Social Research

Jonas Beste, *Institute for Employment Research*
 Giuseppe Casalicchio, *LMU Munich*
 Arne Bethmann, *Max Planck Institute for Social Law and Social Policy*

Poster Session: Public Opinion and Democracy

Sunday, May 19, 2019, 12:35 p.m. – 2:00 p.m.

Location: Mountbatten Lane

Democracy under Threat? Newest Survey Evidence Speaking

Kseniya Kizilova, *World Values Survey Association*

The Public Perception of Democratic Participation: Roles in Reducing Crimes and Conflicts and Enhancing Tolerance Among Ethiopian People

Brhanu Derbew, *Algonquin College*

Full democracy with limited press freedom in Liberia

Marvin Samuel, *The Khana Group*

Poster Session: Social Media, Big Data, Sentiment Analysis, and Emerging Technologies

Sunday, May 19, 2019, 12:35 p.m. – 2:00 p.m.

Location: Mountbatten Lane

The role of inter-ethnic online interactions in reconciling post-conflict societies in Africa. Evidence from Uganda.

Juma Kasadha, *City University of Hong Kong, Hong Kong and United Nations University- Institute on Computing and Society (UNU-CS), Macau*

The Public Perception of Democratic Participation: Roles in Reducing Crimes and Conflicts and Enhancing Tolerance Among Ethiopian People

Brhanu Derbew, *Algonquin College*

Institutional trust and social movements in North Africa, West Asia and Sub-Saharan Africa

Nadia Rezgui, *Université de Montréal*

Stakeholder Research in Fragile and Conflict-Affected Countries

Svetlana Markova, *The World Bank*

Rethinking Local Governance in Africa's Developing democracies: A Big Data Perspective for East Africa

Juma Kasadha, *City University of Hong Kong, Hong Kong and United Nations University- Institute on Computing and Society (UNU-CS), Macau*

Adam A. Alli, *Islamic University of Technology, Dhaka, Bangladesh*

The Surveys on the Japanese National Character: Project History and Some Results from Recent Surveys

Tadahiko Maeda, *The Institute of Statistical Mathematics*
Yoosung Park, *The Institute of Statistical Mathematics*

WAPOR Keynote Address

Sunday, May 19, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Claire Durand, *University of Montreal*

Location: Mountbatten Salon

Citizens' Assessments of Electoral Democracy

André Blais, *Université de Montréal*

Methodology I

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Marita Carballo, *WAPOR President*

Location: Baker

Improving Self-Reported Measures of News and Reality-TV exposure

Yariv Tsafati, *Mr.*
Danit Shalev, *University of Haifa*

Acquiescence Bias? Or a Perceived Middle Ground?

Yang Meng-Li, *Academia Sinica*

Data Collection Mode Change: Going from F2F to CATI, The case of Greece

Carsten Broich, *Sample Solutions BV*
Dijana Eftimova, *Sample Solutions BV*
Katerina Nikolova, *Sample Solutions BV*

Interviewer Training Programs of Multinational Survey Programs Mapped to the Total Survey Error

Henning Silber, *GESIS, Leibniz Institute for the Social Sciences*
Daniela Ackermann-Piek, *GESIS, Leibniz Institute for the Social Sciences*
Jessica Daikeler, *GESIS, Leibniz Institute for the Social Sciences*
Silke Martin, *GESIS, Leibniz Institute for the Social Sciences*
Brad Edwards, *Westat*

Theory and Practice of Multi-Country and Multi-Group Stakeholder Research

Eugene Kritski, *GlobeScan Inc*

Social Media I

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Eric Nisbet, *Ohio State University*

Location: Scott

Third Generation of Agent Based Models in Opinion Research, Path to Quantitative Predictions

Pawel Sobkowicz, *National Centre for Nuclear Research*

Reading China: Predicting Policy Change with Machine Learning

Weifeng Zhong, *American Enterprise Institute*
 Julian TszKin Chan, *Bates White Economic Consulting*

Validity and Reliability Challenges when Extracting Public Opinion Trends from Social Media Expressions

Michael Elasmr, *Boston University*

Government communication, public interest and image politics: A study on the Brazilian health policies on social media to strike Aedes aegypti

Edna Miola, *Federal University of Technology, Parana*
 Francisco Paulo Jamil Almeida Marques, *Federal University of Parana*

Round Table II

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Doug Miller, *GlobeScan Foundation*

Location: Windsor

Democracy 3.0: Polling Innovations for Public Policy

Doug Miller, *GlobeScan Foundation*
 Steven Kull, *University of Maryland*
 Peter MacLeod, *MASS LBP*
 Antonio Mugica, *Smartmatic*

Public Opinion I

Sunday, May 19, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Christian Haerpfer, *World Values Survey*

Location: Carlyle

Who wants to be a citizen scientist? Identifying the overall democratic potential of citizen science and target segments in Switzerland and Germany

Tobias Fuechslin, *U of Zurich*

Measuring Peña Nieto's approval with second generation statistical model

J. Guadalupe Cárdenas Sánchez, *Invesmark Consultoría y Servicios*
 Juan José Reyes Vázquez, *Invesmark Consultoría y Servicios*
 Angel Jaramillo Torres, *Invesmark Consultoría y Servicios*

Investigating Why Western Europeans Accept Muslims, but Support at Least Some Restrictions on Muslim Women's Religious Clothing

Jonathan Evans, *Pew Research Center*
 Scott Gardner, *Pew Research Center*
 Neha Sahgal, *Pew Research Center*
 Ariana Monique Salazar, *Pew Research Center*
 Kelsey Jo Starr, *Pew Research Center*

The Role of Intergroup Contact, Threat Perceptions, Media Exposure and Contextual Factors in Shaping Attitudes toward Refugees and Support for Refugee Policy

Rico Neumann, *University of Washington*

Methodology II

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Andrew Klassen, *Charles Darwin University*

Location: Baker

HUMAN Surveys: A Data Management Resource for Comparative Public Opinion

Andrew Klassen, *Charles Darwin University*

Thumbs Sideways?: Improving the Design of Thumb-friendly Scales for Online Surveys

Frances Barlas, *Ipsos Public Affairs*

Randall K. Thomas, *Ipsos Public Affairs*

Attitudes toward and Experiences of Surveys in Korea

Jibum Kim, *Sungkyunkwan University*

Deok-hyun Jang, *Gallup Korea*

Sori Kim, *Sungkyunkwan University*

Jeong-han Kang, *Yonsei University*

What is the Optimal Mobile Phone Survey Mode in Developing Countries? A Comparison of IVR, SMS, CATI, and Face-to-Face Surveys in Nigeria

Charles Lau, *RTI International*

Alex Cronberg, *Kantar Public*

Leenisha Marks, *RTI International*

Ashley Amaya, *RTI International*

Field-work Realities of Survey Interviewers in Lithuania: Links to Survey Quality

Inga Gaizauskaite, *Lithuanian Social Research Centre*

Svajone Mikene, *Vilnius Gediminas Technical University*

Giedre Plepyte Davidaviciene,

Lithuanian Social Research Centre

Political Behavior I

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Benjamin Detenber,
Nanyang Technological University

Location: Carlyle

Media Exposure and Community Participation--- Structural Equation Model Analysis of the case of Huaqing Community in Beijing

Fei Huang, *Tsinghua University*

The Effectiveness of Manipulating Issue Attitudes on Campaign Posters: An Experimental Study on Online Political Expression

Miao Xu, *Hong Kong Baptist University*

Dr. Tsang Stephanie Jean, *Hong Kong Baptist University*

Wen Jiayuan, *Hong Kong Baptist University*

How Does Age Affect Views on Social Issues Such as Abortion and Same-Sex Marriage in Europe?

Scott Gardner, *Pew Research Center*

Jonathan Evans, *Pew Research Center*

Scott Gardner, *Pew Research Center*

Neha Sahgal, *Pew Research Center*

Ariana Monique Salazar, *Pew Research Center*

Kelsey Jo Starr, *Pew Research Center*

Shades of Purple: Social Values Patterning by Urbanity in Canada

David Jamieson, *Environics Institute for Survey Research*

Michael Adams, *Environics Institute for Survey Research*

Predicting Attitudes toward Out-groups in Singapore: Beyond National Identity

Benjamin Detenber, *Nanyang Technological University*

Miriam Hernández, *Nanyang Technological University*

Joyce S. Pang, *Nanyang Technological University*

Jazz Z. J. Tan, *Nanyang Technological University*

J.T. Tan, *Nanyang Technological University*

Social Media II

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Steven Kull, *University of Maryland*

Location: Gerrard

Sentiment Analysis of Reddit Posts for Real Time Improvement of Election Predictions

Bryant Hwang, *Korea International School*

Is social media use the factor causing decline of traditional media credibility?

Weiyang Shi, *Beijing Normal University*
Yang Huiyun, *Beijing Normal University*

Using Social Media to Predict Public Opinion: Case Studies on the Environment and Immigration

Vanessa Killeen, *Kantar TNS*

A four-country comparison of digital repertoires in politics

Kwansik Mun, *University of Wisconsin-Madison*
Hernando Rojas, *University of Wisconsin-Madison*

Attitude towards the consumption of social media: Analyzing young consumers' travel behavior

Farzana Sharmin, *Shanghai Jiao Tong University, China*
Mohammad Tipu Sultan, *Shanghai Jiao Tong University*
Benqian Li, *Shanghai Jiao Tong University*

Round Table III

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Doug Miller, *GlobeScan Foundation*

Location: Windsor

Media Polls: Pollsters and their media clients discuss challenges and successes

Doug Miller, *GlobeScan Foundation*
Steven Kull, *University of Maryland*
Steven Titherington, *BBC World Service*
Gary Langer, *Langer Research Associates*

Public Opinion II

Monday, May 20, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Yulia Baskakova, *Russian Public Opinion Research Center (VCIOM)*

Location: Scott

Democratic Discontent in Western Europe and Endorsement of Russia's Disinformation about Ukraine

Erik Nisbet, *Ohio State University*
Olga Kamenchuk, *Ohio State University*
Samuel Wolken, *Ohio State*
Thorsten Faas, *Freie Universität Berlin*

Did Brexit need a Peace Poll?

Colin Irwin, *Liverpool University*

Using in-depth interviews to uncover the psyche and values relating to governance

Pam Fang, *Ministry of Communications and Information*
Natalie Chia, *University of Oxford*
Charmaine Chua, *Ministry of Communications and Information, Singapore*

Descending into alternative realities: the increasing prevalence of looking-glass perception and the fragmentation of U.S. opinion climate

Tamas Bodor, *University of Wisconsin, Stevens Point*

European Public Opinion about Climate Change in the Wake of the 2015 Paris Agreement: A Multilevel Analysis

Rico Neumann, *University of Washington*
Kevin J. Calderwood, *University of Washington*

Featured WAPOR Panel I: Public Opinion and Democracy

Monday, May 20, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Robert Worcester, *Ipsos MORI*

Location: Gerrard

Public Opinion and Democracy: Friends or Foe? Vox Populi, Vox Dei?

Sir Robert Worcester, *Ipsos MORI*

Public Opinion and Democracy in Indonesia; A Case Study of Joko Widodo Presidency

Sukawarsini Djelantik, *Parahyangan Catholic University*

Democracy or Authoritarian Rule, a global comparison

Johnny Heald, *ORB International*

Featured WAPOR Panel II: Wealth, Jobs, Freedom and Movement through a Global Lens

Monday, May 20, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Neli Esipova, *Gallup*

Location: Carlyle

Wealth, Jobs, Freedom and Movement through a Global Lens

Neli Esipova, *Gallup*

Anita Pugliese, *Gallup*

Rajesh Srinivasan, *Gallup*

Julie Ray, *Gallup*

Neli Esipova, *Gallup*

Featured WAPOR Panel III: When Context is Relevant to Understand Global Public Opinion

Monday, May 20, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Rene Bautista, *NORC*

Location: Scott

Bridging the gap between perceiving and experiencing corruption

Ricardo Gonzalez, *Centro De Estudios Publicos*

Bernardo Mackenna, *University of California, San Diego*

Esteban Muñoz, *Centro de Estudios Publicos*

Role of Government and Political Behavior in Different Contrasting Economies: A Public Opinion Perspective

Francisco Abundis, *Parametria*

Diana Penagos, *Parametria*

Katia Guzman Martinez, *Parametria*

Connecting the dots: What does personal experience with health care have to do with organizational health system preferences?

Ricardo Gonzalez, *Centro De Estudios Publicos*

Esteban, Muñoz

Josefa, Henriquez

The origins of support of non-traditional post-partisan candidates: An initial look

Marco Morales, *Columbia University*

Anti-Immigrant Sentiments against Co-Ethnics: Changing National Identity in South Korea

Jaesok Son, *NORC at the University of Chicago*

When context is relevant to understand global public opinion

Rene Bautista, *NORC at the University of Chicago*

Methodology III

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Tatiana Karabchuk, *UAE University*

Location: Baker

The Diffusion of an Innovation: Survey Research, 1936-2018

Tom W Smith, *NORC at the University of Chicago*

Experiments on Item Formatting in the Australian Values Survey

Benjamin Phillips, *The Social Research Centre*

Assessing the performance of propensity score methods for estimating third-party presence effect in observational data from complex surveys

Su-hao Tu, *Research Center for Humanities and Social Sciences*

Experiments with "Loss Framing" Verbiage in Survey Introductions to Raise Response Rates

Paul Lavrakas, *Social Research Centre, Australian National University*

Benjamin Phillips, *Social Research Center, Australian National University*

Shane Compton, *Social Research Centre, Australian National University*

Darren Pennay, *Social Research Centre, Australian National University*

Measurement of Social Generalised Trust: a Gap between Conceptual and Operational Definitions

Inga Gaizauskaite, *Lithuanian Social Research Centre*

News, Media I

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Paul Brewer, *University of Delaware*

Location: Carlyle

Delivering experiences that count: Global survey results and insights on digital citizen services

Tanya Whitehead, *Kantar, TNS*

Tehran's people pattern of media consumption, a comparison between men & women

Abdolhossein Alimadadi, *Pars*

What is the most effective uncertainty in agenda setting theory? : Explicating the concept of uncertainty in need for orientation and verifying the explanatory power in media effects

Seohyun An, *Ewha Womans University*

Media Use and Public Perceptions of Forensic Evidence

Paul Brewer, *University of Delaware*

Barbara L. Ley, *University of Delaware*

Making Realworld Predictions from Longitudinal Multicounty Research Trends

Doug Miller, *GlobeScan Foundation*

Political Behavior II

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Michael Elasmr, *Boston University*

Location: Scott

**Does Public Infrastructure Investment Earn Votes?
Experimental evidence from Madrid River Park**

Enrique Garcia-Viñuela, *Universidad Complutense de Madrid*
Joaquin Artes, *Universidad Complutense de Madrid*

A multidimensional model of measuring and evaluating participation in young democracies. The role of new media, the Romanian case

Dan Sultanesu, *Center for Civic Participation and Democracy, SNSPA, Romania*
Dana Sultanesu, *Center for Civic Participation and Democracy, SNSPA, Romania*
Daniel Buti, *Center for Civic Participation and Democracy, SNSPA, Romania*
Vlad Achimescu, *University of Mannheim*

Dynamics of Citizens' News Consumption during Pre-Campaign and Campaign Phases in the German Federal Election 2017

Lea Gorski, *U of Koblenz-Landau*
Fabian Thomas, *U of Koblenz-Landau*

The presidential campaign of Sergio Fajardo in Colombia. A case analysis

Alvaro Duque, *Corpoliderar*

Public Opinion III

Monday, May 20, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Tamas Bodor,
University of Wisconsin-Stevens Point

Location: Gerrard

The Impact of Religion on Egypt's Democratic Experience

Nora Garas, *Algonquin College*

Giving voice to the Iranian people: Introduction of VoxIran, largest databank of representative Iranian polls

Amir Farmanesh, *People Analytics Inc. (IranPoll)*

Autocrats, Democrats, and the Roots of Support for Autocratic Governments

Paula Armendariz, *University of Minnesota*

The Brazilian Perception of Democracy from an Age Perspective

Marielli Bittencourt, *Federal University of Rio Grande do Sul*
Débora de Oliveira Santos, *Federal University of Rio Grande do Sul*

Giving 'the People' a Greater Voice in Government: Applying the 'Policymaking Simulation' Survey Method in the US Congress

Steven Kull, *Program for Public Consultation*

Round Table IV

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Chris Coulter, *GlobeScan Foundation*

Location: Windsor

Peer-to-peer advice on fundraising/business models for longitudinal studies

Doug Miller, *GlobeScan Foundation*
Marta Lagos, *Latinobarometro*
Tom Smith, *NORC at the University of Chicago*
Christian Haerpfer, *World Values Survey Association*
Chris Coulter, *GlobeScan Foundation*
Martijn Lampert, *Glocalities*

Methodology IV

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Tom Smith, *NORC at the University of Chicago*

Location: Baker

Comparing Alternative Within-Household Sampling Methods in Face-to-Face Survey Research: Is Probability Selection Ideal?

J. Daniel Montalvo, *Latin American Public Opinion Project at Vanderbilt University*

Mitchell A. Seligson, *LAPOR, Vanderbilt University*

Are Days of Random Digit Dialing Methodology Numbered?

Mansour Fahimi, *Ipsos*

Frances M. Barlas, *Ipsos*

I [Don't] Think We're Alone Now: Third-Party Presence in European Face-to-Face Surveys

Stacy Pancratz, *Pew Research Center*

Martha McRoy, *Pew Research Center*

Patrick Moynihan, *Pew Research Center*

Managing Non-response Errors in Exit Poll through Experiment: Georgian Case Study

Masahiko Aida, *Civis Analytics*

Chris C. Anderson, *US State Department*

Understanding mode switching and non-response patterns

Alexandru Cernat, *The University Of Manchester*

News, Media II

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Yossi David,
Johannes Gutenberg University Mainz

Location: Carlyle

Exposure to Gendered Framing and Public Opinion: The Role of Gendered Constructions in the International Arena

Yossi David, *Johannes Gutenberg University Mainz*

The relevance of different levels of trust for public opinion formation

Ilka Jakobs, *Johannes Gutenberg University of Mainz*

Determining Access to Independent Media through Audience Measurement Data

Tavian MacKinnon, *GeoPoll*

News framing woman-centric: Hashtag campaigns a content analysis of hashtag movements #askhermore, #bringbackourgirls, #everydaysexism and #metoo in US newspapers.

Shreenita Ghosh, *University of Wisconsin Madison*

Media impacts on the shaping of political attitudes. Analysis of the effect of the 2018 Mexican electoral campaign on political disaffection from the model O-S-R-O-R

Carlos Muniz, *Universidad Autónoma de Nuevo León and Benemérita*

Alma Rosa Saldierna, *Universidad Autónoma de Puebla*

Political Behavior III

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Hernando Rojas,
University of Wisconsin-Madison

Location: Scott

The Mexican Voter: Andres Manuel Lopez Obrador's Emergence, Fall, and Resurgence

Francisco Abundis, *Parametría*
Diana Penagos, *Parametría*
Katia Guzmán Martínez, *Parametría*

E-Transparency Policies in the Brazilian National Congress: Can legislative bills change a closed political culture?

Francisco Paulo Jamil Almeida Marques,
Federal University of Paraná
Edna Miola, *Federal University of Technology, Paraná*

Chat Apps and Affective Polarization in Japan, South Korea and the United States

Hernando Rojas, *University of Wisconsin, Madison*
Sangwon Lee, *University of Wisconsin, Madison*

The Impact of Social Desirability on the Extent of Induced Abortion Misreporting in Turkey

İsmet Koc, *Hacettepe University*
Melike Sarac, *Hacettepe University Institute of Population Studies*

Equality or economic growth? A quantitative analysis of public preferences for welfare state equality versus free market prosperity

Jonathan Kelley, *University of Nevada, Reno*
MDR Evans, *University of Nevada*
SMC Kelley, *American Institutes for Research*

Public Opinion IV

Monday, May 20, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Jaesok Son,
NORC at the University of Chicago

Location: Gerrard

Online sharing, political extremity and reduced network interaction: An imagined audience approach

Min-Hsin Su, *University of Wisconsin, Madison*
Jiyoun Suk, *University of Wisconsin-Madison*
Hernando Rojas, *University of Wisconsin-Madison*

Land Supply Debate in Hong Kong: The hypocrisy of public consultation in an undemocratic society

Chit-Fai Edward Tai, *Public Opinion Programme, HKU*
Ting-Yiu Robert Chung, *Public Opinion Programme, HKU & Founding President of WAPOR Asia*

Elaborating the Effect of Political Scandal Exposure: Information Scanning, Information Seeking, Evaluation of Officials and Support Intention in Mainland China

Yansong Zhang, *Fudan University*

Abortion: Rights and Attitudes

Diana Penagos Vasquez, *Parametría*
Francisco Abundis, *Parametría*
Katia Guzman Martinez, *Parametría*

Trust in Government Statistics in Korea

Jibum Kim, *Sungkyunkwan University*
Hee-choon Shin, *NCHS*
Jeong-han Kang, *Yonsei University*
Yoosung Park, *The Institute of Statistical Mathematics*
Jaesok Son, *NORC at the University of Chicago*

Methodology V

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Courtney Johnson, *Pew Research Center*

Location: Baker

Religious Change around the World, 1991-2018

Tom W Smith, *NORC at the University of Chicago*

The accuracy of pre-electoral poll aggregations in different political contexts

Fabricio Vassellai, *University of Michigan*

Detection and use of data on weekly, monthly cyclical changes of the accessible population

Andrei Veikher, *National Research University Higher School of Economics*

Understanding Change in Time of Measurement Error Using Longitudinal Multitrait Multierror

Alexandru Cernat, *The University Of Manchester*
Daniel Oberski, *Utrecht University*

Does public support for the welfare state translate into support for the environmental state?: Multilevel evidence from the European Social Survey (Harkness Award Winner)

Kirils Makarovs, *University of Essex*

Political Behavior IV

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Henning Silber, *GESIS*

Location: Scott

Inequality and Electoral Abstention in Latin America: A Multilevel Exploration

Federica Sanchez Staniak, *Pontificia Universidad Catolica de Chile*
Benjamin Muñoz Rojas, *Pontificia Universidad Catolica de Chile*

Whom to Blame? Assessing the Consequences of Financial Crisis under Authoritarian Media Environment

Evgeniia Mitrokhina, *HSE*
Kirill Chmel, *HSE*
Aigul Mavletova, *HSE*

We did not vote for this government: dynamics of electoral absenteeism and paternalistic contract in Russia

Yulia Baskakova, *Russian Public Opinion Research Center (VCIOM)*

Applying a Behavioural-Science Approach to Predict Differential Voter Turnout and Impact on Popular Vote

Darrell Bricker, *Ipsos*
Chris Martyn, *Ipsos*
Sean Simpson, *Ipsos*

Political Beliefs in Europe: A Belief Network Analysis Approach

Paulina Tabery, *Institute of Sociology, Czech Academy of Sciences*
Matous Pilnacek, *Institute of Sociology, Czech Academy of Sciences*

Best Practices

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Charles Lau, *RTI International*

Location: Carlyle

If You Take the Morning After Pill In the Afternoon, Does It Still Work? A Case Study on the Importance of Focus Groups

Kate Vasiloff, *Untold Research*
Monica Sanchez, *Untold Research*

Forecasting Employment and GDP Data Using Consumer Sentiment: An analysis in 24 countries

Marcus Maher, *Ipsos*
Atisha Amin, *Ipsos*
Nik Samoylov, *Ipsos*

Role of Research in Building Social Participation in the Context of the IKEA Consumer Campaign: Climate Action Starts At Home

Eugene Kritski, *GlobeScan Inc*
Caroline Holme, *GlobeScan Inc*
Brendan Seale, *IKEA*

Inequality Does Not Impair Subjective Health: Europe, 2003-2016

M.D.R. Evans, *University of Nevada, Reno*
CGE Kelley, *American Institutes for Research*
Jonathan Kelley, *International Survey Center*

Is family well-being still the most important motive in the decision to move? A comparison between the US in the 1950s and the Czech Republic in the 2010s

Hynek Jerabek, *Charles University, Faculty of Social Sciences, Institute of Sociology Studies*
Sarka Tesarova, *Charles University*

Public Opinion V

Monday, May 20, 2019, 3:45 p.m. – 5:00 p.m.

Moderator: Alejandro Moreno, *ITAM*

Location: Gerrard

"We don't see them counting, we just get it from the news ": A mixed methods analysis of Canadians' attitudes and concerns about the electoral process

Anais Bertrand-Dansereau, *Elections Canada*
Evelyne Morrisette, *Elections Canada*
Graham Laurie, *Elections Canada*
Angelo Elias, *Elections Canada*

Investigating the Legitimacy of Survey and Public Opinion Research

Timothy Johnson, *University of Illinois Chicago*
Henning Silber, *GESIS, Leibniz-Institute for the Social Sciences*

Understanding democratic legitimacy in Peru: It is the economy stupid?

Jorge Aragon, *Pontificia Universidad Catolica del Peru*

Bordering on the Edge: Attitudes toward Immigration in California

Randall Thomas, *Ipsos Public Affairs*
Dean Bonner, *Public Policy Institute of California*
Lunna Lopes, *Public Policy Institute of California*
Sergei Rodkin, *Ipsos Public Affairs*
David Parcell, *Ipsos Public Affairs*

The Evolution of Regime Publics: Understanding Supporters of Democracy and Authoritarianism in Latin America

Alejandro Moreno, *ITAM*

Electoral Polls I

Tuesday, May 21, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Jonathan Vickers,
National Center for Health Statistics

Location: Baker

Afghan Futures: Polling Results in Afghanistan's Most Recent Elections

Matthew Warshaw, *D3, Designs, Data, Decisions*

Ideology and perceptions on immigration before and after immigrants arrives: Evidence from Chile, 2003 & 2017

Patricio Navia, *New York University*

Public Trust in Election Polls: A Study of the 2018 Mexican Presidential Campaign

Alejandro Moreno, *ITAM*

Carlos Olivares, *Olivares Plata Opinión y Mercado*

New Sources

Tuesday, May 21, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Iman Zahra, *Sultan Qaboos University*

Location: Gerrard

New Regulation Approach for Civic Communication's Fake News in Science and Technology Area

Wenkai Jin, *Tsinghua University*

Bo Han, *Tsinghua University, China*

One-sided or Balanced? How Political Attitudes and Opinions in User Comments Influence News Selection in Social Media

Claudia Wilhelm, *University of Erfurt*

Ines Engelmann, *Friedrich-Schiller University of Jena*

Entrepreneurs Use of Mass Media in Oman to Influence Public Opinion: A National Survey

Hosni Nasr, *Sultan Qaboos University*

Iman Mohamed Zahra, *Sultan Qaboos University*

The Sources of Public Attitudes toward Afghan Security Forces in the War against the Taliban

Karl Kaltenthaler, *University of Akron*

Daniel Silverman, *Carnegie Mellon University*

Featured Panel: Democracy Today: Dynamics and Trends of Popular Support for Democracy (part I)

Tuesday, May 21, 2019, 9:00 a.m. – 10:15 a.m.

Moderator: Kseniya Kizilova,
World Values Survey Association

Location: Scott

From Authoritarian Personality to Authoritarian Reflex: Evolving Views of an Enduring Phenomenon

Ronald Inglehart, *University of Michigan*

Sources of Political Regime Support: New Comparative Evidence from the World Values Survey

Christian Haerpfer, *World Values Survey Association*
Kseniya Kizilova, *World Values Survey Association*

Trust and Trustworthiness in National Governance

Pippa Norris, *Harvard University*
Will Jennings, *University of Southampton*
Gerry Stoker, *University of Southampton*

Democracy Today: Dynamics and Trends of Popular Support for Democracy (part I)

Christian Haerpfer, *World Values Survey*

Featured Panel: Survey Research on Subjective Well-being: Cross-National Polls

Tuesday, May 21, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Tatiana Karabchuk, *UAE University*

Location: Carlyle

Survey Research on Subjective Well-being: Cross-National Polls

Tatiana Karabchuk, *UAE University*

Well-being across the Globe

Neli Esipova, *Gallup*

Measuring material determinants of happiness in later life

Aigul Zabirova, *United Arab Emirates University*

Voice of Public: perception of Central Asian countries

Elvira Omurkanova, *Central Asia Barometer*

Subjective well-being: Eurasian Monitor of Post-Soviet Countries

Tatiana Karabchuk, *UAE University*

Round Table V

Tuesday, May 21, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Chris Coulter, *GlobeScan Foundation*

Location: Windsor

Winning back public trust in polling: can becoming a more purposeful profession help?

Doug Miller, *GlobeScan Foundation*
Daniel Franklin, *The Economist*
Mehmet Aktulga, *Yontem Research Consultancy*
Chris Coulter, *GlobeScan Foundation*
Dr. Samir Abu Rumman, *Gulf Opinions*

Featured Panel: Democracy Today: Dynamics and Trends of Popular Support for Democracy (part II)

Tuesday, May 21, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Christian Haerpfer, *World Values Survey*

Location: Scott

Postmaterialism and democracy in Peru (1996-2012). An analysis through World Values Survey

Kiara Castaman, *Institute of Development Studies*

Experts versus the Public: Socioeconomic Bias in Perceptions of Electoral Integrity

Andrew Klassen, *Charles Darwin University*

Self-right ideological placement in seven democracies: A comparative mass-elite analysis

Hendrik Kotze, *Stellenbosch University*

The Influence of Media Use on Different Modes of Political Participation in China: Political Trust as the Mediating Factor

Hongna Miao, *Nanjing University*

Hsin-che Wu, *Nanjing University*

Democracy Today: Dynamics and Trends of Popular Support for Democracy (part II)

Christian Haerpfer, *UAEU*

WAPOR-ESOMAR-CRIC Session: Accuracy of Polls in Canada

Tuesday, May 21, 2019, 10:30 a.m. – 11:30 a.m.

Moderator: Marita Carballo, *WAPOR President*

Location: Gerrard

A failure of the polls, a late campaign swing, or else? The Quebec 2018 election

Claire Durand, *University De Montreal*

André Blais, *Université de Montréal*

Canada Polling in a Global Context

Jon Puleston, *Lightspeed Research*

Problematic Polling Conducted During the 2017 Calgary Election

Christopher Adams, *University of Manitoba*

Round Table VI

Tuesday, May 21, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Doug Miller, *GlobeScan Foundation*

Location: Windsor

WAPOR Chapters: Reports from the Regions

Doug Miller, *GlobeScan Foundation*

Dr. Mariano Torcal Lorient, *WAPOR Latin America*

Dr. Robert Chung, *WAPOR Asia*

Dr. Samir Abu Rumman, *WAPOR WANA*

Angela Ambitho, *InfoTrack Research & Consulting*

WAPOR-ESOMAR-CRIC Session: Challenges of Public Opinion Research in Canada

Tuesday, May 21, 2019, 11:45 a.m. – 1:00 p.m.

Moderator: Claire Durand, *University of Montreal*

Location: Mountbatten Salon

Challenges of Public Opinion Research in Canada

Chris Adams, *University of Manitoba*

Darrel Bricker, *Ipsos*

Christian Bourque, *Léger360*

Annie Pettit, *Consultant*

Adam Radwanski, *Globe and Mail*

Challenges in Cross-National Research

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Masahiko Aida, *Civis Analytics*

Location: Carlyle

What Do They Remember? Probing for Recall in Philippines, Kenya and El Salvador on Employment and Earnings Using Cognitive Interviews for USAID's Youth Workforce Development (WFD) Programs

Mousumi Sarkar, *Well World Solutions, LLC*
Dr. Elena Walls, *USAID*

How Remote Mobile Surveys in Post-Mugabe Zimbabwe Provided Valuable Election Insights

Tavian MacKinnon, *GeoPoll*
Michael Kleinman, *Orange Door Research*

Multinational cognitive interviewing project evaluating UNICEF questionnaire

Jonathan Vickers, *National Center for Health Statistics*
Kristen Miller, *NCHS*

Analyzing the influence of non-observable and observable interviewer characteristics on measurement error: Evidence from Zambia

P. Linh Nguyen, *University of Essex*,
University of Mannheim

Electoral Polls II

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Alejandro Moreno, *ITAM*

Location: Scott

Election Polling in Non-Liberal Democracies: The Case of Iran

Ebrahim Mohseni-Cheraghloo, *University of Tehran*

Media's Use of Opinion Polls to Enhance Transparency in Electoral Process in Kenya

David Aduda, *Nation Media Group*

Electoral Polls in Emerging/Incomplete Democracies in Sub-Saharan Africa

Raphael Ngava, *Infotrak Research and Consulting Limited*

Electoral Polls in Emerging Democracies – A Case Study of Electoral Polling in Kenya

Kelvin Gatuha Mungai, *Infotrak Research and Consulting Ltd*

Its Do or Die for Pollsters in Africa

Angela Ambitho, *Infotrak Research & Consulting*

Round Table VII

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Claire Durand, *University of Montreal*

Location: Windsor

How academic and private pollsters can cooperate better to advance our profession

Doug Miller, *GlobeScan Foundation*
Dr. Robert Chung, *WAPOR Asia*
Frits Spangenberg, *Motivaction*
Steven Kull, *University of Maryland*
Mark Gill, *King's College*
Mari Harris, *Markinor*

WAPOR-ESOMAR-CRIC Session: Overcoming Challenges and Assuring the Future of Public Opinion Polls in Canada

Tuesday, May 21, 2019, 2:00 p.m. – 3:15 p.m.

Moderator: Kathy Frankovic, *Consultant*

Location: Gerrard

WAPOR-ESOMAR-CRIC Session: Overcoming Challenges and Assuring the Future of Public Opinion Polls in Canada

Nik Nanos, *Nanos Research*

Frank Graves, *EKOS Research Associates*

Christian Bourque, *Léger360*

Training Workshops: Session I (a)

Wednesday, May 22, 2019, 9:00 a.m. – 11:30 a.m.

Location: Scott

Conducting Surveys in Emerging Democracies

Robert Chung, *The University of Hong Kong*

Training Workshops: Session I (b)

Wednesday, May 22, 2019, 9:00 a.m. – 11:30 a.m.

Location: Gerrard

An Insider's Look at Sentiment Analysis: What Works, and What They Don't Tell You

Normand Peladeau, *Provalis Research*

Training Workshops: Session II(b)

WAPOR

Wednesday, May 22, 2019, 1:00 p.m. – 3:30 p.m.

Location: Gerrard

Comparative Survey Research: Issues of Quality, Harmonization and Transparency

Irina Tomescu-Dubrow- *Institute of Philosophy and Sociology, Polish Academy of Sciences, and CONSIRT at The Ohio State University and PAN*

Training Workshops: Session II(a)

Wednesday, May 22, 2019, 1:00 p.m. – 3:30 p.m.

Location: Scott

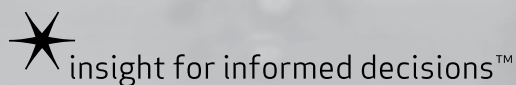
Strategies for Publishing Public Opinion Research

Paul Brewer, *University of Delaware*



at the UNIVERSITY of CHICAGO

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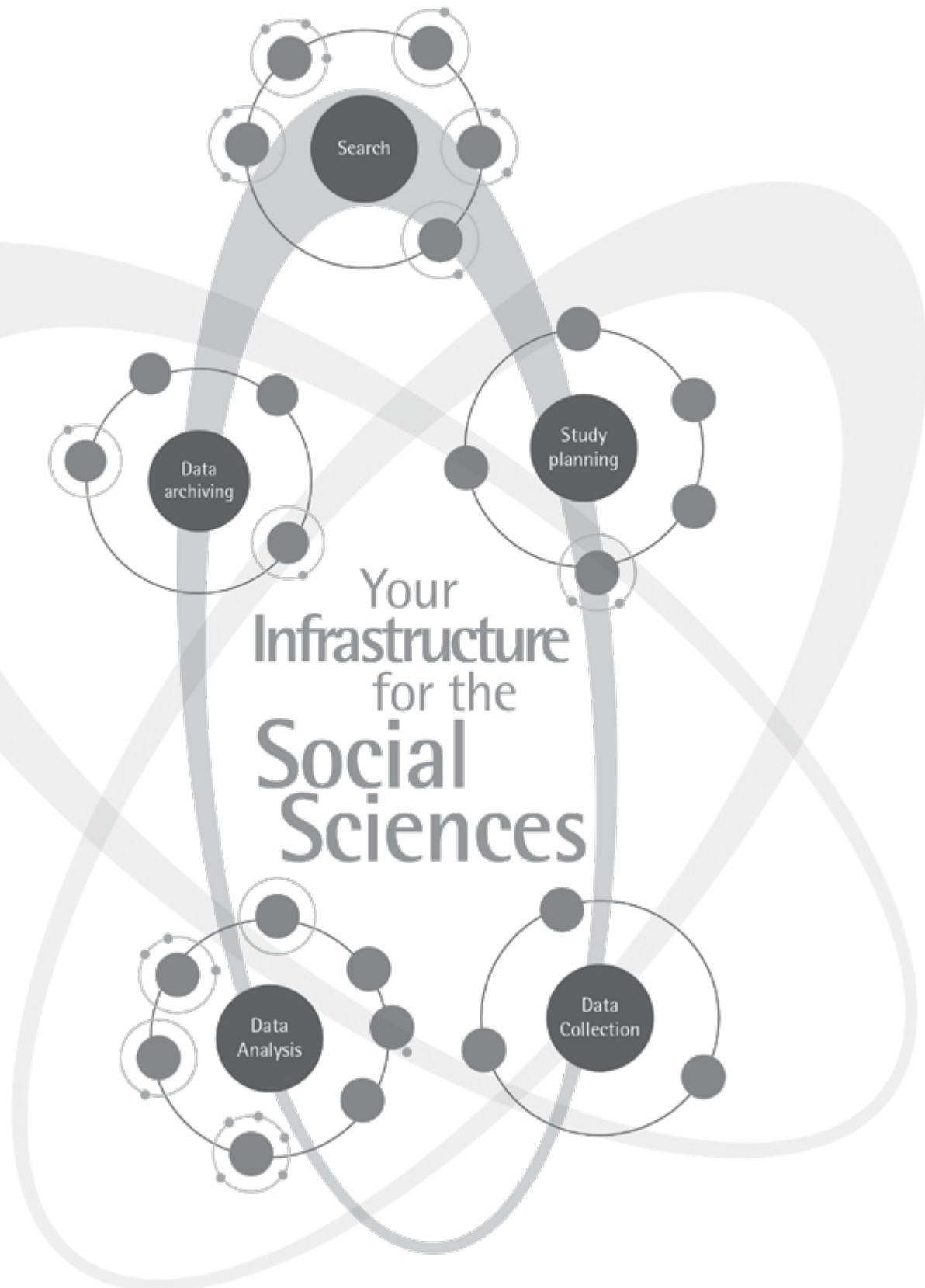
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