



AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

2019–2020 Annual Report



Table of Contents

AAPOR Mission and Goals	3
2019–2020 Executive Council	3
Staff	3
President’s Report	4
Past President’s Report	7
Secretary–Treasurer’s Report	8
Councilor–at–Large Report	10
Membership and Chapter Relations Committee (MCR) Report	12
Communications Committee Report	18
Education Committee Report	19
Standards Committee Report	21
Conference Committee Report	25
AAPOR Publications:	
<i>Public Opinion Quarterly (POQ)</i> Report	28
<i>Journal of Survey Statistics and Methodology (JSSAM)</i> Report	33
<i>Survey Practice</i> Report	37
Awards Committees Report	40
Affinity Group Reports:	
AAPI	44
Cross–Cultural and Multilingual Research Affinity Group	44
GAAPOR	45
HISP–AAPOR	45
QUALPOR	46
Volunteers 2019–2020	47

American Association for Public Opinion Research

Email: info@aapor.org
 Website: www.aapor.org
 Tel: +1 847–686–2230
 529 14th Street NW Suite 1280
 Washington, DC 20045

Who We Are

Mission & Goals

The American Association for Public Opinion Research (AAPOR) is a professional organization dedicated to advancing the science and practice of survey and opinion research to give people a voice in the decisions that affect their daily lives.

We strive to:

- Educate policy makers, the media and the public at large to help them make better use of surveys and survey findings;
- Educate practitioners on new developments affecting our field;
- Advocate the highest standards of ethical conduct for survey and opinion research;
- Encourage and disseminate research and innovations that improve our methods;
- Encourage and disseminate systematic analyses of public opinion on the major issues of the day;
- Promote best practices in collecting, analyzing, and interpreting survey data;
- Provide opportunities for our members to exchange views and promote the values of our organization; and
- Act as an advocate for survey and opinion research and its practitioners.

Amended: December 2013

AAPOR Executive Council

AAPOR Executive Council 2019 – 2020

President – Nora Cate Schaeffer, *University Wisconsin– Madison*

Vice President/President-Elect – Dan Merkle, *ABC News*

Past President – David Dutwin, *NORC at the University of Chicago*

Secretary-Treasurer – Lydia Saad, *Gallup*

Associate Secretary-Treasurer – Gretchen McHenry, *RTI International*

Standards Chair – Rene Bautista, *NORC at the University of Chicago*

Associate Standards Chair – Tim Triplett, *Urban Institute*

Conference Chair – Mandy Sha, *Independent Consultant*

Associate Conference Chair – Kristen Olson, *University of Nebraska-Lincoln*

Membership and Chapter Relations Chair – Tamara Terry, *RTI International*

Associate Membership and Chapter Relations Chair – Ipek Bilgen, *NORC at the University of Chicago*

Communications Chair – Josue De La Rosa, *NYC Department of Health and Mental Hygiene*

Associate Communications Chair – Jessica Holzberg, *U.S. Census Bureau*

Education Chair – Allyson L. Holbrook, *University of Illinois at Chicago*

Associate Education Chair – Rachel Caspar, *RTI International*

Councilor-at-Large – G. Evans Witt, *Witt Associates LLC*

Councilor-at-Large – Mary Losch, *University of Northern Iowa*

AAPOR Executive Office Staff

Delia Murphy, *Executive Director*

Eric Bailey, *Senior Director of Communications*

Sam Nysetvold, *Program Manager, Membership and Chapter Relations*

Melanie Goff, *Program Manager, Conference and Awards*

Daniel Choppa, *Program Administrator, Operations and Education*

Linda Arcangeli-Story, *Meetings Director*

Amy Metzgar, *Coordinator, Meetings and Expositions*

President's Report

Nora Cate Schaeffer

President 2019–2020

Report Executive Summary:

The President has few specific duties. The President initiates tasks that fall outside the standard committee structure or that are needed for the continuity and strength of the organization, and leads responses to situations that emerge during the term. This executive summary focuses on activities that fall outside the regular committee structure or that involve major organizational initiatives.

New Ad Hoc Committees:

- The Ad Hoc Committee on the Future of AAPOR's Journals (Mollyann Brodie, chair) was charged in January 2019. The committee's two interim reports and the final report provide an important resource for Council in planning the future of the Journals.
- Ad hoc committees were charged to oversee the review of the bylaws (Mary Losch and Cliff Zukin, co-chairs) and the Code of Professional Ethics and Practices (Stephanie Eckman, chair), which take place every five years.
- Councilor-at-Large Evans Witt and Vice President Dan Merkle developed a charge for a Task Force on 2020 Pre-Election Polling and Dan worked to form the task force, which is thus in place well in advance of the elections.

Journals:

- A charge was developed for the *Public Opinion Quarterly* (POQ) Advisory Committee for the first time.
- New editors-in-chief, Allyson Holbrook and Eric Plutzer, were recruited for POQ.
- A new editor-in-chief, Emily Geisen, was recruited for *Survey Practice*.
- The search was initiated for a new editor for the methodology section for the *Journal of Survey Statistics and Methodology* (JSSAM).

Reports from Task Force Committees:

- The Task Force on Transitions from Telephone Surveys (Kristen Olson and Jolene D. Smyth, co-chairs) delivered a complete report, which was reviewed and accepted by Council.
- The Task Force on Data Falsification (Jill DeMatteis and Linda J. Young, co-chairs) delivered a draft report which is undergoing revision.
- The Task Force on Quality in Comparative Surveys (Lars Lyberg, co-chair, AAPOR, and Beth-Ellen Pennell, co-chair, WAPOR) delivered a report that will be reviewed by the 2020–2021 Council.

Infrastructure:

- Re-established an Executive Council Resource Guide to consolidate policies and procedures.
- Developed a draft charge for the *Public Opinion Quarterly* Advisory Committee.

Conference:

- Council cancelled the in-person 2020 conference due to the pandemic. The 2020 AAPOR virtual conference will take its place.

Details of Programs:

Overall Health of AAPOR:

- AAPOR is still in a solid situation financially – we budgeted for a \$23,981 deficit, but ended the year with a \$16,466 surplus. However, there is substantial uncertainty ahead because of the pandemic. Conference Chair Mandy Sha quickly moved our conference online this year, but the prospects for the 2021 conference are uncertain as well.
- As of the end of April, we had 1740 members, 300 fewer members than the previous year at the same time. We hope for some increase with the virtual conference, but we do not expect the same increase in membership we usually have with our in-person meeting.

Award Committees:

- Schaeffer chaired the 2020 AAPOR Award Committee. Because of disruptions due to the pandemic, the 2020 AAPOR Award for Exceptionally Distinguished Achievement will be presented at the 2021 AAPOR Annual Conference, which we hope will be held in person. Travel to conduct the interviews for the video of the award winners was risky, and conducting the interviews could have been also.
- For the first time, AAPOR hosted the Sirken Award, which was given to Roger Tourangeau.

Renewing AAPOR's Infrastructure:

- Over the last decades, AAPOR's Executive Council has greatly expanded the services that the volunteers on Council provide to members – webinars, short courses, communications on social media and with the press, monitoring the legal environment, commissioning task force reports, providing volunteer opportunities to develop future leaders, and so forth. All Councilors except the President serve only two years at a time. This short service makes it important to have an infrastructure of information about past activities and procedures for future initiatives for Councilors to draw on, so that Councilors can be effective quickly.
- This year Council began to use a common file space where much of our history is now accessible for consultation. An Executive Council Resource Handbook was compiled. This required compiling and developing policies and procedures for regular tasks such as forming ad hoc committees and task forces, processes for award committees, guidelines for public communication by Council members, policies governing membership on committees, and such. This process involved the entire Council reviewing, deliberating on, and revising these policies.
- Infrastructure initiatives with important implications for AAPOR's capacity were undertaken by the Membership and Chapter Relations Subcommittee for improving the membership database and by Communications for tracking media requests and media experts.

The Journals:

- Members cite the journals as the principal benefit of membership, and the journals are the foundation for the review and dissemination of the science that is vital to our field. However, AAPOR has lacked a structure for regular communication with the journals, so that monitoring the needs of the journals and preparing for their future has been hampered.
- The Ad Hoc Committee on the Future of AAPOR's Journals, chaired by Mollyann Brodie, undertook a massive review of the journals. The committee recommended that Council increase financial support of the journals; articulate the relationship among the journals, the advisory committees, and Council and develop new committee structures as needed.
- For *Public Opinion Quarterly*, a review of the membership records found numerous inconsistencies and ambiguities. The committee was restructured so that terms follow Council years like all other AAPOR committees, rather than the terms of the journal's editors. POQ's Advisory Committee has not had a charge, and the report of the Committee on the Future of AAPOR's Journals documented numerous problems that resulted. A charge was drafted and considered by Council to be voted on (or sent for additional revision) in May.

Continuing/Pending Projects for 2020–2021 Past President:

- Charging an ad hoc committee to consider and recommend implementation of recommendations from the Ad Hoc Committee on the Future of AAPOR's Journals. A principal goal of the new committee will be to recommend structures for communication among the journals and for communication between the Council and the journals. The committee was approved by the 2019–20 Council but will be nominated and charged in the coming year.
- For the Advisory Committees for the *Journal of Survey Statistics and Methodology* and *Survey Practice*, update the charges and review the records of committee membership, so that this information is available to the committees. Review and update the charges for those committees.
- Rationalize the structure of the Sirken Award Committee and the terms of that committee's members in consultation with that committee's chair.

Past President's Report

David Dutwin

Past President 2019–2020

AAPOR Past Presidents are responsible for chairing the Nominations Committee for that year's Executive Council election. The Committee identifies and considers potential candidates for each elected position on the Council. To form this year's committee, I invited a range of qualified AAPOR members based on location, industry, area of professional survey expertise, and other elements of diversity. This year's Nominations Committee included Jennifer Dineen (UConn), Ned English (NORC), Missy Mosher (SSI), Joe Lenski (Edison Research), Scott Clement (Washington Post), Don Dillman (University of Washington), Bianca Julio (Kaiser Family Foundation), and myself (then SSRS, now NORC). My sincere thanks to members of this Committee for their professionalism and diligence in undertaking this task. My congratulations also to this year's newly elected Executive Council members and to the other nominees who were willing to put their names out there for consideration.

A second responsibility of the Past President is to chair the Policy Impact Award Committee, which I was also pleased to do. This year's Committee included Ana Gonzales (Pew), Bella Struminskaya (U. Utrecht), Tresa Udem (PerryUndem), Stas Kolenikov (RTI), Heather Ridolfo (NASS), Ashley Amaya (RTI), all of whom put considerable work into this assignment. We considered over two dozen nominees, all of whom were deserving this recognition. We are very pleased to see the Consumer Expenditure Survey of the Bureau of Labor Statistics receive this recognition for the important role that it serves as a key element of our nation's statistical infrastructure.

I have also led the Committee on Public Opinion throughout the year, in an effort to continue to realize the goals for AAPOR set out in my presidential address. The committee has three main subcommittees: Journalism; Civics; Public Opinion. Each made significant strides forward. Journalism developed a proposal for AAPOR to expand its journalism education and promotional outreach, and submitted this proposal to the Knight Foundation. The Foundation unfortunately did not choose to fund AAPOR and the committee is presently revising the proposal to target another foundation. The Public Opinion subcommittee similarly developed a proposal for research into public opinion in America, and was set to submit funding to the Rockefeller Brothers Fund before Covid-19 suspended their funding efforts. The Civics subcommittee made significant strides toward developing their strategy and considering partners with which to realize AAPOR's goals.

I have served on AAPOR now 5 of the past 7 years. It has been a real highlight of my career to have had the opportunity to serve the association I love and be part of such a wonderful collection of professionals.

Secretary Treasurer Report

Lydia Saad

Secretary-Treasurer 2019–2020

Report Executive Summary:

AAPOR ended 2019 with a slight budget surplus and significant investment gains. All signs were pointing to a strong 2020 Conference that would meet or exceed AAPOR's 2020 goals for conference registration, sponsorship, and membership. At the same time, it was becoming clear that AAPOR would need to assume more financial responsibility for *POQ* as the journal transitioned to a new editorial team. It was also time to revamp AAPOR's website and invest in more educational and media outreach to strengthen AAPOR's industry leadership roles.

The onset of the COVID-19 pandemic in February will likely result in lower than anticipated revenue in 2020 from the Annual Conference and membership renewals and may also affect revenue from year-round distance education and the 75th anniversary fundraising campaign. Given these potential shortfalls, Council will need to consider cutbacks in some programming. The Investment Committee recently met and decided to reduce AAPOR's exposure to equities, but will need to monitor this closely over the coming year.

2019 Budget Overview:

Budgeted for a \$23,981 deficit

Actual (unaudited) was a \$16,466 surplus

Gains

- Conference had higher revenue and lower expenses (net +\$22,371)
- Distance Education had higher revenue and lower expenses (net +17,000)
- Temporarily Restricted Net Assets were up (+8,419)
- Transparency Initiative had lower expenses (-\$6,800)

Shortfalls

- Leadership had higher expenses (+\$13,816)
- Membership had lower expenses, but also lower revenue (net -\$6,073)

2019 Investments Overview:

Portfolio enjoyed strong growth in 2019, +14%, gaining \$224,108

Ended 2019 at \$1.8 million

Current Accounts and Investments: (as of April 30, 2020)

Cash balance = \$403,066

Short-term Investments (General Operating, Contingency funds) = \$245,254

Long-term Investments (Board Designated, Unrestricted, Ambassador funds) = \$1,212,247

Temporarily restricted investments (Heritage, Sudman, Roper funds) = \$295,260

Total Assets = \$2,155,827

Notable Accomplishments in Sponsorship, Development, and Investment

Sponsorship:

The Sponsorship Committee had a strong year in 2019, bringing in \$220,350, well exceeding its goal of \$206,000. This was through a combination of year-round sponsors, conference sponsors, conference exhibitors and conference advertisers. The Sponsorship Committee worked closely with AAPOR staff to revise the sponsorship prospectus for use with the 2020 Atlanta conference, simplifying the packages and orienting the offerings around specific AAPOR goals, including celebrating the 75th anniversary. Prior to the COVID-19 crisis, sponsorship was on track to match or exceed 2019 revenue.

Development:

Development Chair, Nancy Mathiowetz, retired from her position in 2019 at the end of her second term. While searching for a replacement, the Secretary-Treasurers worked with AAPOR staff to create a 75th Anniversary fundraising campaign, with a goal of raising \$10,000. The campaign invites members and others to contribute in amounts featuring the number '75' to support activities that will build a strong foundation for AAPOR's next 75 years. The campaign was rolled out at the start of 2020. It is featured on the membership renewal page, the Conference registration page, and the AAPOR website.

Investments:

AAPOR's investment portfolio enjoyed solid growth in 2019 (up 14%), reflecting strong growth in the market overall. While the portfolio has experienced losses since January 2020 (down 3.6%), it is still up slightly year over year in April (+2.0%) and is up 10% since the start of 2019. The portfolio has been shielded from the worst of the 2020 market decline by its heavy emphasis on bonds; these have offset declines in equity holdings. We also have a relatively large portion of our portfolio in cash (27%). This reflects money recently put aside from the sale of maturing bonds that is scheduled to be transferred to AAPOR's cash reserves to pay for the Stanton contract in 2020.

Councilors-at-Large Report

G. Evans Witt, Councilor-at-Large 2018–2020

Mary Losch, Councilor-at-Large 2019–2021

Report Executive Summary:

The Councilors-at-Large have a small number of specific duties. Many of their activities are tasks delegated by the President and the Executive Council where the tasks are not part of an existing committee's responsibility.

The work of the Councilors-at-Large in 2019–2020 covered many aspects of AAPOR's operations and activities with special emphases on communications and modernizing AAPOR's bylaws, policies and procedures.

Details of Programs:

Award Committees:

Witt: Chaired Mitofsky Innovators Award Committee

Losch: Chaired AAPOR Book Award Committee

Witt and Losch: Co-chaired the Inclusive Voices Award Committee

Diversity Coordinating Committee:

Witt and Losch participated in the work of the Diversity Coordinating Committee (DCC) through the year, including its monthly meetings. A major DCC emphasis for the year was on institutionalizing diversity efforts within AAPOR, with a focus on how to make sure diversity efforts receive adequate attention throughout the organization and at the Council level. They co-chaired a new committee to decide the Inclusive Award for 2020 as a transitional step toward integrating the award completely into the standard award process for 2020–21.

POQ Advisory Committee:

Witt and Losch served on the POQ Advisory Committee. Both participated as interviewees for the Committee on the Future of AAPOR Journals. Working with the Council in reviewing and implementing the recommendations will likely be a key Council goal for 2020–2021.

Election Messaging Working Group:

Witt was asked to chair a small working group charged by Council at the June 2019 meeting to draft talking points for AAPOR spokespeople for use when questions arise about pre-election polling and to draft statements AAPOR might seek to issue during the election campaign. Council approved Jon Cohen, Ariel Edwards-Levy, Janet Streicher, Evans Witt and Paul Lavrakas as members. (Edwards-Levy later resigned from the group due to conflicts.) Working with the Communications Committee and Stanton Communications, the working group crafted 28 talking points and two AAPOR statements, one in advance of the Iowa caucuses and one in advance of Super Tuesday. The working group's work will continue through Election 2020.

Stanton Communications Initiative:

Witt was part of the AAPOR group that held bi-weekly conference calls to move forward the strategic communications efforts with Stanton.

AAPOR Bylaws Review:

Losch was asked by President Schaeffer to co-chair with Cliff Zukin the effort to review and draft updated recommendations for needed amendments to the AAPOR Bylaws to be presented to membership for a vote in 2020. The Bylaws Committee completed its work in spring 2020 and the Council plans to submit the proposed bylaws amendments to membership late summer of 2020.

Data Falsification Task Force Draft Report:

Losch (along with Tim Triplett) reviewed two report drafts from the Data Falsification Task Force and made recommendations for revisions.

Policies and Procedures Review:

Throughout the year, Losch assisted in the development, review and revision of multiple policy and procedures guidance documents as requested by President Schaeffer.

Spam/Robocalls Legislation and Regulation:

Witt continued monitoring efforts to reduce telephone spam and its impact on telephone survey research. After lobbying by various business groups, the FCC gave the telephone carriers new powers to identify and block spam calls and absolved the carriers of responsibility for blocking such calls. Witt worked with others in Washington, including the Insights Association, to track developments but recommended AAPOR could have little impact on the matter at the time. Witt examined grassroots software that simplifies members' efforts to contact members of Congress and regulators, but determined the costs were excessive for AAPOR's current needs. A question for 2020–21 is whether and how AAPOR can continue to monitor developments.

Continuing/Pending Projects for 2020–2021 Councilors-at-Large:

- Continue to review and draft a new framework for the DCC to provide it with more ongoing communication with and voice on the Executive Council.
- Assist Executive Council in restructuring Councilor-at-Large activities and assignments to include a 3rd Councilor-at-Large if membership supports the proposed bylaw amendment to add a 3rd Councilor-at-Large.
- Assist the POQ Advisory Committee in implementing new/structured framework for supporting editors and ensuring more frequent feedback to Executive Council going forward.

Membership and Chapter Relations Committee Report

Tamara Terry

Membership and Chapter Relations Chair 2019–2020

Committee Description:

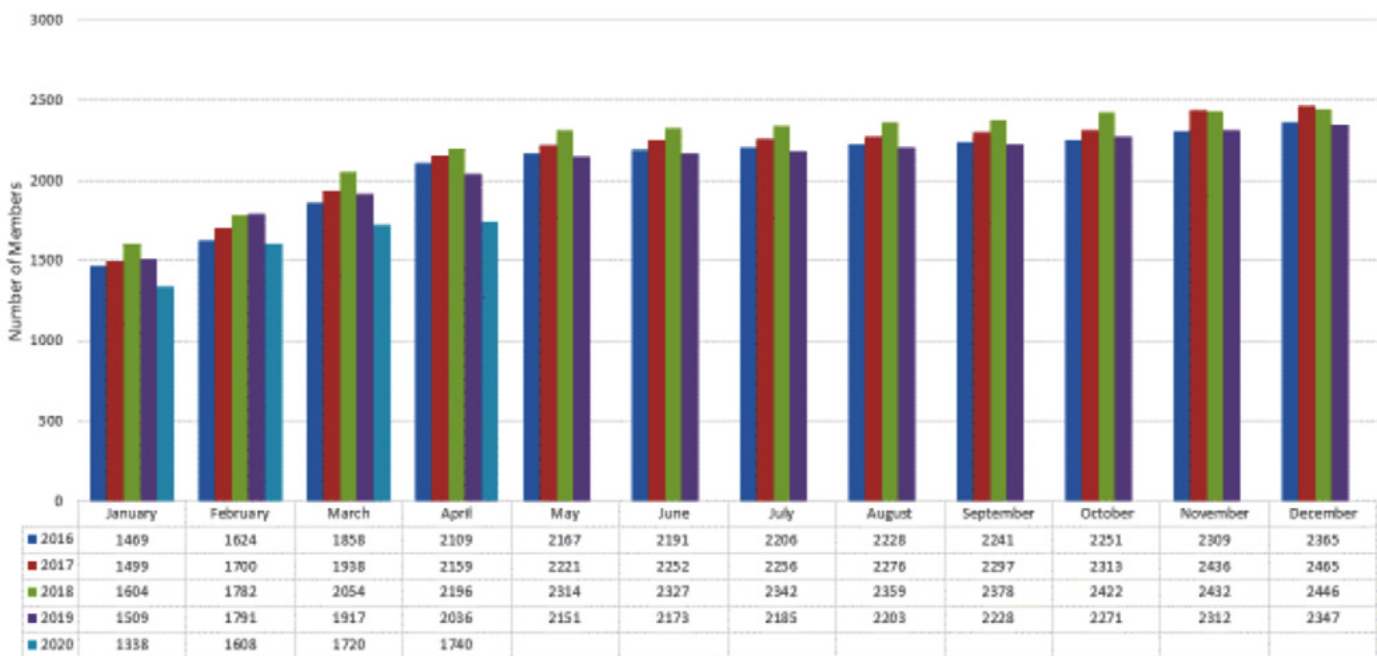
The Membership and Chapter Relations Committee (MCR) is charged with the responsibility of getting and retaining members, communicating and supporting the chapters, and connecting volunteers with committees. MCR regularly reports to Council on membership trends, composition, and retention. MCR identifies new member benefits, serves as primary contact for regional AAPOR chapters, conducts surveys of AAPOR members, and provides committees with information about potential volunteers. The Membership and Chapter Relations Committee is a volunteer committee invited by the Membership and Chapter Relations Chairs and approved by Executive Council.

Membership update:

Overall, membership numbers are trending lower than prior year's by ~300 members.

1. This year, AAPOR experienced a lot of technical issues during the membership drive that impacted members' ability to renew.
2. Technical issues were eventually resolved; however, the membership drive was extended to late February and saw an **increase of 270 members** in February.
3. In March, AAPOR saw an **increase of 112 members** and likely would have seen more if the in-person conference hadn't been cancelled.
4. As of April 30, AAPOR has 1740 members.

AAPOR Membership Trend Chart



Subcommittee updates:

AAPOR MCR Welcoming Subcommittee (AWC)

Chair: **Justine Bulgar-Medina**

Overall Initiatives:

- Coordinated more with Conference Support Subcommittee (CSC), and began to establish a more permanent liaison position between the two groups (AWC and CSC).
- Increased AAPOR's presence on Twitter and Facebook to continue expanding into regular (every few weeks/monthly) contacts with new(er) AAPORites from the last 5 years to encourage their continued participation and return to AAPOR.
- Worked on a succession plan for the Committee, including a 2-chair, 2-associate chair approach for the future.

Plans for 2020 In-Person Annual Conference:

- Physical AWC booth staffed during entire conference with opportunities to highlight the various chapters and volunteer options within AAPOR.
- Plan and host 4 'unofficial' off-site meetups for members new(er) to AAPOR.
- Plan to have all 4 AAPOR meals (about 10 tables each meal) with veteran AAPORites to help welcome and orient the new(er) AAPORites.
- Develop the day-by-day and overall guide to the conference.
- Develop and share helpful tips & tricks for attending AAPOR with all accepted abstract presenters and registrants.
- In collaboration with the CSC, planned a pilot Professional Development program, complete with separate dedicated rooms/space to use throughout conference. This space was to include panels, open discussion, networking opportunities, social opportunities, learning seminars, as well as host speed networking and the docent program. All these things usually happen scattered throughout the program and space, so the opportunity to offer a unified 'one-stop-shop' approach was a key goal and initiative this year.

Plans for 2020 Virtual Conference:

- Host a student & early-career mixer before the virtual conference.
- Produce a 'tips & tricks for VAAPOR' guide.

Action items for 2020–2021:

- Get the one pager on 'Why Attend AAPOR' included with the call for abstracts, targeting new(er) AAPORites specifically, and share it with all new(er) attendees from the last 5 years.
- Continued collaboration with CSC, especially around speed networking and other networking opportunities, both year-round and at the conference.
- Develop and implement a plan for more regular communication with new(er) AAPORites to keep them engaged beyond the conference.

Chapter Liaison and Support Subcommittee

Co-Chairs: **Susan Sherr** and **Angel Uglow**

The MCR–Chapter Liaison and Support Subcommittee has worked on the following initiatives this year:

2019:

- The chapters were very busy at the national AAPOR conference in May of 2019. As in years past, the All-Chapter Reception was a popular event where each chapter raffled off prizes of local significance and had an opportunity to talk to current members and recruit new ones.
- A very well-attended meeting and luncheon was held during the 2019 AAPOR meeting for those interested in joining the potential new Canadian chapter. Susan Sherr, Chapter Liaison and Support Subcommittee Chair, attended the meeting and talked to potential members about the benefits of being part of National AAPOR and the relationship of the chapters to the national organization.
- Executive board members from each chapter also joined MCR leadership for a breakfast meeting to discuss highlights from each chapter's year as well as common concerns and need for support that chapters have in common.
- Finally, the chapters co-sponsored a fun off-site party at the Fifth Social Club in Toronto that was attended by several hundred conference-goers. The party featured food, karaoke, a photo booth, and ice-breaker party games.
- The quarterly chapter representative meeting was held on August 7, 2020. As always, the chapters reported on their many exciting activities and initiatives, including conferences, networking events, and professional development opportunities for their members. One idea introduced by MCR chair Tamara Terry was to have one or multiple chapter booths in the display area throughout the conference. Chapter reps were supportive of this idea, especially if there was one table that they could take turns staffing. Chapter reps are also enthusiastic about broadcasting webinars and other events to a wider audience and are looking for support from national AAPOR to either facilitate partnerships among the chapters or help each chapter have access to the needed technology.
- Chapters were sent relevant AAPOR survey findings and agreed that this information is helpful.

2020:

- The first quarter 2020 chapter rep meeting was held on February 5 and several topics were discussed, including planning for the 2020 Annual Conference.
- Chapter activities were planned for the AAPOR Virtual Conference.
- The Subcommittee worked with AAPOR staff to collect Chapter Spotlights on a monthly basis.

Survey & Data Analysis Subcommittee

Co-Chairs: **Heather Ridolfo** and **Greg Holyk**

The MCR–Survey and Data Analysis Subcommittee has worked on the following initiatives this year:

- The Survey Subcommittee conducted the annual membership and conference survey. Data collection took place between July and August 2019. Despite the survey being delayed last year, we collected 962 responses. Two reports were prepared and provided to the Executive Council – the topline report and the trend report. The subcommittee is currently putting together the 2020 survey which will include questions around the virtual conference. The survey will be fielded in June 2020.

Volunteer Coordination Subcommittee

Chair: **Jerry Timbrook**

The MCR–Volunteer Coordination Subcommittee has worked on the following initiatives this year:

- On a continuing basis, the Volunteer Coordination subcommittee collected the names and demographic information of AAPOR members interested in volunteering and made this information available to chairs for recruitment via the Volunteer Interest spreadsheet that is now hosted on Dropbox. The Subcommittee also provided AAPOR leadership with suggestions for volunteers in areas other than standing committee service (e.g., COPAFS, COSSA, Awards Reviewers, ad hoc committees).
- The Subcommittee migrated all Volunteer Coordination documents that were previously hosted on Google Drive to the AAPOR Dropbox and reported any issues with the online Volunteer Interest form to AAPOR staff (e.g., variables missing from the backend export of this form, form not working in certain browsers).
- The main “project” of the Volunteer Coordination subcommittee this year has been updating the volunteer database. In the first part of the year, Jerry Timbrook worked with AAPOR staff to identify areas of missing data in the volunteer database (e.g., incorrect “rotate off” dates, missing committee members). The database is now being updated and will be merged with the membership database.
- The Subcommittee spent time this year brainstorming improvements to the usability of the spreadsheet used to record the names and demographic information of AAPOR members interested in volunteering. AAPOR staff will soon be transitioning this information to a new AAPOR Volunteer Portal. This new portal is a usability improvement over the current spreadsheet.
- Finally, the Subcommittee has been working to merge the volunteer database with demographic information from the membership database. This will give chairs some insight into the diversity of their committee members. Once the improvements to the membership database are made, this information will be readily available.

Diversity Subcommittee

Co-Chairs: **Ana Gonzalez-Barrera** and **Alian Kasabian**

The Diversity Subcommittee has worked on the following initiatives this year:

- Diversity Pipeline Award support – Last year, the Subcommittee worked with Communications to reach out to Atlanta school faculty and share information about AAPOR and the award. The Subcommittee contacted 85 department heads in the area and asked them to share the resources with their students and faculty and plans to do the same with Los Angeles, starting in late summer.
- Diversity spotlight for newsletter – Since May of last year, the Subcommittee provided 3 write-ups of members. The 4th newsletter write-up was done by Communications to align with Hispanic Heritage Month. There are several people who have agreed to do future ones, but no one has completed interviews yet.
- Chapter outreach – The Subcommittee contacted all the chapters to collect their diversity and inclusion activities, and shared those between chapters, as they were all very interested in what other chapters were doing. Subcommittee members are revisiting that now, to see what (if anything) chapters are doing now.
- Membership data – The Subcommittee is working with the Volunteer Coordinator and past MCR chairs to connect membership data to committee data to help diversify the leadership pipelines through volunteerism.
- The Subcommittee currently working with Conference Support to provide support for the virtual conference.

AAPOR Awards Subcommittee

Chair: **Gina Walejko**

The MCR-Awards Subcommittee has worked on the following initiatives this year:

- Updated Roper and Student Travel Award criteria
- Put out calls for Roper, Student Travel, and Diversity Pipeline Awards
- Decided on Roper, Student Travel, and Diversity Student Faculty Pipeline Awards
- Awarded Roper (7 awardees), Student Travel (21 awardees), and Diversity Pipeline Awards (8 awardees)
- Updated MCR Awards Subcommittee succession documents
- Chose new MCR Awards Subcommittee Chair

Membership Drive

Co-Chairs: **Patty LeBaron** and **Kyley McGeeney**

The MCR-Membership Drive Subcommittee has worked on the following initiatives this year:

- Throughout the membership drive period, the MCR Membership Drive Committee disseminated 14 email messages to encourage enrollment in the 2020 AAPOR membership drive.
- The committee sent messages to targeted groups, including those that were members in the past three years, student members, first-time attendees, AAPOR members, AAPORnet, and those with lapsed membership.
- Messages included details about benefits of membership, special pricing and discounts, and deadlines for sign-up.
- The committee developed internal schedules and tracking mechanisms to enhance quality control and quality assessment of communications.

Working Group on Improving the Membership Database

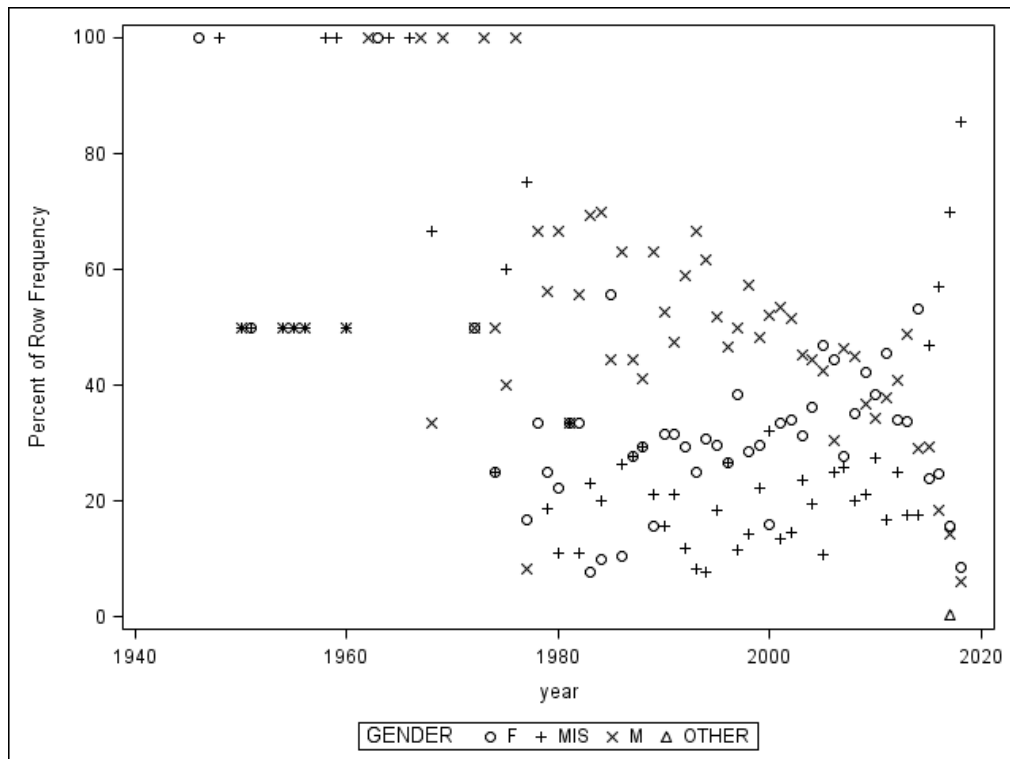
Co-Chairs: **Morgan Earp** and **Adam Safir**

The MCR Working Group on Improving the Membership Database (WGIMD) began its work in 2019 in order to improve both the membership database (AAPOR member-level data) and our historical records (AAPOR organization-level archival data). The Working Group spent significant time with AAPOR staff to:

- match previously missing demographic information with member profiles from previous member surveys;
- add several new demographic fields;
- use additional historical archives to fill in years where no membership data were available and completed the *A Meeting Place* 75th Anniversary chapter on Membership;
- use past *POQ* fall issues to fill in missing parameters based on the May membership reports;
- make use of historic membership directories (1960 – 2006) housed at NORC to provide membership summaries for past years.

The Working Group also worked to standardize the monthly membership report used by the Membership Committee, which will allow the Membership Committee to start seeding a data warehouse so they can track trends and gain further insight into their membership data.

The Working Group also discovered that missing data was related to the year members joined, and with further research discovered that new members were not being asked to complete demographic items when they joined the organization, either through the website or through the conference registration. Working Group members believe that this is the main reason that AAPOR is missing demographic information for so many members. For example, the Working Group discovered that missing gender was related to the year people joined AAPOR and believes that this became an issue sometime after 2010. Until very recently, AAPOR members were only asked demographic questions when they renewed their membership.



Communications Committee Report

Josue De La Rosa

Communications Committee Chair, 2019–2020

Committee Description:

The Communications Committee is responsible for all matters concerning the public face of AAPOR and expanding awareness about the association's work. The Committee helps to disseminate information relating to public opinion and survey research as well as the policies and activities of AAPOR. This is done through several channels, including social media, AAPOR's newsletter, the website, AAPORnet, and press releases.

Details of Programs:

Expanding the Outreach of Scholarly Work

In 2019–2020, the Communications Committee made a significant effort to promote AAPOR's journals and published reports. Due to this increased promotion effort, journal mentions in news, blogs, and social media increased by 27% during this time. The Committee also disseminated the 2019 Conference videos to the public.

Increasing Awareness of AAPOR

AAPOR joined Reddit and hosted two Reddit "Ask Me Anything" events aimed at reaching the public directly. The Committee also disseminated the 2019 Conference videos to the public and increased awareness of the "Spam Flagging and Call Blocking and Its Impact on Survey Research" report through a *USA Today* op-ed.

The Committee used social media to disseminate AAPOR researched related to Hispanic Heritage Month, Pride Month, Black History Month, and more. The Committee also increased AAPOR's presence on LinkedIn and YouTube. These efforts have led to an increase of over 2,000 more social media engagements year over year.

Member Enhancements

The Committee focused on improving communications to members in 2019–2020. At the 2019 Annual Conference in Toronto, the Committee conducted usability testing of the AAPOR website and made improvements to the website as well as improvements to the AAPOR registration site and store based on member feedback. The Committee also worked to increase promotion of AAPOR Chapter events using social media and the AAPOR website.

Media Outreach

The Committee held a webinar for journalists to review the 2016 Task Force report, "An Evaluation of 2016 Election Polls in the U.S.," and collaborated with the Journalist Education Subcommittee to help increase the visibility of the work and materials the Subcommittee has produced. The Committee also focused on being more proactive with messaging and promotion to the public by releasing press releases and statements that helped establish AAPOR as a trusted source during the 2016 election.

Continuing/Pending Projects for 2020–2021:

Continuing Outreach and Awareness Efforts

The Committee will continue to expand the outreach of AAPOR's scholarly work and increase awareness of AAPOR. Efforts this year will particularly focus on polling of the 2020 election and the 2020 Election Task Force report.

Planning for Website Redesign

The Committee will continue to make improvements to the website, AAPOR registration site, and store based on member feedback. Additionally, the Committee will develop requirements and conduct market research for a complete redesign of the AAPOR website.

Streamline Internal Communications

This year, the Committee will reorganize subcommittees and dedicate a subcommittee to facilitating internal communications. The Committee will also focus on reducing the number of emails AAPOR sends to help standing with email providers and reduce inbox clutter for AAPOR members.

Education Committee Report

Allyson Holbrook

Education Committee Chair, 2019–2020

Committee Description:

The Education Committee leads AAPOR's extensive range of educational and professional development activities. Education includes five subcommittees: Online Education, Journalist Education, Short Courses, Diversity, and AAPOR's Got Talent (formerly ResearchHack). The Education Committee is a standing committee invited by the Education Chairs and approved by Executive Council.

Report Executive Summary:

- The 2019 online education program was successfully completed and an outstanding 2020 schedule of webinars was finalized.
- Second annual SurveyFest was held in January 2020 at Stanford University.
- A program of eight short courses was planned for the 2020 conference – five of these were then held as part of the virtual conference, allowing a test of a potential new format for providing online education to AAPOR members.
- A search for a new *Survey Practice* editor was successful. Emily Geisen began her editorship at the beginning of 2020.
- A new JPSM–AAPOR Citation program was approved and initiated.
- A reimagined version of the send-a-speaker program was launched.

Short Course Subcommittee

Chair: **Emilia Peytcheva**

The Short Course Subcommittee planned and organized eight in-person short courses to be offered at the May 2020 Annual Conference in Atlanta. Five of these courses were offered online as part of the virtual conference. Although driven by the move to a virtual conference, this represents a unique opportunity to test and evaluate the practice of offering more interactive, workshop-like courses online. The Subcommittee (in collaboration with Online Education) will evaluate the success of this approach to see if such offerings might be worth pursuing in the future.

Online Education Subcommittee

Chair: **Doug Currivan**

The Online Education Subcommittee offered a diverse set of 11 webinars in 2019 and scheduled 11 webinars for 2020. The Subcommittee continued the practice of having the webinar topics set in advance of membership renewals so AAPOR members can purchase the webinars as a package at the time they renew their membership. The 2020 webinars continued to help the Education Committee (and AAPOR) achieve diversity goals initiated in 2018 – increasing the number of presenters who are non-AAPOR members as well as those who are first-time presenters, and moving toward gender balance. The Subcommittee has also continued to curate and repackage past webinars in discounted sets or packages. Finally, the Subcommittee has moved forward on collaborating with AAPOR's Communications Committee to convert past free webinars and make them available on AAPOR's YouTube channel.

Journalist Education Subcommittee

Chair: **Emily Guskin**

The Journalist Education Subcommittee has been involved in a number of activities and has been part of AAPOR's effort to be ready for the 2020 US presidential election. Members of the Subcommittee prepared a response to reply to opinion pieces that claim polling was inaccurate in 2016 or 2018 so that we can reply quickly to unfounded criticisms – both in long form and as short Twitter bursts. The Subcommittee conducted a webinar for journalists (with over 100 attendees, including 40 members of the media) to explain the resources available on AAPOR's website. Portions of the video for this webinar were edited to be more readily shareable on social media. Members of the Subcommittee also plan to have a digital presence at several journalist conferences that have been moved to a virtual format.

Diversity Subcommittee

Co-Chairs: **Vicki Pineau/Elizabeth Allen**

The Education Diversity Subcommittee engaged in three primary activities during the 2019–2020 year. First, the second SurveyFest was held in January 2020 at Stanford University. A virtual SurveyFest (most likely to be held in fall 2020) is currently in the planning stages. Second, the Subcommittee carried out a Send-A-Speaker (SAS) initiative to provide speakers for university classes in spring 2020. A total of thirteen requests for speakers were received and over 30 AAPOR members volunteered to be speakers. A total of 7 virtual and in-person lectures were given, with some others being delayed due to COVID-19. This included 6 lectures at US universities and one international virtual presentation. The SAS program was also featured in an [article from Associations Now](#) – a publication targeted toward the audience of professional associations. Finally, in collaboration with MCR, the Diversity Subcommittee submitted and planned a professional development panel for the 2020 in-person Annual Conference. This panel was not able to be part of the AAPOR Virtual Conference.

AAPOR's Got Talent (AGT):

Due to a small number of submissions, the AAPOR's Got Talent initiative was dropped from the 2020 Annual Conference program. The Education Committee (in collaboration with AAPOR Executive Council and the Conference Committee) will reconsider whether a version of AGT, ResearchHack, or something else should be included in the 2021 Annual Conference. A new Subcommittee chair will need to be appointed if AGT or some variant is included in the 2021 Conference.

Other Education Activities:

In collaboration with the University of Maryland's Joint Program in Survey Methodology (JPSM), AAPOR short courses and webinars will now be able to be counted as credit in a [joint JPSM–AAPOR citation program](#).

The Education Committee chaired an Ad Hoc Committee to search for a new editor for *Survey Practice*. This search was successful and Emily Geisen was approved as the new *Survey Practice* editor starting in January 2020.

Continuing/Pending Projects for 2020–2021:

In addition to the activities of the above Subcommittees and as part of AAPOR's goal of having all committees with a direct reporting line to Executive Council, several previously free-standing committees, including History and the POQ-Advisory Committee, will be part of Education (pending Council approval). Education will therefore likely be involved in possible future restructuring of journals advisory committees or AAPOR committees related to the journals. There has also been an ongoing discussion of other ways that AAPOR can provide education about surveys and public opinion research, particularly around the possibility of providing resources to faculty who are teaching courses in these areas and/or K-12 education resources.

Standards Committee Report

Rene Bautista

Standards Committee Chair, 2019–2020

Committee Description: The Standards Committee is charged with the responsibility to maintain, monitor and improve professional standards in the field of public opinion and survey research. This Committee promotes the AAPOR Code of Professional Ethics and Practices, helps oversee the Transparency Initiative, guides AAPOR task forces, and provides members with resources on professional ethics and best practices. The Standard Definitions Committee and the Transparency Initiative Coordinating Committee report to the Standards Chair. The Standards Committee is a volunteer committee invited by the Standards Chairs and approved by Executive Council.

Report Executive Summary:

Summary of 2019–2020 initiatives and successes

- Processed one formal standard complaint
- Supported activities of the Transparency Initiative
- Supported activities of the Standards Definitions Committee
- Formed Ad Hoc Committee on Implications of the Use of Non-survey Data in Survey and Public Opinion Research
- Conducted research on Office of Foreign Assets Control (OFAC), Redirected Inbound Call Sampling (RICS), Conduct Policy review

Details of Programs:

Office of Foreign Assets Control (OFAC)

Subcommittee Chair: **Rene Bautista**

- In October 2018, the Standards Definition Committee became aware of a list of specially designated nationals, which “lists people, organizations, and vessels with whom U.S. citizens and permanent residents are prohibited from doing business.” This list is maintained by the Office of Foreign Assets Control (OFAC) under the US Treasury Department and which has the authority to enforce regulations. The concern is that some individuals on the OFAC list, purely by chance, may be selected for a survey (especially if it is a random sample); or that they can self-select into an opt-in study. Presumably, the use of incentives with OFAC individuals may put AAPOR researchers in an unpleasant position as they can be perceived as “paying” or “doing business” with OFAC individuals. Then-Associate Chair Rene Bautista chaired a Subcommittee to provide background on the OFAC issue. The Subcommittee determined there are not enough elements to see incentives as a business relationship in a contract with a randomly selected person of the general public. A course of no action was recommended as the best response. AAPOR’s lawyers provided comments on November 1, 2019. The OFAC Subcommittee met on November 18, 2019 to discuss AAPOR’s lawyer recommendation. The Subcommittee concluded that the recommendation from AAPOR lawyer does not fundamentally change the committee’s original thinking; that is, a survey request is not a business relationship – so OFAC shouldn’t impact surveys.

Redirected Inbound Call Sampling (RICS)

Subcommittee Chair: **Charles DiSorga**

- The RICS subcommittee was charged to investigate the use of the Redirected Inbound Call Sampling (RICS) methodology to see how it aligns with AAPOR’s Code of Ethics. This is not an evaluation of RICS as a sample source but an examination of the ethics and obligations surrounding the recruitment of research subjects via the RICS methodology. Charles DiSorga led the subcommittee.
- The RICS subcommittee interviewed people who use or have used RICS to learn about their experience and about issues that might have come up. Interviews were completed. RICS users were identified from conference panels and presentations and a list of clients on the RICS website; the clients are generally AAPOR members. The Subcommittee concluded its research, prepared a draft report, and delivered a final report to the Standards Committee. Readers from the Standards Committee determined the report is ready to be moved to Executive Council.

Web Materials Review

Subcommittee Chair: **Patrick Moynihan**

- This Subcommittee is working on reorganizing the web content and creating a mapping of the standard web pages similar to what other committees are doing. The intention is to present materials relevant to the Standards Committee in a more meaningful way. The work is still in progress.

Conduct Policy Review

Subcommittees Co-Chairs: **Andrew Mercer** and **Josiane Bechara**

- The Conduct Policy was created about 2 years ago but has not been submitted for voting to AAPOR membership. At its January meeting in 2020, Council asked Standards to review and make sure the document is still up to date. The Standards Chair asked Standards members Josie Bechara and Andrew Mercer to make a revision of the document to inform council on whether the document needs updated before it can be considered for voting. The Standards Chair advised Josie Bechara and Andrew Mercer to consult with Jennifer Hunter Childs and Annie Pettit as needed since they were part of the original group who developed the Conduct Policy document.
- Josie Bechara and Andrew Mercer reviewed the existing Conduct Policy Review document. In particular, Andrew Mercer reported that he reviewed the conduct policies of other similar organizations such as the American Statistical Association, American Sociological Association and American Political Science Association, as well as reviewed some websites that describe best practices and recommendations. He reported that compared to others, AAPOR's policy is in good shape as it is comprehensive and detailed, and lays out a clear and easy way to exercise reporting and review procedures. In his view, it's much better than the policies of similar organizations. The only potential issue found is that there seems to be no avenue for immediate recourse if someone is persistently behaving inappropriately at the conference. For example, is there behavior that would get someone kicked out of the conference?
- In an independent review, Councilor-at-Large Mary Losch indicated that in a previous legal review of AAPOR's Conduct Policy, the sanctions for expelling someone based on violation of Conduct Policy were not referenced in the bylaws; therefore, that language could not be included as policy as originally drafted.
- Councilor Losch indicated that when the Bylaws Committee reviewed this issue, they recommended that if the intent of Executive Council was to provide serious sanctions for violation (for example, expelling members), the Conduct Policy should be approved by membership (similar to the process that AAPOR's Code follows). Executive Council members (in the January 2020 meeting) agreed with this sentiment and they recommended on planning to have members review and approve them. This would allow the Conduct Policy to be referenced in the Bylaws. If membership does not support the Conduct Policy and associated sanctions, then the policy will need to be reworked and the reference to the Conduct Policy in the Bylaws will wait until membership has approved a future version. Currently, the proposed reviews will be considered by the Executive Council at its May 2020 meeting.

Standards Definition

Committee Chair: **Ned English**

Subcommittee: Making Report Web-Based, Searchable, and Streamlined

Chair: **Ned English**. Members: **Jennifer Berktold, Clifford Young, Ashley Amaya, Peter Lugtig, Erin Tanenbaum, Cameron McPhee**.

Standard Definitions has worked in key areas based on priorities identified by AAPOR Council in the summer of 2019 as follows: making the report web-based, searchable, and streamlined; creating new content for non-probability, smartphone surveys, and how e is calculated; fixing known errors in the current calculator. The committee created subgroups to pursue these areas with the plan to have new material prior to AAPOR 2020. After AAPOR 2020 the committee will focus on creating an interactive, web-based response-rate calculator. The committee also has been in conversations with the Communications Committee on streamlining the current version of the website. SD has been working on identifying what is needed to make the RR calculator more user friendly, and coordinating with Communications committee to improve presentation of definitions and figure out appropriate strategies.

The Standards Definitions committee has been organized around the following committees.

Subcommittee: Non-probability sources and the combination/hybrid of probability and non-probability sample as well as web panels

Chair: **Ashley Hyon** Members: **Fred Conrad, Clifford Young, Peter Lugtig**

Subcommittee: Multi-mode, web-push surveys including USPS return codes and their treatment

Chair: **Jennifer Berktold** Members: **Ned English, Ashley Amaya**

Subcommittee: Smartphone, SMS surveys and “contact” and related outcomes

Chair: **Peter Lugtig** Members: **Fred Conrad, Amanda Amaya**

Subcommittee: Review of materials for calculating eligibility rates and updating, fixing calculator

Chair: **Cameron McPhee** Members: **Jennifer Berktold, Ned English, Amanda Nagle, Erin Tanenbaum, Ben Philips, Stephen Immerwahr**

Subcommittee: Creating interactive, web-based RR calculator

Members: **Cameron McPhee, Erin Tanenbaum, Ben Philips, Stephen Immerwahr**

Transparency Initiative Coordinating Committee (TICC)

Co-Chairs: **Ashely Kirzinger, Krista Jenkins**

- TICC had four new organizations join the TI in the past year and have four pending applications.
- The committee also conducted biennial reviews for 37 organizations. Twenty of these organizations passed without any edits, 11 passed with minor revisions, and 4 organizations passed after making major revisions. One organization is no longer actively conducting research and one organization dropped out of the TI.
- Currently there are over 80+ survey organizations that are part of TI.

Code Review

Chair: **Stephanie Eckman**

- The Subcommittee recommended minor updates to Sections 1 and 2 and Section 3 was reviewed to include more general statements about disclosure expectations. The subcommittee recommended the creation of a separate document with more detailed disclosure standards that would be required by TI members. This document would be built from the current Section 3 and may have more details for different modes, data types, etc. It could then be updated more frequently and via a different process than the code itself.
- Code Review divided revisions of AAPOR code into two parts: 1) Section 1 and 2 and 2) Section 3. The AAPOR membership will provide comments to the revised Code as part of a member comment period and vote in 2020.

Implications of the Use of Non-survey Data in Survey and Public Opinion Research (Ad Hoc Committee)

Co-Chairs: **Rupa Datta, Paul Scanlon**

Members: **Josie Bechara**

Council approved the creation of a new ad hoc committee at its February 2020 meeting. This committee has been charged to discuss “Challenges and Issues Associated with the Linkage of Non-Survey Data to Survey Data.” The original timeline was moved based on discussions that led to the approval, but the ad hoc committee expects to complete their work between six and eight months.

The committee will work to identify ethical issues pertaining to using many of the most common types of non-survey data being linked to survey data, focusing specifically on record-level data such as administrative records, social media data, biological specimens, and passive data such as cell-phone tracking. With that spectrum in mind, the committee will: (i) articulate salient characteristics or operational issues that differentiate non-survey data from survey data; (ii) collect various examples of current practices; (iii) identify possible resources that could be developed or disseminated by future AAPOR committees or task forces.

Key work dimensions for exploration include: informed consent, data storage, disclosure in reporting, data access, data linkage, and inadvertent disclosure or breach. Some additional concerns may be identified in the progress of this work. The committee will not focus on statistical issues surrounding linkage, but will instead limit itself to the operational and ethical issues suggested in the Big Data report.

Ongoing or Pending Projects for 2020–2021:

- Completing revisions for Conduct Policy
- Completing revisions for AAPOR Code

Conference Committee

Mandy Sha

Conference Committee Chair, 2019–2020

Committee Description:

The Conference Committee plans and organizes the annual conference: identifying the theme, creating the program and structure, and planning and executing activities, and coordinating volunteer involvement. The Committee is made up of members from the Executive Council, a Support Subcommittee that develops and implements social and networking activities, and ad-hoc groups to support abstract review and integration and awardee selection. For the 2020 Conference, the AAPOR History Committee and 75th Anniversary Planning Subcommittee are also part of the team.

Report Executive Summary:

The 2020 Conference Committee planned two conferences: in-person and virtual. With 70 business days to operationalize the virtual conference, we were able to transform almost all of the in-person programming into the virtual format in addition to creating new programming to reflect the time we are in. The virtual conference had 940 registrants.

Details of Programs:

The 2020 Conference Committee planned two conferences: the in-person conference scheduled for May 14–17, 2020 in Atlanta and the Virtual Conference for June 11–12, 2020. On March 11, 2020, the Executive Council voted to not hold the in-person conference because of the COVID-19 pandemic and instead to restructure the 2020 meeting into a virtual conference. At that time, the planning for the in-person conference was complete and moving into onsite detailing. This report includes the in-person conference program's Welcome Message (see Exhibit A) to acknowledge the effort from one of the largest teams assembled for AAPOR Annual Conference and the 10-month careful and thoughtful planning that took place.

The virtual conference was the first time in 75 years that AAPOR held its annual conference online rather than on-location. We had 70 business days to plan, execute, and win the trust and support from our volunteers, members, and sponsors. After the initial proposal I presented was acknowledged by the Executive Council, we followed a 5-step process to turn the concept into reality. Table 1 summarizes the scope and schedule.

We were able to reimagine and offer almost all the programming. Table 2 provides a summary and the committee leading them. We also created new programming to reflect the time we are in, such as an all-attendee session on public opinion and COVID-19 with timely insights from AAPOR members from various sectors, demographics, methodological background, and tenure.

The virtual conference had 940 registrants, almost 7,000 total logins to the desktop interface, about 450 users of the mobile app, and over 1,000,000 downloads of slides on the mobile app. The program includes more than 350 papers and posters that are organized in 68 sessions, including a Poster session and All-AAPOR Poster Contest and 8 official tracks. Survey Design (21 sessions) is the largest track, followed by Attitudes & Issues (12), 3MC (6), Research in practice (5), Statistical techniques for surveys (5), Data science and organic data (4), Elections and political polling (4), and Questionnaire design & interviewing (3). Two new tracks emerged based on member feedback: Qualitative research and the inaugural Professional Development Program.

Table 1. Five-Step Planning Process

Step	Deliverable
1. Gather requirements March 12 – 31 (18 days)	<ul style="list-style-type: none"> Presenter interest survey and evaluation Virtual platform evaluations, attendee volume estimation Meetings with standing and subcommittee chairs
2. Determine the scope April 1 – 20 (18 days)	Report to the Executive Council
3. Demonstrate proof of concept April 21 (1 day, Council meeting)	Report to the Executive Council
4. Implement the plan April 22 – June 10 (33 days)	<ul style="list-style-type: none"> Conference program and registration Presentation uploads and attendee credentials Rehearsals
5. Host the virtual conference June 11 – 12	Open the conference

Table 2. Conference Activities Reimagined vs. Suspended

Major Activities	Reimagined	Suspended	Committee
Short courses: Continue 5 of 8	•		Education
Online FAQs and outreach	•		Communications
Prospectus and Exhibit Hall	•		Sponsorship
Conference registration rates	•		Secretary
Conference platform	•		Conference
Conference program	•		Conference
Conference events	•		Conference
Professional Development Program	•		Conference
Welcome reception, raffles, booth	•		Membership, Support
Fun Run, Golf, Applied Probability, Speed Networking, Docent program		•	Support
Digital AAPOR history timeline and tributes	•		75 th Anniversary
Member exhibit, history roundtable		•	75 th Anniversary
All-AAPOR Poster Session and Contest	•		Kristen Olson, Support
Conduct policy	•		Standards

Table 3. Conference Sessions Comparisons

Sessions	2020 Virtual	2019 Conference	2020 In-Person
Papers and briefs	35	85	74
Posters	1	3	3
Self-organized panels	28	31	53
Professional Development Program	4	NA	13
Total	68	119	143

I want to acknowledge my Committee members (see p.47–49) for partnering with me and for progressing, even when it felt impossible. My special thanks go to Janice Ballou and Dawn Nelson for planning the celebration of our 75th Anniversary Conference. AAPOR Staff Delia Murphy, Melanie Goff, Sam Nysetvold, Eric Bailey, Amy Metzger, Daniel Choppa, and Linda Arcangeli-Story worked very hard and I am grateful. In particular, I acknowledge Kristen Olson who supported me during the most uncertain time in March. I thank AAPOR Executive Council for your support, and the virtual conference attendees for your trust. Truly, it's the **People of AAPOR Make Us Strong**.

Special acknowledgements: Jessica Holzberg, Darby Steiger, Ipek Bilgen, Ricki L. Jarmon, Rene Bautista, Tim Triplett, Dan Merkle, Steve Everett, Emily Geisen, Paul Beatty, Ken Winneg, Donato Vaccaro, and Nancy Potok.

Exhibit A. In-Person Conference Program Welcome Page



People of AAPOR Make Us Strong

Welcome to Atlanta! At AAPOR's 75th Annual Conference and Anniversary, we celebrate your participation and contributions in advancing the science and practice of survey and opinion research.

This year, we expanded the number of sessions to accommodate demand. Thanks to the 2020 Conference Committee and Peer Reviewers, we expect the quality of these presentations to be unmatched. Prepare to hear talks that address the latest, key issues in research and methods, as well as substantive findings from public opinion researchers. The All-AAPOR Poster sessions and competition showcases the poster presentations and permits AAPOR members a new voice into this important part of our conference. In addition, sessions that focus on issues related to the election and polling ensure that this conference stands at the forefront of scholarship and debate in anticipation of the 2020 vote.

The 75th Anniversary Planning Committee led by Janice Ballou and Dawn Nelson has organized various celebratory activities throughout the conference, including a roundtable discussion that honors AAPOR's past and envisage our future. The All-Attendee Plenary looks at the history and the outlook of official statistics, professional standards and public opinion trends, and hard-to-count community perspectives for the Decennial U.S. Census. The 100% member-driven and curated exhibit in the Galleria reflects on key milestones in our field over the years.

Your conference registration includes free admission to the inaugural Integrated Professional Development Program that provides educational, mentoring, and informational interview opportunities. The *New Books Launch Party!* event offers all member authors greater visibility to their new book and recognizes that publications make up the body of knowledge of our field. We also partnered with leading childcare provider KiddieCorp to offer an onsite children's program we call *PlayPOR!*



Kristen Olson
Associate
Conference Chair



Mandy Sha
Conference Chair



Nora Cate Schaeffer
President

AAPOR Publications:

Public Opinion Quarterly (POQ)

Journal Description: *POQ* seeks to publish rigorous original research on all aspects of survey methodology and public opinion, both broadly construed to include work from multiple professional disciplines (e.g., sociology, communication, sociology, marketing, political science, psychology), using any transparent social science, statistical or data science methodology.

Editorial Team

Editors-in-Chief

Patricia Moy, *University of Washington*

Eric Plutzer, *Pennsylvania State University*

Managing Editor

Phyllis Silverstein, *University of Washington*

Associate Editor

Rene Bautista, *NORC at the University of Chicago*

Allyson Holbrook, *University of Illinois of Chicago*

Julianna Pacheco, *University of Iowa*

Poll Reviews Editors

Michael W. Traugott, *University of Michigan*

Christopher Wlezien, *University of Texas at Austin*

Poll Trends Editor

Israel Waismel-Manor, *University of Haifa*

Book Reviews Editor

Travis N. Ridout, *Washington State University*

Executive Summary

Calendar year 2019 saw a 16% increase in submissions, even as we implemented a new requirement for authors: the archiving of replication data and code in a permanent archive. Acceptance rates remained near 10%, consistent with previous years, although time-to-decision metrics declined.

Description of Editorial Process

Unsolicited research articles and research notes are screened for fit and suitability by one editor-in-chief. Manuscripts that pass the screen are assigned to one of the five action editors (the editors-in-chief and three associate editors). The action editor then assesses whether the paper merits peer review. If no, a desk rejection is made. If yes, a roster of qualified reviewers is forwarded to the managing editor, who invites three reviewers and continues to extend invitations until three reviewers have agreed. When three reviews are complete, the action editor renders an editorial decision – either reject or invite the author to resubmit after revisions. It is the policy of *POQ* to limit the number of revisions to one, though exceptions are made periodically. The revised paper may be sent back to one or all of the original reviewers, and sometimes a fresh reviewer. The action editor then makes a final editorial decision.

Special Issues

Volume 83 (Spring 2019): Honoring the Work of Eleanor Singer: Recent Advances in Survey Methodology (edited by Eric Plutzer)

Volume 84 (in press): Public Opinion and Political Communication in a Changing Information Environment (edited by Kjerstin Thorson and Stephanie Edgerly)

Volume 85 (papers under review): New Data in Social and Behavioral Research (edited by Frederick G. Conrad, Florian Keusch and Michael F. Schober)

Article Submission Statistics

The data show a substantial increase in new submissions in 2019. The percentage of papers rejected without peer review has remained near 50% over the last three years and the overall acceptance rate remains near 10% (final 2019 acceptance rates will likely be 8% for articles and 17% for research notes).

Articles Submitted in Each Calendar Year (excluding special issues)

	2016		2017		2018		2019	
	Count	Rates	Count	Rates	Count	Rates	Count	Rates
Total manuscripts submitted	261		266		288		321	
Articles	190		199		216		248	
Notes	62		63		65		73	
Desk reject								
Articles	55	29%	90	45%	118	55%	113	46%
Notes	29	47%	37	59%	43	66%	33	45%
Advanced to peer review								
Articles	135		109		98		135	
Notes	33		26		22		40	
Rejected on first round								
Articles	112		89		83		98	
Notes	28		18		17		22	
Ultimately accepted*								
Articles	23	12%	20	10%	15	7%	17	7%
Notes	5	8%	8	13%	5	8%	11	15%

* Most recent year acceptance rates exclude manuscripts without a decision at the time the report is generated. For 2019 that includes five R&Rs (3 articles; 2 notes) and three December submissions

Days-to-decision Statistics (unsolicited manuscripts)

The table below shows trends in mean days to initial decision (upper panel) and details on R&Rs (middle panel).

The data show relative stability in time to desk decisions and rejections after a single round of peer review.

The data show increasing length to decision in the case of invitations to revise and resubmit, and in the second round of review. This is due in part to the significant increase in submissions that advanced to external peer review, while the editorial team did not grow, and in part to increased difficulties in securing external reviewers.

Time metrics for unsolicited manuscripts submitted in each calendar year (excluding special issues)

	2016 days	2017 days	2018 days	2019 days
Mean days to rejection				
Desk rejections	14	13	11	14
Rejections after one round of peer review	90	83	84	90
Life cycle of other manuscripts				
Mean days to initial R&R decision	94	97	97	103
...from submission of R1 to next decision	62	58	70	73
...from submission of R2 to next decision	24	30	25	24
... from original submission to final decision (all R&Rs)	282	253	258	233
% of original submissions with initial decision in 90 days or less	69%	80%	84%	73%

Reviewer Statistics

Securing high-quality reviews remains a challenge for POQ, and discussions with editors of many other journals suggests that this challenge is widespread.

Our “response rate” among invited referees is roughly 50%. The downstream consequences of low response rates include:

- Increased days from submission to the day the third reviewer has agreed to review a manuscript.
- Decreased likelihood that the final roster of three reviewers has (collective) expertise in all facets of a submission (e.g., expertise in theory, expertise in region/culture, expertise in data collection methods, expertise in statistical methods).

Referees invited in 2019 (regardless of submission date of manuscripts they were asked to review) with performance stats through May 1, 2020 (includes special-issue referees)

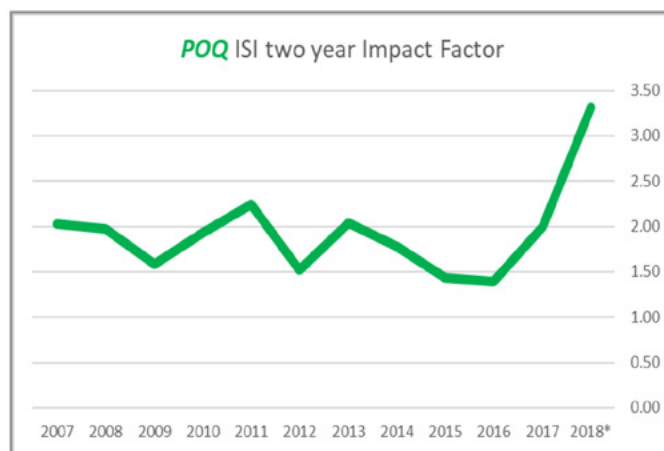
	Number	%	
Invitations extended	1377		
Declined	399	29.0	
Nonresponse / Undeliverable	259	18.8	
Undeliverable	39	2.8	
Nonresponse	220	16.0	
Agreed to review	719	52.2	
Completed	686	49.8	of all invites
		95.4	of all agreed
Failed to deliver	33	2.4	of all invites
		4.6	of all agreed
Excused by editor	9	0.7	of all invites
		1.3	of all agreed
Removed from roster	24	1.7	of all invites
		3.3	of all agreed

Impact Factor

The impact factor (IF) is a lagging indicator, currently reflecting editorial actions taken 2–3 years ago, and it is highly stochastic, sensitive to the citation success of a small number of articles.

Nevertheless, the POQ editorial team is pleased to see a rebound.

	ISI two-year IF	ISI five-year IF
2018*	3.31	3.00
2017	2.00	3.25
2016	1.39	2.82
2015	1.43	2.83
2014	1.78	2.80
2013	2.03	3.55
2012	1.52	2.94
2011	2.25	4.02
2010	1.93	3.57
2009	1.59	3.30
2008	1.97	2.61
2007	2.03	2.35



* The 2-year impact factor for 2018 reflects citations published in 2018 to POQ articles published in 2016–2017. The 5-year impact factor for 2018 reflects citations published in 2018 to POQ articles published in 2013–2017.

2019–2020 Highlights

Submissions of unsolicited articles and notes are up 16% above the average of the previous three years (315 vs a mean of 272).

POQ has now completed its first full year under its replication data policy. In general, authors have been happy to comply, and this new author responsibility does not seem to have reduced submissions.

POQ continues to have challenges with typesetting and production quality control. In response to repeated errors, OUP has ended its contract with the current typesetting supplier, whose last issue will be 84–3. OUP named a new supplier on April 1 and will begin working with them in the coming weeks.

One small change: Issues are now numbered consecutively 1–5, with the special issue being issue #2 (that is, 84–2, rather than 84–S) and the winter issue will be 84–5 rather than 84–4.

Transitions

The current editorial team will continue to process new submissions until June 30, 2020, and until December 31, 2020, continue to fulfill editorial duties related to manuscripts already in the review and production pipeline.

The business center for POQ will shift from the University of Washington to Penn State University between July 1 and December 31.

Advisory Committee Members

D. Sunshine Hillygus, Chair, *Duke University (2018–2020)*

Frederick G. Conrad, *University of Michigan (2019–2021)*

Jennifer Dykema, *University of Wisconsin–Madison (2018–2020)*

Mary Losch, *University of Northern Iowa (2019–2021)*

G. Evans Witt, *Witt Associates LLC (2018–2020)*

Journal of Survey Statistics and Methodology (JSSAM)

Journal Description: The objective of the *Journal of Survey Statistics and Methodology* is to publish cutting edge scholarly articles on statistical and methodological issues for sample surveys, censuses, administrative record systems, and other related data. It aims to be the flagship journal for research on survey statistics and methodology. Topics of interest include survey sample design, statistical inference, nonresponse, measurement error, the effects of modes of data collection, paradata and responsive survey design, combining data from multiple sources, record linkage, disclosure limitation, and other issues in survey statistics and methodology. The journal publishes both theoretical and applied papers, provided the theory is motivated by an important applied problem and the applied papers report on research that contributes generalizable knowledge to the field. Review papers are also welcomed.

Editorial Team:

Editors-in-Chief

Michael Elliott, *University of Michigan*

Ting Yan, *Westat*

Associate Editors: Methodology

Aaron Maitland, *National Center for Health Statistics*

Daniel Oberski, *Utrecht University*

Kristen Olson, *University of Nebraska-Lincoln*

Joseph Sakshaug, *University of Manchester*

Hanyu Sun, *Westat*

Alexander Wenz, *University of Mannheim and University of Essex*

Brady T. West, *University of Michigan*

Associate Editors: Statistics

Rebecca Andridge, *Ohio State University*

Sixia Chen, *The University of Oklahoma Health Sciences Center*

Joerg Drechsler, *Institute for Employment Research, Nuremberg, Germany*

David Haziza, *University of Montreal*

Sunghee Lee, *University of Michigan*

Dan Liao, *RTI*

Robin Mitra, *Lancaster University*

Isobel Molina, *Universidad Carlos III de Madrid*

Keith Rust, *Westat*

Eric Slud, *University of Maryland*

Rebecca Steorts, *Duke University*

Executive Summary: Summary of 2019–2020 initiatives and successes:

- Initiated annual special issues (the next to be on survey statistics and methods related to disability measurement).
- Increased page allotment to ~200 pages per issue.

Description of Editorial Process: All papers are classified by Oxford University Press (OUP) as related to statistics or methodology, and assigned to the appropriate editor (Michael Elliott for statistics; Ting Yan for methodology). Papers that may be better assigned to the other editor can be switched, and editors handle each other's papers if they are an author. Editors then make a decision for initial rejection (~20–30% of papers) or assignment to associate editors (AEs) for review. AEs have the option of rejecting a paper without sending it out for review, although in the large majority of cases they do not do so.

After reviews have been returned, AEs then make a suggested decision (reject; major revision; minor revision; accept) seen only by the assigned editor-in-chief, along with any additional reviews to be ready the either the editor or the editor and author. The assigned editor in chief then compiles the reviews from the reviewers and AE and sends a decision letter to the author, including their own review comments, if any. Requested revisions must be received within 180 days unless the editors grant extra time.

Special Issue: Recent Advances in Probability-Based and Nonprobability Survey Research (February 2020).

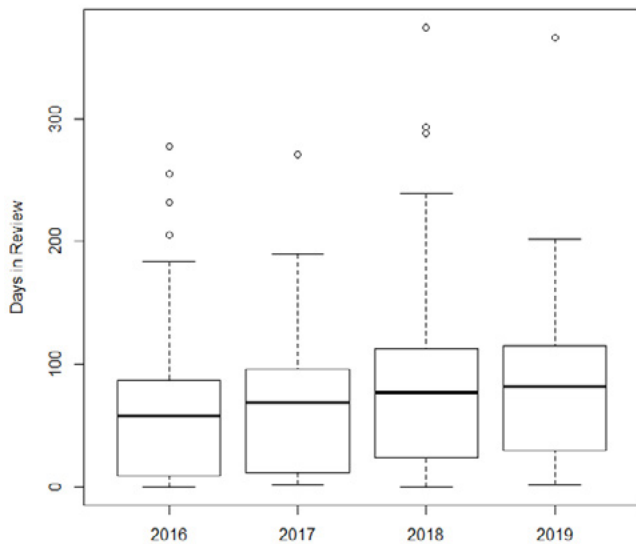
Submissions Received

	Original	Revision	Total
2012	21	2	23
2013	105	49	154
2014	111	74	185
2015	91	64	155
2016	115	71	186
2017	92	89	181
2018	143	84	227
2019	135	127	262
2020*	53	34	87

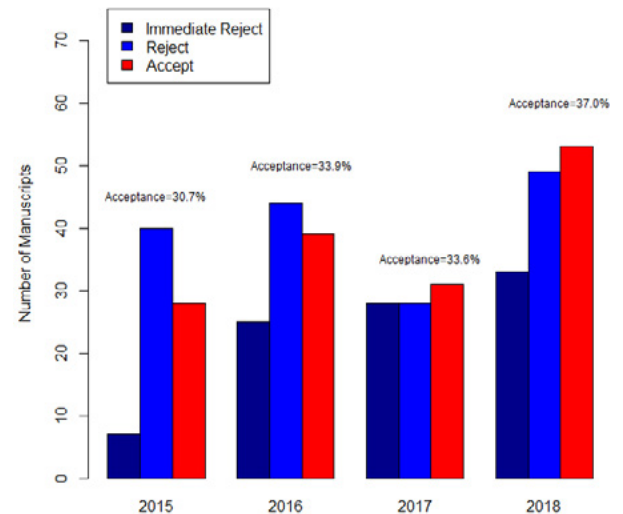
*Through May 3

Time from Submission to First Decision

	2016	2017	2018	2019
%>90 days	24.6	30.8	39.0	43.3
%>180 days	4.4	2.2	9.9	5.8



Rejections/Acceptance by Year of Submission



Upcoming Initiatives: Based on discussions at OUP Journals Day meeting in December 2019, there are some medium-term issues that JSSAM will need to grapple with:

1. It is clear that OUP is moving all journals into an all-online format. Part of the ease with which OUP moved to allow extra pages is based on the understanding that paper issues will soon be a thing of the past.
2. OUP is pushing toward an “open access” model (“author pays” instead of “user pays”). OUP indicated that an increasing number of authors and reviewers are demanding this, especially in countries such as the Netherlands and Germany where apparently there is government support for researchers for this. In the departments that Elliott and Yan work in, open access journals are shunned unless they are also no-pay journals (i.e. those subsidized by an institution, such as the University of Pennsylvania subsidizes *Observations Studies*, or as the government of Sweden subsidizes *Journal of Official Statistics*) because of the predatory journal model and resulting lack of quality control.
3. OUP is planning to implement Transparency and Openness Promotion guidelines. This is an important step forward. Full details of the guidelines are available at <https://cos.io/top/>. The editorial team believes JSSAM should aim for Level 1 at this point; at some point it might make sense to upgrade, but starting at the bottom is probably best, and would encourage best practices. A summary of the Level 1 text follows:

Citation: All data, program code and other methods should be appropriately cited. Such materials should be recognized as original intellectual contributions and afforded recognition through citation.

Data, Code, Research Materials: The policy of the journal is to publish papers where authors indicate whether the data, methods used in the analysis, and materials used to conduct the research will be made available to any researcher for purposes of reproducing the results or replicating the procedure.

Design: The policy of the journal is to publish papers where authors follow standards for disclosing key aspects of the research design and data analysis. Authors are encouraged to review the standards available for many research applications from <http://www.equatornetwork.org/> and use those that are relevant for the reported research applications.

Preregistration of Studies: The policy of the journal is to publish papers where authors indicate whether the conducted research was preregistered in an independent, institutional registry (e.g., <http://clinicaltrials.gov/>, <http://socialscienceregistry.org/>, <http://openscienceframework.org/>, <http://egap.org/designregistration/>, <http://ridie.3ieimpact.org/>). Preregistration of studies involves registering the study design, variables, and treatment conditions prior to conducting the research.

Preregistration of Analysis: The policy of the journal is to publish papers where authors indicate whether or not the conducted research was preregistered with an analysis plan in an independent, institutional registry (e.g., <http://clinicaltrials.gov/>, <http://socialscienceregistry.org/>, <http://openscienceframework.org/>, <http://egap.org/designregistration/>, <http://ridie.3ieimpact.org/>). Preregistration of studies involves registering the study design, variables, and treatment conditions. Including an analysis plan involves specification of sequence of analyses or the statistical model that will be reported.

Replication: The policy of the journal is to encourage submission of replication studies, particularly of research published in this journal.

OUP has indicated they will soon be working with all journals to begin implementing at least a level-one “open research” policy, including help with designing the submission dashboard so that all of this can be collected at the time of submission but, even in advance of this, the JSSAM editors think it would be good to begin to put this in place.

Transitions: Ting Yan will be stepping down this year after serving an extra year beyond the term to which she agreed. The JSSAM Advisory Board is currently in the process of finding her replacement.

JSSAM Advisory Committee Members:

David J. Dutwin (SSRS) (AAPOR) --Co-Chair

Maria Krysan (University of Illinois at Chicago) (AAPOR)

Constance Citro (National Academy of Science) (ASA)

John L. Eltinge (Census) (ASA) --Co-Chair

Wendy Martinez (Bureau of Labor Statistics) (ASA)

Survey Practice

Journal Description:

Survey Practice is an e-journal published by the American Association for Public Opinion Research. The mission of *Survey Practice* is to provide current information on issues in survey research and public opinion that is useful to survey and public opinion practitioners, new survey researchers, and those interested in survey and polling methods. The articles in *Survey Practice* emphasize useful and practical information designed to enhance survey quality by providing a forum to share advances in practical survey methods, current information on conditions affecting survey research, and interesting features about surveys and people who work in survey research.

Editorial Team:

Editor-in-Chief

Emily Geisen, *Qualtrics*

Associate Editors

Jessica Holzberg, Associate Editor (May 1, 2017 – June 30, 2020)

Eran Ben-Porath, Associate Editor (May 1, 2017 – April 30, 2021)

Margaret Roller, Associate Editor (May 1, 2017 – Dec 31, 2021)

Eva Aizpurua, Associate Editor (May 1, 2020 – April 30, 2023)

Executive Summary:

Survey Practice welcomed a new editor-in-chief, Emily Geisen, in January 2020. *Survey Practice* is also looking to add new associate editors. One new associate editor, Eva Aizpurua was added in May. Two additional associate editor applications have been received and are being reviewed.

A total of 490 individuals subscribe to receive email updates when new *Survey Practice* articles are published. *Survey Practice* also has 646 followers on Twitter (and 59 on Facebook). The social media accounts promote newly published articles as well as “throw-back” articles that were previously published.

Survey Practice is considering undergoing some changes to become Plan-S compliant. See additional details under *Upcoming Initiatives*.

Description of Editorial Process:

Survey Practice is an editor-reviewed (not peer-reviewed) journal. The editor reviews all incoming articles and either issues a desk reject or assigns the manuscript to one of the associate editors for review. On occasion, articles will also be sent to outside reviewers who have specialized knowledge or skills needed for the review (e.g., complex statistics, or machine learning).

Articles are published on a rolling basis rather than in issues – unless published as a special issue.

In addition to publishing journal articles, *Survey Practice* also has the capacity to publish blog posts. This format is currently used for the “Ask the Expert” series.

Article Submission Statistics:

Articles published:

- 2020: 4
- 2019: 14
- 2018: 33

Articles submitted:

- 2020: 10
- 2019: 28
- 2018: 38

Acceptance rate (past 12 months):

- Accepted: 8 (47%)
- Rejected: 9 (53%)

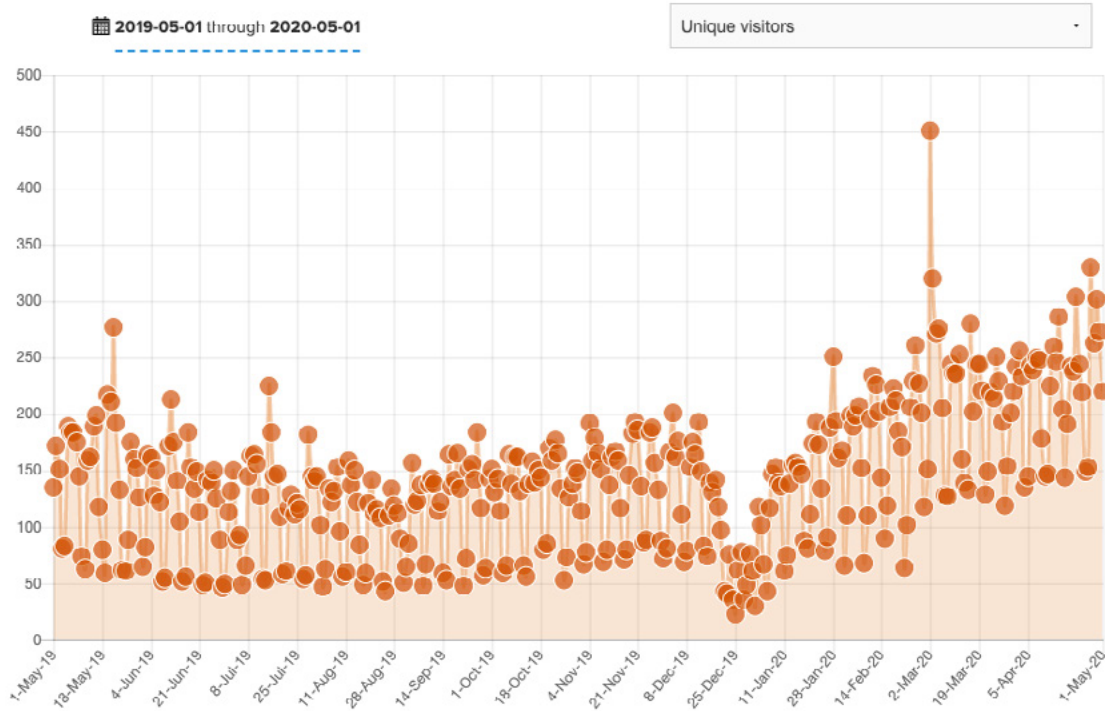
- Pending R&R: 3
- Under review: 4

Most Viewed (past 12 months)

- Post-stratification or non-response adjustment? Kolenikov (4970 views, 157 downloads)
- An Introduction to Machine Learning Methods for Survey Researchers, Buskirk, Kirchner, et al. (4,903 views, 229 downloads)
- Text Mining in Survey Data, Chai (2,489 views, 98 downloads)
- What’s a methodologist? An Interview with Kiley McGeeney, Roller (2,080 views, 9 downloads)

Other trends:

Unique visitors has increased since the start of the year.



Upcoming Initiatives:

Survey Practice is considering an initiative to become S-Plan compliant, which would require completing the following steps:

- **DOAJ membership:** In order to be Plan S compliant, *SP* needs to be registered with or in the process of being registered with the **Directory of Open Access Journals (DOAJ)**. We have a help doc here that can help you fill out the application: <https://help.scholasticahq.com/article/201-professionalizing-your-journal-and-adhering-to-plan-s-guidelines-on-scholastica>
- **Archival repository:** In order to be Plan S compliant, *SP* needs to have an archival repository in place. Scholastica has an integration set up with **Portico** to automate the deposit of your published articles if you end up using Portico.
- **Copyright license:** Plan S guidelines require that journals publish under the **CC BY 4.0** license or alternatively **CC BY-SA 4.0** or **CC0**. The revised Plan S guidelines also state that they will consider non-derivative licenses in select circumstances: “the **CC BY-ND** license for individual articles, provided that this is explicitly requested and justified by the grantee.” You can set your copyright license by going [here](#) and clicking “edit” on OA Copyright license.
- **Peer review:** Plan S guidelines require that a journal is peer-reviewed. The first answer under the Frequently Asked Questions header will need to be updated [here](#).

Survey Practice is currently editor-reviewed with associate editors providing all of the reviews. Switching to peer-review will primarily be a change in name only as the associate editors currently act as reviewers rather than editors. Associate editors serve 3-year terms (which can be renewed or extended up to an additional 3 years). To become S-Plan compliant, we will stop using the title of “Associate Editor” and have these individual become “Advisory committee members” instead. They will provide reviews for the article and advise on the general direction of the journal.

Transitions:

The editor-in-chief position transitioned from Ashley Amaya to Emily Geisen in January 2020. One additional associate editor, Eva Aizpurua, was added to the editorial team. Two more associate editor applications are pending.

Award Committee Reports

2020 Award for Exceptionally Distinguished Achievement

The AAPOR Award is the Association's lifetime achievement award, given for outstanding contribution to the field of public opinion research, including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

Due to disruptions in travel caused by the COVID-19 pandemic, the winner of the 2020 AAPOR Award for Exceptionally Distinguished Achievement will be announced at the 76th Annual AAPOR Conference to be held May 13–16, 2021.

2020 Book Award

Winner: **Richard Valliant, Frauke Kreuter** and **Jill Dever**

"Practical Tools for Designing and Weighting Survey Samples"

The AAPOR Book Award recognizes influential books that have stimulated theoretical and scientific research in public opinion, and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including books published before or during the period covered by the AAPOR list of the Fifty Books That Have Significantly Shaped Public Opinion Research 1946– 1995.

2020 Policy Impact Award

Winner: **U.S. Bureau of Labor Statistics** and **U.S. Census Bureau** for the production of the Supplemental Poverty Measure resources, thresholds, and poverty statistics

The AAPOR Policy Impact Award acknowledges that a key purpose of opinion and other survey research is to facilitate well informed decision-making. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

2020 Warren J. Mitofsky Innovators Award

Winner: **Frauke Kreuter**, *University of Maryland, University of Mannheim and Institute for Employment Research*, for her successes combining survey methodology with data science methods and concepts to ensure the future of our field.

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

2020 Monroe G. Sirken Award

Winner: **Roger Tourangeau**, *Westat and University of Michigan*

The Sirken Award in Interdisciplinary Survey Research Methods Research is given annually to a distinguished survey researcher for contributions to interdisciplinary survey research that improve the theory and methods of collecting, verifying, processing, presenting or analyzing survey data.

2020 AAPOR Public Service Award

Winner: **Gordon Willis**, *National Cancer Institute*

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This award is a means for recognizing the service and dedication of persons working in or with the public sector and their dedication to protecting, improving, and maintaining survey research standards and data quality.

2020 Burns “Bud” Roper Fellows

Winners:

Arundati Dandapani, *Generation1.ca*

Jennifer Acosta, *Mathematica*

Aleksandra Wec, *Mathematica*

Alexander Wenz, *University of Mannheim*

Priya Bajaj, *Mathematica*

Yanqin Lu, *Bowling Green State University*

Gary Lerner, *Abt Associates*

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will. Roper Fellows must demonstrate primary work responsibilities related to survey research or public opinion and have recently started their careers. Fellows receive financial assistance to help them attend the AAPOR Annual Conference and/or participate in conference short courses; most are first-time conference attendees.

2020 Seymour Sudman Student Paper Competition Award

Winner: Felicitas Mittereder, *University of Michigan*

“A dynamic survival modeling approach to the prediction of web survey breakoff”

Honorable Mention: Samantha Sekar, *Stanford University*

“Understanding misrepresentation: How policymakers perceive signals from constituents on environmental policies”

The Seymour Sudman Student Paper Competition Award is given as a tribute to Seymour Sudman in memory of his many contributions to survey methodology, his leadership in the AAPOR community and his teaching and mentoring of students in the survey research profession.

2020 Student Travel Award

Winners:

Oluwagbenga Agboola, *University of Northern Colorado*

Seth Behrends, *University of Illinois at Chicago*

Christoph Beuthner, *GESIS – Leibniz Institute for the Social Sciences*

Anna Boch, *Stanford University*

Chandler Case, *University of South Carolina*

Xiaoyi Deng, *University of Maryland*

Carlo Duffy, *Carnegie Mellon University*

Brian Guay, *Duke University*

Sela Harcey, *University of Nebraska-Lincoln*

Jesse Holzman, *University of Illinois at Chicago*

Sebastian Kocar, *Australian National University*

Carmen Leon, *University of Castilla-La Mancha*

Lingxi Li, *University of Michigan*

Gustavo Lopez, *University of California, San Diego*

Rita Nassar, *Indiana University*

Lukas Olbrich, *Friedrich-Alexander-Universität Erlangen-Nürnberg*

Shin Young Park, *University of Wisconsin-Milwaukee*

Angelica Phillips, *University of Nebraska-Lincoln*

Albert Rodriguez, *Michigan State University*

Rachel Stenger, *University of Nebraska-Lincoln*

Jerry Timbrook, *University of Nebraska-Lincoln*

The AAPOR Student Travel Award funds graduate student attendance at the AAPOR Annual Conference. Student Travel Awards help to offset the expense of attending the conference. The awards are offered to students who are in need of financial support to attend the annual conference and experience this important educational and collegial event for public opinion and survey researchers.

2020 AAPOR Inclusive Voices Award

Winner: Matthew Desmond, *Princeton University*

This honor recognizes scholars/researchers, organizations, or institutions who have produced the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied and underserved, and therefore under-voiced, populations.

2020 Student-Faculty Diversity Pipeline Award

Winners:

Alejandra Kaplan, Kristen N. Jozkowski, *Indiana University Bloomington*

Yingling Liu, Jerry Z. Park, *Baylor University*

Nancy Toure, Maria Krysan, *University of Illinois at Chicago*

Ayana Best, Sara Sadhwani, *University of Southern California*

Natalie Walls, Timothy Barnett, *Jacksonville State University*

Fernanda Alvarado-Leiton, Zeina Mneimneh, *University of Michigan*

Cassandra Berice, Tinaz Pavri, *Spelman College*

Oceane Tanny, Kelly Foster, *East Tennessee State University*

The Student-Faculty Diversity Pipeline Award is intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion leads to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology. This award is for students and faculty who identify as: American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or Other Pacific Islander; and Hispanic or Latinx. The award is for waived conference registration and annual membership fee for the student and faculty.

2020 WAPOR/AAPOR Janet A. Harkness Student Paper Award

This winner of the 2020 Harkness Student Paper Award will be announced in July 2020.

This award is given in memory of Dr. Harkness, distinguished cross-cultural survey methodologist, who passed away in 2012. Paper topics must be related to the study of multi-national/multi-cultural/multi-lingual survey research (aka 3M survey research), or to the theory and methods of 3M survey research, including statistics and statistical techniques used in such research. Paper topics might include: (a) methodological and/or statistical issues in 3M surveys; (b) public opinion in 3M settings; (c) theoretical issues in the formation, quality, or change in 3M public opinion; and/or (d) substantive findings about 3M public opinion.

AAPOR Chapter Student Paper Winners

DC–AAPOR Student Paper Winner

Josh Langeland, *University of Maryland*

"Email Reminders for a Scheduled Interview in an Establishment Panel Survey"

MAPOR's Doris A. Graber Award for Best Public Opinion Paper

Margaret Brower, *University of Chicago*

"Reframing Women's Issues: Intersectional Frames & Policy Agendas"

NEAAPOR Student Paper Award Winner

Victoria S. Asbury, *Harvard University*

"Worthy-Immigrant Narratives: Ingroup Framing and Party Identification in Shaping Attitudes towards Immigration"

PAPOR Student Paper Award Winner

Anna Boch, *Stanford University*

"Towards a More "European" Tolerance? Attitudes on Civil Liberties using the General Social Survey, 1996–2018"

SAPOR Student Paper Award Winner

Brian Orleans, *University of North Carolina*

"How Can Auxiliary Data Improve Non-Response Bias Adjustments in NHANES 2015–16?"

AAPOR Affinity Group Reports

AAPOR Research and Affinity Group

The newly established AAPOR Research & Affinity Group has just over 30 members. The goal of the Group is to identify meaningful ways to increase Asian American and Pacific Islander presence in the survey research field and raise the visibility of our members at AAPOR. The leadership team consists of 5 members who are helping shape the program based on the following guiding principles:

- Increasing AAPOR representation in survey research
- Providing a voice for Asian American and Pacific Islanders in the United States by increasing survey research of AAPORs
- Mentoring the future generation of researchers interested in the AAPOR community
- Networking with others interested in researching the AAPOR community and other AAPOR members who are AAPOR

The AAPOR Affinity Group leadership team has been meeting monthly since the fall of 2019. The Affinity Group had its first major event, a virtual meeting of the entire Affinity Group during the AAPOR Virtual Conference in June 2020. There were about 40 people present at the meeting and people were able to network virtually and learn about others in the public opinion world who are interested in researching AAPORs or who are AAPOR.

The main objectives this year of the Group were to become an official AAPOR Affinity Group, hold the first meeting during the AAPOR conference, build the Group's membership, and organize research/career seminars. The Affinity Group has achieved all of these objectives and will be officially launching the first Asian American and Pacific Islander (AAPOR) research webinar series in July 2020 on "Surveying Asian Americans, Native Hawaiians, and Pacific Islanders: Challenges and Solutions" that will bring together leading experts who survey AAPORs. The webinar series will continue with other research topics and also career/mentoring sessions.

For 2020–2021, the AAPOR Affinity Group will continue with webinars and virtual meetings throughout the year and hopes to hold its first in-person meeting at the next AAPOR Annual Conference, contingent on the realities of the COVID-19 pandemic.

Cross-Cultural and Multilingual Research Affinity Group

The AAPOR Cross-Cultural and Multilingual Research Affinity Group is co-chaired by Patricia Goerman, Alisú Schoua-Glusberg and Mandy Sha. It has the goal of connecting AAPOR researchers and leaders to facilitate a regular dialogue about improved methods, measurement, and research, and collaboration and publication opportunities. The Group also aims to increase awareness and visibility about the importance of cross-cultural and multilingual issues in the survey research and public opinion field. The Group currently includes about 100 collaborators.

The Affinity Group typically meets in person at the AAPOR Annual Conference once a year and uses an email list to send out announcements and information on an as-needed basis. The goal is to link researchers at the AAPOR Annual Conference meeting and encourage them to stay in contact throughout the year. It is also a forum for members of other 3MC-related groups, such as Comparative Survey Design and Implementation (CSDI) and researchers who attend the European Survey Research Association (ESRA) meeting to connect at the AAPOR conference.

This year during the AAPOR Virtual Conference, co-chair Patricia Goerman gave an introduction to the session entitled "Translation and Translation Assessment Best Practices", where she spoke about survey translation and also gave an update on the Cross-Cultural and Multilingual Affinity Group. The talk provided some announcements about upcoming conferences, trainings, publications and collaboration opportunities. It also included an invitation for new members to join the Group email list to hear details of the upcoming 2021 AAPOR meeting once they are available.

Co-chair Alisú Schoua-Glusberg was directly responsible for creating the largest 3MC track the AAPOR Annual Conference has seen since the 2017 adoption of a 3MC track, by integrating individual paper submissions into sessions for the 2020 in-person conference program. Her efforts later contributed to the 3MC track in the 2020 Virtual Conference, which was chaired by Affinity Group co-chair Mandy Sha.

GAAPOR

GAAPOR (a clever mishmash of Gay and AAPOR) is a social affinity group for LGBTQ AAPOR members and their friends. Its primary activity is an annual dinner on Friday night of the AAPOR Annual Conference, held in a gay restaurant or other eatery in the conference city's gayest neighborhood. Some years, the Affinity Group organizes a panel or commissions a paper or poster for presentation at the conference on a topic of interest to the LGBTQ community. A Facebook (FB) group, founded by former AAPOR president Murray Edelman in 2012, serves as a forum for communicating news about Group activities. The Affinity Group currently has 48 members.

The last event the Group organized was a dinner at Toronto's Blake House (famous for its elegant 19th century building and its friendly patio) in the Village, Canada's largest "gayborhood," in conjunction with the 2019 Annual Conference. The 2020 Conference Program Committee invited the Affinity Group to submit a poster for the 2020 Annual Conference. This prompted some enthusiasm on the Facebook group, but not enough to generate a poster. The Group chose not to schedule a virtual dinner to coincide with the 2020 Virtual Conference.

The Affinity Group's objectives in 2019–2020 were to keep the Facebook group going, to place an announcement in the conference program about GAAPOR's annual dinner, and to support LGBTQ sisters and brothers in their research careers. The Facebook group administrator continues to attend to his duties and membership continues to grow. The 2020 program would have listed the GAAPOR dinner in Atlanta had the traditional conference occurred as planned. Group members were invited to suggest ideas for papers or posters on LGBTQ themes and to submit abstracts for the annual conference. The Group supported member Brad Edwards in his 2019 bid for AAPOR Vice President, and cheered Gretchen McHenry's election victory in 2019 to become Associate Secretary/Treasurer on AAPOR's Executive Council.

HISP–AAPOR

HISP–AAPOR was by AAPOR members who are of Hispanic–origin or are interested in Hispanic research topics. The purpose of the Group is to identify meaningful ways to increase the Hispanic presence in the survey research field and raise the visibility of its members at AAPOR.

For that purpose, HISP–AAPOR organizes an annual meeting or meetup at AAPOR's Annual Conference. During the meetings, members set the objectives for the coming year in terms of outreach, research collaboration, exploring how a cultural lens can improve research at all phases, and increase the Hispanic presence at AAPOR and in the field of survey research. HISP–AAPOR celebrates diversity and welcomes all current AAPOR members, regardless of age, gender, race or ethnicity, research field, education, or background.

HISP–AAPOR has 33 registered members. At the last annual meeting held during the 2019 AAPOR Annual Conference, members outlined some of the top priorities: increasing the number of panels or presentations that highlight Hispanic research at the following AAPOR Annual Conference, and increase the participation of young Latinos in AAPOR, particularly those born in the U.S. During the 2020 AAPOR Virtual Conference, the Group put together a panel on Hispanic research but did not hold an annual meeting or meetup. HISP–AAPOR will continue working to increase the presence and visibility of Hispanic research at next year's conference.

QUALPOR

QUALPOR is an AAPOR Affinity Group intended for any AAPOR member who is managing, conducting, or has an interest in qualitative research methods. QUALPOR was approved by AAPOR Executive Council in 2018 and held its first meeting in 2019. QUALPOR currently has 89 members.

The purpose of this Group is to advance the discipline of qualitative research within AAPOR by offering a forum in which AAPOR members can share best practices, exchange resources, and discuss new approaches to qualitative research design as well as ways to improve on the quality of these designs along with the validity and usefulness of the outcomes. Since its beginning, QUALPOR has worked towards achieving these goals by:

- Providing an open environment for a free exchange of ideas by way of member phone meetings scheduled to accommodate as many members as possible (2 meetings in March 2019, 2 in September 2019, and 2 in March 2020).
- Providing an in-person networking opportunity at the member lunch meeting held at the 2019 AAPOR Annual Conference in Toronto. A similar meeting was to be held in 2020 at the Atlanta conference before that conference was transformed into a virtual event.
- Organizing the first-ever qualitative research track consisting of six consecutive panel sessions at the 2019 AAPOR Annual Conference in Toronto. A three-session qualitative research track was organized for the 2020 AAPOR Virtual Conference.
- Establishing the usage of a “QUALPOR:” subject-line convention for emails posted on the AAPORnet listserv.
- Encouraging QUALPOR members to engage with AAPOR more broadly as regards to qualitative research by getting involved in the AAPOR webinar series, posting on AAPORnet, and submitting manuscripts to *Public Opinion Quarterly*.
- Encouraging QUALPOR members to work with each other on mutual areas of special interest.

Moving forward, QUALPOR plans to:

- Develop a newsletter – “QUALPOR News” – to be distributed to members and posted on the QUALPOR webpage as well as AAPORnet.
- Encourage and help to organize special interest groups among QUALPOR members who share an area of interest relevant to qualitative research, e.g., vicarious trauma and emotional harm to researchers (such as interviewers) working on sensitive topics.
- Schedule member online/phone meetings in September 2020 and in 2021.
- Organize a qualitative research track as well as an in-person member meeting at the 2021 AAPOR Annual Conference in Los Angeles.

Volunteers 2019–2020

Committees

Communications Committee

Josue De La Rosa, *NYC Department of Health and Mental Hygiene*, **Chair**
 Jessica Holzberg, *U.S. Census Bureau*, **Associate Chair**
 Alexandra Allman, *Walden University*
 Christopher Antoun, *University of Maryland*
 Nick Bertoni, *Pew Research Center*
 Aleia Clark Fobia, *U.S. Census Bureau*
 Cameron McPhee, *American Institutes for Research*
 Marco Morales, *NBCUniversal*
 Amber Ott, *Hudson Pacific*
 Anna F. Wiencrot, *NORC at the University of Chicago*
 Alexandria Williams, *Emory University*
 Brandon Kopp, *U.S. Bureau of Labor Statistics*
 Carol Haney, *Qualtrics*
 Dan Malato, *NORC at the University of Chicago*
 Dina Smeltz, *The Chicago Council*
 Paul Johnson, *Dynata*
 Gonzalo Rivero, *Westat*
 Grace Sparks, *CNN*
 Kathleen Frankovic, *Retired*
 Mariya Vizireanu, *LMU*
 Paul Schroeder, *EurekaFacts*
 Raphael Nishimura, *University of Michigan*
 Yazmin Garcia Trejo, *U.S. Census Bureau*

Social Media Subcommittee

Dan Cassino, **Chair**

Newsletter Subcommittee

Dan Malato, **Chair**

Website Subcommittee

Chris Antoun, **Chair**

Committee Liaisons

Aleia Clark Fobia, *MCR*
 Raphael Nishimura, *Yazmin Garcia Trejo, Conference*
 Alexandra Allman, *Education*
 Marco Morales, *Journalist Education Subcommittee*
 Josh De La Rosa, *Diversity*
 Kathleen Frankovic, *Consultant*
 Patrick J. Moynihan, *Standards*

Conference Committee

Mandy Sha, *www.mandysha.com*, **Chair**
 Kristen Olson, *University of Nebraska, Lincoln*,
Associate Chair
 Janice M. Ballou, *Independent Consultant*
 Ginger Blazier, *Consultant*
 Jamie N. Druckman, *Northwestern University*
 Yazmin Garcia Trejo, *U.S. Census Bureau*
 Patrick Habecker, *University of Nebraska-Lincoln*
 Allyson Holbrook, *University of Illinois, Chicago*
 Stanislav Kolenikov, *Abt Associates*
 Joe Murphy, *RTI International*
 Dawn V. Nelson, *U.S. Census Bureau*
 Raphael Nishimura, *University of Michigan*
 Emilia Peytcheva, *RTI International*
 Susan H. Pinkus, *S. H. Pinkus Research Associates*
 Lydia Saad, *Gallup*
 Nora Cate Schaeffer, *University of Wisconsin - Madison*
 Alisú Schoua-Glusberg, *Research Support Services Inc.*
 Hee-Choon Shin, *NCHS*
 Tamara Terry, *RTI International*
 Marielle S. Weindorf, *DataStat Inc.*
 Ting Yan, *Westat*

Volunteers 2019–2020

Committees

Conference Support Subcommittee

Justine Bulgar-Medina, *NORC at the University of Chicago*,

Chair

Patrick Habecker, *University of Nebraska-Lincoln*,

Associate Chair

Rajesh Bhai, *Marketing Systems Group*

Kristin Dwan, *NORC at the University of Chicago*

Craig A. Hill, *RTI International*

Jonathan Katz, *U.S. Census Bureau*

Paul Scanlon, *National Center for Health Statistics*

Marielle S. Weindorf, *DataStat Inc.*

Meimeizi Zhu, *NORC at the University of Chicago*

Michael S. Lawrence, *Ipsos Public Affairs*

Diversity Coordinating Committee

Dianne Rucinski, *Office of Minority Health HHS*, **Chair**

Mollyann Brodie, *Kaiser Family Foundation*

Josue De La Rosa, *NYC Department of Health and
Mental Hygiene*

Morgan Earp, *U.S. Bureau of Labor Statistics*

Allyson Holbrook, *University of Illinois at Chicago*

Alian Kasabian, *University of Nebraska-Lincoln*

Mary Losch, *University of Northern Iowa*

Mahlet Megra, *American Institutes for Research*

Kristen Olson, *University of Nebraska-Lincoln*

Robert L. Santos, *Urban Institute*

Tamara Terry, *RTI International*

David Wilson, *University of Delaware*

G. Evans Witt, *Witt Associates LLC*

Education Committee

Allyson Holbrook, *University of Illinois at Chicago*, **Chair**

Rachel A. Caspa, *RTI International*, **Associate Chair**

Gerald K. Arnold, *Retired*

Sophie Bethune, *American Psychological Association*

Douglas B. Currivan, *RTI International*

Emily Guskin, *Washington Post*

Liz Hamel, *Kaiser Family Foundation*

Hannah Hartig, *Pew Research Center*

Liz Kantor, *NORC at the University of Chicago*

Doug Kaplan, *Gravis Marketing Inc*

Jennifer Kelley, *University of Michigan*

Florian Keusch, *University of Mannheim*

Jocelyn Kiley, *Pew Research Center*

Antje Kirchner, *RTI International*

Ashley Koning, *Rutgers University*

Brian Kris, *PSB*

Katerina Matsa, *Pew Research Center*

Cynthia Miller, *Braun Research Inc.*

Raphael Nishimura, *University of Michigan*

Erica Olmsted-Hawala, *U.S. Census Bureau*

Elizabeth Ormson, *NORC at the University of Chicago*

Emilia Peytcheva, *RTI International*

Vicki J. Pineau, *NORC at the University of Chicago*

Stephanie Psyllos, *NBCUniversal*

Robyn Rapoport, *SSRS*

Aimee Ripley, *The Harris Poll*

Hershcel Lisette Sanders, *RTI International*

Katrina Sostek, *Google, Inc.*

Maura Spiegelman, *National Center for Education Statistics*

Darby Steiger, *Westat*

David Sterrett, *NORC at the University of Chicago*

Hanyu Sun, *Westat*

Rodney L. Terry, *U.S. Census Bureau*

Clyde Tucker, *Cox*

Kevin Ulrich, *University of Chicago Survey Lab*

Brady T. West, *University of Michigan*

Lilian Yahng, *Indiana University*

Volunteers 2019–2020

Committees

Journalist Education Subcommittee

Emily Guskin, *Washington Post*, **Chair**

Online Education Subcommittee

Doug Currivan, *RTI International*, **Chair**

Diversity Subcommittee

Vicki Pineau, *NORC at the University of Chicago*, **Chair**

Short Courses Subcommittee

Emila Peytcheva, *RTI International*, **Chair**

History Committee

Janice M. Ballou, *Independent Consultant*, **Chair**

Kathleen Frankovic, *Consultant*

Scott Keeter, *Pew Research Center*

Pia Peltola, *American Institutes for Research*

Dina Smeltz, *Chicago Council on Global Affairs*

Tom W. Smith, *NORC at the University of Chicago*

Kenneth M. Winneg, *University of Pennsylvania*

75th Anniversary Planning Subcommittee

Dawn Nelson, *U.S. Census Bureau*, **Co-Chair**

Janice Ballou, *Ballou Research*, **Co-Chair**

Ginger Blazier, *Consultant*

Karen Bogen, *Mathematica*

Justine Bulgar-Medina, *NORC at the University of Chicago*

Rachel Caspar, *RTI International*

Floyd Ciruli, *Ciruli Associates*

Ana Lucia Cordova-Casar, *University of California, Davis*

Don Ferree, *University of Wisconsin - Madison*

Aleia Fobia, *U.S. Census Bureau*

Kathleen Frankovic, *Consultant*

Karen Goldenberg, *AAPOR HLM*

Tom Guterbock, *University of Virginia*

Heidi Guyer, *RTI International*

Musab Hayatli, *Capstan Inc.*

Melissa Herrmann, *SSRS*

Kathleen Kephart, *U.S. Census Bureau*

Rosalind Koff, *NORC at the University of Chicago*

Paul Lavrakas, *Consultant*

Mike Lawrence, *Ipsos Public Affairs*

Colm O'Muircheartaigh, *NORC at the University of Chicago*

Diane O'Rourke, *Consultant*

Beth Ellen Pennell, *University of Michigan*

Susan Pinkus, *S. H. Pinkus Research Associates*

Alan Roshwalb, *Ipsos Public Affairs*

Alisú Schoua-Glusberg, *Research Support Services Inc.*

Kristin Simpson, *South Carolina Department of Health & Environmental Control*

Tom W. Smith, *NORC at the University of Chicago*

Tamara Terry, *RTI International*

Donato Vaccaro, *Consultant*

Cullen Wheatley, *Consultant*

Sonja Ziniel, *University of Colorado School of Medicine/ Colorado Children's Hospital*

Volunteers 2019–2020

Committees

Membership & Chapter Relations Committee

Tamara Terry, *RTI International*, **Chair**

Ipek Bilgen, *NORC at the University of Chicago*,

Associate Chair

Fiyin Adesina, *Just Capital*

Eva Aizpurua, *Trinity College Dublin*

Rachael W. Allen, *RTI International*

Jennifer L. Beck, *National Science Foundation*

Justine Bulgar-Medina, *NORC at the University of Chicago*

Matthew Courser, *Pacific Institute for Research and Evaluation*

Caitlin Deal, *American Institutes for Research*

Kristin Dwan, *NORC at the University of Chicago*

Erin Fordyce, *NORC at the University of Chicago*

Emily M. Geisen, *Qualtrics*

Karen L. Goldenberg, *AAPOR HLM*

Ana Gonzalez-Barrera, *Pew Research Center*

Jeffrey Gottfried, *Pew Research Center*

Patrick Habecker, *University of Nebraska–Lincoln*

Holly Hagerty, *NORC at the University of Chicago*

Chase H. Harrison, *Harvard University*

Melissa Helton, *RTI International*

Gregory Holyk, *Facebook*

Qianyin Huang, *NORC at the University of Chicago*

Alian Kasabian, *University of Nebraska–Lincoln*

Stanislav Kolenikov, *Abt Associates*

Ahley Koning, *Rutgers University*

Joshua L. Langeland, *U.S. Bureau of Labor Statistics*

Patty LeBaron, *RTI International*

Nicole C. Lee, *RTI International*

Mandi Martinez, *U.S. Census Bureau*

Cailey Munana, *Kaiser Family Foundation*

Pia Peltola, *American Institutes for Research*

Erin Pinkus, *SurveyMonkey*

Heather Ridolfo, *National Agricultural Statistics Service*

Melody S. Russell, *WBA Research*

Herschel Lisette Sanders, *RTI International*

Benjamin Schapiro, *NORC at the University of Chicago*

Susan A. Sherr, *SSRS*

Renee Stepler, *U.S. Census Bureau*

Jerry Timbrook, *University of Nebraska–Lincoln*

Gina Walejko, *U.S. Census Bureau*

Anna F. Wiencrot, *NORC at the University of Chicago*

Chapter Liaison and Support Subcommittee

Susan Sherr, *SSRS*, **Chair**

Angelique Uglow, *ReconMR*, **Associate Chair**

Membership: Survey and Data Analysis Subcommittee

Greg Holyk, *Facebook*, **Co-Chair**

Heather Ridolfo, *National Agricultural Statistics Service*,
Co-Chair

Membership: Diversity Subcommittee

Ana Gonzalez, *Pew Research Center*, **Chair**

Alian Kasabian, *University of Nebraska–Lincoln*,
Associate Chair

Membership: Membership Communications Subcommittee

Patty LeBaron, *RTI International*, **Chair**

Kyley McGeeney, *PSB*, **Associate Chair**

Membership: AAPOR Welcoming Committee

Justine Bulgar-Medina, *NORC*, **Chair**

Membership: Volunteer Coordination Subcommittee

Jerry Timbrook, *University of Nebraska–Lincoln*, **Chair**

Membership: Roper and Student Travel Awards

Gina Walejko, *U.S. Census Bureau*, **Chair**

Ad hoc Working Group: Working Group on Improving the Membership Database

Morgan Earp, *U.S. Bureau of Labor Statistics*

Adam Safir, *U.S. Bureau of Labor Statistics*

Volunteers 2019–2020

Committees

Nominations Committee

David Dutwin, *NORC at the University of Chicago*, **Chair**
 Jennifer Dineen, *University of Connecticut*
 Ned English, *NORC at the University of Chicago*
 Missy Mosher, *SSI*
 Joe Lenski, *Edison Research*
 Scott Clement, *Washington Post*
 Don Dillman, *Washington State University*
 Bianca Julio, *Kaiser Family Foundation*

Transparency Initiative Coordinating Committee

Ashley Kirzinger, *Kaiser Family Foundation*, **Co-Chair**
 Krista Jenkins, *Fairleigh Dickinson University*, **Co-Chair**
 Eran Ben-Porath, *SSRS*
 Jennifer Benz, *NORC at the University of Chicago*
 Seth Brohinsky, *Abt Associates*
 James Dayton, *ICF*
 Craig Helmstetter, *American Public Media*
 Alian Kasabian, *University of Nebraska-Lincoln*
 Pia Peltola, *American Institutes for Research*
 Becky Reimer, *NORC at the University of Chicago*
 Katrina Sostek, *Google, Inc.*

Standard Definitions Committee

Ned English, *NORC at the University of Chicago*, **Chair**
 Ashley Amaya, *RTI International*
 Jennifer Berktold, *Westat*
 Frederick Conrad, *University of Michigan*
 Ashley Hyon, *Marketing Systems Group*
 Stephen Immerwahr, *New York City Department of Housing
 Preservation and Development*
 Peter Lugtig, *Utrecht University*
 Cameron McPhee, *American Institutes for Research*
 Amanda Nagle, *U.S. Census Bureau*
 Benjamin Phillips, *The Social Research Centre*
 Erin R. Tanenbaum, *NORC at the University of Chicago*
 Clifford Young, *Ipsos Public Affairs*

Standards Committee

Rene Bautista, *NORC at the University of Chicago*, **Chair**
 Timothy Triplett, *Urban Institute*, **Associate Chair**
 Josiane Bechara, *NORC at the University of Chicago*
 Leah M. Christian, *Nielsen*
 A. Rupa Datta, *NORC at the University of Chicago*
 Charles DiSogra, *Google, LLC*
 Ned English, *NORC at the University of Chicago*
 Jessica Holzberg, *U.S. Census Bureau*
 Ashley Kirzinger, *Kaiser Family Foundation*
 Kelly Lin, *Marketing Systems Group*
 Michael W. Link, *Abt Associates*
 Cameron McPhee, *American Institutes for Research*
 Andrew Mercer, *Pew Research Center*
 Patrick J. Moynihan, *Pew Research Center*
 Paul Scanlon, *National Center for Health Statistics*
 Gina Walejko, *U.S. Census Bureau*

Volunteers 2019–2020

Ad Hoc Committees and Task Forces

2020 Election Task Force

Joshua D. Clinton, *Vanderbilt University*, **Chair**
 Jennifer J. Agiesta, *CNN*
 Marjorie Connelly, *NORC at the University of Chicago*
 Ariel Edwards-Levy, *HuffPost*
 Emily Guskin, *Washington Post*
 D. Sunshine Hillygus, *Duke University*
 Chris Jackson, *Ipsos Public Affairs*
 Jeffrey Jones, *Gallup*
 Scott Keeter, *Pew Research Center*
 Kabir Khanna, *CBS News*
 John Lapinski, *University of Pennsylvania*
 Lydia Saad, *Gallup*
 Daron Shaw, *University of Texas, Austin*
 Andrew E. Smith, *University of New Hampshire*
 Megan C. Thee-Brenan, *Gallup*
 David Wilson, *University of Delaware*
 Christopher Wlezien, *University of Texas, Austin*

AAPOR/WAPOR Task Force on Quality of Comparative Surveys

Lars Lyberg, **Co-Chair** (AAPOR)
 Beth-Ellen Pennell, *University of Michigan*, **Co-Chair** (WAPOR)
 Kristen Cibelli Hibben, *University of Michigan* (AAPOR)
 Julie de Jong, *University of Michigan* (AAPOR)
 Timothy Johnson, *University of Illinois at Chicago* (AAPOR)
 Michael Robbins, *Princeton University* (AAPOR)
 Tom Smith, *NORC at the University of Chicago* (AAPOR)
 Ineke Stoop, *The Netherlands Institute for Social Research* (AAPOR)
 Mandy Sha, *Independent Consultant* (AAPOR)
 Irina Tomescu-Dubrow, *Institute of Philosophy and Sociology, Polish Academy of Sciences; CONSIRT at The Ohio State University and PAN* (WAPOR)
 Linda Guerrero, *Social Weather Stations* (WAPOR)
 Dorothee Behr, *GESIS* (WAPOR)
 Jibum Kim, *East Asia Social Survey* (WAPOR)
 Elizabeth Zechmeister, *Vanderbilt University* (WAPOR)

Ad Hoc Committee on the Future of AAPOR Journals

Mollyann Brodie, *Kaiser Family Foundation*, **Chair**
 Jennifer Dykema, *University of Wisconsin-Madison*
 D. Sunshine Hillygus, *Duke University*
 Kristen Olson, *University of Nebraska-Lincoln*
 James Wagner, *University of Michigan*
 David Wilson, *University of Delaware*

Ad Hoc Committee on Sugging and Frugging

Timothy Triplett, *Urban Institute*, **Chair**
 Sarah Cho, *SurveyMonkey*
 Cynthia Z. Clark, *Council of Professional Associations on Federal Statistics*
 Chris Jackson, *Ipsos Public Affairs*
 Patrick J. Moynihan, *Pew Research Center*
 Tim Oltman, *Nielson*
 Elizabeth Ormson, *NORC at the University of Chicago*
 Carl Ramirez, *U.S. Government Accountability Office*
 Brian M. Robertson, *Market Decisions Research*
 Andrew Therriault, *Greenberg Quinlan Rosner Research*

Bylaws Review Ad Hoc Committee

Mary Losch, *University of Northern Iowa*, **Co-Chair**
 Cliff Zukin, *Pew Charitable Trust*, **Co-Chair**
 Paul Beatty, *U.S. Census Bureau*
 Robert Farbman, *Edison Research*
 Liz Hamel, *Kaiser Family Foundation*
 Ronald E. Langley, *University of Kentucky*
 Anna F. Weincroft, *NORC at the University of Chicago*

Volunteers 2019–2020

Ad Hoc Committees and Task Forces

Code Review Ad Hoc Committee

Stephanie Eckman, *RTI International*, **Chair**
 Jennifer Benz, *NORC at the University of Chicago*
 Stephen J. Blumberg, *National Center for Health Statistics*
 Jon Cohen, *SurveyMonkey*
 Timothy P. Johnson, *University of Illinois at Chicago*
 Ashley Kirzinger, *Kaiser Family Foundation*
 Ronald E. Langle, *University of Kentucky*
 Andrew Mercer, *Pew Research Center*
 Peter V. Miller, *Northwestern University*
 John Nienstedt, *Competitive Edge Research Inc*
 Jonathan Robinson, *Catalist*
 Robert L. Santos, *Urban Institute*
 Jolene Smith, *University of Nebraska–Lincoln*

Mixed Mode Task Force

Kristen Olson, *University of Nebraska–Lincoln*, **Co–Chair**
 Jolene Smyth, *University of Nebraska–Lincoln*, **Co–Chair**
 Rachel Horowitz, *U.S. Census Bureau*
 Scott Keeter, *Pew Research Center*
 Virginia Lesser, *Oregon State University*
 Stephanie S. Marken, *Gallup*
 Nancy Mathiowetz, *University of Wisconsin–Milwaukee*,
Emerita
 Jaki McCarthy, *U.S. Department of Agriculture*
 Eileen M. O'Brien, *Energy Information Administration*
 Jean Opsomer, *Westat*
 Darby Steiger, *Westat*
 David Sterrett, *NORC at the University of Chicago*
 Jennifer Su, *SSRS*
 Zeynep T. Suzer–Gurtekin, *University of Michigan*
 Chintan Turakhia, *SSRS*
 James Wagner, *University of Michigan*

Award Committees

AAPOR Award for Exceptionally Distinguished Achievement

Nora Cate Schaeffer, *University of Wisconsin–Madison*, **Chair**
 Nancy Bates, *U.S. Census Bureau*
 Karen Bogen, *Mathematica*
 Jamie Druckman, *Northwestern University*
 Dana Garbarski, *Loyola University Chicago*
 Jaki McCarthy, *USDA–NASS*

Book Award

Mary Losch, *University of Northern Iowa*, **Chair**
 Eva Aizpurua, *Trinity College Dublin*
 Trent Buskirk, *Bowling Green State University*
 Chase Harrison, *Harvard University*
 Timothy P. Johnson, *University of Illinois at Chicago*
 Courtney Kennedy, *Pew Research Center*

Burns “Bud” Roper Fellow Award

Philip Brenner, *University of Massachusetts, Boston*
 Aleia Clark Fobia, *U.S. Census Bureau*
 Kristen Olson, *University of Nebraska–Lincoln*
 Jordon Peugh, *SSRS*

Inclusive Voices Award

Mary Losch, *University of Northern Iowa*, **Chair**
 G. Evans Witt, *Witt Associates LLC*, **Chair**
 Patricia Goerman, *U.S. Census Bureau*
 Mark H. Lopez, *Pew Research Center*
 Dianne Rucinski, *Office of Minority Health HHS*
 Alisu Schoua–Glusberg, *Research Support Services Inc.*
 Tamara Terry, *RTI International*

Monroe G. Sirken Award

Aaron Maitland, *National Center for Health Statistics*, **Chair**
 Courtney Kennedy, *Pew Research Center*
 Paul Beatty, *U.S. Census Bureau*

Volunteers 2019–2020

Award Committees

Policy Impact Award

Ana Gonzales, *Pew Research Center*
Bella Struminskaya, *Utrecht University*
Tresa Udem, *PerryUdem*
Stas Kolenikov, *Abt Associates*
Heather Ridolfo, *NASS*
Ashley Amaya, *RTI International*

Public Service Award

Nicole C. Lee, *RTI International*, **Chair**
Bianca DiJulio, *Kaiser Permanente Washington Health
Research Institute*
Yuli P. Hsieh, *RTI International*
Renee Stepler, *U.S. Census Bureau*

Seymour Sudman Paper Award Committee

Kristen Olson, *University of Nebraska–Lincoln*, **Chair**
Frances Barlas, *Ipsos Public Affairs*
Jason Brinkley, *Abt Associates*
Liz Hamel, *Kaiser Family Foundation*
Daniel Herda, *Merrimack College*
Kristen Jozkowski, *Indiana University*
Lisa Lin-Freeman, *Trebuchet Research, LLC*
Erica Yu, *U.S. Bureau of Labor Statistics*

Student Travel Award

Gina Walejko, *U.S. Census Bureau*, **Chair**
Matthew Courser, *Pacific Institute for Research and Evaluation*
Emily M. Geisen, *Qualtrics*
Ana Gonzalez–Barrera, *Pew Research Center*
Chase H. Harrison, *Harvard University*
Stanislav Kolenikov, *Abt Associates*
Ashley Koning, *Rutgers University*
Tamara Terry, *RTI International*

WAPOR/AAPOR Janet A. Harkness Student Paper Award

Edith D. De Leeuw, *Utrecht University*
Tom W. Smith, *NORC at the University of Chicago*

Warren J. Mitofsky Innovators Award

G. Evans Witt, *Witt Associates LLC*, **Chair**
Jennifer Benz, *NORC at the University of Chicago*
Leah M. Christian, *Nielsen*
Carolyn Funk, *Pew Research Center*
Tania Gutsche, *University of Southern California*
Patrick Habecker, *University of Nebraska–Lincoln*
Chintan Turakhia, *SSRS*

Volunteers 2019–2020

AAPOR Publications

Journal of Survey Statistics and Methodology Editors

Michael Elliott, *University of Michigan*, **Editor**
 Ting Yan, *Westat*, **Editor**
 Rebecca Steorts, *Duke University*, **Associate Editor**
 Sixia Chen, *The University of Oklahoma Health Sciences Center*, **Associate Editor**
 Joerg Drechsler, *Institute for Employment Research*, **Associate Editor**
 David Haziza, *University of Montreal*, **Associate Editor**
 Sunghee Lee, *University of Michigan*, **Associate Editor**
 Dan Liao, *RTI International*, **Associate Editor**
 Aaron Maitland, *National Center for Health Statistics*, **Associate Editor**
 Robin Mitra, *Lancaster University*, **Associate Editor**
 Isobel Molina, *Universidad Carlos III de Madrid*, **Associate Editor**
 Kristen Olson, *University of Nebraska–Lincoln*, **Associate Editor**
 Keith Rust, *Westat*, **Associate Editor**
 Joseph Sakshaug, *University of Manchester*, **Associate Editor**
 Eric Slud, *University of Maryland*, **Associate Editor**
 Rebecca Steorts, *Duke University*, **Associate Editor**
 Hanyu Sun, *Westat*, **Associate Editor**
 Alexander Wenz, *University of Mannheim and University of Essex*, **Associate Editor**
 Brady T. West, *University of Michigan*, **Associate Editor**

Journal of Survey Statistics and Methodology Oversight Committee

David Dutwin, *NORC at the University of Chicago*, **Co-Chair (AAPOR)**
 John L. Eltinge, *U.S. Census Bureau*, **Co-Chair (ASA)**
 Mike P. Couper, *University of Michigan (AAPOR)*
 Wendy L. Martinez, *U.S. Bureau of Labor Statistics (ASA)*
 Nathaniel Schenker, *American Statistical Association (ASA)*

Public Opinion Quarterly Editors

Patricia Moy, *University of Washington*, **Editor**
 Eric Plutzer, *Pennsylvania State University*, **Editor**
 Rene Bautista, *NORC at the University of Chicago*, **Associate Editor**
 Allyson Holbrook, *University of Illinois at Chicago*, **Associate Editor**
 Julianna Pacheco, *University of Iowa*, **Associate Editor**
 Travis N. Ridout, *Washington State University*, **Book Review Editor**
 Phyllis Silverstein, *University of Washington*, **Managing Editor**
 Michael W. Traugott, *University of Michigan*, **Poll Reviews Editor**
 Israel Waismel-Manor, *University of Haifa*, **Poll Trends Editor**
 Christopher Wlezien, *University of Texas at Austin*, **Poll Reviews Editor**

Public Opinion Quarterly Advisory Committee

D. Sunshine Hillygus, *Duke University*, **Chair**
 Frederick Conrad, *University of Michigan*
 Jennifer Dykema, *University of Wisconsin–Madison*
 David Wilson, *University of Delaware*
 Mary Losch, *Councilor-at-Large, University of Northern Iowa*
 G. Evans Witt, *Councilor-at-Large, Witt Associates LLC*

Survey Practice Editors

Ashley Amaya, *Pew Research Center*, **Editor-in-Chief**
(Editorship concluded in December)
 Emily Geisen, *Qualtrics*, **Editor-in-Chief**
(Editorship began January)
 Eva Aizpurua, *Trinity College of Dublin*, **Associate Editor**
 Eran Ben-Porath, *SSRS*, **Associate Editor**
 Jessica Holzberg, *U.S. Census Bureau*, **Associate Editor**
 Margaret Roller, *Roller Research*, **Associate Editor**
 Lisa Clancy, *CompuScript*, **Copy Editor**

Survey Practice Advisory Committee

Jennifer Benz, *NORC at the University of Chicago*
 Jennifer H. Childs, *U.S. Census Bureau*
 Jenny Marlar, *Gallup*
 John R. Stevenson, *University of Wisconsin–Madison*

Volunteers 2019–2020

Development Committee:

Nancy Mathiowetz, *University of Wisconsin–Milwaukee*, **outgoing Chair**

Sponsorship Committee:

Ginger Blazier, *Consultant*, **Chair**

Lydia Saad, *Gallup*

Gretchen McHenry, *RTI International*

Jordon Peugh, *SSRS*

Mechelle Timmons, *DataForce Research*

Lisa Lin – Freeman, *Trebuchet Research*

Greg Smith, *Pew Research Center*

Aurora Siegel, *QuinStreet*

Anna Wiencrot, *NORC at the University of Chicago*

Jennifer Franz, *JD Franz Research*

Investment Committee:

Jeffrey Stec, *Berkeley Research Group, LLC*, **Chair**

Lydia Saad, *Gallup*

Gretchen McHenry, **RTI**

Murray Edelman, *Edelman Research*

Joseph Lenski, *Edison Research*

Jenny Benz, *NORC at the University of Chicago*

Evans Witt, *Witt Associates LLC*